# GOOORANS WMMOSTOF TRADE TRRRTORY-COOL MGHISHEIP 





## LET US EXPLAIN

85 Percent of repair Bills are caused from faulty Lubrication.

Let us explain our Certified Lubrication
MAGNOLIA
MILLER \& GORE


Sisth Annual Ranchman's Round - Up



## $M$ STsTi SAVE THIS AD

With your BILL of GROCERIES Saturrday, to the amount of $\$ 1.00$ it will get 2 BARS P. \& G. SOAP FREE.

## FREE <br>  <br> FREE

 4 Baskets of Choice Groceries will be given away at 5 P. M. with each Bill Amounting to $\$ 1.00$ or over. You get a chance at Each Basket. Bring us your Bill early-we will take care of it for you. Our Prices are in line. Watch our Window for Special Prices. We certainly appreciate the nice business from so many of our old customers and we are certainly proud ofthe New Ones.PLENTY ICE WATER

| Terry County Sixh |  |  |
| :---: | :---: | :---: |
| In S.P. Prodia | Gets New Support |  |



## SEE <br> HIGGINBOTHAM-BARTLETT CO. LUMBEER and building materials of all kinds.

## DONT ORDER TLLL YOU PHONE NO. 1.

The Herald is now well stocked with
Texas Standard forms Deeds of Trust
Chattel Mortgage Blanks
Bill of Sale. Vendor's Lien notes and Plain notes.
OUR PRICES ARE IN LINE

SEE US BEFORE YOU BUY
C. D. SHAMBURGER LBR.CO.INC. All Kinds Building Material

PHONE 71 BROWNFIELD


## SERVICE PLUS

Yes, we give you service, plus the most artistic and modern methods of hair cating and shaves. Ladie childrent CITY BAPBER SHOP CITY BNRBER SHOP Deo Elliote, Prop.




# What a World of GRIEF 

 It Saves YouWE KNOW a seed house that proves each season's crop of seeds in their own trial gardens before they offer them to the public. Flowers and vegetables grown from these seeds must measure up to definite standards, or else the entire crops from which the samples were taken are burned.

We know a manufacturer of dry batteries who tested a new product two years before he sold a single battery to a single dealer.

We know a manufacturer of an anti-freeze solution for automobile radiators who spent two years testing his product under all conditions before he said a word in advertising about the merits of his goods.

We know a manufacturer of household pharmaceutical products whose self-imposed standard of purity and efficacy is even higher than that laid down by the United States Pharmacopaeia and the National Formulary

If we mentioned their names you would recog nize them immediately. You probably would say "I plant those seeds," "I use that battery," "I use that anti-freeze," "My medicine cabinet contains those products.

The four instances cited are typical of every reliable manufacturer in America. Millions of dollars are spent annually to develop, to improve to standardize, and to take the guesswork out of
merchandise. Other millions of dollars are spent in advertising to tell you about them.

All of which is to say that in putting your trust in advertised merchandise you save yourself the bother, the expense, the disappointment-yes the danger-of experimenting and discovering for yourself which make of soap, breakfast food, radio tubes, lingerie, gasoline, tea, electrical device stationery-or what-not-gives you thè most service for your money.

The news columns of this paper keeps you in formed of the happenings in which you are most keenly interested. The advertisements keep you informed of the newest, most advantageous, most reliable merchandise that America's most progressive makers are producing


## The Herald




Mapar, Avcust 8, , 1031 .
JONESDRYGOOOSCO. EXTRA! EXTRA! EXTRA! SPECIALS FOR Friday-Saturday-Monday
COME EARLY, these Items are limited. We do not Guarantee them to last all three days. So come get yours while they last.

| EXTRA SPECIAL <br> Men's, Boy's and Childrens Tennis Shoes. All Sizes. 2 Pairs for $\qquad$ 99 c |  | EXTRA SPECLAL <br> Your Choice of any Ladies Summer Hat in stock for- <br> 99 c |
| :---: | :---: | :---: |
| Your Choice of all PRINTED VOILS AND BATISTE up to 39c only yard$19 c$ | Plain Stripe good Matress BED TICKING $\qquad$ <br> 15 | 5 pair of Mens Silk Rayon SOCKS. Reg. 29c Value 5 Pairs for $\qquad$ 99 c |
| EXTRA SPECIAL <br> Choice of any Voile Dress in House up to $\$ 2.98$, only- <br> 99 c <br> EXTRA SPECIAL <br> 31/2 Yards Dotted Voiles and Swiss. Values to 65c. $31 / 2 \mathrm{Yds}$. for- <br> 99c |  |  |
| Men's Blue Pants $\$ 1.50$ Value for $99 C$ | Full Fashion Chiffon HOSE with Picot top. $\qquad$ <br> 99c | Genuine HOPE Domesti 5 yards to customer. <br> Per yard- <br> 9c |



\section*{EXTRA SPECLIALS <br> FOR FRIDAY AND SATURDAY. FOR CASH ONLY <br>  <br> \$1.00 BOTTLE AUTO POLISH FREE <br> with each $\$ 3.00$ purchase of Hardware or Furniture. "Only one to a Customer." <br> | $\$ 12.50$ Refrigerator, 40 lb . Capacity Top Icer | n |
| :---: | :---: |
| $\begin{array}{ll}\text { \$15.00 Refrigerator, } 50 \text { Tb. Capacity } \\ \text { Side Icer - } & 9.95\end{array}$ |  |
| $\$ 5.00$ Refrigerator, 75 lb . Capacity, Side Icer, Porcelain lined | .95 |
| Get our ptices on Cans, Sealers, and Steam Pressure Cookers. |  |
| Hudgens <br> Weet Side Square | , Texas | <br> }

## THE TERAY COUNTY HT:NLD

Body of Negro Baby


THRILLING NEW STYLES


Footwear modes that have dramatically Captured fastion's fancy.
Wholly charming styles with a verve and smartress that will find favor among the younger set Trim pumps mrs j e shelton of satin kidskin, sporty reptile models and the ever popular patents, also new arch supports in both pumps and oxfords are presenuted to the women of Brown
field for their approval. $\$ 2.95$ - $\$ 6.45$

CLYDE LEWIS DRY GOODS CO.



The baby's father, Doe Wells,
worker at the ranch owned by Na,
than Reyno
exhe and
exhausted themselves in the the frantic than Reynolds, and his mother, cook,
exhausted themselves in the frantic
exichor
48-hour search, in which hundreds
of men assisted. An airplane was
orfield for

$$
\text { . } 86.45
$$

## AN EVENT OF IMPORTANCE TO EVERY CAR OWNER IN BROWNFIELD

