## DO MORE WORK AND WORRY LESS THIS YEAR

## An Idle Brain is the Devil's Workshop" is Still a Wise Old

 $n$ Idle Brain is the Devil's Workshop" is Still a WiSayiag. Buey People Have Little Time to Think
Or Discuss Hard Times. Terry is Just Fine.


War Has Been Declared Popular Firm Quitting Much Food, Clothing On Co-op Enemies Business in Brownf'd Distributed by Charity

## MAKE SUPREME EFFORT

 TO BUILD SOMETHINGSome Big Contracts to Open in the Future, But in the Moass
time, Anticipate Your Improvement Jobe. Work or
Material Will Never Be Cheaper Than Now.
If

## Pay Poll Tax-May Be Been Heving Some

Important Elections More Weather Here

| Lamesa Plant Ships | Poorer Kiddies All |
| :--- | :--- |
| First Powdered Milk | Visited By Oll Santa |

Clyde Lewis Store to
Clear Winter Goods
To Get State Aid
On Seagraves Road
On Seagraves Road

## AMONG SOCIETY FOLKS <br> Mrs. Ike Bailey, Editor


 and Mr. Rountree Decem
1930 at room 203 B. H. S .
The room was beautifully in the usual Xmas decorations. J
were told, contests held. Typing c
test was won Jackson and Florence Hollt. Those
present were David Perry Owen, Naomi McLeod, Winnie Clare,
Florence Hoit, Richard Chisholm, Helen Graves, Vivian Clare, Marga-


REAL BULGARIAN BUTTERMILK
Can be had from our cooling plant; also sweet milk milk and cream as cold as ice with all the animal smell and taste gone. Why not get the best at no advance in price? Phone 184-City.

LEE TANKERSLEY

US FOR BETTER SERVICE

To our trade we wish to thank each of you for your past businests, as it has been a pleasure to be, to serve you with the beat Merchandise betee twition hat will

WE APPRECATE YOUR BUSNEES WHIIE MMPPHY


Hi-School Happenings
 Mrs. J. C. Patterson and fanily,
and Mrs. Brit Clare and family.
GOOD NEWS According to information receive
about $\$ 3,750,000$ of Federal mone
will be at the disposil of the 3 We We
Texas drouth stricken counties. Ju
what portion of this will fall to Ke and adjoining counties has not been
given out yet, but we feel sure our
interests will be looked after proper-
ly. This will lpractically assure us of
good seed for ppanting and feed and
fuel for the teams and tractors.

"I CAN'T BE YOUR WIFE"
BUT!





## For

GOOD LUMBER and other BUILDING MATERIALS ....see CICERO SMITH LUMBER COMPANY

## PRESTONE

## Cold weather is right on us and you should protect

 Also you should have the old transmission assuring COME ARONUD AND LET US FIX YOU UP MILLER \& GORE年年

With resources devoted to the ing section of the State. -YOUR ACCOUNT SOLICITED-
W. M. KENDRICE, Presiden
. R. MeDUFFIE, Cashier
AKE HALL, Aen't Cashier


Start the New Year right by buying your Drugs and Drug Suhdries from

Palace Drug Store

Where it is a pleasure to erve you with the best everything in the Drug line.


## f Dry Goods, Ready-to-wear and Cost and Below - Everything Goes

## EASON

have occupied since we have been in busiimpossble to get a satisfactory lease conth's our hard luck, it's going to be a

I's easier to move money than merchantrs who have made it possible the good bussgoing to express our thanks in a way that IT WITH PRICES. This is without a doubt ever witnessed in Brownfield. SOMEyou get the merchandise at ACTUAL i) THE REIGHT FOR YOU.
don't fail to be here on the opening date to come.
IF YOU MISS IT"

LADIES HOSIERY
Here is a rare opportunity to supply you hosiery needs for a long time to come. Every pair of
our famous PHOENIX HOSE will be said at actual cost.
our Can't Lose On This Proposition and The Winnings Are Big!

Sales before, but we honestly believe this is the You know the kind of good Merchandise we have fa square deal at this store. Now folks this is no Plenty of help to wait on you.
II., JAN. 9 TH T., JAN. 24 TH GAIN DAYS

LADIES HOUSE SHOES



CLOSE OUT PRICE-

OUTING FLANNEL
Regular Weight Outing Flannell, go-
ing at the lowest Price you have seen ing at the lowest Price you
CLOSE OUT PRICE-

LADIES AND MISSES HATS
Youth have to see them to ap-
recite the value. values
up to 84.95 .
Your Choice $\$ 1.00$

REGULAR S1.95 HOSE $\$ 135$
I REGULAR S1.5 HOSE
REGULAR S1.00 HOSE
1.00

65c
in Pretty Sheer Chiffon, Service Weight and Semi.
Service Weight. Come early and get the Choice se-
elections.

## CHILDRENSUNONSUTS

Children taped Union Suits at the same Price we Paid the Manufacturer. You don't even have to pay the freight. Buy now while our stock is complete with all sizes. CLOSE OUT PRICE-

39c and 49c

35c NON KLING CLOTH


YARD WIDE CRETONNE

\$1.25 FLAT CREPE
75 c
PRiNTED FLAT CREPE


HEAVY WEIGHT CANTON FLANNEL
We're selling it to you for what it ac-
tually cost us and you even save the
freight. A good cloth and what a Value
Price. colt Mandetures

LADIES COATS



## 

Every Garment Marked Down, way below the Price
we paid the Manufacturer. They wont last long at
these Prices so be here early and get the one you want.

CHILDRENS HOSE
Good Quality Children Hose.
Good Champaigne Shades.
CLOSE OUT PRICE
MEMS DRESS SHIRTS
GENS UNDERWEAR
Any and All Kinds, going at just what we paid the Manufacturer.

THE PROFIT IS YOURS
14 BIG
BARGAIN DAYS

LADIES JERSEY BLOOMERS
Just look at the Price on this Item. You'll find eve thing in the Store at Equally Good Values.
THESE BLOOMERS ONLY-

25 cpr .
YARD WIDE DOMESTIC
Yard Wide Brown Domestic. Look at this Price. Sc
NOTiCE
We are absolutely Closing our Store Out, lock stock and barrell and we can make no refunds or exchanges.

PRDAY, JANUARY 9, 1931.
the terry county herald

## 雨



THE HERALD


Some of the streets have been
treatiy helped this week and last by
having the bumps knocked off and memothed up We like the new license plate bet
ter than the old one. The new one on
our Chivy sams MO2511. Now that
is is a heap easier to remember that
thill old one which went into the
millions. We dontt know what the



 started.
already.

##  <br> pears to have as many pas originally. While this may be <br> originally. While this may ed a house organ magazine <br> on the desk newspaper.

Howard counts

## Howard c fee system, priviledge of

priviledge of citizens asking
county clerk "please charge it." From this
they will conduct busines they will conduct business o
strictly cash basis which will
better for all concerned. It be infinitely better for all counties
to adopt the salary system for to adopt the salary system for all paparat. The Herald of a zenuine home county on a cash basis.


## Getting

 Up Nights
 , ind Company


This Deed
mentioned 2 sisters - not 3 brothers The deed surchased a lo
C. R. RAMBO


Roproentath
net Yori Ttile and Mortcage

GET YOUR LICHTS TESTED NOW

We have our HEADLIGHT TESTING STATION ready and have our 1931 RECEIPTS.

Come in early and avoid the rush.
McSPADDEN SHOP

## MAGVOLA PETROLEUM CO.

For Best Service and Products, drive in the following Stations: Miller \& Gore, Chisholm
Bros., Miller \& Gore Camp, and Camp Western.

For perfect Lubrication fill with Socony Motor Oil


|  |
| :---: |
|  |
|  |
| May 1931 Be A Good Year For You |
|  |

## 1-9-3-1 NEW Years gretincs



 May 1931 Be A Good Year For You



HAPPY NEW YEAR TO ALL Le uthel mate ito by delivering vop pur WHITE ROSE DARY

Phoore 219<br>clyde smith

WELLS SERIICE STATION

|  | Old Brick Garage | Brownfield |
| :---: | :---: | :---: |






## HUDCENS \& KNIGHT

| Ib. Cream Me |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |


| Ouart Jar Mustard .-. - . ${ }^{18 \mathrm{Bc}}$ | 2 Cans Chum Salmon .....- 23 c |
| :---: | :---: |
| $21 / 2 \mathrm{Can}$ Spinach ......... 19 | 160 zz Class Peamat Butter 21c |
| $71 / 20 \mathrm{z}$. Elfood Salad Dress. 21 | Ouart Jar Mestard .-..... 19 c |
| $141 / 201$ Catsup | $21 / 2$ Demmente Peach ....... 2lc |
| Hardware and | urniture Dept |
| 25c ALJMINUM DPPER |  |
| 22 REMINGTON LONG RIFLE | RTRIDCE --------------23c |
| large blue enamel mixing |  |
| ALUMINUM DOUBLE BOILER | 59c |
| 9x12 CRESENT RUCS | \$5.50 |
| Twe Row Avery Hill Drop Listers | sold on Liberal Terms. |
| WEST SIDE SQUARE | Brownfield, Texas |


| Country Papers Help Ceneral Education <br> No branch of general education which reaches the masses of the <br> American people can point to greater achievements than can country <br> the front line of defense against schemes that rob the people. They <br> work to encourage industries and payrolls, build up small communities <br> and body. $\qquad$ <br> Newspaper Directory for $1930,9,261$ daily and <br> towns of 25,000 newspapers <br> $18,383,736$ subscribers, As the directory lists over 12,500 of these $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ <br> It is a great mistake to overlook or exclude the country newspaper <br> in general advertising campaigns. <br> News Bureau believes that these <br> newspapers reach a greater potential buying market in a more direct <br> manner than probably any other <br> medium When <br> plate the expenditure of money for <br> the int advertising, it would be in <br> tribution of products and business <br> to divide advertising appropriations <br> so that a fair portion of them would be used in the country press. <br> small publishers advocate policies <br> which tend to maintain sound condi- <br> when there is any business to be <br> passed around by large inductries, |  | which, in turn, furnish subscriber The paper th exponen $\qquad$ ity and $\qquad$ perity. $\qquad$ <br> B. C. Daulton and some friends from Meadow, were out hunting the first of the week and found wher vouches for this yarn, and says the the rabbit den and the pig track toe plain evidence to be disputed. pig is a chicken eater at home, too. <br> R. C. Cox was in from the Toki community this week and had to grumble a little about the Herald going up. R. C. is oke, but he ha are willing to let him have his way paper. $\qquad$ <br> It's a funny thing about advertis invested thousands of dollars in ad vertising know that it pays; the advertising know that it does not pay; that's the reason they remain <br> Tommy: "Pa, you remember you promised me $\$ 5.00$ if I passed in school this year?" <br> Pa: "Yes, Tommy." <br> Tommy:"Well, Pa, you ain't son- <br> Teacher (in grammar class) "Wil lie, please tell me what it is when I say, 'I love, you love, he loves.," Wiilie: "That's one of them triangles where somebody gets shot." <br> "What was in that letter you got today Sam? <br> "I don't know, I never opened it. It said on the envelope, please return in five days, so I sent it back." $\qquad$ woman consults the dictionary ste never learns the meaning of the |
| :---: | :---: | :---: |

 Closing Out Our Entire Stock o Men's Furnishings at Wholesale READ THE PRICES THE R


Our lease has expired on the building we ness in Brownfield and we find that it is tract. That's the reason folks and althoug' mighty lucky event for you.
HELP US MOVE, WE'LL PAY YOU WELI dise and to our good friends and custome ness we have had in Brownfield. We are really means something. WE ARE SAYIN the higgest saving opportunity you have THING DIFFERENT-SOMETHING NEW COST AND BELOW AND WE HAVE PAII

Now for your own Pocket Books sake, and buy your requirements for months
"YOU'LL MISS IT

## Help Us Move Folks, We'll Pay You Well - Y

Going At Actual Cost
BOYS SUITS, a nice selection of boys All Wool Suits to be sold at Manufacturers cost. I's's Your Gain and We Pay The Freight.

## EVERYTHING GOES--NOTHING RESERVED

Nice New Styles in good Calf Skin Dress Oxfords. Both plain and fancy toes. They're all leather and made to
wear. CLOSE OUT PRICE-


## REMEXBEER

Every Pair of Shoes in Stock will be sold at actual Cost The Prices start at $\$ 1.45$
and it means BIG WINNINGS FOR YOU-
The Prices Start at $\$ 1.45$ YOU CANT LOSE

FIXTURES FOR SALE AT LESS THAN COST

BROWNFIELD,

You've seen Close Out Sales and Quitting Business Biggest Sales event you have ever seen in Brownfield exception and you will find that now, as always hefor advertising.
It will Pay you big to get in on this and we will have

## STARTING FF CLIOSNG SA7

 14 BIG BAI
## BALDWIN'S <br> STOR

## Buy Now Save Auy Now Save CO-OPERATIVE <br> 



DRESES GREATL REDUCED


Both Winter and Spring Line. All good styles and sood Materials. Piains and Prints. Sizes 13 to 56 $\$ 6.95$ to $\$ 22.50$ Values, now
$\$ 3.99$ to $\$ 16.49$ WASH FROCKS
Guaranteed Fast Colors

```
\(\$ 1.98\) Sieeviess 1.98 Sieeviess --
``` ALL FALL HATS AND TAMS
FOR LADIES AND CHILDREN

\(1 / 2\) PRICE
LOWEST PRICES ON ALL PIECE GOODS
that has been quoted for years
40 in . all silk flat Crepe \(\$ 1.95 \mathrm{yd}\). reduced to \(\$ 1.59 \mathrm{yd}\). 40 in . all silk flat Crepe \(\$ 1.50 \mathrm{yd}\). reduced to \(\$ 1.39 \mathrm{yd}\). 40 in. Richilew Crepe guaranteed to wear and wash

Guaranteed Fast Color Tub Material
Gibrae Gingham 32 in wide 49c yd. now 29c yd. Devonshire Cloth 32 in. wide 35 c yd. now 19c yd. \(\begin{array}{ll}\text { Cambric Prints } 36 \text { in wide 29c yd. now } & 221 / \mathrm{c} \text { e yd. } \\ \text { Percale Prints } 36 \text { in. wide 19c yd. now } & 171 / \mathrm{c} \text { yd. }\end{array}\) Gingham 32 in. wide 19 c yd. now Gingham not guaranteed fast color 32 in. wide
\(\$ 1.59\)
\(\$ 1.89\)

Beginning next Friday we will place on sale at very attractive prices our entire stock of up-to-date winter merchandise. Cold weather usually lasts through March.

\section*{Why is it called a Co-perative Sale?}

Here is the Plan-
First: We help you secare for the coldest months of winter needed items at a big Saving. You will be surprised how far your dollar will \(\mathrm{g}_{0}\) in our store.
Second: You help us make room for our Spring Merchandise.
Come early-It will be a pleasure to show you!

\begin{tabular}{|c|c|c|c|}
\hline \multicolumn{3}{|l|}{\multirow[t]{2}{*}{\({ }_{\substack{81.50 \\ 86,50}}^{\text {MENS COATS }}\)}} & \\
\hline & & & \\
\hline \multicolumn{4}{|c|}{\(\underset{\substack{\text { Reduce to }}}{\text { FLANEL SHITS }}\)} \\
\hline \multicolumn{3}{|l|}{\begin{tabular}{l}
LOOK! \\
Mens Dress Pants, going at CLOSE OUT PRICES
\end{tabular}} & \\
\hline \multicolumn{3}{|l|}{MENS WINTER UNIONS} & \\
\hline
\end{tabular}


BLANKETS
Choose these now just as the season when you need
such items most and at the very lowest prices of the ear.
\$3.95 Part Wool 66x80


\section*{SHOE/pecials}


Ladies, Children, Boys and Mens Shoes are all Greatly Reduced During This Sale.
1 Lot Ladies Shoes at ......... \(\$ 2.49\) pair
1 Let Ladies Shoes at \(\ldots\)....... \(\$ 1.98\) pair

\(1 / 2\) PRICE
On LADIES and CHILDRENS Winter Coats.


\section*{BARGANSINHOSE}
\begin{tabular}{|c|c|}
\hline \$1.50 Chiffon & \$1.29 \\
\hline \$1.50 Sem-Service & \$1.19 \\
\hline \$1.00 Semi-Service & c \\
\hline
\end{tabular}

\section*{H0SE}

Rayon and Lilse Fiose for Ladies and Children
49c Grade at 39c

CURTANS
Fast Colors
\$1.98 Crise Cross -....-............................... \(\$ 1.59\) 11.29 Criss Cross\(\begin{array}{r}\text { 99e } \\ 89 \\ \hline\end{array}\)

81.50 Panels


OUTING
36 in . Wide, Light and Dark Colors. Good Quality
\(141 / 3 \mathrm{c} \mathrm{yd}\).

\section*{SWEATERS}

For entire family, at CLOSING OUT PRICES



\begin{tabular}{|c|c|c|}
\hline ORANGES & Nice Size Per Dozen & 19c \\
\hline \multicolumn{3}{|c|}{MARKET SPECIALS} \\
\hline \multicolumn{3}{|l|}{} \\
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\hline
\end{tabular}



\section*{MSISED \\ And Elatitery SPECIALS FOR SATURDAY}

H
\begin{tabular}{|c|c|}
\hline \[
11
\] & 8 lb. Swifts Jewel \\
\hline SAUSACE & Sterling Vienna, 2 Cans \\
\hline  & 5 Pounds \\
\hline GREEN BEANS & Happy Vale No. 2 Can, 2 for \\
\hline
\end{tabular}
c c
RICE
GREEN BEANS
appy Vale No. 2 Can, 2 for
8 lb . Sterling Vienna, 2 Cans

\section*{}

\section*{Rialto Theatre}

SUNDAY, MONDAY AND TUESDAY, JANUARY 11-12-13


PRICES
aDJLIS
50c CHILDREN
15c


In fact, we are doing job work just a little bit cheaper than ever in large quantities. We guarantee to please you on both the price and quality of the work.- We want to see you before placing your net order. The big mail order printers force yun to place a big order is the reason their pies SEAM SO LOW!

TIE HERALD AWAITS YOUR ORDER```

