

## Enough To Make Your Blood Boil

Editor Mencken Said:

"Getting rid of farmers would not only reduce the cost of living by at least a half; it would also improve the politics of the country, and have a good effect upon religion. As things stand, the farmer is always on the verge of bankruptcy, and hates everyone who is having a better time."

"Thus, I look forward to their ruin with agreeable sentiments. It will make living cheaper in the United States, and very much pleasanter. This country has been run from the farms long enough."

"He'll be better off and we'll be better off when the mortgage sharks rid him of his farm at last, and he goes to work as a wage slave for his betters; that is, for men of normal intelligence. Food will be cheaper and more abundant."

"He is so stupid that he not only expects such childish operations to pay their way, but even to yield him a profit. He deserves no such profit, whether from the poor consumer, or from the public till. IF THE TYPICAL AMERICAN FARMER GOT ONLY ONE MEAL A DAY AND HAD TO GO NAKED, HE WOULD STILL BE GROSSLY OVERPAID."

"It is as silly for farmers to own their own farms as it would be for sailors to own their own ships. Both belong to the lowest grade of labor, and are far too stupid to be trusted with the care of valuable property and the production of useful goods."—American Mercury.

The above was clipped from the Cooperative News, official organ of the Texas Cotton Cooperative Association, and we therefore take it to be correct. For the benefit of farmers who may be so "stupid" that they may think the American Mercury is a little glass tube filled with what they term quick silver, we'll disillusion them by stating that it is a "high priced" but not necessarily a high class magazine printed up at the little town of New York where there are more "bears" than in the Rockies, and much less "bulls" than on the Texas Plains.

Like the editor of the Cooperative News, it made our blood boil too when we read it, and still does. However, we toned down some when we let a prominent farmer read it and heard his comment, and again when we let a business man here in town read it who has several farms under his management. But still, we can't help but remember that we came from a long line of farmers, as most of us in this section have, no matter what our occupation is now. And when a high salaried editor that probably never spent a night on a farm in his life says such mean things about half the population in America, we simply want to ring his neck. What does he know of their suffering? What does he care about it? He no doubt lives in a palatial home surrounded with all conveniences and servants to answer his every beck and call. If he ever gets out from New York on soil predominated by real Americans, we'll agree to help pay the fines of a bunch of good farmers that will horse-whip him.

But back to the farmer whom we let read the article. After finishing it, he grinned, and from his remarks, we gathered that he had just come from the tax collectors office. He said: "Well, Jack, I kinder agree with Mencken at that. The farmers are not able to make a living off the soil, rich as it is here, and pay the high taxes we have to pay. Maybe if some big syndicates had charge of all the farms they could actually make a go of it." The other man said: "I think Mencken was just joking. It's a rough joke alright, but he probably has heard so much of Farm Relief that he is sick and tired of it and just wanted to hit it a jolt."

But, say what we will about farm relief, is it any worse than "manufacturer's relief" that we have had with us for the past century and a half? We don't call it that, it is true, but it is "relief" just the same. Our "infant" industries have been protected from European "pauper" labor for 150 years and better, and the people, which are mostly farmers have been paying this relief in the shape of added cost to everything they eat, wear or use. The Herald is of the opinion that if our paternalistic government has helped the "infants" for 150 years and made them big, rich and powerful, it is nothing but right that he now help another and much larger class of citizens just a little that they may if possible at least have three fair meals a day, decent and warm clothes to wear, and partially educate their children.

This is just another reason the Herald think the farmers should quit wrangling among themselves and get together and work together such as manufacturers do. The Cooperative movement may not be the best organized and conducted thing in the world. It may have made serious mistakes. It may make others. No new organization fails to make them, but as time passes, they become better and fulfill the place intended for them by the makers. There is only one perfect organization on earth and that is the church of Jesus Christ, but it was not originated and set in motion by humans. The humans in even this institution make mistakes, serious ones, but that is no fault of Christ or his institution. We find that our land banks and federal reserve banks have to be changed and amended from time to time, and even now they are not just what we could wish, but they are human affairs, run by humans. Our federal governments and state and county and city are not perfect—far from it. But good men and women are trying to make them better.

The Federal Farm act has not as yet met the utopian's dream and probably never will. But it is a start, and we are inclined to think every farmer should get in it, and if it is not run right, use their influence to right it. The farmers must have capital to operate. Their enemies have plenty of it, and this is the only organization the farmers have ever had with plenty money to operate with. Yes, but says one, they are operating on the people's money. So has the tariff wall, which is the manufacturers "relief" used the people's money, but they have been using it so long we just consider it a part of our system and make no ado about it. In the meantime, we have just permitted our millions of farmers and their families to root-hog-or-die and think that is right.

Mencken and his magazine should be forbidden the mails, for they have slandered more than half the American population, a population from which was drawn the manhood to

## AN EFFORT TO PUT THE HERALD IN EVERY HOME

A Live Wire Representative is Wanted in Every School District To See Nonsubscribers. Most Liberal Commissions Any Country Weekly Has Ever Offered.

New subscribers have been rolling into the Herald office for the past few weeks at a lively clip. In the meantime the old subscriber—the old standby, has been renewing fast and faster. In fact, we believe we have one of the cleanest subscription lists of any paper in this section. What we mean by this, is that we believe we have fewer subscribers in areas than any weekly paper on the South Plains. We believe we can safely say that more than 80 percent are paid from a few months to two or three years in advance. We don't believe that more than 3 per cent are as much as six months in arrears and not one a year behind. Every few days we meet a farmer on the streets who tell us not to stop their paper. "Will be in just as soon as I sell some cotton to renew up."

**Lost One Subscriber in 1931**  
During the year 1931, we lost one subscriber in Terry county who quit when we went to \$1.50. Two others quit also, but immediately renewed when the Herald went to \$1.00 on account of conditions. The net loss was one. We lost several out of county readers, but more than made up in new ones at home. Some few left the county that did not renew and were cut off, as we make a practice of cutting off out-of-county readers who do not renew promptly. We have most of the people who list been here 4 or 5 years on the list. But this is a slow process. We want

to get the new comers when they get here. We have a keen proposition for hustlers.

**Do You Wish To Make Some Money?**  
If so, come in to see us Saturday. By that time we will have a proposition for some hustler in every community in Terry county or Yoakum county either if they wish to participate. School teachers who do not work on Saturdays, or some boy or girl or high school age, or anyone who has had any experience soliciting can apply. But no one will be barred on account of old age, although we do not want them under high school age. Come in and talk with us. We believe we can arrange it so that every family in each community can get the Herald, and at the same time the solicitors can make some money—more than they can pulling bolls perhaps, and easier.

The Herald proposes to put the Herald in each family of Terry county, and in doing so we will not make one penny. In fact, we are sure we'll lose money in the deal. But we are preparing to cover Terry county with a circulation that will give our advertisers a coverage that they will be proud to use. We want to fix it so that they will not have to use circulators to reach all the people in Terry county. And we know that the Herald will go into these homes and be read by every member of the family. If you are a hustler, see the Herald SATURDAY.

## Store Heads Hold Meet Here the Past Week

The heads and managers of the various Alexander Drug Stores held their annual meeting here last week. While the ladies were being entertained in the home of Mr. and Mrs. Homer Nelson, the men folks held a business session at the store. From what we could gather they are well pleased with the business of 1931, despite conditions. Mr. and Mrs. Earl G. Alexander representing the Plainview store were here; Mr. and Mrs. J. M. Stokes of Littlefield; Mr. and Mrs. Randall Alexander of Levelland; Homer Nelson and G. M. Green of this city.

All stores have been incorporated and the name of the Plainview store has been changed from Alexander-McMillan to Alexander Bros. Drug Co., Inc., as Randall Alexander has we understand purchased the interest of Mr. McMillan in that store.

## Rural School Basket B. Tournament Feb. 4-5-6

The second annual Rural school basket ball tournament for boys and girls will be held in Brownfield, Thursday, Friday and Saturday, Feb. 4, 5 and 6th.

Play for girls will start Thursday evening at seven o'clock. The first four games being played that night. Play will be resumed Friday at four o'clock continuing through Friday evening and all day Saturday. A team will have to be beaten twice before elimination.

The first teams for Meadow and Brownfield will be excluded. However, a Junior team or reserve team will be allowed to enter from either of these places. Drawing will be made by personal representatives of each team, Saturday, January 30, at the court house. Suitable trophies will be given the winning team. There will be no trophies for the runner-up position.

Lyford—Southwestern Associated Telephone Co. plans to extend lines near here and also connect with Lasara district to serve patrons west of that point.

## Grand Jury Gets Many Bills During Session

The last grand jury was one of the most prolific with bills of any that have sat in some time. Three fourths of the bills returned have been liquor cases, and they are being tried this week. Some are receiving suspended sentences, but the man that was caught with a distillery last week got 18 months in the pen.

We understand that there is quite a lot of work for the juries the coming two weeks. The forger that was brought from Cleburne last week end was given two years in the pen.

## Lupe Dances Rumba in "Cuban Love Song"

Lupe Velez, fiery little Mexican screen heroine, who recently scored a sensation as the Indian bride in "The Squaw Man," is teamed with Lawrence Tibbett, in "The Cuban Love Song," opening Sunday at the Rialto Theatre.

Miss Velez is seen in Nenita, the Cuban peanut seller, with whom Tibbett, as a marine stationed at Havana, falls in love in the vivid drama of romance on a tropic isle. One of the highlights of the production is the "singing lesson" in which Miss Velez teaches Tibbett "The Peanut Vender" in Cuban style.

## Once Stage Dancer

Miss Velez, once a dancer on the stage, made use of her experience in the new Tibbett picture, for she dances a genuine Cuban rumba, to the music of a Cuban orchestra imported from Havana.

W. S. Van Dyke directed the production, a vivid story of love, of war, and of high adventure, in which Tibbett, as the swashbuckling marine, teams with Ernest Torrence and Jimmy Durante, the three being comrades in the service. Other players in the cast are Karen Morley, Louise Fazenda, Hale Hamilton, Mathilda Comont and Phillip Cooper.

Dumas—W. G. Henderson purchased and took over management of dry cleaning establishment known as McMurry Dry Cleaners.

### BALLOT

I hereby cast my vote for:

(Mr. Mrs. or Miss) \_\_\_\_\_

as Brownfield's Most Useful Citizen During 1931.

(Signed) \_\_\_\_\_

cross the pond and fight the battles for just all such old whelps as Mencken. Why no real American can even pronounce his name.

## Fable of the Double Tracking TP to Lubb'k

Yes, according to the Fort Worth Star-Telegram, and numerous weekly papers which come to our exchange, which probably copied from the Star-Telegram, the Texas-Pacific Northern is to construct a double track line to Lubbock, beginning at Lubbock Junction which is supposed to be in the southeast corner of this county. Just why the T. & P. wants a double track from there to Lubbock and a single track from there on to Big Spring, the Star-Telegram, Big Spring News and some others don't explain. But that is what is to be done, if language means anything, according to the following clipping, which is supposed to be a paragraph from a dispatch from Washington:

"Under the examiner's recommendation the line would be required to confine construction at first to 126 miles, consisting of 80 miles from Big Spring to Lubbock and 46 miles from Lubbock to Lubbock Junction."

However, it could mean that the T. & P. was going to build straight north from Big Spring to Lubbock, then build a spur out to a terminus down Pride in Dawson county. One or two of the articles about the matter, one in the Abilene News and the other in the Lubbock-Avalanche read: From Big Spring to Brownfield, 80 miles, and from Lubbock Junction to Lubbock 46 miles, making 126 miles.

The Herald believes, or rather knows the later to be the true dispatch. The West Texas dailies are familiar enough with the country to know this, but to the Star-Telegram, there are only about four places in West Texas that a dispatch could possible originate or have reference to. They are Abilene, Amarillo, Lubbock and San Angelo. In other words it appears that the Star-Telegram is so anxious to mention these towns that it will garble and make a dispatch nonsensical just to mention "me and my wife, my son John and his wife, these and no more."

## Candidate For State Senate Here Monday

Hon. Clyde E. Thomas, of Big Spring, candidate for the State Senate was here this week getting in his announcement, and meeting as many people at district court as possible. He delivered a short address at the court house to a number of citizens, which we understand was well received. Mr. Thomas informed us that he had strong solicitation to make the race from all over the district with the exception of two or three counties in the extreme northeast section of the district.

The writer had no idea that we knew Mr. Thomas personally until he walked in. Then we remembered a promising young lawyer that came to Terry county in 1916 and filed two or three hundred delinquent tax suits here. We went over many of the incidents that happened here in those old days. Since the oil boom struck Big Spring, Mr. Thomas has accumulated quite a bit of this world's goods. But he is still the same smiling, easily met fellow he was when a young, struggling attorney.

## Remember the Basketball Tournament Here

Of something like 35 girls basketball teams that have been invited to play here this week end, beginning Friday and continuing all day Saturday, we understand that about 32 responded favorably and will be here to contest every inch of ground. Strong teams from Lamesa, Slaton, Meadow and Ropes will be here, so don't fail to attend.

Your patronage will also help out in the entertainment of these girls and their coaches while here, as well as the trophies which will be given the winning teams. Attend and take some one with you. Your guest will certainly enjoy the game.

## Rialto Gives Shetland Pony Away Tonight

For several weeks patrons of the Rialto have been given chances at the Shetland pony and tonight some boy or girl will probably be the owner of this fine little saddle pony. On top of that tonight is also family night, and they have a very fine program on tap. Be there; enjoy the show and hear the names called out.

Read the Ads in the Herald

## HOW MANY NEIGHBORS BORROW THE CIRCULARS?

Another Reason Why the Home Town Paper is a Superior Advertising Medium to the Circular or Mimograph Letter. The Home Paper Goes Into the Homes.

No paper wishes to offer an insult to their advertisers, whether they are regular or irregular ones. To do so is to cut you own throat, perhaps make an enemy an accomplish nothing. The Herald as well as nearly every other paper knows this is "between season" and they are not going to advertise much when they have but little to advertise, unless it is a sale, and they are not going to spend much money advertising when they can't see that it will pay them. In modern times the merchant advertises to make money. Not just to "support" the home paper.

But newspaper men worthy the name love to make arguments. Not in a sarcastic way, but convincing arguments that will leave food for thought in them to the hustling merchant who wants to make every penny count in advertising. Most papers do not fancy circular advertising for the reason that they are so thoroughly sold on the idea that newspaper advertising is not only the best but the cheapest. One of the best arguments we have noted recently that newspaper advertising is best is from the Donley County Leader. Published at Clarendon, herewith:

"HOW MANY OF YOUR NEIGHBORS DROP IN TO BORROW THE WEEKLY COLLECTION OF CIRCULAR LETTERS, HANDBILLS, ETC., THAT THE USER THINKS IS AS AFFECTIVE ADVERTISING AS THE LEADER?"

Editor Estlack was not trying to appear smart in the above quotation, but was just asking a question that was calculated to put merchants to

thinking. Almost every week the Herald sees a great heaping basket of circulars at the postoffice that have been discarded by boxholders, many of which are unopened. They are printed and postage paid by local and Lubbock merchants at great expense. Probably a third of those put in are never read. Many farmers tell us that they never take circulars to their home from the rural mail boxes. They are wasted. An ad in the Herald costing half what the circulars did would probably do more good.

Parading the above, how many Herald have you ever seen in the waste basket at the post office? We have been here 23 years and have never found one in there. NOT ONE. If you have, you have beat us. They are all carried home, and every member of the family more or less read them, and especially the ladies, and they are the buyers. If the man or any of the boys of the household are the ones who call for the mail, never chance to one is that a circular never reaches the home. But they know better than not to bring home the paper. Hardly a week passes that the Herald does not have to supply some careless father or son with an extra copy from the office, because he does not want to face the music without the Herald.

One merchant told us a few weeks ago that he was convinced that a small ad in the Herald was worth more than a lot of big circulars. But, says he, it is the only place I ever saw where I could get more results from an ad than from circulars.

## Army Recruiting Office Here Past Saturday

Sergeant M. J. Miner, of the First Infantry, U. S. Army, on Detached service in charge of the U. S. Army Recruiting Station, at 817 1/2 Broadway, Lubbock, Texas was here Saturday on a Recruiting trip which will include the towns of Brownfield, Seagraves, Seminole, Texas and Lovington, New Mexico.

At the present time recruiting is limited to the enlistment of former service men, who have been discharged longer than three months. Sgt. Miner, stated. But he expects to be able to accept new men, for posts throughout Tex., Arizona, Oklahoma, Colorado and Wyoming early in February.

He also stated that he will be glad to furnish any information, or literature about the Army, to any one that will write or call at his office.

## Sheriff Telford Brings In Two Prisoners

Sheriff Mon Telford left last Friday morning for Cleburne after a man who was indicted by the grand jury on a forgery charge. He was in jail at that place, but Mon says he spent about five hours there arguing the question with Johnson county officials, as they also had an indictment against him. Returning via Fort Worth, another man was picked up wanted here for perjury.

Mon was accompanied on the trip by Geo. Turner, and both prisoners were safely landed here Saturday. We understand the forger has already been given two years, but we did not learn whether or not the perjuror.

## Commissioner Gone—Charged With Swindle

Sheriff B. L. Parker holds a warrant for the arrest of Walter Florence on a complaint filed at Post charging Florence with swindling by means of giving a bad check.

Florence has been missing several days and all efforts to locate him have thus far been unavailing. It is claimed that worthless checks were also given by Florence in Tahoka, Lubbock, and Abilene about the time of his disappearance.

Florence has been county commissioner from precinct No. 2 for the past three years. His home is near Draw in the southeast portion of this county.—Tahoka News.

Winters—Elisha Smith opened grocery store in building formerly occupied by Coupland's Variety Store on South Main St.

## Interscholastic League Executives in Call Meet

The time of year has arrived when the school people of the county are thinking about Interscholastic League activities for the year. For this reason the Director General of the county is calling a meeting of the Executive Committee in the office of Brownfield High School at 4:30 o'clock Monday afternoon, February 1st.

The meeting is called for the purpose of setting a time for county meet in the spring and to take up any matter that seems to need attention in connection with the meet.

At a previous meeting it was decided to have the County Interscholastic League meeting in Brownfield this year. The Brownfield schools together with the citizenship of the town are hoping to make this one of the most enjoyable times you have had. The officers of the league are planning for one of the best League meets that the County has known. To this end the Executive Committee invites representatives from any school in the county to their meeting Monday afternoon February 1. Bring your ideas and suggestions with you.

The directors of the various units of activity of the League who are expected to be at the meeting are: Director of Declaration, A. P. Bowerman; Director of Debate, Ira Watkins; Director of Extemporaneous speech, L. L. Martin; Director of Spelling, Mrs. Ivy Savage; Director of Essay Writing, Lee Fulton; Director of Rural Schools, Jay Barret; Director of Athletics, Marlin Hayhurst; Director of Music Memory, Gertrude Rasco; Director of Art Memory, Erma McCurry; and F. L. Ledbetter, Sec. The above mentioned directors will consider this a notification to appear at the meeting.

## Do Less Talking And More Voting in Contest

So far the vote for the Most Useful man or woman in Brownfield has been very light. However, most everyone is talking about the matter and many tells who they would vote for if they voted. Well, why not vote. It will not cost you a penny unless you mail your vote. It can be handed to us on the streets or in the stores. Will say that those who have already voted have not likely voted for the same person. So your man or woman stands as good show as any.

Now don't forget it this week. We are running the ballot again. If you lose your paper or misplace it, come to the Herald office and clip another and vote right there. BUT VOTE.

Be sure to mark your envelop with the word "BALLOT" on the outside so we will not tear it open.

# CUB REPORTER

Editor ----- Orvalene Price  
 Associate Editor ----- Marien Hill  
 School Editor ----- Mary Endersen  
 Club Editor ----- Mary D. Price  
 Humor Editor ----- Martha McClish  
 Make-Up Editor ----- Bob Carpenter  
 Sports Editor ----- Lee Brownfield  
 News Editor ----- Frances Graham  
 Reporters-----Margaret Murray, L. J. Dunn.

## Why Study Spanish in High School

Well, why does one study Spanish? Brownfield High School offers two years of this extremely interesting language. Why should this high school offer that language?

First, one studies Spanish because one derives a sort of pleasure from accomplishing so hard a task. But, it is really not hard. The Spanish language is quite simple if one regards it so.

Second, one studies Spanish because of the contemplation of the wonderful opportunity of visiting in Old Mexico, or even some other Spanish, speaking country. And wouldn't one be a fine traveler if one could not speak any of the language which is spoken in the country one were visiting?

The study of Spanish in the high schools of Texas, New Mexico, and other states of the United States is a sort of declaration to the foreign countries that this country regards Spanish speaking countries as important ones. Else why should American people learn to speak to these Spanish speaking people?

Who knows but that one of the ex-students of Brownfield High School who has a knowledge of Spanish may receive an important position as well as a high salary one through his knowledge of this language? There are several men from the United States in Spain, Old Mexico and other Spanish speaking countries, working for the government of this nation, who would not have been there could they have not spoken this language.

Aside from the future possibilities of great things to come of this high school training, the person who studies Spanish must, of necessity, devote more time to the study of the English language. Thereby, the Spanish student derives benefit from his study of the Spanish language by being more accomplished in his own language, which he must use some of every day. This one feature alone makes the study of Spanish a worth while and a desirable one.

The study of Spanish is of great importance in the United States' schools. Various reasons might be given for this importance. It might be that Americans are waking up to the fact that this is an important language spoken by important countries; it might be that more Mexicans and Spaniards are penetrating into the United States each year; or it might be that more Americans are visiting these Spanish speaking countries each year.

Mr. Hayhurst (discussing the wants

of man in Economic class)—You would want a wife.  
 Lee—No I wouldn't.  
 Mr. Hayhurst—Yes you would.  
 Lee—No sir, I'd rather have a dog.

## The Depression is Over; The Panic Is On.

I think I can explain the present situation to the perfect satisfaction of all. In the beginning there was a crash. Some say it was in business; some say it was in market; others say it was in the stock market. The general theory is that it was in stock markets, so we will take this as a given fact. Sandy Mac Tight seems to have invested in a few shares of mineral at a relatively high margin. It seems that Sandy must have lost a nickle in the crash for he immediately began squaking. Where as he would have bought one shirt every two years; he made the same shirt do for four years. This deprived the cotton mill of one more shirt. I want you to keep this straight. If this had been the only man who went light on shirts it would not have damaged shirts; but the disease spread. Soon the United States was not using half as many shirts as before. The mills turned off thousands of employees. The men who were jobless could not buy shirts. If the farmers had more money he could buy more shirts to raise more demand for cotton to make more money to buy more shirts. If the wheat farmer had more money he could buy more bread to make more demand for wheat to make more demand to buy more bread. My suggestion is for every farmer to buy one more shirt. Also, J. D. Rock-fellow, should be forced to buy one million shirts and give them to the poor. Then when the panic is over the multi-millionaires can gain their money back by the investments and business benefit they have made during the present panic. Speaking of old J. D. reminds me. I'll bet the reason he is so rich is that he makes no higher tip than a dime.

## Chapel

Last Thursday in the chapel, Miss Long's Spanish club entertained the high school students with a song. They were encored; and to get even with us they sang the same song again.

Then Miss Long made a splendid speech on Good Citizenship in which she praised the students for their truthfulness and their reference toward matters of religion, but she added also to our great shame and sorrow that the students of this high school were lacking in their regard for other students' property rights.

This interesting talk was followed by a talk by Mr. Noel, a visiting representative of MacMillan Book company who gave us a few astounding facts about this state in which we live.

## Always Late

On a beautiful spring day one of

our prominent students in High school was dreamily strolling along a beautiful flower strewn path. His thoughts were for away and he was not conscious of the terrible dragon laziness that was creeping upon him. As he stooped to pluck one of the beautiful flowers he happened to see the dragon, but being a coward he was afraid to fight as well as to run. So the dragon sprang upon him and carried him off to his lair beneath the sea.

This dragon makes such raids very frequently in Brownfield High School, and the result is that the victims are always late. Some of them escape the demon—others are taken into his lair never to escape again. This has caused the faculty of our school to adopt a terrible rub—that all persons who are late to school must remain in forty-five minutes after school.

There is one victim I know of who no doubt will never escape this devil. That person late to school almost every morning. He has become so accustomed to staying in that he no longer cares. The habit of being late has so strongly seized him that he is late to parties, late to picnic and late coming home after school. There is only one remedy for being late to school. That remedy is as follows: Before going to bed "set your alarm clock at 6:30 o'clock; wind it tightly and go to bed early every night.

## Spanish Club Entertained By Home Economic Club

On Tuesday, January 19, 1932 the Spanish club accepted the invitation of the Home Economics club to meet with them in the auditorium. The Spanish club sang its new Spanish song, "La Paloma Blanca." Members of the Home Economics club gave interesting talks on the customs of dress, food, and entertainment of the Spaniards.

Miss Long told of the method of courtship and marriage in Mexico. When the program had been concluded, every one was asked to go into the food's laboratory of the Home Economic department, where chilli was served.

The Spanish club spent a very enjoyable hour with the hostesses, and they wish to thank the Home Economics club for its kind invitation and splendid entertainment.

## Bright Answers from Mid-Term Exams.

One cause of halitosis is bad breath.

One should keep the curtains of his toe nails pushed back. One substitute for direct sunlight is the use of "violent rays."

I love you far,  
 I love you near  
 What shall we have  
 For dinner dear?

Roses are red,  
 Violets are blue,  
 How would you like,  
 Some Irish stew?

My favorite bowl  
 Is Irish stew,  
 Now dish me out,  
 A barrel or two.

John L. Cruce.

## Brownfield Plays Slaton

Thursday night, January 21, the Brownfield basket ball team met the Slaton teams on the Brownfield court. The girls started off with a winning, fighting spirit. The first quarter the scores were even, but during the second quarter Slaton forwards ran wild. They rolled the goals as fast as they could. The third quarter Brownfield girls ran their score up a great deal. At the fourth quarter Slaton ran their score up. The final score was 21-41 in Slaton's

## Like Cabbage?



The fellow who said cabbages and kings should have made it cabbages and queens, and probably would have if he had met the young lady, who is Miss Freeda Harding of McAllen, Texas. And the 30-pound cabbage was grown on a truck farm near McAllen, in the Lower Rio Grande Valley. It is the kind of a cabbage that helps make up a ton in a hurry.

## The Silvertown Tire Meets the Challenge

### Goodrich Develops Product To Aid Reduction of Traffic Mishaps

A year ago the B. F. Goodrich Rubber Company realized a tremendous need for a nation-wide movement upon the part of the public, individually and collectively, to curb the relentless invasion of death-dealing carelessness responsible for automobile accidents.

This realization resulted in the formation of the Silvertown Safety League, the first organization of its kind ever sponsored by a great industrial institution. Voluntary membership has exceeded a half million and in many communities the curve of motor accidents has turned sharply downward.

Out of the knowledge gained from the Silvertown Safety League the Goodrich Company has evolved a new tire, the Safety Silvertown, now on display in 1932 Chevrolet sizes at Camp Western Service Station. Goodrich dealer, located across Railroad track in West Brownfield.

"Goodrich realized that the mental attitude and willingness to promulgate safety must be attended by safe, dependable products involved," David Perry of the Camp Western Service Station said in telling of the new tire.

"To meet the new developments in automobile design and to give motorists outstanding confidence in taking advantage of these modern principles Goodrich spent many months experimenting with new tire designs and construction methods.

"Outstanding features of the Silvertown tire already known throughout the world for its service and dependability, and new principles discovered in exhaustive research are combined in the new Safety Silvertown, displayed by Goodrich and said to be the world's safest tire.

"Terry county motorists are invited to see this new tire and to join the Silvertown Safety League."

H. C. Zorn who has the old L7 headquarters east of Meadow under lease, was down this week. He is teaching the Prairieview school where old Meadow was situated, and spent the rest of his spare time milking several cows and farming. He reads, sleeps and recreates as he works.

Dewey Murphy and family spent the past week end, the guest of his father at Munday, Texas. Dewey said his father sent word that he was voting for ye editor as the most useful man in Brownfield, but we are sorry to inform him that no one connected with the Herald is in the running as we are conducting the contest.

## favor.

The boys game started immediately after the girls game was over. The Brownfield boys played like they had never played before. All five of the boys played to win. We will have to give the boys credit for following their shots; and by following their shots they won the game.

Slaton teams also fought for the final score, but Brownfield won with a score of 19-34.

All the boys seems to be out for winning a few games as they have had hard luck in the past. The future may hold a winning victory.

## Indian Relics

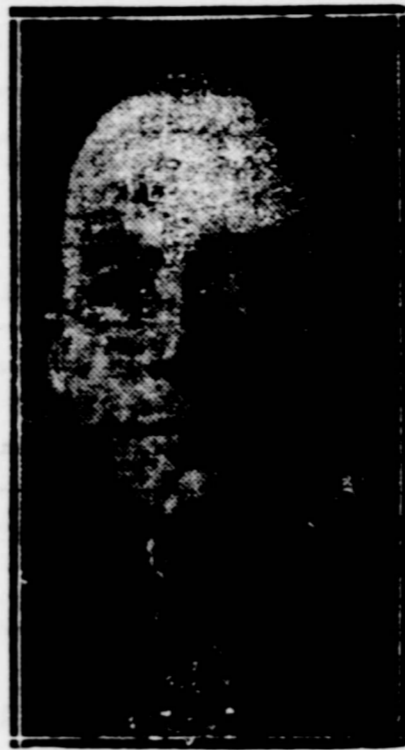


For four years J. B. White, editor of the Cameron (Texas) Herald, has searched the ruins of Milan county Indian villages for the flint and stone work of these forgotten races. The picture, taken in White's museum, shows him holding a mill rock, or bread mixer, and a muller important domestic utilities use by these Indians. His extensive collection includes rare ceremonial stones, flint ornaments, bone needles, pipes, knives, and hundreds of arrow heads.

"DELICIOUS is the word for it."

## AMARILLO'S MAYOR TO RUN FOR CONGRESS-AT-LARGE

Colonel Ernest O. Thompson, Amarillo's "Fighting Mayor," will be a candidate for one of the three Congressmen-at-large from Texas. Up at Amarillo they say he is the



greatest mayor the city ever had. He cut costs in the city government greatly, forced the gas company to reduce their rates less than half and has saved that city many thousands of dollars during his two years in office.



DR. C. V. EDWARDS, vice-president and general director of Baylor College Campaign, who spoke at the first District meeting at Lubbock, January 22nd.

W. J. Sullivan of the Harmony community, was a pleasant caller at the Herald office Wednesday.

## Flying Eagle Patrol Win Out in Contest

The meeting of Troop 45 of the Boy Scouts of America Tuesday night ended a three months contest between patrols that has been a very interesting one. At the beginning of the activities this fall the Troop decided on three major objectives to be used in their program for the three months that were to follow. Knot tying, signaling and fire building. It was found that all time was needed on signaling and knot tying. At each troop meeting work was done on the two above mentioned activities. When the patrols had worked on a given number of knots and a given number of letters in signaling they were placed in a contest with the other patrols for the points awarded for winning the Parol contest.

This together with such items as appearance, most in uniform, record of daily good turn, full church attendance, merit badges passed, advancements made, and full attendance at scout meeting constituted the full contest. This contest took in many well recognized scouting activities and stimulates considerable interest among the patrols. All were in there doing their best to win. Until the last night it was not known who would be the victor. At that time however the "Flying Eagle Patrol" emerged with the coveted

majority of points. Kyle Adams is patrol leader of this patrol and deserves lots of credit for having led them to victory.

The "Antelope" patrol ended that chase with a close second. In fact the Flying Eagles led them only by one point. Richard Kendrick did some good work in leading his patrol. The "Wolf" patrol led by Buster Brown also was in there and made good competition.

The Scoutmaster of troop 45 has promised the winning patrol a special hike as a reward.

The new readers since last week are: J. W. Marchbanks, Rt. 1; W. J. Washmon, Rt. 5; J. A. Carrouth, Rt. 2; L. E. Bullington, Rt. 2; A. C. Finley, Kirk Williams and Rev. J. T. Howell, all of Meadow (hurrah for Meadow!) Mrs. Ann C. Bell of Marshall, by her son W. A. of this city. Your names on our rapidly growing list are highly appreciated.

P. G. Stanford and Ed Dumas were over from Plains, Wednesday on business.

## NOTICE

By order of City Council January 11th, 1932, any one wishing to pay delinquent City taxes, can pay said taxes without penalty and interest if paid by January 31, 1932. 23c Roy M. Herod, City Secretary.

## -B-A-R-G-A-I-N-S-

We have a number of BARGAINS

COME IN and let us show them to you

## HUNTER DRUG STORE

-Prescriptions Accurately Filled-

# 41 MILES without Water...

## Conoco Germ Processed Oil Saves Motor

When Walter H. Freed reached Pueblo, Colorado, after a 41-mile drive from Colorado Springs, his car was so hot it had to be put into gear before it would stop!

He had plenty of Conoco Germ Processed Oil in the car. No steam was coming from the radiator, so he did not suspect the cooling system.

But a garage man found not a drop of water in the radiator! The 41 miles had been driven without water in the radiator—only the oil to keep the motor from burning up.

Conoco Germ Processed Oil withstood this ordeal! Inspection of the motor revealed no damage done.

Convincing evidence of Germ Processed Oil's stability, of its sure protection under the most trying conditions! Proof that Conoco Germ Processed Oil offers you the safest lubrication for your car.

The oil that protects motors through such ordeals will lubricate your car better in every-day driving. For peace of mind, for economy and long motor life, change now to Conoco Germ Processed Oil at the sign of the Conoco Red Triangle.

We neither encourage "dry radiator" experiments nor guarantee success under all conditions. But unsolicited letters from motorists, now in our files, testify to this and hundreds of other unusual tests of Conoco Germ Processed Oil—runs of ten to over fifty miles with the crankcase empty.



THE HIDDEN QUART ... THAT NEVER DRAINS AWAY

## CONOCO GERM PROCESSED MOTOR OIL

## C. B. Quante

CONOCO DISTRIBUTOR . . . . . BROWNFIELD, TEXAS

## YOUR BUSINESS IS APPRECIATED

At my store and we will at all times carry a nice line of fresh groceries at low prices and will appreciate a part of your trade.

MRS. J. C. WHITE

## MAGNOLIA PRODUCTS

Tom May, Agent  
 Phone 10 Brownfield, Texas

## BIG PRICE REDUCTION

In order to meet present conditions, we have reduced the price of barber work as follows:  
 HAIR CUTS ----- 35c  
 Other work in proportion at ----- BYNUM'S

## FARMERS

## ATTENTION!

Can use one hundred tons bright dry maize or kaffir heads for delivery next week. \$5.00 per ton. Will also contract your corn for delivery later. See me in office No. 9 State Bank building.

T. I. BROWN

Among those who have renewed for the Herald since the 1st issue were: M. H. Bennett, Rt. 1; W. W. McGee, Meadow; H. E. McBride, city; O. T. Ray, Tyler, Texas; W. F. Christy, Rt. 5; H. M. Cargill, city; A. Flache, city and for his daughter, Mrs. Bynnie White, Big Spring; Mrs. L. L. Latham, Meadow; J. E. Moore, city and H. C. Zorn, Meadow.

Don't forget the Girls Basketball tournament this week end. The Herald has enjoyed the best job printing business this month perhaps since the fall of 1930 before Brownfield felt the "repression." The ad business has been low, but that is generally expected in January as it is invoicing time as well as a "between season" time for dry goods stores. Many others, including garages and filling stations are reporting a good pickup in business.

**Watch for "Delicious"**

**Do You Want Laundered Leather or TANNED LEATHER?**

Any cheap shirt can be starched and ironed to be hard and glossy. That does not make it a good shirt! Any inferior hide can be quickly "doped" and rolled into a hard and glossy leather. That does not make it good leather! A jobber can make a long profit on "cheap" material—but a rebuilder can fool each customer only once. There is no "FALSE-FRONT" on PENN LEATHERS  
**JOHN'S SHOE SHOP**



**VALENTINE**  
FEBRUARY 14TH

We have a fresh assortment of Valentine Candies. Hearts 1 1/2 lb. to 2 lbs., regular Packs 1 and 2 lbs. Make your selections while the stock is complete. Kings and Artstyle Candies to choose from.

**SPECIALS**

- 1 lb. bar Pure Castilo Soap ..... 39c
- 50c Klenzo Shampoo and 35c Dressing comb 39c

**ALEXANDER DRUG CO.**

The Rexall Store  
"Where Most People Trade"

**GOOD LUMBER**

and other  
**BUILDING MATERIALS**  
**CICERO SMITH LUMBER COMPANY**

**MILK the FOUNDATION of HEALTH**

We offer you the purest of whole milk and cream. We pride ourselves for our cleanliness and prompt deliveries.

CALL US

**J. C. HUNTER**



**FIRST NATIONAL BANK**

of Brownfield, Texas

With resources devoted to the development of the best farming section of the State.

—YOUR ACCOUNT SOLICITED—

M. M. KENDRICK, President  
W. E. McDUFFIE, Cashier  
JAKE YALL, Ass't Cashier

**The Political Outlook**

There is a feeling abroad at this time that the nomination by the Democratic Convention will be equivalent to an election. This is not true unless we nominate the right man and conduct ourselves as a party in the right way. The present opportunity comes to us through the failure of the Republican Party to meet the situation financially, economically and internationally. It isn't every Democrat that can do better than the Republicans have done, therefore, it behooves us to select wisely our Standard Bearer. Since our opportunity has been brought about by the failure of the Republican Party to meet the conditions that have arisen, we would be committing suicide to name a reactionary as our candidate.

**A Locked Convention**

The special interests have not surrendered. With the Republican Party in danger of defeat, they will not hesitate to control the Democratic Party if we permit them to do so. It is reasonably apparent that they who fatten on special privileges are not partial to Franklin D. Roosevelt. He doesn't belong to them and they know it. He will give them justice but they want more than justice.

Just whom the special interests will support for the Democratic nomination is yet uncertain, but its present program will probably be that of deadlocking the National Convention, if possible, so as to prevent the nomination of Franklin D. Roosevelt. Then when the convention has worn itself down they will inaugurate a system of "TRADING", and, in a caucus of a few, bring forth a "Dark Horse" as a nominee. This may be some man whose name has not yet been mentioned, but the result of any such trade will not be in the interest of the Party nor of the people of the nation. Harding was the product of such a deal.

**Favorite Sons**

Texas is proud and happy that John Garner has been honored as Speaker of the House of Representatives. She is likewise proud of the financial achievements made in a personal way by her former citizen—Melville Traylor, President of the First National Bank of Chicago. She will throw no stone in the way of either of these men. The delegation that goes to our National Convention cannot, in good taste, be other than the friend of each of these men. There are many Texas Democrats who will be for Garner or Traylor, who are, at heart, for Franklin D. Roosevelt, and at this writing there is no occasion for a hostility among these camps. WHO IS OUR STRONGEST CANDIDATE? View from two angles: First, who is the easiest winner. Second, who will give us the strongest administration after the election.

**Franklin D. Roosevelt**

Our friend Governor Franklin D. Roosevelt is in the lead throughout the nation. He will not only carry New York, but he is particularly strong in the northwest. The Progressive Republicans think well of him as do western Democrats. Under Roosevelt's Administration this wing of the Republican Party would probably be absorbed and the Democratic Party become a majority party for the next generation. Governor Franklin D. Roosevelt would make the tariff, financial and economic questions the battle-ground of the campaign. Other candidates would make the Prohibition or Anti-prohibition question, which would mean our defeat.

Roosevelt is a leader. The New York Legislature, although at times unfriendly to him, has accepted every major proposal made by Governor Roosevelt during his three years in office. Such will be his record in the Presidency. Realizing that Agriculture is in more desperate straits than the other industries of the nation, New York has relieved the farmer almost entirely of taxation, while in many other states land is being almost confiscated under the burdens of taxation.

Roosevelt is rated as a Progressive. The name "Roosevelt" will mean half a million votes from the Republican column. Those who know Franklin D. Roosevelt know him to be a type of statesman like Clay, Andrew Jackson, Webster and Woodrow Wilson. With Roosevelt in the White House our country and our party will have a policy and a program. His nomination means his election, his election means a triumph of the Democratic Party, not only at the polls, but during the coming administration. We are facing a more serious situation in a financial and economical way than many will admit. We need a President and a leader equal to the situation.

The south-sayer warns us, "Beware of Traders and Dark Horses in 1932."

**ROOSEVELT IS THE ONLY MAN WHOSE NOMINATION MEANS CERTAIN VICTORY!**

**WELLMAN**

Mrs. H. T. Wilkins, Mr. and Mrs. C. A. Wilkie motored to Lubbock Monday evening. They saw "The Apple Cart" presented by the English Players.

Mr. and Mrs. W. D. Moon left Tuesday for Loraine and Snyder where they will visit with their son Dee were in Wellman Thursday on business.

The boys and girls are playing some interesting ball games now. They enjoyed games at Forrester Wednesday when Forrester was victor. Some of the players were ill thus weakening the team.

The boys and girls went to Meadow Thursday where they expected to play the Hurlwood teams. Though disappointed in not getting to play, they enjoyed the evening at Meadow. The boys played a team of outsiders while the girls found a show to enjoy.

Two interesting games were played on the home court Friday evening with Gomez teams. The boys and girls were cheered on to victory by the pep squad which the sixth and seventh grade organized under the leadership of their teacher, Mrs. C. A. Wilkie.

Rev. Drennon met with the church of Christ Study Class Friday evening and gave examinations on the work already taken. There was preaching at the church Sunday morning and evening.

Mrs. H. T. Wilkins, two children, Bonnie and Howard, and Mrs. S. Z. Paul and two sons Charlie and Taylor, shopped in Lubbock Saturday.

Mr. A. L. Baker, who has been in Lubbock Sanitarium for eye treatment the past weeks, returned home Saturday.

Mr. V. L. Hudson motored to Lubbock one day this week for eye-treatment.

Rev. Porterfield is to organize a Bible class at the school house Fifth Sunday.

Rev. Hector, is to have charge of the meetings which are to be held at the school house first week of Feb.

Rev. Allen, pastor of the Baptist church has accepted full time work with Westbrook church, so did not fill his regular appointment here.

Rev. Johnson of Tahoka brought fine messages Saturday evening and at both services Sunday. He is to conduct a Training School here soon. There were six additions to the church Sunday. Mr. and Mrs. Green and family.

Mr. and Mrs. Hefner and family left Saturday for New Mexico. Miss Dorothy Norton went with them. Mr. and Mrs. Hefner have lived at Wellman for several years. They came here from Camp Springs, Texas, but were from New Mexico. We are glad that it was our privilege to know them. They took an active part in the community work and Mr. Hefner served on the school board. We enjoyed many good times in their home and hope that it may be our good fortune to have them as a neighbor again some day. Wish them prosperity and happiness in their new home.

Mrs. W. L. Gardenhire is very ill at the time of this writing.

Mr. Luck Pace has purchased the house from Mr. Burnet that was on Mr. L. P. Adairs lot in Wellman and moved it to the home place.

Dr. R. B. Parish, local dentist, received a letter last week stating that his father was elected commander of the Spanish War veterans post at Wynona, Minn., of which post he is a member. That's the place where Mr. Watkins makes his liniment.

Mr. J. R. Arcutt of the Wellman community, was up this week on business.

Miss Ruth Gore has a position with the Hotel Brownfield Coffee Shop as waitress.

**THE RED & WHITE STORES**

OF BROWNFIELD

**THE RED & WHITE STORES**

Be Sure of Satisfactory Results

When you select Red & White food your search for quality is ended, for the familiar Red & White label is a dependable guarantee of finer food products.



**SPUDS 10LB .15**

- 1 lb. Red & White Baking Powder ..... 21c
- 1 lb. Salad Wafers ..... 16c
- No. 2 R. & W. Pineapple .. 15c
- Red & White Country Gentleman Corn ..... 13c

**SOAP Red & White 5 BARS .16**

- Red and White Tomato Soup 9c
- No. 1 1/2 Ratcliff Tamales .. 13c
- R. & W. Cake Flour ..... 29c
- Blue & White China Oats .. 21c

**COFFEE Red & White 1 POUND .39**

- Kelloggs Whole Wheat Biscuit ..... 10c
- 4 lbs. Prunes ..... 29c
- 1 lb Blue & White Cocoa .. 17c
- 2 Pounds Red and White COFFEE ..... 75c

**MILK Red & White 2 Tall or 4 Small .17**

**TISSUE Toilet Paper 2 FOR .17**

SEE US ABOUT YOUR BULK GARDEN SEED  
BRING US YOUR EGGS

**CHISHOLM BROS**

SOUTH SIDE SQUARE

BROWNFIELD, TEXAS

**HUDGENS & KNIGHT**

WEST SIDE SQUARE

BROWNFIELD, TEXAS

**THE RED & WHITE STORES**

**WELLMAN P. T. A. MEETING**

The regular meeting was held at the school house January 22. Since this was thrift week the program was on thrift.

A membership campaign was launched which is creating much interest and will enlist members in this worthy and interesting work.

The following interesting program was given to an attentive audience: Mrs. Porter's P. T. A. Message in Thrift; Mrs. V. L. Hudson: Thrift Program for Success; Mr. C. A. Wilkie: Life of Benjamin Franklin; Melverda Hamm: Physical Education; Mrs. C. A. Wilkie: Song, Ramona—Melverda Hamm.

And remember! The evening for the social or program meeting is fourth Wednesday evening. Be there in February.

Our old friend, O. H. Garner, of the Union community was in this week to renew.

Mr. and Mrs. J. H. Fisher of route 5, called this week to renew for the Herald and aPm News.

**CARD OF THANKS**

We take this means of thanking our friends and neighbors, for their kindness, floral offerings and many expressions of their sympathy during the sickness and death of our beloved husband and father. May God's blessing rest upon you.

Mrs. J. T. Hamilton  
Jessie Hamilton and family  
C. F. Hamilton and family  
Annie Hamilton  
Addie Hamilton  
Mrs. Weldon Ridgeway and family.

Our old friend P. E. Pope of Alvarado, was up this week looking after his property interests of two section in the west end of the county. Mr. Pop says they sure have been having the rain down there in the blackland section, and hopes are high for a big crop this year. He called for two short talks with the Herald man while here. He is mayor and one of the progressive groccymen of his little city.

Range—Plans underway to reorganize Range State Bank.

**DECIDES BANK IS SAFE AFTER RATS EAT HIS MONEY**

Littlefield, Jan. 13.—These are distressing times, especially for the agricultural profession, but farmer W. T. Cooper has decided that, after all, a bank is the best place to keep your money. Previous distrust in those institutions has compelled him to petition the aid of the federal government.

Some time ago, Cooper came into possession of \$150. Apprehending a bank failure, he took his money home and hid it.

More recently, he returned to town bearing a roll of what had once been legal tender.

"The rats ate most of it," he explained to the bankers. "I had it put away in what I thought was a safe place. The rats got it, anyway."

A formal report from Washington has not been received but it was believed that \$40 had been nibbled too perniciously for identification.

You'll love it because it's "Delicious."



**THE HERALD**

Brownfield, Texas

**A. J. STRICKLIN & SON**  
Owners

A. J. Stricklin Sr., Editor and Mgr.  
A. J. Stricklin, Jr., Assistant Mgr.

Subscription Rates  
In Terry and Yoakum Counties  
per year \$1.50  
elsewhere in U. S. A. \$2.00

Advertising Rates on Application  
Official paper of Terry County.

Member 1931  
NATIONAL EDITORIAL ASSOCIATION

MEMBER  
TEXAS PRESS ASSOCIATION

**Political Announcements**

The following candidates for District, County and Precinct have handed us their announcements, subject to the Democratic Primaries July 23.

- For State Senate:**  
Clyde E. Thomas
- For State Representative:**  
H. R. Winston  
Jno. N. Thomas
- For District Attorney:**  
T. L. Price, re-election  
G. H. Nelson
- For County Judge:**  
Jay Barret, re-election
- For County Attorney:**  
Ronald Smallwood
- For Sheriff and Tax-Collector:**  
A. T. Fowler  
W. Malcolm Thomason  
Bayne Price  
Jesse Smith
- For District Clerk:**  
Mrs. J. C. (Eldora) White
- For County Clerk:**  
G. R. Day  
W. A. Bell  
Rex Headstream, re-election  
W. A. Tittle  
J. A. Forrester
- For Tax Assessor:**  
T. C. Hogue, re-election
- For Treasurer:**  
Mrs. J. L. Randal, re-election
- For Commissioner Pre. No. 1:**  
L. L. Brock, re-election  
J. C. Johnson  
Jno. R. Davis  
W. J. Washmon
- For Commissioner Pre. No. 2:**  
W. A. Hinson, re-election
- For Commissioner Pre. No. 3:**  
R. I. Cook  
T. W. Lasiter, re-election
- For Commissioner Pre. No. 4:**  
J. L. Lyon  
M. H. Ballew  
G. M. Thomason, re-election
- For Public Weigher Pre. No. 4:**  
Lowell C. Terry

**CITY OFFICES**

- For City Marshall:**  
C. E. Fitzgerald  
E. Brown, re-election  
Dalt Lewis  
Geo. E. Tiernan

We are living and learning each day. Two months ago, perhaps three, a person was a moron (believe that is the way to spell it) who whistled. All the human mocking birds, Field-larks, Nightingales and Canaries all over the land were strangely silent. Now they tell us that whistling makes the mouth kissable, and people are fairly making the welkin ring. Even some of the ugliest old men are practicing up on Yankee Doodle and Dixie again.

Several home town newspapers have been forced to quit business the past year, and it is an established fact that when a town gets to where it cannot support a newspaper, it has reached the place where it has no traffic problem. The local newspaper depends usually upon the support of a handful of business men who strive earnestly to maintain the business prestige of the town, and it is to them that the town owes all of its growth. If the entire personnel of the business district was represented, nothing could keep the town from progressing.—McLean News.

Melvin Traylor's friends in recommending him highly as a business man and telling us that is what the country is needing. We heard that same story four years ago about Mr. Hoover and two years later about Ross Sterling. Personally, the Herald is just about fed up on big business men at the head of our affairs. We are just about ready for trial of another just plain old popcorn politician at the head of affairs. Believe they know just about as much what to do as big business men. They will take a chance at things, and don't raise taxes any more than big business men.

There seems to be considerable sentiment, not only in Texas but also in other sections of the country far removed from Texas, for the nomination of John Garner as the Democratic candidate for the Presidency. The probabilities seems to be, however, that either Franklin D. Roosevelt or Al Smith will be nominated. In that event, we can not think of anything more appropriate than to nominate Garner for the Vice-Presidency. Like Roosevelt and Smith, he is a wet. At least he was a wet when the Eighteenth Amendment was adopted, and it is presumed that he is wet still—very still, however.—Tahoka News.

From conversation with many people we gather that a great many people are so optimistic that they think the big swing to returned prosperity does start that we will have the same old brand of prosperity we have had most of the time since the world war. We believe in optimism, but we are afraid many are in for a bad disillusionment. Frankly we believe that the hollyhawk days following the World War are gone forever, unless such another circumstance, such as a World War comes up again, and we hope it don't. Rather, we believe that when prosperity returns, times will be more like they were from say 1910 to 1914 than they were from 1919 to 1929. He that expects the return of 40c cotton, \$1.00 bushel corn and \$2.00 wheat has another expectation coming to him, to our notion.

Our wife has a way of saying things to the children for our benefit. Yesterday when one of them asked her for a quarter she wasn't satisfied with simple saying she had no quarter for him. "Where on earth do you think I got a quarter?" she asked the child in a sufficiently loud voice for us to hear. "I have no way of making money. My time is occupied with cooking and scrubbing and sewing, and I haven't any time left to work out. My mother always had money. My father considered it his duty to give her what money she needed. He felt that he owed her something, so she always had money, but I never have any. You children are wasting your breath when you ask me for money. I am just a slave and slaves don't get pay for their work."—Tatum (N. M.) Courier.

The Herald is no expert on traffic laws. We make mistakes ourself, but some of these days there is going to be a big spill out in our streets when one of these drivers that takes a half acre to turn on make a collision with one of our drivers who are always in a big hurry to get nowhere. We have

noticed several "big turners" here come to an intersection, and instead of driving right up to the turning post in the middle of the street to turn, they will make a great sweep to the right as if they were aiming to turn, up that street. But no such things is intended. They imagine they have to make this big swing to the right in order to later turn left and get around the turning post to start down the same street. Well, one of these days one of our 75 mile per hour single track minds is going to decide that the car in front does aim to turn up the other street when he makes his big swing, and will try to pass between the post and the big swing car. Call the ambulance!

A wee bit of Scotch—but 'Delicious.'

**Announcements**

TO THE VOTERS OF PRE. NO. 4

With a full realization of the duties and responsibilities that rest upon a public weigher, I herewith, announce my candidacy for the office in Precinct No. 4, subject to the Democratic primary July 3, 1932.

During the past four years that I have been in this county, I have been closely associated with the present Public Weigher, having worked for and with him each year. Knowing the people and the duties of a weigher, as I do, I feel fully qualified to fill the office satisfactory to every one. This is the first time I have asked for an office. I want to assure you that no one will appreciate your help more, or will try harder to please everyone more than I will. I therefore, earnestly solicit your vote and influence, and if elected, I will give you the very best within me to the faithful discharge of the duties of the office.

Respectfully submitted,  
LOWELL C. TERRY.

COMMISSIONER OF PRE. NO. 1

I take this method of announcing for the office of County Commissioner of Precinct No. 1.

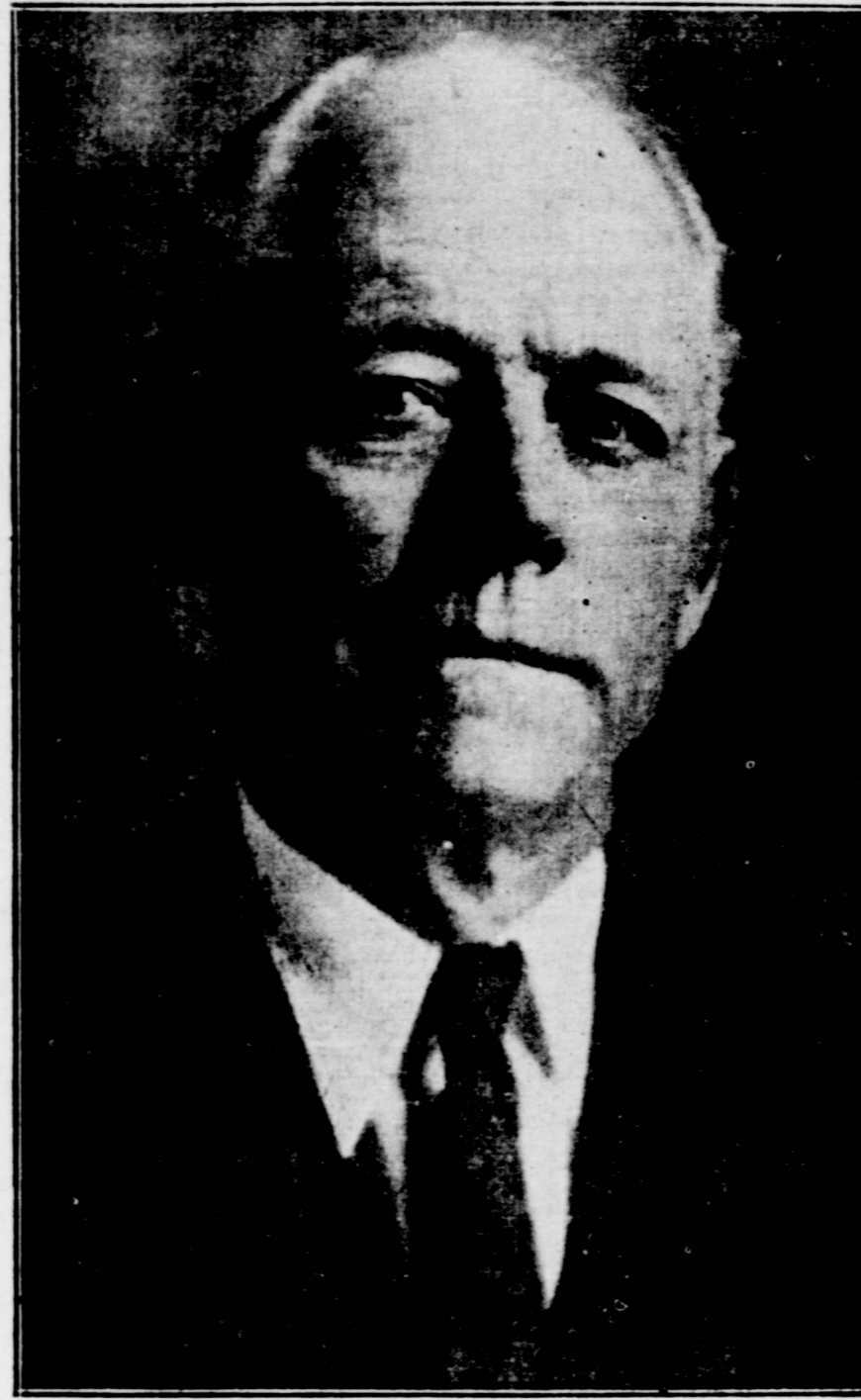
I have been a citizen of this county and precinct for eight years, and think I am qualified for the job as I think I know what the people want. If elected I will do my best to economize in county finances. Your vote and influence will certainly be appreciated in the coming primaries.

Yours very truly,  
W. J. WASHMON.

**Found Safe**



Here is Dr. Herman James Muller, national renowned discoverer of the mutation of genes and a professor of science at the University of Texas, who was lost two days in the mountains around Austin last week. Showing severe strains of overwork and exposure. Dr. Muller, who had become lost on one of his frequent walks, was taken to a hospital where his condition was declared not critical. Numerous posess of students and civilians aided officers in the hunt.



**J. N. Thomas Asks to Represent 119 District**

To The Voters of the 119th Representative District:

I hereby announce my candidacy for the office of Representative from this district subject to the action of the Democratic Primary in July.

In announcing my candidacy for this office, I want to express to those who so loyally supported me in the last campaign, my sincere appreciation for all you did for me. In spite of the fact that my opponent in the last election was one of the most widely known lawyers in the district, I lacked only a few votes of winning the election. The strong support from my friends all over the district has not only won my everlasting gratitude, but has strengthened my faith in the right, and given me the courage to offer myself again as a candidate for this office with a hope that a way will be thus opened for me to serve in a greater way the people of this great country.

To those who did not support me in the last race, I will say that you exercised a right that I would not take from you, and in doing so, you did not weaken my friendship for you. If you see fit to support me in this race, I shall show my appreciation by making you the best representative possible.

I have been identified with the people and the interests of the South Plains country for the last twenty-six years. I have learned to love the land and the people. If I am elected, all my time and energy will be given to a study of the welfare of this great state, but especially to the study of the interests of the people and the institution of this particular country where I have lived and labored for over a quarter of a century.

Again thanking all who supported me in the last campaign, and expressing in advance my appreciation of all who supported me in the campaign which is now on, I am,  
Yours very truly,  
JNO. N. THOMAS.

**Hon. Clyde E. Thomas Candidate For Senate**

Reared in Bell County, Mr. Clyde E. Thomas, after receiving a High School education and a year in the State Normal College at San Marcos, taught in the public schools, then in West Texas, being superintendent of the schools at Haskell at one time; he supported himself, working for his board and room while going through the High School, and by waiting on tables at old "B. Hall," at the University of Texas.

He was admitted to the practice of law in 1913, and within a short time thereafter settled in Big Spring, where he has been identified with the Civic and Business development of the town, having acquired property interests therein, and where he has built up a large Law practice.

About eight years ago he was elected Mayor of the City of Big Spring, and under his promise of an economical administration, he paid off all of the current bills, amounting to thousands of dollars, and reduced, within twelve months, the tax rate thirty-three per cent, and at the same time

made civic improvements namely, paving, ornamental lights, a new water works and a sewer system—all without raising the tax rate or the valuation, and at the same time reducing the taxes and running on a cash basis.

Mr. Thomas advocated the City Manager Form of government, and during his administration, the plan was worked out and thoroughly established. He has always been interested in Government and Civic improvements; while in the University, he received his best grades in Government.

He is advocating curtailment of Governmental expenses, and states positively that there must not be any increase in the State's expenditures under any circumstances.

He declares himself against the State-Wide Road Bond Issue and any similar bond issue that would raise the tax rate directly or indirectly, and thus place a further burden upon the people; the time is not ripe for the bunching of any bond issues, so he believes and advocates.

Notwithstanding his program of economy, to which Mr. Thomas makes his pledge, yet he is strictly for the State paying its honest debts, and he looks upon the State's obligations to pay a reasonable amount of the loss to the farmers in the pink boll worm area; he says this is a legitimate expense and an honest debt, and should be paid.

He is in favor of exempting the homestead, be it in town or in the country, from any and all taxation except local taxes, such as would come in the class of special school taxes of the community; it does seem that, since many of these homes are indebted, and a large percent of home owners own a very small equity in their homes, that this tax burden could and should be shifted to the owners and holders of the Vendor Liens and Deeds of Trust Mortgages; for it does not appear, as is the popular opinion, that this shift in the burden of tax would run money out of the State, as nearly all of the mortgages on homesteads is Local or Texas money anyway, save and except Federal Farm Loans, and the money representing such loans are exempt as a matter of Federal law.

Mr. Thomas is in favor of law enforcement, and pointing out that a large percent of the crime is committed, not by the home-owning citizens of the community, but by the drifting element who are hard to identify, believes that central Bureau for Identification and Finger Print should be maintained in some Department at Austin for the use and benefit of the Sheriff, Constable and City Police; that such services would be of very little expense and render

**Professional Directory**

**BROWNFIELD, LODGE**  
No. 903, A. F. & A. M.  
Meets 2nd Monday night, each month, at Masonic Hall, R. M. Kendrick, W.M. J. B. Knight, Sec.

Wm. Guyton Howard Post No. 269, meets 2nd and 4th Thurs. each mo. Jim Miller, Commander. C. K. Alewine, Adj.

Brownfield Lodge No. 530, I. O. O. F.  
Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers Welcome  
C. L. Lincoln, Noble Grand  
J. C. Green, Secretary

**DR. A. F. SCHOFIELD**  
Dentist  
Phone 185 State Bank Bldg. Brownfield, Texas

**DR. R. B. PARISH**  
DENTIST  
Phone 106—Alexander Bldg. Brownfield - Texas

**JOE J. MCGOWAN**  
Attorney-at-law  
Office in Hotel Brownfield 103 West Main

**FURNITURE & UNDERTAKING**  
Funeral Directors  
Phones: Day 25 Night 148  
BROWNFIELD HDWE. CO.  
Brownfield, Texas

**J. D. MOORHEAD, M. D.**  
Physician and Surgeon  
Prepared to do all general practice and Minor Surgery  
Meadow, Texas

**M. C. BELL, M. D.**  
Physician and Surgeon  
Office in Alexander Bldg. Phones: Res. 164—Office 153  
Brownfield, Texas

**G. W. GRAVES, M. D.**  
Physician and Surgeon  
Office in Alexander Building  
Brownfield, Texas

**M. E. JACOBSON M. D.**  
Physician and Surgeon  
Phones: Office 211 Res. 212  
Office Over Palace Drug Store  
Brownfield, Texas

**C. N. WOODS**  
JEWELER  
SATISFACTION MY MOTTO  
Watch, Clock & Jewelry Repairing  
At Alexander Drug

**U R NEXT**  
Satisfied Customers is our Motto  
Try us and be Convinced  
Patton's Barber Shop  
West Main

**Dr. Lester Treadaway**  
Physician and Surgeon  
Office 1st Door South Of Higginbotham Lumber Co. in Brownfield Hotel Building.

**WINES HOTEL**  
Mrs. W. W. Terry, Mgr.  
Home Cooked Meals—35c  
Family Style

**DR. H. H. HUGHES**  
Dental Surgeon  
Telephone 261 Alexander Bldg. Brownfield, Texas

**Lubbock Sanitarium & Clinic**  
Dr. J. T. Krueger  
Surgery and Consultations  
Dr. J. T. Hutchinsan  
Eye, Ear, Nose and Throat  
Dr. M. C. Overton  
Diseases of Children:  
Dr. J. P. Latimer  
General Medicine  
Dr. F. B. Malone  
Eye, Ear, Nose and Throat  
Dr. J. H. Sills  
Surgery  
Dr. H. C. Maxwell  
General Medicine  
Dr. E. L. Powers  
Obstetrics and General Medicine  
Dr. B. J. Roberts  
Urology and General Medicine  
Dr. Jerome H. Smith  
X-Ray and Laboratory  
Dr. V. W. Rogers  
Dental Surgery  
C. E. Hunt Superintendent  
J. H. Felton Business Mgr.  
A chartered training school for nurses is conducted in connection with the sanitarium.

**WANT ADS**

WE ARE ready to test your Lights and do all kinds of Repair work including Battery charging—Jack's Repair Shop. 20tc.

HIGH GRADE Jersey bull, 2 years old, for sale or trade. See Ed Thompson, 4 miles north on cemetery road.

MASTER Buick, 2-door Ford Sedan, one ton truck with bed, all good condition and good rubber, McCormick-Deering Separator, to trade for feed, cows, chickens, hogs, horses or mules. T. T. Thompson, Box 282, city, or see them on farm 4 miles north and one half west on cemetery road. tfe.

WE WANT your Radiator work, as we are prepared to give you the very best. Also your welding. All work guaranteed.—Jack's Repair Shop. 20tc.

TO TRADE, horses or mules for a gas range. Will Moore, city. tfe.

NOTICE: For sale, 1 coming 2-year old shorthorn milk bull; one 4-year old, same breed; one 3 months old male calf, same breed; one team work horses.—C. J. McLeroy, Rt. 2, Brownfield, Texas. 26p.

SEE Mrs. John B. King at Brownfield Nursery for cut flowers, sprays, wreaths, pot plants, and bulbs. 1fc.

FOR RENT—4-room house close in. See W. B. Downing. 20tc.

WANTED—Good coal cook stove. Must be in good shape. O. C. Campbell, Route 1, Brownfield. 24p.

FOR SALE—Fat hogs from 250 to 500 lbs. Priced right. O. C. Campbell, Brownfield, Rt. 1. 24p.

J. A. FORRESTER, tax collector for Hunter and Forrester schools at Bailey's store, Brownfield. tfe.

WANTED—To make a share crop with a good farmer.—See Frank Brisch at Dr. Joe W. Holders. 1tp.

SEE Mrs. John B. King at Brownfield Nursery for cut flowers, sprays, wreaths, pot plants, and bulbs. 1fc.

**A Bank of Friendly SERVICE**

More, perhaps, than any other business institution, banks should be centers of service. This one is! Our officers and employees are fully cognizant of the true meaning of the word "Service." Furthermore, they practice it in every contact you make here. No request is too great, none too small to be granted, providing, of course, that it comes within the restrictions of sound banking principles. Why not come in . . . we are known as the Friendly Bank!

**BROWNFIELD STATE BANK**

**Oldest Daughters of Five Generations**

When Mrs. W. M. Moore of Amarillo, Texas, gathers her family about her, five generations are represented. She is 80 years old. Pictured are the four "oldest daughters." Mrs. Moore is lower left; her eldest daughter, Mrs. A. A. Godwin of Westbrook, Texas, is directly above her. To right of Mrs. Godwin is Mrs. Frank Steigler of Westbrook, her eldest daughter. Seated at right is Mrs. Steigler's oldest daughter, Mrs. Tenney Ratliff, who is turning 80. Standing at right is her "oldest daughter," little Lona Ratliff, age 22, representing the fifth generation.

# Good NEWS

We are glad to say that all the papers below we are clubbing with have renewed their offer to the Herald for a short period of time.

To the farmers who take the Semi-Weekly Farm News, whose papers expire any time in the next 3 months, January, February and March, we will be able to sell the two papers, The Herald and Farm News for \$1.50. We had to plead for this rate but got it.

Star-Telegram offer is for 10 months only The Abilene News is good any time this month, but your paper is only dated up to January 1, 1933. So the sooner you get in on this rate the longer you get your daily.

Herald and Farm News, regular .....	\$2.50
Both for one year NOW .....	\$1.50
<b>You Save .....</b>	<b>\$1.00</b>

Herald and Abilene Morning News, regular .....	\$8.50
Both for one year NOW .....	\$4.55

Will Be Dated to January 1, 1933 Only.

<b>You Save .....</b>	<b>\$3.95</b>
-----------------------	---------------

Herald and Star-Telegram 7 days regular .....	\$11.50
Both for one year NOW .....	\$5.60

Herald and Star-Telegram 6 days, regular .....	\$9.50
Both for one year NOW .....	\$4.75

Offer on Star-Telegram good for 10 months and The Herald one year.

SEE

# The Herald

YOUR HOMETOWN PAPER

# SOCIETY NEWS

Mrs. Ike Bailey, Editor

Phone 160

## CHURCH OF CHRIST

Twelve members of the church of Christ enjoyed the meeting of the ladies Bible class at the home of Mrs. Ditto, Monday afternoon. After the Bible lesson led by Mrs. Williamson a social hour was spent. The next meeting will be at 3 o'clock Monday at the church. The lesson will be the last two Chapters of Paul's letter to the Ephesians.

The First Christian church Missionary Society did not meet Monday on account of the funeral of the infant daughter of Mr. and Mrs. Barney Holgate.

Circle No. 1 met at the Baptist church Monday afternoon with 7 members present. The afternoon was spent in quilting. This circle will meet next Monday at the home of Mrs. Thomas for a Bible lesson from the 1st, 2nd and 3rd Chapters of Galatians. This will be led by Mrs. Thomas.

Mrs. A. M. and Mrs. M. V. Brownfield were Lubbock visitors Monday.

## PRESBYTERIAN MIS. SOCIETY

The Presbyterian Missionary Society met Monday at the home of Mrs. Weir, with Mrs. Barret as assistant hostess. It was their monthly business and social meeting. Refreshment of olive nut sandwiches, pimento cheese sandwiches and tea were served to the nine members present.

## NEW OFFICERS INSTALLED

Rev. Tharp had charge of the installation of officers for the Jubilee Auxiliary Thursday. In the presence of ten members the following officers were inducted into office: Mrs. W. A. Bynum, President; Mrs. Boone Hunter, Vice-President; Mrs. Dave Finney, Vice-President; Mrs. Boone Treadaway, Secretary. The duties and responsibilities of each office were outlined by Rev. Tharp.

Mr. and Mrs. W. R. McDuffie, Miss Christine Owens and Mr. Fred Youree drove to Sweetwater Sunday where Miss Owens took the train for Ennis, Texas, her home.

## METHODIST SOCIAL

Mrs. Carpenter was hostess to the Methodist Senior Missionary Monday. After a short business session in which the year book for future work was made out, the rest of the afternoon, was spent in piecing quilts. Seven members were present.

Baptist Circle No. 2 met Monday at the home of Mrs. Flache. It being Industrial day they worked at piecing a quilt. Their next meeting will be held Monday at 3 at the home of Mrs. J. C. Green. Bible study will be from the 17th to 19th Chapters inclusive of the books of Job.

## BAPTIST CIRCLES

In Bible study the Young Matrons Circle discussed the seventh and eighth Chapters of First Corinthians Monday at the home of Mrs. Rogers. Twelve members were present. The next meeting will be Monday at the home of Mrs. J. E. Taylor. The lesson will be from the ninth, tenth and eleventh Chapters of First Corinthians.

Circle Three enjoyed an all day meeting at the home of Mrs. Alewine. Each member carried a covered dish, which provided a bounteous dinner for the ten ladies present. The Mission Book in Royal Service was taught by Mrs. Hale and examinations were taken over the first half of it.

Miss Maude Hutton of Houston, Texas is a guest in the home of Mr. and Mrs. W. H. Dallas this week. Miss Hutton is a niece of Mrs. Dallas.

## DINNER HONORING BILL COLLINS

On Sunday Jan. 25th Mr. and Mrs. W. H. Collins entertained with a dinner in honor of their son Bill who reached the age of twenty-one on that date.

Beautiful cut flowers were used in decoration, and in the center of the table was a doll dressed in caps and gown and holding a Texas Tech diploma with '32 marked on it. Place cards were miniature diplomas tied with the Tech colors scarlet and black. On each place card the guests wrote a birthday wish and then turned them in for Bill to read.

The dinner menu was as follows: 1st course, cocktail; 2nd course, plate containing turkey, dressing, creamed peas, mashed potatoes, macaroni and cheese, celery, olives and pineapple and banana salad; 3rd course, ice-cream. Angel food and fruit cake, coffee.

Guests were: Jean Shelly Jennings of Lubbock, Lenore Brownfield, Alma Brown, Marjorie Anne Amstworthy of Lubbock, Bill Collins, Adolphus Smith, Wilson Collins of Lamesa, James Harley Dallas, Mr. and Mrs. Walter Collins of Lamesa.

## FRIDAY FORTY-TWO CLUB

Mrs. Chester Gore entertained the Forty-Two club Friday afternoon. Those present were Mesdames F. Ballard, Brothers, M. V. Brownfield, Downing, Ellington, Hurst, Kendrick, Longbrake, C. Rambo, E. Rambo and Robison.

Chicken sandwiches, congealed salad and tea were served as refreshments.

Misses Addie and Anne Hamilton returned Sunday to resume their respective positions in the Tax collectors office, at Jacksboro and in J. C. Penny's Dry Goods Co., at San Angelo. Miss Addie will return in a few weeks for her mother.

Miss Lenore Brownfield has been ill in the West Texas Hospital this week due to an infected blister on her foot.

## RECENT BRIDE COMPLIMENTED WITH PARTY

Mrs. Warnick, Mrs. Cave and Miss Lois Adams on Friday afternoon at a very lovely party and miscellaneous shower honoring Mrs. R. D. McDonald. The affair was held at the home of Mrs. Cave.

For the games of bridge which were in play during the afternoon, high score was held by Misses Brown and Ballard.

The honoree was presented with many lovely gifts. At the close of the afternoon a dainty refreshment course was served to Misses Ballard, Brown, Butler, Graves, Lindley, Oliver, Webb, Mesdames Anthony, Jackson, Terry, Woods and the honoree.

Mr. and Mrs. Vance Glover and baby visited in Meadow Saturday and Sunday.

Mrs. I. M. Bailey visited her sister, Mrs. Joe Bailey in Lubbock several days this week.

Miss Lucille Robinson spent Sunday in her home at Floydada. She was accompanied by Brownfield, by her parents, Mr. and Mrs. Robin on and her friend Mr. Jack Dempsey.

Among the Tech students who spent the week-end in Brownfield were Miss Lenore Brownfield, Mr. Adolphus Smith, Bill Collins, Harlan Howell.

"Delicious" is simply swell.

Professor O. W. Fagala of Amherst was in Brownfield on business Monday.

Mrs. Dallas and Miss Hutton will spend a part of the week visiting Mrs. H. G. Lees in Big Spring.

Mr. and Mrs. G. S. Webber and son, Glenn, left Sunday for a visit with Mr. Webber's father in Adair, Okla.

## CHURCH OF CHRIST

Despite the weather last Lord's day the attendance was fair, we are very much gratified with the size of the evening audiences. The Bible study Wednesday night is being well attended and the interest is the very best, we are striving for 50 present.

We sure appreciate the hearty response to the call for charity. We have been able to give every one who applied something thus far, and hope we do not have to turn any one away that is hungry. We are in need of funds to buy gasoline to get them out of town.

Our program for next Lord's day Bible study 10 A. M. Preaching 11:00 A. M. and 7:30 P. M. here and 3:00 P. M. at Johnson school house. Young People's meeting 6:30 P. M. A welcome awaits every one at the Friendly church.

## "DELICIOUS"

Is going to be Delicious

Mrs. Eli Perkins and young daughter were brought home from Lubbock, Saturday. Both are doing nicely.

The little son of Mr. and Mrs. B. C. Daulton, who was badly hurt in a seed conveyor at a local gin recently, is convalescing nicely.

Graham—Site selected for proposed post office.

## BEGINNING

1932, I want to thank my friends for their patronage and will appreciate their order when in need of Flowers of any kind. Satisfaction guaranteed. Free Delivery. Phone MRS. W. B. DOWNING 69

## Elevator to Cavern Opened Last Sunday

Mr. Thomas Boles, superintendent of the Carlsbad Caverns writes the Herald that the great elevator costing \$100,000 has been finished and was to be officially put in use this week. The guide fee has been reduced to \$1.50. Elevator fees will be 50c for adults each way, and 25c for children under 16 years. You have the privilege yet of climbing down or up and save the elevator fee. Mr. Boles says that he hopes more visitors will continue to use the "trail" as it will save them 50c and at the same time they will see more of the caverns.

Texans headed the list of visitors by a big majority. Of the 80,144 visitors last year, 40,345 were Texans. There were visitors from 37 foreign countries, Mexico leading this list with 163, Canada with 90 and England with 33. The total foreign visitors was 621. The other lead-states are, New Mexico, 9,365, Oklahoma 6,568, California 5,789, Colorado 2,981, Kansas 2,030.

## Lahey Pupils Who Made the Honor Roll

The following are of pupils from the Lahey school who made an average of A the past month. They are working hard to win honors at the close of school:

Joe Davis Murry, Opal Dee Murry, Curtis Hulse, Mary Othel Fulton, J. B. Jeffrey.

Teachers who wish to give the examination in the spring should inquire at the office of the County Superintendent regarding sample tests. These examinations will be different from the ones pupils have been taking, and they should be given the opportunity of thoroughly understanding the method that will be used before they enter the examination.

J. W. Marchbanks lost his pocket-book with a quite a nice sum in it last week, but an honest man found it and he got it back. Will Winn of near Gomez found the purse.

Read the Ads in the Herald.

Don't forget that the Rialto is giving away their Shetland pony tonight.

Paul Robinson, manager of the Jones Dry Goods, was called to Tahoka this week where a business session was held with the other Jones store

managers. All reported a very good business and especially so with the local store in 1931, despite conditions.

The Gaines county rural schools received state aid in the amount of \$3,905.00.

## BUTTONED BLOUSE

By CHERIE NICHOLAS



It is considered tres chic for the blouse to button straight up the front as you see in the picture. This model is of emerald green wool, finished with bindings of brown braid. It is worn with a skirt of red brown wool. Brown kid oxfords with built-up leather heels answer to the call of the hour for definitely smart footwear. The brown angora turban with small green feathers at each side supplies its quota of chic.

## NEW MODELS GIVE VERVE TO SATIN

Take a length of black satin, add to it a dash of white satin, and you have a most wearable frock. Early in the season there was quite a lot of satin shown, but it hasn't been worn so much through the winter.

But for early spring it would not be surprising to see several models of black satin with white satin touches making a grand success. Such a black satin frock, cut on suit lines, is vastly becoming and is luxurious without being too lavish.

Always an effort should be made to see that there is a dash and a ray air to the black satin frock; otherwise it has a tendency to look heavy and set, which means, of course, that it looks old and is inclined to make the wearer look rather too matronly, something that even the matron of long standing usually wants to avoid.

## Lace Bolero Jackets New Note for Evening

Colored venetian lace bolero jackets are a new note for evening wear.

One of the newest dinner dresses is designed of black crepe in the princess silhouette with bodice of light blue georgette over which is worn a bolero of pale blue venetian lace.

## Fur Collar and Cush Sets Add Dash to Coat

Everyone will like to know about the fur collar and cuff sets that are being sold over the counters. A winter coat could have an interlining added and one of these sets imposed upon it and turn out to be winter's greatest success.

## CHIC CAPE WRAP

By CHERIE NICHOLAS



Cape wraps are the last word in Paris. This one is typical of those favored by the haute monde. While the original model was in bright blue the same style would be equally as effective in black or a color which would relate to the dress with which it is worn. The inevitable trimming of white fur is accentuated on this beautiful evening wrap.

White Winter Hats Paris says that even in town on wintry days, the white hat will be chic. Chenille, felt knitted wool, suede and velvet is used. One adorable hat of white is made entirely of closely matted feathers.

Utterly Feminine A double row of net ruching is the unusual finish to the skirt of a recent velvet gown.

## ACCESSORIES MAKE BIG RUN ON METAL

Winter accessories are making a big run on metal. Handbags are using wide bands of shining silver to finish off the flap of an envelope, or to construct the top. Imposing monograms in gold or silver, are featured impressively on street handbags.

The ever-present belt fastens more often with an important-looking metal buckle than with any other kind. Aluminum is making bracelets of as sorted widths to wear with winter woolen outfits. Metal buttons and Schlapdell's metal clips are proving both useful and ornamental in dress and coat fashions.

Tiny metal kid pipings are featuring upon formal afternoon and evening slippers—metal kid heels on the latter. Maggy Rouff sponsors the return of old-fashioned colonial buckles for shoes, made of silver, or of cut steel.

## Nothing So Flattering as Magnificent Furs

Nothing is more luxurious or flatteringly becoming than magnificent furs. Fur-trimmed coats and the rich velvets and janes that glorify our afternoon frocks.

Any woman becomes a figure of delight and romance when she wears a velvet coat with rich fur providing a soft frame for her face, a slim velvet frock and perhaps a cluster of snowy gardenias to set off the deep black of the velvet. And if she seeks color, surely the same frocks and the lovely coats in brown, red or green offer ample opportunity for colorful attire.

## Winter Sports Trousers to Be More Voluminous

Trousers for winter sports costumes will be more voluminous this season, but will keep a very neat waistline at the same time.

Many of the smart skiing suits just appearing at the big sport designers have the blouse buttoning on to the inside of the trousers, with a slimming belt outside. Others have a belt attached to the bottom of the blouse and still others join the two garments with a zip fastener which keeps the waist terribly trim and trig.

## Lace Frock Repeats Its Triumphs

By CHERIE NICHOLAS



ALL through the winter style program the lace frock for afternoon and evening wear proved a favorite and now at the threshold of a new season the world of fashion is yielding to the lure of lace with renewed enthusiasm. With milder weather coming on and with the opportunity to wear light garb which sunny winter resort environment presents the flair for lace is taking on an outstanding significance.

It makes it the more interesting that the midseason and resort fashions reveal the use of so many kinds of lace. Furthermore, when one considers that not only party and afternoon frocks are scheduled to be of lace, but that jacket suits tailored all of lace are foretold in advance Paris collections one realizes that lovely and flattering lace is destined to play a very important role during the coming months.

Generally speaking, the new laces are divided into three classes, namely cotton, wool and silk with some very attractive linen types also being shown. Alencons and valenciennes are divided honors in the cotton range, and they are as a rule of the most exquisite sort. A most beguiling effect and one which promises a program of lovely debutante gowns is valenciennes lace in dress width. It comes in white or in pastel shades. Many of the alencons laces employed are also dyed, and if the dress is not entirely of lace, then this colorful and desirable mesh is worked in for yokes or for the popular contrasting bodice top. Some designers are showing black frocks topped with this sort of lace dyed perhaps a vivid green or red or deep pink or a delectable old blue.

The revival of Irish crochet lace is also a matter of comment. At a recent style display, a dress entirely of this type lace was greatly admired. It is said that for lingerie touches on the spring frock, Irish crochet will be very smart.

There is also a new variety entitled

angel skin lace. A suit fashioned of pink angel skin lace comes from the atelier of a French style creator. The jacket and skirt are somewhat tailored, a distinguishing feature being a spiral banding of dainty gray fur on each sleeve.

Favor for wool lace continues especially in glowing red tones. The lovey gown with the bertha collar developing into a cape effect at the back as shown to the right at the top of this picture is of ruby red wool lace. The soft undulating movement of the flare of the skirt accents a graceful silhouette.

Clantilly in delicate shadowy patterning is a foremost favorite when it comes to handsome silken meshes. Dresses of these filmy laces are often enhanced with charming scarf arrangements or by clever drop-shoulder treatments. The exquisite dress to the right below in the picture is just such as women of discriminating taste recognize at a glance as being exclusive. This charming model has a fichu-like cape of the lace which ties in a generous soft bow at the front, at the same time that it achieves a quaint and lovely neckline. Taffeta cordings stiffen the tiers of the full skirt and the bodice.

Speaking of colorful effects, the handsome costume to the left is fashioned of almost green lace. The picturesque cape of lace is fur collared. It is destined to serve also as a dainty wrap with other dresses as it is delectable.

LOW FOOD PRICES FOR 1 9 3 2

We will give our customers the utmost in FOOD VALUE for the lowest PRICES in 1 9 3 2, and sell only the highest quality, and our foods are always fresh. We always have a nice line of fresh Vegetables and our MARKET handles only the choicest of Meats and produce. Come see for yourself.

# MURPHY BROS.

"More than Pleased" So Our Customers Say.

You, too, will find Satisfaction in a

McCORMICK-DEERING Ball-Bearing Cream Separator



TODAY there are many thousands of farmers who are using McCormick-Deering Cream Separators and who will tell you to do the same.

Ask any McCormick-Deering owner about his separator and you'll get the best kind of proof that the McCormick-

Deering skims close, turns easy, and is easy to wash and clean.

Stop in and look over the McCormick-Deering Cream Separators on our floor. We handle all six sizes—from 350 to 1500 pounds milk per hour. Hand, belt, or electric drive.

BELL-ENDERSEN Hdw. Co. BROWNFIELD, TEXAS



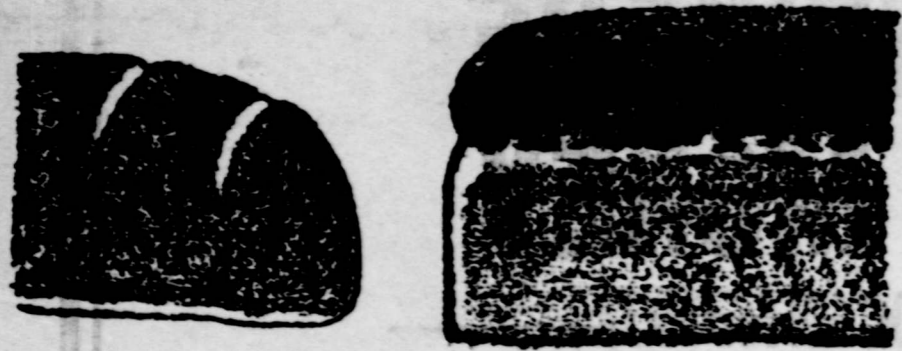
STOP THAT COLD AT THE START

Smart people know that colds don't "cure themselves." At the first sneeze they are off to this drug store, where they are given a choice of several scientific methods for stopping a cold at the start. And they really work, they tell us!

## Palace Drug Store

"If Its in a Drug Store—We Have It!"

9 1/2  
21 1/2  
32



**TAKE A LOOK  
Inside This Bread**

"Open the door and peek in." So goes the childhood rhyme, which we're stealing for this occasion. We want you to peek inside one of our loaves of bread. Notice its even texture, its lightness and freshness. That's because its made of only the finest of ingredients in the finest of bakeries. And the crust is, of course, unbeatable—crisp, browned to a turn, and firm. Bread like this spread with butter makes a delicious meal all by itself.

**BON TON BAKERY**

**HEAT WITH  
GAS  
WEST TEXAS GAS CO.**

SEE—**HIGGINBOTHAM-BARTLETT CO.**  
—for—**LUMBER**  
and building materials of all kinds.  
Phone 51 . . . . . Brownfield

**Don't High-Hat The Fact**  
that serious money losses have been saved to individuals and business men by their having been forehanded in providing proper and adequate insurance on their property. Fire, windstorm, explosion and liability insurance have proved their value, time and again. This agency is prepared to take care of any of your insurance needs.  
**E. G. AKERS**  
ABSTRACTS — LOANS — INSURANCE

**HATCHERY  
GOING  
WILL HAVE FIRST HATCH ON  
FEBRUARY 9TH  
BOOK YOUR ORDERS NOW**  
**For Custom Hatch and Baby Chix**  
Economy Mineralized Feeds Are Making Money For Others.  
**TRY IT**  
**CHISHOLM HATCHERY**  
BROWNFIELD — TEXAS

The word "tariff" attributes its origin to the town of Tarifa in the Straits of Gibraltar, where Barbary pirates extracted tolls from passing ships.

The Nation's first Secretary of the Treasury was Alexander Hamilton.

The name of the carrier now under construction will be the U. S. S. Ranger.

Eldorado—Steel derrick to be installed for Stanolind Oil Company's No. 1 W. H. Williams well, 18 miles northwest of here.

"DELICIOUS" is going to delight you.

**666**

666 Liquid or Tablets used internally and 666 Salve externally, make a complete and effective treatment for Colds.  
**\$5,000 in Cash Prizes**  
Ask Your Druggist for Particulars

**GOVERNMENT COST ONE  
7TH OF NATIONAL INCOME**

Taxes have doubled in the last ten years in the average community in this county. These confiscatory tax burdens tend to reduce further the tax paying ability of the country at large. They drive wealth into hiding, primimize non-productive enterprises, handicap industry, injure business, contribute to unemployment, impoverish agriculture, discourage land ownership, and are hindering recovery from the present business and agricultural depression.

The mounting costs of government have been in part due to the tendency of public officers, departments bureaus and governmental agencies to expand their functions and extend their powers. This expansion of public service and the increase of the number engaged in it have brought us to the state where one-seventh of the national income is required to sustain government in America. This is no compliment to a country of our boasted efficiency.—Judge Arthur J. Lacy, Detroit, Mich.

**Interscholastic League  
Spelling Contest Rules**

There has been a radical change made in the rules for the Spelling contest in the University Interscholastic League this year, according to Mrs. Ivy Savage, who was elected Director of Spelling in this county at the recent teachers' institute. "Formerly," said Mrs. Savage, "the contest has been based solely upon the spelling lists issued by the League Bureau, Division of Extension. This year, however, the contest is based not only on this list, but on words in the State adopted spelling book. Preparation of students for the contest therefore will involve a mastery of words in both sources, the League lists and the State Adopted Text."

"Teachers are also cautioned that the contest involves plain writing as well as spelling. Often a good speller is a poor writer and it is necessary to coach such contestants in plain writing. Every letter in a spelling paper must be clearly legible.

"No more valuable training, in my opinion, can be given our pupils than that involved in adequate preparation for this contest. The words prescribed are all words in common use, and words therefore for which the student has constant use. Moreover, the ability to write a clear, legible hand is an accomplishment which many graduates of our schools fail to acquire; yet in business and the professions, and even in the trades such an ability is of the utmost importance.

"The Constitution and Rules of the League is now available, and teachers in member-school may secure a copy by addressing the League Bureau, University Station, Austin.

**Hunter News**

Hunter has been having some bad weather lately and on the account of bad weather we have been having pretty good attendance at school.

The Senior B. Y. P. U. carried an interesting play to Scudday Sunday night.

Those who went were Mr. and Mrs. J. L. Lyons, Mr. and Mrs. H. H. Butler, Mr. and Mrs. Fred Bennett, Miss Viola Hight, Mrs. Oris Breland, Miss Goddard, Kenneth Goddard and Lucille Smith.

Mr. William Cox of the city visited Miss Addie Mae Matthes Saturday night and Sunday all day.

Mr. W. W. Scott and son, of Snyder, Texas visited his son, Mr. E. B. Scott last Friday and Saturday.

Mr. and Mrs. Ralph Hall visited Mr. and Mrs. O. M. Edwards Sunday.

The boy's basketball team from Scudday came over Monday afternoon. Our boys beat them by the narrow margin of one point. The final score being 9 to 8.

The game was loosely played, both teams showed lack of skill in handling the ball. The boys will meet the Harmony team at Lahey Friday afternoon, February 9.

Let's all go along and help cheer them to victory.

**FINLAND GOVERNMENT  
IN BOOZE BUSINESS**

Helsingfors, Finland, Jan. 18. (AP).—The cabinet's prohibition repeal bill, which would set up a government-controlled source of liquor supply without private profit, was made public today. It will be presented at a special session of the diet Tuesday.

The measure would set up an intermediate company for the importation, manufacture and sale of intoxicating beverages in which the controlling interest would be held by the government.

The sale of intoxicants is to be so arranged, the bill says, so that consumption will be reduced to as low a figure as possible, and the illegal use of intoxicants will be halted as far as possible.

Alpine—Dips being removed from U. S. Highway No. 90 close to city.

Mineral Wells—\$50,000 Methodist church edifice under construction.

Electra—Electra State Bank, capitalized at \$35,000, surplus of \$7,000, opened for business.

Flexible railroad ties are being used in Germany.

**HOW ONE MAN  
LOST 22 POUNDS**

Mr. Herman Runkis of Detroit writes: "A few lines of thanks from a rheumatism sufferer—my first bottle of Kruschen Salts took all the aches and swellings out of my joints—with my first bottle I went on a diet and lost 22 pounds and now I feel like a new man."

To lose fat SAFELY and quickly take one half teaspoonful of Kruschen Salts in a glass of hot water in the morning before breakfast. For your health's sake ask for and get Kruschen—the cost of a bottle that lasts 4 weeks is but a trifle at any drugstore in the world and if after the first bottle you are not joyfully satisfied with results—money back. Alexander Drug Co. Inc. and all good druggists will be glad to supply you.

**Bank Agriculturist  
Coming to Lubbock**

Lubbock, Texas, Jan.—Bankers and farmers of the South Plains are expected to gather in Lubbock Monday and Tuesday, February 1 and 2 to hear addresses by Dan H. Otis, agricultural commissioner of the American Bankers' association, L. C. Ellis, local key banker of the Texas Bankers' association has announced.

Otis will arrive Monday February 1 and his first meeting will be for buying the stock and looking around the city and countryside, he had decided to locate here as everything looked good to him, and Brownfield a mighty fine place to live. So, according to him, this will very likely be made his home and headquarters.

Mr. Babb informed us that after buying the stock and looking around the city and countryside, he had decided to locate here as everything looked good to him, and Brownfield a mighty fine place to live. So, according to him, this will very likely be made his home and headquarters.

His subject at the bankers meeting will be "Relations of Banking and Agriculture," and at the farmers' session, "Better Business in Farm Management."

H. J. Bowers, agronomist at the Texas Technological College, has charge of the meeting of farmers Tuesday, February 2.

Read the Ads in the Herald

**Miami Man Buys the  
Terry Bankrupt Stock**

T. J. Babb, prominent merchant of Miami, Texas, has purchased the W. G. Terry stock of dry goods here, and took charge last week. After invoicing the stock, he immediately put on a sale, which will probably run a few weeks as he aims to clean out the stock pretty well. It is also his intention of moving some more goods here.

Mr. Babb informed us that after buying the stock and looking around the city and countryside, he had decided to locate here as everything looked good to him, and Brownfield a mighty fine place to live. So, according to him, this will very likely be made his home and headquarters.

**Blacksmiths Consolidate**

This is to notify our customers and the general public that we, the undersigned, have consolidated our blacksmith shops, and we will be located hereafter in the W. D. Linville location west of the railroad track on Main street. We do this both to cut down the overhead expense, and to better serve our customers.

We will specialize in rebuilding lister bottoms. See us for general blacksmithing.

Respectfully,  
W. D. Linville  
Jim Jackson. ttc.

Newcastle—Bids asked for construction of Salt Fork of Brazos River bridge.

Carrizo Springs—New Woman's Club rooms opened.

Higgins—Paving started on Highway No. 33 near here.

**When Mother Sews for Little Folks**

By CHERIE NICHOLAS



AND now the spring sewing campaign begins. As a rule, it's "chit chat" when mothers begin to sew. What with the little folk's needs taking precedence, it's time to look about for timely suggestions on the subject.

As little daughter emerges from the tiny tot age, she wants her outfits fashioned more on the lines of the clothes mother or big sister wears. Wherefore, it appeals to her greatly to have a jacket suit somewhat after the styling of that of her elders. The skirt and jacket two-piece worn with dainty washable blouses has also the virtue of being eminently practical for the little girl who goes to school. Usually the tiny skirt is pleated like the one worn by the sprightly little lady posing to the right in the picture.

There are many pretty checked materials which will make up successfuly after this fashion. A rayon and wool weave is suggested, for mixtures of this sort launder perfectly, the presence of the rayon keeping the wool from shrinking. It also adds a pretty luster. The jacket may be fashioned along simplest lines as the picture portrays. As to the blouse, or perhaps it should be spoken of in the plural, for that is the beauty of a jacket suit—it admits of many a change when it comes to the blouse—it should show clever little trimming features. There is a new trim stitch decoration which is very effective and easily done. The work is entirely done by sewing machine. All that is needed for this is a trim stitch thread in both needle and bobbin, the needle being of the coarsest, and the gauge set to nine or ten stitches to the inch. Worked in bright colors the effect is that of embroidery. The blouse which completes the jacket suit pictured, is of cross bar lawn, all edges bound with bias trim.

The beauty of bias trim is that it can be bought ready to use, thus proving a time-saver and a nerve-saver for everyone who has had the experience knows what a task it is to cut narrow strips on a true bias, to which ad' endless folding of edges. It is bias trim (bright green) which gives so pleasing a finish to the attractive pajama outfit illustrated to the left. The material is a quality-kind cotton print-saffron and green on a white background. Even little daughter is letting her hair grow these days with the result that hair ribbons have come back. The latest is to match the hair ribbon with a linen collar and cuff set unless the set is white, in which case the hair ribbon matches its trim. These collar-and-cuff sets are so easy to make there is no reason why every little lady should not have several of them. The one shown in the picture on the dainty little miss in the foreground is of baby blue linen, of Puritan cut with slashes, the slashes interworked with fagoting done with a trim stitch thread in contrasting color. The fagoting also unites a bias trim bordering to the collar and cuff edges. The bias trim can be bought folded under and ready to apply, which is a time-saver and a nerve-saver when it comes to cutting narrow strips on a true bias—and think of the endless folding!

This sheer woollens made up in two colors such as a brown crepe with a rose-colored yoke, belt and other details are features in the realm of juvenile modes.

The hair for corduroy which is insistent in the adult world is also reflected among children's fashions. A type of school suit which is ideal for midseason has a shapely skirt formed of many gorges. The jacket is collarless, is hiplength and is belted. For the littler tots the bolero is favored in that it can be taken off and put on so easily.

There is a tendency in designing party frocks for the very young to introduce long-skirted effects with quaint high waists and sashes. A yellow-flowered white organdie, for instance, has a floor length full skirt. The high waist is defined with a wide sash of yellow taffeta.

Handsome and as practical as it is good looking is white washable satin for the making of dressy frocks and blouses for little folks. For anyone who has had the experience of washing satin of this description knows how perfectly it may be tubbed.

(© 1932, Western Newspaper Union.)

**NURSERY SALE**

Beginning Monday, February 1st, we will offer to the people of the South Plains, at prices never before for this class of high grade HOME GROWN Ornamental, Shade and Evergreen trees, Flowering Shrubs, Rose bushes and other Nursery Stock.

**WE MUST RAISE SOME CASH**

So we are disregarding the cost of production and call your attention to prices listed below.

- 1 lot of nice compact Rosedale Arborvitae 24-30 ins. high—\$1.00 each
- 1 lot of nice Arizona Cypress, 30 inches high—\$1.25 each
- 1 lot of nice Baker Pyramidal Arborvitae 30-36 ins. high—\$1.50 each
- 1 lot of 100 Chinese Elms 5-6 ft. high as long as they last—15c each

**Chinese Elms Nice And Straight, All Sizes and Prices**

- Nice 2 year old Rose bushes 6 for—\$1.80
- Nice 3 year old Rose bushes 6 for—2.25
- Strong 2 year old Spirea (Bridal-Wreath) 12 for—2.40
- Nice 2 year old Peach trees 6 for—2.00
- Nice 2 year old Plum trees 6 for—2.00
- Nice 2 year old Apple trees 6 for—2.00
- Nice 2 year old Compass Cherry 6 for—2.00
- 100 EVERBEARING STRAWBERRIES—2.00

A full line of Nursery Stock including 15 different kinds of Evergreens, all reduced to the very lowest prices possible.

Sale will begin at Lubbock and Brownfield on same date, Monday, February 1st, and will continue through the planting season or until stock is sold. Come early and get your choice. All prices are for delivery at Lubbock and Brownfield, at other points you pay express charges.

Evergreens have a large ball of dirt on them and will be sold only at the two shipping points. We deliver anywhere in Lubbock or Brownfield, and on medium or large orders will plant out at a small cost.

Call or Write Brownfield Nursery, Brownfield, Texas  
Phone 196

Call at Lubbock yard just north of South Plains Floral Co. College Ave. & 8th Street  
Phone 336

**MAGNETIC NAIL PICKER  
PROVES SUCCESSFUL**

Joe H. Caldwell of Lubbock, highway maintenance engineer for this division recently reported that during a three weeks' campaign conducted several weeks ago, fourteen tons of metal, nails, spikes, automobile parts, cans, etc., were picked off the highways of the South Plains.

593 miles were traveled by the heavy magnetic nail picker, and 28,567 pounds of metal were taken. The metal averaged 48 pounds per mile and it cost \$860.53 to do the work, three cents a pound, or \$1.45 per mile, to remove the nails and other adjuncts of the trash pile from the highway. Pretty cheap, we say.—O'Donnell Index.

Baird—R. W. Brown recently took over management of Hotel Mae.

Goodyear discovered the process of vulcanizing rubber.

**Two Meals Day Best  
For Stomach Trouble**

Skip one meal and drink water instead. Wash out stomach and bowels each morning by drinking water with spoonful of simple glycerin, buck-thorn bark, saline compound (called Adlerika).

Adlerika brings out poisons you never thought were in your system. If you are nervous, can't sleep, full of gas, it will surprise you. Adlerika contains no harmful drugs. Get it today; by tomorrow you feel the wonderful effect of this German doctor's remedy.—Alexander Drug Co.

**SMARTER  
Than Ever  
Y E T**

**LOWER IN  
PRICE** **5<sup>00</sup>**  
Worth Much More

"The first and Only Exclusive Shoe Department on the Plains" **\$5**

**1932 Brings You A Lower  
Price On Better Shoes!**

With the price of raw material 6 to 8 per cent lower, we are able to offer you shoes better in quality, workmanship and fitting at the low price of \$5 for 1932. We are proud to announce this price revision when quality is higher than ever. Once again THE CINDERELLA SHOP IS THE VALUE LEADER OF THE SOUTH PLAINS.

We absolutely guarantee fit, since our size range includes Quadruple A's to B's—sizes 2 to 9.

Many merchants say "FALLING PRICES" when they mean "LOWER QUALITY." Not here! Higher class merchandise will be lower priced, proportionately to the cost of raw materials.

**The . . . .  
CINDERELLA  
. . . . Shop**

"New Low Prices On All Spring Dresses, Coats and Hats. It Will Be A Pleasure To Show You"

# EXTRA! EXTRA! EXTRA!

## SPECIALS FOR FRIDAY & SATURDAY

### DRESSES

Ladies Silk Crepe Dresses. Good Quality, up to \$19.75 Value—  
**\$2.95 - \$4.95 - \$6.95 - \$7.95**

### WASH FROCKS

Guaranteed Fast Color. New Shipment of Spring Styles., \$1.00 Value Only—  
**59c**

### HATS

All Felt Hats. Values up to \$5.95 Only—  
**\$1.00**

### SILK HOSE

These are the Good Better Maid and Fine Feather Brand, Our Feature line of Hose. \$1.50 Value—  
**98c**

### BLANKETS

Rest Well Blankets in Fancy Patterns. Part Wool. Size 66 x 80. \$3.45 Value For—  
**\$1.98**

### MENS SWEATERS

In Part Wool. Color, Black. \$2.75 Value for—  
**\$1.49**

SPECIAL—Mrs. E. H. Marben. From 2:00 to 4:00 o'clock Saturday P. M.

### MENS DRESS SHIRTS

One Table of New Styles and Pretty Patterns. \$1.95 Value  
**\$1.00**

**Clyde Lewis Dry Goods Co.**

### PROFITABLY UTILIZING LEISURE TIME

A few years ago, certain publishers of educational books waged an intensive advertising campaign to tell the public what great things an individual could do by devoting fifteen minutes a day to this, that, or the other thing. The advertisements were intended to sell books, but the thought they expressed was worthy of repetition for unselfish purposes.

When Richard H. Waldo, president of McClure Newspaper Syndicate, told a Spokane audience recently that many world problems could be solved in leisure time, he had no books to sell. He had no selfish thought behind that statement. It is a fact that nearly all of the great accomplishments of the past were conceived in leisure moments; and it would be merely a repetition of history if some person enjoying an hour of leisure would conceive a thought which would lead to the solution of our present day problems.

It is possible to acquire an education in fifteen minutes a day. Three hundred and sixty-five such periods would be ninety-one hours and fifteen minutes. In ten years one would have devoted to study 912 hours and 30 minutes—more time than a college graduate has spent in class rooms. And this study, because of the short periods in which intense concentration would be maintained, would be far more productive than the average college course.

It was brief periods of study, oft repeated, that produced minds which we hold in reverence today. It was leisure turned to creative effort that produced some of the greatest gems of music which have lived through the centuries. It was the dreams of leisure moments, turned into productive action, that built most of our great industries.

Leisure—the minutes when fancy is free and the body idle—is the fundamental thing behind every progressive movement the world has ever known.

But there is another side to be thought. A man can become a thief, a drunkard, a dissipated rascal in his leisure moments. The moments which might be devoted to lofty dreams are much more often—much more easily—devoted to degenerating activities or to just plain idleness. But though the majority of our people abuse their leisure, it does not necessarily follow that leisure is bad.

A few leisure moments devoted each day to constructive thinking soon show their effect in increased mental capacity of the thinker. It is just as easy to advance as to retrograde. And the average person needs only a brief period of guidance to make constructive application of leisure a pleasure.—S. A. Wickware, Editor Times, Priest River, Idaho.

### UNCLE SAM IN BUSINESS

Because of the apathy of business men and others who should be alert to the menace of governmental interference with private enterprises, a small but aggressive minority in Congress in its attempt to socialize all American industries.

These advocates of government operation of business and industry have already severe burdens upon private enterprises through excessive regulations, as a first step toward their goal. In order to further harass these enterprises a multitude of government bureaus, commissions, boards and other agencies have been set up, with their army of political job holders to inspect, investigate and intimidate.

If these tactics shall succeed in destroying private business, the road to government operation and socialism will be open. This, of course, is the ultimate object of the whole scheme. And if it succeeds we shall all be slaves to an all-powerful political machine like that which is enslaving the people of Russia today.

Experience has demonstrated that governmental conduct of business is inefficient or wasteful, or both. Our experiment with government operation of the railroads during and after the war is an example. Our Post Office Department now shows a yearly deficit of \$150,000,000. We have squandered \$250,000,000 or more through the government's excursion into the cotton and wheat markets. We have wasted many millions in reclamation schemes for the purpose of bringing more land under cultivation to increase the agricultural surplus. We have borne enormous losses in the shipping business. And so on.

The tragic of all this is that the consequences of these follies must be borne by the taxpayers, whose private businesses have been injured and in some cases virtually destroyed by the Federal government. Socialistic experiments in many of the individual states have had the same inevitable results.

It is time that every citizen who believes in the encouragement of private enterprise and individual effort should protest against the encroachments of government in business. The place to protest is at the ballot box. Relegate the socialistic politicians to private life and keep them there.—Marcy B. Darnall, Herald, Florence, Alabama. (One of the Prize Winning Editorials in the N. E. A. Government in Business Contest.)

Read the Ads in the Herald

### HOW GOSSIP STARTS

A merchant who had a lot of mail to do asked to borrow the doodad used in the News office to lick stamps and envelopes and was told he could have it. Passing the editor a little later he hollered. "I'll be over after your lick." A minister within hearing distance told of what he had heard and the story got noised about that there was booze in the News office.—Big Spring News.

### CARD OF THANKS

R. C. Tuckness and family wishes to express their appreciation to their neighbors of Needmore community for their wonderful help during the sickness of Baby Tuckness. Left to mourn its going father, mother and six children.

Read the Ads in the Herald

## RIALTO

Saturday

January 30th

Ken Maynard

—in—

Fighting Three

News and Comedy

Sun., Mon., Tues.

January 31, Feb. 1—2



with Lupe Velez, Earnest Torrence, and Jimmy Durante. News and Comedy

WATCH FOR DELICIOUS

### Chamber of Commerce

By the Secretary

Don't forget that the chamber of commerce banquet will be held on Monday night February 8th at the Hotel Brownfield Cafe at 8 P. M. Tickets are being printed this week and the charge is fifty cents each. It is the desire of the directors that all members of the chamber of commerce purchase a ticket and also citizens who are not member at this time are urged to arrange to be present. Tickets will be ready for delivery during the first week of next month.

The Editor of the Herald, suggested that it would be a good policy to hold a meat show at the same time that the poultry show was put on and this would be a good idea if we had the building of a capacity to contain both shows, but the only building that we have any hopes of securing is not large enough for it. So about the only thing to do is to pull off a meat show within a short time after the poultry show and in time to include the prize products in the Lubbock show.

The Secretary has sang pretty low on a hard surfacing program for our highways, as the directors decided that the organization would not sponsor any bond issue, but we had a letter within the last few days from the Highway Department, which asked us to advise them as to what was being done with reference to a bond issue and naturally were not able to give very much information. Both Hockley and Cochran counties are doing their darndest to get a road opened up into Roswell and are getting more encouragement from the highway departments of Texas and New Mexico, than they have ever before been able to secure and in addition to this, towns along highway 83, just south of us are trying for a U. S. designation and in fact did their very best to get 380, which was awarded to us upon account of our more favorable location, together with the pulling of some wires. Now it is well known to those who keep up with highway matters, that there is not room for an additional designation for a U. S. Highway between the Lee, which crosses at Plainview and the Bankhead which crosses at Big Spring. And it is not impossible for them to cancel our number and give it to one of the other routes that have heretofore been trying so hard for recognition and who have indicated that they are willing to assist in improving their roads. Now this is not a cry of "Wolf" when there is no wolf but is cold unadulterated fact, whether we like it or not and it would be well for us to give some thought toward holding what we have.

We had a letter from the President of the Texas & Pacific Northern last week, in which he advised that the Interstate Commerce Commission will hear oral arguments on the case beginning February 17th and further indicated that his company was still actively interested in the outcome. Some people have doubted whether the line would be constructed even if the permit was granted within a few weeks after permission is granted by the commission. The Levelland Chamber of Commerce, has advised us that they are expecting to send

### CHEAP, SAFE SURFACE FOR RURAL ROADS

New York—The problem of building rural highways satisfactory in service, resistant to wear, safe in all weathers and yet inexpensive of construction and maintenance is believed to have been solved with the development of two modern low-cost types of skidproof "road-mix" surface applicable to new or old routes.

Gravel or stone and asphalt are mixed on the roadway, the Asphalt Institute explains, and the mixture is spread and compacted while cold. All available material is utilized and expensive heating and long hauls are obviated. The resulting open-texture surface is said to be not only resilient and negligibly wearing on tires, but such, as to provide a good grip to treads, virtually eliminating skidding even under the most severe conditions of moisture, wet leaves, oil droppings and mud films. Safety further is assured by banking all curves and avoiding excessive crowns.

The new surfaces can be applied either to new or old roadways at costs ranging from \$2,500 to \$6,000 per mile, with maintenance averaging about \$300 per mile per year. They already have been constructed tested and approved by the state highway departments of Massachusetts, West Virginia, Indiana, Kentucky, Arizona, Colorado, Montana, New Mexico, Oregon, Virginia, Wyoming, Wisconsin and Vermont.

Throckmorton—T. M. Murphy opened market next to Morris' Coffee Shop.

a representative to Washington during the hearing and have suggested that we do the same thing. Don't know whether we can arrange for a trip of this kind or not, but it might be worth the money.

Don't forget the poultry show Friday and Saturday 12th and 13th. Prizes and ribbons in the different divisions will be arranged for.

The Secretary had arranged to attend the annual meeting of the Carlsbad Caverns Highway Association, which was held at Qnanah, Monday of this week, but last minute developments prevented him from being present.

Don't forget to attend the Girls Basket Ball Tournament, which is to be held here January 29th and 30th. Teams from thirty-five towns have been invited and it will be a very interesting and exciting affair.

### IF YOU NEED

drugs, medicines or sundries, you should have the best.

We are prepared to serve you with nothing but the best.

TRY US.

WE DEVELOP

KODAK FILMS

CORNER DRUG STORE

# MORE HARDWARE FOR YOUR MONEY

—is our SLOGAN for 1932—

3 Dozen Bull Dog Grip CLOTH PINS ..... 16c

Alarm Clock ..... 89c Pole Axe ..... \$1.25

Set of Knives and Forks ..... 89c Set of Sad Irons ..... \$1.39

White Metal ..... 89c

H A M E S T R I N G S ..... .15

Light Trace Chains, per pr. . 75c Good Mule Bridle each ..... \$1.50

Heavy Trace Chains, per pr. 90c Heavy Mule Bridle ..... \$1.75

3 1/2 INCH LEATHER BACK BANDS EACH ..... 98c

1 1-8 inch Check Lines 18 Feet Long ..... \$3.35 Every-Ready B Batteries Large Size ..... \$2.50

High Ampirage Hot Spark Battery ..... \$1.69 Dry Cell Batteries ..... 40c

WEBB BACK BANDS, INCLUDING BUCKLES ..... 29c

GALLON DAZEY CHURN ..... \$2.39

We have a complete stock of Harness Goods. Also, Avery, P & O Oliver, Case and Emerson Lister Shares.

We have in stock several Two Row Avery Lister Planters that we are selling on Liberal Terms, at Reduced Prices.

## HUDGENS & KNIGHT

West Side Square

Brownfield, Texas

### THE LOST ARMY OF MILLIONAIRES

Lost: 23,496 Millionaires. They were with us in 1928, when Uncle Sam called the income-tax roll, but now they are gone—swallowed up by the depression.

"Present," answered 43,184 when the millionaire roll was called in 1928. But in 1929, the year of the stock market collapse the number had shriveled to 38,650.

And last year, so heavy were the inroads made by the depression, we had only a mere 19,683 left.

Such is the sad news given out by the Treasury Department, which defines a millionaire as a person with an income of \$50,000 a year, representing at 5 percent, a capitalization of \$1,000,000.

Throwing further light on the tremendous losses suffered by the rich, the statistics show that while 511 persons had incomes of \$1,000,000 or more in 1928, there were only 149 in this category in 1930.

A drop of \$7,000,000,000 in the income in the earnings of corporations is shown by the figures. And this means, we read, that the Government is losing the huge some of \$950,000,000 in income tax for 1930, a loss long anticipated.

As for the "little fellow," we are told that the great majority of those reporting taxable incomes continued to be in the class earning less than \$5,000, but even this class fell from 2,982,256 to 2,613,195.

The figures, hurriedly compiled for the guidance of Congress, are expected to have an important bearing on tax legislation to offset the deficit, which estimates put at \$2,600,000,000 for the fiscal year.—Literary Digest.

### NEW BOOKS RECEIVED BY MAIDS & MATRONS LIBRARY

List of new books added to Library this week and next.

Young Man of Manhattan—Catherine Brush. Possession—Browley; Paradise City—Henry Channon; Dark Flames—Venis Shane; Ships of Youth—Maud Diver; Foot Prints of Cinderella—Phillip Wylie; White Onks of Joena—La Roche; The Methodist Faun—Anne Parrish; The Secret Envoy—Parker; Dan Barry's Daughter—Brand; Last Hope Ranch—Seltzer; Red Wood and Gold—Gregory; Judith of Blue Haze Ranch—Gregory; Riders of the Golden Bar—White.

Beginning with the 1st of February the Library will be open on Wednesdays 3 to 5 and on Saturday 2 to 4.

### CLASS MEETING

The Amoma Class had a meeting Sunday afternoon and worked on the Standard of Excellence. We elected two new officers and planned to do some visiting. We also planned to do some benevolent work and have a party.

### POPULARITY OF THE BIBLE

Despite our worldliness, the Bible continues to be one of the world's best sellers. During 1930 the American Bible Society distributed Bibles, Testaments and Portions totaling 12,035,133. A million copies a month went into the world, bringing to the society its greatest distribution in history. In the past 115 years this society has distributed 228,234,048 volumes of scriptures.

In the United States the society distributed four million volumes in 135 different languages and through its foreign agencies it distributed the Scriptures in 36 countries. The Bible in whole or in part has now been translated into 906 languages and dialects. During the year 4,142 embossed volumes of Scriptures in Braille were issued for blind readers. An entire Bible in Braille consists of twenty volumes and sells for \$5. Since its inception the society has distributed 80,756 volumes to the blind.

Our ways of living, our tastes for reading, our methods of doing business, and our requirements for entertainment—all of these have tremendously changed from generation to generation. Only the Bible comes down to us through the ages in its original form. No man has had the

audacity to improve, deduct or add to its inspired thought. In this the Bible stands alone, unique in its position, and unchallenged in its thought. Today it still retains its prestige and its popularity. It in the universal Book, read in all languages, stimulating all men with its spiritual and moral thought and bringing together all meant on a common ground of brotherhood.—Express, Red Oak, Iowa.

By using 2 1/2 tons of manure to the acre J. M. Gann of Lamar county was able to produce cotton for 4.6 cents per pound of lint in a demonstration with the county agent. Where no manure was used the cost was reported at 9.75 cents per pound lint.

### "TANKAGE"

\$1.75 per Hundred at Plant Lubbock, Texas.

\$38.00 Per Ton Delivered to Your Railway Station

McDonald Packing Co. Lubbock, Texas.

### McSPADDEN ELECTRIC SHOP

All kinds of Welding, Electric and Battery Work. Rear of Spear Building Phone—34

### SPECIAL FOR FOLLOWING WEEK

Grind Valves and Tune Up Motor. 6-Cylinder ..... \$4.50

Grind Valves and Tune Up Motor. 4-Cylinder ..... \$3.25

THESE PRICES INCLUDE LABOR ONLY

### GULF GARAGE

J. G. Thornly, Mgr. Brownfield Day Service Phone 34 Night Service Phone 251R

### MAGNOLIA SERVICE

TIRES — ACCESSORIES — BATTERIES — GENERAL REPAIR

### MILLER & GORE

PHONE ..... 2 0 0 Sieberling Tires Magnolia Products