

LET'S MAKE A SACRIFICE TO PAY OUR SCHOOL TAX PROMPTLY

Chamber of Commerce By the Secretary County To Furnish Cans

Here is a piece of good news for people who desire to can vegetables and other farm products but who are for one reason or another, unable to purchase cans for the work. The commissioners of this county passed an order agreeing to purchase cans for those unable to buy them, under the following terms. The cans are to be filled within twenty days after delivery and one half of the food is to be brought to the county judge, for use in taking care of charity calls during the winter. However if the person getting the cans pays for them before January 1st, 1932, the judge will return the half in his possession. The same rule will apply to canned meats, except that the county will only ask for one-third. The above information would have been given out earlier if we had known about it but even at this date, will doubtless be received gladly by a number of people.

First Bale Explained

Our first bale of cotton has been received and the premium has been paid but as there appears to be some misunderstanding upon the part of some people as to what constitutes the first bale, the following rules will govern in the payment of future premiums: The bale must weigh 500 pounds. It must be ginned by a Terry or Yoakum county gin, and must be grown by the farmer to whom the premium is paid, either on his own land or land rented and cultivated

No Railroad News

Our railroad gets further and further away, but is not lost to us. From recent newspaper dispatches, it appears that we are not likely to have any final decision from the Interstate Commerce Commission, before January or February, on the application of the Texas and Pacific Northern Railway to build through this territory. The applicants had until the 22nd of September to file exceptions to the recommendations of the Examiner and now those who oppose construction of the line have until the 22nd of October to file their answers. The commission is supposed to render a decision within thirty days after this but may take more time if it so desires and this decision is also subject to an appeal, in fact there is just a lot more red tape to unwind but it has an end somewhere. This railroad proposition is just another example of Government regulation, but we are not satisfied and are still asking for more.

Our Booth At The Fair

We are still busy on our exhibit for the Lubbock Fair, and while everything is going slow upon account of a lack of transportation, we expect to have a pretty good exhibit and in fact one that will compare favorably with former years. Now in order to get everybody's mind clear, we want to say that this exhibit is not going to cost anything except time of the secretary of the chamber of commerce, as the South Plains Fair Association is allowing an amount sufficient to pay the expense of putting it on exhibition, but will not allow for keeping a man with it throughout the fair. So if you should visit the Terry County Booth and do not find any person on duty, don't be disappointed, we will stay there as much as possible without spending any Brownfield money.

Cotton Pickers

Many people are beginning to wonder whether we are going to be able to secure a sufficient number of cotton pickers to take care of the crop and it is very possible that there is a number of families living in Hobbs, New Mexico, who are very anxious to get to the cotton fields but who do not have any transportation. Captain W. I. Hart, of the Salvation Army, at Hobbs, says that he knows a number of families who would be willing to come if they could get here. Now if any farmer, feels that he can afford to go after these people, he can get in touch with Captain Hart, after he reaches Hobbs, and get as many families as he desires. Mr. Hart, assures us that these people are hard workers who became stranded after the oil rush

1600 PEOPLE TAKE IN THE FORD SHOW HERE

Same as a Trip Through One of the Big Ford Factories. All Seem to Be Interested in the "Cut-Down" Model Used For Inspection. Joehansen Measurements.

Tell us that people don't love to see a good free show when it is presented to them. Well they do, for nearly 1600 people visited and registered at the Ford Show rooms at the Tudor Sales Co., last Friday and Saturday to see the workings of the big Ford Rouge plant reeled off. Hundreds of children saw it that were not registered. The audience was not by any means confined to men and boys, for there was always a big sprinkling of ladies and children on hand, and they seemed as interested in the big machinery for making Fords, and the explanations as any of the men.

Another attraction in the show rooms was the popular model that was sawed criss-cross so that one could see every working part of the car and the part it played in putting one over the road. There wasn't a drop of oil on this car, and the people could give it a close examination. There were always some one around to help or explain anything they did not understand in a non-technical way that could be understood.

No less interesting was the invention of measurements by a Swede by the name of Joehansen, which

were on display under glass, but were frequently taken out for close inspection. This system of measurements have been purchased by the Ford Motor Co., for a million dollars, but the secrets are sealed and are not to be broken until the death of Joehansen. Joehansen is now working for a good salary for Ford, but no workman is permitted to enter his glass enclosed finishing laboratory.

We have been taught heretofore that an inch peg would not go in an inch hole. This old theory has been blasted, for it was demonstrated that it is an actual fact. But you could not put the inch steel under in the inch hole if a human hair was on the cylinder, but easily otherwise. So accurate is the measurements that two bars of steel an inch long will adhere to each other if laid side by side, in six months, until they cannot be pulled apart with the hands. The heat of the human hands has enough effect on them until they expand enough that they are thrown out of proportion.

This is a wonderful mechanical age, and those who visited this show were well paid for their time.

District Court Ends Summer Session Here

District Court was officially ended last Friday when Judge Gordon B. McGuire examined and signed all papers of a legal nature, and he and District Attorney T. L. Price got ready to move over to Lynn county this week to again start the circuit to moving. The grand jury perhaps billed more people this year than ever before in the history of the county. But you will find a good report from the grand jury in another part of this paper which is self explanatory.

When the petit jury reconvened, the case of State of Texas vs. Mrs. Howe, who is alleged to have shot at her husband, a cook in a local cafe on the night of May 14th, was called, but for some reason was continued to the next term of court.

Attorney for J. A. Bonds appeared before court Friday morning and asked for a new hearing. This was refused by Judge McGuire, and it is supposed that appeal will be taken. In the meantime Bonds is kept in jail here pending the making of appeal bond if that is granted.

Arrested on Arson Charge at Hereford

Alton Lane and Leon Harvey were arrested at Hereford recently and returned to this county, where they stand charged with arson in connection with the burning of the Bumpass Laundry at Littlefield last year.

They will be remanded to jail to await the action of the next grand jury, unless bond is made.—Amherst Argus.

Haskell—Star Market recently moved to new W. A. Holt Grocery.

was over and have not been able to get away. We are also receiving letters every day from people who desire to come here for cotton picking, but in every instance, they want to know the price that we are paying and are informed that we will pay in line with other sections.

Kershaws and Pumpkins

If any reader of this paper, knows of any kershaws or pumpkins, I wish that they would bring them in not later than Saturday of this week. I have not been able to locate any thing of the kind. And if any one has a monster watermelon, we would like to have it as we pride ourselves on being the best melon county in West Texas and want to make our boast good. Some fellow brought some yellow corn in to John King, during his absence and we would like to have as many as ten ears of it as it is the best that I ever saw in this section.

Lubbock Fair Boosters Invade Our Town

Late Friday afternoon a bunch of very tired Lubbock fair boosters came into Brownfield from the southwest, but although tired after a long drive, they still had considerable pep, and put on an interesting program. They had made Slaton, Post, Tahoka, O'Donnell, Lamesa, Seminole and Seagraves during the day, and had a right to be tired, but they knew what was awaiting them at Brownfield. There was perhaps 20 or 25 cars and perhaps a 100 people in the delegation, headed by the Lubbock high school band.

A welcome address was delivered by J. E. Shelton, secretary of the Chamber of Commerce, following a short band concert, which was enjoyed very much. The speaker for Lubbock was Hon. Derwood Bradley, district attorney of that district, who told what was to be seen at the fair this year. He announced that while the depression was still on, one would not notice it at the fair, as they had already engaged more booths than ever before, and that more concessions and attractions were coming than ever before. He also stressed the fact that it was as much a Brownfield and Terry county fair as it was Lubbock's. In fact, he said, it belongs to the whole people of the Panhandle and South Plains, that Lubbock was merely the host city.

This is literally true in a sense. While Lubbock city has put up practically all the money for the buildings and grounds as well as the money for the premiums, they could never have made the fair of it they have without the vast South Plains territory cooperating with them, for the fair must have lots of exhibitors as well as lots of visitors to reach big proportions. So in a sense the territory of the Lubbock fair does not stop at the corporation lines of Lubbock city, nor Lubbock county, and they recognize this fact as well as anyone.

Finishing his address, Mr. Bradley announced that they had a colored man that would entertain the people here with a short account of his first—and last—assent in an airplane. From the grins on the face of Mr. Bradley, all were set for some wit and humor and as Mr. Bradley stepped down off the seats of the band stand, all expected to see a black face take his place. But who should pop up again but Shelton. For a moment, the people thought a huge joke had been perpetrated on them, then they caught the humor of it and gave Shelton a great "hoss" laugh. He then announced that he was not the colored man, but wanted to announce that Brownfield people stand by until the Lubbock visitors were all served with melon, as he wanted to be sure that the visitors were all served.

He then sat down, and the colored

Dodson's World Fair Shows at Lubbock

The South Plains Fair offers at Lubbock, September 28 to October 3 a Mardi Gras Carnival and Fiesta extraordinary with Dodson's World's Fair Shows providing a "Million Dollar" Midway of 30 different tent theatres, 16 riding devices and melange of free features. Two trains of 40 cars transport the Dodson Caravan. Only show larger is the Ringling-Barnum Circus. With Dodson Brothers 600 people. Horses form a show in themselves. Visitors welcome at the tent stables. Many wild animals. The baby lions interest the kiddies as do the clowns, ponies and monkeys. Mexican, Indian, "Jig" and American Bands. Pretty girls. Only show with a "cannvas church" for the show folk with a bona fid pastor—Rev. Doc Waddell—for it and them. Maintains a "school" with Prof. Henry Ohlson, formerly of the Ohio State University faculty, as Superintendent. Its Principal is Miss Ann Bartlett, pretty "school marm" from New Martinsville, W. Va. Her Kindergarten for show children, not yet 6, is worthy a visit by educators. A secret service department is maintained which protects the public from petty trickery and cheating. Top-Notch shows are: Glenn's Circus; Princess Lea's Hawaiians; Circus Museum; Kemp's "Bowl of Death"; Dixieland Minstrels; Monkey Motordrome; The "Vampire" War Exhibit; The Scout Younger-Heavy James "End of the Road"; Athletic Arena; Penny Arcade and The Unborn Show. There are Fun Houses galore, "Ghandi," the "King Ben" of Snakes—36 ft. 6 in. long, weight 568 lbs.—will be fed a goat and horse if Humane Officers will not prevent. Everyone should hear Charles Anderson, "The Black Caruso" is the World's greatest Yodler "Medusa," 30 in. in length, weighing 55 lbs., Child of the Sea, can live under water. Andy Walker, Champion Strong Man, can lift horses, cows and elephants. The Father of the Fat Family weighs over 600. His Wife, 595. Has a son that tips the scales at 702. Two Daughters are fat chances for men matrimonially inclined. Performance continuous—Afternoon and Night.

Messrs. Jones & Bynum of the Rialto stated this week that they would likely start the theatre full time around the first of the month.

man got the floor. This negro was not only intelligent, but witty as well, and had a b-b-big s-s-s-tutter that put his message over the better, and the crowd roared their approval. After a few more band selections the crowd was turned loose on some very luscious Terry county melons, and then they left for home, apparently refreshed and happy.

SCHOOL ASKS AFFILIATION WITH COLLEGE ASSOCIATION

Officials of the Local Schools Take Matter Up With Proper Authorities. Will Mean Much to Graduate Students. Few of Texas High Schools Can Qualify.

At a recent meeting of the School Board of the Brownfield Independent school district a resolution was passed asking that the school officials make application to become members of the "Association of Colleges and Secondary Schools of the Southern States." That application is now being made. This membership would mean a great deal to the Brownfield High School. When a person graduates from a school that is a member of this Association he is permitted to enter college in any of the eleven states in the association without examination or question. The states that are included in this list are Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Texas and Virginia. Also the North Central Association and the Middle States and Maryland recognize credits gained in schools that are members of the Southern Association. This makes it possible for graduates of a member school to attend college in any of 38 states that he desires without question.

It is good record for a school to be rated as an A-1, four year high school of the first class by the state department, as is the Brownfield

IMPORTANT THAT WE PAY THIS TAX IMMEDIATELY

Those Who Put Off Their Taxes in Spring Till Fall Now Find The Experience But Little Benefit. Economy Watch Word of Trustees. Few Extra Books as Possible.

Will the schools of Brownfield and Terry county run the full nine months and keep their affiliation this year? There is a big question mark following this sentence, and so far as the schools of this city and county are concerned, it remains entirely with the people as to whether or not this can be done. We must make a sacrifice for the schools if we don't understand us to say that it is not important that we pay our taxes, for it is, but let's pay our school taxes first and then the others as fast as we possible can.

We believe the law last spring permitting people to put off their taxes or part of them till this fall and has not benefited as much as it was expected it would, for those who did so are finding them just as hard to pay now as then—harder in fact, and in the meantime, interest has been accumulating. Also, we understand that some who could really have spared the money have taken advantage of the law to put their taxes off till this fall and they will be due in October. In the meantime, the funds of the school have run low, and perhaps these same parties have spent their cash for other things, and with little cotton put on the market will not be able to meet their taxes when due.

It is not a good idea to put off the payment of anything when we can meet them promptly at the time they are due. Nothing should be shoved off on tomorrow that can be met today, because debts as well as work will accumulate, and the first thing we know it has piled upon us so much that it is a difficult matter to meet them and our school, and our county affairs as well as our business matters suffer for lack of funds. It is like every other artificial means to help people, it sometimes kicks back as hard as it kicks forward. Take those who borrowed from the government last spring. They are now having to meet these payments with just barely enough left of a bale of cotton to pay the ginning, but these payments must be met—first. We realize that it would have been a supreme struggle, a miserable existence to have carried on without the aid of this money, but many men did because they had nothing to put up—no credit,—but they have somehow gotten by, and are the better off for it.

We are glad to say that very few people in Terry county were forced to fool with these government loans. What few there are, were obtained in the counties from whence they came, as Terry county was not in the drought belt last year, and we are the better off for it. We know that American people are so constituted that they hate to suffer or inconvenience themselves in the least, but it is sometimes the better policy to grin and endure a bit than to get into debts we cannot meet, or to neglect the education of our children. We must realize that we all have our part to play. There are no wealthy people here to speak of, and their taxes are not in themselves sufficient to carry on the school work. It takes the cooperation of all, from the smallest to the greatest tax payers, to keep our schools going and money sufficient to meet the bonds when they are due.

The Herald does not believe that our schools are run in an extravagant manner. We believe that our teachers are paid as little as their preparation and the cost of living will permit. Every item of expense is carefully scrutinized before it is passed by the board. A survey of the buildings have recently been made in order to pay as much as insurance premiums possible, then we have been paying as the buildings can be replaced, especially the old ones, at half what they cost. Perhaps the new building erected last year could be replaced for from ten to fifteen thousand dollars less than it was built, if built now. The trustees are giving an abundance of their time when many of them are in bed, to keep expenses within income of the institution.

There is only one criticism we wish to offer, and that is not so much a criticism as it is a suggestion. For the past several years parents of

children in the higher grades have had to buy a lot of books on the side. We are sure the trustees are not responsible for this; we are almost sure that this is done lots of times without advising with the superintendent. Perhaps the teachers do not realize just what a sacrifice some people have to endure to get these books for their children, people who are having a struggle to live. We know that some do not buy the books, and none should have to buy if all do not. We have heard this complaint made several times this year.

Now, our suggestion is that the purchase of side study books, or whatever they are called, be held to the minimum. If possible use books in the library of the school or private libraries for this purpose. Let's keep in mind that we are all going to have to figure and plan how we are going to meet our taxes, and we must have taxes to run the school and every burden passed on to the tax payers in the way of extra books is going to knock off just that much chance of having a nine months school. Let's think about and talk about these matters. Let's gather up all the old text books we have in our homes that have been used in the past few years, paste the name of the owner in them, and return them when school is out. These supplemented by those furnished by the state should get us by this depression, and when it is over, and the rosey hue of prosperity returns, then, if you like, pour it on 'em again, and we'll not say a word.

But, to use the terse expression of Little Jeff, "let's use some discretion now."

Later: Since the above was written we have had a talk with some of the school officials who assure us that purchase of additional books for students has already been discussed, and that such purchases will be cut to the minimum this year. No teacher will order books without consulting with the superintendent.

Ginners Cut Price Here To 25c Per Hundred

We note that in several counties the farmers have met in protest of the gin rate, but so far as we have learned no such protest was registered here, for the ginners early after finding how low cotton prices would be met and agreed to gin for 25c per hundred and wrap for \$1.25. This is in comparison to 40c per hundred a few years ago, and \$1.75 for wrapping. The ginners had to cut wages some to meet this condition, but the laborers seemed not to care as they are easily able to buy as much food and clothing at present as when they received higher pay a few years ago. It was thought a month ago that the seed would take care of the ginning and wrapping, but seed have fallen in price until a bale is only worth about three dollars now. It may be possible however, that both seed and cotton will advance some later on in the season when government estimators find they will have to lower their estimate a million or two bales.

Old Timers Move Back to Brownfield

We are glad to announce that Raymond Barrier and family have decided to make their home in Brownfield again. Mrs. Barrier was practically reared and educated here, being the daughter of Mr. and Mrs. M. B. Sawyer. Mr. Barrier has also resided here, coming here from Lubbock directly after the railroad came to Brownfield, and established a thriving dry goods and grocery business, which he and brother ran for several years, and later sold. While here, he and Mrs. Barrier were united in marriage. Since that time, they have resided most of the time in Lubbock, with winter residence in Corpus Christi or San Antonio most of the time. They moved back to Brownfield from the latter city. We bid them a hearty welcome back to the old home town.

BE WELL DRESSED

You don't have to have New Clothes if you send them regularly to—

AMERICAN TAILOR SHOP

Our Prices are the same as Others
Phone 200 Bill & Smitty

MILK the FOUNDATION of HEALTH

We offer you the purest of whole milk and cream. We pride ourselves for our cleanness and prompt deliveries.

CALL US

LEE TANKERSLEY



FIRST NATIONAL BANK
of Brownfield, Texas

With resources devoted to the development of the best farming section of the State.

—YOUR ACCOUNT SOLICITED—

M. M. KENDRICK, President
W. E. McDUFFIE, Cashier
JAKE HALL, Ass't Cashier

Wisdom From the Mouth of a Jester

Those who know Charles Chaplin only as the king of slap-stick artists, the comedian of the screen, were no doubt surprised at his recent delivery in England. When importuned on patriotic grounds to participate in some public function, contrary to his practice, he replied: "Patriotism is the greatest form of insanity the world ever suffered. It is rampant everywhere and what is going to be the result?—another war. I hope they send the old men to the front next time, for they are the real criminals of Europe today."

Obviously, Chaplin had reference to the professional, state-defying flag-worshipping, war-mongering patriotism, under the influence of which peoples are blindly regimented for death and disaster by politicians and war departments. We have before us an exhibit of this kind of patriotism, as given by the War Department of the United States in a pamphlet entitled "Citizenship." We offer a few excerpts:

"The attempt to undermine the Nation from within is more serious than the threat of armed force from without. An impractical and destructive idealism called internationalism is being propagated by certain foreign agitators and is being echoed and re-echoed by many of the Nation's 'intellectuals.' Its efforts are to combat the spirit of patriotism, to destroy that spirit of nationalism without which no people can long endure.

"Pacifism is baneful in its influence. It promotes distrust of country; debases the spirit of nationalism; is destructive of patriotism; undermines the policy of national defense; cooperates with destructive forces for the overthrow of national ideas and institutions.

"Business invariably gives prefer-

666

LIQUID OR TABLETS
Relieves a Headache or Neuralgia in 30 minutes, checks a Cold the first day, and checks Malaria in three days. 666 Salve for Baby's Cold.

ence to the young man who has had training in military leadership. Many industries provide their employees with 30 days' vacation on pay for the purpose of attendance at a summer training camp.

"America will go to war only in defense of the Nation, and no other nation need maintain a ship or a soldier as protection against a war of aggression instituted by the United States. America desires no territory belonging to other peoples. Yet practically generation has been compelled to take up arms either in defense of the Nation or the principles set forth in her Constitution."

It is this kind of patriotism, plausibly couched in terms of loyalty to national ideals, a patriotism grounded in might, that periodically sends the peoples of the world into the shambles of war. It is insanity rampant as Chaplin the jester bluntly said. How often is the wisdom of the jesters greater than the wisdom of our wise men! — From The Messenger of Peace, published by the Peace Association of Friends in America, July, 1931.

DAD'S ROLE

"Funny, ain't it, pa," said Johnny, "that everybody in our house is some kind of an animal."

"What do you mean?"

"Why mother's a dear and baby's a little lamb and I'm a kid—I can't think what you are, pa."

"I'm the goat, my son."

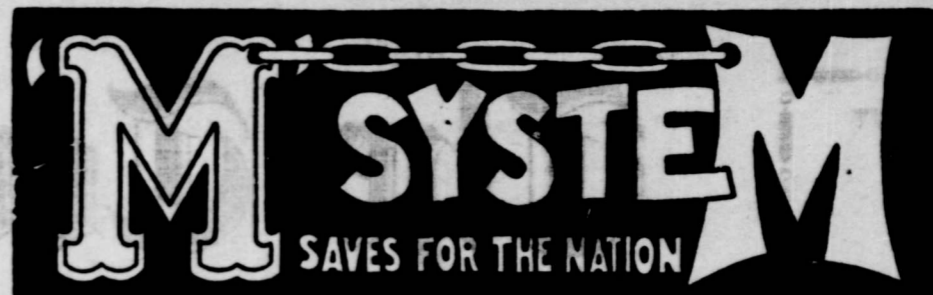
Marfa—Community fair will be held October 7-9.

Higgins—Grading on Highway No. 33 nearing completion.

Eat at the COMMERCE HOTEL

Home Cooked Meals
35c
Family Style

Mrs. W. W. Terry
Mgr.



**WHY PAY MORE—WHEN YOU CAN BUY FOR LESS
COTTON PICKING SPECIALS**

BREAD LOAF .06

BACON Fancy Dry Salt POUND .08 1/2

COFFEE 10 POUND GROUND .89

Cranberries lb. .17

Soap PLAZA TOILET 3 - 5c BARS .10

LARD Large Bucket .69

100 BUCKETS Pure East Texas Ribbon Cane Syrup. Very Fine, while the last 69c

"M" SYSTEM

SEE OUR WINDOWS FOR OTHER SPECIALS

Stephens Specials FOR Fair Week

BEGINNING FRIDAY, SEPTEMBER 25TH TO SATURDAY, OCTOBER 3RD.

THE STEPHENS DRY GOODS of LUBBOCK, 811 Broadway, is offering a big group of SPECIALS in every Department during the Lubbock Fair. They invite the people of this town and community to visit their store while in Lubbock during the Fair, and call on them for any favors or accommodations.

LADIES READY TO-WEAR

Princess Eugenia Dresses in Travel Crepe, Flat Crepe and Satin Back Crepe. This special selling event offers smart dresses at a price that will be of interest to every woman. Full range of sizes and good colors and black.

SPECIAL FAIR WEEK

\$4.98

These were taken from our \$6.95 Dresses



MODIFIED HATS

We have a new shipment of modified ladies and misses Hats. These hats are entirely new and any woman can wear them. They are easy to wear. Colors, Black, Brown and Navy. Priced

\$1.98 to \$2.98



Three Piece Suits and two Piece Suits

\$6.95

Beautiful Tweed Suits well tailored and styled—New Fall colors of black, brown and green.

All of our \$16.75 Dresses—Closing out for—

\$12.75

Come in and made your selections. A good range of size and colors.

HOSIERY

Ladies Full Fashioned Hose
Silk From Toe to Top
Service Weight 79c
Sheer Shiffon 79c

CHILDRENS HOSE

15c

Childrens Rib Hose 100 percent mercerized American Cotton. Sizes 6 1/2 to 10 Formerly sold for 25c pr.

OUR COAT STOCK

is complete with all the new materials and colors and smart styles and these low prices, or certainly not consistent with their quality.

COAT SPECIALS

\$12.75

\$16.75 \$24.75

Children Lapin Coats sizes 6 to 14.

\$5.95

Color Grey, Brown and Beige.

Stephens D. G.

Lubbock,

Texas

"Don't Forget Stephens' While in Lubbock"

Best Canning Methods Told by Demonstrator

Failure of women to obtain proper results with their home food canning, usually is the result of improperly adjusted sealers and pressure cookers, Miss Ruth Stockton, county home demonstration agent, said yesterday.

Miss Stockton said she had received numerous complaints from women to the effect that they were having trouble in properly preserving foods. General instructions for adjusting the two articles now in use in many farm homes of the county, were given yesterday by the home demonstration agent.

Should be Tested

"Every sealer, used for sealing tin cans, should be tested after every 100 cans are sealed," she said. "There are two small wires furnished with sealers, the largest wire is to test the first sealing rim and the smaller wire is to test the smaller rim. In the instruction books, supplied with the sealers, complete instructions for testing are given. The wires should be passed between the rollers of the machine under a slight pressure.

"In using the pressure cookers, one should be sure all air is expelled from the drum before the pet cock is closed. After steam come out leave pet cock open for seven minutes. One should not begin counting time until the desired pressure is developed.

Cans To Be Hot

"All cans should be hot when they are placed in the cookers," she said. "As the cans are sealed, they should be placed in the cooker in order to keep them hot until all are ready to be processed.

"If the above directions are followed and all vegetables are canned immediately after gathering, there should be no spoilage of canned materials," Miss Stockton concluded.—Lubbock Avalanche.

THIS WOMAN LOST 64 POUNDS OF FAT

Mrs. H. Price of Woodside, L. I., writes: "A year ago I weighed 190 lbs. I started to take Kruschen and now I weigh 126 and never felt better in my life and what's more, I look more like 20 yrs. old than the mother of 2 children, one 19 and the other 18. Every one of my friends say it's marvelous the way I reduced."

To lose fat with speed take a half teaspoonful of Kruschen in a glass of hot water before breakfast every morning—don't miss a morning—an 85 cent bottle lasts 4 weeks—get it at Alexander Drug Co. Inc., or any drug store in America. If not fully satisfied after the first bottle—money back.

The 18 months old daughter of Mr. and Mrs. G. J. Van Ausdall, of near Seagraves, was drowned last week in a surface tank on the farm.

Kyle Graves and wife, accompanied by Mrs. Claude Hudgens, left Sunday for Stephenville, Texas for a short visit. Mr. Graves is a witness in a murder cases there, and had to appear there this week.

Mrs. Jim Burnett went to Lubbock Monday to enter her daughter, Miss Wynona in Tech. She graduated from high school last spring.

Virgil Bynum, of the Bynum-Nelson barber shop was down this week to insert an ad cutting the price of hair cuts from 50c to 35c, and other things in proportion. Virgil says he wants to do his part in cutting the

price of living in conformity with the price of other things.

Mr. W. G. Terry informed us this week that he had cut the price of his meals at the Commerce hotel from 50c to 35c. Asked if the quality would be lowered, he replied, "Not in the least. I gave instructions that the same good meals must be served as before the reduction." Howdy, boy! you will get some meal for 35c, taake it from us!

Joe Bailey and family were down the past week end the guest of Mrs. Bailey's parents, Mr. and Mrs. A. M. Brownfield. Joe is an employee of the Avalanche-Journal, and like Albert Curry, here from Abilene last week, got his first lino-type experience on the Herald. Both boys are making good.

EXTRA SPECIALS

For Friday and Saturday, September 25 and 26th. For Cash Only

- Aluminum Dipper11
- 3 Doz. Cloth Pins16
- 12. Qt. Galvanized Bucket17
- Kleen O Floor Mops29
- Pictures, 11x14 Size, only29
- 3—1 7-8 inch Windmill Leathers25
- 6—Plain White Plates69
- Suit Case, imitation Leather99
- Electric Iron \$1.63

A Few Gallons of High Grade House Paints

While it Last at, per gal. \$1.50

2 Burner Oil Stove Oven
Asbestos Lined \$3.50

FREE ——— FREE ——— FREE

\$1.00 Bottle of Auto Polish FREE with the Purchase of \$5.00 in Hardware or Furniture — only one to Customer.

We have a good stock of cotton pickers Sacks and knee pads at low prices.

HUGHES & KNIGHT

Mrs. Geo. Bragg, of Levelland, accompanied by Grandma Bragg, were visitors in the home of Mrs. Bragg's sister, Mrs. H. R. Winston, Sunday.

Judge C. R. Buchanan, one of the best known citizens of West Texas, passed away last week at a Lubbock sanitarium. He was at one time our State Senator.

Makes Money Selling Milk to Lamesa Plant

Lamesa, Sept. 12.—Selling his milk to the West Texas Dairy Products plant in Lamesa, J. M. Peterson, farmer of the McCarty community reported last week that his herd of 40 Jersey cattle had earned a total of \$1,301.02 in 12 months.

"I milked an average of only 15 cows during that time," Mr. Peterson said. "They produced \$1,353 pounds of milk, 49,292 pounds of which was butterfat. I kept a record of the amount of milk, the butterfat, and the price I received for the period of between July 21, 1930 and July, 1931, and found that the cattle had earned \$1,301.02 at an average of about 30 cents per butter fat pound for milk during that time. That amount was considerably greater than my feed cost for the same time."

Besides the dairy cattle, Mr. Peterson and his three sons are working 850 acres of land this year; and he states that if it had not been for the sale of butterfat, he would not have been able to finance this year's crop. He expressed his confidence and interest in the milk plant by stating that he would continue sending the plant his milk.

ARMY OF "LADY BEETLES" STARTS WAR ON MEALY BUG

Beaumont, Sept. 12.—An army 1000 strong has been turned loose in Jefferson county to battle the mealy bug pest, which has made damaging inroads recently on fig leaves and other vegetation.

The army is made up of "lady beetles," more scientifically known as Cryptomemus beetles, and was imported here from Santa Paula, Calif., by J. F. Combs, county agricultural agent.

The mealy bugs, which act as a sort of dairy cow to ants by supplying them with a milky substance of food value, are said to be a particular delicacy for the lady beetles. So efficient are the beetles against vegetation pests that they are raised on a commercial basis. The army of 1000 was sent here in individual capsules from their coast breeding

BROWNFIELD P. T. A. MEETS

The Brownfield P. T. A. met in the first regular meeting of the year, Tuesday evening, September 15 at 8:30 in the High School auditorium.

The President having resigned the meeting was called to order by the Vice-president, Mrs. W. W. Price, and in the business meeting which followed, Mrs. R. P. Drennon was elected president, and presided over the meeting.

The President led a discussion on Ways and Means of Securing a Good Attendance, in the P. T. A. and the Superintendent, Mr. A. B. Sanders, made an interesting talk on "How to make a P. T. A. Effective."

The following piano and reading selections were enjoyed immensely by all present: Piano solo, by Mrs. Jack Jackson; Reading, by Mrs. Penn; Vocal solo, by Miss Velma McClish; Piano solo, by Mrs. W. H. Dallas and Miss Gertrude Rasco and Reading by Mrs. Boone Hunter.

The meeting adjourned with a prayer by the President and will meet again Tuesday, October 13, at 7:30 p. m.

The dues in the Brownfield P. T. A. has been reduced to 50c per member and Mr. Sander has promised the P. T. A. that every teacher will join. The hope that parents will respond in a like manner. The Parent-Teacher Association is Non-Partisan, Non-Political and Non-Sectarian and open to all persons interested in the welfare of children. Are you interested? Then please meet with us and let us get acquainted with each other and with our teachers and work together for the good of our children.

RESOLUTIONS

Whereas, God in his all wise providence has seen best to call to Himself the wife of our brother, R. B. Perry.

Be it resolved that: We extend to the bereaved husband and children our sincere sympathy and prayers, commending them to Him whose grace is sufficient in all things.

The hand of death may separate us here for a time.

The wintry winds may sing sad equiems, but spring will come again and all that seemed lost for a while, will be brought to life and immortality through His gracious provision.

Submitted by the I. O. O. F. Lodge, No. 530, Brownfield, Texas, September 15th, 1931.

Committee: R. A. Simms, Jack Holt, C. K. Alewine.

Arthur Snodgrass, of Fluvanna, Texas, was up over the week-end visiting relatives and friends.

L. F. Hudgens was a visitor to his old home in Stephenville the past week.

THE RED & WHITE STORES

OF BROWNFIELD

QUALITY and SERVICE and PRICES that SAYE YOUR MONEY

MOST COMPLETE ASSORTMENT FRESH VEGETABLES AND FRUITS ALWAYS

NO. 1 SPUDS	10 LB.	.16
NO. 2 TOMATOES	CAN	.07
2 1/2 lb. Canova Coffee		.69

Onions, Spanish Sweet, lb.	3 1/2c	No. 2 Spinach, 2 for	25c
Red & White Cake Flour, pkg.	31c	Kellogg Flakes, pkg.	10c

SOAP	PALMOVIVE	3 BARS	.20
SOAP	Red & White Naphtha	6 BARS	.19

COOKING APPLES	LARGE SUPPLY
1 lb. B. & W. COCOA	17c
1 lb. GRAHAMS	16c
R. & W. SOUP any Flavor	9c
1 lb. CALUMET	25c

CRANBERRIES	LB.	.17	
BOLOGNA SAUSAGE	LB.	.13	
PICNIC HAMS	LB.	.18	
No. 2 Standard CORN	10c	Tilte Tissue, 3 rolls	23c
No. 2 Blackberries	12c	32 oz. Pure Strawberry Preserves ..	48c
Gal. Can Blackberries			.41

—BRING US YOUR EGGS FOR TOP PRICES—

HUDGENS & KNIGHT - CHISHOLM BROS

WEST OF COURTHOUSE SOUTH OF COURTHOUSE

"Why
My Next Car
will be
A FORD"



WHEN you buy a Ford there are two things you never have to worry about. One is reliability. The other is long life. Here's an interesting letter from a Ford owner in North Carolina:

"My Ford was purchased May 8, 1928, and has been run 121,767 miles. It has never stopped on the road for repairs of any kind whatsoever except punctures.

"The brakes were relined at 101,000 miles. My gas mileage averaged 21 miles to the gallon, and on tires, 19,000 miles per tire. I travel over all kinds of road conditions—mountainous and flat.

"I consider this a wonderful Ford and I assure you my next car will also be a Ford."

This is just one of many tributes to the reliability and long life of the Ford. A Ford owner in Iowa tells of driving his Ford 73,000 miles in a single year. Another writes of 120,000 miles of good service.

Think ahead when you are considering the purchase of an automobile and consider what it will be like after thousands of miles of driving. Will you still be satisfied? Will you still say "it's a great car"?

If it's a Ford, you know everything will be O. K. It will be taking you there and back in good style, just as it has always done. And you will have saved many important, worth-while dollars in cost of operation and up-keep and low yearly depreciation.

FIFTEEN BODY TYPES

\$430 TO \$640

F.O.B. Detroit, plus freight and delivery. Bumpers and spare tire extra at low cost. Economical time payments through the Authorized Ford Finance Plans of the Universal Credit Company.



Complete DRUG Service.

From the Land of the

Midnight Sun

Comes this
COD LIVER OIL
One Pint 89c

Because of the importance of proper baby feeding, only a careful selection of the very highest quality oil—nourishing and bone-building—enters into Puretest Cod Liver Oil. Always say Puretest.

Sold only at The Rexall Store

ALEXANDER'S

The Rexall Store
Terry County's Oldest Drug Firm

Hundreds Attend the Dance—Rodeo Nill

Hundreds of old timers as well as new timers attended the big platform dance near the Willie Peters residence Thursday, Friday and Saturday nights of last week. We were there awhile on Friday night, and it seemed that those who like to tip the light fantastic were there in abundance, and that they were having a great time. Little if any great amount of intoxicants appeared on the surface, as county officers were present and diligent. For the first time in our lives, we saw what appeared to be an over supply of fair sex dancers, but we lay this to the fact that the "hes" had to put a dollar on the barrel head, and dollars are scarce now days.

The cold drink emporiums appeared to be very well patronized considering the scarcity of money. As for the rodeo, that part of the go was just about a blank, but a little riding and roping was put on Saturday afternoon, we understood. Many of the old time settlers of this section were seen in the crowd, and not a few were on the dance platform.

W. E. Henson informed us this week that he had already ginned his first bale, getting a 498 pound bale out of 1360 pounds of seed cotton, which he considered mighty good for the first bale run on the plant. He gave the owner 10c per pound for the cotton.

Mrs. K. B. McWilliams came in Friday from her home in Hillsboro to join her husband who is Co-op classifier here.

Read the Ads in the Herald.

Needmore News

Farmers of this community are busy gathering their crops.

A large crowd attended singing at the Needmore school house Sunday night.

Mrs. G. W. Terry visited Mrs. M. Y. Bennett Sunday afternoon.

Miss Greer spent Sunday with Miss Bessie Tuckness.

Mr. Paul Whitker and G. W. Terry visited in Lubbock Friday.

Miss Lois and Veda Watkins spent the week end with home folks.

Juanita Posp spent Sunday with Jewel Tuckness.

Mrs. Ben Hill and Mrs. Lloyd Bennett visited Mrs. M. Y. Bennett Monday.

Woodrow Whitker and G. C. Jordan visited Clifford Gillentine Sunday.

Mr. and Mrs. Pete Roberson entertained the young folks with a party Saturday night. Those present were: Ethel Hix, Miss Greer, Veda and Lois Watkins, Hazel Jordan, Woodrow Whitker, Glendale and Aaron Simmons, Ira and Orval Watkins, Clifford and Raymond Gillentine, Rickmon Hester, Ragenal and Travis Bennett and G. C. Jordan.

We learned Wednesday morning that electric rates have been greatly cut here by the municipally owned plant, and that the tax rate has been reduced 50 percent. As we were unable to get a copy of the official new rating, will leave that for a fuller statement next week.

Sheriff Crim of Lamb county is sure making it hot for chicken and gas thieves in that section, not to say anything about "firebugs."

Mr. and Mrs. O. E. O'Neal, were visitors in Lubbock Friday.

TO STUDY CONDITIONS WHILE VISITING ABROAD

Detroit, Mich., Sept. 26.—W. S. Knudsen, President and General Manager of the Chevrolet Motor Company, sailed on September 23rd for Southampton, England.

For many years Mr. Knudsen has followed the practice of making a biennial trip to Europe for the dual purpose of making a first hand study of European business conditions, and visiting his mother, who resides in Copenhagen, Denmark, the city of his birth.

Mr. Knudsen's itinerary, covering approximately five weeks, calls for a visit to the Paris salon, the premier showing of the 1932 models of Europe's finest motor car manufacturers, as well as several General Motors European plants.

A big rodeo and dog races are to be staged Sunday at Big Spring near the airport. Proceeds will go toward helping the unemployed of Howard county.

Mrs. Gertrude Rasco informed us this week her parents at Memphis, Texas, liked the Herald fine, and thought it the best weekly paper they get.

METHODIST CHURCH

Promotion Day in Sunday School Sunday calls for a full attendance of the children of the school. Choir meets Friday night at 8. Sunday night sermon will be on Contentment. Morning service at 11, evening at 8.

Geo. E. Turrentine.

No address was given in the Ruthford ad last week in which they gave 5 gallons of gas away if 5 gallons were bought at the regular price of 14c per gallon. But despite the fact that the location was not given, the people found it out and gave them a grand rush, as they were not letting 7c gas get by that easy. Their location are at the junction of the Lubbock and Tahoka highways in the northeast part of the city.

Winters—New beauty shop recently opened here.

For ACHES and PAINS
BALLARD'S
SNOW LINIMENT
Penetrates! Soothes!
E. G. Alexander Drug Company Inc.

SEE—
HIGENOTHAM-BARTLETT CO.

—for—
L-U-M-B-E-R

and building materials of all kinds.

Phone 81 Brownfield

THE HERALD

Brownfield, Texas

A. J. STRICKLIN & SON Owners

Subscription Rates In Terry and Yoakum Counties

Advertising Rates on Application

Member 1931

MEMBER TEXAS PRESS ASSOCIATION

It is reported that a Westbrook farmer went to Big Spring last week

It is strange, but true that if you went up in a balloon to a height of three miles

The dailies report that Gov. Sterling is going to cut his own salary ten percent

It seems that our representatives and senators got quite a bit incensed at the Louisiana governor last week

Texas has ginned 353,000 bales of cotton up to September 8th

Oxygen and hydrogen may be called commonplace elements

Otis Carter, brother of Ralph Carter of this city, who has been connected with the business and editorial end of the Lamesa Reporter for the past two years

Paul Lovern, of South Texas, so far as we know is the first man to offer his services to the people of Texas in the capacity of governor next term

James W. Gerard, who was ambassador to Germany and was recalled by President Wilson when we entered war with that nation

When the world fails to wag just like Gene Howe of the Amarillo News-Globe thinks it ought, he gets on the war path

The editors of the school paper took some one to task this week for misnaming their paper

Helps For Students In "Reducing Failures"

In the interest of the program of "Reducing Failures" we call attention to a set of rules of study that are calculated to help those students who are interested in doing their work well

Some pupils and parents would like to know how they could be assured that they or their children would not fail a course this year

This list of twelve study helps was prepared by one, Mr. J. B. Edmondson, High School Inspector, state of Michigan and C. L. Goodrich of the same department

- 1. Be certain that you prepare the correct assignment in scope, content, and form. Consider such questions as: What readings, problems, experiments, or topics were assigned? Was part or all of the preparation to be written? What dangers, difficulties, or important points were emphasized by the teacher in making the assignment? Which of these study helps did the teacher urge students to follow?

5. Do your studying with vigor and determination. Work while you work. When actually tired, change your work, take exercise, or go to sleep

6. Learn to do two kind of reading. Read rapidly when seeking to find major points or to make a survey of a lesson

have seen some rooms in modern homes which were termed "the old man's den" that looked good to us, much better than the parlor in the average home

The idea that all children dread school is all bosh says Editor Shelton of the Rotan Advance

you should read cautiously. Acquire the habit of analyzing confusing statements. To test the efficiency of your reading and to guard against "skimming" or "day dreaming"

8. Hunt for key words, phrases, or sentences; and master the full meaning of these. Write them on a slip of paper for later review

9. Work independently. Ask for help only after you have exhausted your own resources. Cultivate self-reliance, determination, and independence in work

10. Frame questions to test your preparation of a lesson and use these questions to measure your preparation before going to class

11. Attempt to answer to yourself every question that is asked in class and thus review, test, and drill yourself on essential facts

12. Strive to excel. Do not be contented to "get by." Convince yourself of the genuine value of doing your best work in each of your studies

Amorillo—West Texas Construction Co., plans to build asphalt plant here

GOOD LUMBER and other BUILDING MATERIALS CICERO SMITH LUMBER COMPANY

THE STATE LAW DEMANDS THE BRAKES of your Car to Meet Certain Requirements. LET US SEE THAT YOURS DO McSPADDEN'S SHOP

"More than Pleased" So Our Customers Say. You, too, will find Satisfaction in a McCORMICK-DEERING Ball-Bearing Cream Separator. TODAY there are many thousands of farmers who are using McCormick-Deering Cream Separators

LEGAL NOTICE

IN RE-ESTATE OF BERTIE EVELYN LOWE and MARY KATHRYN LOWE, MINORS. NO. 138. IN THE COUNTY COURT. TERRY CO. TEXAS IN VACATION NOTICE IS HEREBY GIVEN

Said application will be heard by the County Judge of Terry County, Texas, at the Court House thereof, in the city of Brownfield on the 5th day of October, A. D. 1931.

NOTICE OF SHERIFF'S SALE

STATE OF TEXAS COUNTY OF TERRY By virtue of an alias execution issued out of the District Court of Terry County, Texas, on September 2nd, 1931, on a judgment rendered in said Court on August 26th, 1930, in Cause No. 1595 in favor of First National Bank of Meadow against J. J. Nettles

Professional Directory For Automobile Loans See JAMES H. DALLAS at Brownfield State Bank

U R NEXT Satisfied Customers is our Motto Try us and be Convinced Patton's Barber Shop West Main

Nos. 1 and 2 in Block No. 6 in the North Addition to the Original Town of Meadow in Terry County, Texas, as shown by map or plat of said town, recorded in the Deed Records of Terry County, Texas.

Witness my hand, this 18th day of September, 1931. J. M. Telford, Sheriff, Terry County, Texas.

BABIES FREE CLINIC I will devote all of my time from 2 o'clock until 5 o'clock on Monday's and Thursday of each week to babies and children up to the age of ten years

WANT ADS HEMSTITCHING—Shall be glad to do your hemstitching while you wait or mail orders—Mrs. A. J. Weldon, 210 North 4th Street

DR. ROBT. F. HARP Physician and Surgeon Office in Alexander Building

C. N. WOODS JEWELER SATISFACTION MY MOTTO Watch, Clock & Jewelry Repairing At Alexander Drug

Lubbock Sanitarium & Clinic Dr. J. T. Krueger Surgery and Consultations

BELL-ENDERSEN Hdw. Co. BROWNFIELD, TEXAS

Wm. Guyton Howard Post No. 269, meets 2nd and 4th Thurs. each mo. H. M. Pyeatt, Commander. C. K. Alewine, Adj.

Brownfield Lodge No. 963, A.F. & A.M. Meets 2nd Monday night, each month, at Masonic Hall

Brownfield Lodge No. 530, I. O. O. F. Meets every Tuesday night in the Odd Fellows Hall

DR. A. F. SCHOFIELD Dentist Phone 185 State Bank Bldg. Brownfield, Texas

DR. R. B. PARISH DENTIST Phone 106—Alexander Bldg. Brownfield - Texas

JOE J. MCGOWAN Attorney-at-law Office in Courthouse.

FURNITURE & UNDERTAKING Funeral Directors Phones: Day 25 Night 148 BROWNFIELD HDWE. CO. Brownfield, Texas

J. D. MOORHEAD, M. D. Physician and Surgeon Prepared to do all general practice and Minor Surgery Meadow, Texas

DR. ROBT. F. HARP Physician and Surgeon Office in Alexander Building

G. W. GRAVES, M. D. Physician and Surgeon Office in Alexander Building Brownfield, Texas

M. E. JACOBSON M. D. Physician and Surgeon Phones: Office 211 Res. 212 Office Over Palace Drug Store Brownfield, Texas

C. N. WOODS JEWELER SATISFACTION MY MOTTO Watch, Clock & Jewelry Repairing At Alexander Drug

Lubbock Sanitarium & Clinic Dr. J. T. Krueger Surgery and Consultations

BUSINESS FIRST Since business is the vital factor in the community life of any country, this bank places business foremost in the every day transactions. We want our business to thrive and we know that ours does as our customers does; that is why we so willingly work for their interests. Business in a business-like way based upon sound banking principles and a conscious endeavor to help all our customers is our policy. BROWNFIELD STATE BANK MEMBER FEDERAL RESERVE SYSTEM

In League With the BABIES

WHEN LITTLE girls wore copper-toed boots and tight-waisted dresses, and little boys wore kilts—what of the babies? Swathed in yards of clothes. Scrubbed with unknown soaps. Few of them expected to live during the dreaded second summer. Many of them suffering countless ailments because nobody knew what to do.

A glance back only a generation or so is enough to reveal how fortunate babies are today. Now there are soft, cool soaps... every aid in food that care and knowledge can prepare... sensible, light little clothes... and such knowledge of sanitation and control of disease that every little baby should live and grow.

Mothers are indebted to advertisements for their news of these nursery aids... just as they are indebted for news of fascinating menus, fadeless curtains, sprightly dinnerware. Constantly, ways are being devised to make life happier, more comfortable for baby, the whole family. Laboratories clean and bright are scenes of goods being tested—being made safe and pure. When the testing is over, the perfecting done—advertisements hasten the goods to you.

No longer marvel (the next time you buy something widely known) at how fresh, immaculate, fine it is. These are qualities you can be sure of in buying advertised merchandise... qualities you MUST be sure of in buying for the health of babies, children, any one.

It is surprising how timely and vital the news in advertisements can be! Read the irregularly.

The Herald
Terry Only Home Paper
ADVERTISING PRINTING

THE CUB REPORTER

THE CUB REPORTER
Published by The Press Club of Brownfield High School.

Staff: Editor, Orvaline Price; Associate Editor, Marien Hill; School Editor, Mary Handley Enderesen; News Editor, Frances Graham; Club Editor, Mary Dee Price; Sport Editor, Lee Brownfield; Humor Editor, Martha McClish; Make-up Editor, Bob Carpenter; Reporters—Evelyn Pippin, Mary Joe Neill, Eunice Michie, Theo Adams, Kyle Adams, Steve Brock, Dollie Lee Cooke, Eva Mae Woodridge, Ora Bell Chamblis, Hazel Brown, Nora Grigg, Leora Proctor, Annie Letha Hamilton, Wilburn Ham, Howard Davis, Johnnie Corning, Pearl Landis.

Our Name

"A rose by any other name might smell as sweet" but we can imagine that the rose wouldn't like it if you called her a daisy—or a jack rabbit. No one wants to be called by a name other than his own, whether his own is especially beautiful or not.

Last week through a mistake, which was probably made by some member of the staff, our high school paper was called "The Cub's Den" instead of the name selected by the Press Club, "The Cub Reporter." We would like to call attention to the correction, for we think our real name more appropriate. Now, a den is a dark, smelly place where wild animals chaw in to sleep off after their night's carousal. Far be it from our high school ever serving such a purpose. On the other hand a "Cub Reporter" is an alert, sprightly young chap who is just learning to gather news and write for a newspaper. Hence we took this title for our paper, indicating both our inexperience and our journalistic aspirations. We also liked the name because it contained the word "Cub", and our football boys are called cubs. But our high school isn't a place given over entirely to the rearing of football players which the title "Cub's Den" would indicate.

Economy First

This year there are more girls coming to school without hose than ever before, and it also seems that a very different type of girls has taken up the habit. Formerly it was either the very young girl, or the tomboy, or the girl who takes especial delight in looking bold who appeared without hose, but now it is noticeable that even the most quiet and most dignified girls in school are going without them.

Some people still object to the custom and say that it doesn't look modest. Maybe not, but even at that with longer dresses we look better without stockings, than we did a year ago with them. And anyway these hose that are made out of about as much silk as one silkworm can produce in fifteen minutes, are so thin that you can hardly tell the difference. But laying aside all prejudice and looking at the matter economically, the unbiased mind can find some good arguments in favor of the fact.

The most important reason for this custom is the fact that it is saving. Do you know that girls spend more money for silk hose than they do for shoes? In fact they spend nearly as much for hose as they do for all other outer clothing. During such hard times if girls can save their parents several dollars a month the parents should appreciate the fact.

And anyway it is healthful to go without your hose in the summer time, because the sun's rays are beneficial to the skin.

Martha and James going home to lunch.

Martha M.—I wish I had something funny to put in the paper.

James M.—Your picture would be the funniest thing I know.

The Spanish Club Organizes

The Spanish club was organized on September 8, with Miss Long as its sponsor. Fifteen boys and girls were present for its opening meeting.

The following officers were elected:

President—Wanna Smith, Vice-President—Margaret Murray, Secretary—Marion Chisholm, Treasurer—Alice Faye Mangum, Publicity Committee—Pauline Wirtz, Marvin Parker, Margaret Murray, Program Committee—Austin Green, Louise Goza, and Lois Goza.

An interesting program was rendered, in Spanish, each member taking part.

The aim of this club is the more thorough learning of Spanish in a more pleasant way than it is generally learned in the class room.

Home Economic Club Organize

The Home Economic students of B. H. S. met and organized for the

purpose of promoting interest in this line as well as enjoying good times together. About thirty-five girls were present. They elected the following officers: Pauline Hunter—President, Marjorie Moore, Vice-President, Secretary and Treasurer; Velman Smith, Song Leader; Kathleen Hardin, Reporter.

Club colors, yellow and white, were selected. The club motto is: "as we are in girlhood so we will be in womanhood."

Mary H.—Say, did you know Carmen Anderson is an artist?
Bob C.—Sure enough?
Mary H. Yeah. He draws flies.

Science Club Elects Officers

The Science Club met last Tuesday with fifteen boys present. This club is composed of general science, biology and chemistry pupils. They had a very enthusiastic meeting and the following officers were elected: Ray Chamblis, Pres.; O. L. Tidwell, Vice President, and Kenneth Moore, Secretary and Treasurer.

The vice-president and the other members composed the program committee. They plan the program and it is approved by their sponsor, Mr. Lawlis, and is then given out to the pupils.

Mr. Ledbetter was teaching Plane Geometry in high school.

James P. Davis—Mr. Ledbetter what is a vacuum?

Mr. Ledbetter—Well, I got it in my head, but I can't get it out.

Girls Given Workout

The first real exercises were given Wednesday, September 16th, in the gym, in the girls physical training class. Every one was dressed in black and white "gym" suits which looked very neat and pretty. We began the period with several breathing exercises. We know this helped most of the girls because it made them all tired. Then we did the bending exercise, and the jumping-jack exercise, which is very beneficial, as it will help such heavy weights as Mary D. Price, Frankie Rickels and Wanna Smith to reduce. After we finished those exercises we marched file and then by twos, then we skipped around. In this Venus Carson proved to be the jumping-jack and Kathleen Hardin the bouncing Betty. Every girl in gym, seemed to enjoy this, but we were all ready to quit when the bell rang, because for most of us it was our first strenuous exercise in a long time.

Cubs Lose To Littlefield Tigers 18-0

The Cubs went to Littlefield Friday to engage in a gridiron battle with the Littlefield Tigers. Near the first of the game Littlefield scored a touchdown. The Brownfield team did not try to stop the runner, as the whistle blew just after the ball was passed. We found after the touchdown was made that it was not the referee who had blown the whistle but the head linesman.

We feel certain that if Brownfield had the same opportunity, and if we had no opposition, we also could have made a touch down.

Littlefield made two other touchdowns; one of them also was a "fluke." The center made a bad pass. He threw the ball over the full back's head; the ball rolled about twenty yards toward our goal. The full back in order to save the twenty yards by an incomplete pass, picked up the ball and threw it. The Littlefield man caught the ball and ran the distance of the field for a touchdown. If the breaks had fallen our way, one of our men would have covered the fumbled ball.

We are not saying the Cubs outplayed Littlefield for they did not, but we are saying that we got several hard breaks. If we should win this district, and have another chance to play Littlefield, we will some back with the fighting cubs spirit and try to avenge ourselves.

The Littlefield game did not count against us as Littlefield is not in our district. Our first conference game is with Lamesa, October 30th.

Mary H. and A. C. coming to school.

A. C. to Mary H.—"Morning glory. Before A. C. had time to finish."

Mary H.—"Good morning."

A. C.—"On the fence."

Bill Gore—Checking his neighbor's English sentence, supposed to be two participles in each sentence. "What if they didn't get one participle and failed to put the other one down?"

High School in Chapel Exercise

On Thursday morning the Chapel exercise opened with a song. "The Star Sprangled Banner." The first of the period was occupied by singing as there was no special program for that particular day. It was a very agreeable song service, led by

Mrs. Penn, accompanied by Dora Dean Neal at the piano. The rest of the period was taken up by Mr. Sanders, who stressed some very important matters, pertaining to cooperation and good citizenship.

High School Girls Study Hygiene

Monday, September 21, at the regular period, the high school girls met in the auditorium for the usual lesson in health and hygiene.

Marion Chisholm gave a few minutes talk on "How to keep fit." We learned, that in order to keep fit, we must diet and exercise, taking daily walks regardless of the weather, but dressed properly.

The second speaker was Martha McClish, who talked on "Beauty problems of the 'teen' age." In this talk she told us how to keep our faces free of blackheads and other skin blemishes.

Irene Adams told us "How to keep our hair lovely." If we keep our hair lovely, we must keep it clean and brush it often.

Hayhurst lecturing to football boys:

Hayhurst—"And, I don't want you going with the girls except on Saturday night. Don't think that I won't know it because I'm going to be watching you, and don't be parking on these country roads, thinking I won't know it, because I'm going to be there too."

APPROPRIATE TEXT

"Brethren and sisters," began the ducky clergyman, "I will preach to you dis mornin' on de present style of women's wearin' apparel, taking my text from de Book of Revelation."

Warthog—"How is it that you do not speak to Boojum any more?"

Pigsty—"He insulted me. He asked me if I could play the piano."

Warthog—"Why, I don't call that an insult."

Pigsty—"No? Well I was playing the piano when he asked me."

Hunter News

A nice size crowd was present at church Saturday night and Sunday. Bro. Allen was unable to hold his appointment on account of being sick. Bro. Lovelace of Tokio filled the pulpit for Bro. Allen. He delivered a wonderful sermon at all three services, Sunday night his subject was "When we die, Shall we live Again."

Bro. Allen sent in his resignation Saturday night by Bro. Lovelace. Rev. Robert Webb was called as our pastor for the next 12 months but we do not know yet if he will accept the nomination or not.

Bro. Allen has served us faithfully the past two years and we regret that he saw fit to resign from this church. Our loss is some other church's gain. What we all need to do is get together and all pull for the same goal. That goal should be a bigger and better Sunday school and B. Y. P. U. and more leaders for the Lord. We need more church workers, not knockers.

Deward Williams spent Sunday night with uncle Bob Jenkins. Mrs. H. H. Butler had a very painful accident Monday evening while canning, a jar bursted and the contents which was scalding hot inflicted severe burns about the face and arms.

Mrs. G. D. Montgomery, Mr. and Mrs. Delmar Montgomery, Floyd and Vertal Montgomery left Monday for parts near Post, Texas where they are planning on getting rich picking cotton.

The party given Friday night by Mr. and Mrs. John Smith was enjoyed by all who attended.

We continue to have a good crowd at prayer meeting every Wednesday night.

Mr. and Mrs. Newt Lindsey visited relatives near Lahey Sunday.

Loraine New was baptized Sunday evening at T. P. Newton's tank. She joined about two weeks ago.

Don't forget that we are now about to begin work on the last quarter of this year. Lets all do our part in the church, Sunday school and B. Y. P. U.

Visitor—Oh, what a cute little dolly. Does she say "Mamma" when you squeeze her?

Little Girl—Naw. My doll's a modern doll. When you squeeze her she says, "Oh boy!"

THAT OUNCE of PREVENTION

The proper and comfortable heating of your home this winter may be the very thing to prevent severe and costly colds or even more serious illness. The ease and comfort Natural Gas brings into your home is a very cheap health insurance.

Let us help you with your winter heating problems.

WEST TEXAS GAS CO.

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Other sizes equally low

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BROWNFIELD, TEXAS

AMONG SOCIETY FOLKS

Mrs. Ike Bailey, Editor

Phone 160

M. E. MISSIONARY SOCIETY

A program of mission study was carried out by Mesdames Longbrake, Thompson, Webber, Downing, Linville, Jackson, Nobles and Carpenter at the Methodist church Monday. Twelve members were present. Next Monday's meeting will be at the home of Mrs. Webber. It will be the regular fourth Monday Social and dinner.

JUBILEE AUXILIARY

Seven members were present for the general meeting of the Jubilee Auxiliary. The lesson was led by Mrs. Hubert Thompson.

BAPTIST W. M. U.

The four Baptist Circles met in general meeting at the church Monday. Eighteen members were present. After a devotional by Mrs. Alewine, general chairman for the ensuing W. M. U. year were elected and plans for the new year discussed. It was decided that all circles should meet Monday, Tuesday and Wednesday of next week to quilt quilts for Buckner's Orphanage. Week of prayer program will also be observed on these days. The concluding program will be in charge of the young people Wednesday evening.

Mrs. C. W. Pegues and Miss Marie Bell drove up from Odessa Sunday to visit friends in Brownfield. Mrs. Pegues returned to Odessa Monday, but Miss Bell will stay in Brownfield a few weeks.

BOX FOR ORPHAN'S HOME

The Baptist circle are planning to send a box to Buchner's Orphan's Home the first of November. Anyone wishing to contribute garments or other thing should communicate with Mrs. K. W. Howell, Benevolent chairman.

FORTY-TWO PARTY

Mrs. H. S. Crews entertained Wednesday with a Forty-two party for the following ladies. Mesdames Hendrick, Downing, Stice of Lovington, Ellington, Longbrake, Weir, Gracey, Wilson, Hamilton, Webber, Robertson and Holder. Bud vases with cut flowers were given as table prizes to Mrs. Downing, Mrs. Holder and Mrs. Longbrake. Mrs. Hamilton drew high and received a glass basket filled with artificial flowers. Ice cream cake and grapes were served.

Bill Collins spent Sunday with his parents here.

Mrs. Rentfro of Amarillo is visiting her daughter, Mrs. C. J. Smith and other relatives and friends in Brownfield.

Mrs. Lee Allen visited in Lorenzo over the week-end.

Mr. and Mrs. L. F. Hudgens returned last week from a visit in Stephenville.

Mrs. Orb Stice of Lovington, N. M. visited in Brownfield several days last week, returning home Sunday.

MISS VIRGINIA MAY HONORED

Mrs. Roy Ballard complimented her sister, Virginia May, with a birthday party Friday evening after a variety of games had been played the hostess served sandwiches and lemonade to the following: Billie Joe McGowan, Queenelle Sawyer, Wanda Graham, Helen Quante, Ora Dee Eicke, Lucile Harris, El Ray Lewis, Imogene Walls, Charles Michie, O. L. Tidwell, Mattie Jo Gracey, Vernal Brothers, Wendell Roe Smith, Clyde Dallas, Bonnie Dell Gross, T. I. Brown, Larue Barrier, Verna Brown, Margene Griffin, Shirley Bond, Ethelda May and the honoree.

MRS. JACOBSSON, HOSTESS

A series of parties at the home of Dr. and Mrs. M. E. Jacobson, was enjoyed last week. Wednesday afternoon at four the guest list included Mesdames Allen, Bailey, Carter, Enders, McDuffie, Holmes, McGuire, Cave, O'Neill, Pyeatt, Sullivan, Telford, Crews, Herod, Hilyard and Hudgens. Prizes, toilet articles, were given to Mrs. Holmes and Mrs. Enders as high and second high. Refreshments of ice cream and cake were served.

Thursday at four-thirty, bridge guests were Mesdames A. M. Brownfield, McGowan, Collins, F. McSpadden, H. W. McSpadden, Sawyer, Wingerd, Stricklin, Bowers, Harp, Shelton, Heath, Toone and Storey and Misses Martin and McSpadden. Mrs. Heath won high prize, silver ice tongs. Mrs. Wingerd second, a deck of cards.

The 1930 bridge club met Thursday evening, Dr. and Mrs. Jacobson, entertaining. High prizes went to Mr. and Mrs. Ike Bailey. They were a leather trimmed whisk broom and a cook book. A salad course was served to the following: Messrs. and Mesdames Allen, Bailey, Carter, McDuffie, Hudgens, Sullivan, Pyeatt and Mrs. Telford.

Mr. Joe Long of Spur, visited his sister, Mrs. Dewey Sullivan Sunday. He was accompanied by Miss Maude Bailey who visited with her brother, J. D. Bailey and family.

Mrs. J. C. Scudder Jr., of Forsans, has been visiting in the home of her sister, Mrs. R. M. Kendrick, last week.

Mr. A. M. Brownfield took his examination for pilots license at the aviation field at Lubbock, Friday, passing both written and practical tests. Carl Benson, formerly of Brownfield, took the examinations for transport pilot license.

MR. AND MRS. GILLIAM GRAHAM HONORED

Miss Mary Perkins and Mrs. W. H. Dallas were hostesses Monday night when a group of young people of the Presbyterian church were guests honoring Mr. and Mrs. Gilliam Graham; sharing the honors were Mrs. M. V. Brownfield and Mrs. E. A. Graham, mothers of Mr. and Mrs. Graham. Pretty Autumn flowers were used in the Dallas home to lend a festive air. Various indoor games were played, and a most enjoyable evening spent with Miss Perkins at the helm of fun. The huge wedding cake, beautifully decorated in pink and green by Mrs. David Perry, with brick ice cream was served guests who were: Mr. and Mrs. Graham, Mr. and Mrs. Roy Ballard, Mr. and Mrs. David Perry, Mrs. Brownfield, Mrs. Graham, Misses McSpadden, Grantham, Hill, Murphy, Ellington, Rasco, Shelton and Perkins; Messrs. Chancellor, Murphy May, James Harley Dallas, Joe Shelton, Clyde Dallas. The Presbyterian young people presented the honorees with a beautifully patterned Rose Marie water set.

FRIENDS SHOWER MRS. OTIS LONGBRAKE

Mrs. R. L. Bandy and Mrs. Leland Flippin complimented Mrs. Otis Longbrake, recent bride, with a miscellaneous shower Wednesday afternoon at the home of Mrs. Bandy. The honoree received many attractive gifts and scores of good wishes for her future. Attending were Mesdames Thaxton, Downing, Eldon Cornelius, T. M. Flippin, Darrel Jackson, Jim Jackson, Crawford Burroughs, J. M. Kirksey, David Perry, W. A. Tittle, Richard Castleberry, Sears, Travis, J. W. Moore Jr., Longbrake, Nelson and L. Davis, and Misses Wynona Burnett, Josephine Lee and Lola Mae Tittle. On arrival guests were served punch and cake. Toasts to the bride and to the girls left behind were given by Mrs. Thaxton and Miss Lee.

Wink—H. P. Davis opening Retail Merchants Association in Beasley building.

"FLOWERS"

What will be your party color scheme? Or should you have a sick friend. Flowers are appropriate on all occasions, leave your order's with the local Floral agent.

Phone 69 MRS. W. B. DOWNING

MISS McCLISH RECEIVES TEACHERS CERTIFICATE

Friday night 8 o'clock, September 18th, Miss Velma McClish, daughter of Mr. and Mrs. L. E. McClish, gave a piano solo recital, in the Methodist church parlor. This was an invitational recital, with limited number of guests. Miss McClish played an eight number program with selections from Wagner, Liszt, Bachs, Klankman, Nevin, Reber, Engelmann and Giebel, which were heartily received. Assisted with a vocal duet an other courtesies, were Miss Martha McClish and Miss Evelyn Pippin. Miss McClish prefaced her program with announcements, also gave a vocal solo, a selection she sang for the Atwater Kent Radio audition held September 14th, when she was winner in the contest. Following the program Mrs. W. H. Dallas presented Miss McClish a teachers certificate making known the examination grades, and commenting on the efforts of this worthy young musician. Examination papers were graded by several Kansas City teachers in the Horner Institute of Fine Arts, where they gave her 92½ percent on her work.

Miss McClish and assistants served delicious punch and ice box cakes and mints to her guests.

MUSIC NOTES

The Crescendo Dunning club which was organized last year by the pupils of Gertrude Rasco's Piano class, will have its first meeting next Saturday afternoon from 2:30 to 3:30 o'clock at the Grade School in Miss Rasco's Studio. The club plans to study history of music; stories of the operas; music appreciation, and play musical games.

All small children interested in taking Rhythm Band work see Miss Rasco at once.

The active members of the Crescendo Dunning club are: Katherine, Olivia and LaRue Barrier, Jane Brownfield, Horton Howell, Miss Ethel Hale, Bernice Hale, Ida May, Jo Pete, Ethelda and Virginia May, Lucille McSpadden, Mary Dee Price, Helen Quante, Betty Jo Savage, Elizabeth Ann Smith, Mary Jane Turrentine, all of Brownfield. Rose, Billy and Margaret Schroeder and Pauline Lindley of Wellman.

FIRST BAPTIST CHURCH

I am very happy to be home again, and to say to the good people of Brownfield and community that I shall fill the pulpit at both hours next Sunday, the Lord willing. And shall be so happy to greet you at that time. Please do not disappoint me but begin to arrange now to be here in large numbers with that Good ole Brownfield spirit, that is born of prayer and true devotion.

I have been in two very fine meetings one at Johnson the last of August. Sixteen were received into the fellowship of the church in all the ways that we receive members, the other was at Dimmitt, Texas, the last two weeks, closing September 22nd. We had 11 by baptism and a number of others by letter and restoration, and a number of other dear men and women rededicated their lives to the Master. It was good to be there.

I am always happy to assist in revivals away from my own church, but I, in some way, strangely happy to be back with you dear people again to put my life into the work here. Next Sunday we shall start the new associational year. Let us do our best to make it the best year of the history of the church.

9:45 A. M. Sunday school. Be there, be on time, be 100 percent.

11:00 A. M. A real live song service. W. W. Price, Leader.

11:20 A. M. Preaching by the pastor.

7:00 P. M. All B. Y. P. U's. What do you say?

8:00 P. M. Preaching by the pastor.

The old gospel songs will be the special feature of the evening service. Come with your selection.

A glad hand, a cordial welcome and a Bible message awaits you. Strangers and visitors especially invited.

J. M. Hale, pastor, on behalf of the church.

CHURCH OF CHRIST

The fall is a fine time to fall in line and do our best for the Lord and His cause.

Last Lord's day services were especially fine. The one at Happy in the afternoon was well attended. Next Sunday afternoon we want to help the young congregation at Pleasant Valley.

Our Bible study Wednesday night is growing in interest and attendance. We are sure pleased with the fine programs our young people are putting on Sunday evening.

Time for services Sunday. Bible study 10 A. M. Communion and preaching, 11:00 A. M. Young People's meeting, 7 A. M. Evening sermon, 8:00 P. M. R. P. Drennon.

Strick's Calculations

Some people have all the breaks, and from the way things looked last Friday, it just didn't happen to be us. I am not trying to give the impression that Littlefield has a weak ball club, for they do not. They have one of the strongest in the district. They have a line that is big and ugly, and they have one of the strongest running formations I have ever seen in class B football. A blind man and his dog can rip off 50 yards when that interference gets strung out.

But the Littlefield club had enough breaks for 3 or 4 ball games. In one instance, their center passed the ball completely over the receivers head. The receiver ran back, recovered the ball, and threw it to one of their backs. He scooped it in, and ran about 75 yards for a touchdown. But they say that a fighting ball club gets all the breaks.

The Cubs go to Big Spring today. This should be a fairly interesting game. It has no bearing on our conference standing. Big Spring being in class A.

There are three games that should be attended by all that possibly can. The first is with Floydada at the Lubbock fair. The second is with Lamesa at Lamesa on October 30th. The third is with Tahoka at Tahoka, on November 11th.

There will not be more than one game, and perhaps no games at all played at home this year. The reason for this is that we played all our games at home last year. Time about is fair play, but it is going to be hard on the local fans this year.

Meadow Briefs

The farmers of the Meadow community met last night, (Monday) and resolved that twenty-five cents per pound was all they would pay for pulling cotton which appears to be a staple in the market. A large crowd was present and undoubtedly represents the sentiments of community.

There are very few pickers available at any price and it remains to be seen just what response will be made to this decision. Other sections of the country are giving more, if the papers tell the truth. The average picker will make little beyond his grub, but it is better than sitting on the side walk wearing out the seat of his pants and begging a handout. The farmer will make little out of his crop regardless of the low price for gathering.

I can remember when fifty and seventy five cents a day was a very fair wage and I heard no grumbling but times have changed, and the luxuries of yester year have become the necessities of today.

When our Solons get through at Austin and other state capitals, it is presumed that prices will soar upward. Many of them will have reputations and a few are already being mentioned for some place. It is already presumed that Sterling will not run again and the Small fellow of Wellington, will be in the race for the position. If so many of us will remember his activities in the last race. No he will never be governor.

The world presents a rather alarming situation just now. Great Britain the Mother of the Gold Standard has suspended gold payments until further notice and foreign exchanges have promptly closed with two or three exceptions. It remains to be seen what the effect will be on the balance of country.

Throughout the United States, bank failures continue and even the Plains is having more of this kind of failures. The Evening-Journal, Lubbock, presents a double column editorial on the nervous tension about that berg on account of rumors.

On the other hand some of the National Magazines present the names of a large number of corporations throughout the country that show large gains since 1930.

Let's keep a stiff upper lip in spite of all this bad news and we can all rest assured that the country will pull through some how. Very few have money in the banks anyway nor out of them, either.

RHEUMATISM SAID COSTLY SICKNESS

New York, Sept. 17.—Rheumatism, insurance statisticians computed today, takes approximately two hundred million dollars a year out of the American pay envelope.

The ailment is a minor mortality factor said a study of the disease by the Metropolitan Life Insurance company, causing only 4,500 deaths annually. It is however, the cause of widespread spasmodic disability, causing the loss of 7,500,000 weeks' wages yearly.

Women show a much greater sickness rate from the disease than men.

Mrs. S. J. Millier of the Lou community, was in Friday and paid the Herald a short call.

CHALLIS CHATS

School closed Friday for the children to help gather the cotton crop which is opening very fast.

Othell Price happened to a very painful accident last Tuesday, when she and several other children were riding horses from school and one of the horses kicked her on the leg.

Mrs. M. E. Kinard who has been visiting her daughter, Mrs. Pearl Allen, of Plainview returned home Sunday.

Mrs. O. K. Tongate had as her guest last week, her two daughters, Mrs. Earl Walters and Mrs. Arthur McDonnal.

Mr. Richard Castleberry made a business trip to Dallas this week.

Miss Jimmie Marshbanks spent last week in Lubbock with her friend Miss Hallie Howze.

Mrs. Money Price had as her guest last Sunday her mother, Mrs. Burson and also Grandma Barrett of Brownfield.

Mr. and Mrs. Edgar Evans had friends from Center visiting in their home last week.

Mr. Jolly Alexander and family of Ranger, Texas has moved in on one of the Couch places north of Challis.

Miss Ola Mae McLaughlin spent last

Sunday with Mammie Earl Howell. Mrs. O. K. Tongate entertained the quilting club last Friday. J. H. Howell made a business trip to Lubbock Tuesday.

FORRESTER ITEMS

Mr. Forrester's brother and family have been here visiting. They returned home Sunday.

There was no singing Sunday night due to the stormy weather. Here's hoping for better luck next time.

Miss Viola Polk was on the sick list last Sunday.

Mr. and Mrs. G. M. Thomason visited Grandma Thomason who is very sick, last Sunday.

Mr. and Mrs. Floyd and family left last week for Arizona and California.

News is very scarce this week as almost every one is busy gathering feed or picking cotton.

Gov. Sterling signed the cotton acreage bill Tuesday. Proponents of the measure say that it will really mean a 50 percent cut for the next two years.

Crosbyton—Modern Dry Cleaners moved to new location.

SPEEDY TIRE REPAIRING

You will someday need to have a tire changed and repaired—and will want to have it done in a hurry. We have the equipment for such an occasion. All we ask is a trial.

MILLER & GORE

Sieberling Tires Magnolia Products

4—REASONS—4

Why our work stands the test—
1st.—Unquestionable quality. 2nd.—Workmanship. 3rd.—Honesty. 4th.—All work done the right way. When in doubt try—

FREE SHINE WITH EACH 50c WORTH OF WORK
JOHN'S SHOE SHOP

Now you can enjoy Coffee always—

MORNING

NOON

NIGHT

without any ill after effects. Made by the drip method in the Drip-o-lator, the world's most perfect coffee maker. It not only makes healthier Coffee, but the Coffee is clearer, more aromatic and always uniform, will not cause nervousness or indigestion.

See these on display at our store at the Very Low Price of—

98 CENTS

Palace Drug Store

Have Your Prescriptions Filled at the Palace
Quality — Service — Accuracy

CONOCO GAS and PROCESS MOTOR OIL
WASHING and GREASING

FITZGERALD FILLING STATION

PHONE 126

BIG PRICE REDUCTION
In order to meet present conditions, we have reduced the price of barber work as follows:
HAIR CUTS 35c
Other work in proportion at— **BYNUM'S**

MAGNOLIA PETROLEUM CO.

For Best Service and Products, drive in the following Stations: Miller & Gore, Chisholm Bros., Miller & Gore Camp, Camp Western and Rainbow Inn.

For perfect Lubrication fill with Socony Motor Oil.

Tom May, Agent—Phone 10

SEE US BEFORE YOU BUY

C. D. SHAMBURGER LBR. CO. INC.

All Kinds Building Material

PHONE 71

BROWNFIELD

NOTICE— JACK'S REPAIR SHOP

I am opening my shop at old stand. All work will be appreciated. To farmers who have more canned goods, hogs or yearlings, I'll be glad to take them on work.

Jack Benton, Prop.

BARBER SHOP PRICES

HAIRCUTS	35
SHAVES	25
PLAIN SHAMPOO	35
TONIC SHAMPOO	75
OIL SHAMPOO	75
DIXOL SHAMPOO	75
GLOVER SHAMPOO	75
PLAIN MASSAGE	35
COMBINATION MASSAGE	75
BONCILLA MASSAGE	75
BONCILLA COMBINATION MASSAGE	\$1.00
HAIR OIL	25
SINGE	25
STEAM	35
NECK CLIP	15
TONIC	25

SANITARY BARBER SHOP

BYNUM BARBER SHOP

GROCERY SPECIALS EVERY DAY

Before you buy, look over our Stock of nice clean groceries. Our fresh and cured meats always prime and our stock complete.

C. WHITE GROCERY

S. JAY WHITE, Mgr.

Read the Ads in the Herald.

WELLMAN

The Sewing Club met with Mrs. Fitzgerald last Tuesday. Refreshments were served to ten members.

Mr. Sullivan, the new gin manager, and his wife moved to Wellman last week. Mrs. Sullivan will keep books at the gin this year.

The first bale of cotton was ginned at Wellman Thursday of last week. Mr. Beauchamp brought in this first bale and received a prize of free ginning. Mr. H. M. Austin brought in the second bale, Monday of this week.

The Methodist people met Sunday afternoon and organized Sunday school to meet at 10:30 each Sunday morning. Everyone invited.

Many have been attending the meeting which has been going on at Dumas this past week. Several attended services either there or at Loop Sunday and enjoyed the fine lunches spread there.

Several from the Baptist church are planning to attend the association to be held at New Home this week.

More people are needed in Sunday school. It can't hurt you and might help you.

Read the Ads in the Herald.

WILL TRADE

Will Trade Shoe Work for your old shoes, and I want to buy several pair of good used shoes.

Bring Your Old Shoes in.

Ward's Shoe Service

Quality and Service My motto

East Side Square Brownfield, Texas.

Lubbock to Be Host To District 2 Meet

Lubbock will be host to the directors of the West Texas Chamber of Commerce in District Two in a district meeting Monday, September 28, to which are also being invited the secretaries and presidents of the local chambers of commerce in the affiliated cities of District Two.

Clifford B. Jones, Spur, District Director, will preside. Vice-President Spencer A. Wells of Lubbock will address the group upon the work program of the regional organization. Manager D. A. Banded of Stamford, and Assistant Manager Maury Hopkins of Plainview will be present, Banded discussing the duties and importance of the local directors, and Hopkins giving a short report of the progress being made upon the work program for the year. District Secretary A. B. Davis of Lubbock is assisting in organizing the meeting.

Homer Nelson, president and J. E. Shelton, secretary of the local chamber of commerce are expected to attend.

The meeting is one of a series of nine similar meetings being held in nine of the districts of the West Texas Chamber's territory during the latter part of September and first days of October. From Lubbock Manager Banded and Assistant Manager go to Amarillo for the District One meeting, the following day.

Mesdames Stricklin and McWilliams, were visitors to Lubbock, Monday.

Editor Nyles Morris, of Tatum, passed through Saturday on his way to Ropes, on business.

RIGHT WHERE YOU ARE!

A Worth While Editorial Selected by the National Editorial Association.

Right where you are, if you'll get-up-and-git,
An hustle and rustle and do
And put your heart in it, and never say quit—

There's plenty of good things for you!
The prizes are waiting right there to be got;
You'll find them wherever you are.

By proving if you're a "go-getter," or not—
A "flash-in-the-pan"—or a star!

The croakers are croaking about the "hard times,"
And how things are hopelessly "punky;"

They're mourning the shortage of nickles and dimes,
But that kind of junk is the bunk!
And while they are buzzing about biz being bad,

The "wise ones" are hopping about
And chopping the prizes right here to be had—
And putting old "hard times" to rout!

It's always hard times, if you're thinking that way,
And prospects are gloomy and blue.
But, while the sun's shining, if you will make hay,

You'll get what is coming to you!
Don't let hard time floor you and steal your good rep;

Don't dream about "green fields afar;"
We know you're a winner—now show us some pep—

Make good on the job where you are!
—James Edward Hungerford.

Local Gin Building Storage For 100 Bales

Last Friday afternoon, the writer in tow of Messrs. John Gathing and Frank Weir were shown through the thoroughly remodeled plant of the Independent Gin Co. They have installed through the plant new and the very latest models of cleaning and burring machines. So accurate are these that we were carried to the engine room and found green cotton burs that had hardly started to open, cleaned of cotton much better than human hands could have done the work. They have also made many changes around the plant, moving the unloading suction from the center driveway to the west side of the gin, and will have two instead of one suction.

The reason for this is that they are building now a cotton house that will when complete hold 100 bales of cotton, and the unloading platform for this is found at the old suction stand between the buildings. Farmers who have lots of hands and has to hustle back to the farm can use these stalls to store his cotton, which can be ginned out during rainy or bad weather.

They have already ginned several bales and have the plant well limbered up for the season. They also found that their cleaning machinery did not hurt the staple.

Ralph Bynum left last week for a short visit to relatives at Seminole, after which he will return with his sister who lives in Fort Worth, where he will likely make his home for the time being at least.

Fabens—Parking signs installed on main street.

Recent Grand Jury Makes Timely Report

TO THE HONORABLE JUDGE OF SAID COURT:

We your Grand Jury for the August term 1931 of the District Court of Terry County, most respectfully make the following report of our work as grand jurors:

We have very carefully gone into all alleged violations of our laws so far as time will permit and where warranted by the evidence have returned into this Court bills of Indictment, having 15 bills of felony Indictments and 12 bills of felony misdemeanor Indictments.

Our investigation of crime in our County indicates a fair condition with reference to the observance of our laws, yet in many instances we have found that the Criminals are still at work in our county and we are sorry to report that, in some instances, our investigation reveals that the Criminals are being encouraged in their nefarious work by a certain class of local citizens. We believe that any person who pretends to be a citizen of our county and yet stays in the back ground and secretly encourages and connives with the criminal is just as bad, if not worse than the criminal himself.

With respect to our Liquor laws we call attention to the fact that the professional bootlegger is still, to an extent, at work in our county and even right here in Brownfield. We wish to go on record as a Grand Jury in stating that it is our opinion that the professional bootlegger is one of the meanest and most dangerous of all criminals in our midst. Such criminals are a menace to society and a disgrace to our citizenship.

We also report that we have in our county at work the swindler who is undertaking to, and in some instances has succeeded, to procure property of the other fellow in an unlawful manner, such as by burglary, theft, disposing of mortgaged property and what is commonly known as the "hot check." We call on all law abiding citizens of Terry county who believe in honesty and good government to be diligent in reporting to our officers all such violations coming to their attention.

There has been brought to this grand jury many complaints of the Pool Hall being operated in the town of Brownfield, and our investigation of this matter reveals that the pool hall operated as the evidence indicates as it is being done is simply a menace to society and a violation of our laws and should be stopped.

We have very carefully examined all departments of our Courthouse and find same in a sanitary condition and commend those in charge

for same.

We wish to thank our Sheriff, County Attorney, District and County Clerks, our bailiffs, and in fact each and every local officer for their diligent work and assistance shown us while we have tried to serve our County in this responsible work and assist in stopping crime until our next grand jury can take up the work.

We also thank our District Judge and District Attorney for their faithful and untiring efforts to enforce our laws and protect our citizenship.

Having finally finished our work we most respectfully ask that we be discharged for the term.

We ask that a copy of this report be hand our local paper for publica-

tion.

J. L. Millage,
Foreman of the grand Jury.

Mrs. Blanch Welch, of Fort Worth, state representative of the Volunteers of America, who are caring for wayward girls and their unnamed children at 2710 Avenue J., that city, was here this week making her annual rounds for donations. She reported to the Herald that she was collecting well despite the depression.

Throckmorton — Elbert highway rapidly nearing completion.

Crowell—Store of Blaw & Rosenthal remodeled.

The Pick of the Crop FOR CANNING

The finest, most perfect fruits and vegetables are gathered here, ready for you to can them for future use. When bought by the basket you save considerably more than when buying by the pound or dozen. Leave us your order for quantity amounts.

Why It Pays to Buy Foods at This Quality FIRST STORE

It is always wise to buy where quality is best, but when that best quality is obtainable at inferior quality prices, then you have the doubly sound reason for buying at a quality first store.

MURPHY BROS.

WHEN IT'S TOO LATE TO WORRY.

When you have had a fire it is too late to worry about the state of your insurance protection.

Do a little worrying today—at least to the extent of making sure that you are adequately covered with insurance that is unquestionably dependable.

I represent only Insurance Companies of known reliability.

It pays to get

GET INSURANCE THAT INSURES FROM

E. G. AKERS

ABSTRACTS — LOANS — INSURANCE
Prone 129 Brownfield, Texas

Last Call!



CONTEST CLOSES
MONDAY, SEPTEMBER 28, MIDNIGHT

\$10,000
IN CASH PRIZES

FOR THE BEST ANSWERS EXPLAINING THE

MYSTERY of the "HIDDEN QUART"

AND TELLING HOW THIS QUART BENEFITS MOTORISTS

Fact No. 1—Thousands of motorists and service station men have observed that after a car has been given its first fill of Conoco Germ Processed Motor Oil and is driven 200 to 350 miles, a look at the crankcase gauge shows that about one quart of oil is apparently missing... but

Fact No. 2—These same people have noticed that on the second and later fillings with Conoco Germ Processed Motor Oil, scarcely a drop of oil will disappear during the first 350 miles, and practically none at 500 and up to 1,000 miles!

The above facts have been checked by actual tests with cars that use six quarts of oil for the crankcase, cars in good mechanical condition and driven at ordinary rates of speed. These facts will also prove true for your car, in proportion to the amount of oil your crankcase usually holds, your car's mechanical condition and the speeds at which you drive.

What becomes of the "hidden quart"? The answer is easy if you study the Facts given above and keep in mind the things that only Conoco Germ Processed Motor Oil can do. The explanation of the whereabouts of the "hidden quart" is simple—no technical knowledge of motors or oil is necessary.

Remember—The "hidden quart" of Germ Processed Oil does not escape through leakage... does not burn up, wear out nor evaporate. It is "present but unaccounted for." Fact No. 2, given above, proves all this.

After you've found where the "hidden

quart" goes, you can easily see the special benefits it gives the motorist—advantages that no other oil can give.

Ask at any Conoco Station or Conoco Dealer for free Entry Blank which contains information about Conoco Germ Processed Motor Oil that may help you win. Conoco Station and Dealer employees will gladly answer your questions. Remember, you do not have to buy anything to enter this contest.

See Rules of Contest for complete details.

29 PRIZES

First Prize
\$5,000

Second Prize - - - \$2,000

Third Prize - - - \$1,000

4th, and 5th Prizes - - - \$500

6th, 7th, 8th and 9th Prizes - - - \$100

10th, 11th, 12th and 13th Prizes - - - \$50

14th through 29th Prizes - - - \$25

WINNERS WILL BE ANNOUNCED

as soon after the contest closes as possible.

Announcement of all winners will be made in this newspaper.

THE JUDGES

DR. W. B. BIZZELL, President
University of Oklahoma

JOHN A. HUNTER,
Professor of Mechanical Engineering,
University of Colorado

FRANK L. MARTIN, Asso. Dean
School of Journalism, University of Missouri

THE QUESTION

"What becomes of the 'hidden quart' and how does this quart benefit the motorist?"

COMPLETE RULES OF CONTEST

1. Answers may be any length not exceeding 200 words, length of answer will not determine winners. Write answers on Official Contest Entry Blank preferably, or on plain white paper. Conoco Stations and Dealers will give you an Official Contest Entry Blank free. Elaborate presentations of answers will not count in your favor.

2. Write your answer in plain, simple language. Technical terms or special scientific knowledge will not influence the judges.

3. Contest closes midnight, September 28, 1931, and no entries bearing postmarks after midnight, September 28, 1931, will be accepted.

4. Contest open to everybody except employees and executives of the Continental Oil Company, Conoco Stations, Conoco Dealers and the Company's advertising agency, and their families.

5. In case of tie, both contestants will receive full amount of prize tied for.

6. You do not have to use or purchase Conoco Germ Processed Motor Oil or other Conoco products to compete for prizes.

7. All entries submitted, whether or not they win prizes, become the property of the Continental Oil Company and may be used in advertising without payment, and none can be returned to senders.



CONTEST CLOSES
MIDNIGHT
SEPTEMBER 28th.

ADDRESS ALL
COMMUNICATIONS TO
"CONTEST OFFICIAL"

CONTINENTAL OIL CO.
PONCA CITY, OKLAHOMA

CONOCO
GERM PROCESSED
PARAFFIN BASE
MOTOR OIL

THE ONLY OIL PROVIDING "PENETRATIVE LUBRICITY"

C. B. Quante

CONOCO DISTRIBUTOR - - - - - BROWNFIELD, TEXAS

Come to the PANHANDLE SOUTH PLAINS FAIR

Sept. 28 to Oct. 3
Lubbock, Texas

Dodson's World's Fair Shows

on the Midway
The largest carnival ever brought to the South Plains

16 Rides — 600 People — 30 Shows

School Children Free

Wed. Sept 30

SPECTACULAR
Displays
in
all
Buildings

Fire works
Each Night
Dazzling — Magnificent
Wonderful — Spectacular
Thrilling
No Extra Charge

More than
\$15,000.00
to be given away
FREE
in Premiums and Prizes

Price Cut on
SEASON TICKETS
from \$2.50 Adults

\$1.98

Four Big
Circus Acts
FREE
each afternoon and night

6 Football Games
FREE
One Each Day

Band Concerts
FREE
Each Afternoon
and Night

6 Big Days 6 Big Nights

NEW FALL SILKS

Give More Power to your Dollar

Silk of surprisingly fine quality in vivid colors... soft shades... sombre tones and black! A galaxy of patterns in every favored weave. Silks for crede gore lingerie, frocks, blouses and school dresses. \$1.00 probably never went so far as it does this fall.

Yard \$1.00



GARZA SHEETS
Regular \$1.50 Value

81 x 90
for
89 Cents

CLYDE LEWIS DRY GOODS CO.

"We Are Satisfied Only When You Are"
Brownfield, Texas

Man on Way Here Hurt By a Train

Snyder, Sept. 16.—Apparently trying to board a northbound Santa Fe freight train here late this afternoon, Andrew Meadors, 24, lost his footing and fell beneath the moving train. His left leg was almost severed at the ankle and his left arm at the elbow. Amputation of both members will be necessary, physicians said. The right arm was also injured. The accident occurred at 5:45 as the freight train was leaving the yards one mile north of the city. Meadors told members of the train crew, who picked him up, that he was on his way to Brownfield, where he had secured employment. He said he came to Snyder from Abilene, where he had visited a sister, Mrs. Rena Troutman. She was notified and was enroute here tonight. A brother, Sed Meadors of Slaton, was also on his way here. The brother and sister are the injured man's only surviving relatives.

NOW IS THE TIME TO BUILD

There has never been such a favorable time of home building and modernizing as the present, according to Joseph B. Mason, managing editor of American Builder and Building Age, who derives his information for so sweeping a statement from architects, contractors, building supply men, realtors and bankers. Estimates from these sources, Mr. Mason shows, as to how much prices are down run from twenty to thirty-five per cent. That is, you can build a \$10,000 building now from \$2,000 to \$3,500 less than you could have done two years ago. The estimate, we believe, is conservative. In this section of the country building costs have shown a particularly heavy drop during the last several years. Very recently a Greenville man who has been familiar with building costs over the last few decades ventured the opinion that one can build more cheaply today than at any time during the last twenty years.

The situation should be of particular interest and value to those who have been planning to build a home. From the standpoint of conditions favorable to the builder, there is no reason to wait longer; in fact there is every reason to act immediately. For it is undoubtedly true that these extraordinarily low building costs are closely related with the abnormal economic conditions that now obtain, they are part of the low phase of one of the worst depressions the country has experienced in decades, and such abnormal conditions must eventually change. There is no question that opportunity is today knocking loudly and persistently on the door of the prospective home-builder. And as surely as there is any lesson to be gleaned from economic history, those who fail to answer the knock will have occasion later for regrets.

Mr. Mason makes some pertinent remarks on the subject of building in the fall or early winter or spring. "I have talked with numerous construction men," he says, "who point out the mistake most people make in putting off building until spring. It is all wrong, they say.

"Fall and early winter are ideal months for building. The cold air stimulates activity, he adds, and shows further how fall building is actually cheaper.

"By next spring builders expect to be in the midst of a rapidly growing building boom. This is no idle hope, for the building inactivity of the past two years has built up a potential demand that will be enormous, once a start is made. While building has been quiet, population has increased, wear and tear, fire and obsolescence have gone on apace. The facts are all in favor of doing home building this fall before there is a chance in price conditions."—Greenville (S. C.) News.

GOV. LONG'S ATTACKS

If the Long plan ever had any chance of adoption in Texas—and the plan may have considerable merit, but that is beside the point—the action and attitude of its parent, Hon. Huey Long, made certain its defeat.

In radio address, telegram and newspaper interview Gov. Long pressed his bill with extreme vigor upon the people of Texas. The spectacle of the governor of a neighboring state trying to tell the people of Texas what was best for them was not calculated to help Texas pride; and when the Hon. Huey abandoned plain propaganda and began a bitter attack on the governor of Texas and the legislators of Texas, he made acceptance of his cotton holiday plan repugnant to the people of this state regardless of its merits.

Gov. Long's latest extravagant verbal onslaught puts him quite beyond the pale. He asserts that "members of the Texas legislature have been bought like a sack of corn to vote against cotton prohibition." He says "it is an open matter of conversation and a world wide known fact" that such is the case. "It is," he said, "so well known that it is a matter of openly admitted conversa-

For the best HOME-ROLLED cigarettes ever... try this



2 full ounces in every Tin
No other tobacco is like it

—AND THE PAPERS ARE IMPORTANT, TOO. The perfect combination for home-rolled cigarettes: P.A. for filler and OCB for wrapper. The world's best papers, made at the famous Bolloré mills in France expressly for R. J. Reynolds Tobacco Company. Book of 150 leaves for 5¢. Buy OCB's with good old P.A. and you're all set to be satisfied

OPEN a tidy red tin of Prince Albert... sniff the delightful fragrance of the tobacco. It's the grandest aroma that ever floated out of a package of smoking tobacco. Then spread a cigaretteful in a paper and see how quick and easy it rolls into a trim cigarette that burns evenly and stays put. No fuss or muss or spilled tobacco... because P.A. is crimp-cut. That's why it rolls so smooth.

Now light up!

You'll have to admit that no other home-rolled cigarette ever had so much to recommend it. Prince Albert is simply better tobacco, Gentlemen.

Have you tried a pipe lately? Men who thought a pipe was not for them have changed their minds after the first load of P.A. This friendly tobacco just wouldn't think of biting your tongue or parching your throat. Take my tip... get out the old pipe and give it a new deal.

PRINCE ALBERT

ROLLS EASY AND STAYS PUT

© 1931, R. J. Reynolds Tobacco Company Winston-Salem, N. C.

Ten Commandments Of the Advertiser

Essential to successful advertising is a program. Ten commandments helping to assure its success are:

1. Budget your advertising.
2. Plan the whole year's advertising program.
3. Give time to the preparation of copy.
4. Make copy simple and specific; avoid generalities.
5. Make descriptions reflect a knowledge of the merchandise offered, but avoid the use of professional or technical terms which the publisher may not understand.
6. Tell a complete story; leave nothing pertinent to the imagination.
7. Advertise for the same reason that you talk—to get a message across.
8. Choose advertising media on merit; donate for charity, not for advertising.
9. Watch results, and stick to methods that bring the most profitable returns.
10. When successful business men quit advertising, follow their lead; meanwhile stick.—E. U. Berdahl in the Wisconsin Press.

IT MUST BE GROWING HERE

Marijuana, three West Texas papers explained last year, is a weed-locking plant that makes one have sensations akin to those caused by opium, beer, jake and wine combined. We understand that it is smoked. Down in Sweetwater it made a Mexican run all over his end of town without clothes and sense. That's really nothing. Here in Snyder we have men who run around without sense, and women who aver that they have nothing to wear.—Snyder Signal.

Mrs. A. R. Brownfield went to Lubbock Monday afternoon to enter her daughter, Miss Lenore in Tech college.

For Baby's Stomach Disorders
BABY ELIXIR
Soothing white Teething
E. C. Alexander Drug Company Inc.

DUPLICATE COUNTY OFFICES

Addressing a professional organization in Dallas the other day, Dallas County's tax collector, John H. Cullom, said that the consolidation of assessor's and collector's offices in that county would save \$25,000 a year. This is but an outstanding example of what might be done in the way of economy by reorganizing county governments.

The failure of the Legislature to get through with the Beck resolution submitting an amendment which would have permitted counties to carry out complete reorganization in the interest of economy, left for the future the major part of the progress which must be made along this line if the taxpayers are to receive the benefit of economic spending of their money. But one of the amendments which was submitted and which will be voted upon this Fall goes part of the way in that direction.

This is the amendment referred to by Mr. Cullom. It would permit counties to consolidate the offices of tax assessor and tax collector. If Dallas County might save \$25,000 by this means, other counties might obtain commensurate savings.

The difficulty of eliminating costly duplication of services in county governments is well understood by every person who has ever tried it. The amendment is the first step. The voters of Texas, who are taxpayers, should feel called upon to clear the way for economies of this sort.—Star-Telegram.

HOW'S YOUR EYESIGHT?

A Denton man stopped at a filling station in Arkansas. The tourist asked as to conditions this year, and got the reply, from the Arkansas philosopher, "Well, last year we had a drought, but this year we've plenty of farm stuff, and I predict there will be more 'fat-naked' people this winter than we've ever before seen." "I would seem that the Arkansas is not perturbed about eating.—Denton Record.

Mrs. R. W. Scales and daughter, were in Monday from the Forrester community, shopping.

Colorado—Chamber of Commerce announced plans for organizing joint stock company to finance and operate cooperative canning plant here.

that they have paid them off like a slot machine."

That is a serious charge, and if Gov. Long were a citizen of Texas he probably would be haled before the bar house and senate in response to a contempt charge. Few Texans will believe that there is even the shadow of a fact to warrant his slander. It is unfortunate that Gov. Long's intemperate speech and ill-advised efforts in behalf of his plan have made its adoption in this state unlikely if not impossible. It is a plan of some merit, and many Texans favor it; but few Texans will follow Gov. Long in his unreasonable and unjust attacks on the legislature of this state.—Abilene News.

THUMBS DOWN ON BROTHER MURRAY.

Our personal opinion of Governor

of Oklahoma is that he has more guts than gumption, and that his circus acts in recent days have been in direct opposition to the principles of democratic government. Our last atom of hope that he would prove himself something besides a headline governor vanished when he ejected an humble reporter from his sanctum Friday. The public had a right to know what the reporter wanted to know, and Murray knew it. Force was his only weapon—and it's just about the only one he has ever used, except his alfalfa voice.—Snyder Signal.

Sanderson—Kerr Hotel dining room opened under new management.

Coleman—Martin Brick Plant owned by C. W. Martin, opened to full operation.

— WE WANT YOU TO KNOW —

Is what we have to offer you—so we invite you to our store, anytime. We have a nice showing of Costume Jewelry, Stationery, nice things for Bridge Prizes, Bridge Pads and Tallies. Also a nice selection of Mottoes, Birthday and other everyday greeting cards.

TRY OUR FOUNTAIN DRINKS

CORNER DRUG STORE

"In Business For Your Health"

Del Rio—Formal opening of new radio station XER will be held around October 1st.
Mineral Wells—New \$75,000 plant of Mineral Wells Clay Products Co., formally put in operation.