

THE TRUTH ABOUT
TERRY
IS GOOD ENOUGH

The Terry County Herald

AN
APPRECIATED WEEKLY
THAT COVERS THE
TERRITORY.

Printed in Terry County, on the South Plains; the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States

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NUMBER 13

J. O. HOBBS, JR. WINS FREE TRIP TO CHICAGO

For Second Year Since Clubs Were Organized in the County,
Terry Has Been Represented in the Santa Fe Trip to
The Windy City Exhibition.

One of the nineteen free trips to the International Livestock Exposition offered by the Santa Fe Railway to Texas club boys each year was won by J. O. Hobbs of the Harmony Hen, Hog and Hominy Club.

This free trip to the world's greatest exposition held in Chicago which is one of the world's largest cities, is perhaps the most coveted prize that is offered to Texas 4-H club boys.

This year as last year, it was a pig that won the trip for these boys. According to the records kept by J. O. Hobbs (of last year) this year produced him two litters of ten pigs

each that has netted him \$174.64. J. O. is not only a successful pig raiser but he is president of his club and has been able to hold his club meetings regularly with almost a hundred percent attendance at each meeting. The Harmony Club had a full attendance at the County Club Rally and sent four delegates to the short course.

By winning this trip J. O. also won the pair of shoes and Stetson hat offered by the Head-Hargrave Dry Goods Co., last spring to the boy from Terry county who submitted the best record in competition for this trip. With a brand new hat and pair of shoes J. O. will "take in the town" November 29th to December 6th. What greater event could a country boy look forward to?

Expert Sees Danger To Cottonseed Market

Dallas, Texas, Nov. 9.—Destruction of the market for Texas cottonseed may result within the next five years unless something is done to curtail free importations of Philippine Island vegetable oils, according to Clarence Ousley, former assistant secretary of the United States Bureau of Agriculture.

In a comprehensive study of the cotton industry of Texas and its potential competitive commodities Mr. Ousley discovered what, in his opinion, formed one of the greatest obstacles to economic independence of the Texas farmer.

"This," he said, "lay in the fact that our own farmers, working in a country where living costs are based on supply and demand, are trying to compete with Filipino laborers who get paid less than 20 cents a day, regardless of living costs."

Mr. Ousley pointed out that the Texas farmer has not been informed sufficiently about foreign conditions with which he must compete.

"Unless this is done you cannot expect the American farmer to understand what he needs for his own salvation and demand it," he said.

"Official figures show that within the next five years the free importations of coconut oil from the Philippines will be equal to the total production of cottonseed oil by Texas and other cotton producing states," Mr. Ousley said.

"This expansion of the Philippine coconut oil industry appears inevitable in view of the fact that at this time less than two percent of the arable land of the Philippines is under cultivation. In addition, land is easily acquired under Philippine law by individuals or corporations, labor is astoundingly cheap and, under this regime, profits are great."

"Profits upon coconut plantations cultivated according to modern scientific methods are about 45 per cent annually upon the investment after the first five years of waiting for the trees to come into bearing, and experience proves that the trees reach their maximum fruitfulness within 10 years and maintain it for at least 100 years."

With such potential expansion and such a margin of profit Philippine coconut oil production under the present American tariff policy promises competition with cottonseed oil production to the point of the practical extinction of cottonseed oil as a worthwhile byproduct of cotton production, Mr. Ousley said.

TEXAS SKYSCRAPER SURVEY SHOWS 135

There are 135 "skyscrapers" in Texas, according to a survey recently made by the Texas Public Service Information Bureau. Twenty Texas cities have buildings of ten stories or higher completed or under construction. Houston has the tallest—the 37-story Gulf. San Antonio's 35-story Smith-Young tower is the second tallest. Dallas with thirty-four has the greatest number.

Distribution of the "skyscrapers" by cities follows:

Arlington 3, Amarillo 4, Austin 2, Beaumont 6, Corpus Christi 2, Dallas 34, El Paso 3, Fort Worth 15, Galveston 5, Houston 25, Laredo 1, Lubbock 2, Mineral Wells 1, San Angelo 2, San Antonio 17, Temple 2, Texarkana 1, Waco 5, Wichita Falls 3.

Joe Roberts and wife, also, son, Joe Jr., of Cosboma who were up visiting their son and brother, E. C. Roberts of Sengraev, accompanied by E. C. and wife, came up Monday and spent a portion of the day with Mrs. Roberts' sister, Mrs. Stricklin.

Hailed, Sleeted, Snowed Rained, Drizzled, Fog

No, we did not promise anyone that we would not report the capers of the weather anymore, for that is perhaps news to readers who do not live here. Those who live here know all about it as it is. What we promised was that we would make no more predictions of what might happen, or what it looks like will happen. Twice we reported that it cleared in the daytime and the wind had swung to the southwest, which was a good sign of continued fair weather, only to have it begin again before the paper got out of this office. It did that very thing again this week. It cleared up nicely Saturday with the wind in the southwest, only to get cloudy again Monday night. That was the direction the wind was from the time the old deacon is reported to have refused to pray until it changed. But it seems that anyone wanting to pray for rain now is safe with the wind from any direction, or none at all.

As there is no law nor resolution against telling the past tense of the weather operation, will just say that it did everything we said it did in the heading above this article, with the addition of thunder, lightning and blowing. Just why all this has been aimed at this section we don't know and won't question, but we saw men here this week from Haskell county who say they have had no rain this fall to amount to anything until last week, and then not enough for a season. He told us that his son started to breaking some sod and plowed up dry dirt last week.

To continue to the present, it is cloudy today (Tuesday) and our local forecasters—not us—predict either rain or snow. If it were left up to us, we'd say it was too dogged cold to rain, but we ain't got no say coming. But we do not have to delve into the future a minute to let you know that it is cold enough right now to knock a shoat in the head. Either spare ribs, back-bones or sausage will suit us, so don't rush.

LARGE AMOUNT OF FAILURES RECORDED IN OCTOBER

Austin, Texas, Nov. 9.—Commercial failures in Texas during October numbered 50 firms, having liabilities of \$630,000, according to Bernard Nichols, editor of the Texas Business Review, issued monthly by the Bureau of Business Research at the University of Texas.

"This compares with 29 failures with liabilities of \$128,000 in September and 39 insolvencies having liabilities of \$407,000 in October, 1928. Normally, a seasonal increase in the number of failures occurs from September to October, but the gain this year of nearly 75 per cent is the largest on record," Mr. Nichols said.

LAYMEN MEETING AT BAPTIST CHURCH SUNDAY NIGHT

Mr. E. H. Aubrey of Ropes, Texas, and some other Laymen will have charge of the service at the Baptist church Sunday night at 7:30. Let all of the men of the church and others interested be sure to attend. All are invited.

W. C. Edwards, machinist and linotype operator on the Lubbock Avalanche, came down last week and gave the folder of the Herald press another going over, and now thinks that critter will now do its duty at least with minimum trouble. They all give more or less trouble, they say.

Commissioners Court was in session Tuesday instead of Monday of this week, on account of Armistice Day.

The Melancholy Days



Saturday a Great Day Here Despite the Mud Sawyer Has Great Faith in Our Sandy Soil Woman Gov. Topic of Fiery Novel by Texan

Predictions were made early Saturday morning, and indeed Friday that the crowds here Saturday would be unusually light, as the condition of the roads were regarded as being about the worst in the history of the county. In fact the roads seem to have no bottom to them now, and vehicles sink down on them like they were rotten. And the streets of the town are simply fearful. They don't hardly get passable from one rain to another.

But, either the roads were not as bad as reported, or the new model cars have some boat qualities for the people were here with a vengeance from every section of the trade territory. Well, one couldn't blame them, for they had been bottled up in their homes for two days, and had run out of anything to talk about with the rest of the family, and they came in to hear something new. And it was a very beautiful day overhead, for the weather had cleared and the breezes in the afternoon were almost balmy. So they just came to town as the ground was too wet to pick cotton or head feed, and while here why not lay in supplies for this week, as it looked like they might be able to get into the fields again.

The streets were packed with automobiles and the stores and sidewalks were packed with humanity. It was a good natured, slow moving crowd, and one line was pouring into the stores, while another was pouring out. It took some several minutes to travel from one end of the north side to the other, as at each one had to take the cut of the crowd or get out in the muddy streets. At times one becomes entirely stalled, and had to wait a rift in the crowd.

All merchants that we talked with report one of the best days this year. The merchants were ready for just such a crowd with astonishing bargains in almost every line, and the dollars were jingling into the tills at a lively rate.

CALIFORNIA WILL BAN BILLBOARDS

California is taking steps to place a ban on billboards and other forms of advertising that deface the natural beauty of their highways. Texas would do well to follow their plan. Nothing is more nauseating than to be driving down a perfectly beautiful highway or boulevard enjoying the handiwork of the Creator and then come to a turn in the road and find eight or ten billboards facing you, telling you why you should drink Evening Fog Coffee or chew Moon tobacco or smoke All-Sold, not a laugh in a wagon load of cigarettes, obscuring all the beauty that might be beyond.

With our improved highways and our modern high speed cars, travelers are more interested in nature than all the advertising that could be tacked up along the highways.—E. X.

Rev. D. D. Johnson, missionary of the Brownfield Baptist Association, was over this week from Tahoka, looking after business connected with his duties as missionary.

The Alexander Drug Store reports an unusually good Remittic sale over the past week end.

In conversation with M. B. Sawyer, this week, we found that he was still a booster for old Terry, and had the utmost faith in the productivity of the soils here. Mr. Sawyer is one of the largest land holders in the county, and rents more land than any one in this section, having somewhere between 50 and 60 farms rented, and is constantly adding to them.

Mr. Sawyer was ranching extensively when we came to Terry county 21 years ago, having some 50 sections of land in his pastures, and in that time he found the possibilities of this country as a farming section. In his observations of driving his herds to other towns before we had a railroad here, he found that the grass would be green all over the sandy lands in this county following a good shower during the summer, green spots on the harder land counties would appear mostly around the lakes where the water had run into them from quick, hard showers. Not so here, for every drop had sunk in where it fell, giving an even appearance to the whole section.

Having seen the storage possibilities of our sandier soils where none of our usually shy rainfalls run off in creeks and branches, he asked himself why this would not be an ideal farming section of dry as well as rainy years. And his later experience with farming on a large scale has proven his idea. He believes that with proper cultivation that more can be produced here each year than on the high priced lands in Nebraska, Kansas and Iowa, with a proportionally less feed cost each year, as we have a much more open winter than they. He also believes that year in and out Terry county will produce cotton acre for acre with the \$200 lands of central Texas, and as much again land can be handled here.

Mr. Sawyer is greatly interested in deep breaking, and is watching this plan with keen interest wherever deep breaking has been done. He is also doing a lot of it himself, and has done so for years.

EDITOR WINS SUIT FOR FILE NEWSPAPER TAKEN BY BOY

NELIGH, Neb.—H. W. Mitchell, editor of the Clear Water (Neb.) Record, was awarded damages of \$88.50 in county court here against George Minnie Talbert, now of Sidney, Neb., who it was alleged appropriated 70 issues of the files of the Record last spring.

According to Mr. Mitchell, the Talberts were preparing to move from Clear Water and sent their boys to the office for a bundle of old papers to wrap up their furniture. There being no one in the office the boy took what looked to him like old papers and said nothing to his parents about it. Several weeks later Mr. Mitchell discovered more than a year's files had disappeared, and after an investigation, learned how they had gotten out of the office. Mr. Mitchell sued for \$500.

It is sometimes dangerous to feel safe isn't it?

Paul Crawford, who has been an efficient clerk in the drug store of his brother-in-law, Boone Hunter for the past several months, left last week for his home in Paris, Texas.

Texas, cradle of fighters, personal and political, has produced the first novelist brave enough to declare a real woman is not equipped to hold a high political post and should not aspire to it.

"The Woman of It," is the story of a woman governor of a southwestern state, Clare Ogden Davis, who wrote it, was personal secretary to Miriam A. Ferguson, first woman Governor of Texas handling Mrs. Ferguson's contacts with the press during the more tranquil first year of her stormy term of office.

Several million American women may not agree with the conclusions of Mrs. Davis. Others will. "The Woman of It," published this week by J. H. Sears and Co., is considered by political experts who have read advance copies as certain to start a nationwide controversy among club women and feminist and between "advanced" women and conservative men. Mrs. Davis will thrive on the fight. Behind this red headed and vivid news paper writer born on a ranch in Bosque County, Texas, is a line of pioneer ancestors who fought redcoats at Bunker Hill, Indians from New York State to Texas, the Union army carpet baggers and cattle thieves.

Graduated from Baylor College in 1913, teacher of history in high schools at Bonham, Arlington and Cleburne for four years, Clare Ogden realized her ambition to be a newspaper writer by joining the Fort Worth Bureau of the Dallas News in 1917. She was star reporter of the Fort Worth Record for two years. In 1920 she married Burton Davis, news paper man. She became the first woman staff correspondent of the Dallas and Galveston News, working out of their Houston Bureau in 1922-24 and was a special writer for the Houston Chronicle in 1925-26, until she went to New York with her husband. Her exploits as a reporter working on difficult and dangerous assignments are still talked about among Texas newspaper men. Since 1926 she has been a magazine and syndicate writer in New York. "The Woman of It" is her first novel.

CHEVROLET GETS FIRST PLACE AT AUTO SHOW

Tribute to leadership as an automobile producer is again paid the Chevrolet Motor Company in the announcement by the National Automobile Chamber of Commerce that Chevrolet has again been awarded first place at the 1930 national automobile show.

The award is given annually to the member company doing the largest annual volume of business, and is one of the most coveted honors that the automobile industry can bestow on an individual automobile manufacturer.

In addition to the distinction that goes with the award Chevrolet is given first choice of exhibition space at the national automobile shows in New York and Chicago.

ARMISTICE DAY HERE WAS A GALA OCCASION

There Was Something Doing Here From 4 O'clock A. M. Until
Midnight or After on the 11th. All the Ex-Service
Men Report a Wonderful Day.

One of the best celebrations of Armistice Day in the history of the town was pulled off Monday here under the auspices of the local American Legion, and the Legion Auxiliary. There did not seem to be a hitch or break in the entire proceedings, and not only the ex-service men, but the entire community enjoyed the day to the fullest extent.

The town began to be shaken with unrelenting and aerial bombs at an early hour, somewhere around four o'clock, perhaps, as the writer did not get up to see. This was kept up without ceasing until sunrise, at which time the boys begin to prepare a remnant of bacon, eggs and coffee over the camp fire near the Legion hall. These army breakfasts are reminders perhaps of the 11th of November, 1918, when the horrible war was over, and the boys could come home.

At eleven o'clock, a huge parade was formed at the grade school building that was a half mile in length, and headed by the band marched to the city, where a flag raising was had on the public square. With the strains of the Star Spangled Banner, old glory was raised to the top of the flag pole and saluted. There were several addresses, the main one being delivered by Prof. Martin of the Meadow school. Lahey school got first prize

on its float, with Gomez a close second. Brownfield and Meadow tied on floats representing high schools.

There was not much doing except a football game in the afternoon between Lubbock and Brownfield schools, the latter winning 12 to 6. About dark preparations were made at the hall to feed the boys with a turkey banquet, with other good things to make out a complete bill of fare. There were shows, dances and other modes of amusement for the night, and many with radios listened to the addresses of President Hoover and the National Legion Commander from Memorial Hall at Washington. Both these addresses were fine and enjoyed by perhaps millions of people, as they were broadcast over a national hookup.

Everybody had out their flags, it seemed, and the old town gave the appearance of a holiday. Most all stores remained closed throughout the day, and all of them during the morning exercises. We cannot close this article without paying a tribute to the recently reorganized Brownfield Band. It certainly did itself proud, and many fine compliments were paid it by the crowd. Many difficult airs were rendered as by veterans, and we expect an A-1 band of them in the next few weeks.

Famous Novel Becomes Million Dollar Film

With virtually every large motion picture company in the industry bidding, Universal Pictures Corporation was the one which obtained the motion picture rights to Edna Ferber's best-selling novel, "Show Boat."

Made into a million dollar super-picture, "Show Boat" will be shown at the Rialto Theatre, Sunday, Monday and Tuesday, Nov. 17-18-19, with Laura La Plante and Joseph Schildkraut in the roles of the great lovers, Magnolia Hawks and Gaylord Ravenal, a show boat star and a Mississippi river gambler, respectively.

Universal considers that it bought the motion picture rights at a bargain for \$65,000. These rights were bought before the book reached the peak of its sensational selling record and before Florenz Ziegfeld had purchased it and made it into a musical extravaganza.

The price is considered small when it is remembered that Universal paid \$250,000 for the rights to "Broadway" and other companies have paid as high for the screen and talking picture rights of other successful plays.

Hogan Dry Goods Co. Putting On Big Sale

We wish to call your attention to the big sale advertised at the Hogan Store on the northeast corner of the square this week. They are not giving you a big array of quotations. Just a few as a fair sample of how everything in the house is to go. So be wise and attend this sale the first day, and get your fall and winter stuff at a low price.

While the sale is advertised as a removal sale, Mr. Hogan did not say whether this meant that his store would be moved away from Brownfield, or whether it was just a removal of an unusually heavy stock of seasonal goods. We hope the latter, as the Hogan Store is regarded as a fixture here, and is gaining new customers faster now than ever.

TWO THOUSAND HELP OPEN HALE COUNTY PAVEMENT

Approximately 2,000 Plainview and Hale County people were present Oct. 28, at the opening of the first link of the new paving plan, when completed, will run north and south and east and west through Hale County.

Nine miles of Highway Number 9, just north of Plainview was opened to traffic on the day of the opening. Work is progressing rapidly on the road from Plainview south to Abernathy and on the east and west road through Hale County.

L. A. Lovell, from the farm Monday with family taking in the Armistice day.

Pres. Hoover Points To Future Peace

In his address Monday night before thousands of World War veterans in the Memorial hall at Washington, D. C., President Hoover dwelt considerably with the peace of the world, and his address had the ring of sincerity that caught the fancy of his listeners, as it was stopped several times by prolonged cheering. Not only that, but the millions perhaps that were listening over the radio, were just as appreciative, but silent bearers.

While the president said that foreign envoys had been invited to our shores to discuss frankly the question of world peace, and that preliminaries were all set for the more formal meeting of the nations early in the new year, he is not one of those who ask for peace at any price. In fact, he wants this nation to be prepared for any emergency and on a parity with any other nation in case of trouble "that no foreign soldier ever land on American soil." He would have peace with justice and honor, and believed that ex-soldiers should pray that their children have peace, but not without justice and honor to them and the nation.

A great address was also delivered by the National Commander of the American Legion, but his was mostly directed toward the help and hospitalization of wounded veterans. He also stressed making the draft law cover industry as well as humans. His points on this subject were met by hearty cheers from the audience. He is right, and this is the only way to take profits out of war.

GONE ARE THE DAYS

You have been reading of the wagon trains which fought hostile Indians as a part of the day's work in opening up the great West of the pony express, and the homesteader rush, may remember that Westport, later to be named Kansas City, was the hub into which were gathered the radiating lines of pioneer communication. Kansas City was a he-man's town catering to a he-man's country.

Well, what we are getting at is that times have changed—and how! A news dispatch reports a plant for the manufacture of spats has just been established in Kansas City, near Westport. We repeat: A spat factory has been built in Kansas City. And if that is not enough, the concern's slogan is "The Largest Spat Factory West of Chicago."

It's a pity that all of the hard-bitten old train bosses who survived the perils of the Santa Fe Trail have passed on. It would be a treat to hear what one of them would have to say about Kansas City now.—Star-Telegram.

Not many of the students of this city who are away at college were able to be home for Armistice Day on account of bad weather and roads. What few there were came in from Tech at Lubbock.

Mr. and Mrs. Byrnie White of Big Spring were here Armistice day visiting her parents, Mr. and Mrs. Ame Flache and family.

'M' SYSTEM

SPECIALS FOR SATURDAY

SUGAR Pure Cane **.61**
Cloth Bag 10 lb.

SOAP P. & G. 10 bars..... 38c

MILK LIBBYS **.09**
LARGE CAN

APPLE BUTTER LIBBYS No. 2 1/2 can..... 23c

RAISINS Market Day 4 lb. package..... 33c

TOMATOES NO. 2 CAN .10

PEAS Marcellus No. 2 can..... 14c

PORK & BEANS Van Camps, Medium Can..... 9c

CORN Tendersweet **.10**
No. 2 Can

SOAP Palmolive, 3 bars..... 19c

CATSUP Libbys L. large Bottle..... 19c

PEACHES Hunts Staple Halves **24**
Packed In Heavy Syrup
No. 2 Can

POST TOASTIES per package..... 11c

PINTO BEANS 10 POUNDS..... 73c

MATCHES FIRESTONE **.14**
6 BOXES

TRADE WITH HEAD-HARGRAVE CO. and Save The Difference

A GOOD JUMPER worth much more 98c	Men's Overalls triple stitched, bar tacked, unusual value 98c	An Extra Good Wool Shirt \$2.50 value \$1.90
Oil Cloth Squares 56x56 — Beautiful designs 98c	One Lot Ladies Hats values to \$3.95 98c	Children's Dresses Good values at \$1.25 Special 59c
Part Wool Blanket 66x80 — \$3.95 value \$3.25	Wool Blanket 72x80 an unusual value at \$4.95 Special Saturday \$3.98	Children's Hose that sell for 25c Saturday 19c

You will find our stock of dresses and cats one of the most complete in Brownfield. See us before you buy.

HEAD-HARGRAVE COMPANY

MAN WAS TRYING TO FLY BEFORE CHRIST

Experiments With Queer Devices in Ancient Times.

New York.—Although authenticated records show that man first rode the air successfully only 146 years ago aviation as an idea is at least 2,300 years old.

Indications are that men were experimenting with fantastic devices for the conquest of the air long before the birth of Christ, according to a compilation of ancient chronicles made by the Golden Book.

Although the narrated flight of Archytas of Tarentum in 400 B. C. recorded by Gellius, is regarded largely as a flight of imagination, it is accepted as an indication that even then men were attempting seriously to imitate the birds.

Da Vinci's Plan Scientific.

Old's story of the fall of Icarus shows that the ambition was still alive in the first century of the Christian era, as does other mention of man-made wings and ships modeled after birds.

At about the time that Columbus discovered America, Leonardo da Vinci gave his famous and scientifically sound plan for a flying machine. "A bird is an instrument working according to mathematical law, an instrument which it is within the capacity of man to reproduce with all its movements, though not with a corresponding degree of strength, for it is deficient in the power of maintaining equilibrium," he said. "To attain to the true science of the movement of birds in the air, it is necessary to give first the science of the winds."

Unless the movement of the wing is swifter than the movement of the air so pressed, the air will not become condensed and the bird will not support itself.

But even before Leonardo, Roger Bacon in the Thirteenth century conceived the idea of an artificial bird—an idea which is the subject of experimentation even today, the Golden Book article points out. Bacon set forth that "an instrument may be made to fly withal if one sit in the midst of the instrument, and do turn an engine, by which the wings, being artificially composed, may beat the air after the manner of the flying bird."

The compilation also contains first-hand accounts of the two ascensions by which the Montgolfier brothers and Pilatre de Rozier proved the practicality of the first hot-air balloons in 1783.

First Successful Flight.

On June 5 of that year at Annonay, France, the Montgolfiers sent up their first balloon, a bag 130 feet in circumference and weighing 300 pounds. Without a passenger, it shot up to a height of 6,000 feet in ten minutes, and traveled a mile and a half before it descended gently to earth.

On October 15 of the same year, in another machine built by the Montgolfiers, de Rozier rode the air for the first time successfully, stoking the fire which heated the air within the gas bag with straw and wool.

Fish Liars Club Now Issuing Liar's License

Waterloo, N. Y.—Prompted by a real need, the Liars club of Waterloo now issues a liar's license.

It all started when W. Fred Bacon, an attorney, returned from Florida with a story, accompanied by photographs, of catching 88 fish totaling 800 pounds in a single day. He was immediately awarded a card of honor by the Liars club.

But the lying became so rampant that the executive committee decided to issue a card permitting its members to falsify. The card allows recklessness with the truth in all matters pertaining to fish or fishing for the current season. The grand seal of Ananias is affixed to the document.

Link Ancient Egypt China in Snake Rites

Stockholm.—Belief that the Chinese during the Stone age had the same kind of snake worship as the inhabitants of Egypt, Mesopotamia, Persia and Russian Turkestan, was expressed by Prof. J. G. Anderson, Sweden's foremost expert on Chinese archeology.

Professor Anderson based his belief on the discovery of the cover of a Chinese grave urn made during the Stone age in China.

Around the head of the figure of the urn, and down the man's back, Professor Anderson found a plaited braid of snakes corresponding almost exactly to snake designs found on Stone age objects discovered in northern Africa and in the Near East.

WOMEN'S CLUBS WILL BE INVITED TO LUBBOCK

Representatives from the Federated Women's Clubs of Lubbock and of the Lubbock Chamber of Commerce will attend the Texas Federation of Women's Clubs convention at Mineral Wells November 12, to extend an invitation to the Texas women club members to hold their next annual convention in Lubbock.

The Lubbock club women have already communicated with numbers of leaders in the various clubs over Texas and have hopes of bringing the convention to Lubbock next year.—The Hub.

MATRIMONIALY INCLINED NOT WANTED AT COLLEGE

FORT WORTH, Nov. 9.—"It is required of all students that they neither keep in their possession nor use any fire arms, a dirk, a bowie knife, nor any kind of deadly weapon." Thus reads the 1874-75 catalog of Texas Christian University, then called Addison College.

According to that catalog of more than half a century ago, the school desired students "who never dream of matrimony until their education is finished," and "Those who have neither time nor desire for miscellaneous gallantry or letter writing."

Under the heading, "Conduct of Students," it was required of all students that "They attend no exhibition of immoral tendency; no race course, theater, circus, billiard-saloon, bar room or tipping house."

FOR TWO TRIPS, MAYBE

TAHOKA NOW HAS A VERY MODERN THEATRE

Tahoka, Nov. 4.—The heavy building program which has been going on in Tahoka for the past fifteen months was climaxed last Wednesday with the opening of the new English Talkie Theatre. The English Talkie Theatre was built by Mr. D. B. English who has been operating a moving picture theater here for the past five years.

The new Talkie Theatre is the very best in construction and equipment that money can buy. The building of tile, brick and concrete, and of Egyptian architecture is equipped with Western Electric Sound System equipment. The building was inspected by officials of the above concern and was pronounced 98 percent perfect. The sound effect is so perfect that a mere whisper can be understood anywhere in the building.

Mr. Anthony Van Tuyl, field representative of the United Chamber of Commerce who viewed the first performance stated that he had never attended a better show in any theater than the one here on the opening night. He stated that no where had he found equipment which rendered as clear and distinct tones as the one in the English Theater.

The building is equipped with five hundred nine spring cushion seats, which along with the splendid equipment enables one to enjoy the show as they would in any of the larger cities of this or any other state. Mr. English plans to operate the two shows in Tahoka.

W. L. Palmer of south route, handed us \$1.50 recently to renew the Herald going to his father-in-law, Tom Simmons, of Fredrick, Okla.

The biggest bank in the southwest is the American Exchange at Dallas since it consolidation with the City National of that city. With resources of over 100 million, and deposits of about 85 million, it is some bank in some town in some state and nation.

Chile as a nation promotes aviation.

DEATH

Mrs. S. J. Anderson, living with her son at Happy, died Saturday aged 81 years. The body was shipped by the Brownfield Undertaking Co., to Hedley, Texas, where burial will be had. The Herald joins the many friends of the family in sympathy for them in their bereavement.

Mr. and Mrs. Bob Brown of Lubbock, were down over the week end visiting her parents, Mr. and Mrs. J. T. Auburg, and his brother, Marion Brown and wife.

SHERIFF'S SALE

The State of Texas, County of Terry.

Whereas, by virtue of an order of execution and sale issued out of the District Court of Terry County, Texas, on a judgement rendered in the said Court on the 7th day of September A. D. 1929, in favor of Gomez Independent School District, and against G. E. Lockhart, Lou E. Lockhart, Winter Knight, Leona Key Knight and Jessie E. Key, No. 1172 on the docket of said Court, and to me, as sheriff, directed and delivered, I did, on the 18th day of October A. D. 1929, at 10 o'clock A. M., levy upon the following described tracts and parcels of land situated in Terry County, Texas, and belonging to G. E. Lockhart, Lou E. Lockhart, Leona Knight Key Knight and Jessie E. Key to-wit: The northeast fourth Section No. 98 in Block 4-X Terry County, Texas, on the 3rd day of December A. D. 1929, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M., on said day at the courthouse door of Terry County, Texas, in the town of Brownfield, I will offer for sale and sell at public auction, for cash, all the right title, and interest of the said defendants in and to said property.

Witness my hand, this 18th day of October A. D. 1929.

J. M. TELFORD,
Sheriff Terry County, Texas.
15c

Suddy News

Miss Ollie Townsend, of Lubbock, spent the week end, visiting in the home of Miss Lillian Hill.

Mr. Norris and family of Paducah visited in the Elbert Norris home last week. Mr. Ernest Norris returned to Paducah with them.

Mr. and Mrs. Bowerman and son returned last week from Dickens county.

Miss Evelyn Lowe of Brownfield, spent the week end at home with her parents Mr. and Mrs. Lowe of this community.

Mr. Norris of Paducah visited one day last week in the home of his daughter Mrs. Frank Walters.

Mr. and Mrs. Melville E. Hankins, of Levelland visited a few days last

week in the S. F. Collier home.

Miss Viola Hail and brother, Ewing Hail were in Brownfield last Thursday.

Mr. and Mrs. Henry Herring and Mr. and Mrs. John Herring visited in the I. A. Lowe home Sunday.

Mrs. Ed Young gave a party Saturday night. A large crowd was present.

Last year the average 42-gallon barrel of crude oil refined in this country yielded 15.8 gallons of gasoline, 2.8 gallons of kerosene, 19.6 gallons of gas and fuel oil and 1.6 gallons of lubricants.

We have it on reliable authority that considerable corn and other feeds crops will be shipped from the Seagraves and Wellman section this winter.

PIPE LINES ACT AS OIL STORAGE TANKS

NEW YORK—A hundred thousand miles of pipe line enable the American petroleum industry to meet spontaneous market demand, even when it is unexpected.

In a country which needs about 2,500,000 barrels of crude oil daily to meet average requirements it is necessary to have the supply immediately available where most needed. It is estimated that it would take a train of tank cars 111 miles long to convey the oil which passes daily through the American pipe line system. As some 800,000,000 barrels of oil, or roughly a month's supply must be on hand at all times, and storage in tanks not only is expensive but hazardous because of fire danger, evaporation and other factors, this underground pipe line storage is of great advantage.

About one-seventh of the total pipe line mileage is in California, but the trunk and feeder lines, ranging in diameter from two inches to 16 inches, serve the Gulf, Rock Mountains, Canadian border and Atlantic coast areas.

CARD OF THANKS

We take this method of thanking all those who so kindly ministered to our dear little darling baby girl in her illness and death which occurred Sunday night 7:30, Oct. 3, 1929. May God's richest blessings rest on each one is our prayer.

Mr. and Mrs. George Ammons, Grandparents, Mr. and Mrs. M. C. Ammons and family and Mr. and Mrs. J. M. Montgomery and family; aunts and uncles, Mr. and Mrs. T. B. and G. D. Montgomery and family, Mr. and Mrs. Martin Wauson and family.

Kerney Scuddy, who is attending Carlton College at Stephenville, is now reading the Herald each week complimentary of his mother here.

There are more Italians in New York than in Rome.

A Shop for Particular Men

You who prefer a little more in the way of modern equipment, cleanliness and expert work will fully appreciate the fine appointments of this shop.



SANITARY BARBER SHOP

TRY US FOR BATTERY RECHARGING

Our prices are reasonable and we guarantee entire SATISFACTION!

We Call For and Deliver Anywhere In Town

BRICK GARAGE

—IT PAYS TO OWN YOUR HOME—



There's Pride and Economy in Owning Your Own Home.

Make an investment of your rent dollars! Enjoy the home that you've always wanted. We offer a special financing plan that makes home ownership simple to accomplish.

COME IN AND TALK IT OVER TODAY—

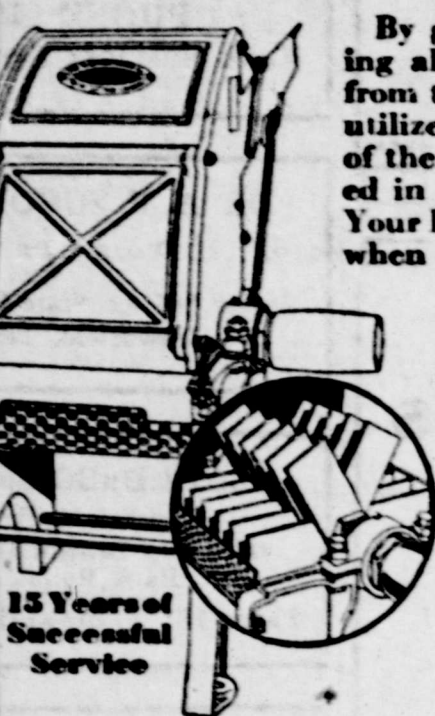
SHAMBURGER

Grinds and Feed at Low Cost

A W-W Feed Grinder grinds and mixes everything from the ground up, with lightning speed—separately or together. Turns fodder, alfalfa, maize heads, snapped or ear corn, oats, bundle feeds, etc., into valuable mixed, balanced feed that goes a third further. And the W-W does every grinding job at low cost!

W-W FEED GRINDER

By grinding and mixing all your feed crops, from the ground up, you utilize that 35 per cent of the feed usually wasted in stalks and stems. Your livestock eat it all when ground the W-W way—and it is all better for them.



15 Years of Successful Service

In fifteen years of actual service on thousands of farms in America, the W-W has proved to be the world's outstanding feed grinder. No burrs, gears or knives to work loose or give trouble. Powerful RIGID hammers do the work.

Come In

and let us show you more about this outstanding grinder. See how it is built for years of service—with Timken Tapered Bearings, Alemite Lubrication and Rockwood Pulleys. Self-feeder can be furnished—Blower or Elevator equipment. Nine different sizes.

We will also demonstrate the W-W on your own farm with your own feed and your own power.

HUDGENS & KNIGHT
BOWNFIELD, TEXAS

HAVE MORE LEISURE TIME!

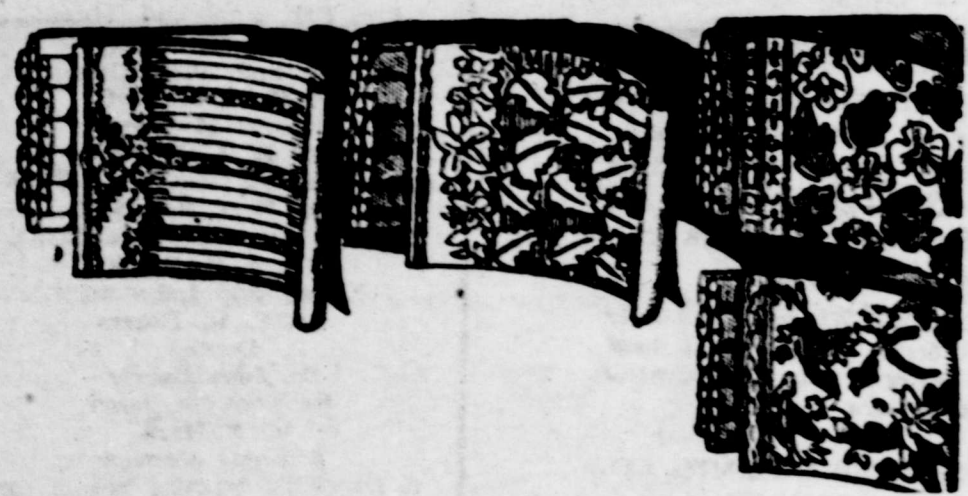
LET NATURAL GAS HELP YOU!

Don't tie yourself down in a hot, stuffy kitchen watching an old fashioned coal or oil stove. It isn't necessary any more since Natural Gas has come to Brownfield.

Now you can prepare food for luncheon, dinner or breakfast; put it in the oven of a modern gas range; set the automatic heat control; and then you are free until time to put the food on the table. Less work, more time, more happiness, with Natural Gas!

West Texas Gas Co.

HEADQUARTERS FOR GAS APPLIANCES.



WALLPAPER

—A Pattern For Every Room—

No matter what the decorative motif of your rooms may be, we have a pattern for every room. We are showing a number of new designs ranging from the very best materials to the lowest priced consistent with lasting values in modernistic treatments.

HIGGINBOTHAM-BARTLETT CO.

Phone 81

Brownfield

Don't make a fuss about what get married he's old enough to be you've done. If it's worth while the girl's father. other folks will make enough fuss over it.

Truthful Thomas says conditions are such these days that by the time repellant blue-moss pill forced down a fellow has saved enough money to the throat of the rising generation.

This Week

by Arthur Brisbane
Horse, Dog, Mustache, Wife Steel Profits, One Billion A Wall Street Necklace Two Billions of Us

The rules of West Point forbid the cadet to have "a horse, dog, wife or mustache."

Cadet Paul Capron, Jr., found he could get along without the horse, dog or mustache. But when he saw Marguerite Gillespie, Cadet Capron decided that the academy rules were too strict.

Miss Gillespie is now Mrs. Capron, and Mr. Capron, no longer at West Point, is now looking for a newspaper job in Boston.

Ancient Sparta had rules similar but more severe for young men. It is wise to bar mustaches that gather germs. Horses and dogs are not necessary. But why shouldn't a young West Pointer marry if he wants to marry?

If you have a steel business, and run it well, you can make money in America, with help of a protective tariff.

Income tax reports of the leading steel companies show that in six years past they have paid income tax on one thousand million dollars of profit. A billion in six years is good profit, but no more than a great industry should make in a prosperous country.

The benefit of buying at home from your own people, even if you pay a little more, resides in the fact that the money stays here, goes into other American enterprises, more factories, more production, more prosperity.

Where a few persons are gathered together, only the stock market is discussed. A Fifth Avenue Jeweler in New York lets it be known that he has for sale a \$300,000 pearl necklace, which can be bought for \$100,000. But it must be all cash. Some lady apparently expected prices to go up forever.

Wall Street names a speculator alleged to move from the ticker to his automobile surrounded by five men to guard him. He started a bear pool two weeks ago.

A few friends each invested \$100,000, and each has thus far taken out in profit \$1,500,000.

The five body guardsmen are hired on the assumption that angry losers might plan evil for the head of the bear pool.

The rain falls on the just and unjust, and a market slump falls upon the good and bad stocks.

Of millions that rushed to buy stocks when they were going up, only a few, the wise minority, will know enough to walk in carefully and buy when they fall below what they are worth.

Wise was old Rothschild, who said he made his money "selling too soon."

The human family is bigger than it thought. The league of nations' statistical department shows that earth's population is only 50,000,000 short of 2,000,000,000.

Two thousand million human beings is a big crowd, of whom the majority never think, and a minority think occasionally.

The wonder is not how slowly we progress, but that we progress at all, the few dragging the many along with them.

Uncle Sam, you will be glad to hear, has started a really big dirigible for carrying passengers and for fighting purposes. A golden rivet, driven by Admiral Moffett, completed the "master ring" of the new dirigible.

The lighter than air ship, 785 feet long, 140 feet high, will carry 6,500,000 cubic feet of helium gas. The Los Angeles carries 2,500,000 cubic feet, the Graf Zeppelin, 3,700,000.

This newest, greatest of air giants, built by the Goodyear-Zeppelin corporation, will have as part of its equipment five airplanes to fly around it, warding off airplane attacks in war. Let us hope that will not come. Let us also remember that we shall be much less apt to have it if we keep ourselves ready for it.

Douglas Davis flew from New York to Atlanta, Ga., in five hours, a record.

Shortly, New York, Chicago and other cities' business men, after the stores and exchanges close on Saturday, will fly south in the winter, landing in time for dinner at the beautiful resorts on the Georgia coast, in time to swim or play golf before dinner.

Treasury department statistics show that somebody is prosperous.

Two hundred and ninety Americans reported incomes over \$1,000,000 each. Combined incomes of the 230 amounted to \$300,000,000.

Eleven reported incomes above \$5,000,000 each. The income of the eleven totaled \$200,000,000.

And this gives no idea of our really big incomes. Several men in America have \$50,000,000 a year each, one at least an income exceeding \$100,000,000. Their properties are in stocks that pay corporation income tax, invest their earnings in new properties and issue stock dividends paying no income tax in accordance with a Supreme Court decision.

In ancient times men disguised themselves with lion's skins but nowadays they try to do it with a sheep's skin.

The Inquisitive Idiot wants to know if swallowing one's pride will cause mental indigestion.

The first steel ship was built in 1864.

GAS FRANCHISE RENEWED AT LEVELLAND

A renewed franchise has been granted the West Texas Gas Company by the City Commission of Levelland, the Hockley County Herald says, which calls for the building of a line to furnish Levelland people with natural gas not later than July 15, 1930. R. T. Hinchey, vice-president of the West Texas Gas Company was in Levelland at the time of the meeting and stated that it is entirely possible that the line will be completed before that time. The company has proven a number of times that they are able to make the gas available ahead of the scheduled time.

The line will likely be run from the South Plains Pipe Line plant southeast of Lubbock to Levelland, another branch going to Littlefield where the West Texas Gas Company has already started work on laying gas mains for the system to serve that city.

Extensions to the gas line system to serve these two points is a part of an expansion program the West Texas Gas Company and the South Plains Pipe Line Company has had in progress since the gas was first piped to Lubbock. The organizations have recently completed a line off the Tahoka line to Brownfield, Silverton, Quitaque and Turkey in the northern part of the Plains have also recently been reached by the system.

Headquarters of the South Plains Pipe Line Company are at Lubbock and the expansion program is being directed by J. P. McClosky, general superintendent and other officials of the company.

TALKING ABOUT PREACHERS

If the preachers will just hold their indignation a while, we will say a word or two about a recent bank robbery which involved one of their professions.

It happened in Iowa. The preacher did not have a regular pastorate. He was identified as one of the robbers of a bank and suspected in a similar case. Confronted with his accusers, he committed suicide—the most decent act, perhaps, of his turbulent career.

The newspaper have been playing up this story quite a bit. No doubt, this display has hurt the sensibilities of a good many ministers. They have felt that the newspapers over-stressed the fact that the robber was an ordained, though inactive minister.

But it is really a compliment to ministers, after all. If this robber hadn't been a minister he would have been just another bank robber. Being a minister, he became of great news interest when he robbed a bank. Ministers seldom rob a bank. In fact, we don't remember a similar case anywhere in history. When one of the cloth does go bank robbing, it is big news—like when a man bites a dog. It is big news because it seldom happens. That is why we say the publicity given this poor misguided wretch is a compliment to the ministerial profession.

Ministers, in spite of occasional lapses on the part of a few unworthy ones, rank very high in the human scale. One of them does go wrong once in a while, but when he does, it is so rare that it constitutes a sensational news item. No profession wears its honor with more becomingness and justification. The shortcomings of the few but emphasize the solid quality of the many.—Big Spring Herald.

Matador—"A beef in tin" is a slogan of some farm families in Motley county where demonstrations are being conducted by Miss Norma Morrow, Home Demonstration Agent, in canning beets. Eighty cans of plain and rolled roast, steak, chili, stew meat and mock duck can very easily be put up from one small beef, she says, and the cans are worth at least 25 cents each. The steam pressure canner is used in this work.

SEES MUSSOLINI AS RESTLESS CHARACTER

Washington, D. C.—Mussolini was seen as a disturber to the world peace by a prominent Scottish Rite Mason who has recently visited Italy. He said: "Mussolini, though a brilliant mind, has many kinks that need careful watching. Always urging that Italy has a surplus population and must expand, he also urges Italians to have larger families, thus making bad worse."

In speaking of a law established in Italy which demands the allegiance of Italians even though they become naturalized citizens of this country, this Mason writes: "Once an Italian, always an Italian, and when Italians become naturalized here, their first allegiance is to Italy and their citizenship merely tissue paper camouflage, behind which they can bide their time until they are ready to strike. I protest against any man being naturalized who is inseparably bound to support an alien country first, or who will not learn to speak English over the breakfast table, as Roosevelt put it, and think American ideals in American ways. He is a cancer in the body politic and should be excised and recurrence prevented."

Our pessimistic friend says he is not worried by the prediction that we'll wake up some fine morning to find the situation he's found every day and the world ruled by women for morning since he married.

CHISHOLM'S

NOTICE THE LARGE ASSORTMENT OF THIS LIST

COMPOUND New Car 98
Just Unloaded

COCOA HERSHEY'S 1 lb. Can .26
1/2 lb. Can .14

CORN, No. 2 Standard 9c
Blackeyed Peas, No. 2 can 9c
TOMATOES, No 2 can 10c
RED BEANS, No. 2 can 9c

PORK & BEANS Libbys Armours No. 2 Cans .9

MACARONI, 2 pkg. 13c
10 lb. can MEAT CURE .99c
SPAGHETTI, 2 pkg. 13c
100 lb MEAT SALT \$1.35
CARROTS, bunch 8c
RICE, 2 lb. pkg. White Swan .19c

SUGAR Pure Cane 10-Lb. Cloth Bag .62

KELLOGG PRODUCTS ON SPECIAL TODAY—GET YOURS.
PEAS, Early June, No. 2 can 13c
1 lb. glass Peanut Butter 26c
KRAUT, Kuners, Med. can 9c
MACKERELL, can 14c
1 lb. glass Preserves 23c
Pint Maple & Cane Syrup 25c

COFFEE White Swan 3 Lb. Can 1.59

WHY CAN YOU ALWAYS GET EGGS AT OUR STORE? Our Customers feed Economy Feed Regularly. EGGS—ECONOMY LAYING MASH GETS THEM.

A few more Master Bred Red Cockerells, today only \$1.50
White Leghorns \$1.50

12 guage Gun Shells, smokless Expert (medium load) 80c
12 guage Gun Shells Super X \$1.05
20 Short—17 Long 23c

HOT WHITE SWAN COFFEE—ALL DAY

SETTLING A MOOTED QUESTION

She was filled with the culture bug, a regular literary "vamp;" her husband fit the money dug and was a low-browed scamp. She rushed herself by every means, at nothing would she balk, while her husband always spilled the beans whenever he tried to talk. She knew the literary guys from Josephus down to now; she knew the wherefores and the whys, also the when and how. She was a demon in debate, her comebacks were so fine; she'd make her colleague hesitate, her opponents bow the line. One day she started to decide a question old and shaken; she'd sweep the cobwebs all aside about Shakespeare and Bacon. She dug into the subject deep, much data she compiled and lost a mighty lot of sleep before she got it filed. The more she learned the less she knew, and stripped of all pretense, the facts gave her a point of view that left her on the fence. Her futile efforts made her fret and to her husband said: "An answer I can never get, till after I am dead. When I'm inside the pearly gates—and I'll get there by grace—with Avon's Bard I'll make a date and ask him face to face." From off the stool he dropped his feet with a bored and tired air and a tone of voice far from sweet: "Suppose he isn't there?" O'er her face there flashed surprise.

quickly followed by a grin. She answered him with dreamy eyes: "Well, you may ask him then."

The Sassafras Savant says the best way to cultivate some voices he's heard would be to plow them under.

When three or four people are gathered together one of them proceeds to open a filling station.

Gossip may be defined as a newspaper edited by the devil and circulated by his friends.

COCKERELLS MASTER BRED REDS
—and—
BRED TO LAY WHITE LEGHORNS

You can see them at our hatchery today—
Get yours now.

Special Price for One Week Beginning Today
Chisholm's Hatchery

THE HERALD

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

Subscription Rates: In Terry and Yoakum Counties per year \$1.00 Elsewhere in U. S. A. \$1.50

Advertising Rates on Application

Official paper of Terry County.



The crop estimate moved up and the price moved down. It, like the man biting the dog, would be news, if the estimate and price happened to move the same direction some time.

No. children, Santa Claus is not dead. He was not killed in the big crash on Wall Street, as at first reported. He may not come to see those "Bad Men" who were operating on "margin" up there, but, never fear, he will be back to see all the little boys and girls in Terry county, who have been good.

W. H. Bledsoe, former State Senator, of Lubbock, is said to have tossed his hat in the ring for lieutenant governor of Texas. Well, we have known Bill Bledsoe for a long time, and we consider him a good, honest citizen, and one that knows the needs of our state as well as any. Lastly, he is a good west Texan, and we are going to vote "Bill" on our ticket next year.

The county clerks of Texas report they are now selling more marriage licenses to our people, showing that people are getting used to the new laws, and fewer of them are leaving the state to get married. However, border counties in adjoining states still report heavy sale of license to Texans, and there are no couples from these states coming to Texas to wed.

From what the Herald can gather from the expressions of the press, the people of this section, and visitors here from other sections, they are almost 100 percent in believing that the trial at Weatherford last week was a farce as far as the verdict of the jury was concerned. It was, to most minds, just another case of where a rich man did not want a poor son-in-law, and put him out of the way without any other cause.

Last week we had something to say in these columns about a white man killing another over a dog fight. Later on last week we read where one negro killed another over the settlement of 65c in a crap game. Life is regarded as entirely too cheap in Texas, and when our juries decide that electrocution is none too good for killers, and that most of those who do it are in their right mind at the time, the price will advance.

Theodore Roosevelt once said that no man could be a good American until he could carry on a conversation with his family in the English language around the breakfast table. Our first duty is to see that all young people have a tolerable primary English education, and then if anything is left, we may make some appropriations for high priced teachers of foreign languages in our higher institutions of learning. If the child gets English first, our country is safe.

So after fighting it all over again around the bluffs of the rivers and red hills of Virginia, the old party of Jefferson and Madison proved victors over a conglomeration of Republicans and Anti-Smith Democrats by overwhelming majorities. If present indications point to anything, the same old kind of battle is in store for Texas next year. On with the battle when the time comes. In the meantime, let's try to keep warm some other way. What say, Bishop?

About the most expensive vote we have heard of recently, was cast in the mayoralty election held last week in Greater New York. One lone man was the voter in a certain box presided over by a half dozen men, not to say anything about guards and police detailed to keep order. The vote cost the city more than one thousand dollars, but it went to Jimmy Walker, and we suppose New Yorkers think it was worth the money. However he didn't need the vote.

One of the rock ribbed New England stand patters called all the progressive Republican Senators from the west and middle west, sons of Jackasses because he was sore at them as they would not line up with the standpatter for more tariff protection for our "infant industries." Well, the two crowds will snap and spit at each other for two more years, or until the national election for president is up, when they will again shake the bloody shirt of sectionalism and all vote alike again. No danger of a bolt then.

There is just one paper at Lamesa again, and that is just enough. The Journal is no more, the Reporter, also under new management, having purchased it. Now unless the town acts a fool again because part of them get little sore at the Reporter and get another paper to come, they will just do fine. Two papers in a small town is just about as useless as a Bengal tiger is to a maiden aunt, both having about the same circulation to pay double price for. One good paper is worth a half dozen half supported and we believe the Reporter will give Lamesa and Dawson county a good paper. Two papers in a small town advertise a division in box car letters.

Well, well, well; so the D. O. P. (dry old party) staged a wall street booze party in Washington, and gave as favors nice silver flasks of pure Scotch. Now, maybe some of our good friends who bolted the ticket last fall who had a bad case of "conscious conviction" will wake up to the fact that they voted with just as bad a bunch as they thought they

quit. There is no such thing as a wet or dry democratic party any more than there is a wet or dry republican party. There are differences of opinion in the ranks of each, and probably will be for some time to come. But that does not mean that either party will menace the Volstead Act or 18th Amendment for years to come if ever. So hold your horses; also, keep your shirts on.

Texas is calling hard and long for a business man for Governor next year. She has tried all kinds of politicians, both new and broken-down, but she has not had a real business administration in years. Why not shut our ears to the ravings of a lot of hoodlums who will come out on any old thing they think will land them in the governor's chair and vote for a real he man once. A jackass can make more noise than most any animal, but he is the dumbest of the lot. Let's try a conservative business man if one will come out. Too many Texas voters think a man who has made a success of his own business will rob them if he gets in office, or that he does not need the office. None of them run for "just what the office pays."

It is stated that President Hoover has ordered telephones installed in all of the postoffices with a view of giving the service to the public. Very likely the postal employees will rebel against such an order as it will mean more work. It is said that the president has the idea that governmental machinery is a part of the people rather than for the emolument of those who are employed. Large corporations discovered many years ago that courtesy toward the public paid large dividends. If the president has discovered that government officials should likewise be courteous to the public, and will insist that all government employees respect the public's feelings, he will have done a great service for his country.—Canyon News.

Perhaps the United States is becoming more civilized. If the present gait can be kept up, the one maintained for the first part of the year, 1929 will set a new low record for lynchings. In the first half of 1928 there were five lynchings, and in each of the three previous years there were nine. In the latter half of 1928 there were nine—less than the number for each of the three previous years. Of the four lynchings the first six months of this year, two were in Florida and one each in Tennessee and Mississippi. One victim was a white man and three were negroes. Somewhat peculiarly, the four occurred within a period of 2 months. A third of the year—according to available statistics—saw the nation free from mob violence. That is believed to be the longest stretch without the exercise of the famous decree of "Judge Lynch" since that famous Virginian invented the barbaric process in colonial days.—Plains Progress.

One of the most noted evidences of prosperity is the popping up of the weekly papers in this section. Those that printed from six to eight pages during the dull part of the summer, are coming to us now with from ten to twelve pages. This shows that merchants are waking up to the fall cash trade. This, however, should not be the case, and Brownfield merchants are gradually drifting away from it, and others will follow. Our merchants carry almost as much space in summer as in the fall. They find that it is a splendid policy to pick up all the cash trade in summer they can get and they offer special inducements to that end. Mail order houses found this out years ago, and when local merchants quit advertising, they ran in a bunch of catalogs, but the time is coming when there will be no let up times, and this is the reason that mail order stores are fast breaking up and establishing retail houses nearer the people.—Terry County Herald.

Jack Stricklin is speaking from experience about this let up of advertising in the dull summer months in the small towns, and some of the larger ones. He has worked faithfully with the Brownfield merchants trying to show them the advantage of going out after business twelve months in the year, and that he has succeeded in convincing them of this way of advertising can be seen each week when we receive the Herald and it is crammed full of merchants ads, in July, August and December, can't tell much difference. The trouble with so many small town merchants they just simply went sound a trumpet during the dull summer months, but everyone wants to blow the bass horn in the fall of the year, and then every merchant in town is tooting a horn and everyone trying to blow his the loudest. Yes sires, things have got to change up about this advertising if merchants in small towns are going to do a good business every month in the year.—Lorenzo Tribune.

Messrs. Chas. Druesedow and Otto Stuebsbaum, of Haskell county were up this week, looking after the former's land near Tokio. Mr. Druesedow informed us that crops were short in Haskell county this year, and that they were not having much fall rains like we. In fact, he said they could plow up dry dirt there last week in breaking sod. He may improve his farm here and move out.

Mussolini enjoys playing the violin.

There are more telephones in one New York office building than in the entire republic of Greece. The Standard Oil Building, 120 Broadway, has 7,290 telephones.

Disease may be defined as the motor cop that holds us up for speeding on the highway of life.

Being treated with just a little more consideration than the other fellow is some folks idea of treating everybody alike.

Our pessimistic friend says that the best way he's found to keep the knock out of his car is to leave his wife at home.

Our young spinster friend says she's met some men who acted like they thought their wives had cheated some other woman out of a mighty good husband.

The World War losses of France included 1,364,000 men killed and 3,000,000 wounded. The nation carries 700,000 permanently disabled soldiers on her pension rolls.

The Protestant churches of the United States have about 32,000,000 members, 210,000 churches, and \$2,905,000,000 invested in church property. There are 200 denominations.

"Ten Thousand Dollar" Kelly was the first base ball player to be paid such a high salary. He went from the Chicago team to the Boston team at this then unheard of figure in 1887.

Big league base ball players find that they can bat the ball further in the thin atmosphere of high altitudes, but that there is less "curve" to the pitched ball and that the base runners are winded sooner.

The first telephone was made in 1875 by Thomas A. Watson.

Texas is our only state that ever existed as a separate nation.

SIX MILLION CHILDREN IN JUNIOR RED CROSS

The year 1929 marks the tenth anniversary of the founding of the American Junior Red Cross. There are now Junior Red Cross societies in forty-one nations, all pledged in the common cause of service to their fellow men. Membership in the American Junior Red Cross in the United States and insular possessions is 6,878,000, and is largely through grade and high schools and private schools. The organization is governed by the boys and girls. One of its chief features is conduct of international correspondence with schools of other nations, through exchange of albums and small gifts. The American Juniors sent \$5,000 Christmas boxes of small gifts to children of many nations last year. The American Junior Red Cross gained 349,171 in membership last year.

Fifty-one nations belong to the League of Red Cross Societies, and are prepared to carry on health, disaster relief and life saving programs all around the world.

LABOR HEAD URGES SUPPORT OF RED CROSS

"Invariably it is the masses of the people which suffer most when disasters occur," stated William Green, president of the American Federation of Labor, recently. "Because they suffer most and because of their helplessness, the ministrations of the Red Cross organization take on added significance and importance. No doubt many lives among these particular groups are saved through the prompt service which this organization gives. "Because the American Federation of Labor appreciates this fact, we have supplemented the appeal of the American Red Cross at each Roll Call period for memberships from the great mass of working men and women and their families. "The continued service of the American Federation of Labor in this most humane and unselfish work will be most cheerfully rendered." Mr. Green is a member of the Board of Incorporators of the American Red Cross.

Famous Steeplechase The Grand National steeplechase is run at Aintree, England, and is considered the world's most famous steeplechase. The course is nearly 2 1/2 miles long, and a double circuit is made. There are 32 jumps.

FREE LECTURE

The Maids and Matrons Club are sponsoring a better home lecture course and the next lecture will be next Tuesday the 19th and every home lover is cordially invited to attend this lecture on landscape gardening. There will be colored slides showing plans for your yard and the best plants and shrubs suitable. This is FREE and men as well as women are invited. Rialto Theatre, 4 o'clock November 19.

Lloyd Moore called recently and renewed for his paper, and had us order the Semi-Weekly Farm News for him.

Mrs. Anna M. Rhen, editor of the Seagrave Signal, was a visitor in our city the past week.

Where Your Business is Valued

The measure of your bank's value of your business is the interest it takes in handling your business and the close degree of co-operation it accords to your affairs.

This bank avails itself of every opportunity to obtain all possible advantage for its patrons and provides every modern banking service, your account has a personal as well as a monetary value to us.

BROWNFIELD STATE BANK

Conservative Accomodative Appreciative "A Good Bank—Soundly Managed" BROWNFIELD, TEXAS

Pumps 25% More Water in the Lighter Winds

Advertisement for Dempster No. 12 Annu-Oiled Windmill. Includes image of windmill and text describing its features and availability.

FOR SALE BY— CICERO SMITH LUMBER CO.

MAGNOLIA OIL PRODUCTS

Supreme among the gas, oils and greases of others. The better they are known the more they are demanded by careful motorists. Try some Anti-Knock Gasoline. RETAIL STORES:—Miller & Gore, Snappy, Everybody's, Chisholm Bros. and Camp Western Service Station. MAGNOLIA PETROLEUM COMPANY PHONE NO. 10.

Professional Directory

PRESCRIPTION DRUGGIST Day Phone 14 Night Phone 134 Alexander Drug Company The Rexall Store

Day Phone 1694 Night 675-W COL. JOE SEALE General Auctioneer I specialize on Farm and Stock Sales. Call at my expense. Lubbock - - - - - Texas

J. T. AUBURG -WATCHMAKER- Located at Hunter Drug Store All work guaranteed to please you.

BROWNFIELD LAUNDRY COMPANY PHONE 104 Your Business Appreciated

DR. A. F. SCHOFIELD Dentist Phone 185 State Bank Bldg. Brownfield, Texas

B. D. DuBOIS, M. D. General Medicine Office in Brownfield State Bank Building Phone 161 Brownfield, Texas

G. W. GRAVES, M. D. Physician and Surgeon Office in Alexander Building Brownfield, Texas

DR. T. L. TREADAWAY Internal Medicine and Surgery Phones: Res. 18 Office 38 State Bank Building Brownfield, Texas

J. D. MOORHEAD, M. D. Physician and Surgeon Prepared to do all general practice and Minor Surgery Meadow, Texas

JOE J. MCGOWAN Attorney-at-law Office in Courthouse. Brownfield, Texas

DR. R. B. PARISH DENTIST Phone 106—Alexander Bldg. Brownfield - - - Texas

FURNITURE & UNDERTAKING Funeral Directors Phones: Day 25 Night 148 BROWNFIELD HDWE. CO. Brownfield, Texas

Lubbock Sanitarium & Clinic Dr. J. T. Krueger Surgery and Consultations Dr. J. T. Hutchinson Eye, Ear, Nose and Throat Dr. M. C. Overton Diseases of Children Dr. J. F. Lattimore General Medicine Dr. F. B. Malone Eye, Ear, Nose and Throat Dr. J. H. Stiles Surgery and Physiotherapy Dr. H. C. Maxwell General Medicine Dr. E. L. Fowers Obstetrics and General Medicine Dr. B. J. Roberts Urology and General Medicine Dr. A. A. Rayle X-Ray and Laboratory Dr. Y. W. Rogers Dentist Dr. John Dupree Resident Physician C. E. Hunt Business Manager A chartered training school for nurses is conducted in connection with the sanitarium.

SWART OPTICAL CO. Eyes Tested, lens ground, glasses fitted, 1015 Broadway. TORIC LUBBOCK, TEXAS

Wm. Guyton Leonard Post No. 269, meets 2nd and 4th Thurs. each mo. C. B. Quante, Com. Henry Chisholm, Adj.

Brownfield Lodge No. 530, I. O. O. F. Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers Welcome. Jack Holt, N. G. L. A. Greenfield, Sec. Brownfield Lodge No. 903, A. F. & A. M.

Meets 2nd Monday night, each month, at Masonic Hall. Jim Miller, W. M. Ben Hurst, Sec.

STURDY HEALTH Did you ever stop to realize that our mission is to help you keep your good health as well as to enable you to recover it? The biggest part of the battle with disease and ailments is the prevention of them. Let us be of service to you in supplying high grade preventative drug supplies to protect your health and well-being. BOONE HUNTER DRUG THE NYAL STORE

FARM, RANCH AND CITY LOANS City loans \$12.50 per month on each \$1000.00 loan, matures both principal and interest in 114 payments, 8% interest on the unpaid balance of loan. Full option to borrower to pay all or any part of loan at any time. C. R. RAMBO Bonded Abstractor of Land Titles, Loans and Insurance Office E. Side Square - - - - - Phone 129



When In Brownfield

...it will pay you to call in at the Acorn Store and see the new goods and get our prices . . . Our new soes will be in this week and will be priced right . . . New dresses . . . New hats . . . and shoes.

Boys Overcoats, sizes 3 to 12, price . . . \$4.95 to \$7.95
Ladies Hats . . . \$1.95 to \$2.95
Ladies Outing Gowns . . . 98c

You can't buy the cloth for the price and everything in the house is priced accordingly.

BIG WOOD AND BRUSH By Sam Miller

Truthful Thomas says he's not so sure there are germs in kisses and he is willing to be one of two to start a scientific investigation of the subject.

Practice does not make perfect. For instance, the female portion of our family has been lecturing us for years and she's still improving on it.

Beware of harboring prejudice in your heart. The other fellow may be doing the same thing and as a result neither of you are worth a cuss to the community.

Our cynical old bachelor friend says he doesn't believe that woman was created to share man's troubles for the reason that before she was created he didn't have any.

Uncle Trav says a man will put on a lot of new clothes and say nothing about it. A woman will put on a few and talk about it for hours.

Another thing about pursuing the even tenor of your way is that some pestiferous cuss is always spoiling the harmony by trying to sing bass.

Fencerail Smith says the world is interested more in where you are

now and the direction you're going than it is in where you came from.

There are seven hundred occupations in this country by which one may make a living and the people engaged in six hundred and ninety-nine of them think they could do better in the other one.

We do not want to discourage the young person who has started out to make an impression on the world, but we would like to call his attention to the size of the institution he's aiming to make a dent in.

The Sassafras Savant says he thinks the movement from the country to the city should be limited to at least forty miles an hour.

The old-fashioned mother knew more about raising children than she did about raising her partner's bid.

Speaking of efficiency the cat squirrel is about the climbingest thing there is and yet it can't climb two trees at once.

The world stands ready to honor the man who does his best without bragging, pays his debts without dunning and does his work without worrying.

Furthermore, we have noticed that

there are a great many more people who can read writing than there are who can write reading.

Fencerail Smith says that courtesy and politeness cost no more today than they did when you could go into a grocery store and get enough cheese and crackers for a dime to make a square meal.

Even if a hunter should get all the coons up one tree it would be so big that he'd have to divide with some other hunter in order to help to cut the tree down.

The principal cause of corns and bunions is trying to put feet that were in style several years ago into shoes that are in style now.

Twelve hundred words may constitute the vocabulary of the average person, but the female portion of our family used a lot more than that the other day when we spilled ketchup on a clean table cloth.

Our cynical old bachelor friend says another reason why he is not contemplating matrimony is that he's contemplated it too much.

Our political observer says the difference between politicians and statesmen is that we still have the politicians.

Rudyard Kipling claims he's been misquoted again in the United States. And we'll bet he can't begin to tell how many times.

Uncle Trav says it would be a physical impossibility to hide under a bushel the light some folks think they carry around with them.

When a man reaches the point where he thinks he can't learn anything from his fellowman he's traveling fast on the road to dampfoldom.

To the meek and lowly hen goes the honor of having invented the first sanitary wrapper for food products.

THE OLD SUNBONNET

We fain would write a sonnet about the old sun bonnet made out of Chambray blue; briar stitched it was and braided and the dear old face it shaded smiled out of it at you. Narrow ruffles, always fluted, it seemed exactly suited to the faces long ago. It seemed a crown of majesty, enthroned by love and chastity, with its strings tied in a bow. The pasteboard strips were narrow and nothing ever fairer was made for human head. Our grandmas used to wear 'em, and daughter used to wear 'em when briar stitched with red. They made the plain face pleasing, with smiles and dimples teasing even on a homely miss. They were a source of trouble, the splits would bend back double when beaux would steal a kiss. Today the hats they're wearing our bank accounts are tearing until they're looking red, while the old sunbonnet about which we'd write a sonnet cost thirty cents a head.

Sand bearing gold nuggets is now being sucked from the bottoms of California streams by means of a hose in the hands of a rubber suited diver.

If a little learning is a dangerous thing we know a lot of folks who are not in any danger whatsoever.

The orange-speckled toad makes use of his color for protective purposes.

The great wall of China was built by 350,000 men in 15 years to keep out the Mongols.

About 30 per cent of the inmates of our prisons are mentally defective.

Bill Hollis says he's ready to argue that there is more pleasure in pursuit than in possession since chasing a bootlegger for six hours and lying in bed six days after he found him.

Alfred A. Smith shot his fiancée, Miss Ivy Shelton of Philadelphia, because she refused to change a dress that he thought too short.

Charging that his daughter forced him to eat his meals with two dogs Ira Merritt of Milwaukee is suing for the deed to the house, which he says he owns.

Ugo Durassnik of Belgrade, who has been appointed a college professor, has a twin brother who can neither read nor write.

Pleading that he stole an automobile "just for a short joy ride," George Fisher, 19, of Chicago was acquitted.

Miss Florence Maylen of St. Louis committed suicide after she had been jilted for the second time.

Nine hundred sixty-six persons are stockholders in the American railroads.

The Pilgrims, fleeing from England, found a haven in Holland, while en route to America.

Canadians are said to own the securities for 60 per cent of the enterprises for the dominion.

Miss Helen Willis is one of the few athletic stars ever presented in the English court.

The Rockefeller Foundation in the past 15 years has disbursed \$144,189,400 on worthy enterprises.

Thirty-five years ago more than twice as many persons lived in rural communities as in the cities.

The United States trade with the Latin American countries last year amounted to \$1,780,000,000.

Belgium imported from the United States last year \$118,201,318 worth of goods against exports of \$72,240,477.

Flying fish are merely gliders—some traveling as much as 500 feet in the air.

Two per cent of our population is mentally defective according to estimates.

The average speed of a vehicle drawn by a Chin'ee coolie is six miles an hour.

Five hundred thousands tons of ice are produced annually in the United Kingdom.

Fort Sumner was fired on by Confederates April 12, 1861, and the Civil War followed.

Twelve thousand elephants supply the 250 tons of ivory sold on the English market.

Here's to the fate of ol' Pepmeier who ran through the building with his trousers on fire.

He went to the doctor and fainted with fright.

When the doctor told him his end was in sight.

"Many a man," said Magistrate E. V. Bohan from the bench in London, "marries a woman on appearances and learns the truth afterwards."

HUDGENS & KNIGHT

SPECIALS FOR FRIDAY AND SATURDAY
—FOR CASH ONLY—

TRADE WITH HOME MERCHANTS AND KEEP YOUR MONEY AT HOME

10 LB. SUGAR .63

Sweet Potatoes per lb. .03

SALMON .16

SWEET CORN No.2 .10

4 lb. Market Day Raisin .32

Qt. Sour Pickles .24

Quart Mustard .21

DRY SALT PLATES per lb. .14

Mothers Oats CHINA WARE .29

NO.2 CUT BEANS .14

COCONUT WHITE 1 LB. SWAN 4 .10

COFFEE Blossom Pea - berry 3 Lb. 1.19

10 Lb. Uvalde Honey 1.21

10 Lb. Uvalde Honey Comb 1.45

HARDWARE SPECIALS

3 dozen clothes pins .17c

White Enamel Dippers .16c

Salad Bowls, decorated .21c

12 gauge Shells, black powder .69c

Glass Lamp Complete .79c

We have several last year models in electric Radios at bargain prices. Terms may be arranged.

If you think mail-order tires are cheaper, you've never tried a

FEDERAL DEFENDER

Some motorists send away for tires, put them on the car themselves, and do their own servicing.

The idea is to save money.

But we know there isn't any saving, and a lot of motorists who have bought Federal Defenders agree with us.

This Federal costs the same or less than out of town tires, and it lasts just as long. We service it, too, without charge.

Try a Defender, and convince yourself.



FEDERAL DEFENDER BAL-LOON, a true Radio Service Tire at an unusually low price. Value unobtainable at

CRAIG & McCLISH

Phone 43 Brownfield

Prepare--

—for the cold weather by having a lighter oil put in your car so it will start easier these cold mornings and also let us fill your radiator with—Anti-Freeze.

FITZGERALD SERVICE STATION

CITY BARBER SHOP

where the BEST shaves and NEATEST haircuts together with the most COURTEOUS attention can ALWAYS be found.

DEE ELLIOTT, Proprietor



Your banking connection is more than a Depository for Surplus Funds.

Call on your Banker occasionally. Discuss your problems with him.

FIRST NATIONAL BANK OF BROWNFIELD

R. M. KENDRICK, President
W. E. McDUFFIE, Cashier
JAKE HALL, Asst. Cashier

Of a once numerous species of American wild-fowl, the heath hen, there is today, only one known surviving bird.

YOU KNOW THE KIND

Rastus (after speech on political economy): "Don' yo' all think mah talk was sound?"
Sambor: "Yassah, she was."
Rastus: "And logical?"
Sambor: "No, jes' sound."

SOME SLIP

They were sitting together in the moonlight.
"And," said the girl bravely, "if poverty comes, we will face it together."
"Ah, dearest," he replied, "the mere sight of your face would scare the wolf away."
And now he's wondering why she returned the ring.

AND THAT'S THAT

"Do you have any trouble with 'shall' and 'will'?"
"No; my wife says, 'You shall,' and I say, 'I will!'"—Christian Herald.

Manager W. G. Harris of the Fair Store is more than well pleased with their opening here Saturday, and the reception given them by the people of this section. He is joined in this by the owner, Mr. Paul, himself. The store was crowded with buyers all day Saturday, and their business ran much greater than they expected despite weather conditions. They are also doing a good business this week.

Carl Nell, with Hudgens & Knight, is away at Dallas this week to attend the Crosley Radio school in order to be better prepared to handle that end of the business for the above company on his return.

The medicine show here this week is attracting quite large crowds all night despite the frigid weather out doors.

W. R. Lovelace is reported to be quite ill this week, but his friends are hoping to see him on the streets again soon.

C. F. Holl has taken advantage of the bargain rate on our Herald and Farm News combination.

We wonder if Brownfield and Terry county are going to lay down on Red Cross again this year? We never know when we are going to need help ourselves.

J. F. Malcom is from the farm. Wednesday afternoon.

Rialto Theatre

Saturday, Nov. 16

SEE HEAR



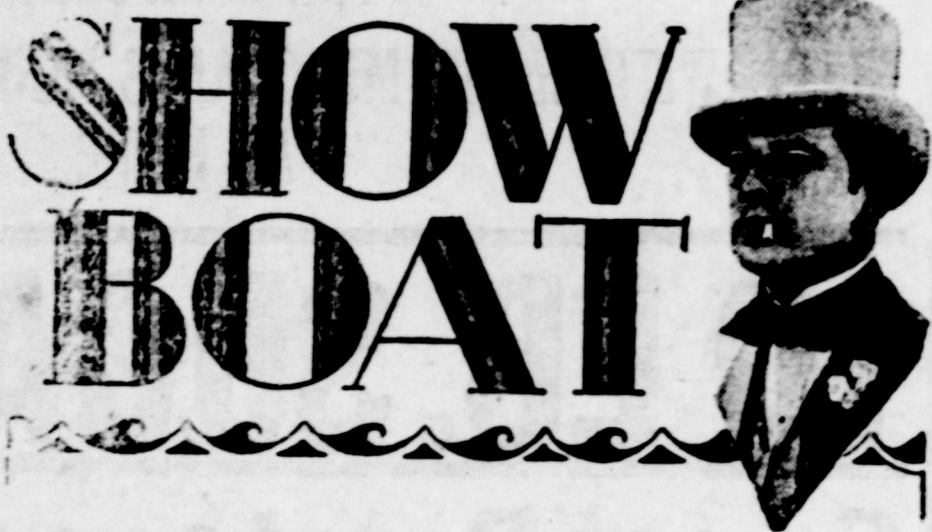
Hoot GIBSON
See and hear this cyclonic star in an action drama that will thrill you to the core. He rides! He fights! He battles with wits and fists to win the girl he wants! He's the leading figure in a wild rodeo—in a cross-country race with a dozen thrills. He's great in—

All-Talking



The LONG LONG TRAIL
Fox Movietone News
"CRAZY NUT"
All-Talking Comedy

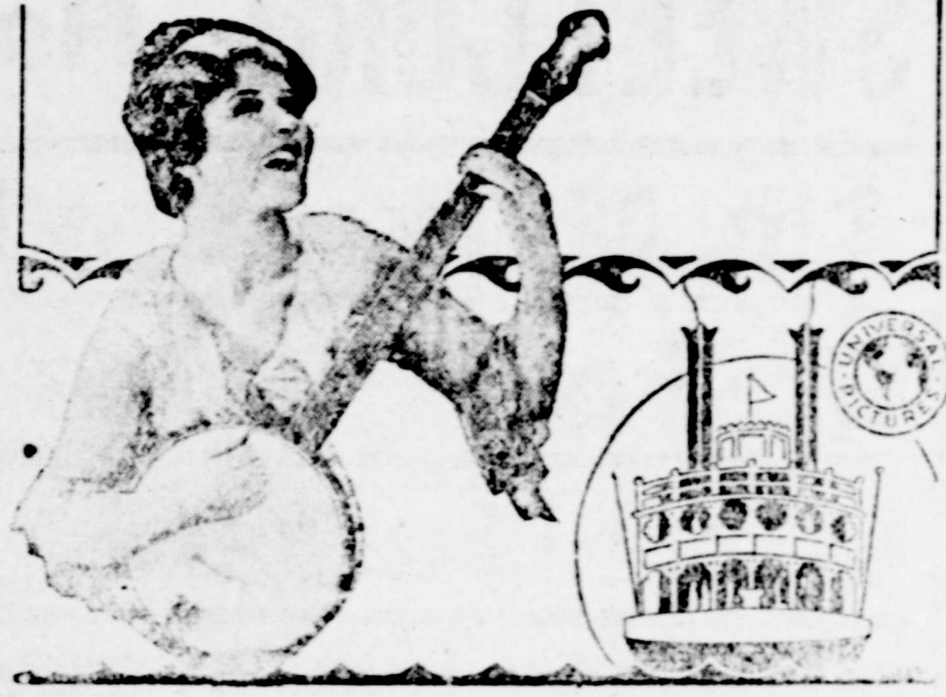
SUNDAY - MONDAY - TUESDAY
Nov. 17-18-19



Young Love

A colorful and superb love-drama, in which two young hearts reach the high-lights and lowlights of human emotions. SEE and HEAR Laura La Plante, Joseph Schildkraut, Otis Harlan, Emily Fitzroy, Alma Rubens, Jane La Verne and hundreds of others.

Universal's Talking and Singing Triumph!



Fox Movietone News
"ON HIGH C"—SONG ACT

ADULTS 50c - - - - - Children 15c

WED. & THURS.
Nov. 20-21



CHARMING SINNERS



WITH RUTH CHATTERTON
CLIVE BROUGH
WILLIAM POWELL
MARY SOLAN
A Paramount Picture

ALL-TALKING
ALSO
All-Talking Comedy

COMING
Nov. 22-23

WILL ROGERS

-in-

"THEY HAD TO SEE PARIS"

Curiosity killed a cat but if it worked that way on human beings the graveyards would have to be enlarged.

Where you find one man that has accumulated a million dollars you'll find a million men who haven't accumulated a dollar.

Ignorance isn't bliss. If it was there'd be a lot more happiness in the world.

WANT ADS

FOR SALE—Purebred Bourbon toms. April hatched. Price \$5. Write or see Mrs. J. R. Moorhead, Meadow, Texas, Box 208. 14p.

Heal Those Sore Gums
Even after pyorrhea has affected your stomach, kidneys and your general health, **Leto's Pyorrhea Remedy**, used as directed, can save you. Dentists recommend it. Druggists return money if it fails. Price \$1.00 Alexander Drug Co.

TWO nicely furnished bedrooms to rent. Close in. Call Mrs. Guy Hargrave at Head-Hargrave store. 9tfc

WANT TO TRADE—95 1/2 acres in Red River County for work stock, farm implements and car. T. L. Lanious, Rt. 1, Brownfield. 13p.

I HAVE several thousand bundles maize, also some Higeria for sale, cheap. See J. A. Benton, Phillips Petroleum Station. 11tfc.

IRRIGATED farm for sale or trade for Brownfield property. If interested see H. E. White at Acorn Store. 10tfc.

NARRAGANSETT TURKEYS for sale; young hens \$5; young toms \$7; old toms \$10. Mrs. W. G. Thrasher, Brownfield, Tatum Route. 13p.

I HAVE CITY property, 3 houses in first class neighborhood. I have \$7,000 and owe about \$3,000. I want a good improved farm for my part. The terms on my property is good. No inflated values considered. Write me what you have. U. C. Hampton, 704 Taylor St., Wichita Falls, Texas. 13p.

I WILL BUY your farm land if it is a bargain. Write description, location, indebtedness, when due and price. D. P. Carter, Floydada, Tex. 14c

BUNDLE HIGERIA for sale. L. L. Cope, 7 miles southwest city. 13p.

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

BLOOD TESTED Buff Orpington Cockerels for sale at only \$2.00 each. Bud Emery, Rt. 2, Box 4, Brownfield. 15p.

W. R. LOVELACE

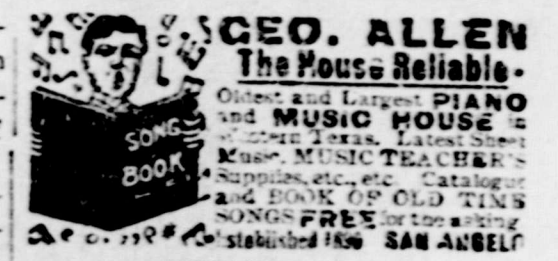
SATURDAY SPECIALS

—CASH ONLY—

- 48 lb. Amaryllis FLOUR..... 184
- COFFEE, Folgers 2 lb..... 104
- No. 2 can PEACHES..... 23c
- No. 2 can TOMATOES..... 11c
- SAIMONS, can..... 16c
- SOUP, Chicken, Veg. & Tom..... 11c
- GRAPES, per lb..... 8c
- GRAPEFRUIT..... 7c
- SWEET POTATOES, per lb..... 3c

NOTICE

—to our customers and friends. We have moved first door east of Alexander Drug Store where we will have more room and be able to serve you better.



GEO. ALLEN
The House Reliable
Piano and Music House

Easy! Quick! Glycerine
Mix For Constipation

Simple glycerine, buckthorn bark, saline, etc., as mixed in Adlerika, relieves constipation in TWO hours! Most medicines act only on lower bowel, but Adlerika acts on BOTH upper and lower bowel, removing poisons you never thought were in your system. Just ONE spoonful relieves GAS, sour stomach and sick headache. Let Adlerika give stomach and bowels a REAL cleaning and see how good you feel. Alexander Drug Company. Adv.

If Vice President Curtis would take his sister Mrs. Gann out in the back room and spank her and then set her down at any old place in the social dinner table at Washington and if Speaker Longworth would do the same thing with Alice the whole country would applaud. One can hardly think of such a silly thing entering into the presence of so important a matter as the peace of the world, yet Alice stayed away from the President Hoover high state dinner for Premier MacDonald, and everybody believes it was because of this social squabble. We all laugh at the idea she and Nick were necessarily detained at Cincinnati.—W. D. Jamison.

When you find the man responsible for most of your troubles and start to heap upon him the contumely he deserves right then you're letting yourself in for a lot of abuse.

The heart of an insect is placed in 1880.

DELINQUENT TAXES ARE MET IN INSTALLMENTS

Dallas is now receiving payment on delinquent taxes in installments. It is found that collections are stimulated in some degree by this method, and it is hoped that even greater returns will develop. The experiment is worth watching, if, indeed, it can not be considered to have passed the experimental stage already.

It is manifestly better in every way to have installment payment proceeding on a monthly basis than to have a tremendous industry of suit-filing, judgments and so on. The less there is of compulsion and the more there is of business methods about getting in the revenues of government the better off that government is. The new arrangement appears to make delinquent tax rolls a matter of current bookkeeping in the collector's office. Every device should be used to encourage that practice. Too much dust gathers on the records of past due tax obligations. If we can see that the same attention is given to an ordinary merchant to his own bills receivable when settlement is slow, we will be getting on somewhat toward the solution of a major problem in tax gathering.—Dallas News.

WHY LEAVES FALL

The falling of autumn leaves is the annual sign that Mother Nature has made provision to save her trees from dying of thirst during the winter.

On the average tree there are several acres of leaves—literally millions of them. Every leaf gives off water. But during the winter the tree's roots absorb very little moisture. Consequently, if the leaves remained on the tree and continued to tap the water supply, the tree would soon die. So Nature sentences the leaves to death.

The process used by Nature to make the leaves fall is complicated. Weeks before the first frost she begins to extract from the leaves all the food substances which the leaves manufacture and which the tree needs and gradually the leaves wither. Simultaneously, a thin-walled layer of cells is formed at the base of the leaf where it is attached to the twig. This layer is a zone of weakness so that eventually the leaf falls of its own weight or is blown off by the wind.

The scar left by the falling of the leaf is well protected by Nature. It immediately becomes covered with a substance which is practically waterproof. Since the bark of the tree also is almost impervious to water, the entire tree is practically "bottled up" for the winter.

The long drought last summer was responsible for the early falling of the leaves in many sections of the country this fall. Nature hastened the leaf-dropping process so that the tree would not be robbed, through evaporation, of the sap vital for its existence.

First tidewater oil pipeline was its back.

DAWSON SENTIMENT ON ROADS STRONG

LAMESA, Oct. 30.—According to Henry J. Price, president of the Dawson County Good Roads Association, the public sentiment for the hard surfaced program outlined by the association is fast turning in favor of the program.

In a statement this week issued by Mr. Price he said, "If the election was now, I believe the issue would carry. We have from 300 to 400 people under the organization set up working for the project and we are working for 90 percent of the voters." The petition now being circulated will be in the hands of the commissioners court Tuesday of next week and call for a bond issue of \$1,250,000, which if carried will be used to hard surface six highway outlets from Lamesa including highway number nine north and south, highway 83 east and west, the Brownfield and Stanton roads with \$100,000 for natural road improvement in the county. The tax rate for the issue will be \$1.20 per \$100 valuation or ten cents per acre of average land in the county. Price states.

SCOTT MAY IS DEATH VICTIM

Scott May, 40, former resident of Lubbock, died suddenly at his home in Springdale, Ark., Sunday, according to Mrs. C. E. Hunt, a sister of Mrs. May.

The body is scheduled to arrive in this city tomorrow morning at 7:15 o'clock for funeral services and burial here, but no definite arrangements have yet been made. Mrs. Hunt, her son, Howard, Mrs. Burslen, the latter of Tahoka, left W. K. Dickson, Jr., and Mrs. Bill today for Dallas, where they will meet Mrs. May.

Mr. May, who moved with his family to Arkansas two years ago was formerly local agent for the Magnolia oil company.

Survivors are the widow, five children, Marie, Cora Annice, Roberta, Doris and Grisham; four brothers, Dr. Jno. R. May, Roland, Ark.; A. E. May, Pyote; Robert May, Mayesville, Okla.; Tom May, Brownfield; five sisters, Mrs. I. C. Burgess, of Russellville, Ark.; Mrs. W. W. Royalty, Lubbock; Mrs. W. B. Downing, Brownfield; Mrs. J. B. Cardwell, Plainview, and Mrs. E. D. Wright, Dimmitt, and his parents Mr. and Mrs. J. T. May, Roland, Ark.—Lubbock Journal.

LAYING HENS

Are Paying Hens

Feed Martin's Poultry Tonic to tone up your hens and help keep them in a healthy laying condition. Satisfaction or your money back.

E. G. Alexander Drug Store

UNUSUAL FOODS

When the Pangs of Hunger remind you it is time to eat—We Serve The Best.

AMERICAN CAFE

NEW LOCATION

You will find me in my new location, formerly the Day and Night Service Station, and will be glad to have my old customers as well as new to come around. Will handle only the best gas, oil and greases. Its a pleasure to serve you at

HAHN'S FILLING STATION

GOOD-BYE TO
STOMACH-ACHEE
OR COLD FEET



Kanteek Hot Water Bottle—\$2.50

What a grand and glorious feeling a comforting hot water bottle can give on cold nights or when your stomach is upset! But how much more comfortable it is if that hot water bottle is a beautiful pastel-colored KANTEEK, guaranteed for two years.

Sold only at Rexall stores.

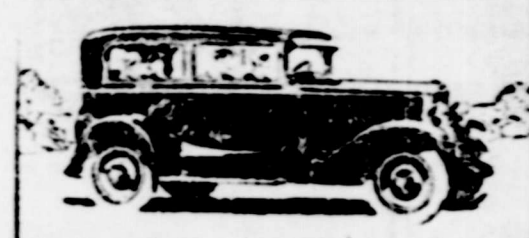
ALEXANDER DRUG CO.

The Rexall Store



"EVERYBODY'S SIX"

Smart · Smooth · Safe · Dependable—and Priced Within the Reach of All!



THE new Chevrolet was designed and built to bring the advantages of six-cylinder performance within the reach of all those who can afford any automobile. For that reason it has met with sensational success—more than a million two hundred and fifty thousand on the road in less than nine months!

We cordially invite you to come in and see this remarkable car. Its smart Fisher bodies are styled in the latest mode—with tasteful moldings, concave front pillars and oblong windows. Its great six-cylinder valve-in-head engine

is smooth, powerful and unusually swift in acceleration. It is designed throughout for greater safety and dependability. And its low first cost, combined with its outstanding economy of operation, makes it truly "Everybody's Six."

Come in today for a demonstration!

The Roadster, \$525; The Phaeton, \$585; The Coach, \$595; The Coupe, \$595; The Sport Coupe, \$645; The Sedan, \$675; The Imperial Sedan, \$685; The Sedan Delivery, \$595; Light Delivery, \$545; \$400; 1 1/2 Ton Truck, \$695; 1 1/2 Ton Truck, \$745; 1 1/2 Ton Truck, \$795; 1 1/2 Ton Truck, \$845. All prices f. o. b. factory, plus Michigan.

Consider the delivered price as well as the list price when comparing automobiles. Chevrolet delivered prices include only standard charges for freight and delivery and the charge for any additional accessories of outstanding interest.

CAREER CHEVROLET CO.
Brownfield, Texas

A SIX IN THE PRICE RANGE OF THE FOUR



**"I never thought
your
husband
went into places
like that!"**

Mrs. BEARDSLEY had just returned from the city and she was telling her friend, Mrs. Stanley, all about her visit.

... and I saw him through the window. He was all alone at a table.

"... and I saw him through the window. He was all alone at a table in the main dining room of the very best hotel. I was so surprised—you know, from seeing your husband washing his own car and cutting the grass himself and all those things. I didn't think he was at all extravagant."

"Sure, I go in there once in a while when I'm in the city," Mr. Stanley told his wife that evening. "It's not for the food. It's for the coffee. That coffee is worth the price of a meal there by itself. You know, dear, I simply must have good coffee once in a while and... well, I didn't like to hurt your feelings by mentioning it."

"That coffee, madam," the waiter told Mrs. Stanley the next time she accompanied her husband, "is White Swan Coffee. This hotel has used it for years."

Wives who are coffee-wise know that the appetizing aroma and satisfying flavor of White Swan Coffee served at home makes everyone wish that every meal could be eaten there



WHITE SWAN COFFEE

Strict selection of the imported coffees, scientific roasting and artful blending each plays its part in fully developing and nicely balancing the famous White Swan flavor.

With the skill acquired by more than a half century of experience, the Waples Platter Company controls every phase of distribution as well as preparation—making certain that no finer or fresher coffee can be brought into your home for the price you are asked to pay.

White Swan Coffee comes to you fresh in sealed tins and fresh from the roaster with all of its rare goodness kept intact. No chances are taken with White Swan flavor.

One of the 22 Waples Platter Houses is conveniently close to each of the 10,000 White Swan dealers. A fleet of motor trucks, supplementing railroad facilities, makes regular deliveries along established routes to the retailer from all of the units of this institution of the Southwest.

Thus, your grocer always has a new supply of White Swan Coffee—freshly packed for you in one and three pound cans.

FREE—Expert advice and time-tested recipes

Do your omelets, rarebits and au gratin dishes always go wrong? Or do you sometimes have trouble with some other dish your family likes? Write to Waples Platter Better Cooking Bureau. Expert advice and time-tested recipes sent FREE upon request.

WAPLES PLATTER COMPANY • TEXAS • OKLAHOMA • NEW MEXICO

Sweetwater Man Tells About GOP Prosperity

A reader of the Herald asks us to publish the following article from the Peoples Department of the Star-Telegram:

Editor Star-Telegram: Permit me to say a few words on the subject of American prosperity.

We are told daily that America is the most prosperous Nation on the earth, and this might be so as to certain classes of our citizenship. America is fast becoming a land of monopoly and big trusts. These monopolies are fastening their claws upon almost every kind of industry in the United States. They are forcing the individual, or small business, out of existence. The oil industry, the power industry, the manufacturing industry, the shipping industry, the clothing industry, the grocery industry and all other industries of any importance are being absorbed by big business. If this condition was a benefit to the mass of the people, there could be no objection, but such is not the case.

Consolidations and absorptions of the many small members of the business world by the larger business concerns serves only to tie the business of the United States to one big head, a king or czar of American business. This condition throws many thousands out of employment and brings it down to almost the peon labor level in many instances.

If a man is thrown out of employment where he was earning a good living wage he is very often forced to take anything he can get in employment and wage. This cheapens the living conditions of the laboring class. Where is the statesman who will raise his voice in behalf of the common people? He doesn't exist. The farmer is bankrupt all over our fair country and why is it? While the President and Congress pass the buck and play politics, our farmers are selling their cotton, wool and other products at starvation prices. Who will proclaim Hoover prosperity today? Where has it gone? To big business.

I am convinced that every farmer in the United States who voted the "Hoover Big Business" ticket last year should make apologies to his God and his family the balance of his life. When we have a chance to put a party in power which is in sympathy with the common people we are led away by a little narrow religious or petty prejudice into the camp of our enemies. God pity the person whose anatomy is so saturated with prejudice that he is not willing to grant to his fellow man the same privilege he enjoys himself, and will injure hundreds of thousands of people in order to voice that prejudice. Our Republican tariff bill is enough to open the eyes of any thinking Southerner. We

were just blindfolded in the last election, that's all. God forbid that such a thing should ever happen again. While millions of Southern children will not be able to have so much as a dress this Winter, they are gathering cotton to deliver to the cotton gamblers who grow fat upon these same children's labors. Is that the kind of prosperity we boast about? Some people may get satisfaction out of this kind of a conditions. I do not. My religious prejudice is not that deep-seated. Where is that farm relief we have heard so much about? Tell me one single farmer who has received one cent of this sum that Congress was supposed to set aside to aid the farmer. This farm relief will begin to operate after the farmer has been forced to sell his products, and they pass into the hands of the broker and speculator. Some will tell us to wait and be patient. Maybe it will come next year. Yes we will wait, but our farm will not reach the farmer put that down in your book and see it isn't true.

Your vote was what they wanted and you are repaid with long drawn out promises. They will promise the same in 1932. Will the Southern farmer swallow that old bait again? God forbid.

Oh, they say the same conditions would exist if the Democrats were in power. Yes that's all the consolation they can get out of what they did in

the last election. We know that the Republican party has always been the party of big business, and is not in sympathy with the interests of the masses of the people. While Mr. Hoover goes fishing and Congress plays politics, we of the common herd must exist if we can, and now comes Tom Love who wants we Democrats to elect him Governor because he helped put this thing over others, Nay, nay, Bro. Love. Yours for Democracy.

C. Y. BUTLER,
Sweetwater, Texas.

WHY THE FLAG?

A speaker was addressing a country school in southern Indiana and was making a talk on patriotism. Pointing to a large flag hung on the wall, he asked:

"And why is that flag hung in your schoolroom?"

There was a loud whisper from one of the pupils addressed to the teacher:

"Shall I tell him we put it there to cover up the place where the plaster's off?"—Unidentified Clipping.

Alvin Mitchell and wife got water and mud bound at Snyder Saturday night and did not reach here in time to fill his pulpit at the church of Christ Sunday morning, but made it Sunday night.

YOU NEED MORE MILK

Let us extend to you our prompt delivery service of the most perfect and healthful food in existence. You need the pure and rich Jersey milk from

SANITARY DAIRY

RID SUITS OF MOTHS

Suits laid away for use next season. Should first be cleaned if for only this reason—Moths at soiled clothing will chew and tear. And holes made thus are hard to repair. Also, why put suits away maybe to rot From an overdose of stain and spot?

CITY TAILORS

CALL 1-0-2 —C.Y.E.— ONE DAY SERVICE

**OFFICE PHONE 191
RESIDENCE PHONE 116**

—Open Early and Late by Appointments—
DOLLENE BEAUTY SHOPPE

**GOOD TURN-OUT
Makes The Bales Big and Fat**

And that is what the farmer needs this year. This can only be had when the Ginner knows how and has the equipment to do the work.

Our years of experience, our up-to-date machinery, and our determination to please our patrons, are the reasons why you make and save by having your cotton ginned with

W. E. HENSON GIN

—Located in North Brownfield—

designated as tract No. 6 in a partition deed of record in the office of the County Clerk of Terry County, Texas, on the 3rd day of December A. D. 1929, being the third Tuesday of said month, between the hours of 10 o'clock A. M., and 4 o'clock P. M., on said day, at the courthouse door of Terry County, Texas, in the town of Brownfield, I will offer for sale and sell at public auction, for cash, all the right title, and interest of the said R. L. Stapp in and to said property.

Witness my hand, this the 18th day of October A. D. 1929.

J. M. TELFORD,
Sheriff of Terry County, Texas.
15c.

SHERIFF'S SALE

The State of Texas, County of Terry.

Whereas, by virtue of an execution and order of sale issued out of the District Court of Terry County, Texas, on a judgment rendered in said Court on the 18th day of September A. D. 1929, in favor of Gomez Independent School District, and against Harley Stapp No. 1163 on the docket of said Court, to me, as sheriff, directed and delivered, I did, on the 18th day of October A. D. 1929, at 10 o'clock A. M., levy upon the following described tracts and parcels of land situated in Terry County, Texas, and belonging to Harley Stapp to-wit: 68 acres out of Section 101 Block D-11 and designated as tract No. 5 in a partition deed of record in the County Clerk's office of Terry County, Texas, on the 3rd day of December A. D. 1929, being the first Tuesday of said month, between the hours of 10 o'clock A. M., and 4 o'clock P. M., on said day, at the courthouse door of Terry County, Texas, in the town of Brownfield, I will offer for sale and sell at public auction, for cash, all the right title, and interest of the said Harley Stapp in and to said property.

Witness my hand, this the 18th day of October, A. D. 1929.

J. M. TELFORD,
Sheriff Terry County, Texas.

TIME TO CHANGE YOUR OIL

With the advent of colder weather the oil in your motor should be changed to a lighter weight to insure proper lubrication of the moving parts. We have charts to show the proper oil for your motor.

MILLER & GORE

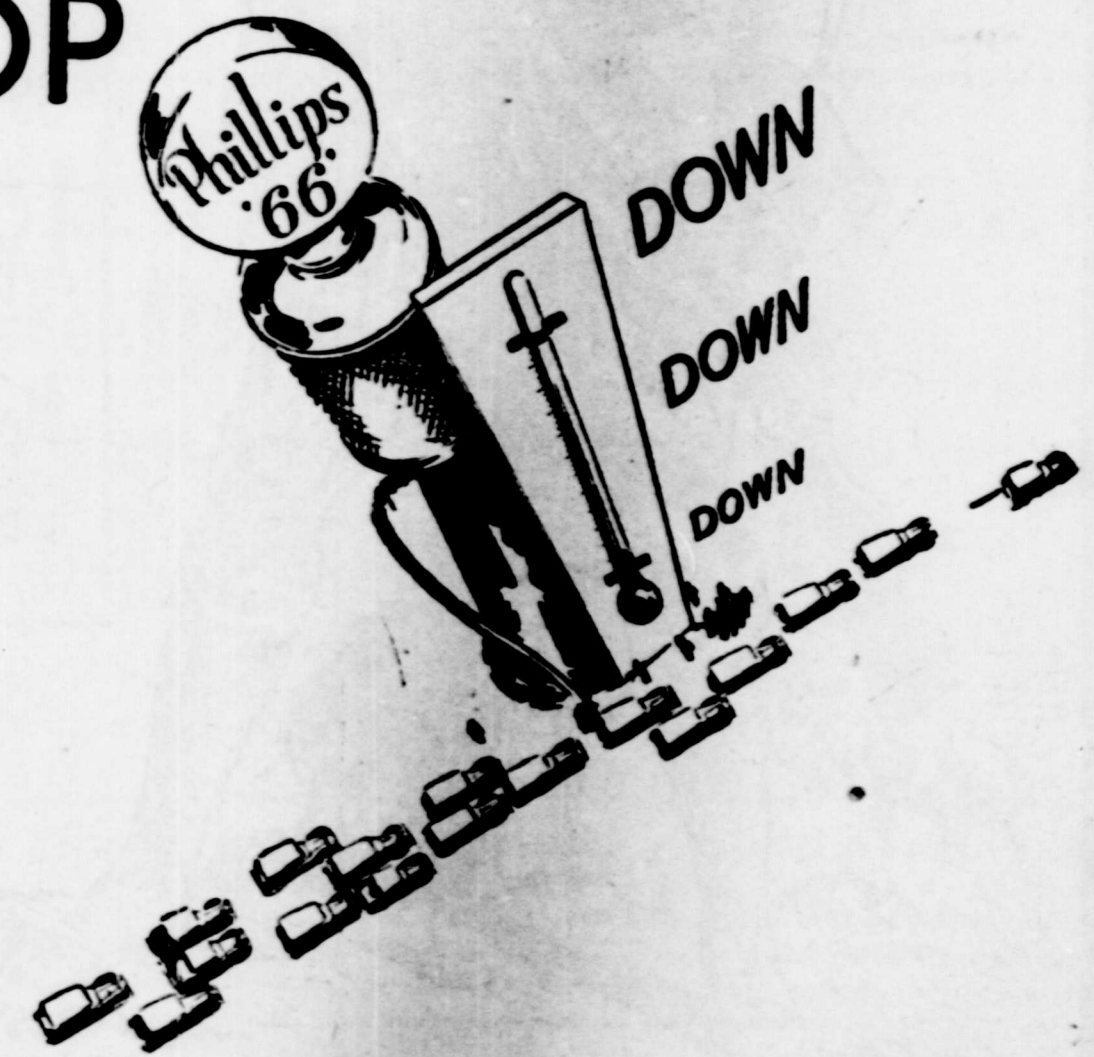
SHERIFF'S SALE

The State of Texas, County of Terry.

Whereas, by virtue of an execution and order of sale issued out of the District Court of Terry County, Texas, on a judgment rendered in said Court on the 18th day of September A. D. 1929, in favor of Gomez Independent School District and against R. L. Stapp No. 1162 on the docket of said Court, and to me, as sheriff, directed and delivered, I did, on the 18th day of October A. D. 1929, at 10 o'clock A. M., levy upon the following described tracts and parcels of land situated in Terry County, Texas, and belonging to R. L. Stapp, to-wit: 68 acres of the west side of section No. 101 Block D-11 and

Get the Herald and Dallas Farm News at Bargain of \$1.55

**LET THE THERMOMETER
DROP**



... it's always summer for your car

Even on cold winter nights your motor starts "right now" when fueled with Phillips 66. Here's a gasoline with volatility controlled to fit the season and the climatic conditions of the locality in which you buy it. Combines, for the first time, instant cold weather starting and quick warm-up—flexibility at all engine speeds—mileage and power—at no extra cost. Put your car on super-performance rations; for best results try a full tank of Phillips 66 or 66 Ethyl.



Phill-up with

Phillips 66

CONTROLLED VOLATILITY

WHEN THE THERMOMETER GOES DOWN THE VOLATILITY GOES UP. Gasoline must vaporize before it can be fired in the cylinders of your motor. Volatility refers to the ability of gasoline to vaporize. With volatility controlled, Phillips 66 vaporizes as quickly in cold as in warm weather.

ROY HARRIS, Agent

CLOSING OUT

BEGINS

FRIDAY

NOV. 15

SALE

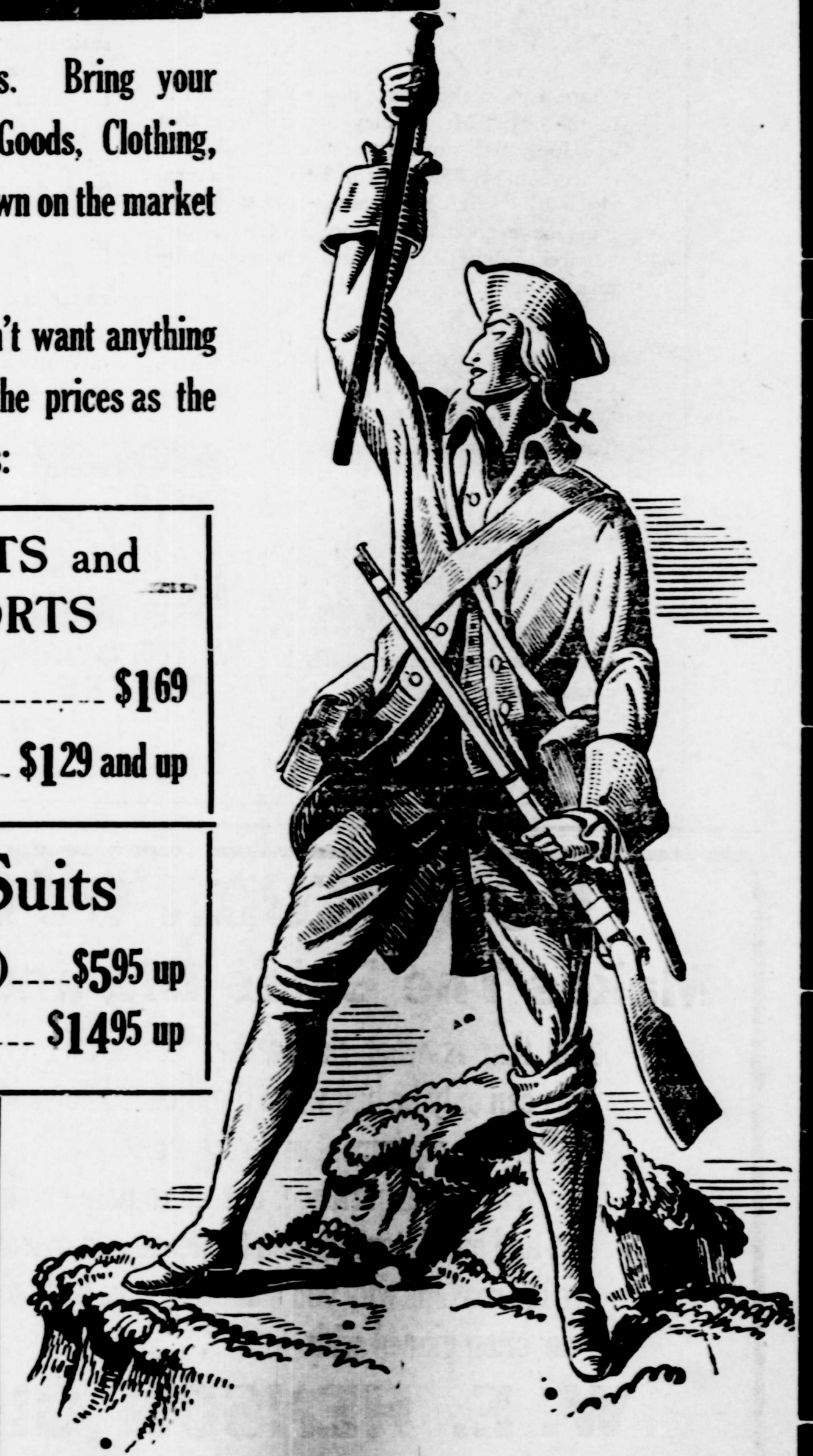
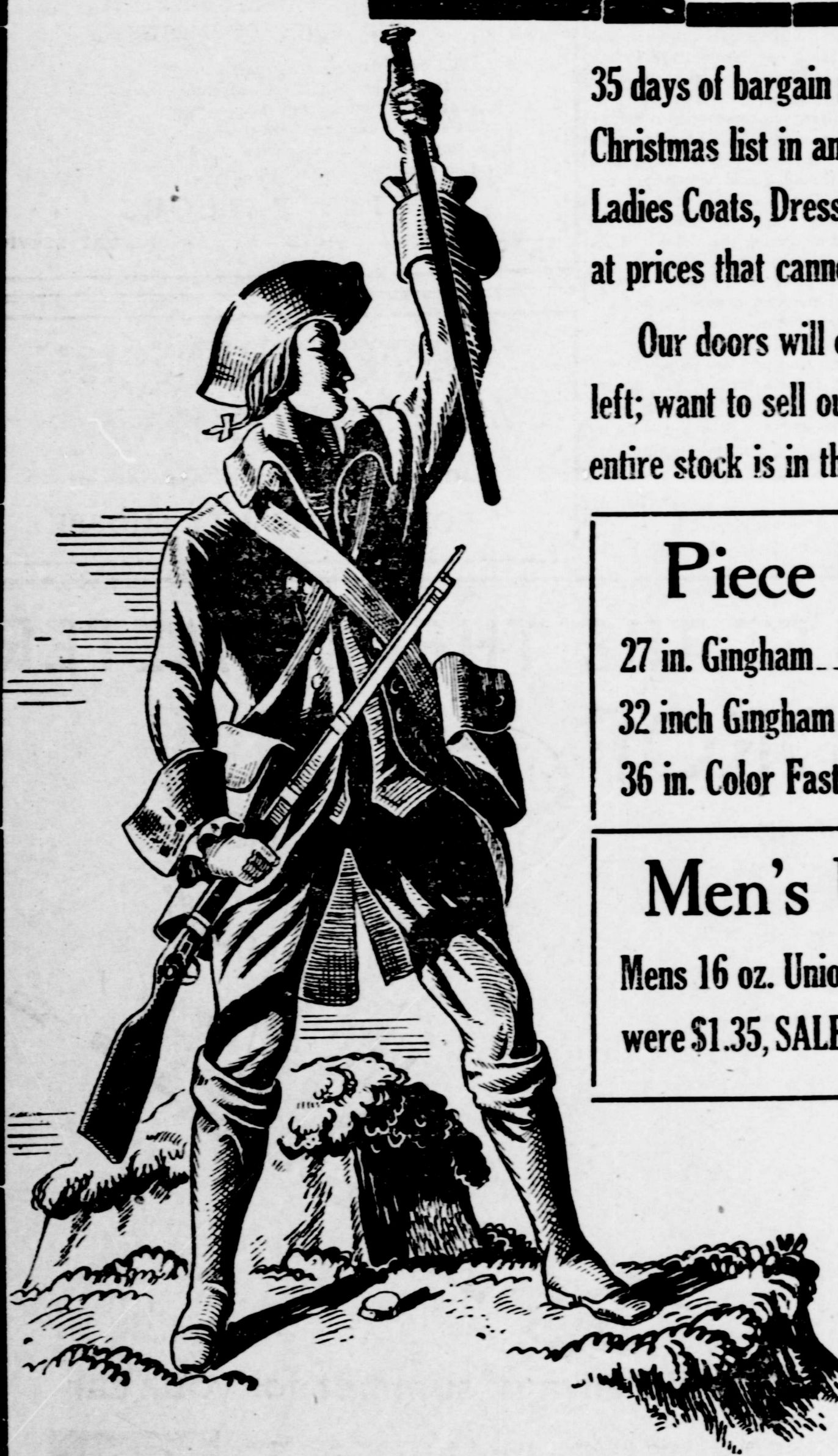
ENDS

MIDNIGHT

DEC. 24

35 days of bargain giving, just at the time you need the goods. Bring your Christmas list in and save money. Our entire stock of Dry Goods, Clothing, Ladies Coats, Dresses, Blankets, Comforts, and Hats will be thrown on the market at prices that cannot be equaled.

Our doors will close at midnight December 24th and we don't want anything left; want to sell out to the bare walls. We can't quote all the prices as the entire stock is in the sale. Here are just a few sample prices:



<p>Piece Goods</p> <p>27 in. Gingham..... 5c</p> <p>32 inch Gingham 10c</p> <p>36 in. Color Fast Prints.... 16c</p>	<p>BLANKETS and COMFORTS</p> <p>Good Comforts..... \$169</p> <p>Double Blankets.... \$129 and up</p>
<p>Men's Unions</p> <p>Mens 16 oz. Union Suits were \$1.35, SALE PRICE.... 98c</p>	<p>Boys Suits</p> <p>Boys Suits (2 pants).... \$5.95 up</p> <p>Mens Suits..... \$14.95 up</p>
<p>Ladies Dresses</p> <p>SILK DRESSES..... \$4.95 up</p> <p>Wash Dresses, long sleeve 98c up</p>	

This is a bona fide closing out sale. No refunds. Nothing charged.
COME EARLY BEFORE THE STOCK IS EXHAUSTED.

HOGAN DRY GOODS CO.

Brownfield, Texas

SOCIETY and Club

Mrs. R. BOWERS, Editor
Phone 1-82

TURKEY DINNER FOR EX-SERVICE MEN

The concluding event for the ex-service men Armistice Day was the celebration at the American Legion Hall for the men and their families with a splendid turkey dinner. The tables were prettily decorated with flags and flowers. The band furnished music during the evening. Commander Chris Quante introduced Morgan Copeland who gave his usual interesting and appropriate talk on world peace.

Dr. and Mrs. DuBois, Mr. and Mrs. Allen and W. R. McDuffie went to Lubbock Monday afternoon to see the football game between Tech and A. C. C.

BUFFET LUNCHEON FOR CONTRACT BRIDGE CLUB

Mrs. Albert Endersen was a gracious hostess Friday afternoon to the Contract Bridge Club when she entertained with a beautiful buffet luncheon. The menu included barbecued chicken, hot rolls, olives, cheese, tomatoes with salad dressing, potato salad, individual apple pies with whipped cream and hot tea or coffee.

Mrs. McDuffie scored high in bridge and received a novelty elephant tea pot. The table prizes were boxes of handkerchiefs. They went to Mrs. Shelton and Mrs. McGowan.

The guests were Mesdames Shelton, McGowan, Michie, McDuffie, DuBois, King, Fred Smith and Bowers.

KILL-CARE CLUB ENTERTAINED

The home of Mrs. Bruce Knight was the scene of a most delightful autumn party Wednesday afternoon, when Mrs. Knight entertained the

Kill-Care Club. Yellow and white chrysanthemums were arranged about the rooms.

Mrs. Ray Brownfield was awarded a pretty kitchen clock for high score and Mrs. Holmes, a bottle of Coty perfume for second.

To the guests was served molded chicken salad, potato chips, bread and butter sandwiches, pumpkin pie with whipped cream and hot tea.

The guests were Mesdames Ray Brownfield, Leo Holmes, Dick Brownfield, McBurnett, Dalton Lewis, W. C. Smith, Collins, Claude Hudgens, Clyde Bond, Fred Smith, W. B. Toone and C. R. Baldwin.

MRS. FRED SMITH HOSTESS

Mrs. Fred Smith was hostess to the Idle Wives Club Tuesday afternoon at three o'clock. In the bridge games Mrs. Roy Winger made high score; Mrs. Ray Brownfield, next to high. A marmalade glass was given for high and individual salt shakers for next to high.

At the conclusion of the games a refreshment plate of hot loaf, olives, congealed salad, hot buttered rolls and tea was passed.

The guests were Mesdames Dick Brownfield, McGowan, King, Miller, Ray Brownfield, Dallas, Winger, Endersen, Shelton, Morgan Copeland, Arthur Sawyer, McDuffie, Michie, McBurnett, DuBois and Bowers.

GIRL'S CLUB MEETS FOR BRIDGE

Miss Mamie Sue Flache entertained the girl's club Friday evening with a bridge party. High score was won by Miss Lillie Mae Warren and low by Miss Lillie Mae Warren and low score prize was handkerchiefs and low was a bottle of perfume.

Sandwiches, pumpkin pie with

whipped cream and tea were served to Misses Lillie Mae Warren, Katharine Stinson, Mary Katherine Anthony, Marie Bell, Violet McBurnett, Ina Patterson, Fay Martin, Emma Jane Alexander and Lucille Flache.

Mr. and Mrs. H. W. McSpadden spent Sunday in Lubbock with their daughter, Miss Gladys who returned home with them for Armistice Day. Mr. and Mrs. Flem McSpadden took her back to Lubbock.

THIRD BIRTHDAY CELEBRATED

Mrs. Ralph Carter entertained Tuesday afternoon in honor of little Miss Patsy Ruth who celebrated her third birthday.

Many indoor games were played with Bobbie Virginia Bowers getting a pretty little handkerchief set for finding the thimble. Animal cookies were matched for partners and the little folks were served pop corn, apples, fruited jello, hot chocolate and the birthday cake, at little tea tables. Clyde Bond found the dime and Maxie Hunter, the nickel in the cake.

The guests were Clyde Bond Jr., Alfred Bond, Christine McDuffie, Robert Lee Craig, Marion Craig Jr., Dorothy Gene Knight, Maxie Hunter, Caroline Jane Harris, Clyde Briley, Jr., Edgar Self, Gladys Jay Green, Eloise May, Dale Hutchins, Bobbie Virginia and Marion Bowers.

YOUNG FOLKS PARTY

Saturday evening thirty couples went to the home of Miss Mary Handley Endersen where a good time was had playing games. At a late hour hot chocolate and cake were served.

DR. AND MRS. TREADAWAY HAVE FRIENDS ARMISTICE

Dr. and Mrs. Treadaway served their Armistice Day to a number of out-of-town friends and to their daughter, Miss Mabelle, who was at home from the Tech. The guests were Misses Melba Cockrum and Virginia Watkins, students of the Tech, Mrs. J. L. Young of Lubbock, Mrs. English of Tahoka and daughter, Mrs. Traylor of Lubbock. Mrs. English is a niece of Mrs. Treadaway.

BIBLE CLASS MEETING

Mrs. L. F. Hudgens led the lesson Monday afternoon when the Bible Class of the church of Christ met at the church. The members present were: Mesdames Collier, Hudgens, Ditto, Will Moore, Williamson, Will Cook, Travis and Eugene Brown.

Mrs. Williamson will lead the lesson next Monday. The lesson will be second and third John.

CHILDREN'S BIBLE CLASS

Twenty-eight children met Sunday afternoon at the church of Christ for study under the direction of Mrs. Roy Collier. Next Sunday's lesson will be on the life of Abraham.

BAPTIST W. M. U.

The Baptist Women's Missionary Union did not meet Monday because of Armistice Day, but all the circles will meet next Monday at the church.

METHODIST MISSIONARY SOCIETY

Because Monday was Armistice Day the Methodist Missionary Society met Tuesday afternoon at the church for a "Voice" lesson. Mrs. Wheeler led.

PRESBYTERIAN MISSIONARY SOCIETY

The Presbyterian Missionary Society did not meet Monday because of the holiday.

MARRIED

Mr. Frank Bozeman, of the Pool community, and Miss Nora Black of the Gomez community, were married Sunday at the home of the bride's mother, Mrs. F. C. Black, Sunday at noon. Elder A. L. Burnett said the words that joined them for life. They will make their home in the Gomez community.

P. T. A. PROGRAM

High School, Tuesday 4:00 P. M., November 26:

1. Our Children and Their Parents.
2. Adults of the Family—Mrs. W. G. Hardin.
3. Our Children and Other People's Children—Mrs. E. V. May.
4. Piano Solo—Dora Dean Neill.
5. Round table discussion on "The Drifting Home."

B. Y. P. U. MEETING AT SEAGRAVES

Zone 1 of the Associational B. Y. P. U. will meet Sunday, Nov. 17, at 2:30 P. M. with the Seagraves Baptist church. Every B. Y. P. U. member from the following churches is a representative: Brownfield, Gomez, Union, Lahey, Wellman, Johnson Chapel, Tokio, Happy, Pilgrim, Turner, Sligo, Pleasant Valley, Plains and Seagraves. Which church will be best represented? The people of Seagraves have planned for you a short program and social feature. Come.

Dr. Lester Treadaway, of Lamesa, was a visitor in this city Tuesday.



The Opening Days of Winter Welcome These New Coats

Exemplifying, in a wide variety of styles, the coat modes of the season. This display presents for your approval models of moderate cost, as well as those more expensive, in an ample range of treatment to please every taste and pocketbook.

Collins Dry Goods Co.

The Serpent Good Luck Charm

By KATE EDMONDS

AFTER three years in China, Lawrence came home with a few lines of care in his keen face, scattered threads of silver in his dark hair and an anxious look in his eye.

He took Estelle's small hands in his big ones and looked down into her expectant face. "Failed, dear," was all he said.

"Failed?" the color drained out of her cheeks. "You poor old dear," she added, patting his broad shoulder. "We will begin over again."

"Listen, dearest of girls," he sat down and drew her to a seat beside him; "I had excellent chances out there—senior clerk in the Deason bank with a fine chance of being sent to the New York house. And I lost the chance. This is the way it happened: I took a short vacation last summer—just a few miles up the Huangpu river—good fishing and did my own cooking. Along came a rich Chinese merchant with his train of servants; somehow he managed to tumble into the river and would have been drowned, only I fished him out. But I somehow took a hoasty cold—couldn't get rid of it. Had pneumonia, and was in hospital for months."

"And the man whose life you saved? Did he know the result to you?" she asked after a while.

He nodded. "Come to the hospital to see me and made a long speech of thanks. Also recited a poem he had composed on my heroism. The old beggar gave me this as a keepsake. It is just a bauble; let me put it on your wrist." He opened a lacquered box, and took from it a bracelet elaborately carved from red coral. It was in the form of a serpent, delicately carved with the fairly touch of a master carver. The clasp was of solid gold and there were Chinese ideographs scratched upon it.

"It is quite wonderful, Donald. Did he tell you the meaning of these characters?" The girl's lovely face was wistfully curious. She so wanted him to talk—to act like the old soft once more. This stern, white-lipped man, with the thin face and graying hair was different from the stalwart young lover who had sailed away so bravely three years ago.

Lawrence shrugged his shoulders. "Something about seven years—and gratitude—I skipped all the rest. I was pretty bitter about the future."

"You are not sorry you saved his life, are you, Donald?"

"Of course not," he declared, and she knew that he spoke the truth. There was an echo of the old confident ring in his tone. "But Estelle—we've got to face the facts—I'll have to go away into the mountains somewhere—a dry climate and work my way out again. I may be an old man by the time I earn enough to support us both."

"Then I shall go with you and we will work together," she said.

At last he gave in to her pleading and they were married and went into the mountains together. Lawrence took charge of the palatial "camp" of a millionaire, and there were many months of idleness when he bemoaned their exile.

She smiled bravely. "If you were in my place—wouldn't you count the balance on your side?"

He could not be gloomy after that and she could see that he was getting better. Another year might restore him to full health. One day he came upon her sitting on the doorstep in the pale spring sunshine. "Why do you always wear the red serpent?" he asked, looking down at the bracelet.

She blushed. "I am so foolish, Donald. I have thought the old man was grateful and that perhaps it is a good luck charm—so I have worn it often, but the clasp is out of order. Can you fix it?"

He took it and sat down beside her. The gold clasp was loose and suddenly came off in his fingers. He looked stupidly at the exposed end of the bauble—the bracelet was a hollow coral tube and from it poured a little stream of blazing diamonds, seven in all. Further search revealed soft paper with Chinese characters brushed upon it. Lawrence slowly read the hidden message: "The gods have decreed that I am to live seven years longer—you have given me back these precious seven years and I give to you seven precious stones, one for each year of the life you saved."

Estelle kissed the red serpent which had entered their place of banishment

NEW INDUSTRY, USING OIL AS RAW MATERIAL

NEW YORK—A \$100,000,000 industry, developing in the chemist's test tube, within a few years may necessitate an entire readjustment of modern ideas and values of petroleum.

It probably will be based upon the synthesis of chemical products from petroleum as a raw material. Numerous synthetic processes already have been developed and while some have not reached the stage of commercial use, further progress is believed to rest largely in the possibility of reducing production costs.

Chemists say there is sufficient butylene, amylene and pentane in petroleum to replace the 48,000,000 tons of butyl alcohol, valued at \$9,000,000, produced last year by fermentation. There is enough ethylene and propylene in refinery gases alone to replace a larger portion of the 99,600,000 gallons of fermentation ethyl alcohol, worth \$47,800,000 and the 47,000 tons of glycerine, valued at \$16,991,000, that in 1928 were obtained from other sources.

Petroleum alcohol, it is believed, can compete with fermentation alcohol for all uses, except beverage. Solvents now are being produced on a commercial scale for lacquer manufacturers. Glycol, another petroleum product, already has established the foundations of a sizable industry.

Miss Dollie Miller, who is keeping books for a gin at Littlefield, spent Armistice with the Stricklin family.

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Hockley County News

Mr. Lawrence J. Taylor of Happy spent the week end with homefolks, Mr. and Mrs. S. J. Taylor.

Mr. G. C. Webb and his brother-in-law, Mr. Jim Stanifer went to Quanah Saturday.

Mr. Biggers of Lubbock was in our community the first part of the week looking after the interest of a gin at Sundown.

Mr. and Mrs. C. E. May report an enjoyable trip to Dallas and other points in the north central part of the State.

Misses Mable and Jeanette Taylor were pleasant callers at the G. C. Webb home Saturday evening.

J. T. Caddell was a caller at the home of J. N. F. Smith one day the past week.

Quite a number from this community attended the County Singing Convention at Anton Sunday. There was a real good crowd present even if the weather was rather disagreeable. There was lots of good singing done and it seemed that everyone enjoyed themselves. The next county convention will be held at Cobland. Everybody is looking forward to this one with great anticipation.

Mr. Richard May is visiting his brother Mr. C. E. May who is superintendent of our school.

We have turned over all the weather business to our old pard, M. C. Crawford, who will be of service to you if you want to know anything about the weather.

Fifteen Beautiful, Unbreakable Talking DOLLS

GIVEN AWAY

at your **REXALL** Drug Store

THE REXALL STORE
FREE DOLL CONTEST

For Miss _____ votes
Good for _____ votes
A vote with every penny's purchase
Void unless stamped by us.

CONDITIONS—

- 1—No girl over 12 years old may be entered.
- 2—Only one nomination blank to be placed to the credit of each contestant.
- 3—Any piece of paper may be used as a ballot. Every ballot must be stamped by the proprietor, or one of our sales force, before being deposited in the Ballot Box.
- 4—No contestant shall solicit votes or customers while in the store. No Ballot Blanks to be taken from the store.
- 5—No Ballots may be deposited in the Ballot Box before November 23rd or after 10 o'clock, Christmas Eve.
- 6—No Ballots will be given except at actual time of sale. Do not ask for them at any other time.
- 7—Any Ballots showing traces of any change in number of votes marked will be destroyed without being counted.
- 8—In the event of a tie for any prize offered, a prize identical with that tied for will be awarded to each trying contestant.

You Are Entitled to a Vote with Every Penny You Spend in Our Store

Come in any time after November 12th and see the beautiful dolls. Ask any questions you wish about the contest, because we are glad to have you do so.

Alexander Drug Co.

DRUG STORE SERVICE

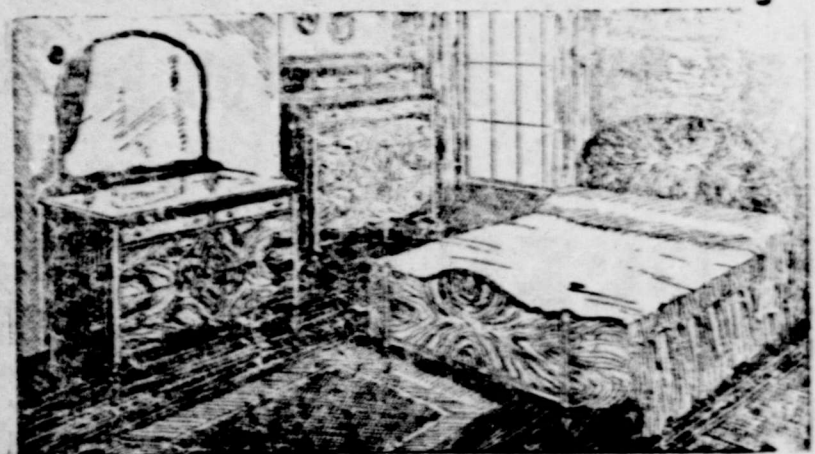
When It Is Most Needed!

A registered pharmacist is on duty in our prescription department to fill your doctor's orders without delay. Speed is oft-times very essential—but ACCURACY is more essential. We do not sacrifice accuracy for time but we do avoid all needless delay.

—Bring Us Your Prescriptions—

PALACE DRUG STORE

"If It's in a Drug Store We Have It"



Polish your floors and furniture by using the Johnson Waxing and Polishing Machine. This machine, a time saver, makes house cleaning easier. You can secure the machine from Cicero Smith. RENTS BY THE DAY. We have a full line of wax and polish.

CICERO SMITH LUMBER COMPANY

ANTI-FREEZE EVER-READY PRESTONE

You Save The Difference!

Filling up with alcohol time after time during the cold months is a costly way of keeping your radiator from freezing. One filling of PRESTONE, at a very little more cost than the same amount of alcohol, will last all winter. You save the difference.

McSPADDEN'S ELECTRIC SHOP
"AT YOUR SERVICE ALWAYS"

BIG SPRING BUSINESS COLLEGE

Let us train you for that good position. Get in on our special offer. Command a better salary.

Mail Coupon for details:

Name _____ Age _____
Post Office _____
St. or R. F. D. _____

We teach by correspondence and attendance.

BIG SPRING BUSINESS COLLEGE

Big Spring - - - - - Texas
—Night and Day School—

CALLS ON RED CROSS INCREASE; RESPONSE TO ROLL CALL URGED

Society's Activities Reach Millions Each Year—Chairman Payne Asks Generous Support in Membership.

Disaster relief work, service to disabled veterans and their families, public health work and its many other activities caused expenditures of \$11,064,000 by the American Red Cross for the year ended June 30, 1929, according to the annual report of the organization.

This work by the Red Cross is supported by the annual Roll Call for members, which is held from Armistice Day to Thanksgiving Day, November 11 to 28.

Directing attention to the heavy expenditures by the Red Cross during the past year, and to the fact that the organization was called upon for assistance in 120 disasters in the United States and its insular possessions, Judge John Barton Payne, the chairman, said:

"The Red Cross is a volunteer society, supported by its membership, and belongs to all of the citizens. While it is a semi-governmental agency in that the President of the United States is its president, and one-third of its governing board are representatives of Government departments, yet it receives no financial support from the Government.

"Funds for our work for war veterans and their families, for carrying on disaster relief, for our varied health activities, the life saving and first aid work and our many other activities, all are derived from the membership fee. The public is asked only once each year—at the Annual Roll Call—to join in this support of the Red Cross."

The Red Cross expended an average of \$930,000 per year in the past seven years, in disaster relief work from its own treasury, statements show. The work for world war veterans also has caused heavy expenditures.

Oil Men Turn to Alfalfa in Search for Riches

Coalinga, Calif.—A California oil company, while waiting for development, is planning to add to its income by planting 100 acres of alfalfa on its holdings five miles from here. This reverses the usual condition in an oil region. Ordinarily farmers are looking to oil development to bring them wealth.

This Proves Bridge Is Dangerous Game

Windsor, Neb.—To the casual player, bridge may appear to be a harmless game, but Miss Ella Durham, a teacher living here, believes it is a strenuous sport. She is suffering from a dislocated arm—the result of playing bridge.

She was dealt an unusual hand. In expressing her surprise and pleasure, she waved her arms in the air and clapped her hands so vigorously that her right shoulder was dislocated. School was closed the next day.

Convenient Mail Boxes

Street cars that pass the main railway station in Hamburg have mail boxes attached, and letters posted in these boxes are taken off as the car passes the station and immediately dispatched on the first outgoing mail train.

Easy to Remove Dents

To remove slight dents in wood place moist blotting paper over the dent and then apply heat by placing a warm iron on the blotter. The heat and the moisture cause the fibers of wood to swell and the dent fills up.

It Is Impossible to Tell You How Good These Clothes Are

... YOU MUST SEE THEM...

Tailored by a manufacturer with a nation wide reputation for style from fabrics carefully selected by us from a display of domestic and imported woolens assembled by this manufacturer after months of effort, we know that you will agree with us that it is impossible to tell you how good these garments are—you must see them. Come early to have a wider selection.

CURLEE CLOTHES

Special Suit Value... \$29.50 Special Overcoat Value... \$14.95

Other exceptional value SUITS and OVERCOATS at prices ranging from \$15.00 to \$42.50

Collins Dry Goods Co.



HEALTH PRESERVATION IS AIM OF RED CROSS

Society Employs Rural Public Health Nurses—Teaches First Aid and Life Saving.

A comprehensive, nation-wide program to prevent illness, and to save lives through proper nursing care and advanced methods of life saving and first aid is fostered by the American Red Cross.

The organization is the largest employer of rural public health nurses in the United States, through its Chapters. The policy of the Red Cross is to encourage its Chapters to extend the public health nursing service, where leadership in this field is not taken by some other agency in the community.

The Red Cross health and life saving campaign embraces the following: preservation of health through skilled nursing care; prevention of loss of life in accidents; prevention of illness through cleanliness in the home and knowledge of methods of home care of the sick and raising the standard of health and physical efficiency through proper nutrition.

During the year just closed, more than 42,000 certificates have been issued in the Red Cross course in Home Hygiene and Care of the Sick, and since the courses were inaugurated more than 500,000 persons have been taught; 149,000 children were instructed in proper eating through the Nutrition course; 45,898 individuals passed the severe Red Cross tests in Life Saving and 52,596 persons passed the rigid examinations in the First Aid Course.

This work is supported from funds obtained in the annual Roll Call, Armistice Day to Thanksgiving Day, November 11 to 28.

NEW CROPS IN FLOODED STATES BRING PROSPERITY

The introduction of new habits of planting, following the Mississippi Valley flood of 1927, has brought added prosperity to farmers in many of the Mississippi Delta counties, according to Red Cross officials.

Almost every cabin has a fine vegetable garden, whereas cotton formerly grew right to the doorstep, the Red Cross states. The home demonstration and agricultural agents have followed up the project inaugurated by the Red Cross, immediately after the flood of 1927, with very gratifying success. There is a large acreage in corn, whereas formerly cotton was the one crop. Alfalfa has gained a firm foothold, and the growing of this crop is bringing good financial returns from the three or four cuttings each year. Live stock also is showing improvement due to these new crops.

Everything considered, the Delta sections which escaped a backward problem in the Spring of 1929 are in a prosperous condition, as a result of the follow-up and rehabilitation by the American Red Cross.

FIVE RED CROSS CAMPS HOUSE FLOOD REFUGEES

A total of 27,791 persons were maintained by the American Red Cross in camps or in their own homes in the three States of Alabama, Georgia and Florida, following the disastrous floods of early last Spring. Five camps were organized, of which four were in Alabama and one in Florida. Small temporary camps were set up in various places in addition to these, but the persons not sheltered in the five main camps soon were able to return home or to friends and relatives. Red Cross nurses were at all five camps, assisting the State health authorities in care of the sick and in inoculating against epidemics.

Charlotte, N. C., converts sewage disposal gas into power.

A. C. Holcomb, prominent farmer of route 2, was in after supplies one day last week, and reported that gathering operations on the farm was being greatly delayed on account of wet weather.

W. F. Cowan, who has been working on the Plainview Herald for several months, came down last week and helped to get the Herald out of a hole on account of a rush of job work.

Nightwatchman F. M. Ellington dropped in on us one night recently when printing operations had to go on late, and renewed for his own and his wife's mother's paper going to Pennsylvania.

If the farmers of Terry county had been blessed with the ordinary open fall here this year, they would have been done gathering by now, and would not have had to go into the fields when real cold weather comes.

Chicago is building a three-deck concrete road for automobiles through its streets in order to care for the ever increasing traffic in its main business section, one above the other. The world does move and is moving faster.

B. B. Brown called recently to renew for his Herald.

Get the Herald and Dallas Farm News at Bargain of \$1.55

See The C. A. EARL RADIO ALEXANDER DRUG

Leave Name for Demonstration
WELDON RIDGEWAY, Dealer

ACCURATE PLUMBING

If you have not had your gas plumbing done call me for prices. Can also do your water or sewerage plumbing and fitting.

Frank Ballard

Plumbing Gas Fitting Electrical

ITS HEATERS

We Have For You---

NATURAL GAS HEATERS

COAL AND WOOD HEATERS

GASOLINE HEATERS

AND OIL HEATERS.

—INSPECT OUR BIG STOCK BEFORE YOU BUY—

BELL-ENDERSEN HDW. CO.

"The Store with Service"

Scott Walker was down from Meadow, Monday, taking in the Armistice program. Scott was one among the first boys to leave this county at the fall of the colors.

Rev. W. Dodson preached his funeral sermon here Sunday night to a congregation at the Methodist church. Rev. Dodson has made lots of fast friends here.

We never offer advice to the farmers. If they don't know any more about farming than we do we'd suggest they get into some other line of business.

Moved

This is a notice to our many good customers that we have moved our auto repair and machine shop from the old Hardin-Burnett stand to the rear of the Chisholm-Gross Motor Co. building on the south side of the square.

To be Helms is manager of the mechanical department with Edwin Hamm and Frank Harris as assistants. We are extra well equipped to care for all auto repairs of whatever make, and will appreciate your business

Oakland-Pontiac Service
(FORMERLY HARRIS MOTOR CO.)