

MERRY CHRISTMAS TO READERS, ADVERTISERS

Both Readers and Advertisers Have Shown Their Faith and Loyalty to the Herald Through the Years, Whether Fat or Lean, Which is Highly Appreciated.

The holiday season is on us once again. The older we become the quicker seems the season reaches us. We have about decided that if it were possible for humans to live to be a thousand years old the lapse of time between the holidays would be but a fleeting moment. In our childhood days when we appreciated Santa Claus most, the time would drag at a snail's pace from one Christmas to the next. When we became too large for the yearly visit of old Saint Nick, the time began to hasten, and it gets on us quicker each season.

To the average adult of the male persuasion at least, there is a bit of dread as the season approaches. He knows full well that the entire family are expecting something, and he knows that a whole of a hole will be knocked in the bottom of the family locker when the bills roll around about the first day of January. Yet, there is something in the air that also makes even the "head" of the house bid the Day a hearty welcome and greet his friends and acquaintances with more hearty cheer than usual. He may dread to see the first of January with its tax paying time roll around as well as all the Christmas bills, but some how or another if not really happy and merry he acts that way.

Let the Herald remind its many readers that it has appreciated their help and encouragement beyond mere words that we are able to express. Hundreds of them have encouraged us either by words of mouth, or a friendly gesture that they have appreciated our feeble efforts to make the Herald a readable paper. Many of them have handed us a renewal with good grace and a willing heart

when perhaps the dollar could have been used for their own needs mighty well. Not because they liked the editor so well, but to help the old Home Paper over the rough places and to help send the news from Terry county to other sections. Dear Reader, we want you to know as the Christmas season comes on that we have this all in mind, and while we are not able to make all our readers a gift of something of just ordinary intrinsic value, we can send each of you this little message of friendship, love and respect.

To the faithful advertisers who have used the Herald columns or any other service in the way of advertising that we have to sell, we want you, also, to know that we are thinking of you and your help and encouragement as the Holiday season approaches. It is you that has enabled us to go forward with any improvement we have anticipated to make the Herald a better paper for the readers or a better advertising medium. We are glad to say that the merchants and business men of Brownfield have never expressed to us that they were advertising in our columns just to help us personally, but for their own good. We had much rather you would express it thus, for we really want to render service for money received. But don't think for one moment that we do not desire or cater to your friendship, for we do. Even before business, we hope to have your friendship. Even if you never do patronize our advertising columns, we crave and cater to your friendship and good will.

We wish one and all a very Merry Christmas and a Happy and Prosperous New Year.

He's at the Door



Tom Sawyer Now Talks From the Screen

Jackie Coogan Is Featured

After a lapse of thirteen years, "Tom Sawyer," the immortal masterpiece of Mark Twain, is to be seen again on the silver screens of America.

Since that earlier day, Tom and Huck, Aunt Polly and Becky, Injun Joe and Joe Harper have found voices. Through the medium of the talking screen they will now be heard for the first time.

In 1917 the late William Desmond Taylor directed "Tom Sawyer" at the Paramount studios.

Jack Pickford, then in his twenty-first year, carried the role of Tom Sawyer. Louise Huff, who had been his leading woman in "Seventeen" and a number of other pictures, played the role of Becky Thatcher, Tom's sweetheart. The Huckleberry Finn of that picture was Lewis Sargent, then only 15.

Today, in Paramount's all-talking version of "Tom Sawyer," which comes to the Rialto Theatre on Xmas



Jackie Coogan, Mimi Green in the Paramount Picture "TOM SAWYER"

day, the child principals in the cast are all much younger than those of the earlier production.

Jackie Coogan as Tom, is fifteen. Mimi Green, who plays Becky Thatcher, is nine. Junior Durkin who plays Huckleberry Finn, is fifteen. Others in the cast are Dick Winslow, fifteen, who plays the role of Joe Harper. The part of Sid Sawyer is played by Jackie Searl, who is only nine years of age. "Tom Sawyer" marks the return to the screen after three years, of Jackie Coogan, famous as "The Kid" in the great Charlie Chaplin picture. Young Coogan recently completed a European vaudeville tour with his father.

With the presentation of "Tom Sawyer" is inaugurated a definite policy of the Rialto Theatre to furnish amusement that will appeal to the youngsters as well as the grown-ups. The film was directed by John Cromwell, who has had much success in Hollywood since he left directorial work on Broadway. Much of the original dialog of the Mark Twain book has been preserved in the picture and the action follows the book faithfully.

Time to Soon Close to Renew at Old Rate

The Herald is making its last plea perhaps for all old subscribers who wish to do, to renew under the old rate, for the Herald will POSITIVELY go to \$1.50 in Terry and Yoakum counties and \$2.00 elsewhere on and after Jan. 1, 1931, and we want to give all a chance to renew before that date. Of course if you are willing to pay the new rate, that is good and well, but owing to the stress of times with some, we thought perhaps it would be an accommodation for you to renew under the old rate until such a time that conditions will be much better when you are called upon to renew again. With the inauguration of the new rate, the Herald will again go back to the old method of sending statement when papers are due, as the new rate will pay enough to enable us to do this. However, we believe most of our readers are now familiar with the name and date tags on the paper and can keep up with their own time without a notice.

You can renew for one year or as many as you wish. Some have renewed for from two to five years at the old rate, which is quite acceptable to us as we will have the use of that money for that number of years. We believe however, that within less than one year times will be normal again, and \$1.50 then, or \$2 as the case may be will be no more to the reader than the old price now. It is our intention to help all readers as much as possible. So if your paper is about to expire, or has expired, before you let it be cut from the list, come in and have a talk with the publisher, and we are sure that some way can be satisfactorily arranged whereby we can carry it until times are better. DONT HAVE IT STOPPED if you still want the Herald. We must all stay together. That is the way we have built up this matchless country. Come in and talk to Jack Stricklin and we'll find some way to help you. However, if you are able to pay now we'll certainly appreciate it, as your dollar will probably help us to carry a neighbor who is less fortunate.

The Herald is making a supreme effort to place the Herald in every home in Terry county. If you like the Herald and think it is helping you by giving you the news of Terry county, or that it is saving you money by telling you where to buy goods cheaper, lend your copy to a neighbor who does not get it, or better still tell us and we will send the family a few sample copies. Many readers tell us that not a week passes but the Herald saves them more than its cost in making their weekly purchases, and in some instances saves them in a week more than it costs for a year. Send us a list of people in Terry or Yoakum counties that does not get the Herald, and we'll do the rest.

CARD OF THANKS

We take this means in thanking our many friends for their kindness to us, during the sudden death of our husband and father. May God bless each and everyone of you. Pansy Ramons, J. P. Ramons, R. D. Ramons, Harvey Ramons, Bettie Lou Ramons.

Not Many Stunts Puled In the Air Saturday

The air circus here Saturday was a bit disappointing to the citizenship of the town in that some of the stunts advertised to take effect on the grounds did not occur, at least where it could be seen. It might also be said that the crowd that attended was disappointing to the air men, or that the funds obtained from the sale of the ad was not sufficient to pay for cutting many stunts in the air. The fellow who was to have jumped from a plane in a parachute was badly wounded Sunday afternoon at Lubbock in his stunt, and is still unconscious at this time.

Speaking of the ad, had not some home men helped in getting it up, they would not have gotten as much as they did, and receiving the cooperation they did from this source, they should not have disappointed the people in any particular, even if they did fail to get the money they expected to get. As it is, it will be almost impossible from this on to get up anything in the way of an air circus here again. Many expressed themselves that it was mainly gotten up to carry passengers, and that seemed to be in the neighborhood of the truth.

Advertisers Asked to Hand in Copy Early

In order to give the Herald employees a few days off for Christmas, our press day next week will be Wednesday instead of Thursday, and this will mean that advertisers will be expected to get their copy in one day earlier than usual in order that we may do so.

It is rare that we ask any special favors of our advertisers, taking copy most any time Wednesdays for that week issue, but we are going to ask that you favor us next week. You will likely be less busy Monday than any other day. Let us have your copy that day, please—Tuesday morning anyway.

See A Good Show With Old Clothes

The Rialto Theatre is doing their part to relieve the distressed here, as you probably noted from a circular distributed by them on the streets. They are not only giving a good show, but admission can be paid by old outgrown and discarded clothing—not rags—which you are to bring, and are to be the exclusive judges as to how many you bring. A basket will be provided for the clothing in the lobby of the Theatre to deposit the clothing. The clothing will then be turned over to United Charities to be distributed to the poor of the community.

Paul Robertson, of the Jones store reports that their recent sale went over nicely. The dollar is said to go farther this year in the purchase of a dress, so the skirts must be getting shorter—if that is possible.

T. P. OFFICIALS THANK BROWNFIELD WITNESSES

Evidence and Exhibits Said to Be the Most Extensive outside of Lubbock and Amarillo. More than Forty Mimographed Pages Furnished Various Attorneys.

That the T. P. officials pleased with the testimony and exhibits offered by local people is self evident, because they took particular pains to call the boys to one side after testimony had been offered before Com. Davis to tell them personally that the Texas & Pacific were well pleased with both testimony and exhibits offered in favor of the building of the Texas Pacific Northern. In fact, it was conceded that they had the best testimony and array of exhibits outside of the two larger cities of Lubbock and Amarillo, and both these cities were able to hire all the help they needed including clerical force, whereas those who got up the testimony here, which included Morgan Copeland, Joe J. McGowan, Ed Shelton, Fred Smith and possibly others had to go on their own resources and compile and mimeograph all the work themselves.

But they had something like 40 pages made into some 60 briefs so that one could be handed to each and every attorney who demanded one. These pamphlets were both statistical and prophetic in that they gave the growth of this section for the past twenty years as actually counted by the Federal census, together with school increases, taxable valuation, postal receipts and tonnage, and the increase in cotton production from 800 bales in 1919 to 25,000 ten years later. This also showed the corn and feed crop shipments of some 30 cars in 1918 to several hundred at this time. In the prophetic section, of course, mention was made of several ranches which within the next few years will be developed into farms, and which the building of the new road will no doubt hasten, increasing our farms easily from the present 1500 to at

least 2000. They had an array of other data too numerous to mention here, which was offered in evidence. The Herald takes this means and time to thank the gentlemen who have spent their time in preparing it without cost to the town and county, and which we believe will be a mighty force in deciding the I. C. C. in favor of permitting the T. P. to build here.

To say the least, the Santa Fe, Denver and Rock Island had some powerful attorneys on hand which were not idle, and while Morgan Copeland informed the Herald that they had prepared 1000 questions to be answered, they were apparently asked 1004, and the last four came nearer getting them tangled than the preceding 1000. One of those questions relating to the Santa Fe building a line to the west out of Brownfield was objected to by the T. P. attorneys and sustained by Examiner Davis on the ground that the Santa Fe had never made any applications or filed any intention of building such a road before the I. C. C. at least. The south end of the line from Big Spring to Levelland was concluded Saturday while the north end from Littlefield to Vega gave their evidence Monday this week. As we understand it, the protesting rail lines and the city of Plainview will then be allowed to bring in their evidence against the building of the line, followed by argument. It is believed that the session will end early this week.

Those who attended the sessions from here are confident that permission to build will be granted by the I. C. C. when the whole commission meets together some time after the holidays in Washington to go over the testimony.

New Mailing System Installed This Week

The Herald believes it has installed a better mailing system and machine this week to take care of our constantly growing list. We do not believe that it will be any faster, but we almost know that it will be better and more sure in getting the paper to the proper address. The old mailing machine was good when new, but it has become worn and imperfect. Inasmuch as it cut and struck the name and address on the paper or wrapper, if the glue was not working just right, or the cutting knives become dull or clogged with glue, sometimes the name came off while in transit. The new machine works entirely different.

Instead of pasting strips of paper with the name and address, thereon, the new machine prints direct from the slug in a galley to the wrapper or paper, and absolutely will not come off unless torn off. Of course, the machine being new may give us a little trouble as only one man on the force has ever used this make of machine, but we hope in a few weeks to have it down Pat, and giving our readers even better mailing service.

State Fire Inspector Was Here Monday

A State Fire Inspector was here Monday making the rounds of the business houses, and of course called on the Herald for the same reason. While a young man, he was very nice and polite and offered suggestions where needed to hedge a possibility of fire, or to reduce one's insurance risk and lower their premiums. He offered one while in the Herald office concerning having two places to turn on gas when a rubber tube connection is used.

Generally speaking, he informed us that Brownfield was in good shape for the inspection, and with some suggestions complied with here, he believes that the present low rate of insurance can be maintained, and possibly lowered with the arrival of the new fire truck. People should be drilled into the fact that they make their own insurance rates. With care and inspection, the removal of fire hazards, people can lower their own rates.

Rates depend on the number of fires in a given town—nothing else.

The undertaker is about the only man we know of who can make a success by running his business into the ground.

Eudy Favors Burning Tumbling Weeds Early

Joe Eudy, prominent farmer of this county believes in making one lick this year save hundreds next year, and he gave the Herald his plan last Saturday that in one particular we believe will with one lick this fall and winter eliminate hundreds of licks next spring and summer when the weather is hot and the old farmer gets hot under the collar. Joe says now is the time to burn tumbling weeds before they start their annual "tumbling to scatter millions of seeds to the four winds. That is the way nature helps these weeds to propagate their species.

Mr. Eudy says that the old stalk has been wet now for most two months and is becoming very rotten, and the next sand storm—and there was one Sunday—would break them loose and start them careering on their journey of scattering seed to come up by the millions over the fields next year. Mr. Eudy uses an old maize fork to dislodge them, and says that one lick is usually sufficient to dislodge one big bunch that carry thousands of seed. Of still days he rakes them in piles along the fence rows and burns them, and they never get to his field.

But in order to make matters better, if all farmers could be induced to do this, he would not have any blow over on him from other farms, nor would his bother his neighbor. In this way, all could get the other and in a few years get rid of this pest. At least they could hedge many a lick with the hoe next year. We are doing this for what it is worth, with the hopes that more farmers will practice this method.

Girls Tie Their Game—Boys Win Theirs

Two interesting games of basketball were played here Saturday night of last week between the boys and girls of both teams. The girls of Brownfield tied a fighting girl team from Seagraves after a hard struggle. This game will be played off later on sometime, we suppose.

The boys here had better luck, defeating the Seagraves boys by a score of 32 to 8. In our roundup of games last week we stated that the local girls were defeated by the Lubbock girls, when it was the Seminole girls. Our boys played a team of boys from Lubbock that night.

M SYSTEM

SAVES FOR THE NATION

And

HELPY-SELFY

FOUR DAYS CHRISTMAS SPECIALS, SATURDAY, MONDAY, TUESDAY, AND CHRISTMAS EVE.

A FINE SELECTION OF CHRISTMAS FRUITS, NUTS, AND CANDIES AT ATTRACTIVE PRICES.

Specials Begin Saturday and Continues through Christmas Eve.

APPLES	Raybrook No. 10 Can	45c
PINEAPPLE	Libby's Crushed. No. 2 1/2 can	28c
PEARS,	Raybrook No. 10 Can	45c



Bright and Early Coffee
1 lb. pkg. **.25**

PEACHES,	Hillsdale No. 10 Can	53c
HONEY,	1/2 Gallon With Comb, Pure	62c
BLACKBERRIES,	Raybrook Oregon Pack, No. 10 Can	63c
PEACHES,	Hillsdale No. 2 1/2 Can	18c

Sugar 10 lb. cloth bag .55

PRUNES	Raybrook No. 10 Can	39c
APRICOTS	Hillsdale No. 10 Can	58c
PEACHES	Hunt's Staple No. 2 1/2 Can	19c

COFFEE Maxwell House 3 lb. can 1.07

SALMON	Brookdale 2 Cans	23c
PEAS,	Libby's No. 2 Can	17c
PORK & BEANS	Campbell's 3 Cans	25c
GREEN BEANS	Happy Vale No. 2 Can	12 1/2c
SOUP	Campbell's Tomato 3 Regular Cans	25c
TURNIP GREENS	Hiwasse No. 2 Can	11c

Soap Crystal White 10 bars .35

ENGLISH WALNUTS	Branded Diamonds, Pound	25c
ORANGES	Dozen	29c

Spuds 10 lb. .22

SYRUP, East Texas County Made Pure Ribbon Cane Gal \$1.00

PACKING HOUSE MARKET

FRESH PORK SAUSAGE	14c
BRISKET and FLAT RIB ROAST	08c
LONGHORN CHEESE	21c
SPRING LAMB, and cut	22c

What Roger Brought Home

A Christmas Story
by MYRTLE KOON CHERRYMAN

ROGER was always bringing home something! His twelve-year-old ideas of fun, household benefit and chivalry were sometimes embarrassing to the family. This time, it was a foreign looking woman, and luckily Mr. Damon was busy in the library, so he didn't have the shock of seeing her first.

Mrs. Damon, as she lay in bed, recovering from an attack of flu, had the news broken to her gently by Roger, who came in and closed the door after him.

"Mother, when I went down to the station to mail that letter on the train for Dad, I saw a woman sitting there crying, and I found out she'd come to work for some family, and they hadn't met her. She'd lost the address and could not remember their name—Isn't that dumb? So I brought her home to have something to eat—she hadn't had any breakfast, and was afraid to go to a hotel."

"But, darling, did you tell her I was sick, and that our maid had to go home for a funeral?"

"Yes, I explained that we were in a pickle, too, and were trying to decide whether Dad and I should go to a hotel for our dinner."

"Well, you are going! It's foolish of you to stay home because the doctor won't let me get up yet. The turkey will keep, and if my fever doesn't return today, I can get up tomorrow; Mary will be back next day, and we can have our Christmas dinner then."

"Well, we'll see—but now I'm going to take her into the kitchen—she's Mrs. Schwartz—German, I guess—and get out the eggs and things for her. I told her I'd make her some toast, but that I wasn't very good on coffee. Dad could make it fine, but I was afraid he wouldn't be enthusiastic."

"Hardly!" exclaimed Mrs. Damon, remembering her husband's complex against doing anything not on the program. "Well, do the best you can, dear—but I hate to think of the way that kitchen must look after two days of male housekeeping."

She went back to her reading, and as the house was quiet, she finally fell asleep, making, up for the hours lost worrying in the night about what her "boys" would do for holiday festivity in this bleak situation.

Two hours later she was roused by a gentle tap at her door, and in response to her "Come?" Roger entered, carrying a dainty tray, with a cup of steaming chocolate, and some attractive little cakes.

"She made it—the chocolate—and these are some kuchen, or whatever you call 'em—she had in her bag, like they make in the old country. And she's got all the dishes washed. I helped put 'em away—and now, what d'ye s'pose?"

"She has unfolded her wings and flown back to heaven!" guessed Mrs. Damon, sipping the most delicious cocoa she had ever tasted.

"Not she! She's got the turkey in the oven, and is getting the dinner! I'm going to the phone now to see if I can locate the folks that sent for her. She remembered the name—Martin. She told me half an hour ago, but I didn't want to hurry too much, because I wanted her to get the dinner cooked first."

"Oh, you scamp!" laughed his mother. "Go right to the phone and call up all the Martins. There are so many it may take until the turkey is done, anyway."

"Yes, it's pretty near ready now!"

Whether Roger artfully timed his search for lost employers or not, they were located just as dinner was ready, and were so jubilantly grateful that they told Mrs. Schwartz to serve the dinner and eat her own; they would send for her in an hour to cook their own evening meal. It seemed they had expected her at another station, and had worried all morning over what had happened to the poor woman, as well as what would happen to their own poor dinner.

When the angel-cook left at four o'clock, she would take no pay for her work, saying: "I had a gut Christmas, and dis little boy vas my Kris Kringle."

(© 1930, Western Newspaper Union.)
Christmas in A. D. 190
Christmas was first celebrated as a religious festival about A. D. 100.

A navy has never been the cause of a war.—Lord Jellicoe.

And then there is the woman so particular that she always reminds cook to take the strings out of the "stringless" string beans.

Texas had 3,689,000 acres terraced on Jan. 1, 1930 against 50,000 acres in 1916, demonstrating its interest in soil conservation.

Growing Old, and Christmas

by Noni Clack Bailey

MARTHA WHITESIDE had come from a family proud of its Puritan ancestry. The women had always been good-natured, well read, but prim.

Because of Dolly, Martha, who was widowed early, had drifted into journalism. Dolly grew up, married Fred Howard and moved away. Martha loved her, missed her; but was too busy to consider changed conditions or passing time.

Then on Christmas eve came a letter. Martha sat alone in her apartment reading it. The stork had come! She arose hastily and went to the mirror to see how she looked—being a grandmother. Reflected she saw youth and grace. But—she had hardly realized it—her hair was white!

A grandmother! Faintly there came a vision of her own grandmother. A dainty little woman she was, in black with a snow-white apron tied about her slender waist. Around her shoulders was a soft mull flieu. A little lace cap adorned her silver curls. It was a bit old-fashioned, she knew. Most other women, Martha remembered, had quit wearing caps and flieus; but somehow they seemed just right for the quaint little grandmother who seemed always giving one cookies.

Martha laughed, a rather startled laugh; for she suddenly realized—"Why, I'm as old as she was then!" A puzzled look came into her eyes. The puritan Martha was saying: "It's time to give up your work, don some clothes and learn to bake cookies." The newspaper woman was answering: "Martha Whiteside, you'll do nothing of the sort. You'll go to the beauty parlor tomorrow morning and get a facial and have your hair bobbed!" The vision looked a little shocked, laughed and disappeared.

Decision and action were one with Martha. The hair was cut in the latest lines. The curls nestled into form like they were happy over her decision. It suited her active bearing, her youthful face and smart ensemble.

In the editorial room the sports editor was passing her desk as she removed her hat. "Hello, Bob-White," he cheerily greeted her, and the sobriquet stuck tight. That's where she got the pen-name for those clever articles she writes. Those who are near



Again Comes the Dim Vision of Her Grandmother.

her among business associates, friends or family fondly call her "Bob-White."

It is Christmas, five years since Martha made her decision as to the kind of grandmother she was going to be. Dolly and Fred with their Bobby and Jimmy are spending their day in Martha's apartment. A maid is converting a library table into a very proper one for dining, arranging a marvelous Christmas dinner, just sent up from the caterer's.

The group is gathered about a tin-seled tree in the bow window. There are remarkable toys—too many perhaps. Martha, fresh and pretty as ever, is sitting on the floor teaching Bobby how to bark at the miniature kennel and see the radio dog jump out at the sound of his voice. On the soft blanket before the fire Jimmy is gleefully chewing the toe off a rubber clown.

Suddenly Martha looks up at the panel mirror and sees the picture. Again comes the dim vision of her grandmother, smiling happily. Martha laughs back at the vision, then solemnly relates the story. Vividly she paints the word picture of the prim little grandmother and of her puzzled decision. "Was I right?" she asks.

Bobby kicks over his "strueto" castle as he throws his arms about her and cries, "My Bob-White's tind o' drama I want."

Dolly, half tearfully, replies: "It was a pretty picture, mother, but it needs an antique frame; doesn't fit into this apartment at all. Who could want you different? You're glorious!"

The maid announced dinner and Fred, raising a glass of sweet, sparkling cider, suggested a toast "to the most charming of charming grand mothers in memory, poem or song—to the one who laughs off her sorrows—shoulders her share of life and never has time to grow old. Long live your type, my dear, the adorable kind of grandma we can lovingly call 'Bob-White.'"

(© 1930, Western Newspaper Union.)

Mrs. H. W. McSpadden and W. J. Hicks ran together at the intersection of Main and 6th Saturday. No one hurt and neither car damaged greatly.

South Dakota has a law which gives the driver convicted of intoxication more than a slap on the wrist. He can not drive for a year, the car's license is cancelled and the machine cannot be used, even by a new owner, during the current year.

May all of you—our old friends, our new friends, and also our friends-to-be—enjoy a very Merry Christmas and a Happy, Prosperous New Year.

RAMONA BEAUTY SHOP

RACHEL Phone 88 RUTH



We wish you peace,
We wish you joy,
Success in all you do!
May all good things
You're wishing for,
The New Year bring
to you.

C. D. SHAMBURGER AND CO. INC.



We hope the Christmas star shines bright
For friend and patron, too.
We hope that every happy thing
The New Year brings to you!

The Herald has received a number of letters the past week or two purported to be written by some of the grownups, but in reality were no doubt written by some of their friends. Like Cal Coolidge, we do not choose to print them as we might get into a hot place by doing so unless the real writer disclosed their parentage is for the real kiddies anyway, so why try to break into their society columns. Anyway, the Santa Letter desecrated by some of the kiddies. Texac gained 136,736 scholastics in the present year, bringing the total to 1,563,595—1,305,380 white and 258,215 colored.

"I do not choose to pun," said Coolidge when asked to put a little more humor into his paragraphs.

Merry Christmas

It is with real pleasure that we extend our best wishes for your Merry Christmas and Happy New Year.

And at the same time may we thank you for your co-operation during the past year.

The helpful spirit which you have shown has inspired us to do our best to keep your gas service good.

WEST TEXAS GAS COMPANY

Elder Chas. Bankhead, of Borger was through here from Hobbs this week, on his way to Borger to move his family to the former city where he will take charge of the church of Christ. He reports quite a nice congregation and a neat little building already in the new oil town. Elder

Bankhead once sang in a revival meeting held here some 10 years ago by Elder Christian of Snyder.

Wilbur F. Faulley, one of the New York Times editors, responded this week with his annual remittance. He says the Herald is getting bigger and

Because a man's clothes look like they had been slept in is no proof that he has just been to church.

better all the time. We understand there was a very good crop on his place 12 miles north of Brownfield this year, but like others, they did not get much for what they raised.

USEFUL GIFTS ARE BEST

Let our splendid stock help solve your Gift problems. You will find on our floors the inexpensive gift along with the more Elaborate.

A gift of furniture keeps giving for days an even years to come. Maybe you are having a hard time deciding what to give Mother and Dad. Why not all join together and give them a suite or piece of furniture for the home? Surely no gift could better express your love for them and at the same time give them more pleasure



ADDITIONAL GIFT SUGGESTIONS

- Foot Stools
- Cedar Chest
- A Rug
- Card Tables
- Shadow Lamps
- End Tables
- Rockers
- Table Lamps
- Smokers
- Magazine Racks
- Brunswick Radio
- Magazine Baskets
- Radio Benches
- Radio Tables
- Secretary
- Lounge Lamps
- Gas Ranges
- Junior Lamps
- Floor Lamps
- Bridge Lamps
- Console Tables
- Bedroom Suites
- Bridge Lamps
- Breakfast Suites
- Electric Sewing Machine, Pictures—
- Hand Painted Velvets of a Superior Quality
- Dinning Room Suites, Occasional Chairs, Simmons Beauty Rest and Sealy Mattresses.
- A Comfort for Dear old Mother and Dad

SELECT YOUR GIFT NOW—CHRISTMAS DELIVERY.



Brownfield Hardware Co.

Hardware, Furniture and Undertaking
Night Phone 148 Day Phone 25



For the CHRISTMAS CARVER

EFFICIENCY beyond compare—The only kind that matters—Attains perfection in the man Who carves... and never spatters.

The test of rare ability And skill that's most appealing Is this: To cut the turkey and Get none on walls or ceiling.

—Darius News

THE CHRISTMAS KING

UPON the hills of Bethlehem The dew hung on the holly stem; One by one the shepherds came To the manger lit with flame; The oxen and the shepherds all And all the beasts of barn and stall Bent the knee to Him who lay Like a diamond in the hay, Over the blessing of the sheep, Across the midnight's starry deep, The Angel wings were winnowing Lullabies for the Christmas King.

WAIT'S CAROL

By Barbara Young
in New York Times
GIVE ye good-den, Sweet gentlemen, And comely ladies, too, Give ye good-den, For once again The Lord Christ comes to you.

By moor and street His holy feet Shall pass upon the way, And give good-den To beasts and men, For this is Christmas day.
Ye gentle poor, Set wide the door So He may enter in, Bring cup and plate With simple state, And let the feast begin.
And ye who hold The purse of gold, Come out and spend and pray, And give good-den To beggars meet, For that it's Christmas day.

CHRISTMAS

By EDWARD SANDFORD MARTIN in Manual Family Herald

THOUGH doubters doubt and scoffs scoff, And pass on earth seems still for off; Though learned doctors think they know The general stores are not so; Though greedy men are greedy still And common choices good-will, While rich men sigh and poor men fret, Dear and we can't spare Christmas yet Time may do better—maybe not, Meanwhile let's keep the day we've got On Bethlehem's birth and Bethlehem's awe Where'er our speculations are, Where'er for us may run the line Where human beings with divine, We've still asked if we can't see What Christmas feelings ought to be, And dull again if we can doubt It's worth our while to bring them out, "Glory to God, good-will to man!"
Come! Feel it, show it, give it then! Christmas on the farms and ranches! Christmas in the town! Christmas on the mountain ridges! Christmas on the sea! May your Christmas day be merry Wherever or you be!

CHRISTMAS

"PUDDINGS steaming, candles gleaming, Branches weighted down, Christmas on the farms and ranches! Christmas in the town! Christmas on the mountain ridges! Christmas on the sea! May your Christmas day be merry Wherever or you be!"

The Chief was pleased to have a visit from Rev. J. W. Chisholm, newly appointed pastor of the First Methodist church, last Monday. Rev. and Mrs. Chisholm and three children came to Miami from Panhandle and were residents of Brownfield, a South Plains city before their removal to Panhandle. Rev. Chisholm stated that he and family were delighted with Miami and her citizenship, and it is with pleasure that we extend to them a hearty welcome to our town and community. We know that the local church will grow under the pastorate of Rev. Chisholm, as his work elsewhere has proven him to be a leader in both church and civic activities of the community.—Miami Chief.

CHISHOLM'S

Holiday SALE Beginning

FRIDAY, DECEMBER, 19TH AND CONTINUING TO AND INCLUDING SATURDAY, DECEMBER 27TH. 7 DAYS IN ALL—STORE CLOSED CHRISTMAS DAY. No Advertisement next Week.

THESE 7 DAYS WILL BE BARGAIN DAYS THROUGHOUT OUR ENTIRE BUSINESS REAL SAVINGS WILL GREET YOU EVERY WHERE

- 8 LB. COMPOUND .89
- FLOUR GILT EDGE 48 POUNDS .96
- 7 lb. Peaberry Coffee 1.00

- JELLO, 3 Pkgs. 25c
- Pinto Beans, C. R. C. lb. 5c
- Macaroni or Spaghetti 4 pks. 25c
- Tomatoes, No. 2 3 for 25c

- Apples Washington Fancy Winesap Per Doz. .19

- DATES, Pkg. Pitted 19c
- Dried Peaches lb. 12c
- COCOANUTS each 10c
- Dried Apricots, lb. 14c

Country Sorghum gal. 89

FLOUR Premium 48 lb. 1.25

- P&G or Crystal W. Soap 5 for 19c
- Cheese, Longhorn lb. 22c
- Comet Rice, 2 lb. Pkg. 19c
- Sliced Bacon, (Wilsco) lb. 34c
- Camey Soap, 3 Bars 22c
- Pork & Beans Medium Can 8c

See us for your Christmas Tree Supplies, Fruits, Nuts, Candies, etc.

BEST PRICE WE HAVE EVER HAD

- Qt. Jar Mustard 19c
- Cocoanut, 1-4 lb. Pkg. 10c
- 4 lb. Raisins 32c
- Saltines, 8 1/2 oz. Pkg. 11c
- BRUNSWICK PHONOGRAPH RECORDS, 3 for \$1.00

HATCHERY AND HARDWARE

- Wheat Bran, 100 lb. \$1.20
- Cotton Meal Meal 100 lb. 1.75
- A & M. Formula Egg Mash, 100 lb. \$2.50
- Mynacle Egg Mash 100 lb. \$3.40
- Everlay Egg Mash 100 lb. \$3.00
- 10 Quart Buckets 19c
- No. 3 TUBS 73c
- No. 2 TUBS 63c
- No. 1 TUBS 52c

SOUTH OF COURT HOUSE BROWNFIELD, TEXAS

Santa Claus Letters

Brownfield, Texas, Dec. 19, 1930.

Dear Santa Claus: I want you to bring me a knife, watch, dump truck, peddle car, nuts, fruit and candy. Papa said for you to bring me a cotton sack but leave that out. Papa said he didn't think you would get around if you don't send it by the mail carrier.
Your friend,
J. C. Moore

Brownfield, Texas, Dec. 19, 1930.

Dear Santa Claus: I am a little boy seven years old. I am in the first grade and I go to school at Gomez. Please bring me a wagon, gun, tinkler toys, harp, horn, fireworks, fruits and candy. Don't forget my mother and daddy.
Your friend,
O'dell Sears

Brownfield, Texas, Dec. 19, 1930.

Dear Santa Claus: I am a little boy six years old. I want you to bring me a little gun, airplane, dump truck, tinkler toys, horse, harp, ball, fireworks, fruits and candy. Please don't forget my mother and daddy.
Your friend,
Ernest Sears

Brownfield, Texas, Dec. 19, 1930.

Dear Santa Claus: I want you to bring me a big doll that will go to sleep, bring me a doll buggy too and as many more toys as you have to spare. I want some fruit, nuts, and candy. Don't forget the rest of the folks. I am 4 years old and I live close to Union.
Your friend,
Irene Roe.

Brownfield, Texas, Dec. 19, 1930.

Dear Santa Claus: I am a little boy three years old. I have been trying to be a good boy. Please bring me a wagon, ball, tractor, harp, kiddie car, teddy bear, fruits and candy. Don't forget other little boys and girls.
Your friend,
Earl Wayne Sears.

Brownfield, Texas, Dec. 19, 1930.

Dear Santa Claus: I am three years old. I want a doll, dishes and scissors, and colors.
Your friend,
Winell Moore

Brownfield, Texas, Dec. 19, 1930.

Dear Santa Claus: I want a bicycle, knife, dump truck, watch, pistol, peddle car, nuts fruit and candy.
Your friend,
J. W. Black.

HARMONY SIGHT SEEING

Harmony folks are busy this week applying liniment to their poor old abused necks, trying to get them back to normal length. They were stretched all out of shape, watching the airplane stunts Saturday.

The women claim, more wrinkles formed around their eyes they squinted so hard towards the sun, to make sure they didn't miss a stunt. But the men folk, think they are either trying to use all the tissue cream at one time or make their faces imitate a buttered biscuit.

We hope we acted un-natural when we saw the parachute jump, you know us country folks always act like we never saw anything before, when we are seeing something for the first time—which is perfectly natural. But I imagine we looked like a giraffe and the boob that saw his first New York Sky Scraper—all combined.

Deline Sullivan left Sunday for Tularosa, N. Mexico. Facing the sand storm that was ragging that day, wasn't so pleasant travelling, neither was the snow covered hills, she had to travel through. Anything like a Pink-Tea. Bet she wishes she had have stayed in Brownfield, for its a grand place—when the sand doesn't blow.

If the sandstorms doesn't cease before Xmas, old Santa Claus will have to visit Harmony, the prairie-dog way;—via a tunnel.

When we look at some of the people who claim their ancestors came over on the Mayflower, it seems too bad the immigration restrictions were not instituted sooner.

Brownfield, Texas, Dec. 19, 1930.

Dear Santa Claus: Please bring me an air gun, some nuts, candy and fruit.
Your friend,
Roy Green.

Brownfield, Texas, Dec. 19, 1930.

Dear Santa Claus: I want a doll, stove, set of dishes, bed for my doll and fruit, nuts and candy.
Your friend,
Launa Moore.

INCREASE ADVERTISING NOW, SAYS GAS MAN

"Right now—today—is the time to increase your advertising," James M. Bennett of Philadelphia, chairman of the advertising section of the American Gas Association, in a recent address before that organization.

"As I see it, advertise and your business succeeds. Stop advertising and your business declines. The first reaction of the average executive with the approach of hard times is to cut down on advertising. That this is, in the long-run, a short-sighted policy, is ample evidenced by the experience of large national advertisers during the last depression period of 1920.

"Charts showing their relative advertising expenditures and sales during 1920 and the five years following indicated that those advertisers who steadily but conservatively increased their advertising during 1920 and the five years following were rewarded with a consistent and proportionate increase in sales, while those who decreased their advertising showed an exactly proportionate decrease in sales for 1920 and the first next five years."

According to the finding of the National Teacher Training Survey there is an excess supply of school teachers, but there is no excess supply of capable teachers.

There should be a law compelling them to build apartments over filling stations. People must have some place to live.

RIALTO
Rosal Walek's
THE
BIG TRAIL
COMING SOON

It was the demonstration by the Post Office Department through the air mail service that private capital was brought to realize that there were great possibilities for the airplane in the field of commerce.

Wet and dry organizations naturally disagree on the effects of the recent primaries, but whatever the real facts as to gains and losses, it has been demonstrated that this is a poor year for fence-straddlers.

Barred from the reputable press, the medical fakery are now "crying their spurious wares" through the smaller radio broadcasting stations.

Those of our readers who read the article on the front page of the Plainsman last week, will probably recognize in it, the opening gun of a gigantic bombardment which the enemies of the Federal Farm Board have launched against the farmers of this country. Chairman Legge has resigned and the effort that has been made to help agriculture bids fair to become a dead letter, principally because too many of those whom it was designed to aid have followed the tactics of Ghandi and his Indian supporters and assumed an attitude of "passive resistance." It is safe to say that if the opposition is allowed to carry its point, it will be many, many years before another attempt will be made to alleviate the condition of the farmer. The main part of the coming fight will take place in Congress but every means of spreading propaganda unfavorable to the Farm Board will be used. The opponents of the marketing act have plenty of money and they have done just what they don't want the farmer to do—pooled their resources. Those interests which have lived and become rich off of the farmer's products are determined to make an end of farmer competition, which leads one to conclude that the efforts of the Farm Board have been at least, partially successful—else why the great mobilization of forces to kill it? What are the farmers going to do about it? Sit

supinely and permit this outrage? In years past, the mere mention of speculators, gamblers, exchanges was enough to bring forth a torrent of belligerent indignation from any farmer—an eruption that got him nowhere at all. Now, given the opportunity and the means with which to secure a voice in the marketing of his products, he is going to back ignominiously down because the details of the present plan do not suit him, personally, and entail a little effort on his part. If so, he deserves neither help nor sympathy. It is quite probable that the simple thus far attained by the Board have been a disappointment to many but when one considers that it has been in existence less than two years and is "backing" an established order of things that is hundreds of years old, it does seem that its beneficiaries might have a little more patience. Moreover, the Board has had to meet most unusual conditions. It is evident that any program to help the farmer must be a "long time" plan that will help him to help himself. The only thing for the farmers to do is join the co-operatives—and do it quickly.—Southwest Plainsman.

If, as is so often claimed, "Ignorance is bliss," it would appear that to be wise one must be foolish.

For—

GOOD LUMBER
and other
BUILDING MATERIALS

—see—

CICERO SMITH LUMBER COMPANY

PRESTONE

Cold weather is right on us and you should protect your car by having Anti-Freeze in the radiator.

Also you should have the old transmission assuring more ease in shifting gears.

COME ARONUD AND LET US FIX YOU UP

MILLER & GORE

This is the "machine age;" however, that does not mean that you should make it a "washing machine age" for your wife if you should be suddenly taken away.

Few know that even lapsed policies have a value. If you have a lapsed policy and are in good health, let me explain.

W. A. BELL, AGENT
Southland Life Insurance Company



GOLDEN CREAM BREAD

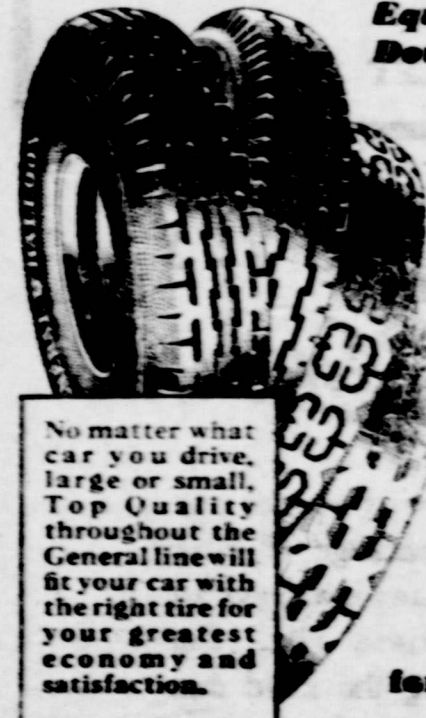
"Gee, Aint It Good?"

Yes, and Good for Him. Baked just right—to a crisp brown to give it that home-made flavor you so desire. Just the sight of it, makes you hungry as its no wonder the children, and grown-ups, too like Golden Cream Bread. Take home a loaf or two—today.

THE BON TON BAKERY

PAYMENT PLAN
General Tire Acceptance Corporation

Enjoy SAFETY at a SAVING.
Equip with Generals now for Double Economy and Security



Pay as You Save

COMBINE pleasure with profit. Let your risky old tires make the down payment on new Generals while prices remain at present low levels. Take your time on the balance. Enjoy the safety of non-skid that lasts year after year, at actually less than it costs to ride on cheap-grade cheap-tread tires.

65¢ per week
for Ford and Chevrolet sizes
All other sizes in proportion

BROWNFIELD LEADING TIRE STORE

CRAIG & McCLISH

BROWNFIELD, TEXAS, PHONE 43

The GENERAL TIRE

—goes a long way to make friends

Pat Tackett, of Wichita Falls, with the Graham Paper Co., was here Saturday. He was accompanied by the assistant manager of the Dallas house, Mr. Stewart. They delivered a nice Christmas present to the Herald which was made at Toronto, Canada. Now don't all gasp at once—it may not have been what you think it was.

Use The Herald Want Ad Column.

324 MURDERS IN 30 COUNTIES IN TWO YEARS

Austin, Texas, Dec.—The State Government has no adequate crime-reporting agency, it was stated Tuesday when the biennial report of Attorney General R. L. Obbitt showed that only thirty counties had reported felony cases, leaving 222 which had failed to do so. The law contemplates that District Clerks shall report such cases, but provides no compensation for filling out the blanks.

The thirty counties reported showed a total of 7,795 felony indictments, 3,546 trials, 3, 105 convictions, 441 acquittals, four death penalties, sixteen life imprisonments, 10,694 years of imprisonment assessed, 4,211 dismissed and three quashed. The report comments: "Reports made to this office are very incomplete."

324 Murders in Thirty Counties

Indictments presented were: Arson 24, burglary 1,221, embezzlement 176, forgery 863, murder 324, perjury 31, rape 118, robbery 259, theft 1,472, other felonies 3,307. Trials: Arson 7, burglary 776, embezzlement 40, forgery 392, murder 201, perjury 7, criminal assault 41, robbery 150, theft 794, other felonies 1,144. Convictions: Arson 6, burglary 710, embezzlement 38, forgery 371, murder 147, perjury 4, rape 27, robbery 130, theft 737, other felonies 985. Acquittals were: Arson 1, burglary 60, embezzlement 2, forgery 21, murder 54, perjury 3, criminal assault 14, robbery 20, theft 57, other felonies 206.

The counties reporting were Brazoria, Coke, Comal, Coryell, DeWitt, Ellis, El Paso, Erath, Galveston, Guadalupe, Harris, Hidalgo, Jasper, Johnson, Kent, Liberty, McCulloch, Oldham, Palo Pinto, Polk, Potter, Stephens, Tarrant, Travis, Uvalde, Waller, Wharton, Wilbarger and Williamson.

RIALTO



COMING SOON

THINK OF THESE THINGS

Whatever things are true, Whatever things are honest, Whatever things are just, Whatever things are pure, Whatever things are lovely, Whatever things are of good report:

If there be any virtue and if there be any praise, think on these things.

—St. Paul.

Konjola Ends Rheumatism Says Mr. Fisher

Kidney And Bowel Trouble Also Yield To Amazing Power Of New Medicine

MR. JACK J. FISHER



"I suffered frightfully from rheumatism for eighteen years," said Mr. Jack J. Fisher, well-known cook, residing at 300 Fahay street, Fort Worth. "The pains were mostly in my lower limbs but my entire body was affected. I was handicapped in my work because of the misery of this ailment. Constipation finally became an added misery. I tried many remedies over a period of years but got no results until I tried Konjola.

"I began to improve in health from the very first bottle of this medicine, and constipation has not bothered me since I began the treatment. My kidneys have been strengthened and although the pains of rheumatism seemed worse for a time, they gradually disappeared and today there is not a trace of this ailment."

Konjola should be taken over a six to eight week period in the average case.

Konjola is sold in Brownfield, Texas at the Alexander Drug Co., and by all the best druggists in all towns throughout this entire section.

A Beautiful Christmas

BY

Florence Harris Wells



IT WAS Christmas morning. Two elderly persons stood at the front window of their big farm house and gazed at the snow blanketed world about them.

"Not a chance for Sam and his family to get through these drifts. Mother, not a ghost of a chance. No car on earth could make it."

"I guess you're right, Pa," Mrs. Clark answered, solemnly shaking her head with its beautiful wavy white hair. "And our dinner's well on the way. I'll have to tell Annie not to cook so many potatoes and perhaps we can manage to keep most of the turkey a day or so until the children can come. I suppose there's no chance for the snow plows to get through today either, William?"

"No. They'll clear the main highways first. But it's beautiful, isn't it, mother? with the ice and sleet on the trees and now the snow for trimming. It's as beautiful a Christmas morning as I have ever seen. And we're both well and strong and able to enjoy it together. It's great, isn't it?"

Grandfather Clark slipped his arm about his wife's waist and drew her close beside him.

Meanwhile Sam and his family, seated about their breakfast table, were much more concerned about missing Christmas at Grandmother's and the good dinner than they were at the beauty of the world about them.

"Oh, grandfather and grandmother will understand," Marion, the daughter, was speaking. "We're the goats in this case. Ham and eggs for Christmas."

"Well! Can't we do anything 'cept sit here and talk about it?" Sam, Jr., aged fourteen, poked his brows in evident great concentration. Suddenly he threw down his napkin and dashed for his sweater and cap.

"Where're you going?" Marion shouted.

The banging of the front door was the only reply.

In less than a half hour Sam, Jr. came bursting back again, all excited:

"Get ready! We're going! We're going!"

"Going—fiddle sticks!" Marion scoffed.

"Please explain, young man," Sam, Sr., quizzically demanded, a gleam of understanding coming into his eyes as he caught sight of tall, handsome Dick Roberts who had entered quietly after Sam, Jr., and stood just outside the door. Now he stepped forward.

"Merry Christmas, everybody!"

Marion's face was as rosy as Dick's as she grasped his extended hand. "I thought you were going to your sister's in the East," she stammered.

"I was," Dick laughed, "but business wouldn't let me. I don't mind now that I can be of service to you. Young Sam knew I hadn't gone, and he swooped down upon me and explained your predicament. And my plane is at your service."

"Your plane?" Marion gasped. "A plane in this snow?"

"Yes. My plane has this, you know. I can take you out at a time and land you safely at your grandfather's."

Grandfather and Grandmother Clark were more excited than the others. If that could be possible, when Mrs. Sam arrived first and explained what was happening, Sam, Jr., came next.

Then Father Sam and last of all Marion, all rose and excited.

"Beautiful sight wasn't it, gliding over the country?" Sam asked as he helped Dick off with his top.

"Marvelous! Then Dick added quickly, "But everything's wonderful to me today because it took a ride way up in the clouds to convince Marion that I could be her pilot for life."

"Congratulations!" Then Dick added quickly, "But everything's wonderful to me today because it took a ride way up in the clouds to convince Marion that I could be her pilot for life."

"Some Christmas!" Sam, Jr. grinned at them all.

(© 1930, Western Newspaper Union.)

Santa Claus Letters

Brownfield, Texas, Dec. 19, 1930. Dear Santa Claus:

I am a little girl 6 years old, and already have lots of toys, so am not asking for very much this Xmas. I just want a little washing set and a real little ironing board, lots of nuts,

HUDGENS & KNIGHT

SPECIAL HOLIDAY SALE BEGINNING DECEMBER 19TH AND CONTINUES UNTIL SATURDAY, DEC. 27th—FOR CASH ONLY.

LARD 8 LB. BUCKET .89

FLOUR GILT EDGE 48 POUNDS .96

FLOUR 48 lb. Guar. Premium 1.25

- 50c Broom 40c
- 75c Broom 65c
- 4 lbs. Raisins 33c
- 4 lbs. Prunes 39c
- 1/2 lb. Hersheys Coco 18c
- 1 lb. Hersheys Coco 31c
- 6 lbs. good Bulk Coffee \$1.00
- Quart Peanut Butter 39c
- 5 lbs. Peanut Butter 78c
- Packages Macaroni or Sphetti 7c
- Pkgs. Macaroni or Spaghetti 07c
- 1 lb. Mothers Coco 21c
- 6-5c bars Candy 25c

DRY SALT MEAT LB. .19

MEAT Rex Sugar Cured SMALL SIZES. PER POUND .28

- SMOKED BACON, Per Pound 23c
- 100 LBS. WHEAT BRAN \$1.20
- 100 LBS. COTTON SEED MEAL \$1.75

- Gallon Peaches 55c
- Gallon Pears 60c
- Gallon Apricots 60c
- Gallon Italian Prunes 49c
- Wigwam Syrup \$1.19
- Quart Platto Salad Oil 48c
- Quart Sour Pickles 25c
- Quart Sweet Pickles 42c
- 3-10c Bars Toilet Soap 23c
- East Tex. Ribbon Cane Syrup 93c
- 2 1/2 lb. box Snow Peak Cakes 48c
- Ga. Platto Salad Oil \$1.40

All Kinds of Fruit Cake ingredients at Special Prices. Candy, Apples, Oranges, Bananas, Grapes, and vegetables. In fact everything to make the Xmas Dinner a big Success at Special Prices.

Hardware and Furniture Dept

- Extra Lage Meat Platter 89c
- No. 2 Lamp Globes 7c
- 5 Quart Aluminum Teakettle 89c
- WALL MIRROR, with Card, \$2.00 Value 98c
- All Steel RED COASTER WAGONS A real Buy \$3.95
- 9x12 CRESENT RUG. While they last \$5.50
- CHILDREN'S RED CANE ROCKERS, only \$1.50
- Meat Platter 50c value 29c
- Alarm Clocks 89c
- 4 Cup Aluminum Percolator 39c
- A real Buy \$3.95
- \$5.50
- \$1.50

Mr. Farmer, now is the time to buy that W. W. FEED GRINDER.

candy and fruit. Be sure and come to see all other little girls and boys.
Your friend,
Daphne Huckabee

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
Please bring me a doll some gloves a meshbag, some handkerchiefs, a doll blanket and a necklace, some candy, nuts, oranges and apples. Bring mother and daddy something.
Your friend,
Dorothy Murphy.

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
Please bring me a tractor, a fire truck and a wagon. I want some fireworks, fruits, nuts and candy too.
Your friend,
Cecil Conley.

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
Will you please bring me a tricycle a doll and bed, a cabinet, table, and a set of dishes, a little broom and a

harp, some fruit and nuts.
Your friend,
Billie Jean Bradley.

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
I have tried to be a good girl this year, so please bring me a doll, a doll buggy, a bicycle and lots of fruit, nuts and candy.
Your friend,
Gladys Johnson.

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
Please bring me a big doll, some nuts, candy and fruit.
Your friend,
Cereene Green.

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
I am a little boy six years old. I have tried to be a good little boy. Please bring me a pop-gun, a horn, some candy and nuts. My little brother

er is four years old, he wants the same you bring me. Please don't forget baby sister.
Your friend,
T. C. Hogue Jr.

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
Please bring me a big doll, some fruit, nuts and candy. Don't forget to bring my baby sister a doll and chair.
Your friend,
Maudine Green.

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
I have been a good little boy, please bring me a little truck, a gun, and a box of BB's and some nuts, fruit and candy.
Your friend,
Marvin Green.

According to a Bradstreet report our export trade showed a gain of 12.5 per cent during August, the month's total being at \$300,000,000.

AMONG SOCIETY FOLKS

Mrs. R. L. Bowers, Editor Phone 152

THE IDEAL CLUB

The Ideal club met at the home of Mrs. W. H. Collins Wednesday, December 11th. Those present were Mesdames Bailey, Baldwin, Carter, DuBois, Enderse, McDuffie, McGowan, McSpadden, Michie, Sawyer, Self and Hudgens. Pictures were presented to Mesdames Hudgens, Self and McDuffie, as table cuts. Mrs. Baldwin won high, a cookie jar. After four games of bridge the guests were served sandwiches, a salad, tea, nutgat ice-cream and cake.

"FRIDAY 42"

Mrs. Pat Brothers was hostess to "Friday 42", Dec. 12th at the home of her daughter, Mrs. Frank Ballard. The house was prettily decorated with Xmas decorations throughout. At the beginning of the game table cuts were drawn by Mesdames Gracey, McBurnett and Hahn and were pin cushions, high and low going to Mrs. Hamilton and Mrs. Hahn respectively. Raisin pie topped with whipped cream, coffee and date loaf was served to the following ladies, Baldwin, Hamilton, Ellington, Kendrick, Holgate, Gracey, Longbrake, D. Lewis, W. C. Smith, McBurnett, Hahn, Gore and Downing.

ZONE NO. 1 MET THURSDAY

Thursday, December 11, Zone No. 1 of Lubbock District, met at Brownfield for all afternoon session. Societies from Ropesville, Meadow, Seagraves Forrester and Brownfield were present. An interesting program was rendered with Mrs. Florence of Seagraves as Zone leader presiding. Next meeting will be a District meeting in March. Seagraves winning the Loving Cup.

Mrs. W. B. Downing and Mrs. Roy Herod were Lubbock visitors Tuesday visiting relatives, also attending the Flower Show at Texas Floral.

METHODIST MISSIONARY SOC.

Monday December 15th the Senior Missionary Society met at the church to finish the last study book for the year. Mrs. Turrentine had charge of the lesson and was assisted by Mrs. McDaniel, Nobles and Downing. A box was packed to be sent to Waco. Mrs. Barney Holgate thanked the society for the gift given them by the society. Next meeting will be a Christmas Social, with Christmas Tree and gifts, at the home of Mrs.

POT PLANTS

Cut Flowers or Concrete Pots for the yard. Make a nice Christmas Gift. See them, or Call 69 MRS. W. B. DOWNING

Downing. Members present were Mesdames Williams, Turrentine, Lenville, Nobles, Thompson, McDaniel, Powell and Downing.

BIRTHDAY PARTY

Little Miss Jackie Holt received many nice little gifts, Tuesday, when she entertained in honor of her seventh birthday. After the games and contests the little hostess' mother, Mrs. Jack Holt served, candy, cake and sandwiches to Twilla Graham, Katherine Barrier, Mon Telford Jr., Patsy Ruth Ballard Vergella Nan Dunn, Mary Ethlyn Myatt, Bobbie and Marion Bowers, Joyce, Dorothy and Ray Fields, Charles and Bertie Marie Baldwin, Marion Craig, Irma Lone Smith, Earlene and Evelyn Jones, Dorothy Murphy, Millard Ellington, Dale Hutchens, Delmer Diffy, La Freda Gale Bennett, Barbara Wayne Bennett, Joe Pete May, Bernice Fowler, Elsie Claire, Larry Miller, Mary Lena Winston and Bettie Neill.

CLYDE BRILEY JR. HAS BIRTHDAY PARTY

Mrs. Clyde Briley was hostess for her little son Clyde Jr., on Monday, it being his sixth birthday.

Each little guest were presented with a favor and after the games the hostess served cake and sandwiches to Patsy Ruth Carter, Christene McDuffie, Ann Diffy, Virginia and Othello Alewine, Edgar Self, and Mon Telford Jr.

Mr. and Mrs. L. L. Brock, accompanied by Mrs. J. L. Randall, visited relatives and friends at Sweetwater and Roby on last Sunday.

Mrs. R. W. Rambo has returned from the Lubbock sanitarium where she has been under treatment.

THETA BETA

On Thursday, December 11th. Miss Polly Taylor entertained the Club with two tables of bridge. The holiday spirit was carried out in tallies, table covers and refreshments. Mrs. Lawlis received a novelty bath set for high, and Miss Patterson a novelty handkerchief halden, for next to high score. Lovely refreshments consisting of conjealed salad, saltines, tea and date nut roll with whipped cream were served to Misses Gertrude Rasco, Velma O'Brien, Norma Hulme, Elizabeth Pickett, Ina Patterson, Irene Pippin, Faye Martin, and Mrs. Paul Lawlis.

G. N. Couchman, prosperous farmer of the South route was in Saturday. Mr. Couchman says he is about done gathering.

H. D. Leach, of the west side, was a week-end shopper here Saturday. We are putting this in as payment for his renewal.

J. A. Johnson, of the Lou country was in Saturday. Reports all cotton out of the field.

Anton Hansen, of the Hunter community was in Saturday milling around with the crowd.

J. S. Siddons was in Saturday making his week end purchases and making preparations for the holidays.

The Herald takes this means of thanking Judge and Mrs. W. W. Price for the very nice 1931 calendar which is an advertisement of their abstract business. We hope their 1931 abstract business is many, many times that of the past year.

A prominent south side farmer wants us to rake town folks good that come out their way Sunday to hunt. We don't hunt on Sunday, but have no way stopping those who wish to do so, and don't care to get shot by the hunters for burning them up. Will say that the Herald columns are open to those who wish to sign their names and want to put fire under Sunday hunters.

Mr. McLeod, the local laundry man, by persistent application to business bolstered by good work and quick service in his laundry seems to have the field clear at present as we no longer see any wagons from competitive laundries in other towns on the streets here taking away his business. Have your laundry done in Brownfield by Brownfield workers and Brownfield people is the motto.

Dee Elliott was a business visitor to Lubbock, Wednesday.

Little Dorothy Bynum, daughter of Mr. and Mrs. Virgil Bynum, has pneumonia, but is improving.

Little Miss Martha Drennon, daughter of Elder and Mrs. Robt. Drennon, ho was very ill early in the week, is recovering nicely.

Tom Verner, the combination deputy sheriff and nightwatchman of Meadow, was a business visitor here Tuesday.

CHURCH OF CHRIST

We want to express our appreciation for the many kind deeds shown us in the sickness of our daughter, who we feel is on the road to recovery. I also want to commend Brownfield folks for the splendid way they have responded to the call for the poor. As one of the distributing committee, it is very gratifying to have the wherewith to relieve the distress we find. In our giving Christmas presents let's not forget the poor and needy.

Subjects for next Lord's Day "Paying Our Debts" and "Heart Felt Religion". Come with us and we will do thee good.

R. P. Drennon.

PROGRAM

The pupils of Harmony school will present the following program Tuesday, December 23, 7:30 P. M.

- 1 Christmas Carols.
 - 2 Christmas Acrostic by nine children.
 - 3 Reading—"The Longest Day" given by Willie Faye Jones.
 - 4 Play—"The True Xmas Spirit."
 - 5 Reading—"Hard Times for George" Given by Ralph Murry.
 - 6 Song—"Santa Claus Has Come to Town" 1st., 2nd. and 3rd grades.
 - 7 Reading—"Helping Santa"—J. C. Walser Jr.
 - 8 Reading—"The Broken Doll" given by Margaret Wells.
 - 9 Reading—Given by Ray Howard.
 - 10 Reading—Given by Audry Richardson.
 - 11 Play—"Unexpected Company."
 - 12 Merry Christmas—by Lovena Showater and Maudie Jones.
- Old Santa and the Christmas tree will conclude our program for the evening and patrons and friends of this community are cordially invited to attend.

CHRISTMAS PROGRAM AT METHODIST CHURCH SUNDAY NIGHT

Congregational Singing—"O Little Town of Bethlehem."
Prayer and Scripture Reading.
Reading by—Freda Gayle Bennett.
Reading by—Wanda Joyce Bennett.
"The Angels Song"—by Choir.
Reading by—Nedre Jones.
Reading by—Dorothy Jean Knight.
"The Christmas Babe"—by Choir.
Reading by—Marjorie Sue Bynum.
Reading by—Edward Turrentine.
Congregational Singing—"There's a Song in the Air."
Reading by—Charles Baldwin.
Reading by—Kathryn Bynum.
Choir.
Reading—Lenore Brownfield.
"Glory in the Highest"—by choir.
"Angels Wing Your Joyful Flight"—by choir.
"Silent Night"—by Congregation.

Mr. and Mrs. T. L. Kimrey, of Hobbs, N. M., were here over the week end visiting Mrs. Kimrey's parents, Mr. and Mrs. T. M. Dobbs, of the Challis community.

COBB'S CHRISTMAS SALE



Dresses

Are All on Sale, See Them

One Group

Values \$12.75 to \$14.95

Special

\$6.95

100 Pair Ladies

DRESS SHOES

Values to \$6.85

Special \$2.98

Shoes For the entire Family. All on Sale at A Real Saving

is a Store Wide Sale, of all Dry Goods, Ready-to-Wear, Millinery, Clothing, Shoes, Hats, and all accessories at A Real Saving in many instances, As much as 50 percent Saving you will find many useful Christmas Gifts in Ties, Shirts, Gloves, Beads, Bags, Robes, Handkerchiefs, Lingerie, Hose and many other things we are unable to Mention. We take a pleasure in helping you with your shopping.



Coats

1/2 PRICE SALE

One Group Ladies Fine Fur Trimmed

COATS

\$29.50 to \$75.00 NOW

\$14.75

to

\$37.50

Buy one of these COATS and be well dressed at the Price of a Cheap Coat

9-4 GARZA SHEETING

33c yd.

ONE GROUP LADIES' SWEATERS

\$7.50 Val \$4.95

ONE LOT LADIES' HATS

98c

MUNSING WEAR

Hose For Style and Wear

\$1.00 \$1.50 \$1.95

MEN'S SUITS

ALL WOOL WORSTED

Choice \$19.75

ONE GROUP

Men's Wool Lined Ties

\$1.00 Value 79c

FAST COLORS

In Men's Broad Cloth Shirt

only \$1.00

PETERS DIAMOND

BRAND SHOES

ALL ON SALE

SPECIAL SHOWING OF SPRING READY-TO-WEAR, SMART NEW DRESSES AND COATS IN THE NEW STYLES AND COLORS ON SALE AT A SAVING.

EPWORTH LEAGUE SOCIAL MONDAY

The Hi-League met for a social Monday night. This was the first in some time and those present made the most of it by entering into the games and fellowship with great abandon. The meeting was opened by singing "He Whispers His Love To Me" followed by prayer by Mrs. B. L. Thompson. Without any more worship service the young people began their games for which the gathering was planned. As of the Israelites of old it may be said "They did eat and drink and rose up to play," except that the eating was reserved to the last. The naturalness of the religious life that mixes play and worship was shown there minus the games of chance or resort to stimulants to appease a perverted taste. The writer is looking forward to the day when Brownfield parents can realize that they are grown and take time out from their own play and business to supervise the play life of our young people. There were 21 present. Mesdames Carpenter, Thompson and Turrentine were sponsors.

METHODIST CHURCH

With music and story each service we seek to cultivate the Christmas spirit. Special practice this week should enable the choristers to bring an acceptable message in song. The pastor preaches on "The Homelessness of Jesus" and "The Stars That Lead to Christ." We will remember the orphans at this season by stringing the bills and envelopes across the church that are bought for our orphans. We hope our offerings will amount to the total of \$125 or 40c per man, woman and child in the church. If you cannot come remember the children who would be homeless but for your hospitality. Remember to visit the sick with something this Xmas and prove the Masters words "It is more blessed to give than to receive." May the joy of our Lord be yours at this His birthday celebration. Christmas Program begins 7:00 P. M. Sunday. Geo. E. Turrentine.

Texas is producing \$25,000,000 worth of winter truck crops this season.

WILLEBRANDT IS QUICK-CHANCE ARTIST

(New Mexico State Record)
Mrs. Mabel Walker Willebrandt, as assistant attorney general in charge of liquor prosecutions, was the idol of the Anti-Saloon League, the W. C. T. U. and kindred association. She was active and pestiferous enough to be rated the fair-haired girlie of the most radical days. And in the campaign of 1928 she warmed the hearts of all religious bigots with her loud and fanatical scolding of Alfred E. Smith. Although she was supported by these classes of American citizenship for appointment as attorney general, she was not even retained as an assistant. Mabel got the air!

And where is Mabel now? Oh boy, where is Mabel? She is counsel for Fruit Industries, Ltd., the California cooperative which is selling the grape concentrate, which the government seems to have approved, but which Al "Scarface" Capone declares shall not be sold in Chicago in the rankest sort of competition with his well established liquor industry. This is the same outfit which received more than \$9,000,000 from the federal farm board to assist in harvesting and marketing the crop.

And now comes Dr. Clarence True Wilson, general secretary of the Methodist board of temperance, and former cheer-leader for Mabel, with a lament that is plaintive. Said Dr. Wilson to the Washington Star: "We have had a very shrewd lawyer put a deal over on us. The dry forces were not looking for it. We had the idea that anything Mrs. Willebrandt did would be about right. Evidently she was working for her clients, and not for us."

It seems to us that Mabel is not only a very shrewd lawyer, but a darned good business woman, as well.

The new Baptist pastor, Rev. J. M. Hale paid the Herald a call this week to get acquainted. Once again we welcome him to Brownfield, and we believe his is so constituted that we can guy him like we do the rest of the preachers.

Some very large legal battles are in sight over in Lea county all fields over mineral rights, involving millions of dollars. Some of the old settlers are claiming that the state did not reserve the mineral rights when they filed on the lands, and are now claiming large royalties.

WHEN IN NEED OF BARBER WORK

try us. Courtesy and Service is our Motto.

PATTON'S BARBER SHOP

REAL BULGARIAN BUTTERMILK

Can be had from our cooling plant; also sweet milk milk and cream as cold as ice with all the animal smell and taste gone. Why not get the best at no advance in price? Phone 184—City.

LEE TANKERSLEY



She hopes it's King's

At Christmas, or any time, a package of fine chocolates is always an appropriate gift. But choosing the kind that pleases is not always easy.

If you send King's you are not only sending the very finest in candy quality, but you may also select her favorite assortment—Fruit and Nut centers, milk chocolates, all nut centers, etc.—for there is an assortment for every candy taste in the King line.

Here we have a large display of beautiful King packages in their holiday dress. Drop by and make your selection from our stock, and you may be sure your gift will please.

We'll be glad to attend to the delivery and mailing for you.

ALEXANDER DRUG CO.

"HEADQUARTERS FOR XMAS GIFT CANDY"

RIALTO



COMING SOON

FOR GOOD EATS AND QUICK SERVICE

BROWNIE AND JOHNNIE BUSY BEE CAFE BROWNFIELD, TEXAS

FOR YOUR CHRISTMAS TABLE

We have anticipated your needs for that important DINNER and have the finest, freshest foodstuffs we could obtain. Our Market handles the best in meats and produce.

WE APPRECIATE YOUR BUSINESS

WHITE & MURPHY

XMAS SUGGESTIONS

- Children Bloomers 29c
- Ladies Bloomers 49c
- Rayon Dance Sets 98c
- Silk Pajamas \$1.95

A beautiful assortment of gift Novelties at Sale Prices. Look Us Over.

DON'T MISS OUR XMAS SALE



Attend Our Xmas Sale

Bob Owens

Brownfield, Tex. S. W. Corner Sq.

XMAS SUGGESTIONS

- Rayon Gowns 98c and \$1.49
- Bath Robes \$3.85 to \$9.50
- Childrens Rayon Pajamas .. \$1.50
Sizes 2 to 14
- Haines Unions 98c

A Small Assortment of Dolls, Toys, Etc. We are Closing out, Better see them.

DON'T MISS OUR XMAS SALE

Santa Claus Letters

Harmony School Dec. 19, 1930.

Dear Santa Claus:
I am a little boy nine years old. Please bring me a pair of skates and I want a football and three cars, bicycle, apples, oranges and candy.
Your friend,
Ralph Murry.

Harmony School Dec. 19, 1930.

Dear Santa Claus:
I am a little girl six years old.

Please bring me a doll, a bed, a buggy and candy and fruit.

Your friend,
Lovena Showater.
P. S. Don't forget mama and daddy.

Brownfield, Texas, Dec. 19, 1930.

Dear Santa Claus:
How are you getting along fine I hope, I am well. I want you to send me a table and a stove and a little bed and a little doll and a little set of dishes and a little dress and a little train.
Your friend,
Dealva Shaw

Harmony School Dec. 19, 1930.

Dear Santa Claus:
I am a little girl nine years old. Please bring me a rocker, black board, dishes, and some nuts, candy and a cabinet.
Your friend,
Margarette Wells.

Brownfield, Texas, Dec. 19, 1930.

Dear Santa Claus:
How are you getting along fine I hope, I am well, please send me something, send me a table and a stove and a little bed and a little doll and a

little set of dishes and a little set of cups and a little dress and a little train.
Your friend,
Marcell Shaw

Brownfield, Texas, Dec. 19, 1930.

Dear Santa Claus:
Will you bring me a set of dishes and a doll and a doll buggy also. I would like for you to bring me a pair of skates. Will you bring me a pair of boots, fruits, nuts and candy.
Your friend,
Dorothy Hare

Brownfield, Texas, Dec. 19, 1930.

Dear Santa Claus:
Would you please bring me a piano. I think I've been a right good girl.
Lovingly,
Margaret Howell

Dear Santa Claus:

Tokio, Texas, Dec. 19, 1930.
I want a pair of little boots that lace up the side, also a pop gun, candy and nuts. Bring Clyde and my daddy something nice. I am three years old, can't pull bolls but I herd sheep for daddy. I will be a good boy.
Your friend,
Royce Trout.

P. S. Remember all little orphan children.

Tokio, Texas, Dec. 19, 1930.

Dear Santa Claus:
I am a little boy 6 years old, have just started to school. I helped my daddy pull bolls all fall. I pulled 308 lbs. one day and pulled over 200 lots of days. I think you ought to bring me a pair of real cow boy boots with red tops and a little tool chest. Bring mother and Mrs. Patterson, my teacher, a nice present. I will be a good boy.
Your friend,
Charles Trout.

Plains, Texas, Dec. 19, 1930.

Dear Santa Claus:
We are two little sisters and our home is at Williard, N. M., but we are at our grand-mother's at Plains. Please remember us at Plains with some house shoes and books and dolls.
Lovingly,
Anna Lou and Bettie Long.

Brownfield, Texas, Dec. 19, 1930.

Dear Santa Claus:
Please bring me a pair of house shoes and if you have plenty of money bring me a baby doll and maybe a book. Please remember the poor children.
Lovingly,
Anna Mae Keller.

Brownfield, Texas, Dec. 19, 1930.

Dear Santa Claus:
I want a doll like Anna Mae's and little red wagon, and every thing you will bring to me.
Merry Xmas to you,
Charlie Mae Harrold

Lou, Texas, Dec. 19, 1930.

Dear Santa Claus:
I am six years old and go to school. I want you to bring me an air gun, fire works, plenty of ammunition for the gun, plenty of apples, nuts and oranges. I will see you at Scudday school house. Please give something to the other little boys and girls.
Your friend,
Jim Cunningham.

Lou, Texas, Dec. 19, 1930.

Dear Santa Claus:
I am a little girl four years old. I have tried to be a good girl. My little brother, Clyde, is 3 years old to-day. I want a baby doll, a set of dishes, some candy, apples, and nuts. Clyde wants a red wagon, and we both want a story book. Please do not forget the poor little boys and girls. We expect to see you in person at Scudday school house.
Your little friends,
Eunice and Clyde Cunningham.

Gomez, Texas, Dec. 19, 1930.

Dear Santa Claus:
I am a little girl 9 years old. I am in the 4th grade and my teachers name is Mrs. H. L. Lovell. Bring her a box of candy. Please bring me some nuts, candy and fruit, a doll with composition head, arm and legs and a ring and beads. Bring my sister and me a wagon, some other toys. And don't forget the other little children.
Your friend,
Sara Orlena Ball.

Brownfield, Texas, Dec. 19, 1930.

Dear Santa Claus:
I am a little boy five years old. Please bring me a coaster wagon, a pair of gloves, a knife and chain some fruit, nuts and candy. Santa please don't forget my little neice Gloria Pauline she wasn't here last Christmas.
Your friend,
Raymond Ladell

ANNOUNCEMENT

I have purchased the old Marchbanks Service Station, west end Main Street and will be pleased to retain all old customers and add new ones. Come around and lets get acquainted.

THE GULF SUPER SERVICE STATION

"Where Service is A Pleasure"
MARVIN AWBREY, Prop.

FORGET hard times and worries by coming in and getting one of those Cool and Soothing Shaves that we can give you. Get that hair Cut and Clean up, you will just naturally feel better.
SHAG & SHORTY

JUST WHAT YOU WANT

Have a seat in this Cafe and call it out. We have what you want—when you want it—just like you like to eat it. Just a trial please.

HANCOCK CAFE

Hotel Brownfield Brownfield, Texas

WELLS SERVICE STATION

For your Gas, Oils, all kinds of starter, battery and generator work. Also, Accessories.

Old Brick Garage Brownfield

SEE—

HIGGINBOTHAM-BARTLETT CO.

—for—

L-U-M-B-E-R

and building materials of all kinds.

Phone 81 Brownfield

BELIEVE IT OR NOT

We are saving those who use our line of feed 40 to 60 cents per hundred pound sacks. We do not have a traveling Salesman, No Freight to pay our taxes in Terry County. Feed goes direct from mixer to you. Use Terry County farm products when possible. Save you eight to ten dollars on every ton of feed used.

BOWERS MILLING CO.

A home institution interested in the welfare of Terry County.
Located by the water tower—Come to see us.



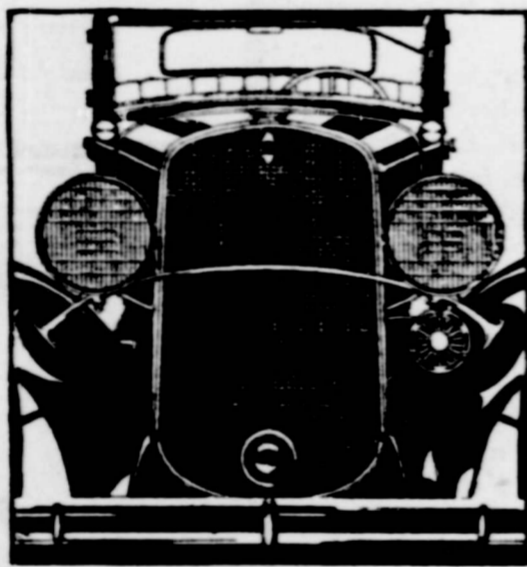
THE GREAT AMERICAN VALUE

Fine-car distinction and quality in the new Chevrolet Six

Again, Chevrolet and General Motors have utilized their combined resources to establish a new and higher standard of value for the American motor car.

A new six-cylinder Chevrolet is now on display, offering fine-car distinction and quality certain to appeal to every discriminating buyer. For the new Chevrolet represents a type of economical transportation that America has long anticipated—a low-priced six styled with such striking talent and good taste, so smartly beautiful and complete in its perfection of detail, so advanced and refined mechanically that you will immediately recognize it as the Great American Value.

This great value is the outcome of four basic Chevrolet advantages: (1) The savings of volume production in nineteen great modern plants. (2) The economies which result when raw



Front view of the new Chevrolet Six

materials are purchased in vast quantities. (3) The benefits of continuous research in General Motors laboratories and on the General Motors Proving Ground. And (4) the close association with the Fisher Body Corporation who, this year, have surpassed all their previous achievements in coachcraft by developing bodies of outstanding quality, refinement and value.

These basic advantages have made it possible to build a finer car at lower cost. They have enabled Chevrolet to offer important improvements throughout the new Chevrolet Six—to give it a longer wheelbase—greater roominess and comfort—strikingly smarter style—impressive new luxury—more thoroughly satisfactory performance—greater dependability—and to pass on these savings of efficient manufacturing to the Chevrolet buyer in the form of low prices!

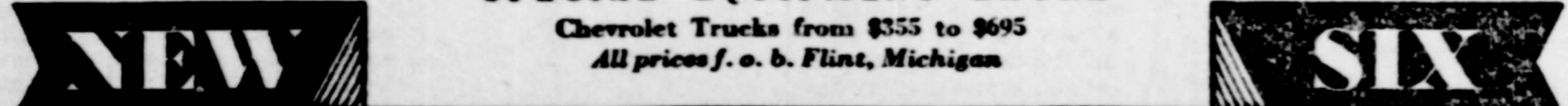
AT NEW LOW PRICES

Read over these new low prices. Know how very little it costs to own the Bigger and Better Chevrolet Six. Come in today and give this new automobile a thorough inspection. Study the many refinements and new appointments introduced in the distinctive

bodies by Fisher. Ride in the car. Drive it! A few minutes' experience will convince you that the new Chevrolet Six is a new and finer type of economical transportation—a quality automobile that you will surely want to own. The Great American Value!

The Phaeton.....	\$510	The Coach.....	\$545	Sport Coupe with rumble seat	\$575
The Roadster.....	\$475	Standard Coupe.....	\$535	Standard Sedan.....	\$635
Sport Roadster with rumble seat.	\$495	Standard Five-Window Coupe..	\$545	Special Sedan.....	\$650

SPECIAL EQUIPMENT EXTRA
Chevrolet Trucks from \$355 to \$695
All prices f. o. b. Flint, Michigan



CHEVROLET

IT'S WISE TO CHOOSE A SIX

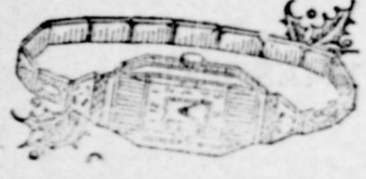
CARTER CHEVROLET CO.

215 E. Main

Brownfield, Texas

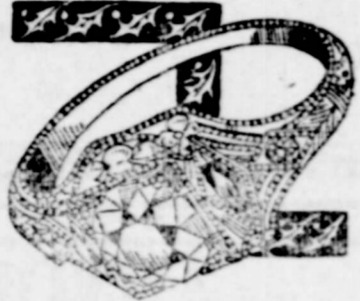
Last Minute Gift Suggestions

Women's Wrist Watches
\$10.00 to \$47.50
Elgins \$24.75 up



There'll be delighted "oh" and "ahs" from the happy recipient of these watches.

If you have been delayed in choosing your Christmas Gifts, come here—you'll be sure to find something lovely in Jewelry.



Genuine Blue White Diamond Rings
\$10.00 up



Ladies Mesh and Leather Bags
\$4.00 up

Silverware Buckle Sets Toilet Sets Perfume Sets

Electric Placques

Other Gift Suggestions

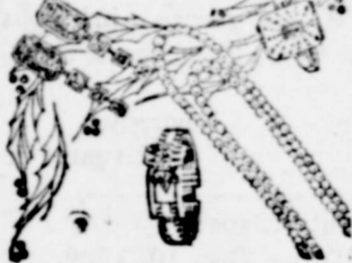
Kodaks Fountain Pens Electric Clocks Shaving Sets

Stationery

Men's Wrist Watches
\$7.50 to \$50.00
Elgins \$14.85 up



Watches that will give years of satisfactory service. White Gold beautifully engraved.



Bracelets and Necklace combinations
\$1.75 up

Men's Purse Sets Cutex Sets Cigars Brush Sets

LET US HELP YOU SELECT YOUR GIFTS

Alexander Drug Co.

"If Its From Alexanders—Its O. K."

Santa Claus Letters

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
I am a little girl one year old. Santa, please bring me a little doll, rocking-chair, a little knife and fork and nuts, fruit and candy.
Your friend,
Virginia Ray Chambliss

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
You have never received a letter from me before as I'm only two years of age; therefore, for fear that you might forget me. I thought it might be best to put in my order and let you know what I want. If you care, please bring me the following: A dump-truck large ball, tri-cycle, and plenty of fruit, candy and nuts. Santa I have several little cousins I hope you won't forget and one in particular. Her name is Mozelle, and I think she is a very sweet little girl.
Your friend,
Willard Brock

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
I am a little girl seven years old in the third grade. Please bring me a little baby doll, doll dishes, candy nuts and fruits. Be good to the little orphans.
Your friend,
Iola Malcolm

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
I am a little girl five year old. I don't go to school. Please bring me a doll, doll house, candy, nuts and fruit.
Your friend,
Frances Malcolm

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
I am a little boy nine years old. I want a daisy air gun, fire crackers, candy, nuts and fruits.
Your friend,
Graydon Malcolm

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
Will you please bring me a pretty baby doll, with a bottle in her hand. A little table and two chairs and a story book. Lots of nuts and fruit and candy. I have a little cousin in Ft. Worth who is very sick now Santa don't forget him.
Your friend,
Virgella Nan Duran

Brownfield, Texas, Dec. 19, 1930.
Dear Sandy Claus:
I am a little boy six years old, I go to school. Please bring me a pistol and some caps, and a little horn and a dump-truck too please.
Your friend,
Billy Redford

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
Please bring me some clothes for my doll and a set of toy dishes. Bring me some nuts and fruits. Remember my teacher and all the other little boys and girls.
Your friend,
Ida Leach

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
I am a little girl six years old and I go to school. Please bring me a doll just like the one you brought Dorris Lee last Christmas, and a sewing basket and a little lunch basket. Please bring Joyce a baby doll and

some little dishes that wont break, and bring Freda Beth a doll, a big ball and some A. B. C. blocks. Bring all of us some candy, fruits and nuts if you have enough for all the little children too.
Your friend,
Alma La Vern Walker

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
I am a little boy two years old. I want you to bring me a ball and a tri-cycle an airplane, a toy car and toy pistol some fire crackers and fruits, nuts and candy.
Your friend,
Lester Hare

Harmony School Dec. 19, 1930.
Dear Santa Claus:
I am a little boy six years old. My name is Carl. Please bring me a little wagon, a tricycle and lots of candy and fruit. Don't forget mama and daddy.
Your friend,
Carl E. Corley

Harmony School Dec. 19, 1930.
Dear Santa Claus:
I am a little boy eight years old. Please bring me a wagon, airplane, car, and some candy, apples and fruit.
Your friend,
Junior Walsler

Harmony School Dec. 19, 1930.
Dear Santa Claus:
I am a little girl seven years old. My name is Maudie. Please bring me a little doll, doll bed, a rocking chair and lots of fruit and candy.
Your friend,
Maudie Jones

Harmony School Dec. 19, 1930.
Dear Santa Claus:
I am a little boy eight years old. Please bring me a bicycle, a rifle, a tractor and lots of candy, fruit, fire crackers and Roman cannons.
Your friend,
Ray Howard

Harmony School Dec. 19, 1930.
Dear Santa Claus:
I am a little boy nine years old. Please bring me a bicycle, a rifle, a wagon and lots of candy and fruit.
Your friend,
Shelton Harrell

Harmony School Dec. 19, 1930.
Dear Santa Claus:
I am a little girl eleven years old. Please Santa bring me a doll with hair, a rocker, chair, candy, fruit, and rub board.
Your friend,
Lillie May Walsler

Wellman, Texas, Dec. 19, 1930.
Dear Santa Claus:
I am a little girl seven years old. I go to school and I try to be good. I

mind my mother, father and teacher. Please bring me a doll, doll bed, nuts, candy, oranges, apples and bananas.
Your friend,
Lizzie Griffith.

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
Please bring me a doll, stove, cabinet, fruit, nuts, and candies.
Your friend,
Gwenelle Jacobs

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
Please bring me a doll, dishes, doll buggy, table and chairs, fruits, nuts and candy. Also a shetland pony.
Your friend,
Faye Evelyn Jacobs

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
Please bring me a cow boy suit, a tool set, some sparklers, candy and nuts, I have tried to be a good boy.
Yours for a Merry Xmas,
Marion Clark Bowers

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
Please bring me some new doll clothes, a chest of silver ware, a set of dishes and a doll crib. Also bring me some sparklers and candy and nuts. I am going to school and like my teacher, Miss O'Brien very much.
Your friend,
Bobbie Virginia Bowers

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
I would like for you to bring me an Indian bow an arrow, set of mechanical doughboy tank, a colored rubber ball, also nuts fruit and candy.
Your friends,
Earl Burnett

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
I want you to bring me a baby doll, a pair of skates and a sewing set, nuts, fruit and candy.
Your friend,
Shirley Burnett

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
I am a very good little boy and want you to bring me some games. A cowboy suit, some fire works and anything you have that I might like. Don't forget my uncle who is visiting us.
Your friend,
Billy Hudgens

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
I am ten years old and don't want so many toys, but would like for you to bring me some films for my moving picture show, some Billy Whiskers books, the 3rd and 4th series. Don't forget my little brother Billy
Your friend,
Claude Hudgens Jr.

Wellman, Texas, Dec. 19, 1930.
Dear Santa Claus:
I am a little girl seven years old. I go to school and I try to be good. I mind my mamma, father and teacher. Please bring me a doll, doll bed, doll buggy, story book, candy, nuts, oranges, apples and bananas.
Your friend,
Aris Stark

Wellman, Texas, Dec. 19, 1930.
Dear Santa Claus:
I am a little girl five years old. I go to school and I try to be good. I mind my mother, father and teacher. Please bring me a doll.
Your friend,
Mozell Singleton

Wellman, Texas, Dec. 19, 1930.
Dear Santa Claus:
I am a little girl eight years old. I go to school and I try to be good. I mind my mother, father and teacher. Please bring me a doll and doll bed, story book, coat and cap. Thank you.
Your friend,
Ruth Trigg

Wellman, Texas, Dec. 19, 1930.
Dear Santa Claus:
I am a little girl seven years old. I go to school and I try to be good. I mind my mother, father and teacher. Please bring me a doll, ring, doll buggy, doll bed, and chair. Also, candy, nuts, oranges and bananas.
Your friend,
Dorothy Myers

Wellman, Texas, Dec. 19, 1930.
Dear Santa Claus:
I am a little boy eight years old. I go to school and I try to be good. I mind my mother, father and teacher. Please bring me an air gun, train, air plane, foot ball, candy, nuts, oranges, apples and bananas.
Your friend,
Harvel Smith

Broute, Texas, Dec. 19, 1930
Dear Santa Claus:
I am a little girl four years old. Please bring me a baby doll, a piano, a b c blocks, and fruit and candy too. I have been a good little girl.
Your friend,
Yuonne Glenn

Tokio, Texas Dec. 19, 1930.
Dear Santa Claus:
I want you to bring me a little dog. Clint and Freeman killed my little dog. It's name was baby. I want you to bring me a little wagon, I want

you to bring it on Xmas night. Henry wants two boxes of 22 shorts and I want one box of 22 shots too.
Your friend,
Billy Rowe.

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
I am a little boy two years old. I have tried to be a good boy so please bring me a doll, a little airplane, choo-choo train, a little chair, and lots of fruit, nuts and candy.
Your friend,
L. G. Chambliss

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
I would like for you to bring us a coaster wagon, a racer car, a humming top or anything you have to spare. And we are expecting lots of candy, nuts and fruit.
Your little friends,
Ralph and Wayne D. Howell

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
Please come to see me. I am six years old and I try to be a good boy. I haven't been in the pig-pin at school for a long time and my Sunday school teacher gave me a nickle last Sunday because I was the only one that knew my memory verse and lesson too. I would like to have anything you want to give me, but I had rather have a violin or snare drum more than anything. Leave something for daddy too, cause he is so old he doesn't believe in you any more—said he didn't want anything though. Lots of love to you.
Your friend,
Dale Rentfro

Bronte, Texas, Dec. 19, 1930.
Dear Santa Claus:
I am a little crippled boy, am blind and can't walk. Please bring me a dump truck, some story books and a gun. Also, some candy and fruit. I have been a good boy Santy so please don't forget me.
Your friend,
J. D. Glenn

Brownfield, Texas, Dec. 19, 1930.
Dear Santa Claus:
Please bring me a teddy bear, a doll, and a doll buggy. Don't forget the teddie bear, for I like toys named Ted.
Your friend,
Ethel Pippin

TOKIO TALKINGS
Mr. Harold Smith and Miss Viola Sappenfield motored to Lovington, New Mexico, last Saturday, where they were married. They were accompanied by Ruben and Lena Roper and Elmer Westbrook.
Also, Mr. Johnny Henderson and Miss Ida Mae Stuart were married last Saturday night.
Mr. J. M. Romans passed away at his home last Saturday morning at six o'clock. He had been in poor health for some time, but was able to be about until the time of his death. His going was a great loss to the community and our deepest sympathy goes out to his bereaved family.
Mrs. Pat Smith, has been very ill for some time.
Mr. and Mrs. J. A. Parks returned Monday from Springtown, Texas, where they attended the funeral of Mrs. Park's father.

CARD OF THANKS
We take this means of thanking the people of Brownfield for their kindness and help in our fire and loss.
Mr. and Mrs. Taylor New
London has a new gliding club.

Tremendous Power from the Wind
THE Aermotor Co. is now making a self-oiling windmill 20 feet in diameter. If you have a well 10-20 feet deep, or if you want to raise a large quantity of water from a shallower well, this is the windmill you need. This new Auto-Oiled Aermotor weighs nearly 2 1/4 tons without the tower. It is a giant for power.
Whatever your water requirements may be there is an Auto-Oiled Aermotor of the right size for the work. They are made from 6 feet to 20 feet in diameter. Use the smaller sizes for the shallow wells and the larger ones for the deep wells or large quantities of water. Our tables, sent upon request, tell you just what each size will do.
The Improved Auto-Oiled Aermotor, the genuine self-oiling windmill, is the most economical and the most reliable device for pumping water. It works every day and will last a lifetime.
Every size of Auto-Oiled Aermotor has double gears running in oil. All moving parts are fully and constantly oiled. One oiling a year is all that is required.
The Auto-Oiled Aermotor is made by the company which originated the steel windmill business. For full information write
AERMOTOR CO.
2500 Roosevelt Rd.
CHICAGO
Branch Houses:
Dallas, Des Moines
Oakland, Kansas City
Minneapolis

Swift & Company Pays Me Cash For My Produce



Bell-Endersen Hdw. Co.
Brownfield Texas

TRY OUR NEW HEADLIGHT SERVICE the WEAVER way

With our new Weaver Headlight Tester we test, focus and aim your lights with scientific accuracy to conform with the law and to give you the best possible road illumination. This new equipment enables us to do the job in a few minutes while you wait, in daylight—at a very moderate charge.

Our service includes polishing headlight reflectors, cleaning lenses and checking parking and tail lights and other auxiliary lights.

DRIVE IN TODAY!

Jack's Repair Shop



FIRST NATIONAL BANK

of Brownfield, Texas

With resources devoted to the development of the best farming section of the State.

—YOUR ACCOUNT SOLICITED—

K. M. KENDRICK, President
W. E. McDUFFIE, Cashier
JAKE HALL, Ass't Cashier

FISK TIRES

Come in and get our Prices on FISK TIRES. Prices Low' Considering the Value. Let Us show you how we appreciate your Business by Giving you perfect Service in Filling and Greasing.

FITZGERALD FILLING STATION



"Swift & Company Pays Me Cash For My Produce"

"When I take my butterfat, eggs and poultry to the nearest Swift & Company produce plant, I get the going market price for the best I can deliver. And I'm only one of the 200,000 producers taking supplies to the 80 odd Swift plants.

"That will give you some idea of the huge quantities which Swift & Company must buy each day in order to keep supplies of Brookfield Butter, Brookfield Eggs and Premium Milked Chickens moving along 600 car routes and 400 branch houses to every community in the country. This nation-wide distribution makes a Swift producer independent of local glut or shortages.

"Imagine how efficient this organization must be in order to pay cash to its 200,000 producers; to give its 45,000 shareholders a return on their investment—and, by the way, I'm one of those shareholders. And, finally, so that it can expand and thrive on a margin of less than 2 cents on each dollar of sales.

"Part of this organization of 58,000 people, who receive just wages, are home folks of ours. They live right here, build their homes with us, patronize our local merchants, pay taxes like you and me. You bet I'm glad to be in this family."

Swift & Company
Lubbock, Texas

NOTICE

Stevens Radio and Music Shop now open for business in their new Location. First Door East of First National Bank.

You are cordially invited to come to see us in our New Location.

STEVENSON RADIO and MUSIC SHOP

SERVICE PLUS

Yes, we give you service, plus the most artistic and modern methods of hair cutting and shaves. Ladies children's work given special attention.

CITY BARBER SHOP
Dee Elliott, Prop.

According to scientific observations, the moon is slowly moving away from the earth, and the prediction is made that in ages to come days and nights will be as long as our present months. What a break for the boys who have to "sit up with a

sick friend" and then get "robbed on the way home."

Some people imagine that if they can replace the frying pan with a chafing dish they will need no other credentials to enter high society.

HIGH ON DAIRY COWS
LOW ON PRODUCTION

San Marcos—While Texas ranks fifth in the union in the number of dairy cows the state comes right back to take "it on the chin" when the production of dairy products is considered. Texas ranks nineteenth in dairy products, according to C. N. Shepardson, head of the dairy department of Texas A. & M., who addressed dairymen of this section recently.

A new era of dairying seems to be drawing in the South, Shepardson said. In 1921 13 northeastern states produced 12 1-2 percent of the nation's dairy products. Thirteen southern states produced 4 per cent. Since 1921 the northeastern portion has dropped to 7 percent and the southern states have jumped up to 7 per cent, showing an increase in the 13 southern states of approximately 75 per cent, and an approximate decrease in the northeastern states of 45 per cent.

Shepardson explained that big milk products companies are located in Texas because of cheaper products available here. Texas can produce dairy products cheaper than can the northeastern states, he emphasized.

Shepardson indicated he expected the South, in the next 10 years, to jump from its seven per cent of the country's dairy products to 12 or 15 per cent.

Shepardson attributed Texas' shortcoming in the dairying industry to the failure of dairymen to apply business principles to their work. Few Texas dairymen carry on regular testing work, he said.

MISTAKES

Mistakes are so many and so varied that it may be wise for us to profit by some "Mistakes of a Life" that we found not long ago in an old scrap book. Here they are:

It is a great mistake to set up your own standard of right and wrong and judge people accordingly.

It is a mistake to measure the enjoyment of others by your own.

It is a mistake to expect conformity of opinion in the world.

It is a mistake to yield to trifles of no consequence.

It is a mistake to worry ourselves and others with that which cannot be rendered.

It is a mistake not to make allowance for the infirmities of others, to consider everything impossible that we cannot perform, to believe only what our own finite minds can grasp, or to expect to be able to understand everything.—Selected.

Renew at the old rate now.

Start the Pigs Off Right

Feed a balance ration

TANKAGE

\$3.35 per hundred

McDonald Packing Co.

Lubbock, Texas

The Vagabond's Christmas

by HELEN GAISFORD

It RAINS scarcely slowed as they passed through Brayton, but the hobo was watching and dropped off in the snow. He picked himself up whistling, and approached the crossroads station. How well he remembered that station! Even the group of arguing old men seemed the same. Oh, but it was good to be home again, to spend Christmas where he had been so happy as a boy!

One of the men pointed a finger at him. "That," he said, "is what this country is coming to. Able-bodied men roaming the country in rags and tatters. Likely looking fellow, too. I tell you, it's high time congress—"

The vagabond chuckled and proceeded lightly down the road. Suddenly he checked himself. "George!" he said, "there's old Aunt Agatha's house. Why, Aunt Agatha was another mother to every boy in town. I wonder—?" He sprang up on the porch and knocked.

A sharp-faced woman opened the door. "Well!" she gasped, "no, I ain't giving victuals to tramps what can't come to the kitchen!" The door slammed, but he rapped again persistently.

Presently the woman reappeared. "I beg your pardon, ma'am, I'm looking for Miss Agatha Oberman. Do you know where I can find her?"

"She's been dead and buried these eight years. You an old friend of hers?"

"Yes, I'm Ben Martin—used to live in that house on the corner. I'm sure sorry she's gone. I moved down the steps. Thank you anyway, ma'am, and a Merry Christmas."

A little of the zest had gone out of Ben Martin's return. He recognized the town drug store, just ahead, but now it carried a new sign—"Thompson's Pharmacy"—and in smaller letters, "W. J. Thompson, Prop." Inside



"No, Thanks; Too Used to Freedom." He Said.

—why, of course! "W. J. Thompson, Prop." was Bill!

"Bill," he called, "it's me—Ben Martin!"

"Ben!" Their hands clasped. "How well you look! But what on earth—let me give you a job."

"No, thanks; too used to freedom."

"Jove, Ben, you were a sickly kid—how did you do it?"

"Oh, it's careless sleep under the stars; going where adventure calls and doing what comes; eating plain food and— But what of you and the rest of the boys?"

"Me? Oh, I'm married now and settled down. Tom's our doctor, but is away for the holidays. Bert and Pug have both married and moved away, and Fred is studying in New York. I say, I'd sure like to ask you out to Christmas dinner tomorrow, but, well, Martha's queer about some things."

"That's all right. I'll mosey around to the old homestead. My dear cousins still there?"

"Yes. Your uncle's gone. I suppose you know, but otherwise the family is the same as when the black-sheep nephew took off on his own. You'll surprise them."

"No doubt," Ben Martin replied, and made his farewells.

The old house on the corner was much the same. His knock brought a comely young woman to the door. "My dear Cousin Fanny," he said, "it's Ben. Give me a kiss, my dear, and announce to the family that the prodigal has returned."

The family had evidently already learned of his nearness and gathered in the hall. "I was wondering," he said at last, when the first greetings and questions had been exchanged, "whether you could put me up for a few days. I could, of course, sleep outside, if necessary."

"Unfortunately, Benjamin," his aunt replied, "every room is taken, as the family is all home for the holidays. Besides, there is the question of whether or not—a wanderer—might have a proper effect on the younger members of the family, let alone the good name of us all. I think you'll understand."

"I do." He drew himself up. "It was simply the sentiment. I felt I would like to spend Christmas here. But I shan't impose on you. Glad to have seen you all again."

He strode back up the road. "Hang sentiment," he decided, "I'm going south." That night's express bore an extra passenger.

(© 1936, Western Newspaper Union.)

Those who are old enough to know better wish they were young enough not to know better.

Today most people do not feel at home unless they are some place else, or on their way there.

Eye strain is often caused by people trying to look down on people who are really above them.

The Extra Christmas Plate

By ROBERT J. C. STEAD

ON THE fourth Christmas in succession Nellie Martin set an extra plate. On past Christmases her husband and the two boys had pretended not to have noticed it. But this year Fred Martin, walking into the big dining room just as his wife was adding the finishing touches to her Christmas table, stopped when his eye fell on the extra plate.

"I think you shouldn't set it, Nellie," he said, gently. "It only reminds us of—things we would be better to forget."

Mrs. Martin brushed a capable, floury hand quickly across her eyes. Things would go blurry when she thought of Lucy.

"Let me leave it just once more," she almost pleaded. "It is more than four years now since Lucy went, and every day I am hoping for her back. Particularly at Christmas I like to think that her place is set and waiting for her. Oh, Fred, if we could let her know."

Fred's hand found hers, where it had rested a moment against the table for support. "I know," he said huskily. "I was wrong in turning her out as I did. I thought the honor of the family demanded it. I thought perhaps she would write; that is, if she is still . . ."

He left the sentence unfinished. Death might not have been unwellcome to Lucy, and four years of silence left them to draw their own conclusions.

"Lucy is too proud to write," his wife asserted. "And yet, I have always felt that sometime she would come back. Perhaps at Christmas."



That is the time of year when one just can't help thinking of home.

"If that Blake boy had been any good," Fred lamented. "She was just throwing herself away on him. That is why I gave her the choice of giving him up or getting out. I wanted to save her. And she got out."

"I know," his wife agreed. "You meant it for the best. Arthur Blake was said to be wild and useless, but the Blake's are a good family, and I've often noticed that boys of a good family generally straighten up again, even if they do go a little wild for a while. You know, Fred, when I married you there were people who said you were, well, just a little—"

"But I got a wife like you," her husband answered. "That makes all the difference."

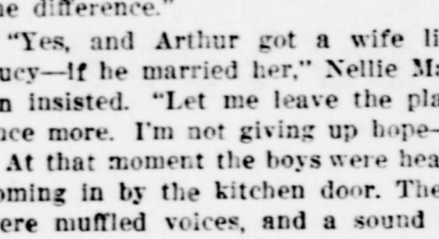
"Yes, and Arthur got a wife like Lucy—if he married her," Nellie Martin insisted. "Let me leave the plate once more. I'm not giving up hope—"

At that moment the boys were heard coming in by the kitchen door. There were muffled voices, and a sound as though they were helping some one.

George, the elder, appeared in the dining room door, and his face summoned his mother.

"Some one here to see you, Mom," he said, in an awed voice.

In the kitchen Mrs. Martin found a woman sitting on a chair, her head turned away, her figure enclosed in a



frayed cloth coat. Soberly she crossed the kitchen floor and turned the head to her eyes.

"Lucy!" she cried. "Lucy—"

The girl made as though she would speak, but seemed overcome. Her mother dropped to her knees beside her, chaffing her hands, speaking words of endearment, crying for Fred and the boys.

"We found her in the snow, just between the barn and the house," the boys explained. "She seemed to have fallen there."

But right then Lucy seemed to come to life. She sprang to her feet.

"Mother—Dad—I can't keep it from you any longer. Please help me off with my coat."

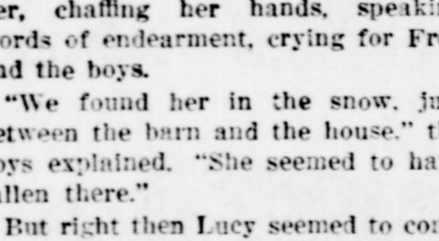
Willing hands drew it from her shoulders. "Why, Lucy?" her mother exclaimed, "you are well dressed!"

"Well enough, mother. You see, Arthur wanted to be sure how you would receive your erring daughter before he would agree to come in."

"Arthur?"

"Yes. He is in the cutter with little Nellie, just beyond the windbreak. Boys, will you run and tell him?"

The boys dashed off, but Fred Martin seemed the most excited of all. "Two extra plates, Mother!" he shouted. "Two extra plates—and a high chair!"



Some fellows are strong for personal liberty—they want to put all the sulphuric acid into solution and drink it up.

Auto Driver: "Have you some of that gasoline that stops knocking?"

Attendant: "Yes, sir."

Auto Driver: "Then, give my wife a glass."

FIFTEENTH CHILD BORN THIS WEEK

Ernest Harrold, the fifteenth child and tenth son of Mr. and Mrs. W. J. Ward, who now reside in the Petersburg community, was born Tuesday of this week. Fourteen of these children are living, one son having passed away last year after he had been reared to manhood and was married.

—Rails Banner.

The great trouble with the farm relief the politicians want to pass out is that it is all saying and no doing.

Carving the Thanksgiving turkey is like going on a dry raid—keep yourself dry and locate the joints.

First Poultry Show A Decided Success

Slaton, Texas, Dec.—The first annual Texas Panhandle-Plains Poultry Show, which opened here on Dec. 10, closed on Friday night, Dec. 12, establishing several new high records for poultry shows of the Southwest, according to show officials and outstanding poultry experts who attended.

The remarkably large attendance upon the show was a big feature, more than 5,000 people passing through the showrooms during the three days. This was said to be the largest attendance seen at any poultry show in the Southwest this year during a similar time.

Another feature was the exhibition of exactly 900 fowls, including 38 different varieties, and the quality of the birds shown was said to have been as high as has ever been seen in Texas or adjoining states.

Authorities for these statements include D. H. Reid, head of the poultry department of Texas A. & M. College, at College Station, who judged the production division of the show; I. L. Bandy, of Godley, who judged the fancy fowl classes; R. B. Galloway, of Amarillo, well-known poultry expert; R. C. Mowery, of the animal husbandry department, Texas Tech College, Lubbock; and others.

Birds were exhibited from 30 towns of 20 different counties of Northwest Texas. Fifty-four counties of the Panhandle-Plains are included in the territory of the regional show, which will be held annually in Slaton. Tentative dates for the 1931 show have been set for December 9, 10 and 11, subject to official approval of the board of directors at its meeting here soon after January 1st.

HUNTER NEWS

Due to the cold sandstorm that was on Sunday night, there wasn't a very large crowd here Sunday night for B. Y. P. U. Several songs and everyone returned home greatly refreshed.

Mr. and Mrs. Raymond Adams from Lovington, New Mexico visited Mr. and Mrs. M. S. Williams, Sunday Mrs. Grace Byrd returned home with them.

Mr. Glynn Miller from Seymour, Texas is here visiting his friend C. G. Smith.

H. S. Holleman visited Oris Bree-land Sunday.

There will be a Xmas tree and Santa Claus at Hunter Christmas Eve night. Come and bring presents and receive presents. A program is also being planned.

Bro. Allen will hold his regular appointment here Sunday night. Your are invited to come.

TRUCKS INCREASE DEATH TOLL ON STATE HIGHWAYS

Deaths and accidents directly attributed to big, over-loaded trucks that are now monopolizing and wearing out the highways of Texas are daily become more frequent. Texas has never contemplated building expensive roadways at public cost for the purposes for which they are now so largely used.

The encroachment of the truck and bus lines upon private use of the roadways has been so gradual that it has hardly been noticed, and but little complaint has been made.

But the toll of life they are now taking is so large and the menace to private use of the highways has become so great that the next legislature will likely take steps to protect the road rights of the public, which after all towns the highways of the State and has first right to their use.—Alamo (Texas) News.

Thurs. and Fri. December 25-26.



A happy, youthful laugh treat that makes you FEEL young!

Millions have laughed at Mark Twain's sly humor! Now alive! Real! In word and action on the screen.

Rialto

XMAS GREETINGS



Wishing all a very Merry Christmas

Saturday, Dec. 20th. Dorothy Revier and Tom Moore

"Call Of The West" All Talking Romance of the Great Outdoors

News Comedy

Sun. and Mon. December 21-22.



Victor McLaglen

A DEVIL with WOMEN

A riot of wit, war and women, with that rollicking riot-er, Victor McLaglen, in full chase of the dames and the bold, bad bandits.



News, Screen Act and Comedy

Tues. and Wed. December 23-24

Gilbert Roland

"Men Of The North"

Usual Short Subjects

Wednesday night MID-NIGHT MATINEE only

FAST and LOOSE

With a foursome of the jolliest lovers, Miriam Hopkins, Carole Lombard, Charles Starrett, Henry Wadsworth.

**TWO CYLINDERS ADDED
BUT PRICES LOWER**

How extensively automobile prices are receding in the face of constantly improving quality is aptly illustrated by a comparison of prices of the new 1931 Chevrolet six as against prices in 1928 when the old four cylinder car was being built.

Following the extensive reductions at the time the 1931 line was announced, the six today ranges from \$475 to \$650 for the nine different passenger models, while the four cylinder car at the time of the change from a four to a six ranged from \$495 up to \$715 for seven body types. In other words, the six with its two extra cylinders is priced lower throughout the line—except for the phaeton, which is built primarily for the overseas market—than was the smaller, less economical and less refined car.

A model-by-model price comparison reveals that every model popular in the domestic market is at least \$20 lower today than was the corresponding four cylinder model, and that the price differential varies as much as \$120 in favor of the new 1931 sport coupe which replaced the old four-cylinder sport cabriolet in the 1928 line.

**DALLAS HAS NEW
SAMPLE OF "DRUNK"**

Dallas, Dec.—Many cases of drunks and even persons charged with being "blind drunk" come up in corporation court every week.

But for the first time in the history of the municipal court a "drunk blind" was tried Wednesday afternoon. A blind man, who gets his livelihood from the generosity of those who listen to him strumming his banjo on Dallas street corners, got on a spree the other night. He went staggering down Main street. Police picked him up and placed him in jail.

He pleaded guilty. Judge Cavin Muse suspended sentence after lecturing the blind man on the evils of spirited liquids.

If you have any doubt that this is a machine age just drive down town and try to find a place to park.

POSTAL RATES

It is to be hoped that Congress will do some extensive investigating before agreeing to the proposal that the postage rate on first-class mail—ordinary letters—be increased.

It may be perfectly true, as the postmaster general asserts, that to increase the rates on other classifications will simply drive business from the government to the hands of private carriers. Nevertheless, the first-class rate should not be raised except as a last resort. Two cents is an example price, and first-class mail pays its own way.

Perhaps it would be more to the point to begin by ending all franking privileges. There will be time enough to talk of raising the petty form of something-for-nothing has been abolished.—South Plains Farmer.

**SENATE ASKS ESTIMATE
OF DEPORTABLE ALIENS**

Washington, D. C.—A resolution, introduced by Senator Hayden of Arizona, requesting from the Secretary of Labor information concerning the estimated number of deportable aliens in the United States, what additional appropriations are necessary to accomplish their prompt deportation, and what changes in existing laws to facilitate their deportation are necessary, was recently adopted by the Senate.

In discussing the resolution prior to its passage, Senator Hayden declared that "at least 300,000 aliens" have entered this country unlawfully since passage of the Immigration Act of 1924, and that the statute of limitations makes the number deportable less than the number here today.

Approximately 16,000 were deported last year, he said, and if that number could be doubled, jobs now being held by deportable aliens would be available for American labor.

The Herald believes that Tom Cobb is going to have to have some more clothes put on his bale of cotton. It is almost nude, and right out on the sidewalks where everyone sees it.



Delightful Gifts! Dainty LINGERIE

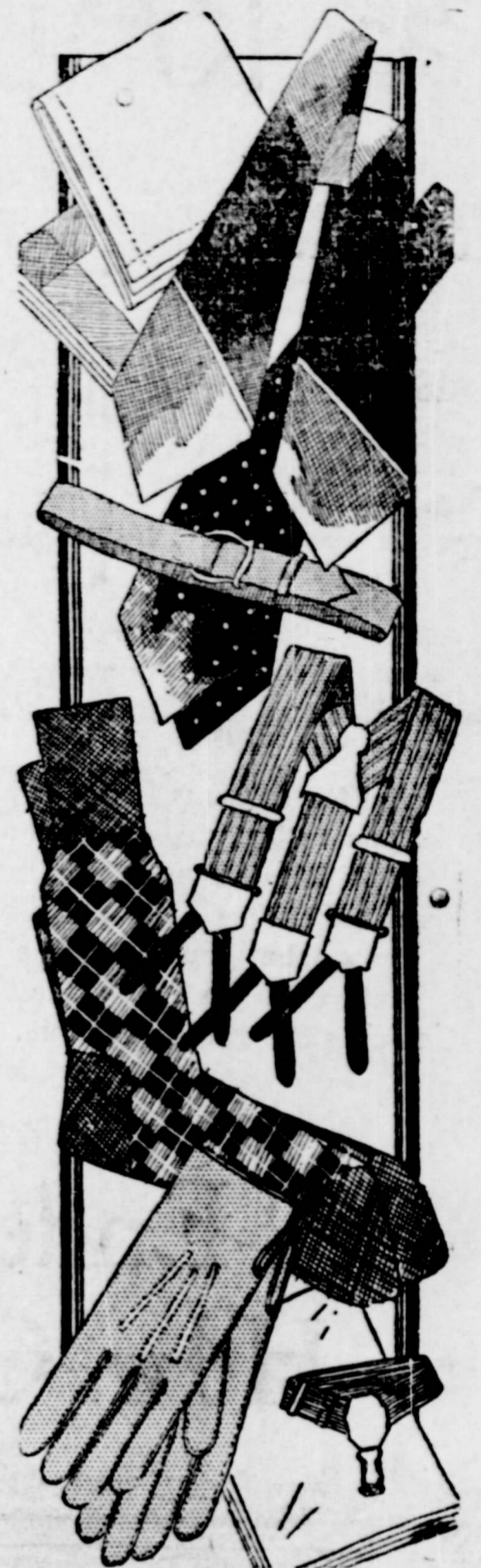
\$6.95 to \$14.95

Lovely... Delicate... fresh from its wrapping

Lovely quilted Robes with ostrich trim, also plain quilted and other foulard flowered Crepes, Chemises, stepins, slips and bloomers of heavy crepe de chine in softly glowing colors. Mrs. O. L. Jones perfect foundations for the new slender silhouette.

Gifts from
10 Cents
to
\$19.75

CLYDE LEWIS D. G. CO.



**DIAMONDS
the gift
Supreme!**



Since the first dawn of civilization diamonds have been admired by men and women alike for their matchless brilliance and purity. For one who means much to you there is nothing that can compare with such a gift. Inspect our marvelous displays of rings, brooches, pendants and pins.



**Perfumes
for
CHRISTMAS**

Rare, delicate odors imprisoned in unique crystal bottles represent gifts of luxury. Make your gift selection today from our noteworthy collection of imported and domestic products.

**DO YOUR CHRISTMAS SHOPPING at
The
PALACE**

Where you will find one of the most complete lines of Holiday goods suitable for the entire family. Make this Christmas one to be remembered by giving gifts enduring. Here you will find smoking stands, smoking sets, hanging fern buckets, vases, electric lamps, Corner What Nots, Chopping Sets, bread sets, compotes, tea sets, vanity sets, magazine racks, military sets. A complete line of Fostoria glassware and other things too numerous to mention.

**SILVERWARE
for MOTHER**



Silverware is always a very appropriate gift



A nice line of tin sets, cake sets and novelty glassware

ELECTRIC LAMP



Electric Lamps for either Table or Bed make very appropriate Gifts.



The New Bags make most appealing gifts

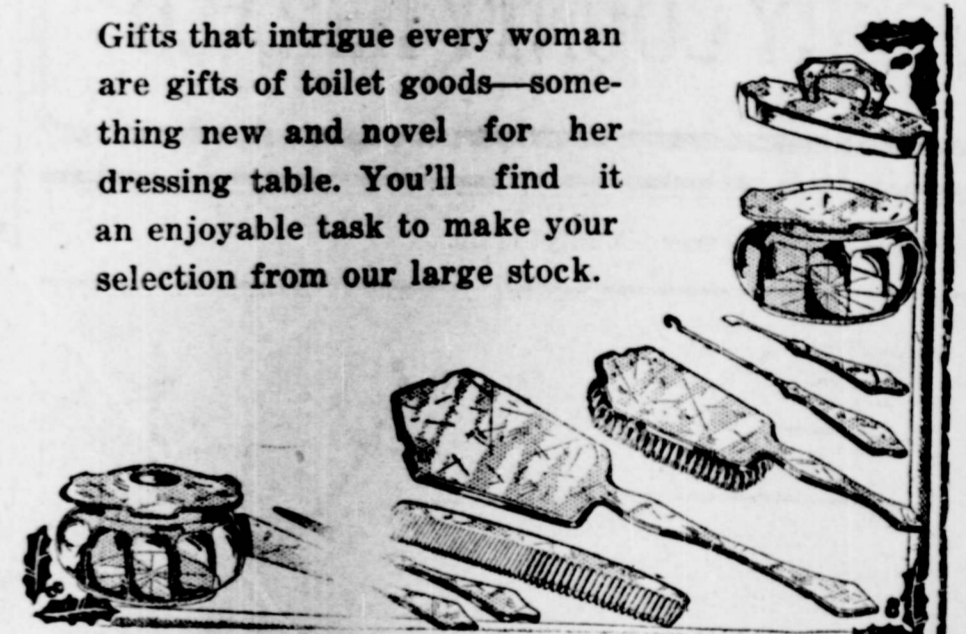


Here you will find fitted sets, also, sets.

**Toilet
GOODS**

**MAKE MOST ACCEPTABLE
CHRISTMAS GIFTS**

Gifts that intrigue every woman are gifts of toilet goods—something new and novel for her dressing table. You'll find it an enjoyable task to make your selection from our large stock.



Candy makes an ideal gift for the holidays and we have a big assortment



**GIVE FATHER
CIGARS**

We Have His Favorite Brand in Gift Boxes

We wish each and everyone of our many customers and friends a very Merry Christmas and May Santa be good to you.