



FOOD SALE

Never before such a wholesale offering of nationally known merchandise at such slashed prices—here is a grocery sale that will save you plenty of money.

Folgers Coffee
2 lb. 56c
1 lb. 29c

PORK & BEANS 3 CANS .14
Bunch Vegetables, any kind, 2 for 5c
PEACHES, No. 2 1/2, can 16c
Dixie Style Loaf, 1 lb. can 10c
HOMINY, No. 2 1/2, large 9c

Coffee 100 PERCENT PURE per lb. .10
TEA, 1-4 lb. Canova, glass free 21c
Baking Pwdr, 3202, Health Club 18c
RICE, 4 lbs. 25c
Apple Butter qt. 19c

JELL-O any flavor Per Pkg. .6

Bananas GOLDEN RIPE Doz. .7
Powdered Sugar, 1 lb. pkg. 7 1/2c
MATCHES, per carton 18c
MACARONI, 2 lb. Celo bag 23c
ICE CREAM SALT, 5 lb. box 8c

HELP YOUR SELF

Grocery and Market
FRIDAY AND SATURDAY SPECIALS

PLENTY OF PARKING SPACE
FREE DELIVERY

PHONE 15

Postum Cereal, 1 lb. 202 box 21c
Borax Washing Powder, large size 17c
HEINZE 57 VARIETIES
TOMATO JUICE, 3 cans 24c
RICE FLAKES, pkg. 11c
PICKLES, fresh cucumber, qt. 23c



GOOD MEAT MAKES -the- MEAL

BEEF ROAST, fresh and tender, lb. 14c
STEAK, loin or T-Bone, lb. 17 1/2c
BACON, sliced, 1 lb. layers 27 1/2c
CHEESE, Longhorn, full cream, lb. 17 1/2c
BOLOGNA, per lb. 10c
Fryers, dressed 33c On foot 28c
FRESH WATER CATFISH

VETERANS OF FUTURE WARS

Twenty years ago, we probably would have joined with the group of youngsters who have so facetiously named their organization the Veterans of Future Wars. With the same youthful abandon and the same reckless disregard for the feelings of others, we might even have laughed at the slur upon Gold Star Mothers. But those days are gone forever. We live in the memories of a youthful maturity, quickened by war experiences which left many white crosses on foreign soil, broken bodies and vacant minds in our midst, and saddened Gold Star Mothers to mourn the loss of their sons. To those who would burlesque the veterans of former wars, we say: "If your purpose is to laugh your way out of another war,—more power to your movement. The veterans of past wars have withstood worse things than ridicule." Of those who speak slightly of our dead, and of our Gold Star Mothers, we can only say: Father forgive them, for they know not what they do."—Charles T. Begley, in Frankford (Philadelphia) Comrades.

PARK ON ISLAND

Plans are being made for the development of Padre Island, off the coast of Texas, as a park which would be one of the most unusual parks in the world. The island stretches along the Texas coast from a point near Corpus Christi to near the mouth of the Rio Grande. Feature attraction would be a scenic highway which would permit motorists to drive the length of the island only a few yards from the gulf surf. The island is well known for its deep sea and bay fishing.

CHAMBLISS ELECTED PRES. BAPTIST STUDENT COUNCIL

WACO Texas, April 31.—Woodrow Chambliss, Baylor university junior from Brownfield, has been elected president of the Baylor Baptist Student council for 1936-37. Chambliss has been a member of the council for the past two years, and is also a member of the Baylor Little Theatre.

The purpose of this council is to coordinate all students religious activities, and to bring the students into the Sunday school and church of their choice.

ELECTED PRE-LAW CLUB OF TECH COLLEGE

LUBBOCK, Texas, May 11.—Miss Annie Letha Hamilton, Brownfield, recently was elected secretary-treasurer for the Pre-Law club at Texas Technological college, where she is a student. She will take office next fall.

Miss Hamilton, a junior, is the daughter of C. F. Hamilton, Brownfield.

Tuesday was National Hospital Day. Whether the local hospital or the other town doctors who do surgery got a spray or bouquet, makes little difference, as they will likely go on doing all in their power to alleviate human suffering.

SHRINE IN ALAMO

In the Alamo, historic shrine of Texas' revolution, at San Antonio, there stands a memorial shaft to its fallen heroes, erected as the gift of natives of the province of Nagshino, Japan.

HORSE MARINES

During the Texas Revolution against Mexico in 1835, 20 mounted Texas Rangers gained the sobriquet of "Horse Marines" by effecting the capture of three ships loaded with supplies for the Mexican army.

Showing off may end in blowing up.

IN REPLICATION OF MISSIONS

In a 1000-acre state park near Crockett, Texas, there has been constructed a replica of the first Franciscan mission in East Texas, San Francisco de los Tejas, originally built there in 1690.

Gotrox—I can't let my daughter marry a man who doesn't make at least \$5,000 a year; that's what it costs me to support her.

Spiffen—Then suppose we compromise. I make \$2,000 a year; you'd save money by letting me marry her and then contribute \$3,000 toward her support.

Dickinson charges that New Deal has driven poor to dog food.

Opening BROWNFIELD SWIMMING POOL

FRIDAY, MAY 15, 1936

Under New Management

The Pool will be kept clean and drained regularly, so you may enjoy the healthiest and most enjoyable recreation of all—SWIMMING.

The Swimmers will be watched at all times by a good swimmer, in bathing suit, so don't be afraid to let the kiddies take a plunge.

The Dressing Rooms have been remodeled and will be kept clean; and improvements made from time to time.

20 per cent discount on 10 tickets in advance.

20 per cent discount on parties of 10 or more.

W. A. Bynum, Mgr. — — — Emery Longbrake, Asst.

SAFETY TIRE SHOP

We invite you to visit our shop located at 215 West Main. We carry a complete line of U. S. Tires and Tubes, for which we will give your old tires a liberal trade in value. We also do all kinds of tire repair work—guaranteed—and at reasonable prices.

SHERWIN-WILLIAMS PAINTS

for BEAUTY and PROTECTION
Make your kitchen hours cheerful with **Semi-Lustre**
● Porcelain-like satin finish
● Completely washable
You don't tire as quickly in a bright cheery kitchen—tasks are done quicker and with less effort. Paints light and happiness into your kitchen with Sherwin-Williams Semi-Lustre—ideal for bathroom, laundry, severe service. \$1.12 Qt.

Special on Self-Polishing Floor Wax
No rubbing, no polishing with S-W Flo-Wax—simply apply—let dry. 1 Pint S-W Flo-Wax and lamb's wool applicator. 79c \$1.03 value

Utility Paint
The handy paint for rough work. Red, Brown, Green, Black. \$1.77 Gal. Gray Slate slightly higher

Restore Worn Floors With S-W Floor Enamel
These lustrous, rich-toned colors make excellent background for room furnishings. Quick drying and durable. \$1.17 Qt.

Sherwin-Williams Clearolin
Crystal clear Linoleum Finish that stays clear. Easy to apply, dries in an hour. Stays clear. Freshens up color and pattern. Makes linoleum easier to clean and makes it last longer. 1 quart to customer at this price. \$1.27

RABIES CONTROL RULES ARE GIVEN

AUSTIN, Texas, May 4.—Rabies is increasing in prevalence in many parts of Texas, although it may be controlled and even could be exterminated by intelligent measures, according to records of the State Health Department. Unfortunately it has been the practice to wait to apply control measures until the disease is wide spread.

The dog is the chief source of rabies infection in man, but all warm blooded animals are susceptible. Contrary to a wide spread belief, rabies is not a warm weather disease. It occurs just as frequently in the cold months. The most logical procedure in the control of rabies would be to vaccinate all dogs. Where this is impossible the stray dog should immediately be impounded, for the stray dog is chiefly responsible for the spread of rabies.

Public health authorities are handicapped in their fight against the spread of rabies because rabies in humans occurs only infrequently. However, it must be remembered that rabies is 100 per cent fatal once the disease has developed. Treatment is only preventive and must be taken in time.

Do not kill the dog that is behaving strangely or immediately after it has bitten some one. The animal should be captured and kept under observation for ten days to determine whether it has rabies or not. The confinement should be ample secure, for a dog in the frenzy of furious rabies requires a much stronger collar and chain or enclosure than a non-rabid dog.

When the rabies virus is put into the body by a biting dog the virus travels slowly from the wound along the nerves until it reaches the brain and spinal cord. Thus if the bite is on the face the virus does not have far to travel to reach the brain. Consequently bites on the face are the most dangerous and immunization must be started at once.

It is possible to control rabies, but, owing to the large territory included in Texas it will take extra efforts on the part of public health workers and cooperation of the people of each town and county to carry on an educational program for this control.

Better a good follower than a poor leader.

EDITOR LOOMIS DIES

L. P. Loomis, 53, former editor and publisher of the Canadian Record, died April 15 at Torrington, Wyo. Mr. Loomis was one of the pioneer publishers of the Southwest, having started his newspaper career in 1903 at Wakita, Okla. (at that time Indian Territory) Later he published the Texico Trumpet, Canadian Record and Slaton Slatonite. His many friends in the Panhandle of Texas will learn with sorrow of his passing.—Miami Chief.

METHODIST CHURCH MERGER FAVORED

COLUMBUS, Ohio, May 4.—Delegates to the quadrennial conference of the Methodist Episcopal church overwhelmingly approved today its unification with the Methodist Episcopal church, South, and the Methodist Protestant church. Unification of the three churches, expected to be approved by the governing bodies, would make the Methodist the largest Protestant body in the world.

Don't tear your shirt in condemning what others wear.

Folk Leader



Gertrude Knott, noted authority on folk lore, is supervising handling of the third annual national folk festival, which will open at the Texas Centennial Exposition in Dallas June 14.

HIGGINBOTHAM - BARTLETT LUMBER CO.
BROWNFIELD, TEXAS
PAINT HEADQUARTERS

COME and SEE STEWART GRO.

Specials For Friday and Saturday

- COCOA, Peerless, 2 lb. ----- 15c
- PINTO BEANS, 10 lb. ----- 49c
- PICLEKS, Full Quart, Sour, ----- 19c

STOCK SALT

- PLAIN ----- 39c
- MEDICATED ----- 49c

- SOAP FLAKES, Giant Box ----- 39c
- MACKEREL, 3 For, ----- 25c
- MATCHES, Carton, ----- 17c
- SYRUP, Silver Jug, gallon, ----- 49c

WE BUY EGGS

W. R. Stewart, Owner

FLOWERS

Pot Plants and Cut Flowers

Wire Orders Anywhere

Mrs. W. B. Downing

Phone 69



Her "Big Moment"

This is the first time these new-lyrics are entertaining—and of course the bride is a bit nervous—but of one thing she is certain—she knows the meal will be a huge success. You see, she cooked it on her 1936 modern gas range. It's so efficient, it makes perfect meals a CINCH—IN A JIFFY, too—and what with the new low gas rate, it's so inexpensive in upkeep.

Many sizes, styles, prices to choose from at your gas appliance dealer or your gas company.

West Texas Gas Co
Good Gas With Dependable Service

TALK ABOUT CLOTHES

DENTON, May 2.—Formal graduation frocks make their debut this week, and the fashion world joins spectators at commencement parades. Some of the graduates will tread the platform in conventional cap and gown but others will don lovely, sheer, white frocks with ruffles and flounces, and will look as distractingly feminine as possible.

Fashion experts have been kind to the girl graduate and designed her frock with an eye to the practical side. Graduation dresses are no longer wrapped in tissue paper and put away when that all-important June event is over—instead, they are making big hits at summer formals.

In selecting a frock, girls at Texas State College for Women (CIA) wager you'll want one that carries its own clever little jacket. Some of them come just to the waistline, and are belted so that they look to be a part of the dress itself. They feature little capelets of lace or net, and elaborate sleeves with lace or ruffle inserts. Materials are organdy, net chiffon, mousseline de soie, and French dimity.

One smart frock is made of white net with narrow inserts of white satin at four inch intervals all the way up the dress. The pointed Peter Pan collar buttons at the top of the back with four satin covered buttons, and the placket is open from there to the waist. The dress has a stitched satin belt, and is worn over a satin slip. Another youthful dress is made of mousseline de soie, trimmed with accordion pleated ruffles at the bottom of the skirt. The adorable jacket has a high stand-up

pleated collar and full sleeves that are circled with three rows of pleated ruffling. The waist fits snugly and a blue velvet ribbon gives the effect of a one-piece dress.

TECH SENIOR CLASS PRESENTS LARGE BELLS

LUBBOCK, Texas, May 2.—Two bells, weighing 900 pounds and 300 pounds, will be placed in the east tower of the administration building at Texas Technological college as the gift of the senior class it was decided at a recent class meeting.

The bells will be rung for the first time during the commencement procession June 8.

THE NAVAL EXHIBIT

DALLAS.—Part of the Navy's exhibit at the \$25,000,000 Texas Centennial Exposition, which opens here June 6, will be a reproduction to scale of the entire U. S. Naval Academy at Annapolis. Commander Jas. M. Lewis, in charge of the exhibit, said this is the first time the Naval Academy has ever been reproduced in miniature.

MUSIC FESTIVAL NOTES

On Tuesday morning before the festival at Lubbock, pupils of Miss Gertrude Rasco's piano class had a grading in the grade school studio. Messames Jacobson and McGowan judged the piano solos and ensembles.

MAN'S HEART SKIPS BEATS—DUE TO GAS
W. L. Adams was bloated so with gas that his heart often missed beats after eating. Adlerika rid him of all gas, and now he eats anything and feels fine.—Alexander Drug.

Rodeo Boss



Col. W. I. Johnson, of San Antonio, will take his world championship rodeo to the Texas Centennial Exposition at Dallas for engagements in June and September. The first will start June 6, opening day of the \$25,000,000 World's Fair. Col. Johnson's rodeo is the one which has played in New York City's Madison Square Garden for the last five years.

and Mr. Trigg the scales, keyboard, harmony and sight reading.

The pupils were greatly encouraged by this grading, and it is of interest to say, and complimentary to the judges that the grades given here tallied nicely with the grades at Lubbock.

Wellman News

Miss Nora Mae Kerby spent the week end with her mother, Mrs. H. E. Kerby of Lamesa.

Mr. and Mrs. Maynard and children of Lubbock spent Saturday night and Sunday with Mr. and Mrs. C. A. Wilhite.

Mrs. Walsie Harrington returned Friday from Oklahoma City, where she has been visiting friends and relatives the past month.

Mr. and Mrs. Leonard Campbell of Meadow visited Mr. Campbell's parents Sunday.

Miss Cora Kerby of Lamesa visited in this community Sunday.

The Wellman baseball team played the New Moore baseball team at New Moore Sunday with the local team being winners.

Bro. Jack Thompson began a

week's meeting for the Methodist Sunday morning at the School auditorium.

BOB SNOODGRASS PASSES

Bob Snodgrass, about 50 of Snyder died last Friday night, following about six weeks of suffering from brain concussion, following a blow on his head, which he received when a man attacked him with some kind of blunt instrument. Burial at Snyder Saturday.

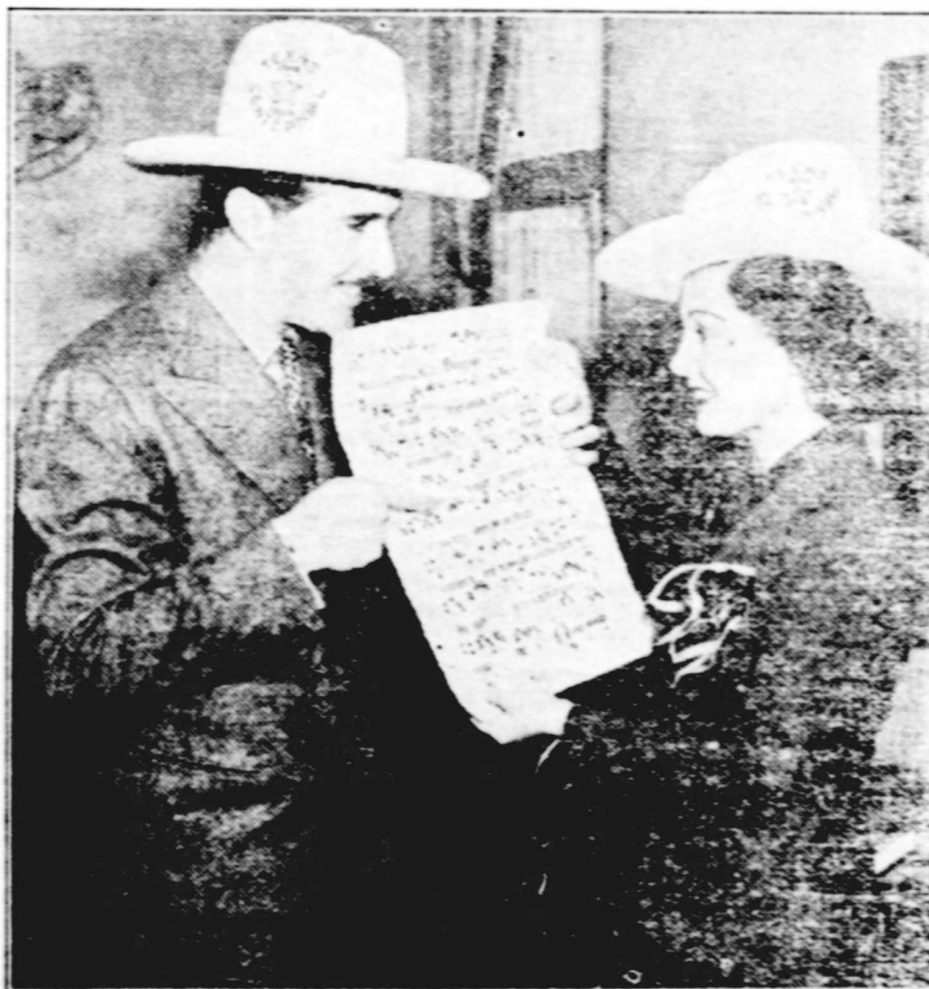
The Snodgrass family, which included his late father and several brothers, one Hugh, who still lives just over in Yoakum county, were early settlers in Terry county, coming here before the county was organized, Bob had many close friends in Terry county.

Mrs. Gadder—When I go to the seashore this summer I will dream of you every night.

Gadder—Don't you think it would be much cheaper for you to stay home and dream about the seashore?

Roosevelt asks \$460,800,000 to set up security program.

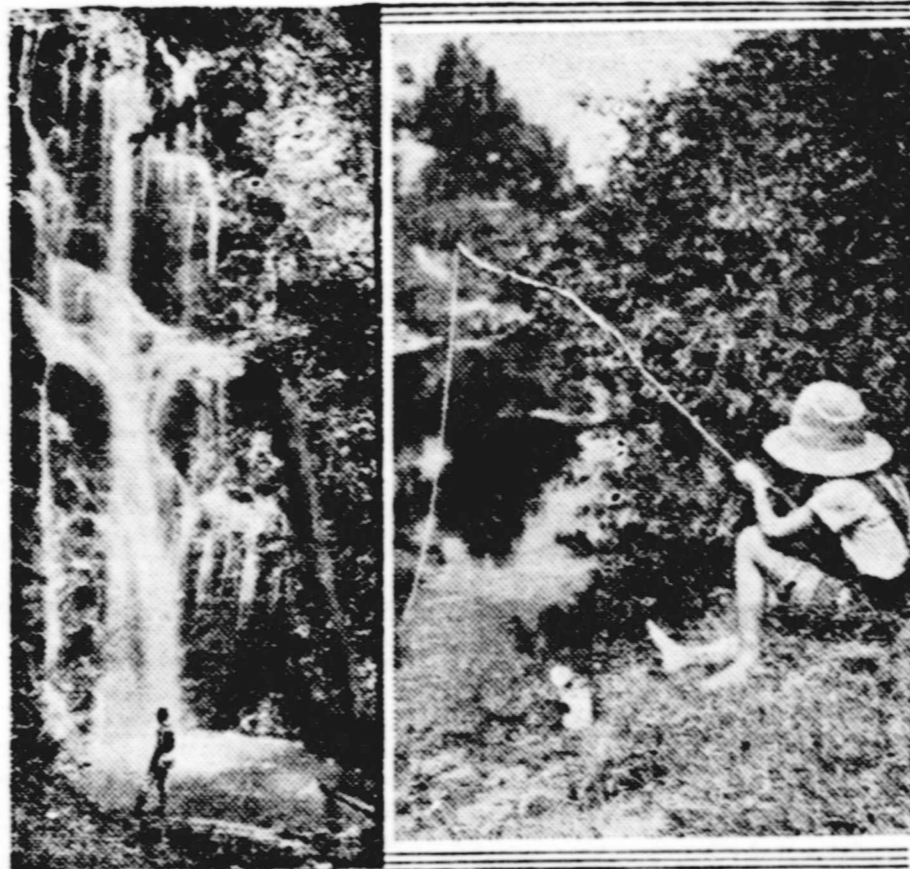
Movie Stars See Exposition Music



John Boles and Gladys Swarthout, motion picture and radio stars, visited the Texas Centennial Exposition grounds together when they were in Dallas recently. They are shown inspecting a rare, 12th century sacred anthem, part of the historical exhibit planned by the Exposition, first Southwest World's Fair, which opens in Dallas June 6.

The SNAPSHOT GUILD

THINK BEFORE YOU SHOOT



Left: A person often can be included incidentally in a scene to aid composition and to denote relative sizes. Right: This is more directly a story-telling picture in which the figure of the boy dominates.

WHAT shall be done to that newspaper paragraph who recently averred that it is not a pessimist who takes the worst possible view of things, but an amateur photographer? We of the Snapshot Guild know that this is a scurrilous canard, considering that pictures taken by amateurs are being constantly exhibited in salons and reproduced in magazines and newspapers because of their artistic and photographic excellence.

Publicly, let us disdain this "wisecracker," but privately, shall we not confess that most of us snapshotters are guilty of "taking the worst possible view of things" more often than we should? Let us acknowledge that there are too many examples of carelessness in our picture taking and strive always to observe the slogan of the Snapshot Guild: "Think twice before you shoot once."

In other words, instead of shooting aimlessly and trusting to luck, let us always take time to secure the best possible composition of our picture subject, for it is composition that makes the difference artistically between a good and a bad picture.

Composition is really only another word for arrangement. In photography some arrangements we can make by purposely placing figures or objects, but since in much of our picture taking we are powerless to make any physical changes, we have to make the arrangement wholly by changing the viewpoint

JOHN VAN GUILDER.

Cash & Carry Grocer & Market

Friday and Saturday Specials

- SUGAR 10 lb. bag .49
- BEANS, Pintos, 4 lb. bag 19c
- POTTED MEAT, 3 Cans, 10c
- Peaches, Heart's Delight, large can 16c
- Shorten'g 8 LB. CARTON .95
- MARSHMALLOWS, 1lb. 15c 1/2 lb. 8c
- PRUNES, 3 lb. bag 19c
- TEA, Shillings, 1/4 lb. 18c

- Tomatoes 3 cans .22
- PEARS, Bartlett, large can, 19c
- COFFEE, Peaberry, lb. 15c
- STARCH, Faultless, 10c size, 8c

- FLOUR 48 lb. HELPMATE 1.45
- PRUNES, gallon, 25c
- Baking Powder, 50 oz. KC 29c
- OATS, large pkg., with premium, 17c

- GREEN BEANS PER LB. .21
- Cucumbers, lb 2 1/2c Oranges, doz. 16c
- Onions, lb. 2 1/2c Apples, doz. 17c
- Lettuce, Head 4c Celery, Stalk 13c

MARKET SPECIALS

- SWEET MILK, Quart, 7c
- PURE HOG LARD, Bulk, lb. 15c
- SAUSAGE, Market Made, lb. 20c
- Cheese, round lb. 19c 7-Steak, lb. 16c
- Rib Roast, lb. 12 1/2c Catfish, lb. 25c

ATTENDS FUNERAL OF GRANDFATHER

Jim Graves, partner with Homer Nelson in the Corner Drug store, and his mother, left Monday for Delaware, Ark., upon receipt of news that his grandfather, J. M. (Uncle Jimmie) Graves had passed away at 10 o'clock Monday morning.

Uncle Jimmie was the father of the late Dr. G. W. Graves, who preceded his father in death about two years. The body will be laid to rest in the family plot in the Graves cemetery near Delaware.

Mr. and Mrs. E. Brown and daughters, Maude and Ola Belle, went to Abilene the past week end to see Mrs. Brown's aged mother, Mrs. M. Zellner, who is ill.

The Nazarene people have started a revival on the corner of Broadway and 6th, their tent blew down in the gale Tuesday afternoon but hurt no one.

You can read this sign in the natural forest in Wyoming: "This is God's country. Don't burn it up and make it look like hell."

Look for trouble, and you will run for safety.

STOMACH SUFFERERS

If you are suffering from indigestion, atonic dyspepsia, sour stomach, gas pains, "raw stomach," inflammation of the intestines (enteritis), gastric acidity and sick headaches, due to excessive acidity, you can't afford to ignore these warning signs. You should try at once the Doctor's Prescription, known as Gasa Tablets. If you allow these conditions to become worse, the acids may eat into the delicate mucous membrane of your stomach and intestine and possibly cause dangerous ulcers. Gasa Tablets soothe the raw, inflamed lining of the "acid stomach" and help convert starchy foods into dextrose, which is so essential to energy of the body and preservation of health. Take just one or two Gasa Tablets and see how they help your stomach to "tackle a heavy meal." The first bottle must produce results or money back. Available at

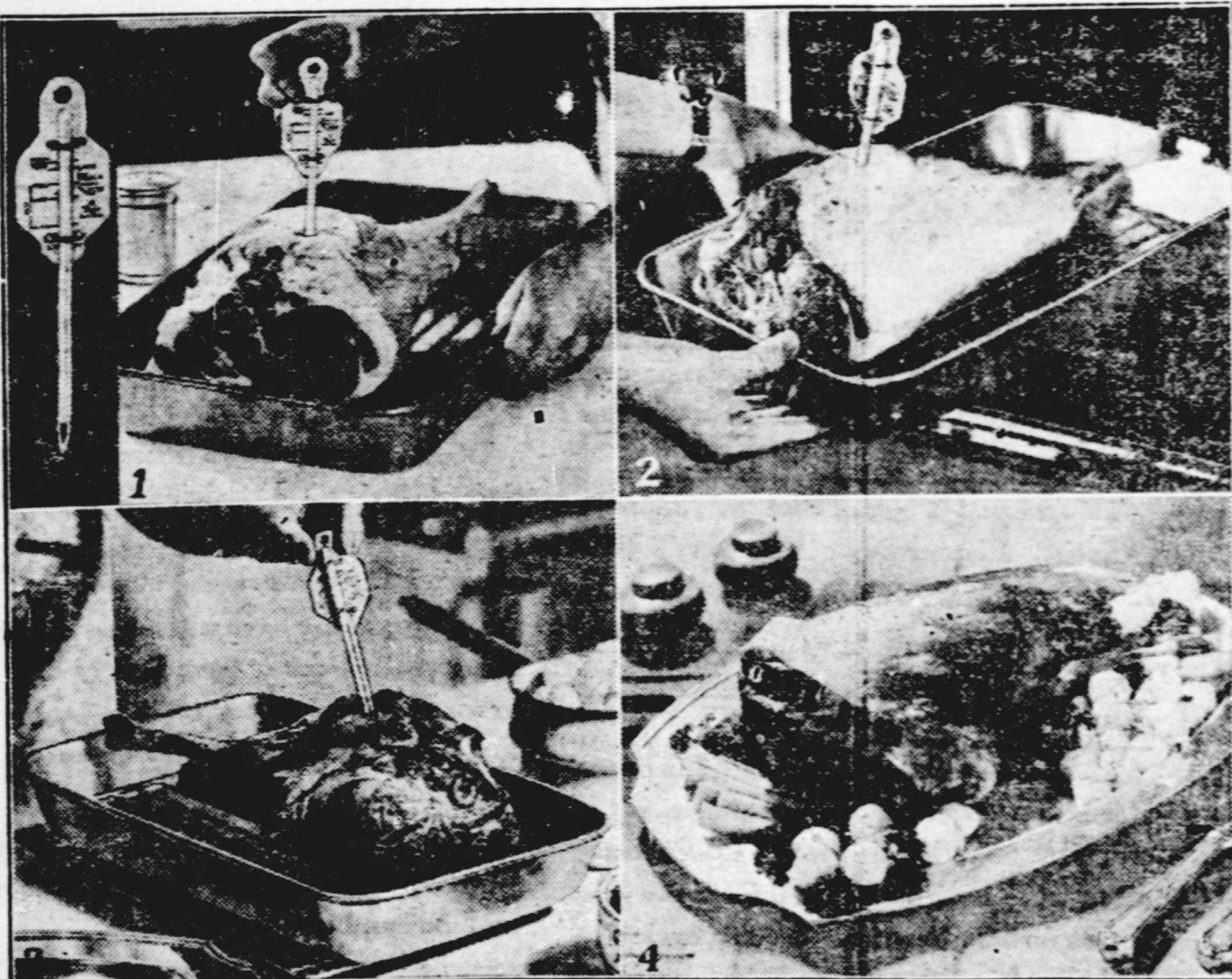
Cornell Drug Store

Canadian



Texas Centennial Exposition officials originally intended to have 60 Rangerettes on hostess duty when the \$25,000,000 World's Fair opens in Dallas June 6. When they found one of those selected came from Washington, D. C., they included Mexico to make an even 50. Now, not to overlook Canada, they have appointed Grace Louise Bailey, daughter of a Dallas publisher and born in Ojibwa, Ontario, near Windsor, making a total of 51.

SCIENCE POINTS WAY TO PERFECT ROAST



YES, even Friend Husband can now turn out the perfect roast. The experienced cook has no advantage over the beginner.

All because today roasting meat has become a matter of mechanical precision. A better knowledge of cookery acquired through thorough research, plus the very latest in kitchen gadgets, has put this business of roasting on a scientific basis—and it's as easy as falling off the proverbial log, say the experts.

In the upper left-hand corner of the illustration above is the meat thermometer which plays a big part in this story of roasting, because it eliminates

any uncertainty as to when the roast has reached the proper degree of doneness. The steps in its use are simple, as shown by the pictures.

1. Inserting thermometer in the center of the thickest portion of a lamb roast.
2. Placing roast, with thermometer inserted, in a moderate oven (300°-350° F.)
3. Removing roast from oven when column has reached point marked "Lamb" on metal plate.
4. The perfect roast—a delight to the appetite and to the eye.

The SNAPSHOT GUILD

FIRE AND SMOKE MAKE VIVID PICTURES



Amateur cameras blazed away at these two fires. A time exposure of 3 seconds was used for the picture of the night fire (left), with the lens set at f.8; a 1/25 second snapshot speed for the day fire, also at f.8.

FOR drama and action take your camera along to the next good fire in your vicinity. Nothing offers the alert snapshotter a better opportunity for vivid, interesting pictures. Day or night, it doesn't matter, and be at the fire as early as possible. Don't forget a couple of extra rolls of film, else you will return regretting scenes you had to miss for lack of ammunition. Think what you have to "shoot" at. Billowing smoke with its weird formations, the glistening streams of water rising aloft from the firemen's hose, the firemen putting up their ladders or precariously perched on them as they play their hose into windows belching with smoke and flame, the street turned into a lake and reflecting the action, silhouettes of the fire engines, the tangled hose lines, and later perhaps the gaunt ruins. Chances are best, of course, in the daytime, but at night, although you get less detail, your pictures are likely to be more spectacular. You work by the light of the flames.

Their "burid glare" from behind windows or as they shoot skyward from the roof becomes a reality on your film. You get mostly silhouettes, but just the same they tell you vividly the dramatic story of "Fire!" With a tripod, or with the camera held on some solid support, time exposures of night fires are easy; without a tripod or some support, supersensitive film will be needed. If you are to get the spectacle in a snap, with a fast lens (f.8 or faster) you can make 1/25 second snapshots of brilliant blazes. Some amateurs are regular "fire bugs." They make a hobby of fire pictures and at every alarm dash to the scene. They climb trees and scramble up porches and roofs for viewpoints, slip through police lines for "close-ups" and do other perilous things in their enthusiasm. But one doesn't have to take chances. There are always good pictures at a good fire from any point of view. "Clang! It's a triple alarm! Gimme my camera!" JOHN VAN GUILDER.

In driving out this week we found that there are many new homes now under construction, and each home owner is vying with each other in beautifying their homes and premises.

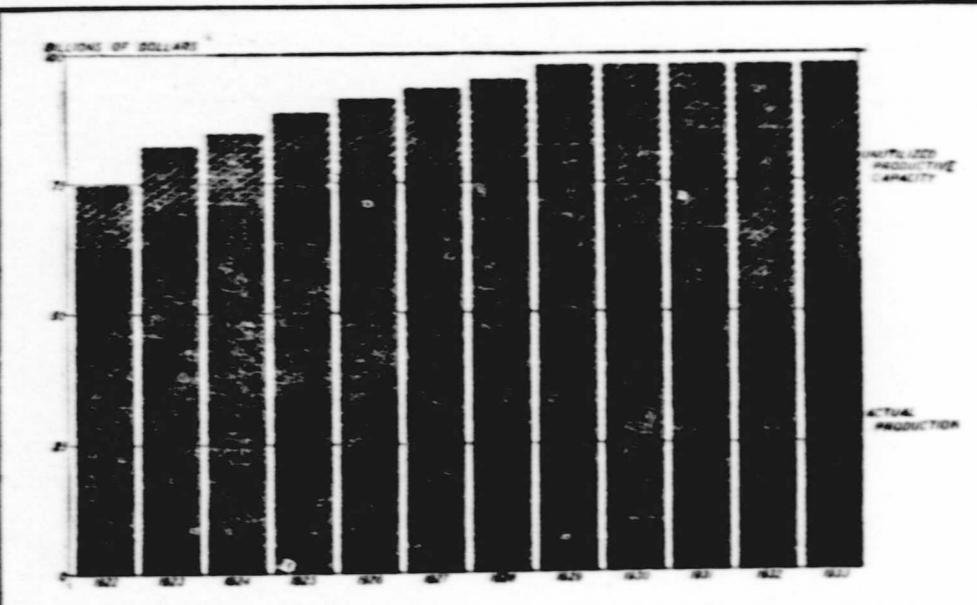
Marlin Hayhurst, coach in McCammy schools, and former Brownfield coach, was up last week end visiting old friends here, and his brother, Supt. Warner Hayhurst and wife of Plains.

Broad Economic Progress—The Way It Can Be Achieved

By HAROLD G. MOULTON
President, The Brookings Institution, Washington, D. C.

MUCH current discussion of economic problems is focused too intently on the depression to shed real light on our fundamental difficulties. Today's troubles obscure our view of what happened yesterday and what is likely to happen tomorrow. Actually our economic structure was being undermined by grave maladjustments long before the depression: in our "prosperity" years, millions of American families were poor. Farmers and people in the small towns scarcely need to be told this. In 1925 and before, agriculture was not prosperous. Farmers had to pay high prices for the things they bought, but got little for what they sold. They were in a depression even then—caught between what looked like irresistible forces and an immovable body. There are about 54 million farmers and people living in the small towns. In addition, professional men, domestic workers, small shopkeepers and others etc. It would not merely "soak the rich." Purchasing power can be increased only as we learn how to produce goods and services more efficiently and pass the benefits of that efficiency on to the masses. If we devise a way to make two articles where we formerly made one, and we pass on this gain to the people, purchasing power is actually created—the extra article can be sold. Higher Wages and the Farmer Organized labor for many years has tried to obtain the benefits of increased efficiency by pressure for higher wages. When improvements in production methods in a given plant made it possible to turn out two articles at what one had previously cost, organized labor sought to direct the savings into higher wages. This gave certain groups of workers more purchasing power, but the effect on farmers has not been favorable. It has forced them to pay higher prices

PRODUCTIVE CAPACITY AND ACTUAL PRODUCTION, 1922-33



This chart illustrates the extent to which we have failed to utilize our full productive capacity. The black area represents what we produced; the shaded area, the additional amount that could have been turned out. Over most of this period, our plant, as a whole, could have produced about 25 per cent more than it did, but after 1925 the percentage of non-utilization became much larger. Productive capacity also ceased to expand at its former rate, constituting one of the greatest costs of the depression. Much of this failure to utilize our entire productive capacity is due to monopolistic forces which have held up prices artificially. Reduction of prices under the force of free competition, so that people can buy more, is the way to production of more goods and higher standards of living for all.

living in the cities were similarly affected, inasmuch as they could not utilize organized pressure to force upward the return on their services. These with their dependents total about 26 million. While their standards of living perhaps were not actually lowered, most of them realized little gain from the great advance in productive efficiency made in that period. The diminution in purchasing power of these groups, or its failure to rise, in turn, reacted on others. Business men sold less goods, and workers everywhere found it harder to get jobs. The forces that were retarding the farmer's prosperity were by no means helping the man in the city.

Progress—But Not Enough It is true that our economic system has brought us living standards higher than those existing anywhere else in the world. Between 1900 and 1930, as an example, per capita income, in terms of what it would buy, increased about 38 per cent, at the same time, working hours were reduced about 13 per cent. But the fact of idle plant capacity indicated that we could have produced more goods and thus raised living standards. Studies we have made at the Brookings Institution, aided by a grant from the Falk Foundation, of Pittsburgh, throw significant light on this. We made a detailed survey of productive capacity in manufacturing, mining, farming and all the other major divisions of industry, resulting in the finding that our productive plant could have turned out about 20 per cent more than it did.

If nobody had wanted to buy anything, the idle plant would have been easily explained. But, millions of families were not getting nearly enough income to satisfy their wants. Nearly 6 million farm and city families received incomes of less than \$1,000; 16 millions received less than 2,000; and 19 millions, or 71 per cent of the total, less than \$2,500. More than 54 per cent of farm families got less than \$1,000. Of course, in considering farm income the lower living costs of rural areas should be kept in mind. But, no matter where they lived, families trying to pay for food, clothing, medical service, education, etc., on \$1,000 were not prosperous.

The extent of unfulfilled wants may be judged by the fact that nearly all family income in the \$2,000 class or lower is spent for ordinary consumption goods—food, shelter, clothes, education, etc. Fifteen million families got less than this figure.

Purchasing Power Must Expand Our productive efficiency is increasing year by year in normal times. That is, we are learning how to make things more cheaply. But if the people are to buy the added products thus made possible, their purchasing power must grow with production. Expanding purchasing power cannot be created simply by printing more money. That would just raise prices. And we cannot accomplish much by "sharing wealth or income." Such a program would entail taking income from skilled workers, many farmers, small shopkeepers, government clerks,

for manufactured goods or has prevented them from obtaining lower ones. The same was true in large degree of the city dwellers mentioned above who do not work for wages, numbering 20 million. An economic disparity was created between two great segments of our population, raising a serious barrier to economic progress. But if we permit the fruits of man's inventive genius and technological advance to reach the people in the form of price reductions, no such barriers are raised. All classes benefit alike to the extent that they are consumers; the chief gain is in the low income groups where it is most needed. To the farmer, it means better houses, tools, food, clothes, and in general a steady rise in his standards of living that he can get no other way.

Price reductions, of course, must not come from wage cuts, if they are to increase purchasing power. But we must reduce prices as we learn to make things more cheaply. This is the way we can expand consumption solidly, year after year, which in turn will call forth larger production. It is the way forward envisaged in the theory of our profit and loss system. Increased efficiency makes price reductions possible; competition insures that they actually take place.

Price Stabilization Tendencies Whereas the period of great technological advance between 1870 and 1890 brought notable price reductions, contributing much to raising living standards, there was little reduction of prices in the similar period of 1922-29. Productive efficiency in manufacturing in the latter era as measured by output per worker, increased about 25 per cent. But forces of price maintenance had become so strong that retail prices in the aggregate remained practically stationary.

Of course, there was competition in many lines, and prices declined accordingly. But this was not true of all producers. Artificial devices to maintain prices dammed up the stream of progress. Producers neglected to face the fact that in the long run they could prosper only as the masses could buy an expanding volume of their goods. This fact must be faced. We must remove the obstacles to price reductions which now exist, wherever they are. It is the only way that people who live in small towns or on farms, or otherwise do not work for wages, can fully participate in our economic progress. And, unless these do participate, we can have no broad, continued progress.

The failure of industrial prices to decline is primarily responsible for the movement in recent years to attempt an improvement in the farm situation by artificial methods of restricting production, with a view to restoring "price parity" with industry. However helpful such policies may be temporarily, agriculture and industry combined obviously cannot expect to increase the total production of goods and services for the American people as a whole by restricting output and raising prices. National cooperation in the expansion of output, giving to all the people the largest possible consumption, is the paramount necessity.

WELLMAN SCHOOL NEWS

The students of the Primary room of the Wellman school organized themselves into a Story Hour Club on Friday afternoon May 2. Joyce Trotter, President; Chester Watkins, Vice-President; Evelyn Hester, Sec. Treasurer; Norma Lee Gilbreath, Reporter. This club voted to meet every Friday afternoon from 3 to 4 o'clock. The most fun we had at this meeting was learning how to address the chairman. The following program was given: Song, everyone; Reading, Bennie Ruth Wartes; Game, Story, Ora Bell Rich; Song, Norma Lee Gilbreath; Game, everyone; Reading, Winifred Mobley; Song, Betty Jo Warren; Vocal Solo, Junior Lawrence; Vocal Solo, O'Conner Liles; Hide and Seek, Everyone; Home Going Song. Reporter: Norma Lee Gilbreath; Sponsored by the teacher, Miss Velma McClish. It is a wise man who refuses to worry over another's wisdom.

Plains News

Winnie May McLaren and Miss Gilliland were Brownfield visitors Tuesday. Kelly Shoemaker visited his son Donald this week. Mr. and Mrs. Horn have recently moved to the Read duplex. Mr. and Mrs. P. B. Brothers and sons were McCamey visitors Tuesday of this week. Mr. and Mrs. John Claude Criswell and son visited his mother Mrs. Bettie Criswell last Sunday. Our new lumber yard is being rapidly completed and will make Plains look more like a town. Mr. and Mrs. Bill Trimble left Monday for an extended visit to California. What kind of seams shall I use? Is the question most often asked in dressmaking, said Miss Lillith Boyd, Youkum County Home Demonstration Agent, to the members of the Plains Home Demonstration Club which met at the home of Mrs. Gage Forest May 6, at 2:30 P. M. Tailored finishes are necessary to a dress if it is to look as it should when completed. A demonstration was given by Miss Boyd showing how to finish seams, hems and button holes. The following members were present: Mesdames Criswell, McGinty, Carter Cox, Ray Lackey, McLaren, Hooks, Cates, Morris, Mary Lackey, McClellan, Fitzgerald, Shoemaker, Forest, Bartlett, Cleveland and Mrs. Denty a visitor. Mrs. O. L. Brumitt visited relatives in Truscott Wednesday and Thursday of last week. While there she was elected to teach the 5th and 6th grade in the school at Gillan. The Plains Parent Teacher Organization meet in regular session Friday evening at 4:00 o'clock. A program was not prepared, but quite a bit of business was transacted and reports were given by the delegates attending the recent Conference held at Spur. A play will be given by the P. T. A. soon. Watch for the date and come. Mr. and Mrs. G. M. Bartlett and Mrs. Bettie Criswell were Brownfield visitors Thursday. An Amateur Musical Contest was given at the school auditorium last Friday evening. There was a large number of contestants, and the program was very enjoyable. This contest was sponsored by the Music Department of the Plains High School and the proceeds will be used to help defray the expenses of the Junior-Senior Banquet. Three prizes were given, Loyd Coke winning first prize, Benny Martin second and the children taking part in the Virginia Reel, third place. Mr. and Mrs. A. G. Mabry visited in the B. T. Bartlett home Sunday.



GIFTS of DISTINCTION for the GRADUATE

Nowhere in town, will you find a finer and more complete selection of gifts. Be sure to visit our store while filling your gift list.

- DIAMONDS WATCHES
- WATCH BANDS PERFUMES
- BELT & TIE SETS
- FITTED BAGS GLADSTONES
- FOUNTAIN PENS ZIPPER SETS
- SHAVING SETS — — 89c to \$2.75
- MANICURE SETS — — — 50c up

CORNER DRUG STORE

"CONFIDENCE BUILT IT"

Mrs. M. W. Luna and Mary Joe were Lubbock visitors Saturday. Mrs. Sallie Forrest attended church at Bledsoe Sunday afternoon. Mr. and Mrs. D. B. McGinty visited in Lubbock Sunday. Mr. and Mrs. Joe B. Ellison visited her mother in Seagraves Sunday. Mr. and Mrs. Donald Shoemaker spent Sunday with Mr. and Mrs. Leslie McLaren. A large crowd attended a dance in the new lumber yard Friday night. Mr. and Mrs. White, of Meadow spent Sunday in the home of Mr. and Mrs. W. H. Hague.

Wednesday afternoon Mrs. J. I. Simmons entertained the Happy Club, with a quilting. Fruit Salad and devilsfood cake was served to the following: Mrs. Clyde Tipton, Archie Landis, R. H. Crocker, J. W. Anderson, Alma Simmons, Doyle Anderson, Joe Kennedy, Buck Anderson, J. C. Landes, C. H. Martin, Bullington, Alton, Bullington, J. C. Burgess, Moore and Misses Bullington, Gladys Wilkins. Visiting guest were Mrs. Simmon's mother, Mrs. H. W. Boyer of Harris and sister, Mrs. Olan Herring of Scuddy. The next meeting will be with Mrs. C. H. Morton. It is reported here that the blacksmith that was killed in Floydada last Sunday has worked for two years in a local blacksmith shop, and that his wife lives here at present. Drastic revisions in tax bill expected of Senators.

THE PRESIDENT'S STRENGTH

"So great is Roosevelt's strength," writes Raymond Clapper, shrewd Washington political observer for the Scripps-Howard newspapers after a careful survey, "that Republicans are less hopeful about the election than they have been in months. 'Every poll, every primary election, the private surveys of politicians all agree upon the popularity which Roosevelt holds in spite of everything. Final proof is the demoralization of the Republicans.'"

DIED

The death of Mr. Ed Frazier occurred at a sanitarium at Brownfield last Saturday and burial was made in the Brownfield cemetery Sunday morning. Mr. Frazier was a bro-

TO OUR FARMER FRIENDS:—

Consider your convenient Home Market when selling during the hot summer months. Quick sales mean better grades and more profit. Remember our Record of Honesty and Fair dealings.

PEOPLE'S PRODUCE

Southeast Corner Square
P. F. BRUCE R. L. BRUCE

Growing with The Texas Empire

LIFE INSURANCE provides a backlog against old age and the emergencies of life. • During the last five years Southwestern Life loaned to Texas citizens more than \$13,000,000 on the security of their policies.

SOUTHWESTERN LIFE INSURANCE COMPANY

DALLAS
ASSETS \$45,972,925
C. L. LINCOLN
Brownfield Representative



STEEL MAKERS say—"Ford buys the best steel." Other suppliers of materials and parts will tell you—"Nobody checks up as closely on quality and price as Ford." This means a great deal to you as a motorist. It is our way of safeguarding the interests of every purchaser and it leads to this—"The mechanical depreciation on a Ford is less than most cars, especially after the first year." This is one sign of the extra value in the Ford V-8. Accuracy in manufacturing is another. (The Ford is made to unusually close precision limits.) And there is a long list of fine-car features that are exclusive with Ford in the popular field. Have you a V-8 engine in your car? You pay \$1645 for it in any other car but Ford.

Does your car have Center-Poise Riding? Ford gives you this modern feature—"a front-seat ride for back-seat passengers." Does your car have fool-proof Super-Safety Mechanical Brakes? The Ford V-8 gives you this proved design, with 186 square inches of braking surface. Does your car have a genuine steel body structure? Does it have Safety Glass all around? Ford is the only low-price car that gives you this extra protection without extra cost. You get these fine-car features in the Ford V-8 because of Ford manufacturing methods and low-profit policy. 245 A MONTH, after usual down-payment, lets you own the new Ford V-8 car—from any Ford dealer anywhere in the United States. Ask about General UCC 1/2% per month Finance Plan.

FORD V-8

BE OUR GUESTS... Ford Sunday Evening Hour, 7:30-8:30 P.M. Network. Fred Waring and His Pennsylvanians on Tuesday nights (Columbia) and Billie Holiday (N.B.C.). See radio page for details.

DAUGHERTY

Grocery and Market

Friday and Saturday Specials

- Grape Juice Quart - - 28c
- Pint - - 17b
- Mackerel, 3 cans, ----- 25c
- Sunbrite Cleanser, 3 cans, ----- 14c
- Peas, Early June, 3 cans for ----- 25c
- Tuna Fish, Per Can, ----- 12 1/2c

TEA Best Grade half lb. **.25**

- Vanilla, Extract, 4oz. ----- 10c
- Peanut Butter, Quart Jar, ----- 28c
- Mustard, Quart Jar, ----- 12c
- Popcorn, Per lb. ----- 5c
- OLIVES, qt bottle ----- 39c
- PEANUT BUTTER 5 LB. BUCKET **.59**
- Hy Pro Cleanser, Quart, ----- 19c
- Brooms, each, ----- 25c
- Corn, Del Monte, No. 2 Can, ----- 14c
- Green Lima Beans, No. 2 Can, ----- 19c
- Asparagus, Del Monte, No. 2 Can, ----- 25c

Sugar Per 100 Sack **5.25**

- Pineapple Juice, Del Monte, 12 oz. ----- 10c
- Fruit Cocktail, Del Monte, 15 oz. ----- 19c
- Beans, Fresh Stringles, lb. ----- 3c
- Cucumbers, lb. ----- 3c

Everything You Need In Fresh Vegetables

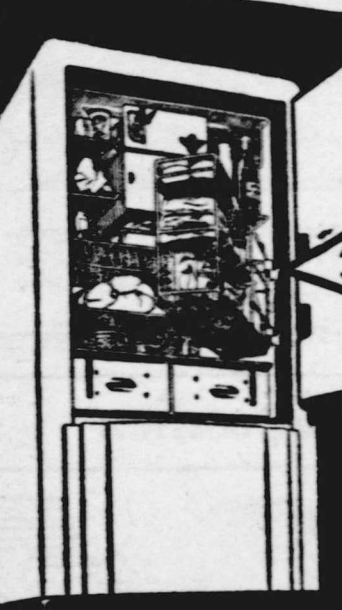
Market Specials

- Barbecue Chuck, lb. ----- 20c
- Bacon, Sugar Cured, Sliced, lb. ----- 33c
- Roast, Chuck, Pen Fed Baby Beef, lb. ----- 15c
- Cheese, Longhorn, lb. ----- 19c

Luke Harrell and family left last week for San Francisco, where he has a brother at the point of death.

Cleve Holden and Mrs. Joe Roberts Jr., of Sudan were visitors here Sunday.

NEW IDEA in Refrigeration SAVES WORK and CURRENT SAV-A-STEP GIVES 1/3 MORE FRONT SHELF SPACE!



NO MONEY DOWN
36 Monthly Terms

COME IN and let us show you today how Sav-A-Step puts that hard-to-reach back shelf space at your finger tips, saves steps, saves current. You'll be amazed!

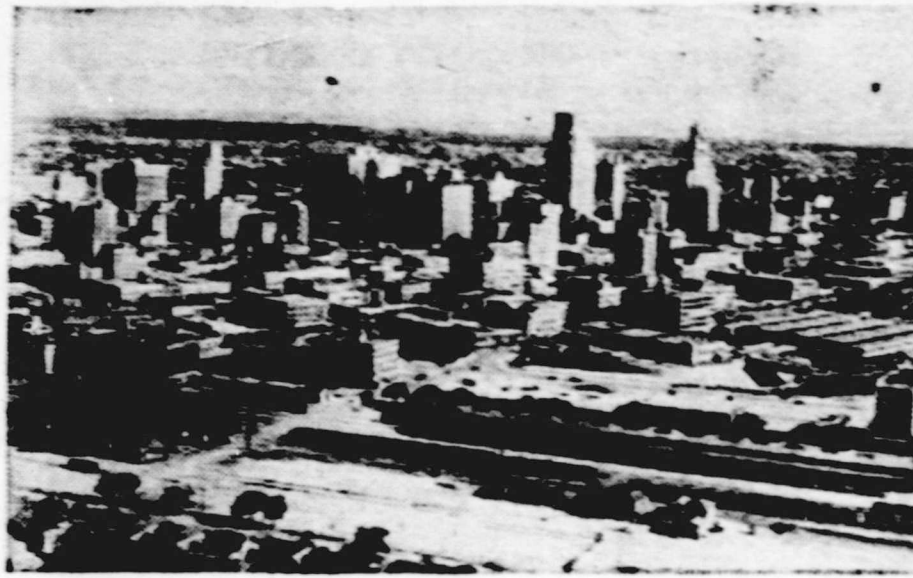
STEWART WARNER

See It Today At **Daugherty Grocery**

LOW RATE OF INTEREST at 6 PERCENT

Where Houston Celebrates Winning of Texas Freedom

Houston will be host to thousands April 12-21 when the San Jacinto Centennial Celebrations hold forth for ten gala days. Visitors will witness colorful parades and pageants, and an entertainment highlight will be a public ball on Main Street in front of the site of the old capitol of the Republic of Texas. On San Jacinto Day 100,000 will participate in a pontifical field mass and other ceremonies to be broadcast nationally over both major networks. At the right is the gigantic shaft to be erected on the battlefield in honor of the heroes of Texas' struggle for liberty.



OUR 23 YEAR COLUMN

The Maids and Matrons Cleanup campaign was a success. The following girls won the four prizes from one to four dollars as follows: Margaret Bell, Lois Brownfield, Helen Welch and Grace Truman Green. The following boys were winners: Raymond Speegle, Aubrey Banowsky, Geo. Welch, Otho Welch and Lester Tradaway. The proposed 50c school tax was defeated by a vote of 29 to 14, which meant that our school would have but \$1200 to run 7 months with three teachers. Commissioners Court had ordered the opening of a road toward Lamesa. They had also appointed election judges for the 8 voting boxes of the county. Mrs. Ben Glazier had the misfortune of being hit in the eye by a nail, which was feared would ruin her sight in that eye. Abilene won the county seat over her old rival by a vote of 2 to 1. The fair directors held a meeting at Gomez. Four silos had been contracted to be built in Terry county: Burnett Bros., 385 tons; Harry Braidfoot, 385 tons; Jack Bryan 256 tons; and Frank Procter 200 tons. A destructive hail had visited the Carson neighborhood, (now Challis) which would cause much replanting. Two inches of hail fell in Brownfield. The 1910 census showed that 134,702 natives of Tennessee called Texas home.

Rev. A. D. Jameson's father was here from Crowell visiting him. Percy Spencer had legal business in Tahoka. About 800 new lambs were reported on the Powell ranch. Mrs. W. A. Pyatt and daughter, "Bit", who had been visiting their daughter and sister, Mrs. Ray Brownfield, had left for their home in Waco. Dr. Treadaway's buggy horse ran away with he and J. L. Randal, throwing them out and tearing the top off the buggy. Miss Ethel Treadaway had returned from Paris, Texas, where she had been teaching. The Tiernan & Scudday outfit left for Midland after a herd. Mrs. J. T. Price reported she was having truck from her own garden. Uncle Joe Hamilton, wife and daughters Addie and Allie, were visiting in Titus county. J. F. Winston had been appointed local representative of the St. Paul Fire Insurance Co. An Illinois attorney was here representing a client who let some one "stick him up" on a bogus section of land. Uncle Jack Coble was to represent the local camp at the Confederate reunion at Chattanooga, Tenn., and visit relatives in North Carolina.

D. J. Broughton took his wife to Post sanitarium for an operation for gall stone. Gomez Items: The pop, pop! of a motorcycle was heard on the streets. Gomez was to have a summer school. The ring of the hammer on the anvil was music in Geo. Bragg's shop. Robert Holgate's horse ran away with the buggy—no one in

it. Bert Sheppard had left for Tyler county to be at the bedside of his mother, who was very ill. Harris News: McPhaul Bros. were moving a herd to New Mexico. J. B. Slaughter was out from Post inspecting his cattle. Local cattlemen were building a dipping vat on the Cotton ranch. The Mallet's had shipped all their big steers. Mrs. J. W. Spear had gone to Johnson county to visit her sick mother. R. K. Benton was reported to be better. Tokio Dots: Some cattle dieing from eating shiner. No hail in that section. All this week.

A LAWYER QUESTIONS AN ATHEIST

A book about the Bible has recently been published of which the author modestly says that it exposes "the greatest fraud ever perpetrated upon humanity." Setting himself over the convictions of true men and women since the world began, and over against the proved claims of God's Word, this man who calls himself a "free thinker" says: "We know that the Bible has been wrong in all of its claims to authority." His circular announcing his book was mailed to Irwin H. Linton, a lawyer who has practiced before the Supreme Court of the United States, and whose book, "A Lawyer and the Bible," is one of the masterpieces of scientific and truly rational study of evidence. Mr. Linton wrote a long and remarkable letter to this free thinker, asking him a number of questions, and added: "If the logic of your book is as sound as the basic facts which you reason are true, I want a copy."

Mr. Linton asks the atheist to explain how he reaches his conclusions, and to do so in a simple, logical way. Needless to say the atheist, has not answered.

This searching letter from a lawyer to an atheist, which will be of particular interest to college students, pastors, teachers, and Christian workers, is soon to be published in The Sunday School Times.

A HUMAN SKUNK

If ever we visioned the likeness of a human skunk it was the photo of Vance Muse of Houston, Texas, papers Thursday of last week in connection with the investigation of lobbyist at Washington, D. C. Muse testified that John Raskob renegade Republican and Pierre S. du Point contributed \$5,000 each to the anti-needle convention at Macon, Ga., and it is supposed some of the funds were used to pay for the photographs of Mrs. Roosevelt with negro escorts. Muse and his Republican negro lovers were circulating in the South to injure the Roosevelts and leave the impression they favored social equality.—Big Spring News.

These are no common skunks, yet, they leave a malodor that remains long after they have been skinned and their hides have been hung up to dry to remind us that the skunk family is hard to down.

That skunk who circulated the photographs which depicted Mrs. Roosevelt in company with some negro college people for the purpose of creating a prejudice against the benign woman has already been skinned and his hide is already in the process of drying.

As the First Lady of the Land visited a negro college as she was in duty bound to do to encourage these people to carry on the work for the betterment of the race, she was surrounded by the blacks of the institution. Somebody photographed them, and that is what some are trying to make capital of. It was a miserable failure. What on earth could anyone, except a darned fool, see

Constipation

If constipation causes you Gas, Indigestion, Headaches, Bad Sleep, Irritable Stomach, Get quick relief with ADLERIKA. Thorough in action yet entirely gentle and safe.

ADLERIKA
Adler Drug Co.

TEXACO

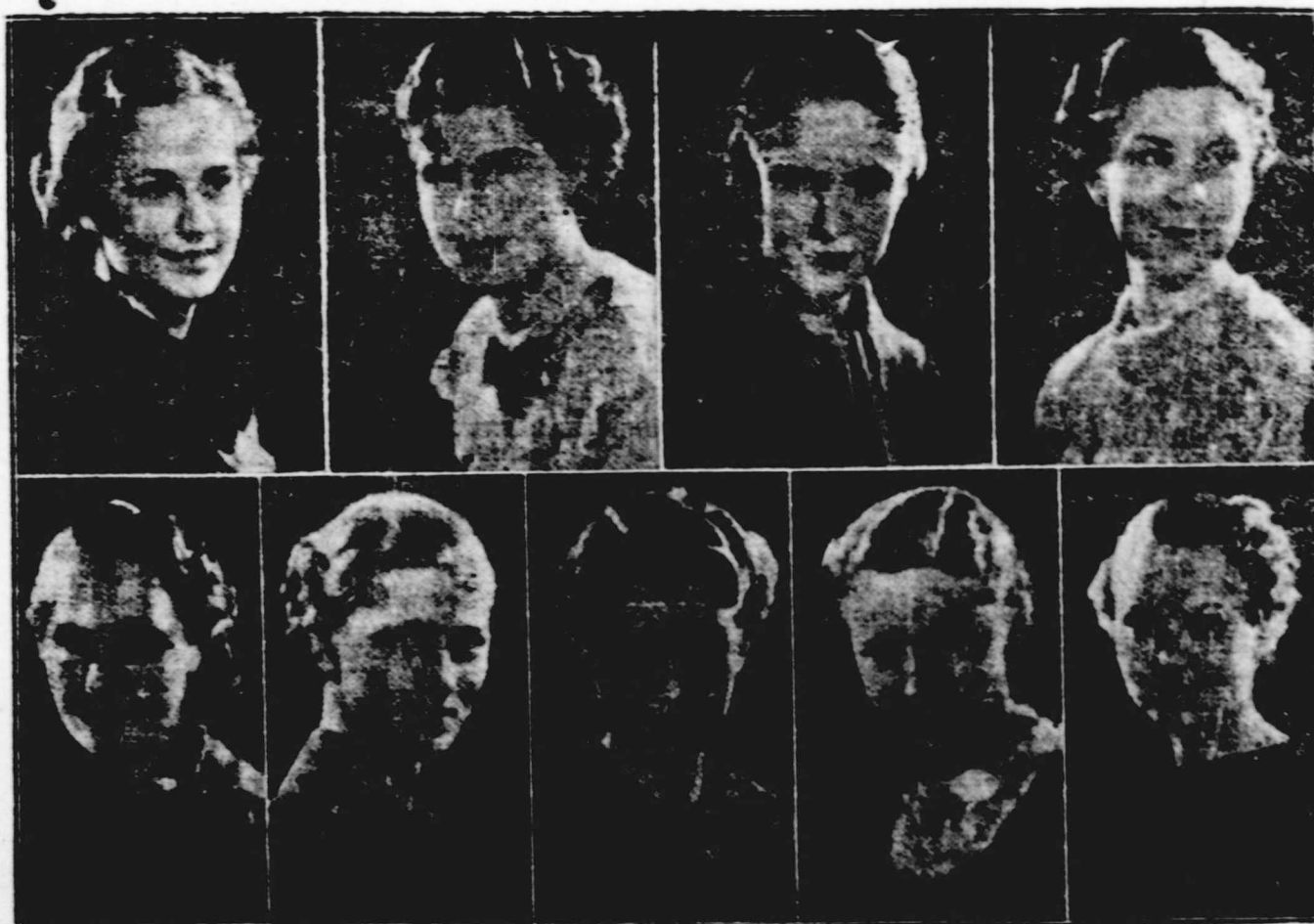
Certified SERVICE STATION MEN

ARE LUBRICATION SPECIALISTS

Every attendant is required to take the company's course of training and must pass satisfactory examination of his fitness to **RENDER - CERTIFIED** car lubrication.

LET US TAKE CARE OF YOUR CAR

C. C. Bryant Phone 213 David Perry



DENTON, May 12.—Tastes of the First Lady of Texas are seen in the selection of most beautiful girls at Texas State College for Women (CIA). Mrs. James V. Allred, wife of the Governor, chose Misses Jane

Howard, Wharton; Helen Ruth Connelly, Wichita Falls; Elizabeth Baugh, Temple; and Patsy Nance, Coleman for top honors from their respective classes. Misses Elizabeth Dolsen, Taylor;

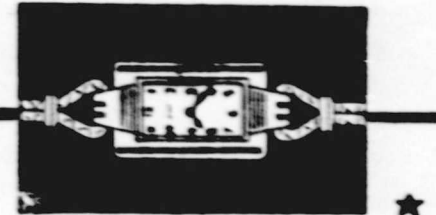
Helen Langford, Kilgore; Ruth Ritor, Terrell; and Dorothy Frels, Yoakum, were also named for the distinction, and their pictures with those of the first group will appear in the Daeda- lian, yearbook of the college.

GIFTS for THE GRADUATE

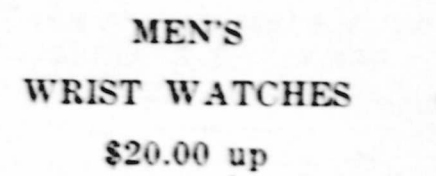


Tho there may be many graduates on your list, it is likely there will be some to whom you'll wish to give an exceptional gift. We have many gifts that will be enthusiastically welcomed because of their fine intrinsic quality—yet remarkably low priced to make giving easy. See our splendid selection.

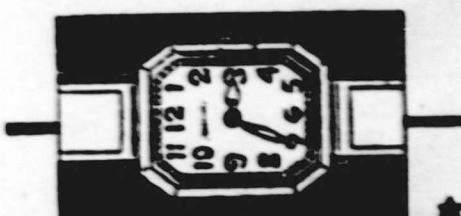
- Men's Pocket Watches—\$20.00 up
- Ladie's Bracelets—\$2.50 up
- Men's Belt Sets—\$1.50 up
- Men's Tie Sets—50c up



LADIE'S WATCHES \$21.00 up



MEN'S WRIST WATCHES \$20.00 up



And Many Other Suitable Gifts

ALEXANDER'S

—THE REXALL STORE—

anything wrong about it?

Our Sunday School and Missionary papers and magazines are full of scenes depicting a white missionary with a group of black people, and we think it perfectly proper. Mrs. Roosevelt is in effect a missionary to both white and blacks, and who but an unmitigated jackass stepped in ignorance and prejudice could see anything improper about the situation. The hand of the unspeakable skunk who circulated those pictures with intent to slur Mrs. Roose-

velt, has been called. He is packing a lot of grief now.—Sterling City News-Record.

Mrs. Sam White left last week for Beverly Hills, Calif., to see her sister, Mrs. Dillbeck who was very ill. Mrs. Dillbeck died soon after Mrs. White reached California. The body is being sent to Fort Worth for burial.

Don't spend all your time getting ready to do what you don't.

READ THE CLASSIFIED ADS

Rate: 10c per line first time; 7 1/2c per line thereafter.

ROOMS by the day or week. Commerce Hotel. 18tf.

WE HAVE a little money to loan on 30-60 and 90 days time. Hefflin Bros. tfe.

FOR SALE: Pure Vernon Half & Half, second year Half & Half, and first year Aquala cotton seed. Also 48 inch heavy steel go-devil knives, \$1.75 per pair. We pay \$1.50 ton for junk iron, \$5.00 per ton for dry clean bones. See Neat Newson at W. D. Wilkins & Co. Seed Lot. 41p

For good Sand and Gravel, also screened. See The Peters Sand and Gravel Co. Brownfield, Texas 396tf.

WE HAVE calls now for a few farms, come in and see us. J. B. King Land Co.

FOR BETTER Laundry service try the Steam Helpy Selvy Moore's Laundry. Phone 272. 42p.

FOR SALE—Good Singer Sewing Machine, treadle type; Electric Washing Machine; Set of 20 Vol. Books of Knowledge in first class condition. See Mrs. Flem McSpadden. tfe.

DO YOU NEED TOOLS for repairs about the house? See the 'true value' counter at the Brownfield Hardware. 27tf.

WILL BUY HOGS on Saturday. Market price paid. Hawkins & Gore. tfe.

FARMS and CITY PROPERTY in town or country. Easy Terms, Low Interest. See me if you would buy a home Brownfield D. P. CARTER, Texas.

THE DAILY Morning Avalanche and Sunday Avalanche-Journal until Jan. 1, 1937 for only \$2.95, or you can have the Evening Journal and Sunday Avalanche Journal at the same rate. Clubbed with the Herald in Terry and Yoakum counties only \$4.35. tf.

PURE HALF and HALF, first year cotton seed to sell for cash or trade for cows or yearlings. See Evans. 31p.

FOR SALE, see date above. See W. B. Toomey. 40tf.

WILL BUY HOGS on Saturday. Market price paid. Hawkins & Gore. tfe.

FOR SALE—Horses, also foaled mares. Will take good notes or young stock as part payment. See me 7 miles southwest Tokio. J. W. Moore. tfe.

Want to trade 80 acres, good unimproved land, for house and lot in Brownfield. This land is located in the winter garden district of Dimmitt county, 80 miles S. W. of San Antonio, all tillable and clear of debt. C. A. Thames, at Sanitary Barber Shop, Brownfield, Texas 40c

SECOND-HAND windmills for sale. Apply at Higginbotham Lumber Co.

WILL BUY HOGS on Saturday. Market price paid. Hawkins & Gore. tfe.

FOR RENT rooms and apartments. Little Hotel. 24tf.

TOMATO PLANTS Certified Tomato, Pepper, Cabbage and Egg Plants, now ready. The best varieties. A. Judd, Phone 9013 F-2, Lubbock. Soft water vegetable farm. tfe.

COWS, HORSES, MULES; NEW and Used Farm Implements for sale by Hudgens & Knight Hardware. tfe.

SELF SERVING LAUNDRY 1 quilt with each washing Free Delivery H. G. Rannels, Prop. Pho. 106

DO YOU NEED TOOLS for repairs about the house? See the 'true value' counter at the Brownfield Hardware. 27tf.

LIST your land for sale with J. B. King Land Co.

LOST: Black borrow shoit, wt. about 100 lbs. C. R. Warren, city. 1p.

For Sale or Trade: 160 acre farm 4 1/2 miles south of Putnam, Two 119 acre farms 2 1/2 miles north of Cottonwood, Texas. One 1928 Chevrolet pickup. What have you. See Willie Wilcoxon or Otis Hight 1ip

LOST, Friday 1st, bundle quilts, perhaps in draw this side of Wellman. Finder please notify N. F. Emerson, city. 1tp.

Weekly Church and Social Happenings

WEEKLY CHURCH NEWS

Elder James A. Fry led a Bible lesson Monday afternoon when thirteen ladies met at the church of Christ and finished the 13th Chapter of Matthew.

Mrs. G. S. Webber was leader of the Monthly World Out Book lesson Monday afternoon, when nine ladies of the Methodist church met at the Methodist church. The lesson was on "Church Settlement Work" and "Who Is Your Neighbor".

Baptist ladies met Monday in three circles. North circle met with Mrs. Mosier, nine were present Mrs. Auzburg led a Bible lesson.

South circle met with Mrs. Jess Smith, Mrs. Will Adams led a Bible lesson.

Young Matrons met with Mrs. Lawrence Green, eight were present, they had a Bible lesson.

Mr. and Mrs. L. R. Pounds had as their visitors, Saturday and Sunday, their daughters and families, Mr. and Mrs. Boris Myatt and two children of Lubbock and Mr. and Mrs. E. B. McBurnett and son E. B. Jr., of Langrum, Okla. Mr. and Mrs. McBurnett also visited his parents, Mr. and Mrs. A. M. McBurnett of this city.

Mrs. W. A. Tittle visited her mother, Mrs. Reeves at Abilene, last Sunday.

LAF-ALOT CLUB MET LAST WEEK.

Mrs. Voncie Simmons was hostess to the "Laf-a-Lot Club" Thursday afternoon of last week. Bridge was the diversion, salad, cheese rolls, candy and iced tea was served to Mesdames Earl Anthony Jr., Vance Gower, Frank Ballard, Spencer Kendrick, Graham Smith, Glenn Webber, Howard Swan, and Jimmie Jennings. Mrs. Webber received lingerie for high score.

Mr. J. T. Gainer visited her son, Paul and wife, at Tatum last Sunday.

MRS. ROY HEROD HOSTESS LAST FRIDAY.

"The Kloneid Kard Klub" was served an eight-thirty breakfast last Friday morning when Mrs. Roy Herod was hostess to the club. Fruit cocktail, waffles, honey and coffee was served to Mesdames R. N. McClain, G. Daugherty, Joe J. McGowan, Roy Ballard, Jack Stricklin Sr., E. C. Davis, Paul Lawliss, Mon Telford, Lester Treadaway, Lea Allen, C. J. Smith and Glen Akers. Mrs. Akers scored high and received a bottle of perfume.

OUR NIGHT OUT CLUB ENTERTAINED IN MCGOWAN HOME

Last Friday night Mr. and Mrs. Joe J. McGowan entertained the "Our Night Out Club" at their home on east Cardwell street. Seven tables were placed for playing. Attending were: Messers and Mesdames R. N. McClain, Ralph Carter, Dick McDuffie, Leo Allen, R. L. Bowers, Paul Lawliss, Roy Wingerd, Lester Treadaway, E. C. Davis, Roy Herod, Claude and Clarence Hudgens, Mrs. Roy Ballard and James H. Dallas. A plate of baked ham, green beans, new potatoes, cottage cheese salad, hot rolls, strawberries with cream, ice box cookies and a fruit drink was served. Dr. Treadaway was presented alumn chair and Mrs. Herod a luncheon set for high score.

MR. AND MRS. CLOVIS KENDRICK ENTERTAINED FRIDAY NIGHT

Last Friday night Mr. and Mrs. Clovis Kendrick entertained friends with a bridge party. Attending were: Messers and Mesdames Grady Terry, Earl Anthony Jr., Glenn Webber, Spencer Kendrick, James King, and Frank Ballard. Mrs. Spencer Kendrick received a bottle of perfume and James King a shaving set for high scores. Congealed salad, waffles, cheese sandwiches, pickles, olives and tea was served.

If you can't dress well, wear the best you have.

MAIDS AND MATRONS MEET

The Maids and Matrons Club met in the home of Mrs. Downing with Laura Lee Jones as hostess, on May 5. A health program was presented as follows:

A Well Planned Diet and Effect of Diet on Health—Mrs. Davis; Vitamins their functions and distribution—Mrs. Jacobson. Exercise according to age—Mrs. Treadaway; Preparation for confinement in home—Miss Bertie Lee Daniell.

Mrs. Downing offered prizes in shrubbery or plants for year beautification project to be sponsored by the club. Delicious refreshments was served to seventeen members present.

SENIORS IN RECITAL

On next Friday night, May 22, six young ladies from the Senior class will be presented in a special recital in piano and expression. The program will be at the High school auditorium at eight-fifteen o'clock. The young ladies will be Lucille Harris, Elray Lewis, Alma Fern Green, and Pauline Nelson, pupils of Miss Gertrude Rasco in Piano, and Maurine Lloyd and Opal Dee Murray, pupils of Mrs. M. L. Penn in expression. Everyone is cordially invited to be present to hear these Seniors in their graduation recital.

Meadow News

The Junior-Senior Banquet given Friday evening, May 8th was very unique. The plate cards were miniature maps of Texas tied with red and white and blue ribbon together with other patriotic decorations.

The program was of the Centennial type as follows: Trail Blazer—Pioneer Franklin, Spirit of Texas—Cowhide Rettman, Respect of our Elders—Rancher Norman, Passing a Milestone—Old Settler Webb, "Have You Ever Been in Texas in The Spring", "The Texas Sweetheart" This Great State of Ours—Judge Omar T. Burleson, "We Love Texas" "Texas Rangers"

Menu: Fruit Cocktail, Creamed chicken in patty shells, mashed potatoes, buttered peas, apple complete, vegetable salad, pickles, ice cream, cake and iced tea.

Mr. and Mrs. Fred Crabtree and baby visited her mother at Canadian, Texas on Mother's Day.

Mr. and Mrs. Jack Lusk and children, also Mr. and Mrs. Arthur Stearns and children spent Mother's Day in Dickens and Afton, Texas.

Mary Margaret Harris celebrated her twelfth birthday Sunday with a dinner for several little girls.

Levelland visited—fo Mre g e w Mr. and Mrs. Otho of near Levelland visited her parents Sunday, Mr. and Mrs. A. L. Sisk.

Mr. and Mrs. Jess Pendergrass visited Mr. and Mrs. Preston Hester Sunday.

Mrs. Mary Gobe and family together with Myrna Hester visited her mother and grandmother Saturday.

Mr. and Mrs. Floy Copeland are happy to announce the arrival of a son, Don Code is his name.

Mrs. Madison Turnbough visited Mrs. D. J. Harris Sunday afternoon.

Roy Ballard came in Saturday from Snyder. Mrs. Ballard and baby, returned home with him, after having visited relatives here for some time.

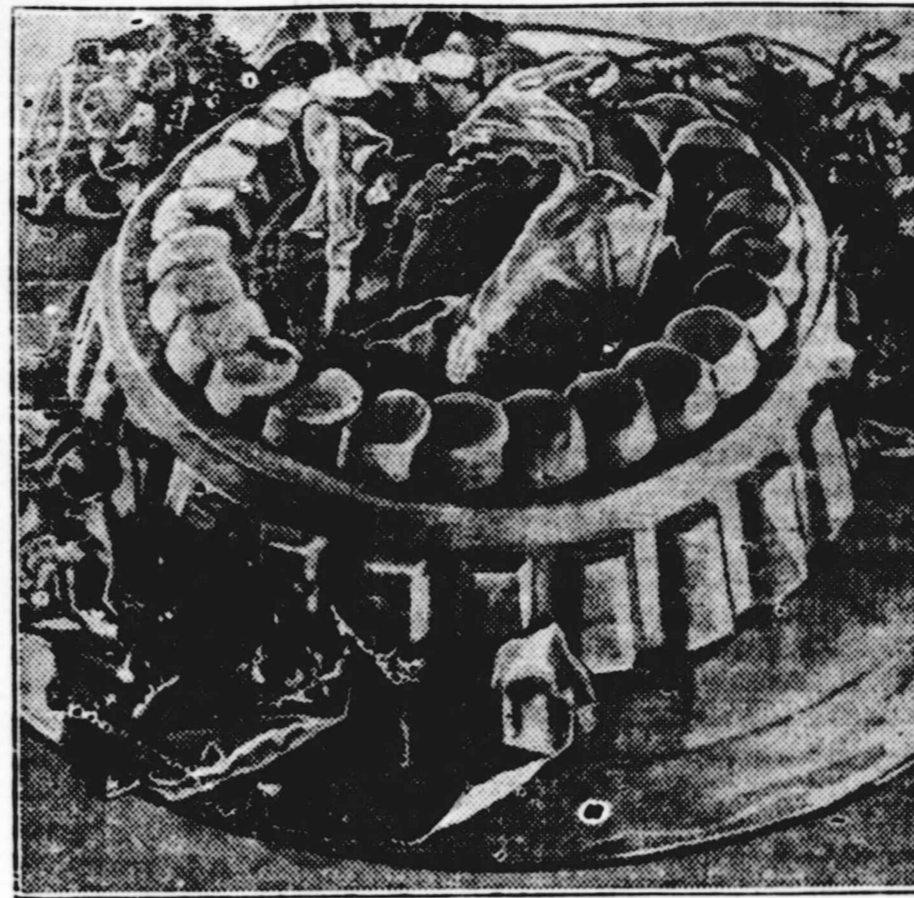
Mr. and Mrs. Jessie D. Cox visited their daughter, Mrs. John L. Bishop at Mertzen, from Friday until Monday.

Light showers have been falling here since Sunday, but have not amounted to much at this writing. The Forrester and Lahey communities got planting season, and some lake water.

DRINK WATER WITH MEALS GOOD FOR STOMACHE

Water with meals helps stomach juices, aids digestion. If bloated with gas add a spoonful of Adierika. One dose cleans out poisons and washes BOTH upper and lower bowels. Alexander Drug Co.

Hints for Tactful Housewives When Left-Overs Are Problem



WHEN the remains of the Sunday roast makes a date with the reluctant family, give the little roast a helping hand. Present it with a supporting cast of a savory molded salad and a plate of hot bread.

The family's most outspoken opponent of left-overs will be won over by this tactful procedure. That's the way to keep your budget in bounds and your family contented.

Creamy Pimiento Ring

1 package lemon-flavored gelatin
1 1/2 cups warm water
1/2 cup mayonnaise
1/2 cup grated American cheese
1/2 teaspoon salt
1/2 cup chopped paprika

Dissolve gelatin in warm water. Add vinegar and salt. Chill. Add milk, paprika, and onion to mayonnaise and beat with rotary egg beater to blend. When gelatin is slightly thickened, beat in mayonnaise mixture. Then fold in cheese

and pimiento. Turn into ring mold. Chill until firm. Unmold. Garnish with crisp watercress. Serves 6.

Sea Dream Salad

1 package lime-flavored gelatin
1 cup warm water
1 cup grated cucumber
1 tablespoon vinegar
1/2 teaspoon salt
Dash of cayenne

Dissolve gelatin in warm water. Add remaining ingredients. Force through sieve. Turn into square pan. Chill until firm. Cut in squares and serve on crisp lettuce. Garnish with mayonnaise. Serves 4.

Red Crest Tomato Aspic

1 package straw-flavored gelatin
1/2 cup warm water
1/2 cup mayonnaise
1/2 cup grated American cheese
1/2 cup chopped paprika

Dissolve gelatin in warm water. Add vinegar and salt. Chill. Add milk, paprika, and onion to mayonnaise and beat with rotary egg beater to blend. When gelatin is slightly thickened, beat in mayonnaise mixture. Then fold in cheese

F. H. ROBINSON PASSES

Word was received here this week that F. H. Robinson, El Moro, New Mexico, son-in-law of Dr. and Mrs. J. D. Moorhead of Meadow, passed away Monday. As Dr. Moorhead has gone out there it is presumed that burial will be had at El Moro.

The local Cicero Smith Lumber Co. closed their place last week for a few hours out of respect of W. E. Connell an officer of the company, during the Connell funeral. Mr. Connell got his start in life in ranch, lumber and banking interests in west Texas. He was very highly respected wherever known.

Rev. and Mrs. C. E. Fike visited their son, Charles at Levelland Tuesday.

Jim Cunningham was in from his sheep ranch and farm in Yoakum county last week and informed us that he was getting the best lamb crop he has had in several years.

Mrs. S. H. Daugherty visited her sister, Mrs. E. E. Johnson at Abilene last Saturday and Sunday.

Herbert Neill, employee of the St. Clair store at Muleshoe, wrote in last week that a collection had been taken up for the old home town paper. Here she comes, Herb.

Railroad gross revenues show 10 per cent gain for March.

National bank deposits set high record, O'Connor reports.

Scientists find trace of ancient culture in Mexico.

Outdoor scene is successfully recorded in television test.

Paris fashions feature evening dresses without trains.

U. S. drops role of Panama guardian in new pact.

Italians predict occupation of Ad-dis Ababa next week.

J. T. Auburg has moved his watch and clock repair shop to the front of Murphy Gift Shop on east Main, next door to Ernie's Cafe.

Madalen Beverley, wife of Lewis Beverley, colored, was operated on for ruptured appendage last week, and is doing fairly well.

The Herald is glad to report that Mrs. H. F. Heath, Sr., is now at the home of her son, H. F. Jr., after being treated at a Dallas hospital for some time. She is able to be about some now, after being disabled some months from falling on ice last winter, which fractured her hip.

Mr. and Mrs. Marion Craig and children visited Mrs. Craig's parents Mr. and Mrs. Martin at Tatum last Sunday.

Editor Harry Stone of the Seminole Sentinel was up Tuesday on business. Harry says that business is good and Seminole is still growing. He believes the completion of No. 51, which will open a paved road from here to Seminole, will mean much to the trade interests of Brownfield.

John Dumas has moved his shoe and harness repair shop to the Spear building just across from the Tudor Sales Co., corner Main and 7th. He has also added the upholstery business which he purchased from McWilliams Bros. some time ago, and one of the boys is still with Mr. Dumas as manager of this department.

A son of Mr. and Mrs. Preston Lewis of south Terry was brought in last week with a badly shattered leg bone, which was set at the local sanitarium. A horse which we understand he was mounting, shied and then stepped on his leg.

MOTHERS

Don't let your child go to school with a Head Full of Cold. BROWN'S NOSOPEN will open the nasal passage. Apply as directed, and breathe freely within 20 minutes. Price \$1.00. Sold and guaranteed by: Alexander Drug Co.

Work Starts on "Cavalcade of Texas"



The history of Texas, under the six flags which have flown over it from the days of the first Spaniards to the present, will be set forth in pomp and color in "The Cavalcade of Texas," an expansive pageant to be presented each night during the Texas Centennial Exposition, which runs in Dallas from June 6 to Nov. 29. Above J. Mark Hamilton, director and expert on lore of the Southwest, and Jan Isabelle Fortune, well known magazine writer, confer over the script

RIALTO

FRI. & SAT. May 15 & 16th.

Fredric March, Merle Oberon and Herbert Marshall.

IN "THE DARK ANGEL"

PREVIEW SAT. NIGHT 11:30
SUN. & MON. MAY. 17 & 18.

Eddie Cantor

IN "STRIKE ME PINK"

WITH Ethel Marman and Sally Eilers

IT'S EDDIE CANTOR AT HIS BEST. THE BIGGEST LAUGH OF THE YEAR.

RITZ

SAT., MAY 16th.

Ken Maynard

IN "HEROS OF THE WEST"

ANOTHER CHAPTER GREAT AIR MYSTRY

SUN. & MON., MAY 17 & 18th.

Richard Dix and Karen Morley

IN "DEVILS SQUADRON"

THRILLS IN THE CLOUDS—TERROR BELOW. FOR THE FIRST TIME ON THE SCREEN SEE THE 9-G POWER DIVE, DEATH DEFYING THRILL OF THRILLS.

Mr. and Mrs. J. D. Webb of Post, formerly of this city, were badly hurt last Friday when their car turned over in Floyd county, as they were on their way to Hedley to visit relatives. Both were badly bruised, and are in a hospital at Floydada. Alton Webb of this city, and Fred Youree of McCamey were called to that place. Alton informed us this week that he believed both would recover with no unforeseen complications.

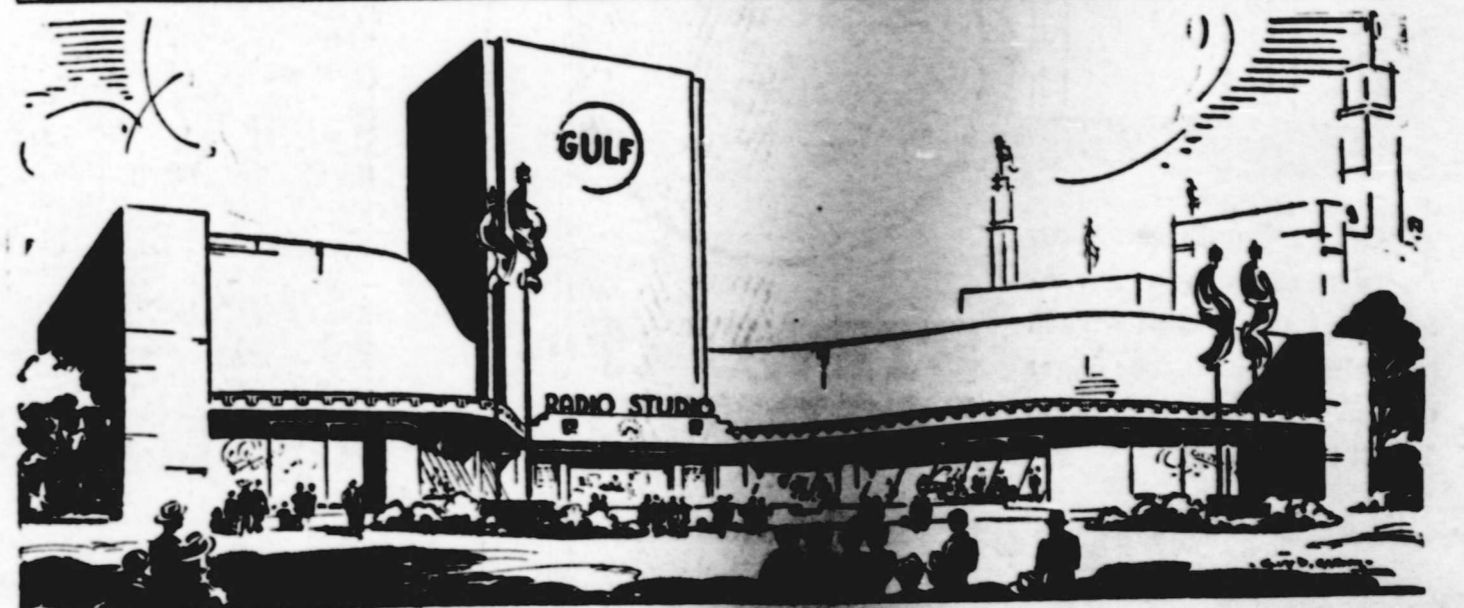
The city of Spur has purchased a building that was occupied by a defunct bank, and are moving the city offices in it. The building and lot cost them less than \$5,000.

Exposition's "Bluebonnet Girl"



Gene Caldwell, 22, will be official by World's Fair opens in Dallas. She won a contest entered by more than 600 Dallas girls.

Radio Studios Started at Texas Exposition



This is an architect's sketch of the Gulf Oil radio studios, being built at the Texas Centennial Exposition, the \$25,000,000 World's Fair opening in Dallas June 6. Here visitors may watch the broadcasts originate for chain and broadcast. The largest public address system in the world is being installed here. The largest public address system of history also operates from here.