

NOTICE

If there is a red circle around your name, your time has expired. Please renew!

# The Terry County Herald

The truth about Terry County is good enough. An appreciated weekly that covers the territory thoroughly.

Printed in Terry County, on the South Plains, the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States

VOLUME THIRTY-ONE

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, OCTOBER 18, 1935

NUMBER 10

## WHEELS OF THE SUBSCRIPTION CAMPAIGN BEGIN TO TURN

### Additional Workers Needed if Big Territory to Be Efficiently Covered in Next Six Weeks.

**Nobody Loses and Everybody Wins in the Herald Offer to Pay Commissions on ALL Collection, And at Same Time Give Opportunity to Earn a Plymouth Sedan or Victor Radio.**

#### WHY IS YOUR NAME NOT ON OUR LIST OF WORKERS?

**WANTED—Energetic men and women and ambitious young folks for limited engagement requiring spare time only, offering guaranteed weekly compensation; and paying over \$100 per week. Apply in person.**

Suppose such an advertisement as the above should appear in the classified columns of this week's paper! Wouldn't there be a stream of people—energetic people—pouring into this office for the work?

Yet that is exactly what The Terry County Herald is offering in its big "Weekly Payroll" Subscription Drive, just starting. A guaranteed minimum 20 per cent commission (\$2 out of every \$10) will be given workers each Saturday night on his or her total subscription collections for the week. And, to the one securing the greatest number of credits by the close of the campaign, Saturday, November 30, this newspaper will present some one with a brand new 1936 two-door Plymouth Sedan, worth \$698, and purchased for the campaign from the Teague Motor Company, Brownfield.

Now right here we want to say a word about the earnings of the fortunate one who receives that car. There are just thirty-eight working days between now and November 30, the date of closing the campaign. Divide the price of the car, \$698 by 38 and you have \$18 as the amount the winner will earn each and every working day of the campaign. Can you beat it?

Nor is that all. The winner of second place will be awarded a fine new RCA Victor Radio, a handsome Console Type, equipped with the New Magic Brain and Magic Eye, with metal tubes getting both American and Foreign programs. This wonderful instrument sells for \$120 and has been purchased for the campaign from Hudgens & Knight, Brownfield.

The object of the campaign is to secure new and renewal subscriptions to the Herald in order to enlarge the sphere of usefulness of the paper, but while doing this we are at the same time affording an opportunity for our friends and readers to profit in a big way through their spare time during the next few weeks. Turn these weeks into cash. Don't let the opportunity pass without action on your part. This may not be the ONLY chance you will have to earn some big money, but we dare say it is one of the best.

This is not a beauty nor a popularity contest. It is purely and solely a working competition. The most beautiful or the most popular person in this entire region will not be one two three in this work unless they exert themselves. It will be the "workinist" person in the section who will be acclaimed winner when the judges canvass the votes and declare the result on November 30.

This is "Entry Week" in the campaign and the time is supposed to be devoted exclusively to organization. Ordinarily a considerable number of live wires have gone to work by press day of the opening week. But such has not occurred in this case. As a matter of fact the limited number of entrants is not nearly sufficient to cover the territory during the few short weeks of the campaign. More—many more—are needed if the work is to be made as efficient as it is desired to be. By Saturday it is hoped the work will be on in earnest and a bevy of live wires will be in the field intent on earning liberal commissions the paper is offering—or one of the splendid prizes that head

the list. Will YOU be in the list of live wires?

The entire enterprise is one which will commend itself to the reading public of this section. The Herald has provided awards which will amply repay the participants for the time and work they devote to it. The management has been placed in the hands of experienced newspaper and circulation people whose records of past achievements guarantee their fairness, impartiality and scrupulous honesty. The business reputation of the Herald is pledged to a strictly fair, impartial and honest campaign. But inasmuch as human beings are prone to make mistakes, a committee will be selected composed of well known business men who will act in an advisory capacity in case any question should arise which the campaign managers were unable to adjust. This committee will act as judges at the close of the campaign, open the sealed ballot box in which the results of the campaign have been held, canvass the contents and declare the results. The decision at their hands will be beyond question.

Those who have been thinking of entering this drive, but have not done so yet, should lose no further time, for every day you put off entering is just that much time that can never be regained.

All that is necessary to become a member of this drive is to clip the Entry Coupon appearing elsewhere in this issue, fill in your name and address and mail or deliver it in person to the Herald office.

This coupon credits you with 5,000 free credits. Upon receipt of this coupon, a working outfit consisting of receipt books and sample copies of the Herald will be delivered to you. Then all you have to do is see your friends, neighbors and acquaintances and get them to subscribe for the paper through you—that's all there is to it.

Those who desire to take part in this drive should by all means have their name included in the list when it appears in next week's issue. If you are on the fence regarding this proposition—get down and get down on the right side and let the campaign manager know you have concluded to try.

Should you like to talk the matter over before deciding just communicate with this office and a representative will call on you and explain the matter in detail. There is no obligation incurred by asking for this information.

You cannot lose by trying, you know. The only way you can lose is by not taking part. Are you a live one? If so, don't act like a dead one, act alive and get busy in the campaign—Do it now—TODAY.

### Singing Convention At Wellman Sunday

Mack Thomason, president of the Terry county singing convention, was in this week, and informed us that the convention would convene at Wellman Sunday for the last convention of the year.

Good song leaders and singers, as well as quartets from all over the south Plains are expected. Terry county people are expected to bring a well filled basket. Those from other counties, only, will be fed.

### Circus is Coming

And all of you god people are going to be in Brownfield next Tuesday. The Herald hopes and believes you will all have a royal good time.

Now, while planning for that good time, remember to lay aside a subscription to the Herald, because all the workers will be in town that day and some one of them is certain to ask for your subscription. So—give them a good time too, by paying one or more years on your subscription account.

### We Saw the Yoakum County Well Sunday

Kyle Graves and wife kindly invited the editor and wife to a seat in his new Chevrolet last Sunday afternoon for a trip to the Yoakum county well, which is supposed to be an oil well. And we qualify it as "the Yoakum county well" as we do not want to start another fuss between Seagraves and Plains.

There was quite a crowd out there from Brownfield mostly, although some were from Lubbock. Not knowing a thing about oil wells, it was just another hole in the ground to us, but with a strong smell of "oil" thereabouts. But it looks passing strange that the Honolulu Oil Corp. would spend thousands of dollars more on thousands of feet of piping just to test a question mark. With the drill less than 2 feet in the pay line, they evidently believe that oil is paying quantities is there.

But it would have to be a real well to pay at all most a mile in depth. A log was made of the distance from Brownfield to the well, which was between 34 and 35 miles. No. 84 was traveled to within four miles of Plains; thence straight south 8 miles.

### Cotton Stepping in Lively This Week

The gins of Brownfield have begun to hum from morning till night, as an increasing amount of cotton rolls in from the community. The hum of the machinery, and the occasional shrill whistle, as hands are called, is sweet music to the people of the city.

Weather indications are not altogether good as this is being written, as hazy clouds are passing over, but all hope that they will pass on as they did last week without serious interference of gathering.

One of the gins reported to us that they had cut 18 bales by middle-afternoon, Tuesday. The Gomez gin is perhaps running better than they are here, as there was a dry streak in the summer around there and cotton did not get so rank.

### Sections of Highway Now Open to Traffic

Unpaved gaps in Highway 7 from Lubbock to Farmer county line have been given asphalt surfacing and the road, completely paved over that distance, was opened to traffic Saturday, George M. Garrett, division engineer, said today. Approximately 25 more working days will be needed to finish surfacing from Farmer county line to Farwell, he stated.

Also open to traffic is Highway 51 from Brownfield to Seagraves, surfaced except for 10 and 1-2 miles of caliche, Mr. Garrett said.—Lubbock Avalanche.

### Two Cars Collide Monday Near Meadow

Two cars side swiped each other near Meadow Monday night, and about three people were more or less injured, but none thought to be serious, as at that time no effort was made to consult a physician.

It seems that Curtis Hukabee of Brownfield was driving one of the cars and the Fox family who live near Brownfield occupied the other. Hukabee in a statement to the Herald said both drivers were probably in a measure responsible for the wreck.

It seems that the Fox car carried no tail light, and in trying to pass her sideswiped it. The Fox car was rather badly wrecked. But the Hukabee car was still able to go on its own power.

### Listen—Subscribers!

We know you are interested in some one of the workers in the Herald's circulation campaign. If you desire to pay your subscription at the office you may do so and by mentioning the name of your favorite the credits will be given to the one of your choice.

Rev. J. M. Hale and family are moving to Tahoka, we understand.

### WHY A CIRCULATION CAMPAIGN

(An Editorial)

By Clarence O. Finch, Campaign Manager.

In undertaking a subscription drive such as the Terry County Herald has inaugurated, the question is frequently asked why it is necessary to exert such an effort to increase his subscription list? Is such a campaign advisable? Is it wise? Is it profitable?

A brief analysis of the situation may help to understand the subject. It is a truism to say that circulation is the lifeblood of the paper. Without circulation the paper would exert about the same influence in the community as a poster stuck on a pole, or a notice chalked on the pavement.

The only justification for the existence of a newspaper is service to the community in which it is printed. Unless it is not only capable but willing and eager to render a community service it's publication becomes "as sounding brass and tinkling cymbals." The newspaper which has no higher ideal than to smear some ink on white paper and to make money for the publisher is a leech on the community and is seeking to receive without giving. Fortunately such papers are rare. The great majority hold much higher ideals and are devoted to community building, community uplift and community betterment.

Now the limit of the newspaper's influence and its power for good in its community and its county and state, is bounded and circumscribed by its circulation. If it is talking to five hundred readers each week it has five times the influence and capacity for community service as if it were talking to one hundred readers. If it is talking to one thousand readers it has twice the influence as if it were talking to five hundred. The greater the circulation the greater its influence and greater the opportunities for service.

The problem of getting and keeping circulation is one of the most perplexing with which the publisher has to contend. And this is true whether the paper is a metropolitan journal with circulation running into hundreds of thousands or the country weekly which is proud when the list passes the one thousand mark. The city daily pays large forces of skilled operatives large salaries for seeking and devising means for increasing and holding circulation. Every possible device that trained minds can conceive are used to secure and to keep subscribers. High pressure salesmen, premiums, cut rates,—the inducements offered for newspapers and magazines to maintain circulation are almost without number. The man who discovers the perfect plan will be hailed as a benefactor by the entire fraternity.

In a newspaper of the size of the Herald it is not possible to maintain a force of highly paid circulation experts. Neither is it possible, with his manifold duties, for the publisher to spend his time in the field soliciting subscriptions and collecting renewals.

Experience has shown that a properly conducted subscription drive, where all participants are liberally paid in proportion to the results attained, and where every one in the community is courteously invited to have a share in the newspaper's efforts to promote the best interests of the community, will not only produce satisfactory results, but, by making it a cooperative enterprise will distribute the money collected over the widest possible area. For—mark you, this drive is not a money making project for the Herald. The money collected will very largely be distributed in the form of prizes and weekly pay checks to the workers, throughout the trade area of Brownfield. The benefit which will accrue to the paper will be largely in the increased list of readers, making possible a greater degree of community service.

From any standpoint it may be viewed—social, civic or business—the circulation campaign of the Herald merits and should receive steadfast and hearty support from every resident of Terry county and adjacent areas. The primary purpose of this campaign is to make the Herald more valuable as a medium for the further promotion of the best interests of this portion of the great South Plains section, and its social well being.

It is the belief of the Herald that this is a time for business to undertake new enterprises. Nothing can be accomplished by idly waiting for the return of better times. The do-nothing policy of a former president amply demonstrated this fact. And the patriotic and practical efforts of Franklin D. Roosevelt have proven that the way to encounter Opportunity is to go out and meet him. It is up to every enterprise, small as well as large, to undertake new ways and means of stimulating business activity.

The task which the Herald has undertaken is not the task of the paper alone. The invitation to come and have a part in the work is meant for all. Men and women and young people are invited to make money for themselves while assisting the paper to enlarge the scope of its influence and its capacity for service. Every one who has the interest of the section at heart is invited to cooperate in the forward program for a prosperous, progressive community.

### State Bank Installs New Posting Machine

While up at the State Bank, Monday, Ben Hilyard, assistant cashier and bookkeeper showed us the latest addition to their bookkeeping and posting department, a machine that shows almost human intelligence, and which he assured us was the latest thing the Burroughs people have put on the market. In fact this machine is the only one in this section of the state.

This machine has been installed something over a month, and they are mighty proud of it. Ordinarily, when his mechanism is learned, it will take the place of two of the old model machines. In fact, after watching the operation of this machine for a few minutes, we believe it almost capable of saying NO to customers wanting to borrow money.

### Old Model Chevrolet Burned Here Saturday

An old Model Chevrolet caught fire in front of the First National Bank last Saturday afternoon. The fire department was scaled out, but the car was reduced to a twisted mass in spite of everything.

We phoned several place in an endeavor to find out to whom it belonged, including the tax collector's office, but our efforts were in vain.

### Couldn't Buy From All the Dealers

The Herald is sorry that it could not buy a car or radio from all the local dealers, but that was impossible. We are going to a heavy expense in putting on this campaign and naturally had to buy from the one we as well as the campaign manager considered gave us the best buy and the best proposition.

We feel that our friends we could not buy from will realize this, and we feel sure they are big enough business men to do so. In fact, one of the car dealers when he found that his car was not to be the premium, wished us all kinds of luck in the campaign.

After all, it is for the benefit of all our advertisers that we are putting on this big campaign. We want to cover every nook and corner of Brownfield's huge trade territory.

### Jeff Medford Sick At Avery, Texas

Jeff Medford, one of the owners of the Help Your Self store is ill at Avery, Texas, in Red River county, which is his old home. He is better, however, according to his sister and partner, Mrs. Lawrence Davis.

He left here almost a month ago on his vacation. He had worked hard during the summer, and should have taken his vacation earlier. He and wife are expected home next week.

### Good Fighters and Good Barbecuers, Too

We sneaked over to the American Legion hall last Thursday night for a few minutes—we thought—but stayed and ate until the world looked level. It was press night, and midnight had passed before we left the office, but that big feed along about 8 o'clock stood us in good stead. We arrived too late to get any of the "Gentleman from Odessa," but the boys assured us it was fine.

But folks, talking about barbecue, they had some of the best we ever smacked our old lips over. It had been stewed until tender to the bone, and then barbecued over hot coals with the sauces added. A pot of the sauce was carried to the hall, where the feast was spread, and a slight addition of this hot concoction added to the meat gave it a taste that would tempt a sick man. John Murphy staid with us through thick and thin, and when we got through eating those "joke" boys had enough meat piled around us to feed a thresher crew.

Some seventy ex-service men enjoyed the feast, which included bread, pickles, onions, and coffee. While most of them were local men, several were here from Tahoka, one each from Belton, N. M., the Panama Canal Zone, Spur and Hillsboro. At the conclusion of the feast, new officers were installed.

### Found 3000 People Living in Brownfield

The city of Brownfield has just recently been well covered by some reliable ladies, who were taking a kind of census for a local firm that represents the National Housing Act. In a way, this questionnaire not only inquired about the needs of the family in the way of improvements on the homes, and new furnishings, but how many were living in each house.

One of the ladies gave out the information this week that fully 3000 people were now living within the confines of the city corporation. They found that from two to five families live in some houses, and therefore the living conditions with so many living under one roof is bad.

Brownfield certainly needs a building boom, especially in the way of small residence, and there is not a vacant business house in the town.

### Name Brownfield as 1936 Meeting Place

About 150 Oddfellows and Rebekahs from all over the South Plains gathered in Littlefield last Thursday as one-day guests of the Littlefield lodges in the semi-annual South Plains association meeting.

Alph Wright, past grand master of Littlefield IOOF and president of the district association, presided. Degree teams went through contests, lunched at the First Baptist church, elected R. A. Simms of Brownfield new association president and set his home town and April 26, 1936 as the place and time for the next meeting.

Littlefield's IOOF team won the trophy awarded for the second degree contest, while Lubbock's ladies were winners of the Rebekah award.—Littlefield Leader.

### Anthony Butchering Home Fed Animals

Our attention was attracted to a trailer with three very fat calves last Friday morning, and we paused long enough to make some inquiry. It was Earl Anthony, local butcher and meat cutter. He picks up nice fat calves over the county that have been pen fed by farmers. These were just a few months old, but were great big fat, husky fellows as large as yearlings on the range and much fatter.

Mr. Anthony butchers these calves at his slaughter pen, and sells to local meat markets after they are thoroughly cooled. That is the reason the people of Brownfield get the best beef going, and visitors to homes in this town from other parts and sections of Texas often remark about the quality of best beef here.

L. F. Hudgens, publisher, is now a regular reader.

### City-County Park Plans Are Accepted

That the City-County Park on the draw one mile northwest of the city, is now an almost assured fact, was confirmed Wed. morning by Tom May, local manager of the WPA project. This part of the WPA project for this city and section, has seemed to be the pet project with both the district headquarters at Big Spring, as well as the State office at San Antonio, because it means a lot of employment with a minimum cost of materials.

The district supervisor and engineers were here last week end, and informed the Park Board that the Washington office had approved the project with some conditions that the city and county meet some expenses that might run over the appropriation. In other words, the WPA did not want an unfinished project that starts out to be a thing of beauty and a joy forever to every man, woman and child in the county.

Therefore a meeting was called of the city-county authorities Tuesday night, and many interested citizens sat in to lend encouragement. The city-county accepted all responsibility for any overplus, which cannot be a great deal, and the papers were sent off Wed. morning for final approval. It is believed that work on the project will be started in the next 30 days at the outside.

The project is estimated to cost \$62,000, of which \$33,000 will be for labor, truck and team hire. It will consist of some five large tin fair buildings, a golf course, tennis and croquet grounds, football and athletic field, a wading and swimming pool, and a lake stocked with fish, picnic grounds, and a nice club house with banqueting halls. Thousands of trees and shrubs will be planted, and grass started where needed. Even after it is completed, from one to three men will be employed in looking after the grounds, grass, shrubs and trees.

The paving project for the city is still being pushed, but as that project was promulgated later than the park, no definite action has yet been taken, but some encouragement of the project has been received from headquarters. But there is little doubt that our park will be finally approved as every condition of the WPA has been met.

### WPA Project to Begin On School Monday

Representatives of the Big Spring office were in Brownfield last week and conferred with the local schools relative to the work of renovating the schools and building curbs, sidewalks, etc. Preparations have been made to begin work on Monday morning. A call has been made for four carpenters, four painters, one electrician, and twenty-one common laborers. These men must be taken from the local roll. The purpose is to push the work as fast as possible. Due to the strict regulations governing the use of trucks, it has been impossible to make any contracts with trucks. This will delay the concrete work inasmuch as the sand must be hauled from Post.

Men who are eligible for the work and who are interested in obtaining work should confer with the local relief organization.

### Goodman and Wife Here from Dallas

We had the pleasure this week of meeting Mr. S. F. Goodman, of Dallas, who is now selling groceries for the Terry County Grocery store. He is an old friend and playmate of W. W. Terry. He and wife moved here from Dallas.

Mrs. Goodman is working at the Terry hotel, and both are liking Brownfield and people well. Mr. Goodman stated that he would be glad to meet more people. He is said to know the grocery business from A to Z as he has traveled all over Texas for various wholesale grocers.

Mrs. J. W. Sawyer proprietress of the Commerce Hotel, has returned home from a visit to Altus, Okla. While she likes her old home state, she seemed to be glad to get back to Texas.

C. A. Wilhite and Wife are entitled to a pass to the—

### Rialto Theatre

to see "ESCAPADE" Be sure to present this clipping at the box office at the Rialto Theatre. Compliment: Rialto-Herald

# THE HERALD

**Brownfield, Texas**  
Entered as second-class matter at the postoffice at Brownfield, Texas, under the act of March 3, 1879.  
**A. J. Stricklin & Son**  
Owners and Publishers  
A. J. Stricklin, Sr., Editor and Mgr.  
Jack Stricklin, Jr., Ass't Manager

**Subscription Rates**  
In the counties of Terry & Yoakum  
Per year ----- \$1.00  
Elsewhere in U. S. A. ----- \$1.50

**Apply for Advertising Rates**  
The Official Paper of Terry County and the City of Brownfield.

"Soak the rich" does not mean the individual with money so much as it does the big corporation that paid big dividend checks all through the depression, and were hiding their assets from the tax assessors and collectors.

Panhandle and South Plains editors have a nice letter from Wilbur C. Hawk, publisher of the Amarillo dailies, and President of the Tri-State Fair, telling them how much he thanked them for helping put over the Fair in good shape.

We met our friend Eddie Warren of the Post Dispatch at Lubbock on the 4th. He is still wondering why we did not come over and go fishing with him. So are we. But most of it was cussed laziness, Eddie. But save a pole, hook, line and sinker for us just as soon as the moon gets right next spring.

Jesse H. Jones says that Dallas is the logical place to hold the Centennial despite the fact that it is not surrounded by any historical lore of 100 years ago. He gives as his reason that Dallas for 50 years has been putting on the greatest State Fair in the world, and has the experience needed to handle this one. Pretty well and patriotically put, coming from a man who has vastly more invested in two other Texas cities—Houston and Fort Worth.

To Editors Hill of Tahoka and Sharley Shurnal Guy of the Hubcock twin dailies: We did not mean to try to act as dictator on the South Plains Press Association—we abhor dictators—we just meant the suggestions as nominations. But for harmony sake, we withdraw these nominations. But let's have the Association, and personally we don't care a whoop whether it has any noses. That's what's the matter with SOME associations today.

The Quemado Valley Sun tells us that they are going to feed out 300 head of hogs and 400 head of cattle, and ends by saying it was the biggest operation of its kind in the world. A lot of territory, undoubtedly. But we stop to remind that editor that for the past few years, Brownfield has had a feeding project of 9,600 steers, and there are several more on the south Plains ranging from as large as his to some 5000 head. But this Quemado editor might have meant 400,000 head and run out of ciphers.

We failed to attend the barbecue out at the Yoakum county oil well last Friday night, but friends tell us that Mrs. Editor Mooreland of Plains, had a rope around the tower trying to shift it more in the direction of Plains, while Editor Willard Bright of Seagraves had another rope trying to move the thing in the opposite direction. Chas. Guy of the Lubbock Avalanche decided that he could not lift the derrick bodily and set it over at Lubbock, but just shut his eyes and dreamed that it was in the southwest edge of that city. It was called "The Fight of the Three Muscleteers."

**TRY CHISHOLM'S**  
for Good Things to Eat  
**BROWNFIELD**

**Friday and Saturday Specials**

- Prunes** No. 10 gallon FRESH **25c**
- YAMS, 5 lb.** ----- **10c**
- MILK, R-W, 3 large or 6 small cans** ----- **18c**
- COFFEE, White Swan, 3 lb can** ----- **87c**
- SALMON** 1 lb. Tall can **11c**
- HOMINY, No. 2 1/2 can** ----- **9c**
- KRAUT, No. 2 1/2 can** ----- **9c**
- COFFEE, 1 lb. can Southern Home** ----- **18c**
- Rice** Whole Grain 5 lb. **27c**
- GRAHAM CRACKERS, 1 lb. A-1** ----- **13c**
- POTTED MEAT, 4 cans** ----- **12c**
- PEAS, Gloucester, 4 No. 2 cans** ----- **25c**
- YAMS, East Texas bu.** **75c**
- OATS, R-W, large pkg. 48 oz.** ----- **19c**
- PRUNE JUICE, can** ----- **8c**
- Macaroni or Spaghetti, 1 lb. cello pkg.** ----- **10c**
- Grapes** Tokay's Fancy 2 lb. **13c**
- Marshmallows, R-W, 1 lb. pkg.** ----- **17c**
- SOAP, R-W, Giant size, 6 for** ----- **25c**
- LETTUCE, hard heads, each** ----- **5c**
- SPINACH, Deer Brand, 3 No. 2 cans** ----- **25c**

**All Seasonable Fruits and Vegetables**

- NO BETTER MARKET AT ANY PRICE**
- Bologna, lb.** ----- **16c**
- CHEESE, Full Cream L. H., lb.** ----- **22c**
- T-BONES, highest quality, lb.** ----- **23c**
- PORK HAM ROAST, lb.** ----- **29c**
- SLICED BACON (Certified Brand) lb.** ----- **39c**

**Hot Barbecue and Fresh Oysters**

At the luncheon given at the Lubbock Hotel to the newspaper people of this section during the Panhandle-South Plains Fair, Charley Guy of the Lubbock Avalanche Journal publications suggested the organization of a press association for this immediate section of the state. Last week Jack Stricklin of the Terry County Herald expressed approval of the idea and made two excellent suggestions as to who should be elect-

ed the first president and the first secretary of the proposed body: Charley Guy of Lubbock and Miss Jeanie Suits of the Lockney Beacon, respectively. No better nominations could be made; but we are not particularly concerned as to the personnel of the official family. We do favor the organization of such a body. We are so far away from the usual meeting places of other press associations that we rarely have opportunity to attend any of them. We could attend one close to home. Besides, the south plains have common interests and the people of this section need to assert their power. A press association for the section would help them to do so. Furthermore it would give us press boys—and girls—the opportunity to get better acquainted with one another. Name the time and place, boys, and we will try to be there.—Tahoka News.

In Rome Americans have been advised to talk English cautiously, as English means Englishmen, and Englishmen are none too popular in Rome now. It was reported that the American Consul was obliged to show his credentials to avoid trouble when he talked English with friends in a restaurant. Served him right, why does an American try to speak English, anyway? The good old American slang is good enough for us.—Anton News.

Civilization being what it is, more people have heard of Sally Rand than of many a saintly mother who gives her life for her children.

The thirst for knowledge has been raging mildly for many years. But nobody has invented a cure for it.

## Legislative News Items

I hope the people of my district will forgive me for the delay in expressing my appreciation of their support. Immediately following the election I came to Austin to take my seat in the Senate. Suffice it to say I have stayed busy since arriving here, in an attempt to prepare myself for an intelligent vote on pending legislation. I do appreciate deeply this opportunity to be of service to the people of the 30th Senatorial District. Though I have served only ten days as your State Senator, I am aware that I will be unable to have everything go my way.

The State Monopoly System of sale of whiskey favored by me was defeated in the Senate by four votes. It was likewise defeated in the house by about five votes. None of the wets favor this system for the reason that it takes vast profits from the liquor dealer. A few dries, enough to defeat the bill, hesitate for sentimental reasons to put the State in the liquor business. I doubt that any law based on the old license system will give proper protection to dry territories. Such a system has heretofore been tried. In order to secure any appreciative amount of revenue the license must be reasonably high; high prices of liquor has and will, in my opinion, encourage bootlegging.

The main trouble with passage of an Old Age Pension Law is that no one wants to be taxed to get the money. All special interests favor a General Sales Tax, because from this source ample revenue can be raised and the consumer will pay the whole bill. I have not supported the Sales Tax because I know there are sources not yet touched from which revenue can be drawn. I feel there is no necessity for making the tax load heavier on the masses. I believe it is safe to say that an Old Age Pension will be provided for within the next thirty days.

As to Officers' Salaries, may I say that each precinct, county, district and section of Texas presents a different problem? Each member of the legislature has his idea of what each of the various classes of offices should pay and how the money shall be handled. It is a difficult matter to work out a satisfactory bill governing officers' salaries in so short a time, more especially when you have on the same calendar the other problems herein mentioned.

I shall at all times welcome ideas and views of my constituents in regard to any legislation pending before the Senate and shall be glad to help you with your personal problems at any time I may be able to serve you.

Sincerely yours,  
**G. H. NELSON,**  
State Senator, 30th Senatorial District.

### SHERIFF'S SALE

The State of Texas, County of Terry.

By virtue of a certain order of sale issued out of the Honorable District Court of Tarrant County, on the 16th day of September, 1935, by Geo. W. Skipwith, clerk of said Court against L. M. Waters for the sum of Eight Thousand Five Hundred Twenty-three and twelve one hundredths (\$8,523.12) Dollars and costs of suit, in cause No. 11672A in said Court, styled Federal Life Insurance Co. versus L. M. Waters et al and placed in my hands for service, I, J. S. Smith as Sheriff of Terry County, Texas, did, on the 8th day of October 1935, levy on certain Real Estate, situated in Terry County, described as follows, to-wit:

All of the south one-half of section No. 29 in Block D-11, Certificate No. 31, Stone, Kyle & Kyle survey, in Terry County, and levied upon as the property of said L. M. Waters, and on Tuesday, the 5th day of November 1935, at the Court House door of Terry County, in the town of Brownfield, Texas, between the hours of ten A. M. and four P. M. I will sell said land and premises at public vendue, for cash, to the highest bidder, as the property of said L. M. Waters by virtue of said levy and said order of sale.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Terry County Herald a newspaper published in Terry County.

Witness my hand, this 8th day of October, 1935.  
**J. S. SMITH,**  
Sheriff Terry County, Texas.

### SHERIFF'S SALE

The State of Texas, County of Terry.

By virtue of a certain Order of Sale issued out of the Honorable District Court of Terry County, on the 8th day of October, 1935, by Eldora A. White, Clerk of said Court against Mrs. W. B. Brown, and if she be married, her husband, for the sum of two hundred ninety-nine and thirty-six one hundredths (\$299.36) dollars and costs of suit, in cause No. 1810 in said Court, styled S. J. Treadaway and Elsie L. Treadaway, independent executors of the T. L. Treadaway Estate versus Mrs. W. B.

Brown, and if she be married her husband, and placed in my hands for service, I, J. S. Smith as Sheriff of Terry County, Texas, did, on the 8th day of October 1935, levy on certain Real Estate, situated in Terry County, described as follows, to-wit:

All of the Northwest quarter of section number fifty-three (53) in block "DD" in said Terry County, Texas, and levied upon as the property of said Mrs. W. B. Brown, and on Tuesday, the Fifth day of November 1935, at the Court House door of Terry County, in the town of Brownfield, Texas, between the hours of ten A. M. and four P. M. I will sell said land and premises at public vendue, for cash, to the highest bidder, as the property of said Mrs. W. B. Brown by virtue of said levy and said order of sale.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Terry County Herald, a newspaper published in Terry County.

Witness my hand, this 8th day of October, 1935.  
**J. S. SMITH,**  
Sheriff Terry County, Texas.

### NOTICE OF SALE OF REAL ESTATE


State of Texas, County of Terry.

WHEREAS by virtue of an Order of Sale issued out of the District Court of Terry County, Texas, on a judgment of foreclosure rendered in said Court on the 2nd day of September 1935, in favor of The Federal Life Insurance Company, a Corporation, as plaintiff, against Mrs. Lee Perkins, Abbie Perkins, R. L. Perkins, Dena Perkins, Lena Perkins, Juanita Perkins, Mary Perkins, Annabel Perkins, and J. C. Perkins, as defendants, I did on the 4th day of October A. D. 1935, at ten o'clock A. M. levy upon the following described tract of land situated in the County of Terry, State of Texas, to-wit:

All of the East One-half of Survey Number Seventy-eight (78) in Block 4-X Certificate No. 1273, Abstract No. 606, E. L. & R. R. RY. CO. Surveys in Terry County, Texas, and going in the Northeastern part of Terry County, and being known as the Perkins land, and on the 5th day of November, A. D. 1935, being the First Tuesday of said month, between the hours of ten o'clock A. M. and four o'clock P. M. on said day, at the Court House door of said County, I will offer for sale, and sell at public auction all of the right, title and interest of said defendants in and to the above described real estate.

WITNESS my hand this 4th day of October A. D. 1935.  
**J. S. SMITH,**  
Sheriff Terry County, Texas.

## Bad Foot Odors.



And Sweaty Feet  
Positively Cured  
with BROWN'S  
LOTION in four  
days or your money  
refunded.  
6c and \$1.00 sizes  
at  
**Alexander  
Drug Co.**

## DULL HEADACHES GONE.

**SIMPLE REMEDY DOES IT**  
Headaches caused by constipation are gone after one dose of Aderika. This cleans poisons out of BOTH upper and lower bowels. Ends bad sleep, nervousness. Alexander Drug.

## Beware of Gyp—Maytag Parts and Oils

Get parts and oil from Maytag dealer only.

Repairs and Parts for all Washers

## Hudgens & Knight

Maytag Sales and Service  
Phone 90 West Side Sq.

## BILIOUS

Condition Needs Double  
**Action Treatment**  
Stimulation of liver bile flow is not enough for complete relief, but combined with intestinal stimulation that relieves temporary constipation, quick, soothing results are certain. Herbina, a combination of herbs, combats BOTH actions and so those dizzy, headachy, indigestions, gas, run-down feelings are relieved when both liver and bowels return to normal action. Get your bottle of Herbina from druggists.  
**E. G. Alexander Drug Co.**  
Corner Drug Store

## Sore Bleeding Gums

Only one bottle LETO'S PYORRHEA REMEDY is needed to convince anyone. No matter how bad your case, get a bottle, use as directed, and if you are not satisfied druggists will return your money.

# Professional Directory

**Dr. F. W. Zachary**  
General Clinic  
503-4, Myrick Bldg.  
LUBBOCK, TEXAS

**WM. GUYTON HOWARD**  
Post 269  
meets 2nd and 4th  
Thurs. each mo.  
C. B. Quante, Com.  
H. R. Winston, Adj.

**JOE J. MCGOWAN**  
Lawyer  
Office in County Atty's Office  
Brownfield, Texas

**Burton G. Hackney**  
Attorney at Law  
Practice in All Courts  
Alexander Bldg. Bf'd.

**Dr. A. F. Schofield**  
DENTIST  
Phone 168 State Bank Bldg.  
BROWNFIELD

**DR. R. B. PARISH**  
DENTIST  
Office, Hotel Brownfield Bldg.  
BROWNFIELD

**M. E. JACOBSON, M. D.**  
Above Palace Drug Store  
BROWNFIELD, TEXAS

**JOHN R. TURNER**  
Physician and Surgeon  
BROWNFIELD HOTEL BLDG.  
Phones: 131 & 283

**FUNERAL DIRECTORS**  
Phones: Day 25—Night 148  
BROWNFIELD HDWE CO.  
Brownfield — Texas

CALL ON  
**REX HEADSTROM**  
FOR  
Abstracts — Insurance  
EAST SIDE SQUARE

**ARTISTIC**  
Real Trained Barbers are employed in this Shop, Specialist in their line. Work of ladies and children given special attention.  
**LUKE HARRELL, Prop.**

**TREADAWAY—DANIELL**  
**HOSPITAL**  
**T. L. Treadaway, M. D.**  
**A. H. Daniel, M. D.**  
General Practice  
General Surgery.  
BROWNFIELD, TEXAS

**Brownfield Lodge**  
NO. 983, A. F. & A. M.  
Meets 2nd Monday  
night, each month,  
at Masonic Hall.  
Fred Smith, W. M.  
J. D. Miller, Sec.

**530 I. O. O. F.**  
Brownfield Lodge No. 983  
Meets every Tuesday night in the  
Odd Fellow Hall. Visiting Brothers  
always welcome.  
Gay Price, N. G.  
J. C. Green, Secretary.

**Lubbock Sanitarium & Clinic**  
**Dr. J. T. Krueger**  
Surgery and Consultation  
**Dr. J. T. Hutchinson**  
Eye, Ear, Nose and Throat  
**Dr. M. C. Overton**  
Diseases of Children  
**Dr. J. P. Lattimore**  
General Medicine  
**Dr. F. B. Malone**  
Eye, Ear, Nose and Throat  
**Dr. H. H. Stiles**  
Surgery  
**Dr. H. C. Maxwell**  
General Medicine  
**Dr. Jerome H. Smith**  
X-Ray and Laboratory  
**Dr. Olan Key**  
Obstetrics  
**Dr. J. S. Stanley**  
Urology and General Medicine  
**C. E. Hunt J. H. Folson**  
Superintendent Business Mgr.  
A chartered training school for nurses is conducted in connection with the sanitarium.

**BROWNFIELD STATE BANK**  
Brownfield, Texas  
Conservative-Accommodative-Appreciative

**FIRST NATIONAL BANK**  
Brownfield, Texas  
SECURITY — AND — SERVICE

NOTICE TO BIDDERS

Sealed proposals, addressed to the Mayor and City Council of the City of Meadow, Texas, for the construction of a waterworks system in accordance with the plans, specifications and instructions to bidder, prepared by H. N. Roberts, Engineer, will be received at the office of the City Secretary, Meadow, Texas, until 2:00 P. M. Oct. 30, 1935, and then publicly opened and read.

The successful bidder will be required to enter into a contract with the City of Meadow, Texas, which will contain provisions conforming with the requirements of the Federal Emergency Administration of Public Works, as set out in PWA Form No. 166, issued July 22, 1935, and revisions thereof and the special requirements of the State Director, PWA.

A Cashier's or Certified Check, payable without recourse to the order of Robert Welch, Mayor, or an acceptable Bidder's Bond, in an amount not less than five per cent (5%) of the largest possible total bid, including consideration of alternates, must accompany each bid as a guarantee that if awarded the contract, the bidder will promptly enter into a contract and execute a bond on the forms provided, as outlined in the specifications and contract documents.

A performance bond, in an amount not less than one hundred percent (100%) of the contract price, conditioned upon the faithful performance of the contract and upon the payment of all persons supplying labor or furnishing materials, will be required.

Attention is called to the fact that not less than the prevailing rates of wages as established by the City of Meadow, Texas, (Owner), approved by the State Director, PWA, and as herein set forth must be paid on this project.

Labor Classification and Minimum Wage Scale

The Labor Classification and Minimum Wage Scale below have been pre-determined by the owner in accordance with the statutory and PWA requirements and the prevailing local wages, and shall govern on all work performed by the contractor in connection with the construction of the project covered by these specifications. The bids submitted are based on not less than the rates of pay indicated in this pre-determined Labor Classification and Minimum Wage

Scale. In no event shall rates of pay be lower than those established by recognized unions operating in the community at the time of the bid opening.

Skilled Mechanics, whose minimum rate shall be \$1.00 per hour:

- Acetylene Cutter; Welder
Arc Welder
Blacksmith
Boilermaker
Bricklayer-Building
Carpenter-Finish
Forms-Building
Rough
Caulker-Building Openings
Cement Finisher-Building Works
Electrician:

- Fixtures
Maintenance
Linemen
Foreman-Trade
Form Setter-Buildings
Gas Fitters
Glazier
General Foreman
Iron Worker-Structural
Tank Erector
Machinist
Machine Setters
Operators:

Ditching-Trenching Machine
Mixer Operator (over 5 bags)

Motorized Equipment

Painter
Plasterer
Plumber

Pipe Layer or Working Foreman (in charge of pipe laying gang)

Roofer-Composition
Sheet Metal
Reinforcing Steel Worker
Building Construction
Sheet Metal Worker
Structural Steel Elevated Tanks under 500,000 gallon. Workmen above ground.

Steam and, or Pipe Fitter
Tool Dresser
Well Drillers
Waterproofoers.

Semi-Skilled Workers (rates per hr.)
Apprentices (all trades)

First Year 50c
Second Year 60c
Third Year 80c

Caulker-Pipe, Water or Gas 60c
Cement Finishers 50c
Electrician's Helper 60c
Gas Fitter's Helper 60c
Handyman 60c
Hod Carrier 55c

Hydrant or Valve Setter:
Water and, or Gas 60c
Kettleman-Asphalt, Pipe Jointing

material and, or tar for roofing 50c
Labor Foreman 65c
Machinist's Helper 50c
Mechanic (Repairman) 60c
Mortar Mixer (Brick and Plaster) 55c
Operator:

Back Filler 60c
Blaster-Powderman 75c
Mixer-over 108
under 278 60c

10-S-10-E or smaller 60c
Oiler and, or Greaser 50c

Pump 65c
Truck-1 1/2 Ton and, or over 55c
Under 1 1/2 Ton 45c

Pipe Fitter (Cast Iron) 60c
Pipe Layer (Not in charge of pipe laying gang) 60c

Pipe Joint Material Worker 60c
Plowman 50c
Reinforcement Placer 60c

Roof-Tar & Gravel Mop Man 60c
Teamster-More than three up 50c
Waterproofer Mop Man 60c
Yarner 60c

Serving Laborer:
Laborer who delivered material to a mechanic as the last operation prior to installation or assists the mechanic without using tools on Union Projects 50c
Well Driller Helper 60c

Unskilled Workers:
Camp Assistant, Etc. under 30 hrs. per week 40c
30 to 40 hrs. per week, \$12.00 per week.

Common Laborer 40c
Pipe Handler (water-gas) 40c
Teamsters-Less than four up 40c

Watchman (under 30 hrs, per week 40c
Waterboy, Messenger, Cook, 30 to 40 hrs. per week, \$12.00 per week, over 40 hrs. per week 30c

Clerical Force
Clerical Force-Under 30 hours per hour 40c
30 to 40 hrs.-weekly \$12.00

The award of the contract shall be conditioned upon funds being made available, and the City of Meadow, Texas, shall have the right to hold the bids for a period of (60) days from the date of the bid opening.

Contract will be awarded subject to the approval of the State Director, PWA.

"The contract price will be paid by the City in cash, but to provide the City with part of the funds necessary, the City Council (Commission) will on the 30th day of October, 1935, pass an ordinance authorizing the issuance of revenue bonds, secured by a pledge of the revenues of its waterworks system, provided the holder or holders of said obligations shall never have the right to demand their payment out of the funds raised, or to be raised by taxation; in accordance with Articles 1111-1118, both inclusive, 1925 Revised Statutes of Texas, as amended, to be issued in the maximum amount of \$20,000.00, bearing 4% interest, maturing serially, having a maximum maturity date of 1965."

The Owner reserves the right to reject any and, or all bids and to waive any and, or all formalities.

Plans and specifications may be procured from H. N. Roberts, Engineer, Lubbock, Texas, upon a deposit of \$10.00 of which \$5.00 will be returned upon submission of a bona fide bid, or the return of the plans and specifications intact within 5 days of the date of opening bids. ROBERT WELCH, Mayor.

South Plains Fair in Need of New Buildings

We visited the Panhandle South Plains Fair this year for the first time in several years, not that we dislike fairs but that we are usually too busy to spare the time at the time the fair is in progress. We found that the exhibits were good, and very interesting to us, and this even included the ladies section or building. We are often accused at home of devoting more space to the cow, sow and hen than to people's comings, doings and goings, but we are made up that way—just can't help it.

We of the South Plains are becoming more and more to recognize that Lubbock is the logical place to hold our regional fair. Each county should have its community fair, to be sure, but as a distinct region, at Lubbock. They have more roads, both rail and highway leading into that city; they have more and wealthier population; are centrally located in the heart of the population of the region; they have the foundation buildings and some grounds for a really great regional fair. No one of any consequence is jealous of them for this fact, that we are aware.

But, being a regional fair, the people of the region have a right which they wish, to offer some friendly criticism—some constructive criticism, if any, and that has to be directed more or less to the city of Lubbock, as the fair is, strictly speaking, under their auspices. Our criticism will, however, be no more severe than that offered by at least one of their own papers, an editorial that recently appeared in the Morning Avalanche.

This criticism or advice, or encouragement if you please, is to be primarily directed at their need of some better and larger buildings. And by buildings, we don't mean that they must conform in architectural beauty to some of those erected at Athens a the height of the Grecian nation, but MUCH larger and MUCH better buildings, better arranged.

For instance, we were in the fair grounds on Friday afternoon when a cold mist was blowing, and there was not an unusually large crowd on the grounds. Some of this crowd was in the circus and some at the football game, yet one had to almost push and shove their way through the crowds to get into the poultry and agricultural buildings, and especially the ladies building. We didn't even try the commerce building—one peep in at the door convinced us that we were too fat to make it in comfort among that winding, milling mass of humans. The livestock section was some better. As a consequence of the crowded condition of these buildings, the breathing was bad, showing poor ventilation, as well as overcrowding. We don't know whether or not funds could be secured from the WPA for this work or not, but if it can, the citizens of Lubbock are certainly sitting on their rights by not obtaining them to build a real fair, one that will be the pride of the entire section.

We are not pouring it on the people of Lubbock for not doing any building the last few years past—no one did—but it now seems that the clouds of depression are lifting, and it is time to consider a fair, not for a region of a few hundred thousand, but built to an expected population of a million or more people in the territory.

Speaking for just one paper, the Herald offers its entire facilities in aiding the citizens of Lubbock to go forward with a bigger and a better Panhandle South Plains Fair.

THE PRESIDENT SPEAKS TO THE FARMERS

The immensity of the Republican party's task in winning the agricultural vote next year was made plain by the president's speech at Fremont, Neb., last Saturday. He gave to the farmers of America a comprehensive account of what his administration had undertaken to do for them, of what it had accomplished in their behalf. He did not claim that the program had been an entire success, did not deny that there had been blunders, but he did drive home the fact that his administration has tried, as no national administration before has ever tried, to bring to the farmer economic equality.

In the light of his speech, the American farmer whose support is sought by the Republican party next year must ask that party two questions:

Granting that what this administration has done has not been an unqualified success, what can you offer agriculture that is better, or even as good?

If you offer us a plan, what assurance can you give, in the light of past performance, of either the sincerity of your offer or your ability to make good on it?

The Republican party must answer these questions satisfactorily in order to win. It cannot do so. It can point to the many errors that this administration has made in its agricultural program, harp on the numerous objections that have been raised—including the many raised by those who habitually exploit the farmer—but it cannot come forward with a plan of its own. It must be content with the negative attitude.

If it did succeed in devising a feasible plan, it would face the task of convincing the farmer that it really had his interests at heart. It would have to lull him into forgetfulness of its indifference to him in the Harding-Coolidge period when, while Wall Street was prospering, the farmer's debts were increasing and his buying power was steadily diminishing.

Even if, as may happen, the Democratic administration's farm program is scuttled by a supreme court decision, it will not be easy for the Republicans to take advantage of it. They still will face the necessity of showing that they have something that will work to agriculture's advantage. Such a decision, in fact, might prove very hurtful to them; it would tend to cut the ground under their self-righteous stand in regard to the constitution and the undesirability of changing it.

Both in what has already been done and in the assurance of what is going to be done, the Democratic party has kept faith with the farmer. We cannot believe that the farmer will forget it.—Wichita Daily Times.

WHAT IS YOUR VOCABULARY?

If brevity is the soul of wit, then lawyers aren't the least bit funny, for they are credited with a vocabulary of 50,000 words. An English doctor asks how large a vocabulary one must have to know the English language. He fails to answer the question but tells us a tea shop waitress uses from 7,000 to 8,000 words and that Winston Churchill has the largest vocabulary of any British statesman, a mere matter of 60,000 words.

It is easy to understand why the lawyer's word reservoir is so well stocked. The statutes fairly ooze terms that are not meant to be understood. Even the lawyers find their meaning dubious and merely pronounce them phonetically. Since the bar practices great teamwork, intriguing legal terms are accepted as bona fide on the hoof and no questions asked.

American sports writers rank high in the vocabulary league, since they are the one species extant which can coin words that have a meaning.

The peak of vocabularies was reached at Washington when the brain-trusters launched a program of boon-doggling and other word gadgets that bewildered the country—Las Cruces (N. M.) News.

ISN'T IT FUNNY

That some business men Will get up in the morning, Shave with an advertised razor And advertised soap, Put on advertised underwear, Seat themselves at the table And eat advertised breakfast food, Drink advertised coffee or substitutes, Put on an advertised hat, Light an advertised cigar, Go to their place of business in an advertised car, And turn down an advertising propo-

HUDGENS GROCERY COMPANY

Friday and Saturday Specials

Spuds Idaho No. 1s 12c
10 Pounds

OATS, Crystal Wedding, lg. pkg. 21c

PECANS, new crop, lb bag 12c

TOMATOES, hand packed, No. 2 can 7c

Sugar 10 lb. 53c
Cloth Bag

PRUNES, gal. can, limit 1 23c

COCOA, Hershey's, 1/2 lb can 7c

STRAWBERRY preserves, 8 lb. can \$1.05

Corn Flakes 9c
Millers Pkg.

RIPE OLIVES, pint can 17c

PEAS, Mission brand, No. 2 size 13c

SORGHUM SYRUP, new crop, gal. 55c

Beans 20c
Pintos 4 lb's

CRACKERS, Graham, 1 lb. 12c

MATCHES, Carton 22c

RED RASPBERRIES, No. 2 can 22c

Coffee 28c
Folgers lb. size

PLUMS, Green Gage, gallon 33c

MILK, 3 large or 6 small cans 19c

COFFEE, Texas Girl, 3 lbs. 55c

Cabbage lb. 1 1/2c

Yams, 10 lbs 15c Carrots, bunch 4c

Cranberries, lb. 18c Lettuce, head, 5c

Apples, doz. 19c Lemons large dz 23c

MARKET

BACON, market sliced, lb. 34c

CHEESE, Longhorn, lb. 22c

STEAK, forequarter, lb. 16c

Bologna, lb. 16c Link Sausage lb 31c

CANADIAN BACON, lb. 49c

FISH, OYSTERS and DRESSED HENS

Advising on the ground that Advertising doesn't pay? Isn't it funny?

gan preached at Johnson, Sun. afternoon. There were several additions here as result of the short revival.

N. B. Holland, formerly of west Terry, was down last week end from Loveland shaking hands with old friends.

Elder Jas. A. Fry filled Elder Clarence C. Morgan's pulpit at Lamess Sunday A. M. and night. Elder Mor-

AUSPICES American Legion 369

BROWNFIELD

ONE DAY ONLY

RAIN OR SHINE

2 P. M. and 8 P. M.

Doors Open 1 and 7 p. m.

SPECIAL LOW PRICES

25c TO ALL

TUESDAY - OCT. - 22
ONLY ONE CIRCUS COMING THIS FALL

COMING



Harley SADIERS BIG 3 RING CIRCUS AND BAILEY BROS. COMBINED
Featuring Jack HOXIE WESTERN MOVIE STAR
IN PERSON
ACRES OF TENT - MILES OF MOTOR EQUIPMENT - \$50,000.00 MENAGERIE!!
BIG FREE STREET PARADE at NOON

WATCH for IT!

Attention Car Owners

Just received large shipment fresh new molded Goodrich Tires and Tubes direct from factory. Be sure and look up the Retail Dealer who handles Goodrich Tires, they will be NEW STOCK PRICES RIGHT Every Tire Guaranteed All Adjustments Made Local

WE WHOLESALE ONLY
GOODRICH TIRE & RUBBER CO.
Tom May, Local Mgr.

TO THOSE WHO DEMAND

Accuracy and the best ingredients in the filling of their prescriptions—we offer you our service—and every one who has a prescription filled has that privilege. We do not make substitutions and our drugs are absolutely fresh and full strength.

PALACE DRUG STORE

"If Its In a Drug Store, We Have It"

BRUNSWICK TIRES

We sure would like to take care of your tire needs. We Have Got A Real Stock

WILL MEET MAIL ORDER HOUSE PRICES

M. J. CRAIG

Phone 43

WHAT? MIRACLES? IN 1935?

Yes, we can perform them, with your last year's suits, overcoats and dresses—Cleaned, Pressed and any alteration that might be necessary. Call 1-0-2.

City Tailors and Dry Cleaners

For Your Protection—Cedarized Storage Bags.

TRY THE

CLUB CAFE

WHOLESOME FOODS
GOOD COOKING
EXCELLENT SERVICE.

"FLOWERS"

Everybody loves flowers and they are suitable for any occasion. Can send your wire orders.

MRS. W. B. DOWNING
PHONE 69

RED WOODS PLUMBING and ELECTRICAL SHOP

Superior Hot Water Heaters on Budget Plan.
ALL WORK GUARANTEED
Phone No. 115 West Main Street

Have You Tried the New Armand Blended Cream

You will like its texture and Wild Rose odor.
20c 50c 75c \$1.00

Coty Powder (old style) 49c
Combination Syringe 98c

CORNER DRUG STORE

"CONFIDENCE BUILT IT"

# Special Selling

**LORRAINE**  
Perfect fitting Underthings

**TO MAKE YOU LOOK MORE LOVELY!**  
Lingerie that's irresistible for its soft clinging lines; its exquisite finishing; and its flawless form-fit. Every woman wants it when she discovers how well it wears—and LOOKS!  
You'll want several at this price.

50c  
38c

Bloomers, Vests, Panties, Chemises, Straps, Brassieres.  
Fit for a Princess! These slips and gowns are practical as well as chic, novel, lace-trimmed.  
Gowns, Pajamas, Combinations, Slips.

**Collins Dry Goods**

## Brownfield Cubs Get Raw Deal at Hobbs

The Brownfield Cubs along with the Pep Squad and several loyal fans journeyed over to Hobbs, New Mexico last Friday night for a little scrimmage in the noble sport of football. The trip was uneventful, but what a ball game. For the first time in the history of the Brownfield Club penalties were more numerous than gains or losses. The Cubs evidently were at least two touchdowns better than their opponents. The score was 0-0. Taking everything into consideration this was the equivalent of a win for the local lads. If there had ever been any doubt in the mind of any fan as to whether the Cubs could manage to take it under fire, this past game was concrete evidence that our boys know enough to keep the opposition from scoring even though they are not permitted to make a score of their own.

Except for frequent time-outs for the referee, the game was a rather interesting one. Times had to be called for the referee in order that he might get his wind back after a nice gain of five, ten, fifteen, or twenty-five yards. Evidently he was not in as good shape as he thought at the beginning of the game. He had perfect interference in every gain that he made, and it was really a sight for sore eyes to see him grab the noble pigskin and jaunt merrily down the field toward the Cubs' goal line. Not always did he know why he was going in that direction. Some of his penalties were very vague, yet one must admit that he was consistent in his efforts to score. Hobbs earned some two first downs while the Cubs and officials were on a parity with six each. Something went haywire in the first part of the third period and the Cubs were permitted to count three first downs in a row. These downs were made on six successive plays and indicate the strength of the Cubs when they were not hampered by a most particular official.

The Cubs and their followers journey to Slaton this week for the first conference game of the season. This promises to be a very interesting game. It has been suggested that Brownfield form a motorcade and go over in mass for the contest. The game is called for eight o'clock, and will be preceded by a colorful dedication of the Tigers' new lighted field.

We are very sorry to report that Jeff Medford and wife who are vacationing in east Texas, have been detained as Jeff has been real ill almost ever since they left.

## Garner and Connally Off to Manila, P. I.

MARLIN, Texas, Oct. 15.—United States Senator Tom Connally is sailing from Seattle on October sixteenth for the Philippines to attend the inauguration of the first president of the new island republic. He is accompanied by his son, Ben Connally, an attorney of Houston.

Senator Connally is one of a group of American officials who were invited by the new Philippine government to attend the ceremonies. The party will be headed by Vice-President John N. Garner, Speaker Joseph W. Byrns, and Secretary of War George H. Dern. The group will sail on the S. S. President Grant and will go first to Yokohama, Japan, from whence they will visit Tokyo and Kobe. Proceeding from Japan, the next stop will be Shanghai and then Hong Kong. The party will arrive at Manila on November eighth. The inauguration is on the fifteenth, and the American officials will leave Manila on the 20th. On the return trip they will stop at the same ports in the Orient again and then visit Honolulu. Returning, they will reach Seattle aboard the S. S. President Jefferson on December fourteenth.

The Texas Senator is a ranking member of the powerful Committee on Foreign Relations of the Senate, and at present has two other important assignments on sub-committees of the Senate having to do with world affairs. One of these is the special sub-committee considering the proposals to "take the profits out of war," of which Senator Connally is chairman, and the other is the sub-committee which handled the recent neutrality legislation in Congress.

Upon their return from the trip, Senator Connally and Mr. Connally will return to Texas immediately and the Senator will remain in the state until the next session of Congress convenes on January third.

## Gov. Allred to Speak at Tech's 10th Birthday

LUBBOCK, Texas, Oct. 15.—Governor James V. Allred has accepted an invitation to attend the Texas Technological college Decennial celebration on the campus November 9, 10, and 11. The governors of New Mexico, Oklahoma, and Arizona have also been invited, and bids will go out soon to the presidents of all Texas colleges and universities.

The program to commemorate the tenth birthday of this baby of Texas schools, which since its opening in 1925, has grown to be one of the largest colleges in the Southwest, will begin Saturday morning, Oct. 9, with a Tech openhouse. Students will act as guides to show visitors over the campus and through the buildings, where classes will be in session.

The Tech freshmen football team, the Picadors, will battle Amarillo Junior college on Matador field that afternoon. A parade of floats entered by campus social and professional clubs will take place after the game. First prize for the best float will be possession for one year of the silver victory trophy given by the Student council and won last year by the Engineering society. A dance in the gymnasium that night at 9 o'clock will close the first day.

### COMMON COLDS DANGEROUS

"The 'open season' for the so-called common cold has again arrived. Victims of this general complaint will constantly increase during the winter months, large numbers of persons will become temporarily incapacitated, many will become dangerously ill, while yet others will succumb to complications," stated Dr. John W. Brown, State Health Officer.

In spite of the wonderful strides in disease prevention made in the last few decades, the problem of the common cold yet remains to be solved. If the situation lent itself to mass control, there possibly would be no problem. Unfortunately, however, the matter cannot be handled in that way. The solution, in view of present-day limitations, rests somewhat upon the intelligent co-operation of the individual. So far, this has proved to be an insurmountable barrier.

Grandma J. O. Brown has added much to the beauty of her home by having it repainted.

The trouble arises because the victim fails to appreciate the possibility of "only a cold." In fact, with the day's work to be done, it is difficult to be self-persuaded that one should remain at home, and possibly in bed, if overtaken by such an infection. Feeling quite able to move around, it is hard to realize that rest and care represent the best treatment not only for the cold itself but as a preventive of more dangerous supplemental conditions.

The average person argues that home and bed are all right when one is too sick to be any place else. However, the scientific facts prove that most of the calamities now charged to the common cold could be avoided if one would at least stay at home when this infection appears and remain there until it is cured. In fact, on a business basis, it is the economical and wise procedure. For "only a cold" may develop into a very real illness; therefore, every precaution should be taken to minimize the spread of this infection.

## Bad Business to Raise Gasoline Tax

AUSTIN, Oct. 15.—A million and a quarter Texas motorists will be penalized for the principal benefit of a relatively small group of bondholders if the proposed one cent per gallon increase in the state gasoline tax is approved by the legislature, Col. Ike Ashburn, executive manager of the Texas Good Roads Association, declared here today.

The present state gas tax is four cents per gallon, of which one cent goes to the common school fund and another cent to refund the outstanding bonds of the various counties spent on construction of state highways.

The new proposal, House Bill 89 by Alsop, would raise the state tax to five cents per gallon, using the additional cent to refund all outstanding county securities for lateral and secondary roads as well.

Colonel Ashburn, whose organization is composed of 25,000 motorists in all sections of the state, said, "We do not think it right to redeem bonds, many of them heavily depreciated, for the profit of the bondholder and at the expense of the motoring public." He named a Dallas bond attorney who is in Austin actively sponsoring the bill.

"We further believe," Colonel Ashburn continued, "that to tax provident counties, which have not had the benefit of large road programs, or pay off the bonds of counties which have voted large programs, is unsound and unfair."

Moreover, a higher tax does not assure greater revenue, he explained, pointing to Oklahoma, which suffered a 17 per cent decrease in revenue and a 12 per cent drop in auto registrations the year after its state gas tax was raised from four to five cents. The Oklahoma legislature reduced the tax to four cents the following year.

## Tech Enrollment Sets New Record

LUBBOCK, Tex., Oct. 5.—Enrollment at Texas Technological college for the fall semester totalled 2417 Tuesday afternoon at 5 o'clock and is expected to set a new record with the registration of parttime students before the last deadline October 15.

President Bradford Knapp estimated upperclass enrollment at 37% of the total, a gain of four per cent over that of last year.

"Gain in the enrollment of upperclass students has been greater than at any time in the history of the school," he said.

The home economics division shows an increase of 12 students over last year. An increase of 34 students in the agricultural division has been announced.

Final enrollment figures will be issued later, Dr. Knapp said.

A tip to these boys going away to college: It will never equip you to live without work.

## ANNOUNCEMENT:

In announcing the change in management of the American Tailors the new management assures all old and new customers that they will receive the same HIGH CLASS service that the American Tailors are so proud of.

### AMERICAN TAILORS

"Your Guarantee"

W. G. SMITH, Mgr. PHONE 200

## DON'T BE CAUGHT UNAWARES

Cold northers have a habit of coming up when least expected and your car often suffers from them more than any of the rest of your property. Guard against this with PRESTONE. It withstands the coldest of weather and will not boil away on the warm days between cold snaps.

### CHES GORE'S FILLING STATION

## Grover McMakin Buys a Large Bus

Grover McMakin, owner of the Lubbock-Brownfield stages, is expected back about Saturday with a new 21-passenger 1936 Ford bus for his line. He is driving the machine from Lima, Ohio, to Lubbock. A special body was built there to his order and specifications.—Lubbock Avalanche.

The above item failed to tell the readers who sold the bus to Mr. McMakin, so the Herald will supply that information. It was sold by Red Tudor of the Tudor Sales Co., Brownfield, Texas. Congratulations, Grover.

### CARD OF THANKS

We sincerely thank our friends and neighbors for the kindness and sympathy shown us in the death of our infant.

Mr. and Mrs. E. C. Harvey.

Mr. and Mrs. Geo. Warren and Z. O. Pharr, were Lorenzo visitors recently.

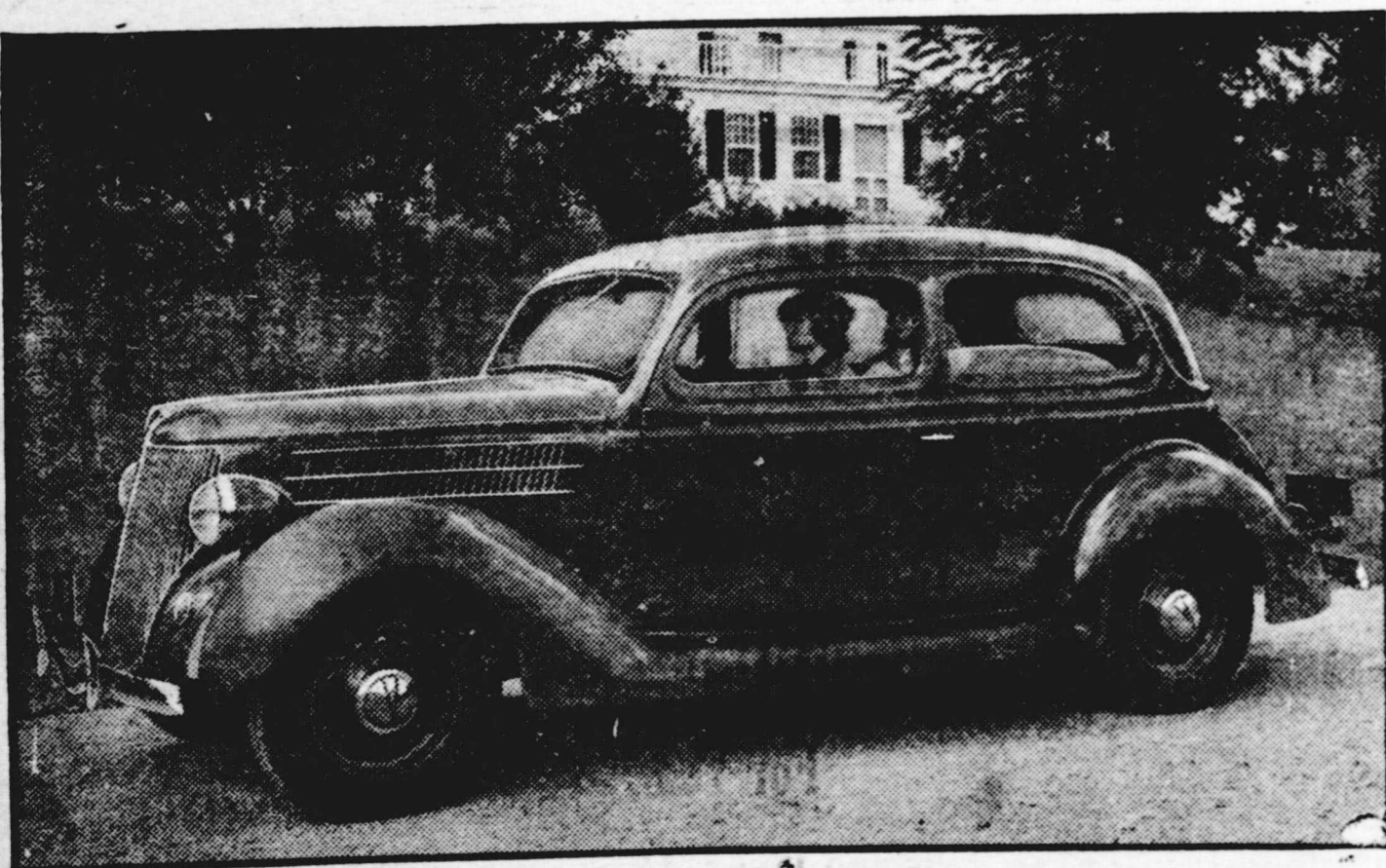
Mrs. Claude Hudgens and brother, Craig Stewart; also her sister-in-law, Mrs. Kyle Graves, left Wed. for Stephenville to be gone a few days.

Joe Satterwhite: Even more essential than laws prohibiting the sale of intoxicants is a vital public sentiment that demands and helps in the enforcement of such laws.

# Tomorrow's the day!

## NEW FORD V-8

For 1936



will be on display tomorrow at our showrooms. Most beautiful, most comfortable, most economical of all the Ford V-8's. More than two million people have bought Ford V-8's. A million or more will want to own this new car. Come tomorrow.

## Tudor Sales Company

Brownfield, Texas

MEET YOUR FRIENDS AT **BUSY BEE CAFE** HOME OF THOSE SIZZLING HOT STEAKS Gust Kallas, Mgr. BROADWAY Lubbock, Texas

**MAGIC BRAIN MAGIC EYE**

by **RCA VICTOR**

Come in to see radio's latest and hear performance to which only a demonstration can do justice. The new, greatly improved Magic Brain radios and radio-phonographs are here now. They are as startlingly different as a streamline train!

9-Tube Model 69-4 540-18,000kcs. Magic Eye! New Magic Brain! Metal Tubes! Colorbrand Dial—Automatic Volume Control, and Tone Compensation, etc. Only—\$120.00

**HUDGENS & KNIGHT** Brownfield, Texas

This is the Radio the Herald has purchased as Second Prize in their Subscription Contest.

NEW LIFE FOR ANY RADIO IN RCA TUBES

# Please Do Not Read

Unless you are interested in Paint, Wall Paper, Picture Framing or Artists' Materials.

Newsom-Gibson Paint & Paper Co. is the newest and has one of the most complete stocks of paint and wallpaper in West Texas.

**Sale Now On of All 1935 Patterns of Wall Paper Devoe Paints, Brushes and Artist Materials**

## Newsom-Gibson Paint & Paper Co.

1-2 Block South of Hotel Lubbock. WHOLESALE & RETAIL

# FROM COUPON TO CAR

## In The Herald's "WEEKLY PAYROLL" Circulation Drive

— START WITH THESE —  
— WIN WITH EASE —



**"Weekly Payroll"**  
COPYRIGHT

**Entry Coupon**  
GOOD FOR 5000 FREE CREDITS

M .....

Address .....

NOTE—Only ONE Entry Coupon accepted for each "Weekly Payroll" Participant.

**"Weekly Payroll"**  
COPYRIGHT

**Opportunity Coupon**  
Good for 100,000 EXTRA Premium Credits  
Not Good After First Week of "Weekly Payroll" Drive

M .....

Address .....

This Coupon will count for 100,000 Premium Credits when returned to the "Weekly Payroll" Department, together with the first subscription you obtain—new or renewal. Sign the nomination blank, get one subscription and start in this race with more than 100,000 Credits. NOW IS THE TIME TO START.

**"Weekly Payroll"**  
COPYRIGHT

**Free Credit Coupon**  
GOOD FOR 100 FREE CREDITS  
Must be cast within week from date of this issue!

M .....

Address .....

Collect all these Coupons you can. Get your friends to save them for you. (CLIP NEATLY. DO NOT ROLL OR FOLD.)

Do you need money, or an automobile? If so—the finger of opportunity is pointing the way for You! Stop wishing, get busy in this Liberal and Unusual Enterprise. The least you can earn is 20 percent (\$1.00 out of each \$5.00) of your collections—And if you are willing to work harder there is a car waiting for you.

**FIRST MAJOR AWARD**  
**1936 Model 2-Door**  
**PLYMOUTH SEDAN**  
**Worth \$698<sup>00</sup>**  
Purchased for this campaign and soon to be on display at the  
**TEAGUE MOTOR CO.**

**SECOND MAJOR AWARD**  
**NEW R C A**  
**VICTOR RADIO**  
MODEL C-94—9 TUBES  
**Worth \$120<sup>00</sup>**  
Handsome Console Type including the New Magic Brain and Magic Eye, with Metal tubes getting both American and Foreign programs. Purchased for this campaign and on display at  
**HUDGENS & KNIGHT**

It is understood and agreed that Major Prize Winners will return their commissions upon presentation of their awards  
**GUARANTEED 20 PERCENT COMMISSION IF YOU FAIL TO WIN A PRIZE**

**EXTRA CASH AWARDS FOR "WEEKLY PAYROLL" WORKERS**

<p><b>Third "Weekly Payroll" Winner</b></p> <p><small>In addition to regular "Weekly Payroll" checks, winner of third place will receive extra "bonus" check for 50% of his or her total earnings added.</small></p>	<p><b>Fourth "Weekly Payroll" Winner</b></p> <p><small>In addition to regular "Weekly Payroll" checks, winner of fourth place will receive extra "bonus" check for 33 1/4% of his or her total earnings added.</small></p>	<p><b>Fifth "Weekly Payroll" Winner</b></p> <p><small>In addition to regular "Weekly Payroll" checks, winner of fifth place will receive extra "bonus" check for 25% of his or her total earnings added.</small></p>	<p><b>Sixth "Weekly Payroll" Winner</b></p> <p><small>In addition to regular "Weekly Payroll" checks, winner of sixth place will receive extra "bonus" check for 15% of his or her total earnings added.</small></p>
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**This is ENTRY WEEK in the Herald's Big Circulation Campaign**  
**If you have not started yet don't delay another hour-Do it Today**

**Room for More WORKERS**

There is plenty of room for more entrants and weekly pay checks for all. The list of entrants shows conclusively that there is no reason to cause anyone to hesitate to send in their entry blank and start on the road to auto ownership. Comparatively little has been done by those who have entered in the race and certainly nothing which you can't do in a few days of pleasant spare time effort. The BIG VOTES pave the way to auto-winning and now is the time to join the merry throng of vote-getters.

**QUIT HOPING—  
START WORKING**

The Campaign is officially open but not many have taken advantage of the fact. What's holding you? Cold CASH will warm cold feet. A light purse makes a heavy heart. Put money in your purse by entering the Herald's Big Weekly Payroll Subscription Campaign. Today's the day.

**TURN YOUR SPARE  
TIME INTO \$ \$ \$ \$**

You are passing up the biggest opportunity that has come your way for many moons if you fail to enroll as a payroller in The Herald's subscription drive. Old man Opportunity may knock more than once but sometimes he is a long time getting around the second time.

**25,000 Extra Votes**  
**For Your First Week's Efforts**

25,000 Extra Votes will be issued all candidates on every five-year subscription or its equivalent, which is \$10.00 during their first week in this Weekly Payroll Campaign. Get these votes now!

**5,000 EXTRA VOTES FOR REPORTING  
TUES., THURS. and SATURDAY.**

PHONE NO. 1— GET IN TOUCH WITH CAMPAIGN MANAGER AT ONCE DO IT NOW—TODAY PHONE NO. 1

# CASH & CARRY GROCERY

Specials for Friday and Saturday—Oct. 18-19

Just Received a New Car of Flour:

Peacemaker, 48 lb.	\$1.98
White Loaf, 48 lb.	\$1.95
Alliance Beauty, 48 lb.	\$1.90
Rex Jelly, 5 lb. . . . . 33c	Potted Meat 3 for 10c
FOLGERS COFFEE, 1 pound tin	27c
Meal, 20 lb. sack	39c
Ribbon Cane Syrup, gallon W. S.	48c
W. P. Special COFFEE	17c
CORN FLAKES, 3 pkgs. for	25c
Raisins, 4 lb. . . . . 27c	Prunes, gal. . . . . 28cc
Sugar, 10 lb. clotd bag	53c
CRACKERS, 2 lb. box	17c
APPLES, Nice size, dozen	19c
CABBAGE, pound	1 1/2c
LETTUCE, large firm heads	5c

## 551 Texas Schools Are Playing Football

Enrollment in football sponsored by the Texas Interscholastic League this year totals 551 schools, the first time in the history of the League that more than 500 schools have signed up. Roy B. Henderson, athletic director of the University of Texas Bureau of

Public School Interests, has announced. This is an increase of 78 schools over last year. Final enrollment for participation in this sport includes 89 schools in Class A, 448 in Class B, and 114 in Class C.

Caution in regard to the care of the physical well-being of its football players has been given to each school by Mr. Henderson. He pointed out that even when every precaution has been taken looking to the protection and safety of the players there are hazards enough in football.

"It is positively criminal to send a team on the field improperly equipped to meet the natural hazards of a rough game," he said.

He offered the following suggestions for schools participating in League football:

"Have a physician give each and

## FAMOUS FOR FOODS

Try us just for a change and note the pleasure you get out of it. Quality foods well cooked and seasoned.

### WEST SIDE CAFE

**I Will Appreciate Your Consulting Me for Life Insurance**  
W. A. BELL, Agent  
Southland Life Ins. Co.

### CREAM AND MILK

I want you to try my milk and cream for awhile. I know that you will like it. Others do. Ask them. If you want a quick order of milk or cream, call 1-8-4.

### BILL GORE DAIRY

## Make Every Day Fire Prevention Day

By observing a few simple rules you can help reduce the fire waste, but you need the financial safeguard of Fire Insurance, too.

### E. G. AKERS

Insurance —: Bonds —: Abstracts

## SEE—HIGGINBOTHAM-BARTLETT CO.

### —for—L-U-M-B-E-R

and building materials of all kinds.

Phone 81 . . . . . Brownfield

## We Do All Kinds Automotive Electrical Work

Starters - Generators - Batteries

### TEXACO SERVICE STATION and REPAIR SHOP

PHONE 2-1-3

Red Bryant . . . . . David Perry

every boy a thorough physical examination. Allow no boy to play unless his condition is approved by the physician.

"If in doubt concerning the parents' willingness for the boy to play, call for a written consent.

"See to it that the boys are properly equipped with adequate protectors such as shoulder, hip and kidney pads, helmets, etc.

"Give immediate attention to all injuries, even seemingly unimportant scratches and bruises.

"Have a physician on hand at every game."

In Class A, competition is carried to a State championship; in Conference B, to a regional championship; and in Conference C, a district championship only.

## All Corn-Hog Raisers To Get Vote on AAA

Every eligible Corn-Hog producer in Terry County, as well as each of the 810 contract signers, is entitled to vote in the national corn-hog referendum Saturday, October 26, according to B. L. Thompson, president of the County Corn-Hog Control Association.

All farmers have a stake in the question: Do you favor a corn-hog adjustment program to follow the 1935 program which expires on November 30, 1935? Therefore it is important to get the judgment of every eligible producer on the matter, he pointed out.

All operators and owners, or their official representatives, of farms which produced corn or hogs in 1935 may vote whether they signed corn-hog contracts in past years or not. Community committeemen will determine the eligibility of voters. Each eligible person is entitled only to one vote regardless of the number of farms he may own or operate, no matter where located.

The corn and hog industry, on the one hand, has a choice of continuing a production adjustment program designated to hold corn acreage down to a safe, desirable level and preventing an excessive increase in hog numbers. The alternative is to release control both on corn acreage and hog production at the risk that during the next three years the increase in hog production from the 1935-36 level will be greater than for any previous period in the country's history with consequent disastrous hog prices.

In the years before the AAA, every corn-hog producer would have had to deal with this prospect in his own individual way, with no means of guessing what the industry as a whole intended to do, and with no means of bringing about concerted national action to meet the problem. Now with their production control associations and their voluntary contract system, farmers as a whole are in position to know what other farmers are going to do and to cooperate to keep supplies and livestock numbers in balance and thereby prevent the periodic uncontrolled ups and downs in pork production and prices which have been one of the major hazards to the industry for many years, and which

have been harmful to the consumers of pork as well.

## UNION X-RAYS

Mrs. Jess Drennan entertained with a quilting party Wednesday afternoon. To the gay chatter and flying needles of the thirty-one guests, two quilts were made. Refreshments of sandwiches, cake and hot chocolate were served.

Rev. Hoover of Tahoka will preach at the Baptist church Sunday 11 a. m. Everyone is urged to come out and hear this good preacher.

On account of Quarterly Conference being at Tokio, Rev. Moore, Methodist pastor, will not fill his regular appointment next Sunday.

"When the frost is on the pumpkin, And the corn is in the shock,"—Yes, we too out here are getting the feed in the shock and most of us are afraid the frost will come on the pumpkin all too soon, as some of our crops are a wee bit late. However most of us will make more than we know what to do with.

Waivers have been secured from the adjoining land owners for a one mile extension for a road running west from the Union school house. We hope our good commissioner, L. C. Green will get this road through as soon as possible, and we feel sure that he will.

We have the best neighbors—Come to Union.

## Meadow Briefs

Mr. Bud Pendergrass is seen driving a new car his week.

Mrs. Malcolm Timmons was ill the past week.

Juanita Branch spent Sunday in Meadow with Fairy Mackey.

Dr. W. M. Pearce of Lubbock, Presiding Elder of the M. E. Church, of Lubbock District, was in Meadow Saturday morning.

The Broncos played two ball games at home last Friday with the Seminole Indians. The Sr. boys lost, but Juniors were successful. Many of the Meadow citizens viewed the game.

Miss Oleta Henson has a beauty shop in Meadow now. Mrs. John Cadenhaed no longer has her shop.

Beginning next Monday, school will only run in the mornings. The students will be dismissed to help gather the crops.

Mr. and Mrs. J. W. Maggart with their little daughter, Shirley, spent Sunday with the Osborns.

Mr. and Mrs. J. A. Maddox entertained the Hester's last Sunday.

Mrs. R. H. Timmons is very ill again.

## Wellman News

Miss Nora Mae Kerby entertained the young people of this community with a party on the school yard, Thursday night.

The play "The Purple Tantrum" was presented Saturday night to a large audience in the school auditorium.

There was a farm working given on Mr. Gardenhire's farm Monday.

A bridal showed was given to Mrs. Lloyd Bagwell Monday afternoon at the tearage.

Rev. Moore preached for the Methodist Sunday morning and evening. Elder Reynolds preached for the church of Christ Sunday morning and evening.

Miss Cora Kerby returned to her home near Lamesa, Saturday morning.

## \$25.00 REWARD

Will be paid by the manufacturer for any Corn GREAT CHRISTOPHER Corn Cure cannot remove. Also removes Warts and Callouses. 35c at E. G. Alexander Drug Co. 17c

## First List of Entrants

—IN THE—

### Herald's Big Circulation Drive

The following is the list of candidates who have thus far entered the Herald's circulation campaign, in which weekly pay checks, an automobile, a radio, and bonus checks will be awarded. The names appear in alphabetical order with the entry nomination of 5,000 votes.

Only a few have made subscription reports to the campaign office, therefore it is too early to predict which are workers and which are just names. But it is NOT too early to urge every one who has entered to get busy and collect every possible subscription. Next week when votes are published will your friends classify you as a worker or as a name? The paper is not only willing but anxious to pay you a check each Saturday. It has also made it possible for you to earn a new Plymouth Sedan as First Prize Award. But the check and the prize will go to a worker and not to a NAME.

#### ENTRANTS

Burdette Auburg, Brownfield	5,000
Mrs. Bettie Criswell, Plains	5,000
Miss Margaret Christy, Rt. 5, Brownfield (Union)	5,000
Mrs. R. A. Crews, Wellman	5,000
Mr. J. C. Green, Brownfield	5,000
Mrs. D. J. Harris, Meadow	5,000
Miss Myrna Hester, Meadow	5,000
Odas Hardin, Meadow	5,000
Boyd Moore, Brownfield	5,000
Vernon Pharr, Brownfield	5,000
Mrs. Jack Tiernan, Brownfield	5,000
Austin Storie, Brownfield	5,000
Mrs. M. D. Smith, Seagraves, Rt. 1	5,000
Mrs. Voncille Simmons, Brownfield	5,000

The truth is that there is room for several more live wire workers in the campaign if the large territory is to be properly covered. Will YOUR name be included in the next printed list of Payroll workers? If not, WHY not?

## Rehabilitating People The Object of WPA

SAN ANTONIO, Oct. 5.—Reiterating that a dollar's value must be received for every dollar spent by Works Progress Administration in Texas, Administrator H. P. Drought this week instructed engineering officials to plan greatest possible efficiency in the works division.

"We have no fear of running out of man-power on these projects," Drought explained. "When Texas' list of employables has been exhausted, our job will have been completed.

"Federal authorities have attempted to secure final approval of approximately twice as many projects as can be financed out of available funds," Drought declared. "This has been deliberately done to afford a maximum of latitude in operating the program by insuring instantly approved projects of every character. It is obvious, therefore, that we cannot prosecute every project. We are expected to utilize these projects to meet the need for employment that exists in each locality, choosing from among the approved projects those which require the number and particular classes of workers that are available from the relief rolls."

Drought asserted that fairness to the sponsors who, in many instances, are contributing materially toward the completion of projects demands that work be done thoroughly and conscientiously.

"We must never lose sight of the fact that our major purpose is the rehabilitation of human beings," Drought declared. "It is only through demanding an honest day's work for a day's pay that we can remove the specter of the dole from the lives of persons who are subsisting on WPA wages."

By seeking approval of more projects than necessary to absorb all employables from Texas relief rolls as of May, 1935, state WPA officials hope to be able to choose only work of permanent worthwhile nature in the program which has already taken several thousand persons off the dole.

## Gomez News

Many from this community attended the Sacred Harp Singers Convention at Brownfield, Sunday.

School was dismissed last Friday for the cotton picking vacation.

Mr. and Mrs. Lee Fulton left Saturday morning for a several weeks tour of Texas and visits with friends and relatives enroute.

Miss Lois Daughtry was the weekend guest of Miss Jewell Decker.

Mr. and Mrs. O. D. Payton and sons visited with relatives at Lamesa during the week-end.

Mr. J. Brown is now operating his syrup mill at the J. W. Ball farm, and is cooking off a fine product.

Our local gin boasts more than a hundred bales of cotton ginned already this season.

Several from this community attended the oil boom celebration near Plains last Friday evening.

Mr. Clyde Shults entertained his first year Spanish class with a weiner roast at the school house last Saturday evening.

Mrs. J. G. Miller is spending the cotton picking vacation with her husband who teaches at Lou.

There will be preaching services at the Christian church next Sunday morning. A cordial invitation is extended to all.

Quite a number, not only from this community but from neighboring communities as well, met at the school auditorium Sunday and enjoyed a feast of music and song. A singing class was organized with regular meeting dates on the second and fourth Sunday afternoons at 3 o'clock.

The P. T. A. was well entertained Friday evening of last week with a program rendered by the school children.

Keep in mind that you are welcomed each Sunday morning at 10 o'clock at the Baptist church for Sunday School services.

Mr. Weldon Banks was the weekend guest of Mr. Calvin McLeroy.

Mrs. Jack Head returned Tuesday from Carrizozo, New Mexico, where she has been for the past month in attendance upon a sister, who has been very ill.

## BREAD

### Never Lets You Down

Fresh baked bread gives you quick, easily assimilated nourishment—builds sturdy bone and muscle. Every needed food element is present in healthful abundance in every loaf of this finest food. Come in for a "loaf" today.

### BURNETT'S BAKERY

## MRS. SUSAN COOPER BURIED AT BUNYAN

The body of Mrs. Susan Catherine Cooper, who died at the home of her son, N. A. Cooper, at Meadow, at 7:15 o'clock Monday evening, October 7, arrived in Dublin, Tuesday night and was taken to the home of her daughter, Mrs. Pearl Sanders.

Funeral services were conducted Wednesday afternoon at the Methodist church in Bunyan, by the Rev. W. K. Horn of Meadow. The Rev. J. M. Bradford, pastor of the Dublin Baptist church, assisted. Burial was at the Bunyan Cemetery immediately after the funeral.

Mrs. Cooper was born in Lawrence County, Tennessee, November 10, 1848. In 1865 she was married to J. H. Cooper, a Confederate veteran. They came to Texas in 1876, and in 1887 moved to Bunyan, where they bought the home still owned by the family.

Thirteen children were born to Mr. and Mrs. Cooper, eight of whom are living: P. K. Cooper, La Mesa New Mexico; H. A. Cooper, Elk City, Oklahoma; Mrs. Ida Cornelius, Spur; Craig Cooper, Brinkman, Oklahoma; N. A. Cooper, Meadow; Mrs. Pearl Sanders, Dublin; Mrs. Bettie Adams, Moorewood, Oklahoma; and Mrs. Fannie Cooper, Leedy, Oklahoma.

Mr. Cooper died in 1899, and his wife remained on the farm near Bun-

yan until about twelve years ago, after which time she made her home with her children.

She was a charter member of the Methodist church at Bunyan and during her long residence in that community was active in church, Sunday School, and Missionary Society work.

Besides the children, she is survived by fifty-four grandchildren, great-grandchildren, and great-great-grandchildren.

Six of her grandsons acted as pall bearers: Murry Cooper, Dwight Cooper, Zack Cooper, Clyde Cooper, Ollie Cooper, and John Gayle.—Dublin Progress.

Clarence O. Finch, manager of the Herald subscription campaign, was a visitor in Plains, Wed., on business for the contest.

The colored population pulled a dance here Thursday night, or at least those who dance.

## FLOWERS

Cut Flowers and Pot Plants at all times.

### KING FLORAL CO.

"A Home Institution" Phone 196

## How Calotabs Help Nature To Throw Off a Bad Cold

Millions have found in Calotabs a most valuable aid in the treatment of colds. They take one or two tablets the first night and repeat the third or fifth night if needed. How do Calotabs help Nature throw off a cold? First, Calotabs are one of the most thorough and dependable of all intestinal eliminators, thus cleansing the intestinal tract of the germ-laden mucus and toxins. Second, Calotabs are diuretic to the kidneys, promoting the elimination of cold poisons from the system. Thus Calotabs serve the double purpose of a purgative and diuretic, both of which are needed in the treatment of colds. Calotabs are quite economical; only twenty-five cents for the family package, ten cents for the trial package. (Adv.)

## COLD ONE DAY—WARM THE NEXT

PRESTONE protects your car against "see-saw" weather so peculiar to this section. It IS there on the cold days, getting the job done right—it STAYS there on the warm days.

### FITZGERALD SERVICE STATION

## We Carry in Stock at All Times a Complete

#### Line of

### Aermotor, Monitor and Ever-Oil Mills

#### COAL

### B. P. S. Paint and Wall Paper

## CICERO SMITH LBR. CO.

South of the Square—Brownfield, Texas

## IT'S TIME TO WINTERPROOF—

Space doesn't permit us to go into detail about winter proofing. But we will say that after we have gone over your car—from bumper to bumper—it is as well prepared to face the chill breezes as an Anarctic Expedition.

### TOM MAY, Agent

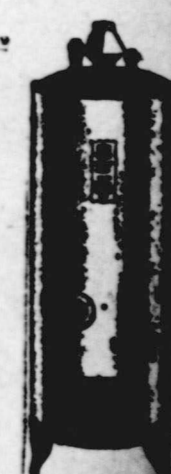
WINTERPROOFING may be had at the following Magnolia Stations.

Mullins & Gracey - Rainbow Inn

Camp Western - Purtell Bros.

J. D. Miller Service Station

Joe Shelton, Tokio - J. K. Wisdom, Meadow



## SATISFACTION

comes with the use of an automatic storage water heater—a water heater you can rely upon to supply you with ample hot water for your needs.

It has been proved that greater economy, convenience and efficiency remove all doubt of the Hot Water Service.

## We Texas Gas Co.

"GAS WITH DEFENDABLE SERVICE"

**Stewart Cash Gro.**

Across Street from Tudor Sales Co.

A Few of the Many Bargains

- Post Toasties, pkg.** 10c
- Moon Rose OATS** Cup & Saucer or Plate 3 lb. 25c
- Double Check COFFEE (good)** 1 lb. 18c
- Crackers, 2 lb. box** 18c
- VIENNA SAUSAGE, can** 7c
- MUSTARD, quart** 15c
- Potted Meat, 3 cans** 10c
- TOMATOES, 3 No. 2 cans for** 23c
- PITTED CHERRIES, No. 2 can** 12c
- Beans, Ranch Style, can** 9c
- Sugar** 10 lb. Bag 52c

New Stock Good Clean Merchandise.

W. R. STEWART, Owner

had formerly lived here with her sister, Mrs. J. W. Black, had passed away at the old home at London, Texas. Rev. B. F. Dixon of Plains, had been called as pastor of the Baptist church here.

Harris News: The young people enjoyed a party at the Herring home. The Herring family left for Lubbock to take charge of the Jackson hotel. The Simms family from Gomez, were out on the farm gathering the crop. John B. Slaughter had brought 2,000 head of two year olds to that community to put on grass. Pride Items: A little frost had fallen, but failed to damage. Harvesting the crops was the order of the day; many were hauling coal. The infant daughter of Mr. and Mrs. John Allen had passed away. Will Palmer died on the 23rd of Sept. and was laid to rest in the Pride cemetery. Twins, a boy and girl were born to Mr. and Mrs. A. D. Jones, Sept. 23. J. P. Simmons was building a new barn.

Gomez: A new girl arrived at the home of Mr and Mrs. Tom Taylor on the 10th. Weather ideal for gathering. Mrs. West was selling green and ripe tomatoes. Mr. Joplin was in from Yoakum county with a load of sweet potatoes. A new postoffice was to be put in 12 miles west of Gomez on the Plains road. (This was the beginning of Tokio.) Grandpa Bridges had leased his place to Rufus Roy, and was moving to Ark. Born to Mr. and Mrs. Tom Williams, a fine girl. Mr. Kelly was putting in some new phones. All for this week.

**ALBINO RATTLESNAKE CAUGHT NEAR WINK**

A most unusual type of rattlesnake was found by A. C. Harding Saturday morning on the Culbertson Lease, near Wink. The rattler, an albino snake, possessing eight rattlers, is of light yellow coloring with a red tint. The rattle and eyes are of yellow and red hues also.

Mr. Harding came upon the snake on the lease as he was at work. A common rattler was coiled around the albino, the two snakes having their heads together. Mr. Harding caught the albino by pinning its head to the ground with a stick and gripping the snake with his hands.—Wink Times Herald.

Arthur Sawyer informed us Saturday night that he had rented the old Sawyer homestead one mile west of town, and a section of land near Wellman to a man from Fort Smith, Ark., who is coming with lots of tools, tractors and teams to work the places.

Mrs. J. G. Dodge of Abilene visited in the homes of her brother's Messrs. John and Walter Gracey last week.

Clarence O. Finch, manager of the Herald subscription contest, was a Meadow visitor, Monday.

**School Reports to Be Given Out Tuesday**

On Tuesday of next week reports of school work will be given out for the first time this year and we feel a few words of explanation are in order. Hereafter these reports will be sent out every six weeks. If a child is falling down in his work, or if he is not following the regulations of a good citizen, special reports and conferences will be in order. The type of report card that has been adopted for the grade schools is a radical change from the type formerly used. It has no likeness, so far as is known, in the United States. The Denver schools of Colorado most nearly approach it.

Parents will observe the following characteristics of the reports: First. The grades in the West Ward school are designated as "satisfactory" or "unsatisfactory." It is utterly impossible for a teacher to calculate the true standing of any child in any grade. Especially is this difficult in the lower grades. A child is either doing satisfactory work or unsatisfactory work. This prevents a child being passed to higher grades on a "C" grade, for example, when he is capable of doing "A" work. Many times children are given "C" and "B" grades when in reality they are doing unsatisfactory work.

Second. The subjects are almost entirely covered up as subjects. No one has ever been able to explain just why certain "subjects" were included in the curriculum and others left out. Patrons have been advised of the intention to smash tradition and convention in order to make training for life and living the aim of the school. Life does not consist of history one hour, spelling another hour, mathematics another hour, etc. Life is an integrated, complex affair. Training and education should be done in life-like situations, and practical and life-like methods and devices should be the rule. The English Activities, for example, will cover every phase of English if possible: oral and written expression, good literature, spelling, grammar and technique of writing, journalism, etc. Reading as such should be a part of English expression. Health and Happiness is a peculiar "subject," but certainly the two go together. The one is almost reciprocal of the other, and certainly they are interdependent. This field will embrace almost everything that will tend to make a child happy. And after all is said and done, is not life a striving after true happiness? If teachers can help the child to find in life a pathway to real and lasting happiness, has she not succeeded, regardless of how much or how little "grammar," "algebra," etc. the child may know? The fine arts, manual arts, and creative arts are far more important in the life of a child than many of the subjects that we have been stressing heretofore. Frankly, we consider it more important for a child to know how to appreciate a good selection of music or to mend an electric iron cord or some other electrical device than to know ever so much about the Punic Wars.

Third. No department grade is being given. Citizenship is the very foundation of the entire program, but an artificial grading such as is usually done will defeat the very purpose of the training. If a child is a "C" citizen, it is bad psychology to advertise the fact to the world through a public report. Personal conferences will take care of the real bad cases of discipline, and special reports will be issued when necessary. Many times a low grade in department is given with the hope that such will correct mistakes made by the student when, at the same time, the child has not been made aware of the offense which he is supposed to have committed.

The school will be glad to offer help in explaining any school policy or regulation. Patrons should feel free to call on the teachers and executives for explanations or helpful suggestions. Constructive criticisms are solicited. Destructive criticisms are never in order in a cooperative program such as the public schools offer. Each patron should strive to get the teacher's and the executive's viewpoint. Each teacher should strive to know patrons personally and to understand their particular problems.

The great democratic institution known as the public school is the biggest business that confronts the people. It deserves the wholehearted support of every citizen. The service that it renders can never be measured. Its success depends upon the extent to which people cooperate in the realization of its objectives.

M. L. H. BAZE, Supt.

Mr. and Mrs. Elmer Roberts of Seagraves came up Saturday night after Mrs. Mattie Holden and daughter, Osa, to take them through the Carlsbad Caverns, Sunday.

Mr. and Mrs. G. S. Morgan of Jacksboro visited in the home of Sheriff and Mrs. Jess Smith last Saturday and Sunday. Mrs. Morgan and Mrs. Smith are sisters. Mr. Morgan is sheriff of that county and brought a man here for Mr. Smith.

**To People of Brownfield and Terry Co.**

Some five years ago I accepted the care of the Baptist church here, and in doing so I realized the responsibility incident to my position. I realized then as I do now that a preacher's responsibility is in two directions: He is responsible for what he preaches; and responsible to God for what he fails to preach. Paul says: Acts 20:27, "I have not shunned to declare the whole counsel of God." In verse 20 the same chapter he says: "I have kept back nothing that was profitable to you." Since my coming to Brownfield moral questions have arisen, upon which religious leaders were forced to take a stand, or prove traitor to a sacred trust. It is often painful to the preacher's own heart to have to speak out on these questions; in fact it is often expensive to do so. But there are but three possible attitudes that one can assume toward sin. First: he can compromise with it; no right thinking man will long respect any religious leader who is a compromiser. Second he can ignore sin as if it did not exist; this is probably the most popular attitude, and this attitude, while the most popular one, is the dodge of a coward. Personally I refuse to purchase popularity at the price of principle. Thirdly, one can condemn sin in human life. This has been my attitude. I hate sin because sin nailed my Savior to the Cross. Sin has caused every heartache, every tear, every blighted character, every blasted hope and every broken home that earth has ever known. I choose to cast myself against evil of all kinds. I have done so in your town, I shall do so to the end, God helping me.

God's standard of measuring men is not like human standards; we measure men's worth to the world by the standard of public opinion. Judged by that standard Belshazzar would have been voted the most popular man in Babylon when he had called thousands of his lord's wives and concubines to that beer party (Wine party) but the hand of God wrote across the wall of his palace, "Thou art weighed in the balance and found wanting;" Dan. 5:27. We often read in the papers about certain men being the most popular man in town, universally loved. We think that a compliment, but when that is true mark that man. He is not doing his Christian duty. Jesus says "Woe unto you when all men speak well of you for did their fathers to the false prophets;" Luke 6:26; also John 15:16: "If ye were of the world the world would love his own. Ye are not of the world therefore the world hateth you." We think it bad when men are hated and persecuted. But Jesus says Matt. 11:12, "Blessed are you when men shall persecute you and say all manner of evil against you; rejoice and be exceedingly glad." Why rejoice and be glad? (1) It proves that you are not of the world, for He says the world loves its own. (2) Your reward will be great in heaven, 2 Cor. 4:17, "I reckon that the afflictions of the present are not worthy to be compared with the glory that shall be revealed in us."

I am not saying that any man should court opposition or intentionally make himself offensive. But I am saying that if he does his Christian duty he will not be universally loved. Our father used to sing, "Are there no foes for me to face, must I not stem the flood Is this vile world a friend to grace, to help me on to God?" John the Baptist was not popular—he lost his head for condemning sin in the life and home of King Herod. Paul was not popular, we find him often in prison. John Bunyon spent twelve years in Bedford's jails for telling the world the truth. Christ said, "Ye shall be hated of all nations for my sake." What attitude shall I take? As an honest man and as a preacher I MUST tell the truth, the whole truth, and the whole of the truth. If I fail to do so thru fear of giving offense I would be as guilty before God as if I had preached gross heresy. I'll wear an honest man's hat as long as I wear a hat at all. I'll beg bread from door to door before I will compromise with the devil. My services are for sale but my character isn't. Paul says, 2 Tim. 4:3, "The time will come when they will not endure sound doctrine but after their own lust will they heap to themselves teachers having itching ears." I do wonder if that time is here.

I am leaving your community with joys mingled with sorrows. Like some thunder cloud streaked with bars of sunshine, I am happy that it was my joy to labor here for the past five years. I am happy that God has blessed our labors together. I have baptized 114 happy converts since my coming here. Yet I am sorry that so many have rejected the call of God to repent and are still in the ways of sin and death. I have no regrets for what I have done. I am only sorry that I could not do more for you. If at any time I can be of service to you either individually or collectively, it will be a genuine joy for me to render that service. So with love to all and hatred for NONE, I pray that you may be bound closer

**Armands Blended Cream serves as an All Purpose Cream—**

Prices 20c 50c 75c and \$1.00

**Cara Nome Week End Travel Case** \$1.00  
**Stag Hair Oil, 3 ounce** 25c  
**Stag Hair Oil, 6 ounce** 35c

We Also Have a Fresh Stock of Pangburn Candies.

**ALEXANDER'S**

—THE REXALL STORE—

**WEST TEXAS GIN CO.**

Where Service and Courtesy Come First

**GIVE US A TRIAL WITH YOUR FIRST BALE.**

together, and be kept close to the great loving heart of God and that He will keep you in the way everlasting.

Fraternally yours  
 J. M. HALE.  
**DRUNKEN DRIVER MEASURE PASSES**

AUSTIN, Texas, Oct. 10.—The House Wednesday night passed a bill to assess persons convicted of drunken driving a minimum fine of \$50 and thirty days in jail, leaving the maximum penalty two years confinement in the penitentiary.

G. C. Morris said the bill would stop the practice of assessing a fine of \$1 and costs on the charge, while the jail sentence would be a deterrent to drunken driving.

The House, at its first night session, also passed a bill to appropriate \$10,000 in salaries for directors of the Lower Colorado River authority and eleven minor bills.

Mrs. Tom Key of Lamesa came over Sunday morning and visited with her sister, Mrs. G. S. Webber. She and Mrs. Webber went to Hereford Monday to visit their mother, Mrs. Fox.

Roy Ballard was here over the week-end visiting his parents, wife and baby.

**Circus is Coming**

When in Brownfield having a jolly time at the circus next Tuesday, remember that some one of your friends wants and needs your subscription to the Herald and that this subscription will make his or her circus day a jolly one too. Help your friend win the prize of their choice with your subscription next Tuesday.

Jay Barrett is building three frame houses on East Hill that will make desirable rent places. One contains 3 rooms and bath; one 4 rooms and bath; and the other 5 rooms and bath.

Sam Houtchens, local checker expert, was in the checker tournament at Lubbock last week, and tied for fourth place, according to information received from the president, Otho Clendemen.

**LISTEN, SUBSCRIBERS**

Subscriptions to the Herald may be paid at the office and credits given to the candidate the subscriber prefers.

Mr. and Mrs. Jesse Medlin moved back to Brownfield this week from Lovington, N. M.

SATURDAY, NOV. 2  
**A NEW CHEVROLET**



The only complete low-priced car

WILL BE ON DISPLAY AT ALL CHEVROLET DEALERS

**ANNOUNCEMENT**  
**To the Cotton Farmers**

In purchasing what was formerly known as the Harrison-McSpadden Gin, we had our mind set to remodel and install machinery, so as to give the farmers of Terry County one of the best Gins in the State.

We started in the center and checked every part, including painting the building. Now, we invite you to be the judge. We assure you of a good turn out; every accommodation we can give you, and fair dealings at all times.

**R. D. Holt Gin Co.**

"Independent Ginners"

Brownfield —:— —:— Texas

Help Your Self Gro. & Mkt.

Owned and Operated by Mrs. Lawrence Davis & Jeff Medford

YAMS LB. 1 1/2

Quart Apple Butter 18c Phillips Pork & Beans, can 5c
Pineapple Juice, 3 cans for 25c Crystal Wedding Oats, pkg. 21c

Pinto Beans 3 lb. 16c

Bright & Early Coffee, 1 lb. 21c Post Toasties, pkg. 10c

APPLES per doz. 5c

APPLES, per bushel 90c MATCHES, per carton 21c

White Onions PER LB. 3 1/2c

Vanilla Wafers, 1 lb. 11c 32 oz. H. C. Baking Pwd. 20c

MEAL 20 LBS. 45c

BEEF ROAST, lb. 14c STEAK, Forequarter, lb. 16c
Round Loin or T-Bone, lb. 22c Cheese, Longhorn, lb. 21c
Bologna, lb. 15c Dry Salt Bacon (heavy) 24c

FRESH WATER CATFISH

Weekly Church and Social Happenings

ALL DAY ZONE MEETING

Thursday of last week the last 1935 zone meeting for Zone No. 1 of the Methodist Missionary Society was held with the Brownfield church.

BAPTIST LADIES MEET IN THREE CIRCLES.

North Circle met with Mrs. Flache, Mrs. Auburg led the bible lesson; Mrs. Heath talked on the Negro work.

The South Circle met at the church, Mrs. Will Adams leading a bible lesson.

Mrs. C. F. Hamilton was hostess to the Young Matrons. Mrs. Thomas led a bible lesson. Punch and cookies were served those present.

Eighteen ladies attended the three circles which met Monday.

BIBLE CLASS MEETS

Eighteen ladies attended the bible study Monday at the church of Christ when Elder Fry led the 2nd chapter of Galatians. A business meeting was held after the lesson and plans to purchase clothing for the orphan boy and girl at Tipton's Orphans home at

Tipton, Okla. were made. The ladies' bible class clothes the girl and another class clothes the boy.

FIRST CHRISTIAN LADIES FINISH QUILT.

Mrs. Simon Holgate was hostess to ladies of the First Christian church, Monday with a social. The ladies quilted a quilt. Cake and tea was served to seven members.

HAVE REGULAR MEETING

The Methodist ladies met at their church Monday at 3 P. M. with Mrs. Longbrake leading the Monthly World Outlook lesson. Mrs. Carpenter was elected a member of the Board of Christian Education.

TEACHING COURSE

Mr. W. H. Hamilton of Lubbock is teaching a Sunday School Teachers' Training Course at the Methodist church each night this week. Some twenty are taking the course, which is "St. Mark's Life of Jesus" by Andrew Sledd.

JUNIOR STUDY CLUB REORGANIZED.

The El Progreso Study Club met at the home of Miss Kathrine Holgate last Monday evening and elected officers for 1935 and '36. They are as

follow:

President—Mrs. N. A. Hanson. Vice Pres.—Mrs. Pope Pool. Recording Sec'y—Miss Gertrude Rasco

Corresponding Sec'y—Mrs. Madison Weaver.

Parliamentarian—Miss Bessie Chisholm.

Critic—Mrs. James King. Reporter—Miss Holgate. Treasurer—Mrs. Sumner.

Mesdames M. E. Jacobson and W. H. Dallas were visitors from the Maids & Matrons Club.

Plans were made for a party to be given in the near future. Refreshments of pumpkin pie and coffee were served.

ACE HI CLUB MEETS

Mrs. W. C. Smith was hostess to the Ace Hi Club on Tuesday afternoon with three tables of bridge. Mrs. Tom May won high prize for club and Mrs. D. P. Lewis for guest. Both were presented with silver napkins.

A delicious salad course was served to Mesdames May, Lewis, W. H. Collins, A. A. Sawyer, Roy Herod, Tom Cobb, A. J. Stricklin, Roy Wingerd, C. J. Smith, Ballard, Earl Jones and Miss Holden.

Miss Lela Duke and sister and husband, Mr. and Mrs. Earl Anthony Jr. visited another sister in Dallas over the week-end.

Mr. and Mrs. S. R. Taylor of Denison, Texas, are here the guests of their daughter, Mrs. Jack Stricklin, Jr.

RIALTO

FRI. & SAT. Oct. 18-19

William Powell

IN

"ESCAPADE"

with

Luise Rainer, Frank Morgan and Virginia Bruce

SUN., MON. & TUE. Oct. 20-21-22

WILL ROGERS

IN

"Steamboat Round The Bend"

with

Anne Shirley, Irvin S. Cobb and Stepin Fetchit.

This picture is rated as one of the greatest pictures Will Rogers ever made.

RITZ

SAT. OCT. 19 Ken Maynard

IN

"Western Frontier"

This is a brand new western and is a lot better than the old Ken Maynard pictures.

Also Chapter 7 "Call of the Savage"

SUN. & MON. October 20-21

George O'Brien

IN

ZANE GREY'S "Thunder Mountain"

PARTY ON WEDNESDAY

A most enjoyable party of the fall season was given on Wednesday at the home of Mrs. T. L. Treadaway with Mrs. A. H. Daniell as co-hostess.

Ten tables were placed for contract bridge and high score was made by Mrs. Blue Graham. She was presented with a lovely piece of Roseville pottery.

The rooms were lovely with fall flowers and Halloween decorations over windows and doors. The motif was further carried out in the tallies, score cards and luncheon covers.

GIVEN SHOWER

Mrs. Darrel Jackson honored Mrs. Edna Stoneman with a shower at her home Wednesday afternoon, Oct. 9. Many lovely gifts were received.

Those sending were Mesdames McBurnett, Eldwyn Lovelace, Shorty Forbus, W. C. Burrow, Mangum, Roy Jenkins, Peek, Auburg, Jesse D. Cox, Walker, Marion Linville, Sallie Linville, Otis Height, Ward, J. W. Spear, Lola McGlothlin, Roy Harris, Leslie Hensen, Wayne Brown, Jack Benton, Alvis Black, Argain, H. E. McBride, Murphy, H. C. Walters, and Misses Oleta Stanley, Ethyl Eddie and Etta Rickard.

BIRTHDAY PARTY

Charlie Mae Hagrod celebrated her seventh birthday, Monday afternoon by giving a party which began at 4:00 o'clock and continued until 5:30. The children were served cocoa, cake, candy and cookies, and the following enjoyed a number of games: Barbara Nell Harrold, James Harris, Virginia Jackson, R. D. Jackson, Barbara Taylor, Harold Newsom, Coriene Thrasher, Pauline Mullins, Mildred

Stephens & Latham DRY GOODS

Fast Color Prints 36 inches wide—Only 10c yard

New Fall Suiting Big Selection of Colors 25c yard

SILK DRESSES All in the New Fall Colors BIG SELECTION \$495

GIRLS' Waterproof Jackets Good for School Wear All Colors \$149

Children's Boots Star Brand Solid Leather \$198

School Oxfords Star Brand Solid Leather Black and Brown \$198 and \$295

Men's Dress Oxfords Solid Leather, Wing Tip Cap Toe Trouser Crease Toe \$295

Work Shoes Star Brand Solid Leather \$198

Pure Thread Silk Hose—49c pair

Next Tuesday Will Be Circus Day Here

Harley Sadler and his Bailey Bros. three ring circus will be here next Tuesday for two performances, at 2 and 8 P. M., with a big street parade at noon. Show grounds northwest of the Independent Gin.

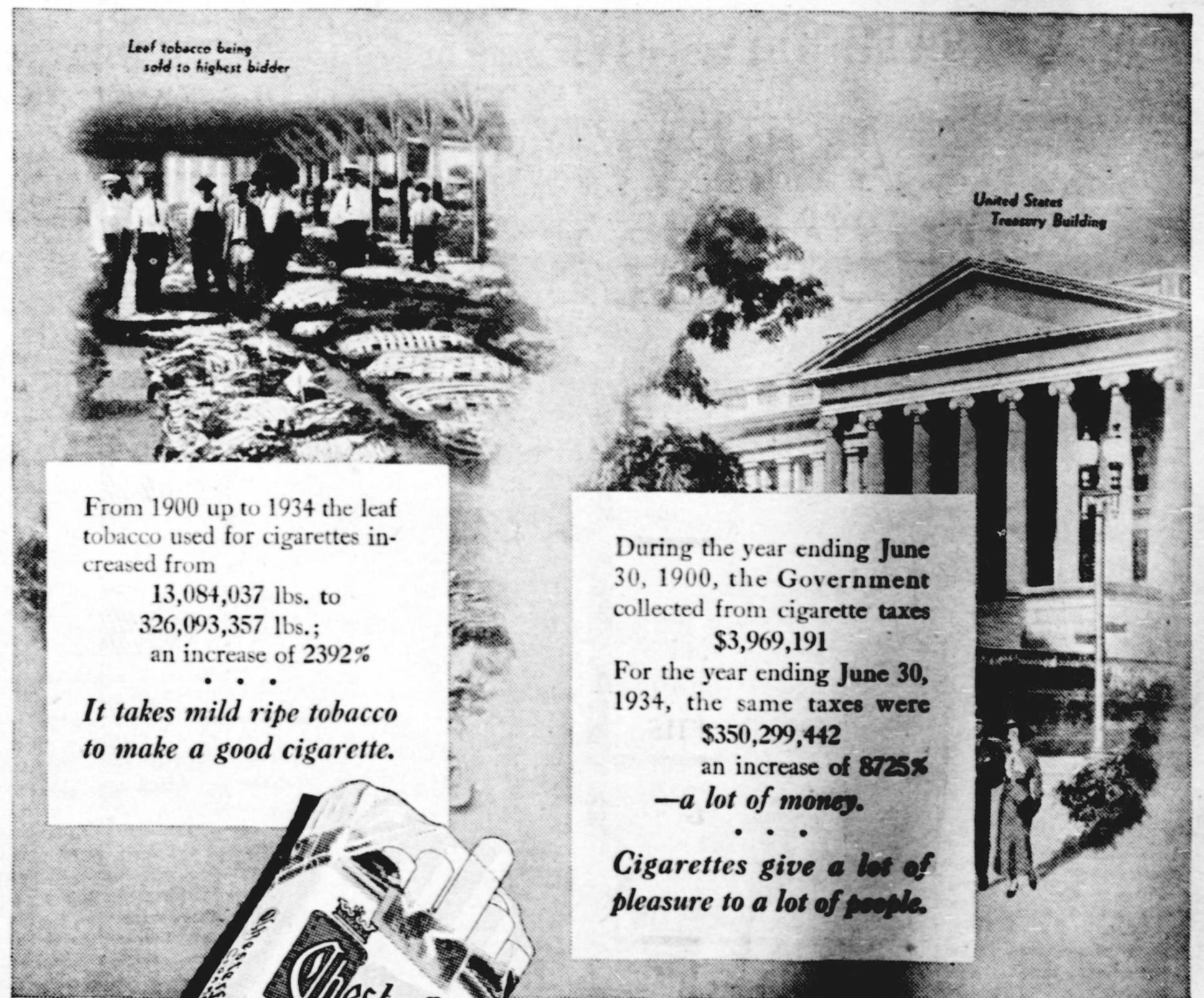
As it has been several years since the people of this vicinity have had a circus, a good crowd is looked for that day. The price of admission is in the reach of all, only 25c to one and all.

H. L. Bridge and son were in Monday from the Tokio section. He reports a good crop.

A fine crowd was out at the Methodist church last Sunday afternoon to hear the Sacred Harp singers from Lubbock. It was enjoyed very much.

Most women marry for love, if they marry at all. Not one man in forty has any money any more.

What is there about the average dog that induces its owner to pay taxes on it?



From 1900 up to 1934 the leaf tobacco used for cigarettes increased from 13,084,037 lbs. to 326,093,357 lbs.; an increase of 2392%

It takes mild ripe tobacco to make a good cigarette.

During the year ending June 30, 1900, the Government collected from cigarette taxes \$3,969,191 For the year ending June 30, 1934, the same taxes were \$350,299,442 an increase of 8725% —a lot of money.

Cigarettes give a lot of pleasure to a lot of people.

More cigarettes are smoked today because more people know about them—they are better advertised. But the main reason for the increase is that they are made better—made of better tobaccos; then again the tobaccos are blended—a blend of domestic and Turkish tobaccos. Chesterfield is made of mild, ripe tobaccos. Everything that nature knows about is used in making it a mild and better-tasting cigarette. You believe you will enjoy them.

Terry County Grocery

Specials For Saturday

SUGAR 10 lb. 53c

FLOUR 48 lb. \$1.95

MEAL 20 pounds 42c

Lettuce 2 heads 5c

APPLES, Delicious, dozen 25c CRACKERS, 2 lb. 18c

CABBAGE 10 lb. 15c

COFFEE pound 11c

Tomatoes, 3 No. 2 Cans 20c

Syrup, No. 10 Can - 48c

Phone No. 187

We Deliver