

The HERALD goes into 90 percent of the homes in the Brownfield trade territory.

The Terry County Herald

The truth about Terry County is good enough. We cover the territory thoroughly.

Printed in Terry County, on the South Plains, the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States.

VOLUME THIRTY-TWO

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, NOVEMBER 6, 1936

NUMBER 13

Homecoming to Climax With Colorful Array

Next Wednesday is the day of all days for Brownfield, when her "pride and joy" will present the football queen. The band will be out in the snappiest uniforms ever assembled in Brownfield. The pep squad will add color and cheer to the occasion.

Last Wednesday began a struggle between the Freshmen, Sophomores, Juniors and Seniors. A football queen is to be selected from one of these classes. Each class has selected its candidate and campaign manager. Placards, posters, and banners are decorating the campus and it looks as if a hot campaign is brewing.

American Legion to Join Celebration The morning of November 11, the high school band will join with the American Legion in a parade. The pep squad and other people of the school will also be in the parade. This event will be in keeping with the Armistice celebration. The Legion will help put over a victory Wednesday afternoon at the football field.

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WIN, LOSE, OR DRAW, This is a special invitation to all ex-letter men of Brownfield High School to be our guests on Wednesday, November 11, at the football game between Tahoka High School and Brownfield High School.

M. L. H. Baze, Supt.

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FRANKLIN D. ROOSEVELT

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Mrs. Ruth Lewis has been retained as an operator, as well as the employment of Miss Gwendolyn Scott, who recently moved here from Fort Worth. Mrs. Stahler will also assist in the operation of this shop, which is well equipped with the latest machinery, and is capable of doing as good work as anywhere.

The ladies of this trade territory are requested to call in and get acquainted and see their modern equipment, as well as see samples of their work.

"ESPERANTO" VALUABLE SAY TECH PROFESSOR

LUBBOCK, Texas, Nov. 3.—"Esperanto is most valuable to us today as a hobby, but it has greater possibilities," said Dr. Archie J. Bahn, Texas Technological college philosophy instructor.

Bahn, who teaches an extra-curricular evening course in the international language, said Esperanto affords many benefits in personal and official communication between nations.

The 50-year-old language is used in tourist guides and railroad bulletins in many foreign countries, Bahn said. He pointed the facility in communication of ideas in the international language, stating many Americans carry on correspondence with foreigners in the proposed international language.

Terry Casts Its Largest General Election Vote

The biggest interest ever occasioned here in a general election was brought to a conclusion Tuesday, when friends of the New Deal, and President Roosevelt and Vice-President Garner rolled up by far the biggest vote ever to be totaled in a general election contest by odds. The polling places here were busy all day, and it looked more like one of our hot primaries in July or August.

The biggest tally was in the vote for Presidential Electors, there being 1693 votes cast, Roosevelt's electors receiving 1614, Landon 72 and Lemke 7. The vote for U. S. Senator and Governor was incomplete, showing eight boxes out in the governor's race. However, Gov. Alfred had piled up a lead of 1368 to 6 for Harris, Republican in the 13 boxes reporting.

The amendments stood as follows: Liquor Control, for 532, against 571. Teacher's pensions, for 465, against 656. Workmen's Compensation, 509, against 526. Pardon and Parole board for 715, against 452. Salary increase for 460, against 625. Limitation of House members, for 620, against 359.

Brownfield Laundry Makes Improvements

A Herald representative called by the Brownfield Steam Laundry one day this week, and found that they were installing a new boiler, of the latest pattern, as the old one seemed to have seen its better day. The old one however will be kept in operation until the new one is finally installed and ready to connect with the washing machines.

We found that not only had Mr. Jim Miller, owner and manager, installed the new boiler, but he showed us more machinery that had been installed since we were there last. One of them was a combined collar and cuff machine, and the other a shirt sleeve machine. He also has a machine that will iron the bosom and back of a shirt at one operation. They use soft water.

Besides his washing machine man, Jimmie Jennings, Mr. Miller employs nine ladies and girls to help in the operation of this laundry. All work is strictly guaranteed to please.

Red Raiders Take on Sooner Aggies Friday

LUBBOCK, Texas, Nov.—Determined to "shoot the works, no matter how many scouts are here," Texas Tech's Red Raiders are polishing their colorful offense for Friday's "parents day" frolic here with the Oklahoma A. & M. Cowboys.

Coach Pete Cawthon probably will start his shock troops, a team which tickles the scale indicator more than the regular, but the old guard will go in at the first sign of danger. Cawthon figures he'll need just about all the reserve strength available in the last four games, starting with Loyola at Los Angeles on Armistice Day, and the replacements will get needed, experience this week, if they prove good enough to hold their own against the Aggies from Soonersland.

OIL WELL PROGRESS IN TERRY COUNTY

Uscon and Illinois Oil Company No. 1 Brownfield, center of north half of section 54, block K, ps1 survey, Terry County wildcat, Tuesday was drilling below 4,625 feet in salt and anhydrite.

The Brownfield Lions Roar For a Minstrel And Musical Show

The Brownfield Lions Club Minstrel Show will be presented in the Brownfield High School Auditorium at 8:00 P. M. on Friday and Saturday nights, November 13th and 14th. The proceeds of these two shows will go toward providing necessities for Terry County's underprivileged people with emphasis upon the providing of spectacles and other sight treatment for school children. This is a worthy cause and the club is sure that practically every person in Brownfield and in the surrounding community will be anxious to contribute at least the price of a ticket. The Lions Club is trying to present a show that is really worth the money, and in view of the fact that the money goes for a good cause, they are assured of two full houses.

The minstrel and musical show is a home talent production directed by Emmitt Smith and made up of members of the Lions Club, a few visiting artists, and twenty-four young ladies of Brownfield community. If you like to really "let yourself go" and laugh, don't miss this performance. If you like music of any sort you must see this show. The minstrel and musical show is divided into the First and Second Part. The First Part is made up of choruses sung by thirty-six voices, vocal and instrumental specialties, something that Howard Scott, the Lion Tail-twister, calls a "tap dance," and jokes and comical "carryin' on" by six of the world's best black-faced endmen, namely Lions Leo Holmes, Burton Hackney, Fred Hinson, Howard Scott, P. R. Cates, and W. A. Tittle. These men coupled with Lion Troy Noel, the interlocutor, or middle-man, will insure side-splitting laughter for everyone present. The Second Part has its setting in Harlem Nights Restaurant.

If you like good harmony, rhythm, and fun, the Second Part will please you. Costumes are being made for the characters and the stage sight in itself will be worth your money. Don't miss this high spot in entertainment this fall and at the same time, don't miss this opportunity to contribute to a worthy cause and have fun while you're doing it. Seats are on sale at the Corner Drug. All seats are reserved, so choose your night, Friday or Saturday, and buy your tickets early.

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When? November 13th and 14th.

Where? Brownfield High School Auditorium.

Why? To provide necessities for Terry County's Underprivileged Children.

Let the Old Printers See the Football Game

Every printer and employee on the Herald force like to see the football games, but if most of the contributors are as slow getting in their dope as usual, the Herald employees will have to work next Wednesday afternoon, which is Armistice Day as well as the Homecoming Game played here with the Tahoka Bulldogs. Can't you help arrange so these boys and the "Old He" can see that game?

We know you can, and we know you will. Let each country correspondent send in their items next Monday. You will have all the important news of the community by then. Let the Cub Reporter copy be in by bright and early Tuesday morning at least. We know the Cub fans want us to see the game. Let the society editor do the same, and it will make it possible by doing a little night work Monday and Tuesday nights to see that game. WON'T YOU DO YOUR PART?

FATHER OF LOCAL WOMAN SUCCUMBS

TERRELL, Oct. 21.—Walter C. Parter, 63, often called the father of demonstration farming in Texas, died today. He has long been ill.

Porter, with Dr. S. A. Knapp, United States department of agriculture, turned his plantation near here into a model farm in 1913. Since then, it has been a showplace of scientific agriculture.

Walter C. Porter was the father of Mrs. Leroy Jennings of Abilene, and Mrs. Homer Nelson of Brownfield.

One makes enough mistakes when he does his best.

It seems that Ernest Leo Word had a surprise birthday party last week, or did he?

Tragedy Stalks Brownfield On Election Day

Hundreds heard the fire whistle Tuesday afternoon about 5 o'clock, but so often do we hear it that sometimes we don't make inquiries, as about three times out of four it is a practice fire to keep the boys in good shape in case there is a real fire. This was a real fire, not that it destroyed so much property, but three precious children met their fatal doom in these raging flames.

The victims were children of Mr. and Mrs. Charles Lindsey of this city, and ranged in age from nineteen months to four years of age. Those who were dead when taken from the burned home of semi-wood and tent construction, were Wayland, 3 years, Ledoyt, Aged 19 months, Maxene, five died at the hospital; Jo Ann, 4, was dismissed from the hospital Tuesday night, but was pretty badly burned.

Mr. and Mrs. Lindsey had gone to the cotton fields to pull bolls. It was their intention, according to little Maxine to earn enough money to buy a cow, as the children were undernourished. Mr. Lindsey was on relief last spring and summer. We were informed that an elderly man was left with the children, but had to go to town for something, and returned just in time to pull two of the children from the burning home.

According to best information we could get, one of the children struck a match and got the bed clothing afire, and became frightened and crawled under the bed. The baby was on the bed. The older child had reason enough to get out of the house, but not until badly burned trying to save her sister and brothers. Those first to arrive found that the older child was so excited and incoherent that they could not understand what she was trying to tell them. The home is near the State Warehouse on south 11th street. Lester McPherson, State Highway maintenance superintendent was one of the first to reach the site, and brought the dead and injured to town.

Sheriff Jess Smith made a frantic search in the northern part of the county, but failed to find the parents. Along toward dark, the couple came in and found their home in ruins, but still did not know that half of their family were dead. Feature, if you can the agony that possessed them when the news was broken to them? The poor mother had to be treated at the hospital. Mr. Lindsey is about 35, and his wife 32 years of age. They have lived here about 8 years.

The people of Brownfield got busy at once raising funds for funeral expenses, as well as other immediate needs of those left, and as usual, the people showed that their hearts were in the right place, and they are doing everything in their power to make this horrible tragedy as soothing as possible to the grief stricken parents, and their oldest daughter. Wednesday morning we learned the little bodies, prepared for burial by the Brownfield Undertaking Co., would be carried to the Pledge cemetery 25 miles southeast of the city for burial. The sympathy of the entire community goes out to this grief stricken family.

Get a Month of Your Favorite Daily Free

All those who subscribe for the Star-Telegram through the Herald this month will get all of November free, as your paper will be dated to expire December 1, 1937. Be sure that you see us early as the earliest moment you get your order in, the longer will you get the Star-Telegram free.

Please also note that we have a fine combination with your own south Plains daily, the Lubock Morning Avalanche, as well as with the Semi-Weekly Farm News, and a bunch of your favorite magazines.

All those who started in with the Herald during the campaign last fall were dated to expire December 1, 1936, unless you subscribed for more than one year. This will be your opportunity to renew for your Herald, and get a good combination of other reading matter at bargain rates with it.

LARGENTS WIN AGAIN

KANSAS CITY, Oct. 21.—Awards at the American Royal Livestock Exposition and horse show here today included:

Cattle, Herefords: Heffern, and Sept. 1 to Dec. 31, 1935; Hedberg Hereford ranch, first; C. M. and Sons, Merkel, Tex.

Centennial to Repeat With Encore in 1937

Plans for a bigger and better Centennial were announced Friday following a meeting of exposition directors.

Though most of the major exhibits will remain there will be many drastic changes and practically a new show, it was announced.

Horse racing is understood to be one new feature that will be included in the 1937 setup. To permit this, Calvacade will be moved out of the race track to new quarters. It is expected the race course will be ready for use on the opening date, or as soon thereafter as the operators desire.

A number of outstanding attractions are being considered, it was said. Encore Showing Set.

The encore showing probably will open next June 12 and close on Oct. 31, the announcement, which was given out by Fred F. Florence, Centennial Corporation president, said.

"This is great news for Dallas," J. Ben Critz, chamber of commerce vice-president and general manager, said. "It is my belief that the 1937 attendance will surpass the 1936 record by at least 2,000,000 visitors.

"In addition I believe our out-of-State visitors in 1937 will double the number that have come to see our show this year," Mr. Critz said. "People all over the country are just waking up to the greatness of our Centennial. They had heard about it being here but they had to learn from their neighbors that it was even greater than it was advertised to be. The decision to hold an encore show in 1937 is a big thing for Dallas."

Following the formal announcement, Mr. Florence served notices on city of Dallas officials that were required to make optional clauses in exposition contracts effective for another year.

The formation of more definite plans for 1937 will be delayed until after the 1936 show is over, to give all officials opportunity to give full attention to the staging of outstanding events for the remainder of the 1936 show, they said.—Dallas News.

4 Times More Cotton Ginned Than in 1935

We had a report this week from R. D. Copeland, special statistical agent of the Bureau of Census, U. S. Department of Agriculture, which gave the amount of cotton ginned in Terry county prior to Oct. 18th as 7,243 bales compared to 1,889 ginner on same date last year.

So one can see that almost four times as much cotton had been ginned in Terry county this year on the same date as last year. Many believe that if we had three or four weeks of pretty weather that most of the cotton would be out by the 1st of December.

However one man told us this week that the fields were mighty white and few pickers were seen in them while out this week. He intimated that possible a lot of the pickers had gotten tired of the wet, cold weather, and had left the country.

Highway Commission Chairman Here Sat.

Hon. Harry Hines, chairman of the Texas Highway Commission, kinder slipped into Brownfield on its blind side Saturday, and was around mixing and mingling with folks before anyone hardly knew he was here. He paid the Herald office a pleasant call, but the editor was out at the time.

However, he left word that he would quote him as saying that he was very favorably impressed with highway 84, and its possibilities as one of Texas' main east and west arteries of travel, and promised continued action on it till it is paved.

In fact, he said that he hoped to have all the base on by spring, east, and ready for topping, and that the base and topping would be finished west just as fast as funds would permit.

Sixty cars of cattle from Kansas, belonging to the Babicora Development Co., are to move into Slaton the last of the week for feeding at the Plains Grain and Heads Handling company plant. The animals come from Manhattan, Kansas.

Australia has over 100,000,000 sheep.

If you lose your self-respect, don't expect others to find it.

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Mrs. Ruth Lewis has been retained as an operator, as well as the employment of Miss Gwendolyn Scott, who recently moved here from Fort Worth. Mrs. Stahler will also assist in the operation of this shop, which is well equipped with the latest machinery, and is capable of doing as good work as anywhere.

The ladies of this trade territory are requested to call in and get acquainted and see their modern equipment, as well as see samples of their work.

"ESPERANTO" VALUABLE SAY TECH PROFESSOR

LUBBOCK, Texas, Nov. 3.—"Esperanto is most valuable to us today as a hobby, but it has greater possibilities," said Dr. Archie J. Bahm, Texas Technological college philosophy instructor. Bahm, who teaches an extra-curricular evening course in the international language, said Esperanto affords many benefits in personal and official communication between nations.

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Terry Casts Its Largest General Election Vote

The biggest interest ever occasioned here in a general election was brought to a conclusion Tuesday, when friends of the New Deal, and President Roosevelt and Vice-President Garner rolled up by far the biggest vote ever to be totaled in a general election contest by odds. The polling places here were busy all day, and it looked more like one of our hot primaries in July or August.

The biggest tally was in the vote for Presidential Electors, there being 1693 votes cast, Roosevelt's electors receiving 1614, Landon 72 and Lemke 7. The vote for U. S. Senator and Governor was incomplete, showing eight boxes out in the governor's race. However, Gov. Alfred had piled up a lead of 268 to 6 for Harris, Republican in the 13 boxes reporting.

The amendments stood as follows: Liquor Control, for 532, against 571. Teacher's pensions, for 465, against 655. Workmen's Compensation, 506, against 528. Pardon and Parole board for 715, against 452. Salary increase for 460, against 625. Limitation of House members, for 620, against 359.

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A Herald representative called by the Brownfield Steam Laundry one day this week, and found that they were installing a new boiler, of the latest pattern, as the old one seemed to have seen its better day. The old one however will be kept in operation until the new one is finally installed and ready to connect with the washing machines.

We found that not only had Mr. Jim Miller, owner and manager, installed the new boiler, but he showed us more machinery that had been installed since we were there last. One of them was a combined collar and cuff machine, and the other a shirt sleeve machine. He also has a machine that will iron the bosom and back of a shirt at one operation. They use soft water.

Besides his washing machine man, Jimmie Jennings, Mr. Miller employs nine ladies and girls to help in the operation of this laundry. All work is strictly guaranteed to please.

Red Raiders Take on Sooner Aggies Friday

LUBBOCK, Texas, Nov.—Determined to "shoot the works, no matter how many scouts are here," Texas Tech's Red Raiders are polishing their colorful offense for Friday's "parents day" frolic here with the Oklahoma A. & M. Cowboys.

Coach Pete Cawthon probably will start his shock troops, a team which tickles the scale indicator more than the regular, but the old guard will go in at the first sign of danger. Cawthon figures he'll need just about all the reserve strength available in the last four games, starting with Loyola at Los Angeles on Armistice Day, and the replacements will get needed, experience this week, if they prove good enough to hold their own against the Aggies from Soonerland.

OIL WELL PROGRESS IN TERRY COUNTY

Uscan and Illinois Oil Company No. 1 Brownfield, center of north half of section 54, block K, psi survey. Terry County wildcat, Tuesday was drilling below 4,625 feet in salt and anhydrite.

The Brownfield Lions Roar For a Minstrel And Musical Show

The Brownfield Lions Club Minstrel Show will be presented in the Brownfield High School Auditorium at 8:00 P. M. on Friday, and Saturday nights, November 13th and 14th. The proceeds of these two shows will go toward providing necessities for Terry County's underprivileged people with emphasis upon the providing of spectacles and other sight treatment for school children. This is a worthy cause and the club is sure that practically every person in Brownfield and in the surrounding community will be anxious to contribute at least the price of a ticket. The Lions Club is trying to present a show that is really worth the money, and in view of the fact that the money goes for a good cause, they are assured of two full houses.

The minstrel and musical show is a home talent production directed by Emmitt Smith and made up of members of the Lions Club, few visiting artists, and twenty-four young ladies of Brownfield community. If you like to really "let yourself go" and laugh, don't miss this performance. If you like music of any sort you must see this show. The minstrel and musical show is divided into the First and Second Part. The First Part is made up of choruses sung by thirty-six voices, vocal and instrumental specialties, something that Howard Scott, the Lion Tail-twister, calls a "tap dance," and jokes and comical "carry-in" on" by six of the world's best black-faced endmen, namely Lions Leo Holmes, Burton Hackney, Fred Hinson, Howard Scott, P. R. Cates, and W. A. Tittle. These men coupled with Lion Troy Noel, the interlocutor, or middle-man, will insure side-splitting laughter for everyone present. The Second Part has its setting in Harlem Nights Restaurant. If you like good harmony, rhythm, and fun, the Second Part will please you. Costumes are being made for the characters and the stage sight in itself will be worth your money.

Don't miss this high spot in entertainment this fall and at the same time, contribute to a worthy cause and have fun while you're doing it. Seats are on sale at the Corner Drug. All seats are reserved, so choose your night, Friday or Saturday, and buy your tickets early.

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When? November 13th and 14th.

Where? Brownfield High School Auditorium.

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Every printer and employee on the Herald force like to see the football games, but if most of the contributors are as slow getting in their dope as usual, the Herald employees will have to work next Wednesday afternoon, which is Armistice Day as well as the Homecoming Game played here with the Tahoka Bulldogs. Can't you help arrange so these boys and the "Old He" can see that game?

We know you can, and we know you will. Let each country correspondent send in their items next Monday. You will have all the important news of the community by then. Let the Cub Reporter copy be in by bright and early Tuesday morning at least. We know the Cub fans want us to see the game. Let the society editor do the same, and it will make it possible by doing a little night work Monday and Tuesday nights to see that game. WONT YOU DO YOUR PART?

FATHER OF LOCAL WOMAN SUCCUMBS

TERRELL, Oct. 21.—Walter C. Porter, 63, often called the father of demonstration farming in Texas, died today. He has long been ill.

Porter, with Dr. S. A. Knapp, United States department of agriculture, turned his plantation near here into a model farm in 1913. Since then it has been a showplace of scientific agriculture.

Walter C. Porter was the father of Mrs. Leroy Jennings of Abilene, and Mrs. Homer Nelson of Brownfield.

One makes enough mistakes when he does his best.

It seems that Ernest Leo Word had a surprise birthday party last week, or did he?

Tragedy Stalks Brownfield On Election Day

Hundreds heard the fire whistle Tuesday afternoon about 5 o'clock, but so often do we hear it that sometimes we don't make inquiries, as about three times out of four it is a practice fire to keep the boys in good shape in case there is a real fire. This was a real fire, not that it destroyed so much property, but three precious children met their fatal doom in these raging flames.

The victims were children of Mr. and Mrs. Charles Lindsey of this city, and ranged in age from nineteen months to four years of age. Those who were dead when taken from the burned home of semi-wood and tent construction, were Wayland, 3 years, Ledoyt, Aged 19 months, Maxene, five died at the hospital; Jo Ann, 4, was dismissed from the hospital Tuesday night, but was pretty badly burned.

Mr. and Mrs. Lindsey, had gone to the cotton fields to pull bolls. It was their intention, according to little Maxine to earn enough money to buy a cow, as the children were undernourished. Mr. Lindsey was on relief last spring and summer. We were informed that an elderly man was left with the children, but had to go to town for something, and returned just in time to pull two of the children from the burning home.

According to best information we could get, one of the children struck a match and got the bed clothing afire, and became frightened and crawled under the bed. The baby was on the bed. The older child had reason enough to get out of the house, but not until badly burned trying to save her sister and brother. Those first to arrive found that the older child was so excited and incoherent that they could not understand what she was trying to tell them. The home is near the State Warehouse on south 11th street. Lester McPherson, State Highway maintenance superintendent was one of the first to reach the site, and brought the dead and injured to town.

Sheriff Jess Smith made a frantic search in the northern part of the county, but failed to find the parents. Along toward dark, the couple came in and found their home in ruins, but still did not know that half of their family were dead. Feature, if you can the agony that possessed them when the news was broken to them? The poor mother had to be treated at the hospital. Mr. Lindsey is about 35, and his wife 32 years of age. They have lived here about 8 years.

The people of Brownfield got busy at once raising funds for funeral expenses, as well as other immediate needs of those left, and as usual, the people showed that their hearts were in the right place, and they are doing everything in their power to make this horrible tragedy as soothing as possible to the grief stricken parents, and their oldest daughter.

Wednesday morning we learned the little bodies, prepared for burial by the Brownfield Undertaking Co., would be carried to the Pledge cemetery 25 miles southeast of the city for burial. The sympathy of the entire community goes out to this grief stricken family.

Get a Month of Your Favorite Daily Free

All those who subscribe for the Star-Telegram through the Herald this month will bet all of November free, as your paper will be dated to expire December 1, 1937. Be sure that you see us early as the earliest moment you get your order in, the longer will you get the Star-Telegram free.

Please also note that we have a fine combination with your own south Plains daily, the Lubock Morning Avalanche, as well as with the Semi-Weekly Farm News, and a bunch of your favorite magazines.

All those who started in with the Herald during the campaign last fall were dated to expire December 1, 1936, unless you subscribed for more than one year. This will be your opportunity to renew for your Herald, and get a good combination of other reading matter at bargain rates with it.

LARGENTS WIN AGAIN

KANSAS CITY, Oct. 21.—Awards at the American Royal Livestock exposition and horse show here today included:

Cattle, Herefords: Heifers, sired Sept. 1 to Dec. 31, 1935: W. J. Hereford ranch, first; C. M. Hereford and Sons, Merkel, Tex. second.

Centennial to Repeat With Encore in 1937

Plans for a bigger and better Centennial were announced Friday following a meeting of exposition directors.

Though most of the major exhibits will remain there will be many drastic changes and practically a new show, it was announced.

Horse racing is understood to be one new feature that will be included in the 1937 setup. To permit this, Calvacade will be moved out of the race track to new quarters. It is expected the race course will be ready for use on the opening date, or as soon thereafter as the operators desire.

A number of outstanding attractions are being considered, it was said. **Encore Showing Set.**

The encore showing probably will open next June 12 and close on Oct. 31, the announcement, which was given out by Fred F. Florence, Centennial Corporation president, said.

"This is great news for Dallas," J. Ben Critz, chamber of commerce vice-president and general manager, said. "It is my belief that the 1937 attendance will surpass the 1936 record by at least 2,000,000 visitors.

"In addition I believe our out-of-State visitors in 1937 will double the number that have come to see our show this year," Mr. Critz said. "People all over the country are just waking up to the greatness of our Centennial. They had heard about it being here but they had to learn from their neighbors that it was even greater than it was advertised to be. The decision to hold an encore showing in 1937 is a big thing for Dallas."

Following the formal announcement, Mr. Florence served notices on city of Dallas officials that were required to make optional clauses in exposition contracts effective for another year.

The formation of more definite plans for 1937 will be delayed until after the 1936 show is over, to give all officials opportunity to give full attention to the staging of outstanding events for the remainder of the 1936 show, they said.—Dallas News.

4 Times More Cotton Ginned Than in 1935

We had a report this week from R. D. Copeland, special statistical agent of the Bureau of Census, U. S. Department of Agriculture, which gave the amount of cotton ginned in Terry county prior to Oct. 18th as 7,243 bales compared to 1,889 ginner on same date last year.

So one can see that almost four times as much cotton had been ginned in Terry county this year on the same date as last year. Many believe that if we had three or four weeks of pretty weather that most of the cotton would be out by the 1st of December.

However one man told us this week that the fields were mighty white and few pickers were seen in them while out this week. He intimated that possible a lot of the pickers had gotten tired of the wet, cold weather, and had left the country.

Highway Commission Chairman Here Sat.

Hon. Harry Hines, chairman of the Texas Highway Commission, kinder slipped into Brownfield on his blind side Saturday, and was around mixing and mingling with folks before anyone hardly knew he was here. He paid the Herald office a pleasant call, but the editor was out at the time.

However, he left word that we could quote him as saying that he was very favorably impressed with highway 84, and its possibilities as one of Texas' main east and west arteries of travel, and promised continued action on it till it is paved.

In fact, he said that he hoped to have all the base on by spring, east, and ready for topping, and that the base and topping would be finished west just as fast as funds would permit.

Sixty cars of cattle from Kansas, belonging to the Babicora Development Co., are to move into Slaton the last of the week for feeding at the Plains Grain and Heads Handling company plant. The animals come from Manhattan, Kansas.

Australia has over 100,000,000 sheep.

If you lose your self-respect, don't expect others to find it.

Homecoming to Climax With Colorful Array

Next Wednesday is the day of all days for Brownfield, when her "pride and joy" will present the football queen.

Last Wednesday began a struggle between the Freshmen, Sophomores, Juniors and Seniors. A football queen is to be selected from one of these classes.

American Legion to Join Celebration The morning of November 11, the high school band will join with the American Legion in a parade.

Ex-Students To Be Guest-of-Honor The ex-students will wear the school colors and boost the cubs in their game with Tahoka.

The drum major has practiced twirling the baton until he can prance and twirl with the ease and grace of a college man.

The band and pep squad have drilled and marched all this week to make this presentation a success.

Tahoka Primed To Win "We'll be the friendliest enemies that B. H. S. has had in a long time"

WIIN, LOSE, OR DRAW, This is a special invitation to all ex-letter men of Brownfield High School to be our guests on Wednesday, November 11.

M. L. H. Baze, Supt.

Local Ford Dealer Leaves For Detroit

W. B. (Red) Tudor left Monday for Dallas, where he was to catch a special train out of there bound for Detroit.

Mr. Tudor informed us that the salesman would have instructions in the sale of the new car, and be shown the new improvements.

God's hearing is perfect—don't holler when you pray.

Be sure to read Herald ads

R. L. Stallings and family are entitled to a pass to the Rialto Theatre "Ramona" Be sure to present this clipping at the box office at the Rialto Theatre. Compliment: Rialto & Herald

Tech Prexy Says the Newspaper Great Aid

After telling the assembly of south Plains papers, both in Texas and eastern New Mexico how much they, with their sympathy and wide open news columns, Dr. Bradford Knapp pictured the dream of the opening of the institution on Oct. 1, 1925.

Tech, he said was faced with a problem from the very first. With provisions for only 400 pupils, their souls were tried when more than 1000 pupils appeared for the first session.

We don't believe there is a newspaper within 100 miles of Lubbock but what has freely given hundreds of dollars worth of space to Texas Technological college.

So proud was Brownfield that the college had been located within 40 miles of us, that a special train, carrying several hundred folks went up there on the celebration day.

It will be our ever pleasant memory that we marched behind the Brownfield band, as well as the rest of the Brownfield delegation from the depot around the square that day.

Town Outfits Jim Neill With Suit, Overcoat

Last week end Virgle Burnett, who finished high school here about the same time as Jim Neill, carried around a petition, asking that friends of Big Jim, pride of the Tech Red Raiders donate what they felt they could toward the purchase of a nice suit of clothes for Jimmie Boy.

Jim Neill has not only proven that he is a college football player of the first rank, but he was one of the mainstays the last year he played high school football for Brownfield under "Shorty" Hayhurst when the Cubs won the district championship.

Jim has written a letter to the Herald to be printed. Let him tell you what he thinks of the "old home town" and the people who live in it.

Woodul Signs New Old Age Pensions Laws

AUSTIN, Oct. 31.—Acting Governor Woodul Saturday signed into law a bill to "deliberate" old age pensions and levy numerous new or increased taxes to continue pension payments.

The law also abolished the old age assistance commission and transferred administration to the State Board of Control.

Woodul said he later today would sign a bill authorizing issuance of interest bearing deficiency warrants to meet pension payments until revenue from the new taxes starts flowing into the Treasury.

The Acting Governor also approved a proposal extending the life of the Upper Colorado River Authority from Jan. 1, 1937, to Jan. 1, 1940, postponing the start of remission of taxes until next year and making other changes in the law.

Miss Vona Lee Ditto attended the style show at Lubbock last week. Floods in 1936 and severe weather have necessitated replacements on state roads alone costing more than \$58,000,000.

They Give the GOP Another Old Time Thrasing



JOHN NANCE GARNER



FRANKLIN D. ROOSEVELT

North, East, South and West For Roosevelt

The New Deal has been apparently endorsed by every section of the nation as we write this early Wednesday. At this time Gov. Landon is apparently holding Main and Vermont by quite heavy leads.

It is said that this is the most sweeping-political landslide in the history of our country. Early in the evening, two leading Republican papers, the New York Herald-Tribune, and the Kansas City Star conceded a Roosevelt victory.

But about the hardest thing to explain that we heard was the editor of the Literary Digest trying to fathom why he was so much off this time, when they have been so accurate heretofore.

With probably 33 per cent of all votes in the latest figures give us in popular votes, Roosevelt 9,938,406; Landon 6,375,896, a lead for FDR of 3,562,510 popular votes.

Later: New Hampshire has swung into the Roosevelt column leaving Gov. Landon with only 2 states.

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A. J. Stricklin & Son
Owners and Publishers
A. J. Stricklin, Sr., Editor and Mgr.
Jack Stricklin, Jr., Ass't Manager.

Subscription Rates
In the counties of Terry & Yoakum
Per year \$1.50
Elsewhere in U. S. A. \$2.00

Apply for Advertising Rates
The Official Paper of Terry County and the City of Brownfield.

Al Smith can now return from his walk—so can the Jeffersonians—but we imagine that none of them will be allowed to walk up to the pie counter.

Our old friend, Editor Morris of the Tatum (N. M.) Courier, got all "swole" up last week because Gov. Allred came over there and "told them how to vote," as Nyles expressed it. Well, this is a free country, supposedly, Bro. Morris, especially if one can get by one of your "dipping" stations along the border. In 1928, when Texas went slightly to the GOP fold, and such men as Sen. Borah came to Texas and made several addresses, nobody in Texas thought he ought to have been run out by the Rangers. Come to Texas. You don't even have to be dipped when you cross the border.

It seems that the Herald kinder stirred Bro. Hale of the Plains Review up last week, and he comes back with a rejoinder that he supported Al Smith in 1928. So did we brother, but we are not a darn bit proud of that fact now. And as being a southerner, we too, was born in the old south and our dad spent four long years in the Confederate army, the last two with that famous cavalry leader, Gen. Nathan Bedford Forrest. Yes, Roosevelt has done things that was written down in no political creeds, but we have also had conditions that this nation has never faced before. One has to sometimes use unnatural methods to meet unnatural conditions, and FDR is a man that will junk a precedent in a second, when he sees people—common folks—suffering.

That old Catholic priest up at Detroit, who really is not a citizen of the United States, has been especially ugly with his language toward our president. Some people refer to him as "father" so and so. Well, we just don't call such birds or no other birds father. We have had a natural father and then a Heavenly Father, and that is all we are taught anything about in the Bible. In fact that Book tells us not to call any man Father, meaning in a religious way. If President Roosevelt was not such a good sport, he would have that old bird deported. Then there is an old protestant preacher who resides in Louisiana who should kinder clear up his clerical apparel before he is again allowed to preach to decent people.

One of the most sensible statements we heard over the radio Tuesday night, came from Mr. Jas. A. Farley, Chairman of the National Democratic committee, when he stated that it was not only a victory for the Democratic party, but for the nation, and admitted that like 1932, many millions of progressive Republicans had joined the Democrats in putting FDR over. He also spoke of the bitterness of the campaign, and the many ugly names that Roosevelt had been called, and said he hoped that those guilty would be ashamed of themselves. As for Mr. Roosevelt, he stated that he did not believe the President held any bitterness in his heart for anyone, no matter what they had said about him. This accounts for the popularity of our great president; he is a good sport and can always take plenty right on the chin.

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Big New Clean Stock of the Best Food Items. We Keep Our House Full the Year Around. It Will Be To Your Interest To Look Over Our Store When You Need the Best Foods At No Greater Cost.

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THE NATIONAL HUMAN BARBECUE

In the last 12 months, approximately 10,000 persons have been burned to death. One-third of them were children. Two-thirds of all the victims perished in residence and apartment fires. Read that over again. If anything can awaken the American people to the gravity of the fire problem, that brief statement should. If you have a strong stomach, think of those 10,000 roasted bodies. And then realize that at least eighty per cent of fires, big and little fires alike, could easily have been prevented. It is a human frailty to read such a statement as this, reflect for a moment on the horror of it, and then forget it with the mentally-made observation that "Well, my home is safe." Perhaps your home is. But there's better than an even chance it contains hazards that you don't know about. An up-to-date house is not necessarily a safe house, from the standpoint of fire—many a \$50,000 mansion has gone up in flames. Expensive furniture will burn as easily as cheap furniture—and the finest interior fabrics and woodwork will burn as easily as a piece of cotton cloth and a pine board. Whether you live in a four-room bungalow or a fifty-room country palace, inspect your property regularly, or have it inspected by someone who understands fire hazards and their prevention. Get the necessary information from your fire department or a similar institution. Once hazards are found, do away with them and make sure they don't reappear. Help reduce the national human barbecue!

The impostor makes others believe him to be what he knows he is not.

A CROSS SECTION OF INDUSTRY

Propagandists have a lot of fun talking about the iniquities of business men and industry in general but ask them to be specific and they get a long way from home, forgetting that their own home community offers a pretty fair cross-section of industry and business. Chehalis offers such a test and so does New York. If you happen to live in Chehalis, just go up and down the streets in the business district and point out the men who are downright dishonest and crooked, men who would do their neighbors dirt. You won't find them, for the business and industry in this community are trying as best they can to build up businesses on the principle of fair dealing. Sure they make mistakes, just as customers make mistakes. Business men are human and not infallible. Over the country as a whole there are undoubtedly men in business who will take advantage of the public, but with reference to the entire business world their percentage is trivial. Of late it has been the popular thing to damn all business as being crooked and corrupt. Why not start tarring all customers and consumers as being crooked? Merchant and customer live side by side. Will we say one is black and the other white? That's what is being done and it's unfair. Men in very high places have been guilty of this new attack on men and women who have tried to play their part. It is a fine thing that men are ambitious and want to go into business for themselves. They may build up a large business or a small business but this country has grown great with a valuable contribution to progress made by business and industry. Crooked business cannot live because the public won't let it live very long. If you are willing to say that business in your home community is all black and crooked you are ready to go and continue the belief over the rest of the nation, but you can't paint Chehalis white and all the rest of the nation black and be fair. In each community in the nation there is a fair cross section of industry and business as a whole.—The Lewis County, Advocate, Chehalis, Wash.

ANOTHER SILLY MARATHON

The Attack on "the baby marathon" clause of the eccentric Charles Vance Miller's will at Toronto carries with it the approval of all sensible persons. Assorted relatives of Miller in their contest charged the baby clause was "scandalous and contrary to public policy," and hence should be declared null and void. Miller's will bequeathed \$500,000 to the woman bearing the most children in a specified 10-year period. The service that the "marathon" may have yielded to the public as diverting reading or the appeal it may

READ THE CLASSIFIED ADS

Rate: 10c per line first time; 7½c per line thereafter.

DO YOU NEED TOOLS for repairs about the house? See the 'true value' counter at the Brownfield Hardware. 27tc

GOOD FARM near school to rent for 1937. Practically new John Deere tractor, and McCormack Deering binder for Sale or Trade. Box 103 3tc

Helpy Selfy Laundry

Back of Reds tire shop, nice cool building and dry floor. Wash your clothes, quilts, blankets and everything 35c per hour. FREE pick up and delivery. We do wet wash, rough dry and finish work. Call us, phone 38. Your business appreciated. Cora Bradley, Prop.

TROMBONE practically new, \$10. Call at North Gin Cafe. 1tp.

HAVE Your car radiator, both new and old prepared for Preston, by our new method. It will save you money in the long run. McSpadden Shop. 9tc

DRIVE BY and take home with you, for lunch, dinner or supper. Some good old South Texas Pit Bar-B-Q. At Lewis Bar-B-Q Pit. Just South of Herald Office 16c

WANTED Man nurse for elderly invalid man, not sick. Apply at 401 E. Hill St., City 11tc.

DON'T SCRATCH! Paracide Ointment is guaranteed to relieve any form of Itch, Eczema, ringworm or itching skin irritation within 48 hours or purchase price promptly refunded. Large 2 oz. Jar 50c at Alexander Drug Co. 35c

WHO WANTS A BEAUTIFUL PIANO AT A BARGAIN? We may have in your vicinity in a few days a splendid upright piano with duet bench to match. Also a lovely Baby Grand in two tone mahogany. Terms if desired. Might take live stock, poultry or feed as part payment. Address at once. BROOKS MAYS & CO., The Reliable Piano House, Dallas, Texas. 16c

Farms For Sale

We have some Santa Fe R. R. lands in Terry and Yoakum counties for sale with small cash payment and easy terms on balance.

Some improved tracts and some raw land in quarter and half sections. **J. B. KING LAND CO.** Office in Bell-Endersen Hardware Building 12tc

PIANO BARGAIN in this territory can be had for balance due. Box 1542, Lubbock, Texas. 13p.

ROOMS by the day or week. Commerce Hotel. 5tc.

WILL BUY CATTLE and HOGS on Saturday. Market price paid. Hawkins & Gore. 4tc

IMPROVED half section land, 6 miles Brownfield for sale. Would consider a good dwelling in Brownfield on it. See J. D. McDonald, Box 493, city. 14p

FOR SALE Good Willis-Knight car and two wheel trailer. See C. L. Chandler ½ mi. South of Harmony School House. 1tp.

LOST Ladies black purse on streets Monday. Contains drivers license and car keys, and some change. Finder notify W. B. Martin, Rt. 2, city or leave at Herald. 1tp.

SELF SERVING LAUNDRY 1 quilt with each washing Free Delivery **H. G. Funnels, Prop. Ph. 108**

DO YOU NEED TOOLS for repairs about the house? See the 'true value' counter at the Brownfield Hardware. 27tc

BUY A FARM

I will show you non-resident owned land, Joint Stock Land Bank, and others, in several counties, as well as Terry. Good terms. Act Now. **D. P. CARTER** Brownfield, Texas 5tc.

WHO HAS a vacant lot to sell, or a small residence. See us this week. Neill Realty Co. 14c

THE HERALD and Semi-Weekly Farm News together one year until further notice for \$2.00 in Terry and Yoakum counties, only.

ATTRACTIVE LAND BARGAINS I can show some good bargains in Farms in Terry, Dawson, and Lynn counties. Good terms, low interest. 20% cash payment required. Own your farm and quit moving. **D. P. CARTER** Brownfield, Texas

SORE-THROAT, TONSILITIS! Instantly relieved by Anathia-Mop, the wonderful new sore-throat remedy. A real mop that relieves pain and checks infection. Prompt relief guaranteed or purchase price of 50c refunded by Alexander Drug Co. 35c

FOR SALE Good 3 year old jersey cow. Aubrey Castleberry, R. F. D. Meadow, Texas. 1tc

FOR SALE: Ten young mules. Six colts, 2 two's and 2 three's. J. H. Daniel, Meadow, Texas. 13p

FARMS WANTED: Have some buyers for small farms, sellers please see us at once. Neill Realty Co. 14c



WELLS WILL CONDUCT SECOND RADIO TOUR THROUGH MEXICO

"Wherever you go in Mexico, the scenery will astonish you." That, in short, is Carveth Wells' slant on things Mexican. But on Sunday, November 8, he'll go more into detail as he tells his radio audience what to see and do in a land where "tropical valleys between snow-capped peaks"—the second Continental Oil Company broadcast devoted to Mexico in the current "Exploring America With Conoco and Carveth Wells" series. Briefly tracing Old Mexico's history, Wells will reveal the story of the Aztec town of Tenochtitlan—the Venice of the American continent several centuries ago, with canals instead of streets—upon which site modern Mexico City has been built. With the capital of Mexico as a starting point, the popular explorer reporter will conduct his radio tour to Chapultepec Castle and Park, Pyramids of the Sun, Caverns of Cuahuamilpa, and the towns of Xochimilco, Acapulco, Taxco and Cuernavaca. At Xochimilco, he says, one may hire a gondola and drift through a labyrinth of canals lined with floating gardens. And a meca for artists is the ancient town of Taxco, where modernization of any kind is prohibited by law. Local listeners who wish to tune in on Carveth Wells Sunday, November 8, may do so by dialing station W. F. A. A. at 12:30 P. M.

Wellman News

Mr. and Mrs. W. M. Schroeder of Lubbock visited friends in Wellman Sunday. Mr. and Mrs. Lowell Short and family of Littlefield visited in the J. F. Singleton home, Sunday. Mr. and Mrs. Bud Carver of Fortrester visited in the Hester home, Sunday. Mr. and Mrs. Millard Holloway and Mr. and Mrs. Joe Chisholm of Brownfield visited in the J. J. Woodard home Sunday. Mr. and Mrs. Rogers Orr visited in Littlefield this week end. Mr. and Mrs. Robert Trigg were given a chivoree last Tuesday night. A Halloween party was given in the auditorium for the Wellman Consolidated Community, Friday night. Spooks came from every direction, and everyone seemed to have had a spooky time. Mrs. Bell's Civics class sponsored a debate, Monday morning in chapel. The question, Resolve that Roosevelt should be re-elected with L. D. Hamm and Laura Bennett taking the affirmative and Charles Norton and Edna Penecost taking the negative. Many good points were brought out on both sides but the affirmative won 100 per cent when the votes came in from the judges. Judge R. A. Simms wrote an interesting article on the visit of Hon. Harry Hines, Chairman State Highway Commission to Brownfield last Saturday, but as the editor had an article and Secretary Shelton of the Chamber of Commerce another, we decided that would cover details.

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Stop Itch
With the new liquid BROWN'S LOTION, kills ITCH parasites with a few applications. Instant relief! Buy 60c or \$1.00 size today, at Alexander Drug Store
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NO. 903, A. F. & A. M.
Meets 2nd Monday night, each month at Masonic Hall. Lee Fulton, W. M. J. D. Miller, Sec.

EYES EXAMINED GLASSES FITTED
E. C. DAVIS, M. D.
Physician and Surgeon
BROWNFIELD, TEXAS

WM. GUYTON HOWARD
Post 269
meets 2nd and 4th Fri. Night each mo.
C. B. Quants, Com.
H. R. Winston, Adj.

530 I. O. O. F.
Brownfield Lodge No. Meets every Tuesday night in the Odd Fellow Hall. Visiting Brothers always welcome.
C. A. Wihite, N. G.
J. C. Green, Secretary.

JOE J. MCGOWAN
Lawyer
Office in County Atty's Office
Brownfield, Texas

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DENTIST
Phone 185 State Bank Bldg.
BROWNFIELD

DR. R. B. PARISH
DENTIST
Office, Hotel Brownfield Bldg.
BROWNFIELD

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3 — Good Barbers — 3
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FRENCH BARBER SHOP
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BERT FRENCH, Prop.
Three good workmen at your service.

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MRS TEAGUE SPONSOR

CALL TO COLORS

From the beginning of time, the human race has always had some standard to rally to. Sometimes it was very simple; sometimes very elaborate, but always there's been a tendency to loyalty to their colors.

Every loyal student, who has any school spirit at all, will strive to do his part to the best of his ability.

KEEPING UP WITH THE BAND

The band made their first public appearance in their new uniforms at the game Friday night.

sure has learned to prance. His uniform consisted of red shoes, white trousers with a red stripe, a military vest, and a tall red and white cap.

AN UNUSUAL DECISION

Friday afternoon the Biologists were given a chance to express their opinion on several scholastic matters.

Boys, here's something that concerns you. If you would like to show your pep, you can join the boy's pep squad.

It all happened because of Biologists. Well, what do you say to it boys?

DID WE HAVE A PEP RALLY

Friday afternoon was one of the most enthusiastic days in B. H. S. history.

sponsors, Miss Maize and Mrs. Teague, informed the student body that their pep was nil.

Then followed the most rousing session any leader could have asked for.

In the future we are hoping that the student body will not have a special pep rally.

HOME-COMING

Does everybody know how Brownfield came out with Post? Well, if you don't, I'll tell you, because I'm sure that will be the only way most of you drug store fans will find out we got beat 18-0.

Sam is not sure about college, but he says his ambition is to be a violinist, although he can't play the violin.

BASKETBALL

Basketball has started—Coaches Maize and Teague and Coach Fulps, have started their teams.

HYERBOLE'S COUNSEL

Dear Hyperbole, What can I do to be popular? Ever since I was a child, people have not liked me.

life. What shall I do? What is the secret of popularity? I am 5 feet, 10 inches, weigh 105 pounds, wear glasses and am considered nice-looking.

Dear Cutie, You should order my ten-cent book on "How to make Myself Popular."

LIVES OF THE SENIORS

SAM CHISHOLM

Sam Chisholm was born January 14, 1919 in Brownfield, Texas.

At the 7th grade graduation in 1933 he was valedictorian.

Sam is not sure about college, but he says his ambition is to be a violinist, although he can't play the violin.

LOUISE CHAMBERS

Louise Chambers was born June 19, 1919 at Rush Springs, Oklahoma.

Louise's ambition is to be an interior-decorator, and as a side issue, a radio-crooner.

WEEKLY THOUGHT

In the entire history of mankind there has never been an instance where money or things purchased a real friend.

—Charles M. Sheldon, Author of "In His Steps."

OUR SCHOOL ELECTION

On October 29, 1936, the three Civics classes of Brownfield High School held an election.

The students certainly learned how to hold an election. There were very few whose ballots were cast out.

CUB COMMENT

The teachers were royally entertained at the home of Mrs. Dr. Parish.

Ethelda May has been seen about with Joe Brown. Do you suppose John Benson will be jealous?

Speaking of John Benson—What happened to the famous Carpenter-Benson friendship?

They say Coach Bost is going to buy a dog collar. Maybe it would be cheaper than a visit to the barber shop.

Mr. Scott goes around saying knock, knocks—I suppose it is for the Lions Minstrel.

Several of the B. H. S. ex-students were home over the week end.

The book reports will begin soon, starting with the show Ramona

Do you listen to Jack Benny? He's the teachers favorite comedian. Do you blame them after listening to "Anthony Adverse?"

It's rumored that W. T. Clements, Don Hudgens, Bud Endersen and J. D. Stewart were in Lubbock until late Sunday night.

What was Miss Wilson accused of after the Soph party the other night? And does she prefer blonds or brunettes?

Is Mr. Fulps picking up Mr. Bost's tacket? He gets around all right, all right.

The class reporters are certainly doing some excellent work.

Who is the best looking boy in school? Of course the opinion widely differs, but have you noticed Tom French?

Is it true that La Vena Lowe is the prettiest girl in school?

Leon Rhyme is working—Actually!

Reward: Mr. Smith is offering an unknown reward for his waste paper basket.

The English III. students are at it again. What WILL come next?

Rose Jean Gandy and Katheryne Tapp went to Post Friday night.

From appearances Friday morning, Shirley Burnett was a "kid" again. Could it be connected with a social event of Thursday night?

Thelma Fern wishes there was a course teaching correct bowing.

If you hear of a pupil of the English III. class being in jail, think nothing of it. It will just be the result of asking personal questions of complete strangers, roaming the streets on Saturday afternoon.

There's a hint of romance between Charlotte Gibson and James Gunn.

Do you want a gossip column? If so make it a point to tell the Staff.

The band certainly looks nice in the new uniforms.

The remark Mr. Baze made about the first six weeks being the hardest was all wrong.

Hallow'en parties were enjoyed by several B. H. S. classes.

The school as a whole wishes to express its appreciation to the students for not harming the building on spook night.

We noticed several of the football boys have real curly hair. Could they be permanents.

Did everyone hear how the election in high school came out. It was Democratic. These Civics students followed the ancient tradition—Texas is nearly always Democratic.

EVENTS FROM AROUND THE WORLD

Mesa, Arizona—The Jones monopolized a wedding here. A certificate filed in Superior Court showed that Archie Lavar Jones and Ada Jones, both of Virden, New Mexico, were married by Charles Jones with John B. Jones and Parley P. Jones as witnesses.

Federal court attaches chuckled yesterday over solution of the mystery of a missing juror during the recent session at Abilene.

Chicago, Because Baby Joyce sleeps face downward and appears to be suffocating, Dr. S. E. Gilfoy, her parents, were wondering how they could persuade people to let her rest.

Italy uses but four gallons of milk per capita per annum, which is the lowest average of any country.

San Francisco—Guadalupe Alvarado told police his wife, subject to dizzy spells had drowned when she fell into a bathtub of water that she had drawn, because they feared the city would cut off their supply for overdue bills.

SOPHOMORE HALLOW'EEN PARTY

The Sophomore class had a Halloween party Wednesday night, Oct. 28, at Dorothy Stewart's house.

It seems as though Curly Edwards was everybody's pal Saturday night! Eh girls?

Irma, how was the date Wednesday night? We hear that Ruth was with you too. That's O. K. girls.

The Sophomores have some of the swellest sponsors of any class! They are doing their best in helping us.

By the way Earlene, did you get your fill of "spooking" Saturday night?

SAM'S SUNDRY SAYINGS

It's not long until November 11. I think this day should be given its real consideration. It commemorates the death of countless soldiers, the singing of a treaty which ended a war so gruesome and terrible that it's equal has never been surpassed in our history—a war which changed the map of Europe; changed the rulers, governments, and political set-up which had been predominant for centuries.

It is even more fitting, or perhaps surprising that as we lay a wreath on the tomb of the Unknown Soldier, nations with their dictators coveting foreign lands and more power are building up armies, increasing naval and air power.

And, furthermore, on November 11, we might get a holiday. I wonder how many would think about what the day really means if we did have

the holiday. I heard a student remark as two teachers passed, "There go two of the best pals in school." That, to me seemed the highest compliment any student could pay his teacher.

Our Pep Squad and their sponsors should be commended very highly for their work this year.

So this was a clean political campaign. Well, if you think so, you should have heard the two speeches I did Saturday night.

Indirectly, it was told to me that a certain pupil in school had said that everything she did was either immoral, outlandish, or fattening.

I'm glad we had that election in Civics. I hope all of you who follow the present classes will have the same privilege we did.

Too bad about Friday night. So bad I'm not going to say anything about it.

UNTIL NEXT WEEK.

OUTSTANDING PERSONALITY

J. W. Chambliss was born at Bowie, Texas, June 29, 1919. He lived there for four years and then moved to Brownfield.

He has always been an outstanding student. For four years he has served as class president. He was a member of the Cublets for three years and has been a member of the Cubs for two.

His hobby is playing football, and his ambition is to be football coach of Norte Dame.

CUBLETT'S GAME

Last Thursday, October 29, our Cublets played Lubbock Junior High. Coach Miller worried at the beginning of the game, but he had nothing to worry about in the end.

Six-B had a Hallow'e'en party in their room, Friday afternoon. Mrs. Coleman, the room mother furnished pop corn balls.

If you are interested in compiling a dictionary, how is this for a start? Puppet—Very small dog. Grudge—Place where autos are kept. Paradox—Two ducks. Toupee—Indian abode.

This worthy never borrows, Except your fountain pen; And when—and if—he gives it back It never writes again.

The rising prices of stocks should not tempt the man who lost his teeth trying to hold on a few years ago.



"Motor-Driven brushes wash the bottles bright and clean. All utensils are scrubbed scrupulously and sterilized. Cleanliness reigns supreme at the Brownfield Dairy," says the Brindle Bossy.

Brownfield Dairy Claude Henderson, Prop.

ENTER CONFIDENTLY...

Engine is already oiled to start IT'S OIL-PLATED

"Morning Drag" is unknown in this heatless garage. The car inside has its engine Oil-Plated for Winter.

No waiting! The Oil-Plating was left on last night, all over each part, from bottom bearings to topmost piston.

Quit believing that a process means nothing but refining or over-refining to make an oil winter-THIN. Although perfectly free-flowing, Conoco Germ Processed oil is not needlessly thin—and weak.

CONOCO GERM PROCESSED OIL



PRESCRIPTION SPECIALISTS

Our Drug Store uses extreme care in the filling of all prescriptions. The Doctor's instructions are carried out to the most minute detail, and pure, fresh drugs only are used. A person should choose his druggist as he would his doctor. . . as much depends on him.

Our stock of Drugs and Drug Sundries is one of the most complete to be found in this section of the State. It is our policy to give every customer a square deal. We make a profit on all our goods, but we try to make it fairly. We don't believe in selling one article at cost and putting a big profit on another. Try us and we will go out of our way to serve you.

- Scotch Towel holder and 2 towels ----- 43c
- Pint Oris Antiseptic and 25c Tooth Paste, both for ----- 49c
- 100, five grain Aspirin ----- 33c
- 6 lb. Electric Iron ----- \$1.29
- 500 Cleansing Tissues ----- 29c

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Jim Thanks You!

To the People of Brownfield:

Last Saturday I was happily surprised by the gift of a nice suit of clothes and overcoat, as the spokesman Mr. McDuffie informed it was a token of appreciation, by the people of my old home town for my modest achievements on the gridiron. This is my fourth year in Tech college, have not learned enough words to express my thanks, and appreciation and just how good I feel for this gift, coming from the old home town folks makes me doubly grateful. I certainly am proud of it, and just as thankful as can be, because of the spirit of it, and besides its the best suit I ever had. The first air I ever breathed, the first 'kicking' I ever did was in Brownfield. Every where I go and every press mention, connects me with Brownfield and I'm not ashamed of it. But birth is not my only tie to this town, I have used and enjoyed the friendship and assistance of many good folks of this town, they sure have helped me lots, in encouragement, and I thank them and many well-wishers I have.

I have been rather lucky on the team this season, have tried to make good, in fact I have to step on it, to keep up with the rest of our team, we are getting quite favorable mention in the football pages over the State and even the nation, and surely am I glad I have contributed a mite of notoriety to our team, the school, and my old home town. We have won four out of five games so far, have five more to play the next being at Lubbock, Friday evening, the 6th. Am receiving some nice compliments, and a few nice offers—none matrimonial yet, course they haven't seen me in my new suit. Have a letter from a man by my same name and initials, in Chicago. Said he saw a write up of me in a Chicago paper, and wondered if we might be distantly related. He said his people came from Ireland, I am writing him I came from Brownfield. . . Here is wishing and hoping for the success of your school and your teams.

Believe me I sure am thankful and grateful for this, to me a wonderful gift. I shall try to play and live so it won't embarrass you.

Sincerely,
Your home boy, Jim Neill.
Read the ads in the Herald

Chamber of Commerce

By J. E. Shelton, Secretary

As stated in this column last week, a conference had been arranged with the Hon Harry Hines, Chairman of the State Highway Commission, for the purpose of discussing our highway problems and needs. So last Friday Hon. R. A. Simms, Tom May and the writer accompanied by A. B. Davis of Lubbock and Percy B. Ralls of Ralls, Texas, went to Midland, where Mr. Hines had arranged to meet us and had a session of about two hours in which the highway situation as it concerned No. 84 in both Terry and Yoakum counties, was thoroughly discussed.

We found Mr. Hines to be a man of very pleasing personality and also thoroughly conversant with highway conditions over the various sections of the state and the need for further development. He was of the opinion that No. 84 was one of the important east and west roads and is expecting to recommend that further improvements be made upon it. Our discussion covered both Terry and Yoakum counties, as we are much interested in seeing a completion thru Yoakum county as we are in Terry and we believe that we will get both within a reasonable period of time. A survey has been ordered by the highway department from Plains to the Texas-New Mexico line and is expected to be commenced one day this week and Mr. Hines expects to recommend a survey from Brownfield to the Yoakum county line at the next meeting of the highway commission. Mr. Hines was in Brownfield the day following our conference with him and inspected the work that is being done on 84 east of Brownfield to the Lynn county line and expressed himself as being well pleased with the type of work that was being done and progress that was being made under the limited forces. He also made an inspection of the section west of Brownfield to the Yoakum county line.

The writer usually forms an opinion of a man upon first meeting him, either favorable or otherwise, and just wants to say that he was very favorably impressed with Mr. Hines and believes him to be a man who is willing and ready to favor his friends and one who is ready to fight his enemies whenever it is necessary. We believe that he is a good man for the place which he occupies and deserves the cooperation of those with whom he is associated.

Well we had some Hallowe'eners last Saturday night and as usual found the town turned topsy turvy the next morning, which was of course to be expected, but it occurs to the writer that some of the perpetrators of the "fun" allowed their enthusiasm to get the better of their judgement of what is fun and what is something else, as they completely wrecked the football field, which the faculty and football fans had gone to so much trouble to make attractive and will cause considerable expense to place in its former condition and in addition to this, they climbed the light poles and hung several automobile rims on the wires, which was a dangerous pastime as well as it might have been the cause of a lot of damage to the city lighting system. It is very possible that a short circuit could have been created in the light wires which would have resulted in the death of one or more of the pranksters. We suggest that in the future, that they confine themselves to harmless pranks and leave off the destructive methods.

The average freezing date for this territory is November 2nd and this year it arrived right on the dot and from information received, resulted in the loss of considerable late feed. But this is probably offset by the fact that it will cause cotton to lose its foliage and open much faster than would otherwise have been the case.

The recent wet spell seems to have caused a considerable number of cotton pickers to leave the country, but we still believe that enough of them are left for us to get the picking

done with reasonable dispatch. As a matter of fact, we had a surplus of pickers and might have had to take care of them this winter, which would have been some job, as we do not have any charitable organization here and the churches and other societies would have had to handle it.

Gomez News

School reopened Monday with a fairly large attendance. A full attendance is to be expected within the next few weeks if the weather permits harvesting activities during the ensuing few weeks.

Mr. and Mrs. Wyatt and children of Coahoma were visitors in the Elmer Lee home during the week end.

Mr. Richard Whitley was a business visitor in Lubbock, Monday.

Mr. and Mrs. Lee Walker and children visited relatives at O'Donnell during the week end.

Several from this community attended the singing at Sundown, Sunday.

A growing interest is noted in both the B. T. U. and singing services each Sunday evening.

Los Legres Spanish Club, their sponsor, Miss Nora Grigg, and their friends were entertained on Friday evening of last week with a Hallowe'en party at the home of Miss Lois Daugherty. The room and table decorations, refreshments and games were in keeping with the occasion. The delightful evening was enjoyed by some twenty-five members.

Misses Vivian McLeroy and Hazel Ball were the week end guests of Mr. and Mrs. Lester Caswell of Lou.

Mr. and Mrs. J. E. Lee and daughter, Lillian, Mesdames W. B. Downing and Roy Herod and little son were guests in the A. J. Loyd home Sunday afternoon.

Mr. and Mrs. Lee Fulton were Lubbock visitors Saturday.

Mr. and Mrs. Earnest Broughton and children of Odessa were guests in the R. S. Heartsill home during the week end.

Mr. and Mrs. Robert Decker and family visited relatives at Brownfield Sunday.

Miss Nellie Mae McLeroy taught a Baptist Training Union study course at Plains last week.

The Primitive Baptist held their regular First Sunday services in the local school auditorium.

Mrs. Effie Whitley honored her little eight year old daughter, Marie, with a birthday party on Saturday evening of last week. The Hallowe'en motif was carried out in room and table decorations, refreshments and games. Some twelve little friends enjoyed the spooky evening with the honoree and wished her many more as happy birthdays.

We are sorry to report on the sick list this week little Miss Darline Lee and Mr. J. T. Leach.

Mr. Clifton Barnable of Brownfield, Mr. and Mrs. N. A. Newberry,

Maxine King and Oscar Carter were guests in the T. S. Doss home, Sunday.

Mr. and Mrs. Drury Mayfield and daughter of Lahey and Alene Locke were week end guests in the A. P. Daugherty home.

Mr. and Mrs. Elmer Green and children visited Mr. and Mrs. R. W. Foster of Harmony, Sunday.

Miss Agnes Rosson spent Sunday with Miss Annie Merl Moore.

Miss Marie Carter was a guest in the L. H. King home Sunday.

Rev. and Mrs. R. Dale and family of Midland and Miss Christine Thurman of Brownfield were guests in the J. W. Ball home over the week end.

Hey! Hey! Hey! You surely want to be in the Gomez school auditorium tonight. "When Sally Comes to Town." She certainly is a scream. Admission 5c and 10c.

STARVING IN THE MIDST OF PLENTY

Through progressive in many directions, Texas has been backward in protecting its citizens' health. The Texas Planning Board emphasizes that fact in reporting on its recent State-wide survey. The planners found that 17,000 persons died prematurely and needlessly during 1934 the latest year for which statistics have been compiled. That number included 10,000 victims of preventable infectious diseases, and 7,000 succumbed to pellagra—a disease of nutrition. Organized public health service reaching all Texas' 6 million people could have saved those lives.

Epidemic-control—involving quarantine measures, public sanitation and education—would greatly reduce, if not eliminate, the death-toll of tuberculosis, typhoid fever, malaria, diphtheria, and other germ diseases. As for pellagra, that malady never attacks a person who lives on a balanced diet. In one sense the pellagra victim has starved to death; frequently he has starved in the midst of plenty. An ironic aspect of the record is that the heaviest death-toll is not in the cities' blighted areas, but on farms which easily might produce a balanced diet. Thus, the kitchen garden and the home cannery offer the most helpful line of attack on that plague. Texas' first need is to support its State Health Department adequately, that it may set up full

time service—a country health unit or equivalent—in every community. A modest annual investment in such service would save the people millions.

Mrs. Pauline Bryson of Plains, has bought the La Vogue Beauty Shop from Miss Etta Rickard, and has taken charge. Besides the fine line of equipment purchased from Miss Rickard, she brought another nice line of equipment from Hobbs, N. M. Four ladies will be operators in the shop including the owner.

Foundation is being laid this week for the Joe McGowan business house on the west side of the square.

Steve Sterling of Post, has accepted a position with the West Side Barber Shop, operating the middle chair.

A fire of undetermined origin caught in the ceiling of the Daugherty Grocery in the Holgate-Enderse building late Tuesday afternoon. The fire department soon put out the blaze, but the stock of groceries was damaged some by water.

TEXAS MAN'S YEARS-OF-MISERY QUICKLY STOPPED BY GREAT GAS-TONS TABLETS

Mr. E. S. Nelson of Shallowater, Texas, says that he spent eight long years a sufferer of stomach disorders. He states that during this eight years of sufering he went to any number of doctors and that three of them told him he had gastric ulcers. A short time ago Gas-Tons Tablets were recommended to him and after taking them for two months he gained 15 pounds and for the first time in eight years is able to do his regular farm work and is back to normal weight again and for the good of humanity wants to unconditionally recommend these tablets to any one suffering with severe stomach pains, gas or colitis indigestion and other stomach disorders. Gas-Tons tablets are on sale in Brownfield by Corner Drug. 25 tablets \$1. 100 tablets \$3. Ask Corner Drug to explain to you what this remarkable compound is doing for others and also ask about the iron-clad guarantee which says you must again and for the good of humanity

UNDER NEW MANAGEMENT

The La Vogue Beauty Shoppe has changed hands. Pauline Bryson now owner is remodeling and installing new equipment.

Etta Rickard and Louise Smith will continue to work. We invite our old and new customers to visit our shop.

Pauline Bryson

When It's an Exide You Start

- | | | |
|-----------|--|----------|
| Starter | | Brake |
| Generator | | Service— |
| Magento | | Motor |
| Repairs | | Tune-Ups |

ALL WORK GOOD — OR MADE GOOD

Raybun Battery & Electric

LUBBOCK — — — BROWNFIELD

We Carry in Stock at All Times a Complete Line of

Aermotor, Monitor and Ever-Oil Mills
COAL

B. P. S. Paint and Wall Paper

CICERO SMITH LBR. CO.

South of the Square—Brownfield, Texas

Agent For

Zenith World Wide Reception Radios

When We Wash Your Car

We get all the mud off under the fenders and bottom.

AT THE—
TEXACO SERVICE STATION
PHONE 213

THE ONLY PRESSURE WASHER IN TOWN

TURKEYS?

See Our Prices Before You Sell
We Buy Cream and All Other Produce

PEOPLE'S PRODUCE

A. L. Bruce

No Slow Starts With

Phillips 66

INSTANT STARTING — LIGHTNING PICKUP
RAPID ACCELERATION
TIRES — TUBES — BATTERIES
GAS — OIL — ACCESSORIES

Courteous Service

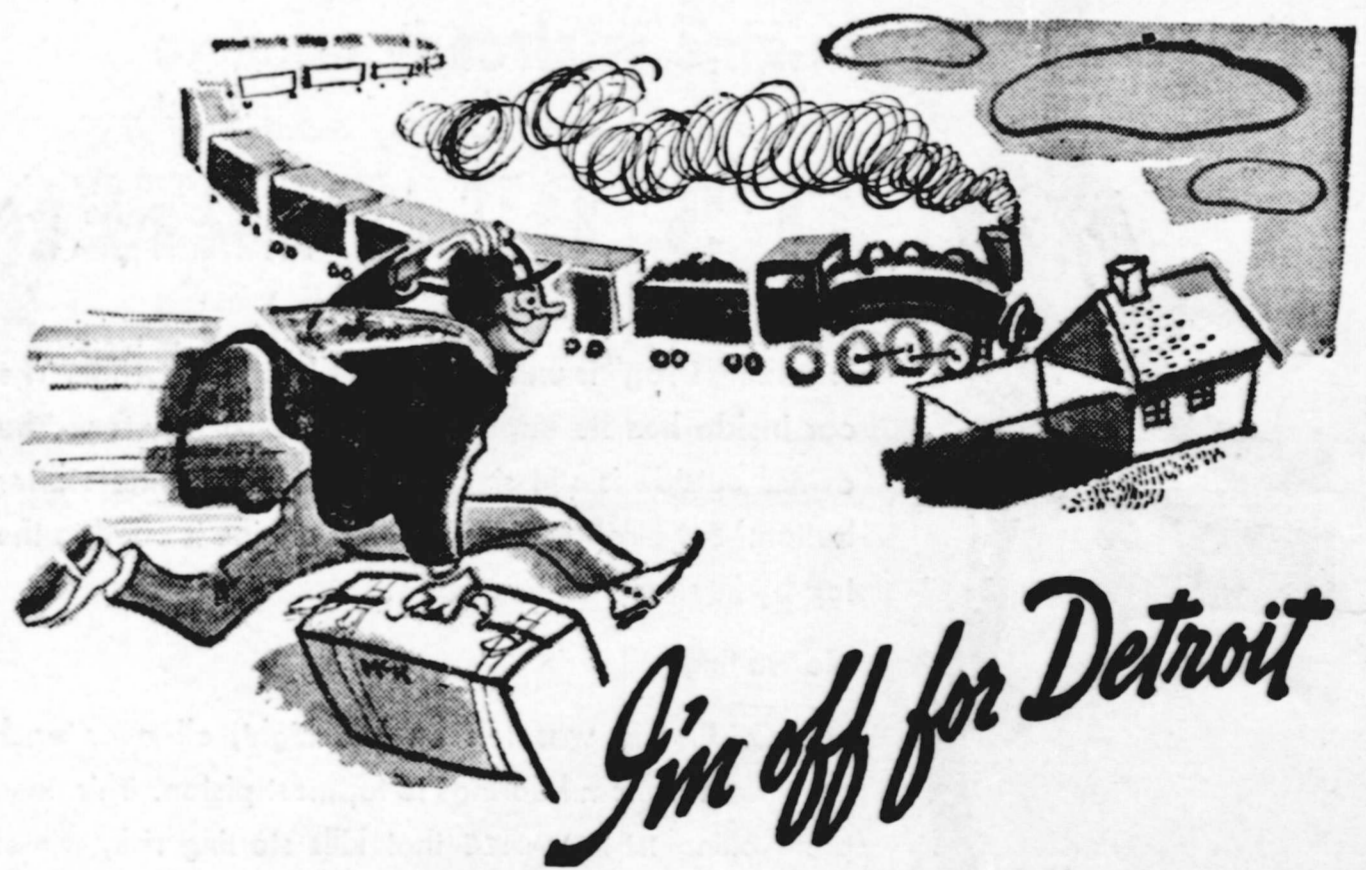
PHILLIPS 66

EMERY E. LONGBRAKE

OWN A HOME

A good chance to get a nice little 5 room stucco, just east of the E. Brown residence, together with well and pump, some sheds and four 50 feet lots. Half down, rest easy; or will sell real cheap all cash.

APPLY AT HERALD OFFICE



to attend the BIGGEST FORD DEALER MEETING EVER HELD

FOR the first time in history we Ford dealers from all parts of the United States and Canada are invited to Detroit for a gigantic sales meeting. We are going to see the new Ford V-8 for 1937.

I am all excited about this trip to Detroit and what we are going to see there. Come to our showroom Saturday, November 14th. We'll show you the new car and tell you all about it.



W. B. (Red) TUDOR
TUDOR SALES COMPANY
"Ford Sales and Service"

Warm Clothes For Cold School Days



Leatherette
HELMET
25c

With a warm
fleece lining
and swinging
goggles.
Boys like
them.

SPECIAL WOMEN'S WARM KNITWEAR

Soft stretchy tuckstitch that makes ideal winter undergarments. (You'll want several at this low price.)

VEST 19c PANTS 25c

5-8 Length
HOSE 15c

4-color striped cuffs,
2-ply combed yarn. Navy,
blue, brown and tan.



COTTON BLOOMERS
Long Wearing, flesh color.
15c

WARM SWEATERS
Fine rib cotton, with 2 pockets
49c

KNIT CAPS
Double cotton knit with
fluffy pompon.
25c

UNION SUITS
Fine gauge cotton rib suits
for boys.
49c

CAVE'S 5c, 10c & 25c STORE

Check Your Heating System NOW



Cold Weather
Is Just Around
the Corner!



West Texas Gas Co.
GOOD GAS WITH DEPENDABLE SERVICE

Take warning from Fall's cool days and nights. Give your family pure circulating warmth this winter—in all rooms—without drafty floors and corners to cause frequent "colds" and needless doctor bills. Don't wait! Put your heating system in order now.

We service all makes. New warm air systems may be installed in new and old homes.

FLOOR FURNACES
DUPLIX REGISTER FURNACES
UNIT AND CENTRAL SYSTEMS
CONSOLE ROOM HEATERS
MODERNIZE YOUR HOME WITH GAS

It doesn't matter how worthless a dog or cat can be, people get attached to them in spite of the fleas, mange, filth, worms, sucking eggs and killing chickens and get offended if their neighbor complains at their depredations. Dogs are like Franklin said about vice, "it cost quite as much to support one, as the rearing of two children."

This doesn't include all the menaces of the average cur, they will sit near your house and bay the moon at night, when you would like to sleep, or have some one of the family dangerously ill or turn over the sloop can and waste materials that you saved for your hog.

I have owned a few dogs in my life and cannot recall in seventy-seven years but three that were worth crying about when they departed this life.

Dogs should be taxed and forced vaccination against Rabies practiced on them as well as human beings. All dogs in christendom would not repay for the life of a child of mine and I am persuaded of no one else. Then, why keep a worthless cur, especially

in cities and towns. In sections like the north, certain kinds of dogs are useful and to this kind the above does not apply.

Let's not wait so long hereafter in ridding the town of worthless canines. —Aesculapius.

The Tate-Lax medicine show returned to Brownfield from Seagraves Saturday, in order to be here for the Saturday and First Monday crowds.

Burton G. Hackney informed us this week that Terry county went over the top raising its share of Democratic Campaign funds, which were sent north and east to doubtful states. But really it don't seem that any of them were in doubt except Vermont and Maine.

The Gaines county people had a fine fair at Seminole, last week, according to all accounts. County Agent R. N. McClain and assistant county agent, Bill McKinney of Terry county, attended and helped in the judging.

Here's Hollywood

By Jack Hardy

Four weeks ago lovely Evelyn Venable, working at Columbia Studios in a picture with Jack Holt, lost a valuable wrist-watch. She openly bewailed the loss to most of the studio personnel and secretly blamed some one there for its disappearance. This week, working at Republic Studios with Phil Regan in "Happy Go Lucky," she brought along a certain handbag to go with the dress she wore in the picture. Inside it she found the missing watch!

"Even screen actresses," she said gaily, "sometimes have handbags with torn linings!"

Smiley Burnette, Republic's cowboy comedian and musician, disclosed Wednesday that he had eloped on Sunday with Dallas McDonnell, Hollywood newspaper columnist. They were married in Santa Ana, popular "Gretna Green" fifty miles south of Hollywood.

The romance blossomed into matrimony through the collaboration of Smiley and Dallas in composing such songs as "Dusty Feet," which are heard in Republic's musical western pictures.

The way the Will Hays' office employs its censorship authority was illustrated with a smile this week. A Hal Roach comedy carried the proposed title "Change the Baby." Hays said "NO" loudly, and now the studio is devising another title.

Practicing for a leading role was disclosed this week as having lost it for pretty Kay Hughes, young Republic actress. She was riding a horse in the Hollywood hills to fit herself for Gene Autry's leading lady in "Oh, Susannah" when the horse stumbled, Kay was thrown, and her left elbow was so badly cut on a rock she had to quit pictures for a while. As the result, Frances Grant is now being seen with Autry in that picture.

William Newell, wry-faced comedian being seen in "Sitting on the Moon," says he knows one studio that is a model of efficiency. It keeps an electric shaver in its portrait gallery for the use of factors who don't get up early enough to shave before coming in to have their pictures taken!

Walter Brennan, comedy character actor recently seen in "The Moon's Our Home" and now a hit as a Swede logger in "Come and Get It," for fifteen years has carried a fountain pen around hoping some studio would ask him to sign a contract. He had struggled through small bit parts all that time, fighting for recognition. Now he discloses that when he was asked to sign his present contract, it was so unexpected he didn't even have his pen with him!

Gene Autry, taking three days off last week to go fishing in the High Sierra's slipped off the cabin step the first day, sprained his ankle, and had to sit around groaning while he watched his wife pull in a fine string of big ones!

YOUNG LEACH PASSES

J. T. Leach, 22 son of Mr. and Mrs. H. D. Leach of the Gomez community, died Wednesday morning at 2 o'clock. He has been suffering several months, and has been carried to a number of hospitals and specialists to find a remedy for the disease that attacked him, but it seems all efforts were of no avail.

The funeral services were held at the Baptist church here Thursday morning at 10:30, following the body was laid to rest in the Brownfield cemetery.

FIRST BAPTIST CHURCH

We had a good attendance in Sunday School last Sunday, and we just trust that we will have even a larger crowd next Sunday. We wish to extend a hearty welcome to the strangers in our town, who are not in Sunday School anywhere else, to come and be with us next Sunday. We have a place for everybody.

In the absence of our Pastor, Bro. Rodgers, Mr. Carey brought the message both Sunday morning and evening. These were wonderful messages and you missed a blessing indeed if you did not hear them. We have heard nothing but fine reports on these messages and we hope that Bro. Carey will be with us again soon.

Mrs. Lockett, a returned Missionary from Africa, talked at the Baptist church, Monday evening. A large crowd attended this rare treat. Mrs. Lockett held the entire group spellbound with her wonderful way of delivering a talk. She also had a moving picture machine with her and she showed actual scenes in the dark continent of Africa, which almost made one feel as if they were there amidst those conditions.

—Reporter

Editor Willard Bright of the Seagraves News, was a visitor in our city last Thursday night.

PURE DRUGS—ACCURACY PROMPTNESS

These three important factors are combined in the filling of prescriptions at our store. We fill every prescription just as ordered by your doctor. If it is not convenient for you to bring your prescription to us, have the doctor leave it here and it will be promptly filled.

PALACE DRUG STORE
If It's In a Drug Store—We Have it Phone 76

By the way, they are telling it on our incoming County Attorney that he came down town Wednesday morning with his chest all stuck out, ad asked if there was a Republican in town. About that time a strange lady confronted him and pointing herself said: "Look son, here is one." Burton says he don't remember the incident.

Mr. Oswald Swan and wife, of Amarillo, were down last week visiting his brother, Howard and family. Oswald is a former Brownfield boy, and of course paid the Herald a pleasant call.

Mr. Sawyer Graham went to a Chevrolet school in Lubbock, Tuesday.

Advertised in "Esquire" Yesterday We Have It for You Today

Glance through the advertising pages of this famous magazine. In it you will find such names as Jayson Shirts, Stetson Hats, Interwoven Sox, Florshiem and Fredman Shoes, Cheney Cravats, and many others. Then take a trip through our store. You will be pleased to find that these nationally advertised products are for sale right here in your own city. And it pays to buy well known products, because their makers are not going to risk their reputation by placing an inferior product on the market.



CURLEE CLOTHES

Suits of Worsteds, tweeds, flannels—smart new patterns and colors for the season—styles that are good looking and easy fitting. You will say they are "tops."

\$25.00

TOP COATS

In mohair polo and Lansdown velvet finish, wrap arounds, ulsters and raglan styles. Warm, smart looking coats that are light in weight—blues, grays and browns.

\$25.00

HATS

Stetson, Mallroys and Kensingtons in every wanted shape and shade.

\$3.50 to \$15.00

SHOES

Florshiem's, Freemans and Friedman Shells. Comfortable for you now and later, because they give you supreme foot-ease and freedom. Smart—because they are styled for "best dressers."

\$8.75 \$5.00 \$4.00

Of course we have all the other items that go to complete your wardrobe, such as: SOX PAJAMAS GLOVES NECKWARE BELTS HANDKERCHIEFS SUSPENDERS UNDERWEAR And they are all up-to-the-minute in style

Collins Dry Goods

New CHEVROLET 1937

The Complete Car—Completely New

ON DISPLAY SATURDAY, NOVEMBER 7



NEW HIGH-COMPRESSION VALVE-IN-HEAD ENGINE
Much more powerful, much more spirited, and the thrift king of its price class.

NEW ALL-SILENT, ALL-STEEL BODIES
(With UNISTEEL Turret Top Construction)
Wider, roomier, more luxurious, and the first all-steel bodies combining silence with safety.

NEW DIAMOND CROWN SPEEDLINE STYLING
Making this new 1937 Chevrolet the smartest and most distinctive of all low-priced cars.

GENUINE FISHER NO DRAFT VENTILATION
Eliminating drafts, smoke, windshield clouding—promoting health, comfort, safety.

It's the newest of all low-priced cars...new in every feature, fitting and fabric... also the most thoroughly safe, the most thoroughly proved, the most thoroughly dependable. Visit your nearest Chevrolet dealer. See and drive the complete car—completely new.

ALL THESE FEATURES AT CHEVROLET'S LOW PRICES
*Knee-Action and Shockproof Steering on Master De Luxe models only. General Motors Installment Plan—monthly payments to suit your purse. Chevrolet Motor Company, Detroit, Michigan.

PERFECTED HYDRAULIC BRAKES
(With Double-Articulated Brakes onto Linkage)
Recognized everywhere as the safest, smoothest, most dependable brakes ever built.

IMPROVED GLIDING KNEE-ACTION RIDE*
(at no extra cost)
Proved by more than two million Knee-Action users to be the world's safest, smoothest ride.

SUPER-SAFE SHOCKPROOF STEERING*
(at no extra cost)
Steering so true and vibrationless that driving is almost effortless.

SAFETY PLATE GLASS ALL AROUND
(at no extra cost)
The finest quality, clearest-vision safety plate glass, included as standard equipment.



FOR ECONOMICAL TRANSPORTATION

A GENERAL MOTORS VALUE

CARTER CHEVORLET CO.

BROWNFIELD

TEXAS

Your Subscription to the HERALD is About Due

Last year at this time, we were putting on a huge subscription campaign in which we added around one thousand new readers. On December 1, all these and many of the old ones on our books will become due and payable. Our creditors say they must have their money by December 15, by all means.

Therefore to collect some \$1500 that will be due at that time, and pay our creditors, we are going to make some real sacrifices to give our readers every penny's worth possible for their renewals. Here are a few of them among the dailies and a semi-weekly.

THE DAILY STAR-TELEGRAM, One Year \$5.95
 HERALD, One Year \$1.50
TOTAL **\$7.40**

Both together one year only **\$6.90**

DAILY and SUNDAY STAR-TELEGRAM, One Year --- \$6.95
 THE HERALD, One Year \$1.50
TOTAL **\$8.40**

Both together one year, only **\$7.65**

FREE!—If you are a new reader of the Star-Telegram, your paper will be dated to expire December 1, 1937, thus giving you the rest of November free!

Morning Avalanche and Sunday Avalanche-Journal \$4.85
 THE HERALD, One Year \$1.50
TOTAL **\$6.35**

Both papers together one year, only **\$5.60**

SEMI-WEEKLY FARM NEWS, One Year \$1.00
 THE HERALD, One Year \$1.50
TOTAL **\$2.50**

Both together one year, only **\$2.00**

These rates apply only to Terry and Yoakum counties and post-offices on the county line of Gaines, Dawson, Lynn and Hockley counties.

See Below For Some Magazine Combinations With The Herald

VOTE!

FOR YOUR FAVORITE READING COMBINATION

PICK 3

OF YOUR FAVORITE MAGAZINES AND THIS NEWSPAPER

ALL FOUR FOR ONLY

\$2.25

YOU SAVE \$12.5

GROUP A · PICK 2

- PICTORIAL REVIEW...1 Yr.
- American Boy1 Yr.
- McCALL'S MAGAZINE .1 Yr.
- True Confessions1 Yr.
- PATHFINDER (Weekly) .1 Yr.
- Better Homes & Gardens .1 Yr.
- Christian Herald6 Mos.
- Flower Grower6 Mos.
- Home Arts—Needlecraft .1 Yr.
- Movie Classic1 Yr.
- Romantic Stories1 Yr.
- Screen Play1 Yr.

Check 2 Magazines thus (x)

GROUP B · PICK 1

- HOUSEHOLD MAG.1 Yr.
- Gentlewoman Magazine .1 Yr.
- WOMAN'S WORLD1 Yr.
- Breeder's Gazette1 Yr.
- Country Home1 Yr.
- The Farm Journal1 Yr.
- Good Stories1 Yr.
- Successful Farming1 Yr.
- Southern Agriculturist .1 Yr.
- Illustrated Mechanics .1 Yr.
- Progressive Farmer2 Yrs.
- Dixie Poultry Journal...1 Yr.

Check 1 Magazine thus (x)

THIS OFFER GUARANTEED

ACT TODAY

MAIL THIS COUPON NOW!

Check the three magazines desired and return list with your order. Fill out coupon carefully.

Gentlemen: I enclose \$..... Please send me the three magazines checked with a year's subscription to your newspaper.

NAME _____

STREET OR R. F. D. _____

TOWN AND STATE _____

OUR 23 YEAR COLUMN

Quoting from our issue of Nov. 7, 1913: We had a long letter from Wilbur F. Faulley, editorial department of the New York Times in which he gave us information about the path-finder car from Los Angeles to New York, which logged the Southern National highway which of course came through Brownfield. He also sent some literature about the route, and their recommendations for its improvement. Earl Hill had purchased a quantity of corn and was preparing to feed out a number of calves. Luke Scott had moved from Meadow to Ingram, N. M. H. L. Ware had purchased some land from Ben Hurst. Mr. Hudson of Coke county had purchased a section in west Terry from W. H. Hague of Plains. May & Wright were painting their store. J. C. Green had purchased a span of mules from N. N. Ross. Good rains, accompanied by some hail had fallen.

Jim Burnett had returned from Dublin, where he visited his aged mother. Jay Barret was in from east Terry to get Longbrake to repair his gasoline engine. Joe Lane had purchased 250 steers from Mr. Neill of Andrews county, 250 from Ship & Houston and 300 head from Will Terry. J. H. Black was out from De Leon improving a section for his brother S. S. Black. He was soon to be joined by his brother-in-law to help him put in 150 acres in cultivation. A Hallowe'en party at the home of J. W. Welch had netted the Baptist Aid \$13.20. The M. & M. club held their first meeting of the fall with Mrs. J. L. Randal.

Gomez: A bale of cotton had took fire and burned at the gin. Most of the feed crop had been cut before the freeze. Tom Yates family had lost their baby, which died suddenly. Rev. A. D. Jameson had preached his farewell sermon the Sunday before leaving for conference. Harris: Jay McPhaul and Orel Adams were dipping their cattle. Odell of Bronco, had passed through with a herd of cattle. Floyd Ellington was hurt in a runaway near Meadow. John B. Slaughter was driving a herd of calves to his Garza county ranch. All for this week.

Meadow News

A cold norther is blowing this morning and we feel that "Jack Frost" will likely put in his appearance to night and get what is left of our green vegetation. It seems that farmers are anxious for a frost to assist the cotton in opening.

We have a mad dog scare in this part. Big dogs, little dogs, fat dogs, lean dogs, dogs of every kind are being killed by those in authority.

Our school had its annual Hallowe'en Carnival Saturday evening. It was well attended and supported. We understand that the proceeds will be used to buy a motion picture machine for the school.

Miss Cleo Price, former teacher of Meadow, now at Seminole, spent the week end with Mr. and Mrs. Newt Cooper and attended the School Carnival.

Mr. Culp from Commerce, Texas, has been employed to fill Miss Grace Fomby's place in High School. Mr. James McAtter who was operat-

ed on for appendicitis and other complications is improving and able to be brought home yesterday, we hear.

Mr. Hubert Brockman of Wetumka, Okla., visited Mr. and Mrs. J. H. Daniell a few days last week.

Mr. and Mrs. O. W. Watkins, Mr. and Mrs. Sisk and family went to see their son and daughter, Mr. and Mrs. Otha Watkins, near Levelland, but very much to their disappointment found them away from home, gone to New Mexico.

Long-suffering Father: "Look here, you young good-for-nothing. I'm fed up. Either you go to work tomorrow, or you tell me how you manage to slip this out-all-night stuff over on your mother!"

Straight thinking does not emanate from a crooked mind.

Stop starting and you will soon start stopping.

Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes as the germ-laden phlegm is loosened and expelled.

Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

Chevrolet to Make 1,200,000 Units in '37

What is said to be the largest schedule of meetings in the annals of American industry,—a convention held simultaneously in 50 cities from coast to coast, with more than 35,000 in attendance,—is being held this week by the Chevrolet Motor Co., in preparation for announcement of its new 1937 cars on Nov.

The sessions are being directed from Detroit by W. E. Holler, vice president and general sales manager, who recently acted as host to 1,000 Chevrolet wholesale field executives, at a four day convention here and at the General Motors Proving Ground. Mr. Holler himself is officiating at many of the meetings in the field.

Exhaustive surveys of the market, coupled with a knowledge of the product it will offer, and the organization it will put behind that product, have led Chevrolet to project its 1937 sales as 1,200,000 units, Mr. Holler explained. The purpose of the present conventions throughout the field is to lay before the company's dealers, 5,000 retail sales managers, and 20,000 retail salesmen the details of the program whereby it expects to achieve that end. Special emphasis, he said, will be laid upon plans for announcing the new models, which make their bow November 7.

Miss Jewel Towns of Lamesa, has accepted a position with Collins Dry Goods Co. She has had several years experience as a sales lady mostly for Bryant-Link Co., of Lamesa.

BOYS!! GIRLS!! 16 PRIZES AT THE REXALL BOYS and GIRLS CONTEST

Eight prizes for Girls! Eight prizes for Boys! Awarded to girls and boys securing the largest number of votes. Call at our store today for your entry blank and contest rules.

Boys Grand Prize

A Big Shiny Streamlined Electric Train!

ALSO - A Microscope Set. Movie Projection Machine and Many, Many Other Prizes.



Girls Grand Prize

A Great Big Curly Haired Doll

ALSO - A Doll House, Set of Dishes, and Five Other Big Prizes.



ENTER NOW—THE SOONER YOU START, THE BETTER.

ALEXANDERS



Plains News

Mrs. Joe Ellison and children and Alice Melton spent the week end in Seagraves.

The H. D. Club will meet with Mrs. Ray Lackey November 5. The day set to elect officers for the following year. All members are urged to be present.

Mr. and Mrs. John Camp attended the show in Brownfield Tuesday night.

Mr. and Mrs. Bill Anderson have moved in the old hotel. Joe Ellison is painting his house this week.

Mrs. D. T. Cates spent Wednesday with Mrs. W. L. McClellan.

Mr. Warner Hayhurst and J. V. O'Neal were Lubbock visitors, Wednesday.

Judge Lynn has returned from Guthrie, where he and Mrs. Lynn have been for several days, visiting Mr. Lynn's father. Mrs. Lynn remained for a few days to care for the aged Lynn.

Mr. and Mrs. J. V. O'Neal were in Brownfield, Friday where they had their baby vaccinated for diphtheria.

Otto Estes of Brownfield and his brother of Oklahoma had business in Plains, Wednesday.

The P-T A. gave a Hallowe'en party, Friday night at the school house. Games were played and the old witch played an interesting part.

Miss Kathryn Chilton and Buck Morris were in Brownfield, Saturday. Mr. and Mrs. Aaron Morris spent Saturday night with Mrs. Morris' parents at Seagraves.

The Intermediate and Junior Sunday School Classes enjoyed a Hallowe'en party at the Baptist church, Saturday night.

Mr. and Mrs. June Smith have bought the new drug store and have moved their Coffee Shop in it. The new location is in the new rock building north of the Gulf Service Station.

Jim O'Neal of Lubbock was visiting home folks, Saturday and Sunday.

Mr. and Mrs. Chick Lee of Brownfield were visiting Mrs. Lee's mother, Mrs. Bettie Criswell, Sunday.

Mrs. M. W. Luna and Mary Jo were visiting home this week end.

Mrs. D. B. McGinty and Mrs. Till W. Read were Lubbock visitors Friday.

Marlin Hayhurst of McCamey was visiting his brother, Warner this week end.

Big Spring came up and played Plains School boys in football, Saturday. The score was 8 to 0 in favor of Big Springs.

Miss Kathryn Chilton spent Sunday in the home of J. H. Morris.

Be sure to read Herald ads

Dumas News

The sandstorms are beginning to blow again. We had one today (Monday). We have had some pretty weather the past few days.

Visitors in the J. E. Baron home Sunday, were Mrs. Cottrell and family, Mrs. Jack Wright and family, Viola Batteas and Leona Wright.

Will Schulz and family were visitors in the Fred Schulz home, Sunday. A Hallowe'en dance was given in the home of J. W. Elmore.

Mrs. J. W. Elmore, Mrs. Rose and baby, Roy Elmore and Miss Lela Elmore visited Mr. and Mrs. A. Morris, Sunday.

Geo. A. and Ernest Wright, John Smith, J. R. Cox visited E. A. Abany, who lives in Lubbock.

William and J. B. Gross spent Sunday with Frank Wright.

Miss Mildred Allen was rushed to Lubbock and operated on for appendicitis. She is doing fine at this writing.

A party will be given in the home of Geo. A. Wright, Saturday night.

FLOWERS

Cut Flowers and Pot Plants at all times.

KING FLORAL CO.

"A Home Institution" Phone 196

Everyone invited.

Mr. Mutt Oliver and Miss Iona Baker were united in marriage, Sunday, October 24. We wish them a happy and prosperous married life.

In its study of the underground water resources of the State, the Texas Planning Board computed the average combined daily flow of the eight major Texas springs at 556,500,000 gallons.

This is a good time to begin to avoid the cool weather scourage, the common cold.

Have Healthy Gums Again!



It's so easy to cure your gums from Pyorrhea. Do your gums bleed when you brush them? Then act at once, delay may the loss of your teeth! Sold Exclusively by ALEXANDER DRUG CO.

WINTER IS NEAR

And Ever-Ready Prestone is already at your service, to protect your car from the Cold. Drop in and let us give you complete facts concerning the perfect Anti-Freeze.

Also the new winter grade Germ Processed Motor Oil and high test Bronze gasoline.

The Best of Service Always.

Fitzgerald Service Station

GENERAL TIRES — OPEN ALL NIGHT — PHONE 19

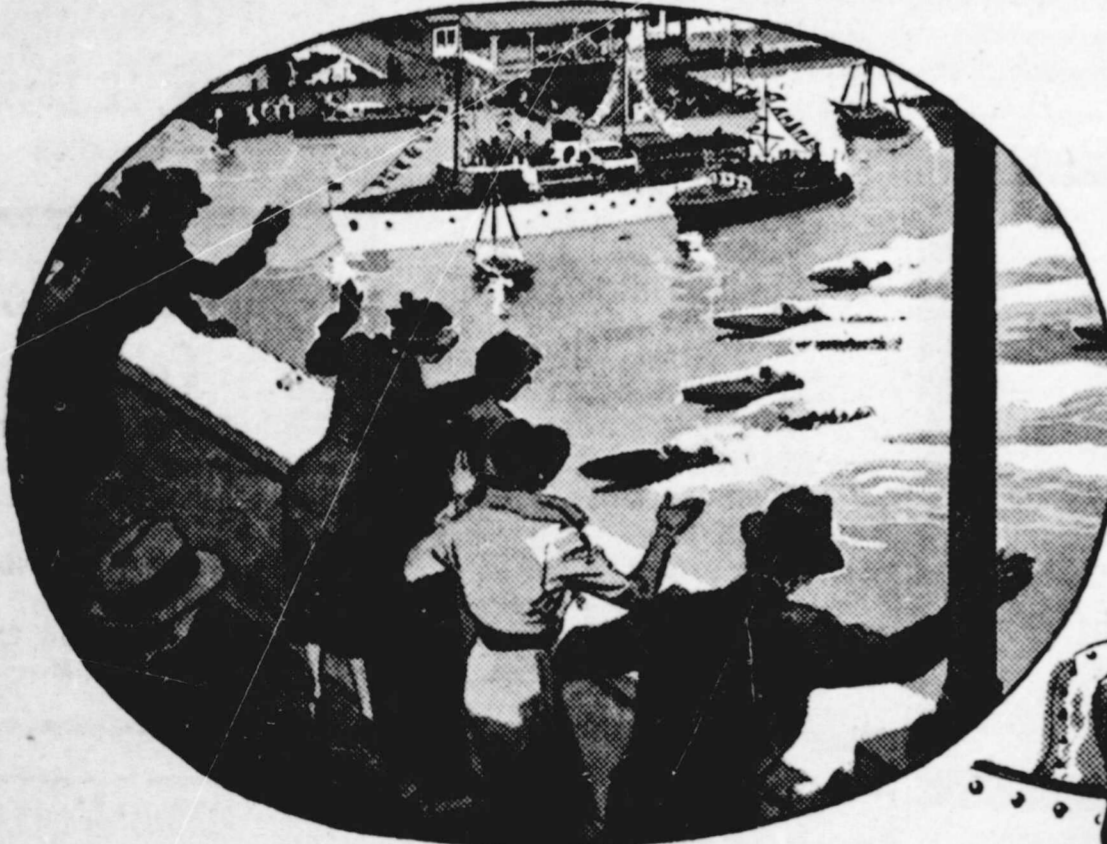
His Grocery Bill Is \$225,000



Olives? Yes, sir! Just enough for an all college picnic at Texas State College for Women (CIA). Mr. Claude Castleberry, purchasing agent, estimates that more than 1000 gallons are needed each year. The girls will eat \$225,000 worth of food before commencement rolls around.

Learn the amazing benefits of GULFPRIDE

THE WORLD'S FINEST MOTOR OIL



WHY is it that no other motor oil in all the world can deliver the performance of GULFPRIDE OIL?

Because only GULFPRIDE starts from the finest Pennsylvania crudes . . . is refined to the same point as other fine motor oils . . . and is then further refined by Gulf's exclusive Alchlor process!

This process is the most efficient ever developed—the fruit of 15 years' research by Gulf scientists—men who stand behind every Gulf product.

Read the facts on this page. Then drive into any Gulf dealer's—and replace your old summer-worn oil with GULFPRIDE now.



THE ALCHLOR PROCESS removes all sludge and residue. Proof: we took 6 of the finest Pennsylvania oils we could buy and put them through the Alchlor process. It removed 20% waste from already highly refined oils! Be wise—get GULFPRIDE—the only oil that has this head start.

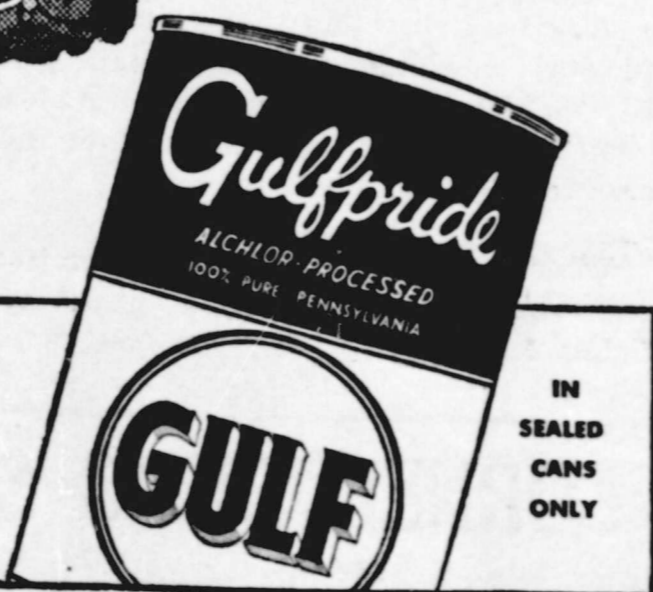
(Above)—**MANY WORLD'S RECORDS** on land, sea, and in the air have been set with GULFPRIDE OIL. Racing drivers, fliers, speedboat pilots swear by it. Proved in the toughest competition, GULFPRIDE will outwear, outlast, and outperform any oil you ever used in your car!

(Left)—**4 TIMES AROUND EARTH.** A man drove his automobile on GULFPRIDE OIL 100,000 miles—without ever needing a repair, without ever having the head off the motor, without ever adding one drop of oil between drains. Expect great things of GULFPRIDE—you'll get them!



GULFPRIDE

THE ONLY ALCHLOR-PROCESSED 100% PURE PENNSYLVANIA OIL



IN SEALED CANS ONLY

Try Us

We can supply your table needs at a saving.

We appreciate your business and render you prompt and courteous service.

MURPHY BROS. GRO.

Weekly Church and Social Happenings

Mrs. Herman Trigg, Editor

Phone No. 45

MAIDS AND MATRONS THANKS CITY COUNCIL

The Maids and Matrons Club takes this means of extending to the city council, our sincere thanks for the donation of lots for our club house, and we assure you we will do our best

to beautify the grounds in a way that will reflect confidence in the trust imposed in our club. Respectively, Maids and Matrons Club. Old fashioned, but good, advice: Read the Bible regularly.

A T L A S T

Science has conquered; no more guess work about oversteaming or understeaming a permanent wave, but beautiful curls and ringlet ends given without the use of a machine that pulls and burns. No harmful chemicals to injure the hair. With the installation of the Jovan wireless method, positively the latest equipment that money can buy, we can render you a professional service superior to any in this territory. All ladies cordially invited to come and see for yourself. Free test curls given upon request. Cinderella Beauty Shoppe—Mrs. Address, Prop.

W. M. S.

The W. M. S. met in mission study, Monday afternoon. They studied Papestries.

The northeast circle met with Mrs. Gay price with eight present. They will meet with Mrs. D. P. Carter next time and have a Bible study, Mrs. W. W. Price leading.

The northwest circle met with Mrs. Bob Brown, nine were present. They will meet with Mrs. Wayne Brown next time.

The southwest circle met at the church, seven were present, they will meet at the church next time, and study First Kings, with Mrs. Adams leading.

The southeast circle met with Mrs. Cloven in Bible study, Mrs. Cloven leading, seven were present.

The ladies will start studying Romans next time.

HONORED ON BIRTHDAY

Jim Graves was honored on his birthday, Sunday with a three course dinner in his home. Those present were, the Graves family, Mr. and Mrs. Warner Hayhurst of Plains, Mr. Marlin Hayhurst of McCamey and Mr. Jack Holt and family, Mrs. Chambers and daughter of Heneritta, Okla. Many lovely gifts were received.

HALLOWE'EN PARTY

Misses Erma Smith and Twilla Graham entertained the younger set with a masquerade party, Saturday night in the home of Mrs. E. A. Graham. Games and contests filled the evenings entertainment. Spiced tea, cookies and candy was served to about 40 guests.

FISHER—BROCK

Miss Marcile Fisher, daughter of Mr. and Mrs. J. H. Fisher of Forrester, and Walter Brock, son of Mr. and Mrs. W. A. Brock, of Scudday, were married, October 10, in the Baptist Parsonage.

Mesdames Mumford Smith, Cecil Smith, W. C. Smith, and Sawyer Graham and infant son, Mumford Austin, made a trip to Lubbock, Monday afternoon.

Mrs. E. A. Graham left for Fort Worth, Sunday night, to join her sister, Mrs. Bill Stitt and baby, and will go on from there to Oklahoma City, for a week or ten days stay with relatives. The baby will be carried to a specialist while there.

Rummage Sale

The Maids and Matrons Club will have their annual Rummage Sale, this coming Saturday on the Courthouse lawn. They will have clothing of all kinds and sizes; good, usable things at a reasonable cost. Pay them a visit as it is a very worthy cause. —Maids and Matrons Club

Juries do not always assist courts in rendering justice, whether you believe it or not.



PREVENT COLD WEATHER TROUBLES WITH MAGNOLIA'S

WINTER-PROOF SERVICE

Don't let a few warm days fool you into waiting too long before having your car winter-proofed. Winter strikes when you least expect it! Magnolia 7-Point Winter-Proof Service is a complete check-up of your automobile. It takes care of your crankcase, transmission, differential, radiator, battery and other vital parts. Play safe—WINTER-PROOF NOW with winter Mobiloil, Mobilgrease and quick starting Mobilgas!

Buy at the Sign of the Flying Red Horse



AMERICA'S FAVORITE GASOLINE AND MOTOR OIL

MEADOW P. T. A.

The Meadow Parent Teacher Association met Friday evening, Oct. 29th, and the following program was rendered:

Song, by Third grade pupils. Talk Modern Ideas of Discipline in the Home, by Mrs. Homer Franklin. Talk Organ of Vocational Agriculture, by Mr. A. L. Hartzog. Business Session, in which it was voted that P-T A have a booth at the School Carnival, Halloween night. Adjourned.

T. E. L.

The T. E. L. class of the First Baptist church met Wednesday, October 28, for their regular monthly business meeting. Various things of importance to the class was transacted.

Officers for the following year are: Presiding President, Mrs. McBurnett. Membership, Mrs. Brown. Fellowship, Mrs. Robb. Ministry, Mrs. Dunn. Benevolence, Mrs. Flache.

The four group captains are Mesdames, Auburg, Jess Smith, Moser and R. L. Bandy.

If you are not already enlisted in Sunday School, we would be so glad to have you in our class.

If a Baptist and just moved into our city, consider it your duty to live up with the church and class.

MARRIED

Mr. Lester D. Cleveland and Miss Martha Lee, both of this county called at the church of Christ Parsonage at 2:30 Wednesday, where Elder Jas. A. Fry spoke the words that united them in the holy bonds of wedlock. The father of the bride accompanied the couple. They will make their home in Brownfield.

FEDERATED JR. MUSIC CLUB HAS PARTY

With an impromptu amateur pro-

gram, the Federate Jr. Music Club was entertained, Monday night, November 2, 7:30 at the Presbyterian church. Guests were admitted at the back door. Costumes were worn backwards. Refreshments served at the beginning of the fun.

Twilla Graham, president, Mary Jean Lees, vice president, Joy Greenfield, Elouise McSpadden, historian and reporter, impersonated Major Bowes and Judges.

Hal Wade Mcpadden and Beverly Ann Duke tied for first place. Exceedingly clever numbers were given including the juveniles, Junior High School bunch.

Counsellors for these groups are Mesdames Akers, Bruce, Webb and Miss Viola Brown.

Twenty-five members attended, and five grown ups.

The club will meet in program study, November 11th at 5 o'clock, with Miss Brown as director of study.

EARLENE FOR QUEEN

The Sophomores have selected Earlene Jones as their candidate for football queen. We are doing our best to see her win the election.

Earlene has lived here all her life and her father is one of the town prominent business men. She has a charming personality which has won her many friends. Her dark hair and complexion would make her stand out as a football queen. Just because you aren't considered one of the student body is no reason why you can't vote on her. The vote cost only one penny so vote one vote all for Earlene Jones.

MAIDS AND MATRONS

Mesdames Cobb and Wier were joint hostesses to the Maids and Matrons Club at the home of the former, Tuesday afternoon at four o'clock. The club was presented with a deed for two lots which was formerly part of the City park east of highway 51 on which the club hopes

NOTICE!

In commemoration of Armistice Day, the grocery stores of Brownfield have agreed to a half holiday, commencing at noon on Wednesday, November 11. Please arrange to make your purchases for the day on Wednesday morning or before.

DETAILS COUNT IN OUR BUSINESS

And to assure you that your prescription is being properly cared for in every detail, we have two registered pharmacists in our store. At least one of them is on hand during every moment of the day that the doors of the store are open.

When you bring your prescription to our store, they will be filled as promptly as possible without sacrificing accuracy.

CORNER DRUG STORE

RIALTO

FRIDAY AND SATURDAY NOVEMBER 6-7

Victor McLaglen and Bennie Barnes

IN

"MAGNIFICENT BRUTE"

PREVIEW SATURDAY, 11:30

SUNDAY AND MONDAY NOVEMBER 8-9

Loretta Young and Don Ameche

—IN—

"RAMONA"

In the new perfected Technicolor, as true as life itself.

DON'T MISS THIS PICTURE

TUESDAY and WEDNESDAY NOVEMBER 10-11

SHIRLEY TEMPLE

—IN—

"D E M P L E S"

It is her latest and greatest picture.

RITZ

SATURDAY, NOVEMBER 7

JOHN WAYNE

—IN—

"SEA SPOILERS"

Also: Another Chapter of Flash Gordon

SUNDAY AND MONDAY NOVEMBER 8-9

Robert Taylor and Barbara Stanwyck

IN

"HIS BROTHER'S WIFE"

in the very near future to build a memorial club house. The club extended to the Mayor and City Council a rising vote of thanks and plans were made for ways and means to finance the building of a club house.

Mrs. L. M. Wingerd and Mrs. Ike Bailey and Miss Lenore Brownfield of this city and Mrs. Joe Bailey of Lubbock each gave fifty dollars toward the club house, which is to be named in honor of their mother, the late Mrs. Sleta Brownfield, who was one of the clubs charter members.

The lesson for the afternoon was "The Anglo-Saxon Women in the 18th Century."

The English family in the 17th and 18th Century, Mrs. Daugherty.

The American Pioneer Family, Mrs. Wier.

The Social Code Regarding Women, Mrs. Holmes.

A plate lunch was served to about 20 members.

CLUB REPORT

(Delayed)

"Good reading in the home is necessary," said Miss Anderson at the Turner Womens Home Demonstration Club which met at the home of Mrs. Keith Cates, Wednesday, Oct. 28, 1936, at 2:30 P. M.

There were five members and two visitors present. Miss Anderson, our County Home Demonstration Agent

was with us. Refreshments of cookies and mixed fruit juices was served.

All reported a nice time. Club adjourned to meet with Mrs. J. A. Parks, Wednesday, November 11, 1936 at 2:30 P. M.

Mrs. J. M. Cheek, Assistant Reporter.

FLOWERS

Bulbs and Pot Plants are better at this time of year. Cut Flowers good are at all times.

Can send youd wire odreds.

Mrs. W. B. Downing

Phone 69

McMakin Motor Coaches

NORTH BOUND For Lubbock and points east and north at 4:45, 9:00 and 11:55 A. M. and 8:15 P. M.

SOUTH BOUND For Odessa, McCamey, Hobbs and Carlsbad, at 2:00 and 9:10 A. M. and 2:15 and 5:30 P. M.

SEE—HIGGINBOTHAM-BARTLETT CO.

—for— L-U-M-B-E-R and building materials of all kinds.

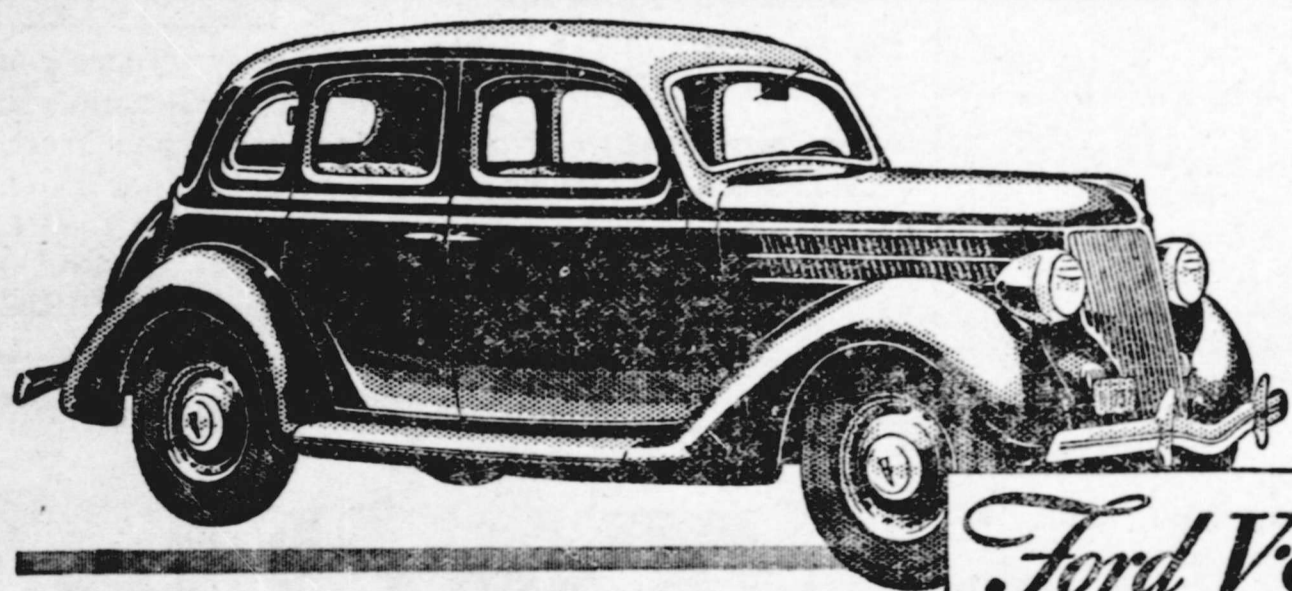
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MOBILIZE

with—MOBILE OILS AND GREASES—a good automobile needs the best. Why take chances when it costs no more. Mobil Oil, the world's greatest selling motor oil—there is a reason—use it and you will know the reason. Tom May, Agent—Call 10.

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Whether You Buy A New Or Used Car. Whether It Is A Ford Or Some Other Make.



Be Sure That You Buy From A HOME DEALER

What is the guarantee of a man worth who is here a few weeks or months during the harvest season, and some hundreds of miles away when your car needs attention? And are you right sure that the fly by night second hand car dealer can give you a good and sufficient title to the car you buy from him? After he is gone you know not where, how are you going to get any adjustments if you have been stung?

Better Trade With Your Home Town Dealer and Be Safe.

TUDOR SALES COMPANY

"Ford Sales and Service"

BROWNFIELD, TEXAS