VOLUME THIRTY-THREE

ENGINEER SAYS THAT CITY WATER CAN BE SOFTENED AND PAY INSAVING ONSOAP
If With a Minimum of Expense the Water of the City Can Be
Softened to Where it Will Be More Usable as Well Softened to Where it Will Be More Usable as Well as Drink-
able, We Feel That It Should Be Done. It is strange how we read with in- Brunk's Tent Show to
terest a letter from a friend, and forgot it. It is like the Apostle Paul
who said that a man looked at his
image in a mirror, and straightway Open Week's Run Mon. forget what manner of man he is, or
words to that effect. Just like an

New Officers Sworn in Is a Writeup of the
Monday Afternoon
$\qquad$
$\qquad$ aised, and straightway forgotten. But aised, and straightway forg,
this week it was "dug up."
our own Brownfield harrs, monst of
the old timers know as Miss Addie
Hamilton. Terrill saw an article about
Hamilton. Terrill saw an article about
one of our barber shops putting in
soft water. He is a consulting enginee


Several Sought in Prison A VISIT TO THE GAINES-YOAKUM OLL FIELDS Break Here Tuesday WAS CERTAINLY AN EYE OPENER TO US

A Terry Co. Bull Clears
Sidewalks at Lubbock
$\begin{array}{ll}\text { Atascosan Still Wants } & \begin{array}{l}\text { Fred Allen Still Gets } \\ \text { To Read The Herald }\end{array} \\ \text { "First" Fever in Films }\end{array}$


This scene of crippled children at play looks better than
being shutin for life, doesn't it? Have you made out your do at once, in the envelope addressed to J. O. Gillham, local
s. treasurer. Dr. John R. Turner, who is chairman of the com-
mittee from the Rotary Club informed us that most of this money remained in Brownfield, to be used in transporting
crippled children to and from institutions that theat them, or other emergences.

[^0]


Williams Building Several Small Stores.

|  | day. |  |
| :---: | :---: | :---: |
|  | ves is making a rapid growth | , |
|  |  | four compartments of $12 \times 40$. These |
|  |  |  |
|  | While many of the buildin |  |
|  | ation and |  |
|  | etentious buildings |  |
|  |  |  |
|  | Another thing we noted on the | e |
|  |  | d |
|  | their lands immediately following | of small concerns were |
|  | - | at of Brownfield because there |
|  | of last week had not started them |  |
|  | the sandiest |  |
|  |  |  |
|  |  |  |
|  | Not to Let Their Diners |  |
|  | Eat | office space for the lesser $f$ |
|  |  |  |
|  | one day this week while we were |  |
|  | nesday was not a very warm day, to be sure, but one could well im- |  |
|  |  |  |
|  | agine what those cooling breezes she |  |
|  | released by pressing a button on the wall will mean in summer. |  |
|  |  | school auditorium for an all day sing- |
|  | Their air conditioning job was but |  |
|  |  |  |
|  | hot days of summer comes, but will be ready when that day arrives to make those eating at their place comfortable. No one can thoroughly enjoy a meal if they are hot. |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  | And Still Another Rabbit Drive Listed |  |
|  |  |  |
|  | The hunters of Terry county can zet their amunition ready, and their |  |
|  |  |  |
|  | guns cleaned and oiled for at least |  |
|  | two rabbit drives in the county next week, one in the Meadow section, the | - |
|  |  | . |
|  | other in the Scudday community.N. E. Townsend of the Scueday | This machine |
|  |  | pler Electric $\mathrm{C}_{0}$., and is very useful |
|  | community says they will pull a big one in that section next Friday, the |  |
|  |  | The idea is the same as the old |
|  | 22 nd, giving one day rest between it and the Meadow drive. | parlor stereoscopes that we used to |
|  |  | ack in the gay 90ties and even |
|  | Candidates are especially invited, |  |
|  | and can after a nice dinner on the |  |
|  |  |  |
|  | grounds at the school building, tell the dear voters all about theirtroubles. |  |
|  |  | scene, so will this bring out in de- |
|  | Mr. and Mrs. Claude Hudgens and |  |
|  | Billie of Levelland were Sunday tinner guests of Mr. and Mrs. M. L. H. Baze. They also visited other |  |
|  |  |  |
|  |  |  |
|  | friends while here. | visit near Hous |
|  | Mrs. Herrian Trigg returned to her |  |
|  |  | The Herald Ads |




## WARD'S SHOE SERVICE

I have just installed the most modern Dye equipment that can be obtained and we are prepared to dye any kind of shoes any color. - We have ONXY White Shoe Cleaner in stock. - Polish for all colors and kinds of new Spring Footwear.

## Easter Special

 fOr SATURDAY, April 16th
## (2) 100 ct PAIL

12 Qt. PAIL regular 30c val. 25 c


Close Out Prices
Size 0
39c
Size 1
49c
Size 2
Size 3
59c 79c
 regular 35c value swei29C Special On Aluminumware

## 59c

 EXTRA SPECIAL Large 17 0. DISH PAN (limit one to a customer)
## St. Clair's Variety Store

You Can Always Save at ST. CLARR'S


PIITMAN DARY
producing sweet milk of Quality

Phone 101


Now On Display At
THE ICE HOUSE
C. B. QUANTE

BIRTH OF A SONG


The cameraman who visits Betty's home on Thurscay night (maidy
aigh off) will probably find this versatile youngster scrambling eggs foe dinner. Next day he'll find her working in the family garden, ${ }^{\text {and }}$ treat
for the city youngster. More than one publicity wise opera official feelh
that Betty Jaynes' success may open new American vistas for this art.


Sam Houtchens, local insurance
man, placed fifth in the checker HARMNX man, placed fifth in the checker
tournament at Lubbock, Sunday. . N. Cowan was also an entrant from
here. Mrs. Harold Watson and little daughter are visiting her parents
Mr. and Mrs. Sam White.

After the storm a calm, we are Mr. T. G. Sexton were re-elected and
thankful we suffered no loss thankful we suffered no loss of life Mr. Herman Fore the new trustee. in our county as far as we know. We all rejoice that our present The attendance was not so good teachers were retained another year.
last Sunday at Sunday school, per- Mr. C. A. Wilhite principal; Miss

haps the sand had dritted to | last Sunday at Sunday school, per- | Mr. C. A. Wilhite principal; Miss |
| :--- | :--- | :--- |
| haps the sand had dritted too much |  |
| in places |  |
| Velma McManis elementary |  |
| grades |  | haps the sand had dritted too much

in places for cars to pass. $\begin{aligned} & \text { in places for cars to pass. } \\ & \text { The Sunday school is sponsoring }\end{aligned} \left\lvert\, \begin{aligned} & \text { Mrs. Wilhite primary grades. When } \\ & \text { we find teachers like these who co- }\end{aligned}\right.$ The Sunday school iss sponsoring
we find teachers like these who co-
we
an Easter egg hunt next Sunday
operate in the community spirit in
every way for an Easter egg hunt next Sunday
afternoon at the home of Mr. John
Hyperate in the community spirit in
every way for the up building of

that little folks. Everybody that community, they are certain\begin{tabular}{l|l|l}
$\begin{array}{l}\text { Hyle for the little folks. Everybody } \\
\text { come and bring candy eggs. } \\
\text { Rev. Jesse Young will preach at }\end{array}$ \& $\begin{array}{l}\text { 1y to be appreciated. } \\
\text { Mr. and Mrs. Clim Carter and }\end{array}$ <br>
\hline

 

come and bring candy eggs. <br>
Rev. Jesse Young will preach at <br>
the school house next Sunday after-
\end{tabular} \(\begin{aligned} \& Mr. and Mrs. Clim Carter and <br>

\& mother and father of Clim Carter of <br>
\& Plainview spent the week end with\end{aligned}\) noon at three.
Mr. and Mrs. Ocie Murry were $\begin{aligned} & \text { Plainview spent the week end with } \\ & \text { Mrs. Carter's parents, Mr. and Mrs. }\end{aligned}$ guests in the home of Mr. and Mrs.
Clacie Garrett last Sunday. $\begin{aligned} & \text { John Garner. } \\ & \text { Let's all observe clean-up we }\end{aligned}$ Next Wednesday night we will have if we have a sand storm next da a call meeting of the P.-.T. A. Report
of the convention will be given;also
o planned.
Miss Velma McManis and Mrs. Joe FORRESTER A. Davention at Floydada last Frida
cond convention at Floydada last Friday
and Saturday. The program had
some very instructive numbers and some very instructive numbers an
the rendiction by competent educa
tors were enjoyed so much. In spite of the storm
was good.
The sam
The same district officers were
re-elected. The eats were sumptuous
Mr. and Mrs. D. F. Mathis were
Me whe the the the over to see her fathershrdluuushrdlu
over awhile to visit in her father and mothers home Friday night of last
week. Mrs. W. G. Zachary, Billie and the


WHITMANS
See the Choice Selection at-
Nelson-Primm Drug Co. Telegram.
 partment of antiquaties has made investigations at Saqquara, uncovering



The birds were buried more carefully than the servants, each being
placed in a separate coffin and wrapped in linen. The coffin containing he largest bird (above) was inlaid with a remarkable pattern of ivory
and ebony. Since it is impossible to believe that so many people and animals connected with the household could have died simultaneousty and anmail causes, today's explorers readily confess that the only explana-
natur is a mass slaughter which followed the death overy rich man
tion tion is a mass slaughter which followed the death of every rich man.
The master needed heir services and company after death just as he
did during life on carth-that, at least, was the popular belief



Phone 123

## PLAINS



Mr . and Mrs. Bob McDonnell and
children of Brent SUBSIDIZED
Although he's a little late in getting 'round to it so far as his personal
fortunes are concerned, we think Governor James $\mathbf{V}$. Allred's definition of "subsidized press" should be tion of "subsidized press" should be
emphasized right now, what with Karl Crowley and others charging "the press" will be bought in the coming election:
"A subsidized newspaper is and
newspaper that's against
you." $\left\lvert\, \begin{aligned} & \text { newspaper the } \\ & \text { State Observe }\end{aligned}\right.$

BUT no noise means no wear
Let's Talk About Clothes

 bit ony sophetateste can aroese



 Oine lirese Nee Yook tore teature


can be sure there's wear. So whou you set out to buy a retrigecator
. . listen closely to them all. You'11 discover one type that makes no noise at all...THE GAS REFRIGERATOR. And that still. cold silence tessifies to the long, troublo-
free, low cost life which THE GAS troe. low cost life which THE GAS
REFRIGERATOR will give you. It has no moving parts ins.ide to
woar out and tail

## West Texas Gus

 Company
## 

Doors Open 7:20-Show Starts 8:15 Located LINDLEY SHOW LOT ON SEAGRAVES HIGHWAY


THE BIG NO. 1 COMPANY
Direct from a long engagement in theatres BAND AND ORCHESTRA
"THE WOMAN TAMER"
This play just as it was presented by this company to
11,500 persons during week of January 30 in Oklahoma.

| Lots of Vaudeville be tween Acts. Inciuding | Reserved Seats Only 10c |
| :---: | :---: |
| Dee Dee Forrester, Dancer - Walter Pruitt, | Tent Heated |
| Clark \& Hiet - Herman | Cold Weath |
| Munden and Others | Seats for 1200 |

- General Admission
Children 10 c Prices - Adults 15 c

THIS COUPON AND 15c
Vfill Admit 2 Women or a Woman and Gentle-
man, Monday, Tuesday or Wednesday Night
engine, costs less to run than any other Ford car ever built.
And both new cars are priced low. Low price, like economy, is a Ford tra dition. Ford founded the low-price field 30 years ago and keeps Ford prices low The De Luxe Ford costs slightly more than the Standard Ford, but provides more style with extra room in the closed sedans. Both cars, in proportion to price, represent unusual values. Both are built to the same high standard of mechanical excellence. There's a dealer near you.

TUDOR SALES CO.

MAN IS PROMOTED
sistant add to the position of national
advance
director of the service and mechanical
that post until April 16, 1934 , the date
department, succeeding C. W. Wood,
port, Ia. J. S. Clark, a member
the advertising department
the advertising department staff tor Hedner as assistant to C . P. Fisken
Mr. Mr. Hedner came to Chevrolet Oct. looking to someone else for help and
(1919, joining in New York, the leand lepting the policy of , H19, joining in New York, the leaning rather than laboring, as Central office staff which was later
moved to Detroit. In October 1928, he was promoted to a buyer in the
purchasing department, and he held
that


PALLCE DRUG STORE who becomes zone manager at Daven- ing department
 the Chevrolet advertising department the cherrolet advertising departmen
were made public this week by w. E Holler, general sales manager. Mr. Holler announced that Edward
Hedner, for the past four years as Hedner, for the past tour years as
sistant advertising manager, has bee

## 7 BIG PUBLICATIONS

Each for One Year - a Total of 12Issues


All Seven For One Year
Pictorial Review
Goman's World
The Country Home
Terry County Heral

- Check here if you want

REGULAR VALUE \$4.50-YOU SAVE $\$ 2.25$
YOU WILL GET ALL SEVEN publications for ONE FULL YEAR, and your present subscription will be extended one full year. Mail or bring the coupon below to our office AT ONCE, and you will receive THE
SIX BIG MAGAZINES each month and THIS NEWSPAPER each week -that's 72 magazines and 52 newspapers- 124 issues in all for only offer, or advance the price, good in Brownfield trade territory only Add 50 c extra elsewhere.

USE THIS COUPON AND SAVE $\$ 2.25$ THE TERRY COUNTY HERALD Brownfield, Texas

Yes, indeed, I want to accept your magazine offer before it is withdrawn. Enclosed is $\$ 2.50$ in FULL PAYMENT for a ONE YEAR'S subscription, new or renewal, to the following seven publications Terry County Herald _...- 1 year Woman's World ........... 1 year McCall's Magazine _.... 1 year $\quad \begin{aligned} & \text { Good Stories } \\ & \text { The Country Home............. } 1 \text { year }\end{aligned}$ Pictorial Review _-...- 1 year ${ }^{\text {PProgressive Farmer _._- } 1 \text { year }}$ *-Check here if you want Southern Agriculturist, one year, substituted for Progressive Farmer
My name is
Address
Town
State




Crosbyton Gets 1939 Parent Teacher Meet


## Society $\mathbf{V}$ Church Activities $\boldsymbol{r}$ Club News <br> 

AROUHD the intangible quality makes tolks ro visit NEw MExico
THE
 Clain, Texas, Mrs. Emmitt Smith,
Mrs. Kathrine Chapman and Miss
Gertrude Rasco entertain
Brownfiled girls, members and
p pledges of Ko Shari, who plan to

- attend are Queenelle Sawyer ton is an annual event of beauty ton is an annual event of
ushers in the Spring season ated at the beginning of the 20 th
century ... inspired by a Miss Scidmore who had the idea and by Jap
who furnished the first trees


## Next Sunday is Easter and the

pinks have taken the day, so remem-
pinks have taken the day, so remem-
ber girls, if your hair is rosy, fine
gloves, flower for your coat, "some-
thing," pink. And if some one copies
your style don't get in a huff, for
imitation is the sincerest form

## travel alone and given out so con-

vincing by Mr. Carmichael should be
be danger



#### Abstract

WHITAKER-MCCLLLOUGH ${ }^{\text {GOSPEL MEETING }}$


## Wo is vepext io chan um

$\qquad$


EASTER LILIES and HYDRANGEAS PLANTS mRS. roy ballard Agent for Texas Floral C o. Serving Brownfied since 1926. PHONE 290
Our Flowers are Fresh; We Grow Them
Three Blocks East of the Funeral Home

# IT'S THE TIIR ":UY" DF $183: 1$ 



## 號Goodrich STANDARD Texaco Service Station <br> \author{ DAVID PERRY 

}STUDIO OF DRAMATIC ART

miss queenelie sawite Lubsock teas Amen -

Do you want to

## SAVE MONEY?


©

| FOR SALE_4 weeks old |
| :--- |
| White Leghorn pullets, 35c |
| each. Day old chicks $\$ 10.00$ |
| per 100. All chicks and pull- |
| ets from M. Johnson's Star |
| Mating Strain. Book your |
| order for April pullets now. |
| 5 per cent cash with order. |
| All chicks and pullets pre- |
| paid. NUBLE HAMILTON, |
| Bowie, Texas. Rt. 1. |

OYSTER BAY CAFE
OLD TIME PIT BARBECUE
(Barbecued With Oak Wood)
SPECIAL DINNFR EVERY DAY
SMOKEY TAYLOR, Prop.

| BE SECURE-INSURE E.G AK̈ERS |  |
| :---: | :---: |
|  |  |

MOBILIZE with-MOBILE OILS AND GREASES-a good auto-
mobile needs the best. Why take chances when it mobile needs the best. Why take chances when it
costs no more. Mobil Oil, the world's geatest selling motor oil- there is a reason-use it and you will
know the reason.
Tom May, A Azent-Call 10 . MAGNOLIA PETROLEUM COMPANY
J. B. Knight Hdwe. Co.

"Where friend meets friend"

## GOLD CROWN - GUARANTEE

Rosemary
Graple Juife $\begin{gathered}\text { Full } \\ \text { ouart }\end{gathered} \quad 25 \mathrm{C}$

| Tomato Juice ${ }_{2}$ comm |  |
| :---: | :---: |
| Pineapple ${ }_{\text {No }}$ |  |
|  |  |
|  |  |
| Brown's EASTER ECCS Fourty for 25 Fiften for $10 c$ |  |
|  |  |
|  |  |
| All 5c Candy and All 5c Gum, 3 for 10c |  |
| Mince Meat |  |
|  |  |

swans down
 Grapenut Flakes ${ }_{\text {pkg. }}^{3.25 c}$

|  |  |
| :---: | :---: |
| Cocoa ${ }^{\circ}$ |  |
| Beets |  |
| Prunes |  |
| Rice |  |
| Pickles |  |
| $\left\lvert\, \begin{array}{\|c\|} \hline \text { BLUE RIBBON } \\ \text { BEEF } \end{array}\right.$ |  |
| Lithom nom |  |
|  |  |
| Pound | Sill |
| $\begin{array}{\|l\|} \hline \text { ROOND STEAK } \\ \text { Pound } \end{array}$ |  | Support Parity Tax


many other only

$$
\begin{aligned}
& \text { ards. } \\
& \text { o well to think }
\end{aligned}
$$

ANOTHER EXPEDITION TO

## Constipated?

## ZDDLERIKA

## LET ME

DEMONSTRATE THE NEW PLYMOUTH AND DE SOTO CARS.
M. J. CRAIG

Phone
43

## Notice

## BABY CHICK BUYERS

Hick's Hatcheries of Lubbock, Texas have opened a Baby Chick and Feed Store i nthe Brownfield Battery and Electric Co., building on Main Street, just across the street from Tudor Sales Co.
Offering for sale each week Thousands of baby chicks. Ten or more of the leading breeds NOW is the time to book your order for HICK'S DEPENDABLE CHICKS and get your share of the Poultry Profits... Almost a quarter century of scientific breeding for-

MORE EGGS ... BIGGER EGGS BIGGER BIRDS
offer you an outstanding opportunity for a bigger share of these profits. isit our store and see our chicks.

## Hick's Dependable Chick Store

## RIALTO

FIRDAY AND SATURDAY, APRIL $15-16$
The Yacht Club Boys, Judy Canova, Ben Blue, Eleanor Whitney, Johnny Downs, Betty Grable, Larry Crabbe, The Franchonettes, and Dorothy Lamerr.
"THRILL OF A LIFE TIME"
It's a Big Picture With Plenty Music, Mirth and Romance.
PREVUE SATURDAY NIGHT 11:30 SUNDAY AND MONDAY, APRIL 17-18


## RITZ

firday and Saturday, aprli 15.16 Tom Tyler
"BROTHERS OF THE WEST"
also: another chapter "mysterous pilot"
SUNDAY AND MONDAY, APRIL 17.18
Jane Withers
"CHECKERS"

## Start Erwin and Una Merkel

## At Her Uproaring Best, Wearing the Proudest Racing

 Silks on the TrackThe Picture That Makes It Easy to Laugh a Lot - Hard Hoofs and Gallant Hhriling Wiad Human Story.

## BRING YOUR VACATION

HOME WITH YOU

## Perfect Movies With Your-

 BELL \& HOWELL FILMO 8
[^0]:    Excavating Site For The New Theatre

