

THE TRUTH ABOUT TERRY
COUNTY IS GOOD ENOUGH.
WE CARRY THE TERRITORY

The Terry County Herald

A BOOSTER FOR TERRY
COUNTY FOR 33 YEARS—
BELIEVE IT OR NOT.

PRINTED IN TERRY COUNTY, ON THE SOUTH PLAINS, THE LAST STAND OF THE CATTLEMAN AND THE FUTURE HOME OF THE MOST PROSPEROUS FARMERS IN THE UNITED STATES.

VOLUME THIRTY-THREE

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY JUNE 24, 1938

NUMBER 46



ONE HUNDRED HENS

By T. C. Richardson, Secretary Feeders-Breeders Ass'n

"I have found that 100 hens is about the right number as a farm flock," says Mrs. Greer Creager of Wilbarger County, Texas. "I can take care of that number without interfering a great deal with other duties, and they pick up a large part of their feed around the place. I usually buy or hatch 300 chicks, sell off the roosters at frying size, and sell the cut pullets down to the best 100 for next winters layers. They are bringing me several dollars a week in egg money."

Mrs. Otto Obenaus of the same county agrees with Mrs. Creager. Mrs. I. B. Ray of Wilson County says practically the same thing. So does Mrs. Schneider of Hays county, and "Pat" Geisselbrecht, Clifton banker, backs them all up with the statement that "a farm flock of Chickens or turkeys is the safest security; if they get in to large numbers it takes more time and special attention than most farmers and their wives can give them, and are less profitable per hen than in the farm size flocks which make a part of their own living by picking up what would otherwise be wasted."

Every one of the ladies quoted have the usual household duties of a well-rounded farm—housekeeping, cooking, buttermaking, etc. They all buy starter mash and other special mixed feeds needed, since no farm produces all the elements of first-class chick or laying ration. But—here's where the farm flock shows its great advantage—there is waste grain, green feed, insects and plenty of room for healthful conditions for a hundred hens where 200 would be on a deficient diet.

Mr. and Mrs. Boehning of Wilson county have one of the most modern homes in the country, and all the electric gadgets they want. They have reared a family of six, who are now out in their world on their own and making good. A farm flock of chickens again about 100 hens, ranges all over the place, and has been one of the principle features of the Boehning menage all these years when they were paying for 231 acres of land and building and equipping that handsome home.

Eggs go up and eggs go down, like cotton and wheat and everything else. But the farm flock of hens will turn profit when the specialized egg factory is losing money, and the eggs they lay will keep almost any farm family out of debt for supplies, whatever the price.

Many southwestern farms have no chickens at all. Most of them have less than enough to supply the family with all the eggs they can eat, and chicken on Sunday. If the ladies quoted know their chickens—and results show they do—most southwestern farm families are missing out by not keeping more hens. Maybe 100 is too many for some homes, as they are now, but not if the farms are planted as they should be.

In the past generations scores of big "poultry farms" have been started great expense occurred in equipment and the best of breeding stock secured, and skill management employed. Few of them operate long. A good many farm folks get "the chicken bug" and true to the American spirit of doing big things in a big way, start with 500 or 1,000 chicks. Usually they also retire shortly, for reasons unnecessary to explain.

Meanwhile the farm flocks goes on and on, and outside of a special regions like Petaluma or in the environments of great eastern cities, the farm flocks continue to supply the mutual egg of the hungry urbanites of the nation. The answer is that the farm flock is less liable to disease, requires less expense and its care uses time that would otherwise be wasted.

Dr. Philip Newell Youtz, Director of the Department of the Pacific Area for the 139 Golden Gate International Exposition, lived in China for five years during which he organized and built a boys' school and studied Oriental art and culture.

C. C. Primm and family
are entitled to a pass to the—
RIALTO THEATRE
— to see —
Bluebeard's 8th Wife
Be sure to present this clipping at the box office at the Rialto Theatre.
Compliment: Rialto & Herald

Hulls No. 1 Oil Well Classed As Failure

According to the Monday Star-Telegram, Hulls No. 1, P. J. Ross in the northwest part of Terry county, seems to be a failure, as salt and sulphur water was too much to try to cut off. However, some free oil as well as some dead oil was encountered just below the 5000 mark, and the next well in the section may be a producer. About half the wells, yea, more than half in unproven territory are classed as failures, and lots of them are failures in proven pool territory.

So, we are not discouraged. There is some oil in Terry county, and it will be found by and by. Which reminds us that oil men, geologists as well as drillers are very uncommunicative usually, but when a lot of the laity begin talking before them sometimes, they will take a hand to give their opinion. This happened here recently when some of the boys were discussing Terry county failures.

An oil man in the crowd, we are not calling names, ventured the assertion that there had been few if any really dry holes drilled in Terry county, and in answer to one of the natives who asserted that few locations would be made hereafter, this fellow said there would be PLENTY locations in the next two years.

Fire Plugs Painted—Summer Rates On.

All fire plugs over the city has been freshly painted, the bottom part in an aluminum color, with the tops painted bright red. This gives them a neat appearance, and at the same time easily found.

Recently workmen visited all the plugs before they were painted, and cut all weeds and leveled up the grounds around them so the firemen would have easy access to them in case of fire.

In conversation with Mayor Coleman, he informed us that the summer water rate went on with the May reading. This is as cheap or perhaps cheaper than any city in west Texas that we are aware of. Secretary Roy M. Herod says the summer rate is as follows:

Minimum rate, the same, 5000 gallons for \$1.50. The next 10,000 gallons at 15¢ per thousand, and any additional amount 10¢ per 1000. Thus, 25,000 gallons would only cost you \$4.00 if you chose to use that much water in one month.

Dr. J. R. May Makes Ace on Third Hole

"Dr. J. R. May made a hole-in-one on the No. 3 hole at Concordia Country Club yesterday afternoon when his tee shot ended in the cup on the 90-yard hole. He was using a No. 8 iron and was playing in a foursome with Dr. C. C. Reed, E. C. Nowlin and Joe Frye."

The above clipping was taken from a Little Rock, Ark., daily. A letter from Dr. May's wife, who perhaps like lots of other wives over the land is a golf widow most of the time through the spring and summer, accompanied the clipping. Mrs. May says that she finally made the doctor shell down the corn that the shot was purely accidental.

But don't be too hard on Dr. John. Thousands of others who have made a hole in one, did it accidentally. When they made the shot they had no idea but what the putter would have to be used once or twice before that blasted little old white rubber sphere rolled into the hole.

Don't Forget The Cooking School Today

Remember that the West Texas Gas Co. cooking school will start at the company's offices on east Main, this afternoon (Friday) at 2:00 P. M. You are cordially invited.

Miss Mary Alice Crosson, home service director for the company will have charge of the demonstration, which will last for about one and one-half hours. She will prepare an oven dinner, a broiler meal, cake and frozen dessert, with a modern gas range and refrigerator.

Mrs. Irby Bedford visited her father, J. S. Webber, Thursday.

Candidate For Attorney General Visits City

Robt. W. Calvert, elected Speaker of the House of Representatives, in January 1937, was a visitor in our city the past week. Mr. Calvert's home is in Hillsboro, where he is a practicing attorney. Traveling with him was Bill Treadaway, a recent graduate of the A. & M. college. A few of the things Mr. Calvert wished to especially get before the voters follows:

Reared in the State Orphan's Home at Corsicana, Texas, and graduated from that school.

Ran an elevator, served as night watchman, and worked part time in State Departments in order to attend the University of Texas where he



Robert W. Calvert

graduated from the law school.

Elected to the House of Representatives from the 60th District, composed of Hill and Navarro Counties, in 1932, and re-elected in 1934 and 1936 without opposition.

Unanimously elected Speaker of the House of Representatives in January 1937.

Believes that the Attorney General is the people's lawyer, and that whoever desires to serve in that capacity should be free from entangling alliances with any special interest or group.

Pledges a voluntary reduction of 20 per cent in the expense of operation of the Attorney General's Department.

Pledges the people all of his time, energy and ability to the end that the people's interests will be protected.

Uncle Ike Newberry Not to Attend Reunion

Uncle Ike Newberry and son, Clay, were in town the later part of last week, being the first time we had seen this old friend in some time. He informed us that he would be unable physically to attend the Reunion of the Blue and Gray at Gettysburg, Pa., the last of this month, and the first of next month up to July 4th.

Uncle Ike was a Federal, and if we are not mistaken, was in the siege of Nashville, Tenn., on a Federal Gunboat. He once informed us that he was a mere lad at the time. He was born in east Tennessee, but moved with his parents to Missouri in childhood, where he enlisted.

Uncle Joe Bryant, the only living Confederate in the county, also informed us that he was getting rather too old to get that far from home, especially during hot weather. He intended attending until recently, as the government bears all expenses, including transportation, meals, and the expenses of an escort.

Uncle Joe was most too young, but was in training with the Texas militia, and if the war had not stopped would have likely been called to the front soon thereafter.

Prairieview, N. M. to Entertain Old Folks

We had a letter from our old friend, Tom Taylor of Lovington, N. M., last week, stating that the Prairieview community in Lea county was preparing to put on Old Folks Day the 4th Sunday, which is the 26th. This seems to have been an annual affair for some years, and a great time is had, which the old folks immensely.

He states that people 60 years old or more are considered Old Folks. He extends an invitation to all readers of the Herald to come and bring a basket dinner, as that is one feature of the entertainment, as well as singing, reading, and other matters.

Should you wish to make the trip, Prairieview is about 18 miles northwest of Lovington, about 6 miles south of Plains, and 8 miles over the New Mexico line. He states the roads are pretty good.

Bill McCraw Addresses Terry County Voters

If Lee O'Daniels and his Hill Billy band can get many more good natured chuckles of the deep bowel nature of an audience than attorney general Bill McCraw of Dallas, who is now making the race for Governor of Texas, they will have to be going some. Mr. McCraw addressed the voters of Terry County last Saturday on the court house lawn.

Owing to the fact that he had dressed voters at Canyon, Tulia, Plainview, Littlefield, Levelland and before reaching Brownfield, he was running almost an hour and one-half late, and many farmers and town people as well had left town. However, some two hundred around the bandstand, and in cars at the curb heard him for about 20 minutes, and that 20 minutes was well filled just about as full of common sense utterances and wit as we have ever heard in the same length of time.

He outlined his platform briefly as in other speeches reported in the dailies and over radio hookups. All those we talked to were really pleased with the address, and many stated that he would likely be the next Governor, but some qualified it with the statement that O'Daniels was the man he would have to beat. J. O. Gilham, vice-president of the Brownfield State Bank, introduced the speaker.

McCraw left hurriedly for Lubbock where he was to address a night crowd with a KEFYO hookup.

Golf Flag Tournament Quite Interesting

Practically all of the 40 members of the local Golf Club participated in the Flag Tournament here Sunday afternoon, and it was a very interesting affair to those who like the sport. Many, many, failed to make their handicap and when they ran out of strokes withdrew.

The following, however, made their 18 hole handicap, and some of them started again.

- Gene Green 110
- Fred Hinson 79
- Clyde Lewis 100
- Dr. T. H. Mellroy 80
- Bill McGowan 82
- Tom May 85

A Club Tourney may be featured in the near future. They are also planning to play Tahoka Sunday, but the match had not materialized when this was written.

Annual Gaines County Singing Convention

We have been authorized to announce that the annual Gaines county Singing Convention, will be held at Loop, next Sunday. The convention will be held all day.

Loop is ten miles east of Seagraves and some 18 miles, a little west of south of Brownfield. You are cordially invited to attend and bring a basket of dinner.

When 294 Pieces of Air Mail Was Delivered to Pilot Here



The above scenes was when Postmaster James H. Dallas of this city delivered 294 pieces of Air Mail to Pilot A. F. Holt here Thursday, May 19 Holt faces the camera, while Dallas has his back to the "shooter." Notice what a good picture our postmaster makes with a rear exposure? Photo by the Junior Editor.

Blue Prints of New Postoffice Received

Postmaster James H. Dallas has in his possession the first blue print of the plans of the new United States Postoffice at Brownfield to arrive in the city. Another set has been secured for the Chamber of Commerce, and may be seen at the office of Mr. Shelton.

We never could much more than make heads and tails of blue prints, and Postmaster Dallas, says ditto, by him but from what we could gather from them, it looks like an almost perfect duplicate of the Lamesa Postoffice.

On July 15th, coming month, the sealed proposals to construct the building will be opened in Washington, and if in line, will be let to the best bidder.

Contractor will be allowed 210 days to finish the job. Looks like some one will get \$300.

Schmelling Knocked Cold in One Round

Max Schmelling, the nazi German champion, who two years ago took the measure of Joe Louis, Alabama-Detroit negro, found that he had no "Easy Mark" in the well trained, finished negro fighter Wednesday night, and went down for the count of ten in about one and one-half minutes after the fight started.

The German was knocked down soon after the fight started with rights and lefts planted on his face and body like bolts of lightning. In fact, Joe didn't wait this time for Schmelling to start his style of fighting—the negro just started his style right off the bat.

Some local comments: R. M. Kendrick—"I have often heard the expression whipped before he—I can scorch a feather. That must have been that kind of a fight." M. B. Sawyer—"Was eating supper, and thought I would get to the radio by the time they got limbered up good. The fight was over by the time I got there."

Oil Tank Blows Up While Being Welded

While M. M. Scott was welding a break in an oil tank at the Jim Jackson blacksmith shop, Saturday morning, without warning, the tank blew out one end, and practically wrecked one end of the shop, and also about three windows in the Jackson residence were knocked out.

Fortunately no one was seriously hurt. Mr. Scott was near the middle of the tank when the explosion occurred, and it blew him backward cutting his head on something he fell against. The explosion sounded like a charge of dynamite, and was heard all over town.

It was thought that all the oil was out of the tank, and that it had plenty ventilation, but evidently enough of the hot fumes collected near the welding place, and was set off.

Much Interest in The Herald's Free Gift

The large number of subscribers coming to the Herald office the past few days to take advantage of the subscription premium offer being made for a short time have been delighted and somewhat amazed at the beauty, durability and splendid writing of the pen and pencil sets they have received as a free gift. Delighted with the gift and amazed that this newspaper is able to award such a worthwhile present with the payment of only a one-year subscription at the regular price.

The explanation is simple. The Herald is anxious to clean up in a very short time a number of subscriptions now due or past due and to add several hundred new subscriptions. In order to accomplish this quickly we have gone to a great deal of expense to provide a premium that is needed daily by everyone, a premium that can be used by any and every member of the family, especially valuable to children in school.

The sets we are offering will prove satisfactory for every writing occasion. The pens are guaranteed by the manufacturers and may be repaired or replaced should such prove necessary. These are the reasons why practically everyone who has had the opportunity to call at this office and see the display have obtained a set.

Sets Ideal for School
Children and parents are finding these sets ideal for school requirements and that is one reason why so many of these premiums are moving out. Parents can make a substantial saving by getting these sets for their children. More than one set easily obtainable, simply by paying for additional subscriptions for yourself, relatives or friends.

Can Receive Set by Mail
Subscribers living at a distance and those finding it inconvenient to call at the Herald office, may mail their subscription to us while this offer is effective and the set will be mailed to them one to anyone designated. Just add five cents extra to your remittance to take care of the postage.

Offer for Limited Time
The remarkable subscription premium offer is made for only a short remittance to take care of the postage. Make it a point the very next time, expiring the first Tuesday in Herald office and obtain a set. Remember, you get a set absolutely free by merely paying on year's subscription at the regular price of \$1.50, or \$2.00 if you live out of the trade territory.

Mr. and Mrs. Green Entertain Relatives

Mr. and Mrs. J. C. Green have been entertaining a number of their relatives the past week. Last week, his brother, W. C. Green, wife and son, Leonas, of Georgetown, and a brother-in-law, J. H. Bingham, of Kingsburg. All reported good crops in their area.

Also, their son-in-law, Jesse May and family of Mercedes, who will take charge of the Clovis jewelry store while his brother is on vacation, were visitors. The Mays moved to the valley last year on account of the health of Mr. May, which is improving, we understand.

Another daughter, Mrs. Ivy Savage, teacher in the Lubbock schools, and children, were visitors over the week end.

Miss Ditto Holds Corset Fitting Diploma

Miss Vonnie Lee Ditto, daughter of Mrs. W. W. Ditto, employed at the Collins Dry Goods Co., holds a diploma from the Gossard Corset Co., which means that Miss Ditto has taken the prescribed course in fitting corsets, and holds a diploma from that company.

Miss Ditto attended the school in Dallas, which was conducted by one of the company's expert designers and fitters, Mrs. Husvagh of Chicago. There is no need for you to leave Brownfield to get a correct fit by an expert corseteer.

Right Elbow Broken—Left Shoulder Dislocated

R. A. Pittman, local dairyman, received a letter from his wife last week that Ramona got her left shoulder broken in a fall while visiting relatives at Tyler. Mr. Pittman did not explain how the accident happened.

Mrs. Pittman and the three girls are visiting in east Texas, and were preparing to go on to Houston at that time, and later to Austin before returning home.

Terry Farmers Who Are Really Getting Ahead

As stated last week concerning the visit to two homes of progressive Terry county farmers, in company with Dennis Lilly and other officials in this section of the government Rehabilitation Program, Farm Security Administration, we promised to have more to say this week concerning the two farms visited, and what they have attained with the money loaned these farmers when it seemed that there was no other source from which money could be obtained.

By the way, we mention that there were more than 100 farms in Terry county under this plan, and with Yoakum county, around 200. Mr. Lilly wants us to see others of these farms, in fact, many of them. And this brings on a question we asked one of the visiting officials. "Do you find that many of these farmers you loan money to, use it wisely, or do not feel obligated to make a strenuous effort to repay the loan?" The answer was no, and the official added, "You would be surprised at the very low per cent, that does not appreciate the loan, and do not make a good effort to repay both interest and principal."

The Montana Farm

As stated last week, the first farm visited was the Montana farm, owned by Mr. M. T. Montana and wife. These people came from Lubbock county about five years ago, and settled on one of the very sandy farms of the Harmony community. But they have made great progress. Almost every cent they had was paid for the farm, and they had a hard job until they got a loan to do something with. They do not go extra heavy on cotton but raise some, doing the work themselves, except some gathering. They go rather heavy on feed, as they have quite a lot of stock on their 200 acre farm, with a very small amount of pasture land.

But they have in storage at this time some 18 tons of headed maize, higeria, etc., and about 5 tons of corn, not to mention a great rick of bundle feed, enough to feed another year or more should they fail this year. On top of that, they have about 80 hens, and plenty of young poultry running around the place, and a cellar full of all kinds of canned stuff you can think of, including meats, such as pork, beef and chicken, as well as fruits and vegetables.

They have a fine herd of hogs, ranging in weight from some 100 pounds to perhaps 400 pounds, and a number of milk cows. Most of their swine are in prime market order right now. Mrs. Montana informed us that he eggs and cream kept them supplied in the necessities they lack, such as sugar, coffee and flour. No, you could not starve this family out in the next two years, if they make no feed or crop of any kind this year.

The E. O. Franklin Farm

The next farm visited was that of Mr. and Mrs. E. O. Franklin. Mr. and Mrs. Franklin have lived most of their married life in cities, and he has been a factory worker. But they decided that the farm was the place to rear their children. He has only been here about two years, and purchased the old headquarters of the Jewell Bell ranch. This is a fine body of land, but lays rather rolling, but contoured to hold every drop of water he has his while farm terraced or that falls, and to retard erosion, either of wind or water.

As stated above they have not been on this place long enough to have such a start of livestock and poultry as the Montanas, one fine brood sow, plenty work stock, and several milk cows, three with young calves. At the time we visited the farm, he had some crops up, such as sudan, and other feeds, and was planting. Since then he has had perhaps two rains that will bring his crop up.

Like the Montanas, they are delighted with their situation, and are going to make a go of it is our prediction.

Tradesday Will Be Put On July 5th

On account of First Monday falling on July 4th this year, the merchants of Brownfield have agreed to observe that day by closing except perhaps the drug stores, which have not finally passed on the matter at this writing. The next day, Tuesday, July 5th, will be observed here as the regular monthly Tradesday, and merchants can so advertise.

Wilson Collins, of Collins Dry Goods Co., made the rounds of the stores this week, and reported to us that all the dry goods, grocery, hardware and furniture, and the barber shops had agreed to close on July 4th as many wish to attend some of the celebrations in this section.

Society

Church Activities

Club News

Mrs. Gertrude Lees, Editor
Phones 1 and 48

Around the Clock

by e. g. d.

CHISHOLM—BOSTON

At a pretty home wedding, Friday night, Miss Marion Chisholm became the bride of Mr. Harold Boston of Lubbock, Texas.

Only members of the immediate family were present and the simple ring ceremony was impressively read by Elder J. H. Killion.

The bride was lovely in a gold frock with matching accessories. She is the charming, youngest daughter of Mr. and Mrs. G. W. Chisholm and having grown to young womanhood in Brownfield, and numbers her friends by her acquaintances.

Mr. Boston is a popular salesman and has many friends in this city.

Their many friends wish them a full measure of happiness, and the Herald joins the well-wishers in congratulations.

CELEBRATE BIRTHDAY

Billy Brown, son of Mr. and Mrs. Will C. Brown, jr., celebrated his fifth birthday, Thursday, June 9th, with a party for his little friends. Various games were enjoyed. Refreshments of birthday cake, punch and ice cream were served to the following:

Dixie and Earl James Brown, Peggy and Patsy Black, Gwendolyn Jones, Teddy Joe and Delphine Black, Buster Steen, Frank Dennis Elliott, Jerry and Junior Brown, Jimmy Milner, Eugene Bryant, Marvin Trolinder, Charles McCollum, Charles Edmond Mayfield and Billy and Shirley Ruth Brown.

Brownfield Invited In Beauty Contest

SWEETWATER, June 22—Brownfield is one of 55 towns in this section invited to enter a young lady in the fourth annual "Goddess of West Texas" beauty revue here July 15, it has been announced by the Sweetwater Board of City Development, sponsoring organization. Twelve communities had already accepted Monday. They are: Fort Worth, Mineral Wells, Graham, Breckenridge, Colorado, Rotan, Anson, Stamford, Abilene, Midland, Snyder and Roscoe.

Miss Frances Prewitt of Stamford won first place in the revue last year and was awarded an all-expense trip to the Fort Worth and Dallas exhibitions. The winner this year is to be given a week's all-expense trip to Galveston. Second and third place winners are given cash awards.

The contest to select "Miss Sweetwater" is to be held the night of July 14. As in previous years, she will not be eligible to compete for the regional title. She will serve as hostess to the visiting girls and will represent Sweetwater for the coming year in similar celebrations in West Texas. Miss Thelma Margaret Fifi is reigning queen.

Mr. and Mrs. F. E. Walters with their children and grand children enjoyed an outing at the country club, Sunday 19, honoring especially Mr. Walters and Father's Day. Well filled picnic baskets made the day one long to be remembered.

Mrs. Money Price and sons Buell and Bill Byron, and her mother Mrs. Len Burson, returned Monday from a fine vacation spent in Washington, California and Wyoming.

NELL BLACKSTOCK IS MARRIED SATURDAY

The marriage of Miss Nell Blackstock, daughter of Mr. and Mrs. L. L. Blackstock of Brownfield, and Charles Spurgeon Broughton, son of Ben Broughton, a pioneer Terry county resident, took place Saturday morning before the altar of the First Baptist church with Rev. C. E. Hereford, pastor officiating.

Lyman L. Blackstock, jr., brother of the bride, was the only attendant. The couple left immediately after the ceremony for a trip to Colorado Springs and other points in Colorado and will be at home in Odessa.

Mrs. Broughton, a graduate of Texas Technological college, taught school at Midland the past year.

Mr. Broughton is a former student of Wayland college at Plainview.—Lubbock Avalanche.

1937 QUILTING CLUB

Mesdames Roy Wingerd and Mon Telford were co-hostesses to the 1937 Quilting club last Wednesday at which time the following ladies were present and enjoyed a most delightful afternoon:

Mesdames W. L. Bandy, B. B. Broun, Ray Brownfield, E. B. Thomas, R. M. Kendrick, Tom May, G. W. Hicks, E. L. Redford, Hogue, R. T. Breedlove and G. W. Graves.

Wednesday, June 29th the club will be guests of Mesdames E. L. Redford and W. A. Tittle.

W. M. U. NOTES

Last Monday the Baptist W. M. U. met at the church with twenty-one ladies present. A lovely linen shower for Texas Baptist Hospital in Abilene was the main feature of the afternoon.

Those who took part in the program were Mesdames L. R. Pounds, W. W. Price, R. M. Moorhead, K. W. Howell, Laurence Green and Claude Henderson.

Next Monday, June 27, all circles will meet in a general business meeting at the church.

BAPTIST CHURCH

Sunday's services were marked by interest and addition to the church. There was a good attendance upon the service of the church.

Faithful and loyal support of the services of the church will always make it victorious.

Sunday School, 9:45; Preaching, 11 and 8:30; B. T. U., 7:30; Monday Night Young People's Service, 7:30; Tuesday Night Choir Practice, 8:00; Mid-Week Services, 8:00.

Go to church Sunday.

BAPTIST YOUNG PEOPLE MET MONDAY

The mother circles of the church's young people's organizations met in the church at 7:30 Monday, June 20 when the forty-seven young people of the B. Y. P. U., G. A.'s and Sunbeams and Intermediates entertained with interesting program. The mother circles served delicious refreshments to the several groups.

Mr. and Mrs. Jack Holt and daughter Jackie returned from a month spent in Arkansas.

Mrs. Bertie Zant of Hawley, Texas is a guest of her son, Pedro Zant and family.

GOMEZ

The Gomez Study Club met on Thursday evening of last week with Mrs. W. H. Key. After business session, quilting featured the afternoon's entertainment. Delicious refreshments of sandwiches, cookies and punch was served to seven members. The next club meeting will be at Mrs. H. N. Key, July 14th.

Miss Estella Swain entertained the intermediate B. Y. P. U. group on Friday of last week. Out door games featured the evening. Refreshments of cake and punch was served to thirty, intermediates and parents. A very enjoyable time was reported.

Mr. and Mrs. W. G. Swain had as their guest on Tuesday and Wednesday of last week Mr. Swain's mother, from La Vera, Texas; also Mr. and Mrs. Calaway from Big Spring.

Mr. and Mrs. L. H. Kinnley from Grassland are guests in the Luther Kinnley home.

Mr. and Mrs. Allen Harkins jr., and family visited in the F. G. Moore home Sunday.

Mr. and Mrs. Wayne Rutherford were guests in H. M. Austin's home Sunday afternoon.

Mr. and Mrs. W. G. Carter and family were dinner guests in the Kellie Sears home Sunday.

Mr. Thos. S. Doss and family visited relatives at Wellman, Sunday.

Mr. and Mrs. L. H. King and children, Betty Sue Kelley and Ida Harkins were guests in R. W. Hudson's home Sunday.

Miss Estella Swain is spending the week with her aunt, Glenola Welch of Meadow.

Messrs. Wyatt Lee from Wichita Falls and Billy Ray Lee from Aspermont are spending a few days with their grandparents, Mr. and Mrs. J. E. Lee.

Mesdames Rose and son, Vasser and niece, Bernice Vasser, also Wayne Rose from Wichita Falls were guests in the J. E. Lee home Tuesday and Wednesday of last week.

Mr. and Mrs. W. H. Heartsill and in the J. E. Lee home Tuesday and home Monday.

Mr. and Mrs. Lee Walker and chil-

dren visited relatives at Mineral Wells during the week end. They were accompanied home by Mr. Walker's father, who is visiting them for a few days. We understand Mr. Walker's father is 84 years old. We hope him a pleasant visit while at Gomez.

Mr. and Mrs. Hugh Hulse of Lahey visited Mr. and Mrs. George Jenkins Sunday.

Messrs. and Mesdames Bob McCleroy and Joe Brown of Brownfield visited Sunday in C. J. McLeroy's home.

Miss Audie Mae Foster of Brownfield is visiting in the Henry Decker home this week.

Mr. W. G. Walker returned from California, Tuesday.

Mr. and Mrs. X. R. Banks had as their guest last week Mr. V. S. Herman from Hopkins county.

Mr. and Mrs. Alvis Patton of Johnson community visited in C. J. McLeroy's home Wednesday of last week.

Miss Nell Blackstock of Midland and Mr. Charles Broughton of Odessa were united in marriage at Lubbock, Saturday. They were accompanied by the bride's brother, Lymon Blackstock jr. Both bride and groom are ex-students of Gomez school. We extend to them a hearty congratulation.

Remember church services this week end at the local Baptist church. You are invited.

Misses Earline Jones and Mary Nell Adams who accompanied Mr. and Mrs. Dick Brownfield to Corpus Christi as guests of Miss Jane, will return this week, after several weeks vacationing on the coast.

Mr. and Mrs. Jake Hall were Sunday visitors from Littlefield, Texas.

HERBINE

When headache, dizziness, sour stomach, biliousness, nausea, lack of appetite, and listlessness or that tired feeling, are associated symptoms of temporary constipation, HERBINE will bring relief. It is strictly a vegetable medicine, free from harsh mineral salts. 60c a bottle.

Nelson Pharmacy and other Drug Stores.

Fair-Sighted Fair Workers



Workers on the Palace of Foods and Beverages at California's Golden Gate International Exposition hall the arrival of Zoe Dell Lantis, "most photographed girl in the world," who climbed the scaffolding in front of the theme tower with a big pot of iced coffee to refresh the men in the midst of a heavy day's work.

BIRTH OF A SONG



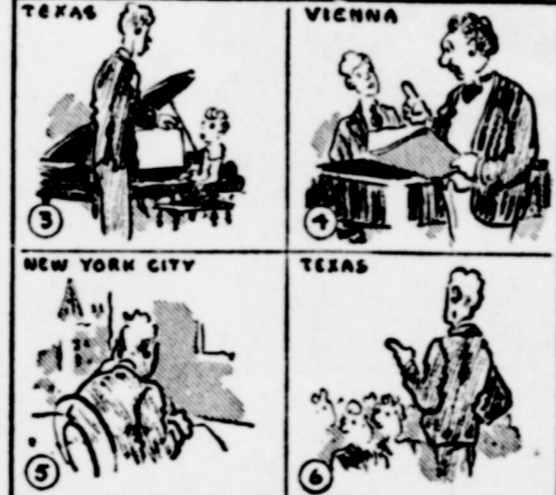
DAVID Wendell Fantress Guion, Texas born of French Huguenot ancestry, whose paternal grandfather was Governor of Mississippi and whose father was president of the directorate of Texas A. & M. College, was just a small boy when it came to a pony.



He loved his father's ranch at Ballinger, learned to ride from the cowboys and to appreciate music from his "mammy," who had a fondness for revival meetings. Here Negro melodies imbedded themselves in the child's brain.

"HOME ON THE RANGE"

Arranged by David W. Guion



At the age of seven David's formal musical education began, with author Charles J. Finger as tutor; continued with Goddoway in Vienna; then to New York, en route to Texas to direct School of Music in Daniel Baker Co. Brownwood

From ASCAP Files

By Joseph R. Fiesler and Paul Carruth



Cowboys knew the music teacher as a rodeo champion. He wrote down "The Bold Vaquero," one of the favorite songs of the "punchers" father's ranch. Here the melody of "Home on the Range" was born.



Guion transcribed into symphonic form the old hoodlum "Turkey in the Straw." It became a hit when Percy Grainger featured it. Guion drew on his memories for further work.



His arrangements and transcriptions of Negro, sailor and cowboy songs run into the hundreds, but none has had the world-wide acclaim of "Home On The Range," which was the favorite of the President.



Grateful for the appreciation of his song, Guion dedicated one of his original compositions, "The Yellow Rose of Texas" to President Roosevelt, with an interesting reaction.



Proud of his Texas background, Guion is prouder of his membership in the American Society of Composers, Authors and Publishers, fellow with the musical great of America.



Special

SUITS C & P, 50c
DRESSES C & P, 50 up
PANTS C & P, 30c

ALL OTHER WORK IN PROPORTION

CITY TAILORS and CLEANERS

Phone 96 Brownfield, Texas

Style Your "Daytime Fragrance" to Summer's Moods

Crisp and sheer is your wardrobe, whether you play the rôle of a seashore siren, a town gadabout, or a country house guest! Cool and light should be your fragrance wardrobe to suit your playtime moods and summer's honeyed hours!

Keep fresh and fragrant from dawn to dusk with any of LENTHERIC's famous Bouquets, in a series of ten favorite perfume accents, including Miracle, Tweed, Gardenia and Shanghai.

\$1.00 \$1.75 \$2.95

and upwards PALACE DRUG STORE

LET ME DEMONSTRATE THE NEW PLYMOUTH AND DE SOTO CARS. M. J. CRAIG Phone 43

TERRY COUNTY CREAMERY Makers of Mc's Pride Butter You will find this butter, always fresh, at your favorite grocery store. Please Give It A Trial BANDY'S PRODUCE

NOBODY'S BUSINESS

By Julian Capers, Jr.

AUSTIN—A new kind of political medicine man—the like of which has not been seen before in Texas—engaged the avid attention of the old line politicians here this week, and brought on millions of words of political talk. He is W. Lee O'Daniel, the Fort Worth flour miller, who with his hill-billy string band has been entertaining some thousands of Texans for years on a radio program designed to sell flour.

Opening at Waco before a crowd variously estimated at from 8,000 to 15,000 persons, O'Daniel mixed entertainment and hill-billy music with political talk, and aroused his crowd to wildest enthusiasm. He followed through with record-breaking crowds at several West Texas points, and this week was taking his campaign into the small towns and cities of populous North and East Texas—where the votes are thick.

Experts Puzzled

O'Daniel's enthusiastic reception

stirred political talk and speculation in every corner of the State. From many rural communities, and even from some larger cities, came reports—admittedly exaggerated by the heat and excitement of the moment—that he was going to sweep the election. Cooler analysis discounted these reports, of course, but the political managers were frankly deeply interested and some were worried. In Bill McCraw's camp, especially, the gloom was thick and obvious. Bill heretofore has been the master exponent of the informal, "showmanship" type of campaigning, and his backers figured he had most of the voters who favor the jovial backslap and the funny story or wisecrack that engenders a real belly-laugh as "in the bag" for McCraw. Obviously, then, any serious turning of this group who like to be entertained, toward the hill-billy candidate would cut into McCraw's vote. The McCraw brain trust evidenced this worry when they put Mayor Tom Miller, of Austin, on the radio, and made what many experts here pronounced a major strategic mistake by attacking O'Daniel as a "jitterbug" candidate. That revealed, the

observers declared, who is worst worried by the hill-billy candidate and his string band.

Thompson Ignores Him

Ernest Thompson, whose platform and speeches throughout the campaign have been designed to catch attention from the serious-minded voter who thinks about state problems, and particularly the farmer and rancher; took no cognizance of the O'Daniel phenomenon. He pushed ahead vigorously, advocating relief for farmers, liberalized pensions for old people, industrial development of Texas, and relief from new taxes. If O'Daniel catches Thompson votes, the defection likely will occur in the farmers' ranks, and it will not be so serious, the experts believe, as his forays into McCraw's strength.

Thompson also got another break when the Democratic Committee, as forecast in this column last week, summarily ruled "Vernest O. Thompson" off the ballot, when he failed to appear and explain his uncertainty about his own name. "Vernest's" campaign manager threatened a lawsuit, but so far hasn't filed it. Beaumont was awarded the September Democratic state convention, after eloquent pleas by the veteran Beeman Strong, and other supporters of the South Texas Oil metropolis.

Gas Vase In Court

Back before the Austin court of Civil Appeals this week was the celebrated Lone Star gas rate controversy, remanded two weeks ago by the U. S. Supreme Court. The State took the case back for resubmission and additional argument, asking the Court of Civil Appeals to reform its judgement, which was in favor of the rate cut ordered by the Railroad Commission for 275 Texas towns, in line with the high court decision in favor of the Lone Star. Although the State filed a motion asking the case be advanced, court attaches believed it unlikely the court would get to the matter before the summer recess, so that the election, in which the case has become quite an issue, will be over before additional court action is taken.

Campaign Notes

The politicians in office at Austin this year are getting a "break" because of the fact that public interest, slow to awaken this year, has been centered largely on the "big show" staged by gubernatorial candidates so far. Opponents of the better-known folks in office have a hard time arousing interest under such circumstances, thus making the incumbents, including Judge C. V. Terrell, of the Railroad Commission; L. A. Woods, State Superintendent of Education; George Sheppard, Comptroller and Treasurer Charley Lockhart, favorites to repeat. Tom Love, once Assistant Secretary of the Treasurer under the Wilson administration, tossed his hat into the ring as an opponent of Hattin W. Sumners, congressman from Dallas, this week end. Love has been an ardent New Dealer, while Sumners has differed with the president on the court-reform bill, and other New Deal measures. Sumners is chairman of the important Judiciary committee, with 24 years of service in Congress. Love served as State Senator from Dallas, and Democratic national committee man for Texas, and was beaten for Lieutenant Governor by Barry Miller with the Klan and prohibition as issues, way back when those issues were hot in Texas. Rogers Kelley, Hidalgo county district attorney who is running for the Senate from the Valley district, got a real break when, after he had been advocating for weeks, pressure on Washington to settle the Rio Grande irrigation water problem with Mexico, a drought sent the River so low that most of the voters in the district were threatened with ruin, and made the water issue a paramount one down there. Politicians here were holding their breath, awaiting nomination by President Roosevelt of the newly authorized Federal Judge for South Texas, expected any day with Gov.

Stamford Ready For The Cowboy Reunion

STAMFORD.—Some 200 top cowhands from Texas ranches will compete for the \$2,300 in prizes in the rodeo contests during the ninth annual Texas Cowboy Reunion in Stamford July 4, 5, and 6. The rodeo is the central attraction in an elaborate program of entertainment for the three-day celebration which is expected to bring 75,000 visitors to Stamford.

R. M. Swenson, rodeo director, announced this week completion of arrangements for a line of rodeo stock calculated to give contestants plenty of difficulty. The Reunion's own string of bucking horses, which includes such well-known outlaws as "Calamity Jane", "Dr. Blackwell" and "Pitchfork Bay", has been supplemented with 25 pitching steeds leased from Homer Todd of Fort Smith, Ark. Todd supplied some of the stock which gave bronc-riding contestants much trouble last year.

The Reunion's own herd of 25 bucking Brahmas steers has been increased to 40 by animals secured from J. P. McFarland of Weatherford, assuring plenty of action in the steer riding contest. Stock for the wild cow milking contest and the calf-rooping event was selected in South Texas by "Scandalous John" Selmon, arena director and Bill Lyons of Pecos. Sixty Brahma calves were picked from a large number to secure uniformity of size and ample speed.

The distinctive feature of the Reunion rodeo is that its contestants are actual cowhands from the ranches rather than professional rodeo performers. Three performances will be held daily—8:30 a. m., 2 p. m. and 8 p. m.

Brownfield members of the Texas Cowboy Reunion Association, composed of oldtime cowhands, which will hold its annual meeting during the Reunion in Stamford July 4, 5, and 6, include J. W. Fitzgerald, A. L. McBride, Bill Pool, L. P. Price, M. B. Sawyer, Geo. E. Tiernan.

MRS. McDANIEL PASSED ON JUNE THE 6TH

This item should have been reported two weeks ago, but on account of the fact that we were unable to get any details about the passing of Mrs. Allie McDaniel, 72, we did not make a report. At that time the only daughter, who lives in Terry county, Mrs. Jack Bryan, and family, were attending the funeral.

We learned this week that she died suddenly of heart trouble in the home of her son, Cortez, at Fort Worth, and the body was laid to rest in that city. She leaves, besides Mrs. Bryan, two sons, Cortez, of Fort Worth, and Lemmie of Abilene, to mourn her passing, as well as a host of the old timers here and in eastern New Mexico.

James B. and Don King have returned from a trip to Temple and Waco. They visited in the home of their uncle, Mr. Clyde B. King.

General Electric Day at the 1939 Golden Gate International Exposition has been set for October 15 next year.

Allred still a hot favorite with most wise ones as the new Judge. They were also watching announcements in connection with the President's forthcoming trip through Texas, to see if any of the gubernatorial candidates will "get a nod" from the White House.

Gas Gas All Time

Mrs. Jas. Miller says: "Gas on my stomach was so bad I couldn't eat or sleep. Gas even pressed on my heart. Adlerika brought me quick relief. Now, I eat as I wish, sleep fine, never felt better."

ADLERIKA
Alexander Drug Company

Uruguayan Girls Will Go to Bat



Demonstrating the "new" game she is taking back to Uruguayan girls, Miss Alicia Ibarburu explains to her mother the idea behind a baseball bat. After a year as a foreign exchange student at Texas State College for Women she plans to teach the girls in her country the sports and activities she learned over here. Her mother, who speaks no English, traveled twenty-eight days from their home in Montevideo, Uruguay, to see Alicia graduated.

Scout Activities

With the period of Council Camps nearly ever scout and Leaders over the South Plains are looking forward to the next big Council activities, the District and Council Swimming Meets.

In addition to the District and Council supervised meets, a number of Troops are planning inter-troop swimming meets to be held at several different places over the Council.

The first of the meets will be a Tri-District meet to be held at Lameta July 29 with Scouts from the Southern, Southwestern and Southeastern Districts. Eastern Districts meet well be held at Spur on August 8 with Matador from the Northeast District taking part.

Lubbock will be the scene of the Central District meet on August 5. Plainview will be the center for a Tri-District meet on August 5 with scouts from the Northern, North Eastern, and North Central Districts taking part. There will be a Bi-District meet at either Littlefield or Muleshoe on August 9 with the North-western and Western District swimming.

The date for the council swimming meet has been set for Plainview on August 12. The winners in each district will compete for council honors in this meet.

SCUDDAY

Mrs. Ray of Post is visiting her daughter, Mrs. Walter Stephenson. Mr. and Mrs. N. E. Townsend and baby, Francis, were visitors of Mr. and Mrs. J. E. Young, Sunday afternoon.

J. E. Young Jr., and wife and baby spent the day, Sunday, with Mr. and Mrs. L. D. Hamm of Wellman. Vincent Morris and family made a short call at the J. E. Young home Sunday.

J. E. Arnold was down from Morton, Friday. He stated they had a good rain on one of his places.

Mr. Earl McNeil and family, Mr. Lewie McNeil and family spent Father's Day with their parents, Mr. and Mrs. McNeil.

Mrs. Lowe of Brownfield visited Mr. and Mrs. Raymond Buckner, Sunday.

Farmers are planting away here, some having to plant over, as the sand covered up, or blew out what they had already planted. It's discouraging, but we are hoping for a good rain soon.

Quite a few from Scudday are attending the soft ball games at Brownfield.

Norma Stephenson visited Stella

Rexall STORE Health and Beauty SALE

VACATION NEEDS

8 oz. Size Rexall **GYPSY CREAM** 50¢
Soothe sunburn with this greaseless preparation.

Full Size Rexall **Gypsy Tan Oil** 50¢
for a deep rich tan

BUY FOR LESS

ELECTRIC FANS
\$1.49 to \$10.00

SWIM CAPS
10c to 49c

PRICED LOWEST

LAVENDER BODY POWDER and CRYSTALS
both for \$1.19

SAVE MONEY

SUN GLASSES
from 19c to \$1.25

SUN VISORS
25c

Remember—No price increase on Rexall merchandise. Rexall gives you more for the same or better for less.

Alexanders

McNeil Sunday.
More than 2000 automotive engineers from all parts of the world will convene in 1939 in San Francisco and attend the Golden Gate International Exposition on Treasure Island.

Mr. and Mrs. W. A. Bell and daughter, Miss Margaret, left Tuesday for California to spend a month.

The Commonwealth of the Philippines will utilize 60,000 square feet of space in the Pacific Area at the 1939 World's Fair of the West.



Let this billboard remind you to try THE GASOLINE WHICH HAS GROWN

Do motorists feel the difference between gasolines? They must!... as a glance at the table, to the right, will indicate. It is a record of amazing growth, a record we believe unequalled in the history of the petroleum industry.

Only a product offering exceptional performance and economy could have earned, year after year, such astounding gains in public favor.

Year after year, we have honestly and confidently promised that you would feel that difference with your first trial tankful. Every day, many new thousands of drivers must be doing so—must be noting the added power, pick-up, and mileage—because Phillips' sales figures are still headed steadily upward.

Why not give your motor a chance to surprise you? Try a tankful of Phillips 66 Poly Gas... the stand-out gasoline that costs nothing extra.

Like this

Phillips 66

Total sales of Phillips Gasolines in gallons

1927	393,645
1928	7,986,669
1929	51,620,720
1930	128,349,784
1931	250,490,061
1932	392,518,051
1933	427,740,156
1934	455,447,272
1935	489,712,462
1936	528,428,693
1937	592,815,320

Phill-up with Phillips for Greater Mileage

RAY CHRISTOPHER
WHOLESALE AGENT — PHONE 126

PHILLIPS 66 SERVICE STATION
ON MAIN STREET

Look for this symbol in members' own advertising



This symbol means a lot to lovers of good beer!

IT IDENTIFIES the brewers who have pledged their support "to the duly constituted authorities for the elimination of anti-social conditions in the sale of beer."

It identifies the brewers who, through The Brewers' Code of Practice, have pledged themselves to the promotion of practical moderation and sobriety.

These brewers ask, with all thoughtful citizens, for adequate enforcement of existing laws... to close outlets operating illegally... to prevent the sale of beer to minors... or after legal hours... or to persons who have drunk to excess.

These brewers ask the public to support and encourage the great body of retailers who sell beer as law-abiding citizens and who operate legal, respectable premises.

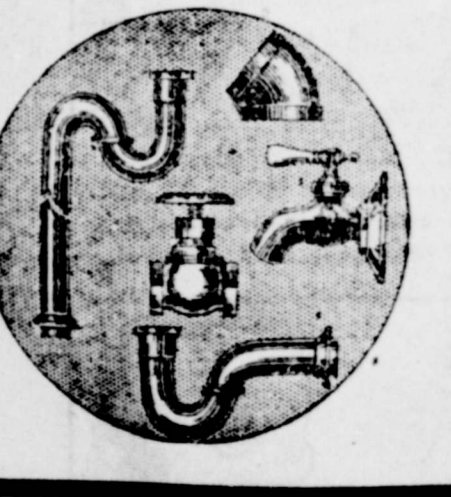
UNITED BREWERS INDUSTRIAL FOUNDATION
21 East 40th Street, New York, N. Y.

Correspondence is invited from groups and individuals everywhere who are interested in the brewing industry and its social responsibilities.

MOBILIZE

with—MOBILE OILS AND GREASES—a good automobile needs the best. Why take chances when it costs no more. Mobil Oil, the world's greatest selling motor oil—there is a reason—use it and you will know the reason. Tom May, Agent—Call 10.

MAGNOLIA PETROLEUM COMPANY



LET US REPAIR YOUR PLUMBING

We are equipped to repair your plumbing or replace it with new... see us. Now is the time to have this work done.

BALLARD PLUMBING and ELECTRIC SHOP

BE SECURE - INSURE

With **E. G. AKERS**
INSURANCE — BONDS — ABSTRACTS
Phone 129 — — — — — Brownfield, Texas

FLOWERS



Your Flower Needs are Given Individual Attention McSPADEN FLORAL SHOP

Walter Price and wife of Seagraves were guests of the Clyde Cave family, Sunday.

Lee O. Allen has returned from a fishing trip down on the coast.

Jim Miller and Jack Holt are vacationing in California.

Our old friend J. H. O'Conner (Uncle Jimmie) is sojourning with the boys out in California.

Mrs. Raymond Speegle, of Hamlin, Texas, is visiting her sister-in-law, Mrs. Arthur Sawyer and family.

Miss Edna Cobb, of Dallas, is here the guest of her brothers, Tom and family and Joe.

Marlin Hayhurst, football coach at McCamey, was up this week visiting with his many friends.

Mr. and Mrs. J. W. Dorsey of Lubbock were Sunday guests of Mrs. Juanita Eicke.

Mr. and Mrs. Z. O. Faughn of Lubbock were Sunday guests of her parents Mr. and Mrs. George Warren.

Mr. and Mrs. C. E. Ross and children left Wednesday for a visit in East Texas.

Shirley Burnett, patient in the local hospital is doing nicely following an appendix removal.

Keith B. Kaiser of Lubbock is a guest in the Flem McSpadden home.

"Behind the Scenes in American Business"

By John Craddock New York, June 13—Business—a better feeling prevailed last week in business and agricultural circles.

WASHINGTON—While retail business promises to be dull this summer, there is good reason to look for a sharp expansion in the fall.

DRINK MILK—Doctors say that milk is a vital health beverage, but for American farmers it can be a source of wrinkled brows and business losses.

THINGS TO WATCH FOR—A new treatment for cloth which will enable designs to retain their sharpness and original luster on fabrics even after repeated washing.

new treatment for cloth which will enable designs to retain their sharpness and original luster on fabrics even after repeated washing.

NO BOUNDS FOR POWER—Leaders for the electric power industry met last week in America's time-honored convention town, Atlanta City.

WHO PAYS?—A recent survey reveals the rather astounding fact that if everyone had to turn over to the government all income in excess of \$5,000 a year, the sum collected would pay only about one fifth the annual cost of government, federal, state and local.

HEADLINES—By 1942 nearly 90 per cent of America's sea-going freight ships will be 20 years old or more.

New remote control devices permits reporter with typewriter to set type on a linotype machine 611 miles away.

Land Bank Loans to Remain at 3 1/2 Cents

Houston, June 16: The continuation of the temporarily reduced interest rates on Federal Land Bank and Land Bank Commission loans, a result of recent congressional action, will apply to all interest payable prior to July 1, 1940.

He explained that the temporary interest reduction provided by congress does not change the contract interest rate, that is, the rate written in the mortgage at the time the loan was made.

PREVENT TYPHOID ON YOUR VACATION

AUSTIN, TEXAS—No matter how busy you are just now planning your vacation, looking up road maps, camp sites and equipment stored since last summer, Dr. Geo. W. Cox, State Health Officer, advises all Texans to add one extra item to their list of things to be done before vacation starts.

The advice: "If you have not been vaccinated against typhoid fever within the last year or two, go to your family physician and have him give you three "shots" that will protect you against the disease.

"Vigilant protection of public and private water supplies from pollution, pasteurization of milk, protection of food supplies from contamination and such sanitary precautions have reduced greatly the incidence of typhoid fever in Texas.

Mr. Earl Jones and Mr. R. L. Bowers made a business trip to Dallas the first of the week.

Hudgens Gro. Co.

FRIDAY and SATURDAY SPECIALS

FLOUR, Bewley's Best, 48 lbs. \$1.55, 24 lbs. 79c

Bewley's Chuck Wagon Gang Will Play and Serve Hot Biscuits in Front of Our Store at 2:30 p. m. Saturday.

Spuds TEXAS REDS 10 LBS. 18c

SYRUP, Pure Cane, 1/2 Gallon 29c

PORK & BEANS, Pound Can 5c

Soap P. & G. or C. W. 5 BARS 18c

SUPER SUDS, Red Boz, 2 for 15c

RICE, 5 Pounds 25c

Coffee FOLGERS PER LB. 25c

HYPRO, Quart Bottle 15c

PINEAPPLE, Crushed or Sliced, 9 oz. can 8c

Lemons NICE SIZE DOZEN 15

PEAS, Fresh Black Eye's, Pound 5c

ORANGES, Medium Size, Dozen 15c

Tomatoes EXTRA NICE LB. 4c

(We Have Plenty — No Limit)

BANANAS, Dozen 15c

CARROTS, 2 Bunches 5c

MARKET

STEAK, Pound 15c

WEINERS, Pound 16c

BOLOGNA, Pound 12 1/2c

SALT JOWLS, Pound 12 1/2c

BARBECUE, Pound 20c

ROLL ROAST, Pound 20c

WHAT'S A LITTLE TRAFFIC?

LONDON—When you're on your way to guard the Bank of England the rule is, "don't halt for anything". At least that is the rule followed by the Brigade of Guards squad which has the job.

Every night on its day to work, it marches through red lights and traffic congestion as though they did not exist.

Mr. and Mrs. Lee O. Allen are visiting her mother in Lorenzo.

Clarence Hudgens informed us Saturday that his father, L. F. Hudgens of Lubbock, had recently undergone a very serious operation, taking some 50 stitches to close the several incisions. He is at the West Texas Hospital at Lubbock, and doing fairly well.

Marlin Hayhurst has been visiting his sister Mrs. Jim Graves the past week.

Art Swanson was a visitor from Lubbock Saturday.

HAIR CUTS

25c

BUCK'S BARBER SHOP EAST SIDE OF SQUARE

WHAT A DIFFERENCE JUST A FEW DAYS MAKE!

A few days less between haircuts may mean only an extra haircut or two in a year, but a few days of grooming delay means plenty to your appearance at the time.

SANITARY BARBER SHOP

Guy T. Nelson C. Z. SHERMAN Gay Price

Walgreen Agency Drug Store

Grid of products including Golf Balls, Paper Napkins, Free Dressing Comb, Tennis Balls, Shell-Rimmed Sun Glasses, and Embossed Paper Napkins.

Aspirin, Shoecleaner, Talcum, Alcohol, Cleaner, Deodorants, Mineral Oil

Floss-Tox Toilet Tissue, Pure Bristle Bath Brush, Po-Do Double Edge Razor Blades, Mica Element Bread Toaster, Tyson Rubber Gloves, Jiffy 3-way Portable Shower

NELSON - PRIMM DRUG

Gulf Spray Insect Killer advertisement with illustrations of people using the product.

PIGGLY WIGGLY

"SMILIN' THROUGH"

By Arthur A. Penn



ARTHUR A. PENN, British born but a native and citizen of America for nearly four decades, is a descendant of William, the Quaker. His father was a Fellow of the Royal Astronomical Society.



An advertising poster suggested the melody, which he wrote on the back of an envelope in twenty minutes. Publishers refused the song.

BIRTH OF A SONG



ARTHUR was brought to America by Representative Sol Bloom, and tried to sell his "nice" songs, without success, in those ragtime days.



Penn interested the singer, Reinald Werrenrath, and it was his rendition that started the song on its way.



So he left for San Francisco, and started a publishing house of his own, to prove his theories. He failed and had just enough money left to go to Chicago.



Since then the song and title have been used in a play, motion pictures, etc. It was performed at President Roosevelt's Birthday Party.

From ASCAP Files

By Joseph R. Fliesler and Paul Carruth



It was twenty years before he really succeeded as a composer. The inspiration for "Smilin' Through" came on a railway train.



Penn, now a resident of New London, Conn., is a member of the American Society of Composers, Authors and Publishers and continues to write his "nice" songs for the Society's repertoire.

PLAINS

Mrs. Kit Morris and Mrs. H. D. Heath Jr. and children visited their parents, in Bridgeport last week. Mr. and Mrs. Shern Tingle of Big Spring visited his uncle and wife, Mr. and Mrs. Shern Henard last week end. Mr. and Mrs. Sanford Webber of Plainview visited home folks over the week end. Mr. and Mrs. Jesse Criswell and Mr. and Mrs. Ralph McClellan of Portales, N. M. visited home folks Sunday. Mrs. U. L. Wheeler and children of Odessa visited her parents, Mr. and Mrs. J. H. Morris Sunday. Mrs. W. K. Calahan, Mrs. William Calahan and Miss McNeal visited Mrs. J. H. Morris Tuesday afternoon. Mr. and Mrs. Marion McGinty, Mrs. F. M. Cox Sr. and Mrs. Glenn

Carter are visiting in Big Spring. Mrs. Dorsey McKee and children spent Monday with Mrs. John McKee and family. Leslie McLaren has been sick with appendicitis this week. Mrs. Green and children of Tucumcari, N. M. visited her brother, Bert Bartlett and family, last week.

WELLMAN

Rev. Loyd Green from California is visiting his brother and family, Mr. and Mrs. W. M. Green this week. Mr. and Mrs. Hub Crowder and children went to Littlefield Monday to bring back the seats for the school building. They have had them remodeled. Billie Jo Pace is spending a few days with Ione Bishop this week. Almeda Gregg who is attending Tech this summer visited home folks over the week end. Mr. John Matthews and his son, John Jr., are suffering an attack of rheumatism. Mrs. L. P. Adair visited Grandma Brown in the home of her daughter's, Mrs. W. M. Schroeder, Sunday at-

ITCH IS RAGING in all parts of this section! Stop it at the first sign. It may spread to the whole family. Get a bottle of BROWN'S LOTION today. You can't lose; it is sold and guaranteed by Nelson-Primm Drug Co.

We buy for cash and sell on Credit, used typewriters, adding machines, and office furniture. We sell Remington Portable Typewriters FOR ONLY 10c A DAY. THE BAKER CO. Printing and Office Equipment, 1009, 13th Street, Lubbock, Texas.

Fry's Curb Market has moved directly across the street from old location. Call by for fresh fruit and vegetables daily.

Not A New Disease BUZZY FEET Thousands suffer and pray for quick relief from that tingling, burning soreness—that aching tiredness that makes you feel sick all over—BUZZY FEET. A good rubbing night and morning with Moore's Emerald Oil for two or 3 days quickly brings ease and comfort again. Moore's Emerald Oil does not stain—economical, and money back if not satisfied. Druggists everywhere sell Emerald Oil. Alexander Drug Store

JAMES M. WELBORN
OIL LEASES & ROYALTIES
OFFICE—TERRY COUNTY ABSTRACT BLDG.—EAST SIDE SQUARE BROWNFIELD, TEXAS

WANTED: LOW PRICED ROYALTIES
Office Phone 91 Res. Phone 259

Dine IN COMFORT
Fried Spring Chicken EVERY DAY AT—
HANCOCK'S CAFE

DO YOU NEED SOME USED TIRES?
Have 800 TIRES — Any Kind — Any Size
Tractor Tire Vulcanizer — Remember Us —
GORDON BROS. SAFETY TIRE SHOP

ternoon. Mrs. J. F. Singleton and daughter, Mozelle are visiting relatives in New Mexico for a few weeks. Max Bennett of Beaumont, Texas, is visiting his parents for a couple of weeks. Max plays the piano for a string band at Beaumont. Mr. and Mrs. E. R. Norton's daughter, Dorothy and husband of Captain, N. M., visited them the past week. Mrs. Frank Swenson visited in Wellman, Friday afternoon.

MRS. T. J. MARTIN PASSES

Mrs. T. J. Martin, 83 mother of Mrs. Malcolm Thomason, died at the home of her daughter, Tuesday night, the 14th. Mrs. Martin had not been ill long, and died rather suddenly. The funeral was conducted at the Methodist church Tuesday the 16th, by Rev. Ike Breedlove, assisted by Rev. V. McAnler. Burial in the Forrester cemetery under the direction of Brownfield Funeral Home. Deceased leaves ten children, all being present but one daughter, Mrs. Edmond Adress of Crystal City. Other children attending were, Bill Martin, Bowie; Jess Martin, Sparenburg; T. A. Martin, Mineral Wells; Vick Martin, Stamford; Mrs. R. C. Odom, Lubbock; Mrs. E. Stanfield of O'Brien; Mrs. Manley Walker, Ropes; Mrs. Della Adams, Union community; and Mrs. Thomason of this city.

Mrs. Clarence Hudgens and son, Don, left Sunday for California to visit their son and brother, Jim, who works in an airplane factory near Los Angeles. A card from them reported that it was real cool crossing the desert.

James King, clerk at the postoffice, and family have returned from a vacation in the vicinity of Waco.

Mr. and Mrs. John Burns have been visiting in Idabel, Oklahoma.

CARD OF THANKS

We take this means of thanking our many friends and neighbors for their help and words of comfort during the illness and in the death of our dear mother and grandmother. Also for floral offerings. May God richly bless each of you is our sincere prayer. Mrs. Malcolm Thomason and family. Mrs. Della Adams and family.

Lee Lyon of the Hunter community and M. C. Chambers of the Forrester community, were in Tuesday and reported they were still shy of a planting season—but hoped. Lee says the voters refuse to tell him how he is running, but will give you the bare facts about the governor's race, without any ifs and ands.

Foundation has been laid, and frame work is up for a nice residence at the corner of Broadway and Second. As we understand it, when it is finished Grandma J. O. Brown will move into it, and rent her old home. This makes four residences the Brown family have built in the past few months.

Lindsey Bruce and wife were down from Lubbock Sunday, visiting his parents, Mr. and Mrs. P. F. Bruce. They are leaving this week to spend their vacation with her parents at Rusk, Texas.

Rudolph Moorhead informed us last week that his father, Dr. J. D. Moorhead, of El Moro, N. M., was visiting among the children and other relatives and friends in this county.

Visitors in the home of Mr. and Mrs. G. Z. Sherman recently, were Mrs. C. R. Baldwin, Bernie Marie and Charles Baldwin and Miss Jean Baldwin of Artesia, New Mexico.

R. L. Bowers and son Marion are in Dallas this week.

HARMONY

We are so thankful for the lovely shower, which gave us enough moisture to plant. Bro. Curtis Jackson preached for us last Sunday at the noon hour and at night.

Mr. and Mrs. C. A. Wilhite were visitors in Lubbock last Sunday where they visited Mrs. Wilhite's sister, Mrs. Maner and her father, Mr. Watson, who lives in Dallas.

Mrs. Vernon Bradley and little daughter, Norma Gail of Plainview accompanied by Mrs. L. C. Dulane of Ardmore, Okla., visited their parents and brother, Mr. and Mrs. Joe A. Davis and Mr. and Mrs. Harvey Davis, last week.

Mr. and Mrs. John Garner have as their guests, Mr. and Mrs. Alec Garner of Erath county, father and mother of Mr. John Garner.

Miss Anna Lou Hobbs received her beauty license and has opened a beauty shop in Lubbock in the Rainbow shop.

Miss Ora Ruth Hobbs has returned to Lubbock to complete a business course.

Mr. and Mrs. Gibbs Phillips and children of near Seagraves were visiting in the home of Mr. Phillips' parents, Mr. and Mrs. G. M. Phillips last Sunday.

The married women and some of our young people played a game of soft ball with the team of Gomez. Results were 1 to 9 in favor of Gomez last Wednesday.

Farmers here are very busy planting. Everything is beginning to look like spring.

Miss Velma McManis one of our teachers who lives at Lakeview is visiting relatives in Jasper, Alabama and is having a very happy vacation.

Ford Declares Opportunities Vast Today

DETROIT, Mich., June 16.—Henry Ford, observing the thirty-fifth anniversary of the incorporation of the Ford Motor Company, said Thursday the door of opportunity is as wide open as it ever was.

"The same door isn't open," he added, "but there are just as many chances as there ever were to get ahead."

Ford, who said recently a new era of prosperity was in the offing, predicted the upturn in business would come as soon as the powers that be return to a policy of low prices and high wages, instead of high prices and low wages.

Young men, he said, could speed the improvement of business by turning their eyes toward the land.

Eventually, he said, the Ford company hopes to make its automobile bodies out of plastic produced largely from farm crops, which already are being used in some automotive parts.

Ford spent part of the day on a tour of inspection of the vast Rouge plant, which he said, had assumed proportions he did not dream of thirty-five years ago. He added, however, there was no thought of making the company entirely independent of outside suppliers.

Mr. and Mrs. W. L. Bandy have their small grandson, Buddy Flippin for a summer visit.

COLLINS' Dry Goods
Alike, Yet Not Alike
Here's the story of the GOSSARD SEXTETTE
As identical in design as the costumes of a chorus, yet each of the six foundations is properly proportioned for a different figure type. Plain and Power elastic batiste, with a decorative uplift lace top. Model 485A to F inclusive.
\$ 5.00
be Glorified by GOSSARD

Packing Man to Head South Plains Fair

Lubbock, June—With the election of Alex McDonald, head of the McDonald Packing Company, to the office of president of the Panhandle-South-Plains Fair Association at a directors meeting held in Lubbock this week. Announcement was made relative to the dates for the 25th annual Panhandle South Plains Fair. September 26 to October 1 were the dates set for the observance of a quarter of a century of progress on the South Plains.

Other officers were: M. B. Hilburn and C. E. Hunt, vice-presidents; Neil Wright, treasurer.

This year's exposition, according to officials, will house some of the finest agricultural, commercial and educational exhibits ever to be had in this section. A new industrial building, replacing the old structure, will be ready when the gates swing open this fall, it was announced. This new building will be constructed of tile with brick facing, concrete floors, removable partitions, and other attractive facilities. It will be almost double the size of the old structure, being approximately 140' x 75'. In addition, there is contemplated a shed covering for the agricultural implement displays. Complete rearrangement of fair grounds is also contemplated.

The entertainment program has

not been completed, but association officials announced their intentions of securing the best possible entertainment.

Miss Mary Smith, of Gomez, who graduated this year from the Brownfield High School, is taking training for nursing at the local hospital.

Judge Louis B. Reed of Lamesa, candidate for District Judge, was mingling with the voters here Saturday.

Judge W. W. Price, Terry county's candidate for the office of district Judge, has been away most of the time lately, pressing his candidacy before the voters of other counties in the district.

Mr. and Mrs. Tillman Stitt and little daughter of Brownsville, Texas, visited in the home of her parents briefly enroute to Seattle, where Mr. Stitt has been transferred. Mr. Stitt is an Aeronautical Engineer and has been manager of the Air Port at Brownsville. Mrs. Stitt is the former Miss Christova Sawyer, daughter of Mr. and Mrs. M. B. Sawyer.

Misses Irene and Mildred Adams are Tech students for the summer term. Irene attended Baylor University at Waco last year, while Mildred was a student of Mary-Hardin University, Belton, Texas. Mr. and Mrs. W. M. Adams are parents of these young ladies.

gift that will give service every day in the year. You'll be delighted. Read the large announcement in this issue of fountain pen and pencil sets that the Herald is giving away for a short time.

RADIOS
Battery and Electric; also General Merchandise
Located next door south of Panhandle Gas Station

A Feeling of PEACEFULNESS
In the Brownfield Funeral Home you'll find the peacefulness of kind and understanding friends . . .
Friends who feel it a sacred obligation to protect your interest and give impartial advice.
Modern Ambulance Service.
Brownfield Funeral Home
Day 25 Phones Night 148

CHEVROLET Leads the Sixes
CHEVROLET THE SIX SUPREME
and the Sixes Lead the World
CHEVROLET
CARTER CHEVROLET COMPANY
BROWNFIELD, TEXAS

THE HERALD

Brownfield, Texas
Entered as second-class matter at the postoffice at Brownfield, Texas, under the act of March 3, 1879.

A. J. Stricklin & Son

Owners and Publishers
A. J. Stricklin, Sr., Editor and Mgr. Jack Stricklin, Jr., Ass't. Manager.

PANHANDLE PRESS ASSOCIATION

MEMBER
The following are announced subject to the Democratic Primary in July:

FOR DISTRICT JUDGE
W. W. Price, Brownfield
Louis B. Reed, Lamesa

FOR REPRESENTATIVE 119th DIST.
ALVIN R. ALLISON, Levelland
JOHN VICKERS Lubbock Texas
R. H. MARTIN, Lubbock
T. W. MONTGOMERY, Lynn. Co.

FOR DISTRICT ATTORNEY
T. J. Smith, Tahoka

FOR COUNTY JUDGE
R. A. Simms
P. R. Cates
E. H. Jones

FOR COUNTY ATTORNEY
Burton G. Hackney

FOR SHERIFF, ASSESSOR-COLLECTOR
C. D. Gore

FOR COUNTY CLERK
Edd Evans
W. H. Dallas
H. M. (Dube) Pyeatt

FOR DISTRICT CLERK
Mrs. J. C. (Eldora A.) White

FOR COUNTY TREASURER
Mrs. O. L. (Oscar) Jones

FOR COUNTY SUPERINTENDENT
Mrs. Ruth Moore
W. B. Toone
Lee Fulton

FOR COMMISSIONER PRE. NO. 1
Ed Stevens
T. D. (Tom) Warren
R. E. (Earl) McNeil
W. P. Montgomery
G. W. Luker

FOR COMMISSIONER PRE. NO. 2
Herschell Timmons
C. F. (Choc) Hamilton
Geo. W. Henson
J. L. Porter
Jay Barret

FOR COMMISSIONER PRE. NO. 3
J. F. Malcolm

FOR COMMISSIONER PRE. NO. 4
J. L. (Lee) Lyon
W. B. (B) Martin

FOR JUSTICE PEACE PRE. NO. 1
F. M. Burnett
J. W. Oliver
G. C. Aschenbeck.

A. E. Richards, editor and publisher of the Meadow Star, has sold his ropes plainsman to Troy Norris of Levelland.

Old Father got his inning last Sunday, and for one day in the year, he felt he was just about the master of the plantation.

The lower Rio Grande Valley is putting on a big campaign to sell some 4,000,000 cases of canned grapefruit juice...

Let's try to keep every Brownfield and Terry County dollar at home. During the next few months every one of them will count like nobody's business.

The Texas GOP has announced that they will put opponents in the field against each Texas congressman that has stood by President Roosevelt...

Candidate O'Daniel seems to have the other candidates for Governor guessing. One thing is quite sure, he seems to have sowed himself up with the farming class pretty well...

The advertising department of General Motors, Chevrolet Division has written us warnings of newspaper announcements of changes in models back five or six months before the new model is to appear.

CAMPAIGN AGAINST FILTHY REST ROOMS

Austin, Texas—"The State Health Department's three-month old campaign against filthy rest rooms over the state has been marked by splendid cooperation from the retail business establishments involved...

"We have served notice on all retail establishments in Texas that they must clean up their rest rooms and continue to keep them clean under penalty of violating the State Food and Drug Law, Article 695...

"We want the public to cooperate with us in this campaign. Such filthy conditions as heretofore have been prevalent over the state will never again be tolerated.

"Disease breeds in unsanitary rest rooms and is spread from person to person, indiscriminately, under such conditions. Facilities should be available for washing the hands; toilets must be sanitary and kept that way.

New Jersey, Nebraska and Massachusetts are among states which have recently set up official industrial commissions to merchandise their advantages or resources...

BOOTS, SPURS AND CHAPS

Two or three weeks ago, we made a little comment about an article or articles written by neighboring editors, about the awe inspiring sandstorms, and those to differ a bit with some, who thought that Great Jehovah got out his boots and saddle...

But here is the conclusion of the whole matter. When the God of heaven finished the sun, moon, stars and the earth, he had not finished a mere human task, when he flung them into space...

Way back some 500 years ago, the Psalmist said: "The law of the Lord is perfect, converting the soul."

"We have served notice on all retail establishments in Texas that they must clean up their rest rooms and continue to keep them clean under penalty of violating the State Food and Drug Law, Article 695...

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New Jersey, Nebraska and Massachusetts are among states which have recently set up official industrial commissions to merchandise their advantages or resources...

All loyal Americans will bow their heads in shame and sorrow at the pitiful spectacle that has been enacted at Jersey City. First Norman Thomas, who is held in high esteem by all good Americans who know him...

Evidence of the value to merchants of stimulating the auto-tourist trade is seen in statistics showing that, on the average, 26 cents of each tourist dollar goes to the retail merchants.

CHRISTOPHER CORN REMEDY removes the corn, roots and all. It never fails. 35c at Nelson-Prim Drug Co.

ADVERTISING MAKES WORK

The theme of the convention of the Advertising Federation of America, which is meeting in Detroit is "Advertising Makes Work." It is particularly timely in view of the economic situation...

Business is based on supplying the wants of people, and people in general are able to make the purchases by means of which to satisfy their needs because they are on payrolls.

These are all obvious facts, but they are often lost sight of in the immediate effort to reduce expenses to meet declining revenues.

Courageous business does not insist on advertising without reason, nor spending money for sales promotion and advertising effort which has no chance to bring business.

The A. F. A. convention will be held at Brownfield, Texas, on the 10th day of June, A. D. 1938.

Thousands who visit the 1939 Golden Gate International Exposition from other states will remain and become California residents...

Public notice is hereby given, that by virtue of a writ of Fieri Facias (or execution) dated April 27th, A. D. 1938, issued out of the United States District Court of the United States for the Eastern District of Texas...

Procurement Division, Public Buildings Branch, Washington, D. C., June 10, 1938. Sealed proposals in duplicate will be publicly opened in this office at 1 P. M. July 15, 1938...

Rooms - Apartments - Rents - Exchanges - Etc.
HOUSE for sale, 4 rooms and bath. Part cash and balance like rent. See Earl Wilson, City. 46p

SEE US BEFORE you sell your cotton seed. Have some good planting seed will trade for your gin run seed. West Texas Gin Co. 34tc

AMAZING! Truly amazing is the free premium offer the Herald is making for a brief time. A beautiful and so useful fountain pen and pencil set free with each subscription at the regular price.

Thousands who visit the 1939 Golden Gate International Exposition from other states will remain and become California residents...

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HOUSE for sale, 4 rooms and bath. Part cash and balance like rent. See Earl Wilson, City. 46p

SEE US BEFORE you sell your cotton seed. Have some good planting seed will trade for your gin run seed. West Texas Gin Co. 34tc

FOR RENT—Space for small business. Beauty Shop preferred. Box 583, city. 38tc

FOR SALE—One regular Farm-all Tractor, Brownfield Implement Company. 42tc

FOR RENT—2 furnished rooms. See Mrs. R. J. Hastings. 44tc

Largest bell of the carillon which will ring from the 400-foot Tower of the Sun at the 1939 World's Fair of the West, is the Bourdon, which will weigh six tons.

SHERIFF SALE

THE STATE OF TEXAS, COUNTY OF TERRY: WHEREAS, on the 12th day of September, A. D. 1930 the State of Texas recovered a judgement in the District Court of Terry County, Texas, against C. G. Goodman...

WHEREAS, said judgement decree described the foreclosure of the lien created, established and continued on the lands, lots and property hereinafter described...

Lot 11, Block 5, original town of Meadow, Terry County, Texas, (Additional property was included in the above described judgement but it is not to be listed in this advertisement.)

WHEREAS, on the 27th day of October, A. D. 1930, the then duly elected and qualified Sheriff of Terry County, Texas, levied upon the above described land as the property of the Defendant, C. G. Goodman...

WHEREAS, the said property has not been redeemed within the time prescribed by law.

NOW, THEREFORE, notice is hereby given that by virtue of the authority vested in me by law, on the 5th day of July, A. D. 1938, being the first Tuesday in said month, between the hours of ten o'clock A. M., and four o'clock P. M., on said day at the courthouse door of said county, I will offer for sale as under execution, in behalf of the State of Texas...

TO THE SHERIFF OR ARE ANY CONSTABLE OF TERRY COUNTY GREETING: You are hereby commanded to summons Jack Boone to appear at the next regular term of the District Court of Terry County, Texas...

FOR SALE—25 Residence Lots. See Cicero Smith Lumber Co. 28tc

FOR SALE—25 Residence Lots. See Cicero Smith Lumber Co. 28tc

and defendant are husband and wife. That they separated January 15, 1938, and since said time have not lived together as husband and wife.

Plaintiffs pray that the marriage contract between them be dissolved and she be divorced. For \$50.00 per month for support of their infant daughter.

Witness Eldora A. White, Clerk of the District Court of Terry County, Texas.

Given under my hand and seal of said Court in the City of Brownfield, Texas, this 17th day of May, 1938. Issued 17th May, 1938. ELDOA A. WHITE, District Clerk.

BROWNFIELD LODGE
N. 903, A. F. & A. M.
Meets 2nd Monday night, each month, at Masonic Hall. Fred Smith, W. M. J. D. Miller, Sec. WM. GUYTON HOWARD Post No. 269 meets 2nd Friday night each Month. Malcolm Thomason, Com. Edd Evans, Adj.

Brownfield Lodge No. 530 I. O. O. F. Meets every Tuesday night in the Odd Fellow Hall. Visiting Brothers always welcome. T. D. Warren, N. G. J. C. Green, Sec.

JOE. J. MCGOWAN
LAWYER
West Side Square
Brownfield, Texas

DR. A. F. SCHOFIELD
DENTIST
Phone 185 State Bank Bldg.
Brownfield, Texas

DR. R. B. PARISH
DENTIST
Office, Hotel Brownfield Bldg.
Brownfield, Texas

LYNN NELSON
Watch, Jewelry, and Eyeglasses Repairing
NELSON DRUG CO.

SEE—HIGGINBOTHAM-BARTLETT CO. for LUMBER and building materials of all kinds. Phone 81 Brownfield, Texas

HAVE YOUR WORK DONE AT—LINVILLE'S SHOP IF YOU FAIL TO HAVE YOUR WORK DONE THERE WE BOTH LOSE MONEY OPPOSITE DEPOT—BROWNFIELD, TEXAS

DANCE
Drug Co. 28c
And enjoy the evening. Get aching corns off your mind. GREAT CHRISTOPHER CORN REMEDY removes the corn, roots and all.

Helpy Selfy Laundry
Back of Red's Tire Shop. Washing 35c per hour. 1 quilt with each washing. We do wet washes, rough dries and finish work. Your Business Appreciated. Bradley Bros. Prop. 20tc

Brownfield Dairy
Claude Henderson, Prop.
"Starches, proteins, calories and vitamins are indeed hard to keep tab on. Isn't it nice to know that milk contains the proper food elements in the best and most digestible form."

FOR SALE—One Allis Chalmers Combine at a bargain, Brownfield Implement Company. 42tc

Lubbock Sanitarium & Clinic
Medical, Surgical and Diagnostic
General Surgery
Dr. J. T. Krueger
Dr. J. H. Stiles
Dr. Henrie E. Mast
Eye, Ear, Nose and Throat
Dr. J. T. Hutchinson
Dr. Ben B. Hutchinson
Dr. E. M. Blake
Infants and Children
Dr. M. C. Overton
Obstetric
Dr. O. R. Hand
Dr. H. C. Maxwell
Dr. U. S. Marshall
Dr. James D. Wilson
Internal Medicine
Dr. R. H. McCarty
X-Ray and Laboratory
Dr. Arthur Jenkins
General Medicine
Dr. J. T. Lattimore
Resident
Dr. J. W. Sinclair

Best News of Year

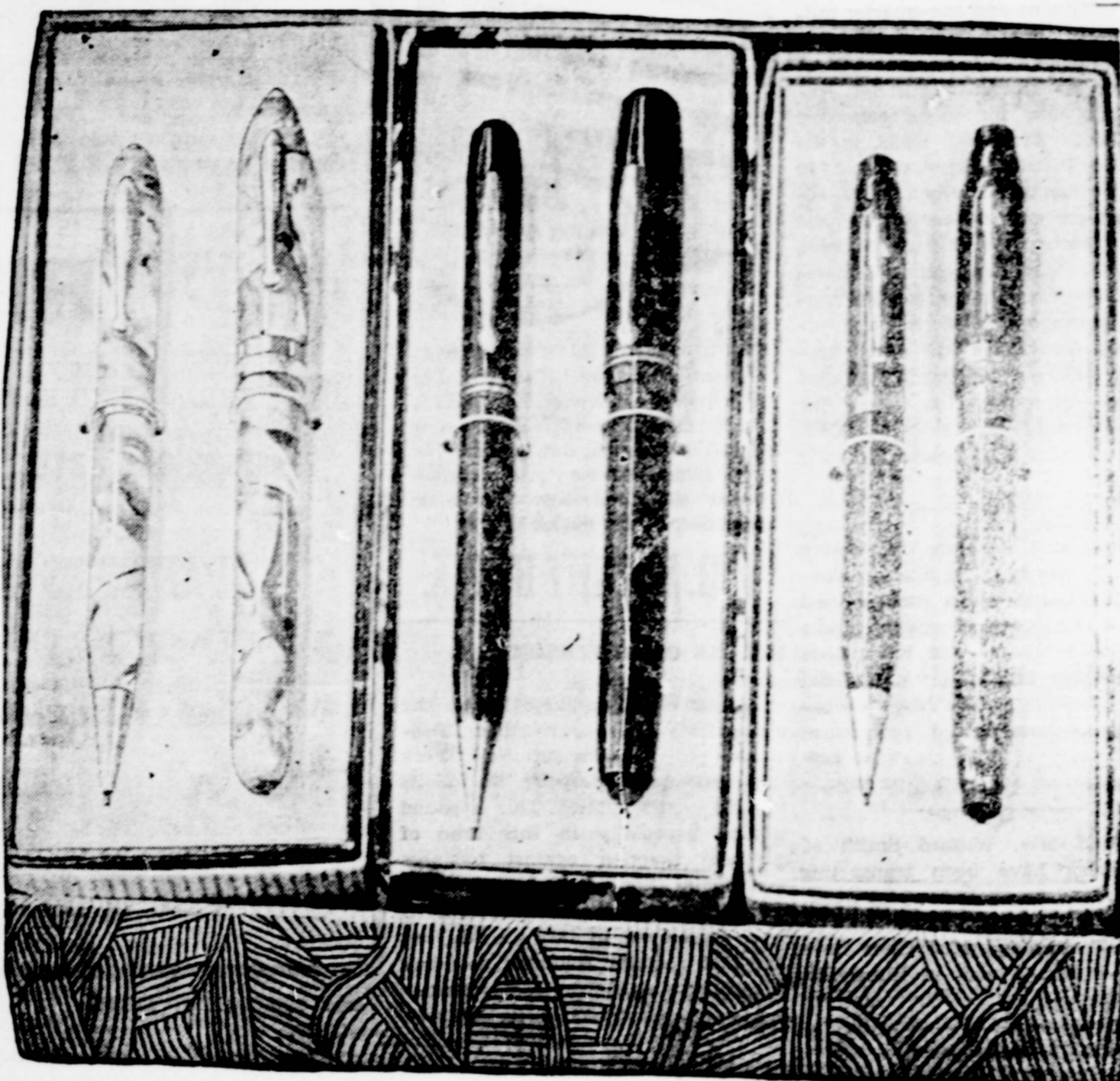
Easily the outstanding announcement in the way of interest to readers of the Herald is our offer of a

BEAUTIFUL, USEFUL, DURABLE

PEN AND PENCIL SET

TO RENEWAL AND NEW SUBSCRIBERS

ABSOLUTELY FREE



GUARANTEED SETS IN HANDSOME BOXES

The above illustration is from actual photograph showing these very attractive sets in handsome boxes. They are well and carefully made of high grade materials and will give the same high class writing service as the most expensive sets.

Furthermore they are fully guaranteed. Should any of our readers receive a set that becomes defective from any cause he has the privilege of having it repaired under the same plan used by all pen and pencil manufacturers. A guarantee slip is included with every set.

IDEAL FOR SCHOOL NEEDS

These sets are idea for school purposes and fill a long felt want for good writing equipment. And the beauty of it is that the sets do not cost several dollars but are given absolutely free. No wonder parents are stocking up with these sets for their children. As many sets as desired, one free with each \$1.50 in the area, or \$2.00 elsewhere paid on subscription.

WE ARE GIVING THE SETS AWAY

For a short time, until Tuesday, July 5th, we will

give one of these sets absolutely FREE with each RENEWAL OR NEW SUBSCRIPTION AT THE REGULAR PRICE OF \$1.50 OR \$2.00 PER YEAR. No other conditions or stipulations. You merely pay the regular subscription price and pick out from our large assortment the set that appeals most to your eye.

You can obtain more than one set if you so desire. You can pay your subscription for two or more years or you can subscribe for a relative or a friends or several relatives and friends. With each payment of \$1.50 you will receive a handsome set free.

SEE THE DISPLAY AT OUR OFFICE

The only way you can realize the attractiveness and worth of these sets is to visit our office and see the large display. Sets come in a wide variety of sparkling colors and combinations and you will be delighted with their beauty and their free and easy writing qualities.

WE WILL MAIL SETS ANYWHERE

Subscribers unable to call at the Herald office may have their set mailed to them or to any other party specified. Just add 5c extra to your subscription remittance.

OFFER ENDS ON TRADESDAY IN JULY

THE HERALD

STEPPING AHEAD WITH PROGRESS

Judge Allison Outlines His Platform

In presenting my candidacy for State Representative of the 119th District, I do so fully aware of the problems confronting the people of this district. Being present County Judge I have been County Judge for four years, as to my qualifications, my sincerity, and ability to do those vital things necessary for the best interests of those who I represent.

I refer to the people of the 119th district to the citizens of Hockley County, where I have been County Judge for four years, as to my qualifications, my sincerity, and ability to do those vital things necessary for the best interests of those who I represent.

Within ten days after I reach the legislature I will present a bill, amending the present law, so the farmers may retain the four cent gasoline tax upon purchase, when the fuel is for non-road purposes. Such an amendment to the law would save the farmer valuable time and many dollars he now spends in getting the gasoline tax refund. In the last legislature bills have been introduced to prevent the farmer from collecting any part of the four cent gasoline tax, and I, as your representative, will vigorously oppose such bills and work to the end that the farmer may retain the four-cent gasoline tax upon purchase. I will also oppose any bill which attempts to make the farmer pay a registration fee on his farm tractor.

I advocate an increase of the \$22 per capita allotment for school children. As your representative I will lend my earnest efforts to see that it is raised—thus insuring greater efficiency in Public School administration and less taxes for city and rural school districts.

The tax problem in Texas is a simple problem to my mind. I believe men should go to the legislature with back bone enough to equalize the tax on the owner of natural resources proportionate to that now being paid by the "little man". I will show that necessary backbone as your next State Representative in Austin.

"A sales tax is poverty tax in disguise" and I will fight a sales tax in any form. The state of Texas does not need additional taxation—it needs proper administration. In the Old Age Pension Law was deliberalized. Thousands of needy persons over 65 were ruthlessly cut from the rolls while many others were denied the chance to put their name on the eligible list. I favor immediate liberalization of the law in the next legislature, according to the 4 to 1 mandate voted by the people in 1935.

Less than one year ago, when 35,000 Destitute Children existed in Texas, the people passed a law to take care of those unfortunates. Today we have 60,000 destitute children in our state who have not yet received the assistance granted them by a 3 to 1 mandate of the people.

The only reason why these mandates of the people have not been fulfilled is "lack of money". Yet the last legislature spent \$300,000 for eradication of ticks in East Texas and appropriated \$20,000,000 more money than previous body. Surely, if our state can spend \$300,000 to eradicate an East Texas insect, we CAN and MUST provide funds to care for our aged people—who have made Texas what it is today—and the destitute Children—future citizens of this state.

The above mandates of the people as they are being administered today are a "shame and disgrace" to a state like Texas. And I want an opportunity to do my part to "bring the government back to the people".

When I am your representative the mandates of the people shall and will govern every action in such a way that the state's greatest legislative district, the 119th, will have a Representative in Austin who considers the will, problems, and needs of its 130,000 people.

—Alvin R. Allison

Frankie Szydoski, employee of Noel's Tailors shop, will attend a convention of the West Texas Cleaners and Dyers convention to be held in Lubbock this week end. While in attendance of this convention he will take advantage of the many lectures of the latest methods used in the cleaning and dyeing art.

Mrs. Earnie Greenfield and Joy Grenfield are spending the week with Mrs. Greenfield's daughter, Mrs. L. Jennings, in Big Spring.

Mr. and Mrs. Roger McLachlan attended a family reunion of Mrs. McLachlan's family in Palo Duro Canyon, Sunday.

Mr. and Mrs. Jim Graves are visiting relatives in Oklahoma.

Mrs. Orb Stice of Midland and her two children are guests of her parents, Mr. and Mrs. R. M. Kendrick.

A beautiful gold trophy was awarded the winner of the Golden Gate International Exposition trophy race at the Pacific International Air Races in Oakland, Calif.

Brownfield High School Notes

Activities of the Home-Economics Department

Work is progressing nicely in the Home Economics department. This year a new program is being carried on here in Brownfield for the first time. A great interest in the summer project work is being manifested.

Word was received from Austin last week that one credit had been granted in Home Economics III, and a half credit had been granted in the summer project work, making a total of three and one-half credits in Home Economics.

The summer work consists of individual projects in the home of the girls and group meetings, by the girls both in town and in the near by communities, under the supervision of their instructor, Miss Vivian Murphy. There are approximately 60 girls enrolled in this work during the month of June.

Last week the group in the Harmony community meet at the home of Miss Arlene Fore. During the meeting girls worked on some new machine covers for the department. Later refreshments were served. Some of the girls' mothers were present at the meeting.

Last Thursday afternoon the group in the Gomez community met at the home of Miss Lucile Walker. After the working period, refreshments were served to those present.

The group of high school pupils here in town have planned and are making some new curtains for the Clothing Laboratory as their group project. An exhibit and social is being planned to be given later.

Regular class work, with the correct number of hours required work is being carried on from 8:00 to 12:00 in the mornings and from 1:00 to 3:00 in the afternoons, under the supervision of the office work of the school.

Miss Fields, who is also do-

Libraries are Being Catalogued

The high school and the junior high school libraries are being catalogued under the Duodecimal this summer. About 1500 books in the high school library are being catalogued with new index cards, etc., and about 630 books in junior high will be catalogued soon. This work is being done by Mrs. Edna Stoneman, Mrs. Eunice Harris and Mrs. Tennie Stewart. Both libraries need many new books.

Mr. L. A. Woods, State Superintendent, of Austin and Mr. C. D. Holbrook of Lubbock were in Brownfield last Wednesday, June 13, and Mr. Woods spoke at the high school auditorium about 3:00 in the afternoon on "The progress of Education."

Word has been received from Mr. and Mrs. Baze who are on their vacation, that they have been visiting several points of interest in South Texas, and that they are enjoying their trip.

Mrs. Frank Wier and Mrs. David Perry left Monday for Buffalo Gap with a crowd of young members of the Presbyterian Sunday School, to spend the next ten days at the Presbyterian Encampment.

Freda Gail Walters, young daughter of Mr. and Mrs. Lorn Walters, had the misfortune of breaking her arm Tuesday afternoon, when she fell from her shetland pony. She is resting as well as could be expected at this writing.



FIVE Gallons FREE

TUNE IN ON KFYO 7:45 to 8:00 MORNINGS.

COSDEN "GIT" PROGRAM

5 Gallons of COSDEN Higher Octane GASOLINE GIVEN AWAY EVERY DAY!

YOUR NAME MAY BE NEXT

Homer Winston

Post City Planning July Fourth Event

POST, June 11—Post is preparing for an annual Fourth of July celebration this year and committees have been named to make plans for the big event.

The affair will be staged at Two-Draw lake. The chamber of com-

merce and the American Legion post are cooperating in the program. A street parade is planned, night fireworks and dances are included.

J. E. Parker is general chairman; Col. Jay B. Slaughter, motorcade director; Ira Greenfield, street parade; Ashley Lawson, arrangements.

Jack Bailey had his tonsils removed last week end.

PIGGLY WIGGLY

Where Friend Meets Friend

MARIGOLD—Extra High Patent

FLOUR 24 lbs. 69c
48 lbs. \$1.19

FOLGERS

Coffee, lb. .25

BROWN'S — FRESH

Marshmallows, lb. .10

ROSEMARY—QUALITY. Full Quart

Grape Juice .23

JELLO All Flavors .5

DEER GREEN BEANS, NO. 2
MARSHALL SPINACH, NO. 2
LIBBY'S TOMATO JUICE—TALL 2cans .15

UWANTA—TALL CAN

Salmon .10

Matches Wm. Penn Ctn. 6 boxes .19

BLUE BONNETT—BEST QUALITY

Salad Dressing Full Qt. .23

FANCY SOUTH AMERICAN DOZ.

BANANAS .12

KELLOGS—

Corn Flakes, 3 pkg. .20

Plenty Fresh Vegetables and Fruits

Cheese Full Cream lb. .14

Sausage lb. .12½

Hamburger, lb. .12½

HALF or WHOLE

Picnic Hams lb. .25

Steak, lb. .15

Beef Roast, lb. .12

Brownfield, Fri, Sat, Texas



BE SURE YOU GET A

REAL PANAMA

We import Panamas direct from Ecuador and make them up to your individual style and size—any head shape. We also make felt hats any style and size. We clean and block ladies and men's hats. All work guaranteed.

LYNCH HAT WORKS

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Lubbock, Texas

Vaccine Reduces Losses From Blind Staggers

COLLEGE STATION—Heavy losses from encephalomyelitis, usually called blind staggers, brain fever, or sleeping sickness, an infectious disease of horses and mules, may be reduced by a two dose vaccine given at least thirty days before the disease usually shows up in July, August and September, according to Roy W. Snyder, specialist with the Extension Service of Texas A. and M. College, who has done a great deal of horse extension work.

The vaccine, developed by the U. S. Bureau of Animal Industry, should be given in two injections 7 to 14 days apart, by a veterinarian. Snyder warned that "remedies" and "cures" sold by peddlers are of no value in controlling the disease.

Symptoms generally show up in three phases. The first phase may escape notice as it is usually only a mild indisposition accompanied by a rise in temperature. Distinct nervous symptoms, with or without fever, occur in the second phase. In the last stage the animal is unable to stand and sometimes threshes violently with the head and legs.

The disease may be easily confused with other illnesses and only a veterinarian can distinguish it with certainty.

"Blind staggers" is caused by a virus which may be transmitted by mosquitoes, flies, and other blood-sucking insects. It is therefore advisable to stable work animals when not working them, and in every way to protect them against insects, Snyder said.

Horses and mules that begin to show symptoms of the disease should be isolated from healthy animals and protected from biting insects. Where possible, Snyder pointed out, such animal should be placed in a screened enclosure.

Mr. and Mrs. Claude Hudgens of Levelland were Sunday guests in Brownfield.

Mattie Jo Gracy has returned from a visit with her room-mate, Floy Hood, in Claude, Texas.

Texans Paying HOLC Loans On Homes

The following report is given out by W. I. Clifford, District Manager, Home Owner's Loan Corporation, Amarillo, Texas, regarding the performance of the Corporation.

"Texas ranks high in performance on the records of the Home Owners' Loan Corporation, according to figures revealed today. Texas borrowers have paid back \$16,718,651.36 or 16.2 per cent of their principal indebtedness, and 1,380 loans amounting to \$2,595,304.69 have been paid in full."

"In the Amarillo district there were originally granted 4,335 loans amounting to \$4,335,000. There have been 131 loans in full, the loans in four counties having been transferred to the San Antonio Division for more economic servicing. On May 30th, 1938, in the Amarillo District, there were 3,710 active accounts, of which 2,822 accounts were entirely current or less than three months in the arrears, while 736 other borrowers are meeting all current bills and making regular monthly payments on their arrearages. There are 152 other borrowers who are making some kind of payments and whose homes the Corporation hopes to save. The Corporation owns 370 houses, having sold 124."

A suggested new-use for cotton by W. G. Hayden, Big Spring, Texas, editor: Cotton fabric such as used in road construction should prove ideal for roofs on flat top homes and business buildings. Combined with asphalt, it should make a weather-tight, durable and economical roofing material, and create a new volume market for cotton, he says.

Mr. and Mrs. Willard Smith of Big Spring have been transacting business in Brownfield the past week.

Mrs. Trotter and Miss Gene have returned from a visit in Russellville, Arkansas.

W. LEE O'DANIEL of Fort Worth Candidate for Governor of Texas

What Is Meant By A Bank's Capital and Surplus

The "capital" of a bank is the amount of money the stockholders have invested as owners of the bank. The Federal and State governments have minimum capital, and frequently subscribed surplus, requirements that must be met before a bank charter is issued.

In addition, the "surplus" of a bank is further built up, for the most part, out of earnings set aside to increase the protection of depositors.

In addition, there are reserves for meeting known liabilities or guarding against contingencies.

The capital, surplus, and undivided profits constitute an element of protection to a bank's depositors which supplements its policies of sound, honest management in safeguarding the funds entrusted to its care and applying them in useful loans and investments.

Brownfield State Bank — First National Bank OF BROWNFIELD, TEXAS

Members: Federal Reserve System Federal Deposit Insurance Corporation

This is the sixth of a series of educational articles dealing with banker-customer relations and sponsored by your local banks.

YOU Save MORE

with SERVEL ELECTROLUX THE Gas REFRIGERATOR



• FREEZES WITH NO MOVING PARTS
• PERMANENT SILENCE
• CONTINUED LOW RUNNING COST
• SAVINGS THAT PAY FOR IT

Save WITH THE REFRIGERATOR YOU HEAR ABOUT BUT NEVER HEAR

THRIFTY FAMILIES from coast to coast prefer Servel Electrolux. For they know it saves more. Its different, simpler freezing principle assures continued low running cost... freedom from upkeep expense... and permanently silent operation—year after year. See the new models today.

J. B. KNIGHT HDWE.

FUTURE OF ADVERTISING

Number of speakers before the convention of the Advertising Federation of America in New York urged business enterprise "to tell its virtues to the public." This is sound advice, especially in this time of political reaction against business methods as they have been established and have grown in America. Evils have developed in this growth, but the fact remains that the economy of this country, which some reformers would condemn in its entirety, has produced the highest standard of living to be found anywhere in the world.

We ought to be slow in our wholesale condemnation of the business leadership that has accomplished this. Utilizing the technique of the advertising expert, business leadership can effectively wage a war against unfair condemnation.

At the same time, the advertising men themselves ought to "tell their own virtues to the public"—after some cleaning up of their own house possibly. Advertising has played a tremendously important roll in the developing American industry and establishing our standard of living. But it has developed its weaknesses and its destruction, or severe limitation, is the objective of a large and militant section of the reform brigade. Especially has there grown up a fallacious belief that the huge sums spent in advertising are wasted. No one can eat or wear advertising, it is true, hence this fallacy is one that finds lodgment in the public mind. As a matter of fact, it has been advertising rather than intensive genius or industrial production skill that has actually placed in the hands of the public the millions of automobiles, radios, electric refrigerators, safety razors, and countless of other articles that mean so much to the average American today. We have a way of saying that "after all, the thing that is needed is facility of distribution."—Dallas News.

In 1937 the state of Texas collected \$18,245,000 in taxes (production taxes only—exclusive of ad valorem taxes by local units) on natural resources, a sum greater than was collected by all the other 47 states combined in such taxes (\$17,443,000) for 1936—latest year for which complete figures from other states are available.

Mrs. Paul A. Jones and daughter Sybil of Amarillo and Miss Nell Jones of Elk City, Oklahoma are house guests of Mr. and Mrs. A. D. Repp.

Mrs. Hub Hyeatt, after a visit with relative, has returned to her home in Hamlin, Texas. Doris Lee Gore returned with her to spend several days.

Dean Frank C. Whitmore of Pennsylvania State college says the South will be the "chemical frontier" of the nation during the next 25 years, citing the region's ability to supply, in proximity to each other, such basic chemical materials as sugar, petroleum, sulphur, natural gas, cellulose, starch and vegetable oils.

But there are still a few old fossil editors who fight to retain the Poll Tax. Apparently they are afraid some poor cuss who did not pay a Poll Tax will enjoy the privilege of self-government along with them. It makes no difference with them that his money all went to buy bread for his babies, no, and apparently they would be doubly sure to disfranchise one like that, for in the last analysis the Poll Tax is a property qualification. With them a poor man should be classed with criminals, lunatics and aliens.—Anton News.

RIALTO

FRIDAY AND SATURDAY, JUNE 24-25

"THE KID COMES BACK"

WITH

Wayne Morris and June Travis

SUNDAY AND MONDAY, JUNE 26-27

PREVIEW SATURDAY NIGHT

GARY TOOK HER FOR HIS BRIDE...

BUT CLAUDETTE TOOK HIM FOR A RIDE!



PRODUCED AND DIRECTED BY ERNST LUBITSCH A PARAMOUNT PICTURE

RITZ

FRIDAY AND SATURDAY, JUNE 24-25

Hopalong Cassidy (William Boyd)

IN

"PARTNERS OF THE PLAINS

AND ANOTHER CHAPTER "DICK TRACY"

SUNDAY AND MONDAY, JUNE 26-27

Jack Holt

IN

"FLIGHT INTO NOWHERE"

ARMY TESTS NEW TIRES

WASHINGTON — Bullet-proof tires are being tested by the army. The tires have special inner tubes which automatically close over a bullet "wound." They are also divided into compartments.

CLIFFORD B. JONES BUYS BIG RANCH; WILL STOCK IT

SPUR, June 11.—One of the largest ranch deals in Dickens county in recent years was announced here when Clifford B. Jones, farm manager of S. M. Swenson & Sons, purchased a 12,000-acre ranch from the company.

The ranch is a few miles north-east of Spur. Jones bought 300 cows with calves and 12 bulls from Charles T. McMurry of Clarendon, who shipped the cattle here. They were unloaded and taken to the ranch.

Improvements have been started by the new owner, including new fencing, wells and tanks and barns and corrals. A new ranch home for the new foreman is being built.

Tom Hunter may never be governor, but he is surely doing a great service educating the people by his broadcasts each Monday evening from 7:30 to 8 o'clock. Hunter's main issue is that state expenditures should be cut 15 million dollars and he tells how it should be done.—Anton News.

Residents of many Texas rural areas not served by gas or electric lines now enjoy the convenience of gas ranges, lights and heaters through "canned" butane gas, which is delivered in liquid form but expands, forms its own pressure and is piped into the various gas appliances in the form of dry natural gas.

Three years ago a woman living near Center, Texas, shot and killed her husband. The Texas jury gave her a suspended sentence. Now she has shot and killed six of her children. Perhaps those jurors now wish they had been less mushy-headed.—El Paso Times.

Murray McWhorter was a business visitor in Brownfield, Tuesday.

V. B. Ward and family are visiting in east Texas.

Mr. and Mrs. Donald Peachee of Lubbock visited in the Hayden Griffin home Sunday.

Mrs. Paul Stevens and Mary Frances have returned from a visit with relatives in Lorenzo.

Wm. H. McDONALD Candidate for Commissioner General Land Office



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