"The Truth about Brownfield and Tem-
ry County, is good enough."
An appreciated Weekly that covers
the Territory thoroughly.
Printed in Terry County, on the South Plains, the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States


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## We Have That-

NEW OIL. STOVE
you have been waiting for, at a price you can afford
to pay. We have that new Pabco Rug for your floor in any design.

Chisholm Hatchery \& Hardware


## A \$10 NEWSPAPER  BARGAIN DAYS

(Expire December 31st) STAR-TELEGRAM

Largest Circulation in Texas


Onder Your State Paper for Next Year NOW and SAVE MONEY.
MORE NEWS-MORE FEATURESMORE READERS

## FORT WORTH Star-Telegram

-THE CUB'S DEN-
Vivian Wins-tons instead moderate
mounts.

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## Bumblebee. Mary Jo doesn't Bow instead of Neil. Kathey isn't a Finder instead of a Hunter. Imogene is so Luckie. Bonnie Dale isn't an Ounce in- stead of a Gross. Weldon is a Moore instead of a Thresher. Jack isn't an Easter instead of a Wester. Nami is so Drury. Coach is Daniel instead of Moses. Eunice is Michie and not Mouse. Corde was Dallas instead of Ft. Worth. Lis is a Goodpasture instead of a Badpasture. Berniece is Hale instead of Rain. Floyd wasn't Led-better. Ora Ruth wasn't Tatum instead of

Shirley Poirier Depicts Spirit Of Junior Red Cross in Movie


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## 7



SUPER COMFORT WITH STLLE When genuine comfort is yours at no sacrifice in
style, it's foolish to wear any other shoe than a Florsheim. Our improved flexible sole makes this shoe comfortable from the first day you wear it-there is
no "breaking in." We are featuring several new styles in a fine quality of Calfskin, Black or Brown.

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"WHERE MOST PEOPLE TRADE"


Make Every Day Fire Prevention Day By observing a few simple rules you can help reduce
the fire waste, but you need the financial safeguard E. G. AKERS

Insurance

| SHAME ON MACHINE GUN <br> Still hungry? It was considered a duty, if not an aet of patriotism, under the two previous administrations to wreck the government's mer- chant marine; and in one instance, according to the senate investigating committee, it was a first class job of wreeking - especially under Coolidge. One Henry Herberman organcapital $\$ 1,000$. On this $\$ 1,000$ capital Herberman managed to buy for $\$ 1,000,000$ ships that cost the government $\$ 42,000,000$ to build; ;and on top of that he secured mail contracts from the government assuring him $\$ 18,00,000$ over a period of 10 years. In one instance, it is shown, Herberman's company was paid $\$ 13,672$ for earrying one pound of mail, and 66 2-3 per cent of his insurance premiums paid by the government at a saving of $\$ 457,000$ to him. At the time these negotiations were going on Herberman, now a shipping magnate, was paying $\$ 25$ each for breakthis graft has amounted to about $\$ 400,000,000$. All of which goes to ahow that Kelly, Bates and Bailey do not even reach the stature of a chickFarmer. <br> Mrs. Decker Magee and little daughter, Ada Jane of New Home visited Mrs. Magee's parents, Rev. and Mrs. Tharp, last week. <br> Wilson Collins is back on the job again at the Collins Dry Goods after some three weeks of illness at his home in Lamesa. <br> ADVERTISING AGENCIES PUT BAN ON BALLYHOO <br> Washington.-Under the terms of proposed code submitted to NRA by the national advertising agencies ducts advertised in newspapers and magazines and by radio and billboards, ballyhoo is barred. The code brands as "unfair practices" preparauntruthful, misleading, or indecent statements. Another unfair practice is "psuedo-scientific advertising, in- cluding claims insuficiently supported by accepted authority." Exploitation by society women, baseball and tennis players, pilots, etc., anything that does not come strictly in their line is definitely out; so are misleading price claims and even ;indirect misrepresentation." There can be no commission splitting or rebates to advertisers. "Savants" cannot be quoted unless their statements are con- firmed. Protection of the public from exaggeration and fantasies in ed. <br> POINT IN HIS FAVOR <br> "Biffer claims to be a model husband. He says he is always polite to his wife." <br> "Yes, he never strikes her with his hat on."-Exchange. <br> F. M. Burnett is turning under the grass in the court yard this week. <br> Pat Brothers, Plains groceryman, formerly of this city, was over Tues- day. |  |
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## SEE US FOR YOUR REOUREMENTS

Mocitor Windmills Dempster Widmills
Ever-Oied Axtel Windmills
Wallpaper Coal Lmber, etc.
CICERO SMITHH LUMBER COMPANY

 such as preservation of life, child wel-
fare through the Junior Red Cross. and
direct service for the public health.

Toll of the Earthquake
When a severe earthquake willed 95 persons: ingured 4.911 and destroyed covoral thousand homes in Southera
Calffornna last March, the Red Crose
was firtat apon the ground with emor.


 of the American Red Cross. His service
is without pay, and his appoltutment s
by the President of the United States.
He has served by appointment in high Me hatic ormce under Alve prestidento-
willon, Harding, Coolldge, Hoover and $\xrightarrow[\begin{array}{l}\text { Wilson, Harding, Coolldge, Hoover } \\ \text { Rooserelt }\end{array}]{\text { A HARD KNOT FOR ALL }}$

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Lawrence Stewart writes in from
Haifs to his sister, Mrs. Claude Hudgens, that he had the honor of dining
with the Mayor of Jerusalem, with the Mayor of Jerusalem, abou
a month ago. As his letter month ago. As his letter wa
written more than a month ago, he
had nothing to say of the recent had nothing to say
riots in that city. One of our good friends, One of our good friends, and on
of the best old men we have ever of the best old men we have eve
known, was in to see us Monday
No other than that peerless pioneer

Tahoka Merchants too Busy to Advertise
"Bottomless Pit" a Hazard of Great Pike's Peak Race

Glen Shulk, 1933 Phes Peak Winner, going into a hairpin turn-duat enshroode tiva an rear oe


Prom early dawn, all day long-
Pluck out the staple from the boll,
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In finest thread to coarsest yarn,
nd every grade of cloth is made
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$\qquad$ Thou peerless product of the field!
-Julia D. Owen, Navasota, Texas.
Mr. and Mrs. Herman Heath went


WATCH THAT RADIATOR pluy s.fec with antr.rezeze now ALCOHOL GLYCERNEPRESTONE - FIRESTONE
Firestone Tires and Batteries-
Magnolia Pet. Co. Products. CHISHOLM SERVICE STATION



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on your car a tire that is 20 per cent stronger. Th
is why we can insure it against anything.
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SHIP EVERY THURSDAY-Bring your hogs in on Thursday morning-always see me before you sell. Also want some feeder shoats and Maize Heade.
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This is a symbol of a prescription. It is a variaancient Chaldeans to please the king of the gods the medicine might have favorable re

We still use that symbol in 1933-but today in our modern prescription department it is a symbol of health-of care and accuracy in filling

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