









# COLLINS DRY GOODS COMPANY

# FESTIVAL of Merc

## A WORD OF INFORMATION

This is NOT a sale. We are not attempting to get rid of a lot of unwanted merchandise that would be worth as little to you as it would be to us. It is a festival of values in highest quality, seasonable merchandise.

This opportunity to get more for your money could not have come at a better time. The crops this year were far from a failure, and the extra government money gives the most of us more than enough to be thankful for.

The length of time this festival lasts will depend entirely upon you. We shall continue to offer our merchandise at very reasonable prices until we are completely satisfied that everyone in our entire trade territory has had the opportunity to take the fullest advantage of them.

REMEMBER! The opening of our doors Friday morning will mark the beginning of our festival which will last as long as you want it to.

**Collins Dry Goods Company welcomes you to their store any time, but we especially want to extend you a cordial invitation to come to Brownfield First Monday.**

### LOOK AT THESE VALUES IN

## Blankets

These blankets are made of select cotton yarns, very fluffy, warm and long-wearing.

Plaid single cotton Blankets	69c
66x76 Cotton Plaid Blankets	\$1.49
70x80 Cotton Plaid Blankets	\$1.69
Extra Quality, Part Wool	\$1.98
Extra Quality Part Wool	\$3.95
Plaid Wool Blankets	\$4.95
Single Blanket, 50 per cent wool, army style	\$1.69
Single Blanket, 75 per cent wool, army style	\$2.79

### DRESS SHIRTS

Here's what men are asking for today. A better Shirt at the Popular Price—

**79c**

OTHERS to \$1.95

How many can you use at this Popular Price?

Solids and fancy patterns

### UNION SUITS

Men's Heavy Bleached Union Suits. Sizes 36 to 46—

**69c**

### SUEDE COATS

For Men. Just the thing for hunting, rough or athletic wear. Coats that will stand test of the wearer

BUTTONS

**\$4.95**

ZIPPER

**\$9.95**

Cocoa and Champ

### COTTON SUEDE COATS

Water proof, well lined. Just the coat for cold weather.

**\$2.98 and \$3.49**

BOY'S SAME, AS ABOVE

ZIPPER ONLY

**\$2.98**

### TUCK KNIT

Vest and pant for lady and children—

**25c**



## SUITS AND OVERCOATS

### CURLEE CLOTHES

Regular \$29.50 Suits	\$24.95
Regular \$25.00 Suits	\$19.95
Other Suits	\$12.95
Regular \$24.50 Curlee Over-Coats	\$19.75
Regular \$19.75 Curlee Over-Coats	\$14.95
Boys Suits, values to \$14.75	\$9.95
Boys Suits, values to \$10.00	\$5.95

### JUST LOOK AT THESE

First quality fancy dress socks, two pair	25c
Interwoven dress socks, 3 pair	\$1
Heavy wool boot sox, men's	49c
Heavy wool boot sox, boys'	25c
Leather palms cuff work gloves, Boss brand	49c

### HATS

Boy's novelty dress hats, new colors and new materials \$1.49

Never have we had a more complete showing of Men's dress hats in Mallory and Stetsons.

**Priced \$4.95 Up**

All 1 lot of dress hats

**\$1.95 and \$2.95**

Shirts and Shorts	25c
Leather lined suspenders	49c
Fancy Snaps	49c
A complete assortment of hand made ties	50c
Others to	\$1.00
Pajamas, beautiful new patterns	\$1.49 to \$1.95
Boys	98c

### BOY'S SUITS

Ages 1 to 8. Why worry with making of little boy's suits. We have a complete range of sizes and styles if you have a little boy, we can fit him in a suit he will like

**98 to \$1.98**

Cotton suiting Challies, rayon stripe, plaids and figures. All 36 inches, Special 19c

Beautiful Zephyr Gingham in dark plaids and checks, 36 inches wide 29c to 39c

54" All wool tweed and plaid. Beautiful patterns, ideal for sport dresses, coats and suits \$1.39

54" All wool crepes, basket weave and flannels \$1.69

All silk serial and alpica crepes, very smart, very new in piper green, bottle green, black, brown and navy colors \$1.49 to \$2.49

Heavy 36 inch Outings in light or dark	12½c
3 lbs. Linter Batts	29c
2½ lbs. stitched white cotton batts	69c
36 inch Fast Color Prints	15c
36 inch Cretons	12½c
Humming Bird ringless hose	79c to \$1.49

Children's short sleeve, short unions	49c
Extra quality prints, 36 inch	19c
Extra quality lace trim slip	98c
Children's rayon bloomers	49c
Ladies' rayon bloomers	59c
Ladies Rayon Gown	98c

Men's Heavy Union Suits, sizes 36 to 46, only	69c
Men's heavy Wt. unions	98c
Men's winter unions	79c
Boy's heavy union suits, sizes 6 to 16, only	49c
Boys' heavy unions	69c
Boys' winter unions	59c

A good quality mattress ticking, fancy stripes, per yd 19c

36 in. Brown Domestic. Good standard quality per yd 10c

**Outfitters FOR THE Entire Family**  
**Brownfield, Texas**

# COLLINS D

LOCATED ON WEST SIDE





# CROWDS! CROWDS! Join them!

## Get Your Share of these BARGAINS

**NEW PRINTS**  
 in all new shades  
 Solids and Prints  
 come and Get it  
**FAST COLOR**  
**10c yd.**

The Most Popular Winter Styles

### Dress Sale



Crisp and glorious colors  
 The dresses make choosing a delight  
 \$7.95 and \$9.95 Values

**\$4<sup>88</sup>**

**BRAND NEW DRESSES**  
 Greatly Under-priced

You must see these dresses to realize how low we have priced them. Everyone a value and you will say so when you see this group of dresses \$12.75 and \$14.75 Values


**\$9.88**

Dresses at real pick up prices. \$5.95 values  
**\$3.88**

**MILLINERY**  
 One Group 93c  
 \$2.49 and \$2.98  
 HATS—\$1.49



**HOSE** Pure Thread Silk. Slightly irregular **37c**  
 Full Fashioned Hose **48c**



Lace Top RAYON  
**Slips 49c**

### COAT SALE

The Opportune Time to Buy Your New Winter **COAT**  
 Fur Trimmed Stitched Collars  
**SPORT COATS**  
 at tremendously Low Prices

Fur trimmed and tailored coats. A wide assortment. Everyone is new and up to the minute. You will be pleased with their style and quality. Former prices \$19.75 and \$24.50. You buy them now at this price.

**\$12<sup>88</sup>**

Another group of new style coats that you will like. Just right for that cold weather and at a price you didn't expect to find. \$9.95 and 10.75 Coats at—  
**\$6<sup>88</sup>**



Ladies Rayon **BLOOMERS**  
 OF GOOD QUALITY NON RUN  
 Of good quality non-run rayon  
 All sizes, small, medium, large  
**Special 19c**

Ladies Shoes  
 Large Assortment Dress Oxfords High Quality  
**\$1.96**

**SHOES**  
 Black and Brown Rough Leather Plain Kid  
**\$2.98**

All Leather Shoes in many new styles  
**\$2.49**

Children's Hi-Top Shoes  
 FOR COLD WEATHER AND SCHOOL  
**97c**

**Woolens**  
 Your chance to buy the woolen crepes and tweeds that you have wanted at the price you want to pay  
 Regular price—\$1.49  
**98c**

**EXTRA!**

**WOOL TWEED**  
 in blue, brown and Grey  
 98c VALUE  
**NOW 59c**

**EXTRA!**

**BOYS JACKETS**  
 TAN SUEDE CLOTH JACKETS  
 REGULAR \$1.98 VALUE  
**Priced at 98c**

Brown Sheeting Good Quality Per Yard, **19c**

**MEN'S FANCY AND SOLID DRESS SHIRTS**  
**86c**

Men's Wool Coat Sweaters at this sensational low price—**\$1.48**

Men's Fancy SOX **9c**

400 Yard Spool Thread **8c**

**SUITS**  
 100 per cent All Wool Suits. Blue, Serge, Oxfords, Browns, Plaids. Suits that will save you money, if you buy now.



**\$16<sup>85</sup>**

Fur **FELT HATS** **\$1.96**

**Gloves** All leather **49c**

Grey Shirts The Long Wearing kind **47c**

**MEN'S SHOES**  
 Plain Toe Cap Toe and Wing Tip  
**\$2.44**

**Men's ALL LEATHER** Goodyear Welt All Styles **\$2.98**

**WORK SHOE** **\$2.44**

THE STORE WITH THE YELLOW FRONT BROWNFIELD, TEXAS

# THE FAIR STORE

THE STORE WITH THE YELLOW FRONT BROWNFIELD, TEXAS





# ANNOUNCES ITS ANNUAL BARGAINS in SEASONABLE Merchandise - Beginning Friday, Nov. 30th

<p>ALL SILK</p> <p><b>FLAT CREPE</b></p> <p>Black, brown, navy rust, oxford gray and autumn red—</p> <p><b>49c</b></p>	<p>VALUES IN</p> <p><b>SWEATERS</b></p> <p>For the tiny tot to the man or lady, in cotton and woolen—</p> <p><b>All Popular Priced</b></p>	<p>ONE LOT OF LADIES'</p> <p><b>SUEDE SHOES</b></p> <p>In brown and black, ties or pumps, up to \$4.95, to close out—special—</p> <p><b>\$1.95</b></p>	<p><b>Boys' Leatherette Sheep Lined Coats</b></p> <p>Sizes 4 to 18 A real coat for warmth</p> <p>Priced ----- <b>\$2.95</b></p>	<p><b>Men's Moleskin Sheep Lined Coats</b></p> <p>Regular \$5.00 Value</p> <p>Priced ----- <b>\$3.98</b></p>	<p><b>Dresses</b></p> <p>Ladies Silk Dresses, Values to \$20.00—priced in 4 groups</p> <p><b>\$4.95</b> <b>\$2.95</b> <b>\$6.95</b> <b>\$9.95</b></p> 
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Men's Blanket lined jumpers, regular \$1.95 ----- **\$1.49**

Children's Play Suits, Sizes 0 to 8 Only ----- **59c**

Men's Heavy Work Shirts. All colors and kinds sizes 14½ to 17½ ----- **79c**

Men's Dress Shirts, Regular 98c values ----- **79c**

Boys' Sizes ----- **49c**

Men's Dress Hats, all colors and sizes ----- **\$1.98**

**WORK CLOTHING**

Men's Extra quality overalls, heavy and durable, guaranteed to give you service.  
**\$1.29**



The boys are all as good, carry the same guarantee—  
**85c and 98c**

**WORK SHIRTS**



Taxie Cloth ----- **98c**

Dickies Best ----- **89c**

Blue Chambray Work Shirt, full cut, for ----- **49c**

**DRESS PANTS**

We have a complete stock of odd pants at a saving for everyone  
**\$1.95 to \$4.95**  
Sizes 29 to 46

Consisting of all the new weaves and styles. If you need odd pants we can fit you.

**Shoes**

**For Every Member of the family**

Foot Fashions, shoes for men in black Kangaroo. Rigid arch in shoes or oxfords ----- **\$4.95**

Men's work shoes in black leather slip sole, Composition sole ----- **\$1.95**  
Same in Scouts ----- **\$1.69**

Ladies' foot fashioned shoes, strong arch, brown and black, kid leather, AAA to EEE, a six dollar value— **\$4.95**

School oxfords in black or brown. Low and medium heels, composition or leather soles ----- **\$1.95**

Complete line of children's boots in black or tan, 4 to 2 and 2½ to 6 ----- **\$2.29 to \$4.95**

Ladies' dress shoes in black or brown, ties, straps and pumps, 3 to 7 ----- **\$2.49 to \$4.95**

Honest work boots, made of water resisting soft leather, solid leather, triple stitched, all leather lined, all leather sole ----- **\$8.95**

A complete line of Florsheim shoes. Feature arch. In black or brown ----- **\$8.75**

Men's All leather black glove grain. Guaranteed to give you service ----- **\$2.49 to 2.98**

Ladies' Black and Brown Suede shoes Values to \$5.00. To close out -- **\$1.98**

**Men's and Young Men's Corduroys**

Real quality corduroys, black or tan color, Slack models, jackets to match ----- **\$2.95**

Same as above in boys black and leather color only. Age 8 to 18. Jackets to match ----- **\$2.49**

Men's Work Pants, blue ----- **\$1.29**

Ready hemmed bleached sheets, size 81x90, each ----- **69c**

Children's Friedman-Shelby High Top school shoes. Values to \$2.95, Choice ----- **\$1.49**

**Men's and Boys' cotton sox, plain or fancy, 2 pair for ----- 25c**

**Men's and Boys' high grade Bradley Sweaters in pull over and zipper styles. Colors: black, maroon, blue, brown, white, tan, and gray, priced \$1.98 to \$4.95**

Boy's Friedman-Shelby Sturdy Work Shoes. Sizes 2½ to 5½ ----- **\$1.49**

**Men's white split horse-hide gloves, the kind for hard wear, priced -- 50c**  
**All sizes in Canvas gloves, 2 for 25c**

Children's taped union suits, long sleeves and long legs or short sleeves and knee length, each **49c**

**Men's and Boys' riding breeches in whip-cord, gaberdines, and corduroys priced at— \$1.98 to \$3.95**

**Ladies and Children's Wash Dresses to Close Out 2 for \$1.00**

**Ladies Plain and Fur Trimmed Coats**

Black, Brown, and Mixtures, Values to \$39.50  
**Priced \$7.45, 9.95, and \$16.75**

**Ladies Rain Coats—All Sizes and Colors**

**Regular \$7.50 Value—\$4.95**

**LADIES FELT HATS**

**Values to \$5.00—Priced in two groups**

**98c and \$1.95**

**SWEATERS**

Boys, Girls, and Children's sizes' in every style and color, choice ----- **.98**

**Ladies Humming Bird Hosiery**

in all the wanted colors in chiffon or service weight

**Priced 79c—98c—and \$1.49**

# RY GOODS

OF THE SQUARE

Garza Sheeting, 9-4, brown, per yard ----- **29c**

36 in Outing in solid and fancy colors, per yd -- **12½c**

**Outfitters FOR THE Entire Family**  
**Brownfield, Texas**

### MEN'S PIGSKIN JACKETS

Light and Dark Colors  
\$12.50 values—Bi-Swing Backs  
**\$9.95**

# Stephens - Latham

BROWNFIELD DRY GOODS TEXAS

## SPECIALS

WE SAVE YOU MONEY

### MEN'S WORK SHIRTS—79c

Sizes 14 to 17—Blue and Grey  
**MEN'S WORK SOX**  
10c pair

### MEN'S SUITS

Oxford Grey and Brown  
Single and Double  
Breasted—All Wool

**\$1495**

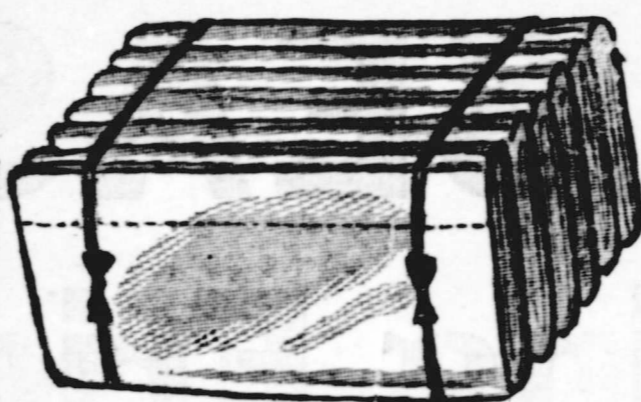
Men's Dress Pants  
**\$298**

Mens Dress Shirts  
Special 86c



### Children's Dresses Special

59c and 79c



**GARZA SHEETS—81x90 SIZE**  
Special 89c

### Children's Coats

marked down as low as

**\$279**

Wonderful values at this price.

Others **\$4.95**



### Men's O'coats

All Wool  
Single and Double  
Breasted  
Blue - Oxford Grey

\$18.50 value  
**SPECIAL**  
**\$1495**

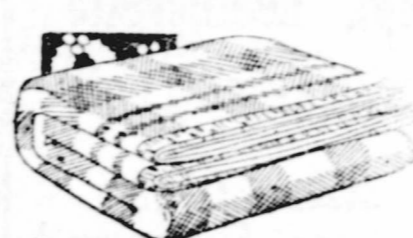


### Mens Fancy Sox 15c

Men's Ties  
79c Value  
Special 50c

### Ladies' SILK HOSE Special

69c Value  
**49c**



**BIG DOUBLE BLANKET**  
All colors. Blue, Rose, Yellow, Orchid, and Plaids. \$1.79 Value  
Special **\$1.39**

**BIG DOUBLE BLANKET**  
PART WOOL. ALL COLORS  
\$2.49 VALUE  
Special **\$1.98**

**BABY BLANKETS**  
IN BLUE AND PINK  
26x34  
Special **33c**

**BIG DOUBLE BLANKET**  
PART WOOL. SATIN BOUND  
72x84 good and heavy. In blue, yellow, green, pink, and orchid, \$3.49 value.  
Special **\$2.79**



**NOCONA COWBOY BOOTS**  
Hand Lasted  
SPECIAL  
**\$995**

**Nocona Cowboy Boots**  
tan top—A real value  
**\$12.50**

**BIG REDUCTION ON ALL SHOES**  
SEE FULL PAGE ON BACK PAGE

**ALL COATS and DRESSES**  
Marked down. One rack of dresses to be sold at—  
**\$2.49**

### CHILDREN'S SWEATERS

Slip on and button styles. All Colors.  
79c Value to Close Out  
Special **59c**

### Men's Dress Shirts

Big Selection of all  
New Patterns  
Size 14 to 17

Special **\$1.29**



**Men's Blanket Lined Jumpers**  
FULL CUT. GOOD GRADE  
Special **\$1.79**

**Men's and Boys' Caps**  
50c—All Wool

### Men's Sweaters



\$1.49 Value  
Heavy Grade **98c** Good Lining  
Size 36 to 46

**LADIES OUTING GOWNS**  
ALL COLORS  
Special **69c**

### SILKS

All Colors—Stripes, Plaids  
Special **59c yard**

### Big Rack of LADIES' DRESSES

in the New Fall Materials.

**Crepes and Wools**

Value up to \$9.95  
Special **\$4.98**



**Children's Sweaters**  
Good heavy grade  
Good for School  
Special **89c**  
All Kinds and Colors

**Closing Out Ladies Felt Hats**  
big selection to choose from  
Values to **\$1.49—79c**  
**\$1.98 to \$2.49 val. to close out**  
**\$1.19**



**Tams of all kinds - 39c and up**

**36 inch good heavy Outing**  
light colors in stripes  
Special **12c yard**

**Prints and Domestic—10c yd.**

Big Table of  
**Prints and Broadcloth**  
Special  
**14c yard**  
Big Table of  
**SUITING**  
Special  
**17c yard**



**Men's Waterproof Jackets**  
good heavy lining  
Special **\$279**

**MEN'S WOOL BOOT SOX**  
29c

### LADIES COATS

Silk Lined—All Colors

Tree Bark Materials, Tweeds and others. See this wonderful value  
\$14.95 Values Marked Down to

**950**



### Ladies Coats

One rack of  
Black, Brown  
and Tweed  
Mixed Coats

Some Fur  
Trimmed.

Special **\$6.98**  
Sizes 14 to 48



### Men's Suede Leather Jackets

Good Lining.  
Zipper and Button  
\$6.95 value

Special **\$4.95**



Men's Heavy Full Cut  
**Unions—79c**



### BOYS' SUITS

Marked Down—1 Pant

Special **\$3.98**

Boy's Corduroy  
Pants—**\$1.98**

Boys Corduroy  
Jackets—**\$1.98**

Children's Winter Unions  
Good Grade

Special **49c**

Children's Underwear

Special **59c**



E. Z. Brand  
Short Sleeve  
knee length

Men's Pajamas—New Shipment  
Priced **\$1.49 to \$1.95**

### MEN'S HATS

GOOD  
FELT  
HATS

**\$295**



# Stephens - Latham

BROWNFIELD DRY GOODS TEXAS



Children's Slip-on Boots

Star Brand—\$2.95 Value  
Black and Brown  
**\$1.98**  
A REAL VALUE

# Stephens - Latham

BROWNFIELD

DRY GOODS

TEXAS

STAR BRAND SHOES

ARE BETTER

## SPECIALS

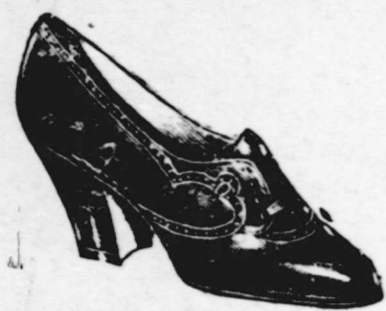
STAR BRAND SHOES

ARE BETTER

Big Girls Riding Boots

Black and Tan  
To Close Out at  
**\$3.95**  
Sizes 3 to 7  
STAR BRAND

# ENTIRE Stock of Star Brand Shoes Marked Down



**Big Selection of Ladies Shoes**  
Dress and Sport Styles—Star Brand in black, brown and two tones. Pumps, Straps and Ties \$2.95 and \$3.49 Values  
**\$2.49**



**Men's Dress Shoes—Hi-Top**  
A Genuine Kangaroo straight last and swing toe. Arch support—A to D. All sizes

**Special \$4.95**



**Men's Lace Boots**  
Star Brand—All Leather  
**Special \$4.95**

**Boys' Work Shoes**  
STAR BRAND  
Special \$1.49  
ALL SIZES



**Boys' Lace Boots**  
STAR BRAND  
**\$2.79**  
10 inch Hi Cut



**Black Kid Regent Pumps**  
19-8 Louis heel, sizes 4 to 9  
AAA to B—\$3.95 Value  
STAR BRAND  
**\$2.98**

STAR BRAND



**Ladies Dress Shoes**  
Star Brand in black and brown kid. Also the new rough leather in pumps and ties. High and low heels—\$3.95 Value.  
**\$2.98**



**Men's Hi-Top Dress Shoes**  
STAR BRAND—ALL SIZES  
**Special \$3.49**

MEN'S DRESS BOOTS

Star Brand

**\$7.95**



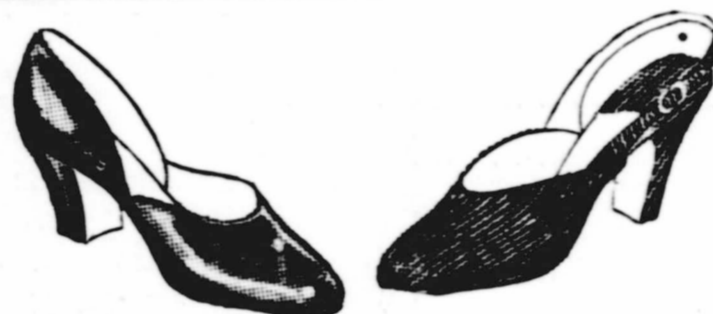
**Big Showing of Star Brand Dress Oxfords**  
Boot heel, wing tip, Star value welt  
**Special \$3.49**



**Boys' Oxfords**  
A GOOD ONE  
**Special \$1.98**  
2 1/2 to 5 1/2



**Men's Dress Oxfords**  
in black and brown. Genuine Buffalo. Genuine Sealskin  
**\$4.95 STAR BRAND**



**Big Shipment of HOUSE SHOES**  
All New Styles for Christmas  
**BUY NOW AND SAVE**



**Men's Work Shoes**  
Star Brand Natural Retan Plain toe, arch support, narrow and wide width, water proof  
**Special \$3.49**



**Boys' Dress Oxfords**  
Star Brand, wing tip, cap toe  
**Special \$2.49**



**Ladies Dress Shoes**  
in ties, black and brown kid, high back, beautiful shoes. Star Brand—\$4.95 Value  
**\$3.95**  
4 1/2 to 9—AAA to B



**Men's Dress Oxfords**  
Star Brand, Genuine kangaroo arch support straight last and swing toe.

**Special \$4.45**

A to D width—Size 6 to 12



**Children's Lace Boots**

Star Brand, Sizes 8 1/2 to 2

**\$2.69**

**Men's Work Shoes**

in black and tan, plain and cap toe. Retan and glove leather.  
Star Brand



**Special \$2.49**



**Big Selection of Ladies Shoes**  
in pumps and ties, brown and black, high and low heels  
**Special \$1.79**



**BIG TABLE Children's Star Brand Shoes**  
**\$1.00**  
Good for School



**Ladies Arch Support Shoes**  
Star Brand, Solid Leather—A REAL VALUE  
**\$2.49**



**Star Brand Oxfords**  
Solid leather wing toe and cap toe. All new patterns. All sizes.  
**Special \$2.79**



**Boys' Lace Boots**

Star Brand 12 inch cut and 13 inch cut. For Big Boys

**A Real Value—\$3.49**

Good for School



**Ladies Shoes**  
Star Brand Sport Oxfords in brown and elk combination, solid leather, also black calf,  
**Special \$1.98**  
\$2.95 Value  
Size 2 1/2 to 9

**Men's Four Buckle**

**OVER SHOES**

**\$2.95**

**Big Showing of Ladies Shoes**

Star Brand—\$2.95 and \$3.45 Values

**\$1.98**

**Children's School Shoes**

Star Brand—Black and Elk Leather

**\$1.49**



**Poll-Parrot Shoes**

ALL LEATHER FOOTWEAR  
For Boys and Girls

**All Boots Marked Down**

# Stephens - Latham

BROWNFIELD

DRY GOODS

TEXAS

Look at this STAR BRAND Work Shoe—Black embossed leather—plain toe.

**Special \$1.79**