devoted to the interest of friona and parmer county

## FRIONA NEEDS AN INDUSTRY WHY NOT A CHEESE FACTORY?

Friona Needs a Factory That Will Consume a Home Grown Product; That Will Afford Employment to Local Labor; That Will Encourage the Expansion
of the Dairy Interst; That Will Consume Feed.

| CHAMBER OF COMMERCE | FRIONA HAS NEW OFFICE |
| :--- | :--- |
| MEETS MONDAY NIGHT |  |

PARMER COUNTY
CONVENTIO
maxaty eet thts year at the High sch

## PROGRAM BROADCASTED BY FRIONA TALENT FROM WDAG

Some of Friona's Best Musical and Oratorical Talent Visit Amarillo Friduy Aternd Visit Amarillo Friday Afternoon Prepared to Re main Overnight. Program Consisting of Vocal and Instrumental Music, Readings and Addresses.<br>friona womans' cLis \(\quad \begin{gathered}Quite a number of our people<br>representing the mustal talent of\end{gathered}\)






## HIGH SCHOOL SAW-DUST




 Saturday $\begin{aligned} & \text { Afternoon and } \\ & \text { Night }\end{aligned}$ $\underset{\text { ferreary }}{\text { Night }}$ $\underset{\text { ZARE }}{\text { ferruary }}{ }^{4}$
"Man of the Forest" sack Hole with $\underset{\substack{\text { Monday } \\ \text { FEBLELARY } \\ \text { and } \\ 6.7}}{ }$ Tuesday febbiary 6.2 "Sailors' W MARY ATTOR and LLOYD
 Febry $/$ ау 8.9
 Friday $\overline{\text { NERELAGY }}$, Only devgelas Maclean
"Let It Rain"
Saturday Afternoon and Night


## "Painted Ponies"

$\qquad$


## Coming

february 13.14
he Shepherd of the Hills"

FEDERAL FARM LOANS
AT FIVE PER CENT INTEREST The best loan obtainable for the Farmer. We are prepared to give you prompt and efficient service on any size loan, and
*Will Appreciate Yous Rusipess. Hereford, Texas

## Used Tractors

## and Farm Equipment

We have on hand several used tractors, as well as other kinds of pow-
er farming equipment which we offer at attractive prices and terms.
There are some real bargains in this list, which we will be delighted to show you, at either our Hereford, Dimmitt or Friona offices. Among others we have:
One 10-20 McCormick-Deering Tractor, with lister and four-disc plow in good condition.
One 10-20 Tractor, just overhauled, in fine shape.
One Farmall Tractor, A-1 condition.
One good 10-20 tractor.
R. B. R. Implement Company

HEREFORD
The Home of International Products.

## John Hancock's Signature

rose

You have heard of him, of course. Everyone has. His signature is the first affixed, the most boldly executed on the Declar ation of Independence.

When that great document was drawn up and ready to sign. there was a pause. It was a moment of grave importance to all present. By placing their signatures on this paper, they would put themselves on record as avowed rebels against the British crown--a hanging offense. At this juncture, John Hancock stood up, seized the pen and wrote his name on the parchment as large and black as he could. By this act he advertised to the world that he stood ready to make any sacrifice even life it-self-in support of his principles and ideals. His signature afforded a permanent record of his good faith.

Advertisers who go to great expense to place before the public printed ànnouncements of their products are offering similar evidences of good faith, equal guarantees of fair dealing. Advertised goods are reputable, dependable, vouched for by manufacturers and dealers who are known and respected. By reading the advertising in this paper you will acquaint yourself with the safest and most economical sources of supply, the products which will serve you best and longest. Advertisements are the surest index to efficient buying. Do not neglect them.

> ADVERTISING IS THE

GUARANTEE OF GOOD FAITH

## Sylvia of the Minute

By
HELEN R. MARTIN

| Btory from the start |
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CHAPTER IV-Continued



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\end{aligned}
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$\mathrm{TH}_{\substack{\text { "Extra, } \\ \text { ther Trae. } \\ \text { geing to }}}^{\text {to be }}$
THE EXTRA DAY



LEE MEADOWS
Famous Pitcher of the Pittsburgh Pirates, writest "It requires splendid physical condition and steady nerves to take your regular turn on the mound season after season and in looking for my ciga-


The Cream of the Tobacco Crop "Here in the Southland we know good Tobacco. It is brorn in us and it is the livelihood of most of us. 'The Cream of the Crop' is bought for LUCKY STRIKE. I know for it has been my duty to purchase it on the markets for years for this brand."

## "It's toasted"

No Throat Irritation-No Cough.


## Doctor Found What is Best for Thin, Constipated People



The bright eyes, the clear skin, the sprightly step, the active mind, are the right of healthy man.
Keep your kidneys, liver and bowels in good condition and you will be active and vigorous at $70-\mathrm{at}$ any age!
For seven generations-since 1696 -the Hollanders For seven generations-since 1696 -the Hollanders
have rolled on their "Dutch drops" for aid in keeping
of
Life

## OUR COMIC SECTION

Our Pet Peeve


## THE FEATHERHEADS



A Little Bit Humorous


Mistaken Identity

Fos

Poor Prof
Professor's Wife-1 suppose you
hane forgoten that this le the nonlyer



Till It Ends

## "Dauler

ompanionate marriages, of thoting

## A Generous Offer

"What is the rent of this rom
"Ten marks.
".
Does that inctude light?"
"Eiectric ught is extra-daylight is micluded in the price. -Muntil
gendorfer Blaettier.

## Something for His Money

Walter-Hey! What's the Idea of
tuufling the tablecleth in your pocket? stufting the tablecleth in your pocket?
Diner-Well. you charged me two
tollurs for cover and 1 thought

## MOTHER!

Look at Child's Tongue if Sick, Cross, Feverish


## 

SAY "BAYER ASPIRIN" and INSIST! Proved safe by millions and prescribed by physicians for
Colds Headache Neuritis Lumbago
Pain Neuralgia Toothache Rheumatism
DOES NOT AFFECT THE HEART
Safe

\section*{Full Measure $\mid$ Tired of Life} | About 12,000 |
| :--- | :--- | :--- |
| pourped tinto thate kill themselves | Red Cross Ball Blue should be used $\quad \begin{aligned} & \text { year the records showed the oldest } \\ & \text { sulicie Was ninet-seven and the } \\ & \text { youngest six years old.-Woman's }\end{aligned}$ In every home. It makes clothes whtte

as snow and never injures the fabric.
$\qquad$

After Colds or Grip Eliminate the Waste Impurities.


Doan's Pills
A Stimulant Diuretic to the K\& dneys
CUTICUP D Pemem Lortax Of Skin And Hair
Daily use of the Soap, assisted
by the Ointment when required keeps the skin fresh and clear and the hair healthy and glossy. They are ideal for the toilet, as is also the smooth, coo
Cuticura Talcum.



## Electric Light Gilobes

## AT RIGHT PRICES

25 Watt Frosted Globe<br>40 Watt Frosted Globe<br>50 Watt Frosted Globe<br>60 Watt Frosted Globe<br>75 Watt Plain Globe<br>100 Watt Plain Globe

## CITY DRUG STORE

Texas.

## CHICKIE!!

The season of incubators and chickens is here. Get in on the good money this year. Short crops don't worry the man with a good flock. The hen lays just as liberally and cackles just as gleefully with a short crop or low price. She pays for your food, clothes and hardware
an s.s.tum phat INCUBATOR

## SOL HOT BROODER

get an early start-dont delay.
Talk It Over With Us At the First Opportunity
Blackwell Hdw. \& Furn.
Jackman's

SOME people spend so much they never have anything to spend.

FRIONA STATE BANK Friona, Texas

OR DODGE BROTHERS Cars and graham machatime truoks

$\qquad$ $\square$
Sales and Serviee
Hereford, Terse.


