

## M Sाsicu

We want to THANK you for the nice BUSNIESS last Saturday. You made it one of the best DAYS we have had. Yon will always find our prices IN LNE on QUALITY MERCHANDISE. We want to ESPECAALIY invite you to visit us SATURDAY. Our Store will be FULL of GOOD THINGS TO EAT, and OUR PRICES-WELL, COME and SEE. You will be SURPRISED HOW MUCH your DOLLAR will BUY. Bring us your stamped EEGS. Plenty lce Water and a good Cool place to Trade.

Bl
SEE OUR WINDOW FOR HOT SHOTS SATURDAY.

## Can You STOP?

There are times that you would give all you possess to have good brakes-but such a price is too mach. A few minutes spent here once a month will assure you perfect braking at all fimes and under all conditions. WE DO ACETEYLENE WEILDING

## McSpadden Shop

## Announcement

DR. MILLARD F. SWART of the Swart Optical Clinic, Will be in our Store to FIT GLASSES, every WEDNESDAY.
BOONE HUNTER DRUG

Meet you Friends at our
CORNER DRUG STORE


Some Say Egg Stamps
Pay-Others Say No


DONT ORDER TLLL YOU PHONE NO. 1.
The Herald is now well stocked with Texas Standard forms Deeds of Trust Chattel Mortgage Blanks
Bill of Sale. Vendor's Lien notes and Plain notes
OUR PRICES ARE IN LNE
C. D. SHAMBURGER LUMBER CO. NIC.

Phooe 7L- L-U-M-B-E-R $\rightarrow$ booen $n$

Everything in Building Material
See Us Before You Buy


C. R. RAMBO

Bonded Abetructere of Land, Title Loans
OLDEST FRM IN THE CITY

 Plainview Expecting
15,000 July Fourth

 priate proteram and enterainenent
 the reponses that are already com-
ing indicate that there will be a num.
nit of large delega A big pamade, with nlots, bands
clowns, decorated cars, and delega-

 are working hard to make mis ore
of the most colortul and unique pa-
rades ever to be staged in llainview. At noon. the big feature of the day
will be the gigantic barbecue whe
phe

 becue flavor. Five
been ordered and
in like proportion.


AROUND THE GLOBE-No Service Compared

## NEWSPAPER BARGANS Star-Tegram Daty



## COMPETITION-SPICE

## Not many years ago in our Nation s. sogan "Competition is the Spice <br> the slogan "Competition is the Spice of Trade" was popular. Leaders

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$\square$领HE RED \& WHITE STORES OF BROWNFIELD

The RED and WHITE STORES KEEP QUALITY UP and PRICES DOWN IN BROWNFIELD.

## Why are Groceries Cheaper in Brownfield than Lubbock?

## PLEASE COME TO OUR STORES FOR YOUR PRICES. WE HAYE THEM!

 THEREDTAGWIL BE YOURGUIOEL DON'T MISS THESE BARGAIN DAYS! LOOK FOR THE RED TAG HUDGENS \& KNIGHTCCHISHOLM BROS.WEST OF COURTHOUSE
SOUTH OF COURTHOUSE the RED \&
$\square \square$

AROUND THE GLOBE-No Service Compared
with Oars. GIVE us a TRIAL and be convinced. BYNUM \& NELSON

## SPECIAL-

25c Colgates Tooth Paste FREE WITH 25 c Colgates Tooth Paste, 30 c Vaseline Hair Tonic, 35 c Palmolive Shaving Cream, 35c Coigate Shaving Co.
50.


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| Big Libel Suit Ended | Ortlook Good For |
| :---: | :---: |
| Saturday at Lubbock | Texas Greatest Era |

 of centralized contriol and planning
Where it hass been impossible to or
grize the entive industry, some ganize the entire
large enough zrou
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tively organized
upon the rest of
$\qquad$ A well organized group within an
industry sekking to serve both the
prosucer and the consumer an
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facu exact but a fair and reasonable
amount of profit for the service ren
dered, serves as a stabilizing factor
within that induatry within that indust
It appears that

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Belleve It Or Not the Herald is ioining up in having SPECIAL PRICES, but our bargains are going to last for quite awhile. We have recently been giving a small cut in the price of stationery stock, and while business is quiet this summer, we are going to offer some real bargains in line with dry goods and grocery reduction in Brownfield.

## We are Broadcasting them herewith our New and Old Prices.

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| TERRY COUNTY HEF ALD |  |


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