



**Santa Claus Letters**

Meadow, Texas.  
Dear Santa Claus:  
I hope you will find my stocking and fill it with a truck, an aeroplane, a horse on wheels, a Nancy and Bob book, some fruits, nuts and candy. Don't forget my sister Mira and little brother Loyd.  
Your friend,  
Eugene Brooks.

Meadow, Texas.  
Dear Santa Claus:  
Please bring me a steam ship, a tractor, some fruits, nuts, and candy.  
Your friend,  
Billy Joe Tilger.

Meadow, Texas.  
Dear Santa Claus:  
I am a little girl six years old. I want you to bring me a baby doll, a toy wrist watch, some fruits, nuts and candy.  
Your friend,  
Loene Timmons.

Meadow, Texas.  
Dear Santa Claus:  
When you come down our chimney you will find three stockings hanging in a row. The ting is for my baby brother, L. W., one for sister Billy, and the larger one for me. Put a car in L. W.'s stocking, and a doll with sleepy eyes, and a trunk of clothes in Billy's and my stocking.  
Your friend,  
Velma Mae Jackson.

Meadow, Texas.  
Dear Santa Claus:  
This is my first year in school and I have been working hard. I want you to bring me two toy cars, one for me and one for my baby sister. I want a doll, a doll blanket, seat work book, and lots of fruits, nuts and candy.  
Your friend,  
Ellen Jewel Longley.

Meadow, Texas.  
Dear Santa Claus:  
I am a little girl six years old. You will find my stocking hanging on a chair. Leave me a doll with white hair, a Bob and Nancy book, a pair of roller skates, some fruits, nuts and candy. Don't forget my mother and dad. You will find their stockings down at the grocery store.  
Your friend,  
Benita Lucas.

Lou, Texas.  
Dear Santa Claus:  
I am expecting you to visit me Christmas. I have tried to be a smart and good girl this year. I want you to bring me a nice little doll and doll bed. I want ask for anything more

for mother says you don't have much this year, so hoping you stop as you pass by. I am a little eight year old girl in the third grade and go to Hunter school.

Your friend,  
Bernyce Thurman.

Brownfield, Texas.  
Dear Santa Claus:  
I am a little boy four years old. Will you please bring me a bugle, gun, transport truck with three little cars on it, sparklers, firecrackers and lots of fruit, nuts, and candy. Oh! I like to forgot. I want a cow boy suit that will stay good. I am trying to be a good boy.  
Your friend,  
Charles Wayne Bandy.

Tokio, Texas.  
Dear Santa Claus:  
I am 9 years old and I help mother make beds and wash dishes and pull bolls for daddy. Please bring me a pretty baby doll, a pair of beads, some candy, and nuts please. Don't forget daddy and mother.  
Your friend,  
Lois Hinkle.

Meadow, Texas.  
Dear Santa Claus:  
We want you to be present at our Christmas tree in the primary room Wednesday morning December 23. We are looking forward until that time. I want a doll, doll dresser, some A. B. C. blocks, some fruit, nuts and candy.  
Your friend,  
Letha Belle Hamilton.

Meadow, Texas.  
Dear Santa Claus:  
I want you to bring me a doll 24 inches tall, some fruit, nuts, and candy.  
Your friend,  
Mermie Marie Eliot.

Meadow, Texas.  
Dear Santa Claus:  
Fill my stocking with fruit, nuts, and candy. I want a tricycle too.  
Your friend,  
Ellis Ray Walker.

Meadow, Texas.  
Dear Santa Claus:  
Please bring me a toy truck, a wagon, a tricycle, some fruit, nuts and candy.  
Your friend,  
Bert Smith, Jr.

Meadow, Texas.  
Dear Santa Claus:  
I want you to bring me a tricycle, a French harp, doll buggy, toy wrist watch and some candy.  
Your friend,  
Mozelle Bradley.

Meadow, Texas.  
Dear Santa Claus:  
I am counting the days until you come. I want a rubber ball, Work and Do book, toy tractor, toy wrist watch, some fruits, nuts and candy. Don't forget my little sister and brother.  
Your friend,  
Maurice Fox, Jr.

Meadow, Texas.  
Dear Santa Claus:  
I want you to bring me a tricycle, a toy truck, some fruit, nuts, and candy.  
Your friend,  
Holeman Dean Moorhead.

Meadow, Texas.  
Dear Santa Claus:  
I have been a good boy this year. please bring me a farm house, a truck, a tricycle, toy pony, some fruits, nuts and candy.  
Your friend,  
Ross Hagins, Jr.

Meadow, Texas.  
Dear Santa Claus:  
I want a toy truck, a tricycle, some fruits, nuts and candy.  
Your friend,  
Howard King.

Meadow, Texas.  
Dear Santa Claus:  
I am a little boy six years old. This is my first year in school. I want you to bring me a dump truck, a wagon, some fruit and candy.  
Your friend,  
Z. H. Castleberry.

Meadow, Texas.  
Dear Santa Claus:  
Fill my stocking with a sleepy doll, doll buggy, iron, and lots of good things to eat.  
Nelda McMellon.

**AMERICAN LEGION PROGRAM**

The American Legion Auxiliary met in regular session at 3 p. m. Wednesday, December 9. The program was based on the Rehabilitation Work in Texas. There are 400 patients in the Veteran's bureau hospital at Legion which is strictly for tuberculosis and there will be 500 beds in the hospital under construction at Waco, which will be for nervous and mental cases only. Fort Sam Houston, Fort Bliss and the San Angelo hospitals also take care of as many World War Veterans as possible. The Auxiliary's part is to cheer up these patients and to help the families of the men in the hospitals.

The unit voted to petition our legislators for the passing of bills for adjusted compensation.

There will be a social meeting December 16 at which Santa Claus and his helpers will be present. The next regular meeting will be Wednesday, January 13, at this time the legislation pertaining to the legion and auxiliary will be reported on. All eligible women are urged to attend.

Those present were: Mesdames Clyde Bond, C. F. Fitzgerald, C. Fox, C. D. Gore, D. Graham, H. Griffin, C. F. Hamilton, D. J. Harris, L. Huckabee, E. D. Jones, Lee Lyons, J. D. Miller, C. Obar, W. L. Palmer, J. S. Powell, S. L. Pyeatt, T. T. Sexton, W. F. Walters, R. M. Wingerd, H. Winston.

Mr. and Mrs. Sid Wheeler were in Tuesday shopping.

B. C. Daulton east side barber, is now on the right side of our subscription books.

District court will convene at Plains, December 24th.

Do your Christmas shopping early.

**W. T. C. C. Advocating More Beautiful Homes**

Stamford, December 18.—A united effort for beautifying West Texas has been started by the West Texas Chamber of Commerce, and West Texas cities are being urged to plant pecan trees and roses as the first activity.

President Houston Harte, amplifying upon the details of the plan, says: "United buying of trees and roses for winter planting to secure the benefit of large-lot prices has been arranged by the West Texas Chamber. Your local chamber of commerce has been furnishing requisition blank, similar to the blank printed herewith, for the purpose of estimating the number of trees and roses that your city will use in the present campaign. Upon receiving these requisition blanks filled out by the local chambers in our cities, the West Texas Chamber will be in position to quote a very low price on each commodity it is recommending each city then ordering the plants direct from the nurseryman, but paying the pool or large-lot price. West Texas nurserymen are cooperating.

"Seven foot pecan trees retail in West Texas for approximately two dollars and a half each, or call them up immediately and give them your requirements for trees and roses, so that your chamber may communicate the total requisition to the West Texas Chamber of Commerce at Stamford immediately. We want the requisition returned by December 21, so that we shall have plenty of time to get the trees and roses on the pool plan in time for winter planting."

"While the West Texas Chamber of Commerce is recommending pecan trees first, others are included in the requisition, and will be made available at pool prices. The requisition blank follows."

**REQUISITION BLANK**  
West Texas Chamber Of Commerce  
Beautification Campaign  
West Texas Chamber of Commerce  
Stamford, Texas.

Name of town \_\_\_\_\_  
Date \_\_\_\_\_  
By whom signed \_\_\_\_\_

Article	Estimated Quantity
Pecan Trees	_____
Chinese Elms	_____
Cedar Elm Trees	_____
Sycamore Trees	_____
2 Yr. No. 1 Roses	_____

REMARKS:  
(Return to Local C. of C.)

**Hunter News**

Guess we had better get our names in the paper again or else Santa might forget us Christmas.

Mr. and Mrs. J. L. Baker and daughter of Odessa visited relatives and friends here this week. Mrs. Baker is Mr. H. H. Butler and Mrs. G. W. Snow's sister.

A good size crowd was present at B. Y. P. U. Sunday night. A play entitled "Through the Dark," was rendered by Mrs. Lyons Intermediates.

Mrs. Butlers Seniors had a camp fire program. It was interesting not to mention the good that those present got out of it. We are also sure that everyone enjoyed the play by the Intermediates. We should not expect to find fun in the B. Y. P. U. plays, but to hear and see things that will do us good.

Bro. Butler delivered an inspiring message Sunday night.

Bro. Webb preached a wonderful sermon Sunday morning after Sunday school.

Our school began here Monday, November 30th. 42 enrolled the first week. More will start along as people gets their crop out.

Our new teachers Mr. and Mrs. Scott and Miss Greer, are proving themselves capable of handling the pupils. They have already made them many friends here both old and young.

Lets cooperate with them and make this a real school term.

There will be a Christmas tree here Christmas eve night. Santa Claus and everything... See Mrs. Lyon or Mrs. Butler, if you wish to help out in buying fruit, etc., so that all children in this community will have sweet things to eat Christmas day.

Mr. Riley Bryan, who was operated on November 29th for appendicitis is now at home and is doing nicely.

Miss Geneva Bryan was operated on November 9th. She is also doing fine.

Bro. Webb will fill his regular appointment Saturday night and Sunday. Don't let cold weather keep you away as there will be a good fire.

Mr. and Mrs. J. A. Flanagan (another Irish family) were in late Saturday afternoon and became readers of the Herald. Mrs. Flanagan, who was H. L. Lee's daughter until she married Mr. Flanagan about a year ago, informed us that she had grown so use to reading the Herald at home that it was hard to do without it this year. Well, this fine young couple have started out their second married year right.

Spearmen—This city seeking new highways to north to north and south.

**May Be a Candidate For Representative**

There is some talk here now that our fellow citizen, Mr. J. A. (Sweed) Johnson of the southern part of Terry county may be in the race for State Representative to succeed G. E. Lockhart, of Lubbock, whom we understand will not be up for reelection to this office, but is looking toward the State Senate as his next goal. Mr. Johnson was in the Herald office recently and acknowledged that there was a possibility that he might be in the race, and that he had been solicited to do so.

Mr. Johnson has a big following of farmers of Terry, Yoakum, Gaines and Dawson counties, as well as many in Lynn and other counties who have heard him address farmers gatherings. In fact, there are enough real dirt farmers in the district to put him over if they were to get behind him and decide it was time to put in a man of their own kind instead of a politician or other professions.

While Mr. Johnson just appears to be an ordinary farmer, he is well educated and is a ripe scholar on taxes, laws, etc., that would stand the district well. He is a good mixer and agreeable although having a firm conviction on the issues of the day. He can get up before any audience and express his views about as well as any of the regular platform orators. He is endowed with wit as well as reasoning powers, which helps him greatly.

While of Swedish extraction, there never was a more loyal man to the United States and to Texas. He believes in schools and colleges, he believes in churches and morality in the community, but he believes that state taxes can and must be lowered.

**PLAYS A THINKING PART**

Don't be so noisy," said mother to Jessie. "Why can't you be quiet like Jimmie?"

"Oh, he's got to be quiet," replied Jessie. "You see we're playing he's daddy coming home from the Elks and I'm you."

Baird—New Road and telephone line completed to Octane Oil Refining plant, and dam across Mayhair creek.

Perryton—Plains Oil & Refining Co., now in operation.

**LOST 20 LBS. OF FAT IN JUST 4 WEEKS**

Mrs. Mae West of St. Louis, Mo., writes: "I'm only 28 yrs. old and weighed 170 lbs. until taking one box of your Kruschen Salts just 4 weeks ago. I now weigh 150 lbs. I also have more energy and furthermore I've never had a hungry moment."

Fat folks should take one half teaspoonful of Kruschen Salts in a glass of hot water every morning before breakfast—an 85 cent bottle lasts 4 weeks—you can get Kruschen at Alexander Drug Store, Inc., or any drug store in America. If not joyfully satisfied after the first bottle—money back.

**Crosbyton Citizen Dies By Own Hands**

Crosbyton, Dec. 12.—Haven Wallace, 25, fired a charge from a 12 gauge shot gun into his chest at 5:30 o'clock this morning at the back door of his farm home about two miles south and west of Crosbyton. Justice A. A. Hatchell returned a verdict of suicide.

Wallace lived an hour after wounding himself. He told Sheriff Elmo Reed he had been feeling ill for several days and his memory had been bad. Reed said the wounded man seemed rational.

Shot Is Heard  
According to inquest testimony, Wallace arose about 5 o'clock this

morning and dressed. About thirty minutes later he stepped outside the house and members of the family, who had not arisen heard the shot. Mrs. Wallace and his brother, Ernest, found him on the ground about four steps from the back door.

Wallace had lived in the Crosbyton section ten or twelve years, Sheriff Reed said. His parents, Mr. and Mrs. Ed Wallace, live near Crosbyton. He also is survived by a daughter, about one year old, and several brothers and sisters.

**DOWN WITH USUPERS**

Teacher (much exasperated by one pupil): "Look here, are you the teacher in this class?"

Pupil: "No, sir, I'm not."  
Teacher: "Then why do you keep talking like a numbskull?"

**BIG PRICE REDUCTION**  
In order to meet present conditions, we have reduced the price of barber work as follows:  
**HAIR CUTS** ----- 35c  
Other work in proportion at ----- **BYNUM'S**

**These COLD Mornings**  
demand power from your Battery.  
When yours fails to turn over—  
**CALL 2 0 9**  
And Let Us Put A  
**WILLARD IN.**  
**MILLER & GORE**  
Sieberling Tires Magnolia Products

**Do You Want Laundered Leather or TANNED LEATHER?**  
Any cheap shirt can be starched and ironed to be hard and glossy. That does not make it a good shirt!  
Any inferior hide can be quickly "doped" and rolled into a hard and glossy leather. That does not make it good leather!  
A jobber can make a long profit on "cheap" material—but a rebuilder can fool each customer only once.  
There is no "FALSE-FRONT" on PENN LEATHERS  
**JOHN'S SHOE SHOP**

**FARMERS ATTENTION!**  
Can use one hundred tons bright dry maize or kaffir heads for delivery next week. \$5.00 per ton. Will also contract your corn for delivery later. See me in office No. 9 State Bank building.  
**T. I. BROWN**

**MAKE OUR STORE YOUR HEADQUARTERS FOR YOUR CHRISTMAS BUYING**  
**BOONE HUNTER DRUG**

**For Mother**  
Suggestive Ladies Gifts that make your Christmas shopping easier. Spring Dresses, Coats and Hats, Robes Pajamas, Slips, Dance Sets, Stepins, Bloomers, Brazzers, Scarfs, Tam Sets, Bed Spreads, Blankets, Luncheon Sets, Towel Sets, Box Handkerchiefs and Silk Hose. And a complete assortment of baby things.

**For Sister**

**For Daughter**

**For Wife**

**THE CHRISTMAS SHOPPING CENTER**

**Collins Dry Goods**

**TOYLAND**

**SANTA CLAUS IS HERE**

And he invites every one to come and see the marvelous toys he is going to distribute among his many little friends on Christmas Eve. Amusing toys of every description for boys and girls have transformed our Toyland into a dazzling faryland. Come see Santa and his toys!

**Bell-Endersen Hdwe Co.**

The American Taxpayers League have arranged for a radio broadcast each Monday afternoon from 5:15 to 5:30, with some good speakers each time. Tune in on WBAP.

Col. J. W. Casey of the "Place of Rest" at Tokio, was in this week and accused the Herald man of riding around with the wrong people lately, as we have somewhat changed our view on road bonds. Well, you know, Col., they say wise men do change

sometimes, although we hardly fit the occasion.

The Herald was pleased to get our annual remittance from the Herald from our good friend, Mrs. R. C. Graves, of Roswell, who formerly lived here and still has property here. She always remembers the Herald at the right time.

Mrs. B. J. Wallace, out on route one is a new reader.

### Contracts Awarded On Wes-Tex. Roads

Austin, Dec. 12.—Contracts for highway road and bridge construction aggregating \$1,019,747 were awarded today by the Texas highway commission. The program was the second to be placed under contract in recent weeks, approximately \$2,000,000 in contracts having been awarded November 30 and December 2.

Under contracts awarded today, 164.7 highway miles will be improved, including 17 miles of concrete paving; 86 miles of grading and drainage structures, 46 miles of surface treatment and base work and 15 miles of jetting and ponding.

#### Contracts Listed

Contracts awarded by counties in West Texas:

Crosby and Dickens—14.6 miles caliche base with double bituminous surface from east of Ralls to east of Crosby-Dickens county line on highway 24, Field Bros. and McCell, Lubbock, \$71,220.

Gaines—20 miles grading and drainage structures and caliche base with triple asphalt surface from Seminole to Terry county line on highway 137, Field Bros. and McCell, \$146,834.

### Drennon and Fry to Exchange Pulpits Sun.

We are requested to announce that Elder Robt. Drennon of this city and Elder Fry of Levelland, will exchange pulpits Sunday and Sunday night coming, and that you are requested to come out and hear Elder Fry, as he is reported to be a good speaker by many here who have heard him.

Elder Fry was for several years superintendent of the Levelland schools, and is at this time County Superintendent of Public Instruction of Heckley county.

#### IS THERE A SANTA CLAUS?

A little girl once wrote the following letter to a large American daily newspaper:

"Dear Editor: I am eight years old. Some of my little friends say there is no Santa Claus. Papa says, 'If you see it in The Sun, it's so.' Please tell me the truth: is there a Santa Claus?—Virginia O'Hanlon."

Here is the reply that the editor sent to this little girl: "Virginia, your little friends are wrong. They have been affected by the skepticism of a skeptical age. They do not believe except what they see. They think that nothing can be which is not comprehensible by their little minds."

"All minds, Virginia, whether they be men's or children's, are little. In this great universe of ours, man is a mere insect, an ant, in his intellect, as compared with the boundless world about him, as measured by the intelligence capable of grasping the whole of truth and knowledge."

"Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your world its joy and gladness. Alas! How dreary would be the world if there were no Santa Claus. It would be as dreary as if there were no Virginias. There would be no child-like faith then, no poetry, no romance to make tolerable this existence. We should have no enjoyment except in sense and sight. The eternal light with which childhood fills the world would be extinguished."

"Not believe in Santa Claus! You might as well not believe in fairies! You might get your papa to hire men to watch in all the chimneys on Christmas Eve to catch Santa Claus, but even if they did not see Santa Claus coming down, what would that prove? Nobody sees Santa Claus, but that is no sign there is no Santa Claus. The most real things in the world are those that neither children nor men can see. Did you ever see fairies dancing on the lawn? Of course not; but that's no proof that they are not there. Nobody can conceive or imagine all the wonders there are unseen and unseeable in the world."

"You may tear apart the baby's rattle and see there is a veil covering the unseen world which not the strongest man, nor even the united strength of all the strongest men that ever lived, could tear apart. Only faith, fancy, poetry, love, romance, can push aside that curtain and view and picture the supernal beauty and glory beyond. Is it all real? Ah, Virginia, in all the world there is nothing else real and abiding."

"No Santa Claus? Thank God! he lives, and he lives forever. A thousand years from now, Virginia, nay, ten times ten thousand years from now. He will continue to make glad the heart of childhood."—Casual E. says of the Sun.

this office by Monday noon next. All communications must reach week as we intend to get the Herald out on Wednesday next week, in order for the force to take three days off.

Dr. M. E. Jacobson is to join his wife in Kansas and Missouri this week through the holidays.

### FARM WANTED

If you will price your farm right, I believe I can sell it for you. Write

OSCAR VINSON

Box 618

Lubbock, Texas

### BROWNFIELD HOTEL COFFEE SHOP

IS NOW OPEN FOR BUSINESS

Best Of Cooks ——— Best Of Service

WE STRIVE TO PLEASE

Give Us A Call ——— We'll Do The Rest

### MACHINE SHOPS

Welding and Machine Work ——— Correct Auto Repairing

WASHING and GREASING

GROSS MOTOR CO.

Plymouth-Dodge Sales and Service  
Chevrolet Old Stand ——— Brownfield, Texas

### GOOD LUMBER

and other BUILDING MATERIALS

CICERO SMITH LUMBER COMPANY

### NEW TAILORING PRICES

Suit Cleaned and Pressed .75 ——— Dress C. and P. .75 up  
Trousers C. and P. .40 ——— Ladies O-Coats C. & P. .75 up  
Ladies Overcoats, Fur, Cleaned and Pressed \$1.00

AMERICAN TAILOR SHOP

### MILK the FOUNDATION of HEALTH

We offer you the purest of whole milk and cream. We pride ourselves for our cleanliness and prompt deliveries.

CALL US

LEE TANKERSLEY



### FIRST NATIONAL BANK

of Brownfield, Texas

With resources devoted to the development of the best farming section of the State.

—YOUR ACCOUNT SOLICITED—

M. M. KENDRICK, President  
W. E. McDUFFIE, Cashier  
JAKE HALL, Ass't Cashier

## THE RED & WHITE STORE OF BROWNFIELD

### THE RED & WHITE STORES

Alluringly Fine CHRISTMAS FOODS at truly Economical Prices



### SPECIALS for ONE WEEK

Christmas this year promises to be a day of practical gifts. Considerations of thrift, of usefulness and of the actual needs of others will be paramount. And no gift is more practical, none more filled with the real spirit of the holiday season than a gift of food. For a small expenditure governed by your own choice you can get from your Red & White grocer a full case or an assorted case of canned foods at special Christmas prices.

**CELERY BUNCH .10**  
**CARROTS 2 BUNCHES .07**  
**RIBBON CANE SYRUP Extra Heavy East Texas Gal. .69**

Regular Value	Special Christmas Price	Regular Value	Special Christmas Price
\$1.20 Apricots, No. 2 Red & White	6 Cans \$1.07	84c Blackberries, No. 2 Texas	6 Cans 73c
\$1.44 Peaches, No. 2 1/2 Red & White	6 Cans \$1.25	\$1.62 Pears, No. 2 1/2 Red & White	6 Cans \$1.47
66c Pineapple, No. 1 Tins Red & White, Crushed or Sliced	6 Cans 56c		
\$1.02 Pineapple, No. 2 Tins Red & White Crushed or Sliced	6 Cans 87c		
84c Beans, No. 2 Kuner Green	6 Cans 75c	66c Corn, No. 1 Our Darling Fancy	6 Cans 57c

### WHEAT CEREAL A NEW RED & WHITE HEALTH PRODUCT .17

96c Corn, No. 2 Our Darling Fancy	6 Cans 89c	48c Hominy, Medium Tin Mile High	6 Cans 44c
60c Kraut, Kuner Medium Tin	6 Cans 51c	60c Peas, No. 1 Kuner Tender Garden	6 Cans 51c
84c Peas, No. 2 Kuner Economy	6 Cans 77c	48c Pork & Beans, Campbell's	6 Cans 43c
66c Soup, R. & W. Tomato or Vegetables	6 Cans 57c	90c Spinach, No. 2 Tins R. & W.	6 Cans 81c

### 10 LB. CREAM MEAL CLOTH BAG .23

### OATS BLUE & WHITE With Glassware Premium .21

42c Tomatoes, No. 1 Tins Heavy Pack	6 Cans 33c	84c Tamales, Ratliff Medium Tin	6 Cans 73c
72c Salmon, 1 Lb. Nile Brand	6 Cans 63c	54c Milk, Tall Tins Red & White	6 Cans 47c

### 1 lb. Blue & White Cocoa .17

### 1 LB. MELLO-CUP COFFEE .23

### PITTED DATES RED & WHITE 10 OUNCE .19

White King products and a White King Play and Exercise Ball. Real 'Live' Rubber An Easy Bouncer. Buy Several Now For Christmas Gifts 99c

EVERYTHING IN CHRISTMAS CANDY, NUTS, ETC.

We Reserve the right to limit Quantities. Fresh Fruits and Vegetables, Quality and Price, predominate in all our market

## HUDGENS & KNIGHT-CHISHOLM BROS

WEST OF COURTHOUSE

SOUTH OF COURTHOUSE

### THE RED & WHITE STORES

### Bread Prices Are Back to 7c Per Loaf

In line with other towns and cities in this section, T. I. Poor, proprietor of the Bon Ton Bakery announced in these columns last week that bread would immediately be sold at 7c per loaf again. This of course is the retail price. Merchants who buy large quantities will be sold so that they will make a margin of profit as herebefore, yet will sell at the same price you can obtain it at the bakery.

Since bread went to 6c per loaf a few months ago, flour has taken a considerable rise, or enough so that there is no profit in bread at 6c per

loaf. Bakeries in Lubbock and possible other places raised the price a week before Mr. Poor raised the price here.

Mr. Poor is making a high quality bread, a bread that would meet competition for quality in any town, and most people here call for home bread in preference to all others. Bread from the local ovens is delivered fresh twice daily, assuring the buyer that they are getting good fresh bread at all times.

All communications must reach this office by Monday noon next week as we intend to get the Herald out on Wednesday next week, in

### Have An Experience On the Farm Again

The writer and wife accompanied by Mrs. Irene Duke and baby drove to the Ed Thompson farm Sunday afternoon. About dark they persuaded us to remain for supper, which was not a hard job. We got to watch 'em feed the swine, and helped shuck the corn, feed the cows and strip them; toss bundles over to the horses and then run milk through the separator. While most of this time was spent in watching the others work, we had a good appetite worked up for supper. They had a lot of good tender steak that has hung out on the wind-

mill tower and tendered up, besides a lot of grub that had been canned or dried on the farm. This was topped by plenty of good coffee, and we ate heartily. After supper, Tom and wife, Ed and wife came in to town and attended church with us. After which we went to the Stricklin home for a social hour talking about old Tennessee and Johnson county, Texas.

Well, you say, what do we care where and how you spent Sunday afternoon or what you ate. Nothing, we know, but we have to fill space with something, and as this reminded us of our life down on the farm, it got us to feeling young and mean again, and we are just oppressing you with our meanness.

Do your Christmas shopping early.

Do your Christmas shopping early.





Peace On Earth



Good Will Toward Men



**For Sister or Sweetheart**

- Vanity Sets
- Toilet Sets
- Manicure Sets
- Book Ends
- Pictures
- Stationery
- Jewelry
- Perfumes
- Powders and Lotions
- Photograph Album
- Atomizers
- Candy in Fancy
- Christmas Wrappings
- And Chests

**For Mother or Wife**

- Boudoir Lamps
- Electric Waffle Sets
- Electric Irons
- Fancy Clocks
- Fastonia Glassware
- Silverware
- Fern Stands
- Candle Sticks
- Compact Sets
- Door Stops
- Boudoir Clocks
- Electric Clocks

**GIVE PRACTICABLE GIFTS**

The Gifts that are the most Appreciated are the Gifts that will endure through the years to come. We have assembled a large line of lovely gifts that are sure to please the most exacting.

We invite you to come in and make this store your headquarters for your Christmas Shopping

**"It's A Pleasure To Serve You"**

**PALACE DRUG STORE**

**For Father or Husband**

- Shaving Sets
- Military Sets
- Safety Razors
- Bill Fold and Cigarette Sets
- Desk Sets
- Fitted Cases

**For The Tiny Tots**

- Comb and Brush Sets
- Ratlers
- Rings
- Bracelets
- Lavaliers

**For Brother or Boy Friend**

- Clothes Brush Sets
- Smoking Sets
- Humidors
- Fountain Pen Sets
- Cigars
- Cigarettes
- Cigarette Lighters
- Watches
- Watch Bracelets
- Rings
- Chain Fobs
- Comb and Brush Sets

**WHAT WILL IT COST**

To Replace The Furnishings in Your Home? Figure It Out For One Room. The Result Will Surprise You. Do you carry sufficient insurance on your Household Effects?

**E. G. AKERS**

ABSTRACTS — LOANS — INSURANCE  
Phone 129 Brownfield, Texas

**A Terry County Institution**

We make and guarantee our line of feeds, to give best results for less money. Think this over. No freight to pay. No traveling salesman to pay. No middle man to pay. Direct from mill to you.

We have a complete line of feed, salt and hay. Come to see us.

**BOWERS MILLING CO.**

**MAGNOLIA PETROLEUM CO.**

For Best Service and Products, drive in the following Stations: Miller & Gore, Chisholm Bros., Miller & Gore Camp, Camp Western and Rainbow Inn.

For perfect Lubrication fill with Socony Motor Oil.

Tom May, Agent—Phone 10

**Our Service Is Not Limited by Rules**

Nobody ever makes rules for us to follow, limiting the amount or kind of service we can give you.

We are here early and late. When you find you need something, you will find us here ready to serve you.

Visit our MEAT MARKET. We, at all times, have the Freshest of Meats.

**MURPHY BROS.**

**AMONG SOCIETY FOLKS**

Mrs. Ike Bailey, Editor

Phone 160

**METHODIST MISSIONARY**

Both Methodist Societies met together Monday and concluded the book, Korea, Land of the Dawn. Mrs. Nobles summarized one chapter and Mrs. H. Thompson another. About fifteen members were present. At a business meeting the case of two orphan girls in this neighborhood was discussed and a contribution taken for them.

**LOUISE WILLIS CIRCLE**

Twelve members of the Louise Willis Circle met Monday at the home of Mrs. John Hill. The first chapter of Paul's First Epistle to the Corinthians was studied. Sandwiches, cakes and cocoa were served. The next meeting of the circle will be at three o'clock Monday at the church when a Christmas program will be rendered by the General Baptist W. M. U.

Three classes in the primary department of the Methodist Sunday school will have a Christmas tree next Sunday.

**MRS. H. W. AND MISS GLADYS MCSPADEN ENTERTAIN**

The H. W. McSpadden home was the scene of two delightful parties last week. The house was beautifully decorated in holly wreaths and other Christmas symbols. Guests for Thursday afternoon were Mesdames H. S. Crews, J. L. Cruce, Claude Hudgens, C. F. Hamilton, Roy Herod, Earl Jones, W. C. Smith, Kendrick, Ellington, May and Paul Robinson. Tables were placed for forty-two.

Friday evening at 7:30 o'clock, Mrs. McSpadden and Miss Gladys were hostesses to five tables of bridge guests. The guest list for this party follows: Mesdames Allen, Bailey, Brownfield, Carter, Cave, Enderesen, Hilyard, Hudgens, McDuffie, McGowan, F. McSpadden, Pyeatt, Shelton, Stricklin, Toome and Wingerd and Misses Emma Jane Alexander, Katherine Stinson, Rowena Grantham and Fay Martin. Prizes for the afternoon party went to Mrs. W. C. Smith and Mrs. Earl Jones and for the night party to Mrs. Bailey and Miss Martin. A turkey dinner was served at both parties.

**CHRISTMAS FETE**

The Vogue Bridge club entertained their husbands and escorts with a party Saturday evening and a Christmas dinner Sunday at the hospitable home of Mr. and Mrs. A. W. Enderesen. Decorations in keeping with the season were used throughout.

The dinner was at one o'clock Sunday. Guests were Messrs. and Mesdames Allen, Enderesen, Hudgens, McDuffie, McGuire, Pyeatt, Sullivan, Youree Miss Taylor and Mr. Fred Youree. Gifts for each guest were supplied from a miniature Christmas tree. Much merriment was produced by some of these.

The dinner menu follows: Fruit cocktail, turkey and stuffing, gravy, creamed potatoes, cream peas, fruit

salad, pumpkin pie with whipped cream, tea and coffee.

**1930 BRIDGE CLUB**

Mr. and Mrs. Mon Telford were hosts to the 1930 Bridge club Thursday evening. Club members present were Messrs. and Mesdames Bailey, Hudgens, Pyeatt and Sullivan. Other guests were Messrs. and Mesdames Akers, Allen, Herod, Hilyard, Bowers, Enderesen, McGowan and McGuire. The Christmas motif was carried out in decorations, tallies, score cards and refreshments. High score prize for men went to Mr. McGowan. It was a set of ash trays. Mrs. McGuire won high for ladies and received a combination foot stool and sewing set.

**IDEAL CLUB ENTERTAINED**

Mrs. H. M. Pyeatt was hostess to the I-Deal club Wednesday afternoon. Three tables of contract bridge were in progression. Pictures were given for table cuts to Mrs. Collins, Mrs. Cave and Mrs. Telford. The high prize, a box of handkerchiefs was won by Mrs. McGowan. Others attending were Mesdames Akers, Allen, Carter, Enderesen, Hudgens, McDuffie, McSpadden and Sanders. A salad course was served.

Mrs. J. A. King of Midland arrived Sunday and with her parents, Mr. and Mrs. Dee Elliott left Monday for a pre-Christmas visit with relatives in Ardmore, Okla.

Mrs. G. S. Webber drove to Lameza Sunday. Her sister, Mrs. Tom Key, accompanied her home for a visit here.

**MRS. W. B. DOWNING HOSTESS**

Friday afternoon, Mrs. W. B. Downing entertained the Forty-Two club and other guests. Colorful decorations and pot plants gave her home a festive appearance. The Christmas colors were also carried out in the refreshments of cranberry dessert and cake, green candy in red bon bon cups and small potted plants tied with green and red ribbon were plate favors. Members and guests present were: Mesdames A. M. Brownfield, M. V. Brownfield, Collins, Cruce, Gore, Heath, Hamilton, Herod, Hilyard, May, McGowan, H. W. McSpadden, Shelton, Warnick and Webber. Mrs. Jack Taylor was a tea guest. After the party a business meeting of the club was held and Mrs. M. V. Brownfield and Mrs. Cruce were voted in as members. Plans were made for the club's annual Christmas party which will be next Friday in the home of Mrs. Cruce.

Mrs. Bynie White and baby of Big Springs arrived Monday for a visit with relatives here.

We had meant to give a list of those who made a trip to Lubbock either to see Santa Claus Friday or the football game Saturday. But after making inquiries we found that it would be easier to name the ones who stayed at home. Suffice it to say that all the children from one to sixty-one who could get ways went to see Santa, and nearly all the rest went up Saturday.

**Christmas Gifts For Men**



For Father

For Brother

The problem that besets you each Christmas can be settled easily at Collins, if it's a man's gift you seek. Here we have a wide selection of shirts, hose, robes, ties, handkerchiefs, belts, braces, pajamas, in fact everything for his comfort and pleasure. Our salespeople are adept in serving the most exacting customer, and our prices are arranged to please everyone.



For Son

For Husband

**Collins Dry Goods Company**

**RECITAL**

Mrs. Penn teacher of expression and Mrs. Jack Jackson, teacher of voice and piano presented their pupils in a joint recital Tuesday evening before a large and appreciative audience. The program consisted of readings by Gladys Lafayette Green, Dorothy Nell Adams, Orel Greenfield, Charley Enderesen, Gene Green, Bud Enderesen, Virginia Moore, Claude Jr. Hudgens, Lucien Greenfield, Shirley Bond, John Jr., McLeod, Mildred Adams, Thelma Fern Harris, Doris Lee Gore, Irene Adams and Mary Dee Price; Piano solos by T. I. Brown, Jr., Queenelle Sawyer and Mrs. Penn; Bass solos by Lee Brownfield and James Michie; Vocal selections by the boys quartet composed of L. J. Dunn, Jr., Sawyer Graham, Weldon Moore and R. W. Rambo and by the boys glee club, the girls choral club and a mixed choral club.

Mr. and Mrs. Ralph Carter and Patsy Ruth made a trip to Amarillo Tuesday.

Mr. and Mrs. Orb Stice of Lovington, N. M. spent the weekend in Brownfield.

Rev. Hale and Mrs. W. W. Price

attended the district Lions club convention at Lubbock Monday.

Donald King, Adolphus Smith and week-end at home.

**BIRTHDAY SUPPER**

Wednesday evening at 6 o'clock friends of Queenelle Sawyer enjoyed a supper at the home of her parents, Mr. and Mrs. Arthur Sawyer. The occasion was Queenelle's 13th birthday and thirteen guests were present at the supper. They were: Larean Barrier, Verna Brown, Wanda Graham, El Ray Lewis, Wilma Frank Dunn, Margene Griffin, Iris Lewis, Virginia May, Lucille McSpadden, Sallie Truman Stricklin, Ruby Nell Smith, Evelyn White and Ima George Warren. The house was decorated in the Christmas motif. The birthday cake with its thirteen candles was the central table decoration.

LOST—Dark leather bill fold with brass bound corners, containing about Twenty Dollars. Reward. Finder please bring to Herald office It

Dee Elliott and family left this week for Oklahoma where they will visit until after the holidays, returning before school opens. They

will first visit Dee's brother and family in northeast Oklahoma, returning to Ardmore in the southern part of the state for a visit with Dee's mother.

Mrs. E. W. Headstream and children of Roby, were up over the week-end visiting with their mother a grandmother, Grandma Headstream and children.

Ben Hilyard assistant cashier of the Brownfield State Bank, was taken suddenly ill Sunday afternoon with appendicitis, and was carried to the Lubbock Sanitarium where an operation was performed Tuesday at 9 o'clock A. M. Edgar Self and James H. Dallas who carried him up report that the operation was successful, but that the appendage had ruptured.

Jessie D. Cox, of Lubbock, who formerly lived in this county, is moving back on his farm. He will cultivate the land farmed by Mr. Armstrong this year. We are glad this fine family is moving back home after putting their children through college.

Geo. Alexander, prominent stock farmer of the Tokio section, was in after supplies Saturday.

**Santa Claus Letters**

Brownfield, Texas.  
Dear Santa Claus:  
I wish for a gun, I want you to come and see my sisters and brother.  
Your friend,  
Hugh Hansen.

Brownfield, Texas.  
Dear Santa Claus:  
I want a football, pair of boots with a knife case on them, and a pair of leather gloves for Christmas. I also want some fireworks, candy, nuts and fruit.  
Your friend,  
Alfred Smith.

Wellman, Texas.  
Dear Santa Claus:  
I am a little boy 9 years old. I go to school at Wellman. I am in the 3rd grade. My teachers name is Miss Hazel Woodard. Santa I have been a good little boy. I want you to bring me a float ball and some kind of games, candy, fruits, and nuts.  
Your friend,  
Harvey M. Smith.

Tokio, Texas.  
Dear Santa Claus:  
Please bring me a little choo-choo train that runs on a track, and a large rubber ball, nuts, candy and fruits. I have been a good boy. Santa don't forget my cousin Winnie Bell. She has been sick nearly all the year.  
Willard Loyd.

Brownfield, Texas.  
Dear Santa Claus:  
Please bring me a little boy doll, and a little piano, and some fire works, and some fruits, nuts and candy. Don't forget my sisters and brother and all the rest of the little girls and boys. That is all so come again next year. Good-bye.  
Your friend,  
Jack Crone.

Brownfield, Texas.  
Dear Santa Claus:  
I am a little boy 9 years old and I have work hard this year Santa and hae tried hard to be good; so Santa I wish you would please bring me a milk truck, a cadilac car and a dump truck and lots of fire crackers, roman candles, nuts, candy, fruits; and I have a little sister 3 years old that would like a little doll and a doll buggy and fruit, candy and nuts; and I have little twin sisters, one year old. Santa I wish you would not forget and bring them a doll a piece and most any little thing they can play with; and some fruit and candy; and I have a little brother 5 years old that wants a dump truck, and a cadilac car, and a pop gun and some fire crackers and lots of fruit, candy and nuts.  
Your friends,  
Maurice, Bobbie, Margaret Jane, Geneva and Geniece Howard.

Brownfield, Texas.  
Dear Santa Claus:  
I want you to bring me a little doll with sleepy eyes and it winks, has rubber arms and legs and it cries three voices. That is all I want this year because I want the other little girls and boys to get something; and please bring me some fruit, nuts and candy.  
Your friend,  
Sibyl Thomason.

**SERVICE TELLS**

**During Cold Spells**

When the piercing winds came out of the North, together with heavy snows, and the drop of mercury shivered and sought refuge at the bottom of your thermometer you were

**WARM**

The comfort you enjoyed was not due to any accident—but was the result of the untiring labor of hundreds of employees of an organization which spares nothing in its efforts to keep faith with you. While you were sitting in front of your fire while you were eating a warm appetizing meal, while you were enjoying a good night's rest, these men were fighting hard and unflinchingly against the bitter elements, perishing winds, ice and snow—TO INSURE YOUR PERFECT COMFORT.

**The Result of These Efforts Is . . . Service**

Natural Gas, without SERVICE, is of little advantage—like a gun without a shell. When, however, it enjoys the companionship of a whole-hearted service, which we strive unceasingly to give, it becomes immediately the most beneficial, economical and dependable fuel known to man.

**West Texas Gas Company**

Brownfield, Texas.  
Dear Santa Claus:  
Please bring me a big doll for Christmas some fruit, nuts and candy. And don't forget my little Bud, 4 years old and baby sister 2 years old. Mother say we are good little children.  
Your friend,  
Aliene Rounsavill.

Brownfield, Texas.  
Dear Santa Claus:  
I'm a little girl four years old. I haven't been very good this year but I still love you most of all. I want you to bring me a doll, a comb, brush and mirror set, fruit, nuts and candy. Don't forget all the other poor little boys and girls, or my little aunt and cousins.  
Your friend,  
Louise Shewmake.

Tokio, Texas.  
Dear Santa Claus:  
Please bring me a doll, a set of dishes and a ball. That's all I will ask for. Of course you will bring me some candy, fruit and nuts. I have been a good girl. I didn't get to go to Lubbock to see you and your rein deers, but I thought of you. I will leave our door open so you can come in. Good-bye.  
Your friend,  
Marie Loyd.

Brownfield, Texas.  
Dear Santa Claus:  
I am a little boy three years old and real sweet and good. I would like to have a horn, A. B. C. blocks, and a foot ball. Also some nuts, candy and fruit, especially bananas as I am very fond of them.  
Your friend,  
Bobbie Mason.

Tokio, Texas.  
Dear Santa Claus:  
I am a little girl 3 years old. I have been a good little girl. So please bring me a little doll and a set of A. B. C. blocks, candy, nuts and fruit. Santa Claus I hope you want have any trouble in finding where I live.  
Your friend,  
VilaMae Loyd.

Brownfield, Texas.  
Dear Santa Claus:  
We are little twins almost two years old. Mother says we are not very good, but we believe we are. So please bring me, Eugene, a train, airplane and a hammer. And bring me, Irene, a doll, some blocks and bring us both some oranges and apples and a little candy as mother wont let us eat very much candy.  
Your friends,  
Eugene and Irene Mason.

Brownfield, Texas.  
Dear Santa Claus:  
I have been a reasonably good little boy and I want you to please bring me a horn, a little car and a wagon. Also some fruit candy and nuts.  
Your friend,  
Keith Mason.

Brownfield, Texas.  
Dear Santa Claus:  
I would like for you to bring me a doll, a big ball, a set of dishes and some oranges, apples, nuts and candy.  
Your friend,  
Louise Mason.

**THIS WOMAN LOST 64 POUNDS OF FAT**

Mrs. H. Price of Woodside, L. I. writes: "A year ago I weighed 190 lbs. I started to take Kruschen and now I weigh 126 and never felt better in my life and what's more, I look more like 20 yrs. old than the mother of 2 children, one 19 and the other 18. Every one of my friends say it's marvelous the way I reduced."  
To lose fat with speed take a half teaspoonful of Kruschen in a glass of hot water before breakfast every morning—don't miss a morning—an 85 cent bottle lasts 4 weeks—get it at Alexander Drug Co. Inc., or any drug store in America. If not joyfully satisfied after the first bottle—money back.

Brownfield, Texas.  
Dear Santa Claus:  
Please bring me some boots, some dominos, fire crackers, a knife, and candy. And don't forget the other little boys and girls.  
Ervin Mason.

Brownfield, Texas.  
Dear Santa Claus:  
I have been a pretty good boy. I would like some boxing gloves and a scooter and fire works. Thank you.  
Your friend,  
Cecil Ross Smith.

Brownfield, Texas.  
Dear Santa Claus:  
I've tried to be a good little girl, please bring me a black board, a tea set, some little cooking vessels and Santa if you can bring me some suede gloves like I saw at Clyde Lewis'. I wont be hard to please. Just bring me what you can and don't forget other little children. Bring lots of fruit, nuts and candy.  
Gearaldine Pyeatt.

Brownfield, Texas.  
Dear Santa Claus:  
I am a little girl eight years old, and would like to have quite a few things for Christmas. I have tried to be a good little girl this year and would like to have a pair of house shoes, a pajama bag and some pajamas to go in it. A doll with rubber arms and legs. Please bring me some fire works, fruits, nuts and candy.  
Your friend,  
Frona Ione Smith.

Brownfield, Texas.  
Dear Santa Claus:  
I have been a pretty good boy this year. I am seven years old and will be pleased with anything you bring me. I would like to have two little cars and a little horse-bank, some Roman candies, some boots and a coaster. And don't forget to come to see all the other children and be sure to bring Dixie Jean a doll and doll bed.  
S

Brownfield, Texas.  
Dear Santa Claus:  
I do want you to come to see me for I have to stay in bed all the time—been sick for a long time. Bring me some toys and fruit. I am 5 years old.  
Your friend,  
Clinna Joy Lee.

Brownfield, Texas.  
Dear Santa Claus:  
I have tried to be a good little boy and I am 9 years old, and I wish you would bring me a little blue wagon and a pair of pajamas and some candy an lots of nuts and lots of fire-crackers too. Santa please bring me a truck that I saw down at Clements.  
Ule McPherson.

Brownfield, Texas.  
Dear Santa Claus:  
Please bring me some red gloves for Christmas. I've been a good girl.  
Your friends,  
Lois Marion Wingerd.

Kilgore, Texas.  
Dear Santa Claus:  
I have been a pretty good boy this year and am writing my letter early so you will be sure and get it. I want you to please bring me an electric train, a punching bag and a construction set and lots of fire works and my little sister wants a cry doll, set of dishes a little table and a purse. Be sure and bring us plenty of fruit, candy and nuts.  
Your friends,  
Elton and Bernadine Rodgers.

Brownfield, Texas.  
Dear Santa Claus:  
I have tried to be a good boy. I mind my teacher. I want you to bring me a cowboy suit, some boots, a knife, football, fruit, candy and nuts, a train and wagon.  
Your friend,  
J. C. Moore.

Brownfield, Texas.  
Dear Santa Claus:  
I want you to bring me a doll, doll buggy, set of dishes, a ball and jacks, a book satchel, fruit, candy and nuts. Don't forget my little niece that wasn't here last Christmas.  
Your friend,  
Launa Moore.

Brownfield, Texas.  
Dear Santa Claus:  
I am a little girl four years old. I want a doll, doll bed, set of dishes, a buggy, a little machine, jacks, and ball.  
Your friend,  
Winell Moore.

Brownfield, Texas.  
Dear Santa Claus:  
I am a little girl two years old. I want a little wagon, a tractor, and a French harp.  
Your friend,  
Kenneth Freeman.

Brownfield, Texas.  
Dear Santa Claus:  
I am 12 years old and go to school at Hunter. I am in the 4th grade. I have been trying to be good. I wish you would give me and my little brother something for Christmas. And I live at Hunter, 1 and 1-2 mile, southwest.  
Your friend,  
G. B. White.

Brownfield, Texas.  
Dear Santa Claus:  
I am going to Hunter school. I am nine years old and in the fourth grade. I have tried to be a good girl. Please send me a blackboard, some fruit, and some candy. Don't forget my sisters and brother and also my mother.  
Your friend,  
Bertha Hansen.

Brownfield, Texas.  
Dear Santa Claus:  
I go to school at Hunter. I am in the fourth grade. I have tried to be good as I can. Santa Claus, please send me a doll and a little bed, and a little stove. Don't forget my little sister and brother.  
Your friend,  
Lorene Helen Smith.

Brownfield, Texas.  
Dear Santa Claus:  
I am a little girl four years old, and I have been a good little girl. So please bring me a tricycle, black-board, suitcase, doll and some new clothes for my old dolls, and some dishes and table, and fruit, nuts and candy.  
Your friend,  
Lilwanda Key.

Brownfield, Texas.  
Dear Santa Claus:  
I am a little girl four years old. I have tried to be good. For Christmas, will you please bring me a dandy tricycle, a small ball, a laundry set and lots of fruit, nuts and candy.  
Your friend,  
Billy Jean Bradley.

Brownfield, Texas.  
Dear Santa Claus:  
I am a little boy seven years old. I have tried to be a good boy, and want you to please bring me a dump truck, fruits, nuts, candy and anything you want to bring.  
Your friend,  
T. C. Hogue, Jr.

Brownfield, Texas.  
Dear Santa Claus:  
Mary Ann George wants a table, sleepy doll, and a set of dishes. And please bring my little sister Bobbie Gene a doll too. We wish you would bring us some candy and nuts, too.  
Your friend,  
Mary Ann George.

Meadow, Texas.  
Dear Santa Claus:  
I am a little girl 5 years old. I have tried to be a good girl. Please bring me a big doll and lots of candy, nuts and fruits. Please don't forget my mother and daddy.  
Your friend,  
Lucille Chambliss.

Meadow, Texas.  
Dear Santa Claus:  
I am a little boy 7 years old. I have tried to be a good boy. Please bring me a gun, an airplane and little red truck and some nuts, fruit and candy.  
Your friend,  
Leonard Chambliss.

Wellman, Texas.  
Dear Santa Claus:  
I have been a good boy this year, so please bring me a dump-truck, a gun, French harp; and bring my little sister a table and chairs; and I have a little brother that wants some toys too, and bring us all some fruit.  
Your friend,  
T. A. Wartes, Jr.

Brownfield, Texas.  
Dear Santa Claus:  
I am a little girl 5 years old. I have been a pretty good little girl. Please bring me a cabinet and a little dresser with a mirror, piano, and lots of fruits and nuts and candies. Don't forget my little sister.  
Your friend,  
Vona Lee O'Neal.

Wellman, Texas.  
Dear Santa Claus:  
How are you? I am just fine. I am a little girl 8 years old. All I want this Christmas is a small doll and lots of clothes for it. Some nuts, candy, fruits and a package of gum.  
Your friend,  
Mozell Singleton.

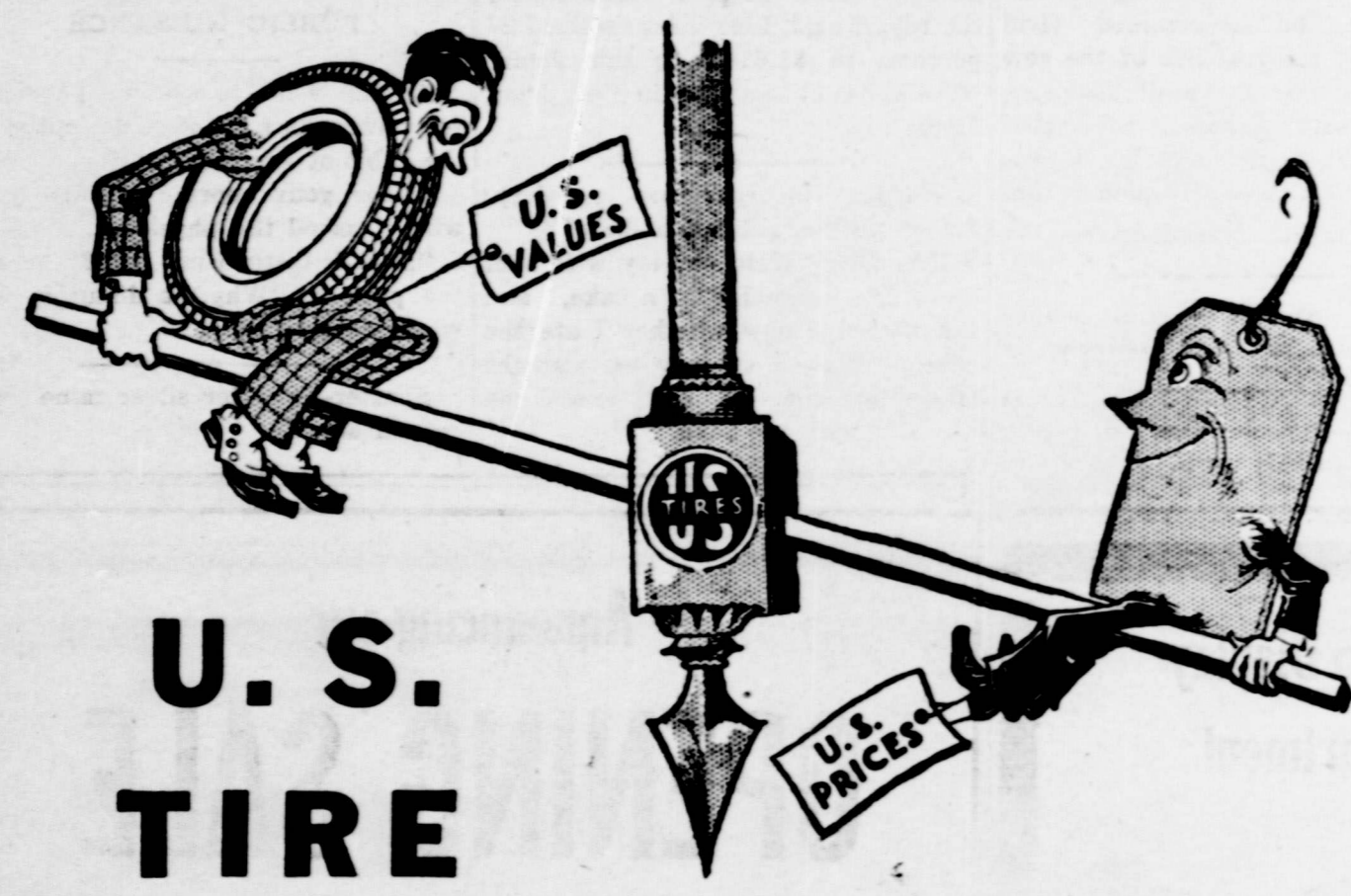
Meadow, Texas.  
Dear Santa Claus:  
I am waiting for you. I want you to bring me a wagon, a toy watch and chain, some fruit, nuts and candy. Don't forget my teacher, Mrs. Airhart.  
Your friend,  
T. J. Redman.

Brownfield, Texas.  
Dear Santa Claus:  
I am a little girl six years old and believe in you. Please bring me a kitchen set and a story book. Please bring other little children lots of things.  
Your friend,  
Emma Gene Coleman.

Meadow, Texas.  
Dear Santa Claus:  
I am waiting for you. I want you to bring me a wagon, a toy watch and chain, some fruit, nuts and candy. Don't forget my teacher, Mrs. Airhart.  
Your friend,  
T. J. Redman.

Meadow, Texas.  
Dear Santa Claus:  
I am waiting for you. I want you to bring me a wagon, a toy watch and chain, some fruit, nuts and candy. Don't forget my teacher, Mrs. Airhart.  
Your friend,  
T. J. Redman.

Meadow, Texas.  
Dear Santa Claus:  
I am waiting for you. I want you to bring me a wagon, a toy watch and chain, some fruit, nuts and candy. Don't forget my teacher, Mrs. Airhart.  
Your friend,  
T. J. Redman.



**U. S. TIRE VALUES UP! PRICES DOWN!**

THE balance is in your favor. Never has there been so much mileage, beauty and safety built into U. S. Tires and never have U. S. Tire prices been so low. The whole country knows this fact and the Big Swing to U. S. Tires is increasing day by day.



**THE BIG SWING IS TO U. S. TIRES**

**PRICES**

440x21	-----	\$4.98
450x20	-----	5.60
450x21	-----	5.69
475x19	-----	6.65
475x20	-----	6.75
475x21	-----	6.95
500x19	-----	6.98

**CARTER CHEVROLET COMPANY**  
PHONE—100 BROWNFIELD



**"Well Dressed" with places to go**

IN the grey '30s a chicken didn't go very far, no matter how good it was! The "marketing" of poultry was pretty much a local activity and a daily "cash market" was unheard of. One locality might have an acute shortage while another not far away might be watching its chickens grow old and stringy. There was no highway between supply and demand.

Swift & Company, thirty years ago, bent its energies toward making a national market for poultry, butterfat and eggs. That national market exists now. Northeastern States consume each year 350 million pounds of poultry their own people do not produce. Eleven states in the Middle West sell 200 million surplus pounds annually outside their own borders.

Two hundred thousand farm patrons sell poultry, butterfat and eggs for cash to Swift & Company at more than 100 produce plants. In place of the one town market of spring wagon days, they have thousands of markets. Every one of approximately 400 branch houses, every one of 10,000 towns on refrigerator car routes is a potential outlet for every chicken dressed in a Swift plant.

All dressed up and 10,400 places to go! Leased wires everywhere keep our executives informed where produce markets are best. Supplies are hurried to these points. Demand is enhanced by advertising brands of high quality, Premium Milk-fed Chickens and Golden West Milk-fed Fowl among them. Service is complete and complete for it are low. No other system returns a larger share of the consumer's dollar to the producer. Swift & Company profits for years have averaged less than one-half cent per pound of product sold.

**Swift & Company**  
Purveyors of fine foods

## Christmas Greetings

Come in and see our Jewelry and Assortment of Gifts that will please the most fastidious

Diamond Rings  
Watches  
Bracelets  
Rings  
Watch Bands  
Belt Sets  
Watch Chains  
Kodaks  
Plaques  
Pipes  
Cigars

Toilet Sets  
Dresser Sets  
Shaving Sets  
Purses  
Purses and Agt. Cases  
Cutex Sets  
Atomizers  
Perfumes  
Compacts  
Candies

The Prices Are Low Compared to the Value of these Items  
MAY THIS BE A VERY HAPPY CHRISTMAS FOR YOU

### ALEXANDER DRUG CO.

"Where Most People Trade"

## High Spots in Pres. Hoover's Message

"A strong America is the highest contribution to world stability."  
"We must put some steel beams in the foundation of our credit structure."

"The first requirement of confidence and of economic recovery is financial stability of the United States Government."

"We must have insistent and determined reduction in Government expenses."

"I am opposed to any direct or indirect Government dole."

"The emergencies of unemployment have been met by action in many directions."

"I am opposed to any general congressional revision of the tariff."

"The country is richer in physical property, in newly discovered resources, and in productive capacity than ever before."

"We are at peace with the world. We have co-operated with other nations to preserve peace. The rights of our citizens abroad have been protected."

"We do not require more money or working capital—we need to put what we have to work."

"If the world is to regain its standards of life, it must further decrease both naval and other arms."

"Our system, based on ideals of individual initiative and of equal opportunity, is not an artificial thing. It has successfully adjusted itself to changing conditions in the past. It will do so again."

"Business depressions—are but transitory. The Nation has emerged from each of them with increased strength and virility."

**The President's Prosperity Program**  
Decreased appropriations and increased taxes to assure the stability of the Government.

Creation of a reconstruction corporation to make advances to needy industries.

Provisions to release assets frozen in failed banks.  
Further Treasury subscriptions to the Federal land banks.

Establishment of home-loan banks to make home-owning easier.

Liberalization of reserve banks rules to make more paper discountable.

Revision of interstate commerce laws to help solve the railway question.

Revision of antitrust laws to prevent burdensome inequalities.

### SOLVING THE PROBLEM

A well known minister famous for absentmindedness, once met an old friend in the street and stopped to talk with him. When about to separate the minister's face suddenly assumed a puzzled expression.

"Tom," he said, "when we met was I going up or down the street?"

"Down," replied Tom.

The minister's face cleared. "It's all right, then, I had been home to lunch."

Brady—C. B. McElroy of Brownwood opened cafe on Blackburn Street.

Rochester—School grounds will be improved.



Entirely Feminine

These Charming Gifts That Every Woman Would Love To Receive

And They're Priced So Extraordinary Low

Even though you don't know exactly what you are going to give Aunt Bertie and Cousin Adele, it's a big help to come in and look around. We have all the dozen and one "little things" that make such smart and useful gifts—from sophisticated Paris handbags to charming little lace-edged hankies for evening. You'll be sure to find a bright idea or two here!



CLYDE LEWIS D. G. CO.

## Dr. T. L. Treadaway To Re-locate Here

Dr. Lester Treadaway, who has been interested in the Lamesa Sanitarium with Dr. Dunn for the past two years, has decided to return to his old home, Brownfield, and his friends, as well as the many friends of his late lamented father, Dr. T. L. Treadaway and family, will be glad to learn that (Buster) and family are to return home.

He has obtained the offices formerly occupied by Clyde C. Coleman in the Hotel Brownfield, and will, we understand, use a section or rooms in the hotel for patients that have undergone operations or under treatment. Local nurses will be used in nursing his patients, of which we have several.

While only out of college about four or five years, Dr. Treadaway has made an enviable reputation as a surgeon as well as a practitioner. He will be able to save Brownfield and Terry county people long rides when every minute counts in cases of serious illness.

## Firemen Enjoy Banquet Wed. Night

Those who missed the Firemen's banquet at the Terry Hotel last Wednesday night are said to have missed a great treat and the Herald admits a miss. A representative was invited, but the press of work at the Herald office that night made us forget everything else. About all we can do about it now is to apologize to the Firemen and pity ourself for our forgetfulness.

They met at the Legion hall first where a short business session was held, and repaired to the Terry Hotel where one of the best repasts seen for a long time was thoroughly enjoyed. It is reported to us that there were no speeches made, and that's "sumphun" as Andy says.

The boys are getting up in high "G" in their training, and are making a fine record for a small town and small town equipment. They are keeping our insurance rates down to rock bottom. Indeed as low as some towns many times our size.

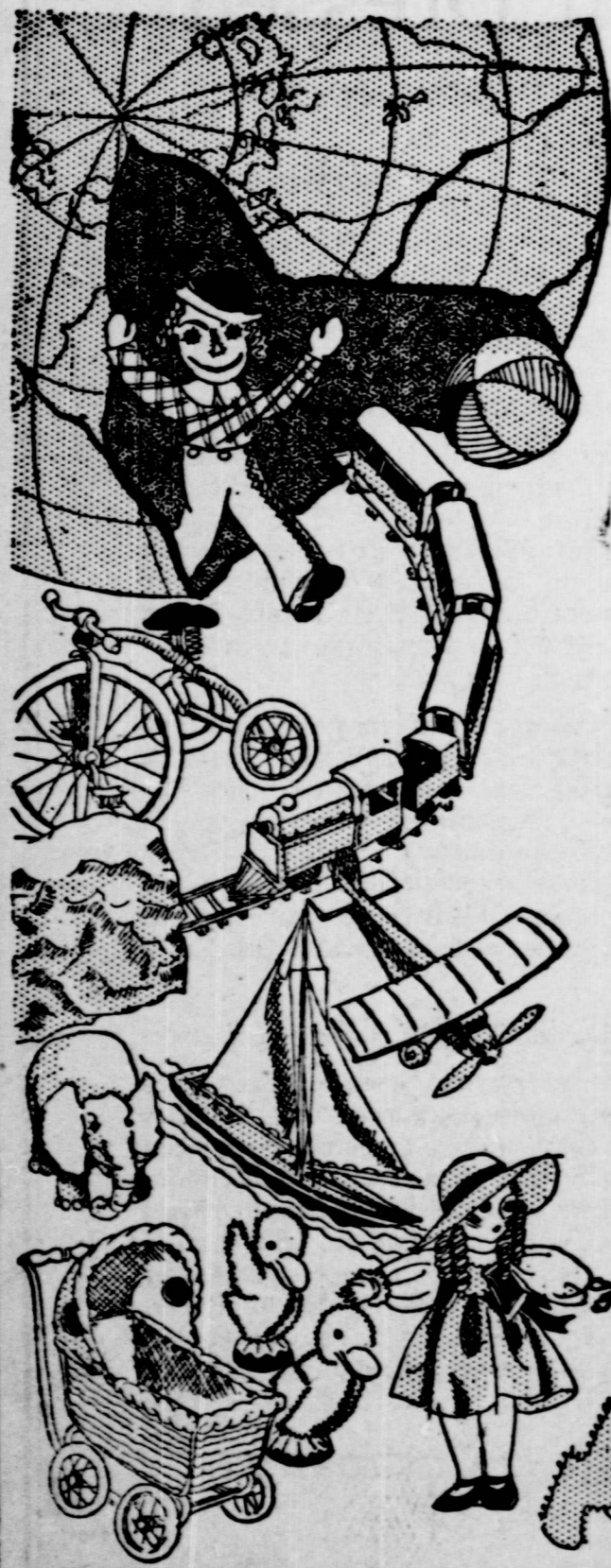
## GOOD RECORD OF NEW FIRMS IN TEXAS

Austin, Texas, Dec.—New firms granted charters by the Secretary of State during November totaled 147, the same as during October, a fact that may be looked upon as favorable, according to the University of Texas Bureau of Business Research. During the past fifteen years, there have been only three times when November charters exceeded those of October, the report said. Capitalization totaled \$3,104,000, or 15 per cent less than in October, but eight of the new companies were incorporated with capital stock of \$100,000 or more. The new incorporations represent an increase of 7 per cent over the total for November last year, and out-of-state companies doubled those for the same month last year.

Dr. Moore: "Well, dear, what do you think of these nice big fish?"

Mrs. Moore: "You needn't try to fool me. I saw you in the fish market?"

Dr. Moore: "Y-y-yes, I know Er-ah you see I caught so many I thought I'd sell some of them."



## A WORLD OF WONDERFUL TOYS

For Girls and Boys

Boys and girls! If you'd like to see a real fairyland of toys you must see our store. Every kind of toy you ever dreamed you'd see—the kind Santa makes in his own Arctic shop—we're displaying now for you to see! Electric trains, bicycles, teddy bears, mechanical sets, engines, blocks, games and hundreds of other toys are resting in our shop, awaiting busy, happy little boys and girls to take them away. Santa himself is here, too! Come over and see him and enjoy his toys at the same time.

Mothers! The Kiddies Will Have the Time of Their Young Lives in Our Toy Shop. Bring Them In... Let Them Enjoy Themselves.

## HUDGENS & KNIGHT

The Santa Claus Store

Christmas Goods Now On Display In Our Hardware Department



Shop Early Before Our Line Of Christmas Goods Are Picked Over

Announcing our

## OPENING SALE

Friday, December 18th

BUY HIS CHRISTMAS GIFT HERE

Gift Suggestions  
Shirts  
Cravats  
Hose  
Belts  
Gloves



Gift Suggestions  
Underwear  
Suspenders  
Garters  
Scarfs  
Hats

These 2 pants, 4-piece Suits—Latest Styles in Worsted and Basket Weave Clothing. Regular \$25.00 Values, Opening Sale \$16.85

## The Clothier

"EVERYTHING FOR MEN"