

Both Co-operation and Appreciation Expected

These two words go hand in hand. One describes a condition which cannot exist without the other. Cooperation, according to Webster, means joint action for profit sharing. A community that cooperates has a good school system. The cooperate because they know how to appreciate.

West Texas appreciates a good College; consequently Texas Tech ranks high in spite of her newness. Her football team is recognized by national sportsmen. This is an example of how cooperation and appreciation can result in enthusiasm. Enthusiasm produces a good football team. People do funny things when they are fired with enthusiasm. More money is bet on a college football game by Brownfield "would-be-school backers" than is needed to bring the local football club out of debt and finance it this season. The writer has in mind who argued that thirty-five cents was too much to pay to see one of our home games. This same person paid \$2.50 to see a game where enthusiasm is overdone. \$2.50 is twice the amount required to see every game the Cubs play on their home field this fall.

The faculty made an attempt to compensate for this community's lack of enthusiasm. They worked every night for two weeks rehearsing to give the public a good play. The proceeds netted a little over twenty dollars. They could have paid two dollars apiece out of their own pocket and come out ahead.

We will agree to pay this two dollars each out of our pocket when it comes time to put on another play if any other class or guild of this community will match our efforts with one-fourth the amount of money to see the next football game. We shall wait eagerly for someone to answer the challenge.

HOWARD SCOTT

Cong. George Mahon Speaking in the East

COLORADO, Texas. — Speaking engagements assigned to Congressman George Mahon by the Democratic National Committee last week included Democratic meetings in New Haven, Connecticut, New Brunswick, New Jersey, Pittsburgh, Pennsylvania and a ward rally in New York City. He also spent two days in Democratic Campaign Committee headquarters where he conferred with Congressman Sam Rayburn, Chairman of the Speakers Bureau, Senator Pat Harrison, and other Party leaders.

Mr. Mahon had gone to New York at the request of the Democratic National Committee after filling a week of speaking engagements in New Mexico. Enroute to the East, he stopped over in Chicago for a conference with Congressman Marvin Jones, Chairman of the House Committee on Agriculture who has managed President Roosevelt's campaign in the farm states of the Middle West.

Lloyd Croskin, his Secretary, who has kept the office open in Colorado during his absence, states that he expects the Congressman to return about November 3rd, the date of the election.

Local Compress Has Handled 10,000 Bales

In conversation this week with A. D. Repp, superintendent of the Texas Compress and Warehouse Co., he informed us that they had already handled about 10,000 bales of cotton, and expected about 20,000 more. At least he hoped for that many more and we believe he will get them.

Cotton was coming in fine, said Mr. Repp during the sunshiny weather of a week ago, but the cloudy weather beginning last Thursday sure knocked things out of gear. One day, he said, he handled 800 bales over at the compress.

Considerable building both residence and business buildings are anticipated here during the spring.

E. C. Willis and family are entitled to a pass to the Rialto Theatre to see "China Clipper" Be sure to present this clipping at the box office at the Rialto Theatre. Compliment: Rialto & Herald

Suspect in Girl's Death Commits Suicide

MORTON, Cochran County, Texas, Oct. 26.—Cochran county sheriff's department this afternoon disinterred from a shallow grave near here a body identified as that of Juanita Kelly, 21-year-old Morton woman who had been missing since seen October 17 at a Morton dance hall.

The woman's skull had been smashed, the head had been cut almost from the body and there were bruises over both kidneys, said Sheriff J. S. Crockett of Morton. Her clothing, said the sheriff, almost had been ripped from below her waist.

For investigation in connection with the death, a Cochran county young man was arrested this afternoon and carried to Lubbock county jail for questioning tonight by District Attorney Daniel A. Blair and his assistant, Burton S. Burks. The man told Sheriff Crockett he knew last Thursday where the woman had been buried but had told authorities investigating the case he knew nothing of the woman's whereabouts. He said he had been afraid he would be connected with the case.

LATER: The farmer, L. O. Cooper, whom the officers had under arrest and accused of the crime, slashed his wrists with a safety razor blade in his bunk at the Lubbock county jail Tues. night and bled to death. While never practically admitting the crime, he led officers to the grave of the girl, showed them her bloody clothing hid elsewhere, as well as the knife that slashed her throat, and the wine bottle that was probably used in beating her to death.

Justice of Peace Trigg of Lubbock county returned a verdict of "self destruction, caused perhaps by remorse of conscience." Thus ends one of the most revolting crimes ever enacted on the south plains.

Drilling Stops at 5098 In Cochran Oil Test

Drilling was stopped yesterday afternoon on the Duggan oil test which is about three and one-half miles across the line in Cochran county, nine miles south of Whiteface and about twenty miles southwest of Levelland. The well had reached a depth of 5,098.

Gas was encountered at 5,018 feet, and a showing of oil at a seven foot lower level. Drilling was continued to 5,038 feet, when a seven-inch casing was run to a depth of 4,916 feet and cemented. Two storage tanks having a capacity of 500 barrels each were connected up, and after the plug had been drilled out, drilling was resumed on Thursday night of last week.

Oil, together with the gas pressure increased with the depth, and Friday afternoon made its first flow to the surface. These heads continued intermittently, and on Sunday afternoon the outburst continued for a period of about twenty-five minutes. The spectacle of a flowing well, even though by heads, was encouraging and was the foundation for many rumors; but so far as we know no accurate test has been made to gauge its capacity, although it has been given out that it was sufficient for commercial production.

Improvement was noted in the quantity of oil and gas until the drill had reached 5,063 feet, and it can be said that the well has an oil bearing formation of approximately 45 feet. At about 5,080 feet a trace of what was thought to be sulphur water made its appearance, but seemingly increased but little until getting 10 feet deeper. The accumulation of water at the present depth is about one barrel per hour and cannot be said to be a menace.—Levelland Herald.

Fighting Cubs Battle Post Antelopes Today

The game for today will be at Post instead of here as previously announced.

This is to be the second conference game of the 1936 season. Brownfield was defeated by Lamesa last week. Mud prevented Brownfield's fast, passing team from putting over a victory when they made several threats. They blocked five of the Tornados' punts.

The Annual Homecoming game will be played here next Friday afternoon. This is the biggest event of any high school's football season. Tahoka will be our guest. They are getting primed up to beat Brownfield at any cost. Brownfield is doing the same thing.

Be sure to read Herald ads

Little "Boss" Attends Banquet For Editors

Due to illness of the big boss, the responsibility of representing your local weekly newspaper at a banquet given last Saturday at the Lubbock Hotel to newspapermen over the South Plains by the Lubbock Chamber of Commerce, the little boss had to pinch hit in his place.

We made the trip with Editor Willard Bright of the Gaines County News at Seagraves, who graciously consented to come by for us in his car. We were introduced to several people that we had never seen before, but had read a lot about. Upon finding them to be just human beings "even as you and I" we lost enough of our self consciousness by the time the dinner gong sounded to drag a chair up to the table and partake of food with the rest of them.

At the conclusion of the meal, the visiting newspaper people were honored with speeches from: J. D. Hassell, of the Lubbock Chamber of Commerce, who gave the Address of Welcome; Dr. Bradford Knapp; Dr. W. C. Holden and Coach P. W. Cawthon, of the Red Raiders. We were also entertained with a violin solo by Julien Paul Blitz, head of the Department of Music. He was accompanied at the piano by his wife. The group was also entertained with numbers by students of Prof. Blitz.

We were later loaded into buses which were furnished by companies serving the South Plains area, and taken on a tour of the College. The purpose of the tour was to attempt to show us what had been done, what was being done, and what by all means should be done to make the College an even better place for the people of the South Plains to send their children.

The last feature of the day's program was the Tech-Centenary football game, to which we were all given tickets. It really filled our hearts with pride to see a local boy, Big Jim Neill make those long and thrilling marches up and down the gridiron. We conclude our little article with the hope that in the near future, someone will again favor us with the privilege of spending such an enjoyable day.

Chevrolet Expects Heavy Sales in 1937

More commercial vehicles will be sold in 1937 than 1936. This is the belief of W. E. Holler, vice president and general sales manager of the Chevrolet Motor Company, who this week cited general business conditions in support of the view. These conditions, in conjunction with the company's 1937 organization and product make the outlook so encouraging that Chevrolet has projected 225,000 units as its truck sales goal for the year. This will be a 20,000-unit increase over the 1936 total, which in turn is the highest commercial vehicle volume in the company's history.

"The current year," said Mr. Holler, "has seen a large volume of truck replacement sales, especially to large fleet users whose equipment would have been replaced two or three years sooner, had times been normal. During the coming year, we look for a substantial volume of truck business as a result of the general improvement evident in 1936. Business, industry, and agriculture alike will contribute to this increase, for all three are in better shape than they were a year ago at this time. All in all, the outlook for commercial car and truck sales is very good."

Claude Hudgens and family are preparing to make a trip to the Texas Centennials at Dallas and Fort Worth in the next few days.

Garner Appeals for More Campaign Funds

AUSTIN, Oct. 28.—Breaking his usual campaign silence, Vice President John N. Garner today directed a personal appeal to Texas Democrats for funds with which to carry on the Presidential campaign and for votes to give his home state an overwhelming Democratic victory.

Vice President Garner predicted President Roosevelt's re-election by a majority that "will satisfy the most enthusiastic Democrats."

"What concerns me most is what Texas will do," he said. "We must maintain our fine Democratic record. To do that, we must raise our quota of \$250,000 and see to it that every loyal Democrat goes to the polls and votes."

He expressed thanks to members of the campaign organization in Texas "for the fine and effective service they have already rendered," and urged them to continue their efforts until election day.

"If they will, I am sure the entire amount of our quota will be raised," he said. "I cannot help but feel that every loyal Democrat will be glad to contribute if given the opportunity to do so. I ask our committeemen to give them that opportunity by contacting them personally."

Mr. Garner also pointed out the importance to Texas of the large Democratic vote, explaining that representation in National conventions hereafter will be measured by that vote.

"Every Democrat, therefore, should consider it a solemn duty to go to the polls," he said.

Many School Children Attending Centennial

About 900 people from Littlefield attended the Texas Centennial at Dallas in a body, including perhaps 700 school children. Others were picked up at Slaton and other places until there was a long train. Three beeves were barbecued in order to feed the children on the way, there and back. Another train was made up at Spur, with 170 school children, and about 100 at Jayton, and that special over the Denver had some 1800 on it when it reached Dallas.

As many school children as they are now handling at the World's Fair, it is said that no one has been hurt or even lost from their bunch but a few minutes as uniformed officers are detailed to keep them together. The fare for school children is only one cent a mile for both ways.

It is very probable as late and cool as it is now that no special effort will be made to send any large number from here, but it is now the belief of most people that the fair will run at least six months next year, giving other children a chance to see the great exhibition.

Highway No. 51 is Now Completely Paved

Contractors last week finished the gap in No. 51 between here and Wellman, southwest of here 12 miles, and now this highway has a hot top from Lubbock to Odessa, where it connects with the Bankhead highway. So one can go from here to California west, and almost anywhere north and northeast without getting off a paved highway.

It is hoped that by this time next year, 84 will be paved from here to Post to the Kent county line, giving post to the Kent county line, giving us a paved highway all the way to Dallas and Fort Worth. This road has already been drained and graded, and is receiving its caliche base now.

Here's Hollywood

By Jack Hardy

Bill Powell and Myrna Loy pulled a trump card on Sid Grauman, operator of the famous Hollywood Chinese Theatre and one of the cinema city's leading practical jokers, the evening of October 20. They were scheduled to put their foot and hand prints in the cement forecourt among those of other screen notables. With a huge crowd of friends and the curious assembled, the screen pair showed up in shoes BIG ENOUGH FOR AN ELEPHANT!

"Don't do this to me," wailed Grauman before the crowd, "I thought you were my friends, but I can't let you blot out my entire forecourt with such shoes as those!"

After they had had their laugh at Grauman's expense, Bill and Myrna took off their specially made shoes and were dully trade-marked among the notables in the cement forecourt. From concert cowboy singing is the unusual leap made by Gene Autry's leading lady in his current shooting picture, "THE OLD CORRAL." Hope Manning, known in Chicago Civic Opera as Inez Harvot, this week graduated from Republic's talent school into her first screen role, that opposite Gene Autry with whom she will sing romantic cowboy ballads.

Roger Pryor and Ann Sothern, now on a honeymoon, had been engaged for two years before they found time to get married. Pryor, while recently working in his latest picture, "SITTING ON THE MOON," revealed that the long engagement had netted him a total of 11,180 newspaper mentions of his name.

How screen players re-act when they "blow up" in their lines was startlingly illustrated this week by Phil Regan, Republic's popular singing star who is now making "Happy Go Luck" with Evelyn Venable. He was being grilled by a Shanghai international spy and had the line to say: "I can't remember. The Plane—yes, where's the plane—everything is so hazy." As the conversation is meant to be very rapid-fire, Regan read off: "I can't remember. The p-a-i-n—the p-a-i-n—Oh Hell's Bells! Everything is so hazy!" He stopped with a grin as everyone laughed at the "break."

Then it had to be done over a couple of times to get it right.

Mae West this week is giving royal entertainment to 45-year old C. L. Baker, the "most eligible bachelor" of Cleveland, Ohio. He arrived Wednesday as the result of Winning a Cleveland newspaper contest arranged with Mae West's Hollywood studio.

The Light Crust Doughboys, widely known Dallas radio troupe, have reported to Republic Pictures that their fan mail has nearly doubled since making a trip to Hollywood to be featured in the musical western, "Oh Susannah" with Gene Autry.

Smiley Burnette, rotund cowboy comedian and singing pal of Gene Autry, is being seen around a lot with Dallas McDonnell, Hollywood newspaper columnist. So he has been forced to admit an engagement.

To Texas Democrats

Remember Five Cent Cotton, Two Bit Wheat? Why Not Show Some Gratitude and "Come Across" For Demos' Fund?

Remember two-bit oil, two-bit wheat, five cent cotton, almost worthless cattle and other livestock, closed banks and foreclosed homes and farms, workers without work, soup kitchens and food riots? Because it doesn't like to believe that ingratitude is characteristic of our people, because it feels that all of us should be grateful for the progress made since 1932-33, "The Terry County Herald" opens today its columns to a direct appeal form the Democratic campaign committee for funds to help re-elect President Roosevelt and Vice-President Garner.

The Terry County Herald believes the record of the Democratic administration since 1933 deserves endorsement and it believes the continuation of this Democratic administration is necessary if the nation is to continue toward recovery.

Give what you like. Brother you couldn't spare that dime in 1932-33. Can you now?

Dr. F. B. Mullins, veterinarian of Graham, Texas, came in this week to locate in our city. Dr. Mullins will move his family here as soon as he can find a house, or can buy a small place.

Why Scripps-Howard Papers Are For FDR

"Without His Leadership Our Very Form of Government Might Have Perished"

(Editorial in Scripps-Howard Newspapers, October 14, 1936.)

"We are for Roosevelt for the same reason that we think we would have been for Jefferson or Jackson or Lincoln had we lived in their day. We are convinced that future historians, as the years bring the complete perspective, will record Roosevelt along with those. We believe that in him the times providentially produced the man; that we have lived through an era for more dangerous than any of us fully realized; that our very form of government might have perished had we not been blessed with a leadership equipped with those qualities of courage, wisdom, understanding, human sympathy and daring which must be present if a major crisis is to be survived.

"It is needed only to recall a few of the events—the banking paralysis, the food riots in the cities, the organized defiance of the courts in the agricultural regions, the use of the army against the veterans in the nation's capital, the hunger and desperation—to picture what might have happened had the ship of state been turned over to a muscle-bound, tradition-minded and keep his head when all about were losing theirs, who could remain calm-eyed while panic reigned, who could sense the full size of the peril and take such chances as were necessary to the rescue.

"We have criticized him much and will much more, but we are trying to deal with the "net," the battling average. And that is higher, in our opinion, than that of any other public figure of our time. We are a bit fed up with the hate Roosevelt chorus that has been sung in recent months by the very superman that Roosevelt saved. But we do not rest our case on emotions. Rather, we want to put in words why we think it was possible only for a man of Roosevelt's vision to lead us out, and then why we believe it would be a stupendous blunder to defeat him for re-election in the middle of a recovery which he is so certainly accomplishing.

"Roosevelt's tribute to the forgotten man was more than a friendly political gesture, it expressed a philosophy both of government and of economics. It represented a realization that our society had become lop-sided—that powerful and organized interests which had been able to have their way with the Government were actually endangering it. Roosevelt had the vision to see that capacity to produce had outrun capacity to consume and that the answer must be found in creating a balance. That could only mean a policy that would shift the emphasis and the attention of government to the man who hitherto had been forgotten. To do this, Roosevelt realized the Government must be taken over in behalf of all the people.

"So he made the switch—and much of the bitterness in high places against him comes from those who once were at the elbows of those who ruled. The old order became aroused when it finally realized that Roosevelt "meant it," and that explains the heat of the 1936 campaign, the trumped-up alarm about communism, regimentation and all that—the protests of those who had set near the driver's seat and now are there no more. And yet, threading through, is the purpose of making life more livable for the many and at the same time more secure for those who already are well to-do.

"Underneath all that has been a philosophy that our democracy, if it is to survive, cannot be rigid; that government is a living organism; that it must change to meet the times; that to go back would mean a recurrence of what had happened, multiplied, and eventual shock too great for the nation to stand.

"Translate that philosophy in terms of the recovery we are now enjoying and the greater confidence the rank and file of us have in our future and you have our explanation of why we believe the Roosevelt Administration has been the most effective, the most farsighted and the most humanitarian since Lincoln saved the Union. And what we have said of the domestic policies we project also into the foreign field, to encourage why we consider the 'good neighbor' in a troubled world the best brother of the forgotten man at home. We are moving ahead. But there is a long way yet to go. It's no time to change leaders."

The Tate-Lax motor show pulled stakes Tuesday and moved over highway 51, in the general direction of Seagraves.

Forerunner of Winter Hits the South Plains

The forerunner of Old Man Winter hit the south Plains like a ton of brick last Thursday as the Herald was printing. Those that were out that day say it did most everything in the category of weather-maker's art that day. A great deal of rain, probably an inch, some sleet and a little snow. We heard of some real hail further north, and Friday morning saw the first thin skin of ice of the fall.

Friday was misty most all day, but mercury took a turn upward Saturday, and while mostly cloudy, was much warmer, but some mist in the afternoon. The inhabitants saw lightning flash in the early hours of Sunday morning, while thunder roared, reminding one that old summer was making a great stand to try staying on awhile, while quite a shower of rain fell. Sunday night another norther hit with a bang, and it was real chilly Monday, although has been moderating some since, with mostly cloudy, threatening weather.

The sum total was that our pavements were the muddiest Friday and Saturday that they have been since they were laid long back about 1928. While there was plenty rain to make the dirt streets real muddy, there was not enough, or did not fall fast enough to flush the pavements. Many reported sticking on some of the dirt streets Friday and Saturday.

Local Attorney to Erect Own Building

When he retires from the office of County Attorney on Jan. 1, a new building will almost be ready for Joe J. McGowan, local attorney, on the west side of the square, just north and adjoining the old Merchants building, better known as the Relief building to new comers. The building is to be of brick and tile, with concrete floors, and 25x50 in size.

Work on it will be started at once, presumably, as all bids on the building are in, but Mr. McGowan has not decided just yet who will be the contractor, or which one of the local lumber yards will furnish the material. But evidently, Mr. McGowan expects to have the building ready to move into in the next 60 days.

Just north of this building stands one of the two last frame buildings on the west side of the square, belonging to Bob Locker. We have it on good authority that some time during the early spring Mr. Locker will wreck this old building, probably converting it into a residence somewhere in town, and erect in its place a modern fireproof structure.

Local Scouts Will Participate in Circus

Scouts and Cubs plan to participate in a Boy Scout Circus in Lubbock November 27 and 28. All local Scouts and Cubs and their leaders are to attend a local rehearsal here Tuesday evening, November 3, at the High School Gym.

Scouts from Troop 44, 45 and 49, under their scoutmasters will practice their stunts for the various events. The new Cub Pack No. 45, under the leadership of Mr. Sam F. Houtchens, plan to participate in the Cubbing event of the Circus. They are making Indian Costumes and Indian Tepees. Local Scout leaders assisting the troops in their preparation are Scoutmaster Lee Brownfield of Troop 44, Emery Longbrake of Troop 45, and Howard Scott of Troop 49.

Mr. M. L. H. Baze, District Commissioner and Mr. B. G. Hackney are to be in charge.

Local Physician is Building is Own Home

The foundation and basement of a modern new home, one of the largest if not the largest in the city, 50x50 feet, was laid last week for Dr. A. H. Daniells, on east Cardwell street, just east of the Cris Quante residence, and facing north. Geo. Snodgrass has the contract, a turkey job.

This beautiful residence will be modern throughout, being a frame stucco, with all the modern conveniences, and will be an asset to the entire city. Dr. and Mrs. Daniell hope to get into their new home by Jan. 1.

It is reported that there were 26,000 fewer persons certified for P. W. A. jobs in Texas than there was 6 months ago.



These Fighting Junior High Cubettes of Pete Miller's will meet the Plainview Juniors here next Thursday afternoon at 3:00 P. M. The Plainview boys beat them on their home grounds recently, and the Cubettes are determined to more than even matters next Thursday. Be sure to see this game.

THE HERALD

Brownfield, Texas
Entered as second-class matter at the postoffice at Brownfield, Texas, under the act of March 3, 1879.

A. J. Stricklin & Son
Owners and Publishers
A. J. Stricklin, Sr., Editor and Mgr.
Jack Stricklin, Jr., Ass't Manager.

Subscription Rates
In the counties of Terry & Yoakum
Per year \$1.50
Elsewhere in U. S. A. \$2.00

Apply for Advertising Rates
The Official Paper of Terry County and the City of Brownfield.

Pardon us for taking two cracks at Chas. Armour Guy in one week, but we have layed off that gent too long. He has started a crusade in Lubbock agin' kids that sell needles. We are afraid that he will run his pogrom to such extremities that he will run all the Lubbock needle sellers down here, and we have too many now.

Hon. R. B. Creagor, republican boss of Texas comes out in a statement that his party don't expect to carry Texas this time, but that from now on Texas will be a bi-party state. When Texas went for Hoover in 1928, it just naturally encouraged those Republican boys so much that they expect Santa Claus to come again. Texans are in no hurry to change their ticket again—they got stung too badly the last time.

According to R. H. McNew, district director of WPA of Big Spring, Terry county has received the following help: Construction and placing base course on 13 miles State Highway No. 84 employing 84 men; east of Brownfield; paving 30 blocks of Brownfield city streets, using 18 men; Brownfield sewing room employing 26 women; tax survey and surplus commodity projects employing 10 people.

Hurrah! for Col. E. I. Hill, editor of the Lynn County News, Tahoka. He has come out for Roosevelt for re-election, although he has been quite a severe critic of the New Deal. Now, if we could just get Cols. W. J. Smith of Lamesa, and Hale of Plains straightened out we would make it unanimous among the editorial profession on the south plains at least. We believe Chas. A. Guy of the Lubbock dailies can be held in check till next Tuesday, but he seems to get awfully wish-a-washy at times.

There are still entirely too many accidents on the highways as well as the streets of our cities. There are still too many people in too big hurry to get nowhere. There are still too many that will take a chance of passing another car on a hill. There are too many yet, who take too much liberty on sharp curves. But most of the killed and injured happen on perfectly straight roads, and is generally caused by some simpleton that takes a chance of getting around a car in front of them, when they see another not 300 feet up the road that is coming meeting them at 90 to nothing.

The editor is constantly doing something for nothing where other folks get paid for their services. He must feel the pulse of the people gratis is while the doctor gets a fee. He gives advice without compensation while the lawyer collects. He must print the Sunday sermon for which the preacher gets paid and he must give free the names of those the sheriff gets paid for putting in jail and for the justice of the peace gets his fee for marrying.—Exchange.

Either the use of cigarettes is increasing amazingly in Texas or the efficiency of the tax collection department has greatly increased. Announcement is made that cigarette tax collection in June amounted to \$564,700, an increase of \$159,297 over June of last year. The increase



For Those Who KNOW THEIR GROCERIES
You can't fool a housewife on food value. That's why Chisholm's supplies so many homes with groceries. Whether the housewife comes in personally to select foodstuffs for her family or prefers to phone in her order she is confident always of receiving the same high quality merchandise that has made Chisholm's famous for finer foods.

TRY CHISHOLM'S
for Good Things to Eat
BROWNFIELD

for the year ending July 30 was more than a million dollars over the previous year. The cigarette tax is an unpopular levy, but it certainly put a lot of money into the state treasury. —Dallas Dispatch.

It is reported that one of the fastidious newly married ladies of this town kneads bread with rubber gloves on. This incident may be somewhat peculiar, but there are others. The publisher of this paper needs bread with his shoes on, he needs bread with his pants on or off as the case may be, and unless some of the delinquent subscribers of this "Old Rag of Freedom" pay up before long we will need bread without a darn thing on, and this part of Texas is no place for a nudist colony in the winter time.—Not Original.

George W. Wingham, in the Fredericksburg Post: There's a liquor amendment which comes up for a vote in November. It proposes to put the State in the liquor business. The people should march to the polls and snow under this foolish idea of State control of liquor. Millions of dollars of tax money would be necessary to finance the business and, probably like all other undertakings by the Government, it would run in the red before it was two years old.

State Press in Dallas News: Those who prefer that a job be slowly and expensively done should favor giving it over to a commission politically appointed and operated. The State is now collecting sizable revenues by way of liquor taxes. It is not impossible that such revenues would be increased by way of profits under a dispensary system, with the State the dispenser. On the other hand it is quite improbable. Such a system would surely be inviting to bootleggers and miniature distillers. We all remember how successfully the prohibition law was enforced. Rather

READ THE CLASSIFIED ADS
Rate: 10c per line first time; 7½c per line thereafter.

DO YOU NEED TOOLS for repairs about the house? See the 'true value' counter at the Brownfield Hardware. 27tfc

GOOD FARM near school to rent for 1937. Practically new John Deere tractor, and McCormack Deering binder for Sale or Trade. Box 103 Hill St., City. 3tfc

Helpy Sely Laundry
Back of Reds tire shop, nice cool building and dry floor. Wash your clothes, quilts, blankets and everything 35c per hour. FREE pick up and delivery.
We do wet wash, rough dry and finish work. Call us, phone 38. Your business appreciated.
Corra Bradley, Prop.

HAVE YOUR car radiator, both new and old prepared for Preston, by our new method. It will save you money in the long run. McSpadden Shop. 9tfc

WANTED Man nurse for elderly invalid man, not sick. Apply at 401 E. Hill St., City. 11tfc

DON'T SCRATCH! Paracide Ointment is guaranteed to relieve any form of Itch, Eczema, ringworm or Itching skin irritation within 48 hours or purchase price promptly refunded. Large 2 oz. Jar 50c at Alexander Drug Co. 35c

WHO WANTS A BEAUTIFUL PIANO AT A BARGAIN? We may have in your vicinity in a few days a splendid upright piano with duet bench to match. Also a lovely Baby Grand in two tone mahogany. Terms if desired. Might take live stock, poultry or feed as part payment. Address at once. BROOKS MAYS & CO., The Reliable Piano House, Dallas, Texas. 16c

Farms For Sale
We have some Santa Fe R. lands in Terry and Yoakum counties for sale with small cash payment and easy terms on balance.
Some improved tracts and some raw land in quarter and half sections.
J. B. KING LAND CO.
Office in Bell-Endersen Hardware Building 12tfc

PIANO BARGAIN in this territory can be had for balance due. Box 1542, Lubbock, Texas. 13p.

ROOMS and board for two or four. See Mrs. S. A. Shepherd. 1tfc

Teachers Retirement Amendment
Amendment No. 2 to be voted on next Tuesday is known as the Teacher-Retirement Amendment. More than half of the states of the Union have teacher-retirement programs, and over 60 per cent of the teachers are under teacher retirement security. Texas is forbidden to legislate along this line because the Constitution of 1876 prohibits the legislature from enacting a retirement statute. By passing this Amendment the organic limitations will be removed, and provision will be made for legislative statesmanship to enact a sound retirement law. Just what does the Amendment provide?

1. That all teachers employed in school wholly or partially maintained at public expense will be eligible for membership.
2. That a teacher may contribute an amount not to exceed 5 per cent of the compensation received from the state to a "retirement fund" and this will be matched by the state.
3. That a person must have taught twenty years in order to be eligible to receive any state benefits, although he may receive as a rebate the total amount that he or she has contributed to the fund with what interest has accumulated.
4. The Amendment is not a statute, although it sets forth some of the limitations of any statute that may be enacted.
4. Receipts of any state benefits under any statute to be subsequently enacted will not be eligible to receive any old age pensions or other such benefits.
Some Interesting Facts About the Retirement As Compared With Pensions:
1. Retirement annuity is not a pension; it is a business arrangement between the teacher and the state.
2. A pension is an afterthought; a retirement annuity is planned ahead.
3. A pension is paid after the service is rendered; a retirement allowance is paid for currently during the service.
4. A pension system is an expression of gratitude; a retirement allowance is a business proposition based upon sound savings and insurance principles.
5. A pension endangers self-respect; a retirement allowance in-

Master Piece School Supplies has a Coupon
SEE
MOON & WALT

BE SECURE - INSURE
With
E. G. AKERS
INSURANCE — BONDS — ABSTRACTS
Phone 129 — — — — — Brownfield, Texas

WE BUY HEGARI BUNDLES
GET TOP MARKET PRICES
— FOR YOUR —
CORN, MILO, KAFFIER, HEGARI, SUDAN AND CANE SEED
DOGGETT GRAIN CO.
TELEPHONE 36

Professional Directory

Rev. and Mrs. Fike Off For Houston Confer'ce

The closing services of the Conference year will be held at the Methodist church, Sunday, November 1.

Sunday School, 9:45; Judge R. A. Simms, Supt. We hope to have a banner attendance.
The preaching services for Sunday will be:
11 A. M., Subject — "The New Preacher and How to Treat Him."
7:30 P. M. — "A Candle Light Communion Service."

For a number of years the pastor has closed the year's work with this beautiful and impressive service.
Mr. Emmett Smith, Choir leader, will sing "The Holy City."
Rev. and Mrs. Fike will leave Thursday for Houston, where six Texas Conferences will hold a joint meeting. Three thousand Methodist preachers and possible six thousand visitors and delegates will attend.
The local church will present a splendid report, due to the work of the different departments and their chairman. All members and friends of the church are urged to attend the services, Sunday.

So far, feed don't seem to be hurt much by the freeze, as it was just barely cold enough to form a very thin sheet of ice.

Remember that the one cent sale starts at the Alexander Drug Store this week. Be sure to attend it.

F. B. MALONE, M. D.
Eye, Ear, Nose and Throat
1214 Broadway
LUBBOCK, TEXAS
Office Ph. 2800 Res. Ph. 1251



GAS INTRODUCES
double-quick Broiling!
Sealing in more flavor

IMAGINE broiling a steak in half the usual time—and having it taste twice as juicy, too! You can, with the high-speed broilers on many modern gas ranges! Saves gas, too! Just one of the many improvements of modern automatic gas ranges. Drop in and see them this week!

MODERNIZE YOUR HOME WITH GAS

West Texas Gas Co.

Sore Bleeding Gums
Only one bottle LETO'S PYORRHEA REMEDY is needed to convince anyone. No matter how bad your case, get a bottle, use as directed, and if you are not satisfied druggists will return your money.
Alexander Drug Co.

Stop Itch
With the new liquid BROWN'S LOTION, kills ITCH parasites with a few applications. Instant relief! Buy 60c or \$1.00 size today, at
Alexander Drug Store

Brownfield Lodge
NO. 903, A. F. & A. M.
Meets 2nd Monday night, each month at Masonic Hall.
Lee Fulton, W. M.
J. D. Miller, Sec.

EYES EXAMINED GLASSES FITTED
E. C. DAVIS, M.D.
Physician and Surgeon
BROWNFIELD, TEXAS

WM. GUYTON HOWARD
Post 269
Meets 2nd and 4th Fri. Night each mo.
C. B. Quanta, Com.
H. R. Winston, AdJ.

530 I. O. O. F.
Brownfield Lodge No. Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers always welcome.
C. A. Wilhite, N. G.
J. C. Green, Secretary.

JOE J. MCGOWAN
Lawyer
Office in County Atty's Office
Brownfield, Texas

Dr. A. F. Schofield
DENTIST
Phone 188 State Bank Bldg.
BROWNFIELD

DR. R. B. PARISH
DENTIST
Office, Hotel Brownfield Bldg.
BROWNFIELD

M. E. JACOBSON, M. D.
Above Palace Drug Store
BROWNFIELD, TEXAS

JOHN R. TURNER
Physician and Surgeon
BROWNFIELD HOTEL BLDG.
Phones: 131 & 263

FUNERAL DIRECTORS
Phones: Day 25—Night 148
BROWNFIELD HDWE CO.
Brownfield — — Texas

HOTEL BARBER SHOP
THREE GOOD BARBERS
CONVENIENTLY LOCATED in Brownfield Hotel Bldg.

TREADAWAY—DANIELL HOSPITAL
T. L. Treadaway, M. D.
A. H. Daniel, M. D.
General Practice
General Surgery.
BROWNFIELD, TEXAS

SHAVE WITH SANITARY BARBER SHOP
3 — Good Barbers — 3
C. A. THAMES, Prop.
North Side — — Brownfield

FRENCH BARBER SHOP
formerly the Walker Barber Shop
BERT FRENCH, Prop.
Three good workmen at your service.

Dr. F. W. Zachary
Veneral Clinic
503-4, Myrick Bldg.
LUBBOCK, TEXAS

Lubbock Sanitarium & Clinic
Medical, Surgical, and Diagnostic

Dr. J. T. Krueger
Dr. J. H. Stiles
Dr. Henrie E. Mast
General Surgery
Dr. J. T. Hutchinson
Eye, Ear, Nose, and Throat
Dr. M. C. Overton
Dr. Arthur Jenkins
Infants and Children
Dr. J. P. Lattimore
Dr. H. C. Maxwell
General Medicine
Dr. O. R. Hand
Obstetrics
Dr. James D. Wilson
X-Ray and Laboratory

C. E. Hunt Superintendent
J. H. Felton Business Mgr.
X-RAY AND RADIUM
PATHOLOGICAL LABORATORY
SCHOOL OF NURSING

FIRST NATIONAL BANK
Brownfield, Texas
SECURITY AND SERVICE

BROWNFIELD STATE BANK
Brownfield, Texas
Conservative-Accomodative-Appreciative

THE CUB'S DEN

STAFF

MILDRED ADAMS EDITOR-IN-CHIEF
 MARY LOUISE TINKLER ASSOCIATE EDITOR
 MARNER PRICE SPORTS EDITOR
 LUCILLE McSPADEN SOCIETY EDITOR
 SAM CHISHOLM BUSINESS MANAGER
 MRS TEAGUE SPONSOR

FURIOUS POLITICS

This campaign seems to be one of the most exciting in American politics. One cannot pick a newspaper up, without reading something about the presidential candidates, not tune in on the radio without hearing some kind of a political speech, and even walking down the streets, one hears continually the names of Landon or Roosevelt pass the lips of some bystander. This campaign is distinctly American.

Within the last week, there has been a lot of campaigning. Everyone has been warming up, for the American citizen goes to the polls Tuesday to decide whom our next president will be.

On an eleven-car campaign train, President Roosevelt swung through thirteen states delivering half a hundred talks from the rear platform and at least one formal speech a day. Governor Landon barnstormed half as far, 2,500 miles. In a somewhat improved speaking voice, he tore the New Deal to tatters, while bands blared "O Susanna" and a crazy touch symbolizing Al Smith's bolt—"The Sidewalks of New York."

What will come out of it all; where will it end? If one turns to prophecy he discovers—politics again. Governor Landon, prophesied Republican Chairman Hamilton, will carry every State north and east of the Mississippi. Mr. Roosevelt prophesied Democratic Chairman Farley, will carry forty-five states—"There will be only three chips, Vermont, Main, and New Hampshire, left after we take out divvy."

PEP SQUAD

The Pep Squad has been practicing on a drill that was to be used at the Lamesa game. They didn't get to go because of the weather, so it will probably be used at the game with

Post next week.

Friday, just before the boys left for Lamesa, the whole school exhibited a better show of enthusiasm and school spirit than they thought they were capable of. There was singing, whistling, yelling hand clapping and everything else that makes up a good pep rally. Incidentally, Moody Rodgers rigged up a contraption that resembles Bob Burns "bazooka" and made about as much noise as all the rest of the school put together. Some going, Moody.

A POLITICAL SPEECH

This Is A Political Speech Written By Mildred Adams for Civics Class. In This Speech She Pretends That She Is President Roosevelt.

Friends, as you know, this is my first political speech of the year. I have been depending upon the support of you people to see me through the election in November. You know what a struggle that we have been through in the last four years. You know that general conditions throughout the nation are better now than they were in 1933. In 1933, at that time I came into office, this country was in a deplorable condition. The entire nation was at the lowest ebb since its creation in 1776. Banks were failing, business had come to a standstill, farm prices were low, and upon almost every corner in the United States was heard talk of revolution.

Yes, the situation of this country was desperate. Today it has not yet reached prosperity; but from reports all over the country, we know that it is headed for prosperity. Look around you. Are your friends, are not you in a better condition today than four years ago? Do you find the general unrest throughout the nation as

then? Is there serious talk of revolution? Is business at a standstill? Have many banks failed recently? No!

The unemployment problem is still with us. In 1932 we had however, over ten million unemployed. Today, there are nearly a million less. This is some progress. We must remember that this depression has been the worst in the history of mankind. We cannot come out of it in one, two or three years. We must all work together to continue with what we have done.

In 1932 at the rate that banks were failing, the nation would have soon been bankrupt. People were smuggling gold out of the country. At that time Mr. Hoover was still president, after my nomination in 1932, one of the biggest bankers in the country, a man whose name I had rather not reveal, came and discussed with me the banking problem. He implored me to do something about this situation, telling me that if nothing was done, the United States was headed for the rocks. The New Deal under my administration did do something. Today, the banks have safely passed this crisis.

The CCC has been another successful scheme of the New Deal. The young men of the country after finishing school were at a standstill. No jobs could be obtained. Today a large per cent of the boys are employed in CCC camps throughout the nation. Instead of being idle and getting into mischief they have employment.

The Farm Program has also been successful. In 1932 farm prices had reached an all-time low. Overproduction was the serious problem of the farmer. Today it is not the same problem as then. This surplus has been lowered. From almost all the country reports come in of the better general conditions of the farmer.

Considering all of these things I continue to believe that the country is in better condition. Governor Landon continually charges that we are in a precarious condition, that this nation is in really worse than in 1932. It could hardly be worse than it was four years ago, and we know that it is better.

Another point which the opposers to the New Deal policy are continually thrusting before me is that taxes are too high. Yet these same people will turn around and promise more relief to the farmers of the Middle

West, then go East, where the wealthiest men have control and promise to lower them. Now, I want to ask you, is that consistent? How can they promise more relief, knowing that it will have to come from more taxes, and still promise to lower taxes? It just depends upon the section of the country they happen to be in.

Some of those who do not like the New Deal policies have had to give up a little money because of it. They had rather have their millions and see the little man starve. Much of this opposition has been voiced by them. They are backing Governor Landon. They believe that he will back their interests. Do you want a man who will take up their interests?

Governor Landon never promises anything definite. He hits at New Deal policies but offers nothing better. He promises help to people without telling how he will bring it about. He merely voices protest against the New Deal. What would he do? He doesn't say. You know what I have already done, and that I have aided the country toward recovery. Why elect an untried man who doesn't know what he would do?

SAM'S SUNDRY SAYINGS

It seems impossible that we could ever have done without the radio. Today most of our entertainment centers around this twentieth-century marvel. There's an exceptionally good chance for a future career in radio. So, if you would for, yourself great riches gain, it's radio for you.

But, seriously, if you wish to hear an A-1, all-round, exceptional radio program, listen to Irvin S. Cobb's "Paducah Plantations," on N. B. C. at nine-thirty, Saturday night.

It presents the world famous humor of Mr. Cobb, the emotional, soul stirring Southern Negro spirituals sung by a world famous choir of Negro singers, some famous celebrity each week, and a bit of romance with its troubles as an extra. You'll laugh and cry with troubles and impossible anecdotes. Due to another important feature it will not be presented Saturday, October 31—but listen in November 7, and see if you don't agree with me that a radio program can be as educational, recreational, and inspirational as any course you've taken in school.

If you did vote, would you vote for a party or for a candidate? Most people really do not consider the policies, character, and characteristics of a candidate. We, in the South are inclined to vote only Democratic. In the coming election, I agree with you that it will be a good recommendation for I'm with you; but a good rule to apply to voting is—"I'm a citizen, not merely a member of a party. I stand for what is best for the country, no matter who or what my party represents."

Lost: A brain cell—If found return to a certain member of the Senior Class; well known but not so well received when in certain moods (playful).

How did you enjoy our concert in the hall Thursday? Slightly out of that much-needed representation. In other words, the boys didn't help. Very well, if that had been present.

Irene Dunne's my favorite cinema star. She can make you sit up and watch what's going on, eh what? And sing! Man, oh Man!

Some folks don't care for symphonic music and operatic arias. But I really cater to them. My specials are the Ford Symphony (CBS). If you ever Motors Concert (NBC). If you don't like this music, it takes a very little time to cultivate a taste for it, and when that time arrives, you won't be able to say you didn't like it—in the first place.

Some people seem to just naturally set me off the wrong way. Seems like they don't do it intentionally, either. I guess I'll have to control this temper of mine.

I've rambled and advised and preached on almost every phase of what seems to me to be the worthwhile things in our little, insignificant lives. Until next week—

LIVES OF THE SENIORS

FLORENCE and FRANCES BROCK

Frances and Florence were born at Roby, Texas, April 16, 1920. In 1921 they moved to Sweetwater where they lived for one year and then moved near Lamesa. In 1923 they moved to Union where they still live.

They started to school at Union when they were seven years old and attended that school until they came to Brownfield, as Seniors, in 1936.

Florence and Frances seem to have the same ambition. They wish to be dieticians; Florence in the Mayflower Hotel at Washington D. C. and Frances in the Rockefeller Institute in New York City, N. Y.

Their favorite hobby is horseback-riding.

After finishing school, the twins plan to go to school at Tech.

R. S. BEARDEN

R. S. was born in Stonewall county near Peacock, Texas, August 10, 1916. He lived at Peacock until he was six years old and moved to Abernathy.

In 1923 he started to school at Abernathy and went to school there for two and one half years. He then moved to Bledsoe and stayed one year and moved to Center. His stay at Center was a little bit longer. He went to school at Center seven years and stayed out of school three years. He then moved to Monroe and went to school part of last term.

In 1936 he moved near Johnson and started to Brownfield High School as a Senior. R. S. ambition is to be a good farmer. His hobby is playing marbles.

KEEPING UP WITH THE BAND

The Band Sweetheart Contest ended Friday with LaVena Lowe as winner. Everyone seems to be very pleased over the outcome and thinks she will make a cute one.

They are expecting to have their uniforms for the Friday game. The uniforms are navy blue trousers and red capes trimmed in white and red and white oversea caps.

Some new black portolios for carrying sheet music have just arrived. The band is very proud of these and will be able to play more in chapel hereafter.

The drum major, John Benson, and band sweetheart, LaVena Lowe are planning on red and white uniforms. LaVena will march with John Benson at the head.

After some consideration, Mr. Baze and Mr. Trigg have decided to permit the third and fourth grades to enter the band work. All parents who wish to get their children in on this see Mr. Trigg or Mr. Baze soon.

WEEKLY THOUGHT

He who goes down into the battle of life, giving a smile for every frown, a cheery word for every cross one, and lending a helping hand to the unfortunate, is after all, the greatest of missionaries.

—The Better Way

SPORTS

The Brownfield Cubs met with a small defeat against Lamesa last Friday night. The game ended 7-0. Lamesa scored in the second quarter from a fumbled punt which was caused by the rain. The field was very wet and the ball was so slick that it was hard to keep from fumbling. Brownfield had planned on an aerial attack with our ace passer, Bill

YOU NAME MY PROFIT SALE

Of Tailored To Your Measure SUITS and OVERCOATS

Come In—Select Your Sample. Name the Profit You Will Allow Me—and the Suit Is Yours. A Beautiful Set of Silverware Given Away During This Sale. Everyone Is Eligible for This Set. Come In and Register.

SALE STARTS NOVEMBER 1st AT THE American Tailors OPPOSITE POST OFFICE

Hardin, but the ball was so slick Bill was unable to sling his "Sammie Baugh" passes.

All the people who saw the game said if the field had been dry, the Cubs would beat them 20-0. Their next game is with Post Antelopes, Friday, October 30 at Post. This will also be a night game and we are all praying for it to clear up and have a dry field.

We are also happy to announce that Jack Shepherd, our 185 pound full back and tackle, will be able to go against Tahoka and Slaton.

EVENTS FROM AROUND THE WORLD

Hornersville, Mo.—Major Willie Ray, 76, known as the original Buster Brown and for more than 20 years a circus midget, died unexpectedly at his home near here October 21.

Pittsburgh—A thirteen month-old infant never has been able to let out a good cry because of an obstruction in the larynx. The baby goes through all the motions, tears well out of his eyes, but usually there is no sound.

New York—Mrs. Anne Sullivan Macy, 70, died Tuesday, October 20, after giving nearly 50 years of her life helping Helen Keller to speak and see. Miss Keller, the noted blind and deaf mute, was at Mrs. Macy's death bed.

Hopewell, Va.—Kathleen Phelps, 18, whose "date" with her sister's husband ended in his death, was under sentence of five years in prison Wednesday. She dated her sister's husband after betting her sister she could.

CUB COMMENT

It's really awful about the Lamesa game. Too bad our boys couldn't give those Lamesa Tornados what they really deserved. But we're still backing them. Better luck next time.

There's quite a rumpus up here at school over locker keys. Seems everyone misplaced their keys at least once since they have received them.

Mr. Baze has been suffering with a cold lately but reports he feels better now, thank you.

There's going to be one of two things changed in the Cub's Den. Either there shall be no more "who did this or that" column or the answers shall be printed. If you prefer one of these changes, tell the Editor-in-chief or assistant Editor.

B. H. S. has begun to believe Mark Twain was right when he said "Everybody talks about the weather, but no one does anything about it."

Report cards were handed out Friday—Wonder how many hair brushes, belts, etc., were broken?

Is it true what they say about the first six weeks in a year that it's really the worst. We hope so!

Sam Chisholm says no one can out argue him. Is that right Pauline McCullough?

Would it be the beginning of a love match if Wanda and Odell were seen almost constantly together? That is, when Wanda's making Bookkeeping.

Miss Maize doesn't have time to go back to teach her Senior Class 5th grade class.

It's been rumored that the Civics classes are to have an election. Just to teach High School students how to vote when they become of age.

Hallowe'en night will be here soon. Be careful of those pranks!

It seems everyone is anxious to work in the office until there is work to be done.

There's a boy in the sophomore class they say.

Who catches a new girl every day. His name I am told; I'll whisper it, Ernest Leo.

We hear that Ethelda May was riding in a green Terraplane, Sunday afternoon.

HYPERBOLE'S COUNSEL

Dear Hyperbole, I am in distress. My husband and I were considered the happiest couple in town until about six months ago. Something has happened! My husband is not attentive any longer. Even our small child has noticed it. They seem to avoid me. What shall I do? Oh, you must help me.

"Puzzled"

Dear Puzzled, There seems to be something wrong with you. It must be your fault. Why not try a cake of Lifebuoy?

OUTSTANDING PERSONALITIES

Mack Pickett was born October 16, 1918 in Sulphur Springs, Texas. He lived there until he came to Terry county in 1925. In the third grade he joined the present junior class. Since that time he has been an outstanding member of his class.

He is one of the best liked boys in school. Throughout his high school years he has been a member of the football team and this year is co-captain with J. W. Chambliss. He is likeable, a staunch friend, an excellent athlete, a remarkable student, and has a ready smile and a kind word for those who come to him for help or advice.

FRESHMAN CLASS

We are about to put the Freshman class on the map. The Freshmen have a part in almost everything in school. A number of Freshmen boys are on the football squad and a number of girls are in the pep squad. There is a Freshman trio, and we have a Freshman for band sweetheart. We, the Freshmen, hope to make better Seniors three years from now.



BRIGHT CLEAN



BRIGHT CLEAN

"Motor-Driven brushes wash the bottles bright and clean. All utensils are scrubbed scrupulously and sterilized. Cleanliness reigns supreme at the Brownfield Dairy," says the Brindle Bossy.

Brownfield Dairy

Claude Henderson, Prop.

OIL-PLATING DONE HERE

(BUT BE SURE YOU READ ALL THE OTHER WINTER OIL ADS, TOO)

You will find most of the emphasis these days, on oil that flows freely.

Well and good. You SHOULD use your correct Winter grade, but... You can see that the more freely any oil flows, the more freely it FLOWS DOWN OFF the pistons, cylinders, and other parts when you stop.

Then in starting up cold, where is mere free-flowing oil?

It is waiting to be pumped up on the job. And even in much warmer weather than this—according to engineering opinion—those oil-starved waits can cost you more engine wear than all the rest of your driving!

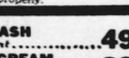
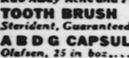
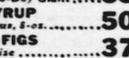
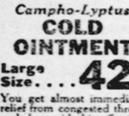
But this Winter with free-flowing Germ Processed oil, you can have your engine Oil-Plated! ... much more than a change to OUR Conoco Germ Processed oil... really a change to unbroken Winter lubrication for YOUR engine. It may stand cold for hours—days—weeks. Yet the slippery Oil-Plating formed only by patented Germ Processed oil, will always be UP IN ADVANCE. Pistons slip easy. Starter spins. Oil-Plated engine obliges—and lives the good life, on a stingy diet of Conoco Germ Processed oil. Continental Oil Company

GERM PROCESSED OIL

Walgreen System Drug Store

NELSON DRUG STORE

Friday and Saturday Drug Savings

 Electric BREAD TOASTER Sole Price . . . 98c Makes delicious brown toast quickly and inexpensively. Efficient mica element, modern design, gleaming bright finish.	 Pint Size MILK OF MAGNESIA 33c Plain or Chocolate Malted Milk 1-Lb. Size . . . 49c	 Olsen Halibut Liver Oil Capsules 50 in Box Plain . . . 89c Use vitamin products to build up body resistance to disease during the fall and winter.
 "Service" HOT WATER BOTTLE 2-Quart Capacity . . . 98c Guaranteed for two years! Made of fresh, live, fine quality rubber; molded in one piece—no seams to split.	 Milk of Magnesia TOOTH PASTE 2 for 37c	 Russian MINERAL OIL Full Pint . . . 49c The frequent use of this imported Russian Mineral Oil keeps your system working properly.
 DENTAL PORCELAIN Orliss, 5-oz. Size . . . 39c	 MOUTH WASH Orliss, Full Pint . . . 49c	 SHAVING CREAM Peanut-Doz (Fo-Do) Giant . . . 33c
 DOLPHIN LINIMENT Rub Away Ache and Pain 4-oz. . . 49c	 COUGH SYRUP Campho-Lyptus, 4-oz. . . 50c	 SYRUP OF FIGS Keller, 5-oz. Size . . . 37c
 TOOTH BRUSH Sterilized, Guaranteed . . . 33c	 YEAST & IRON Tablets, 60 in Bottle . . . 49c	 COUGH SYRUP White Pine and Tar, 6-oz. . . 39c
 "Newport" ALARM CLOCK Futuristic Design . . . 1.59 A guaranteed timekeeper that will add beauty to any room. Of long case, finished in black or ivory, gilt border.	 Olsen COD LIVER OIL Plain or Flavored Full Pint . . . 59c	 Electric HEATING PAD 3-Heat Switch . . . 2.39 Underwriters' approved, 4 thermostat control. Removable and washable cover. Safe and reliable.
 Campho-Lyptus COLD OINTMENT Large Size . . . 42c You get almost immediate relief from congested throat and chest with this effective ointment.	 5-Grain ASPIRIN 100 in Bottle . . . 33c	 Nu-Vel SANITARY NAPKINS 12 BOX . . . 2 for 29c Cotton covered for your comfort. Stock up now.
 4-oz. Size Perfection Cold Cream 33c		

These Girls Help to Light the Highways of America

ESSEX WIRE FOR LIGHTING STARTING IGNITION



At the Texas Centennial, in Dallas, these young women operate machines which make the Ford V-8 headlight wire assemblies for Essex Wire Corporation, one of the co-exhibitors in the Ford Exposition building. From left to right, top row: Wanda Neal, Wilma Dahms, Sallie Ardis, Bernice Hill, Ruth Pevey and Virginia Chitwood. Bottom row, same order, Clarice Moellenkamp, Dixie Day, Elvina Lakropes, Lula Mac Bennett, Avis Marie Miles and Georgia Carroll.

church Sunday night. Mr. and Mrs. J. V. Lewis have moved back to the Forrester community. Mr. and Mrs. T. D. Warren visited in the Union community last Sunday. Mr. Albert Lewis is in the station business now. Miss Syble Thomason spent the week end with home folks. There were some young folks from Union attended church, Sunday night. Mr. and Mrs. Bill Rousey were the dinner guests of Mr. and Mrs. J. B. Sons, Sunday. Mr. and Mrs. R. V. Lewis, Miss Vera Sons spent the day Sunday, with Mr. and Mrs. O. G. Lewis. Mr. and Mrs. Alvis Painter have moved back to the Forrester community. Mr. Ray Lewis of Memphis, Texas, visited his parents Mr. and Mrs. N. L. Lewis, last Sunday.

grading of Texas agricultural products. C. E. McCormick, of the state department of agriculture, told the committee that grading permits a wider distribution of farm produce because the more perishable lots may be sold without waste in near-by markets or used for by-product purposes, leaving the remainder for shipment to more remote points, and that properly graded products can be held safely in storage, thus extending the marketing season. Mr. McCormick also said that certain classes of buyers are attracted who do not handle products of indeterminate quality. According to Mr. McCormick, Texas ranks third in the total shipments of fruits and vegetables among the states, and this year ranks second in the production of citrus fruits. Thus, for the first time, Texas passes California as a citrus producing state.

"TAKE A TIP FROM THE AIRLINES," SAYS NOTED FLIER
In a recent interview Major Al Williams, famous aerobatic flier and speed ace, emphasized the importance of an airline keeping its ships in the air as much as possible. Each time a plane is grounded to undergo repairs, the depreciation and other fixed charges rapidly eat up the profits that is made for the operators. A few years ago, many of the giant airlines that operate on the



TEXAS PASSES CALIF. IN CITRUS PRODUCTION

AUSTIN, TEXAS, Oct. 28.—Grading of Texas farm and ranch products to U. S. specifications, thus assuring a wider and better market for Texas commodities, was a step nearer realization this week as the Texas Planning Board's land use committee adopted a resolution urging the planning board to draft a bill providing for the

POSSUMS AND SKUNKS SENSE EARLY WINTER

MEMPHIS, TEXAS, Oct. 21.—Lowrey Johnson, foreman at the cotton oil plant here, today predicted an early and severe winter. He said 'possums and skunks are coming from the canyons to burrow near the mill earlier than usual. Ducks also have arrived earlier this year and are plentiful in the fields and marshes.

When Yard Was Decried First, It Was From "Here to There"

How Measurements Came Into Being



By means of colored pictures, legends and actual instruments, hundreds of persons each day learn that linear standards originated naturally from parts of the human body. These persons stand amazed before a display of small rectangular pieces of hardened steel, their faces polished to the brilliancy of burnished silver. The first known measurement was the length of a man's forearm from the point of the elbow to the end of the middle finger. This is the beginning of the thrilling story told in the display presented by the Johansson division of the Ford Motor Company in the Ford building at the Texas Centennial Exposition in Dallas. The display includes measuring instruments employed from 1740 to 1800. With the small gauge blocks invented by C. E. Johansson, it is possible to measure in terms 15,000 times finer than a human hair. This is the startling information that interests visitors to the Ford building. With Johansson blocks it is possible for man to measure accurately "within two millionths of an inch." Two millionths of an inch, for example, is about 1400 times "thinner" than the average newspaper sheet. Here's Practical Value The nontechnical persons who try to get a mental picture of a millionth of an inch ask "what is the practical value of such extremely fine measurement?" The answer is simple—without this means of accurate measurement the building of automobiles in great numbers would be impossible. The Ford car, for example, has 186

Skyways of America had to be withdrawn from service every 200 hours so that their motors could be completely overhauled. Upon examination the bearings, wrist-pins, pistons, and parts were classified as being among the best obtainable, but the best was none too good and science had to discover a lubricant that would permit the operation of these ships for longer periods. Science has bridged the gap with Gulfpride Oil, and today many of the planes of Eastern Airlines and other air transport companies operate more than five thousand hours before they require overhauling. "Motorists who want their cars to last longer perform better, and operate more efficiently should take a tip from the airlines," said Major Williams. "Alchlor-processed Gulfpride is the choice of many airmen whose lives depend upon the perfect lubrication of their motors. Car owners will discover that this remarkable lubricant will slash the operating costs of their automobiles and will permit easier starting when the temperature takes a nose dive." Of late years, it seems to be the habit of white men from east and central Texas to get a load of negro cotton pickers, after the crop is gathered down there, and bring them to west Texas and turn them over to farmers for so much per head. We believe it is alright for a farmer to either go or send some one in his employ after them, but to bring them out and make a round charge before letting them to some farmer is just a form of peonage, and should be looked into by the authorities. We understand that Lubbock county officers made one such hard to catch. He is empty handed who has only an abundance of nothing. One can help himself without hurting the other fellow. TEXAS MAN'S YEARS-OF-MISERY QUICKLY STOPPED BY GREAT GAS-TONS TABLETS Mr. E. S. Nelson of Shallowater, Texas, says that he spent eight long years a sufferer of stomach disorders. He states that during this eight years of suffering he went to any number of doctors and that three of them told him he had gastric ulcers. A short time ago Gas-Tons Tablets were recommended to him and after taking them for two months he gained 15 pounds and for the first time in eight years is able to do his regular farm work and is back to normal weight again and for the good of humanity wants to unconditionally recommend these tablets to any one suffering with severe stomach pains, gas or colitis, indigestion and other stomach disorders. Gas-Tons tablets are on sale in Brownfield by Corner Drug. 25 tablets \$1, 100 tablets \$3. Ask Corner Drug to explain to you what this remarkable compound is doing for others and also ask about the iron-clad guarantee which says you must again and for the good of humanity

TECH COLLEGE RATES HIGH ON YEAR BOOK

LUBBOCK, Texas, Oct. 24.—First class rating was awarded the 1936 La Ventana, Texas Technological College yearbook, in National Scholastic Press association judging results announced this week. The Texas Tech annual received 755 points of a possible 1,000, said Winston Reeves, 1937 La Ventana editor. This score is 55 points above the average book. First class books are rated "excellent" in the national association rating. Bruce Zorns, present assistant cashier of a Brownfield bank, was editor of the 1936 annual, and Leonard Curfman, Kermit, was business manager. The 1935 La Ventana, edited by Howard Reed, receiving a similar rating. The flag will be raised, with appropriate ceremony, as soon as it is received from Washington.

at Washington and art museums all over the world.

Of the Roerich Banner Secretary of State Cordell Hull has written: "I have learned with interest and personal satisfaction of the efforts now being made for the protection and preservation of the educational, artistic and scientific works in every country during any period of hostilities in which they might be subject to destruction or injury." The flag will be raised, with appropriate ceremony, as soon as it is received from Washington.

NEW INTERNATIONAL FLAG SEEN AT CENTENNIAL

DALLAS, Texas, Oct. 27.—The Roerich Banner of Peace, an international flag designed to protect the priceless artistic treasures of all nations in time of war, may soon fly over the Texas Hall of State at the Texas Centennial Exposition, it was announced today. In making application for one of the flags, which consist of three clustered red spheres in a red circle on a white background, the Hall of State joins such distinguished institutions as the Smithsonian Institute

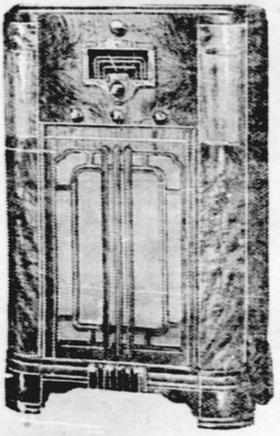
REPAIR SHOES FOR WINTER

Before you cast aside your shoes, see how much we will charge you for making them new. We give an expert factory job on soles and heels—using the finest leathers.

Ward's Shoe Service

A RICH MAN'S RADIO AT THE AVERAGE MAN'S PRICE

by RCA Victor



Maker of Radios for Homes of Wealth!

BRAND-NEW, 1937 MODEL 8K

A big Superheterodyne that on both foreign and domestic programs meets the requirements of the most discriminating. Housed in a cabinet possessing rare acoustical qualities as well as the warmth and beauty of stunning design and rich selected woods. An aristocrat from any standpoint, it's a super-bargain at the price!

Made By The Makers of Magic Brain Magic Eye Metal Tubes \$19.95 TO \$195.00

BIG TRADE-IN ALLOWANCE FOR SALE BY-- HUDGENS & KNIGHT

We Carry in Stock at All Times a Complete Line of

Aermotor, Monitor and Ever-Oil Mills COAL B. P. S. Paint and Wall Paper CICERO SMITH LBR. CO. South of the Square—Brownfield, Texas Agent For Zenith World Wide Reception Radios

When We Wash Your Car We get all the mud off under the fenders and bottom. AT THE— TEXACO SERVICE STATION PHONE 213 THE ONLY PRESSURE WASHER IN TOWN

Plains News

Mr. and Mrs. Marion McGinty and Mrs. Bettie Criswell were visitors in Post Monday. Mrs. W. H. Hague, Mrs. George Hooks, and W. K. Calahan were Lubbock visitors, Tuesday. The Plains Home Demonstration Club met, October 20, with Mrs. J. H. Morris. An interesting program on "Reading" was given. The club voted to meet with Mrs. Glen Carter, November 10. Chicken sandwiches, salad, cake and hot tea was served to 14 ladies. Mr. and Mrs. Sherm Tingle of Big Spring, visited a few days this week with Mr. and Mrs. Sherm Henard. Mrs. D. B. Lamance left Tuesday for her home in Houston, she has been visiting the last month with her parents, Mr. and Mrs. J. H. Morris. Mrs. R. P. Moreland and Bob were Brownfield visitors, Saturday. Mrs. Cotton of Andrews is here visiting her son, Judge Cotton and family, this week. Mrs. Carl Rushing, Miss Kathryn

Chilton and Miss Wolf were in Brownfield, Saturday. Mr. and Mrs. Donald Shoemaker moved to Brownfield, Saturday, where Donald will be with the Highway Department.

Forrester Items

Sunday School was well attended Sunday, also church. Bro. Jack Thompson preached his farewell sermon, Sunday night, but we all hope the Conference will send him back for he is a very much loved pastor by all. Mr. Roy Childress of Wellington is here working and visiting thru the fall season. Miss Louise Chambers visited home over the week end. Miss Marie Smith has been ill for the past week, but we wish her a speedy recovery. Mr. and Mrs. Clyde R. Lewis made a business trip to Lubbock last Friday. Mrs. Florence Capshaw attended

MOBILIZE
with—MOBILE OILS AND GREASES—a good automobile needs the best. Why take chances when it costs no more. Mobil Oil, the world's greatest selling motor oil—there is a reason—use it and you will know the reason. Tom May, Agent—Call 10. MAGNOLIA PETROLEUM COMPANY

LET US FIGURE YOUR REPAIR BILLS FOR YOUR CAR. We Have a Good Price on Tires—CRAIG & McCLISH Phone 43

Brownfield's Biggest Bargain CENTER

SPECIALS FOR SATURDAY and MONDAY

Men's all-leather, leather sole work shoes	1.98	New shipment of Ladies all-leather Oxfords, all sizes	1.98
Men's Heavy ribbed Union Suits	.79	Ladies and Misses waterproof Jackets	.98
Men's Stetson hats All sizes	1.98	Ladies all silk crepe dresses Latest styles	3.98
Men's Waterproof Jackets, solid brown and solid blue colors	\$1.98	Boys heavy denim overalls, All sizes	.69
Children's long and short sleeved underwear	.49	Children's Twin Sweaters Brushed wool	1.19
Boys' Moleskin Jackets	1.29	Ladies full fashioned pure silk hose, newest shades	.49

Just received, a new shipment of Ladies Swagger Suits. We can save you money on your Coats and Suits. Take advantage of our LAY-AWAY PLAN.

THE LONG PULL

By Channing Pollock, in the Rotarian Magazine

Chatting with Nicholas Murray Butler, the year of my so-called "pacifist" play, "The Enemy," was produced, I recall making a zealous remark about "stopping the next war."

We were sitting in the president's office at Columbia University, and Dr. Butler leaned back in his chair, smiling faintly.

"You can't stop the next war," he said.

Dismayed, I asked, "Then what are we struggling for?"

"To prevent the war of a hundred

years from now," Dr. Butler replied. "A hundred years, or five hundred. And it isn't a moment too soon to begin."

SAYS FIRST FREEZE DUE NOVEMBER 28

C. H. McDaniel, Vetran Weather Expert Gives His Prediction

Good News! The first freeze is booked for this section November 28. Mr. C. H. McDaniel, manager of the Big Spring Hardware Co. says the first norther he noticed was August 28 and the first freeze comes 90 days later.

Mr. McDaniel has never missed yet, but he allows 3 days either way.

However, some amateurs say the first norther showed up on August 12th. If this is correct, of course the first freeze will hit November 12.

Mr. McDaniel has had many ask for his prediction so mark it down and see if he misses this time. So far, he is batting 100 per cent.—Big Spring News.

AMERICANS ARE THRIFTY PEOPLE

Thirty-five years ago, but one person in 10 possessed a life insurance policy.

In 1935, every other person was a life insurance policyholder.

That is largely due to increase in national income and stimulated earning power of workers. But the life insurance industry itself has contributed a great deal toward making this remarkable record possible—a record that is not even approximated in any other country.

Policy contracts have been made more liberal and inclusive, and have been designed to cover a far greater number of human needs and potential future exigencies. And, equally important, late years have witnessed a great improvement in the calibre of the life insurance agent. The modern agent isn't out to sell "any old policy" but to prepare an insurance plan that fits his client's needs.

Through life insurance, 65,000,000 foresighted Americans have taken a long step toward the goal of social security.

THE MAN WHO TALKS TOO MUCH

Adolf Hitler, the fellow who is always whining about how the world has mistreated Germany, harangued to a group of yes-men at Berlin the other day, and the boys who write pieces for the paper caught up snatches of his conversation, which had to do with what a great nation Germany would be if it only had charge of Russia.

When the allies had Germany on her knees everybody felt sorry for the nation that had enriched the world's culture, arts, sciences and dramas.

It would be a shame to crush out so cultured a race.

But Adolf has turned right around and crushed out the very noblest there was in the Teutonic race and established a frightful creed that

nothing matters in this world except power—power for the cruel hand, the mighty sword and the weak mind that mistakes arrogance and audacity for wit and wisdom.

Headline readers are getting used to Adolf's thoughtless tongue, but at times it seems that he talks entirely too darned much.—Clebourn Times

WE HATE ROOSEVELT

From the Wichita Falls Times:

Whatever faint danger there may have been that the Jefferson Democrats could accomplish anything for the republican national ticket in Texas has been erased by the advertisement recently published in a number of Texas papers. Their appeals is to the hate and prejudices of the voter, not to his intelligence.

One of the names signed to the advertisement was that of I. Friedlander of Houston. When he saw the advertisement in print, Friedlander sent a telegram to the organization's headquarters resigning from the executive committee, and adding:

"I feel no bitterness toward the administration and my disagreement with its acts and policies is based entirely on my thoughts that if its social, economic, fiscal and political acts are carried to their logical conclusion, the eventual result will mean not more but less happiness for the people of the United States.

"Certainly, I did not intend being a party to a movement that publishes personal attacks on the president and his wife and othes in public and private life and which the administration. The high plane upon which the presidential campaign is being waged by the two leading candidates, which is confined to discussing the issues to be commended and should be followed by their partisans."

If there were any need of an answer to the organization's attack, one of its own members has given it.

CALAMITY HOWLERS LONDON AND KNOX

Calamity Howlers, London and Knox—have you heard any of their political windjamming, or have you read any of it published in the press of the land? Isn't it the hot stuff? Don't they give one the shivers? To believe what they put out would be to believe the moon is a green cheese and the stars that ornament the heavens at night are tallow candles burning in the regions of the demented.

They have accused Roosevelt and his administration of everything from defying the constitution of the United States to stealing the bells from the necks of buzzards on wall street. To believe them is to believe that the administration under Roosevelt would Russinize us, Hitlerize us, Klu Klux us, sell us out to foreign nations, fatten us then eat us hair, hide and hoof. But in spite of these things we find the farmers who under Hoover had to sell his cotton for 5 cents and was told when he complained to eat Jack rabbits, getting from 10 to 13 cents for his cotton under Roosevelt and eating pork chops and T-bone steak with great relish. The wheat farmer who was forced to take 20 to 28 cents per bushel for his wheat under Hoover, getting from \$1.00 to \$1.25 since Roosevelt took charge, and living on the fat of the land. Laborers who under Hoover formed soup lines and stood for hours waiting for a bowl of cabbage and a cracker are today earning good wages, driving good cars and looking the world in the face with new hopes and unlimited courage.

The bankers who under Hoover were driven to suicide by the crashing around them of the banking institutions of the country, can and do look the world in the face today and proudly say—"Under Roosevelt not one National Bank has crashed in over thirteen months in this entire United States, a record for a period of more than Fifty years."

Insurance companies, railroads, building and loan associations, the automobile industries, Steel mills, textile factories, utilities and hundreds of other industries are all doing a boom time business today where just 3-1-2 years ago they were sitting with closed eyes waiting in the death like stillness for the grim reaper of revolution to utterly destroy them. The truth of the matter is, Roosevelt and his administration SAVED this nation. Landon knows it, Knox knows it, the Liberty Leaguers know it, the so called Jeffersonian Democrats (what a misnomer) know it and the man who does not know it is more to be pitied than a one legged farm boy at a society hop.—Jayton Chronicle.

HE GAVE HER THE SHIRT OFF HIS BACK

A lady in Omaha got President Roosevelt's shirt—also his necktie.

Four years ago when the president campaigned at Omaha he gave his shirt to Mrs. Minnie Olson for sweet charity.

It happened like this: When he was a candidate, Mrs. Olson, an ardent admirer of Roosevelt told her friends that he was the kind of fellow who would give "the shirt off his back." This developed into a wager. Mrs. Olson won the wager; the

president parted with the shirt.

The other day when Roosevelt went to Omaha for a speech, Mrs. Olson reminded him of the shirt experience and asked for his necktie.

She expects to raise quite a sum for charity off the tie.

It's because the people have learned to know that Roosevelt is the kind of person they can tie too.—Clebourn Times.

TAKE THE HOME PAPER

We once knew a man who was too stingy to take the newspaper in his home town and always sent out to borrow his neighbor's paper.

One evening he sent his son over to borrow the paper, and while his son was on his way he ran into a large swarm of bees and in a few minutes his face looked like a summer squash.

Hearing the agonizing cries of his son, the farmer ran to his assistance, and in doing so ran into a barbed wire fence, cutting a handful of flesh from his anatomy and ruining a \$4.69 pair of pants.

The old cow took advantage of the hole in the fence, got into the cornfield and killed herself eating green corn. Hearing the racket the farmer's wife ran out of the house, upsetting a five-gallon churn into a basket of kittens and killed the cream and fell down the steps, breaking her leg and a \$19 set of false teeth. The baby left alone, crawled through the cream into the parlor and ruined a forty dollar carpet. During the excitement, the daughter eloped with the hired hand and took all the family savings with her.

The moral is that every man should be a subscriber to the home town paper.—Exchange.

Everyone pays dearly for his ignorance.

PURE DRUGS—ACCURACY PROMPTNESS

These three important factors are combined in the filling of prescriptions at our store. We fill every prescription just as ordered by your doctor. If it is not convenient for you to bring your prescription to us, have the doctor leave it here and it will be promptly filled.

PALACE DRUG STORE
If It's In a Drug Store—We Have it Phone 76

BRIEF HISTORY OF TEXAS BY J. FRANK DAVIS

An unusual contribution to Texas literature issued in connection with its Centennial, is a brief but stirring history of the state authored for the Missouri-Kansas-Texas Lines by J. Frank Davis, noted San Antonio writer and historian. Compressed into an amazingly few words, considering the vastness of the subject, the history is extremely comprehensive and omits no single feature of historical importance. Attractively printed, the booklet contains also brief life histories of seven of the state's immortals, for whom lounge and dining cars operating on the Katy Lines have been named.

The booklet is being distributed by the Katy to its patrons in all parts of the country, to Texas school officials, members of historical societies and others, as one of its contributions to the observance of the state's centennial.

Purpose of the booklet as described in a foreword by Matthew S. Sloan, chairman of the board and president, is not only "to pay tribute to the state it honors and in whose life and progress it has an active part for 64 years, but to spread to other sections a greater understanding and appreciation of the history of which all Texans are so justifiably proud."

ORIGINAL BUSTER BROWN DEAD AT 76

HORNERSVILLE, Mo., Oct. 21—Maj. Willie Ray, 76, known as the original Buster Brown, and for more than 20 years a circus midget, died unexpectedly at his home near here today.

Maj. Ray became connected with a circus in 1886 and made 18 world tours. He was born in Perry county, Tenn., April 22, 1860. He had been a resident of Dunklin county, Mo., the past 20 years.

John's Shoe and Upholstery Shop

Mr. L. Roy Henson is now with us and we have added Interior Decorating to our business.

Let us give you an estimate on your next job.

Notice

Of location of New Used Car Lot. Located across street from Rialto Theatre. We have on hand a good line of late model Used Cars.

Hugh Crawford

NOTICE

We are opening a Battery and Electric Shop in the former location of the Gore Battery and Electric Shop.

We will carry at all times a complete line of starter and generator parts, and Exide Batteries. We also have a full stock of magento parts, and are equipped to rebuild all kinds of magnetos.

We invite you to call on us when in need of anything in this line. Our shop is as well equipped as any in this section, and our workmanship is as good as can be found anywhere.

Rabun Battery & Electric

Dan Aldrich, Mgr.

Telephone 67



FALL Baby Event

FREE Baby Book

With every \$5.00 worth of baby goods you buy during our big Fall Event you'll receive one of these books free! Many pages in bright colors for baby's record. In a Lovely Pearl Effect Paper Binding!

Bathrobe

100

With Booties to Match. Plain or embossed beacon cloth. Hand embroidery and ribbon.

30x40 BLANKET

Soft cotton with contrasting border and stitched all around. White, pink or blue.

29c

FLANNEL BIBS

White flannel with pique facing. Philippine effect embroidery. 8 1/2 by 7 inches.

10c

CRIB BLANKET

A "Pepperel" blanket of soft cotton. All wool fringe and petit-point embroidered designs in center. 30x36 in. Pink or blue.

98c

LEGGING SET

3 warm pieces in brushed wool with appliqued kitten designs. In white, pink, blue, beige or red. Jacket, leggings and cap.

\$1.95

DIAPERS

Fine grade birdseye weave. Hemmed. A special value! Dozen

98c

RATTLES

Many styles in heavy celluloid with gay decorations. 9 to 12 inches long.

25c

BOOTEES

All wool yarn with pompadour trim and silk edging. Knee length.

25c



BABY BONNETS

Machine crocheted wool that looks like angora! Satin bows or maribou trim. Silk lined and interlined.

59c



Hand Made Dresses

Dainty white batiste with exquisite white Philippine embroidery. Sizes up to 2 years.

98c

RAYON PANTS

With gum rubber interlining and 6 snap fasteners. Muslin covered and seams and triple rayon stitched legs and band.

19c

ALL WOOL SWEATERS

Fine hand work in wool zephyr yarn. Several styles.

98c

All wool novelty stitch sweaters.

69c

ST. CLAIR'S 5c & 10c to \$1.00 STORE

BROWNFIELD, TEXAS

Your Subscription to the HERALD is About Due

Last year at this time, we were putting on a huge subscription campaign in which we added around one thousand new readers. On December 1, all these and many of the old ones on our books will become due and payable. Our creditors say they must have their money by December 15, by all means. Therefore to collect some \$1500 that will be due at that time, and pay our creditors, we are going to make some real sacrifices to give our readers every penny's worth possible for their renewals. Here are a few of them among the dailies and a semi-weekly.

THE DAILY STAR-TELEGRAM, One Year	\$5.95
HERALD, One Year	\$1.50
TOTAL	<u>\$7.40</u>

Both together one year only ----- **\$6.90**

DAILY and SUNDAY STAR-TELEGRAM, One Year	\$6.95
THE HERALD, One Year	\$1.50
TOTAL	<u>\$8.40</u>

Both together one year, only ----- **\$7.65**

Morning Avalanche and Sunday Avalanche-Journal	\$4.85
THE HERALD, One Year	\$1.50
TOTAL	<u>\$6.35</u>

Both papers together one year, only ----- **\$5.60**

SEMI-WEEKLY FARM NEWS, One Year	\$1.00
THE HERALD, One Year	\$1.50
TOTAL	<u>\$2.50</u>

Both together one year, only ----- **\$2.00**

These rates apply only to Terry and Yoakum counties and post-offices on the county line of Gaines, Dawson, Lynn and Hockley counties.

See Below For Some Magazine Combinations With The Herald

VOTE!

FOR YOUR FAVORITE READING COMBINATION

PICK 3

OF YOUR FAVORITE MAGAZINES AND THIS NEWSPAPER

ALL FOUR FOR ONLY
\$2²⁵
 YOU SAVE \$1.75

GROUP A - PICK 2

- PICTORIAL REVIEW...1 Yr.
- American Boy.....1 Yr.
- McCALL'S MAGAZINE...1 Yr.
- True Confessions.....1 Yr.
- PATHFINDER (Weekly)...1 Yr.
- Better Homes & Gardens...1 Yr.
- Christian Herald.....6 Mos.
- Flower Grower.....6 Mos.
- Home Arts—Needlecraft...1 Yr.
- Movie Classic.....1 Yr.
- Romantic Stories.....1 Yr.
- Screen Play.....1 Yr.

Check 2 Magazines thus (x)

GROUP B - PICK 1

- HOUSEHOLD MAG.....1 Yr.
- Gentlewoman Magazine...1 Yr.
- WOMAN'S WORLD.....1 Yr.
- Breeder's Gazette.....1 Yr.
- Country Home.....1 Yr.
- The Farm Journal.....1 Yr.
- Good Stories.....1 Yr.
- Successful Farming.....1 Yr.
- Southern Agriculturist...1 Yr.
- Illustrated Mechanics...1 Yr.
- Progressive Farmer.....2 Yrs.
- Dixie Poultry Journal...1 Yr.

Check 1 Magazine thus (x)

THIS OFFER GUARANTEED

ACT TODAY

MAIL THIS COUPON NOW!

Check the three magazines desired and return list with your order. Fill out coupon carefully.

Gentlemen: I enclose \$..... Please send me the three magazines checked with a year's subscription to your newspaper.

NAME.....

STREET OR R. F. D.....

TOWN AND STATE.....

OUR 23 YEAR COLUMN

Quoting from our issue of October 31, 1913: Had a letter from Uncle Billie Howard who had charge of the Terry county products at the State Fair, Dallas, and he reported that Terry county had taken 3 blue ribbons and 10 red ones on its farm display products. Howard and Tom James were visitors from Tatum, N. M. S. E. Black was preparing to improve his section southwest of town. Noah Bell was sporting a new Ford. John S. Powell sold 800 lambs on the Fort Worth market for \$4.75 each. Chas. Stewart came in from a visit to Van Zandt county, and was preparing to teach the Lou schools. Edwin Groves was in with a big load of apples. Wiley Bridges and family had returned from Arkansas after trying it a year. Mrs. (Grandma) Daugherty reported a fine potato crop.

Judge W. R. Spencer had opened district court and empaneled the grand jury. A program had been prepared for the Teachers Institute here November 8th. Presiding Elder Terry of Big Spring, had held the last quarterly conference here. Statement of the Brownfield State Bank showed

resources of \$118,733.86, and individual and other deposits of about \$75,000.00 Harris: Judge Gainer of Yoakum county had visited the school. W. H. Harris had received a message of the death of his father at Clark, S. D. An explosion which burst the steam pipes at the Cotten ranch delayed dipping until new fittings could be had from Lubbock. Gomez: H. L. Ware was back from his prospecting trip to New Mexico, and reported fine grass but lots of loco. Much cotton was being turned out at the local gin. A cold norther and sandstorm was blowing. Tokio: Jim Wright was rounding up the Spear cattle to carry them to the vat. A pleasant week of weather was followed by a norther and severe sandstorm All for this week.

Miss Alma Green, daughter of Mr. and Mrs. L. C. Green of this county, who is attending Abilene Christian college, is a member of the Women's Athletic Club, which was organized by students in the department of Physical Education.

Jim Burnett called this week to have us send the Herald to his son, James, who is attending Abilene Christian college.

Chamber of Commerce

By J. E. Shelton, Secretary

Brownfield is badly in need of additional houses and apartments. Hardly a day passes that the chamber of commerce is not called upon to secure living quarters for people who have come here to make their permanent home or from some of the various oil companies that are undertaking to test the county for its oil possibilities. A number of our citizens are able to construct homes and apartments if they could just make up their minds to do so, but they are evidently not sold on the idea. The writer does not know whether residences constructed for rental purposes pay or not, but does have an idea that apartments for rental purposes are pretty good investment. Then again we have a number of our business men who are renting homes and if they would construct homes for themselves and thus vacate their present quarters it would ease the situation and the town would be benefitted by reason of it.

A lot of people are wondering why something is not done about building a new and modern hotel, but this is also something that is easier said than done as hotels had a very difficult time keeping their heads above water during the last five or six years and in fact many of the leaders went to the wall and this makes those that survived pretty tender footed and rather inclined to dodge when new construction is mentioned and altho we have contacted several companies, we have not up to this date, been able to interest any of them. We do need a 60 or 70 room modern hotel, but there is a whole lot of difference between needing and getting. However, we believe in keeping everlastingly at it and may uncover something just before we have to have it.

Since last Friday, we have been up against the real thing on our mail service out of Post and in view of the fact that most of our First Class mail and daily papers are received over the Star Route from Post, it has been and still is, a source of real grief. Of course the chamber of commerce was called upon to assist in getting some understanding about better service across from Post and we believe that the matter is now in course of adjustment that will be satisfactory to all parties concerned. We filed a protest with the Superintendent of the Railway Mail Service at Fort Worth and are just in receipt of a letter from him that he is undertaking to adjust

Meadow Items

It is probable that farmers generally are not enjoying the rain and inclement weather we have been having this past week. However, it may be fine for us to have a good season in the ground to begin another crop.

Mrs. T. W. Rutherford and son, Glen, together with Mrs. W. C. Albin and daughter, Miss Iris Albin, of Sweetwater, Okla., surprised their son and daughter, Mr. and Mrs. Wayne Rutherford last week with a few days visit. The Albin's were also meeting here, a son and brother, Vern Albin, who has just recently returned from Los Angeles, Calif. Miss Iris Albin is a teacher at Needmore, Okla. Mrs. Rutherford and Glen is also the mother and brother of Mrs. Graham Swayne.

Miss Cleo Price who now teaches at Seminole and Mrs. Moffitt formerly Miss La Rue Cooper, spent the week end with Mrs. Moffitt's parents, Mr. and Mrs. N. A. Cooper.

Mr. and Mrs. Milton Greer, teachers at Whitharral, Texas, together with their two children and mother, Mrs. H. T. Jones, ate dinner, Sunday, with Mrs. D. J. Harris and children.

The Senior class sponsored by Mr. and Mrs. Hartzog together with others of the school who cared to, (sponsored by Supt. Franklin) took advantage of the excursion rates to the Centennial and spent the week end there. Besides the pupils in school few mothers also went along. Mrs. S. W. White, Mrs. W. A. Stearns and Mrs. Clarence Lackey. All reported an enjoyable time, even tho the rain did hinder somewhat.

Mr. and Mrs. S. J. Dickson of Yoakum county, were over last Sunday visiting their daughter, Mrs. W. B. Tudor. The two couples had lunch with Mrs. W. W. Ditto and family.

Merely getting by does not keep you going on.

the matter and get the wheels oiled in order that we may not be put to any considerable extent in the future. We also had a conference with the President of the Page Way Stage Lines, who have the mail contract and were promised by him that in the future, if it became necessary, that he would hold the bus at Post as much as 4 hours for the mail and of course when this is done, we will probably get our mail at least 99 per cent of the time. It seems from our letter from the Superintendent of the Railway Mail Service, that the Texas & Pacific has been leaving Fort Worth several hours late and this is the cause of the trouble, altho the Santa Fe may be somewhat at fault. Subscribers of the daily papers out of Dallas and Fort Worth may thank the chamber of commerce for their Sunday papers as we called up the circulation manager of the Star Telegram and acquainted him with the situation and secured his approval for Mr. Green to go to Post and get them, the Telegram paying the cost of the trip. He also said that he would divert future issues by way of Lubbock until the situation as it concerned the mail was adjusted. Calling the circulation manager cost us \$2.25 but was worth the price. Of course we do not want permanent diversion of the papers by way of Lubbock, but it is the best that we can do until schedules are improved.

Everyone who drives an automobile sometimes violates some minor traffic ordinance, unconsciously, but we have a few people and maybe more than a few, who are so beset with the speed mania that they have no regard whatever for the rights of others or any conception whatever for the "rules of the road." Just the other day, the writer, on foot of course, was on his way to town and just ahead of him, a truck swung into the highway and at the same time an automobile proceeding at a reasonable speed came along side of the truck and then along came a "x" faced fool at top speed and decided that he was in such a hurry that he had to pass the other vehicles and to do this, he had to leave the pavement, and as it was wet and sloppy his car skidded and threw mud all over the writer. At one time I thought that he was going to turn over and I almost wish he had, as it would have taken one more reckless speed demon out of circulation. However, if he had wrecked his car, our situation would not have been helped to any extent as we have many others right in Brownfield that have no conception concerning the rights of others and unless they change their practice, we are going to have some serious accidents with perhaps the loss of the lives of innocent people. The writer usually undertakes to attend to his own business and give the other fellow the same privilege, but has about arrived at the conclusion that if some complaints were filed and several stiff fines were paid, that some of the "suckers" that should not be allowed to drive a car, might arrive at the conclusion that it was cheaper to alter their driving methods. This is not aimed at fast drivers, because there is times when it is absolutely necessary to make speed but the time and the place is not thru crowded streets nor in ignoring every traffic ordinance that is written on the books.

Gomez News

Stop! Read! Come! To the Gomez auditorium on Friday evening, November 6, "When Sally Comes to Town." Sally appears in a three act comedy that will keep you laughing from the time the curtain rises until it drops on the closing scene. This play is being sponsored by the Live and Learn Leaders Club and is sure to be a success.

Mr. and Mrs. Elmer Green and children spent Sunday afternoon in the Gordon Carter home.

Mr. and Mrs. Lee Fulton visited the Centennial last week. Myrtle and Hobert Simmons, Edna Lois, Byron and Annie Ruth Paschel spent Sunday with the I. S. Doss children.

Misses Hazel and Julia Ball visited Vivian McLeRoy, Sunday.

Mr. and Mrs. Lewis Bryant and baby spent the week end in the E. C. Groves home of Union.

Mesdames Richard Whitley, Elmer Lee and Kenneth Furr were guests in the J. E. Lee home, Sunday afternoon.

The Live and Learn Leaders Club met with Mrs. Elmer Lee on Thursday afternoon of last week. The afternoon was spent at quilting, games and fun followed by refreshments. Some ten members and visitors were present. The club is to meet next with Mrs. Alfred Tittle on Thursday afternoon, November 5.

Mr. and Mrs. W. J. Carter spent Sunday with Mr. and Mrs. J. W. Ball. Misses Rena and Nellie McLeRoy returned last Wednesday form a trip to the Centennial and a visit with relatives and friends in the eastern part of the state and Louisiana.

Mr. and Mrs. W. J. Simmons visited in the Wilber Sedgwick home, Sunday.

Mr. Dee Whitley of Lubbock is a guest of Mr. and Mrs. Joe Whitley this week.

Mr. and Mrs. W. L. Rannels left Saturday for Quannah.

We have been requested to announce through this column the following: Everyone who will, please send to Mr. and Mrs. Clyde Lee and family, Box 144, Quemado, Texas, a friendship quilt block, size 12 inches by 12 inches. Mr. and Mrs. Lee had the misfortune of losing everything they had in a fire last week.

You are invited to attend Sunday School at the Baptist church every Sunday morning at ten o'clock, and the Baptist Training Union Services each Sunday evening, beginning at 6:45 o'clock. The B. T. U. services are followed by community singing at 8 o'clock. You are welcome.

Dumas News

Rain! Rain! That's all it's been doing the past five days. We had a nice sunny day Sunday, but it has been cloudy and cold. We have had about three weeks of pretty weather, and most of the cotton has been pulled over, and quite a bit of the feed has been gathered.

Clyde Usrey and family left Monday night for La., after receiving a message telling of the death of his brother, who was killed early Sunday morning in a car collision. Funeral services were held Monday. They have the deepest sympathy of the community.

Mr. and Mrs. J. E. Baron are the proud parents of a baby boy, born October 22. He was christened Lawrence L. Mother and baby are doing fine.

We had had a small freeze on the 22, but it didn't hurt anything except tomatoes.

Miss Mildred Allen has been very ill this past week, but is better at this writing.

Mrs. J. B. Gross left for the Carlbad hospital where she will remain for about three months.

We welcome Mr. and Mrs. C. L. Wright to our community. They have built them a new house and will farm this year.

Miss Lela Mae Elmore had the misfortune of getting dog bit last Sunday. She was hurt pretty bad.

CARD OF THANKS

We take this means of thanking the good people who so kindly helped our daughter, Mrs. Fannie Lee, who lost everything they had by fire. May God's richest blessings rest upon each and everyone of you.

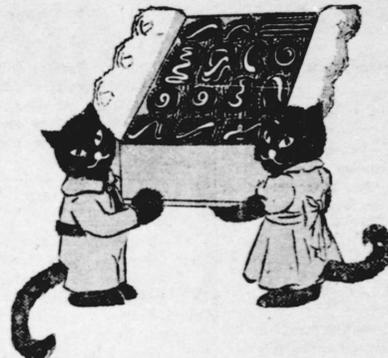
W. T. Simmons and family.

Mr. and Mrs. S. F. Sefton of Seagraves, were up visiting friends Sunday. Mr. Sefton was at one time Santa Fe agent here, but has been at Happy for several years. Recently he was transferred to Seagraves.

The rain last week sure slowed up gathering, and merchants say it slowed their business considerably. Looks like today (Wednesday) the weather might clear up, and give us some more warm sunshine.

Mr. and Mrs. A. W. Blankenship of Lubbock, accompanied by Mrs. Lee Waller, were visitors in the Ches Gore home Sunday. They called on the editor and family in the afternoon.

Be sure to read Herald ads



JUST FOR HALLOWEEN....

Our Candies are sweet enough to turn the sourest of Black Cats into the mildest of kittens! It's a perfect adjunct to any party—and our Hallowe'en Special box will help a lot toward making the evening a success.

See us for your Hallowe'en party favors, masks and decorations.

TWO MORE DAYS OF OUR ONE CENT SALE



ALEXANDERS

FOR — — YOUR — — CANDY

GINNINGS OF YEAR

8,567,676 BALES
WASHINGTON, Oct. 26.—Cotton of this year's growth ginned prior to October 18 was reported today by the census bureau to have totaled 8,567,676 running bales, excluding linters. Round bales, counted as half bales, included totaled 149,147; and American-Egyptian totaled 4,158 bales.

Texas ginnings up to the same date totaled 2,083,063.

MEXICAN CHILD KILLED

A two months old Mexican was killed instantly and two others, 15 months and five years old, were injured Monday afternoon in an unusual mishap on the Patman farm between here and Meadow.

The children were left under some sundan to play while their parents

were picking cotton. Mr. Patman did not know they were there and ran over them with an automobile.—Ropes Plainsman.

Tom May informed us this week that he was handling a few leases, both for oil and grass, as well as crop rental for non-residents.

Have Healthy Gums Again!



It's so easy to cure your gums from Pyorrhea. Do your gums bleed when you brush them? Then act at once, delay may the loss of your teeth! Sold Exclusively by ALEXANDER DRUG CO.

FLOWERS

Cut Flowers and Pot Plants at all times.

KING FLORAL CO.

"A Home Institution" Phone 196

Beware The Cough From a common cold That Hangs On

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Creomulsion not only contains the soothing elements common to many remedies; such as, Syrup of White Pine Compound with Tar, fluid extract of Licorice Root, fluid extract of Ipecac for its powerful phlegm loosening effect, fluid extract of Cascara for its mild laxative effect and, most important of all, Beechwood Creosote is perfectly blended with all of these to reach the source of the trouble from the inside. Creomulsion can be taken frequently and continuously by adults and children with remarkable results. Thousands of doctors use Creomulsion in their own families as well as in their practice knowing how Creomulsion aids nature to soothe the inflamed membranes and heal the irri-

Try Us

We can supply your table needs at a saving.

We appreciate your business and render you prompt and courteous service.

MURPHY BROS. GRO.

WINTER IS NEAR

And Ever-Ready Prestone is already at your service, to protect your car from the Cold. Drop in and let us give you complete facts concerning the perfect Anti-Freeze.

Also the new winter grade Germ Processed Motor Oil and high test Bronze gasoline.

The Best of Service Always.

Fitzgerald Service Station

GENERAL TIRES — OPEN ALL NIGHT — PHONE 19

New 1937

CHEVROLET

The Complete Car—Completely New

With a completely new Valve-in-Head Engine—giving new power, new smoothness, new economy—in fact, the only old thing about it is its reliability.

On **SAT. NOV. 7** display

Weekly Church and Social Happenings

Mrs. Herman Trigg, Editor

Phone No. 45

MISSIONARY SOCIETY

The Methodist Missionary Society met Monday afternoon with about 9 ladies present. "Toward Christian America" was studied with Mrs. Carpenter leading. The Missionary Society will not meet Monday, but Wednesday at 2:30 as Wednesday is Annual Prayer Day.

W. M. S.

The W. M. S. met at the following places: The northeast circle with Mrs. W. W. Price, 11 present, and will meet with Mrs. Gay Price next Monday. The S. E. circle with Mrs. Bond, 7 present and will meet at the church next meeting. The N. W. circle with Mrs. Randy, 5 present, and will meet with Mrs. Bob Brown next time. The E. W. circle with Mrs. Jess Smith, 7 present, and will meet at the church next Monday. The ladies sewed for the Buckner Orphan Home. Last Monday was Industrial Day.

Next Monday ladies will study "Psalms and Tapestries." Mrs. Lockett, an ex-African Missionary, will be at the church and show pictures of African scenes next Monday, November 1, at 7 o'clock.

IDEAL CLUB

Mrs. Vergie Pylett entertained the Ideal Club Wednesday, from 3 until 5. Three tables were set for bridge. Those present were Mesdames Akers, Carter, Bailey, McDuffie, Clarence Hudgens, Endersen, Tolford, Jones, McSpadden, Wingerd, Copeland and Treadaway. Prizes went to Mesdames McDuffie and Treadaway.

SURPRISE SHOWER

Mrs. Warner Highburst of Plains was given a surprise shower at that place last Thursday, with Mesdames Huffines and Bill Harris acting as hostesses. Chicken salad, potato chips, pick-

les, olives, angle food cake, hot tea and mints were served to Mesdames Henard, Copeland, Cates, Bookout, Horn, Carter, Cotton, Bedford, Jim Graves of Brownfield, Blankenship, Light, Lackey, Cox, Cleveland, Smith, Cross, A. Copeland, Pruitt, O'Neal, Cox, Denny, S. Pruitt, W. Copeland, Anderson, McClellan, McDonald, O. McDonald, Morris, McGinty, and Jost. Attractive plate favors were also given.

CEN-TEX MUSIC CLUB

The Cen-Tex Harmony Club met Monday in the home of Mrs. M. E. Sawyer. Mrs. Jot Akers and Miss Olga Fitzgerald were the hostesses. The house was decorated for Halloween and was carried out in the refreshments. An enjoyable program was presented on "Duck-Beach." There was also a report on the Federation that met at Lubbock last week. About 28 ladies were present. Five of the officers of the Junior Cen-Tex Music Club were also present.

KOLONIAL-KARD KLUB

The Kolonial Kard Klub met in the home of Mrs. A. J. Stricklin Friday afternoon at 3. Table cuts went to Mesdames Lees, Kendrick and Tolford. Mrs. Carter was high prize. Chicken tamales, pumpkin pie, and coffee was served to Mesdames Akers, Carter, McDuffie, Bailey, Wingerd, Lee, Kendrick, Tolford, Heath, Cecil Smith, Endersen, and Daugherty. Mrs. Claude Hodgins was a tea guest.

FIRST BAPTIST CHURCH

Mrs. B. F. Lockett, a former Missionary to Africa, will speak at the First Baptist church, Monday night, November 2, 1936, at 7:30.

Mrs. Lockett and her husband were Missionaries to the dark country of Africa for a number of years. Shortly after their return to America, Mr. Lockett passed on to the great beyond, leaving his wife to carry on the great work. Mrs. Lockett is now touring the state making talks on the work in Africa.

Don't fail to hear her Monday night, at 7:30. Let's give her our support by being there. —Reporter

LAF-A-LOT CLUB

Mrs. Ralph Bynum was hostess to the Laf-a-Lot Club, in the home of Mrs. Elwood Terman, last Thursday. The room, in which the tables were arranged was decorated to resemble a school room and the afternoon schedule was modeled on that idea. Two games were played in which Mrs. Everett Latham and Miss Lou Ellen Brown received prizes and honors. Mrs. Terman was presented with a filled cookie jar for the highest "grade."

At the close of the afternoon pupils were given varicolored lunch boxes in which they found sandwiches, salad and cookies, and two paper nickels with which to buy hot chocolate at the school store.

Pupils present were: Mesdames Spencer Kendrick, Frank Ballard, Clovis Kendrick, Howard Swan, Glen Webber, Jimmie Jennings, Everett Latham, Frankie Seydinski, Elwood Terman, Earl Anthony, Vance Glover, and Miss Lou Ellen Brown.

LOCAL GIRL'S RECIPE EARNS NATIONAL AWARD

Wanda Graham is Honored By Better Homes & Gardens

Wanda Graham, Box 276, Brownfield, Texas, has just been awarded a Certificate of Recipe Endorsement by Better Homes & Gardens for her recipe, "Chocolate Nut Cake." This certificate, which brings national recognition to Miss Graham is given by Better Homes & Gardens only to distinguished recipes which pass its Tasting-Test Kitchen's high standards for dependability, excellence of taste, and family usefulness.

In addition to the signed certificate Miss Graham also received six copies of her endorsed recipe, each bearing the Better Homes & Gardens Stamp of Recipe Endorsement, which she is giving to friends.

The 1936 Red Cross Poster



Join
American Red Cross

This year's American Red Cross poster emphasizes the theme that the Red Cross is "of, by and for the people." Four million men and women are members of the Red Cross and through their membership dues they support its activities. Only in time of major disaster when needs for relief reach great proportions does the Red Cross ask the public for disaster relief funds. The membership funds represent the financial support of the Red Cross, and in turn this money is used to carry the Red Cross work of mercy to distressed citizens. Membership is open to all, without regard to race, color or creed, and the Red Cross services are given to all, without restriction.

The annual Roll Call for members is held Armistice Day in Thanksgiving Day, November 11-12. The poster for 1936 is by Walter W. Boston, noted illustrator and painter of movie and radio stars.

Read the ads in the Herald

MUSIC CLUBS MEET
The 12th Annual Convention of the Texas Federation of Music Clubs of the seventh district met in Lubbock, October 22 to 24, with the Lubbock Music Clubs as hostesses. The headquarters were at the Methodist church. The convention began with a board dinner at the home of Mrs. E. L. Robertson, Thursday evening. Mrs. Cole, past president and member of the National Board, Mrs. Phillips Wolfe, district president were among the guests present. Rev. Lipscomb, of the Methodist church, Dr. Bradford Knapp of Tech, Dr. Jack Lewis and Miss Mattie Mae Swisher, State Treasurer, had prominent parts in the program.

One of the enjoyable features of the program was the organ solo given by Mrs. Mamie I. Neal. The festival chorus was directed by Emil F. Myers of the Amarillo conservatory. Miss Laura Lee Jones appeared as soloist on the fine arts program, representing the Cen-Tex Harmony club of Brownfield. Mrs. W. H. Dallas gave the response, and accompanied Miss Jones. The delegates from the Cen-Tex Harmony club were, Mrs. A. R. Brown and Mrs. Ellison Carson, who sang in the Festival Chorus. Canyon will entertain the seventh district convention next year.

LEVELLAND GIRL MARRIES BROWNFIELD MAN SAT.
Miss Anna Lee Baugh, daughter of Mrs. J. F. Baugh of the Center community, was married here Saturday evening to Gordon Yates of Brownfield. The ceremony took place at the Court House and was solemnized by Elder W. E. Fry, County Superintendent of Schools. The bridal couple was accompanied

by a number of friends from both places.

The bride is a graduate of the Levelled High School and is widely acquainted throughout this section.

Mr. Yates formerly lived at Meadow, but for the past several years has been employed at Brownfield, and the happy couple will make their home at that place. —Levelled Herald.

ROTARY CLUB IS ORGANIZED AT TAHOKA
Members of the Post Rotary Club came over on Thursday night of last week and assisted in the organization of a Rotary Club here.

Prof. M. L. Penn was elected president, Wynne Collier vice-president, and Dr. E. R. Durham secretary. The initial membership numbers 28. The Rotary Club will supercede the luncheon club, most of the luncheon club members having taken membership in the new organization.

It is expected that the charter will be received within the next two weeks. The meetings will be on Thursday of each week. —Tahoka News.

THE TEXAS PENSION LAW VERY LIBERAL
AUSTIN—But few applicants are disqualified by the liberal property restriction of the Texas Old Age Assistance Law, the low percentage of denials on grounds of excess property indicated this week.

Old Age Assistance Commission statistics revealed that only 2.8 per cent of all denials to date have been made because the applicants owned

property in excess of \$5,000, if single and \$7,500, if married.

The Texas law permits an applicant to have more property and still be eligible than is the case in any other state. As a result other states have much larger percentages of disqualifications on such grounds.

Ninety-seven per cent of the 16,000 applicants who have been denied assistance were found ineligible because of other statutory restrictions, such as age, residence, citizenship, income, and need.

J. B. Whigham of O'Donnell, employee of the Newmore gin west of that town, suffered a severely lacerated right hand Thursday morning when it was caught in a burr machine. He was brought to Lubbock sanitarium for treatment, after which he was released. E. L. Flowers of Newmore, whose right arm was amputated Wednesday night after a gin mishap, was improved considerably, said surgeons at the sanitarium. —Lubbock Journal

Why is it that some people think that other people ought to support them?

Flowers and Pot Plants are better at this time of year. Cut Flowers good are at all times. Can send youd wire orders. Mrs. W. B. Downing Phone 69

McMakin Motor Coaches NORTH BOUND For Lubbock and points east and north at 4:45, 9:00 and 11:55 A. M. and 8:15 P. M. SOUTH BOUND For Odessa, McCombs, Hobbs and Carlsbad, at 2:00 and 9:10 A. M. and 2:15 and 5:30 P. M.

Helps Babies Rest Ends Colic Pains Aids Digestion When your baby seems uncomfortable, give it the relief that comes from the use of McCall's Baby Balm. It contains no medicine, no opium, no alcohol, no harmful ingredients. It soothes the baby's nerves, relieves the pain, and helps the baby get comfortable again. They sleep better, eat better, and are happy. Baby Balm is made of the purest natural extracts and never it causes harm. It is the only baby balm that has been tested and found to be safe. It is the only baby balm that is made in the U. S. A. Try it today. It will surely help you. Write for a free trial prospectus. The name is Baby Balm. Alexander Drug Co. Corner Drug Store

SEE—HIGGINS—BARTLETT CO.—for—U-M-B-E-R and building materials of all kinds. Phone 81 Brownfield

RIALTO

FRIDAY AND SATURDAY, OCTOBER 30-31

Robert Taylor and Loretta Young

IN

"Private Number"

IT'S GREAT DON'T MISS IT

PREVIEW SATURDAY, 11:30

SUNDAY AND MONDAY, NOVEMBER 1-2

"China Clipper"

WITH

Pat O'Brien, Ross Alexander and Beverly Roberts

RITZ

SATURDAY, OCTOBER 31

Peter B. Kyne's

"Code of the Range"

WITH

Charles Starett

ALSO ANOTHER CHAPTER FLASH GORDON

SUNDAY AND MONDAY, NOVEMBER 1-2

Zane Grey's Thrilling Tale of the Rough Riders

"End of the Trail"

WITH

Jack Holt and Louise Henry

DOLLAR DAY

Saturday and Monday

Children Coats
All Sizes
\$3.98

Ladies Hats
Special—
\$1

Hose
Pure Silk Thread Full Fashion, 2 Pair—
\$1

Childrens Winter Underwear
2 For—
\$1

54 inch Wool
Special Per Yard—
\$1

Silk
2 Yards—
\$1

Dresses
Ladies and Children
\$1

Fast Color Print
36 inch Wide, 10 Yds.
\$1

Ladies Silk Dresses
New Shipment
\$2.98

36 inch Outing
Light and Dark Colors
10 Yards For—
\$1

Special Price On Ladies Coats
One Rack Special—
\$9.98

Curtain Scrim
20 Yards For—
\$1

Men's Work Shirts
2 For—
\$1

Childrens Shoes
Star Brand, 5 1/2 to 2
Special—
\$1

Boy's Heavy Coats and Jackets
A Real Value. Special
\$1

Childrens Lace Boots
Special—
\$1.98

36 inch Suiting
Special 4 Yards—
\$1

Sweaters
Special—
\$1

Men's Jackets
Water Proof
A Real Value
\$2.49

One Group Of Ladies Hats
50c

Men's Work Shoes
Star Brand, Solid Leather
\$1.98

STEPHENS-LATHAM D. G. CO.

BROWNFIELD,

TEXAS

Special Demonstration.

NOVEMBER 2 TO NOVEMBER 6TH

MARTHA TURNER COSMETICS

Mrs. Alice Bingham, beauty specialist, from the martha Turner Laboratories, Chicago, will be at our store all this week, conducting a school of instruction on the home care of the complexion.

TWO CLASSES DAILY
9 A. M. AND 2 P. M.

Only a limited number of ladies taken, because each lady receives a free facial that would ordinarily cost her \$2.50.

Make appointment early for one of these facials. Special arrangements to accommodate teachers and business women.

CORNER DRUG STORE