

General Code of The NRA Agreement

The blanket agreement put into force by President Roosevelt, in a nationwide plan to raise wages, create employment, etc., which is being signed by the local business men is as follows:

During the period of the President's emergency employment drive, that is to say, from August 1 to December 31, 1933, or to any earlier date of approval of a Code of Fair Competition to which he is subject, the undersigned hereby agrees with the President as follows:

(1) After August 31, 1933, not to employ any person under 16 years of age, except that persons between 14 and 16 may be employed (but not in manufacturing or mechanical industries) for not to exceed 3 hours per day and those hours between 7 a.m. and 7 p.m. in such work as will not interfere with hours of day school.

(2) Not to work any accounting, clerical, banking office, service, or sales employees (except outside salesmen) in any store, office, department, establishment, or public utility, or on any automotive or horse-drawn passenger, express, delivery, or freight service, or in any other place or manner, for more than 40 hours in any one week, unless such hours were less than 52 hours per week before July 1, 1933, and in the latter case not to reduce such hours at all.

(3) Not to employ any factory or mechanical worker or artisan more than a maximum week of 35 hours until December 31, 1933, but with the right to work a maximum week of 40 hours for any 6 weeks within this period; and not to employ any worker more than 8 hours in any 1 day.

(4) The maximum hours fixed in the foregoing paragraphs (2) and (3) shall not apply to employees in establishments employing not more than two persons in towns of less than 2,500 population which towns are not part of a larger trade area; nor to registered pharmacists or other professional persons employed in their profession; nor to employees in a managerial or executive capacity, who now receive more than \$35 per week; nor to employees on emergency maintenance and repair work; nor to very special cases where restrictions of hours of highly skilled workers on continuous processes would unavoidably reduce production but, in any such special case, at least time and one third shall be paid for hours worked in excess of the maximum. Population for the purpose of this agreement shall be determined by reference to the 1930 Federal census.

(5) Not to pay any of the classes of employees mentioned in paragraph (2) less than \$15 per week in any city of over 500,000, or in the immediate trade territory of such city; not less than \$14.50 per week in any city between 250,000 and 500,000 population, or in the immediate trade area of such city; not less than \$14 per week in any city of between 2,500 and 250,000 population, or in the immediate trade territory of such city; and in towns of less than 2,500 population to increase all wages by not less than 20 percent, provided that this shall not require wages in excess of \$12 per week.

(7) Not to reduce the compensation for employment now in excess of the minimum wages hereby agreed to (notwithstanding that the hours worked in such employment may be hereby reduced) and to increase the pay for such employment by an equitable readjustment of all pay schedules.

(8) Not to use any subterfuge to frustrate the spirit and intent of this agreement which is, among other things, to increase the employment by a universal covenant, to remove obstructions to commerce, and to shorten hours and to raise wages for the shorter week to a living basis.

(9) Not to increase the price of any merchandise sold after the date hereof over the price of July 1, 1933, by more than is made necessary by actual increases in production, replacement or invoice costs of merchandise, or by taxes or other costs resulting from action taken pursuant to the Agricultural Adjustment Act, since July 1, 1933, and, in settling such price increases, to give full weight to probable increase in sales volume and to refrain from taking profiteering advantages of the consuming public.

(10) To support and patronize establishments which have also signed this agreement and are listed as members of the N. R. A. (National Recovery Administration.)

(11) To cooperate to the fullest extent in having the Code of Fair Competition submitted by his industry at the earliest possible date, and in any event before September 1, 1933.

(12) Where, before June 16, 1933, the undersigned had contracted to purchase goods at a fixed price for delivery during the period of this agreement, the undersigned will make an appropriate adjustment of said fixed price to meet any increase in cost caused by the seller having signed the President's Reemployment Agreement or having become bound by any Code of Fair Competition approved by the President.

(13) This agreement shall cease upon approval by the President of a code to which the undersigned is subject; or, if the N. R. A. so selects, upon code to which the undersigned is subject and substitution submission of any of its provisions for any of the terms of this agreement.

(14) It is agreed that any person who wishes to do his part in the President's reemployment drive by signing this agreement, but who asserts that some particular provision hereof, because of peculiar circumstances, will create great and unavoidable hardship, may obtain the benefits hereof by signing this agreement and putting it into effect and then, in a petition approved by a representative trade association of his industry, or other representative organization designated by N. R. A., may apply for a stay of such provision pending a summary investigation by N. R. A., if he agrees in such application to abide by the decision of such investigation. This agreement is entered into pursuant to section 4 (a) of the National Industrial Recovery Act and subject to all the terms and conditions required by sections 7 (a) and 10 (b) of that act.

Offer 2,000 Acres of Cotton to Government

Levelland, July 29.—What is said to be the largest cotton acreage in this area to come under the provisions of the federal cotton acreage reduction program, is the Beasley Brothers farms of 9,000 acres, located west of Ropesville in southeastern Hockley county.

The brothers have 5,200 acres up to a good stand and they have offered 50 per cent of this to the government. Based on an estimated average of \$8 per acre for the crop, the total offered the government will bring approximately \$20,000.

Some Not Offered
A larger acreage than 5,200 was planted to cotton, but as some was not felt to be up to standard, it was not offered to the government, George Beasley, one of the brothers, explained.

In all, there are 9,000 acres operated by the two men, with employees. Two thousand acres are in one lot and 7,000 in another. The place is known as the "Old Woodley ranch."

To Plant Feed
It is planned to plant the rest of the crop land in feed. There is a gin operated on the place. Farming operations are said to be about the largest under one single management on the South Plains.

On the farm large scale feeding operations can be conducted with a good feed crop. It is probable these operations will be carried on this fall if a good feed crop is harvested.

Crosbyton Shipped Out 150 Cars Wheat

Crosbyton, July 29.—Approximately 150 car loads of wheat have been shipped from this station by three elevators here.

This year's crop exceeded expectations in both acreage, yield and price. The crop was made on less moisture than in normal years, only 5.87 inches falling in the first six months of 1933. With a good underground season, the yield averaged 15 bushels.

Last year approximately 200 car loads were sold and in 1931 around 100 car loads. Acreage was less than that sown in the fall of 1931 for the 1932 crop. There is a 30 per cent increase in the 1933 cotton acreage over the 1932 crop, accounting for the wheat land taken out of production.

to the Agricultural Adjustment Act, since July 1, 1933, and, in settling such price increases, to give full weight to probable increase in sales volume and to refrain from taking profiteering advantages of the consuming public.

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Goodman Leaves Feeding Operations Here

Leon Goodman, Midland cattle feeder, will not be interested in the Babicora Development company's feeding project at Brownfield the coming year. Goodman, who was in charge of the work last year, is well known as a feeder. He handled 5,750 head at Brownfield and about as many at El Paso. J. M. Barbee, general manager of the Babicora Development company, Madera, Chihuahua, Mexico, is to be in charge of work this fall, according to reports here.

Some Farmers Show Little Consideration

There was a great crowd here Monday, and of course the biggest part of it was composed of the farmers of the Brownfield trade territory. A big majority of these men are reasonable and good natured fellows on God's green foot stool, but like in every community, there are some that show no reasoning facilities. If it is they that are to be favored, the world looks level, but if it is they that are to be a bit inconvenienced, hell is to pay.

We understand that there was a few of such here Monday. When they found that Brownfield grocery stores closed at six, they became very ugly and said some hard things. If they would spend a dollar a year for their home paper, they would have noticed that the groceryman had signed to close at six, in last week's paper. But they do not. So they spent the afternoon in talking and visiting neighbors around the square here, and when six came and they had made no purchases, floozy!

We like to be fair to all people. When the farmers of this section were to get some government loans, or cash for plowed up cotton, everyone was proud of them. But when the local merchants signed up with President Roosevelt for shorter hours for their employees, as well as higher pay, some people perhaps that had gotten government aid raised a ruckus because they had fooled around until closing time and had not cooperated with the merchants here in trying to bring back prosperity to our sorely tried nation.

Any reasonable person ought to look at the matter from a standpoint that it will benefit all. If the workmen get shorter hours and more pay, that will cause other people to be employed and with the added payrolls, they will be more able to purchase what the farmer has to sell and at a better price. As we stated above, most of the farmers show a disposition to cooperate in helping to pull our nation out of the depression, but some few little guys only want themselves, their families, their son John and his family helped.

Lieu.-Gov. Witt Comes Out For Bond Issue



LIEU-GOV. EDGAR WITT

Austin, Texas, Aug.—Lieutenant Governor Edgar Witt of Waco, an original opponent of the proposed constitutional amendment permitting the legislature to issue relief bonds, today announced that after acquainting himself with the relief situation he believes that it would be a tragedy not to adopt the proposal.

"When the legislature submitted the proposed amendment last spring," said the lieutenant governor, "I was hopeful that we would not need the Federal aid in Texas. But there have been developments since then, and I have learned the true and dark picture of suffering in Texas and I now believe it would be sheer tragedy to defeat the relief bonds.

"In the first place the drouth and crop failures in certain sections change the picture from what it was three months ago. I am told authoritatively that before the end of this winter there may be as high as 80 per cent of all the inhabitants of some Panhandle counties who will have to be publicly fed. So much Texas cotton has been plowed up and crops are so short that the usually dependable labor of cotton picking will be reduced by more than half of normal.

"Twenty per cent of our population is now on relief rolls, but that is only a part of the picture. More than that proportion are unemployed, using the last of their reserves or savings, but not yet on the relief rolls. This class will be the first absorbed in the re-employment provided by the National Recovery Act, leaving those on the rolls still to be publicly maintained.

"Some people don't like what they term setting a precedent in voting bonds. I don't like it either, but we are confronted with a condition and not a theory. Two years ago the people, by a direct vote, authorized the legislature to spend money on a Centennial celebration but it has taken cognizance of the depression and has not appropriated any money for that purpose. I am certain that if the people vote to trust the issue of relief bonds to the legislature, not one dollar more than needed will be issued and the whole issue will be thoroughly safeguarded against waste, extravagance and corruption.

Baptist Revival to Start Sunday Morning

The local Baptist congregation has secured the services of Rev. Ed Cole of Lamesa, to lead them in their summer revival meeting, which will begin Sunday morning at the church building. The services will be moved to the city tabernacle Monday, as the church of Christ will close their revival Sunday night.

Rev. Cole is well known in this section as a fluent speaker, a good citizen and a Bible student. The entire community has the cordial invitation of Pastor J. M. Hale and his entire congregation to attend all services if possible.

Chevrolet Co. Makes 80,250 Units in July

The largest July production since 1929, nearly trebling the output for the corresponding month last year, was achieved by Chevrolet when the company built 80,250 new cars and trucks in the month just ended. W. S. Knudsen, president and general manager announced.

This compared with 32,281 built last July and with 81,562 in June of this year, was the highest production month since early 1931. Mr. Knudsen stated. The current July was the fourth largest July in the 21-year history of the company.

Not since 1920 has July production come as close to June as this year. Mr. Knudsen said, attesting to much less than seasonal slack, now being experienced by the company.

Ask Loans for Drouth Stricken Farmers

A meeting was held recently at Stanton, at which meeting there were representatives from the counties of Midland, Martin, Howard, Glasscock, and Dawson. These counties are also asking that the called session of the legislature that is soon to convene, would pay these counties, for the quarantine on pink boll worms of several years ago, and which should have been paid at that time, as it worked a great hardship and extra expense on them just because some biologists found a few dead pink boll worms in this group of counties.

Resolution was also passed calling the attention to those who have charge of the R. F. C. funds in Texas, that an emergency exists. Also, those in charge of State and Federal road money are urged to use speed in getting some road work started in the drouth stricken counties. These resolutions included with the above counties, Andrews, Gaines, Yoakum, Terry, Lynn, Hockley, Cochran and Ector. Some of these counties have nothing growing while some are like Terry and Hockley, have good and bad spots, with the bad ones predominating.

Judge Jay Barret is having some invoices printed today (Tuesday) which will be signed by every farmer in Terry county, listing their belongings, what they have planted and up their general prospects, if any, for a crop, together with their debts and when they are to become due. These blanks will be circulated throughout the county this week, and must be in the hands of the headquarters, which is Big Spring, for the present, by Monday, when they will be carried to the proper authorities for review with the anticipation of aid.

The U. S. Agricultural Department also had its attention called to the fact that their fast and hard rule that only those who had cotton up and growing could participate in the cotton acreage cut, whereas the wheat farmer participates in the acreage reduction without planting wheat.

Gasoline Found in June \$330,000 "Missing"

Austin, Texas, Aug.—Comptroller George H. Sheppard's gasoline tax enforcement "army" of detectives and auditors, created by the Legislature last March, recovered the record sum of \$330,000 in "missing" gasoline taxes during June, at an expense of but \$15,600.

This is the gist of a summary of June activities released to the Texas Good Roads Association today by J. W. McReynolds, division chief at the request of the comptroller. Comptroller Sheppard, elated, saw in the figures "proof" that if the people will help, Texas can save the predicted \$4,000,000 a year in gas taxes heretofore stolen.

"Consider what this means to the taxpayers," the Comptroller said. "It means that in February, the month before this new law was passed we were headed for a \$2,500,000 decrease in annual gas tax revenue; but now we have wiped that out and are moving at the rate of \$1,500,000 increase.

"Here's how: the state's gas tax income in February was \$207,514 of the same month a year ago, or nearly 10 per cent. March was almost as bad. Thousands of cars were not being used, and bootleggers were running wild.

"Then the new law, making evasion a felony, went into effect March 21. Our staff went to work. In April the decrease over 1932 was very small, in May it had turned into a small increase. These June figures show we collected \$122,370 more gas tax than in June, 1932.

"The motorist nearly always pays this tax at the filling station, whether it's passed on to the state or not, when it's not, the schools, the bond fund, the highways are being robbed. So is the taxpayer who must make up the difference. That's why we are asking the public to look for evaders."

Will Speak at Court Park Sat. Afternoon

Rev. J. A. Gibson, local Baptist minister, requests us to announce that he will speak Saturday afternoon at 3 o'clock, from the band stand, on the courthouse lawn. His subject will be "The Kingdom of God and its Establishment." He is an interesting talker, a good Bible student, and you are cordially invited to hear him.

Can Member of NRA Trade With the Non-Members?

This is a question that has been asked several times lately in our presence, and for the benefit of the Herald readers, who may have signed and returned their copy without committing it to memory, we are printing the agreement in this week's Herald. If one will just read section ten of that article, we believe that he cannot help but see that as a member, he must support firms that are members.

Both President Roosevelt and Director Johnson in radio talks and through the press have made that very plain. It is presumed that non-members are hindering the work of the N. R. A. whether that is their intention or not, and of course are running counter to all that have joined in trying to bring prosperity to the nation the best way they can see it can be done.

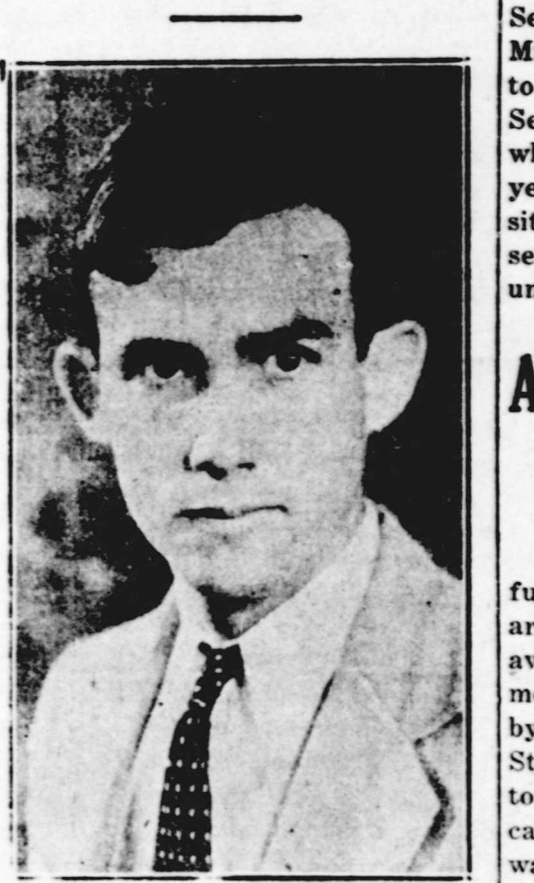
This is a war on depression; a war on stark starvation to many people this winter. As Mr. Roosevelt states it, "we must not go through another winter like the last one." Therefore, if war has been declared, those who do not help, but hinder the cause will be classed as slackers as sure as you live. And if the plan is a success—and it must be or this nation is ruined—those who failed to aid in this success—well it will be just too bad for them.

The Herald does not pretend to say that everyone who does not sign up is bad. Nothing like it. But we do believe that many who refuse to do so do not realize the critical condition our nation will be in if something is not done and some six million men don't get jobs by fall. Hungry men will not always walk our streets in peace if there is no relief.

And to our farmer friends, we would say, the nation has been sacrificing to pull you out of a bad hole. President Roosevelt has been the best friend you have ever had in the White House. Now, in turn, don't you think it your duty to stay by him and patronize firms who are helping to end the depression?

Of course we know there are some establishments that are so small that they employ no men or women. And are to be overlooked.

Alvin A. Mitchell to Hold Gomez Revival



ALVIN A. MITCHELL

The Gomez church of Christ is beginning a series of revival services on Saturday night, August 12 that will continue over the third Sunday of August. Alvin A. Mitchell has been chosen to do the preaching. The church and the minister invite and solicit the presence of visitors from the surrounding communities.

But the greater invitation is for the people of the Gomez community. We are expecting the singing to be fine and the subjects to be discussed by the minister to be those you have wanted to hear and have heard in the old fashioned meetings of the past such as: "Heartfelt Religion," "Can one be Saved out of the Church?" "Apostasy," and "What Must I do to be Saved." You will want to hear these and others like them. Let us request you not to miss the first night. Bring your friends.—Contributed.

H. C. Griffith, one of the good farmers of the Wellman section was in Tradesday. He informed us that he plowed up over 100 acres, or half his crop. He also informed us that his deep plowed land was holding up well, and that if this depression had not come on, he would have his entire farm deep plowed before this.

Good Crowds, Much Interest in Revival

Evangelist Guy W. Click, of Comanche, Okla., who started a summer revival meeting here last week for the church of Christ at this place, is doing some mighty fine preaching, which seems to set well with the people here. He announced in the beginning that no politics, prohibition, drouth or depression would be discussed during the entire meeting, but that he would preach Christ and Him crucified.

The crowds have been growing larger at almost every service, and the interest is all that one could possibly wish. Some of other churches turned out Sunday night, and as a consequence, one of the largest crowds that has been seen at the city tabernacle for some time was on hand. He has his subjects well in hand, and although you may disagree with him, he says nothing to hurt anyone's feelings. Dick Chisholm is doing a good job as song leader. He does it like a veteran.

Elder Click will preach Sunday afternoon at Johnson school house, thus giving some an opportunity to hear him that might not otherwise be able to do so.

Honolulu, H. I. Lady Visits Parents Here

Mrs. J. W. Hicks of the Pleasant Valley community, Mrs. E. W. Tracey of Honolulu, and Miss Venus Cason, paid the Herald a very pleasant call last Saturday afternoon. Mrs. Tracey is the daughter of Mrs. Hicks, and is the wife of Lieutenant Tracey of the U. S. Navy, now located at the beautiful island city of Hawaii. Mrs. Tracey has been here a month, but left this week on her return trip.

Mrs. Tracey can tell one some mighty interesting stories about the beautiful island and city that now belongs to the United States, but she informed us that she would not care to make that her home. San Diego, Calif., is the home of Lieut. and Mrs. Tracey. They are doing what is called foreign duty now, and will be there about twelve more months. Mrs. Tracey stated that no more natives had attacked white women that she knew of since the Masie incident.

Miss Venus Cason will accompany Mrs. Tracey as far as San Francisco, where she will visit Mrs. Tracey's sister and Venus's aunt, Mrs. Opal Seck. After a few days stay there, Mrs. Tracey will continue her voyage to Honolulu. Mesdames Tracey and Seck may be remembered by people who were here some seven or eight years ago. Both girls accepted positions with the Fred Harvey dining service, and continued in his employ until married.

About the Twenty Million Bond Issue

Austin, Texas, August.—Federal funds to feed the destitute of Texas are flowing into the State at an average rate of about \$1,500,000 a month, according to a report issued by Colonel Lawrence Westbrook, State Relief Administrator. The total since March, when the funds became available, to the first of August was \$7,380,170. The same report shows that 1,270,000 persons are now being fed wholly by this Federal money, and no other funds for their subsistence are available from any source.

The report shows that in March the State received \$1,382,955; April, \$1,472,405; May, \$1,626,663; June, \$885,234; July, \$2,042,920. In May the legislature was hesitant about submitting the proposed amendment authorizing the issue of State bonds for relief and the Federal Relief Administrator immediately suspended payments to Texas. This brought the June disbursements down to about half the normal amount. After the proposed amendment was submitted by the legislature the payments were resumed on the assumption that the amendment will be adopted. Notice has been served on Texas that if the vote is against the amendment the flow of Federal funds will again and permanently be stopped.

At the election on August 23 the people do not actually vote on the bonds. They merely vote to amend the constitution to give the legislature power during the next two years only to issue bonds to match Federal aid. Under the present constitution the legislature is powerless to appropriate any public funds for relief purposes, regardless of how many people might be starving.

W. L. Bandy and family are entitled to a pass to the Rialto Theatre to see "OUT ALL NIGHT"—O-BAR-O COWBOYS AND FIGHT REEL. Be sure to present this clipping at the box office at the Rialto Theatre. Compliment: Rialto-Herald

THE HERALD

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The Official paper of Terry County and the City of Brownfield.

Earlier in the spring, some of the civic clubs and the city went to considerable expense to put out trees, even on vacant lots. At this stage of the game, some of the trees on the vacant lots are suffering badly for moisture, and should be watered before they die.

No matter how much you think of your non-NRA friend personally, if you regard your signature and pledge as anything other than a scrap of paper, you will have to patronize fellow members who are pledging themselves and their fortunes to try to bring back prosperity.

An article in the Sunday Avalanche-Journal states that ravens are destroying crops in Terry county. This is the first we have heard of the matter, and personally, we have not seen one of the critters since about the first of the year down in Howard county.

Anent the assertion that was made by Mr. Sartin of "Whiskey Falls" that he saw more drunks in that city on one Saturday afternoon when they had saloons than he has seen all the time since, we have asked several here the condition at the World's Fair.

The Texas farmer that is supposed to have written Secretary Wallace that he would have to cancel his "plow-up" contract as his darned old hard tailed mule refused to walk on the row, has our deep sympathy indeed.

Those people who continually harp that the youth has no chance to go up these days, should read about the little immigrant girl, Jakobia Balt, who came over from Holland seven years ago, and although she couldn't speak a word of English, she finished high school, has two university degrees, and has taught school two years.

The Dallas News claims that Dallas county is entitled to some two million dollars of the twenty-four million federal money allotted to Texas roads,

as it will be based on population. If this is true, it is not what we heard about the matter, and is entirely unfair to the smaller populated counties. Our understanding of the matter is that federal and state roads are not built in Dallas or Terry county just for the people of Dallas and Terry counties to use, but for all the people of the state and nation or even other nation's visitors to use.

Don't be a hypocrite. There is no sin so universally despised as hypocrisy. Even hypocrites hate it. It is the one thing about which they are sincere. They really hate hypocrisy—in other people. They talk so much about it and condemn it so severely that one hesitates to mention it lest he should be classed with them.

Here is what is worrying some of the country weeklies. Will the merchants that have been patronizing the big city printers still do so, even if he can get the same service in the old home town. It is a poor rule that won't work both ways, but the county newspapers have been loyal to the old home town despite the fact that some of his home merchants have been patronizing outside printeries.

Progress toward repeal of the Eighteenth Amendment may be expected to continue during the month of August. There will be one State election a week during the rest of the month. On next Tuesday Arizona will hold its election, and the result will be another State lined up for repeal.

That economic conditions are better in Texas than in most other sections of the country is shown by the Federal tax figures for the last fiscal year.

The increase over all of the United States, in spite of the higher income levies and new and higher excise taxes, was only \$58, 494,366. Of this sum the Texas increase represented more than 25 per cent, the Texas collections jumping from \$18,302,288 in the preceding year to \$34,051,348 or approximately 85 per cent.

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RED & WHITE STORES are doing all they can to comply with the Blanket Code they have signed with President Roosevelt in shortening hours, raising pay and putting on extra men where possible.



THE USUAL WEEKEND BARGAINS IN OUR MARKET DEPT.

HUDGENS & KNIGHT CHISHOLM BROS. WEST SIDE SQUARE SOUTH SIDE SQUARE

North Carolina, South Carolina, Pennsylvania, Ohio, and probably Utah. How many of those States do the prohibitionists have the ghost of a show of carrying? It is certain that most of them will vote for repeal, and there is a good chance that all of them will do so.

Wellman News

The Literary society rendered a short program Friday evening. There was a good program. Miss Hazel Woodard has returned from San Angelo. She has been visiting her grandmother.

TEXAS FEDERAL TAXES SHOW TEXAS CONDITIONS

That economic conditions are better in Texas than in most other sections of the country is shown by the Federal tax figures for the last fiscal year.

CARD OF THANKS

We wish to thank our many friends for the love and sympathy shown during the illness and death of our beloved one. May God be with you through this life, and be ever ready to go with you across the dark waters of death into the great beyond.

Availability of metals from smelters is bringing a \$150,000 paint factory to El Paso.

Beer Non-intoxicating - Drank 10 Bottles

San Antonio—Sale of 3.2 per cent beer gained ground here supported by a court decision in which a district judge refused to grant an injunction against a cigar store where the brew had been sold.

In view of the definition of intoxicating liquors in state statutes the state has recourse in criminal prosecution," the judge said. "The defense has met the issue raised by the prima facie case. The witnesses have proved that the beer is not intoxicating. Therefore, I refuse the injunction and let the case remain as it is to be tried in the October term of court."

The state election on August 26 may end the case, attorneys indicated. Attorneys for the defense said the Dean Law was in conflict with national statutes which ruled 3.2 beer was not intoxicating.

During June the Donna Canning Factory was turning out 3,000 cases of tomatoes daily with 220 employees engaged during the busy season. Olmito Cannery, nearby, was putting out 1,500 cases daily.

In May, 1932, Texas textile mills produced 2,618,000 yards and sold 1,611,000 yards. In May, 1933, they produced 611,000 yards and sold 8,878,000 with unfilled orders totaling 16,746,000 yards, according to the University Bureau of Business Research.

Removal of the Missouri Pacific railway tracks to provide site for the plant of the Southern Alkali Corporation at Corpus Christi has started. The Corporation, subsidiary of the Cyanamide Co. and Pittsburgh glass Co., will manufacture basic alkalis.

Lockney is investigating the possibilities of a cannery to handle the vegetable crops grown on the irrigated area of Floyd and adjoining counties.

C. T. Pendergrass and son, of Meadow, were down Monday, and attending the revival.

Lee Campbell and Ed Thompson left last week for northwest Arkansas on a prospecting tour.

Sam Pycatt and wife and little daughter, Jereldine, came over from Brownfield, Texas, the last weekend for a short visit with Mrs. Pycatt's parents, R. A. Hall and wife. Mrs. Hall and Mrs. H. H. Bennett accompanied them home for a visit of several days.—Tatum, (N. M.) Courier.

SHERIFF'S SALE

The State of Texas, County of Terry: By virtue of an order of sale issued out of the Honorable District Court of Bell County, on the 4th day of August, 1933, by the Clerk thereof, in the case of Atlas Life Insurance Company, a private corporation, versus L. M. Holland and Mrs. Minnie E. Holland, No. 20,401, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in September, A. D. 1933, it being the fifth day of said month, before the Court House door of said Terry County, in the town of Brownfield, Texas, the following described property to-wit:

All of the south one-fourth (1/4) of Section 36, Block O, Certificate 81, H & O B Ry Company, original grantee, Terry county, Texas; Levied on as the property of Ed Anderson and Minnie M. Anderson, to satisfy a judgement in the sum of \$2,556.40, in favor of the Board of Pensions of the Presbyterian Church in U. S. A. with interest thereon at the rate of six per cent per annum, and costs of suit; and being a foreclosure of a first mortgage lien as against Ed Anderson, Minnie M. Anderson and J. E. Carroll; and

Also to satisfy a judgement in the sum of \$292.60 in favor of H. C. Glenn, as Receiver for Temple Trust Company, with interest thereon at the rate of ten per cent per annum, and costs of suit; being a foreclosure of a second mortgage lien as against Ed Anderson, Minnie M. Anderson and J. E. Carroll;

SHERIFF'S SALE

The State of Texas, County of Terry: By virtue of an order of sale issued out of the Honorable District Court of Bell County, on the 1st day of August, 1933, by the Clerk thereof, in the case of Atlas Life Insurance Company, a private corporation and H. C. Glenn, as Receiver for Temple Trust Company, versus W. R. Mangum, Mrs. Mary M. Mangum and Mrs. M. E. Kinard, a feme sole, No. 20,372, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in September, A. D. 1933, it being the fifth day of said month, before the Court House door of said Terry County, in the town of Brownfield, Texas, the following described property to-wit:

320 acres of land situated in Terry county, Texas, and being all the North half of Section Eighty (80) Block T., together with all improvements thereon situated; Levied upon as the property of W. R. Mangum and Mrs. Mary M. Mangum to satisfy a judgement in the sum of \$6,407.50 in favor of the Atlas Life Insurance Company, with interest thereon from the 15th day of June, 1933, at the rate of six per cent per annum, and costs of suit;



and being a foreclosure of a first mortgage lien as against W. R. Mangum, Mrs. Mary M. Mangum and Mrs. M. E. Kinard, a feme sole, on the property hereinabove described; and Also, to satisfy a judgement in the sum of \$209.93 in favor of H. C. Glenn, as Receiver for Temple Trust Company, with interest thereon from the 15th day of June, 1933, at the rate of ten per cent per annum, and costs of suit, and being a foreclosure of a second mortgage lien as against W. R. Mangum, Mrs. Mary M. Mangum and Mrs. M. E. Kinard, a feme sole, on the property hereinabove described;

SHERIFF'S SALE

The State of Texas, County of Terry: By virtue of an order of sale issued out of the Honorable District Court of Bell County, on the 4th day of August, 1933, by the Clerk thereof, in the case of H. C. Glenn, as Receiver for Temple Trust Company, a private corporation, versus W. H. May, R. M. Jarrot and John W. Jarrot, Mrs. Ella Covington, Admx of Est. of E. B. Covington, dec'd, J. E. Vickers and Mrs. Elizabeth Vickers, No. 20,104, and to me as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in September, A. D. 1933, it being the fifth day of said month, before the Court House door of said Terry County, in the town of Brownfield, Texas, the following described property to-wit:

SHERIFF'S SALE

The State of Texas, County of Terry: By virtue of an order of sale issued out of the Honorable District Court of Bell County, on the 4th day of August, 1933, by the Clerk thereof, in the case of Atlas Life Insurance Company, a private corporation, versus L. M. Holland and Mrs. Minnie E. Holland, No. 20,401, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in September, A. D. 1933, it being the fifth day of said month, before the Court House door of said Terry County, in the town of Brownfield, Texas, the following described property to-wit:

SHERIFF'S SALE

The State of Texas, County of Terry: By virtue of an order of sale issued out of the Honorable District Court of Bell County, on the 4th day of August, 1933, by the Clerk thereof, in the case of the Board of Pensions of the Presbyterian Church in U. S. A., a private corporation, and H. C. Glenn as Receiver for Temple Trust Company, versus Ed Anderson, Minnie M. Anderson and J. E. Carroll, No. 20,116, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in September, A. D. 1933, it being the fifth day of said month, before the door of said Terry County, in the town of Brownfield, Texas, the following described property, to-wit:

All of the south one-fourth (1/4) of Section 36, Block O, Certificate 81, H & O B Ry Company, original grantee, Terry county, Texas; Levied on as the property of Ed Anderson and Minnie M. Anderson, to satisfy a judgement in the sum of \$2,556.40, in favor of the Board of Pensions of the Presbyterian Church in U. S. A. with interest thereon at the rate of six per cent per annum, and costs of suit; and being a foreclosure of a first mortgage lien as against Ed Anderson, Minnie M. Anderson and J. E. Carroll; and

WANT ADS

CALL Shamburger Lumber Company for screen repair work. tfe FARMERS, we are again able to offer you the Herald and Semi-Weekly Farm News together one year for \$1.50. Hurry! This rate is only for a limited time.

A GOOD Deering-McCormick row binder to trade for cattle or mules. R. C. Burleson. tfe A REAL BARGAIN in a daily paper at last. The Herald is now able to sell you the Abilene Morning News—West Texas' own daily—until Oct. 1, 1934 for only \$4.85—nearly 14 months reading for less than the regular yearly price. And the \$1.00 rate for 3 months still holds good.

CALL Shamburger Lumber Company for screen repair work. tfe

FOR SALE, 2 second hand cars: 1 Chevrolet sedan and 1 Oldsmobile. See A. M. Brownfield. tfe

STAR-TELEGRAM 4 months for \$2.20. This will put you up where bargain days start. See the Herald.

BIG WORK horses to trade for cattle or hogs. Also 1 Farmall Tractor to trade for stock, cattle. R. C. Burleson. tfe

TO TRADE, 166 acres improved land in Stonewall county, clear. See Otis Draper, city. 29-1c

FURNISHED and unfurnished rooms to rent.—Hefflin Bros. 29-2

NOTICE to the Public: All mares bred to my jack is due when traded or leave the county. W. H. Kelly 2p

IN THE MARKET for your mules if offered worth the money. See Lee Smith. tfe

CALL Shamburger Lumber Company for screen repair work. tfe

BARBERING IS AN ART

Our three barbers are all artists at their trade, and have long since passed the experimental stage. Try them.

Walker Barber Shop

WM. GUYTON HOWARD Post 269 meets 2nd and 4th Thurs. each mo. C. L. Lincoln, Com. L. A. Greenfield, Ad.

Millard F. Swart Optometrist Myrick Bldg. Lubbock

Dr. A. F. Schofield DENTIST Phone 185 State Bank Bldg. BROWNFIELD

DR. R. B. PARISH DENTIST Office, Hotel Brownfield Bldg. BROWNFIELD

Furniture & Undertaking Funeral Directors Phones: Day 25—Night 148 BROWNFIELD HDWE CO. Brownfield — Texas

J. D. Moorhead, M.D. PHYSICIAN AND SURGEON Prepared to do all general practice and Minor Surgery. MEADOW

G. W. Graves, M. D. PHYSICIAN AND SURGEON Office, Hotel Brownfield Bldg. BROWNFIELD

C. N. WOODS JEWELER "Satisfaction, My Motto." at—Alexander Drug Store

T. L. TREADAWAY, M. D. BROWNFIELD, TEXAS General Surgery

ARTISTIC Real Trained Barbers are employed in this Shop, Specialist in their line. Work of ladies and children given special attention. LUKE HARRELL, Prop.

530 I. O. O. F. Brownfield Lodge No. Meets every Tuesday night in the Odd Fellow Hall. Visiting Brothers always welcome. T. D. Warren, N. G. J. C. Green, Secretary

Lubbock Sanitarium & Clinic Dr. J. T. Krueger Surgery and Consultations Dr. J. T. Hutchinson Eye, Ear, Nose and Throat Dr. M. C. Overton Diseases of Children Dr. J. P. Latimore General Medicine Dr. F. B. Malone Eye, Ear, Nose and Throat Dr. J. H. Stiles Surgery Dr. H. C. Maxwell General Medicine Dr. Olen Key Urology and General Medicine Dr. Jerome H. Smith X-Ray and Laboratory C. E. Hunt J. H. Felton Superintendent Business Mgr. A chartered training school for nurses is conducted in connection with the sanitarium.

Brownfield Lodge NO. 903, A. F. & A. M. Meets 2nd Monday night, each month, at Masonic Hall. C. L. Lincoln, Sec. W. P. Cunningham, W. M.

BROWNFIELD STATE BANK

Brownfield, Texas

Conservative-Accommodative-Appreciative

FIRST NATIONAL BANK

Brownfield, Texas

SECURITY AND SERVICE

CONOCO

GERM PROCESSED MOTOR OIL



You can have the best lubricant without penalty. The total cost of Conoco GERM PROCESSED Motor Oil is only one-fifth of a cent per mile, very little to pay to protect your car investment. The exclusive Conoco formula... Germ Process... is used to give it extra oiliness and penetrativeness no other oil has nor can have.

Fill or add a quart at Red Triangle Stations



THE HIDDEN QUART STAYS UP IN YOUR MOTOR AND NEVER DRAINS AWAY



C. B. QUANTE, Agent

TELEPHONE 158R

BROWNFIELD, TEXAS

THE PRICE OF BUSINESS SPEED

Banking Institute Speaker Says That Bank Failures Followed Business Failures

CHICAGO, Ill. — Many appear to think that failures occur only to banks, but the complete story of business shows that failures of American banks have followed the failure of business enterprises, and have not been a cause of those failures, Dr. Harold Stonier, National Educational Director of the American Bankers Association, declared in a recent address here before the American Institute of Banking.

"It is true that we have had more failures in our banks than in the banks of a number of other countries," he said. "It is also true that we have had more failures in drug stores, grocery stores, railroads, and in every other type of business enterprise. At the same time, it must be said that we still have left after all our failures, more drug stores, more grocery stores, more railroads, and more banks than any other country."

People do not realize, he said, that we have in excess of 108 banks which have been in existence over a century and we have more than 2,000 banks which have been in existence over 50 years.

"In other words, we have more banks over 100 years of age than any other country—we have more banks over 50 years of age than any country in the world," he declared. "The American banking system has not fallen down—it is not in danger of decay. Such failures as it has experienced are due to the price we pay for too rapid development of business enterprises, but that is the American spirit."

U. S. GOVERNMENT GREATEST BANKER

Runs Fifty-two Financing Institutions With Investment of Two Billion Dollars—Thirty-nine Agricultural

AMERICA'S biggest banker today is the Federal Government, which is now operating fifty-two financing institutions, says Professor John Hanna of Columbia University in the American Bankers Association Journal.

"Forty of these are owned entirely by the Government," he says. "In twelve more the Government has already a two-thirds interest. Thirty-seven are intended to be permanent. Twenty-five of the permanent ones and fourteen of the temporary ones are agricultural."

"The capital stock held by the United States in these banks has a par value of \$1,380,000,000. The Government's total investment is nearly \$2,000,000,000. Resources of these institutions exceed \$3,000,000,000. In addition the Government has detailed supervision over fifty-one mortgage banks, operating under Federal charter."

"The Government also supervises 4,600 local agricultural loan associations with Federal charters. All this takes no account of the relations of the Government to the twelve Federal Reserve banks, nor of the authority recently given to the Reconstruction Finance Corporation to buy preferred stock in national and state commercial banks."

"The President has ordered the consolidation of the agricultural credit agencies into the new Farm Credit Administration, says Professor Hanna. He expresses the opinion that before the consolidation of the agricultural financing agencies too much machinery had been created to administer the financing institutions which the Government either owns or supervises."

"Existing institutions represent a considerable differentiation of function and any consolidation should be preceded by a careful survey of the actual activities of the various institutions," he continues. "The only consolidation the Administration has announced is that of the agricultural credit agencies in the Farm Credit Administration. As a permanent solution this arrangement is too closely bound up with politics."

"A better scheme would be to create a finance corporation under Federal charter to take over either the agricultural finance activities of the Government or all its leading agencies."

"The Government's financing and banking activities should be kept severely apart from subsidy and other schemes for raising the prices of farm products. One is business, the other is major political policy. The advantages of the corporation over bureau control for the business functions are real and significant."

Railroad Legislation

A RECENT state legislative bill provided that a track man carrying a bell by day and a lantern by night should lead all railroad trains across grade crossings; that conductors must smile when answering questions; that it would be a misdemeanor to serve eggs more than one day old on pullman cars; that trains be required to stop at any time when flagged by hitch-hikers, and that trains crossing rivers wider than twenty-five feet be equipped with lifeboats and life preservers. This one did not pass.

After a month's trial lease on a barber shop at Kerrville, Texas, Virgil Bynum has decided to make the lease permanent, and came in the past week end after his family, moving them down there Tuesday. We certainly hate to see this old timer and fine tonsorial artist leave our city. But that climate is much better for his family.

AS WILL ROGERS SEES IT

Will Rogers recently told why the banks had got into trouble. "Don't blame it all on the bankers," he said. "When we all needed money they loaned it to us—but when they needed it we couldn't pay it back."

Advertising Aids Business Revival

NEW YORK.—Aggressive concerns are expanding business by effective advertising despite depressed business conditions, declared A. W. Diller, advertising counsel, at a bankers' conference here recently.

"Is 1933 a good year in which to advertise?" Mr. Diller asked. "Yes, if 1933 is a good year to stay in business, to reinforce the public's confidence in you, to put more business on the books. There is now business to be had today and aggressive companies are getting it. But new business will come in only if you go out for it. Advertising certainly goes out for it."

"Will people read newspaper advertisements these days? They will read anything that interests them. There are plenty of present-day arguments for business."

Advertising Mistakes

A QUESTION before many of us is what change of advertising policy, if any, should be made in view of present financial and business conditions. It is perfectly natural for us to give consideration to some degree of retrenchment, but it is dangerous to let reduction in expenditure be such as to bring about a real gap in the continuity of the advertising. It is a common mistake for some advertisers to think that they can turn advertising on and off, like water from a faucet, and expect it to become immediately effective whenever they are prepared to resume operations. Advertising does not work that way. Temporary conditions should not influence us to make too serious inroads on the program of advertising, which can be wisely conceived only on a long term basis.—Francis H. Sisson, President American Bankers Association.

In Their Own Sphere

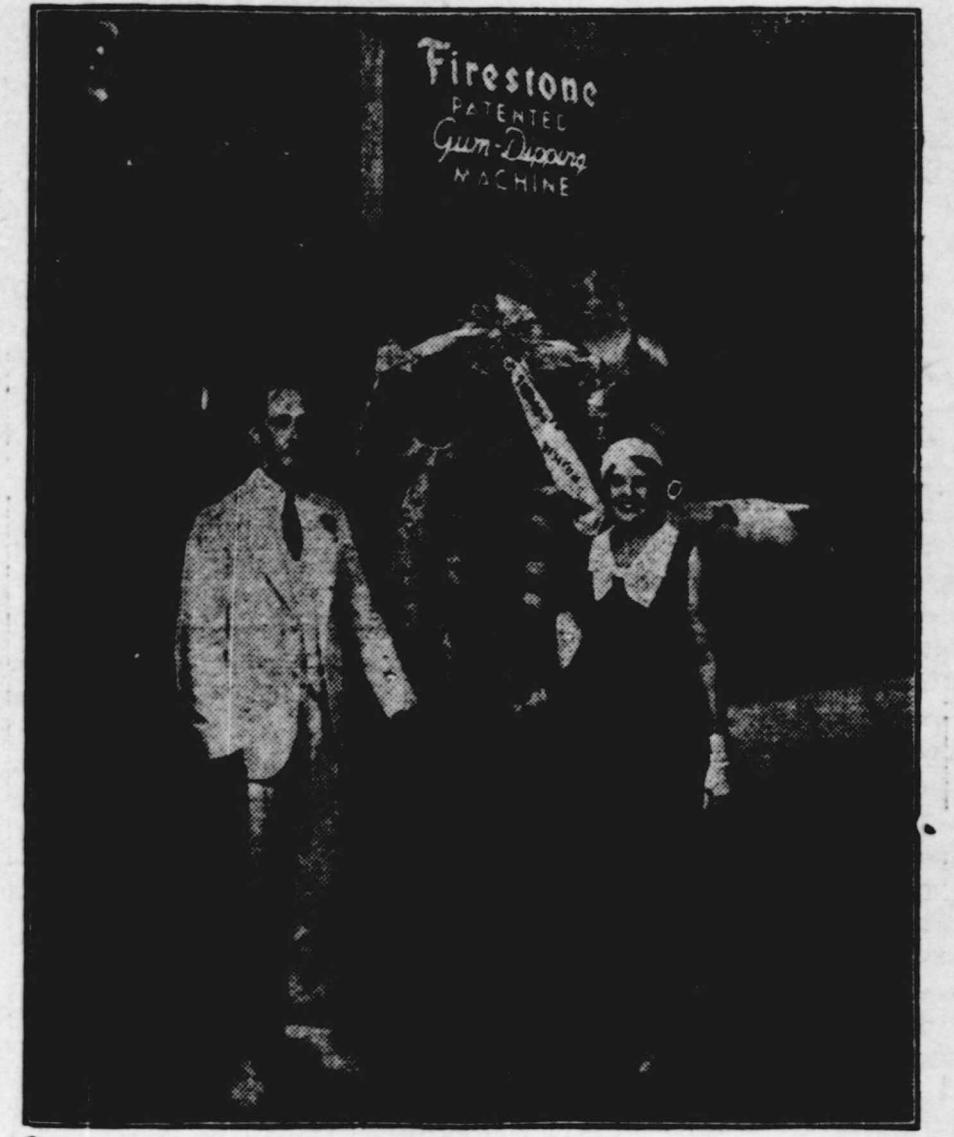
Men are what their mothers made them. You may as well ask a loom that weaves huckabuck why it does not make cashmere as to expect poetry from this engineer or a chemical discovery from that jobber.—Emerson.

Advertisements as a Guide The advertisements in a newspaper are more full of knowledge in respect to what is going on in a state or community than the editorial columns are.—Henry Ward Beecher in "Proverbs From Plymouth Pulpit."

Tom Thompson was in with the Tradesday crowd, but had nothing to jockey at this time. Just waiting for his check from Uncle Sam.

J. A. Gibson paid the Herald a short call Monday.

"Two-Millionth Visitor" Gets New Set of Tires



July 28 there was a sudden stirring in the Firestone Factory and Exhibition Building at "A Century of Progress." Mrs. Chauncey Larson, of Northfield, Minn., found herself being formally presented with a set of Firestone High Speed Tires, fresh from the molds and bearing the World's Fair medallion. Manager C. D. Smith made the presentation to the "two-millionth visitor," in the colorful surroundings pictured above, with a capacity crowd of visitors applauding. The Larson family had motored to the Fair, and one of the things they wanted to see most was the Firestone Factory and Exhibition Building including the manufacture of tires.

Senator Robinson Lands Roosevelt Work

Little Rock, Ark., Aug. 3.—Senator Joe T. Robinson, Democratic leader in the senate, turned his homecoming address before a huge throng here last night into one of praise for President Roosevelt's "fearless and aggressive efforts to overcome unemployment, to revive hope and to quicken the spirit of the people into action."

The senator made a plea for public cooperation with the administration's program, and an alert public opinion "to condemn those who become parties to any form of fraud or extravagance."

Flanked on a bunting-bedecked platform by two colleagues, Senator Pat Harrison of Mississippi and Senator Robert Reynolds of North Carolina, who came here to participate in the

homecoming celebration, and by host of government officials as friends, Senator Robinson outlined his audience of "home folks" how the last congress had cooperated with the president in working out a program of aid for agriculture and industry.

When it rains, it pours, especially if the cloud is from the general refection of the courthouse. Tuesday morning Judge Jay Barret was with a hurried order for 1500 blank for drought stricken farmers to sign in order to try and get aid for the Then, right after dinner, Sheriff J. Smith was in with nine sheriff sales and every cussed one had to start a week. There is a little money, sheriff sales for the Herald, but I had much rather not have them. I hate to see people's property sold under the hammer.

Idle folks have the least leisure.

Increased farm prosperity is seen in the 50 percent increase in the demand for harness, collars and saddles over 1932 reported by the Schoellkopf Co., Dallas, which is working twice as many employes in its manufacturing plant as a year ago and thrice the number of working hours. Saddle sales showed such an increase that the company after hiring all available workers in this territory had to send to other states for workers.

Mrs. E. L. Treadaway is having her residence repaired throughout. Otis Draper is doing the work.

Read the Ads in the Herald

WORKERS COUNCIL

The Forrester Worker's Council will meet in the home of Mr. and Mrs. M. C. Chambers Saturday night of this week. Let's all be there and keep the council going.

The reporter was absent from the last meeting so no report was submitted.

One by one the old time barbers are leaving us. Jack Holt, who has only been here 11 years, recently remarked that he was the senior barber here in point of service. In the past three years, such old timers as Rich and Loyd Bennett and Virgil Bynum have left the city.

The Bank as a Rebuilder

IN place of a 3 per cent loss on an investment of \$40,000 a large New York savings bank is now getting 6 per cent profit on an investment of \$80,000, because it had the good business judgment to spend \$40,000 in modernizing a group of 40-year-old tenement houses on the lower East Side which it was forced to take over on mortgage foreclosure, says an article in the American Bankers Association Journal. A year or two ago the owner, who had always kept up his mortgage payments, began to neglect the property, it became run down and the tenants began to leave.

The bank remodeled the buildings completely, putting in an oil-burning heating plant, incinerators and other modern changes, with the result the buildings are now entirely rented, and there is \$14,000 a year coming in instead of several thousand going out. At that rate the improvements will pay for themselves in three years.

This same bank has done 15 other renovation jobs similar to this, and all have proved profitable. The bank has its own architects and is employing seven painters who are kept busy continuously.

Historic London Street Fleet street, famous London thoroughfare, runs from Ludgate hill to the east end of the Strand. It is named from the Fleet river. In the early chronicles of London many alterations are made to the deeds of violence done in this street. By the time of Elizabeth it had become a favorite spot for shows and processions. It was noted formerly for its taverns and coffee houses, frequented by many persons of literary fame. It is now the chief center of British journalism.

Walt Whitman Honored A tablet to Walt Whitman was erected by the Authors' club at the corner of Fulton and Cranberry streets, Brooklyn, where the first edition of "Leaves of Grass" was published in 1855. Its central figure is an idealized head of the poet, with flowing hair and beard. Surrounding it are symbolic representations of four of Whitman's poems, "Old Ireland," "O Captain, My Captain," "Passage to India" and "Democracy."

Prolonged drought caused the Red Cross to go with help to 58,000 families in the northwest. Here in 144 counties in North and South Dakota, Montana, Nebraska, Washington and Iowa the Red Cross spent \$1,980,000 from its own treasury to feed and protect people through the winter and spring.

Other grave disasters were floods in southeastern states, where the organization spent \$192,000 from its treasury and \$66,000 local contributions to help 13,000 persons.

More than 50,000 people were homeless from floods in tributaries of the Mississippi river and again the Red Cross faced a long relief task, aiding these people. The national organization gave \$108,000 and local contributions were \$10,000.

The Red Cross always maintains a state of readiness to meet these sudden emergencies, and funds and other essentials to this work are supplied, in part, by the annual roll call, held each year from Armistice Day to Thanksgiving Day. Every citizen can support this worthy activity through joining as a member in the local Red Cross chapter.

PLOWS WELDED

Mr. Farmer, we are now ready to weld and repair your farm implements. Bring them in.

FLEM McSPADEN

SAFETY FIRST

Replace your old tires with the new Gates Tires. The price of tires will continue to advance. Let us tell you about Pyroil for your motor.

M. J. CRAIG

Phone 4-3

Brownfield

LIBERAL TRADE IN ALLOWANCE

ON YOUR OLD TIRES

LET US MAKE YOU AN OFFER? GRACEY & MULLINS

INSTANT

Hot Water

is so convenient! An automatic water heater operates for only a few pennies a day.



West Texas Gas Co. GOOD GAS WITH REPUTABLE SERVICE

CHEVROLET leads the field by the widest margin in its history

CHEVROLET, AMERICA'S NUMBER 1 CAR—47.99 of all low-priced cars sold

NUMBER 2 CAR—26.74

NUMBER 3 CAR—19.21

*Based on the latest retail registration figures from R. L. Polk & Company (all states for five full months). Since January last Chevrolet has sold in excess of 570,000 passenger cars and trucks.

People have come to expect Chevrolet to lead the world in automobile sales. But this year, Chevrolet has done even more than that. According to the latest available figures, Chevrolet alone has sold almost as many cars this year as the rest of the low-price field combined!

When a car looms above its field like that, there can't be any argument about it. It must be an all-round better buy. And that's exactly what Chevrolet offers you. Fisher bodies with the new ventilation system and the strongest and quietest body construction of the day—solid steel over a sturdy hardwood frame.* A valve-in-head six en-

gine, unapproached for economy... Cushion-Balanced to blot out vibration... full of snap and vigor—altogether the most efficient engine in the low-price field.

Then there's the Syncro-Mesh with Silent Second—the Starterator—Simplified Free Wheeling, the Octane Selector, long, parallel-mounted springs—more advancements than we have space to describe. And Chevrolet prices are as low as \$445. Don't guess—buy from the leader. Get a car that has been proved sound and dependable by more owners than any other automobile you can buy.

CHEVROLET MOTOR CO., DETROIT, MICH. All prices f. o. b. Flint, Mich. Special equipment extra. Low delivered prices and easy G.M.A.C. terms.

*Steel alone is not enough.



A GENERAL MOTORS VALUE

CARTER CHEVROLET COMPANY BROWNFIELD, TEXAS

Red Goose-The Ojibwa

An Indian Story for Boys and Girls
By Carlyle Emery
Episode No. 38

Episode No. 39

Red Goose and Little Beaver went North on a few days' hunting trip with two men from the Fort, Bear Cat and Frank Blake. One day they left Little Beaver in charge of their camp, promising to bring back some venison for dinner. Red Goose made a good shot and brought down his deer, which they started to carry back—Now go on with the story.

"The way I feel now, I could eat a whole deer, myself," said Frank. "I didn't realize it was getting so late. We'd better hurry a bit. Little Beaver will wonder what has become of us."

"Little Beaver won't worry," answered Red Goose. "Little Beaver knows hunting makes a long day."

So together they took the trail back to camp, but strange misgivings began to fill the heart of Red Goose as they approached their camp. He knew Little Beaver would have a fire going, but he couldn't smell any smoke.

"Little Beaver," he called when he knew he was within hearing distance. But there was no answering call.

"That's odd," said Bear Cat. "She should hear us coming. We've made enough noise dragging this deer along."

But Red Goose was not calling any more. He was bending over, anxiously examining a moccasin print on the ground.

"Look!" he whispered. "Strange moccasin print—too big for Red Goose. Too big for Red Goose."

"Oh, that's probably an old footprint," said Bear Cat bending over to examine it more closely.

"No, this footprint is fresh."

"Look! Look!" said Frank excitedly. "Someone has been here alright!"

They've taken everything worth while in our packs, and they've burned our lean-to."

"What have they done with Little Beaver?" asked Bear Cat.

"Quick! quick! Bad Indians may still be here. Run and hide in the forest!" But the warning from Red Goose came too late. Before the men could make a move, there was a series of wild warwhoops and they found themselves completely surrounded by Sioux.

"Too late," grunted Bear Cat. "There's no chance to get away. They've got us."

"Let's fight it out," suggested Frank, cocking his rifle and preparing to take aim.

But a big Redskin jumped from behind a bush and quickly smothered him in his arms, knocking his gun out of his hands.

The Sioux were jubilant over their capture and took their prisoners back to their own camp, where they bound them hand and foot in their tepees.

"Where are we?" whispered Bear Cat, putting his lips close to the ear of Red Goose.

"In camp of Sioux. Red Goose hear Sioux Chief say they come north for a hunt, too. Sioux hate Ojibwa and Paleface."

"Will they kill us?"

"Maybe, but not now. Take us back down river to Sioux country and hold war dance first."

"That will take us right by the Fort, won't it?"

"Yes, but go by Fort at night. Red Goose and Bear Cat must escape before dark. Rest now and get strength."

"What do you suppose they have done with Little Beaver?" Almost as if in answer to the question, there was a sound of cloth tearing, and with her fingers over her mouth, asking for silence, Little Beaver stepped into the tepee through a hole she had made.

(To be continued)

Jot Akers, one of our good dairy-men-farmers, has his Herald up to May, 1934. Thanks! old boy.

Lou Whirlwind

There will be a big dinner at the Lou school house Sunday Aug. 13. Everybody is invited to come, especially the old timers who used to come to Lou in the years past.

The Baptist meeting is in progress. Bro. J. P. Astin doing the preaching. Everyone come and bring a well filled basket and tell your neighbor.

Mr. J. M. Hays had the misfortune of falling and injuring himself badly last Friday.

J. B. Roberts is on the sick list this week.

Mr. and Mrs. C. F. Chambers are here from Del Rio visiting relatives.

Miss Elizabeth Ashenbeck of Brownfield visited Miss Viola Mears, Sunday.

There were 25 in attendance at the birthday dinner given Sunday in the Mears home for Mr. Bert King and Frank Mears.

Mr. C. R. Giles' mother from Amarillo is visiting him this week.

JUST LIKE OLD TIMES

Texas newspapers, which have been struggling mightily in the sea of red ink to keep going their service to their readers, note with rueful interest the resurrection of the ancient charge by the prohibitionist campaigners that the newspapers have received huge sums of money from the liquor interests for closing the gates of publicity against the dry campaign. It is too bad that this allegation is of no use when the editor goes to his banker to ask the customary extension of his note. Bankers wouldn't accept it as security when it was made years ago, before prohibition, regularly when the prohibition question was up in any form; and they won't accept it now.

Newspapers generally, and Texas newspapers in particular, make unusual efforts during such a campaign as the present one to preserve an exact balance in their news columns between the two sides. The space given to one side is matched by the space given to another. The result often is to give one side more space than called for under a strict interpretation of news values. In nearly every case the beneficiaries of this balancing process have been the prohibitionists. It is to be seen that in favoring the dry side in this manner the newspapers have little encouragement from the leaders of that side.

—Star-Telegram.

Grandma Bragg of Levelland, is visiting friends here and attending the revival.



Here is a Fair visitor admiring the golden replica of King Tut's throne in the Egyptian Pavilion at a Century of Progress—the Chicago World's Fair.

Star at Fair



Olive Borden, motion picture star, hardly expected a welcome like this at the Chicago World's Fair—A Century of Progress. It looks as if the ape's felicitations were thorough enough, for all the beast's synthetic make-up.

SHERIFF'S SALE

The State of Texas, County of Terry:—

By virtue of an order of sale issued out of the Honorable District Court of Bell County, on the 4th day of August, 1933, by the Clerk thereof, in the case of The Whitefield Savings Bank & Trust Company of Whitefield, New Hampshire, a private corporation, versus U. L. Bates, M. B. Bates and M. A. Lea, No. 20,399, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in September, A. D. 1933, it being the fifth day of said month, before the Court House door of said Terry County, in the town of Brownfield, Texas, the following described property, to-wit:

160 acres of land lying and being situate in Terry County, Texas, and being all the Northeast one-quarter (N E-1/4) of Section Sixty (60) CTF, 30, D & W Ry Co. patented to John Burnett;

Levied on as the property of U. L. Bates, M. B. Bates and M. A. Lea to satisfy a judgement amounting to \$1,000.00 in favor of Whitefield Savings Bank & Trust, New Hampshire, a private corporation.

Given under my hand, this 7th day of August, 1933.

J. S. Smith, Sheriff

SHERIFF'S SALE

The State of Texas, County of Terry:—

By virtue of an order of sale issued out of the Honorable District Court of Bell County, on the 1st day of August, 1933, by the Clerk thereof, in the case of The Board of Pensions of the Presbyterian Church in U. S. A., a private corporation, and H. C. Glenn, as Receiver for Temple Trust Company, a private corporation, versus B. Currington, Jewell Currington, W. E. Lagow, C. A. Lanjus, J. H. Hastings and E. A. Ater, No. 20,193, and to me as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in September, A. D. 1933, it being the fifth day of said month, before the Court House door of Terry County, in the town of Brownfield, Texas, the following described property, to-wit:

Parts of Surveys Five (5) and Six (6) Block C-O, Terry County, Texas, described as follows:

Beginning at a succor rod on the North boundary line of Survey 52, Block E, South boundary line of survey 6, Block C-O for the Southwest corner of this survey;

Thence North at 387.4 varas cross North boundary line of Survey 6, Block C-O, at 1644 varas, iron pipe set in ground, the south boundary line of survey 4, Block C-O, and the North boundary line of survey 5 for the Northwest corner of this survey;

Thence East on the South boundary line of Survey 4,637 vrs to an iron pipe for the Northeast corner of this tract;

Thence South 1644 vrs to an iron pipe set on ground for Southeast corner of this tract;

Thence West on the North boundary line of Survey 52, Block E, 637 vrs to the place of beginning, and containing 185 1/2 acres of land, and being 43.8 acres out of Survey 6, Block C-O and 141.7 acres out of Survey 5 in Block C-O, Terry County, Texas;

Levied on as the property of B. Currington and Jewell Currington, to satisfy a judgement in the sum of \$4,760.80, in favor of the Board of Pensions of the Presbyterian Church in U. S. A., with interest thereon from the 30th day of May, 1933 at the rate of six per cent per annum and costs of suit; and being a foreclosure of a first mortgage lien as against B. Currington, Jewell Currington, W. E. Lagow, C. A. Lanjus, J. H. Hastings and E. A. Ater; and

Also, to satisfy a judgement in the sum of \$522.58 in favor of H. C. Glenn, as receiver for Temple Trust Company, with interest thereon from the 30th day of May, A. D. 1933, at the rate of ten per cent per annum, and costs of suit, and being a foreclosure of a second mortgage lien as against B. Currington, Jewell Currington, W. E. Lagow, C. A. Lanjus, J. H. Hastings and E. A. Ater, on the property above described.

Given under my hand, this 7th day of August, 1933.

J. S. Smith, Sheriff

SHERIFF'S SALE

The State of Texas, County of Terry:—

By virtue of an order of sale issued out of the Honorable District Court of Bell County, on the 4th day of August, 1933, by the Clerk thereof, in the case of Atlas Life Insurance Company, a private corporation, and H. C. Glenn, as Receiver for Temple Trust Company, a private corporation, versus Wilburn H. Hodges, Mrs. Maggie Hodges and J. D. Cathey, No. 20,130, and to me as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in September, A. D. 1933, it being the fifth day of said month, before the Court House door of said Terry County, in the town of Brownfield, Texas, the following described property, to-wit:

All of the south one-half (S 1/2) of Survey 28, Block O, certificate 73, Abstract 877, H & O B R Company, original grantee;

Levied upon as the property of Wilburn H. Hodges and Maggie Hodges, to satisfy a judgement in the sum of \$4,054.16 in favor of Atlas Life Insurance Company, with interest thereon from the 9th day of June, 1933, at the rate of six per cent per annum, and costs of suit; and

A judgement in the sum of \$192.72 in favor of H. C. Glenn, as Receiver for Temple Trust Company, with interest thereon from the 9th day of June, 1933, at the rate of ten per cent per annum, and costs of suit; and said first judgement above mentioned being to foreclose a first mortgage lien as against Wilburn H. Hodges, Mrs. Maggie Hodges and J. D. Cathey, and said last mentioned judgement being a foreclosure of a second mortgage lien as against Wilburn H. Hodges, Mrs. Maggie Hodges and J. D. Cathey, on the property above described;

Given under my hand, this 7th day of August, 1933.

J. S. Smith, Sheriff

SHERIFF'S SALE

The State of Texas, County of Terry:—

By virtue of an order of sale issued out of the Honorable District Court of Bell County, on the 1st day of August, 1933, by the Clerk thereof, in the case of The Citizens Savings Bank & Trust Company of St. Johnsbury, Vermont, and H. C. Glenn, as receiver for Temple Trust Company, a private corporation, versus E. H. Benson, Veria Benson, J. H. Cathey and Lee Hook, No. 20,109, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in September, A. D. 1933, it being the fifth day of said month, before the Court House door of said Terry County, in the town of Brownfield, Texas, the following described property, to-wit:

All the Southwest one-quarter (S W-1/4) of Section Thirty-Six (36) Block "O" CTF 81, H & O B Ry Co. patented in Terry County, Texas, patented to P. P. Hodges and Eva Hodges by Pat. 259, Vol. 29-A, dated May 10, 1926; levied upon as the property of E. H. Benson and Veria Benson to satisfy a judgement in the sum of \$2,068.00, in favor of the Citizens Savings Bank & Trust Company of Johnsbury, Vermont, with interest thereon at the rate of seven per cent per annum and costs of suit, and being a foreclosure of a first mortgage lien as against E. H. Benson, Veria Benson, J. H. Cathey and Lee Hook; and

Also, to satisfy a judgement in the sum of \$276.47 in favor of H. C. Glenn, as Receiver for Temple Trust Company, with interest thereon at the rate of ten per cent per annum, and costs of suit, and being a foreclosure of a second mortgage lien as against E. H. Benson, Veria Benson, J. H. Cathey and Lee Hook;

Given under my hand, this 7th day of August, 1933.

J. S. Smith, Sheriff

SHERIFF'S SALE

The State of Texas, County of Terry:—

By virtue of an order of sale issued out of the Honorable District Court of Bell County, on the 4th day of August, 1933, by the Clerk thereof, in the case of The Board of Pensions of the Presbyterian Church in U. S. A., a private corporation, and H. C. Glenn, as Receiver for Temple Trust Company, a private corporation, versus Ed Anderson and J. E. Carroll, No. 20,114, and to me as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in September, A. D. 1933, it being the fifth day of said month, before the Court House door of Terry County, in the town of Brownfield, Texas, the following described property, to-wit:

The Northeast one-fourth (NE 1/4) of section 36, Block O, Certificate 81, H & O B Ry Company, original grantee, containing 160 acres of land in Terry County, Texas;

Levied on as the property of Ed Anderson to satisfy a judgement amounting to \$2,588.06 in favor of the Board of Pensions of the Presbyterian Church in U. S. A., with interest thereon from the 27th day of June, 1933, at the rate of six per cent per annum and costs of suit; and being a foreclosure of a first mortgage lien as against Ed Anderson and J. E. Carroll; and

Also, to satisfy a judgement in the sum of \$316.63 in favor of H. C. Glenn, as Receiver for Temple Trust Company, with interest thereon from the 27th day of June, 1933, at the rate of ten per cent per annum, and costs of suit, and being a foreclosure of a second mortgage lien as against Ed Anderson and J. E. Carroll on the property above described;

Levied on as the property of Ed Anderson;

Given under my hand, this 7th day of August, 1933.

J. S. Smith, Sheriff

SHERIFF'S SALE

The State of Texas, County of Terry:—

By virtue of an order of sale issued out of the Honorable District Court of Bell County on the 7th day of August, 1933, by the Clerk thereof, in the case of H. C. Glenn, as Receiver for Temple Trust Company, a private corporation, and Panhandle Construction Company, a private corporation, versus M. E. Spear, Mrs. De Alva Spear and L. E. McClish, No. 20,236, and to me as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in September, A. D. 1933, it being the fifth day of said month, before the Court House door of said Terry County, in the town of Brownfield, Texas, the following described property, to-wit:

All of Lots Five (5) and Six (6) in Block Twenty-Seven (27) of the original town of Brownfield, Terry County, Texas, together with all improvements thereon situated;

Levied on as the property of L. E. McClish to satisfy a judgement in the sum of \$2761.16 in favor of H. C. Glenn, as Receiver for Temple Trust Company, against M. E. Spear and L. E. McClish, with interest thereon from the 5th day of July, 1933, at the rate of seven per cent per annum, and for the sum of \$46.20 with interest thereon from the 5th day of July, 1933, at the rate of ten per cent per annum and costs of suit, and being a foreclosure of the first and second mortgage liens on the hereinafter described property as against M. E. Spear, Mrs. De Alva Spear and L. E. McClish; and

Also, to satisfy a judgement in the sum of \$1243.00 in favor of Panhandle Construction Company against L. E. McClish, with interest on said amount from the 5th day of July, 1933 at the rate of eight per cent per annum, and costs of suit, and being a foreclosure of a mechanic's lien as against L. E. McClish on the property above described;

Given under my hand, this 8th day of August, 1933.

J. S. Smith, Sheriff

We thank Will Adams for the coin that put his family Herald up another year.

When August rolls around, we can always bet that H. O. Longbrake will happen in with his dollar.

Challis Chats

Bro. Lightfoot preached at Challis Sunday at 11 o'clock.

Mrs. N. R. Marchbanks, who has been in the Lubock Sanitarium, came home Sunday not much improved.

Mrs. Roy Priuett and children, who have been visiting in Weatherford, returned home Saturday.

Mr. and Mrs. Duff Howze and boys, Sidney and John O. of Amarillo, are visiting their mother and grandmother, Mrs. Ada Howze.

Miss Bertha Neely visited with Miss Margie Howell Sunday.

Mrs. Lola McGlothlin of Brownfield, visited with Mrs. Jim Jones last week.

Mrs. Jimmie Langford visited her parents, Mr. and Mrs. Wooley and family in Portales, N. M. last week.

Mr. and Mrs. Jess Lewis and family, Mr. and Mrs. Ferrell Hall and Mrs. Everett Neely visited with Mr. Lee and family of Happy Sunday.

Mr. and Mrs. J. H. Howell and Mrs. Cecil George visited with Mr. and Mrs. Roy Priuett Sunday eve.

Misses Bernice, Neta and Nela Hall visited with Misses Jewel and Margrette Jones Sunday.

Mrs. E. T. Hall visited with Mrs. Jim Jones Sunday evening.

Mrs. Jimmie Clampitt entertained the quilting club last Friday afternoon. Three quilts were finished. Refreshments of ice tea and cake were served.

Editor Nyles Morris of the Tatum (N. M.) Courier was over Saturday. He was still happy and could fling that uproarious laugh as usual, and seemed to be getting his beans regularly. All he feared was too scant clothing this winter, he said.

West Texas Gas Co. and Pipe Line Co. Unite

Arrangements have been completed whereby the South Plains Pipe Line company is merged with the West Texas Gas company, according to an announcement yesterday by R. F. Hinchey, vice-president and general manager of the West Texas Gas company.

"This action was taken by the officers of the two companies in order to increase the operating efficiency, and effect certain economies in an effort to partly compensate for the general decrease in business," said Mr. Hinchey.

"It is also desired by the officers to restore the investment of the South Plains Pipe Line company to the West Texas Gas company so there may be a better understanding on the part of our customers and city and town officials as to the costs of both transportation and distribution of gas.

"The pipe lines will be operated as a transportation division of West Texas Gas company with the same personnel," Mr. Hinchey explained. —Lubbock Avalanche.

Brit Clare was showing his smiling countenance in this city Saturday. Brit seems to be losing a little weight. Not because the lady is not feeding him well, but he is getting more exercise on the stock farm.

H. D. Leach was in with the big Saturday crowd, trying to guy some of the old timers as usual. This time he had his guns trained on Brit Clare.

ANNIVERSARY

Having completed our first year in Brownfield, we want to thank our friends and customers for the good business given us. We will endeavor to give the good service in the future that we have in the past, and have you know that your business is appreciated by

AMERICAN TAILORS

W. R. Knott — "Work Guaranteed" — Phone 200

IN DRUGS TOO—IT'S FRESHNESS

In order to combat disease and bring back health to the sick, medicines must be fresh, new drugs, because only fresh, new drugs are full strength—have the power to make you well. In this drugstore, stale, weak drugs are never used in prescriptions. Our large volume of business makes it possible for us to have a complete line of fresh, new medicines always on hand to carry out your doctor's orders to the letter. It's a good thing to know—a good thing to remember, the next time you need medicine, that full-strength medicines can always be purchased here and at economical prices, too!

ALEXANDERS

"The Rexall Store"

YOUR BUSINESS APPRECIATED

LISTER BOTTOM WORK

of all kinds at prices as low as it is possible, and do first class work. All other work in proportion.

LINDVILLE SHOP West of Depot, Brownfield

CLEAN MILK

A glass for breakfast peps you up all day. Appetizing, cooling, refreshing. Phone 184

J. C. HUNTER

MAGNOLIA PRODUCTS

TOM MAY, Agent

Phone 10 Brownfield, Texas

THRIFTY CAR OWNERS WROTE this CODE



The Thrifty Code for Tire Buyers

I hereby promise to trade in my thin, worn, dangerous tires today and equip my car before prices advance again, with the Safest and Most Dependable Tires I can find.

They must have: Every fiber in every High Stretch cord in every ply saturated and coated with pure liquid rubber, to give me Extra Blowout Protection.

They must have: Two Extra Gum-Dipped Cord Plies Under the Tread for Greater Strength and Blowout Protection.

They must have: Scientifically designed non-skid tread to give me EXTRA SAFETY.

Mr. Geo. Jones

MAKE the Thrifty Code—your Code. Raw materials, commodities and wages are up—and going higher. When you know tire prices are going higher—it's smart to Buy Now and Save.

REMEMBER—Firestone Gum-Dipped Tires hold all world records on road and track for Safety, Speed, Mileage and Endurance.

Drive in today—we'll save you money and serve you better.

THE NEW Firestone SUPER OLD-FIELD TYPE	6 1/2
Ford Chevrolet 4.50-21	7.10
Ford Chevrolet 4.50-19	7.55
Nash Buick 5.00-20	8.35
Studebaker Auburn 5.50-18	10.15

3 LINES of TIRES with Firestone NAME and GUARANTEE

Built with Superior Quality and Construction Yet Priced as LOW as Special Brands and Mail Order Tires

Firestone OLDFIELD TYPE	Firestone SENTINEL TYPE	Firestone COURIER TYPE
Ford Chevrolet 4.50-21	Ford Chevrolet 4.50-21	Ford 30x3 1/2
Ford Chevrolet Plymo 'th 4.75-19	Ford Chevrolet Plymo 'th 4.75-19	Ford Chevrolet 4.40-21
Nash Buick 5.00-20	Nash Buick 5.00-20	Ford Chevrolet 4.30-21
Buick Chevrolet Ford Buick 5.15-18	Nash Chevrolet Ford Plymouth Buick 5.25-19	Ford Chevrolet Plymo 'th 4.75-19
Auburn Studebaker 5.50-18		

Firestone Spark Plugs Save Gasoline 58c Each in Sets

Dependable Firestone Batteries \$5.00 and your old battery FREE

We will test your Spark Plugs Free

We will test any make of Battery FREE

See Firestone Gum-Dipped Tires made in the Firestone Factory and Exhibition Building at "A Century of Progress" Chicago

CHISHOLM SERVICE STATION

BROWNFIELD TEXAS

OUR 23 YEAR COLUMN

In our issue of August 14th, 1910, we note that a considerable portion of the paper contained data from which was printed a catalog for the Brownfield High School, which was to start Sept. 5. The board of trustees consisted of three members as follows: R. H. Banowsky, President, J. F. Winston, Secretary, H. T. Brooks, Treasurer. The faculty was as follows: W. D. Herring, Principal, 9th and 10th grades; W. G. Hardin, 7th and 8th grades; Miss Mabel Farrar, 4th, 5th and 6th grades; Miss Dean Lowe, 1st, 2nd and 3rd grades.

Locals: Uncle Charley Lyon was making a kitchen cabinet. Dee Flint had received the contract to paint the school building. Ed Neill came over from Yoakum county to help get out the school catalog. Judge Spencer had business in Plains. W. G. Gist of the Needmore community, was in with a load of nice peaches. Mr. Adams of east Terry, was in with a fine load of melons. Thad Durst of Lamesa, was up shaking hands with old friends. M. G. Abernathy and family from the Abernathy ranch in Hockley county, were visitors here. Several from here attended the big picnic-barbecue at Tahoka. Mesdames W. B. Downing and E. B. Wright of Lubbock, were visiting their parents, Mr. and Mrs. J. T. May. Geo. Smith of the Groves community, was in with a fine load of melons. Miss Annie Holden and little sister, Jessie, of Lamesa, were visiting their sister, Mrs. Stricklin. Arthur Alexander had moved his business house away from the square and converted it into a residence. Mr. Bradley of Lubok was running the line car to and from Brownfield, while Charley Copeland had the Cadillac repaired. Jim Burnett brought in a fine sample of white maize. Mrs. R. R. Hughes had returned from a visit with her daughter, Mrs. Forrester, in Lynn county, little Miss Obera returning with her. County Clerk Price sowed half the court yard in turnips, to be used by the general public. The first shipment of freight had been made by rail to Lamesa. Ben Burnett, of Garza county, cousin of Redge, John and Jim, passed through with his family to visit in

New Mexico.

Rev. M. D. Williams was holding a union revival for the Methodist and Baptist churches. Mrs. Kinard had returned from a visit to Hobbs, Texas. Mrs. J. W. Neill and daughter, Annie Jo, were here from Howard county, visiting their son and brother, Judge Geo. W. and family. Com. W. H. Gist had presented the editor and lady with a fine bucket of peaches. Geo. E. Tiernan had returned from the Sheriff's convention at El Paso. Judge W. R. Spencer had returned from the State Democratic convention at Galveston.

On the back page was an article from the Atlanta Constitution pleading that New Orleans was the logical place for the Panama Canal celebration in 1915. But San Francisco got it. For the years 1909-10, the per capita appropriation for Texas schools was \$6.25. It is \$16 now. Then like now, the people of Texas were getting ready for a state-wide prohibition contest in 1911. The Hereford Brand had made the late gubernatorial election a comparison of wet and dry sentiment. O. B. Colquitt (wet) had received 137,000 votes in the primary; Wm. Poindexter (dry) had received 78,000; Cone Johnson (dry), 72,000 and R. V. Davidson (wet), 52,000, giving the wets a lead of 38,000 votes. Our remembrance was that the wets won by about 20,000 votes. All for this week.

Willow Wells Worries

I suppose by this time everyone has heard that it is dry here. No rain here and we aren't expecting any. So we are never disappointed.

The baseball tournament went over with a bang. Willow Wells and Wellman played the last game last Friday and Wellman won by a large margin. We are certainly downhearted. Wellman was awarded the \$12 Friday after the game. No hard feelings, Wellman.

There will be a dance at Wells every Saturday night and perhaps more often, one mile west and two miles south of the school house. The platform is being enlarged by the new owner, Dick Denton. Ray Black and his Jolly Syncopators of Seagraves, will furnish the music. Everyone is invited to come. Bryan Cutrell and Bay Willingham are the floor managers. See them for further information.

School starts Monday, Aug. 7th. Mighty hot weather for the little fellows to go so far through. J. W. O. Aldridge is the principal and Miss Naomi Siler, primary teacher.

The home helpers club was entertained in Mrs. Denton's home, Tuesday by Meses. Vernon, Hayes and

Denton. The business hour was spent in discussing the ordering of some helpful club books. It was also decided to set the age limit of members at none under 16 years of age. Mrs. J. V. Vernon was elected new president, Mrs. Denton having resigned at the meeting. The club has also changed the method of meeting. So next Tuesday, Aug. 15, the club will spend the entire day quilting. They are required to bring one dish of something to eat. After the business hour, contests were held. The winners were Mrs. Dow Hart, a piece of lingerie; Mrs. J. R. Dosier, some handkerchiefs and a cup towel, and Mrs. Jack Rouse a handkerchief. After the games, refreshments consisting of sandwiches, cake and ice tea were served to Meses. Dow Hart, Frank Hayes, J. V. Vernon, Max Cole, Marvin Brown, Emma Lee Stewart, Frances Stewart, P. R. Cates, Wayne Willingham, Jack Rouse, J. R. Dozier; Misses Bill Lonis, Gwen Bigham, Thelma Bonham, Bonnie Bigham, Pearl Cutrell and Mrs. Denton. The remainder of the afternoon was spent in working jigsaw puzzles and gossip. The next meeting will be with Mrs. Dow Hart. All pronounced it an enjoyable afternoon.

W. C. Cutrell has been suffering badly with asthma for the last ten days. We are hoping for an early improvement.

Mrs. B. H. Lonis had a happy surprise last Thursday when her father and mother and three brothers and another car of relatives slipped in on her. This is the first time she has seen her parents in several years. The younger ones, accompanied by Miss Florence and Bill Lonis went to Hobbs Friday night, sightseeing.

Bro. Marshall, pastor of the church of God at Seagraves, preached to a large crowd at the school house Sunday afternoon. All enjoyed the sermon.

Miss Flora Lonis left Saturday for a two months visit with relatives in Wichita Falls, Goldswaithe, Sterling and other points south.

Miss Guen Bigham is the guest of Mrs. Burl Sides, this week. Mr. and Mrs. Bruce Carson and little daughter of Lamesa, visited Mrs. Carson's parents, Mr. and Mrs. W. L. Willingham, Sunday.

Mr. and Mrs. Max Cole spent Sunday in the C. D. Hart home.

Several from this community are attending the revival at Sligo.

T. L. Murray announced there will be a free ice cream supper at his home on the nights there is a dance at the platform. Everyone invited to come and eat ice cream.

W. P. Elmore of west Terry, was a Tradesday visitor in town. He reports a fine Sacred Harp singing at Plains.

Improved Pasture Pays

IMPROVED pastures are a cheap source of feed for stock. A farmer in New Hampshire, cooperating with his county agent top-dressed his 5 acres of pasture with 500 pounds of complete fertilizer at a cost of \$75, reports the United States Department of Agriculture. After 4 weeks he turned his cows out on this pasture. Tests made during the six weeks the cows grazed there showed that his herd produced 7,000 pounds more milk than they did in the same period the previous year, although the farmer had one cow fewer and fed 800 pounds less grain. Based on current milk prices he made \$189 on the extra milk and saved \$16 on the grain, netting him an increase in income of \$205.—U. S. Department of Agriculture.

Ventrioloquist Old

Traces of the art of ventrioloquist are found in Egyptian and Hebrew archeology. Eurycles of Athens was the most celebrated of Greek ventrioloquist. It is not improbable that the priests of ancient times were masters of this art and that to it may be ascribed such miracles as the speaking statues of the Egyptians, the Greek oracles and the stone in the River Pactolus, the sound of which put robbers to flight.

Fighting Locust Plagues

In countries where visitations from locust hordes are to be feared, research bureaus have been set up, and it is now possible by various methods to keep a certain check on them. Stern measures are necessary if a scrap of vegetation is to be saved, and the few that are fried or roasted by the natives, who consider them a great table delicacy, is absolutely useless in decreasing their millions.

Got Sullivan's Mixed

When Sir Arthur Sullivan, the famous English composer, was touring America years ago, it was difficult to persuade some people that he was not the great John L. Sullivan, the champion prize fighter and then the idol of America. At one station in Kansas the whole county turned out when news came that "Sullivan" was on a certain train. The great composer received there an ovation such as he had seldom had. Said the mayor to him: "You're littler than we thought, but I guess you can lick all creation."—Exchange.

Lincoln Admirers



Lola Anne and Joe Wilkinson of Montgomery, West Virginia, are among the 15,000 who pause daily to admire the recently discovered portrait of Abraham Lincoln. The picture is hung in the Lincoln exhibit at the Illinois Host building—A Century of Progress—the Chicago World's Fair.

DISPELS MYSTERY OF BANK BUSINESS

Country Banker Gives Simplified Picture of How a Bank Works to Help Other People's Business

A COUNTRY banker recently prepared the following simplified statement for his neighbors on just how a bank goes about helping them: "It is the most important part of a bank's business to lend money. Of all the money deposited in a bank, the law requires that a certain percentage be kept on hand as a reserve to meet the demands of depositors. It is the business of its officers to lend the balance conservatively and safely.

"The loans of a properly managed bank are invariably made to those it believes are able to repay, and always on condition that they be repaid at a stipulated time.

"The promise of an individual to repay a loan to a bank on a certain date is as sacredly inviolable as the promise of a bank to repay its depositors on demand, or, in the case of a certificate of deposit, on the date it falls due. When it comes to be known of an individual that he 'always pays,' his credit is established and his bank is always glad to extend him needed accommodations.

"A well managed bank never capitalizes industries. That is, it does not place its loans in fixed form, but puts them where they are to be used for temporary requirements, and where they will be taken up at the time specified.

How a Bank Lends

"It is not the function of a bank to become a partner in industries, nor could it be legitimately done with the money of depositors. Its loans must be kept in 'liquid' form,—that is, repayable in cash at stated intervals.

"A bank must use the greatest discrimination in making loans. A stranger cannot expect accommodations. It is customary for the borrower to make a statement of his financial affairs, which is kept in the bank's records. It is a punishable offense to make a false statement for the purpose of borrowing funds.

"Naturally, in their dealing with the regular depositors of the bank, its officers become well acquainted with their characters and their resources and are thus in a position to determine how large a line of credit each one is entitled to. That is one of the great advantages of being a bank depositor.

"The man who knows how to get into debt wisely, that is, who borrows money with which to make more money through legitimate enterprise, is the borrower whom the bank is looking for. By the frank interchange of opinion and a free discussion of various projects, the borrower is often guided and helped by his banker.

"In order to procure a line of credit at a bank three things are important: "1. A statement of assets showing a basis of credit in the way of invested capital, or collateral of sufficient value to cover amount of loan; and

"2. An endorser whose credit is established at the bank; and

"3. Average deposits of a sufficient amount to justify the extension of the desired accommodation."

Thompson Can Co., Dallas, has increased its employees 50 per cent since Jan. 1, incident to the Texas-Oklahoma demand for No. 2 and No. 3 cans.

Gulf Refining Co. Signs Pres. Blanket Code

The Gulf Refining company has announced that it has signed the President's blanket code pending the final adoption of the oil industry code.

The district sales office of the Gulf Refining company located at Houston has authorized its agents in all parts of the State to sign the agreement with the President through their local committees.

There are more than 6,000 people employed by the sales department of the Gulf Refining Company of Texas; several thousand more employees are affected including the refineries of the Gulf Company and other associated companies including producing and pipe line companies.

Elder T. R. (Uncle Tom) Chisholm came in this week from El Paso to visit his nephew, G. W. Chisholm and family. Uncle Tom says that he and wife recently celebrated their golden wedding anniversary recently. He is now 76 years young.

E. C. Brockman and family are moving to Eagle Pass, where they will irrigate a truck farm. Mrs. Brockman was in the past week and informed us that they did not have a stalk of anything growing on their farm in the Pool community. "But," she said, "we are not burning any bridges behind us. We may want to come back to Terry."

Jack Bailey anted again this week with a dollar for the best weekly paper published in Terry county. None excepted.

E. C. Roberts of Seagraves was up Tuesday. He was accompanied by R. H. Wells and little daughter, also C. W. Roberts and R. A. Martin, all school men of that city. Mr. C. W. Roberts informed us that he recently had two uncles from Alabama visiting him. Asked one if he plowed up any cotton. Yes, 4 acres or half his crop.

One of the largest First Monday crowds in some time were on hand Tradesday, and merchants report good business that day. Several were made happy with substantial presents.

Laurence Green is having a nice four room house erected on his farm just northeast of the city limits. J. D. Williamson got the contract. We understand Laurence and family will move on the farm and rent out their town home.

P. R. Cates and family of the Willow Wells community, was in Tradesday.

Cinderella Beauty Shop

across street from Presbyterian ch. Permanent Wave \$1.00 Oil Wave 1.50 Finger Wave Wet 15c, Dry 25c MRS. ANDRESS, Opr.

FOOD PRICES

like farm products, stock bonds and manufactured goods are daily climbing on the market. The Dollar buys less and less groceries each day. But we are doing everything we can to hold food prices in reason. Let us have your next order.

MURPHY BROTHERS GROCERY

RIALTO THEATRE

FRIDAY AND SATURDAY
AUGUST 11 AND 12TH

Three Big Attractions at the Price of One
(IN PERSON)

OLD UNCLE JOE and his O-BAR-O COWBOYS

KNX Hollywood and KGER Long Beach Radio artists, now broadcasting over KFYO at Lubbock at 9:30 A.M. and 5:00 P.M. These boys feature a yodling trio, also have with them "OLD CYCLONE," once the State champion "hoe-down fiddler" of Missouri.

ON THE SCREEN

THE GREATEST COMEDY TEAM YET, IN THE FUNNIEST PICTURE THEY HAVE MADE—

Slim Summerville and Zasu Pitts

"OUT ALL NIGHT"

Just one big laugh after another!

AND HERE IS THE THIRD BIG ATTRACTION—

SHARKEY-CARNERA FIGHT PICTURES—

See this fight complete, including the sensational 6th round.

WHAT A SHOW AND AT REGULAR PRICES!

SUNDAY, MONDAY AND TUESDAY
AUGUST 13-14-15TH

MAY WEST

"SHE DONE HIM WRONG"

Cary Grant, Owen Moore and Noah Beery
"THE DARLING OF BROADWAY"

a hot time to the nation—you may blush—but you'll like it!

THE LAW OF AVERAGE NEVER FAILS

Protect your property with sound insurance. Let me place your insurance with companies that have withstood DEPRESSIONS for FIFTY YEARS or more.

E. G. AKERS, Brownfield, Texas

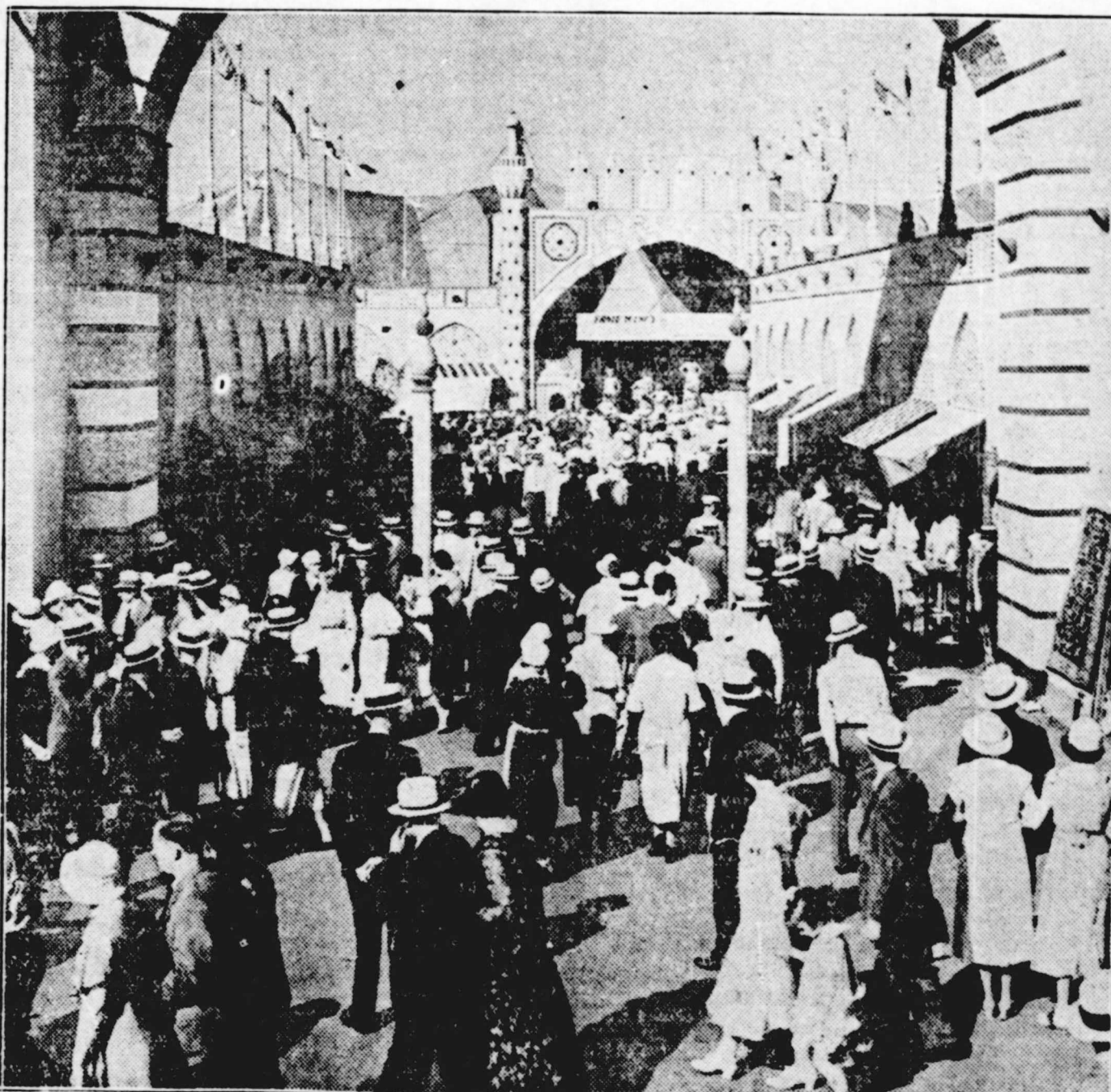
INSURANCE — ABSTRACTS — BONDS

HOW LONG WILL YOUR CAR LAST?

You have seen to cars of the same make and age driven practically the same distance over the same length of time and at moderate speeds. But here all resemblance ceased. One car was ready for the junk heap while the other was just beginning a long period of active service. Perhaps you have thought that this was just another case of one fellow getting a faulty car. But that is hardly possible in these days of mass production. Cars of the same make and model are practically identical in quality. The short life of the so-called "faulty car" can be attributed to negligence in having it lubricated properly and regularly. And this is where we come in. We are prepared to give a THOROUGH lubricating job at a reasonable, very reasonable, price. Let us assist your car in giving you a square deal. 85 percent of all repair bills are caused by faulty lubrication.

JIM MILLER

Orient Moves Into Chicago's World's Fair



The atmosphere of the Orient always has held a powerful attraction for Americans. Nowhere is more concrete evidence of this found than in the Oriental Village, at A Century of Progress—the Chicago World's Fair. There are eighty-two miles of free exhibits.

SOCIETY

GIRLS HAVE PICNIC

The Y. W. A. girls and their guests enjoyed a picnic north of town, Monday night at 8 o'clock. After many outdoor games were played, a picnic lunch was enjoyed. Those present were the following: Mary Jo Neill, Lorena Odum, Orvalene Price, Edna Evans, Wynona Burnett, Esther Ruth Smith, Ora Bell Chambliss, Minnie Harris, Doc Palmer, Jack Diffy, Nathan Evans, Robert Chambliss, Jeff Medford, Mitchell Flache, and Fayne Smith. A good time was enjoyed by all.

Miss Bessie Thompson of this city and Miss Julia Burns of Rotan, returned Wed. from Chicago, where they spent ten days seeing A Century of Progress.

Miss Kathy Hunter has been visiting with Miss Dogma Mayes of Roscoe, Texas.

Mr. and Mrs. Red Tankersley and Guy, were in Brownfield last week.

BAILEY-WEBBER

Miss Lillie Mae Bailey, charming daughter of Mr. and Mrs. J. D. Bailey, and Mr. Glen N. Webber, son of Dr. and Mrs. G. S. Webber, both of this city, were married at three o'clock, Wednesday August 2, at Clayton, N. M.

They are traveling through Colorado, after which they will be at home in Brownfield. Glen is pharmacist at the Palace Drug store. Much happiness and best wishes are expressed by their many friends for the young couple.

Earl Jones and family are sporting a new Ford V-8. Says he likes it fine.

Miss Bernice Weldon, our only, but efficient chiropractor, was in to put their family Herald up another year.

Our good friend J. M. Williamson called last week end and put 'er up another year. Said he hoped to have a job ginning this fall.

Several of the farmers have told us that plowing up green cotton was about the biggest and hardest summer job they ever had. One said it almost killed his teams and hands both. He plowed up half he had, 160 of his 320 acres in cotton.

It is reported that the storm damage was very heavy in the lower valley last week. This makes the second tropical storm they have had in a month. Wish we could have some of their rain. They are welcome to the wind.

We heard of a man last week that refused to plow up any of his cotton. The hail got it all, according to neighbors.

Mrs. J. E. Clark and daughter, and Miss Minnie Hazel Gore, were in from the Pool community, Monday.

Mr. and Mrs. W. W. Pollard visited Mrs. Pollard's mother, Mrs. J. W. Fitzgerald and other relatives here last Saturday and Sunday.

FOR FAILURE PROOF BANKING STRUCTURE

Speaker Outlines Threefold Cooperation Between Bankers, Government Officials and the Public to Maintain Bank Standards

TWO elements beside the bankers themselves are required in order to give the nation universally the type of banking it should have, Francis H. Sisson, president of the American Bankers Association, declared in a recent address. He said that the efficiency of government officials upon whom the people rely to supervise the banks properly, and the patronage of the people themselves are factors in the kind of banks a community shall have.

"There can be no question that the people of the United States should have banks immune from failure and wholly free from bad or questionable banking," Mr. Sisson said. "It is not enough, as President Roosevelt has said, that while some bankers had been incompetent or dishonest, this was not true in the vast majority of our banks. A situation should exist in which there is not even a small minority of bankers open to question. There should be no room for dishonesty or incompetency to exercise any influence in banking anywhere."

"While bad faith and bad management enter the human factor in all types of business, their effects in banking should be surrounded by such special safeguards as to render them no longer a factor in bank failures. The responsibility for bringing this about, however, cannot rest upon the bankers alone, for the means to accomplish it are not wholly in their hands. There are other essential elements.

"One is the efficiency of government supervision. Since we rely so greatly upon supervision, it may, unless it is of the highest order in safeguarding the public interest, create a sense of false security. Supervision should render bad banking impossible, but it has failed to do so. There was supervision by presumably the highest type of bank supervisors in every one of the instances of questionable banking that has shocked the attention of the country during the past three years. Therefore a thorough strengthening of supervision is clearly called for if the people are to rely on it to the fullest extent for the protection of their interests.

The Public's Part

"Another essential factor in maintaining good banks involves the part played by the public in banking. There is certainly a responsibility on the people themselves to support that type of banker whose rigid adherence to sound principles makes a sound bank, rather than to give their patronage to the easy going banker who may be easier to do business with, but whose methods create a weak bank.

"Bank customers are charged with a great responsibility in protecting the safety of their banks in respect to their utilization of the assets of the banks as borrowers. Banks have failed because many of their loans and securities, created in good faith by bankers in cooperating with the business interests of the country, proved unsound under subsequent conditions. An unsound loan is created by the borrower as well as the banker. A bank is only as sound as its community, and this applies also to the banking structure as a whole in relation to the economic condition of the nation as a whole.

"A bank is truly a semi-public institution, but in a reciprocal sense—it has its obligations to the public, but so has the public equal obligations to the bank. No one who has not sound banking principles at heart has any business in a bank whether as a banker or as a customer.

"The banker is a semi-public servant. He is charged with the heaviest of responsibilities and obligations that occur in our economic life. But he can meet these fully only through the cooperation of good laws, good public officials who are empowered to exercise authority over his bank, and good business methods on the part of business men generally who utilize his bank. Only through such cooperation by all elements in our nation's community life can we be assured of a failure-proof banking structure.

"The Administration at Washington has taken hold of this problem with a firm grasp of essentials and is exercising splendid leadership toward the desired end. The strongest feature of the government program will be found in recognizing the joint responsibility of the public, of business and of government officials together with the bankers themselves in creating the kind of banking the nation should have."

The government cotton estimate was rather higher than most private reporters were expecting. The estimate was 12,314,000 bales, and they estimated that 4,237,000 bales had been plowed up. This would have given a crop of over 16,000,000 bales.

Bruce Hancock was in from the Union community Wed. He talked like he would take a contract to plow up 100 acres each year for Uncle Sam, for the rest of his life at \$7 per acre.

New Deal Oil & Refining Co., has leased a refinery at Abilene that has been closed down for months and will put it in operation soon.

Sulphur Springs is the site of a new powdered milk and milk by-products plant. The Southwest Dairy Products Co. is the owner of the new plant.

Plains News

Mr. and Mrs. Olan Cox made a business trip to Lubbock Tuesday.

Miss Braden, who has been visiting in the Luna home, returned to her home in Lubbock, Sunday.

Mr. and Mrs. F. M. Cox and Mr. and Mrs. Glenn Carter were in Brownfield Wednesday.

Mr. and Mrs. Carl Hudson are the proud parents of a ten and one half pound baby.

Mr. and Mrs. Carl Casey of Tokio spent Sunday with her parents, Mr. and Mrs. J. H. Morris.

The "Junior Booster Band" enjoyed a picnic Saturday evening at the Baptist church.

Mrs. Roy Moreman and Mrs. Jess Mabry were in Brownfield Saturday.

Mr. J. V. Been is on the sick list this week.

Mr. and Mrs. Quincey Medonald spent Sunday with Mr. and Mrs. Leslie McLaren.

Mrs. J. W. Sawyer was in Lubbock on business Monday.

Mrs. D. C. Jordan spent Sunday evening with Mrs. J. H. Lynn.

Mr. and Mrs. Walter Anderson were in town Saturday.

Miss Esther D. and Sue Halliday are visiting their Grandparents, Mr. and Mrs. H. D. Heath.

Mr. and Mrs. Will Trimble spent the week end with relatives in Brownfield.

Mr. and Mrs. W. L. McClellan spent Sunday with Mr. and Mrs. Fred Cox.

Dr. Fry, of Lubbock and Mr. R. E. Key, of Tahoka, left Sunday after holding a two week's meeting here at the Baptist church.

The Humble City baseball club defeated the Plains team here Sunday, 10 to 4.

Mr. and Mrs. W. L. McClellan and family returned last week end from a short visit with their daughter, Mrs. John Anderson at Peacock, Texas.

Rev. and Miss Gussie McCulloch left Sunday for New Mexico where they will attend a meeting.

The Christian meeting will start next Saturday night. Everybody come.

Mrs. Geo. Simmons and Mrs. Morgan Mayes, were called to the bedside of their brother, J. A. Tankersley, and will visit some time in the home of Mrs. J. C. Hunter.

Mr. and Mrs. J. T. Webb of Post, are spending a few days visiting their sons, Alton Webb and Fred and Jim Youree.

Messrs. and Mesdames M. E. Jacobson, James Dallas and Roy Herod motored to Lubbock Sunday to see the Gold Diggers of 1933, showing at a theatre.

Mrs. Frank Weir has as her house guest during the weekend, Mrs. Jake Warnick of Lubbock.

Messrs. and Mesdames Roy Ballard, R. W. Carter, Joe McGowan, Fred Smith and Glen Akers spent the week end in Ruidosa, N. M.

Tom May and Mrs. W. B. Downing of Brownfield, and Mrs. Boyce Cardwell of Plainview, and families visited in Lubbock Sunday, with their cousin, Mrs. Laura Silley of Boston, Mass., whom they had not seen in 36 years.

Mrs. N. R. Marchbanks was returned home from a Lubbock sanitarium Sunday, much improved.

Miss Elizabeth Faulkner of Austin, is visiting in the home of Mrs. James Dallas.

Mr. and Mrs. W. B. Downing were called to Norman, Okla., Monday on account of the serious illness of his mother.

Mrs. Charles B. McHaffey and two children of Blackwell, Texas, have been visiting her mother, Mrs. J. E. Fitzgerald for the past week.

In a hotly contested game of playground ball Tuesday afternoon, the east side defeated the west side 11 to 9. These teams are better known as—east, Al Capone Raiders—west, Jaurez Soda Jerkers.

We learn that Jim Youree has purchased the Brownfield-Hobbs Bus line from Robert Griffith. Jim is a fine fellow, and will certainly stay on the job and give the traveling public good service if he has purchased it. More about this next week.

TELLS HOW SHE TOOK 4 INS. OFF HIPS 7 INS. OFF WAIST

In 40 days by taking Kruschen Salts, Mrs. Helga Blaugh of New York City reduced 26½ lbs.—took 4 inches off hips, 3 inches off bust and 7½ inches off waist. She writes: "I haven't gone hungry a moment—I feel fine and look 10 yrs. younger." To get rid of double chins, bulging hips, ugly rolls of fat on waist and upper arms SAFELY and without discomfort—at the same time build up glorious health and acquire a clear skin, bright eyes, energy and vivaciousness—to look younger and feel it—take half a teaspoonful of Kruschen Salts in a glass of hot water every morning before breakfast.

One jar lasts 4 weeks and costs but a trifle at any drugstore the world over. Make sure you get Kruschen because it's SAFE. Money back if not joyfully satisfied.

Moroccan Courtship at Fair



Hassan El Frances charms "Little Morocco" with sweet desert love songs at the Moroccan Village of the Chicago World's Fair—A Century of Progress. Little Morocco, sensation of the Paris Exposition, dances daily for Fair visitors.

YOUR PRESCRIPTIONS FILLED ACCURATELY AN ECONOMICALLY

You must have faith in the chemist in whose hands you place a prescription, for there is nothing so important in filling a prescription accurately. Because our accuracy has won the faith of clients, our prescription counter is kept busy day and night. For quick, satisfactory service, bring your prescription to the Corner Drug Store.

PAY NO MORE FOR THE BEST

CORNER DRUG STORE

"Nyal Store" ACCURATE—DRUGGISTS

Specials -

St. Regis Alarm Clocks, Guaranteed one year ----- 98c

Ever-Ready 2-cell Flash Lights, Complete with batteries ----- 39c

McKesson's Milk of Magnesia Tooth Paste, large tube ----- 37c

McKesson's Baby Talcum, Regular 25c size, ----- 17c

William's Shaving Cream and—Dental Cream, 60c value ----- 35c

PALACE DRUG STORE

AGENTS FOR RCA RADIOS
"If its in a drug store, we have it."

We have voluntarily BOOSTED THE INCOMES OF OUR SALESMEN

Our salesmen are now making as much as 50 per cent more a month selling Chevrolets, due to recent liberal increases in our payment plan. You can do it, too. We need good men experienced in the low-price field.

Line up with Chevrolet, the fastest selling car in the world, and boost your earnings at once under the most generous plan ever set up for car salesmen. Hurry—we expect applications from the best salesmen in the city when the news spreads about our plan.

Carter Chevrolet Co.

Brownfield — — — Texas

CHEVROLET IS THE FASTEST SELLING CAR IN THE WORLD

Henry Ford
Dearborn, Mich.

UNTIL WE LEARNED BETTER

Until we learned better, we used to mix wood and steel in our car bodies and wheels.

It was the best way to make bodies—then. But the state of the art has advanced.

Of course, it is more expensive to make an all-steel body than to make a wooden frame and nail steel panels on to it. The better way involves an initial expenditure of several millions of dollars for new dies, which renders a change very costly. Cars, especially large expensive cars which are produced in small volume, cannot afford this, because the dies cost as much for one car as for a million. That alone explains why all-steel bodies are not used in all cars.

But our basic policy from the beginning is to make a good car better, regardless of cost.

For example, when we discarded wood-steel body construction, it was not because we lacked wood. We still have some thousands of acres of the best hard wood in America. Economy would urge us to use up the wood first, and then adopt the better all-steel body. But we decided that quality was more important than expense.

We weighed the reasons, for and against, before we made the change. We could see only one reason for retaining a mixed wood-and-steel body—nailing the metal on, instead of welding an all-steel body into a strong one-piece whole. That reason was, it would be cheaper—for us.

Our reasons for adopting an all-steel body were these: A wood-steel body is not much stronger structurally than its wooden frame. In all American climates, wood construction weakens with age. Every used car lot gives evidence of this. Rain seeps in between joints and the wood decays. A car may have a metal surface, and yet not be of steel construction. Under extreme shock or stress the steel body remains intact—dented perhaps, but not crushed.

Steel does not need wood for strength or protection. Wood is fine for furniture, but not for the high speed vehicles of 1933.

In the Ford body there are no joints to squeak, no seams to crack or leak.

The all-steel body is more expensive—to us, but not to you. By all odds, then, steel bodies seem preferable.

Wheels also have become all-steel. No one argues that an electrically welded one-piece steel wheel, such as the Ford wheel, needs to be "strengthened" by adding wood to it.

The one-piece all-steel body is the strongest, safest, quietest, most durable body made. That is our only reason for making them.

August 7th, 1933

Henry Ford