

PAVING STREETS TO BEGIN IN ABOUT TWO WEEKS

The Good Work of Getting Brownfield Out of the Mud Will Start at Main and First Streets. Will Be Rushed With All Speed Possible, Says Mayor

In conversation with Mayor Joe J. McGowan the first part of the week, he informed us that the width of the sidewalk question had been settled and that the contractors would start paving in about two weeks.

The question about the sidewalks came up as to their width, whether or not they were to remain as they are, or be widened to 15 feet. They are 12 at present.

Mr. McGowan informed us that the contractor, which is the Panhandle Construction Co., of Lubbock, would first start operations at Uncle Walt's Filling Station on Main Street, and come towards the business section, in order to first eliminate the mud holes between fourth and third streets that has been impassable for the past three weeks.

Yet, there are people here who seem to think that the old town does not need paving. If some of them, who are extra good friends of the Herald were not bigger than we are, we would take them by the heels some day and duck them in some of these filthy mud holes.

County Agent's Column Overstreet Explains Farm Board Agreement

Don't forget the cow, sow and hens. During this busy season of gathering cotton and feed it is mighty easy to neglect feeding and milking the cows regular.

When there is a lot of grain stacked around and an extra amount is fed to the horses why it is easy to just let the hogs and chickens rustle grain.

Shelter is another thing to think of at this time of the year. No one likes to milk in a wet, filthy lot.

Chickens need inexpensive but warm houses if they are expected to produce winter eggs.

Fifty-five and one-half pounds of butter fat in October is the record made by Masterman's Consistent Pearl in her sixth month on test.

Many of the club boys are reporting their second litter of club pigs. That these boys are making money on their pig is shown by the record submitted by J. O. Hobbs, Jr.

J. O. was one of the seventy-one boys to get a pig from the Lillard Stock Farms on June 5th, 1928. His pig cost him \$15.50 at that time.

Discounting the sow at \$50.00, the grain fed \$16.35, milk and pasture \$7.71, breeding service \$5.00 and \$23.80 for labor it gives him a balance of \$174.64 to which might be added \$4.00 for premiums.

The loss from run-off water is quite noticeable this year. Not only is soil lost but water that is needed through the dry season.

Those who wish the county agent to assist them with this problem should see him in the near future.

PREACHING AT CHURCH OF CHRIST SUNDAY

Alvin A. Mitchell, young evangelist, of Lamesa, will fill the pulpit at the local church of Christ both Sunday morning and night at the usual hours.

State Health Officer Visits Us Past Week

A state health officer was here for a few days last week, and in company with City Marshal Geo. E. Tierman, was making the rounds of places here that dispense foods and drinks.

While we carried on no conversation with the gentleman, he seemed to be here for the purpose for which his job called him, and was thoroughly carrying out his duties in this connection.

He is working for the state and the state in turn are looking after the health and welfare of the people in the state, and if his demands seemed hard to those he had business with, he was or should be more concerned with the hundreds of thousands of people who buy foods and drinks, in seeing that they are clean and sanitary.

Had it not been for our Federal Banks, which have been a little more careful than the big private banks in letting these guys have money to take a "fly" to our notion, and others we have heard talk or read after, we would have had a panic the past week end that would have brought up 1907 very vividly to the memory of us older people.

No doubt but after going home she opened the paper and read the news section, but at the time she was in front of the Herald office, the news section was not in question. There is hardly a week passes but people who are strangers to us, and who have been here only a short time come in to subscribe and frankly tell us that the news section will not be very interesting to them until they are better acquainted, but that they are buying the paper primarily for the ads.

DR. HALL BURIED AT LUBBOCK SUNDAY

Funeral services for Dr. R. J. Hall, 68, pioneer Lubbock physician will be held this afternoon at 3 o'clock at the First Presbyterian church, Rev. J. M. Lewis, officiating.

Dr. Hall was found dead early Friday morning on the ranch of Richards and McWhorter, 53 miles southwest of Seminole, having succumbed sometime Thursday night of a heart attack.

Brought To City

The body was brought to this city Friday, escorted by a group of Lubbock citizens, composed of Dr. L. E. Barr, E. L. Robertson, Bob Moxley, and L. C. Ellis.

Survivors are John Burleson, a nephew of Canyon community, near this city; two brothers, G. A. Hall, Crawford, and H. T. Hall, McGregor, and three sisters, Mrs. Lucy Burleson, of Lubbock; Mrs. Lydia Woods, Ogleby and Mrs. Della Grace, of Fort Worth.

Teacher—"If I gave you a big red apple and you gave Robert seven-eighths of it, what would you have?" Tommy—"Some kind of disease in my brain."

W. L. Davis, of south route, is a new reader.

Good Morning



Gambling Houses Close To Recuperate at N.Y.

The big bankers of the city of New York had the gambling houses (stock exchanges) closed Monday in order to give them a few days to recuperate and settle up in order to be ready for another raid.

In the meantime, legitimate business throughout the country that is really useful and trying to give employment to the millions of toilers throughout the nation, must take second fiddle, if they want money, or do entirely without.

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LYNN COUNTY FAIR PAID ALL EXPENSES

All the expenses of the Lynn County Fair recently held here have been paid, according to C. C. Williams, secretary of the Tobacco Chamber of Commerce, and the business men of Tobacco were not required to dig up an extra dime to pay them.

Another happy feature of this fair was that it was probably the best county fair this year in all this section of the state, and the attendance and the interest were most gratifying.

Brown—"What's the trouble between Jim and his wife? I thought she was the light of his life." Smith—"So she was, but she went out too often."

Local Rotarians Staging A Big Contest

In an effort to create a better attendance record, the Rotary Club are now staging a great contest, and from what we can get of the matter, the side that loses, or shows less attendance, will have to "set 'em up" to the winners at a future banquet.

Lady Calls For Herald To Read Ads In It

We had some more living and undisputed evidence last week that the people who take the Herald, or even those who borrow, do so to read the ads just as much so as they read about what is going on in the county.

A lady came into the Herald office close to noon last Friday and wanted to purchase a copy of the Herald. We did not inquire what she wanted with the paper, or whether she took the paper regularly or not.

She walked just outside the front window of the Herald office and stopped to unfold and look the paper over. She merely gave the front page a glance, and turned inside. Her back was to us, but we could plainly see what she was reading.

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"Fast Company," Ring Lardner Story—Rialto

"Fast Company," Paramount's rendition of a famous Ring Lardner story, comes to the Rialto Theatre as the main feature the first half of the week.

This is a fast-moving comedy romance containing all the brilliant humor originally injected into the story (one of the "You Know Me All" series) by the author, and all the additional glamor which the camera alone can contribute to a play of this thrilling type.

Jack Oakie, young comedian who has risen to movie prominence in little more than a year, plays the blundering, boastful small-town boy who makes good in "Fast Company." He is the hero of the play.

HAS LARGER ENROLLMENT BUT SHORTER PAY ROLL

LUBBOCK, Texas, October 21.—With an enrollment this term of 2,030 students, 390 more than at this date last year, Texas Technological College has exactly the same number on the faculty, it is pointed out by President Paul W. Horn. And he states further that even with this twenty percent increase in student body the appropriation made by the State to pay salaries is \$10,000 less than last year and the amount for maintenance is \$17,000 less.

Notwithstanding the serious situation there is a very fine spirit of co-operation and the best of feeling in evidence on all sides, President Horn further points out. The present situation, according to Business Manager W. T. Gaston, makes it necessary for the administrative and teaching forces at Texas Technological College to learn a new meaning for the word "economy." Both he and the President, however, feel certain that the State of Texas will not allow the institution to be crippled or hampered in its growth.

THE RECORD CROWD WAS HERE SATURDAY

A Big Buying Crowd Good Naturedly Pushed Their Way Into The Stores to Buy. Merchants Report the Greatest Day in the History of Business Here.

Last week for the most part was a good week for gathering the cotton crop, and the gins here and elsewhere in the county hummed day and night, and Saturday they were in here from the uttermost parts of the trade territory to lay in supplies for the coming week, and when we say they were here, Mr., we certainly do not mean maybe.

The north and west side of the square as well as one block east and west of the square was a milling mass of humanity all the afternoon, and the people were packed like sardines in the store at all times during the afternoon. Just a glance at lots of them revealed the fact that they were strangers here looking for work, or had already succeeded in getting it.

As usual the north and west side of the square were parked four deep with cars; likewise one block on both east and west main, but Saturday the same applied to the east side of the square and most of the south side.

North fifth and sixth for a block were doubled parked, and various other streets had hundreds of automobiles parked on them, and the vacant

places were filled in with farm wagons.

It was a crowd that meant business, too, for they were buying. Not only groceries which are considered necessities all the time, but dry goods, drugs and sundries, hardware, furniture, and many other things perhaps which could be classed as luxuries, such as automobiles. One merchant informed us that he had beaten all other previous records, not by just a few dollars, but by hundreds of dollars. He was in the dry goods business. Another dry goods man who has been here for years informed a representative of this paper that it was the greatest day in their history and this included the first days of some of their past big sales, holidays and all.

These were about the same expressions we got from everyone, and went on down to the eating places, barber shops, etc.

If the weather will just clear up and stay that way for awhile, there will be many more big Saturdays here even before the main holiday rush some two weeks before the arrival of Christmas.

Dear Rotarians— If you missed our meeting yesterday you failed to get a little more Rotary under your skin. Morgan gave us a fine talk on Rotary Ideals, and it is through a better understanding of Rotary and its teachings and undertakings that you will be brought closer to your Rotary Club.

The attendance contest for the month of November is "Full Speed Ahead." Tom and Will Alf have completed the organization of their respective bunch, as follows:— Chow Hounds.

Tom May, Chris Quante, Jim Miller, Homer Winston, Tom Cobb, Ernest May, Joe McGowan, Bob Bowers, Lee Scudder, Geo. Graves, Roy Davis, John Winston, Warren Dodson, and Arnett Bynum;

Will Alf's Bunch (Un-named): Will Alf Bell, Morgan Copeland, Al Schofield, Everett Michie, Ben Hurst, Glenn Harris, Luther Cruce, Wood Tudor, Dick McDuffie, Ray McSpadden, Flem McSpadden, Henry Brownfield, John King, Edd Shelton; and from what I am able to find out each man in each bunch is out for blood.

Now, if it should develop that you, for any reason can not attend one or more of the meetings in November just remember that you can make up that attendance at some Rotary Club seven days before or seven days after the meeting which you miss here. The Rotary Club at Lubbock meets Wednesday noon, and the Club at Levelland meets on Tuesday at noon. Roy Davis can furnish you with the meeting date and hour in any town where there is a Rotary Club. In this way you will not only make up your attendance, but enjoy the meeting of the Club attended as well.

Our first meeting in November will be on the 1st day of November, and our last meeting will be on the 29th. "He Profits Most Who Serves Best."

Rotary years, JOE J. MCGOWAN.

"TWO-MILE BELIEGION"

"What is Two-Mile Religion?" will be the sermon subject at the Methodist church next Sunday at 10:50 A. M.

This sermon will bring a very important message, setting forth the real heart of Christianity. It is worth hearing.

At night, 7 o'clock, the sermon subject will be "Is the Methodist Church a True Church of Christ?"

This sermon will set forth the marks of a true church of Christ, will tell who founded the largest modern churches, and will give much important light on the church question.

You are cordially invited to attend the Methodist church next Sunday.

Rev. B. W. ... D. D., Pastor.

Chile as a ... aviation.

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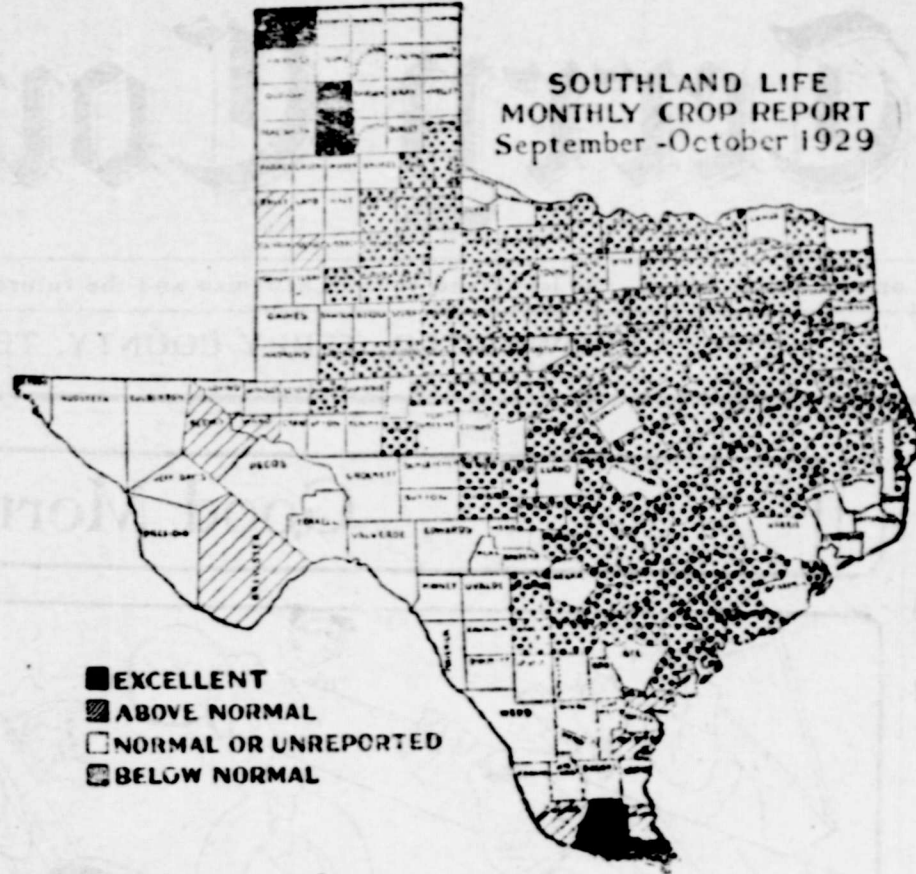
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AND OIL HEATERS.

—INSPECT OUR BIG STOCK BEFORE YOU BUY—

BELL-ENDERSEN HDW. CO.

"The Store with Service"



DIVERSIFICATION MORE NOTICEABLE IN STATE CROPS

Dallas, Oct. 28.—Unquestionable advance in Texas of the idea of crop diversification is more than ever noticeable in the crop reports gathered by the Department of Public Relations of the Southland Life Insurance Company up to October 15th. In this, the concluding crop report of the year, the situation largely summarizes itself as follows:

In spite of a disappointing cotton crop, the situation has been more than offset by a profitable grain crop and extremely rapid development of dairy products.

A very large number of crop reports gathered from every section of the state contain statements similar to the following:

"Business conditions are holding up surprisingly well in view of disappointing cotton crops. Very few report poor business conditions and

many normal or better."

Analyzing the situation as to sections: In the Northwest, the cotton is reported still maturing in northerly counties. Grain crops not yet harvested but reported in excellent condition.

North and Northeast Texas report cotton generally below normal with other crops normal or better.

East and Central Texas report cotton below normal with grain crops about normal.

South Texas with a cotton crop decidedly under normal reports optimistically because of other crops and diversification.

In almost every section of the state counties report the crop situation decidedly helped and in some cases actually saved by income from dairy products, cattle, chickens and hogs. The bright spots on the map this month are the irrigated sections of the Valley and the two or three extreme northwest counties.

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DID YOU KNOW that you could get many miles of safe, dependable driving on Federal Tires absolutely without cost?

Your old tires will buy this for you—we take them in trade for new Federals. We allow you all that the old casings are worth; often a substantial part of the cost of the new tire.

Why drive on worn out tires when they can buy you first class tire service? Better bring in that worn out casing today.



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—IT PAYS TO OWN YOUR HOME—



There's Pride and Economy in Owning Your Own Home.

Make an investment of your rent dollars! Enjoy the home that you've always wanted. We offer a special financing plan that makes home ownership simple to accomplish.

—COME IN AND TALK IT OVER TODAY—

SHAMBURGER

Tuesday, Mr. S. F. Collier made a business trip to Lubbock, Monday.

Mr. Raymond Buckner and Allen Ring went to Lubbock, last Monday.

Mrs. John Norman and baby, visited her parents, Mr. and Mrs. Ed Young, of this community last week.

Mrs. Sparkman gave a party, Friday night. A large crowd was present.

Mr. Maddox of Hale Center was a visitor in the S. F. Collier home last in Brownfield, Saturday.

Richard Crews, of Wellman, was a pleasant caller at the Herald office Tuesday.

J. B. Giliory, of Big Spring, is helping out in the bookkeeping department at the State Bank.

LOST WHEN HE QUIT FEEDING MASH TO HENS

SEMINOLE.—Because he ran out of mash and neglected to buy more, C. H. Westcott, Gaines county poultry

demonstrator reports a temporary loss of \$1.30 per day. The day before running out of mash he gathered up 106 eggs from 250 hens. One week later the same hens laid only 41 eggs. As soon as he began feed-

ing mash again, the county agent says, the production began to increase again.

F. B. Condra was in Saturday and remarked that he was going to knock down a 200 pound porker in a few days and asked how a ham would lay with us. Fine, boy!

W. P. Forbes was in one day recently, and said they were getting their cotton out nicely if the weather would ever clear up and stay that way. He has moved a brother-in-law out from Red River Co., who will make a crop here next year, having rented his place out down there. Mr. Forbes said he knew a lot of good farmers from that section who were coming to Terry county.

More Week-end Rains —Old Winter Hits Us

This fall has been kinder like the summer of 1928 was here. That year it would fair up nicely on Monday, but by Friday night at the latest it would be cloudy and pouring down, to repeat the clear operation by Monday morning. This was continued for about eight or ten weeks, beginning with about the last week in July that year.

And this has been the habit of the weather man for the past three weeks, and if indications amount to anything when this is being written, will be repeated for the fourth time this week to rain again. People are hoping and praying we guess for open weather to get their crops in before cold weather really gets here, but the fields no more than get dry until it is ready to rain again, and it can rain, too, without any apparent effort. Sometimes when we have one of our long dry spells, it appears that it is never going to rain again. Good looking clouds may gather only to be torn asunder by a high wind, with not even a sprinkle. Then on the other hand when the ground is soaking wet already and the people are yearning for lots of sunshine, just any little old skirt of a cloud will gather in a few minutes and pour down again. The Herald has no particular objections to the way the Weatherman conducts his business, as we consider that his business, and he's supposed to attend to it, but it does seem that he could have some idea of what might constitute a plenty for the time being, and not always be swinging from one extreme to another.

The past week end something like three quarter inches fell, most of it Saturday night and Sunday morning. For two or three days last week we had some real old winter mixed with things, and as a consequence those who are selling gas heaters were working almost day and night to get them in for those who had put it off a little too long, and all the closets were searched for the old last winter cast off clothing, or went to town and bought some. It started in the form of a norther, but after it played out a big white Jack Frost hit the tender plants a hard jolt. While it got most of them, some plants of a more hardy nature still survive. So, this is about all we can tell you this week of weather operations on the Texas "ballies" at this time. We hope to be able to tell you a little of sunshine and roses next week.

F. S.—Wednesday. At it again by heck. Began last night and still going good this afternoon.

Scudday News

Mr. William Hill is in the hospital at Lamesa. He was seriously injured in an automobile accident.

Miss Evelyn Lowe is recuperating after an operation at Lubbock last week.

Mr. Elbert Norris and Mr. G. W. Rainwater made a business trip to Petersburg last week.

Mr. Jack Fowler returned last week from El Paso.

Mrs. Sparkman gave a party, Friday night. A large crowd was present.

Mr. Maddox of Hale Center was a visitor in the S. F. Collier home last

Produce Beef Pork Milk Poultry for LESS



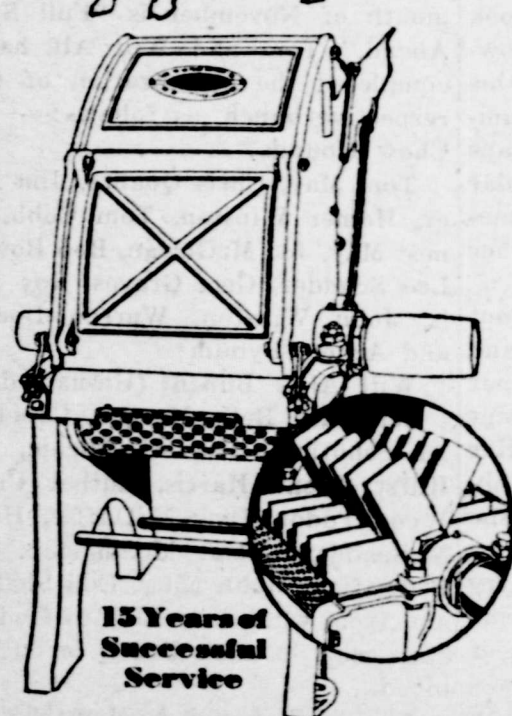
THE surest way to bigger farm profits is to lower production costs. You can't control market prices but you can control feeding costs. And every time you bring costs down your profits shoot up.

Thousands of farmers and live-stock feeders are now producing beef, pork, milk, mutton and poultry for less, with a W-W Feed Grinder!

A third of your feed crop is wasted when your feed is unground. Your W-W stops this waste by turning stems, stalks, leaves, husks, etc., into nutritious mixed feed that goes a third further.

The W-W has powerful RIGID hammers that grind and mix everything from the ground up with lightning speed. No burrs, gears or knives to give trouble. Nails, bolts, etc., do not injure them. Has Timken Tapered Bearings, Alemite Lubrication and Rockwood Pulleys. Self-feeder can be furnished—Blower or Elevator equipment. Nine different sizes.

Let Us Show You We will gladly demonstrate this wonderful grinder on your farm with your own feed and power. Ask us about it.



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SPECIALS FOR FRIDAY and SATURDAY

- 4 lb. RAISINS 31c
- 2 lb. RAISINS 17c
- 4 ROLLS TOILET PAPER 25c
- 3 lb. Wamba COFFEE (cup-saucer) 1.25
- No. 2 Dill Pickles for 14c
- No. 2 KRAUT JUICE 8c
- 1/2 gal. Del Monte Pure Fruit Jam 89c
- 7 bars Quick Naptha SOAP 25c

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The finest car for the money because of these

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No car listing for less than \$1000 offers advancements to compare with these!

- A 200-cubic-inch L-head engine.
- The Harmonic Balancer.
- The G-M-R cylinder head.
- The cross-flow radiator.
- Automatic temperature control.
- Counter-weighted crankshaft.
- Airplane type interchangeable bronze-backed main bearings.
- A 1 1/4-inch carburetor.
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- Expansion-type piston pins.
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- Crankcase ventilating system.
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- Special moulded, non-squeak brake-bands.
- Special bodies by Fisher.
- Flaring fenders—70 inches across.
- Unusually high radiator of distinctive design.
- A variety of popular colors.
- Ternstedt interior fittings.
- Fisher VV windshield.
- Adjustable driver's seat.
- Coincidental ignition and transmission lock.
- Individually mounted instruments.
- Foot-controlled headlights.
- Small wheels, ten massive spokes.

Pontiac Big Six, \$745 to \$995, f. o. b. Pontiac, Mich., plus delivery charges, bumpers, spring covers and Lavejoy shock absorbers regular equipment at slight extra cost. General Motors Time Payment Plan available at minimum rate, 4% extra cost. Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. —Oakland-Pontiac delivered prices include only authorized charges for freight and delivery and the charge for any additional accessories or financing desired.

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America's answer to humanity's challenge

RED CROSS EXPENDS EIGHT MILLIONS FOR RELIEF IN DISASTER

Year Just Closed Put Heavy Task on Society—120 Calls for Help Were Met.

An unusually large number of disasters in the United States and its insular possessions have required assistance from the American Red Cross during the year just closed. The organization sent emergency relief workers to the scenes of 120 tornados, floods, fires and other types of catastrophes and expended \$8,200,000 in relief and rehabilitation of the victims.

Calls for aid came from eleven other nations in which earthquakes, floods and other problems caused distress to large populations, and the Red Cross sent \$76,200 to help in relieving the suffering.

The catastrophe causing the greatest loss of life and most widespread devastation was the West Indies hurricane of September, 1928, in which more than 2,000 lives were lost in Florida, Porto Rico and the Virgin Islands. A relief fund of \$2,832,725 was contributed by the public, following a proclamation by the President of the United States, to which the Red Cross added \$50,000 from its own treasury, and the society was enabled to give relief to more than 700,000 persons.

In the early Spring, river floods in the southeastern states cost a heavy loss to many persons, 76,000 inhabitants being affected in four states. The Red Cross assisted 4,383 families, approximately 28,000 persons, with food, clothing, temporary housing, feed for stock and seed for replanting.

In 24, thirty-eight states were visited by calamities during the year, affecting 364 counties. Twenty-eight counties were devastated twice by storms, fires and floods.

Red Cross expended \$434,000 from its treasury in giving relief in these disasters, and at one time had as many as 129 disaster relief workers, nurses and other representatives in the field.

Funds for this relief work are obtained in the annual roll call for members, which occurs from Armistice Day to Thanksgiving Day, November 11 to 28. Only once a year—during this period of Roll Call—does the Red Cross ask public support to carry on its many activities.

AID FOR VETERANS IS RED CROSS PLEDGE

Service and Ex-Service Men Are Helped in All Problems.

Service to World War veterans in hospital, for able-bodied veterans, and for dependent families of both called for expenditures of \$728,000 by the American Red Cross during the year just ended. In addition, Red Cross Chapters spent \$1,963,000 in veteran relief, and also for men still in service.

Although eleven years have passed since the Armistice, there remain 25,500 disabled and sick veterans of the World War in hospitals, and the peak of the number who will require hospitalization is not expected to be reached until 1947. For these men the Red Cross must continue its service of providing recreation and comforts, according to James L. Fieser, vice chairman of the Red Cross.

"Under its Charter from Congress the Red Cross is required to maintain service for veterans of wars and for the men still in the service," Mr. Fieser said. "The funds for this work come from the annual roll call membership fees. In addition to the sum spent in maintaining contact with the veterans, the Red Cross expended \$268,000 in its service to the men still in the regular Army, Navy and Marine Corps. The society and a majority of its 3,500 chapters handle claims for these men for insurance, compensation and other benefits they are entitled to under the law, and also where necessary arrange to provide for dependent families of the men.

"Red Cross workers are maintained in forty-eight Veterans Bureau Hospitals, as well as in all regular Army and Navy hospitals, whose duty it is to supervise recreational facilities for the patients, and to provide small comforts. In the Army and Navy Hospitals, the workers also do social service for the patients. These tasks also are performed at all Army Posts and Navy Ports by Red Cross workers, and in addition Red Cross representatives handle claims are established at the majority of Veterans Bureau regional offices."

Mr. Fieser urged that all citizens enroll in the Roll Call, from Armistice Day to Thanksgiving Day, November 11 to 28, in order to aid in supporting this work.

LIVING CHRISTMAS TREES

Already in the Northland preparations are being made for the great harvest of Christmas trees. In a few weeks carloads and shiploads of conifers will be speeding towards thousands of cities and towns throughout the country. Each year millions are cut, transported, decorated and cast off as rubbish or cut into firewood.

This tremendous and growing demand for Christmas trees, coupled with forest conservation talk, has, in recent years been the source of no little worry for the younger generation and those of the older generation who still get a thrill out of this age-old custom. For these the United States service has a word of consolation.

It has pointed out that Christmas trees are not necessarily enemies of conservation. Within reason, their use may be even beneficial. This is in answer not to so-called "Scrooge," but to those who are disturbed by the thought that they may be taking the tree from economic uses of greater good to man. The forest service has found that in this case the economic use is not necessarily the highest use.

There is no other use to which the trees could be put that would contribute as much to the joy of man as their use by children on the greatest holiday of the year.

Perpetuation of an adequate supply of trees for this use is promised in a movement under way to use young living trees instead of cutting down great evergreens of the forest. Planted in tubs, these trees not only blossom in the symbolism of the Christmas season, but also carry the glinting freshness of the pines and their fragrance through the winter and, later on add their strength to the young growth of the forest or transfer their beauty to the garden or the field. And they may be obtained by thinning out the conifer forests with benefit to the remaining trees.—Lubbock Avalanche.

IT PAYS TO ADVERTISE

"The Codfish lays a million eggs. The modest hen but one. But the codfish doesn't cackle. To inform you what she's done. And so we spurn the codfish egg. The helpful hen's we prize. Which indicates to thoughtful minds It pays to advertise."—Exchange.

A. H. Herring of south route called recently and put his Herald up to Jan. 1931.

CHISHOLM'S

South of Court House - - - - - Brownfield, Texas

COMPOUND New Car 8 Lb. 1.00

CCCOA, Mothers lb. can	16c	Rex BACON, per lb.	30c
COCOANUTS and WALNUTS		4 lb. RAISINS, pkg.	32c
ORANGES, dozen	15c	Syrup, Country Maid, gal.	79c
Pork & Beans, medium can	10c	Maple & Cane Syrup, pint	25c

FLOUR Extra High Pat. 24 lb. .84 Every Sack, Guaranteed 48 lb. 1.59

Korn Flakes White Swan or Kelloggs, pkg.	10c	2 lb. pkg. SALT Mortons Table	5c
Gelatine Dessert, pkg.	8c	P. & G. SOAP, 5 bars	19c
SOUP Ven Camps Tomato-Vegetable	3 for 25c	FIG BAR, fresh, lb.	16c
PEAS Early June No. 2 can	14c	Macaroni or Spaghetti, pkg.	6c

SUGAR Pure Cane 10 Lb. Bag .62

SARDINES, American, can	5c	PRUNES Market Day 4 lb.	36c
CORN Silver Leaf No. 2 can	11c	PRESERVES, 1 lb. glass	26c
MUSTARD Quart Jar WILSON'S	23c	BEANS Cut Green No. 2 can	14c

SPECIAL DAY—CANDY, CAKES AND CRACKERS

—ECONOMY LAYING MASH— FOR THE HENS—MEANS MORE EGGS!

COTTON SEED MEAL, SHORTS, BRAN, DAIRY FEED. GAS, OIL, TIRES AND TUBES—PROMPT SERVICE!

SEE US FOR THE THINGS YOU NEED

SOME MORE "ECONOMY"

The plight of the Gilmer negro orphanage due to the veto by Governor Moody of a \$7,500 item for feeding the inmates until money appropriated for the orphanage's purchase by the State should become available, is highly regrettable, of course, on humane grounds alone. The institution, which has rendered great service to the State by care of negro orphans, has had a precarious existence. It was due only to the devotion and energy of the old negro preacher, Dickson, who was the head and front of the orphanage organization, that it managed to survive under its heavy burden of caring for more homeless negro children than it possibly could find funds for. The decision by the Forty-first Legislature to take this burden off these devoted shoulders and place it on those of the State, where it ought to be, was wise and just. That the fullness of this justice and humanity should be defeated by the Governor's delegation of the \$7,500 which was to have been used to feed the orphans is deplorable.

But humanity and justice are not all that is involved. The Gilmer orphanage property has a value considerably in excess of the \$25,000 for which the State bargained to take it over. This price was made possible by a subscription in which a number of Texas citizens participated to make up the difference. This donation by citizens was in consideration of the State's agreement to take over the property and operate the institution henceforth as a state institution. Another effect of the veto of the food item is, therefore, to put the State into the position of violating its agreement.

The State of Texas' tax revenues run into the millions of dollars. An item of \$7,500 in all those millions would scarcely be noticed. Certainly the taxes which the people of Texas have to pay will not be appreciably less because of the elimination of

this item by the Governor. But that \$7,500 means almost the difference between life and death for the negro orphans in the Dickson home. If anybody in Texas can be proud of this bit of gubernatorial economy he is welcome to do so.—Fort Worth Star-Telegram.

Wellman

Mr. and Mrs. P. R. Cates went to Hunter Sunday to attend the ordination of some of the deacons. Dinner was served on the ground.

Mr. and Mrs. Goule Wynn attended services at the church of Christ Sunday.

Mr. Bob Burnett and wife of Tokio visited in Wellman Friday.

Mr. Wm. Green is entertaining one of his brothers and family that he hasn't seen for thirty-five years. We understand that they are out here to locate having come here from Hunt County, Texas.

Mr. Mack Maccain of Brownfield was a pleasant caller in our little village Sunday.

Quite a number of folks called at the home of Mr. and Mrs. W. S. Welcher Sunday afternoon to visit little Inez, who seemed to resting fairly well at that time.

Mr. and Mrs. W. D. Moon of Brownfield attended Sunday School at the school building Sunday morning and visited Mr. and Mrs. Ben Duckett Sunday afternoon.

LAYING HENS

Are Paying Hens Feed Martin's Poultry Tonic

to tone up your hens and help keep them in a healthy laying condition. Satisfaction or your money back.

E. G. Alexander Drug Store

West Texans Raise Deficit and More Too

(By Harry Bengt Crozier, Staff Correspondent of The Dallas News.)

EL PASO, Texas, Oct. 25.—The West Texas Chamber of Commerce about faced in a dramatic session here Friday and wiped its slate clear of a \$23,332.57 deficit so that it could again push forward with a West Texas program of civic and economic development. Most of the day's work was given over to the problem of debt that hung heavy over the organization.

C. M. Caldwell, Abilene banker capitalist, who described himself as a person who has had to face a one-man deficit \$189,000 and dig up the money to take care of a banking situation, presided and in true evangelistic fervor exhorted the brethren of West Texas to make their donations to wipe out existing deficits and pay members of the staff.

The money was not easy in the raising after a few generous donations had been recorded and it was manifest that all is not entirely happy in the household of the West Texas Chamber of Commerce. As a final extremity, when less than \$2,000 was lacking of the \$23,000 deficit, Lee Satterwhite of Odessa, former Speaker of the Texas House of Representatives, proposed to head a list of eighteen persons to give \$100 apiece to complete the fund with the understanding that the individuals are to be recompensed if a sufficient fund is raised.

Mrs. Myrl Hill, of the American Cafe, is taking her vacation rather late, visiting her sister, Mrs. Frank Turner and family at Snyder, Okla.

Mrs. S. A. Shepherd was a business caller at the Herald office Monday.

THE HERALD

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

Subscription Rates
In Terry and Yoakum Counties
per year \$1.00
Elsewhere in U. S. A. \$1.50

Advertising Rates on Application

Official paper of Terry County.



We had rather use our clay roads even in the shape they get in rainy weather than the narrow paved roads east of us where the least of too much of a turn in meeting one car or passing another will cause a horrowing wreck. Until we are able to pave a wide space in them, we are in favor of using them as they are even if it does take more of our VALUABLE time to get somewhere.

We note that several of the big gas companies are now making gas available to farmers and others off gas lines by construction of large drums that hold several thousand cubic feet of natural gas that has been filled from the mains in the city. These are tied on with meters which are a familiar sight about town and cities where natural gas is dispensed. Gauges show when the gas begins to get low, and the customer can step to the phone and order another tank of gas delivered to his place in these drums.

The writer has been here for nearly twenty-one years, the time it takes for a young man—and woman these days—to grow up into maturity and become a voter, and he has noted that the year following the fall and winter when we have abundance of rain and snow that we always have a good crop in this country. The constant reminder of mud and slush in our streets will probably be forgotten next summer when our crops look green and promising instead of shimmering brown and barren. Come to Terry.

In that old favorite among the poems with West Texas folks where it tells us that "the sun shines a little brighter out where the west begins" is about to be erased from it and one substituted that will read "where the rain drops trickle down a little oftener," if it don't let up in a few more weeks. It is a shame that after coming out to a dry country, and advertising to other people in the east for years that we have "ever-so-many" hundred days of sunshine out here per year, the Weatherman must break into our arrangements and swap ends with old Texas. Dagnat it!

We have had a round of Scot jokes of late, but a good one is being told on two Irishmen who had indulged in the bottle to the extent that it was telling on their nerves. They agreed to take out and leave the last bottle for medicinal purposes. In a few days Pat decided that he was very

sick and told his friend Mike his troubles. Whereupon Mike let it be known that Pat had waited a day too late—he had been sick the day before. Which reminds us that neither, weather, time or tide wait for us, we must get up and push our own business and our own town if we want to get the benefit of the new arrivals that are coming in daily.

Jim Ferguson, down at the Forks of the "Crick," sent us a long article last week for publication—which we didn't, the title of which was "If I Should Run For Governor." In that article, which we read in some of the dailies, he sets forth his views, and between the lines, it is no problem at all to guess that Jim or Miriam one will be in the race next year. As far as the Herald is concerned, this is a free country, and if they want to run, that is their business, but it can find better use for that ten or fifteen dollars worth of space he wanted. One of the things he advocates is to open the doors down at Huntsville and let all the criminals out on decent society. He and wife gained quite a "rep" at delivering convicts when they were in office, to the extent it was rumored that money was changing hands in the transactions, but this last was pure guess work. No one denies that there are deserving prisoners who need clemency, and that both Neff and Moody are a little too hard boiled along this line, but no one believes in a wholesale pen delivery except Jim, perhaps. Prison officials say convicts are harder to manage and reconcile where they think there is no probability of getting a pardon or parole. But there is still another extreme.

The latest moving pictures show the women stars wearing long dresses. Women all over the country are discarding the knee-length clothes they wore last year and buying more cloth for longer skirts. This will mean more cotton consumption, and a better price for the staple. It looks like the Southern farmer is going to receive "relief" without aid of the Government, unless the drug store cowboys cut down the leg size of their trousers.—Colorado Record.

OTHER VIEWPOINTS

Nowadays when a man drives up to a gas station, the attendants bet whether he has come for gas or to rob the place.—Springfield Sun.

A motorist is a man who thinks his make of automobile is the best in the world, but is saving up his money to buy another kind next year.—Southern Lumberman.

Household Hint says table scraps can be converted into many things.—Including divorcees.—Arkansas Gazette.

Everybody wants to relieve prison congestion, but when the convicts try it, we discourage them.—The Dallas News.

A news item tells of a Boston man who slapped his wife as she slept. Men are getting bolder and bolder.—Greenville Piedmont.

Once they read the fashion hints to see what was going on, but now they read the fashion hints to see what is being pulled off.—Kay Features.

The difficulty is buying a newspaper's influence is that the one that can be bought hasn't any influence.—San Francisco Chronicle.

Where Your Business is Valued

The measure of your bank's value of your business is the interest it takes in handling your business and the close degree of co-operation it accords to your affairs.

This bank avails itself of every opportunity to obtain all possible advantage for its patrons and provides every modern banking service, your account has a personal as well as a monetary value to us.

BROWNFIELD STATE BANK

Conservative Accomodative Appreciative

"A Good Bank—Soundly Managed"

BROWNFIELD, TEXAS



TELLS JUST WHY HE COULD NOT PAY THE BILL IN FULL

"Dear Sir: I have your statement showing that I owe you \$769.80 and I am enclosing a check for \$5.00 for which please send me a receipt. I am sorry that I cannot pay more at the present as I am unable to collect from my customers, as money is scarce right now. My own living expenses are terrible and I can hardly get along. I will try to send you another \$5.00 when I sell my hay, which should be in July. I cannot pay you more at that time for my daughter finishes at Ward-Belmont this year, and that costs a heap of money.

"I thought I could send you a check when I got my cotton money, but it took all I could rake and scrape to put in Delco-Lights as my wife didn't have electricity to run the sewing machine and vacuum cleaner. Then, too, we had to build a shed to put the Ford in so we could put the Cadillac in the garage, and build a concrete bridge over the brook in our front lot, as well as a new road so that we could get in and out better with the new car.

"I can't send you the corn money, because my son is going to college, and, although the lads of today are very economical about hats and garters, still a coonskin costs the old man a lot and even junk-yard Fords come rather high by the time they are decorated for college use. I might send you the hog money, but the missus and I have planned a trip to Niagara in the fall and after working hard all these years, I think she deserves a trip. We can't go before taking out all the red plush and putting in over-stuff cane and mahogany. This is a terrible strain on my finances, especially as the new well that was needed closer to the house and the new up-to-date barn have to be

paid for. "All the farmers here are in hard shape financially with strawberries this season at 75 cents a quart and the price of gasoline as it is. Then, too, there is an epidemic among the married women to have their plain gold wedding rings plated and set with diamonds and everybody's having their tonsil and teeth removed, to say nothing of adenoids."

"P. S.—I forgot to tell you also that when the Delco-Lights are installed we are going to have to buy a 'lectric attachment for the radio, but this will cut down expense of havin' the batteries charged."—Tulsa Bulletin.

Atty. Robert Graves handed us the \$1.50 recently to keep the Herald going to his mother at Roswell.

Hunter Notes

Mr. and Mrs. Lewis Blair from Lubbock, visited Mrs. Blair's brother, Mr. and Mrs. L. L. Simms, Tuesday night.

Mr. Goza from Calera, Okla., has been visiting his daughter, Mrs. Lee Lyon.

Mr. C. E. Smith from Chapman Ranch, Texas, and Mrs. S. A. Lawson from Corpus Christi, Texas, returned home last Wednesday, after an eight day visit with their sister, Mrs. R. B. Offill.

Mesdames John Kemp and L. L. Simms spent Saturday afternoon with Mrs. R. B. Offill.

Mr. Geo. Byrd has as his guests from Westbrook, his father, Mr. John Byrd and a brother, Mr. Herman Byrd. They reported that they were going to pick some cotton here, before returning home.

Mr. Arthur Wood, returned to his home in Sayre, Okla., Saturday morning.

Mr. and Mrs. Lee Lyon are mastering a new Chevrolet Six out. Oh! Boy! did you say?

Messrs. Garland Walser and Garland Simms were together Saturday afternoon.

Mr. and Mrs. Carl Smith from Loop spent Friday night with Mr. and Mrs. Odie Hill.

Mr. and Mrs. Geo. Byrd spent Friday with Mr. and Mrs. J. B. Williams.—Chen.

About 6,000 bales of cotton have been ginned in Brownfield up to this time.

Citation by Publication

THE STATE OF TEXAS, To the Sheriff or any Constable of Tarrant County, Greeting:

You are hereby commanded that by making publication of this Citation in some newspaper published in the County of Yoakum for four consecutive weeks previous to the return day hereof (same being 42 days after date of issuance hereof,) the first publication thereof to appear within 13 days from the date of issuance hereof, you summon J. T. McClanahan, W. R. Moore and J. N. Gaines, whose residences are unknown, to be and appear before the District Court of Tarrant County, Texas, 67th Judicial District, at the Court House in the City of Fort Worth, on the Monday next following the expiration of forty-two (42) days from date of the issuance of this citation, said Monday being the 18th day of November, A. D. 1929, and then and there to answer, at or before ten o'clock a. m., the original petition of Dick Lotspeich, as Plaintiff, filed in said Court, on the 30th day of September, A. D. 1929, against J. T. McClanahan, W. R. Moore and J. N. Gaines, as defendants, said suit being numbered 85036, the nature of which demand is as follows, to-wit:

Professional Directory

PRESCRIPTION DRUGGIST
Day Phone Night Phone
14 134
Alexander Drug Company
The Rexall Store

Day Phone 1694 Night 675-W
COL. JOE SEALE
General Auctioneer
I specialize on Farm and Stock Sales. Call at my expense.
Lubbock - - - - Texas

J. T. AUBURG
—WATCHMAKER—
Located at Hunter Drug Store
All work guaranteed to please you.

BROWNFIELD LAUNDRY COMPANY
PHONE 104
Your Business Appreciated

DR. A. F. SCHOFIELD
Dentist
Phone 185 State Bank Bldg.
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B. D. DuBOIS, M. D.
General Medicine
Office in Brownfield State Bank Building
Phone 161 Brownfield, Texas

G. W. GRAVES, M. D.
Physician and Surgeon
Office in Alexander Building
Brownfield, Texas

DR. T. L. TREADAWAY
Internal Medicine and Surgery
Phones: Res. 18 Office 38
State Bank Building
Brownfield, Texas

J. D. MOORHEAD, M. D.
Physician and Surgeon
Prepared to do all general practice and Minor Surgery
Meadow, Texas

JOE J. MCGOWAN
Attorney-at-law
Office in Courthouse.
Brownfield, Texas

DR. R. B. PARISH
DENTIST
Phone 106—Alexander Bldg.
Brownfield - - Texas

FURNITURE & UNDERTAKING
Funeral Directors
Phones: Day 25 Night 148
BROWNFIELD HDWE. CO.
Brownfield, Texas

Lubbock Sanitarium & Clinic
Dr. J. T. Krueger
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Dr. J. T. Hutchinson
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Dr. M. C. Overton
Diseases of Children
Dr. J. P. Latimore
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Dr. F. B. Malone
Eye, Ear, Nose and Throat
Dr. J. M. Stiles
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Dr. H. C. Maxwell
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Dr. R. L. Powers
Obstetrics and General Medicine
Dr. E. J. Roberts
Urology and General Medicine
Dr. A. A. Rayle
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Resident Physician
C. E. Hunt
Business Manager
A chartered training school for nurses is conducted in connection with the sanitarium.

SWART OPTICAL CO.
Eyes Tested, Lenses ground, glasses fitted, 1015 Broadway.
TORIC LUBBOCK, TEXAS

Wm. Guyton Eoward Post No. 269, meets 2nd and 4th Thurs. each mo.
C. B. Quante, Com. Henry Chisholm, Adj.

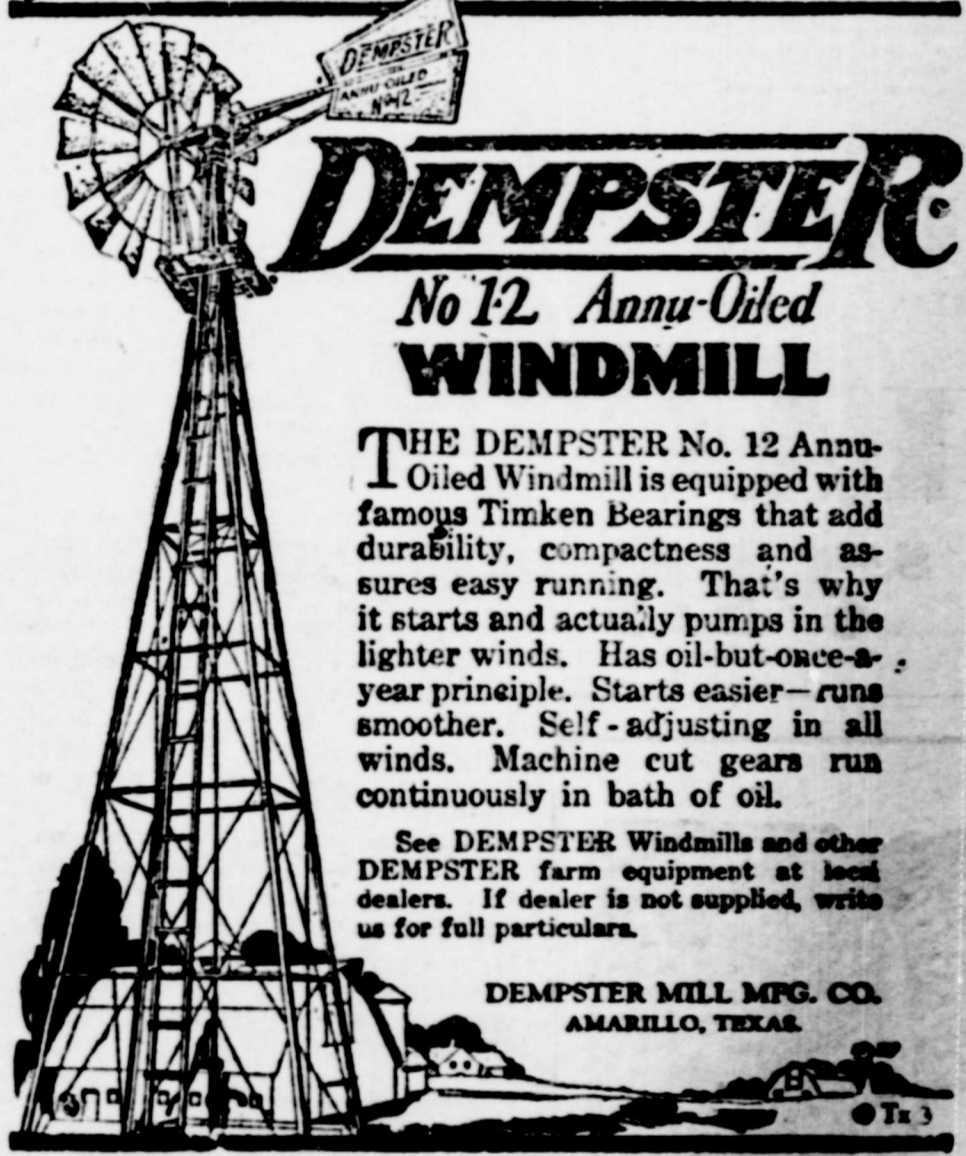
Brownfield Lodge No. 530, I. O. O. F.

Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers Welcome
Jack Holt, N. G.
L. A. Greenfield, Sec.

Brownfield Lodge No. 903, A. F. & A. M.

Meets 2nd Monday night, each month, at Masonic Hall.
Jim Miller, W. M.

Pumps 25% More Water in the Lighter Winds



DEMPSTER No. 12 Annu-Oiled WINDMILL

THE DEMPSTER No. 12 Annu-Oiled Windmill is equipped with famous Timken Bearings that add durability, compactness and assures easy running. That's why it starts and actually pumps in the lighter winds. Has oil-but-once-a-year principle. Starts easier—runs smoother. Self-adjusting in all winds. Machine cut gears run continuously in bath of oil.

See DEMPSTER Windmills and other DEMPSTER farm equipment at local dealers. If dealer is not supplied, write us for full particulars.

DEMPSTER MILL MFG. CO. AMARILLO, TEXAS.

FOR SALE BY—
CICERO SMITH LUMBER CO.

—Just ts the large, fragrant, glistening white—
—MAGNOLIA—
is supreme among all flowers, just so is

MAGNOLIA OIL PRODUCTS

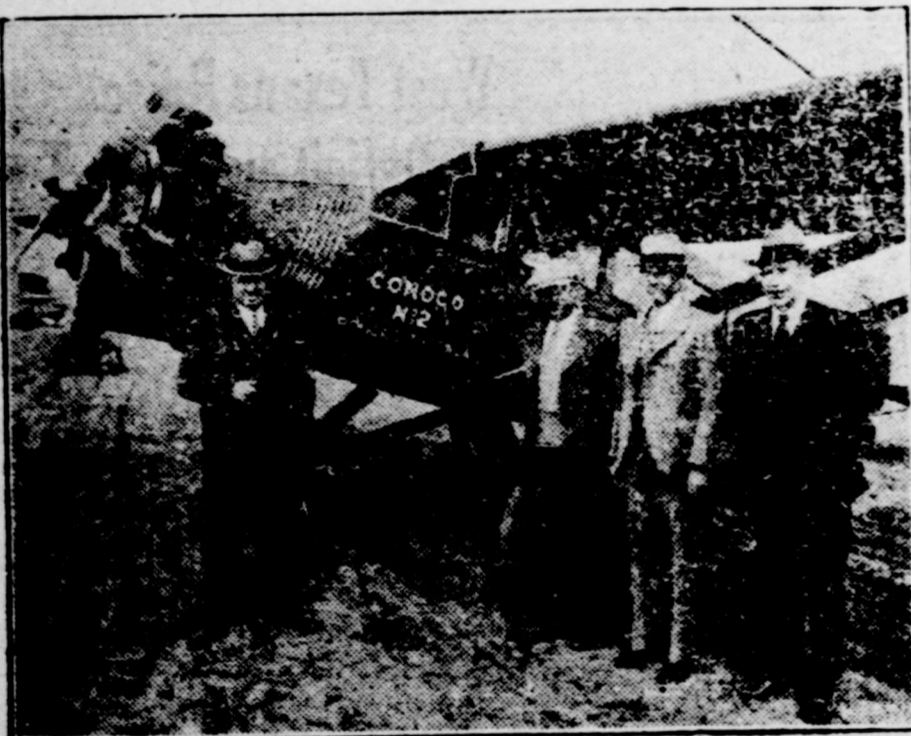
Supreme among the gas, oils and greases of others. The better they are known the more they are demanded by careful motorists. Try some Anti-Knock Gasoline.

RETAIL STORES:—Miller & Gore, Snappy, Everybody's, Chisholm Bros. and Camp Western Service Station.

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FARM, RANCH AND CITY LOANS

City loans \$12.50 per month on each \$1000.00 loan, matures both principal and interest in 114 payments, 8% interest on the unpaid balance of loan.

Full option to borrower to pay all or any part of loan at any time.

C. R. RAMBO

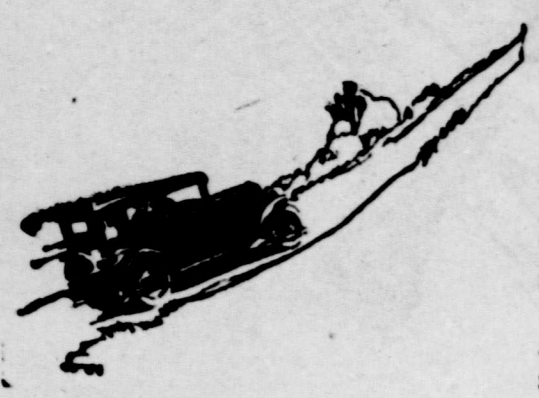
Bonded Abstractor of Land Titles, Loans and Insurance

Office E. Side Square - - - - Phone 129

For Essential Transportation



-have you driven
a Chevrolet Six?



Have you felt the thrill of its six-cylinder performance—so smooth, quiet and vibrationless that you almost forget there's a motor?

Have you known the satisfaction of its six-cylinder reserve power—ready to shoot you ahead at the traffic light, to carry you over the steepest hills, or to speed you along the highway?

And do you know that anyone who can afford any car can own a Chevrolet Six?

If you have never driven a six-cylinder car, it is impossible for you to form any idea of Chevrolet performance from your imagination alone.

Smoothness! No rumble in the body—no tremble in the steering wheel—no vibration to loosen windows and doors!

Flexibility! Power that flows in a silken stream—and never a trace of "lugging"!

Quiet! Hardly a whisper from the motor. You can drive it for hours without the slightest noise fatigue! But why try to tell you the story when only a ride can give you the facts? Come in. There's a car waiting for you. . . Now!

The Roadster, \$525; The Phaeton, \$525; The Coach, \$595; The Coupe, \$595; The Sport Coupe, \$645; The Sedan, \$675; The Imperial Sedan, \$695; The Sedan Delivery, \$595; Light Delivery (Chassis only), \$400; 1 1/2-Ton Truck (Chassis only), \$545; 1 1/2-Ton Truck (Chassis with Cab), \$650. All prices f. o. b. factory, Flint, Michigan.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. Chevrolet delivered prices include only authorized charges for freight and delivery, and the charge for any additional accessories or financing desired. (21)

A Ride tells a
Wonderful
Story!

Carter Chevrolet Co.

A SIX IN THE PRICE RANGE OF THE FOUR

ACCURATE PLUMBING

If you have not had your gas plumbing done call me for prices. Can also do your water or sewerage plumbing and fitting.

Frank Ballard

Plumbing Gas Fitting Electrical

YES—WE WASH CARS

Not only that, but we grease 'em and never miss a hole or grease cup. Drive the old bus down and let us put a polish on that you can see yourself in, and get all that old squeak and squak out of it. None better in mending tires. Phone us.

FITZGERALD SERVICE STATION

CITY BARBER SHOP

where the BEST shaves and NEATEST haircuts together with the most COURTEOUS attention can ALWAYS be found.

DEE ELLIOTT, Proprietor

VICTIM OF AUTO ACCIDENT BURIED IN LUBBOCK FRIDAY

LUBBOCK, Oct. 26.—The First Methodist church was filled to overflowing here Friday afternoon during the funeral services for Mrs. O. L. Slaton, wife of the president of the First National bank.

Many of those at the funeral were pioneers of the South Plains section who came to Lubbock years ago at the time Mrs. Slaton, then Miss Sally Wilkinson, came here.

Mrs. Slaton died in a Dallas hospital after an accident between Ft. Worth and Dallas when five cars piled up after one had tried to pass a car and met another coming down the road.

She is survived by her husband, a daughter, Ruth, a son, Oscar L. Jr., of Lubbock; a sister, Miss Delia Wilkinson, of Lubbock.

Dr. Davis, of Munday, was here this week looking after his farm properties which are quite extensive in this section.

MANY CO-OPERATIVE GINS ARE MERGED

QUANAH, Oct. 26.—Representatives of over 30 co-operative gins in the Panhandle and Northwest Texas met here Friday and organized into one organization, which will apply for a charter immediately.

W. W. Cole of Medicine Mounds was elected president, B. Brooks of Kirkland, vice president, and G. A. Vesta of Quanah, secretary. A board of seven directors is to assist in directing the affairs of the organization.

BANK AT LITTLEFIELD OPENED SATURDAY

LITTLEFIELD, Oct. 26.—The First State Bank of Littlefield opened its doors for business Saturday. Officers of the bank are M. C. Parrish, Austin, president; C. Sullivan, vice president; M. H. Reed and D. K. Woodward, Austin, directors; Hugh Sullivan, cashier. The bank has a capitalization of \$25,000.

Your banking connection is more than a Depository for Surplus Funds.

Call on your Banker occasionally. Discuss your problems with him.

FIRST NATIONAL BANK

OF BROWNFIELD

R. M. KENDRICK, President
W. R. McDUFFIE, Cashier
JAKE HALL, Asst. Cashier

S-S-SCAT!

Caller—"Does your husband object to cat?"
Mrs. Gnaty—"I should say he does. He says I feed all the cats in the neighborhood. Won't you stay and have tea?"

Dad Tudor was in Monday from his farm in south Terry after supplies for the cotton pickers.

C. Sears, the salve seller, was in bothering us one day last week to take one-fifty-five for the Herald and Dallas News again.

No, the Soil Is Not Inexhaustible in Texas

One does not have to be very old to remember hearing about our inexhaustible soil. Especially was this true in the blackland belt of Texas. The general idea prevailed that the Creator had made an exception of these lands, and that they were immune from results of neglect and abuse.

The same idea has prevailed in other sections of the country, but each in turn has become undecieved. The Creator laid down the same rule of conduct for every agricultural section of the world and provided punishment for breaking the laws of Nature. Like criminals, however, we have thought we could get away with it even though others had failed. There are yet men who are trying the plan and execute a perfect crime, and there are farmers who believe that they can one-crop land for an indefinite period of time and make a success of it. All their failures are charged to insects, lack of rain, too much rain or to some other influence beyond their control. They never consider the fact that they have exhausted the humus in the soil and that it will no longer retain moisture for use during the dry hot months. They give no thought to the fact that every crop they have sold off the soil is just like checking out a bank account without making any deposits; that weak plants are more subject to disease than thrifty ones; that strong plants will often bear enough fruit for both insects and the farmer. They have developed single-track minds and go the course of least resistance, growing poorer crops each year and becoming mentally sick themselves.

The soil is our greatest asset. Its conservation and the restoration of its fertility are our greatest problems. Both require immediate attention.—Farm and Ranch.

PETIT JURY LIST

Drawn for the Third week of the November Term, 1929, County Court, Terry County, Texas.

- E. D. Ballard
- J. W. Hogue
- J. R. Chisholm
- J. L. Hyman
- C. L. Hudgens
- J. M. Nepper
- E. L. Redford
- J. R. Davis
- Roy Draper
- L. E. McClish
- W. B. Tudor
- J. D. Akers
- R. H. Castleberry
- W. E. Cypert
- J. A. Forrester
- W. A. Fulton.

IT IS THEN I THINK OF MOTHER

When jobs are scarce in the city,
And all of my money is gone,
When my poor heart aches for pity,
And I know my life is not long;
When people fail to smile at me,
And my friends are only a few,
When other people seem so free,
And my room rent is almost due;
When friends pass me by on the street
And I shiver in disgrace at my ragged clothes,
When I am hungry and feel very weak,
And I know that I can not lower sink;
When the world seems a cruel place,
And I think of ending it all,
When I think I have run my race,
And I wish I had not been born at all—
It is then I think of a cottage fair,
And a woman with silver in her hair,
Who watches and prays for me
To come to her from across the sea.
Her prayers follow me night and day,
And keeps me on the straight and narrow way;
I love her like I love no other,
May God bless her,—she is my Mother.
—P. B. HARRED.

T. E. Hobbs, who has been a citizen of this county for some 15 years, and living in the Harmony community for some ten years, is moving to Texline, Texas, where he and family will make their home. Said he wanted to get up where he would quit raising cotton. This is an excellent family, and the Herald regrets seeing them leave here.

Mrs. Franklin: "You had boy, why did you tie a can to that dog's tail?"
Tyree Martin: "That's where I always tie them. If you know of a better place, I would be glad if you'd tell me."

Mrs. G. G. Gore of the Johnson community was in Friday with a lot of her good country butter and found a ready market for it as her butter has a reputation of being among the best.

J. J. Whitley, who runs a filling station and small grocery stock at new Gomez, was into see us the past week.

L. L. Cope, of route 2 was in the Herald office recently to get his Herald right for another year.

G. R. Arnett has moved from this city to Scorro, N. M.

HUDGENS & KNIGHT

SPECIALS FOR FRIDAY AND SATURDAY
—FOR CASH ONLY—

WE WANT YOUR EGGS!

SUGAR 10 LB. LIMIT ONE .63

WAMBA COFFEE 3 Lb. Can 1.55

(with cup and saucer—Regular Price \$1.65)

25 LB. SUGAR 1.49

(with the purchase of the above coffee bargain)

Dry Salt Plates per lb. .14

Sugar Curad Meat REX PER LB. .26

Chum Salmon .17

NO.2 SWEET CORN .10

Staleys Sorghum PER GAL. .69

COMB HONEY Mex. 10 Lb. 1.49

25c Bottle Real Shine .18

2 LB. PKG RICE .21

8 LB. LARD 1.05

HARDWARE SPECIALS

- 6 PLAIN WHITE PLATES 89c
- SILVER WASH BOARD 39c
- PAIR KNEE PADS 59c
- 12 QT. CEDAR BUCKETS 1.29
- 3 DOZEN CLOTHES PINS 17c
- LAUNDRY BASKETS 98c

BRING US YOUR EGGS!

A SCAR ON MY ARM

I have a scar on my arm
That could not be bought for gold.
To me it has a tender charm
Never in this life to grow old.
In hardships I never won it
Or got it by a hard fall
But was placed there by a finger tip,
"Ah!" by a girl I love best of all.
By chance her finger nail brushed my wrist,
I did not think it would leave a place.
So upon this scar I have placed a kiss
To stay until I have run life's race.
This scratch on my arm means more to me
Than anything below the sky,
For it is my lovers brand, you see,
And I shall wear it until the day I die.
—P. B. HARRED.

Roy Harris has moved his up-to-date repair shop to the rear of the Chisholm Bros. auto department.

Money Price dropped in the Herald office recently to renew for his Herald.

—NEW LAWS—

They may pass all the laws they want to, but we'll still believe that our candy will do more to overcome the increase in divorce rate than anything else. Better take the wife a box of Whitman's delicious chocolates.

BOONE HUNTER DRUG

THE NYAL STORE

Rialto Theatre

Program: Week Beginning Sunday, Nov. 3

Sun., Mon., Tues.

You Know Me All!



Dear Folks:

It gives a big kick even to a man as well known as I to come to a swell town like this. I'm bringing along my girl too. Her name is Evelyn and she is from a big Broadway show. She is crazy about me. Hoping you are the same, I am

Respectfully yours,
Elmer ("Hurry") Kane

Ring Lardner's
Comedy Riot,
All-Talking

FAST COMPANY.

with
EVELYN BRENT - JACK OAKIE
RICHARD "SKEETS" GALLAGHER
A Paramount Picture

Fox Movietone News
Radio Rhythm
and an All Talking Comedy.

WED.-THURS.



Youth!
Beauty!
Jazz!
Speed!

COLLEGE LOVE

Here's the first all-talking college feature—AND HOW! Flaming youth rampant on the campus and on the football team. Do they love their college—and their co-eds? Oh, boy! SEE and HEAR George Lewis, Dorothy Gulliver, Churchill Ross, Hayden Stevenson.

"Dancing Gob"
All-Talking Comedy

100 Percent
Talking and Singing

FRIDAY

Tonight at Twelve

Owen Davis' Broadway stage sensation brought to the talking screen with Madge Bellamy, Hallam Cooley, Margaret Livingston, Robert Ellis, Vera Reynolds, George Lewis, Norman Trevor.

also

All-Talking Comedy

SATURDAY

Clive Brooks
Evelyn Brent

in

"The Return of Sherlock Holmes"

All-Talking Mystery
Thriller!

also

Sound News--Talkin Comedy

This Week

by Arthur Brisbane

The President's Plans
Tainted Football
Sunshine, Diet, Thought
Another Big Airboat

President Hoover's plan for a great system of inland waterways realizes, in prospect, the hope of those that welcomed an able engineer to the White House.

Total expenditures planned will amount to \$225,000,000, and every dollar spent will pay for itself ten times over.

The President observes that the annual increase in expenditures will amount only the cost of one-half of one battleship.

The President might have added that in modern war the whole of one battleship would be worth less than one-half of 10 cents, since battleships are now merely targets for submarines and airplanes, worth nothing, except to battleship builders.

The Carnegie foundation says college football is "tainted with money." Free teaching and cash bonuses are given to young men that can kick hard, run fast and tackle savagely.

It would be more pleasing if colleges sought great teachers as eagerly as they seek great quarterbacks.

But no great harm is done. The games and great crowds arouse young men's interest in college life and give college education to young men from rolling mills and rear ends of ice wagons, that might otherwise remain uneducated.

Miss Mary Garden, still very young, returns to America weighing only 116 pounds. Her prescription is "diet, thinking and sunshine."

The diet is meager, hardly enough for a few canary birds. Sunshine abundant. Thinking, doubtless, very deep.

To weigh 116 pounds is not important. But if all of us imitated Mary Garden, ate less and thought more, civilization would progress rapidly.

Progress in flying advances rapidly in Europe. A few days ago Germans showed a gigantic hydroplane with twelve engines, flying, carrying 100 passengers and crew.

Great Britain is building a plane of the same size, a triplane instead of a biplane, also with twelve engines, to go faster.

Henry Ford was the first to talk about a 12-engined plane "to carry 100 people, with a machine shop on board."

The Germans and the British build the planes.

The Swiss parliament, elected by a moral and serious nation, proposes a law to punish blasphemy, suggests six months in prison for that "orally or in writing insult God."

Blasphemy should be punished because it sets a bad example and shows want of respect for the feelings of others.

But is it possible for any two-legged human microbe on this planet "to insult God"?

If the mice proposed to punish any mouse insulting Edison, you would say, "Mice, don't worry, you can't insult Edison."

How much less can any man insult the Creator of the Universe?

The nation read with affectionate sympathy of Mr. Edison's visit to Dearborn, where Henry Ford has rebuilt as it was in old days the simple Edison laboratory to which men owe so much.

Mr. Edison was deeply moved when he saw his old tools, the chair in which he sat in his early youth, his primitive paraphernalia reassembled as used fifty years ago when he developed the idea that now lights the world.

Every old man can share Mr. Edison's emotion. The human heart is the same with or without genius to lend it a great name.

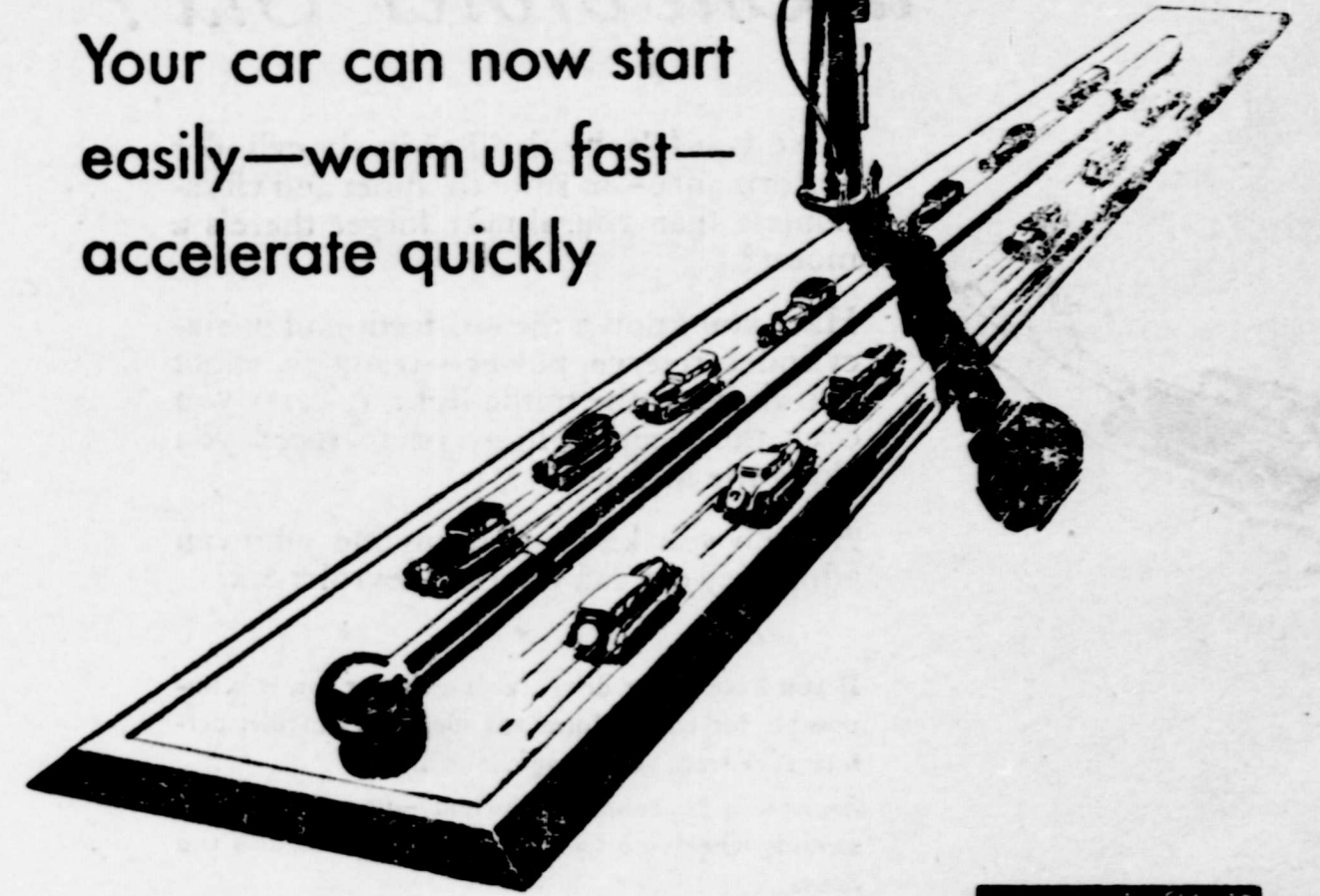
A million among those that see this column carry with them memories of youth—a shellbark hickory tree standing alone in the field; a grove of chestnut trees with yellowish green burrs open, showing the brown nuts within; a pond that held "abblers" and gaff; a swimming hole—happy memories of a free life and boundless hope.

Mr. Kingsbury, head of Standard Oil of California, cuts prices he pays for California oil from 50 to 75 cents a barrel, an excellent plan to prevent the reckless outpouring of oil and waste of gas.

Mr. Kingsbury says: "There is be-

ANY PLACE ON THE THERMOMETER

Your car can now start easily—warm up fast—accelerate quickly



The weather never changes for the car that's fueled with Phillips 66. This gasoline makes starting easy on even the coldest nights; its volatility is controlled to fit the season and the climatic conditions of the locality in which you buy it. You'll find it always quick in action. Flexible, too, at all engine speeds—no more stutter or miss when you step on it. You get these results at no extra cost. For best results try a full tank of Phillips 66 or 66 Ethyl.



Phill-up with **Phillips 66**

CONTROLLED VOLATILITY

WHEN THE THERMOMETER GOES DOWN THE VOLATILITY GOES UP. Gasoline must vaporize before it can be fired in the cylinders of your motor. Volatility refers to the ability of gasoline to vaporize. With volatility controlled, Phillips 66 vaporizes as quickly in cold as in warm weather.

ROY HARRIS, Agent

CROSLEY

New Beauty --

New Performance

1930 Screen Grid Radio at Lowest Cost!

Crosley 41-S '85

(Without Tubes, Speaker or Legs)

PLACE it anywhere! In the living room by your easy chair, or on the bookshelf—upstairs by your bed—anywhere you can plug into an A. C. light socket. With legs it becomes a handsome end-table and radio in one. Without legs, a trim, compact table model. All metal case with hurl walnut finish and decorated with white metal trim.

A snap of the switch—a whirl of the dial and you have performance! Performance to bring an enthusiastic exclamation to your lips! Sensitive as a living thing—knife-edge selectivity—sustained volume and clarity of tone.

The great, new Crosley triple Screen Grid chassis in this set is the BIG news in radio. It has three screen grid tubes—five heater type tubes (including rectifier)—Merphon condenser—Neutrodyne circuit, humless operation, and many other features. Crosley 41-S operates the remarkable, new Crosley Dynacoil speaker, a moving coil reproducer.

Come in and see the complete Crosley line on display. Arrange for a free trial in your own home!

HUDGENS & KNIGHT
BOWNFIELD, TEXAS

CHARGED TO ADVERTISING

What would an analysis of your donation account show?

The National Better Business Bureau made a survey recently for a national firm of money paid out to various organizations through donations, memberships, and promiscuous advertising. It was discovered that 51.82 per cent of the money expended in this manner went into doubtful, questionable or openly fraudulent schemes.

The following is a classification of these contributions:

1. Bona fide group with probable commercial benefit to company 29.12 percent
2. Bona fide group, with probable community benefit 19.06 percent
3. Probable legitimate, but of doubtful benefit 24.93 percent
4. Group of nondescript names and with lack of record of existence 1.96 percent
5. Recipients whose addresses could not be learned 11.13 percent
6. Groups of those previously criticised and who refused to furnish complete data, designated as questionable 8.19 percent
7. Unsound group, with promoters' profits most prominent feature 5.61 percent

Tom Glenn, of Bronte, Texas, is now reading the Herald for a year at the expense of John Burnett of this city. Well, we'll try to move Tom out in that time.

Mrs. W. D. Winn, of route 2, called in recently to get her Herald paid up in advance.

RIALTO COMING



LOCAL CITIZEN BREAKS
A 40 DAY FAST TUESDAY

Uncle Billie Howard, who has been fasting forty days, took his first nourishment Tuesday, according to John Howard, his son, who is visiting his father from Haskell county.

He partook lightly of oatmeal, as the family are not giving him but a very sparing portion at a time for fear of disastereous results. Otherwise, he seems to be no worse for the experience, except a weakened condition.

Mr. and Mrs. Dick Stinson, of Post, are visiting their parents, Mr. and Mrs. B. W. Stinson.

Elder Mitchell, of Lamesa, filled the pulpit at the church of Christ Monday and Tuesday nights. He is a prospective minister for this church, to locate here.

OUR CUSTOMERS WILL PLEASE TAKE

NOTICE

This lumber yard will be closed
all day November 11.

CICERO SMITH LUMBER COMPANY

"We Appreciate Your Business"

ing blown into the air in California 800,000,000 cubic feet of gas every day."

The fuel value of this gas equals 132,000 barrels of oil every day.

Reckless squandering of our oil reserves, and waste of gas allowed to escape into the air, are a disgrace to the common sense of this country.

The notorious "Coal Oil Johnny" who bathed in a bathtub full of champagne was a conservative in comparison with some modern oil men.

Poincare and Clemenceau, great Frenchmen, and old Clemenceau is eighty-eight, amaze their doctors by quick recovery from serious illness. (© 1929, Western Newspaper Union.)

LITTLE RED BUMPS

I had little red bumps on me and they burned pungently and I got scared and went to the Clinic and gave my family history, which was high and my financial rating which was low and they sent me through the gauntlet of doctors in their white smocks, the first one looked at my tonsils and said gravely, "You just got here in time." And he took them out with a pair of sheep shears and nearly killed his little lamb. And the spots then spread all over me and burned like fire. And the next doctor was the appendicitis specialist with a batting average of three hundred and fifty. He said the bumps were caused by a gangrened appendix but he could save me if I had the money and he cut it out and fed it to the ducks and it didn't cure me. I began to claw at the little bumps and made them raw and I couldn't sleep and the next doctor down the hall was a gall bladder fiend and he thumped me and looked sad and whispered solemnly, "Your eraw is full of gravel." And I said "Are you going to drill or blast?" and he said he'd fix me up for \$200 F. O. B. Operating Table. And I said "Slash" and he cut me so deep I breathed through my gills like a fish, and I got up and found the red bumps as thick as freckles and itching like fury and then they told me my teeth were filling me with poison and that I'd never get well unless my teeth were extracted. And they put me in a chair and removed my molars, grinders and nibbles and said let me equip you with some china teeth. And I said "What they eat?" and he said \$200. And I said "Give me thum" And he sat a tray of plaster paris in my mouth and said "shut" and I shut and the plaster of paris shot out of my nose and ears and I knew he was making me hard-headed and I couldn't say a thing. I was hermetically sealed. And finally I got the teeth and now I am a stylish slim, as hollow as a china doll, filled only with the sweet satisfaction that there isn't a thing in me, now, that can go wrong. And I met a country doctor from Galveston who told me "Them red bumps were only the seven years itch and that an energetic man like me ought

THESE WANT ADS BRING RESULTS

WANT ADS

STRAYED from Brownfield one white faced calf, slightly brindled, weigh about 500 pounds. \$100 reward for information. Report to L. C. Ward or L. L. Blackstock. 12c

I HAVE several thousand bundles maize, also some Higeria for sale, cheap. See J. A. Benton, Phillips Petroleum Station. 11tc.

IRRIGATED farm for sale or trade for Brownfield property. If interested see H. E. White at Acorn Store. 10tc.

FOR SALE—A \$125 Victrola. Will sell for \$50. Palace Drug Store.

THE HERALD and Abilene Daily Reporter in Terry or Yoakum counties, both one year for only \$5.50.

I HAVE CITY property, 3 houses in first class neighborhood. I have \$7,000 and owe about \$3,000. I want a good improved farm for my part. The terms on my property is good. No inflated values considered. Write me what you have. U. C. Hampton, 704 Taylor St., Wichita Falls, Texas. 13p.

FOR TRADE—Unimproved residence in Brownfield for land. Apply at Herald office. 11c.

BUNDLE HIGERIA for sale. L. L. Cope, 7 miles southwest city. 13p.

WANT ADS
The House Reliable
Music and Largest Piano and Music House in Terry, Texas. Latest Sheet Music, Music Teacher's Supplies, etc., etc. Catalog and Book of Old Time Songs Free on request. 20c

I WILL BUY your farm land if it is a bargain. Write description, location, indebtedness, when due and price. D. P. Carter, Floydada, Tex. 14c

LARGE \$175.00 Cabinet Victrola for sale at \$100.00 cash or payments. Will give 100 records with machine. G. S. Webber, city. 11tc.

UNTIL further notice, we will combine the Herald with the Dallas Farm News for \$1.55 in Terry and Yoakum county, and \$2.05 outside of these counties.

SAVE RENT: Houses built on installment plan. See C. D. Shanburger, City. 4-24c

TWO nicely furnished bedrooms to rent. Close in. Call Mrs. Guy Hargrave at Head-Hargrave store. 9tc

FOR SALE—160 acres five miles from Brownfield; 120 in cultivation, frame house, good well, windmill, barn, etc.; good terms. See R. L. Adams, West Texas Gin Co. 1tc.

FOR SALE or trade—Full blood Nubian and Toggenburg milk goats; one now milking. 2306 8th St. Lubbock, Texas, Phone 1349. 1tp.

French Mouth Healed

Your friends dare not say so but your sore gums and foul breath don't make folks like you any better. Le-to's Porroha Remedy heals worst cases if used as directed. It is not a mouth wash or paste, and is sold on a money back guarantee. Price \$1.00. Alexander Drug Co.

NEW LOCATION

You will find me in my new location, formerly the Day and Night Service Station, and will be glad to have my old customers as well as new to come around. Will handle only the best gas, oil and greases. Its a pleasure to serve you at

HAHN'S FILLING STATION

to scratch it out in six years. I thank you. The Mirror, Houston, Texas.

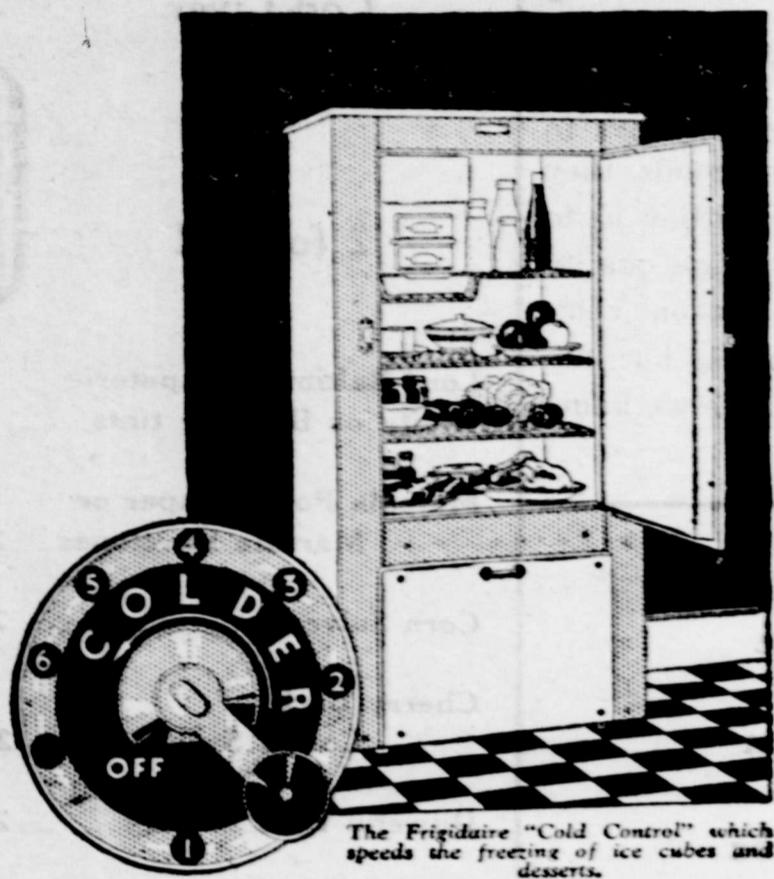
Uncle J. H. Green was in the city Monday on business and called around the Herald office and paid

up \$2 to get way up to May 1931 in advance.

B. Smith, of Tokio called recently to pay up on his Herald and take advantage of our cheap combination with the Semi-Weekly Farm News.

Now with greater values than ever before, with surplus power, with beautiful new models, with the famous "Cold Control", with mechanical parts enclosed, and with sales greater than at any time in the history of the Company, Frigidaire Corporation announces . . . a

Special small cash payment puts any Frigidaire in your home . . . balance to suit your convenience



The Frigidaire "Cold Control" which speeds the freezing of ice cubes and desserts.

You need Frigidaire and you need it now. For you can't trust the weather to safeguard food. It is first too warm—then too cold. And today you can call at our showroom, pick out any household Frigidaire you want, and have it delivered to your home for a special small cash payment. You can begin at once to enjoy all the priceless advantages of the new Frigidaire.

You get the famous Frigidaire "Cold Control" that enables you to speed the freezing of ice cubes, salads and desserts. You get the extra-powerful Frigidaire compressor that makes the "Cold Control" practical and efficient. You get striking beauty in finish and line.

You get a refrigerator with the mechanism completely enclosed—away from dust and dirt. You get value that only Frigidaire can give.

Decide to have Frigidaire now. End all the troubles of uncertain refrigeration this winter. A special small cash payment is all you need. And you can pay the balance to suit your convenience—as your Frigidaire pays for itself. See us about this special offer today or phone for our representative.

FRIGIDAIRE
MORE THAN A MILLION IN USE

CLYDE GROSS, Dealer
Rialto Theatre Building

W. R. LOVELACE

SATURDAY SPECIALS
—CASH ONLY—

- 8 lb. bucket LARD 1.09
- No. 2 Candied Sweet Potatoes 19c
- No. 2 BLACKBERRIES 17c
- No. 2 Sun Kist STRAWBERRIES 36c
- SOUPS, Chicken, Tomato & Veg. 11c
- Gallon CATSUP 78c

"Trade With Us and Save the Difference"

W. R. Lovelace

SOCIETY and Club
Mrs. R. BOWERS, Editor
Phone 1-82

GAY HALLOWEEN PARTIES FOR ALL

Halloween—the climax of the golden days of October. The hilarious festive when spooks are seen and goblins run rampant.

The merry magic of Halloween has marked many entertainments the past week when grinning goblins, jack-o-lanterns, black cats and witches were seen.

The colorful chrysanthemum and late fall roses have greatly aided the hostesses in their decorative motifs.

MRS. BROWNFIELD ENTERTAINS KILL-CARE CLUB

Halloween colors and symbols formed an effective setting when Mrs. A. M. Brownfield entertained the Kill-Care Club Wednesday afternoon. Bridge was played with Mrs. Tom May scoring high and Mrs. Arthur Sawyer, second to high. The first prize was a pretty salad bowl and the second prize, a tea pot.

The Halloween idea was also carried out in the refreshments of Halloween face sandwiches, cheese balls resembling pumpkins, fruit salad in apple cups and hot tea.

The guests were Mesdames Ike Bailey, Fred Smith, Knight, Toone, Collins, Wingerd, Ray Brownfield, W. C. Smith, Dalton Lewis, McBurnett, Morgan Copeland, Sawyer, R. L. Harris, Baldwin, May and Ralph Carter.

HALLOWEEN CLUB PARTY

Mrs. B. D. DuBois entertained the Contract Bridge Club Friday afternoon at three-thirty. Halloween suggestions were used in the decorations and in the attractively wrapped prizes. Yellow chrysanthemums further accentuated the Halloween motif. Table prizes were given to Mrs. McGowan and Mrs. Bowers. A dainty vanity set of point lace over pink was given Mrs. Endersen for high.

Refreshments consisting of nut bread and butter sandwiches, stuffed tomatoes, cream chicken in patty shells, parafit and hot tea were served.

The guests were Mesdames McGowan, Endersen, Michie, Shelton, R. L. Harris, Holmes, Flem McSpadden and Bowers.

IDLE WIVES ENTERTAINED WITH HALLOWEEN PARTY

Another pretty social affair of the week carrying out the Halloween idea was Tuesday afternoon when Mrs. Tom May entertained the Idle Wives Club. In bridge Mrs. DuBois was awarded lovely Maderia napkins for high and Mrs. Lewis, a box of dainty handkerchiefs for next to high.

The home was gay with Halloween symbols, witches, black cats and pumpkins. To the guests were served round sandwiches, fruit salad, pumpkin pie with whipped cream and hot coffee. The guests were Mesdames A. M. Brownfield, Fred Smith, McGowan, H. W. McSpadden, Ray Brownfield, Wingerd, Endersen, DuBois, Michie, Arthur Sawyer, Shelton, Dalton Lewis, W. C. Smith, McBurnett, Copeland and Bowers.

WOODMEN CIRCLE LADIES ENTERTAIN

The Brownfield Woodmen Circle, Grove Number 462 were entertained with a merry Halloween party when Mrs. Jim Jackson, Mrs. Judson Cook, Mrs. Benton and Mrs. Ernie Greenfield celebrated their birthdays by entertaining at the hall.

The hall was appropriately decorated and suitable games were played. The hostesses received many pretty gifts.

Fruit and candy were served to Mesdames Stewart, Neill, Homer Winston, Jess Smith, Dunn, Lowra Smith, Nella Moore, Ruth Moore, Hurst, Brown, Mangum, Tankersly, Head and Misses Dora Dean Neill and Lucille Oliver.

Mesdames Claude Hudgens, J. B. Knight, W. G. Harris and W. H. Collins were Lubbock visitors Thursday.

TEACHERS ENTERTAIN WITH HALLOWEEN

Miss Grace Hulse and Mrs. Lawliss delighted their pupils of the high third and low fourth grades Friday evening with a Halloween party at the home of Mrs. A. M. Brownfield. The home was decorated with all the spooky and weird decorations of black cats, witches and ghosts.

Suitable games were played, the climax being the ghost story told by Mrs. Bailey with illustrations. Fruit and candy were served to about thirty-six children.

Mrs. Glennie McChristian of Tulsa, Okla., is visiting her mother, Mrs. Geo. Ward.

Miss Vera Bond, a high school student, has been operated on for appendicitis at the Lubbock Sanitarium. She is getting along reasonably well.

YOUNG WOMEN'S MISSIONARY SOCIETY

The Young Women's Missionary Society of the Methodist church met Thursday afternoon at three o'clock with Mrs. Clyde Coleman in a social meeting. After a pleasant social hour, the hostess served combination salad crackers, pumpkin pie with whipped cream and hot coffee.

METHODIST LADIES PACK BOX FOR ORPHANS

The Methodist Missionary Society met Monday afternoon with Mrs. Linville in a social meeting and to pack a box to send the Lyra Westly House at Strawn. Mrs. Linville and Mrs. Jackson were joint hostesses. Sandwiches, hot chocolate and cake were served to Mesdames Wheeler, Webber, Powell, Longbrake, Dodson, Cleve Williams, Jackson, McDaniel, E. L. Thompson and Downing.

MEMBERS ATTEND ZONE MEETING

Reverend and Mrs. Dodson, Mrs. T. L. Treadaway, Mrs. Arnett Bynum and Mrs. W. B. Downing attended the Lubbock District Zone meeting Friday. A splendid program was enjoyed and dinner was served at the church.

BAPTIST WOMEN'S MISSIONARY UNION

All of the Circles met Monday afternoon, but no report was given for Circle One.

Circle Two met with Mrs. L. J. Dunn with Mrs. Dunn leading the Bible lesson. Sandwiches, doughnuts and hot chocolate were served to Mesdames Howell, Flache and Glover. The next meeting will be with Mrs. Flache.

Circle Three met with Mrs. John Sudday for a lesson on "Money and Missions" in Royal Service. Fruit was served to Mesdames McBurnett, Lulu Smith, Markham and May. The next meeting will be with Mrs. McDonald.

Circle Four, The Young Matrons, met with Mrs. Lawrence Green. The lesson was completed on "What Baptists Believe" with Mrs. May in charge. The members were Mrs. Townsen, Mrs. Brown, Mrs. Bailey, Mrs. May and Mrs. Nelson. The next meeting will be with Mrs. Stewart. The subject will be "The Preservation of Saints."

The Sunbeams met at three o'clock at the church with Mrs. K. W. Howell in charge. The little folks are making spool dolls to send in the Thanksgiving Box to the Buckner Orphan's Home.

BIBLE CLASS MEETING

The Bible Class of the Church of Christ met Monday afternoon at the church for Bible study. The lesson was conducted by Mrs. Jack Jackson. The members present were Mesdames Jackson, L. F. Hudgens, Williamson, Duke, Ditto, Pace, Collier and Redford Smith.

B. Y. P. U. INTERMEDIATES GIVEN HALLOWEEN PARTY

The B. Y. P. U. Intermediate students were given a Halloween party Tuesday night at the Baptist church. Halloween decorations were used and Halloween games were played. Mrs. E. V. May, Mrs. Hutchinson and Mrs. Chae Hamilton were chaperons. Thirty-seven members were present.

NURSES ENROLLED WITH RED CROSS FOR SERVICE

Enrolled with the Nursing Service of the American Red Cross at Washington are 49,000 nurses, qualified under the society's regulations, who may be summoned to service in time of disaster or other emergency. From the Red Cross enrollment were assigned 20,000 nurses in the World War. These Red Cross nurses are the standing reserve of the Army and Navy Nurse Corps of the United States, and are also called upon for service in other governmental health services.

Little St. Eustatius Island in the Dutch West Indies gave refuge to American ships during the Revolution. The hurricane of last September struck the island, causing heavy loss. The American Red Cross was glad to send a small cash relief fund in remembrance of the historic friendship of the island folk for this republic.

The first steel ship was built in 1864.

THE ACORN STORES Inc.

- Ladies Underwear, nice Rayon 49c to 98c
 - Silk Dresses, real nice ones \$4.95 to \$9.75
 - Beautiful Hats for ladies \$2.95
 - Children's Shoes, high tops, 5 to 2 \$1.29
- REAL PRICES ON ALL PIECE GOODS—
- Men's Work Shirts just arrived, nice ones 89c

—ANY TIME YOU ARE IN TOWN VISIT OUR STORE—
You Are Welcome and We Are Always Glad To See You.

WOMEN KNIT AND SEW FOR RED CROSS RELIEF

Volunteers Aid Through Motor and Canteen Corps—Send Gifts to Service Men.

Recalling the days of the World War, many women still make pajamas and other hospital garments, many knit sweaters, and more than 2,500,000 surgical dressings were rolled by volunteer workers for the American Red Cross Chapters all over the nation, in the year just closed.

The hospital garments are given to veterans and the surgical dressings to civilian or Veterans' Bureau hospitals, or wherever needed. Many Chapters also maintain well stocked closets of surgical dressings and garments, in order to be prepared should a disaster strike their communities.

Volunteer workers make children's clothing and layettes which are distributed in time of major catastrophes. The Motor Corps of Red Cross women and the Canteen Service, also first created during the World War, still are maintained by many Red Cross Chapters. Last year the various Motor Corps, some with 250 volunteers, answered about 30,000 calls, and the Canteens served more than 20,000 persons. They were especially active where floods or forest fires or other catastrophes called for feeding refugees or firemen engaged in active work fighting disaster.

Another activity of women volunteers is that of filling Christmas bags—small cretonne ditty bags—to send to soldiers and sailors who are stationed at posts or ports abroad. More than 49,000 of these are sent each year for distribution to the Americans at Christmas time.

CHURCHMEN ASK SUPPORT OF RED CROSS ROLL CALL

Leading churchmen of the nation have joined in asking public support of the annual Roll Call of the American Red Cross. Two distinguished leaders who have sent messages to their congregations all over the country are quoted as follows:

"I plead for an extension of our Red Cross membership until we can call a roll of every adult American," stated the Most Reverend Michael J. Curley, Archbishop of Baltimore. "I would like to see the children listed in the organization by their parents. I plead for it because of the spiritual reaction I visualize in our millions of contributing members."

"As president of the Federal Council of the Churches of Christ in America, I bespeak for the Roll Call of the American Red Cross the fullest cooperation of all the churches in the constituency of the Council," writes Francis J. McConnell, president of the Federal Council. "I cannot imagine that there is any minister who will not be grateful for the opportunity to call the attention of his people to the work of the Red Cross and to urge them to enroll in its membership."

RED CROSS VOLUNTEERS PRINT BOOKS FOR BLIND

One of the most appealing services that is carried forward by women volunteers under the American Red Cross is that of transcribing popular and scientific books into Braille for reading by the blind. This work was started at Evergreen hospital, where blind veterans of the World War were sent after the Armistice.

The Red Cross now has 1,155 volunteer Braille transcribers, and last year they produced 442 titles in 1,919 volumes, or 175,000 pages of Braille. The majority of the books go to the Library of Congress and public libraries throughout the country, although some of the books go to schools for the blind and, in a few instances, text books are transcribed for some individual scholar in order to help him complete his course in some study.

The work is supported from the Red Cross Roll Call for members which occurs each year from Armistice Day to Thanksgiving Day.

Chris Quante takes the rag so far for renewals. He handed us a hand full of dollar bills Saturday, five, we believe, and told us to put 'er up as far as that would go, which was to Nov. 1934.

BEWARE CARBON MONOXIDE DURING COLD WEATHER

With the coming of cold weather it is time to issue the annual warnings about the dangers of carbon monoxide gas generated by running automobile engines. There is deadly danger when a motor is allowed to run in a closed garage or any enclosed or partly enclosed space.

No one should ever work around a car with the engine running, when it is in the garage. No person should sit in a car with all the windows closed and the engine running idle. These practices are extremely dangerous.

Many deaths have been recorded of persons overcome by carbon monoxide gas in garages or in enclosed cars that are standing still. When the weather is cold there is a tendency

to shut the garage door when working on the car. Sometimes the wind may blow the garage door shut. One cannot be too careful in this respect. This insidious gas is deadly and it strikes its victims unawares. It is a good practice never to run the engine in the garage except when driving out or in with the doors open, and never to sit in an enclosed car with the motor running.

Even when driving, it is well to have a window lowered enough to insure ventilation. It is better to be sure than sorry. Those who never take a chance will never be in danger.—Duluth News-Times.

W. G. Forgy, Liner Circulation Service man, who is now putting on a campaign at Lockney, was down to see us this week, and will likely put one on for the Herald a little later.

TAKE CARE OF YOUR FURS

Our shop has equipment that's quite ample—Take the cleaning of furs for example. Neck piece, collar, cuff, coat, whatever it may be, We'll do the right kind of a job, you'll see. You can't afford to let your furs look a sight. When we're prepared to clean them just right.

C. CYE TANKERSLY

LADIES! LADIES!

Get Your Work Here. We Specialize in All Lines of Beauty Work
—Open Early and Late by Appointments—
We Are Now Located in Back of City Barber Shop.
Call Residence Phone 116 for Appointments
DOLLENE BEAUTY SHOPPE

SCHOOL IS WELL UNDER WAY

Your children will need supplies, such as pencils, pens, tablets, note paper and drawing material all the time. It is entirely safe to send them to this store with the expectation that they will get the same good service as if you accompanied them.

Try Our Prescription Department For Absolute Accuracy.
PALACE DRUG STORE

YOU NEED MORE MILK

Let us extend to you our prompt delivery service of the most perfect and healthful food in existence. You need the pure and rich Jersey milk from
SANITARY DAIRY

UNUSUAL FOODS

When the Pangs of Hunger remind you it is time to eat—We Serve The Best.

AMERICAN CAFE

The Street Situation As A Citizen Sees It

There is quite a divergence of opinion among our towns people over the action of the City Council in widening the sidewalks around the square and narrowing down the street for the pavement, but it seemed to be equally divided and good argument on both sides. One said the side walks ought to be taken in two feet because he had seen so many cars run up to the curb and bump it just before stopping, and another favored widening because of the danger of the sharp pointed radiator caps, tearing mens clothing walking on the edge of the sidewalk, and it would do the same to the women's clothing this winter when they got to wearing some. The wall leathers objected to widening because they will have to walk so much further to spit off the sidewalk; some of the nervous fear that narrowing the street will enhance the danger of the jelly-bean jitney in going around them, and limit the pedestrian's dodging space. The worst feature is that this is likely to interfere with the apple wagons, who are about to prove up on their claims, in fact one says he already has it by limitation. They will cut out the parking in the middle of the street and be a great disappointment to quite a few who have stood on the sidewalk all Saturday afternoon watching for some one to get run over. One said this would insure to his benefit as he was aiming to put an addition to the town this winter anyway and this will enhance his sales, for parking room.

Some of the curb-seaters objected because it put them too far out in the street and away from the protecting walls on a sunny day in winter, while others pointed out the need of widening to make room for that wheel barrow, bicycles and roller skates, and there remains an unsettled question as to whether the merchants will charge extra for the long delivery out to the car. The moss back wound it up by saying, no use to kick the spirit of the times is to change what is, and we've got the habit, so don't worry, the next administration will change what this one has done anyway and we may get 'em back.

—(Guess Who).

GYPSIES

Have you been gyped by the gypsies? There are several in town now, or at least they are here while this is being written, and they have established a fortune telling and palm reading salon in one of the business houses. Last Thursday one of the gypsy women was standing in the door of the "House of Knowledge" and when a man passed she said, "Come in and I will tell you something you should know." The man looked at her and answered, "I don't need to come in to tell you something you need. It's a bath!"

I'm not sure, but I think that held her!—Budge in Wellington Leader.

Our old friend Jeff Dunn, of Lou, called recently, but we were out of the office at the time.

O. J. Richmond, of this city, is a new reader of the Herald.

Thursday, Friday and Saturday

NOV. 7-8-9

ORIGINAL



Thursday, Friday and Saturday

NOV. 7-8-9

ONE CENT SALE

- \$1.00 **REXALL Peptona** pint 2 for 1.01
- Medicated Skin Soap** 2 for 36c
- Harmony Toilet Waters, 5-oz.** 2 for 1.01
- Harmony Cream of Almonds** 2 for 36c
- Bouquet Rame Talcum** 2 for 51c
- Olivo Shampoo** 2 for 51c
- Hair Fix** 2 for 51c
- Klenzo Liquid** 2 for 51c
- Georgia Rose Face Powder** 2 for 61c
- Fenway Cherries in Liquid Cream** 2 for 86c
- Liggett's Milk Chocolate Bar (half pound)** 2 for 36c
- Avalon Papeterie** 2 for 1.01

WHAT IS A REXALL 1 CENT SALE

It is a sale at which you purchase two identical articles, paying the standard price for one and only one cent for the other. For example: The standard price of Klenzo Dental Creme is 50 cents. During this sale you may buy two tubes for 51 cents, and thus save 49 cents. Every article on this sale is a high quality guaranteed product being sold all-year-round at the standard price. No limit—buy all you want. Remember, this sale lasts three days only, Thursday, Friday and Saturday.

Profit-Sharing Method of Advertising

This sale has been developed by the United Drug Co. as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merit of these goods, they are spending it on this sale in permitting us to sell you two full-size packages of high quality merchandise for the price of one, plus one cent. It costs money to get new customers, but the sacrifice in profit is justified, because we know these goods will please you.



50c Klenzo Dental Creme
large tube
2 for 51c



Narcisse Talcum
2 for 26c

Opeko Coffee
1-lb. pkgs.
2 for 73c



50c Jonteel Cold Cream Face Powder
2 for 51c



- Cod Liver Oil** 2 for 1.01
- Lord Baltimore Papeterie White or Brocade tints** 2 for 61c
- Marsala Pound Paper or Marsala Envelopes** 2 for 61c
- Corn Solvent** 2 for 26c
- Cherry Bark Cough Syrup** 2 for 61c
- Diuretic Pills** 2 for 51c
- Glyc. & Rose Water, 4 oz.** 2 for 36c
- CCascara Comp. Tablets Hinkle, pink, bottle 100** 2 for 36c
- Monogram Rubber Gloves all sizes** 2 for 1.01
- Maximum Ftn. Syringe or Hot Water Bottle** 2 for 2.26
- Crabapple Jelly** 2 for 36c

ALEXANDER DRUG CO.

HOW TO SAVE POSTAGE

Sandy Hootman owed a debt of gratitude to a young lady who saved his life at a bathing beach. When she had finally pulled him out of the water Sandy managed to gasp that he wanted to reward her for her brave deed but when he looked her up at her hotel he found that she had left for home. Obtaining the girl's address from the clerk Sandy took the three-pound box of candy he had bought

and walked to the postoffice. When told that the postage rate was eight cents for the first pound, and two cents for each additional pound Sandy withdrew the parcel from the window. Within the hour Sandy returned and offered the parcel with four cents "These," he explained, "are the two additional pounds. I ate the first one."

Italy has American talkies.

CHEVROLETS GIVEN GRILLING TEST ON GROUNDS

Chevrolet test cars at General Motors Proving Grounds have already been driven upwards of five million miles, according to James M. Crawford, chief engineer of the company, who declared last week that use of this vast outdoor laboratory has been one of the principal reasons for Chevrolet's consistent success. "An average of 12 test cars are in constant operation, purring up steep inclines, plowing through sand, mud and snow, driving into the teeth of heavy winds, testing speed and endurance on the track and subjecting themselves to every known performance trial," he said. These cars are not retired until they have been driven between 30,000 and 50,000 miles. "After an experimental model attains this mileage it goes to the experimental laboratory to be dismantled. Every part is inspected, all evidences of wear noted. If a detail is not as it should be, work starts immediately developing a new part or process to replace the old. "The new feature is then built in an entirely new car or three new cars if the operation is vital and this in turn is subjected to the Proving Ground tests. This cycle continues until we have complete satisfaction. In the case of the new six, 190 different experimental models were tested over a period of four years.

AIRPLANES DROP TONS OF FOOD DURING FLOOD

Army, Navy and Alabama National Guard airplanes delivered twenty-five tons of supplies furnished by the American Red Cross to flood refugees who were completely cut off from any other aid, during the serious floods in four southeastern States early this spring. The three services made an average of fifty flights a day, delivering medicine, food, clothing and blankets. Most of the supplies were dropped to the refugees who were isolated on hill tops and high ground, by the flood waters. Naval aviators made a total of 115 flights during the flood period, embracing 15,000 miles. Observation planes also reported by radio where marooned refugees could be located, and a magnificent program of co-operation with the Red Cross relief forces was carried forward by all three aviation services.

T. S. Doss of route 2, was a business visitor in the city one day the past week and paid the Herald a short call to get on the right side of our subscription ledger.

AN ILLY EXPLAINED ERROR

George W. Fooshe, well known cotton factor, writing in the Cotton Trade Journal, convicts the Census Bureau of more culpability than it had confessed in connection with the recent error of 300,000 bales in its Sept. 16 cotton ginnings report. Mr. Fooshe points out that the bureau's explanation of the error as due to a "transposition" of figures could not possibly be correct, since the error necessitating the substitution of a 4 for a 7 in the 100,000 column. Says Mr. Fooshe: "That is the only way an error of exactly 300,000 bales could have occurred, and it would have been more to the credit of the bureau if it had acknowledged this man for it to fall back on 'transposition.' It was just a plain stupid bit of 'ivory' that seems incredible when one considers the facilities at the disposal of the bureau."

Then Mr. Fooshe goes further to question why the correction of the error was not sent out till after the markets had closed for the day, although the erroneous report was released at 10 a. m. He declares his own firm sent a telegram to the bureau at 10:59 a. m., suggesting that there might be an error in the figures, and has no doubts that many others, amazed at the report indicating that the State of Georgia has ginned in the whole belt, likewise queried the bureau on the accuracy of its report.

Mr. Fooshe points out that the delay in correction had grave consequences to the growers and others who were induced to sell by the government report indicating that one important cotton growing State would have an actual crop several thousands bales in excess of the previous government estimates. Cotton growers will be the less satisfied with the bureau's explanation when they remember that in the series of similar errors affecting the cotton market not one has been on the side of those who have cotton to sell.—Star-Telegram.

The Weatherman seemed to tire of playing with rain and gave us some sleet for a change Wednesday morning.

John Burnett reports that they are getting along quite nicely gathering despite the fact that it rains over each week end.

Mrs. S. H. Holgate informs us that Mr. and Mrs. Earl Williams are now making Dallas their home, having moved there from Grandview.

BOY SCOUT MEETING

The local Boy Scouts will hold Court of Honor at the Baptist church Friday night. All interested invited to attend.

H. L. Bridge was a business visitor to the city Friday from the Tokio community.

Mrs. L. B. Brazelton pleased the Herald with their renewal recently.

HAVE MORE LEISURE TIME!

LET NATURAL GAS HELP YOU!

Don't tie yourself down in a hot, stuffy kitchen watching an old fashioned coal or oil stove. It isn't necessary any more since Natural Gas has come to Brownfield.

Now you can prepare food for luncheon, dinner or breakfast; put it in the oven of a modern gas range; set the automatic heat control; and then you are free until time to put the food on the table. Less work, more time, more happiness, with Natural Gas!

West Texas Gas Co.

HEADQUARTERS FOR GAS APPLIANCES.

TIME TO CHANGE YOUR OIL

With the advent of colder weather the oil in your motor should be changed to a lighter weight to insure proper lubrication of the moving parts. We have experts to show the proper oil for your motor.

MILLER & GORE

Good Turn - Out

Makes The Bales Big And Fat

And that is what the farmer needs this year. This can only be had when the Ginner knows how and has the equipment to do the work. Our years of experience, our up-to-date machinery, and our determination to please our patrons, are the reasons why you make and save by having your cotton ginned with

W. E. HENSON GIN

—Located in North Brownfield—