

The truth about Terry County is good enough. We cover the territory thoroughly.

The Terry County Herald

The HERALD goes into 90 percent of the homes in the Brownfield trade territory.

Printed in Terry County, on the South Plains, the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States.

VOLUME THIRTY-TWO

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, FEBRUARY 5, 1937

NUMBER 26

"LISTEN FOLKS"

By Jim Ferguson.

(Editor's note: This article is published as a news item and represents the personal views of Mr. Ferguson only.)

The University of Texas has purchased themselves a new Bible. However, it is not a spiritual Bible, but it is a muscle bible. This new addition to the University curriculum is not recommended for any religious advancement or study but on the contrary it has for its main purpose the development of the physical ability of the male species. The females are not in the new picture that is setting all Austin wild and already the cry of female discrimination is being heard.

The University football squad having a low record of games won decided to make a change, and get a new coach to learn the Texas University steers how to get in the running hereafter and bring home some of the bacon—occasionally at least.

After looking the available over, the Regents of the University on the advice of the Athletic Council has hired an old timer in pig-skin contests from Nebraska and his name is Dana X. Bible. His salary is to be \$15,000.00 a year or \$1,250.00 a month, and his contract calls for a 10 year job. The University people and most of the students think the Regents have made a good trade, and it appears like they may look at Dan Bible more than they look at the Moses and the Savior Bible. It remains of course to be seen whether Dan Bible is a good buy financially, but there is no doubt but what he has made a good horse swap of Nebraska for Texas. For the next 10 years he won't be bothered about hours or of wages; or any other alphabet restrictions.

It must be an awful hard job to earn these football youngsters anything when they have to get a \$15,000 man to teach them how to tackle each other in a seemingly fiendish desire to butt each other's brains out and kick the liver and lights out of each other. The Regents can get all the professors and educational experts they want or need to teach the student body Latin and Greek and Geometry and Trigonometry and Astronomy and Chemistry and all the other higher branches and sciences for five or six thousand dollars a year. Why they only pay the President of the University \$8,000.00 a year. I wonder what it all means. Whither are we drifting? Does this 100 per cent difference in pay mean that we are drifting to a condition where muscle will triumph over mind? Does it mean that the physical attributes of our rising generation will supersede mental attainment? After all, shall we hope to witness the triumph of mind over matter or matter over mind? Which shall it be?

If physical development is to be our major purpose, then the \$15,000.00 coach is all right. If mental development is our ambition, then a \$15,000.00 coach is all wrong, and it should not be allowed.

The Governor gets \$12,000.00 a year, the Attorney General gets \$10,000.00, the Chief Justice of the Supreme Court gets \$8,000.00, and other higher Court Judges get around \$6,000.00 and if there is any good reason why a football star should get \$15,000.00 a year, then we are willing to be shown by a mighty good reason.

I like to see the football contest. It is great sport though at all times dangerous. The great amount of time devoted to the game raises the question whether the football craze is not being carried too far. If it is, then high financial inducement should not be resorted to to perpetuate the game.

Terry again has demonstrated that she makes an average cotton crop. Never is but a few thousand bales difference. However the corn yield is down some the past year. About 600,000 bushels will be all we can spare less fortunate countries. It is bringing better than a dollar a bushel.

Watch where you park your lips.

J. D. Maddox and family are entitled to a pass to the RIALTO THEATRE to see "Last of the Mohicans" Be sure to present this clipping at the box office at the Rialto Theatre. Compliment: Rialto & Herald

Sunday School and BTU Convention

For Brownfield Association. To Be Held With the First Baptist Church of Tahoka, Texas, Monday and Tuesday, February 15-16.

Monday, February 15
7:30 P. M. Devotional, M. W. Jones, Seagraves. 7:50 Sunday School Conferences, General Supt. Leo Waites, Lubbock; Departmental Supt. R. E. Key, Lubbock; Secretaries, Gen. and Dept. John S. Rankin Seagraves. 8:30 Organization and Business. 9:00 Inspirational Address, Dr. C. C. Hereford, Lubbock.

Tuesday, February 16
9:30 A. M. Devotional, Miss Clara May, Wilson; 9:45 The Need of Associational Organization, A. A. Brain, District Missionary. 10:30 B. T. U. Conferences, General Directors, Ira M. Powell, Big Spring; Leaders and Sponsors, Rev. Paul McCasland and Wilson; Senior and Adult Presidents, Joseph H. Gerault, Meadow. Study Course, V. E. Boyd, Plains. 10:30 Organization and Business. 10:00 The Five Year Program, Rev. C. G. Sewell, Slaton. 11:30 Sermon, "Our Supreme Task" Rev. R. E. Day, Big Spring. 12:00 Lunch and Fellowship. 1:30 P. M. Devotional Rev. J. H. Gerault, Meadow. 1:45 Reports from B. T. U. and Sunday School. 2:15 The Place of B. T. U. in the World Wide Program, Ira M. Powell, Big Spring. 2:45 The Place of the Baptist Sunday School in the World Wide Program, Rev. Boyd P. Milburn, Lubbock. Adjournment.

West Texas Gas Co. Grants a Lower Rate

AUSTIN, Jan. 21.—The Railroad Commission issued an order today reducing the gas rates in 42 towns served by the West Texas Gas Company.

The order was under an agreement with the company and the reduction will apply to January bills. It was the second voluntary reduction by the system in two years.

The new rate is \$1.25 per month for the first 2,000 cubic feet, the minimum bill, and compared with the present rate of \$1.35.

Other new schedules were:
Next 48,000 cubic feet, 50 cents per 1,000; next 50,000, 30 cents per 1,000; next 400,000, 25 cents per 1,000, and all over 500,000, 20 cents.

Towns affected were:
Canyon, Hereford, Bovina, Dimmitt, Happy, Tulia, Silverton, Quitaque, Turkey, Kress, Plainview, Hale Center, Lockney, Floydada, Abernathy, Lubbock, Shallowater, Slaton, Southland, Friona, Post, Levelland, Littlefield, Amherst, Sudan, Muleshoe, Anton, Idalou, Lorenzo, Ralls, Crosbyton, Petersburg, Wilson, Tahoka, O'Donnell, Lamesa, Brownfield, Seagraves, Midland, Stanton, Odessa, and Seminole.

A Local Pill Roller Told Us This One

Homer Nelson, pill roller of this city is telling this one which by the way is on the druggists. It seems that a man came in to buy some rat poison, and the following conversation took place between the customer and the druggist:

"How much is that rat poison," asked the buyer. "That AAA poison costs you 75c." "Haven't you got any cheaper?" asked the customer. "Yes, here is a pretty good poison the CCC brand, that I can recommend for 50c."

"Anything still cheaper that you can recommend?" "Well," said the druggist, "here is our WPA brand that will not kill them, but it will make them so d—* lazy that you can stomp them."

Leader in Livestock Industry Succumbs

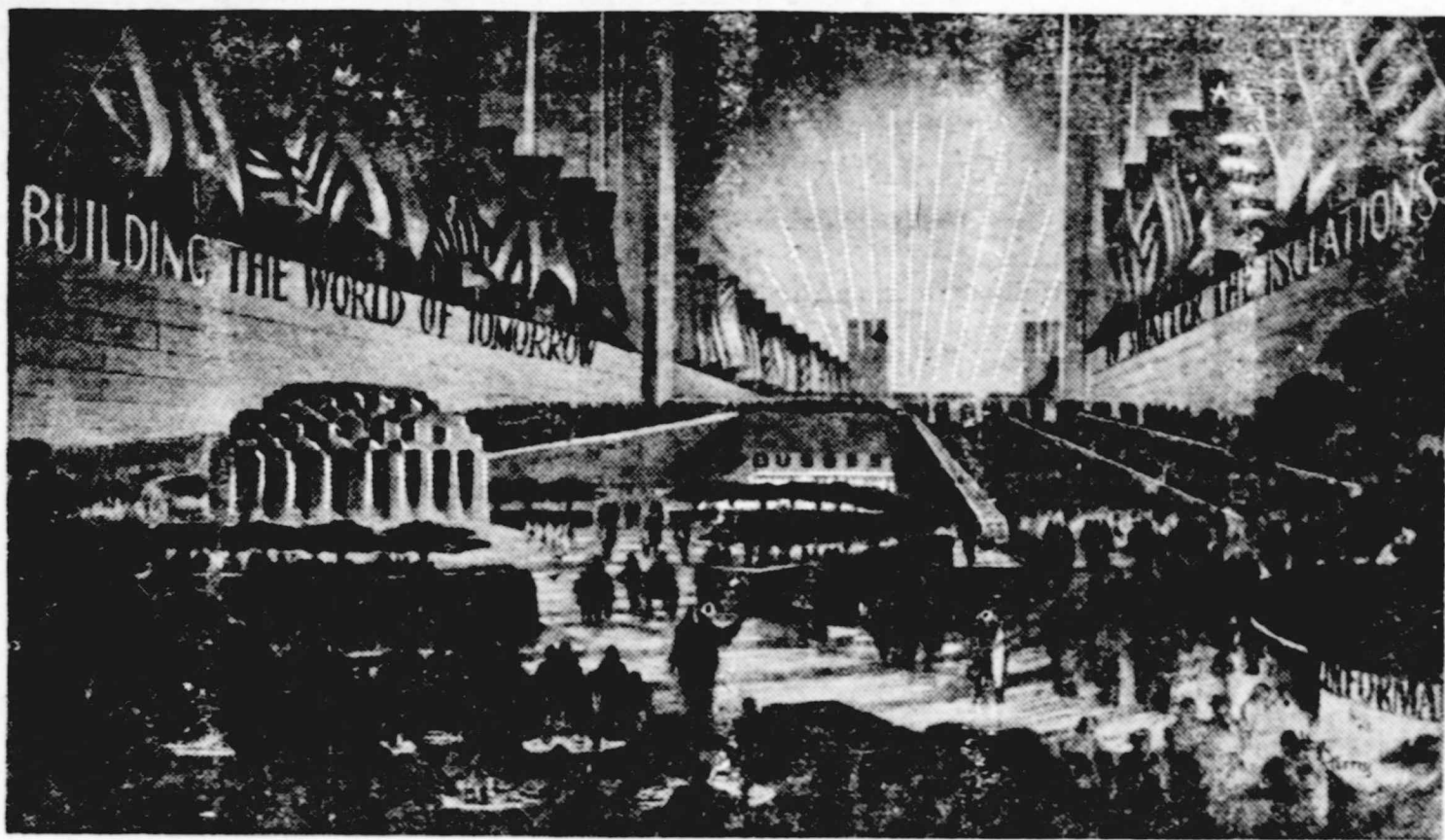
FORT WORTH, Texas, Jan. 30.—E. B. Spiller, 51, prominent in the livestock industry for many years died in a hospital Saturday.

He devoted his entire career to the livestock business. For many years he served as secretary-manager of the Texas & Southwestern Cattle Raisers' Association, being one of the youngest men ever appointed to this position.

Survivors include his wife, one daughter, Miss Frances Berkeley Spillers; six brothers and one sister.

Read the Ads in the Herald

THROUGH BROAD AND BEAUTIFUL ENTRYWAYS VISITORS WILL PASS TO THE NEW YORK FAIR



NEW YORK, (Special).—Forty thousand persons an hour—visitors from every state and every nation—must be accommodated in comfort at but one of the entryways to the New York World's Fair of 1939, according to arrangements the Fair Corporation is completing to handle a maximum daily attendance of 800,000. The artist's drawing, as reproduced above, calls for a magnificent double-decked entryway with underpasses, overpasses, pedestrian walks, bus terminals, comfort stations and bridge connections assuring comfort while providing an area of architectural splendor.

Shown is a ramp leading from the exposition grounds toward the L.R.T.-B.M.T. subway terminal, at a point where it is necessary to cross over the Long Island railroad track and to avoid undue congestion of pedestrian traffic. In the left foreground is a domed restaurant within a four-tan basin and a concourse bordered by grown plane-tree and, nearer, an open-air cafe and an information kiosk. Along the flanking walls the artist has delineated the Fair world concept which looks to the building of a peaceful, happier World of Tomorrow.

Ed Mayfield Run Down By a Tractor, Monday

Ed Mayfield, local young man, employed by H. R. Winston at the Snap-Filling Station, was run down by a tractor Monday morning while out delivering gasoline to the G. A. Rich farm near Wellman. He was brought to the local hospital for treatment by Mr. Rich at once.

Of course the regrettable affair was purely accidental. Mr. Rich's son was most of out of gas, and came to where Mayfield's truck and trailer had stopped in high. For some unaccountable reason, Rich lost control and the tractor plunged into the trailer and barrels of gasoline, wrecking the truck, and catching Mayfield in the wreckage.

His right limb was broken above the ankle, and he was complaining of being hurt in the left side and a bruised left leg. He was reported to be doing nicely as possible last report from the hospital.

Another Wildcat Test For Yoakum County

PLAINS, Jan. 29.—A new location for a wildcat oil test in Yoakum county was announced by Emmons Bahm, Ray Rhodes and Gene Fitzpatrick, for the center of the northeast quarter of section 420, block B, John H. Gibson survey. It will be known as the Bahm-Rhodes-Fitzpatrick No. 1 L. B. Shook estate.

The test is located three miles southeast of their No. 1 Alice Henard which was drilled in the center of section 367, block D.

No. 1 Shook will be drilled to 5,500 feet, it was said, unless oil or gas in commercial quantities is had.

Dunnagan Bros. and Bahaney drilling contractors, will start within 60 days, it was said.

The Henard was drilled to 5,327-8 feet where sulphur water was struck and the hole was ordered plugged. However, an oil showing was found at 5,228-40 feet. It increased to 10 barrels per day, with 75,000 to 100,000 cubic feet of gas.

New Chiropractor Firm Locating Here

The Chiropractor and Electric Therapy firm of McIlroy & McIlroy, who already have offices at Lubbock and Lamesa, are putting in offices in Brownfield, and will be ready for business by the time this paper is in the hands of the readers.

They are moving in and fitting up offices in the half building until recently occupied by the Cinderella Beauty Shop, where prospective customers will find them. It will be in charge of one of their operators with long experience.

The Cinderella Beauty Shop, operated by Mrs. Buck Andrews, will be moved in the rear of Mr. Andrews' barber shop, where you will find them from now on.

Ira Hyman says, "keep my paper coming." That's the stuff Ira.

Chevrolet Agency Cleaning Up Used Cars

In conversation with a car salesman lately the Herald asked "Isn't it a little inconvenient and costly on you not to be able to get new cars?" "Oh, yes of course, but during all this time we have not been idle. We have been selling many used cars in our storage rooms that were not moving so fast when we were getting plenty new cars.

So, that is just what is happening at the local Chevrolet here and elsewhere perhaps, as well as agencies that are handling other makes of General Motor products. They have their workmen busy rebuilding and repairing, and otherwise putting these used cars in good shape, and people are taking them.

So, while they are not able to deliver all the new cars their customers want, they are selling many still good, usable cars to customers. It is hoped now that it will not be long until the agencies will be getting their quota of cars again.

Half of Coast Fruit Lost to Heavy Frost

LOS ANGELES, Calif., Jan. 23.—Devastating cold laid siege again early today to the \$500,000,000 citrus fruit empire of California.

Growers exhausted by a three-day fight against the worst freeze since 1913 relighted oil heaters generally when temperatures hit the danger point before midnight.

Already 50 per cent of the crop in orange, lemon and grapefruit groves is estimated destroyed by frost. Last year's total production from the 250,000 acres of citrus trees was valued at \$112,000,000.

Four workers were fatally burned in accidents while smudge pots which have consumed upwards of 2,000,000 barrels of oil this week.

Government meteorologists said the weather would gradually become warmer, but more firing probably will be necessary tonight and Sunday morning.

Boy! How Dat Weather-man Got Busy Lately

We bragged too soon. All the fall and up until the first week of January we boasted of the nice open weather, much sunshine, etc., and while the nights were rather cool, the days would be pleasant. But, Mr. Weatherman has turned the tables on us, and already have had about three real cold spells that sent our gas and coal bills to a new high record. But we just have to keep warm, cost what it may.

Tuesday morning when the inhabitants of this worthy city opened their eyes and cast a glance to the outdoors, there was a small snow, the ground almost covered, but the weather had moderated some since Monday morning. The snow was almost gone by noon.

Subscribe for your home paper

Ginnings Top Last Year by 44,788 Bales

Nineteen South Plains counties up to January 16, 1937, had ginned 387,294 bales of cotton for the 1936 crop, an increase of 13 per cent over the corresponding date for the previous year's crop, report of the bureau of the census shows. Gain was 44,788 bales.

Lubbock county led the area with 58,142 bales; Lynn was second with 49,190 bales; Dawson was third with 46,297; Lamb fourth with 45,650 bales; Hockley fifth with 37,154 bales; Terry sixth with 23,921 bales and Crosby seventh with 22,521 bales.

Seven Show Fewer
Seven counties showed fewer bales ginned for the 1936 crop than for 1935. Hale had a few hundred bales less; Terry a little over 1,000 less; the others considerably less.

This is the semi-final statement to be issued by the bureau, the last one coming late in March.

Counties with fewer bales for 1936 than 1935 included Briscoe, Dickens, Garza, Hale, Motley, Scurry and Terry.

By counties, comparative totals	1936	1935
County	1936	1935
Bailey	15,773	12,651
Briscoe	2,702	6,159
Castro	2,334	1,151
Cochran	5,648	3,731
Crosby	22,521	17,844
Dawson	46,297	26,384
Dickens	9,797	17,807
Floyd	11,032	10,701
Gaines	4,334	3,645
Garza	7,151	12,649
Hale	18,656	18,820
Hockley	37,154	26,412
Lamb	45,650	29,071
Lubbock	58,142	47,530
Lynn	49,190	45,306
Motley	7,147	11,268
Parmer	4,679	3,111
Scurry	15,186	23,252
Terry	23,921	25,014
Total	387,294	342,506

Alpine Minister at Church of Christ Sun.

J. H. Killion, minister of the church of Christ of Alpine, Texas, is to preach at the local church of Christ Sunday morning and evening. Bro Killion, in addition to serving as minister for the Alpine church has spent part of the time as teacher in Sul Ross State Teachers college, which is located there.

The attendance at the church of Christ has been above the average the past two Sundays. The membership during that time increased by six additions.

We are urging every member of the church to be present Sunday morning even though you have not attended in years, we want you to be sure to come Sunday. If you have planned to be out of town, put it off until later, and come to church.

—Jas. A. Fry, Minister.

Red Cross Drive Here Goes Over Top

Mrs. S. H. Holgate and Miss Olga Fitzgerald got out among the people one day last week, in an endeavor to raise Terry County's quota for the Red Cross fund for flood victims in the Ohio and Mississippi valleys. Our quota was \$325, and according to Mr. Dallas, Treasurer, the amount raised was \$448.51, which we presume will include funds sent in last week by the local church of Christ, which has now passed \$70.00, the Lions Club, \$50.00 and the American Legion, \$5.00.

Mrs. S. H. Holgate announces that the Red Cross will meet at the County Judge's office at the court house on Friday, February 12th, at which time the organization will be perfected. The time is 7:30 P. M., and those interested in joining are urged to be there. The following is a list of donors to the fund as handed in to the Herald:

Gomez Church of Christ	\$7.00
M. B. Sawyer	\$10.00
W. J. Noel	\$5.00
Baptist Church	\$73.61
Presbyterian S. S.	\$2.12
W. H. Davis	\$5.00
W. A. Stearns	\$2.00
J. B. Eckert	\$1.00
C. A. Copeland	\$1.00
I. M. Smith	\$2.50
E. L. Howard	\$2.00
L. Howard	\$2.00
A. R. Baldwin	\$2.00
J. B. Banks	\$2.00
H. S. Harlman	\$2.00
J. O. Brown	\$2.00
Lions Club	\$50.00
Lee Hulise	\$5.00
Lee Fulton	\$1.00
Chamber of Commerce	\$79.36
Dr. Davis	\$1.00
Odd Fellows	\$10.00
J. C. Green	\$1.00
Ches Gore	\$1.00
Willie Winn	\$1.00
Fred Smith	\$5.00
Hugh Hulise	\$1.00
Roy Moore	\$1.00
G. W. Henson	\$1.00
J. F. Malcom	\$1.00
J. L. Lyon	\$1.00
Snappy Filling Station	\$1.00
R. A. Simms	\$1.00
O. H. Speed	\$1.00
J. B. King	\$1.00
L. C. Green	\$1.00
Mr. Bruce	\$1.00
B. Rogers	\$1.00
W. A. Tittle	\$1.00
Burton Hackney	\$1.00
M. E. West	\$1.00
W. B. Tudor	\$5.00
Mrs. L. Flowers	\$1.50
W. E. Johnson	\$1.00
Unknown	\$1.00
O. F. Krueger	\$5.00
Cecil Smith	\$1.00
Lee Allmon	\$1.00
W. A. Fulton	\$2.00
S. W. Welcher	\$1.00
Klyde Lewis	\$1.00
Ike Breedlove	50c
J. M. Telford	\$1.00
A. R. Smith	\$1.00
Toba Howze	50c
C. B. Quante	\$5.00
J. A. Drennon	\$1.00
Mr. Welch	\$1.00
Viola Brown	\$1.00
W. H. Tanner	\$1.00
L. A. Bell and wife	\$5.00
Unknown	25c
C. W. Gaston	\$2.00
F. W. Proctor	\$1.00
Gibs Phillips	12c
Troy Noet	\$5.00
Perla Cardwell	\$1.50

School Enrollment Reaches 1250 Pupils

The Brownfield schools have reached an all-time high mark in enrollment in recent weeks. Up to this date there have been enrolled in the local schools twelve hundred five whites and forty colored pupils making a total of 1246 pupils in all.

Of this total 545 have enrolled in the west ward, 305 in the junior high school, and 307 in the high school. Fifty of these have been taken in temporarily from Gomez school, whose building burned recently. Indications are that the total enrollment for the year will reach almost 1300. The big problem recently has been to get pupils seated comfortably. Rooms are available, but funds for equipment and teachers are not in sight.

M. L. H. Baze
Miss Evelyn Smith efficient book-keeper and stenographer at Hudgens & Knight store, renewed for her mother's paper this week. Her mother lives near Meadow, and Miss Evelyn says she enjoys the Herald very much.

Payments Extended A Month On UCA

AUSTIN, Jan. 27.—Texas employers this week were granted an additional thirty days in which to file their 1936 reports and to pay their contribution under the Texas Unemployment Compensation Act, Chairman-director R. B. Anderson announced.

First payments to the Commission, under the new order, will be due not later than February 25. The original deadline set by the Commission was January 25.

"The Texas Unemployment Compensation Commission granted employers this additional month because of the short time which we have had to explain the duties of the employers under the Act, and to assist employers in complying with the provisions of the law," Anderson declared.

"Regulation Four, previously issued by the Commission, prescribed penalties for employers who did not pay their first contribution by January 25. This new order, of course, relieves all employers from any penalties until after February 25," Anderson pointed out.

The Commission announced that employers who pay their full 1936 contribution by February 25 will receive the maximum credit on their Federal tax, since the Federal Government has extended its deadline for contributions from January 31 to March 31.

"The Commission now has fieldmen stationed in Amarillo, Lubbock, El Paso, Abilene, San Antonio, Corpus Christi, Brownsville, Wichita Falls, Tyler, Waco, Galveston, Beaumont, Houston, Texarkana, Fort Worth, and Dallas. I wish to urge all employers who have problems in connection with the Act to take their problems to the nearest fieldman. All fieldmen may be reached through the Chambers of Commerce of the towns in which they are stationed," Anderson stated.

To Give Two Days Proceeds to Red Cross

Graham Smith of the American Tailor Shop, informed us this week that he would give all proceeds of his shop to the Red Cross for relief of flood sufferers, Friday and Saturday of this week. He explained that he would have to get by on it with just as little expense as possible, and has made the following conditions:

He cannot afford to pick up and deliver on this proposition, and those who designate that what they pay (regular cleaning price) to go to the Red Cross for flood sufferers, must pay cash, bring their own clothes and pick them up. Every dollar so took in that day (not just the profits) goes to the Red Cross on the conditions stated above.

New Battery and Electric Shop Opens

Mr. Cecil Swinney was in this week and informed us that he and Mr. Bill Anderson, who recently came here from Wichita Falls, have opened a Battery and Electrical Shop in the old timers as the Spear building at 7th and Main across street south of the Carter Chevrolet Co., and west across street from, Tudor Sales Co.

For the time being these boys will not keep anything except batteries and automotive electrical supplies, but understand that it is their intention to add to them from time to time, as demand increases. These boys, we understand, have had considerable experience in their line of work, and will give you full satisfaction.

Poultry-Egg Shipments Are On the Increase

AUSTIN, Texas, Feb. 2.—Forwardings of Texas poultry and eggs to interstate points during December totaled 787 cars, against 439 during December, 1935, an increase of 79 per cent, according to the University of Texas Bureau of Business Research. Of the 688 carloads of poultry, 605 cars were turkeys and 63 cars were chickens; while the comparable figures in 1935 were 397 cars of turkeys and 15 cars of chickens. Thus turkey shipments increased more than 52 per cent and forwardings of chickens increased 320 per cent.

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THE HERALD

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Entered as second-class matter at the postoffice at Brownfield, Texas, under the act of March 3, 1879.
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The Official Paper of Terry County and the City of Brownfield.

As bad as they hate to do so, probably the Texas Centennial at Dallas is taking a tip from the Frontier Centennial at Fort Worth. One of the main buildings this year will be fitted up as a huge Theatre-Cafe, but we'll bet our dirty pair of socks they'll not call it Casa Manana.

Editor Hayden of the Big Spring News has tossed his hat in the ring as a candidate. He wants to be the one in Texas to test out the Townsend Plan, by spending \$200 in one month.

The fellow that is trying it out in Washington state, has a brother at Loop, we understand, and is reported to be having a high heel time.

So, Dr. J. J. Taylor has been named as editor-in-chief of the Dallas Morning News, since the death of the lamented Dr. James Q. Dealey. Well, we are looking for the New York Times to call for our services most any time. Levity aside, there is not a newspaperman in Texas but will rejoice at the merited promotion, to us, of just plain, Joe J. Taylor, perhaps "State Press" to you.

That beautiful specimen of manhood who designates himself "Plainsman" and occupies the outside column of the Lubbock Evening Journal, got panicky last week for fear this writer might say something not altogether pitched in the path of dignity about Lubbock trying to get a State lunatic asylum located there. However, we had thought little about the matter, but did remark to the wife when we read the news item "that it would be a good thing for the State to place a parking place in that city for all the nuts that live there."

Morley B. Drake of the Littlefield Leader advertises that he has lost a bulldog that weighs in the neighbor-

hood of 70 pounds, and is very anxious to recover the "hound." Well, Morley, we haven't seen your pup, but will be on the lookout for him armed with a shotgun, as we don't want to meet an animal of that size and vicious looking with a less formidable weapon. In the past five years, two or three small children here on their way to school or town have been badly mangled by just such an animal as you described, and the animals were killed by the owners or officers.

Ask any of your neighbors what was the biggest things in 1936 and watch them scratch their heads for the answer. And yet it is easily answered. The same question was put recently to 8 newspaper editors in 48 states by the Associated Press, and 72 per cent of them declared that the weather was the biggest thing of the year in their respective states. Though two national conventions and a presidential election was held; though Hauptmann was electrocuted and Edward deserted a throne, and the savage blizzards of last January, the March floods in the Middle West, dust storms west of the Mississippi and the most torrid weather in the memory of the present generation were experienced, the weather interested the average citizen far more than the "man-made" occurrences. And that's the answer. The weather was the biggest thing in 1936, just as it is pretty certain to be this year. —Big Spring News.

Much is being said in the press these days about the treatment of syphilis and gonorrhea too, so-called social diseases that have wrecked and ruined the lives of many people, especially the former, and the medical profession acknowledge both are on the increase. It is said that syphilis is killing more people in the United States annually than some of the major diseases. It has been decided that to make a deep dark secret of these diseases any longer is a blow at the health of our entire population, and in some of the cities, where the disease is more prevalent, clinics are being set up for the treatment of these diseases. The dangerous part, it is said, that in most cases, victims are "taken in" by quacks, who get the money, and "stop" the disease for awhile. Syphilis is a treatment that takes months to cure. It is a real battle, but in its first and second stages can be cured, but victims are warned to see real licensed physicians about its cure. If your case is curable, they will tell you frankly, and you get treatment at minimum cost.

Rattlesnake killing and canning has become a profitable business since a farmer on the edge of the Florida everglades introduced the white, glistening meat to a hesitant public a few years ago. Started as a fad, the meat is now in demand in many markets. Don't be surprised if rattlesnake meat in few years, replaces chicken salad, tuna fish and other popular "snack" fillers.—Snyder Times.

Guess that we are not much of a faddist, so we'll never be guilty of eating a bite of any kind of wiggling coiling reptile, unless it is disguised on us as something else, and then, we'll be tempted to shoot the bird that perpetrated the "joke." For the same reason, we never could eat a darned eel, as we always suspected them of being a double-half-uncle of the snake. And we never could go shrimp as they looked too much like a grubworm which in turn is the infant of a tumblebug. We may be finicky about our eating, but we have lived too long out here in west Texas on red beans and sow-belly to be changed to questionable "grub." Come to Terry!

Texas should by all means try in some way to control its rivers. For the most part, Texas rivers have a great fall, and are swift and destructive, when there are heavy rains on the head waters and feeders. Something is being done in the way of dams near Denison on the Red River and there are some dams on the Colorado, Concho and Rio Grande and prospects to place several on the Brazos and Trinity. Texas never has had much of a timber area on the headwaters of its largest rivers, for the roots, fallen branches, leaves, etc., to retard the water in its rush to the rivers and the sea. The only way to hold up flood waters successfully, therefore is to do so by a series of dams. These dams cost money, we know, but is the loss of life and property less expensive? Is the millions of tons of good soil that goes headlong down these streams yearly of any value to Texas farmers. As far as Terry county is concerned, there is not a river in the county. All the water that falls here stays. But we are looking to the good of all Texas. We should not let our soil get away from us by either of the two greatest erosion routes—water or wind. Soil is hard to replace.

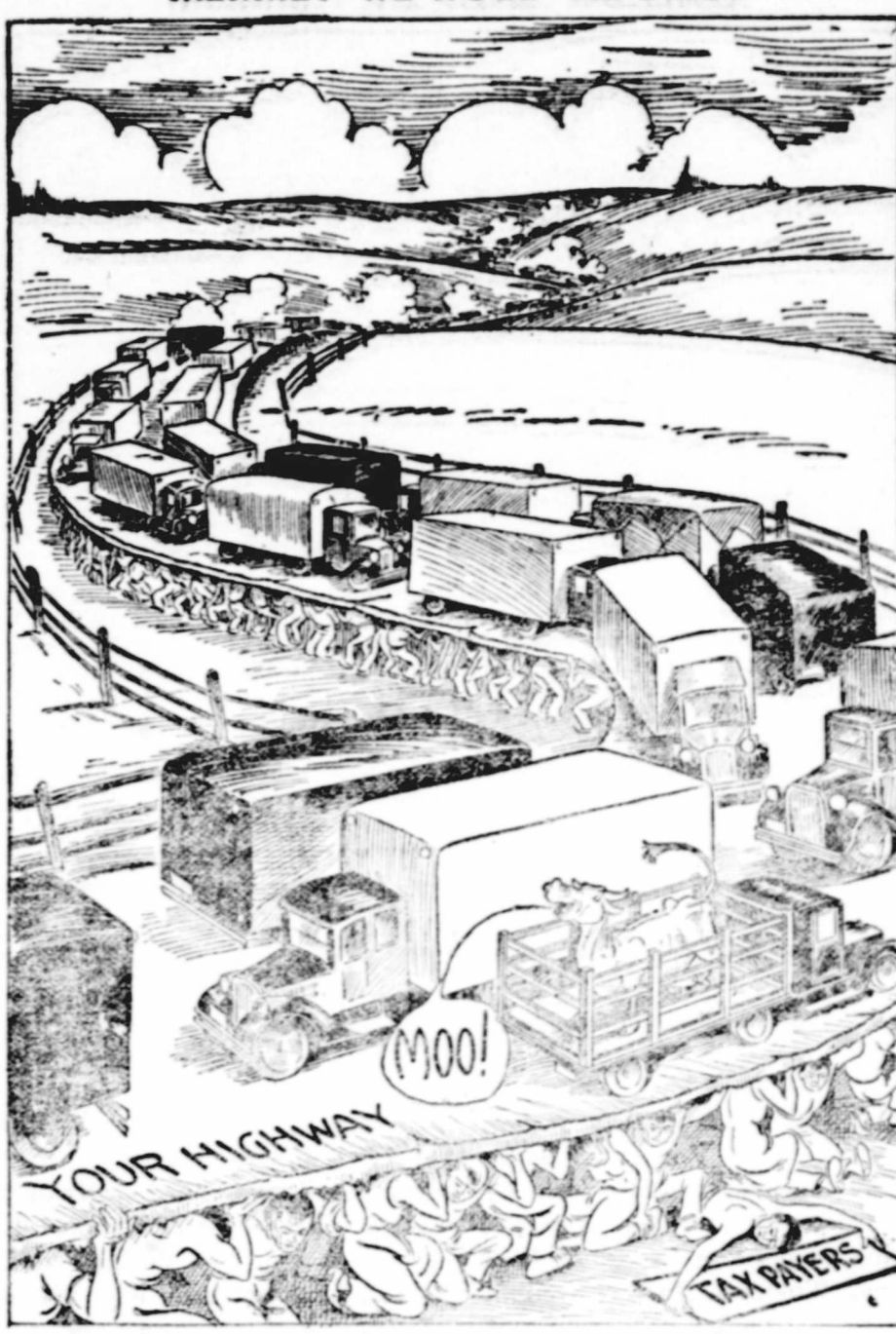
When industry makes plenty of money, labor is entitled to a fair share but some of us in the agricultural sections might reflect that we too should share in that plenty. If the management of industry makes too much money, there are two possible answers: Labor is being paid too little, or

the ultimate consumer is having to pay too much for the product. We don't know how much margin should be made on an automobile or tractor or plow or sausage mill, but we do believe that not even the demands of labor should shut out the fact that the agricultural worker has a right to share in the profits of labor by continued lowering of prices on the things we have to buy. Labor has greatly improved its condition in the past quarter century through organization, and it has taken radical action to do it. Industry has made this a better country to live in by improved methods and reduced prices. Prices have been reduced to make volume, and that has been a consideration for the consumer. If all profits had gone to labor, there would have been none to pass to the consumer in reduced prices. Well, just to stop the argument, maybe we all are concerned in the strikes.—Ralls Banner.

MONUMENTS TO NEGLECT

The warden of Alcatraz prison said in a recent address that the finest prisons we can build are only monuments to neglected youth. Imagine the career of some hardened criminal. There was probably a day in his life, when some little thing could turn him either to the crooked path or the straight way. Perhaps he was hesitating at some moment, whether to go home and read a newspaper or a book, or to see what was doing on the playground, or to go down town and hunt up the street gang. Perhaps the parents had failed to provide any book that was both good and interesting. Perhaps no one had planned so that a boy could find a real game on the playground. So the youth drifted down to the gang. Someone suggested taking a car ride for a joy ride. They did so, they enjoyed a hilarious evening and no one

MERRILY WE ROLL ALONG!



Texas taxpayers have contributed Seven Hundred Million Dollars to enjoy this privilege.

READ THE CLASSIFIED ADS

Rate: 10c per line first time; 7½c per line thereafter.

DO YOU NEED TOOLS for repairs about the house? See the "true value" counter at the Brownfield Hardware. 27tc

Helpy Selfy Laundry
Back of Red's Tire Shop.
Washing 45c per hour. 1 quilt with each washing. We do wet washes, rough dries and finish work.
Your Business Appreciated.
Bradley Bros, Prop. 20tc

HAVE Your car radiator, both new and old prepared for Preston, by our new method. It will save you money in the long run. McSpadden Shop. 9tc

Farms For Sale
We have some Santa Fe R. R. lands in Terry and Yoakum counties for sale with small cash payment and easy terms on balance.
Some improved tracts and some raw land in quarter and half sections.
J. B. KING LAND CO.
Office in Bell-Endersen Hardware Building 12tc

ROOMS and apartments, Little Hotel, city. 17tc

FOR SALE, White Leghorn started chicks, now setting eggs, blood tested flock; 2 weeks old pullets 15c each; 3 weeks old 20c; 4 weeks old 25c Guaranteed 95 per cent true to sex. Nuble Hamilton, at Arthur Sawyer's. 27p.

Do you want a full or part time job that will make you a good income, right in Brownfield and vicinity, easy work. Your earnings will depend on how much you can make good. This line is the largest of its kind in the world and we need salesmen that will work. Your earnings will depend entirely upon yourself. Branch office ready to assist at anytime, to start you right for a good income. Write Pangburn's Supply Company, Lubbock, Texas, Box 542. Act now, only one party needed there. 27c

SEE US before you sell your cotton seed. A good price on Prime seed. Also good planting seed for sale. West Texas Gin. 24tc

NICE Bedroom for rent. M. A. Tidwell at Terry County Gro. 1tp

FIVE ROOM house for sale; bargain for cash. Lorn Walters at Hotel Barber Shop.

SELF SERVING LAUNDRY 1 block, north Cobb's Dept. Store. 1 Quilt with each washing. 45c an hr. Mr. and Mrs. H. L. Runnels. Pho. 108

DO YOU NEED TOOLS for repairs about the house? See the "true value" counter at the Brownfield Hardware. 27tc

SORE-THROAT, TONSILITIS! Instantly relieved by Anathia-Mop, the wonderful new sore-throat remedy. A real mop that relieves pain and checks infection. Prompt relief guaranteed or purchase price of 50c refunded by Alexander Drug Co. 35c

FOR SALE, new Florence gas range still in crate. Will discount. Phone 109 or see Ed McDaniel. 26p

ROOMS by the day or week. Commerce Hotel. 5tc.

SOW and pigs for sale. See L. C. Foster, S. 3rd St., City. 1tp

LOST, Jersey cow, will pay reward. C. T. Edwards, city. 1tc

I will plow your garden. Floyd Darbison at A. Fry's W. Broadway. 1p

THE HERALD and Semi-Weekly Farm News together one year until further notice for \$2.00 in Terry and Yoakum counties, only.

SEE THE New Massey-Harris Tractor at—Bell-Endersen Hdwe Co. 21tc

FOR SALE, one A-1 black jack, 4 years old; also 4 year old work horse for sale, part on time. H. D. Heath, Tokio, Texas. 28p.

We LOAN money on new automobiles, Heflin Bros. 20tc

DON'T SCRATCH! Paracide Ointment is guaranteed to relieve any form of Itch, Eczema, ringworm or itching skin irritation promptly refunded. Large 2 oz. Jar 50c at Alexander Drug Co. 35c

STRAYED, Muley Jersey cow about a month ago. Notify C. R. Warren, 3 miles east city. 27p.

Professional Directory

discovered them. Next time they took a car, they sold it on to money. From there the path led on to prison to the monument of neglected youth. It is cheaper to give youth what it needs, than to allow it to take what it thinks it wants. Let us remember that here in Abilene.—Abilene Times

TWO KILLED, 13 INJURED IN TRUCK ACCIDENTS

HOUSTON, Tex. Feb. 3.—Figures were released today by the Railway and Express Employees Association of Texas, showing the five-year toll of deaths and injuries resulting from truck accidents on the highways of Terry County, or involving residents thereof.

The report, which has been compiled from clippings of newspaper accounts of Texas truck accidents, shows that through the years 1932 to 1936, inclusive, truck participated in 6 Terry County accidents, in which 2 people lost their lives and an additional 13 sustained injuries.

Truck accidents for the entire state during the same period totaled 8,416, in which 2,195 were killed and 11,963 were injured.

Identifying the victims of truck accidents in Terry County, the report lists the following as killed: Winnie J. Proctor, Dolph Stansell.

In addition, the following were listed as sustaining injuries, Mrs. B. Smith, A. Pierce, John Pierce, Hal McSpadden, Mrs. Beagle, Jeff Beagle, C. H. Hamilton, E. R. Nelson, R. S. Swindle, W. Sanderson, Opal Swindle, Check Holmes, E. Sanderson.

Cecil O'Neal will read the Herald and Avalanche this year.

Our good friend, J. R. Burnett is agent for one of the oldest and most reliable monument houses in Georgia, and is prepared to take your order for monuments and grave markers made from genuine Georgia marble or granite. Buy from Jim and keep the profit in Brownfield.

Notice to Farmers

We still pay the highest prices for your prime cotton seed. Also have a car of Georgia (Sumour) planting seed, direct from Norcross, Georgia, \$9.00 per hundred. We also buy scrap iron and bones. Scrap steel 7½c cwt, motor blocks 10c cwt. Bones 30c cwt. Newt Newsom at W. D. Wilkins Seed Lot, south of Panhandle Station 28p.

NOTICE

To my friends and neighbors: As I am confined to bed this month or longer, will not get to see you unless you come over. We will stand Star and Tony at our place, 14 miles west of Brownfield and 2½ miles east of Tokio. Later on can take care of mares from distant. Terms same as last year. Perchon and Saddle Horses. H. L. and C. H. (Punny) Lee

McMakin Motor Coaches

Bus Station at Nelson Drug Co. NORTH BOUND

For Lubbock and points east and north at 9:00 and 11:00 A. M., and 4:20 and 8:15 P. M.

SOUTH BOUND
For Odessa, McCamey, Hobbs and Carlsbad, at 2:00 and 9:10 A. M. and 2:15 and 5:30 P. M.

Bleeding Sore Gums

If you really want quick, certain, and lasting relief, from this most disgusting disease, just get bottle of LETO'S PYORRHEA REMEDY and use as directed. LETO'S is always guaranteed. Alexander Drug Co.

Stop Itch

With the new liquid BROWN'S LOTION, kills ITCH parasites with a few applications. Instant relief! Buy 60c or \$1.00 size today, at Alexander Drug Store

MONUMENTS

I am agent for an old reliable Marble Co., of Atlanta, Ga. If in need of anything in this line see **J. R. BURNETT, City**



EYES EXAMINED GLASSES FITTED
E. C. DAVIS, M. D.
Physician and Surgeon
BROWNFIELD, TEXAS

Brownfield Lodge

NO. 903, A. F. & A. M.
Meets 2nd Monday night, each month, at Masonic Hall. Lee Fulton, W. M. J. D. Miller, Sec.



WM. GUYTON HOWARD Post 769
Meets 2nd and 4th Fri. Night each mo. E. G. Akers, Com. C. A. Thames, Adj.



530 I. O. O. F. Brownfield Lodge No. 1
Meets every Tuesday night in the Odd Fellow Hall. Visiting Brothers always welcome.
Fred Hinson, N. G. J. C. Green, Secretary.

JOE J. MCGOWAN

Lawyer
Office in County Atty's Office
Brownfield, Texas

Dr. A. F. Schofield

DENTIST
Phone 188 State Bank Bldg.
BROWNFIELD

DR. R. B. PARISH

DENTIST
Office, Hotel Brownfield Bldg.
BROWNFIELD

M. E. JACOBSON, M. D.

Above Palace Drug Store
BROWNFIELD, TEXAS

JOHN R. TURNER

Physician and Surgeon
BROWNFIELD HOTEL BLDG.
Phones: 131 & 263

FUNERAL DIRECTORS

Phones: Day 25—Night 146
BROWNFIELD HDWE CO.
Brownfield — Texas

HOTEL BARBER SHOP

THREE GOOD BARBERS
CONVENIENTLY LOCATED
in Brownfield Hotel Bldg.

TREADAWAY—DANIELL

HOSPITAL
T. L. Treadaway, M. D.
A. H. Daniel, M. D.
General Practice
General Surgery.
BROWNFIELD, TEXAS

LYNN NELSON

Watch, Clock and Jewelry Repair
At—
Nelson Drug Company
Brownfield, Texas

Dr. F. W. Zachary

Veneral Clinic
503-4, Myrick Bldg.
LUBBOCK, TEXAS

Lubbock Sanitarium & Clinic

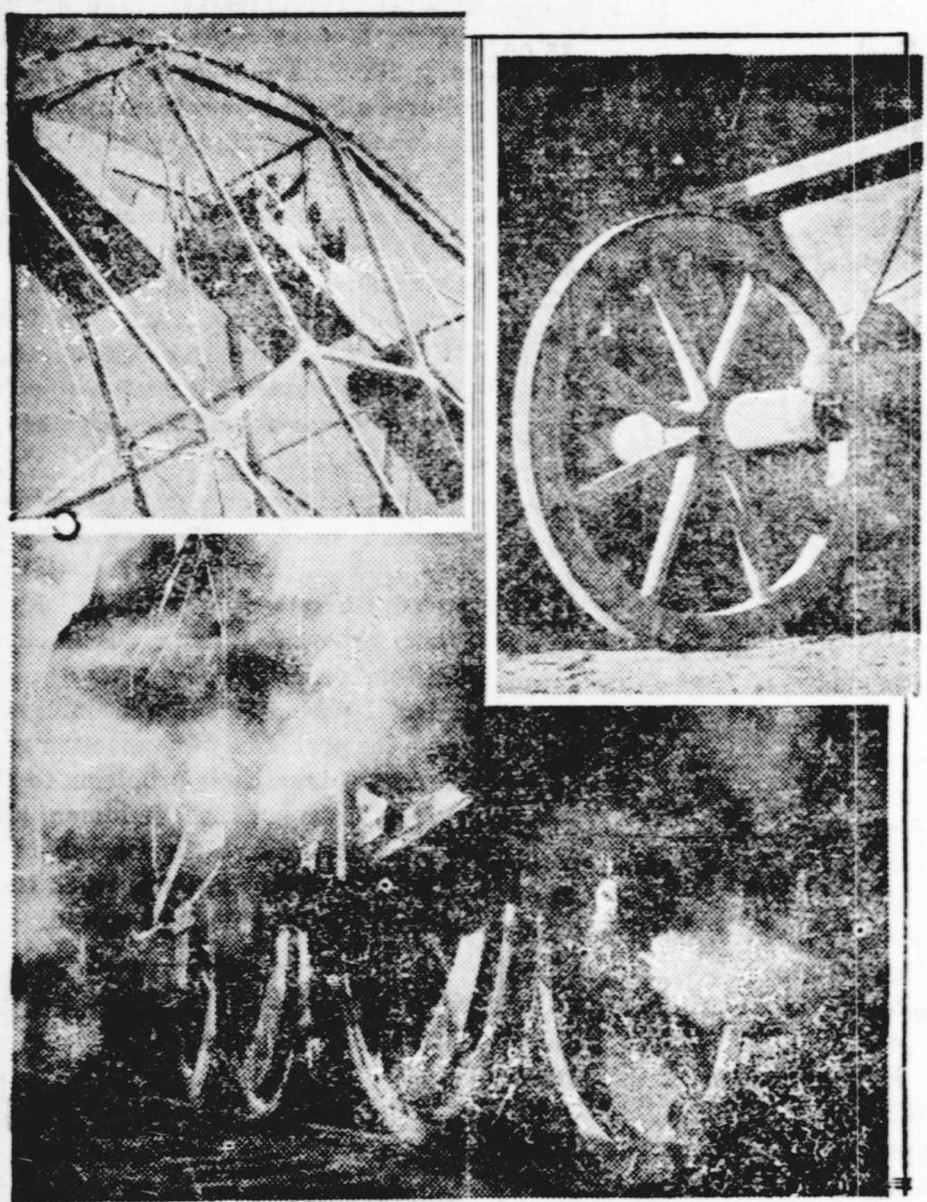
Medical, Surgical, and Diagnostic

Dr. J. T. Krueger
Dr. J. H. Stiles
Dr. Henrie E. Maat
General Surgery
Dr. J. T. Hutchinson
Eye, Ear, Nose, and Throat
Dr. M. C. Overton
Dr. Arthur Jenkins
Infants and Children
Dr. J. P. Lattimore
Dr. H. C. M/xwell
General Medicine
Dr. O. R. Hand
Obstetrics
Dr. James D. Wilson
X-Ray and Laboratory

C. E. Hunt **J. H. Felton**
Superintendent Business Mgr.

X-RAY AND RADIUM PATHOLOGICAL LABORATORY SCHOOL OF NURSING

The SNAPSHOT GUILD
WHEEL PICTURES



The motion of the ferris wheel was stopped at 1/100 second at f.2. The exposure of the still locomotive wheel was 1/10 second at f.16. The wheel of the barrow was taken at f.8, exposure 1/25 second, after a long study of lights and shadows and much changing of camera position.

"The world is a wheel."
WHEELS—man's first invention—make photographic subjects of absorbing interest. There is a lot of fun in making a hobby of wheel pictures.
There are so many kinds of wheels — wagon wheels, spinning wheels, automobile wheels, locomotive wheels, water wheels, steering wheels, cog wheels and the thousand and one other sorts and sizes used in machinery. And every one of them, when pictured in a photograph, tells some kind of story of human interest.

graphically, their many patterns and the shadows of their patterns offer a variety of fascinating studies. Wheels are easy to photograph. You can be leisurely in your preparations, unless, of course, they are wheels on a moving vehicle. As still subjects, you have an opportunity to use time exposures on them if needed, not forgetting a small stop opening for sharp detail, particularly for shadows. Wheels provide subjects for striking angle shots, especially when they form a part of masses of machinery in factory or engine room.

Pictures of wheels call for close-ups. They should fill the view finder. Often when the impression of size and strength is desirable, the print may be trimmed so that the wheel crowds the picture space to the limit.

When wheels are in revolution, don't think you should always use a fast shutter speed. Blurred spokes in the photograph will give the sense of motion just as they do to the eye.

Try some pictures of this intriguing subject; and may the wheel of fortune favor you.

JOHN VAN GUILDER.

LET US FIGURE YOUR REPAIR BILLS

FOR YOUR CAR.

We Have a Good Price on Tires—
CRAIG & McCLISH

Phone 43

FIRST NATIONAL BANK

Brownfield, Texas

SECURITY AND SERVICE

HERE'S HOLLYWOOD

By Jack Hardy

Clark Gable gave forth this very pertinent observation this week. "Take sex out of life, and this would be a very dull world. Romance has made more history than armies."

Every picture studio in Hollywood has been hard hit the past two weeks by the epidemic of mild flu. Among those on the sick list are—or have been—Gary Cooper, Joel McCrea, Buck Jones, James Dunn, Walter Brennan, Clark Gable, Martha Raye, Nat Pendleton, Harpo Marx, Janet Gaynor, Edna Mae Oliver, Tala Birell, Spencer Tracy, Bob Livingston, Lionel Barrymore, June Travis, and Charles Grapewin. Such inroads of illness delays many productions at tremendous cost—to the insurance companies.

Eddie Lowe also required medical aid last week. He tried to show an actor friend how well he used to ride a bike—and got a pair of badly skinned knees!

Raymond Hatton told your columnist this week about one of the oddest of the many odd incidents traditional of Hollywood. For his comedy role as

a frontiersman in "The Vigilantes Are Coming," Hatton wears a buckskin hunter's outfit topped by a skunk skin cap. When he went to the studio wardrobe for the outfit, he found that the cap fitted him perfectly. As it had been rented from a film costuming company, he made inquiry as to its history. It had been made to order for Hatton for his famous role in "The Covered Wagon" filmed in 1926! Thus confirming his suspicion, Hatton found an old friend he had not seen for ten years!

When Smiley Burnette, cowboy comedian and musician now being seen in "The Big Show" and "Larceny on the Air" was entertaining over a little radio station in Tuscola, Illinois, he went to Chicago to buy a marimba. The sad fact he told us this week, that he did not have money enough to get the marimba, was largely responsible for his finally landing in the movies.

"I bought my guitar instead," he explained, "and that was an instrument unable on both radio and the screen. If I had gotten the marimba, I probably would still have been stuck on the radio programs. For once it proved to be a virtue not having enough money to get something I wanted."

"Actors and actresses should be in love to play love scenes," Director John Stahl told us this week on the set of his current production. "Not necessarily with one another, but they should be thinking about those they love when romancing before the camera."

Evelyn Venable and Wynne Gibson allowed a studio to take their fingerprints for photographic use in "Happy Go Lucky," a picture of plots and thrilling intrigue in Shanghai—but when they had been used, demanded the prints back! "No one is going to have my fingerprints on file," declared Miss Venable.

Max Terhune, comedian-ventriloquist being featured in such westerns as "Hit the Saddle," "Three Mesquiteers," and "Ghost Town Gold," is much in demand as an entertainer at Hollywood affairs. On Monday, he created terrific laughs doing his funny imitations of barnyard animals at a press club dinner, and on Wednesday delighted Irvin Cobb, Will Hays, Frank Buck, Arthur Treacher, Jim Tully, and a score of actors at the Hollywood Authors' Club monthly dinner meet.

PNEUMONIA OFTEN FOLLOWS A COLD

AUSTIN, Feb. 1.—Pneumonia is always a serious disease, and early treatment is of paramount importance to lessen the severity of the disease and prevent death, is the warning issued by George W. Cox, State Health Officer.

"A person previously well may develop pneumonia suddenly," he said, "but most often it occurs in persons who have, or who recently have had, a cold. Yet many people do not take the cold seriously enough. Suspect every cold. Go to bed immediately if you have fever with a cold, call your physician, and do exactly what he says. By intelligently following your physician's advice at the beginning of the attack, you may ward off the after effects which so often follow neglected colds, pneumonia among them.

"Almost any part of the air passage may sometimes be attacked by bacteria. When the nose is affected we call the condition a cold. The tissues of the nose react to such infection by a profuse mucous discharge or mucous liquid. This discharge is really an attempt on the part of the body to get rid of the germs and their poisons. If the infection is lower down, it causes a sore throat. If the voice box is affected, the condition is called laryngitis. If the germs reach the bronchi, the disease is known as bronchitis. If the germ get down to the lungs, the person affected has pneumonia. Thus it may be seen that the common cold may be the beginning of one of the most serious complications of the respiratory tract.

"These respiratory diseases may be avoided many times by establishing individual health measures. Help prevent colds and pneumonia by proper personal hygiene. Eat moderately drink plenty of pure water, and sleep 8 to 10 hours every night with win-

dows open. Do not allow the temperature of your home or working place to exceed 70 degrees Fahrenheit. Wash your hands frequently, especially before eating. Take some exercise out of doors every day, but avoid fatigue and unnecessary exposure to cold weather and rain.

WELLMAN

We are having another freeze, at this writing. This is perhaps at least a dozen or more we've had already, but we can't say that we like them.

Mr. Clyde Hefner who has been in the hospital has returned home, and is improving at this writing.

Mrs. W. A. Campbell and daughter, Mrs. Walsie Harrington are planning an extended trip through part of the States that are suffering from the disastrous flood. We sincerely hope that they have a very enjoyable trip.

Mrs. A. A. Lawrence visited in the home of Mrs. J. F. Singleton, Thursday night.

Mrs. J. J. Woodard is spending a few days in an Angelo, Texas.

Mr. and Mrs. Orr spent the week end with Mrs. Orr's home folks at Lubbock. Mr. Orr's sister returned home with them to stay until school is out. We failed to get the name of this young lady, but what we want to say is we are very glad to welcome her to our community.

Marie Pettway is visiting friends in Lamesa and attending to business while there.

Mr. Graham and son who have a market in the Help-Your-Self Gro., in Brownfield was in our community Sunday looking for some grain fed calves for his market.

Mr. Charles Norton went to Lubbock Friday and returned Monday to see about attending school at Tech.

Have No Mercy On The Drunken Drivers

Here is an excellent thought from the Port Umpqua, Oregon, Courier: "If the Courier man were a judge in courts dispensing sentence upon drunken auto drivers, there would only be first offenders. Regardless of race, color, creed or alleviating circumstances, the person who has so little consideration for the lives of innocent people as to drink intoxicants before or after placing himself behind the steering wheel of an automobile should never be allowed to repeat the performance. Revocation of license would be fatal and final. Driving a car is a privilege—not a right."

It is impossible to prove exactly what percentage of automobile accidents are caused by drunken driving, for the reason that in many cases where liquor plays a part, arresting officers and prosecutors are unable afterwards to produce sufficient evidence for a conviction. But all the best estimates say that alcohol is the definitive factor in a much higher proportion of mishaps than is generally realized. Furthermore, an accident in which a drunk is involved is more likely to be serious than one involving sober drivers.

Drunken drivers are often released after paying relatively small fines. Some juries are notoriously derelict in their duty in bringing in convictions.

The drunken driver should never be allowed to pay a fine and he should be denied the right to use the public streets and highways. If such a program were carried out throughout the country, one of the gravest menaces to life would be greatly minimized.

Meadow Items

We are very much in sympathy with those flood stricken people in the north and east. Even though we have never learned to love West Texas sandstorms, we are ready to agree that they are more desirable than the floods of water. Glad to see a move made to assist them financially.

Yes, we have heard that Meadow has a newspaper and have seen the Editor once. Never have met him, nor read a copy of his paper—perhaps we shall this week.

We understand our Primary teacher, Miss Bochman has resigned. Miss Brock of the Needmore school will take her place.

Mr. Nathan Chesshire is at home from the sanitarium and is hopeful of being back in school in another week, if he continues to improve.

Mrs. G. B. Jones, Mrs. B. F. Finley, Mrs. O. L. Rettman, Mrs. Charlie Brock and Miss Martha Low Chesshire were numbered with the sick last week, but are better now.

Mr. and Mrs. C. C. Ward, Mr. and Mrs. A. J. Nelson, Mrs. D. J. Harris and Mary Margaret, attended the Singing Convention at Roosevelt, Sunday afternoon. There was quite a large crowd there and good singing. We believe the largest crowd we have ever seen in this part of Texas. Roosevelt is a new community and they have a very modern school building,

with a spacious auditorium well arranged and an accommodating seating capacity.

Sunday was a big day for the Methodist of this place. Ropes, Lakeview and Meadow all came together here and had preaching from a Brownfield preacher, morning and afternoon together with a spread dinner at the noon hour, we are told.

Mr. and Mrs. J. A. Wheeler came in last week from a month's visit with relatives in Martha, Okla., and other places there.

Baptist Church News

We had large crowds again Sunday at both services. The High School Band was present Sunday night, and under the direction of their leader, Mr. Trigg, played three sacred selections, which was enjoyed by all.

Those who are missing the study of the Gospel of John being taught at the church each night this week by the Pastor are missing a blessing. Our Pastor is an excellent Bible teacher.

Bro. Cohen will be here Sunday morning, for the first service of our meeting. Let's have a full house. Come and hear this great singer, and if you have one of our hymn books in your home, please bring it back to the church, we will need every one of our books for use through our meeting.

Those of you who were not present to hear Bro. T. C. Babsby last Friday afternoon missed a real treat. Bro. Babsby is a son of one of our pioneer missionaries to South America, and is himself now one of our missionaries there. Bro. Babsby was born in Brazil. He told us something of his work as well as of his father's work before him. He and his family will return to their field of labor early in August.

Be present Sunday morning for the first service of our meeting, be much in prayer for our Evangelist and Pastor, and for one another. We need to be busy for our Master.

—Reporter

HARMONY NEWS

Mr. and Mrs. W. H. Cole visited Mr. and Mrs. Gilbert Cole Sunday.

Mr. and Mrs. A. P. Word and family visited Mr. and Mrs. Welbie Curry of Johnson community, Sunday.

Mr. and Mrs. John Garner and family visited in the J. O. Hobbs home Friday night.

Mr. and Mrs. A. E. Richardson and little son J. W. and Mrs. J. F. Brigrance spent Sunday with relatives at Lamesa.

The boys and girls basket ball teams and a few outsiders went to Union Thursday night to play ball. Although all scores were in favor of Union the games were enjoyed.

Mr. and Mrs. Elvis Gilentine of Needmore visited Mr. and Mrs. J. O. Hobbs, Sunday.

Mr. and Mrs. Bill Taylor and son visited in the home of Mrs. M. B. Bragg and family of Lubbock, Sunday.

We understand that Mrs. Hubert Thames is able to be up and around again.

Mr. and Mrs. J. C. Weathers and family of Lockney, Texas visited his sister, Mrs. Lee Floyd, Saturday.

We understand that Mr. and Mrs. J. L. Newsome and Burnie Floyd are enjoying the sunny climate of El Centro, California.

Miss Gladys Hyles spent Sunday with Iva Catheran Hobbs.

Mr. and Mrs. W. E. Dorman of Gomez community and Mr. and Mrs. Aubry Fore visited Mr. and Mrs. A. W. Fore, Sunday.

There was a nice crowd at Sunday School and Singing.

Plains News

Mr. and Mrs. Sherne Henard were called to Wellington Monday to be at the bedside of Grandmother Henard, who is sick.

Everyone enjoyed the play "Apple Blossom Time" presented by the Junior class Friday night.

Mrs. Bettie Criswell spent Saturday night with Mrs. Mary Lackey.

Miss Wolf, teacher in the Plains School, is pretty ill with the flu this week.

Mrs. Till W. Read spent Thursday with relatives in Tatum, N. M.

Mrs. Wolf, of Roswell, mother of Miss Nancy Wolf, is here visiting.

Mrs. Faye Lusk of Lubbock is visiting her parents Mr. and Mrs. W. H. Hague.

Kit Morris left for Houston, Thursday where he will be on a job.

Tilden C. Brown of Post returned home Saturday after spending a few days at his mother's bed side, Mrs. J. O. Brown.

Mr. and Mrs. George Turner returned home Sunday, after an eighteen days stay with relatives. Mrs. Turner being called to the bed side of her mother, Mrs. J. O. Brown, who has been very sick with the flu, but at this writing very much improved.

Right makes right, wrong unmakes it.

Announcing the Opening of
McILEROY & McILEROY
 Chiropractic Office

We will be open MONDAY, FEBRUARY 8th in the building formerly occupied by Cinderella Beauty Shoppe, on east side of square.

For Your Health's Sake, Investigate—
 — CHIROPRACTIC and ELECTRO-THERAPY —

— Office Phone 279 —

We Carry in Stock at All Times a Complete Line of
Aermotor, Monitor and Ever-Oil Mills
COAL
B. P. S. Paint and Wall Paper
CICERO SMITH LBR. CO.
 South of the Square—Brownfield, Texas
 Agent For
Zenith World Wide Reception Radios

State Hospital For Lubbock Suggested

A state hospital for the insane will be sought for Lubbock and the South Plains, it was decided at a meeting of the directors of the Board of City Development and the Chamber of Commerce Wednesday morning.

Governor James V. Allred recently recommended that the legislature appropriate \$817,000 for the establishment of such a hospital. It was the governor's recommendation that the institution be located in West Texas.

The BCD directors voted to sponsor Lubbock as a site for the proposed asylum and to invite the assistance on other communities of the

South Plains.
 In the governor's proposal, the institution would care for 540 patients.
 —Lubbock Avalanche.

R. H. Timmons, progressive farmer of the Meadow section, was down this week.

"Flowers and Shrubs"
 Choice Cut Flowers, Pot Plants
 Floral Designs.
Mrs. W. B. Downing
 Phone 69

Master Piece School Supplies has a Coupon
 — SEE —
MOON & WALT

SEE—
HIGGINBOTHAM-BARTLETT CO.
 —for—
L-U-M-B-E-R
 and building materials of all kinds.
 Phone 81 — — — — Brownfield, Texas

OWN A HOME

A good chance to get a nice little 5 room stucco, just east of the E. Brown residence, together with well and pump, some sheds and four 50 feet lots. Half down, rest easy; or will sell real cheap all cash.

APPLY AT HERALD OFFICE

Magnetic Masseur Treatments
 Hefner and Hefner of Spur, Texas, will be in Brownfield at the Commerce Hotel room 5 for three more weeks. No charges for examination.
See Them At Once!

BE SECURE - INSURE
 With
E. G. AKERS
 INSURANCE — BONDS — ABSTRACTS
 Phone 129 — — — — Brownfield, Texas

GRAND Opening of City Tailors and Cleaners
SATURDAY, FEBRUARY 6th, 1937

After remodeling our plant to comply with the most approved plan in tailoring shops, and installing the latest and most modern machinery to do work that money can buy, we are equipped to do as good work as you will get anywhere. We invite you to visit our plant today.

We have a special machine to block net suits, and have a staff of capable workmen, assuring you of the very best of service.

Men's Suits and Top Coats, properly cleaned. Ladies' Silk and Woolen Dresses cleaned, finished and resized. Hats cleaned and blocked, factory methods. When we pick up your clothing to be cleaned and pressed, send your shoes. We shine or dye them any color. All work strictly guaranteed to please. We are equipped with an Electric dying machine to give your shoes a real factory finish. We call for and deliver. Be sure to see one of our circulars, as there is a vital message in them that we cannot carry in this ad.

"FOR ASSURANCE, USE OUR CLEANING SERVICE"

Syl and Cy Tankersley Phone No. 96
Established Since 1925

Walgreen System Drug Store

NELSON DRUG CO.

Brownfield, Texas Phone 33

LOW PRICES! SAVE! NOW!

Cold Cream PERFECTION 4-OZ. SIZE . **33¢**

Hair Tone VALENTINE 6-OZ. SIZE . . . **39¢**



For Cold Relief
CAMPHO-LYPTUS
Cold Kit
3-Pc. Set . . . **79¢**
Nose drops, cough syrup, ointment.

Campho-Lyptus
NOSE DROPS . . . **39¢**

500 Perfection
Cleansing Tissues . . . **29¢**

60 Olafsen
Cod Liver Oil Tablets **49¢**

25 Success
COLD TABLETS **23¢**



Aluminum Whistling Tea Kettle
For Only **1.09**
Red or Green catalin handle.

Olafsen Halibut Liver Oil Capsules
Plain 50's . . . **89¢**

Cod Liver Oil OLAFSEN PINT . . . **59¢**
Malted Milk PLAIN OR CHOCOLATE, LB. **49¢**



Yeast & Iron
Tablets, 80's . . . **49¢**

Castoria
3-oz. Size . . . **23¢**

Lavender
Lotion, 6-oz. . . **39¢**

Aspirin Tablets
5-Grain, 100 for . . . **33¢**

Talcum Powder **23¢**
"My Babys"

Tidy Deodorant **49¢**
Liquid, Cream-Powder

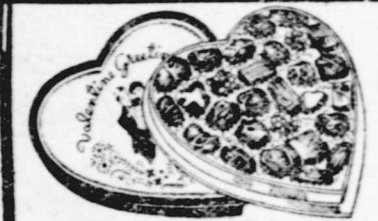
Mineral Oil **49¢**
Russian, Pint . . .



Contour Playing Cards
Linen Finish . . . **23¢**



Silk Heart Package
Pound **1.35**
Gorgeous red silk heart box. Filled with our most expensive assortment. Silk ribbon and cord trim.



The Perfect Valentine HEART BOX OF CHOCOLATES
ONE POUND . . . **59¢**
Beautiful design heart box filled to the top with Kitchen Fresh Candies. There are Nut-nougats, Crispy pieces, clusters, caramels and creams.



Miniature Chocolates
POUND **89¢**
Selected small pieces of finest quality chocolate covered nuts and creams flavored with fruit jama.

FARM TENANCY

I have never seen among the peasantry of Europe poverty so abject as that which exists in the great cotton states from Arkansas on to the East coast. These are strong words, but they are the carefully considered statement of Secretary of Agriculture Henry A. Wallace, following a recent tour from Arkansas to Georgia. Wallace was traveling with Resettlement Administration officials who knew intimately many of the people living in the hovels that dot the Southland, and Wallace came away with the realization that the problem of farm tenancy was one of the greatest problems now facing the American farmer.

In a recent article in the New York Times Magazine Wallace has this pertinent paragraph. "I have been asked, 'Is there danger of a peasant group in the United States?' I am tempted to say that one-third of the farmers of the United States live under conditions which are so much worse than the peasantry of Europe that the city people of the United States should be thoroughly ashamed. One of the first problems is to bring this group up to a level as high as that of the peasantry of Europe. This is the job to which the Resettlement administration has addressed itself in its activities embracing some 500,000 farmers. It is a low job, which will still be only partially solved fifty years hence."

The problem is acute and tragic. Partisan politics should not be allowed to enter into the administration of this great effort to help the tenant farmer. Nor should there be a bureaucratic struggle for domination of this new effort. The Resettlement administration already exists with a capable and efficient organization to attack the problem without loss of precious time. The Resettlement administration was the first government agency to recognize and point out the seriousness of the tenant problem, and the first agency to make surveys and recommendations pointing toward a workable program of relief and rehabilitation. Here is one problem for which a federal agency is ready for operation without waste motion, and which has already completed the preliminary work to attack the problem wholeheartedly.

Farm tenancy exists in every state in the union, although it is more acute and more dramatic in the deep South. The sooner Resettlement or some other federal agency is empowered to act toward alleviating this distressing situation the better it will be for the whole nation as a unit.

POLYHALIT, SOURCE OF POTASH, TERMED A GREAT TEX. RESOURCE

DALLAS, Tex.—Conversion of a 57,000,000-ton bed of polyhalite (unique potassium salts) in West Texas into three distinct industrial commodities today was termed one of the greatest "potentials" of all Texas' yet undeveloped natural resources.

In a report to the All-South Development Council, Max Agress, discoverer of the unique deposit 12 years ago and a noted potash "explorer," explained that, although experimental work has been going on for more than a decade, only in recent months has Dr. E. P. Schoch of the University of Texas perfected a method for extracting the utmost commercial values from this triple sulphate of pure calcium, magnesium and potassium. So far as is known, polyhalite in

this pure form exists nowhere else in the world but in this vast bed blocked out in Midland, Crane and Upton counties, Agress said. Economies in production arising therefrom would give Texas a strikingly important place in the world potash market now dominated by Germany, from which more than 50 per cent of United States potash consumption is imported.

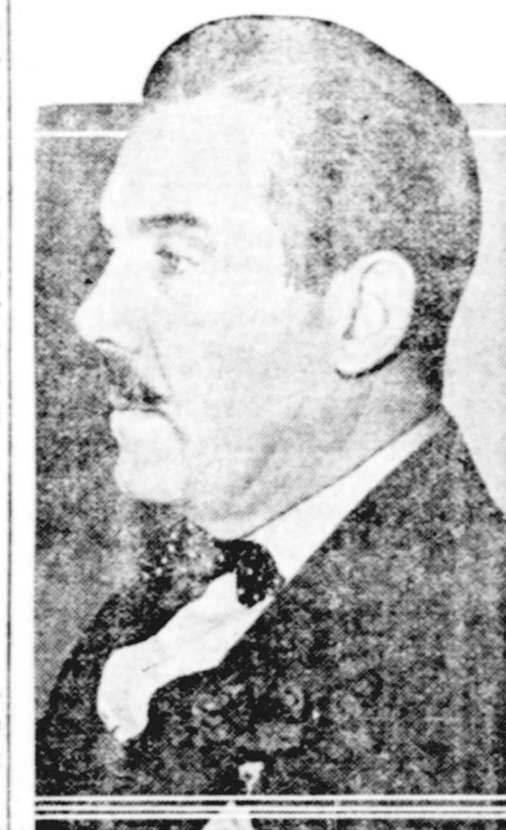
The Schoch process, tested for several months at Austin in 500-ton-a-day model plant operation, produces sulphate of potash (most costly form of potash) magnesium carbonate (desirable for insulating), and a "very superior" hard plaster, with "not a pound" of the mined mineral wasted.

Operation of this plant has shown that the polyhalite can be mined, shipped to tidewater and refined into these commodities at a cost which, when aligned with market prices for them as produced elsewhere, indicates could become one of Texas' most important contributions to the nation's agriculture and industry.

WILD FOWL REFUGE NEAR WHITE SANDS

GAME REFUGE—Near the famous White Sands west of Artesia, exists a game refuge which the layman would scarcely expect to find in this glistening sea of gypsum sands. A small lake in the adjacent area is a stopover for migratory waterfowl. Recently a wildlife specialist of the National Park Service, which administers the monument, counted 240 ducks at rest on this body of water. The list included mallards, pintail, baldpate, cinnamon teal, greenwinged teal, ruddy, shoveler, gadwall, and bluebill. He also noted 10 white pelicans and two ring-billed gulls. Altogether the naturalist listed 50 species of migratory birds at this lake during a six-day observation period.—The Earth.

Everyman's Fair, Says Whalen



NEW YORK, (Special).—Grover Whalen, President of the Fair Corporation, announces that official support and foreign participation in the New York World's Fair of 1939 are reaching new "highs", and that here is an already obvious opportunity for every state to display advantageously its accomplishments and future possibilities. To join in making it one hundred percent "Everyman's Fair."

District Court is trying some criminal cases this week, but as none of them are of a very sensational nature the Herald will wait until next week for a report.

YOU ARE DUE GOOD HEALTH, SUCCESS AND HAPPINESS

But you cannot enjoy these things if you have allowed your system to lag to such an extent that your bowels and liver do not function properly, causing you to suffer with headaches, loss of sleep, backache, coated tongue, bad breath, rheumatic pains, biliousness and gas pains brought on by inactive clogged bowel organs. Lagatone is an efficient stimulant for increasing the flow of bile. Lagatone also stimulates liver action, relieving biliousness, worn out feeling and sick headache caused thereby. Lagatone acts on bowels as a laxative and helps clear out old decayed food waste. Lagatone is a compound of several ingredients. Thus Lagatone is like several medicines in the same compound. No wonder people begin to inform us of the good results they are receiving after using it a short time. If your system is lagging and run down, your food disagrees with you, if you are tired and sluggish and lacking energy, Lagatone will clean accumulated poisons out of your system and restore your vitality, your appetite and your good health. Go to your druggist today and buy a box of Lagatone and if after you have followed directions, written on the box, for ten days, you are not pleased with the results and if you do not feel new pep and energy, go back for your money. Price, 1 box 36 capsules \$1; 6 boxes \$5. Lagatone is on sale with the Alexander Drug in Brownfield. Please do not accept a substitute for Lagatone, for your own good. "Never Let Your System Lag." 29c



"Motor-Driven brushes wash the bottles bright and clean. All utensils are scrubbed scrupulously and sterilized. Cleanliness reigns supreme at the Brownfield Dairy," says the Brindle Bossy.

Brownfield Dairy

Claude Henderson, Prop.

1939 World's Fair Has New Ideas About Amusement Features

NEW YORK, (Special).—"Only seeing will be believing," says President Grover Whalen of the New York World's Fair 1939 Corporation, as he tries to envision what the Fair is planning, more than two years in advance, in the way of facilities for recreation, entertainment and amusement.

Every man, woman and child in the United States, he says, has an interest in the 1939 Fair and to some degree or other has a part in the building of that Fair. The exposition, therefore, will surpass all previous fairs, not only in the demonstration of the wonders of the world or present-day life and in the projection of the World of Tomorrow, but also in providing the utmost variety of entertainment and amusement for every man, woman and child.

The entire world will be tapped for every amusement possibility. The tireless mediocrity of stunts and side shows—the stock-in-trade relics of the amusement world of yesterday—will give way to a new and modern standard of excellence. The plan of the New York World's Fair has anticipated the requirements for entertainment and is making them a part of the general scheme of the Fair, rather than allowing them to spring up as an appendage or an afterthought. Even the tiny children will have a playground reserved exclusively for their own use.

"Nation's Fair" Their Objective



Mrs. Vincent Astor Winthrop W. Aldrich

NEW YORK (Special).—Mrs. Vincent Astor, society leader and civic worker, has been appointed Chairman of a National Women's Advisory Committee for the New York World's Fair of 1939. Winthrop W. Aldrich, Chairman of the Chase National Bank, is heading the men's National Committee. Together they will enlist more than 10,000 committee workers in a nationwide campaign to arouse interest in and create support for the New York Fair. Grover Whalen, President of the Fair Corporation, has announced that State Chairmen will be named later and that every state will be brought into active participation in the New York Fair, making it truly national.

A Three Days' Cough Is Your Danger Signal

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble and helps nature to soothe and heal the inflamed membranes as the germ-laden sputum is loosened and expelled. Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

FLOWERS
Cut Flowers and Pot Plants at all times.
KING FLORAL CO.
"A Home Institution"
Phone 196

THE PLAINS HOSPITAL & CLINIC
Announces Their Formal Opening
Next Sunday, February 7th
WE CORDIALLY INVITE THE PEOPLE OF THE PLAINS TERRITORY TO ATTEND
OPEN HOUSE: 2:00 to 5:00 P. M.

F. B. MALONE, M. D. Eye, Ear, Nose and Throat
S. C. ARNETT, JR., M. D. Internal Medicine and Diagnosis
OLAN KEY, M. D. Surgery, Gynecology and Obstetrics
PAULINE MILLER, M. D. Diseases of Children
JIMMIE WILSON Business Manager

PLAINS HOSPITAL & CLINIC
2605 19th STREET, LUBBOCK, TEXAS

HOBLING THE PRESS

Members of the state senate of Tennessee must have been studying the methods of European dictatorships in dealing with a recalcitrant press. It just has passed a bill, with a single dissenting voice, which would fine and expel from the newspaper profession any editor or publisher who permits "any untruth" about a person to appear in his editorial columns. No leeway at all for honest mistakes, typographical errors or misuses based on unreliable information—just a ticket to limbo without recourse. Publication of any untruth, regardless of degree or background, "shall be deemed to have been done knowingly, wilfully and with the intention to harm or destroy the character of the person or persons affected." Automatic conviction, in other words.

Most newspapers are willing and anxious to correct any error in their columns. Errors of fact should be and almost without exception are corrected promptly. But the Tennessee bill leaves no

loophole; misstate a fact or misinterpret a situation in Tennessee and—bingo, out goes the editor and publisher.

The house has yet to act on it. Also the supreme court of the United States, which in all probability will consign it to the ash-heap where it belongs.

A free press is the people's surest safeguard against the machinations of politicians, and politicians devised this Tennessee stab at the freedom of the press.

Texas legislators, we believe, are more sensible and have more regard for constitutional rights. They are considering a measure that would permit a newspaper reporter to conceal the sources of his information. That law has worked well in some states and resulted in throwing light on many dark corners.—Abilene Morning News.

Some people need to take laughing lessons.

Diplomacy is the art of letting the other fellow talk.

WHAT IS YOUR FAVORITE MAGAZINE?
YOU WILL FIND IT HERE

PATHFINDER	Country Home	MCCALL'S
True Story	Pictorial Review	BETTER HOMES
GROUP-A	GROUP-B	FARM JOURNAL
American Boy . . . 1 Yr.	American Boy . . . 1 Yr.	American Boy . . . 1 Yr.
Country Home . . . 1 Yr.	Country Home . . . 1 Yr.	Country Home . . . 1 Yr.
McCall's Magazine . . . 1 Yr.	McCall's Magazine . . . 1 Yr.	McCall's Magazine . . . 1 Yr.
Flower Grower . . . 1 Yr.	Flower Grower . . . 1 Yr.	Flower Grower . . . 1 Yr.
Motion Picture . . . 1 Yr.	Motion Picture . . . 1 Yr.	Motion Picture . . . 1 Yr.
Open Road (Boys) . . . 1 Yr.	Open Road (Boys) . . . 1 Yr.	Open Road (Boys) . . . 1 Yr.
Opportunity Magazine . . . 1 Yr.	Opportunity Magazine . . . 1 Yr.	Opportunity Magazine . . . 1 Yr.
Parents Magazine . . . 1 Yr.	Parents Magazine . . . 1 Yr.	Parents Magazine . . . 1 Yr.
Pathfinder (weekly) . . . 1 Yr.	Pathfinder (weekly) . . . 1 Yr.	Pathfinder (weekly) . . . 1 Yr.
Pictorial Review . . . 1 Yr.	Pictorial Review . . . 1 Yr.	Pictorial Review . . . 1 Yr.
Silver Screen . . . 1 Yr.	Silver Screen . . . 1 Yr.	Silver Screen . . . 1 Yr.
Southern Agriculturist . . . 1 Yr.	Southern Agriculturist . . . 1 Yr.	Southern Agriculturist . . . 1 Yr.
Sports Field . . . 1 Yr.	Sports Field . . . 1 Yr.	Sports Field . . . 1 Yr.
True Confessions . . . 1 Yr.	True Confessions . . . 1 Yr.	True Confessions . . . 1 Yr.

GET WHAT YOU WANT - PAY FOR WHAT YOU GET.

OFFER NO. 1 This Newspaper, 1 Yr. All Seven For Only 6 Magazines from Group B \$2.10	OFFER NO. 3 This Newspaper, 1 Yr. All Four For Only 3 Magazines from Group A \$2.40
OFFER NO. 2 This Newspaper, 1 Yr. All Four For Only 2 Magazines from Group A \$2.25 1 Magazine from Group B \$2.25	OFFER NO. 4 This Newspaper, 1 Yr. All Six For Only 2 Magazines from Group A \$2.50 3 Magazines from Group B \$2.50

THIS NEWSPAPER ONE YEAR AND ANY ONE OF THE FOLLOWING

American Boy . . . \$2.00	Modern Mechanic & Inventions . . . 2.25
American Fruit Grower . . . 1.75	Motion Picture . . . 2.00
American Magazine . . . 2.50	Open Road for Boys 2 yrs. . . 2.00
Better Homes and Gardens . . . 2.00	Opportunity Magazine . . . 2.00
Breeder's Gazette . . . 1.70	Parents' Magazine . . . 2.45
Copper's Farmer . . . 1.75	Pathfinder (weekly) . . . 1.80
Child Life . . . 2.85	Physical Culture . . . 2.85
Christian Herald . . . 2.50	Photoplay . . . 2.85
Collier's Weekly . . . 2.50	Pictorial Review . . . 2.85
Country Home, 2 yrs. . . 1.75	Popular Mechanics . . . 2.85
Delinquent . . . 2.25	Popular Science Monthly . . . 2.25
Dixie Poultry Journal . . . 1.75	Radio News (technical) . . . 2.95
Farm Journal, 2 yrs. . . 1.80	Redbook Magazine . . . 2.25
Field and Stream . . . 2.65	Review of Reviews . . . 3.45
Flower Grower . . . 2.45	Screenland . . . 2.60
Home Arts Needlecraft . . . 1.80	Screen Play . . . 2.90
House and Garden . . . 1.45	Silver Screen . . . 2.60
Household Magazine . . . 1.70	Sports Afield . . . 2.60
Liberty Weekly . . . 2.50	Successful Farming . . . 1.70
Literary Digest . . . 4.50	True Story Magazine . . . 1.25
McCall's Magazine . . . 2.00	Woman's World . . . 2.80

THIS OFFER FULLY GUARANTEED

Gentlemen:

I enclose \$_____ for which please send me the magazines I have checked, together with a year's subscription to your newspaper

Name _____

Street or R. F. D. _____

Town and State _____

Why not try an ad in the Herald—It reaches folks

Come and See Our New Vacuum Cleaner
AT THE—
TEXACO SERVICE STATION
WE WILL CLEAN YOUR CAR INSIDE FOR—75c
David Perry Phone 213 C. C. Bryant

Announcing
THE FORMAL OPENING OF
Hollywood Beauty Shop

In its new location in the City Tailor Shop building, Saturday, February 6th, from 8 A. M. to 8 P. M.

Visit our shop and let us tell you something that will very much interest you.

Operators specialize in all lines of beauty work. Shop fully equipped. You are cordially invited.

Permanents from \$1.50 to \$7.50

OPERATORS
Vivian Moser Ethel Eudy
Mrs. V. L. Hudson, Owner

MOBILIZE

with—MOBILE OILS AND GREASES—a good automobile needs the best. Why take chances when it costs no more. Mobil Oil, the world's greatest selling motor oil—there is a reason—use it and you will know the reason. Tom May, Agent—Call 10.

MAGNOLIA PETROLEUM COMPANY

Says He Takes Paper To Read the Ads

A good friend of the Herald, we are not calling any names, remarked lately that he took the Herald just about as much for price quotations as for the reading matter, and that since there were fewer quotations in it, the paper had become less valuable to his family than formerly. This man was "cussing" no one but was just giving his opinion. He further remarked that there were more of his neighbors trading in other towns than at any time since he came here.

On an average, more people read the home paper, and read it more closely than any paper they get, because they are personally acquainted with most every person mentioned in the columns. They are also interested in the progress and upbuilding of the town and community, and the local paper gives many times more of such than any other outside paper.

If it was possible to compute it in dollars and cents, it would easily be found that the home town paper gives more of its time and money to public and private enterprises than any other two or three agencies in the town. Take most any average week, and there are from 15 to 25 columns of reading matter about the town and community, there progress or heartaches.

Well, says one, it don't cost you anything, and it is your duty to do it.

We'll admit the later. But when you think it does not cost anything to operate a linotype machine, or that white paper the reading matter is printed on, you are badly off.

We have never asked any merchant here to "support" the Herald, because it happened to be a semi-public institution, asking only for support because we believe that it pays the ones that use our columns.

But no paper can successfully do business without the support of the business men of the town. It must be and is a half hearted fight.

Mr. Guy of the Guys Shoe Shops at Snyder, Odessa and Merkel, has purchased the John Dumas shoe shop, and are now operating it. A former bootmaker of this city several years ago has charge of the shop.

Boy, they tell us that Earl Jones has a real swell office fixed up in the upstairs of the Rialto Theatre. We may have another startling or another startling announcement for house in the near future.

Would Draft Industry Same as Man Power

Senator Tom Connally

WASHINGTON, D. C. February 1, 1937.—"Take the Profit out of War" is the aim of legislation introduced by Senator Tom Connally today in Congress. Through taxation, the Connally measure drafts industry and wealth and effectively prevents wartime profiteering. Should the United States become engaged in War, increased tax rates and reduced exemptions for individuals would automatically become effective. Personal exemptions would be lowered to \$800 and \$1,600 for single and married persons, respectively, and the rate of tax would be 10 percent, with a surtax beginning with 6 percent on the first thousand dollars in excess of the exemption and reaching a maximum of 80 percent. Corporation taxation would multiply in like manner.

Disturbing economic and social conditions, particularly in the European areas, lend impetus and need for the enactment of war revenue legislation at this session of Congress; such action will be sought by Senator Connally, who made the following statement:

"The War Profits bill provides for the drafting of industrial plants and factories and munitions and supplies. It musters money as well as men. It calls to the colors a vast industrial army as well as the manhood of America. It announces the policy that dollars shall not be more sacred than human life. It enunciates the doctrine that in time of war and crisis every resource and every instrumentality to secure victory and the triumph of American arms shall be at the command of the government of the United States."

The measure effectively carries out the policy of the American Legion to draft industry and wealth as well as individuals in the prime of their life. Senator Connally believes that with profits from war removed, one of the major causes of war will be removed.

Working under it Chairman, Senator Connally, the Senate Finance subcommittee has spent months in conjunction with tax experts from Joint Committee on Internal Revenue on Taxation and from the Treasury working out the tax plan. The bill was unanimously adopted by the subcommittee and reported favorably by the Finance Committee to the Senate late last session; action was not taken due to adjournment. The measure carries out the anti-war-profits plank

in the Democratic Platform adopted in Philadelphia last June, a plank which was placed in the platform upon the insistence of Senator Connally.

WHY CONTOUR LAND?

By Howell Ballard

The Meadow High School Vocational Agriculture boys have been contouring land for local farmers.

When one contours land, he makes it better farming land. Contouring will stop erosion and waste of water. Eleven farmers in the Meadow community have had their land contoured by V. A. boys. They are: B. C. Horton, 100 acres; M. Y. Bennett, 40 acres; C. W. Easterwood, 100 acres; Bob Finley, 40 acres; Sam Gossett, 40 acres; C. W. Duffey, 85 acres; Gene Hendrick, 114 acres; J. M. Burlison, 100 acres; D. Boone, 74 acres; R. W. Wassum, 410 acres; W. M. Crump, 65 acres. In all the boys contoured 1168 acres. They make a charge of only one cent per acre for their service. If you have land that needs contouring see Mr. A. L. Hartzog, the V. A. teacher.

VOCATIONAL AGRICULTURE II. BOYS PRUNE GRAPEVINES

By L. T. Rettman

The V. A. II. boys went down to Mr. A. J. Nelson's Wednesday, January 27. They watched Mr. Hartzog prune a grape vine and learned some essentials in pruning.

On Thursday, January 28, they again went to Mr. Nelson's. This time they did the work. Each of them were assigned a grape vine to prune. They then made some cuttings from the canes. These cuttings were eight to ten inches long, and included from two to four buds. These cuttings are made by cutting with a sharp knife, through or below the bud on the butt end.

The other end is cut one inch or one and half inches from the top bud. These cuttings were packed in damp saw dust, where they will lie dormant until ready for use next spring.

There was \$79.36 left over from the Celebration Fund last summer. This has been turned over to the Red Cross to be used in the flood area.

Mrs. H. N. Moore of route 2, Brownfield, was the first 1937 bride to claim a free year subscription to the Herald. There are others, surely. Come and get it.

TEXANS DRINK SIX TIMES MORE BEER THAN HARD LIQUOR

AUSTIN, Jan. 29.—Texans drank six times more beer, the so-called "temperance" beverage, than hard liquor last year, according to a per capita consumption report submitted to Liquor Administrator Ford, Friday. The report shows consumption of distilled spirits during 1936 was .77 or less than eight-tenths gallon. Total number of gallons consumed, as reckoned by excise tax stamp sales, was 4,531,128.

Consumption of 14 per cent wine reached 1,024,694 gallons or .175 gallons per capita; 24 per cent wine was 1,299,592 gallons or .223 per capita, and natural and carbonated wines 49,527 gallons or .008 per capita, the report disclosed.

Against the foregoing figures the per capita consumption of beer was reported at 6.300 or 36,737,356 gallons.

REV. BEN D. JOHNSON TO PREACH 2ND SUNDAY

Hear Rev. Ben D. Johnson, at the Presbyterian church every 2nd and 4th Sunday, each month. The Subject for Sunday, February 14th will be, "Why I am an Independent Baptist, and not a Conventional Baptist."

Rev. Ben D. Johnson, Pastor Tabernacle Baptist Church, N. and 15th Street, Lubbock, Texas. Radio preacher 8:15 over KFYO. 27p

In the last two weeks the Herald has received 25 renewals, and added 30 new readers to the list. Pretty good to be about tax paying time.

WOMAN REFUSES TO ACCEPT CHARITY

A man supposedly able-bodied appealed to the commissioners' court for aid this week but his appeal was refused when it was learned he turned down a grubbing job. Later on he convinced one of the commissioners he must have aid and he was given a couple of dollars. The next day his wife went to the court and advised them that if they wanted to give money to her husband that was their business but she wanted it understood that she and the children could paddle their own canoe and they did not want to be listed on the relief roll of Howard county.—Big Spring News.

We call your attention to the announcement of the Plains Hospital and Clinic at Lubbock. The staff consists of Drs. F. B. Malone, Olan Key, S. C. Arnett, Jr., and Pauline Miller. L. Stein Huff is director of nurses, and Nancy Oliver has charge of the X-ray and Laboratory. Jimmy Wilson is business manager.

District Attorney Truitt Smith was a pleasant caller at the Herald office last Friday. Truitt is fine company any time, but when he drops in to leave the price of another year of the Herald—well, he just makes our hearts glad, that's all.

It is said that Frank Blanton, son and brother to the two men who disappeared in Thibet (King Ranch) some weeks ago, and have never been found has received a threatening letter. Using the mails has brought G-men into the hunt.

ONE MOMENT! BOYS and GIRLS, PLEASE

It is so seldom that the most of us can afford new suits and dresses, that the care of the ones we now have, is a serious proposition.

Why, may we ask, experiment on these precious garments. Send them to a plant that guarantee you of satisfaction. One that checks the individual size and measurements as they enter and re-check as they go out.—Thanks.

NOEL'S TAILORS and CLEANERS

Phone 72 Brownfield, Texas Box 744



SPECIAL WINTER BLEND
CONOCO
BRONZE
GASOLINE



gasoline, and it's old-fashioned. YOU know a gasoline that's modern. Special Winter Blend Conoco Bronze *gentles* your engine into quick steady motion, saving a lot of repeats on the starter and choke. Spares your gasoline, your battery, and the life of your oil.

All these 133 words aren't in it with one fill of Special Winter Blend Conoco Bronze. Continental Oil Company

Thunder on the left!...or some such noise from around your neighbor's garage. Look...it's half-hidden in black-and-blue smoke. Glory be! His engine's started already, this nippy morning. But for fear his luck won't hold, he lets 'er race like mad, standing still.

Be neighborly. In your own diplomatic way, try to tell him "Don't." It's cruel to his engine, it wastes

WATCH SPEED LIMIT IN GARAGE

"SAVE with SAFETY" at your **REXALL DRUG STORE**

WAKE UP!
don't let a **COLD** sap your energy!

At first signs
REXALL COLD TABLETS SPECIAL 30's 25c

Children like it!
MELO-REX COUGH SYRUP 8 ozs. 75c

Relieve discomfort
Purest ASPIRIN TABLETS 100's 49c

CARA NOME
Face Powder or Creams \$1

ALEXANDER'S
THE **REXALL DRUG STORE**

1/2 Gallon Mineral Oil ... 98c

Bis-Ma-Rex ... 50c

Mi 31 Solution, Pint Size ... 49c

Rexillana Cough Syrup ... 39c

Klenzo Antiseptic, Pint Size, ... 49c

Come in and buy that box of Valentine Candy. Prices to fit your pocket book.

1,100 FARMS SOLD BY FEDERAL LAND BANK IN 1936

HOUSTON, Jan. 25.—More than 1,100 farms were sold for considerations totaling approximately two and one-half million dollars by the Federal Land Bank of Houston in 1936 according to A. C. Williams, president of the Bank and General Agent

of the Farm Credit Administration of Houston.

This record, Mr. Williams believes, indicates the active interest that is being manifested in Texas farm lands as well as a steady uptrend in the general condition of agriculture. He also pointed out that over one hundred of these farms were sold for cash instead of the bank's customary terms, which allowed amortized installments over a long period of years on part of the purchase price.

Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes as the germ-laden phlegm is loosened and expelled. Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

In the O'Donnell Index we note the passing of Mrs. T. E. Cathy, 71, recently. The Cathy family settled in the Pride community in this county in 1905.

Mrs. W. A. Tittle, and daughter, Miss Lola Mae went to Abilene last week to visit their daughter and sister, Miss Ona Fay, who is attending Hardin-Simmons University. They were accompanied by Mrs. Walter Gracey, who visited her daughter, Miss Mattie Jo who is attending Abilene Christian College.

This Paper For One Year and 52 Issues of PATHFINDER ONLY

More than a million readers throughout the country read PATHFINDER regularly for a \$1.85, complete, timely and unvarnished digest of the news. Are you overlooking something? Today, economic and political affairs are at their topsy-turviest. Every new turn of events is apt to affect your pocket-book. Everyone's asking, "What's it all about, and how much is it going to cost me?" Before you can answer that question you must be able to interpret the news; and before you can interpret you must have all the facts clearly explained.

EVERY WEEK from the NEWS CENTER of the WORLD Pathfinder comes to you with its reliable, easy-to-read and easy-to-understand news reviews in words, pictures and charts. Its condensed form presents a lively and intelligible survey of current events throughout the world; its impartial interpretation, analysis and explanation of the news enables you to think and talk straight. Other weekly news magazines sell at \$4 to \$5 a year. Pathfinder sells for \$1 a year, but for a limited time we can offer you a greatly reduced bargain price on a combination of this paper and PATHFINDER. Drop in and see samples or write and take advantage of this special offer without delay. Insure your economic future by assuring your complete grasp of current affairs.

NOTICE

We have bought the "Eat Shop" from Mr. Haymes and will continue to run it. A cordial welcome awaits everyone. We are making our own pies.

BILL'S EAT SHOP

Mr. and Mrs. Bill Van Winkle. Across Street, East of Higginbotham-Bartlett Lbr. Co.

Weekly Church and Social Happenings

Mrs. Herman Trigg, Editor

Phone No. 45

MAIDS AND MATRONS

The Maids and Matrons met Tuesday afternoon in the home of Mrs. J. M. Telford. The program was as follows:

"Hours and Conditions of Work and Earnings of Women Industrial Workers," Mrs. Wier. "What Part Women Played in Writing Music," Miss Rasco. "Problems of Necessitous Industrial Workers Prostitutions," Mrs. Wingerd.

Mrs. Wier, Chairman of Library Committee reported several new books on the rental shelf. These books are the very latest off the press. The rental charge is ten cents per week. Some of the looks are, "Gone With the Wind," Margaret Michelle, "The White Banner," Lloyd Douglass, and "Drums Along the Mahawk."

A salad plate was passed to Mesdames R. Smith, H. Trigg, N. Self, R. Wingerd, D. Pyeatt, I. Bailey, J. Randal, M. Price, J. Moore, G. Daugherty, J. Dallas, F. Wier, L. Holmes and Misses Jewel Edwards, Lenora Brownfield, Viola Brown, Gertrude Rasco and Olga Fitzgerald.

W. M. S.

The Lockett and Rose Walker circle

met in combined Bible study Monday at the church. Thirteen were present. These circles studied the last few chapters of Genesis and the first fourteen chapters of Exodus. The Lottie Moon circle met with Mrs. C. A. White with six present. They studied the book of Romans. The Annie Long circle met with Mrs. J. C. Green. Announcements as to the meeting places will be made next Sunday at church. The Sunbeams met at the church last Saturday afternoon with 14 present. Refreshments will be served to those who are present next Saturday. Don't forget to send your children to Sunbeams every Saturday from 2:30 P. M.

MRS. TREADAWAY HONORED

Mrs. T. L. Treadaway was honored on her birthday with a tea, Saturday afternoon, by her daughter-in-law, Mrs. T. L. Treadaway Jr. The blinds were drawn and candle light was used. The table was centered with a large birthday cake and the candles were in the shape of a star. "Elsie" and "Happy Birthday" was written on the cake. Mrs. Treadaway Jr. presided at the table. Kathryn Bynum, Mary Nell Adams, grandchildren, served the refreshment plates and they were as-

sisted by Miss Mae Etta Murphy. Mildred Adams, also a grandchild had charge of the registry. About sixty guests called and brought gifts. Mrs. Betty Criswell of Plains was the only out of town guest.

Later in the afternoon there was another surprise to make Mrs. Treadaway's birthday more happier. Her son, Sheb Treadaway and wife of Athens came in.

Nations of World Allot Year 1939 To New York Fair

World Exposition Already Growing Up; Seeks Active Participation of State

NEW YORK, (Special).—The New York World's Fair, in which every state in the nation must inevitably take small or prominent part, is out of its infancy. Preparatory construction goes on night and day at the Flushing Meadow Site of 121 1/2 acres at the geographical center of New York City. A steady flow of activities and announcements emanates from the Fair Corporation headquarters on four floors of the Empire State building. Judging from all of these, the Fair is a lusty, growing institution that will reach full maturity—no question about it—by the scheduled opening day, April 30, 1939.

The task of grading the site is about half completed. Battalions of men with trucks have already moved over 3,000,000 cubic yards of dry fill in the process of turning the waste marsh land, of the Flushing River basin into park ground. Other battalions are scooping out "meadow mat" for use as fertile top soil for the made lands, and in so doing excavate the beds for the two large lagoons featured in plans for the Fair.

The first of the 300 structures which, according to estimates, will house the 1939 Fair, has been completed and is ready for occupancy. This is the headquarters building for the field forces of today and the employment department of the exposition period.

Scheduled for early in the new year is the start of actual construction of the \$900,000 Administration building. The designs for this structure, let under architectural contract a few weeks ago, are nearing the day of their approval in the Corporation's offices. Upon completion of this building, late in August, 1937, the Fair headquarters, bag, baggage and sales offices, moves to the exposition site.

"The most splendid and efficient edifice projected for the 1939 international exposition," the Theme building, is also well along in its contractual period. The estimated cost of this great building for the "Thematic Centre" of the exposition is set at \$1,500,000. The preliminary designs are to be finished in about eight weeks, and the final plans submitted within four weeks thereafter. Construction is scheduled to start immediately the designs are completed.

From this Theme centre will radiate all that is to be the 1939 Fair as conceived by its founders and rendered into concrete terminology and model by the Fair's Board of Design.

"Our job from now on is to give physical expression to the plan and theme of the Fair as announced and set down on paper in our headquarters," says Grover Whalen, President of the Fair Corporation.

"Starting next April 1, we plan to complete the design of one major building every ten days for a period of seven months. In all, we expect to design no less than 30 major buildings to house the exhibits from every part of the world. Some 300 structures, in all, are planned for the Flushing Meadow site, within a few minutes' ride from Manhattan."

Without solicitation on the part of the Fair, more than 250 American business houses and institutions have begun preliminary conversations regarding their participation and are already planning exhibits. Five of the great nations of the world have already assured the Corporation that they would erect their own buildings, while no less than 32 other nations have informally indicated their desire to participate.

And then, on top of all this display of keen interest, comes the announcement that the International Convention Bureau, meeting in Paris, has allocated the year 1939 to the New York Fair. This means that the New York Fair has exclusive ranking as the "one international exposition" of 1939, and assures it of the active support of the 21 nations signing the agreement.

President Roosevelt has just extended official invitation to the nations of the world. Governor Herbert H. Lehman, of the host State of New York, has extended invitation to the governors and residents of 47 states. Grover Whalen, likewise, has invited the governors in a letter pointing out that "the commercial consequences of the New York World's Fair are so great and important that they alone would justify the active participation of every state."

Fair Commissioners are already in South America and Europe. Still others are on their way to the Far East and other foreign shores. Major Dennis E. Nolan, retired, as head of the Department of Foreign State and Municipal Participation, will himself make representation to the governors and legislatures of the various states.

Meanwhile, under the direction of Harvey D. Gibson, President of the Manufacturers Trust Company, and Richard Whitney, former president of the New York Stock Exchange, the prominent figures in the financial capital conducted a 28-day campaign to sell \$27,829,500 in debenture bonds of the Fair to finance the construction period.

Every confidence is being expressed that the Fair not only will "pay its way" but that it will bring billions of dollars more of revenue into Greater New York and stimulate American industry in general to an extent many fold that amount.

The total cost of producing New York's Fair, including collateral improvements is set at \$125,000,000. Statisticians estimate that the attendance will total more than 50,000,000 persons.

The City of New York, the State of New York, and the Government of the United States, according to expectations, will account for \$35,000,000 of the total expenditures and thus lend an official backing never before achieved.

CARD OF THANKS

We take this means of thanking our host of friends of Brownfield and community for their many kind deeds shown us during our hour of sorrow from the loss of our dear son and brother. Words cannot express our gratitude for the words of sympathy, floral offerings, and other acts of

LADIES

Are your dresses being Dry Cleaned or Wet Washed?

Insist that they be DRY CLEANED ONLY.

Be assured that by having one of our tags returned with your dress.

AMERICAN TAILORS

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kindness. May God's blessings rest upon each of you is our sincere prayer.

- Mr. and Mrs. E. D. Ballard.
- Mary, Alma and Eddie Ballard.
- Mr. and Mrs. Frank Ballard.
- Mr. and Mrs. Roy Ballard.
- Mr. and Mrs. O. G. Cheek.
- And other relatives.

W. M. S.

February 1st (Monday) Methodist Missionary Ladies met at the church. Mrs. Judson Cook led a study lesson from new study book "Songs of the Night." Mrs. Carpenter conducted a business session at which time a covered dish supper was planned to be at the church following Wednesday night in honor of the new members recently received in the church, which numbers close to one hundred mark. Fifteen were present Monday.

Subscribe for your home paper

MARRIED

Miss Helen Miller of Brownfield and Mr. Oscar Sloss of Shamrock, Texas were united in marriage late Thursday afternoon, January 28, at the Methodist parsonage by Rev. R. T. Breedlove. The brides sister, Miss Muriel Miller and brother, Mr. Orville Miller accompanied them. Mrs. Sloss is the daughter of Mr. and Mrs. I. H. Miller of Brownfield. She was a former resident of Shamrock.

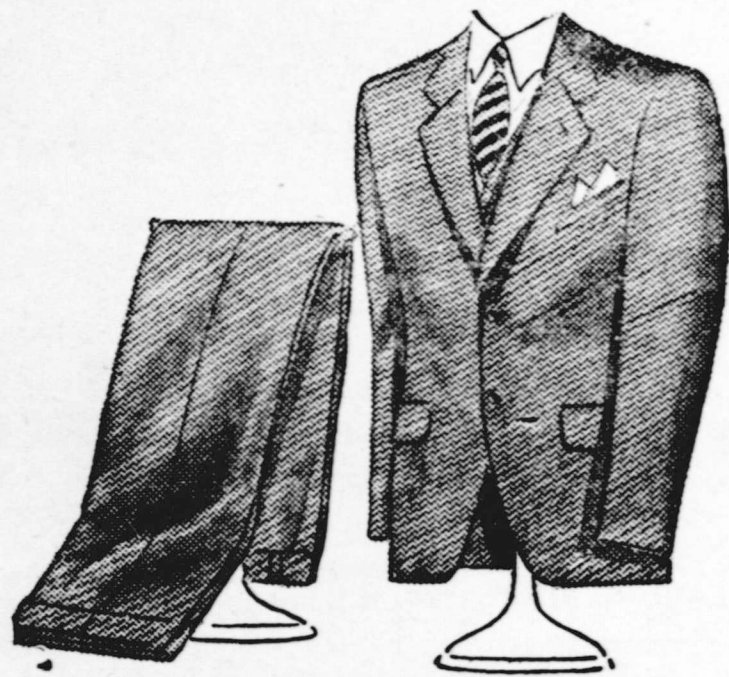
Mr. Sloss is the son of Mr. and Mrs. W. O. Sloss of Shamrock.

The couple left immediately after the ceremony for Shamrock to make their home.

The Methodist Church

We have closed a meeting. There were many people who received great good from those services, but there were many more who did not because

Just Arrived 200 NEW CURLEE SUITS IN NEW SPRING PATTERNS



This is the largest showing of Spring Suits we've ever had in the store. In greys, tans, browns, blacks, and blues. All the latest weaves, including gaberdines, worsted and twills, single or double breasted, and plain or belted backs. Regulars, shorts, longs and stouts. See them while sizes and patterns are complete.

\$25.00

SHOES

Most models are styled to carry out the new streamline effect. In greys, tans and blacks.

Florsheim \$8.75

Freeman \$5.00



NEW SPRING HATS



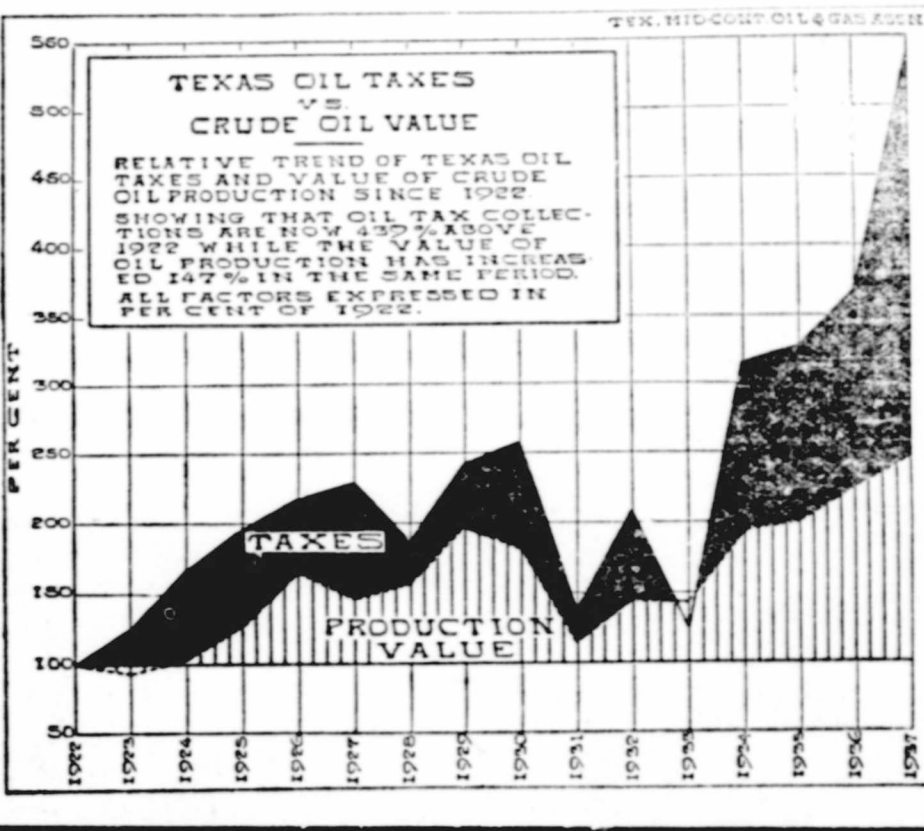
Everything you've wanted in a Spring Hat. Smart in appearance and light in weight, but built to stand lots of rough treatment.

Stetsons \$5.00 to \$7.50

Mallorys \$2.95 to \$5.00

COLLINS DRY GOODS CO.

"We Show the New Things First"



The Santa Fe Railway Opened a New Short Line, February 1, 1937



In completing a new line from Boise City, Okla., to Las Animas, Colo., the Santa Fe Railway slashes its distance between Denver and the Gulf, and establishes a new outlet for a great agricultural empire consisting of Eastern Colorado, Western Kansas, the Oklahoma Panhandle, West Texas and part of New Mexico. Opening of the line, February 1, will be featured by special trains sponsored by Denver, Pueblo, Amarillo and other towns which will benefit by the new service. In upper picture, Santa Fe officials are shown inspecting the new station at Campo, Colo. Left to right: W. W. Kelly, chief engineer, and H. B. Lutz, general manager, both of Amarillo; W. H. Rochester, construction engineer, Chicago, and J. C. Barton, division superintendent, Pueblo. Center: Steel and open deck pile trestle bridge over Two Buttes Creek, north of Springfield, Colo. Lower: New line passing through rock cut, near the Cimarron River.

RIALTO

FRIDAY AND SATURDAY, FEBRUARY 5-6

James Fenimore Cooper's

"The Last of the Mohicans"

WITH

Randolph Scott, Binnie Barnes and Henry Wilcoxon

PREVUE SATURDAY NIGHT, 11:30 SUNDAY AND MONDAY, FEBRUARY 7-8

"The Charge of the Light Brigade"

WITH

Errol Flynn and Olivia De Havilland

RITZ

SATURDAY, FEBRUARY 6

"The Three Mesquiteers"

WITH

Bob Livingston

ALSO: ANOTHER CHAPTER "PHANTOM RIDER"

SUNDAY AND MONDAY, FEBRUARY 7-8

Dorothy Lamour

IN

"The Jungle Princess"

THINGS YOU'VE NEVER SEEN BEFORE THRILLS YOU'VE NEVER HAD TILL NOW

they did not attend. A great number have been received into the church, and others are to come later. Brother Nance's work is not yet done. The results will be with us for a long, long time.

The fine cooperation of the other pastor's and preachers of the town is to be commended. Their presence has helped in every way, we shall be glad to return in good measure their Christian courtesy. "Behold how good and pleasant it is for brethren to dwell together in unity."

Our congregations grew right along through the meeting, except on those days when interference made it impossible. The last days of the meeting gave the greatest successes in that respect.

Regular services will be resumed Sunday, and all the membership of the church is urged to be present. Members are to be publicly recognized Sunday, and the success of our work is in proportion to the attendance of the people who have taken upon themselves an obligation to support the institutions of the church, and to attend its public services. Come, and God bless you, your homes, your community, and the churches of the community.—R. T. Breedlove, Pastor.

Mrs. Bertha Stahler, owner of the Sandra Sue Beauty Shop, has recently installed a new four unit gas dryer in her shop. This is one of the very latest and most modern piece of equipment of the Beauty Culture world. Ladies, you will be greatly benefitted to pay this shop a call and let Mrs. Stahler, or one of her very efficient operators show you this dryer and explain its many features to you.

J. J. TAYLOR NEW EDITOR OF NEWS

Dallas, Jan. 27.—Dr. J. J. Taylor has been named editor-in-chief of the Dallas-Morning News and allied publications, succeeding the late Dr. James Quayle Dealey.

Dr. Taylor has been a member of the News editorial staff for the past 33 years and editor of the State Press column since 1903.

The most expensive purchases are found on the bargain counters.



Real Heating Luxury for Small Homes

REQUIRES NO BASEMENT EASILY INSTALLED

Estimates Furnished FREE

Priced for Any Budget

West Texas Gas Co. Good Gas With Dependable Service

BE SURE YOUR MEDICINE CHEST IS WELL STOCKED

This is a dangerous time! Snow, rain, muddy streets and quick change of weather, bring colds, coughs, influenza and pneumonia in their wake. Be prepared! Have your drug shelf filled so that you need not waste time when approaching signs of sickness or colds first manifest themselves. Come in today!

CORNER DRUG STORE

"Confidence Built It"