


## this Great $\mathrm{N}_{\text {ew }}$ MOTOR OIL...


...Climaxes Continental's 59 Years of Leadership!

Continental Oil Company's half-century of quality leadership reaches a climax in New and Imresult of over two years of research and experiment and 963,000 miles of road tests.

This great new oil has these advantages: 1. Two to four times greater film strength than any straight mineral oil. 2. Penetrates and combines with metal surfaces-the "Hidden Quart
that never drains away." 3. Stability under all conditions; will not thin out. 4. Prevents carbon and sludge troubles.
Here's proof that it gives you greater motor protection and lower oil consumption: Tested at Indianapolis Speedway against five other nation-
ally known oils in identical cars, five quarts of New and Improved Conoco Germ Processed Motor Oil carried its car 4,729 miles- $3,015.8$ miles farther than the first oil to fail, $\mathbf{1 , 4 1 0 . 2}$ miles farther than the best of the five other oils! great new motor oil for you in refinery-sealed cans and in bulk. Fill with New and Improved CONOCO tor Oil and know your motor has the finest protection you can give it!

## New and Improved CONOCO germ Processed (pARAFFIN BASE) motar oil

## ONE OF THE PRODUCYS OF CONTINENTAL OIL COMP



Seare your Conoco Products from the following: 3. W. FITZGERALD, Brownfield J. B. HUCKABEE, Brownfield

CARL B CASEY, Tokio
M. J. CRAIG, Brownfield
C. B WUNTE, Local TOM VERNER, Meadow
C. B. QUANTE, S. S. No.

Our Expert Cleaning
will heep you in readinose for all the summer partios.
SUITS FOR YOUR INDIVIDUAL MEASUREMENT
City Tailor Shop and Dry Cleaners

Make Every Day Fire Prevention Day
By observing a few simple rules you can help reduc the fire waste, but you need the financial safegua
E. G. AKERS

Hmanc -1, Bome

## BRUNSWICK TIRES

We sure would like to take care of your tire needs. We Have Got A Real Stock-
-WILL MEET MAIL ORDER HOUSE PRICES-
M. J. CRAIG


Finds Rabbit's Foot in Coach
 Body Crattsman's Guld competition, the youthrul builder of this minia-
ture Napoleonic coach placed a rabbit's loot inside. Walter Leusch ner, formerly the head of a family-owned concorn that began building
state carriages for European monarchs during the reign of Frederick Wilhem lilo of Pruussia and the deseigner of the coach that thousands of
boys in the United States and Canada have reproduced for entry in the competition, diecovered the appeal to Lady Luck whon the model was
placed before the fudgee at work in the General Motore building at $A$
 versity scholar
day. Aug. 22.


Specials

| McKesson's Rubbing Alchohol ...... 39c |  |
| :---: | :---: |
| McKesson's Mineral Oil, 16 |  |
| McKessons Mineral Oil, qts. $\quad$ 89c |  |
| FREE: 1 pkg. Wilshire Envel |  |
| 60 sheets of Wilshire |  |
| ens Sanitary Na |  |

PALACE DRUG STORE

Final Cotton Figures Are Made Public College Station, Reporting that in Texas have been approvd and certified to Washington the State Cotton
Board of Review presented this week Board of Review presented this weet
the final figures in the acreage redu ction campaign. A summary of the certificates of the 223 cotion counties show a grand
total of 236,183
contracts affect $\left\lvert\, \begin{aligned} & \text { total of } 236,183 \text { contracts affecting } \\ & 4,282,723 \text { bales of } 478 \text { pounds net }\end{aligned}\right.$ 4,282,723 bales of 478 pounds net
weight; $14,126,746$ adjusted base weight; 14,126,746 adjusted base
acres, and $5,322,368$ rented acres.
The contracts show that 37.7 per cent of the base acres were rented to the Government. The total rental pay-
ment amounts to $\$ 26,777,280$ and the ment amounts to $\$ 26,777,280$ and the
parity payment of one cent per pound
will amount to $\$ 8,153,513$ In most parity payment of one cent per pound
will amount to $\$ 8,153,513$. In most
cases the checks for the first rental payment have been recieved by the
farmers. The second rental payment farmers. The second rental payment
will be made in early fall after the will be made in early fall after the
land has been measured and the comland has been measured and the com-
pliance cerificates sent to Wash. The
parity payments will be made in Dee. parity payments will be made in Dec.
In connection with these final fig In connection with these final fig-
ures it is of interest to note that Texas has about one-fourth of the cotto
counties and one-fourth of the con tracts in the United States, repres
enting nearly one third of the lint and over one-third of the cotton acr It is generally conceded, Boar
nembers declare, that the acreage re members declare, that the acreage
duction campaign saved the cotto farmers from again having to sac
rifice their cotton at low prices be rifice their cotton at low prices be
cause another big crop in the face of large world careover, togeather with
lack of demmand, could only have meant disastrous prices. Further-
more, it is pointed out that the be-
nefit and parity payments take the place of crop insurance for the far-
mers who will make little or no cotton
met due to the drouth, while the rented
acres will supply additional feed for
livestock on farms wherever the
drouth did not completely destroy
the crops.
TEXAS CORN.HOG
CONTRACTS TOTAL

| $\begin{array}{l}\text { College Stateon-County by coun- } \\ \text { ty figures released this week for the } \\ \text { first time by the Corn-Hog } \\ \text { Review }\end{array}$ |
| :--- |
| Board indicate that |
| 32,104 | Texas Board indicate that 32,104 Texas

farmers in 228 counties have con-
tracted to participate in the corn-hog
reduction program. As cash return reduction program. As cash return
for their cooperation $\$ 4,805,500$
will be coming to these farmers.
The work of the Corn-Hog Review Board was inaugurated by a state-
wide trip of the Chairmn, E. N. Holmgreen, accompanied by
Finley,
statistician
estimates estimates division of the Federal
Bureau of Agricultural Economics meeting county committees and coun-
ty Extension agents to discuss and ty Extension agents to discuss and
explain the contract. After this Mr.
R explain the contract. After this Mr.
Finley remained at College Station and handed the statistical end of
the Board's work throughout the en-
tire time. That the work of the county commitees has been well done
is shown by the fact that when the
contracts of the first three Texas contracts, of the first three Texas
counties, Delta, Coryell and Gilles-
pie, reached Washington they were pie, reached Washington they were
immediatly approved and passed for payment.
The B The Board has now made contrace
allotments in all but seven counties Alrady county committees in 103
counties have counties have made their adjust
ments within allotments. The move ments within allotments. The move
ment of county contracts to Wash ment of county contracts to Wash
ington will proceed rapidly now, Mr Holmgreen states, and returning
checks will be coming right along a
the contren the contracts receive final approva
and are passed for payment. The Board's figures show tha
222,000 acres have been contracted for $\$ 1,129,496$, two-thirds of whic der to be paid in November December.
The quota of hogs to be raised for
market which is the past two years totals 985,073 head ourth farmers will be paid at stricting their output to enable the
consumption to catch up with suppl co3, of which two-fifths will be pai
in August payments in December and Februar It is reported that the cotton
checks for rent acreages have finally
arcived arrived, and the money for the hog-
corn contracts are looked for most
and day now, and this will certainly and day now, and
stimulate trade.

Mrs. J. M. Johnston of San Fran-
cisco is here visiting cisco, is here visiting her parents, Mr,
and Mrs. E. L. Duke and family. Mrs. Johnston, as well as the Dukes were
early settlers in Brownfield, but it has been many years since the John-
ston family lived here. Mr. and Mrr Duke may return with her and spend winter in California.
Cleve Holden of Sudan was down
Sunday visiting his sister Sunday visiting his sister, Mrs. Jack
Stricklin, Sr. He had just returne
CONFIDENCE
times. Many others have given extra
security and are in the way of being
able to pay out ere long. Still others, able to pay out ere long. Still others,
and more, have reduced their obligations. It may be worth while oceasionally to have a depression in order
that debts may be decreased. When that debts may be decreased. When
times are good, debts are big. State Terry County Herald (Brownfie
Tom the vote in the Literary Dige From the vote in the Literary Digest,
it would appear that the Northern
bankers are opposed to guaranteeing he deposits of customers by the Gov-
hen Press. whole. However, Northern bankers
may indorse the banking act, and op-- WE FAVOR TOM HUNTER
pose other things in the Roosevelt pose other things in the Roosevelt Friends of Tom Hunter are losine
policies. Anyway, no depositor has policies. Anyway, no depositor has
lost any money in bank failures since
no time getting the runoff campaigm
under way. They are meeting with the law wont in force. failures since
under way. They are meeting with
The insurance of bank The insurance of bank deposits by the candidate in Marlin today to map
company mainly supported by the
out battle plans. And few doubs company mainly supported by the
bankers may be wrong in principle. that battle plans. And few dound will be a battle from bankers may be wrong in principles. that the runoff will be a battle from
start to finish, with two good cam
 uld be more in line with our
merican traditions. But the bankers
opening speech at Hillsboro. et their premiums back in terms of Clis newspaper, which supported onfidence on the part of depositors Clint Smail in the irst primary, fav
ors Tom Hunter in preference to anks wer in danger a little over Jimmie Allered. It believes Hunter year ago, not by reason of inherent comes nearer to expressing the hopes weakness, if any but by reason of the and aspiratins of the great common reluctance of people with money to people than his young rival. He is eave it in a bank when other banks not identified with any political fac
ere popping at the rate of hundreds
tin. He is a successful business man vere popping at the rate of hundreds tin. He is a successful business man
very month. The deposit insurance and onough to keep his head amid law has restored confidence. The the stife and stress of the times. We
do not undertake to tell any ind banks are not suffering from too few
do not undertake to tell any indivi-
deposits. Their suffering, if it can be deposits. Their suffering, if it can be dual how he shall vote, but we feel called that, is from too few opportuni that we owe it to our readers to ex-
ties to use profitably the money in press this newspaper's own choice. their charge. They got sick and tired Both sides will be given the same not to say chilled, when frozen loans ${ }^{\text {undiall }}$ unbially news treatiment, but edinot to say chilied, when frozen loans
were running their temperature down
torially this newspaper support will toward zero. It may seem fanciful to
speak of foreign loans in weather such as we've been having this year Ruby Nell is the name given the nevertheless to call them frozn de- little $61 / 2 \mathrm{lb}$. daughter born to Mr.
scribest their condition. They couldent and Mrs. Fox on Thursday of last be melted. A good deal of that sort,
of thing has passed, however, like
water over the dam. Many debtors

## water over the dam. Many debtors <br> The "yellow peril" of the world is



SEE US FOR YOUR REOUREMENTS
Moritor Windmills Dempster Windmils Ever-Oied Axtel Windmills
Wallpaper Coal Lumber, etc.
CICERO SMITH LUMBER COMPANY

| RTD COOSL-TIIT |  |
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| BULK CHOCOLATE |  |
| 33c LB. |  |
| Refresh Yourself At Our Fommain |  |
|  |  |
| Many New Flavors of lce Cream Follow the Crowd to Where Yon Will Receive COURTESY and SERVICE |  |
|  | poem |
|  | \%om |
| ALEXANDER'S |  |
|  |  |
| Rexall Store" |  |
|  |  |

## THE TRUCK THAT COSTS SO <br> MODEL Utillty Long Chassls Dual Long Chassis Utillty Chassls and Cab Dual Chassls and Cab Uutlity Long Chassis and Cab Dual Long Chassls and Cab Utellity Panol Dual Cab and Stake Body . . 68050 Dual Long Cabb and Stake Eody 74050 <br> CHEVROLET <br> 6 CYIINDER VALVE-IN-HEAD TRUCKS CARTER CHEVROLET CO.

6 Pointers on How to
Drive So As to Arrive


## PROCLAMATION

by The GOVERNOR OF THE STATE OF TEXAS ENTS SHALL COME:
Ninety-eight years ago on March 1
in the quiet of Washington-on-the Brazos a little group of clear, calm
men, sorely tried by a men, sorely tried by a tyrannical gov-
ernment and weary from conflict enment aside from the din of battle and
drew solemnly deliberated. From thei
common counsel, on the next day common counsel, on the next day
came Texas' Declaration of Inde

Governor of the State of Texas, by
virtue of the authority in me vested, do officially proclaim that the week, beginning August 13 be set aside zol TEXAS CENTENNIAL WEEK as a special time during which Teras
Centennial shall be discussed in every social and club meeting, at every dinner table, and in all other places Where men and women congregate, Centennial minded and that plane now definitely made for carrying suceed in 1936 this great project to sumated.
I TESTMONY WHEREOF,

1. Mirinam A. Ferguson, Governoe
et my hand and have caused the Seal of State to be affixed hereto at days later when Sam Houston, and his small band of Texans, devoted to Seal of State to be affixed hereto at
the principals of the newly created Austin, Texas, this third day of Augo
republic, won the victory at San Ja.- ust, 1934. cinto. MIRIAM A. FERGUSON, always bear in mind the heroic deaths of that small band at the

$$
\begin{aligned}
& \text { W W. HEATH, } \\
& \text { Secretary of State }
\end{aligned}
$$ Yor years and is considered an old

timer here. She is making her home


Hadgens and Knight
srounfield, Teme.
$\qquad$
$\qquad$
$\qquad$
re competent to drive one-handed
2. Keep the best tires on the
front wheels.
hee. Always test your brakes.
3.
"During the first hundred yards of
driving. I always test my brakes by
pushing down the pedal. The brakes

$$
\text { Grandma Simms is visiting } b
$$ Harris. Mrs. Simms lived at Gomex

for years and is considered an old
re Eddie Rickenbacker and Ralph de
"The front-wheel blow-out is by
ed by clinging stoutly to the steering
anel."
may have frozen, they. may be greasy

$$
\begin{aligned}
& \text { Grandma Simms is isiting her son, } \\
& \text { Raymond and family and Mra. Shorty } \\
& \text { Harris. Mrs. Simms lived at Gomes }
\end{aligned}
$$

4. Be extremely carefol at twi-
light.
"You have three times the accident
hazard at twilight that you have at are turned to 1936. A great Cen
8 A . M. Defective visibility is, of tennial, depiting in true form these
course, the reason. Remember, the achievement, is to be throw

two per cent higher fatality than day-
light accidents."
5. Don't use brakes in a skid.
"To come out of a skid throw out
"To
Your clutch and of a skid throw out
ing-wheel so that the front wheelser-
in alignment with the rear ones. In
other words, go in the skid! Braking
is ineffectual. Your main concern
to equalize traction on all four
wheels, which you do by throwing out
all yourch; wour next move is to get
you feel the skid weakenis. soon as let in
the clutch, 'gun' the motor, and re

$\qquad$
$\qquad$

## one per cent of accidents are due to speeding, while thirty-four per cent th

terry county herald

 For Your Picnics-The Big Sandwich Loaf Big slices of pure appetizing health-try this generous sized sandwich bread on your next outing if youw ould add to everybody's fun and the joy
of outdoor eating. Sliced ready to spread and of outdoor eating. Sliced readients.
serve. Made of purest ingredient

BON TON BAKERY


## - DRIVEINTO OUR STATION

Gulf Gas and Oils Greasing and Polishing Federal Tires
C. D. GORE



## Wanted-.-

GOOD CLEAN COTTON RAGS
No Strings or Ducking Accepted.
TERRY COUNTY HERALD





Bankhead Act Flayed At the Ginners Meet

## NEW FALL CURLEE SUITS ARRIVING DAILY

If you are awake and up to now you'll be in our store for a new Carlee.
RICH COLORINGS in PLAIDS, MIXTURES and STRIPES

##  <br> single <br> DOUBLE <br> BREASTED MODELS <br> BI-SWING ROOMY BACKS

## Collins Dry Goods

Gomez News

Needmore Notes



 Mrs. A. M. Brownield presented taught here, was wortht he money, one with you.
He Herald with a nice basket of for tere was some good singing Sun- Mr. and Mrs. A. D. McDonald, and
Huseday. paches. W. R. Haris and son, Will day afternoon. There will be singing at the Bap- kleberry and Lois Brown, Mr. Claude Moting approximately $\$ 98$, , 000,000 , $\begin{array}{ll}\text { st church every second and fourth } & \begin{array}{l}\text { Huckleberry and Burl Brown wisted have been made by the Federal land } \\ \text { Sunday in the home of Mr. S. B. Me- bank, acting for itself and as agent }\end{array} \\ \text { Sunday. } \\ \text { for the Land Commissioner, since }\end{array}$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
The same group, meeting here la
,ar, approved a committee repo
that 35 cents per 100 pounds wa
cost of ginning cotton, but mos
Plains cotton was ginned for thirt
"The government has provided a

$\qquad$

$\qquad$

$\qquad$
$\qquad$ Texas as mell as in other sections. But $\quad \begin{aligned} & \text { The Y. W. A met Tuesday July } \\ & \text { 31, Mrs. Bill Settles and Mrs. A. D. }\end{aligned}$ West Texas should remember that with Margaret Christy in a "Kid" so- McDonald visited with Mrs. McDon- apply for loans by the Federal land
Walter Woodul has long been their alter Woodul has long been their cial. All were dressed to resemble Miss Irene Clompitt of Challis is and the Land Bank Commissioner,
friend, not only in the matter of the small children, two of the girls even wisernment agencies to river-bill, but in many another in- came barefooted. Many interesting Mas McCutcheon and Marjorie and furnish a complete abstract of title ance. Che cutest girl was won by Margaret, singing school.
Christy. Animal crackers and peach-
es were servedto: Frances and Flor. Don't foregt
servedto: Frances and Flor- body come.
rock, Toy Belle and R. V. Bar.
(Please mail your ners and every-
Christine Cooper, Lola Mae
Marie Shepherd, Daphe


Simpson, "Sweet" Simp-
ove, fire, and a bad
cough are

$$
\begin{aligned}
& \text { oy Simpsen, Swee } \\
& \text { Shristyaret }
\end{aligned}
$$

According to the last votes filed, Doyle Settle of Lubbock defeated
John N. Thomas of Tahoka for state ohn N. Thomas of Tahoka for state representaive of the 119 th district

We had a letter and three dollart on subscription this week from O. P. Gaymon of Canal Winchester, Ohio,
and publisher of three Ohio papers
He says the Herald is always welcome as he is interested in Texas, owning
a fine section of land in this county. He and wife were down last summer, and may return this fall, he says. Radio station KGKO of Wichita
Falls, has been allowed to double its
power, and is now carrying the Co-
lumbia network, as well as local propower, and is now carrying the co-
lumbia network, as well as local pro-
grams. PINK BOLLWORMS MUST
HAVE REDUCED PA have reduced payment Something's wrong somewhere.
John Bruton of the Elbow munity, Monday, received a check
from the Pink Bollworm Claim Board for the wonderful sum of
31 which ment in full for all claims for day-
ages for the cost of fumiting ton and sterilizing cotton seed. Out of this big check he was supposedly
expected to pay his landlord oneAs John raised 73 bales one gear
while the yink bolle while the yink bollworm claim yas
in effeet and 43 bales the other year he don't believe $\$ 2.31$ could pay off Grandma Lewis, Mesdames J. B.
Huckabee and Jay White visited Huckabee
and Mrs. and Mrs. U
Roads, N. M.

Special Contests, Exhibits Feature Fair Farm Week


## SOCIETY

Whthen ${ }^{2}$
Fint Carictint Society yeet MorDie She alo lei a
Sine nembers af the Ietalods
 homen Gen In Covik lei the Than Nex Yonhg is murrh

Mptir birie net in throe Cirele ay vell Circie is ac Ae cured hatr Troehy. Cirie s wid Yil


Hix TMiE ELE
IF Weinexty reaing Mises vere hoveno to a joffer sappe
 cilia ver served forar athips andiper Thos empaifing vere goty Ir, Emice Mechie, Sally Srocitin Yuthan MeClish Eraly Mrae Juidi
 ne Gevtra, Iacille MeSpubiter HCRI BRMEE CLIB

Las Fring emening Yo and Ma Crio members at the Nout Bride



 Waten, Hermin Fonti, Cliverce I





Ehrilviaisinsin Aver visitul


Union News

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| SPOT |
| Dencous IEE REM |
| FLAVOR FROZEN |}

Wintina veluefor dhat? Solvethis molle
 IR OCl -- the the ì is at our foule finemo


TMICRHAE AT TE FOUTAN
CORNIPR DRUG STORE
oon Jince BuITH



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| :---: |
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## CLUB CAFE

Our chef prides himself for his vell-cooked

## N OT I C E THE ROOSVELT CAFE BUDWEISER BEER

 for soles the largest sellise ia the wirld When thare is a better bear made, BUDWEISIR vill mile it A complete refriguration for tipenigy beer, ald coll for you beer and meets Why pay mere ohee you
2 Betties for
25

## ROOSEVEIT CAFE

DARY PRODECTS
Our dany prodacta are grodzeed from heality asted eovs and axcer the most sanitriry conocision

Tisey all Gere PHONE 194

TEST
our foods in your litchen and an your
BUDGET

Everyboly in interented in savig. Lat ole ywa save ca quary foolils tinc som


MURPHY BROS.

