## BETTERBE SAFETHAN SORRY BY STAYING WITHA SURE FARM

## 0

## Camber of Commere $\mid$ A DRIVE OUT REVEALS <br> By the Secretary Roquires Much Licking THE NEED OF PICKERS <br> \section*{10}





Santa Fe Ry Giving Pickup and Delivery

[^0]ne of Our Ministers Prepares For Winter

Church Gets Place For
Charity Food-Clothes CONDITIONS HERE BETTER
first eotton picked. We had a letter
from a man at Mena, Arkansas,
wanting to bring people from that
eection at a cost of $\$ 10.00$ each, but
ent






Eggs 25c Per Dozen-
Butterfat Advancing

BIGGEST RAIN IN YEARS
FELL HERE TUESDAY P. M.
Here For the Winter
Now

|  | "Young As You Feel" -Will a Gay Old Guy | Tokio Man Accidenty |
| :---: | :---: | :---: |
| Nosity |  | Kills Self Last Week |
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| Son of Judge Barret At John Tareteon Col. |  |  |
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| N IN YEARS TUESDAY P. M. |  |  |
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## Revival Meeting

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## Nothing

 less than a six can give you built-in smoothnessThe whole question was settled long ago-as to how many cylinders it takes in a motor car engine to give satisfactory smoothness. science definitely established the fact that at least six are neces ary. And today, the public accepts the multi-cylinder engine in the same way that it accepts 4 -wheel brakes, parale-moled superiority. Everybody knots that nothing less than a six can gire you built-in smoothness.

This general acceptance of the multi-cylinder idea has had a great deal to do with the fact that the Chevrolet, month after month, let is a six.

Today, this six-cylinder smoothness and dependability are within reach of every new car buyer. For Chevrolet has produced a quality car, powered it with a firmly-mounted six-eylinder motor-engineered it to run at less expense for gas, oil and upkeep than any arss in the market.
 ,


## NEW CHEVRDLET SIX

The Great Amertean Vatue


MILK the FOUNDATION of HEALTH
We offer you the purest of whole milk and prompt deliveries.

LEE TANKERSLEY

$\qquad$


## our creed--

We believe in and exert every effort to conduct our business upon the HIGH PLANE of business ethics, realizing fully that our business depends upon your business and both must be founded upon confidence supported by fair dealings and efficient service.

Every employee has been impressed with the fact that the customers' interest comes first; and the good-will of our customers and friends is worth more to this business than all of our other assets.
"A FRIEND MAY WELL BE RECKONED THE MASTERPIECE OF NATURE."-Emerson

HONE
W. E. HENSOS, Mgr

2 blocks west railuy crossing

| MFADOW BRIFP |  |
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|  |  |
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| Whink about and dispute over, than |  |
|  | for one of the places as Repre |
| just now. No Editor should be without plenty of copy if he cares to print it and it's all interesting if one has | tives for Con |
|  |  |
| the time and inclination to indulge. Last night I sat and listened to a |  |
|  | Plainsman the |
| whole regiment of speakers at Dallas on what was the matter, how it oecur- |  |
|  |  |
| ed, how long it would last. One |  |
| feilow, a banker in Dallas, talked of fundamentals and contrasted the present so-called depression with dif- |  |
|  |  |
| ferent periods of our history andseemingly concluded that Texas was all right, that any way, that our situation was purely mental. We never |  |
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| had canned so much, never had such a bounteous crop, which is true, and that this double-barrel belly-ache we |  |
|  |  |
| have suffered the past two years, |  |
|  |  |
| was passing. I will bet that banker would not advance two dollars and six bits on a farmers crop and team. |  |
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| Industrial Dallas wouldn't any way, if it was on the Plains, if documents scattered through this country some years ago are to be believed. |  |
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| From my way of thinking it will be a long time before remedies suggest- | margin for reckless spe |
|  |  |
| ed by that East Texas C. C. pulls anything out of a hole-if we are in a hole. <br> I thought a while that Huey Long |  |
|  | public improvements, but to $m$ situation like that, would run |
| was about to find a remedy, but he has kept on trying to have the world revolve around his navel until | the billions. |
|  | The best thin |
| it seems he will have to give up the governors chair, or the United States |  |
|  |  |
| Senatorship, one or the other. Besides he has caused very many others |  |
|  | age for a period of years. But |
|  |  |
| to have themselves sworn in for the places supposed to vacated by Cyr and others. <br> Our good old clerical friend, | prophet like the balance of my |
|  |  |
| Bishop Cannon, has gotten the Government after him in earnest and | of Thos. A. |
|  | , |
|  | Am |
| will now have to face a jury for violating the Corrupt Practice Act. | clusively to the arts of peace. 1 |
| He should resign his Bishopric and learn how to play politics in earnest. |  |
|  |  |
| He will in all probability have another opportunity to serve Hoover and the Republican party next Gener- | trained hands. Not since history |
|  |  |
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| al Election, if he escape the prison. I am a Methodist and it galls me to |  |
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|  |  |
| see, any man in the exalted position of Bishop of the church against whom so much that is degrading has been charged. Innocent or guily he should | Firestone remain, history will do ea |
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|  |  |

## Hallowe'en

Sweeten the day with Candy

We have a complete assortment of Kings Chocolates for the occasion. Nut center, Fruiit Nuts, Milk Chocolate assortment or what your fancy may desire.

## ALEXANDER'S

The Rexall Store
The Rexall Store
Terry County's Oldest Drug Firm

## moved

I have moved my Battery and Electric Shop from my old location in the MOORE BUILDING
to Spear building across street from Tudor Sales Co. Too busy to write an ad this week-just to let you know. McSPADDENS SHOP

Ma
Bran
Mar
High
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Beli
Ren $\left\lvert\, \begin{aligned} & \text { Trust, } \\ & \text { ett } \\ & \text { Tithing } \\ & \text { Life } \\ & \text { song. } \\ & \text { s. } \\ & \text { Re } \\ & \text { R }\end{aligned}\right.$ $\underset{\text { song. }}{\text { Re }}$

## WELLMAN

 The rain last week endcomed by the tired cotton comed by the tired
but we are not so
farmers being glad to
When Mr and O Lubbock last
they left Mr. an

## ©THE RED \& WHITE STORES OF BROWNFIELD

HICHEST QUALITY FOODS ATMOSTECONOMICALPRICES
LARGE ASSORTMENT OF ALL KINDS OF VEGETABLES AND FRUTS
SEE OUR WINDOWS FOR PRICES BEFORE YOU BUY
NO. 2 CANTOMATOES

1lb. Calumet -...................- 25c Millk 2 Tall or 4 Small .............- 15 c
21/2 Gold Bar Peach .............. 19c 1lb.B. and W.Cocoa $\ldots$............- 17 c
3 Pkgs. Luxury Macaroni . 14 1 Pound R \& W Coffee . 39


16 oz. Peanut Butter<br>Kellogg, Pep<br>\section*{22c}<br>10c

BIG RED FRYERS FOR FRIDAY AND SATURDAY Apples, any quantity, Bulk or Boxes, Best Price. Vegetabites, Fresh from Carden. Tomatoes, Green or ripe, Beets, Carrets, Turnips, Cellery, Pepper, Sweet or Hot, Cabbage, C. Berries.

Canova Coffee
$21-2 \mathrm{lb}$. Can 1 lb . Can
SEE OUR WINDOW SPECIALS


## GOOD LUMBER <br> bUILDING MATERIALS CICEROSMITH LUMBER COMPANY




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| :---: | :---: | :---: | :---: |
| study hall before Monday 4 o'clock. The one whose lines are chosen as the best each week will receive a prize and have the pleasure of seeing his lines added to the poem next week. Get into this! Write three lines of <br> Here is the beginning. (We can't name it now, as no one knows what it is to be about yet.) <br> The first red streaks of crimson bands <br> of a Terry county morn, <br> Were seen across the golden sands,. <br> (Contest not confined to students. Anybody may enter.) <br> Snatches From Home Economics <br> 1. Scrim is not suitable for underwear. <br> 2. Orange is a warm color. <br> 3. Simple designs are best for children's garments. <br> 4. A girl's posture affects the appearance of her entire costume. <br> 5. It is wise for a high school girl to have an allowance. <br> 6. Strong soap should not be used the hair. <br> 7. To get the best services from hose they should be washed soon after each wearing. <br> 8. Personal grooming adds as much to the attraction as well selected clothes. <br> Mrs. Penn. (In chapel)-Everybody on page four sing! <br> Fifty-Fifty or Eighty-two-Eighty-two <br> Something very unusual has happened in Brownfield High school this year. In fact we have never seen it happen in any other high school. But dents enrolled in high school and exactly 82 are boys and 82 are girls. Well I guess the boys can not be so hard to please this year as there will be only one girl apiece; whereas there have always been several girls to each boy. Boys you had better find your girl and stick to her. <br> Students Hear Rev. Hale <br> Thursday morning the student body of Brownfield High school met <br> The student body was inspired by very helpful talk by Rev. Hale on Folding a Life. <br> short talk concerni. Sanders made | play as hard as they did at Post we will win. If we win this game watch us beat Lamesa, October 30th. <br> ALCOHOL AND DISEASE <br> Protoplasm is the physical machinery of evolution, or the vital principal by which the race is carried forward. Everyone of the millions of cells in the human body is a tiny mass of protoplasm. The action of alcohol on protoplasm has been visually demonstrated time and again by pouring alcohol on the white of an egg to produce a "cooked" effect. The action of alcohol on body as (a) drying up the cell by water from it, (b) suffocating the cell by depriving it of oxygen, and (c) destroying the healthy protoplasm surrounding the cell by coagulating its potein content. There has long been disagreement on the transmission of acquired characteristics from parent to mous agreement that the injurious effects of excessive use of alcohol on the protoplasm manifests itself in offspring by lowered resistence to disease and weakened will power to resist temptations. Organic disease of the nervous system are, first, those having their primary seat in the central nervous system, second, those due to injuries to the brain caused by a disease in another part of the body, and third, those due to injuries to the brain caused by poisons taken into the body. <br> The first division includes such diseases as general paresis (softening of the brain due to syphilis,) brain tumor, hardening of the arteries of the brain, senile dementia and injury to the brain from a blow on the head. The second division of organic disorders includes the delirium which frequently accompaines fevers, mental disturbances, which caused by disorders of the endocrine system (glands of internal secretion,) and mental difficulties which sometimes attend focal infections of teeth or tonsils. The third division includes the effects of alcoholism, drug addiction, and metallic poisons such as lead and mercury. In each of these divisons there are several types of disease in which alcohol might be, and no doubt fequently is, the main contributing factor.-Social Pathology, Gueen and Mann. <br> The petty troubles of our friends amuse us; when the same things hap- | Origin, Development Of the Poppy Sales <br> The idea of the Poppy as a Memorial flower for the World War dead, sprang up as naturally as the little wild flower itself grows in the fields of France and Flanders. The flower was the one touch of beauty which survived amid the hideous destruction of war. Along the edge of the trenches, beneath the tangled barbed wire, about the ragged shell holes and over the fresh graves it raised its brave red blossom. It seemed to be the one immortal thing in that region where death reigned. The soldiers of all nations came to look upon it as the living symbol of the sacrifices of their dead comrades. <br> It was a poet who first gave expression to the idea. Soon himself to lie beneath the poppies he wrote: "In Flanders fields the poppies blow Between the crosses row on row." Returning soldiers brought the vision of the poppy fields back with them, engraved indelibly in their hearts with the memories of the comrades they had left on the battle front. Spontaneously, the poppy became the flower of remembrance for the men who had proved out their life's blood around the roots of the little plant. <br> Memories of the war dead always bring thoughts of those who did not die but came back doomed to years of hardships and suffering, sometimes worse than death. In the poppy was found a way to link the honoring of the dead with service for the living victims of the war. <br> Wearing the little flower means honoring the dead and helping the living. <br> The work of making the poppies is a true Godsent to many hundreds of disabled Veterans. They are paid one ent each for the flowers they shape and if not too badly disabled can earn a fair day's wage without exerting themselves to a harmful extent. The work is given only to men receiving little or no government compensation and for many it is the only possibility of earning money during the year. <br> On Armistice Day, November 11th, and the Saturday before Armistice Day, the Legion Auxiliary will sell poppies over Terry County. Mrs. Jack Holt is Chairman of the Poppy Sale and the committee headquarters | OLD REMEDIES STILL HOLD GOOD <br> A Worth While Editorial Selected by the National Editorial Association. <br> In the stress of these depressed times many folks have almost lost their heads in seeking some method by which we can come back out on methods, isms, panaceas, legislation and all that sort of thing are just so much delay in the path of prosperand it is not by hitting on something new but by getting back to the old, the sound and fundamental principles that we are going to work out our future. <br> Hard work, sacrifice, honesty, privation, saving, management, and the principles of the Christian religion are the rules for success which our forefathers used to conquer a wilderness and lay the foundation for the greatest nation in the world today. Prosperity brought with it the dreams of short cuts to fame and fortune. America chased the bubble until it burst and now most of us are sitting down trying to think of some short or scheme to get back of prosper- road again. We need rather to back sound common sense. <br> The world has changed but the principles upon which civilization was founded have not changed. The unequalities under which we are now chafing are the result of our disobeying the fundamental principles isted above. Instead of further fool- ing ourselves by following some of the many who are proposing unsound deas about the return of prosperity, They will still hold old remedies. They will still hold good, if we but apply them.-News, Lenoir City, the see. $\qquad$ <br> No price is fixed for the poppy. The newsboy's pennies and the business man's dollar are equally acceptable. The amount dropped into the box of the poppy seller is a donation or relieve the suffering caused by the war. The purpose of the program is to place the symbol of heroic sacrifice about the heart of ame time an opportunity to serve |

## THE THUNDER OF SILENCE

Let's Try it on

## DEPRESSION

We'll Never Have Prosperity Until We Quit Advertising Depression

ADVERTISNG IS A POVERFU FORCE FOR GOOD OR EVIL

Its Best Use Is In
"It's Our Business to Help Your Business"

## The Herald

## Terry Only Home Paper



## These New HLITSANTAladdin MANLLES

Will Brighten and Beautify Your Entire Home
A air-only a minute is all it takes to light it. Burne common kerosene (coal oil) with $94 \%$ noise, smell or trouble. Absolutely safe. Operates ay tmple as the old style lamp and runs Astyle for Every Purpoe
The Aladin line comprise
table, vase, haniging, bracke 33 leading Universities and Colleges and
every claim verified. Approved by Fire
Underwriters' and Good HIouseceeping
Institute. No other artidel light has


## $1{ }^{\text {m }}$

HUDGENS \& KNIGHT
BROWNFIELD,

| AMONG SOCIETY FOLKS |  |
| :---: | :---: |
| cowan | FRIDAY FORTY－TWO CLUB |
| The two－table contract club held |  |
| an enjoyable meeting at the home of Mrs．McGowan Tuesday of last week |  |
|  |  |
| High score in bridge was made by | en． |
| Mrs．Endersen．She received a silk night gown as her prize．Luncheon consisting of barbecued chicken，can－ | ber，President：Mrs．Robinson， |
|  | ow |
| died yams，salad pariait and coffee was served at the beautifully deco－ | decorations and tallies |
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| rated dining table．Plates were ar－ ranged for the following guests and members：Mesdames Bowers，Collins， | kin pie with whippe |
|  | coffee．High cut prize，a |
|  | was awarded |
| MeDuffie， | F．McSpadden receiv |
|  | prize a woman straw Other guests were Mes |
| MR．AND MRS．FLEM $\quad$ MeSPADDEN ENTERTAIN | Ellington，Downing，E |
|  | Hudgens，Kendrick，L |
|  | ilton，Webber and Misses Gladys |
| The home of Mr．and Mrs．F．Mc－ Spadden was the scene of a delightful | McSpadden and Emma Ja |
| bridge party Monday evening．Guests were Messrs．and Mesdames Bowers， |  |
| Carter，Endersen，Hudgens，Mc－ Duffie，Michie，Pyeatt，Sullivan and | Mrs．Mee Baile |
|  | 11 attend the meeting of the |
| Duffie，Michie，Poone and Misses Bob Car－ | Grand Lodge of the Order |
| Grantham，Martin and McSpadden． | Eastern Star of Texas． |
| High score prize for ladies and for gentlemen went to Mrs．Endersen and Mr．Toone．A salad course was served． | Mrs．Earl Thaxton spent the week end in Lubbock． |
| served． S－ $\qquad$ | Mr．and Mrs．Joe Bailey and little daughter，Joe Anne，came down from |
| Mrs．W．F．McCracken and little daughter of LaForse，Texas，have returned to their home after a ten days visit with he mothr，Mrs．T．L． Treadaway． | Lubbock Saturday for a visit with |
|  | relatives．Mr．Bailey returned home Sunday but Mrs．Bailey and Joe |
|  |  |

## CARRYYING THE BANNER <br> $\mathbf{W}^{\mathrm{F}} \mathrm{ARE}^{\text {AR crtainly }}$ carring in this town．Business is good <br>  the preference of local motor－ ists．No extra cost for this MULLINS \＆GRACEY <br> UNSintiran

DRUG QUALITY
is not always high priced as you will find the highest grade drugs at our store at a very nominal price and you quality obtainable．
＂Bring Us Your Prescipitions＂


| atternon at the home of Mrs．W．R． <br> McDuffie．After playing four games <br> of contract bridge，the guests drew <br> at each table for high and Mrs．Win－ | G．W．A．and G．A．ENCAMPMENT |
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| arls in the Brownfield | Baptist |


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| gram，and was assisted by Mrs．Mc－Donald，Mrs．Stewart，Mrs．Alewine |  |
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| Benevolent services and to organi |  |
| $\begin{aligned} & \text { Matron's } \\ & \text { Orphans } \\ & \text { Monday. } \end{aligned}$ |  |
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| book．Next Monday＇s meeting willa business and social meeting．It wilalso be held in the Sunday schoo |  |
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| Jim and Miss Jewel Grave |  |
| IHE PRESBYTERIAN AID |  |
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| The Soiety met with esen pres． |  |
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| MEthonist church |  |
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| $\begin{aligned} & \text { and pictures. We will make them } \\ & \text { steadier next Sunday evening. The } \\ & \text { Prophesy and The Birth of Jesus will } \\ & \text { be shown Sunday evening } 7: 30 \text {. } \end{aligned}$ |  |
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| $\overline{\text { BiRTHDAY PARTY }}$ |  |
| Little Miss Dorothy Nell Eickecelebrated her sixth birthday Satur－ |  |
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EXPRESSION and DANCING Watic and Aesthetic Dancin

Lessons Per Month－－－－－－－－－－－－－－－－－－$\$ 5.00$ STUD，Tapping－－－－－－－－－－－－－$\$ 1.00$
STUDIO AT MY HOME
MRS．BOONE HUNTER


## SPECIAL

HED and GREASED Friday

## $\$ 1.00$

## CASH SERVICE STATION

126
Clyde Gross Mgr．
Hunter News
Have Your Shoes Fixed and Avoid Sickness
Korry Krome Soles per pair
Oak Tan No． 1 Clear Leather per
Oak Tan No． 1 Clear Leather per pair
Oak Tan No． 2 Clear Leather per pair
$\$ 1.25$ and $\$ 1.00$ Soles Guaranteed
75 c and 50 c Soles at your own risk．
JOHN＇S SHOE SHOP

## SPEEDY TIRE REPARING

> You will someday need to have a tire chang－ ed and repaired－and will want to have it done in a hirry．We have the equipment for such an

MILIER \＆GORE
Sieberling Tires
Magnolia Products

## 



Palace Drug Store


## THE "HIDDEN

 QUART"That Stays up in the Motor and Never Drains Away


 GERM PROCESSED
MOT'OR'ROIL

## C. B. Quante

THE THRRY COUNTY HERALD


## FOOD PRICES

ARE
D 0 W N

## REPORT OF CONDITION

## 

## 

## WHAT WILL IT COST

## To Replace Tho Fteichings in Your Home?

Surprise You. Do you carry
E. G. AKERS
abstr


# The Climax of Bargain Offers 

| DRESS TWEEDS |
| :---: |
| In Preoty Patterns. Aseorted Colors |
| of Cotton Twoede. Ideal for School |
| Dresees Yard |
| $371 / 2 \mathrm{c}$ |
| BIG REDUCTION |
| ON ALL |
| BED SPREADS |


| A SPECIAL REDUCTION <br> On all Ready-to-Wear. New Snappy Merchandise. <br> Be Sure To See Them Before You Buy | SHORT SUEDE SPORT COATS Rain Proof. Alll Colors for Ladies and Misses. $\$ 5.95$ |
| :---: | :---: |
| and RAIN COATS for Men and Boys, before you buy. PRICED RICHT. |  |

H OSE
Childrens Good Cotton Hose. All Colors and Sizes. Pair
$15 c$
CLYDE LEWIS D.G.CO.
BROWNFIELD
TEXAS


Less Gas and A Better Fire

Impossible? Not at all! It is easy and, be saves gas and keeps your gas bills down
easily possible because a low flame properly directed, gives the same results or
better, than a high flame does and burns half better, than a high flame does and burns hal as much gas.
The low properly directed flame is the cor rect one. It is one of the few simple rules fo

Comfort, economy, convenience are the im portant things which concern you. They are yours to the degree that you

Burn Better Gas

## West Texas Gas Company

WHOA! STOP; LOOK, LISTEN!




If Every Man Knew-

what his family would appreciate most, our Studio
would be busy from now until Christmas photographing men arrange for Christma Portraits
Brownfield Studio


## SAVE AT

## Clement's

| $5 \mathrm{cto} \$ 1.00$ Store |
| :---: |
| Womens Full Fashioned Hose, pair .-. 69c |
| Boys Leatherette Helmets ea |
| Childrens Ribbed Hose, 2 pair ...--- 25c |
| Women's Rayon Bloomers -----.--- 25c |
| Mens Leather Palm Gloves pair .-.-.- 15 |
| Granite Wash Basins, each |
| Heary Canton Works Cloves, 2 pair --. 15c |
|  |
| Womens Dress Gloves, pair _-.-.-. - - 49c |
| Tally Cards 5 for |
| Everything for your Hallowe'en Pa |

## NYAL

## 2-for-1

SALE
Cctober 29—30-31
HUTIER DRUG STORE


[^0]:    Officiais of the Santa Fe Railwa
    announces that the company
    ice.
    All interstate freight is now deliv-
    ered free, and shipments to points ered free, and shipments to points
    Texas are pipked up and carried to the local station.
    A. . . .trith
    ery contract here,

    ## business men are ace ocrdially invintited to make foll use of the new service.

    make inluse ust the new servive. This new service does not apply carioad shipments, nor casefreight going in or coming out
    the the etate. A few special items are
    also excluded from this.
    amorrice
    among which is high explosives, an shipments of that nature. Mrs. Mon Teltord, Miss Lucile
    Webb and Mrs Arch Fowler we
    working lons hours reeenty to the tax rolls ren ren
    sioners Court.

