

## ARE YOU GOING TO STAY —OR JUST CLEANING UP?

New Comers Who Really Intend to Make This Their Home Are Welcome as the Flowers of May. But Those Who Are Just Cleaning Up Are Not Wanted.

The Herald is of the opinion that you are, Mr. Newcomer, going to be asked some very pertinent questions when you open up a stock of goods here this fall, whether it be dry goods, groceries, drugs, autos, hardware, or anything else. One of these questions will be: "Have you come to our county and city to grow up with us, to be with us in our advancement, a part of our civic clubs, a tax payer to help keep our schools going, and our city and county governments going? To take what we take and be one of us during the lean as well as the good years?"

If you answer yes, good and well. The people are for you. They welcome you with open arms and wish you success in your undertaking. Indeed, they will give you a portion of their trade, because Terry county people are going to stay with those who are for Terry county, first, last and all the time. But, on the other hand—

If you have come here because this is a green spot of the few green spots in West Texas to reap where you have not sown. To get all the dollars you possibly can through the fall and beat it out of the town and county just before the first day of January in order to beat your taxes next year, you will not be welcome by any means. If you have an old run down stock you are bringing from the dry belt to unload on prosperous Terry county people, we are afraid you will be barking up the wrong tree, for the Herald has already heard it buzzing around that the people are going to question all new comers just about as above, for we have had these THREE MONTHS merchants here for several years, and they are going to be pretty sure you are a fixture, or that it is your honest intention to be a fixture, or they will pass up your place and stay with the men whom they know are fixtures here.

The Herald believes that many of the new comers honestly intend to make Brownfield their future homes. They say it so plainly that they leave no doubts in the minds of anyone but what it is their honest aim. Perhaps there will be some, as past years, who will be broke when they come here, but aim to stay if they make the grade, but fail. We have nothing but sympathy for such firms. On the other hand, we have had many firms to come here through the fall season with old shop worn, run down stocks, taken from stocks in the larger cities to our east, to palm off on our people, and perhaps the goods were

moth eaten when brought here. Then just before the tax assessor gets around, they load out the left over during the night and away they go. But our officers have been very diligent for the past two years and have caught many such birds on the fly. This will make it rather hard, perhaps, on new firms that actually aim to stay, but the people will find you out if you are on the square and stay with you in the long run. But if you are a transient, you are up against it brother, for we have heard numerous farmers say they aim to stay with those who have stayed with them, or that aim to come here permanently and help build up the county.

There are perhaps two reasons for the big influx of new firms that actually aim to stay here and become real citizens. The first is that they have seen the county tried out for the past two years when there was a failure east of here in the harder natured lands, and the sandy soils that some have sneered at in Gaines, Terry, Yoakum and Hockley counties have made fair to good crops. This has awakened a confidence in the permanent stability of the county that makes the prospector want to cast his lot here. Another thing is the great prospect of a trunk line railway through this city and section that assures it future for ease of transportation to seaboard and larger inland centers. They also realize that the millions of dollars in construction by the new railway in the next two years will spell prosperity to this section while this "repression" as Andy calls it is on. However, in the next two years, perhaps much sooner, we'll very likely almost forget there was a depression in 1930, for we believe the top of the hill has been reached, and the sunrise of prosperity is now casting its first rays over the nation. Our belief is based upon the prediction of some of the best financial minds of the nation.

Again let us say that if you are migrating to Brownfield and Terry county to cast your lots with the finest people in all the world, as well as upon an incomparable soil, you are more than welcome. We are glad to have you. Our palm is extended to grasp yours in a welcoming shake. Our welcome is written in the azure elements, the cool zephyrs that lull you to sleep at night, in the whistle of the bird that roams green fields of waving grain. In other words, brother, have off your hat and make yourself at home.

## The School Bell



## MAY HAVE DIRECT OUTLET TO GULF WITHIN 5 YEARS

The Southern Terminal of the T-P at Big Spring Most Likely Will Be Connected With a Missouri Pacific Line From Corpus Christi, San Antonio and San Angelo.

This paper dropped a gentle hint last week that the southern terminal of the Texas Pacific Northern might not remain a fixture at Big Spring for any length of time, and we base this belief on many things we have seen and heard for the past few months, as well as some things we have read between the lines in railroad news appearing in the dailies. There is a rule which is used by detectives which they term deduction, and in doing so, they place crimes upon parties sometimes where actual evidence is very scarce. Using this same means, we figure that it will not be five years until we have a direct line of railway from here to the gulf via Big Spring, San Angelo, San Antonio to Corpus Christi.

In the first place during our trip in June to the later city, the Texas Press Special left the Katy tracks at San Antonio, and used the Missouri Pacific to Corpus, and also the side trip to the Rio Grande Valley. During the run from Corpus to McAllen, the writer had the privilege of a two hour talk with a high official of that road, and during the talk, we mentioned to him that such a road as outlined above would be a great road for some enterprising company that should feel justified in building it now with probable running expenses, and later on pay dividends as the tonnage increased as the country settled. "Well, brother," says this official, "you are not going to have to wait many years for it. Seeing that he was interested, we begin, like any loyal west Texan to tell him of our country, its possibilities etc., but he suddenly interrupted us with, "Oh! I knew all about your county. All over it last summer.

Great and fast growing section indeed." We said no more after finding he had already spied out the land.

In the second place, just a few days after the T. & P. made application for the right to build into this section, an application was filed, according to the daily papers, with the Interstate Commerce Commission to grant a stay of 90 days to the Gulf, Texas & Western, which has been granted to build from San Antonio to Big Spring. Whether this stay has been granted or not, we do not know, but reading between the lines we know that this would throw forward their time to commence construction until after the hearing of the T. & P. proposal to build into this section. It is also well known that the Missouri Pacific, the Southern Pacific and Texas & Pacific are sister lines; if not, they are close cousins to say the least, and a joint trackage between the two could be arranged from Vega to Corpus Christi, very easily.

In the third place, a high official of the Missouri Pacific was in our city two weeks ago getting data on our production, tonnage etc., that also proves the fact that this road is a contender to help in the development of this section.

Taking everything in consideration, we can readily see that several roads are interested, among which is the Missouri Pacific. Also, let us add that the Missouri, Kansas & Texas have long had their eyes on the South Plains, and on to Roswell, and we should not wonder if that road does not move out from Rotan in the next few years.

## Popular Novel Becomes Great Film Thriller

Claudette Colbert, Federic March Head Stellar Cast in Movie Hit, "Manslaughter"

Since its first appearance in 1922, Alice Duer Miller's best-seller novel, "Manslaughter," has become an American classic. Now it has been made into a thrilling, all-talking melodrama, with Claudette Colbert and Federic March in the leading roles. "Manslaughter" will feature



CLAUDETTE COLBERT in "Manslaughter" A Paramount Picture

the Riothe theatre program Sunday, Monday and Tuesday next week. Modern, up-to-date, "Manslaughter" is an introduction to the carefree, carefree life of the wealthy; their gay parties, their nerve-tangling sports, their light, laughing love affairs. But it is also a grim melodrama that shows how a beautiful daughter of wealth becomes a conscious woman by means of a great tragedy and a powerful love. Claudette Colbert, who has established herself as a moving picture favorite in three previous successes, "The Lady Lies," "The Big Pond" and "Young Man of Manhattan," here has a role that calls for all her youth and beauty and great acting talent. "Manslaughter" is considered to be one of Paramount's outstanding pictures of the season.

## Santa Fe Official Visits Our City Tuesday

Mr. E. Kancher, of Lubbock, was a pleasant visitor in our city Tuesday of this week, and while here called upon the Herald. Mr. Kancher did not state his business here, which no doubt was in his official capacity, but he seemed to be interested in our well developments in this section and possibly more so in the vicinity of Tatum and Bronco, Texas, on the line of this state and New Mexico. He is the division freight and passenger agent of the Panhandle & Santa Fe, and like most railroad officials are somewhat flinchy of interviews until they are ready to be interviewed. But after revealing what he did to the Herald and the questions he asked, it would possibly lead a more optimistic fellow than this city and writer think that perhaps the Santa Fe contemplated a line west into that section from Brownfield. But, go eleven innings. But one got his Mr. Kancher may have just wanted this information for himself and not his road.

He seemed to be somewhat interested in the proposed T. & P. road through this section, also, asking if we believed the road would be built. When told that we believed it would, he wished to know what officials of the T. & P. had been here lately, and what their proposition was, and how much right of way they wanted, and in what section of the city they would pass through. He also wanted to know if we did not think that towns would be built between Lamesa and Brownfield and Brownfield and Levelland. We assured him that we believed that small town would be built at both places, but we could not see wherein they would hurt more than or as much as the line through here would help. We showed him the dispatch in the Star Telegram wherein President Herbert Hoover urging the I. C. C. to hasten as much as possible the date when it would be decided whether or not the road would be built. Mr. Kancher remarked that he had not seen the dispatch before, but made no comment.

The Herald as well as the rest of the people of Brownfield and Terry county are proud of our branch line of the Santa Fe. It was the pioneer road in here, but in saying this, does not in the least indicate that we are not very favorable to the incoming main line of the Texas Pacific Northern, which we have reason to believe will most certainly be built. With the state government of Texas behind the move, and now apparently the president of the United States urging early action of the I. C. C., for the reason perhaps that he believes \$13,000,000 turned loose for labor and material at this time will help unemployment, the Herald is unable to see any force of circumstance able to hold it up. Indeed, we now look for a hearing early in October instead of November, and the T. & P. officials declare they will start construction within 60 days after the right is granted them to build.

A number of delegates from here attended the highway meeting at Carlsbad, N. M. Tuesday. They left here about 3:00 A. M., before the roosters even began to crow. Will they have a short report of it when the boys return home.

## Good and Indifferent Ball Games Lately

The people of Brownfield have been regaled with several ball games of late, some of them good, some indifferent. The later goes for the Rotary-Lions game last Friday afternoon, but in saying this we really expect both clubs to get our neck. This game was pulled last Friday afternoon as stated above, and we stayed five full innings of it, which consumed most of the afternoon, and we presume that it ran on to dark. At first it was funny to see the boys tumble around in the dirt, let balls pass through their hands and bump into their fat stomachs, but even this will get old like pie fights in the movies. Some fellow at one of the banks is still trying to total the scores we understand, and at last count the Lions were a few hundred ahead. Good idea it didn't take section from Brownfield. But, go eleven innings. But one got his Mr. Kancher may have just wanted this information for himself and not his road.

The regular Brownfield team won the last five games it played in the League circuit, but was protested out of two of them. The Southland team seemed to be the chief instigator of this, and inasmuch as a small wholesaler of Slaton, who sells quite a bit of stuff at Southland was the president, it was made to stand up and Brownfield has practically been out of the running for the past ten days. A meeting was held at Slaton last Friday night and all the other teams agreed to give Brownfield the contested games, but Southland held out against them, and the president too, of course. Darn poor sport, we call it. We hope Tohoka wipes up with them in the play off. They say Brownfield has some ineligible players, which has not been listed, but so had all the other teams. We think Southland was afraid it would be beat and played baby.

Boys, there was a fine game here Sunday between the Lubbock and Brownfield teams. Each had warned the other that they would bar no player, and each team was loaded with some real ball players some of which were leaguers, and many others from some of the best teams in central and east Texas where the season had already been closed. It looked for awhile that the Hubbers had the game and gone with it, but about the fifth inning the Brownies came from behind on some errors and a few well placed hits ended the game in the first round of the ninth with a score of 6 to 5 in our favor. Several hundred saw the game, but there was never much enthusiasm shown.

An post season game was called here Tuesday with Levelland in order to give some of the boys here who have been in the team as substitutes, but have drawn little in pay, a little purse to close the season with, but inasmuch as one of the players had a death in his family, the game was postponed until Wednesday. We will append the results on this write-up if we don't forget.

The meeting at the church of Christ at Gomez closed last Sunday night with several additions to the church, and all members greatly edified.

## Meadow School Had Auspicious Opening

The Meadow public school had the most auspicious opening in its history on last Thursday, September 4. In connection with the regular exercises for school opening a very impressive service dedicating the new high school building was held, during which service Dr. P. W. Horn of Texas Technological College presided.

At least two hundred and fifty enthusiastic patrons were present for the service, and predictions are that with the splendid new high school building to relieve the crowded conditions of the past, and the efficient corps of teachers that have been employed, Meadow community bids fair to enjoy the most wonderful school year that has yet been experienced.

The enrollment for the year up to the present is 311 boys and girls. Two new courses have been added to the curriculum; physical education and commercial geography. Meadow school already has 15 1-2 units of affiliation, and this year the high school teachers hope to increase that number to 17. The high school faculty consists of L. L. Martin, Supt., Norman Mallichek, Principal; Mrs. L. L. Martin English; and Miss Ann Hammond, History.

The grammar school is progressing splendidly under the supervision of Mr. Aehart, Mrs. D. J. Harris, Miss Cleo Price, Miss Blackstock, Miss Pauline Jones, and Mrs. H. C. Zornes.

May the splendid spirit of enthusiasm and co-operation which now prevails continue through not only this year, but the years that are to come.

## Hoover to Speed Action On T-P Northern Line

Marshall, Sept. 8.—President Herbert Hoover will take up with the Interstate Commerce Commission the matter of speeding up action on the Texas & Pacific railroad's application to build a 333-mile extension in West Texas according to a letter received from the chief executive by the Marshall chamber of commerce today.

The idea of consummating preliminary details as speedily as possible was originated by Homer M. Price, editor of the Marshall Morning News. His plan was to have Texas senators go to Washington in the interest of the project, which had been approved by the Marshall and a number of other chambers of commerce.

## Abilene Presbytry to Meet Here Next Week

Abilene Presbytery meets in Brownfield, 16-17 September, in its regular Autumn Meeting. A few items of interest might be noted. The regular sessions begin Tuesday night at eight o'clock with a devotional service; special music, furnished by the Brownfield Choral Club; and a sermon by the retiring Moderator, Rev. G. L. Robison, of Lubbock. Before this service, to which all are welcome, the ladies of the church will serve a picnic supper at the church for the delegates.

Wednesday's sessions begin at eight-thirty with a devotional service. The morning is filled with reports of the various activities of the Presbytery. (It might be added that Abilene Presbytery includes territory from the New Mexico line on the west to Strawn, and from the north boundary of Terry County to the south boundary of Martin County.) At eleven o'clock on Wednesday, a worship service will be held, led by Rev. Herbert G. Markley, the pastor-elect of Breckenridge. As a closing high-point to this service, Holy Communion will be held, with Rev. E. B. Surface of Abilene. Plains administering the Wine. Dinner will be served in the church.

The afternoon's sessions are filled with reports of various committees and activities. The body will adjourn for supper, at which is to be held in the church, at six-thirty. At eight o'clock, the last session of the meeting is to be held. The first part of the service will be in the form of a Model Young People's Service presented by young people directed by Miss Mary Perkins.

The Presbytery sessions, all of them, are open to any and all who care to attend. Much interest is being shown in the gathering by local folk.

## The Nazarene People Having Good Revival

Nazarene revival going on at city tabernacle, having real good preaching and singing. Interest and crowds increasing.

Bro. Hemric is a National wide evangelist and doesn't fight other denominations, is everybody friend.

Subject, Sunday at 11:00 A. M. will be "Our Redemption Perfected." Sunday night: Signs of the Time and Second Coming of Christ. Hear these messages.

Mrs. Lizzie Williams, Pastor.

Use The Herald Want Ad Column.

## Cavern Highway to Remain as Logged

In conversation with the Brownfield delegates who returned from Carlsbad, we learn that the Federally designated route through here is to remain the same. The towns on the route through this section were there in great squads. In fact, we learn that a few days ago it was learned that there would be no contest of the route, but the delegations thought best to go on and show the commissions of Texas and Mexico, as well as the Federal commission that the towns along the route were standing solid for the originally designated route. We understand that a loop was granted over near the line of Texas-Oklahoma, one through Vernon and other through Quannah, perhaps, if we understood right, but that was the only change made, and this was made with the consent of all parties and was satisfactory to everybody.

We have had quite a lot of trouble over this route first and last, as there were so many proposed routes. Another stubborn obstacle for a while was the New Mexico commission, which insisted that it come into their state via Clovis and Amarillo, but the State Commission of Texas and the Federal Commission pointedly informed them that it would not be considered that way, as this route was so much shorter. After the Santa Fe bunch saw that there was nothing else to do, they fell in, and we hope that route will stay put now.

Vick Herring of the Scuday community, was in this week with the first load of 1930 maize we have seen. He was offered \$13.00 per ton for it, but may have gotten the price raised.

## Brownfield Electric Current Rate Reduced

It is now said that Brownfield has the cheapest electric current rate of any small city in West Texas. At a recent meeting of the city council, they decided to cut all power rates to conform with those at Lubbock, and the heating and refrigeration rates were out one cent under those of Lubbock. They have a 4c rate and Brownfield gets this at 3c. The following is the new rate on power, the lighting rate remaining the same:

First 50 KWH	7c
Next 25 KWH	6c
Next 25 KWH	5c
Any additional	3c

The Brownfield plant is municipally owned, and aside from the first bond issue to start it, it has continually paid its way under all circumstances. Indeed, we understand that the plant is now paying off all bond issues as well as to care for increasing business and replacements, and in a few years, if still properly managed, will be out of debt and making money for the town and its people.

Many offers or purchase have been made, but the proposal has never been presented to the people, as public sentiment was too great against even a submission, it appears. We understand that the physical plant is now valued at approximately \$200,000 with only an original \$18,000 bond issue to start it, and a lot of that has been paid.

Chester Osgood, of Long Beach, California, was through here this week on his way to Amarillo, to carry his father to that city. He was also accompanied by his brothers. Mr. Osgood has a fine section of land in the Union community he wished to see while here.

## The Two First Bales Brought in Last Fri.

Two first bales were brought in last Friday, the first to be ginned and on the streets belonged to Dolph Goodpasture, but as it failed to weigh the required amount of 450 pounds, it failed to qualify for the premium bale. However, it was ginned free by the West Texas Gin Co., and Chisholm Bros. paid him 20c per pound for it.

The other bale was brought in by O. F. Krueger, was ginned by the Farmers Gin, and the Carter Chevrolet Co., pair him 12 1-2 cents per pound for it. A premium of \$65 was given Mr. Krueger.

Miss Mozelle Treadaway returned this week from Los Angeles and San Diego, Calif., where she has been vacating this summer.



# 'M' SYSTEM

SPECIAL PRICES SATURDAY

## BUY A BALE OF COTTON

IN LINE WITH THIS CONCERN'S POLICY, IT HAS JOINED THE DAN MOODY BUY A BALE OF COTTON MOVEMENT. THIS COTTON WAS BOUGHT FROM MR. O. F. KRUEGER. PRICE PAID FIFTEEN CENTS PER POUND. COTTON BEING THE LEADING PRODUCTION OF THIS STATE. EVERY PERSON SHOULD BE INTERESTED IN ANY MOVEMENT THAT WOULD HELP TO BOOST THE PRICE OF THIS COMMODITY "COTTON"

**SUGAR** 10 lb. Cloth Bag limit 10 lb. **.49**

GRAPES, Tokays Per Pound	10c	LEMONS DOZ.	25c
Post Toasties 2 For	23c	SPINACH Supreme No. 2 Can	12 1/2c
SALMON Happy Vale Tall Pink	12 1/2c	PEAS Van Camps Early June No 2 Can	12 1/2c

**TOMATOES** No. 2 Can 3 for **.27**

KRAUT, Van Camp Med. Can	9c	SOAP, Palmolive 3 for	20c
COFFEE, Maxwell House 1 Pound	37c	JELLO 3 for	23c
TEA, Liptons Quarter lb.	21c	PEACHES, Hunts Staple Halves, No. 2 1/2 Can	21c

**SOAP** P & G 10 Bars **.35**

FLOUR Gold Crown 48 lb. Sack \$1.29 CABBAGE Fresh Mtn Per Lb. 3 1/2c

### This Week

by ARTHUR BRISBANE  
Leisure and Money  
Some Gangster, Napoleon  
Welcome to Brazil  
Worrying Small Fish

Mr. Nelson Rockefeller, grandson of John D. Rockefeller, writes on "The Use of Leisure," in the Dartmouth alumni magazine. The article is well written, serious.

In time the young man's problem will be "the use of money." His father and grandfather do not live extravagantly. They give away a great deal, but compound interest is more powerful than their giving. With any sort of management the third generation of Rockefellers should have at least five billions of dollars. A large sum to use satisfactorily.

Napoleon said his government could not last if he allowed liberty to the press.

Chicago gangsters seem to have heard about that. A gangster bullet in the back of the head killed Alfred Lingle, Chicago Tribune reporter.

Lingle, it seems, knew more about gang criminals than a reporter ought to know, according to gang standards.

Chicago takes seriously this latest killing. But conviction is improbable.

The killer, probably, was some youth in his teens, fortified with cocaine. Paid for the job, he did not know the name of the man he killed, perhaps doesn't know it yet.

It is hard for detectives to work in the absence of any motive.

President-Elect Julio Prestes de Albuquerque of Brazil, coming to visit us, will be welcome everywhere. As head of Brazil's government, he represents a gigantic empire, magnificently typical of wealth and greatness in America.

Larger than the United States, with one water power much more powerful than Niagara, a soil of fertility indescribable, diamond mines whose blue-white products surpass all others, and, most important, an intelligent, patriotic, hard-working people, our guest from Brazil speaks for a nation of whose friendship this country may be proud.

Wall Street continues to worry small fish, and reflect the actions of bigger men.

Little ones worry, and sell. Bigger ones, that have been turning out stocks, tens of millions of shares at a time, do not want any "violence," so they let the market slide down hill a little while, then steady it.

Thus you may see a tender father gently catch his little child as it jumps from a height.

But one of these days the child may be seriously bumped.

A young American twin, Jenny of the Dolly sisters, sat up all night in a gambling house at Le Touquet, France, playing baccarat.

And as the sun rose she went to bed with 2,000,000 francs winnings, about \$800,000.

As the young lady retired to her virgin slumber the gambling house owners called her blessed.

For their 2,000,000 francs, if really won, they will get 500,000,000 francs' worth of free advertising. Fools will crowd their tables and later Miss Dolly will return the \$800,000 with interest.

Chicago is proud and says, "I not only will, but I did." Chicago's population in the new census is 3,372,573, an increase of 672,048 in ten years.

Second among the cities of the nation, Chicago starts on its fourth million. Everybody in Chicago, north, south, west or out on the lake, is sure that New York will be passed and forgotten before long.

To prove it, ticker tape and confetti in showers came from windows all over downtown Chicago Thursday.

When King Carol came back, abandoning the joys of travel, and offered to make up with his neglected wife, the Rumanians, according to press dispatches, delighted, danced in the streets.

All that is their business. Theirs to choose a king, if they choose, and the kind of a king that they want.

Experiments at Colgate university prove that eating sugar relieves fatigue that follows loss of sleep. Doctor Laird's scientific tests prove "it is possible to stay awake longer, with far less harmful after effects, when highly concentrated energy foods, such as cakes, candy or sweetened drinks, are consumed at intervals during the night."

New York city clinics announce "free plastic surgery." If you don't like your face the city will change it for you if you have a good reason.

No beauty parlor business will be done, no face lifting to hide wrinkles. The idea is to improve faces that interfere with securing employment. Deformed noses, "cauliflower" ears, torn lips, caved-in cheek bones that make faces repulsive, will be attended to.

Grover Alexander, famous baseball pitcher, is "unconditionally released" by the Philadelphia National League club. It means that his day is done.

Such is fame, when you acquire it with arms, legs, physical strength.

You are old and passed by after nineteen years of work.

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**A GOOD MIXER**

"Are you a doctor?" she asked the young man at the soda fountain.

"No, madam," he replied. "I'm a fizzleman."

Mr. and Mrs. Marion Fisher are the proud parents of a 7 pound boy who will answer to the name of Delton Eugene, born September 6, 1930. Both mother and baby doing well.

### SEES HEAVY CLAIMS ON FUTURE BANKERS

American Bankers Association Official Declares That Banking Changes Creating Large Bank Systems Will Call for Broader Social Viewpoints.

Larger scale group or branch banking will inevitably bring a new era of banking organization and operations to the United States and bankers will have to develop "new conceptions, new administrative methods and new economic views," Rudolf S. Hecht, Chairman of the Economic Policy Commission of the American Bankers Association, recently told the members of the American Institute of Banking.

The institute is the educational section of the association and he emphasized the point that the new era in banking demanded "that we must step up our education so that banking shall be fortified for new responsibilities."

What the future calls for

"We must broaden our social conception of banking," Mr. Hecht said. "Not only for the technical operations of the new banking must we fit ourselves, but both as individuals and an organized profession we must charge ourselves with serious consideration of the social problems that are involved. Already we hear murmurings and fears and doubts as to whether the changes that are coming about in banking in the extension of group and branch systems do not constitute the looming of a new financial menace, a monopolistic threat not only to the individual unit banker, but to the financial liberty of society in general. I am stating these things merely as facts that must be taken into consideration in our studies."

"Public opinion cannot be ignored by any business, least of all by banking, which is admittedly semi-public in character and is, therefore, subject to special supervision by the constituted authorities. If banking develops tendencies that give rise to public fears, we must so conduct ourselves as to reassure all doubts."

"For this is true,—that business succeeds only by serving society—that no business can permanently prosper which does not both render service to the public and at the same time convince the public that it is rendering that service. Banking, therefore, must take cognizance of what the public is saying of this new era in its development."

"It must be part of the technique of modern banking administration, whatever form our enlarged institutions take, to avoid the creation of monopolies, or even the appearance of such a centralization of financial power as to be able to exercise an undue influence over public or private finance or other lines of business. The public's right to the safeguards of fair competition must be observed."

**Must Preserve Individual Initiative**

"It must also be an item of management that individual initiative and opportunity shall be maintained. If America has outstripped other nations in the distribution of the benefits of its progress, it is due to the fact that there are no barriers of social caste or business tradition against advancement for character, ability, and initiative. American business has learned that it serves itself best by encouraging by every practical means individual ambition and initiative, and hurts itself most by repressing or neglecting them. Competition for efficiency, both within an organization and between organizations, will prevent any institution from long enduring in which maintenance of opportunity and recognition of initiative are not controlling principles of management. As heads of the greatest of our financial and industrial institutions stand men who started from the humblest of beginnings. Through all the grades of executive authority and reward stand men in positions in keeping, generally speaking, with their individual merits. I, personally, see no reason for fearing that the enlarged banking organizations which the future may hold would necessarily supply future bank employees with any less opportunity for achievement than unit banking."

"Again, a major consideration of administration in any multiple form of banking organization must be its public relations in every community it touches. Its foremost consideration must be actually and visibly to serve the economic upbuilding of that community. No system will be long tolerated whose local members work, or are suspected as working, to draw economic strength from one place to enlarge the financial power of another. The local unit bank has always been part and parcel of the communities where it lives—and no system can last which does not make it a major principle of operating technique to serve, and not exploit, the communities into whose business lives it enters."

**Growth of Banking Education**

DENVER, Colo.—At the American Institute of Banking convention held here last month the growth in the effort among bank employees to provide themselves with banking education was shown by the fact, as reported by one speaker, that 12 years ago the institute had 59 study chapters, today 298, and that its enrollment in the study courses had grown from 11,000 to 45,000, or an increase of over 300 per cent. The graduates number nearly 14,000. The institute is the educational section of the American Bankers' Association through which bank workers are given instruction in theoretical and practical subjects relating to their business.

The Herald bunch paid the L. L. Brock melon and roasting ear patch a visit Tuesday afternoon, and found that family visiting his brother way out in New Mexico. We helped ourselves. Mr. Brock certainly has a well kept farm home and farm.

Elder H. G. Richards will preach for the primitive Baptist at the Christian church Sunday at 11:00 o'clock A. M. You are cordially invited.

### The Convenience of RUNNING WATER

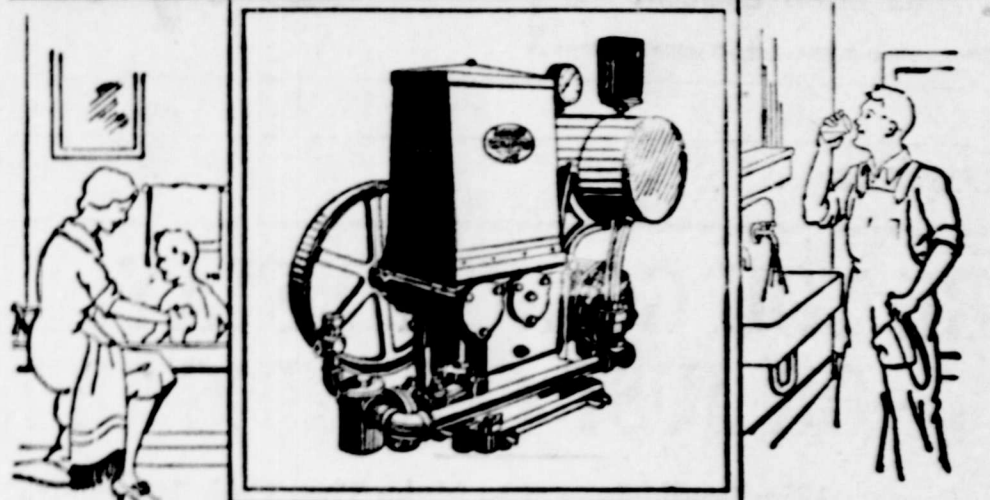


Fig. 812 Dempster Automatic Water System with 24 gal. Pressure Tank

JUST think—the convenience, comfort, health and labor saving of running water in your home. This is what the Dempster Automatic Water System means to you—maximum convenience at minimum expense.

The Dempster Water Systems have been especially designed for farm and suburban homes. Built to give you years of complete satisfaction—years of running water convenience. Operate with windmill, gas engine or electric power.

See your dealer and arrange to install a Dempster. Or write to us—our water supply engineering department will give you expert advice without cost to you.

DEMPSTER MILL MFG. CO.  
Amarillo, Texas Denver, Colo. San Antonio, Texas

CICERO SMITH LUMBER CO.

### DEMPSTER WATER SYSTEMS

### NEW BEAUTY SHOP IN TOWN

Our Specials will continue through next week as follows:

ONE WAVE ..... \$4.00  
TWO WAVES ..... \$7.50

There will also be an extra rate given to school girls.  
ONE WAVE ..... \$3.75  
TWO WAVES ..... \$5.00  
ALL FINGER WAVES COMPLETE ..... 40c

### MILADY HOME BEAUTY SHOP

A PERMANENT BROWNFIELD INSTITUTION  
610 MAIN ST. JUDGE WINSTON'S HOME

### —NOTICE—

We have moved the BARBER SHOP, formerly located next to First National Bank to its new location on West Main, in building with the City Tailor Shop.

Your Patronage will be highly Appreciated.

### SHAG AND SHORTY



GOLDEN CREAM BREAD

"Gee, Aint It Good?"

Yes, and Good for Him. Baked just right—to a crisp brown to give it that home-made flavor you so desire. Just the sight of it, makes you hungry si its no wonder the children, and grown-ups, too like Golden Cream Bread. Take home a loaf or two—today.

### THE BON TON BAKERY

BRING YOUR PRESCRIPTIONS TO US, WE WILL FILL THEM CORRECTLY OR NOT AT ALL. ASK YOUR DOCTOR OF THE SERVICE WE RENDER.

### SPECIALS

\$1.50 BOYER TOILET SETS ..... 50c each  
NEW GILLETTE RAZOR and BLADE FREE, With 35c TUBE SHAVING CREAM.

### PRESCRIPTIONS

BRING YOUR PRESCRIPTIONS TO US, WE WILL FILL THEM CORRECTLY OR NOT AT ALL. ASK YOUR DOCTOR OF THE SERVICE WE RENDER.

### SPECIALS

\$1.50 BOYER TOILET SETS ..... 50c each  
NEW GILLETTE RAZOR and BLADE FREE, With 35c TUBE SHAVING CREAM.

### Alexander's

BROWNFIELD, TEXAS

OLD CUSTOMERS VALUED  
NEW CUSTOMERS WELCOMED

### Save Wear on Your Engine by using—

Conoco Germ-Processed Paraffin Base Motor Oils.

Nothing in the operation of your car is more important to its life and usefulness than the proper lubrication. You can't stop friction entirely, but it can be cut to minimum by using Conoco-Germ processed Paraffin Base Motor Oil. GIVE IT A TRIAL.

### FITZGERALD FILLING STATION

### Turner News

Well we have been having some nice showers of rain this last week which were quite refreshing after such hot days. Most every one will be busy at work for several days now as the maize is getting ready to gather and the cotton is opening real fast. Several of the farmers have begun to pick cotton this week others are busy heading maize, some are picking beans and peas preparing for "old man winter."

We hear quite a great deal about folks canning too. These things they are putting in these cans will sure taste this winter we feel quite sure.

Mrs. Donaghe spent Sunday with her daughter, Mrs. Arthur Cobb. Mr. Cobb has been gone to Grandview, Texas also Dallas. He reported crops pretty short. He said that he saw some pretty good crops around Venus about all we hear is short crops and dry weather and hard times.

I feel sure Terry and Yoakum counties have a lot to be thankful for. It seems crops are better here than any place we have heard from recently.

Mr. and Mrs. Jenkins spent Sunday with Mr. and Mrs. S. J. Hinkle. Miss Irene Hinkle, Harris Smith and Ramon Hinkle visited Mr. and Mrs. Philip Williams Sunday afternoon.

Mr. and Mrs. Philip Williams spent Sunday night with Mr. and Mrs. W. P. Hinkle.

Mr. and Mrs. W. P. Hinkle spent Sunday with Mr. and Mrs. J. L. Weldon.

Mr. Weslie Hinkle happened to a painful accident Sunday, while cranking his father's car. The crank slipped off and hit him on his lip cut two gashes in his lip and knocked one tooth loose. Cut one of the gashes clear through his lip. He was immediately carried to town and the lip dressed. He was resting very well Monday evening, we thing he will soon be again, good as new.

Mrs. Herring happened to a painful accident as she was coming out here. She started to step off the running board of the car before the car had fully stopped and her foot slipped she fell to the ground breaking

her collar bone. It seemed that her shoulder was paining her a lot when she left Mr. Weldons Thursday evening. We sure hope her trip home did not cause her a lot of pain. We can have an idea that accidents like that are not at all pleasant.

Mr. and Mrs. Donald Smith were out to Sunday School. We were proud to have them back. There was quite a nice crowd out to Sunday school we send a hearty invitation to all who will come and take part in our Sunday school. We'd be so proud to see a big crowd out every Sunday morning.

### LOCAL POST OFFICE TRAPS FUGITIVE FOR DEPT. OF JUSTICE

The local postoffice was instrumental in apprehending a fugitive from justice Tuesday when they lured, through the medium of a faked registered letter, the man wanted by the authorities into the postoffice long enough for Sheriff Cain to make his arrest.

Tuesday Sheriff Cain received a wire saying that Ed Shackelford who has been living here the past three months, was wanted by the U. S. Department of justice on a federal charge involving a national bank in Oklahoma.

A registered letter was prepared and when Shackelford called for his mail the postoffice clerks notified Sheriff Cain, while the postmistress proceeded to take as much time as possible in delivering the letter. Although Cain arrived just a minute too late, one of the clerks recognized the car that he drove off in and they followed, arresting Shackelford in front of the Proctor Hotel.—Lovington, (N. M.) Tribune.

Mr. W. H. Harris, owner of the Brownfield swimming pool, announces that he will close the pool for the season next Monday the 15th. In the meantime, two swimmers, when they come together, can get both swims at the price of one. By the way, Mr. Harris gave the Herald family a rare treat of a gallon of okra he has raised under irrigation.

The plant room has also been overhauled to take care of the greater traffic over 100 percent over of last year.

A line has also just been constructed to Robert's Switch, the village which has sprung up within the last few months eight miles west of town on the Santa Fe.—Levelland Herald.

### STATE TELEPHONE CO. MAKES IMPROVEMENTS

The State Telephone Company has just installed a new electric switch board of more than double the capacity of the former unit. The business had grown to such an extent that it became necessary to use two operators and the number of phones in the local exchange were too many for the old equipment.

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### A GOOD MIXER

Mr. Zack Smith, of Bonham, was out the past week looking after his fine farm in the Johnson community, which we understand has a nice crop on it. Mr. Smith seems to be well pleased with his land in old Terry. He reports fine crops in the Bonham section.

### Terry County Fair Shaping Up Says Sect.

The County Fair is only a few weeks off now and indications are that a lot of people from other sections will be here to inspect the exhibits and we don't want to fall down on any portion of the affair. The County Agent, Roy Davis is not with us any more and of course cannot assist in the advance arrangements. He will be here during the exhibition however and we want to show him a good one when he comes.

Farmers, 4-H Clubs and merchants are urged to prepare their exhibits and have them in place on time. The Chamber of Commerce is sponsoring the Fair and will be much disappointed unless it is equal to any that we have heretofore staged and they hope that it will exceed all others. Remember that Terry County has the best crops in Texas this year and we want to be prepared to show them. Let every person in the county act as a committee of one and let see what we can do with it.

The General Manager is not going to be able to visit any section of the county as all advance arrangements are in his hands and he will be very busy between this time and September 26, which is the opening day of the exhibition. Plenty of entertainment is going to be furnished this year. In fact more than last, and we think that we will have a much better Carnival Company. Roy Moreman, is going to stage races of various kinds and persons interested in entering any class would do well to see him at the Commerce Hotel. The catalogs will be mailed out within the next few days.

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**FIRST NATIONAL BANK**  
of Brownfield, Texas

With resources devoted to the development of the best farming section of the State.

—YOUR ACCOUNT SOLICITED—

K. M. KENDRICK, President  
W. E. McDUFFIE, Cashier  
JAKE HALL, Ass't Cashier

AUTO REPAIRING DONE ON—

**-TERMS-**

—IF YOU DESIRE,

We can fix anything about your car that needs repairing such as—Piston Rings, Bearings, Cylinders Reboled and Reground. Expert mechanics and Electricians to do your work.

**McSPADDEN SHOP**

Ask the man whose car we have overhauled!

For—

**GOOD LUMBER and other BUILDING MATERIALS**

—see—

**CICERO SMITH LUMBER COMPANY**

I AM NOW OPENING UP A REPAIR SHOP IN HARDIN AND BURNETT BUILDING, FIRST DOOR EAST OF PHILLIP'S PETROLEUM SERVICE STATION. WILL APPRECIATE YOUR REPAIR WORK. ALL WORK GUARANTEED

**JACK BENTON**

**FOR SALE**  
Tool House, 12x14. Will Sell for a Bargain.  
**GEORGE SNODGRASS**

**Relief From Curse Of Constipation**

A Battle Creek physician says, "Constipation is responsible for more misery than any other cause." But immediate relief has been found. A tablet called Rexall Orderlies has been discovered. This tablet attracts water from the system into the lazy, dry, evacuating bowel called the colon. The water loosens the dry food waste and causes a gentle, thorough, natural movement without forming a habit or ever increasing the dose.

Stop suffering from constipation. Chew a Rexall Orderlie at night. Next day bright. Get 24 for 25c to Alexander Drug Co. day at the nearest Rexall Drug Store.

Five playmates offered to give blood for transfusion to save the life of Clarence Shelton, a 10-year-old Chicago boy.

**PTA to Hold First Meet Next Thursday**

We are requested to announce that the first meeting of the Brownfield Parent-Teacher Association will be held next Thursday afternoon, Sept. 18th, at 3:45 in the grade school auditorium.

You are cordially invited to come and help get this important auxiliary of our public schools under way for the best term of school in our history. Come.

We have informed the past week that Miss Irene Dobbs had become the bride of Mr. Ted Kinney, a driller in the Hobbs oil fields some two weeks ago. The wedding took place at Lovington, Miss Irene is the charming daughter of Mr. and Mrs. T. M. Dobbs of the Challis community, and is at present head nurse in a sanitarium at Hobbs.

**WTC to File Damage Suit Vs. Geographers**

Stamford, Sept.—Publishers of geographies used in the public schools of Texas and several other states will shortly be made joint defendants in a million dollar damage suit, if a majority of the directors of the West Texas Chamber of Commerce endorse a recommendation of the organization's Publicity Committee.

At a recent meeting of the committee, the West Texas Chamber of Commerce was asked to institute suit for "at least \$1,000,000," against certain publishers, for "scandalously and damagingly untrue descriptions of West Texas territory." Facts to back up the request were set out in a 3,800 word brief which contained excerpts from public school textbooks, some published as late as 1929, in which West Texas is described as a semiarid region, unfit for agriculture; swept by piercing winds and subjected to severe snowstorms and sudden and marked temperature changes and having no production of cotton, wheat, oil or other minerals.

**Harvest Home Festival Great Scottish Event**

The annual "Kirm" or Harvest Home, is a settled institution on Scottish farms. These events are usually held in the granary of the farm, which is suitably decked for the occasion. The floor is none too smooth; but the tackety boots of the dancers are quite able to contend with it. The band consists of a fiddle and melodeon, and the dances bear such weird titles as "Petronella," "Rifeman" and "Drops of Brandy." The most amusing part of the proceedings comes when the steward returns thanks to the farmer for giving the "kirm." It is the one speech he makes in the year, so it is a great event for him. He usually begins in high-down English, to the admiration of the company, but invariably fails to keep it up, and ends in braud Scots.

**Hint for the Home**

Women may lead in literature, divorce, glass blowing, fat girls, etc., but there is still one province where man reigns supreme.

When I got home last night Mrs. B was listing about 30 degrees to the starboard and complaining of severe pains in her left side.

After much coaxing I got her to tell me what the trouble was. She said she had carried in a bucket of coal. I lit into her good. I was furious. I told her never to let me hear of her carrying in another single bucket of coal as long as she lived.

Her lips quivered and I thought that perhaps I had gone too far.

Then I told her that if she wanted to carry in the coal it was all right with me, but I wanted her to carry two buckets at a time in the future. I don't want no lopsided wife.—Spokane Spokesman Review.

**Force in Expression**

The expression, "An unlicked cub," is a strong, homely reference to a person who is crude, unpolished and undeveloped, who must literally be licked into shape by the attrition of life's experiences.

The metaphor is one we have borrowed from the world of zoology. It is an allusion to the practice of the mother bear, who actually seems to be constantly licking her cubs.

While, of course, the cub is not in reality licked into shape, still, an unlicked cub is such a bedraggled looking spectacle as compared with one who is, that the unlicked cub has come to take on the significance it has today, of something unfinished and uncouth.—Kansas City Star.

**One's "Birthday"**

The word birthday designates primarily the day of one's birth. Colloquially, the term is used to designate subsequent anniversaries of that day. Dictionaries emphasize this use, defining the day as, "the day of one's birth or anniversary." An anniversary is defined as, "a commemorative observance or celebration of an event separated by one year, or by an exact number of years from some past event." On one's first anniversary, one is one year old but celebrates what is colloquially accepted as one's second birthday, but one's first birthday anniversary.—Literary Digest.

**Caesar's Profound Rebuke**

The following quotation is from "Plutarch's Lives": "Caesar once, seeing some wealthy strangers at Rome carrying up and down with them in their arms and bosoms young puppy dogs and monkeys, embracing and making much of them, took occasion, not unaturally, to ask whether the women in their country were not used to bear children; by that prince-like reprimand gravely reflecting upon persons who spend and lavish upon brute beasts that affection and kindness which nature has implanted in us to be bestowed on those of our own kind."

**Early Arctic Voyages**

The Arctic regions were explored as early as 1588 by John Davis, who in that year reached latitude 72 degrees 12 minutes north. He was followed by William Barents in 1598, Henry Hudson in 1607 and William Baffin in 1616. The North pole was reached by Peary on April 6, 1909. The south polar regions were explored by Capt. James Cook in 1774. The South pole was discovered by Roald Amundson on December 14, 1911.

Spur, Texas, opened their first paved street with a big celebration one night last week, included in which was an old fiddler contest, a square dance, Virginia reel and community singing. They forgot the drouth for a time and had a good time.

Radio and carrier pigeons have been used in connection with airplane map making in Alaska.

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All directors of the West Texas Chamber of Commerce have been supplied, during the past week with a referendum ballot on the suit, and if a majority of them favor the action, immediate steps will be taken to start legal machinery in operation to get the litigation underway, officials of the Regional Body say.

"We have just and sufficient grounds for the suit," says Max Bentley of Abilene Chairman of the Publicity Committee, and we have been advised by competent attorneys, that we have an excellent chance to get judgement if we prove our contentions in court, and we are prepared to do so.

"In addition, we will be able to bring about corrections of these untrue and misleading statements regarding West Texas in the next editions of the geographies and the newspaper stories that will be carried all over the United States in connection with the suit will serve to enlighten people of the true conditions in this area."

Some of the misstatements in geographies being used in the public schools, to which the committee object are:

"In Western Oklahoma and Texas, the rainfall is so slight in the great plains area that vegetation is scanty."

"The Rio Grande is the fourth in length of the rivers of North America. The whole course of the stream lies through arid country."

"The winters of the west and northwest (speaking of Texas) are often long and severe. Icy winds from the frozen north sweeps over this section and the ground is covered with snow for several weeks."

"Agriculture (in Texas) is chiefly carried on east of the 100 meridian." This meridian passes through Abilene and Ballinger.

"The eastern part of the state (Texas) with heavy rainfall has thick forest and swamps. The western part has few streams, thorn cactus plants, scattered bunches of grass and low bushes. One side of the state has so much rain it is in the cotton belt. The other so little rain it has large ranches, with few farms and few people."

"Another of the valuable rock products of the South is the petroleum of crude oil found especially in the coastal section of Texas and Louisiana and in Oklahoma."

A child studying books in which the above quotations and countless others as untrue appear, would never realize that in 1929 West Texas produced partially 40 percent of the cotton crop of Texas; nor would it have any reason to know that west Texas produces one-seventh of the petroleum or crude oil of the United States, the West Texas Chamber of Commerce Publicity Committee contends.

In addition to sponsoring the effort to effect corrections in public school textbooks any misleading statements concerning West Texas in the West Texas Chamber of Commerce Publicity Committee has undertaken several other projects of importance including the distribution of several hundred thousand lithographed stamps advertising the attractive features of West Texas; publication by all towns in the West Texas territory of interest compelling literature and also lending assistance to a campaign to popularize Texas made goods and increase their consumption in the State.

**MAKING IT HOT**

Tillie—"But, mother, I can't marry him. He's an atheist, and doesn't believe there is a hell."

Mother—"Go ahead and marry him dear, and between us we'll convince him he's wrong."

**HE MUST BE IN LOVE**

Cop—"You say the judge is absentminded?"

Clerk—"Well, in court today he dismissed the prisoner, sentenced the jury, scratched his desk and hit himself on the head with the gavel."

**CHISHOLM'S**

SPECIALS FOR FRIDAY AND SATURDAY, AUGUST, 12th, and 13th.

**SUGAR** 25 lb. Bag **1.39**

**FLOUR** PREMIUM 48 POUNDS **1.29**

Milk, Baby Size Can ..... 5c Sardines, American, Can ..... 5c  
Pork & Beans Paramount ..... 9c Potted Meat, 8 for ..... 25c

**Dry Salt Meat Plates lb .16**

**Coffee** 4 lb. In 6 qt. Galv-Pail **.94**

Vanilla Ext. 4 oz. bottle ..... 42c SOAP, P. O. 3 bars ..... 19c  
Macaroni Spaghetti, Pkg. .... 6c KRAUT, Medium Can ..... 8c

**Syrup** Country Maid Per Gal. **.79**

**VINEGAR** GALLON Glass Jug **.47**

RAISIN, 4 lb. .... 32c LIPTONS TEA, 1 lb ..... 77c  
Matches, 6 boxes, Buffal ..... 15c TREE TEA, 1/4 lb. .... 19c

**SOAP** Crystal White 7 Bars for **.27**

**ALL SCHOOL SUPPLIES**

**HARDWARE SPECIALS**

NO. 2 TIN CANS ON HAND. GET THEM TO DAY. CANNERS AND SEALERS, FRUIT JARS, LIDS, ETC. ECONOMY FEEDS FOR EVERY PURPOSE. C. S. MEAL, SHORTS BRAN, ALFALFA HAY. SALT, ANY KIND, (STOCK, MEAT, ICE-CREAM.)

**SERVICE STATION**

REAL SERVICE, GAS, OIL PARTS, BATTERIES, ETC.

**WE DO YOUR REPAIR WORK PROMPTLY**

TIRE BARGAINS—See us now and get our prices. We will save you money.

**SOUTH OF COURT HOUSE BROWNFIELD, TEXAS.**

**Union Make-ups**

L. L. Brock and family left Thursday for their vacation. They will be gone ten days.

Hazel Harred, Edna Ruth Johnson, Stephen Brock, Wayland and Lewis Parker are attending Brownfield High School this year.

Miss Ruth Groves returned home Friday. She reports a very nice time while on her visit.

J. C. Bass and J. T. Vick carried a load of water melons to Lubbock Thursday.

Mr. Ben Johnson and Miss Zora Weeks, accompanied by Miss Weak's mother and Mr. Johnson's sister and husband went to New Mexico Saturday.

The young people enjoyed themselves Saturday night with a party in the E. C. Groves home.

There will be church Saturday night, Sunday and Sunday night at the church house, Everybody come.

Miss Cloah Moore and Miss Ruth Groves are guests of Miss Margaret Christy, Sunday.

D. M. Roe and family spent Sunday with relatives in Brownfield.

T. B. Inman and family spent Sunday with J. C. Bass and family.

Miss Evelyn Patterson is visiting in Big Spring this week.

Mr. L. D. Patterson, R. L. Newson and Lefty Segars, went to Zig Spring Thursday, but returned Saturday.

Miss Toy Belle Barton spent Saturday night with Miss Ruth Groves.

Miss Merle Jones was with us Sunday night. It seems natural to see Merle around the place.

The Women's Canning club is still in progress.

Mr. W. D. Christy and Miss Leta Mae Bass attended the party Saturday night.

Mr. Alton Owens is going to attend the Wayland College at Plainview this fall. We understand he will be a school teacher.

Blue geese have been developed at a government zoological park.

You can be **DRIVEN** by his **U.S. TIRE** you can buy at a very **LOW** price..



**FEARLESS**  
Everywhere renowned for their unsurpassed long-life qualities, everywhere remarked upon for their beautiful appearance—U. S. Peerless tires are tires you can boast of without reservation and they cost no more than tires you would not care to have seen on your car.  
U. S. Peerless tires are built by the world's largest producer of rubber—guaranteed for life and offered by us at great savings. Outfit your car with these quality tires—today!

**THE BIG SWING IS TO U. S. TIRES**  
**MILLER & GORE**

CONTINUED NEXT MONTH  
Author—"This is the plot of my story. A midnight scene. Two burglars creep stealthily toward the house. They climb a wall and force open a window and enter the room. The clock strikes one." Sweet Thing (breathlessly)—"Which one?"  
THE TERRY COUNTY HERALD



**THE HERALD**

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

Subscription Rates  
 In Terry and Yoakum Counties \$1.00  
 Elsewhere in U. S. A. \$1.50

Advertising Rates on Application

Official paper of Terry County.



How come the Santa Fe to be named John? We have heard this expression a great deal of late, but each guy lets it go at that. We doubt if they know.

The South Plains fair management promises one of the best if not the very best regional fairs this year they have ever put on, and they have had some good ones. Territes should all try to attend this year. The educational features will be great and the amusement inspiring.

Building material is cheaper right now than it has been for several years. Likewise, labor is cheap and easy to get. What a combination to the man who is contemplating the erection of a home or a business building. Do it now and put some poor fellows to work and circulate a few dollars in the community.

Well, the Herald was aiming to get on the Waco News editor's neck for bemoaning West Texas, but after Amon Carter of the Star-Telegram and the Abilene News got through with him, the Herald felt sorry for the bird and decided to pass him up. But this don't mean that we ceased to wonder what the thunder was the trouble with that guy that morning.

Uncle Pete Polynox of the Texas Weekly wants to know what disposition will be made of the big bond issue by the state democratic convention. That issue was settled by about 78 percent of the voters in July Uncle Pete, and Ross Sterling dropped it like a hot rock in the second primary in order to get that extra 88,000 votes. Its dead, uncle Pete.

If we believe the cartoonist, all kids hate to see school start, and at least half of them pray for the school house to burn down. This would make them guilty of arson in spirit at least. But the Herald believes the cartoonists are deceived about the matter. They probably lay flat of their bellies when young and drew pictures in the dirt instead of going to school, and that is what makes them what they are and what they believe about the poor kids.

Just what we think of the buy a bale movement is expressed better than we can in another article reproduced this week. It would probably help some if you bought and stored or burned the cotton before it is ever ginned, but when it goes through the gin it is commercialized and the whole world knows that cotton to be in existence. Farmers were pled with and begged to reduce the acreage in the spring and did not do it unless it was some here who had cotton blown out. If every body buys a bale to hold now and it did boost the price later on, they would plant the whole creation next year and hurt the fellows who were helping them now.

Oh, it isn't the money you're making, it isn't the clothes you wear. And it isn't the skill of your good right hand  
 Which makes folks really care—  
 It's the smile on your face,  
 And the light in your eye,  
 And the burdens that you bear.  
 —Sunshine Magazine.



**Caught in the Gust!**

Sometimes a little gust of wind comes along and almost blows you off your feet.  
 A strong wind can do much worse. It can damage or destroy your house.  
 Financial Safety Lies in WINDSTORM INSURANCE  
**C. R. RAMBO**  
 Bonded Abstractor of Land Titles, Loans and Insurance.

**West Texas Finds Its Friends Says Editorial**

In the adjoining column on this page appear excerpts from an editorial diatribe against West Texas which was published in the Waco Times-Herald. If the paper were published at some remote point from West Texas where no community of interest could exist, it might be dismissed as the ebullition of an alien tongue; but when it is borne in mind that West Texas has often protested its friendship and solicitude for West Texas, and has gone so far as to include itself as one of the West Texas cities, particularly where commercial interests were involved; and when the editor assumes to speak for "Texas as a whole," then indeed the attack becomes noticeable—just as if De-Priest of Chicago should assume to speak for Caucasian civilization.

If West Texas has called for help in the drouth situation, that call has not been directed toward Waco and Central, although West Texas would not for a moment think that the churlish attitude of the Times-Herald is representative of either of Waco or Central Texas. When the Waco man hops in the air about the West Texas drouth situation, he conveniently forgets the fact that Central Texas is "crying for help" as much as West Texas is, and is going about from doorstep to doorstep not only in Texas but all over the country begging people to "buy a bale." As a matter of fact, the cry for help from West Texas is directed entirely toward Washington, where the Government has announced a program of relief for drouth-stricken regions throughout the country. West Texas has a number of counties hard hit by the dry weather, being made up mostly of those which struck a similar dry stretch last year. On this account West Texas has moved for consideration by the Federal Government on an equal basis with that of other drouth regions.

It is conceivable that the editor of the Waco paper was not so much intent on mocking West Texas and jeering at its achievements as in glorifying Governor Moody, who hails from Williamson County, as the leader of the movement for relief to West Texas. Nominally, the Governor of the State must be connected with an application to the Federal Government for aid to the drouth sufferers; but in doing this it was not necessary or expedient to strike a theatrical attitude and approach the matter with a beating of tom-toms and a rattling of metallic hardware. It was the idea of West Texans to call a conference of bankers and other representatives of commercial interests to sit about the council table to determine what should be done through co-operating action to restore agriculture in the several afflicted counties. The Governor enters in tinsel and gold braid, accompanied by a loud fanfare of trumpets and gives to the world a picture of an entire State prostrate and bankrupt and reduce to the necessity of begging alms from the Federal Treasury. West Texas wanted action—not melodrama.

The writer of the Waco editorial, for lack of other opportunity for display of satire, assails the Texas Technological College at Lubbock. The growth of that institution has been phenomenal. Its record for development in so short a period of time quite eclipses that of any other institution of the kind in Texas or in the South. The tremendous increase annually in its enrollment, since it was established, affords evidence enough of the wisdom of its founders. Just one factor has held it back from full fruition and that is the parsimony of the State Government, particularly during the period of the Moody administration. If its facilities had been expanded to correspond with its needs, the record would indeed have been miraculous. If the writer of the Waco editorial were as replete with information on the subject as he is with the consciousness of being the successor to masters of satire, classic and modern, he would know that the Texas Tech has been established but five years, consequently but two full-course classes could be graduated from the institution. It is to be suspected that the instances where a graduate of any educational institution has become, within a year of leaving school, an "outstanding world expert" in any subject are at least limited in number.

The transparent ignorance of the Waco writer is further shown in his reference to the pink boll worm quarantine in a few Southwest Texas counties. This was not a disaster of nature visited upon West Texas, but the product of defense measures on behalf of other cotton growing regions and particularly of the Central Texas region around Waco, of which the Times-Herald writer pretends to think so highly. The cotton farmers in these West Texas counties could have gone on well enough, raising their cotton in spite of the pink boll worm, because it was thoroughly established by the experience of farmers as well as by the researches of the scientists sent by the Government, that the region afforded such excellent controls of the pest that,

while it might exist and be transmitted to other regions, it did not materially lessen the production in that particular region. In short, the boll worm quarantine was clamped down on these West Texas counties for the sole purpose of protecting the counties farther east from the pest.

There was no destruction of crops in the West Texas counties. On the contrary, the farmers of this region were required by the State to sacrifice a great deal in quarantine costs for the benefit of Central, South and East Texas, and cotton States east of Texas. The "rest of the State" did not "pay West Texas" in this instance. It merely repaid to West Texas a part—and a part only of the cost of protecting the rest of the State against the boll worm invasion.

The secret of the Waco paper's animus comes out in the paragraph referring to the validation of West Texas land titles, through the Small "river-bed" bill. The fact that these lands had become valuable through the discovery of petroleum on some of them explains why there should be some who desired the State to break its contracts. Certain gentlemen having access to the Land Office records had discovered a technical flaw in the titles to these lands, and immediately filed claims for these lands on their own behalf, thereby forcing the State to file suit against the land owners to whom it itself had sold the land. The Small validating bill was the answer of outraged public sentiment. It is our information that the editor of the Waco paper, whose name is Frank Baldwin, as a member of the Legislature, sought to prevent passage of the Small bill, and when Mr. Moody vetoed the bill Mr. Baldwin was one of the few who stood against the movement which overturned the veto by an overwhelming vote.

The proprietorship or dominant interest that operates the Waco paper also conducts or is interested in newspapers in West Texas, at Wichita Falls, Ranger, Eastland, Cisco, Breckenridge and Mineral Wells. For this reason, apart from all other considerations of property, we should think that a sense of proportion would induce the ownership of the Waco paper to disavow an editorial assault upon a section of the State which has done nothing to provoke it. If we should be mistaken in this viewpoint, then indeed the area in which all these papers function affords a wide theater for the display of journalistic gymnastics.

Or it is a case where each paper has a policy for Texas distinct from the other? It would remind us of the hero in the novel who rushed out of the house, mounted 12 different horses and rode off in opposite directions.  
 May we not conclude with the paraphrase that men may come and men may go, but West Texas will go on forever?—Star-Telegram.

**"IT IS AN ILL WIND—"**

The drouth, as severe as it has been, not only in some sections of the Southwest, but throughout the agriculture areas of the entire country, will not be without its compensating features. It has put a check on much of the high living in the cities and has taught the farming population to waste less and save more. Reports editors in the field check with reports from county and home demonstration agents to the effect that many farm families have a greater supply of food products on hand than ever before; that more farm families are supplied with poultry flocks, dairy cows and other means of providing a living at home than at any time in the past ten years; and that farmers, as a whole, owe the banks less money than they did last year.

Reports of this kind are encouraging inasmuch as the lessons we are learning this year, if not forgotten, will serve us in more prosperous times. Every farm should be made to produce most of the vegetables, fruits, dairy and poultry products, lard, pork and other meats consumed by the family operating the place. This should be true in the case of renters as well as when the owners lives on the farm. When this is done the cotton crop, whatever it amounts to, belongs to the man who produces it, or, in case of a tenant, his legal share of it. The same is true of other crops and livestock produced for the market.

Landlord who neglect to provide a way for their renters to have a garden and who object to renters having chickens, a cow or two and a brood sow for their own exclusive benefit are making a mistake. Contented renters are always more profitable than the dissatisfied ones. The farm, first of all, should provide food for the family that operates it.—Farm and Ranch.

**FAMOUS FINALS**

A wise-cracker and practical joker of Evanston, Ill., went one step too far.  
 When his wife introduced to him her girlhood chum, the joking husband locked the new guest over, remarked that she needed a shampoo, and dragged her to the bath room, there giving her hair a washing. It was one joke too many. This patient's mama had him lodged in jail.

**WHERE YOU CAN FEEL AT HOME**

The spirit of welcome shines through every transaction of this bank with its depositors. Our service takes form of a perpetual invitation. We invite you to ask for service so that we may have more opportunities to give you service.

In our dictionary, service means helpfulness.

Whatever we can do to make things more pleasant for you, we want to do. Anything that will aid your progress and advancement, will command our active interest and co-operation.

The strong resources and up-to-the-minute facilities of this bank are here ready for your use. We cordially invite you, whether you are an old depositor or a prospective depositor, to come in and make use of them.

**BROWNFIELD STATE BANK**

MEMBER FEDERAL RESERVE SYSTEM

**THE CHRONIC LIVE WIRE**

Civic pride and a conscientious performance of community duties characterize the best business men and citizens everywhere. But anything, no matter how commendable on general principles, may be run into the ground.

We have in mind what we have termed the "chronic live wire." He is always a "good fellow," always a booster, always full of "pep" and enthusiasm and always with a grand scheme that won't work. He gladly plays the part of community goat, because he is willing to neglect his own business, if he has any, in order to serve on innumerable commissions boards and committees supposed to be for the promotion of mass prosperity and uplift.

Nearly every town has such a character. He means well and is fairly useful to everybody and everything, excepting himself and his own family. He is a living example of local patriotism run to seed.

Unfortunately, he becomes so thoroughly wrapped up in optimism that he loses his sense of proportion and often ends in personal bankruptcy, through his ambition to be a public benefactor.

Many of us have passed through that stage and some have survived, but hundreds have ruined themselves through trying to carry the entire community burden.

Boost, but don't "bust" yourself doing it.—Wellington Leader.

**ONLY THESE ARE VALUABLE**

Men are valuable in proportion to their ability and willingness to work in harmony with other men. When a man loses his ability to co-operate with others he has joined the Down-and-Out-Club—Bob Maxwell, Topeka Kansas.

**NO MONEY, NO GIRL!**

"Talk about a woman's sympathy! I told my best girl the other night that I was broke."  
 "What did she say?"  
 "She said so was our engagement!"

**DAD MISSES THE POINT**

"John, it's positively shameful the way Junior talks. I just heard him say, 'I ain't never went nowhere.'"  
 "Shameful? Why he has traveled twice as much as most boys of his age!"

**Again Konjola Shows What it Can Accomplish**

Prominent San Antonio Man Eager In His Praise Of New Medicine.

**MR. CHARLES OLIPHANT**

"I am glad to endorse Konjola to any who suffers as I did," said Mr. Charles Oliphant, well-known San Antonio railroad man, 423 Lamar street, San Antonio. "About a year ago I suffered a breaking out on my skin. Little patches of pimples appeared and were called water-blisters. They itched and burned severely, and though I tried many remedies I gained only temporary relief. From Konjola, I gained what I consider miraculous results. The breaking out disappeared within three weeks after I began taking Konjola. I had kidney trouble but now the pains in my back and the swelling under my eyes have disappeared also. I feel better in every way and have gained weight. I think Konjola is a very fine medicine."

Konjola is recommended over a six to eight weeks period and is designed to relieve ailments of the stomach, liver, kidneys and bowels, and rheumatism, neuritis, and nervousness.

Konjola is sold in Brownfield, Texas, at Alexander Drug Company, and by all the best druggist in all towns throughout this entire section.

V. R. Plummer, representing the Temple Trust Co., was here this week. Mr. Plummer informed the Herald that Brownfield and Terry county looked good to him, and that his company was well pleased with all their loans here.

**MAGNOLIA PRODUCTS**

Magnolia ETHYL GASOLINE; Magnolia MAXIMUM MILEAGE Gasoline; Magnolia KEROSENE; Magnolia WAX; Magnolia Socony MOTOR OIL; Paraffine Base (all grades); Liberty AERO OILS (all grades); Tractor Oil; Axle Grease; Neatsfoot Harness Oil; Harvester Oil; Heavy Windmill Oil; Cream Separator Oil; Domestic Lubricant and many other grades of Magnolia Brand Oils and Greases, constituting a full line of Petroleum Products.

**FREE SOUTHWESTERN ROAD MAPS**

For planning a weekend outing, or a business trip, make use of the latest Magnolia Road Maps of the Southwestern States. Ask the Magnolia Man for one or the whole set.

**MAGNOLIA PETROLEUM COMPANY**

PHONE NO. 10.

TOM MAY, Agent

**Professional Directory**

**WANT ADS**

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

PICTURE show and store building to trade for small farm or stock of goods. Write J. L. Scultz, Thalia, Texas. 5p.

GOOD PIANO for sale at a bargain.—Hudgens & Knight. tfe

STAYS: Three small Jersey Yearlings at my place, branded EB connected on right shoulder. One and one-half mile east Johnson School. Owner pays for ad and damages. S. PARRISH. 1c.

FOR TRADE, 11 room boarding and rooming house in fine state of repair, located in Post, Texas; also 102 acre farm one half mile from Post, all for trade for Terry county property, or will sell or lease same to right person. T. L. Price, courthouse, Brownfield.

Hemstitching 5c per yard. Bring to my home or leave at Walt's Service Station. Mrs. Walter Gracey. 45tfc.

6 CANS COTTON POISON for Sale at \$5.00 per can.—R. C. BURLESON, at Miller and Gore. 1tc.

1/2 SECTION LAND For Sale. Cheap. 13 1/2 Section Grass Lease with it from 3 to 10 cents per acre.—R. C. BURLESON. 1tc.

FOR SALE, Section 436 Block "D" John H. Gibson Survey, Yoakum Co., located on High-way, leased for oil, will sell with or without minerals. Submit offer.—Fred Mueller, Box 727, Abilene, Texas. 7tp.

I SHALL BE GLAD to do your Hemstitching for 5 cents a yard.—Mrs. A. J. Weldon, 218 North 4th street.

SEE ME if you have second hand wire for sale.—W. G. McDONALD, Meadow, Texas. 4p.

FOR SALE—Two Good Wagons, and Deleo Light Plant.—J. H. GRIFFIN at Farmers Gin tfe.

**Backache Leg Pains**

If Getting Up Nights, Backache, frequent day calls, Leg Pains, Nervousness, or Burning, due to functional Bladder Irritation, in acid conditions, makes you feel tired, depressed and discouraged, try the Cystex Test. Works fast, starts circulating thru the system in 15 minutes. Frustrated by thousands for rapid and positive action. Don't give up. Try Cystex (pronounced Ciss-EX) today, under the Iron-Clad Guarantee. Must quickly ally these conditions. Improve restful sleep and energy, increase health. Only 60c at

**ALEXANDER DRUG CO.**

**NOTICE**

TEXAS AND PACIFIC NORTH-ERN RAILWAY COMPANY hereby gives notice that on the 25th day of August, 1930, it filed with the Interstate Commerce commission at Washington, D. C., its application for a certificate of public convenience and necessity authorizing the construction of a line of railroad from a connection with the Texas and Pacific Railway at or near Big Spring northwesterly and northerly to a point 2 miles north of Vega, approximately 232 miles, with lines connecting with said road extending from Dimmitt to Amarillo, approximately 55 miles, and from a point approximately 66 miles north of Big Spring to Lubbock, approximately 46 miles, an aggregate distance of approximately 333 miles, all in Howard, Dawson, Terry, Lynn, Lubbock, Hockley, Lamb, Castro, Deaf Smith, Oldham, Randall, and Potter Counties Texas.

TEXAS AND PACIFIC NORTH-ERN RAILWAY COMPANY. 6c.

Mr. and Mrs. Travis Bynum are the proud parents of a new son born last Friday.

**Lubbock Sanitarium & Clinic**

Dr. J. T. Krueger  
 Surgery and Consultations  
 Dr. J. T. Hutchinson  
 Eye, Ear, Nose and Throat  
 Dr. M. C. Overton  
 Diseases of Children  
 Dr. J. F. Lattimore  
 General Medicine  
 Dr. F. B. Malone  
 Eye, Ear, Nose and Throat  
 Dr. J. H. Stiles  
 Surgery and Physiotherapy  
 Dr. H. C. Maxwell  
 General Medicine  
 Dr. E. L. Powers  
 Obstetrics and General Medicine  
 Dr. B. J. Roberts  
 Urology and General Medicine  
 Dr. A. A. Rayle  
 X-Ray and Laboratory  
 Dr. Y. W. Rogers  
 Dentist  
 Dr. John Dappoe  
 Resident Physician  
 C. E. Hunt  
 Business Manager  
 A chartered training school for nurses is conducted in connection with the sanitarium.

**SWART OPTICAL CO.**

Eye Examined, lenses ground, glasses fitted. 1015 Broadway.

**TORIC LUBBOCK, TEXAS**

Wm. Guyton Howard  
 Post No. 260,  
 meets 2nd and 4th Thurs. each mo.  
 C. E. Fitzgerald,  
 Commander.  
 C. R. Baldwin, Adj.

Brownfield Lodge No. 530, I. O. O. F.  
 Meets every Tuesday night in the Odd Fellows Hall. Visitors by all means Welcome  
 Jack Holt, N. G.  
 L. A. Greenfield, Sec.

No. 903, A. F. & A. M.  
 Brownfield Lodge  
 Meets 2nd Monday night, each month, at Masonic Hall  
 Dick McDuffie, W.  
 M. Dock Powell, Sec.



**SERVICE PLUS . . . .**

Yes, we give you service, plus the most artistic and modern methods of hair cutting and shaves. Ladies children's work given special attention.

**CITY BARBER SHOP**  
Dee Elliott, Prop.



**WANT TO BUILD?**

We offer a special financing plan that will make it possible for you to build and own your own home—on terms that are just as easy as rent.

**SHAMBURGER**

**REAL BULGARIAN BUTTERMILK**

Can be had from our cooling plant; also sweet milk milk and cream as cold as ice with all the animal smell and taste gone. Why not get the best at no advance in price? Phone 184—City.

LEE TANKERSLEY

We neglected to mention the Robin Hood movie at the Rialto recently under auspices of the Clyde Lewis Dry Goods Co. While it was a fine show and the kids and grown ups got a great kick out of it, the show also advertised Robin Hood Shoes which are handled by this popular store. We understand that there was an overflow crowd to see it, Friday morning Aug. 29th.

A San Francisco windmill develops 100 horsepower in a strong breeze.

**SORE GUMS-PYORRHEA**

Foul breath, loose teeth or sore gums are disgusting to behold, all will agree, **LETO'S PYORRHEA REMEDY** is highly recommended by leading dentists and never disappoints. Druggists return money if it fails.

ALEXANDER DRUG COMPANY

**Tremendous Power from the Wind**

The Aermotor Co. is now making a self-oiling windmill 20 feet in diameter. If you have a well 1000 feet deep, or if you want to raise a large quantity of water from a shallower well, this is the windmill you need. This new Auto-Oiled Aermotor weighs nearly 2 1/2 tons without the tower. It is a giant for power.

Whatever your water requirements may be there is an Auto-Oiled Aermotor of the right size for the work. They are made from 6 feet to 20 feet in diameter. Use the smaller sizes for the shallow wells and the larger ones for the deep wells or large quantities of water. Our tables, sent upon request, tell you just what each size will do.

The Improved Auto-Oiled Aermotor, the genuine self-oiling windmill, is the most economical and the most reliable device for pumping water. It works every day and will last a lifetime.

Every size of Auto-Oiled Aermotor has double gears running in oil. All moving parts are fully and constantly oiled. One oiling a year is all that is required.

The Auto-Oiled Aermotor is made by the company which originated the steel windmill business. For full information write

**AERMOTOR CO.**  
2500 Roosevelt Bldg.  
CHICAGO

Branch Houses:  
Dallas Des Moines  
Oklahoma Kansas City  
Minneapolis

**Bell-Endersen Hdw. Co.**  
Brownfield, Texas

**East Texas Also Favor Texas Pacific Road**

In Tuesday's Star-Telegram is the following from one of the well known editors of East Texas:

"Marshall, Sept 3.—Homer M. Price, editor of the Marshall Morning News, Wednesday appealed to the Texas and Pacific Railway to begin immediate construction of its extension line into West Texas as a means of relieving the unemployment situation.

"Price urged Governor Moody Ross S. Sterling, Democratic nominee for Governor, and United States Senators Tom Connally and Morris Sheppard to go to Washington and urge the Interstate Commerce Commission to give its immediate approval to the project.

Mr. Mitchell, chief engineer of the Texas & Pacific Railway was in Levelland Monday afternoon conferring with Chamber of Commerce officials and others on the best available route through this section. He stated that he would do everything possible in the location of the line to accommodate the citizenship of the country through which it passed. He is making reconnaissance upon which a final survey of the line will be made. Mr. Mitchell is a widely traveled man and has a vast fund of information as well as a reminiscence of interesting experiences at his finger tips.—Levelland Herald.

**THE T. & P. APPLICATION**

Now that the Texas & Pacific has made application for a new railroad up through the Texas Panhandle, the relation of this new move to the possibilities of extending the Texas & New Mexico branch is being discussed.

Roswell believes that if the permit is granted it will mean that the T. & P. will not extend its New Mexico branch straight north, but will extend it northwest from Lovington to Roswell.

Tatum, on the other hand, whose future depends to no small extent on the railroad pushing directly north, hopes that the application for the South Plains line was made with the belief that if it were denied it would make it easier for the T. & P. to get a permit to extend the present New Mexico branch. The Santa Fe, the T. & P. competition in both Texas and New Mexico, will oppose the entrance of the Texas road on the grounds that the Santa Fe extends further into the northern Panhandle area and that to it belongs the right to develop rail facilities in that section.

Should the Santa Fe win on these grounds, the T. & P. can turn around and say the same thing about the northern Lea County territory. The Texas & Pacific extends further into Lea County, and to it, the T. & P. may claim, belongs the right to develop rail facilities in this section.

Another possibility is, that if the T. & P. gains its line in the Panhandle and then cuts across from Lovington to Roswell, the Santa Fe will come into Lea County from the north or east.

In any event the roads are recognizing the splendid prospects that this territory offers and their efforts to tap this section is a healthy sign.—Lovington, (N. M.) Tribune.

A new electrically operated machine turn out 5,000 doughnuts an hour.

Rita Hipp, 15-year-old English actress, is the star of the Little Theatre in Leeds, her favorite role being Shakespeare's Juliet.

**THE TERRY COUNTY HERALD**

**1930. WHIPPET COUPE**

**Four Cylinder**

**Driven less than 3500 Miles By Factory Representatives**

**Carries NEW CAR GUARANTEE.**

**Can be purchased at a Substantial Discount.**

**TERMS TRADE**

**On Display at**

**NOBLE MOTOR CO.**

**313 E. Main Brownfield, Tex.**

**New Firm to Handle Oakland-Pontiacs Here**

The Scroggin-Dickey Motor Co., with headquarters in Lubbock, have opened a branch here in the new Brick Garage location on east Main street. They will have the agency here of the two famous General Motors cars, the Oakland-Pontiac, the reputation of which is too well known for the Herald to dwell on, and of course will handle rebuilt cars taken in of new cars.

Mr. Bob Worthington, has been sent here to take charge of the branch office. Mr. Worthington seems to be a fine young man, and indicates very forcibly that he is more than pleased to be a citizen of our city, and will do his part toward making it one of the best cities on the Plains. We welcome him and his company to our city. His first ad appears in this issue. Read it.

Mr. Binks was busily engaged with a spade in the mud beside his car when a stranger hailed him. "Stuck in the mud?" he asked. "Oh, no!" replied Mr. Binks cheerily. "My engine died here and I'm digging a grave for it."

**The World's Most Beautiful Automobile. The Willys-Knight Great Six Roadster**

**Winner of many first prizes at National Automobile Shows On Display Saturday, September 13th, at—**

**Noble Motor Company**

**313 East Main. Brownfield**

**Hudgens & Knight**

**Specials for Friday and Saturday—FOR CASH ONLY**

**WE HAVE LISTED HERE A FEW OF OUR MANY BARGAINS, WE HAVE MANY MORE BARGAINS THROUGH OUT THE STORE THAT WE DO NOT HAVE SPACE HERE TO LIST (COME IN AND SEE WHAT WE HAVE)**

**SUGAR**

**3 Boxes Post Toasties 35c**  
**Large size 3 Minute Oats 23c**  
**Peanut Butter, Quart Jar, 39c**

**Post Bran Per Box 11c**  
**10 Bars P. & G. Soap 37c**  
**50 Oz. K. C. Baking Powder 39c**

**Lard**

**Flour**

**48 lb. Premium**

**1.29**

**1 1/2 lb. Box Salt 5c**  
**No. 1 Sliced Peach, in heavy syrup 15c**

**SALMONS, Denning 13c**  
**No. 2 English Peas (Red Dart) 14c**

**NO. 2 HOMINY .08**

**NO. 2 1-2 HILLSDALE PEACH .16**

**HARDWARE & FURNITURE**

**Box 22 Short Ctg. 16c**  
**Set of 6 Plain white Cups and Soucers 69c**  
**Cane Bottom Chairs 89c**  
**Gallon Dazey Churn \$2.25**

**10 lb. Sugar FREE**

**The above with the purchase of Walnut End Table at regular price of \$1.50**  
**OAK KITCHEN CABINET COMPLETE \$24.95**  
**GREY OR GREEN ENAMELED KITCHEN CABINET, A real Bargain, only \$26.95**  
**We have a good stock of McCormick & Deering Binder Twine, At Reasonable Prices.**

**What Some Think of Buy-a-Bale Movement**

In regard to the buy a bale movement as suggested by Governor Dan Moody we can see no reason why the people of the south should encourage the farmers to produce two acres of cotton next year where they have but one this year. It is not good logic to believe that the farmers seeing that the masses expect to bear their burden that they should expect them to continue? In place of a buy-a-bale we would suggest a move to sign the people of the south to an agreement to support a "raise-a-bale-less" movement. If they are successful in that attempt, to continue it until each cotton farmer of the south is raising only about one-fifth of the amount that will be harvested this year. Then the cotton situation and the "Help the Farmer" idea will be getting somewhere.

Following is an editorial taken from the Dallas Morning News of August 29 that sums up the "Buy-a-Bale" movement showing where the thing would lead us, says the O'Donnell Index.

"The 'buy-a-bale' movement launched by Governor Moody, in which he has asked Southern Governors to join him, doubtless is actuated by the highest motives as a plan to relieve the distress of cotton growers suffering from a price of 10c a pound, or in some sections even lower. A similar campaign in 1914 resulted in practical failure at a time when the Nation was more prosperous than at present. The North and East then were busy supplying the warring Nations of Europe with manufactured goods at rising prices. Subsequently the whole country was benefited by sending its surplus feed and food aboard. Money was plentiful and people spent it

freely.

"Conditions in 1930 are vastly different from 1914 throughout the United States, and the best-intentioned persons may not be financially able to buy a bale, though they might be prompted to do so. Besides, an appeal to America to 'buy a bale' somehow suggests that the South is nearly 'broke.' Such a confession may hurt business generally. It gave the South a black mark in 1914. Neither Texas nor the South is in such distress as to take such a risk. The year is not nearly over, and when fall rains revive pastures and add to late feed crops and gardens, nature will come to the rescue wherever man gives her a chance.

"Cotton prices now are a bargain, and, once the spinners make up their minds that the time has come to stock up, prices will rise, although no such phenomenal advance can be looked for as took place in the spring of 1927 when European Nations bought American cotton in record quantities.

"It is a hard lesson, but the farmer must learn not to over produce cotton. He had plenty of warning early this season from the Federal Farm Board, and the net result was a reduction in acreage of less than 3 per cent. There is no substitute for efficient crop production, raising more per acre on a reduced acreage thus lowering the cost of raising the crop. It is also time to learn that the farm must first of all provide a living for those engaged in farming."

An improved solvent has been developed for removing chewing gum under theatre seats and elsewhere.

Meredith Taylor of Carlisle, Ky., weighed 100 pounds when he was 3 years old.

**ANNOUNCING THE OPENING**

**of OAKLAND AND PONTIAC SALES AND SERVICE**

**PRICES REDUCED**

**\$80.00 to \$170**

**On New Oakland Eight and Pontiac Big Six See Our Bargain In Good Conditions Used Cars. These Cars Are Priced To Sell.**

**Scoggin - Dickey Motor Co.**

**2232 E. Main St. Brownfield 1311 Main St. Lubbock**  
**Bob Worthington, Local Mgr. PHONE 227**



Mr. and Mrs. Terry Nobles and family have moved to Brownfield from Lubbock to make this their future home, and are occupying the residence recently vacated by W. G. Harris. Mr. Nobles has also moved his business, the Nobles Motor Co. here from Lubbock. He is an old Lynn county family that settled with their parents over on the Lynn-Terry county line before there was a Brownfield. Indeed Terry attended the first school ever taught in Brownfield, which was taught by Mrs. J. L. Randal. We welcome this excellent family to our city. Later: We also learn that Ely Nobles, brother of Terry, and family are moving here, but up to this time have not found a house. He of course will be associated with his brother in the automobile business.

Jack Benton has opened an auto repair shop in the old Hardin-Burnett Studebaker stand on east Main, next to the Phillip filling station. When in need of repairs, that will be a fine place to go, as Jack always guarantees his work, and he has been here long enough that you know his guarantee amounts to something. Note his ad in this issue.

I. F. Nixon, of Turkey, Texas, has moved a boot and shoe repair shop here and has opened on west Main in the old Texas Cafe Building. He has an expert man working for him, and guarantees to please. Note his ad in this issue.

"Now, James, name America's greatest general."  
James (son of a broker)—"General Motors."

## AMONG SOCIETY FOLKS

Mrs. R. L. Bowers, Editor

Phone 182

### IDEAL CLUB HOSTESS

Mrs. Everett Michie was the Ideal Club hostess Wednesday afternoon, at four o'clock at her home on East Main. The high score prize was awarded to Mrs. Bailey and next to high to Mrs. McDuffie. The prizes were powder and bath suds.

Meat sandwiches, stuff, tea, potato chips, sherbet and iced tea were served.

The guests were: Mesdames; Bailey, Baldwin, Carter, Collins, DuBoise, Endersen, McDuffie, McSpadden, McGowan, W. D. T. Storey, Morgan Copeland, and Bowers.

Mr. and Mrs. C. F. Hamilton were called to Plainview Friday because of the illness of his brother.

Mrs. C. Baldwin of Lamesa has been visiting her son, C. R. Baldwin and family.

### MISS LOULA HEAD WEDS IN LOVINGTON N. M.

Miss Loula Head was married to Mr. Clyde Bonner, Sunday, August 31, at Lovington, New Mexico, by Mr. Meacham, Methodist Minister and County clerk. They were accompanied to Lovington by Miss Julia Head.

The wedding was kept a secret till Tuesday when they left for Memphis, Texas, where they will live.

The bride is the oldest daughter of Mr. and Mrs. Jack Head and has been reared to young womanhood in this city. She has a host of friends who wish her much happiness.

Mrs. Bob McDonald has returned to her home at Nacona after a month's visit with her parents and his parents.

### CONTRACT BRIDGE CLUB ENTERTAINED

The Contract Bridge club was entertained Friday afternoon at the home of Mrs. Everett Michie. Bridge was played at two tables with Mrs. Bowers scoring high and received a pretty mormalade jar in rose marie. Mrs. Endersen scored second high and received a bottle of jade perfume.

A salad course with ice cream and carmel cake was served to: Mrs. J. E. Shelton, Mrs. DuBoise, Mrs. Endersen, Mrs. McDuffie, Mrs. McGowan, Mrs. Miller, Mrs. Bowers, Mrs. Collins, and Mrs. Fred Smith.

Mr. and Mrs. Boone Hunter and son, returned Friday night from Paris, Texas, where they have been visiting her parents.

Mr. and Mrs. Leo Holmes left Sunday with his parents for Wichita Falls. From there Mr. Holmes will take Mrs. Holmes on to Chicota for a visit with home folks.

### MRS. BALDWIN ENTERTAINS FRIDAY FORTY-TWO CLUB

Mrs. C. R. Baldwin entertained the Friday Forty-Two Club, Friday afternoon. High score and low cut prizes went to Mrs. H. W. McSpadden and Mrs. Webber. Both prizes were strings of pretty beads.

At the beginning of the games the guests surprised the hostess by presenting her with a basket of pretty gifts.

Ice cream and devil food cake were served to Mesdames; R. M. Kendrick, Ellington, Walter Gracey, H. O. Longbrake, Clint Rambo, Webber, H. W. McSpadden, Pat Brothers, Griffin, Simon Holgate, and C. Baldwin of Lamesa.

A business meeting followed with the election of the following officers: Mrs. H. W. McSpadden, President; Mrs. G. S. Webber, Vice-President; Mrs. Clint Rambo, Secretary and Treasurer; and Mrs. Downing, reporter.

### BIBLE CLASS MEETING

The Bible Class of the church of Christ met Thursday afternoon, at the church. The lesson, a study of the period between the Testaments, was led by Mrs. Bowers.

Next week the class begins the study of the New Testament. The members present were Mesdames; Roy Collier, L. F. Hudgens, Nelson, Graves, Jack Jackson, Travis, Dewey Murphy, Legg, William-on, Homer Winston and Bowers.

### METHODIST MISSIONARY SOCY.

The Methodist Missionary Society met Monday afternoon at the church for a Missionary Voice lesson with Mrs. Turrentine as leader. Mrs. Downing and Mrs. Powell read interesting papers on "Japan" and "Cuba."

A good report was given of seven-ty visits, twenty-four trays and eleven bouquets to sick and strangers. Committees were appointed to meet with other committees of the Federated Missionary Society for the entertaining of the teachers.

The members present were: Mesdames; Wheeler, Jim Jackson, McDaniel, H. O. Longbrake, Cleve Wil-

liams, Lenville, B. L. Thompson Powell, Downing and Turrentine.

### CHRISTIAN MISSIONARY SOCY.

The Missionary Society of the Christian church met Monday afternoon in a social at the home of Mrs. Crews Bible games were enjoyed after which tuna fish salad on lettuce, crackers, olives, banana nut cake and iced tea were served.

Those present were: Mesdames; Miller, Flippin, Walters, Ballard, Arthur Sawyer, A. B. Cook, Guthrie, Cook, Jones, Simon Holgate, Gracey, J. V. Brown, and Misses Ethel and Irene Pippin.

### CIRCLE ONE AND CIRCLE TWO MEET

Circle one invited Circle Two to meet with them Monday afternoon, at the home of Mrs. A. W. Alexander. The devotional was from the tenth chapter of Romans and was led by Mrs. Collins. Reverend Owens of Abilene talked on "Christian Training" after which a lesson from "Royal Service"—the subject "In Union There Is Strength." was led by Mrs. Alewine. The love offering was thirty cents.

The hostess was assisted by Misses Kathaleen Alexander and Lois Adams in serving chicken salad, crackers and iced tea to Mesdames; Brit, Clare, Alewine, Auburg, Oral Adams, Bond, Bandy, Barnes, Collins, Dunn, Flache and Jimmie Green.

Please telephone your reports to me early.—Mrs. Bowers, 182.

### YOUNG MATRONS CIRCLE

The Young Matrons Circle of the Baptist W. M. U., met Monday afternoon with Mrs. B. D. DuBois at four o'clock. Mrs. E. V. May was in charge of the lesson in "Joshua". An election of officers followed.

Sandwiches and punch were served to the following members: Mesdames; Clyde Bailey, Benton, Brown, Stuart, Lawrence Green, May, Ralph Carter, H. Pycatt, Hilyard, Gay Price, Worthinghome, Jack Holt, Lovelace and Bond.

### SENIOR CLASS

The Senior Class met and organized September 9th. Miss Perkins was elected sponsor, Kathrin Holgate, president, James Michie, Vice-President, Pauline Hunter, Secretary and Treasurer, and Nettie Thompson, reporter.

### AT THE BAPTIST CHURCH SUNDAY

Sunday School 10:00 A. M. Help make attendance 250. Rev. Chas. D. Owens of Abilene will preach at 11:00 P. M. and 8:00 P. M.

Morning subject—The Excellency of Experimental Religion—Subject for evening—The Glory of the Cross. Baptist young people meeting 7:30 P. M.

Help make attendance in these meetings 150. Be there.

### CLASS ORGANIZATION

The Sophomore Class of the Brownfield High school met and organized September 9th. They elected the following officers: Sponsor—Miss Taylor, President—Murphy May, Vice-President—Ruth Henson, Secretary and Treasurer—Martha Graves and reporter—Kathleen Hardin.

### FIRST PRESBYTERIAN CHURCH.

Sunday school at ten o'clock. Morning worship at eleven, Sermon subject: "Responsibility", as illustrated by Jotham's Fable," Judges 9:8-15.

Evening worship at eight-thirty, Sermon subject "Faithfulness." Text Habakkuk 2:4.

### SUNDAY SCHOOL CLASS ENTERTAINED

Mrs. Savage's Sunday School class entertained Mrs. Jack Holts Class last Thursday night with a picnic.

The two classes met at the Baptist church. Check Hamilton and Venus Cason furnishing the cars. The classes served sandwiches, roasted marshmallows, potato chips, and watermelons.

Those present were: Mary D. Price, Mary Jo Neil, Venus Cason, Juanita Tankersley, Lucille Burnett, Peggy Bailey, Anne Letha Hamilton, Betty Jo Savage, and little Mildred Irene Hamilton, and as chaperone, Mrs. Savage, Mr. and Mrs. Hamilton and Mrs. Hicks.

Miss Ozella Banks left for Plainview where she will attend school at that place.

### METHODIST CHURCH

Rally Day with special program and good music Sunday will acquaint the whole church and visitors with the aim of Rally year. Beginning

with our attendance goal we expect 200 out for Sunday School on time at 9:45. Visitors will be our guests of honor. All newcomers and those who have not lined up with any church in Brownfield are being urged to come Sunday. Miss Pritchett, Brother Powell and Mrs. Herod will furnish the instrumental music. Members are urged to be present to welcome strangers and those who are presenting themselves for membership.

Short talks will be given by Bro. Powell and Headstream and a program under the supervision of Mrs. Boone Hunter will be followed by a sermon of Life's Supremacies. The purpose of the Sunday school which it to lead every pupil to accept Jesus Christ as personal Savior and Friend and to Crown Him Lord of all, together with the lesser aims of the school will be presented at the Rally.

Epworth League will meet under the Supervision of Mrs. Lawson at seven. Evening worship now begins at eight.

Brother Turrentine will preach Sunday afternoon at three.

### CARD OF THANK

We take this means of thanking our many friends and good neighbors for their help and words of cheer when our infant baby passed away Tuesday. Also for the flowers. May God bless each of you.

Mr. and Mrs. Ben Hilyard.

### TOKIO TALKINGS

Burton Rowe, Grady and Arlin Bridge left Monday for Spur, Texas where they expect to work for a time.

The Harris school four miles north of Tokio opened Monday.

A B. Y. P. U. study course is being given by Rev. Kidd at the Baptist church this week.

The Methodist revival is in progress this week.

Billie Rowe was very sick Saturday and Sunday, but is much better at this writing.

During the summer, J. C. Casey, moved the post of the "Tokio Sons of Rest" to its new location on the highway but for some reason he failed to put up the old Charter Sign. Some loyal member should remind him of this at once.

Mr. John Romans made a business trip to Hobbs N. M. Friday.

Home Johnson, Sam Day, and Vernon Barrett are prospecting in New Mexico this week.

Quite a few from this place attended closing of the singing school at Plains Friday night.

Mr. D. B. Watson of Plainview, and Mr. W. R. Paterson, returned Monday from Hot Springs New M.

Mr. D. B. Watson and daughter, Ona Maud, left Monday afternoon for Plainview.

L. B. Hobbs harvested the first bale of cotton in this community, but was a day too late to get the premium bale in Terry County.

Mr. Russell Jowers of Tokio, and Miss Waurina May of Snyder were married last week. They are making their home in this community at the present.

### Wellman Notes

Wellman school opened September 1st, with an enrollment of one hundred and fourteen, which is considerably larger than this school has had before. Several of the patrons were out to offer assistance, and to show an interest in the education of their children. The day was spent in classifying pupils, issuing books, and parents and teachers getting acquainted.

Wellman community is proud of their school and believes in putting their shoulders behind the school and working with the teachers to make it a success.

The teachers are as follows: Mr. and Mrs. M. A. McPeters, Miss Mary B. Mosley, Miss Gracie Moon, and Mrs. Wilkins.

Mr. and Mrs. J. A. Garrison held a family reunion at their home Sunday, September 7. There was thirty-four present for dinner. Those present were: Mr. and Mrs. Clyde Wible, and daughter, Eunice, Mrs. Ruby Pennings and two children, Ruth and A. G. all from Sherman; Mr. and Mrs. Walter Garrison and two children, Ray and Iova, from Ropes; Mr. and Mrs. John Dodson and two children from Levelland; Mr. and Mrs. Everett Garrison and daughter from Lubock; Miss Ida Doss from Mineral Wells; Mr. and Mrs. Sam Hand from Seagraves; Mr. Scott Garrison and two children from Monahan; Mr. and Mrs. Jess Garrison and three children, Mr. Orval Garrison from Hobbs; Miss Viola Bridges of Wellman.

Miss Ida Doss is visiting her sister Mrs. J. R. Garrison.

Miss Mollie Mollie Singletary is visiting in Oklahoma.

There has been several families attending the meeting at Johnson Chapel at Hunter.

Mr. and Mrs. Floyd Garrison and five children of Weatherford, visited his brother John Garrison.

Mrs. J. W. Baker and little daughter, Gwendoline and Mrs. Norton, visited Mrs. Winn one day last week.

Miss Tommy Faye Rice of Loren-

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Flour 48 lb. Gold Crown 1.29

COFFEE, Folger, 2 lb. 93c

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FLOUR, Amaryliss, 48 lb. \$1.55

Spuds 10 lb. .26

PEANUT BUTTER, 5 lb. 89c

PORK & BEANS, Per Can 8c

KRAUT, Per Can. 8c

Sugar 10 lb. .52

SALMONS, 2 For 25c

LOOK HOME KILLED BEEF

STAKE, Forequarter 15c

CHEESE 26c

ROAST 15c

Mrs. Adair went to Lamesa and had her tonsils removed last Saturday. She isn't feeling so well at this writing.

W. L. and Garland Gardenhire has returned from Hobbs, New Mexico.

Miss Erwine Hefner and Dorothy Garrison were shopping in Brownfield Saturday.

Mrs. S. Z. Paul and Mrs. Wilkins was shopping in Brownfield Saturday.

There will be a business meeting at the P. T. A., Friday afternoon at 4:15. All the parents are invited. There will be a report of all the committee.

The pastor of the Wellman Baptist church is teaching a course in the B. Y. P. U. Manual this week, we have a very good attendance.

### FORRESTER ITEMS

The young peepoles Sunday school class went on a moonlight picnic, Friday night. Cake and ice-cream were served, and everyone enjoyed themselves just fine.

Mr. and Mrs. G. M. Thomason and family and Mr. Wendell Stevens left Monday for Crane and E. Paso where they will visit relatives and Mr. Thomason will attend a commissioners meeting.

Mr. and Mrs. W. J. Baldwin and family visited Mr. and Mrs. J. A. Forrester and family Sunday.

Several of the people from this community have been attending the meeting at Lahey this week.

Mr. and Mrs. Arthur Erwin and family and Miss Elma Baldwin visited Mr. and Mrs. G. W. Crone and family Sunday.

Mr. Gaston Crone visited Mr.

Francis Mathis Sunday.

Miss Viola Polk visited Miss Naom Drury Sunday.

Miss Neta Polk visited Miss Addie Mae Mathis Sunday.

Mr. Smith of Hobbs is here visiting Mr. Virgil Travis.

Miss Odessa Speed is visiting Miss Opal Zachary this week.

Dr. and Mrs. Shaffer of Dallas have been here the past week visiting old friends.

Dr. and Mrs. Scales of Waxahachie have been here visiting Mrs. R. W. Scales and family.

The Methodist meeting will begin here next Sunday September 14th. Everybody is invited to attend.

Ed Neill, of Austin, who keeps all the linotype machines on the Austin Statesman-American moving, or at least sees that the other fellow keeps them going, was up this week visiting his brother, Judge Geo. W. Neill and family. Ed reports that their mother is seriously ill at Big Spring, and he and the Judge were hurrying back to her bedside.

The many friends of Mr. and Mrs. Ben Hilyard deeply sympathize with them in the loss of their baby girl about 8 o'clock Tuesday morning. The little one only lived a couple of hours after birth. Following funeral services at the home by Rev. E. V. May, the little body was laid to rest in the Brownfield cemetery. Mrs. Hilyard is doing nicely at this time.

T. I. Brown has returned home after three months in the lower Rio Grande Valley, where he bought cotton at San Benito. T. I. says he had rather live in Terry, but he likes that section because it is so close to Personal Liberty at Matamoros, Mexico.

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## PRESCRIPTIONS

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## PALACE DRUG STORE

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We pride ourselves in the high quality of our fountain drinks. Try them and be convinced.

### SERVICE WHEN YOU WANT IT

And you not only get good service but good food. We cater to the man who wants his meals served promptly with out long waiting. Thats why so many business men make this their eating place.

TRY OUR SERVICE—YOU WILL LIKE IT

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Hotel Brownfield . . . . . Brownfield, Texas

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In buying our line of feeds, you save the freight and dealers commission. Sold and guaranteed direct from mill to you. If you want the best results from your Poultry flocks you should be feeding our laying mash.

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A home institution interested in the welfare of Terry County. Located by the water tower—Come to see us.

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### HIGGINBOTHAM-BARTLETT CO.

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## WHITE & MURPHY



### 3 Fort Worth Bodies Back T. & P. Line

Indorsement has been given and full support pledged by three Fort Worth organizations to the application of the Texas and Pacific Northern Railway Company, subsidiary of the Texas and Pacific Railway Company, filed recently with the Interstate Commerce Commission for the construction of a new line from Big Spring to Vega and two branch lines. Directors of the Fort Worth Chamber of Commerce adopted a resolution indorsing the project and pledging support of it at their semi-monthly meeting Thursday morning. The same resolution was adopted earlier in the week at a meeting of the Fort Worth Freight Bureau after it had been presented by members of the Chamber of Commerce traffic committee.

E. B. Wooten, secretary of the Fort Worth Grain and Cotton Exchange, announced Thursday that the exchange adopted the resolution at a meeting Saturday.

The resolution follows: "Whereas the Texas and Pacific Northern Railway Company, a subsidiary of the Texas and Pacific Railway Company, has filed application with the Interstate Commerce Commission for a certificate of convenience and necessity to construct a new line of railroad from Big Spring to Vega, with two branch lines, one from Dimmitt to Amarillo, and one

from a point south of Brownfield to Lubbock, and, "Whereas, the construction of such new lines of railroad is necessary and essential to the adequate and immediate development of a vast territory in West Texas, and would materially extend Fort Worth's trade territory, and is, therefore, necessary to Fort Worth's advancement commercially, now therefore be it.

"Resolved, that we most heartily indorse this proposed new railroad construction and pledge ourselves to file intervening petition with the Interstate Commerce Commission and take an active part in the proceeding in support of the application and to render the project every support at our command."

#### CHEAP MAGAZINES INSULTING AMERICAN WOMEN

A five-cent magazine with a very large circulation has recently published several articles creating the general impression that American young women "no longer identify virtue with chastity." We are told that prostitution has largely vanished from our streets because the business of the prostitute has been taken over by "nice" girls who serve without pay. It seems, according to these articles, that very few American women now come to the altar chaste, that few American girls are insulted by an immoral proposition, that American men no longer expect or demand "purity" on the part of the young women they wish to marry.

That there is increasing laxity among young women the world over is a matter of common knowledge. In some counties it may be due in part to the changed economic status of women; in other countries it may be due to the demoralizing influence of war. But the statement that the majority of American young women are immoral is untrue, and the time was when such wholesale slander of American womanhood would have been unsafe. Perhaps a decline in American manhood is indicated by the present immunity of those making statements which constitute the grossest possible offense to American women.

A correspondent of the magazine in question suggests that one of these writers is simply indicating his own female companions. Perhaps this is true, but the practical side cannot be overlooked. It is possible that there are a thousand girls today who have done themselves almost irreparable psychological and moral damage because of the suggestion of these articles. Being informed that "nice" girls are now without morals, that conduct formerly typical of prostitutes is now necessary for social advancement, that there are no longer moral or physical inhibitions against such behaviour.

That may perhaps have concluded that their social difficulties, whatever they may be, are due to their adherence to outworn standards of conduct. Who knows how many illegitimate children may owe lives of sorrow to such subversive writings? Who knows how many panic-

stricken young women may visit disreputable physicians because of such teachings? Who knows how much disease may be directly due to this suggestion?

The writers and publishers of such filthy, slanderous, and subversive articles might certainly be brought under some restraint without any encroachment upon the freedom of the press.—M. E. Board Temperance Clip Sheet.

### C. of Christ Pleased With New Minister

Elder Robert Drennon and family came in last week from Roaring Spring, and are now occupying the parsonage of the Church of Christ at the invitation of the elders here to work with the church here for the upbuilding of the Kingdom. The Herald not only believes that Elder Drennon will be the man for that place, but a citizen of which the town and county will be proud. The fact that he has been with two churches for the past ten years speaks volumes.

The whole congregation seemed to be more than pleased with his sermons Sunday and a man with the display of energy he possesses is bound to be valuable to both the church and the community in general. You are invited to hear him.

Subject for Sunday night: "Does it make any difference what a man believes?"

### Monarch's Neat Rebuke to Overzealous Priest

King Leopold of Belgium—merry old soul—had a caustic wit. On one occasion when he was at his chalet at Ostend, the parish priest approached him and asked for a private word with him. When the two were alone, the priest began to read Leopold a long sermon:

"Sire, I am profoundly grieved," he said. "There is a rumor, I am sorry to say, that your majesty's private life is not marked by the austerity suited to the lofty and difficult task which God has laid upon the monarchs of this earth. Remember, sire, that it behooves kings to set an example to their subjects."

For 20 minutes the king listened patiently to the utterances of the good man, until the priest desisted from want of breath, relates Evelyn Graham (in his authorized biography of King Albert, nephew of Leopold).

"What a funny thing, Monsieur le Cure," said the king, fixing him with a cold look and smiling slightly. "Do you know, people have told me exactly the same thing about you! . . . only I refused to believe it."—Kansas City Times.

### Little Profit Found in Search for Sensation

A time comes to most of us when life means just a little more than playing around. We must not think for a second that there should be no play. That would be unwise. But what is foolish is the attitude that brings us to the belief that, to gain happiness—for that is, after all, what we are trying to get—we must indulge in all sorts and all kinds of fun and frolic.

Sometimes it extends beyond that; we seek every kind of sensation we possibly can in our pursuit of gaiety. Whenever a new idea is mooted we go after it with renewed vigor, in the hope that the boredom of life—as some limited minds regard it—will be changed to a really good time.

We only manage to secure the maximum of contentment by accepting the debits and credits—taking the former at their real valuations, and making the utmost of the credits.—Exchange.

### Chateau of Knowledge

The speculative mind of man is like a colossal chateau set on a hill. It is surrounded by perpetual darkness. The chateau has countless windows facing in all directions. There is, at first, but one light, a flickering glimmer, in one small window level with the ground.

Ases pass, another window slowly lights up. Gradually, as time flows away, a thousand windows in the chateau flame with light. Tower windows begin to glimmer. Finally, the whole chateau is a blaze of light. For behind each window a mind labors in a small dark room shaped like a human skull to create a light of its own. From the tower windows the lights gash the dark for a great way. But the most powerful light from the largest window is merely an inch trying to eat the infinite.—The Thinker.

### First Uses for Sideboard

The dining room sideboard once served a different purpose from that of holding the family silver or glass. The sideboard, known first as a credence table, held all the dishes that were to be served at a dinner. An underling of the house then, in the presence of the guests, tasted each dish of food on the credence table to make sure there was no poison that might be fatal to the guests. But gradually, as people became less vicious and the desire to poison one's enemy, or friend, became less customary, the credence was utilized for the display of silver and table service.—Brooklyn Eagle.

### Causes of "Blood Rain"

There are many cases of so-called miraculous showers in which the substances found on the ground did not actually fall from aloft. Thus some alleged rains of blood are due to the deposit of red fluid ejected by certain species of lepidoptera emerging simultaneously in large numbers from their cocoons, and others to the rapid multiplications in rain pools of algae and rotifers containing red coloring matter. The well-known red snow of polar regions results from the presence of similar organisms.

### "Dragon's Blood" in the Arts

The "Dragon's Blood" of commerce is a red gum made from the ripe fruit of palm trees growing in Siam and the Dutch East Indies. It is used in the pharmacy and finds its way into the arts as a means of coloring varnish and also for use in photo-etching. It is secured from the nut by a process of steaming and crushing. The product is sent to Penang and Singapore and thence it is shipped half way around the world to points in Europe and America.

### Road Builders of the Past

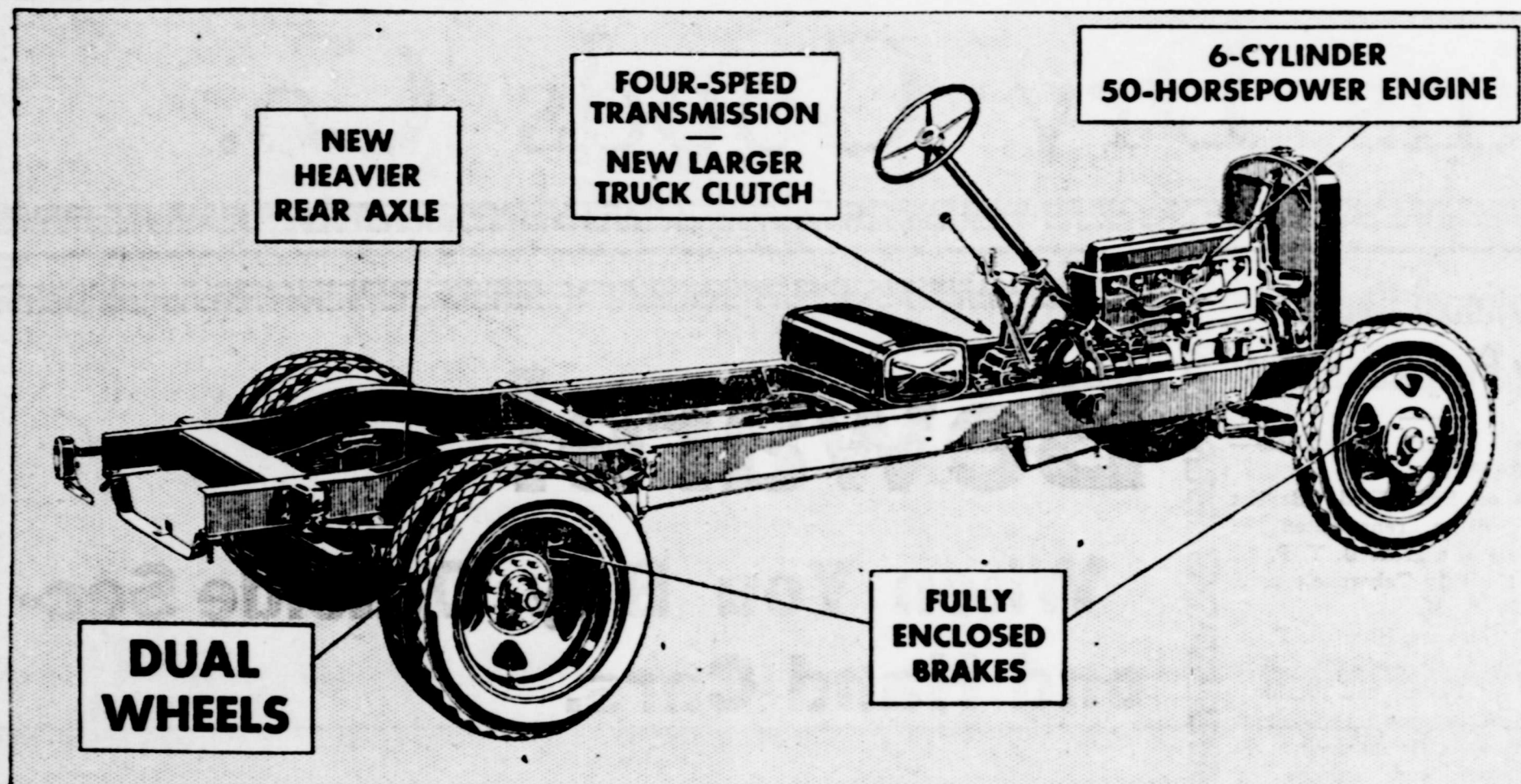
Nobody knows who built the first road but remains have been found of a highway laid out by theophs, builder of the great pyramid in Egypt, says the National Geographic Magazine. Babylon had three great highways, and the first laying of tolls in the history of highways took place on one of these Babylonian routes. The Carthaginians were the most scientific roadbuilders of ancient times, but the details of their construction have been lost.

Mr. and Mrs. S. A. Long, of Dallas, are visiting in the home of Mrs. Long's father, Dr. T. L. Treadaway. They were accompanied here by the doctor's sister-in-law, Mrs. Douglas Pierce, of Cooper, Texas.

—WOW—  
"I loan me \$5, will you?"  
"Sorry, but I have but \$4.75."  
"Well, give me that. I'll trust you for the other quarter."



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A new six-cylinder 1½-ton Chevrolet truck—with dual wheels—is now available at Chevrolet dealers everywhere. It is big and powerful, rugged and dependable. It offers many new features of outstanding value to the modern truck user. And no other truck of equal capacity costs less to operate and maintain. Your nearest Chevrolet dealer will gladly give you a trial load demonstration—any time.

- Light Delivery Chassis . . . . . \$365
  - Light Delivery Chassis with Cab . . . . . \$470 (Pick-up box extra)
  - Roadster Delivery . . . . . \$440 (Pick-up box extra)
  - Sedan Delivery . . . . . \$595
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- UTILITY 1½-TON CHASSIS**  
**\$520**
- Price of 1½-ton chassis with or without cab, in-ades front fenders and spars, running boards, coil, dash and completely equipped instrument panel, head, head lamps and spare rim.
- DUAL WHEELS \$25 EXTRA on 1½-ton models including spare wheel. All prices f. o. b. Flint, Michigan

### IMPORTANT FEATURES

Dual wheels at slight additional cost, with six truck-type cord tires—bigger, heavier rear axle—completely enclosed four-wheel brakes—new heavy-duty truck-type clutch—new, stronger steel channel frame—4-speed transmission—50-horsepower valve-in-head six-cylinder engine.

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Four Class Lessons am Month . . . . . \$6.00  
Four Private Lessons a Month . . . . . \$6.00  
or Eight Private Lessons . . . . . \$6.00

**SPECIALS for SATURDAY**

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1 PINT RUBBING ALCOHOL, only . . . . . 59 CENTS  
REGULAR DOLLAR VALUE

Watch for our WEEK-END SPECIALS and see us for you needs in SCHOOL SUPPLIES.

**HUNTER DRUG**  
—The Nyal Store—

NEW PERMANENT ESTABLISHMENT IN BROWNFIELD  
**CITY SHOE SHOP**

IT IS THE SOLES OF THE PEOPLE WE HAVE IN VIEW. FOR WE ARE DOCTORS OF THE BOOT AND SHOE.

MANY NEW PATIENTS HAVE COME TO OUR DOOR RUN-DOWN, WORN-OUT AND AWFULLY SORE

Though we use neither Plaster, Poltace, or Pill. We can cure sick Soles, No Matter how ill.

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REASONABLE PRICES

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Lubbock, Texas  
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Complete Women's Depts. . . . . Poultry and Swine Unexcelled  
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MANY—MANY—MANY—OTHER ATTRACTIONS

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**PANHANDLE SOUTH PLAINS FAIR ASSOCIATION**

B. C. Dickinson, Pres. . . . . A. B. Davis, Mgr.



### Drouth of 1930 Most Serious in History

By Caleb Johnson  
The Great Drouth of 1930 will go down in history as one of the most serious calamities which ever befell the United States.

As this is written, there has been no rainfall, or none of consequence, in an area which covers nearly one-third of the United States, for weeks. There was less than half the normal rainfall for months before that. Last winter was a dry one. Indeed, since December the greater part of the United States has received less than half of its normal quota of rain.

It makes little difference in some important regions whether rain comes now or not. The damage has been done.

Dr. Marvin, chief of the U. S. Weather Bureau, says: "This is unquestionably the worst drouth in the history of the Weather Bureau, and the bureau is sixty years old."

Never before has a drouth assumed such serious proportions as to stir the whole nation to relief efforts.

In regions where pastures have been burned up water sources have gone dry and crops have failed utterly, the Red Cross is beginning active relief work, President Hoover and the Farm Board have authorized the extension of government credit to farmers in the stricken regions on the most liberal terms. The Interstate Commerce Commission has authorized reduced freight rates on livestock and cattle feed. The

president has appointed a relief commission which will do what can humanly be done to alleviate distress, for in some parts of the Mississippi Valley farmer people are actually on the verge of starvation because of the loss of all their crops and their livestock because of the dry weather.

The year 1930 will be known as one Washington correspondent put it, as "the year when the Kentucky Blue Grass turned white."

Nobody is able yet to estimate the total loss to agriculture in dollars, but it will run into the hundreds of millions. The corn crop is so seriously damaged that in that one commodity alone the loss may run to a half a billion.

Nobody knows precisely what caused the drouth. It is due, of course, to lack of rainfall, but why didn't the rain fall normally in the stricken sections, not only this summer but last winter and spring? The Weather Bureau sharps can't answer that question. They can only point to the record of what happened.

Added to the lack of rain, or because of it extremely high temperatures have been experienced all summer in the country east of the Rocky Mountains.

Daytime temperatures especially were exceedingly high, with 100 degrees or higher reported from sections east of the Rocky Mountains on every day of the month from the 4th to its close. The daily maximum averaged from 94 to 98 degrees in the central and northern portions of Alabama and Mississippi, Northern Louisiana, Western Tennessee, the lower Ohio Valley, Arkansas and the greater portions of Kansas, Oklahoma and Texas. The highest temperatures occurred the last few days of the month, when a number of stations from Arkansas northward reported 106 to 108 degrees.

Everywhere rivers, creeks and brooks are dried up to runing extremely low. There is a scarcity of water for live stock and domestic uses. In the worst affected zones cattle are dying for lack of water and pasturage. In others the stockmen, anticipating what may be ahead, are selling their herds at sacrifices. In large sectors of the Eastern orchard belts, the fruit is burned to a crisp and useless for any purpose. Hay and other pasturage crops are affected, and corn has suffered marked deterioration. The damage involves every state in which the raising of grain is a principal industry.

The part of the country hit hardest is the Mississippi Valley. This area comprises Western West Virginia, Southern Ohio, Indiana and Illinois, Eastern Missouri and Arkansas, Western Tennessee and Mississippi and Eastern Louisiana. The area is increasing and a situation almost as serious as now exists in Oklahoma, Eastern Texas, Kansas, Iowa and Nebraska and the remaining states in which the drouth first assumed grave proportions. Virginia, Maryland, Delaware, North Carolina and Alabama face a serious situation, as do the states on the eastern slopes of the Rockies. Minnesota, Wisconsin, New England, New York and the Pacific Coast States are the only sections in which conditions describes as seminormal still exist. A phenomenon in the case of Florida and Georgia. Neither has been seriously affected.

The grain crops, with the exception of corn, have escaped the heat. Those crops were ready for the harvest before the drouth became serious. The major damage affects corn, cotton, fruits, hay and live stock. That ruin is facing vast numbers of farmers is certain.

One source of worry arises from the fact of burnt-up pastures. Many ranchmen are said already to be feeding the hay usually reserved for winter feed. While the early forage crops were abundant they can only go so far toward supplementing the lack of pasturage.

With packers' storage plants said to be glutted with beef, and cattle prices lower than they have been for some years, the market is in no condition to stand heavy runs—shipped because of the inability to feed them in the farm or ranch.

With swine it is different. Pigs mature quickly and the feeder can adjust his crop to his feed supply.

Advancing prices will bring some compensation for the losses caused by nature, but the experience of the belt has been that no rise in price can quite compensate for the loss of a crop.

### District Court to Go On Another Week Yet

District Attorney T. L. Price informed us this week that out of nine criminal cases tried here this term of District Court, he has had convictions in eight of them. He reports that Terry county juries have not been long in reaching a verdict. These were mostly liquor and chicken theft cases.

The grand jury was called back in session Wednesday of this week for further investigation. Also Judge Gordon B. McGuire has ordered the sheriff to get a petit jury for the fourth term of court next week, so there will probably be plenty doing all next week.



# Outfitted FOR FALL

Whether or not you're of athletic proportions, the Clothes designers will make you so for the coming season. Semi-form-fitting models will be the fashion of the day with broad shoulders, tracing body lines, and snugger trousers. As a special inducement to come to this store we are presenting a very special showing of a groupe of wonderfully tailored CURLEE Clothes at an appealing price of

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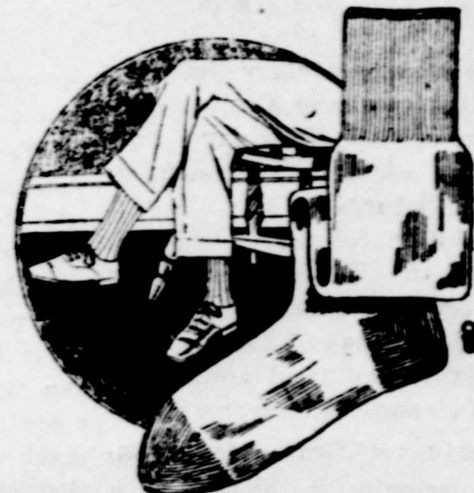
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EDMUND LOWE

"BORN RECKLESS"

News Comedy

Sun., Mon., Tues.

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Beautiful Claudette Colbert—as the fascinating playgirl, the rich culprit—of Alice Duer Miller's punchful Story.



Manslaughter

A Paramount Picture



News, Screen Song, Comedy

WEDNESDAY

September 17th. One Day.

J. Harold Murray and Fifi Dorsay

"Women Everywhere"

Cartoon Comedy.

Thurs. & Fri.

September 18 and 19th.

"With Bird at The South Pole"

Actualy Photographed with BIRD on his South Pole Expedition.

### Boosters Trips To Cover South Plains

Booster trips designed to cover the entire section of the South Plains will be made within the next three weeks for the purpose of contracting South Plains citizens and advertising the seventeenth annual South Plains fair, to be held here September 29 to October 4, inclusive. B. C. Dickinson, president of the fair, announced today.

Committees are soon to be appointed to handle the trips and the citizenship of Lubbock will be called upon to respond again to make the tour to personally tell people of the South Plains what Lubbock is offering this year.

Four trips have been made annually in previous years and probably the same routes will be outlined this year.

Last year the first trip included stops at Smyer, Levelland, Whiteface, Morton, Elida, N. M., Portales, Muleshoe, Sudan, Amherst, Littlefield, Anton and Shallowater.

The second motorcade included Wolfarth, Ropesville, Meadow, Brownfield, Seagraves, Seminole, Hobbs, N. M., Lovington, Tatum and Plains.

Another included stops at Monroe, Abernathy, Hale Center, Plainview, Olton, Lockney, Floydada, Petersburg, Crosbyton, Ralls, Lorenzo and Idalou.

The fourth booster tour was made to Slaton, Southland, Post, Tahoka, son.

### Associational Baptist Young Peoples Revival

Will meet at City Tabernacle—Sunday, 2:30 P. M.

Churches of Brownfield Baptist Association will be represented in large numbers in a great B. Y. P. U. meeting at the City Tabernacle next Sunday, 2:30 P. M.

Mr. T. C. Gardner, State B. Y. P. U. Director and his assistant, Miss Grace Conn of Dallas, will preside.

Mr. Gardner is known throughout the south as an efficient leader in the development and culture of young people. He will make a great inspirational address.

Several pastors and general workers from other sections of the State will be present. Special music will be another interesting feature of the program.

This will be the closing service of the Simultaneous B. Y. P. U. Revival that has been in progress throughout the Association during the past week. In this meeting awards will be given to all who made passing grades in B. Y. P. U. Study courses. A banner will be awarded to the church making the best record. You are invited to attend this meeting.

O'Donnell, Lamesa and Wilson.

The Lubbock high school West-erner band, a prime favorite on other occasions, probably will be one of the outstanding features again this year, according to Mr. Dickinson.

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# Beware!

## When You Buy Outside Second Hand Cars.

In all probability this immediate section will be flooded with used cars from other territories this fall.

In justice to the car buying public we want to call your attention to a few fundamental facts:

1. USED CARS IMPORTED HERE FOR SALE ARE AN UNKNOWN QUALITY. YOU DO NOT KNOW WHAT CONDITION THEY ARE IN OR WHO HAS USED THEM.
2. When you buy used cars from your local dealers you are assured of their conditions, you have your local dealer here available to service the same at all times and he is interested with you to the extent that he wants it to stand up.
3. WHEN YOU BUY USED CARS AT HOME YOU ARE ASSURED OF ITS TITLE, THAT THERE ARE NO LIENS AGAINST SAME AND THAT IT IS YOURS ON THE CONDITION OF ITS PURCHASE.
4. The recommendation of your local dealer of years standing is your best assurance of a good second hand buy—when you buy from a transient dealer it is a purchase in the dark—THINK IT OVER BEFORE YOU BUY

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