Much Interest in The Herald Free Gift

South Plains Blessed
With Big Feed Crop




$\qquad$


Wines and Jones Re-
turn From the North


George Mahon to Be Fun
Here Next Tuesday
Funeral Home Sponsors A Real Carnival in All
3 of Western Union
Old Line, Legal Reserve Burial Policy Il's Glory Tues. Nite Clocks Failed to Arrive


Pontiac Car Agency
Opened in Brownfield

Local Cafe Has a
Real Barbecue Pit $\quad$ Anquet For Mahon
Hi.School Gym

Officers Get Man Who
Burglarized Stores

Another Driller's Clay
Company in Terry

A Quick Moving Job
Jack Hamilton agent for the Star he removed his entire stock from the
old Gore Battery Shop building to
to a section of the Craig building on to a section of the Craig building on
a section of the Craig building on
$\qquad$
$\qquad$ ed up the stock, swept out and were
ready for business next morning as
usual, and stayed on the job all day

Two Negroes Pull
Knife Battle Sum.
 dence of a local colored man by the
name of Herbert early Sunday mornname of Herbert early Sunday morn-
ing and arrested Mavel Harris accused of stabbing T. H. (Biscuit)
Heath in the head. He was lodged in
jeit jail with a charge of assult.
A surgeon had to chip a piece of
the skull away from Biscuit's skull to get the blade out of the puncture,
as the blade broke off. The blade as the blade broke off. The blade
punctured the brain according to the
surgeon, but Biscuit seems to be re-
covering nicely.
trying to curb the enroads of
zad theif. We have a worse
combat with the invention
high speed automobile in the
of the reckless, and the drunks.

## TRALLER BUILDNG - BINDER REPARING

 We specialize on repairing Row Binders and Trailerbuilding. We appreciate your business in the past, and mifict comin

Linville Blacksmith and Welding Shop
BE SECURE-INSURE
E. G AKERS
msurance - boovos -astracts



MOBILIZE
with-MOBILE OILS AND GREASES-a good automobile needs the best. Why take chances when it costs no more. Mobil Oil, the world's geatest selling
motor oil-there is a reason-use it and you will motor oil-there is a reason-use it and you will
MAGNOLIA PETROLEUM COMPANY

> HIGGINBOTHAM-BARTLETT CO. L-U-M-B-E-R and building materials of all kinds.

FRIDAY, october 22, 1937
THE HERALD

A. J. Stricklin \& Son
Owners and Publishers A. J. Stricklin, Sr., Editorhers Mgr. Mgr .
Jeck Stricklin, Jr., Ass't Manager.

It has been wel
are made out of $d$
settle sometimes.
And now comes those who wish to
copy the Russian bill 'o fare more
chesply
copy the
cheappy and
catifish egg
cattish eggs for genuine Russ
caviar. Pass the hen fruit, please
Well,
G-men
ing pro
us that
adelphia
costing
lion dol


## 

 LARD 8 lb . carton 83 c Potted Meat 2 for -.----------------- 5c Tomato Juice, gallon ------.-.-.---- 45c SOAP R\&W 5 hars 18 C| Olis |
| :---: |

Sweef Pataes, E. Tex, bu. .......... 98 c
FLOUR LILY ${ }_{24}^{48}$ lib. 51.24

Apple Butter, 32 oz jar .-.-.-.........- 23c Grapefruit Texas Seedles, doz........-35c

| Pork Chops, lb. Bologna, skinless, I Oleo, Modern, lb. Beef Roast llb. |
| :---: |
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(WE Resseve richi to Lumit ounaity)




| SWING-OUT BROILER <br> Eatirely new and exclusive with Magic Chef. Attached to door, <br> from flame. Door protects operat against stinging hot fats. Easy clean. Has individual burner. | high-speed oven Heats up to 900 degrees in 7 to 8 minutes. Biscuits bake in 12 min- utes from a cold start. Also main- tains low temperature of 229 de. tains lo nim |
| :---: | :---: |
| other features <br>  | Convenient Terms |
| (o) LOOK FOR THERED WHA界 When you buy a magicicme |  |
| West rev | Cas Co |






## Mrs. C. A. Winn Tuesday, shopping. <br> Mr. and Mrs. J. C. Little of Well- man were in town, Friday.

The city installed a new transform-
er this week to take care of the extra


Every piece sent us is given individual attention. You
can send in your finest linens and sheerest laces with can send in your finest linens and sheerest laces with
the assurance that they will receive the finest care. BROWNFIELD STEAM LAUNDRY


Make Your Home a Beauty Spot! New furniture for the fall season. Make your home brighter and more cheerful at such agreeably small
cost! Use your credit-Ask about our easy term cost! Use your credit-Ask about our easy term
Plan.


Furniture For the Finest Home A wonderful bargain in a high-grade English design living room suit. Two beautifully styled pieces as
shown above. Covered in artistic upholstering to shown above. Covered in artistic upholstering to
please your taste! A dependable value for autumn 4-piece Bed Room Suit .-....... $\$ 39.50$ up 6 and 8 piece Dining Room Suits .... $\$ 45$ up Occasional Chairs, Rockers and Chaise Lounge to
suit any home. The largest stock of wool rugs in this section of the country. If it's furniture you want we we have it!

OCTOBER 23rd
CHEVROET PRESENS THE


## Society $\nabla$ Church Activities $\nabla$ Club News

Mrs. Jack Stricklin, Jr.
Editor Phone 45
Melba Ferguson, Senior Candidate, Elected Football Queen; To Preside At Homecoming Game, November 11 Melba Ferguson, Senior Candidate
Crowned Football Queen, Earl-
ene Jones, Junior Candidate,
Trails By A Small Majority The climax of the evening came at



## FOOTBALL MOTHERS ORGANIZE On October 19th fotball mothers met and organized the football mothers met and organized a club. The following officers were

President, Mrs. Clyde Lewis; Secre tary Mrs.
Mrs. Elis.
care of our footbail boys. We want to make it posible for every foot-
ball boy to have a physical examinaball boy to have a physical examina-
tion and to have the best helmets and other equipment to protect them
from injuries while playing. Our project is


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$$
\begin{array}{|l|l|}
\hline \text { Lath } \\
\text { drice }
\end{array}
$$

Ways and means will be discussed for the November 1th meeting. Al-
so other matters of importance. All so other matters of importance. A
members of both organizations ar
$\qquad$

$\qquad$


## 




THE MOST BEAUTIFUL THING ON WHEELS


$\int$ the latest and greatest features OF AMERICA'S FINEST LOW-PRICED CAR


better looking - better buitt a better buy

BROWNFIELD, TEXAS
$\frac{\text { BROWNFIELD, TEXAS }}{\text { Mr. W. H. Collins made a busine }}$


The Rest of The Record

FINGER WAVES 25c
SHAMPOO and SET
CINDERELLA BEAUTY SHOP

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## How old are olld do lothes?


the maytag company - manufacturers - founded 1893 - newton, iongit


ALEXANDER'S


## INSTALLMENT PLAN

P. M. WOODS

## DIAMOND DOT LAYING MASH

b made espesially for poultrymen of the Sout Plifin,

 The Price Will Surrise You. The Ouality Will Please You.
J. R. LINDLEY

FARMER'S COOPERATIVE SOCIETY NO. 1

## Yes...We Can Fix

We have recently installed between $\$ 2,000$ and $\$ 3,000$ worth of machinery in our well equipped machine shop, including a 12 -foot turning lathe, and we are equip Don't Hesitate and Wonder-Bring It In and We Can Repair or Build a New Piece for Your Machine.
Mr. Farmer, we are equipped to go to your farm repairs immediately with either an Electric or Acet
farm or ranch.

## ROY HARRIS MACHINE SHOP

PHONE 199

Jodge Simms Reports On Amarillo Meet
$\qquad$

From Friday morning of last week,
the writer and three of the county miss and three of the county It looked as if the people of Amarillo much. $\begin{aligned} & \text { The } \\ & \text { mich Amarillo boast }\end{aligned}$
THIS IS THE
WAVE
That Revitalizes
Your Hair
GABRIELEEN
PERMANENT WAVE
For Gabrieleen with its re-
conditioning oils, actually
improves the condition of
your hair. It is effective for
gray hair, white hair, dyed
hair, blond or brunet. You'll
thrill at the charming artis-
try of this wave... Special
\$10.00 Value $\$ 7.50$
Other Machine Waves from
\$2.50 to 7.50
Machineless
\$5.00, $\$ 6.50$ and $\$ 10.00$
SANDRA SUE BEAUTY SHOP
First Door East of National Bank

## SPECIALS

Nyseptol, pint
50c Nyalptus Cough Syrup
50c Horehound Honey Cough Syrup
50c Cold Capsules
25c Cold Tablet
2 Boxes Kleenex and Holder, for
2, 50c Tek Tooth Brushes, for
$\$ 1.25$ Cold Prevention Kit, for
50c Anti-Acid Powder
$\$ 1.00$ V. V. V. Tonic dustrial leadership of the Old World.
Hamilton also made the statement hat a like concession of protectio

 as well as by such distinguished men then too, each county is becoming amply cared for the end positions.
as mendent on Styte and Nation- Noble played his usual steady game
as Hon. Marvin Jones, Congressman al Government. There was a time at center and was a tower of srength of Amarillo, Texas; Hon. Robert Lee Lee
of Government. There was a time at center and was a tower of srength
of conty
Bobbitt, Chairman of the Texas High Bobbitt, Chairman, of the Texas High-- when the county unit eoold carry on backing the line, as also was Fork and duties within the The backs composed of Hill, Pharr,
way Commission, of San Antonio, county but in the past years it has Chambliss, Fore, Young, and Brown way Commission, of San Antonio, county but in the past years it has Chambliss, Fore, Young, and Brown
Texas; Hon Ernest 0 . Thompson,
Member of the Railroad Commission
become necessary for the Commisision- semed to do almost everything right.
ers Court to extend its work to far
Only three times did the boys make and Hon. Robert Caivert, Speaker ans distant cities making contact with
and bobble that might have proved cost-
of the House of Representatives. M





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B'field Cubs Defeat
The District Champs

Forrester Items

CORNER DRUG STORE
Prescription Druggist

## Announcing COOKING SCHOOL

## HUDGENS \& KNIGHT

Take this means to tell the ladies of Brownfield and vicinity that we will have a free Cooking School at our Hardware Store Beginning Monday, October 25, and continuing through next week.

Miss Madeline Klepper will demonstrate the new methods of Modern Gas Cooking.

Be sure to come and bring your notebook as you will receive much valuable information.

HUDGENS \& KNIGHT HARDWARE CO.
PHONE 90 FOR DETAILED INFORMATION

| WE ARE <br> In the Market for Your Maize and Corn. See Us Before Selling GRIFFIN GIN CO. |  |
| :---: | :---: |
| Specials <br> Friday and Saturday |  |
| Children's Coats A large selection to choose from. All size $\$ 2.98$ | Ladies Dresses In fancy Suiting and Print. A large rack;all sizes; short and long sleeves $\$ 1.00$ |
| $\begin{gathered} \text { Ladies Coats } \\ \text { mixtury. Blacan kand } \\ \text { mixus. } \\ \$ 6.95 \end{gathered}$ |  |
| Ladies Dress Shoes Ladies Dress Shoes and Sport Oxfords$\$ 1.98$ | $\begin{array}{\|c} \substack{\text { Knadies Hose } \\ \text { fane conthen all new } \\ \text { falos. } \\ 39 \mathrm{c}} \\ \hline \end{array}$ |
| Stephens-Latham DRY GOODS CO. |  |

## RIALTO

frida y An Satuboar, october 22.23 Jane Withers
"Wild and Wooly"
Walter Breman Pauline Moore and Alfalfa Swizer
YOU'LL BE SORRY IF YOU MISS IT


## RITZ

fridax And saturoay, october 22.23 Osa Johnson Presents Martin John's Last Picture "Borneo"
the last and cereatest adventure of the MAN WHO BROUGHT ADVENTURE TO YOU. SIGHTS NEVER SEEN BEFORE.
THE ISLE OF THE INCREDIBLE-WHERE FISH CLIMB TREES, SNAKES FLY, MONKEYS HAVE "SCHONOZZOLAS" OYSTERS GROWN ON TREE TRUNKS, HEAD
HUNTERS STILL LURK AND THE RAGING "DEVIL BEAST" HOLDS THE JUNGLE IN A REIGN OF TERROR.

SUNDAY AND MONDAY, OCTOBER 24.25 "Iransatlantic Merry Go Round"

Jack Benny, Nancy Carroll and Gene Raymond
trs a swell show
 month.
Sunday School at Forrester was $\begin{aligned} & \text { M. Angell of near Cameron, in Mil. Mi- } \\ & \text { well attended. Had anty. Mrs. Angell is a sister of }\end{aligned}$ well attended. Had an interesting les-
son. Each and everyone attend Sun- Sears.
As we und
 in the home of Mr. and Mrs. P. M.
Edwards

Sunday evening. | $\begin{array}{l}\text { Edwards, Sunday evening. } \\ \text { Mr. and Mrs. D. F. Mathis visited }\end{array}$ | $\begin{array}{l}\text { time. Also, that they made way wit } \\ \text { plenty of Cam's grub while here. }\end{array}$ |
| :--- | :--- | Mr. and Mrs. D. F. Mathis visited

with Mr. and Mrs. W. J. Baldwin, Sunday morning.


The Oldsmobile
now 295 anits.
Mr. and Mrs. W. G. Washman of
his county attended the funeral of his county attended the funeral of a

Joe Bailey was dom from

## NOTICE

We now have in connection with our Lumber business a complete Electrical and Plumbing Department, and wish to serve you with the best of service at the most economical

## prices.

We especially solicit your repair work through the winter months.

Mr. Fred Seale, our Plumber, and R•S. Thompson, our Electrician, have had years of experience in these lines.

Cicero Smith Lumber Co.

