

# The Terry County Herald

Printed in Terry County, on the South Plains, the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States.

VOLUME TWENTY-EIGHT

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, OCTOBER 7, 1932

NUMBER 8

## CITY COUNCIL TRIMS TAXES NEARLY 300 PERCENT

### TERRY COPS 5TH PLACE AT SOUTH PLAINS FAIR

J. E. Shelton, Who Was in Charge of the Exhibit Had to Overcome Many Disadvantages in Order to Show at All. The Visitors are the Real Judges After All.

Secretary J. E. Shelton of the Chamber of Commerce, who carried the Terry county exhibit to the Panhandle South Plains Fair, says he is no hand to alibi, but instead of fifth place, Terry would have easily captured first—if he had not let three leading point making items mould on him. The stuff was all gathered in the rain and piled in the basement of the courthouse where there was no fire to dry the stuff, and there had to bale his peanuts and other things, in that condition. To top it all off, instead of judging on Monday as usual, this was delayed till Tuesday on account of some could not get there for bad roads or one reason then another. By that time some of his stuff was in a "mess" as Andy would state the matter.

However, he has no complaints to

make of the judges decision, as they have rules to go by. But what pleased J. E. more than anything was the decision of the visitors. Talking among themselves and not to Ed, these visitors would remark: "Well, it looks to me like this booth ought to have had first place." He did not hear this remark once, but hundreds of times.

All counties that won over Terry, too, had county agents, home demonstrators or both, and had for months been preparing for the fair while Ed was attending to some twenty odd other jobs he claims to daddy. After the fair was over and he had decided not to show at Dallas, he gave many of the other exhibitors, especially Gaines, Roberts and Hale the best of his stuff to carry to Dalals.



### Terryites Enjoy Big Barbecue Here Sun.

Four hustling Terryites, Redford Smith, Harry Longbrake, E. H. Tandy, W. L. (Bill) Palmer and their good wives treated more than a half hundred people to a feast of barbecued pork and Brunswick stew out at the Tandy home last Sunday, which lasted from noon until nightfall and then there was plenty left for a lot more people. The editor and family had an invitation along about Saturday morning, but inasmuch as Judge H. R. Winston and wife had invited us to set our feet under his table at the noon hour, we could not accept. But Sunday afternoon seeing that plenty barbecue and stew was still on hand, they sent out into the highways and byways for people to come unto the feast, and we accepted the second call.

Arriving out at the model farm home of Mr. Tandy, we found that most of the crowd had already feasted to their heart's content, and then we set too, and such barbecue, such stew, at they were heavy coffee drinkers like Bill Palmer in the crowd, and they had it consumed, but they had an abundance of windmill water. Games were being played, not unlike the old Pitch the Dollar, except there are no silver dollars now, and they were using iron washers, and instead of pitching them at holes in the ground, they were pitched at three holes in a board, each hole signifying a number if you happened to get your washer in the hole.

The feast was held out under the big grape arbor, and such a fine, shady place. And the welcome you received, no doubt in your mind, that you was intirely welcome, and you felt at ease. There was pickles and other things on hand to make the feast appetizing, too, but Mr. Tandy never did disclose what he had in the big cellar beside the house. Anyway, the fellow that did not get his fill and have a nice time was so contrary that he could not get along with himself. After the eats, the young people gathered in the parlor where instrumental music was had, and those young folks know how to make music.

Those present and eating were: Messrs. and Mesdames Ike Bailey, Harry Longbrake, B. B. Brown, M. E. Jacobson, Roy Wingerd, Bill Palmer, A. R. Smith, Homer Winston, Jack Stricklin, E. H. Tandy, W. G. Hardin, C. A. Jacobson, not to mention many little fellows, and the following grown young people: Misses Marie Powden, Lillian Thames, Garda, Freda, Ruby and Nora Lee Tandy, Annie Lee and Lurline Brown, Jimmie Thomas, Kathleen Hardin, Vivian Winston, Sallie Stricklin.

It was a great day out at the Tandy farm, and we thank Redford Smith as well as the others for the pleasant time.

Clariette Melson, one of the early citizens of this city and county, came in this week from oil fields of east Texas. He says no good words for Gov. Sterling.

### Cotton Ginned in Terry County From 1924-31

Number bales cotton ginned in Terry county from 1924 to 1931 inclusive, as shown by U. S. Department of Commerce, Washington D. C.

The following was handed us by Mr. S. L. McDonald, and taken from his records:

Year	No. of bales (counting round as half bales)	No. equiv. last 500 pound bales
1924	16,159	16,466
1925	11,675	11,799
1926	22,478	22,512
1927	13,268	13,495
1928	9,792	9,361
1928	22,995	23,493
1930	24,537	25,001
1931	33,848	35,300

### Cubs Beat Seminole—Amherst Coming Fri.

Coach Marlin Hayhurst took about 25 of his men to Seminole Tuesday afternoon, and easily defeated the Indians 20 to 0. Hayhurst used all the men he had before the game was over to give them practice, of which they sand greatly in need. Neill was used only till the first touchdown was made.

The Cubs will have a much harder game here Friday afternoon when they meet the Amherst players. Remember that the new gridiron location will be found just east of the J. E. Shelton residence, and northeast of the Rainbow tourist camp.

### Promiscuous Shooting Must Stop—Mayor

Mayor Joe J. McGowan phoned us this week to print a warning that those caught shooting around over the incorporated limits of the city will be prosecuted to the full extent of the law, and he informed us that the fine was quite heavy.

He says that most of the offenders are boys and young men, and are using 20 and 410 gauge shotguns and target rifles, all equally dangerous.

### Highway 84 Work Is Going Forward

More than half of the bridge work on the new route for Highway 84 west from Post has been completed, according to Walter Hyle, resident engineer at Post. The next work to be started will be the new route up the caprock. A steam shovel will probably be used for this work, starting right away. The new caprock route will be a few hundred yards south of the present one.

The new permanent route of Post has not been definitely decided. The state highway department is bearing all the expenses of the work except for the obtaining of the right-of-way.—Tahoka News.

### CITY COUNCIL MOPS UP ON OLD MAN HI TAXES

Possibly the Biggest Cut Made by Any City or Town in West Texas. Means Big Saving to People. This Could not Have Been Done Without City Ownership.

The City Council met in session this week and cut taxes from what they were last year nearly 300 percent, and from what they were two years ago more than 500 percent. This big cut comes at a time when it will be greatly appreciated by the people of the city of Brownfield, and gives us one of the cheapest if not the cheapest tax rate of any city in this section, when the assessment and rate both are figured. Here is the figures for the past three years.

For 1930: Total property valuations, \$1,574,727.00. The rate was \$1.50 on the \$100 valuation. Total taxes to collect, \$23,621.95.

For 1931: Total valuations cut to \$1,286,780.00; rate lowered to \$1.00

on the \$100, an taxes to collect, total, \$12,867.80.

For this year, 1932. Total valuations, cut to \$964,916.14; the rate cut to 50c on the \$100 valuation, and with only a total of \$4,824.58 taxes to collect from Brownfield people. If that isn't getting after old Hi-Tax, we do not know our okra.

But this would have been an utter impossibility if Brownfield did not own its own power and light plant, water works. Our sewerage system is free and always has been. Many, many towns are now crying out for their own plants. Some who sold are wishing for them back.

But even a municipally owned plant is no asset if not properly managed.

### Kendrick Made Emergency Relief Chairman

R. M. Kendrick, local banker, has been notified by Wilbur C. Hawk of Amarillo, that he has been appointed Chairman for Terry county of the \$300,000 relief fund set aside by the last congress, to be used this winter for the relief of distress and unemployment. These appointments are made in each congressional district headquarters, but are under the supervision of Gov. R. S. Sterling.

It is the understanding of the writer that these loans are made to states, and the states in turn loan to counties, the county being held responsible to the State, as the State is the National Government. It is not therefore a donation by any means, but must be repaid in the course of time by the counties and states.

Mr. Kendrick stated to the Herald that after consulting with a number of the business and professional men of the city, and a survey made of the farm section, he had come to the conclusion that it would not be necessary to apply for any funds for Terry county, that we, like we have always done, will be able to care for our own people without having to borrow money.

The only possible chance for this condition to be changed is for false reports of a huge crop of cotton to be spread abroad, and a lot of uninvited people from other sections are dumped on us.

### The Herald Renewal Honor Roll Still Grows

Several responded this week to the call to get on the Honor Roll. Some of the men who have been stalling around for some time about paying up, were taken by the ear by their wives and started post haste to pay up. Good! We are glad the ladies are on our side. As the cotton begins to roll in, other will hit the sawdust trail for the Herald office to pay up. This week we have:

JACK HOLT, city.  
CLYDE BRILEY, city.  
L. D. CHAMBLISS, Rt. 1.  
A. M. McBurnett, city.  
L. R. POUNDS, city.  
W. C. SMITH, city.  
JEWEL BELL, Rt. 1, Meadow.  
CLIFFORD PRAY, Rt. 1, Meadow.

Geo. R. Steele, representing the Duplex Printing Press Co., of Battle Creek, Michigan, was through this week, and paid the Herald a short call. He was much interested in the pretty fields of maize and higer, and wanted to know all about what it was and the use we made of it. He was raised in Nebraska.

### Merchants Do a Good Business Sat. and Mon.

A good crowd of people were here both Saturday and Monday, and although the First Monday crowd was not as large as was the one the first Monday in September, that was laid to the bad condition of roads leading in all direction from Brownfield.

All merchants, who had specials, reported a thriving business both days, and they are already making preparation to pull a real Tradesday the first Monday in November.

### Brewer to Preach at Church of Christ Sun.

W. W. Brewer, of Oklahoma, but who is now residing in Lubbock in order to send his daughter to Tech College, will preach Sunday morning and evening at the usual hours at the church of Christ with prospects of locating. You are invited to hear him.

Alvin A. Mitchell delivered two very fine discourses the past Sunday, pinch hitting while the church is looking for a regular minister.

### SNAKE TRAPPING PROFITABLE FOR CITIZEN OF POST

Post, Sept. 24.—Catching snakes may not seem like much of an avocation, yet J. E. Adams of this city, has followed it for a number of years and is finding it profitable.

Last year Mr. Adams caught about 350 snakes. This year he has not had as much demand and has only caught about 100.

Some of the larger zoos of the state and of the southwest have ordered snakes from Mr. Adams. He is prepared to fill an order for almost any number of those common to this section.

The reptiles are caught by a plan of Mr. Adams' own devising. Recently W. G. McMillan, of Lubbock, wanted some snakes and he was given instruction by the local man in catching them. By the time he had made a few catches he was able to get his snakes without much trouble.

Mrs. Nettie Warren and family, Rt 2, are entitled to a pass to the

### Rialto Theatre

—to see—

### American Madness

Be sure to present this clipping at the box office at the Rialto Theatre.

Compliment: Rialto-Herald

### "Red Goose—The Ojibwa," New Serial

Beginning Friday, October 14th, this paper will publish a brand new feature for boys and girls.

"Red Goose—The Ojibwa," an Indian story featuring Red Goose, son of Chief Red Eagle, will run weekly in our columns and will thrill every boy and girl in Brownfield and Terry county.

The story will take the lovable, brave Indian boy through all seasons and many delightfully interesting episodes. Starting with his first thrilling experience at Fort Ridgley, when he saved the stronghold from an attack by the Sioux, it will carry him through The Prairie Fire, The Iron Horse, The Buffalo Stampede, The Eagle's Nest, The River Ice, The Money Belt, and many other exciting chapters.

It will introduce various types of interesting characters, such as Bear Cat, Blue Cloud, Raven Feather, Little Beaver, and Twisted Nose.

Red Goose stands for all that is fine, clean, and upstanding in boys' life and sets a fine example for honesty, bravery and clean thinking.

Carlyle Emery, author of the story, has been writing stories for children and grown-ups, too, for over ten years and has probably had more children's books published this year than any other single author. One of his first books has passed the million mark, and his new series of Tippy-Tiddle Stories may be found in homes all over the country. To grown-ups, he is also known as "The Village Rhymester," under which name he has broadcast radio programs from Maine to California.

You are going to love "Red Goose—The Ojibwa." Be sure to begin this wonderful new feature with the first chapter which will be published Friday, October 14, in this paper.

### Littlefield Girl is Reported Abducted

Ten-year old Mattie Ann Cox was kidnapped from the school yard at Littlefield about 9 o'clock this morning. Lubbock police were informed. An automobile, bearing a California license plate, stopped beside the school yard and the girl was called to the car, police were told. Whether a struggle ensued was not revealed. Lubbock police said they were told the girl's father and a foster mother lived in Littlefield, and her blood mother in California.—Lubbock Avalanche.

The center of a glacier moves more rapidly than the sides.

### Walter Luker Brings In Some Cotton Stalk

A huge cotton stalk, raised by Walter Luker on one of the Sawyer farms can be seen in front of the Clyde Lewis store, and is one of the best we have seen for many days. Walter resides in a section of the county that did not have the misfortune of being hailed out, and just shows what the county would have done had there been no hail anywhere in the county. If Mr. Luker's cotton is a good stand, and if anything near a good as this stalk all over, he will make from three quarters to a bale per acre just as easy as falling off a log.

Mr. Luker stopped by the Herald office, where the stalk, stripped off all foliage, was weighed, and tipped the beam at 7 pounds. The stalk contained 220 bolls, blooms and squares, and had at least 100 bolls that were already speckled, and will no doubt open, and if a freeze or killing frost stays off a few more weeks, several others may mature.

Anyway, it was certainly a fine stalk of cotton, and shows what the great old sandy loam soils, under-ayed with a red clay, of Terry county is doing year in and year out. And 20 years ago, people said our seasons were too short—that this would never make a cotton country. Today, the South Plains is averaging more cotton to the acre than any other section of Texas outside of the small irrigated section along the Rio Grande.

### Manager Cave Explains Franklin Store Methods

The other day Mr. Cave, manager of the local Ben Franklin Store, came in with advertising copy and was particularly insistent that we play up the name Ben Franklin. When we asked him why, he said:

"This name and the sign which you find on the windows and price tickets mean simply this. We are a part of a great chain of independent store owners who have all the advantages of chain strength, without the disadvantages of distant control. We are giving our customers greater bargains, up-to-date merchandise, and new goods and novelties, when they are new. I am a member of this organization of nearly 2,000 independent Variety merchants. It gives us huge corporate strength, unlimited buying power, constant contact with world markets and national prestige. In turn we will use these prices to make better prices and give better service to our customers."

Read the Ads in the Herald.

### THE CUB REPORTER

Published in the interest of the student body.

Staff to be selected from the press club.

Members responsible for this issue—Mary Dee Price, Louise White, Eunice Michie, Kathey Hunter, La Rue Barrier and the sponsor, Mr. Ledbetter.

#### Location Of Field

The fighting Cubs have located a new field to win their victories on this year. The ground is east of J. E. Shelton's home, one block north of the Rainbow Inn. There is plenty of space to park your cars on either side of the field. The field has a surplus amount of grass on it, but will be a very good and level field when the grass is stamped down. The field will be broken in with the game Amherst vs. Brownfield, October 7, 1932.

#### Girls Pep Squad

The Girl's Pep Squad did not get to go to Lubbock to attend the football game with Littlefield because of the rain. Also the material for the suits did not arrive and we wanted to have our suits for the first game.

The girls are very enthusiastic and are getting the yells down fine. Also the leader, Lois Goodpasture, has selected her two assistants, which are Mary Dee Price and Mary Jo Neil.

The next game is with Amherst October 7, and the girls are planning to be there with their suits all completed and yelling their best.

#### The Boys P. T.

Wednesday the boys met on the campus for a little calisthenics. Then all the boys that expect to throw the discus and the shot put, had the rest of the period for practice. The other boys went to the east side of the building for a football game. They had a very close game, but in the end the Tigers pulled a joke and scored over the Wildcats. The score was 6-0. Both teams played a hard game.

#### Election Of Football Captain

The football boys met out on the field Tuesday afternoon and elected a captain. They first received a very good talk on the duties of a captain and also the type he should be, by Mr. Ledbetter. Next three boys were nominated; O. D. Huckabee, Jim

Neill, and Otis Moore. O. D. Huckabee was chosen as captain. The boys are in very good spirits and with O. D. as captain they are expecting a very successful season.

#### Dramatic Club

The Dramatic Club met September 27th for the second time this year. A talk was given by Jim Neill on The Double Cast System. Ruth Adams spoke on The Value of Dramatics. Then a part of the play that the club intends to put on soon was read. Everyone seems to be interested in the play. The characters are to be selected some time very soon.

#### The Home Economics Club

The Home Economics Club was called to order September 27, by the president. After the roll call the class voted upon a name suitable for the organization. We decided "The Zelicca Club" would be appropriate. After a few comments from the president the following program was given by numbers of the club. The subject of discussion being "Friendship."

"What is a Friend."—Evelyn Dify; "The Different Types Of Friends One Has"—Verna Brown; "A Little More Kindness"—Shirley Bond; "How To Be A True Friend"—Evelyn White; "Entertainment Of Friends In A Home"—Bernice Hale. Every one enjoyed this interesting program, each one receiving valuable information, on how to be a friend.

#### "Glee Club"

The Girl's Glee Club met in the high school auditorium, September 27, with Mrs. Dallas as sponsor. There were about fourteen girls present. Some were absent because of club programs. A fee of fifty cents per month is being charged for the first month and forty cents per month afterwards. This is to be spent for music and we can assure you that we have some very pretty music. The club will meet this year every Tuesday at the regular club period instead of meeting after school. New members are welcome as we need a few more girls.

#### Chapel Talk

Thursday, September 29, 1932, Brother Preston, a used to be pastor of the First Baptist church, who is now traveling and speaking to people of the prisons and schools.

The Brownfield high school students and teachers, including junior

high school, had the pleasure of listening to him speak in the auditorium. He spoke about "Life and the greater things of life." The greater thing of life, as he terms it, is character; the essentials of character are truth, virtue and responsibility. He spoke for about an hour, then he took a vote of the boys and girls of the "teen" age who wanted to be gentlemen and women, to do the right things in life. Every boy and girl of the "teen" age in the building stood up.

#### Freshmen Organize

On September 22, 1932, the Freshmen of Brownfield High school had their first class meeting. A class of fifty freshmen showed much pep and elected the following officers: President—Michie, Charles. Vice-President—Stewart, J. D. Secretary—Lewis, Elray. Treasurer—Stricklin, Sallie T.

Mr. Hayhurst—"Did your wife say 'yes' to you the first time you proposed."

Mr. Ledbetter—"Yeah!" "I've only myself to blame."

What is defeat? Nothing but education; nothing but the first step to something better.

"Now," said the teacher; which boy can name five things that contains milk?"

"I can," shouted a freckled-faced youngster. "Butter and cheese, an' ice cream an' two cows."

Carmon—Grandpa, why don't you have hair on you head?

Grandpa—Well, why don't grass grow on a busy street?

Carmon—Oh, I see. It can't get through the concrete.

#### Grading Pop

"Is you girl, Martha, ambitious?" asked Mr. Jones.

"Yes," replied Mr. McClish. She's planning to be so rich and successful that already she's beginning to look on me as a sort of poor relation.

#### Deacon Jones

Deacon Jones was taken sick and his brethren thought it the proper things to post bulletins concerning his illness.

One P. M. Deacon Jones is very sick.

"Two P. M. Deacon Jones is growing worse."

"Three P. M. Deacon Jones is rapidly sinking."

"Five P. M. Deacon Jones died and went to Heaven."

A traveling salesman came along about three hours later and added this one:

"Eight P. M. great consternation in Heaven, Deacon Jones has not arrived."

Garageman—What can I do for you?

Marie Gracy — I want to buy a car, but I can't think of the name. I think it starts with a T.

Garageman—I am sorry madam, but our cars starts with gas.

#### Times Have Changed

A hundred years ago today, A wilderness was here; A man with powder in his gun Went forth to hunt a deer.

But now the times have changed somewhat,

Are on a different plan; A dear with powder on her nose, Goes forth to hunt a man.

#### Prospective Debaters Meet

The students who will try out for the debate teams this year had their first meeting last Wednesday morning. Mrs. Penn talked to the group on what was required and what was not required to make a successful debating team.

Those entering the club so far are Ruth Adams, Johnnie Corning, Louise White, Marion Chisholm, Mary Jo Neill, John L. Cruce, Woodrow Chambliss, Willie Coor, O. D. Thomas, Wilton Smith, Lee Brownfield, Arthur Green and Elmer McCutcheon.

The question this year is a question dealing directly with a Texas problem, and therefore should be interesting to all citizens. The question as stated is Resolved. That at least one-half of all State and local Revenues in Texas should be derived from sources other than Taxes on Tangible Property. You will hear more from the debate club in the future.

The farthest east lighthouse in the United States is West Quoddy light, at Eastport, Maine.

### Supt. Sanders Submits Sept School Report

The enrollment in the Brownfield Schools this year is somewhat larger than last. At this time last year there were enrolled 594. At the present time there are enrolled 608. This gain in enrollment is seen even though the scholastic enumeration was some smaller this year than last. Another difference this year that is noticeable is the fact that there are 312 boys and only 296 girls. Last year we had 294 boys and 300 girls. The condition seemed to have reversed itself in about the same proportion.

According to this report there are about 150 children in the Brownfield School District that are not in school this year. We have compulsory school law in Texas. The Brownfield School Board has designated the last 100 days of the school year as the compulsory time. That means that right after Christmas holidays the period will begin. That doesn't mean that part of the school is more essential for the welfare of the boy or girl but that time will be utilized in complying with the law. The first months are the real valuable time in order that they may get in on the ground floor and have an even break with with the other children in that grade. The percent of attendance for this month was high. In all the schools there was an average of 90 percent attendance this month. This is encouraging. The child that comes today an is out tomorrow has very little chance to do any real work. Those who comes every day have a distinct advantage. It seems that it is impossible to run school without some tardies. The only encouraging thing we can find about the situation is that there were 63 less tardies this year than last. With that reduction we still had 213 this month.

The spirit of the students in the school seem to be good. They are taking their work about as seriously as any group of youngsters you will find in any school. They seem to be filled with a purpose and a will to achieve. That spirit is gained by having responsibility placed on them and responding to this properly. The home is a great help in impressing on the youngsters that now is the time to do just this thing of school work.

As a result of this attitude we had very few failures. In the grades there

is an average of 3.5 percent failures. In the high school there are 6.6 percent failures this month. The report cards came out this Wednesday. Did you inquire about the report of your child? In case he happened to be one of those who is failing did you try to impress on him the necessity of taking advantage of the opportunity of school? The teachers are trying in every way they know to prevent failures among the children. The parents can render a much needed service by taking a personal interest in the grade brought home every first Wednesday of the school month. Check them and watch for improvement.

A. B. Sanders, Supt.

Clyde Cave of the Clements Store, besides his regular ad last week, ran two small inch ads in different sections of the paper advertising peanuts at 5c per pound. He sold 200 pounds by Monday. Yes, advertising pays.

### How One Woman Lost 10 Lbs. In A Week

Mrs. Betty Luedeke of Dayton writes: "I am using Kruschen to reduce weight—I lost 10 pounds in one week and cannot say too much to recommend it."

To lose fat SAFELY and HARMLESSLY—take one half teaspoonful of Kruschen in a glass of hot water in the morning before breakfast, go lighter on fatty meats, potatoes, butter, cream and pastries—it is the safe way to lose unsightly fat and one bottle that lasts 4 weeks costs but a trifle. Get it at Alexander Drug Co. Inc., or any druggist in America. If this first bottle fails to convince you this is the safest way to lose fat—money back.

But be sure and get Kruschen Salts—imitations are numerous and you must safeguard your health.

Jewell Bell, old timer of the Needmore community, was in the city Monday.

**Odd Texas**  
STICKS STANALA

**LEO BRAUN**  
WINNIE FALLS, TEXAS HIGH SCHOOL ATHLETE, WON THE STATE INTERSCHOLASTIC MEET SINGLE HANDED!  
AUSTIN, TEXAS --- 1924

SEND IN YOUR ODDITIES TO "ODD TEXAS" BOX 1046 - DALLAS

A 50-TON WHALE KILLED ITSELF IN COLLISION WITH A JETTY NEAR PORT ARTHUR, TEXAS

THE FAMED CARVED WINDOW OF SAN JOSE MISSION, SAN ANTONIO, TEXAS, WAS REMOVED AND EXHIBITED AT THE WORLD'S FAIR - ST. LOUIS - 1904

**McSPADDEN ELECTRIC SHOP**  
All kinds of Welding, Electric and Battery Work.  
Rear of Spear Building Phone—34

**NATIONAL TIRES AND BATTERIES**  
We have a good stock of these tires and tubes as well as these guaranteed batteries.  
**MULLINS & GRACEY**

**POPULARITY VOTING CONTEST**

To the most popular girl or woman, we are going to give a 34-piece set of Silverware. (Wm. Rogers & Son 35 year guarantee.)

Come In And Get Particulars

**PALACE DRUG STORE**

"If It's In A Drug Store—We Have It"

**The Herald**  
AND THE SEMI-WEEKLY  
**Farm News**  
Both One Year For  
**\$1.50**  
EITHER NEW OR RENEWAL

This offer will not last long. Get all the local news in the Herald and all the important state and national news in the Semi-Weekly Farm News.

**Other Bargains**

We Can Order Either The  
**ABILENE MORNING NEWS**  
or the  
**LUBBOCK MORNING AVALANCHE**  
ONE YEAR . . . . . \$3.95  
REMEMBER THIS IS CAMPAIGN YEAR.

**THE RED & WHITE STORES**

**THE NIFTY MRS. THRIFTY**



**SPECIAL PRICES**

<b>DRY SALT MEAT</b>	<b>LB.</b>	<b>.8</b>
<b>BLACKBERRIES</b>	<b>Gal. Can</b>	<b>.37</b>
<b>SUGAR</b>	<b>5 Lb. Cloth Bag</b>	<b>.21</b>
<b>CABBAGE</b>	<b>Mountain Lb.</b>	<b>10</b>

Corn Flake, R. & W. ....	10c	Coffee, Bright & Early lb. .	20c
Bran, R. & W. ....	8 1/2c	Tomato Catsup, 14 oz. ....	13c
Macaroni Pkg. (Cut) ....	05c	MILK, Baby Size, 6 cans ..	18c

<b>Cocoa, Hershey</b>	<b>1-2 Lb.</b>	<b>.12</b>
<b>HONEY</b>	<b>Gallon Pure Comb</b>	<b>.79</b>
<b>Mnstard</b>	<b>qt. jar Atlas</b>	<b>.14</b>

Pure Vanilla Extract, 2 oz. .	14c	Peaches No. 2 1/2 .....	14c
Olives, Qt. Jar Plain .....	39c	Peanut Butter, Qt. Jar .....	23c

**SEE OUR 10C COUNTER**

NOTHING OVER 10c ON THIS COUNTER

Hominy No. 300 Mile High ..	5c	Toilet Soap, 3 bars Armour	10c
No. 2 Tomatoes, 2 for .....	15c	Antiseptic Mouth Wash .....	45c
Pilgrim Cookies, 1 lb. Pkg. .	19c	Vanilla Wafers 1 1/4 lb. ....	23c

<b>OATS</b>	<b>Blue &amp; White</b>	<b>.21</b>
	<b>China or Glass</b>	

Apples Doz. ....	10cc	No. 1 1/2 Tamales, 2 for ..	25c
Salmon, Deming Tall .....	9c	ORANGES, CHEAP (All Sizes)	

<b>MARKET SPECIALS</b>	
<b>THE VERY BEST IN MEATS</b>	
Round or Loin Steak lb. .	12c
Sausage (Fresh) lb. ....	7c
Hamburger Meat 3 lbs. ....	23c

**CHISHOLM BROS.**

SOUTH SIDE SQUARE, BROWNFIELD, TEXAS

**CHISHOLM HATCHERY**

Seed Wheat, Seed Barley, Turnip Seed. All Poultry Supplies, Fruit Jars, Tin Cans, All Kinds of Feed, Salt, Hardware, Cotton Pickers Supplies etc.—PRICED TO SELL

**THE RED & WHITE STORES**

**THE RED & WHITE STORES**

**THE NIFTY MRS. THRIFTY**



<b>10 LB. SUGAR</b>	<b>Cloth Bag</b>	<b>.43</b>
	<b>LIMIT</b>	
<b>Ginger Snaps</b>	<b>Browns</b>	<b>.16</b>
	<b>1 POUND</b>	
<b>PINEAPPLE</b>	<b>Gallon</b>	<b>.39</b>
	<b>No. 10</b>	
<b>Fresh Prunes</b>	<b>Gal.</b>	<b>.33</b>
<b>Coffee</b>	<b>SAM HOUSTON</b>	<b>.33</b>
	<b>1 Pound Quart Jar</b>	
<b>Peanut Butter</b>	<b>Qt.</b>	<b>.23</b>

**MARKET SPECIALS**

Sliced Bacon, 1/2 lb. ....	10c	Plain Steak lb. ....	08c
Minced Ham, lb. ....	16c	Rib Roast lb. ....	06c
Weinies, lb. ....	16c	Stew Meat lb. ....	07c

<b>Soap</b>	<b>5 Giant Bars</b>	<b>.19</b>
	<b>Red &amp; White</b>	

**CAKE COOLING TRAY FREE**

with one package of Gold Medal CAKE COOLING

<b>Pancake Flour 2 boxes</b>	<b>.15</b>
<b>SALMON</b>	<b>RED</b>
	<b>Sockeye</b>
	<b>.18</b>
<b>East Texas Grape Fruit</b>	<b>.05</b>
<b>NICE ORANANGES</b>	<b>Small DOZEN</b>
	<b>.19</b>

**HARDWARE & FURNITURE**

Cane Bottom Chairs .....	89c	45 lb. Cotton Mattress ..	\$3.75
8 lb. Ball of Binder Twine .	49c	Window Shades each .....	39c
9 ft. 8 oz. Cotton Pk'rs Sack	75c	9x12 Pebco Rug .....	\$5.50
45 lb. Cotton Mattress, Springs		and Bed, onl .....	\$11.95

We have a complete stock of Cotton pickers sacks, knee pads, scale beams, AT A LOW PRICE.

**HUDGENS & KNIGHT**

WEST SIDE SQUARE

BROWNFIELD, TEXAS

**THE RED & WHITE STORES**

**THE HERALD**

Brownfield, Texas

**A. J. STRICKLIN & SON**  
Owners

A. J. Stricklin Sr., Editor and Mgr.  
Jack Stricklin, Jr., Assistant Mgr.

Subscription Rates  
In Terry and Yoakum Counties  
per year \$1.00  
Elsewhere in U. S. A. \$1.50

Advertising Rates on Application

Official paper of Terry County.

A little girl asked a man why people were bad. Impulsively, he started to lay it all on the devil. But after a few minutes thought he answered: "Because," dear, "it doesn't cost anything to be bad, but it is a real fight to be good."

After raising taxes like nobody's business in early spring, the Federal Government finds that after trial of the first quarter of the new fiscal year that they went in the red 400 million dollars. Too much taxes like too many liquor laws makes people begin to look for ways and means to dodge the law—and they do.

And Lamb county, not to be outdone by the state, has an election contest all its own. The two men who wanted to serve as county judge are at law. One of them received 2034 votes and the other 2032, according to the official count. Of course the man 2 votes behind thinks they have "choused" him out of a few votes.

A committee of prominent legislators are now at work to see just how many bureaus, committees and commissions can be eliminated consolidated or reorganized in Austin in the interest of economy, and will have their recommendations ready for the coming session. This might be carried on to counties and cities with equal good.

Last week, Wichita Falls put in about three days in celebrating its 50th anniversary. It is a great step from the wide open spaces with a small huddle of shacks to a great city that has raised its sky scrapers, surrounded by rich farms and ranches, not to mention oil fields. Also, the little dinky engine that pulled the first train in from Fort Worth 50 years ago, compares very unfavorably with the moguls that pull Fort Worth & Denver trains now. The world do move.

After the blare of the trumpet, the raising of the flag, the battle of oratory and the battle of ballots, Al Hill found that not enough voters favorable to him had appeared in the district to send him to Austin. But Al like most all newspaper men has had too many disappointments to discourage him. He did not sulk in his tent, but got right up and has purchased the Lorenzo Enterprise from the Westers and is running it and seems to be doing nicely. Al would have made the district a good Representative, too.

As usual, the newspapers are asked to hold the hot end of the poker in this national political campaign. They have decided to use what little

money they get this year to pay for their spell binders to broadcast over national radio hookups, but neither party will have any money to spare for newspaper advertising. On the other hand, the newspapers will be asked to tell the dear people FREE of charge just when to tune in to get these speeches. Already the Herald is filling a good sized wash tub with this propaganda each week. To heck with 'em.

Editor J. W. Smith of the Lamesa Reporter several years ago could write some of the drier editorials we ever read. And we don't mean they weren't pungent or to the point; we mean liquorally speaking. He, we believe was even more a friend and fighter for the 18th Amendment Editor Hill of the Lynn County News is today. But after reading a two column editorial by Bro. Smith last week, we have reached the conclusion that he seriously doubts the feasibility of retaining that Noble Experiment longer. He didn't tell us whether or not he is still for Hoover, however. We await.

Our good friend E. I. Hill, of the Tahoka News got to tell 'em "I told you so," when Franklin D. Roosevelt told Los Angeles Republicans that it was no harm for them to bolt to him this year. Bro. Hill says he's been cussed and bemoaned for voting for Hoover four years ago, and he professes to think there is no difference. Oh! yes there is, Bro. Hill. The season for Repubs bolting to the Dems is on all the time, but us Dems never have an open season to enter the Repub fold. To carry the argument further, you cannot see why any fool would ever want to leave the Baptist church for any other, neither can this poor scribe see any reason for them quitting the church of Christ for another. The mind of man does not run to the contrary.

That Democratic convention at Lubbock was as notable for the men who did not participate in its deliberations (?) as for those who did. For instance, neither of the United States Senators was present, neither Thomas W. Gregory nor Albert S. Burleson, both of whom were members of President Wilson's cabinet, was present; Cone Johnson and Tom Love and Walter Woodward and Clint Small were not there. Even our leading local lights, such as Judge Clerk M. Mulligan, Judge E. L. Klett, Senator W. M. Bledsoe, Senator Pink Parrish, Tom Garrard, and Carl Rountree were on the outside looking in, or if they ever managed to get in they were only spectators. It was not their show. The dripping wet politicians were in control. There was C. C. Donald, the temporary chairman...he's as wet as the Atlantic Ocean. There was John H. Bickett Jr. of San Antonio, the permanent chairman, another wet. There was Maury Hughes of Dallas, the new chairman of the state executive committee. He would have been to swim in, if possible. There was John Henry Kirby of Houston, then whom there is no stronger among the wets. There was Luther Nichols of Dallas, who never fails to raise his stentorian tones in behalf of repeal of the Eighteenth Amendment. There was Col. Alvin Owsley, another advocate of "states rights" and likker. There was the son of his father, little Joseph Weldon Bailey, dripping wet, and they



Pat O'Brien and Walter Huston in "American Madness"—A Columbia Picture

**American Madness**  
Acclaimed Great Film

One of the most compelling screen dramas of the 1932 season will make its bow to Brownfield when Columbia's "American Madness" opens a run at the Rialto Theatre, beginning Sunday.

Considered tremendous in scope and of sweeping power. "American Madness" is a film that strokes at the vitals of present-day America.

Walter Huston, whose reputation as one of the greatest actors on the American screen is unquestioned has the feature role of a strong, clear-thinking banker whose courage and faith in people leads him successfully through a run on his bank and an attempt to break up his home.

"American Madness" has a superb, headed by Constance Cummings, one of the most talented and charming of the younger screen actresses. Pat O'Brien, who made the role of Hildy Johnson in "The Front Page" an unforgettable one, plays the part of an ex-convict whom Huston has given a chance to make good in his bank. Kay Johnson, noted for years as one of the most popular stage actresses on the West Coast, and remembered for her great performance in "Dynamite," is cast as Hus-

ton's wife. Popular, talented Gavin Gordon is the heavy.

Critics all over the country have praised "American Madness" for the timeliness of its plot, bringing to the screen, as it does, the dramatic situation that has touched the lives of everyone in the world in the last two years or more.

Robert Riskin, the author of the original story, is considered to have done a superb job of weaving against the complicated background of a great bank, the poignant story of a man who forestalls the ruin of his bank and of his home by his definite, courageous vision.

The picture was directed by Frank Capra, known to the movie public for his directorial work in such popular successes as "Dirigible," "Flight," "Submarine," "Ladies of Leisure," and "Forbidden." The entire picture reflects the movement and power that always stamp a picture of Capra's talented efforts.

Not to be ignored is the fact that "American Madness" is mounted in a spectacular fashion, with the largest sets ever built at the Columbia studios and the largest number of "extras" ever seen on the lot at one time. More than 1000 "extras" participated in the stirring scenes of the bank run. Columbia officials consider this picture the greatest dramatic spectacle they have ever made

**GOOD OLD DAYS**

The old-time livery stable and corner saloon have given way to the ornate garage and filling station; the movie show has replaced the town hall; we go in an hour now a distance it formerly took a day to travel. One can go from coast to coast in a single day in the air. He can telephone from a ship at sea to any one of the 18,000,000 telephones in the United States. He can listen on his radio to speakers thousands of miles away. In a short time he'll be able to see them, too. Our homes are heated by scientific and healthful methods. We have our own cooling systems. Oil and gas and electricity have taken the place of coal. In large cities they have the news of the world on their doorsteps, morning and evening. Our lives are full of events. We go places and see things. Our horizons have broadened. Back-breaking drudgery has been eliminated in every avenue of activity. Household appliances, electrically operated have come to lessen the work of the housewife. We have more time for play, and the golf links is an adjunct of every village and hamlet as well as the larger cities. We have improved our highways and have made our cities sanitary and attractive. But, why go on? Truth is the so-called "good old days" are only a figment of the imagination. The days we are living now are the best the world has ever seen up to now. And "we hain't seen nothing yet.—Ex.

Among the ancient Greeks, the harp was played chiefly by women.

**SLEEPY AFTER MEALS? WATCH FOR POISONS**  
A doxy, tired feeling is usually a sign of bowel poisons, that breed germs. Get rid of them with Adlerika. Acts on both upper and lower bowels without discomfort.—E. G. Alexander Drug Co., Inc., Meadow Drug Store.

**CITATION**  
THE STATE OF TEXAS ( )  
To the Sheriff or any Constable of Terry County, Greetings:  
You Are Hereby Commanded to summon the Unknown Heirs of P. H. Partin, deceased, their heirs and

say he can demonstrate his wetness in a very convincing manner. Locally, Vickers and Campell and Hill Stewart were in their glory. We want to congratulate the wet leaders. They have captured the Democratic donkey in Texas and are in the saddle. We are wondering if they are riding to a fall. Lynn County News.

**GONE GLIMMERING**

The lure of the big cities has gone glimmering. It is back to the farm, that now appeals to the people. The hundreds of thousands that left the country and flocked to the large centers of population when work was plentiful and times were booming, have been on the bread lines for months, and they are not only hungry for what the country once gave them but are hungry for the peace and quiet that can only be found out under the stars and away from the white and red lights and the rumble and growl of the streets and the wail of the destitute.

The little country towns are coming into their own again and many a deserted farm home will be rebuilt within the next ten years.—Jayton Chronicle.

**METEOR FIRES FARMER'S FEED**

Tulia Herald: A novel exhibit was on display at the fair last week. It was the remains of a meteor which had fallen from the sky into shock of feed on the W. H. Hardage farm 8 miles north of Tulia. The intense heat from the meteor set fire to the partially green feed which drew the attention of Mr. Hardage to the scene, where upon investigation he located a mass about the size of a man's head imbedded in the earth underneath the shock. This was of a dark clay color which had been burned to a crispy, ashy substance in the center of which was what appeared to be a small mass of molten metal of some sort that had also been subjected to the intense heat.

The exhibit caused much interesting comment among the many spectators.

The kangaroo's only weapons are its two larger hind toes, which are armed with heavy nails.



**BROWNFIELD, LODGE**  
No. 903, A. F. & A. M.



Meets 2nd Monday night, each month, at Masonic Hall. O. K. Tongate, W. M. C. L. Lincoln, Sec.



Wm. Guyton Howard Post No. 269 meets 2nd and 4th Thurs. each mo.

C. L. Lincoln, Com. L. A. Greenfield, Adj.

legal representatives, whose names and places of residence are unknown, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, to appear at the next regular term of the District Court of Terry County to be holden at the Court House thereof, in Brownfield, Texas, on the 3rd Monday in January, A. D. 1933, the same being the 16th day of January, A. D. 1933, then and there to answer a petition filed in said Court on the 22nd day of September, A. D. 1932, in a suit, numbered on docket of said Court as No. 1665, wherein Nelson W. Willard is Plaintiff, and M. J. Golden, W. E. Kimbell, Mrs. N. L. Partin, Mrs. Florence Kimbell, Mrs. Maggie Lile and husband,—Lile, Mrs. Eadie Sullivan and husband,—Sullivan, Mrs. Hellen Davis and husband,—Davis, Mrs. Lorena Scott and husband,—Scott, H. P. Partin, and the Unknown Heirs of P. H. Partin, deceased, their heirs and legal representatives, are Defendants, and said petition alleging, that plaintiff is the holder and owner of seven vendor's lien notes for \$504.00 each, dated November 15, 1920, payable on or before December 1, 1922, to 1928, respectively, with 6 percent per annum interest, secured by valid and existing vendor's and deed of trust liens on the Southwest Quarter (SW 1/4), and the West Half (W 1/2) and South Half (S 1/2) of East Half (E 1/2) of Southeast Quarter (SE 1/4) of Section No. Thirty-two (32), Block DD, containing 280 acres of land, in Terry County, Texas, as described in Deed recorded in Volume 21, page 191 of the Deed Records, and Deed of Trust recorder in Volume 6, page 264 of the Deed of Trust Records of Terry County, Texas; that he paid \$82.88 State interest and State, County and School District taxes on said land which are secured by said Deed of Trust lien; and Plaintiff prays for judgment for the principal, interest and attorney's fees, and State interest and taxes paid against M. J. Golden and W. E. Kimbell, and for foreclosure of the liens upon the above described land against all of the defendants; for costs of court; order of sale; writ of possession; and general relief.

Herein Fail Not, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given Under My Hand and the Seal of said Court, at office in Brownfield, Texas, this the 23rd day of September, A. D. 1932.

H. R. Winston, Clerk, District Court, Terry County. 11c.

**WANT ADS**

WANTED: We are in the Market for all classes of Cattle.—McDonald Packing Co. Lubbock, Texas. tfc.

WANTED 50 cars to wash and grease at \$1.00 each.—David Perry. tfc.

FOR SALE or trade, 160 acres of land 5 1/2 miles west Brownfield for a stock of groceries or residence property. Write Box 162, Lubbock, Texas. 1tp.

WANTED—to buy your fryers. Flippin Food Store. 6-tfc

POSTED—This is to notify the public that my place is posted against hunters and other trespassers. Those caught on my place will be prosecuted to the full extent of the law.—L. D. Chambliss. 1tp.

WILL TRADE 160 acre farm with teams and implements in Stonewall county for equity in 160 acre farm in Terry, Hockley or Cochran counties. Also income town property in Stonewall county for farm out here. Mrs. Buna C. Perkins, Box 245, Meadow, Texas. 1tc.

**DR. A. F. SCHOFIELD**

Dentist  
Phone 185 State Bank Bldg.  
Brownfield, Texas

**DR. R. B. PARISH**

DENTIST  
Phone 106—Alexander Bldg.  
Brownfield - Texas

**JOE J. MCGOWAN**

Attorney-at-law  
Office in Hotel Brownfield  
103 West Main

**FURNITURE & UNDERTAKING**

Funeral Directors  
Phones: Day 25 Night 148  
**BROWNFIELD HDWE. CO.**  
Brownfield, Texas

**J. D. MOORHEAD, M. D.**

Physician and Surgeon  
Prepared to do all general practice and Minor Surgery  
Meadow, Texas

**BROWNFIELD SANITARIUM**

E. Main Across from Grade School Building  
Brownfield, Texas  
Phone 262  
Medicine, Surgery, Obstetrics, X-Ray  
G. W. Graves M. D.  
M. E. Jacobson M. D.  
Mrs. M. E. Jacobson Technician

**C. N. WOODS**

JEWELER  
SATISFACTION MY MOTTO  
Watch, Clock & Jewelry Repairing  
At Alexander Drug

**TREADAWAY HOSPITAL**

General Surgery  
General Practice  
X-ray Facilities

West Side Square  
**BROWNFIELD, TEXAS**

**ARTISTIC**

Real Trained Barbers are employed in this Shop, Specialist in their line. Work of ladies and children given special attention.  
**LUKE HARRELL, Prop.**

Brownfield Lodge No. 536, I. O. O. F.

Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers Welcome.

Rufus Perry, N. G.  
J. C. Green, Secretary

**Lubbock Sanitarium & Clinic**

Dr. J. T. Krueger  
Surgery and Consultations  
Dr. J. T. Hutchinson  
Eye, Ear, Nose and Throat  
Dr. M. C. Overton  
Diseases of Children  
Dr. J. P. Lattimore  
General Medicine  
Dr. F. B. Malone  
Eye, Ear, Nose and Throat  
Dr. J. H. Stiles  
Surgery  
Dr. H. C. Maxwell  
General Medicine  
Dr. Olen Key  
Urology and General Medicine  
Dr. Jerome H. Smith  
X-Ray and Laboratory

C. E. Hunt J. H. Felton  
Superintendent Business Mgr.

A chartered training school for nurses is conducted in connection with the sanitarium.



**UNDERSTANDING**

We like to know and understand the problems of our customers, and always try to look at things from their point of view. This attitude on the part of our personnel is one of the outstanding characteristics of this bank and has won for us the confidence and friendship of our depositors. They found we read the best of banking services—give something more—a complete understanding which is most helpful and reassuring.

**BROWNFIELD STATE BANK**

# OUR 23 YEAR COLUMN

Taken from the Herald of Date of Oct. 8, 1909

In our issue of October 8, 1909, we announced in our Chats' Corner that the Herald had one of the largest if not the largest number of correspondents of any paper on the South Plains, and that feature holds good until this day, we believe. In the Pride Dots, we find that it was still dry. But what did they want with rain in October? We'll tell you. This was still considerably a cattle country, and they wanted winter grass. The Pride school had been moved over to Mr. French's, that is the old building had been moved. Squire Marks was getting lumber on the ground for a five room residence. W. P. Dunn had made a trip to Mills county, on business. Messrs. Cathey and Simmons were in Big Spring after supplies. Will Allen and Miss Maggie Akers were married at Lou the Sunday before. Grandpa and Grandma Martin had moved back to their home in Coke county. Prof. Bliss reported that he also, was burning the spindles off his buggy going to Uncle Joe's (Bryant.) Alvin Haley wanted a receipt for pickling cattle with the hides on, as he thought he would need it that winter.

Meadow School Notes: Only one day lost on account of their school burning; school was being carried on in an empty residence. It was said that as soon as the trustees returned from a trip away with a herd of cattle, they would have a meeting and consider a new school building. County Judge Geo. W. Neill had pre-

sented them with a new blackboard. The whole school, to show their appreciation of the help they had received from many sources, spread a picnic dinner. Mrs. J. W. Peeler was called on to tell stories for the children, and she was reported to be a past master at that art. J. W. Taylor, the teacher, made the report for the school.

On the editorial page, we find that there was a considerable demand for rent houses and we were advocating more buildings. Exhibits intended for the Dallas Fair were coming in. We reported that we had to use some poster paper to get our issue out on, as we had to get our paper from Big Spring freight office 110 miles away, and it did not arrive in time. But those were great old days, and the people were more patient than now. At that time papers generally were busy discussing whether or not Perry or Cook discovered the north pole. And the papers were cussing the law makers then as now. The last session of congress had passed a law forbidding the circulation of a check for less than \$1.00. This, we editorially stated, was to help the postoffices sell money orders and also help mail order houses. We were quarreling also, with H. C. Crie, of the Lynn County News over the merits of his hard mesquite land and our sandy loam. Robert Hoe, largest manufacturer of printing presses, had died in London on Sept. 22, that year.

Well, we find that the local page

# COMMUNITY COMMENTS

## FORRESTER ITEMS

The farmers surely were glad to see the sun come out. The raining weather has caused the loss of feed in this community.

Mr. Duncan started the syrup mill early Monday morning. The people keep bringing cane. It seems that they will never get through.

Mr. and Mrs. W. J. Baldwin, Bertha Baldwin, Cleo and Louise Chambers, Mr. and Mrs. Lee Floyd and family, Inez and Olive Hagan and Mr. and Mrs. W. G. Zachary and family visited in the home of Mr. G. W. Crone's Sunday.

Mr. Drury's brother, Mr. Whales Drury, and his nephew, Mr. Aubrey Fisher has been visiting him this week.

Miss Claudie Smith spent Sunday with Miss Irene and Faye Washmon.

Mr. G. W. Crone's mother, Mrs. H. Crone, is visiting him at the present time.

Mr. John Hightower and Mrs. A. A. Welly from Albany, visited in the Drury home Sunday.

Miss Lou Dell Hart left Sunday

was considerably torn, and we will have to guess at part of the local mentions. Mrs. J. O. Jones and daughter, were in Tuesday. Henry George of Gomez, was over on legal business. Otis Copeland and family of Meadow, were visiting his parents here. Mrs. Geo. W. Neill and children were visiting in Comanche county. F. S. Curtis and Cleve Holden were taking in the San Angelo fair. B. F. Nix and Claude Criswell had come in, each with a six mule load of freight. Carpenters were putting up a residence for Chas. Benton in the suburbs (out about two miles west of town.) Joe George, Gomez barber, was over. Judge Spencer was leaving for El Paso as delegate to a Masonic convention. W. H. Gist was in from the Needmore community. W. H. Hardin returned from a business trip to Lubbock. Judge Spencer had just returned from Abilene, where he had a case in Federal court. Miss Irene Copeland had entered Simmons college at Abilene. L. L. Shook was in from the Dock Walker place. Miss Elma Neill had returned to her home in Howard county after visiting her brother, Judge and family. (Three items so badly torn as to be unreadable.) S. A. Shepherd and W. D. Winn had passed through with a new sorghum mill and were going to make 'lasses. Earl Hill, Clay Hughes and ye editor had spent Sunday at the Salt Lakes east of town. The family of G. F. Higbee had moved here from Hico. He met them at Big Spring.

Editor Richardson and wife were over from Gomez and paid us a fraternal call. Jno. S. Powell and wife had moved to the sheep ranch. Dr. Ellis was living in their house and boarding Miss Kathrine, who was attending school. Mr. Ellwood, big wire manufacturer of DeKalb, Ill., and owner of big ranches in this and Hockley county, spent Monday and Tuesday in Brownfield. (While still wealthy, he is just Will Ellwood of Lubbock, to south plains people now.) Several houses were moved from across the draw to the town proper, we reported. Miss Annie Hamilton, who has been operator for the Staked Plains Telephone Co., at Lubbock, had accepted a similar position here. Elzie and Walter Groves, and George Smith had brought in some mighty fine exhibits for the Dallas Fair. Considerable of the freighting had turned from Big Spring to Lubbock, we reported. G. B. Henderson had moved from Potts-ville to Terry county. A. F. Small, one of the creators of the town of Brownfield was here bringing W. S. Roberts, a prospector, of Amarillo. Chas. C. Smith of Big Spring, was wanting to trade property in that city for Terry, Yoakum or Gaines county land. Ed Neill and Miss Lula Currier stole a march on their friends by going to Plains and getting married. We gave notice for those owing us to come in and pay, as the time was approaching when we would have to buy coal, winter clothes, and other things just the same as other people. There was a report of a family reunion of the Forrester family in Lynn county. Several attended from here including R. R. Hughes and family.

On the back page was an article from the Anson Enterprise that told of the passing of Maje Holmberg, one of the oldest and most useful of the Swenson cowboys. There were several articles, but of no general interest. All for this week.

A robot is proving useful as a sorter.

for Baird, where she started to school Monday.

Mr. LeRoy Crone visited Mr. Malcolm Scales Sunday.

The forty-two party given by Mr. Bud Hagan Saturday was enjoyed by everyone.

Mrs. Doc Kelly spent Sunday and Monday with Mr. Frank Drury.

We had visitors at singing Sunday night. Everyone come and help with our singing every first, third and fifth Sunday.

## PLAINS LOCALS

Miss Dorine Estes has returned to Headrick, Oklahoma, because of her grandmother's bad health.

Miss Louise Hague, Dorine Estes, Dixie Hague, Nancy Dumas, Mr. Sawyer, Woodrow Webber, Jim O'Neal and Fray Smith attended the fair at Lubbock Wednesday.

Mrs. W. H. Hague and Mrs. L. D. Camp were in Brownfield Monday on business.

There are twenty-seven students enrolled in the Plains High school this year.

The P. T. A. will meet at the high school at three fifteen Friday. The students will entertain with a program.

Mr. and Mrs. Warner Hayhurst and Miss Lorene Albright were in Brownfield Saturday.

Mr. and Mrs. J. H. Morris were in Lubbock Tuesday and were accompanied home by their little granddaughter, Wanda Lee.

Mr. Marion McGinty and Algie, went to Lubbock to attend the funeral of Mrs. McGinty's brother-in-law. We extend our greatest sympathy to the bereaved ones.

Miss Iva Chumbly entertained a group of young people Friday night. They reported a very enjoyable evening.

Mr. and Mrs. Olan Cox spent Saturday night with the latters parents, Mr. and Mrs. Leslie McLaren.

A group of people met at Mrs. F. M. Cox's Sunday afternoon and practiced songs. Among those present were, Mr. and Mrs. Lawrence Cleveland, Mrs. June Smith, Mrs. John Anderson, Miss Mabel Morris, Miss Naoma McDonald, Miss Louise Hague, Miss Lorene Albright, Mrs. Warner Hayhurst, Mr. Algie McGinty and Mr. and Mrs. Glenn Carter.

Misses Naoma McDonald and Winnie May McLaren spent Sunday with Misses Mabel and Esse Morris.

Mr. McGinty took dinner with Mr. and Mrs. Warner Hayhurst Sunday.

Mr. J. M. Lynn was in Brownfield Monday on business.

Mr. J. H. Morris and Kit Morris spent Friday night in Seminole with Mr. Aaron Morris.

The farmers surely are enjoying the sunshine, after several rainy days. The crops were damaged some.

Mr. and Mrs. C. B. Casey of Tokio were visitors in the Morris home Sunday night.

Mrs. P. C. Blankenship has returned home from the sanitarium. We are glad to have her at home again.

Mr. and Mrs. Roy Fitzgerald spent Sunday with Mr. and Mrs. W. L. McClellan.

Mrs. W. R. Patterson visited our school Friday. We were very glad to have her.

Mr. and Mrs. Leslie McLaren and Mr. and Mrs. Olan Cox took dinner with Mr. and Mrs. W. K. Callahan Sunday.

Rev. Matthews held his regular appointment in Plains Sunday and Sunday night.

Mrs. John McKee spent Tuesday with Mrs. Leslie McLaren and helped with some canning.

Mr. and Mrs. Johnnie Robertson were dinner guests of Mr. and Mrs. M. W. Luna Sunday.

Mrs. Paul Gainer who has been visiting in Plains, and Tatum N. M. has returned home.

Mrs. M. McGinty was called to the bedside of her brother-inlaw Mr. Hamby of Lubbock.

Mr. and Mrs. John McKee were Brownfield visitors Tuesday.

Mr. J. A. Taylor passed through Plains, Monday on his way to Roswell, N. M.

Mr. and Mrs. J. H. Eubank and Judge Joe B. Hassell went to Brownfield Monday.

Mr. Roland and Dick Hassell were in town Monday.

Rev. McCulloch, pastor of the Baptist church will fill his regular appointment here next Sunday and Sunday night. Every body come.

F. M. Ellington and family of the Tok's community, were in Monday, mingling with the first Monday crowd.

## SCUDDAY NEWS

The sun is shining again this morning. It makes us all feel better after so much cloudy, rainy weather.

Part of Forrester community and part of this community enjoyed playing forty-two at Mr. and Mrs. Hagan's Saturday night. Also a bunch from this community enjoyed playing at Mr. and Mrs. Allmon's Saturday night.

Scudday is going to be pretty well represented in Brownfield today, as it is tradesday.

Bro. Webb was with us Sunday and taught us the first seven verses in the Book of Jude, as we were to study that book last Sunday. He is going to try to be with us again next Sunday afternoon and finish teaching the Book.

Misses Effie Mae and Polly Walters and Eunice Norris, Mrs. Verna Mae Walters, Mrs. Jewel Sparkman, Mr. Jeff Dunn and Earnest and Malvin Robertson were dinner guest in the Allmon's home Sunday. Misses Eunice, Carnilla and Gladys Tankersley, Viola Arnold and Norma Stephenson were visitors that afternoon.

We had a real interesting B. Y. P. U. Sunday night. It was about old ministers relief, which we all need need to think more about, and not only think about, but give more to old ministers relief.

It rained too much for us to go to O. K. with our program, but probably we will go third Sunday night in October.

Mrs. Allmon is planning on giving the girls of this community a slumber party Wednesday night. I know we will have a wonderful time.

## CHALLIS CHATS

If you want to know how many days it is going to rain in a month, ask E. T. Hall, as he said it would rain 15 days in September, the first of that month, and it did rain 16 days.

Mr. and Mrs. W. W. Manley and little daughter of Devol, Okla., has been visiting with Mr. Tobe Howze and his mother, and built a nice barn for his rent feed on his farm.

Buell and Bill Biron Price spent Sunday with Ralph and Wayne D. Howell.

Misses Bernice and Neta Hall were the guest of Miss Oleta Henson Sunday.

Miss Neta Hall was the guest of Miss Margie Howell Sunday night.

Mr. Money Price is putting some new improvements on his nice farm.

Some few attended the fair at Lubbock, but no one drew a prize. We are glad to know that one of the cars came to Terry county.

Mr. and Mrs. Otis Webb of Well-

## WILL ROGERS ASKS FLOWERS FOR FRIEND

Will Rogers while away up in the mountain of California hears things that causes his sympathy to go out for his friend Amon Carter. He says:

"Miccasin talk just tells me that 'Ma' Ferguson is nominated. I would like to ask a favor of my friends, no matter where they be, if they have any flowers, old wreaths or crepe bows; to please send them to Amon G. Carter, Fort Worth, Texas. It's rather a pathetic case. He had always stayed clear of politics, but the summer heat got him, and he started to actively campaign against 'Jim' Ferguson; 120 million and he picks out 'Jim' Ferguson to argue politics with. It would be like me arguing lip rouge with Greta Garbo. So send the poor devil any consolation you can.—Amherst Argus.

Uncle Ike Newberry has returned from a long visit with his nephew, Chas. Burginer at Boulder, Colo. This was Uncle Ike's first visit to the Kool state, and as his nephew was temporarily out of a job, he says they sure did burn gas seeing the sights. Uncle Ike says there is no chance whatever for any man ever being able to describe the natural beauty of that state.

Mesdames Claude Hudgens, J. E. Shelton and Jack Stricklin went to Roswell Wednesday, with Mrs. Shelton to visit her daughters, and the other two ladies to visit in the home of Mr. and Mrs. W. G. Harris, who formerly lived here.

Leslie Noel Daniels of Oak Park, Ill., is first national prize winner in a magazine short story contest.

ington, Kansas, has returned home after visiting with her parents, Mr. and Mrs. E. T. Hall.

Mesdames Howze, Fry and George visited Mrs. Edwin Howell of Brownfield Monday.

Mr. and Mrs. Hall visited with Mr. and Mrs. J. H. Howell Sunday.

**HEAT WITH GAS**  
West Texas Gas Co.

**WHITES CREAM VERMIFUGE**  
For Expelling Worms  
E. G. Alexander Drug Store Inc. and Corner Drug Store

**FARMERS!**  
Your Farm Products are same as money to us.. Corn, maize, pigs, chickens and eggs. We allow You the highest price on Produce in exchange for Shoe Work.  
JOHN'S SHOE SHOP

For ACHES and PAINS  
BALLARDS  
**SNOW LINIMENT**  
Penetrates! Soothes!  
E. G. Alexander Drug Store Inc. and Corner Drug Store

**THE OLD RELIABLE BREAD**  
Baked by Bakers who know HOW, in the old Home Town. Eat more of the "Staff of Life."  
**BON TON BAKERY**

**TALK IT OVER with Your Banker**

Your banker can help you solve your financial problems. He may show you the way to safer operation and greater profit in your business—and in your personal affairs he can be your guiding star to financial security. The bank's officers are always glad to be of service to every depositor.

**FIRST NATIONAL BANK**  
OF BROWNFIELD, TEXAS

E. M. KENDRICK, President  
W. E. McDUFFIE, Cashier  
JAKE HALL, Ass't Cashier

## ANNOUNCEMENT

For the benefit of those who prefer, and find it more convenient to take their meals in this manner. We are now setting a family style table. Special attention is given to the table, and we are sure that enough varieties of foods are supplied to satisfy each and everyone. We want regular customers at this table and will give special rates. We extend a special invitation to our farmer friends to eat with us.

**HOTEL BROWNFIELD COFFE SHOP**  
"ALL WE ASK IS A TRIAL"

**CLEAN MILK**  
Nourishing  
A glass for breakfast peps you up all day. Appetizing, cooling, refreshing. Phone 184  
J. C. HUNTER

Matches and smoking is only one of the causes of our huge annual fire loss amounting to about half a billion dollars in destroyed property values. CARELESSNESS is responsible for a large part of this terrible tribute paid to the FIRE demon. You can curtail the ravages of fire by taking an active part in FIRE PREVENTION WEEK, October 9-15.

**E. G. AKERS**  
ABSTRACTS — LOANS — INSURANCE

# SOCIETY NEWS



## MAIDS AND MATRONS CLUB HONOR NEW MEMBERS AT BANQUET

As a fitting compliment to the beginning of the new year work of the organization, the Maids and Matrons club honors the new members and their guests on Tuesday evening, September 27th at a pretty appointed banquet at 8 o'clock at the Wines Hotel. Tables were beautiful in decorations of club colors, white and yellow, place cards, daisies, the art work of Mrs. Lester Treadaway, were naturalistic in design. Mrs. L. M. Wingerd, president elect for 1932-33, in a most capable and dignified manner, presided and welcomed the guests of the evening. Mrs. James Harley Dallas, a new member of the club, gave a charming response. A trio of Matrons, Mesdames Jacobson, McGowan and Telford, beautifully sang "The Perfect Day" by Carrie Jacobs Bond, and responded with "Somewhere A Voice is Calling." Mrs. A. J. Stricklin, in a brief talk asked the guests to pause and stand to pay silent tribute to the memory of our beloved president, Mrs. A. M. Brownfield. It was in the home of our Mrs. Brownfield that the Maids and Matrons club had its origin 26 years ago. Ladies who had served as president of the club in former years were asked to recall the significant work done during her administration. Miss Lenore Brownfield entertained with a most charming reading. Many delicious dainties were enjoyed during the banquet hours. At the close of the feast a piano arrangement of four hands from the opera, "Rigoletta" by Verdi, was played by Mrs. W. H. Dallas and Mrs. J. C. Lewellen. Miss Fitzgerald gave report on the "Pretty Yard" contest sponsored by the club.

Members and guests were Messrs. and Mesdames I. M. Bailey, Tom Cobb, James Harley Dallas, W. H. Dallas, O. Dennis, Herman Heath, Ben Hilyard, M. E. Jacobson, J. C. Lewellen, J. L. Lyon, J. J. McGowan, A. B. Sanders, Mon Telford, L. M. Wingerd, Miss Olga Fitzgerald, Miss Mamie Sue Flache, Miss Lenore Brownfield, Mrs. J. E. Moore, Mrs. A. J. Stricklin, Mrs. Bettie Criswell, Mrs. J. L. Randal, Mrs. Dennis Rentfro and son, Dale, Mr. P. F. Lawlis, Mr. A. M. Brownfield, Mr. Will Fitzgerald and Dr. Parrish.

Mr. and Mrs. Ed Tharp and Velma McClish were Lubbock visitors Thursday, attending a district meeting at the M. E. church and the fair.

Dr. and Mrs. M. E. Jacobson and baby have returned from a trip to Nebraska, where they visited Mrs. Jacobson relatives.

Miss Marie Rutherford resigned her place in the school here to go to Houston where she has been elected to teach. Miss Mozelle Treadaway was elected to fill her place here.

## MISSIONARY SOCIETY

The Missionary Society of the First Christian church met with Mrs. Walter Gracey Tuesday afternoon, October 4. Mrs. Holgate presiding, after short business meeting. Mrs. Walters conducted the lesson which was on the Indians. Several papers were given on the Yokima Indians. Those present: Mrs. Holgate, Mrs. Hamm, Mrs. Flippin, Mrs. Ballard, Mrs. Walters, Mrs. Williams, Mrs. Gracey.

## MRS. JACOBSON AND MISS FITZGERALD ENTERTAIN

The first meeting of the year of the Maids and Matrons club was in the home of Dr. and Mrs. M. E. Jacobson, October 4th, with Mrs. Jacobson and Miss Fitzgerald, hostesses. After a business session, the following program was given.

"The Theatre" study by Sheldon Cheney, Mrs. Jacobson, leader.

Greetings from the president, Mrs. Wingerd.

Roll call—A Great Philosopher.

Barbaric dances of today, as dramatic expression—Mrs. Adams.

Book of Job as Drama—Mrs. Bell.

Elements of Greek Tragedy, Development of Athenian Civilization B. C.—Mrs. Dennis.

Staying at Athenian plays—Mrs. Rentfro.

Delicious plates of individual pie, coffee, olives and sandwiches were served to Mesdames Adams, Cobb, Dennis, W. H. Dallas, J. H. Dallas, Heath, Hilyard, McGowan, Moore, Randal, Rentfro, Sanders, Stricklin, Ogle, Telford, Weir, Wingred, Misses Brownfield, Flache and the hostesses.

James H. Dallas had the misfortune of having his clothes stolen from his car Saturday night in Lubbock while attending the Tech foot ball game.

Mrs. Bill Youree left Tuesday for Hagerman, N. M. to visit her mother.

## Advocate One Cotton Variety



Here is a scene on 4,200 acres of Acala cotton in one solid block, taken recently at a demonstration meeting promoting one variety of cotton for the entire Red River valley. In the picture, left to right, are: R. E. Carswell, Fannin county agent; Joe Goss, owner of the big field; James A. Smith, Paris, Texas, banker and A. L. Edmiston, Lamar county agent. The big field is at the corner of Lamar and Fannin counties, along the Red River.

## IDEAL CLUB ENTERTAINS

Mrs. W. H. Collins was hostess on Wednesday afternoon when she entertained the Ideal contract club. Six tables were placed for bridge and after four games, high score and 2nd high went to Mesdames McGuire and James Dallas. A delicious salad course was served to Mesdames Allen, Roy Ballard, Cave, Cobb, James Dallas, Endersen, Herod, Hilyard, Holmes, Heath, C. L. Hudgens, Lewellen, McGuire, McDuffie, McGowan, Pyeatt, Stricklin, C. J. Smith, W. C. Smith, Fred Smith, Sawyer, Telford, Warnick, and Treadaway. Mrs. Edgar Self was tea guest.

## VOGUE BRIDGE CLUB

Mrs. Claude Hudgens was hostess to the Vogue bridge club Thursday afternoon. In the cut for table prizes Mrs. Endersen and Mrs. McWilliams were presented with card table covers. Mrs. Collins scoring high and was presented with a pair of silk hose. Pop corn was served during the afternoon and at the close of the games, pumpkin pie topped with whip cream and coffee were served to Mesdames Endersen, Carter, Collins, McWilliams, Stricklin, McGuire, McDuffie and Allen.

## M. E. MISSIONARY SOCIETY

The Methodist Missionary Society did not meet until Tuesday afternoon of this week. Mrs. Longbrake led a lesson in the study book "Living Issues in China." Next Monday will be monthly Missionary Voice program with Mrs. Glen Harris as leader.

Mr. Lewellen underwent an operation at Treadaway's Sanitarium Monday for appendicitis.

## Mrs. W. B. Downing Has

Flowers any kind or any occasion. Folk sick or well. one 69

## BIRTHDAY DINNER

Mrs. Roy Ballard had six little girls for a six o'clock dinner last Thursday evening in honor of Ethelda May's eleventh birthday. After a two course dinner the little girls enjoyed games. The following presented gifts to the honoree: Alma Faye and Mary Louise Ballard, Jane Brownfield, Olivia Barrier, Mary Nell Adams and Vondee Lewis.

## MRS CAVE HOSTESS

On Friday afternoon Mrs. Clyde Cave had a few friends in to play bridge. Those enjoying the little informal affair were Mesdames Collins, Telford, Lewellen, James H. Dallas, Herod and Holmes. At the close of the games, Mrs. James H. Dallas scored high and was presented with a guest towel. Home made candy was served.

## METHODIST DINNER

Officers and teachers of the Methodist Sunday school, had a covered dish dinner and social at the church last Monday night. Songs, jokes and music made up the program. A committee was appointed to plan another such meeting to be in the near future. Committee as follows: Rex Headstream, Mozelle Treadaway, Joe J. McGowan, Arnett Bynum and Mrs. Roy Herod. The following were present: Rev. and Mrs. Tharp, Messrs. and Mesdames Joe J. McGowan, Arnett Bynum, Dennis, W. B. Downing, W. B. Toone, Roy Herod, Messrs. Marlin Hayhurst, Paul Lawlis. Rex Headstream, Mesdames Parker, Clovis Kendrick and Misses Mozelle Treadaway and Ada Tharp.

## AT THE TREADAWAY HOSPITAL

Janice Corning, little daughter of Mr. and Mrs. Jap Corning, was able to go home Tuesday following an operation last week for appendicitis. Lucile Harris, daughter of Mr. and Mrs. Roy Harris left the hospital yesterday, according to reports, following an operation for appendicitis last week.

J. C. Lewellen, of the Corner Drug Store underwent an operation for appendicitis Monday afternoon, following his fifth attack. Mr. Lewellen is doing nicely at this time. All three of the above cases had ruptured appendages.

## BROADWAY CHURCH OF CHRIST

Sunday Morning Bible Study 10 A. M.  
Preaching 11:00 A. M.  
Young People's Meeting 7:00 p.m.  
Midweek Bible Class 8:00 P. M., Tuesday.  
Song Practice 8:00 P. M. Friday.  
All services last week were good. Especially was the Young Peoples meeting interesting. Their lessons are to the point and are rendered as if by veterans.—A. L. Burnett.

## MRS. COLEMAN HOSTESS

The Jubilee Society met with Mrs. Coleman Thursday afternoon in a social meeting. Games and contests were enjoyed throughout the afternoon. The hostess served meat, salad, crackers and tea to ten ladies.

## MARRIED

Mr. Cruzy Corkran and Patricia Ann Shelton, were married last Sunday. The ceremony was performed at Lovington, New Mexico, and the couple will reside at Roswell. Mr. Corkran, is connected with the J. C. Penney Company, at that place.

The Young Matrons of the Baptist church met with Mrs. Roy Ballard last Tuesday afternoon.

Miss Ruth Horn, daughter of the late President P. W. Horn of Texas Technological College, has been appointed secretary to the faculty of the college of liberal arts.

Miss Ada Tharp returned from Lubbock Monday after a weeks visit with relatives and attending the fair.

Mr. and Mrs. Jno. S. Powell returned from Lubbock Tuesday after being (he said) water bound at Lubbock for a week.

Miss Levadell Cotton from Amarillo is spending some time with her grand parents, Mr. and Mrs. M. B. Sawyer.

Mrs. J. H. Webber of the Lahey community, was in Monday, and paid the Herald a short call.

Mrs. Nettie Warren and family, of Route 2, will get to see American Madness at the Rialto Theatre complimentary of the Herald and the Theatre next week. Jonnie Bingham, who got the first pass, started in but had to turn back on account of roads. He will see another show later. Ernest Burnett and family availed themselves of seeing State's Attorney, free this week.

Several have made remarks lately that they believed that there would be so much moss hanging to the sun when it came out that it would give no light. But the norther must have cleared it up.

Both the O'Donnell and Seagraves fair were canceled this year on account of continued rains. There never was a better year either, to select a bunch of real high class exhibits.

Our good friend, W. T. Patton, of route 4, presented the Herald with a big supply of roasting ears this week.

## FLOWERS For All Occasions.

Phone 48 Mrs. W. H. Dallas

## LA VOGUE BEAUTY SHOPPE

Permanent Waves \$2.00 to \$6.50  
Finger Waves and Shampoo \$1.50  
We do all work and use the latest methods.

"TRY OUR COSMETICS"

Phone—143

Ella May Butler

## GIVE YOUR CAR A TREAT

## DRAIN and FILL

with the new  
**MOBIL OIL**  
MILLER & GORE

We sell the best lumber, have ample supply Of the very best grades, all kept in the dry, From siding to shingles, cross-cut for your floors, Lath moulding and pillars, sills, joists, two-by-fours, If you want to save money, then take this advise, Buy lumber of us, it's at the right price; So when you are ready, your order to fill, Let Cicero Smith Lumber Co., fuigre your bill.

# Rialto Theatre

SUNDAY, MONDAY, TUESDAY  
OCTOBER 9TH—10TH—11TH

Greater Than A Motion Picture!  
A GREAT AMERICAN STORY OF TODAY!

The thundering answer to the burning question of the hour... a story that you and yours are living today!

WALTER HUSTON  
Pat O'Brien Kay Johnson  
Constance Cummings Gavin Gordon

A FRANK CAPRA  
Production  
A Columbia Picture

# AMERICAN MADNESS

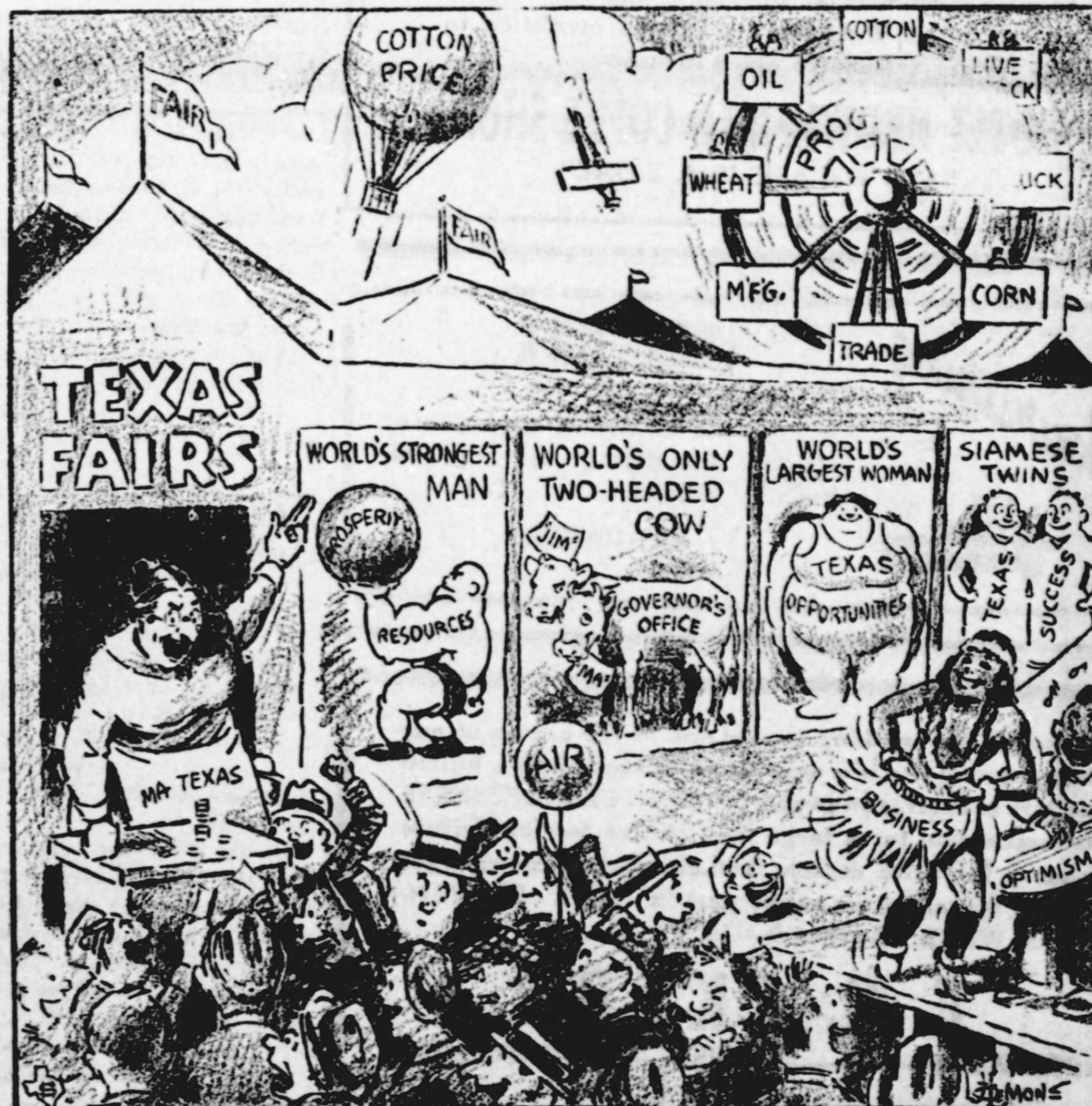


Ad cut or mat AM-41-3 col. x 65 l.

NEWS

Comedy

## The Greatest Show on Earth!



Earl Taylor has opened a barber shop in the old Dee Elliott stand on the west side of the square. Mr. Taylor is said to be a good barber himself, and will have an efficient man to handle work for the ladies.

Mrs. S. B. Johnson, of the Johnson community, is reported to be very ill, and relatives are coming in from other sections of the state to attend her bedside.

When in Lubbock Shop At

**Jackman's**  
Womens Wear Exclusively  
"THE FASHION CORNER"  
Broadway and Avenue J.

**Superior Work**  
at a  
**Thrifty Price**

Don't confuse this economical cleaning with "Cheap" cleaning. Our work is thorough—it removes every last trace of grime and dirt gently and completely, doubling fabric-life. "Cheap" cleaning sacrifices efficiency—we sacrifice large profits. Clothes last so much longer—look so much better—this way. Phone or come in for speedy, satisfactory service.

**American Tailors**  
CROCKETT & KNOTT

### Legionnaires From 60 Posts to Plainview

Plainview, Oct. 1.—Dr. Bradford Knapp, president of Texas Technological college, has accepted an invitation to deliver an address to members of the American Legion, who will convene in Plainview October 15 and 16. Dr. Knapp was the unanimous choice of the local committee on arrangements.

Lubbock Legion members have been invited to aid the Ray Blakemore Post of Plainview in arranging details of the meeting and in extending invitations to the post of the 18th District. This is in recognition of the assistance rendered Plainview in securing the convention, when Jas. H. Goodman of the Lubbock post resided at Quannah the invitation extended by Plainview.

We asked a school boy Wednesday morning if he had seen "The frost on the pumpkin, and the fodder in the shock that morning. Didn't seem to relish the joke and likely thought we were kidding him. "No, I didn't see no fodder nor pumpkins, but plenty frost," he answered. Evidently, he had never heard of James Whitcomb Riley.

Mr. and Mrs. K. B. McWilliams made a trip to Seagraves and Loop, Tuesday.

### OPENING

A Barber Shop, west side of square. We have the services of Mr. L. R. McAdoo, who makes a specialty of Ladies Work. You are invited to visit us when you need Barber Work.  
TAYLOR BARBER SHOP. 3c

### Stewart Makes a Trip To the Holy City

Haifa, Palestine, Sept. 15, 1932. Dear folks:—Had your letter of August 21, and was sure glad to hear from you. This leaves me feeling the best in months. Last Sunday, the 11th, Mr. Mulligan, Gofner and myself spent Saturday night and Sunday visiting Jerusalem. We got up early, and at 8 a. m. started, and with a guide went to all places of interest, but of course the trip was made hurriedly, and we only got a vague idea of their history. I intend going back and spending three or four days or more later.

In the first place, many places are down under ground, and you must carry candles to see, as none have electric lights, just the old fashion lamps with wick in a bowl of oil. Jerusalem sits on a hill and all the surrounding country is very rugged and hilly. It sits inside a wall which is still intact, and is occupied by Moselems, Mohamadens, etc., but the new city is very pretty, and I like it very much. The Mosque of Omar, a large temple, is supposed to be on the exact spot of Solomons temple. The inside is finished in Mosaic, and the floors are covered with thick carpets, very beautiful. When you enter, you must slip a pair of soft leather slippers over your shoes. This place houses a large stone that is a natural formation, from which it is claimed that Christ started his ascension to heaven, and the angels caught the rock and held it down. On one side is fine holes which they claim is the angels finger prints. Under the rock is room just large enough to stand in and they claim some person was imprisoned there and tried to butt his brains out against the

rock, but a hole opened up just large enough to fit his head, and he could not finish the job. On the east side was a stone that some one thought talked to him every time he passed and he would kiss the rock, and the thing is worn perfectly smooth. In a way it resembles the chin and mouth of a human being. Then we went through Mary's tomb, St. Anne's church, the pool of Bethesda, where Christ told them to take up their bed and walk. There is no water in the pool now.

Then we saw the wailing walls where the Jews go to pray. However, I saw none, as Saturday is their Sunday. Then we went to the church of the Holy Sepulchre, where Christ's tomb was located; also where he was crucified; the 13th and 14th stations of the way of the cross is here. One shows where they changed his raiments, and I can't remember what the other was. We went inside his tomb. These places are all covered with marble, the natural stone and earth being hidden. This is done in order to keep people from taking bits of stone and dirt from them. All tombs are fixed that way. We then took the route that Christ followed while carrying his cross, and I don't see how he ever carried it so far. I don't know the distance, but it is very rough.

Saw the tower of David, but was not inside it. Then went to the Garden of Gethsemane. It is small but very pretty, and in it is located the Tree of Agony. It is an olive, and looks to be thousands of years old, and there are several more just as old. We then went over to Bethlehem and went into the church of the Nativity. There we saw where Christ was born and what is known as the manger. This, like the tombs, was covered with marble, and are down in what we would call cellars or grottoes. In fact, there is nothing on top of the ground. We then went to the top of the Mount of Olives, where you can get a wonderful view of the surrounding country. We could see the Dead Sea, but didn't go down to it. We did this in a few hour's time, so you can imagine how we were moving around. Sorry I can't give a better description at this time. To help you, am sending some snap shots.

Have just returned from Tripoli in Syria. Mr. Gofner and I went up there for two days to see that end of the line, and I am so tired tonight that I can hardly write. It is 150 miles from here a F the highway follows the coast line all the way. Road good but crooked and treacherous. My driver straightened out one curve, but luckily where we left the highway it was only a two foot jump and we got out alright without injury, but the poor driver was so scared that I had to take the wheel until he got settled down. The country between Haifa and Tripoli is real pretty, and all the way you are just at the foot of the Lebanon mountains, where the famed cedars grow. In the valley you find large banana and mulberry groves as well as many other fruits and vegetables. Not doing much work as we are awaiting equipment. Don't expect to do much until November. Will be glad when we get started.

Bubber.

This is third of the series of letters from Lawrence Stewart to his sister, Mrs. Claude Hudgens of this city, with all parts left out of a personal nature.—Editor.

### P. T. A. PROGRAM

The Brownfield Parent Teacher's Association will hold its first meeting at the High School Auditorium, next Thursday evening, October 13.

The purpose of meeting is to get together, get acquainted and outline plans for the year. The program will be more or less informal, as follows:

- (1) Song.
- (2) Invocation.
- (3) Piano selection—Miss Rasco.
- (4) Reading—Mrs. Penn.
- (5) Piano selection—Mrs. Dallas.
- (6) Reading—Mary Dee Price.
- (7) Talk—Rev. Drennon.
- (8) Round table discussion. How to better the P. T. A.
- (9) Business session.

Everyone is cordially invited and urged to be present. Our success this year depends upon your presence and cooperation.

L. D. Chambliss was in last week and reported that hunters were poaching on his quail already, months before the season opens. This is neither fair nor sportsman like. Indeed, Mr. Chambliss don't want his quail shot any time, and is prepared to prosecute those caught.

We have seen some as fine butter beans lately as we ever saw grow anywhere. They are being sold cheap, too, and are fine for canning.

**Saturday Special!**



"Come-a-Running"

To acquaint you with the many, many bargains always to be found on our counters each Saturday, we are offering one

### SUPER SPECIAL

Each Saturday, something different. Through our membership in the Ben Franklin League, (an organization of 1700 independent Variety Merchants) we are able to offer these extraordinary bargains each Saturday. Sometimes it is a broom for 10c . . . a 10 qt. galv. pail at 9c . . . or a house dress for 25c . . . or full fashioned silk hose at 39c . . . or rayon lingerie for 10c . . . a 14 qt. dish pan for 19c, etc.

Each Saturday's special is on display in one of our windows several days prior to sale—none are sold except on the Saturday on which they are advertised. We actually lose money on every Saturday Special, so naturally we must say, "One to a Customer While They Last," . . . the quantity is limited—see our window today, for next Saturday's Special.

Get the Thrift Habit of Shopping at  
**CLEMENTS 5c to \$1.00 STORE**

A BEN FRANKLIN STORE

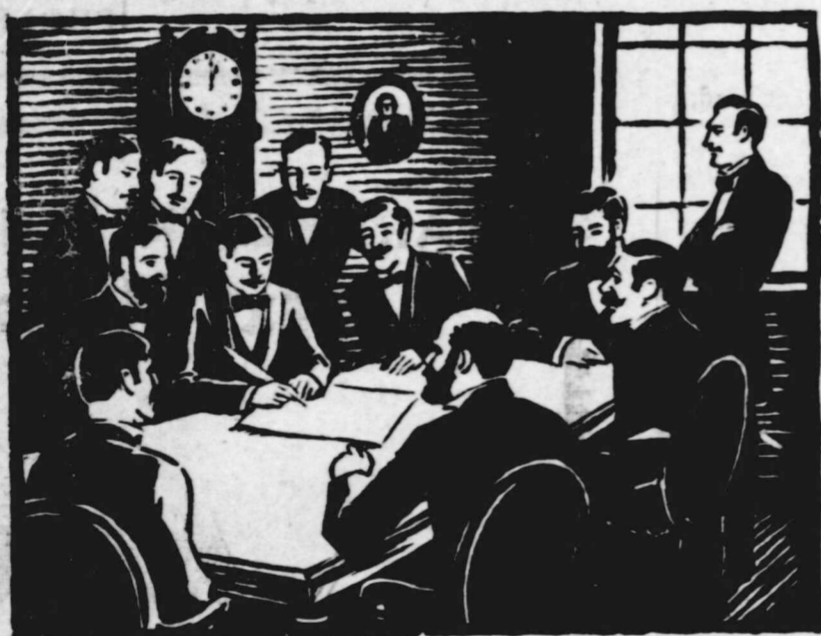
Editor Otis Carter of the Seagraves News, together with his family were up Monday afternoon, as Otis wanted to set a Citation for his paper on the "Merg."

W. H. Howard, formerly of Haskell

county, but now living near Ropes, was down this week and paid us a call.

Mr. O. T. Murphey, superintendent of the Texas Compress and Warehouse Co., is now a regular reader.

## Texas Is About to Have a Birthday



The Texas Declaration of Independence was adopted and signed at Washington-on-the-Brazos on March 2, 1836. It was drafted by a committee composed of George C. Childress, chairman; James Collins, Bailey Hardeman, Edward Conrad, and Collin McKinney.

### Let's Invite the Nation to Our Birthday Party

The birth of Texas as an independent commonwealth was an epoch-making event in American history. The struggle of the Texas colonists for freedom was a heroic one and all Texans are proud of the deeds of their forefathers. But it was also the most glorious page in the history of the expansion of the United States to the Pacific and as much a part of American traditions as Concord and Lexington.

All Americans everywhere should revere the memory of the men who contributed so much to the growth of our common country. And we should invite them to join us in holding a fitting celebration of the one hundredth birthday of Texas.

Texans are asked to authorize such a celebration by voting for the Texas Centennial Constitutional Amendment on November 8. The States of the Union and the countries of the world will be asked to participate. The Texas Centennial can be the greatest event of recent Texas history. A worthy sequel after one hundred years to the illustrious deeds of our Texas forebears.

VOTE for the Texas Centennial Constitutional Amendment Nov. 8 Authorizing



This is the third of eight patriotic messages prepared and sponsored by:

TEXAS CENTENNIAL COMMITTEE • TEXAS PRESS ASSOCIATION • TENTH DISTRICT—ADVERTISING FEDERATION OF AMERICA • TEXAS DAILY PRESS LEAGUE • PROGRESSIVE TEXANS, Inc.

### Fury of Rio in Lower Valley



—photo courtesy U. S. Air Service

The extent to which the raging Rio Grande surged through lower valley lowlands is clearly shown in this excellent air photo. The international bridge from Hidalgo, Texas, to Reynosa, Mexico, is shown, the approach on the Mexican side inundated, while the furious water cut a 150 chasm through the road on the American side. Hidalgo was isolated by the water for 50 hours.

### ALWAYS FRESH— PRICED RIGHT

Our groceries are sold fast enough that they are always moved before they become stale. They are always fresh and fine.

Our prices are always in conformity with others, and many times lower on the same quality.

We have clerks enough to always give personal service if you wish it, or you can wait on yourself.

LET US SERVE YOU

**Murphy Bros.**

**MAGNOLIA PRODUCTS**

TOM MAY, Agent

Phone 10

Brownfield, Texas

.... FOR ....  
**SPECIALIZED WASHING AND GREASING**

DRIVE YOUR CAR TO

**DAVID PERRY'S**

W. Main at R. R.

**TEXACO PRODUCTS**

.... AND ....

**Goodrich—Safest Tires Ever Built**

**COLD WEATHER AHEAD**

The old battery that easily started your car last summer may fail in the cold mornings this fall. Why not have us replace your old battery with a new WILLARD. Then you will have an ample insurance policy against using your crank. Batteries are only one of the many things we are selling. Let us keep your car running perfectly with our Conoco Petroleum products. And let us do your washing and greasing.

**FITZGERALD SERVICE STATION**

**Among Our Most Useful Citizens Is—**

Mrs. Cousineau. All our people are useful, as far as that goes, but there are some the especially so, and in this part is Mrs. Cousineau. The old saying is, that if one can build a better mousetrap than his neighbor, people will beath a path through a forest to his door. But even a fellow that builds mouse traps must advertise, and this is some good advertising right here, but is not costing Mrs. Cousineau one penny. In fact she doesn't even know we are writing this. But the Herald is ever ready to help the deserving.

Have you suddenly grown lean, and your pants are getting baggy? Well, just carry them down to her; let her have your correct measurement, and she will do the rest. Or has your bay window suddenly grown out of all proportions to your last year's pants? If so, just carry them down to her, and if the manufacturers of the pants or coat left enough surplus colth at the seams to do so, she will expand them to fit you. Or has the elbows of your business suit

become worn and raveling, and you are about ready to dump it in the dis-basket. But you remember that you have a pair of pants or two of the same cloth with the knees or seat gone. Take the coat and trousers to her, and she will at little expense build a coat for you that will be passible for months.

We know that our dry goods merchants are not going to think much of this ad, but Mrs. Cousineau is deserving, and so are they. We'll help them some, some other time.

Midnight was striking as the householder crept down the stairs. His eyes fell on a burglar tampering with the safe. "Jove, a real burglar!" he smiled. "Wait a minute, will you?" "While you call a cop, eh?" said the burglar. "Not me!" "No," said the householder, "wait until I call my wife. She's heard you every night for fifteen years, and it'll be a real pleasure to her to see you at last."

Mrs. J. H. Eubanks, of Plains, was here Monday, shopping and visiting her daughter, Mrs. Taylor.

Read the Ads in the Herald

**JIM WILL LET THEM GO!**

By J. M. Hale

There is a man in Texas, whose name is Farmer Jim, Few people in all this land, who has not heard of him. He became governor of Texas, a score of years ago or so, But he violated his oath of office and the State Senate let him go.

Jim took the money of the state and deposited it in his private bank, He said that it was nobody's business and he didn't give a blank. But the Senate found him guilty, of thirteen charges you know, Although Jim cried, "Dirty Lobbyist", the senate let him go.

Jim tried to stage a come-back, he said it wasn't fair, He went up and down the state of Texas, roaring like a bear. Jim appealed to the justice of the votes and put on a mighty show, But in July of nineteen and eighteen the voters let Jim go.

Jim was apposed to women suggerage, he said in this great state, We didn't need petty-coat government, the men were very great. But since Jim has been impeached, and he can't hold office by the law, He says that pettycoat government is fine, and that we should vote for Ma.

So Ma has run for governor, for the last half dozen times or so, But in each case except one, the people have let 'er go. The two years Ma was governor, the criminals put on a show, Though honest juries would send them up, Jim would let them go.

Jim was a pardon peddler of the dirtiest type we know, In two short years of Ma's reign, 3600 criminals Jim continued to let go. Jim is the friend of criminals, this the record will show, If he can get Ma in the governor's chair again, he will surely let them go.

Although Ma is a mother and should be for order and law, But she says to pardon criminals, will fatten the purse for Pa. And Jim need the money, let the pardon record grow, Though the law may send them to the pen, Pa will let them go.

Jim now appeals to party loyalty, he says it would be a shame, For Texas to go Republican, and disgrace the party name. But in nineteen-hundred and twenty-two, if I keep the record straight, Jim Ferguson bolted the party, that he now thinks so great.

When Mayfield defeated Jim for the Senate, this we all remember well, Jim said I'll vote for Peddy, Republican candidate, let the Dems got to hell. Then Jim organized the American party, a name so very great, And said, "now gents vote for me, against both home and state."

In this Jim set a bad example, this all the people see, And if Texas goes Republican in November, I shall say "Te he." Though Ma is headed for the mansion again, this all the people know, But the lovers of good government in this state, will not let her go.

We still remember the story of the Alamo, in the long, long ago, Where the blood of Texas patriots, like water there did flow. They died there like heroes, that their posterity might be free, To here be governed by honest men, and enjoy sweet liberty.

Will the voters disgrace the names of Texas heroes so great, And vote for party loyalty against both home and state? Surely we'll rise up like men, who love the honor of our state, And forget party loyalty and vote for home and state.

Although Jim is set for the governor's mansion, in petty-coat garment clad, We'll say! Jim we know your record, it is very, very bad. We'll vote for a man for governor this time, in spite of, well you know, Although you are off for the white house, we'll see that you don't go.

**Still Weathering the Storm Here in Terry**

Mark Twain thought he was cutting some swath and probably writing his masterpiece when he described the New England weather, and it was good enough that old man McGuffey copied it in his First reader, but Mark Twain did not live to see the South Plains of Texas in the year of our Lord, 1932. If he had, he would have revised his monuscrypt, and instead of 48 kinds of weather in New England in 24 hours, he would have written in an unnamable amount of weather here in 24 hours.

But speaking of our weather, it has mostly been nasty for the past month. Some one who wasn't as "regusted" as we, took the trouble to count, and found that we had rain 21 of the 30 days last month. Saturday was mostly fair; Sunday was as was Monday, but Monday night it tried hard to backfire, and succeeded in a light shower, much thunder and lightening, and probably some hail to the north of Terry.

But a brisk norther caught the clouds by the nap of the neck and told them to beat it back to the gulf for awhile and give the people of this section a little rest. This first real norther of the season, coming off snow in Colorado, was rather chilly and started us to burning some of Mr. Crinchey's gas. This continued until Tuesday afternoon, as which time the skies were all clear again, but it deposited a big Jack Frost as toll for its help in ridding us of clouds.

It is not thought the frost hurt anything except the very tender vegetables, however, and may be a slight help in making cotton open. September gave us 5.71 inches of rain, the largest in one day being 1.36 inches.

Mrs. T. H. Ballowe, of Houston, is here the guest of Mrs. Rutherford.

Austin—New state office building to cost \$500,000, under construction here.

**PRESIDENT HOOVER OFFERS AID FOR NEGROES**

Washington, Oct. 1.—Upon White House steps, a delegation of more than 150 negro voters today asked of President Hoover and received from him a declaration that "the right of liberty, justice and equal opportunity is yours."

Standing with head uncovered under a warm sun, the president, from the elevation of a curving stairway leading down from the south portico, told the negro delegates gathered in a semi-circle below him that he desired to carry on the Republican traditions of Abraham Lincoln.

**To Uphold Duty**

"You may rest assured," he said, "that our party will not abandon or depart from its traditional duty toward the American negro. I shall sustain this pledge given in the first instance by the immortal Lincoln and transmitted by him to those who followed as a sacred trust."

The chief executive's statement was in reply to three addresses by negro spokesmen who said they came as a joint national planning committee gathered from more than 20 states to get out the presidential vote of their race. One after another they stepped into a cleared circle to speak.

A New York school teacher tells about a little boy whose coat was so difficult to fasten that she went to his assistance. As she tugged at the coat she asked, "Did your mother hook this coat for you?"

"No," was the astounding reply, "she bought it."

When his wife served food on a newspaper because all the dishes in the house were dirty William C. Lang, of Lansing, Mich., went into action and was arrested on an assault and battrey charge.

Son: "Pop, I want to go to the George Washington Bicentinnial celebration in Washington."

Dad: "We can't afford to take the trip this year, son, but you can go the next time."

**The South Plains Fair Is Facing a Deficit**

The Panhandle-South Plains fair closed last night as it began—in a downpour of rain.

The "big gate" hoped-for yesterday dwindled to 9,429 persons, including free admissions, and the 19th annual exposition faced a deficit. How deeply the association would go into the red had not been determined Saturday night officials not having totaled expenditures, premiums, and income.

A loss of about \$1,500 is the probable result.

Loyally supporting the institution in the face of disagreeable weather, citizens of Lubbock—with a few out-of-town visitors trudged through the park's muck and slush last night. A portion of the big free program announced was given some set fire-works were exploded before the grandstand, but few sectators braved the chilling rain to view the spectacles. Midway shows played until the stragglers left, even the ferris wheel operating in the rain.

South Plains residents gave every indication that they wanted to attend the fair. Many who had waited until the last day hoping for clear skies came last night rather than miss altogether the exposition.

Officials Friday announced that with 5,000 paid admissions yesterday the fair would "pay out". Manager A. B. Davis said last night he had not determined the paid portion of the attendance, but he said he knew the total had fallen considerably below the goal.

Attempted in the face of conditions which had caused many expositions this year to close their gates, the fair was dogged from beginning to end with bad weather. Every day brought clouds and usually rain. With an attendance of 27,611 persons Wednesday on School Day, prospects appeared bright. Rain came Thursday and ruled the remainder of the week.

Despite the handicaps the fair faced, the total attendance was 68,708, or only 10,635 less than 1931.

"Tubercle bacilli are in the bodies of all civilized men," says a science them?"

But the question that bothers us is, "How did the other patients get publication.

"What was the absent-minded school ma'am arrested for?"  
"Driving across an intersection against the policeman's sign."  
"Didn't she see him with his hand raised?"  
"Yes, but she thought he was asking permission to leave his post."

Abbott—Drilling of test oil well near city limits started.

Winters—Sid Casky and Marion Seay opened general auto repair shop.



For lazy liver, stomach and kidneys, biliousness, indigestion, constipation, headache, colds and fever.  
10¢ and 35¢ at dealers.

LET US GIN YOUR **COTTON**

New gin and a high class crew of men who know how to gin cotton.

W. A. BELL

Bookkeeper for Brownfield Gin Co.

**CITY TAILORS**

and

**DRY CLEANERS**

"you'll find us better"

CLEANING — PRESSING Alterations and Dye Work

PHONE ..... 102

**STARTING IN THIS PAPER NEXT MONDAY**



**"Red Goose—the Ojibwa"**

An Indian Story for Boys and Girls

By CARLYLE EMERY

C'mon, Boys and Girls —get ready for the thrilling adventures of Red Goose, the brave fourteen year old son of Red Eagle, Chief of the good Ojibwa Indians.

The exciting experiences of this fearless Indian lad will be a daily feature in this paper, beginning next Monday.

Don't miss a single chapter. Follow Red Goose thru the attack on Fort Ridgley—The Prairie Fire—The Iron Horse—The River Trip.—The Money Belt, and many other breath-

taking adventures. Meet Bear Cat, Little Beaver, Raven Feather, Twisted Nose, Blue Cloud, and other delightfully interesting characters.

Parents, too, will enjoy reading about this fine, clean Indian boy who sets such a splendid example for honesty, bravery, and clear thinking.

Remember, Chapter One will start in this paper next Monday, so be on the lookout for one of the finest Indian stories you have ever read.

**Now....**

that colder weather is coming on, and every family has more or less sickness, we will appreciate your

**PRESCRIPTIONS**

which are filled according to the Dr's. Orders, by a Careful Druggist.

**ALEXANDERS**

THE REXALL STORE

SCHOOL-SUPPLY HEADQUARTERS