

NEW TIMES, NEW LEADERS

From The Rotarian Magazine
Every change means a readjustment. That is a law of nature—and business.

The transition that is today taking place in the realm of production and distribution and financing is most certainly going to bring in its wake a reassembling of business factors.

But that is not all. More significant is it that, as Dr. Paul T. Cherington pointed out not long ago, "the leaders of the next ten years will be made during the next ten months."

Read the Ads in the Herald.



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GERM PROCESSED MOTOR OIL

The oil that is always on the job.

RUTHERFORD'S Super Service Station

"Always Glad To See You"

REPUBLICANS TO LOSE OR LIFT DEPRESSION

If the Republicans expect to elect a president in 1932 they are going to be compelled to make a stronger effort to restore prosperity before election day than they have ever made. The voters were promised prosperity if Herbert Hoover and high tariff were given an O. K. They got the O. K. alright and the average citizen feels as though he has been the goat. The Republicans will use prohibition and every other smoke screen to befuddle the voters in 1932 but the majority are more interested right now in getting something to eat instead of something to drink.

If the Democrats use half the brains they are credited with having they ought to be able to name the president in 1932. Many long time Republicans have signified their intention to quit the party which seems unable to show any leadership in getting the country out of the depression.

The monied interest have taken charge of our government it would seem and they do not understand but one system take everything and give nothing in return.

The people cannot put up with another twelve months of such Republican prosperity as we have had.—Big Spring News.

MAKING MORE HOOVERITES

This depression is creating a new race of people in the United States. It is a car free lot who are satisfied to keep eternally on the move, begging or pilfering their livelihood. And their number is constantly on the increase since so many of the unemployed moving from place to place, are taking to this care free life like ducks to water and it is going to be impossible to wean them away from the gypsy existence.—Big Spring News.

PAJAMAS

One of the live questions of the day is pajamas issue. Whether pajamas may be worn on the streets, to religious services with social functions is now a live topic for discussion in the press, the forum and the pulpit. Because this is an issue upon which people are divided in opinion and are saying harsh things, I am not permitted to take sides thereon in this department, lest some one's feeling be horrified and some one's patronage be lost. The Ku Klux Klan, prohibition, evolution, dress reform and all other questions that are easy to write on are prohibited here, but in spite of the inhibition I am going to say a few words regarding the wearing of pajamas. While originally designed for sleepers only, woman has concluded that pajamas may be worn anywhere, so you may as well make up your mind to like pajamas for any kind of wear. The writer has been through many wars on woman's dress, and in each war made himself ridiculous without exercising the least influence on what woman might wear. When I became acquainted with man he was telling wife and daughters that they should not wear hoopskirts, a big wire contrivance which encircled woman and made so much space between her and her dress that she resembled an inflated balloon and caused rather startling revelations when she attempted to sit down. The orders of the husbands and fathers were given in words so positive and tones so earnest that I felt sure I would never see a member of one of their households arrayed in hoopskirts. But the manufacturers went right on making hoopskirts, the dry goods store kept ordering hoopskirts, and women of all ages and sizes bought and wore hoopskirts. When the modistes finally decided that hoopskirts should be worn no more, old hoopskirts were so numerous in West Tennessee, where I lived, that they had to be gathered up in the spring before the garden could be plowed. Some years later word came from the fashion centers that woman's dress should be as close and tight in its fit as it had been loose and large in hoopskirt days. Where twenty-five yards of material had been necessary for a dress, two or three yards sufficed under the new decree, and the garments fitted woman about as closely as an umbrella cover fits the frame of an umbrella or the sacking fits a canvas ham. Again the fathers and husbands did whirling Dervish stunts and threw real gems of profanity into the ozone, swearing by all that is high and holy that their womenfolks should never appear in such outlandish garments. But the mantua makers went right on making the tight-fitting garments and women went right ahead wearing dress that made it impossible for her to step more than three inches. The short dresses came later, with their wonderful showing of calves and knees, causing the press to sneer, the preachers to rave and husbands and fathers to throw foolish stunts—while the dresses were abbreviated and abbreviated until no man cared to attend a musical comedy performance, the streets affording even better scenery. The pajamas have now broken away from the bed chamber and are claiming the freedom of the streets, the churches and the social functions. Let other men rave as they will; I have learned too much from the past to throw any epithets at pajama wearing, or even get a shock therefrom.—Jim Lowery.

BLOOD SCENT WILL ROUND UP CATTLE

Take two or three gunny sacks and soak them in fresh beef blood and take them to where you wish to gather cattle. Get a small herd, tie the blood soaked sacks to the end of a rope and drag them among the cattle in the herd. The cattle, when they smell the blood, begin to set up an awful bellowing, calling the cattle within hearing distance to them at a run.

Scatter your men so as to hold the cattle that come up and wait. It will not be long before all cattle in hearing will be at the herd. Do not hurry, for the ones farthest away will be the last to get in and all must take their turn at bellowing.

You can catch more cattle in thirty minutes this way than you can gather all day in a brushy pasture, and more than you can drive in unless you have plenty of help.

Recently I had 160 steers in a 1,200 acre, very bushy pasture. The first place that I put out the blood, I caught more than 140 steers in 15 minutes.

One must work early in the morning when there is little wind and the cattle can hear a long distance.—The Cattleman.

Harold Zachary of Terry county, in the Forrester community, was brought here this week, for an operation for appendicitis. At the present writing the little fellow is getting along nicely and unless some complications arise that is unexpected he will be able to be taken back home in about two weeks.—Plains Progress.

CHISHOLM BROS.

IN BROWNFIELD 8 YEARS

Groceries, Hardware, Feed, Seed, Gas, Oil, Tires, Tubes, Accessories etc.

Opening a FRUIT and VEGETABLE House

You can always get the choicest Fruits and vegetables from us.

WE ARE PREPARED TO KEEP THEM

See Us For Large or Small Quantities

WE SAVE YOU MONEY

LOOKING..... FORWARD.....

Drug Stores are more than dispensing stores. A Good Drug Store connection is a qualified servant in time of need.

Our Store come into existence when Brownfield was a mere Village. People learned to use our different departments because they found a friend, a partner, and the Satisfaction which comes to all who seek first a good Drug Store Connection.

Here you will find Drugs, Sundries, Sick Room Supplies and Toilet Goods. Also a Staff capable of assisting you with your problems in our line, in keeping with our Reputation. Let us help you.

Sold only at The Rexall Store

ALEXANDER'S

The Rexall Store Terry County's Oldest Drug Firm

THE RED & WHITE STORES
OF BROWNFIELD

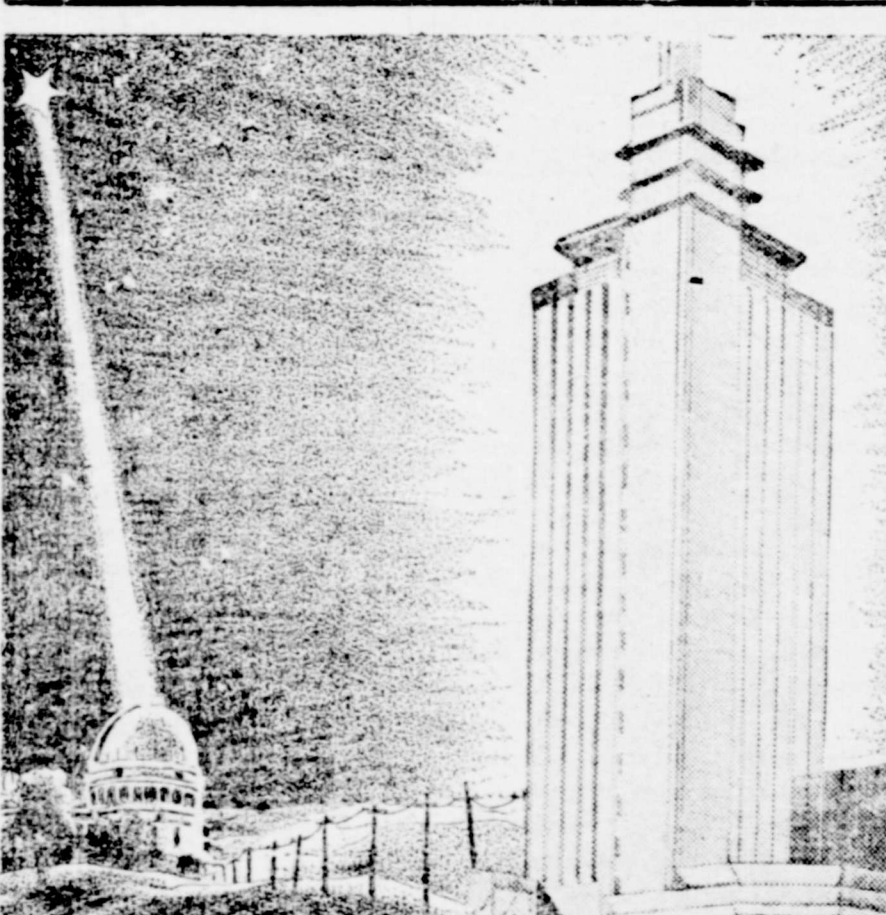
THE BEST OF EVERYTHING TO EAT
THE VERY BEST IN QUALITY AT THE LOWEST POSSIBLE PRICE
HEAD QUARTERS FOR FRESH FRUITS AND VEGETABLES EVERY DAY

10 LB. PINTO BEANS	.29
8 LB. COMPOUND	.65
Kellog Rice Krispies	pkg. .10
No. 2 Economy Peas, 2 for	25c
1 lb. R. & W. COFFEE	39c
1/4 lb. Pkg. R & W Cocoanut	12c
MACARONI, 3 pkgs. for	14c
SOAP	CRYSTAL WHITE
2 LB. GRAHAM CRAX	6 BARS
	.19
	.24
1 lb. Mello Cup Coffee	20c
8 oz. R. & W. Mayonnaise	17c
R. & W. Gellatine Dessert 2 for	13c
12 lb. Red & White Flour	32c
LARGE BUNCHES CARROTS, BEETS, RADISHES, Each	
	4c
2 lb. Salad Wafer	24c
No. 1 Pineapple	10c
2 lb. Dried Apricots or Peaches	23c
B. & W. Glass Ware Oats,	22c
TOMATOES, Large Fancy Fruit in Quantity, (for Canning)	
	1 3/4c lb.
Sweet Pepper, lb.	5c
Bulk Beets lb.	2c
APPLES FOR COOKING LARGE SUPPLY	
TOMATOES, Fancy, Large, Canning. 1/4 Bushel and up, lb.	
	1 3/4c

HUDGENS & KNIGHT - CHISHOLM BROS
WEST OF COURTHOUSE SOUTH OF COURTHOUSE

THE RED & WHITE STORES

Star to Open 1933 Fair Exhibits



How light from the giant star Arcturus, 240 trillion miles away, will open the science exhibits of A Century of Progress, Chicago's 1933 World's Fair, is shown in the above photo-diagram.

At 9 p. m. of June 1, 1933, light which left Arcturus in 1891—year of Chicago's first world's fair—will reach the earth's surface and Yerkes Observatory at Williams Bay, Wis. Light travels at the rate of 186,000 miles a second.

At Yerkes Observatory the star light will be focused by means of the fifty-inch telescope on a tiny photo-electric cell. The impact of this light will cause an electric effect in the cell which, amplified, will send an impulse over wires to the exposition grounds.

This impulse will throw the necessary switches to open the science exhibits, turn on brilliant illumination and start ponderous machinery whirling.



The idea of harnessing Arcturus, forty light-years distant, originated with Prof. Edwin B. Frost, blind director of Yerkes Observatory. Above, Gordon S. Fletcher who is in charge of the exposition's exhibits in physics, is seen holding a photo-electric cell.

Graham — "Woodie's" Printery Winters—West Texas Utilities improved for business.

US

Some of us are happy,
Some of us are blue,
Some of us wear old clothes,
Some of us wear new,
Some of us are kindly,
Some of us are cross,
Some of us are prosperous,
Some of us a total loss,
Some of us stay sober,
Some get in a "stew,"
Some of us are out of debt,
SOME—but mighty few,
Some of us want money,
Some of us want fame,
But about the best most of us do
Is just stay in the game.

CO-ERS TO SAVE DATES CASH BY BANNING TAXIS

Austin, Texas, Sept. 23.—Girls at of the large dormitories of the University of Texas plan to help their "dates" spend their money wisely during this school year of financial distress. They intend to pass a resolution refusing to go to the weekly all-university dances in either rent cars or taxis. Instead they will walk, because of their pride, the "eds" often call for an automobile when they can ill afford it.

There will be about 20 trench silos in use in Harrison county this year, the county agent reports, and the county commissioners' court is furnishing a tractor for pulling the ensilage cutter which is to be supplied free by the local Chamber of Commerce and a milk concern.

MORE DEADLY THAN THE MALE

A Dallas woman is accused of killing a Fort Worth man who protested her presence at a party. Another has been given a ten-year sentence for planning the murder from ambush of a husband with whom she refused to live. A woman shoots her estranged husband when he tries to pet her. Maybe she's more to be pitied than censured. A negro farmer's wife kills her man for reasons which haven't been made clear outside the grand jury room. A Dallas man dies from the thrust of a butcher knife alleged to have been wielded by his wife. Bridge murders in Dallas and elsewhere, in which the husband is always the victim, adds to the deadly toll. The Amazonian fierceness of a lot of modern wives seems to lend conviction to the lines of the poet who wrote: "For the female of the species is more deadly than the male." Dallas Dispatch.

Canyon—\$18,000 bonds voted for purpose of extending water mains in city.

SEE—**HIGGINBOTHAM-BARTLETT CO.**—for—**LUMBER** and building materials of all kinds. Phone 81 Brownfield

The Vegetable TONIC **HERBINE** CORRECTS CONSTIPATION E. G. Alexander Drug Company Inc.

THE HERALD

Brownfield, Texas

A. J. STRICKLIN & SON Owners

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MEMBER TEXAS PRESS ASSOCIATION

It is reported that a representative of a big cotton firm at Houston...

The operators of a marriage bureau in Lubbock were arrested last week...

Many farmers have been to the Herald office since the last issue inquiring about the Hobbs people...

The Abilene Morning News congratulates the government on the completion of the huge dirigible...

It is rather hard for farmers to understand why they are not getting but \$6.00 for cottonseed here...

The big cotton counties of central Texas are giving up the squawk. They were hot for a reduction bill in the legislature...

better raise something else while themselves and build up their worn out, cotton dying land.

Republican newspapers throughout the country are now engaged in the usual fall before election sport of selecting a candidate for democrats to run for president...

One of the good citizens of the city came down this week with a good scheme, he thought, to help both farmers and the community in general.

AGED MAN PASSED AWAY MONDAY MORNING

J. F. Black, aged man, died Monday morning about three o'clock at the home of Mr. and Mrs. F. E. Walters...

Some of the officers here informed us that they understood Mr. Black belonged to the family of Blacks who had a feud with the Echols family at Coahoma...

Flem McSpadden is moving his battery, welding and general electric repair shop this week to the building vacated by the Carter Chevrolet Co.

Houston Atty Here—Once School Supt.

Many of the old timers of 22 years or more ago were agreeably surprised this week to see one, Jessie L. Webb, leading Houston attorney...

Beds were scarce and high in Brownfield in those good old days, although board was reasonable when one considered that we were 110 miles from a railroad town...

There was however some redeeming features in the arrangement, for we knew that when we arose mornings that Mother Daugherty had a steaming hot breakfast awaiting for us...

Now we don't want any of you strong pros. to think it was uncommon for men to indulge in those days when it was brought in openly and above board on the mail back from Big Spring...

Anyway, Jessie Webb was a great sport, and was known to the gang that went with him as Uncle Saphead, for that was the moniker he used when a young lady called him over the phone...

But the years have served Jessie L. Webb well. He still gives off the appearance of being youthful, and he makes the impression stick by his actions.

appearance of being youthful, and he makes the impression stick by his actions. But like the writer has built up a fairly good bay window, which we are sure can be credited to Houston climate...

He had with him two Lubbock attorneys, Messrs. J. M. Marshall and W. H. Cranch, as he was in Lubbock on a legal case for one of his Houston clients...

ESSAY ON HABIT

A story is told of an English schoolmaster who offered a prize to the boy who should write the best composition, in five minutes, on "How to Overcome Habit."

NOTICE

Notice is hereby given that after the 31st day of October, 1931 a penalty of 10 percent will be added to all unpaid taxes owing to the CITY OF BROWNFIELD, TEXAS...

NOTICE OF SHERIFF'S SALE

STATE OF TEXAS COUNTY OF TERRY By virtue of an alias execution issued out of the District Court of Terry County, Texas...

"More than Pleased" So Our Customers Say.

You, too, will find Satisfaction in a

McCORMICK-DEERING Ball-Bearing Cream Separator

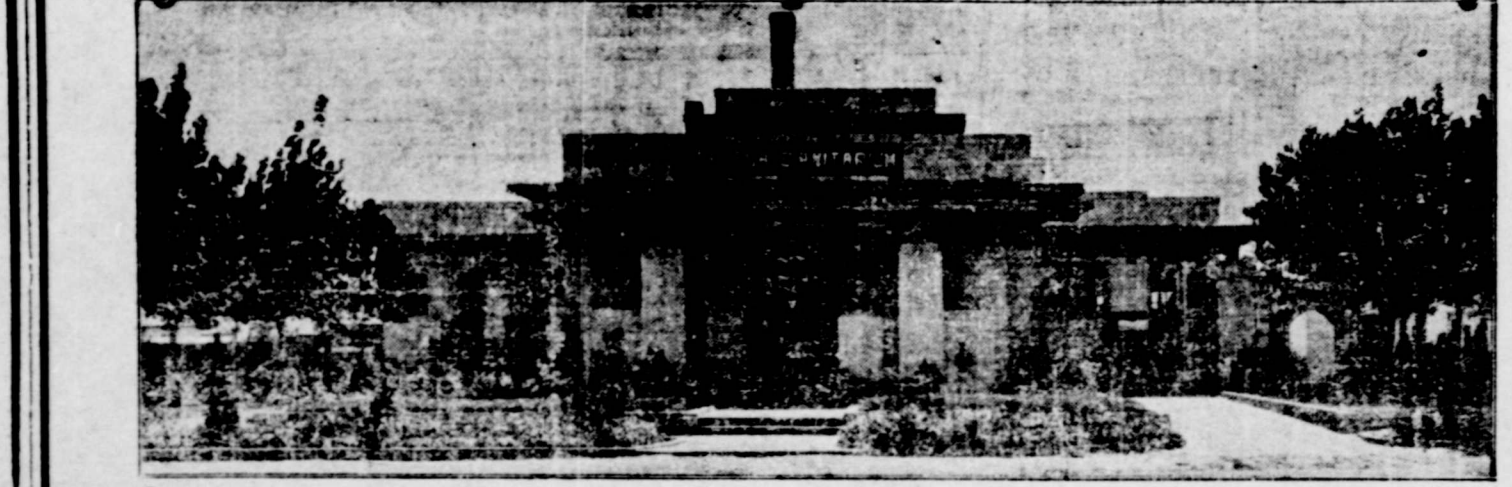


TODAY there are many thousands of farmers who are using McCormick-Deering Cream Separators...

Stop in and look over the McCormick-Deering Cream Separators on our floor. We handle all six sizes—from 350 to 1500 pounds milk per hour.

BELL-ENDERSEN Hdw. Co. BROWNFIELD, TEXAS

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For Automobile Loans See JAMES H. DALLAS at Brownfield State Bank

U R NEXT Satisfied Customers is our Motto Try us and be Convinced Patton's Barber Shop

Wm. Guyton Howard Post No. 269, meets 2nd and 4th Thurs. each mo.

Brownfield Lodge No. 903, A.F. & A.M. Meets 2nd Monday night, each month

Brownfield Lodge No. 530, I. O. O. F. Meets every Tuesday night in the Odd Fellows Hall.

DR. A. F. SCHOFIELD Dentist Phone 185 State Bank Bldg. Brownfield, Texas

DR. R. B. PARISH DENTIST Phone 106—Alexander Bldg. Brownfield - Texas

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