

Subscribers: A subscription to the Herald will help your favorite more now than it will later. Give it Today.

The Terry County Herald

Campaign Slogan in the Circulation Campaign: A Herald subscriber in every home in Brownfield trade area.

Printed in Terry County, on the South Plains, the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States

VOLUME THIRTY-ONE

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, OCTOBER 25, 1935

NUMBER 11

NEXT WEEK IS "BOOSTER WEEK" IN SUBSCRIPTION CAMPAIGN

FIRST WEEK OF HERALD PAYROLL CIRCULATION CAMPAIGN ENDED SAT.

SUBSCRIBERS ARE URGED TO GET THEIR MONEY TO THEIR FAVORITES WHILE SUBSCRIPTIONS MORE CREDITS THAN THEY WILL LATER

Turn Your Subscription in Now And Help a Good Booster Boost

Several Payrollers Have Enlisted in the Campaign, But Due to Bad Weather and Other Causes Very Little Actual Work Has Been Done. Still Plenty of Room For Live Wire Workers.

The first week of the Herald's Weekly Payroll Circulation Campaign ended last Saturday night and we are now working on the second week. The workers and the public understand it better since the checks for the first week's commissions have been issued and spent. The money has gone into the trade channels of the community and has helped in a measure to increase the volume of business. Some of the "Payrollers" were quite active during their first week and received a gratifying check in return for their efforts. Others for one reason or another were slower in getting started. But all of them have long lists of promises for future collections assuring them of comfortable checks on future Saturday nights. And each and every one of them is encouraged to renewed efforts.

The paper and the campaign manager are pleased with the manner in which the plan has been received by the public. Only words of commendation have been made concerning the fairness and liberality of the Payroll system. The public realizes that by paying a weekly salary to all participants that remuneration is absolutely assured on the basis of actual accomplishments and that no one who works will lose. And the fact that there is an opportunity to win big awards by extra efforts, marks the "Weekly Payroll" as being outstanding in subscription collection efforts. And this brings to mind on important point. We need more workers if the territory is to be thoroughly covered in the time limit. That is, workers of the right sort who are willing to give the work the best possible effort. People who will put pep, push and personality into the work with intelligence and enthusiasm. For such persons there is a splendid opportunity to do something worth while for themselves.

While the response for the first week was gratifying considering the circumstances, the fact remains that the work has just begun. The lateness of the cotton crop has had an appreciable effect on the circulation of ready cash. Each of the workers has a long list of promises from people "when I have sold some cotton." There are hundreds of subscribers all over the county and in Yoakum and other adjacent counties who have not yet subscribed, but who intend to later. And, there are hundreds more whose names are not yet on the list, but should (and will) be. As a plain matter of fact the campaign is just getting started and the field has not yet been scratched. Last week was "Entry" week and this can properly be called "Starting" week. A great majority of the people of the Brownfield trade territory have not even been contacted. So, to all who have started and to those who are still "thinking about it,"—GET BUSY—STAY BUSY—and WIN BIG.

Now here is a thought for the regular subscribers of the Herald, all you good people who have been taking the paper through the years and who will continue taking it in future years. You are going to renew anyhow and here is a chance where your payment will accomplish a double purpose without costing you a penny. While extending the date to which your paper is paid, you, at the same

time will confer a real favor and greatly assist a friend by giving them your subscription which will afford them a commission and help them pile up credits toward earning a big prize. This payment can be made at the Herald office if you prefer, and your friend will receive the benefit if you just mention the name. Next week, beginning Monday, October 28 and ending Saturday November 2, is "Booster Week" in the campaign. Every "Payroller" is expected and earnestly exhorted to not be content with less than one club of \$20 and to collect as many of these clubs as possible. Set your stake at one club a day and don't stop until you have achieved that goal. Subscribers are urged to see that their favorite in the campaign is given all the help possible during "Booster Week." The Payrollers are boosting for their community by boosting for the Herald, whose every issue is a boost for this wonderful section. The best definition of a booster is "one who helps a booster boost." Can you qualify?

County Court to Meet November 18th

The County Court of Terry county, will meet Monday, November 18th for the 4th and last session of 1935. The following jurors have been called for that date:

W. Gracey
S. C. White
R. L. Cornelius
John Burnett
Claude Henderson
Clarence Lewis
Luther Harrell
J. D. Williamson
R. D. Jones
Alton Webb
N. W. Jeter
O. K. Tongate
J. L. Hyman
Ed Spear
W. D. Linville
Joe Eudy
C. L. (Satch) Green.

La Vogue Beauty Shop Enlarges Its Quarters

By re-arranging the petition walls between the La Vogue Beauty Shop and the north side cafe, Miss Etta Rickard has almost doubled the floor space in her shop, making it a much nicer, better lighted, and more conveniently arranged shop. New rugs have been added to the floor, and a new dryer and other paraphernalia provided that makes it one of the nicest shops of the kind in this section. We also understand that a manicurist is now connected with the shop. Miss Rickard asks her old customers as well as new people to call on her in the rear of the Luther Harrell barber shop.

Piggly-Wiggly Store Puts in Meat Market

For the first few weeks that the Piggly Wiggly store ran here they did not have a meat market, but have opened a nice one in the past week or two, and they solicit the business of the people of this section. Mr. W. B. Edwards, of Lubbock, is their meat cutter, and has had years of experience in this business. He wishes to meet personally the people of Brownfield and trade territory, and wants to show you his line of meats.

Local Man to Receive High Masonic Degree

The Supreme Council 33rd degree of the Ancient and Accepted Scottish Rite of the Southern Jurisdiction of the United States, (Mother Supreme Council of the World) at its biennial session in Washington D. C. have elected Tom May, 32nd degree Mason of Brownfield, member of the Scottish Rite Bodies of El Paso, to receive the rank and grade of Knight Commander of the Court of Honor. This is not a degree but a ceremonial of investiture established by the Supreme Council to point out and honor those Brethren who have deserved well of the Rite. It is only conferred on those, who as a result of faithful services, have deserved well of the Rite. It may not be applied for and if applied for, is denied.

This is a distinct honor coming to a well known citizen of Brownfield and the Officers of El Paso Consistory are greatly pleased to see it come to one so deserving and worthy and as a result of the years of interest and effort that Tom May has given to the growth and welfare of Scottish Rite Masonry. He is now entitled to register and endorse all Masonic communications as Tom May 32nd K. C. C. H.

New Baptist Pastor To Be Here Sunday

Rev. F. S. Rogers, who has been called as pastor of the First Baptist church, here, will be with the local congregation Sunday for both services, as he has decided to accept the call of the church here. He comes from Duncan, Okla., after having finished some five or six years there with some 800 conversions. He will take the place of Rev. J. M. Hale, who recently resigned, and is now living at Tahoka. The Baptist people are thoroughly renovating and remodeling their nice brick venter parsonage, for the reception of the new pastor and family. The family will move here some time during the first part of next week. Rev. Duncan is said to be a good mixer, and a man who will fit well into the social uplift of the community, as well as a good speaker. The Herald joins in welcoming this new family to our city.

Undergo Operations At Local Hospital

Among those who have been treated or have had operations recently at the Treadway-Daniell hospital, are Leo Holmes, cashier of the Brownfield State Bank, who was operated on for acute appendicitis last Thursday. He is doing nicely at this writing, and his friends expect him to be out in a few more days. Dr. and Mrs. M. C. Bell, of Que-mado, N. M., formerly of this place, brought in a patient, Mrs. Lee Boesch, 27, of that place. A section of bone that was diseased was taken out just below the knee last Friday, and the patient was able to be carried home Tuesday of this week.

New Cafe Opened Friday on West Main

A brand new Cafe has opened on West Main, and we find that it is a real up-to-date eating place, with well cooked and served foods that will appeal to the appetite of the most fastidious. Your old friend is the proprietor. You know him well. Don't ask us who he is. Just go in and see. You'll probably be surprised. It is named the "Mint Cafe."

We made a couple of mistakes in the Cash & Carry Grocery ad last week. From the way grocery was spelled, it appeared some one in the Herald office was studying Spanish. A great many of the local farmers were in Wed. on account of cool rainy weather. As this is written Wed. afternoon, it begins to look as if we are not to miss a freeze during this northern. Has been raining some. A little sleet during the early hours of the day.

Took Almost a Year to Make 1936 "Melody"

Glittering Musical Which Will Show At The Rialto Next Week The Most Ambitious Film Ever Made by MGM.

Six months of extensive preparation, including weeks of dance rehearsals, lengthy research for magic sets, designing of dresses and gowns by Adrian, a complete Broadway dress rehearsal for the penthouse number and four months of filming was necessary at the Metro-Goldwyn-Mayer studios for their most ambitious musical, "Broadway Melody of 1936," which opens Sunday at the Rialto Theatre. The modernized Manhattan penthouse, the setting for one of the five elaborate dance ensembles, is the largest ever built at that studio for a single musical sequence.

Controlled by Springs The furniture for the scene was controlled by springs and operated by a board similar in many respects to a piano. A slight touch on one of the keys caused a grand piano to rise to the level of the floor within five seconds. Other keys brought the same results with tables, chairs, fountains and lounges. By reversing the pressure of the keys the floor could be bared in a flash. Stage talent from Broadway, the toasts of Continental capitals, radio sensations from coast-to-coast chains and screen luminaries from Hollywood have been merged to form the all-star cast headed by Jack Benny and including Una Merkel, Sid Silvers, June Knight, Robert Taylor, Eleanor Powell, Frances Langford, Nick Long, Jr., Vilma and Buddy Ebsen, Harry Stockwell, Shirley Ross and Robert Wildhack.

Songs by Brown and Freed Nacio Herb Brown and Arthur Freed, famous for their song hits in the first "Melody" and other musicals, have written five special numbers for the John W. Considine, Jr., production, which includes "I've Got a Fella! You're Foolin'!" "On a Sunday Afternoon," "You Are My Lucky Star," "Broadway Rhythms" and "Sing Before Breakfast."

Dave Gould, creator of last year's dance sensations, "The Continental" and "The Carioca," has surpassed himself with his new "Melody" dance routines and ensembles, according to those who viewed the production. Roy Del Ruth considered by critics to be Hollywood's ace musical megaphonist, directed the M-GM musical. Everybody is urged to vote on the Corn-Hog referendum Saturday, October 26th. You do not have to be a contract signer to be eligible to vote, the only requirement is that you are a producer of corn or hog or both. Ballot boxes will be at Johnson, Wellman, Meadow, Union, and Brownfield, (courthouse).

Some New Features Of the 1936 Ford V-8

Some of the outstanding new features of the Ford V-8 for 1936 are: New front-end design, with more complete streamlining, giving a longer hood line and appearance of greater length. Fenders redesigned front and rear. Horns carried in front fenders behind grilles. Appointments of more luxurious interiors redesigned in artistic modern motif. Interior hardware, instrument board and moldings of metallic pyroxylin finish in de luxe color. Quiet helical gears, formerly used in second and high speed, now standard in all speeds forward and reverse. New type welded one-piece steel wheels with large 12 1/2-inch hub caps. Wheels each nearly 5 pounds lighter. New body insulation for silent operation. Easier steering with 17 to 1 ratio; straight roller bearings added to steering sector shaft. Steering effort reduced 25 per cent. Anti-friction bearings increased from 25 to 27. Electric fuel gage, ammeter, temperature indicator, speedometer with trip mileage indicator, are standard on all cars. Electric oil gage on de luxe cars. Increased cooling capacity for exceptional operating conditions.

Bitten By Rattlesnake in Cotton Field

Mrs. I. H. Eddings was rushed into Littlefield and to the local hospital last Monday afternoon, where she was immediately treated for snake bite. The woman, who lives in Littlefield was working in the cotton field, when without warning, the snake struck, striking her arm, and inflicting the usual painful rattlesnake bite. No one was near enough to see the reptile, and it was not known for sure what type of snake had attacked, but the bite was later diagnosed as that of a rattler.—Littlefield News.

Stock of Used Cars Received Wednesday

Rudolph Moorhead and Jewel Key announced that they received, Wednesday, twenty used cars from North-east Texas. They will be located on the East Side of the Square where they have just recently made improvements in their used car lot.

Terry Co. Losing \$54 On Her Hi-Students

AUSTIN, Tex., Oct. 14.—In Terry County there are 9 high school students losing \$54 per month through failure to make application for NYA aid allocations, Lyndon B. Johnson, State Director, announced today.

"On September 12, socially desirable part-time jobs paying \$6 per month were offered 8,547 high school students, who are members of families on relief rolls or members of rural resettlement families at a total monthly expenditure of \$51,282. Response to this offer has been retarded, and the National Youth Administration is desirous of filling the quota immediately in order to give those eligible for student aid the full sum of cash due them," he said. Students between the ages of 16 and 25, who for lack of financial assistance are unable to attend school, should make application directly to the principal of their school, Johnson said. The principal then submits to the county superintendent a project application in affidavit form asking for his quota of jobs, together with students' applications properly executed. Applications should then be forwarded to the National Youth Administration, Littlefield Bldg., Austin, Texas.

County Agent's Notes "Effective today price of Exemption Certificates four cents a pound," was the contents of a telegram received by the county agent's office Wednesday morning. All transfers made in the county agent's office will be made on this new basis and all certificates placed in the National Pool will be sold at four cents instead of five.

Junior Cubs Lick Littlefield Thursday

Avenging a game lost by them earlier in the season, the Junior Cubs led by their coach, Mr. Miller, invaded the Junior Wildcat field at Littlefield last Thursday, the 17th, and romped off an 18 to 0 victory. Two touchdowns were made in the first quarter and one in the third. The features were good defense, and lots of passes despite a cold, wet field. The first was a lateral pass from Pharr to Warren; second a running play by Warren; third, Hardin on reverse.

Grain Buyers Open Office in Brownfield

Mr. Oscar Tillery of the Tillery-Simms Grain Co. of Lubbock came down this week, and made arrangements for the buying of kaffir and maize heads both here and at Seagraves. The local buyer can be contacted at room 14, at the Hotel Brownfield.

Mr. Tillery Stated that they had been in business in the Panhandle for 13 years, stood for the south Plains section, and believed in keeping south Plains money at home as much as possible.

BROWNFIELD MAN BUYS LUBBOCK DRUG STORE

Pope Pool, formerly of Brownfield, has purchased Broadway pharmacy, 909 Broadway, and will move his family to Lubbock. A prescription department, with a full line of drugs will be continued, Mr. Pool said today. A resident of Brownfield the past few years, he was affiliated with ranching interests and with the relief organization there. He formerly lived in Abilene.—Lubbock Avalanche.

"THE EYES OF TEXAS" BREAK ALL RECORDS

New York City, Oct. 20.—"The Eyes of Texas" has broken a national record. The stirring Texas song was sung by a San Antonio quartet on the Major Bowes amateur hour Sunday, Oct. 13, in a program dedicated to the Alamo City. Within less than an hour more than 4500 telephone votes were received, and Major Bowes promptly announced all previous records broken. The program was the third dedicated to Texas Centennial cities to be broadcast over a nation-wide network during the past month.

Cubs Battle Lamesa On Local Grid Today

It goes without saying that the Brownfield CUBS face their crucial test of the season when they face the strong delegation of Tornados from Lamesa who have not been defeated since most of the local fans can remember. It is a foregone conclusion that only in one's fondest hopes can he dream of a victory for the Cubs in this tilt. Never-the-less, the Cubs will be in there fighting from the first whistle until the last gun is fired. True enough the local lads are badly crippled for the fray which will likely determine the champion of the south half of this district.

Still it must be remembered that the Cubs were crippled for their fracas with the SlatonTigers last week, and, though rated as underdogs they gave one of the finest exhibitions of real fight that has been seen in these parts for many moons. It is felt by those close to the Cubs that they are determined to give the best that they have in this game today, and will not concede defeat until the game has ended. It should be borne in mind also that a Cub team has gone to the bat in the past with a team from the same place as this is coming today, and has come out at the big end of the horn. We are of the opinion still that what has happened in the past can be repeated.

Would it be entirely out of the way if all loyal fans and, even those who can't see anything good coming from the Cub den would turn out en masse and lend all the moral support the town can muster in an effort to overcome such difficulties as are at this time unavoidable? Other teams have won or at least given a mighty good account of themselves in the face of no greater difficulties than we face today. The school is behind the Cubs 100%. Does the town feel the same way about it? Do we realize that there are some eight or nine hundred boys and girls in our midst who are hungry for a kind word from their elders? Is it fair to have them go through life, continuing to give of their time, effort, and money to support our own home institutions when we offer little in return? Are there any of us who can't afford to turn out and for once during a year let our youngsters know that we are really interested in the things they want to put over? Your answer to these important questions will be noted in your presence at the game this afternoon.

The time is 3:00; the place is CUB Field. The battle will be worth witnessing regardless of the score. Are YOU coming?

The Circus Comes To Town Once More

Tuesday was circus day in Brownfield, and a large crowd was here to greet Harley Sadler's Bailey Bros. Circus, which showed on a lot in the northwest part of the city. The parade at noon was witnessed by one of the largest crowds seen here in some time. It was thought that on account of the lateness of the crop, and being a clear day, that a lot of the rural population would not come in. But apparently that did not effect matters much. It has been years since a circus was in Brownfield, and there were perhaps many children in the surrounding country who had never seen one, and had not seen any of the trained animals that usually go with a circus. So the older people, who had seen them back east, decided that their children were entitled to a day off from the fields or school to see a circus.

Roosevelt Cafe Remodeled Throughout

The Roosevelt Cafe, "Smokey Taylor, proprietor has recently undergone a remodeling, and refurbishing. New counters have been installed and shifted to the west side of the place. New stools have been added to the counter, and booths and tables added for the convenience of couples and quartets. The walls have been repainted, and a new Frigidaire added that is said to be the largest of any in any cafe in the city. Two or three day's supply of food can be placed in the new Frigidaire. Mr. Taylor is very proud to show visitors his new place.

Supt. and Mrs. Warner Hayhurst were over Tuesday with a load of school children who came to see the circus. He is Supt. of the Plains schools, and Mrs. Hayhurst one of the assistants.

NOTICE

All ex-letter men of Brownfield who will come wearing dark letter-sweaters will be admitted at student prices to the game with Lamesa today.

Richard Crews was over from Wellman Monday. Talking nicely in his section, concerning weather, he reported.

W. A. Conner and family are entitled to a pass to the—
Rialto Theatre
—to see—
"The Murder Man"
Be sure to present this clipping at the box office at the Rialto Theatre.
Compliment: Rialto-Herald

THE HERALD

Brownfield, Texas
Entered as second-class matter at the postoffice at Brownfield, Texas, under the act of March 3, 1879.

A. J. Stricklin & Son
Owners and Publishers
A. J. Stricklin, Sr., Editor and Mgr.
Jack Stricklin, Jr., Ass't Manager

Subscription Rates
In the counties of Terry & Yoakum
Per year \$1.00
Elsewhere in U. S. A. \$1.50

Apply for Advertising Rates
The Official Paper of Terry County and the City of Brownfield.

Hon. Charley Guy, Hubcock, Ambulance-Shrinal dictator, has some more to say about the proposed South Plains Press Association, and talks like he is just about ready to call a get together meeting of South Plains pencil pushers. Well, what are you waiting on lad?

If the RFC, WPA, QUZ, COD or other agencies of the government have any influence with the Weatherman, we hope they will work their initiative, referendum and recall on him until he sobers up. He seems to be a confirmed wet—too wet for this section just now.

Editor Eddie Warren of the Post Dispatch took his old Underwood in hand last week and everlastingly panned a little flea bitten circus that had just made his city. Some of these little circuses and road shows are a joke, and should be treated as such, if it were not for the fact that they are bad things for the community, and therefore not a joking matter. They take lots of money away from the towns they visit, and leave nothing except a bad taste and a hang-over.

We never have been what one would term a speeder. In fact, when we drive at all, it is not over 30, and really hold up traffic. But somehow we have a little mischievous streak in us that makes us want to do a little mean trick occasionally. One of the latest fool notions of such is a great desire to go over to Anton and exceed the speed limit in Mayor Richard's town, and just see what will happen. You know he is editor of the Anton News as well as mayor of the town. Wonder why people get these little mean ideas in their heads?

Well, there are no empires to conquer in this section this week, we are obliged to turn our guns on our nephew way down at old Cleburne this week. We told you some time ago that he was now editor of the Johnson County Weekly, and acts some in the capacity of sports writer for the daily editions. He recently took a trip to "the wide open spaces" out at Ranger with the Cleburne Yellow Jackets. Wide open spaces, indeed. Why boy, that section is even more "sticky" than Johnson county. He also referred to the Ranger section in his "Circling the Square" squibs as west Texas. That's central Texas, man. You don't really hit real west Texas until you climb the caprock boy, and you've been out here enough to know it. Then you are really in "the wide open spaces", scenery speaking. He gets just a bit "sourastic" about their nubbinery corn and bumblebee cotton out Ranger way, and real west Texas must take all this blame. Come on out here some time and we'll show you cotton that will crowd a bale to the acre this year, and sight you to more corn still in the fields than Johnson county will make this year and next. Bring your touting jackets if you like; our Junior Fightin' Cubs would like to pull the stingers out of them. Come on boy, be a real sport.

The greatest blow to the invading army of Italy was struck, not by the hatless, shoeless, poorly equipped

TRY CHISHOLM'S
for Good Things to Eat
BROWNFIELD
FRIDAY and SATURDAY SPECIALS

- BLACKBERRIES** No. 10 gallon 39c
- 2 lb. Pkg Dried PRUNES 13c
- PINTOS, fancy New Crop, 5 lb. 25c
- Prepared MUSTARD, quart jar 12 1/2c
- PRUNES** No. 10 gallon 25c
- VINEGAR, gallon glass jar 34c
- GREEN TOMATOES, per pound 2c
- TUNA FLAKES, large 6 oz. can 13c
- APPLE BUTTER** quart jar 18c
- HOMINY, No. 300 can 5c
- MINCEMEAT, R. & W., 3 pkgs. 25c
- R. & W. CORN FLAKES, pkg. 9c
- Prunes, 10 LB. BOX DRIED** 64c
- 10 oz. R. & W. Pitted DATES 15c
- FIG BARS, fresh, pound pkg. 15c
- 5 lb. bucket Pure Rio COFFEE 89c
- Yams, bushel . . . 75c**
- YAMS, 5 lb. 10c
- Protex Health SOAP, 9c bar 5c
- Magic Washing Powder, 10c pkg. 6c
- COCOA** 1 pound HERSHEY'S 12 1/2c
- COCOANUT, fresh, 1 lb. 15c
- ORANGES, best quality, Med. size, doz. 16c
- Winesap APPLES, large size, doz. 20c
- Tokay Grapes** CALIFORNIA lb. 6 1/2c
- QUALITY MARKET FIRST**
—WE FINISH OUR OWN CATTLE ON GRAIN—
- STEAK** Baby Beef White Face 19c
- T-Bone and Loin (same as above), lb. 25c
- ROUND STEAK ROAST, lb. 19c
- Bologna, lb. 16c Chili, lb. 22c
- CHEESE, Full Cream Longhorn, lb. 22c
- BUTTER (Sweet Cream) lb. 33c

Ethiopsians, but by old nature herself. The Suez Canal keepers are authority for the report that 12,000 Italian soldiers have passed through the canal on their way home for hospitalization. The hot climate, malaria, and exposure have made hopeless invalids of thousands of them.—Anton News.

SHERIFF'S SALE
The State of Texas, County of Terry.
By virtue of a certain order of sale issued out of the Honorable District Court of Tarrant County, on the 16th day of September, 1935, by Geo. W. Skipwith, clerk of said Court against L. M. Waters for the sum of Eight Thousand Five Hundred Twenty-three & twelve one hundredths (\$8,523.12) Dollars and costs of suit, in cause No. 11672A in said Court, styled Federal Life Insurance Co. versus L. M. Waters et al and placed in my hands for service, I, J. S. Smith as Sheriff of Terry County, Texas, did, on the 8th day of October 1935, levy on certain Real Estate, situated in Terry County, described as follows, to-wit:
All of the south one-half of section No. 29 in Block D-11, Certificate No. 31, Stone, Kyle & Kyle survey, in Terry County, and levied upon as the property of said L. M. Waters, and on Tuesday, the 5th day of November 1935, at the Court House door of Terry County, in the town of Brownfield, Texas, between the hours of ten A. M. and four P. M. I will sell said land and premises at public vendue, for cash, to the highest bidder, as the property of said L. M. Waters by virtue of said levy and said order of sale.
And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Terry County Herald a newspaper published in Terry County.
Witness my hand, this 8th day of October, 1935. J. S. SMITH, Sheriff Terry County, Texas.

SHERIFF'S SALE
The State of Texas, County of Terry.
By virtue of a certain Order of Sale issued out of the Honorable District Court of Terry County, on the 8th day of October, 1935, by Eldora A. White, Clerk of said Court against Mrs. W. B. Brown, and if she be married, her husband, for the sum of two hundred ninety-nine and thirty-six one hundredths (\$299.36) dollars and costs of suit, in cause No. 1810 in said Court, styled S. J. Treadaway and Elsie L. Treadaway, independent executors of the T. L. Treadaway Estate versus Mrs. W. B. Brown, and if she be married her husband, and placed in my hands for service, I, J. S. Smith as Sheriff of Terry County, Texas, did, on the 8th day of October 1935, levy on certain Real Estate, situated in Terry County, described as follows, to-wit:
All of the Northwest quarter of section number fifty-three (53) in block "DD" in said Terry County, Texas, and levied upon as the property of said Mrs. W. B. Brown, and on Tuesday, the Fifth day of November 1935, at the Court House door of Terry County, in the town of Brownfield, Texas, between the hours of ten A. M. and four P. M. I will sell said land and premises at public vendue, for cash, to the highest bidder, as the property of said Mrs. W. B. Brown by virtue of said levy and said order of sale.
And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Terry County Herald, a newspaper published in Terry County.
Witness my hand, this 8th day of October, 1935. J. S. SMITH, Sheriff Terry County, Texas.

NOTICE OF SALE OF REAL ESTATE
State of Texas
County of Terry.
WHEREAS by virtue of an Order of Sale issued out of the District Court of Terry County, Texas, on a judgment of foreclosure rendered in said Court on the 2nd day of September 1935, in favor of The Federal Life Insurance Company, a Corporation, as plaintiff, against Mrs. Lee Perkins, Abbie Perkins, R. L. Perkins, Dena Perkins, Lena Perkins, Juanita Perkins, Mary Perkins, Annabel Perkins, and J. C. Perkins, as defendants, I did on the 4th day of October A. D. 1935, at ten o'clock A. M. levy upon the following described tract of land situated in the County of Terry, State of Texas, to-wit:
All of the East One-half of Survey Number Seventy-eight (78) in Block 4-X Certificate No. 1273, Abstract No. 606, E. L. & R. R. CO. Surveys in Terry County, Texas, and going in the Northeastern part of Terry County, and being known as the Perkins land, and on the 5th day of November, A. D. 1935, being the First Tuesday of said month, between the hours of ten o'clock A. M. and four o'clock P. M. on said day, at the Court House door of said County, I will offer for sale, and sell at public auction all of the right, title and interest of said defendants in and to the above described real estate.
WITNESS my hand this the 4th day of October A. D. 1935. J. S. SMITH, Sheriff Terry County, Texas.

CITATION BY PUBLICATION
The State of Texas,
To the Sheriff or any Constable of Terry County, Greeting:
You are Hereby Commanded to cause to be published once each week for period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Terry County, a copy of the following notice:
The State of Texas,
To all persons interested in the Estate of Sam B. Johnson, deceased, Troupe J. Johnson has filed in the County Court of Terry County, an application for the probate of a written will and for letters testamentary which said application will be heard by said Court on the 4th day of November 1935, at the Court House of said County, in Brownfield, at which time all persons interested in said estate are required to appear and answer said application, should they desire to do so.
Herein Fail Not, but have you before said Court on the first day of the next term thereof this writ, with your return thereon, showing how you have executed the same.
Given under my hand and the seal of said Court, at office in Brownfield this 22nd day of October 1935.
W. A. TITTLE, Clerk,
County Court, Terry County, Texas.
(Seal) 11c

WANT ADS

FURNISHED bedroom for rent to working girl or man. Phone 144. tfe
WANTED middle-aged lady to help care for sick lady and do housework. See Mrs. Randal at Relief Office. 1c
FOR SALE one 1934, 6 ft. broadcast new J. I. Case row binder. Pressure gun lubrication. Bowers Bros.
WILL TRADE 5-room house in Lubbock, close to Tech college, for property in Brownfield. Dr. J. D. Moorhead, Meadow, Texas.
MEN WANTED for Rawleigh Routes in Gaines, Hockley and Cochran Counties. Write today, Rawleigh Co., Dept. TX-87-SB, Memphis, Tenn. 20p
ROOMS and apartments at the Little Hotel, formerly the Smith Hotel. Fresh paint and paper throughout. New beds and linen; clean and sanitary. Phone 267. tfe
FOR SALE Underwood typewriter, good condition. A. W. Copeland at Help Your Self grocery. 11p.

Salesmen Wanted

—ARE YOU INTERESTED—
in representing a leading Texas REGISTERED INSURANCE Old Line Company, on the best contract, where all most up-to-date policies are issued?
Write, stating age and past experience or work, to
REPUBLIC LIFE INSURANCE COMPANY
E. P. Bennett, President
DALLAS, TEXAS
A DAILY for only \$4.85. We can send you the Abilene News to any address in Terry county for the next 12 months, and the rest of Sept. FREE. Your paper dated to expire Oct. 1, 1935. Only \$4.00 per year to preachers and teachers.
SKATING Rink for sale at Brownfield, Texas. 1tp.
I HAVE stored near Brownfield baby grand piano, small upright and good practice piano; will sell for balance against them. For information write G. H. Jackson, 1101 Elm St., Dallas. 13c

WANTED

WANTED to rent a medium tight farm of 1/4 or 1/2 section on account my land-lord's son moving in. Have good Farmall tractor. J. A. Forrester. 8tfc.
BUILDING south side sq. 25x80 feet for rent. Chisholm Bros. 8tfc
LOST Saturday night near Mon Telford's a roll of bedding in wagon sheet. Please leave with Mr. Telford.
IF YOU have a farm for sale, or wish to buy one see me. Low interest, long time, some cash required. Also want home with a few acres near Brownfield. D. P. Carter at Carter Chevrolet Company. 11tc
Registered Jersey Cow, 5 years old, with young heifer calf. Good milker and kind disposition—\$75.00 cash for both. J. P. Nystel, Abernathy, Tex. 16p
WANT young men to board and room. Apply Mrs. J. C. White, south 4th Street. tfe
SEE the Faultless Washing Machine at the Brownfield Hdwe. tfe

COMING!

Dr. J. P. Avery, Veterinarian, will be in Brownfield on First Monday of each month, starting First Monday in November. Dr. Avery holds a permanent State Certificate; treats all curable diseases of stock. Examinations free. Does all kinds of dental work. Will be found at the Corner Drug Store, or Ballard's Trade Barn. 12c.
SEE the Faultless washing Machine at the Brownfield Hdwe. tfe
GOOD Milk Cow for sale. See Hudgens & Knight tfe
WANT to trade half section, well improved for raw land. O. M. Edwards, Rt. 3, city. 20p.
BARGAIN: For a short time the Herald will be able to take your order for the Herald and the Semi-Weekly Farm News each one year for only \$1.50. This of course applies only to local people.
WANTED, house or apartment, responsible party. Phone 90. tfe
WANTED to buy some white Leghorn pullets. W. B. Toone. tfe
WHO WANTS A BEAUTIFUL PIANO AT A BARGAIN
We have a splendid upright piano with duet bench to match, also a lovely Baby Grand in two tone mahogany. Will sell either of these at a bargain. Terms if desired. Address at once, Brook Mays & Co.—The Reliable Piano House, 513 Main Street, Fort Worth, Texas. 12c.

Professional Directory

**EYES EXAMINED
GLASSES FITTED**
E. C. DAVIS, M. D.
Physician and Surgeon
BROWNFIELD, TEXAS

NOTICE
J. B. Butler is back in Brownfield to shell graves, make curbs and markers; will consider cows on work. See him or Dutch Burnett, west of railroad.

FOR SALE
160 acre sandy land farm, all in cultivation; good teams and tools, plenty good water; possession at once. \$25 per acre per all, which includes fine feed on 100 of the acres.
A. B. COOPER
Rt. 5 Brownfield

Beware of Gyp—
Maytag Parts and Oils
Get parts and oil from Maytag dealer only.
Repairs and Parts for all Washers
Hudgens & Knight
Maytag Sales and Service
Phone 90 West Side Sq.

LOOK AT THESE PRICES
Why Pay More?
Croquignole Push Up Wave.....\$1.00
Nassour's Avokads Oil Wave.....\$1.75
Artistic Oil Wave.....\$1.50
Fingerwaves—25c (wet or dried)
—ALL WORK GUARANTEED—
I have complied with all State Laws and Requirements.
Dainty Lady Beauty Shop
JIMMIE THOMAS, Prop.
Second House on West Side of Lubbock Road.

DR. R. P. REEDS
Physician, Surgeon, Osteopath
409 Myrick Bldg.
Lubbock, Texas
Hemorrhoids (Piles) Treated Without Surgery
No Loss of Time from Work.
LET FULTON
Repair, Rebuild or Recore that Leaky Radiator.
Generator, Starter and Battery Service.
—WORK GUARANTEED—
1006 Ave H Phone 153
Lubbock—Just N. of Courthouse

DR. F. W. Zachary
Veneral Clinic
503-4, Myrick Bldg.
LUBBOCK, TEXAS

530 I. O. O. F.
Brownfield Lodge No. Meets every Tuesday night in the Odd Fellow Hall. Visiting Brothers always welcome.
Gay Price, N. G.
J. C. Green, Secretary.

Lubbock Sanitarium & Clinic
Dr. J. T. Krueger
Surgery and Consultation
Dr. J. T. Hutchinson
Eye, Ear, Nose and Throat
Dr. M. C. Overton
Diseases of Children
Dr. F. P. Lattimore
General Medicine
Dr. F. B. Malone
Eye, Ear, Nose and Throat
Dr. J. H. Siles
Surgery
Dr. H. C. Maxwell
General Medicine
Dr. Jerome H. Smith
X-Ray and Laboratory
Dr. Olan Key
Obstetrics
Dr. J. S. Stanley
Urology and General Medicine
C. E. Hunt J. H. Fulton
Superintendent Business Mgr.
A chartered training school for nurses is conducted in connection with the sanitarium.

WM. GUYTON HOWARD
Post 269
meets 2nd and 4th Thurs. each mo.
C. B. Quante, Com.
H. R. Winston, Adj.

JOE J. McGOWAN
Lawyer
Office in County Atty's Office
Brownfield, Texas

Burton G. Hackney
Attorney at Law
Practice in All Courts
Alexander Bldg. Bff'd.

Dr. A. F. Schofield
DENTIST
Phone 185 State Bank Bldg.
BROWNFIELD

DR. R. B. PARISH
DENTIST
Office, Hotel Brownfield Bldg.
BROWNFIELD

M. E. JACOBSON, M. D.
Above Palace Drug Store
BROWNFIELD, TEXAS

JOHN R. TURNER
Physician and Surgeon
BROWNFIELD HOTEL BLDG.
Phones: 131 & 263

FUNERAL DIRECTORS
Phones: Day 25—Night 148
BROWNFIELD HDWE CO.
Brownfield — Texas

CALL ON
REX HEADSTREAM
FOR
Abstracts — Insurance
EAST SIDE SQUARE

ARTISTIC
Real Trained Barbers are employed in this Shop, Specialist in their line. Work of ladies and children given special attention.
LUKE HARRELL, Prop.

TREADAWAY—DANIELL HOSPITAL
T. L. Treadaway, M. D.
A. H. Daniell, M. D.
General Practice
General Surgery.
BROWNFIELD, TEXAS

Brownfield Lodge
NO. 993, A. F. & A. M.
Meets 2nd Monday night, each month at Masonic Hall.
Fred Smith, W. M.
J. D. Miller, Sec.

BROWNFIELD STATE BANK
Brownfield, Texas
Conservative-Accommodative-Appreciative

FIRST NATIONAL BANK
Brownfield, Texas
SECURITY — AND — SERVICE

COMING!

HARLEY SADLER'S TENT THEATRE

BROWNFIELD
ONE BIG WEEK—STARTING
MONDAY
October 28th

Big Tent Will be Located on the
JIM LINDLEY SHOW LOT.

—ALL NEW PLAYS—
—BIG-TIME VAUDEVILLE—
—12-PIECE ORCHESTRA—

— OPENING PLAY —

"WHERE THE RIVER SHANNON FLOWS"

A Rewritten Version of the Famous Irish Play
"PEG O' MY HEART"

GENERAL ADMISSION:

Children 10c ————— Adults 20c

GENERAL RESERVE SEATS:

Children 10c ————— Adults 20c

SPECIAL NUMBERED RESERVE SEAT TICKETS
will be sold at Corner Drug Store.

Children 35c ————— Adults 55c

(This includes all admissions and Government Tax)

—A CHANGE OF PROGRAM EVERY NIGHT—

Doors Open 7 P. M.—Show Starts at 8:00

Farm Debt Adjustment Committee Organized

Mr. Hugh F. Weaver of Lubbock, Texas, District Supervisor, Farm Debt Adjustment Division of Re-settlement Administration was here today for the purpose of organizing the Voluntary Farm Debt Adjustment Committee in this county.

Mr. Weaver is District Supervisor for A. & M. Extension Districts Nos. 2 and 6, which embraces 59 counties with a population of 44,342 farms. The Farm Debt Adjustment Committee of Terry County is composed of the following members: C. L. Lincoln, H. M. Pyeatt and W. A. Bell.

In a meeting today Mr. Lincoln was named Chairman, Mr. Pyeatt, Vice Chairman and Mr. Bell, Secretary. They will hold meetings regularly on the 2nd Tuesday of each month, at office in Bell-Endersen Hdwe. Co.

Brownfield, and will call meetings at any time to meet the requirements of their work. They have been instructed by Mr. Weaver concerning their duty and are supplied with all the necessary forms for listing farm delinquent cases and solving farm debt distressed problems.

These Committeemen have been carefully chosen because of their known public spirit, their knowledge of farm values, their disposition of fairness, and their understanding of the correct relation that should exist between debtor and creditor. And because of their willingness, without pay, to render a public service, a patriotic duty, and a friendly service to their farm neighbor.

Mr. Weaver stated that this service is furnished free by the Federal Government for the purpose of saving worthy farmers who are behind through no fault of their own on their farm mortgages, who have been thrifty enough and ambitious enough in the past to own a home and have always been self respecting and self supporting farm citizens.

It is a part of the National Agricultural Rehabilitation Program and is provided to save for agricultural communities this class of substantial citizens, on the theory that agriculture in this section is basic and fun-

TRY THE CLUB CAFE

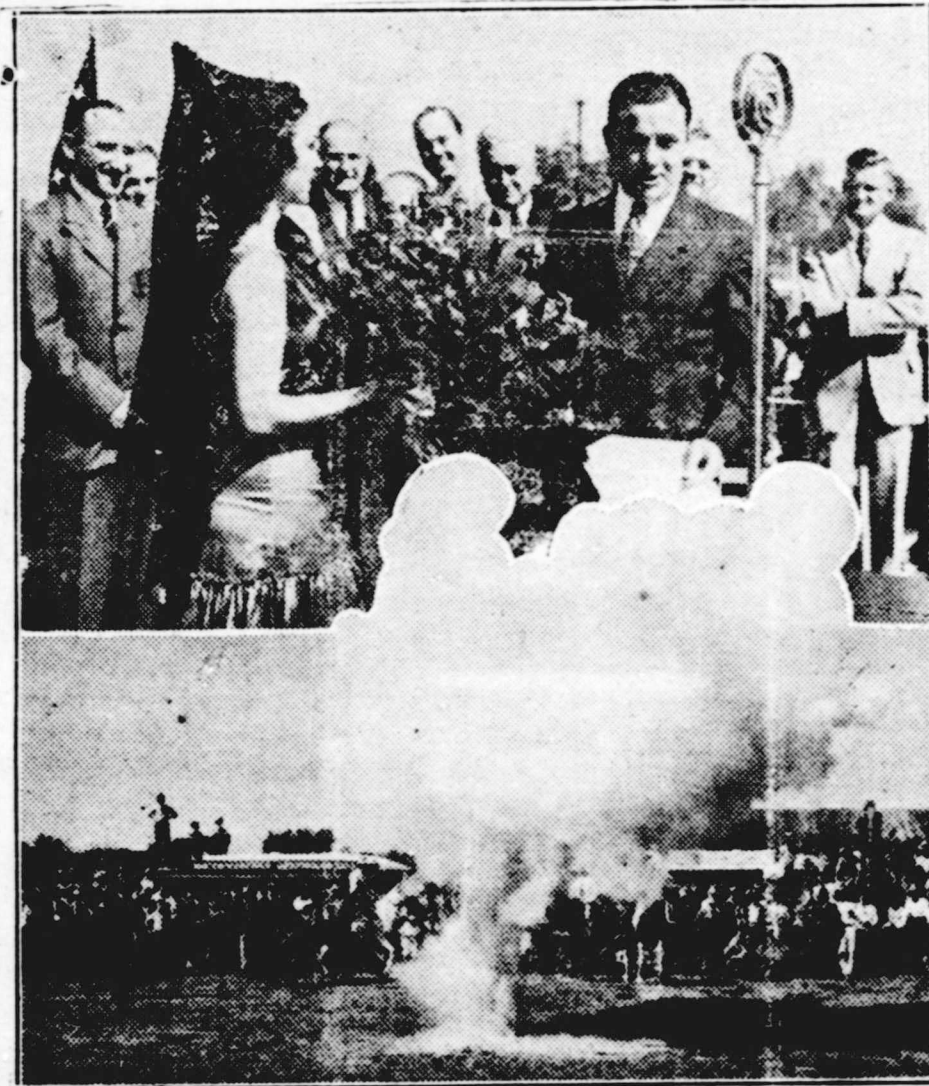
WHOLESOME FOODS
GOOD COOKING
EXCELLENT SERVICE.

"FLOWERS"

Everybody loves flowers and they are suitable for any occasion. Can send your wire orders.

MRS. W. B. DOWNING
PHONE 69

Texas Centennial Under Way



"Emblematic of all the soil and soul of Texas" was Governor James V. Allred's description of the stirring ground-breaking ceremony at Dallas, October 12, which began construction on the \$1,200,000 State of Texas building at the Texas Centennial central exposition. The top photo shows a comely Senorita greeting the Governor with an armful of Texas Centennial roses, following his inspiring appeal for Statewide unity in the Centennial movement, while the lower catches the dynamite blast which broke ground for the magnificent State building.

damental and behind much of our commercial and financial structure. In other words, as the farmer prospers, we prosper.

Mr. Weaver further states that many farmers with debt problems do not know that this service is available and is particularly desirous that distressed debtor farmers should get in touch with the Farm Debt Adjustment Committee, provided in this County or the County Agent, or the Rural Supervisor, who will gladly advise them what to do.

These Governmental Agencies are set up in each County so as to bring this service home to the farmer wherever he resides. And how much benefit is derived from this service in Terry County will depend of course upon the interest shown locally by all citizens of the County in cooperating with the Federal Agency to relieve distressed farmers.

PATENT MEDICINES

Beware of patent medicines that make too extravagant claims as to its ability to cure diseases, is the warning issued by the Bureau of Foods and Drugs of the State Department of Health. When purchasing such remedies be sure and read the label in order that you may know what you are getting.

During the past year the inspectors of the Department have condemned and destroyed many thousands of packages of patent medicines, totaling more than 30,000 pounds in weight. These drugs were condemned for a variety of reasons; chiefly due to untrue claims as to their value, old, worthless, and in some cases dangerous ingredients.

Some of the claims for remedies destroyed were so impossible that it is wondered that anyone would believe them. One medicine claimed that it would positively cure thirty-seven different diseases, including hookworm in humans and screw worms in stock. Many people do believe these claims as it is estimated that many millions of dollars are spent each year in Texas for drugs that cannot do all that is claimed for them.

One dangerous drug that is being sold for reducing weight is dinitrophenol. The fact is that many who are using this drug may be endangering their health and even their lives. The human machine is too complex to risk self medication. When something goes wrong with the human body and one does not feel well, he should see his family physician and then follow the advice he gives.

A CARD FROM MEADOW

To My Terry County Friends:
I am a candidate in the Weekly Payroll Campaign of the Terry County Herald and, as I have no automobile to travel over the county will be compelled to depend upon seeing my friends as chance may occur. I will greatly appreciate your subscription and hope you can save it until I am able to see you, or, that you will leave it for me at the Herald office in Brownfield. In the meantime I am saying "thank you" for remembering me. Sincerely,
Mrs. D. J. Harris,
Meadow, Texas.

HUDGENS GROCERY COMPANY

FRIDAY and SATURDAY SPECIALS

Bananas Nice Fruit-Medium Size 2 DOZEN **25c**

YAMS, fancy East Texas, 10 lbs. **15c**

GRAPES, California Tokays, lb. **6c**

APPLES, Washington Delicious, doz. **21c**

ORANGES, Medium size, dozen **18c**

GRAPEFRUIT, Texas Seedless **5c**

Sugar Cloth Bag 10 lb. **53c**

TOMATO JUICE, 14 oz. can **8c**

PICLES, quart sour **15c**

Pork & Beans, W. S. lb. can **5c**

Crackers 2 lb. Box **17c**

TOMATOES, gallon can **39c**

SYRUP, White Swan, gallon **53c**

FIG BARS, pound bag **13c**

Spuds U. S. No. 1's-10 lbs. Limit 1 Bag To Customer **11c**

DATES, New Crop, pound **13c**

SOAP, O-K Yellow, 6 bars **23c**

COFFEE, Hill's Bros. POUND **28c**
2 Pounds **55c**

25oz. K. C. Baking Powder **17c**

PANCAKE FLOUR, Pillsbury's, pkg. **10c**

SNOWDRIFT, large pail **\$1.05**

APPLE BUTTER, quart jar **17c**

MARKET

STEAK, forequarter cuts, lb. **16c**

CHEESE, Longhorn, lb. **22c**

RIB ROAST, lb. **12 1/2c**

BACON, dry salt, lb. **24c**

Fresh Fish, Oysters, Dressed Hens

CHILL, lb. **20c** Bologna, lb. **16c**

BACON, Market sliced, per lb. **34c**

STEAK, Loin Cuts, per lb. **22c**

FROM YOAKUM COUNTY

To all my friends in Yoakum and Terry counties:

This is just a little note to let you know that I have enlisted as a worker in the Herald's Circulation Campaign and will try to see you at the earliest possible date. If you have

not already given, or promised your subscription, I would greatly appreciate it if you would hold it until I can see you, or, if you will pay at the Herald office and mention my name. I thank you.

Mrs. Bettie Criswell.

Plains, Texas.

S-P-E-C-I-A-L-S

- 100 Nyal Aspirin **39c**
- Nydenta Tooth Paste, Pen & Pencil Set **49c**
- \$1.00 Hirsutone Hair Tonic & Hairbrush both **\$1.00**
- Pint Nyseptol Antiseptic **49c**
- Pint Z-L Antiseptic **49c**
- 6 oz. Aromatic Cascara **50c**
- 100 Cod Liver Oil Capsules **89c**

CORNER DRUG STORE

"CONFIDENCE BUILT IT"

...but, after all is said and done, it's the cigarette itself that counts

... the question is, does it suit you?



Now, when it comes to a cigarette that will suit you... you want to think whether it's mild, you want to think about the taste

That Chesterfields are milder and taste better is no accident...

The farmer who grows the tobacco, the warehouseman who sells it at auction to the highest bidder, every man who knows about leaf tobacco will tell you that it takes mild, ripe tobaccos to make a good cigarette.

In making Chesterfields we use mild ripe home-grown and Turkish tobaccos.

Outstanding
.. for mildness
.. for better taste

MAKE YOUR SELECTION

FOR YOUR HALLOWE'EN GIFT—

NOW

May we suggest a box of KING'S or MISS SAYLOR'S CHOCOLATES? We have just received a new shipment of both in beautifully decorated boxes for the occasion. They will not only make an appropriate, but an appreciated surprise. Make your selection now—Hallowe'en is next Thursday night you know.

—REASONABLE PRICES—

PALACE DRUG STORE

"If Its in a Drug Store, We Have It"

Attention Car Owners

Just received large shipment fresh new molded Goodrich Tires and Tubes direct from factory. Be sure and look up the Retail Dealer who handles Goodrich Tires, they will be

NEW STOCK PRICES RIGHT
Every Tire Guaranteed All Adjustments Made Local

—WE WHOLESALE ONLY—
GOODRICH TIRE & RUBBER CO.

Tom May, Local Mgr.

STEPHENS-LATHAM

SATURDAY and MONDAY

DRY GOODS

BROWNFIELD TEXAS



MEN'S ALL WOOL
1 pant
SUITS
\$1650
Also ALL WOOL
Overcoats—\$16.50

Free



Pair Pure Thread Silk Full Fashion Hose with each pair of Ladies Shoes sold—\$3.45 to \$4.95 values

SATURDAY and MONDAY.



New Shipment Ladies

DRESSES
\$495

all the new Fall colors and materials.

Big Selection of
LADIES COATS
values to \$19.50
Special \$995

Fast Color 36 inch wide
PRINTS
10c yard

Big Double Satin Bound
BLANKET—70x80
\$198
a real value—all colors



MEN'S DRESS HATS
all colors and styles
\$1.98



Men's Heavy Unions
full cut—a real value
79c



Big Showing of
Ladies' Hats
New Fall styles, colors
98c and \$1.98



New Shipment of
Ladies Dress Shoes in black and brown kid. 3 and 4 eyelet ties; Continental heels—
\$1.98
Girls School Oxfords, black and brown, Star Brand All Leather longwear; all sizes 4 to 8



Big Showing of
Ladies' Dress Shoes and Girls School Oxfords Black and Brown Star Brand
\$2.95
\$1.98



MEN'S SUEDE LEATHER JACKETS
a good value—Only
\$3.95

Boys and Girls Star Brand All Leather SLIP ON BOOTS
Black and Tan—5½ to 11½—\$1.98
12s to 2—\$2.49

Men's Dress Shirts; New Process collar (needs no starch) and a handmade tie, BOTH for \$2.00

Men's Work Shoes; Star Brand Solid Leather; Plain toe. \$1.98

Men's Star Brand Oxfords Plain toe and trouser crease toe \$2.49

The V-8 Truck Rear Axle Full-Floating

The full-floating type rear axle which relieves the axle shaft from any load-carrying function, has been retained in the 1936 Ford V-8 trucks, according to Red Tudor, local Ford dealer. Diameter of the axle shafts has been increased, making the axle shaft and splines of uniform strength.

With this type axle, it is solely the axle housing which carries the load. The shafts are required only to turn the wheels. A further advantage is that shafts can be removed without first jacking up the truck.

The use of a bronze thrust plate back of the ring gear and a straddle-mounting between the heavy-duty roller bearings for the driving pinion results in improved ring gear and pinion alignment, even when shock loads are severe, extensive use has shown.

Where there is dual wheel equipment, the rear wheel bearings are directly under the load centers.

W. A. Bell left last week for Marshall, where he went on business.

Tilden Brown and family of Post, were in Brownfield last week-end visiting his aged mother, Mrs. J. O. Brown, who is quite ill.

Mrs. George Turner has returned to her home at Pecos, after a two-weeks visit with her mother, Mrs. J. O. Brown.

And now they are waiting to see the new 1936 Chevrolet that will be here Nov. 2.

Dallasite Ends 10-Year Search

"Just try one bottle of Gordon's Compound and you will never try any other remedy," declared Mrs. W. A. Nitcher, 4113 Elm street, Dallas, after searching for ten long, suffering years for relief from a stomach trouble undoubtedly caused by excess acid. Gas, bloating after meals, heartburn, heavy, burning feeling in the stomach—she had all these. Gordon's brought relief at once. She used 8 bottles, no longer needs it. Becomes ends it to others suffering with such troubles.

MRS. NITCER

WE PAY TOP PRICES Maize and Kaffir HEADS

—SEE OUR LOCAL BUYER BEFORE SELLING—

TILLERY SIMMS GRAIN CO.

Room 14

Brownfield Hotel

Brownfield, Texas

DON'T BE CAUGHT UNAWARES

Cold northers have a habit of coming up when least expected and your car often suffers from them more than any of the rest of your property. Guard against this with PRESTONE. It withstands the coldest of weather and will not boil away on the warm days between cold snaps.

CHES GORE'S FILLING STATION

FIRST PUBLICATION

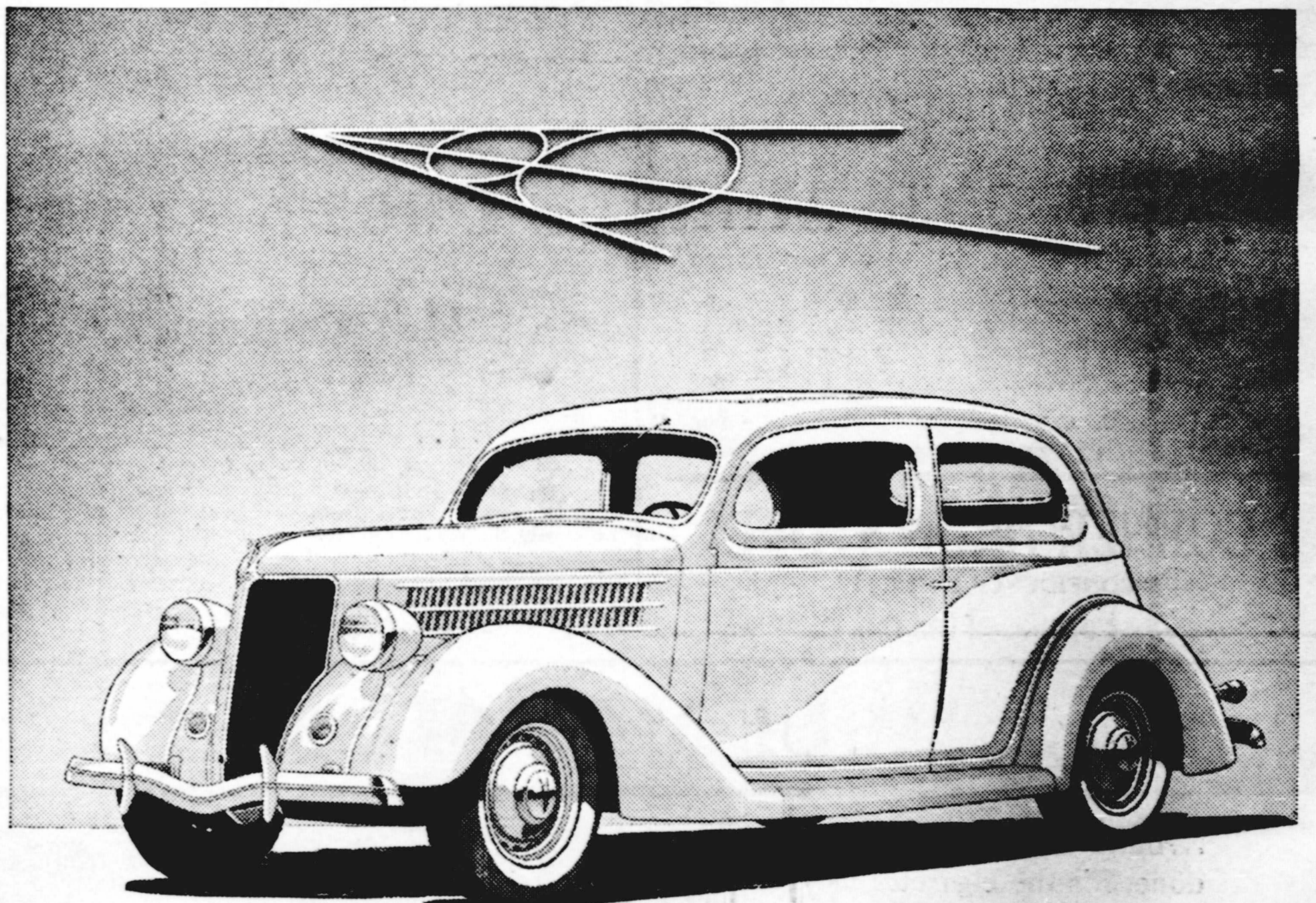
Of votes earned in The Terry County Herald's Weekly Payroll Campaign. Some of our active Payrollers are giving a good account of themselves. Others have made a start and have begun to make cash reports and receive their commissions. Still others have received many promises but have not yet collected subscription votes.

Here are the names, listed in alphabetical order, with vote credits released for publication. Some are credited merely with the votes issued for the Entry Coupon, but we have faith to believe they will soon change that with a fine bunch of subscription votes.

Burdette Auburg, Brownfield	5,000
Mrs. Bettie Criswell, Plains	113,200
Miss Margaret Christie, Rt. 5, Brownfield (Union)	109,400
Mrs. R. A. Crews, Wellman	109,600
J. C. Green (Uncle Jimmie) Brownfield	130,100
Mrs. J. T. Gainer, Brownfield	5,000
Mrs. D. J. Harris, Meadow	115,900
Miss Myrna Hester, Meadow	5,000
Odas Hardin, Meadow	5,000
Boyd Moore, Brownfield	117,800
Mrs. Troy Noel, Brownfield	113,000
Vernon Pharr, Brownfield	5,000
Mrs. Jack Tiernan, Brownfield	126,900
Austin Storie, Brownfield	110,100
Mrs. M. D. Smith, Rt. 1, Seagraves	109,000
Mrs. Voncille Simmons, Brownfield	114,500

As Payrollers are not required to print all the credits they have accumulated the number opposite their names does not necessarily indicate all they have to their credit. The complete number of votes earned will not be disclosed at any time during the campaign. The above printed votes reflect the comparative standing of the Payrollers at time of going to press.

Only the names of active candidates will continue to be carried in this list. There is room for more workers of the right sort if they want to get busy and stay busy.



THE NEW FORD V-8 FOR 1936

Why do we say **The New Ford V-8 for 1936?**

What is **new** about it?

Of course, the newest engine in the low-price car field is still the V-8 engine. Since Ford made it available to all car users (keeping it as economical as cars with fewer cylinders) the Ford V-8 has been the newest engine on the market, and remains the newest for 1936.

You may buy a car on minor "talking points"—some specially advertised feature "with the car thrown in"—but, after all, it is the engine you buy when you buy a car. Hence we put the engine first.

Other new points about the car make a long list.

Its lines are much more beautiful. The hood is longer and sweeps forward over the distinctive new radiator grille, giving the car a length and grace that are instantly impressive. The fenders are larger, with a wide flare. Horns are concealed behind circular grilles beneath the headlamps. New steel wheels.

Ford upholstery—always of sterling quality and excellent taste—is rich and enduring. The appointments of the car have a new touch of refinement. There

is no question about the increased beauty of the Ford V-8 for 1936.

In more practical matters, many improvements have been made—Steering is made easier by a new steering gear ratio. The cooling system circulates 5½ gallons of water through a new, larger radiator. Natural thermosiphon action is assisted by two centrifugal water pumps. New style hood louvres permit a rapid air-flow around the engine.

Easier, quieter shifting of Ford gears—The gear shift lever now travels a shorter distance.

The two qualities you want in brakes—Brakes that stop the car with ease and certainty. Ford Super-Safety Brakes of the long-tested, fool-proof, mechanical design.

Safety—as always—in the electrically welded genuine steel body. Safety Glass all around at no extra cost. Hundreds have written grateful letters because this glass has protected the safety of their families.

A car you can drive without strain all day, if you like, in city or country. Steady, holds the road, responds to the

driver's touch like a well-trained horse. You don't have to "push" or "fight" the Ford V-8—driver and car easily get on terms of good understanding with each other.

An engine has much to do with the roominess of a car. Very much indeed. A long engine uses up car space. The compact V-8 engine permits much of the ordinary engine space to be used by passengers.

It really is a great car in every way, this 1936 Ford V-8—the finest, safest, most dependable Ford car ever built. Now on display by Ford dealers.

LOW FORD V-8 PRICES

THREE BODY TYPES—Coupe (5 windows), \$319. Tudor Sedan, \$320. Fordor Sedan, \$380. DE LUXE—Roadster (with rumble seat), \$560. Coupe (5 windows), \$570. Coupe (5 windows), \$580. Fordor Sedan, \$580. Tudor Sedan, \$585. Cabriolet (with rumble seat), \$625. Fordor Sedan, \$625. Tudor Touring Sedan (with built-in rumble seat), \$630. Fordor Touring Sedan (with built-in rumble seat), \$630. Convertible Sedan, \$760.

U. S. Dept. of Motor Vehicle Standard accessory group, including lighting and spare tire, extra. All Ford V-8 body types have Safety Glass throughout at no additional cost. Standard terms through Universal Credit Company.

JUST ARRIVED 20 GOOD, CLEAN USED CARS

We have just received twenty used cars from the black land district of Northeast Texas

PRICED RIGHT
Because They Were
BOUGHT RIGHT

You can thank the cotton leaf worm of Northeast Texas for our LOW PRICES.

Our stock is complete—1930 to 1935 Models Passenger Car—Truck or Pick-up—We Have it Select Yours Now While the Selection is Best—

VISIT OUR LOT TODAY!

KEY & MOORHEAD
EAST SIDE SQUARE

Geo. Lane has moved again, but this time just a new street address. He is still in the city of Newark, N. J.

Red Tudor and Clyde Bond were Dallas visitors last week for the first showing of the Ford.

FAMOUS FOR FOODS

Try us just for a change and note the pleasure you get out of it. Quality foods well cooked and seasoned.

WEST SIDE CAFE

MEET YOUR FRIENDS AT

BUSY BEE CAFE

HOME OF THOSE SIZZLING HOT STEAKS

Gust Kallas, Mgr.

BROADWAY
Lubbock, Texas



GO!

THE RACE IS ON!

IN THE WEEKLY PAYROLL CIRCULATION BUILDING CAMPAIGN

OF THE TERRY COUNTY HERALD

The Time For "Thinking It Over" Has Passed. The Slogan For "Workers" Is "Get Busy, Stay Busy And Win." If you have not entered see Manager-Today.

LISTEN FOLKS!

Here is your chance to show your appreciation for one of the very best weekly newspapers in all the great west Texas region. After you have paid your subscription send the paper to some friend who would be interested in this wonderful section. Help the Herald boost for the great South Plains.

LET'S GO!! LET'S GO!!

A WORD TO PARTICIPANTS

The winning credits are not hard to get IF YOU TAKE ADVANTAGE OF THE BIG CREDIT SCHEDULE now in effect. Right now each yearly subscription counts 4,000 votes. If new it counts 8,000 credits. During the last week of the Big Weekly Payroll Drive this same subscription brings only 2,000 credits.

Participants—read the schedule of credits and you will see that what you do NOW counts the most.

LET'S GO!! LET'S GO!!

WANT A MILLION VOTES?

NOT HARD TO GET. Study these figures a few minutes.

- 10 One-year Subscriptions (Old) ... 40,000
- 10 One-year Subscriptions (New) ... 80,000
- 10 Five-year Subscriptions (Old) ... 250,000
- 10 Five-year Subscriptions (New) ... 500,000
- Six Club Votes on Above ... 300,000

Total votes earned on above ... 1,170,000
Nothing Impossible in that—it can be done!
GET YOUR WINNING CREDITS NOW

LET'S GO!! LET'S GO!!

A WORD TO SUBSCRIBERS

Every person who is reading this advertisement has a friend among the workers whose names are printed in this issue in whose welfare you are interested. A subscription given to that friend will help them realize their ambition to win one of the prizes, BUT a subscription RIGHT NOW, while the big votes are in force will count twice as much now as it will later. Give your favorite that subscription TODAY.

LET'S GO!! LET'S GO!!

FIRST MAJOR AWARD
1936 Model 2-Door
PLYMOUTH SEDAN
Worth \$698⁰⁰
Purchased for this campaign and soon to be on display at the
TEAGUE MOTOR CO.



Second Major AWARD
NEW R C A
VICTOR RADIO
Model C-94 - 9 Tubes
Worth \$120⁰⁰
Including the Magic Eye! New Magic Brain! Colorbrand Dial, Volume Control, and Tone Compensation. This is the Radio purchased for Second Award in this Campaign.

"Weekly Payroll"
COPYRIGHT

Entry Coupon
GOOD FOR 5000 FREE CREDITS

M

Address

NOTE—Only ONE Entry Coupon accepted for each "Weekly Payroll" Participant.

"Weekly Payroll"
COPYRIGHT

Opportunity Coupon
Good for 100,000 EXTRA Premium Credits
Not Good After First Week of "Weekly Payroll" Drive

M

Address

This Coupon will count for 100,000 Premium Credits when returned to the "Weekly Payroll" Department, together with the first subscription you obtain—new or renewal. Sign the nomination blank, get one subscription and start in this race with more than 100,000 Credits. NOW IS THE TIME TO START.

"Weekly Payroll"
COPYRIGHT

Free Credit Coupon
GOOD FOR 100 FREE CREDITS
(Must be cast within week from date of this issue)

M

Address

Collect all these Coupons you can. Get your friends to save them for you. (CLIP NEATLY. DO NOT ROLL OR FOLD.)

SUBSCRIPTION BLANK

Campaign Department,
Terry County Herald, Brownfield, Texas

Attached hereto you will find my (check) (money order) to the amount of \$..... for which kindly enter my subscription for (1 year) (2 years) (3 years) (4 years) (5 years) to The Terry County Herald and issue credits according to the schedule in favor of (Mr. Miss or Mrs.)

Please notify the recipient of votes hereby given and mail receipt covering subscription to

.....
(Name of Subscriber)

.....
(Address)

NEXT WEEK IS "BOOSTER" WEEK

In the Terry County Herald's Circulation Campaign (Monday October 30 to Saturday, November 2) Absolutely the biggest vote credits of the entire Campaign. During that week, Weekly Payrollers will receive credits on all "Cubs" collected. It will be the largest vote of the campaign. Each one should collect at least one club each day. The Herald Payrollers are Boosters. They are working hard to boost their home county by boosting for The Terry County Herald. How much have you done to help them boost? A BOOSTER IS A BOOSTER THAT HELPS A BOOSTER BOOST!—WHAT KIND OF A BOOSTER ARE YOU?



CASH & CARRY GROCERY

Specials for Friday and Saturday, Oct. 25-26

SHORTENING, 8 lb. ctn	98c
COFFEE, W.P. Special, lb	19c
PORK and BEANS, lb. can	5c
SOAP, Blue Barrel, 6 for	25c
SYRUP, White Swan, 10 lb can	47c
MILK, small can, each	3c
CRACKERS, 2 lb A1	16c
POTTED MEAT, can, each	3c
VIENNA SAUSAGE, can, each	6c
PURE COFFEE (we grind it) lb.	10c
FLOUR, White Loaf, 48lb.	1.83
MACKERAL, 3 can for	25c
PEANUT BUTTER, qt.	29c
OATS Cup and Saucer or Dinner Plate (Moon Rose)	23c
BANANAS, per doz.	15c
MOUNTAIN CABBAGE, lb.	1 1/2c

PHONE 23 WE DELIVER

PROGRESS NOTES

Chamber of Commerce

I missed out on my weekly effort last week on account of being absent in Austin upon matters concerning our part in the Centennial, and in fact if I had been at home would not have had very much of interest to write and expect that it is about the same story this week.

However there is one or more items of information that is of general interest, being that there is not going to be any chance of getting

The MINT Cafe

is now open for business—the place that cooks your orders to your individual taste.

Meet your friends at the

MINT CAFE

the Bankhead restrictions removed upon our certificates as was requested in a petition that was recently circulated in this and other counties in West Texas. Our petition was mailed to Mr. Mahon and by him delivered to the Agricultural Adjustment Administration and was turned down by Mr. Cobb. The letter on this is posted on the chamber of commerce bulletin board near the north door of the courthouse.

Unless arrangements are altered, Judge Simms accompanied by several members of the planning board will visit San Antonio this week in connection with our various applications for WPA funds. The three leading projects that are to be acted upon are: City Street Paving, Highway Work and the County-City Park, and it is hoped that we will get preferred attention upon each or them and as a matter of fact the park has received tentative approval and formal action may be expected soon.

We are still receiving several letters each day from persons in other sections who desire to know about our cotton crop and if work could be had. From the number of pickers

CREAM AND MILK

I want you to try my milk and cream for awhile. I know that you will like it. Others do. Ask them. If you want a quick order of milk or cream, call 1-8-4.

BILL GORE DAIRY

Make Every Day Fire Prevention Day

By observing a few simple rules you can help reduce the fire waste, but you need the financial safeguard of Fire Insurance, too.

E. G. AKERS

Insurance —: Bonds —: Abstracts

We Do All Kinds Automotive Electrical Work

Starters - Generators - Batteries

TEXACO SERVICE STATION and REPAIR SHOP

PHONE 2-1-3

Red Bryant David Perry

SEE—HIGGINBOTHAM-BARTLETT CO.

—for—

L-U-M-B-E-R

and building materials of all kinds.

Phone 81 Brownfield

who have already arrived and through our streets daily, the writer is still of the opinion that we have a surplus of labor and is advising to that effect, telling them that they will have to use their own judgment as to whether they desire to take a chance on securing work.

Tuesday had us all guessing as to whether we were due to receive a killing freeze, but at this writing rain is falling and we are of the opinion that the weather will moderate and that we may run into November before the freeze arrives. I know what a weather prophet is called in this country but am willing to take a chance anyway.

As stated several days ago The Babicora Development Co. is not going to feed any cattle this fall but are, we understand, willing to lease their pens to any reliable organization, and in view of the fact that we have a very large feed crop, we are undertaking to arrange with other feeders to come into the territory and in fact are "dickering" along two different lines and hope to put across one or the other, and hope to be able to report upon progress within the next few days.

According to information received from a representative of Radio Station KFYO, Lubbock, Brownfield will be on the air at 11 a. m. today (Wednesday), and afterward for the fall season at least. We do not know whether it is a daily or weekly program, but entertainment by local talent as well as advertising will form a part of the offering which is made possible by subscription of some of our local merchants.

HAPPY NEWS

The people of the Happy community are very busy gathering their crops.

Since they are just teaching through grade school here at Happy they decided to turn out for three weeks period for cotton picking. The high school students go to Brownfield and Gomez.

Rev. Joe Patterson of Brownfield preached here Sunday and Sunday night. Everyone enjoyed the services. We hope to have him back with us again soon.

Lots of people of the Happy community attended the singing convention at Wellman Sunday.

We are very sorry to report that that Miss Frankie Lou Ellis had the misfortune to get an arm broken last Friday.

Wesley and Martha Vernon of Merit, Texas spent Wednesday night with their uncle and aunt, Mr. and Mrs. C. H. Morton of this community.

Omogene Kennedy spent Saturday night with Christeen Shewmake.

Othena Ellis spent Sunday night with Faye Kennedy.

Rev. Shewmake and family spent Sunday with Mr. W. T. Littlefield and family.

Rev. Patterson spent Sunday with Mr. W. W. Waters and family.

Mr. and Mrs. Brownlee and daughter, Dorothy Nell spent Sunday night with Mr. and Mrs. Denison of the Forrester community.

Mrs. Earl Stalcup and daughter, Louise from Big Spring are visiting Mrs. Stalcup's parents, Mr. and Mrs. W. T. Littlefield.

Mr. and Mrs. C. D. Andrews and baby spent Friday night with Mr. Mack Thomason and family of the Forrester community.

Mrs. L. M. Yates spent Monday with Mrs. J. W. Kennedy

Burl and Haden Kemp are home from the CCC camp at Lamesa

Ray Rucker spent Sunday with Tommie Littlefield.

I Will Appreciate Your Consulting Me for Life Insurance
W. A. BELL, Agent
Southland Life Ins. Co.

\$25.00 REWARD

Will be paid by the manufacturer for any Corn GREAT CHRISTOPHER Corn Cure cannot remove. Also removes Warts and Callouses. 35c at E. G. Alexander Drug Co. 17c.

BREAD

Never Lets You Down

Fresh baked bread gives you quick, easily assimilated nourishment—builds sturdy bone and muscle. Every needed food element is present in healthful abundance in every loaf of this finest food. Come in for a "loaf" today.

BURNETT'S BAKERY

Old Age Pensions To Be Threshed Out

Gov. Allred announced Monday he would call a special session of the Legislature to convene Wednesday of this week and would submit only the old age pensions at the outset.

The governor denied he had said he would submit a drivers' license law, although he would like to do so if an old age pension bill was disposed of.

Will Be First Submitted

"I am calling an old age pension special session of the Legislature for Wednesday, Oct. 16," he said. "This will be the first and only subject submitted at the outset of the session, irrespective of whether the present session finishes the liquor regulations and salary bills.

"I feel that the old age pension amendment, which carried by four to one is a mandate from the people and should not longer be postponed. Whether any other subjects are submitted will depend on the dispatch with which the old age pensions are disposed of by the Legislature.

Did Not Make Mistake

"One Dallas newspaper reporter quoted me Saturday as stating in Dallas that I would submit a drivers' license law to the Legislature at this next session. I did not make any such statement.

"I did say I would like to do so, provided an old age pension bill was disposed of in time for a drivers' license law to be passed. I pointed out, however, that the drivers' license was a very controversial measure during the regular sessions, that it lost by only two votes, which showed the division of opinion.

"Of course, public and legislative opinion has crystallized tremendously in favor of the bill since that time, especially in view of the many accidents."

Rev. J. M. Hale was here from Tahoka, Monday. He was former pastor of the Baptist church here.

MEADOW P. T. A.

The Meadow P. T. A. has been organized and has become a standard P. T. A. This year, the business meetings will be on the first Thursday of each month at 4 p. m. The program will be presented on the third Thursday of each month at 8 p. m. The program which was presented October 17 may be outlined as follows:

Song by the audience.

Health Play by the sixth grade which was directed by Mr. Crabtree. Songs by the Girl's and Boy's Glee Clubs, directed by Miss Hughes.

War Prevention readings by Oleta Bevers, Robert Caldwell and Carzille Burleson, directed by Mr. Osborn.

A talk on "How P. T. A. Helps the School" by Mr. Franklin.

The city tabernacle has been rented and is now being used as a skating rink.

Leslie Green and family were in Tuesday afternoon, from the Union community.

FLOWERS

Cut Flowers and Pot Plants at all times.

KING FLORAL CO.

"A Home Institution" Phone 196

ECZEMA

Can be Cured . . . BROWN'S LOTION Stops itching instantly. Don't scratch. Thousands have found relief. 60c and \$1.00 sizes for sale by



Alexander Drug Co.

WHAT? MIRACLES? IN 1935?

Yes, we can perform them, with your last year's suits, overcoats and dresses—Cleaned, Pressed and any alteration that might be necessary. Call 1-0-2.

City Tailors and Dry Cleaners

For Your Protection—Cedarized Storage Bags.

RED WOODS

PLUMBING and ELECTRICAL SHOP

Superior Hot Water Heaters on Budget Plan.

—ALL WORK GUARANTEED—

Phone No. 115 West Main Street

IT'S TIME TO WINTERPROOF—

Space doesn't permit us to go into detail about winter proofing. But we will say that after we have gone over your car—from bumper to bumper—it is as well prepared to face the chill breezes as an Anarctic Expedition.

TOM MAY, Agent

WINTERPROOFING may be had at the following Magnolia Stations.

Mullins & Gracey - Rainbow Inn

Camp Western - Purtell Bros.

J. D. Miller Service Station

Joe Shelton, Tokio - J. K. Wisdom, Meadow

SATURDAY, NOV. 2

A NEW CHEVROLET

The only complete low-priced car



Safe

beyond all previous standards of safety

WILL BE ON DISPLAY AT CHEVROLET ALL CHEVROLET DEALERS



The Jeffries Sisters

Harley Sadler and his company of entertainers will open a week's engagement here Monday October 28th, on the Jim Lindley show lot, southeast of town. The company has all new plays this year, some unusually fine vaudeville acts, which include the Jeffries Sisters, juvenile artists. Music will be furnished by Joe Golford and his 12-piece band. Mr. Sadler has been coming to Brownfield for many years, and knows many Brownfield people, who will welcome his re-

OUR 23 YEAR COLUMN

From our issue of October 25, 1912: Uncle Bill Howard had written in from the Dallas Fair, and stated that Terry county had captured six prizes: 1st on Ben Davis apples, watermelons, and display of kaffir corn and maize; Second on corn, limbertwig apples and string beans. Night officer W. E. Taylor shot and killed J. J. Reynolds and T. M. Collins in a restaurant on the south side of the square at Lubbock. Reynolds and Collins were said to have asked Tay-

turn. They know that they are assured good clean entertainment when Harley and his capable entertainers hold the stage. Many people think that Mr. Sadler is personally connected with the circus at all times. Mr. Sadler hasn't missed appearing in his tent show in seventeen years, and he will appear in every performance next week. The opening play will be "Where the River Shannon Flows," a modern version of the famous Irish play "Peg O' My Heart."

inson, veterinarian of Lamesa, was up on professional business. Cleve Williams was prepared to serve hot drinks and lunches. Will Snodgrass had gone up the trail with a herd. Mr. and Mrs. Lee Allmon had been to Floydada, to attend the settlement of his mother's estate. As a result of our Dallas Fair display, one man had written in for prices on 40 tons of maize. Rev. J. W. Thomas had accepted a call to the Baptist church at Cisco. R. C. Graves, recently of Roswell, was stocking his ranch, formerly the Harris ranch with steers. M. V. Brownsfield and Miss Augusta Youngblood of Hilton, were married at Sweetwater on Saturday the 19th. Rev. V. H. Tammell was advertising the Sunday services as his last for the conference year.

Harris Happenings: Rev. A. D. Jameson was holding a revival there. W T Arnett was up rounding up 500 steers belonging to Elwood & Arnett on the T F. M. ranch. T. J. Conally was having a well drilled. A 7-pound girl was born to Mr. and Mrs. Brit Clare on Tuesday. Farmers were busy harvesting crops. Gomez Dots: A. P. Moore was badly kicked on the cheek while doctoring a mule's foot. Dehorning was the order of the day on the J. O. Jones ranch. Mrs. W. B Snodgrass was on the sick list. Uncle Bart McPherson had charge of the wagon yard. The Glover cottage caught fire from a defective flue, but was saved. Tom Pruitt and family had moved to Redlands, N. M. Ben Brannon had moved to the Pruitt place. All for this week.

The name of the Smith Hotel has been changed to the Little Hotel, and the manager has recently had it repainted and papered throughout. Notice his ad in the want ad column this week.

J. R. Trout is raising a cluster cotton on his farm in Yoakum county. One of our subscription campaign workers brought in a sample last week. The two large bolls are supposed to have come from one bloom.

Many were in evidence at the Tudor Sales Co. show room last weekend to see the new Ford. W. A. Bell was the first purchaser here.

ANOTHER PIONEER PASSES

S. B. Johnson of the Johnson community passed away last Saturday about midnight. Mr. Johnson had been under treatment for some time, but developed pneumonia, which hastened his going. Funeral services were conducted Sunday afternoon at 4 o'clock by Rev. W. K. Horn, pastor of the Meadow Baptist church and an old friend of deceased, assisted by Rev. Ed Tharp, local Methodist pastor. The body was laid to rest in the Brownfield cemetery under the direction of the local Odd Fellows.

Mr. Johnson was around 70 years of age, and came to Terry county in the early days. He once served several terms as County Commissioner, and was noted for his honesty, fair dealings and devotion to this section. He was a Baptist and an Odd Fellow. His first wife passed away a number of years ago.

Besides his present wife, he leaves three sons: Lee, on the faculty of West Texas Teachers college at Canyon; Johnnie, of St. Louis; Wood, of this county, and a daughter, whose present name we failed to get. All were here for the funeral services.

One by one the old pioneer settlers of Terry county are passing out, and it will take some real men to fill their places as they pass on.

CARD OF THANKS

We take this means of thanking our friends of Meadow and Terry county for their deeds of kindness and words of sympathy; also for floral offerings in the death of our dear wife and mother. May God bless each of you is our prayer.

R. H. Timmons
Mr. and Mrs. L. A. Winningham
Mr. and Mrs. Malcolm Timmons.

The church of Christ ladies sent winter clothing Tuesday to two orphan children, a girl and a boy, they are clothing at the Tipton Orphans Home, Tipton, Okla

A new building is going up on the Dr. Hughes property on Main. We understand that it is intended as a tailor shop. No building could be secured down town.

4 BIG DAYS ONLY

WED., THURS., FRI. & SAT.

OCT 30-31; NOV. 1-2

**REXALL
One Cent Sale**

SPECIAL FOR WEDNESDAY

Lorie Toilet Soap, box of six cakes for only **37c**

Delightfully Fragrant—60c value—Only One box to a Customer

OTHER SPECIALS FOR THURSDAY AND SATURDAY.

PURETEST ASPIRIN 100's—Reg. 49c bottle 2 for 50c	BOUQUET RAMEE FACE POWDER Regular \$1.00 Box 2 for \$1.01	PURETEST COD LIVER OIL Dollars Size 2 for \$1.01
PURETEST MINERAL OIL 75c full pint 2 Pints for 76c	LAVENDER BODY POWDER \$1 size 2 Boxes for \$1.01	
REXALL ANALGESIC BALM For Neuralgia Pains "Muscular Aches" Two 35c sizes for 36c	REXALL ORDERLIES Gentle, Chocolate Flavored Laxative Two 50c sizes for 51c	
Rubbing Alcohol Compound Full Pint 50c Size—Puretest 2 Pints for 51c	Mi 31 Antiseptic Solution Regular 49c Size—Full Pint 2 Pints for 50c	
AGAREX COMPOUND Mineral Oil—Pleasant to Taste Two \$1 sizes for \$1.01	MILK of MAGNESIA Puretest—Reg. 50c Size—Full Pint 2 Pints for 51c	
SYMBOL WATER BOTTLE or FOUNTAIN SYRINGE 2 for \$1.01		

**ALEXANDER'S
THE REXALL STORE**

Colder this Sunday?

SIT IN PEACE, IF YOUR ENGINE OUT THERE

stays oiled

When your car's in cold storage at the curb this winter, don't have misgivings. Simply do what no oiling system can do by itself . . . make your engine stay oiled at a standstill, by changing to Conoco Germ Processed Oil.

Then when the thermometer slides, so will every part of your engine. You can come out calmly, as late as you like, to an engine that's oiled *IN ADVANCE*—clear to the top—before you've touched door-latch or starter. No more cruel, scraping starts, without half enough lubrication. And right there, you know, is where engineers lay more than half the blame for worn-out motors.

But the Conoco Germ Process . . . patented . . . spares you all that. How? By giving this oil the startling power

to *COMBINE* with metal. That's what gives you the famous Hidden Quart, which won't drain down. It's up there for starting, and then while you're running it backs up the high-durability Germ Processed Oil film.

You may have one of the newest cars—with their copper-lead, high-lead, or cadmium-alloy bearings. Or you may have an older model—with babbit bearings. But you can be sure that any bearing—or any other moving part—is safer with Germ Processed Oil.

This season don't merely change your oil . . . change your car's whole future . . . all for the better. Get to your helpful Conoco man before Sunday comes. Continental Oil Company, Established 1875.



Head in at this sign today and head off winter damage

Your correct grade always available—including 10W or 20W

**CONOCO
GERM PROCESSED
MOTOR OIL**



**Harley Sadler Co.
Here All Next Week**

The advance man has announced the Harley Sadler dramatic or tent show will be here all next week, and will be located on the Lindley property in the south part of the city, just off the Seagraves highway. This is just outside the incorporated limits, as there is a city ordinance against tent shows.

All the plays are new, and never shown here before, as well as real big town vaudeville. The opening play for Monday night will be "Where the River Shannon Flows", a rewritten version of the famous Irish play, "Peg O' My Heart."

Mr. Sadler, one of the most popular men in west Texas, will appear personally in each performance. Music by Joe Golford and his 12-piece band.

Meadow Briefs

Miss Lucille Tilger was a visitor in school last week.

The P. T. A. met at the school building last Thursday night for regular meeting.

Mr. H. S. Hawkins was in New Mexico, the last week, on business. Mr. Tom Neighbors visited with relatives, the Hawkins, last Sunday.

The Broncos were happy last Friday when they won a game with the Friendship Tigers. The score was 20-0.

Many friends were made sad at the death of Mrs. H. Timmons last Saturday night. The funeral was held at the Baptist church last Sunday afternoon.

Several of the Meadow M. E. young people attended the union meeting at Ropes Tuesday night.

The Toombs were seen riding in a new car Tuesday morning.

Bro. W. K. Horn had a visiting pastor of Ropes with him Sunday night, who also assisted in the services at the church hour.

BRUNSWICK TIRES

We sure would like to take care of your tire needs. We Have Got A Real Stock—

—WILL MEET MAIL ORDER HOUSE PRICES—

M. J. CRAIG

Phone 43

COLD ONE DAY—WARM THE NEXT

PRESTONE protects your car against "see-saw" weather so peculiar to this section. It IS there on the cold days, getting the job done right—It STAYS there on the warm days.

FITZGERALD SERVICE STATION

We Carry in Stock at All Times a Complete

Line of

Aermotor, Monitor and Ever-Oil Mills

COAL

B. P. S. Paint and Wall Paper

CICERO SMITH LBR. CO.

South of Square—Brownfield, Texas

Help Your Self Gro. & Mkt.

Owned and Operated by Mrs. Lawrence Davis & Jeff Medford

P & G Soap 6 bars 25c

Hershey's Cocoa, 1 lb. 12 1/2c Phillips Soup 6c
SAUER KRAUT, No. 2 1/2 can, 3 for 25c
Coffee, Bright and Early, 1 lb. 21c Pinto Beans, 3 lbs 16c

Pork & Beans Phillips per can 5c

SORGHUM SYRUP, new crop, per gallon 59c
Salmons, can 9c Libby's Potted meat, 6 for 25c

COFFEE Folgers 1 lb. can - - 29c

Hudson Lye, 3 for 25c Snuff, any kind, glass 32c

SPUDS 10 lbs - - 11c

Prunes, gallon 29c Cabbage, per lb. 1 1/2c

RAISINS - four lbs. - 35c

Beef Roast, per lb. 14c Sausage, country style, lb 25c

Steak, four quarter, lb 16c Smoke Bacon, lb 28c

Bologna, per lb. 15c Cheese, Clear Brook, lb 21c

CAT FISH AND OYSTERS

RIALTO

FRIDAY & SATURDAY—OCT. 25-26

"THE MURDER MAN"

WITH

SPENCER TRACY and VIRGINIA BRUCE

Here's the Baffling Mystery Thrill-Hit of the Month!

Sunday, Manday & Tuesday—Oct. 27-28-29

LET'S GO! THE BIG SHOW!

IT'S THE NEWEST!
Get set for the top musical show of all screen history! 15 Stars, 200 Girls in M-G-M's Big Parade of melody, mirth, romance!



An M-G-M Picture

RITZ

SATURDAY, OCTOBER 26

TIM McCOY

IN

"THE REVENGE RIDER"

Also: Chapter 8—"Call of the Savage"

SUNDAY & MONDAY—OCTOBER 27-28

JANE WITHERS, O. P. HEGGY, JACKIE SEARL and KATHARINE ALEXANDER

IN

"GINGER"

You're going to say Jane Withers is as good as Shirley Temple!

—DON'T MISS THIS PICTURE—

WEST TEXAS GIN CO.

Where Service and Courtesy Come First

GIVE US A TRIAL WITH YOUR FIRST BALE.

Texas Better Cotton, Much Better Feed Crop

Co-Ops Set Pace in Farm Mortgage Field

Production of cotton in Texas this year will be substantially greater than that of last year—estimated at 3,467,000 bales as compared with 2,406,000 bales procured in 1934. However, this estimate as of September is 384,000 bales under the August estimate, the decrease being largely in the southern and eastern portions of the state, due particularly to insects. A fairly good yield seems assured in the western part of the state. Picking is general.

Harvesting of rice has been progressing satisfactorily under favorable weather conditions with the prospect of a normal yield, a good proportion of the crop having been cut and shocked in the field. Weather permitting, threshing should be under way in the immediate future.

The corn crop has matured and now is being gathered, quality good and yield considerably above normal. As a rule this crop is consumed on the farm on which it is produced. This year several hundred carloads of good yellow and white corn are available for market.

Due to last year's drought and the high price of feed the number of turkeys is not as great as usual. However, at this time the birds are thrifty, and there is sufficient feed on the farm to assure their being in good condition for the Thanksgiving and Christmas trade.

Other feed crops throughout the state generally are maturing under favorable conditions. Dry weather cut yields in various sections, but there is little doubt that Texas will be able to meet its feed needs.

Wheat planting is in progress in the Northwest. In some sections the ground has been too dry. Recent showers are bringing improvement in this respect.

Livestock generally is putting on flesh. Ranges are good for this season of the year.

FRENCH LICK, Ind. Oct. 3.—The 6,000,000 farmers who own stock in the Federal land banks through their national farm loan associations in excess of \$100,000,000 have built a permanent cooperative first farm mortgage system which is an important factor in the farm lending field and as such will continue to have a wholesome effect on interest rates and terms of farm mortgages. This statement was made here today by W. I. Meyers, Governor of the Farm Credit Administration, at the annual meeting of the Mortgage Bankers Association of America.

Governor Meyers cited the fact that interest rates on farm mortgages averaged around 8 per cent 19 years ago when the banks were chartered and that these permanent cooperative institutions since then have made loans at 5 and 6 per cent on a nationwide basis. Following the establishment of the Farm Credit Administration, he said, rates have been pushed down to the all-time low in this field—4 per cent.

The Governor stressed the fact that these banks are not government banks, that prior to the emergency the farmers owned practically 100 per cent of the stock and that they now own nearly half, and the way is open for them again to own them completely.

Bleeding Gums Healed

The sight of sore gums is sickening. Reliable dentists often report the successful use of LETO'S PYORRHEA REMEDY on their very worst cases. If you will get a bottle and use as directed druggists will return money if it fails. Alexander Drug Co.

DON'T SLEEP ON LEFT SIDE—AFFECTS HEART

If stomach GAS prevents sleeping on right side try Aderika. One dose brings out poisons and relieves gas pressing on heart so you sleep soundly all night.—Alexander Drug.

Weekly Church and Social Happenings

The Baptist ladies met at the church 3 p. m. Monday in a general meeting. Mrs. Robb led a devotional, Mrs. Dunn, the president, presided at a business meeting; sixteen were present. Next Monday these ladies will again meet in a general meeting at the church and study the life of the first missionary to China one hundred years ago.

Mrs. Judson Cook led first chapter of new study book "That Other America" at the Methodist church Monday with nine ladies present. Next Monday Mesdames Moore, Elliot and Tharp will be hostesses at a covered dish luncheon at the church at one o'clock.

Nineteen ladies met at the church of Christ Monday. Elder Fry taught a bible study from the 3rd chapter of Galatians. After the lesson a box of clothing for the orphan boy and girl at Tipton's Orphans' Home at Tipton, Okla., was packed.

Mrs. Simon Holgate's home was the place of meeting for the ladies of the First Christian church Monday. The 7th and 8th chapters of Daniel was studied. There were four present.

M. & M. CLUB

The Maids and Matrons study club met Tuesday with Mrs. M. L. Penn. "Pioneer Life in Texas" was studied. Those taking part on the program were Mesdames E. C. Davis, M. E. Jacobson, Mon Telford and Miss Olga Fitzgerald.

HOSTESS TO CLUB

Eleven members and one visitor attended a party given for the Kolonial Kard Klub last Friday morning when Mrs. Roy Herod entertained with a twelve o'clock luncheon. Mesdames Lester Treadaway and Arthur Sawyer were presented with a set of ash trays each for high score and high

cut respectively. Others playing were Mesdames Paul Lawlis, Clyde Cave, Roy Ballard, James Dallas, Mon Telford, Earl Jones, Jack Stricklin, Sr., Cecil Smith, Jr., Garret Daugherty and Miss Holden, of Redlands, Calif. Creamed chicken on toast, cranberry jelly, pineapple salad, baked potatoes with cheese, Krummel torte and coffee was served. Mrs. Downing was a tea guest.

EVENTS THIS WEEK

Mrs. Paul Lawlis was to be hostess to the Ace High Club on Wednesday afternoon; and Mrs. E. C. Davis was entertaining friends at a bridge party Thursday afternoon.

Mrs. S. Johnson is visiting her daughter, Mrs. Arthur Scudday at Tatum, N. M. this week.

STUDENTS "TRED" AT A FOOTBALL GAME

LUBBOCK, Tex., Oct. 20.—"Well, I'm sorry they caught you before the game was over," solemnly said J. M. Gordon, dean of men at Texas Technological college, to two freshmen boys who had been detected while watching the Tech-Wichita university football game from a tree, the first game, one of them declared, he had ever seen.

A policeman had promised to let them off if they would report to the dean the next morning.

"If you really mean you've never seen a football game," said the dean kindly, "I'll be glad to take you to the next one."

Thinking the faculty member must have an exaggerated idea as to the state of his pocketbook, the young man flushed with embarrassment and stammered, "Oh, no, thank you, sir, I'm not that low-down."

COLLEGE TO ERECT MEMORIAL LIBRARY

ABILENE, Texas, Oct. 8.—Establishment of a Hunt Memorial Library at McMurry College will be the gift of the 1936 Senior Class of the school. The library is in memory of the late Dr. J. W. Hunt. Dr. Hunt, who founded McMurry College in 1923, died on March 12, 1934, after almost 12 years as president of the school.

DEMANDING THE IMPOSSIBLE

Uncle Sam is asking quite a lot of men on relief when he insists that truck owners take out indemnity insurance and make bond, at a cost of around \$50, in order to secure a part time job they might be assured for a brief time, only. Not many men on relief can dig up \$50 cash.

Leo Allen, Tokio mayor and cotton ginner, was in Monday.

ANNOUNCEMENT To the Cotton Farmers

In purchasing what was formerly known as the Harrison-McSpadden Gin, we had our mind set to remodel and install machinery, so as to give the farmers of Terry County one of the best Gins in the State.

We started in the center and checked every part, including painting the building. Now, we invite you to be the judge. We assure you of a good turn out; every accomodation we can give you, and fair dealings at all times.

R. D. Holt Gin Co.

"Independent Ginners"

Brownfield —:— —:— Texas



The Realization Of An Ideal

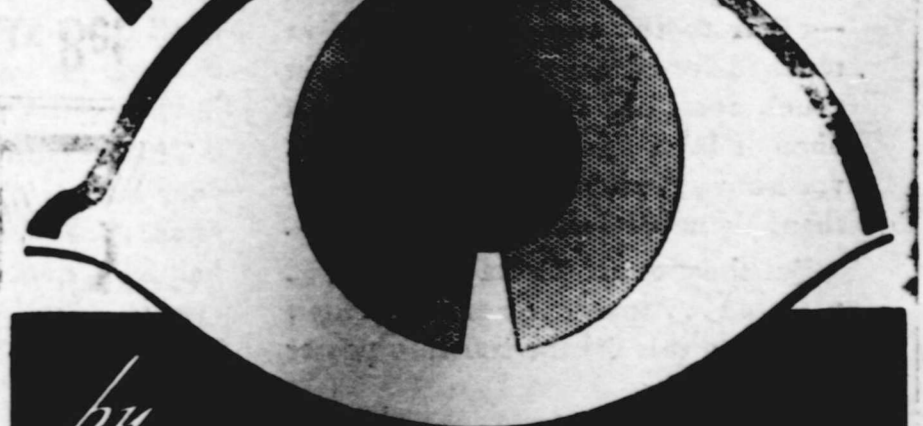
"A Constant Supply of Hot Water". Only a woman who has kept house knows the hardship of spasmodic hot water service. An Automatic Gas Storage water heater is always ready to serve you. All you do is turn a faucet. The cost of operation is only a few pennies a day.

West Texas Gas Co.

"GOOD GAS WITH DEPENDABLE SERVICE"

The whole TOWN IS TALKING about the

MAGIC EYE



by RCA VICTOR

NOW BEING DEMONSTRATED AT

HUBBENS & KNIGHT

Brownfield, Texas

small matters of life for those about. She died as she had lived, with undaunted faith in Him who gave her her very being, and would tell those about she was ready to go—her way was clear to Mansions in the skies.

The last service in respect to her was held at the Baptist church at 2:30 o'clock Sunday afternoon, Oct. 21st. One hour before services were to begin people from far and near began to assemble at the church. Special seats had to be brought in to accommodate the throngs of people that came. Never have such crowds assembled at Meadow for any service of like kind said our good undertaker.

The following brethren acted as active pall-bearers: R. L. Montgomery, Robert Welch, Lence Price, T. L. Causseaux, G. Nettles and C. D. Horton.

The services opened by singing "Rock of Ages", led by our own choir director, Alton Webb, then scripture by Bro. Hester from Proverbs after which a special duet by Mr. and Mrs. Clyde Lewis of Brownfield, was sung. The Baptist pastor then used for his text for the sermon: "My Mother", from Mark 3:33.

Mr. Collier from Brownfield who had charge of the funeral arrangements certainly handled the vast crowd with such fine spirit that all there felt he surely understands his task and knows how to lend every helping hand when in deep sorrow.

May the Lord's richest blessings be upon all those dear ones in these hours of deep sorrow and grief. The profuse floral offering just mildly expressed the love for which friends and loved ones held her. Her memory will ever remain in our meditations for her noble self-sacrificing spirit.

By one who honored her.

Mrs. W. B. Benton of the Union community received a telegram Monday that a sister had died at Leuders. We did not learn if they attended the funeral.

A PIONEER PASSES

Meadow, Texas October 22, 1935

On last Sunday afternoon was laid to rest in the Meadow Cemetery one of the county's best loved and adored of its citizens.

Mrs. Pearl Timmons was born in Stoddard county Mo., November 3rd, 1880, dying at the age of 54 years, 10 months, 27 days. She was married to Mr. R. H. Timmons in Young county in 1904 and to this union were born three children, Malcolm, Mrs. Faye Winningham, and a deceased son, Rufas Ray. Mr. Timmons with his wife came to this immediate country in early days settling near Meadow and had continuously been citizens of this county and of course were known by a multitude of people and loved as well.

Mrs. Timmons had been confined to her bed since first of July and with great fortitude fought against death, but mortality finally gave way after a ravaging fever that lasted near one-hundred days.

In Young county in the year 1902, Mrs. Timmons was converted and united with the Baptist church, living a devoted and consecrated life in the fellowship of the church until stricken in July. She was the teacher of the Adult Ladies class and was unexcelled in every way and this class shall ever painfully miss her council and fine spirit of leadership. In fact, she was devoted to the church above all else and her life was hidden in its progress. No time ever came but that she was alert to be at service for her people and church. Her influence for Christ and His cause was a mighty factor for righteousness for the entire community. Never for a moment was her heart of devotion not fully conscious of the needs of others, even while sick she always asked those who came in about the welfare of others—and day by day as she weakened under burning fever—never was she unmindful of even the