

The HERALD goes into 90 percent of the homes in the Brownfield trade territory.

The Terry County Herald

The truth about Terry County is good enough. We cover the territory thoroughly.

Printed in Terry County, on the South Plains, the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States.

VOLUME THIRTY-TWO

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, OCTOBER 16, 1936

NUMBER 10

Football is Out This Week—Faculty Gets Dramatic!

The Cubs will take a weeks rest before their conference grind beginning October 23, with Lamesa.

The Cubs got the best of the scoring part of their first game, but they were on the receiving end of many hard knocks. If they continue to improve as much as they have every day since Anton gave them their licking, they should really whip Lamesa on their home field next week. The game with Frenship was called off. A two weeks rest should put the boys in tip top shape.

The dope can be figured out after today. Levelland plays Lamesa today. If Levelland can hold those Tornados at all, Brownfield can beat them. Last week our strongest opponents were scored on twice by Littlefield. I am betting two to one that Brownfield can do the same. These green players of ours are getting stronger all of the time. They have been fortunate in getting experience in these non-conference games.

The Faculty of Brownfield Schools is presenting a three act play next Tuesday. The proceeds are to go to the Athletic Fund. "Cyclone Sally" is a comedy made up of a screwy Englishman, a bunch of country hicks and several romantic, musical, scrappy characters. "Empty" Smith, the high school principal, is about the best out to play the part of an Englishman. Johnny Bost, the Coach, will demonstrate how a playboy should give the women a treat. Kathryn Holgate, one of our comely schoolmarms, can really act the part of "Cyclone Sally." She is the immediate cause of that Englishman's breaking forty bones and his dignity. Vernon Brewer, the principal of the Junior High School and a dramatic one, will play one of the leading parts. Lucile Maize again comes into the public spotlight with the part of a lass just growing up. Mildred Wilson will do all in her power to capture the affections of the leading man. Mrs. J. M. Teague is the lovely school teacher who turns that bally Englishman to a deucedly clever cook. The writer and Mrs. Rentfro will act the parts of two country hicks, falling in love and in everything else that they should not be in. One of these characters plays the part of a band leader and the other has to be a band to calm him.

Tickets will sell for 15c and 35c. The event takes place next Tuesday, October 20, at 7:30 P. M. in the High School Auditorium.

Parents Should Keep Children Off Gravel

The city has made a complaint and has asked the Herald to aid all it can to keep small children off the piles of gravel in the streets left there for paving purposes. Of course the teachers will keep them off the piles along the streets while school is in session, but sometimes parents don't see just what their children are doing after school.

These gravel piles are put there at great expense to the city to try and make us some good streets to use, and just enough gravel is put in each place to be used at that particular place, and every bit of it that is thrown out in the dirt is unusable for paving purposes.

Legge to Be Here to Test Cars Oct. 19th

Captain Legge, of the highway department, will be here all day Monday 19th. As we understand it, all lights and brakes on cars will be tested in this highway safety measure, as well as lights on wagons, trailers, etc.

Capt. Legge is asking all citizens of Terry county to co-operate with the highway department in this safety measure. It is not to punish anyone, but to keep accidents and deaths in Terry county and Brownfield trade territory to a minimum.

C. T. Acker and family are entitled to a pass to the Rialto Theatre to see Earthworm Tractors. Be sure to present this clipping at the box office at the Rialto Theatre. Compliment: Rialto & Herald

C. E. Ross Returns From Hudson Preview

C. E. Ross, dealer of Hudson and Terraplane automobiles in this vicinity, has just returned from Amarillo, Texas, where he attended a series of sales meetings and viewed the 1937 models which are soon to make their appearance here.

"I went to this meeting expecting a real treat and I was not disappointed," states Mr. Ross. "It will not be long before I am in a position to disclose these completely new cars to the people of this vicinity. The 1937 Hudsons and Terraplanes will score an even greater success than did the models of 1936—and the latter set a seven year record for sales for our company."

"All of the details that the public is demanding in cars are to be found in them. They are larger, lower, wider, more powerful, better performing and yet, in spite of this, more economical. How this has been accomplished, I know will be of intense interest to those who follow automobiles, when we are at liberty to disclose the details. From an appearance standpoint Hudson has scored another big hit for the coming year. Also, there are many items of convenience and luxury to be found in these cars which ordinarily would not be expected at any where near the price."

"In all my experience in the automobile industry, I have never looked forward with more enthusiasm to the introduction of a new model than I do for this coming year. The 1937 Hudsons and Terraplanes have everything it takes to make a man in the automobile business happy!"

Allred Believes Amendment Should Pass

AUSTIN, October 9, 1936. — A plea to Texas voters to adopt Amendment Number Four on the November 3rd ballot, was made here this week by Governor James V. Allred.

This proposed Constitutional Amendment would remove pardoning power from the hands of the Governor to those of a non-political, non partisan Board. At the present time the Governor has absolute power in clemency matters.

"It is not fair to the convicts nor to the public," Governor Allred said, "and no governor has the time to give the proper attention to each case. It is a full-time job and every convict's case should be subject to review without the necessity of bringing influence to bear. Prior to my election as Governor I advocated this change in our basic law and since I have been in the office I am more convinced than ever that it should be adopted."

The Governor pointed out that during his administration criticism had greatly diminished but that the system inaugurated of having a board pass on meritorious cases could be better insured by adoption of Amendment No. Four on the ballot.

"In my opinion," the Governor continued, "the case of each inmate in the penitentiary should be subject to review automatically at the proper time. This would be possible if this Amendment is adopted. I appeal to the people of Texas to give this proposal their most earnest consideration and vote for its adoption. In so doing, this State will take a long step forward."

Local Young Man Hurt In a Gin Accident

Clarence Duke, employee of the Farmers Gin, had the misfortune of getting a portion of his right hand cut off one day last week, as he tried to get a bit too familiar with one of the stands. Clarence is at home getting along just as well as could be expected.

The cut was angling across the hand severing all the fingers but the index and thumb. While it is really bad to have any portion of the hand removed, the fact that a finger and thumb are left will be a great help to him.

OLD AGE PENSIONERS TO REACH 147,000

AUSTIN.—In a report to Governor James V. Allred this week, Executive Director Orville S. Carpenter of the Old Age Assistance Commission predicted that the ultimate number of recipients under the present law will be 147,000 aged.

The Commission will probably approve 200,000 applications in October and like numbers in November as well as in December, the report indicated.



DORIS LEE GORE AND DARLENE TANKER LEY, LEADERS OF THE BROWNFIELD PEP SQUAD



CHAMBLISS AND PICKETT, CO-CAPTAINS OF THE CUBS



Pete Miller's Cubettes—Fighting Little Pieces of Furniture

Smokey Taylor Opens Cafe in Brownfield

In conversation with Smokey Taylor this week he informed us that he had decided to return to his first love, Brownfield, and for the third time open a cafe here. You will find his new cafe in the old McSpadden Mill building and filling station, near the Holt Gin. He will move his family from Hobbs, N. M., back to Brownfield this week end.

Smokey informed us he would specialize in Chicken Tamalals and Chicken Barbecue, which his customers will find fresh at his place at all times. This is a real eat that you will like fully as well as you did the "Gentleman from Odessa." To each Terry county farmer that buys a chicken tamala from Smokey, he will serve them a hot cup of coffee absolutely free.

Lubbock Fair Fails to Equal '35 Attendance

The annual Lubbock South Plains Fair came to a close Saturday night and lacked about 15,000 of equalling last year's attendance. The greatest crowd of the Fair

Chevrolet Announces A New Model Car

Beginning this week, the Chevrolet Motor Co. is announcing a new 1937 model car in a series of ads between this and that date. They are not telling you but little in these ads, and perhaps few will know anything about them, even the salesman, until they are on the floor.

But on Saturday, November 7th, you will be privileged to go to the show rooms of the Carter Chevrolet Co. this city, and see one or more of the new models. And while we are not permitted by any dealer to say so, you will get a thrill out of the new model. Chevrolet always gives more car than you expect.

Make no deals until you see the new 1937 Chevrolet.

was on hand Wednesday, which we set aside for school children. Saturday also brought a big crowd. The fine new grandstand seating better than 5,000 is a credit to the city and the Fair association. The new racetrack, while not fast, will be in A-1 shape for next year's Fair.

Mr. and Mrs. H. E. Trigg spent the week end in Plainview visiting friends.

On Being a Guest at The Ford Convention

The writer was not displeased in the least last week when W. B. (Red) Tudor of the Ford Sales and Service here invited the editor to be his guest at a convention at Dallas Friday, at which time the new 1937 Lincoln-Zephyr was to be shown for the first time. While the Zephyr is entirely out of the class of country editors, we like to look at new whizzers, and the Zephyr is a whizzer if there ever was one, for that was what we went to town in.

Arriving at Fort Worth rather late Thursday night, we put up for the night and took a real early start Friday morning for Dallas before the traffic got bad, but as early as we were, it was already dense, and everyone just like us trying to get somewhere just as soon as possible. The Ford plant was not open as they are preparing their new 1937 models, and no visitors were allowed except in the office, where Red had a little business, so to a cafe and breakfast. Time was then killed the best small town boys can in a big city until the meeting.

The convention was held in the Adolphus, we don't know whether or what they call the "maizeene" or the crystal ball room. Anyway it was just one story up, and it was a lot prettier than some rooms we have seen. There must have been 200 Ford and Zephyr dealers in attendance, and the talks were mostly sale talks. The main thing this editor was interested in was the good feed—and did they have one? Anyway we got a good look at the new car when the curtains were stripped aside. They had two—a sedan and a coupe, the later being in a few feet of our table.

But so much for the convention. The next place was the Centennial, and that is where we really shined. We were carried out in big Ford buses, and shown every courtesy. Right here we want to remind the reader who has not had the good fortune to attend the Centennial, that a whole day, if you have the time, can be spent in the Ford building, and then you won't see all of it. Talk about something educational, but you get it there with a bang. Red says he aims to carry us with him sometime when the factory is running, as he wants us to see that.

There are many other interesting sights to be seen, and so well entertained was we that we hardly realized that 12 midnight was on hand, and that is late for a man past 50. Also all at once we found that we could scarcely switch the old crippled leg ahead of the other. But we finally got out where another bus picked us up, and carried us down to the Jefferson—same man running it—much faster than we could have gone that distance in our Zephyr, and Red is a fine driver too, for a country lad. And boy did we sleep!

Way us in the day, we were up bedtimes, as the paragrahphers would say and away to Fort Worth again, where we rested, visited our brother Tom and daughter, Mrs. Jack Burton and husband, who entertained us with dinner (supper to us) then back to the hotel to get ready for another ramble on these old pegs of ours out to the Frontier Centennial. Well, last winter when we had what he called the gout, our doctor said we didn't walk enough, but in two nights at Dallas and Fort Worth, we know we walked enough to last us two months if it was stretched out in reasonable distance.

Red Tudor knows how to entertain his friends and guests. He don't spend money recklessly—no need of that, but he puts out plenty to give his friends a swell time, and we don't mean maybe. After several hours of entertainment, we returned to our hotel, tired out again, but happy and well entertained. After a late breakfast, we hied for home, and we know that no one had poorer company on the return trip than Red, for we slept and rested most of the way.

It just took the old man two nights and one whole day to get rested to where we were any account to the force at the office. So much for the convention trip.

PLAN "CHEAPEST PAPER" FOR CHINESE COOLIES

SINGAPORE. — What probably will be the cheapest newspaper in the world will make its appearance in British Malaya soon.

The newspaper, which will cost one cent, will be printed in Chinese and contain foreign and local news besides a page of illustrations. Entitled the "Modern Daily News," it is intended to cater to the masses of Chinese coolies whose average wage is less than 50 cents a day.

Sell yourself, but don't creat when you do it.

A Real Sandstorm Hits Old Tennessee

We had a hearty laugh at the people back in the old Tennessee state telling us of the sandstorm they had there last year, just about the time they were gathering their corn. Big strong men, some who had faced the cannon in Europe in 1918, unhesitatingly acknowledged to us that they left their fields when the big grey cloud appeared on the horizon. But when we laughed, they informed us that their kin folks, Tom Stricklin in particular, who had lived out here had told them that the house was the place during one of them.

Anyway, one of our cousins said that the dust remained in his corn and would dust out when he shucked it the next year (1936). Evidently a bad storm had raised the dust out of the "bowli" up in Oklahoma, Kansas and Texas Panhandle, and it had taken a circular route, and approached Tennessee from the north. Anyway, they don't want any more of such. But it was real funny to hear them tell it.

But not so funny was a great hail storm that struck there during the spring of 1935, for it literally tore its way through the forests, spreading destruction to the tough black-jack, huckleberry or what have you, as well as tearing the roofs from homes, killing small stock and chickens, breaking out all the window lights on the sides of the homes, etc. All or most of us in Texas have witnessed such wrecks, and it is no laughing stock.

The Fleecy Staple is Rolling in Nicely Now

A visit to the gin area of the city will soon convince you the fleecy staple of this section is rolling in nicely, and as new hands come into the community, it will come faster. Cotton pickers being scarce is hoding the deal up some at present.

But the wagons are stacked around the five gin plants in Brownfield, and those gingers are doing everything in their power to rid their yards of cotton wagons, trailers and truck as fast as it is humanly possible.

In the meantime, the merchants are feeling the effects of the new blood stream of money rolling into the city. One groceryman told us that Saturday was his biggest day in the some seven years he has been in Brownfield.

Yes, old man Depression has at last turned that famous Hoover corner. "Happy Days Are Here Again."

Scout Meeting Called For Monday Night

A meeting of the Southwest District Boy Scout Committee has been called at Brownfield Monday morning, October 19, C. C. Coleman chairman of the committee announced.

A District Court of Honor is scheduled for Monday evening at 7:30 with R. A. Simms, Court of Honor Chairman in charge of the presentation of certificates and badges.

Troop 44, and Troop 45 with Lee Brownfield and Emery Longbrake, Scoutmasters will participate in the Court of Honor.

Tuesday evening following the Court of Honor on Monday M. L. H. Baze has made preparation for a Cub organization meeting at the school house with parents of boys 9-10-11 years old attending. Plans for the organization of a Cub Pack and Cub Leaders will be made at this meeting.

Corn Crop Outlook Smallest Since 1881

CHICAGO, Oct. 3.—Forecasts of 1936 United States corn production improved further in September, according to the private estimates of five Chicago crop experts released Friday, smallest crop since 1881.

The average of these five estimates of indicated corn production as of Oct. 1 was 1,472,000,000 (billion) bushels, an increase of 56,000,000 over the average a month ago and 14,000,000 bushels greater than the latest official forecast of the government.

These figures, considered practically final, showed a marked decrease in losses sustained as a result of heat and drought in mid-September.

A wise tongue of a hang in an empty head.

New Drug Store to Open Next Week

Homer Nelson and C. C. Primm, two of our well known druggists are preparing to open a real up-to-date drug store on the west side of the square in the Wilson building, next week. Assisting Messrs. Nelson and Primm will be L. J. Dunn, who has been trained in the drug business by Mr. Nelson. This business will be formerly opened Thursday, and these boys want you to call and inspect their stock.

All the shelving and many of the cases are being made right in the building by George Snodgrass, one of the best cabinet makers in this section. The material used is New Mexico spruce, hauled here right from the mountain mills of that state. This wood is not only beautiful, but takes the best polish and finish of any wood around here.

The plumbing and insalling of the frigidaire fixtures is under charge of Red Woods, local plumber, and that means that Mr. Nelson will get an A-1 job along that line. The lighting fixtures will be the very best and latest approved type, and at night this drug store will shine up like a real city store.

We call your attention this week to Mr. Nelson's opening ad. He wants you to pay him a visit when he first opens whether you need one penny's worth of merchandise or not. He and his help want to meet and welcome each and every one of their old friends and customers.

Mr. Nelson doesn't think he will get all the drug trade here, but with the rapid growth of Brownfield, and trade territory, he believes there is need of another good drug store in this city, and he assures you that he is doing everything in his power to provide fixtures and a stock that no one need be ashamed.

ANOTHER PRESS DAY AT DALLAS CENTENNIAL

DALLAS, Texas, Sept. 24.—Frank N. Watson, director of promotion, Monday announced there would be a second Texas Press Association Day at the Texas Centennial Exposition on Wednesday, October 7. At that time the editors of some 700 Texas newspapers will be guests of the World's Fair.

The Exposition will entertain the editors at luncheon at the Falstaff Tavern at noon on Press Association Day. During the afternoon and evening they will visit the various exhibits and concessions.

The Texas Press Association had a special day during the opening week of the Exposition. The institution of the Fall program with new shows and many exhibit changes has caused a second day to be set for the editors of the State.

Sam P. Harben, Secretary of the Texas Press Association, announces that the members will meet Wednesday morning October 7, at the Adolphus Hotel for a brief business session and then will go to the Exposition in a body.

List of Petit Jurors Called For Nov. Term

List of persons drawn by the Jury Commissioners, as appointed by the Honorable County Court of Terry County, Texas, at the August Term, 1936 to serve as Petit Jurors, during the last week of the November Term, 1936. (Nov. 2, 1936).

J. D. Williamson, Hugh Hulse, J. W. Ball, W. J. Noel, W. G. McDonald, W. M. Lewis, H. N. Key, T. B. Inman, R. W. Hudson, W. A. Hinson, A. C. Green, J. E. Gracey, J. W. Fitzgerald, Joe Eudy, Roy Draper, J. L. Davidson, W. M. Coor, W. F. Christy.

GILES CONNELL BUYS OLD POST HOME

A business transaction that was pleasing to all citizens of Post was the purchase Friday of the C. W. Post home by Mr. and Mrs. Giles Connell. The old Post home, as it has been called for the past several years, is one of the land marks of this county and carries with it a tradition worthy of its builder who had great ambitions for this city. Mr. and Mrs. Connell plan to make needed repairs and restore the home to its original beauty.

Plans are underway now to begin work on the home at a very early date.—Post Dispatch.

Billie: "Pa sent me for a piece of rope like this."

Storekeeper: "How much does he want?"

Billie: "Oh, just enough to reach from the billy goat to the fence."

THE HERALD

Brownfield, Texas
Entered as second-class matter at the postoffice at Brownfield, Texas, under the act of March 3, 1879.
A. J. Stricklin & Son
Owners and Publishers
A. J. Stricklin, Sr., Editor and Mgr.
Jack Stricklin, Jr., Ass't Manager.

Subscription Rates
In the counties of Terry & Yoakum
Per year \$1.50
Elsewhere in U. S. A. \$2.00

Apply for Advertising Rates
The Official Paper of Terry County and the City of Brownfield.

In the black belts of Chicago and New York, the Republicans, as usual are appealing for the negro vote, telling him, of course, that the GOP is his best friend. But in the south, they are using the same bait trying to prejudice white people against President Roosevelt, telling folks that they stand for social equality. In the meantime, the negro himself is just an innocent bystander.

The "Mut and Jeff" democrats, assisted by their pals, the duPonts and liberty lickers are certainly furnishing the press with plenty propaganda, being as the poor old newspapers don't get any from the thousand and one departments of the government, ably assisted by the Centennials at Dallas and Fort Worth. We have even received two well bound, well printed volumes of late, but can't say how interesting are the contents. Some of our farmer friends might use them to start fires, mornings—we have gas at our house.

Roger Babson, in a signed article to the press this week, stresses the fact that despite increased production, it don't seem to move the millions of unemployed by the pay rolls. He very wisely attributes this to the maintenance of the machine age. But he says we must go on with our machines. That while it may hurt lots of people for awhile, we cannot, must not retrograde to the oxcart age again, but must recover with and despite our machinery that is taking the places of millions of humans.

About the most piteous story that one is able to listen to is the story from a small boy who has had his best playmate poisoned by some thoughtless person. As Editor Graham of the State Line Tribune stated this past week, the dog may just be a mongrel, a cur or a plain mut, but he was the pal and the playmate of that boy. Generally speaking, we are not much for dogs in general, except hunting dogs, but we'll never stoop so low as to poison even a mut belonging to any boy. If there is a stray dog around, call the city marshal—don't poison it—that's a horrible death.

ALL WERE SORRY WHEN HE DIED!

A CITY, COUNTY AND vast section of West Texas today mourns the loss of a worthy and beloved citizen. Poor men, rich men and beggars, alike, are shaken with sobs of sorrow that Fate dared snub the life of so noble a man as Walter B. Lee.

Men and Women from every walk of life admired him, not only for his little niceties of conventional behavior, but for his practical understanding of his fellowman, both as a banker and as a citizen. He was at all times courteous and pleasant, and it is said that he was never known to refuse a worthy person, regardless of conditions.

His civic pride will long be remembered, but his everlasting memorial will be found in the hearts of the farmer for many years to come. It was to the farmer that he directed his most ardent attention, helping him through depressing periods and guiding him with efficiency when conditions were smoother. He induced plan after plan through which the producers might benefit at a minimum cost. He never outlived his boyhood days spent on a farm—



Since nothing makes so much difference in the success of a meal as the quality and freshness of the meat you serve it never pays to take chances. You're always sure of deliciously fresh meat of finest obtainable, tender quality when you shop at our store. Yet our prices are as low as you'll see anywhere for reliable quality meats.

TRY CHISHOLM'S for Good Things to Eat BROWNFIELD Telephone 28

where he acquired practical information that gave him a better understanding of the farmer's needs.

During the depression days he did not pursue the policy of many financial institutions of foreclosures, instead he renewed pages and securities and carried people through until they could pay. As a result hundreds of the bank's obligators have been able to clear themselves of their indebtedness without a loss.

Through his civic and personal connections he offered every inducement toward progress and betterment that he could. He served as an officer or acted as a member of every civic or public organization formulated in the City of Spur, at one time or another since 1920, and did so with the greatest of interest toward the city's welfare.

He was loved and admired by both young and old, and came as near living to the epigram of Mark Twain as any ever did. He so lived—ALL were sorry when he died.—Spur Times.

SERILIZATION GAINS FAVOR

Since Indiana took the lead in passing an effective sexual sterilization law in 1907, 29 other states have passed laws providing for compulsory sterilization of lunatics, certain criminal types and other subnormal individuals.

Oklahoma and West Virginia authorizes sterilization, but the law is not enforced to any extent. States having a compulsory law are Alabama, Arizona, California, Connecticut, Delaware, Idaho, Indiana, Iowa, Kansas, Maine, Michigan, Minnesota, Mississippi, Montana, Nebraska, New Hampshire, New York, North Carolina, North Dakota, Oregon, South Carolina, South Dakota, Utah, Vermont, Washington, Wisconsin.

New Jersey and Nevada are the only states that have repealed the law.

California leads the list of sterilizations for the past year, the number being 8,505. West Virginia was the lowest with only one, while Oklahoma had none. The law authorizes sterilization in the last two named states, but does not make it compulsory, hence is of little or no value.

Efforts have been made to protect

Texas citizens with such a law at different times, and the subject is to be brought up again next January according to reports of an organization for prison reform.—Clarendon Leader.

The greatest newspaper in the United States, the New York Times, has announced its support of the reelection of President Roosevelt. The times is the Holy Bible for the East to as great a degree as is the Dallas News for thousands of people in the Southwest. The Times comes as near being a newspaper for the nation as any daily publication could hope to come. The bolt of Al Smith has caused anxiety in Democratic circles, but the support of the Times will do much to offset the ungracious attitude of Smith.—Canyon News.

The state liquor monopoly amendment, also to be voted on November 3, appears to be a dear issue, according to reports here, with both wet and dry leaders on record in opposition to the experiment, and legislative dries conceding its defeat, without organized support from any source. Liquor revenues now are furnishing virtually all the old age pension money available, and the legislators desperately seeking additional pension revenues, appear to have no inclination to do anything to reduce the already wholly inadequate pension funds.—Exchange.

The Lubbock county farmer who is in the clutches of the law for operating a wagon and team after night without proper lights, should have little sympathy. Nobody criticizes him for using a wagon and team after night, or at any other time. But the law is plain and has been often called to the attention of all, and lights are required on all vehicles that operate on the public roads after night. The only commendable feature of the case is that action is being taken before some unlighted vehicle figured in a tragedy of major proportions. There are very few wagons or horse drawn vehicles in Crosby County, but it takes just one such to cost one or more human lives. It will be full late to start a campaign for lighting after tragedy has resulted from criminal carelessness.—Ralls Banner.

THE LADY WHO COULDN'T FIND GOD

After several years of flying through the clouds and dropping down in a parachute, a Russian aviatrix electrified an audience of atheistic communists with the report that there cannot possibly be any such thing as God, or she never saw Him, heard Him or sensed Him in her visits through the heavens.

Of course, she was looking in the wrong manner.

The way to find any great truth in life is to keep both feet on the ground and to pay no attention to people who are forever "going up in the air" about crackpot theories.—Cleburne Times.

The Good Old Party boys are considerably worried because their friends who manipulate the big corporations of the country are continually declaring extra dividends, building new plants, raising wages and issuing new securities. This does not

READ THE CLASSIFIED ADS

Rate: 10c per line first time; 7 1/2c per line thereafter.

DO YOU NEED TOOLS for repairs about the house? See the 'true value' counter at the Brownfield Hardware. 27tc

GOOD FARM near school to rent for 1937. Practically new John Deere tractor, and McCormack Deering binder for Sale or Trade. Box 103 3tc

Helpy Sely Laundry

Back of Reds tire shop, nice cool building and dry floor. Wash your clothes, quilts, blankets and everything 35c per hour. FREE pick up and delivery.

We do wet wash, rough dry and finish work. Call us, phone 38. Your business appreciated. Cora Bradley, Prop.

HAVE Your car radiator, both new and old prepared for Preston, by our new method. It will save you money in the long run. McSpadden Shop. 9tc

LOST: Billfold containing two twenties and one ten. Will pay liberal reward for return. U. L. Bates. 1tp

CARS or sale, a Terraplane coupe and Plymouth coach, both good cars, cheap for cash, will sell either; pick your choice at the Rainbow Inn.

DON'T SCRATCH! Paracide Ointment is guaranteed to relieve any form of Itch, Eczema, ringworm or Itching skin irritation within 48 hours or purchase price promptly refunded. Large 2 oz. Jar 50c at Alexander Drug Co. 35c

PIANO BARGAIN in this territory can be had for balance due. Box 1542, Lubbock, Texas. 13p

ROOMS by the day or week. Commerce Hotel. 5tc

WHO WANTS A BEAUTIFUL PIANO AT A BARGAIN? We may have in your vicinity in a few days a splendid upright piano with duet bench to match. Also a lovely Baby Grand in two tone mahogany. Terms if desired. Might take live stock, poultry or feed as part payment. Address at once. BROOKS MAYS & CO., The Reliable Piano House, Dallas, Texas. 12c

make very good sense when the Republican stump speakers go out and tell the voters the country is in mighty bad shape, that we are headed for the rocks, etc. In other words they are finding it mighty hard to fight prosperity by just merely saying wolf, wolf. They want these industrial boys to quit declaring these extra dividends and paint a black picture of deplorable conditions all over the country. Oh, ye, politics are rotten to the core. The above little outline is a fair example of what is going on these days.—Lockney Beacon.

NOTICE

Statement of the Ownership, Management, Circulation, Etc. Required by the Acts of Congress of Aug. 24, 1912, and March 3, 1933.

Of The Terry County Herald published every Friday at Brownfield for October 1936.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared A. J. Stricklin,

WILL BUY CATTLE and HOGS on Saturday. Market price paid. Hawkins & Gore. 4tc

LOST light Jersey steer calf, fat. Will weigh about 400 lbs. Please notify Help Your Self Gro. Brownfield. 1tc

STRAYS, I have 9 stray sheep at my place. Owner may have same by paying for this ad and care of sheep. Jeff Holland, Rt. 3 1tc

FOR SALE good battery radio. See Jessie D. Cox, city. 11c

SELF SERVING LAUNDRY 1 quilt with each washing Free Delivery H. G. Runnels, Prop. Pho. 108

DO YOU NEED TOOLS for repairs about the house? See the 'true value' counter at the Brownfield Hardware. 27tc

BUY A FARM

I will show you non-resident owned land, Joint Stock Land Bank, and others, in several counties, as well as Terry. Good terms. Act Now. D. P. CARTER Brownfield, Texas 5tc.

THE HERALD and Semi-Weekly Farm News together one year until further notice for \$2.00 in Terry and Yoakum counties, only.

LOST trailer tongue. Leave at Farmers Gin, and oblige. Claude Hester. 1tp

FOR SALE good model T Truck. See H. D. Durham at Harmony school. 11p

FOR RENT: Bedroom for one or two. See Mrs. Hastings. 8tc

SORE-THROAT, TONSILITIS! Instantly relieved by Anathia-Mop, the wonderful new sore-throat remedy. A real mop that relieves pain and checks infection. Prompt relief guaranteed or purchase price of 50c refunded by Alexander Drug Co. 35c

FOR SALE Extra fine Jersey Bull. See him at Pittman Dairy. 10tc

who having been duly sworn according to the law, deposes and says that he is the Editor-Owner of the Terry County Herald and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 537, Postal Laws and Regulations printed on the reverse of this form, to wit:

1. That the name and address of the publisher, editor and business manager is A. J. Stricklin, Brownfield, Texas.

Sworn to and subscribed before me this 13th day of October, 1936.

Martin Line, Notary Public of Terry County, Texas. (SEAL)

There is a big medicine show here this week just across the street from the Herald office, and many people are going there at night for amusement.

Master Piece School Supplies has a Coupon SEE MOON & WALT

BE SECURE - INSURE

With E. G. AKERS INSURANCE - BONDS - ABSTRACTS Phone 129 Brownfield, Texas

WE BUY HEGARI BUNDLES

GET TOP MARKET PRICES FOR YOUR CORN, MILO, KAFFIER, HEGARI, SUDAN AND CANE SEED

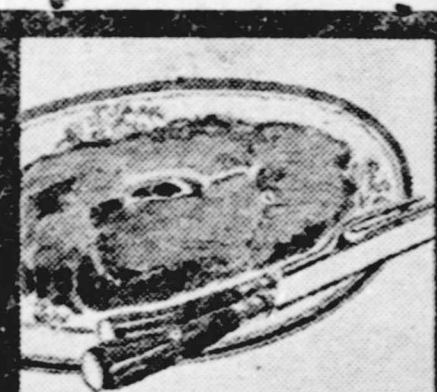
DOGGETT GRAIN CO. TELEPHONE 36



Mr. and Mrs. Brit Clare were in shopping Monday from the Harris community, and Mrs. Clare pleased the Herald with her renewal for another year. The Clare's are old time ranchers in Terry, being at the business when we came here 28 years ago.

Don't try to sell yourself when your face gives you away.

F. B. MALONE, M. D. Eye, Ear, Nose and Throat 1214 Broadway LUBBOCK, TEXAS Office Ph. 2800 Res. Ph. 1251



GAS INTRODUCES double-quick Broiling! Sealing in more flavor

IMAGINE broiling a steak in half the usual time—and having it taste twice as juicy, too! You can, with the high-speed broilers on many modern gas ranges! Saves gas, too! Just one of the many improvements of modern automatic gas ranges. Drop in and see them this week!

MODERNIZE YOUR HOME WITH GAS

West Texas Gas Co.

NO. 284 IN RE: GUARDIANSHIP OF HER-SHELL LOVELACE, A MINOR. IN THE COUNTY COURT OF TERRY COUNTY, TEXAS.

TO ALL PERSONS INTERESTED IN THE ABOVE MINOR OR HIS ESTATE:

You are notified that I have on the 5th day of October, 1936, filed with the Clerk of the County Court of Terry County, Texas, an application for authority to make an oil, gas and mineral lease on that certain land belonging to said minor in Terry County, Texas, described as being an undivided One-eighth interest in 156 acres in the NE 1-4 of Section 34, Block K, Public School Land.

Said application will be heard by the County Court sitting in probate at the Court House at Brownfield, Terry County, Texas, on the 26th day of October, A. D. 1936, at 10:00 o'clock A. M.

WITNESS MY HAND, this the 2nd day of October, A. D. 1936. W. E. Lovelace, Guardian of the Estate of Hershell Lovelace, a Minor. 10c

Sore Gums-Pyorrhea

Foul breath, loose teeth or sore Gums are disgusting to behold, all will agree, LETO'S PYORRHEA REMEDY is highly recommended by leading dentists and never disappoints. Druggists return money if it fails. While they last SPECIAL 10c Trial Sizes on sale at E. G. Alexander Drug Co., Inc.

Local Druggist

Buys large quantity of BROWN'S LOTION and GUARANTEES it to relieve ITCH, ATHLETES FOOT, POISON IVY, BAD FOOT ODOR, etc., 50c and \$1.00 at Alexander Drug Store

Brownfield Lodge NO. 903, A. F. & A. M.

Meets 2nd Monday night, 7th month, at Masonic Hall, Lee Fulton, W. M. J. B. Miller, Sec.



EYES EXAMINED GLASSES FITED E. C. DAVIS, M. D. Physician and Surgeon BROWNFIELD, TEXAS

W. L. GUYTON HOWARD Post 269 Meets 2nd and 4th Fri. Night each month at Masonic Hall. Visiting Brothers always welcome. C. A. Wilhite, N. G. J. C. Green, Secretary.

530 I. O. O. F. Brownfield Lodge No. Meets every Tuesday night in the Odd Fellow Hall. Visiting Brothers always welcome. C. A. Wilhite, N. G. J. C. Green, Secretary.

JOE J. MCGOWAN Lawyer Office in County Atty's Office Brownfield, Texas

Dr. A. F. Schofield DENTIST Phone 185 State Bank Bldg. BROWNFIELD

DR. R. B. PARISH DENTIST Office, Hotel Brownfield Bldg. BROWNFIELD

M. E. JACOBSON, M. D. Above Palace Drug Store BROWNFIELD, TEXAS

JOHN R. TURNER Physician and Surgeon BROWNFIELD HOTEL BLDG. Phones: 131 & 263

FUNERAL DIRECTORS Phones: Day 25—Night 148 BROWNFIELD HDWE CO. Brownfield — — Texas

HOTEL BARBER SHOP THREE GOOD BARBERS CONVENIENTLY LOCATED in Brownfield Hotel Bldg.

TREADAWAY—DANIELL HOSPITAL T. L. Treadaway, M. D. A. H. Daniel, M. D. General Practice General Surgery. BROWNFIELD, TEXAS

SHAVE WITH SANITARY BARBER SHOP 3 — Good Barbers — 3 C. A. THAMES, Prop. North Side — — Brownfield

FRENCH BARBER SHOP formerly the Walker Barber Shop BERT FRENCH, Prop. Three good workmen at your service.

Dr. F. W. Zachary Veneral Clinic 503-4, Myrick Bldg. LUBBOCK, TEXAS

Lubbock Sanitarium & Clinic Medical, Surgical, and Diagnostic

Dr. J. T. Krueger Dr. J. H. Stiles Dr. Henrie E. Mast General Surgery Dr. J. T. Hutchinson Eye, Ear, Nose, and Throat Dr. M. C. Overton Dr. Arthur Jenkins Infants and Children Dr. J. P. Lattimore Dr. H. C. Maxwell General Medicine Dr. O. R. Hand Obstetrics Dr. James D. Wilson X-Ray and Laboratory

C. E. Hunt J. H. Felton Superintendent Business Mgr.

X-RAY AND RADIUM PATHOLOGICAL LABORATORY SCHOOL OF NURSING

FIRST NATIONAL BANK

Brownfield, Texas

SECURITY AND SERVICE

BROWNFIELD STATE BANK

Brownfield, Texas

Conservative-Accommodative-Appreciative

THE CUB'S DEN

STAFF

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MARY LOUISE TINKLER ASSOCIATE EDITOR
MARNER PRICE SPORTS EDITOR
LUCILLE McSPADEN SOCIETY EDITOR
SAM CHISHOLM BUSINESS MANAGER
MRS TEAGUE SPONSOR

EDITORIAL

The first six weeks of the school year have passed. Have we in this six weeks, done what we said we were going to do? Have we been true to our promises? Are we satisfied with what we have done? If we aren't, then there is another chance for a start, we have another six weeks before us now to do it in.

In this first six weeks we have obtained a good start. We have realized what we have before us for the rest of the year, and know that only through hard work will we really obtain our goal. We are capable of "sticking in there" through the hard work and will come out on top.

Why not try to make this a record year in B. H. S.? We have the largest group of students that B. H. S. has ever had. Let's show the people what we have here. Let's let them know that we are a group who know how to do, and do things.

THE SCHOOL WONDERS

If Richard Kendrick sleeps both day and night.

Which girl in the Pep Squad yells loudest.

If you can pull the wool over Mr. Base's eyes.

If the Freshmen will ever grow up.

Where slim book was found on Mr. Smith's desk.

If the Lubbock Cowhands feel the same way about the sign on the tennis court.

If Walter Fulton is the most mischievous boy in school.

If LaVena Lowe is the best looking Freshman girl.

SAM'S SUNDRY SAYINGS

What would we feel like if we lived in Spain and took part in the Spanish Civil War?

Answer: The same way we feel going to school.

I'm sure if we had our choice of B. H. S. and a few other schools in distant parts, our choice would center on B. H. S. After all, 'tain't so bad.

To you who have queenly ambitions: King Edward of England is still a bachelor. Heads up!

Famous Reemblances in B. H. S. 1. The Mussolini Jaw—Mr. Base.

2. A Midsummer Night's Dream Walking—Mr. Fulpa.

3. Voice of John McCormack—Mr. Smith.

4. Personality of Roosevelt—Mrs. Teague (I don't mean Mrs. Roosevelt. This is really a compliment.)

5. Chic of Myrna Loy—Miss Maize

(Another compliment.)

6. Joe E. Brown to a T—Mr. Scott. (Joe E. Brown is a favorite of mine).

7. Profile of Hitler—Mr. Redford.

8. Stokowski leading a Symphony Concert—Mr. Trigg.

Half the fun in life is learning to take the knock. You can never call yourself a success when you can not take a few insults from friends in a friendly manner. Test yourself! Can you take it?

A representative school paper is a paper that represents. If it is a school paper, it will represent the school. In our instance, just because the paper is in the hands of the Senior Class does not mean that it is a Senior paper. You who want to represent your class in the paper will have your choice (gladly) to contribute to the paper.

Oh, these weary months ahead! A column a week will be a terrible job (a little fun too).

Idea: Why didn't Mr. Scott make a profession of selling hamburgers? He certainly can make the dinero at the football games. Think it over, Mr. Scott.

Inspiration: To write a poem. What about? I think it would be about the rhythm of a typewriter when handled by a hunt and peck student. Ho! Hum!

No. 1 on the Hit Parade of High School Music: The tuneful melody played by the bell at noon and after school.

My opinion of "The Great Ziegfeld": The biggest on earth. Never saw so many lavish scenes in a dozen movies. And did I like it! Boy, I'll say.

Do you like praises for the things you do? If you don't, I would like to find you. You would be greater than the greatest human I know. Just a little hint. Like praises, but don't like it so well that your head shrinks when you don't receive it, and swells when you receive it.

On the opening of the paper, sponsored by the Seniors, you will form the opinion that the Seniors aren't so hot on this journalism stuff. But wait until we get started! Odd McIntyre will quit editing a column, and Mr. Hearst will sell all his newspapers.

I'll see you next week, maybe (if the column works out all right.)

PEP RALLY THURSDAY NIGHT

Thursday night, members of the pep squad met in the bandstand for a pep rally. Several yells and songs were given, but without the aid of the band. No one came to listen to the girls, so they moved to the corner of

the square. This fact we want everyone to understand clearly. There were very few high school members present to help the pep squad. You cannot expect a pep rally to be a success if there is no support given. Do you want B. H. S. to live up to its song? If you do, get along down to town to those pep rallies and lend your voices and don't have the rain for an excuse. Last Thursday night was one of the prettiest nights we have had.

A CERTAIN SIGN

Did you hear the news last Friday morning? Well, I did. A sign was found on the school tennis court and you know what it said! It said "Yes, Cowhands." That aroused the dander of the Cubs and they took revenge that afternoon. The Sports Column will give you the tabulations, but I give you the inside dope.

It may have been a practical joke on the part of some student of Brownfield. Or it may have been the bright idea of some Cowhand fan for all that we know. But whatever it was; it was a very unportsmanlike thing to do. The Magnolia Oil Company had put the ten-yard markers up the preceding day, and they can not be said to be so cheap that when a person takes a wild notion to play a prank they must use these markers. For the benefit of all concerned, it was not appreciated, except that it helped us to win the game.

The next time that Brownfield has a game, for the benefit of all concerned, let's not, for goodness sake, tear up one of these markers for such a foolish idea. Let's show a more sportsmanlike, a more appreciative attitude to the people who gave us these helpful markers.

KEEPING UP WITH THE BAND

If you don't think the band is going places just wait and see. The first meeting we elected officers as follows: President Treasurer, Gene Green; Vice President and Secretary, Wanda Graham; Drum Major, John Benson.

The uniforms selected were red capes trimmed with white braid and vesera caps.

Band sweethearts that have been chosen are: LaVena Lowe, Mary Evelyn Green, Jane Brownfield. The cost for voting for the band sweetheart will be one cent a vote.

BROWNFIELD DEFEATS LUBBOCK COWHANDS

The Brownfield Cubs with many of the first string injured and on the bench, redeemed themselves from their last game with Littlefield by defeating the Cowhands 20 to 0. This was a very exciting game, for both teams were skillful ball carriers. All of the Cub's injured will be ready for the two most important games of the season: Slaton on November 20 and Lamesa November 23.

The outstanding players and scorers of the game were Shelton, end; Young, halfback; and Carpenter,

tackle. All these boys turned out a mighty fine game. Some of the boys received leg injuries in this game but they will be all right in a few days.

SPORTS AT A GLANCE

Perhaps lots of you readers do not know who the Cubs captains are. They are Mack Pickett, one of the toughest, meanest, and roughest guards in this district, and J. W. Chambliss, one of the fastest backs on the field. Both of these boys turned out fine games Friday.

The Brownfield girls are starting basket ball Tuesday. They have several promising stars, and they are going to beat all their opponents. The cublets hopes are Darlene Tankersley, reserved from last year, Wanda Graham, also a first string guard from last year. Beatrice Perry, guard; The Brock twins from Union and several more girls from the country and town. Miss Maize and Mrs. Teague will be the coaches.

JOKEs

Moody—You look sweet enough to eat.

Paye Houge—I do eat. Where shall we go?

Mrs. Smith—Now, dear what'll I get if I cook a dinner like that for you every day this year?

Mr. Smith—My life insurance!

Mr. Trigg upon his wedding day Was a most excited creature; He handed his bride the marriage fee And tried to kiss the preacher!!!

NOTICE TO JUNIORS

All boys and girls who are fourteen years of age and under can be in the Junior Music Club, sponsored by the Federated Music Club. The meetings will be held in the Presbyterian church on Saturday at 4:00

Saturday, October 10, those who met were: Mary Jean Lees, Elizabeth Ann Smith, Eloise McSpadden and Evelyn Jenkins.

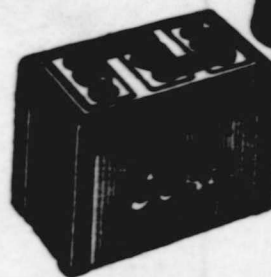
PEP SQUAD

The High School Pep Squad is now the best looking as well as the most progressive organization in school. Their new suits came in Friday, before the game with the Cowhands. They are the most beautiful suits B. H. S. has ever had, and do the girls know it! What's more the uniforms are the permanent property of the school. They consist of red slacks with white buttons on them, and white brushed wool jackets trimmed in red. On the left sleeve of each of the leader's jackets there is a big "B" and a megaphone. The girls did their stuff in them for the first time at the Lubbock-Brownfield game, October 9. Evidently they were a real inspiration to the boys as the final score was 20 to 0 in our favor.

PEP RALLY

The student body met Friday

be wise!



FORD BATTERIES Two Ford quality. 17-plate \$8.95. 15-plate \$6.50. 13-plate \$4.75.



FORD HEATER Quick, hand-held heat. Dash control. Directed heat \$1.40 flow installed.



RADIATOR SHIELD Durable, waterproof. Adjustable. Quickly attached. In \$1.25 stalled.



LET US KEEP YOUR CAR IN CONDITION FOR WINTER DRIVING

Avoid a run-down battery, frozen radiator or balky engine. Let us condition your car for winter at special prices. We also have a complete stock of Genuine Ford Accessories, such as the new Ford Heater, Radiator Shield, and Ford Batteries.

SAVE ON THIS FORD WINTER CONDITIONING SPECIAL

- Drain engine oil and refill with winter grade. Lubricate chassis. Inspect transfer points, check adjustments. Clean, adjust, and test spark plug—inspect wires. Examine fuel system, drain sediment chamber, adjust carburetor. Check wheel bearing adjustments and steering. Refill check abundance with new fluid. Adjust brakes.

TUDOR SALES CO. FORD SALES & SERVICE

El Ray Lewis, Queenelle Sawyer, Bill McGowan, Kyle Adams, and Mary Dee Price, all ex-students of B. H. S., were down for the week end.

The Junior Class really has a reason to feel important—Here's the reasons.

- 1. The pep leaders are both Juniors. 2. The football captain is a Junior. Over half the football squad are Juniors. 4. Until this week the Juniors have put out the paper. 5. They are one of the most active classes in school. 6. They have ordered class pins like the Senior rings.

The Pep Squad uniforms seem to have taken the eye of some of the Lubbock Cowhands. At any rate, they say that is the reason they lost the game.

What's this we hear about that Senior of last year having a new arrival, eh?

FACULTY PLAY TUESDAY NIGHT

The faculty play, entitled "Cyclone Sally," will be given by members of the school faculty, Tuesday night. This is a three-act comedy, featuring Kathrin Holgate as "Cyclone Sally," Vernon Brewer as owner of the Webster Estate and anxious to win the Sally or any one else who inherits the Bancum fortune. John A. Bost as Willie Clump.

the world's eighth wonder, Emmitt Smith as Reggie Manners, a typical Englishman, Howard Scott as Jim Jerkins, who has courted for twenty years, and others equally as strong. Important roles will be filled by Miss Edwards or Mrs. Beatrice as Jenny Thatcher, Mrs. Teague as Ruth Thatcher, Miss Maize as Effie Varden, and Miss Wilson as Vivian Vardon.

McAdoo Man Held In Death of His Wife

Dickens, Texas, October 6.—A murder complaint was filed here today against Phillip Pair, 24 year-old farmer of near McAdoo, in connection with the death of his 19 year-old wife last Saturday.

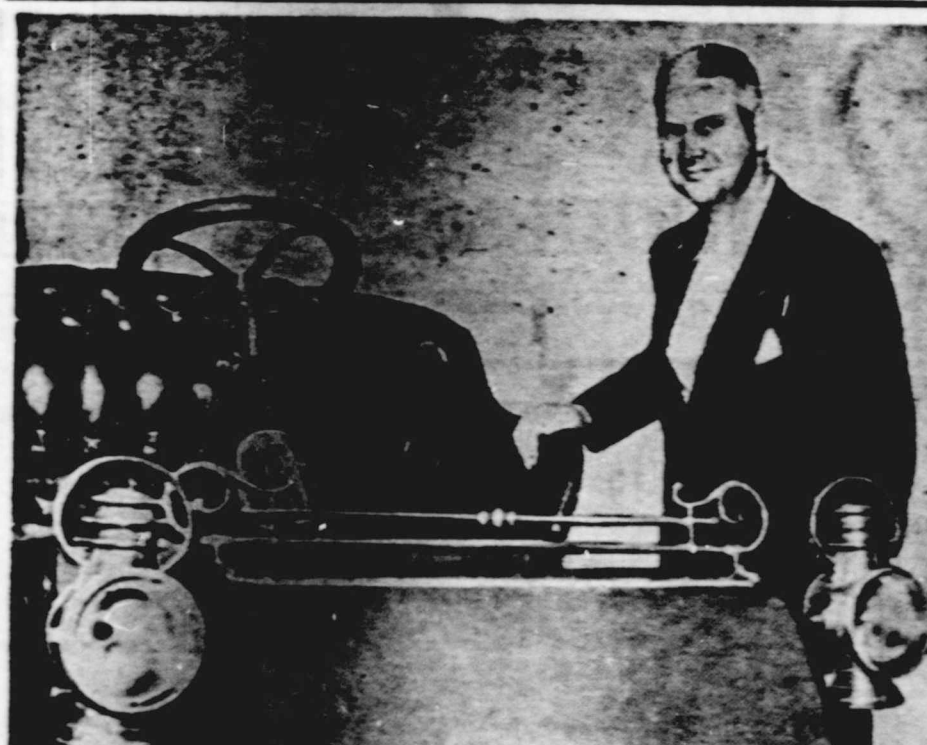
Pair was denied bond at his arraignment before Justice of Peace J. H. Parks.

Mrs. Pair, the mother of five-month old twins, was found lying on the floor of the Pair home. The woman had died from a shotgun wound. A 12-gauge shotgun was near the body.

Sheriff J. L. Koonsman of Dickens county said Pair made contradictory statements regarding his wife's death.

If the world lost all of its birds, insects would increase without hindrance, and in 19 years' time the world's food supply would be exhausted.

Father Invented First Gas-Driven Car



M. J. Duryea, son of Charles E. Duryea, inventor of the first gasoline-driven automobile in America, 1891-1892, is pictured here beside a 1903 model Ford, which is shown in the Ford exhibit at the Texas Centennial in Dallas. Mr. Duryea was especially interested in the history of transportation as depicted in the various exhibits. His father is living and soon will pass his seventy-fifth birthday in Philadelphia. The son lives in Springfield, Mass.

M. J. Duryea, son of Charles E. Duryea, who invented the first gasoline-driven automobile in America, 1891-92, stopped in Dallas to visit the Texas Centennial Central Exposition and to discuss his knowledge of the early history of transportation as depicted at the Ford exhibit.

Mr. Duryea, who is living today in Philadelphia and at 75 years of age is still very interested in the automobile industry, which he helped to develop in the United States.

Duryea's first car came to public attention in 1895, the son said, when it was sponsored by the Times in Chicago. This race was held in the snow. In

the following year the elder Duryea entered four of his cars in the Metropolitan race held in New York City. His cars finished one, two and three. The fourth entry, the son explained, collided with a bicycle rider and the traffic officer on duty at the time hauled the motor-car driver to jail. The officer said he thought bicycles had more rights on the road than did the automobile.

The oldest Duryea model is now the property of the Smithsonian Institute in Washington. Another of the first Duryea cars is on display now in Radio City at the Museum of Arts and Industry.

M. J. Duryea is now in the paper manufacturing business in Springfield, Mass.

The astonishing story of GULFPRIDE

THE WORLD'S FINEST MOTOR OIL

THE results you get from GULFPRIDE OIL can be obtained from no other motor oil in the world!

For only GULFPRIDE is made from choice Pennsylvania crude... refined to equal the best motor oils on the market... and then further refined by Gulf's exclusive Alchlor process.

This process was developed by Gulf after 15 years of scientific research—the kind of painstaking research that is behind every Gulf product.

Read the facts below. Then replace your summer-worn oil with GULFPRIDE now. At all Gulf dealers.



(Left) BEATING THE BEST. No other process refines oil so thoroughly as Gulf's Alchlor process. When a blend of 6 of the finest Pennsylvania motor oils—already highly refined—was put through this process, 20% waste came out. Proof that the Alchlor process makes GULFPRIDE finer than the finest other Pennsylvania oils.

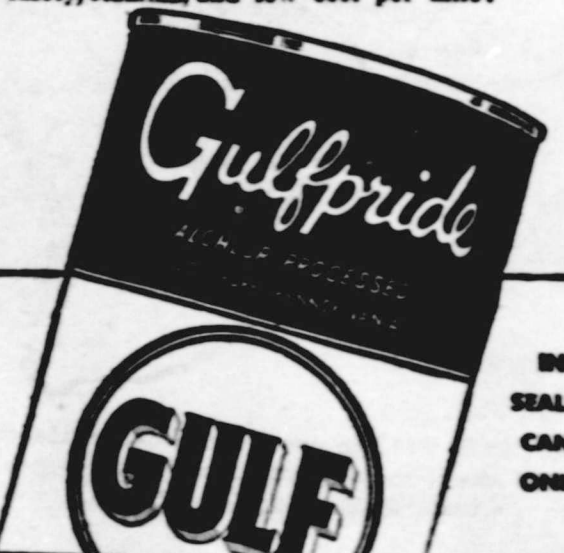


EASTERN AIR LINES' Great Silver Fleet uses GULFPRIDE only in every one of its 21 mighty planes. No other oil will do, because no other oil can match GULFPRIDE—the world's finest motor oil—for safety, stamina, and low cost per mile!

A GULFPRIDE USER drove from Bennington, Vt. to Portland, Ore., averaging 400 miles a day. He did not add a single drop of oil. An unusual record, yes. But expect GULFPRIDE to take you farther before you need a quart than any other oil you ever used.

GULFPRIDE

THE ONLY ALCHLOR-PROCESSED 100% PURE PENNSYLVANIA OIL



IN SEALED CANS ONLY

SMOKEY TAYLOR Back in Brownfield

and this time to stay, and food prices will take a tumble. He is specializing in Chicken Tamales (something new in Brownfield) and Chicken Barbecue, although he serves all other short orders. Try one of these new eats! A good cup of coffee FREE with each serving of anything in the way of short orders.

Located in the old McSpadden Mill building, west of the railroad on the Holt Gin lots.

We neglected to mention last week the arrival of a fine 8 pound son at the home of Mr. and Mrs. Sawyer Graham.

J. W. Laster was a visitor in the city, Tuesday.

BE WELL—WHY NOT?

Don't envy the man or woman who has good health. Do the things that are necessary and create a little health of your own. You can.

There are many things that you can do for yourself that will improve your physical and mental conditions, but if you are suffering from a chronic ailment or weakness which handicaps your efforts and keeps you half fit when you want to be wholly fit, then call for a chiropractic spinal analysis.

By my chiropractic health method, I correct diseases of the eyes, ears, nose, throat, lungs, heart, stomach, liver, kidneys, bowels and lower organs.

See your local Chiropractor who is always with you and ready to help you get well.
BERNICE WELDON
Graduate Chiropractor

Our never failing friend, R. W. Glover and better half are up this week visiting their daughter, Mrs. Dee Hunter and family. Of course Bob called at the Herald office where we went over the old battles we "fit, bled and died" over some 25 or 30 years ago. Bob is a great old pal that we like to have about us.

One's value depends on how much he does that he doesn't have to do. Besides valuable mineral content, soybeans contain significant quantities of vitamins B and G.

Conoco Wins on Their Bronze Product

For the second consecutive year employees of the Continental Oil Company's wholesale marketing and production divisions have proved themselves among the most careful of the nation's workmen it was revealed here today following the close of the annual congress of the National Safety Council at Atlantic City. Again



Continental has captured first place in these two divisions of the Petroleum Safety Contest sponsored by the Council it was announced by Joe S. Boylan, Conoco's superintendent of safety and sanitation.

First place awards in the form of bronze plaques were presented to Mr. E. F. Battson, Conoco's eastern sales manager, at the meeting of the Council which closes today. Based on records set during the first six months of 1936, safety figures definitely indicate that every unit in the Continental Oil Company has made accident prevention an integral part of its daily operations, Mr. Boylan asserted.

In the production section of the contest, Conoco's accident frequency rate was 4.183 as compared to the national average of 21.706 for the first ten companies in this section. The company's victory in the wholesale marketing division was based on a frequency rate of 1.342 as against an average for the first ten companies of 10.873.

JOHN EDMISON IS NEW COURT REPORTER

John Edmison is Judge Gordon B. McGuire's new court reporter. He comes to this district from Lubbock, where he has been serving as court reporter for a long time in Judge Clark M. Mullican's court. Of course he is a very proficient court reporter and a most estimable gentleman, and has already made many friends here among court officials and others having business with the courts.

Clyde Backenstoss, the fellow with the perennial smile, the cordial handshake, and the happy disposition—he is with us no more. He has been Judge McGuire's court reporter for a number of years. He is a good one and everybody liked him. He has gone to Lubbock as court reporter for Judge Homer L. Pharr of the 72nd district court. Judge Pharr's former reporter, we understand, is holding a like position under Judge E. L. Pitts, who recently came to the bench upon the resignation of Judge Mullican.

So the wheels go round and round.—Tahoka News.

Clarence Hudgens and wife are in Dallas this week on business.

AND WHO COULD MISS A PASS LIKE THIS?



No college gridiron will see this expert forward passer in action this season... but the ice gridiron at the Black Forest in the Dallas Centennial will see plenty of her because she will do most of the scoring in the football finale, which is the outstanding event each Friday and Saturday night at the Centennial attraction. She is Miss Evelyn Chandler, world's professional figure skating champion. All of the ten skating stars in the International Ice Skating Carnival take part in the event in which scoring plays of Dallas week end football games are reproduced on the ice.

Miss Virginia Davis, who has been convalescing from an appendage operation, was a guest in the Stricklin home over the week end. She is a nurse in the Lubbock Sanitarium.

Well, another crew of geologists blew in this week, and of course there were a lot of people looking for rooms and apartments.

SEASON FOR COLDS PRESENTS PROBLEM

AUSTIN, October 13.—The common cold is an economic problem of considerable importance and more time is lost from work and school through colds and the illness to which they open the way than from any other single cause, according to observation of public health authorities.

"As a means of preventing colds, grippe, influenza, or whatever you choose to call the ailment that is usually present at this season, keep yourself as fit as possible," said Dr. John W. Brown, State Health Officer. "Get plenty of sleep. Don't overdo. Eat nourishing food at regular times, but do not overeat. Drink plenty of water and take some exercise out of doors every day.

"Colds are spread from person to person through the discharges from the nose and throat. Avoid droplet infection from the coughs and the sneezes. The germs which cause you to catch cold may enter your nose and throat passages from the air when the infected person talks, coughs, or sneezes. You may also catch cold by using an unwashed glass, spoon or fork, which has been used by someone with a cold. The germs may be on your hands because you have touched something which has been handled by the person with a cold. Wash your hands frequently, especially before eating.

"Dress according to the weather. Have a coat ready for the cool days and don't feel that you are coddling yourself when you put it on. Sleep with your windows open but have sufficient blankets available to be comfortable. Do not allow the temperature of your home or working place to exceed 70 degrees.

"The quickest way to get rid of a cold is to go to bed and stay there—following your physician's advice at the beginning of the attack. For the public, the surest prevention is for everyone who has a cold to go to bed and stay there until it is cured, to receive no visitors and to avoid all crowds, in order that one may not be guilty of transmitting a possible deadly infection."

WORST DUST STORMS IN HISTORY FORESEEN

D. L. Gross, extension agronomist at the Nebraska Agricultural College, asserted Friday that conditions brought about by the protracted drought in the Middle West held a threat of dust storms in 1937 "infinitely worse than those in the spring of 1935."

From observation in his own state Gross said he was convinced that "should the spring of 1937 be a dry one, the stage was already set for dust storms the like of which Nebraska has never witnessed."

D. A. R. Chiefs Honor President

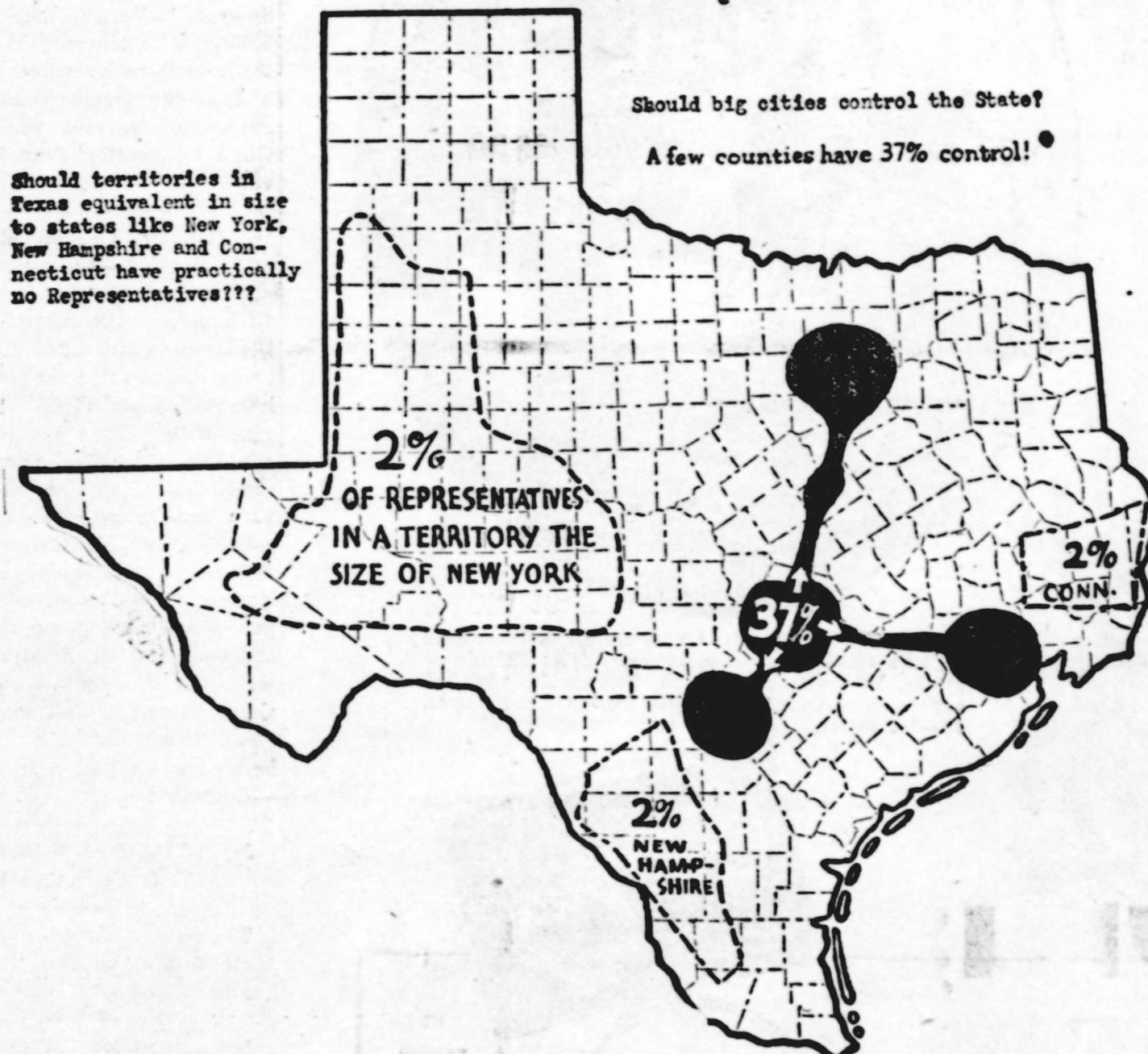


Members of the national society, D. A. R., met in the lounge of the Ford building at the Texas Centennial Exposition to honor Mrs. W. A. Becker, President General (center), just before she left for the meeting in Oklahoma City. At the left is Mrs. Maurice C. Turner, state regent, Texas D. A. R., Dallas, and on the right is Mrs. A. V. Lane, honorary vice president general, Dallas.

(Map) showing concentration of Legislative Power.

Should territories in Texas equivalent in size to states like New York, New Hampshire and Connecticut have practically no Representatives???

Should big cities control the State?
A few counties have 37% control!



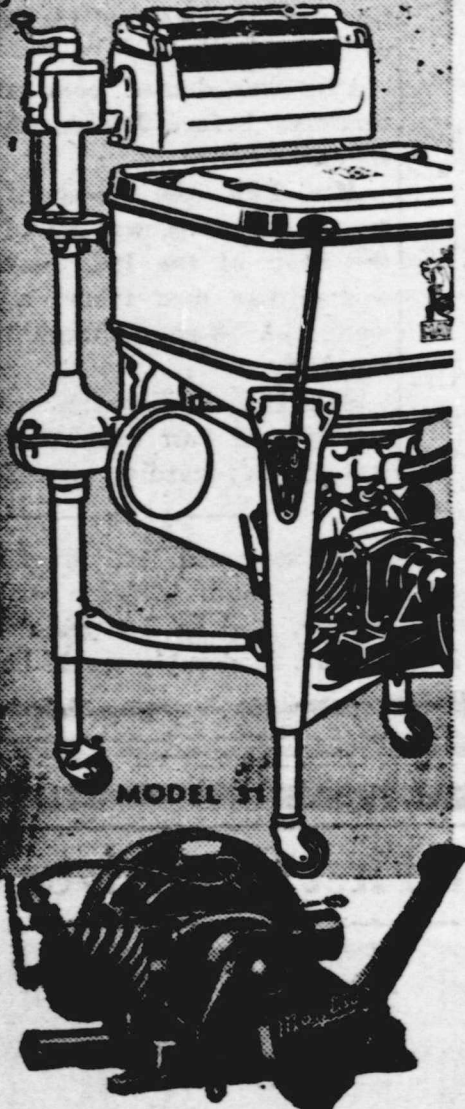
The Moffett Amendment (No. 6) will prevent undue centralization of power in a few of the very largest Counties of Texas.
"Vote for amendment No. 6 in November"

START THE FARM WEEK RIGHT



with a

MAYTAG



On a million farms the Maytag saves many precious hours each week. Washing by water action alone in the roomy, one-piece, cast-aluminum tub, shortens the time, lightens the work and saves the clothes... the grimey clothes are washed clean without hand-rubbing—without boiling.

The many superior advantages of the Maytag and its quality construction make it the favorite washer of both farm and city homes.

THE MAYTAG ENGINE

The finest engine built for washer operation is the Maytag Gasoline Multi-Motor. An engine built for a woman to operate—only four moving parts. Electric Maytags for homes with electricity.

Divided payments you'll never miss

Free demonstrations in city or country

HUDGENS & KNIGHT

MOBILIZE

with—MOBILE OILS AND GREASES—a good automobile needs the best. Why take chances when it costs no more. Mobil Oil, the world's greatest selling motor oil—there is a reason—use it and you will know the reason. Tom May, Agent—Call 10.

MAGNOLIA PETROLEUM COMPANY

LET US FIGURE YOUR REPAIR BILLS FOR YOUR CAR.

We Have a Good Price on Tires—
CRAIG & McCLISH

Phone 43

Football

Homecoming Game TECH vs CENTENARY

SATURDAY NIGHT, OCTOBER 24th, 8:30

CHOICE TICKETS ON SALE AT—
PALACE DRUG STORE

What is Cotton this morning?

Be sure of the latest market
reports with a New 1937

RCA Victor



FARM RADIO

How's the market? Why not follow it closely with a 1937 RCA VICTOR FARM RADIO? Improved radio reception guarantees real enjoyment from the world's finest entertainers; the broadcasts of political campaigns, sporting events, news flashes. Tune in on a new world of pleasure.

\$87.50

Complete With Batteries

MODEL 6 BK-6

6-volt storage battery operation. 12-inch Permanent Magnet Dynamic Speaker. 6 RCA tubes. Latest operating features. (2-volt radio available in same cabinet design.)

New Powercharger by Briggs & Stratton

This new Powercharger by Briggs & Stratton is the finest unit of its kind on the market. Not only does it charge your battery for the radio, lights, car, truck or tractor but it operates belt-driven farm equipment, too. Economical Efficient.



FOR SALE BY—
HUDGENS & KNIGHT

A New Salad Set Attractively Priced



Fostoria's new "Sun Ray" Pattern has never had more charming representation. A wide plate that will never be out of use in any home that it enters—for sandwiches, cakes, hors d'oeuvres—a bowl equally as versatile, and of course the necessary wooden fork and spoon. Ask to see other pieces in Sun Ray. You'll find extraordinary beauty wedded to prices surprisingly low.

PALACE DRUG STORE
If It's In a Drug Store—We Have it Phone 76

We Carry in Stock at All Times a Complete
Line of

Aermotor, Monitor and Ever-Oil Mills
COAL

B. P. S. Paint and Wall Paper

CICERO SMITH LBR. CO.

South of the Square—Brownfield, Texas

Agent For

Zenith World Wide Reception Radios

Gov. Allred Appeals To Texas Democrats

Austin, Sept. 28.—Governor Allred made a stirring appeal to all Texas Democrats to contribute immediately to the Roosevelt-Garner campaign fund Tuesday night at a banquet given by Frank Schofield, Collector of Internal Revenue for this district. Allred said many have informed him they intend to contribute later, but money and time have become important factors in some of the doubtful states, he explained. The Governor also ridiculed Alfred Lan-

don, Republican nominee for President, and said Texas would be in the Democratic column in November. This banquet was unique, for it was attended by many Texas notables, and Schofield himself has established an unequalled record in the United States increasing collections for the government by a larger percent than in any other district in the country, which Schofield points out could indicate but one thing, business recovery. The banquet followed dedication of the new Federal building at Austin. Allred, realizing the necessity for campaign funds in view of the enormous fund being collected by Repub-

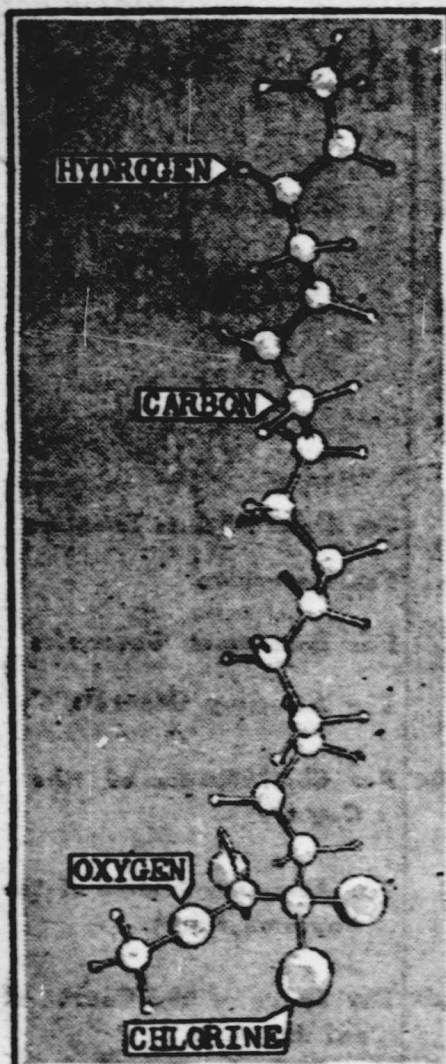
Now Eat All the Pie You Want—GASA Digests It For You!

So many of you have to be careful about what you eat—or you suffer tortures afterward! That slice of pie—how often it has soured your stomach with painful bloating gas! Plenty of food is necessary for strength! DON'T DEPRIVE YOURSELF ANY LONGER of the nourishment you need. Scientists have now discovered an enzyme (digestive juice) that digests your starches for you! This wonderful enzyme is contained in a new scientific product called GASA Tablets. Try it tonight after dinner. You will feel the soothing

juice mixing with your food—helping to digest every trace of a rich, heavy meal. At the same time—GASA Tablets aid to absorb the excess acid in your stomach. NO LONGER do you need to burn your stomach with caustic, unpalatable soda. GASA Tablets sweeten your stomach, and leaves your mouth cool and refreshed. Go today to the Corner Drug Store and get your bottle of GASA Tablets (they cost surprisingly little!) They will relieve completely all sour stomach and gas—or your money back!

Have You a "What Is It?" In Your Motor Oil?

Smallest Particle of New Lubricant Looks Like This, Says Technician



PONCA CITY, Okla.—Motor lubricants appear smooth and fluid to the eye, but they need the influence of the weld structure on the left to anchor them to metal in the places where it will do the most good, according to L. L. Davis of the Continental Oil Company.

This "What is it?" bears the awesome name of methylchlorostearate and was constructed in the Ponca City laboratories to show the probable arrangement of atoms in one molecule of a new lubricant that "marries" ordinary mineral oils to metal, forming a virtual "oil-plating" that refuses to give way to friction.

The backbone of the molecule is a spiral chain of carbon atoms, each of them having two tiny hydrogen atoms as satellites. The "foot" or base of the molecule has two chlorine atoms which give the unit its unusually strong attraction for metals. Two atoms of oxygen, also at the base, complete the structure. All parts of the molecule are assumed to be in constant motion.

The new lubricant is added to mineral oil in proportions of about one quart to 100 to increase its resistance to heat and film rupture. So tiny is the actual molecule that more than 100,000,000,000,000 are present in a single drop. The molecule cannot be seen, even with the most powerful modern microscope, and the above model had to be designed according to X-Ray measurements and mathematical

calculations which tell the technician that it probably looks like this. The new substance is synthetic and does not occur in nature, but is chemically related to some of the non-mineral lubricants.

When We Wash Your Car

We get all the mud off under the fenders and bottom.

AT THE—

TEXACO SERVICE STATION

PHONE 213

THE ONLY PRESSURE WASHER IN TOWN

SEE OUR WINDOWS JUST ARRIVED New Fall Shipment LADIES SILK Full Fashioned HOSE in NEW SHADES SAUNTER LEATHER TAN SMOKETONE DEBONMIRE JAUNTY CAFE CLAIR Per Pair 69c

Caves, 5c, 10c & 25c STORE

licans from rich Eastern interests, asked that every Texas Democrat send contributions to Roy Miller, State Campaign Director, here, no matter how small "but do it immediately. Don't wait."

At the banquet were, besides Allred and Miller, Congressman J. P. Buchanan, Chairman of the powerful Appropriations Committee; Walter Woodul, Lieutenant Governor; various State officials and Legislators, and prominent officials of the P. W. A.

Allred took a whack at Landon on the later's agricultural policy, pointing out that while Landon denounces Roosevelt's program the Kansan has adopted practically the same thing "really an indorsement of Roosevelt" he said.

Buchanan defended the Roosevelt

financial record, pointing out that he had saved the people of the country billions of dollars, and he predicted that Roosevelt would be elected by a large majority.

During the week all of the officials and employees of the American National Bank here subscribed 100 per cent to the campaign fund, while the Governor's office did the same thing. In fact, the Governor's office was the first unit to attain the 100 per cent record, which took in Allred, his private secretaries, stenographers, clerks and even the porters, the Governor heading the list with \$100. Dan Moody, former Governor is one of the Travis County leaders in obtaining funds.

Meeman Strong, Beaumont, member of the State Democratic Executive committee, who already has given \$500 came up for the banquet, optimistic that Roosevelt will easily win if sufficient funds are forthcoming. He is very anxious for a large vote in Texas in November, declaring that it means a great deal to Texas' prestige in the future, due to the fact that the National Democratic Committee has abrogated the two-thirds rule for convention nominations, and in the future Texas' delegate strength at conventions will be based upon the number of votes cast in the general elections.

HOLLEY—CURRIE

In a ceremony read by Elder Jas. A. Fry, Church of Christ minister in Brownfield, Mrs. Ethel Currie and Claude Holley were united in marriage, Monday, October 5th.

They plan to make their home on a farm two miles east of town. Both the bride and groom are well known here, where their many friends wish them a long and happy life together.—Seagraves News.

The earth is believed to be cooling off—but at the slow rate of one degree Fahrenheit every 9,000,000 years.

NOTICE

We are opening a Battery and Electric Shop in the former location of the Gore Battery and Electric Shop.

We will carry at all times a complete line of starter and generator parts, and Exide Batteries. We also have a full stock of magento parts, and are equipped to rebuild all kinds of magnetos.

We invite you to call on us when in need of anything in this line. Our shop is as well equipped as any in this section, and our workmanship is as good as can be found anywhere.

Rabun Battery & Electric Dan Aldrich, Mgr.

JUNIOR MUSIC CLUB

A Junior Music Club, composed of girls of 14 years of age and under is to be organized Saturday afternoon at 4:00 o'clock at the Presbyterian church.

This club is sponsored by the Centex Harmony Club, which is fully federated. A fee of only fifty cents will be asked for the whole year's work of study and program, which will be used to federate the Junior Club. Mothers of eligible girls are asked to be present at the organization.

SINGING CONVENTION

The Terry County Singing convention meets at Gomez High School auditorium next Sunday, October 18. Bring sandwiches and cake to feed out of county visitors.

J. C. Hunter has returned from Paris where he buried his mother, aged 80, last Sunday. His father died several years ago. Nine children, 4 boys and 5 girls survive.

Mrs. Fagle of Fort Worth is the guest of her father, D. P. Carter and family of this city.

Some people get a kick out of going where they don't belong.

Some people mistake their notions

Better be a recluse than keep getting on other people's nerves.

K. P. Duty the New Way!



K. P. duty somewhere in France was never like this, according to Legionnaire William Fortman, 75 West Elm Ave., Wollastan, Mass. "But the gas the 20th Brigade Field Artillery got in the front lines was a little different from the gas this young lady uses for her culinary stunts," they declared.

Announcing the Opening

NEXT THURDAY, OCTOBER 22

Of a new drug store in Brownfield to be known as the— NELSON DRUG STORE

At that time, we will have a full line of drugs, sundries and toilet articles on display, and one of the most modern fountains to be found anywhere. We want you to call that day.

SPECIAL NOTICE

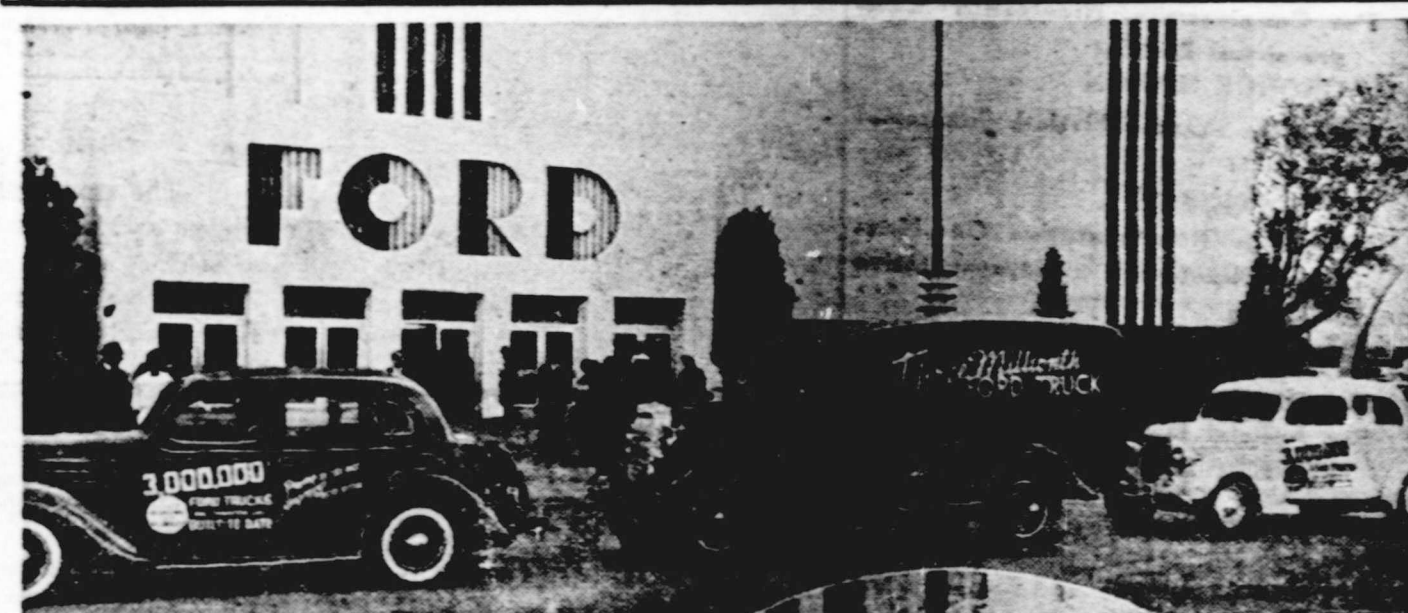
We did not have time this week to quote prices, but in next week's Herald we will have a large space in which we will show you some of the many things we will have in stock, and quote you some prices that will pay you to investigate. Watch next week's Herald.

Nelson Drug Store

BROWNFIELD

TEXAS

Governor Welcomes 3,000,000th Ford Truck



After a battle with rains and high water, the 3,000,000th Ford truck ended its goodwill tour across the nation from Dearborn, Mich., and was officially welcomed to Dallas, Texas, and the Texas Centennial Exposition. At the Exposition the famous truck was placed on display in the court of the Ford exhibit building.

At the city limits a police escort and a number of cars and commercial vehicles met the 3,000,000th truck, which has traversed 29 states en route to the Centennial. H. B. Reynolds, in charge of the 3,000,000th Ford truck, related a story of bad roads and interrupted programs due to rainy weather, especially the last two weeks in Texas.

The motorcade moved to the exposition and at this point Ray Foley, Assistant Director General of the Exposition, met Reynolds and gave him a scroll. This "Ambassador of Goodwill" award is made only to those individuals who have contributed greatly to the publicizing of the Exposition.

When Reynolds and the 3,000,000th truck were in Austin, en route to Dallas, Gov. James Allred greeted the Ford representative and in turn was presented messages of good will from the chief executives of several states through which the truck had passed. Among the souvenirs was a gallon of Atlantic ocean water and a jar of sand, a present from Atlantic City to Texas. There were numerous messages and letters of a congratulatory nature.

The first Ford truck was built by the company in 1917. It was a one-ton model, powered with the famous Model T engine. Since then 3,000,000 Ford trucks and commercial cars have rolled off the assembly lines, the Model T and Model TT until 1928, the Model A until 1932 and the Ford V-8 since that time.



The 3,000,000th Ford truck is pictured in the upper photograph in front of the Ford exhibit building at the Texas Centennial in Dallas. The truck arrived at the Centennial after making stops in 29 states. In the lower photograph, the truck is shown being welcomed to Texas by Governor James V. Allred, when the vehicle arrived at Austin, Texas, the week before. This photograph was taken in front of the Texas state capitol. Governor Allred is shown in the light suit in the center of the picture, and, from left to right, the group is composed of Chief Thorp, of the Austin Police Department; L. C. Russell, commercial manager, Ford Motor Company, Houston; H. B. Reynolds, Ford Motor Company, Dearborn, Michigan, in charge of the 3,000,000th truck; Governor Allred, a state highway patrol officer, Sam Rogers, deputy sheriff, and T. Parker, county commissioner.

Some of the position Ford has attained since 1917 is gained from a review of the registrations of the trucks and commercial cars in the United States on January 1, 1936. On that date there were 3,535,661 commercial units in operation. Of these, 1,424,760 units, or 40.3 per cent, were of Ford manufacture. The Ford proportion of the whole was more than one-half larger than that of any other manufacturer.

SAMPLE BALLOT

| DEMOCRATIC PARTY | REPUBLICAN PARTY | SOCIALIST PARTY | COMMUNIST PARTY | UNION PARTY | PROHIBITION | INDEPENDENT CANDIDATE |
|---|---|--|---|--|---|--|
| For Electors for President and Vice President: JOE POLLARD H. J. LUTCHER STARK R. A. THARP WALLACE HUGHSTON HAROLD YOUNG GEORGE A. STALLWORTH A. A. ALDRICH ALBERT J. DeLANGE FRED FEHRENKAMP C. T. BASS V. C. MARSHALL WARD BANKHEAD R. J. (BOB) EDWARDS NEWTON M. CRAIN E. H. LONGLEY HENRY T. MOORE WILL ST. JOHN R. E. UNDERWOOD SAM RICHARDSON R. A. TULLIS C. L. McCARTNEY MRS. HORACE SOULE J. D. WILLIAMSON For United States Senator: MORRIS SHEPPARD For Governor: JAMES V. ALLRED For Lieutenant Governor: WALTER F. WOODUL For Attorney General: WILLIAM McCRAW For Chief Justice of the Supreme Court: C. M. CURETON For Associate Justice of the Supreme Court: RICHARD CRITZ For Judge of the Court of Criminal Appeals: O. S. LATTIMORE For State Railroad Commissioner: ERNEST O. THOMPSON For State Comptroller of Public Accounts: GEORGE H. SHEPPARD For Commissioner of General Land Office: WILLIAM H. McDONALD For State Treasurer: CHARLEY LOCKHART For State Superintendent of Public Instructions: L. A. WOODS For State Commissioner of Agriculture: J. E. McDONALD | For Electors for President and Vice President: R. E. WERTZ HARRY HAWLEY W. J. HARRIS FRED P. DODGE M. D. STANLEY H. H. DUNCAN C. C. WEICHSEL J. WED DAVIS THOMAS M. WELCH HENRY M. HOLDEN LEWIS ALLEN H. NEINSTEDE JOE E. EAKIN C. A. DICKSON LOUIS H. GOULD E. R. NAGLE ROBERT N. CLARKE SCOTT C. WHITE C. C. BAKER W. H. INGERTON B. COX JOHN B. ALBRIGHT BEN F. ROBEY For United States Senator: CARLOS G. WATSON For Governor: C. O. HARRIS For Lieutenant Governor: R. W. HUMPHREYS For Attorney General: S. D. BENNETT For Chief Justice of the Supreme Court: C. W. JOHNSON For Associate Justice of the Supreme Court: JOE INGRAHAM For Judge of the Court of Criminal Appeals: ENOCH G. FLETCHER For State Railroad Commissioner: For State Comptroller of Public Accounts: H. S. FRADY For Commissioner of General Land Office: R. H. SMELLAGE For State Treasurer: SAM L. GROSS For State Superintendent of Public Instructions: MRS. GEORGE B. JACKSON For State Commissioner of Agriculture: A. W. ORR | For Electors for President and Vice President: PHIL NICKERSON S. D. DEGUIRE J. L. BASEY THOS. B. BURNS OLIVER WILLIAMS W. B. HENDERSON P. LORENZ PETERSON BRUCE STARR OWEN C. TAYLOR A. B. ROWAN R. H. BEDWELL A. F. BATES C. T. RENSCHAW G. W. M. TAYLOR W. J. BELL J. C. BREEDING E. W. CARLTON J. W. BRIGGS C. E. MATHIS T. L. PATTERSON A. DANIEL R. B. COGGSWELL CHARLES KELLEY For United States Senator: W. B. STARR For Governor: CARL BRANNIN For Lieutenant Governor: PAUL PIERCE For Attorney General: EARL E. MILLER For Chief Justice of the Supreme Court: GEO. CLIFTON EDWARDS For Associate Justice of the Supreme Court: J. R. BARRETT For Judge of the Court of Criminal Appeals: J. HAYDEN MOORE For State Railroad Commissioner: J. W. HEMBREE For State Comptroller of Public Accounts: P. L. PETERSEN For Commissioner of General Land Office: BEN O. MILLER For State Treasurer: JOHN M. KILLOUGH For State Superintendent of Public Instructions: A. E. GAY For State Commissioner of Agriculture: E. M. LANE | For Electors for President and Vice President: J. SMELSER WILLIE KINDLE O. T. CAMPBELL J. L. THOMPSON FRANK SHEPPARD FRANK HEAD W. C. RUCKER WILLIAM EARL JAMES DAVIS ROSIE WILLIAMS JOE JOHNSON DINAH MOSLEY VELMA RUCKER EPIFANIO GAMEZ EUGENIO NARVEZ For United States Senator: W. B. STARR For Governor: HOMER BROOKS For Lieutenant Governor: HAL W. FIELDS For Attorney General: For Chief Justice of the Supreme Court: For Associate Justice of the Supreme Court: For Judge of the Court of Criminal Appeals: For State Railroad Commissioner: MRS. MARIE HARRISON PIERCE For State Comptroller of Public Accounts: For Commissioner of General Land Office: BEN H. LAUDERDALE For State Treasurer: For State Superintendent of Public Instructions: JAMES SAGER For State Commissioner of Agriculture: | For Electors for President and Vice President: L. GOUGH M. D. RAMSAY W. J. ROGERS J. D. PERKINS LEE McMINN W. W. McCULLAR MRS. JOE HANEY C. B. SMITH J. F. DEATS C. A. ANDERSON C. T. GRANT J. M. KEY D. D. BARRETT LONNIE GRAGG W. H. HILL W. N. HEFFINGTON THEODORE CONRAD H. F. MILLER T. L. JONES ED. HOLMES S. B. RAINEY W. T. LESTER W. H. MORRIS For United States Senator: GETRUDE WILSON For Governor: For Lieutenant Governor: For Attorney General: For Chief Justice of the Supreme Court: For Associate Justice of the Supreme Court: For Judge of the Court of Criminal Appeals: For State Railroad Commissioner: For State Comptroller of Public Accounts: For Commissioner of General Land Office: For State Treasurer: For State Superintendent of Public Instructions: For State Commissioner of Agriculture: | For Electors for President and Vice President: C. A. LUCAS JAMES M. BOYD J. A. DOSIER HENRY T. HINSCH GEO. T. PARKHOUSE BESS STOGNER P. A. SPAIN E. A. COPASS ARTHUR A. EVERTS E. EULIUS WILLIAMS W. FLOYD BRITTON J. M. HAYS S. W. HUTTON D. H. HANCOCK CHAS. B. PHILBRICK J. P. COURTNEY H. D. BURSON C. E. OSBORN CARRIE LOUINE MORRIS S. J. MEALS GEORGE E. RAY E. E. WIDNER CHAS. D. POSTON For United States Senator: For Governor: For Lieutenant Governor: For Attorney General: For Chief Justice of the Supreme Court: For Associate Justice of the Supreme Court: For Judge of the Court of Criminal Appeals: For State Railroad Commissioner: For State Comptroller of Public Accounts: For Commissioner of General Land Office: For State Treasurer: For State Superintendent of Public Instructions: For State Commissioner of Agriculture: | For Electors for President and Vice President: For United States Senator: For Governor: For Lieutenant Governor: For Attorney General: For Chief Justice of the Supreme Court: For Associate Justice of the Supreme Court: For Judge of the Court of Criminal Appeals: For State Railroad Commissioner: For State Comptroller of Public Accounts: For Commissioner of General Land Office: For State Treasurer: For State Superintendent of Public Instructions: For State Commissioner of Agriculture: |

For Chief Justice Court of Civil Appeals, Seventh Supreme Judicial District of Texas:
R. W. HALL

For Congressman, Nineteenth Congressional District:
GEORGE MAHON

For State Senate Thirtieth Senatorial District:
G. H. NELSON

For State Representative One-Hundred-Nineteenth Representative District:
J. DOYLE SETTLE

For District Attorney, One-Hundred-Six Juicial District:
TRUETT SMITH

For County Judge:
R. A. SIMMS

For County Clerk:
W. A. TITTLE

For District Clerk:
MRS. J. C. (ELDORA) WHITE

For County Treasurer:
MRS. C. R. RAMBO

For Sheriff, Tax Assessor and Collector:
C. D. (CHES) GORE

For County Attorney:
BURTON G. HACKNEY

For County Commissioner, Precinct No. 1:
L. C. GREEN

For Justice of Peace, Precinct No. 1:
F. M. BURNETT

For Constable, Precinct No. 1:
J. R. BURNETT

For County Commissioner, Precinct No. 2:
GEO. W. HENSON

For Public Weigher, Precinct No. 2:
R. M. HINSON

For County Commissioner Precinct No. 3:
J. F. MALCOM

For County Commissioner, Precinct No. 4:
J. L. LYON

1.

FOR
The amendment to the State Constitution providing for the establishment of a State Dispensary System having the exclusive sale of distilled liquors, and providing for Local Option.

AGAINST
The amendment to the State Constitution providing for the establishment of a State Dispensary System having the exclusive sale of distilled liquors, and providing for Local Option.

2.

FOR
The amendment to the Constitution authorizing retirement and the creation of a retirement fund for persons employed in public schools and colleges and universities supported wholly or partly by the State.

AGAINST
The amendment to the Constitution authorizing retirement and the creation of a retirement fund for persons employed in public schools and colleges and universities supported wholly or partly by the State.

3.

FOR
The amendment authorizing the Legislature to provide for the payment of Workmen's Compensation Insurance for employees of the State.

AGAINST
The amendment authorizing the Legislature to provide for the payment of Workmen's Compensation Insurance for employees of the State.

4.

FOR
The amendment of Section 11 of Article IV of the Constitution of the State of Texas, so as to provide for a Board of Pardons and Paroles, and to make the Governor's pardoning power subject to recommendation of said Board, except in case of treason the Governor may grant reprieves, commutations and pardons with the advice and consent of the Legislature.

AGAINST
The amendment of Section 11 of Article IV of the Constitution of the State of Texas, so as to provide for a Board of Pardons and Paroles, and to make the Governor's pardoning power subject to recommendation of said Board, except in case of treason the Governor may grant reprieves, commutations and pardons with the advice and consent of the Legislature.

5.

FOR
The amendment to the State Constitution fixing the salary of the Governor at Twelve Thousand (\$12,000.00) Dollars per annum; the salary of the Attorney General at Ten Thousand (\$10,000.00) Dollars per annum; the salary of the Comptroller, Treasurer and Commissioner of the General Land Office at Six Thousand (\$6,000.00) Dollars per annum, and the salary of the Secretary of State at Six Thousand (\$6,000.00) Dollars per annum.

AGAINST
The amendment to the State Constitution fixing the salary of the Governor at Twelve Thousand (\$12,000.00) Dollars per annum; the salary of the Attorney General at Ten Thousand (\$10,000.00) Dollars per annum; the salary of the Comptroller, Treasurer and Commissioner of the General Land Office at Six Thousand (\$6,000.00) Dollars per annum, and the salary of the Secretary of State at Six Thousand (\$6,000.00) Dollars per annum.

6.

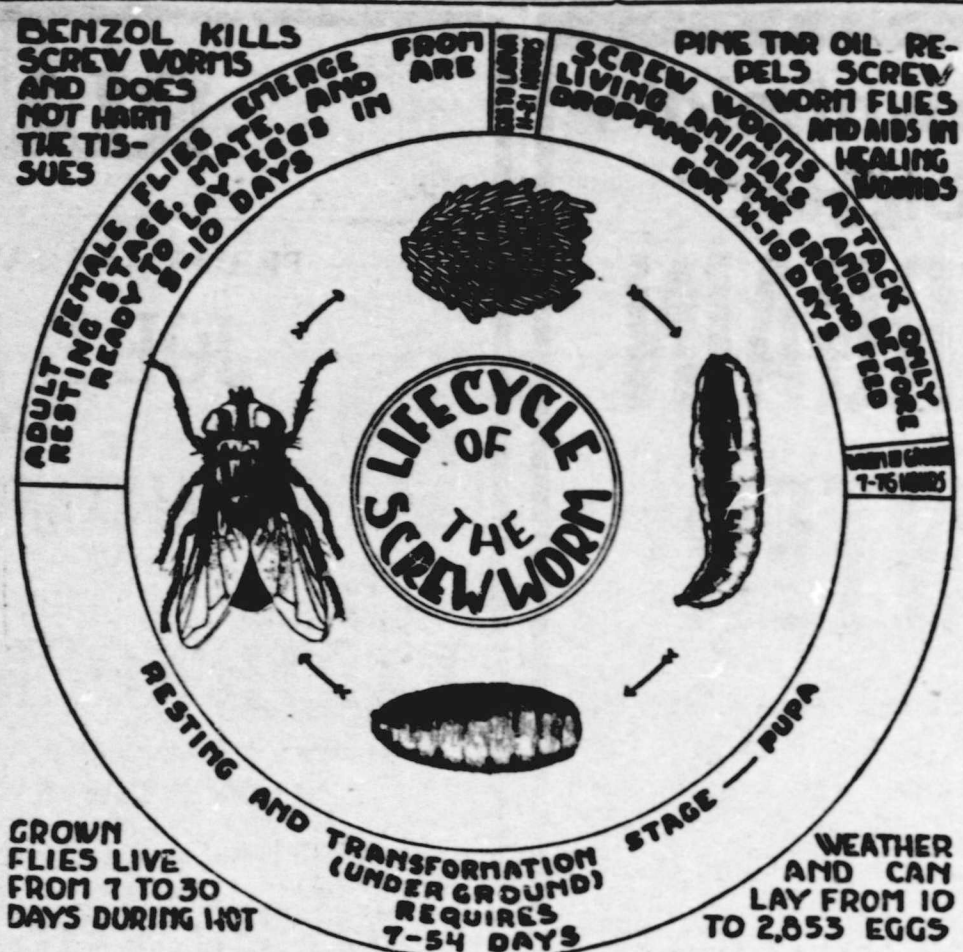
FOR
The amendment to the Constitution of Texas, limiting every county to not more than seven (7) Representatives under any apportionment unless said county shall have a population of more than seven hundred thousand (700,000) people as ascertained by the most recent United States Census in which event such county shall be entitled to one additional Representative to each one hundred thousand (100,000) population in excess of seven hundred thousand (700,000) population.

AGAINST
The amendment to the Constitution of Texas, limiting every county to not more than seven (7) Representatives under any apportionment unless said county shall have a population of more than seven hundred thousand (700,000) people as ascertained by the most recent United States Census in which event such county shall be entitled to one additional Representative to each one hundred thousand (100,000) population in excess of seven hundred thousand (700,000) population.

OUR 23 YEAR COLUMN

Quoting from our issue of October 17th, 1913: The 5th annual Terry County Fair was history. There were 87 varieties of field, garden and orchard products on display, not to mention livestock of all kinds, as well as ladies department, which carried all kinds of drawn work. There was much talk in the daily press about the new southern automobile route which came through Terry county. Judge Neill had returned from the Panhandle Fair at Amarillo, and had high praises for it. A. P. Moore of Gomez, was paying 20c per dozen for eggs. Palm Stanford of Plains, entered his little son in school here. Miss Mary Dixon was clerking for May & Wright. Roy Scudday was to teach the Pridr school. Mrs. Dub Dickinson was here from Lubbock visiting friends. Mr. and Mrs. Ben Glazier had moved to Tahoka. Tom May had moved to Buchanan, N. M. Dr. Treadway was having a well put down on his section. Mr. Walters had moved his family in from south Terry to school.

The last quarterly conference for the Methodist church was to be held here, October 29th. J. R. Hill had dug his potatoes and found one that weighed 6 pounds. Mr. Lovelace, who had recently moved here from Parker county, had purchased and was improving the Welch quarter east of town. A. M. McBurnett was in complaining of prairie chickens eating his grain. Mrs. Guy Taylor had been in Lubbock for eye treatment. The fair exhibits had been loaded on wagons for the Dallas Fair. A number of ladies had met at the school house and organized a Mothers Club or Parent-Teacher Association. The officers were Mrs. W. A. Bell, President; Mrs. R. H. Banowsky, Vice-President; Miss Bertha Lowe, Secretary; Miss Esther Harris, Treasurer. McPhaul Bros had gone to New Mexico after a herd. All for this week.



LIFE CYCLE OF THE SCREW WORM FLY

Flies have four stages in their life cycle. The adult flies mate and lay eggs, and the eggs hatch into maggots or to the worm stage. The maggot after a period of feeding and growth, transforms into a resting stage called the pupal stage and from this emerges the adult fly. Thus we have in the life of a fly four stages—the fly, the egg, the maggot and the pupa.

The adult female screw worm fly finds a living animal that has a wound, preferably a fresh wound. The fly lays masses of creamy eggs on the edges of the wound. Ten to 400 eggs are placed in a single mass and these eggs hatch in from 11 to 21 hours.

As soon as the young maggots are hatched, they enter the wound and begin feeding. As the maggots continue to feed, they shed their skin

several times, growing larger each time this process occurs. In from 4 to 10 days the maggots complete their development and begin migrating from the wound.

The maggots drop to the ground and enter the soil, penetrating to a depth of one to several inches. At this point the maggot apparently becomes inactive, but actually a great change is taking place. The maggot contracts, becomes rigid and the skin turns brown and hardens to a leather-like texture. This is the pupal or resting stage, and withing the pupal case the insect is transforming into an adult fly. In from 7 to 14 days the process is complete. During the overwintering period the insect sometimes spends as long as 54 days in the pupal stage. The adult fly breaks through the pupal case, comes up through the soil and rests upon some twig or plant until its wings have dried and expanded and it is ready to fly away.

ALMOST AN INVALID FROM KIDNEY TROUBLE—S. L. K. BRINGS IMMEDIATE RELIEF

"The Pain Is Almost Gone Now, I Sleep Well, Appetite Is Improving and I Feel Fine," Says Mrs. G. M. McMillan, A Sweetwater Housewife.

When kidneys do not function properly the system becomes laden with poisons. You might just as well be taking poison in daily doses as far as results are concerned. Other organs of the body, striving to combat this situation, are overtaxed and other disorders often develop. Finally, if the condition is not corrected you may reach the stage of actual incalidism. Mrs. G. M. McMillan of Sweetwater, Texas, writes as follows about her experience: "I had been troubled with kidney disorders and backache for the last two years, being almost an invalid for a year until I learned of Williams S. L. K. Formula. After taking it only a short time, the pain has all disappeared. I now sleep and rest well and my appetite has improved. I feel so much better that I cannot praise S. L. K. too highly." Williams S. L. K. Formula, the private prescription of a famous World War doctor and used for years in his private practice is now available to all sufferers. Thousands have found quick relief from sluggish kidneys, stomach, liver and bowels. Get a bottle of this wonderful preparation today at Corner Drug Store and if you are not fully satisfied with the results it gives, your money will be refunded instantly. Mrs. G. M. McMillan of Sweetwater, Texas, says, "I Now Feel So Much Better That I Cannot Praise Williams S. L. K. Formula Too Highly."

Plains News

J. V. O'Neal was called to Crane, Texas, Monday to be at the bed side of his father who passed away, Thursday.

Miss Winnie Mary McLaren spent last week in Kent county.

The Junior class of Plains High School enjoyed a party Monday night at the home of Marie Cleveland.

Mrs. Leslie McLaren spent last Saturday and Sunday in Munday. A large crowd attended the dance at Read's store Wednesday night.

Miss Kathryn Chilton entertained her class with a party at the old hotel Thursday night.

Carl McClellan and William Anderson visited in Plains last Saturday and Sunday.

Mrs. Pride and children and Mrs. Hassie Whitehurst spent the week end in Tatum, New Mexico.

Warner Hayhurst was in Lubbock Friday on business.

Kellie Shoemaker of Tulia visited his son Donald and his sister, Mrs. Luther Nevils this week.

Mrs. Aaron Morris spent a few days this week with her parents at Seagraves.

Mr. and Mrs. Shern Henard attended the Fair at Roswell this week.

Mrs. Haggins and baby of Lubbock came in Wednesday night to join her husband who works at the Lights Lumber yard. They are at home in the Read apartment.

William Webber and Mrs. J. V. O'Neal were shopping in Brownfield Thursday.

Joe Ellison has bought the Plains Drug Store, which was formerly operated by Jim Cunningham.

Mr. and Mrs. Hugh Snodgrass, Mr. and Mrs. J. M. Cheek, Mr. and Mrs. Amos Smith and Mr. and Mrs. J. H. Snodgrass visited last Sunday in the home of Bob Aberdeen.

Rev. Boyd filled his regular appointment at the Baptist church, Sunday.

Quite a few from here attended the Workers Meeting at Tahoka, Tuesday.

Albert O'Neal of Seminole is visiting his brother Vellie this week.

Meadow Items

Farmers continue to make use of the sunny weather. All gins are running day and until late at night.

The picture show and other entertainment given last Wednesday night by the F. F. A. boys honoring "Mother and Dad" was quite interesting and educational. We felt that all present enjoyed every minute of it. Thanks a lot Mr. Hartzog and F. F. A. boys. And to those from Brownfield who assisted.

There was an election held here Saturday to see whether Meadow Independent School District and Needmore would unite under the "Grouping" law. The election carried only one against, we hear.

Meadow and New Deal played a game of football Friday afternoon. Meadow won, 6 to 0, I believe was the score.

The Presbyterian (instead of the Primitive Baptist) finished their church last week and had an all day service Sunday, with dinner on the ground. James Simpson from Lubbock; C. V. Lauders of Earth; Alvin Robbers of Pampa and Roche Newton of Lubbock were the preachers present and all preached. A very enjoyable day was had by all, as it was reported.

Wellman News

A. J. and Alene Wartes of Morton visited in the T. A. Wartes home over the week end.

Mr. J. D. Roberts, Mr. and Mrs. J. D. Roberts Jr. and Tommy Jack Roberts visited in Lubbock Saturday.

Mr. Joe Stout of Maytown visited

his sister, Mrs. R. L. Warren.

Mr. and Mrs. Bell, and Misses Oliver and McClish were Lubbock visitors, Saturday.

The Wellman Consolidated School has been turning out for cotton picking every afternoon.

Miss Marion Chisholm spent the week end with Miss Nora Grigg.

Mr. and Mrs. Roberson formerly of this community but who have recently been living at Knox City have returned here to make their home.

Mr. and Mrs. D. B. Oliver have moved to Wellman where Mr. Oliver is employed at the gin.

SENIORS OF UNION SCHOOL ORGANIZE

The Senior Class of Union High School met and organized on October 7. The class decided to meet every two weeks on Wednesday, at the seventh period, in room seven.

The following officers were elected:

Class Sponsor, Mr. Fowler; President, Clyde Crossland; Vice-President, Susie Bentley; Secretary, Imogene Pollard; Treasurer, Myrtle Neal; Reporter, Evelyn Day.

The President of the Senior Class called a special meeting on Thursday, October 8, for the purpose of ordering class rings, diplomas and gowns.

Dumas News

Miss Lela Elmore spent Saturday night with Miss Helen Battaes.

Those on the sick list this week are, Bertha Wright, Lillian Schulz and Elmer Battaes.

Ellan Marie little, daughter of Mr. and Mrs. Baron, has been very ill this past week, but is doing fine at this writing.

J. R. Cox of Brownfield has been visiting in the J. W. Elmore home this past week.

William and J. B. Gross spent Saturday with Frank Wright.

Mr. and Mrs. J. H. Wright and family of McCaully, Texas, visited

DANCE MON TUE WED

After you see the World's Greatest Ice Skating Carnival

FEATURING

McGowan & Mac Le Maire & Reynolds Uksila & Vida Douglas Duify La Verne Bruce Mape

and Evelyn Chandler

World's Ice Skating Figure Champion

Ernie Kratzinger's 15-Piece Orchestra

MARVELOUS FOOD REASONABLE PRICES NO COVER CHARGE

FREE Dancing

WACK FOREST AT DALLAS CENTENNIAL

Have Healthy Gums Again!



PRO-DRAM

Its so easy to cure your gums from Ppyorrhoea. Do your gums bleed when you brush them?

Then act at once, delay may the loss of your teeth!

Sold Exclusively by ALEXANDER DRUG CO.

Use Our— LAY AWAY PLAN

We are receiving new Jewelry most every day, and with a reasonable down payment, we will lay any article back, and you will have over two months to pay for the gift for Xmas. Come in and see us before making your purchase.

ALEXANDERS



relatives here this past week.

Everyone is busy gathering cotton. Mr. and Mrs. J. W. Elmore are the proud owners of a International truck.

Earnest Wright visited J. Baron, Sunday.

Mr. and Mrs. John Smith and baby, J. R. Cox, and Roy Elmore were Seminole visitors, Sunday.

Helen Viola Elizabeth Battaes visited in the home of Miss Lela Mae Elmore, Sunday evening.

Mr. and Mrs. Roy Richard are the proud parents of a baby girl, born the 7th. Mrs. Richard's is the former Mattie King.

LOTTERIES

Gilbert Seldes, writing in the Atlantic Monthly for October on "The Quicksands of the Movies," quotes Leonard Lyons of the New York Post, who recently reported the serious suggestion made by the owner of a Brooklyn movie house, "that his colleagues unite with him in eliminating feature pictures, movie shorts, and newsreels from our programs. "All we need," he proposed, "is Bank Nights."

According to Mr. Seldes, it is possible in many cities to attend a dif-

ferent show each night and never pay admission without being given some kind of a chance on a lottery.

The lottery game seems to pull more than double bills or anything yet devised by the picture houses.—McLean News.

U. L. Bates had the bad misfortune to lose \$50 on the streets here Wednesday. If anyone has seen or heard of this money, Mr. Bates would appreciate it if you would let him know.

Tickets for the general election were finished this week by the Herald job department full 20 days before the election to be ready for absentee voters, if any. Yes, they are about as large as saddle blankets?

Gus Farrar, old time Terryite, and for many years county clerk at Sweetwater, was up from Austin this week, shaking hands with old friends, and visiting his aunt, Mrs. J. L. Randal. He is now employed in the comptroller's department at Austin.

Letting the mind wander is not mental exercise.

WINTER IS NEAR

And Ever-Ready Prestone is already at your service, to protect your car from the Cold. Drop in and let us give you complete facts concerning the perfect Anti-Freeze.

Also the new winter grade Germ Processed Motor Oil and high test Bronze gasoline.

The Best of Service Always.

Fitzgerald Service Station

GENERAL TIRES — OPEN ALL NIGHT — PHONE 19



Fresh Meats

You'll want to serve more meat from now on—there's nothing like it for quick energy and warmth in cold weather. And in spite of all the talk you hear, prices on meats haven't gone up nearly as much as you'd think.

MURPHY BROS. GRO.

SEE—HIGGINBOTHAM-BARTLETT CO.—for—LUMBER and building materials of all kinds.

Phone 61 Brownfield

The world has no room for cowards. We must all be ready somehow to toil, to suffer, to die. And yours is not the less noble because no drum beats before you when you go out into your daily battlefields, and no crowds shout about your coming when you return from your daily victory or defeat.

—Robert Louis Stevenson.

He is an unusual person if he thinks he isn't.

Coming SAT. NOV. 7

New CHEVROLET 1937 The Complete Car—Completely New



Weekly Church and Social Happenings

Mrs. Herman Trigg, Editor

Phone No. 45

THE BAPTIST CIRCLES

The W. M. U. of the Baptist church met in the following places: South-east circle, Mrs. Davis with five present; northeast circle with Mrs. Flache with ten present; southwest circle with Mrs. Jess Smith with five present and northwest circle with Mrs. Auburg with eight present. All of the circles had business meetings. The next meeting places will be announced in Church Sunday.

BAPTIST WMS

The ladies of the Baptist WMS had an executive committee session this week and decided that they would meet in the homes of members three Mondays out of each month, and hold

a business and mission session at the church on Monday of each month. Several members are planning to attend the District W. M. U. at Lubbock Friday of this week.

SURPRISE SHOWER

Mrs. Jack Stricklin Jr. was given a surprise shower Thursday afternoon at 3 o'clock, in the home of Mrs. Clovis Kendrick. The Laff-A-Lot Bridge Club was entertained along with the shower. Many lovely and useful gifts were received.

Those present were, Mesdames Howard Swan, Glen Webber, W. E. Latham, Jas. H. Jennings, Elwood Tiernan, Ralph Bynum, Vance Glover, Graham Smith, Earl Anthony,

Misses Lenore Brownfield, Lou Ellen Brown, hostess and honoree.

FEDERATED MUSIC CLUBS TO MEET IN LUBBOCK

The Seventh District, Annual Convention of Texas Federated Music Clubs, will be held October 22, 23 and 24 at Lubbock, Texas, with headquarters at First Methodist church.

The Cen-Tex Harmony Club of Brownfield, will attend business sessions, Fine Arts Programs, Midnight Frolic Tea at the home of President and Mrs. Knapp on College Campus. Mrs. W. H. Dallas, President of the local club, Chairman of Civic National Music Week in the District, will attend a board dinner, October 22, at the home of Mrs. E. L. Robertson, 1902 Broadway. Which is complimentary to all officers and chairmen.

Mrs. Philip Wolfe, Pampa, President and Miss Inez Ludy, Bowie, State President will address the Convention.

SILVER WEDDING OBSERVED

Rev. and Mrs. F. G. Rodgers celebrated their Silver Wedding Anniversary, Thursday, October 8th, by entertaining a host of their friends and church members. The entertainment served a two-fold purpose, in that it was a coming together of the church members as well as honoring Rev. and Mrs. Rodgers' 25th Wedding Anniversary.

The Baptist church was beautifully decorated, carrying out the color scheme of silver and purple. With bouquets of beautiful flowers to add a touch of welcome. The guests were met at the door by Rev. and Mrs. Rodgers and each one received a hearty welcome.

The doors of the church were opened at 4:00 P. M. at which time the Cradle Roll and Beginners Department visited. These two departments joined in singing a song, which was enjoyed very much. The Primary Department with their leaders were there wholeheartedly.

The Junior Department came in a body also. Jimmie Green played a special number, after which the entire department sang. The Intermed-

Brownfield's Biggest BARGAIN CENTER



Come in and see our big line of Winter Coats, beautiful fur trimmed coats and sport coats at bargain prices. Take advantage of our Courtesy Lay-Away Plan. A small deposit will hold anything.

Just received a big shipment of Ladies Silk Dresses; all latest styles. Come in and look them over.

ates were there also. We have many good reports on their program.

Later in the evening the Young People and Adults were entertained. Judge Price acting as Toastmaster, and members of these departments taking part in the program. Many out of town friends of the Rodgers' family visited during the day.

We don't want to forget the beautiful hand painted Registration Book painted by Mrs. Cobb. This book had a silver back with a purple bow of ribbon, further carrying out the color scheme of the decorations.

Punch and cookies were served throughout the program. Those having charge of the serving were as follows: Mesdames C. A. Thames, Graham, Ray Brownfield, G. M. Green, Kloven, W. W. Price, and Miss Vivian Moser.

Those presiding at the Registration Table were as follows: Ina George Warren, Ruby Nell Smith, Shirley Bond and Millie Fay Strickland.

Rev. and Mrs. Rodgers received lovely gifts, as well as telegrams from friends and relatives throughout the day. These gifts will be constant remembrances for years to come. I am sure that the spirit with which the gifts were presented mean much to the lives of Rev. and Mrs. Rodgers. We all join in wishing them many happy returns of the day. — Contributed.

J. E. Michie of McAllister, Okla., writes in wanting the rest of the Herald he failed to get for two weeks. There just wasn't any more of it friend Michie. Our merchants kinder laid out those two weeks and we had to go to press with what we could get—and it fall of the year too.

Mr. and Mrs. Roy Wingerd and Lois Marion, accompanied by Mrs. Arthur Sawyer, were in Wichita Kansas over the weekend. Mr. Wingerd visited a sister and Mrs. Sawyer visited in the home of her sister, Mrs. Rance King. They attended the Tech-Wichita University football game.

Mr. and Mrs. M. B. Sawyer spent the week end with their daughter, Mrs. Cye Tankersley of Rule.

Mrs. E. A. Graham had guests from Lubbock Sunday afternoon.

FLOWERS

Pot Plants and Cut Flowers
Wire Orders Anywhere
Mrs. W. B. Downing
Phone 69

McMakin Motor Coaches

NORTH BOUND
For Lubbock and points east and north at 4:45, 9:00 and 11:55 A. M. and 8:15 P. M.

SOUTH BOUND
For Odessa, McCombs, Hobbs and Carlsbad, at 2:00 and 9:10 A. M. and 2:15 and 5:30 P. M.

A Three Days' Cough Is Your Danger Signal

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to expel and heal the inflamed membranes as the germ-laden phlegm is loosened and expelled. Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

Miss Bernice Weldon of this city attended the Convention of State Chiropractors at San Antonio last week. She reports a nice time and a great convention.

Among the Tech students home over the week end were, Misses Queenelle Sawyer, El Ray Lewis and her guest, Mary Louise Walker of Fort Worth, and Bill McGowan.

Mrs. Johnson and little son, James Murray, from Natasulga, Ala., are here visiting her parents, Mr. and Mrs. S. O. Murray.

Mrs. Chris Quante in company with Mrs. Roy Wingerd called on the Herald recently. While Mrs. Wingerd is quite a frequent visitor, Mrs. Quante said that was the first time she had been in the Herald office in more than 20 years. Of course she expressed herself pleased to see such an improvement in that time.

Miss Olga Fitzgerald and mother are visiting their brother and son in Arizona.

Citrus wines have been developed by government scientists in Florida.

FRANK HILL SECRETARY TO SENATOR NELSON

Frank P. Hill and family left Saturday morning for Austin, where Frank was to serve as private secretary to Senator G. H. Nelson during the called session of the legislature, which convened Monday.

Frank has been connected with the publication of the News practically all the time for the past twelve years. The force had not heard from him since he left up to Thursday morning, but it is presumed that he was able to successfully guide his V-8 through the high waters and that he and family landed safely in the capital city.

During his absence from the News office, Tom Suits of Lockney will assist in getting out this great moral and political weekly. Tom was employed in this office several months last year as Linotype operator and knows how to get the job done. — Tahoka News.

TECH RAIDERS TO GO ON BLUE NETWORK

LUBBOCK, Texas, Oct. 6.—Radio listeners of the Southwest are soon to hear the collective voice of Texas Technological College that urged the Red Raiders to victory over Texas Christian university.

Plans are being completed for a pep rally to be broadcast over radio stations WFAA, Dallas, and WBAP, Fort Worth, members of the Texas Quality network. The program, staged at Tech field and described by a staff announcer, will begin at 6:30 p. m. October 23, lasting thirty minutes. The occasion will precede the Homecoming Day celebration, which features the Texas-Centenary football game the following day.

President Bradford Knapp is to speak briefly, and the Matador band, under direction of D. O. Wiley, will play. It is thought likely that Red Raider coaches and players will be presented.

Sunflower seed are popular in Russia as a food, and the oil is used for salads and in making butter substitutes.

BILIOUS

Condition Needs Double Action Treatment
Stimulation of liver bile flow is not enough for complete relief, but combined with intestinal stimulation that relieves temporary constipation, quick soothing results are certain. Herbine, a combination of herbs, combines BOTH actions and so these dizzy, headachy, indigestion, gas, rindown feelings get relieved when both liver and bowels return to normal action. Get your bottle of Herbine from druggists.
Alexander Drug Co.
Corner Drug Store

RIALTO

FRIDAY AND SATURDAY OCT. 16-17

JOE E. BROWN

—AS—
ALEXANDER BOTTS

—IN—

EARTHWORM TRACTORS'

PREVIEW SATURDAY, 11:30

SUNDAY AND MONDAY OCTOBER 18-19

WARNER BAXTER and MYRNA LOY

—IN—

"TO MARRY WITH LOVE"

RITZ

SATURDAY OCTOBER 16

Johnny Mack Brown

—IN—

"ROGUE OF THE RANGE"

Another Chapter Flash Gordon

SUNDAY AND MONDAY OCTOBER 18-19

**STUART ERWIN, PAUL KELLY and FLOR-
ENCE RICE**

—IN—

"WOMEN ARE TROUBLE"

We have received a copy of the memorial edition of the life and accomplishments of Cyrus H. McCormick, inventor of the binder, who died June 2, this year. His was a very interesting life, and shows what heights a man with will power, though poor, can do in America. He was a great friend of 4-H clubs and other things that pertain to the farm boy and girl.
Be sure to read Herald ads

The SNAPSHOT GUILD
The Shape of a Picture—
Horizontal or Vertical?



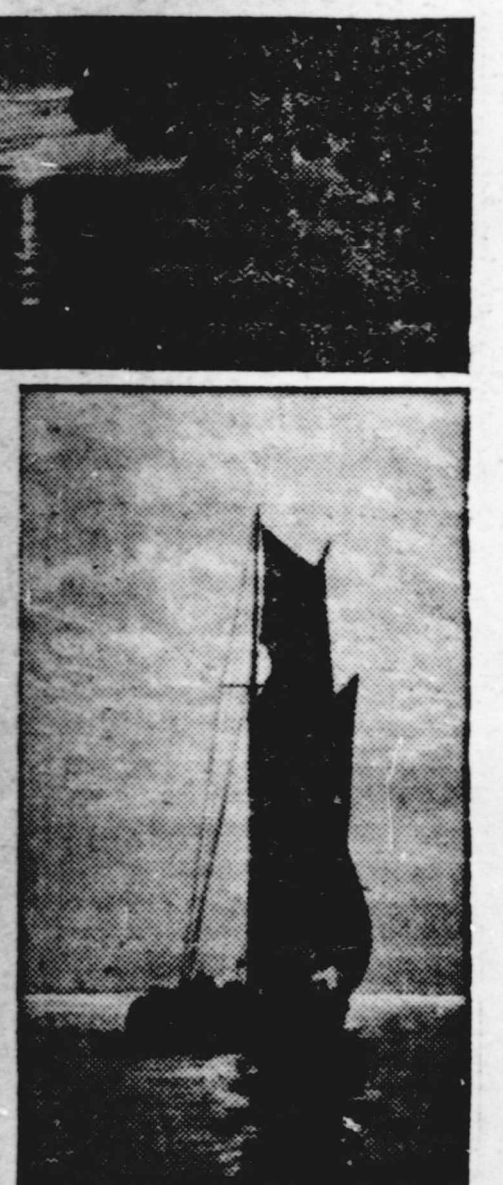
When the principal lines of a subject are horizontal, don't forget to hold the camera horizontally. Composition may be further improved by enlarging and trimming.

FROM the standpoint of artistic composition the shape of a picture makes a lot of difference. This statement may seem axiomatic but how often do we photographers give thought to it in using our cameras? We all know that most cameras are so constructed as to give us a choice between horizontal and vertical pictures, depending upon the position in which we hold the camera, but in the business of taking pictures there seems to be a sort of psychology of laziness that makes us choose the way most convenient to our hands. With some cameras the vertical position seems easier, with others the horizontal, and to change to the other position seems to require an effort. Too many of us don't make the effort, when we should.

So, we go right on taking pictures the easier way without bothering about the shape of them, when a little thought and little more than a twist of the wrist would make all the difference between good and bad composition. Remember that the lines enclosing a picture are almost as much a part of the composition as the lines inside.

Snapshots albums show all too many pictures of vertical subjects, including persons in full length poses, with a vast waste of margin, right and left, because they were taken with the camera in horizontal position. This is bad, because, for one thing, the excess of margin diminishes the importance of the subject and for another, distracting objects are usually placed on one side or the other. The snapshot of Mother picking up a flower in the garden is an excellent instance, but why the corner of the camera on the left margin and the reel on the right? These subjects would have been eliminated by the up-and-down view had it been used.

In the case of landscape pictures, a spreading landscape and such subjects as a flock of sheep or a herd of cattle afford a call for the horizontal position, but no less often does a picture of a tree, a waterfall or a steeper demand the vertical.



Imagine the waste of margin, if this picture had been taken with the camera horizontal.

sure that the lines which give length to your subject parallel the long edges of the film, thus avoiding an overbalance of margin above and below or to the right and left, as the case may be.

So much for planning the shape of a picture before you take it, but composition can be improved, indeed often much improved, by shaping the picture after you take it. There are two ways of doing it. You may reduce the margins and, in some cases, also cut out distracting objects by trimming the print; or, still more effectively, you may mask the negative so as to leave a selected portion and, from this portion, have an enlargement made.

Thus, a vertical subject in a vertical panel that has cut out detail on the sides becomes much more impressive; its height and importance have been enhanced. Similarly, with a horizontal subject a horizontal panel will emphasize its "repose" lines and accentuate its sweep. Most good pictorial work, such as finds a place in salons because of its artistic excellence, is usually the combined result of choosing the right camera position, masking the negative and trimming the print.
JOHN VAN GUILDER

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Buy a bottle of
CREOMULSION
Take as directed—If not relieved return to us and get your money back.

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JIM GRAVES, Operator
Pure Drugs Prompt Service
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40 Inch Printed Silk
In Stripes, Polka Dots and Floral Patterns. 69c Value. Special—
49c

36 Inch Curtain Scrim
In Blue, Yellow, Pink Orchid and Ecru. 10c Value. Special—
5c yd.

36 Inch Outing
Dark and Light Patterns. A Real Value. Special—
10c yd.

Fast Color Print
Big Selection of Patterns. Special
8c yd.

Ladies Slips
All Sizes, Lace Trim. Special—
59c

LADIES DRESS
Shoes and Sport Oxfords
Star Brand. Special—
\$1.98

Big Double Blanket
66x76. Special—
\$1.00

MEN'S STAR BRAND
Work Shoes
All Leather. \$2.49 Value. Special
\$1.98

SPECIAL ON LADIES
Coats and Swagger Suits
One Rack, Val. to \$14.95. Special
\$9.98

BIG SHOWING OF
Children & Ladies Dresses
Special—
\$1.00

Children's Coats
One Big Rack. All Sizes and Colors. Special—
\$3.98

Ladies Silk Dresses
Special—
\$4.98

NEW SHIPMENT
Ladies Hats
Special—
\$1.00

Men's All Wool Suits
One Pair Pants. Special—
\$13.95

STEPHENS-LATHAM
Dry Goods Company