

## WHY NOT ILLUMINATE THE OLD TOWN CHRISTMAS?

The Expense Would Not Be Great, While the Attractiveness Would Be Great Advertising Asset. Towns in Drouth Area Like the Idea and Are Keeping it Up.

Here's just a suggestion for the town in general from the Herald, and we personally wish that it be carried out. Why not illuminate the main streets of the city with gay holiday lights and let the world know that old Santa Clause is coming to make his headquarters here during the holidays. It is worth much as an advertising stunt, and may have some effect in making some of us forget our grouches and get into the holiday spirit as we should. There is absolutely nothing the matter with Brownfield and its trade territory. Of course there has drifted into the town since the harvest started some that are in hard shape; perhaps there are some in the country districts the same way. There are a few who are absolutely up against the real thing, who have drifted in from the drouth belt. But the people who have been here all the year are Oh Kay, brother.

The writer has passed through a number of towns the past few years down east of here that are not anything like the size of this city, nor are they doing anything like as much business that have ropes of bright and gay colored lights swung zigzag across the streets, and one does not realize how beautiful and attractive they are until you see them. Did you know that bright lights have their effect on people? That they are calculated to draw them out of their selfishness and make them get down into the holiday spirit. It makes them like to come to town after dark and shop around among the different stores. And you know we have more dark than light at this time of year. Who will join the Herald in making an effort to put this over? All the merchants we have talked with have

been right in for it. Of course it is now a little late, but if we get busy we can have them up by Monday or Tuesday of next week, and can then leave them up until after New Year.

In most towns, according to those who have come from other places where they have been tried out, the city furnishes the wiring, the juice, electricians, etc., and it is good business for all concerned. If the city buys the lights, all that are broken or burned out each year are replaced by the funds made up among merchants. Some say the Chamber of Commerce takes the matter up in some places and puts it over.

There are seven or eight blocks in the heart of the business section that are all on pavement that could be illuminated in holiday attire and make old Brownfield look like a million dollars. If we are down in the dumps, lets mope out of them and put on a broad holiday smile; fit up the town in bright lights and have a great time and a great business. There are hundreds of towns in the real dry belt that will be illuminated as usual this year like a Pollock church—if you know how they look. Brownfield and trade territory have hundreds of things to be thankful for? Yet it seems that some of our people grouch more than sections that have been hard hit for the past three years.

Let's a bunch of us meet the Mayor and City Council right away and make an effort to paint the old town up at night.

## Not Many Out to Thanksgiving Services

In conversation with Rev. Geo. E. Turrentine this week in which we were offering our excuse that we had to work last Thursday night until too late for services was our reason for not being at the Union Thanksgiving services that night, he related this one about the lepers. It seems that our fourteen lepers healed by Christ, only one was appreciative enough to turn back and thank Christ. He says it seems to him that is about the way the people in Brownfield feel toward God according to the way they turned out.

He reported that the Baptist church seemed to be very well represented, with a sprinkling from the Presbyterians, Church of Christ and Christian church. We agreed with him however, that possibly the occasion was not advertised enough, and that next year an effort would be put forth to advertise the meeting, together with the publication of the program. But next year is a long time to wait to thank the King of the Harvest for His manifold blessings, so guess a lot of us better have a special thanksgiving service right away.

## Football Boys Banquet On Tuesday Night

The Fighting Cubs of Brownfield High school were honor guest at a banquet tendered them by foot ball fans, Tuesday night at the Hancock Cafe.

Short talks were made by Coach Hayhurst, whose splendid work was rewarded a very successful season this year, and by Rev. Geo. E. Turrentine, W. W. Price, H. R. Winston and M. L. Copeland.

J. B. Huckabee (Big Huck) was elected captain of the 1931 foot ball team. Cecil Burnett, the retiring captain of this years team was awarded the trophy for the most valuable man on the team.

Musical numbers by Mrs. Ender- sen and an inspiring talk by Mrs. Lois Wingerd concluded the evening entertainment.

The Cubs suffered only one defeat this year that at the hands of Slaton and judging by the remarks of the players, next year will be a sad one for the "Tigers" when they meet the Cubs.

Mark Elsom, a Chicago newsboy, was given a watch by a customer to whom he had returned some forgotten change.

## Man Forged a Check—Tries to Slip Officers

A young man who gave his name as Hornsby, and who claims to be a second cousin of Rodger Hornsby, baseball magnate, caused quite some excitement here last Saturday afternoon when he tried to pass a forged check at the M System Store. He had made a small purchase of groceries and tendered a check for \$25 on a local business man, but the name on the check was possibly unknown to the man. Just maybe happened to think of that name when he wrote it, as the man is a stranger here. His car bears a Stephens county register.

Anyway, Deputy Sheriff Arch Fowler received a phone call to come to the store at once, which he did, and put the man under arrest. No resistance was given. He was carried to the court house where Arch and Sheriff Mon Telford searched him, obtaining two more forged checks already made out. They came out in the hall way preparatory to carrying him to a cell on the 3rd floor. Arch says the fellow stopped, gave one long breath and made a dash for liberty. He went out at the east door and turned north. The officers were in hot pursuit, and fired a shot or two into the air, but this only made Mr. Man run the faster, and he was soon lost in the big crowd on the north side of the court house square.

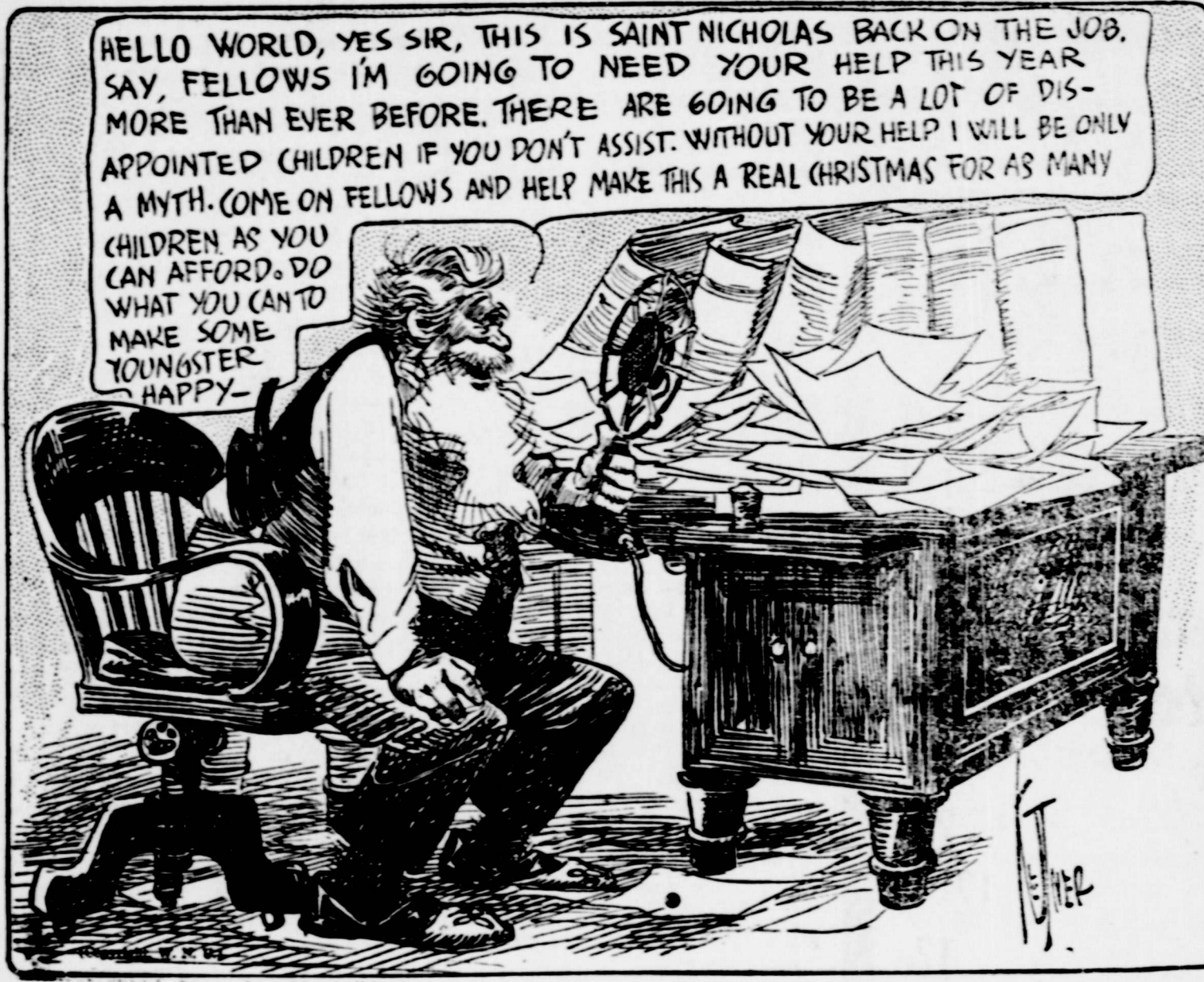
A hunt was then instituted, and some one at the Wines Hotel remembered having heard some one go up the steps there. A search was made, and the fellow located behind a dresser. A gun had to be threatened before he would come out from behind the dresser. No more chances were taken with the prisoner, and he is now a regular border at the Hotel de Telford, charged with a very serious offense. In his car was found a loaded rifle and six shooter.

## Avoid the Rush—Get 1931 License Now

Avoid the rush and delays by getting your 1931 license plate now. Any used car can be registered and tagged this month with the new license plate. Only new cars that have been purchased in December cannot be registered with the 1931 license now. Apply at my office in the courthouse. J. M. Telford, Sheriff and Tax-Collector.

Self-confidence is the first requisite to great undertakings.—Johnson.

## Santa's Appeal



## Ginger Rogers to Be Heard on the Radio

Good news for radio listeners is contained in the announcement by the Continental Oil Company that Conoco will soon be back on the air again with a new type of program. The feature of this radio hour is that the listeners themselves will have a hand in building the programs. The broadcast will be known as the Conoco Listeners' Hour and will be on the air once a week for 26 weeks from 17 stations, scattered throughout the country.

The radio audience will be represented in the studio by Pat and Peggy Patterson, an average young married couple. Pat and Peggy will supervise the programs from a Listener's point of view. In arranging the broadcasts they will be guided by the ideas, criticisms and suggestions sent in by other listeners throughout the country.

The programs will be of the musical and variety type. In addition to Pat and Peggy, the regular program staff will consist of the Conoco orchestra and the "Rondoliers," a male quartette. Each week an outstanding personality from the world



GINGER ROGERS, popular star of stage and screen, who will be featured on the first broadcast of the Conoco Listeners' Hour.

of music, art, the theatre, etc., will be featured.

Ginger Rogers, stage and screen star now playing the lead in Broadway's outstanding musical show, "Girl Crazy," will be featured on the initial broadcast. Others who will be heard on future programs include Bud Fisher, cartoonist, creator of "Mutt and Jeff," Frank Umbrico, accordionist; Roy Cooper, tenor, who sang the leads in "Hit the Deck," "The Student Prince," and other shows; Betsy Ayers, popular radio soprano; Bobbie Watson, comedian of the "Follies" and the "Winter Garden"; Margaret Speaks, niece of Oley Speaks, the composer, who will sing his songs, and Blanche Ring, musical comedy and light opera star.

Conoco is not a newcomer on the air. Last year's Conoco Adventurers' series was very successful and Continental officials believe the new type of program will prove even more popular.

The Conoco Listener's Hour will be broadcast every Monday evening in this territory, beginning December 1st, by station WFAA, Dallas, from 6:30 to 7:00.

## City May Have to Employ 2nd Watchman

Just about this time last year, if we remember rightly, Brownfield put on a second night watchman to go through the holidays, and if indications amount to anything, the Herald believes we will need another even worse this year. We certainly needed two men last year, and will this. Mr. Ellington is on the job from dark till daylight, which is quite a long fourteen hour stretch these days, and he cannot be everywhere at once. People who are inclined to steal or buglarize, have a much harder time dodging two watchmen than one.

Last week a young man was black jacked in a local filling station toward daylight by a stranger, but the would be hijacker became frightened some how or another, and left before securing the money. The young man works at the Texas Service Station, and was counting his money for the night run before his relief came for the day run, when the stranger stepped to the door and began a conversation. The young man believes the hijacker switched off the lights, but Mr. Fields, one of the proprietors thinks maybe the young man's lights were put out from the blow. Another man from the Magnolia Station just across the street noted something wrong, but when he reached the scene, the man had fled in his car.

Perhaps if there had been another watchman, the hijacker would have been caught. Anyway, we believe Mr. Ellington needs a helper through the holidays. He has not said one word about the matter to anyone that we know of, but a good side-kick until after the holidays would go a long way in helping to keep down lawlessness.

Personally, the Herald would not mind kicking in a bit for another man for a month or two, if the city tills are running low.

## Amherst Easy Marks For Fighting Cubs

Prof. and Mrs. O. W. Fagala, together with their football team from Amherst, their coach and a considerable number of fans from that town, came down Thanksgiving to play their last game of the season with the Cubs. This will also wind up the season for both clubs, being a non-conference game. Mr. Fagala, formerly was Supt. of our schools, and naturally wanted a holiday game here as he has many friends here.

Amherst has a good football team, and they are good sports, but it was soon demonstrated that they were no match for the Cubs who were playing all over them. It was somewhat a more even affair after some of the second line locals were substituted, yet the final score stood 46 to 0 in favor of Brownfield.

Teacher: "No, Billie, you must not say 'I ain't agoin'." You should say, "I am not going, you are not going, he is not going, we are not going, you are not going, they are not going."

Billie (very surprised): "Gee, ain't nobody agoin'?"—College Humor.

## Rain Past Week End Slips in Unexpected

Another Big One Falling As We Go to Press This Week. 1931 Promises Glowing.

Thunder? Yes. Lightning? Yes. Rain? You bet. Who'd a thought it? All last Friday was rather chilly. In fact an overcoat was just about the best company yet. Some of us that wanted to see Harold Lloyd in "Feet First" put on our wraps and went to the show. When we came out it was warmer and cloudy. A balmy wind was wafted from the southeast. The air smelled moist, but nothing was thought of it.

Home again, and to mimic O. O. McIntyre, to the radio. Later some started to retire, and getting away from the bedlam announced that it was raining. Hard to believe, but had noticed the radio had been giving off a summertime rasp every once in a while as if lightning was playing the cords. Went to the door. It was pouring. Already pools of sky juice—now mimicking O'Donnel Index—were standing here and yon.

Something like a half inch had fallen. Didn't ask the gauge keeper. Wholly unexpected. So to bed and dreams.

## Small House Burned Here Tuesday P.M.

A two room residence in the draw on south Sixth street was destroyed by fire Tuesday afternoon. The residence belonged to the First National Bank of Melrose, New Mex. and was occupied by a family that had but recently moved here from New Mexico. Insurance was carried on the building, but none by the occupants on their furniture, which was also a total loss.

It seems that the lady of the house had approached an open flame with a pan of gasoline which she was cleaning clothing with, when the gasoline became ignited, and the house was a roaring furnace by the time the fire alarm was given. The fire boys made a quick run and connection, when it is considered that the house was more than 600 feet from the closest fire plug.

## Prof. Bishop a Visitor From Pride Saturday

Prof. W. B. Bishop was up Saturday from Pride, looking after business matters and shopping some with our merchants. Mr. Bishop is Supt. of the school at Pride, being a three teacher school. Mr. Bishop was superintendent at Gomez several years ago, and has more recently taught at Tahoka, Lubbock and Wilson.

Mr. Bishop informed us that they were endeavoring to consolidate on the new rail line if it is built. If this is successful put over, then an effort will be made to consolidate a number of the schools in that section and build a good little town down there.

Use The Herald Want Ad Column.

## FIREMEN HOLD BANQUET—NEW APPARATUS COMING

Gay Affair Held Last Wednesday Night at Hancock Cafe. An Old Timer Turns in Resignation. Regrets Expressed. New Fire Truck Expected Says Chief Jones.

The Brownfield fire boys had a banquet at the Hancock Cafe last Wednesday night, beginning at about eight o'clock, at which the boys and a few invited guests attended, among which was the writer and Homer Nelson. We are not sure, but believe the rest of the boys were either firemen or prospective firemen. Anyway, we had a regular Thanksgiving feed, which so far as we were concerned was the only turkey we got Thanksgiving. Of course our better half had a nice chicken next day, but as that was press day, we worked all day—just like any other Thursday.

Some good talks were made at this very fine feast, the main one by one of the members who said as he was moving to another town to take a position with his firm, he had to resign. Man, you cannot realize how attached to each other these old boys become. It appeared to the writer that he could hardly keep back the tears as he turned in his resignation from the department, and his old fire buddies sitting around the banquet board were touched too, anyone could easily see. While the firemen here are only volunteers, with no pay, they are as true and loyal to the

cause as veterans of paid department, and it seems to almost grieve them to death to lose a battle. In fact, they have very seldom lost—never if called in time—day or night.

The Herald is proud to announce that the city dads are doing something real nice for the boys, in purchasing another and a much more modern truck. This truck will also contain a force pump and when it is received in the next few weeks, no matter whether they can get to a hydrant or not, if there is a tank of water nearby, they can put out a fire.

But, just a word to the mayor and councilmen: The boys say it is hard to get you fellows out to their banquets; that you have been off invited with few responses. Why not make it a point to meet with them next time, and show you are with them soul and body. They'd feel grateful, and we know they would show you a nice time.

Let's we forget, besides the good feed, we got two good cigars, one to smoke after the banquet, and another to stick in our pocket to carry home. Thanks, boys.

## Interscholastic League Of Terry County

Organized November 14, 1930.

Director General, Mr. Lee Fulton; Declamation Director, Mr. Bowerman; Director of Debate, Mr. Molechek; Director of Extemporaneous Speech, Mr. Mitchell; Director of Spelling, Mrs. Renfro; Director of Essay Writing, Miss Perkins; Director of Rural Schools, Mr. Evans; Director of Athletics, Boys, Mr. Hayhurst; Director of Athletics, Girls, Miss Patterson; Music Memory Contest, Director, Mrs. Savage; Art Memory, Director, Miss Bessie Greer; Director of Arithmetic, Mr. H. L. Lovell; Secretary of Interscholastic League, Mrs. John M. Rountree; Place of Meeting, Brownfield, Texas.

It was decided that there would be no Fair in connection with the League this year.

It was also decided by vote that No Student be admitted to any Interscholastic League Event, whose name has not been submitted to the Director General, as provided by the Constitution and Rules of the League, stating contest in which contestant is to participate. Also, that contestant's eligibility must be certified to by the Superintendent and Principal of School from which said contestant comes. In case there is no Superintendent, certification is to be made by Principal or the Head Teacher of school from which said contestant comes.

Motion carried to transfer the balance of the Institute Fund of Terry County to the Terry County Interscholastic League Fund.

Signed: Mrs. John M. Rountree, Sect., Interscholastic League, Terry County.

## Christmas Trees

We have some nice evergreen Christmas Trees, we dig with good roots, and ball of dirt so you can use them for Christmas Trees and in your Christmas plant them out in your yard for permanent use. Sizes from 2 to 5 feet. Brownfield Nursery 18c.

## COTTON CROP ALMOST A FAILURE IN CROSBYTON

Only two gins of the five in Crosbyton have been making the season this year. The McDaniel-Carter gin closed down soon after starting and after having ginned 38 bales. Coop Gin No. 1 had ginned 346 bales up to Tuesday of this week, while Coop No. 2 had ginned 512 bales, making a total of 866 bales in Crosbyton.

## CARD OF THANKS

We take this means of thanking our friends and neighbors for their love and sympathy in the loss of our baby girl, Elsie Jean, their kind words of hope and love will ever dwell in our hearts a precious memory.

Mr. and Mrs. L. M. Smith and children.

## Great Poultry Show Expected at Slaton

Slaton, Texas Dec.—"It's going to be one of the greatest exhibitions of poultry ever seen in the Southwest," said Taylor White, of Tahoka, president of the Texas Panhandle-Plains Poultry Association, in speaking of the first annual Poultry Show which the association will hold in Slaton next Wednesday, Thursday and Friday, December 10, 11 and 12.

Scores of entries are already being received from over the 54 counties of the show's territory, according to L. A. Wilson, secretary, at Slaton. He said exhibitors are urged to mail their entries early, at least so they will reach Slaton by Tuesday, December 9. All birds must be in the showroom by 11 a. m. December 10, it was announced.

Excellent accommodations for the show have been provided. A brick building 50 to 150 feet will serve as the showroom, and regardless of weather conditions the fowls will be perfectly protected. Officers of the show have assured exhibitors that the utmost precautions will be taken to insure that sanitary conditions will be strictly maintained throughout the three days.

The annual banquet of the association, to which all exhibitors are invited, will be held on Wednesday night, December 10 at Slaton Club-house. A one-day poultry short course will be held on Thursday, the 11th. Vocational agriculture teachers will meet at luncheon at noon, December 12. Hatcherymen will hold a meeting on the opening day at 3 p. m.

## Bids Wanted

The Sales Committee of the Terry County Turkey Pool, will receive bids on No. 1, No. 2 and Old Tom turkeys on Saturday December 6th and Monday December 10th, up to 5 p. m.

Prospective bidders may have full information as to manner of receiving bids by calling on committee on either of the above days or by addressing J. C. McLeary, at Brownfield. Itc.

## CARD OF THANKS

We, as children, mother and wife, want to express our love and appreciation to the good people of Brownfield, who helped us in anyway during the sickness and death of our precious father and husband. Especially do we want to thank Dr. DuBois, for his wonderful attention to mother during her illness. May God Bless each and everyone of you is our prayer.

Mrs. C. E. Hamilton, Jack Hamilton, C. A. Hamilton, Mrs. W. L. Buckeleen, Mrs. Lewis Brady, Mrs. Geo. S. Moore.

## TEXAS LEADS U. S. IN NATURAL GAS OUTPUT

Texas now leads the states in natural gas production, figures for 1929 announced by the Federal Bureau of Mines putting it ahead of Oklahoma for the first time. California is third and Louisiana and West Virginia fourth and fifth.



# M SYSTEM

SAVES FOR THE NATION

## And HELPY-SELF

SPECIALS FOR SATURDAY

<b>COFFEE</b>	<b>3 lb. Admiration</b>	<b>1.00</b>
	with tea glass	
<b>SALMON</b>	Happy Vale Pink, 2 Cans	23c
<b>PORK &amp; BEANS</b>	Van Camp's Campbell's, Medium, 3 Cans	25c
<b>APRICOTS</b>	Hillsdale Gallon	58c
<b>TOMATOES</b>	<b>No. 2 can</b>	<b>.25</b>
	<b>3 for</b>	
<b>CHILE SOUP</b>	Van Camp's Small can, 2 for	21c
<b>PEAS</b>	Van Camp's 3 Cans	25c
<b>KRAUT</b>	Happy Vale No. 2 Can	12 1/2c
	Van Camp's Large can	12c
<b>Soap</b>	<b>P &amp; G</b>	<b>.35</b>
	10 bars	
<b>POTATOES</b>	Fancy Idaho Rurals, 10 pounds	23c
<b>PINK BEANS</b>	5 pounds	35c
<b>SMALL NAVIES</b>	5 pounds	35c
<b>FRESH PRUNES</b>	Gallon	39c
<b>SOAP</b>	Palmolive 14 Bars	\$1.00
<b>VIENNA SAUSAGE</b>	Delicia 2 cans	19c
<b>ELFOOD MAYONNAISE</b>	7 1/2 oz.	21c
<b>GREEN BEANS</b>	Happy Vale No. 2 can	12 1/2c
<b>PICKLES</b>	Happy Vale Quart Sour	25c
<b>CAKES</b>	Turkish Fig Bar, Special Sale Price 2 pounds	25c
<b>HONEY</b>	Uvalde with Cane Sugar Per Gallon	86c

### Sacred Chinese Temple

**Taken Over by Bandits**

Mount Lushan, one of the twelve sacred mountains of China, famed alike for the piety of its monks and for the beauty of its scenery, has been entirely pre-empted by bandits. The once sacred grottoes, formerly given over to the contemplation of immense carved images of Buddha, or to the rites of Taoist priests, are now used as prisons. Ancient Chinese writings declare that Mount Lushan was "10 miles high and 240 miles in circumference." Today Lushan rises only a little more than 4,000 feet, but it affords an unsurpassed view southward over the gulf of Pechili and eastward toward the Liaotung peninsula, on which the Russians built Port Arthur and on which the Japanese now occupy Dairen. Lushan is very rugged, and in olden times every cliff was ornamented with a temple. Yehlitu, the famous Chitan who rose to power under Genghis Khan, was an especial devotee of Lushan and legends have it that he selected this mountain to be "the eternal trustee of wisdom." Accordingly he is supposed to have buried 10,000 sacred books in a cavern under the peak of the mountain, and then to have erected over his repository the temple which today is a bleak ruin.

### Old English Custom of Wassailing Apple Trees

During the month of January, Somerset (England) farmers participate in the time-honored custom of "wassailing" the apple trees so as to insure a bumper apple crop. The ceremony takes place at night by the flickering and uncertain light of a lantern. The villagers gather in each orchard in turn, round the largest apple trees they can find. A bucket of cider accompanies them, in which a small piece of toast is dipped and placed in the branches. Then an old chant is sung, starting: "Old apple-tree, old apple-tree, we've come to wassail thee." This song concludes with an exhortation to the tree to:

grow apples enow;  
Hats full, caps full, three bushel bags full,  
Big barn floors full and a little heap under the stair.

Then guns are fired and the villagers drink the health of the trees in cider. It is a quaint custom, and has been kept up for centuries.

### Fertile Nile Valley

The waters of the Nile, which attain their greatest height in September, commence to recede in October, leaving behind them a rich, fertile soil, which first appears in the form of islands. To these the canny Egyptians row out at the earliest possible moment to plant melon-seeds, so that the melon-plants may mature, and fruit ripen, before the waters begin to rise again in June. One of the commonest sights in Egypt in the spring is a long string of camels roped nose-to-tail, and led by a small boy; each animal bearing on its back a huge netful of round green water-melons.

### 'Til Next Time

Although she has an assortment of hats, she wants a new one.  
(That's the woman of it.)  
He says he thinks she can get along without it.  
(That's the man of it.)  
She insists that she can't, and she's going to get it.  
(That's the woman of it.)  
He says "not if he knows it."  
(That's the man of it.)  
She breaks down and weeps.  
(That's the woman of it.)  
He gives in.  
(That's the end of it.)  
—The Kalends.

### Trees in United States

The number of tree species varies enormously throughout the world, says Forests and Mankind. Over that great stretch covered by north Russia, Sweden, and Norway, the forests contain only about half a dozen tree species. In the hardwood forests of the East, one can find ten times that many in an afternoon's walk. Tropical forests have thousands of known species and perhaps hundreds more not yet discovered. About eight hundred different tree species grow in the United States.

### Words Changed by Time

A "weather" originally was a dweller on a heath. The early Christians were mostly persons living in cities or walled towns; and the wild, half-savage dwellers of the moorland heaths were among the last to abandon their old gods.

In England the letter "w" was formerly pronounced like "a," and because the village clergyman was usually the most socially prominent individual in the place he became "the person." We still preserve the old pronunciation and call him the parson.

### Grand Little Idea

"But, dear," said the wife, looking over the plans for their new home, "what's the idea of these two bathrooms next to each other?"  
"That," he said grimly, "is something to make married life easier. One will be fixed up any way you want it, the other is mine, and if ever you stick a guest towel in it, or object to my stinging in it while I'm taking a shower—well, you may as well start packing up and go home to mother." —Cincinnati Enquirer.

### Ground Hog Story

The idea that if the ground hog sees his shadow on February 2 there will be six weeks more of winter, is purely a superstition, but like many superstitions it has its origin in a general truth—in this case that a mild February is apt to be followed by change and a chilly spring. Primitive peoples of the temperate zones were more familiar with the habits of hibernating animals than with the calendar, and the premature return of these animals became with them a forecast of bad weather to come.

### Awful Hard Times We Are Having Brother

"We are having hard times in Texas; the streets are full of automobiles, going, as Will Rogers says, nowhere in particular, but in a great hurry to get there. The highways are so crowded and all are in such a hurry that one is lucky to get home, once he is in the throng, without being run over or under; times are so hard it is difficult to find parking places, we have only about one car for every three persons in the State; if times were not so hard, we would all have an automobile, perhaps two or three. Times are hard.

"We are right up against it; we saw a girl last week so hard up she did not have silk stockings, and rather than wear rayon she wore none at all; all of the thousands of girls in Texas, it is almost unbelievable that one should have to do without silk stockings; but that is not all, not near, times are hard—cigarettes increased only about 5,000,000 packages in the State last year, whereas everybody knows the consumption should have increased twice that much, and would have if times had not been so hard.

"Times are sure hard—we were able to obtain a seat at the movie after waiting only twenty minutes, when by rights, we should have had to wait at least an hour; the drug stores get along without having to install but two extra fountains this summer which shows how bad things really are, but an extra show case for lipstick, two extra racks for magazines and a lunch counter, with equipment cut into the druggist's earnings and made him realize how hard times are.

"To make things worse, every vacant lot in America has a miniature golf course, or a parking lot on it, still one can hardly find a place to park or play golf. Times are sure hard. When do you suppose times will get better? It is next to impossible to find room on the streets or in a close-up parking lot while attending the theatre, a ball game or other amusements—I tell you it is a terrible condition. Times are hard. Something ought to be done about it; a law should be passed requiring the hot-dog stands to carry on hand a sufficient supply of food to feed the crowds; and this way of building grandstands, movie theatres, stadiums and other places of amusement only half large enough to seat the crowds—it's an outrage that should be remedied and at once.

"Yes times are hard; the grocer can hardly sell flour, grits, meal or bacon; it takes all of his time to sell canned peaches, canned salmon, canned meats, and even canned apple-sauce; the dry goods merchants are crying because their bolts of ging-ham, muslin and denim remain on their shelves, while the clerks waste all their time selling such things as silk and rayon; the hardware store has no demand for plows, wagons, wire fencing and nails, but he cannot supply the demand for radios, electric percolators, vacuum cleaners, power trucks, hunting and fishing equipment and kindred goods. Gee!

"It's sure hard times in America!"  
—Cotulla Record.

Don't forget the big sale going on now at the Jones Store. Mr. Robertson promises that you have not tackled such low prices in years as they are offering at this store.

Frank Proctor was among the heavy shoppers here Saturday. He bought a new pair overalls.

### HUNTER NEWS

We had some visitors Sunday night from Scudday and other near by communities. Were glad to have them.

Mr. H. H. Marchen from Seymour Texas was here the past week visiting relatives and looking after his farm.

The musical entertainment given by Mr. and Mrs. Snow, Thursday night, was enjoyed by all present.

Mrs. Essie Smith returned home Sunday, from Seymour where she has been visiting relatives and friends.

Mrs. O. M. Edwards visited Mrs. W. J. Baldwin of the Forrester district Sunday.

Johnson Chappel B. Y. P. U. will go to Loop Sunday night and render a program. Those on program are: Mrs. Lyon's Junior B. Y. P. U., Lucille Smith, Dora Faye Jenkins, Delma Williams, Johnnie Mae Jenkins, Garland Sims, Geneva Williams, Burl Kemp, Marion Kemp, Virgie Jenkins, Seniors: Orvis Backmon, Albert Buchanan, Deward Williams, C. G. Smith, Miss Florence Fitch, Mrs. John Jenkins, Mr. and Mrs. Virgie Jenkins, and Mr. Lee Lyon, Garland Walser and Hayden Kemps. You are invited to attend.

Mr. and Mrs. L. O. Reatherford from Lahey visited Mr. and Mrs. O. M. Edwards Saturday night.

Mr. and Mrs. Lee Lyon and Mr. and Mrs. Fred Benton were business visitors at Lubbock Saturday.

Mr. and Mrs. J. M. Hallmon from Brownfield spent Sunday with Mr. and Mrs. E. L. Williams.

Miss Johnnie Mae and Dora Faye Jenkins visited Lucille Smith Sunday.

Why not subscribe for the Terry County Herald before the new price goes into effect.

### Tremendous Power from the Wind

THE Aeromotor Co. is now making a self-oiling windmill 20 feet in diameter. If you have a well 100 feet deep, or if you want to raise a large quantity of water from a shallower well, this is the windmill you need. This new Auto-Oiled Aeromotor weighs nearly 2 1/2 tons without the tower. It is a giant for power.

Whatever your water requirements may be there is an Auto-Oiled Aeromotor of the right size for the work. They are made from 6 feet to 20 feet in diameter. Use the smaller sizes for the shallow wells and the larger ones for the deep wells or large quantities of water. Our tables, sent upon request, tell you just what each size will do.

The Improved Auto-Oiled Aeromotor, the genuine self-oiling windmill, is the most economical and the most reliable device for pumping water. It works every day and will last a lifetime.

Every size of Auto-Oiled Aeromotor has double gears running in oil. All moving parts are fully and constantly oiled. One oiling a year is all that is required.

The Auto-Oiled Aeromotor is made by the company which originated the steel windmill business. For full information write:

AERMOTOR CO.  
2500 Roosevelt Rd.  
CHICAGO, ILL.

Branch Houses:  
Dallas Des Moines  
Oakland, Kansas City  
Minneapolis



**Bell-Endersen Hdw. Co.**  
Brownfield, Texas

### CHIC TAILORED HOME WASH DRESSES



In these Frocks you will find a good grade of Material and each one Tailored with all the New Frills that emphasize the advance modes. Mrs. Clyde Gross, a most wonderful value. All Guaranteed Fast Color Wash Dresses

**\$1.95 DRESSES FOR \$1.69**

**ONE LOT OF LADIES WASH DRESSES 98c**

**CLYDE LEWIS D. G. CO.**

### FORRESTER ITEMS

Mr. Jeff Cowan was taken to Lamesa last Monday where he was operated on for appendicitis. He is doing very well at this writing.

Mr. and Mrs. Clyde Polk and Mr. and Mrs. Mack Thomason went to Lamesa Sunday afternoon, where they visited Mr. Cowan who is in the sanitarium at that place.

Mr. and Mrs. J. A. Forrester had as their Thanksgiving dinner guests, Mr. and Mrs. Mack Thomason and family, Mr. and Mrs. Frank Drury and family, Mr. and Mrs. Lee Fulton and Mr. McGowan of Odessa. The occasion was much enjoyed by all present.

Mr. G. W. Crone left Sunday evening for Tyler county.

Mrs. O. M. Edwards and family, Mr. and Mrs. Lonnie Reatherford, Miss Callie Reatherford and Miss Cleo Chambers were guests of Mr. W. J. Baldwin and family Sunday.

Mrs. Frank Drury left Sunday night for Albany, Texas where she will visit her mother.

Miss Addie Mae Mathis visited Miss Neta Polk Sunday.

Mr. G. M. Thomason has a new radio of which he is very proud.

The singing Sunday night was enjoyed by a large crowd. Everybody come back next Sunday night and we will sing again.

### PINE-O-PICH PRODUCTS

Pine Bath strong Deodorizing disinfectant. Pine Oil knocks Pycorrhea, Kidney, Stomach, Rheumatic troubles. Pine Rub for colds, croup, catarrh, corns, Zimmerman's Wonder Salve gets eczema, zetter, any skin troubles, boils, burns, piles. Sold under guarantee by Alexander Drug Company. Preserve this. 17p

### GREAT SHOWER OF METEORS IN 1932 FORECAST

Philadelphia, Nov. 22—Brilliant showers of meteors within the next four years were forecast by completion of the November meteor census at the University of Pennsylvania today.

The census was the count of Leonoids, the advance guards of an innumerable host of meteors which is approaching earth again for the first time since about 1900. The counts were reported to the Flower astronomical observatory, whose director, Dr. Charles P. Oliver, summarized the results.

**Rich Shower Reported**

"Reports from 15 stations, extending as far as Cuba on the south and Iowa on the west, prove that the Leonoids furnished the richest shower since 1901 on the morning of November 17," he said.

"Leonoids were also observed on

### LEOPARD SHOT BY OFFICIALS

Littlefield, Nov. 22—Two bullets this afternoon ended the life of the leopard which a week ago today fatally wounded four-year old James Ewins in a drug store here.

Upon presentation of a petition signed by Littlefield citizens, T. Wade Potter, Lamb county attorney, granted permission for return of the leopard from Clovis, N. M., where it had been taken after attacking the child.

**Shot By Police Chief**

O. H. Brown, Littlefield chief of police, and Bob Cox of Littlefield carted the caged cat from Clovis and killed it here. J. D. Ewins father of the boy who was fatally injured by the animal was among those presenting the petition. The county had assumed possession of the leopard.

The child was virtually scalped by the leopard in a Littlefield drug store shortly before noon last Saturday, and died in a Lubbock hospital Wednesday.

Charles Howard, keeper of the cat, was still in the Hale county jail at Plainview tonight awaiting hearing on a negligent homicide charge. Fear of violence is said to have prompted Littlefield authorities to take him to Plainview.

E. A. Graham and family went to Roswell Thanksgiving to be with their son, Blue Eyes, who is attending the New Mexico Military Institute. A friend of Blue Eyes, Mr. Wayne McCormick presented the Graham family with a quarter of venison.

J. T. Stricklin came in again Tuesday of this week to see some of the schools in this county who are contemplating the purchase of playground equipment through him, and is making his headquarters with his brother, the editor, Mr. Stricklin after the first of the year take work with the church of Christ at Lamesa part time, using the fore part of each week to push the play ground equipment.

Jess Garrison, of the Wellman section, was up Saturday.

### NOTICE

Stevens Radio and Music Shop now open for business in their new Location. First Door East of First National Bank.

You are cordially invited to come to see us in our New Location.

**STEVENS RADIO and MUSIC SHOP**

### SERVICE PLUS . . . .

Yes, we give you service, plus the most artistic and modern methods of hair cutting and shaves. Ladies children's work given special attention.

**CITY BARBER SHOP**  
Dee Elliott, Prop.

### Gifts of Beauty JEWELRY

**GIVE**

**Jewelry for Christmas**

**DIAMONDS \$10.00 up**

What could be appreciated more than a Diamond Ring or Pin. They hold their Value as the year goes by.

**WATCHES**

A gift for every occasion, more especially Christmas.

Ladies Elgins \$24.75 to \$47.50  
Mens Elgins \$14.85 to \$50.00  
Ladies Warwick Watch \$11.50 to \$25.00  
Mens Warwick Watch \$8.50 to \$24.50

A Small down Payment will hold any Item for you.

"If It's From ALEXANDERS—it is O K"

**ALEXANDER DRUG CO.**  
"The Careful Druggists"  
Phone 14



### Payment of An Honest Debt is Not Charity

Twelve or more years ago the flower of our nation was drafted into a World War which was thrust upon them without their consent. They were forced into the line of battle without wishes being consulted. They were deprived of home and loved ones without their consent. Their property was left at the mercy of the world without their consent.

They were butchered upon the field of battle and maimed for life without their consent. They were deprived of their health in many instances without their consent. They were finally discharged, which was the only action perhaps that had their unqualified consent.

As a token of appreciation of their services and the loss sustained by them, this Government awarded thousands of these boys Adjusted Service Certificates payable within twenty years. They could not be transferred to others being non-negotiable.

Today thousands of these boys are asking Congress to give them the cash when they need it most. They do not in any sense ask for a charitable donation, but they do ask that an honest debt be paid.

Thousands of 'our boys' of 1918 are broken in body and spirit. They have families and are out of a job. They hear the cries of their little ones and often these pitiful appeals are a greater burden than any suffered on the line of duty on the battle field.

Thousands of shacks, and thousands of humble homes are the sheltering abodes of the noblest soldiers that ever donned a uniform. Mortgages must be paid to save even the humblest of homes in many instances. These facts are not mentioned to

incite the reader's sympathy—it is a call to duty.

Our government, which is the people, owe this debt. Millions have been paid for other causes without complaint. War debts of other nations due our government have been canceled and in many instances reduced.

They were "our boys" in 1918, and they are "our boys" in 1930 so far as I am concerned. We told them then that "there was nothing too good for them." Now it is up to us to show them that we meant it.

Write a letter or postal to Congressman Marvin Jones, Washington, D. C. Write to Senator Morris Sheppard, Washington, D. C. Ask them to pay the ex-soldiers now while they need it most. Thank you.—Clarendon Leader.

#### TIME CRACKS

The Chicago Tribune points out that "time cracks and splinters under the sledges of science." It observes that a hundred years ago it took at least three months for a message to go from London to Chicago. In 1850, five weeks were necessary. By 1900 this time had been reduced to half an hour. Now, with the telephone, the time element has almost entirely disappeared. Words spoken in London—or Paris or Buenos Aires—are heard at the same instant in Chicago of any other American community.

The constructive urge of private enterprise has thus destroyed time, as it has obliterated distance. The machine age has produced no greater marvel than the instrument which makes it possible for our voices to be heard thousands of miles away.

Perryton—Plans for city park received and approved; walks and drive to be put in this fall.

Cross Plains—This place now has up-to-date bathing beach at Phillips Petroleum Co. Country Club.

#### NO GUESSING WHAT'S INSIDE

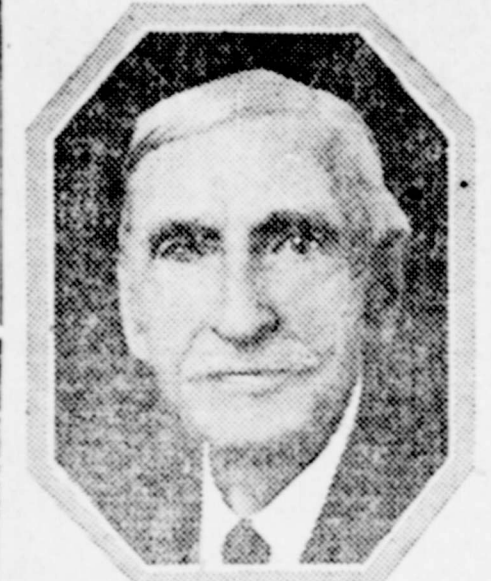
Inventive man has discovered how to wrap his own packages as well as Nature herself. And the first thing we all know we may be buying radios and automobiles neatly wrapped up in a shiny transparent stuff that was quite unknown a few years ago. Cellulose first came into general use as an outside protection for boxes of candy. Nowadays one has to break the transparent coat on honey, coconut, cigars, safety razor blades and other articles. As a wrapping it protects against all kinds of dust and dirt. It keeps things fresh, and you can see all it covers. The process of this strange new material is another of the world's wonders.—Sudan News.

#### A HOT ONE!

Janet—Jack says he can read you like a book.  
Olive—Yes, darn him, he wants to use the Braille System.

### Konjola Amazes A Houston Man

"Konjola Is The Greatest Medicine I Ever Used" Says Houston Man, Age 80.



MR. H. R. BARTLETT

"I was in failing health for five years," said Mr. H. R. Bartlett, 4312 San Jacinto street, Houston. "I felt tired and worn out all the time. I suffered with rheumatism in my hands and fingers. The joints were stiff and sore, and, at my age, I thought there was no medicine to help me for I had tried many."

"Konjola gave me a welcome surprise. I should have taken it much sooner. My strength has returned and I feel much better in every way. Rheumatism in my hands and the stiffness in my fingers had passed. Konjola is the greatest medicine I ever used and I am glad to recommend it to everyone."

Even though Konjola has won many remarkable victories over ailments of aged, it can just as readily be given to infants for it is free from alcohol or harmful drugs. Konjola is sold in Brownfield, Texas at Alexander Drug Co., and by all the best druggist in all towns throughout this entire section.

## Rialto

Saturday  
December 6th.

HOOT GIBSON  
—in—  
"SPURS"

News ----- Comedy

Sunday and Monday  
December 7 and 8th.



MILTON SILLS  
in  
**THE SEA WOLF**

### JACK LONDON'S

greatest story. It teems with wild seas and wilder men who sailed them.

News, Screen Act

Dogville Comedy  
"Who Killed Rover"

Tuesday and Wednesday  
December 9 and 10.

"OH, GIRLS—WHEN HE HOLDS ME LIKE THAT—!"



### CLARA BOW

"Her Wedding Night"

A Paramount Picture

The best man wins the "It" girl in a marriage muddle like this!

Comedy ----- Screen Act

Thursday and Friday  
December 11-12.

### "Lawful Larceny"

STRAIGHT TO THE HEART OF EVERY WOMAN!

Drama of disputed love! ... Witty! ... Stinging! ... Real!

BEBE DANIELS  
LOWELL SHERMAN

Paramount Act ----- Comedy

The Herald family are enjoying a treat of fresh meat in the form of country sausage and back bones from the Elmore farm near Tokio. Also been eating some mighty fine pumpkin pies from there too. Thanks a lot.

Tahoka got Rev. J. W. Shepherd as their new Methodist pastor. He comes to Tahoka from Levelland. Tahoka had a B. N. Shepherd as Baptist pastor a few years ago.

# CHISHOLM'S

Business is good  
Because....

OUR PRICE IS RIGHT  
OUR MERCHANDISE IS GOOD  
OUR SERVICE IS BETTER

YOUR DOLLARS HAVE MORE SENSE AT OUR STORE

**SUGAR** Pure Cane **.53**  
10 lb. -one-  
**10 lb. Box Apricots** 1.24  
**10 lb. Box Peaches** 1.14

1 lb. Mothers Cocoa (can) 17c P & G or Crystal White Soap  
4 lb. RAISINS, Pkg. 32c 10 Bars 35c

**FLOUR** Premium 48 lb. **1.25**  
**Gallon Honey** With Sugar **.89**

Peanut Butter, 2 lb. Jar 34c Certified Pork & Beans, medium  
Cocoanut, Shredded, 1-4 lb. 11c 3 cans 24c

GALLON PURE COUNTRY SORGHUM 89c  
3 POUND CAN MAXWELL HOUSE COFFEE \$1.08

MATCHES, 6 Boxes 15c Oats, Gold Medal Premium 25c  
Tomatoes, No. 2, 3 cans 25c Gallon Hot Cake Syrup 66c  
GALLON CAT SUP, Can 59c SALMON Deming tall, 2 for 25c

HAMS (Cured) Half or Whole lb. 21c

**7 lb. Peaberry Coffee** **1.00**

COCOANUTS each 11c. NUTS and FRUITS of ALL KIND NOW ON HAND for the Christmas Trade. New Crop — PRICED RIGHT

BRUNSWICK PHONOGRAPH RECORDS, each 50c

### HATCHERY AND HARDWARE

A. & M. Formula Laying Mash Per Cwt. \$2.50  
MIXED SCRATCH GRAIN, Cwt. \$2.00  
Tankage, Meal, Bran, Shorts, Sodium, Fluoride, lb. Bulk 35c  
3 lb. Bkt. Axle Grease 25c. Meat Salt, Smoke Salt, Cans etc.

### SERVICE STATION

Batteries, Battery Service, Parts, Accessories, Tires, Tubes, Gas, Oils, Prestone for your Radiators. Let us repair Your Cars

SOUTH OF COURT HOUSE BROWNFIELD, TEXAS

## Quick Heat .. Clean Heat Healthful Heat with Gas



### WARM AS YOU WISH WITHOUT WAITING

This radiant Gas fireplace stops the icy wind at your doorstep. Touch a match, turn a lever and there's your heat ... a clean, steady glow at any temperature you desire. The match is your kindling; no logs to be hauled in; no ashes to haul away. Come in and see our display of Auxiliary Gas Heaters—suitable for any fireplace and most mantels.

"MODERNIZE WITH GAS"

**West Texas Gas Co.**

#### THE EDITOR AS SEEN BY A SCHOOL BOY

From a school boy's essay on "The Editor."

"I don't know how newspapers got into the world, and I don't think God does, for He ain't got nothing to say about them in the Bible. I think the editor is the missing link we read of and that he stayed in the business until after the flood came up, and has been busy every since."

"If an editor makes a mistake, folks say he ought to be hung; but if the doctor makes a mistake he buries it and people don't say nothing because they can't read Latin. When the editor makes mistakes there is a big law suit and swearing, and a big fuss, but if the doctor makes one there is a funeral with flowers and perfect silence. A doctor can use a word a yard long without him or anyone else knowing what it means, but if the editor uses one he has to spell it. If the doctor goes to see another man's wife he charges for the visit, but if the editor goes he gets a charge of buckshot. Any college can make doctors to order, but editors have to be born."—Exchange.

Classics: "The Greeks attained the highest degree of excellence in architecture."  
Modernism: "I know it; you oughta see the Greek's new restaurant down the street."



## FIRST NATIONAL BANK

of Brownfield, Texas

With resources devoted to the development of the best farming section of the State.

—YOUR ACCOUNT SOLICITED—

H. M. KENDRICK, President  
W. E. McDUFFIE, Cashier  
JAKE HALL, Asst. Cashier

Jinx—Here about the big fight was up this week looking after his last night?  
Binx—No. What about it?  
Jinx—Our kitten licked its paw.  
Mrs. F. E. Walters left Thursday for Phoenix, Ariz., to pay a visit to her brother.  
Mr. Jones, of Abilene, proprietor of the Jones Dry Goods Store here,



**THE HERALD**

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

Subscription Rates  
In Terry and Yoakum Counties  
per year \$1.00  
Elsewhere in U. S. A. \$1.50

Advertising Rates on Application  
Official paper of Terry County.



Mr. Merchant are you with us on illuminating the old town for Christmas. If so, let us know at once so that we will be able to work together on the proposition.

A food inspector was here last week and we understand that he got pretty close in after some of the places here that were not as clean as he thought they should be. The best plan is to keep your place clean all the time as if you expected to be examined daily.

On account of the first of the month, dodging of bill collectors and the arguments with those that got us cornered, we don't consider our editorial department so hot this week. Next week, however, we will try to give a tirade on Santa Claus and try to prove that he actually exists in the flesh and blood.

The Herald has on hand a sample of the "Weeping Towel" at the office. If any of your friends are inclined to "sob" about hard times every time they come about you, better come down and order a few of them. We imagine if you hand out one or two of them to your "sob-sister" friends, they will quit worrying you with their tales of woe.

Let's all do our whole duty when the charity collectors come around. We do not mean that we must contribute so much that we will embarrass ourselves, but give what we honestly think is our full share of the fund without burdening ourselves or stinging our own families. Most all can help some, and regularly. Regularity is what is going to count this winter.

The Brownfield Associated Charities is now well under way, and the solicitors will be on the streets this afternoon. Each firm who contributes to the Associated Charities will be given a large cardboard sign to be hung up in their stores, so that when beggars appear it can be shown that the firm has already donated all they can to this kind of work. This

**Backache Leg Pains**

If Getting Up Nights, Backache, frequent day calls, Leg Pains, Nervousness, or Burning, due to functional bladder irritation, in acid conditions, makes you feel tired, depressed and discouraged, try the Cystex Test. Works fast, starts circulating thru the system in 15 minutes. Praised by thousands for rapid and positive action. Don't give up. Try Cystex (pronounced Siss-tes) today, under the Iron-Clad Guarantee. Must quickly relieve these conditions, improve test, rest sleep and energy, or money back. Only 60c at

ALEXANDER DRUG CO.

**BLEEDING SORE GUMS**

If you really want quick, certain, and lasting relief, from this most disgusting disease, just get a bottle of LETO'S PYORRHEA REMEDY and use as directed. LETO'S is always guaranteed.

ALEXANDER DRUG COMPANY

will keep down duplication, and it will also be a getting out place when confronted by professional bums and beggars.

Well, kids, we sure made a fine start on our Santa Letters this week. We have a number of them in, and had to cut back a few that got in late. But don't get uneasy little friends, for they will be right in there next week. Also remember that we just have two more weeks to write in order to get in on time, for we have only two more issues of the Herald before the great and notable day arrives. The Herald hopes each of you will get at least most you ask for, and that some of you that have been rather reasonable in your requests will get more than you ask. Remember—be early for next week.

When one has O. O. McIntyre as authority for the statement that the average book will present 150 "bulls" of grammatical or typographical nature, the average editor of the average small town weekly finds a bit of consolation. After having been carefully edited, it is remarked, some books are proofread by three different experts, but mistakes will creep in. The famous columnist adds: "The Bible, due to many reprintings and corrective measures, is about the only perfect book typographically." —Merkel Mail.

A sale bill carries only the prestige of the single store and is forced upon the customers' attention, while an advertisement in the home paper carries not only the prestige of the local store, but of every advertiser in the paper, plus the prestige of the paper itself; and at the same time it is a medium that is read at leisure and preserved for a week. Our postmaster says there has never been a copy of the home paper left in the wastebasket at the postoffice, but a glance at the wastebasket most any day will show wasted sale bills.—McLean News.

The Fellowship Forum, the Ku Klux Klan paper says: "Tom Heflin, of Alabama was crucified on a Roman Cross, with Tammany driving the nails and rum footing the expense of the reprehensible act." Now, all you three K brethren who endorse this declaration from Washington, D. C., are at full liberty to do so. But, did it ever occur to you that prohibition and righteousness in politics will never find sound footing in such contemptible falsifying squawks from a defeated bunch whose records are just about as devious as that of the Rum Runners? This three K Republican political sheet finds no complaint where Republican wets win in the least. Senator Bankhead, who defeated Mr. Heflin is a prohibition Democrat with a record that surpasses that of Mr. Heflin for consistent and honorable service. Hence, an appeal to prejudice of hooded ignorance, with a statement that is blatantly false, from the "inner circle" publication carrying the "prohibition" message does not appeal favorably to this Protestant Prohibition Democrat. Most emphatic we declare that the dirtiest of Tammanite tribe would have to "go some" to equal the foulness of this dirty sheet.—Greenville Messenger.

**TEXAS CROPS**

Continued heavy rains over the state during October, reaching good proportions in many sections, put a good season in the ground, assured an ample supply of stock water for the winter, and proved of great value to pastures and ranges. Grass is growing rapidly, and will make considerable feed, if frost holds off another month.

Much interest is being taken in small grain planting for early grazing. A large part of this planting was done immediately prior to the rains, and it now is ready to graze. The re-

mainder, planted following the rains, is up. All fields will be ready for grazing as soon as they dry sufficiently to admit stock.

Feeding is going on, and a feed shortage is reported from several West Texas counties. Cattle are strong, and in much better condition than was expected two months ago.

The Texas crop of cotton, in excess of four million bales, is made, and picking is practically completed, except in the northwest section. The yield is about 10 per cent over that of last year.

Wheat in Northwest Texas is coming up to a good stand generally, and is providing green pasturage. Unofficial reports indicate a normal acreage.

Recent fair weather in Southeastern Texas has aided rice harvesting. Quality has been lowered by weather unfavorable to this crop, but the yield has not been affected. Better cultural methods have increased the yield per acre to the high mark of 43 bushels.

Condition of the turkey crop at present indicates a decrease of ten to fifteen percent. Heavy movement of dressed birds will start the first week in November.

Late sweet potatoes show a general improvement in quantity and quality.

The fall vegetable movement has started, and with the increased acreage and continued favorable conditions, a heavy production is expected.

Bob Welch was down this week from Meadow and renewed for the Herald another year under the old rate of one dollar. Said it was worth no more. He is the popular manager of Cicero Smith Lumber Co., of that city.

Luther Moore stopped the Herald man on the streets this week to offer him another dollar. We took it without argument. Thanks, awfully, Luther.

**CITATION BY PUBLICATION**

**THE STATE OF TEXAS**

To the Sheriff or any Constable of Yoakum County—Greeting: You are hereby Comanded to Summon The Leon & H. Blum Land Company, John H. Gibson, and the unknown heirs of John H. Gibson, G. Nussbaum, and the unknown heirs of G. Nussbaum, Leopold Fellman, and the unknown heirs of Leopold Fellman, Nephthali Grumbach, and the unknown heirs of Nephthali Grumbach, I. H. Kempner, and the unknown heirs of I. H. Kempner, The Island City Savings Bank and the Texas Bank and Trust Company, Edward Randall, and the unknown heirs of Edward Randall, Mary Randall Manson, and the unknown heirs of Mary Randall Manson, William F. Manson, and the unknown heirs of William F. Manson, Mary Manson Ellis, and the unknown heirs of Mary Manson Ellis, Nolan V. Ellis, and the unknown heirs of Nolan V. Ellis, Edward Randall Manson, and the unknown heirs of Edward Randall Manson, E. P. Davis, and the unknown heirs of E. P. Davis, Leopold Fellman, and the unknown heirs of Leopold Fellman, J. B. Goggin, and the unknown heirs of J. B. Goggin, Hundred Four Cattle Company, A. S. Harris, and the unknown heirs of A. S. Harris, W. F. Donaho, and the unknown heirs of W. F. Donaho, I. Sadler, W. F. Bennett, and J. M. Presler, A. E. Hampton, and the unknown heirs of A. E. Hampton, Edwin Dabney, and the unknown heirs of Edwin Dabney, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the 106th Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said 106th Judicial District, to appear at the next regular term of the District Court of Yoakum County, to be held at the Court House thereof, in Plains, on the 5th Monday in December A. D. 1930, the same being the 29th day of December A. D. 1930, then and there to answer a petition filed in said Court on the 29th day of October A. D. 1930, in a suit, numbered on the docket of said Court No. 28, wherein Mrs. Berta Taylor is Plaintiff, and The Leon & H. Blum Land Company, John H. Gibson, and the unknown heirs of John H. Gibson, G. Nussbaum, and the unknown heirs of G. Nussbaum, Leopold Fellman, and the unknown heirs of Leopold Fellman, Nephthali Grumbach, I. H. Kempner, and the unknown heirs of I. H. Kempner, The Island City Savings Bank and the Texas Bank and Trust Company, Edward Randall, and the unknown heirs of Edward Randall, Mary Randall Manson, and the unknown heirs of Mary Randall Manson, William F. Manson, and the unknown heirs of William F. Manson, Mary Manson Ellis, and the unknown heirs of Mary Manson Ellis, Nolan V. Ellis, and the unknown heirs of Nolan V. Ellis, Edward Randall Manson, E. P. Davis, and the unknown heirs of E. P. Davis, Leopold Fellman, and the unknown heirs of Leopold Fellman, J. B. Goggin, and the unknown heirs of J. B. Goggin, Hundred Four Cattle Company, A. S. Harris, and the unknown heirs of A. S. Harris, W. F. Donaho, and the unknown heirs of W. F. Donaho, I. Sadler, W. F. Bennett, and J. M. Presler, A. E. Hampton, and the unknown heirs of A. E. Hampton, Edwin Dabney, and the unknown heirs of Edwin Dabney, are defendants, and said Plaintiff alleging:

That heretofore on the first day of July, 1930, the plaintiff was, and still is, the owner in fee simple of

**A FRIENDLY BANKING INSTITUTION**

A bank that surrounds its relations with its customers with a friendly, constructive attitude and seeks to aid their welfare and progress.

You will find here not only the most efficient modern service but the utmost courtesy and consideration from an organization that appreciates their relations with you.

**BROWNFIELD STATE BANK**

the following described premises, and those whose title she holds have, claiming the same under a deed duly registered, had peaceable, continuous and adverse possession of the lands and tenements set out in Count No. 1 of this petition, cultivating, using and enjoying the same and paying all taxes as the same became due thereon for a period of more than five years before the commencement of this suit.

Plaintiff further says that she and those whose title she holds have had peaceable, adverse and continuous possession of the lands and tenements set out in plaintiff's petition, cultivating, using and enjoying the same for more than ten years prior to the commencement of this suit, during which period she has had such lands and tenements actually enclosed under a fence.

WHEREFORE, the plaintiff prays that the cloud cast upon her title by such adverse claims made by the defendants and each of them be cast therefrom and that her title be in all things quieted and for citation by publication, requiring the defendants to answer the petition herein as in such cases made and provided, and for such other and further relief as she may be entitled to.

Mack Taylor, Attorney for Plaintiff.

Herein Fail Not but have before said Court, at its aforesaid term, this writ with your return thereon showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Plains, Texas, on this the 1st day of November A. D. 1930.

W. H. Hogue, Clerk, District Court Yoakum County Texas 16c.

Plaintiff further alleges that she

**EXPERT BRAKE SERVICE**

We have the tools to do the work and the mechanics to use them. Let us remedy them for you. Good brakes keep down auto accidents.

REMEMBER WE HANDLE THE OLD RELIABLE EXIDE BATTERIES

**McSPADDEN SHOP**

Ask the man whose car we have overhauled!

**MAGNOLIA PRODUCTS**

Magnolia ETHYL GASOLINE; Magnolia MAXIMUM MILEAGE Gasoline; Magnolia KEROSENE; Magnolia WAX; Magnolia Socony MOTOR OIL; Paraffine Base (all grades); Liberty AERO OILS (all grades); Tractor Oil; Axle Grease; Neatsfoot Harness Oil; Harvester Oil; Heavy Windmill Oil; Cream Separator Oil; Domestic Lubricant and many other grades of Magnolia Brand Oils and Greases, constituting a full line of Petroleum Products.

**FREE SOUTHWESTERN ROAD MAPS**

For planning a weekend outing, or a business trip, make use of the latest Magnolia Road Maps of the Southwestern States. Ask the Magnolia Man for one or the whole set.

**MAGNOLIA PETROLEUM COMPANY**

PHONE NO. 10. TOM MAY, Agent

**SWART OPTICAL CO.**

Eyes Tested, lenses ground, glasses fitted, 1015 Broadway. LUBBOCK, TEXAS

**Brownfield Lodge No. 530, I. O. O. F.**

Meets every Tuesday night in the Odd Fellows' Hall. Visiting Brothers Welcome

Jack Holt, N. G.  
L. A. Greenfield, Sec.

No. 903, A. F. & A. M.  
Brownfield Lodge

Meets 2nd Monday night, each month, at Masonic Hall. Dick McDuffie, W. M. Dock Powell, Sec.

Wm. Guyton Howard Post No. 269, meets 2nd and 4th Thurs. each mo. C. E. Fitzgerald, Commander. C. R. Baldwin, Adj.

**WANT ADS**

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

GOOD 3-ROOM house for sale. Small payment down, balance like rent. Clear, would consider trade.—Lloyd Moore. 1tp.

Persons desiring to enter Brownfield Vocational School should see Mr. and Mrs. Rountree immediately, as new classes have been organized in Short-Hand and in Bookkeeping. Room 203 B. H. S. 1tc.

RABBITS FOR Sale. \$1.00 per pair. 716 N. 5th 1tp.

THIRTY HEAD Weather Lambs. Will weigh about 60 lbs. \$3.00 delivered. Will trade for good ear corn or heads.—E. P. Stanford, Plains, Texas. 1tp

WANTING A JOB house keeping or any domestic work.—Lee Oma Stephenson, Ropes, Texas 1tp.

CAR REPAIRING—I have quit Carter Chevrolet Co., and my friends will find me across the street West of the Ford Agency. I will save you money.—Leslie Carter. 18p.

WANT TO RENT good farm from 300 to 600 acres. Have good teams and tools, able to finance myself. Let me hear what you have to offer.—I. M. POOL, New Hobbs, New Mex. Box 314. 7tp.

TRY OUR New Home Laundry. We keep the dirt.—Mrs. G. H. Shugart, 407 North 8th. ttc.

EXPERIENCED SECRETARY-Stenographer desires work. Best references. Gertrude Nelson, Clyde, Texas. 16p.

FOR RENT—4 Room house.—See S. T. MILLER, Brownfield. 1tp.

MILES CITY saddle for sale at \$40; a bargain. See Sam Tankersley at Brownfield Hardware Co. ttc.

SAY! HOW about washing, greasing and polishing that car. The work will be done right and the charges reasonable. Jack's Repair Shop, next door to Phillips, Pet. Service Station. ttc.

100 BUNDLES hegar and maize for sale. Bargain if sold at once. 5 miles Southeast of Meadow, Texas. B. W. Ward. 16p.

NOTICE—These knowing themselves to be indebted to me will please call in and settle. Will take feed, hogs or cows on accounts. M. C. Bell, M. D. 8c.

**FOR EXPERT RADIO and PHONOGRAPH REPAIR WORK**

See Steve, the Radio Man at Stevenson Radio and Music Shop, 1st Door E. First National Bank

**DR. R. F. HARP**

Physician and Surgeon  
General Practice—Disease of Children  
Office: Block North Bell-Enders Hardware Co. Phone 65

**Lubbock Sanitarium & Clinic**

Dr. J. T. Krueger  
Surgery and Consultations  
Dr. J. T. Hutchinsom  
Eye, Ear, Nose and Throat  
Dr. M. C. Overton  
Diseases of Children  
Dr. J. P. Lathmore  
General Medicine  
Dr. F. B. Malone  
Eye, Ear, Nose and Throat  
Dr. J. H. Sisson  
Surgery and Physiotherapy  
Dr. H. C. Maxwell  
General Medicine  
Dr. R. L. Powers  
Obstetrics and General Medicine  
Dr. B. J. Roberts  
Urology and General Medicine  
Dr. A. A. Bayle  
X-Ray and Laboratory  
Dr. Y. W. Rogers  
Dentist  
Dr. John Dupree  
Resident Physician  
C. E. Hunt  
Business Manager  
A chartered training school for nurses is conducted in connection with the sanitarium.

**THIS DEED mentioned 2 sisters — not 3 brothers**

A Mr. J. purchased a lot. The deed stated the grantor was the sole heir at law of two decedents, his sisters. Later a Brother's attorney discovered the grantor had three brothers: one missing, one incompetent, one deceased but with heirs. A partition action, costing hundreds of dollars, had to be borne by the grantee. Title insurance would have saved all expense.

**C. R. RAMBO**

Bonded Abstractor of Land Titles, Loans and Insurance.

Representing  
**NEW YORK TITLE AND MORTGAGE COMPANY**

Capital Funds over 60 million dollars  
The Largest Guaranty Fund of its kind in the United States

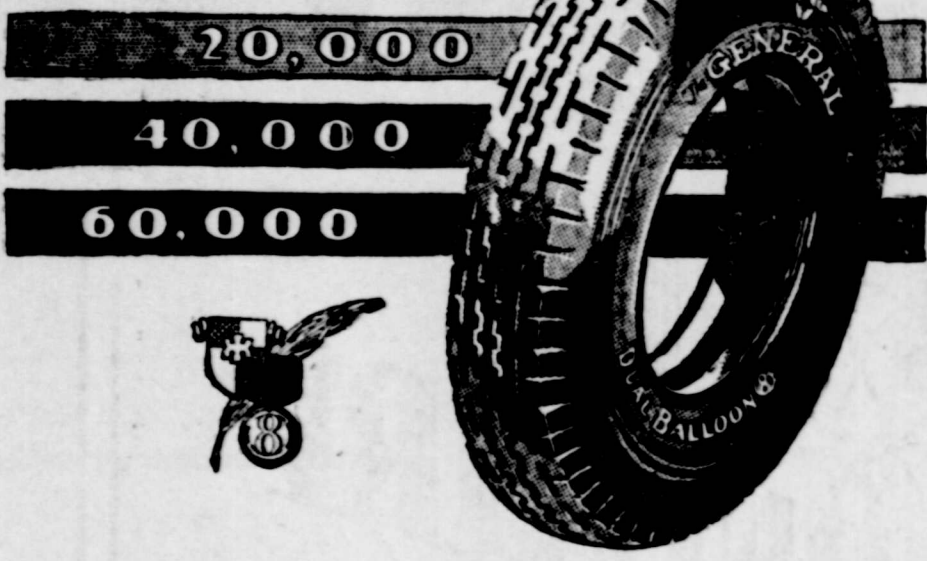
SECURE AS THE BEDROCK OF NEW YORK

Continued heavy rains over the state during October, reaching good proportions in many sections, put a good season in the ground, assured an ample supply of stock water for the winter, and proved of great value to pastures and ranges. Grass is growing rapidly, and will make considerable feed, if frost holds off another month.

Much interest is being taken in small grain planting for early grazing. A large part of this planting was done immediately prior to the rains, and it now is ready to graze. The re-



Thousands of added miles  
of non-skid safety



**THE DUAL-Balloon's** flat, powerful tread design, the wider, deeper non-skid will carry you safely long past the point where, by all previous standards you would expect to be running on "bald-headed" rubber. Its outstanding low-pressure efficiency also means greatly increased traction, greater safety, by putting more rubber on the road—a bigger, softer, clinging grip. It eliminates the running risks and power wastes of constant slipping. Now you can drive with serene disregard for the daily hazards of the road.

Take advantage of today's opportunity—rubber going up and tires still priced on the old low cost—to buy the quality that will last through the next high-price period.

BROWNFIELD LEADING TIRE STORE

**CRAIG & McCLISH**

BROWNFIELD, TEXAS, PHONE 43

**GENERAL Dual-Balloon 8**

Let us tell you how to get the DUAL-Balloon "8" on your New Car



**WE WILL FILL YOUR PRESCRIPTION**  
Promptly Accurately Reasonably

Just bring it in or have your Doctor Phone 76 and our Pharmacist will fill it in record time. "The Best of Everything in the Drug Line"

**PALACE DRUG STORE**

"If It's In A Drug Store—We Have It" PHONE 76

For—

**GOOD LUMBER and other BUILDING MATERIALS**

see

**CICERO SMITH LUMBER COMPANY**

**Hi-School Happenings**

Mr. Hayhurst—"You boys had better look out, now. You don't believe I'll take you to the Gym I" show you pretty soon if you don't get quite."  
James Neal—"I wonder if he is big enough."  
Mr. Hayhurst—"Wonder what's big enough James?"  
James—"The Gym."

Kathleen—"Mr. Hayhurst, did you ever read 'To a water foul?'"  
Mr. Hayhurst—"Yes, I suppose everyone has."

Kathleen—"How did you get it to listen?"

James Davis—(on exam.) "I understand what Rudyard Kipling meant when he wrote 'Recessional.'" Ruth Adams—"To what are you referring?"  
James—"Don't you know that about 'Lord God of Hosts, Be with us yet, Lest we forget, Lest we forget?'"

Miss Taylor—(in butcher shop) "Have you no scruples whatsoever?"  
Butcher—"No, ma'am, but I can order you some for tomorrow."

Guide—"We are now entering a Rural Hamlet."  
Goof Burleson—"Oh, I thought a hamlet was a little pig."

Guide—"We are now entering a Rural Hamlet."  
Goof Burleson—"Oh, I thought a hamlet was a little pig."

**CARBON MONOXIDE DANGER**

The steady increase in the number of deaths due to carbon monoxide poisoning is pointed out in the warning of the United States Public Health Service, directed to motorists annually at this time. The number of deaths has increased from 129 in 1924 to 352 in 1929 and one of the contributing factors has been the practice of starting automobile motors in closed or partly closed garages, despite the many warnings that have been issued.

Carbon monoxide, the statement says, is a product of incomplete combustion, with the results that the average automobile motor exhaust contains from 4 to 12 per cent of it. It is insidious in nature, the gas being odorless, colorless and tasteless, which probably accounts for its heavy annual toll. It is extremely dangerous because of its affinity for hemoglobin (the coloring matter of the blood which absorbs oxygen from the air in the lungs and delivers it to the different tissues of the body) is about 300 times that of oxygen. Only a small amount of it present in the air breathed into the lungs will result in the hemoglobin being locked up in combination with monoxide and in preventing its usual work of carrying oxygen to the tissues. Illness, permanent injury and death result, dependent upon the amount inhaled and the quickness with which treatment is applied.

Where the motor is started in the open, or there is sufficient ventilation of the garage itself, there is little or no danger. The carbon monoxide either is dispersed through the atmosphere or is reduced to some extent with the oxygen in the air to form the harmless gas, carbon dioxide. In any event the concentration of the poison is reduced below the minimum required for toxic effects.

Motorists should remember this and leave the garage door open when starting the motor.

**Notice**

To all members of Brownfield L. O. O. F. Lodge, you are respectfully invited to be present at the Hall next Tuesday night, December 9th and enjoy the Contest Supper which consists of fish and oysters.  
J. C. GREEN, Secretary.

TEST—How do you get down from an elephant?  
Answer—you don't. Down grows on geese.

A. W. Hall, of Alva, Okla., was here this week looking after a nice section that he and his brother own northwest of this city. While here he subscribed for the Herald to go to his dad.

**Santa Claus Letters**

Brownfield, Texas, December 5, 1930.  
Dear Santa:  
There are many things that I want, but there are so many kids that need clothes and little hearts that yearn for toys. I will not ask for but one little dolly, that has real hair.  
Please Santa, don't forget kids that have never had a doll.  
Sincerely,  
Wanna B. Rhoads.

Brownfield, Texas, December 5, 1930.  
Dear Santa:  
Please send me and my sister a big baby doll. We also want a slip over sweater, one pink and one yellow, some fruit and nuts and that will be all this time.  
Evelyn and Virginia Alewine.

Brownfield, Texas, December 5, 1930.  
Dear Santa:  
We are two little boys nearly the same size. Will you please bring us things just a like just any thing will please us just so you don't forget the goodies and fire works.  
Nathaniel and C. K. Alewine

Brownfield, Texas, December 5, 1930.  
Dear Santa:  
I have been a good little girl this year and I would like to have a doll bed, a box of handkerchiefs, a box of candy, a box of stationery, some apples, oranges, nuts, fire crackers and sparklers. I thank you for being so good to me every year.  
Your friend,  
Elsie Clare.

Brownfield, Texas, December 5, 1930.  
Dear Santa:  
I have tried to be a good boy so please bring me an air gun, a harp a football, fire works and nuts, fruits and candy.  
Your friend,  
J. W. Chamberliss.

Brownfield, Texas, Dec. 5, 1930.  
Dear Santa:  
I am a little girl seven years old. Santa, I have tried to be a good little girl, please bring me a doll, a set of dishes, a little stove, a little doll bed, and lots of fruit, nuts and candy.  
Your friend,  
Lois Chamberliss.

Brownfield, Texas, Dec. 5, 1930.  
Dear Santa:  
Please bring me some dishes, a Christmas stocking full of toys, a doll and a bicycle.  
Your little friend,  
Geraldine Key.

Brownfield, Texas, Dec. 5, 1930.  
Dear Santa:  
I know that you will have countless millions of little girls and boys to visit this Christmas, but please do not forget my little pupils, the Second and Third Grades, of the Gomez School. They are very nice little girls and boys and have studied hard. They have written you letters, and are looking forward with pleasure to your arrival. I am,  
Sincerely yours,  
Miss Nellie Mas McLeRoy.

Brownfield, Texas, Dec. 5, 1930.  
Dear Santa:  
Please bring me a big doll and my little brother a wagon, bring our school room a portable and some records, bring my mother, father and Miss Nellie McLeRoy some presents. Don't forget the little orphan children.  
Bye, Bye,  
Dortha Snitker.

Brownfield, Texas, Dec. 5, 1930.  
Dear Santa:  
Please bring our school room a portable. Bring me a doll, wagon, cradle, car, candy and fruit.  
Good bye,  
Margaret Graham.

Brownfield, Texas, Dec. 5, 1930.  
Dear Santa:  
Please bring me a big doll, toy machine, cook stove and table, bring

**HUDGENS & KNIGHT**

SPECIALS FOR FRIDAY AND SATURDAY FOR CASH ONLY

**SPUDS** 10 Pounds **.23**  
**Sweet Potatoes** Kill dried Per lb. **.03**  
**LARD** 8 lb. Pail **.99**

24 lb. MEAL	68c	4 Pkgs. Macaroni	25c
No. 2 Wapco Tomatoes	09c	CHUM SALMON	12c
SMALL KRAUT	10c	SMALL HOMINY	08c
Small Blackeyed Peas	09c	Small Pork & Beans	09c
No. 2 Green Beans	12c	Small Red Beans	09c

**FLOUR** 48 lb. Guar. Premium **1.25**

**SODA** 10 lb. bucket **.80**  
**SOAP** 7 Bars Crystal White or P. & G. **.25**

Gallon Black Berries	58c	Gallon Italian Prunes	49c
Gallon Pickles	69c	Gallon Apricots	63c
No. 2 1/2 Peach, Heavy Syrup	23c	No. 2 1/2 Peach, Light Syrup	15c

**MARKET SPECIALS**

CREAM LONGHORN CHEESE	Per Lb.	25c
BALOGNA SAUSAGE	Per Lb.	19c
PICNIC SHOULDERS	Per Lb.	19c
BOX BACON	Per Lb.	39c

**Hardware and Furniture Dept**

BE SURE TO GET YOUR FREE TICKET FOR THE ALLADIN LAMP TO BE GIVEN AWAY SATURDAY, DECEMBER 6th.

No. 2 Lamp Globes	9c	3 Doz. Clothe Pins	16c
22 Short Remington Ctg.	16c	22 Long Rifle Lesmok Ctg.	23c
Genuine Gillette Razor	31c	4 Qt. Grey Enamel Stew Pan	19c
17 Qt. Grey Enamel Dish Pan	49c	5 Qt. Aluminum Tea Kettle	89c
8 Cups Alumium Percolator	69c	Set 6 Plain White Cups and S.	69c
Set of 6 Plain White Plates	69c	Alarm Clocks in Colors	89c
9x12 Crescent Rugs	\$5.50	45 lb. Linter Mattress	\$4.95
No. 10 Enterprise Sausage		9x12 Silver Seal Rugs	\$8.50
Mill	\$3.95	Diamond Edge office Knife	85c
Diamond Edge Butcher knife	50c	22 Stepens Rifle (Little Scout	
Diamond Sticking Knife	65c		\$4.95
Alladin Lamp, Table Model	\$8.50	22 Stephens Rifle, Junior,	\$4.25
3 Burner Oil Stove, Complete		22 Stephens Rifle, Crack Shot	
(IVANHOL)	\$25.50		\$6.25
		410 Shot Guns	\$7.50

BE SURE TO FIGURE WITH US ON THAT FEED GRINDER.



**GOLDEN CREAM BREAD**

"Gee, Aint It Good?"

Yes, and Good for Him. Baked just right—to a crisp brown to give it that home-made flavor you so desire. Just the sight of it, makes you hungry si its no wonder the children, and grwon-ups, too like Golden Cream Bread. Take home a loaf or two—today.

**THE BON TON BAKERY**

my little brother a wagon and car, bring my baby brother a pop gun, bring mother a new dress and father a suit, bring our school room a portable, bring Miss Nellie Mae McLeRoy a dress, hat, and black coat, bring us some pop corn.  
Your friend,  
Lucile Walker.

Brownfield, Texas, Dec. 5, 1930.  
Dear Santa:  
Please bring our school room a portable and records. Bring my big brother a wagon and dog, bring Mildred a pair of beads and ring. Bring

my mother a purse and Daddy a pair of Sox. I want a doll buggy, doll, handkerchiefs, dinner pail, set of dishes, fruit and candy.  
Your friend,  
Arline Fore.

Brownfield, Texas, Dec. 5, 1930.  
Dear Santa:  
Please bring me a little peddle car and a wagon for my brother. Bring my teacher a pair of ear rings.  
Your friend,  
Elton Wilmet.

Brownfield, Texas, Dec. 5, 1930.  
Dear Santa:  
Bring our school room a portable and records. Bring Miss Nellie a purse, handkerchief, powder and paint. My sister wants a doll buggy.  
Your friend,  
Roxie Lucile Simmons.

Mr. and Mrs. Frank Coxe, of Munday, spent Thanksgiving with their old friend, Mr. and Mrs. O'Neal.  
The business of advertising is to sell merchandise, not tickle the vanity of the owner of a store.



## AMONG SOCIETY FOLKS

Mrs. R. L. Bowers, Editor

Phone 182

### METHODIST LADIES MEET

December 2nd, the Senior Missionary Society met at the church for an all day meeting, the morning and part of the afternoon was spent in Mission Study, "The Turn Toward Peace" Mrs. Longbrake, Webber and Turrentine each having a chapter.

Abusiness session was held in the afternoon, at which time the following officers were elected for another year:

President, Mrs. G. S. Webber; Vice-President, Mrs. B. L. Thompson; Corresponding Secretary, Mrs. Judson Cook; Recording Secretary, Mrs. W. B. Downing, Connectional Treasurer, Mrs. S. V. Wheeler; Local Treasurer, Mrs. W. D. Linville Superintendent of Mission Study, Mrs. H. O. Longbrake; Supt. of Supplies, Mrs. Allie McDaniel; Supt. of Children, Mrs. Terry Noble; Supt. of Social Service, Mrs. W. E. Henson; Supt. of Gibson Work, Mrs. Cleve Williams; Agent of Missionary Voice Mrs. J. S. Powell. \$19.00 charity was reported. 13 Trays, 60 visits and 16 bouquets also reported. Plans were made to go to Lakeview, Thursday, for an all day Zone meeting. Members present were as follows: Turrentine, Cook, Williams, Longbrake, Powell, Henson, Webber, Lenville, Thompson, Nobles and Downing.

### MRS. WEBBER HOSTESS TO 42 CLUB

In a sitting of a profession of chrysanthemums, three tables were placed for games of forty-two, on last Friday, when Mrs. W. G. Webber

was hostess to the Friday Forty-Two Club on the 27th.

Dainty powder puffs were the table prizes and were drawn by Mrs. Scudday, Mrs. Brothers and Mrs. Longbrake. After the games, Mrs. Longbrake drew high, a box of stationery. Mrs. Gracey next, receiving a box of correspondence cards. Mrs. Weir drew the guest prize, a dainty sachet bag. And after the games the hostess served a dainty salad course to Mesdames Kendrick, Scudday, Hamilton, Downing, Weir, McSpadden, Brothers, Gracey, Stricklin, Rambo, Gore and Longbrake.

Mrs. W. R. Rambo entered the Lubbock sanitarium for treatment on last Tuesday.

Adolphus Smith and his—teacher Adolphus parents, Mr. and Mrs. W. C. Smith over Thanksgiving.

Mr. McWilliams of the Cotton Co-op here, was joined by his wife last week. Their home is in Hillsboro, Texas.

Mrs. Henry French of Lou, was in Monday.

Miss Othelia Daniel of Amherst, was guest of her uncle, Eli Perkins and Mrs. Perkins over the week-end.

R. C. Burseson had us send the Herald to his brother, J. M. at Fort Stockton. Here's hoping he enjoys it.

Mr. and Mrs. Ben Hilyard had as their guest, their mother, Mrs. Hilyard, of San Angelo, last week.

### IDEAL CLUB

Mrs. Ralph Carter was hostess to the Ideal Club on Tuesday with a lovely party. Three tables were placed for bridge.

Mrs. Baldwin scored high and Mrs. McGowan next, both received dainty gifts.

The hostess served a salad course to Mesdames Sawyer, DuBois, McDuffie, Hudgens, Endersen, Bailey, Baldwin, Pyeatt, Collins, Michie, McGowan and Bond.

### FARMER TEACHER VISITS HERE

Mr. and Mrs. Gilbert Watson of Lamesa were Brownfield visitors Wednesday. Mrs. Watson will be remembered as Miss Alene Phillips and is a former teacher in our high school and has a host of friends here.

### MRS. FRED SMITH HOSTESS TO IDEAL WIVES

Mrs. Fred Smith was hostess to the Ideal Wives on Tuesday with four tables of bridge. In the games, Mrs. Endersen scored high and Mrs. Michie next to high.

The hostess served a dainty salad course to Mesdames Collins, Hudgens, Carter, McDuffie, McGowan, Michie, Sawyer, Weir, Baldwin, Bailey, Wingard, A. M. Brownfield, Ray Brownfield, Copeland and Endersen.

### MR. AND MRS. RALPH CARTER HOSTESS TO 1930 BRIDGE CLUB

Mr. and Mrs. Dubois scored high in the games on Monday night, when Mr. and Mrs. Carter were hostess to the 1930 bridge club. After the game the hostess served a delicious plate to: Mr. and Mrs. H. M. Pyeatt, Mr. and Mrs. Claude Hudgens, Mr. and Mrs. Clyde Briley, Mr. and Mrs. Mon Telford, Mr. and Mrs. Ike Bailey, Mr. and Mrs. Clyde Bond, Mr. and Mrs. Dubois, Mr. and Mrs. Paul Lawlis.

### MRS. HOMER NELSON HOSTESS TO YOUNG MATRONS CIRCLE

Mrs. E. V. May was teacher of the Young Matron's Class of the First Baptist church when they met on Monday at the home of Mrs. Homer Nelson. The next meeting will be with Mrs. Rodgers.

They passed a refreshment plate to Mesdames May, Ralph Carter, Jack Holt, Ike Bailey, Chris Quante, H. H. Stevenson, Lawrence Green, Clyde Bond, Brown and Benton.

### NEW CLUB ORGANIZED

Members of the Vocational School, and of the Post Graduate Class, met in the Commercial Room for the purpose of organizing a club.

The following officers were elected:

James King, President; Florence Holt, Vice-President; Eunice Elmore, Secretary-Treasurer; Frances Carpenter, Reporter; Mr. and Mrs. J. M. Rountree Sponsor.

Meeting are to be held on the 1st and 3rd Friday Night of each month.

The purpose of the Organization is to foster good will between the Ex-Students, Vocational Students, and the School. We plan to give some wholesome plays during the school year, the proceeds of which will go to developing this department of the school. New equipment is needed; such as, Mimeograph, Adding Machine, Filing Cabinets and Stenotype.

We have at present a membership of twenty in the Cooperative Commercial Classes, Post-Graduate Class. Student Honor Roll is as follows:

Mildred Alsbrook, Annie McDonald, Helen Whisenant, Jewel Graves, Mrs. J. McGowan, Eunice Elmore, Winnie Clare, Florence Holt, Vivian Clare, Maurice Thompson, Denison Cook, Richard Chisholm, Margaret Jackson, David Perry, James King, Frances Carpenter, Johnny Winston, Bernice McCoy, Naomi McLeod, Mrs. J. M. Kirksey.

Mrs. Kirksey has just moved to Brownfield, and we are all glad that she has joined the ranks of progressive students.

### CHURCH OF CHRIST

I visited Midland last Lord's Day and preached for the church there. Brother Mitchell filled the pulpit here, and good services are reported. We are hoping to see our house full next Lord's day morning to hear the sermon "Why Abraham Was Called The Friend of God." The evening subject will be "The One Way." Visitors are especially invited. Come to the Friendly Church.

R. P. Drennon.

L. C. Craig of Springfield, Ill., brother of Mrs. C. L. Hudgens is here to spend the holidays.

Grandmother Bragg of Levelland is the guest of her many friends in Brownfield who are always glad to have her.

Mr. and Mrs. Simon Holgate have returned from the Rio Grande Valley and report a wonderful trip to the Texas garden spot. Mrs. Holgate is completely sold on the Valley.

Mr. Marion Brown, was a Lubbock visitor on Monday.

## NEEDS FOR RED CROSS SERVICE ON INCREASE, SAYS CHAIRMAN PAYNE

Disaster Relief and Service to War Veterans Make Heavy Demands—First Aid on Highways New Plan.

Demands upon the public services that the American Red Cross is organized to give are increasingly heavy, and will continue to be so in the future, John Barton Payne, chairman, has announced.

The two major services of the society—service to war veterans and their dependents, and relief in disasters—show each year a greater number of persons helped by the Red Cross.

Pension legislation passed recently for World War Veterans, and increased allotments to all Spanish-American War Veterans, have given to Chapters and the national society many thousands of additional cases to handle, Judge Payne said.

In the past year help was given in 108 disasters. Ninety of these were in the United States, twelve in foreign possessions and six were in foreign countries.

Health activities of the Red Cross also are being extended, especially in the rural communities where all health authorities agree the greatest need exists. Red Cross, with 794 nurses in its employ, is the greatest employer of public health nurses in rural areas in the United States.

In its campaign against accidental deaths, begun twenty years ago with its life saving and first aid programs, the Red Cross now has adopted an additional program—that of combating the huge toll of life from automobile accidents on the highways.

Expenditures of the Red Cross in the past year were \$4,254,796.24, of which \$1,208,151.09 was spent in disaster relief, the chairman pointed out.

"The Red Cross depends upon the public for its support, through their memberships enrolled once each year in the period from Armistice Day to Thanksgiving Day," Judge Payne said.

"We do not receive any support from the Government, or through other taxation, although as the President of the United States is president of the society, and one-third of its governing members are representatives of U. S. Departments, it ranks as a semi-governmental agency.

"By joining as a member, in the local Red Cross Chapter, once each year, during the annual Roll Call, every citizen will have a part in carrying on this great humanitarian task."

### Motor Injuries Treated By Red Cross First Aid

In line with its work for the preservation of life and prevention of accidental death, the American Red Cross has adopted a new program of emergency first aid stations on the highways of the nation, where victims of automobile injuries will be helped.

In the last year 31,000 persons were killed as the result of automobile accidents and more than 1,000,000 were injured. As its contribution to the nation wide safety campaigns of other organizations, the Red Cross will aid through the emergency stations. A number already are in operation by Chapters on such important traffic arteries as the Westchester County, N. Y., park system, the Valley Forge and Gettysburg highways in Pennsylvania and the White Horse Pike in New Jersey, connecting with Atlantic City.

### Saving Mothers and Babies Is Important Red Cross Task

Saving mothers' lives and better babies were important features during the past year of the Public Health Nursing Service of the American Red Cross. About four-fifths of the 794 nurses in the Red Cross work made more than 100,000 prenatal and maternal visits, in addition to assisting doctors in the examination of 1,309,409 school children.

Statistics reveal that the lives of two out of three American women who die in maternity cases could be saved if they received proper medical and nursing care. As more than 15,000 women die in the United States each year from various diseases of the maternal state, this means that more than 10,000 of these deaths are preventable.

### Comfort Kits Sent 40,000 Service Men by Red Cross

Gay patterned cretonne bags, or comfort kits, containing articles useful and amusing, are sent by the Red Cross to 40,000 soldiers, sailors and Marines, on foreign service, as Christmas remembrances.

The little gift bags are donated and packed by women in Red Cross Chapters all over the country. They are despatched by Army transport in the early autumn in order to reach the foreign ports and posts of the U. S. services in time to be hung on the Christmas trees. Giving the remembrances from home is the outgrowth of a plan adopted by the Red Cross prior to the World War when so many National Guard regiments were on the Mexican border.

Miss Margaret Bell, teacher in the Lubbock schools was the guest of her parents, Mr. and Mrs. W. A. Bell, over the week-end.

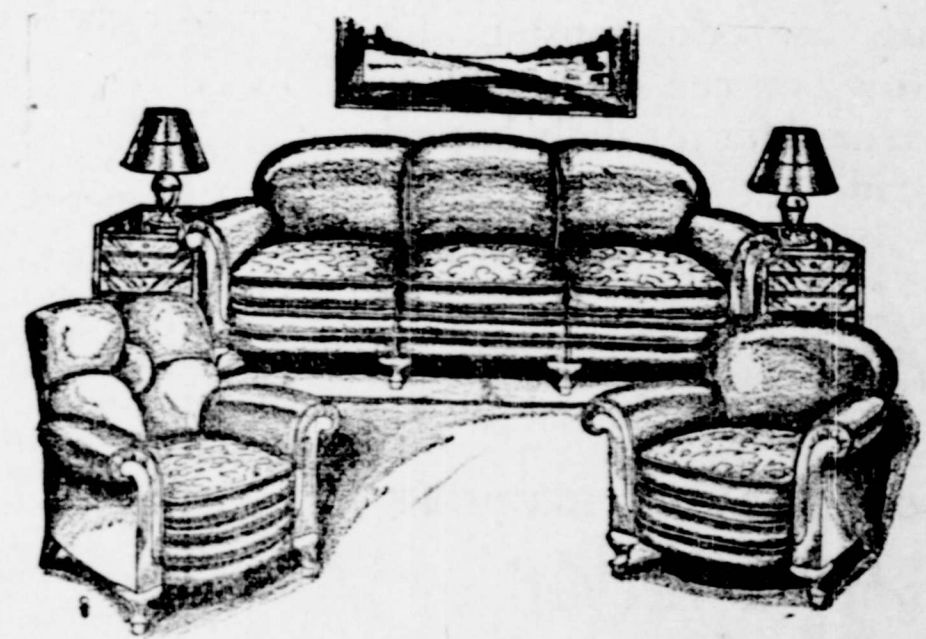
Miss Wyona Burnett of the Tech, spent Thanksgiving with home folks.

J. R. Garrison was among the shoppers here from Wellman, Saturday, and took the occasion to set his subscription up another year.

# N-E-W

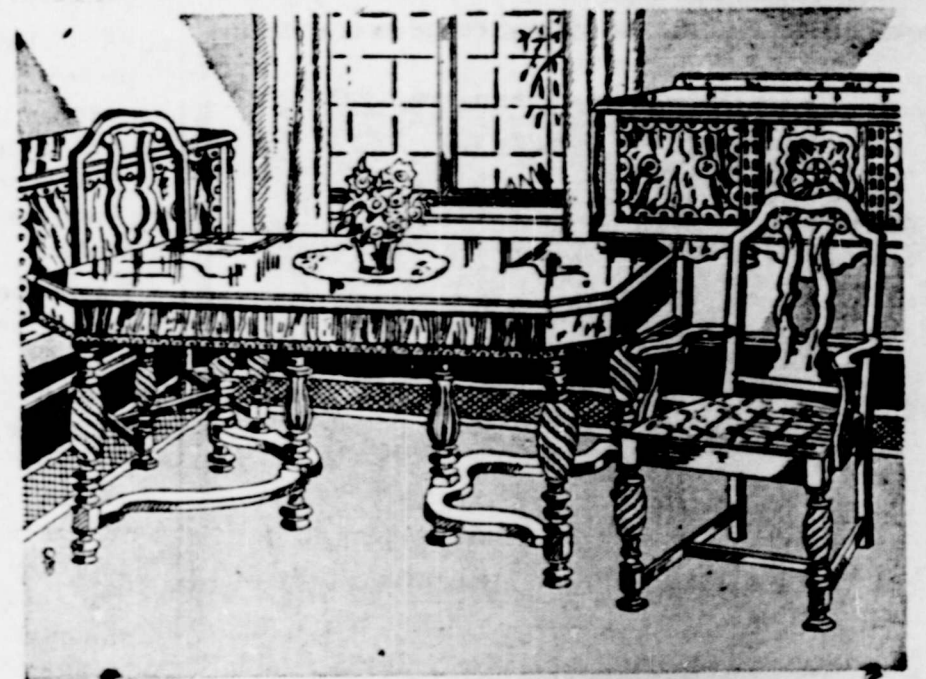
## FALL FURNITURE EXPOSITION

A comprehensive collection ready to be shown to lovers of beautiful homes. Prices are especially attractive.



## A Parlor Suite of Distinction Smart \$95.00 Different

You'll admire its handsome lines and fine upholstery. So invitingly comfortable with its deep backs and wide arms. Consists of the full size davenport and chair upholstered to harmonize.



## The Vogue of the Season Select Woods! \$95.00 Rich Finish!

This gorgeous Dining Room Suite features the fashionable, fluted supports and exquisite carvings. The chair seats are covered in fine Velour. Seven pieces in all.



## An Exclusive Boudoir Suite Dignified! \$115 Beautiful!

Full size Bed, Vanity and Dresser constructed of finest woods, exquisite with their overlay trimmings. Dustproof construction throughout! A new design.

# HUDGENS & KNIGHT

FURNITURE DEPARTMENT

## BELIEVE IT OR NOT

We are saving those who use our line of feed 40 to 60 cents per hundred pound sacks. We do not have a traveling Salesman, No Freight to pay our taxes in Terry County. Feed goes direct from mixer to you.

Use Terry County farm products when possible. Save you eight to ten dollars on every ton of feed used.

## BOWERS MILLING CO.

A home institution interested in the welfare of Terry County. Located by the water tower—Come to see us.

SEE—

## HIGGINBOTHAM-BARTLETT CO.

—for—

## L-U-M-B-E-R

and building materials of all kinds.

Phone 81 . . . . . Brownfield

EXQUISITE

## Service

at WHITE and MURPHY grocery

We have Specials every day of the week. Fancy Staple Groceries that you'll enjoy. Come in and SEE US.

# WHITE & MURPHY



**Santa Claus Letters**

Brownfield, Texas, Dec. 5, 1936

Dear Santa:  
We have tried so hard to be real good little boys and girls. So please come to see us this Christmas. Carl Douglas wants a little tractor, knife and air plane. J. E. wants a little tractor, truck and airplane. Bring us lots of nuts, apples, oranges and candy. Don't forget Tasha, bring her a little red rocking chair. Don't forget papa and mama. We love you.  
Your friends,  
Carl Douglas and J. E. Christy.

Brownfield, Texas, Dec. 5, 1936

Dear Santa:  
Please bring my little brother a wagon and my teacher, Miss Nellie Mae McLeroy a big sack of oranges. Bring my mother a new dress and me a 25 target.  
Your friend,  
Beasel Murchbanks.

Brownfield, Texas, Dec. 5, 1936

Dear Santa:  
Please bring our school a portable and records. Bring my mother and father a pretty picture. Bring me a bicycle, air gun, shovel, nuts, candy and a new suit.  
Your friend,  
Harlith Kelly.

Brownfield, Texas, Dec. 5, 1936

Dear Santa:  
Will you please bring me a big doll, chair, dishes and table? Bring our mom a portable and Miss Nellie Mae McLeroy a color chest. Bring mother a chest and father a trunk. Bring my niece a doll and my nephew a pop gun.  
Your friend,  
Dora Wright.

Brownfield, Texas, Dec. 5, 1936

Dear Santa:  
I am a little boy nearly two years old. I have tried to be a good little boy this year. Please bring me a little rocking chair, a little doll, a little car, a little air plane and lots of nuts, fruit and candy.  
Your friend,  
Curtis Chambliss.

Brownfield, Texas, Dec. 5, 1936

Dear Santa:  
Please bring me a wagon, dump truck, air plane, fruits and candy. Don't forget other little boys and girls.  
Your friend,  
Calvin McLeroy.

Brownfield, Texas, Dec. 5, 1936

Dear Santa:  
Please bring our school a portable. Bring my little sister a doll. Bring me a dump truck and bicycle.  
Your friend,  
Bonnie Green.

Brownfield, Texas, Dec. 5, 1936

Dear Santa:  
I am a little boy three years old. Santa, I have tried to be a good little boy. Please bring me a rocking-chair, a little car, a little choo-choo train, fire works and lots of fruit, nuts and candy.  
Your friend,  
J. A. Chambliss.

Brownfield, Texas, Dec. 5, 1936

Dear Santa:  
Please bring me a doll, dishes, doll bed, hair, fire crackers, nuts and candy. Please don't forget my other little friends.  
Your friend,  
Juanita McLeroy.

Brownfield, Texas, Dec. 5, 1936

Dear Santa:  
Please bring our school a portable and some records. Bring Miss Nellie Mae McLeroy a pair of beads and Billie Beryle a rattle. Bring me a bicycle.  
Your friend,  
Byron Black.

Brownfield, Texas, Dec. 5, 1936

Dear Santa:  
Please bring our school room a portable and Miss Nellie McLeroy a handkerchief. Please bring mother a handkerchief and father a pair of Sox. Bring me a doll buggy.  
Your friend,  
Myrtle Simmons.

Brownfield, Texas, Dec. 5, 1936

Dear Santa:  
I want you to bring me a little wagon. Don't forget my brothers and sisters.  
Your friend,  
Clyde Simpson.

Brownfield, Texas, Dec. 5, 1936

Dear Santa:  
Please bring me a pair of gloves and handkerchief. Bring baby brother a rattle.  
Your friend,  
Marie Carter.

Brownfield, Texas, Dec. 5, 1936

Dear Santa:  
Please bring our school room a portable and Miss Nellie McLeroy a handkerchief. Please bring mother a handkerchief and father a pair of Sox. Bring me a doll buggy.  
Your friend,  
Myrtle Simmons.

Brownfield, Texas, Dec. 5, 1936

Dear Santa:  
Please bring me a tool chest and a book of Robinson Crusoe. I will thank you.  
Your friend,  
David Storey.

Brownfield, Texas, Dec. 5, 1936

Dear Santa:  
Please bring me a tool chest and a book of Robinson Crusoe. I will thank you.  
Your friend,  
David Storey.

Brownfield, Texas, Dec. 5, 1936

Dear Santa:  
Please bring me a tool chest and a book of Robinson Crusoe. I will thank you.  
Your friend,  
David Storey.

**WHITE ROSE DAIRY**  
We are now in position to serve you efficiently in Pure Jersey Milk.  
Phone No. 219  
Clyde Smith

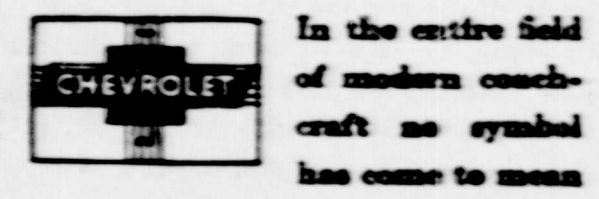
This is the "machine age," however, that does not mean that you should make it a "washing machine age" for your wife if you should be suddenly taken away.  
Few know that even lapsed policies have a value. If you have a lapsed policy and are in good health, let me explain.  
**W. A. BELL, AGENT**  
Southland Life Insurance Company

**PRESTONE**  
Cold weather is right on us and you should protect your car by having Anti-Freeze in the radiator.  
Also you should have the old transmission assuring more ease in shifting gears.  
COME AROUND AND LET US FIX YOU UP  
**MILLER & GORE**

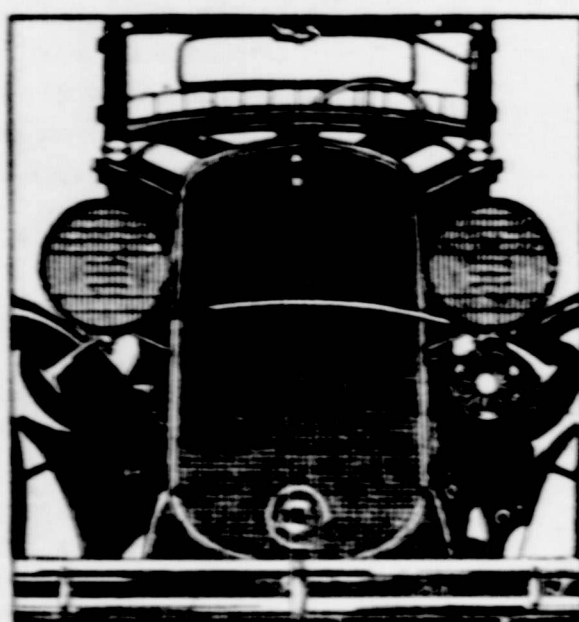
**BIGGER AND BETTER**

**THE NEW CHEVROLET SIX**

*Strikingly beautiful, fleet and smart — a masterpiece of Fisher styling*



In the entire field of modern coachcraft no symbol has come to mean more to the buyer of a motor car than *Body by Fisher*. And never has Fisher's superiority been more strikingly exemplified than in the beautiful new bodies of the Bigger and Better Chevrolet Six!



Front view of the new Chevrolet Sport Coupe

Working with the added advantage of a lengthened wheelbase, Fisher designers have been able to achieve in the new Chevrolet a degree of smartness, comfort and impressiveness hitherto considered exclusive to cars far higher in price.

Inside and out, you will discover scores of refinements that stamp this car as a masterpiece of modern coachwork. Radiator, headlamps and tie-bar have been artistically grouped to create an unusually attractive and distinctive ensemble. Mouldings sweep back from the graceful new radiator in an unbroken line to blend with the smart new body contours. And new colors, in carefully devised combinations, lend a new individuality.

Interiors, too, are exceptional in every way. The new mohair and broadcloth upholstery is tailored with exceptional smartness. Seats are wider and deeper and more luxuriously cushioned. A deeper windshield and wider windows give better vision for both driver and passengers. And beautiful new hardware, of modern design, lends a final note of charm.

The greater quality and beauty of the new Chevrolet-Fisher bodies have a counterpart in the many improvements which have been provided in the chassis of this Bigger and Better Six. Among these improvements are a longer, deeper, stronger frame; easier steering; a more durable clutch; a quieter, smoother-shifting transmission; and engine refinements which make the new Chevrolet a car you will be happy to drive—as well as proud to own.

The Bigger and Better Chevrolet Six is now on display in our showrooms. See it today—drive it—and learn for yourself that it is the *Great American Value!*

**AT NEW LOW PRICES**

The Phaeton	\$ 510	The Coach	\$ 545	Suort Coupe with rumble seat	\$ 575
The Roadster	\$ 475	Standard Coupe	\$ 535	Standard Sedan	\$ 635
Sport Roadster with rumble seat	\$ 495	Standard Five-Window Coupe	\$ 545	Special Sedan	\$ 650

SPECIAL EQUIPMENT EXTRA  
Chevrolet Trucks from \$355 to \$695  
All prices f. o. b. Flint, Michigan

**NEW CHEVROLET SIX**

IT'S WISE TO CHOOSE A SIX  
**CARTER CHEVROLET COMPANY**  
Brownfield . . . . . Texas



**Harmony News**

We thought Harmony had breathed its last breath Sunday week ago, when Mr. Carroll, our superintendent failed to appear at Sunday school. But last Sunday a little crowd came out to the school house and didn't have to worry about getting there first to get a back seat, as there are enough to go around. There was the usual exchange of "go home with," and we went home with each other.

Jim Gillaspie came in Wednesday from Tularosa, New Mexico to gather the cotton crop he purchased from J. O. Hobbs. He tells us the saw mills are still closed down, out there.

Little four year old Wanna B. Rhoads also came back from Tularosa where she had spent three weeks with her grandmother. She said, "how boys out there didn't have sand in their eyes like some boys here."

Next Emerson and family are leaving this week for Arizona. They said Arizona sun-kissed skies and warm climate suited their clothing better than the Plains shrieking mothers.

The stark left Brother Mitchell, professor of Harmony school a bean new baby this past week.

Then there was the little boy that accompanied his mother on bargain hunts and was so used to her bargaining over prices, that when he was carried into the room to see the new twins the stark left, he said, "go mom, didn't get 'em cheaper by takin' 'em both!"

True it is, early to buy gifts for Christmas. But it's time to prepare for that most personal of all gifts your Photograph.

Your sitting now will avoid the Christmas rush and give ample time for careful workmanship.

**Brownfield Studio**

**NINETY DISASTERS CALL FOR RED CROSS RELIEF, AT COST OF \$1,200,000**

Vice Chairman Flesser Cites Readiness to Act of National Society, Which Lessens Loss of Life—3,500 Chapters Aid in Work.

Readiness to act in an emergency, should a disaster strike, has become part of the Red Cross Chapter program in thousands of communities. The need for this training of local communities was revealed last year, when more than ninety communities required disaster relief work by the Red Cross.

As in former years, tornadoes brought the greatest damage. Twenty-four serious tornadoes occurred. Five also took toll of life and property in twenty-four communities. Seven forest fires did great damage, eighteen areas were affected by floods, and nine storms caused heavy losses. Other disasters were cloudbursts, epidemics, mine explosions and shipwrecks. In the insular possessions of the United States the Red Cross gave relief in twelve disasters, chiefly from hurricanes. In foreign countries relief was given by the American Red Cross in six instances of earthquakes, floods and to refugees.

The disaster relief work of the Red Cross cost \$1,208,151 last year. Statistics showed an approximate death rate of 790 persons in these disasters; buildings destroyed or damaged, 12,578; persons injured, 1,487, and persons assisted by the Red Cross, 36,572.

Through disaster preparedness of Red Cross Chapters, undoubtedly great numbers of lives were saved, and much distress and grief following the calamities was prevented, according to James L. Flesser, vice chairman in charge of domestic operations of the Red Cross.

"This type of work is supported by the memberships of citizens of the United States, their volunteer contributions, and their devoted work," Mr. Flesser said.

"Every man and woman is urged to join as a member of the local Red Cross Chapter, not only to be a partner in supporting the work through his membership, but also to serve should an emergency occur."

**Life Savers Numerous**

More than a quarter of a million persons are entitled to wear the American Red Cross insignia, denoting they have been taught the expert life saving methods of the organization. The number enrolled to date is 274,202.

**WHAT TUBERCULOSIS SEALS HAVE ACCOMPLISHED**

Health education work among all classes and races.

Extensive health work in the schools.

3,000 teachers were furnished monthly health outlines.

School children were given physical examinations with the assistance of our public health nurse.

A full time worker among the Mexicans.

A full time worker among the negroes and conducted the 12th Annual Negro Health Week.

Cooperated with official and other agencies in promoting public health.

Conducted the 3rd Annual Early Diagnosis Campaign.

Conducted chest clinics and tuberculosis surveys.

Twenty-six county organizations had year round health programs.

Tuberculosis deaths have been more than cut in half during the past twenty-five years BUT between the ages of 15 to 40 it is still the leading cause of death. We must concentrate our work on this age group and the children.

Next year we will continue our program of work and enlarge it if possible.

Use The Herald Want Ad Column.

**WHEN IN NEED OF BARBER WORK**

try us. Courtesy and Service is our Motto.  
**PATTON'S BARBER SHOP**

**Dr. Joe W. Holder**  
CHIROPRACTIC and PHYSIO-THURPY  
office in Wines Hotel, Phone 87, Brownfield, Texas

**JUST WHAT YOU WANT**  
Have a seat in this Cafe and call it out. We have what you want—when you want it—just like you like to eat it. Just a trial please.  
**HANCOCK CAFE**  
Hotel Brownfield . . . . . Brownfield, Texas



**Union Makeups**

The weather is pretty this week and there won't be many holls in the fields by Saturday.

Sunday school is still on the upward progressing way. You are invited to attend.

Mrs. Mun Telford of Brownfield was at Sunday school Sunday. We were pleased to have her with us and invite her back again.

Miss Edna Brock of Lubbock spent the week-end in her parents home, L. L. Brock and family.

Mrs. Guss Ratcliff gave a "pick" party at her home Friday night.

Miss Edith Harred of Lubbock spent the week-end with her parents, W. E. Harred and family.

Mr. Alton Owens of Plainview, spent the week-end with W. E. Owens and family.

Mr. and Mrs. Aubrey Copeland are back again from California.

W. F. Christy and family was in the Scudday community Sunday afternoon.

Miss Ruth Groves spent Sunday with Maxine Owens.

Mrs. Bartlett of Tahoka visited her father, J. E. Moore last week.

Miss Claudie Lewis spent Wednesday night with Miss Willie Mae Weaver.

G. G. Gore was in the later part of last week and said he was finishing the cotton crop that day and was going into the corn crop immediately.

R. E. Jacobs is preparing to move to the Plainview section where he will farm irrigation style next year.

**TOKIO TALKINGS**

We are glad to see so many more pupils in school this week than there were last.

The box supper at the Baptist church last Friday night was a big success. There was a large crowd present and lots of boxes. The money is to help pay for the piano.

Miss Pearl Rushing and her mother made a business trip to Lubbock last week.

Mr. Dave Ramsey, the Tokio gin-ner, is on the sick list this week.

Miss Jewel Hobbs, who is now under the treatment of a doctor in Sweetwater, was reported much better at the last hearing.

Mr. Charles F. Poor of Swenson, Texas was a business visitor in this community Sunday.

Mr. and Mrs. J. Logan Green are the proud parents of a new baby girl, Miss Johnnie Carolyn.

A group of Tokio young people attended the singing at Forrester Sunday night. They reported a good singing.

T. M. Dobbs was in from the Challis community Saturday and seemed all heat up because he did not get but 86 bales of cotton this year on the farm. However he is fattening about 60 head of shoats on the feed from the farm, and we hope the poor fellow makes both ends meet somehow. Handed in two dollars on subscription and said he didn't want us to bother him again until well up into 1932.

Ed Henson made a trip to the central part of the State on business the past week.



**Johnson News**

The young people enjoyed a party in the R. I. Cook home, Friday night.

Miss Gladys Newson who is going to Tech, and Miss Ora Ella Grey of Lubbock spent the week-end with Miss Gladys's parents, Mr. and Mrs. R. C. Newson.

Mr. and Mrs. Arthur Williams spent Sunday with Mr. and Mrs. P. O. Carley.

Mr. Kenneth Martin of Tech spent the week-end with his uncle and wife Mr. and Mrs. L. A. Martin.

Mr. and Mrs. G. R. Day and family and Mr. and Mrs. W. T. Patton went to Gilliland, Texas Saturday.

There was a large crowd out to hear Bro. McCullough, Sunday morning.

Miss Elinor Jungman from Monday, visited Miss Dollie Lee Cook last week.

Mr. J. O. Wheatley's father from Haskell, visited in the Whetley home last week.

Mr. and Mrs. Fred Malchom and children spent Sunday evening with Mr. and Mrs. Willard Dubois.

Mr. L. A. Martin mother who lives at Brownfield has been sick.

Dee Elliott, local barber asked us the other day what his mother's paper would cost him that goes to Ardmore, Oklahoma, after Jan. 1st. When informed that it would cost him \$2.00 then and \$1.50 now, and that he could save 50c by paying up another year from the time it expired, he remarked that his good old mother appreciated the paper and that as long as he was able he would send it to her and considered \$2 a year cheap enough.

Charley Duncan was down from near Plainview last week to purchase some corn. Said wheat was not agreeing with his hogs very well alone, and wanted some good old Terry county corn to mix with it.

Mr. Zachery was here the past shopping with our merchants.

**WANT**

G K R  
O L A  
O E G  
D N S

No old Socks or Ducking wanted. Rags must be clean.

**TERRY COUNTY HERALD**

**PAPER BARGAINS**

For the next few months the Herald offers some rare bargains in papers, as follows:

The Herald One Year	\$1.00
Semi Weekly Farm News 1 Year	\$1.00
<b>TOTAL</b>	<b>\$2.00</b>
Both For One Year	\$1.55
The Herald One Year	\$1.00
Star-Telegram, Daily and Sunday	\$7.45
<b>TOTAL</b>	<b>\$8.45</b>
Both For One Year	\$8.00
The Herald One Year	\$1.00
Ablene Morning News	\$4.70
<b>TOTAL</b>	<b>\$5.70</b>
Both For One Year	\$5.25

Out of Terry and Yoakum Counties 50c extra. Agent wanted to canvass Terry and Yoakum Counties for the Herald and Farm News. Liberal commission. Apply at—

**HERALD OFFICE**

**YOUR NEXT**

No long waits, but where you get the work done to your satisfaction, for we want you to be so satisfied that you will come again.

SHAG & SHORTY

**C-O-M-E**

SEE OUR BARGAINS

We Are Absolutely Giving Away A

**Vacuum Cleaner**

OUR DRUG DEPARTMENT IS COMPLETE

**HUNTER'S DRUG STORE**

Bring Us Your Prescriptions

**FISK TIRES**

Come in and get our Prices on FISK TIRES, Prices Low' Considering the Value. Let Us show you how we appreciate your Business by Giving you perfect Service in Filling and Greasing.

FITZGERALD FILLING STATION



**WANT TO BUILD?**

We offer a special financing plan that will make it possible for you to build and own your own home—on terms that are just as easy as rent.

**SHAMBURGER**

**"Join Red Cross," Urges Vice President Curtis**

America's prominent citizens join in urging all men and women to become members of the Red Cross during the period of the annual roll call from Armistice Day to Thanksgiving Day.

The Honorable Charles Curtis, Vice President of the United States, says: "The American Red Cross is in a position to and does more to relieve those stricken by misfortune than any other organization in the world. Its splendid work has done much to bring a friendly feeling in all parts of the world for the people of our country because they sustain the American Red Cross. This wonderful organization is entitled to the liberal support of our people."

The Honorable Andrew W. Mellon, Secretary of the Treasury, says: "No one can predict when or where disaster may occur or acute emergency arise. The American Red Cross represents our community insurance against such misfortunes. The organization stands ready at all times to render speedy relief to any stricken area in the relief of disaster in foreign countries. The Red Cross is the agency which carries on when emergency has disrupted customary modes and means of life in a community."

**Six Foreign Countries Receive Red Cross Aid**

Relief was given by the American Red Cross during the year in six foreign nations in disasters ranging from a tidal wave in Newfoundland, an earthquake in Persia, floods in France, to help the refugees from Russia and prevention of a smallpox epidemic in Costa Rica.

The \$5,000 Red Cross contribution to Newfoundland, following the tidal wave, which took twenty-six lives and destroyed many homes and fishing boats, was the first from an outside country to reach the distressed people.

The sum of \$5,000 was given to the fund for the relief of the Mennonite refugees of German descent, who had determined to leave Russia for new lands. About 12,000 passed through Germany, where the German Red Cross, aided by Red Cross societies of other nations, helped them. The majority are being transported to new countries in the western world and the American Red Cross has transmitted contributions from individuals in this country.

When Costa Rica was menaced by a smallpox epidemic, the American Red Cross sent fifty thousand tubes of vaccine, in two airplane loads, undoubtedly saving the country from a serious outbreak of the dread disease.

**Wellman Notes**

Mr. and Mrs. F. V. Moore of Winters spent the week end with Mrs. Moore's sister, Mrs. M. A. McPeters.

Mr. and Mrs. Edd Schroeder of Wolforth spent Saturday night and Sunday with W. M. Schroeder and family.

Miss Hazel Woodard spent the week-end with parents.

The ladies of the Wellman church of Christ sent a box of warm clothing and a beautiful quilt to the Tipton Orphan's Home. They are planning to have another quilt by Xmas and probably another box.

W. B. Christopher visited our neighbor city Seagraves.

Rev. Frank Story of Bulah, Texas spent Thanksgiving with parents.

Mrs. Adair and children visited in Seagraves, Sunday afternoon.

Rev. Claud Allen from Brownfield brought an inspiring message to an interested congregation at the Missionary Baptist church Sunday at the 11:00 o'clock hour. Rev. Alvin Swearingen brought the message at

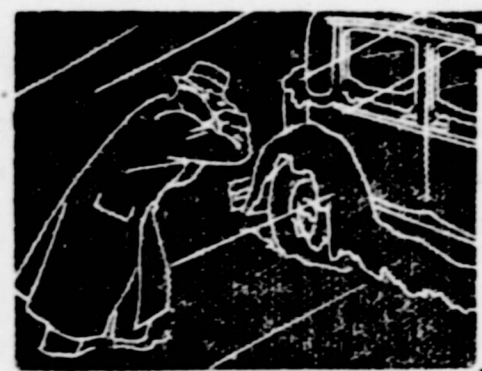
the evening hour. B. Y. P. U. meets at 6:30 each Sunday evening. Everyone is invited.

The ladies of the church plan to meet next week to pack a box of toys to help make Christmas brighter for about 30 little orphans at Buckner's Orphan Home at Dallas. All who desire to help with this are needed.

The Parent Teachers Association had a call meeting Friday afternoon, November 28. Entertaining the County council was discussed. It was decided to entertain them Friday evening December 12, at 7:30 o'clock. We invite all the P. T. A.'s of the county to attend this meeting. Parents visiting day and Thanksgiving day were observed all in one. On Thursday, November 27, with a good program on Thanksgiving, and Rev. Turrentine gave us a very interesting talk on giving Thanks after which lunch was served on the school campus. After lunch parents and teachers visited with each other. Later there were basket ball games. The Gomez boys played the local boys, the score was 17 to 13 in favor of Gomez.

The Wellman P. T. A. is sponsoring a school carnival at the school house, Friday evening, December 5th, at seven o'clock. A short program will precede the carnival. Among the attractions will be a number of freaks such as the "Red Bat", "Toothless Mother" and "Barney Google's Spark Plug." An admission fee of five cents will be to each booth. Everyone is cordially invited.

R. C. Nelson was in from the Johnson community Saturday and announced that he had out 30 bales of cotton, and was practically done.



"Listen in on the Phillips 66 Flyers every night except Sunday, 6 to 6:30 P. M., Central Standard Time, Station KMOX, The Voice of St. Louis."

**35c Corn -- \$10.00 Maize -- \$20.00 Calves**

We believe that the situation as outlined by the above quotation affords this bank a distinct opportunity to render a valuable service to this section.

To foster and encourage a more profitable outlet for both feeder animals and feed stuffs in this section, we will lend to responsible farmers funds with which to buy and fatten calves, hogs or sheep provided the party desiring to feed has the feed, equipment and the ability to handle the operation. One of our officers will be glad to discuss this plan with you at any time.

**The First National Bank OF BROWNFIELD, TEXAS**

R. M. Kendrick, President—W. R. McDuffie, Cashier—Jake Hall Asst. Cashier

**a hot start on a cold day!**

**Phill-up with Phillips 66**

highest test...  
fastest getaway  
...no more grinding starters

THE GASOLINE OF CONTROLLED VOLATILITY

**ROY HARRIS, AGENT**  
Brownfield, Texas



# "THE LIMIT ...in... LOW PRICES"

## FINAL REDUCTION THROUGHOUT OUR STOCK

### PRICES CUT TO THE BOTTOM FOR OUR REGULAR

# DECEMBER CLEARANCE SALE

Our DECEMBER CLEARANCE SALE is an annual Sale Event that our Customers look forward to each year. It represents the utmost in VALUE GIVING. Profits are lost sight of—We are Clearing out our Store and winding up this years business. To do so we make prices that move the goods and move them in a hurry. So get in on it now before the stock is broken, You'll buy Goods Cheaper than you have in years and you can spend the difference for other necessities. Starting Right NOW—LASTING till DECEMBER 31st.

**THE PRICES SHOW YOU --- LOOK THEM OVER**

**FULL FASHION CHIFFON HOSE**



Silk from Top to Toe. A wide range of all the best shades.

Buy your hosiery needs now. A good Stocking at a very low Price ONLY

**89c pr.**

**WIDE GINGHAM**


Full 32 Inches Wide. Fine for Quilt tops, school Dresses etc. Just One of Our Many Clearance Sale Values ONLY—

**8c per yd.**

**LADIES HATS**

Every one Priced to Sell. The best Values you have seen in a Long, Long time.

**The Prices will Please**



**DRESSES**

One lot of Pretty Dresses in both Plain and Printed Crepes, all good Styles. NOW—

**\$3.75**

**CRETONNES**

Pretty Floral Patterns in YARD WIDE CRETONNES For Quilts and Draperies, ONLY—

**12 1/2c per yd.**

**LADIES AND MISSES COATS**

All marked way down Low for DECEMBER CLEARANCE SALE. Buy your Coat Now at a fraction of the former Price.

Every Garment Priced



**Way Below the Actual Cost!**

**SILKS**

Heavy Weight Flat Crepe in Very Best Shades NOW ONLY—

**89c**

OUR REGULAR \$1.75 grade extra heavy crepes NOW ONLY—

**\$1.29**

**BLANKETS**

Big Heavy Double Blankets Full Size. 66x80 inches. The Best Blanket Value of the Season ONLY—

**\$1.39 Pair**

**MENS SUITS AND TOP COATS**

A REAL SAVING OPPORTUNITY on that new Suit or Top Coat. Priced low for quick Sale.

**BOYS SUITS**

Every Suit Marked to Rock Bottom Price. Values you can't Duplicate.



**BIG SAVINGS NOW**

**MENS \$1.50 WORK SHIRTS**

NOW ONLY—

**\$1.15**

**THIS IS YOUR OPPORTUNITY TO SAVE BIG MONEY ON THE THINGS you have to Buy in Dry Goods and Ready-to-Wear. Don't Wait until the Stock is Broken, But Come in Now and take Advantage of A REAL CLEARANCE SALE**

**SHIRTING**

GOOD SHIRTING MATERIAL in a Wide Range of Patterns. This is an unusually good Price on a cloth of this Quality. NOW ONLY—

**8c per yd.**

**MENS DRESS SHOES**

THE VERY NEWEST STYLES in Guaranteed all leather Dress Oxfords. THEY'RE REAL VALUE MEN

NOW ONLY

**\$2.95**



**MENS WORK SHOES**

A GOOD ONE—

**\$1.69**

**MENS KHAKI PANTS**

NOW ONLY—

**98c**

**MENS DRESS HATS**

NEW STYLES ONLY—

**\$2.95**

**YOUR SATISFACTION GUARANTEED**

If for any reason you are not Satisfied with any Purchase made at this Store, bring it back to us Your Money Will Be Cheerfully Refunded.

# BALDWIN'S STORE

A GOOD PLACE TO TRADE

BROWNFIELD,

TEXAS

**IS THIS PROTECTING AMERICAN LABOR?**

Raising the standards of living for American labor and passing the benefits of a greater buying power down to the producer of food products, are the standard arguments of the high protectionists. Up to a certain point, the protective tariff idea has found favor in all sections of the country, but past that point, the reaction indicates that neither American labor nor producers of food and fiber are benefited. On the contrary there is loss of labor opportunity which is reflected in a decreased buying power adversely influencing the fortunes of agriculture.

Only recently we read an announcement of a Nationally known manufacturer of incubators who has enjoyed a large business in Canada and other foreign countries. Heretofore he has exported his product made in America by American labor and of American raw materials. Owing to a new tariff imposed by Canada on incubators, a tariff which had its inception in our own high protective measures, this manufacturer has constructed a factory in Canada which will not only use Canadian raw materials, but Canadian labor. There he will manufacture incubators for Canadian customers, and owing to favorable trade agree-

ments with other units of the British Empire, will probably do much of his exporting from his Canadian factory. Other manufacturers have also found it necessary to construct branch factories in other countries to escape the tariff walls and meet competition in foreign lands. If this continues, the factories in this country will have to follow the advice Chairman Legge, of the Farm Board, has given to the wheat farmers and produce only for domestic consumption. Of course, American consumers can be made to pay a higher price for factory products than is charged in other countries for the same commodity, but that would not be a new departure. Whether or not the cost to American consumers is further increased because of the tariff is not the question. What we want to know is how American labor can be protected by a tariff which has forced other Nations to adopt the same system in retaliation, thus decreasing American factory output and increasing the manufacture of American commodities in other lands.—Farm and Ranch.

Policeman (producing notebook): "Wot's your name?"  
Motorist: "Aloysius Alastair Cypranus."  
Policeman (putting book away): Well, don't let me catch you again.

**THE STORY OF KRAUT**

Sauerkraut and printer's ink make a very funny combination. But it has proven to be a valuable one. Not so very long ago kraut was just a lot of cabbage ground into shreds and put through an old method of fermentation. Then someone looked a little closer and found that kraut is one of the greatest health foods on earth. Doctors began to recommend both kraut and the juice of kraut, and big packing concerns began to can it. They also saw the possibility of advertising it—not as something that was merely good to eat but as the greatest strength and body builder that can be taken from the soil. The advertising hits the spot. More kraut and still more kraut as needed to meet the increasing demand. Today it can be purchased, in cans, in any grocery store in the land—and it is purchased by millions of people where before only thousands ate it. Kraut, a lowly son of the vegetable family, has become an aristocrat. Could there be any better example of the power of printer's ink?

Men, when their actions succeed not as they would, are always ready to impute the blame thereof unto the heavens, so as to excuse their own follies. —Spenser.

**SAYS NEWSPAPER SERVES BEST**

"A Newspaper," states a Missouri publisher, "is the most unique institution in the history of the world. It is the only business enterprise, conducted upon business lines and in a perfectly legitimate manner, that actually serves the progressive life of the state more than all other institutions of the country put together, and this service is rendered without cost to the public of state. It is still more peculiar in that, regardless of the profit it makes for its owners, it returns even more profit to the community. There is no Newspaper in Missouri today that is not making far more profit for the community and the state than it does for itself. And this profit to the community is the result of a service in news and editorial space given freely in the interest of public progress. Destroy the Newspapers of the nation and you have lost the greatest influence of progress in the field of industrial, civic and moral life that exists today."

Ronald: "And is \$10 all you are offering for the return of your wife? Why, no one will bring her back for that small amount."  
Edward: "Don't I know it."

**LOGICAL GATEWAY TO THE PLAINS SECTION**

Years ago Big Spring was the trading point for Lamesa, Brownfield, Lubbock and other points which are to be served by the new rail line the Texas and Pacific North-western. At one time Lubbock was known as the city most distant from a railroad and at that time Lubbock the best inland city in the United States was securing her building material and supplies from Big Spring.

Big Spring has been the natural gateway to the Plains territory for many years and the building of this new railroad will mean a real convenience and time saver for the producers in that vast empire.—Big Spring News.

**TURKEY WEIGHTS**

The larger the turkey the smaller the loss when killed and plucked for market. The United States Department of Agriculture observes. Gobblers averaging 13.6 pounds lost about 10 per cent; those averaging 17.7 pounds lost 9.9 percent; those averaging 23.9 pounds lost about 7.5 percent. Turkey hens averaging 7.6 pounds lost 9.8 percent; those averaging 12 pounds lost 8.2 percent; and those averaging 15.4 pounds lost 7 percent.

**RADIO AND EGGS**

eW note in a poultry paper that a New Jersey man claims to have increased egg production among his flock by putting on a radio concert in his chicken house at 3 o'clock every morning. He tried it as an experiment, and says he found that the chickens showed "increased animation and cheer." As a result he noticed an increase in his daily egg production. He told neighbors about it, and they, too, have tried the stunt with success. For the benefit of inquiring readers around here however, we want to state that we have not any additional information on the subject, not even the name and address of the man who originated it. If you want to try it, go right ahead as there is no patent on the idea. But first be sure of the quality of music you tune in on, for some of it that comes over the radio is enough to kill a hen instead of pepping her up to the point where she will lay an additional egg or two just to show her appreciation of the concert.

**WHERE!**

Miss, you are doing sixty miles an hour.  
Oh, isn't that splendid! I only learned to drive yesterday.—Wise Words.

**ASK FOR CREDENTIALS**

No matter what the agent at the front door wants to sell you, or asks you to sign your name to—ask for credentials, especially if it happens to be a book agent or magazine solicitor. Reports are being made by numerous magazine publishers that fake solicitors are canvassing for subscriptions, getting down-payment, and then never turning in the names. Book publishers also complain of the same thing. They refuse to part with the books until they get their money, of course, and if the agent has appropriated it to his own use you are out just that much. Make them show their credentials, and even then make sure that the credentials are genuine. Buying from agents and peddlers who are here today and gone tomorrow is a poor enough plan at best. But if you will insist on doing so, then be sure you are dealing with a reputable party instead of a traveling crook.

It isn't so much a proposition of living within one's income as getting the income to live within.

The Herald welcomes Mr. B. B. Brown—note the spelling—as a new reader. Wants to get the special prices each week offered by our hustling merchants.



# COBB'S BIG CHRISTMAS SALE

Opens Friday, Dec. 5th

ENTIRE STOCK of NEW DRY GOODS, READY-TO-WEAR, MILLINERY, CLOTHING, SHOES and HATS OFFERED at a GREAT SAVING. In Many Instances from 25 to 50 percent off.

**MEN'S SUITS**  
GREATEST VALUE EVER

ALL WOOL WORSTED SUITS  
HAND TAILORED



VALUES \$37.50  
Choice \$19.75  
1 Group \$10.00

**ALL BOYS SUITS**  
GREATLY REDUCED

**PETERS**

Diamond Brand All Leather

**SHOES**

an

**BOOTEES**

For Men and Boys All Marked Down

**Sheeting** Garza 9x4 Bleached or brown. 5 yards to customer **33c**

**BLANKETS—** \$5.00 value **\$3.45**  
Double Size.... 3.50 value **2.69**  
Part Wool..... 3.00 value **2.49**

**Dress Shirts** Broadcloth, Fast Color Pre-Shrunk Pretty Patterns **1.00**

**Men's Hats** \$5.00 val. only **\$4.35**  
4.00 val. only **3.45**

**SWEATERS**

For The Whole Family at a BIG REDUCTION!

**COATS** For MEN — Leather and Suedes. \$12.00 to \$15.00 values to go at **\$9.85**

**SILKS and WOOLENS — ALL MARKED DOWN**

**SHOES — SEE THEM**

For the Whole Family — All Sizes, Styles and Prices

**Shirts** Work Shirts. A good heavy grade. Triple Stitched. Full Size. **79c**

**Xmas Gifts** TIES, HANDECHIEFS BAGS, ROBES, HOSE —MAKE NICE GIFTS—

Make our store your Xmas Headquarters. We take pleasure in showing you through.

**Cobb's Dept. Store**

**DRESSES**

VALUES GOING  
\$19.50 to \$22.50 **\$12.50**  
\$10.00 to \$14.95 **\$6.95**  
1 GROUP **\$4.95**

**FINE COATS**



\$65.00 to \$75.00 Values  
Going at **\$49.50**

\$24.75 to \$29.50 Values  
Going At **\$14.95**

\$12.75 to \$14.95 Values  
Going At **\$6.95**

**SHOES**

All go at A BIG REDUCTION  
**1 Lot Ladies Dress Shoes**

\$5.00 to \$6.00  
at **\$2.98**

See the Extra Value in Children's Shoes

**TOWN GRAVE DIGGER**

In nearly every community may be found quite a number of persons who consider themselves, leading citizens, but who in truth are helping to dig a grave for their town. They do it through their failure to support the institution which make the town what it is. They do it by sending away for merchandise which might be bought with equal advantage at home. They do it frequently through thoughtfulness, but often through sheer disregard for welfare of the community of which they are a part. The doctrine of buying at home is not advanced solely in the interest of individual merchants. It is advocated because every citizen of a town is to a certain extent dependent upon every citizen for his own prosperity. Business men are sometimes as greatly at fault as anyone else in the matter of out-of-town trading. If the shoe dealer sends away for his automobile tire, and the automobile man sends away for his furniture, and the furniture man sends away for his clothing, and so on, how can they expect to build local prosperity? All the big fine talk about civic pride that we may indulge in will never make a town, so long as the life blood of the community—the cash—is spent elsewhere. A man may make boosting speeches until he is black in the face, but unless he spends his money where he makes it he is a home-town grave-digger.—Ex.

**HE'S JUST AS CRAZY AS HE ACTS**

When a driver of an automobile runs through intersections at high speed without looking either way; when he madly passes other cars in face of oncoming vehicles; when he plunges madly into traffic, regardless of stop signs or signal lights; when he drives at a high rate of speed on wet paving or in rounding corners and making curves, you involuntarily exclaim, "The fool, he's crazy." Sometimes one emphasizes the expression, especially when he escapes injury by a narrow margin. No matter what the provocation, the exclaimer is more than half right.

In making a study of some of the causes of traffic violation, some cities have recently made a practice of giving persons arrested a mental examination, and it has been found that more than 60 per cent are mentally deficient, and some of the others drunk. In both cases, the license to drive is taken away from the persons thus convicted.

Therefore, if you are crazy and want to keep that fact a secret, drive with care. If you are of the opinion that you are mentally sound, use discretion in driving, having due regard for your own life as well as that of others, else your friends and others will be justified in believing that you lack mental balance. In other words, you are just as crazy as you act when you get your hands on the steering wheel of an automobile.—Farm and Ranch.

Elbert Hubbard once remarked that "A boy is a man in the cocoon." By the same reasoning one might say a flapper is a woman in the cocoon.

**Santa Claus Letters**

Brownfield, Texas, Dec. 5, 1930.  
Dear Santa:  
Please bring our room a portable and records. Bring Miss Nellie something and me a doll.  
Your friend,  
Verna May Dosa.

Brownfield, Texas, Dec. 5, 1930.  
Dear Santa:  
Please bring our room a portable. Bring my little baby brother a car and my little sister a doll. Bring my other brother a tractor. Please bring me an air gun, little wagon, candy and nuts.  
Your friend,  
Ray Howell.

Brownfield, Texas, Dec. 5, 1930.  
Dear Santa:  
Please bring my twin brother and me a pair of boots. Bring my two little brothers some candy. Bring my teacher some slippers.  
Your friend,  
Alton Wilmeth.

Brownfield, Texas, Dec. 5, 1930.  
Dear Santa:  
Please bring our room a portable and records. Bring Miss Nellie McLeroy a dress. Bring me a dump truck and some candy.  
Your friend,  
Charlie Foster.

Mrs. I. H. Hudson was in from the farm with some of her nice butter this week, and said they were getting along nicely gathering the crop. She put the Herald up another notch.

Speaking of the Canadian, says the Southwest Plainsman, Amarillo, reminds us of L. P. Loomis, a former owner of the Record and one of the Panhandle's ablest newspapermen who strayed over into Wyoming, several years ago. Friends of the Loomis family will regret to know that Mrs. Loomis suffered a severe illness, recently, being kept alive for five days, by artificial respiration. She is now recovering nicely. Even though his migration did get him into good old Republican territory, we have a hunch that Loomis sort of hankers for the Panhandle of Texas and the piquant Democrat sauce that served to give savor to his daily bread here. In a recent letter to the Plainsman he says in part: "Perhaps it is our fault in not finding the friends who take a personal interest in our success or failure, but anyway we do not have up here, the sentiment of mutual helpfulness that makes life down there so alluring and gives a touch of romance to accomplishment. We almost had to remark our nature in order to compete with the bread and butter line, and reconstruct our editorial pen. So old friends bring cheer to us and a kindly renewal of memories to that Texas guy who runs our paper." We let them set the rules and then we try to play their game. Well, 1930 will be our biggest year here." Loomis is doing a lot of hard work and incidentally, is making a splendid success of his newspaper—The Torrington Telegram.

That which is a law today is none tomorrow. —Burton.

**A Three Billion Dollar Industry**

When a farmer takes his pail and goes out to milk his cows, he probably gives some thought to the local price for butter fat or the cost of feed, and gives little thought to the magnitude of the industry to which he is contributing. He may think that his cotton crop is more important, but taking the industries as a whole, the dairy industry of the United States is just two and a half times more valuable than all the cotton produced in America, and ranks ahead of the beef cattle industry in the same ratio.

The demand for dairy products increases from year to year. Increase in population has something to do with this, but there is also a healthy increase in per capita consumption as the quality of the products improves. We do not have the figures for the 1930 per capita consumption of dairy products in terms of milk and cream, but back in 1917 it was only 42.4 gallons, while six years later it was 55.3 gallons. It has made some increase since that time.

The advantage of dairy cows on the farm is not all found in the measure of value received for the milk and cream. The dairy cow is sold on feedstuffs produced on the farm and after using them, returns to the farm 73 per cent of the nitrogen and 90 per cent of the mineral matter contained in the feed. This is a factor worth considering in estimating the value of dairy cows, especially if the farmer conserves and uses the manure property.

Dairying in the Southwest has suffered along with the rest of the country in the past year, but the surplus has about been consumed, and those who kept their cows will find increasing profit in them.—Farm and Ranch.

THE TERRY COUNTY HERALD

**BREEDER-FEEDER AIMS WILL HELP FARMERS**

The breeder-feeder movement will do more to get the farmer of Texas on a sound financial basis than anything else. It will automatically bring about diversification. It will save Texas soil from the terrific punishment which it has undergone for half a century from our diabolical one-crop notion of farming. It will make money for farmers who haven't a chance under present conditions.

Those observations are clearly set out in discussing a quotation by Frank Holland, Jr., publisher of Farm and Ranch and president and organizer of the Texas Breeder-Feeder association, in an article contained in the November issue of Texas Opportunities, published by Texas Power and Light company in the interest of a bigger and better Texas.

Mr. Holland points to a three way profit from feeding livestock with Texas feed on Texas farms. His observations in the article are interesting to farmers who show active interest in bettering conditions on their farms today.

The Palace Drug Store has a unique stamping machine. It is electrically heated, and presses leaf gold and other colors into your fountain pen. They can put your initials and full name on your pen for 50c, and it is pressed in so far that it is impossible to erase unless cut off with a knife. In a way they are running a competition with the Herald in print, in, but as we do not printing except on paper we expect to raise no squawk.

"Is your wife having any success in learning to drive the car?"  
"Well, the road is beginning to turn when she does."—Toronto Gobl.

**BUY A BULL FIGHT.**

The store keeper who declared that advertising did not pay after he had tried billboard, menu and phone directory advertising, reminds us of the story of the two gentlemen stopping at a hotel overnight.

The more liberal personage readily accepted the best room at a charge of two dollars. The second somewhat behind the times and looking for something "cheap," accepted a fifty cent room in the attic.

During the night a disturbance was heard in the attic and the two dollar patron began an investigation of the commotion going on upstairs. Upon opening the door of the fifty cent customer, he inquired: "What in the dickens is making all that racket?" The fifty cent man stood in his "nighties" in the middle of the room armed with a bedslat. He yelled, "Why dangit, the rats are fighting in my room room!"

The more liberal man eyed him in disgust and said: "What do you expect for fifty cents, a bull fight?" Too many storekeepers expect to get into the merchant class of bull fighters on a rat schedule.—Clarendon Leader.

**THE MORNING AFTER**

One day about noon Jones called up a friend and said:

"I understand that Brown was at your house last night and not in a condition."  
"You are right," admitted the friend. "He was here, and very much intoxicated."  
"Terrible, terrible!" ejaculated Jones. "By the way, was I there, too?"

First we flatter ourselves, and then the flattery of others is sure success.—Steele.

**POSTAGE STAMP ADVERTISING**

The Miami Herald of September 25 published the following story to tell its readers just what it thought of the postage stamp advertising idea:

"Now here is a clever idea offered by a congressman, although we doubt if it is entirely original. In fact we believe the Herald suggested a similar plan some time ago. It is this—place advertising on the back of postage stamps to pay off the postal deficit. Congressman Celler, Democrat, New York, is the party to give the matter an official status."

"This would be an improvement over raising the cost of postage. The national advertisers ought to jump at the opportunity and pay a fancy price for the privilege. It would be better than billboards."

"Persons licking the rear of the stamps would be confronted with the admonition to 'Use Tickle's Stickum. It sticks.' Or 'This stamp will bring you a fortune if sent for Magnetic Eye.'"

"Because of limited space it might be necessary to engage Mr. Coolidge to write the words. It would be difficult to offer pictures of bathing girls or views of distinguished persons who endorse a new cure. But the possibilities are attractive."

"The government might go further and sell space on postcards, mail boxes, postoffice and public buildings, governments reports, Congressional Record, and so on. Eventually taxes might be abolished entirely. As it pays to advertise."

One of the deepest satisfactions is winning the affectionate friendship of a man who is hard boiled.

One can make a person as mad by ignoring him as by saying something mean.

**LITTLE MOTHERS**

Among the things which school girls may learn which will be of value of the pre-school child and how they may be helped and protected. Also, these little mothers may learn all these things which are bad for babies:

Soothing syrups, patent medicines or any medicine unless ordered by a physician.

Kissing a baby on the mouth. Sucking an empty bottle. Irregular or too frequent feeding. Sneezing or coughing in the baby's face.

Spitting on a cloth to remove dirt from baby's face.

Allowing any sick person to take care of the baby.

Dirty bottles, dirty floor, dirty playthings.

Romping with baby at bed time. Flies or mosquitoes to have access to baby at any time.

Thumb sucking and "pacifiers" spoil the natural shape of the mouth, push upper jaw forward, push lower lip downward, deform roof of the mouth and interfere with breathing, carry dirt into the mouth.

This depression business works in circles. The public refuses to buy, or at least that part of it which is able to buy. This stops the factory, and the workman is thrown out of a job; the factory worker has no money to spend, and hence he cannot buy food, and the manufacturer cannot buy raw materials—therefore the producer has his raw material which no one is able to buy. The railroads have nothing to haul from the factory to the merchants, therefore it lays off its men. Thus it goes in circles. Those who have the money should buy what they need, and buy it now.—Canyon News.

Next year you need a Big State Newspaper!

**The FORT WORTH STAR-TELEGRAM**

LARGEST CIRCULATION IN TEXAS

Will keep you completely and accurately posted during these disturbed business times.

**THE THREE PAGES OF MARKETS**

Will bring to you the one COMPLETE business report which you can not afford to miss.

Subscribe now during BARGAIN DAYS for the biggest newspaper, with all the news, the very best exclusive entertainment.

<p><b>Daily With Sun.</b> (Seven Days a Week) Bargain Days Price</p> <p><b>\$7.45</b></p> <p>Regular Price \$10.00 You Save \$2.55</p>	<p><b>Sale!</b> <b>\$2.55</b> yet have the BEST</p>	<p><b>Daily Only</b> (Six Days a Week) Bargain Days Price</p> <p><b>\$5.95</b></p> <p>Regular Price \$8.00 You Save \$2.05</p>
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RATES in TEXAS, OKLAHOMA and NEW MEXICO

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and Fort Worth Record

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