Tahoka Offers Two
Days of Entertainment

| and Terry county people are being given a special invitation to attend the first annual Tahoka Round-Up, Wednesday and Thursday, Sept. 8 and 9 , sponsored by business men of Tahoka. <br> Many entertainment features are being arranged for the two days' event, among them being the rodeo twice daily, afternoon and night, 2 and 7 p. m., negro ball games, cowboy platform dances, carnival attractions, parade each day at noon, etc. On the first day there will be an old fashion pienic dinner. |
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|  |  | old fashion pienic dinner.

Thursday will be free barbecue
day, and Tahoka business men have
have contributed more than s1. with which to buy 15 beeves, a ton
of bread, 1,000 pounds of onions,
barrels of pickles, and huge vats of coffee. Tahoka will be prepared
feed fully 10,00 people Thursday
Charlie Copeland lof Plains Brownfield assisted by Carl Dyke of Fort
and are
and arena
 nittee is Ed Sanders, Boyd Sm
and Judge TTom Garrard.
Premiums totaling $\$ 600$ in cash being offered contestants, with third at $\$ 10.00$ in each event wiy for brone riding, calf
wild cow milking, bulldogging
rahma steer riding. Also, arahma steer riding. Also, there
a $\$ 100$ roping saddle for the Taho
Round-Up champion cowboy, Round--p champion cowby, and
prize to junior boy yearling ridrehs
A number of Terry county riders are
expected to enter the rodeo events
Among other rodeo entertainments
will be exhibition riding by the fam
ous cowgirl, Loraine Yale, and antic
by a cowboy clown. a cowboy clown.
Tahoka is sparing nothing to en
tertain the crowds these two day STATEMENT

$\qquad$ Every different p
thus represented.
We have acke




Secretary Shelton Calling For Your Aid

## Western Union Has <br> Doubled Business



Another Serious
Wreck on Hiway 51

Merchants Prepare
Bargains For Sta.Mon.
Plant in This City

|  |  | Buy Hardware at |
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| Wholesalers to Shew | First '37 Bale Cotton |  |


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№ Road Debt in Texas -We Pay-As-We-Go

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B'field-Meadow to
Tangle in Donkey Game

Judge Simms Proves to Be a Poor Fisherman
First Week of Petit Jurors Used This Week $\qquad$

Com. Lyon Hears That Worms Bad in E-Tex

Moves 5 Room Home Here From Slaton

State Bank Remodeling
Front of Building
one building by remodeling, rais-
dow conform more to the archi
ture of the rest of the building.
We understand that the old
will be eliminated, and one larger
each side, adding to the beauty and
it the same time admitting more
light.
$\underset{\text { Mryder visited Mrs. H. C. Huckabee of }}{\text { M. }}$
he Treadaway-Daniell hospital, Wed-
Dr. and Mrs. A. H. Daniell we
business visitors in Amarillo, Tu
$\left.\right|_{\text {Mrs. }} ^{\text {day. }}$
Mrs. Carl Lewis and children were


## PUBLIC AUCTION of shelf haroware



BROWNFIELD. TEXAS TERRY COUNTY HERALD



## BE SECURE-INSURE

## E.G AKERS

insUrance - bonds - abstracts
You May Not Know It, But We Sure Do Feel Great Over the Good Business Our Friends and Patrons Gave Us During the Last Three Weeks! And We Hope You Have Been Well Pleased; Pleased So Well That You Will Want to Come Back and Buy More First Class Food Values! This Week Is the Week of Blind Specials: Specials Will Be On Our Windows All Day Friday, Saturday and Monday. There Will Be More Tuesday, Wednesday and Thursday.
Who Could Run A Store Without Having Lard?, Sugar?, and Flour?, On Special? We Can't, So Here It Is, You can get it as long as it last??

## Pork \& Beans

A Full 1 Pound Can of Beans and thePork, Well You Know About That, Per Can This Week

## 5 Big Cents

Tomatoes Are Going Up. We Don't Waat To Get Rich Too Quick, So We Are Going To Let You Have A Few cans at a Bargain Price-3 No. 2 Cans

20c

## Vienna Sausage

What's Better Than A Can of Sausage, Box of Crackers, Lettuce, Tomatoes, Salad Dressing and Pickles, Unless It's A Big, Juicy Wat ermelon? Anyway, We Are Selling This

## COffee Coffee Coffee

We Had Cans and Cans of This White Swan Coffee to Start With and We Know There Will Be Lots of Blue Bonnets in and Around Brownfield for With Every Pound, There Goes A Package of the Texas Flower. BUY A Can Today At A Buy-

## 1 lb . Can 28c <br> 3 lb. Can <br> 72c

Jot Down These Items In Your Note Book and Bring Them To Brownfield Cash Grocery and Save.


CORN, No. 2 Cans
MLLK, Large or Sman SPINACH, No. 2 Can spuds ?


OOP HIGH SCHOOL BUILDING

UNDER CONSTRUCTION | UNDER CONSTRUCTION |
| :--- | ra was started last week on the

brick high
$\qquad$

Gillette Blue-Gold Special Gold Plated Razor and 10 Blue Blades _- 49c Roger E. Gallet Sachet and Talc, \$1.75 val. \$1 Cashmere Boquet Lotion \& Soap,60c val. 39c Brown's Nosopen for Hay Fever, ...... $\$ 1.00$ 7 Ten Cent Rolls Bathroom Tissues, .-.- 47c McKesson's Baby Powder, Large Can, .. 19c St Regis Tooth Brush, 50c Val. .......... 29c Kleenix, Large Sizes (500 Sheets) ...... 27c

PALACE DRUG STORE

## INSTALLMENT PLAN

Let me figere with you on sour bathome or erate beme

P. M. WOODS
$\xrightarrow{\text { PALACEDRUG STORE }}$ Phane 115 i

Sore Feet
 Alexander Drug store Miss Mattie Jo Gracey informed us that she was leaving the 15 th f for
another school term at ACC Mr. and Mrs. Thomas Giles and
aunhter and son-in-law, Mr. and
Mrs. Edwin Stulz of Amarillo were
Sunday guests in the home of Mr. 3 Henry of Fort Worth was a


## SPECIALS FOR SATURDAY AND MONDAY




Texaco Service Sta.

New Acts Featured at Pan American Exposition Casino


The Pan American Casino at the Greater Texas and Pan American Exposition in Dallas has this
week brought in several new top notch acts from Eroadway. These include .1) The Diamond Brothers
with a slap dash comic acrobatic act (2) Sibyl Bowan, mimic and impersonator of nationally known



## Extra Special

By special arrangement with the Semi.Weekly Farm News, Dallas, Texas, we are able to offer for a limited time the Herald, weekly, one year, and the Seni-Weekly Farm News one year bothOnly
This as well as the magazine offers above applies anly to Brownfield and trade territory, which includes county line postoffices of Welch, Loop, Seagraves, all of Yoakum county, the Tatum, N. M. area, Ropes, and $O^{\prime}$ Donnell rural route that touches Terry county.

THE HERALD
Oil Industry Celebrates An Anniversary

suowrrivo, rexss
HARMONY NEWS

-here to my station. Because the only real official Mileage Merchant is a CONOCO Mileage Merchant like me. I sure appreciate half a dozen cars from dif ferent states driving in this morning already. But let me tell you. Being in business for myself here, my And they're just as sold as any long distance tourist, on having the engine Oil-Plated by my Conoco Germ Processed oil. You know the way Oil-Plating is alto gether different from anything else. It holds on like them picking me out for their Mileage Merchant

## CONOCO GERM PROCESSED OIL

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## IF YOU HAVE--

City lots or residences or farms, improved or unimproved,
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RIALTO
FRIDAY AND SATURDAY, SEPT. 3-4 Brought Back By Popular Demand Clark Gable and Wallace Berry
"Hell Divers"
IT'S STILL THE BEST AIR PICTURE EVER MADE
PREVUE SATURDAY NIGHT 11:30 SUNDAY AND MONDAY, SEPT. 5-6

## So NeW li's A Year Ahead!



Hollywood merge
their mightiest taI.

ens to give you a
bigger musical
han "The Great
Ziegfeld"!


ELEANOR
POWELL
FLOWERS

Mrs. Flem McSpadden

Hospital Notes
Boy Scout News


## Back to School Sale

Regular 10c Value, 4 inch. Frosted Blades. Your choice colored handles. Either blunt
$\qquad$
Our beandeaux are of so many different
kinds, both with and without bows that Our ribbon hair bows are satin and moire in its own holder,

Filled Pencil boxes
Includes three pieces. Wooden box with holder and pen point.


ST. CLIAR'S Sc to S1.00 STORE


Office in Alexander Building, Brownfield, Texas

## M. R. HEMPHILL

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