

Subscribers: A subscription to the Herald will help your favorite more now than it will later. Give it Today.

# The Terry County Herald

Campaign Slogan in the Circulation Campaign: A Herald subscriber in every home in Brownfield trade area.

Printed in Terry County, on the South Plains, the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States

VOLUME THIRTY-ONE

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, NOVEMBER 8, 1935

NUMBER 13

## THE HERALD ANNOUNCES INCREASE IN THE SUBSCRIPTION PRICE NOV. 1

The Herald Will Be Obligated to Go to \$1.50 Per Year in Terry and Yoakum Counties, \$2.00 Elsewhere in Order to Realize a Profit at the Present Time.

Following the close of the Herald's subscription campaign November 30, the price will be \$1.50 the year in Terry and Yoakum counties and \$2.00 the year elsewhere. This increase of price is not made because the publisher desires to charge more, but because he is compelled to do so to escape a heavy financial loss. The plain truth is that the price of \$1.00 the year is less than the cost of production. No paper of the size of the Herald and containing the amount of work involved in its publication, can be issued at that price without a loss, and, the larger the number of subscribers the greater the loss.

The present increase in cost of living and doing business has affected the printing and publishing business along with all other lines. Just last week announcement was made of an increase in the price of print paper. In fact every commodity that enters into the publication of a paper is destined for a price increase in the immediate future. And the increased cost of living of all who depend upon the industry for a livelihood must be taken into consideration.

Now the price of \$1.00 for an annual subscription to the Herald was strictly a "depression" proposition with this publisher. He was willing to cut the price to the lowest possible figure in order to continue to serve the subscribers and the business interests of this territory. It did not mean that he considered the paper worth no more because the paper has never been in the dollar class. He

was content even to sell the paper at less than cost if by so doing he could "keep on keeping on" in helping to promote the interests of the Brownfield trade territory.

But, if a dollar the year was less than cost during the depression era, it is much more so under present conditions, with all costs advancing, and so, the dictates of good business methods and we might almost say self preservation, demand that the price be placed at a figure which will at least cover production cost.

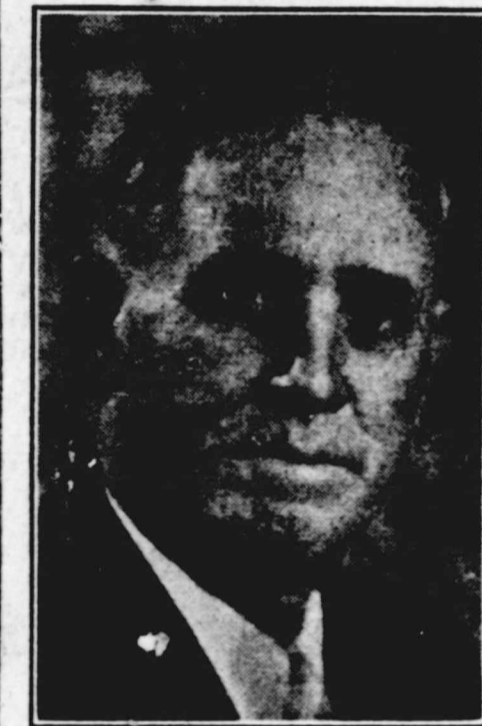
We have faith to believe that our readers will fully agree with us. We are ambitious to continue to print the best paper possible and the only way it can be accomplished is to make this increase in the subscription price. The amount involved means little to the individual subscriber. But, when multiplied by the hundreds of names on the Herald's list it runs into a sum that the paper simply cannot afford to lose, if it is to continue to exist and prosper.

The price raise will NOT take effect until after the close of the present subscription campaign, November 30th. Every present subscriber and every other person in the trade territory is cordially invited to renew and to subscribe at the old price. If you wish to take it for more than one year, that's fine and dandy. But don't forget that after November 30, the price in Terry and Yoakum counties will be \$1.50 the year and that elsewhere in the United States the price will be \$2.00 the year.

## Rev. Ed Tharp Leaving For Conference

After four years of service here with the Methodist church, Rev. Ed Tharp is leaving this week for the Northwest Texas Conference at Plainview, which will likely assign him to a new field. We understand that the four year limitation is not compulsory now, but Pastor Tharp desires a new charge, and we hope he does not get too far away to visit Brownfield occasionally.

In a statement made recently, Ed, as the writer has called him almost all the time he has been here, said that he had accomplished the thing he came here to complete, and that was to get the church here clear of debt. When he came here four years ago, the church was badly in debt, both on church building and the paving, being behind on the payments of both. Two years ago, they cleared up the paving debt under his leadership, and this fall finished the church



debt, and the dedicatory sermon was preached by Bishop Boaz early in October.

Both Ed and his excellent wife have made hosts of friends both in and out of the Methodist church since they have been here. He is interested in many things of a sporting or recreational nature, his main hobby being fishing, although he cares little for eating them. In leaving Brownfield, they carry the friendship and good wishes of the entire community with them.

We finally prevailed on Ed to allow us to run his cut in the home paper, and you'll find it herewith. It is from a new photo and a good likeness of him when he has on his best "sundies."

## Runs Into Campers—Children Are Hurt

Late Saturday afternoon, while returning home from Brownfield to his home on the old McAfee place on the Terry-Yoakum county line, Fred Williams had the misfortune to run into a wagon of campers near the W. A. Tittle place. The campers whose names we failed to learn, seemed to be passing through the country, and were preparing to make camp in the barpit, having already unhitched their team.

Mr. Williams is said to have somehow got into the bar ditch too, running over two of the children, hurting them pretty badly. The wagon was demolished and their goods scattered everywhere. Mr. Williams was also quite badly hurt, and his Chevrolet car badly damaged.

In this connection we would again remind people who drive wagons on the highways, to have lights or reflectors on them, and have been so warned by the highway patrolmen. Lester McPherson, local Maintenance Superintendent, also adds his warning. While he says he has nothing whatever to do with the enforcement of the law, that he wants to see all comply with the law and keep out of trouble.

## Cicero Smith Vive President Passes

John R. Logan, 63, vice-president and general manager of the Cicero Smith Lumber Co., of Fort Worth, passed away last Thursday about five p. m., at his residence. Funeral services were conducted from the First Presbyterian church of that city, Friday afternoon at 4 o'clock. The local yard closed that day.

Mr. Logan had been with this company for 32 years, and had been a member of the Board of Deacons of the church some 18 years, and was prominent in business, social and fraternal affairs.

Fred Smith, district manager, of this city, and A. W. May, local manager of the Lubbock plant, attended the funeral.

## Four Hurt in Wreck—One of Them Dead

One of the saddest tragedies that ever occurred in the history of our little city took place Monday morning one mile north of the city on highway 51, when a Ford V8 sedan driven by J. W. McPherson hit a concrete culvert on the side of the highway, near the juncture of the Levelland road. The car was just about the worst wreck we have ever seen.

While we did not go out to the scene of the tragedy, others told us that the fore wheels were torn off the concrete guard, and that apparently the car went through the air for some 28 feet, and slid and tumbled for some 70 feet more. The top was all torn out and it is believed that the four young men occupants were thrown out through the top, and that all were clear of the wreckage when it finally stopped. This is believed to be the reason why all were not killed.

The young men were coming home from Lubbock about 5 A. M., when the wreck occurred. The party consisted of Jess Medlin, owner of the car, McPherson, Gene Vick and Robert P. Bailey. The latter, son of Mr. and Mrs. J. W. Bailey died about two hours later without regaining consciousness. The other boys, some with ribs broken and one with a collar bone broken, were more or less bruised otherwise, McPherson seemingly to be less hurt than any of the other victims.

Owing to the already crowded condition of the hospital, they had to receive emergency treatment and sent home. We learn that they will apparently recover in a few weeks. Details of the funeral for young Bailey will be found elsewhere in this issue.

## Art Exhibit Next Wednesday at School

On next Wednesday afternoon between the hours of one o'clock and five o'clock the Maids and Matrons Study Club are sponsoring an art exhibit which is to be held on the third floor of the grade school building.

The exhibit is to be free and open to the public and is being held in connection with National Art Week for the purpose of stimulating more interest and appreciation. Mrs. Baze, who is teaching art in the schools, Mrs. Hansen and Mrs. Joseph, other Brownfield artists will have work on exhibit. Mrs. Butler who is visiting her daughter, Mrs. J. H. Dallas, will have work on exhibit also. Work of some of the pupils of these art teachers will be shown as will some samples of public school art done in our local schools.

Anyone who has any pictures which they would like to have on display, should get in touch with Mrs. Penn, who is chairman of the Exhibit Committee. According to Mrs. Penn the club would like to have the work of as many different individuals as possible. Remember that you are also cordially invited to attend this exhibit and help to make it a success.

## Early Morning Mail Given to Brownfield

Postmaster, Mrs. Lela B. Toone has notified the Herald that beginning Nov. 15th, Brownfield will have an early morning mail that will arrive in Brownfield at 5:15 from Lubbock and will be put up at once. This will give plenty of time for patrons to read and answer important mails before the noon mails go out.

This will include first class mail, special handling and special delivery parcel post. This affords from 4 to 18 hours delay on some of the mails. It will come in on a bus.

We also learned that the Brownfield office broke a record on receipts for the month of October, for all time, any year for any one month, according to James King, postoffice clerk.

## Dr. Gordon to Speak on Character Education

On Tuesday night of next week Dean James M. Gordon of Texas Technological College will speak to the members of the Parent-Teachers Association and the public in general on the subject of Character Education. Dean Gordon is a specialist in the field of vocational guidance. He public is urged to hear Dr. Gordon in this address.

It looked like Old Mexico had turned a lot of her citizens loose on Saturday.

## Listen Subscribers (An Editorial)

Up to this time I have had but little to say regarding the work of the subscription campaign on the Herald which is being conducted by the Liner Circulation Service. Mr. Finch, the manager, assisted by his good wife, have done everything in their power to insure success and there has been no reason for criticism on any possible ground. The canvassers also, for the most part, have not been lacking in enthusiasm in their work. But the time has arrived when I feel that it is not only appropriate but incumbent that I should say a word regarding one phase of the work.

I have been particularly pleased by the large number of new subscriptions that have been reported. In fact fully as many new names have been handed in to date as there have been renewals. If the present ratio continues my hope of doubling the mailing list will be realized. And this makes me feel good.

However, there seems to be a misconception on the part of some who have been receiving the paper and who have not paid for the time it has been coming. During the recent strenuous years subscription collections have not been pushed. I have realized financial conditions and have refrained from pressing collections or insisting upon payments. I have endeavored to accommodate subscribers to the fullest possible extent. The paper had been continued in good faith, believing that those receiving it would be glad to pay for it when times became better. I was glad to know that in a large majority of cases this is the case. And for those others it would seem to be necessary to say that the fact they have received the paper for a longer period than it had been paid for does not mean that it was being sent gratis. It simply means that the publisher was willing to extend credit until a time when payment would be easy.

I believe that with the splendid crops of this season, which have placed the entire trade territory on a different financial basis, the time to make payment is during the life of the present subscription campaign and I do not believe I am asking anything unreasonable when I say I am expecting payment during this time. I have accommodated you in good faith and feel that I am entitled to the same kind of cooperation that I have extended.

Please examine the date stamped on the margin of your paper following your name, and pay the amount due to one of the faithful workers in the subscription campaign.

A. J. STRICKLIN.

## Farm Debt Adjustment Committee Appointed

Governor Allred today announced the appointment of twelve members to the State Farm Debt Adjustment Committee whose duties will be of an advisory nature in connection with the Farm Debt Adjustment program of the national Resettlement Administration.

Those named to the state committees: J. E. Josey, Houston Post Publisher; H. H. Williamson, Director of the A. & M. College Extension Department; John E. Owens, banker, Dallas; Frank Holland, magazine publisher, Dallas; Herman Ochs, San Antonio; George West, ranchman, Batesville; W. B. Lee, banker-farmer, Spur; Weck Brown, insurance, Waco; J. H. Youngblood, farmer, Waco; F. F. Elkin, rancher, Midland; John E. Hill, Amarillo; and N. H. Martin, Wichita Falls.

"I have the utmost confidence," the Governor said, "in the ability and broad experience of this committee to meet successfully the problems confronting the debt-ridden farmer and rancher who are faced with foreclosure. The importance of this work to the burdened farmer cannot be over-emphasized.

"I particularly want to ask the continued cooperation of the County Farm Debt Conciliation Committees who have so generously given of their time and effort in the aid of their fellow farmer. The splendid services rendered by these committees, each of which is composed of five public-spirited men who have agreed to serve without pay for one year, cannot be praised too highly. Many letters from grateful farmers whose homes have been saved are eloquent testimonials as to the value of the farm debt work.

"I hope that these county committees will work in close cooperation with the State Farm Debt Adjustment Committee," the governor added.

Elder Jas. A. Fry was in Lubbock Tuesday and reported to have heard J. C. Brewer at the Broadway church of Christ at noon.

## ONLY TWO MORE DAYS OF THE BIG VOTE PERIOD—YOU'LL HAVE TO RUSH

SATURDAY NIGHT MARKS THE CLOSE OF TIME FOR LARGEST CREDITS TO WORKERS IN PRESENT SUBSCRIPTION DRIVE.

Subscribers Who Have Promised to Help Their Friends in the Race Should Redeem Their Promise This Week if Possible. Turn it In Now!

Just didn't do your hearts good to see the crowds of happy, prosperous people on the streets of Brownfield last Saturday? And did you notice the way they were spending money in all the stores? "Harvest Home" would have been an appropriate name for the day for the harvest which is being garnered in Terry and adjoining counties, has again brought the good times back which we have been missing in recent years. People have money now to pay their bills, to lay in supplies for winter, to buy new clothes for each member of the family—and to indulge in recreation and enjoyable amusement. The picture shows had packed houses. The restaurants had capacity crowds. Confectionery and ice cream counters did a rushing business. It was a gala occasion—almost a celebration.

And the Payrollers in the Herald's circulation campaign were not forgotten. In paying bills the crowd also remembered their county newspaper and the workers in the campaign who mixed with the multitude wrote many receipts for subscription accounts. The subscribers are aware that the time is flying for the faithful workers and that the sooner they pay that subscription the greater amount of good it will do the workers.

Just two more days now—not of the campaign, but of the first period—the big vote period, of The Terry County Herald's big Weekly Payroll Subscription Drive. Two days in which to make certain of sufficient credits to insure success. Two days to pile up an insurmountable reserve which will carry you to ultimate victory at the close of the campaign, November 30th.

The weeks and the days which have passed have seen most commendable activity on the part of some of the workers. They have proven that they are in earnest and that they can be depended upon to do their dead level best. They have not stopped and they will not stop until the hour comes for closing the ballot box on the last day of the campaign.

And this is the right spirit. Unceasing activity is what it takes to win in a competition of this sort. But listen, Payrollers. Regardless of what you have accomplished up to this time, if you permit the remaining days of this big vote period to pass without exerting yourself to the utmost, you will be jeopardizing not only the work you have done thus far, but your hopes of final victory.

Payrollers, if the next two days pass without you putting forth the very best effort of which you are capable, the responsibility will rest largely upon yourself. Big results

are expected from each one in the race—some of the workers are determined on a club a day for the week—more if possible, but a club of \$20.00 as the minimum. Now that's fine and we hope they make it—for their own sakes.

But, reader, if they do not achieve the results they have planned for themselves, part of the responsibility will be yours. Many of you have promised subscriptions during the campaign. Did you mean it? Were you making the promise in good faith, expecting to give that subscription that your friend needs, or were you just putting them off? Are you turning your back on a friend?

Candidates sometimes make a mistake of trying to "figure out" how many votes it will take to win the prize of their choice and then not exert themselves further. It can't be done. Winning with a "lead pencil" just simply won't work. This manager has known workers to spend hours figuring their own votes and what they estimate their competitors have. That's one good way to lose. First that time should be employed gathering subscriptions. They are what win. When you have them, the votes will take care of themselves. Use your pencil to write receipts, not figure how much you "imagine" it will take to get ahead of the other fellow.

And, reader, here's where your part comes in. Your subscription may be the very one your friend needs to put him or her over the top. See that he or she gets it today, and by all means not later than Saturday night. The decline in votes after Saturday night will mean a lot to the one you prefer in this work.

We are proud of our workers. Some of them in particular have shown the stuff of which winners are made. They have caught the vision and are not allowing anything to interfere with the main purpose. They are showing pep, push and personality. And those are winning characteristics. But there is another "P" in the dictionary that they must remember. It is the first letter of perseverance and they must keep that word closely in mind.

Altogether now, let's make the close of this period a whirlwind. The increased subscription list will benefit not alone the paper, but everyone interested in the town and surrounding section. The weekly pay checks will add to the money circulating in the community and be a positive benefit to all. It's a neighborhood proposition and should enlist the cooperation of every resident. Saturday night is the time. Let's go strong.

## "Call of the Wild" Coming to Town

"Call of the Wild," 20th Century's colorful filmization of Jack London's immortal story of the Yukon Gold Rush, comes to the Rialto Theatre for three days beginning Sunday.

A location unit headed by Clark Gable, Loretta Young and Jack Oakie faced danger and starvation in sub-zero Mount Baker, Washington to film this Darryl Zanuck production.

Gable and Oakie are seen as Thornton and Shorty, two buddies seeking gold in Alaska. They rescue beautiful Claire Blake from wolves and learn that her husband has been lost in the Arctic wastelands. She possesses details regarding a rich "lost claim" and realizing that she is helpless singlehanded the girl casts her lot with Thornton and Shorty. After a perilous journey the trio locate the strike, finding it unbelievably rich. Thornton and Claire have fallen hopelessly in love when Thornton's dog Buck finds Claire's husband. Thornton releases Claire and sends the couple off to file claim on the property.

Others in the cast are Frank Conroy, Reginald Owen, Sidney Toler and Katherine deMille.

William Wellman directed the production from a script by Gene Fowler and Leonard Praskins. Charles Rosher is credited with the magnificent photographic effects. "Call of the Wild" is presented by Joseph M. Schenck and released through United Artists.

## Any More Canvassers?—Just Send 'em Up

Some time ago the Herald jokingly accused bankers of learning to say "NO" the first thing when they begin to learn the business. But Dick McDuffie, cashier of the First National bank told a representative of the Herald this week that since this subscription campaign had started he had forgotten the word—NO.

He believes that all who are working in the Herald subscription campaign had hit him up, and as he was trying to help all, he thought by the time the campaign was over he should have a life time subscription paid up.

Alton Webb and Wife are entitled to a pass to the Rialto Theatre to see "Call of the Wild" Be sure to present this clipping at the box office at the Rialto Theatre. Compliment: Rialto-Herald

## Saturday Crowd Great—Monday Was Light

While the people crowded the streets here Saturday from all over the vast trade territory, many say it was the biggest Saturday ever seen here, on the reverse, the crowd here Monday was said to be the lightest ever seen here on Tradesday except early in the institution of the day.

Stores were thronged Saturday as they have not been in years, if at all, and one clerk was heard to say that he believed they could have sold out to the bare walls if they had sufficient experienced clerical force to handle the customers. One or two of the other stores had to close their doors at times and when that crowd had finished shopping would let in another bunch. The two banks reported handling more cotton for the one day than they had in years.

Cafes and drinking places were overrun, many standing behind the stools waiting for their turn, and long rows of customers waiting for the hair cut or shave or shine in the barber shops looked like old times. Clerks in all the stores were simply swamped.

It did not seem that the crowd greatly lessened after night fall, and some who happened to be on the streets at 3 o'clock Sunday morning reported that were still probably a hundred or more on the streets at that time.

With clear weather and cotton opening fast, all are expecting a great crowd to be here again Saturday, with another great rush of store forces trying to wait on them.

## Blair Buys the West Side Barber Shop

L. A. (Lefty) Blair of this city, who has been working in barber shops in this city for some time, completed a deal with B. C. Daulton this week, and became owner of the West Side Barbershop. Mr. Blair is putting down new linoleum on the floor, and otherwise redecorating the shop. We failed to learn what Mr. Daulton will do.

In the rear of the shop will be found the Eunice Beauty Parlor, a shop very efficiently handled by the Tankersley sisters, Misses Eunice, owner, and her sister, Miss Camilla, assistant. They are modernly equipped, and are skilled operators, and their prices in line with conditions.

Mr. Blair and the Tankersley sisters will appreciate a share of your business. Last week some one slipped a sack of yamaters in on us, as fine specimen as one ever sees. It had us fooled for awhile, but we finally traced the great treat to W. F. Christy of the Union community.

Copyright 1935 by The Terry County Herald, Brownfield, Texas. All rights reserved.



THE HERALD

Brownfield, Texas
Entered as second-class matter at the postoffice at Brownfield, Texas, under the act of March 3, 1879.

A. J. Stricklin & Son
Owners and Publishers
A. J. Stricklin, Sr., Editor and Mgr.
Jack Stricklin, Jr., Ass't Manager

Subscription Rates
In the counties of Terry & Yoakum
Per year \$1.00
Elsewhere in U. S. A. \$1.50

Apply for Advertising Rates
The Official Paper of Terry County and the City of Brownfield.

If you are going to be out on the road with the farm wagon or the truck or trailer until after night fall, be sure there are rear as well as headlights. Don't endanger yourself and other travelers.

Eminent physicians are now claiming that the blow dust from the so-called "dust bowl" last spring, is now cursing the inhabitants of those sections with pneumonia and other pulmonary diseases. But even that is preferable to hurricanes and earth quakes with us.

We have been holding our breath Monday after Monday for Sharley Shurnal Guy to get our name in his "Whose Whom" column, and now we wish to register a protest. He should have begun his column with us and gradually worked on down to the lesser fry of the Plains section. The way he is treating less prominent in advance of us luminaries, Sharley is likely to run out of soap before he gets to us, or gets down with the bots again.

The legislature seems to have finally wakened to the fact that Texas people are not going to countenance their "play boy" maneuvers down at Austin any longer, and they seem to be getting more down to business. The biggest fight seems to be over the liquor question. Apparently the dries have assumed the attitude that they won the election in August, and can dictate terms. On the other hand, the wets seem to assume that the people of Texas were just joking when they voted against the open saloon. Both sides should cease such dictatorial methods and get down to real business or go home.

Every time we hear of a serious accident, most all of us start saying "there should be a law." Well, we do have laws, but as long as a car will make 75 or 80 miles per hour, who is going to be along the highways all the time to watch drivers? The Herald is of the opinion that if any new laws are passed, one should forbid automobile manufacturers building a car that will go over 45 miles an hour, except for firemen, law enforcement departments, doctors and ambulances. Forty-five per hour will carry you a long way in a day's time, if you keep the old bus headed down the road. Yes, that's fast enough.

Work is under way here getting a real Retail Merchants Association on foot, and the membership is being assisted by the secretary of the Chamber of Commerce, Mr. Ed Shelton until they have a representative list of merchants, and have gone into formal organization. One of the great benefits of this association is to find out just how all of us birds who buy here in town stand with different merchants. Are we prompt in paying accounts? Are we slow? Do we sometimes refuse to pay a bill? This association will reveal to each member just how his customers treat their accounts at a store, when they move them over to a competitor's store. But more will be printed about the BRMA when they have organized and elected officers.

The writer along with perhaps a few million other people enjoyed the

TRY CHISHOLM'S for Good Things to Eat

BROWNFIELD Friday and Saturday Specials

Table listing various food items and prices: Grapefruit (25c), Hominy (8c), Kraut (9c), Cherries (12c), Prunes (28c), Potted Meat (10c), Jello (6c), Salmon (11c), Coffee (87c), Broom (25c), Apples (25c), Oranges (24c), Hamburger (15c), Chili (22c), Chuck Roast (17c), T-Bone Steak (25c), Veal Chops (22c), Seven Steak (18c).

Catfish and Fresh Oysters

Will Rogers memorial program Saturday night. We enjoyed the music, the addresses, the favorite songs of Will by famous songsters, the telegrams from great men, etc. We were even sissy enough to kinder choke up with Irvin Cobb in his talk, and shed a few tears with Billie Burke when she broke down and cried. We got little of what Lady Astor had to say, as the reception was poor, and her brogue pronounced. And while we are on the subject by the way, both banks here have been authorized to take donations for the Will Rogers Memorial, however small the amount you wish to contribute may be. Let's not let it be said that Brownfield has forgotten our old Cowboy friend. It will be used for a good purpose, one that will if living would approve for anyone else but himself. Remember how the town and community stood behind the President's Birthday Ball—both of them.

Andrew Jackson Stricklin, editor of the Terry County Herald and our beloved uncle, uses much space in his good paper the past week in trying to tell us that Ranger is not in West Texas. He tells us the west begins at the Cap Rock near Post City and he doesn't like the idea of our comparing the Ranger country with Terry County. The city limits of Fort Worth sure do reach a long ways if Cowtown is right and the uncle is right. We are willing to admit that Terry County has some things the Ranger country does not have. We will read up on our geography and see you again about the matter, sir.—Johnson County Weekly

We notice a move is on foot to organize a new press association among the South Plains newspapers men. The Panhandle Press Association, which has been organized for more than 25 years seems entirely sufficient, if those country editors down in that section were not afraid they will get too far away from home. Several South Plains editors are already members of the Panhandle Press and we hope they continue to attend even though a new organization is formed to accommodate a few pencil pushers that won't come to Amarillo, the undisputed metropolis of the Panhandle.—Miami Chief.

Well, Bro. Haynes, we like you "Panhandlers" and some of us 'long to your association, when we pay our dues, but another regional affair won't hurt, and none of us will have to go much over an hour's drive to get to a centrally located meeting place. As to Amarillo's metropolitan aspect, she may shine in the Panhandle, but just come down to the South Plains and see how old Brownfield shines, sometime.

Dr. and Mrs. E. C. Davis are the proud parents of a son that made his arrival last Saturday. He has been named Earl Cale.

OIL UP YOUR DOUBLE BARREL SHOT-GUN!

Due to many inquiries about new game laws, here is a quotation from a Digest of State Laws and Federal regulations on Migratory Birds: "Waterfowl: Open season wild duck of all kinds (except wood duck, ruddy duck and buffhead duck for which there is no open season) coot, geese, brant, Wilson's snipe or jack-snipe, November 20th to December 19th, both days inclusive, during the year A. D. 1935.

"Means by Which Waterfowl May Be Taken: Shot-gun only, of not more than ten gauge and not capable of holding more than three shells... but migratory birds are not permitted to be taken from or by the aid of any automobile, airplane, sinkboat (battery), powerboat or sailboat...

ORDER OF SALE

To the Sheriff or Constable of Terry County, Texas—Greeting: WHEREAS, on the 15th day of October 1935, Atlas Life Insurance Company, a private corporation recovered in the District Court of Bell County, a judgment in cause No. 21-650 against J. L. Barr for the sum of \$2067.89 with interest thereon from the 15th day of October 1935, at the rate of 6 per cent per annum and costs of suit; and whereas the said judgment is a foreclosure of a first mortgage lien on against J. L. Barr, Mrs. Jennie Young, individually and as Community Administratrix of the Community estate of herself and her deceased husband J. W. Young, J. E. Young (Sometimes called J. W. Young) R. E. Young, R. A. Young, Mrs. August Jones and husband August Jones, Mrs. Ethel Hester, Clarence Hester and B. W. Young, on the following described property, to-wit:

213 1-3 acres of land in Terry County, Texas and being the N. 1-3 of Section 25, Block D-11, and all improvements, and being more particularly described by metes and bounds, as follows: BEGINNING at the NE corner of said Section 25 for the NE corner of this tract: THENCE W with the N line of said Survey 25, 1900 vrs to NW corner of said Section for the NW corner of this tract: THENCE S with the W line of Section 25, 633 1-3 vrs to place of beginning, and being the same tract of land conveyed to Cecil Judd and J. L. Baer by R. A. Young, et ux, on December 8, 1924, as shown by deed recorded in Vol. 22, Page 471, of the Deed Records of Terry County, Texas;

As said first mortgage lien existed on the 7th day of June, 1926 and it is ordered and decreed by said judgment the said property be sold as under execution in satisfaction of said judgment. And if said property shall sell for more than sufficient to pay off and satisfy said sums of money, the excess should be paid into the registry of this court for the use and benefit of the said Mrs. Jennie Young, indiv. & as Comm. Admin. of the Comm. Estate of herself & her deceased husband, and for the benefit of the heirs of the said J. W. Young, deceased; But if said property should not sell for enough to pay off said sums of money, the balance due shall be made as under execution, as against J. L. Baer and such order of sale shall have the force and effect of a writ of possession, and the officer executing same shall make a good and sufficient deed, and place the purchaser of said property in possession thereof within thirty days from date of sale.

Therefore you are hereby commanded that you proceed to seize and sell the above described property as under execution and make good and sufficient deed, and to place the purchaser of same in possession thereof within thirty days, after date of sale, and you apply the proceeds thereof to the payment and satisfaction of said sum of TWO THOUSAND SIXTY-SEVEN & EIGHTY NINE ONE HUNDREDETHS (\$2067.89) Dollars, together with the interest that may be due thereon, and the further sum of Fifty-Six & Forty One Hundredths (\$56.40) Dollars, costs of suit, together with your legal fees and commissions for executing this writ. And if the property shall sell for more than sufficient to pay off and satisfy said sums of money, then you are hereby directed to pay over the excess thereof as above directed. But if you fail to find said property, or if proceeds of such sale be insufficient to satisfy said judgment, then you are directed to make the money, or any balance thereof remaining unpaid, out of any other property of defendant, as in case of ordinary executions.

Herein Fail Not, but due return make hereof within ninety (90) days, showing how you have executed the same. Given under my hand and the seal of the District Court of Bell County, at my office in Belton, this 5th day of November 1935. Barney Sissom, Clerk, District Court, Bell County. 15c

birds must not be lured or attracted by the use of any grain, salt, or any kind of feed, or the use of any live waterfowl decoys." Bag and possession limit vary for ducks, geese, brant, coot and Wilson's snipe.

Rev. F. G. Rogers is attending the Baptist State Convention at Houston this week.

Roy Herod made a business trip to Snyder, Tuesday.

WANT ADS

LOST a mottled Swan fountain pen; reward. J. C. Green, city. 1tp
FOR SALE an electric portable sewing machine. See Bell-Endersen Hdwe. Co. 14c

JUST RECEIVED a truck load of nice Colorado blue Spruce trees. Now is a good time to plant them. Brownfield Nursery. ttc.

FOR SALE one 1934, 6 ft. broadcast new J. I. Case row binder. Pressure gun lubrication. Bowers Bros. 14c

WILL TRADE 5-room house in Lubbock, close to Tech college, for property in Brownfield. Dr. J. D. Moorhead, Meadow, Texas.

MEN WANTED for Rawleigh Routes in Gaines, Hockley and Cochran Counties. Write today, Rawleigh Co., Dept. TX-87-SB, Memphis, Tenn. 20p

Will pay up to \$50.00 for Indian-head pennies dated before 1910. Send 15 cents (coin) for large illustrated price list. Chas. Duval, Oxford, Neb. 1tp

ROOMS and apartments at the Little Hotel, formerly the Smith Hotel. Fresh paint and paper throughout. New beds and linen; clean and sanitary. Phone 267. ttc.

Salesmen Wanted

—ARE YOU INTERESTED— in representing a leading Texas REGISTERED INSURANCE

Old Line Company, on the best contract, where all most up-to-date policies are issued?

Write, stating age and past experience or work, to

REPUBLIC LIFE INSURANCE COMPANY E. P. Bennett, President DALLAS, TEXAS

A DAILY for only \$4.85. We can send you the Abilene News to any address in Terry county for the next 12 months, and the rest of Sept. FREE. Your paper dated to expire Oct. 1, 1935. Only \$4.00 per year to preachers and teachers.

WANTED Good Clean Dry Cotton Eggs. C. B. Quante at Conoco Station 16p.

I HAVE stored near Brownfield baby grand piano, small upright and good practice piano; will sell for balance against them. For information write G. H. Jackson, 1101 Elm St., Dallas. 13c

WANTED to rent a medium tight farm of 1/2 or 3/4 section on account ray land-lord's son moving in. Have good Farnall tractor. J. A. Forester. 8tc.

BUILDING south side sq. 25x80 feet for rent. Chisholm Bros. 8tc

JUST RECEIVED a truck load of nice Colorado blue Spruce trees. Now is a good time to plant them. Brownfield Nursery. ttc.

IF YOU have a farm for sale, or wish to buy one see me. Low interest, long time, some cash required. Also want home with a few acres near Brownfield. D. P. Carter at Carter Chevrolet Company. 11tc

Registered Jersey Cow, 5 years old, with young heifer calf. Good milker and kind disposition—\$75.00 cash for both. J. P. Nystel, Abersnathy, Tex. 16p

SEE the Faultless Washing Machine at the Brownfield Hdwe. ttc

ANYONE interested in renting following places for money rent for year 1936, call C. L. Aven, Jr., Manager C. D. Shamburger Lumber Company, Inc.; 160 acres five miles Northwest of town, T. N. Bingham place, and 160 acres five miles North-east of town, H. Bain Price place. Might be interested in selling. 13c

SEE the Faultless Washing Machine at the Brownfield Hdwe. ttc

GOOD Milk Cow for sale. See Hudgens & Knight ttc

WANT to trade half section, well improved for raw land. O. M. Edwards, Rt. 3, city. 20p.

BARGAIN: For a short time the Herald will be able to take your order for the Herald and the Semi-Weekly Farm News each one year for only \$1.50. This of course applies only to local people.



Bleeding Sore Gums
If you really want quick, certain, and lasting relief, from this most disgusting disease, just get bottle of LETO'S PYORRHEA REMEDY and use as directed. LETO'S is always guaranteed. Alexander Drug Co.

\$25.00 REWARD

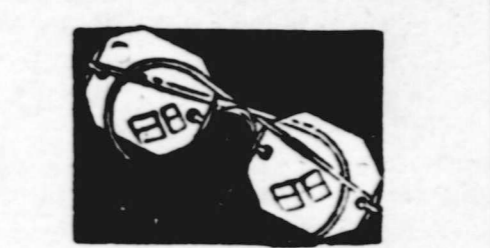
Will be paid by the manufacturer for any Corn GREAT CHRISTOPHER Corn Cure cannot remove. Also removes Warts and Callouses. 35c at E. G. Alexander Drug Co. 17c.

FARMS FOR SALE

Terry, Lynn and Dawson Counties Want 1-3 down but will make reasonable terms on balance.

Charles Baird KANSAS CITY, MO.

E. E. Ellis, Representative Wines Hotel or P. O. Box 351 Brownfield, Texas



EYES EXAMINED GLASSES FITTED E. C. DAVIS, M. D. Physician and Surgeon BROWNFIELD, TEXAS

FOR SALE

160 acre sandy land farm, all in cultivation; good teams and tools, plenty good water; possession at once. \$25 per acre per all, which includes fine feed on 100 of the acres.

A. B. COOPER Brownfield Rt. 5

Beware of Gyp—

Maytag Parts and Oils

Get parts and oil from Maytag dealer only.

Repairs and Parts for all Washers

Hudgens & Knight

Maytag Sales and Service Phone 90 West Side Sq.

WANTED MILO & KAHR HEADS

"Prices according to grade" ECONOMY MILLS 15th & Ave B Lubbock

DR. B. F. MOORE and Mrs. Jeannette Moore, R. N. GENERAL PRACTICE

Special Attention to Diseases of Women and Children 313 Myrick Bldg.—Lubbock Phone 403

LET FULTON

Repair, Rebuilt or Recore that Leaky Radiator.

Generator, Starter and Battery Service.

—WORK GUARANTEED— 1006 Ave. E Phone 183 Lubbock—Just N. of Courthouse

THE BEST BARGAINS IN USED CARS

—in West Texas. Most all makes light used cars from 1929 to 1935 models. A. F. NURST AUTO CO.

LYNCH HAT WORK

Hat Makers Hats Cleaned, Re-Blocked and Re-Trimmed

We make new hats in any size, any style

25 years experience, Exclusive Hatting

Phone 769, 1106 Ave. E. Lubbock

Dr. F. W. Z... Veneral... 503-4, Myrick LUBBOCK

WM. GUYTON HOWARD Post 269 meets 2nd and 4th Thurs. each mo. C. B. Quante, Com. H. R. Winston, AdJ.

JOE J. MCGOWAN Lawyer Office in County Atty's Office Brownfield, Texas

Burton G. Hackney Attorney at Law Practice in All Courts Alexander Bldg. BFD.

Dr. A. F. Schofield DENTIST Phone 188 State Bank Bldg. BROWNFIELD

DR. R. B. PARISH DENTIST Office, Hotel Brownfield Bldg. BROWNFIELD

M. E. JACOBSON, M. D. Above Palace Drug Store BROWNFIELD, TEXAS

JOHN R. TURNER Physician and Surgeon BROWNFIELD HOTEL BLDG. Phones: 131 & 263

FUNERAL DIRECTORS Phones: Day 25—Night 148 BROWNFIELD HDWE CO. Brownfield — Texas

NOTICE J. E. Butler is back in Brownfield to shell graves, make curbs and markers; will consider cows on work. See him or Dutch Burnett, west of railroad.

ARTISTIC Real Trained Barbers are employed in this Shop, Specialist in their line. Work of ladies and children given special attention. LUKE HARRELL, Prop.

TREADAWAY—DANIEL HOSPITAL T. L. Treadaway, M. D. A. H. Daniel, M. D. General Practice General Surgery. BROWNFIELD, TEXAS

Brownfield Lodge NO. 989, A. F. & A. M. Meets 2nd Monday night, each month, at Masonic Hall. Fred Smith, W. M. J. D. Miller, Sec.

530 I. O. O. F. Brownfield Lodge No. 1103 meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers always welcome. Gay Price, N. G. J. C. Green, Secretary.

Lubbock Sanitarium & Clinic Dr. J. T. Krueger Surgery and Consultation Dr. J. T. Hutchinson Eye, Ear, Nose and Throat Dr. M. C. Overton Diseases of Children Dr. J. P. Lattimore General Medicine Dr. F. B. Malone Eye, Ear, Nose and Throat Dr. J. H. Stiles Surgery Dr. H. C. Maxwell General Medicine Dr. Jerome H. Smith X-Ray and Laboratory Dr. Olan Kay Obstetrics Dr. J. S. Stanley Urology and General Medicine C. E. Hunt J. H. Felton Superintendent Business Mgr. A chartered training school for nurses is conducted in connection with the sanitarium.



Brownfield, Texas Conservative-Accomodative-Appreciative



Brownfield, Texas SECURITY AND SERVICE



**THE TOWNSEND RECOVERY PLAN**

Dear Editor:

I would like to say a few words through the columns of your paper in reference to the much discussed Townsend Recovery Plan. There is

no issue before the American people today that is so badly misunderstood, as this issue, by some people.

The Townsend Plan is in harmony with the principles of American government as set forth by our National Constitution. It is strictly in harmony with the teachings of the Bible on

which our constitution was founded. It recognizes the rights of every American citizen of good standing, regardless of race or color, politics or religion, poverty or riches.

Under its provisions the youth of our land with all the unemployed would be the greatest beneficiaries of the Plan because of the great amount of money kept constantly in circulation under this system. It is these classes of people that are being the worst hurt under the present conditions which have existed now for six years. Under this Plan the aged people of 60 years and over would act as agents for the federal government to distribute this \$200 every month for the benefit of the public in general.

The American Federation of Labor is authority for the fact that we now have 11,000,000 unemployed people in the U. S. Good authority tell us that there are 3,500,000 persons under 26 years of age (high school graduates) that are without work of any kind. With this last mentioned fact, what inducement have our young people to educate themselves? Besides this fact there are many college graduates that are out of employment.

The sponsors of the Townsend Plan are not fighting all of the present programs of the government, for as long as the present conditions exist the people have got to have relief in some way. An opiate is better than nothing but is not the remedy for the disease. Others besides the sponsors of the Townsend Plan agree that crop control payments and relief must end sometime. If they were to end now, what would happen? If the present governmental control has not reached the seat of our economic disease by now and begun to remove the cause of all our troubles, when are we assured that it will do this all important job?

Gen. Hugh Johnson tells us over the radio that the Works Program is all planned wrong and unless radically changed we will be back right where we started when it is all over. He should have added, that we will be back where we started when these billions are all spent regardless of any changes.

The public has already been fed on an opiate too long for it's moral good. The Townsend Plan comes along with the cure for this disease that our be-

loved people have been afflicted with now for the past six years. This remedy is by making all aged people 50 years old and over the agents of the national government to distribute to the public \$200 every month for all the necessities of life, that they can use or buy for others, and to sustain their churches and the schools of the country that they have in their past life helped to establish. They are to retire from gainful labor of any kind thereby opening jobs for 4,000,000 unemployed.

The U. S. Chamber of Commerce is authority for the fact that for every \$200 kept constantly in circulation that it creates a job for one person somewhere in the industrial world. So as there would be 7,500,000 of these aged people spending \$200 every 30 days there would be that many more jobs created for the unemployed. So reader you can easily see that the Plan is unemployment insurance with relief in a respectable way for the worthy aged people without putting them in the paupers class. It is proposed to finance the Townsend Plan by a two per cent transaction tax on all deals made in the U. S. regardless of the nature or size.

In 1929 there was 1,200 billion dollars worth of transactions made. When business is restored to normal you can readily see the income that this two per cent transaction tax will bring to the government every month. Eighteen billion dollars will finance the Townsend Plan for a year, so you see that we will not have to get back to the 1929 standard to raise the amount.

So dear reader as a Texan away from home, let me kindly ask you to investigate the merits and benefits of this noble movement. Get in touch with those who may know, and still better join a Townsend Club and help restore normal conditions back to our country by your influence and vote. Be sure to register by paying your poll tax and vote for those who favor restoring to the people their lost democracy. Thanks.

Yours respectfully,  
Roswell, N. M. W. F. LYNCH.  
809 W. Albuquerque, St.

One thing that modern young people seem to learn early in life is the location of the nearest place to run in debt.

**NO TEXAS OLEO NO WISCONSIN BUTTER**

Promoting its own dairy interests, Wisconsin has pressed its war against oleomargarine, made from cottonseed oil. The Legislature has just about taxed it out of the state on the spurious ground that it is unhealthful. Now restive under the sharp retaliation from the Southern States, the Wisconsin Senate seeks to keep the law for its dairymen, but placate the boycotters from the South.

So from the capital city of Madison comes a unique document entitled a Senate resolution and setting forth: "That it is the sovereign right of the state to protect the health and well-being of its citizens and so has increased tax on oleomargarine; that Wisconsin purchases a long list of excellent Southern products; that the boycott is a two edged sword but Wisconsin will not use it against the South; and that the Senate hopes that time and sound thought will prompt our good neighbors of the South to resist all selfish impulses and help in the continuation of trade relations which have so long continued on a most friendly basis."

With due respect to the Wisconsin Senate, cotton growers and cottonseed oil producers will receive such buncombe for no more than it is worth. If oleomargarine were deleterious, health authorities would act to prohibit it and not the Legislature to tax it. Even Mr. Guy Tugwell, undersecretary of agriculture, in his searching expedition for all injurious foods and drugs, has made no complaint against cottonseed oil products. People of forty-seven states eat them and remain well.

The Senate's soothing syrup detracts nothing from the fact that Wisconsin keeps a rank statute that does by indirection what no state can do directly under the country's constitution. This nation cannot afford to have states set up a kind of "nationalism" as between themselves. Exchange.

**SEPT. SALES SHOW A GREAT INCREASE**

Sales of department and other retail stores in Texas during September compared favorably with the previous month and also with September last year, according to the University of Texas Bureau of Business Research.

Reports from 88 representative Texas establishments showed average dollar sales 3. per cent above those of September a year ago and 40.3 per cent over the previous month. The usual seasonal increase from August to September is 35.8 per cent.

Aggregate dollar sales for the first nine months were 4.8 per cent greater than for the corresponding period last year. The increase in sales over September and the year to date was above the average for the State in the following cities: Austin, Beaumont, Dallas, and San Antonio.

Of the different types of stores the best relative showing was made by women's specialty shops, followed in order by large department stores, men's clothing stores, small department stores, and dry goods and apparel stores.

The ratio of credit sales to total sales was 4.2 per cent above a year ago, and the ratio of collections to outstanding accounts was about 1 per cent better than last year.

This is the latest one on Father Abram Ryan, famous poet-priest of the Confederacy. Once when he was charged with being unwilling to officiate at the funerals of northern soldiers, the good father replied: "On the contrary, I would willingly bury them all."

Customer—"Three of those apples you sent me were rotten. I am bringing them back."

Storekeeper—"That's all right madam. You needn't bring them back. Your word is just as good as the apples."

**HUDGENS GROCERY COMPANY**

Friday and Saturday Specials

**Syrup** NEW CROP EASTEX RIBBON CANE, GAL **.59**

SOAP CHIPS, 5 lb. box ..... 37c

PEAS, Medium Size, No. 2 can ..... 11c

ORANGE JUICE, 8 oz. can ..... 9c

**Matches** Per Carton **.21**

STARCH (Linit) for Laundry or Bath 3 pkgs. .... 18c

CORN BEEF, per can ..... 18c

PEANUT BUTTER quart jar ..... 29c

**PORK and BEANS** PER CAN **.5**

CORN, No. 2 can ..... 10c

MARSHMALLOWS, pound ..... 15c

COCOANUT, pound ..... 15c

**MILK** Carnation 3 large or 6 small **.21**

PANCAKE FLOUR, Pillsbury's, pkg. .... 10c

PECANS, shelled, pound ..... 42c

BAKING POWDER, 25 oz. K. C. .... 18c

LYE, Hooker Brand, 3 cans ..... 21c

**Grapefruit** Texas Seedless 6 for **.23**

Oranges, doz. .... 18c Apples, doz. .... 15c

PEPPER, Sweet or Hot, lb. .... 7c

Yams, bushel .... 69c Yams, 10 lb. .... 18c

**MARKET**

STEAK, forequarter cuts, lb. .... 18c

SACK SAUSAGE, pound ..... 27c

Bologna, lb. .... 16c Liver, lb. .... 18c

Rib Roast, lb. .... 13c Chili, lb. .... 22c

CHEESE, Longhorn, lb. .... 24c

Fresh Oysters, Fish and Dresser Hens

**Meadow Briefs**

Miss Marie Ward was absent from school two days last week because of illness.

Mr. and Mrs. H. C. Osborn gave a Halloween party last Thursday night. Everyone present enjoyed the entertainment.

The local P. T. A. presented a play "Let's Get Married," last Friday night. Funds will be used for the school.

The boys of the football squad played O'Donnell Friday at O'Donnell. The score, 6-0 was in favor of O'Donnell.

The Senior League of the M. E. church enjoyed a party at the home of Myrna Hester, Halloween night.

Rev. Preston Florence of Seagraves preached at the morning service for the M. E. church, Sunday.

Rev. W. K. Horn is having his teeth pulled, and was unable to preach Sunday night.

Wouldn't those women who demand "equality" be up against it if the men should take to wearing whiskers again.

That depression shine can be taken out of hubby's suit by sponging with vinegar before pressing.

**RED WOODS PLUMBING and ELECTRICAL SHOP**

Superior Hot Water Heaters on Budget Plan.

—ALL WORK GUARANTEED—

Phone No. 115 West Main Street

**AS REGISTERED PHARMACISTS**

We fill your prescription exactly as written. Each one is rechecked. No substitute is permitted. Prescription filling is our most important business. A complete stock of drugs. Vaccines, etc. properly kept. We fill any doctor's prescription.

**PALACE DRUG STORE**

"If It's a Drug Store, We Have It"

**ITCH**

Don't use messy salves and bandages. BROWN'S LOTION stops itching instantly. This liquid sold with money back guarantee on first bottle.

60c and \$1.00 sizes at Alexander Drug Co.

**"FLOWERS"**

Everybody loves flowers and they are suitable for any occasion. Can send your wire orders.

MRS. W. B. DOWNING  
PHONE 69

**The MINT Cafe**

is now open for business—the place that cooks your orders to your individual taste.

Meet your friends at the  
**MINT CAFE**

**WHAT? MIRACLES? IN 1935?**

Yes, we can perform them, with your last year's suits, overcoats and dresses—Cleaned, Pressed and any alteration that might be necessary. Call 1-0-2.

**City Tailors and Dry Cleaners**

For Your Protection—Cedarized Storage Bags.

**Make Every Day Fire Prevention Day**

By observing a few simple rules you can help reduce the fire waste, but you need the financial safeguard of Fire Insurance, too.

**E. G. AKERS**

Insurance —: Bonds —: Abstracts

**The Realization Of An Ideal**

"A Constant Supply of Hot Water". Only a woman who has kept house knows the hardship of spasmodic hot water service. An Automatic Gas Storage water heater is always ready to serve you. All you do is turn a faucet. The cost of operation is only a few pennies a day.

**West Texas Gas Co.**

"GOOD GAS WITH DEPENDABLE SERVICE"

**8 1/2 chilly hours since he parked BUT NO CHANCE OF DAMAGE... HIS ENGINE stays oiled**



Today you can use a winter oil which builds itself right into the "innards" of your engine. That is, a certain portion of Conoco Germ Processed Oil really forms a BOND with metals, and stays on continuous duty where all the worst friction used to come.

This uncanny action, created by the patented Conoco Germ Process, automatically wipes out the costliest winter wear...

"Dry," unlubricated, wracking starts? ... Not with the oil that's Germ Processed to stay up on the job every minute, every hour, every day that you park—"whatever the weather"... Not when Germ Processed Oil has become a part of all metal surfaces... Not with the Hidden Quart, which has enabled many an engine to run with the crankcase absolutely empty—in verified show-down tests.

And this same patented Germ Process means extra protection not only for the conventional babbit bearings, but for the newest bearings—whether copper-lead, high-lead or cadmium-alloy. Germ Processing also creates the high-durability oil film... hence a light, free-flowing winter oil that's tougher too, for the toughest going of all the year. You and your Conoco man can make this whole Winter "act gentle" to your motor, beginning today. Drive in.

CONTINENTAL OIL COMPANY • Established 1875

**CONOCO GERM PROCESSED MOTOR OIL**

PARAFFIN BASE

Make sure your engine stays oiled

GERM PROCESSED MOTOR OIL

A short run to this sign—a long run for your money

Your correct grade always available—including 10W or 20W



NOTICE OF SHERIFF'S SALE

By virtue of a certain order of sale issued by the Clerk of the District Court of Travis County, Texas, 53rd Judicial District, on the 4th day of November, A. D. 1935, in a certain cause, No. 55,759 upon the docket of the District Court of Travis County, Texas, 53rd Judicial District, wherein Charles T. Granger, independent executor of the estate of John Granger, deceased, is plaintiff, and Mrs. Cora Dorsey, a feme sole, Doris Pearl Dorsey, a feme sole, Herman Dorsey, Jack Dorsey, Woodrow Dorsey, a minor, Red River National Bank of Clarksville, Texas, a private corporation, T. M. Scott, and Lem Northcutt are defendants, wherein an indebtedness of Two Thousand One Hundred Eighty-one and ninety-eight one hundredths Dollars (\$2,181.98), with interest on One Thousand Nine Hundred Eighty-three and Sixty-two one hundredths Dollars (\$1,983.62) of said amount from October 11, 1935, until paid at the rate of ten per cent (10%) per annum, and with interest on One Hundred Ninety-eight and thirty-six one hundredths dollars (\$198.36) of said amount from October 11, 1935, until paid at the rate of six per cent (6%) per annum, and costs of suit, is adjudged to be due and owing to plaintiff, Charles T. Granger, independent executor of the estate of John Granger, deceased, and to be secured by a first deed of trust and vendor's lien upon the property

in said order of sale and hereinafter described, I, the undersigned, Sheriff of Terry County, Texas, on the 7th day of November, A. D. 1935, at 10 o'clock A. M., levied upon, and will, upon the first Tuesday in December, A. D. 1935, being the third day of said month, at the courthouse door of Terry County, Texas, in Brownfield, Texas, within the legal hours between 10:00 o'clock A. M., and 4:00 o'clock P. M., proceed to sell for cash to the highest bidder all the right, title, interest and claim which the said Mrs. Cora Dorsey, Doris Pearl Dorsey, Herman Dorsey, Jack Dorsey, Woodrow Dorsey, Red River National Bank of Clarksville, Texas, T. M. Scott, and Lem Northcutt, or any of said parties, or any person claiming by, through, or under said defendants, or any of them, had on the 25th day of February, A. D. 1930 or at any time thereafter, and still has or claims, in and to the following described property, lying and being situated in the County of Terry, State of Texas, known and described as all the Northwest one-quarter N. W. 1/4 of Section No. Six (6), Block "DD", Certificate No. Two Hundred Fifty-four (254), John H. Gibson, Original Grantee, containing One Hundred Sixty (160) acres of land, being the same land as that conveyed to F. Z. Payne by Otto Stolley by warranty deed dated February 25, 1936, recorded in Vol. 36, Page 468, of the Terry County Deed Records. The above sale will be made by me

to satisfy the above described judgment in favor of plaintiff, Charles T. Granger, independent executor of the estate of John Granger, deceased, and secured by a first lien upon the property above described, together with costs of suit, and the proceeds of such sale will be applied in satisfaction thereof, in accordance with the terms of said order of sale.

Witness my hand at Brownfield, in Terry County, Texas, this the 7th day of November, A. D. 1935.

J. S. SMITH, Sheriff of Terry County, Texas

The farmers who have wagons without lights or reflectors on them are being warned by officers.

Banks Asked to Cooperate With WPA

All Texas banks have been requested by President Roosevelt to cooperate with Works Progress Administration in cashing workers' pay checks immediately without discount, State Administrator H. P. Drought announced today.

"All pay checks given WPA workers are subject to being cashed immediately by the persons receiving them and the complete cooperation of all banks will assist immeasurably the persons being taken from relief rolls and transferred to jobs on WPA projects," Drought declared.

All banks in the United States are in receipt of the following communication from the President:

"The Nation-wide Works Program which the Federal Government has launched in order to give employment to men and women on the relief rolls is now under way. The program will naturally involve the issuance of a large number of pay checks, which checks will be drawn on the Treasurer of the United States by Federal disbursing officers in the States.

"In order to prevent delays in the payment of wages and in order that these workers, practically all of whom have been on the relief rolls, may receive the fullest benefit from their employment, it is essential that our banks throughout the country extend every possible cooperation by cashing these checks at par upon proper identification, which will in most cases be the identification card given the payee by the employing office.

"I urge bankers to extend to this program the fullest cooperation to the end that these checks will be cashed promptly and in full."

Texas Turkey Crop Short—Larger Birds

College Station.—With Thanksgiving and Christmas drawing near, the spotlight is again turned on turkeys.

"Texas turkey growers have paid closer attention than ever this year to selection of breeding stock and finished dressings in order to produce birds of prime quality for the market," George P. McCarthy, Extension poultry husbandman, announced.

He pointed out that, although the turkey crop would be shorter in numbers this year, it would nearly balance in tonnage. Last year, 1,600 carloads of dressed turkeys were shipped out of Texas. This year, trade estimates place the carload shipments between 1,300 and 1,400.

McCarthy said that the Luling Foundation has one of the outstanding flocks this year, comprised of 1,800 birds from this year's hatch. Most of these birds will be sold as breeders.

Another good flock is owned by Levi Churchill, turkey demonstrator in Bailey county. Last year, almost his entire flock was graded prime. He will have around 500 birds this year.

"Breeding for quality pays," McCarthy said. He gave as an example the flock owned by the J. T. Owen family in Lynn county. Last year this family stressed quality in their turkeys. As a result of proper management, balanced rations, and good breeding stock, the family made a net profit of \$153 on 85 birds sold.

"Last year," McCarthy emphasized, "prime toms and hens brought from seven to eight cents more per pound than ordinary commercial turkeys. There is every indication that the same price condition will be true this year."

As a result of turkey grading schools held the last two years, the first dressed turkey show in the Southwest was opened last December at Plainview. This year the show will again be held during the first week in December at Plainview.

Mr. and Mrs. Robert McLain, of Kirkland, are here visiting Mrs. McLain's brother, Kyle Graves and family for a few days.

A Mr. Hale of Ropes was here Wed. and announced that he was putting in a paper in that little city.

A Maytag man, working for Sherrod Bros. at Lubbock, was killed at or near Ropes Wed. afternoon, when a car in trying to pass another ran into his truck. We understand that the occupant of the car in "sichy-dam-big-hurry" escaped with minor injuries.

Why I Should Subscribe For My Home Paper

(By Clarence O. Finch, Campaign Manager.)

There are a few things which every good citizen should make a point to do and be. He should be a member of and a regular attendant at church. He should take a keen interest in all matters of public concern, particularly in schools. He should be prompt in paying taxes and should interest himself to know that the money he has paid for public purposes is wisely expended. He should make a study of the persons seeking office and should vote for the one best fitted for the position, regardless of his own personal likes and dislikes. He should so thoroughly inform himself on all public questions that his influence and his vote would be based on knowledge of conditions and of candidates. Summing up, he should be a good husband and father, a good neighbor and a good citizen.

And he should be a regular subscriber to his home paper.

Let us think the matter over and consider just what it is we buy when we pay for the county paper. We buy information concerning our friends at home and away from home. We buy the record of public happenings in the town and county, so that we are kept in touch with public affairs of interest. We buy information concerning the improvements going on in the towns and the country and thus keep posted on the progress and prosperity of the county in which we live. We learn (or should) in the advertising columns, what the merchants of the town have for sale and at what price. In short, the home paper is the distributing agent for information of all kinds and descriptions and contains matter of interest to every individual.

Now the newspaper is unlike any other kind of business in the world. Although it may be privately owned it is in fact a community institution. It is not merely the property of the publisher, but is, in fact the representative of the entire community. It touches the life and the activities of every individual in the county. It prints the news of your birth, carries your name in the "honor roll" when you enter school, tells of your graduation from the grades into high school, and when you have finished high, records that you have gone on to college. It congratulates you when you are married and when your children are born. It sympathizes with you in sickness and disaster and rejoices with you when prosperity comes to abide with you. It

Rally To The Support of Your Favorite Candidate During This Big Vote Week

Subscriptions count more in votes this week than they ever will again. If you have a favorite among the candidates whose names are given below, see that they get your subscription this week while it counts the most.

The schedule of votes announced at the beginning of the campaign will be strictly adhered to. We told you then and repeat now that after this coming Saturday night there will be a material reduction in the number of credits allowed on votes. If you have any desire to assist your friend you will do it now, while your subscription will be of the greatest benefit.

Subscribers have in their power to change the order of standing by coming to the assistance of their favorite candidates before Saturday night. The following votes are released for publication, up to the hour of going to press:

- Mrs. Bettie Criswell, Plains ..... 350,800
Miss Margaret Christie, Rt. 5, Brownfield (Union) ..... 110,900
Mrs. R. A. Crews, Wellman ..... 109,800
J. C. Green (Uncle Jimmie) Brownfield ..... 404,900
Mrs. D. J. Harris, Meadow ..... 405,500
Boyd Moore, Brownfield ..... 350,200
Mrs. Troy Noel, Brownfield ..... 409,600
Vernon Pharr, Brownfield, Rt. 5 ..... 109,300
Mrs. Jack Tiernan, Brownfield ..... 410,100
Austin Storie, Brownfield ..... 169,700
Mrs. M. D. Smith, Seagraves, Rt. 1 ..... 109,800
Mrs. Voncile Simmons, Brownfield ..... 170,500

As workers are not required to publish all the votes they have accumulated, the above vote does not necessarily indicate all they have to their credit, which will not be published at any time during the campaign.

Attention Car Owners

Just received large shipment fresh new molded Goodrich Tires and Tubes direct from factory. Be sure and look up the Retail Dealer who handles Goodrich Tires, they will be

NEW STOCK PRICES RIGHT Every Tire Guaranteed - All Adjustments Made Local

—WE WHOLESALE ONLY— GOODRICH TIRE & RUBBER CO. Tom May, Local Mgr.

NOTICE FARMERS!

I will buy all kinds of grain and will pay the highest price possible. See me before you sell. Located at the Second-hand store at the O. K. Wagon Yard

J. T. BROOKS Brownfield Texas

DON'T BE CAUGHT UNAWARES

Cold northers have a habit of coming up when least expected and your car often suffers from them more than any of the rest of your property. Guard against this with PRESTONE. It withstands the coldest of weather and will not boil away on the warm days between cold snaps.

CHES GORE'S FILLING STATION

mentions the names of your friends who have come to pay you a visit and tells of the improvements you are making on your property. It is a weekly letter from home to folks away from home.

All the way through life, from birth to death the home newspaper is your friend and counselor. It is more than merely a record of the comings and goings of the community; it tells how to make the hens lay more eggs and how to raise more corn and cotton on an acre of ground. Recipes inform you how to cook new forms of food and make old forms taste better. It instructs on the latest methods of canning and on how to build the best silo. It warns when the confidence man is abroad in the land and tells what the preacher is going to talk about next Lord's Day. And when death's cold hand the curtain draws, it tells at length of the good deeds of a lifetime and mercifully forgets the faults.

It is not possible for the home paper to compete with the big city daily. It would cease to be the home paper if it even tried. It is the home paper because it is "homey," because it tells me about my friends and neighbors and the people and things in which I am interested. And just as certainly as the city daily with its dozens of pages and its manifold articles (most of which hold little or no interest for me) has a place in public life, just that certainly does my home paper hold a place in the life of the community in which I live.

In order to be a success, in order that my home paper shall be able to measure up to its possibilities and its opportunities, it is entitled to and should receive my best support. I should be a constant subscriber and I should go out of my way to inform the editor any item of news which I feel would be of interest to the community. It is only by complete cooperation that an enterprise such as a county newspaper can give the degree of service to the community that is expected of it and which it strives to render.

When I subscribe for my home paper I am helping to build a bigger, a better and a broader future for myself, for my neighbor, and for my community and am helping to promote the best interests of my town, my county and my state. In short, I am making an investment in the progress and the prosperity of the community in which I live. And, as a good citizen I consider this an obligation and a sacred duty.

Insurance advertisement for Magnolia featuring a portrait of Tom May and text: YOU BUY Insurance TO COVER FIRE, LIFE AND ACCIDENTS. NOW INSURE AGAINST COLD WEATHER TROUBLE with Magnolia's famous WINTER-PROOF SERVICE. QUICKER STARTING, EASIER SHIFTING, SMOOTHER PERFORMANCE. YOUR Magnolia Dealer or Station knows exactly what you need for safe, enjoyable winter driving in your locality. The vital parts of your car are protected throughout the entire range of winter temperatures. Drive in today—WINTER-PROOF YOUR CAR!

The SNAPSHOT GUILD LABOR DAY PICTURES. Opportunities are unlimited on Labor Day for story-telling pictures such as the above. IT'S hard to realize that the good old summer time has rushed by so fast and that we will soon be enjoying our last holiday of the summer season—Labor Day. But even if it is the last, it's almost the best from a picture-taking angle. The above snapshot is just one example, and there are countless others. As there is such a variation of light in different locations it is not possible to give any set rule for diaphragm openings and shutter speeds. For instance, when the above picture was made the sun was shining brightly but the picnic party was shaded by surrounding trees. The snapshotter with a sliding camera got the correct exposure when he set the diaphragm opening at f/8 and the shutter speed at 1/25 of a second. But suppose the sun was shining and there were no trees or shadows but instead the bright sunlight is blazing down on the party and additional light is coming from the water and sand. What? You could then get the shutter speed for 1/100 of a second with the f/11 diaphragm opening. This setting of the diaphragm and shutter will make a proper exposure, and even at 1/100 of a second it will be necessary for your subjects to "hold still" when the picture is snapped. If you have a box camera you would open it to the largest stop for the picture above and a smaller one for the beach picture. Although the principal rules for good picture making have from time to time been given in the Snapshot Guild, some readers may be benefited by a review of a few of them: If there is any doubt, always give a little longer exposure. Avoid prominent straight lines such as telegraph poles and trees and horizons which seem to cut the picture in half. Never allow the sun to shine directly into the lens of your camera or there will be a flare of light on the negative. Do not try to crowd too many objects nor too much scenery into a picture. Simplicity is the keynote of art in photography. Two-thirds land or two-thirds sky makes for better composition in a landscape photograph than one-half of each. With ordinary cameras fast moving objects should always be photographed with the most rapid shutter speed and the largest lens opening. With that review, here's to more and better pictures over Labor Day. JOHN VAN GUILDER

We Do All Kinds Automotive Electrical Work Starters - Generators - Batteries TEXACO SERVICE STATION and REPAIR SHOP PHONE 2-1-3 Red Bryant David Perry

NOTICE Mr. Donald Bennett who was with us a few months ago, is back with us and we are prepared to do all kinds of Oxy Welding, Arc Welding or any Cast Welding that can be done in Brownfield, and specialize on Motor Blocks and Cylinder Heads with prices to meet the times. Linville Blacksmith Shop West of Railroad, Highway 84

WE DRIVERS A Series of Brief Discussions on Driving, Dedicated to the Safety, Comfort and Pleasure of the Motoring Public. Prepared by General Motors

No. 1—CURVES AND TURNS NO MATTER how expert we may be as drivers, we are all apt to fall into habits of driving that don't quite measure up to what we really know is right. For instance, we all know that we ought to be careful about passing cars, especially when another car is approaching from the opposite direction. And yet there possibly isn't one of us who hasn't, at one time or another, moved over in the road to pass a car, and then wondered if we would get around in time. Now here's an interesting thing about that. When we try to pass a car that's going forty miles an hour, it's just the same as if we tried to pass a standing string of cars 126 feet long. In other words, it's like passing eight cars parked bumper-to-bumper in the road. If we try to pass one going sixty, it's like trying to pass a line of more than sixteen cars standing in a row will reach half a block. This is probably a new idea to most of us. If we kept it in mind, we would never pass a car unless we were sure that there were no oncoming cars for a good long distance ahead. But turning aside to pass is not the particular kind of turning that we are interested in discussing here. What we are now concerned with is taking curves and corners. From time to time in these discussions we will find that the same old laws of Nature will be involved. Foremost among them will be the laws of momentum, and momentum plays the major part in going around curves. Because momentum not only wants to keep us going, but going in the same direction. When it is trying to make us go straight instead of curving our course, it operates under an assumed name, if you please. For then we call it "centrifugal force." Now of course we all know what centrifugal force is. We feel it when we go around curves. Highways and railroads are banked at curves to offset centrifugal force. Aviators bank their planes at turns by tipping them with the controls. But even though we all know about centrifugal force, few of us realize how powerful it is, and how much greater it gets the faster we go. A 3000-pound car making a turn of 500-foot radius, has to overcome a centrifugal force of only about 156 pounds at 20 miles an hour. But at 30 miles an hour, that force has grown to 360 pounds, and at 60 it is nine times as great as at 20... over fourteen hundred pounds trying its best to push us off the road! The only thing that keeps us on the road in the first place is the friction between our tires and the road. The minute the centrifugal force gets stronger than the force of that friction, off the road we go. The trouble is that we often don't realize how fast we're going. On road trips, for instance, after we have driven at a certain speed for a long time, it seems a small matter to increase our speed a few miles an hour. Then after a while we may do the same thing again. In other words, we keep putting forward our basis of comparison till by-and-by we have lost our usual sense of how fast we are going. Then, the first thing we know, we are face-to-face with a turn or even half way around it and we feel Old Man Centrifugal Force trying to push us off the road. So what do we do? We clamp down the brakes. It's the only thing we can do when we find we're going too fast. But just the same, approaching that corner too fast has kept us from taking it as we should have liked to. For if conditions permit, it is often desirable to increase speed as we go around a curve. As long as our rear wheels are not being retarded, but are actually pushing us around the curve, our steering is effective and our car is under control. The long and short of it is that we can't take liberties with the laws of momentum and centrifugal force. Man's speed laws may not always be observed, but Nature's speed laws always are!



ROBERT P. BAILEY

Funeral services for Robert P. Bailey, 24, son of Mr. and Mrs. J. D. Bailey, one of the car wreck victims here early Monday, was held Tuesday at 2 P. M. at the Baptist church by Rev. Ed Tharp, pastor of the Methodist church, assisted by Rev. Rogers of the Baptist church.

A great crowd gathered to pay respects to the remains of this young man, and the floral offerings were profuse, attesting the esteem in which the victim and his folks are held in the community. This tragedy in the family was a great shock, coming as it did so suddenly, and the sympathy of the entire community goes out to the bereaved. The body

was laid to rest in the Brownfield cemetery. Besides both parents, Robert leaves two brothers and three sisters to mourn his passing: being Ike, local druggist; Jack, Chevrolet salesman; Mrs. B. A. Patterson, of Duncan, Okla.; Mrs. Glenn Webber of this city, and Miss Peggy; the latter and brother Jack being the only children left at home.

Robert had been employed as clerk at the local relief office for the past two years, and was said to have made a very efficient man.

LOSE INFANT

Living just a little more than 24 hours, the infant son of Mr. and Mrs. Ralph Bynum passed away Monday

morning about nine o'clock, and was buried that afternoon in the Amherst cemetery, at which place the infant was born at the home of the parents of Mrs. Bynum, Mr. and Mrs. V. H. Jennings. The little one was some two months premature, and was carried to a Lubbock hospital where efforts were made to save it, and where it died. Mrs. Ola Tinkler and two daughters, sister and nieces of Mr. Bynum, Mesdames Stricklin Sr. and Jr., and Mrs. Ben Hilyard attended the funeral from this city. Ralph is an employee of the Herald.

Mr. and Mrs. L. R. Pounds and Mrs. L. J. Dunn visited the former's daughter, Mrs. Voris Myatt at Lubbock last Sunday.

Texas Hog-Corn Producers Favor AAA

College Station—Texas corn and hog producers clearly favor a continuance of the corn-hog adjustment program as was shown by 33,373 producers voting "yes" against a small minority of 6,417 "no's" in the corn-hog referendum held October 26, E. M. Regenbrecht, chairman of the State Corn-Hog Review Board, announced.

"One of the most significant angles of the referendum was the increased interest Texas corn and hog producers had in voting over last year," Regenbrecht commented. "A total of 39,790 votes was cast this year which was more than double the number of votes cast last year. Approximately 18,000 votes were cast in 1934."

According to final tabulations, 83.8 percent of the voting producers were in favor of continuing the corn-hog program.

Of the total votes cast 20,358 were by contract signers and 19,432 were by non-contract signers. Contract signers voted 92.4 percent in favor of continued adjustment, the final report showing 18,785 for and 1,556 against. Non-signers also favored the program by voting 75 percent in favor of continued adjustment as shown by 14,572 voting "yes" and 4,860 voting "no". More than 50 percent of the contract signers cast votes.

TEXAS CROPS

Production of cotton in Texas this year according to government estimate as of October 1, will be 3,175,000 bales which is substantially greater than that of last year when 2,406,000 bales were produced. Fair weather which has prevailed generally during the last month has enabled farmers to make good headway in harvesting their cotton crop, and has been beneficial in preventing damage to lint from wet weather.

The corn crop has matured and now is being athered; quality good; yield, 30,000,000 bushels, more than 2 1/2 times the yield of last year.

The harvesting of rice is progressing satisfactorily with the yield above normal.

Wheat planting in the northwest is nearing completion. Early planted wheat is up to a stand from fair to good. It is in need of moisture to make early winter pasturage.

Feed crops, spotted in the north plains, generally are from fair to good. Fear of frost in the northwest has brought on the harvest of late planted feed crops for fodder or silage.

The turkey crop is developing favorably, with birds thrifty and feed abundant, giving assurance of their being in good condition for the Thanksgiving and Christmas trade. Livestock generally is putting on flesh, with ranges abundant for this season of the year.—Santa Fe Ry. Report.

Mesdames L. J. Dunn and D. F. Carter visited Mrs. Edwin Hale at Lubbock Friday last.

COMING to BROWNFIELD ONE BIG WEEK — STARTING ARMISTICE DAY NOV. 11 WESTERN Exposition Shows NEW SHOWS NOVEL RIDES FREE EACH NIGHT CAPT. JACK'S HIGH FIRE DIVE! Show Grounds—Jim Lindley Lots

100 NEW CHARTERS GRANTED IN SEPTEMBER

Exactly 100 new Texas corporations were granted charters during September, the same as in September last year, but 24 per cent below the previous month according to the University of Texas Bureau of Business Research. Total capitalization, \$1,594,000, was 13.4 per cent below September last year but 5 per cent above the previous month.

Groups showing a substantial increase in the number of new corporation charters were banking-finance and merchandising.

There were five new corporations with a capital of more than \$100,000 compared with three in the previous month and four during September a year ago.

DIPHTHERIA ON INCREASE

The State Health Officer, Dr. John W. Brown, urges all parents of children from 6 months to 10 years of age who have not been immunized against diphtheria, to take them to the family physician and have this done at once. Last month there were 265 cases of diphtheria in Texas reported to the State Department of Health. This is an increase over the month of August and shows the need of stressing immunization of the children in this age group.

It was not so long ago that parents dreaded diphtheria because of the inability to prevent or cure this scourge. Now that we not only know the cause but also the remedy there is no reason why this disease cannot be completely eliminated.

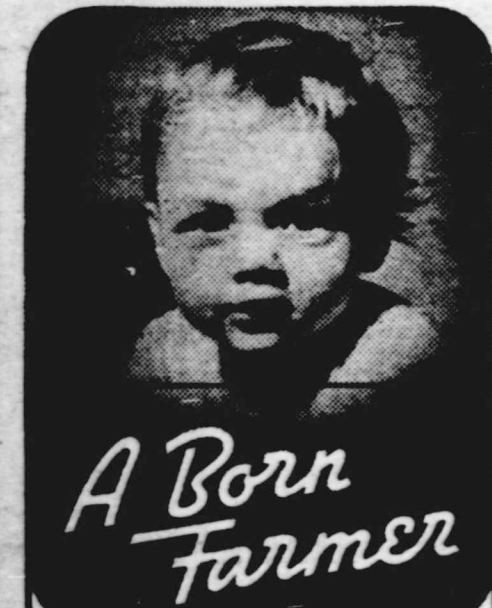
As diphtheria is most dangerous to the very young children, it is of the highest importance that immunization be given early. What is more, in young children there is practically no reaction to the injection. Immunization has been proven to give absolute protection. It is in the power of the parents of this State, cooperating with their physicians and the health department, to eliminate the disease.

Most children can be protected against diphtheria by a single treatment—with what is known as Toxoid. However, in about six months the child should be given a Schick test to determine if a second treatment is necessary. Early immunization is a routine procedure adopted by modern and up-to-date physicians. Cooperate with your family physician and your community and make sure your immunization a regular practice in this State.

Married men understand a shock better than unmarried ones, a scientist says. The shock of getting married makes all other shocks seem trivial.

Lee Allen was in this week from the gin at Tokio, and reported cotton coming in nicely.

We are sorry to report that Joe Chisholm appears to be taking pneumonia.



A Born Farmer

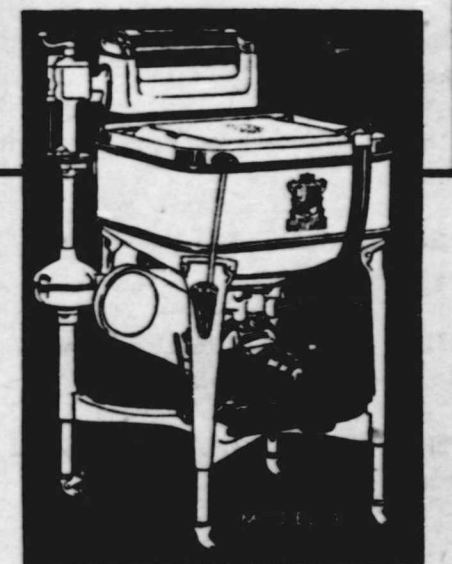
This young farmer needs lots of clean clothes, but that's no problem for his mother if she owns a Maytag.

The Maytag is also a born farmer... the first washer to be equipped with in-built gasoline engine power—one-piece, cast-aluminum tub, Gyrotator washing action and Roller Water Remover. See the nearest dealer and find out how roomy and sturdy the Maytag is and how reasonable the price.

Begin now saving with a Maytag. Maytags are available with gasoline Multi-Motor for homes without electricity. Investigate the easy weekly or monthly payment plan.

Free demonstrations in city or country.

THE MAYTAG COMPANY, Manufacturers FOUNDED 1909 NEWTON, IOWA



Federal Housing Act—Now includes Maytag washers on the list for government aid to buyers

Hudgens and Knight

14-16-35-T

MAYTAG

The SNAPSHOT GUILD THAT THIRD DIMENSION



Above — Heavy shadows contribute much to third dimension quality. Left — Contrast in tones and unusual top lighting contribute to the rare stereoscopic effect.

HOW many times have you heard the expression "Don't take a picture with your camera facing the sun"? It's one of the old beliefs in amateur photography that has been handed down from year to year to every new snapshotter.

While this is good advice for the beginner it is not necessary to forever abide by this rule. Those of us who like to try breaking such rules have found that most of the work of which we are proud has been produced under other lightings. The important thing to remember is that you must never stand so that sunlight will strike into the lens.

The lighting of the subject has much to do with securing that quality sometimes called "atmosphere" in a picture. There are a number of ways in which a photograph may be given apparent depth or "third dimension." Taking the picture when there are long shadows, getting a reflection in the foreground, using strong sidelighting or back-lighting, and timing the exposure just right so that the detail of objects in shadow is not blocked out, are precautions that contribute to the desired effect. Let us consider each of these separately.

Shadows, thrown in long drawn-out splashes across walls and walk more than anything else make one feel that he is "looking into" a picture instead of "looking on" a flat piece of paper carrying the images of the objects recorded.

The foreground should be well broken up with shadows so that there is not too much contrast between it and the rest of the picture.

When a body of water can be included as a part of the foreground then there are wonderful opportunities for adding depth. The reflection will carry one's attention back and away from the foreground—into the picture—and lead to the principal point of composition. Reflections often serve as an avenue to lead back from the foreground of a setting. The only precaution necessary when dealing with a water foreground in strong sunlight is to watch that a swell or wave does not throw reflected light sparkles upon the lens, as that may fog the picture.

Side-lighting, where the source of illumination comes from the side of the object or scene, and back-lighting, where the light comes from the rear, are not difficult to handle if the lens is protected from the light coming toward it. Shade the lens with the hand, or stand in the protecting shadow of a tree to make the exposure. Also, you should time the exposure more for the parts in shadow than for those that are high-lighted.

Don't be discouraged if you fail to get the desired appearance of depth or "third dimension" in your first attempt. If at first you don't succeed watch for your contrasts and shadows and try, try again.

JOHN VAN GUILDER.

SEE—HIGGINBOTHAM-BARTLETT CO.—for—L-U-M-B-E-R and building materials of all kinds. Phone 51 Brownfield

SNAPPY FILLING STATION TIRES — TIRES — TIRES TUBES — TUBES — TUBES PRESTONE — GAS — OILS YOUR BUSINESS APPRECIATED

TALK TURKEY WITH S. O. MURRAY AT BROWNFIELD PRODUCE COMPANY Highest Market Price Paid at All Times WILL ALSO NEED HANDS TO DRESS TURKEYS

AGAIN, A NEW AND MORE BEAUTIFUL FORD V-8 Speaks for Itself. "If the people who use our cars every day are not praising them, it matters little what we may say. The last word must be spoken by the car itself." MORE than two million Ford V-8's, in America alone are now in the hands of drivers. These owners have heard, from the car itself, a clear story of motoring value and pleasure that far outstrips all previous achievements in low priced cars. Now, the 1936 Ford V-8 speaks for itself... new beauty of line; new, brighter colors; easier steering and gear-shifting; super-safety breaks. We urge you to get this car's story from the driver's seat—to know at first hand its V-8 performance—its luxury-car comfort and roominess. Let the last word about the 1936 Ford V-8 "be spoken by the car itself." Make arrangements today through: \$510 AND UP, F. O. B. DETROIT Standard accessory group including bumper and spare tire extra. Easy terms through Universal Credit Co. YOUR FORD DEALER



# THE CUB'S DEN

Jeannette Hancock Editor  
 Verna Brown Associate Editor  
 Maxine Hardin Cub Commentator  
 Alma Fern Green Club Reporter  
 Lucille McSpadden Sports  
 Vondee Lewis Assembly Reporter  
 Iris Lewis Jokes

## THE LIFE HISTORY OF OUR FOOTBALL BOYS

Our captain Guy Tankersley was born in Quanah, Texas on Dec. 14, 1917. Several years later he, along with his family moved to Lamesa. After a brief stay in Lamesa they moved to Brownfield in 1924. Here Guy started to school and up until the summer of 1932 he lived nowhere else. That summer he moved to Ruidoso, New Mexico. In the Fall he returned and in the Spring of '35 was elected captain for the Fall of '35 and '36. Guy is now 5 feet 7 inches tall and weighs 159 lbs. He prefers brunettes and his favorite movie actress is Norma Shearer. Incidentally he doesn't like Clark Gable because he stole his line.

James Burnett was born in Brownfield Texas on Jan. 2, 1917 and up to the present has only moved once for a short while. This was last summer, when on June 4 he packed bag and baggage and moved to Los Angeles, Calif. Later on Aug. 25 he returned to Texas to be one of those famous fighting Cubs. Everyone has wondered why he returned, but the coach has figured that maybe it was a girl from the way he has been breaking training. James is now 5-foot 10 and weighs 150 lbs. His favorite vegetable is okra.

## JUST IMAGINE

- M. L. Penn not being in B. H. S.
- Claude Jr. Hudgens being quite and studious in sixth period study hall.
- Marguerite Smith being in school every day.
- Imogene Rushing and Imogene Walls not being together.
- John McLeod not playing football.
- The bus students leaving at four o'clock.
- Sam Chisholm making below A.
- Twilla Graham not bringing mistletoe to school.
- Mary Louise Tinkler having a perfect attendance.
- Football boy's not keeping in training.
- J. D. Stewart not being with Lucille Harris.
- Pauline McCulough as Jean Harlow.
- Mr. Baze not having any school spirit.
- Mr. Smith being ill on Monday.
- James Burnett thinking of anything except a certain senior girl.
- Robert Pharr being a sissy. Yeah!!
- Guy Tankersley not playing football, even if he has two ribs broken.
- Mr. Howard Scott playing football.
- Snakehips Burnett without a shoulder injured.

## WHO'S WHO

- Who is the best dressed girl in B. H. S.?
- Who is the most likeable teacher in B. H. S.?
- Who is the teacher that teaches Spanish and American History that is never idle?
- Who is the dream walking in B. H. S.?
- What teacher in B. H. S. tells his students his methods of studying?
- Who is the sweetest girl in B. H. S.?
- Who is the champion chewing gum in B. H. S.?
- What Junior boy is the latest heart throb?
- What certain couple in High School are saving pennies?
- What boy in High School has the best complexion?
- What two class president's deal the plane geometry teacher trouble?
- What English three student was honored by teaching in Junior High Friday?
- Who is the best dressed male teacher in Brownfield Schools?
- What two senior girls dress like twins?
- What does Miss Wilson have up her sleeve besides her arm?

## CUB COMMENT

- Mr. Baze and Mr. Bost attended the football game at Lubbock Saturday night.
- Miss Maize spent last week-end in Amarillo.
- Do the students of B. H. S. want a Student Council?
- What's all this the Pep Squad girls are planning?
- Miss Winston attended a curriculum meeting in Lubbock Saturday.
- Miss Wilson spent the week-end in Tulia.

## BIG HOMECOMING NOVEMBER 22ND

Well, folks, something is going to happen this year in Brownfield that hasn't happened in a long time. We are going to have a real homecoming. The time is scheduled for No-

ember 22nd. That day the CUBS will be playing the final game of the season. Too, it will be the last game for such luminaries as Burnett, McGowan, McLeod, Tankersley, Thalmann, Price, Kendrick, Shepherd, Pharr, and several others. These men have either played their four years or else will have passed the new eighteen year age limit set by the Executive Committee of the Inter-scholastic League. It is fitting and proper that we stage a real homecoming at this time. There are other reasons than those mentioned above. We have had a fair season. So far we have lost only one game. Only two teams have crossed our goal line!

Too, we should from time to time remember the fellows who have gone before. For that reason we are asking the co-operation of all former players for Brownfield High School. All letter men of the past are asked to come to this game with Post on the 22nd. This is your day. We are hoping that they will come wearing their letter sweaters. They will be admitted as special guests of the athletic association. In addition this is going to be Dad's day. All fathers of this year's football boys are cordially invited to be our guests.

A gala occasion is planned for all

fans. Stunts by local and visiting Pep Squads are being planned and it is hoped that a large number of local fans will turn out for this the final game of the season. Let's honor the boys who have given their best this year. Let's be loyal to the school that is doing its best to mould the character of the youth of our town.

## FRESHMAN CLASS PARTY

On the night of Wednesday, October 30, half of the Freshman class sponsored by Mr. Scott gave a party at the home of Mrs. L. M. Wingerd. About twenty-five students were present. Hallowe'en games were played, and a good program was carried out. Mr. Trigg, Mr. Scott, and Mrs. Wingerd chaperoned and saw that every one reached home safely. The refreshments were pineapple punch and Hallowe'en decorated sandwiches. A good time was had by all.

## H. E. CLUB

The name for the Home Economics Club for this year has not been definitely decided on. As all the activity periods were taken, the club is meeting during the noon hour every Wednesday.

Our work is well under-way with Alma Fern Green as president, Evelyn White as vice-president, Donnie

Mae Smith as secretary, treasurer and reporter, and Miss Winston as sponsor.

We are starting our year book soon. We have many plans and we are confident that we will have a successful year.

## BOY'S GLEE CLUB

With Mr. Smith as sponsor, J. D. Stewart as president, Bill McGowan as secretary, and approximately fifteen members, the Boys Glee Club has become organized.

A quartet has been arranged, consisting of Robert Pharr, first tenor; Bert Elliott, second tenor; Marner Price, baritone; and Moody Rogers, base.

We expect to arrange some duets, trios, and solos in our later work. With the talent we have in our club we expect to do some excellent work this year.

## THE STUDENT COUNCIL

Of what is a student council composed? What should it do? Naturally, these and quite a few other questions arise when the student body is not well acquainted with the subject. There are generally speaking, two standpoints from which this topic might be discussed—the teacher's and the student's.

How does a student council help

the teachers? It may relieve the teachers in more than one way. First, as was shown in the assembly program, Tuesday, the teachers have more time to teach the pupils and to do their duties when there is a student council to watch after the welfare of the pupils. It takes more time than a pupil realizes for a teacher to see that the children do not shoot paper wads, throw erasers, mark on the desks, etc. The student council, by a system of its own, would relieve a teacher of this watching and what would necessarily follow.

Then, how would it help the pupils? First, a pupil is naturally afraid to approach his teacher and ask for something he would like to have. A teacher is something set apart. A student council would eliminate this idea and the student would feel free to go before the student council members and tell them what they wanted. The council would, in turn, present it to the faculty where the final decision would be made.

A student council consists of two members from each class, one from each of the clubs, two from the student body, two from the Junior Student Council and two from the Ward School Student Council.

Should not Brownfield Public Schools be a model system of schools? Certainly it should, and if we are to accomplish this goal we should strive to establish our student councils.

## DO YOU WANT A STUDENT COUNCIL?

Tuesday, in assembly, the Junior English class presented for the approval of the student body and faculty an example of having a Student Council in the school. Raymond Green, master of ceremonies, explained, with the aid of a diagramed chart, the purpose of such an organization. To make his explanation clearer, the English class dramatized it.

As they left the auditorium, the students and faculty bore this question in mind: Do we want a Student Council in our school?

## IN ASSEMBLY FRIDAY

A pep rally in the auditorium Friday aroused the school's spirit. Songs and yells were given and dedicated to the football boys. The student body pledged themselves to be at the game Friday afternoon, when Brownfield played the Lubbock Cowhands, to see those fightin' Cubs go to town!

## COWHANDS VS CUBS

Friday afternoon the Lubbock Cowhands and the Brownfield Cubs played a tie game on the local gridiron. This game is the first of a series of three to be played by the Cubs. Guy Tankersley and J. D. Stewart played a very good game. Another who has not been playing, because of ineligi-

bility, played a very good game was Toots Thomas.

The game ended with the same score that it started with, 0-0.

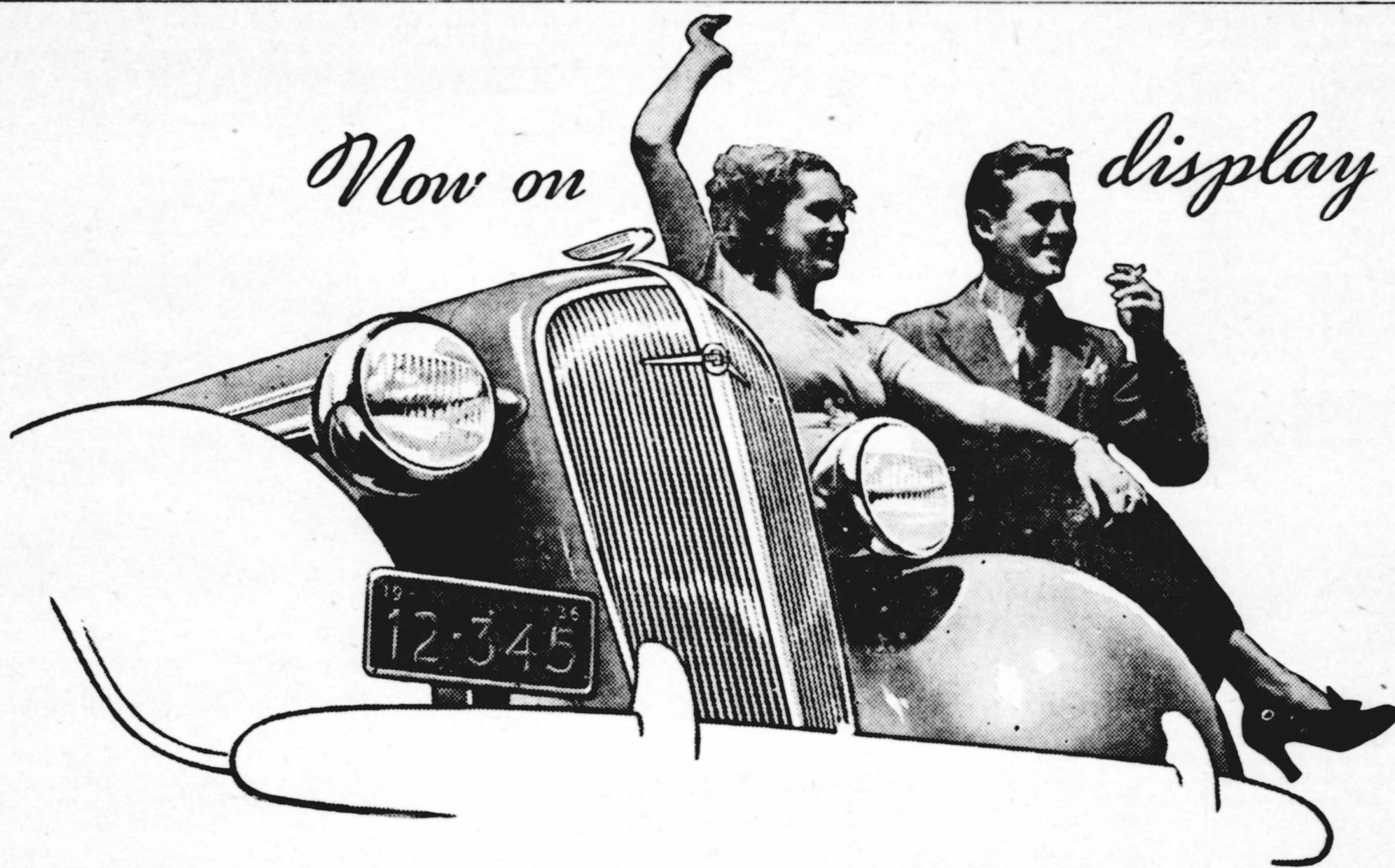
## JUNIOR CLASS ORGANIZES

The Junior class met Wednesday, Oct. 30 and organized. They elected officers and discussed ways and means of raising money for a banquet for the 121 Juniors and Seniors. They elected J. D. Stewart president; Sam Chisholm, vice president; Lucille McSpadden, Secretary; LaVerne Mullins, Treasurer; Mary Louise Tinkler, Reporter, and Mr. Smith and Mr. Bost Sponsors.

## P. T. A. PROGRAM—NOV. 12

Theme: Character Education.  
 Prayer: Rev. Fry.  
 Business: Fifteen minutes.  
 Song: High School Glee Club.  
 Book Week Pageant—Grammar School.  
 Address: Dean Gordon from Tech.  
 Music: Mr. Trigg.

Mrs. Stricklin Sr. and Mrs. Claude Hudgens went to Lubbock Wed. for the formal opening of the new gift shop, by Mrs. Stricklin's sister, Miss Osa Holden, formerly of Redlands, Calif. The shop is called The Broadway Gift Shop and is located in the Lubbock Hotel building, ground floor, with street entrance on Broadway.



# THE NEW CHEVROLET FOR 1936

*The only complete low-priced car*

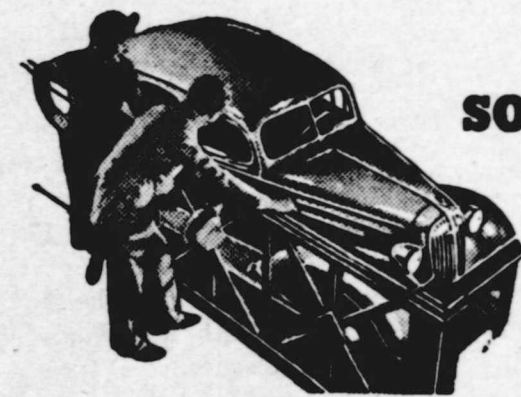
CHEVROLET  
*The Complete Car*

DEALER ADVERTISEMENT



**NEW PERFECTED HYDRAULIC BRAKES**  
*the safest and smoothest ever developed*

**IMPROVED GLIDING KNEE-ACTION RIDE\***  
*the smoothest, safest ride of all*

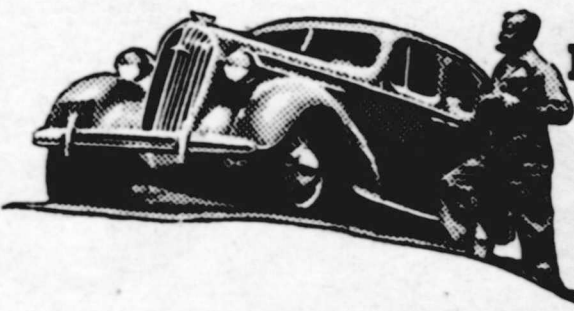


**SOLID STEEL one-piece TURRET TOP**  
*a crown of beauty, a fortress of safety*

**NO DRAFT VENTILATION ON NEW BODIES BY FISHER**  
*the most beautiful and comfortable bodies ever created for a low-priced car*



**HIGH-COMPRESSION VALVE-IN-HEAD ENGINE**  
*giving even better performance with even less gas and oil*



**SHOCKPROOF STEERING\***  
*making driving easier and safer than ever before*

**SHOCKPROOF STEERING\***  
*making driving easier and safer than ever before*



CHEVROLET MOTOR CO., DETROIT, MICH.  
 Compare Chevrolet's low delivered prices and easy C.M.A.C. terms. A General Motors Value.

**ALL THESE FEATURES AT CHEVROLET'S LOW PRICES**

**\$495**

AND UP. List price of New Standard Coupe at Flint, Michigan. With bumpers, spare tire and tire lock, the list price is \$20 additional. \*Knee-Action on Master Models only, \$20 additional. Prices quoted in this advertisement are list at Flint Michigan, and subject to change without notice.

**CARTER CHEVROLET COMPANY**  
 Brownfield, Texas



### 3 Chevrolet Models Reduced in Price

Detroit, Nov. 1.—The Chevrolet Motor Company today announced that, effective with the introduction of its new passenger car models tomorrow, prices of three of its six Master deluxe models will be reduced below the levels of the 1935 prices, the other prices in this line remaining unchanged. Master de luxe models will be available with either conventional spring suspension or with knee action at slight additional cost.

Prices for the new line of Chevrolet Standards have perfected hydraulic car completeness and luxury to the lowest-priced field, range from \$495 for the coupe to \$600 for the sport sedan. Chevrolet for the first time offers a sport sedan and a town sedan in the Standard line. Like the Master de luxe Chevrolets, the new Standards have perfected hydraulic

brakes and solid steel turret top Fisher bodies. They are of longer wheelbase than the 1935 Standard series, and there is a full line of models available.

Prices of the two lines are as follows:

Master de luxe—Coach, \$580; sedan, \$640; town sedan, \$605; sport sedan, \$665; business coupe, \$560; sport coupe, \$590.

Standard—Coach, \$510; coupe, \$495; sedan, \$575; town sedan, \$535; sport sedan, \$600; sedan delivery, \$535.

First showing of the new models will be made with the opening of the automobile shows tomorrow, and in dealer salesrooms throughout the country. Officials of the company declared that more than 60,000 of the 1936 models were built and shipped up to the end of October, and that all the 10,000 Chevrolet dealers have received new cars for display and delivery. Production schedules for November and December have been set at the highest figures for any corresponding months in the history of Chevrolet.

big ones. The pulpit, the typewriter and the gravestone are the great saint-making triumvirate. And the editor turned to his work to tell of the unsurpassing beauty of the bride while in fact she was as ugly as a mud fence, and the fellow she was marrying was a no-account hound pup. —Clarendon Leader.

### Terry County Gets \$118,000 Hog-Corn

BY J. SAM LEWIS  
Avalanche-Journal Staff Writer

Rental and benefit payments to farmers in 14 counties on the South Plains, for the year ending June 30, 1935, amounted to \$4,878,782.42, according to totals of AAA payments and allocations announced by the state extension service.

Payments came in three groups: cotton, \$3,222,551.58; wheat, \$1,047,467.50; corn-hog, \$608,763.24.

**Lubbock County Leads**

Lubbock county led in payments, it being one of three to receive more than a million dollars each; Lamb was second and Hale third. Lynn ranked fourth and Hockley fifth, each with slightly under a half million receipts.

Cotton, providing the main source of income for most of the counties, was led by Lubbock, with Lamb second, Hockley third and Lynn fourth. Lubbock and Lamb each received over half million from cotton.

**Swisher First in Wheat**

Swisher led the wheat counties with over a third of a million dollars; Hale was second with over a quarter million.

Terry led the corn-hog counties with over \$100,000. It ranks third in the state. Hale was second, Lubbock third and Lamb fourth.

Only eight of the 14 counties participated in the wheat program. The entire list participated in cotton and corn-hog.

No reports were available from Bailey, Briscoe, Castro, Cochran, Crosby, Dickens, Dawson and Scurry, normally considered in this section.

The figures were prepared by Mrs. Minnie Fisher Cunningham, editor of the state Extension Service.

Terry's cotton and corn-hog checks came to a total of \$348,857.19.

mortgage. And taxes for the county and the state; If you can keep your head and not go rabid While listening to some oily candidate; If you can work and work and go on working Until your weary race of life is run, I don't know just what other folks would call you, But I'd call you an average farmer, son.—Author Unknown.

### BABY'S GONE TO SCHOOL

"My baby's gone to school today, I'm lonesome as can be; I never missed the others so, When one was left with me. A hundred times I think I've been To look out through the door; And yet I know those children won't Be home till after four.

My baby's gone to school today, This house is deathly still; No child to romp and play with me My cup of joy to fill. How can I ever stand it, Oh, why am I such a fool? For my darling little baby Only started in to school. Soon, I know the time is coming When our little girls and boys Will need no longer playthings, No dolls and tops and toys. They'll be grown up men and women, And shall leave us one by one; Then we cannot see them coming From the schoolhouse on a run.

But my baby is so little, She's barely six years old, And she's such a little darling, Oh, and worth her weight in gold. Oh, I know you think I'm silly, And you think I am a fool; But I tell you I am lonesome Since my baby's gone to school."

### FORMER HOOVER ADVISER PRAISES RESULTS OF AAA

"It is amazing to me how unfair the daily propaganda is to the Agricultural Adjustment Administration," Thomas D. Campbell, owner and manager of 22,000 acres of wheatfields adjacent to Hardin, Mont., told the press in Washington. Campbell, former adviser to President Herbert Hoover and European governments on agricultural problems, and one of the famous wheat farmers of the world is a life-long Republican who has been a consistent advocate of the AAA.

"The President's farm adjustment program," he declared to newspapermen, explaining that he was in the capital to urge its continuance, "has brought equality to the farmer for the first time in 100 years. And there is now an unquestioned return of stable economic conditions that will lead to real prosperity.

"Two years ago it took two carloads of wheat to pay my expenses to Washington. This time a quarter of a carload was sufficient.

"Producers of the four major crops, wheat, corn, cotton and tobacco, are overwhelmingly in favor of the AAA. The plain truth about AAA is that it has proved to be a highly successful attempt on the part of the present administration to make existing tariffs at least partially effective on that portion of the farmer's crop that is consumed in the United States."

### Gen. Jacob F. Wolters

A widely known and appreciated public figure was lost to Texas by the death of Gen. Jacob F. Wolters. He earned places of importance in legislative, military, political and legal circles.

While he never was a participant in his country's wars, he rendered Texas a valuable service as an officer, having been the commandant of the forces called into the East Texas oil field for proration enforcement, at Mexia when the oil boom conditions became intolerable and at Borger when the officials of that county were admittedly unable to control the lawless element. He likewise was the settling influence at the Galveston dock strike.

General Wolters was a Texan by birth, education and citizenship. He was a distinct credit to the professions he selected and to the broader responsibilities of public association. —Star-Telegram.

Several of our dry goods merchants and sales people attended Market Week at Lubbock during the first part of the week.

Do your part to build up Brownfield and you will probably be surprised to find out how many people are ready to do the same thing.

The gins are certainly being kept busy this week.

### MEET YOUR FRIENDS AT BUSY BEE CAFE

HOME OF THOSE SIZZLING HOT STEAKS  
Gust Kallas, Mgr.  
BROADWAY  
Lubbock, Texas

### Come Off That Milk Diet! Miss Myers Did

"Before I started taking Gordon's Compound, I could eat nothing but milk," declared Miss Effie Myers, attractive 18-year-old farmer's daughter near Wills Point, Tex. "I had tried many different medicines to relieve my terribly acid stomach, indigestion, bloating and constant stomach distress that would not let me sleep at night. A neighbor told me about Gordon's. I have used two bottles, and eat whatever I like without any distress whatever. My trouble has never returned."

### FLOWERS Cut Flowers and Pot Plants at all times.

KING FLORAL CO.  
"A Home Institution"  
Phone 196

### PROGRESS NOTES

**Chamber of Commerce**

**MUST REPORT ACCIDENTS**

Mr. Lester McPherson, County Foreman of the highway department has requested that he be notified of all accidents that occur on the state highways whether they are caused by automobile collisions or not. As he says that he must report to the district office and also clear away the wreckage. He says that the above is required by all citizens and that he will be greatly aided if it is complied with.

**NO LABOR FOR ROAD**

The lateral road project that was commenced on the Lamesa road is not progressing very well as it seems to be quite difficult to secure the necessary labor and it is very possible that it will be abandoned as a project for the present upon account of this fact.

**TO ARREST FAST DRIVERS**

I noticed an article in one of the Lubbock papers a few days ago in which one of the highway patrolmen was quoted as saying that they were going to stop speeding on the highways and were going to arrest and prosecute all operators of cars who exceeded the 45 mile an hour legal limit and all trucks who traveled above 25 miles the hour. Boy, has he got himself a job, and if he undertakes to enforce it, won't have time to attend to any other duty that is in the line of his work. Aside from that, all of the jails are going to have to be enlarged and more clerical assistance provided at the banks, because he will get about 99% of all drivers on the road, and plenty of "fine" money will pass thru the hands of county officials. Now seriously speaking, that is one law that is not enforceable, and the only way that speed will ever be controlled is thru education of automobile owners on the dangers that accompany fast driving.

**PARK PROJECT OKED**

The Park project that has occupied the attention of the public in general and county, city and members of various committees for so long, has been approved by the WPA and it is expected that work upon it will commence within the next few weeks. It was originated by the chamber of commerce, being one of the main objectives of the organization, but could not have been developed except through wholehearted cooperation and active efforts of those directly connected with it and the favorable sentiment of our citizens in general. It is going to be a development in which we are all going to be proud after the work is completed, which will be several months.

Personally the writer would have preferred to have actual work delayed until after the first of the year when crops had been gathered, but we had to agree to the time as set by district and state officials of WPA.

**SOME STORES TO CLOSE**

An effort is being made to secure closing of dry goods stores for Armistice Day, next Monday, but we are informed that the grocery stores will remain open. However all this may be altered and a general holiday declared. The writer will be out of town on that day and maybe for several days, as he has been summoned as a witness in Federal Court at Abilene and not having ever been summoned as a witness in any case in any court previous to this time is not able to even make a guess as to the time of return.

**DID FROST HURT?**

Some people say that the frost that was received Monday night was very beneficial to all crops and will cause cotton to open rapidly and take the sap out of bundle stuff. Others say that it was harmful to late cotton. The writer admits that he does not know which side is right and your guess is as good as mine.

### SCHOOLS TO PAGEANT HISTORY OF TEXAS

DALLAS, Oct. 20.—Depicting various dramatic episodes in the life of Stephen F. Austin, and summarizing his contribution toward the founding of Texas, a pageant commemorating his birth, November 3, 1793, is being sent to all Texas schools by the public school division of the state publicity department for Texas Centennial celebrations.

The pageant is in five episodes and is based on historical facts. It begins with Stephen Austin's acceptance of the proposal to found a colony in Texas and portrays its growth until after the revolution. The final episode is a dramatic summary of Texas's achievements since that time.

This pageant is one of a series of such programs that the department will supply the schools of Texas.

### DOESN'T LIKE DROPPING HIS MOTHER'S NAME

FORT WORTH, Oct. 20.—Twenty years ago the late Louie Henry Anderson left Fort Worth for Ecuador to install a modern telephone system at Quito.

This fall his son, Joe Luis Anderson y Rvadenaira, enrolled as a sophomore in Texas Christian University. He plans to attend school here three years and then enter the diplomatic

## BRUNSWICK TIRES

We sure would like to take care of your tire needs. We Have Got A Real Stock—

—WILL MEET MAIL ORDER HOUSE PRICES—

### M. J. CRAIG

Phone . . . . . 43

service of his country.

In his possession is a letter of encouragement from the president of Ecuador and the promise of a consulate when he is prepared.

Jose likes Texas but he admits that he gets homesick for Ecuador.

"My home is almost 2000 miles away, you know," he points out.

Jose doesn't like the American custom that makes him drop the surname of his mother from his name. He is afraid his countrymen might interpret it as disrespect for his mother.

"The American girls are charming and beautiful," he says, "but the boys do not respect them. For instance, in South America a boy would not dare to shove a girl playfully as I have often seen it done here."

### BREAD Never Lets You Down

Fresh baked bread gives you quick, easily assimilated nourishment—builds sturdy bone and muscle. Every needed food element is present in healthful abundance in every loaf of this finest food. Come in for a "loaf" today.

### BURNETT'S BAKERY

### CREAM AND MILK

I want you to try my milk and cream for awhile. I know that you will like it. Others do. Ask them. If you want a quick order of milk or cream, call 1-8-4.

**BILL GORE DAIRY**

### IT'S TIME TO WINTERPROOF—

Space doesn't permit us to go into detail about winter proofing. But we will say that after we have gone over your car—from bumper to bumper—it is as well prepared to face the chill breezes as an Anarctic Expedition.

### TOM MAY, Agent

WINTERPROOFING may be had at the following Magnolia Stations.

**Mullins & Gracey - Rainbow Inn**  
**Camp Western - Purtell Bros.**  
**J. D. Miller Service Station**  
**Joe Shelton, Tokio - J. K. Wisdom, Meadow**

## "Get the Best"

Read THE DALLAS NEWS, then visit Dallas—the Centennial City for 1936 celebration. Ranking first, as a newspaper, fearless in its editorial policy, backed with fifty years of public service, THE DALLAS MORNING NEWS will carry on—to build Texas—to make it a bigger and better State.

### ADDED FEATURES

Wirephotos seven days a week; colorgravure "This Week," Sunday. "America Speaks"—a new feature on Sundays. In The Dallas News you will find features throughout its pages with an appeal to the whole family.

### SUBSCRIBE NOW

At cost of approximately 2c a day, you can have The Dallas News in your home 365 issues a year, including 52 big Sunday papers. Mail direct, using the following form, or place order through local Circulator.

### RATES BY MAIL

For one year daily and Sunday, including postage, only \$7.50; Daily without Sunday \$6.95 (Good only in Texas and Oklahoma)

## The Dallas Morning News

"Texas' Leading Newspaper"

Herewith my remittance \$....., to cover cost of subscription to The Dallas Morning News by mail (Daily and Sunday) (Daily only), for one full year by mail.

Subscriber.....  
Post Office.....  
R. F. D....., State.....

GOOD ONLY IN TEXAS AND OKLAHOMA

**"THE AVERAGE FARMER"**

If you can rise at o'clock each morning  
And milk a bunch of restless bawling cows;  
If you can run a balky separator,  
And pour out slop to pigs and shoats and sows;  
If you can grab a maddock and a shovel  
And blithely set to cleaning out a ditch,  
And never stop, although your palms are blistered,  
Sweat blind your eyes and both your shoulders itch;  
If you can dig and not be tired by digging;  
By plowing, hoeing weeds or pitching hay;  
If it's your absolute, profound conviction,  
That eighteen hours is just a loafer's day;  
If you can load the back end of a flivver  
With eggs and chickens, fruit and garden sass,  
And drive to town and sell them to your grocer  
For half enough to pay for oil and gas;  
If you can spend the whole night irrigating  
And start out in the morning fresh and bright;  
If you can smile when stalks of corn are drying  
And when your melon vines curl up with blight;  
If you can dig up money on the

## A \$10.00 NEWSPAPER ANNOUNCES BARGAIN DAYS

(December 31st—Last Day)

# STAR-TELEGRAM

Largest Circulation in Texas

LESS THAN A CENT AND A HALF A DAY FOR A STATE PAPER

# ONE YEAR \$5.60

6 DAYS

MONDAY  
TUESDAY  
WEDNESDAY  
THURSDAY  
FRIDAY  
SATURDAY

TO INCLUDE SUNDAY ISSUE ADD 12¢ PER YEAR FOR A PAPER EVERY DAY IN THE YEAR

**ALL THE NEWS—MORE PICTURES  
MORE FEATURES—MORE READERS**

Printed on bright paper; clear type—EASY TO READ

Your State Newspaper for the coming year should be the one which will please each member of the family, each day of the year.

AND THAT NEWSPAPER IS—

## THE FORT WORTH STAR-TELEGRAM

OVER 160,000 DAILY  
MORNING—EVENING—SUNDAY  
Amon G. Carter, President

If you buy an RCA Victor Magic Brain radio you have an instrument that is truly modern and will furnish superior performance for years to come. They cost no more—why be satisfied with less than radio's greatest?

**NEW MAGIC BRAIN Radio with METAL TUBES**

8-TUBE MODEL CB-15—In an appealing console cabinet, Model CB-15 brings you all that the table model provides plus larger speaker.

**\$101.75**

With RCA World-Wide Antenna System, only \$90

8-TUBE MODEL TB-14—Tuning range 540 to 16,000 kc.—foreign and domestic programs, police, aviation and amateur calls—yet it costs only **\$81.00**

With RCA World-Wide Antenna System, only \$90

8 TUBES

Take a year to pay on this one C. I. T. RCA Victor Plan

**RCA VICTOR**  
HUGGINS & KNIGHT  
Brownfield, Texas

NEW LIFE IN ANY RADIO IN RCA TUBE



# YOU HAVE A FRIEND IN THE TERRY COUNTY HERALD'S WEEKLY PAYROLL CAMPAIGN

**A Promise Will  
Not Put Your  
Favorite On Top!  
Your Subscription  
Might!**

and, you will be doing him or her a real service by subscribing to the Herald without delay. November 9 marks the end of the "First Period" of this spirited race. Never again will subscriptions have such high voting value. It is easily probable one of the major awards will be won during the coming two days—and YOUR subscription may be the deciding factor to win your favorite contestant.

**Credits Decrease  
This Saturday Night  
There Will Be No  
More Special Credit  
Offers!**

**DOWN! DOWN! DOWN! GO THE VOTES NOVEMBER 9**

**BY SUBSCRIBING NOW YOU ARE HELPING A FRIEND WIN A NEW PLYMOUTH AUTOMOBILE WORTH \$698, A VICTOR RADIO WORTH \$120, OR A GENEROUS COMMISSION, AND AT THE SAME TIME YOU ARE SAVING MONEY FOR YOURSELF!**

## IMPORTANT

After the close of this campaign, November 30, the subscription price of the Herald will be \$1.50 the year in Terry and Yoakum Counties and \$2.00 the year elsewhere. See announcement on another page in this issue.

## NOTE THE DIFFERENCE IN VOTE CREDITS

Here is the number of votes issued on subscriptions this week—up to Saturday night	
1 Year	\$1.00 4,000
2 Years	\$2.00 10,000
3 Years	\$3.00 17,500
4 Years	\$4.00 30,000
5 Years	\$5.00 50,000

**HELP YOUR FRIEND NOW!**

Here is the number of votes subscriptions will earn next week—and until Nov. 23	
1 Year	\$1.00 3,000
2 Years	\$2.00 8,000
3 Years	\$3.00 15,000
4 Years	\$4.00 25,000
5 Years	\$5.00 40,000

**HELP YOUR FRIEND NOW!**

## IMPORTANT

You will be saving money by subscribing for the Herald for more than one year during this campaign. Two dollars now will pay for the same time now as three dollars will later. **SAVE MONEY BY SUBSCRIBING NOW!**

## HOW ABOUT IT SUBSCRIBER?

When one of the faithful workers for your home paper has called on you for help in the campaign which you can only give with a subscription, have you said:

"You'll have to see my wife, she attends to that sort of thing."

"Come around and see just before the close."

"I'd like to see you win the automobile; but I'm paid pretty far in advance."

"I'm taking more papers now than I get time to read."

"I'd give you a subscription if I knew you would win."

If you have given an excuse; any of these or others **INSTEAD OF A SUBSCRIPTION**, are you **TREATING YOUR FRIEND RIGHT?** You are either for them or against them. The time has come when good wishes, kind words, excuses or promises mean nothing more than that you have turned your back on a friend. If you want to **SEE YOUR CANDIDATE WIN**, you must **SAY IT WITH SUBSCRIPTIONS!!!**

### FIRST MAJOR AWARD

**1936 Model 2-Door  
PLYMOUTH SEDAN**

**Worth \$698<sup>00</sup>**

Purchased for this campaign and soon to be on display at the

**TEAGUE MOTOR CO.**

### SECOND MAJOR AWARD

**NEW R C A  
VICTOR RADIO**



MODEL C-94—9 TUBES

**WORTH \$120.00**

Handsome Console Type including the new Magic Brain and Magic Eye, with Metal Tubes getting both American and Foreign programs. Purchased for this campaign and on display at

**HUDGENS & KNIGHT**

**MAKE  
IT  
FIVE  
YEARS!**

**NOW  
IS  
THE  
TIME!**

**READER:**

**IF** You Have Not Paid Your Arrearage  
You Have Not Paid In Advance  
You Have Not Subscribed

**Give Your Subscription Now!**

**CANDIDATES:**

**NOW** Is The Time For Action!  
Is The Time To Insure Success!!  
Is The Time For 5-Year Subscriptions!!!

**VOTES**

**GO**

**DOWN**

**SATURDAY**

**NIGHT**

**DO BIG THINGS NOW**



OUR 23 YEAR COLUMN

In our issue of November 8, 1912, we told the world that the Democrats had won another National election, and that Woodrow Wilson was to be our next President.

Vernon Seits and family had moved to Lubbock. Sam Funderburk was over from Gomez. The Embroidery Club met with Miss Daugherty.

Rev. V. H. Trammell had left for conference at Abilene. It was reported that Brownfield, Gomez and Meadow were to be under one charge.

Gomez: Rev. Jameson had left for Conference. Walter Gainer had business in Plains.

Forward looking boys are now cautiously approaching their parents and finding out what the prospects are for Christmas.

Literary Digest Conducting Another Poll

Individual ballots have been mailed to voters of Brownfield and nearby communities in a new Literary Digest poll of 10,000,000 persons to ascertain the present popularity of the New Deal and should be distributed by the Post Office locally within a few days, according to advice received today from the magazine's publishers.

The Texas returns in this new referendum will be tallied as a unit so they may be compared with the voting in other States, it is announced.

The voting of the post-card ballots is secret as no signature or other identification is required and the return postage is paid by the magazine.

A similar poll to the same 10,000,000 persons was conducted in the spring of 1934, following the first year of the Roosevelt administration.

Another question on the ballot in the coming referendum asks each voter how he voted in 1932 to ascertain if there has been any shift in political sentiment since the last Presidential election.

Challis Chats

Cotton pickin' seems to be the order of the day, and hands are plentiful.

Mrs. Wiley Johnson is still improving after a serious attack of pneumonia.

Mrs. W. J. George is on the sick list this week.

Mrs. Everett Neely and little daughter of Oklahoma are visiting Mr. and Mrs. Henry Neely and family.

Mr. Jonas of Artesia, N. M., visited with his daughter, Mrs. Jim Jones the first of the week.

Mr. and Mrs. Money Price made a trip to Plains, Sunday.

Miss Orvalene Price visited in the home of her sister, Mrs. Wiley Johnson, Sunday.

Miss Oleta Noel visited Margie Howell Saturday night and Sunday.

Mr. and Mrs. Atkinson entertained the young folks with a party Saturday night.

HAPPY NEWS

Next Fourth Sunday a new pastor and new Sunday School officers will be elected. Come to Sunday School at Happy.

Christeen Crocker has been ill the past week.

Mr. and Mrs. Brownless have returned from a long visit.

Mr. and Mrs. Gressett spent Sunday night in the Yates home.

Mr. and Mrs. L. M. Yates spent the week end in Snyder.

Othene Ellis was the dinner guest of Vernice Anderson Sunday.

Docia Mae Littlefield spent Sunday with Vernice Anderson.

Mr. and Mrs. J. W. Kennedy entertained the young people Saturday night. Everyone seemed to have enjoyed themselves.

Reece Thompson was in Wed. from their farm near Tokio. They have out 31 bales off the 220 of cotton, and are just getting started good.

PUBLIC CONFIDENCE RESTORED BY BANKS

American Bankers Association Describes Its Activities to Create Better Understanding Regarding Banks

NEW YORK.—Eight different lines of activity through which the American Bankers Association is constantly aiming to promote better public understanding and opinion in regard to banking and the attitude of bankers toward legislation are described in detail in a statement made public here by R. S. Hecht, president of the association.

The aim, he says, is "to strengthen the real basis for good opinion in regard to the banks," through fostering informative bank advertising in the newspapers and in other ways. The statement was issued in reply to suggestions received urging a nationwide public educational program in regard to "the business of banking and its place in the life of our country."

Mr. Hecht declares that "we have tried very hard to convince the public that the banking fraternity has truly profited by the lessons of the past, it is determined to approach all questions of banking policy from the broad viewpoint of public welfare and is prepared to carry its full share of the burden in connection with all efforts to restore sound prosperity in this country."

The Means Employed In describing the various measures of the association "to exert a beneficial influence on public opinion regarding the functions, methods and operations of banks," Mr. Hecht enumerated the following activities:

1. The Public Education Commission, which prepares plain language talks about banking for use of bankers and others in schools, civic clubs and over the radio.

2. The Constructive Customer Relations program, installed in many banks to help qualify bank employees to promote a better informed and more sympathetic attitude among their customers regarding banking.

3. The Publicity Department, supplying city and country daily and weekly newspapers with articles regarding banking and allied subjects and furnishing the general press with news and information regarding the activities of the association.

4. The Advertising Department, supplying members of the association with a series of informative newspaper advertisements setting forth in brief, popular language the methods and policies under which banks operate, their effective practices for protecting depositors' funds, the services they render and the various ways in which they cooperate with business in their own communities in fostering sound recovery and progress.

5. The Executive Officers and the Committee on Banking Studies, who are active, particularly at Washington, in consulting with Administration and Congressional leaders in formulating proposals for banking reform based on broad lines of public welfare.

6. The Agricultural Commission, promoting among bankers in the farm districts the practice of aiding their farm customers in insuring on their farms better financial and operating methods.

7. The American Institute of Banking, having primary to do with the technical education of the younger banker, but now directing the efforts of a play program as a part in improving public relations for banking as a whole, particularly through stressing the public responsibilities and the ethical aspects of practical banking.

8. The publication of "Banking," the official organ of the association, circulating among bankers, bank directors, business executives, accountants, law firms, government departments, libraries, colleges, public schools and other publications, presenting articles regarding banking and banking viewpoints.

The Objective Sought In commenting on the foregoing program, Mr. Hecht says that it is not "the primary objective to attract attention particularly to the American Bankers Association as such, but rather to focus attention on and give impetus to those ideas which it believes are beneficial in promoting understanding and solidarity among banking, business and the public." He adds:

"Our program for the development of satisfactory public relations for banking does not consist merely of newspaper publicity. It is calculated to produce a continuous and cumulative effect by varied efforts which are aimed to work day in and day out to strengthen the real basis for good opinion in regard to the banks.

"To have favorable things said about the banking business in the newspapers and over the radio is, the association recognizes, very helpful toward creating a sound public opinion regarding banking. But the association believes that the most important thing ultimately is to foster throughout the banking profession and the doing sincerely of those things that reflect favorably the sound, helpful practices of the business of banking, and that then the true news of its constructive activities will constitute the best answers to misrepresentations aimed at banks and bankers."

Predicts Farm Loan Expansion

NEW BRUNSWICK, N. J.—With marked improvement in agriculture already apparent, and further improvement confidently expected, a greatly expanded volume of farm credit will be required, especially short-term credit, according to a statement here recently by W. I. Myers, Governor of the Farm Credit Administration, Washington, D. C. He was speaking before the Graduate School of Banking, conducted jointly by the American Institute of Banking Section of the American Bankers Association and Rutgers University.

"Some people have expressed a fear that the Cooperative Production Credit Associations are threatening the business of country banks, but these institutions have neither the desire nor the resources to monopolize a field which is still in the infancy of development," Governor Myers said. "Farmers who get their credit on time or by charge accounts have a basis for cash loans and should be buying their credit from a bank, production credit association or other institutions that set credit on a business basis."

HUNTING TROUBLE

Among a certain and rather extensive group of self-centered persons, symptom hunting unfortunately is rather popular. Because of a too detailed study of so-called health literature of the alarmist type or on account of a recent death in the family, introspection develops to a morbid degree. The result is an entirely un-

PIGGLY WIGGLY - BROWNFIELD

Five elephants holding signs for Gladiola Flour. Text: FREE GLADLY FANT CUT OUT DOUBLES THE BULK. GLADIOLA FLOUR. GUESS WEIGHT OF BIG GLADLY-FANT DOLL. 1st Prize 48 lb. Gladiola Flour, 2nd Prize 24 lb. Gladiola Flour, 3rd Prize 12 lb. Gladiola Flour.

We Have: Fresh Bartlett Pears, Japanese Per simmons, Bunch Turnips and Tops, Mustard Greens, Radishes, Carrots, Cauliflower, Celery and Cranberries.

PG Soap advertisement featuring a muscular man and a box of soap. Text: GIANT SIZE Quicker Suds Easy on the hands. 5 BARS for 23c. TOMATOES No. 2 can 3 for 23c. PRUNES Gallon Can 29c can. Post Toasties 10c pkg. Post Bran 10 oz. pkg. 10c pkg.

Libby's Special Sale 100 FOODS advertisement. Text: SPECIAL SALE 100 FOODS. Includes images of Libby's products like Pineapple Juice, Fruit Cocktail, and Peaches.

Libby's Fruit Cocktail advertisement. Text: Libby's Delicious FRUIT COCKTAIL No. 1 tall can—15c. Includes image of a Libby's fruit cocktail can.

Libby's Peas advertisement. Text: Libby's PEAS No. 2 Can Libby's PEAS—18c. Includes image of a Libby's peas can.

Piggly Wiggly MARKET Specials: Pork Steak, lb. 25c; Pork Sho. Roast lb. 22c; Lg. Bologna lb. 16c; Brick Chili, lb. 20c; Rib or Brisket, lb. 12 1-2c; Baby Beef Roast, lb. 17c; Fresh Fish & Oysters; Dressed Hens & Fryers.

Founded fear for all sorts of disease possibilities. Many becoming victims of this warped psychology develop brain and nerve exhaustion and in extreme cases even become affected mentally, states Dr. John W. Brown, State Health Officer.

Of course, it is entirely proper to have a normal regard for personal well-being. To maintain vitality and to prevent disease is a logical pursuit for every one. But it most decidedly must be kept within bounds. When one becomes obsessed with the subject, concern for health has overstepped the limits.

For all practical purposes, after giving reasonable attention to diet, personal sanitation, sleep and exercise, and assuming that one's bodily limitations as defined by the family physician are appreciated, the average person can dismiss the subject of health. This, plus the annual physical examination should adequately cover the situation.

On the other hand, conditions are bound to arise where actual disease symptoms manifest themselves. It will then be up to the doctor to decide what the trouble, if any, is and for the patient to abide by his judgment. In short, symptom hunting as a hobby is a dangerous matter. One should stay or get away from it. It is neither safe nor healthy to do otherwise.

Needmore News

The people of this community are in full sway in gathering the crops. The bad weather is preventing the cotton from opening very fast. Mr. and Mrs. Arthur McDonald made a business trip to Lubbock Sat. School has closed at Needmore, so pupils can help in the fields for a few weeks.

Mrs. A. J. Jordan and family visited in the C. C. Bennett home Sunday. Mr. and Mrs. Hadin, Bennett and little son, also Miss Ida Belle Jordan visited Sunday afternoon in the S. B. McCutcheon home.

Mr. and Mrs. W. C. Nolen have moved to Wichita Falls to spend the winter. Mr. O. K. Tongate and daughter Mrs. Earl Walters visited Thursday with Mr. and Mrs. A. D. McDonald.

Messrs Preston Adams and Frank Corley of Hollis and Eldorado, Okla., arrived Sunday for a few weeks visit in the S. B. McCutcheon home. Everybody come to singing, also to Sunday School each Sunday morning.

ENTERS 53RD YEAR

The Christian Home Orphanage, Council Bluffs, Iowa, has entered its Fifty-third year of continuous service in behalf of homeless, destitute children and dependent aged women.

During this more than half century, its doors have never been closed day or night. It has been a refuge for thousands of little children from all parts of the country, who have been tenderly cared for, trained and educated, placed in fine private families, and who have become useful, honorable citizens.

Now, with times and conditions growing better, the Home is earnestly and necessarily appealing to the people for funds to carry on its work during the winter months, and especially for gifts as liberal as possible for the annual Thanksgiving and Christmas offerings to the Home.

The work is really in great need of help, and whatever you can do will be appreciated. Please send all contributions to the Christian Home Orphanage, Council Bluffs, Iowa. The same will be duly acknowledged and credited in the official publication of the Institution, a copy of which will be mailed to you.

It has not been easy the past several years, although the appeals for help during these trying times have been more numerous and more urgent than ever before.

Now, with times and conditions growing better, the Home is earnestly and necessarily appealing to the people for funds to carry on its work during the winter months, and especially for gifts as liberal as possible for the annual Thanksgiving and Christmas offerings to the Home.

The work is really in great need of help, and whatever you can do will be appreciated. Please send all contributions to the Christian Home Orphanage, Council Bluffs, Iowa. The same will be duly acknowledged and credited in the official publication of the Institution, a copy of which will be mailed to you.

MAN'S HEART SKIPS BEATS—DUE TO GAS W. L. Adams was bloated so with gas that his heart often missed beats after eating. Adlerika rid him of all gas, and now he eats anything and feels fine.—Alexander Drug.

We Have A Fresh Stock of Pangburn Candies from 79c to \$1.50 lb. We Have Also Just Received a Shipment of CLOCKS Come In and Let Us Show Them To You—

MAN'S HEART SKIPS BEATS—DUE TO GAS W. L. Adams was bloated so with gas that his heart often missed beats after eating. Adlerika rid him of all gas, and now he eats anything and feels fine.—Alexander Drug.

We Have A Fresh Stock of Pangburn Candies from 79c to \$1.50 lb. We Have Also Just Received a Shipment of CLOCKS Come In and Let Us Show Them To You—

MAN'S HEART SKIPS BEATS—DUE TO GAS W. L. Adams was bloated so with gas that his heart often missed beats after eating. Adlerika rid him of all gas, and now he eats anything and feels fine.—Alexander Drug.

WE HAVE A FRESH STOCK OF PANGBURN CANDIES FROM 79c TO \$1.50 LB. WE HAVE ALSO JUST RECEIVED A SHIPMENT OF CLOCKS COME IN AND LET US SHOW THEM TO YOU—

ALEXANDER'S THE REXALL STORE

I Will Appreciate Your Consulting Me for Life Insurance W. A. BELL, Agent Southland Life Ins. Co.

COLD ONE DAY—WARM THE NEXT PRESTONE protects your car against "see-saw" weather so peculiar to this section. IT IS there on the cold days, getting the job done right—IT STAYS there on the warm days. FITZGERALD SERVICE STATION

We Carry in Stock at All Times a Complete Line of Aermotor, Monitor and Ever-Oil Mills COAL B. P. S. Paint and Wall Paper CICERO SMITH LBR. CO. South of the Square—Brownfield, Texas Agent For Zenith World Wide Reception Radios

FAMOUS FOR FOODS Try us just for a change and note the pleasure you get out of it. Quality foods well cooked and seasoned. WEST SIDE CAFE



# Cobb's Dept. Store's

## Fall and Winter Selling Campaign Is in Full Swing

### HERE ARE SOME OF OUR EVERDAY PRICES

<b>Work Shirts</b> Men's work shirts, good grade, sizes 14½ to 17— <b>49c each</b>	<b>Ladies Lisle Hose</b> good dark colors, all sizes <b>15c pair</b>	<b>36 inch Prints</b> Fancy and Plain Patterns <b>10c yard</b>	<b>Dress Oxfords</b> for Young Men: Plain toe, Seam toe, Wing tip, Rubber or Boot Heel; all sizes <b>\$2.98 pair</b>
<b>Men's Sox</b> Plain or Fancy Patterns <b>10c pair</b>	<b>School Hose</b> Children's ribbed lisle Hose good grade—all sizes <b>15c pair</b>	<b>Children's Boots</b> Slip-on and Cowboy boots All sizes—Prices <b>\$1.98 to \$3.95</b>	<b>Dress or Staple Hats</b> for Men; All new colors Lion Brand <b>\$2.49</b>
<b>Leather Jackets</b> Men's leather suede Jackets; Cocoa or Sand colors; Sizes 36 to 48 Good Grade— <b>\$4.95</b>	<b>Ladies Rayon and Silk Hose</b> All the new winter colors; sizes 8½ to 10½; 50c value <b>2 pair for 69c</b>		<b>Men's Union Suits</b> Men's white ribbed good quality union suits; Sizes 36 to 46 <b>79c pair</b>
<b>Boy's Overalls</b> Sizes 6 to 16 Blue (white back) Denim <b>49c pair</b>	<b>Ladies' Fur Trimmed Coats</b> Good new styles, all good colors and most all sizes <b>\$4.95</b>		<b>Corduroy Pants</b> Navy & Tan; Good Grade Boy's sizes <b>\$1.98 pair</b>
<b>Shirts &amp; Shorts</b> Men's sizes—Good quality <b>25c each</b>	<b>Ladies' Felt Hats</b> One group of ladies felt hats all colors and styles values to \$3.95 <b>Choice \$1.00</b>	<b>SWEATERS</b> Men's and Boy's Slip-on or Button front—Wool <b>Choice \$1.49</b>	<b>Men's Jackets</b> Good heavy water proof lined suede Cossack jackets; zipper or button models; tan or blue colors; Sizes 36 to 46 <b>\$2.98</b>
<b>Boots for Men</b> Justin Cowboy Boots for Men; all sizes—Priced <b>\$9.95</b>	<b>Ladies Dress Shoes</b> several new styles—priced <b>\$1.98 pair</b>	<b>Children's Unionsuits</b> fleece lined, brown, all sizes <b>49c pair</b>	<b>Boy's Shirts</b> good heavy double weight coverts; full cut; blue or grey; 6 to 14½ sizes <b>49c each</b>
<b>Boy's Shirts</b> for School or Work; Sizes 6 to 14½ <b>39c each</b>	<b>Ladies Silk Dresses</b> A good assortment of Ladies Silk Dresses in all the New fall colors and materials; most all sizes in this lot; values to \$7.95— <b>Choice \$2.98</b>		<b>Work Gloves</b> Heavy Drill gloves; Men's or Cadet's sizes <b>12c pair</b>
<b>Men's Caps</b> Corduroy with ear flaps and fur end bands; all sizes, Tan, Brown, Navy <b>69c each</b>	<b>Men's Pants</b> Blue or Stripe—All Sizes <b>98c pair</b>	<b>Men's Work Shoes</b> Scout Pattern <b>\$1.49 pair</b>	
<b>BLANKETS</b> Good size double blankets Grey with rose, blue trim <b>\$1.29 pair</b>	<b>Men's Overalls — \$1.09 pair</b> Red Kap Brand— Good heavy grade, sizes 30 to 42; blue or Liberty Stripe		
	<b>Men's 100 Percent All Wool Suits</b> Plain or Sport Backs; All new colors, materials Tailored by Sewell— <b>\$16.95</b>		

#### W. P. A. PROJECT STARTED

The WPA project now under way on the campus includes the renovation and beautification of the Brownfield school buildings and grounds. The principal works of the projects are: the repainting and refinishing of the woodwork, the cleaning of the windows and repairing of the screens, the calcimining of the walls, the leveling and curbing of the campus, the building of a sidewalk in front of the buildings, and the filling in around the trees.

This work is being conducted through the local relief office by the relief workers.

The students of the Brownfield schools will be very proud of their schools and grounds when this work is finished, and we hope that each person will take part in keeping the buildings and grounds in good condition.

#### TECH STUDENT "SMELLS" TOO FISHY—MOVE OVER

They frowned when he sat down in the theater, and the people for two rows behind him moved to another part of the house. Nobody likes the smell of dead fish, even on Friday.

He is a Texas Technological college chemistry major who admits that his experiments with a certain compound in organic chemistry have made him the most unpopular figure on the campus.

"The darn smell just sort of soaks in, then refuses to soak off," he confided, declining to state whether he was enduring his isolation with stoicism and entirely in the interests of a career.

#### COMMERCIAL FAILURES DECLINE IN TEXAS

Commercial failures in Texas and the liabilities of the bankrupt firms declined sharply during September in comparison with the like month last year, according to the University of Texas Bureau of Business Research. The average number of failures per week was three against seven during September a year ago. Total liabilities for the month were \$155,000, a decline of 74 per cent from the similar month last year. Average liability per failure was \$11,923, down 42 per cent from a year ago.

"Roosevelt had a plan when the nation was planless. He gave leadership when a leader was the supreme need of the hour. He could not only propose but organize and carry into structure and form projects for the restoration and the stabilization of prosperity. And it is evident that he could vision for a century ahead, act with what seemed audacity to men of shorter sight and mark a broadening highway upon which a whole nation might safely travel."—Portland, Oregon, Journal (Ind. Rep.)

Following pupils: Glenna Fae Winston, Clyde Watts Green, Glenna Fae Ross, Mary Raye Simms, Ida Mae May, Jo Pete May, La Rue Ross, Mignon Hanson, Jimmy Green, Emma Gene Coleman and Minnie Lee Walton.

The second group includes these pupils: Mary Nell Adams, Marie Alexander, Mildred Adams, Wynell Alexander, Jane Brownfield, Marjorie Sue Bynum, Alma Fern Green, Ethelda May, Ruth Tinkler, La Verne Green, Mary Louise Tinkler, Sybil Thomas, Lucille Harris, Pauline Nelson, Rene and Nell McLeroy, Vondee and El-ray Lewis.

#### TO VISIT AUSTIN

Mrs. W. H. Dallas will leave Sunday for Austin where she has been invited to play at the State meeting of Women's Federated Clubs of Texas. She will appear on the program Monday night, Nov. 11th at 8 p. m., and will give the piano number Fantasia Brillante Opus 30 by Sidney Smith. Appearing on the program also is Hon. Justine Miller, Dept. of Justice, Washington D. C.; Atty. General McCraw; and Mrs. Volney Taylor, State President of Federated Clubs.

Besides the honor of playing on this program Mrs. Dallas along with other visitors and delegates will be feted with a luncheon by the Dept. of Education, 12 o'clock Tuesday, and a tea at the Governor's Mansion in the afternoon. Other highlights during the meeting time Nov. 11-12-13, is a Pioneer's luncheon and Texas' Products luncheon.

#### VENISON BARBECUE

A number of people enjoyed a venison supper at the farm home of Mr. and Mrs. Bill Tillson in the Johnson community last Sunday evening. The meal was spread picnic style at a windmill near the farm home. Jack Hamilton acted as chief cook, and was reported to have done a fine job.

Among the guests of Mr. and Mrs. Tillson were Bob Harris and family; Mr. McKinley, assistant county agent, and family; and Mrs. Clarence Perry, all of Brownfield; Clyde Briley and Bill Pool and families of the Pool community; and Dr. Harbo, teacher in Tech college at Lubbock, and family.

Mrs. John Wall and baby are visiting Mrs. Wall's mother, Mrs. Whisenhunt at Merkle this week.

# RIALTO

Friday and Saturday, November 8-9th  
**"DANTE'S INFERNO"**  
 —WITH—  
 Spencer Tracy, Claire Trevor, and Henry B. Walthal.

NOTICE:—This picture will be shown Friday Night and Saturday Night Only.

#### SATURDAY MATINEE ONLY

**JACK PERRIN**  
 —IN—  
**"WOLF RIDERS"**  
 IT'S A GOOD WESTERN

Midnight Show Saturday Nite 11:30

**JOHN BOLES and JEAN MUIR**

—IN—  
**"ORCHIDS TO YOU"**

Sunday, Monday and Tuesday

NOVEMBER 10-11-12

**Clark Gable, Loretta Young, Jack Oakie**

—IN—  
**JACK LONDON'S**  
**"CALL OF THE WILD"**

You know what this picture is, so don't miss it.

# RITZ

**BUCK JONES**  
 IN  
**"CRIMSON TRAIL"**  
 Chapter 10, "Call of the Savage."

Sunday and Monday November 10-11

**JOE E. BROWN and a Big Cast**

IN  
**"BRIGHT LIGHTS"**  
 It's the Biggest Hit he ever made.

A Georgia newspaper has an advertisement which reads: "Wanted, a mule. Must be reasonable."

"Reasonable" mules are hard to find. The best way to test a mule is to stand directly behind his rear elevation and tickle him gently with a feather. If you live to tell the story you can conclude that the mule is "reasonable."

Don't become discouraged because the unthinking care more for handsome morons than for brilliant minds in unattractive bodies. Try to develop to the limit both mind and body.

One of the greatest assets a man can possess is the spirit of open-mindedness. A closed hand is an effective bar to progress. The fellow who brags that once he has made up his mind nothing can change it is deceiving himself. He merely lacks the energy necessary to change his mind.—Rochester Reporter.

We often hear sharp criticism directed against the young woman who gets married without any knowledge of cooking or housekeeping. Our observation has been that there are just as many men who get married without any well defined plan in mind as to how they are going to support a family as there are girls who get married without any knowledge of cooking and housekeeping.—Rochester Reporter.

#### TRY THE

## CLUB CAFE

WHOLESALE FOODS  
 GOOD COOKING  
 EXCELLENT SERVICE.

### Weekly Church and Social Happenings

Baptist ladies met in three circles Monday: North Circle with Mrs. Moon Mullins; South Circle at the church; and the Young Matrons with L. M. Rogers. All had Bible lessons.

Seventeen ladies were present Monday for a Bible lesson taught by Eld. Fry from the 5th chapter Galatians. Next Monday they finish the book. Mrs. Hamilton also gave a paper on "Prayer."

Methodist ladies met at the church Monday and studied the 3rd chapter

of "That Other America." Mrs. Cook led the study. Fourteen were present.

Last Tuesday night the school teachers entertained the trustees and their wives with a picnic supper on the adjoining lawn of Supt. and Mrs. M. L. H. Baze and Mr. and Mrs. M. L. Penn. Barbecued steak, potato salad, pickles, bread and coffee was served to some forty guests.

Wednesday afternoon the Methodist ladies met at the church at 1:30 and

conducted a Week of Prayer program. A Thanksgiving offering for missions was given.

Mrs. Walter Gracey was hostess to the Priscilla Needle Club last Wednesday afternoon.

#### ENTERTAIN AUXILIARY

Mesdames Chris Quante and Jack Stricklin Sr. were hostesses to members of the American Legion Auxiliary, when the outgoing president, Mrs. Homer Winston was named honoree at a social given at their hall last week. Mrs. Winston was presented with a lace table runner. Refreshments were served after a short business meeting to Mesdames Sam Pyeatt, E. C. Davis, Ches Gore, Jim Miller, Bruce White, T. G. Sexton, the honoree, F. E. Walters, Jay Barrett, Mon Telford and the hostesses. Mrs. Stricklin is the present Auxiliary president.

#### STUDYING NEW BOOK

"The Conquering Christ" is the new foreign mission book that the ladies of the Baptist church will study Monday, Nov. 11. Each lady is requested to bring a covered dish at 1 p. m. and enjoy the afternoon in gaining information, inspiration, and transformation.

May we look for you?  
 Mrs. J. T. Auburg,  
 Mission Study Chairman.

#### BOYS HAVE PARTY

The hospitable country home of Mr. and Mrs. E. L. Redford was the scene of a jolly bunch of boys on Halloween night. Nathan Evans' Sunday School class and also his group of Royal Ambassador boys spent a delightful two hours as guests of this home. The following were

served with hot chocolate, cookies, apples and peanuts:

J. H. Jenkins, Frank and T. G. Sexton, T. C. and Carl Hogue, Burdett and Paul Auburg, Wayne Brown Jr., Charles Wayne Bandy, Erroin Adkins, Kest Barnwell, Billie Hamilton, Willard Blair, and Billie Redford.

#### ATTENDS ASSOCIATION

Gertrude Rasco attended the Fall meeting of the South Plains Music Teachers Association at Floydada, Saturday, Nov. 2.

After a lovely luncheon and interesting program, Miss Brigham of Canyon gave an illustrated lecture on "Theory" which was enjoyed by teachers from Tahoka, Slaton, Levelland, Abernathy, Ralls, Canyon, land, Abernathy, Canyon, Plainview, Ralls, Lubbock and Brownfield.

Mrs. Butler of Slaton, Mrs. Thomas of Floydada, Mrs. Neal, director of Festival, Lubbock, were on the nominating committee which submitted a list of names of new officers.

This list was unanimously voted for by the members of the association, and is as follows:

Mrs. Lillian Butler of Slaton, President; Mrs. Thomas of Floydada, V. Pres.; Mrs. Fagan of Floydada, 2nd V. P.; Miss Lois Mangum of Lubbock, 3rd V. Pres.; Miss Dimple Watson, Lubbock, Secretary; Miss Jeanette Ramsey, Slaton, Treasurer.

The 1936 Fall meeting will be at Tahoka.

#### MUSIC NOTES

The pupils of Gertrude Rasco's piano class will organize their music clubs Saturday, Nov. 9th in the grade school studio.

There will be two groups. One for all pupils in the seventh grade and under, and one for high school pupils and above.

The first group includes the fol-

## DON'T FORGET

to call for your

# Profit Sharing Tickets

Come In and Let Us Explain Them To You

## Terry Co. Gro