ROWNFIELD，TERRY COUNTY，TEXAS，FRIDAY，JULY 18， 1930

Local Taleat Now Contract For School Heard Over the BBC Gym to Be Let the 24th


CLUB BOYS AND GIRLS HAVE GREAT DAY FRIDAY



Stamped Eggs Bring A Correction of the American Legion Aux

| ge Premium Here | Demonstrator Article |  |
| :---: | :---: | :---: |
|  |  |  |
| 硡 |  |  |
|  |  |  |
| formed us that they could get from | values The list as Miss Murry |  |
| T to 8 cents per dozen more for their | it to us did not have any ciphers |  |
| eerss if they were stamped，and that | poin |  |
|  |  |  |
|  | Force |  |
|  |  |  |
| re only offering those with un－ | The result was，it read like this |  |
| dozen Most | Poultry－．．－．$\quad$ 5757．60 | a＂Lemon |
|  | Dairy－－－－${ }^{3006.25}$ |  |
|  | Food Preseration－－ 16100.57 |  |
|  |  | 迷 |
|  |  |  |
| that the store where she |  |  |
| traded | ． |  |
| more for stamped egrs．She ssid |  |  |
| 析 | Poultry－－．－．－．－．555，760．00 |  |
| the family made no differen | Dairy－－－－－－－300，625．00 |  |
| they knew they were eating fresh | Food Preseration 1610，057．00 |  |
| and infertil | Clothing－．－－${ }^{642}$ |  |
| that if she lived in town she would | Home Improvement 184 | Judere also，to bring this |
| demand the stamped ezzs evers time | Total 33，989，006．00 |  |
| she would |  | who is the District Pr |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |


＂Cookoo Team First Nearly 5700000.00 in United by Zeigfeld The Terry Co．Banks



For Drinks
That Cool
You Off



## FIIDS \& WINSTON



After you've once enjoyed the sodas - just cold enough, just sweet enough - at our fountain you'll

Rich, smooth ice cream-fresh, full-flavored syrups

## Alexander's

Save Wear on Your Engine by using Conoco Germ-Processed Paraffin Base Motor Oils.
Nothing in the operation of your car is more important to its life and usefulness than the proper lubrication. You can't stop friction entirely, but it can be cut to Base Motor Oil. GIVE IT A TRIAL.

FITZGERALD FILLNG STATION


Sh as much as my wife was sick at the time it mes mecescary for me to file with the Executive PWile Weigher of our Precinct, I failed to get the ticket.
6 However, I am still in the race, and want to tolectod. If you wish to vote for me name on the ballot and scratch out the wher mame. RESPECTFULIY,
A OYD W. (BUCE) LITTLE midate for Public Teigher, Pre. Mo. 4


A Save Guide to Batvery Quality. . the SAFETY POINT



Dr. Cranfill Answers
the Meadow Writer


$\left|\begin{array}{c}\text { With but slightly more than two } \\ \text { weeks yet to go, the enthuiasm is } \\ \text { unusually low, the outcome predicted } \\ \text { most moderately } \\ \text { by mesporters, }\end{array}\right|$ much political leaders speak with
of "faint hope" lurking in the tone Lynir language. Davidson is on the stump
exposing the fallacy of that bond in exposing the fallacy of that bond isp
sue program that would add heaviy
to the tax burdens of the people and
telling the people to drop old scores, $\left.\begin{aligned} & \text { sue program that would add heavily } \\ & \text { to the tax burdens of the people and } \\ & \text { telling the people to drop old scores, } \\ & \text { seek a new deal and pput Jim Young } \\ & \text { and Clint } \\ & \text { Small-good } \\ & \text { Democrats }\end{aligned} \right\rvert\,$ nd not connected with porocrats
feuds in the runoff.
Frankly thearse to be
no

\title{

A BIG BILL FOR A LITTLE MOMEY <br> 
Tomatoes wo. waco .10
Coffee Canova ${ }^{21-2}$ LL. Can 1.05

FREE

| Coffee | AN |
| :---: | :---: |
| FREE with above Coftee 10 oz, Peanut Buter, or 15 c Btrrat, or 15 c Pepp |  |
| RAISIN BRAN, Pkg. .-..---- 1lc | Crackers, Browns 3 lbs. .-- 37c |
| POST, Whole Bran .-.---- llc | Crackers, Brown, 61 lb . box _- 7 lc |
| VANILLA WAFER 1 lb .4 zozs 26 c | Crackers, Graham, 2 lbs ...- 29c |
| CONCHO CORN, No. 2 C |  |
| COFFEE, RED PAIL, 31b. Can |  |
| BACON, Sliced, per llb. |  |
| POTTED MEAT, (Veribest) |  |
|  |  |

## HARDWARE \& HATCHERY

don't neglect those hens and pullets, feed economy mash. INERTILE EGGS ARE A FAIR PRICE, THE PULLETS WILL BE LA YING SOON. PURE BRED LEGHORN PULLETS, 2 MONTHS OLD, \$45.00 PER 100
ALL KINDS OF FEED, BRAN, SHORTS, OA TS MEAL CAKE, AND ECONOMY FEED FOR EVERY PURPOSE. HEAVY GALVANIZED 10 QT BKTS. 18c GOOD BROOMS 36c Large Supply of Cans, Pressure Cookers, Fruit Jars.

SEEDS
TURNIP SEED, CANE, MAIZE, HIGERI FEIERITA.

## SERVICE STATION

This Place Gives Real Service. Battery Service, Parts, Repairing
THIS WEEK CLOSES ©UR TIRE SALE WITH EACH SILVER TOWN TIRE YOU BUY at regular price we will give you a new tube. a pleasant place to
top while in brownfield.
CHISHOLM'S
Scuth of Courthouse . . . . . . . . . . . . . Brownfield, Tezas

| BUCKNER COMES OUT <br> FOR SEN. CLINT SMALL <br> Georgetown, July 1.-Out of a field of eleven, Senator Clint C. Small of Wellington is the only logical candidate for governor, in the opinion of Murrell Buckner, Chairman of the Dallas County Democratic Executive Committee and recognized political sage of Texas politics. Mr. Buckner said here Wednesday that he based his opinion upon the persistent indication that. Senator Small undoubtedly would carry West Texas and a large block of votes in East Texas." The vote in East and Central Texas is so divided that no one man can carry any large majority he said." Since Senator Pink Parrish has withdrawn from the race in favor of Small and it is generally understood that Lynch Davidson will announce publicly in the near future his support of the Wellington man, the logical conclusion is that Small will carry enough weight to put him in the run-off. And my opinion if that if he gets into the run-off he will easily carry the state." <br> Moreover, Small stacks up exceptionally well with other candidates in the race, Mr. Buckner thinks. "He is more or less unknown, which is in his favor, as he has none of the old stigma of professional politics to overcome." he pointed out. "He 8 qualified by experience in praetscally all of the public offices to be held in his own district, including that of membership in the Stete Senate. While there, Mr. Sman | measures in a way that few new comers are as a rule. He made many friends by his stand on taxation, on protection of land owners and on education. <br> "Small personally is admirable. He is a Texan and marrid a native Texan. In fact both his own family and that of his wife are well known in Texas as builders and pioneers. I like his stand on prohibition, opposing as he does any change in the law; his opposition of the bonding of Texas for ronds since he argues that there is sufficient income now to build all the roads that can be built efficienthy and economically. Many of the colantice are now broke because or bowd haves for roads. And from the mane condition. <br> Ho to a fomily man, a protestant, and whath a solid citizen with a becimas cetbook that will 50 a long way tomand ming of him an ecoto the givel of all of our people. <br> Lhere Prowe Note: Lynch Davidnon mit th pablic this week that he 6nill <br> Mis Perkins, who has been with the Amherst Argus fore dot three years, has now envan a position with the Herald. He cemes hlyly recommended by his zecmer employe and we are glad to will teyled to meet you any time, in we with your advertising or fot weoblems. | TAX FACTS <br> In a recent article, Merle Thorp, editor of Nation's Business, brings oue some interesting facts about taxation. <br> The tax collector according to Mr. Thorp, takes from each of us a day's labor out of each week. We earn around 80 billion dollars a year and the tax bill is 13 billions-almost one-sixth. <br> Out of every 11 persons working, one is a pubic employee. A comparatively few years ago the ratio was one to 22. If the modern trend toward bigger bureaucracy continues, probably one person in every five will soon be living off the rest of us. <br> Mr. Thorp blasts the old supposition that taxes are paid by the corporations and the wealthy, and pointe out that every dollar taken in tazee from railroads or any other businesa, must be collected, in turn, from the customers of that busines. <br> Sixteen cents out of every American dollar goes to the government. That's a fact worth thinking about before enlarging sovernmental functions in any direction. <br> Editor Geo. E. Lance of the Cochran County News, Morton, was here the past week circulating a new paper, the Lea County Derrick he is getting out for Humble City N. M., about half way between Hobbs and Lovington, Mr. Lance paid the Herald a social call while here. <br> The trouble with so much of the interesting stuff we read is that i, |
| :---: | :---: | :---: |

PREAY, JULY 18, 1930

## THE HERALD



## Annomcements

##  <br> Ein batest tor momition in

3ubitite
Pser Diotriet Jodgo 10sth Dist. Fer District Attorney, 106 ,

For Cos
Toer Conenty
For Sheriff Headstrenm Cl
Jor Toz Aceesor
Taz. Acoesor
T. C. Hogue
Sam L. Pyeatt
John W. Cadenhead
John W. Cadenhead
E. H. (Elmer) Green

| County Treasurer |
| :--- |
| Mrs. J. L. Randa |

 Foe Commissioner $P$ Lommiseioner Pre
J. R. Whatley
W. A. Hinson
S. T. Miller.
J. L. (Jim) La J. L. (Jim) Langford
Commiasioner Pre. No. 3

## J. W. Lasiter Will C. Brown R. I. Cook


Pee Woipher. Preseno. 4
P. Cates
P. W. Littlo

$$
\begin{aligned}
& \text { T. E. Verner } \\
& \text { w. } \mathrm{E} \text { (Gebo) Calwol }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Proes. Aspocintion will meet } \\
& \text { Ampelo, Bothbeing close, we } \\
& \text { ambo both ploces next year. }
\end{aligned}
$$

The Southestern Plainsman
Amarillo has made a great im
meant One of the greatest of
to our notion is a harger and
readable type. The paper h enlenge from 2 sim
Congratulations.

The Herald has nothing against 1
a. Sterling because he has made fortune. We admire him for thi
Bat wo do not like his policies, an Moody administration than from
have
meod a row for the past year-th hichway bon
tiary fight.
in the past week just to complime
in the past week just to compliment
wo on our editorial recently anent
the Lindburgh beby. This old Terry
it says he considers his own babies
and the bebies of his children just ss
good as anyone's babies. Well, that's

| ple now want a bath tub and conprovided it makes the houses er rented and to a better class renters. As much rent is asked in $y$ cases for the run down places is asked for the modern places. <br> he New York boxing commission not to recognize fouls from on in fistic conterts. Since has been so many fights decidfouls in the early stages of ts of late, it has knocked off atided to let the bruisers do their sole of their feet. If one can $l$, so can the other man. |
| :---: |
|  |  |
|  |  |

BELIEVE IT OR NOT
-Log Cabin Corn Meal has a different favor from ship. ped in meal. Guaranteed to be FRESH. Made from We make a complete line of Poultry and Dairy Feed. We asve you the transportation and the dealer's com-
mission by selling direct from mill to you.

## BOWERS MILLING CO.

## IT IS MY BUSNESS

to see that ycy are properly protected against Einanof loss is Fire and Windstorm damage.

It is not unusnal for a Banker to refuse to issue a mortagage on a piece of property until it has, been safeguarded with Fire and Windstomen heurance. You know, I know, and the Banker knows that it is
-SEE ME ABOUT INSURANCE TODAY-

## C. R. RAMBO

Boaded Abstractor of Land Titles, Loans and

|  |  |
| :---: | :---: |
|  |  |
|  | THE BEST FRIEND |
| $\begin{aligned} & \text { the South Plains for twenty years. } \\ & \text { has been engaged actively in the } \\ & \text { practice of law for } 21 \text { years. } \end{aligned}$ | YOUR BUSINESS |
|  | CAN HAVE |

A bank with vision and foresight. A bank with sympathetic understanding of the Sitions and possibilities of legitimate ndustry.
A bank with sound, judicious business principles.
A bank that gives "an extra measure" of service
and attention to its' patrons.
A bank that cordially invites your business.

##  <br> EEST FRIEND CAN HAVE


cure such appropriations as may be
requested by the Baard of Regent
of the school. I also favor adequate
appropriations for rural schools."
Unfairness Claimed Mr. Lockharrases Claso deced
"West Texas has been diseriminated
against in the distribution of ted especially with reference to high
ways. I am opposed to present high-
way system, State owns the high-
ways an should way system, State owns the high-
ways an should maintain them. I
am in favor of the State paying to


## WANT ADS




Lubbock
Sanitarium\& Clunic


SWART OPTICAL CO.


## MAGNOUPA PETROLELM COMPANY

## SIIGER SEWING MACHINE COMPANY

now located at

## C. L. WLLIAMS HARDWARE STORE

his Territory. A complete Line of the New Electric Singer and Treadle Type Machines on display. SEE THE NEW SINGER VACUUM CLEANER PHONE


## SERVICE PLUS

> modern methods of hair cutting and thaves. Ladies children's work given special attention
> CITY BARBER SHOP Dee Ellioft, Pros.

##  <br> WANT TO BUILD? <br> We offer a pocial financing plan that will make tt pomible for you to build and own your own homeon terme that are just as easy as rent. <br> 

## Curb Service

## HUNTER DRUG

-The Nyal Store-

## 



## Hudgens \& Knight

## ,intitus

| $\text { FLOUR } 48 \text { LB. PREMIUM } 1.23$ |  |
| :---: | :---: |
| $8 \\| A$ |  |
| GRAHAM CRACKERS $2 \mathrm{lbs} \ldots \ldots . . . .22 \mathrm{c}$ | FIY TOX S12S Sios, for |
| flakes, 2 ll | FYY SRAY L LOCLI |
| SODA CRACKERS, 3 lbs .........3s | HIY Tox 50c Size for |
| BUTER, 16az (llass) ...23 | PORR \& BEANS Wapo, 2 fe |
| PEANUT BUITER, 5 lb . $\quad$. $\quad$ 7c | RRD BEASS, Wape, 2for .........25c |
| PeABERY COFFIEE H\& K Special . . 24 | SALMON, (Deming |

## 

## HARDWARE \& FURNITURE

A few more lce Boxes left, will sell for cash as long as they LAST
ALUMNUM COFFEE PERCULATORS, EACH
14 Qt. CRAY DISH PANS
TIN CANS, SEALEPS, PRESSURE COOKERS AT THE RIGHT PRICES.

SAMPLE BALLOT


| C. A Mitchner, Irion County Robert L. Henry, Harris County Morris Shepherd, Bowie County | A. H. King. Throckmorton County <br> R. M. Wext, Grimes County <br> J. E. McDonald, Dallas County |
| :---: | :---: |
|  | Edwin Waller, Hays County |
| Pana Loven, Comal County | Robert Freeman, Hill County |
| Frank Patnam, Harris County | H. L. (Hub) Maddux, Hill Cour |
| Clint C. Small, Collingsworth County C. E. Walker, Tarrant County | For Commiotioner Gen. Lend Offic |
| Miriam A. Ferguan, Bell County | G. E. Johnson, Hale County |
| James Young. Kaufman County | Jokkie W. Burks, Travis County |
| R. S. Sterling. Harris County | J. H. Walker, Hill County |
| Earl P Maytield, Bosque County | For State R. |
| Thoz B. Leve, Dallan County | Nat Patton. Houston County |
| C. C. Moody, Tarrant County | Pat M. Neff, Mclemman County |
| Lientenant Governor | H. O. Johnson, Harris County |
| Sterling P. Strong. Dallas County | Gregory Hatcher, Dailas Ca |
|  | For Chiof Joutice Suprome Court |
| James P (Jimmie) Rogers, Harris Co. | C. M Curton, B |
| Edgerr Witt, Mclennon County | Covey C. Thamas, Lasalle |
| Virgel E. Arnoid, Harria County James E. Hair, Bexar County | Jodge Court Crimimal $A$ |
| Attorney Gomeral: | A. Stephens, Knox County |
| Robert Lee Bobbith, Webb County | Chier |
| Jameer V. Allred, Wichita County Ceell Storey, Wilbarger County | 7th Jodiciel Diserict: |
| Ernest Becker, Dallas County | Hall, Potter County |
| to Comperellor | For |
| Geo. H. Shepherd, Nolan County Arthur L. Milk, Mclennan County | Marvin Jonea, Potter County |
| ,010 | , |
| Johen E. Davis, Datlas County Chariey Lockhart, Travis County | G. E. Leckhart, Labbock County |
| Walter C. Clark, Travis County |  |
| Ed A. Christian, Bexar County d. R Ball, Fannin County | For District Judge 106th Jud. Diot.: Gordon B. McGuire, Dawson C |
|  |  |
| $\begin{aligned} & \text { Sate Sope. Poblic inotruction } \\ & \text { S. M. N. Marrs, Travis County } \end{aligned}$ |  |

Upon the invitation of a commit
tee of outstanding citizens of Dawtee of outstanding citizens of Daw-
son, signed by their Cairman, Mr.
S. Berry, Lynch Davidson addresed zon, signed by their Chairman, Mr.
S. Berry, Lynch Davidson addressed
the voters here today. In reviewing the voters here today. In reviewsin
the political situation Davidson said The poiticeal situation Davidson said,
"There has been a complete change in the line-up during the past week or ten days." His speaking dates have carried him from the extreme of and Comanche. He expressed as Brady ief tham the Love and Mayfield sup porters ar leaving them in 2 large ng. He further to Small and crling is making some inroads on
Ferguson suppor the Ferguson support and andtract-
some of the Mayfield and Low some of the Mayfield and Love
apport. The Ferguson support
To stand more solidy than ms to stand more solidy thy
ove's or Maytield's. Small and Young are both gaining ground
more rapidly than any of the more rapidly than any of the other
candidates in the race. When Ster ling first announced there was a eaning toward him on the "Busi-
ess man" theory, but as his cam-
progresed ign progressed and his chemeric
cheme of Stateswide Bond Issu got to be understood
came to a sharp halt.
The people are now beginning to thoroughly understand that to to
unbstitute a State Highwa Bond substitute a State Highway
Issue for County Bond issues would
 the debts and multiply five times
the debts of the counties who have arready created debts. The people
well understand that to amend the
constitution and constitution and change the gasoline
tax, now an occupation tax, twenty-
 fund but phich goeses to to the school
antomatically take eight to ten mould automatically take eight to ten mild-
lion dollars annually away from the cheol children, and that such a
chemerical scheme is an all sufficient
reason why they should vote


## UNION USEFUL USINGS"

Move over and let us chat and
well try to Miss Cleo Moore spent Saturday Might with Miss Letap Mae Bass.
Miss Alma Gatlin nicht with Misses Cleont Saturday We are Community and Dad Tudor of Seudy , at Sunday school SunThy morrningt, Graves took dinner wit We are very Levis Sonday. We are very clad to have Mr. and Labbo been attending the Treeh
Bro. Allen filled hil appointment und enjoyed the serviceed
Everybody come to Sunday school next Sundey morning at 10:00 o'clock in Brownfield Saturday. Win Canningham of Sev
Brownid Satur
ed in the Simpson home Sunday af-
There was a Baptizing at Mr .
Hamm's tank Sunday afternoon at

## Becanse -

1 -it is a Six
2-it has a 50 -horsepower engine
3-a Six is smooth and quiet
4-of its long engine life
5-for average driving, it gives 20 mine
6 -it uses much less oil
7-the engine is the valve-inhead type
8-the valves are easily adjustable
9-the engine has a 48 -pound accurately balanced crankshaft
10-it has a torsional harmonizer

## Because -

1-the carburetor is equipped with an accelerating pump
12-each cylinder and valve is uniform cooling
13-the engine is equipped with an air cleaner
14-it has a crankcase ventilator 15-it has a hot-spot manifold
6-the carburetor is fed by a positive fuel pump
7-the oil pump is of the vanetype
18-the piston pins are made of chromium-plated
19-the spark plug wires are heavily insulated
20-the Delco electrical system is protected with a fuse

## Because -

21-the valve-operating parts are automatically lubricated
22-the special Chevrolet comcompression possible with ordinary fuel
23-the engine is equipped with light-weight, bronze-bushed pistons
24-the full ball bearing steering gear is
fittings
25-it has a Harrison honeycomb it has a 107 -inch wheelbase
7 -the frame is longer than the body
8-the frame has four rugged ross-members
c-it has four long chromeanadium steel springs
9 --the springs are $84 \%$ as long as the wheelbase

## Because-

i1-it has four Lovejoy Hydraulic Shock Absorbers
32-the shock absorbers operate ummer summer
33-it is equipped with a dry disc clutch, requiring no lubrication
34-the clutch is self-adjusting 35-the clutch starts the car the engine power

36-the front axle is held in alignment at four points by the two front springs
3-the braking action throws no strain on motor, clutch or


## reasons why

 it's wise to choose a Chevirolet Six
##   

38-the rear axle has a one-piece banjo-type housing
39-the rear axle has an inspection plate for easy adjust ment
40-the safety gasoline tank is pioperly place
of the chassis

## Because-

41-the rear axle driving gears are m
42-the axle shafts are made of the axie shafts are mat
chromium nickel steel
43-the wheel brakes will stop the car at 60 miles an hour in bre
44-brake drums are 11 inches in lint
45-a light pedal pressure will bring the car to a quick stop
46-Chevrolet's special molded brake lining will last ove
47-frequent brake adjustments are unnecessary
48-the starter button is easy to reach
49-the pedals are fitted with enclosures
50-the spark and gasoline con trols are mounted to elimi nate rattles

## Because-

51 -the radiator is chromiumplated
52-the horn is underneath the hood
53-the headlamps are securely mounted to the frame

54-the tire carrier is ruggedy constructed
55-it steers easily over any kind of road

56-the steering gear is semireversible
57-Chevrolet brakes are sealed against rain and dirt
58-Chevrolet has more ball bearings than any car under $\$ 3000$
59-the transmission gears are made
60-the spring shackles are selfadjusting and are provided with Alemite fittings

## Because -

61-the headlamps are controlled by a convenient foot switch
62-the headlamps are of the tilting-beam type for greater safety
63-the running board aprons are neatly panelled
64-the running board is com pletely covered with molde rubber
65-the headlamps are provided with chr
standards
66-the hood and cowl are streamlined
67-all models have a rear view mirror and wide rear win dows
68-Chevrolet bumpers are securely mounted to the frame
69-all closed bodies are built by
Fisher-of hardwood-and-Fisher-of hardwood-andsteel, the safest body con-
struction known
-Fisher Bodies are upholstered in high-grade mohair

## Because-

71-the seats are form-fitting
72-the driver's seat in all closed models is adiustable

73-the instrument panel includes a gasoline gauge and empera
74-it has the famous Fisher VV non-glare windshield
5-the windshield is made of clear plate glass for clear safe vision
76-the windshield can be oper
ated with one hand while driving
7-all models have cowl venti lator
78-all models have an effective sun visor
79-there is plenty of leg room compartments
80-all five-passenger enclosed nodels are equipped with a ome light

## Hecause -

81-the sedans have arm rests rests, robe rails and as rays
82-the instrument panel is in directly lighted
83-the windows in all closed bodies are made of clear plate glass
84-the tonneau is equipped with a high-quality carpet
85-front corner posts are curved 86-the doors are carefully fitted 87-door locks have a double striker plate to keep doors closed while driving, a Fisher

88-the hood catches are made of rust-proof white metal
89-the rear body panel is of onepiece construction
0-all models are of streamline design

## Becumse-

91-Chevrolet's Service Policy rotects the owner on both terms of the Warranty
92-this Service Policy protects he is travelling
93-Chevrolet has 11,000 Service Stations in the United State alone
94-Chevrolet's fine materials nate the need for frequin service expense
95-the Chevrolet Six is a product of General Motors, the lats in the world
96-it has been thoroughly tested on the General Motors Prov ing Ground
97-it reflects the achievements research staff in the world
8-it is built by a company Whose policy is "Progress ment"
99-it will be modern tomorrow, as well as today
100-it is a car to be proud of, wherever you go

## Carter Chevrolet Co.

Reliability Economy Good Performance

the new roid tubor sedan

YOU are buying proved performance when you buy a Ford. You know it has been built for many thousands of miles of satisfactory, economical service.

Letters from users in every part of the world show the value of the sound design of the car, good materials and accuracy in manufacturing. You sense a feeling of sincere pride in the oft-repeated phrase-"Let me tell you what my new Ford did."

Further tribute to the sturdiness, reliability and general all-round performance of the new Ford is shown in the repeated and growing purchases by government bureaus, by police departments, and by large industrial compaiaies which keep careful day-by-day cost records. In most cases, the new Ford has been chosen only after exhaustive tests covering speed and power, safety, comfort, ease of control, oil and gas

## consumption, low yearly deprecia

 tion, and low cost of up-keep. They have found, as you will find, that the Ford embodies every feature you want or need in a motor car at an unusually low price.NEW LOW FORD PRICES
 Phacton
Tudor Sedan
Coupe .
De Laxe Coupe
Threewindow Fordor Sedan
Convertible Cabriole
De Luxe Phaeton
De Luxe Sedan
 versal Credit Company plan of time
ments offers another Ford economy.


ASE FOR A DEMONSTRATION NoT very far from wherever you are is a
Ford dealer who will be glad to give you Ford dealer who will be glad to give you
a demonstration ride in the new Ford.

FORD MOTOR COMPANY

## - Plains Social Items



FROM STALK TO TIES
Possible A Three-Fold Profit on Cotton Production
Kes Possible A Three-Foid Profic on Cotion Production
${ }^{\mathrm{g}}$ and ginning ov
2nd, A PROFIT of 810.00 per ton of brs and trash in fertil-
r value to the land in the retaining of all but
d dirt on the field where thecoton is grown.
3rd A PROFT in the saving of time as the
3rd, A PROFIT in the saving of time as the Smith-Conrad ine" Harvester will gather cotton from 15 to
"Time is money in cotton harvesting season.
Write for further information to the Write for further information to the GENERAL COTTON HARVESTER DIVISION GENERAL COTED Agency Territory Available
iENTS WANTED
O. Drawer, 1038 .




Provides a cool shady retreat in not Provides a cool shady retreat in in ot
weather. North walls let down for protection weuther. North

Every tarmer knows that shade in sumnant means more meat on the hog. This in Pim A2 of the Farm Building Service Bureas of College Station, Texas. You may have is for the asking at our office. There is no ottigetion. Many other batild
ii.g plans ase soviable in this free service. it.g plans are
CICERO SMITH LUMBER CO.


## ANOTHER TVICTORY

FOR THIS REGULAR STOCK MOTOR OLLI

## Close on the heels

 OFITS ACCOMPLISHMENT AT INDIANAPOLIS MAY 30, CONOCO WINS 3RD, 4TH, AND 5TH PLACES at altoona at better than one hundred miles per hour

## C. Bi Quante



Odd Pieces for the Living Room
Odd chairs and other furniture pieces are needed in the home. From our estremeley large showing, you may select any piece yon desire. Come and pick out that chair today.

## OVERSTUFFED DAVENPORTS CHOICE OF COLOR

Our showing of daenports is so complete that you may find scheme of your living room. At our price, no home should be without one of these most beautiful davenports.

MATTRESSES


## Brownfield Hardware Co. <br> Day Prowe <br> Night Phone 148



Why pay for "GETAWAY"
if you have to get it from the car behind


## Phillips <br> $-66$




| [D' |
| :---: |
| Owned by W. R. Lovelace |
| Flour $\substack{\text { Ener } \\ \text { seiknt }}$ |
| Crackers ${ }^{\text {31b Box }} 36$ |
|  |
|  |
| BEANS, No. 2 Can -----------------10c |
| PEANUT BUTTER, 2 lb . jar -- ...-- 40 c KRELOCS PEP |
|  |  |
|  |
| OATS, 3 Mimutes .-. --------------19 19 |
| $\begin{aligned} & \text { PRUNES, } 1 \text { Gal } \\ & \text { COCONUT, } \\ & \hline \end{aligned}$ |
|  |  |
|  |
| -MARKET— <br> ROAST, Fore Quarter $\qquad$ 18c <br> STEAK, Fore Quarter $\qquad$ $20 c$ <br> LONG HORN CHEESE $\qquad$ 30 c <br> BARBECUE |
|  |  |
|  |  |
|  |  |
|  |  |




ARIZONA GUEST ENTERTAINED THE IDLE WIVES CLUB MET
WITH MRS. MCDUFFIE

METHODIST CHURCH
Group Quarteriy Conference wit

## ${ }^{5} 750$ CASH GIVEN Saturday, Aug. 2



IN OUR DRESSMAKING CONTEST
$\$ 5.00$ will be the first prize, dress to be made of silk, $\$ 2.50$ Prize for the dress to be made of Cotton or silk and Cotton mixed. Dresses will be graded on style as purchased at this store.

| Sale Price on Sill Crepe | $\$ 1.39$ to $\$ 2.29$ |
| :--- | ---: |
| Silk Mixed Goods | 69 c to 89 c |
| Coton Materials | $16 \mathrm{cto} 371 / \mathrm{c}$ |

Visit Our Store and learn more about the contest and

## Clyde Lewis DRY GOODS CO.



Where li's A Pleasure To Eat
At this cafe you don't have to select from just a few
of the staple articles of diet, but have an extensive menu equal io the large city cafes. All sea and land hancock cafe
Hotel Brownfield .... Brownfield, Texas

## FREE

802 BOTLLE OF MCEESONS HILI of MAGNESIA

WITH A TUBE OF MCTASONS MLIK of MAGYESA TOOTH PATSTE (THE ANTIACID DENTRIFRICE) gecular price
STAL PRICE FOR BOTH 35 c
PALACE DRUG STORE <br> \title{
COBB'S <br> \title{
COBB'S <br> ANNUAL MID-SEASON SALE IS NOW ON!
}

## Entire Stock of SHOES Greatly Reduced in Price

Men's and Boy's Scout Work Shoes, of $\$ 2.00$ Value $\qquad$
Men's and Boy's Scout Morkson Last All Leather Work Shoes, $\$ 4.50$ Valu \$3.98
Men's Black Kid Dress Shoes $\$ 5.00$ Value $\qquad$ Men's All Leather Oxfords $\$ 4.00$ Value Men's All Leather Oxfords $\$ 5.50$ Value Men's All Leath
Boy's Oxfords,
$\qquad$

Ladis' Enna Jettick Health Shoes $\qquad$
200 Pairs Ladies Novelty Slippers, $\qquad$ $\$ 3.98$
200 Pairs Ladies Novelty Sippe $\$ 1.79$

## HOSIERY

Ladies novelty silk hosiery in popular shades of the season, $\$ 1.95$ values \$139 pair
One Lot Of Men's Fancy Half Hose Priced at 3 prs. for ..... $\$ 1.00$
Men's Lisle Half Hose, regular value 15 ..... 9call Childrens hosiery reduced accordingly.

## Overall and Work Pants Prices Slashed

For Example:
220 Wt. DENIM OVERALLS EVERYDAY BRAND $\qquad$ - $\$ 1.13$ pr. LEE OVERALL'S ERaLLS EvERYD
 $\$ 1.13 \mathrm{pr}$ ALL OTHER BRANDS OF WORK CLOTHING GREATLY LOWERED IN PRICE.

## Men's Suits and Dress Pants

all men's suits regularly priced at $\$ 25.00$ to $\$ 35.00$ to be sold at special price of $\$ 1950$ per suit


## Ready-to-Wear Our Entire Stock of Silk Dresses at ONE-HALF PRICE

 ONE LOT OF HOUSE DRESSES FORMERLY PRICED UP TO \$1.98 NOW -.------------ 898 VIRGINA HART WASH DRESES $\$ 1.69$ EACH OR 3 FOR .-............................... $\$ 5.00$

Ladies Millinery HATS NOW PRICED AS HIGH AS \$7.95 EACH. WILL BE SOLD FOR
$\$ 1.98$


## MFN'S AND BOY'S SIIRTS AND NECKWEAR

ALL BOY'S SHIRTS GREATLY REDUCED.
SPECIAL Group of Polo Shirts $\$ 2.00$ Valus
Men's Dress Shirts Formerly Priced from $\$ 1.25$ to $\$ 1.75$ NOW
Men's Dress Shirts of $\$ 2.00$ Quality priced 3 for
$\$ 1.49$

Blue or Grey Work Shirts Best Quality
$\$ 5.00$
Blue or Grey Work Shirts Best Quality
All Wool Lined Ties $\$ 1.00$ to $\$ 1.50$ Values

## FANCY PRINTS, VOILSS, CAMBRICS, ALL FINE COTTON FABRICS

Perfection Percales-Newest Designs were 25c yd. Now -...................... 15c yd.

 PETERPAN CLOTH IN ALL NEW COLORS $\qquad$ 39c yd.

## TOWELS, SHEETINGS, AND STLPLES

$22 \times 44$ Double Thread Turkish Towel priced 4 for 87c NICE SIZE TURKISH TOWEL 4 for ................................................................ 49 9-4 GARZA Sheeting, Bleached or Unbleached _...................................... 39c y Creatonnes of Pretty Designs ALL STAPLE GODDS AT UNUSUAL REDUCTION OF PRICE.

## SILES

Extra Heavy Washable Flat Crepe, formerly priced at $\$ 1.95$ per yd. now $\$ 1: 69$ yd; ENTIRE STOCK OF SILK GOODS INCLUDING CREPE SATINS, PRINTed crepes, slip materials, etc. Lowered in price.

