

## CHEVROLET

## ANNOUNCES SUBSTANTIAL

# PRICE REDUCTIONS 

On all models of

Chevrolet passenger cars and trucks
Reductions amount to as mach as $\$ 50$ on some models


#### Abstract

CHEVROLET Chevrolet's reduced prices reflect the record breaking demand that, month after month, is keeping Chevrolet first in sales. In offering these exceptional values, Chevrolet hopes to maintain, during the balance of the year, the high level of employment so necessary to the general program of recovery.


Chevrolet is particularly glad to make
this announcement when you can se and judge the Chevrolet at the National Exhibits of General Motors Products. Make it a point to look over these cars Compare its modern features and new low prices with those of any other low priced car. Then you will know even more surely than before why we say "Drive the Chevrolet only 5 miles and you'll never be satisfied with any other low-priced car."

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN

## NEW REDUCED PRICES EFFECTIVE TODAY

| STANDARD MODELS |  | Ammumt |
| :---: | :---: | :---: |
| Sport Roadster | \$465 | \$25 |
| Coach | 495 | 25 |
| Coupe | 485 | 25 |
| MASTER MODELS |  |  |
| Sport Roadster | 540 | 35 |
| Coach | 580 | 35 |
| Town Sedan | 615 | 30 |
| Sedan | 640 | 35 |
| Coupe | 560 | 35 |
| Sport Coupe | 600 | 35 |
| Sedan Delivery | 600 | 45 |
| COMMERCIAL CARS |  |  |
| Commercial Chassis. | 355 | 30 |
| Utility Long Chassis. | 515 | 50 |
| Dual Long Chassis.. | 535 | 50 |
| Utility Chassis and Cab | 575 | 50 |
| Dual Chassis and Cab. | 595 | 50 |
| Utility Long Chassis and Cab | 605 | 50 |
| Dual Long Chassis and Cab. | 625 | 50 |
| Commercial Panel. . . . . . . | 575 | 35 |
| Special Commercial Panel | 595 | 35 |
| Utility Panel . . . . . . . . . | 750 | 50 |
| Dual Cab and Stake Body | 680 | 50 |
| Dual Long Cab and Stake Bo | 740 | 50 |

Above are list prices of passonger cars at Flint, Mich. With bumpers, oparo tiro and tiro
lock, the list price of Standard Models is sis additionali; Master Models 820 additional. L:st prices of commercial cars quoted aro f.o.b. Flint, Mich. Special equipment extra. Prices subject to change without notice. Comp
easy G.M.A.C. terms. A General Motors Valuo

CIIEVROLET MOW LEADS IU VALUE BY A WIDER MARGIN THAN EVER CARTER CHEVROLET CO.

## Brownfield, Texas

## NOTICE

For High Grade OILS and CREASES At LOWEST PRICES - TRY US oont confuse our cas wir what is known AS CHEAP GASOLINE. Give Ita Trial and Be Convinced of Its Quality PROMPT AND EFFICIENT SERVICE

McSPADDENS INDEPENDENT GAS and OILS

 sands daily to the German Black For.
est village in the new World's Fair
da

New World's Fair at Night



$$
\text { Scenes of } 1776 \text { at New Fair }
$$


he rose, Morrow said, "Gent" When
it's a lot easier to talk about Brother
Coolidge
Frank B than to talk with him."-
Magazine. Mcallister in the Rotarian
The huge truck -
The huge truck loads of wool be-
longing to A. M Brownfield, were
longing to A. M Brownfield, we
carried to San Angelo market th
week. This wool, approximately
30,000 pounds, came from his Te

Clyde Taylor has bought the Casoy Dennis Rentfo, who has been | Clyde Taylor has bought the Casey | Dennis Rentfro, who has been so- |
| :--- | :--- |
| stock of goods at Tokio, and has |  |
| mourning in New Mexico on a ranch |  | moved his family out to take charge. for the past two years, has zeturned Miss Nellie Mae McLeroy came in to Brownfield and is helping at the recently to have the Herald visit her plant. recently to have the Herald visit her

while in Canyon Teachers College
 Wellman, Mrs, Wh. Howard, Rt. R. E. S
als.

Tor treatesent ormedy ever formulateses or the shin,
This revolutionary remedy is called
 day observing the birthday of Jeffer-
son Davis.
 for another
Farm News. Sold and guaranteed by Palace Dras
Store and all good drug stores.

You Are Cordially Invited To Attend A Demonstration of the New Air-Cooled

## ELECTROLUX NEXT

## MONDAY AND TUESDAY at the

 WEST TEXAS GAS COMPANY OFFICESon East Main Street.

SPONSORED BY
Electrolux Sales Co. $\quad:-\quad$ Maids and Matrons Club -NO OBLIGATIONS-

## Some of li's Many Features:

Lowest Operating Cost. Freedom From Costly Repaira Permanent Silence Prompt Gas Company Service Uses No Water Vegetable Freshener Rubber Grid

Non-stop Defrosting Trigger Tray Release
Plenty of Ice Cubes Newtone Finish Split Shelf

WEST TEXAS GAS COMPANY


## BUY McKESSON

 DRUG PRODUCTSWe have a complete stock of McKesson product and we will be glad to supply your Drug and Drug Sundry needs from this line of merchandise

Come in and let us make you acquainted with McKesson Drug Products. We know you will like them.
"IF ITS IN A DRUG STORE, WE HAVE IT




EYES EXAMINED GLASSES FITTED
E. C. Davis, M. D.


IN ONE MORE WEEX!


SEE US FOR YOUR REOUREMENTS
Monitor Windmills Dempster Windmills Ever-Oied Axtel Windmills
Wallpaper Coal Lumber, etc. CICERO SIITH LUMBER COMPANY

 the result produced by the sum total of all one's past experiences. Ever
thing that one sees, feels, says or
hears becomes a pert hears becomes a part of him wheth
he knows it or not. Tennyson say
II am a part of all that I hove met
 zine recently, I noticed several al-
most blank pages. In the center of
each page was printed a stale jof tisement scheduled for this page, but
liguor advertising is prohibited your state so we had to print this There has been a good deal said in
recent years about truth in advertising. Advertising agencies, better bus-
iness clubs and trade journals have taken the position that advertising
should build up confidence, and that
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$\qquad$





PRESCRIPTION SERIICE COMPLETE
A Modern Prescription Room, Where Your
Prescriptions Are Carefully Compounded.
This week you will find a large assortment of special priced cosmetic item to select from.
-Refresh Yourself At Our Fommain-
Elkay's Shoe White
Bathing Caps Sun Visors and Caps.

ALEXANDER'S man | THE RECORDS OF THE | date for governor; Senator Edgar E. |
| :---: | :--- |
| SENATOR-CANDIDATES | Witt of Waco, now a candidate for |
| Wovernor. |  | The inquiry into the records of Senator B. F. Berkeley of Alpine, ate

ho are candidates for state office ernor, voted for the resolution; Sen-
hear, may well begin with the ator John W. Hornsby of Austin, also
$\qquad$
$\qquad$ ward of Brownwood, now a a candidate
for attorney general, were recorded So much for that phase of the recthe senator-candidates for Wichita Falls Daily Times. LIVESTOCK CHAMPION
TO RECEIVE CHICAGO TII TO RECEIVE CHICAGO TRIP A prize educational trip to Chicago
is awaiting the boy or girl who makes ate a splendid opportunity to set it- is awaiting the boy or girl who makes
self right. The senators who were
not on the payrolls of selfish inter- the best 4 -H livestock record in this
state this yar. The trip is to the 13th ests naturally were ready for that state this ycar. The trip is to the 13 th
fact to be known. The senator who National Club Congress to be held
was hired by special interests natur- early in December in connection with ally wass't keen to see the relation- the International Live Stock Expo-
ship made public. The resolution sition. The winner will be a lunchprovided a fair and forthright test of eon guest while at the show of Arsenate sentiment on the question. a tour of its great packing plant with
The public was entitled to draw the a champions of conclusion that those who opposed champions of other states. The comthe resolution were either on corpor pany annually provides the trips and ation payrolls themselves, or in sym- entertainment. The winner will be
pathy with, and ready to condone, chosen by the state club leader in ee such a practice.
$\qquad$
Among the 14 who voted against it Wife No. 1 "My husband never
were Senator Joe Moore of Hunt knows whot I go through when ho county, now a candidate for lieuten- snores."
ant governor; Senator Clint Small of Wife No. 2-"Yes, my husband
the Panhandle district, now a candi- doesn't miss his small change, either"
Flash!!
TIRE INSURANCE OK-
An official telegrame just recaiven
Am

GRACEY \& MULLINS

SEE ME-for general repairing of any kind. All kinds of welding, Battery and Radiator repairing. Prices in line with others

## NOW ON DISPLAY

at our store, the new coal oil burning

## Electrolux Refrigerator

for farm homes. See this new refrigerater that operates for less than

## 35C PER WEEK

HUDGENS \& KNIGHT Hardware

## CHISHOLM'S SAVE MNEEY

 $48 \mathrm{lb} . \quad \$ 1.49$B. \& W. or CAMPBELL'S PORK \& BEANS ...... can CORN FLAKES, Red and White, 2 large packages 50 o_z. K. C. ............... 3lc Mustard, Qt. Jar Rice, 5 lb . whole grain ....- 25 CM Mackerel, 1lb. Bamboo Coffee Chisholm Bourbon 10 LB. BOX APRICOTS
SYRUP, Singleton (PURE RIBBON CANE) No. 10

## Plums

Grape Juice, R. \&. W. pt. P. O. Beads, pkg.
R. \& W. SOAP FANCY FRESH VEGETABLES - FRESH FROM GARDEN TO YOU Any Kind, 2 bunches for ....... $5 c$

|  |  |
| :---: | :---: |
|  |  |
| Roast, rib, lb. ....-......-. 6c Chuck Roast, lb. .-......... 8c |  |
| Cheese, L. H., Ib. .-. .-.....- 18 c | Plenty Hot Barbecue-Well Cooked |
| ICE CREAM CONES ….....2FOR .......... 5c <br> THE COOLEST PLACE IN TOWN TO TRADE |  |
|  |  |



Brownfield, Texas
SECURTTY - AND — SERVICE



Brownfield, Texas
Conservative-Accomodalive-Appreciative


CUT FLOWERS
DESIGN WORK made up on short notice Day or Night KING FLORAL CO.

Phone 196

FIRESTONE
TIRES - TUBES —— BATTERIES MOBLLOLL - MOBLLGAS

Chisholm Service Station
'transient dealer' is meant a person
or dealer, who travels from place to place and is engaged in the sale of articles enumerated in the provision
of this ordinance other than to retail
retail merchants within said eity, who
are so engaged in such retail tra
store buildings within said
begula which are occupied by them as 1 business.

## 


 Moete every Trowneanield Lodere ne ne
Odd Fellow Hell. Visiting Brothere

## Brownfield Lodge


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| $\begin{array}{l}\text { Your FRYERS wanted at Hudgens } \\ \text { Grocte }\end{array}$ |
| :--- |
| AERMOTOR Windmills-the most |

AERMOTOR Windmills-the most popular mill in the eountry. For sale
by Brownfield Hardware Co.
tf.
DRIVE OUT to the Mose Dumas place and see Mrs. Emmerson's art
thop; many designs. Decorate your

HENDRICKS and Snodgrass made
$\frac{43 \mathrm{c}}{\text { each. }}$
black-eyed peas or pinto beans. 31 tfe
SEE the Faultess Washing
chine at the Brownfield Hdwe.

Lubbock
tarium\& Clinic
Dir. J. T. Krueger
Surgery and Consutations
Dr.

##  <br> General Medicine

Deneral . . Maline
Dar, Nose and Thro
Dr. J. H. Stile
Dr. H. C. Maxwel
Dr. Olen Key
and General Medicine
Dry and General Medicin
Dr. Jerome H. Smith
X -Ray and Laboratory
$\begin{array}{cc}\text { c. E. Hunt } & \begin{array}{c}\text { J. H. Felton } \\ \text { Buperintend't }\end{array} \\ \text { Business Mgr. }\end{array}$
chartered training schoo

## HPM: '33, 0; '32, 0; FHB

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S UNBURN

| Unguentine Skin Cream | 39 c |
| :---: | :---: |
| Armand Hand Cream | 50 c |
| Normich Suntan Oil | 49c |
| Nordex Cream | 35 c |
| 6 Bars Hardwater Soap | 25 c |

## CORNER DRUG STORE



Friday \& Saturday
ZANE GREYS


Hear the Famous Cowboy Ballad "The Last Round Up"
chatero
cordaven
Cordan of Ghost City

Sunday and Monday Janet Gaynor and
Lionel Barrymore "CAROLINA"
 We Know You Are Going To Like This Picture.


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| Malarial Cases Are |
| :--- |
| On the Increase |
| A. |


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acters:
Present Day Mother-Mrs. Wi
gerd.
Eryptian Princess-Frances Gra
ham.
Egyptian Maiden-Mrs. J. I. Da

SPRING CLEANING for your RUGS and DRAPES There's nothing that will make your home more fresh looking than clean rugs and drapes. Send them to us today. It will make your housecleaning much easier, and we guarantee to clean your things with utmost care.

Call 102 CITY TAILORS

## DAIRY PRODUCTS

Our dairy products are produced from healthy tested cows and under the most sanitary conditions. Kirksey and Gore PHONE 184

## Needmore News Flowers-Plants-Bulbs







| PHONE 184 |  |  |
| :---: | :---: | :---: |
|  |  |  |




returned home.
spening the
reatives
Thrifty Service


#### Abstract

$17 \mathrm{lb} .-\ldots-.-$ \$1.00


Brownfield Lammdry
Phooe No. 1.04

## SEARCH Ho forfuther er Food Values <br> YOU <br> WANT

foods. Freshness, taste and quality that might command high prices. But we bring you these featuresplus prices that mean real value. For today's meals,<br>$\qquad$<br>As usual we will have plenty<br>Special Prices on Staple Groceries for Saturday<br>See for Fresh Meats, Vegetables, and Fruits.

## MURPHY BROS.

