



**Terry County Herald**  
Brownfield, Texas

Entered as second-class matter at the postoffice at Brownfield, Texas, under the act of March 3, 1879.

**A. J. Stricklin & Son**  
Owners and Publishers

A. J. Stricklin, Editor and Mgr.  
Jack Stricklin, Jr., Ass't Manager

**Subscription Rates:**  
In the Trade Area..... \$1.00  
Service Men or Women..... 1.50  
All Others..... 2.00  
Apply for Advertising Rates.

**MEMBER:**  
National Editorial Association  
Panhandle Press Association  
National Advertising Representative:

**American Press Ass'n**  
225 W. 39th St New York, N. Y.

Well folks, here 'tis about to be New Year again, and maybe like the Old He you didn't get done or finished, all you wished to do in 1944. But if we had to bobtail some things we planned, all in all, considering everything, we had a fair Christmas, and most of us at least got all we deserved. But many of us had divided families for the first time in our history. The Old He and wife for instance had not quite half the family at home. Herman and Sallie Trigg and (Buddie the dog) were with us. Jack Jr. took his turkey at Pearl Harbor, and his wife, Edith and little son, Jack Taylor with her parents at Denison, the first Christmas they have spent with her folks since she has been mar-

ried. The above, we imagine is a fair picture of the holiday with most of the families of Terry and South Plains counties. With the exception of some pretty bad sickness in the family, all in all, 1944 has been a fair year with us. In fact above the average, with the exception of scant help, and that is the general complaint. Most of the year has rolled around very favorable with our armed forces, but we have had some setbacks. This is to be expected. We can't win all battles, and we are bound to have some setbacks, but we'll win this war—we hope this year—and all our loved ones who do not pay the supreme sacrifice may come back to us by next Christmas. This we hope and pray for, that all of us can gather around the Christmas tree without having our minds on a cruel war. Financially, Terry county and the trade area goes into 1945 in the best shape in its history. Most every one has money to pay for what they want, and in the bank. The only advice the Herald has to offer its host of readers at this time is to hold onto that money as much as possible. It will, with your bonds, stand you in good stead after the conflict. We wish all our readers a very Prosperous New Year.

**Gen. Walter Krueger**  
The Texan

We believe we are safe in calling Lt. Gen. Walter Krueger a Texan. Born in Prussia sixty-three years ago, the precise commander of the Sixth Army in the Philippines has his legal residence in San Antonio. His wife lives

there now. His military genius came to flower in Texas. He looks like a son of the Texas Hill Country with his strong hands, close-cropped hair, pipe tilted downward from the corner of his mouth and a pair of keen eyes that tell you he knows where he's going.

Queen Wilhelmina of the Netherlands has given the General a decoration of Grand Officer of the Order of Orange-Nassau With Swords. It is quite an honor because the Dutch are eclectic in handing out decorations. But the exacting Krueger is now occupied with a terrific task—and as usual is doing more than was expected of him. When Douglas MacArthur chose the Texan to play such a vital role in liberating the 7,003 Jap-held islands in the Philippines, he knew what he was doing. He knew that Krueger planned every detail with exactitude. That he picked for his assistants only the best and reliable of men, that he backed them up and demanded only results. It is no secret that the imperturbable Krueger, as head of the famed Third Army, trounced Ben Lear's Second Army in the Louisiana maneuvers three years ago.

The fact that he is still trouncing this time the Japanese—indicates his appointment to such a responsible position and merits the Queen's award. More will be heard of this veteran who combines an inborn German thoroughness with the daring of our own Hill Country. Having risen from a buck private to a three-star General, he knows what he is doing. Our hopes and prayers go with the Texan as he picks his way, island by island, atoll by atoll, to victory.—Dallas News.

**Nubbins Goes Home After Operation**

DENVER, Dec. 19 — Holding tightly to his daddy's hand, Forest (Nubbins) Hoffman today walked out of Mercy hospital to go home.

This was the big day for the Cheyenne, Wyo., three-year-old who tugged at the nation's heartstrings when he celebrated Christmas more than a month ahead of time because his parents, Mr. and Mrs. Marshall Hoffman, feared he would not live until Dec. 25.

Nubbins was brought to the hospital almost a month ago, suffering from a fabrous growth on the neck of his bladder which had seriously damaged his kidneys. Two days previously, on Nov. 19, he had been given a Christmas party with all the trimmings—a visit from Santa Claus, presents from sympathetic persons all over the nation, Christmas tree—everything.

The operation was performed Dec. 7. Since then he has convalesced, eagerly awaiting the doctor's nod that he could go home.

The Denver urologist who performed the operation termed it "successful."

**NEW DIVORCE REASON**

DETROIT, Dec. 19 — After testifying her husband refused to work as long as President Roosevelt was in office, Mrs. Catherine Ingrassia was granted a divorce from Joseph Ingrassia today by Circuit Judge John V. Brennan. She charged also that Ingrassia sold his personal effects to obtain money for gambling.

The Killer Dolphin is a 20-foot terror with the appetite of a hog, the cruelty of a wolf, the courage of a bulldog, and the most terrible jaws afloat.

When danger threatens, the Porcupine Fish swells up like a large globe with formidable long barbs protruding. Scares off even sharks.

**Why Buy Bonds?**

Opinion is growing that deflation rather than inflation will come when the war ends. Deflation means lower prices and lower prices mean that bonds will grow in buying power rather than shrink. They will buy more goods later on.

Even during the war despite high labor costs, many prices have been falling. For example, aluminum is 25 per cent cheaper with a 500 per cent in production; ammonia, the basic chemical, has fallen 40 per cent. It is now possible to produce synthetic rubber near the price of natural rubber, and more of it than we ever consumed of the natural. Penicillin, the life-saving drug, is falling rapidly in price. Our production of the new light metal, magnesium, has increased twelve times.

These results come not from the politicians, but from industrial and chemical engineers. And be it noted that our 7 per cent of the world's people have two-thirds of the world's engineers get paid for increasing production and decreasing costs and prices in a competitive world.

It is a race between the politicians who inflate the cost and waste and debts of government, and the engineers who deflate the costs of goods. So far the engineers have saved the people from much of the folly of politicians. And that my friends, is a strange justice when we reflect how the politicians have cursed the engineers and business executives for, lo, these many years.

In time, it seems inevitable that colossal spending and unending deficits piled on top of a war debt of \$300,000,000,000 will do exactly what Mr. Roosevelt said they would do twelve years ago. And that is to cheapen the dollar in a terrible spiral of inflation.

But we are thinking now of the five years following the war. For purely selfish reasons the arguments seem sound that bonds should be bought and held. Stormy days may be ahead. The people who have something when they reach sixty are generally those who had cash or its equivalent in the old sock when the lean days come (as they always do) and did not have to sacrifice everything to their creditors. This is nothing but Aesop's Fable of "The Grasshopper and the Ant."

Let us look at our post-war productive capacity and its inevitable pressures to drive prices down and up. In aircraft, ten times our peacetime market; millions of tons of merchants' shipping for which there will be no cargoes; steel capacity greater than the rest of the world; five million automobiles at a thousand dollars each and one million houses at five thousand dollars each annually will fill the gap of war spending for only two months.

The draft took millions of young farmers, yet farm production has been its greatest in history. This is partly due to farmers investing in fertilizers to avoid taxes imposed by a government which wanted to decrease production. In 1944 we produced 30 per cent more corn than during a ten year average, 45 per cent more wheat, 160 per cent more soy beans, 75 per cent more peanuts and a huge cotton crop.

Meantime farm markets abroad

**JUST RECEIVED**  
A Carload of Good, Dry  
2x4, 2x6, 2x8, 2x10, and 2x12  
LOTS OF MISCELLANEOUS STOCK ON HAND...  
YELLOW PINE AND FIR LUMBER TO BE ADDED  
TO OUR PRESENT LUMBER STOCKS.  
**CICERO SMITH LUMBER COMPANY**

have been declining except what is given away by Lend-Lease. Machine tool production thirty times normal and the tools good for many years of use; the greatest industrial plants in the world, none of which destroyed by war; enormous surplus of war goods, the greatest capacity to produce, and a market that will drop when war orders of ninety billion a year come to an end.

A broker once wired his client, "some think the market will go up and some think it will go down. I do too. Whatever you do will be wrong. Act at once." I'm like the broker. If we have deflation, your bonds will buy more goods three and five years hence. If we have inflation, your bonds will still be an offset against Federal taxes, dollar for dollar, and there will be plenty of taxes. Whatever happens, you will be right. Act at once. Samuel B. Pettengill.

**Russian and Czech Language To Be Studied In Austin**

AUSTIN — Aware of the post-war advantages of knowing Russian and Czech, University of Texas students are showing great interest in the languages, Dr. Eduard Micek, associate professor of Slavonic languages, asserts.

With 41 enrolled in the beginners class in Russian, and a total of 69 studying the language, some of whom are Navy V-12 students, the University can boast the largest freshman enrollment in the country, Dr. Micek said. Twenty-eight students are studying Czech. Russian will be particularly valuable in the post-war world in diplomatic relations, in engineering, in journalism, government, and many other fields, the professor believes.

Fishes can taste, smell, hear and distinguish colors.

Prairie dogs live in subterranean cities miles in area, with as many as 4,000,000 gay, boisterous inhabitants.

**Brownfield Funeral Home**  
Modern Ambulance Service  
18 Years Service In  
Brownfield, Texas  
Day 25 Night 148

**For That Neat Appearance So Necessary For Success**  
PATRONIZE THE  
**Elite Barber Shop**  
West Side Square  
VIRGIL BYNUM, Prop.

**The Isbell Engineers**  
Consultants for Industrial and Municipal Design  
Survey Crew  
301 Lubbock Rr. — Brownfield

**Neill Realty Co.**  
Moury Lewis — Geo. W. Neill  
FARMS, RANCHES  
CITY PROPERTY  
Office 1. O. O. F. Bldg  
Phone 398-W  
Brownfield, Texas

**Money To Loan**  
On West Texas farms and Ranches. Cheap interest. Long term loans.  
**Robert L. Noble**  
West Side Square

**GEO. W. NEILL**  
ATTORNEY AT LAW  
Specializing in contracts, conveyances, probate and land titles  
OFFICE: ODD FELLOW Bldg.

**DR. A. F. SCHOFIELD**  
DENTIST  
Alexander Bldg. North Side Square  
Brownfield, Texas

**McGOWAN & McGOWAN**  
LAWYERS  
West Side Square  
Brownfield, Texas

**X-RAY—**  
COLON UNIT—  
ELECTRO-THERAPY—  
Phone 254  
**McLLROY & McLLROY**  
3 blks north, Baptist church

**DR. H. H. HUGHES**  
Dental Surgeon  
Alexander Bldg. Phone 261

**HIGGINBOTHAM - BARTLETT CO.**  
FOR  
**L-U-M-B-E-R**  
and building materials of all kinds.  
PHONE 81 — Brownfield, Texas

**BE SURE AND BUY**  
**PHILLIPS "66" BUTANE**  
**THE PLAINS LIQUIFIED GAS CO.**  
Office Across Street from Post Office  
R. O. BLACK, Secretary R. J. PURTELL, Mgr

**RED CHAIN FEEDS**  
GUARANTEED TO BE AS HIGH OR HIGHER QUALITY NOW THAN BEFORE THE WAR!  
R. C. EGG MASH—100 lbs. \$3.80  
R. C. EGG NUGGETS—100 lbs. \$3.90  
R. C. GROW MASH—100 lbs. \$3.90  
R. C. CHICK STARTED—100 lbs. \$4.25  
WA-MO HOG SUPPLEMENT—100 lbs. \$4.25  
ALCOMO HORSE FEED—100 lbs. \$3.45  
R. C. 18 PERCENT DAIRY FEED—100 lbs. \$3.00  
We Also Have Stanton Feed  
STANTON'S BIG "S" LAYING MASH—100 lbs. \$3.20  
LET US SUPPLY YOU WITH  
**Ray Ayers Feed**  
30 PERCENT HOG SUPPLEMENT—10 lbs. \$3.45  
11 PERCENT SWEET FEED—100 lbs. \$2.45  
32 PERCENT POULTRY SUPPLEMENT—100 lbs. \$4.25  
18 PERCENT EGG MASH—100 lbs. \$3.10  
20 PERCENT EGG MASH—100 lbs. \$3.50  
18 PERCENT EGG PELLETS—100 lbs. \$3.15  
50 PERCENT TANKAGE—100 lbs. \$4.25  
We also have a good supply of oats, rabbit feed and ground hay  
**GOODPASTURE GRAIN AND MILLING COMPANY**

**CONSTRUCTION HELPERS**  
NEEDED AT ONCE!  
For L. O. Stocker Company  
Seminole or Borger, Texas  
CONSTRUCTING 100-OCTANE GASOLINE PLANT  
FOR PHILLIPS PETROLEUM COMPANY  
Transportation furnished enroute to job. Top wages—long time job—Nw working 60 hours a week—Time and one-half after 40 hours. Living quarter available. Seasonal agricultural workers accepted in compliance with WMC and Selective Service regulations. Hiring to comply with WMC regulations. Apply at once.  
**U. S. EMPLOYMENT SERVICE**  
1207 13TH STREET, LUBBOCK, TEXAS

**ATTENTION FARMERS**  
We Are Now In The Market For  
Low Grade  
**COTTON**  
AT PRICES ABOVE LOAN VALUE  
Gin your cotton with us and we will give you full market value for your cotton.  
**FARMERS COOP SOCIETY NO. 1**

**Our SHINE PARLOR is at YOUR SERVICE**  
WE HAVE A GOOD SHINE BOY NOW WHO CAN REALLY GIVE YOUR SHOES THE CARE THEY NEED. CALL ON US FOR ALL SHINES, AS WELL AS REPAIRS.  
WE ALSO CLEAN ALL SUEDE SHOES.  
One day service on shines.  
**LOYD SHOE SHOP**  
2 doors East of First National Bank

**Food for Freedom**  
Only insurance can repay your losses when fire destroys farm buildings and their precious contents. Are you adequately covered with insurance? See us.  
**E. G. AKERS**  
Bonds, Abstracts  
Insurance  
Just an hour's drive to Lubbock and West Texas' largest stock of monuments. We buy in carlots, for cash, with great savings in freight and cash discounts. All work set by experienced workmen. Come whenever convenient; you are always welcome.  
SOUTH PLAINS MONUMENT COMPANY  
2909 Ave. H Lubbock  
Our 27th Year

**Lubbock General Hospital Clinic**  
GENERAL SURGERY  
J. T. Krueger, M.D., F.A.C.S.  
J. H. Stiles, M.D., F.A.C.S. (Ortho)  
H. E. Mast, M.D. (Urology)\*  
EYE, EAR, NOSE & THROAT  
J. T. Hutchinson, M.D.  
Ben B. Hutchinson, M.D.\*  
E. M. Blake, M.D. (Allergy)  
INFANTS AND CHILDREN  
M. C. Overton, M.D.  
Arthur Jenkins, M.D.  
OBSTETRICS  
O. R. Hand, M.D.  
Clifford E. Hunt, Supt.  
INTERNAL MEDICINE  
W. H. Gordon, M.D.\*  
R. H. McCarty, M.D. (Cardiology)  
GENERAL MEDICINE  
J. P. Lattimore, M.D.  
G. S. Smith, M.D.\*  
J. D. Donaldson, M.D.\*  
X-RAY AND LABORATORY  
A. G. Barsh, M.D.  
RESIDENT PHYSICIAN  
Wayne Reeser, M.D.\*  
\* In U. S. Armed Forces  
J. H. Felton, Business Mgr.  
PATHOLOGICAL LABORATORY, X-RAY AND RADIUM  
School of Nursing fully recognized for credit by University of Texas  
U. S. CADET NURSE CORPS SCHOOL

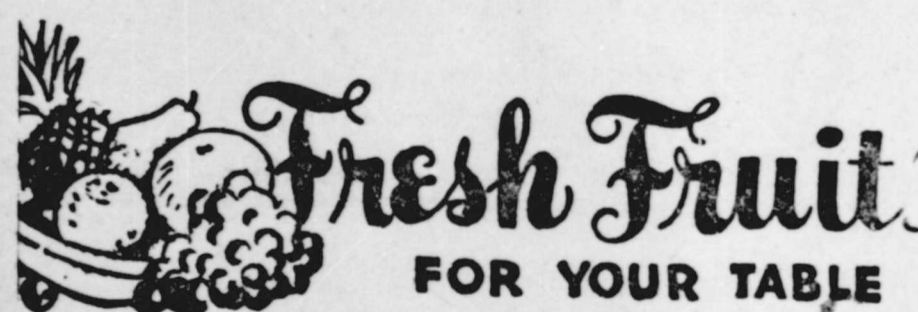
**Foods AND DELICACIES FOR YOUR Holiday Table**



**Lower prices**



- CHUCK STEAK**  
PER LB. .... 28c
- CHUCK ROAST**  
PER LB. .... 28c
- RIB STEW MEAT**  
PER LB. .... 18c
- BLOCK CHILI**  
PER LB. .... 29c
- BOLOGNA SAUSAGE**  
PER LB. .... 24c
- WEINERS**  
PER LB. .... 29c
- FRESH FISH AND OYSTERS**



- No. 1 Russet Potatoes, 10 lb. .... 49c
- LEMONS—lb. .... 13c
- ORANGES—Texas, lb. .... 9c  
SWEET AND JUICY
- GRAPEFRUIT—Texas, lb. .... 7c
- ONIONS—Yellow, 3 lbs. .... 14c
- APPLES—  
Delicious,  
Rome Beauty  
Boxed, Extra Fancy, lb. .... 12½c

**EVERLITE FLOUR**

- 5 lb. .... 30c      25 lb. .... \$1.30
- 10 lb. .... 55c      50 lb. .... \$2.52

**CALUMET** Baking Powder, 2-1 lb. cans ..... **19c**

- TOMATO JUICE—Libby's, 47 oz. .... 25c      ASPARAGUS—Libby's, No. 2 can ..... 37c
- CHERRIES—Red Sour Pitted, No. 2 can ..... 30c      CORN—Tendersweet, Cream Style, No. 2 can ..... 12c

**Pumpkin** Stockley's, No. 2½ can ..... **16c**

- PORK & BEANS—Phillip's, No. 1 can ..... 10c      BABY FOOD—Libby's, can ..... 7c
- TOMATO SOUP—Campbell's, can ..... 10c      WHEATIES—Breakfast of Champions, pkg. .... 11c

**Fruit Cocktail** Libby's, No. 2½ glass ..... **36c**

- COFFEE—Bright and Early, lb. .... 27c      SOAP—Camay or Lux, 3 bars ..... 20c
- PEAS—Rolling West, Tendersweet, No. 2 can ..... 17c      IVORY SNOW—large pkg. .... 23c

**POST TOASTIES** Package ..... **8c**

- DUZ—large pkg. .... 23c      HI HO CRACKERS—large box ..... 23c
- COCOA—Hershey's, ½ lb. .... 10c      GLO COAT—Johnson's, pt. .... 55c

**OXYDOL** Large Package ..... **23c**

- PI DO—package ..... 11c      CRACKERS—Hi-Flyer, 2 lb. box ..... 28c
- CAKE FLOUR—Pillsbury Sno Sheen, pkg. .... 28c      TUNA—Ocean Chief ..... 26c

**Tomato Juice** Libby's, No. 2 can ..... **11c**

- SARDINES—Arch Rock, Tall can ..... 15c      TOMATO CATSUP—Heinz, 14 oz. .... 26c
- CONCORD GRAPE PRESERVES—Libby's, No. 303 ..... 31c      APRICOT JAM—S & W, 2 lb. jar ..... 50c

**CRISCO** 3 lb. jar **69c**      **HI-LEX** Bleach, quart ..... **12½c**

- HOME STYLE PICKLES—Libby's, No. 303 jar ..... 20c      SALAD DRESSING—Blue Bonnet, pt. .... 20c
- CHILI SAUCE—Libby's, 12 oz. .... 23c      CHILI—Van Camp's, No. 2 glass ..... 32c
- BUTTER—Furr's—Solids, lb. 48c; Quarters, lb. .... 49c      Frozen Fruits and Vegetables; Birds Eye, large assort.

**save at FURR FOOD Super Markets**

# WE RING in the NEW YEAR 1945



The American is a wonderful composite of grim determination to see justice done, and of a gay spirit of abandon when it comes to fun-making. That's why the fighting American is a winner every time! To each and every one—a happier New Year next year!



**Cicero Smith Lumber Co.**



We've thought of a thousand things to say—but discarded them all in favor of this very heartfelt sentiment: "a Victorious 1945." Once we have that all other blessings will follow for you and us and all the people of the earth to share.

**Super Service**

Dick Fallis and Pat Patterson

We'd like to be of service to you all through the year ahead, and we can promise the best in our power! Looking back over the difficulties of the past year, we must say you have been wonderfully cooperative, and we have appreciated it!



**Noel Tailors**



Take a memo—to count every day of 1945 as precious, and to remember our best thoughts are with you as we continue to serve you to our utmost ability. Please don't hesitate to call on us when you need us.

**Alexander Drug**

Here's to the New Year! Go forward to meet it with a heart full of cheer, and may our good thoughts of you help you welcome it warmly.



**The Texas Co.**

Lackey, Mgr.



Humble homes and palatial manses are visited by the same joys—by the same tribulations—by the same exigencies of war. To one and all we therefore send the same good greetings for the new year. May it be a happy one—rich in health and God's blessings.

**Goodpasture Grain and Milling**

Grady Goodpasture, Mgr.

Father Time has brought us a new little member of his family. It shall be known as 1945, and it's up to us to see that it thrives, prospers and lives peacefully. That means sticking to our war jobs with good old fashioned American stick-to-it-iveness.



**Brownfield Milling Co.**

Henry Newman, Mgr.



As Old Father Time looks to the future we hope he determines on 1945 as the year which will see an end to world strife and the beginning of a peaceful life spent in true harmony by all mankind. May your New Year be rich in all good things.

**Herron Grocery**

Brownfield, Texas

Travel by air has made the world small indeed, with every land quickly accessible from any other. What good fellowship we can enjoy if 1945 will find an end to war and all nations joined together in liberty.



**Caperton Garage**

Auto Repair, Parts and Welding



That's the headline we want to help write! So we're bending every effort to bring total Victory into reality as fast as we can.

**Brownfield Ice Co.**

Ask for fighting American what he wants most and he'll say "to be home again"; so we're making it our New Year's wish that all our boys return victorious in 1945.



**DeLuxe Motor Inn**



If we could—we'd make the rounds personally and sing "happy New Year" into your ear! But the number of our friends would make that job take us until next New Year's—so accept our sincere good wishes through these words, meant for one and all!

**Thompson's Cafe**

J. B. Ricketts - J. W. Warren

Church steeples the world around are sounding out the passing of a year fraught with warfare and sorrow. Let us hope that it will be followed by a year of good cheer during which peace will envelop the earth.



**Lanier Grocery and Market**



Read all about it! 1945 makes a grand entrance bringing with it the promise of Victory—if we all buckle down and work as hard for it as we can. Our greetings to you for all the days ahead . . .

**Sinclair Station**

Lon Carwile



These pages bring you the New people you know—and of some them all, enjoy their sincerity. They come from the storekeeper and from private individuals of saying "Happy New Year" 1945



The universal wish of all freedom loving people, as we set our sights on the year ahead, is that it may bring Victory and Peace to all peoples of all nations. To you we wish a New Year as happy as possible.

**C. V. Ball Implement Co.**

Oliver Farm Equipment

It is our sincere hope that your quota of good things will be enriched and enlarged with the coming of the New Year, 1945. Call on us for any service we can render.



**Gulf Oil Corp.**

R. L. Bowers



Think of all the merry times you've had in past New Years! Think of how much we Americans have to be grateful for this New Year's! And look forward to next New Year's with faith in our Victory and Peace to come.

**Farmer's Implement Co.**

Jimmie Applewhite

Three cheers for the red, white and blue—and for the bells ringing out the arrival of the New Year 1945. Let each of us do our level best to make it a happy New Year, by sticking to our jobs producing, and buying bonds for Victory!



**Pate's Shoe Shop**



We doff our cap to every fighting hat worn by an American lad; and to those boys we say, "A Victorious New Year made possible by your efforts; a happier New Year because of your homecoming!"

**Ross Motor Co.**

We send you the greetings of the past year—and of the year ahead. We're sure that your innermost desire is for Victory—as is ours, so we join you in wishing for it—and more important still, in working for it without interruption!



**Fowlers Used Furniture**



We hope you have the very best of luck all through 1945. But luck alone isn't the key to good things! What we need is continued hard work and plenty of it—if we are to enjoy the fruits of Victory and Peace! We're with you—on the job!

**Newsom Gulf Service**



# GREETINGS to all our FRIENDS

New Year's greetings of many  
you may not know. Read  
and homespun sentiment.  
pers, service organizations  
who have chosen this means  
to you—and "Godspeed to



Up in the skies where our air  
force flies there's a different per-  
spective to the land below. But  
from our point of view the big  
thing to be hoped for in 1945 is  
the achievement of total Victory  
and the beginning of world peace.

**Johnson Implement Co.**  
Your John Deere Dealer

As fresh as the spirit of the wo-  
men of America, is the spirit in  
which we wish you a sparkling  
New Year. May its main attraction  
of the personal happiness it  
brings you, and may each day of  
it be filled with good health and  
enjoyable occupation.



**Wines Hotel**  
Mrs. Dunn



We can't get around to each and  
everyone of our friends to say  
greetings of 1945, but we can  
reach you all through this medi-  
um; so believe in our sincerity  
as you read these words—"Happy  
New Year!"

**Loyd's Shoe Shop**  
East of First National Bank

No wish is more deeply rooted in  
the hearts of Americans: No wish  
is more significant at this time.  
That is why our greeting to you  
as we look toward 1945 is—"A  
Victorious New Year." And we're  
sure your wish is the same!



**Robert L. Noble**



We take occasion to compose our  
New Year's greetings around the  
theme of recognition to our war  
working men and women for their  
great contribution to world wel-  
fare. May 1945 be good to you!

**AAA**  
Looe Miller

Far and wide our words of cheer  
are sent to reach those at home  
and those across the seas, who  
have been our friends as well as  
customers for many long years.  
Greetings all, and may we to-  
gether soon enjoy the benefits of  
Peace.



**Art Way Beauty Shop**  
Mrs. M. Thomas and Jimmie Patterson — Pr. 232-M



Around the world our wishes  
travel, wherever there may be  
men and women from this com-  
munity. "Happy New Year" we  
say to you all with Victory our  
first desire.

**Harris Motor Co.**

Many are the strange places where  
New Year's will be celebrated  
under the stars and stripes this  
year. Yet as far around the world  
as our uniformed men and women  
may be, we hope our Greeting  
will reach them with our wish  
for their glorious homecoming.



**Hamilton & Lewis**  
Firestone



To our friends and customers, we  
are grateful for your business and  
many favors during the past year,  
and for these we offer our sin-  
cere thanks. To our men in the  
service—we are wishing you good  
luck, and a speedy trip home.

**J. B. Knight Hardware**

Appreciating to the fullest extent  
the business the residents of this  
area have extended us in the  
past, and the cordial relations ex-  
isting between us, we take this  
opportunity to wish you all—  
Peace and contentment in the New  
Year.



**Craig Motor Co.**



Best wishes for Happiness, Peace  
and Prosperity in the New Year.  
We deeply appreciate your liberal  
patronage, and are looking for-  
ward to serving you during the  
coming year. To the men and wo-  
men in the service . . . You have  
our sincere good wishes and pray-  
ers for a speedy, Victorious con-  
clusion of the war.

**Brownfield Flower Shop**  
Mrs. L. M. Rogers — Phone 355-J — Lubbock Road

Serving you in the past year has  
been a pleasure we hope to con-  
tinue for many years to come. It  
has always been a privilege to  
serve in ways that will contribute  
to your convenience and require-  
ments. We trust we may have  
many more opportunities to show  
our continued interest in your  
welfare. To the Terry county boys  
and girls in service—A Victorious  
New Year in 1945!



**Star Tire Store**



The sign of the "V" is the sym-  
bol of Victory. The stars and  
stripes are emblems of liberty.  
Together we blend them in the  
hope that 1945 will see this land  
visited by final Peace.

**P. R. Cates**

We're proud of the men and wo-  
men who were once our neighbors  
—and who are now serving  
around the world in our armed  
forces. To them especially go our  
New Year's thoughts and wishes  
for their speedy, safe return.



**Jack and Scotts**  
Radiator Shop



We deeply appreciate the liberal  
patronage of our friends and cus-  
tomers during the past year, for  
which we are truly thankful.

It is a privilege at this time to  
express our appreciation of your  
friendship and cooperation, and to  
wish you all Peace and Prosperity  
in the New Year.

We also salute the men and wo-  
men in the service . . . You are in  
our thoughts and have our pray-  
ers and all good wishes for a  
speedy return home.

**Kyle Grocery**



**Mr. and Mrs. Moon Mullins**

You couldn't wish any more zeal-  
ously than we do for a good year  
ahead! That encompasses the joys  
of Victories to come, and good  
health and prosperity! So what  
better greeting can we extend to  
you than that all our mutual as-  
pirations come true.

It has been a pleasure to serve  
you in the past, and we solicit  
your continued patronage and  
friendship, and pledge ourselves  
to render the best service possi-  
ble. We also salute the men in  
the armed forces, and extend all  
good wishes for Victory in 1945.



**High Grade Fruit and Nut Stand**  
715 West Main



**WE THANK YOU!** All during 19-  
44 we have been storing up our  
gratitude to the people of this  
community, as they have come  
in day after day. Now that the  
New Year is here it is time to  
make delivery. So here it comes  
. . . our gratitude to you in one  
great big wish for a big, happy,  
Victorious 1945!

**Murphy's Grocery**

To you, our friends and custom-  
ers, we are very grateful for your  
business and favors during the  
past year. Your dealings and as-  
sociations with us have been ap-  
preciated more than we can tell. We  
solicit your continued patronage  
and pledge ourselves to render the  
best service possible during the  
coming year.



**Rodgers Taxicab Co.**



Hooray for the year to come and  
all the good things we hope it  
will bring. Join us in a happy  
spirit of celebration as we send  
our good wishes wherever our  
friends and customers may be  
this New Year's.

**City Barber Shop**  
E. R. Clewis



Start the **NEW YEAR** RIGHT!



Shop at  
**PIGGLY WIGGLY!**

SANKA COFFEE—lb. ....	36c	CALUMET—Deal, 2-1 lb cans .....	20c
DEXTROSE SUGAR—lb. ....	12c	BISQUICK—large package .....	36c
KRAFT DINNER—package .....	10c	SNO SHEEN CAKE FLOUR .....	28c

**OXYDOL** LARGE PKG. ----- **23<sup>c</sup>**

DRAINO—large can .....	23c	CRISCO—1 lb. jar .....	25c
HOOKER LYE—2 cans .....	15c	JEWEL SHORTENING—4 lb. ....	75c
RAISINS—2 lb. package .....	30c	BUTTER—All Brands, in quarter lb. ....	49c

**Fruit Cocktail** No. 2 1/2 glass Libby's, ----- **35<sup>c</sup>**

PALMOLIVE SOAP—3 cakes .....	20c	LAVA SOAP—regular size .....	6c
DUZ—large box .....	23c	RINSO—small package .....	10c
CAMAY SOAP—3 cakes .....	20c	LAMP GLOBE—No. 2, 2 for .....	15c

**SUGAR CURE** Figaro, can ----- **85<sup>c</sup>**

SPINACH—Libby's, No. 2 1/2 .....	18c	PUMPKIN—Libby's, No. 2 1/2 .....	17c
MIX VEGETABLES—Libby's, glass .....	16c	RAIN DROPS—package .....	20c
APPLE BUTTER—Libby's, No. 2 1/2 .....	33c	SUNBRITE CLEANSER—Can .....	5c

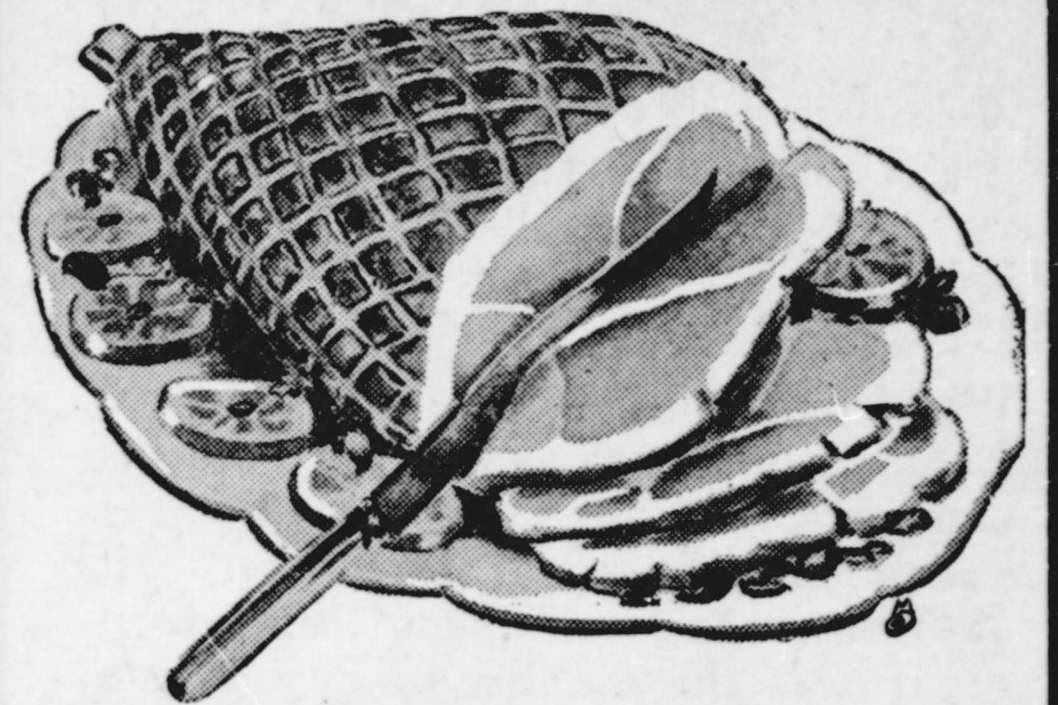
**SUGAR** Pure Cane, Cloth Bag 5 lb. ----- **34<sup>c</sup>**

APRICOTS—Libby's, Whole Peeled, No. 2 1/2 glass ..	31c	PRUNE JUICE—Libby's, quart .....	32c
PEACHES—Libby's, No. 2 1/2 glass .....	29c	TOMATO JUICE—Libby's, 47 oz. can .....	26c
KODA FIGS—Libby's, No. 2 1/2 glass .....	29c	ASPARAGUS—Libby's, No. 2 .....	37c

**Post Toasties** Package ----- **8<sup>c</sup>**

**PIGGLY SUPER MARKET WIGGLY**

**Quality MEATS**



BOLOGNA—per lb. ....	30c
CHUCK ROAST per lb. ..	28c
CHUCK STEAK per lb. ..	28c
WEINERS—per lb. ....	35c
T-BONE STEAK per lb. ..	42c
HAMBURGER MEAT—per lb. ....	25c

SKINNER MACARONI—pkg. ..	8c
SHREDDED WHEAT—pkg. ....	10c
KRUMBLES—pkg. ....	10c
GRAPE NUTS FLAKES—pkg. ..	9c
OATS—Mother's Premium, pkg. ..	34c
POST BRAN—pkg. ....	9c
GREEN GIANT PEAS—No. 2 ...	19c
PORK & BEANS—Marshall, can.	8c
BROWN BEAUTY BEANS—can ..	9c
CAMPBELL'S TOMATO SOUP—can	10c
BORDEN'S HEMO—lb. jar ....	49c
KRAFT'S POWDERED MILK—pkg.	27c
OH! HENRY COOKIES—pkg. ....	25c
HI-HO CRACKERS—large .....	23c
CRACKERS—2 lb. box .....	28c
MATCHES—6 box ctn. ....	23c

**FRESH VEGETABLES**

ONIONS—yellow, 3 lb. .... 14c  
Walnuts - Almonds - Pecans - Bunch  
Celery - Lettuce and Etc.



APPLES—Delicious, Fancy, 2 lbs. ....	25c
ORANGES—Texas Juicy, lb. ....	9c
GRAPEFRUIT—Texas Seedless, lb. ....	7c
CABBAGE—per lb. ....	5c

Mr. and Mrs. R. L. Walker and Jack, visited relatives in Oklahoma City, Okla., this week.

WAVE Margurette Travis, visited her parents here during Christmas.

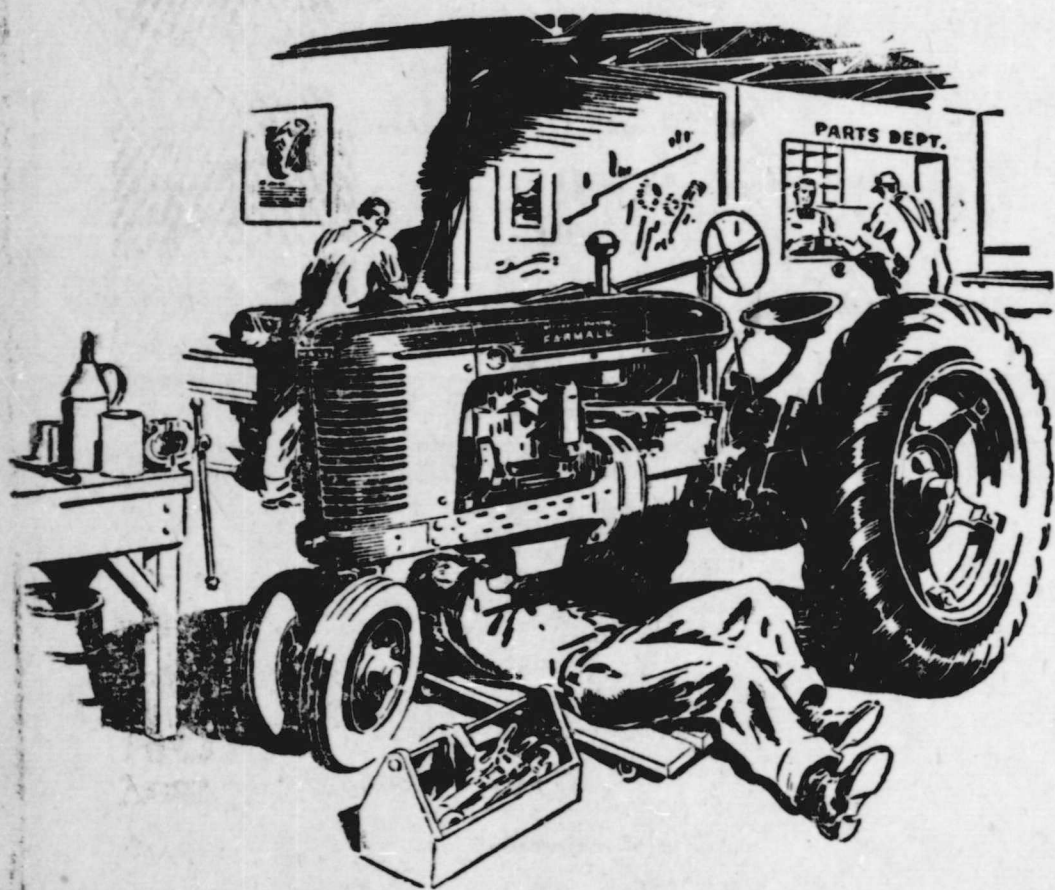
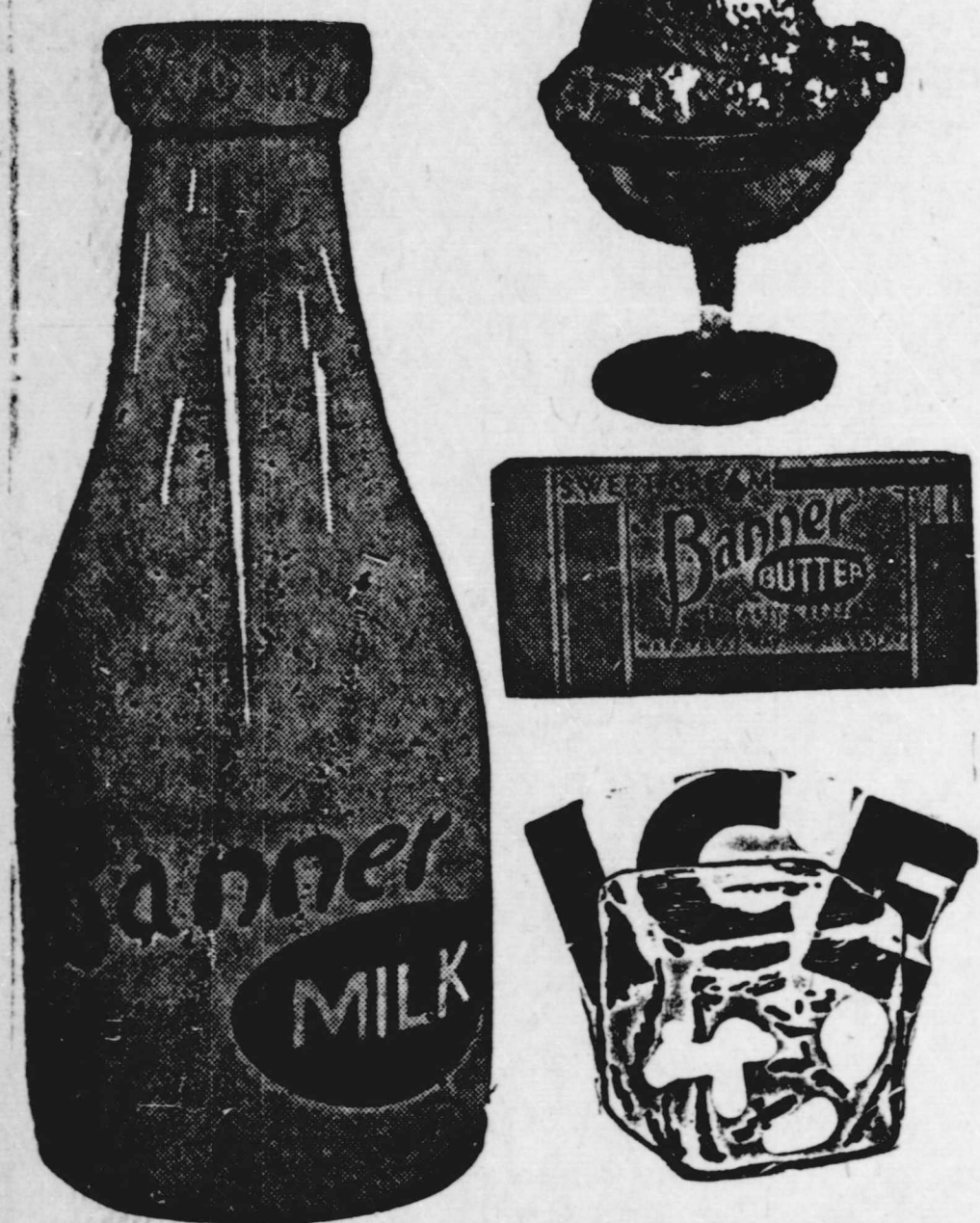
# ATTENTION INCOME TAX PAYERS

**Who Must File Returns:**  
Every individual having a gross income of \$500.00 or more for a taxable year beginning after December 31, 1943, must file an income tax return regardless the number of dependents is immaterial. The sole test is, was your gross income \$500 or more? If so you must file a report. Farmers have until January 15, 1945 to file their report... this is the last day if you have not made an estimate. You may file your final report by this date. It will pay you to have a home man to make your report if you should have some adjustments to be made, I will be here to take care of it for you, with no charge, if I made your original report. Please bring your information by January 4, if possible. Thanking you for your past business, I am here to take care of your interest and will do this to the very best of my ability.

**P. R. CATES**

Back of Brownfield State Bank

"It tastes better"



ANYTHING FROM A SET OF PLUGS TO A "MAJOR OPERATION"

At the first sign of an ailing tractor call on us. You can be sure of expert, professional care for any piece of your equipment when you bring it here. Farm machines are our business. This year they are more important than ever to the war effort and we are working with all our might to keep the greatest possible number of them in good running condition.

More new Farmall tractors and McCormick-Deering implements are now coming from the factories. If you need new equipment and haven't placed your order, now's the time to do it.

In the meantime we're ready to supply you with expert service and genuine IHC parts—anything from a set of plugs to a "major operation." And we guarantee the work will be done to your satisfaction.

**FARMERS IMPLEMENT COMPANY**  
Jimmie Applewhite, Mgr.

## Farm Loans For Veterans Soon

COLLEGE STATION — Procedure for veterans of World War II to obtain farm loans has been announced by the Veterans' Administration and the U. S. Department of Agriculture. The loan program was provided for by the G. I. Bill of rights, and necessary applications and other forms for veterans to use are expected to be distributed locally about January 1.

Regulations are quite similar to those connected with the home loan provisions of the law which already are in operation, according to Joe L. Matthews of the A. and M. College Extension Service, who is directing Extension's program for veterans' assistance. In addition to being used for purchase of real estate, funds can be loaned for purchase, repair or improvement of equipment or for the purchase of livestock or any other supplies needed for operating a farm.

Veterans also may use the money for paying off delinquent indebtedness if the place is to be used at home. Mortgages will be required on all guaranteed loans unless the amount involved is \$500 or less. In that event, a loan may be guaranteed on evidence of good character and reasonable ability to pay.

The new procedure just announced recognizes assistance which can be rendered by county advisory committees which have been set up under direction of county Extension Service Agents. It also provides for the appointment of a Veterans' Loan Committee which will have the same membership as the FSA's Bankhead Jones Tenant Farmer Committee, with the addition of one member who must be a veteran, and if possible a business man. The Farm Credit Administration has the responsibility for making appraisals.

Matthews says county advisory committees still will be expected to help veterans locate farms for purchase or rent, and to inform and guide them about safe margins of debts, the kinds of credit available, and about partnerships and leases which are locally successful.

## The Weatherman Is Always Contrary

A Yuletide Omen was dashed Tuesday for many citizens who were greatly concerned Monday night over the moon and star phenomenon. The crescent rode majestically through the cloudless sky with Venus clinging to the top of the upright point. But the hundreds of residents who had attached hundreds of different meanings to the phenomenon were due to disappointment when the U. S. Weather Bureau meteorologist announced that the position of the planets occurred about once each month. It is not always visible because of daylight, the experts said.—The Amarillo Times.

Fernando Zamora Millan of Mexico City has been awarded the \$1,350 E. D. Farmer International scholarship to the University of Texas. The scholarship is awarded to encourage exchange of students between the University and the National University of Mexico.

## Post-War Talk Aiding Enemy, Summers Says

DALLAS, Dec. 21 — Rep. Hatton W. Summers (D-Tex) said today he believed too much stress was being put on post-war planning for conquerer countries and that such talk was an aid to the enemy.

Summers arrived today from Washington to spend the holidays in Dallas.

"We should first win the war so we can have a post-war," he said. "Telling Germany that we intend to partition the country cannot do anything but make those people fight harder."

## Martin Cites Threat To Merchant Marine

WASHINGTON, Dec. 20 — Refusal to permit steamship companies to operate overseas airlines was viewed today by Glenn L. Martin, noted plane builder, as a threat to the future of the American merchant marine.

Martin's views were given in a letter to the House merchant marine committee, which recently recommended that American flag steamship lines be allowed to operate overseas air service.

Mr. and Mrs. Geo. Nicholson, received a telegram from their son, Fred Nicholson, S. 1/C, stating that he would arrive home Jan. 1, to spend a 30-day furlough. He has served 21 months on a battleship in the Pacific.

Mr. and Mrs. C. B. Quante, visited their daughter in Fort Worth during the holidays.

Mr. and Mrs. P. R. Cates spent the holidays in Fort Worth with Mrs. Cates' sister, Mrs. A. W. Enderesen and Mr. Enderesen.

Mrs. Daniel Davis left Sunday to visit the Christmas week with her husband, Sgt. Davis in Bryan, Texas.

Willie Carwile, of Winters, visited his father, Mr. Carwile, of this city.

Mrs. J. M. Elmore of Perryton, Texas, spent the holidays here with her daughter and husband, Mr. and Mrs. Ray Christopher.

Mr. and Mrs. Jesse Lanier and children, celebrated Christmas day with her mother, Mrs. M. S. Wauson.

John Gracey came in this week and paid his subscription, thinking that would bribe us to help him finish gathering his crop.

Jake Sandage brought us a lot of nice turnips this week. Thanks a lot, kind friend.

Fred Adams, who is a student at Texas Tech, is spending the holidays here with his parents, Mr. and Mrs. R. L. Adams.

M. E. Northrum, of the Southern Auto Stores here, is attending the bedside of his wife, who is seriously ill, in a Lubbock hospital this week. She was taken there last Friday.

Sgt. Guy Tankersley is here from the Pacific area visiting his parents, Red Tankersley and family.

## —for— LUMBER, POST and PAINT

See—  
**C. D. SHAMBURGER LUMBER CO**

## SERVICE IS OUR MOTTO

drive in here and you'll be given the best.

WASHING — GREASING — FLATS  
FIXED — GAS and OIL

**MAYFIELD & BLAIR**  
SERVICE STATION

Phone 333

# IN APPRECIATION...

TO OUR PATRONS AND FRIENDS, WE EXTEND OUR GENUINE APPRECIATION AND THANKS FOR YOUR CONSIDERATION DURING THE PAST YEAR; THE CO-OPERATION AND THE MANY FAVORS EXTENDED US DURING THE PAST YEAR. IT HAS BEEN A PLEASURE TO SERVE YOU.

THE APPROACHING NEW YEAR MAKES US APPRECIATE MORE THAN EVER BEFORE THE PRICELESS VALUE OF OUR FRIENDS AND CUSTOMERS, LIKE YOURSELF. IT REMINDS US, TOO, OF THE SACRIFICES BEING MADE BY MANY OF OUR FRIENDS NOW IN THE SERVICE OF UNCLE SAM. TO YOU AND ALL THESE, GO OUR THANKS FOR YOUR PATRONAGE IN 1944, AND OUR WISHES FOR A....

VICTORIOUS NEW YEAR!

# Nelson-Primm Drug

## CLASSIFIED—

WANTED—2-3- or 4-room furnished apt. Couple, no children. See John Brown, Furr Food. tf

LOST—Sterling identification bracelet. Not engraved. Reward. Finder please return to Herald office or to Colleen Howell, Rt. 4, Brownfield. 24c

FOR SALE—1941 Tudor Ford; a good one, 5 equipment tires, low mileage. Mrs. Ammie Wheatley, 221 West Hill, city. 22p.

STRAYED—yellow Jersey milchcow; anchor-T brand on left hip. Notify Bill Eubanks, at Phone 4. 1c.

FOR SALE: Fat hens dressed; eight weeks old pullets and fryers dressed. Mrs. A. B. Buchanan, Gomez. 1tp.

WE HAVE SOME nice Peach, apple and plum trees as well as other Nursery stock ready for planting. The splendid rains make it very desirable to plant trees and shrubs at this time. The labor shortage has affected the Nursery business about as much as any other business, so it will be well to get your trees and shrubs before our spring rush begins. Brownfield Nursery. 22c.

KILN DRIED No. 2 Yam potatoes at the Brownfield Nursery. 22c.

## LAND BUYERS

Seventy-five Farms in Terry and adjoining counties ready for your inspection.

These farms are improved and you can get possession January first if you will buy now.

The price is reasonable on most of this land.

**D. P. Carter**  
Brownfield Hotel.

NEEDED agent operator at Meadow. Living quarters furnished. Apply Southwestern Associated Telephone Company, Brownfield, Texas. 22c.

MALE HELP WANTED Telephone men wanted. Switchboardmen, Linemen, Apprentice Linemen, and Cable Helpers. Experienced or Inexperienced helpers. Needed locally and in other districts. Permanent employment for those who can qualify. Apply to District Manager, Southwestern Associated Telephone Company at Hobbs, New Mexico. ttc.

WILL BUY—horses, mules and mares. Lee Smith. ttc.

FOR SALE—1939 model 20, 4-row Farmall; A-1 condition. Inquire Wright & Eaves Radio Shop Saturday, or Monday. 22p

BABY BED—Full size, inner-spring mattress, good condition, pre-war. Mrs. Elmer Bruce, Brownfield Steam Laundry. 22c.

FOR SALE—Modern house, would take late model car as trade in. 621 E. Main St. 1t.

WANT to buy a dozen town lots; prefer Main or Broadway. D. E. Harris, Box 1173, city. ttc

FOR SALE: 38 1/2 acres in southeast part of city, with good residence of 6 rooms and bath; all conveniences. Mrs. O. L. Jones, city. 22c.

FOR SALE—4-room house, good barn, chicken house, windmill, about 7 acres land, fenced, in Meadow city limits. See Mrs. L. B. Floyd, 203 N. 2nd St., Brownfield. 1p.

HOUSE FOR SALE—4-room and bath, modern, 718 East Main. Phone 392-J 1p.

FOR SALE or TRADE—5 head horses and one mare. Age 5 and 6 years old, weight 1200 to 1400 lb. What have you? E. S. Suggs, 14 miles out on Lamesa road. 23p.

FOR SALE: F-20 tractor in A-1 condition, complete with 2-row equipment with slides, knives and stalk cutter. See L. P. Price, 6 miles north of Brownfield. ttc.

FARMS FOR SALE: Several good farms near Brownfield and Plains for sale by the owner; worth the money and good terms; \$16 per acre and up. Also '41 model Mercury business coupe. D. E. Harris, city. ttc.

Have you look at some of the farms advertised by me in this newspaper? If you have not, better see them before buying.

Write me or call at my office here for better description.

**D. P. Carter**  
Brownfield Hotel

LOST—One bay and one brown saddle horses. Notify me if you see a stray. A. M. Brownfield. ttc.

MILKING type Shorthorn bulls for sale, out of cows giving 45 to 62 pounds of milk per day, testing 4 1/2 percent butterfat. Four miles west, one south on Roswell highway. C. J. McLeroy, Rt. 2 city. 24p.