

## PLEDGE CARDS GLADLY RECEIVED BY MERCHANTS

Some Wanted One For Each Corner of the Store. Farmers All Like the Idea. Traveling Man Appropriate One to Show to Aching Customers in Other Towns.

The pledge cards, which were announced in this paper last week, were printed Friday, and the editor of this paper personally distributed them, as we had a personal reason to want to see just how they would be received by the business and professional element of this city. To say they were well received would be putting it mildly, indeed. Some wanted three or four of them, in order to have some where they could be seen by owners and clerks all the time. Indeed, so eager were the people for them, that we like to have run out of cards before we got around. If we missed anyone, it was not intentional, or because we had no more cards, and the printer had destroyed the forms.

Some of our farmers who saw them while we had them on the streets, or in the stores, said they were glad we were putting them out, as they were fast tiring of the yelp of hard times themselves, and that it would be refreshing to go into the stores and not here it. Some wanted to know what they were to talk about if they took the pledge. We told them to talk about something pleasant for awhile if it were nothing else but praising the Hoover admin-

istration. Just change the subject, that's all.

We understand that a traveling man took one away from one of the business men here. Said it was just about the best move he had heard of lately, and he wanted it to show to some of his pessimistic friends in other towns, some of which were like the people here, with no excuse on earth to mention hard times.

One of our gin men took one to carry to Lubbock with him. On his return home we asked him if he still had it. Said yes, and that it attracted a deal of attention in that city. At one place the proprietor said he would have to examine it before he put it up. Don't know whether he just misunderstood the purpose of the card, or that it would be some effort to give up talking hard times. We guess the former.

Anyway, we have been around any number of business houses this week and honestly we have not heard hard times mentioned. Also, while we were out we got several orders for job work. Boy, old Brownie and Terry are all right, and we all have too much confidence in them to talk hard times any more.

## Will Rogers' Latest Movietone "Lightnin'"

Upholds Star's Convention That It Pays To Be Yourself

There is no shame, no bluff about Will Rogers, internationally distinguished wit, writer, motion picture star and homespun philosopher. Success has never turned the head of this simple, honest man.

Recently an interviewer accused Rogers of talking liberties with the laws of syntax.

"What's syntax?" asked Rogers. "Sounds like bad news."

"What I mean is that you use bad grammar," replied the interviewer.

The celebrated humorist immediately became serious. "I didn't know grammar is what they're buying now," he naively replied.

"I write just like I talk," he went on. "If there's bad grammar it ain't intentional. I was born in Oologah, Indian Territory in 1879. My parents were part Cherokee."

"My folks sent me to school in Neosho, Missouri, and then I went to the Kemper military academy. My



mother wanted me to become a Methodist minister. I didn't learn much. Ridin' and ropin' was the only education that interested me.

"I landed a job at Hammerstein's Roof, and, as they didn't know anything about cowboys, I had to tell 'em what I was going to do before I did it. I made one announcement and everybody laughed.

"Talk became a part of my act. They said I was droll. I was just natural.

"It wasn't until 1914 that I went with Ziegfeld's Midnight Follies. Here I got to commentin' on the day's news. I changed my gags every night.

"For six years I worked for Ziegfeld without a night off and changed my stuff at every performance."

When asked if he intends to continue making pictures, Rogers replied: "Yes, if I can make good."

And he meant it. It was just his simple, modest way.

Rogers has already made good in the films. His previous audible pictures were, "They Had To See Paris," and "So This Is London." Now it is "Lightnin'," adapted from John Golden's tremendously successful stage play, in which he portrays the role of "Lightnin'" Bill Jones, "the whimsical, indolent old trippler with a flare for imaginative experiences. In this Fox Movietone which will

## Bowers Milling Co. Install New Machinery

One of the fastest growing institutions in the city is that of the Bowers Milling Co. We hope to see the day arrive and that not far away when great modern building will cover the site they now occupy, and their products will be sold and used by people over a much wider area than now. The day of mixed feeds and balanced rations for dairy herds and other livestock is just in its infancy, according to Mr. Bowers, and the person or firm that doesn't watch out will be left far behind.

Mr. Bowers says that for many years he has watched all experiments in mixing feed in this state and others by the A. & M. Colleges, as well as experiment station, and every time an advance is made and tried out and found worthy, the Bowers Milling Co. has at once adopted the new formulas. When once adopted, he has tried to rigidly add here to that form, and has never substituted something else "just as good." He maintains that food experts at these stations know what they are doing after the formula has been tried and there is nothing left by the honest feed man to do but follow it religiously. Mr. Bowers has much literature sent him from College Station, as well as other state A. & M. Colleges to keep abreast of the times in his line.

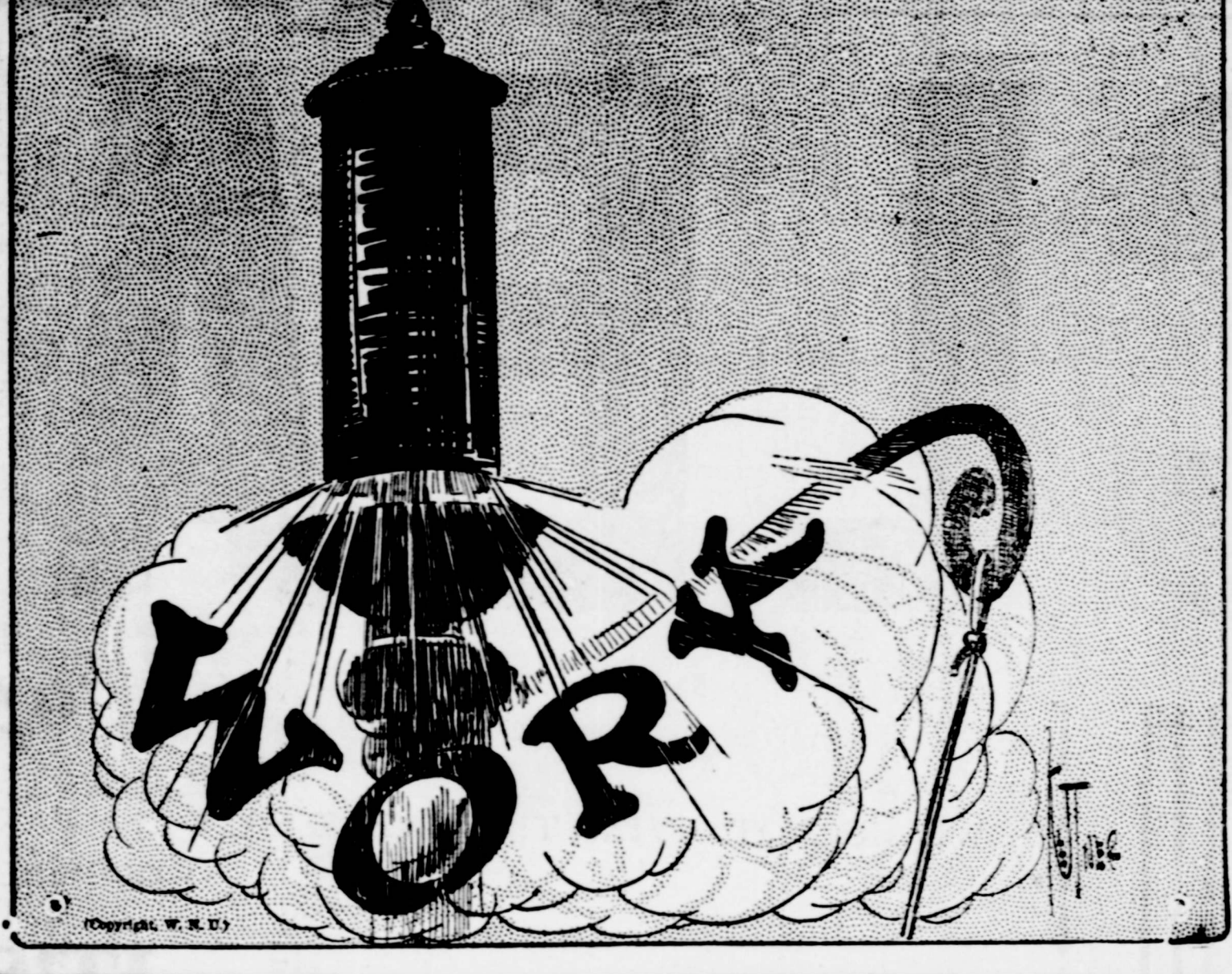
There is no arguing the question that it is best and safest to buy and sell feeds mixed at home. In the first place, Mr. Bowers is right here on the ground where feeds are raised, and everything he uses almost, is raised right here and bought from local farmers. Then it is reasonable to suppose that he can put better quality in feed and sell it at the same price as against the feed mill that buys feed here, ships to Dallas or Fort Worth, then ships back here. Anyone can see this argument without using a pencil and paper.

Not only that, but in dealing with the Bowers Milling Co., one does not have to be out a dime cash if they wish. He will trade you any of his mixed feeds for either cattle, hogs, horses, or poultry for your corn or maize. You can only then have the satisfaction of helping the man that is helping you, but in turn he is always here to take up any matter of dissatisfaction with him should any arise. He wants you to drop in any time and tell him how you like his feeds, and offer any helpful suggestions.

Cowpeas make the land worth \$7.50 more per acre for the next crop grown on it. Bob Beckhom of Sabine county says. The county agent reports almost every farmer in that county now growing peas for feed or soil building, or both.

be at the Rialto Theatre, Sunday, Monday and Tuesday. Rogers is supported by a cast of stage and screen personalities that include Louise Dresses, Helen Cohan, Joel McCrea, J. M. Kerrigan and Sharon Lynn. The picture was directed by Henry King, who directed the prize winning "To!table David."

## The Key to Normalcy



### Two Big Hatcheries Started Here Monday

One of the big 16000 egg capacity incubators was started Monday of this week at the Chisholm hatchery, fully loaded, and the other one will be started as soon as it can be handled. You understand that they are so arranged that not all the chicks will come off at the same time, in order that they may be better handled. Some are sold here, some are custom hatched for local breeders, and others are shipped.

This will make the second season's run of two of these big incubators, and the third season for the other, and John Ghisholm and helpers have become experts in handling this part of their business. In fact, John talks chickens all day and dreams of them at night. He takes many of the best poultry magazines, and is versed up on the best methods of handling the incubators and the brooders when the infant chick sees the light of day.

In his own flocks, the greatest care is taken that only the best laying strains are retained. Culling is something he has done pretty pat, and is often called into the country to help cull flocks of friends or customers. He takes a great delight in talking poultry with anyone, and eggs left in his care will have the very best of attention.

Mr. E. H. Awbrey, who moved here recently from Ropes, is also another good man who understands the poultry business and knows the needs and the kinds that do best in this section. In connection with his garage business, he has purchased the Brownfield Hatchery, which formerly belonged to Bob Holgate, and has set it up in his garage building, just across the street west of Tudor Sales Co. This hatchery will start Wednesday, January 28.

Last Saturday while the Herald man was making his rounds, he called upon this gentleman and learned that he was getting everything in shape for the season run. As the big incubator had been moved, it had to be regulated in every way before the precious eggs could be risked. Mr. Awbrey hopes in a few days to have everything in ship shape, and then will make his announcements and intentions to the public. The three hatcheries give the city a total capacity of close to 45000 eggs at one setting. It will be known as the Custom Hatchery.

### 268 Births, 40 Deaths In Terry County

The registered births in Terry county for 1930 are given as 268 and the deaths recorded for the same period show as 40, or less than one-half of the average annual rate per one thousand population. Marriages license issued for the same period totaled 48, less than half the number in 1929. It is said that the Texas marriage law is responsible for the small number reported and this is probably true as Terry county is situated within less than 50 miles of the New Mexico border.

### District Court Opened Monday Morning

District Judge Gordon B. McGuire came up Monday and empaneled the grand jury and set it to work under the direction of District Attorney T. L. Price of Tahoka, assisted by County Attorney W. W. Price of Terry county. A portion of this week, or so much of it as is required will be used by the grand jury in ferreting out crime, to be turned over to the court next week.

In the meantime, such civil cases as do not require juries are being tried this week, to clear the way for jury cases next week and the following two week thereafter when petit juries are called. District Clerk H. R. Winston informed us that there would not be an unusually heavy docket, depending somewhat on the deliberations of the grand jury. He indicated that there was some seven civil cases that would likely be tried by juries.

There were a few criminal cases we believe carried over from the last term of court that will likely come up for trial at this term.

### The Big Sale of Collins To Start Up Today

A big annual winter sale is to start this week at the Collins store. Friday to be exact, that is promised as one of the best staged here in years. This, they say, is no consolidation sale, no reorganization sale, or any close out sale, as they aim to stay in Brownfield from now on. But they are simply making ready for a big supply of spring goods that will start to arriving at once.

Most all people know that a readjustment in dry goods prices as well as on all others have taken place this fall, and that dry goods which they bought last fall is almost 40 percent cheaper than the fall before, but even these prices are now to be cut to the heart, and you will be able to get dry goods cheaper than they could be bought wholesale a year ago. Note a few of their sample prices in this paper.

### Bob Owens to Kill 2 Birds With One Stone

Bob Owens, who owns a store here on the southwest corner of the square, but who still makes his home in Rotan, has decided that inasmuch as he has to go home about every week or ten days to see after business matters down there, he cannot see why he can't haul a load of corn or maize down as he goes. We have abundance of feed of all sorts here; they have none down there. Why not kill two birds with one stone?

Therefore he had a trailer fixed to tie onto his car, and now when he gets ready to hie away to see the home folks and look after his hatchery, he simply takes a load of good old Terry county corn or maize down where there is a ready market at a good price. You couldn't starve Bob on a desert island. He'd plan some way to beat the wolf to the door.

### Thousands Will Attend Dallas Farmers Meet

E. F. Creekmore, general manager of the American Cotton Cooperative Association, will be one of the nationally prominent men who will speak before the state-wide conference of farmers at Dallas next week.

Fifteen hundred delegates are expected from the Texas Cotton Cooperative Association alone, in addition to delegates from livestock producers, pecan growers, and other farm cooperative associations. S. H. Thompson, Chicago, president of the American Farm Bureau Federation, is on the program, and J. E. Montgomery, Tynan, president of the state Farm Bureau Federation, will wield the gavel. Thompson's address will feature the first day, Wednesday, January 28th. Creekmore will speak Thursday morning, and Thursday night there will be a "farmers' feed," presided over by O. B. Martin, director of A. & M. Extension service.

The members of the Association who will attend from this section, according to K. B. McWilliams, are: T. M. Dobbs, John Jenkins, R. M. Goodpasture, J. R. Shewmake, O. K. Tongate and G. W. Wright, of Brownfield; H. D. Heath of Tokio; R. P. Cates, R. A. Crews and J. K. Griffith, of Wellman; Irvin Oliver, C. U. Bonham, Van Elliston, and C. U. Watkins, of Seagraves, and W. I. Pickett.

According to Mr. McWilliams, the delegation from Meadow will be handled at the head offices in Lubbock.

### Organization Meeting Southwest District

Of the South Plains Area Council, Boy Scouts of America, held in the High School at Brownfield on Monday, January 12th, 1931. The meeting was called to order by Rev. Geo. E. Turrentine at 8:00 P. M.

J. B. Airhart of Meadow, was elected temporary Secretary.

District plan of organization was explained by Mr. D. T. Jennings.

Group voted unanimously that all members of Local Scout Committees be considered members of District Committee.

Officers elected: Chairman—Rev. Geo. E. Turrentine, Brownfield; Vice Chairman—A. L. Nelson, Meadow; Secretary—C. L. Lincoln, Brownfield.

Mr. Jennings discussed plans for the future.

Voted to hold next meeting on third Monday night of February which is the 16th.

The meeting adjourned at 9:40. Those present from Brownfield, were Rev. G. E. Turrentine, J. E. Moore and C. L. Lincoln; from Meadow, A. J. Nelson, J. B. Airhart, Mr. Bradley and Mr. Parker.

While making a practice run last week a team got in the way of the new fire truck as it was backed out of the garage at the Craig & McClish place, and it was damaged trying to avoid an accident. Mostly a bent fender, according to those who reported to accident to us.

## MERCHANTS REPORT BIG- GEST SALES IN HISTORY

Never Had a Better One Since I Came Here Says One. Mine Is Entirely Satisfactory Says Another. Others Started Off Well. Conditions As Usual Says Local Man.

In conversation with our merchants that have on sales, we learn that they are having some fine ones, one or two reporting the best sales in their history. There are at this time some four in progress, among the following stores: Baldwin's, the Clyde Lewis Dry Goods, Cobb Dept. Store, and Collins. The Collins D. G. has just started this week, but they are expecting a great sale.

Mr. Chas. Baldwin informed us that he was having the best sale he had ever put on since they opened in Brownfield. Clyde Lewis, manager of the Lewis store says his sale is in every way satisfactory, and much better than he dared expect. Tom Cobb seems to be well pleased with his also, so far. All of which goes to show that conditions here are not what some seem to think. If there was no money in the country, they would not be making such good headway with their sales, as these sales are cash only.

All of which reminds us of what one of our young business men said to us one day last week while we were having a coffee together in a local cafe. He said: "To save me I cannot tell any difference in this year and last. I am not a frequent show goer myself, but pass there often, and they seem to have good crowds—big ones when they have an extra good show. I am a baseball, football and basketball fan, and I want to tell you that we have never supported

our teams better since I have been here than we did in 1930. We had the best base ball team we have ever had, and it was pretty nicely supported. Of course we had the best football team we have ever had, and this was the first time in our history that we had money left after the season. I attended a game of basketball game at the gym last week, and the building was simply packed. They had to have money to get in. The opposing team was Meadow, and at least on third of the cheering crowd were Meadow people. So they too, must have some money."

What this young man meant was that when people are really hard hit, they are supposed to cut all things that come under the head of luxuries, and shows and games are usually so classed and yet they are fine for recreational purposes. When a people are hard pressed, they spend only for absolutely necessary food and clothing. The Herald has never had a better paid up list of subscriptions than right now. In fact, we have more subscriptions on our books that are paid two and three years in advance than we have that are only two or three months in arrears. And a paper is not considered a necessity by many people. Lots of people are buying new cars, and all of us spend plenty for gas and oils to joy ride.

NO, THERE IS NO HARD TIMES IN TERRY, THANK YOU.

### Cowboys Find Body of Lubbock Publisher

Lubbock, Jan.—A victim of the once trackless prairie sands—so treacherous in their appeal to the wanderer through the alluring mirage—the body of L. Herbert Quinn, 32, publisher of the Avalanche-Journal, was found late today alongside a fence on the Tom Ivey ranch 75 miles southwest of here, where the victim, unacquainted with the prairie and its dangers, had died with a half mile of warmth and safety.

Quinn, missing with Charles A. Guy, editor of the papers, and his wife, since Sunday afternoon, apparently had been dead several hours, presumably from exposure and exhaustion. The body was found lying face downward in the sands of northern Yoakum county, a scant half mile from the headquarters building of the Ivey ranch. The discovery was made by Hurley Sampson and Aaron Morris, cowboys on the ranch.

Mr. and Mrs. Guy, who with Quinn, had left Lubbock Sunday afternoon for an outing, saying they were going to Cochran county to get sight of antelope, were found safe about 11 o'clock Tuesday morning by Mrs. John Robertson, ranch woman, about six and one-half miles from their car, which had stalled in the sand. Mrs. Guy was rushed to Lubbock for treatment, and Mr. Guy immediately joined in the search for his co-worker.

The two cowboys who found Quinn's body believed that he had died soon after crawling over a fence. They estimated that he had died early Monday morning after a night of aimless wandering during which he had traveled an estimated distance of thirty miles in getting about ten miles from the stalled car. Trailing his path through the sands, they discovered that he had backtracked and circled, following his own footprints, apparently in the belief that the trail where someone else had gone would lead him to safety.

Quinn left Mr. and Mrs. Guy in the stranded car Sunday evening about dusk after the party thought they saw a windmill at an estimated distance of three or four miles away. Mr. Guy said that Quinn told him and his wife that he would make his way to the windmill, scale the tower, and try to sight lights. That was the last time he was seen alive.

Physicians who examined Quinn's body, after its arrival here said they believed a heart attack, probably superinduced by exposure and hunger, caused his death, but they said cold had little to do with his death.

L. L. Blackstock was in Monday laughing about the trouble we were to get into with the district court. But we are not going to interfere with any business like that guy did down at Sweetwater and get in jail. So L. L. did well to laugh in advance.

### Texas' Most Prominent Weekly Editor Here

The Herald force was a little surprised last Thursday when they had for an unexpected guest for the most of the afternoon and for supper, one of the most prominent small town paper editors in the state. It was no other than Jim (Buttermilk) Lowery, of the Honey Grove Signal. He was acquainted with many here, such as Wade Collins of the Collins D. G. Co., also Edgar Self of that store. Others here found he was in town, and if they ever lived in the section of Honey Grove, or had relatives there, he knew them. Still others had seen his writings or heard of him, and wanted an introduction.

Jim Lowery had a knack of making himself loved and respected by people of all ages and all condition, and is especially fond of children, and if it is a young lady or a girl entering womanhood, he always has a word of advice to them to enter C. I. A. at Denton when they are through high school. He was one of the hardest workers for the establishment of this school, and was for 20 years on the board of trustees. Even now in Lowery Hall dormitory, there is always a room reserved for him, and is perhaps the only male person ever allowed the privilege of sleeping in this dormitory.

Mr. Lowery is one of the editors of a monthly magazine section for country newspapers put out in Fort Worth. He edits a page in this magazine, and since confinement any place is becoming rather hard on him, he has taken the road to sell these magazines to more, small papers who cannot afford to put them out in their own shops. He informed us that he had sold a great many on this trip, and the Herald may use the magazine later.

The Herald enjoyed having him in our shop and in our home, and hope to see more of him.

### Singing Convention Greatest Says Sears

Cam Sears has probably attended more singing conventions than most any other person in the county, since the convention was organized some ten years ago, and he is of the opinion that the meeting last Sunday at the high school building was about the best. It was well attended, and the singing was of the best.

Besides the good singers of the county who attended, all adjoining counties had many singers on hand, and splendid choruses and quartettes from Hockley county, Amarillo and New Mexico. The quartette from Amarillo was said to be one of the best ever heard in Terry county.

Editor Morris and little son, passed through Monday from a trip to Tatum, N. M.



# GREAT CLEARANCE

**"AIN'T IT THE TRUTH"**

WE ARE NOT GIVING THIS GREAT SALE ANY FANCY NAMES. NEITHER ARE WE USING ANY FALSE ALIEN  
OUT-OF-BUSINESS SALE. IT ISN'T A RE-ORGANIZATION SALE. IT'S

**IT'S JUST A PLAIN SALE**

BUT BELIEVE US, FOLKS, IT'S GOING TO BE THE GRANDEST THING SEEN HERE IN MANY A DAY. THE TRUTH  
REALIZE PRESENT BUSINESS CONDITIONS, SO WE'VE PRICED OUR GOODS SO LOW

COME SEE FOR YOURSELF!



A Good 36 in.  
**BROWN DOMESTIC**  
5c per yd.

3 lb. Roll  
**QUILT COTTON**  
29c

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**RED STAR DIAPER CLOTH**  
10 yds. — \$1.29

20x40 DOUBLE THREAD  
**TOWELS**  
19c

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81x90 **SHEETS**  
74c



**LADIES FULL FASHIONED SILK HOSE**  
New Shades  
98c

36 in. **OUTING**  
Good Quality  
12c

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39 in. **FLAT CREPE**  
All Colors  
98c

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**ALL SILK PONGEE**  
39c

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**FEATHER TICKING**  
Excellent Quality  
19c

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9-4 **STANDARD SHEETING**  
29c

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**DRESS PRINTS**  
Guaranteed Fast Color  
19c

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**OUTING PAJAMAS**  
Men, Women and Children  
98c

**DOORS WILL BE OPENED**  
**FRIDAY, JANUARY 23**

One Special Lot  
**LADIES' SILK DRESSES**  
to close out at—  
**\$4.95**

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Have just received a New Shipment of **LADIES' SILK DRESSES**  
They go on Sale At—  
**\$9.95**

A Lot of New **SPRING COATS**  
**\$9.95**

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**SPRING Wash Frocks**  
**FAST COLOR**  
Long or Short Sleeves  
**89c**

The famous **FRIEDMAN SHELBY**  
All Leather Shoes for Men, Women and Children.  
All carry the red tag prices and are cut to the Core—

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**LADIES RAYON BLOOMERS**  
(Carters)  
**79c**

All Fashionable  
Wintertime Merchandise  
Must be sold  
We need money  
priced quick  
Be among the first  
your money before  
is to late  
1 Table HOUSE

**COLLINS DRY**  
BROWNFIELD, TEXAS



**SLEEP ON RIGHT SIDE,  
BEST FOR YOUR HEART**

If you toss in bed all night and can't sleep on right side, try simple glycerin, salme, etc. (Adlerika). Just ONE dose relieves stomach GAS pressing on heart so you sleep sound all night. Unlike other medicine, Adlerika acts on BOTH upper and lower bowel, removing poisons you never knew were there. Relieves constipation in 2 hours! Let Adlerika cleanse your stomach and bowels and see how good you feel!—Alexander Drug Store.

O. E. Johnson handed in his one fifty last week for another year of the Herald.

**CARD OF THANKS**

We are thanking the good neighbors and friends for their kind assistance during the illness and death of our beloved husband and father. May God bless each and every one of you.  
Mrs. S. G. Swenson and sons, Anton Hansen and family, Mrs. John Back.

We are glad to report that Dr. Castleberry is moving back to his farm just north of town. He tried Lubbock several years, and then old Van Zandt for the last year, and is now back to the old farm—satisfied, we hope.

**15,000 People Demand  
Saragon Daily Now**

**Vast Growing Army of Sargon Users,  
Marching Single File, Would  
Encircle Globe in Only  
Few Years Time.**

By Richard L. Simms)  
ATLANTA, GA.—More like a tale from the Arabian Nights of old than a record of modern business achievement reads the story of the marvelous growth and development of Sargon the New Scientific Compound which has become the sensation of the drug trade throughout the United States, Canada and other countries.

The old illustration of the pebble dropped into the pool best describes the phenomenal and unprecedented demand and its fame is rapidly spreading over the entire continent.

Recently compiled figures reveal that approximately 15,000 men and women are marching into drug stores daily for Sargon and Sargon Soft Mass Pills, the marvelous new treatment that is restoring health to countless thousands by new and remarkable methods undreamed of only a few years ago.

Already more than 5,000,000 suffering men and women have put it to the test and have told other millions what is to be done for them.

Marching regulation U. S. army fashion—single file—this vast army of Sargon users would reach from New York to an Francisco and at the present rate of sale—would, in a few years time, encircle the entire globe.

The only explanation of Sargon's triumph in the Medical World is Sargon's true worth. Back of its triumph in the drug stores is its triumph in the homes and it is the grateful endorsements of its millions of users that has made it the most widely talked of medicine in the world today.

Sargon is extensively advertised, it is true, but no preparation, no matter how extensively advertised, could possibly meet with such phenomenal success unless it possessed absolutely merit and extraordinary powers as a medicine.

There can be but one possible explanation for Sargon's amazing success and it can be told in one word—MERIT!

Sold by The Palace Drug Store.

Col. Joe Seal, popular auctioneer of Lubbock, was in our city last week on business.

Mrs. Edgar Self was brought home last week and is improving fast following an operation at the Lubbock Sanitarium. We understand that Mrs. B. Tidwell will also be brought home this week.

**Chevrolet Newspaper  
Ads to Still Lead**

Another aggressive advertising campaign, with newspaper display columns carrying the brunt of the attack, is promised for this year by R. K. White, advertising manager of the Chevrolet Motor Company.

Long one of the nation's leading advertisers, the Chevrolet organization lent its endorsement to the pulling power of the newspaper by using 6,700 dailies and weeklies to announce its new 1931 car in November, the largest newspaper schedule ever used by Chevrolet in one campaign since the inception of the company. This move was made despite sub-normal business conditions and the generally slackened promotional activities of manufacturers in and out of the automobile industry.

"We made this move," Mr. White explained, "because we are in direct accord with the frequently expressed view that the only way to make bad business good and good business better is to put abnormal effort into your activities when you face sub-normal conditions."

"Not only did we carry the largest newspaper schedule we ever used, but we enlisted new forms of advertising to put out new car message across. Both the radio and the motion picture screen were added this year. Both are new media in our program, and both were added because a manufacturer with a national market intensively cultivated cannot afford to overlook any new means of approach to that market."

"We are continuing to use the radio and the screen to supplement and buttress our newspaper campaigns just as we have always used national magazines, outdoor boards, direct mail and other media for the same purpose."

"The newspaper, however, continues to form the backbone of our campaigns, and for the present will continue to do so. It, in the parlance of the birdiron, carries the ball and the rest run interference."

**SIDE LIGHTS**

By Marvin Jones, Member of Congress, from Texas.

I am glad to note the activity of the "Buy It Made In Texas" movement.

No finer program for the development of the Southwest could be conceived. If every citizen of Texas could catch the spirit and follow it with action, it would mean more to our State than any other development plan that has been suggested.

If our merchants would feature Texas-made products in their show windows, it would stimulate interest. If Texas buyers would ask for Texas-made articles and buy them in all cases where quality is equal, the movement become irresistible.

Most of all, our industries should undertake to make a superior product. Quality is a prime essential.

The program calls for team work. But how it would pay in dividends, to farmer, laborer, merchant and manufacturer—in fact to the whole State.

Texas has not had such an opportunity since the days of the Republic.

New England was for years the heart of our industrial life. But that industry is waning.

Texas, larger than all New England, is growing and building. She has infinitely more natural resources—the raw materials out of which industrial wealth is builded.

Texas has timber, coal and iron. Texas has tremendous quantities of oil, natural gas and hydro-electric power.

Texas has more cotton, cotton seed and cotton seed oil than any other State in the Union.

Texas has the finest wheat lands in America.

Texas has a varied climate and a soil fertility that is unrivaled.

Properly utilized, her gas, coal and oil would mean a great advantage over New England in the form of cheap power to translate her raw products into the finished article.

This would be a boon to every Texan.

Texas factories now make boots, shoes, shirts, hosiery, cloth—in fact all kinds of clothing and cloth materials.

Texas factories now make a great variety of food products, as well as many other essentials of life.

I have just received through the A. & M. College a number of cans of meat and other food products prepared by the Floyd County Club women. No better quality can be found anywhere.

Texas people can meet the standards anywhere. And they must. Competition in the future will be sharp and keen. People will not continue to buy an inferior product.



Texas is on the way. Our industries have increased threefold in the last decade, according to the Department of Commerce.

The eyes of the Nation are upon Texas.

With incomparable resources, a varied soil, an unmatched climate and rich mineral wealth, if her citizenship will pull together, the future of our State is triumphantly secure.

**CHISHOLM'S**

BROWNFIELD, TEXAS  
JANUARY 23rd and 24th  
LET US HELP YOU STRETCH YOUR DOLLARS

<b>Coffee</b>	100 Per Cent Pure	<b>1.00</b>
	10 lb.	
<b>Peanut Butter</b>	5 lb.	<b>.74</b>
Gold Medal Oats	24c	Vanilla Wafers Bbl. 22c
Pork & Baens	8c	Mustard, Qt. Jar 18c
Jam 2 lb. Glass Jar	27c	Peas, (Red Dart) 13c
Green Cut Beans, No. 2	12c	Apples, Fancy, doz. 22c
<b>48 LB. GILT EDGE FLOUR</b>		<b>.95</b>
<b>Soap</b>	P&G Or Crystal White	<b>.18</b>
	5 Bars.	
<b>Sugar</b>	Pure Cane	<b>1.40</b>
	Cloth Bag 25 lb.	
APRICOTS, 10 POUND BOX		\$1.15
Hominy No. 2 Cans	7c	Salt 25 lb. Bag 34c
Matches 6 Boxes for	13c	Salmon, Tall 10c
<b>Dry Salt Meat Lb.</b>		<b>.13</b>
COFFEE (1869) 3 lb. Steel Cut with Pretty Pitcher		\$1.14

**SOUTH OF COURT HOUSE BROWNFIELD, TEXAS**

**FISK TIRES**

Come in and get our Prices on FISK TIRES, Prices Low, Considering the Value. Let Us show you how we appreciate your Business by Giving you perfect Service in Filling and Greasing.

**FITZGERALD FILLING STATION**

**BELIEVE IT OR NOT**

You can save money by using Bowers Best Poultry, Dairy and Pig Feed. All feeds sold Guaranteed to stand the test.

**BOWERS MILLING CO.**

A home institution interested in the welfare of Terry County.  
Located by the water tower—Come to see us.

**Local Girl Loopers Win—the Boys Lose**

Probably the best array of basket ball talent that has been displayed here this year was witnessed when the Wilson boy and girl cage teams, title holders of year before last championship and runners up last season, were visitors in our city, Saturday night.

Played before a good crowd the girls came out winners in their game of the fiercely contested affairs by a score of 27-20, the boys losing 32-20.

Although the writer has not witnessed all the games played by the locals, the girls showed remarkable improvement. Wilson guards played close, in fact one was removed from the floor on account of personal fouls resulting from too much over guarding, but at that Mary Handley Endersen wasn't bothered as she basketed 17 of the 27 points for Brownfield. All of the girls were right there though when it come time for their part and here's hoping that the team work displayed Saturday night will continue.

By the way, the playing of the little center guard on the girls visiting team, was an interesting affair in itself and was an example to anybody that even stature and weight are not always the proof of a win. Bravery boys and girls!

The boys game was Wilson's all the way. At times our boys rallied, but were not on their usual stride and the Wilson lead piled up early in the opening minutes of the game was never threatened. The long field shooting of the visiting team was uncanny, and the inability of the local marksmen to make good on shots under the basket proved costly. The boys missed enough crisp heaves to have won the game. Ragsdill led the local quintet with 10 of the 20 points.

Snap out of it boys, we are still for you, and they say a hint to the wise is sufficient. Wilson won that game Saturday night with beautiful long field goals according to our opinion. So far the boys have played 16 games, winning 11 of them. The girls have played 10, won 6 and tied 2.

Will Pool was here last Friday from his ranch in Terry county. Mr. Pool is a former resident of Big Spring and is a brother of our townsman, Frank Pool.—Big Spring News

Judge E. E. Patterson, of Roby, who was appointed Supt. of the Confederate Home at Austin, is an uncle of Miss Ina Patterson of this city, one of the high school faculty. Judge Patterson resigned as County Judge of Fisher county, to accept the new position.

Mr. and Mrs. Lence Price and John Howard of Haskell county, were in last Thursday and paid the Herald a short call. Mr. Howard is a brother of Mrs. Price.

Mr. Leroy Bingham has entered Draughon's College at Dallas for a Combined Course.

your insurance or fit you an air tight abstract. We are fixing to frame the one he gave us last year.

Boy Rogers and family were here the past week visiting with his uncle, John Burnett and family.

We neglected to mention last week that C. R. Rambo, local abstractor and insurance man had remembered us with another one of his fine art calendars. C. R. certainly knows his okra when it comes to selecting art calendars as well as how to write up

SEE—  
**HIGGINBOTHAM-BARTLETT CO.**  
—for—  
**L-U-M-B-E-R**  
and building materials of all kinds.  
Phone 81 . . . . . Brownfield

**NEWSPAPER BARGAINS**

Daily and Sunday Star-Telegram 6 full mos.	\$3.00
The Herald weekly one year	\$1.50
Both for	\$4.50
Regular price	\$6.50
You save	\$2.00
Small-Weekly Farm News one year	\$1.00
The Herald on year	\$1.50
Total	\$2.50
Got both until further notice for	\$2.00
You Save	50c

We can also give you a good combination with the Abilene Morning News that will save you money and give you a morning paper printed at 2 A. M. and reaches Brownfield at 9 A. M. We can order most any newspaper or magazine printed in the United States for you. Try us.

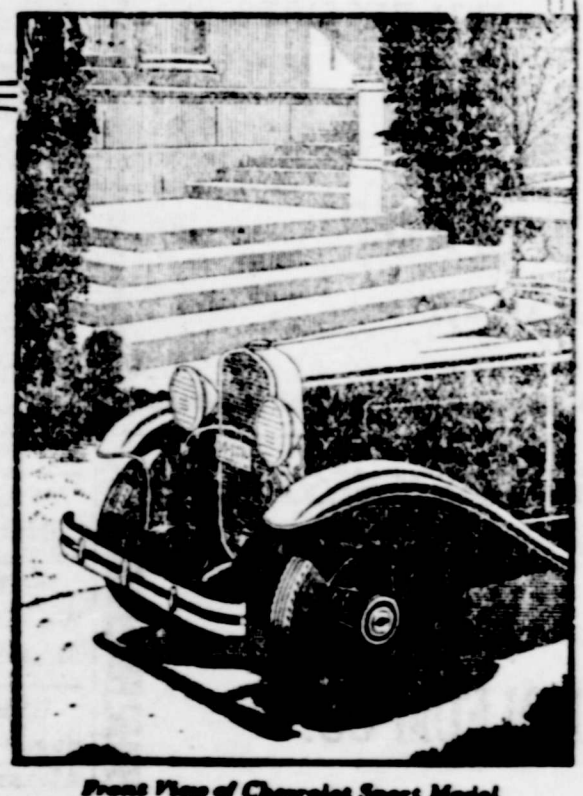
**TERRY COUNTY HERALD**

**CHEVROLET**

**Consider these outstanding Chevrolet values**

The Phaeton	\$510	Standard Coupe	\$535
The Roadster	\$475	Standard Five-Window Coupe	\$545
Sport Roadster with rumble seat	\$495	Sport Coupe with rumble seat	\$575
The Coach	\$545	Standard Sedan	\$635
Special Sedan	\$650		

Special equipment extra. All prices f. o. b. Flint, Michigan



Before investing your money in a new automobile, you will find it worth while first to learn what Chevrolet has to offer.

Each of the nine new models is a fine car—a quality product throughout. Each is designed, built, finished and equipped to standards that are entirely new in the low-price field. Yet Chevrolet's reduced prices are not only the lowest in Chevrolet history, but are among the very lowest in today's motor car market.

Come in. See the new Chevrolet Six. Drive it. Check the prices—and you will realize why it is called the Great 4-Door Value.

**See your dealer below**

**CARTER CHEVROLET COMPANY**

BROWNFIELD, (1-1) TEXAS

ALSO DEALERS IN CHEVROLET SIX-CYLINDER TRUCKS, 1925 to 1928, f. o. b. Flint, Michigan



**THE HERALD**

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

**Subscription Rates**

In Terry and Yoakum Counties  
per year \$1.50  
Elsewhere in U. S. A. \$2.00

**Advertising Rates on Application**

Official paper of Terry County.



Representative Petsch of south Texas has introduced a measure that would send kidnapper to the electric chair. More power to Rep. Petsch.

Well if anyone after reading the report of Mr. Hoover's prohibition commission can tell how and where it stands, they are deeper than we.

The new denaturant for commercial alcohol while not poison, is said to give it the taste of garlic and rotten eggs, which will not be any too popular with people who would use it for parlor cocktails. However, it is said the Italians love garlic and certain tribes of Hindoos take their eggs in the stale form. Our alcohol may become a popular export.

The battle is on between the railroads and the bus and truck lines. The Herald is flooded with propaganda from both sides. We may from time to time use such stuff about the matter that comes from neutral quarters, but as neither rail lines or bus lines or truck lines spend their money with us, but rather the dailies and magazines, let the dailies and magazines carry on their fight.

That grand old patriarch of Jewery, Nathan Straus, passed away Jan. 11th. He was once very wealthy, but had succeeded in giving most of his fortune to help unfortunate when the end came. While born in Germany, most of his boyhood was spent in a small town in the state of Georgia. The Civil War ruined their business, and he moved to New York, where his great fortune was made.

When burglars find that the people are watching for them, it may be there will be fewer burglaries. People, as a rule, are just a little lax and give thieves ample opportunity to do their work, but when people are on the watch, the thief may be constrained to walk in the paths of honesty as the better part of the valor. While eventually most bad men are tracked down by the law, many desperate deeds might not be committed if people were more watchful and prepared for trouble. —Higgins News.

The Herald had a rather fire-eating letter this week from one of our correspondents which kinder took the hide of local merchants and advocated mail order trade. In the article, the Herald was also accused of printing all trade at home articles at the instigation of local merchants. No local merchant in business here now has ever asked us to print any trade at home article. We hold no briefs to defend local merchants when they have not treated any farmer right, but we do not like to print articles which are couched in language that shows bitterness if not absolute hate. They serve no good purpose, and we refuse to print them. We would allow no merchant to print such articles about local farmers, even if they were telling the truth about the matter. All of us have to live here together, and it will take all hands to build up this country. The

farms of Terry would not be worth a dime without the towns, and the towns simply could not be built without the farms, is the way we view the matter. Any argument which shows any courtesy in its composition, about the merchants here, will be gladly printed.

**NOT ALWAYS INEFFICIENT**

Sometimes something happens to make a person suspect that government agencies are not invariably inefficient and graft-ridden when they try to operate a public utility.

The city of Washington, Ind., owns an electric power plant, which is run under the direction of the mayor and the city council. Right now this city is using profits rolled up by that plant to pay off all of its bonded indebtedness. Some of these bonds still had 20 years to run—but they are being paid off now, and next year the citizens of Washington will find their taxes just half as high as they are now.

Every now and then an accident of that kind pops up to make one wonder if the dreadful evils of government ownership have not, perhaps, been exaggerated a little bit. —Dallas Dispatch.

**HIGHWAYS DETERIORATING**

We venture the assertion that all travelers on the highways, for 250 miles in the interior leading into Houston and Corpus Christi, that were used by the cotton trucks can readily notice these highways are not by far in as good condition now as they were before the heavily loaded cotton trucks began going over them.

No doubt it would cost more than a million dollars to repair the damage done by these heavily loaded trucks, and the damage was done during the cotton season, only a few short months. If this destruction is to continue, the people will have to resign themselves to one of two situations, namely:

1st: To abandon all hopes of good highways, or 2nd: To prepare to pay about 6 cents gasoline tax and higher registration fees on cars.

The additional high tax will be solely for the purpose of enabling the highways. In plain language, that is what we will be compelled to do, if a change is not made. —Texas Tax Journal.

**One Change For The Better**

There are many who believe that any change in manners and customs must be a change for the worse. There are others, especially among the young folks, who eagerly welcome any change, regardless of its origin or its morals. Everybody realizes that social, economic and normal conditions have changed greatly all over the United States in the period dating from the beginning of the war. Doubtless some of the changes are improvements as certainly some of them seem to be the thoughtful as recessions from old standards.

One change, however, seems to us definitely for the better. That is the change in the attitude to each other of city people and country people. Country folks no longer regard all city people as stuck-up snobs, nor do city people think of the folks who live in small towns as uncouth bumpkins. The reason for this is that city and country people today dress alike, have the same standards of schooling, eat the same sort of things, ride in the same kind of cars over the same good roads, see the same movies, hear the same things over the radio, read the same magazines and books, and so are beginning to act alike, for the first time since rivalry between rural and urban points of view began.

We believe that is a good thing. We believe that we shall never become a completely unified nation until all sectional differences and prejudices have been wiped out. And

if that means modifying old standards, then let us modify them.—Houston Mirror.

Miss Mozelle Treadaway of Brownfield made the honor roll for the fall term at Texas Technological College with an average grade of B— on 16 term hours of work, according to report of the registrar's office.

Miss Christova Sawyer of Brownfield made the honor roll for the fall term at Texas Technological College with an average grade of B— on 16 term hours of work, according to the report of the registrar's office.

Miss Edna Brock of Brownfield made the honor roll for the fall term at Texas Technological college with an average grade of A on 15-17 term hours of work, according to the report of the registrar's office.

Mr. Adolphus Smith of Brownfield made the honor roll for the fall term at Texas Technological College with an average grade of B— on 16 term hours of work, according to the report of the registrar's office.

Mr. James Harley Dallas of Brownfield made the honor roll for the fall term at Texas Technological College with an average grade of B— on 18 term hours of work, according to the report of the registrar's office.

Messrs. L. F. Hudgens and G. W. Chisholm left Sunday for Denver, Col., where they had business.

Just 100 slot machines were captured by the Lea county sheriff's force at Hobbs last week.

Mrs. Akers and two little daughters of Hereford, spent the weekend in the G. S. Webber home. They with Mrs. Webber spent Sunday with their sister and aunt in Lamesa. Mrs. Akers was accompanied home by little Katherine Jane Akers, who has been here the guest of her aunt.

Laurence McCoy is one of our new comers from Big Spring. He came in Monday and became a reader of the Herald Tuesday. Says he always wants his new home county paper, Mr. McCoy, like many of the other new comers, came to Terry in order to be in a sure feed crop section.

The Rialto Theatre is having many good shows of late. On account of slight illness the Herald man has not attended much, but we have heard some good reports on the streets from recent shows.

We are sorry to report that A. G. Cook is suffering with pneumonia, but glad he is improving.

We are sorry to report Dr. G. S. Webber on the sick list the first of the week.

Mrs. Lou Burson has moved her Sewing Machine from Jones Dry Goods to Bob Owens on S. W. corner square. Would be glad to see her friends and customers over there.

Clyde Briley was in to see us one day last week and informed us that he was moving back to the farm.

"I prepared Christmas dinner for 20 people and the cost did not exceed \$1.60, spent for cranberries, fruit and celery. The other products came from my 4-H pantry and garden." This was written by Mrs. J. A. Lewis of the Heroon Home Demonstration Club in Lamar county.

**Bladder Weakness**

If Getting Up Nights, Backache, frequent day calls, Leg Pains, Nervousness, or Burning, due to functional Bladder Irritation, in acid conditions, makes you feel tired, depressed and discouraged, try the Cystex Test. Works fast, starts circulating thru the system in 15 minutes. Praised by thousands for rapid and positive action. Don't give up. Try Cystex (pronounced Size-tex) today, under the Iron-Clad Guarantee. Must quickly ally these conditions, improve restful sleep and energy, or money back. Only 60c at


ALEXANDER DRUG CO.

**TRENCH MOUTH HEALED**

Your friends dare not say so but your sore gums and foul breath don't make folks like you any better. LETO'S PYORRHEA REMEDY heals worst cases if used as directed. It is not a mouth wash or paste, and is sold on a money back guarantee. ALEXANDER DRUG COMPANY

**NOTICE OF COUNTY DEPOSITORY BIDS**


STATE OF TEXAS ( ) COUNTY OF TERRY ( ) Notice is hereby given, that the Commissioner's Court of Terry County, Texas, at its February Term, A. D. 1931, the same being the 9th day of February, A. D. 1931, will receive proposals from any Banking Corporation, Association or Individual Banker in the County of Terry,



**THE earnest desire of this organization is to help facilitate your business or personal affairs in such a manner that every transaction will be remembered pleasantly and satisfactorily.**

**You will find here not only the most efficient modern service but the utmost courtesy and consideration always.**

**WE INVITE YOUR BANKING BUSINESS**



MEMBER FEDERAL RESERVE SYSTEM

that may desire to be selected as the depository of the funds of said county.

Any Banking Corporation, Association or Individual Banker in said County, desiring to bid shall deliver to Jay Barret, County Judge of Terry County, Texas, on or before 10 o'clock A. M. on the 9th day of February, A. D. 1931, a sealed proposal, stating the rate of the interest that said Banking Corporation, Association or Individual Banker offers to pay on the daily balances of the funds of said County, payable every 30 days, for the term between the date of said bid and the next regular time for the selection of a depository.

Said bid shall be accompanied by a certified check for not less than \$300.00, as a guarantee of the good faith on the part of the successful bidder, and that if his or its bid should be accepted he or it will enter into a good and sufficient bond as provided by Article No. 2547 of the 1925 Revised Civil Statutes, as amended by Acts of the 40th Legislature House Bill No. 517, Chapter 129, page 197 General Laws of the State of Texas; And upon the failure of the said Banking Corporation, Association or Individual Banker, that may be selected as such depository to give bond as required by law the amount of such certified check shall go to the County of Terry, as liquidated damages, and the County Judge shall re-advertise for bids. The Commissioner's Court reserves the right to reject any and all bids.

Given under my hand and seal of office at Brownfield Texas, this the 19th day of January, 1931.

Jay Barret, 25c.  
County Judge, Terry County, Texas

**NOTICE IS HEREBY GIVEN** That by virtue of a certain execution issued out of the Honorable Justice Court of Precinct No. 1, Terry County, on the 7th day of January, 1931, by J. E. Shelton Justice of the Peace of said Court for the sum of Ninety-Six and No—100 Dollars and costs of suit, under a judgment in favor of T. L. Treadaway in a certain case in said Court, No. 367B and styled T. L. Treadaway vs. W. C. Parrish, and placed in my hands for service, I, J. M. Telford as Sheriff of Terry County, Texas, did, on the 7th day of January, 1931, levy on a certain Real Estate, situated in Terry County, Texas, described as follows, to-wit:

Lot Number One in Block Number Fifty of the original of Brownfield, Terry County, Texas, and levied upon as the property of W. C. Parrish and that on the first Tuesday in Feb-

ruary 1931 the same being the 3rd day of said month, at the Court House door of Terry County, in the town of Brownfield, Texas, between the hours of 10 A. M. and 4 P. M., by virtue of said levy and said execution I will sell above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said W. C. Parrish.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Terry County Herald, a newspaper published in Terry County.

Witness my hand, this 7th day of January, 1931.

J. M. Telford  
Sheriff Terry County, Texas. 23c.

**SHERIFF'S SALE**

**THE STATE OF TEXAS ( ) COUNTY OF TERRY ( )**

**FOR RENT—2 room apartment.** Utilities furnished, gas and hot water. Also bed-rooms. Smith Hotel. 1tp.

**TWO FINE Bard Rock Cockerels.** Sale or trade for Bronze turkey tom. See them at Titman Egg Corporation P. G. Stanford. 1tp

**FOR RENT—2 room apartment.** Utilities furnished, gas and hot water. Also bed-rooms. Smith Hotel. 1tp.

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**Professional Directory**

**Brownfield Lodge No. 530, I. O. O. F.**  
Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers Welcome  
C. K. Alewine, N. G.  
J. C. Green, Rec.-Sec.

**Wm. Guyton Howard Post No. 269**, meets 2nd and 4th Thurs. each mo.  
C. E. Fitzgerald, Commander.  
C. R. Baldwin, Adj.

**SWART OPTICAL CO.**  
Eyes Tested, lenses ground, glasses fitted, 1015 Broadway.  
TORIC LUBBOCK, TEXAS

**DR. R. F. HARP**  
Physician and Surgeon  
Office 2nd door north Bell-Endersen Hwde. Co.  
Phone 65 Brownfield, Texas  
Brief Introduction of Credentials B. Sc. and M. D. degrees, U. of Texas 1918.  
House Physician University Sealy Hospital 1918-19.  
Diagnostician at Marlin Hospital 1919-20.  
Post Graduate course in Obstetrics at Maternity Lying-In Hospital, New York, City.  
Special Course in diseases of Children at New York Post Graduate school, 1928.

**DR. A. F. SCHOFIELD**  
Dentist  
Phone 185 State Bank Bldg. Brownfield, Texas  
**DR. R. B. PARISH**  
DENTIST  
Phone 106—Alexander Bldg. Brownfield - Texas  
**JOE J. MCGOWAN**  
Attorney-at-law  
Office in Courthouse.  
**DR. F. W. ZACHARY**  
Genito—Urinary diseases  
407-9 Myrick Bldg.—Lubbock

**FURNITURE & UNDERTAKING**  
Funeral Directors  
Phones: Day 25 Night 148  
**BROWNFIELD HDWE. CO.**  
Brownfield, Texas  
**J. D. MOORHEAD, M. D.**  
Physician and Surgeon  
Prepared to do all general practice and Minor Surgery  
Meadow, Texas

**DR. T. L. TREADAWAY**  
Internal Medicine and Surgery  
Phones: Res. 18 Office 88  
State Bank Building  
Brownfield, Texas  
**B. D. DuBOISE, M. D.**  
General Medicine  
Office Opposite Palace Drug Company  
Phone 161 Brownfield, Texas

**G. W. GRAVES, M. D.**  
Physician and Surgeon  
Office in Alexander Building  
Brownfield, Texas  
**M. E. JACOBSON M. D.**  
Physician and Surgeon  
Phones: Office 211 Res. 212  
Office Over Palace Drug Store  
Brownfield, Texas

**C. N. WOODS**  
JEWELER  
SATISFACTION MY MOTTO  
Watch, Clock & Jewelry Repairing  
At Alexander Drug  
**FOR EXPERT RADIO and PHONOGRAPH REPAIR WORK**  
See Steve, the Radio Man at Stevenson Radio and Music Shop, 1st Door E. First National Bank

**WANT ADS**  
TWO REGISTERED year old jacks; 2 jacks colts; good ones. R. C. Burselon. tfc.  
WANTED, 1000 eggs to start the Custom Hatchery. 1tc  
FOR SALE, cheap five room house close in. Some cash and terms.—Geo. W. Neill. 24c  
ABILENE Morning News, regular price per year, \$6.00; the Herald, \$1.50, making \$7.50. A combination of both for only \$5.70 until further notice.

NOTICE: I will be in Brownfield at the trading ground tomorrow, Saturday, January 17th, 1931 to do all kinds of veterinary work. Mouth work and lameness of all kinds a specialty. W. V. Tolbert, Vet., of Lamesa.  
FOR SALE—P. & O. Sulky Plow. I. M. Smith. tfc.  
WANTED, 1000 eggs to start the Custom Hatchery. 1tc  
WANTED a place; have teams, tools, feed and large force, H. L. Lee, Rt. 2, Box 48, Brownfield, Texas.  
SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c  
WANTED, 1000 eggs to start the Custom Hatchery. 1tc  
TRY OUR New Home Laundry. We keep the dirt—Mrs. G. H. Shugart, 407 North 8th. tfc.  
USE WRIGHT'S Liquid Smoke and Sugar Cure, for better cured meat. Alexander Drug Company. tfc.  
U R NEXT—We have remodelled the shop, and are better equipped to give the service you should expect—Patton's Barber Shop.

WANTED: A nice vacant lot East of 5th Street, for work. I do all kind of building and repair work.—Otis Draper. tfc.  
WILL TRADE an automobile, a mule and a better yearling for feed. See me at old E. Randal place. A. E. Bell, box 584, city. 1tp.  
SHOES of all popular colors; work guaranteed. See Lewis Beverley at Sanitary Barber Shop. tfc.

**Lubbock Sanitarium & Clinic**  
Dr. J. T. Krueger  
Surgery and Consultations  
Dr. J. T. Hutchless  
Eye, Ear, Nose and Throat  
Dr. M. C. Overton  
Diseases of Children  
Dr. J. P. Lattimore  
General Medicine  
Dr. F. B. Malone  
Eye, Ear, Nose and Throat  
Dr. J. E. Sibley  
Surgery and Physiotherapy  
Dr. H. C. Maxwell  
General Medicine  
Dr. E. L. Powers  
Obstetrics and General Medicine  
Dr. B. J. Roberts  
Urology and General Medicine  
Dr. A. A. Rayle  
X-Ray and Laboratory  
Dr. Y. W. Rogers  
Dentist  
Dr. John Dupree  
Resident Physician  
C. E. Hunt  
Business Manager  
A chartered training school for nurses is conducted in connection with the sanitarium.

**MAGNOLIA PETROLEUM CO.**  
For Best Service and Products, drive in the following Stations: Miller & Gore, Chisholm Bros., Miller & Gore Camp, and Camp Western.  
For perfect Lubrication fill with Socony Motor Oil.  
Tom May, Agent—Phone 10

**THIS DEED mentioned 2 sisters — not 3 brothers**

A Mr. J. purchased a lot. The deed stated the grantor was the sole heir at law of two decedents, his sisters. Later a Bank's attorney discovered the grantor had three brothers: one missing, one incompetent, one deceased but with heirs. A partition action, costing hundreds of dollars, had to be borne by the grantee. Title Insurance would have saved all expense.

**C. R. RAMBO**  
Bonded Abstractor of Land  
Titles, Loans and Insurance.

Representing  
**NEW YORK TITLE AND MORTGAGE COMPANY**  
Capital Funds over 60 million dollars  
The Largest Guaranty Fund of its kind in the United States

SECURE AS THE BEDROCK OF NEW YORK

**ALEXANDER DRUG CO.**

**TRENCH MOUTH HEALED**

Your friends dare not say so but your sore gums and foul breath don't make folks like you any better. LETO'S PYORRHEA REMEDY heals worst cases if used as directed. It is not a mouth wash or paste, and is sold on a money back guarantee. ALEXANDER DRUG COMPANY

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**GET YOUR LIGHTS TESTED NOW**

We have our HEADLIGHT TESTING STATION ready and have our 1931 RECEIPTS.

Come in early and avoid the rush.

**McSPADDEN SHOP**  
"At Your Service Always"

**MAGNOLIA PETROLEUM CO.**

For Best Service and Products, drive in the following Stations: Miller & Gore, Chisholm Bros., Miller & Gore Camp, and Camp Western.

For perfect Lubrication fill with Socony Motor Oil.

Tom May, Agent—Phone 10



**FOR THAT STUBBORN COUGH**

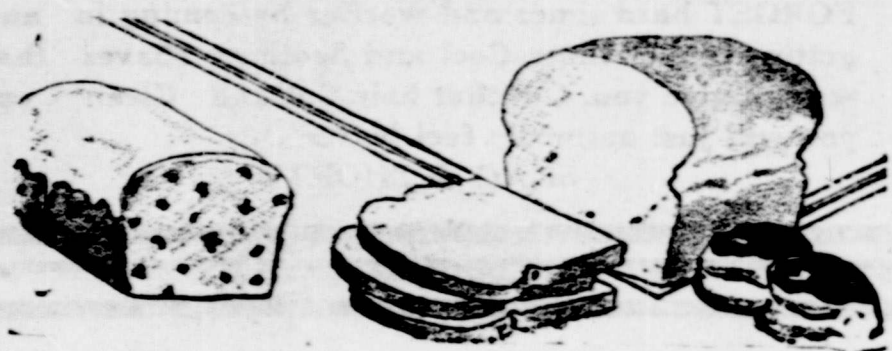
Come In And Get A Bottle Of

**NYALYPTUS COUGH SYRUP**

at the

**HUNTER DRUG STORE**

The Nyal Store



**FROM MOTHER'S FAVORITE RECIPES**

Wholesome and delicious is especially true when applied to our Bakery Goods, you know it is so when you enter our shop, full of appetizing smells, you are more certain of it when you taste our cakes and bread.

**BREAD — ROLLS — PIES — CAKES — PASTRY  
THE BON TON BAKERY**

**C. D. SHAMBURGER LUMBER CO. INC.**

Phone 71 — **L-U-M-B-E-R** — Phone 71

Everything in Building Material  
See Us Before You Buy

**PAYMENT PLAN**  
General Tire Acceptance Corporation

**GENERALS  
Cost Less to  
Run and are  
EASIER  
TO BUY**

20,000  
40,000  
60,000

Top Quality thru-out the GENERAL line guarantees the most for your money in MILES and YEARS of service.

**Have the Best..  
Pay as you Save**

**60¢ a week for a 29x4-10 GENERAL**  
50¢ a week for a 30x3 1/2  
65¢ a week for a 30x4.50  
80¢ a week for a 29x4.75  
95¢ a week for a 30x5.00  
All Other Sizes Accordingly

OUR factory financed G-T-A-C Payment Plan makes it easier and more economical to buy Generals than to pay cash for cheap-grade short-lived tires. Buying now means an added saving from today's low-level tire prices and the protection of General's extra non-skid power when you need it most.

**BROWNFIELD LEADING TIRE STORE  
CRAIG & McCLISH**

**The GENERAL TIRE**  
—goes a long way to make friends

A fine girl baby was born to Mr. and Mrs. N. L. Brandon last Friday. Lee O. Allen, gin man of Tokio, was a business visitor to Lubbock Saturday.

**See Benefit to State  
From Mohair Institute**

A. C. Gage to Direct Activities in Search of New Uses for Texas Products.

**INSTITUTE HEAD**



A. C. Gage, of Portland, Ore., editor of the Angora Journal, and internationally known mohair authority, who has been named director of the newly-established Institute at Chicago that will carry on researches in the uses of fabrics made from the fleeces of mohair goats.

Chicago, Jan.—As America's leading mohair-producing state, Texas should benefit materially from the establishment of the Mohair Institute, which has just been announced. Headquarters for the Institute will be maintained in Chicago under the direction of A. C. Gage, editor of the Angora Journal and internationally known mohair authority.

Last year Texas' 3,000,000 Angora goats produced 13,500,000 pounds of mohair, which was 86 per cent of all the mohair produced in the leading mohair-producing states, according to the U. S. Department of Agriculture.

The Institute, said Mr. Gage in making the announcement, will seek to further advance the interests of the American mohair industry, which has experienced tremendous growth since the World War. Researches will be directed toward improving the quality of the fleeces of American mohair goats and in developing new uses for the fabric that goes back to the Bible.

Turkey is the original home of the Angora goat, but the United States now has more mohair producing animals than any other country in the world. Improved range practices in recent years have resulted in a finished product superior to that produced in the old world.

Mr. Gage was formerly secretary of the National Mohair Growers Association. In the past four years he has traveled over 100,000 miles in the United States and Canada in behalf of the industry.

Mohair has been found by the U. S. Department of Agriculture to be the longest wearing fibre known. The physical nature of the fibre is such as to lend itself to colorings of every hue. It is widely used in the upholstery of motor and railroad cars, good furniture, in the making of quality rugs, robes, draperies, clothing and many other articles. It is estimated that 100,000,000 yards of mohair fabric is in use on today's automobiles, a 12,000,000 yards in railroad cars, which use it almost exclusively. The natural resiliency of the smooth fibres of mohair pile, their tendency to spring back into a vertical position, makes for greater comfort and riding ease by preventing sliding around in the seat with the motion of the car. Attempts by automobile manufacturers to substitute flat fabrics of inferior wearing quality in automobile upholstery have met with disfavor on the part of the motoring public. Its use in the upholstery of furniture has enjoyed greater popularity, too, since a process to make the fabric moth proof was adopted some years ago.

**LESS LIVESTOCK RECEIVED  
ON FT. WORTH MARKET**

Austin, Texas, Jan.—Deliveries of cattle, calves and sheep at Fort Worth markets during 1930 totaled 1,401,038 head, compared to 1,628,819 head during 1929, according to compilations made in the Bureau of Business Research at the University of Texas. The sharpest loss was in receipts of sheep, which fell from 539,687 head in 1929 to 432,082 head during the year just closed.

Mr. A. E. Bell, a newcomer from near Snyder, was in this week to advertise stock for feed. He has a place about two miles from Snyder, but says he made no crop to speak of in three years. He came to Terry, he says, in order to raise feed, as he can always get by if he can raise some feed.

Wade Collins says that Everett Michie recently took one treatment for "erick" in the back, and while he had another paid for did not require it.

**Millions For Feeding  
Other Nations—But**

A bill was recently passed by congress carrying an appropriation of several millions of dollars for the relief of the distressed people in the drouth stricken areas of this country. The administration of this fund was left in the hands of President Hoover. Many congressmen doubted the wisdom of this provision but agreed to it rather than cause any delay in securing the funds so badly needed by a starving people.

These men are now amazed, and disappointed to learn that the president is opposed to the spending of one penny of this money for feeding hungry and starving people. He contends that all of it must be used for supplying seed and feed for teams in the drouth stricken area.

Congress now proposes to supply an additional fund for feeding these people, but the measure has the violent opposition of the president and his supporters, who claim that there is no necessity for any funds for this purpose.

Only this week five hundred people in Arkansas were reported to be at the point of starvation. The men made a raid upon the stores in the little town of England and took the food necessary for their starving families. Telegrams are pouring in to Washington from that state and from other states as well stating that similar conditions are likely to occur in many parts of the country at any time.

These people are not anarchists. They are not reds. They are not communists. They are hungry men without money, without credit and without work. They are the people who went to the battle front themselves and who sent their sons into the trenches when our country needed them, while Mr. Hoover and his supporters in this matter remained safely in the distance. Their wives and their little ones are not only hungry, but many of them are actually starving, and a president of this great country says there is no need of funds to feed them. He is willing to furnish them seed and feed for their working stock that they may raise more cotton and corn and wheat at starvation prices to fatten the coffers of his millionaire friend who grow rich off the labor of these suffering people, but he is unwilling to furnish one mouthfull of food for their starving wives and children. Let them die and thus rid the country of some of its surplus labor population!

Hoover was willing to spend many millions of dollars of our money to feed the hungry people of Russia and of Belgium. He had large financial interests in those countries and the good will of their people and of their governments might mean large returns to him in financial ways. But he is unwilling to spend one penny for feeding the hungry women and children of this country.

Evidently the critics of Herbert Hoover more than they realized when they said "he is more foreign than American," and that his sympathies are with other countries rather than with America.

A great blessing it would be, not only to America, but to Herbert Hoover himself if he really knew from actual experience what hunger really is. If he could be placed on a starvation diet for at least thirty days and fed on bread and water and have to beg for the bread, if he could know the pangs of hunger when the gnawing pains never ceased day nor night, such as is now known by millions of little, innocent children in this country; if he could have some of the flesh starved off his pompous body, it might put the fear of God into his heart, even if it failed to put the love of humanity there.

Unfortunately, indeed, is the country which has for its chief executive a man who cares more for the people of other countries than he does his own.—Lovington (N. M.) Leader.

**TOKIO TALKINGS**

Mr. and Mrs. Carl Casey entertained a large crowd of young people at their home in north Tokio last Saturday night with a play party.

Old Mr. Stark visited in the home of Mr. and Mrs. John Pfrimmer last week and left a fine baby boy.

Mrs. Patterson, Marshall Earl and Ross, who now live at the teachers, spent the week-end with Mr. Patterson and Bertram at home in Yoakum county.

There was a large crowd present at Sunday school Sunday morning and some new members.

Mr. L. T. Anderson is home again. He has been under treatment of a Doctor in Brownfield for some time.

The local school board is having the school grounds cleaned off. It certainly has added much to the appearance as well as given more room for playing.

Corn and maize is now coming in nicely, the trading ground being the first block on north Sixth. Hundreds of truck loads go off the caprock every day in private trucks.

**HUDGENS & KNIGHT**

10 lb. Sugar limit one	.53
Salt Bacon per lb.	.13
<b>FLOUR</b> 48 lb. Premium	<b>1.25</b>
<b>10 LB. SPUDS</b>	<b>.21</b>
Gal. Ribbon Cane Syrup	.85

3 Cans Arms. Pork & Beans	25c	No. 1 Hominy	8c
6 Boxes Winner Matches	15c	No. 1 Kraut	10c
4 lb. Raisins	33c	Long Horn Cheese, Per lb.	25c
14 oz. Catsup	19c	Pork Chops, per lb.	23c
2-Cans Chum Salmon	25c	Minced Ham per lb.	19c

**Hardware and Furniture Dept**

2-No. 2 LAMP GLOBES	15c
17-QUART WHITE ENAMELED DISH PAN	69c
6 PLAIN WHITE CUPS AND SAUCERS	69c
6 PLAIN WHITE PLATES	69c
DUCK COLLARS only	\$1.25
PAIR OF GOOD MULE BRIDLES	\$3.75
18 Ft. 1 1-8 CHECK LINES	\$4.75
GOOD LEATHER COLLARS, HEAVY DRAFT	\$4.50
ALLADIN LAMPS (Regular \$8.50) Value only	\$6.95
Case Tractors, Avery Hill Drop Planters, W. W. Feed Grinders. Sold on Liberal Terms	

WEST SIDE SQUARE

Brownfield, Texas

**Mrs. Jackson's Father  
Killed Last Week**

Mr. and Mrs. Jack Jackson of this city were called to Abilene Wednesday afternoon in answer to a telephone message from that city that Mrs. Jackson's father, Luther Jackson, had been killed in an auto accident that afternoon at 6 P. M., near Fredricksburg, Texas.

It seems that a Ford coupe which he was driving was overturned in a ditch, and a traveling salesman found him in a dying condition. The body was brought back to Abilene for burial.

Mr. Jackson was a man of 47 years, and had been engaged lately in road work in Taylor, and was on his way to south Texas to accept similar work down there. He was a son-in-law of J. H. Burkett, pecan specialist of Clyde, who was recently appointed to the pecan inspection department by the new Commissioner of Agriculture at Austin. He was also brother-in-law of Hon. Joe Burkett, of San Antonio, prominent attorney, and who made the race for governor a few years ago.

**EXTENSION DEPT. TECH  
ORGANIZES CLASS HERE**

Lubbock, Texas, Jan.—The extension department of Texas Technological College has been organizing classes for the winter term in Amarillo, Plainview, Levelland, Meadow, Brownfield, and Lorenzo.

A special course in economics for business men of Lubbock is being taught this term in the Chamber of Commerce rooms. Requests have been made for a similar course in public speaking. This class will be organized if a sufficient number of people indicate that they want it.

It is planned to organize one or more classes in adult education, probably in cooking and in interior decorating, in cooperation with the School of Home Economics. The courses are especially designed for home-makers and business women. The educational of the First Methodist church is planning two

**SUBSTITUTE ACCEPTED**

Two young men had been behaving in a disorderly manner at a revival meeting, and the minister asked them.

"Why did you come to this meeting?"

"To see miracles performed," answered one of them flippantly.

Whereupon they were summarily ejected. "We don't perform miracles," explained the missionary, "but —we cast out devils."

one of the Tech march, but his letters stated that the piece is entirely original.

Sousa agreed to write the march when asked to do so at time of his appearance in this city two years ago as a number of the Tech artist course. Since that time Sousa has worked on the composition steadily.

Dr. Horn recently announced that the march would be played publicly for the first time at commencement exercises in the spring.

**YOUR SUCCESS**

Seldom does a man reach the pinnacle of success if he is careless about his personal appearance. He must look the part. Well-kept clothes are essential to success. Let us keep your clothes immaculate at all times.

**AMERICAN TAILOR SHOP**

Phone 200 Bill & Smitty

**WELLS SERVICE STATION**

For your Gas, Oils, all kinds of starter, battery and generator work. Also, Accessories.

Old Brick Garage

Brownfield



# AMONG SOCIETY FOLKS

Mrs. Ike Bailey, Editor

Phone 160

The Kill Care Club was entertained Wednesday in the home of Mrs. Claude Hudgens. Incessant burners were awarded to Mrs. McDuffie, Mrs. Carter and Mrs. McWilliams as table cuts. Mrs. D. P. Lewis won high, a pyrex covered casserole. Plates of creamed chicken, congealed salad, pickles, hot rolls and parfait were passed to the following guests and members: Mesdames Stricklin, Allen, Bailey, Lewis, McDuffie, Collins, McWilliams, Carter, Pyeatt, A. R. Brownfield, Copeland and Fred Smith.

Mrs. C. A. Quiett of Nolan, Texas is visiting her father, J. A. Miller and other relatives here.

Miss Marie Bell has been spending a week or two with her sister, Mrs. Calvin Pegues of Odessa. She was accompanied home by Mrs. Ben Jenkins, Mary Jo Jenkins and Billy Pegues.

Mr. and Mrs. Joe Bailey and little daughter of Lubbock visited a few days in Brownfield.

Mr. Bill Foshee and W. C. Bray of Oklahoma are the guests of Dr. G. W. Graves and family.

Mrs. Quiett and Mrs. Jenkins were the honor guests of a breakfast given by Mrs. A. M. Brownfield. Others attending were Mrs. Joe Bailey, Miss Marie Bell, Mrs. Roy Wingerd and Mrs. Ike Bailey.

Mrs. M. V. Brownfield complimented her daughter, Francis with a dinner dance in honor of her birthday, Jan. 16th. The guests were Ruth Henson, Lenore Brownfield, Pauline Hunter, Alma Brown, Martha McClish, Mary Katherine Wilson, Clovis Kendrick, Spencer Kendrick, Murphy May, Sawyer Graham, Del Smith, Don King, R. L. Lewis, Gilliam Graham, Albert Ray Brownfield and the honoree. A lavish dinner was enjoyed, after which a few more guests arrived and music and dancing occupied the rest of the evening.

Miss Olga Fitzgerald is working a few days each week at Groomman's at Lubbock. Miss Fitzgerald is an experienced clerk, having worked at several stores at Brownfield.

Mrs. Patterson of Seagraves is staying a few days with her sister Miss Elizabeth Dumas. Miss Dumas will return to her school at Tulia next week. The Tulia school board employed a substitute teacher to take her place during the serious illness of her father.

Mr. and Mrs. Barney Holgate and Miss Katherine Holgate spent the weekend at Big Spring with their sister, Mrs. Earl Williams.

On account of slight misunderstanding, a report of the two recitals of Jan. 8th and 9th, of Mrs. Dallas' pupils did not appear in these columns. The recital of the 8th was given by her class known as the Junior Glee Club, composed of 12 of her pupils, and the following night, the seniors or Troubadour Girls put on their mid-term recital, that was composed of 19 girls.

These were all musical numbers, including piano and voice selections by the choruses, and were highly appreciated by many relatives and friends of the students and Mrs. Dallas. Let it be said here that Mrs. Dallas is doing a fine work of this nature in our city, for she is not only learning the pupils the art or science of music, together with the cultivation of their voices, but is developing a self confidence in the pupils that will stand them well in future years.

Both recitals were given at the High School auditorium.

## CHURCH

The Church of Christ Bible Class had for its lesson last Thursday, the 16th Chapter of Acts. Mesdames W. I. Lovelace, L. F. Hudgens, C. L. Hudgens, Roy Collier, Nelson, Drennon, J. Drennon and Williamson attended. The lesson was taught by Mrs. Lovelace. Next week they will take up the 7th chapter of Acts.

The ladies of the First Christian church who were present at their Bible Study Class Monday, were: Mesdames Dr. Holder, Ballard, Flip-Pin, F. E. Walters, Earl Walters, Holgate, Gracey, Crews and Hamm. After a business meeting conducted by Mrs. Crews, president of the society, the 2nd chapter of Corinthians was read. The lesson, the last part of the "Wilderness Wanderings" was led by Mrs. Holder. Next Monday will be the social meeting at the home of Mrs. Cruse.

The Jubilee Auxiliary met Thursday at the Methodist church. A new study book was decided on. "What Next In Home Mission." Those attending were Mesdames A. Bynum, V. A. Bynum, H. Thompson, Harp, Andersen, Heath, Hunter, Coleman, Wilson, Allen, Rickels, Holmes and McClish.

Mesdames Linville, Cook, Williams, Turrentine, Powell, Thompson, Hurst and Downing attended the meeting of the Senior Missionary Society last Monday. A mission study lesson, "The Worker and his Bible" was enjoyed. Mrs. Turrentine had charge of the lesson and was assisted by Mrs. Cook, Mrs. Williams and Mrs. Thompson. Parts for next time, two weeks hence were assigned to Mrs. Cook, Powell, Linville, Thompson, Williams and Downing. Mrs. Linville dismissed with prayer. The next meeting will be a social at Mrs. Noble's.

The Homemakers Class of the Baptist Sunday School had their regular monthly business meeting Tuesday afternoon at two o'clock in the home of Mrs. Wayne Brown. The teacher, Mrs. Hale read the Devotional. After which the following officers were elected: Mrs. McGee, President; Mrs. Carter, First Vice President; Mrs. Pyeatt, Second Vice President; Mrs. Nelson, Third Vice President; Mrs. Sexton, Secretary Treasurer and Mrs. Cave, reporter. It was decided to divide the class into two groups with Mrs. Bailey, captain of one side and Mrs. Brown of the other. A social meeting will be held on the first Thursday night of each month. The first will be February 5th, at the home of Mrs. H. M. Pyeatt. All members are urged to attend this social as well as the regular Sunday school classes. The lesson for next Sunday will be Luke 4-1 to 13. Those present at the reorganization were Mesdames Bailey, Pyeatt, Bond, Lovelace, Brown, Carter, Cave, Green and Hale. The hostess served fruit. After which the class adjourned.

After circle meeting Mesdames A. M. McBurnett, A. W. Alexander, L. M. Rogers, Jack Holt, Frank Ballard, Wayne Brown, J. T. Auburg, Richard Bivins, Jack Benton, L. R. Pounds, C. L. Green, A. Flache, C. A. Allen, W. H. Collins, J. C. Bond, J. M. Hale, J. S. Smith, Myatt, Woodriddle, Draper, Carter, DuBois, Cave, Rogers and W. W. Price, all met in general assembly. A song, Joy to the World was sung. The Devotional was conducted by Mrs. Price, after which Brother Hale, the pastor, brought an inspiring message on Why should We Be Missionaries? The president, Mrs. Price, took charge of the meeting and Mrs. Bond, Sec., read the report for 1930 and all resolved to do more

for the Lord in the year 1931. Splendid reports were given by all circles. Good work in all lines especially in the sponsoring of young peoples organizations was recognized. Mrs. Woodriddle will lead the 15 year old girls; Mrs. Steward, the 13 year old girls; Mrs. Gay Price, the 9, 10, 11 and 12 year old girls; and Mrs. Ben Hilyard will lead the Royal Ambassadors for the boys. The girls led by Mrs. Woodriddle will meet Saturday evening at 2:30 the boys will meet Friday evening at 4:00 o'clock; the other two G. As. will meet on Wednesday at 4 o'clock. All meetings held in the church. All boys and girls in these different ages are invited to attend.

The Presbyterian Missionary Society met in the manse (back of the church) Monday, for discussion of plans for furnishing the minister's quarters. The members also brought their quilt blocks and spent a pleasant hour working on them.

The Louise Willis Circle of the B. W. M. U. met at 2:30 at the church for Royal Service program. Eleven members were present. Mrs. Bivins joined the Circle. The next meeting will be held at 4 o'clock Monday with Mrs. May and Mrs. Stewart. It will be the first industrial Monday meeting to be held. This Circle voted to send twenty five dollars quarterly to a foreign missionary helper.

Jack Holt received a message from Checotah, Okla., that his mother has passed away Saturday. He left at once, accompanied by Jim Graves and Bill Peshee.

## CHURCH OF CHRIST

We are delighted with the splendid interest that is being manifested by our good people in all services and work of the church. The Sunday night service is drawing quite a few who are not members of the church. We are studying the Plan of Salvation. The young people are responding nobly to their special service which is held just before the evening service. I have never found a better informed class of young people anywhere.

We are anxious to see a larger attendance at the old-fashioned Bible study Wednesday night. Subjects for next Lord's Day, A. M. "The Ideal Young Man." P. M. "Preaching the Word." Come worship with us. R. P. Drennon.

## DEMANDS OF ADEQUATE DIET CLEVERLY MET

Panhandle—Declaring her time as well spent as that of many women in the business and professional world, Mrs. Walter Hill, Carson county home demonstration club woman, points to home grown products worth \$807.99 on her pantry shelves. Enrolled as a 4-H pantry demonstrator, she began her canning operations with meat last January and for her canning season has never ended. Because her spinach in the garden failed in dry weather Mrs. Hill drove eight miles to a lamb's quarter patch to get greens for canning. She didn't have fruit to fulfill the demands of the adequate diet as outlined by the home demonstration agent, Miss Margie Lyon, so she sold turnips and bought apples. Besides cured meat and stored vegetables, Mrs. Hill has 462 quarts of canned stuff on her shelves.

Mr. and Mrs. Fowler and little son of Enid, Okla., are here, the guest of Mr. Fowlers mother, Mrs. C. L. Wines and other relatives.

## Tremendous Power from the Wind

THE Aeromotor Co. is now making a self-oiling windmill 20 feet in diameter. If you have a well 1000 feet deep, or if you want to raise a large quantity of water from a shallower well, this is the windmill you need. This new Auto-Oiled Aeromotor weighs nearly 2 1/2 tons without the tower. It is a giant for power.

Whatever your water requirements may be there is an Auto-Oiled Aeromotor of the right size for the work. They are made from 6 feet to 20 feet in diameter. Use the smaller sizes for the shallow wells and the larger ones for the deep wells or large quantities of water. Our tables, sent upon request, tell you just what each size will do.

The Improved Auto-Oiled Aeromotor, the genuine self-oiling windmill, is the most economical and the most reliable device for pumping water. It works every day and will last a lifetime. Every size of Auto-Oiled Aeromotor has double gears running in oil. All moving parts are fully and constantly oiled. One oiling a year is all that is required.

The Auto-Oiled Aeromotor is made by the company which originated the steel windmill business. For full information write AERMOTOR CO. 2509 Roosevelt Rd. CHICAGO Branch Houses: Dallas, Des Moines, Oakland, Kansas City, Minneapolis.

Bell-Endersen Hdw. Co.

## Union Make-ups

A great many from this community attended the singing convention Sunday.

Mrs. W. E. Owens entertained the young folks Saturday night with a party at her home. A large crowd was present and all enjoyed themselves greatly.

Miss Margaret Christy and Leta Mae Bass spent Wednesday night with Miss Cleo and Cloe Moore. They say they know how to laugh.

Miss Evelyn Patterson, Connie Roe, and Rosabell Averitt spent Wednesday night with Miss June Newberry.

Edd Newberry and family are leaving our community. They will make their home in the state of Oregon. We sure hate to lose them.

Mrs. J. C. Bass visited Mrs. Weeks Sunday afternoon.

Mr. and Mrs. Jobe, Ben Johnson, Grandmother and Grandfather Johnson spent Sunday with J. C. Johnson and family.

Most of the Union people visit Brownfield on Saturday evening, but the majority of the people visited the wash tub the past Saturday.

The farmers of this community are putting up their land. Don't worry we'll make a crop next year.

The senior B. Y. P. U. choose sides Sunday night. They will have a contest, the side that gets defeated will entertain the other side.

Miss Connie Roe spent from Saturday until Monday with her cousin, Miss Marie Rowden.

Everybody lets go to Scudday Sunday afternoon to the B. Y. P. U. Zone meeting and bring the banner to Union.

Charles Daly, 19, of Toronto, holds for the second time the Canadian parachute jumping record as a result of a leap of 14,995 feet.

## Hunter News

Bro. Allen held his regular appointment here Saturday night and Sunday. A large crowd was present.

Scudday B. Y. P. U. came over and put on a good program Sunday night which was enjoyed by all.

Deward Williams visited R. L. Jenkins Sunday.

Bro. Allen and wife were dinner guest of Mr. and Mrs. Joe Smith, Sunday.

Mr. H. H. Butler went to Odessa on business Monday.

We were glad to have Bro. Allen's brother of Brownfield with us Sunday night.

Deward Williams and Oris Bree-land went to Otton, Texas, on business last week.

A number of Hunter folks went to Scudday Sunday afternoon.

Rev. Robt. Webb returned Wednesday from Jones county.

Mr. Kemp and family are moving to Tokio. We certainly hate to see them go and hope they will be regular visitors over our way.

Grandma Buchanan has been very sick the past week.

Among the visitors present Sunday night was Mr. K. J. Houston of the Ashmore community.

The B. Y. P. U. Zone meeting will meet here Sunday evening at 3:00 o'clock. Loop, Scudday and Union will be among those present.

Mr. L. Baker, of Wellman, recently here from old Parker county, dropped in last week after a sample copy. Said he'd be in to subscribe next time he was in town as he always wanted his county paper.

Gaines county is to vote on a \$250,000 road bond issue in the near future. The other election was called off on account of not being worded to suite the State Highway Com.

## YOU COULD HAVE FOOLED ME

When they brought my dress back from the Cleaners, I hardly knew it myself. It was so clean and had a perfect press job. This is what they all say about our Cleaning and Pressing.

## Dude's Tailors, Cleaners and Hatters

The Best Equipped Shop in Town  
Travis Bynum Prop. Phone 143 Brownfield, Texas

## JUST WHAT YOU WANT

Have a seat in this Cafe and call it out. We have what you want—when you want it—just like you like to eat it. Just a trial please.

## HANCOCK CAFE

Hotel Brownfield - - - - - Brownfield, Texas

FORGET hard times and worries by coming in and getting one of those Cool and Soothing Shaves that we can give you. Get that hair Cut and Clean up, you will just naturally feel better.

## SHAG & SHORTY

For—

## GOOD LUMBER

and other BUILDING MATERIALS

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## CICERO SMITH LUMBER COMPANY



## FIRST NATIONAL BANK

of Brownfield, Texas

With resources devoted to the development of the best farming section of the State.

—YOUR ACCOUNT SOLICITED—

N. M. KENDRICK, President  
W. E. McDUFFIE, Cashier  
JAKE HALL, Asst. Cashier

## NOTICE TO PUBLIC

We will start our Mammoth Buckeye Incubator, Wednesday, January 28th. Custom Hatchery a Specialty. Come in and give us your order. We have the best flocks in the country to draw from. We are here to please you.

Also a full line of feed of all kinds—feed the right feed and make your chickens PAY.

## CUSTOM HATCHERY

E. H. AWBREW

## PRESTONE

Cold weather is right on us and you should protect your car by having Anti-Freeze in the radiator.

Also you should have the old transmission assuring more ease in shifting gears.

COME ARONUD AND LET US FIX YOU UP

## MILLER & GORE

## NOTICE TO ALL

I have purchased the Sanitary Dairy from Mr. L. E. Bigham. I am in a position now to serve you fresh milk and cream, better than ever before. Your patronage will be highly appreciated.

## LEE TANKERSLEY

PHONE 184

## US FOR BETTER SERVICE

To our trade we wish to thank each of you for your past business, as it has been a pleasure to us, to serve you with the best Merchandise was obtainable and will endeavor to give you better service here after.

WE APPRECIATE YOUR BUSINESS

## WHITE & MURPHY

## CIVIL SERVICE

THREE-ACT DRAMA By—Walter Ben Hare

The Story of a father's devotion but full of

Side-splitting Comedy.

LOOK AT THE CAST

Old R. F. D.	Flem McSpadden
Steve Audaine	David Perry
Mr. Cochran, the inspector	O. E. O'Neal
Mr. Reynolds, the post master	Don King
Sim Peavy, Mail Clerk	Madison Chancellor
Goldie Wex, from the country	Tight Graham
Kato Kenyon, the little stamp clerk	Lenore Brownfield
Octavia Reynolds, heart breaker	Marion Hill
Birdie Bivins, on Goldie's trail	Eileen Ellington
Mrs. T. R. Jeffs, a lady of importance	
Miss Goldstein, a collector	Florence Holt

Benefit Presbyterian Improvement Fund.

## DON'T MISS IT

HIGH SCHOOL AUDITORIUM, Jan. 29-30th.

ADMISSION 10 and 35c



# JANUARY CE SALE

H?"  
RM METHODS TO DRAW YOU IN. IT ISN'T A GOING-  
ISN'T A REMODELING SALE.  
**SALE!**  
UTH IS SIMPLY THIS—WE MUST RAISE MONEY—WE  
V WE KNOW THEY WILL MOVE.



## Curlee Clothes

2 PANT SUITS VALUED UP TO  
\$42.50

Pick'em for  
**\$25.00**

LY OPEN  
ARY 23rd

A GOOD OIL CLOTH  
All Colors  
23c

Children School Hose  
All Sizes  
15c

BIAS TAPE  
Fast Colors  
7c

36 in. GINGHAM  
9c

Ladies and Children  
JERSEY BLOOMERS  
39c

**BARGAINS  
GALORE!**

### 100 PAIR MEN'S FLORSHEIM SHOES

**\$5.95**

DICKEY'S BEST Overalls <b>\$1.10</b>	Mallory HATS New Spring STYLES <b>\$3.95</b>
Men's CROWN Overalls <b>\$1.59</b>	Men's Dress Pants Valued to \$7.50 Choice— <b>\$4.95</b>
A Good 2 Oxen Heavy Work Shirt 79c	Other Pants <b>\$2.48 to \$4.95</b> Men's

MEN'S LEATHER COATS  
34 to 46  
**\$4.95**

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LADIES  
SHOES  
79c

MEN'S  
SUITS.  
All Wool  
Broken  
Sizes  
**\$5.00**

One Lot  
MEN'S  
HEAVY  
OVERCOATS  
to close out  
at—  
**\$5.95**

BOY'S  
SCHOOL  
PANTS  
20 in. bottom  
**\$1.19**

MEN'S  
WORK  
PANTS  
98c \$1.29 \$1.98

MEN'S  
MOLESKIN  
SHIRTS  
**98c**

**Savings**  
FOR EVERYONE!

# GOODS CO.

WEST SIDE SQUARE



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And

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SPECIALS FOR SATURDAY

**SOAP** P. & G. **.35**  
10 Bars

**Spuds** No. 1 **.19**  
10 lb.

**PORK & BEANS** Medium Can **8c**  
**EAST TEXAS SORGHUM** **85c**  
**PEACHES** No. 2 1/2 Hill's Dale **16c**

**Sugar** 10 lb. **.55**  
Cloth Bag

**FLOUR** 48 lb. **1.20**  
Gold Crown

**EAST TEXAS RIBBON CANE** **95c**  
**RAISINS** 4 lb. Market Day **33c**  
**PINTO BEANS** 10 lb. Recleaned **54c**

**COFFEE** 3 pound **1.05**  
Maxwell House

**PEAS** No. 2 Happy Vale **12 1/2c**  
**MEAL** 20 lb Everlite **51c**

## MARKET SPECIALS

**VEAL LOAF, Pork Added** ..... **14c**  
**LONGHORN CHEESE** ..... **21c**  
**FOREQUARTED STEAK** ..... **15c**  
**STEW MEAT** ..... **8c**

## STOP!!!

Let us test those Lights Correctly, the cost is no more. We also want to do your Repair Work. Our Over-head is Light—Our Prices are Right.

## JACK'S REPAIR SHOP

## Carlsbad Cavern Highway Meet at Altus

Lubbock, Texas, Jan.—The third annual meeting of the Carlsbad Cavern Highway Association (U. S. No. 2) will be held at Altus, Okla., Monday, Jan. 26, according to J. H. Hankins of Lubbock, president.

The meeting is the most important since the highway association was formed, Hankins declares.

"We have been at work for two long years promoting this highway," Hankins said.

"Officials of our organization went to Washington to secure designation from Oklahoma City to El Paso. We secured this and likewise had the route extended to Maysville, Kentucky. We have extended the route on into Chihauhau, Mexico, and we are now working on extending it into Canada.

"With all these results, no individual has been paid a thin dime for promoting work and therefore our expenses have been held to a minimum and no individual town has been heavily taxed.

"With the extension of the highway beyond the original points, we are inviting in for this meeting people who have not here-to-fore met with us and who may not know our problems and therefore it is essential that we be fully represented at Altus in order that we may be sure the organization may function sanely and economically as in the past and for our own best interests."

### HOOVER SIGNS DROUTH RELIEF LOAN MEASURE

Washington, Jan. — President Hoover late today signed the much disputed drouth loan appropriation.

The \$45,000,000 becomes immediately available and the machinery already has been set up for loaning it to farmers for buying feed, seed, fertilizer, and farm machinery fuel for putting in this year's crop.

Even as the president put the formal finish to the controversy over the measure, lines were stiffening in the senate for another battle over providing money for food.

Senate leaders opened the way for an immediate decision in their branch on the democratic proposal for a \$25,000,000 appropriation to the Red Cross for relief work.

### MARRIED

Notes on the two marriages were handed us some time ago, but the notes were misplaced. Mr. Leo Graves and Miss Katie Mae Winn were married Tuesday Jan. 3, by Elder A. L. Burnett. Both reside in the Johnson community.

Elder Burnett also said the words that joined for life Mr. J. A. Flannigan and Miss Zora Lee on Christmas eve. Both marriages took place at the Burnett home.

### CARD OF THANKS

We want to thank our many friends, both new and old of Brownfield for their kindness and helpfulness during the sickness and death of our dear little mother. We feel that God was good to us in placing us in your midst.

Her children: M. M. Green, Fred O. Green, G. C. and Maurine Green, Mrs. Frank Anderson, and Mrs. O. L. Coleman.

### CARD OF THANKS

We extend our heart felt thanks to our friends of Brownfield for the sympathy, love and tender kindness shown us during these days of our great sorrow and grief. Life has been made sweeter by the association of our true friends.

Mrs. C. E. Ball and Children.

Pure line turkey red seed wheat is becoming increasingly popular in Potter county following six demonstrations last year which the county agent says averaged 14 bushels per acre, with two of them going 20 bushels. Twenty farmers are using this improved seed this year.

## The Recreation Club Is a Favorite Place

As we happened over on the south side of the square last week, we went into the Brownfield Recreation Club building for the first time. We had some business dealings with the proprietors, Messrs. Price and Houston, who had some printing done, but had never returned their visit. We are not much of a hand for games of any kind, is the reason we guess that we had never called.

They have eight pool tables in the place, with the place well lighted and heated. Modern plumbing was being installed the day we called. Placards are numerous on the walls forbidding swearing, drinking or gambling of any nature. It is truly a club, as one has to have a membership card to play. The owners are present however to wait on the custom, or to keep down trouble with anyone who might want to break the rules. Only those of the best character are permitted to join and they pledge themselves to obey all rules.

Lots of people enjoy games of one nature and another, and in this way get their recreation. Some like football, baseball and basketball. Others still like golf or polo. Still others like bridge and such games, and others still like nothing better than a game of pool or billiards. Then there are others that like shows as a change to wear off their worries. Also, there are many, like ourselves that care nothing for any of the above, and get our rest with our daily, a magazine, or radio.

### UNCLE MOSE DUMAS PASSES

One of the original pioneers as well as one of the most highly respected citizens that has ever graced Terry county as a citizen quit the walks of men last Wednesday afternoon, slightly after six o'clock, less than a month after the passing of his beloved life mate. It was said that when she passed Dec. 19th, that Uncle Mose had not long to linger behind. His time came on Jan. 14th. Uncle Mose was born and reared in Georgia, but if we mistake not came to Arkansas in young manhood, where he met and married Mrs. Dumas. But they came on to Texas in early life, and always kept well to the frontier.

They came to Terry with their family some 25 years ago, and settled in what is known as the Dumas community some 15 miles southwest of town, and lived there until the Santa Fe built across the county in 1917, and purchased their ranch property. They then moved to town and purchased the place where both died. For the past ten years he had been Justice of the Peace here, but as he was getting feeble, declined to make the race last year. This grand old man always had a word of cheer and advice for his young friends and a good word for the aged. He has raised an exceptionally good set of children.

Funeral services were conducted at the Baptist church by his former pastor, Rev. E. V. May, followed by burial in the Masonic cemetery with the honors of that lodge. The pall bearers were H. H. Longbrake, A. M. Brownfield, H. R. Winston, Dee Hunter, Dick McDuffie and Ben Hurst. The honorary pall bearers were, W. W. Price Arthur Sawyer, Mon Telford, Geo. W. Neill, W. H. Stice and John Teague.

The children were all at his bedside when death came, which included, Ed. of Plains, Henry, of Sudan, John of this city, Mrs. Brit Clare and Miss Elizabeth of this city, and Mrs. Daggie Patterson, of Seagraves.

### LADY DIES HERE— BODY SHIPPED HOME

Mrs. G. C. Green, of Portales, visited the J. S. Corning home here early in Jan., on her way east to visit relatives. On the 6th, she fell and broke her hip, from which hurt pneumonia later set up. One of his sons married Mr. and Mrs. Corning's daughters a few years ago. On the 18th, Mrs. Green passed away and the body was prepared by the Brownfield Hardware Undertaking department and shipped to Green Gap, N. M., which was named for them, and which had been their home for many years, where the body was laid to rest.

### BOWERS INFANT PASSES

The month old infant of Mr. and Mrs. R. L. Bowers passed away about six o'clock Tuesday morning, after an illness that lasted practically half its time on earth. It had survived a severe attack of pneumonia much longer than many adults have lived through.

Funeral services were conducted at the church of Christ Tuesday afternoon at 2:30 by Elder Robt. Drennon, at which a large number of relatives and friends were present. After which the little body was laid to rest in the Brownfield cemetery.

The Herald is glad we now have a real radio doctor in our midst, and people are fast finding it out and using him. When the radio goes flooey, call "Steve" at the Stevenson Radio Shop.

## Tankersley Rebuys The Sanitary Dairy

Lee Tankersley has repurchased the sanitary dairy from L. E. Bigham, who has owned the cows, plant, delivery wagons, etc., for the past years or two. Mr. Bigham purchased originally from Mr. C. W. Tankersley and sons, and has conducted the growing business successfully. We have not talked with Mr. Bigham about his future plans, but as he owns a nice suburban place and farm, we presume he will remain in Brownfield.

Lee promises the same high grade of service he has always rendered, and that was rendered by Mr. Bigham. Note his ad in this paper, and call Lee for your needs in the milk and cream line.

### FORRESTER ITEMS

Several from this community attended the singing convention at Brownfield Sunday.

Mrs. G. M. Thomason has been on the sick list but is able to be up again.

There were four basketball games at Forrester last Friday afternoon. Scudday and Wellman bringing their teams. Forrester won three of the games. That is just fine. Hurrah for Forrester!

Miss Elma Baldwin visited Miss Zoree Crone Sunday afternoon.

Miss Viola Brown was the guest of Misses Gladys and Myrtle Mae Scales Saturday night and Sunday.

Mr. Truman Baldwin visited Mr. Arthur Lee Rogers Sunday afternoon.

We were all glad to see Mr. Forrester at singing Sunday night. It seems like old times to have him with us again.

The high school will put on the play "A Poor Married Man," at Scudday next Friday night the 23rd. This is a good comedy play. If you like to laugh be sure and see it.

Mr. and Mrs. E. D. Duncan and family visited Mr. John Johnston of Scudday last Sunday.

More than 200 native shrubs were

# Pharmacy

Our Store is a Reliable Pharmacy. Your Doctor's aid. We use ONLY Pure Tested Drugs in Compounding Your Prescriptions.

When in need of Prescriptions, Service, Sick Room Supplies or Drug Sundries, you will find the best always at—

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Brownfield, Texas

### SERVICE PLUS . . .

Yes, we give you service, plus the most artistic and modern methods of hair cutting and shaves. Ladies children's work given special attention.

### CITY BARBER SHOP

Dee Elliott, Prop.

recently used in landscaping a rural school ground in Young county. It was brought about through the county 4-H club council. A few years ago this would have been a remarkable item of news. Today it is almost commonplace. This change, in which Texans are seeing the beauty in the common native shrubs and trees and flowers, and are planting them ever increasingly in their yards, is an immeasurable gain to rural culture.

# RIALTO THEATRE

Fri. & Sat.  
Jan. 23-24

WILLIAM BOYD  
in  
"THE PAINTED DESERT"

NEWS  
COMEDY

SUNDAY, MONDAY, TUESDAY, JANUARY 25-26-27

You'll Agree With Me . . .

that this is the most uproarious comedy about divorce since marriage became an institution.

Guaranteed to make you

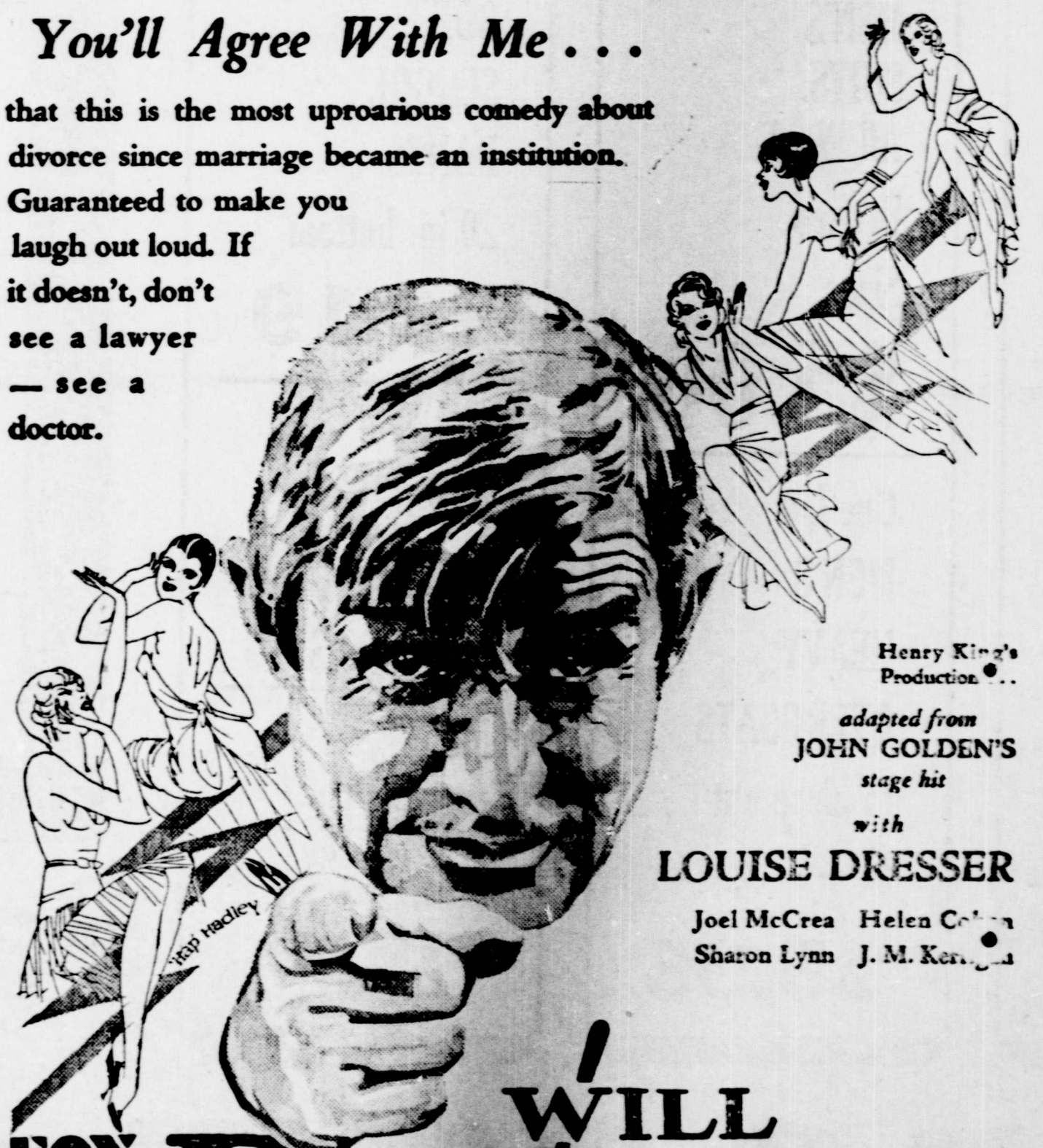
laugh out loud. If

it doesn't, don't

see a lawyer

— see a

doctor.



Henry King's Production . . .

adapted from JOHN GOLDEN'S stage hit

with

LOUISE DRESSER

Joel McCrea Helen Conroy  
Sharon Lynn J. M. Kerr

FOX PICTURE

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SCREEN SONG ADULTS 50c

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