

COULD GIVE UP PARKING SPACE TO CUSTOMERS

This is Being Done in a Number of Towns in This Section and Customers Are Showing Their Appreciation. What About Brownfield Trying It?

We note in many towns the merchants and other business and professional men have agreed to give up the parking space in front of their stores to their customers, especially of Saturdays and other rush days, if any, and we have been wondering if this would not be a wise move on the part of the business men of this city. Of course it has never been agitated here, and the business men may never have taken the matter under consideration. This has been done through the civic clubs in some towns. The idea being developed in other towns that have adopted plan is for the business man or clerk to either park their car on Saturdays on a side street, or to have a member of the family drive them down, and carry the car back home, leaving all the space in front of the store for the convenience of their customers. The streets are so wide in Brownfield that they permit a three tier parking; one on either side and a row down the middle, but even with this arrangement, parking space in the business section on Saturday afternoons cannot be had after 3 o'clock, and the demand is growing from week to week as new people settle in this section and come to Brownfield to do their trading.

Five Gins Running Here Soon Have to Provide Schools For Coloreds

The time is fast approaching when the Brownfield Independent school district at least, will have to provide schools for the negro and Mexican population, and maintain teachers for them. With the development of this county as a cotton producing county, these people have been induced to come here and help gather the crops, but when the gathering season is over they must return to their former homes in order to provide educational facilities for their children, for both these races see the need of education for their children now, and they will and cannot live where this is not provided. There are a lot of people in Brownfield now who need or at least imagine they need colored servants about the place to help with household and chore affairs. They cannot all be older negroes without children, but some of necessity must be younger men and women, and some of all of them will in the course of time have children. But as one of them explained to us not so long ago, "I will be obliged to leave here for I now have children old enough to put in school, and I cannot neglect their education." Both he and his wife are above the average in intelligence, and both have a fair education themselves. He also added that they had no church facilities, and that was gripping on them as they had always attended church where they came from. This of course could be remedied if they had a school building, as church services could then be held in it. It is either thin down the colored population or provide schools for them. Then there is a better element of Mexicans settling on the farms of Terry county. Most of these have been raised in Texas or New Mexico, and speak English fluently. The time is soon to come when they too, will have to be provided with school facilities somewhere in the county. As stated above they are a better element of Mexicans make good citizens and neighbors to the white people wherever they settle, and love our nation as well as us English speaking folks.

Terry County Man Painfully Injured

Gus Pollard, living 17 miles southeast of Brownfield, was painfully, though not seriously, injured early Saturday evening when the car which he was driving collided with another driven by G. T. Mitchell, of Ropes, near that town. Mr. Pollard was taken to the West Texas hospital at Lubbock where an examination revealed severe cuts about the face and shoulders. Four others were in the automobile with Mr. Pollard but they all escaped injury. According to his statement the accident was unavoidable as both drivers were blinded by the headlights. A wheel was torn from the Pollard car and other slight damage. L. H. Bridge of this city, is another new reader.

The World Series



WELL FOLKS THE TALKING PICTURES ARE HERE

The Rialto Opened The First Talking Picture Monday Evening To One of the Greatest Movie Crowds Ever Seen in the City. All Pleased, Was the Comment.

Yes, the pictures do talk. This writer let on like he was like the fellow that went to a circus believing there was no such animal as a giraffe, except that suspicious individual did not even believe it after he saw the animal, saying there was no such animal, even then. But after seeing people fly all around among the clouds, and hear others talk, sing and dance in New York and other places while we sit quietly in our home, we have really come to the point that we put nothing past American and European inventions. So you see we were just kinder kidding Messrs. Bynum and Jones. But as we entered the theatre Monday night along with a large, orderly crowd, they reminded us that "it would not be long now"—and it wasn't. They started almost on the dot, as they had worked faithfully and late, after most of us were in sweet dreams, to get the first talking program started without a hitch. In this they were assisted by an engineer sent out by the company from which they bought the equipment. A bunch of little fellows down near the front could not help raising a cheer, when the picture started, as like ourself, it was probably their first talking picture, but they were quieted by one of the ushers, and remained as nice and quiet as the grown ups during the remainder of the show. This is the only difference in silent and talking pictures, in the latter, the crowd must be more orderly in order to lose none of the conversation. But, where laughter is supposed to come in, there is always a brief pause to allow for this. The whole show, news reel, comedy and feature were the best, the same as those running now in the large cities. The feature was "Illusion" featuring Buddy Rogers and Nancy Carroll, and was one of the most highly appreciated pictures that has been here in a long time. In fact, it would have been a distinct hit as a silent. One could easily imagine that they were way off in some of the large cities and enjoying the best of the legitimate stage could afford, for the talking singing was as distinct and the voices as natural as if the very person was speaking. In the audience were people who had heard talking pictures in Dallas, Fort Worth, Houston, St. Louis and other large cities, and in their best theatres, and they with one accord said they had nothing whatever on the Rialto to compare. In this connection, we wish to add a word to and in defense of the seeming long wait for talkies here when they were being put in some towns even smaller than this city. Some few, we believe, were inclined to grumble and criticize Messrs. Jones and Bynum for not going ahead then. There were lots of things to consider. If talkies were a failure, and they put in an expensive outfit, it meant an impaired financial standing and probably bankruptcy, and too, not only the equipment but the mode of making talking pictures were both then in the experimental stage, and much improvement has been made on both since that time, until they are well nigh perfect at this time. The making of talking pictures is now a well defined and prosperous industry, assuring the theatres all the pictures they want. These boys visited many theatres with an open mind, and have purchased not only what they but other theatre owners consider the best and brought it here for your amusement.

Last Saturday Was the Greatest Day Here Yet Just a Word to Our Community Writers Makes \$55.39 Off Club Pig in Four Months

The Herald as well as probably most of the merchants believed that the last day of the fair, which was Saturday, Sept. 28, would go down as the best day here this year. We could not figure out how it could be exceeded, as people were here from the four corners that day and the merchants and clerks were on the jump from morning till night, but nevertheless the past Saturday was better according to most all we talked with. One merchant told us he had a better day Saturday than the one before—fair day—and so unreal did it seem to us after he gave us the information Sunday afternoon that we talked with other business men in other lines Monday and Tuesday of this week, and got the same information from practically all of them. Then we began to wonder why, as the fair crowd seemed to be much larger. But many of the people here for the fair had done some of their trading on Friday afternoon, and again, some of them had come in for the fair and not to trade. Too, more cotton was out the past Saturday, and more money to jingle over the counter. One merchant said their store had done the largest business since they had been in Brownfield, and they have been here about a year. Many of them said they did the best business since the holidays last year, and one or two said they exceeded any day just before the holidays last year. One merchant informed us that contrary to most Saturdays during the late spring and summer, business started good during the morning last Saturday, and was good all day long and well up into the night. Brownfield is becoming noted all over this section as a trade center, and for the bargains offered here by merchants, and as this good news scatters, the larger the trade territory becomes. There is absolutely no reason on earth to go anywhere else for anything carried by merchants here, for if they do not have what you want, they are only too glad to get it for you, and in such a case it is given you at almost cost for the reason they do not have to go to the expense of stocking the article. We realize that writing for a country paper from a community is no child's work, and no pay in it, except the stationery and stamps, and a copy of the paper each week, which are an infinitesimal recompense for the amount of work involved, and we also realize that this work is probably more beneficial to the paper than to the correspondent or even the community, but a lot of last minute work and worry can be saved the printers by getting the letters in early. The work of the correspondents is in a way a patriotic one as they are giving the paper and the community in which they reside their work practically free, and all of us should help them all we can to get their letters in each week while the news is news.

GOVERNOR SAYS HE IS A TRAMP PRINTER

ST. PAUL, Minn.—A robust individual walked into a print shop at Cobleskill, N. Y., announced himself as a tramp printer and got a job. But the job didn't last. The editor discovered a Phi Beta Kappa key hanging from the printer's watch chain and decided there was something wrong with the picture. The "tramp printer" was Theodore Christianson of Dawson, Minn., better known as Governor of Minnesota. The story came from Cobleskill today. The incident occurred when Governor and Mrs. Christianson were East for the annual Governor's conference. Mr. Christianson walked into the office of the Cobleskill Index and informed the editor he was a tramp printer looking for a job. There was no argument about his qualifications of course. But the Phi Beta Kappa key made the editor a bit suspicious, and the "tramp printer" was cross-examined. Good-naturedly, he revealed that he is Governor of Minnesota and was editor of a paper at Dawson, Minn. —Boston Traveler.

A. P. Stewart Buys Champion Duroc Boar

Mr. A. P. Stewart of Tokio attended the Lubbock Fair last week and while there he purchased the Junior Champion Duroc Boar from Bob Rogers. Mr. Stewart has four registered Duroc gilts that he purchased from Reg and Don Martin. He is not new in the game of raising hogs for he has bred and grown good hogs for a half century. He just recently sold the last lot of pigs from two sows that when fed out brought \$482.00 and this amount of pork was produced on 300 bushels of corn plus skim milk and pasture. Dr. J. W. Haggard, veterinarian has located here, and can be found at the Palace Drug Store. We are glad to welcome him to Terry county, as a man of his profession is badly needed here now as this is becoming a great swine and dairy section. See his ad. Raymond Barrier, of Lubbock, had business in the city this week, and called around to tell us how much they appreciate the Herald in their home. The Herald still \$1.00 in Terry

Bell-Endersen Contest Co. Agent Well Pleased With the County Fair

Dan Hulse of the Lahey club won the \$20.00 given by the Bell-Endersen Hardware Co. to the club boy who would make the greatest gain at the lowest cost on a club pig. Dan's pig weighed 350 pounds and was five months and twelve days old. It made an average daily gain of 2.86 lbs. per day during the 103 days it was on feed. The cost per pound gain was 6.05 cents. This is very close to a State record. Second prize of \$10.00 was won by Boyce Verner of Meadow. His pig weighed 335 pounds at the age of six months. The average daily gain was 2.46 lbs. per day at a feed cost of 5.33 per pound gain. Boyce's pig, which was a pure bred barrow, was gaining at the rate of 3 1/4 lbs. per day at the end of the feeding period. This barrow also won first prize as a show barrow at the Terry County and Panhandle South Plains Fairs and was sold to the McDonald Packing Co. at Lubbock for 12.5 cents per pound. Third prize of \$5.00 was won by Gene Harred who fed nothing but milk and skim milk. His pig made an average gain of 2.33 lbs. per day at a feed cost of 5.53 cents per pound gain. Other club members who were close to the three winners are: Lowell Stephens whose pig weighed 350 lbs. and made an average gain of 2.23 lbs. at a cost of 5.74 cents. Bill Cole's pig had the lowest feed cost it being 5.15 cents and made a gain of 1.9 pounds per day. D. L. Thomason, a club girl of Johnson, made a very creditable showing; her pig having made a gain of 2.33 pounds per day at a cost of 6.14 cents. Other boys who had fat borrows were Joseph Young whose pig won second as a show barrow. J. E. Bowlin, Van Hare and Boyd Hogue also had some nicely finished hogs that helped show that a pig does not have to be more than two months old to top the market and that it can be done so as to make money. The average daily gain for the six highest pigs was 2.55 lbs. per day at an average feed cost of 5.65c per pound. Skim milk was a part of every ration. A protein supplement in the form of a commercial feed or tankage was used in every instance except one. The club members in this contest proved conclusively that good hogs will make a profit if fed a balanced ration. The Herald in Terry County \$1.00

\$1,400,000 BOND ISSUE IN FISHER COUNTY APPROVED

ROBY, Sept. 28.—Fisher county voters today approved a \$1,400,000 road bond issue for the hard-surfacing of its two highways, improvement of lateral roads and retirement of outstanding district bonds. Returns last night from 26 voting boxes were given as 1,077 for and 474 against the issue, the result being 129 votes in excess of the two-thirds majority required for victory. The identical issue was voted on in Fisher county exactly a year ago today, with 659 favoring and 643 opposing the program. Mark Forsythe of Glasgow complained to the police that Miss Ethel Dugan tried to kiss him whenever they met.

RIALTO

ALL TALKING PROGRAM
Week Beginning Sunday, October 13

SUNDAY (Matinee), MONDAY and TUESDAY

Clara Bow with Richard Arlen

"DANGEROUS CURVES"

HEAR HER VOICE glowing with the new charm—the new "It." A vibrant and vivacious Clara in a glittering story of the show world. An entirely new setting for the ravishing red-head.

FOX MOVIE TONE SOUND NEWS

and
"What Do I Care"—An All Talking Paramount Act.
NOTE: Sunday Matinee 2 to 6 P. M.

WEDNESDAY and THURSDAY

Richard Dix with Helen Kane

"NOTHING BUT THE TRUTH"

Haven't you often wondered what Dix's voice sounds like? You miss half the Dix personality unless you hear as well as see him. Come, get really acquainted with him.

HEAR HELEN KANE, in a great comedy role, sing the novelty number "Do Something."

also

A PARAMOUNT ALL TALKING COMEDY.

FRIDAY and SATURDAY

"BEHIND THAT CURTAIN"

100% All Talking Mystery Drama with
Warner Baxter and Lois Moran

also

"The Lion's Roar"—All Talking Mack Sennett Comedy.

FOX MOVIE TONE SOUND NEWS

MICHIE DRUG STORE

—Appreciates Your Business—

Prescriptions Carefully Compounded by Reg. Pharmacist

Make Our Store Your Headquarters.

ALWAYS WELCOME!

—BRUNSWICK RECORDS—

TIME TO CHANGE YOUR OIL

With the advent of colder weather the oil in your motor should be changed to a lighter weight to insure proper lubrication of the moving parts. We have charts to show the proper oil for your motor.

MILLER & GORE

CITY BARBER SHOP

where the BEST shaves and NEATEST haircuts together with the most COURTEOUS attention can ALWAYS be found.

DEE ELLIOTT, Proprietor

Miss Amy Kilton of Chicago was sent to prison for biting a policeman who arrested her for drunkenness. A baby boy born to Mme. Jeanne Gilvette of Amiens, France, had seven teeth.

Rigid Rules Laid Down for Wifely Deportment

Wifely deportment of the standard of 1929 is outlined in an excerpt from "The Goodman of Paris," recently translated into English for the first time by Eileen Power. The author, a Paris merchant, was sixty years old, his wife fifteen:

"When you go to town or to church you should be suitably accompanied according to your estate, and especially by worthy women, and the spacious company . . . and as you go bear your head straight, keep your eyelids lowered and still look straight before you about four rods ahead and turning your gaze upon any man or woman to right or to left, nor looking up, nor glancing from place to place, nor laughing nor stopping to speak to anybody on the road. And when you have come to church, choose a secret and solitary place before a fair altar or image, and there remain and stay without moving hither and thither, nor going to and fro, and hold your head upright and keep your lips ever moving saying orisons and prayers."—Kansas City Star.

Child Behavior Merely Reflection of Parents'

There is no mystery about children. They are puzzling, often, but they are never incomprehensible. At least, they are not incomprehensible to old folks and I think they need not be to parents.

Fathers and mothers are themselves the keys to their offspring. A disorderly father should be able to understand why his image will not put away his toys. A quick-tempered mother should not have to call a doctor for her daughter's tantrums; he can only advise self-control—in the mother.

The mystery is about parents, young parents, busy with their own affairs, too preoccupied with their future to think of the present of their children and to recall how it was with them when they were young.

"Run away, now, and play. Papa is reading his newspaper."

Parents say that, not grandparents. Grandparents do not consider the news so important as parents do. Grandpa has time and memories, some self-knowledge, some sense of proportion. —Lincoln Steffens in the North American Review.

Puss Expert Fish Catcher

Cats, in their primitive state, are born hunters and fishers and on tombs of ancient Egypt appeared representations of cats accompanying their masters on foiling expeditions. One of the most interesting accounts of cats as fishers, found in the Plymouth Journal, relates: "There is now at the battery, on Devil's point, a cat which is an expert catcher of the tiny tribe, being in the constant habit of diving into the sea and bringing up the fish in her mouth and depositing it in the garretroom for the use of the sailors. She is now seven years old and has long been a useful creature."—Detroit News.

Writers, Please Note

Not so long ago bottles of gum issued by the British stationery office bore the following instruction:

"In ordinary use the best and most nearly immediate result is secured by using only such an amount of gum as will just uniformly moisten the surface without leaving any obvious excess to delay drying, the condition to be aimed at being that of a gummed postage-stamp just moistened as ordinarily applied to a letter."

Now some sensible economist, callously indifferent to fine writing, has replaced this piece of unexampled prose with the terse paraphrase, "Apply thickly."

Not Original With Lincoln

The saying "You cannot fool all of the people, all of the time" is commonly attributed to Abraham Lincoln and also to P. T. Barnum, though it is not in their biographies. A little book published by A. Wessels, company in 1921, "The Wisdom of Abraham Lincoln," gives this as a quotation from Lincoln's speech at Clinton, Ill., on September 8, 1858. It is quite likely that this was a proverb or popular saying long before he uttered it. A book of old English proverbs lists a similar saying: "No one is a fool all ways; every one sometimes."

Pricelless Gavel

When the presiding officer of the Chicago Association of Commerce raps for order at future meetings, he will rap with a renewed authority. It is no common gavel that calls the members to attention for it helped literally to keep the roof over the heads of 26 Presidents of the United States.

The gavel was carried from one of the main wooden roof trusses of the White House when the repairs to the roof were made, during the Coolidge administration.

Began a Big Industry

The shoe industry of this country was begun in 1629 by Thomas Beard, who came over on the Mayflower on his third voyage and brought hides for making shoes. Seven years later Philip Kertland of Buckinghamshire began making shoes in Lynn, Mass. Since that date the state of Massachusetts has come to lead the world in the manufacture of boots and shoes.

Color Not Important

Any conspicuous object waved in front of a bull, no matter what the color, would have the same effect of attracting his attention.

The Reason

Bobby (who's been to the zoo)—Why do elephants have such big trunks?
Betty (aged nine)—Because they have to come all the way from India.—Dorothy Tinsley.

In Every Town There Is One Store That Undersells -- In Brownfield Its Head - Hargrave Co.

\$1 DAY

JUST A FEW OF THE SPECIALS TO BE FOUND IN OUR STORE SATURDAY and MONDAY

5 Pair Men's Sox —Gold Bond— \$1.00	A GOOD Horse Hide Glove \$1.00	A Real Sweater —Worth Much More— \$1.00	Double Blanket 60x74 1.98 value—Sat. & Mon. \$1.00
A Good Suit Case \$1.00	With each ladies coat bought we will sell you any ladies hat in the store for \$1.00.		27 in. Fancy Outing Good Heavy Grade 10 yards for \$1.00
Bloomers Rayon Stripe 2 for \$1.00	8 Good Towels \$1.00	\$1.25 Union Suit \$1.00	ANNA MAE Pongee Prints 4 yards for \$1.00
1 Good Overall and Bandana Handkerchief \$1.00	Gilbrae Gingham 50c value 3 1/2 yards for \$1.00	38 inch Outing Best Grade 19c value 7 yards for \$1.00	Ladies Hats New and Good Styles \$1.00

Taking Things Calmly

Remember, it is not he who reviles you or strikes you who insults you, but it is your opinion about these things as being insulting. When then, a man irritates you, you must know that it is your own opinion which has irritated you. Therefore, especially try not to be carried away by the appearance. For if you once gain time and delay, you will more easily master yourself.—Epictetus.

Latent Joy

Latent heat performs a great office in nature. Not less does latent joy in life. You may have your stock of well-being condensed into estacades, trances of good fortune and delight, preceded and followed by blank or painful weeks and months; or you may have your joy spread over all the days in a bland, vague, uniform sense of power and hope.—Emerson.

Hopeless

For more than two hours the club bore had been telling his stories to the occupant of the chair opposite him in the smoking room. At last the victim decided he would have to be rude if he were to escape at all.

When the next story came to an end he gave a prodigious yawn.

"Excuse me," he said.

But the club bore was a match for the best where rudeness was concerned.

"That's quite all right," he said. "It doesn't bother me at all. You see, I've lived close to the entrance of a railway tunnel for the last five years."

"Black Monday"

Stow's Chronicle relates that the original Black Monday was on April 14, 1399—the "morning after Easter." King Edward III, with his army, lay before the city of Paris, which day was full dark of mist and hail and so bitter cold that many men died on their horsebacks with cold; wherefore until this day it hath been called "Black Monday."

Clothes Pin

Bernice, age four and a half, on seeing a safety pin on her mother's dress, said: "Mother, may I have that clothes pin?"
Mother, somewhat surprised, replied: "I fear, that isn't a clothes pin."
Bernice, thinking for a moment, remarked: "Well, mother, it closes, doesn't it?"

FORD PREFERS MEN 35 TO 60 YEARS OLD

Henry Ford, in the July issue of the Ladies' Home Journal, says that he should prefer, if he could make the choice to have all his employees between 35 and 60 years of age.

"For then," the automobile manufacturer adds, "we should have a stable and experienced force. We would not care how much over 60 the men were so long as they could do their work."

"Under no circumstances would we have a working force made up of only young men," Ford says. "It is ab-

solutely necessary in order to get the work through, to have a solid framework of older and more experienced men who know exactly what they are doing."

"It is not to be expected that a man of 70 will have as much endurance as one of 25. It is not at all necessary that he should have, for by the time a man has reached 70 he ought to have something a great deal more valuable than physical strength."

Armless from birth, Sonia Vallam of Warsaw had her wedding ring placed on the fourth toe of her left foot when she was married.

W. B. Bassham, formerly of this city, but now of Midland, was a business visitor here this week.

The Panhandle South Plains fair fell off some from the attendance record of last year.

R. C. Newsom is beginning to get out cotton, and call us out to the street on day recently to get a dollar on subscription.

It is reported that the W. O. W. head office at Omaha will soon begin instituting lodges in northern Canada and Alaska.

THE ONLY REAL SOLUTION

for a GAS RANGE STOVE is the

QUICK MEAL

With the Rays Heat Oven and Four Giant Burners

THEY HAVE NO EQUAL!

Get Them At The

Brownfield Hardware Co.

Furniture and Undertaking

WHEN—

You want high test drugs and drug sundries go to the

PALACE DRUG STORE

where you will find only the best to be bought. A Pharmacist of years experience in charge of the PRESCRIPTION department and you may be assured your prescriptions will be filled correctly and promptly. Bring us yours.

LADIES! LADIES!

Get Your Work Here. We Specialize in All Lines of Beauty Work
—Open Early and Late by Appointments—
We Are Now Located in Back of City Barber Shop.
Call 191 for Appointments
DOLLENE BEAUTY SHOPPE

NOTICE

We have opened up the Welch Boarding House, and are serving good meals for 50c. We will appreciate your trade and render efficient service. Phone 75.

MR. and MRS. H. O. CLAUNCE

SATURDAY SPECIALS

- 48 lb. G. C. FLOUR..... 168
- 3 lb. Fancy Peaberry COFFEE..... 99c
- 1 lb. Mothers COCOA..... 17c
- White Swan POSTOES..... 10c
- No. 3 HOMINY, per can..... 15c
- PORK & BEANS, Campbell's..... 12c
- CHIPSO, large package..... 11c
- Hippo WASHING Powder..... 4c

DRY GOODS SPECIALS

- GINGHAM, 25c grade, yard..... 16c
- GINGHAM, 20c grade, yard..... 12 1/2c
- OUTING, best grade..... 14c
- QUILT LINING CHECKS..... 4c
- CRACKER JACK PLAID, per yard..... 5c
- COATS at a bargain..... \$3 to \$5
- SHOES, choice..... 50c

—Many Other Bargains—

W. R. Lovelace

G. M. Thomason and S. L. Great-house were two of our farmers who stopped the Herald man on the fair grounds to renew.

Ernest Burnett, one of our good bakers, dropped in recently to put his paper ahead again.

M. L. French was in Friday night hunched close to one of the lunch counters, taking it easy while the guns slowly got out his bale. That was his third trip in that day with cotton.

W. T. Carr and family are among our newlywed list of readers now.



**TRUNK SHOWING OF
READY-TO-WEAR AND MILLINERY
SATURDAY, OCTOBER 12TH**

For this one day only our Factory Representative will have on display at our store a complete new line of Fall Coats, Dresses and Hats in all the new styles, materials and colors. All sizes and the prices are the very lowest to be found anywhere.

Cobb's Dept. Store



SOCIETY and Club
Mrs. R. BOWERS, Editor
Phone 1-82

FRIDAY FORTY-TWO PARTY

The Friday Forty-Two Club was entertained Friday afternoon by Mrs. Harry Longbrake. Mrs. Pat Brothers received a pair of embroidered pillow cases for high cut and Mrs. Michie received a towel for low cut.

A delightful salad course was served to Mesdames Simon Holgate, Kendrick, Ditto, McBurnett, H. W. McSpadden, Baldwin, Chas. Hamilton, Michie, Brothers, Roy Herod, Scud-day and Downing.

MRS. COLLINS GRACIOUS HOSTESS

Mrs. E. D. DuBois received a set of hand embroidered linen handkerchiefs for high score prize Wednesday afternoon at the home of Mrs. W. H. Collins when the I-Deal Club was entertained.

Bridge was played at five tables with Mrs. Harris, Mrs. Carter and Mrs. Knight receiving powder puffs for table prizes.

To Mesdames Knight, Claude Hudgins, Roy Wingerd, DuBois, Ender-son, Michie, R. L. Harris, McGowan, Leo Holmes, McDuffie, Flem McSpadden and Ralph Carter was served ribbon sandwiches, potato chips, frozen fruit salad, iced tea, pineapple ice and cake.

STUDY CLUB MEETING

The Maids and Matrons met Tuesday afternoon at four o'clock at the home of Mrs. Jack Stricklin with Mrs. Stricklin and Mrs. Toone as hostesses. "Interior Decoration" was the program topic. Those on the program were Mrs. Toone, Miss Dumas, Mrs. Wingerd and Miss Hulse.

Mrs. Toone, the vice-president, presided in the absence of Mrs. Dallas, the president.

Meat sandwiches, whole tomatoes with salad dressing and iced tea were served.

The members present were Mesdames Greenfield, Hamilton, McGowan, Hardin, Will Adams, Wingerd, Ipek Brownfield, Ellington, Telford and Misses Grace Hulse and Dumas with Mrs. Jack Jackson and Mrs. Marion Brown as guests.

ATTEND WORKER'S CONFERENCE

Evered and Mrs. E. V. May, Mrs. John Scud-day, Mrs. Dunn, Mrs. Auburg and Mrs. W. W. Price attended the Worker's Conference at Meadow Tuesday.

NIGHT BRIDGE CLUB ENTERTAINED

Dr. and Mrs. E. D. DuBois entertained the Night Bridge Club Friday evening. In the games Mrs. Tom May scored high for the ladies and Mr. Carter for the men. Mrs. May received a novelty bridge set and Mr. Carter, a new size billfolder.

Delicious refreshments of bread and butter sandwiches, dill pickle salad, potato chips, peanut brittle parafit and punch were served.

The guests were Mr. and Mrs. Tom May, Mr. and Mrs. Ralph Carter, Mr. and Mrs. Joe McGowan, Mr. and Mrs. John King, Mr. and Mrs. Jim Miller, Mr. and Mrs. Ender-son, Mr. and Mrs.

Taylor, Mr. and Mrs. Woosley, Mr. and Mrs. Wingerd and Mrs. Michie.

BAPTIST W. M. U.

The Baptist Women's Missionary Union met Monday afternoon in Circles at homes.

Circle One and Two met together with Mrs. Coe at her home northwest of town. Mrs. Collins was conductor of the lesson after which a short business meeting was held.

Sandwiches, cake and ice cream were served to Mesdames Collins, Ak-wine, Allen, Redford, Oral Adams, Auburg, Fluche, Bandy and W. W. Price.

Circle Three met with Mrs. E. V. May with Mrs. McBurnett, Mrs. Scud-day, Mrs. Wirtz and Mrs. Markham present. The next meeting will be with Mrs. Weldon.

The Young Matrons Circle met with Mrs. Chris Quante. The lesson was "What Baptist Believe." Those present were Mesdames Green, DuBois, Benton, Townsend, Mangum, Bailey, Ballard, Howard Swan, Carter, Stewart, Hockaby, Sexton, Carl Lewis, Lindsey, Riley, Rogers, May and Henry. Sandwiches, olives, cheese dips and grape juice were served.

The next meeting will be with Mrs. Swan.

P. T. A. PROGRAM

Tuesday, Oct. 15, 4:00, High School. 1. Our Children and Their Parents.

(a) Adults of the Family—Mrs. W. G. Hardin.

(b) The Children Within the Family—Mrs. L. J. Dunn.

(c) The High School Parent-Teacher Association—Mr. White.

(d) Reading—Miss Hahn.

BIBLE CLASS MEETING

The Bible Class of the Church of Christ met Monday afternoon at four o'clock at the church. Mrs. Jack Jackson was in charge of the lesson. Those present were Mesdames Sanders, Williamson, Bryant, Jackson, Legg, Ditto and L. F. Hudgens.

METHODIST MISSIONARY SOCIETY

The Methodist Missionary Society met Monday afternoon at three o'clock at the church for Mission study. The subject of the lesson was "What Next in Home Missions?"

Those present were Mesdames Lin-ville, Dodson, McDaniel, Michie, B. L. Thompson, Wheeler, Longbrake, Cleve Williams, Webber and Downing.

Mr. and Mrs. J. T. Hamilton went to Plainview to attend the bedside of their grand-daughter who is sick.

YOUNG WOMEN'S MISSIONARY SOCIETY

The Young Women's Missionary Society met Thursday afternoon at the Methodist church for a lesson in the study book, "The Crowded Way." Mrs. J. C. Hunter led the lesson.

The members present were Mesdames Hubert Thompson, J. C. Hunter, Knight, Roy Herod, Eickels, Ar-nett Bynum, Boone Hunter, Baldwin and Holmes.

Mr. and Mrs. Redford Smith spent Sunday touring in New Mexico. They were accompanied by the three smaller children of Mr. and Mrs. Hardin.

PRESBYTERIAN MISSIONARY SOCIETY

The Presbyterian Missionary Society met Monday afternoon at the home of Mrs. H. W. McSpadden with Mrs. Flem McSpadden as leader.

The members present were Mesdames King, Miller, Murphy, Ellington, Shelton and Flem McSpadden.

Mrs. A. B. Cobb and son, Robert, of Dallas, have been visiting their sons and brothers, Tom and Joe Cobb.

Mrs. Perry Spencer and children of Lubbock were Sunday visitors in the home of Mr. and Mrs. J. L. Randal.

Mr. and Mrs. Buckley of Fort Worth were in town Tuesday. Mr. Buckley was a member of the town-site company.

SEVERAL "CUT-UP" GIRLS EMPLOYED AT U. OF T.

Austin, Texas.—In spite of the frivolous nickname of "cut-ups" applied to the young women students of the University of Texas who work in the Students Clipping Bureau, operated as part of the Office of Publicity, the girls are engaged in a very serious undertaking. They are employed at student rates of 35 cents an hour to read Texas newspapers and clip from them items that are of interest to various subscribers of the Bureau. Approximately fifty individuals, firms, corporations, associations and societies in Texas and in some half dozen other states in the United States subscribe to the clipping service. The salaries of the girls depend on the number of subscribers they are able to secure and to keep.

The present staff now includes Mayme Griffin of Gonzales, Mavour-reen Thompson of Austin, Frances Lusk of Austin, Ottilie Immel of Willow City, Minnie Lee Spies of Bonham, Stella Cobb of Goldthwaite, Sue Banks of Austin, Lois Robbins of Cameron, Pauline Sulterbaum of San Angelo and Azne Elliott of Greenville.

HUNTER NOTES

New folks, don't get impatient, for we're most always on time. We never miss writing—except on certain occasions.

Mr. and Mrs. Lewis Dent spent a few hours in the home of Mr. and Mrs. L. L. Simms, Saturday night.

Messrs. Geo. Byrd, Jim O'Fall and Odis Hill toured to the Clear Fork River Friday night to fish. They returned home Sunday and reported a very fine time, but caught only five or six small fish. Never the less the trip was worthwhile.

Mr. John Kemp returned home Sunday from Ballinger. He has been visiting his sister who lives there.

Mrs. Geo. Byrd spent Saturday night with her uncle, Mr. E. L. Williams and family.

Mr. and Mrs. M. S. Williams from Tahoka spent a few days last week with their relatives here.

Mr. and Mrs. Raymond Adams from Brownfield, were touring around in this part Wednesday.

Mrs. Odis Hill spent Sunday with Mr. and Mrs. Hill.

People are sure getting their cotton out rapidly. Most everyone is wishing for fair weather until the cotton is all gathered.

Mrs. Riley Bryan has returned back to her home in Hobbs, New Mexico.

Subscribe for the Herald now \$1.00

STAGE ALL SET FOR WORLD'S GREATEST STATE FAIR

Dallas, Texas, Oct. 7.—The stage is all set for the world's biggest state fair—which opens on the grounds of the State Fair of Texas, here, Saturday, Oct. 12 and will run for 16 days until Sunday, Oct. 27. It is not only the world's biggest state fair but will also be the biggest state fair ever staged in the history of the State Fair of Texas, according to T. E. Jackson, president, who has worked hard thru-out the year with other officers and directors of the association to give the people of Texas the greatest State Fair ever held anywhere.

Amusements at the 43rd annual State Fair are better than ever before, there being five major amusements for the 16-day period and numerous others. Among these will be the \$10,000 State Wide hand contest, "The Red Robe," in the auditorium, the Hagenbeck-Wallace Circus in front of the grandstand, the world champion rodeo in the new Livestock Coliseum, and the combined horse-show and style revue in the new coliseum.

The Morris and Castle shows will occupy the midway, with many new shows, while the State Fair Permanent Amusement area, with Lightnin' and two new rides and amusement devices will be running full force.

The greatest agriculture show ever arranged in the entire south, with its new scoring system and with more than two-thirds of the counties of the state represented, will be seen at the State Fair of Texas.

The Livestock department has been divided and during the first week of the Fair the Beef Cattle Show will be held, with beef cattle, sheep, goats, jacks, mules and heavy horses; while during the second week the Second Annual Southwest Dairy Show will be

in progress in the cattle-barns. Dairy Cattle, milk goats, swine and light horses will be featured in the Dairy Show.

There will also be the largest display of poultry, pet stock, implements, automobiles, manufactured products and commercial exhibits, ever seen at the State Fair of Texas.

Loveland has recently voted \$47,000 for water and sewerage extension by a 4 to 1 majority. There are many people in the incorporate limits of this city who are without both these facilities that really want them, and only extensions will accomplish these needs.

Mrs. Allie McDaniel, who has been away for some time, has taken up her abode in Brownfield again and started it right by subscribing for the Herald and Farm News.

W. F. Christy was in recently with a renewal. We told him that we didn't need the money but would take it just to relieve him. He responded by saying that he did not have to have the Herald, either, but before we got through talking he wanted to know if the Herald would be on time from now on as he wanted it Fridays in order to get the specials our merchants offer. We found that both of us were kinder jockey that day.

T. K. Bea, was up from Pottsville this week looking after his place south of the city. Said he'd have to move fast as some of his creditors might catch him before he changed his name again. But the old check for another year of the Herald was signed like the old ones. Mr. Bea is a prominent bee man of that section, and usually has a lot to tell us about the bee industry, but was in too big a hurry this time.

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THE HERALD

Brownfield, Texas

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Official paper of Terry County.



One of our theatre men went to one of the oil towns down on the TP not long since to look over the talkie situation with a view of getting the best. He took a local carpenter along as ballast, and upon their return some one asked the carpenter if the theatre man found what he wanted. "I don't know," was the reply, "while he was looking for loud talkies, I was busy searching for speakeasies."

California is a great state. Its products are useful to the nation as a whole, and we need the state. She is noted for and boasts of her splendid public schools and educational facilities. But that state seems to be just busting and running over with every kind of cranky cult the world has ever heard of, and these cults do not stop short of premeditated murder to carry out the rituals of their silly doctrines.

Now comes the famous Clarence Darrow with the statement that "right is merely a matter of public opinion." This dangerous doctrine is not far away from that propounded by his majesty, Emperor William of Germany before the world war that "might is right." A more thoughtful people, a people who have the love of their fellowmen at heart have long since learned, sometimes by bitter experience, that the majority is often wrong, and the minority is sometimes in the right.

A gentleman called up the Herald office the other day and told us his name, stating that he was from California. He had, he said, seen our paper somewhere in the city, and liked it so well that he wanted to meet us. We gave him directions, immediately got busy again and forgot about him, as he never appeared on the scene that we know of, and we never personally met him. But we are betting everything we possess that he was really from that state from the way he pronounced "California."

The Colorado penitentiary mutiny was one of the most horrifying things has come to the fore in a long time. The mutiny in Kentucky prison a year or two ago was tame comparably, in that the convicts had no guards in their possessing to murder and toss their bodies out to the view of the other officers. This shows to what length dangerous criminals will go to accomplish their purpose whether it be robbing and killing or merely trying to gain their freedom. This reminds us that we cannot be in too big hurry here in Texas to get our prisoners inside walls instead of scattering them over farms where they escape and murder people in order to get possession of their cars and firearms. It is better for the prisoners themselves, to be inside strong walls as has been proven in other states.

Terry county fully aimed to have a display at the Panhandle South Plains Fair this time, but our leaders in this move have found that it is almost impossible to do this expecting to select staff from the exhibits at the county fair. In the first place, our county agent and commerce secretary are too busy during our fair to make any selections, and the exhibitors forget and carry the exhibits home. The only way to do this is to get out and select exhibits for the regional fairs

prior to and independent of the local fair, and have it ready and a man to take charge of it when the time comes to display it.

EDS.

We note from the report of dailies that the criminal element at Berger are scattering out over this section in the larger cities where after they become a little more at home, may start up their operations from the new homes. In fact, Roswell, Amarillo, Lubbock and Wichita Falls report they are each receiving quotas. At the time we made a note to write an editorial on this subject, we learn that at least three of them registered one night at a local hotel. Officers and citizens should both keep their eyes open to the fact and keep a close watch on suspicious looking strangers who drift in with apparently nothing to do. A lot of these folks are dangerous criminals, and we should not harbor them here nor encourage their locating here even temporarily. Make them drift on.

"SUPER-GAS" COMING?

A well known economist foresees a day of "super-gas" mergers, similar to the electric consolidations of the present. Recent developments have exploded the old fallacy that gas could not be efficiently and economically piped over long distances.

This is a logical forecast. The savings in time and money made to electric customers through consolidations, and the improved service, can be brought to gas customers by the same means. It seems as if another great industry is entering on a new era in its development.

WHALE OF A MEAL

A certain dietist was once troubled by a rather trying patient, who was in the habit of writing about his complaint at least once a day.

On one occasion the dietist received a note worded thus: "Will you kindly tell me how much fish I should eat daily for the improvement of my mind?"

The dietist was so tired of the whole thing that he answered rather tersely: "In your case, I think a whale on each morning will have the desired effect."

WELL THE IMPOSSIBLE HAPPENED JUST THE SAME

About sixty years ago the following article appeared in a Boston newspaper:

"A man about forty-six years of age, giving the name of Joshua Coppersmith, has been arrested in New York for attempting to extort funds from ignorant and superstitious people by exhibiting a device which he says will convey the human voice any distance over metallic wires so that it will be heard by the listener at the other end. He calls the instrument a 'telephone' which is obviously intended to imitate the word 'telegraph' and win the confidence of those who know of the success of the latter instrument without understanding the principles on which it is based.

"Well-informed people know that it is impossible to transmit the human voice over the wires as may be done with dots and dashes of the Morse code, and that, were it possible to do so, the thing would be of no practical value. The authorities who apprehended this criminal are to be congratulated, and it is to be hoped that his punishment will be prompt and fitting, that it may serve as an example to other conscienceless schemers who enrich themselves at the expense of their fellow-creatures."

An auto wreck having revealed that he had been on a joy ride with two young women, William Quinn of Bel-fair killed himself rather than face his wife.

Firing twice at his wife because she flirted, Leon Varelles of Brussels shot off her left ear.

Contrary to precedent, a London jury refused to hold John B. Walker liable for the debts of his wife.

YOUR BANK ACCOUNT

YOUR BANK ACCOUNT must always rank among the most important of your possessions. It is a business convenience of the first order, as well as an essential protection to your family and your home.

The value of your bank account to you depends primarily upon how large you make and keep it, but it is conditioned also upon how the bank you patronize regards it, upon the spirit in which the bank approaches your problems and serves your needs.

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BROWNFIELD, TEXAS

NOTICE OF SHERIFF'S SALE

THE STATE OF TEXAS, COUNTY OF TERRY.

By virtue of an Order of Sale issued out of the District Court of Terry County, Texas, on October 3, 1929, on a judgment rendered in said Court on September 9, 1929, in Cause No. 1172, in favor of Nelson W. Willard, against R. A. Begley and J. L. Wimberly for the sum of \$2599.22, with interest thereon from September 9, 1929, at 10% per annum, and costs of suit, and against R. A. Begley, J. L. Wimberly, S. P. Kerry, Harry Wilbanks, and J. H. McLain for foreclosure of lien on the property hereinafter described, the said Order of Sale directed and delivered to me as Sheriff, I did on the 8th day of October, 1929, at 1:00 o'clock P. M., levy on the following described property situated in Terry County, Texas, as the property of said defendants:

The Northeast Quarter (NE 1/4) of Section No. Fifty seven (57), Block DD, containing 160 acres of land; and on the 5th day of November, 1929, between the hours of 10:00 o'clock A. M. and 4:00 o'clock P. M., at the Court House door of Terry County, Texas, in the City of Brownfield, I will offer for sale and sell at public auction, for cash, all the right, title, and interest of the said R. A. Begley, J. L. Wimberly, S. P. Kerry, Harry Wilbanks, and J. H. McLain in and to the said property.

WITNESS my hand this 8th day of October, 1929.

J. M. TELFORD, Sheriff, Terry County, Texas.

SHERIFF'S SALE

THE STATE OF TEXAS, County of Yoakum.

WHEREAS, By virtue of an order of sale issued out of the District Court of Terry County, Texas, on a judgment rendered in said Court on the 28th day of August A. D. 1929, in favor of E. T. Powell and against F. H. Smith No. 117 on the Docket of said Court, and to me, as Sheriff, directed and delivered, I did, on the 7th day of October A. D. 1929 at 4 o'clock P. M., levy upon the following described tracts and parcels of land situated in Yoakum County, Texas, and belonging to F. H. Smith, to-wit: All of Section No. 4 in Block D in said Yoakum County, Texas, on the 5th day of November A. D. 1929, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M. on said day, at the Courthouse door of Yoakum County, Texas, in the town of Plains, I will offer for sale and sell at public auction, for cash, all the right title, and interest of the said F. H. Smith in and to said property.

WITNESS my hand, this 7th day of October A. D. 1929.

WALTER BREEMAN, Sheriff of Yoakum County, Texas. 10c.

Scudday News

Mr. and Mrs. Oran Buckner and little daughter, of Lorenzo, were visitors Sunday in the C. L. Buckner home.

Miss Viola Hill was a visitor Sunday in the home of Miss Polly and Effie Mae Walters.

Miss Lillian Hill, Miss Ruby Lee Collier and Mr. Raymond Buckner attended the Fair in Lubbock, Thursday.

Mrs. Morris gave a party Saturday night. A large crowd was present.

Mr. S. F. Collier and family, Mr. Eaves and family, Mr. Norris and family, Mr. and Mrs. Sam Walters were Sunday evening visitors in the Frank Walters home.

Mr. and Mrs. A. H. Herring, Mr. and Mrs. J. C. Herring and Mr. and Mrs. V. B. Herring and son were in Lubbock, Saturday.

Mr. Simmons and family, Mrs. I. A. Lowe and family, Mrs. Jim Cunningham and family, Mrs. Jack Fowler and Miss Lillian Hill were in Brownfield, Saturday.

Mr. and Mrs. C. L. Buckner and son Raymond attended the Fair at Lubbock, Saturday.

Mrs. Fowler and children and Mr. Hill were in Lou, Thursday.

Mr. and Mrs. Baldwin and family were dinner guests, Sunday night in the home of Mr. and Mrs. Sam Walters.

Reporter, Ruby Lee Collier.

Wellman News

(Too late for last week)

A good crowd attended Sunday School at the church of Christ Sunday.

Mr. Jas. W. Baker, principal of Seagraves High School and his brother Coleman were visitors in Wellman Thursday night.

Wellman basketball teams went to Seagraves Friday night to play a game of practice ball. But Seagraves put it over the girls and boys by a number of scores.

Quite a crowd of Wellman folks went to the county fair at Brownfield Friday and Saturday.

P. R. Cates, J. T. Phillips, Kemper Williamson and Lucky Pace went to Seagraves Sunday morning.

Mrs. J. F. Singletary and two children, Mollie and Herbert, returned Sunday from a visit in Oklahoma.

Inez Welcher who has been suffering from an infection caused by breaking the point of a lead pencil off in her leg, is reported to be slightly improved at this writing.

The Wellman school has been dismissed for five weeks for cotton picking.

Mrs. Thelma Wimberly visited in the home of Mrs. W. B. Christopher Friday evening.

Mr. Morris Woodard is sporting a brand new Ford.

Mrs. Lena Lewis went to Brownfield Thursday morning.

TEXAS INDIANS WANT TO LIVE IN "WILDS"

Austin, Texas.—Texas colony of Indians of the Alabama and Coushatta tribes, who have been living on a reservation in Polk county since before the days of Gen. Sam Houston, are not entirely pleased with the campaign to modernize their surroundings.

They prefer having the 50 cottages which will be built by the State, with \$30,000, appropriated by the Legislature, scattered over the approximately 4,000 acres of their reservation instead of arranged along surveyed streets in the form of a village. They would like to live their lives in the "wilds" as near as possible.

J. M. Hill of the U. S. Biological Survey mixed 4000 pounds of poisoned grain this week. This makes a total of 28000 pounds that has been mixed in Terry county since eradication of the prairie dog began here a year and a half ago. How many prairie dogs have been killed and how much grass and crops have been saved is a question that can not be answered but it would be safe to say that the saving in crop damage alone would be many times the cost of the poison.



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TORIC LUBBOCK, TEXAS

Wm. Guyton Howard Post No. 269 meets 2nd and 4th Thurs. each mo. C. B. Quantz, Com. Henry Chisholm, Adj.

Brownfield Lodge No. 530, I. O. O. F. Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers Welcome. Jack Holt, N. G. L. A. Greenfield, Sec.

Brownfield Lodge No. 903, A. F. & A. M. Meets 2nd Monday night, each month, at Masonic Hall. Jim Miller, W. M.

J. W. HAGGARD
VETERINARIAN
Answer Calls Day or Night—Phone 76—Palace Drug
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DELICIOUS CREAM IN A CREAMY CONE
You cannot fool the children—not for a minute. They know that our delicious Creamy, Ice Cream Cones filled to the brim with pure ice cream is a most delicious dish.
A fresh shipment of Hughes' Chocolates. Give her a box and it will change her whole attitude.

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Pumps 25% More Water in the Lighter Winds

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THE DEMPCSTER No. 12 Annu-Oiled Windmill is equipped with famous Timken Bearings that add durability, compactness and assures easy running. That's why it starts and actually pumps in the lighter winds. Has oil-but-once-a-year principle. Starts easier—runs smoother. Self-adjusting in all winds. Machine cut gears run continuously in bath of oil.

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FOR SALE BY—
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The Federal Government has spent about \$40,000 on the colony, building the schoolhouse for their use. Texas not only promises to put adequate roofs over their heads, but it has made provision to see after their teeth and general health, having allotted \$1,500 annually for salary of a health nurse and \$1,000 for dental work. Twelve hundred dollars a year has been set aside for medical purposes. Twenty-six miles of fencing at a cost of \$7,500 will be built on the reservation. Texas is spending \$47,900 for the colony during the current biennium. Half of the \$3,000 annual salary of F. H. Fain, Indian agent, will be paid by the Federal Government.

FARM, RANCH AND CITY LOANS

City loans \$12.50 per month on each \$1000.00 loan, matures both principal and interest in 114 payments, 8% interest on the unpaid balance of loan.

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Beginning Monday, October 14th

Big Tent Theatre 40—People—40

—PLAYING—

"NEW BROOMS" "SAP" "THE IT GIRL"

"HARD BOILED" "SKIDDING"

"TEN NIGHTS IN A BAR ROOM"

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THOUSANDS OF TOMORROWS

Do not put off until some tomorrow having the service of Natural Gas in your home.

There will, of course, be tomorrows, thousands of them, but enjoy life today with the comfort that this ideal fuel brings to your home.

This great convenience brightens and cheers hundreds of thousands of American homes. WHY NOT YOURS?

"Ask the wife."

West Texas Gas Co.

TAKEN LITERALLY

"Dear Mrs. Pucket," a school teacher wrote to the mother of a pupil, "William was absent this morning. Will you please tell me what kept him out of school?"

"Dear Ma'am," was the reply: "Willie is keeping time for his father. Last night he came home with an example about how long would it take a man walking three miles an hour to walk 2 1/2 times around a field four miles square. And as Willie ain't no man, we had to send his pap. They left

precisely this morning but I don't know when they will get back. Please make the next problem about something else, as my husband hasn't the time for such things."—Florida Grower.

A SMALL ONE

James was at an amusement park and he gave his small niece a nickel to buy a "hot dog." When she went over to the stand she was told that the price was 20 cents. "Oh," she replied, "Then I'll just have a puppy."—Indianapolis News.

This Week

by Arthur Brisbane
A Prosperous Country
Drivers and Walkers
Why Industries Grow
Flying for Pasture

Uncle Sam continues to prosper, in spite of increasing expenses. In three months ending September 30 he collected more than one billion dollars, and \$128,809,854 more than he collected in the same three months a year ago. It's a big, rich country, with one single city spending in a year as much as the United States used to spend before the war.

Booting whisky, "home brew" and automobile accidents are related. Drunken drivers kill many. Everybody knows that.

Now Doctor Norris, chief medical examiner of New York City, says that "drunken walkers" cause accidents for which the automobile industry is blamed.

Doctor Norris urges that reckless walkers be fined and jailed. Twenty-five per cent of adults hurt by automobiles are intoxicated.

An observer of high finance says industry progresses rapidly because sons of very rich men play polo and golf, neglect business inherited from their fathers, and allow able men to extend and develop the business.

That is true in some cases. No Vanderbilt runs the New York Central railroad, no Bryan manages street car lines, no J. J. Hill descendant manages great railroads in the West. But it isn't true always.

For instance, John D. Rockefeller, Jr., not conspicuous on the golf course or polo field, runs successfully the biggest business in the world, turned over to him by his father, now past ninety.

And the American Tobacco company is run with an extraordinary success, to which its competitors will testify, by a very young man, George W. Hill, who inherited the job from his father.

Here and there young men inherit ability and ambition with great wealth, but not often.

It is easy to succeed in spite of poverty. It is difficult to succeed in spite of wealth.

The Canadian government bought a herd of 1000 selected reindeer and will drive them from Kotzebue Sound in Arctic Alaska to the east side of the Mackenzie Delta in northwest Canada.

Driving great herds to new pasture lands is old. Ahead of Canada's reindeer an Alaska airplane will fly, carrying officials of the Canadian government, spring out the best pastures to which the reindeer may be driven. That is new.

Modern science is useful. Alpacas select pastures, prospect for gold, watch forest fires, carry medicine.

The X-ray is used in the purchase of munitions. Professor Langmuir in the General Electric Research Laboratory, shows a life size X-ray of a mummy, taken through all its wrappings. The outer edges of the sarcophagus, show indications of arthritis in those ancient days.

The Field Museum in Chicago will purchase a mummy until its genuineness has been demonstrated by X-rays showing the bony structure of the old Egyptian inside.

X-rays and other scientific processes are used in selecting merchandise of many kinds.

Thinking about evil, drawing it, is worse than evil. One man killed himself because he feared a dust arranged for next day. Another blew his brains out rather than walk to safety on a tree trunk stretched over a deep chasm.

Herman Linderman, New York gangster, strangled himself with his belt in prison. He had "squeaked" to his associates, had been stabbed once in prison, and feared what would happen when he reached the penitentiary again.

He put \$250 in the pocket of a criminal asleep in his cell with a note asking that he be hanged with a friend. He wrote to that friend, "Have a good feast on me, on my way to hell." Crime does not pay.

Germany mourns the loss of Stremmann, great and patriotic leader, who actually worked himself to death for Germany. Before he died he had the satisfaction of negotiating the evacuation of the Rhineland, thus restoring to Germany her territorial integrity.

The governor of North Carolina very intelligently thinks that in South Carolina wages should be made higher, hours shorter, in the textile industry.

He does not agree with the theory that human beings in the South should be treated like cattle in order to attract northern capital.

Every intelligent American, especially the very rich and prosperous that want to remain rich and prosperous, is coming to realize the importance of paying good wages and giving men reasonable leisure for the enjoyment of life. The prosperity of the many depends on the prosperity of the many. The safety of the few depends on the maintenance of the many.

Oct. 1929, by King Features Syndicate, Inc.

WHICH ISN'T

"The play isn't at all true to life. The wife continually asks for money." "Which is quite natural." "But she gets it."—New York World.

Mr. and Mrs. W. E. Robertson of London were remarried a month after they were divorced.

Johnson News

(To late last week)

Well we are having pretty weather for gathering our crops.

Quite a few attended the fair from this place Saturday.

Mr. and Mrs. T. A. Martin are attending the fair at Lubbock this week.

Our community was saddened last Friday night by the death of Mrs. Bernice Stice. The family have our sympathy.

Miss Louise Teague returned to her home at Rule Sunday.

Miss Erma McCurry returned to her home at Littlefield this week.

Sixty odd people of our community met at the home of Bernice Stice Tuesday and pulled five bales of his cotton. Mr. Allen came out in the afternoon and made their picture. Mr. Stice served lemonade to the entire crowd.

Mr. and Mrs. Clarence Rawlins and family of Spur, also Mrs. Morgan and children, attended the funeral of their sister-in-law, Mrs. Bernice Stice.

Singing every Sunday night. Everybody come and help in the singing.

A FEW PRECAUTIONS

"Let me see. I have the shirt on with the plain laundry mark. Ditto the collar. I have the suit on with my tailor's name in it, and the bill in my pocket. I have six letters that came in the day's mail. Also my bank book. Then besides, Billy Magson, who is going to bring his brother-in-law, who is going to bring his uncle, who knows the superintendent of mails, is to meet me at the post office at one o'clock. So I don't suppose I will have any trouble cashing that dollar-and-a-half money order."—Life.

Arrested in Chicago for intoxication, James Garvey, a visitor from Springfield, was discharged when he said it was his first trip to the "old town" in 30 years.

A club swung by a caddy on a Chicago golf course struck the eye of a player, J. H. Miller, and destroyed it.

ORDINANCE

NOTICE

Brownfield Form No. 6.
TO ALL OWNING OR CLAIMING ANY PROPERTY ABUTTING UPON THE HEREBELOW MENTIONED PORTIONS OF STREETS AND PLACES IN THE CITY OF BROWNFIELD, TEXAS, AND TO ALL OWNING OR CLAIMING ANY INTEREST IN ANY SUCH PROPERTY:

The Governing Body of the City of Brownfield has ordered that the hereinafter mentioned portions of streets and avenues be improved by raising, grading and filling same, and paving with 2 1/2 inch Vertical Fibre Brick on 4 inch Concrete Base, the streets and places hereinafter shown as Units Nos. 1, 2, 3, 4, 5, 6 and 7, to be further improved by installing concrete curbs and gutters where adequate curbs and gutters are not now installed on proper grade and line, all such units to be further improved by making and construction of incidentals and appurtenances to the improvements expressly mentioned in accordance with the specifications therefor. Contract has been made and entered into with Panhandle Construction Company for the making and construction of such improvements. Estimate of the cost of such improvements for each such portion of streets or avenues has been prepared and approved.

The said portions of avenues and streets to be improved together with the estimated cost of the improvements for each such portion of avenue or street, and the amount or amounts per front foot proposed to be assessed against the abutting property and owners thereof on each such portion of avenue or street, are as follows, to-wit:

On MAIN STREET, from its intersection with the East line of the alley between Ninth and Tenth Streets to its intersection with the East line of Fourth Street, known and designated as Unit or District No. 1, estimated cost of improvements is \$47,714.57; estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$9.39; estimated amount per front foot to be assessed against abutting property and owners thereof for curbs is \$19,194.64; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$28,909.21.

On SEVENTH STREET from its intersection with the North line of Main Street to its intersection with the North line of Hill Street, known and designated as Unit or District No. 2, estimated cost of improvements is \$4,948.95; estimated amount per front foot to be assessed against abutting property and owners thereof for curb is \$9.39; estimated amount per front foot to be assessed against abutting property and owners thereof for improvements exclusive of curb is \$4,939.56; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$14,888.91.

The areas between rails and tracks and two feet on each side thereof of the railway crossings are excluded from the areas ordered to be improved.

A hearing will be given and held by and before the Governing Body of the City of Brownfield, Texas, on the 28th day of October, 1929, at 1:00 o'clock, P. M., in the office of City Secretary in the City of Brownfield, Texas, to all owning or claiming any such abutting property, or any interest therein, shall be and appear and will be fully heard concerning said improvements, the cost thereof, the amounts to be assessed therefor, the benefits to the respective parcels of abutting property by means of the improvement on the portion of avenue or street upon which the property abuts, and concerning the regularity, validity and sufficiency of the contract for, and all proceedings relating to, such improvements and proposed assessments therefor, and concerning any matter as to which they are entitled to hearing under the law in force in the City and under the provisions of the City with reference to said matters. Following such hearing assessments will be levied against

abutting property and owners thereof, and such assessments when levied, shall be a personal liability of the owners of such property and a first and prior lien upon the property as provided by the law in force in the city, and under which the proceedings are taken, being the Act passed at the First Called Session of the 40th Legislature of the State of Texas, and known as Chapter 106 of the Act of said Legislature.

The improvements on each said portion of avenue or street constitute an entire and undivided unit of improvement, and shall be assessed as if they were separate and distinct proceedings had been taken with reference to the improvements and as-

THE ONLY ETHYL WITH 'CONTROLLED VOLATILITY'



Here's a combination never before obtainable in any one motor fuel. All the famous qualities of Phillips 66—plus a few drops of Ethyl in each gallon, to eliminate knock. Result? Easy starting any weather—instant acceleration—extra mileage—effortless, quiet power. Treat your car to a tankful of Phillips 66 Ethyl—the only Ethyl that gives you Phillips 66 performance. Dispensed from sealed tanks to protect you against substitution.

THE LAST WORD IN GASOLINE

Phill-up with Phillips 66

© 1929, Phillips Petroleum Company

WHEN THE THERMOMETER GETS DOWN

ROY HARRIS, Agent

Lasts LONGER over any roads

FEDERAL

We believe this sturdy Federal is the finest tire on the market at any price. Hundreds of our customers agree with us. Try a Double Blue Pennant if you want superlative tire service—if you want the finest tire your money can buy.



FEDERAL DOUBLE BLUE PENNANT tires are made of the finest materials and are guaranteed to last a long time.

CRAIG & McCLISH

Phone 43 Brownfield

abutting property and owners thereof, and such assessments when levied, shall be a personal liability of the owners of such property and a first and prior lien upon the property as provided by the law in force in the city, and under which the proceedings are taken, being the Act passed at the First Called Session of the 40th Legislature of the State of Texas, and known as Chapter 106 of the Act of said Legislature.

The improvements on each said portion of avenue or street constitute an entire and undivided unit of improvement, and shall be assessed as if they were separate and distinct proceedings had been taken with reference to the improvements and as-

"Square Shootin" Texas rewards Square Dealing

— so we lay our cards on the table to the people of the Southwest



OVER A HALF CENTURY ago, when six-shooters and longhorn cattle were in vogue, the Waples Platter Company started the distribution of coffees and foods, housed in a tent on the banks of Red River in Indian Territory. Shortly thereafter the business was moved to Denison, which was then the terminal of the Katy Railroad.

Texas is a big state. Technically it is one state, but geographically she is a half dozen. To those who think a trip through seven states from Boston to St. Louis is never-ending, this same distance can be covered without leaving the borders of Texas.

The grit and courage of the people of the great Southwest is reflected in the development of its vastness, laying the foundation for the homes of great in-

dustries and enterprises which have today materialized.

During the forward march of Texas, more than 1,000,000 loyal people of the Southwest have made the Waples Platter Company one of the largest food distributors in the United States. That is important. Not just because it is now a big business—but because it presents an obligation which must be discharged in full to deserve the continuance of your patronage.

Naturally, you haven't realized the business you were building. Waples Platter Company is merely a name to many of you. But in thousands of households White Swan Coffee, Wapco Beans and many other Waples Platter products mean the finest quality that can be placed on a table.

Goodwill is the most precious asset of any company. It cannot be bought like a commodity. But can be established only by insuring the lowest price consistent with the highest quality.

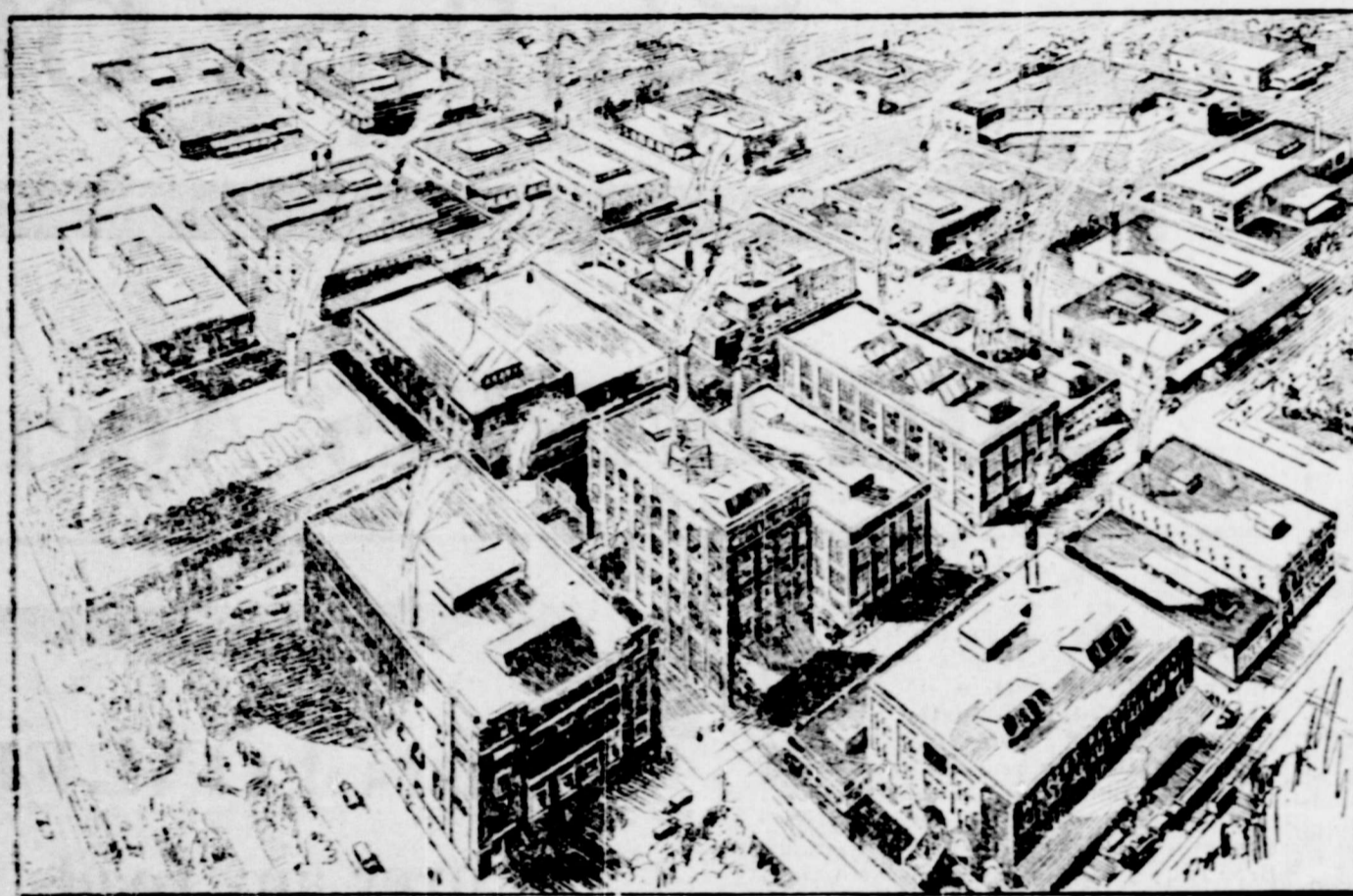
By going to the very source for its products, by controlling every step of their preparation and distribution, it makes sure that no finer foods can be brought into your home for the price you are asked to pay.

To guarantee this, the Waples Platter Company has become far more than a distributor of foods. It is importer, roaster, packer and preserver, selecting crops direct from the world's finest farms and plantations.

Every step from raw materials to the finished product is now supervised and packed under their own roofs. Twenty-five acres of land accommodate the many modern plants which our customers made possible to erect, and stand today as monuments to their patronage of this Texas institution.

This assures the permanency of a quality that has won your favor and acceptance, and at the same time bringing it to you at lower cost through more than 10,000 dealers who are freshly supplied from 22 Waples Platter Houses strategically located throughout this territory.

And now, with greater resources combined with facilities for greater economies, Waples Platter will endeavor to reward your loyalty with even higher quality and service.



Plants and houses of the Waples Platter Company situated at various points, grouped in one picture. In these plants and houses, White Swan Coffee, Wapco Beans and many other products are produced, packed and distributed.

Waples Platter Company

TEXAS OKLAHOMA NEW MEXICO

22 HOUSES

maintained to assure prompt distribution and service to our thousands of dealers and millions of customers

- Fort Worth, Tex.
- Dallas, Tex.
- Denison, Tex.
- Ada, Okla.
- Amarillo, Tex.
- Bowie, Tex.
- Brady, Tex.
- Brownwood, Tex.
- Cleburne, Tex.
- Clovis, N. M.
- Dublin, Tex.
- Gainesville, Tex.
- Graham, Tex.
- Greenville, Tex.
- Lamesa, Tex.
- Lubbock, Tex.
- Marshall, Tex.
- Memphis, Tex.
- Ranger, Tex.
- San Angelo, Tex.
- Stamford, Tex.
- Vernon, Tex.

This Week

by Arthur Brisbane
All About Strange Man
He Cures and Kills
\$300,000,000 Too Much
Aiming at Ford

Man is a strange animal. David Berenstein, Brooklyn tailor, deliberately killed a man against whom he held no grudge, pushing him off an elevated railroad platform in Brooklyn. No one saw him. He confessed to the police.

The lawmaking machinery of New York decided to kill Frank Pina in the electric chair. Acute appendicitis thwarted the electric chair program.

A good surgeon, hired at public expense, restored Pina to the death house. "Out of kindness" he is allowed to play cards with his partner in crime, Michael McLaughlin, a wait separating them.

Strange uses of science, killing men by electricity, saving their lives by surgery that the electricity may kill them, treating them kindly while waiting for the chair.

A cat does no worse with its mouse.

Karl's 1,800,000,000 people are not QUITE CIVILIZED YET.

Further details concerning the massacre of 3,000 Mohammedans by Chinese in Kanan province show that the human race has still some distance to travel.

Of late Mohammedans had been murdering Chinese. Then came famine, most desperate, among the Mohammedans, who were invited by Chinese officials to come to Tachow for a conference, with promises of roasted barley.

When they came, men from fifteen to fifty were separated from the women, taken outside the walls and 3,000 of them butchered like sheep.

After the famine the Mohammedans will doubtless murder ten or twenty Chinese for each Mohammedan killed in the massacre.

So it goes among human beings, most cruel and blood-thirsty of all animals.

The senate approves, 46 to 31, the amendments to the tariff bill forbidding "Americans with factories abroad to send foreign-made articles into this country under an American trademark."

Formerly goods manufactured abroad and entered with an American trade-mark could be brought in with the consent of the trade-mark owner.

The idea is said to be aimed at Henry Ford's tractor factory in Ireland, according to Senator Reed, and that is "a movement to transfer American-owned factories abroad to lower labor costs."

Henry Ford may easily manufacture his tractors in America. He did that before, until he needed the Dearborn tractor factory for his new car.

For the information of the tractor industry, it may be mentioned that Henry Ford before long will produce a new kind of tractor, made here in America.

Senator Borah says that President Hoover "must go through to the end and assume responsibility for the tariff." That new view of the President's duty interests Mr. Hoover and the people.

The old idea was that congress should write the laws, the President approve or veto them, the Supreme court interpret them.

Mr. Mussolini would agree with Senator Borah's suggestion.

French scientists at La Rochelle say the sunfish is, intellectually, the most stupid of all animals. Its eye is five inches in diameter, its brain measures only two-thirds of an inch in diameter. And the fish weighs 600 pounds.

A full brother of that sunfish is the American pacifier, who believes that this country can make itself safe and help the cause of peace by remaining unarmed.

Ask the fat sunfish what happens when a thin, hungry shark comes along. This country is a very fat goldfish.

Uncle Sam collected from his neighbors this year \$200,000,000 more than he needs. President Hoover and Secretary Mellon are said to agree that income taxes can safely be cut.

It is said that collecting the income tax is costing the government \$600,000,000 a year, which seems a great deal. It should be possible to find a better system.

Human beings are gradually approaching an escape from this small earth, to which we once thought ourselves tied "until death do us part."

As serious scientists were discussing flying twenty-five years ago, so scientists in Germany are now discussing trips to the moon by rocket.

It is necessary to start with power enough to escape the earth's gravitation and then arrange for a safe landing, taking sufficient air for a short stay on our satellite without atmosphere, plus arrangements for a return trip.

J. W. R. Bachman was in Saturday from the farm in the southwest corner of this county, Songraves being his postoffice. He did not raise any cotton this year, his crop being confined to feed stuff, which he exports are good considering everything.

Chisholm-Gross and a Pontiac A. B. Harmon of L... and Cracker Co., delivering it...

"CRIME PIFFLE AND NEWS-PAPERS HANDLING IT GREAT MENACE SAYS CLERGYMAN"

The right Rev. J. A. Toy, pastor of the United Brethren church in Columbus, Ohio, says the modern day press is "a grave menace to civilization" due to the amount of crime and sex news published each day. A dispatch says:

"Toy, in a sermon titled, 'Sex, Crime Piffle and the Newspapers' charged the press with prostituting its high functions.

"Much of the present disregard for law," he continues, must be laid on the shoulders of the newspapers. They are doing nothing to stem the tide."

We may be wrong in our own deductions, but, much as we respect the clergy in general and some members particularly, we believe that the Reverend Toy was merely seeking something to speak and a chance to gain a little limelight. In the first place, if the newspapers, in publishing accounts of the crimes of today—all kinds of crimes—are promoting degeneracy, we honestly believe that any preacher who uses for his sermon subject that named above, should be classed as chief aid to the press.

People generally, look at the newspapers of today in a very peculiar light. If something they want to happen comes up for consideration, they run to the publishers to "put it over;" and if it fails, the press must bear the blame. If they wish to have something stopped, they call upon the newspapers to do the stopping. The press, it would seem, is all-powerful.

The public cries for crime news—they must have it, as the dope fiend for the needle; crime, sex, sensational news—and the owners of the newspapers are striving to please the reading public—an impossible task.

Strike out that which is sensational and dealing with crime from the newspapers of today and people would tell of how the paper was "falling off." And it is our honest belief that Reverend Toy, himself, would comment unfavorably on the matter.

And the pulpit, as we have always understood it, is a place from which the word and works of God are broadcast; a place from which people are taught in the ways of right and good.

And we do not believe that Pastor Toy, in his talk—I will not term it sermon—on, "Sex, Crime Piffle and Newspapers," could touch many things pertaining to good right, and the word of God. But we do believe that Toy could find better things to do with his calling, than to criticize the organization which gives to the public that which they crave, in an effort to come into public notice.—Pyote Signal.

HUGE COST OF FIRES

Good authorities estimate the direct and indirect costs of fires in the United States will reach the almost unbelievable total of \$1,112,000,000 every year. If put into concrete roads of \$25,000 a mile, this would pave 44,480 miles, nearly enough in one year to finish paving every remaining mile of primary road in the United States. It would pay every family in the United States about \$50 per year.

Such a huge sum would be enough each year to build a paved highway 400 miles long and costing \$25,000 a mile, leaving enough to develop on each side of the highway 100-foot lots with a house on each lot costing \$7,000, a \$1,000 garage, \$3,000 furniture for each house, a \$1,500 car, \$3,000 for running each home for a year, and \$2,000 to give each family a trip to Europe each year might also be provided. After the road and all this had been paid for, there would still be left \$382,000 for building schools, parks and other extras.—October 1 Oklahoma Farmer-Stockman.

Len Thatcher of Evanston, Ill., was landed in jail after she had whipped five members of her employer's family.

NOTICE OF SHERIFF'S SALE

THE STATE OF TEXAS, COUNTY OF TERRY. By virtue of an Order of Sale issued out of the District Court of Terry County, Texas, on October 3, 1929, on a judgment rendered in said Court on September 9, 1929, in Cause No. 1109, in favor of Nelson W. Willard, against Jack Woodard for the sum of \$5637.05, with interest thereon from September 9, 1929, at 10% per annum, and costs of suit, and against J. M. Bizzell, Jr., Jack Woodard, A. E. Mills, G. W. Byrd, Jodie Shuping, Mrs. N. C. McConnell, S. D. McConnell, and Wayne P. Arthur for foreclosure of lien on the property hereinafter described, the said Order of Sale directed and delivered to me as Sheriff, I did on the 8th day of October, 1929, at 1:00 o'clock P. M., levy on the following described property situated in Terry County, Texas, as the property of said defendants:

The West Half (W 1/2) of Section No. Five (5), Block C-36, containing 320 acres of land; and on the 5th day of November, 1929, between the hours of 10:00 o'clock A. M. and 4:00 o'clock P. M., at the Courthouse door of Terry County, Texas, in the City of Brownfield, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said J. M. Bizzell, Jr., Jack Woodard, A. E. Mills, G. W. Byrd, Jodie Shuping, Mrs. N. C. McConnell, S. D. McConnell, and Wayne P. Arthur in and to the said property.

WITNESS my hand this 8th day of October, 1929.

J. M. TELFORD, 10c. Sheriff, Terry County, Texas.

NOW GINNING

We have just recently overhauled our gin and are now ready for your cotton. The latest improved Hart Burr Extractor, Hart Feeder and Pratt Gin Stands have been installed.

This method implies six cleanings of the cotton after the burrs have been extracted. It is cleaned while spread out.

We would greatly appreciate you trying us this year as we can give you the best in gin service and clean turnouts. Thanking you for your past business and soliciting for the future.

Ask us about exchange prices on your seed for cottonseed meal.

W. E. HENSON GIN

—Located in North Brownfield—

"So the high-life racket got you, you cheat!"

The story of a woman who played with fire

"THE best little party-gal on earth!" The girl responded to a glorious suit. How alluringly gay and beautiful she was! No wonder men idolized her, showered her with gifts, called her "Queen" of the city's night life!

They did not know that behind those laughing eyes lay a cloud of misery—that her gaiety was simply a mask to hide a heart that was heavy and sad.

How she despised these fools, their wild parties, their kisses. How little they suspected that she was doing this for him, her sick husband—that he might be restored to health and happiness.

But one night, something went wrong. In the midst of the merriment, a wave of giddiness swept her... Dawn found her at her own gate, striving with numb intelligence to piece together the dim, half-formed pictures of what had happened.

She turned to the little vine-covered cottage, where by the man for whom she had risked her clean, fine soul. Never before had she come home in such a condition. He would ask questions. Should she lie or—tell him everything? Wearily, unconsciously, she entered the room. Then she saw him, his white figure swaying before her in the gloom.

"You've been drinking! His voice was hard and cold. And when she did not answer: "So the high-life racket has finally got you, has it?"

Don't miss this thrilling real-life story, entitled "The Wife Who Went to Work," in November True Story Magazine.

Tom in on the "Tom Story Hour," broadcast every Friday night over a nationwide network of 42 stations. Consult your paper for exact time.

Partial Contents for November: Love Bound, Jungle Madness, Quickness of Life, Haunted Happiness, My Two Lovers—and 9 other stories. Out Now!

True Story At All Newsstands—only 25c

NOTICE OF SHERIFF'S SALE

THE STATE OF TEXAS, COUNTY OF TERRY. WHEREAS, By virtue of an execution and Order of Sale issued out of the District Court of Terry County, Texas, on a judgment rendered in said Court on the 16th day of September, A. D. 1929, in favor of D. Heffelfinger and against E. R. Woolridge, No. 1151 on the Docket of said Court, and to me, as Sheriff, directed and delivered, I did, on the 8th day of October A. D. 1929 at 1 o'clock P. M., levy upon the following described tracts and parcels of land situated in Terry County, Texas, and belonging to E. R. Woolridge to-wit: All of the Northwest One-fourth of Survey No. 140 Block D-11, surveyed by

virtue of Certificate No. 49 issued to D. & W. Ry. Co. land in Terry County, Texas, and containing 160 acres, on the 5th day of November A. D. 1929, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M. on said day, at the Courthouse door of Terry County, Texas, in the town of Brownfield, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said E. R. Woolridge in and to said property.

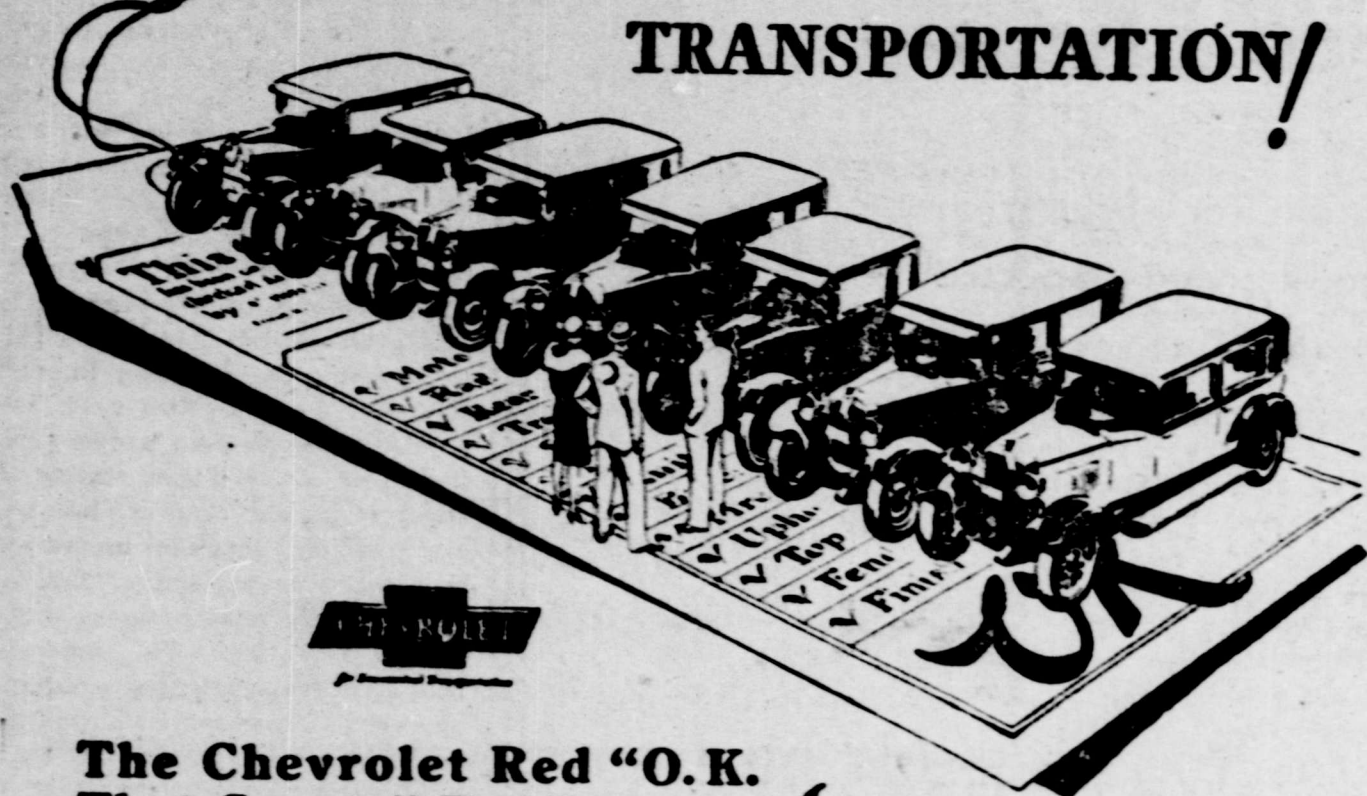
WITNESS my hand, this 8th day of October A. D. 1929.

J. M. TELFORD, 10c. Sheriff, Terry County, Texas.

A. L. Smith, of south route, is one of our brand new readers.

Honest Values

that assure **DEPENDABLE TRANSPORTATION!**



The Chevrolet Red "O.K. That Counts" Tag Protects Your Used Car Purchase.

Every reconditioned car we offer for sale is identified by means of the Chevrolet red "O.K. that Counts" tag. This tag is the purchaser's assurance that the car to which it is attached has been gone over carefully by expert mechanics—that it has been thoroughly reconditioned—and that the price is based on the car's actual ability to render service.

Due to the overwhelming popularity of the new Chevrolet Six, we have on hand at this time an unusually large group of these "O.K." cars. Come in! You are certain to find the car you want—at a price that will save you money. Make a small down payment and drive your car away!

LOOK

at these Outstanding Used Car Values

1928 Model A Ford Sport Coupe, with an OK that counts.

1928 Chevrolet Standard Sedan, only 10,000 miles. Perfect condition. With an OK that counts.

1926 Chevrolet Four-Door Sedan. Extra good every way, with our red OK tag.

1926 Ford Touring repainted, good top and enclosure, and good tires. You will like this car at the price.

Carter Chevrolet Co.

Brownfield, Texas

USED CARS with an OK that counts

PIPE FOR GAS

See me for putting in your gas fixtures. Be ready when gas reaches Brownfield to do your cooking or heating bath water with gas.

Frank Ballard

Plumbing Gas Fitting Electrical

YES—WE WASH CARS

Not only that, but we grease 'em and never miss a hole or grease cup. Drive the old bus down and let us put a polish on that you can see yourself in, and get all that old squeak and squak out of it. None better in mending tires. Phone us.

FITZGERALD SERVICE STATION

JILTED HOMBRE SHOOTS AT FAIR SENORA HERE

Three pistol shots rang out in quick succession at the Tahoka Service Station at a late hour Saturday afternoon, and numerous by-standers who did not know what it was all about hastily took to cover.

The shots were fired by an infuriated Mexican and the object of his wrath was a fair young Mexican woman whom the hombre had loved and courted, it is said, but who had married another man several months ago. The assailant was evidently laboring under considerable excitement for all the shots went wild. One of them entered the top panel of a door facing at the filling station while no trace of the other two shots was found. As soon as the firing began, the young senora darted inside a door through a room and then thru another door at the rear, frightened but otherwise uninjured. The sullen Mexican assailed then walked to the northeast corner of the station and leaned against one of the columns or supports of the building, with the smoking pistol still in his hand, cocked. Some white man demanded the gun but he gave no indication of any intention to surrender it until City Marshal Milt Finch arrived, when he willingly handed it over to the officer. He was then taken to jail where he will remain pending investigation of the escapade by the grand jury.

The offending Mexican has been working for Mr. Woolf near Wilson who says that the hombre always seemed to be a peaceful, hard-working man. On Saturday afternoon preceding the shooting, he is said to have had a long talk with the lady in the case on the street, that he left her weeping, and that she laughed at him which is supposed to have aroused his ire and provoked his hostile demonstrations.—Tahoka News.

Just So!

The weaker sex is often the stronger because of the weakness of the stronger sex for the weaker sex.—Exchange.

Mahogany's Blossoms

The mahogany tree bears clusters of small white or yellowish flowers that sometimes turn reddish.

Rural Mail Routes

The standard rural mail delivery service route in the United States is 24 miles.

National Capital Avenues

The names of the states in the Union in 1792 were given to the avenues in the city of Washington. Afterward avenues without names were designated Tennessee, Ohio, Louisiana and Indiana.

Relief for Burn

Scraped raw potatoes will give instant relief to a burn. As the potato becomes warm from the heat of the burn, change to a fresh slice and continue changing as long as necessary.

Petrified Forest

Yellowstone park has a petrified forest having very small average. It is exposed on a vertical cliff. It is in several layers separated by lava. The trees are of the sequoia variety.

identified by any competent seed analyst, and every State has one at the service of its people. When such things are offered a sample should be secured and analyzed before large quantities are bought. This simple procedure would have saved a Decatur, Illinois, man probably about \$400 out of the \$500 that he paid for 100 pounds of the mixture mentioned above, and sold under the name of "Herbae-Mira." It will probably have a new name and the shapers will have a different address this year. That enticing name sounds enough like Latin to fool the unwary into thinking it the botanical name; a Texas Mexican would interpret it: "See the plant!"

When new species are discovered or new varieties originated the impulse of the dollar-catcher is to thrust it on the market with all the blab-blah he can think up. The experiment stations will test all such if they are given time, and the seed are submitted to them. They will report what actually happens, and farmers can then buy or let it alone as the facts enable them to form a judgment. Experimenting by farmers themselves is not to be discouraged so long as they do it cautiously, on a small scale, so that the financial loss, if any, will be small. In crops, Ben Franklin's advice is good: "Be not the first by whom the new is tried, Nor yet the last to cast the old aside."

Cotton is rolling in briskly and the dollars have taken a bee line turkey trot for Terry.

Roman Heating System

Most of the larger Roman houses in classic times were made comfortable by a good central heating system. The heat from the lower floor ascended to the upper rooms through terra cotta flues set between the outside and inside walls, precisely as is often the case in modern days.

Named for Paper

Niles, Mich., boasts the distinction, believed unique, of being named after a newspaper. When the town was platted in 1829 the name was adopted at the suggestion of Obed Lacey, a tradesman, in honor of a Whig paper published in Edinburgh by an editor of that surname.—Detroit News.

"Big Four" of the Pines

The big four—the shortleaf, the loblolly, the slash and the longleaf pine—compose the mainstay of the pine industries of the South, says the American Tree association. Each of these trees has certain specific requirements for its best growth.

Old-Time School Athletics

An old-timer was complaining that the schools devote too much time to athletics nowadays. "Well," someone asked, "what did you old timers do when you went to school?" "We had fights," replied the old resident.—Glen Elder (Kan.) Sentinel.



Your banking connection is more than a Depository for Surplus Funds.

Call on your Banker occasionally. Discuss your problems with him.

FIRST NATIONAL BANK OF BROWNFIELD

R. M. KENDRICK, President
W. R. McDUFFIE, Cashier
JAKE HALL, Asst. Cashier

HUDGENS & KNIGHT

SPECIALS FOR FRIDAY AND SATURDAY

—FOR CASH ONLY—

SUGAR Pure Cane **1.58**
25 Lb.

GALLON STALEYS SORGHUM 66c

Sweet Potatoes per lb. .03½

APPLES per dozen 20c

APPLES PER BU. .95

24 LB. SACK CORN MEAL 73c

2 LB. BOX CANDY .23

MILK, SMALL CANS 5c

No. 2 TOMATOES .10

NO. 2 HOMINY 8c

NO. 2 KRAUT 10c

Small Oranges per doz. .15

COFFEE CONCHO 3 LB. **1.19**

No. 2 PEAS .12

MARKET SPECIALS

CHEESE per pound 31c

PLAIN ROAST 23c

DRESSED CHICKENS ?

HARDWARE SPECIALS

LUNCH PAILS for school children 23c

MAIZE KNIVES, each 39c

22 Short Cartridges, per box of 50 17c

Set of GLASS MIXING BOWLS 98c

We have just received a new car of furniture—and we have many bargains to offer you in new and up-to-date styles in Bedroom, Living Room and Dining Room Suites.

I BELIEVE

(Clarence True Wilson)

I believe that Americanism is the achievement of national unity as an equipment for world service.

I believe in the sovereign right of the people to rule themselves, to write their own laws, to erect their institutions and to select their officers.

I believe in law enforcement, that every officer should be held to his oath, from the President to the sheriff.

I believe in education. People should be informed, in order that they may carry out the responsibilities of citizenship.

I believe the protection of the American flag should be with drawn from any citizen who goes to foreign countries to engage in a traffic or to perform acts which have been outlawed by the Statutes of the United States.

I believe that gambling should be suppressed. It disintegrates business integrity.

I believe that prize fighting is wrong. Our boys saw enough blood on the fields of France. We should not bruise mankind by turning blood-letting into a sport.

I believe in equal standards of decency for both sexes, for a pure American home life, the fruition of American civilization.

I believe that American young people should be protected from debasing and debauching influences in the motion picture theater. The screen should feature the beautiful and the clean, rather than display the loose, new and immoral of our life.

I believe that the tobacco trust, by its dishonest methods of pushing its trade, has gone far beyond the pale of decency and should be re-

buked by the American people.

I believe that instead of importing the Continental Sunday with its low ideas, we should replace our American Sabbath on its civic foundations.

I believe in the Christian religion; in the Book which has given us our national ideals and moral standards.

This is a Christian nation. The Supreme Court has said so. We should promote morality, brotherhood, the public welfare and those civic ideals for which the church has always stood and against which the gates of anarchy shall not prevail.

J. S. Smith says that gathering the fleecy staple is the order of the day on his farm.

Gus Batcliff and family were in from Wollman, Wednesday.

The Herald is still \$1. per year



It Is Impossible To Tell You How Good These Clothes Are--You Must See Them--

Tailored by a manufacturer with a nation wide reputation for style from fabrics carefully selected by us from a display of domestic and imported woollens assembled by this manufacturer after months of effort, we know that you will agree with us that it is impossible to tell you how good these garments are--you must see them. Come early to have a wider selection.

CURLEE CLOTHES

2 Pants Suits \$25.00 to \$42.50 Top Coats \$20.00 to \$25.00

Collins Dry Goods Company

Brownfield

Texas

RE-SURVEYING COUNTY LINES BETWEEN LYNN AND GARZA

There has long been a dispute between Lynn and Garza counties as to the exact location of the boundary line between them. Two or three years ago suit was filed in order to have the line legally and finally established. Upon the filing of the suit it transpired that the boundary lines of many west Texas counties were uncertain. The suit was filed at Lubbock but the case was later transferred to some jurisdiction further east. Some time ago Jeff Williams of Plainview was appointed by the court, with the assent of Lynn and Garza counties, to re-survey the line, taking the southwest corner of Young re-surveying the boundary lines with reference thereto. This week Judge G. C. Grider received a communication from Mr. Williams stating that his surveying party was at Throckmorton, explaining that slow progress had been made on account of the rains but that more rapid progress was expected hereafter. We understand that the commissioners courts of Lynn and Garza counties have agreed to accept the line as run out by Mr. Williams, and in that event the line between these two counties should be finally established at an early date.—Tahoka News.

Mr. Sealy, wife and little son, of Cleburne, Texas, were here this week prospecting, and seemed to be mighty well pleased with this section. They were gathering all the information they could get from every source, and could hardly understand the rapid development going on here.

The carnival company here for the fair report they had the best run this year in Brownfield. This shows prosperity within itself.

Mr. A. J. Garner, of Yoder, Col., sent in her renewal this week saying the Herald was about the only way she had of keeping up with her folks.—Sheriff Telford and family—here.

NEGRO TOWNSHIP DIS-PENSES WITH ITS JAIL

Let Southern whites take notice of this agreeable news: Recently when Mound Bayou in Bolivar County Mississippi, a negro township of 1,500 people, celebrated its forty-second anniversary, the press brought to light the action of the township in tearing down its jail some months ago because the jail had had no inmates for 2 years. That this action was warranted is shown by the declaration of Sheriff J. L. Smith of Cleveland, Mississippi, that Mound Bayou has "less disorder and fewer arrests than any other community in Bolivar county."

An Associated Press Dispatch about the forty-second anniversary of Mound Bayou says in part: "The town is exclusively negro, and governed solely by negroes. It was incorporated in 1898, and its present mayor is R. A. Green, son of one of the founders and a graduate of Fisk University and Harvard Law School. The consolidated public school and county training school, the only negro high school in the county was built at a cost of \$115,000 and has an enrollment of 1,000 with a principal and twelve teachers. There are two colleges, Baptist College and Campbell College."

"At the time the town was founded, this part of Bolivar County was a semi-tropical malarial wilderness with out a railroad. It has grown into a modern community surrounded by rich staple cotton farms worth upwards of \$200 an acre. Six thousand negroes reside in the rural area adjoining Mound Bayou and the section is one of the most prosperous in the State.

MAKE ANY SUIT LOOK HIGH PRICED. It makes no difference where one goes. He'll find lots of men wearing good looking clothes; And many suits that look very nice. He'll find didn't cost a very high price. Here's why they look so well dressed— They keep their suits well cleaned and pressed. C. CYE TANKERSLY

Phrases Long Stock of Writers and Orators

An alternative source for overstatement is hearty and spirited understatement. "Not at all," says the cowboy, when wishing to say that a thing is an ample whole. "The time has been," says Macbeth, "that, when the brains were out, the man would die, and there an end."

Opportunity Seized by Men of Small Caliber

Let this fact sink into your mind—It is the non-commissioned officers of the petty overlords; the small men with their long noses and no vision beyond the little go-betweenness who have acquired the habit of tyranny—these form the habit of machinery of industry.

Gus Pollard was in from the farm

Tuesday and looked kinder bandaged up since his wreck Saturday night at Ropes. He reports getting the worst of it, the folks escaped with slight injuries.

PHILCO. ALL ELECTRIC—PERFECTLY BALANCED—Priced from \$67.50 to \$250.00.—Demonstration Without Obligation—McSPADDEN'S ELECTRIC SHOP "AT YOUR SERVICE ALWAYS"

—IT PAYS TO OWN YOUR HOME— There's Pride and Economy in Owning Your Own Home. Make an investment of your rent dollars! Enjoy the home that you've always wanted. We offer a special financing plan that makes home ownership simple to accomplish. —COME IN AND TALK IT OVER TODAY— SHAMBURGER

"The town is exclusively negro, and governed solely by negroes. It was incorporated in 1898, and its present mayor is R. A. Green, son of one of the founders and a graduate of Fisk University and Harvard Law School. The consolidated public school and county training school, the only negro high school in the county was built at a cost of \$115,000 and has an enrollment of 1,000 with a principal and twelve teachers. There are two colleges, Baptist College and Campbell College."

NOTICE OF SHERIFF'S SALE

THE STATE OF TEXAS, COUNTY OF TERRY. By virtue of an Order of Sale issued out of the District Court of Terry County, Texas, on October 1, 1929, on a judgment rendered in said Court on September 10, 1929, in Cause No. 1132, in favor of First National Bank of Meadow, against R. S. Nabors and G. T. Mitchell for the sum of \$1903.38, with interest thereon from September 10, 1929, at 10% per annum, and costs of suit, and against G. T. Mitchell and Lula Mitchell for foreclosure of lien for the satisfaction of the sum of \$533.45 of said judgment, with interest on said amount at 10% per annum from September 10, 1929, until paid, and all costs of suit, on the property hereinafter described, the said Order of Sale directed and delivered to me as Sheriff, I did on the 8th day of October, 1929, at 1:00 o'clock P. M., levy on the following described property situated in Terry County, Texas, and the property of G. T. Mitchell and Lula Mitchell:

Lots Nos. Nine (9) and Ten (10), Block No. Sixteen (16), of the Original Town of Meadow and all improvements thereon; and on the 5th day of November, 1929, between the hours of 10:00 o'clock A. M. and 4:00 o'clock P. M., at the Courtroom door of Terry County, Texas, in the City of Brownfield, I will offer for sale and sell at public auction, for cash, all the right, title, and interest of the said G. T. Mitchell and Lula Mitchell in and to the said property.

READY MADE

Mr. Hally: "I see by the papers that a widower with nine children has married a widow with seven children."

Mrs. Corbett: "That was no marriage. That was a merger."

Bob Adams, who has moved around a right smart in the past year or two is now back in Brownfield, and is keeping books at the West Texas gin. As soon as arrangements can be made he will move his family down from Lubbock.

There were many strange faces on the streets Saturday, most of which were cotton pickers. It was not confined to the white race, but also to the negro and Mexican population.

Production of Maple Sugar Natural Wonder

Sugar is a purely vegetable production, as in common use, though largely mineral, carbonhydrate, in its composition. The sun has much to do with its formation; though, as the beet crop proves, not as much as was formerly thought to be the case. We know carbon best in the form of coal. Some prefer it in its purest form as diamonds. It is in one form or another one of the commonest things in nature. How it gets up into a maple tree, it would be hard to say. "Out of nothing, nothing comes," and no man would care to claim that the tree makes it. In the face of that dictum. If the roots search for and having found it in the soil, pass it up through the sap, they are very clever, or parts of a wonderfully clever machine. It is found in the combustion of vegetable, and of some mineral matter, and there may be intimate connection between sunshine in the tree tops and the searchings of the rootlets which gets it into the mounting sap. We shall find it all out some day.—Montreal Family Herald.

Cold Baths

A friend in the hospital last winter, found his recovery hastened by fresh air which was admitted to his room despite zero temperature. If the window remained closed long he felt "stuffed." The fresh air was a tonic. Fortunately he had been prepared to stand cold temperatures by daily cold plunges. The frequent bath is something which the Western world learned from the Far East. India taught the British conquerors the value of the daily bath. Oriental peoples had been taking daily baths for a thousand years before Perry visited Japan.—Grove Patterson, in the Mobile Register.

Fish Armed With Knives

A "physician" fish, encountered with razor-edged knives which are used to wound, however, instead of heal, has been listed with the Smithsonian Institution's east Philippine collection. It is known as the surgeon fish. On each side of its tall are sharp pieces of cartilage so keen that they are veritable knives. In an instant they can be made to stand out from the body for a stinging blow. A slight slap from the tail is sufficient to cut a man's hand to the bone. Many of the lances are poisoned. The surgeon fish is confined to the tropical parts of the Indian and Pacific oceans.

Nature Has Hung Out Traffic Sign for Bees

Highly specialized flowers often have lines on their petals to show insects the way to the glands forming their nectar. In these nectar is stored — to be turned by bees into honey. Honey guides are strongly marked on the upper part of the nasturtium's five petals. They converge to show the way to the deep spur filled with what children call honey, when they bite the spur to taste the sweet stuff. On the three lower petals, which have no honey guides, will be seen formidable barbedenches, blocking the entrance to the tube by the way of these petals. This remarkable fence of bristles stretches right across the faces of the lower petals. They keep at bay such stinging insects as ants, which might try to steal the honey, but would be of no service to the flower.

Henpecked Men

When a man is henpecked, he generally indicates in his conversation that other men should be; he is like the fabled fox which, losing his tail in a trap, goes about declaring it is a new style other foxes should adopt, although actually keenly realizing the loss of his own tail. . . . There is actually no more reason why a man should be too much ruled by women than that he should be too much ruled by agents or politicians.—E. W. Howe's Monthly.

Ample Proof

"Isn't your price for this parrot very high?" "But it was brought up in one of the most fashionable families." "How do you know?" "It always talks when anyone begins to sing."

Accepted

When little Bobby was taken to the hospital to see his newly arrived baby sister he was highly delighted with her. He regarded her with bounding approval, taking in the fascinating details of her fuzzy naps and the little numbered identification disk on a cord around her neck. This last item he regarded for some time, and then said: "Well, when are they going to take the price-mark off of her?"

Considering Posterity

Old Maltrox—Want to marry my daughter, do you? Think I'll make a nice, comfortable father-in-law, eh? Young Allevive—No, I don't; but I'm going into this thing with my eyes open. What worries me is that I've picked a pretty rough granddaddy for my innocent children.

PHARMACY WEEEK. OCTOBER 13th to 20th. We cordially invite everyone's patronage to our —PRESCRIPTION DEPARTMENT— Standard Quality. Accurate Compounding. Moderate Charge. Double Checking for Accuracy. —Trust Your Rexall Store— YOUR DOCTOR DOES. ALEXANDER DRUG CO. "The Rexall Store"

HOKUS POKUS. FRIDAY AND SATURDAY SPECIALS. Cane Crush SYRUP 89c. Del Monte No. 2 Strawberries, per can 38c. Del Monte PEACHES, No 2 1/2 can 28c. Del Monte No. 2 PEACHES 22c. Del Monte No. 2 Crushed Pineapple 28c. 10 lb. No. 1 Potatoes 30c. 8 lb. LARD 109. No. 2 Del Monte Spinach 16c. No. 2 Empson Peas, per can 15c. No. 2 Empson Cut String Beans 15c. Mountain Cabbage, per lb 2 1/2c. As cheap as the cheapest —No others cheaper— Trade with us and make yourself feel at home. Don't forget that Light Crust Flour HOKUS POKUS STORE

GOOD WILL USED CARS
—RECONDITIONED AND GUARANTEED—

1929 Chevrolet Coach only slightly used.
1925 Ford four-door Sedan, motor rebuilt.
1925 Model Car priced at half its value.
1928 Model Whippet Coach fine condition
Good Rubber.

**CHISHOLM-GROSS
MOTOR COMPANY**

South of Courthouse—Plenty of Parking Room

NEW LOCATION

You will find me in my new location, formerly the Day and Night Service Station, and will be glad to have my old customers as well as new to come around. Will handle only the best gas, oil and greases. Its a pleasure to serve you at

HAHN'S FILLING STATION

JUST RECEIVED A FULL CAR

**McCORMICK-DEERING
BINDERS**

BINDER REPAIRS

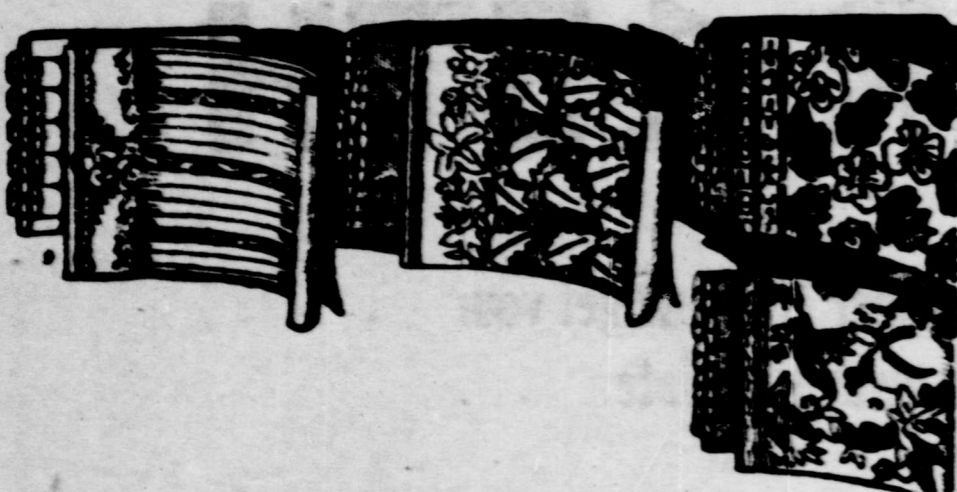
and Deering

BINDER TWINE.

If you do not know the McCormick-Deering Row Binder ask your neighbor about it and also about Deering Binder Twine.

—BUY THE BEST—

**BELL-ENDERSEN
COMPANY**



WALLPAPER

—A Pattern For Every Room—

No matter what the decorative motif of your rooms may be, we have a pattern for every room. We are showing a number of new designs ranging from the very best materials to the lowest priced consistent with lasting values in modernistic treatments.

HIGGINBOTHAM-BARTLETT CO.

Phone 81 Brownfield

J. A. Rushing was in from Tokio J. A. Forrester called in this week Saturday trading with our merchants. to renew for his Herald

**GOVERNOR MOODY AND
THE PRISON SYSTEM**

Governor Moody's attack, Friday last, on the State prison system should be read by every citizen of Texas. He charges upon the system that it is economically unsound, antiquated, immoral in its effects, lacking in humanity, and a disgrace. These are not the words of a wild-eyed ranter, but of the Governor of the State.

Yet the evils of the system have been exposed, discussed and published time after time. Newspapers have proclaimed them, muck-rakers have sneered at them, and everybody has admitted that something ought to be done about it. But business men ignore the situation, churches pay no attention to the soul-destroying system, Legislatures and legislators "pass the buck" one to the other and evade definite action.

The system is financially wasteful and it makes criminals out of persons who in most cases would, under proper treatment, become decent citizens. It is unquestionably the worst crime breeder in the State of Texas, and it makes our penal system a shame and byword of reproach to the reputation of the State.

Within a short time the Texas Prison Centralization Commission will make its report. In so doing it should not mince matters nor gloss over the nastiness of conditions. It is about time that the conscience of Texas received a shock; a shock that will bring remorse to every person who considers himself a good citizen, and bring, on his part, a determination to remedy the evil. The report should not be pigeonholed nor ignored, as the custom is, but should receive prompt attention and action.

Texas is too big and wealthy to allow the continuance of such disgraceful conditions as exist in the present penal system. There is already sufficient expert knowledge on hand to supply needed suggestions. Governor Moody is right. The State and its citizens should be ashamed of so deplorable a situation. He should be privileged to see the end of this shame to the State before his term of office expires.—Dallas News.

**CHANCE FOR FORTUNE
NOT REDUCED SAYS RASKOB**

The growth of great corporations in America has enlarged the opportunities of the average man to build a comfortable fortune, not narrowed them, believes John J. Raskob, financial genius of General Motors, who has built his own fortune within the past 20 years.

"Anyone who firmly believes that the opportunities are all closed, and that from now on the country will get worse instead of better," says Mr. Raskob, as quoted in the Golden Book Magazine, "is welcome to the opinion—and to whatever increment it will bring."

Cecil O'Neal dropped in to renew this week while the Herald is still going at a dollar.

J. V. Hart put a dollar check this week on the best watermelon at the fair, and endorsed it over for the Herald another year.

**ARTHUR BRISBANE WILL
WRITE FOR THIS PAPER**

We are about to begin publication of a feature of such brilliancy and individuality that, were it unsigned, careful readers of newspapers would immediately identify its authorship.

It is not improbable that something like 20,000,000 sturdy Americans of all classes, including thousands of writers, believe that Arthur Brisbane is the greatest editorial writer of the present day. "Think, think, think," is his slogan, and his immense following is due to the fact that he can phrase his thoughts with such brevity and clarity that they are immediately understood by everyone.

Champion and exemplar of the square deal, Arthur Brisbane is the apostle of tomorrow, the prophet of a better time. Human nature, harassed, perplexed, accepts the Brisbane faith that the tomorrow of the race will be greater, finer, nobler, more bearable than it is today. Every day, therefore, one-fifth of the newspaper reading population of the United States consumes his editorials as hungrily as it eats its bran or oatmeal and toast and eggs.

Brisbane has an unequalled facility for simplifying complex material and making it attractive. For example, if he wanted to "put over" a talk on hygiene and dietetics, he would entitle it "Pity Poor Moses; He Had No Icebox." His writings have achieved a reputation for the originality which attracts, the brilliancy which holds, the paradox which makes people think, and the bluntness which convinces.

The adage: "Whatever is right," does not go with Brisbane. Whatever is right, to him, it can be, and should be, better. He is the highest priced editorial writer in the world. He wouldn't and couldn't be so high priced, if his clear and humanly attractive philosophy were not worth the money.

We shall carry a column entitled: "This Week," by Arthur Brisbane. It will be just what its name implies—thoughts inspired by the latest happenings and trends throughout the world, but more particularly, in America. The feature will seize and hold you, greatly to your entertainment and profit.

**Great Editor Writes
for This Paper**



ARTHUR BRISBANE
We are offering our readers a weekly editorial contribution by Arthur Brisbane, the most widely read and highest paid editor in the world. Mr. Brisbane knows people. . . . He knows their interests. . . . He knows news values for their current and human appeal and has the rare faculty of bringing their meaning into the understanding of the highest or the humblest. . . . His word-mastery and intimate knowledge of the weaknesses of subjects are evidenced constantly in his popular, terse and impressive columns covering the salient news of the world in punchy and illuminative paragraphs that is appearing regularly in these columns.

Every reader will enjoy and appreciate this feature.

SAVE MONEY

Ownership of a Pontiac Big Six is an experience in economy. True, most people choose Pontiac, not because it is so inexpensive, but because of the many big car advantages which it provides. But it is a fact that with a Pontiac you actually save money. You save—

When you buy . . . When you drive . . . When you trade it in

You save when you buy a Pontiac because it is the lowest-priced car ever produced which offers so many advantages. You save when you drive because, according to a large corporation which employed 96% cars of 33 different makes during 1928, Pontiac costs one cent less per mile to operate than any other low-priced six. You save when you trade it in because the demand for used Pontiacs has always exceeded the available supply. Come in to see and drive the car which offers all these advantages.

Pontiac Big Six, \$145 to \$295, f. o. b. Pontiac, Mich., plus delivery charges. Insurance, motor covers and license show alternative regular equipment at night only. Pontiac Motor Sales Payment Plan available at minimum rate.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobiles. *Optional Pontiac delivered price includes only national charges for freight and delivery and the charge for any additional accessories or financing desired.

CHISHOLM-GROSS MOTOR CO.
Brownfield, Texas

**PONTIAC
BIG SIX \$745**
PRODUCT OF GENERAL MOTORS

C. A. B. Pontiac, Michigan

CHISHOLM'S

We are interested in the welfare of our customers—South of Courthouse

APPLES PER BUSHELL 1.00

SPUDS FANCY STOCK 10 LB. .30

10 LB. SUGAR .61

BACON ODD SLICES PER LB. .25

Onions, Sweet Spanish, lb. . . . 4c | Syrup, Red Barrell, gal. . . . 96c
Korn Flakes, White Swan . . . 10c | Syrup, West Tex, gallon . . . 79c

HONEY Extract From Uvalde 1.12
Best Quality Psr Gal

MEAT DRY SALT PLATES PLENTY OF LEAN PER LB. .15

American Sardines . . . 5c | 50c Hinds Cream . . . 39c
Oranges, Sweet good quality . 15c | Rice, White Swan, 2 lb. pkg. . 19c
Macaroni (Luxury) pkg. . . . 6c | Extract, Bee Brand, bottle . . 19c

SOAP Luua Laundry Easy 25
On The Hands 7 bars.

Red Beans, No. 2 can Wapco . . 9c | Sugar Corn, No. 2 can . . . 10c
Peas, No. 2 can, 2 for . . . 25c | Tea, Wapco, 1/4 lb. . . . 17c
Potted Meat, 6 for . . . 25c | Eddys Mustard, 7 1/2 oz. glass 12c

Grapes Tokay Special To Day 25
3 Lb. for

FEED FEED FEED FEED FEED FEED FEED
We have the feed that makes the hens lay more and better eggs—That makes for better health in your flock—
LAYING MASH, cwt. \$3.50

To Change a Pig into a BIG Hog Quick Feed Protein Supplement.

TIRES TIRES TUBES TUBES TUBES

The kind that give service and satisfaction—
30x3 1/2 Tires for your trailers . . . \$475; Tubes 30x1 1/2 . . . \$100
PURE BRED COCKERELS FOR SALE—WORTH THE MONEY!

MUST PAY FOR HIS CRIME

Again we aver that crime doesn't pay. Thirteen years ago A. B. Crouch was a prosperous young grain dealer in Temple. He was a member of one of the most highly respected families in Bell county. He himself was prominent not only in the business life but in the church life of Temple. But one night he disappeared. A quick check-up of his business affairs began to reveal crooked work and it soon developed that he had forged bills of lading and swindled banks to the extent of about \$150,000. That was a big steal. He had gotten away with a lot of money. But what did he give up for it? He gave up his family, the good name that he had borne, the fellowship of friends, and more than that—he gave up his country. For thirteen years his whereabouts were unknown to the officers and people of his native land. For thirteen years, no doubt, the fear of being caught haunted him day and night. And now he is caught. He was recently located and identified in far-off New Zealand, a British possession 12,000 miles from the scene of his crime, and the sheriff of Bell county has arrived in New Zealand already to claim his prisoner. If surrendered by British authorities to the Texas sheriff, Crouch will be brought back to the scenes of his boyhood and the city of his brief business career to face trial. And not only must he face trial but he must face the scoffs of those who had been his warmest friends. He must face the shame and the humiliation that he brought upon a highly respected family. He must face the detestation of a whole family

who had loved him. And—he must face the penitentiary. It is said that there are thirteen indictments against him, and when the courts are through with him he will doubtless hear the prison doors close behind him not to open again for many years. In the far-off land of New Zealand, he lived under an assumed name and prospered. It is said, as a real estate dealer. But now, in his native land, he must wear his real name again; in his real name he will be arraigned in court; under his real name, he will be sentenced to prison; where he will be known as Convict No. . . . How much has A. B. Crouch given up for that one hundred and fifty thousand dollars?—Lynn County News.

W. L. Palmer was in from south Terry one night last week and "loud" as how he thought he would get his cotton ginned off some time between then and day.

WANT ADS

BEDS for rent, 50c at corner of 2nd and Cardwell Streets. 1tp.

TO TRADE Feed truck for feed. L. B. Brazelton, south McCord Gin. 10p.

I HAVE CITY property, 3 houses in first class neighborhood. I have \$7,000 and own about \$3,000. I want a good income farm for my part. The terms of my property is good. No infirmities considered. Write me when you have. U. C. Hampton, 700 1/2 St., Wichita Falls, Texas. 13p.

FOR SALE—1 lot 1/2 on Broadway near high school. Terms to suit. R. L. Adams, West Texas Gin. 1tc.

2 FURNISHED light house keeping rooms to rent to family without children. Commerce Hotel. 8tc.

GEO. ALLEN
The Music Reliability
Piano and Organ Piano
and MUSIC BOOKS
and more. 1000 1/2 St. W. Wichita Falls, Tex. 10tc.

UNTIL further notice, we will combine the Herald with the Dallas Farm News for \$1.55 in Terry and Yukon county, and \$2.05 outside of these counties.

SAVE RENT: Houses built on installment plan. See C. D. Shambarger, City. 4-2tc

FOR TRADE—Unimproved residence in Brownfield for land. Apply at Herald office. 5p.

STAR PARASITE REMOVER will keep your chickens free of lice, fleas, blue bugs, mites, healthier and laying more eggs or your money back. For sale by Alexander Drug Co. 25c.

Heal Those Sore Gums
Even after pyorrhea has affected your stomach, kidneys and your general health, Leto's Pyorrhea Remedy, used as directed, can save you. Dentists recommend it. Druggists return money if it fails. Price \$1.00. Alexander Drug Co.

WANTED—We pay cash for fat cattle and hogs, alive or dressed. Packing House Market, city. 28tc.



Opening Days Of Winter Welcome These New Coats

Exemplifying, in a wide variety of styles, the coat modes of the season. This display presents for your approval models of moderate cost, as well as those more expensive, in an ample range of treatment to please every taste and pocketbook.

Ladies Coats \$10.75 and up.
Children's Coats \$4.75 and up.

BALDWIN'S

Dry Goods, Ready-To-Wear, Men's Furnishings - - - - - "A Good Place To Trade"



The Very Newest in Millinery

A beautiful selection of the newest hats now on display. The very best styles in the new fall shades.

Priced \$1.95 and up

YOUR LAST CHANCE

To get the Herald at the old price of \$1.00 in Terry and Yoakum Counties or \$1.50 anywhere else in the U. S. A. The price is soon to be advanced to \$1.50 in Terry and Yoakum counties and \$2.00 elsewhere.

As a special inducement we will include the Semi-Weekly Farm News to the old prices for only 55c extra.

THE HERALD

HUDSPETH WILL NOT SEEK RE-ELECTION

The San Angelo Morning Times said Sunday that Congressman Claude B. Hudspeth had advised it that he would not seek re-election, setting forth his reason for publication later. Mayor R. E. Thomason of El Paso Sunday night announced he would seek the Hudspeth post.

Johnson News

Mr. and Mrs. T. A. Martin attended the Lubbock fair last week. There was a large crowd present Sunday night at singing and church. Rev. A. L. Burnett preached here Sunday eve. He will preach every first Sunday at 3 o'clock. Everybody come.

Lenard Force of Haskell county, is visiting his uncle J. O. Wheatley this week. He reports crops very sorry in Haskell this year.

George Lasiter and family of Tokio were in our midst Sunday afternoon. Mr. Logan Green and wife and sister, Miss Edna Green of Tokio attended singing here Sunday night. Levett Proctor who has been working at Berger for some time, returned home Sunday eve.

Mr. J. D. Williamson and family of Brownfield attended church here Sunday evening.

Mr. Tally had as visitors Sunday a sister and family of Odessa.

Bluayed Sally.

MIDLAND HAS BANNED FAKE ADVERTISEMENTS

Midland, Texas, Sept. 2.—Five years effort by the Midland Chamber of Commerce to give the city a reputation of being hardboiled on irregular advertising schemes was crowned with success last week. Two advertisers who came into the city left town without garnering a cent when they were told by merchants to get approval of the Chamber of Commerce.

They said they had learned "down the road" that they would not get approved at Midland. This move by Midland business men against fake advertising is saving the city from \$10,000 to \$15,000 annually, it is estimated.

Anderson Bros., of Wink, Texas, have leased the Head building on west Main, and are moving a stock of Army goods up from Wink.

J. M. Tinkler, of Fort Worth, traveling for the Gulf Production Co., was taken seriously ill here Tuesday and carried to the home of his brother-in-law, Arnet Bynum. His wife and children at Fort Worth were notified by wire of his condition, and left immediately for Brownfield.

Last week we said the Dollene Beauty Shoppe had moved to the Sanitary Barber Shop and it should have been the City Barber Shop. We are glad to correct the mistake.

ANOTHER HENPECKED

State Press in his daily column in The Dallas News takes Cal Coolidge to task for not informing his better half first concerning his famous "cheese." All of which indicates State Press is a very badly henpecked husband. But we do not hold that against him. Most of us are in the same predicament. However, this is no admission on our part.—Columbia Sun.

The editor of the Corsicana Sun is smooth-shaven. That tells the whole story. It is only men with conspicuous whiskers, large bushy whiskers, who are not henpecked. Man lost control of his own home when he abolished his facial foliage. This is because women are afraid of whiskery men. The Hebrew patriarchs understood this, hence their law against the razor, shaving prohibition, as it were. Certainly they gave their prohibition of razors a religious setting, but all prohibitions have the same. The patriarchs were rulers of their homes. Father was the important member of the family, and mother obeyed him just as the children did. Of course the children moved away as soon as they grew big enough, but mother had to stay on and be bossed. They gave woman a secondary, or tertiary, place even in their sacred literature. This was because they were not afraid of the women being scared of the patriarchal whiskers. As for Mr. Coolidge, he should have told Grace he didn't choose to run. She should have known it from him rather than having to learn it through the newspapers. Mr. Coolidge is clean shaven, therefore henpecked, but no doubt there come times when he puts one over on the wife. Most henpecked men do occasionally flap their wings and crow, but pay the penalty afterward. Mr. Coolidge is paying at the point of his wife's pen. As for young John, who has just taken a keen shave and a \$75 apartment, there is little chance that he will be heard from again, in his natural voice. Florence will give the orders and John execute them. He has no whiskers to intimidate her.—State Press in Dallas News.

DIVERSIFICATION IN POLITICS

Texas has 254 counties and nearly 2,500 cities, towns and villages. No one can honestly claim that most of these, or even many of them, are efficiently and economically administered. All citizens, of course, admit that there is great room for improvement in the administrative organization and system of expenditures of the State itself. Yet, like Mark Twain's remark about the weather, though all complain of the shortcomings of government, no one does anything about it.

Texas needs a new policy of diversification. It needs to diversify its crop of perennial politicians and embryonic statesmen. There are too many of a sort and not enough variety. Too few know what is doing in the field of progressive government in other parts of the United States and so few have vision enough to plan broadly for the Texas of the future. Many are purely local in their point of view and do not know Texas.

Is it not about time that the citizens of Texas take their obligations of citizenship seriously? Within the next twelve months they should plan to put their best representatives into office, and should then back them up in plans for the improvement of politics and reorganization of the systems of taxation and finance.—Dallas News.

H. E. White, manager of the Acorn store, left Monday for Portales, N. M. to look after his farm interests there.

G. G. Gore, prosperous farmer of the Johnson community, bothered us to take another dollar on subscription, recently.

—NO LONG WAITS—

From seven to eight barbers are always ready to serve you at our shop. All first class barbers with keen razors and sharp shears.

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Rich Bennett, Mgr.



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New Improved Pathfinder Tread SUPERTWIST CORD TIRES

Lifetime Guaranteed

Examples of the value's Goodyear can offer because of producing nearly twice as many tires as any other company. Big, husky, full oversize Goodyears at chain store prices!

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Buy your range before October 15th and get your chance at the stove given away that date.

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