

**NOTICE**  
If there is a red circle around your name, your time has expired. Please renew!

# The Terry County Herald

The truth about Terry County is good enough. An appreciated weekly that covers the territory thoroughly.

Printed in Terry County, on the South Plains, the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States

VOLUME THIRTY-ONE

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, SEPTEMBER 13, 1935

NUMBER 5

## PROGRESS NOTES

By J. E. Shelton, Secretary Chamber of Commerce

### To Those Who Borrowed Feed Money

For the benefit of the farmers who received loans from the Emergency Drought Loan Office to feed their livestock, they can pay these loans at the Emergency Crop Loan office, located on the second floor of the court house in the chamber of commerce office. Also farmers who received a 1935 crop loan can pay their loans at the same office. Miss Evelyn Smith, in duty status and will be glad to assist the farmer in connection with their loans and furnish all information in connection with the remitting of payments to the Dallas office.

The chamber of commerce is not connected in any manner with the Loan Office, but is merely providing office space for the convenience of all concerned.

### Proceeding With Park Work

Preliminary work in connection with the Recreational Park is proceeding and the committee is undertaking to have everything ready to proceed with actual construction as soon as the project has final approval from Washington, which the district officials of PWA assured us would be done. The Park, when completed will contain 10 buildings, to be used for county fair purposes, a large club house with facilities for all classes of entertainment, including public meetings and banquets, a large swimming pool, a wading pool for children, a lake with trees planted on all sides of it, excellently constructed nine hole golf course, football field with a grandstand, baseball field, three tennis courts, croquet courts and rodeo field. It is expected that the dam for the lake, which is to be stocked with fish, will be located about two hundred yards west of the east line of the property and that the space between will be planted to trees and grass with swings and slides and may be other playground equipment for the use of the children. A double driveway across the dam will be constructed and two footbridges further up on the lake.

### No Exhibit To Amarillo

It has been the desire of the writer to place a county agricultural exhibit at both the Amarillo and Lubbock Fairs, but rainy weather of the past few days has prevented us from assembling the necessary products and it is very probable that we will not be able to make the grade to Amarillo. Several farmers have advised us that we are welcome to whatever we desired from their fields, but we have not had near the response that we expected to our request in the Herald, and are going to have to search out several different kind of exhibits that have not yet been located. We know that we are welcome to stuff from any of the fields, but have always refrained from gathering stuff from any farm unless we had permission of the owner. Our exhibit has to be in place at Amarillo on the morning of the 14th and the time which to assemble it is all too short. (Since the above was written, it has been definitely decided that it will be impossible to place an exhibit at Amarillo as it commences Saturday of this week and up to date we have not been able to find any open cotton, nor any matured sorghum grains or corn. In other words we can't make it with an exhibit that would be creditable to the county and would rather stay away than to make it with a very sorry and incomplete showing.) We hope for better luck on the Lubbock Fair.

### Tom May Supervisor

The Project Board of the Park or Recreational center, had a called session Tuesday and among other business transacted was the appointment of Tom May as Supervisor, with instructions to proceed with work of engineering and landscaping. It is thought that the cost of employing an engineer and landscaping artist will not be excessive, but it will have to be done by private subscription, but will not be too hard on any individual.

### We Are in Big Spring Dist.

From street talk, it seems that some

W. B. PASCHAL and FAMILY are entitled to a pass to the

**Rialto Theatre**  
to see  
**Under Pampas Moon**

Be sure to present this clipping at the box office at the Rialto Theatre.  
Compliment: Rialto-Herald

## Monument to Pioneer Minister Unveiled

A crowd of fellow church members and friends gathered at the Brownfield cemetery Sunday afternoon, to pay their respects to the memory of Rev. J. B. Vinson, who passed on several months ago, and to unveil a monument erected to his grave by appreciative folks of all walks of life to whom this old minister had acted the Good Samaritan in times past.

Judge W. W. Price led a few of Rev. Vinson's favorite songs, Rev. J. M. Hale acted as master of ceremonies. After a prayer by Rev. W. K. Horn, the veil was lifted. At this time fellow preachers, people who had been members of churches where deceased was pastor, as well as old time friends, were allowed to say a few words. All were in the same trend—that a true friend had gone from them.

The stone, a nice granite, enclosed by a concrete curb, is a nice job indeed. The grave has been concreted and shelled. The stone is a double affair, with space left on one side for further engraving after the passing of Mrs. Vinson. Mrs. Vinson made a short talk thanking his and her friends for the beautiful tribute, and expressed the hope that she could join her husband in this last resting place.

## Removing Dead Timber From Court Park

N. W. Jeter took the contract this week to remove all the old dead locust trees from the court house park. According to Judge R. A. Simms, the Commissioners Court designated some 24 trees that were to be removed. We understand that Mr. Jeter is to have the wood for posts, etc., to use on his farm.

## District Court Still Grinding Out Cases

District Court has been quite busy this week over at the courthouse. A large number of cases have been tried of a criminal nature, most of which were not sensational, mostly being theft or removal of mortgaged property, and such like.

In view of the fact that next week will likely end this session of district court, the Herald will try to get a report on the most important cases that were tried this and next week.

Jack: "Marvin is a great guy, in fact, a genius."

Jill: "He doesn't hold that opinion of you."

Jack: "Well, perhaps we are both mistaken."

people are of the opinion that Terry County is in the Lubbock District WPA, but this is a mistake, as we are in the Big Spring territory and our park project has received the full approval of the entire district office, has reached San Antonio, and is now on its way to Washington. There also seems to be confusion concerning the function of two of the loan divisions of the Government. We have our application in WPA and a lot of projects in this section are in WPA, and there is a very distinct difference in the two and a very decided difference in projects undertaken.

### Army Camp Here Next Week

We are going to have an Army Camp here next week. A bunch of soldiers, maybe as many as 100, from Fort Bliss, Texas, have requested camping facilities and these have been secured for them. The site will be located on our old city park site at the junction of the Tahoka and Lubbock highways. The purpose of the visit is for the advertising of the Army, and they will be in camp for four days commencing on Sept. 19.

### Park Engineer Has Arrived

Since writing about the meeting of the Park Project Board, the Field Engineer of WPA has arrived in town, and has requested the immediate employment of an Engineer and Landscaping Artist, and his request has been complied with, and the engineer is expected to arrive this morning, Tuesday, followed by the man who will do the landscaping, this afternoon.

## State Senator Arthur P. Duggan Passes

GONZALES, Texas, Sept. 6.—Senator Arthur P. Duggan of Littlefield, in Lamb County, died Friday at Gonzales at the home of relatives, where he had gone after an operation. He is survived by his wife and two children, his son, a graduate with the June class at the University of Texas, and a daughter, Mrs. David C. Gracy of Austin. His wife, the former Sarah Harrell, is a niece of the late Major W. Littlefield, cattle baron. Mr. Duggan was 58 years of age. He was a large landowner in Lamb County. He was a native of San Marcos and at one time lived at Gonzales.

Recently Senator Duggan had suffered from heart trouble and on a recent business trip to Laredo was



ARTHUR P. DUGGAN

forced to spend a week in a hospital.

He devoted much of his official efforts to the cause of education and taxation. He was an active member of the Senate committee which made a tax research study with legislative recommendations and was chairman of the Committee on Educational Affairs. In the latter capacity he sponsored many measures for the improvement of both elementary schools and higher institutions of learning. He also was chairman of the Internal Improvement Committee and a member of the following standing committees: Agricultural, Counties, Congressional Districts, Senatorial Districts, Finance, Highways and Motor Traffic, Penitentiaries and Printing.

Was Serving First Term  
Senator Duggan made few speeches and none of any length. He worked hard and accomplished much.

Mr. Duggan was serving his first term, having been elected in 1932 from the Thirtieth District consisting of the counties of Bailey, Lamb, Hale, Floyd, Motley, Cottle, Cochran, Hockley, Lubbock, Crosby, Dickens, King, Yoakum, Terry, Lynn, Garza, Kent, Stonewall, Martin, and Howard. He was an unsuccessful candidate for Congress at the 1934 primaries.

Shortly after the funeral Gov. James V. Allred will call a special election to fill the vacancy. It is probable that the seat may be vacant a few days after the special session convenes Sept. 16.

## Garlington Putting Store in Brownfield

J. O. Garlington is rushing through plans for a new Piggly Wiggly store at Brownfield, and Lloyd Reid, who has been with the local Piggly Wiggly store has been chosen to manage the new store.

While no definite announcement has been made they expect to open within the next two weeks.—Littlefield News.

The Weber building on the north side of the square is being prepared for this store. Carpenters, painters and other workmen are busy remodeling this building for the new business.

Mr. Reid comes to Brownfield highly recommended both as a good business man and as a progressive citizen. Mr. Reid has lived in Littlefield for the past 10 years, finished school there, and for the past four years has been connected with Mr. Garlington in the Piggly Wiggly store there. The Herald welcomes Mr. Reid, wife and baby to Brownfield, as manager of this new store.

Mr. and Mrs. Leo Holmes and Betty Jean, left Wednesday on their vacation, which will include a trip by motor to New Mexico and Colorado. Mr. Holmes is cashier at the State Bank.

Rhodes—Did that little oil deal of yours turn out to be a paying investment?

Weed—Oh, yes—only I wasn't the payee.

## Alton Stricklin With Texas Playboy Band

Alton Stricklin and wife visited relatives in Cleburne and Grandview this week before leaving for Tulsa, Okla., where he will join Bob Willis and his "Texas Playboys Band." The past several months Mr. Stricklin has been playing with the "Hi-Fliers" in Fort Worth.

The Willis Band plays daily from Tulsa. Mr. Stricklin plays the piano and accordion. The 15th of this month he will go with the band to a recording studio to make a number of records. The band travels by plane.

Alton is a brother of Benton Stricklin, who is connected with the Cleburne Times-Review.—Times Review.

We knew that our nephew could tickle the ivory like nobody's business but the fact that he can stretch a tune out of an accordion was news to us. But we heard one fellow remark once that "Al" could blow a tune on a pocket knife. Now we'll agree to tune in on Alton's new station at Tulsa sometimes if he will give us some shakedown, such as Turkey in the Straw; Hell Over Hatchie and Forkeddeer, but won't promise to listen to much jazz, yodling or crooning.

## Rev. J. Matt. Hale Finishes Work Here

Last Sunday was the last day of the pastorate of Rev. J. M. Hale with the First Baptist church here, and a large crowd was on hand at his last services, especially at the morning hour. Rain hindered the attendance at night.

Rev. Hale and family came here from Ralls, and he took up the work on Dec. 6, 1930, lacking only a few months of being here 5 years. During that time 300 members have been received in the church, of which 114



were baptised, a net gain of 167, although all were depression years, when few people were moving in.

The sum of \$25,000 has been raised for all purposes in that time, and a \$6,000 debt on the church and parsonage property cleared. We have not learned where the Hale family will go at this time, or who will succeed him here.

## N. W. Jones Injured Sunday Night by Car

N. W. Jones, aged citizen, was struck Sunday night by an automobile near the Cruce Auto Co., and while not seriously hurt was badly bruised. T. M. Wood and Lolan Flippen were the drivers of the car. They stopped immediately and rendered very assistance possible, it is reported.

Mr. Jones was not carried to the hospital, but carried home, where he is resting very well at this time. The drivers of the car say they were blinded by several lights from autos, leaving two nearby churches, that rain hindered vision, and that the lights on their car was bad.

## Cobb to Open Store in Littlefield Soon

The Cobb Mercantile Company has leased the Cooper building just vacated by the Singleton Dry Goods Co., and will open a new store here in the next few days.

They have been operating at Brownfield for the past few years, and it was not learned whether or not the Brownfield store would be continued.

Mr. Cobb is well known here, having been in Littlefield until a few years ago.—Littlefield News.

Needmore got a communication in to late for publication. Correspondents please mail Mondays.

## Nelson Offers For The State Senate

G. H. Nelson, District Attorney of the 106th Judicial District, announced his candidacy Monday for State Senator, 30th Senatorial District of Texas, to succeed the late Honorable Arthur P. Duggan. He stated he would make an active personal campaign of the district and make known his platform at an early date. Governor Allred has called a special election for September 28 to fill the vacancy caused by the death of the prominent West Texas Senator.

"I will base my campaign," Nelson



stated, "on the proper methods of liquor control, and on the old age pension problem, in accordance with the recently voted constitutional amendments. I will favor old age pensions such as will be in keeping with the ability of the State to pay, and seek to put such pensions in operation as quickly as possible.

"I favor education for West Texas children in equality with those of other sections of Texas, and will seek adequate support of West Texas institutions of higher learning.

"If elected, I will fight for proper representation of West Texas in the legislature through redistricting of representative and senatorial districts as required by law."

He also stated he would lay special emphasis on agriculture, labor, highways, revenue and taxation

Born thirty-three years ago on a farm in Cass County, Texas, Nelson early in life acquired an ambition to serve the people in public office. He worked his way through Hughes Springs High School, East Texas State Teachers College and the University of Texas Law School, following which he served as principal of Roscoe and Hermleigh High Schools, superintendent of Tahoka High School and Secretary-Manager of Tahoka and Ralls Chambers of Commerce.

Since 1928 Nelson has served two terms as County Attorney of Lynn County and is now serving his second term, unopposed, as District Attorney under Judge Gordon B. McGuire, Lamesa.

"I believe," Nelson said, "that my twelve years in West Texas, with three of them devoted entirely to the study of West Texas problems and needs, my records before the bar, as a school man, as a civic and church worker, will show I am qualified for the office I now seek."

## U.S. Senator Long Dies of Bullet Wound

BATON ROUGE, La., Sept. 10.—United States Senator Huey P. Long, known the world over as the dictator of his native Louisiana, died today of a wound inflicted by an assassin.

The senator was 42 years old. Physicians battled for 31 hours to save the political chieftain's life. They performed one operation, five blood transfusions and administered artificial oxygen to no avail. Death came at 4:06 a. m., central standard time.

Widow at Bedside  
The widow was led dry-eyed from Our Lady of the Lake hospital. She had been at the bedside in constant vigil since Sunday night.

A "gunshot wound in the abdomen" was officially given as the cause of the senator's death by Dr. E. L. Sanderson, who said there were "not necessarily" any complications.

The gunshot wound was inflicted by Dr. Carl A. Weiss, jr., kinsman of a Long political enemy, in the corridor of the Louisiana state capital at 9:20 p. m., Sunday night.

On his return from his first dancing lesson Bobby was asked how he liked it.

He replied, "Aw, it's easy. All you have to do is turn around and keep wiping your feet."

## Some Texas Areas Were "Wet" Tuesday

AUSTIN, Sept. 10.—Texas, dry under the constitutional prohibition for 16 years, was spotted with subdivisions today where it was legal to buy and sell liquor.

Prohibition repeal became effective late yesterday when Gov. Allred issued a proclamation declaring official results of the August 24 election.

The official vote was: for repeal, 297,597; against 250,948.

Governor Allred also proclaimed the results on six other proposed constitutional amendments. They were: Authorizing payment of old age pensions: for 444,539; against 108,565.

Authorizing temporary commitment of insane: for 297,287; against 199,959.

Empowering district judges to put convicts on probation: for, 245,285; against 216,549.

Abolishing fee system: for 274,537; against 188,642.

Free text books for denominational and private schools: for 257,815; against 280,019.

Authorizing submission of constitutional amendments at special sessions: for 214,024; against 238,258.

McCraw said he was studying the question of liquor advertising and would give an opinion soon. The chief problem is the circulation in dry counties of periodicals carrying liquor advertisements.

"You can't overlook the fact that periodicals from outside the state with such advertisements have been circulating all over Texas," McCraw said.

## A Gov. Grader at Service of Farmers

Herman Cheshir, manager of the West Texas Gin Co. plant in this city, informed us this week that they would have a sample of each bale of cotton classified and graded by a man from the Bureau of Agricultural Economics, of the U. S. Dept. of Agriculture, if the customer so desires. This service is made available without cost to customers of the gin in co-operation for services rendered the U. S. Dept. of Agriculture by this gin.

All the fences have been torn down around the gin plant and the drifted dirt is being moved by Fresno, and the grounds about the plant leveled and beautified. New shingle roofs have been added to buildings that needed them, and much paint applied. The machinery of the plant has been worked over from one end to the other, and everything works like new.

## Brownfield Cubs to Play Meadow Friday

After contacting several schools, Superintendent Baze and Coach Bost finally succeeded in matching a football game with Meadow, for this afternoon here. A game was originally matched with Seagraves, but for some reason or other, officials of that school called it off. The game today will begin at 3:30 o'clock, and as stated in last week's paper, a small admission fee will be charged.

The locals have been divided into two squads, and each squad seem to be running the plays equally well. The Warner Double and Single Wing Back system is being used this year.

Meadow has a large experienced team, including a number of hold-overs from last year.

## Sharp Gain Shown In Building Permits

AUSTIN, Texas, Sept. 10.—A sharp gain was recorded in Texas building permits during July as compared with the corresponding month last year and a moderate increase over June, according to the University of Texas Bureau of Business Research.

Reports from 35 Texas cities showed total permits of \$2,570,000, an increase of 4.1 per cent over the previous month and 163.6 per cent above the like month last year. Cities showing gains over the comparable periods were: Dallas, Corsicana, Dallas, Fort Worth, Galveston, Harlingen, Houston, San Antonio, Laredo, Marshall, Pampa, Port Arthur, San Antonio.

Wife: "Dear, I saw the most cleverest little hat down today."  
Hubby: "Put it on, honey. How you look in it."

## Local Schools Open—Largest Enrollment

Brownfield schools opened Monday and Tuesday with the largest enrollment in its history on the first two days. The grade and junior high opened Monday for enrollment and assignments. The high school opened Tuesday morning, but real work did not start till Wednesday. Supt. Baze was mighty well pleased with the large opening enrollment.

There were up to Tuesday noon 753 enrolled in all departments, as follows: Grade school, now called west ward, 328; Junior high, 205; high school, 220. There was 60 pupils in the senior class the first day, the largest by far in history. This in a measure was accounted for by transfers from other schools in this section, such as Union, Forrester, Lahey, Gomez, Johnson, Harmony and Challis. It is believed that 800 will be reached by Friday.

If this is not the best and most constructive term of school in the history of Brownfield, a lot of people are going to be sadly disappointed. The people have been pepped up to expect such a school, and frankly the Herald don't believe they will be disappointed.

First of all, we have as we stated above, an enthusiasm worked up that is not confined to the school grounds and buildings; it permeates the entire district. Secondly, we firmly believe we have one of the best faculties to be had.

Why not a great school?

## Calls Attention to School Bus Laws

County Superintendent H. P. Caveness calls attention to the law respecting the operation of cars in proximity to school buses, which was enacted as a safeguard against injury or death to school children.

The law provides that the driver of a motor vehicle approaching any school bus which stops must himself bring his car or motorcycle to a full stop before passing the bus. If children are entering or leaving the bus the car or other motor vehicle must remain still until the bus starts again.

Any violation of this law is punishable by a fine of not less than \$10.00 nor more than \$500.00 or by imprisonment in the county jail not exceeding 90 days. If death results from any such violation, then the person guilty shall be punished under the laws applicable to homicides.—Tahoka News.

This being a state law, it applies to Terry county as well as others.

## Field Day At Spur Experiment Station

An All-West Texas Field Day at the Spur Experiment Station has been set for Friday, September 20. It promises to be one of the most outstanding agricultural events ever held in the Western part of the State. Delegations headed by county agricultural agents and vocational agricultural teachers from over 40 counties have already made plans to attend. There will be NO SPEECH MAKING but the results of experiments conducted at the Texas stations will be discussed by best authorities in the State. The chief topics for observation and discussion will be:—

SILOS, until noon. Noon till one o'clock, something to eat—not much they say. One till two, cattle feeding experiments. Two until three, soil and water conservation. The feeders and breeders of Terry county are cordially invited to attend.

## Seek Funds For Improvement in Yoakum

This week the school board and Commissioners Court sent representatives to Big Spring to complete plans for application for funds for improvements on the school ground and our roads.

Those going were, Judge Cotton, Fred Cox, Volley O'Neal and Mr. Hayhurst.

\$1,447.00 was granted for playground equipment and the building of a sidewalk to town from the school grounds.

\$15,000 was granted for general improvements of roads in the county.—Plains Review.

Roy Collier made a trip to Bowie, Sunday, to carry his parents home, who have been visiting him through the summer.



**THE HERALD**

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**A. J. Stricklin & Son**  
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Jack Stricklin, Jr., Ass't Manager

**Subscription Rates**  
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Per year ..... \$1.00  
Elsewhere in U. S. A. .... \$1.50

**Apply for Advertising Rates**  
The Official Paper of Terry County  
and the City of Brownfield.

The people of this district are going to have a very hard time filling the place of State Senator Arthur P. Duggan in the upper house of the Texas legislature. He not only understood and sympathized with the people of this section and their needs, but his value was recognized at Austin among the leading lawmakers, and he had some mighty important committee assignments. The Herald is sure there is some good material in the district, and we should not let either section, past or present politics, religion or other non-essentials stand in our way of electing the best man for the place.

Huey Long, U. S. Senator from Louisiana, has passed on from the effects of an assassin's bullet. The Herald is sure that he had many friends. There were no doubt people who loved him. But perhaps there were more who feared or hated him. Fear and hate breed dissension and rebellion. It was men in the earlier stages of the world who would rule by love if possible, power otherwise, that created that age old latin phrase, sic semper tyrannus, (thus be it to all tyrants.) Men who seek to rule by the iron hand in free America, must expect such deaths, and evidently Senator Long expected it.

The Gulf Refining Co., and perhaps other big oil companies have a kind of code of ethics on the highways. This especially applies to drivers of huge delivery trucks. One of the codes tell them to always pull over the moment a horn sounds behind—to get over before the horn is sounded, if possible. Another is to stop and change tires for a lone lady driver. Still another says they are not to sell gas from their trucks, but to never leave a tourist stranded. That means they must put enough gas in the car of the stranded one, to get them to the next filling station. If a few other big companies would so instruct their drivers, the courtesies of the highways would be greatly improved.

The first issue of the Johnson County Weekly News has reached our desk. This paper, intended more especially for the rural people of that county, is being issued from the plant of the Daily Times-Review, of Cleburne who also own the weekly. The first issue, a eight column affair, contained 16 pages well filled with interesting reading matter, and well patronized by Cleburne merchants. As announced in these columns some time ago, our nephew, Benton Stricklin is the editor of the new publication. Benton went to the Times-Review some eight months ago as a cub reporter, and has worked himself up in that short time to this responsible position. Go to it, Benton, may your shadow never shorten.

We note in one of the dailies that comes to our mail box that the candidates for State Senate that have so far announced for the vacancy created by the death of Hon. Arthur P. Duggan, are running on a Texas Tech platform. This of course is a sop for the Lubbock vote. Some of them had nothing whatever to say about the millions of dollars worth of public free schools scattered over the dis-

**TRY CHISHOLM'S**  
*for Good Things to Eat*  
BROWNFIELD

**FRIDAY AND SATURDAY SPECIALS**

This store is unusually well prepared this week end to supply its customers needs with the best the market affords in staple and fancy groceries, and fresh fruits and vegetables. Here you get RED & WHITE quality at no advance in price.

**BLACKBERRIES**

No. 2 can  
**Tomatoes, 2 cans 13c**

**RICE**

5 Lbs. Whole Grain **25c**

Prune JUICE CAN  
Orange **9c**  
Pineapple

3 No. 2  
Green Beans **.25**  
Spinach

**JELLO**  
Assorted Flavors  
3 pkgs. **.19**

**Comb-Honey**  
Gallon **98c**  
1/2 gallon **58c**

Porti Rico  
**YAMS, 5 lb. 10c**

Gallon Glass Jar  
**VINEGAR 34c**

No. 10 gallon Ribbon Cane  
**SYRUP 53c**

1 lb. Can Southern Home  
**COFFEE 18c**

No. 2 Can Thrift  
**CORN 8c**

No. 2 can Blue & White  
**PINEAPPLE 15c**

**OATS with plate 25c**  
Large Pkg. R. & W.

**BROOMS 25c**  
Medium—Each

**Grapes**  
California Tokays  
1 lb. **9c**

Worth Brand—Pint  
Salad Dressing **15c**  
Phillips Tomato  
**SOUP 5c**  
3 cans  
Potted Meat **10c**  
No. 300 can  
Lima Beans **5c**  
Embossed  
Napkins pkg. **5c**

**Cabbage 2c**  
POUND

**Blackeyed Peas 2c**

Lettuce heads **5c**  
Hard

**Green Beans, lb. 4c**

**BIG RED Fryers**  
FOR SUNDAY.

**LIVE-WEIGHT 20c**  
Dressed **FREE**

**Roasting Ears 1c**  
FRESH—LARGE  
each

**Ginger Snaps, 1 lb. .10**  
Fig Bars

Medium Size  
**Oranges, doz. 16c**

**STEAK Tender Quality 16c**  
LB.

**Chuck Roast Per 14c**  
Pound

**Hamburger or Chili Meat 25c**  
2 lb.

**Bologna or Weiners 16c**  
Pound

**Longhorn Cheese Per 22c**  
Pound

**Barbecue Per 15c**  
Pound

**Apples and Pears by the Bushel**

trict, or the hundreds of millions of dollars worth of agricultural, cattle, ranch, mercantile and other properties upon which all of us are paying taxes to support our local and State governments. Are they not worth something? The Texas Tech college is alright, and should have good support, but it is but a drop in the bucket compared to the multiplicity of other things worth mentioning in the district of 24 great counties. If no other candidate comes out on a broader platform than just the support one college, the Herald aims to bring out another candidate if we have to run ourselves.

We let Sharley Shurnal Guy off without a single reprimand last week, and he got cocky two or three times, thinking we were off permanently.

He made two breaks this week that needed especial attention; yea three. He aintgointo have a license plate on his car next year that advertises the Texas Centennial. He threatens to paste a Floyd Gibbons blinder over the words, "Texas Centennial." Now who'd look at our plates, Sharley. People will only stare at the 1936 model cars, then, Sharley. Our 1928 Chevies and Jitneys will not be able to get a squirt, therefore are not of advertising value. Another time he lectured the "deer peepul" on electing a man worthy to be Duggan's successor. Of course that was a round-about way of telling us to vote for a Lubbock man. All of us remember Sharley's efforts in that direction in 1934. By the way, Charley says he's been solicited to run for the State Senate. Probably came from the black boy that cleans up after office hours.

ting, why just take it away from you and see how you feel. The old newspaper, I think, is just about our biggest blessing.

"So let us all read and be merry, for tomorrow the paper may not have enough ads to come out."

Behind every man who has achieved greatness in history, there is usually the shadow of a good woman. Close friends of United States Senator Tom Connally, 2000 of whom gathered at Marlin to pay their last respect to Mrs. Connally, say this is true to an unusual extent in the case of the distinguished junior senator from Texas. Possessed of a remarkably keen mind, and a sure insistence for the right, which hurdled easily the hazards of politics, Mrs. Connally was not only the constant companion, but the influential advisor of the senator. From every corner of the state, friends came to the

home at Marlin last week to extend their condolences to Senator Connally and his young son, Ben, and to express their conviction that all Texas as well as her own family, had suffered a great loss in her death.—Jayton Chronicle.

**\$25.00 REWARD**

Will be paid by the manufacturer for any Corn GREAT CHRISTOPHER Corn Cure cannot remove. Also removes Warts and Callouses. 35c at E. G. Alexander Drug Co. 17c.

**Trench Mouth Healed**

Your friends dare not say so but your sore gums and foul breath don't make folks like you any better. LETO'S PYORRHEA REMEDY heals worst cases if used as directed. It is not a mouth wash or paste, and it is sold on a money back guarantee. Alexander Drug Co.

**Constipation**

If constipation causes you Gas, Indigestion, Headaches, Bad Sleep, Pimples, etc. get quick relief with ADLERIKA. Thorough in action yet entirely gentle and safe.

**ADLERIKA**  
Alexander Drug Co.

**NOTICE**

Will be in east Texas and Oklahoma after Sept. 1st. Those who may have graves in that section that needs to be shelled and markers erected, would be glad to figure with you before I leave.  
J. B. Butler

**CROSS CHILDREN MAY HAVE WORMS**

Watch for upset little stomachs, bad breath, irritability, loss of weight, itching around nose and arms. They may have pin or round worms. Whites Cream Vermifuge has safely and for years, reliably expelled the worms and cured the delicate tract. Whites Cream Vermifuge recommended by druggists.  
E. G. Alexander Drug Co.  
Corner Drug Store

**Professional Directory**

Betty came running into the house and said "Mother I want a nickel to give to a poor man."  
Mother: "Where is he?"  
Betty: "He's down on the corner selling ice cream cones."

**WM. GUYTON HOWARD**  
Post 269  
meets 2nd and 4th Thurs. each mo.  
C. B. Quanta, Com.  
H. R. Winston, Adj.

**DR. L. ENGLISH**  
—MASSEUR—  
Turkish or Sweat Baths  
**COMMERCE HOTEL**

**Dr. F. W. Zachary**  
Venereal Clinic  
503-4, Myrick Bldg.  
**LUBBOCK, TEXAS**

**EYES EXAMINED**  
**GLASSES FITTED**  
**E. C. DAVIS, M. D.**  
Physician and Surgeon  
**BROWNFIELD, TEXAS**

**WANT ADS**

WHEAT drill, practically new, for sale. See it at Brownfield Hdwe. Co. 7p.

MAN WANTED for Rawleigh Route of 800 families. Write today. Rawleigh, Dept. TX-87—SA, Memphis, Tenn. 31-7p

WANTED to buy some white Leghorn pullets. W. B. Toone. tfe.

FOR SALE, 4-burner New Perfection oil stove; good condition. See R. L. Harriss at depot. 5p.

BUY a lot in Plains, Texas, before oil comes in and they jump out of reach. Business lots \$100 and up; residence lots \$25 and up, according to location. P. G. Stanford, Box 103, Plains, Texas. 5p.

A DAILY for only \$4.85. We can send you the Abilene News to any address in Terry county for the next 12 months, and the rest of Sept. FREE. Your paper dated to expire Oct. 1, 1936. Only \$4.00 per year to preachers and teachers.

2-ROOM house close in for sale cheap; terms. J. H. Eubank at P. O. 5p.

ROOM for rent. See Mrs. J. B. Vinson, 2310 Broadway. 1tp.

FOR RENT unfurnished rooms available Sept 1st. No children. Mrs. W. H. Davis, SW part of town. 2tp.

FOR SALE, McCormack-Deering row binder, in good shape, worth the money. See Claude Hester. 1tp

WANTED a man attendant to care for a cripple, is not ill with disease. Apply at A. L. Turner residence, 401 East Hill street, city tfe.

FOR SALE: No. 1 Joliet Sheller, will shell 60 to 100 bushels corn in the shuck, used very little. Half Price. C. J. Crouch, Spur, Texas. 7p.

LOST gold rim glasses, one side for near sighted person, Saturday near Brownfield. Return to Herald. This practically blind man will highly appreciate their return. 6p

BARGAIN: For a short time the Herald will be able to take your order for the Herald and the Semi-Weekly Farm News each one year for only \$1.50. This of course applies only to local people.

FOR SALE 1 school pony, gentler; 1 wagon, 3 1-2 inch Oil Field Special, good as new, at a bargain. E. C. Burleson.

In market for good males. See Lee Smith city. 44 tp

GOOD Milk Cow for sale. See Hudgens & Knight tfe

FOR RENT to girls or man and wife a nice south upstairs room; large closet; joins bathroom. Mrs. A. J. Stricklin, Sr.

CANNING beets and cornishers now ready at the A. Judd with water vegetable farm south of Lubbock 2 1/2 miles on the State road.

WANT to buy your used car. See J. L. Cruce, City. tfe.

SEE the Faultless Sewing Machine at the Brownfield. tfe

FIVE Room home for sale in 1st addition to Brownfield. In bargain. About half down; balance 6 percent. Apply at Herald office.

SEE the Faultless Sewing Machine at the Brownfield. tfe

**JOE J. McGOWAN**  
Lawyer  
Office in County Atty's Office  
Brownfield, Texas

**Burton G. Hackney**  
Attorney at Law  
Practice in All Courts  
Alexander Bldg. BFD.

**Dr. A. F. Schofield**  
DENTIST  
Phone 185 State Bank Bldg.  
BROWNFIELD

**DR. R. B. PARISH**  
DENTIST  
Office, Hotel Brownfield Bldg.  
BROWNFIELD

**M. E. JACOBSON, M. D.**  
Above Palace Drug Store  
BROWNFIELD, TEXAS

**JOHN R. TURNER**  
Physician and Surgeon  
BROWNFIELD HOTEL BLDG.  
Phone: 131 & 263

**FUNERAL DIRECTORS**  
Phone: Day 25—Night 146  
BROWNFIELD HDWE CO.  
Brownfield — — Texas

CALL ON  
**REX HEADSTREAM**  
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**ARTISTIC**  
Real Trained Barbers are employed in this Shop. Specialist in their line. Work of ladies and children given special attention.  
**LUKE HARRELL, Prop.**

**TREADAWAY—DANIELL HOSPITAL**  
T. L. Treadaway, M. D.  
A. H. Daniel, M. D.  
General Practice  
General Surgery.  
BROWNFIELD, TEXAS

**Brownfield Lodge**  
NO. 963, A. F. & A. M.  
Meets 2nd Monday night, each month, at Masonic Hall.  
Fred Smith, W. M.  
J. D. Miller, Sec.

**530 I. O. O. F.**  
Brownfield Lodge No. 100  
Meets every Tuesday night in the Odd Fellow Hall. Visiting Brothers always welcome.  
Gay Price, N. G.  
Jack Bailey, Secretary.

**Lubbock Sanitarium & Clinic**  
Dr. J. T. Krueger  
Surgery and Consultation  
Dr. J. T. Hutchinson  
Eye, Ear, Nose and Throat  
Dr. M. C. Overton  
Diseases of Children  
Dr. J. P. Lattimore  
General Medicine  
Dr. F. B. Malone  
Eye, Ear, Nose and Throat  
Dr. J. H. Stiles  
Surgery  
Dr. H. C. Maxwell  
General Medicine  
Dr. Jerome H. Smith  
X-Ray and Laboratory  
Dr. Olan Key  
Obstetrics  
Dr. J. S. Stanley  
Urology and General Medicine  
C. E. Hunt J. H. Felton  
Superintendent Business Mgr.  
A chartered training school for nurses is conducted in connection with the sanitarium.

**BROWNFIELD STATE BANK**

Brownfield, Texas  
Conservative-Accommodative-Appreciative

**FIRST NATIONAL BANK**

Brownfield, Texas  
SECURITY AND SERVICE



## The Livestock Situation In Texas

By J. L. Lyon  
Caretaker of State-owned Stallions  
in Terry County

January 1, 1934 found literally thousands of farms and ranches over the State of Texas void of both mules and horses—others claimed a few brood mares but colts were a scarcity. Registered and high grade Stallions and Jacks were seldom found anywhere in the State. The breeding and raising of horse and mule colts had declined during the past few years, until the Federal Census of 1930 gave the average age at 18 years plus.

The above condition had not only affected the livestock industry, but had in a manner thrown the real farming program, on almost every farm, entirely out of order. Land that had been formerly used for pasturing and raising of feed was now planted to cotton—directly adding to the ever growing surplus and gradually bringing the price down to starvation levels.

It was obvious that something had to be done, not only for the livestock situation, but to help correct the program on Texas farms. And to this end Hon. J. E. McDonald, Texas Com-

missioner of Agriculture, devoted days of time and hard work in bringing about relief; seeing in the future the bringing back of horses and mules to Texas farms and ranches and an awakening to the real farming program of diversification.

The opportunity came at the time of the passage of the Horse Racing Bill, and Commissioner McDonald demanded and received for use by the State Department of Agriculture, 25 per cent of the State Tax to be used for purchase of jacks and stallions to be distributed over Texas.

The first funds for this purpose became available in January 1934, and immediately the purchase and distribution of jacks and stallions was begun. The first seven months of the program found the State Department of Agriculture had delivered jacks and stallions, consisting of Belgian, Percheron, Saddle and Morgan Stallions, and high grade Jacks. September 1, 1935 find the State of Texas the largest purchaser of jacks and stallions in the United States; having purchased and delivered to this time, two hundred and twenty-four head, at an average cost of \$376. In the 106 head of jacks owned by the State of Texas is to be found "General Linden," the three times Grand Jack of Tennessee, and which at this time is one of the five outstanding jacks in the United States.

Also prominent among the jacks owned by the State of Texas and which are proving their worth in many countries are "Black Hawk Chief," "Brigadier General," "Colon Taylor" and many others. Eighty six head of Registered and high grade Draft Stallions are now located on Texas farms and ranches, through the efforts of Commissioner McDonald. In these stallions the foundation stock for more and better colts will be had for the raising of better brood mares is very necessary. In portions of the State needing Saddle type horses, Commissioner McDonald has placed thirty-two head of Registered Saddle stallions.

For the period ending August 31, 1935, approximately 11,000 breedings have been reported by the Caretakers of these jacks and stallions. Figuring on the basis of a seventy per cent colt crop there will be 7,700 hore and mule colts grazing on Texas farms and ranches within the next few months at an estimated value of more than \$450,000.00 increase in livestock for Texas. And it is evident that each year will find this program growing until once again Texas will find her vast acres used for the purpose for which it was intended, and Texas should within a few short years be one of the foremost livestock producing states of the Nation.

Figures show that in thirteen Southern States, sixty-five per cent of all work stock are mules. In some states eighty-five to ninety per cent are mules. With the exception of Tennessee and Kentucky, practically all work stock used in the South is raised outside of the Southern States. Statistics show that we have in 1935, two million one hundred and ninety-six or 26 per cent less work stock than we had in 1920.

Commissioner McDonald states that efforts will be made to place Jacks and Stallions in every County of the State as fast as funds accrue for this purpose, and to show the interest of Texas in this program, there is on file with the Department of Agriculture more than 2000 applications for jacks and stallions.

Mr. and Mrs. Stone of Missouri, are here visiting their daughter, Mrs. Ed Aryan.

### NOTICE

I will teach expression this year, my studio being located in the Grade School building. I have studied for the past two years in the Columbia School of Expression at Chicago, and would appreciate it very much for those who plan to give their children expression to try me, before making final plans.

LENORE BROWNFIELD

### Daniel Boone's Hair Was Pulled Out by Indians

In 1709 what is now Kentucky was an unexplored wilderness, and Daniel Boone was hired by a syndicate of Virginians and Carolinians to lay the course of empire westward into a land which he described as being thick with buffaloes. He thus became the pathfinder in the mighty trek to the West, observes a writer in the Kansas City Star. And the Cherokees were "persuaded" by long rifles to sell all of Kentucky and most of Tennessee to the frontiersman's employers, for 14,000 British pounds—in money and trade goods. Boone, at the head of some thirty stalwart axmen, cut the Great Wilderness road through from Kentucky to the East, where, in his tracks, the wheels of the empire builders were to leave their ruts. And the first important settlement became, in Boone's day, Boonesborough, on the site of Transylvania fort, built by Boone.

Daniel Boone was considered by his contemporaries "an instrument ordained by God to settle the wilderness." But most of his settling was done with a rifle; he was, in fact, for most of the settlements, a one-man defense against the Indians, and, it appears, an effective one. During the Revolution, Indian forays against the settlers, frequently led by British officers, were repulsed time and again by Boone and his pioneers. In 1778 a party led by Boone on a salt-hunting expedition was captured by Indians and taken to Detroit. All save the leader were exchanged or ransomed. A Shawnee chief took a fancy to Boone and adopted him. The ceremony of adoption consisted in pulling out all of his hair except a thick scalplock.

### Pillar Box Sign Gained Fame for the Inventor

There are many ways of becoming famous, writes the Paris correspondent of the London Sunday Observer. That earl of Sandwich who first ate meat between two pieces of bread put his name into every mouth, and the Parisian printer, of English extraction, who set up upon the pavements those round constructions, three times as wide as a London pillar box and twice as high, and used them for the display of theatrical advertisements which were illuminated at night from the under-edge of a projecting circular roof, not only established what has become one of the most characteristic features of the Paris landscape, but made his name live.

For these pillars were for many years, and sometimes still are, called "colonnnes Morris." It is more than fifty years since the first of them made its appearance.

### First Permanent Settlements

The exact dates and places of the first permanent settlements in the 13 original states are often difficult to determine, as authorities differ. The following are generally accepted: Connecticut, Windsor, 1633, English; Delaware, Wilmington, 1638, Swedes; Georgia, Savannah, 1733, English; Maryland, St. Marys, 1634, English; Massachusetts, Plymouth, 1620, English; New Hampshire, Portsmouth, 1623, English; New Jersey, Elizabethtown, 1617, Dutch; New York, New York, 1613, Dutch; North Carolina, Albemarle Sound, 1653, English; Pennsylvania, Chester, 1638, Swedes; Rhode Island, Providence, 1636, English; South Carolina, Ashley River, 1670, English; Virginia, Jamestown, 1607, English.

### Languages of the World

Including all of its various dialects, Chinese is spoken by about 400,000,000 persons and is the most used language. Various languages are spoken in India, Hindustani being used by some 100,000,000. English is the second most commonly used language, spoken by some 180,000,000; then Russian with 140,000,000; German 110,000,000; French 70,000,000; Portuguese 60,000,000; Japanese, 57,000,000; Spanish and Italian, each 53,000,000; Polish, 16,000,000. These are the estimates made by Whitaker's Almanac, which gives the number of different languages spoken in the world as about 5,000.

### Mathematical Ability

Rare mathematical ability is not always dependent on education. Some prodigies have been illiterate, others have known nothing of the principles of mathematics. Johann Dase (1824-1861), the greatest mental mathematical marvel in history, had no understanding of the fundamentals of mathematics, yet he could multiply two 100-figure numbers in his head in a very short time.—G. P. Elliott, Arlington, California, in Collier's Weekly.

### Test Your Love

A good old Scotch custom for determining love affairs consisted of taking two nuts, bestowing on one your own name and on the other the name of your beloved, putting them on the fire, and watching how they burn. Should they burn quietly, side by side, then the issue of your love affair will be prosperous; but if one starts away from the other, the result will be unfavorable.

### Heating Government Buildings

Practically all government-owned buildings in the District of Columbia which come under the supervision of the national park service are heated from a central plant. In some of the buildings rented by the government, heat is furnished from independent plants within the respective buildings.

The El Texano cafe, located at the old Sanitary Bakery location, on west Main, has been opened, and we found it to be a real nice place. The owners are Malcolm Thomason and John Milner, both experienced in the cafe business. Mrs. Bill Allmon has been employed as waitress. These boys want you to visit them, and give them a share of your business.

### LEGISLATIVE PROBLEM

Lamar County Echo (Paris): Texas didn't go "wet" in the election. The voters simply didn't believe in State-wide prohibition as the best way of dealing with the liquor traffic. The State has never been any other way than "wet" for that matter, wether the sale of whiskey was legal or not. You might fill the penitentiaries with violators of the prohibition law, but still we would have liquor and people would buy and drink it.

State Press in Dallas News: The innocent bystander is justified in believing that the people of Texas prefer local option and the open saloon. Local prohibition for those subdivisions which want it, open saloons for those which want them. There is no easy way to deal with the liquor traffic, but the method in use when State prohibition was adopted probably the best. The saloon as it existed when prohibition came in was an evolvee. It came up out of the muck of the cross-roads groggery, the honky-tonk tavern, the barrel house and the family jug shop. The licensed saloon was relatively respectable. Now that the people have asked for the return of liquor as a legal commodity, probably the simplest way for the Legislature to deal with it is to provide for licensed saloons in legally wet communities. The legislative measure can readily describe what is meant by "saloon" in a way to avoid confusion. Most of the members recollect such institutions. Some of the veteran members can recall somewhat vividly the licensed saloons on Congress-avenue, between the hotel and the Capitol. So, the thing sorts down to this: Shall we have lawful, license-paying liquor merchants or shall we have unlawful, license-dodging liquor dispensers?

### "GOING TO THE DOGS" NOT A MODERN THEME

"There was a day," said President Roosevelt in his radio address to the national convention of Young Democrats in Milwaukee, "when political sages, or those who controlled them, took the attitude that anything new, or what they called 'new-fangled,' would lead to dire results. There is nothing new in those prophecies of gloom. I read these lines in a paper the other day—a little poem entitled 'Going to the Dogs':

"My grandpa notes the world's worn cogs,  
"And says we're going to the dogs;  
"His granddad, in his house of logs,  
"Swore things were going to the dogs;  
"His dad, among the Flemish bogs,  
"Vowed things were going to the dogs;  
"The caveman in his queer skin togs  
"Said things were going to the dogs  
"But this is what I wish to state—  
"The dogs have had an awful wait."

### NEW DAY ON THE FARM

(From an Illinois Subscriber)  
Little Boy Blue, come blow your horn,  
There's a government agent counting your corn,  
Another one is lecturing the old red sow  
On the number of pigs she can have, and how.  
Pa's gone to town to find out what  
He can do next month with the old meadow lot.  
Aunt Mame is in Washington, dragging down pay,  
From the PDQ or the AAA.  
The hired man quit when the work didn't please  
And got a job trimming government trees.  
They'll be telling you soon, if you don't take care,  
Where you can live and what you can wear.  
How much you must pay for your pants and shoes,  
So this is no time to be taking a snooze.  
Little Boy Blue may be buried deep  
Under red tape, but he's not asleep.  
—Southern Farmer.

### OIL TEST DOWN TO 4,602 FEET

Drilling condition in the Wanete-Hart well on the T-Bar, a depth of 4602 feet having been reached at an early hour Thursday morning. The drill was still in the anhydrite formation.  
The showing of oil thus far is about the same as in the original hole, which was lost before being completed.—Tahoka News.

### Atty Truitt Smith, of Tahoka, who says he is keeping a good lawyer out of the office of county attorney, of Lynn county, was over this week in the interest of the candidacy of Hon. C. H. Nelson for the vacancy office of State Senator, made vacant by the death of Hon. Arthur P. Duggan of Littlefield. Mr. Nelson is at present our district attorney, and a law partner of Mr. Smith.

Mrs. Mary Andersen returned Sunday from a vacation spent in Clovis, and Carlsbad, N. M. and Odessa, Tex.

## HUDGENS GROCERY COMPANY

Friday and Saturday Specials

- Tomatoes No. 2 Can 4 for 25c (Limited)
- Macaroni and Spaghetti, pkg. 03c
- Syrup, Eats Texas Ribbon Cane, gal. 59c
- Salad Dressing, Pint Jar 15c
- MILK Carnation 3 lg. or 6 Sm. 19c
- Cakes, All 5c pkgs. 04c
- Catsup, 14 oz. bottle 11c
- Mince Meat, pkg. 08c
- Pickles Qt. sour 14c
- Tea, Schilling's, 1/4 lb. with tea glass 21c
- Melo, Small pkg. 8c Large pkg. 19c
- Corox, 15 oz. bottle 12c
- PEP, Kellogs, pkg. 09c
- Oats, Gold Medal, 3 lb. pkg. 18c
- Rice, Comet Brand, 2 lb. pkg. 16c
- Baking Powder, 25 oz. K. C. 18c
- Marshmallows, lb. bag 15c
- Lettucc large heads 05c
- Yams, New Crop lb. 02 1/2c
- Cabbage, lb. 02c
- Oranges, nice size, doz. 16c
- Apples, doz. 10c

### MARKET

- Steak, Seven Cuts, lb 16c
- Bacon, Sliced, lb. 34c
- Cheese, Longhorn, lb. 22c
- Bologna, lb. 16c
- Fryers, Dressed, lb. 33c
- Fish - Dressed - Cat - lb. 25c
- American Chesse, 1/2 lb. pkg. 18c

There will be cowgirl contest at Midland, Oct. 19-23, according to a letter from the secretary of the Chamber of Commerce of that city, who signs as Sallye Covington. They want a representative from Brownfield, according to Miss Covington, and promises there will be no dangerous performances in the contest. If interested, address as above.

**OPEN DAY AND NIGHT**  
MAIN STREET PHONE 19  
C-O-N-O-C-O P-R-O-D-U-C-T-S  
**FITZGERALD SERVICE STATION**

**Make Every Day Fire Prevention Day**  
By observing a few simple rules you can help reduce the fire waste, but you need the financial safeguard of Fire Insurance, too.  
**E. G. AKERS**  
Insurance — Bonds — Abstracts

**If it can be welded— We can weld it—**  
We can weld anything but the BREAK OF DAY and a BROKEN HEART.  
**Little Blacksmith Shop**



## There's lots of room in the FORD V-8

EVERY ONE who steps into the Ford V-8 for the first time is surprised at its roominess. There's exceptional seat room, leg room and head room in all body types — the whole car gives you a feeling of substantial size.  
The Ford gives you extra body room because of the compact design of the V-8 engine — an exclusive Ford feature at a low price. This V-8 engine takes up less space in the hood and permits more of the car's length to be used for passenger comfort. Many

car selling at a higher price does not give you as much interior room as the Ford V-8.  
Rear seats are wide and restful . . . three people can ride comfortably in the front seat of the Fordor Sedan, Fordor Touring Sedan, Convertible Sedan and Phaeton, and in the Coupes and Roadster. The seat of the Ford V-8 Roadster is 52 inches wide. A ride in the Ford V-8 will show that it combines unusual body room with fine-car performance, safety and comfort.



## Who Pays For Advertising

Does the advertiser pay? No.

Does the buyer pay? No.

Well, then, who does pay?

Answer: The advertiser's non-advertising competitors pay the bills.

This group is divided into four types:

The first type is he who says: "I don't believe in newspaper advertising." He pays and he pays dearly because daily would-be buyers pass his place on their way to his competitor's store to purchase advertised goods and service; his telephone orders are fewer than possible, and his mail orders fail to meet his expectations.

Yes, he helps pay his competitor's advertising, and he pays dearly, and during his idle business hours, he wonders why business is dull.

The second type is he who says, "I believe in advertising, but I can't afford it." He holds a dime so close to his eye that he can't see a dollar a foot away. He loves money and he wants to make more money, but he lacks vision. Yes, he, too, pays his share of his competitor's advertising through loss of customers.

The third type is he who says, "If I advertise, I must raise the prices." This type fails to see that it is better to sell a large volume of merchandise at a fair profit than it is to sell a smaller amount at a larger profit. He overlooks the fact that advertising will attract to his place new customers, many of whom will become regular customers, and he makes another mistake of overlooking the fact that only through volume buying, which means purchasing at greatly reduced prices, enabling him to reduce the price of advertised goods instead of increasing the price.

The fourth type is he who thinks he can select a better medium than that of his leading newspaper. This type makes an error of judgement, perhaps because he is not fully informed. He doesn't know that through no other medium can a seller reach so many buyers at so small a person cost, as every day eager buyers are looking for advertised bargains in the leading newspapers.

The buyer of advertised goods does not pay the advertising bills. Why not? Because advertised goods are actually sold cheaper than non-advertised goods.

How do we know that neither the advertiser nor the buyer of advertised goods, pay for the advertising? The answer is the enviable record of the nation's most prominent business houses, those firms that have been in business year after year, many of whom advertise daily, attracting to their places the consuming public whom have learned through experience that advertised goods are not only better than non-advertised merchandise, but actually cheaper, fresher and more satisfactory in every way.

**WHY NOT KEEP A REGULAR AD IN YOUR HOME TOWN PAPER?**



TRY THE  
**CLUB CAFE**  
WHOLESOME FOODS  
GOOD COOKING  
EXCELLENT SERVICE.

**AAA Amendments  
Passed By Congress**

COLLEGE STATION.—A special release from Washington, D. C., outlines the amendments to the Agricultural Adjustments Act which have met the approval of both houses of Congress and have the signature of President Roosevelt.

The amendments have two major purposes. One is to give the Secretary of Agriculture added powers

in carrying out the farm program and the other is to erect buwarks around the program against the time when provisions of the Act will have to meet the crucial test in the Supreme Court.

"The new amendments," Secretary Wallace commented, "will permit increased 'adjustment' of production by permitting benefit payments for increased production." Wallace was careful to point out that there is little likelihood of this provision being put to use except in cases of grave emergency.

On the most controversial point, the section barring suits by processors to recover processing taxes in event the levies are held unconstitutional, a compromise was reached. Processors sue for recovery, but only after they have submitted their claims to the commissioner of internal revenue. However, the processors must show they have not passed the taxes along.

The amendments also permit the Secretary of Agriculture to draft marketing agreements with the consent of the majority of producers or processors for the following: milk, fruits, tobacco, vegetables, soy beans, walnuts and naval stores.

The recent act of Congress also extends the Bankhead cotton control and Kerr-Smith tobacco control act and authorizes a similar program for potatoes. It also permits start of the "ever normal" granary plan under which the Government could make loans to producers to induce them to hold surplus crops on farms.

Other provisions in the amendments authorize use of 30 per cent of customs receipts to finance export of crop surpluses, except cotton, under the export debenture plan; and authorize use of part of the \$4,000,000,000 works fund to buy up sub-marginal farm land.

**Your Chance Will Come  
Alexander Drug Store  
Installs a New Freezer**

"I'll study and get ready," said Lincoln, "and maybe my chance will come." Your chance, too, will come if you are ready for it—chances that will mean happiness and independence and opportunities, pleasant work, and congenial surroundings. Thru our well-organized Employment Department, chances for good positions and bright futures are being brought to scores of young people who began the Draughton Training a few months ago. It will bring similar chances for a responsible position to YOU, if you get ready. Clip and mail today for Special information, showing how we can help a few who are trying to help themselves. Address nearest office, Draughton's College, Dallas, Abilene, Wichita Falls, or Lubbock, Texas. 6c

That Italo-Ethiopian situation is filled with dynamite. Italy is going out with the expressed purpose of making Ethiopia a subject province. That is the spirit that actuates the bandit who goes out to rob a bank. Some of the nations of Europe are protesting against this national banditry on the part of Italy. Great Britain especially is aroused. While Great Britain herself is not guilty less of this sort of conduct in years past, yet we are in hearty sympathy with her efforts to prevent this bold international crime. When Italy opens war on Ethiopia, Great Britain is almost sure sooner or later, to be drawn into the conflict; and when she enters, there is no telling what will happen. All Europe and even Japan and China may become involved. It's a terrible responsibility that Mussolini assumes when he raises his hand to strike the black brother at the upper reaches of the Nile.—Tahoka News.

Mrs. M. C. Bell of Quemado, N. M., and daughter Mrs. John Inman, Jr., of Midland, Texas, were visiting friends in Brownfield this week and dropped in to renew and subscribe for the Herald. Mrs. Inman, married on July 21, will be remembered as Miss Maurita Bell. Mrs. Bell stated that the Dr. would be over next month.

Mr. and Mrs. Albert Endersen, and sons, Charles and Bud, spent last week at Hot Springs, Texas, on the Rio Grande.

**FLORIDA'S BULL WHIPS**

Another interesting thing the drought of last year brought to light is the fact that Florida "cow punchers" still use the old-fashioned bull whips, some of them 12 and 14 feet long instead of the lariat of the West. Some 65,000 head of cattle from the drought-stricken western ranges were shipped to the Osceola National Forest in Florida for pasture. There they were placed in charge of the local, but adept handlers of the old bull whip. These experts are so good at the art of handling their whips they can pick off a fly at full distance. But they seldom hit the cattle. They control them principally by the noise of the crack of the lash.

Colored Parson: Brudders and sisters dis church am got to walk."  
Audience: "Dats right brudder make her walk."  
Parson: "Brudders and sisters dis church am got to run."  
Audience: "Dats right brudder make her run."  
Parson: "I tells you brudders and sisters dis church am got to fly and it's goner take money to make her fly."

**DON'T—CHER—KNOW?**  
THAT The rainy days in London are fewer than in many American cities, that Philadelphia has 16 inches, St Louis 15 inches, Cleveland 12 inches more? New York 14 inches and

THAT American tourist who takes his automobile to Europe can now arrange to have it leave the gangplank when he does, with the tank full and licenses all procured?

THAT American college students go to European Universities every summer in hundreds to take courses, for which they receive credits at their Alma Mater at home?

THAT Denmark and other northern tourist lands have nearly a hundred light nights every summer when golf can be played while the rest of Europe is asleep.

THAT In the Ratskeller at Bremen, Americans have the chance to taste wine from casks filled in 1665 with a kick that has had 280 years to get ready?

**FAIR ENOUGH**

"What was your plum crop like?"  
"Well, a heavy storm blew down 50 per cent of it and we'd hardly gathered that when another wind blew down the rest."  
"Bad luck. Could you do anything with them?"  
"Well, my wife ate one and I ate the other."—Answers Magazine.

Ed Thompson brought home the bacon. Ed has been in the Herald home enough to know that we have a hard time making both ends meet. So he loaded up the old farm wagon with melons and roasting ears last week, and dumped them off at our back door. Ed has corn this year that like the old River Bottom variety.

Mrs. Mattie Holden, of Redlands, Calif., mother of Mrs. Jack tricklin, Sr., who has been visiting friends here, and at Seagraves, Coahoma, Levelland and Sudan, Texas, and also at Ryan, Okla., and Searcy, Ark., for the past five weeks, left for her home Monday.

Craig Stewart of Wink and his sweetheart, Miss Bula Bates of McCamey, were up the past week end, guests of his sister, Mrs. Claude Hudgens and family.

Woodrow Wilson was right when he got off that famous epigram: "There are two kinds of men who swell, and those who grow."

Wife—Well, anyway, we women don't go around buying votes for \$2 a piece as you men do.  
Husband—You would if you could get them of \$1.98 apiece instead of \$2.

Mrs. Newlybride—Those banks are a fraud. Didn't you tell me that they would lend money on notes?  
Hubby—Yes, they're supposed to. They have more than they know what to do with.

Mrs. Newlybride—Well, they just wont. I took them three of those lovely notes you wrote me when we were courting—but the mean old shrimps just read them and laughed and wouldn't let me have a cent on them.

Divorcee Judge—I understand your husband is willing to allow you the custody of the home, the automobile, the radio, the poodle, and the bank account, while he will take the children, the sewing machine and the washing machine.

Applicant—Stop the divorce! I shall never find another husband who is as generous as that!

Smith—Why, man, where did you get such a huge roll of money? I haven't seen so much money at one time since Sitting Bull was a calf.  
Moscovitzkinski—I'm on the relief roll.

Smith—I have known of a lot of people being on the relief roll but I never saw one of them have that much money before. I wish you would explain it to me.  
Moscovitzkinski—I'm a foreigner.

**ONE BENEFIT OF A BARGAIN**

Mr. and Mrs. Barnes had been discussing an arrangement which implied the exercise of the "give and take" theory.  
"You know," declared Mr. Barnes, "that it always takes two to make a bargain."  
"Yes," returned Mrs. Barnes, "but only one of them gets it."

**MAYTAG**  
Electric models for homes with electricity

**"JOHN OK'D THE MAYTAG MULTI-MOTOR ENGINE! I ok'd the washer!"**

Your husband will admire the sturdy simplicity of the Maytag Gasoline Multi-Motor, its quietness and dependability. It is built by Maytag—for a woman to operate.

The owner of a Multi-Motor Maytag thinks no more about the engine than if she had an electric Maytag—but enjoys the convenience of the heat-retaining, cast-aluminum tub, Gyrotator washing action, the marvelous Roller Water Remover and a score of other Maytag advantages.

MAYTAG PRICES REPRESENT THE HEIGHT OF GOOD WASHER VALUE  
Free demonstrations in city or country

**Hudgens & Knight**  
The Maytag Company . Manufactures . Founded 1893 . Newton, Iowa

**LARGEST STOCK OF NEW AND USED FURNITURE IN BROWNFIELD**

Living Room Suites	\$16.50 up	Dressers	\$7.50, \$8.00, \$8.50
Bed Room Suites	\$32.50	Beds	\$2.00, 2.50 up
Oil Stoves and Kitchen Cabinets			\$9.50, \$10.00, \$12.50 up

—WE TRADE FOR YOUR OLD FURNITURE—  
**HOUSEHOLD FURNITURE CO.**  
West Side Square

# ANNOUNCING

## THE OPENING OF BROWNFIELD'S NEWEST STORE Brownfield Piggly Wiggly

Open for Business Friday, September 13th

We are Irish alright, and will hope to sell a few groceries on Thursday, as we are a little "skittish" of Friday 13th. The Piggly Wiggly Store is located on the North Side of the Square—Between Cave's Variety and Cobb's Dept. Store.

**The Piggly Wiggly Plan**

Conceived and started by Clarence Saunders of Nashville, Tenn., several years ago. It is simply an association of grocery stores, in which the central office is located at Cincinnati, Ohio. This central office acts as the wholesaler or jobber for its members, for the nominal charge of 1/2 of one per cent of retail sales, thereby saving the wholesalers charge of approximately 10 per cent, which saving in turn is passed on to retail customers.

The Piggly Wiggly Corporation owns no interest whatever in the retail stores, and no retailer is compelled to buy through the corporation.

**We Want To Know You**

The Brownfield Piggly Wiggly is owned jointly by: J. O. Garlington of Littlefield, Texas, and Lloyd Reid of Brownfield. We assure you that in coming to Brownfield we will do our dead level best to do our part of all worthy town and community enterprises, and try to make creditable citizens of Brownfield. All our financial affairs (including our borrowing?) will be done with the Brownfield banks—leaving Terry County Money IN Terry County.

It will be our purpose to pay the highest prices for eggs, produce, etc., and to buy as many home grown commodities as possible.

**Nationally Known Foods**

Our store is completely stocked with new merchandise of Nationally Known brands. We guarantee satisfaction on every transaction. We also guarantee every item purchased from us to please you, or refund your money. Our store is conveniently arranged, with every item priced on the shelves, so that you may shop leisurely, waiting on yourself, or if you prefer we always have sufficient help, who are willing and anxious to wait on you—which ever way you prefer. It will be our pleasure to get acquainted with you, assist you in any way possible, and try to render service with a smile.

**Formal Opening—Sept. 20-21**

We expect to have our Formal Opening on next Friday and Saturday, Sept. 20 and 21. At that time we will give away absolutely FREE 24 quarter barrel sacks of groceries and meats to the persons holding the lucky numbers. We will give one of these sacks each hour of the 12 hours of these two days—beginning at 7 A. M. Friday and 11 A. M. Saturday. To get these numbers we ask each individual over 18 years of age to come in and register one time between now and opening date. No charge whatever is made and no purchase is necessary for this registration. However we would appreciate getting acquainted with you at that time, if you don't mind.

Watch for our ad in the next week's issue of the Terry County Herald, for more complete details of the FREE GROCERIES.

# BROWNFIELD PIGGLY WIGGLY STORE

J. O. GARLINGTON

—OWNERS—

LOYD REID



# MALLORY HATS



EVERYBODY LOOKS AT YOUR HAT . . .

The rest of your wardrobe may come from Bond to Regent Street, but the effect will be lost if the hat isn't correct.

There is no better looking or more durable hat than the Mallory. It is an aid to the appearance of any wardrobe and is always in step with the times. As to price, it's the hat to buy.

**\$3.95 and \$5.00**

Stetson Hats . . . . . \$5.00 and \$6.50  
Kensington Hats . . . . . \$3.50

## Collins Dry Goods

### REVOLUTIONIZED FARMING METHODS

Not so many years ago agricultural cooperatives were regarded with suspicion. Some believed that they could produce nothing worth while, they were needless "luxuries." Others thought they would merely waste time and money of their farmer members. Today the cooperative has come into the "necessity" classification so far as the progressive farmer is concerned. The time he gives to it is as nothing compared to the benefits he receives. And the money he contributes in dues is returned to him many times over in more stable markets, and better price for his produce. The cooperatives have slowly, quietly and effectively caused a virtual agricultural revolution. They have gone a long way toward taking the guess-work out of farming—wherein each producer raised as much as he could, irrespective of markets or demand, and sold it for what he was offered. The old-time farmer was at the mercy of the middleman—the modern farmer, with his organization doing the talking and bargaining for him, has applied proven business methods toward achieving a better place in the world. Cooperatives have made a great record during depression—and when better times return, they are going to show the country what real agricultural progress means.

### HARRY RENE LEE NEW CONFEDERATE COMMANDER

AMARILLO, Tex., Sept. 5.—White-haired old veterans of the Confederacy voted unanimously here Thursday in favor of a 1936 reunion which many of them probably will be unable to attend. Shreveport, La., was selected as the site of the forty-sixth annual get-together, after Dallas veterans had withdrawn their invitation. Gen. Harry Rene Lee of Nashville, Tenn., who had served as Adjutant General of the United Confederate Veterans for the last twelve years, was elected commander-in-chief of the remaining stalwart sons of the old South. He succeeded Gen. Rice A. Pierce of Union City, Tenn.

Mrs. Fladger Tannery of Snyder is visiting her brother and family, Mr. and Mrs. Paul Lawlis.

### UNION X-RAYS

School Days! School Days! Our school began in due form Tuesday and there is much pep and enthusiasm among the pupils. Willie knows he has a chance to be president of the United States some day and Sallie intends to be at least a teacher and maybe Governor. So here they go, and may they all win much honor and distinction.

Our efficient faculty is composed of Mr. G. R. Day, Mr. James Robison, Miss Sallie Cameron, Mrs. H. C. Lorn, Mrs. Memorie Hawkins, Mrs. Agnes Kennedy, and Mrs. Robbie Marion Webb.

All of these teachers, except Mr. Day and Mrs. Hawkins are new comers in our community and we extend to them a very hearty welcome. We hope and feel sure they will find our community a good place in which to teach.

Mr. G. W. Luker has the school bus job this year, instead of Mr. O. E. Floyd, who handled this job for the past several years. Mr. Luker recently came back from the Quemado Valley, where he lived the past year, and he says Terry County (especially Union community) is the best country in the world. We have heard others who have left here and returned, say as much. Yes, they all come back to Terry (especially to Union).

A baby daughter was born to Mr. and Mrs. J. G. Carey, Thursday night. Mother and baby are doing well.

Mr. and Mrs. J. C. Johnson and daughters, Bessie and Gladys, and Mr. and Mrs. Will Perkins motored to Plainview Sunday where Miss Bessie entered Wayland College for the coming year. They reported a very enjoyable trip, and they said they saw no such good crops on the trip as we have in Terry county.

Our Methodist pastor, Rev. A. D. Moore will fill his regular appointment Sunday. Baptismal services will be held Sunday afternoon. Crops continue to make extremely good progress. We raise the best watermelons—Come to Union.

### PRISCILLA CLUB

Mrs. Frank Rickles was hostess to the Priscilla Needle Club last Wednesday afternoon at her ranch home five miles east of town.

### Romans Ruled, Occupied Britain for 367 Years

It is not always realized that the Romans occupied and ruled Britain for 367 years—from A. D. 43 to A. D. 410—a period longer than the time which has passed since the coming of the Spanish Armada, says Tit-Bits Magazine. During those centuries a high civilization was established, the country being opened up by splendid roads connecting many walled cities. In the Undercroft of All Hallows church—the home of Toe H—near the Tower, may be seen an interesting model of London as it was in the Fourth century. There, too, is an actual portion of the floor of a Roman shop of the time of Boadicea, A. D. 50.

Portions of the Roman wall, pierced by six gates—Aldgate, Bishopsgate, Cripplegate, Aldersgate, Newgate, and Ludgate—still exist near the thoroughfare called London Wall. The Roman bridge across the river was situated about 200 yards lower than the present London bridge, and the Tower of London was erected by William the Conqueror at the point where the wall left the river. Most of the country outside the walls was forest or marsh. Ludgate led the citizens to the settlement of Westminster, where there was a ford across the Thames, and, on the way thither, south of the present site of St. Clement's church, was a Roman bath, still to be seen, and still fed by its original spring water.

### Genghis Kahn, Mongol Boy Ruler, Suffered Reverses

A boy ruler who suffered great reverses in his early days, to recover and by his conquests change the history of most of Asia and a large portion of Europe was Genghis Khan, Mongol emperor. Born in 1162, observes a writer in the St. Louis Post-Dispatch, he became ruler of a powerful group of Mongol tribes when he was thirteen years old, succeeding his father. Several tribes dispersed when the boy became their head, and for years he struggled to maintain his position, by subduing disaffected tribes and overcoming the hostility of neighboring tribes. He was constantly at war until 1206 by which time he had built up his strength enough to proclaim himself emperor of Mongolia. He then shattered the forces of his strongest enemy on the Mongolian steppes, overran the Chinese empire, marched south and conquered large portions of what is now Turkey and Persia and India, and drove back the Russians in Georgia. He died in 1227 while successfully extending his control in China, the head of one of the largest empires the world has known. But the empire fell apart on his death.

### Rome's Early Population

There wasn't any painstaking government census in Caesar's day, but there exist enumerations of houses and various other reckonings upon which estimates of the population of the ancient city have been based—estimates which vary widely. Edward Gibbon, author of "The Decline and Fall of the Roman Empire," gave the city an estimated population of 1,200,000 in the early days of the Christian era. Other writers place the population of the city at that time as high as 12,000,000 or 14,000,000 and the number of houses at 2,000,000 or 3,000,000. But all calculations are liable to be erroneous because of the conjectural allowance of the inhabitants to each house.

### Outlet for Trinidad Cocoa

On the far northeast corner of Trinidad, cut off from the rest of the island by the rugged mountains of the Northern range, lies the seaport village of Toco—outlet for much of the produce of the vast cocoa and coconut estates situated in that part of the colony—a self-sufficient hamlet. Many residents of Toco have never been as far from home as Port-of-Spain, or seen a train or tramcar. On the other hand, a large percentage of Trinidadians have never seen Toco, and practically no visitors at all ever get that far afield, although the drive there is one of the most beautiful and interesting in the island.

### Depth of Lake Superior

As might naturally be expected, Lake Superior, the largest of the Great Lakes, is deeper than its smaller companion lakes, Lake Michigan and Lake Huron. At least depth measurements taken of these waters by the geology division of the department of conservation indicate this. One point in Lake Superior northeast of Keweenaw peninsula is 1,008 feet deep, these measurements show. The greatest depths recorded for Lake Michigan and Lake Huron, on the other hand, are 924 feet and 750 feet respectively.—Detroit News.

### Drowned in Wine

One of the few "wine executions" in history took place in London in 1478. After George, the duke of Clarence, had been sentenced to death, his brother, King Edward IV, graciously permitted him to choose the manner in which he wished to die. The duke asked to be drowned—in good liquor. So on the day of his execution he was officially tossed into a large cask of Malmsey wine.—Vincent Rafferty, Methuen, Mass., in Collier's Weekly.

### Oil Aids Surface

Lined oil, used so extensively in the manufacture of exterior paints, absorbs the oxygen from the air very rapidly and helps to produce a firm, tough, water-resistant film.

Mr. Dennis Lilly, of Ovalo, Texas, arrived this week, and immediately took charge of the Farm Loan Dept. at the relief office. He is being assisted by Pope Pool and Miss Strickland. Welcome.

Floyd Pyeatt, of Roswell, old timer of this section, is here this week visiting his brother, Uncle Billie Pyeatt and family.

### FIRE PREVENTION WEEK

In about a month, Fire Prevention Weeks will be observed again. Starting on October 6, the week will run through the 12th.

The week is usually inaugurated by Presidential proclamation. Governors of states and mayors of cities follow suit. Fire marshals, fire departments, insurance organizations and other public and private groups cooperate in seeking to spread the ABC's of fire prevention and control to the general public—which has most at stake, and which must accept the responsibility for almost every fire large or small, that occurs.

During the week every citizen will have a chance to learn, easily, thoroughly and "painlessly" the simple lessons that will enable him to keep his home and other property safe from fire. He will be told of the menace of old and improperly-done wiring. He will learn the need for periodic inspections of his heating plant—one of the most prolific sources of fire. He will be shown the vital necessity of fire-resistant building, and of modern municipal building codes. He will hear of the tragic school, hospital and other major fires which have destroyed thousands of lives, and property valued at millions, which were absolutely unnecessary.

To learn this, the citizens will have to contribute a little of his time. He will have to look at exhibits, read editorials, news reports and pamphlets. He will have to listen to a radio address or two. He will have to keep his mind open and his memory awake—a lesson that is not retained is obviously useless.

In return for this small expenditure of time, he will receive knowledge that may be the means of saving his property from destruction and his loved ones from violent and horrible deaths. Is it worth it to you?

### A "HIDDEN" CAUSE OF ACCIDENTS

The more traffic experts study the accident toll, the more they become convinced that there is an important "hidden" cause of man automobile accidents. This lurking agent of death and injury is carbon monoxide poisoning.

Carbon monoxide gas develops when any fuel—coal, wood, gasoline, or illuminating gas—does not burn properly or completely. It cannot be seen, smelled or tasted. Its only warnings are headache and drowsiness. Yet it is in the air wherever there is motor traffic. The exhaust of a car, even one in good running condition, contains a concentration of fifteen per cent of it. As little as two per cent in the air will poison, and four per cent will kill.

Statistics show, according to the National Bureau of Casualty and Surety Underwriters, that carbon monoxide from exhaust gases is the direct cause given in at least 700 deaths annually. No one knows nor can guess how many lives are lost indirectly through its influence. For example, there is no telling how often that common driving occurrence, "sleep at the wheel" has been induced by carbon monoxide.

All motorists are familiar with the headache and lassitude which often come upon them while driving. These signs, coupled with the odors of exhaust fumes in a moving vehicle, are final warnings that carbon monoxide is present in lethal quantities. They should be more than sufficient notice to take the necessary measures against carbon monoxide poisoning. This means regular checking of the exhaust mechanism and the carburetor action, keeping the vehicle well ventilated when driving, eliminating any leaks or holes which allow seepage from the motor or exhaust to the body of the car.

Householders should also consider that carbon monoxide poisoning is a possibility whenever fuel is burned in the home. Coal, gas, stove, furnace and oil burner companies can give advice on precautions that will afford safety from this invisible death.

Lawrence Stewart and Claude Hudgens Jr., returned Monday from a visit to San Antonio and other interesting points in south Texas.

### A PROPHECY

Significant economic developments to be expected in the next decade are listed by a prominent business writer as follows: (1) Higher standard of living. (2) Continued advances in technical processes of production. (3) Factory built houses, better and cheaper than hand made houses. (4) Somewhat cheaper money. (5) Faster travel. (6) News printed by radio. (7) Mechanical cotton picker, revolutionizing the South. (8) Cheaper electric power. (9) Better distribution of goods; more chain stores. (10) Another depression five or six years hence, preceded by an inflationary boom.

### TWO QUESTIONS ANSWERED

Why is it that one farmer raises 100 bushels of corn to the acre, and the other one, on the other side of the fence, raises 25 bushels to the acre? Why is it that one farmer produces 100 pounds of pork on five bushels of corn, and another uses 25 bushels? Not until power machinery, scientific principles of soil fertilization and restoration, rotation of crops, diversification of crops and economical feeding are applied to the farm, will the farmers' problem be solved, says a farm authority.

### BANKING READY

NEW YORK. — There is abundant evidence that banks are in an unusually favorable position to finance a period of industrial growth, says the June issue of "Banking" published by the American Bankers Association.

An official survey on June 10 indicated that the Government of the United States, through its loans, was the potential owner of more than half of the existing world stocks of American cotton.

### Dalton, Mass.

Dalton, Mass., is a town of natural beauty, and two of its scenic gems are Wahconah Falls and Wizard's Glen. According to tradition, the fate of Wahconah, a beautiful Indian girl, who had two lovers, was determined by the direction taken by a canoe through a rapids a short distance below the falls. If the craft went one side of a sharp rock, which still divides the stream, she was to marry Nessacus; if the other side, her husband was to be Yononah. Nessacus won, and Wahconah became the queen of the powerful Mohawk tribe.

Only Two Natural Fears. Psychologists maintain there are only two natural fears, namely the fear of falling, if unsupported, and the fear of a loud unexpected noise. However, fear of the dentist is well-nigh universal and according to Maynard K. Hine, in the Modern Psychologist, it comes chiefly from parents telling children of their own painful experiences in the dentist's chair and because the patient never knows just when the dentist is going to jab his instruments into some unexpected nerve center. This fear of the unexpected pain doubles the pain.

### The Moffat Tunnel

The Moffat tunnel pierces the Rocky mountain at the so-called Continental divide, in Grand and Gilpin counties, Colorado. It is on the line of the Denver & Salt Lake railway, with its eastern portal 50 miles west of Denver, and it shortens by 23 miles the traveling distance. The bore, 32,150 feet long, begun in 1923 and holed through on February 18, 1927, was opened to train traffic in February, 1928.

### Bombay

Bombay, one of India's gateways, is a modern, throbbing city housing a varied population. Kipling called it "India's Queen of Cities." It is a modern city with splendid public buildings. From Malabar hill you may have a remarkably fine view of Bombay. Beyond the hill is the "Tower of Silence," where the Parsees give up their dead to the birds of the air.

## BREAD:

is the only staple article of food that all nations of the world accept as essential. Although it takes numerous forms, it is in the best sense the universal "Staff of Life."

### BON TON BAKERY

Eat More Bread and Pastries

I Will Appreciate Your Consulting Me for Life Insurance  
W. A. BELL, Agent  
Southland Life Ins. Co.

## Gas and Oil Lubricating Oil are not the only Mobil Products — —

Neither is oil and gas the only thing a car needs to insure perfect performance.

Ask any Magnolia Station attendant about these products: Mobil Handy Oil, Mobilwax, Mobilwax Pad, Mobil Lustre Cloth, Mobilgloss, Mobil Upperlube, Mobil Radiator Flush, Mobil Touch up Black, Mobil Top Dressing.

### TOM MAY, Agent

Best Service Can Be Obtained At The Following  
Mullins & Gracey — Rainbow Inn  
Camp Western — Purtell Bros.  
J. D. Miller Service Station  
Joe Shelton, Tokio — J. K. Wisdom, Meadow

## Outlook Good to Lubbock Fair Trippers

Lubbock, Sept. 10.—Crops look good—so do Fair prospects.

That is the verdict of Lubbock business men after making the first two good will trips over the section, advertising the Panhandle South Plains Fair.

A third trip is to be made to the northwest and western part of the Plains section Tuesday, Sept. 17.

Carrying novelties for the kiddies, literature for the grown ups, the good will trippers have spread the word of a two dollar show for a quarter, while H. A. Anderson, director, and the Lubbock High School Band played concerts over the section.

Speakers told crowds of the thrills to be expected on the Midway of the Wortham Shows, at the Harley Sadler 3 ring circus, and other attractions at the fair.

School children and farmers were told of the educational exhibits, of the fine livestock, poultry, swine, that will be on display and the many other interesting things awaiting the fair visitor.

Wednesday Sept. 25, School Day, when all school children are admitted free, is expected to again be the biggest day of all, in spite of stellar attractions on all other days.

## HARMONY NEWS

Rev. J. E. Patterson filled his regular appointment Sunday. Followed in the afternoon with the Baptismal service at the Phillips home.

Mrs. Anne Lou Simpson of Lamesa visited her parents, Mr. and Mrs. Fore Sunday, and to attend the Baptismal service.

Mr. and Mrs. Herman and boys and Rev. Pool, of O'Donnell were guest in the Fore home Sunday.

There will be Bible study and Prayer meeting Wednesday night at Harmony.

Mr. Berne Floyd returned from the sanitarium this week.

Miss Ruby Aldman was a dinner guest in the Garner home Sunday.

Mr. and Mrs. Bell visited in the Joe Davis home Sunday.

Misses Willie Faye Jones and Lena Francis Hobbs, and Messers Robert and T. L. Garner spent Sunday with Claudia Belle Whitefield.

Mr. and Mrs. Oden Miller spent Sunday in the Gomez community.

Nice rains fell here Sunday night. Mr. and Mrs. L. Hobbs were dinner guest in the Whitefield home Sun-

## Wellman News

Folks are beginning to want to see the rain stop so they can poison cotton. Feed was especially benefited by the rain of the past week.

This is the second week of school. A good enrollment was reported.

Charley Roland who was recently hurt in a baseball game at Lamesa, is able to be up and around again.

Miss Hazel Woodard and Miss Nora Grigg left for Abilene, where they will attend A. C. C.

Letta and Georgia Lindly from Sawyer visited in the Grigg home Sun.

## Meadow Briefs

Mr. and Mrs. Floyd Copeland returned this week from visiting relatives of east Texas.

Mrs. J. M. Burselson has relatives of California visiting her this week.

Mr. and Mrs. L. F. Rawson and Mrs. W. K. Rawson of Ropes, visited Mr. Rawson's sister, Mr. B. G. Chaney of this town, Sunday afternoon.

School night was observed at the Methodist church, Sunday night, Sept. 7. This was to honor the opening of school, Monday morning, Sept. 8. Meadow has a better school than she has ever had.

There are several new teachers and many new students.

Mr. L. G. Phillips had a sister of O'Donnell to visit him last week.

There was a good crowd at the play "Eighteen Carat Boob" last Saturday night. The play will be presented at the Lawview school house Friday night, September 13.

Mr. and Mrs. Leslie Cook visited Mrs. Cook's parents, Mr. and Mrs. A. Z. Sewell of Draw.

## CHEVROLET AUGUST SALES SETS NEW RECORD

DETROIT, Mich., Sept. 10.—Chevrolet delivered to retail consumers 99,018 new cars and trucks in August eclipsing its July sales by 24,979 units and setting an all-time August record, it was announced here today by W. E. Holler, vice president and general sales manager of the Chevrolet Motor Co.

August sales were 33,623 greater than in the same month last year, an increase of over 51 per cent, and exceeded every other August in the history of the company including August 1928. This August's sales exceeded the 1928 record by 4,100 units, Mr. Holler said.

## EARLY PRECAUTIONS

may save you days, even weeks of "sniffing" and fighting an early fall cold—something that few of us can avoid having, unless we start treating one before it gets its hold on one.

You will find in our store cold preventives of several different forms—sprays, tablets, gums, or in liquid medicines.

Remember it is easier to prevent a cold—than cure it.

## PALACE DRUG STORE

"IF IT'S IN A DRUG STORE, WE HAVE IT"

## BRUNSWICK TIRES

We sure would like to take care of your tire needs. We Have Got A Real Stock—

—WILL MEET MAIL ORDER HOUSE PRICES—

## M. J. CRAIG

Phone . . . . . 43

We Carry in Stock at All Times a Complete

Line of

Aermotor, Monitor and Ever-Oil Mills

COAL

B. P. S. Paint and Wall Paper

CICERO SMITH LBR. CO.

South of Square—Brownfield, Texas



# WEST TEXAS GIN COMPANY

Where Service, Courtesy and a Fair Deal To Our Customers  
Has Built A Sound Institution.

We wish to thank each and every one of our customers that have patronized us in the past, and assure you the same service and square dealing that you have received heretofore.

Give us a trial with your first bale, and we are sure that you will become a satisfied customer that will be of benefit to you as well as ourselves.

HERMAN CHESSHIR, Mgr.

## Our 23 Year Column

Quoting from the issue of Sept. 13, 1912.—The statement of Brownfield State Bank showed that institution to be in very good shape although they had \$10,000 borrowed money listed. Dr. J. W. Lively predicted the election of Prof. Woodrow Wilson, and stated that Taft was the weakest man the presidency had since Tyler, although apparently a great admirer of Teddy Roosevelt. Tentative program of the two day Terry County Fair included Tournament and Pony races and Bronco busting; speeches by agricultural experts, baby show, basket dinner, awarding of prizes, etc. The Herald's new home, which had been a two-room dwelling, had been moved to the southwest corner of the square, where Lee Allmon and Jack Drinkard were remodeling it for a printing office. School opened with glowing prospects. The faculty consisted of W. G. Hardin, principal (We didn't have superintendents in those days) Miss Zellica Knox 1st Assistant, Misses Bert and Dean Lowe, intermediate and primary, respectively.

Edwin Groves had phoned in to send out some boats, that the Groves Chapel section had a regular flood. Mr. Leach of Galveston, and daughter Mrs. Cropp, of Snyder, were here visiting their daughter and sister, Mrs. Lee Allmon and family. Shorty Turner brought us a mess of roasting ears. Born to Mr. and Mrs. John Burnett, a boy on the 10th. Henry French left for Quaro (wherever that was). We imagine we meant Cuero,

Texas. Gus Farrar had entered the Teachers Normal at Canyon. Mr. and Mrs. A. D. Brownfield had returned from Roswell where they visited her father. Willie Peters brought the Herald a 41 pound melon. Mr. and Mrs. A. M. Brownfield had returned from Sterling. Will Ed Harris of Roswell, has just come in from Dallas, where he had an eye operation. Frank Proctor and wife went to Roswell after apples. H. E. Proctor was over from Yoakum county visiting his son Elbert. Mr. and Mrs. Tom May went to Roswell after a load of apples. Uncle Mose Dumas brought his two daughters in to take teachers examination. Good show-ers had visited parts of Terry.

Miss Lottie Atkinson didn't like the nursing job at Austin and had returned and was staying at the Banowsky home and attending school. The M. and M. Club members, their husbands and sweethearts were entertained in the J. L. Randal home. Miss Davis of Yoakum county was staying in the L. McDonald home and attending school. The Randal Drug Store had received a new fountain for cold drink service, which was one of the finest in this section of the state, it was stated. A local man was negotiating to put in an electric light plant here. (We got one about 12 years later.) W. H. Manley of Perry, Okla., was visiting his sister, Mrs. J. T. May. The county had just received two Railroad plows and two Fresno scrapers for road work.

Harris: Ross Wingo, of Plainview had been visiting in the community. Mr. Baker had spent some time in

Scurry county. Mr. Herring had traded for the Jackson hotel at Lubbock. Mr. Redding and family were moving to Lubbock. Potts and Roy Harris were drilling a well for J. E. Fitzgerald. Miss Olga Fitzgerald was to study music in Plainview during the winter. A snake bit one of W. H. Harris' work horses. Arch McPhaul and family had moved to Tahoka.

Gomez: Freighters had just unloaded a car of coal in Tahoka for Gomez. The price was \$6.75 in Tahoka. A meeting by the Methodist church was being conducted by Rev. Chas. Jameson. Matt McPherson had leased the Glover livery stable, Mr. Glover going back to the hotel to run it. Mrs. Simon Holgate and daughter Voncille, had returned from a visit to Comanche county. School was to start Monday. Miss Ergie Rambo decided to attend Wayland college at Plainview. All for this week.

## One Billion Dollar Cotton Crop Predicted

The first billion dollar cotton crop since 1929 should result from President Roosevelt's action in approving the new loan and payment plan, according to Chester C. Davis, Administrator of the AAA.

"Cotton farmers will instantly appreciate the significance for them of the President's action. The plan to assure cotton growers an average return of not less than 12 cents a pound not only promises the best cotton income the cotton farmers have enjoyed for years, but also means enlarged outlets for cotton exports, which are of immense importance to the cotton industry."

Davis' forecast of a probably "billion dollar cotton crop" for 1935 is based on estimates of total farm value of cotton, including any payments necessary to bring the average return up to 12 cents, exceeding \$700,000,000 rental and benefit payments under the cotton adjustment program totaling about \$126,000,000 and farm value of cotton seed totaling between 150 and 175 million dollars.

"When cotton farmers understand how simple and easily this plan will work they will be in no hurry whatever to market this year's crop. The assurance of government payments to farmers, making up to them the difference if any, between 12 cents and the average price of cotton on the ten spot markets from Sept. 1 to January 1, will enable growers to take ample time to estimate the true market situation and sell their cotton to the greatest advantage to themselves. Farmers should remember that the present plan restores a free market, so that growers can benefit directly from orderly and intelligent marketing of their crop. Any payments to them will cover average differences, not individual differences between market price and 12 cents.

The 10 cent loan will assure farmers an immediate source of income," Davis said.

## ADVANCE PUBLISH'D BEFORE TOWN NAMED

Mrs. W. L. Terrell brought us last week a copy of the first issue of the Advance, published Sept. 1 1906. It contains many interesting notes on the then proposed opening of the town of Rotan, which was located but not then named.

The paper gave its address as White Flat, which was the name of this location and the name of the school about two miles south of here at that time.

Since there was no town, and only two or three families living in what is now Rotan, local news in the first issue was scarce.

Among other things the Advance said: This newspaper is published in a town that isn't yet named, where not a lot has been sold, and not a structure erected. It is published in a town where two National banks and at least fifteen strong commercial concerns are waiting for the sale of lots in order to purchase ground and begin the erection of business houses. The barn roof leaks a little and a one-eyed mule seems curious to know what manner of monstrosity has taken quarters in the milo maize department on the first floor; but so long as he keeps his head in and his heels out his presence will be tolerated. Just as present there is room here for another paper, but not a bit of patronage. As the mule is backing toward the door, this salutatory will be abruptly terminated.—Rotan Advance.

## HOUDINI

The story is told of a truck driver who, on his day off, went hunting. A terrible storm came up. He looked about for shelter, but there was none. It began to rain in torrents, so he crawled into a hollow log. It fitted snugly.

The rain lasted for hours, and the water soaked through the wood. The log swelled and the hollow grew smaller and smaller. When the storm was over, the hunter could not get out. He stretched and strained to no avail. He was held tight.

Like a drowning man, he saw his whole life flash before him, especially his mistakes. He realized what a traffic chisler he had been—how he had speeded when he knew he might run down a child, how he had hogged the road, how he had wove in and out of traffic, how he had jumped the lights and disregarded stop signs, endangering lives of all his fellow motorists.

And BELIEVE IT OR NOT, when he saw himself in his true light for the first time, he felt so small he was able to crawl out of the log without difficulty.—The Safe Driver, courtesy C. J. Cash.

If you have something real nice in the way of home canned fruits or vegetables, loan it to the Chamber of Commerce to place on exhibition at the fair at Lubbock.

We are sorry to report that Rev. Ed Sharp, Methodist pastor got the tip ends of two fingers severed this week, when the turtle back of his coupe fell on his hand.

## Manx Cat Is Not Always Born Without the Tail

The animal known as the Manx cat is not a separate species, but a variety of the house cat, says the Montreal Herald. Its principal peculiarities are unusually high hips and a very short tail. A similar variety is said to exist, or formerly did so, in the Crimea. The tails of animals are in general a highly variable part of their anatomy, especially as to length, and this is true of cat genus (Felix). The length of an animal's tail depends on the number of vertebrae it contains, ranging from none at all in the great apes, rabbits and so forth to 46 in a pangolin.

Among the cats those which, like the lion or tiger, pass their lives on the ground have the longest of these appendages, while the smaller, tree-climbing cats show shorter ones as a rule. The Manx cat has only three caudal vertebrae, and its sacrum (the solidified end of the backbone, of which the tail-bones are a continuation) has become shortened. Another characteristic of this breed is that the hinder part of the body is elevated. Manx cats, however, are not invariably tail-less; here and there one is born which is provided with a token that he is not wholly a freak; and, curiously, white Manxes are almost unknown and black ones are extremely rare.

## It Has Been Proved Fish Are Really "Stone Deaf"

We use the expression "blind as a bat" without warrant, but "deaf as a fish" would be in order, since it is practically proved that fishes are "stone deaf." Hearing is so often associated with seeing that, when fishes are startled, it is usually impossible to be sure whether it was the sight of something, or the sound that affected them. The splash of a stone in the water frightens them, but is the fright caused by the sight of a solid object, by the noise of its fall, or by the commotion it causes?

To test the effect of sound on fishes experiments have been conducted in a large aquarium occupied by a variety of species. A protected electric bell was placed in the glass-sided tank, and sounded repeatedly without any visible effect on the fishes whatever. To determine whether a high-pitched and shrill sound would disturb them a whistle of penetrating note was introduced. None of the fishes took the slightest notice, showing neither fear nor curiosity.

## Empire of the Mayans

At about the time of Christ the early or southern empire of the Mayans first began to become an entity in what is now Guatemala and the east coast of Yucatan, says the Boston Herald. This region is dotted with mounds of ruins, discovered and undiscovered, and often as not covered with trees and vegetation so as to be almost untouched, the remains of once flourishing cities. From about 200 to 650 A. D., this southern empire was in its affluence. The buildings of this period are magnificent, but do not attain the scale, the elaboration of design and number of rooms that characterized the late empire of the North. The hieroglyphs on the lintels and stelae, are more elaborate than those of Chichen-Itza, however.

## Trout Found 12,000 Feet Up

Trout found at 12,000 feet altitude in the Pamir mountains in Russia are declared to be the "world's highest fish."

## We Proudly Announce Another Progressive Step

With the installation of a new Sani-Speed ice cream freezer, we are now prepared to make our own ice cream in our store. We make all your old favorite flavors, and lots of new ones we know you will like. Only the Freshest, Richest and Purest ingredients are used.

Come in and watch us make it.

## ALEXANDER'S

—THE REXALL STORE—

Your Prescription Business Appreciated.

## 'LAST CALL'

ONWARD 5000 CONTEST

If you have not yet entered our contest, you had better hurry to our store for a free contest card. No purchases are necessary in order for children to compete.

CAVE'S 5-10-25c STORE  
BROWNFIELD, TEXAS

## Gainsville Circus to Perform at Centennial

DALLAS, Texas, September 9.—The Gainsville Community Circus, the only show of its kind in the world, will play the Texas Centennial Exposition here next year, according to present plans.

This three ring show, which boasts everything in the circus line except elephants, is staged by the citizens of Gainsville in Cooke county. There are hundreds of performers, all amateurs and coming from every walk of life in the community. Business men are clowns, society matrons ride bareback and debutantes swing gracefully from the flying trapeze. When the circus is on the road, business acvi-

ties in Gainsville practically come owing to the absence of scores of its leading citizens. It is hoped that the circus will play at least two days at the Centennial Exposition, probably sometime in July, 1936.

## Placing the Responsibility

"It must be hard to learn to play polo," said the hired man. "Well," replied Farmer Corntossel, "jedin' from what I have seen of the game, it ougn't to be so very hard for the man; but it must take a heap of expernens an' close attention on the part of the small but active hom." Elmer: "May I read you one of my poems?" Yolande: "Yes, if you will let me sing you a song I have composed."

## In The WEEK'S NEWS



HAPPY BIRTHDAY TO YOU—Harry E. Wilken Sr., the man who has distilled 380 million gallons of whiskey, more than any other living person, celebrates his sixty-third birthday with his two sons, Harry Jr., and William, and his son-in-law, T. J. McConville. The whole family, headed by this veteran distiller, are all actively engaged in liquor business.



WINS A.A.U. DIVING TITLE AT 11.—Mary Hoeger of Miami kisses her mother after winning National A.A.U. three meter springboard diving championship at Oriental Beach Pool, New York City.



WINS HOLLYWOOD CONTRACT—Igor Gorin, young Russian baritone who has just signed a Hollywood contract with M. G. M., tries his hand on one of the new electrical pipeless organs recently developed by Laurene Hammond of Chicago.



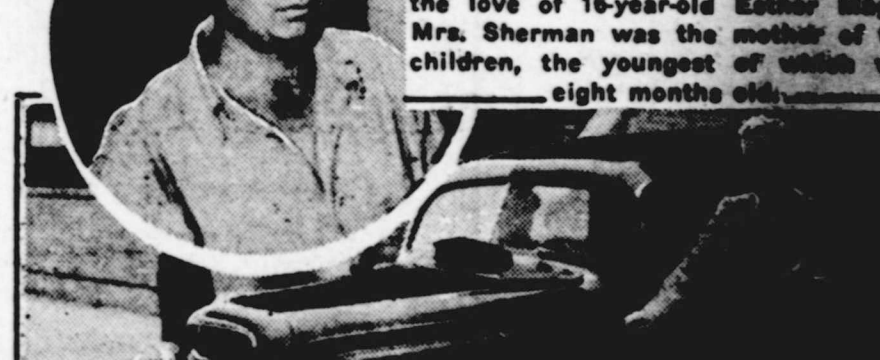
BEFORE THE SWIM—Jane Hamilton, popular screen star, wears one of the season's smartest swim suits of bottomup yellow knit-wool.



RE-ENACTS AMERICAN TRAGEDY—Newell P. Sherman, youthful Sutton, Mass., constable's son who drowned by drowning his wife in Lake Singletary for the love of 16-year-old Esther Magill. Mrs. Sherman was the mother of two children, the youngest of which was eight months old.



LITTLE LARRY WHITEHEAD inspects the season's first marlin caught in the Santa Catalina Island waters. The 341 pound beauty was brought to gaff in 25 minutes by A. C. Brode, well known sportsman.



CHIEF-OF POLICE DAVID M. MURPHY of Newburgh, N. Y., with a new solid steel "Turret-Top" Body by Fisher Chevrolet, a new model, one of 35 cars supplied by General Motors to the annual Convention of the International Association of Chiefs of Police in Atlantic City.

See P. M. (RED) WOODS for all kinds of  
PLUMBING AND ELECTRICAL WORK  
For Prompt Service—Call No. 115  
All Work Guaranteed West Main Street

YOU CAN GET A MARFAK LUBRICATION  
JOB FOR \$1.00  
AT  
THE TEXACO SERVICE STA.  
Washing—75c Motor Cleaning—50c  
Vacuum Cleaning—50c  
C. C. Bryant Phone 213 David Perry

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HIGGINBOTHAM-BARTLETT CO.  
—for—  
L-U-M-B-E-R  
and building materials of all kinds.  
Phone 81 Brownfield



MRS. L. DAVIS Help Your Self to Good Foods JEFF MEDFORD

**FREE**  
ONE PACKAGE  
**Super Suds**  
WHEN YOU BUY  
**5 GIANT SIZE CRYSTAL WHITE SOAP**  
35c value for 25c

**Post Toasties** 10c PKG.  
**Post Bran Flakes** 10c PKG.  
**Jell-O** 25c  
**Calumet** 6c pkg  
1 lb.—23c

No. 2 1/2 can PEARS	16c
Gallon Green Gage PLUMS	39c
No. 2 can TOMATOES	8c
No. 2 1/2 can KRAUT	9c
Quart Jar MUSTARD	12 1/2c
Pint Shefford Salad Dressing	20c
LUX	10c
Small pkg. (Washing Pwd.)	
1 lb. pkg. SODA	7 1/2c
2 lb. bulk RICE	12c
Skinner's Fruit Pectin	19c
For Making Jelly 'Jell'	

**Market Specials**

Pound BOLOGNA	15c
STEAK	16c
Nice and Tender	
BACON	38c
Sliced Sugar Cured	
Pound Hamburger	12 1/2c
Pound Beef LIVER	12 1/2c
Full Cream Longhorn CHEESE	22c
25c pkg. Dried PEACHES	21c
1 lb. pkg. Chili Blend	35c
Quart Sour PICKLES	15c
Quart Jar Peanut Butter	33c
Package Ripple Wheat	10c

No. 2 can Stokley's CORN	11c
No. 2 can Blackeyed PEAS	7 1/2c
1 lb. can Pork & Beans	5c
No. 2 1/2 can HOMINY	9c
Phillips Tomato or Veg. SOUP	5c
Carnation or Pet MILK	20c
3 large cans or 6 small	
Per Can SALMON	11c
Pint Grape Juice	15c
Gallon Bulk VINEGAR	23c
APPLES	29c
Gallon (for pies)	

**Help Your Self Gro. & Mkt.**

**Weekly Church and Social Happenings**

Eleven ladies of the church of Christ met Monday at the church and had a Bible lesson, which was taught by Elder Fry.

Korea was studied Monday when nine members of the Methodist Missionary Society met at the church. Mrs. N. A. Hanson was leader. Next Wednesday afternoon at the church the children will begin their meetings. Mesdames John R. Turnr, Raymond Simms and Cleve Williams having charge.

The Baptist ladies met in two circles Monday afternoon; South Circle at the church, Mrs. Will Adams leading a Bible lesson; North Circle in the home of Mrs. Gay Price and sewed for Miss Mamie Mason.

The Young People's Sunday School Class of the Baptist church are giving a banquet Friday night to the young people of the town that are leaving soon to attend college at various places. The banquet will be at the Baptist church.

Wendell Smith will be leader of the League program at the Methodist

church Sunday evening. Assisting on the program are: Lynn Nelson, Tommy Lannios and Mary Louise Tinkler.

**HONORED WITH SHOWER**  
Last Friday afternoon Mrs. J. W. Duke was given a miscellaneous shower at the home of Mrs. Tom Cobb, Misses Marjeanne Griffin, Lola Mae Tittle, Irene Adams and Helen Quante being the hostesses. An interesting program of readings, vocal solos, banjo music and tap dancing was given by Miss Griffin, Mary D. Price, Lucille Harris, Bugs Tarpley, Lola Mae Tittle and Mrs. Griffin. Punch and cookies were served. Miss Elsie Tarpley presided at the bride's book. Some fifty ladies registered.

**MEMBERS ATTEND PARTY**  
Mrs. James H. Dallas was hostess to the Kolonial Kard Klub last Friday afternoon. Mrs. Herman Heath won high score prize and Mrs. Earl Jones, high cut prize. Both ladies received linen handkerchiefs. Others playing were Mesdames Mon Telford, Paul Lawlis, Arthur Sawyer, Roy Herod, W. H. Dallas, Lester Treadaway, R.

B. Parish, Roy Ballard, R. N. McClain, and Fladger Tannery of Austin. Mrs. Pope Pool was a tea guest. A salad course with a fruit drink was served at the close of the games.

**ATTEND CONVENTION**  
Mr. and Mrs. Chris Quante, Helen Quante and Ruth Tarpley spent last week at Dallas attending the Legion Convention. Odell Quante visited relatives at Weatherford at the same time.

**DAVIS—LONG**  
At the home of the bride's parents, Mr. and Mrs. Henry Davis, Miss Inez Davis and Mr. Pope Long were married at 2 o'clock last Saturday afternoon, with Rev. Ed Sharp officiating. Mesdames Sharp and Hayden Griffin were guests. Miss Davis finished school at Abilene and has taught school for the past two years. Mr. Long lives in San Diego, Calif. The couple left immediately for his home. Best wishes go with them.

**BIRTHDAY HONOREE**  
Mrs. J. T. Gainer was honored on her 75th birthday last Thursday at her home, with a covered dish luncheon. Some eighteen friends came and brought gifts, also quilted a quilt for her. Roses and dahlias decorated the rooms, the flowers being compliments of Mr. and Mrs. Ernie Greenfield.

Mr. and Mrs. Elmo McClellan of Lubbock and Mr. and Mrs. Douglas Buchanan of Slaton spent Sunday with their parents, Rev. and Mrs. Ed Sharp.

Mrs. Martin, mother of Mrs. Judson Cook and a sister, Mrs. Rucker of Stephenville, are visiting in the Cook home this week.

**RIALTO**

Saturday, Sept. 12  
**Warner Baxter**  
**Ketti Gallian**  
IN  
**"Under The Pampas Moon"**

You've waited four years for Warner Baxter in a role more romantic than his famous "Cisco Kid." WELL here it is—DON'T miss it.

Sun. Mon. & Tues

**WARNER BAXTER'S TROPICAL MUSICAL!**  
Seething with Sensation! Flaming with Rhythm! Ablaze with Stars!  
**CALLENTE**  
PAT O'BRIEN DOLORES DEL RIO 15 OTHERS

**RITZ**

Friday and Saturday  
Sept. 13-14

**BUCK JONES**  
IN  
**"Rocky Rhodes"**

"The king of action" stars in a great big whirlwind western feature.

Also Chapter 2

"Call of the Savage"

**Judge Pitts Addresses Lions on Ladies Night**

Judge E. L. Pitts, of Lubbock, was down last Wednesday night and addressed the Lions Club, their wives and invited guests. It was said they almost had a 100 percent attendance. Judge Pitts, a fluent speaker, had attended the meeting of Lions International, and gave a report of that meeting, which was very interesting. He is the immediate past president of District 2-T. Burton G Hackney acted as toastmaster for the evening. Among the other attractions was some dance stunts by Jack Holt a local boy who has just returned from several years spent at Hollywood, Calif., and is now conducting a dance school here. Fine music was rendered by Mrs. Voncile Williams and her band.

Rev. and Mrs. Geo. E. Turrentine and children visited friends here last Saturday. The Turrentine's live at Crowell.

Mr. and Mrs. Homer Nelson are the proud parents of a little daughter that made her appearance last Thursday, the 5th of September.

Oodles—Do you believe that horse-shoes are an emblem of good luck? Noodles—Yes, if they are on the winning horse.

**"FLOWERS"**

Everybody loves flowers and they are suitable for any occasion. Can send your wire orders.

MRS. W. B. DOWNING  
PHONE 69

**Kathleen's Jelly**



By ALICE BLAKE

**GLAMOROUS** Kathleen Burke may be the panther woman to those who remember her brilliant performance in "The Island of Lost Souls," but like many other screen favorites, she plays her "opposite" in the movies. For in real life, Kathleen is domestic, loves her kitchen, and adores making jelly. What is more, she proudly serves her dinner guest with her own, favorite jelly. Would you like the recipe? Here it is:

**Ripe Grape Jelly**  
4 cups (2 lbs.) juice  
7 1/2 cups (3 3/4 lbs.) sugar  
1/2 bottle fruit pectin  
To prepare juice, stem about 3 pounds fully ripe grapes and crush thoroughly. Add 1/2 cup water, bring to a boil, cover, and simmer 10 minutes. Place fruit in jelly cloth or bag and squeeze out juice. (Concord grapes give best color and flavor. If Malagas or other tight-skinned grapes are used, use 3/4 cups grape juice, and add strained juice of 2 medium lemons.)  
Measure sugar and juice into large saucepan and mix. Bring to a boil over hottest fire and at once add bottled fruit pectin, stirring constantly. Then bring to a full rolling boil and boil hard 1/2 minute. Remove from fire, skim, pour quickly. Paraffin hot jelly at once. Makes about 11 glasses (6 fluid ounces each).

**Rain Sunday Followed By a Brisk Norther**

A nice rain with rather high wind hit this section Sunday afternoon about six o'clock, and continued intermittently until well in the night. Something near half an inch falling here. Some destructive hail fell in the Gomez section, but was confined to a small area. County Clerk W. A. Tittle being somewhere near the center of the area. He was in the destructive hail area in June. Mr. Tittle reports better than a 50 percent loss in cotton, corn and feed. A stiff norther blew up early Monday, sending mercury down to 56, or 24 above freezing. And folks, it really felt like it was freezing here.



**G. H. NELSON**  
(Dist. Atty., 106th Judicial District)  
Tahoka, Lynn County  
CANDIDATE FOR  
**STATE SENATE**  
(30th Senatorial District)  
SPECIAL ELECTION — SEPT. 28, 1935

**Rain Sunday Followed By a Brisk Norther**

A little fire felt real good to Wed. Farmers are almost praying for warm, dry weather for a month or so. Sawyer Graham and Murphy May spent last Saturday and Sunday visiting friends in Roswell, N. M. In an article a few weeks ago, we said the city of Brownfield was named in honor of A. M. Brownfield. W. G. Hardin, one of the men who bought and laid out the townsite, says we are mistaken. The town, he says, was named in honor of A. M.'s dad, M. V. Brownfield. "I can't understand how some things get their names," declared the



... and the best way to get a more pleasing flavor and a better taste in a cigarette is by welding together the different types of tobacco...

That is just what we do in making CHESTERFIELD Cigarettes—the three types of mild ripe home-grown tobaccos, that is tobaccos grown in this country, are welded together. Then they are welded with aromatic Turkish. When these tobaccos are welded together you get a combined flavor which is entirely different from any one type of tobacco. It is this welding of the right amount of the right kind of tobacco that makes CHESTERFIELD a milder and better-tasting cigarette.

Chesterfield... Cigarette that's MILDER  
Chesterfield... Cigarette that TASTES BETTER

**School Supplies**  
At First Grade Prices

You'll find everything here from tiny crayons for toddling beginners to high school seniors. If you're going back to school—remember we can serve every need—at a price that means sure economy.

Make Our Store Your Headquarters

**CORNER DRUG STORE**  
"CONFIDENCE BUILT IT"

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Cut Flowers and Pot Plants at all times.

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"A Home Institution"  
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