5 $=8.2$


## Che ©errn $\mathfrak{C o u n t n}$ Zferald

VOLUMN THIRTY-TWO
BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, DECEMBER 18, 1936
NUMBER 19


Everything For An Old Fashioned Christmas Dinner


Of course you will want your Christmas dinner to be the most joyable feast of the year... with all the delightful foods that are
tradition of the occasion. From the four corners of the earth w gathered foods that will send everybody from the table with ing of well being.

## CHISHOLM BROS

## THE HERALD <br> Brownfield, Texas Entered as second-class <br> the postoffice at Brownfield, <br> A. J. Stricklin \& Son A. J. Strieklin, Sr., Editor and Mg Jack Strieklin, Jr., Ass't Manager <br> Subscription Rates <br> In the c Per year Elsewher <br> Apply for Advertising Rates <br> The Official Paper and the City of <br> Among last word possible t <br> of responsibility of my duties as help and <br> help and support love."-Edward there may be son <br> here may be some himat a man that what did does <br> man he proposes <br> Efward than we <br> After finding there Smith Club" in <br> Smith Club" with the objec the Smiths by <br> the Smiths by that <br> that another bi <br> name. Well Sharley tell them there is or <br> Trade Terratory" he Not only is his name <br> he is district ma Smith Lumber C <br> at Lubbock. So-0.0. claim him after all <br>  <br> Master Piece School Supplies has a Coupon MOON\&WALT

## WHY NOT PAY CASH

FOR YOUR NEW AUTOMOBLLE?
This bank is offering a friendly banking standing by making loans available fo purchasing automobiles.
SUCH A TRANSACTION HAS THE FOLLOWING ADVANTAGES: -PEOPLE YOU KNOW-
The cost is no more than 6 per cent on new You are establishing a bank credit. You buy your insurance from local agent

## COME IN AND TALK IT OVER

## BROWNFIELD STATE BANK


$\qquad$


| hours or purchase price promptly re- funded. Large 2 oz . Jar 50 c at Alex- | Fon |
| :---: | :---: |
|  |  |
| Farms | For Rext: 550 acre of hio |
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| Lemem on bataces | For sale: 2 heres and |
| 3. B . |  |
| ${ }_{\text {del }}$ | Brom |
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| SERS Jome kimeys med fumitur | Terry conty sim |
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|  | for sale, mear P |
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| Uuck aterstov | E. |
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|  | Notify Rolan Hassell, Seagraves, Tex as. |


| Corner Drug Announce Free Delivery Service$\qquad$ the Corner Drug Store has recentlyinstituted a free delivery service for$\qquad$ |
| :---: |
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Postoffice to Remain Open During Saturdays
$\qquad$ tions trom the postotifice department
$\square$

THE UNITED STATES DIS.
TRICT COURT FOR THE
WESTERN DISTRICT OF
TEXAS WACO DISTRIC
$236-$ TN EQutry.


Stop Itch


| mpers 0 \% |  |
| :---: | :---: |
| citation by publication |  |
| THE STATE OF TEXAS,To the Sheriff or any Constable of |  |
| Terry County, Greetings:You are hereby commanded to |  |
| summon A. P. Priee by making pub- |  |
|  |  |
|  |  |
|  |  |
| lished therein, but if not, then in thenearest County where a newspaper |  |
|  |  |
| Tremat term of the Distrit court of |  |
| Terry County to be holden at theCourt Hovee hereof, in Brownfeld, |  |
| Texas, on the Third Monday in Jan the same being the |  |
| then and there to answer a petitionfiled in said Court on the 14 th day |  |
|  |  |
| filed in said Court on the 14 th dayof December A. D. 1936 , in a suit, |  |
|  |  |
|  | A. F |
|  |  |
|  |  |

DR. R. B. PARISH dentist
Hotel Brownfield sule BROWNFIELD
M. E. JACOBSON, M. D. BROWNFIELD, texas

JOHN R. TURNER BRownfield hotel bldc.

FUNERAL DIRECTORS Phones: Day 25-Night 148 BROWNFIELD HDWE CO.

HOTEL BARBER SHOP THREE GOOD BARBER conveniently located
in Brownfield Hotel Bldg.


Lubbock Sanitarium \& Clinic
Dr. J. T. Krueger
Dr. J. H. Stiles
Dr. Henrie E. Mast
General Surgery
Dr. J. T. Hutchinson
Eye, Ear, Nose, and Throat
Dr. M. C. Overton
Dr. Arthur Jenkins
Infants and Children
Dr. J. P. Lattimore
Dr. H. C. Maxwell
General Medicine
Dr. O. R. Hand
obstetries
Dr. James D. Wilson
X-Ray and Laboratory

## C. E. Hunt



X-RAY and radium SCHOOL OF NURSING

A good chance to get a nice little 5 room stucco, just east of the E. Brown residence, together with well and pump, some sheds and four 50 feet lots. Half down, rest easy; or will sell real cheap all cash.

APPLY AT HERALD OFFICE



BE SECURE-INSURE

## E. G AKERS

Insurance - Bonds - abstracts
Phone 129

 reported
public.
The public,
The

sanita | The pact, known as the Argentine | $\begin{array}{l}\text { from various angles to support na- } \\ \text { tional, religious and social views. }\end{array}$ |
| :---: | :---: | :---: |
| sanitary convention is pending be- |  |
| Hendrik willem val |  | sanitary convention is pending be- $\begin{aligned} & \text { Hendrik Willem van Loon, noted } \\ & \text { fore the Foreign Relations Committee }\end{aligned}$ historian and author, urges that teachfore the Foreign Relations Committee historian and author, urges that teachof the Senate of which Connally is a ers adopt a method of approach like

member. It is designed to alter the that of the physician trying to make
provisions of the Smoot-Hawley tariff act which prohibits the importation of aass, does not take sides but observes body gave his
cattle from a country where the foot all phenomena. He has nothing percattle from a country where the foot all phenomena. He has nothing perand mouth disease exists. Connally sonal aga nst the ailment but seeks to
said President Roosevelt favors rati- correct the wrong which exists in the approximation of the truth to be
covered.-Community News. the truth about that word maverick albuquerque, N. M., Dec. 5 . One of the troubles with the old
world is that it is packed with people telling other people what to do. Merchants in Brownfield might as
well advertise; their competitors will.


The New Deal at the Duncan Coffee Company marches on, in step with the momentous times in which we live.

The human element in any problem comes first with Duncan. Three years ago, in the unemployment crisis that rocked the nation, and in the face of economists 'opposition, the company discarded a series of machines and replaced them with human labor. Public approval, expressed in increased sales of Duncan coffees, was so marked that in spite of increased payrolls, no increase of prices to the consumer for his coffee was necessary.

The number of the Company's employees has been steadily increased, and will continue to be increased as the volume of sales requires. Yet ... there has been no increase in the hours of each person's labor nor has there been any decrease in their wages. Not only that, but the Company has been reyuired, in those three years, to do extensive re-modelIng and new building-including a new roasting plant at Corpus Christi which will soon be under construction -to accommodate the increased business.

Each year, from the beginning, the Company has earned $\alpha$ bonus for its employees. And again this year the bonus will be not less than $10 \%$ of their year's earnings.

Consumer acceptance of those two fine coffees, ADMIRATION and BRIGHT \& EARLY, is the force that makes such policies possible.


DUNCAN COFFEECOMPANY A SOUTHERN OWNED AND OPERATED INSTTTUTION
SELLING NOTHING BUT COFFEE AND TEA

TERRY COUNTY HERALD


MOBILIZE
with－MOBILE OILS AND GREASES－a good auto－ mobile needs the best．Why take chances when it costs no more．Mobil Oil，the world＇s geatest selling
motor oil－there is a reason－use it and you will motor oil－there is a reason－use it and you will
know the reason．
Tom May，Agent－Call 10. MAGNOLLA PETROLEUM COMPANY

We Carry in Stock at All Times a Complete Line of
Aermotor，Monitor and Ever－Oil Mills COAL
B．P．S．Paint and Wall Paper
CICERO SMITH LBR．CO．
South of the Suare－－Brownfield，Tease Zenith World Wide Reception Radios

## WINTER IS NEAR

And Ever－Ready Prestone is already at your service，io protect your car from the Cold． Drop in and let us give you complete facts cor－ cerning the perfect Anti－Freeze．

Also the new winter grade Germ Process－ ed Motor Oil and higit test Bronze gasoline．

The Best of Service Alwzys．
Fitzgerald Sevice Station
general tires－open all night－phone 19

## GheSNAPSHOT GUILL <br> Christmas Photo－Greetings 哑别．



Ford Exposition at Centennial． Host to Millions This Year


$\qquad$
In Presidential Election；
Figure，With $O$ ne
Figure，With One State
Oot Official，Is $45,812,155$
WASHINGTON，Dec．9．－Final re－
urns from the presidential election，Thom ๆs（Socialist）
official in every state save one，show．
ed today that the record breaking
vote amounted to $45,812,155$ ．The
Colvin，Prohibition
record Roosevelt plurality was $11,-$
res9，699．


##    Others The tot steepest hills without the slightest ${ }^{\text {anerage }}$ aver，and 169．9，the 1928－32 trace of a compression knock． COTTON CROP SET Hint to Young Men：if you are above the average in intelligence and ability somebody will find it out with－ out you talking about it all the time． The burden of the world rests WASHINGTON，Dec．8．－Cotton production this year was estimated The burden of the world rests up－ y at $12,407,000$ equivalent $500-\begin{aligned} & \text { on the shoulders of the average man } \\ & \text { regardless of the talk that you hear }\end{aligned}$有 A month ago $12,400,000$ bales was Freshman Snaffle－Just a the forecast．Last year＇s production was $10,638,000$ bales and the aver－ age for the five years， $1928-32$ ，was $\begin{aligned} & \text { Courtesesy to the man seft，Professor．}\end{aligned}$ <br> <br> TRACTOR TRESS

 <br> <br> TRACTOR TRESS}We handle Montgomery Ward Tractor Tires． Can save you money on new or used tires．See us before you buy．

## SAFTY TIRE SHOP <br> SAFETY TIRE SHOP CORDON BROTHERS，Props． <br> West Main－－Next Door to Gulf Station，

## Punaruar（i）


marvelous things you can buy for
little．Come in and make a lesurely
inspection of our show rooms．See
the many gift specials featured for
Christmas shoppers．But we urge you
to come soon while the selection is
arge，for these values cannot be
duplicated．
Our Store Is Crowded with Fine
Gift Values

＂Tour＂Europe with a
NEW 1937 PHILCO
See this beautiful Living Room Suite on our foor in two－tone crushed
Mohair along side many others to select from．At prices never berore select from．At prices never before
offered in Brownfield．


What would please that boy or girl more than a nice New Bicycle－

Over 30 years of business in Brownfield． Serving Brownfield and it＇s trade terri－ tory inables us to know the merchandise that is most suitable for your every need．

We carry everything for the home．


## Brownfield Hdwe．Co．

Furniture and Undertaking


## Mail Orders Solicited

Open Nights Until Christmas
Santa Claus Letters
Dear Santa Claus: Seagraves Texas
I have been in this world only a
short while, but I have learned to short while, but I have learned to love
you. For Christmas I would like you. For Christmas I would like
rubber doll, and a rattler. Pleas remember all of the little children. Your little friend
Charles Earl Murray Charles Earl Murra

Meadow, Texas
of music and
take music a
much. Don't


With. all my love,
Billie Jean Donowho


Toki I have been a g
Tokio, Texas

see us real soon. Please bring us
wagon, a tool chest and a ball and
doll, a little red tig a
mother says.
ilke am nine years of age. Would nuts and candy. Remember other Dear Santa Claus
no bring me a selection
little boys and girls. We wish every-
$\qquad$

##  SCOOP

NEW! See It! Hear It! Radio's ${ }^{*}$ Greatest Value...With Copper Photo-TONE SPEAKER O IT'S HERE-the radio thrill of a lifetime! And
five minutes in our store will prove it! Everything on
竍 five minutes in our store will prove it! Everything on yours easier, clearer, , more dependably than ever before
with this great Sewart-Warner! And the amazing




$$
\begin{aligned}
& \text { TWIN Copper pHOTO-TONE } \\
& \text { Speakers. } \\
& \text { freedom from fading or blast } \\
& \text { ing without causing distortion }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Spakers BEAM 1 wing for New } 5 \text {-Point TONE CON } \\
& \text { SHADOW }
\end{aligned}
$$easier, more accurate dialing. TROL gives separate controELECTRON BEAM Power of treble or bass-includesAmplifiers. Give greater sen- true HI-FIDELITY setting

sitivity and new freedom fromsitivity and new freedom from DUAL AUTOMATIC Bas
distortion.12-tube FERRODYNE Chas- $\begin{aligned} & \text { Compensation prevents loss } \\ & \text { rich bass tones when set }\end{aligned}$sis-amazingly powerful and "tuned down."$\begin{array}{lll}\text { selective. } & \begin{array}{l}\text { Built-in NOISE FILTER }\end{array} \\ & \text { prevent code and power-ling }\end{array}$Huge 7-inch MAGIC DIAL
with each wave band individ-ualiy colored and with Auto- Handsome CRAFT-BUILT
matic Band Indicator.$\begin{array}{lll}\text { Natic Band Indicator. } & \text { Cabinets of rate woods are } \\ \text { New TRIINEAR Automatic } & \text { costlier-built to end boomy }\end{array}$
Fasy Paymant Plan


## SEASON'S GREETINGS

Not being able to see each
of our customers and thank you personally for your loyal support and patronage this year, we send you the Season's Greetings in this manner -- hoping this will be a Merry Xmas to the people of Terry county and Brownfield Trade Territory.

HUDGENS GROCERY CO.

| chine and a ukulele. Please don't |
| :---: |
| forget other little boys and girls. |
| Edna Mae Gandy |

$\begin{aligned} & \text { Please bring me a pair of rabbit } \\ & \text { house shoes and a wrist watch and a } \\ & \text { little rubber car and nuts and candy }\end{aligned}$
and fruit.
Dear Santa Claus
Meadwo, Texa
$\begin{aligned} & \text { We are two little girls almost } 2 \text { and } \\ & 5 \text { years old. We want a doll apiece } \\ & \text { two irons and ironing board, som }\end{aligned}$


John Teal Accepts
year sentence for the schrol teacher's
murder.
Announcement that the 50 -year-old $\begin{gathered}\text { Mrs. Osca } \\ \text { pneumonia. }\end{gathered}$


Eight Year Term
LUBBOCK, Dec. 12--Finis in the $\begin{gathered}\text { More than } 17 \text { years of fugitive free- thing that can have a kickback, be } \\ \text { dom for Teal was ended last January } \\ \text { cause when they compete their pai }\end{gathered}$
M-year-old slaying of Miss Evelyn
Monts will be written in 64th district
when he was arrested in Pendleton, ing between Tatum and Lovingto

## when John Teal will accept an 8- ficers, Sheriff Tom Abel of



Chamber of Commerce
TERRY COUNTY HERALD


| \% |
| :---: |

By J. E. Shelton, Secretary
$\begin{aligned} & \text { Brownfield will be lighted for } \\ & \text { Christmas: That is, the streets of }\end{aligned}$ Brownfield will
Christmas: That is, the streets of
the city will be strung with colored
lights in much the same manner as Che city will be strung with colored
lights in much the same manner as
was done in our celebration on las was done in our celebration on last
August. They will probably be
strung for use about the 20th and strung for use about the 20th and
will remain in place until after Jan uary 1st.
It is true, we are a little late, bu Mayor Wines and Superintendent
Jones believed that it was a matter
that required approval of the City that required approval of the City
Commission and it was not until last Commission and it was not until last
night, Tuesday, that a meeting could
be had for submitting the proposa for their approval, and I might say
that they were unanimously gold up
on the idea as soon as it was pres





## 

$\square$




NEW CHEVROLETT 1937 The Complete Car - Completely \ew


Chistmas Cireetinas
TO THE FINEST FAMILY IN THE WORLD


## CARTER CHEVORLET CO. BROWNFIELD <br> TEXAS




LET US FIGURE YOUR REPAIR BLLLS for your car

We Have a Good Price on TiresCRAIG \& McCLISH
Phone

If You Drive Your Car Every Day
 vice it and have it ready to go the next morning. One Stop Service Day or Night. David Perry Phone $213 \quad$ C.C. Bryant

THE TEMPERATURE TELLS

 extravaganee in both meat and
fuel, say cookery experts of the the seconi onty $1 / 1 /$ pounds. The ribs
state colleges and the U. S. Depart.
roasted at the low temperature
 The two rib roasts above show
the results of experiments which
prove this point. They are attract-
prove this point. They are
ing much interest at the Interna-
tional Live Stock Exposition being

23 to December 5 .
Thie etwo roasts were both cooked
is turned on on tull blase when the the seo on
all counts, a low temperature in

great love and the glorious hope of ember and for the 30-day period folthe resurrection. And at last, when lowing any new model introduction,
loving hands had obscured the cruel

it was announced today at the com| $\begin{array}{l}\text { earth that hid her silent form, with } \\ \text { loving contributions of sweet flowers }\end{array}$ | $\begin{array}{l}\text { pany's offices here. } \\ \text { The previous record of } \\ \text { 92,065 units }\end{array}$ |
| :--- | :--- | and with sorrowful faces had depart-

ed leaving set in November alone with our dead,
introduction of the 1936 , Chevrolet. ed leaving us alone with our dead, introduction of the 1936 Chevrolet.
then it was that burrying our tear-

## FORD

## adrances into 1937 with the LOITEST PRICE IN YEARS

## and new operating economy



FORD MOTOR COMPANY


# Your Subscription to the HERALD is About Due 

Last year at this time, we were putting on a huge sub scription campaign in which we added around one thousand new readers. On December 1, all these and many of the old ones on our books will become due and payable. Our creditors say they must have their money by December 15 , by all means.

Therefore to collect some $\$ 1500$ that will be due at that time, and pay our creditors, we are going to make some real their renewals. Here are a few of them among the dailies and a semi-weekly.

THE DAILY STAR-TELEGRAM, One Year HERALD, One Year

Both together one year only ------------- $\$$| s.5.50 |
| ---: |
| $\$ .90$ |

DAILY and SUNDAY STAR-TELEGRAM, One Year _- $\$ 10.00$
 Both together one year, only ----------- \$7.65
FREE:-If you are a nw reader of the Star-Telegram, your pathe rest of November free!

Morning Avalanche and Sunday Avalanche-Journal THE HERALD, One Year

Both togehter one year, only $\$ 2.00$
See Below For Some Magazine Combinations With The Herald


[^0] counties.


Comez News

## Notice To Farmers <br> 

The gins whose names appear below will not fire up any time during Christmas week, which begins Monday, December 21, and ends December 26. Please make your arrangements before this time.

Farmers Co-operative Gin Independent Gin Holt Gin Company
North Side Gin
West Texas Gin Co.
McNabb Gin, Gomez Barton Gin, Forrester The Union Gin


Pox




Plains News

Still Coughing?
Hex Maym ex


Hut




[^0]:    These rates apply only to Terry and Yoakum counties and postoffices on the county line of Gaines, Dawson, Lynn and Hockley

