



Mayfield Patrolman

H. D. "Howard" Mayfield is Friona's new police officer. Mayfield was appointed by the city commission Wednesday, March 20, following a major change in the local police department. Whether the commission will name an appointee to aid Mayfield in his duties remains to be seen. At the present time, no further action has been announced. Mayfield, who has been a Parmer County resident for 2 1/2 years, makes his home at 717 Fierce in Friona. Until six years ago, when he and Mrs. Mayfield moved within the city limits, he was a farmer. The Mayfields have three daughters, all Parmer County residents. (Continued on Last Page)

Thanks to a nit-wit idea of the editor, The Star sold a page ad at record low rates last week in support of the school bond election. The editor was foolish enough to think that folks would be proud to stand up and be counted as boosters of the school.

As things turned out, the big bulk of the folks we contacted in this respect said, in words to that effect, "Well, of course I'm in favor of it, but I couldn't afford to say so publicly."

That attitude not only surprises, but disappoints us. Please understand that we have the most reverent respect for the heritage given by this country's founding fathers, which assured a secret ballot.

But a secret ballot is intended as a protection for those who fear. Surely, those who weighed the issues at stake Saturday could do so without fear. There is no political dynasty that rules Friona or the school district. There is no George Parr. There is no "machine" that exacts political patronage as a token for its protection.

In spite of the fact that editors the nation over take great pride in their positions as instruments in molding public opinion, they take no joy in seeing the decline of open and frank expression of ideas among the people.

As a matter of fact, they are quite alarmed to see that the old "town hall" meeting has disappeared. And "mass meetings," whenever called, seldom do justice to the name. Often, a group of 15 persons is regarded as a big crowd whenever it comes to a gathering to discuss community and state or national problems.

Why is this so? Why do so many of us say "don't bother me" when it comes time to think about these important matters?

There are too many newspaper editorialists, too many radio and television commentators, too many magazine columnists who are shaping the thinking of America! We need more independent thought. It's the life-blood of a true democracy.

We have some very good friends who have our undying respect, simply because they believe in and practice expression of their own thoughts. It matters not whether they agree with us. The important thing is that they THINK!

Yes, yes indeed—we honor and respect the sacred privilege to vote in secret. But that right ought never to be used as an excuse to shy away from an equally sacred right; the right of freedom of speech and thought.

Well, if the editor seems to be complaining, he shouldn't. After all, the election carried by a five-to-one majority, and that was the main thing.

It also is ample proof just how far wrong a guy can get when he tries to out-guess public opinion. We thought the bonds would be approved by 60 percent of the voters, instead of about 83 percent!

Looks like The Star will have to go daily if it expects to keep up with things around Friona. Last week with an honest face we reported Friona was a "wide-open" town with no policemen.

As late as Wednesday noon we had checked on the situation, and found that to be the case. The Star was printed Wednesday night and distributed the next day and in the meantime, things had changed considerably. Fast-moving town!

Everybody likes to dream about big things, but some Friona businessmen are beginning to take some of their dreams seriously. They are threatening to get out of the "talking" stage and into the "doing something about it" stage.

We refer to local industry. More and more, we notice the coffee cup conversation has to do with what can be done to attract more industrial-type businesses to Friona.

So far, little real effort has gone into such work for this community. It's been a good talking point, but that's about all. Right now, the most popular notion is to concentrate on something that would help make use of locally produced farm products, such as another vegetable packing shed, a cannery, or something else that would process farm products of the area around about.

Don't be surprised to hear of a handful of Friona merchants "drop everything" some weekend and take off in search of an industry which might locate here. Their attitude is a very positive one, and you can expect them to get tired of just talking. They'll want—and will get—action, of one kind or another.

Farmers of the Plains have long been accustomed to the freaks that (Continued On Last Page)

Friona in Edge of Big Blizzard

Many Are Stranded In Swirling Snow

By June Floyd

The beginning of what turned out to be the worst snow storm of the season — and the biggest since last February — arrived here about midnight Friday. The longer it lasted, the worse it became, and before it was over, several persons were marooned southeast of town, a large delegation of Frionans were unable to return from Amarillo, no mail was received for more than 48 hours, travelers were stranded in Friona, and any number of interesting incidents developed.

Up until noon Tuesday no tragic accidents had occurred in the Friona area that were attributable to the weather. There were no fires, power outages, or any other happenings that could be called disastrous. Several families were separated and a great anxiety was caused by the uncertainty of the whereabouts of different people.

Bonds Carry Easily

Voters and taxpayers of the Friona School District gave hearty endorsement to a school board recommendation Saturday afternoon, and authorized in the special election the sale of \$350,000 in tax bonds to finance a building program for the school.

The vote in the election was slowed up considerably by nasty weather. The bond measure carried 151 to 29. Public Law 116 was approved 149 to 33, and the request to establish a maintenance tax was underwritten 149 to 32.

The school is thus assured of an early starting date on a new grade school building, a new auditorium, and an addition to the present high school.

Supt. Dillie Kelley this week expressed his satisfaction with the vote, and indicated that the board would meet early and take action on sale of the bonds.

Judges and clerks at the election estimated that about 750 persons were eligible to vote. There were 180 ballots cast.

Last Rites Held For Charlie Holmgren

Funeral services were held at the Union Congregational Church Friday afternoon for Charlie Holmgren, who died at his home Thursday morning. Holmgren, who was 77 years of age, had been ill for several months. Rev. Jimmy Tidwell of Brownfield officiated. He was assisted by Rev. C. G. Nelson and Rev. Hugh Blaylock.

Holmgren, who was affectionately known as "Pa," was born September 25, 1879 at Benson, Minnesota. He was married August 23, 1905 at Minneapolis to Frances Wentworth, who survives. Other survivors are a daughter, Marie Sanders of Friona; a son, Charles of Janesville, Wisconsin; four grandsons, Billy Sanders of Fort Worth, Chilly, Bobby, and Sheldon of Friona; also three great-grandsons, Larry and Chris Sanders of Friona, and Ricky Sanders of Fort Worth.

"Pa" moved to Friona from Warren, Minnesota in 1942. He was a retired mail carrier and a former engineer on the Sioux railroad. He was a member of the Congregational Church. Active pallbearers were S. T. Thornton, George Treider, Carl Maurer, D. G. Hand, O. J. Beene, and E. G. Phipps. Serving as honorary pallbearers were O. F. Lange, Bert Shackelford, Uncle John White, Bill Flippin, David Moseley, Otho Whitefield, and Ralph Wilson.

Burial was in the Friona Cemetery under the direction of Claborn Funeral Home.

SHOW DATE SET

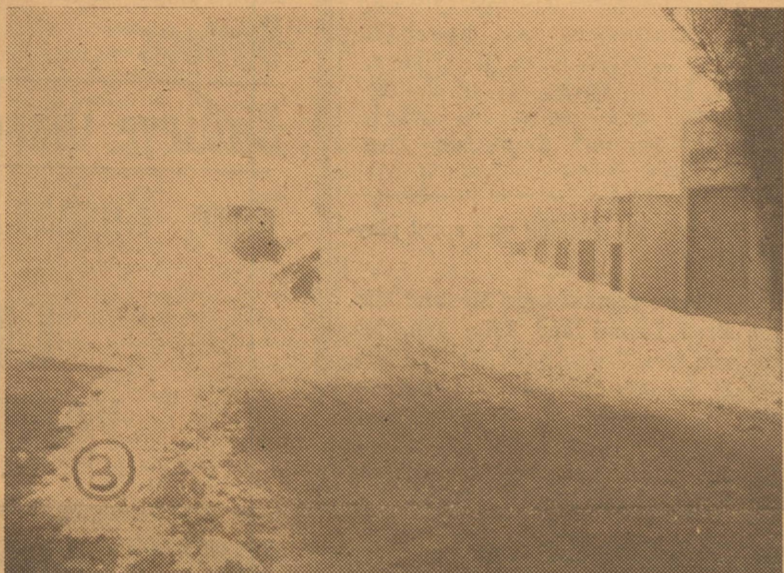
Friday, April 26, has been selected as the date for the amateur talent show sponsored by the Friona Lions Club. Joe Ferrell and Wes Long, Lion members working on the program, say details should be completed by next week.



THE END OF THE ROAD. The family which was riding in this car went just as far as they could go. The car was stalled in a drift just north of Cunningham's Helpy Selfy Laundry Saturday night and was unable to travel any farther until snow plows cleared the snow away Monday.



NO SERVICE TODAY. The service truck of White Auto Store was not available for TV repair jobs Sunday. This drift formed just south of Charley Turner's house in north Friona.



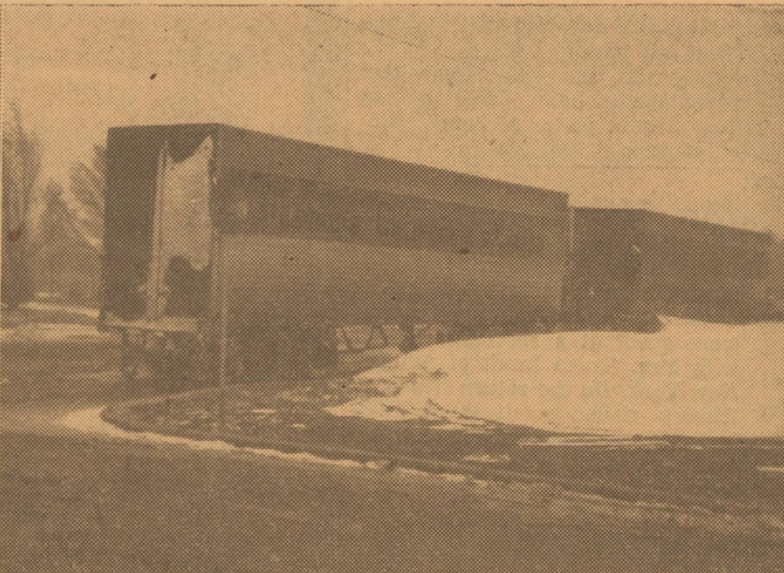
WE DO NEED IT. When the question arose as to the necessity of a snow plow in Friona, a lot of people felt that one was not needed. For the second time in about 14 months it has been put to work. Snow was being moved from the highway in the east part of town Sunday afternoon.



A CHRISTMAS TREE IN MARCH. This evergreen, which is growing at the southeast corner of Lawrence Lillard's house, made a beautiful Christmas tree even though it was about three months late. No artificial snow was added.



LET'S STAY AWHILE. A large number of truck drivers made a quick decision to stay in Friona longer than usual Saturday night and Sunday morning. Lines of trucks were seen each direction from the Villa Cafe Sunday afternoon.



ONE OF THE DRIFTS. These two trucks parked just east of the old hospital location and formed a stopping place for a large snow drift to form. The highway on the south side of the trucks was clear.

Senate Vote Tuesday

Parmer County voters will join voters from all over Texas Tuesday, April 2, when they go to the polls to elect a United States senator. The special election was called to fill the position left vacant by Price Daniel, who resigned after being elected governor.

Twenty-two names will appear on the ballot and the candidate receiving a plurality of the votes will serve as senator until the term expires after 1958. An attempt was made in the state legislature to create a runoff, among the top vote-getters, but it failed, thus the one receiving the largest number of votes will be the senator.

A light turnout is expected for the election due to a lukewarm campaign turned in by the candidates thus far. However, a last-minute surge in the campaign could create more interest. Also, city elections on the same day in Bovina and Farwell could help the vote turnout in those county towns.

Leading candidates in the race are Ralph Yarborough, three time loser in the governor's race;

Martin Dies, present congressman-at-large; Searcy Bracewell, of Houston; and Thad Hutcheson, a Republican, also from Houston. Yarborough, Dies, and Bracewell appear to be getting good support in Parmer County.

Texas is traditionally a Democratic state, but due to the large number of Democrats in the race, the vote will be split, and Hutcheson, the principal Republican, is figured to be a definite contender.

The other candidates in the race are Elmer Adams, H. J. Antoine Sr., Rev. M. T. Banks, Jacob Bergolofsky, John C. Burns Sr., Frank G. Cortez, J. Cal Courtney, R. W. (Waire) Currin, C. O. Foerster Jr., Curtis Ford, Ralph W. Hammonds, James P. Hart, Charles W. (Jack) Hill, Walter Scott McNutt, Clyde R. Orms, John C. White, J. Perrin Willis, and Hugh Wilson.

The polls in Parmer County will be open from 8 a. m. to 7 p. m. and the polling places are: Black community building; Friona, Legion Hall; Farwell, county courtroom; Rhea, community building; Oklahoma Lane, Methodist Church;

Lakeview, Otho Whitefield place; and Bovina, Legion Hall. Lazbudie's polling place was not known at press time.

Two Directors To Be Elected

One of the principal items of business to be transacted at the annual meeting of the Friona Consumers stockholders Saturday will be the election of two directors. Names which will appear on the ballot are George A. Jones, Billy Dean Baxter, John W. Renner, O. B. Moyer, and T. E. Lovett.

Lovett is the only incumbent who has been nominated for re-election. Directors are elected to serve for two years. Other members of the board include Carl Schlenker, Ernest Anthony, J. R. Southward, and Bruce Parr.

The meeting, which will begin at 3 p. m., will be held in the American Legion Hall. Three attendance gifts will be given. They will be cash awards in the amounts of \$35, \$10, and \$5.

Last Rites Held For W. M. Lloyd

Funeral services were conducted Tuesday afternoon at 2:30 at the First Baptist Church in Friona for William Martin Lloyd, 79, who died at 8 p. m. Sunday in the Parmer County Community Hospital.

Rev. Tommie Allen, pastor of the First Baptist Church in Ralls, and former local pastor, was the officiating minister. He was assisted by Rev. Virgil Goodwin of Bovina and Rev. Hugh Blaylock of Friona.

Pallbearers were Albert Rolen, Rouel Barron, C. W. Tannahill, A. L. Carlton, Sam Williams, and Weldon Moody. Burial was in the Friona Cemetery under the direction of Claborn Funeral Home.

The deceased, who was a retired farmer, had lived here 31 years. He is survived by his wife; four sons, Buddy and Fred of Friona, and Buck and Travis of Bovina; two daughters, Mrs. Ruby Robards of Friona, and Mrs. Ruth Smith of Clarendon; two brothers, John of Alvarado, and Tom of Bovina; two sisters, Mrs. Ola Free and Mrs. Bessie Wilkerson of Bovina; 13 grandchildren and 11 great-grandchildren.

Mrs. J. P. Wilson Victim of Stroke

Mrs. J. P. Wilson, who is a long time resident of Friona, is confined to her bed following a stroke in her home Thursday afternoon. She had made plans to drive downtown in the afternoon, and her neighbors presumed she was not at home.

Late in the afternoon, after she had not been seen for several hours, Mrs. Vergel Brown, who is a next door neighbor, decided to investigate. Upon entering the Wilson home, Mrs. Brown found Mrs. Wilson unable to get to her bed. It is believed that she had the stroke three or four hours before Mrs. Brown decided to check on her.

Mrs. Wilson's body has several bruises and she will have to remain in bed several days. Her daughter, Mrs. Ralph Cox, of the Lazbuddie community, is staying with her.

THE STAR'S EDITORIAL COMMENT

Let's Keep Dies

A special election which will decide who will fill the senate seat left vacant by now-governor Price Daniel will be held, as most readers surely realize, next Tuesday. But the date of the election is about the only thing easy to keep in mind—the voting itself can be complicated.

In the field are 22 candidates who seek the position. There'll be 23 names on the ballot, but Frank Connally has withdrawn. That is sure to result in some head-scratching for the average voter, who'd like to do what's right, but who will have a tough time making an accurate evaluation of the qualifications of the entries in this big field.

Since this has been an exceptionally tame campaign, and voters have not been aroused as they were in the elections of only a few months ago, it is only natural that many names on the ballot will register only question marks in the minds of the voters. Then too, checks of public sentiment seem to indicate a light turnout, so all things considered, this election could certainly have some surprising overtones.

For instance, the mere familiarity of a name is going to be worth hundreds of votes in such an election, and we'll say that Ralph Yarborough, after three throws (all misses) at the governorship, has at least made his name a household word in Texas. This fact alone could give Yarborough his needed plurality in the race—there'll be no runoffs.

However, we choose Martin Dies, congressman-at-large, whose office is about to be done away with. Dies himself is no stranger to politics, naturally, but he's not the free-wheeling politician that some of his opponents are. In fact, Martin Dies just about committed political suicide years ago when in Washington he was one of the first congressmen to turn the spotlight of public opinion on communistic infiltration of our government.

That was at a time when being "broad-minded" or chummy with socialistic plan-

The Friona Star

In Parmer County.....\$3 Per Yr.
Elsewhere \$4 Per Yr.

Member Texas Press Association

Entered as second class mail matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 3, 1897. Published each Thursday.

ners was downright popular. It was the vogue of the moment.

When Dies exposed the pinkos in government for what they really are, he took a terrible beating at the hands of the Washington character assassins, who hailed him as a mud-thrower, meddler, trouble-maker, and back-stabber.

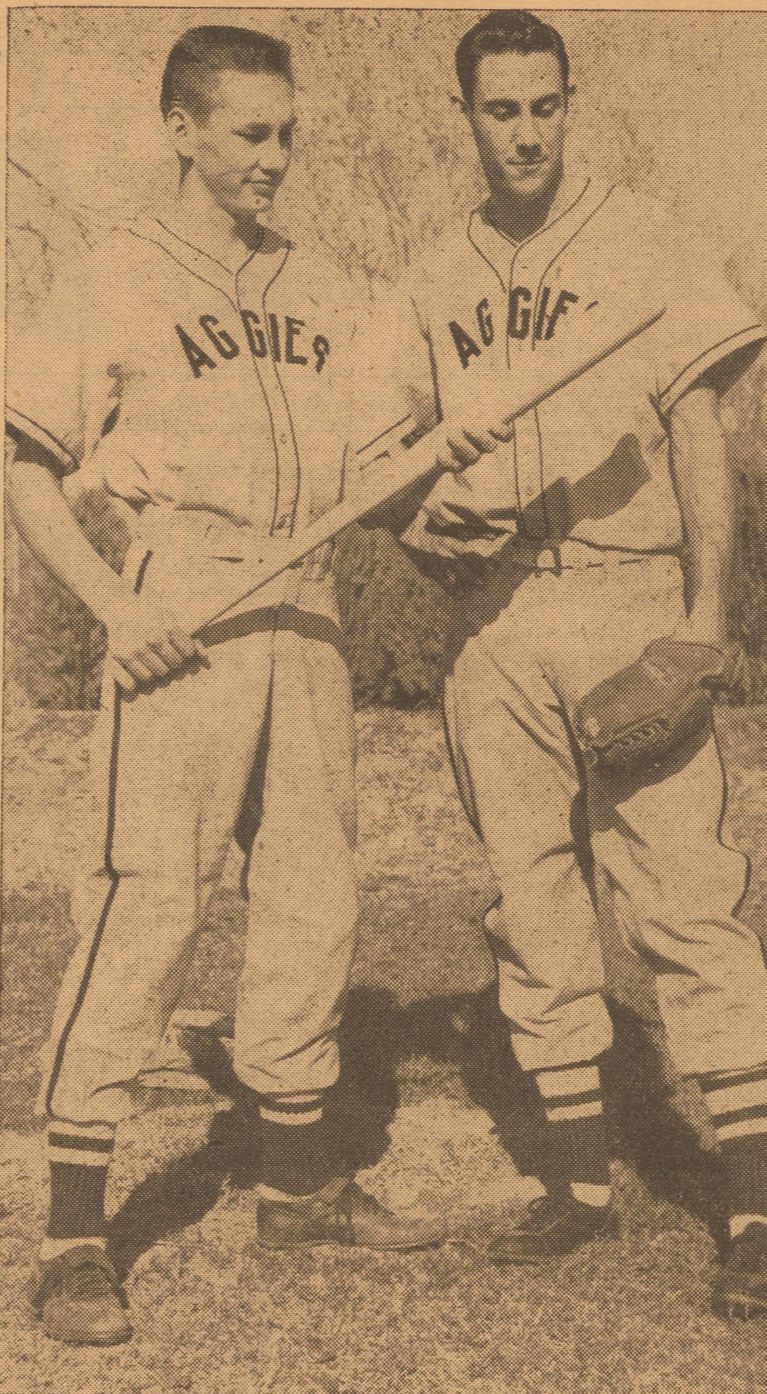
Today, Dies' opponents say he's a witch-hunter. They say he's a publicity seeker like Joe McCarthy. This is not true. McCarthy has made hunting communists popular. Dies never resorted to such extreme measures, and when he did his exposes, it was anything but the popular thing to do.

Dies has a record of good service in the legislature. He is conservative, and interested in good government but a government reasonable in size and power. His voting record shows this.

By now, every qualified voter must surely know that Ralph Yarborough stands for more and bigger government, with more and bigger give-away programs that are ill-conceived and executed. His philosophy of government is far to the left.

Searcy Bracewell would make a good senator, but he doesn't have a chance in this big field. The men to watch will be Yarborough, Dies, and Thad Hutcheson, the Republican nominee, who because of the split Democratic vote, must be reckoned with.

You'll only get one vote. There'll be no runoff. Don't waste it. Vote for Martin Dies. Keep him at work for good, conservative government in Washington. His kind is badly needed.



FORMER INDIAN, NOW AN AGGIE. Jimmy Oliver, left, and Mike Briggs check equipment as baseball practice started Monday at New Mexico A. & M. Oliver, who is the son of Mr. and Mrs. F. L. Oliver Jr., of Route 1, Muleshoe, is a 1956 graduate of Lazbuddie High School and played shortstop and second base for the Friona Indians the past two seasons.

Naomi Class Has Husband's Night

Mr. and Mrs. Dewey Price were hosts to the quarterly husband's night social of the Naomi Class of the First Baptist Church in their home Friday evening. After a fried chicken dinner with hot rolls, pie, salads, coffee, and tea was

served, the evening was spent playing 42.

Those present were Mr. and Mrs. Fred Dennis and Julia Jan, Mr. and Mrs. Truett Pool, Mr. and Mrs. E. R. Day, Mr. and Mrs. Burnett, Mr. and Mrs. T. E. Wood, Mrs. Roscoe Parr, Cordelia and Roscoe Jr., Mrs. Beatrice Stevick, and Wesley Hardesty.

Saturday Deadline For License Plates

Parmer County vehicle-owners who have not yet had their cars registered for 1957 have only a few days remaining to do so, reports Lee Thompson, tax assessor-collector. The deadline for registering is Saturday, March 30.

The office will be open Saturday until 5 p.m. for the benefit of the last-minute tag purchasers. By Monday of this week, 2,100 car tags had been sold and the County office said that 3,000 were expected to be sold by the deadline.

Thompson reported that the days spent at various places in the county were successful. Many took advantage of being able to buy their license plates at home.

Mrs. Kinsley Returns

Mrs. Pearl Kinsley returned home Thursday after spending six weeks in Florida. Several weeks were spent at a resort in Tampa with Mrs. Grace Brodt of Auburn, New York. On the return trip Mrs. Kinsley visited relatives at Leesburg, Florida. She has 20 cousins, two nephews, and one sister-in-law there.

What's Doin' In Friona

- Thursday, March 28
 - Lion's Club
 - Lakeview HD Club
 - Band to Berger
- Friday, March 29
 - Interdenominational Church Women meet at Assembly of God Church at 3 p. m. (Last week this read First Baptist Church, but was an error.)
- Saturday, March 30
 - Annual Stockholders meeting of Friona Consumers
 - Drawing in City Park at 3:30
 - District track meet at Farwell
 - 3-B track events at Lazbuddie
 - WCS Bake Sale at Hurst's
- Sunday, March 31
 - Deadline for redeeming CCC loans
 - Friona and Black GOC
- Monday, April 1
 - Friona American Legion Neighborhood Association Girl Scout meet at Lubbock
 - Boy Scouts
 - Hospital board
 - School board
 - Ruth SS Class of First Baptist Church

- Rhea HD Club
- Friona Rainbow Girls
- \$ Day in Friona
- Clean-up day at Black Community Center
- Tuesday, April 2
 - Election Day for U. S. Senator
 - Modern Study Club
 - Friona Masonic Lodge
 - Free chick day at Cummings Farm Store.
 - United Pentecostal Missionary Society with Mrs. Ed Massey
- Wednesday, April 3
 - Friona HD Club with Marlene Drake
 - Congregational Women's Fellowship
 - Ladies Bible Class at Sixth Street Church of Christ, 10 a. m.
- Thursday, April 4
 - Hub HD club meets with Helen Fallwell
 - Friona Firemen
 - Parmerton HD Club
 - Beene Kindergarten recital
 - Baseball: Hart at Lazbuddie
- Friday, April 5
 - Rhea Farm Bureau
 - Visitation Day at Beene Kindergarten, 10 to 11 a. m.
 - County Spelling Bee at Friona
 - Pre-school visitation day for first graders of 1957-58

School Event April 5

All parents of children who will be first graders in the Friona School next year are asked by Superintendent Dillie Kelley to make preparations for those children to spend Friday, April 5, at school. Children who are in the first grade now will not attend school that day.

Each child who will be six on or before September 1 should attend school. Those who will ride buses this fall will be picked up by the buses Friday morning and returned to their homes Friday afternoon. Parents of these children need not accompany them.

In addition to 30 cents for lunch

at the cafeteria, each child should bring a slip of paper with his name, birth date, and parents' name on it. The day will be spent as a regular school day. The children will drink milk in the afternoon, but there will be no charge for it.

Rebecca Class Meets With Mrs. Euler

The Rebecca Class of the First Baptist Church met Thursday afternoon in the home of Mrs. Elmer Euler. The lesson, which was taken from the first chapter of Numbers, was conducted by Mrs. L. R. Dilger. Mrs. J. M. Bradley led the opening prayer.

Following the lesson, refreshments of sandwiches, coffee, and hot tea were served by the hostess. Those present were Mesdames C. W. Dixon, L. R. Dilger, Eva Roberson, Bill Cogdill, and J. M. Bradley.

Mrs. Eva Roberson led the closing prayer.

- Metalic Pongee 98c
- Bates Prints 98c
- Sail Cloth 79c
- 45" Width
- Dacron and Rayon Linen 98c
- (No Solids)
- 49 Cent Print 39c
- Form-O-Uth Bras 1/2 Price
- Large Assortment of
- Buttons 5c per card
- Birdseye Diapers \$1.98 dozen
- Rose Bushes 50c

LEWIS
VARIETY STORE
— FRIONA —

A Major Part of Our Business Is SERVICE

... service to the growing community we serve and service to you as an individual member of this community.

We strive constantly to keep our services up to date and growing with your needs. We welcome the opportunity to work with and for you.

When you desire the best in banking services, come to . . .

Friona State Bank

— MEMBER FDIC —

"Serving A Great Irrigated Area"

Don't Forget!

OUR ANNUAL MEETING

Saturday, March 30

Starting at 3:30 P.M., Legion Hall, Friona

We Will Elect Directors, Award Door Prizes, and Free Coffee and Doughnuts Will Be Served.

Friona Consumers

Phone 2351

Friona

City Could Issue Up To \$55,000

A question raised last week regarding how much additional bonded indebtedness the City of Friona could "carry" was answered by Roy Wilson, city clerk, this week after a check with Dallas bondsmen.

In a telephone conversation with Ed Franklin of Dittmar and Company, investment securities broker, Wilson said it would be possible for the city to add "up to 50 thousand" dollars worth of bonded indebtedness. That would make a total debt of about 10 percent of the city's \$3,820,000 valuation.

Asked what Franklin's attitude regarding the inquiry has been, Wilson answered, "He said we could handle them okay, but we'd have to pay for them." Wilson said he would expect interest rates to be "at least five percent."

The clerk was asked to look into the matter by the city commission last week after civic workers driving for a community swimming pool raised the possibility of voting

municipal bonds to finance the project.

Commissioners had displayed a cautious attitude toward the proposal last week, pointing out that Friona will soon need to spend money for improvements to its water system.

Bonds for the water system, however, would be revenue bonds—not general obligation tax bonds, which would be necessary to finance a venture such as a public swimming pool.

Bovina Lions Guests At Meeting Tonight

Bovina Lions Clubbers will be guests of the Friona Lions at the local organization's meeting tonight (Thursday) at 7:30, announces Charles Allen, president, this week.

This is the first of what the club hopes will be a series of meetings in which Friona Lions will play host to neighboring clubs.

The local Lions also may do some visiting to other chapters.

Mrs. Donald Petty Feted With Shower

The E. L. Morrison home on West Loop was the scene of a bridal shower for Mrs. Donald Petty Saturday evening. Co-hostesses with Mrs. Morrison were Mesdames Rudolph Renner, Ellis Tatum, M. J. Stacy, Jim Maynard, Otis Neel, Cleola Kirk, Irby Carlisle, E. L. Fairchild, Otis Huggins, and Hayden Cason.

The serving table was covered with a hand made lace cloth over pink. The centerpiece was a cake baked in the form of an aircraft carrier. The naval theme was used in all the decorations. Guests were registered by Arline Hogue of Sudan. Janet Snead and Carolyn served cake, punch and party mix.

Those attending and sending gifts were Mesdames Doyce Barnett, Ray Castleberry, Spencer Hough, Billy Parker, V. M. Ferguson, Ancel Renner, Rudolph Renner Jr., Noyle Wood, Baker Duggins, T. E. Lovett, John Renner, Eugene Ellis, Kenneth Fields, Claude Osborn, Raymond Fleming, W. S. Ingram, and Kenneth O'Brian.

Also, Mesdames Ben Stokes, G. B. Buske, W. S. Crow, Dillie Kelley, Walter Cunningham, J. G. McFarland, James Procter, Paul Fortenberry, H. T. Magness, Joe Douglas, J. B. Taylor, Kenneth

Williams, L. R. Hand, E. E. Houlette, R. E. Snead, W. H. Long, Allen Stewart, John Allen, and Carl Fairchild;

Also, Mesdames Johnnie Parker, June Thompson, C. W. Tannahill, John Hand, Giles Cobb, Ivy Petty, John Renshaw, H. A. Hyde, Russel O'Brian, Leona Wolf, and John Latham;

Also, Misses Marie Roberson, Jonnie Hand, Lavada Hand, Joy Crow, Linda Castleberry, Doris McFarland, Jacquelyn Magness, Lavon Fleming, Jolynda Stokes, Lila Gay and Phila May Buske, Loletta and Loretta O'Brian, Jan Edelman and Shirley Hogue;

Also, Murrell Waller and Betty of Morton, Loretta Locker, Beverly Ann Latham, Mrs. Eugene Bryan, Mrs. John Hubbard, Joan, and Wanda, all of Bula; Arline Hogue of Sudan, Mrs. Floyd Farington of Littlefield, Mrs. Owen Broyles of Muleshoe, and Mrs. H. W. Carpenter and Sussie of Lazbuddie.

Church Group Meets Friday

The Interdenominational Church Women of Friona will have their regular fifth Friday meeting at the Assembly of God Church Friday afternoon. Lunell Horton will present the devotional.

The guest speaker will be a Japanese girl who is a student at Wayland College at Plainview. She will be presented by Dr. John Freeman, interim pastor of the First Baptist Church here. She has been in the U. S. two years, but this is her first year at Wayland College. She will be dressed in her native costume.

There will be special music and every church woman in Friona is invited to attend the meeting by Mrs. J. T. Gee, chairman.

McCabes Have New Baby Boy

Mr. and Mrs. Jim McCabe of Dawn became parents of a baby boy at Neblitt Hospital at Canyon Thursday. He weighed 6 lbs., 11 oz., and was named Thomas Mark.

Mr. and Mrs. Lloyd Shulk of Friona are maternal grandparents and Mr. and Mrs. H. V. McCabe of Dawn are paternal grandpar-

ents. Rules and regulations for statewide production programs involving corn and grain sorghum hybrids have been announced. Details on both may be obtained from local county agents.

Mr. Businessman, now more than ever before advertising is a useful tool and part of your merchandising program. Get the most from your advertising dollars by investing them in the columns of your hometown newspaper.

DOLLAR DAY SPECIALS

Entire Stock Straight NYLON SLIPS \$1.00 off Sizes 1-14	One Lot Long Sleeve T-SHIRTS 2 for \$1.00
Long Sleeve T-SHIRTS \$1.00 Reg. \$1.98	Washable Foam Rubber TOYS \$1.00

LuNora's

"Tiny Tots to Teens"

Friona, Texas



WHITE SWAN	
WHOLE GREEN BEANS No. 303 Cans	4 for \$1
LUNCHEON PEAS No. 303 Cans	2 for 37c
TOT PEAS No. 303 Cans	2 for 53c
CATSUP 14 Oz. Bottles	2 for 39c
APRICOT NECTOR 46 Oz. Can	37c
GRAPEFRUIT JUICE 46 Oz. Can	25c
TOMATO JUICE 46 Oz. Can	27c

HOUSER

GROCERY AND MARKET

Phone 4191 Friona

WE GIVE GUNN BROS. STAMPS

Double on Wednesday With \$2.50 Cash Purchase

— MEATS —

FRYERS	LB.	39c
CHUCK ROAST	LB.	43c
SUN RAY BACON	2 Lb. Pkg.	\$1.09

WHITE SWAN	
COFFEE Lb.	95c
YELLOW CLING PEACHES No. 2 1/2 Can	2 for 59c
HALVES PEARS No. 2 1/2 Can	37c
FRUIT COCKTAIL No. 303 Can	23c
SPINACH No. 303 Cans	2 for 27c
PORK AND BEANS No. 300 Cans	2 for 19c
CUT-ALL GREEN ASPARAGUS No. 1 Can	19c

— FROZEN FOODS —

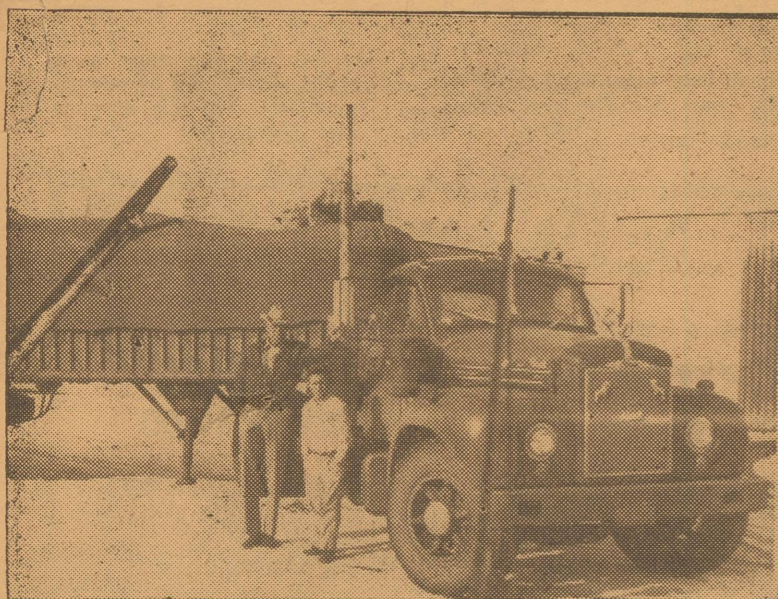
DULANEY SPROUTS BRUSSELS 10 Oz. Pkg.	29c
DULANEY GREEN PEAS 10 Oz. Pkg.	19c
DULANEY SLICED PEACHES 10 Oz. Pkg.	29c

— PRODUCE —

LETTUCE Head	12c
BANANAS Lb.	15c
CELLO CARROTS Pkg.	10c

SUGAR 10 lbs.	95c
DELSEY TISSUE 4 Roll Pack	49c
RANCH STYLE BEANS No. 300 Cans	2 for 25c
CREAM-O-PLAINS MELLORINE 1/2 Gal.	39c
GIANT TIDE	71c

WHITE SWAN SALE IS ON FRIDAY, SATURDAY, AND MONDAY—MARCH 29-30 AND APRIL 1



SMALL MAN HAS BIG JOB. Bill Brown, a 4 ft., 10½-in. man, earns a living for himself and his wife and baby by regularly driving this Big Mack Truck. At the time it was stranded in Friona, it was loaded with potatoes. Pictured with Brown is Glenn Floyd.

Former Wrestling Champ Stops Here

Due to the severity of the weather in Friona during the past weekend, several people met and became acquainted with a small man who has a large man's job. Bill Brown, who was the Midwest wrestling champion in 1954, is now employed by an Amarillo trucking firm as a driver.

When Bill's Big Mack truck, which was loaded with potatoes being transported from Monte Vista, Colo., couldn't continue on its journey Sunday, it was stored in Herring Implement Company's warehouse. Even though the truck was well covered and tarped down properly, there was danger of the potatoes freezing, so it was necessary for Bill to find inside storage for it.

After the truck was taken care of, Bill stopped at Wimpy's Mobil Station to get in out of the weather. Of course, his size attracted the attention of the people who met him during the afternoon. When some of the fellows at the station learned that he was not self-conscious about his size, they began to ask questions.

Some of the things they learned about Bill, his family, and his occupation were very interesting. He was born on a ranch near Pottsboro, Texas, and lived there until his parents were forced to move

due to their land being in the watershed of the Denison Dam, then being built.

Bill was the oldest of two children. His parents and brother are normal size people, but by the time he was old enough to go to school, his parents realized that he was unusually short for his age. He started to school at Pottsboro and was the smallest boy in his class.

After he reached the age of ten, he just stopped growing at all. At this time he was in school at Denison and his parents consulted a doctor who advised treatment that caused him to grow taller, but when he reached 4 ft. 10½ inches, the growth stopped.

Even though Bill is short, he does the work of an average size man. He weighs 112 pounds and doesn't have any special controls on his truck, which weighs 22,000 lbs. empty, and does all jobs necessary for a truck operator. He changes the tires, tarps the truck down, and expects no special favors when there are other jobs to do.

Buying clothes to fit is quite a chore for Bill. He says, "I don't find it very hard to buy shoes. I just go into a store and find some that fit." When it comes to pants, shirts, jackets, suits, and other like articles though, he is faced with a problem.

Shirts which fit through the shoulders always have sleeves that are too long. Pants that are short enough are always too small, and the same thing is true of all other clothes he purchases.

Burford Carter, Gerald Floyd, and Roy Young became acquainted with Bill Sunday afternoon at the station and invited him to spend the night with them. Upon returning to town Monday morning, he sold some of the potatoes off the truck, and according to Young, "He sure looked strange carrying those 100 lb. sacks of potatoes."

At the present time Brown makes his home with his wife, Joyce, and 16 month old daughter, Lori Ann, in Amarillo. Observing him as he goes about the business of life would be an inspiration to anyone who felt handicapped due to their size.

ONE PERMIT ISSUED
A permit to build a driveway and walk was issued by the city last week. Applicant was Bill Sheehan at 905 West Fifth Street. Estimated cost of the improvements is \$140.

"WANT ADS"

FOR RENT—New Ironite Ironers. 1.50 per week. We deliver anywhere. Free instructions. Vestal Brewer Hardware, Ph. 3161, Friona. 32-tfnc

FOR SALE—Shade and fruit trees, flowering shrubs, hedges, monthly roses, grape and berry vines, and other plants. Plant now for best results. Mrs. J. F. Ward, North Main, Hereford, Texas. 15-tfnc

NEW SHIPMENT

Ivy and Other Plants
CLABORN FLOWER SHOP
Phone 3541 Friona, Texas. 15-tfnc

FOR RENT—Furnished apartment. Call Robert Schueler. Parmer. 3403. 18 tfnc

FOR SALE—Three bedroom house with two baths. Call 4331. 19 tfnc

Parmer County and surrounding area—Mr. and Mrs. Landowner: If you have real estate for sale or trade, we would appreciate a listing of your property. Or, if you want to buy, we will appreciate the opportunity of serving you. Come by and visit with us. Located just west of the old Hub Store.

HUB LAND AGENCY
Real Estate, Insurance and Loans
Bob Burkett and C. W. Sanders
Phone Hub 2171 or Write Rt. 1, Friona. 21-5tc

CHICKS FOR SALE—DeKalb Hybrid chix and all standard breeds. Order now. Prompt delivery. Cummings Farm Store, Friona. 22 tfnc

FOR SALE—DeKalb Hybrid seed corn variety 1002. In stock now. Cummings Farm Store, Friona. 22 tfnc

FOR SALE—Small office building. 2 rooms and rest room. Also storage space. This could be used for office or living quarters. It has tile on floor, panel ray heating system, venetian blinds, and is in the best of condition. Contact Douglas-Bingham Land Company. 22 tfnc

AVAILABLE NOW—Cameras, film, and film developing service. Allen's Jewelry, Phone 3461. 23 tfnc

FOR SALE—Irrigated land at \$70 per acre while it lasts. Box 203, Friona. 23-3tp

WANTED—Ditch digging. We do all kinds. Also gas line installations, pipe or steel. Glen Stevick, Phone 3731. Friona. 23-tfnc

WHAT IS ACTIVITE?????

According to reports from farms where research has been conducted, cotton showed an increase of up to 1 bale per acre. Field tests showed 15% to 20% quicker germination and approximately 20% decrease in time required for maturity.

For further information, stop by our store and let us answer your questions and discuss Activite with you.

CUMMINGS FARM STORE
Phone 2032 FRIONA 24-tfnc

FOR SALE—Lot on pavement in northeast part of town. See E. B. Brannon or call 2871, Friona. 24 tfnc

FOR SALE—250 chick brooder; two 15 x 32 tractor tires and tubes in good condition; semi-fifth wheel. All reasonably priced. Phone Parmer 3438. 24 3tp

FOR RENT—Two bedroom house. Phone 2241. 24 tfnc

FOR SALE—Silver leaf poplar tree cuttings. Various sizes. Priced 10 to 25 cents. See Mrs. Cecil Bass, Route 2, Friona. 24 2tp

WANTED TO BUY—one wheel trailer. Sam D. Rule, Star Route, Bovina. 25-3tp

FREE CHICK DAY—Tuesday, April 2nd. 2500 chicks will be given away. Come by our store now and register for those free chicks. Cummings Farm Store, Friona. 25-1tc

LOST—600x16 6-ply tire between Clayton Taylor's residence and town Tuesday morning. A reward will be given for its return. Clayton Taylor, Route 2, Friona, Texas. 25-2tp

American Legion To Meet Monday

Members of the Friona American Legion are reminded of the regular monthly meeting, which will be Monday night at the Legion Hall, announces Russell Massey, commander.

Main item on the agenda will be a discussion of work which has been taking place recently on the swimming pool project. Other business will come up, however, including making plans for a Memorial Day service.

The meeting is to begin at 7:30 p. m.

District Track Meet In Farwell Saturday

Friona will vie with other District 3-A teams in the annual track and field meet Saturday, to be held at Farwell this year. Also competing will be Morton, Springlake, and Sudan.

To represent the high school: 120-Yard High Hurdles — P. Weatherly, L. Truax, and Carl Jones.

100-Yard Dash — J. Chiles, Jerry London, and J. Sheek.
Mile Run — S. Prichard, C. Woody, and L. Fairchild.
180-Yard Low Hurdles — P. Weatherly, L. Truax, and C. Jones.
220-Yard Dash — J. Chiles, B. Stacy, and J. Mabry.

440-Yard Dash — O'Neil Greeson, C. Hough, and O. Houston.
880-Yard Run — Weldon Fairchild, W. Rhodes, and J. Roden.
Mile Relay — O'Neil Greeson, C. Hough, O. Houston, and J. Mabry.

440-Yard Relay — J. Chiles, J. London, J. Sheek, and W. Barnett.
Pole Vault — G. Goetz, L. Massey, and D. Bradley.

Broad Jump — J. Chiles, B. Stacy, and P. Weatherly.
High Jump — P. Weatherly, L. Massey, and W. Fairchild.

12-Pound Shot Put — D. McMahan, P. Weatherly, and R. Weis.
Discus — D. McMahan, R. Weis, and W. Barnett.

In the junior boys classification will be:
50-Yard Dash — J. Douglas, M. Woody, and G. Brooks.
75-Yard Dash — K. Carter, C. Roy, and D. Massey.
100-Yard Dash — K. Carter, C.

Roy, and D. Massey.
440-Yard Relay — K. Carter, C. Roy, D. Massey, and J. Douglas.
High Jump — G. Bradley, C. Ray, and F. Jackson.
Broad Jump — G. Daniel, J. Douglas, and F. Jackson.
Pull Ups — K. Carter.
8-Pound Shot — G. Bradley and F. Jackson.

Representing the grade school:
50-Yard Dash — J. Oldham, D. Smith, and Bob Sanders.
75-Yard Dash — J. Rankin, L. Gibson, B. Sanders.
100-Yard Dash — J. Rankin, J. Oldham, C. Myers.

440-Yard Relay — team of four from J. Rankin, L. Gibson, F. Spring, J. Oldham, and D. Chiles.
High Jump — D. Chiles, B. Frerich, and M. Bradley.

Broad Jump — J. Claborn, J. Rankin, and J. Oldham.
Pull Ups — T. Seales, P. Carter, and H. Outland.
8-Pound Shot — B. Frerich, F. Spring, E. C. Wilson, and J. Miller.

Missionary Society Meets in Buske Home

Mrs. J. B. Buske was hostess at the regular meeting of the United Pentecostal Missionary Society in her home Tuesday afternoon. The devotional "The Macedonian Call," was presented by Mrs. Frank Griffith, who also read the scripture lesson.

Following a prayer in unison, the minutes of the last meeting were read. The dismissal prayer was led by Mrs. Buske.

Refreshments of party sandwiches, frosted lime sherbet, and cookies were served by the hostess to Mesdames Arthur Lutz, Frank Griffith, Taylor Green, W. O. Thompson, Kenneth Houlette, P. L. Hughes, T. C. Speir, Sam Rule, J. V. Riley, John Terry and sons, Mitch and Ronnie, and Etta Mae Lutz.

FRIONA IN FOURTH PLACE

Friona finished fourth in a field of five in the one-act play contests Friday at the school. "Thor, with Angels," was the play entered in competition against Farwell, Morton, Springlake, and Sudan. Gerald Daniel was named to the all-star cast.



THIS IS THE LAW! Howard Mayfield, Friona's new patrolman, assumed duty March 20. "My major consideration," he said, "will concern traffic violations." He replaces Herman Helton and Jim Roberts, who resigned last week.

YOU'LL ALWAYS FIND

SERVICE

At its best at Wimpy's—and that, coupled with top-quality Magnolia products makes it a mighty fine place to trade!

WIMPY'S MOBIL SERVICE

Hwy. 60 — FRIONA — Phone 4751

--Public Notice--

In order that we may offer service that is more fair to all, we have agreed to charge a standard price for all services. These prices are:

Car or Pickup	Flats on Heavy Duty	Changing Filter Service 75c
Wash, Vacuum, Grease \$3.50	Pickup Tires \$1.00	Packing Front Wheels—
Wash, Vacuum Only \$2.50	Outside Dual on Truck \$2-\$3	\$1.25 per wheel
Grease Only \$1.50	Inside Dual on Truck \$3-\$5	Adjusting Brakes \$1.50
Bobtail Truck	Rotating Tires 25c per wheel	Changing Muffler and/or
Wash and Grease \$5.00	Service Call in Town 50c	Tail Pipe \$2.50 minimum
Wash Only \$3.50	Service Call Out of	Brake Fluid 50c minimum
Grease Only \$2.00	Town 50c per mile (one way)	Battery Charge—
Air Cleaner Service 50c	6-Volt 75c	12 Volt \$1.00
Wash Motor 50c	Changing Oil Service—	Radiator Flush .. \$2.50 minimum
Transmission Grease lb. 40c	10c qt. maximum 50c	
Raising Car on Lift 50c		
Tubeless Tire Flat 75c		
Tube Tire Flat 50c		
Mounting Tire 25c		

FRIONA SERVICE STATIONS

Lakeside Phillips '66'	T & H Texaco	Deaton Phillips '66'
Humble Station	E. R. Day Gulf	Gaines & Smith Texaco
Strickland's Shamrock	Friona Consumers	Wimpy's Mobil Service

NEED A HOME LOAN?
SEE **FIRST FEDERAL**
FIRST FEDERAL SAVINGS
AND LOAN ASSOCIATION
CLOVIS
SEE **Ethridge-Spring Agency**
Phone 2121 Friona

ARROW WES-TEX FEEDS
COMPLETE LINE FOR **POULTRY — HOGS — CATTLE**
Vitaway Minerals Stock Salt
Complete Grain Merchandising Service
We Appreciate Your Business
CONTINENTAL GRAIN CO.
SANTA FE ELEVATOR
FRIONA, TEXAS

Students Prepare For Literary Meet

Students of Friona Schools are "tuning up" this week in preparation for important contests at the annual Interscholastic League literary events, which will be held at Sudan tomorrow (Friday). The contests will start at 1 o'clock.

High school entries:
 Girls Debate—Janice Miller and Luann Hardesty.
 Declamation—Betty Agee, Gwen Green, and Jimmie Bainum.
 Typing—Ruby Grubbs, Phyllis Dean, and Helen Hamilton.
 Spelling—Judy Barnett and Adelle Smith.
 Ready Writers—Luellen McLean and Lila Buske.
 Poetry Reading—Pat Cranfill.
 Number Sense—Charles Hough and Ronnie Castleberry.
 Temperance Speech—Graham Pruitt and Eva Woolbright.

Grade school entries:
 Spelling (5th and 6th)—Sue Perry and Linda Simons.
 Spelling (7th and 8th)—Jimette McLean and Peggy Holcomb.
 Declamation—Bob Sanders and Jimette McLean.

Ready Writers—Joyce Whitten and Karen Turner.
 Number Sense—Kitty Black and Bobby Sanders.
 Picture Memory—Karen Sue Osborn, Dennis Howell, Myra Bennett, Joyce Houlette, Lynn Wilson, Jearene Massey, Jerry Cass, Shirley Hutson, Nan Lillard, Sharen Dean, Katie Blackstone. Alternates: George Rushing and Jan Wells.
 Story Telling—Jim Bob Jones.

Club Members Study Gardening

The topic of study for the Wednesday afternoon meeting of the Friona Home Demonstration Club was "Gardening." Jo Nell Sims was hostess at the meeting which was held in her home. Christine Williams and Mary Bandy gave instructions on soils, fertilizer, insecticides and other aspects of gardening, which they learned about at the county-wide gardening meeting.

At the close of the meeting refreshments of cold drinks and cookies were served to Marlene Drake, Phyllis Sanders, Stella Varner, Christine Williams, and Mary Bandy. The next meeting will be in the home of Marlene Drake on April 3. The theme of this meeting will be hat making.

Fabulous Medi-Cosmetic Discovery

GUARANTEES EXQUISITELY SOFT, SMOOTH SKIN
 all over your body whether your age is 25, 35, 45 or more!



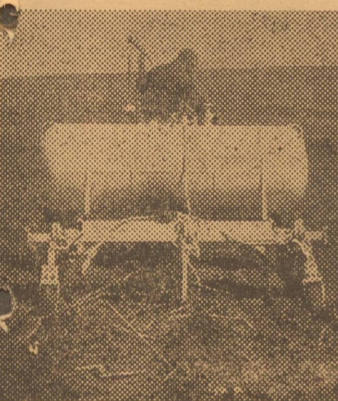
Sardo bathes away Dry Skin conditions; soothes Itchy, Chafed areas. So easy... your bath, with miracle Sardo added, does all the work! No goopy creams, sticky lotions or oils! Just a capful of Sardo in your daily bath and "within 2 minutes" the rough, wrinkly signs of aging, fading, parching skin vanish right before your eyes. Your first Sardo bath proves it!

Sardo \$3.00 plus tax
 FOR A LIMITED TIME!
 Coupon below entitles you to a generous Free Sardo Sample when presented at:

Bi-Wize Drug
 Friona, Texas

FREE Sardo SAMPLE
 Name.....
 Address.....
 City..... State.....

Lower Farm Production Costs!



You need net profit to make a living from your farm. Well, one way to more net profit is to cut production costs. That's where Phillips 66 Agricultural Ammonia fits into your plans. This fertilizer contains 82% nitrogen, giving you more nitrogen per pound—the nitrogen you need to boost yields up higher over the "break-even" line.

Phillips 66 See us about Phillips 66
AGRICULTURAL AMMONIA
KENDRICK FERTILIZER
 FRIONA, TEXAS

★ THEY WERE USED TO IT

Swoosh! went the north wind Sunday night in Friona. Hardly anyone needs to be reminded of that.

However, the loud swoosh was not all that was heard around the home of Mr. and Mrs. Bill Nichols, who have only recently moved into Friona. There was a subtle "pfft," too.

That was what happened when the gale knocked down power lines leading to the Nichols home, and deprived them of electricity.

A call to Hank Outland, Friona SWPS manager, in hope that he might soon restore service proved futile. Hank was "snowbound" in Amarillo and didn't have a chance of getting back.

Bill got hold of a kerosene lamp from Mrs. E. R. Day, however, and the family made out fine. "In fact," says the former farm boy from Oklahoma, "we were kinda used to kerosene lamps."

The Nichols' refrigerator worked on gas, and of course their heaters continued to operate even with power cut off, so they survived the electricity-less evening quite comfortably.

Five Plead Guilty

Five persons were tried in district court last Friday morning by District Judge E. A. Bills, all entering pleas of guilty to various criminal offenses. Three were placed on probation by the judge and two were sentenced to serve time in the penitentiary.

However, no commitments have been issued by the judge yet, according to Sheriff Chas. Lovelace. The judge is studying some of the cases and he is considering probation on one, Lovelace says.

Those tried by Judge Bills included Lynn Horn, charged with two counts of forgery at Friona. He was placed on probation for two years and instructed to pay off the forged checks and was assessed court costs.

Louis H. Herrod was tried for theft in Farwell and was given two years in the penitentiary, but probation is being considered. Cecil Hudson was charged with passing a worthless check in Bovina and placed on probation for three years. He was instructed to pay off all checks and court costs.

James Dennison was given two years in the penitentiary on a forgery count. He was charged with passing a forged check in Bovina. Charlie Gilmore was tried for forgery at Friona and was placed on probation for three years on certain conditions.

Trials of four other individuals were postponed until a later date. They included William Zambo and Tom Blackburn, charged with burglary in Farwell. Both are presently in custody at the county jail.

Also, cases involving Cleo Helker and A. J. Redden, both charged with theft, were postponed. They both are presently out on bonds and their cases are pending.

Judge Bills will be back in Farwell in the next few days to try

the remainder of the criminal cases, according to the sheriff. He was in Farwell Friday for only a few hours.

Each year more than 14,000 Boy Scouts attain the coveted rank of Eagle Scout rank. There are seven separate sports of North American cats.—Sports Afield

Friona, Black GOC Units Meet Sunday

Friona and Black units of the Ground Observers Corps will meet Sunday afternoon from 3 until 6 o'clock in a training session, announces Ralph Shirley, supervisor of the local post.

Planes from Clovis Air Force base will be flown overhead for spotting and checking purposes, he says. Four members from Friona are expected to participate.

Mrs. Jerry Maynard Entertains Class

The Fidelis Class of the First Baptist Church met in the home of Mrs. Jerry Maynard Friday evening. The opening prayer was led by Mrs. Claude Osborn and Mrs. David Smith gave the devotional. A short business meeting was held, then those present participated in a fellowship program.

Refreshments were served by the hostess to Mesdames David Smith, Jack Lane, Doyce Barnett, Waymon Wilkins, Joe Ed Vaughn, and Claude Osborn. The next meeting will be April 19 in the home of Mrs. Claude Osborn.

MONTHLY INVESTMENT

... out of monthly earnings you can now accumulate investment holdings in over 90 American Industries.



Through the Financial-Industrial Fund Capital Accumulation Investment Plan you can share in the ownership of over 90 common stocks in 19 different basic industries. Monthly investments may be \$100, \$50, \$25 or less.

For free Booklet-Prospectus Mail coupon today



FIF MANAGEMENT CORPORATION

National Distributors for Financial-Industrial Fund Capital Accumulation Investment Plan

STEVE MESSENGER
 Friona, Texas

I would like to receive a Booklet-Prospectus describing monthly investment plans.

Name..... G12
 Address.....
 City..... State.....

Did You Ever Dry Clothes When...

... sand was blowing?
 ... rain was pouring down?
 ... it was extremely cold?

IT CAN BE DONE!

... with a NEW FRIGIDAIRE ELECTRIC DRYER!

See It Now!

REEVE CHEVROLET CO.

Reddy Kilowatt Dealer

Friona

WRESTLING

SPONSORED BY HEREFORD LIONS CLUB
 DEAF SMITH COLISEUM
 8:30 p.m. Saturday, March 30

First Event:
 Leo "The Lion" Newman vs Rip Rogers
 1 fall or 20 minute time limit

Second Event:
 Midget vs Midget
 1 fall or 20 minutes

Third Event:
 Dory Funk vs The Great Bolo
 1 fall or 20 minutes

Main Event—Six Man Tag Team Match:
 Dory Funk, Rip Rogers and one Midget vs Bolo, Leo Newman and one Midget
 two out of three falls or 1 hour time limit

1957'S NEWEST and FINEST!

Deluxe **ZENITH TV**
 WORLD'S FINEST QUALITY
Swivel Console!

IT PAYS TO INVEST IN **ZENITH QUALITY**

Model Z2251R Mahogany color 21" overall diag. picture tube, 262 sq. in. rectangular picture.

With so many Zenith Deluxe EXTRA FEATURES \$329.95 —you'd expect to pay up to.....

AS LOW AS **\$299.95** with your old TV in trade

OTHER BRAND NEW 1957 ZENITH TV..... as low as **\$112.95**

EASY TERMS—NOT ONE PENNY DOWN!

VESTAL-BREWER HARDWARE
 — Friona —

No Weather Worries!

she's sitting **PRETTY** with an **Electric CLOTHES DRYER**

... because she makes her own drying weather—day or night. Rain, snow, dust will not mar the beauty of HER clean wash. Just a simple transfer of the clothes from the washer to the dryer is all it takes for a CLEAN drying job. Her clothes last longer, too, because the harsh sun doesn't get a chance to fade away delicate colors. You, too, can make your own drying weather... with a clothes dryer—of course, it's electric.

PUBLIC SERVICE COMPANY
 SEE YOUR REDDY KILOWATT APPLIANCE DEALER

F. L. SPRING

OLD FASHIONED COUNTRY STORE
 Come and See Us

Hail Insurance

FARMERS-

Make Our Office Your Headquarters for **DEPENDABLE CROP HAIL INSURANCE** With Stock Companies
 It's Time Now To Insure Cotton — Wheat.

Rushing Insurance Agency

Mabry Bldg. — Eric Rushing — Phone 5301

We Give S & H Green Stamps



LIPTON TEA

THE "BRISK" TEA

48 Tea Bags

65c

1/4 Lb. 41c

SPECIALS

Thur. - Fri. - Sat. - and
Friona \$ Day, Monday
March 28-29-30 and April 1

SAVE as you SPEND with
S & H Green Stamps

Giant
FAB
69c
Box

MARKET

Sweet or Buttermilk
Ballard or Pillsbury

BISCUITS 3 Cans 29c

Fresh & Lean Center Cut

PORK CHOPS Lb. 49c

Pinkney's Pure Pork

SAUSAGE 2 Lb. Bag 49c

Sun Ray

BACON 2 Lb. Family Style \$1.09

IMPERIAL

OLEO with coupons 27c 37c lb.

New! Contains Butter

FRIONA



Phone 3001

MRS. TUCKER'S
SHORTENING 3 lb. can 89c

POWDERED
SUGAR 1 Lb. Boxes 2 for 25c

POPS-RITE
POP CORN in oil 2 for 35c

ARMOUR STAR—12 Oz. Can
CHOPPED BEEF 29c

AUSTEX—in tomato sauce and cheese
SPAGHETTI 300 Cans 2 for 29c

BEST MAID SWEET MIDGET
PICKLES 22 Oz. Jar 49c

— FRUITS & VEGETABLES

Texas — Cello

Carrots

1 Lb. Bag

10c

Washington Delicious

Apples

Extra Fancy

19c lb.

Florida Long Green

Cucumbers

19c lb.

BORDEN'S
MELLORINE
49c 1/2 gal.

FOOD KING
COFFEE
69c lb.
All Grinds

NABISCO
Waffle Creams
25c
6 Oz. Pkg.

Sunshine Hydrox
COOKIES
23c
7 1/2 Oz. Pkg.

ZESTEE
Grape Jelly
3 for \$1
20 Oz. Glass

Tender Crust Bread 22c
King Size Loaf

Tender Crust Brown Serve ROLLS
2 pkgs. 39c

SUPREME
Crackers
49c
2 Lb. Box

Instant
Lustrwax
39c
qt.

Fresh Country
EGGS
4 doz. \$1

Comet
Cleanser
2 cans 25c
14 Oz. Can

Hi-C Orange
Drink 27c
46 Oz. Can

Austex
CHILI
49c
24 Oz. Can
Plain

Renown Whole Green
BEANS
2 for 35c
No. 303 Cans

Jergen's
Hand Lotion
79c plus tax
\$1.00 Size

SCHILLING
COFFEE
95c lb.
All Grinds

No One Buys For Less—
No One Sells For Less
Than Piggly Wiggly

We Give S & H Green Stamps

We Give S & H Green Stamps

We Give S & H Green Stamps

'Time' Notes Rise Of Nation's Weeklies

New York—Weekly newspapers today are the fastest-growing publications in the U. S., "Time" says in a special report in the February 4 issue.

Metropolitan newsmen who day-dream of retiring to a country paper have long viewed weeklies more as a rural retreat than as an influential segment of the press, "Time" says. "But with the swift growth of suburbs and small towns since World War II, weeklies have largely shed their cracker-barrel ways, developed sophistication and a new sense of mission."

Editorial Vitality

Weekly Newspaper Representatives, Inc. last week reported that 8,478 weeklies in the U. S. in 1956 reached a circulation peak of 3,529,199, up 6.5% over 1955. Estimated gain for the 1,700 dailies (total circulation more than 56 million): about 2%. Advertising in weeklies increased 1.2% to a record \$112 million; this includes a 30% jump to \$25 million in national ads since 1954 versus

an estimated 10% gain for dailies. "The weeklies' resurgence reflects editorial as well as economic vitality," "Time" says. "In addition to relaying the back-fence chit-chat on which weeklies have traditionally thrived, the papers are the only interpreters and watchdogs of local governments in hundreds of U. S. communities, whose problems, aims and achievements go largely unrecorded in the metropolitan press."

Professional Standards

According to one editor, weeklies "are giving back the home town" to suburbanites who have lost contact with community responsibilities. In many areas, fast-growing suburbs have produced weekly and semi-weekly chains that are as slick in appearance and informative in content as their city cousins.

"Even outside metropolitan areas," says "Time", "most small-town weeklies have thrown out the smudgy type and bumpkin prose that once characterized the weekly press, now run staff-written stories and editorials instead of the boilerplate and canned sermons that once crammed country papers. The old-time jack-of-all-trades country editor has been largely supplanted by trained staffs. Lured out of the cities by the prospect of editorial and economic independence, trained newsmen in increasing numbers are bringing professional standards to weekly newspapering."

Crusading Spirit

Though once renowned for their timidity, many weeklies have developed the crusading spirit that has vanished from many a fat-cat daily, "Time" notes. "In the South, many weeklies have consistently taken a more liberal stand than the region's big dailies on the touchy desegregation issue. "Since weeklies are closer than dailies to readers and advertisers and more vulnerable to the pressure of advertisers, they are often hit by economic boycotts. But few editors cave in under such threats—or worse. In Granite City, Ill., after Editor Cornelius E. Townsend had waged an editorial campaign against organized gambling in the community, a hoodlum recently emptied his revolver into Townsend's "Press-Record" office. Echoing many a fighting editor before him, Townsend said: "Maybe they'll scare hell out of me someday and I'll quit. But I don't think so."

Mr. Businessman, what kind of an advertising job are you doing? We will be pleased to help you plan your advertising program for the coming sales year. Just call at the office of your hometown newspaper.



YARBOROUGH FOR SENATOR

In 1942, Yarbrough (who had served three of his student years as an enlisted man) was commissioned as Army captain. He asked for combat duty and was assigned to the 97th Infantry Division. He sailed to Europe with this unit, served with it in General Patton's Third Army until the war in Europe ended. With the 97th, he was redeployed to Japan. In Japan he served in military government under Supreme Commander Douglas MacArthur serving in Japan for 9 months in charge of military government for one-seventh of the military area and one-seventh of the population of Japan.

MRS. O. J. BEENE ANNOUNCES

KINDERGARTEN VISITATION

All children who plan to attend kindergarten next year are invited to visit Beene Kindergarten Friday, April 5, from 10 a.m. to 11:00 a.m. For further information call 2812.

GEARHEAD and PUMP REPAIR SHOP and FIELD WELDING

Complete Line Welding Supplies

Friona Welding and Machine Shop

Owned and Operated by Jack Porter East Hiway 60 Friona

FUNDS PLACED WITH US ARE:

Funds Received by the 10th Earn Dividends for the Fall Month

- (1) Safely Protected—Each Account Insured Up to \$10,000.00
- (2) Earn 3 1/2% per Annum
- (3) Ready When Needed

Open your account by mail

Amarillo Savings & Loan Association
407 W. 8th, Amarillo, Texas

Gentlemen:
Please send me all details regarding an account with you.

Name

Address

City

State

Current Annual Dividend Rate 3 1/2%

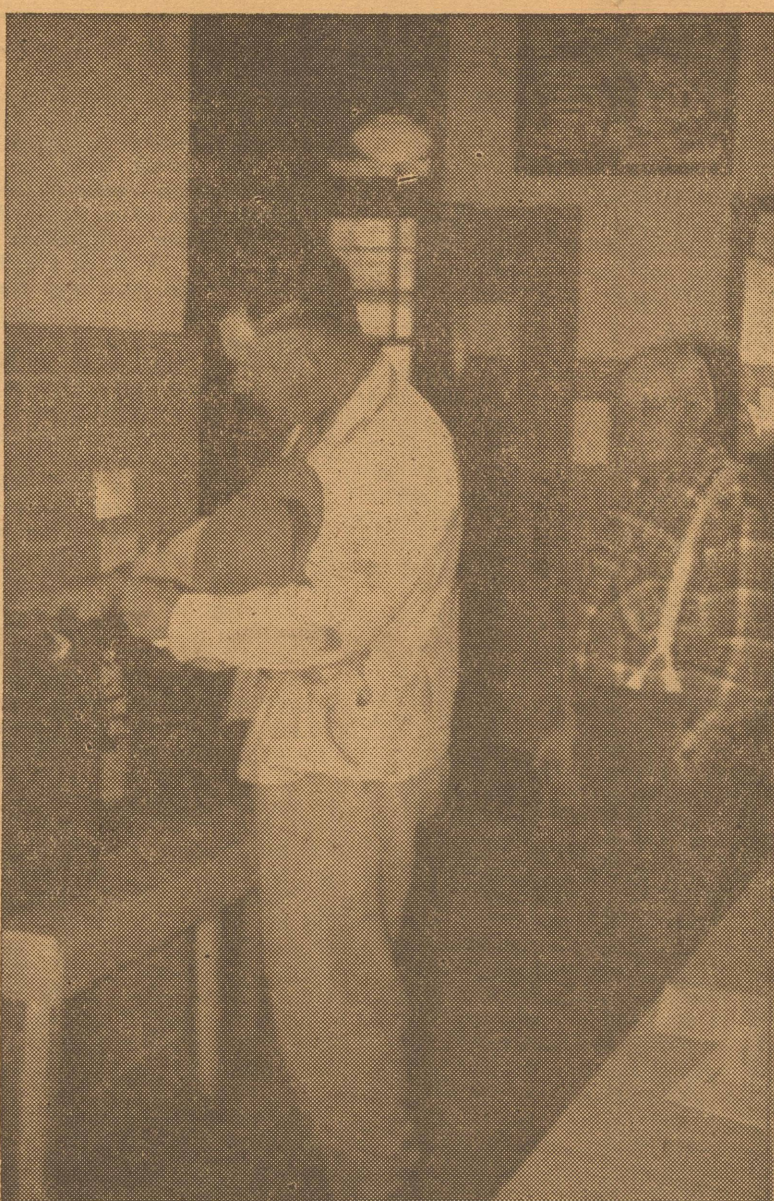


SAVINGS & LOAN ASSOCIATION

407 W. 8th



Phone DR-4-8022



IN SHE GOES. Sloan Osborn musingly drops his ballot into the box at the school bond election Saturday. The polls were set up in the lobby of the high school building. At the right is George Baker, one of the election officials.

Information Released On Beef Cattle Tests

The 14th annual beef cattle performance and progeny test at the Balmorhea Station reports an average daily gain of 2.38 pounds for 119 young bulls and 1.72 pounds for 20 heifers during a 140-day period, according to A. A. Melton, station superintendent.

One hundred and fourteen Hereford, three Santa Gertrudis, and two Charbray bulls were used in the tests which ran from October 14, 1955 to March 2, 1956. Hereford heifers were used.

Initial weights in sire groups of three or more progeny, ranged from 447 to 711 pounds and age from 209 to 350 days. Range in daily gain for the 103 young bulls in this group was from 2.12 to 2.72 pounds. This 60 pound difference indicates a high degree of selection, Melton said.

Weights per day of age averaged 2.08 pounds at the outset of the test and climbed to 2.17 pounds at the close. Average increase was .09 pounds. Progeny groups registering high weights per day of age had a tendency to show above average scores for condition.

Progeny groups making greatest increases in weight per day of age were below average in that respect at the outset and even though they made above average gains during the test period, were still below the others in weight per day of age at the close.

Ground hegarri bundles were full fed in the tests, while ground alfalfa hay and cottonseed meal were limited fed in equal amounts. Salt was free choice. All feed was of excellent quality and the ground hegarri contained about 25 percent grain by weight. Average ration,

Four To Attend SFC Convention

Four students and an adult sponsor, Raymond Cook, Friona high school principal, will be in Galveston this week to attend the state Student Faculty Congress convention.

Delegates of the Friona student body include Gerald Daniel, Raye Jene Jones, Dale Smith, and Patsy Anthony.

The five will go on a chartered bus, and are expected back Saturday.

according to Melton, was 3.04 pounds of cottonseed meal, 3.06 pounds of ground alfalfa hay and 15.8 pounds of ground hegarri bundles.

Forty-two of the tested bulls were sold at auction in three sale price groups. The top 30 percent averaged \$490 per head, the middle 40 percent, \$236, and the bottom 30 percent, \$167. Prices were affected by absence from the sale of some of the test's better bulls and fear of dwarfism in pedigree. The complete report is available in Progress Report 1899 and may be obtained from the Agricultural Information Office, College Station, Texas.

Tennis Contests At Tulia Thursday

Grade school contestants will participate in Interscholastic League tennis competition next Thursday at Tulia.

Representing Friona in girls singles will be Tommie Luellen; doubles, Kitty Black, Pat Ready, and Karen Turner.

In boys singles it's Frank Spring, and Carl White and Dean Nazworth will be the doubles team.

Poor Ventilation Is a Threat To Animal Health

Poor ventilation of buildings used to house livestock is a threat to livestock health during the winter months, according to the American Veterinary Medical Association. Many diseases are apt to spread faster when animals are kept closely confined in this manner.

Stock accustomed to being out in the open often become too warm when shut in a tight barn. Hair coats or wool may actually become wet because the warmer air in a tightly closed barn usually is very moist. There also is danger that respiratory difficulties, leading to pneumonia, may develop when animals are turned out in cool air after being kept too warm. Association officials suggest that a shed open to the south with plenty of dry bedding is sufficient protection for most stock. However, if respiratory problems do appear, a veterinarian should be consulted for prompt diagnosis and treatment in order to hold down losses.

—FOR SALE—

Irrigation & Water Well Casing

- 6" o.d. plain end \$1.10 per ft.
- 8" o.d. plain end \$1.60 per ft.
- 10" o.d. plain end \$1.95 per ft.
- 12" o.d. plain end \$2.65 per ft.
- 14" o.d. plain end \$3.10 per ft.
- 16" o.d. plain end \$3.50 per ft.

—40 Foot Lengths New Tested Pipe—

D. H. SNEED SUPPLY

Phone 4170

Muleshoe

Turkey Farmers in For Rough Times

College Station.—Turkey producers will probably have a tough time marketing birds at a profit in 1957, say extension poultry marketing specialist F. Z. Beanblossom and extension economist John G. McHaney. Government purchases through the school lunch program eased last year's situation somewhat, yet little or no profit was realized from turkey enterprises.

Feed-dealer credit sources featuring risk-sharing plans of production financing are factors which may influence farmers to continue turkey production at a higher rate during 1957, although prices received for the record 1956 crop were the lowest in several years.

The specialists say some of the pressure from the expected large crop may be relieved by current trends which are lengthening turkey sales into a year-round business instead of seasonal holiday buying. However, it will not completely solve the marketing prob-

lem of surplus production, they warn.

Both national and state testing reports indicate an increase in the number of breeder hens. In Texas, on December 15, 1956, 40 percent more hens had been tested than by the same date in 1955. USDA reports indicate that U. S. farmers intend to hold 16 percent more heavy breeder hens and 3 percent fewer light breeder hens for the production of eggs and poults in 1957. The reports also show a 31 percent national increase in the number of turkeys tested for pullorum disease.

Turkey storage stocks were listed at 103,833,000 pounds at mid-December of 1956 for a 52 percent increase over the same period in 1955. Based on the above information, the specialists conclude that producers will need to use all available facts in order to market their 1957 turkey crop at a profit.

Texas Farmers in 1957 To Continue In Price-Cut Squeeze

College Station.—Texas farmers will continue to be in a price-cut squeeze during 1957 although crop restrictions and increased agricultural exports may tend to relieve pressure created by large surpluses of cotton and wheat, says extension economist John G. McHaney.

Overall large supplies of agricultural products will prevent any great price increases to boost farmer income and production costs may even average slightly higher than 1956 figures, McHaney added.

Additional funds may still be in the farmer's reach, however, in view of a scheduled government agricultural expenditure rise from 4.9 billion dollars in 1955-56 to 5.7 billion for 1956-57 as a result of the Soil Bank Program. With a fair amount of rain in 1957, McHaney says the Texas farmer can expect a better year than 1956. The Suez situation and other world trouble spots will not tend to decrease the agricultural export market and a general level of good economic activity is predicted for the new year by McHaney.

Government economic and fiscal policy will definitely play a leading role in the 1957 picture, he points out, and 1956-57 total outlay scheduled by the federal government is up 2.7 billion dollars over a year ago chiefly because of

national security programs. Tighter credit and higher interest rates will probably make for a firmer check on expansive forces, but won't seriously affect a continuing strong demand for 1957 agricultural products.

IMPROVED APPEARANCE

The American housewife, says Kermit Schlamb, extension poultry marketing specialist, can be thanked for the improved appearance of poultry offered on today's market. Store sales showed that women prefer a ready-dressed, meaty bird with yellow skin and light pin feathers that eliminate the tedious job that formerly was a part of getting a chicken or turkey ready for cooking. Breeders went to work to help producers meet these requirements and today's poultry is the result.

Mr. Businessman, the world will not beat a path to your door unless you advertise and direct them there. Do it through your hometown newspaper.



Abilene attorney, TOM GORDON, says, "Thad Hutcheson has been my friend and a good one since our University of Texas days. Our families are friends. And because we know Thad so well, we know he'll represent TEXAS, intelligently and loyally, in the U. S. Senate. We're for Hutcheson."

DOLLAR DAY SPECIALS

PIECE GOODS

Values \$1 to \$2 79c per yd.

SHOES \$2 and \$3 pair

Knit Shorts & T-Shirts 1/2 Price

Table of Sweaters \$1 each

Foster's

Friona, Texas

THAD HUTCHESON Says!

I believe — that States Rights is a vital cornerstone in the American form of government. It keeps government close to home and in the hands of neighbors you know.

I believe — we can and MUST reduce cost of government. We must reduce and also put a limit on income taxes, and have a balanced budget based on an honest fiscal policy.

I believe — we must re-evaluate our entire foreign aid program with a reduction of expenditures and granting loans instead of direct donations.

I believe — that all educational matters are best handled at state and local levels. I oppose the principle of Federal Aid to education.

I believe — that farmers and ranchers need immediate emergency relief through State and Federal partnership and long range, government backed, low interest credit.

I believe — we need new names and new faces in Texas politics. We must end political bossism and the recurring scandals. Only a strong Two-Party system will restore honesty and integrity to public offices.



THAD HUTCHESON

ELECT THAD HUTCHESON TO THE U. S. SENATE TUESDAY, APRIL 2

(Paid Political Advertisement)

Mr. Businessman, your advertising is a speedy, effective, low-cost form of selling—a vital tool in promoting the progress of your business.



YARBOROUGH FOR SENATOR

I generally find myself in agreement with the Democratic Party and the theory that government ought to serve the people instead of the Republican theory of more profits for the big business regardless of the welfare of the people as a whole. (January 22, 1957)

I believe in common sense, the old tradition, straight talk, and the eternal rightness of the people's will. I'm a traditional Democrat. (Ralph Yarborough June 1954)

Friena In Edge Of Big Blizzard

(Continued from Page One)

invited into the Claude Edelman home. They were Joseph Smith and Al Reynolds. Both of them are stationed at Las Cruces and were on their way to Chicago.

Smith was making the trip to drive back a new car and Reynolds was going after his wife and children. They were forced to delay their journey due to the severity of the weather. The car stalled

about 10:30 Saturday evening and wasn't able to proceed east until the snow plows came through about 4 p. m. Sunday.

Two other couples, whose names were not learned, sought shelter in the Edelman home several hours Sunday. One of the couples had spent the night at the Sloan Osborn home in Friena.

Mr. and Mrs. John Bengler left Saturday afternoon for Houston to accept an award for the community. Sometime during the blizzard the picture window in the living room blew out and before anyone

checked the house, the living room floor was covered in snow and water and the furniture was also snow-covered.

Mr. and Mrs. Bill Wooley and sons, Mike and Scotty, and Geneva, Frieda, and Susan Floyd were visiting relatives at Erick, Oklahoma, and were unable to get home until Tuesday. The Truett Johnsons were in Pampa and couldn't get home.

Vera Ann Jones, who teaches at Borger, was a guest in the home of her parents, Mr. and Mrs. Raymond Jones, and was unable to get back to Borger. Wesley Barnett and Phillip Weatherly spent Saturday night and Sunday night with the Ralph Sheltons as the roads leading north and east were impassable.

Most of the roads leading south and west of town were open and traffic was able to move at a moderate pace most of the time. The state and county road maintainers were on the job constantly assisting persons who needed help and clearing the roads as quickly as possible.

Mr. and Mrs. Marvin Skinner left Friena about 8:30 Saturday evening for their home east of town. About one mile east of the Elmer Euler residence their car became mired down at the edge of the road and they were forced to wait for help to come.

Realizing that they did not have gasoline enough to run the motor all night, they ran it only long enough to get warm then turned it off. At one time they thought the visibility was good enough that

they would walk back to Euler farm.

The wind was so strong and the visibility was so limited that they were forced to return to their car. About 12:30 a. m. Charles Beaton came by in a pickup and the Skinners got into the vehicle with him. Before going a mile, the Beaton pickup skidded off the road and it was impossible to get it back on the roadway.

The three remained in the pickup without any heat and only one quilt for cover until about 7:30. After it got light enough that Charles thought he could see his way to walk to the Fred Dennis residence, which was about one mile distant, he started for help against the advice of the Skinners.

A call for help for the stranded couple was made from the Dennis residence, and after Charles had eaten breakfast and warmed himself, he braved the storm back to the pickup and took food, hot coffee and blankets to the Skinners. Maintainers operated by E. G. Phipps and A. L. Carlton reached the stalled pick up about 1:30 p. m.

Mrs. Skinner was hospitalized due to cold, exposure and shock, but was released Monday morning. Skinner and Beaton didn't suffer any ill effects from the ordeal. When questioned, Mrs. Skinner said, "Seventeen hours spent stranded along the roadside in a West Texas blizzard is anything but a pleasant experience."

Another Friena couple, Mr. and Mrs. Claude Miller, spent a lonely but relatively comfortable night Saturday out in the blizzard. Try-

ing to get to their home southeast of Friena, they stalled about 10 miles out and had to stay there in their car.

They had plenty of gasoline, however, and were in no real danger. Miller was wise enough to step outside occasionally and scoop snow away from the car's exhaust pipe to avoid possible asphyxiation—a precaution too many people stranded on the Plains that same lonely night failed to take.

Early the next morning, the first thing they discovered was that they had been parked all night quite close to a barn on the Claude Blackburn farm. Since the Blackburns are the Millers' neighbors, it proved that they didn't have far to go to reach home.

There was no school Monday. The Beene Kindergarten class did not meet. Most businessmen spent the morning clearing the walks and by evening business was going on very much as usual. The newspaper rack at Bi-Wize Drug, which is generally well filled, was noticeable because it was so bare. The only newspaper on sale was the Friena Star.

"There was no room at the inn" could have been truthfully said about all the places which generally accommodate travelers Saturday night and Sunday night. A large number of persons were invited to private homes and were grateful for the hospitality of the townspeople.

One of the greatest surprises of the weekend was the difference in road conditions east of town and west of town. The farm-to-market road which runs west of town stopped almost no snow and the east-west roads south of Black were impassable until maintainers cleared the snow.

Trucks and cars were stalled all along the highway from the west city limits east. At one time there were 24 transport trucks parked on the north side of the highway and down the street just west of the school buildings.

In the outlying areas trailers were turned over, trash barrels and other moveable objects were blown away and in some places snow drifts were as much as 12 feet deep. At the Russel O'Brian farm southeast of town there was a drift that was as high as the peach trees around which formed it. The O'Brians went mountain climbing Sunday afternoon and Monday morning.

Several TV antennas were bent and twisted, the glass door of Wimpy's Mobil Station and the rest room door on the west side of Day's Gulf Station were blown out. Several homes were without electricity. Telephone service into Friena from the Farmer exchange was out Saturday night and Sunday, and several other minor inconveniences were caused by the storm.

The attic of Neel's Grocery at Hub was filled with snow. The building was in the process of being enlarged and the north end of it had been removed and provided an ideal place for snow to drift.

By Tuesday noon everything was just about back to normal. All school buses were able to run and only one got stuck before getting back to town. According to Superintendent Dillie Kelley, the attendance was "just about average." The wholesalers who regularly supply Friena stores were able to send trucks through with bread, milk, and other things which they usually bring.

Several old timers with whom this reporter has talked have voiced the opinion that, "This isn't the worst spell I have seen this late in the year." F. W. Reeve, who has lived here a long time, recalls a similar spell early in May.

Mr. and Mrs. C. W. Dixon remember several blizzards which have occurred in April that caused livestock deaths all over the county. Maybe it wasn't an unheard-of occurrence, but it was one that none were anticipating.

Farmers and townspeople are grateful for the moisture which was received, and a number of strangers will long remember the kindnesses shown them during the emergency. No doubt some of those who were stranded here will not have a kind feeling for that kind of weather, but they will feel grateful to the people for the hospitality which was shown them.

KEEP THIS AD! Over 20,000 Arthritic and Rheumatic Sufferers have taken this Medicine since it has been on the market. It is inexpensive, can be taken in the home. For Free information, give name and address to P. O. Box 522, Hot Springs, Arkansas.

Showing at the ELK DRIVE-IN - Friena -

FRIDAY and SATURDAY March 29 and 30

"RAW EDGE" in color with Rory CALHOUN Yvonne DeCARLO

Sunday - Monday Tuesday March 31 - April 1 & 2

The Battle Cry of the South Pacific "Away All Boats" in color with Jeff CHANDLER George NADER Julie ADAMS Lex BARKER

WEDNESDAY and THURSDAY April 3 and 4

The higher they climb, the closer they get to terror! "CRUEL TOWER" with John ERICSON Mari BLANCHARD Steve BRODIE Alan HALE

CRACKERS (Continued from Page 1)

Mother Nature springs on them in the way of weather. However, the early spring blizzard through which we have just come did more than provoke just a yawn and a "So what?" look from the old timers, who can remember "the really tough ones."

The Texas-New Mexico state line had just as well had a fence on it a mile high, so far as Parmer County was concerned. The snow started just about there and progressed rapidly in intensity to the east, as everybody knows by now.

Those unfortunate enough to be stranded for a day or two in the eastern part of the county were amazed to get back home in Farwell, Bovina, and elsewhere and find it practically bone dry.

Along about Friena, the snow began to get pretty heavy, and by time Hereford was reached, it had increased to blizzard proportions.

Unfortunately, there wasn't too much moisture in the wind-driven flakes. Their benefit to the young wheat is dubious. Most of the snow blew clear of the fields.

It is good, though, that we did have some rainfall a short time before the terrific wind out of the north was aroused. Wouldn't we have had a terrible duster if most of our top soil hadn't been wetted down a couple of days before the big blow.

The storm caught most farmers in the middle of their pre-irrigating. The middle of this week, many were returning to the practice, figuring that Mother Nature had not done a job that would be sufficient for planting and early growth moisture.

Storing water in the soil in the colder part of the year is a practice that certainly has zoomed in popularity the last two years.

Mayfield Appointed Friena Patrolman

Continued From Page 1) and four grandchildren. Working from nine o'clock at night until six in the mornings, Mayfield's time thus far has been dedicated to orientation. He has spent a considerable amount of time acquainting himself with both local and state regulations.

NOTICE TO FARMERS

Our gin office will be open at all times. We will have a complete stock of all kinds of cotton seed. You are invited to stop and visit with us. We want to meet you and discuss your cotton problems with you.

CHESTER & FLEMING GIN

Phone 4161

Friena

Texas

It's Dollar Day at WARE'S In Friena

PRICES SLASHED PRICES SLASHED DISCOUNTS UP TO 50%

All Day Monday, April 1st-Be Here and Save!

MEN'S AND BOYS' STRETCH SOX 2 pair for \$1 Perfect Quality—Helena Knit—New Patterns

MEN'S BLUE CHAMBRAY SHIRTS \$1 each

MEN'S TIES Large group, regular \$1.50 to \$2.50 Your Choice \$1

MEN'S UNDERWEAR Briefs 3 for \$1 Shorts 2 for \$1 Undershirts 3 for \$1 T-Shirts 2 for \$1

Men's Khaki Suits \$4.50 (Pants \$2.50, Shirt \$2.00) Army Twill Test Brand Guaranteed Matched Suits

MEN'S HANDKERCHIEFS 12 for 77¢

BOYS' KNIT BRIEFS 3 for \$1

MEN'S SPORT SHIRTS Long Sleeves \$2.00 each Close-Out Price Regular \$2.98 and \$3.98

MEN'S SPORT SHIRTS Special Purchase \$2.00 Short Sleeves

GARZA SHEETS 81 x 108, Bleached \$1.88 81 x 99, Bleached \$1.67

BATH SETS \$1.50 Heavy Chenille Decorator Colors Large Mat with Lid Cover

CANNON BATH TOWELS 2 for \$3.00 Regular \$2.00 Value 22 x 44, extra heavy

Matching Hand Towel Regular \$1 Each 2 for \$1.50

WHITE GOODS 44c per yard Batiste Organdies Pique Broadcloth

Sofa Pillows Round - Square - Oblong Large Assortment of Fabrics Large or Small \$1.00

DISH CLOTHS 6c each DRIP DRI COTTONS Regular 79c yard Large Shipment of New Patterns Some Sheers Included DOLLAR DAY ONLY 2 yds. \$1.00

36 INCHES WIDE TAFFETA Complete Color Assortment Special for Dollar Day Only 2 yds. \$1.00

Large Rack Of BETTER DRESSES Reduced to Sell Fast ALL AT 1/2 Original Price

GIRLS' STRETCH SOX 2 pairs \$1.00 White and Colors

Assorted GIFT ITEMS 1/2 Price Towel Racks - Lazy Susans - Brass and Wood Items

COSTUME JEWELRY \$1.00 plus tax Large Assortment - New Spring Styles and Colors

Ware's

OF FRIONA WE GIVE GUNN BROS. STAMPS

CITY BODY SHOP

Auto Body Work & Painting

LEONARD COFFEY Phone 2442 Friena, Texas



Phyllis Treider Is Outstanding Senior

The Texas Federation of Women's Clubs is sponsoring a contest to select "The Youth of the Year of Texas." This selection will be made from the "Outstanding Seniors," entered by members of the federation.

The Friona Woman's Club, the Modern Study Club, and the Progressive Study Club, which are Friona's federated clubs, sponsored the selection here. A committee was appointed by each club to select Friona's entrant. Each town is allowed only one entrant.

Selection was made on the rules outlined by the federation committee. Some of the points on which entrants are judged are scholastic standing, personal traits, honesty, courage, personality, leadership, variety of talents, accomplishments, and activities participated in concerning school, community, church, and state affairs. Other points considered were awards received.

The local committee from these clubs has with the help of the school officials, selected Phyllis Treider as Friona's representative in the contest. She is the daughter of Mr. and Mrs. George Treider

and has attended Friona schools for the past 12 years.

The committee would like to express their appreciation to Principal Raymond Cook for his cooperation in the event.

Club Members Study Hemming

The Hi Point Home Demonstration Club met Friday afternoon in the home of Mrs. Lee Renner. Mrs. Lloyd Mingus and Mrs. Renner presented a program on different ways to hem. The opening exercise was given by Mrs. G. L. Mingus.

Plans were made for attending the District Convention Thursday, April 4. All members desiring to go are to meet in front of the American Legion Hall at 8 a. m. that day.

Frosted Cokes, ice cream, and cookies were served by the hostess to Mesdames Lloyd Mingus, G. L. Mingus, Glen Mingus, Billy Dean Baxter, Lloyd Rector, Floyd Rector, Joe Brummett, Harry Hamilton, and Rudolph Renner Jr.

in & around FRIONA

With June

Most residents in and around Friona should have finished digging out of the worst snow storm of the season by the time you read this. The snow was wonderful and the farmers in the area are very grateful for whatever moisture they received from it.

Since none of us ever know what to expect in the way of weather conditions, the weekend situation was about normal. Due to the inclement weather Saturday morning, the band contest entrants did not go to Canyon. About noon, when it looked as if it would clear up, Mr. Gee and some of the FFA boys went to Amarillo.

The farm skill demonstration team appeared on Cotton John's Farm and Home program at 5, and most of the home folks were watching. The Trebelaires also made a guest appearance at the Amarillo Air Force Base.

Most of the Frionans remained in Amarillo, but at least one group drove home following the television show and arrived here about 10:30, without experiencing any serious difficulty.

When the snow first started, we were at the school house and talked to F. W. Reeve, who is one of Friona's pioneers. Mr. Reeve said, "I've seen it snow here later in the year than this. One year we had

a big snow when the cherries were ripe. I've never seen a prettier sight than a green cherry tree standing in snow with red cherries peeping out from under snow covered leaves."

Several persons were heard to remark, "At least there has been need of snow plows two years in a row." Watching the plows clear the roads Sunday afternoon was a very pretty sight. Some of the drifts on the south side of buildings were as much as ten feet deep.

It could be summed up by saying, "IT SURE WAS A BIG BLOW."

Somewhat to our surprise, the school bond election carried. The turnout was small, possibly due to the bad weather, but the "yesses" outnumbered the "noes" by about 4 1/2 to 1. Several persons with whom we had talked about the issue were of the opinion that a complete new high school unit should be built on the property in the west part of town, which the school district purchased a few years ago.

It is interesting to note that in spite of the sagging income of farmers a lot of residents are confident that our town and community will continue to grow for several years to come. The most general explanation that has been offered to us is the underground water which Parmer County has available for irrigation purposes.

Glynn Don Hughes, the operator of Friona's nursery, has studied conditions in Hale County and compared them with those in our county. He has some very sound ideas, and if his predictions come to pass, we will be in need of addi-

tional school facilities sooner than most of us realize.

Most of us drive around and observe the improvements that have been made in the past few years and compare the population and school census with that of 1948, '49, and '50 then arrive at the conclusion that "It just can't continue like this many more years." However, when you stop to consider the number of new wells that are being drilled each year, you reconsider.

Within the next few years we will probably see a lot more large dry land farms being broken up into smaller irrigated farms. As this trend continues, more and more families will move into our town and the surrounding communities and our population will continue to increase.

The Floyds attended their first Parmer County newspaper personnel party in Clovis Friday evening. It was somewhat surprising to see the whole group together. We had not realized how many of us there were until we were all in one place at one time.

On this occasion we realized that being a newspaper employee isn't all work. The food was good, the company congenial, and we thoroughly enjoyed the evening.

Surely some of you are interested in learning to speak Spanish. We anticipated some calls in response to our announcement last week that plans were being made for some classes in conversational Spanish. So far we haven't had a single inquiry.

One of our out-of-state subscribers suggested that we carry

complete reports of the rain we receive. Perhaps he has never lived here and doesn't realize how seldom it rains. We did appreciate his suggestion and know that one of the most often asked questions has to do with our rainfall.

Mrs. Alta Wyly received a very interesting letter last week from her six-year-old granddaughter, Crista Evans, who lives at Onida, South Dakota. The opening sentence read, "I got my kitten back." The kitten is a pretty white one with blue grey spots and goes by the name of "Nicey."

Nicey had been a constant companion of Crista for several months and caused quite a disturbance in the Evans household by disappearing. After several days, Crista had just about decided to give up the idea of finding Nicey. One afternoon someone heard a sound that could not have been anything except the faint "meows" of a cat.

A thorough search of the premises was immediately made and finally Nicey was spotted on a ledge in a hand dug well. The ledge was about 90 feet from the top of the well, so a box was fastened on the end of a rope and let down into the well. Almost as soon as the box touch-

ed the water, Nicey jumped into it and was safely removed to the top. After being placed on the ground in such a weakened condition it could hardly walk, the kitten gratefully went from one person to another trying to express its gratitude for being rescued.

Although Nicey was hungry, thin, and bruised, Crista was overjoyed that her pet was safe and nursed it back to its former healthy condition. "I got my kitten back" was big news as far as Crista was concerned.

Crista is the daughter of Mr. and Mrs. Harris Evans, who are former residents of Friona.

Mrs. Glen Mingus and Mrs. Lee Renner spent last weekend in Amarillo visiting in the homes of Mr. and Mrs. Luther Worley and Mrs. Jerry Keating.

Return Home

Mrs. Lucy Welch and Mrs. Rex Johnston and children returned home Friday. They had been visiting relatives at Abilene, Dallas, and Austin. Mrs. Johnston and children will remain in Friona indefinitely.



Friday, Saturday and Dollar Day Monday

Dole's Crushed Pineapple	15c
Flat Can	
Soflin Rainbow Napkins	10c
60 Count	
Hunt's Solid Pack Tomatoes	14c
300 Can	

Gladiola FLOUR	\$2.10
25 Lb. Pillowcase Bag	
200 Size KLEENEX	15c

Deming Recipe-Pink Salmon	55c
Tall Can	
Kraft Orange Drink	27c
46 Oz. Can	
Hunt's Spinach	25c
2 300 Cans	

Johnson's
Corner Grocery
S & H Green Stamps
Phone 2111 — Free Delivery

-MEAT-

T-BONE OR CLUB STEAK	LB. 65c	LONGHORN CHEESE	LB. 45c
CHUCK ROAST	LB. 43c	ALL MEAT Bologna	LB. 39c

Chase & Sanborn Instant COFFEE	2 Ozs. 49c	Swift's CAKE ROLL	29c
--------------------------------	------------	-------------------	-----

FROZEN FOODS	
MINUTE MAID LEMONADE	12 Ozs. 20c
PET RITZ PIES	Apple, Peach, Boysenberry 49c
ESSEX STRAWBERRIES	10 Ozs. 19c

FRUITS & VEGETABLES	
CENTRAL AMERICAN BANANAS	Lb. 14c
CARROTS	Cello Pkg. 10c
IDAHO RUSSET POTATOES	10 Lb. Cello Bag 49c

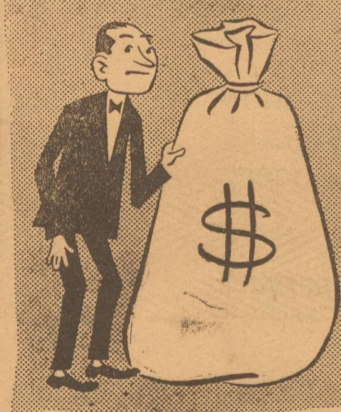
Swift's Mellorine	1/2 Gallon 49c
-Assorted Flavors-	

Lipton
TEA BAGS
ORANGE PEKOE AND PEKOE
12 for 45c Qt. Size

In 1945, it cost THIS MUCH... to build a house



Today, it costs THIS MUCH... to build the same house



You would pay almost twice as much today to buy or build your home as you paid 12 years ago. To put it another way, you can build only half a house in 1957 with the money it took for a whole house in 1945.

How about your fire insurance? Have you enough today on house and contents - to meet any loss?

We are qualified to help you determine just what insurance, and how much, you need on your home and furnishings. Phone us right now - we'll be glad to discuss your insurance problems with you.

And remember, if you're not fully insured - it's not enough!



Ethridge-Spring Agency

Phone 2121
Friona, Texas

DAN ETHRIDGE
FRANK A. SPRING
BILL STEWART

You and Your State Traffic Laws

By Fred Reagan

Editor's note: This is the first in a series of three articles dealing with the highway regulations of Texas. We believe these stories will prove to be of particular interest to our readers since special emphasis by the city is being currently given to driving laws.

Perhaps inspired by the forthcoming traffic law tightening in Friona, a number of citizens are, or should be, brushing up on their motoring ethics. And this is probably a good time for it.

It seems that as long as we're on this traffic kick, it might be a good time for examining our state vehicle laws. After all, if a driver is careless within the city limits, chances are that he's equally as careless on an open highway.

We recommend a small, green booklet issued by the Texas Highway Department in Austin. It is entitled "Texas Motor Vehicle Laws" and is a virtual gold-mine of information, some of it surprising indeed.

For example, did you know that if you strike an unattended vehicle and damage it, you are obligated, by state law, to stop immediately and then and there locate and notify the owner or operator of the vehicle of your name and address? If unable to locate the other driver, you must place, in a conspicuous spot on his auto, a written note telling him who you are, what you have done, and the circumstances by which you damaged his vehicle.

And did you know that if you are involved in an accident resulting

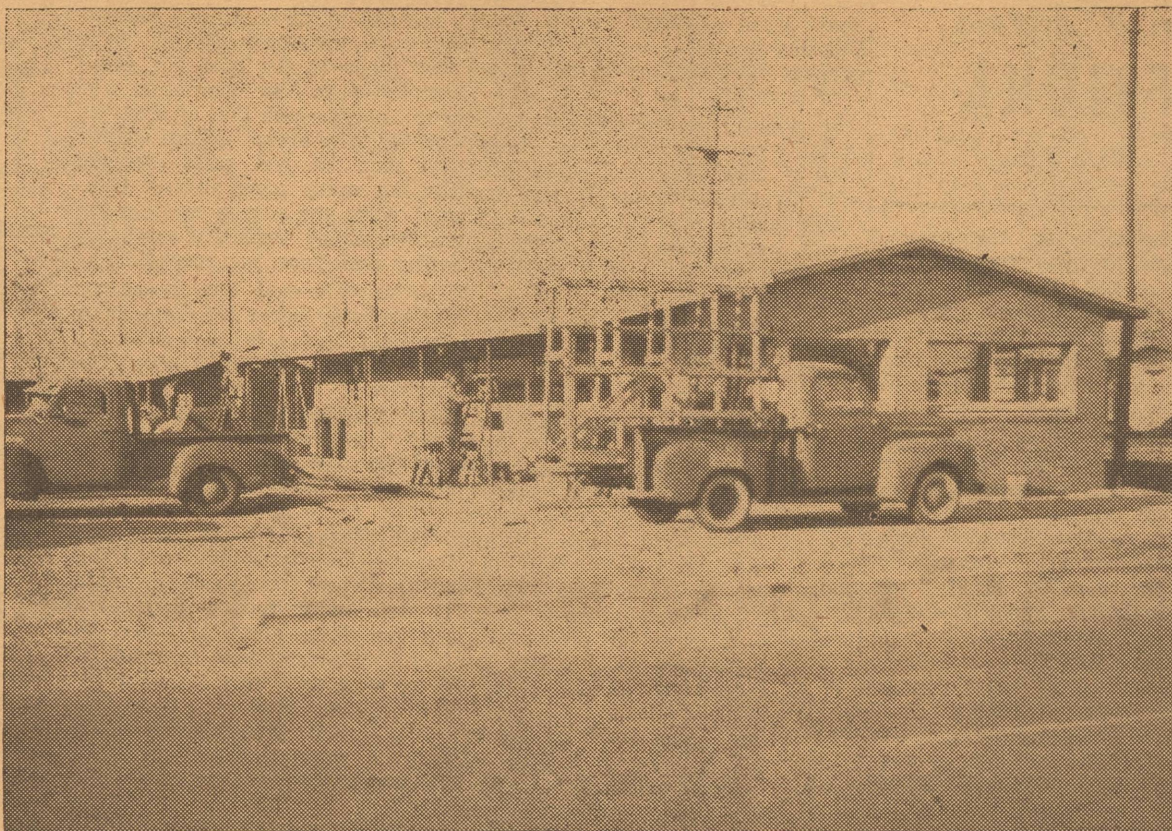
in injury, death, or vehicle damage, you must, on request of the driver of the offended automobile, give your name, address, vehicle registration number and present your license to him?

You are obligated, again by state law, to render "reasonable" assistance to accident victims, even to the extent of arranging for the services of a physician or surgeon if such services are needed.

Article VIII, section 71 of our little green book gives us an informative bit of information. It says: "When two vehicles enter an intersection from different highways at approximately the same time the driver of the vehicle on the left shall yield the right-of-way to the vehicle on the right."

A few pages further over, we find that, "no person shall stop, stand, or park a vehicle, except when necessary to avoid conflict with other traffic or in compliance with law or directions of a police officer or traffic-control device, in any of the following places:"

1. On a sidewalk;
2. In front of a public or private driveway;
3. Within an intersection;
4. Within 15 feet of a fire hydrant;
5. On a crosswalk;
6. Within 20 feet of a crosswalk at an intersection;
7. Within 30 feet upon the approach to any flashing beacon, stop sign, or traffic-control signal located at the side of the roadway;
8. Between a safety zone and



NEARING COMPLETION — Friona's business district along Highway 60 continues to blossom in new buildings. This is the new restaurant of Smiley's Courts, now nearing the completion stage.

adjacent curb or within 30 feet of points on the curb immediately opposite the ends of a safety zone, unless the traffic authority indicates a different length by signs or markings;

9. Within 50 feet of the nearest rail of a railroad crossing;

10. Within 20 feet of the driveway entrance to any fire station and on the side of a street opposite the entrance to any fire station with 75 feet of said entrance;

11. Alongside or opposite any street excavation or obstruction when stopping, standing, or parking would obstruct traffic;

12. On the roadway side of any vehicle stopped or parked at the edge or curb of a street;

13. Upon any bridge or other elevated structure upon a highway or within a highway tunnel;

14. At any place where official signs prohibit stopping.

And finally, "No person shall move a vehicle not lawfully under his control into any such prohibited area or away from a curb such distance as is unlawful."

Article XIII is entitled "Miscellaneous Rules" and in most instances, consists of pretty run-of-the-mill stuff. "In most instances," we say because parts of it we weren't aware of. We'd venture to say that we aren't the only ones. Did you know?

"The driver of any motor vehicle when traveling upon a hazardous down grade so designated by the State Highway Commission and properly marked shall not coast with the gears of such vehicle in neutral.

"No person driving a motor vehicle shall permit it to stand unattended without first stopping the engine and effectively setting the brake thereon and, when standing upon any grade, turning the front wheels to the curb or side of the highway.

"The driver of a motor vehicle traveling through defiles or canyons or on mountain highways shall hold such motor vehicle under control and as near the right-hand edge of the highway as possible and upon approaching any curve where the view is obstructed within a distance of 200 feet along the highway, shall give audible warning with the horn of such vehicle.

"The driver of any vehicle other than one on official business shall not follow any fire apparatus traveling in response to a fire alarm closer than 500 feet or drive into or park such vehicle within the block where the fire apparatus has stopped to answer a fire alarm.

"Any person who drops or permits to be dropped or thrown upon any highways any destructive or injurious material shall immediately remove the same or cause it to be removed. Any person removing a wrecked or damaged vehicle from a highway shall remove any glass or other injurious substance dropped upon the highway from such vehicle.

Visit Relatives

Mr. and Mrs. Bill Wooley, Mike and Scotty, and Geneva, Frieda, and Susan Floyd spent the weekend in Oklahoma. The Wooleys visited his parents, Mr. and Mrs. Bill Wooley at Erick, and her parents, Mr. and Mrs. Fred Mayer, at Berlin. The Floyd girls visited their grandparents, Mr. and Mrs. A. R. McCown, at Erick.

MELTON STUDIO

1010 Main
CLOVIS, NEW MEXICO
Portrait Photography
Telephone 6624

Date Set For Easter Recital

Plans have been completed for the presentation of an Easter recital by the Beene Kindergarten pupils on Thursday evening, April 4, at 8 o'clock in the American Legion Hall. The first number on the program will be a showing of the latest Easter fashions. The kindergarten pupils will serve as models. The girls will be escorted by Trumpeter Jill Blackburn, and Trumpeter Jay Beene will escort the boys.

Special numbers will be presented by Joe Beth Brummett, Ronnie and Sharen Awtry, and Dixie Lynn Chitwood, who will do tap dance routines.

A costume play entitled "Easter Parade" will be presented by the pupils. Lark Jarrell, Paula Fortenberry, Brenda Blackburn, Connie Whaley, and Becky Wilson will

portray Easter chicks and Easter bunnies will be portrayed by Jody Fallwell, Billy Bert Chitwood, Joel Osborn, Neal Kelley, Mark Johnston, and Ramey Beene.

There will be no admission charge and the public is cordially invited to attend, says Mrs. Beene.

Weekend Visitors

Mr. and Mrs. Billy Sanders and son, Ricky, of Fort Worth were weekend guests in the homes of their parents, Mr. and Mrs. B. E. Sanders and Mr. and Mrs. Alton Day.

From Oklahoma

Mrs. Leonard Townsley and son, Gary, of Bartlesville, Oklahoma, spent last week in the home of Rev. and Mrs. Arthur Lutz, who are Mrs. Townsley's parents.

Make bookings with us Now for certified

TEXAS HYBRID SEEDS

PGC FEEDS

FRIONA Wheat Growers

ARTHUR M. DRAKE, Mgr.

The BIBLE Says

"NEITHER FOR THESE (APOSTLES) ONLY DO I PRAY, BUT FOR THEM ALSO THAT BELIEVE ON ME THROUGH THEIR WORD: THAT THEY MAY ALL BE ONE; EVEN AS THOU, FATHER, ART IN ME, AND I IN THEE, THAT THEY MAY ALSO BE ONE IN US: THAT THE WORLD MAY BELIEVE THAT THOU DIDST SEND ME." (John 17:20-21)

Division among the professed followers of Jesus is sinful. It is contrary to God's will. It mocks this prayer of Jesus. It causes many to be lost who might otherwise turn to Jesus as the saviour of the world. For example, when men see the divided condition of religious people; the different ways men strive to worship the same God through the same Jesus; the

different ways of coming to the same God for the forgiveness of sins, etc., they become discouraged. Division, then, will not only cause those divided to be lost, but will also cause the ones discouraged to be lost also.

Unity in Christ is demanded. "Now I beseech you, brethren, through the name of our Lord Jesus Christ, that ye all speak the same thing, and that there be no divisions among you but that ye be perfected together in the same mind and in the same judgment." (1 Corinthians 1:10) Harmony may prevail only when religious people abide by the teaching of the inspired apostles as they taught Christ's will. The Bible contains this teaching in the New Testament.

Will you abide by the teaching?

WORSHIP WITH US AT THE
SIXTH STREET CHURCH OF CHRIST
FRIONA, TEXAS

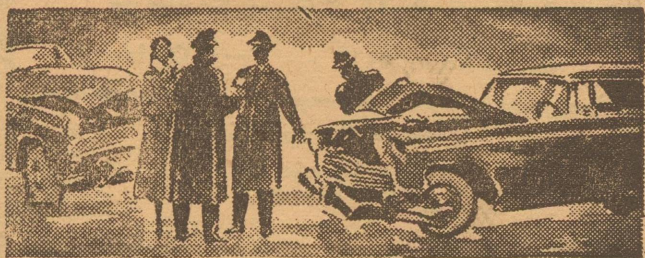
THERE IS ONLY *One*
Qualified
Candidate
FOR U. S. SENATOR



- ★ Favors a price support program for grain sorghums that would be based on their relative feed value to corn, and endorses the program of the Grain Sorghum Producers Assn.
- ★ Only candidate with legislative experience. Has served 18 years with distinction in House of Representatives.
- ★ First U.S. Congressman to recognize threat of Communism. Launched fight against it twenty years ago.
- ★ Has stood for economy in government and pledges reduction in Federal expenditures.
- ★ Has fought for States Rights and pledges continued defense against Federal encroachment.
- ★ Is completely free of political obligations or entanglements. Can represent every Texan fully and fairly.

VOTE APRIL SECOND!

for **MARTIN DIES**



"Tomorrow -- This could be *You!*"

IN-SURE today . . .

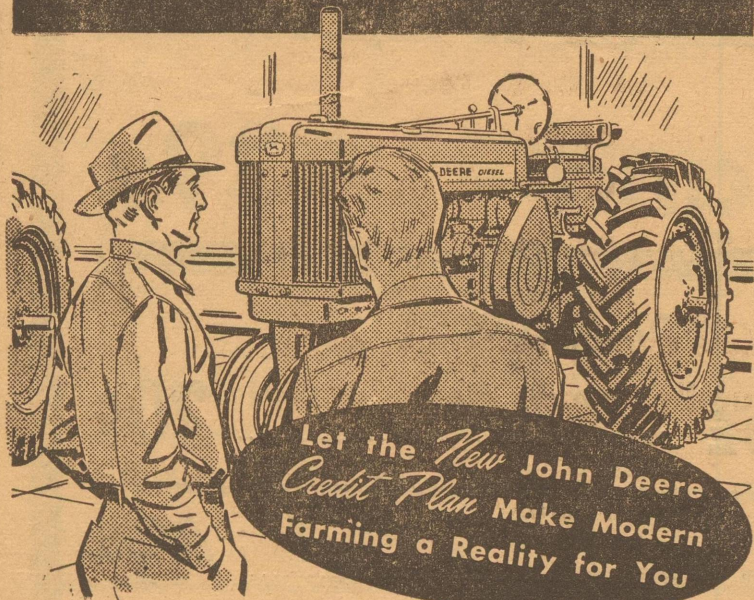
BE-SURE about tomorrow!

Auto Financing

OSBORN INSURANCE AGENCY

Phone 5151 — Friona — Mabry Bldg.

You Can't Afford to Be Without Modern JOHN DEERE Farm Equipment!



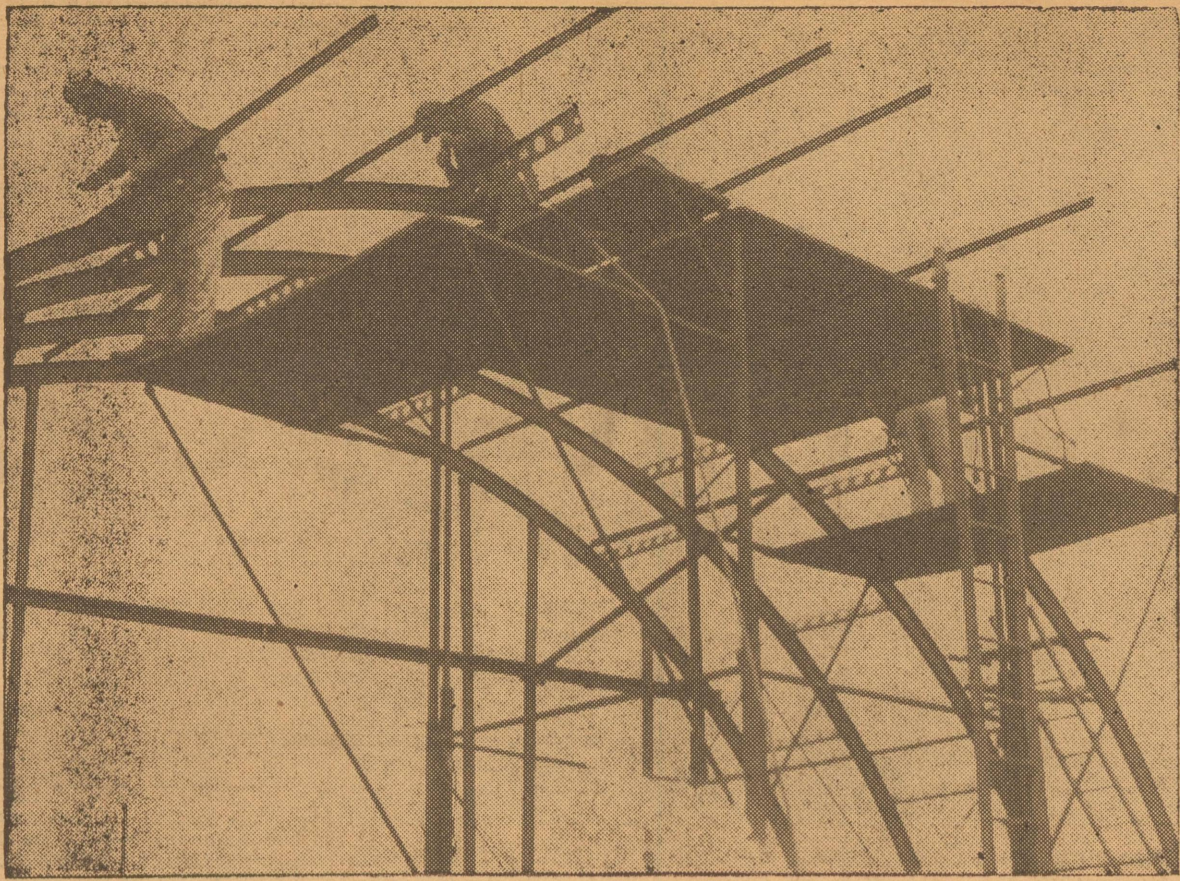
PROFITABLE farming demands better work in fewer hours . . . money saving on every operation; modern John Deere Equipment is the answer to your needs and it can be yours . . . *this season*, thanks to the John Deere Credit Plan.

Here's low-cost financing tailor-made for your particular circumstances. Down payments to meet your particular needs . . . the balance in convenient monthly or seasonal payments to coincide with your income. All arrangements are confidential; you deal only with us. There's no package arrangement; life and property insurance, costing only a few cents a month, are available if you want them.

Let's talk over your individual equipment and credit requirements this week; the John Deere Equipment you've planned someday to own can start working for you . . . this season.

HERRING IMPL. CO.
—Friona—

See Us For **JOHN DEERE QUALITY FARM EQUIPMENT**



SIGN OF PROGRESS—Workmen are now erecting a new steel building which will serve the needs of the Hub community south of Friona. "The Hub," like other progressive rural centers of the area, is reaching toward progress in many fields. The building is located south of Fleming and Son Gin.

Wilson Considers Improvement Plans

Plans for a prospective housing code for Friona and vicinity are now being formulated, according to Roy Wilson, city clerk.

"The code is still in the 'thought' stage," Wilson said earlier this week, "but the idea is being considered. Friona's growth will sooner or later necessitate a housing code to work in conjunction with our present building code."

Purpose of the prospective housing code will center around beautification of both private homes and the city as a whole and will include a number of building regulations which are now lacking in the city's building code.

Despite the fact that the "slum" problem is not pressing at the present time, city employees and officials feel that prevention of inadequate housing facilities now will eliminate a sizeable number of distressing problems in the future.

Although the project is in the earliest stage and definite provisions have not been decided upon, Wilson feels that consideration of it is worthy at the present time. Wilson plans to introduce a proposed code to the city commission as soon as possible, probably in April or May.

A number of other Texas cities and towns have embarked upon the project with what has apparently been considerable success. Wilson noted that San Antonio, working in cooperation with the Housing and Home Finance Agency in Washington, had undergone city improvement with notable success. Other cities, ranging in population from 400 up, have instigated city improvements, with both rehabilitation and slum-prevention projects now in action.

Information published by the HHFA suggests a "workable program" which includes seven basic elements, some of which will be considered when the plan is laid before the city commission.

These elements include a sound housing and health code, a general

plan for the community's development, analysis of treatment needed, an effective administrative organization to run the program, financial capacity to carry out the program, the rehousing of displaced families, and citizen support and participation.

There is a possibility that federal financial aid would be available for Friona, should the program be adopted. Federal aid would come in the form of grants or loans.

Quova Nell Towry Weds Wayne Jones

Wedding vows were read for Quova Nell Towry, daughter of Mr. and Mrs. Eldon Towry, and Wayne Jones, son of Mr. and Mrs. George A. Jones, at the First Baptist parsonage in Farwell recently. Rev. E. J. Keith, pastor, officiated at the single ring ceremony.

Mrs. Joe Allen attended the bride as matron of honor. She wore a tangerine dressmaker suit and black accessories. Joe Allen served as best man.

The bride wore a rough silk cinnamon suit with white trim and black accessories. Her hat was of cinnamon flowers with touches of green, and her corsage was white carnations and tulle.

Immediately following the ceremony, the bridal party and guests attended a bridal supper at a restaurant in Clovis. Those attending were Rev. and Mrs. E. J. Keith and sons of Farwell; Mr. and Mrs. George A. Jones and Boyd, Mr. and Mrs. Joe Allen, Freida Jackson, and the honorees.

Following a short trip to Lubbock and Brownfield, Mr. and Mrs. Jones returned to Friona to make their home. Both of them were students in Friona High School. At the present time Jones is employed at Wimpy's Mobil Station here.

Mr. Businessman, advertising is like fishing. You catch them with bait that appeals to them, not you.

NEWS FROM BLACK

Black HD Club With Mrs. Prewett

The Black HD Club met in the home of Mrs. Lloyd Prewett Wednesday.

The president, Carrie Tatum, called the meeting to order. The minutes of the last meeting were read and approved by the secretary, Mildred Barnett.

Council report was given by Lois Latham. All wanting reservations for meal tickets at district meeting in Amarillo, April 4, should notify president Carrie Tatum by Friday.

The club voted and approved recommendations for coming year. Lucille Rocky reported that the

hot water heater was installed in the community house. Emma Elmore reported on the sewing class. The next sewing meeting is at Lucille Rocky's.

A thank-you card was read from H. V. Rocky who is now stationed at Ft. Carson, Colorado. The club voted to get Arnold Fangman a going away gift as Arnold will be leaving for service April 15.

A very enjoyable social hour followed with delicious refreshments of frosted Cokes, and cheese sandwiches served by the hostess.

Another meet was held with Ruby Stone at the community house, Wednesday, March 27.

Mrs. Altha Presley, Mrs. Emma Elmore, Mrs. Mark Stone, Mrs. Lois Whitaker, Mrs. Lois Latham, and Mrs. Carrie Tatum have completed the series of semi-tailoring lessons, which were given by Miss Jimmie Lou Waincott.

COMMITTEE MEETS

The book committee met at the Tri-County Elevator Thursday night to work on the community book. Those present were Mr. and Mrs. Claude Edelman, Mr. and Mrs. Tom Luellen, Mr. and Mrs. Ralph Price, Mr. and Mrs. Clyde Hays, Mr. and Mrs. Dick Rocky, Mr. and Mrs. Ellis Tatum, Mr. and Mrs. J. R. Braxton, and Mrs. John Bengner.

ACCEPT AWARD

Mr. and Mrs. John Bengner and Mr. and Mrs. J. R. Braxton left Saturday for Houston to receive an award the Black community won at the annual Texas Safety Conference. It was suggested by officials that the community have a personal representative present to receive the award which will be announced soon. The Braxtons and Bengners volunteered to go and accept the award. They will be back sometime Wednesday.

The Philmont Scout Ranch near Cimarron, New Mexico, comprising 127,000 acres is the largest Scout camp in the world.

Dr. Milton C. Adams Optometrist

Office Hours 8:30—5:00

140 West 3rd Phone 37
Hereford

NOTES FROM THE Hospital

ADMITTED—W. H. Alderson, medical, Friona; Mrs. L. D. Henderson, o. b., Bovina; Mrs. C. M. Black, medical, Muleshoe; Melinda Miller, medical, Friona; Roy Don Coker, medical, Friona; Homer Looper, medical, Friona; Homer Horner, medical, Friona; Billy Don McCormick, medical, Bovina; Dennis Fallwell, surgical, Friona; Heidi Corn, medical, Bovina; Mrs. Wayne Massey, o. b., Friona; Mrs. R. P. Miles, medical, Hereford; L. D. Taylor, surgical, Friona; Mrs. Lawrence Jamerson, medical, Bovina; Mrs. Marvin Skinner, medical, Friona; Mrs. Scott Berggren, o. b., Bovina; Mrs. John Dixon, o. b., Bovina; Mary Ruth Weaver, medical, Hereford; J. A. Watson, medical, Friona; Debra Baxter, T&A, Friona; Mrs. H. D. Blythe, medical, Hereford.

DISMISSED—L. D. Gonsler, Melinda Miller, Roy Don Coker, Mrs. L. D. Henderson, Mrs. Jack Looper, Scotty Levins, Homer Horner, Billy Don McCormick, Dennis Fallwell, Heidi Corn, Mrs. Lawrence Jamerson, L. D. Taylor, Mrs. R. P. Miles, Mrs. Wayne Massey and baby, and J. A. Watson.

In Japan

Dick Morrison, who is serving with the U. S. Navy, is on duty near Tokyo, Japan. Dick, who is the son of Mr. and Mrs. E. L. Morrison of Friona, has been assigned to sea patrol duty.

From Brownfield

Rev. and Mrs. Jimmy Tidwell of Brownfield spent Friday visiting friends in Friona. Rev. Tidwell, who is a former pastor of the Friona Methodist Church, officiated at the funeral of Charlie Holmgren.

Mr. and Mrs. Bill Roberts and children of Hereford were Thursday guests in the home of Mr. and Mrs. Lloyd Rector and sons.



YARBOROUGH FOR SENATOR

I am for restoration of crop supports at 90% of parity. Parity does not mean profit for farmers. Parity means only a fair price for raw crops from the farm arrived at in relation to the prices farmers must pay for manufactured goods. A farmer can lose his crop and his farm even with 100% parity. Surely price supports at 90% of parity—90% of what is fair—is not unfair to anybody. Prosperity for all the people is based on prosperity on the farm. Declining farm prosperity means trouble for all of us. That is why I will continue to be, as I have always been, for restoration of crop supports at 90% of parity. (February 1957)

FHA NOTES

By Luellen McLean

The Friona FHA chapter sponsored a salad supper in the home-making department of Friona High School last Monday evening. Three other chapters were invited, but due to conflicting activities, only Farwell was able to attend.

After supper, to which the local chapter mothers were also invited, everyone advanced to the auditorium where the program was presented. The Farwell chapter presented two vocal numbers and the Friona chapter presented the Trebelaires and the ensembles which make up that group. The local chapter also presented a pantomime by Phyllis Treider and Pat Cranfill.

On March 2, the FHA girls at-

tended the annual area meeting at the municipal auditorium in Amarillo. It was a rainy day, but one that was enjoyed by everyone. During the first part of the meeting, talks and talent numbers were presented.

Lunch was served at the two high school cafeterias. In the afternoon more talks were presented, several talent numbers were given, and the new area officers were installed. Patsy Anthony and several other girls plan to attend the annual state meeting.

To Mineola

Mr. and Mrs. David Moseley are in Mineola this week where they were called to be at the bedside of Moseley's brother who had a heart attack. Latest reports indicate that the brother is much improved.

The Boy Scouts of America now has an active enrollment of 4,500,000 boys and men.

LEADING THE SEED PARADE!

Paymaster

Paymaster '54-B'

The Proven, Early-Maturing Cotton for the Plains of Texas.

Paymaster '101'

The New Stormproof Cotton Field-tested for earliness—outstanding fiber quality and yield.

See your or DEALER-GINNER

Paymaster FARM

AIKEN, TEXAS

The Successful Farmer--



THE SUCCESSFUL FARMER — has long recognized the importance of keeping his home and farm buildings in "apple pie" order. That's why we number the farmers of this area among our best customers.

McCaslin's reputation for finest quality materials, good ideas, and expert advice naturally attracts men of good judgement. Today's farmer — a successful businessman — recognizes and appreciates these features of McCaslin Lumber.

Headquarters for Highest Quality Materials For All Building and Remodeling Needs on the Farm

Carl McCaslin Lumber, Inc.

"A COMPLETE BUILDING SERVICE"

Phone 3831

Friona, Tex.



Your Ticket To Savings

Here's a ticket that has been enjoying great popularity with farmers lately.

Why don't you join the hundreds who have discovered they can go a long way toward beating the squeeze of rising costs and lowering profits by changing their tractors over to Butane operation.

BAINUM BUTANE CO.

Mack Bainum

Friona, Texas

« Parmer County Farm and Home »

Fair Crop Year Seen By J. W. 'Indian' Crim



LIGHTS FIRE—J. W. "Indian" Crim, who farms near Lazbuddie, prepares to light the fire in preparation for his crop prediction last Friday morning. The direction the smoke was blowing at sunrise signified a fair crop year for farmers in this area.

With the wind blowing from a west-northwesterly direction as the sun peeked over the eastern horizon last Thursday morning, J. W. Crim of Lazbuddie, predicted a "fair" crop year for area farmers.

"Conditions look better than they have in the past five or six years," Crim remarked after making his initial statement. Not since 1949 has the once-a-year weatherman picked a good year and each year since then it has been bone dry. Last year the wind was blowing out of the south-southwest, which indicates a poor year.

Following an old Indian custom, which he picked up from his father, Crim gathers wood every March 21 to have ready for the fire at sunrise the following morning. According to the legend, the direction the wind blows the smoke at exactly unup will determine the crop yields for the year ahead.

Wind blowing out of the northeast signifies a good year and if it is blowing out of the southeast, it is to be a bad year. This year's wind was blowing out of the middle of the compass circle, pointing a little toward the better half.

Just before sunup, Fred Curtis, Crim's son-in-law from Farwell, said that he didn't believe the wind could blow from the north or northeast on March 22. He has been taking in the event only in recent years when the wind has been blowing from the same direction almost each time.

The wood which had been gathered for the fire this year was a little damp from a rain which had fallen only two days before and for a while it looked as though Crim might not have the fire burning brightly by sunrise. But, with the aid of a gallon jug of gasoline, the fire and smoke was ample by 6:45 when the sun first made its appearance.

Crim's farm had been soaked with two inches of moisture during the rain which had just fallen, but he said that it had no bearing on his prediction. Even though things look better, and "dryland farmers will raise some maize this year," according to Crim, his irrigation wells are all set to go, and will probably be pumping quite regularly during the year.

Adding to his forecast, "Indian" Crim said that there would be more local rains this year than in the past, but some will get them and some will not. The rains will be spotted and the winds this year will not be as severe as in the



GOOD TURNOUT—A large number of Crim's family and a neighbor gathered by the fireside Friday morning to observe the direction the smoke was blowing as the sun made its appearance over the horizon. In the picture are Mr. and Mrs. Fred Curtis, Robert and Lesley, Farwell; Mr. and Mrs. Winn Henley, Clovis; Mr. and Mrs. Lovel Johnson, Sharon and Terry, Dallas; Mr. and Mrs. Buck Crim and Doyle, Lazbuddie; Mr. and Mrs. J. W. Crim, and Luther Ham.

against this (flexible insurance rates) have said that flexible does not necessarily mean rates would go down—they might go up.

We can assure you that the principal supporter of the bill, Texas Farm Bureau, expects rates to go down immediately upon approval of the bill. If you favor it, write Senator Andy Rogers and Representative Jesse Osborn in Austin and say so. They have indicated their probable support, but your letters would strengthen their supporting thoughts.

Eight or ten Parmer County Farm Bureau leaders will be in Austin Tuesday night and Wednesday of this week, checking on legislative activities. A report of their experiences will be in your newspaper next week.

Consider this: Whoso findeth a wife findeth a good thing, and obtaineth favor to the Lord. A man that hath friends must show himself friendly; and there is a friend that sticketh closer than a brother. Proverbs 18:22 and 24.

FOR SALE—Nice modern two bedroom home with bath and attached garage. Also fenced backyard. 80 acres cat-claw land, fifteen minutes from county seat, Levelland in Hockley County, Texas. 1/2 mile off pavement. Outbuildings include equipped Grade A dairy barn and a good 4-row tractor on butane with equipment. 36 acre cotton allotment. About 40 acres of this land subirrigates and makes crops equal to irrigated land without the expense of irrigation. Farm has good underground season for this year and will pay for itself in less than 10 years by farming cotton acreage and soil banking the balance. Priced for quick sale at \$16,000. Immediate possession. Good terms for right party.

Henry Olis
4 1/4 miles west of Whitharral
Route 2
Littlefield, Texas

NEWS FROM THE FARM BUREAU

By RAYMOND EULER

The General Appropriations Bill, (HB 133) with Farm Bureau's amendments (with the exception of the one increasing funds appropriated for State Experiment Stations), was approved by the house last week.

Through Farm Bureau, people were glad to see the McIlhenny amendment, granting increases to State Extension Service, and the Huffman amendment, granting increases to the Forestry Service, approved, they are still exerting every effort to gain support in the senate of the Kennedy amendment, granting increased funds to support State Experiment Stations.

line with Farm Bureau recommendations, voted against the latter amendment. We are convinced that he must have had good reasons for his stand, but believe that if he had had a little more correspondence from his constituents favoring the amendment, he may have favored it in his vote. The vote was 67 for and 69 against.

Farm Bureau's reason for strongly advocating the fund increase in State Experiment Stations are for product research and marketing purposes. It is believed such projects would pay their way with good dividends to boot. HB 27 by Talasek and SB 26, its companion bill by Secrest, will be heard on March 26. Some who have argued

Graduation Pictures?
SASS STUDIO
Phone 4-6143
Clovis, N. M.

In a U.S. SENATOR
It's **COURAGE** that counts
JUDGE RALPH YARBOROUGH HAS COURAGE
VOTE **YARBOROUGH** APRIL 2

Look for this sign
Jackman's
"Clovis' Oldest Ready to Wear Store"
312 Main St.—Clovis, N. M.
when looking for good looking ready to wear, for the Junior Miss and woman, and Connie. Jacqueline high style footwear at prices you like to pay.

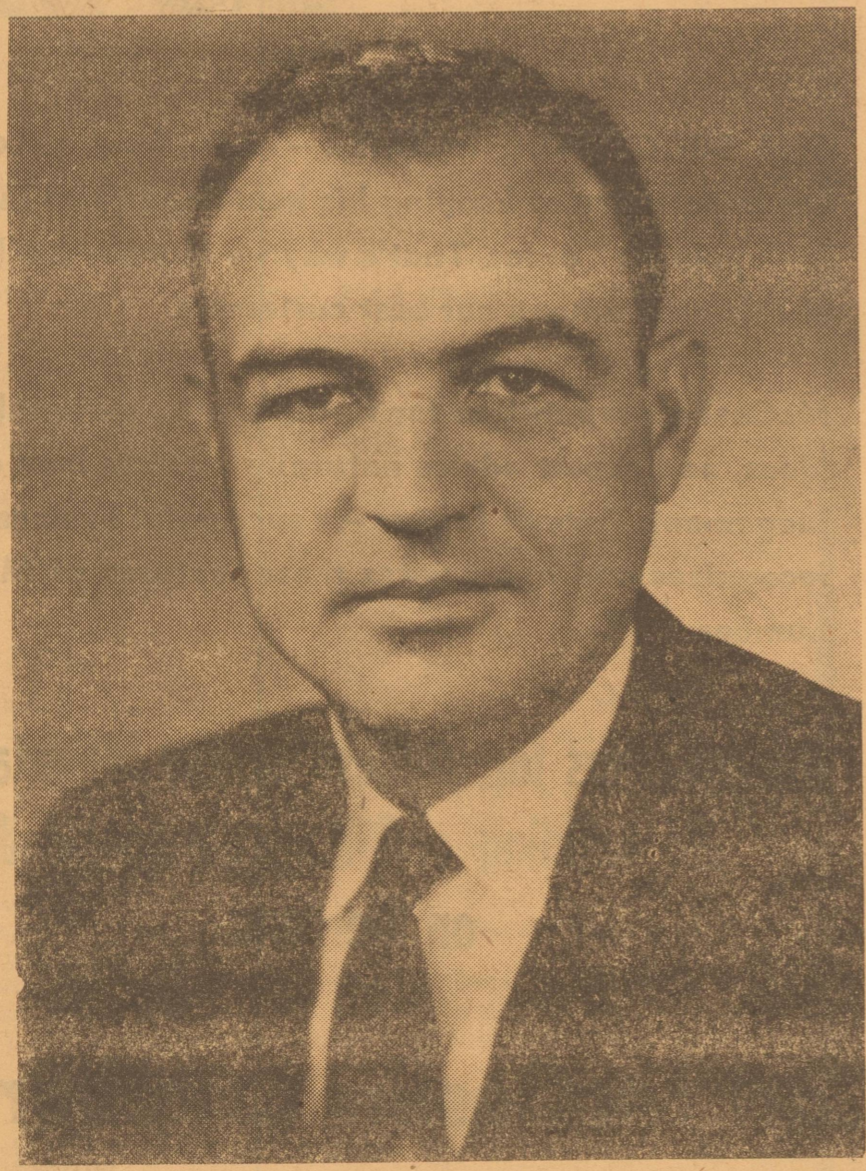
Nearly 75 per cent of Northeast Texas commercial forest lands are in small private holdings of 21 to 5,000 acres.

The best guide to egg quality is the U. S. grade mark indicating that the eggs were graded according to federal standards.

Gigantic TV Sale Now in Progress!
Over 165 Sets From Which To Choose
Featuring **G. E. Appliances**
Bring in your soiled clothes for a demonstration in the famous G. E. Filter-Flo Washer. We will wash and dry your clothes free.
LIBERAL TRADE-INS
Phone us and we will send a man to your house to give you the highest trade-in value on your old washer.
CLOVIS TV SERVICE
DIAL 7916 1005 MAIN STREET CLOVIS, NEW MEXICO

SEARCY BRACEWELL for U. S. SENATE

"The Texas Farmer growing grain sorghum should be treated on an equitable basis to the farmer in the commercial corn belt growing corn."



"Grain sorghum contains approximately 95% of feed value of corn and consequently I would favor a parity based on such proportions."

SEARCY BRACEWELL for U. S. SENATE

The Parmer County Implement Co. News

"The Place Where Most People Trade" Friona, Texas—Wednesday, March 27, 1957

A Bostonian was being shown around by a Texan when they came upon a statue of Sam Houston. "Who's that?" queried the visitor.

"That's Sam Houston," replied the Texan. "The man who whipped the whole Mexican Army at the Battle of San Jacinto with just a handful of Texans."

The Bostonian reminded the Texan that there was a statue in his home town of a very famous hero of the Revolutionary war, by the name of Paul Revere. "Oh yes," commented the Texan. "I've heard about him. He's the guy who had to run for help. He warn't no Texan. But I heard tell that his horse was."

Sweet young girl at perfume counter: "I'm trying to land a Texas millionaire. Do you have some that smells like oil?"

In Eastland, Texas, a horned toad lived for 30 years sealed in a cornerstone, and that, believe it or not is the truth. They say that these famous frogs stand on a stream bank, cast their shadow

over the water, and when the fish think it is night and settle down to sleep, the frogs jump in and gore them to death. And that, believe it or not, is a lie.

Texas once had forty-five million acres of public domain, much of which was granted to early settlers. Some of it was granted right back to the state, and sometimes with a note of explanation. One German settler wrote, "De rain, it is all vind and de vind, it is all sand." Another more eloquently wrote the land office, "Forty miles to water, twelve miles to wood, six inches to Hell. Gone to live with my wife's folks."

The A. P. quoted this report from a Texas minister at a South Carolina Baptist Convention: "Before the recent drought ended in Texas," he declared, "Baptists were sprinkling, Methodists were using a damp wash cloth, and Presbyterians were giving rain checks."

If you don't have your irrigation motor in shape for the long

hard season ahead, better call Ben Woody now and let him pick it up, put it in first class shape and return it to your farm. Just call 2091 and ask for Ben Woody when you have a repair problem large or small.

International Harvester is the leading farm manufacturing company in the world as well as the oldest. If it is new in farm machinery, I. H. makes it. Which reminds us—have you seen one of the new six-row listers? We will be glad to bring one to your farm for a demonstration.

There were 95,000 Americans killed and 9,450,000 were injured in accidents of all kinds in 1956 according to the National Safety Council.

To get maximum horsepower with the least fuel, bring your tractor to our shop and let us check it on the new dynamometer. We guarantee to raise the horsepower. It costs less for your tractor to run right.

THE NEW FARMALLS ARE TERRIFIC!
Buy One Now — Make 1957 Your Most Efficient Year
THE NEW OLDS—Costs So Little More — Is Worth So Much More! — See It — Drive It — Buy It At Parmer County Implement Co.
Your Goodyear Dealer — Best Tires, Best Deals

THE H. D. AGENT'S CORNER

Jimmie Lou Wainscott

COLORED LIGHT BULBS ADD TO HOME FURNISHINGS

The new colored bulbs recently introduced to the American public can be used to good advantage in complementing home furnishings and color schemes, according to extension home furnishings specialists.

Earlier colored bulbs were heavily coated and created a pronounced color effect in a room that was not always pleasing. The amount of color from the new bulbs is very slight and simply heightens or enhances the related colors in a room. For example, the green-blue

or aqua bulb gives a soft light which emphasizes furnishings that are predominantly blue or green; pink bulbs flatter pink and red hues.

Colored bulbs produce about one-third less light than white ones of the same wattage. For this reason, specialists suggest that home-makers buy 150-watt colored bulbs to replace 100-watt white bulbs. Fixtures in which 60-watt white bulbs are adequate will need 75-watt colored bulbs.

Specialists recommend using colored bulbs in ceiling and wall fixtures and in lamps that are used for decorative purposes rather than for reading, sewing or other demanding visual tasks. Never neglect the principles of good lighting simply to create decorative color effects.

WAX PROTECTS MANY HOME ITEMS

Leather, plastic or wood purses and belts keep their new look longer if polished with waxes suitable for them. Extension clothing specialists also suggest a protective wax coating on metal accessories.

Wax protects luggage from hard travel wear. Briefcases and cases for radios, typewriters or cameras last longer with a coating of the right kind of wax. Soiled leather articles can be cleaned with saddle soap before waxing.

Between seasons, apply wax to costly sports gear to keep it clean and in good condition. Riding boots, tennis rackets and fishing equipment, along with the top of the ping-pong table, need to be kept

smooth and glossy. Leather basketballs and footballs will dry out less and become less brittle if given a protective coating of wax.

Garden rakes and hoes, as well as household tools, can be prevented from rusting by liberally applying a coat of paste wax. It will preserve the wood handles too, and make them more comfortable to use.

Here is a good cookie recipe you might like to try:

Southern Pecan Bars
Makes about 2½ dozen.
Sift together—1 1/3 cups sifted flour and ½ teaspoon double-acting baking powder.

Cream—1/3 cup butter. Gradually add ½ cup firmly packed brown sugar, creaming well.

Add—The dry ingredients; mix with an electric mixer or spoon until particles are fine.

Stir in—¼ cup pecans, chopped fine; mix well, pat firmly into bottom of well-greased 12x8x2 or 13x9x2-inch pan.

Bake—in moderate oven (350 degrees F.) for 10 minutes only.

Pecan Topping
Beat—2 eggs until foamy
Add—¾ cup dark corn syrup, ¼ cup firmly packed brown sugar, 3 tablespoons flour, ½ teaspoon salt and 1 teaspoon vanilla. Mix thoroughly. Pour over partially baked crust.

Sprinkle with—¾ cup pecans, coarsely chopped. (If desired, fold the chopped pecans into filling before pouring over crust and arrange 30 pecan halves evenly over top, one for each bar.)

Bake—in moderate oven (350 degrees F.) 25 to 30 minutes. Let cool in pan; cut into bars. Store in tightly covered container.

First Texas 4-H Club Organized In 1907

4-H club work is the junior phase of the Agricultural Extension Service's work with rural residents. Forerunners of the present day 4-H clubs were the corn clubs for boys and tomato clubs for girls. The first such club organized in Texas by a county agent was in Jack County in 1907. The late Tom Marks was the county agent. Today 4-H members conduct demonstrations covering most phases of farming, ranching and home-making.

SOIL CONVERSATION

"She's Been Stepping High Since the Boss Renovated that Pasture"



The crows say: Fertile soil makes nutritious grass and nutritious grass makes milk. Man with all his wisdom and knowledge may not be able to detect visually the difference between grasses grown on soils of low and high fertility but the cow will choose every time the grass grown on fertile soil. Visit your soil conservation district office today for more information.

SOIL CONSERVATION DISTRICT NEWS

of supervisors held its regular meeting in Bovina last week. Present at the meeting were several school teachers from various schools in the district. They helped the supervisors draw up the rules and regulations for the essay contest which the district is sponsoring. The winners of the contest will receive \$50 for first place, \$35 for second place, \$25 for third, and

For those of you who had planned to order those potted Arizona Cypress trees and haven't done it yet, we have some bad news. The trees are all gone and as yet we have not been able to find another source.

The Parmer County SCD board

\$15 for fourth place.

It is planned to select judges for the contest outside the district. If you are interested in the contest rules, each school has a copy of the contest rules.

Well, we received a very fine shower over most of the district last week. Although we are still a long way from having the drought broken, these showers will aid greatly in keeping cover crops growing and in turn keep a lot of land from blowing that might otherwise.

If you have adequate cover or crop residues to plant your grass seed, now would be an excellent time to get this operation underway. It would be advisable to have the grass up and growing prior to

hot dry days. If you wait until then you had just as well not plant at all and save the cost of the seed, because your chances of getting a stand of grass are extremely poor.

Dr. B. R. Putman
OPTOMETRIST
Phone 6560
Box 985
Muleshoe, Texas

At the Hour of Need
we stand ready to serve with . . .
Sincere Counsel
Funeral Home
Ph. 2311 — Friona

Now Stocking

- Blue Panic Grass, Switch Grass, Love Grass and Blue Grama Grass
- Hybrid Corn
- Texas Hybrid Sorghums

We will have a big assortment soon. However, we do know that some of the varieties will be in limited supply.

Some Sweet Sorghums are in short supply now, but we will have stocks for a while.

BROOM CORN
Reynolds Dwarf No. 11
Scarborough Dwarf No. 7

LET US FIGURE WITH YOU ON YOUR SEED REQUIREMENTS
—PURINA FEEDS—

HENDERSON GRAIN & SEED COMPANY, INC.
FARWELL, TEXAS

Dr. William Beene
Optometrist
Mon.-Tues.-Wed.
Mabry Building — Friona
Phone 4051

Fast, Efficient STARTER & GENERATOR REPAIR SERVICE

AC • Autolite • Champion SPARK PLUGS

FRIONA BATTERY and ELECTRIC
Phone 2131 — Friona

3 1/2% Dividend Paid on Insured Savings

- Assets \$20 Million
- Accounts Insured up to \$10,000 by FSLIC
- Member Federal Home Loan Bank

SAVE BY MAIL

Fill In and Mail For Information On "SAVE BY MAIL PLAN"

Name _____
Street _____
City _____

FIRST FEDERAL SAVINGS AND LOAN ASSN.
4th & Pile — Dial 4481
Clovis, New Mexico

YARBOROUGH FOR SENATOR

The National Democratic platform of 1956 provided for proposals to raise income tax exemptions from \$600 to \$800 a year. That's what the Democratic tax plan was. That's the tax plan I'm for. That's the tax plan I hope all Democrats will support. (December 1956)

I am in favor of a tax cut now for the little man. Let human beings that breathe and have souls get some of those tax cuts. (January 1957)

Parmer County Pump Co.

Let us tell you about a sure, proven irrigation system that's planned for profit. It's . . .

AMES IRRIGATION SYSTEMS
Since 1910

BYRON JACKSON PUMPS
Drilling and Casing — Pump Repair
Phone 2201 — Friona — Phone 2091

GET MORE FOR YOUR MONEY HERE!

Quality FOODS LOW PRICES

THUR. — FRI. — SAT. — MARCH 28—29—30

Cream 'O Plains MELLORINE

39¢ ½ GALLON

BAYER ASPIRIN Bottle of 24 **19c**

Bananas lb. 10c	Shurfine Shortening 79c 3 Lb. Can	National Biscuit Honey Graham Crackers 35c lb.	Kraft's Velveeta Cheese Spread 85c 2 Lb. Box
-------------------------------	---	---	--

MARGARINE lb. 25c CRACKERS lb. 25c

Starkist Chunk Style Tuna 31c	Libby's Leaf or Chopped 10 oz. pkg. Frozen Spinach 19c	Fresh Pork Chops 49c
Campfire Vienna Sausage 10c	Wesson Oil 69c	Ballard or Pillsbury Biscuits 10c

TUNA 2 cans 59c PLUS — FREE PKG. SHURFINE NOODLES

Wilson Food Store
Right on the Corner—Right on the Price
PHONE 2242 BOVINA

Above is an actual photo of folks who are sorry they bought their 1957 Fords at McKillip Motor.

WE AIM TO PLEASE!

McKillip Motor Company
Farwell

About 30 Attend Sesame Meeting

As a further indication of the increased interest area farmers are taking in sesame seed production this year, about 30 men attended a meeting sponsored by Cummings

Farm Store of Friona at the Legion Hall there Friday night.

Robert Parker, executive vice-president of the Texas Sesame Seed Growers Association, was on hand, as was Clyde Black, a field man for the organization. Films were shown on methods used during

the past two years.

Parker indicated optimism about better marketing facilities this year, and said he hoped to find a place for about five times as much sesame this year. He estimates that a price of 8½ cents per pound will be the minimum average price for sesame in Parmer County this year.

In addition to area farmers, some men from Tucumcari attended the meeting.

THE HAPPY HOMEMAKER

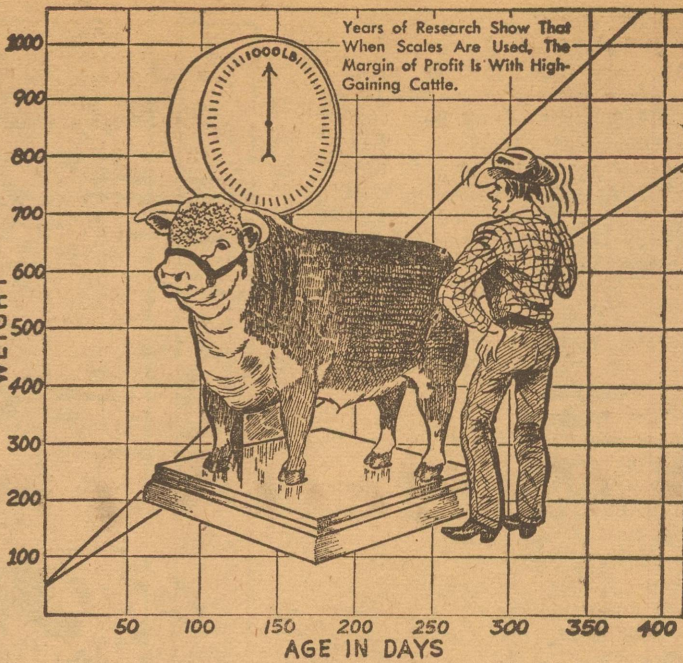
Several times during the past nine years it has been our pleasure to stop in Bovina and visit with Lady Armstrong at Gaines Hardware. On our most recent visit she consented to share some of her favorite recipes with us. No one who lives in Bovina needs to be told that she is a wonderful cook.

In the mail today we received a note and two recipes from her. Our thanks go to her for sending these recipes and we will be looking forward to receiving some more. The first one is for "Old Fashioned Pound Cake," and about it, Lady Armstrong writes: "My mother assures me that this recipe is an old, old one as it was a favorite in her family when she was young."

1 cup butter
1 3/4 cups sugar
5 eggs
2 cups sifted flour
1 teaspoon lemon extract
1/2 teaspoon almond extract

The art of this cake is the blending and creaming. Cream butter and sugar just a little at a time blending well each time. Add eggs one at a time and beat at least five minutes after each addition. Add all flour at one time and mix well until well blended. Add extracts and pour into nine inch angel food cake pan that has been greased and floured. Bake 45 minutes at 350 degrees.

Turn out on wax paper as soon as cake is baked. You may use either cake flour or regular flour. Cake flour gives you a finer and more tender texture where regular flour gives you more of the old fashioned chewy taste.



TESTED BULL SALE THURSDAY AT PAN-TECH

Because of recent interest evidenced by Parmer County farmer-stockmen in performance testing, County Agent Joe Jones this week reminds that the annual Pan-Tech tested bull sale will be Thursday, April 4, at Pan-Tech farms northeast of Amarillo.

Expected to be offered in the sale will be around 100 Hereford bulls, and about 10 Angus bulls that are progeny tested. They have "ability to gain" characteristics that will be passed on to their offspring, says the agent.

Many breeders from the Plains area will be on hand. Jones says that he hopes some cowmen from Parmer County will attend the sale. It starts at 1:30 p.m.

The second recipe which Lady Armstrong sent is for refrigerator rolls and about it she says: "Refrigerator rolls are a must on the menu when our family gets together."

1 egg
1/4 cup shortening
1/2 cup sugar
2 teaspoons salt

Brookfield Well Repair
Satisfaction Guaranteed
Phone 3732 Friona

2 cups lukewarm water
2 packages dry yeast
6 to 7 cups flour

Beat one egg in large mixing bowl. Add 1/4 cup shortening (Crisco or butter), 1/2 cup sugar, and two teaspoons salt and beat well. Pour in two cups of lukewarm water, then add yeast and let stand for at least five minutes or until you have sifted at least six cups of flour.

Add flour about one cup at a time, beating well after each addition, until all six cups have been

added. Save the last cup of flour to pour out on bread board. Knead as little as possible. (I usually work in about half or less than half of the last cup.) Make your dough just thick enough to handle easily.

Place dough in greased bowl and grease the top. Place in refrigerator and use as wanted. Allow rolls an hour or two—depending upon temperature—for rising before being baked. These rolls will be just as good a week after they are made as they are on the first day.



Free Chick Day Tuesday, April 2nd

2500 Chicks Will Be Given Away

Come By Our Store Now And Register For These Free Chicks

CUMMINGS FARM STORE

Phone 2032 Friona, Texas



★ ★ ★
★ ★ ★
★ Irrigation Well Drilling ★
★ Domestic Well Drilling ★
★ Gearhead Repair ★
★ Pump Repair ★
★
A Complete Well Service To Parmer County Farmers
★
★ All Work Guaranteed ★
Adams Drilling Co.
Highway 60 - Phone 3641 - Friona

Ralph W. Yarborough TEXAS PUBLIC SERVANT



WHAT HE HAS DONE FOR TEXAS:

As Assistant Attorney General: Schools—Attorney General James V. Allred called Yarborough to Austin in 1931 as Assistant Attorney General to represent the Permanent School Fund of Texas and the Permanent Fund of the University. He was instrumental in obtaining the approval of the loan, paid for out of grazing-lease rentals, for the erection of the Main Building of the University. As Assistant Attorney General he recovered for Texans vast sums in money and land values—in the Mid-Kansas case alone, \$1,073,500 for the Permanent School Fund, the second largest money judgment ever recovered by Texas.

Water — in 1931 Yarborough wrote the first Texas law protecting our underground water resources.

Tidelands — In 1934 Yarborough wrote the first opinion resulting in the issuing of oil and gas leases to the submerged Tidelands in the Gulf of Mexico as a part of Texas. From 1950 to 1952 he was a member of the Executive Committee of the Texas Property Defense Association. In 1953 he went to Washington, at his own expense, to testify for the Texas Tidelands claim before the Senate Committee that reported the bill favorably for Texas.

Strappage — In 1934, Yarborough initiated, prepared, and presented to the Railroad Commission of Texas the State's case for the abolition of an arbitrary 1% pipeline "strappage" deduction from the volume of oil produced and sold in Texas. This action has resulted in saving to Texas and Texans tens of millions of dollars per year for the past twenty years.

As Director of the LCRA: Water and Power — As a member of the original Board of Directors of the Lower Colorado River Authority, Yarborough helped bring Texas the series of dams across the Colorado above Austin which has created the Central Texas lakes, conserved Texas water and established rural electrical cooperatives.

WHAT HE STANDS FOR:

Public Roads: Yarborough champions the continuation of Texas' farm-to-market road program and the increased support and acceleration of other public road construction.

Soil and Water Conservation: An authority on water rights law and a pioneer in the conservation of Texas soil and water, with practical experience in LCRA, Yarborough stands for strengthening the soil conservation program and setting up a comprehensive program of water conservation.

Schools: A former teacher, lifelong supporter of the schools, and from 1946 to 1952 attorney for the Texas State Teachers Association, Yarborough champions increased support for better public education.

Public Health: Yarborough advocates improvement in Texas' facilities for treatment of the mentally ill and strengthening of the entire state public health program.

Old Age Assistance: Yarborough has advocated, and now advocates, increased pensions for the aged.

Good Government: Yarborough champions the principles of free, honest, responsible, democratic government. He is not the tool of any man, corporation, lobby, or faction. He believes government should serve not the few but the many—indeed ALL—of the people. A middle-of-the-road candidate, he invites the support of all Texans who believe with him in these time-honored Texas principles and in the great future of Texas.

Gas for Irrigation: Yarborough believes that farmers should be permitted to buy gas for irrigation purposes and as your senator will work tirelessly to obtain this gas for the farmer.

Paid for by Parmer County Friends of Ralph Yarborough

FARMERS PLANT!

State Registered
Northern Star NO. 11 COTTON SEED

this year for
GREATER YIELDS & GREATER PROFITS . . .
With Reduced Acres, It Will Pay To Plant A
Quality Cotton. High Germination Seed,
Early Maturing

BOOK YOUR ORDER WITH YOUR GINNER

