VOLUMN THIRTY－ONE

| PROGRESS NOTES | C．H．Nelson Wins in State Senate Race | A Chance to Hear A Methodist Bishop | South Plains Editiors Hear Com．Hines | Quite a Bit of Oil Excitement in Yoakum | Value of the Trench Silo Demonstrated Fifteen farmers and twenty－five Vocational Agriculture Students at－ | Sadler Issues State－ ment to His Friends For seventeen years I have been trying to be of service to the Amuse |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Setated |  |  |  |  |  |
|  |  |  | don moed | Weil hat hane mot | ase |  |
| doter | deateme |  |  | Manememe |  |  |
| tho moneme mid |  |  | 隹 | Tomen |  |  |
|  |  |  |  |  | （ex | Siles Braberer Bif Treere Birs Cir |
|  |  |  |  |  |  | tion |
|  | makes sti |  |  |  |  | molemem worth |
|  | 7 |  | me premems ssen |  | Het to meenit does not hase te | man |
|  | \％ | 隹 |  |  |  |  |
|  |  |  |  |  |  |  |
| wed |  | Owe moteratat dat mes | \％ | ， | Mreme |  |
| an |  |  | Als |  |  | （e） |
|  |  |  |  |  | Men |  |
|  |  | A Good Cro |  |  |  | des moid |
|  |  | ected Here Mon． |  |  |  |  |
|  |  |  | surre |  |  |  |
|  |  |  |  | 込 |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  | Rene |
|  |  |  | Jones of Spur．It seems to，that at one time Mr．Hines had been an able |  | Cubs March On For | beam |
| did |  |  |  |  | eir Third Victory |  |
|  |  |  |  |  |  |  |
| wit |  |  |  |  |  |  |
|  |  |  |  |  |  | Hoin mity |
|  |  |  | in thi |  |  |  |
| \％ba |  |  | meat |  |  |  |
|  |  |  | der |  |  | ortereat at tee |
|  |  |  |  |  |  | in |
|  |  |  |  |  |  | come |
|  |  | mobile Agency | 隹 |  |  | Snyder to |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| drit |  |  |  |  |  |  |
| ed application together essary maps and plats Washington or well on it |  |  |  |  |  |  |
|  |  |  | Seems Senate Choice |  |  |  |
|  |  |  | sman |  |  |  |
| that amicable agreemen when the time comes |  |  | men |  |  |  |
| them | de | Some | 退 |  | Kings Represented |  |
| y |  | and | mated |  | FFloral School |  |
|  |  |  | der |  |  |  |
|  |  |  |  |  |  | Sinin in |
|  |  | Truett |  |  |  |  |
|  |  | torney |  |  |  |  |
|  | ＂beters． | Truet smintor or Thatate has been | STome |  |  |  |
|  |  | des | \％ |  |  |  |
| lateme | mall |  | ${ }_{\text {der }}$ |  |  |  |
|  |  |  | meme |  |  |  |
|  |  |  | ${ }^{\text {reatam}}$ |  |  |  |
|  |  |  |  |  |  |  |
|  | men |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  | trait suces |
|  |  |  |  |  |  |  |
|  | Its Corn－Hog Money |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Rialto Theatre |  |  |  |  |  |  |
| ＂Doubting Thomas＂ |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | kum will be in a class w a Corn－Hog producer |  |  |  |  |  |




# YOU CAN'T ADVERTISE 

## TODAY and QUIT TOMORROW

## YOU ARE NOT TALKING TO A MASS MEETING



## You Are Talking To a Parade

Ceasless hammering on the same spot helps. to win prize fights-it is the same with advertising success. Not until individuals in the same neighborhood have been sufficiently saturated with your message does your advertising begin to produce results.
The HERALD staff of experienced, capable advertising men will be glad to help you with your sales and advertising problems. A service that is free to all advertisers. PHONE

NO. ONE

## ANNOUNCING OUR TEN

DAY FOOD SALE
Beginning Now - Running Through Saturday October 12th with Prices So Hot They Smoke

CALIFORNIA FRUITS AND VEGETABLES
-COME IN AND LET'S GET ACQUAINTEDNATONALLY KNOWN KROCERES
We Try to Make Every Hand-Shake Mutually Profitable
as Well as Pleasant.
$\longrightarrow$ OUR
MEAT MARKET

SAVE YOUR CASH REGISTER TICKETS
PREMIUM DISHES
36-Piece and 10 -Piece Patrician Ware
in Green or Golden Glow Colors.

## Brownfield Phone 165

## Lloyd Reid Partner Manager

MONDAY IS TRADESDAY IN BROWNFIELD-BE HERE

| AUSPICES <br> ican Legion 269 | COMInG |
| :---: | :---: |
| -BRownfilid - |  |
| $\begin{aligned} & \text { ONEDAY } \\ & \text { ONLY } \end{aligned}$ |  |
| -rain or shin | Harley SADIER'S <br> BAlIE SROS COMBNED |
| 2P.M. and 8P.M. | ArJack O OXE |
| w | IN PERSONOM |
| w |  |
| 25c TO ALL | WAICH for IT |
| TUESD | OCT. - 22 |
| LY BIC | COMING THIS FALL |

## We $D_{0}$ All Kinds Automotive Electrical Work Starters - Generators - Batteries <br> TEXACO SERVICE STATION and REPAIR SHOP <br> PHONE 2-1-3

Red Bryan
David Perry

[^0]

## 

The Herald has on display at office, a cowbell said to be 114 years
old J. T. O'Conner and famfly Theught to Texas from Tennesssee.
The old relic is hand made, but still gives off a pleasing made, but still
made it easy to ford old Lill and Pide
ind in the woodlands of the old state. It
has been handed down from genera-
tion to generation of Uncle refathers.

## "FIOWERS"

Everybody loves flowers and the
are suitable for any occasion. Ca send your wire orders.
W. B. DOW
PHONE 69
$\$ 25.00$ REWARD
Will be paid by the manufacturer for
any Corn GREAT CHRISTOPHER
and Corn Cure cannot remove. Also re--
moves Warts and Callouses. 35 c at




## SPEEDY.IOW COST MOTORING



IOMFORT . . . STEEL BODIES ... GENUINE FLOATING POWER

Coupe and Picku OB Brownfield-
$\$ 565.00$

This is a new age in which the motor car
4-Door Sedan and panel delivery FOB Brownfield $\$ 585.00$

UP 1030 MILES PER GALLON . . 70 MILES PER HOUR WILYS 77 FOUR-GYLINDER ECOMOMY - FLOATIMG POWER SMOOTHNESS LIESKA MOTOK COMPANY
Now on Display at Fitzgerald Service Station, East Main
MOST MILES AT THE LEAST COST

## OUR 23 YEAR COLUMN



\section*{| base |
| :---: |
| mont |
| mouse |
| night |}



| L Help Your Self to Good FoodS memerem |  |  | Planting Time Ne |
| :---: | :---: | :---: | :---: |
| Macaroni-Spaghetiti, 2b, _23c |  |  |  |
| OATS Crystal Wedding - - .19 | $=2 \leq \pm$ | WILL ROGERS | FRUIT TREES,SHADE TREES, EVERGREENS SHRUBS, TINES, ROSE BUSHES and BULRS. |
|  |  | "Do |  |
|  |  |  |  |
| BROOMS each - - .29 |  |  | 25 Years Experience on the Plains. |
|  |  | WALLACE B | NFIELD NURSERY |
| SPUDS - $10 \mathrm{lhs}=-12_{2}^{1}$ |  | NA SEAS" |  |
|  |  |  | FIRST MONDAY SPECLALS |
| APPLES gallon - . 29 |  |  |  |
|  |  |  |  |
|  |  | Friday and Saturday |  |
| Help Your Self Gro. \& Mkt. |  | When a Man Sees |  |
|  |  |  |  |
| Weekly Chrch and Social lappeings ${ }_{\text {a }}$ |  |  |  |
|  |  |  |  |
|  |  | JAMES DUNN and |  |
|  |  | "Welcome hom |  |
| \% |  |  |  |
|  |  | ades Day Spe |  |
| ${ }^{\text {va pox }}$ |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  | c |
| TERRY COUNTY GROCERY <br> SPECIALS FOR SATURDAY AND MONDAY |  | MENS SUEDE JAA MENS HEAYY W |  |
|  |  | MENS BLANKET | ED UNMPR , each |
|  |  | Mens and Boys B.l. |  |
|  |  | Men's and Iadies Ladies SIIK HoSE | es Shes, all sizes, per nim--------------49c |
| Sugar 10 lb .53 c FloUR 24 lb .988 | 2- | Ladies and Chill | Rayon Blomers, each -------------15c ${ }^{25 c}$ |
| al $20 \mathrm{lb} . \quad .43 \mathrm{~B}$ |  | Ladies wash | SES good qalili, ed ------------88c |
|  |  | 54 INCH W00L TW |  |
| OATS 3 lb. 17c RICE 6 lb .17 c | beammesrs | 48 | c |
|  |  |  | cremer |
| Special Price On Twine |  | ${ }_{16}$ |  |
|  |  | XXTRA COODO |  |
|  |  | Colli | Dry bods Co. |
|  |  |  |  |


[^0]:    SEE-
    HIGGNBOTHAM-BARTLLETT CO. -for-
    LU-M-B.ER and building materials of all kinds.

