

The Terry County Herald

Printed in Terry County, on the South Plains; the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States

VOLUME 24

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, APRIL, 5, 1929

NUMBER 33

CHAMBER OF COMMERCE

A few days ago Judge H. R. Winston and the writer, logged the highway between Lubbock and Tatum by way of Brownfield and Tatum to Lubbock by way of Bledsoe, in an effort to determine the distance between the two points. Our action was caused upon account of the fact that Lubbock, through its newspaper and its highway committee was advocating a state designation directly west from Lubbock to Bledsoe, the main purpose of which, was to enable the traveling public to reach Roswell and the Carlsbad Caverns by a shorter and more direct route than any that is at present available, which was seriously questioned by us. The following figures, representing mileage between towns, give us the advantage over the Bledsoe route by an even six miles. From Lubbock to Brownfield 41.9 miles, Brownfield to Tokio 17.8, Tokio to Plains 15.5, Plains to Bronco 18.2, Bronco to Tatum 15.3. Total miles between Lubbock and Tatum by way of Brownfield 108.7. Tatum to Bledsoe in an angle across pastures and not by way of Bronco 41.2. Bledsoe to Lehman 13.1, Lehman to Whiteface 12, Whiteface to Levelland 15.6, Levelland to Lubbock 32.8. Total distance from Tatum to Lubbock by way of Bledsoe 114.7. It is very possible that the Texas Highway Commission will grant a designation from Lubbock to Bledsoe, but very unlikely that the New Mexico Commission will agree to designate across to Tatum or any point in an angle unless the distance could be very materially decreased and the above figures show that this cannot be accomplished. The logical conclusion would be that they would offer to split the cost with Texas over a route down the two state lines and in his event the Brownfield route would have the advantage by more than ten miles. We cannot question the right of Cochran and Hockley counties to secure a highway running east and west or in any other direction. We can understand why Lubbock should desire to see every east and west highway routed through their city, but the mileage and location is against them and they should be and probably are ready to acknowledge it. Our log of the routes was furnished to the Lubbock Avalanche and Lubbock Chamber of Commerce and the result was published in the Avalanche a few days ago.

The contested applications of the Santa Fe and Texas & Pacific railroads in which each of them is desirous of constructing a line to the Hobe oil field is being heard at Lubbock this week. Witnesses in favor of both sides are in attendance in large numbers. Judge Winston and the writer were there the first day, but were not placed upon the stand. A phone message today (Tuesday), requests our attendance at the Wednesday session. We are approving the Santa Fe application.

The writer will be out of the office most all of next week in attendance upon a meeting of the Texas Commercial Executives, which is to be held in Dallas and upon his return will undertake to assist in securing large attendance upon the District Convention of the West Texas Chamber of Commerce, which will be at Tahoka on the 24th. Also want to work up a large crowd to attend a banquet that is being had here on the same night. A. M. Bourland, President of the West Texas Chamber of Commerce and Homer D. Wade, Secretary will be guests of honor. The affair will be under the direction of the 4H Clubs of the county and the proceeds will be used in paying the expenses of the judging teams who are to attend the Farmers Short Course at College Station in the summer. Every citizen of the town and county is urged to purchase a ticket and thus assist in a worthy cause. Remember the date. Tickets will be on sale at the chamber of commerce office and by club members.

Several members came in and collected their premiums that were won at the county fair, but there still remains a few unpaid.

A man isn't licked until he begins to complain about the rules.



Citizens Testify in I.C.C. Hearing at Lubbock

Messrs. J. E. Shelton, secretary of the local chamber of commerce, and H. R. Winston, county judge, went to Lubbock Monday of this week as witnesses to appear before a session of the Interstate Commerce Commission to testify in favor of the building of the Santa Fe railroad into Lea County, New Mexico, over the extension of the T. & P. Railroad into that territory, which is not at this time being served by any railroad. Recently oil and gas have been found in that section, and together with the fact that shallow wells of abundant water has brought irrigation to the fore, the railroads in question see great future possibilities of heavy tonnage of freight.

Judge Winston informed the Herald man on his return to Brownfield Tuesday that he believed it would require a week's time to finish the testimony at the hearing at Lubbock. While both he and Shelton were of the opinion that the extension of the Santa Fe from Seagraves would not be the best for Brownfield at the time being, it would not hurt this city as badly as for the T. P. to invade the territory. As for the Herald, it has quite a different opinion, for it has never seen a town ruined or even hurt by better railroad facilities, and with a longer road made of this branch of the Santa Fe, there is no doubt in our minds but we would get better railroad service, possibly a real passenger train, in view of the fact that it would hardly be possible for a 150 mile road to operate a mixed train without creating another division, and that is hardly probable.

DUDS NOT BOMBS

A lawyer in Chicago caused the post office and police department an uneasy hour the other day. In the mail was discovered three bombs, of the size that would have wrecked the entire town (perhaps) and not half tried. The post office clerks cleared out, and a brave and bold policeman was called on and with the greatest of caution and care he placed the destructive shell in a big tub of water. That was alright, until a lawyer called at the post office and asked for the bombs, and was copied by the police, who in a few minutes were profuse in their apologies when they discovered that the dealers of death were "duds" and were used to illustrate lectures. Which reminds us that there are a lot of things that look like what they ain't.—Ropesville Rustler.

Mr. and Mrs. Walter Duke of Bledsoe, are here the guests of Mrs. Duke's mother, Mrs. W. W. Ditto.

Another Big Crowd Here For Tradesday

Although little effort was made until Saturday to put over a good Trades Day, the people of the rural sections responded nobly to the invitation of a small circular put out here by a few of the merchants at the eleventh hour, and were here in goodly numbers Monday, bringing with them many things they did not need to be put up to the highest bidder or to exchange with some one else for something they did need. In fact, the First Monday Trades Day is no longer regarded as just a day to swap plugs as in days of yore, but is made a real day of exchange to benefit all. A good auctioneer is also furnished free of charge for the farmer who wishes to transfer anything he may have to sell into cash.

It appeared for awhile last week as if the Trades Day idea would have to go by the boards, when Mr. Legg reported that one or two of the business men had intimated that he was getting the lion's share of the deal in view of the fact that he was merchandising himself as well as the auctioneer, but it was probably not made clear to them that he had never put up his own goods on the auction grounds, as had been reported over the city. As a matter of fact he was selling the dry goods for another dealer. We are of the opinion that Mr. Legg should be allowed a reasonable fee for his services to the farmers on each First Monday, as he has to quit his place of business in order to do this, and is obliged to hire some one else in his place. Will say that Mr. Legg did not ask or even suggest that we write this explanation.

Some one has to get out and get these ads up, or get up a circular, and the Herald does not feel like pressing the matter itself in view of the already good support it is getting from our splendid merchants. If we are to continue these sales days, and they seem to be doing some good, we suggest that Mr. Legg be allowed to solicit those who wish to underwrite a page at the last issue in each month, and that he be allowed a reasonable amount over and above what the ad will cost. The first page circular was gotten up by a stranger who charged each of the merchants \$3.50. A home man asked a great deal less but had poor luck. Why? Let's try to iron all these little differences out before the end of this month, and with a united effort put over the greatest Trades Day in our history. We owe this much to our good customers of this trade territory.

Dr. G. S. Webber and Ike Bailey, proprietors of the Palace Drug store, have returned from Dallas where they made some extensive drug purchases.

Tahoka Expecting Big Crowd on 24th

Many letters are pouring into the office of the Tahoka Chamber of Commerce from the various Chambers of Commerce and High Schools of the South Plains stating that plans are under way for large delegations to attend the South Plains District Convention of the West Texas Chamber of Commerce here on April 24th. La Mesa has given notice that they will have their band, Choral Club and a double quartet here. Lubbock has promised the largest delegation of any other city on the South Plains and the Lubbock high school band. Crosbyton states that they will have their high school band, the Ukulele club and a male quartet here. Abernathy, a fast growing and thriving city has served notice that they will have a band here and will ask for the Convention for 1930. Work has come unofficially that other towns are going to ask for the Convention.

The people of Tahoka are making plans to entertain the largest crowd ever to attend the South Plains District Convention. Nothing will be left undone for the comfort and pleasure of the visitors on that date. A contract has been let for the decoration of every business house in Tahoka.

C. C. Williams Sec'y.
Tahoka Chamber of Commerce.

MISTAKEN IDENTITY

A certain young county official was recently speeding merrily along the road when he caught up with a party of children on their way to school. He asked them if they cared to ride, and for an answer they piled into his Ford, until it was so completely filled that one little girl had to sit on the drivers lap. She was a plump little thing and the driver cuddled her close to keep her away from the steering wheel. "Do you like school?" he asked her.

"Yes, sir," she lisped.

"Do you go every day?"

"I haven't missed a day this year," the little girl replied.

"Good little girl!" said the driver, kissing her soft cheek. "Do you like your teacher?"

"Yes, sir," said the girl, "I'm the teacher."

And the Ford darned near went into the ditch!

The South Plains District Convention of the West Texas Chamber of Commerce to be held in Tahoka April 24th will sponsor a "My Home Town" oratorical contest at which all high school students under twenty one years of age will be eligible. Secretary C. C. Williams of the Chamber of Commerce has mailed out rules and regulations.

Prosperity Not Around Corner—It's Here

That conditions in this section are best working to that point reached directly after the war, and again in a period of flush conditions of 1923-24, is the general opinion of those who have watched the development of the South Plains section for the past several years. In fact conditions are much better here than at the same period a year ago, and probably 50 per cent better than at the beginning of 1927. This is reflected in more ways than one, but the principal one is bank statements. There are three of these for your perusal this week in these columns. We ask that you give them close study. Building and improvement both in the towns and the rural districts are also strong indicators of which way the wind is blowing.

Another is the business barometer always to be found in the business being done by the local stores. There is no denying the fact when every business man one talks with, will tell you right off the reel that his business is good, or even satisfactory and still growing. There is no such thing as a business being on the standstill, they are either growing or backing down, but we venture that there is not a well established business in the city of Brownfield that is doing business in the modern way, but is showing a satisfactory increase over the business they did one year ago, despite the fact that there are probably a half dozen or dozen more stores of their kind here than there was a year ago.

In the year 1929, we will probably witness the construction of more business and residential property than has been built here since 1923. Indeed, the building permits have already shown a nice increase over a year ago, and they are just beginning to get under way. With the coming of warm weather, we predict a real building movement—not a boom—but a good healthy increase to take care of actual necessities of increased business and population. This following one of the shortest cotton crops in a number of years may sound quite strange, but the Brownfield trade territory has now reached the state of development wherein it does not have to depend on the one crop idea for prosperity and development.

Whereas, a few years ago, the farmer—many of them too—who went to their banker early each spring to see just how much money they could borrow to run them, now are doing their own financing. There is more of this kind of business from year to year, and when gathering time comes these farmers are finding themselves free of debt, with no worry at night when rest and sleep is due them over perhaps a short crop, and all of it mortgaged to the limit. Such a condition cannot be conducive to well pleased, satisfied farmers who are at the head of any development that may be made in the town or city. This is brought about by the production of more and higher poultry, hogs and cattle on the farms, the products of which have a good sale the year round. The real farmers are getting further away from the one crop idea each year. In fact, they do not even consider that there is such an idea.

Some of these farmers started the habit of making the farm feed the farm stock and farm folks of their own volition, while others were more or less forced into it by a little money stringency of two or three years ago but all are more or less getting into the game. The land lord had much rather have a tenant on his farm that makes his own way, for he knows full well that a man that is going to come out nicely with the main crops—cotton and corn—will stay on and make an honest effort to gather the crop in order to get his part.

On the other hand, if the tenant has spent practically as much money as the crop will come to when it is harvested, he may leave in the night and the landlord will have to hold the bag. A few years ago, less than a decade, most of the bankers, and merchants, too, for that matter, actually forced the farmers to plant practically the entire crop to cotton which resulted in not only the impoverishment of the land, but the tenant farmer as well. Finally a West Texas banker with a little more real business judgment than his

Two Old and One New Aldermen Go In Tues.

The city election here Tuesday was a very quiet affair, with little interest taken in it. No one seemed to want the office, but there was a list of several good men for the voter to choose from, and of course the vote was very scattering. The editor and Bill Cook tied with one vote each, but we don't think Bill played fair as he got his name on the list, but we didn't unless some one rubbed it off before we got to the polls. Bill has done found the guy who voted for him, and the latter is now in a hospital. The editor is now looking for the sucker who voted for him. We'll take an oath that we didn't do it ourself.

Tom May and Bob Bowers were re-elected to serve another two year sentence of good cussings, and Marion Craig goes in with them to be initiated into the mysteries of being one of the goats of the fault finders for the next two years. When they get a little salary attached to the job Bill and the editor are going to make the race again. We are just putting the folks on notice in advance.

There was a total of 91 votes cast.

STATEMENT

Of the ownership and management of the Terry County Herald, published weekly at Brownfield, Texas, for April, 1929.

Before me, a Notary Public, in and for Terry County, personally appeared A. J. Stricklin, who under oath states that he is the owner, editor, manager and business manager of the above publication, and that the mortgagee holding one or more per cent is the Mergenthaler Linotype Co., New York, N. Y.

Sworn to and subscribed before me this the 1st day of April, A. D. 1929.

Joe J. McGowan, Notary Public.

The total annual production of rude raw material of Texas averages \$1,500,000,000, approximately seven per cent of that of the United States.

Neighbors, not only advised his customers to raise other things than cotton, but had the hardihood and courage to put up the money to a limited number of his customers to buy some good dairy cows.

Some of the knowing ones laughed at "this great reformer" but they were soon laughing on the other side of their faces when it was found that his bank's customers were getting ahead of the one crop customers. That they were liquidating their debts each year, and they were carrying their's over. Now it is the rule rather than the exception for bankers to loan money on good dairy cows, brood sows and poultry, and they had much rather have the business of such a farmer. While the bank is dependent upon the loans of their institution to pay dividends, to their stockholders it would appear that they were actually cutting off their business by such a procedure, but they have found that there is always plenty of good loans in a section where the majority of the people are prosperous.

It is related that there are sections in Oklahoma and Kansas where diversification has been practiced for a number of years, and that the people are so prosperous in their own rights that the bankers of that section actually drive out among them to place loans. We are rather inclined to think this is carried a bit to the extreme, when bankers are said to be begging people to take a loan. We are too well aware of the fact that bank stock in any sizable city is always par and way above, and therefore we are of the opinion that it will be many days before we are called upon to pity the poor banker.

We have rich, new land here. Livestock of all kinds and poultry do well here and are almost entirely free from diseases peculiar to them in other sections. There is only one thing to watch, and that is that we do not take too much from and return nothing to our virgin land and impoverish it as has been done to land in central and east Texas. Land is a great inheritance, and he who does not care for it properly is due to cause suffering to himself and his future posterity.

FINNEY OF THE FORCE

By F. O. Alexander
As by McClure Newspaper Syndicate



M SYSTEM

SPECIALS FOR SATURDAY

- SUGAR** 10 lb. cloth bag ----- 59c
- SYRUP** cane crushed or Brer Rabbit, per gal. ----- 78c
- BLACKBERRIES**, Texas, No. 2. 13c
- PEACHES**, Del Monte, No. 2 1/2 --- 22c
- COFFEE**, H. & K Vac. pkt, 3 lb. --- 1.39
- SPUDS**, 10 lbs. ----- 14c
- PEACHES**, 5 lb. pkg ----- 79c
- SOAP**, Swifts White Naptha, 10 bars. 35c
- MILK**, Van Camps, large can, 2 for -- 10c
- HOMINY**, Van Camp, med., 2 for -- 15c
- KRAUT**, Van Camp, med. can ----- 9c
- MEAL**, Gold Medal, 20 lb. ----- 63c
- MACARONI**, per pkg. ----- 6 1/2c
- SHREDED WHEAT**, pkg ----- 11c
- CATSUP**, Van Camp, large bot. --- 18c
- OLD DUTCH**, per can ----- 7c

MARKET SPECIALS

- SAUSAGE**, fresh pork ----- 23c
- BACON**, sugar cured ----- 26c
- SALT MACKEREL**, each ----- 13c

IT IS NOT THE QUANTITY—BUT THE QUALITY—

That builds the mileage. Let us service your car with good oil and gas—where the best oil and gas is the only kind that can be bought.

MILLER & GORE

DIED

Don, the little 8 year old son of Mr. and Mrs. Roy Fitzgerald, of Plains, died at the residence of his brother, Will, in this city, about 1 p. m. Monday, following an illness of some two weeks. He took diphtheria, and was taken to Lubbock where he was kept for about ten days, and getting better, he was brought to Brownfield, but took a back set. The body was prepared for burial,

and following funeral services at the grave conducted by Rev. T. A. Drinkard, was laid to rest in the Brownfield cemetery.

THE ONLY WAY

A Scotchman living on the outskirts of Chicago became engaged to a girl who got so fat that he wanted to break off the engagement. But the girl couldn't get the ring off, so he had to marry her.

NEW CHEVROLET NOTICED AMONG THE TRAFFIC

Watching the new Chevrolet as it noses gracefully through traffic or presses forward eagerly on some highway, you may have wondered how its various color blendings are conceived, and why they appear in such profusion. You might have guessed that so alert an organization as General Motors does nothing haphazardly, that there must be a special department in charge of color creation. And if such was your guess you were right.

The Art and Color Division of General Motors is the source of all the color schemes which enhance every General Motors car from the graceful Chevrolet to the baronial Cadillac. Here colors are evolved systematically, the same degree of efficiency prevailing that is found in the sales and manufacturing divisions. Nothing is left to guess work.

The studio, in charge of Captain H. Ledyard Towle, has a research department without any known duplicate in the world. Chief among its functions is to keep the art staff constantly posted as to the fluctuating color preferences in America and abroad, for styles in color, as in other things, are known to move in cycles.

Constant check is being made to ascertain which is the reigning color blend in the exclusive dress making salons, in the kitchens and bathrooms of America, in the art galleries of the world. A complete library of art magazines and automobile trade journals is kept on file.

WRONG VICTIM

Jack—"I called on Mabel last night, and wasn't any more than inside the door before her mother asked me my intentions..."

John—"That must have been embarrassing."

Jack—"Yes, but that's not the worst of it. Mabel called from upstairs and said, 'That isn't the one, mother.'"

BLAZED TRAIL

Heavy Stranger (returning to theatre between acts)—"Did I tread on your toes as we went out?"

Seated man (grimly)—"You did, sir."

Heavy Stranger (to wife)—"That's right Matilda this is our place."

WHY NOT?

Jimmie giggled when the teacher read the story of the man who swam across the Tiber three times before breakfast.

"You do not doubt that a trained swimmer could do that do you?"

"No sir," answered Jimmie, "but I wonder why he did not make it four and get back to the side where his clothes were!"

It is hard to understand why, in the fact of all the insistence of city officials, there are still some of our citizens who subject their neighbors to the dangers and annoyance of dry closets. The city officials do not like to "crack the whip" and make the recalcitrants install sewerage, and they ought not to have to do so. It is very discourteous to maintain a nuisance and health menace under the very noses of one's neighbors, and no right-thinking citizen could blame the city government for taking drastic action to correct such cases. Hot summer weather will soon be here and there will be need of relief as never before.—Childress Post.

Tulia will represent Swisher county at the Second Annual Panhandle Plains Dairy Show in Plainview April 2 to 5 with three hundred citizens headed by the Tulia high school band of thirty two pieces. Eighty six head of dairy cattle are being fitted for the show.

Love makes the world go round the lane.

Crop Outlook For Texas is Very Good

Dallas, Texas, April 1.—Statistics gathered by the Department of Public Relations of the Southland Life Insurance Company for March indicate unusually good prospects for crops this year in Texas. The reports would tend to show that all crops may be somewhat retarded but no seriousness attaches itself to this fact at this time.

One of the most encouraging aspects of the report is a large number of counties reporting sizable increase in grain and feed crop acreage and great decrease in cotton acreage. There is, however, a rather peculiar situation in regard to this. It is indicated that East and North Texas will plant more cotton probably because of scattered failures of small grains. Central and West Texas on the other hand indicate a large cut in cotton acreage in favor of grains.

Much cotton is yet to be planted. Sixty-five per cent of the reporting counties have planted less than fifteen per cent of the possible cotton acreage. No counties reported all cotton in the ground.

One county, Runnels, reports what may be nearly a one-hundred-percent diversification, possibly due to a county-wide program launched toward that goal.

In general the outlook is hopeful and with a fair crop Texas farmers this year should have more ready cash than at any time during the past nine years.

Editor Nyles Morris, of the Ropes Rustler, was here Monday of this week looking over our city, and paid the Herald a very pleasant call. Mr. Morris is not new to west Texas, but formerly ran the Ralls Banner before returning to east Texas, from whence he moved his plant to Ropes. He informed us that he was agreeably surprised at the size and business hustle in Brownfield, as this was his first visit. He is a booster for this entire section, first last and all the time. Another thing, stout man like, he is jolly with it, and we hope he comes around often.

Two well known west Texas women will be on the program of the Oil Belt District convention of the West Texas Chamber of Commerce which will be held on April 18th. They are Lexie Dean Robertson, poetess of Rising Star, and Christine Carter, vocalist of Breckenridge.

Some of the recent charities of the Moran Delphin Club have been the buying of a memorial window in the new Methodist church for \$75.00. The club started the piano fund for the high school with a contribution of \$60.00. A window in the new Christian church for \$75.00 was also purchased.

Contract has been let for the new Silvertown high school building which will cost approximately \$85,000.00. The building will be completed by September. It will be modern in every respect and will be built and equipped with the latest and most modern of conveniences and material.

Some neighbors will borrow everything, including trouble.

Subscribe for the Herald.

For 9 Years Gas Ruined Her Sleep

"Due to stomach gas I was restless and nervous for 9 years. Adlerika has helped me so that now I eat and sleep good."—Mrs. E. Touchstone. Just ONE spoonful Adlerika relieves gas and that bloated feeling so that you can eat and sleep well. Acts on BOTH upper and lower bowel and removes old waste matter you never thought was there. No matter what you have tried for your stomach and bowels, Adlerika will surprise you. Alexander Drug Store.

Cat-calls



THE HOME BEAUTIFUL

Let us figure with you on a beautiful English type home, California or Spanish type. It will cost you nothing to get our prices.

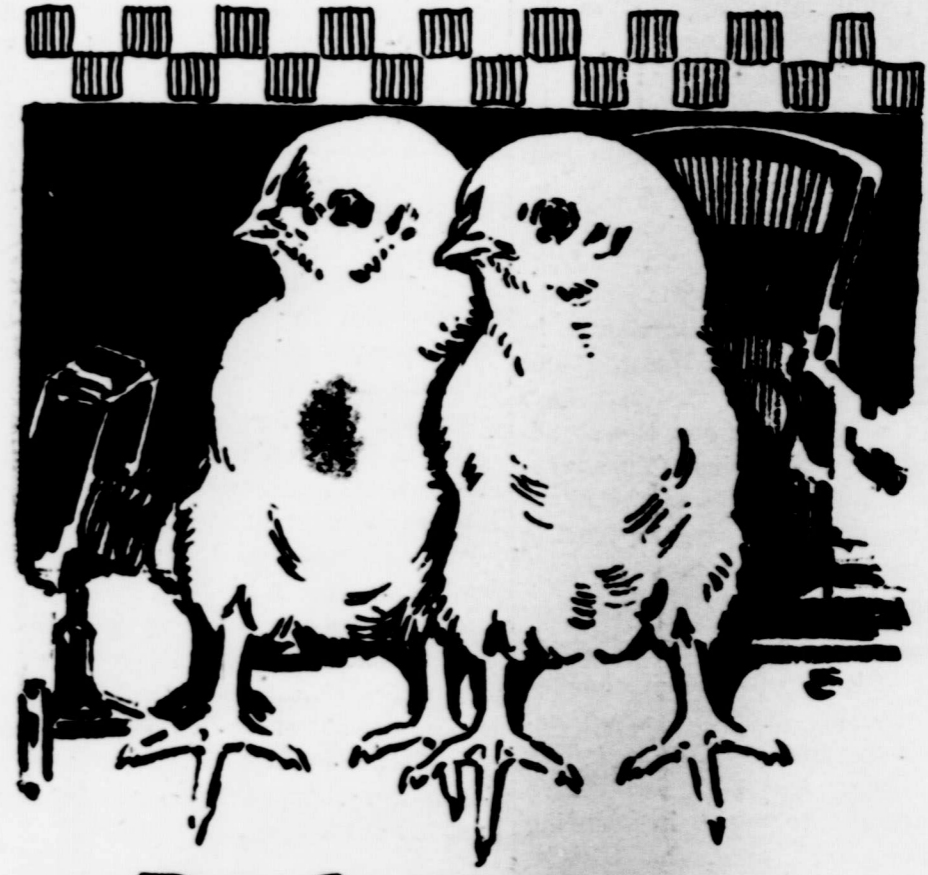
—EASY TERMS IF DESIRED—

SHAMBURGER

BE CONSISTENT

A tablecloth unwashed for a week or two, Would mean a divorce between wify and you; Wear your white collar as long as a week, And your friends on you their vengeance would seek. Yet many a man for no reason what ever, Acts like he'd wear an uncleaned suit forever.

Phone 1-0-2 CITY TAILORS Cye & Blackie



Ready to Grow!

WHEN you feed your chicks Purina Chick Startena expect them to live... expect 15 to 20% greater growth than ever before... expect them to reach maturity earlier... at a lower cost per chick.

Purina has the chemists and biological laboratory to test and prove what's good for chicks. Purina has the experimental farm to test Poultry Chows practically. Purina has the machinery to mix Poultry Chows uniformly. Purina has 35 years of feed manufacturing experience.

That's why we join more than 2,500 hatcheries in saying, "Start your chicks on Purina... keep them on Purina all the way through." They'll live... they'll grow... and lay early. Get your Purina today.



Brownfield BOWERS BROS. Texas

The outlook for dairying in Haskell County is better now than ever before due to the various organizations in several towns boosting the establishment of a creamery. Farmers in this section realize that the cow is hard to replace on the farm when it comes to an income the year around.

CHISHOLM'S

—FOR BETTER PRICES—

10 LB. SPUDS - .17

PURE COUNTRY SORGHUM PER GAL. .98

48 LB. FLOUR Extra High Patent 1.59

BROOM Medium Each .39 | SUGAR 25 pound 1.53

PURE CANE SYRUP GALLON - - .68

QUART PRESERVES - .39

2 1/2 Gal. Keg PICKLES 1.59

PEACHES Free No. 2 1-2 can .15 | PINEAPPLE No. 2 1-2 can .25

ORANGES .17 | SLICED BACON LB. .25

Large Pork & Beans 9c | Red Beans, can 9c

Black Powder Shells, 12 gage 69c Smokeless (Heavy load) 85c 5 gallon CREAM CANS \$3.00
 10 gallon CREAM CANS \$3.75 HAND SAW (Jersey Lilly) 71c No. 3 TUB 71c

All kinds of lister points, priced right, everything in seeds, plants, poultry supplies, brooders, feeders and poultry wire.

Baby Chix big healthy fellows—Leghorns, per hundred \$12.00. Heavy breeds 15.00

thwarted in purpose before definite application of their ideas has been achieved.

It is possible, I believe, for young people to train themselves to an inquisitive attitude, an open mind and the ability to classify and interpret material step by step from the beginning of a problem to its final solution and application. Here, then, is the thought I would leave—the paramount need of business is sound thinking. Some may think I have overstated the case, have set too high a standard. They may feel that they are merely cogs in a machine. That, too, is a part of the problem. The only way to solve that is to find time and place in the day's work for thinking.

SCHOOL SAVINGS BANKING MOVEMENT REACHES IMPRESSIVE PROPORTIONS

Almost 14,000 of America's schools now have school savings banking plans in operation, and about four million pupils are learning systematic savings through this type of thrift, with deposits in excess of \$26,000,000, recent reports of the American Bankers Association's Savings Bank Division show. The schools included in the reports are attended by 4,609,825 pupils, of whom 3,980,237 are participants in the school savings banking plans as depositors. During the year these pupils received interest in the amount of \$947,610 on their deposits.

The reports gathered by the association also show that there are 33 cities in the United States in which a full 100 per cent of the grammar school enrollment is participating in school savings banking. The figures covering high schools show that in 47 cities 100 per cent of the attendance in this class are school savers.

AMERICA LEADS THE WORLD IN SAVINGS

The past year saw the greatest gains in savings in a single twelve-month ever recorded in the United States, bringing the total savings deposits in banks to over \$28,400,000,000 on June 30, 1928, held in more than 53,000,000 individual accounts, it is reported by the American Bankers Association. These are the biggest figures in this field shown by any country in the world.

These figures are indicative of prosperity more general than any time since the business depression of 1920, the report declares. Only three states failed to show a gain and the 1928 volume of savings constituted an increase of more than \$2,327,000,000 above the 1927 figure. The gain per inhabitant for 1928 over 1927 was \$17 and the gain in number of savings depositors was 2,496,079, an increase of 5.2% as against a growth in the population of the country of 1.2%.

The gain in savings per inhabitant in New England and the Middle Atlantic states over the previous year was \$36. These groups of states, with 29.8% of the population of the United States and 52.8% of the total savings deposits, have the largest savings rate \$461 per inhabitant, of any area in the world. The per capita savings for the United States as a whole this year stands at \$237 as compared with \$220 last year.

"An acre of alfalfa for every cow in Howard County, Iowa," is the slogan adopted by the county bankers association there after watching several hundred thousand dollars go out of their county last winter for feed.

WRITES BIOGRAPHY OF TEXAS REP. GOVERNOR

LUBBOCK, Texas, April 1.—Dr. S. S. McKay, professor of history at Texas Technological College, is writing a biography of Ex-Governor E. J. Davis, which is to be published by the Dictionary of American Biography.

Governor Davis, native of Florida and Union general in the Civil War, was the only Republican ever elected Governor of Texas. He served from 1870 to 1874, following an election in which the freed negroes participated and from which ex-Confederates were barred. During his term there were two negro senators and ten negro members of the Lower House of the Texas Legislature.

The Davis administration, according to Dr. McKay, is well known as a period of high taxes, wholesale graft, and oppressive legislation. Davis was defeated by Richard Coke for reelection, but refused to give up the office. He and his radical Legislature held the first floor of the Capitol at Austin for a week, guarded by negro troops, while Governor Coke and the Democratic Legislature were administering the State Government from the second floor of the Capitol. There was constant danger of an armed clash between the rival factions, but Davis gave way when President Grant refused to intervene.

The administration of Davis was the subject of Dr. McKay's master's thesis at the University of Texas.

Dr. Dodson, pastor of the local M. E. church, went to Lubbock Sunday night to preach the annual sermon for the Knight Templar Masons at the Presbyterian church in that city.

YOUNG MEN AND WOMEN WHO THINK CLEARLY THE GREATEST DEMAND OF AMERICAN BUSINESS

By CRAIG B. HAZLEWOOD
 President American Bankers Association

ONLY half a century ago Michael Pupin, a shepherd boy, guarded his flocks by night among the fields of Serbia. Thieves often lurked in the bordering cornfields awaiting an opportunity to make off with a part of the herd. Serbian boys were taught a method of signalling one another for warning and help. Each carried a knife with a long wooden handle which he would thrust deep into the ground and in case cattle thieves approached he would strike the wooden handle. The sound would be transmitted through the ground to other boys some distance away who could hear and interpret the message.



CRAIG B. HAZLEWOOD

"Why is it," Pupin asked his mother, "that we can signal this way? Why is it the sound can be heard through the ground, but not through the air? Why is it the signals can be heard in the pasture land so much better than in the plowed fields?" The boy's mother could not answer his questions, nor could the village teacher. However, having an eager mind and great determination, the boy decided to go to America, where he might win an education and find out the answers to these and other perplexing questions. Hundreds of other boys under the same circumstances and with the same set of conditions merely accepted these things without once questioning them just because they had always done them that way.

So a penniless immigrant boy from Serbia at the age of fifteen landed in New York in 1874 and, years later, having worked his way through Columbia University, concentrated the wonder and simplicity of his mind upon the problem of sound, which had puzzled him as a shepherd boy. The results of his thinking—what he has accomplished for the long distance telephone and for radio communication by his inventions—are known the world over. "If during the past twenty-two years this company had been compelled to do without one invention of Michael Pupin," an official of the American Telephone and Telegraph Company once said, "and yet give the same service it is giving today it would have had to spend at least \$100,000,000 more than it has expended."

These inventions, in which millions of dollars of capital have been invested, were the result of the thinking of a mere country lad who had the simplicity to wonder, the determination to know and the power to apply what he learned.

Stimulating the imagination and thinking is the greatest purpose of education. What American business needs more than anything else is young men and women to think—individuals who are not mentally anchored to tradition, who do not merely appropriate other people's ideas, but who are hard, purposeful thinkers, independent and unprejudiced, with the ability to concentrate and strike straight for the heart of a problem.

Business Needs Folk Who Think
 America has astounded the world by its readiness in casting aside traditional viewpoints, disregarding traditional difficulties and pioneering new shortcut formulas in the realm of business. Business is undergoing epochal changes.

Business problems are crowding in upon us so rapidly that the executive knows not where to look for adequate help or relief. With the enormous increase in size and intricacy of business affairs the problems have become so complicated and the mass of information necessary to their solution so great that the "days are not long enough." The demand for managerial and executive ability is rushing ahead—the opportunity for young men and women who have the professional training and who develop genuine thinking power is greater than ever.

All business feels the same crying need for the men who see clearly and think conclusively. Wherever we look—manufacturing, wholesaling, retailing, banking, financing—new forces are at work. Vast movements are under way and executives are seeking light upon perplexing problems daily.

Let us consider briefly the five essentials of a sound thinker. If I were looking for a young man of exceptional promise I should hope, first, to find in him the simplicity to wonder. Every great advancement in business has been made by men who dared to wonder, who had the courage to inquire into present procedure and who had the audacity to ask whether something that had been done a certain way for a long time might not be wrong. Although the history of America's progress from its very discovery to the present time has shown the value of an inquiring mind, there is still an inevitable tendency in most men to accept in a docile manner the opinions, methods, supposed facts, procedures and processes of the past. With due reverence to the effort, the spirit, the accomplishments of the past, let us make it our rule that everything be looked at with the clear questioning mind of the scientist.

Business Requires an Open Mind
 Second, among the essentials for sound thinking I would write down an open mind. We have mentioned freeing our minds from the influence of tradition. Let us think also without prejudice of personal feelings, desires or consequence. Let us seek only the truth. Mere surface reasoning must be discounted. Old "can't's" and "don't's" must be thrown into the discard. A man who has an open mind will do a great many things because he doesn't know they can't be done.

The third essential to sound thinking is knowledge—a thorough, comprehensive understanding of all the factors involved in a problem. It has been said that most problems answer themselves when the facts have been gathered. A well known student and teacher of business describes the method of attacking a problem as tearing it down, reassembling the problem and drawing the conclusion. There can be nothing but guess work or intuition unless the unknown quantities are discovered.

As a fourth essential sound thinking requires the capacity to generalize. How often we have seen men sweating and confused before a mass of details which they were utterly unable to classify and crystallize. We have the problem of sorting out the relevant, attaining a perspective and reaching a conclusion that can be defended against any attack. To certain minds this procedure comes naturally; to others training in the solution of complicated problems points the way out.

The Time for Action
 Fifth among the essentials of sound thinking is the power to apply. A few individuals have minds that travel at random or in circles. Some have minds that even refuse to budge. But there are still others who naturally or through training have minds that can be directed straight through to the practical application of their thoughts. They refuse to compromise or to be

THE HERALD

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

Subscription Rates
In Terry and Yoakum Counties
per year ----- \$1.00
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Advertising Rates on Application

Official paper of Terry County.



The farmers of the South Plains are sure taking all advantage of the good rains of last week to get their farms ready for seeding when that time arrives. Much of the land was already listed or broke, ready for the good soaking rain last week to conserve moisture for future needs, and the balance is being put up now as fast as men and teams can do it.

There was another tremendous throng here Saturday, and you bet they were laying in supplies. The good rains stimulated the expectation for a bumper crop this year, and the farmers were loosening up to fit the farm ladies and girls out in some nice Easter rigs, as well as some good eats for the table they don't produce on Terry county farms.

The local corn buyers were expecting another flurry of corn to come in after the recent rains, as it generally does, as it is now almost certain that we will have another big crop of corn here, but they were disappointed, as not but little was in sight this week. This was, we believe on account of the sharp drop in that commodity, it having fallen in the past month from about 72c to 50c in the ear. The reason for this is given that the farmers in central and east Texas, who are our principal buyers, are expecting a good oat crop on which to finish their crops.

Well, Oklahoma and Louisiana are at it again. Some time back these two states were raising old billy on the air over a radio station. That having been settled for them at Washington, they are now busy trying to oust all their state employees from governor down. With this going on to the north of us and to the east of us, and a real war across the border to the South of us, its wonderful with these examples that Texas has nothing worse than a few fist fights at Austin, and a few murders scattered over the rest of the immense empire.

We had to tell Uncle Sam all about who owns the Herald again this week, for fear he has forgotten since last October. This has to be repeated at least twice a year and sworn to, as he is inclined to think all editors and publishers lie about the ownership like some do about their circulation. Of course we told the old fellow that we were the editor, owner, managing editor and business manager, compositor, bookkeeper and office cat just as we've been doing semi-annually for years, but he comes right back for more information, until we secretly believe that he just wonders if we'll ever get our linotype paid for. Some say it was the fool idea of a politician who had become a lame duck and just wanted to know who owned the papers who encompassed their defeat. But, the law looks foolish to a guy who has been sole mogul of a sheet since time begin.

For the benefit of any progress and advantages gained through the victory of the Republican nominee for president in the South last autumn, prominent Republicans are now planning and organizing to make the G. O. P. a real power in the South by putting out the negro, who has dominated the party in that South since the civil war, and substitute the best leaders they have from the white race. From what we can see by the papers, as Will Rodgers says, it seems that these leaders are backed to some extent by the new executive, but on the other hand they have some powerful leaders in some states of the north where the negro holds the balance of power as between the Democratic and Republican parties, who are opposing, at least openly if not secretly such a move. In some of these states, negroes from the South have flocked in by the literal hundreds of thousands since the World War, and it was their aid that put some of the present office holders in office. Before the World War, some of the north central states occasionally went Democratic, but all this has been checked since the advent of the negro in these states, and may continue to do so, for the negro is inherently a Republican no matter his location or hope of reward. On the other hand, the people of the South are just as determinedly Democratic, and only circumstances such as the race for president last fall would turn them from that party, and such a circumstance may not occur again in many years. We predict that if the Democratic party puts out a dry and a protestant for president next time, the G. O. P. leaders will feel very much disappointed for their pains, and that the mixed hords will from then on as heretofore, run what there is of the party in the south.

THE DESIRED RELATIONSHIP

There is a CONFIDENCE existing between old friends that is the basis of the satisfaction each finds in the other's company.

The Brownfield State Bank has been building "OLD FRIEND CONFIDENCE" almost a quarter of a century. We welcome and would appreciate a relationship with you.

BROWNFIELD STATE BANK

Conservative Accomodative Appreciative

"A Good Bank—Soundly Managed"

BROWNFIELD, TEXAS

Citizen Coolidge Takes a Walk



You couldn't exactly call this picture "Roamin' in th' Gloamin'!" but Grace and Cal are enjoying a little stroll down Massachusetts street, Northampton, Mass., on which they live now. Surely you remember Cal—used to be President, you know.

BABY CHICKS NOW TRAVEL LONG DISTANCES

The cheerful "cheep, cheep," of millions of baby chicks is being heard in post offices and mail trains throughout the country, as farmers and poultry raisers receive their annual consignments of future egg lay-

ers. The hatching season is now in full blast, and will continue through the next four months, to satisfy the demand which arises with the spring or every year.

Growth of the hatchery industry has been amazing. Twenty years ago, 100,000 chicks were sold annually. In 1928, more than 500,000,000 chicks went to American farmers and poultry raisers, according to figures of the International Baby Chick Association. Shipping of chicks through the mails was made permissible during the war, with the result that a mail order business in chicks immediately sprang up.

Today chicks journey many miles by way of parcel post in their own snug "baby pullmans," and arrive as lively as though they hadn't taken a trip in a railroad mail car.

The immense growth of the baby chick industry is directly attributable to this ability to ship chicks through the mails and by express, and to the quality of chicks which the hatcheries have been able to turn out. With the growth of the business there has also come a raising of standards by hatcheries. A business organization, uniting foremost hatcheries of the country under the slogan, "Hatchery Chicks For Greater Profits," was recently formed to insure farmers and poultry raisers of the best in quality and breeding, and the fairest of business dealings.

This emphasis on quality and fair dealing has had much to do in estab-

lishing confidence of the farmer in the product of the hatchery. Chicks from reliable hatcheries have been proved to be far more profitable than the usual type of home-hatched variety, due to better breeding, and poultry raisers have come to a realization of this fact. Early reports to headquarters indicate that this year's sales will greatly exceed the 500,000,000 mark.

Santa Anna, after completing a new school building and a modern city hall has now started excavation preliminary to paving five blocks of the town's main streets. Plans are being considered for additional paving to be

More than five hundred car loads of maize, kafir, and other sorghum grains have been shipped from Tahoka this season. One hundred cars are yet to be shipped. A car load of heads consists of about 20 tons, and bring about \$17.00 per ton.

Ten per cent of the farmers in Dickens county took advantage of the poultry and dairy short course conducted by E. N. Holmgreen and E. R. Eudaly at Spur, and are putting into practice the knowledge gained. Many farmers have taken up the idea of diversification in farming around Spur.

Flem McSpadden returned this week from Hot Springs, New Mexico, where he went to carry his mother.

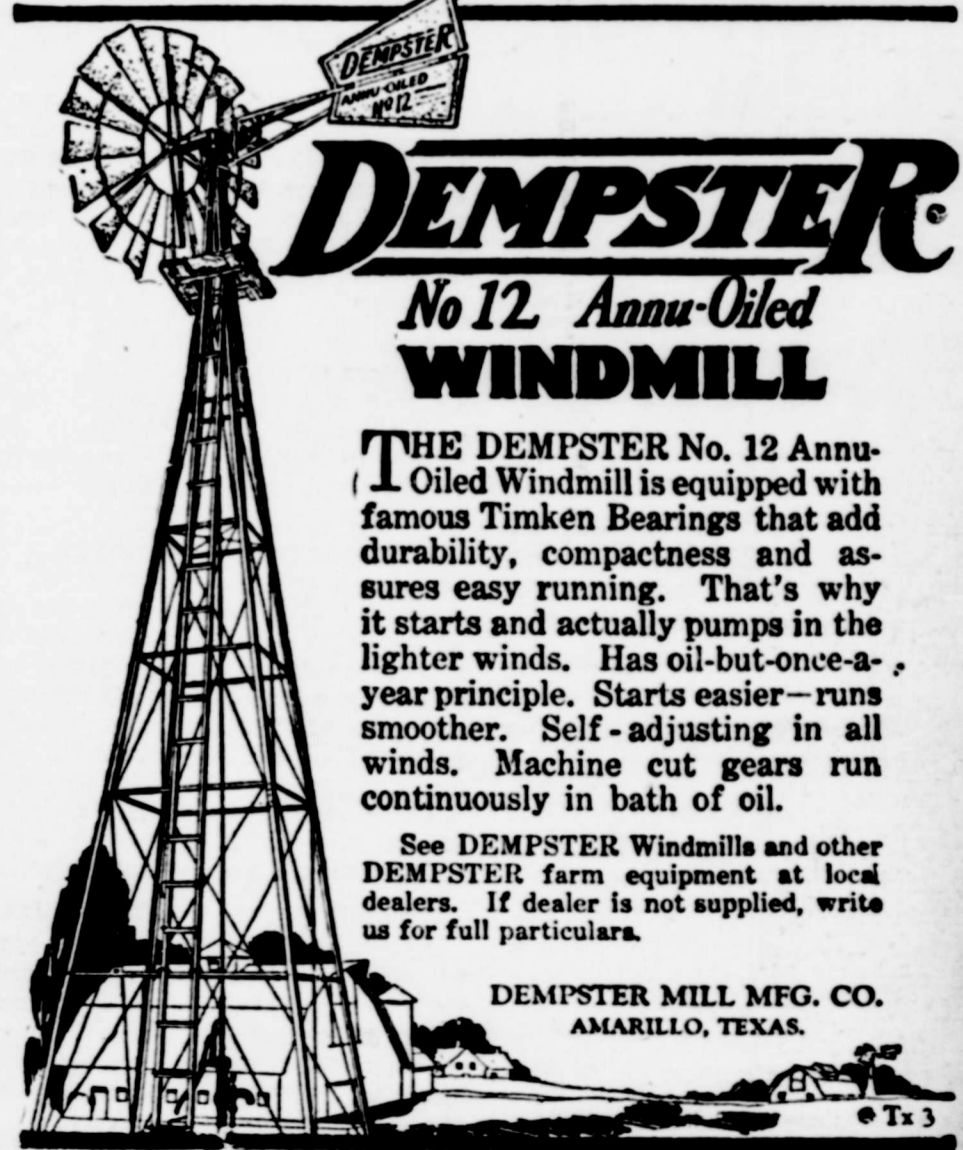
BRING YOUR EGGS TO BROWNFIELD HATCHERY

HEAVY CHICKENS, per 100 ----- \$15.00
—LARGER QUANTITIES CHEAPER—
LEGHORNS, per 100 ----- \$13.00
—LARGER QUANTITIES CHEAPER—

Custom Hatching \$3.50 per tray of from 112 to 120 eggs

Bob Holgate, Prop. Brownfield, Texas

Pumps 25% More Water in the Lighter Winds



DEMPSTER No. 12 Annu-Oiled WINDMILL

THE DEMPSTER No. 12 Annu-Oiled Windmill is equipped with famous Timken Bearings that add durability, compactness and assures easy running. That's why it starts and actually pumps in the lighter winds. Has oil-but-once-a-year principle. Starts easier—runs smoother. Self-adjusting in all winds. Machine cut gears run continuously in bath of oil.

See DEMPSTER Windmills and other DEMPSTER farm equipment at local dealers. If dealer is not supplied, write us for full particulars.

DEMPSTER MILL MFG. CO. AMARILLO, TEXAS.

FOR SALE BY—
CICERO SMITH LUMBER CO.

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BROWNFIELD LAUNDRY COMPANY
PHONE 104
Your Business Appreciated

JOE J. MCGOWAN
Attorney-at-law
Office in Alexander Building
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Watch Makers, Jewelry Repairing
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We specialize in white gold,
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Diamond Mounting

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done upon the completion of these five blocks.

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Brownfield, Texas

J. T. AUBURG
—WATCHMAKER—
Located at Hunter Drug Store
All work guaranteed to
please you.

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—Service Man—
SOUTHWESTERN LIFE
INSURANCE CO.
Dallas, Texas 34p.

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DR. J. T. KRUEGER
Surgery and Consultations
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DR. L. P. SMITH
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DR. H. C. MAXWELL
General Medicine
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C. E. HUNT
Business Manager

A chartered Training School for Nurses is conducted in connection with the Sanitarium.

SWART OPTICAL CO.

Eyes Tested, lenses ground, glasses fitted, 1015 Broadway.

TORIC LUBBOCK, TEXAS

Wm. Guyton Edward Post No. 269, meets 2nd and 4th Thurs. each mo.
C. B. Quante, Com.
J. O. Kenne, Adj.

Brownfield Lodge No. 538, I. O. O. F.
Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers Welcome.

DR. G. W. GRAVES, N. G.
L. A. Greenfield, Sec.

Brownfield Lodge
No. 903, A. F. & A. M.

Meets 2nd Monday night, each month, at Masonic Hall
H. R. WINSTON, W. M.
M. J. CRAIG, Secretary

"WHERE THERE'S A WILL THERE'S A WAY"

—If You Have The Will—
I'll Show You The Way!

You have rented long enough. By your savings, and through my loaning connections you can own your home like paying rent.

C. R. RAMBO

Bonded Abstractor of Land Titles in and for Terry County, Texas. Loans and Insurance.

JONES' VALUES

YES, SURE WE HAVE SALES—ALSO, REAL HE SPECIALS!

ONE VISIT TO OUR STORE WILL BRING YOU BACK. CLOSE OUT PRICES ON ALL LADIES, MISSES SPRING COATS. SEE THEM.

LINTERS COTTON BATS

Three Pound Roll—SPECIAL

32c

LADIES SILK HOSE

Semi Chiffon—\$1.50 value

—SPECIAL—

98c

SEE OUR DRESSES

BEFORE YOU BUY!

—SOMETHING NEW

—SOMETHING DIFFERENT!

Our Price Range:

\$4.75	\$6.75	\$9.75
10.75	12.75	14.95
17.75	19.75	24.75

LADIES HATS

NEW ONES EVERY FEW DAYS

—Large Assort to Select From—

Our Price Range:

98c	\$1.29	\$1.69
1.98	2.29	2.45
2.95	3.45	4.75
4.95	5.45	6.50

GENUINE KOTEX

—SPECIAL—

22c

Hinds Honey and Almond

Cream

—SPECIAL—

29c

YOU WILL FIND YOUR FRIENDS AT

JONES DRY GOODS, Inc.

BROWNFIELD

TEXAS

A. R. Babb, of Abilene, was here this week the guest of his brother, of the Howard Dry Goods. Co.

Dad Tudor was in from the farm Tuesday after supplies.

Oscar Vinson, make up man on the Lubbock Avalanche, was down this week visiting his parents, Rev. and Mrs. J. B. Vinson.

Dr. W. H. Copeland informed us the past week that he thought we had one of the best crop prospects for the time of year that he had ever seen in West Texas, and he has been here a long time.

Geo. W. Lane, employee of the post office, is a new reader. We almost have the post office 100 percent subscribers again.

Dr. T. L. Treadaway and wife left this week for Corpus Christi, where they go for the benefit of Mrs. Treadaway's health, following a severe attack of pneumonia some weeks ago, and from which she has not fully recovered.

A. B. Williams of Grandview, Texas, was through this week on his way home from Carlsbad, New Mexico, where he has been helping his son in a bakery. His son, Earl and wife, were with him, and stopped over here for a day or two to visit Mrs. Williams' parents, Mr. and Mrs. S. H. Holgate, on their way east where he expects to find employment.

Texas population density is 20.9 per square mile, about half the density of population of the entire nation.

The Head-Hargrave store in this city had one of the most original and interesting Easter Show Windows we have ever seen here. They decorated the window first in Easter colors, and then obtained about 25 baby chicks—real ones—from the Chisholm Hatchery and put them in the window and the effect was majestic and inspiring. In the opposite window quite a bit of curiosity is aroused by passersby in a large question mark swinging back and forth as a pendulum on a clock. In asking Mr. Davis, the manager what made it work, he explained that it was perpetual motion, the famous invention of Andy Gump and Tom Carr of comic strip fame in the newspapers.

When picking your friends be careful not to pick them too much.

TO THE FLAPPERS

By

The Cow-Puncher Poet from Plains.

All ye sweet flappers bold and true,
How dare ye dance so near the edge
Of our conventions ethics? Due
To all our history's moral pledge?

Know ye not that life's full meed
Requires all males to guard their
mates?
And closely scrutinize their needs?
As well as watch their faults and
fates?

Lest ye hold naught reserved as prize,
For that sweet hour of wedded bliss;
Some sweet boon or glad surprise,
All, by fate, but benedicts, missed.

Some thrilling treat no mortal guessed
Held sacred by the gods and thou,
To still our wild expectant breasts
And seal our hopes and prove thy
vows.

Thy first bold thrust at prudish rules,
Lest memory wains and we forget,
In taking stock of social schools,
'Twas the change in dress decollete.

It shocked the Prudes and vexed the
wise,
Supplied gossip for the rest,
And caused comments, groans and
sighs,
Displayed shoulders, arms and breasts.

Your next dress change by all was
praised,
Except the silly fools who spurned,
The flowing dresses slightly raised,
When thrilbies peeped and ankles
turned.

But lo! This raise was not by half,
The Mistress Grundy shrieked and
gobbled,
For next we view the rounded calf,
And give the streets for skirts are
hobbled.

The grant or privilege license due,
For Sooth! You judge we're hard to
please,
And bring to our canonic view,
Those soft, round, peachey, dimpled
knees.

And still our eyes could scarce refuse
Those fa'rest feasts beneath the skies,
The annual bathing beauty reviews,
Those forms divine, with tapering
thighs.

Mid wild confusion yet we stare,
Expectant, tho' profoundly vexed,
Unmindful of just what you'll wear,
In guessing what you'll display next.

P. S.:
Avant! Ye dancing tempting fairies,
Lest my nurse should spank till blis-
ters—

By your nymph like forms as carried
Thus, and speak to erring sisters.
Cow-Puncher Poet, of Plains.

Pauline—"Cora, do you know why
a girl always shuts her eyes when
she goes to kiss a boy?"
Cora—"Dont know."
Pauline—"I don't either."

YOUR OPPORTUNITY

This dandy fine season offers the best opportunity we have had in a long time for a bumper crop.

To make the most of an opportunity the farmer should be equipped with the best and most efficient plow tools.

Bell-Endersen Hardware Co. Offers You

a choice of International, P. & O., McCormick-Deering or Case Implements, both one or two row, SET UP AND READY FOR DELIVERY.

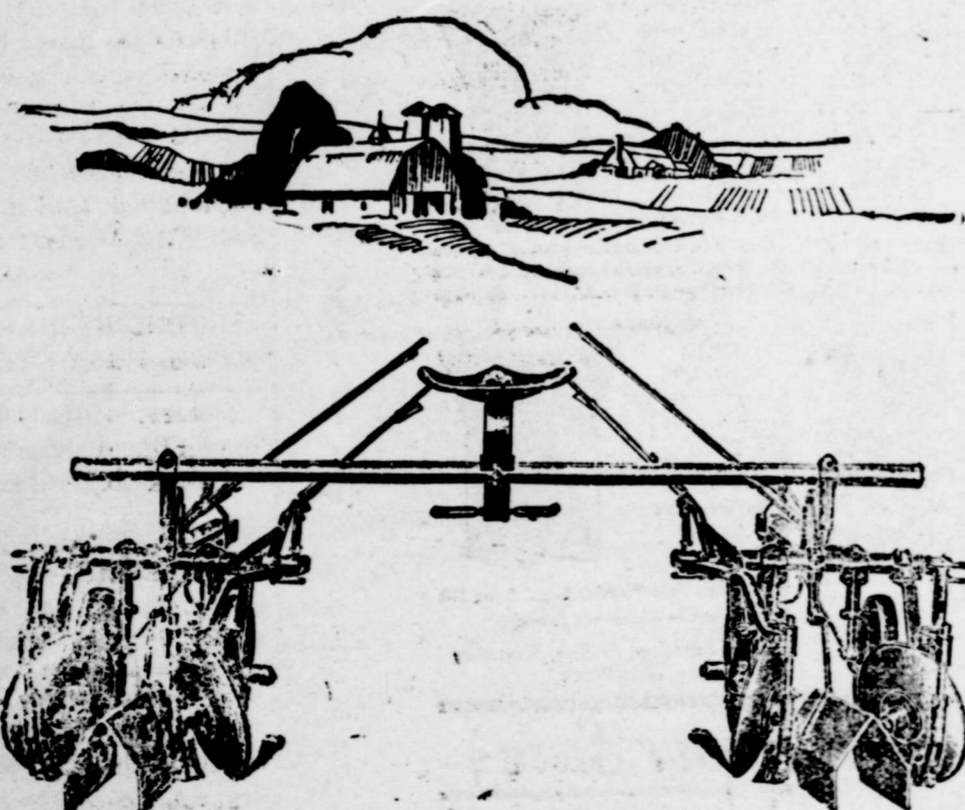
Are you going to let this opportunity get by and try to make a crop without sufficient equipment?

BELL-ENDERSEN HDW. CO.

"The Store With Goods and Service"

P. S. We have a few more Safety Hatch Incubators—None better—Get your now. B-E Hdw. Co.

AVERY Two-Row Listed Corn Cultivators



Give a good crop a good start

When your listed corn is young, is the time to lay a foundation for profitable growth. Careful cultivation at this time brings a generous reward.

Listed corn farmers who work their corn through the early stages with Avery Sled and Two-Row Cultivators, bring down to the young crop exactly the required amount of finely pulverized soil and give their crop the best possible start. They do the most for the crop, in the easiest and best way, when good care is most needed.

In designing the Avery Sled Cultivator, which runs in the furrow beside the row, every essential has been provided for doing the work easily and accurately. The Avery Two-Row

Listed Corn Cultivator offers a broader development of the same principles, but due to the exclusive Avery equalizers and other features, it cultivates two rows with the same ease and accuracy as does the single-row machine.

Avery Sled and Two-Row Cultivators bear the unmistakable quality characteristics of all Avery tools. Because they do better work and last longer, they are the most economical in the end to buy. They are built in America's finest implement factory—to meet a need that springs direct from the soil—by men inspired by 100 years of implement-building leadership.

Ask us for the details. We will gladly give you all the facts upon request.

There is a full line of famous Avery walking, riding and tractor plows, tillage implements, and Champion harvesting and haying machines.

HUDGENS & KNIGHT

GET READY FOR SPRING BY BUYING A FULL SET OF Fisk Tires, Tubes

Have just received a fresh supply direct from the factory. In these tires you get

—MORE MILES FOR YOUR MONEY—

Let us sell you Conoco Gasoline and Amalie Oil —Its Better—

FITZGERALD FILLING STATION

The hard thing about making money last is making it first. Evolution is a hard time changing politicians but not women.

THE LARGE STATE-WIDE BOND ISSUE DEFEATED IN HOUSE

The Constitution can only protect the people when those who take an oath to support it, live up to that oath. The \$175,000,000 state-wide bond issue that was finally and effectively defeated in the House, March 11, 1929, by 97 votes for and 28 against (it takes 100 votes in the House to submit an amendment to the Constitution, and 21 in the Senate) brought out some very crude, and disreputable evidences of coercion, and intimidation that only the shallow and spiteful indulge in.

Mason answered and then ensued a conversation in which the Governor imparted the information that the bond issue would come up for a vote in the House within 30 minutes and indications were that it lacked six votes of passage. He said that Representative D. J. Enderby of Cooke County had refused to vote on the measure without indorsement of the issue by the local chamber of commerce. Whereupon, the Governor sought to determine the stand of the Gainesville Gainesville commerce body.

Mr. Enderby is one of the strong, capable members of the House and the record shows how he voted regardless of the statement to the contrary. He is rendering valuable service and is not swayed or driven from the path of duty by such coercive tactics as practiced by the Governor.

JOSEPH M. DIXON



Joseph M. Dixon of Montana, former United States senator and governor, has been named assistant secretary of the interior to succeed E. C. Finney, who has been transferred from that post to the office of solicitor.

THESE WANT ADS BRING RESULTS. WANT AD'S

May Looking Well After Training at S.A.

Rev. E. V. May returned last week from San Antonio where he underwent training for some ten days at Fort Sam Houston. He came back with the glow of health on his face and announced that he thought he at least weighed four or five pounds extra than before leaving.

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

GEO. ALLEN The House Reliable. Oldest and Largest PIANO and MUSIC HOUSE in Western Texas.

FEDERAL FARM LOANS at 5% per cent interest, and 34 years and six months time on them. For particulars, see C. R. Rambo.

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

WANTED to trade for farms near Brownfield, Abilene and Hamlin residence property or lots all on paved streets near school; all modern. See R. L. Howard D. G. Co., Brownfield, Texas. 31fc

WANTED to trade electric washer for good milk cow. Write J. C. Griffin, Box 395, Plains, Texas. 33p.

FOR SALE—Registered Bull Calf, grandson of Masterman of Oakland Imp, the \$25,000.00 bull. The calf's dam is a beautiful heifer, a look at her will convince you. Price \$100.00 if taken at once. S. W. White, Meadow, Texas. 33P.

JACK—Half Kentucky Mammoth and half Kentucky Skylight, about 15 hands high, to make season at my place, 11 miles south of town, at \$10 to insure. Will assume no responsibility for injured animals, but will use every precaution to prevent the same. Ed Newberry. 35p.

WANTED—We pay cash for fat cattle and hogs, alive or dressed. Packing House Market, city. 28fc.

FOR SALE—Ford truck in good shape; new tires all around and has Jumbo transmission. See Byrl Hahn for prices and terms. 28fc.

HALF AND HALF cotton seed. Selected from high lint yields. Machine culled. West Texas raised. Regular size, clean seed. \$4.50 per hundred pounds. W. H. Clonts, Knox City, Texas. 36p.

It smoothes the skin to the velvety finish of the petals of a rose. Lady Margaret Face Powder. Alexander Drug Company.

I WILL GRIND for custom on Wednesday of each week at my place at 15c per 100 for anything or anybody. W. F. Young. 34p.

TREE PLANTING will soon be over. Why not take advantage of the splendid rains, and the low prices we are offering, and plant your trees and shrubbery before it is too late. Phone 66—Brownfield Nursery, and give us your order today. 33c.

FOR RENT—200 acres corn land, one mile north Brownfield on Wirtz place. Will rent all or part of same. See W. R. Combs and son on place. 1tp.

FURNISHED rooms for rent. Apply 515 North Fifth. 33fc.

Germet is a Germicide to kill germs in chickens drinking water. Sold by Chisholm Bros. Grocery and Hdw. 34c.

FOR SALE—5,000 bundles sorghum, maize and other feeds, see G. W. Clark, Brownfield. 33c

Notice to the Public I will not be responsible for any check given, or debts contracted by Bryan Lane (my boy.) S. F. Lane. 33p

WANTED TO BUY—Poland boar about 75 or 100 pounds. E. W. Harlan Route 1, Box 85. 33p

W. D. Linville, our good blacksmith friend and near neighbor, was in to see us this week to renew for his Herald, and informed us that he was adding a great deal of new tools and machinery to his shop. Well, we will drop around before long and tell the readers more about it.

ANNOUNCING

The opening of a dancing class (private lessons) offering courses in ballroom, acrobatic and stage dancing. For further information call at Roy Hood's home for Mrs. Jack Swan or No. 4. 33p.

A. A. Hood, one of our old readers died in this week to renew.

DO NOT MISS this SALE! Buy a NYAL Product and Get ONE FREE IF FREE at all! THURSDAY - FRIDAY - SATURDAY. SERVICE NYAL DRUG STORE. Every NYAL Product guaranteed.

SPECIAL SAVINGS ON SPRINGTIME NEEDS (Not in above Sale). CANDY SPECIALS, Stationery Sale, High Grade Rubber Goods, Household Drugs at a Saving, Soap Specials. 3 Days Only THURSDAY FRIDAY SATURDAY This Week. Hunter Drug Store THURSDAY, FRIDAY, SATURDAY, APRIL 11-12-13.

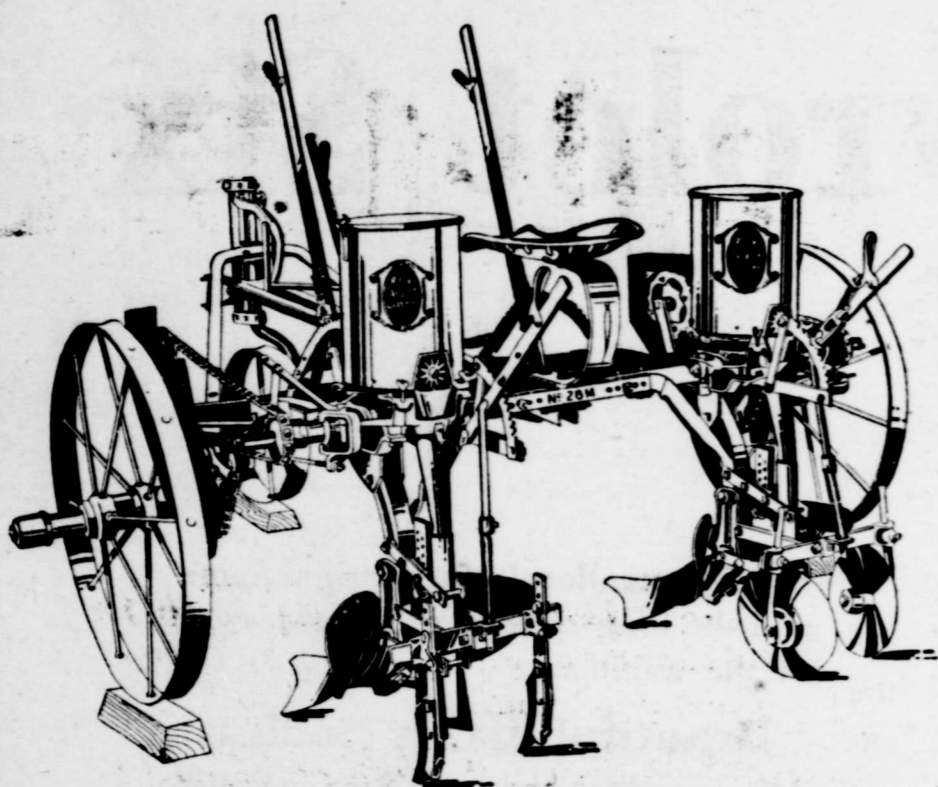
ANNOUNCING ...

OUR SALES AGENCY FOR THE ROCK ISLAND LINE

in BROWNFIELD and TERRY COUNTY.

And the Arrival of two
CARS of Seasonable Tools—

ROCK ISLAND TWO ROW LISTER NO. 28 M



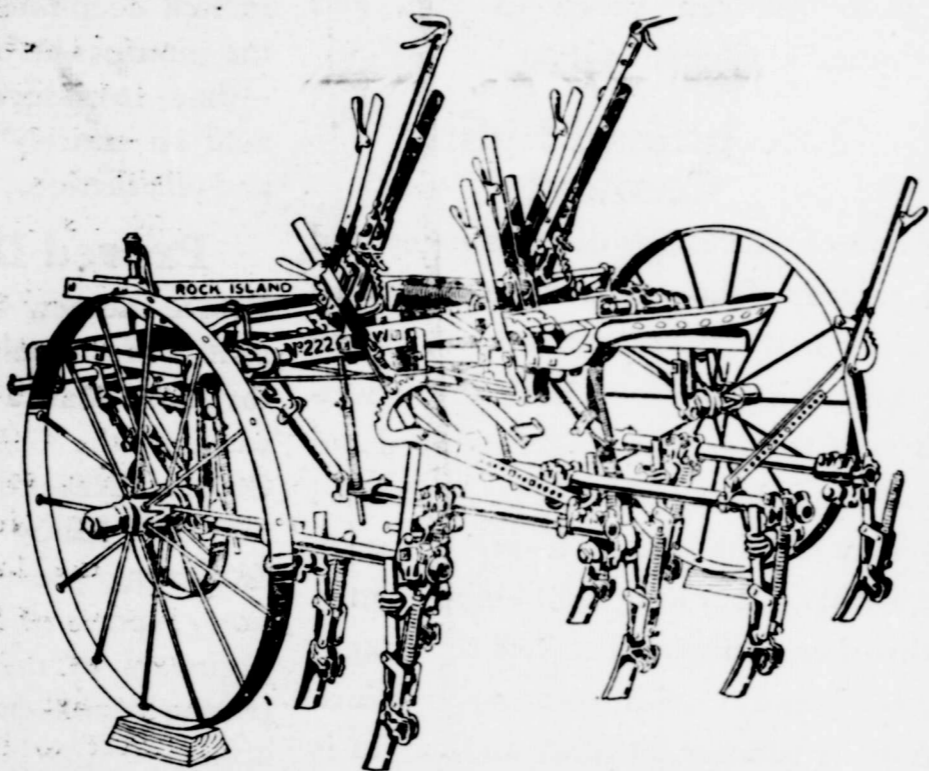
Is a favorite of the
South Plains Farmers.

You will like the Tip-Over Hoppers, because they permit you to insert or remove plates from the bottom of the hoppers. It is adjustable to 5 different widths of rows—34 in. to 42 in. An automatic take-up insures an even tension of drive chains at all times.

ROCK ISLAND TWO ROW CULTIVATOR NO. 222 W

Is Another Implement
They All Like.

The Gang-Spacing Levers, operated independently of each other, enable you to cultivate uneven rows without any trouble. COME IN—Let us show you these implements, and other ROCK ISLAND tools.



SURE WE CAN TAKE GOOD CARE OF
YOUR REPAIR ORDERS.

CHISHOLM BROS.
BROWNFIELD, TEXAS

Washington Enjoys Some Fine Skating



Skating enthusiasts of the national capital were permitted recently for the first time this winter to glide over the crystal surface of the frozen Lincoln Memorial pool.

Although having an adequate water supply at the present time Childress is preparing for the future by purchasing a track of 280 acres at the price of \$16,000 to be used in drilling water wells. A dam may be built later to make a lake. The best way to find your missing kinsfolk is to get rich.

H. H. Timmons, of Ropes, one of the old settlers and substantial settlers of Terry and Hockley counties, was down this week looking after his business interests in Terry county.

LUBBOCK EXHIBIT PROMPTS FAIR TO CHANGE RULES

After the outstanding success of the Lubbock exhibit at the State Fair of Texas last year, that broke away from the set manner of filling a score card that make the exhibits all look alike, officials of the fair are contemplating making a change in their rules to give all counties a chance to show their resources in a more individual manner.

The Lubbock exhibit was not entered for competition but was put there with one purpose only, that of giving the visitors of the fair, the best information possible about the possibilities of the county.

One judge at the fair stated recently at a meeting on the proposed changes of the rules that Lubbock County got from fifteen to twenty thousand dollars worth more advertising from the exhibition than other counties did. The local fair will also make a change to this effect.—The Hub.

RIALTO

Program Week Beginning
SUNDAY, APRIL 7

—SUNDAY MATINEE—

WILLIAM HAINES

—in—

"EXCESS BAGGAGE"

Haines will "knock you cold" in this fine picture of backstage drama from the play that made thousands laugh and cry and thrill.

MONDAY—TUESDAY

"SUNRISE"

FEATURING

Jaynet Gaynor
George O'Brien

The great conflict of today—the home vs. the temptations of the outer world—depicted against a background of stupendous spectacle.

A Big Special at Regular Prices
NEWS—COMEDY

WEDNESDAY—THURSDAY

VAUDEVILLE!

4—BIG ACTS—4

CHEE DAVIS AND HIS GANG
OF FUNSTERS

Singing, Dancing, Mirth
and Melody

Complete change of vaudeville
and picture each night.

Best Show of the Season

—FRIDAY—

"The Grip of the Yukon"

FEATURING

June Marlowe
Francis X. Bushman Jr.

It's one of those stories of the northwest we all love.

VARIETY—COMEDY

—SATURDAY—

KEN MAYNARD

—in—

"The LAWLESS LEGION"

NEWS—COMEDY

Third Chapter
"TARZAN THE MIGHTY"

COMING SOON

"UNCLE TOMS CABIN"



Right Up To The Minute—

That's what the young men are saying about the new Spring Curlee Clothes that we have just put in stock.

The broad shouldered effect, the peak lapels the tattersall vest and the easy hanging trousers are the features that are making this brand new model so popular.

It's made in the smartest patterns and the fabrics have been selected to give long hard service.

This is your suit at your price.

COLLINS DRY GOODS CO.

Doubles for Two Well Known Men



Looks like Judge Kenesaw Mountain Landis shaking hands with William G. McAdoo, doesn't it? Well, you're wrong. These two gentlemen are, left to right, Frank W. Parker and Uriel Hays, both of the editorial division of the government printing office at Washington.

Within Four Blocks of White House



Underwood & Underwood

* Although this would appear to be a scene on Main street, in bygone days, it was actually taken within four blocks of the White House in Washington. This pump is one of the few still in use in the Capital city and the water, which is supplied by an artesian well, is very sweet and pure.

FOR ECONOMICAL TRANSPORTATION



Ten Reasons why 300,000 careful buyers have chosen the New Chevrolet Six since January 1st

Ever since the date of its introduction, the new Chevrolet Six has risen conspicuously on to greater and greater heights of popularity. Value for value and price for price—buyers have compared it with other cars in the low-price field. And the result has been an overwhelming public preference—over 300,000 buyers since January 1st. And everywhere the enthusiasm is constantly increasing—for the new Chevrolet Six combines, as does no other car in the world, those ten great fundamental factors which careful buyers are now demanding in the cars they buy.

6-Cylinder Smoothness

Due to the finer inherent balance of its six-cylinder valve-in-head motor, the new Chevrolet provides that smooth, quiet, flexible performance which is the distinguishing characteristic of the truly fine automobile. At every speed, the power is delivered easily, freely and without annoying vibration. You can ride and drive for hours without annoying rumble or noise fatigue—every mile a delight for both driver and passengers.

6-Cylinder Getaway

And in sheer brilliance of performance, as well as in smoothness and quietness of operation, the new Chevrolet Six is a revelation. An automatic acceleration pump results in remarkably fast acceleration whenever the accelerator is suddenly depressed. And a new high-compression, non-detonating cylinder head eliminates every trace of "lugging"—even when you have occasion to accelerate swiftly in high gear.

6-Cylinder Speed

Naturally, Chevrolet's powerful six-cylinder valve-in-head motor might be expected to provide speed in abundance. But even more important than the speed of the new Chevrolet Six is the smooth, quiet, restful comfort you experience at every point on the speedometer. You can open the throttle wide with a feeling of complete security—and you come to the end of a full day's drive entirely free from the weariness caused by engine noise and body rumble.

6-Cylinder Power

The great power of the new Chevrolet Six is a constant delight. The steepest hills are taken with ease. Heavy roads are negotiated without the necessity for frequent gear-shifting. And even at the higher speeds, there is always that feeling of confidence which comes from the knowledge that additional power is at hand . . . instantly available for whatever need may arise.

Modern Safety Features

The new Chevrolet Six is equipped with every modern safety and convenience feature—typified by a full ball bearing steering mechanism, non-locking 4-wheel brakes with separate emergency brake, foot controlled adjustable two-beam headlights, automatic fuel pump, theft-proof Electrolock, electric motor temperature indicator, and Fisher VV windshield and adjustable driver's seat in all closed models. As a result, it is one of the easiest and safest cars in the world to handle.

Better Than 20 Miles per Gallon

The marvelous performance of the Chevrolet Six would be considered exceptional in any automobile. But in the new Chevrolet it is nothing short of sensational—for here it is combined with operating economy of *better than 20 miles to the gallon of gasoline*. As a result, those who can afford to own any automobile can afford to own and operate a Chevrolet Six!

Exceptional Riding Comfort

Another vital factor that has influenced hundreds of thousands in their selection of the new Chevrolet Six is its exceptional riding comfort. Built on a wheelbase of 107 inches . . . offering the deep-cushioned luxury of bodies by Fisher . . . and with the entire upper structure cradled on four long semi-elliptic shock absorber springs—it travels the roughest highways with amazing comfort. And its balance on turns and curves is

equally exceptional—for the rigid frame and the long springs reduce sideway to the minimum.

Beautiful Fisher Bodies

The marvelous bodies on the Chevrolet Six reveal, as never before, the matchless artistry that has made the Fisher name renowned throughout the world for excellence in coachcraft. Longer, lower and roomier . . . finished in attractive, long-lasting colors . . . and upholstered in rich deep-tufted fabrics that give to the interiors an air of custom elegance—they introduce into the low-price field an entirely new measure of style and distinction.

Proved Dependability

Before the new Chevrolet Six was presented to the public, it had been tested for more than a million miles on the roads of the General Motors Proving Ground. Never did a new motor car go into the hands of its owners more thoroughly proved in every detail. And now, reports of its performance on the highways of the nation pay glowing tribute to its endurance and dependability.

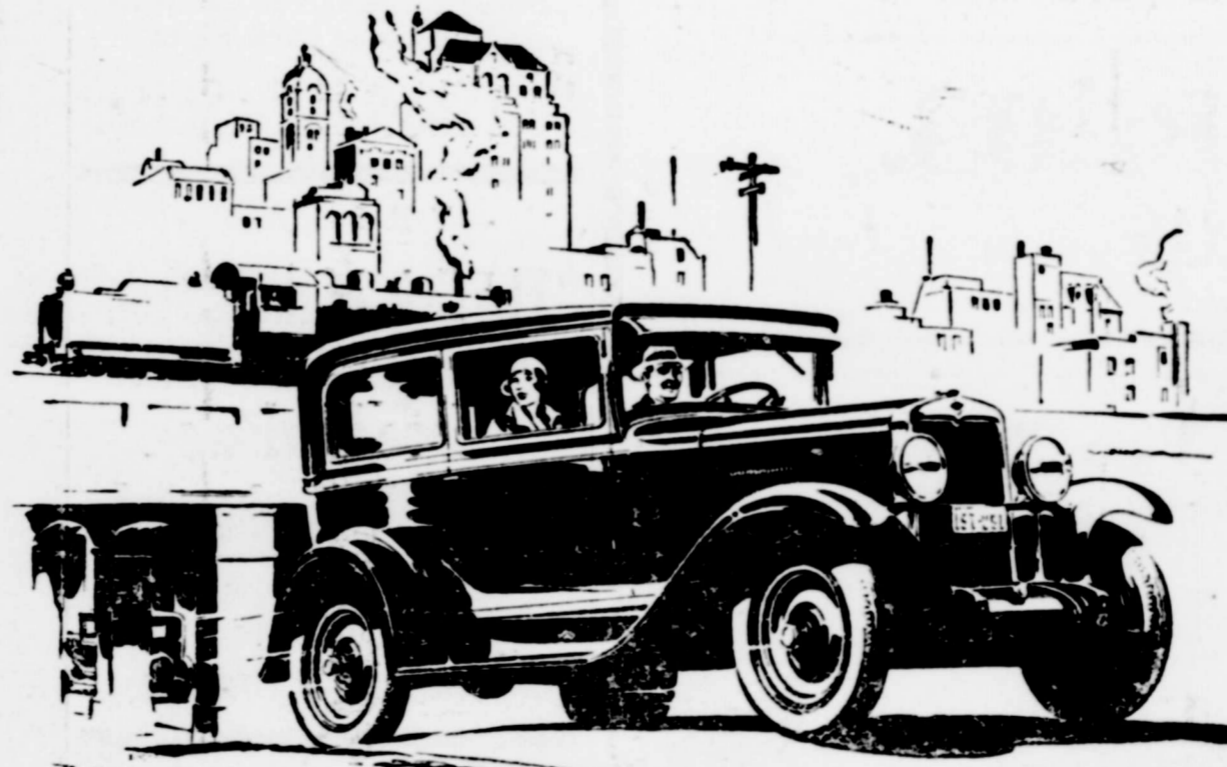
Amazingly Low Prices

Many people do not realize that this marvelous new six-cylinder Chevrolet is actually offered in the price range of the four. Compare total delivered prices as well as factory prices when determining automobile values. You will find Chevrolet delivered prices include the lowest handling and financing charges available.

The **\$595**
COACH

The Roadster	\$525
The Phaeton	525
The Coupe	595
The Sedan	675
The Sport Cabriolet	695
The Convertible Landau	725
The Sedan Delivery	595
Light Delivery Chassis	400
1½ Ton Chassis	545
1½ Ton Chassis With Cab	650

All prices f. o. b. factory Flint, Mich.



A SIX IN THE PRICE RANGE OF THE FOUR

Carter Chevrolet Company

ASK FOR A DEMONSTRATION TODAY

FEDERAL EXTRA SERVICE TIRES

The Last Word In Tire Satisfaction!

Come to see us and let us sell you your next
—TIRES AND TUBES—

The Best Advertisement We Could Have
—SATISFIED CUSTOMERS—

CRAIG & McCLISH

"The Place For Service" Phone—43

NEWEST SCARF NECKLINES OFTEN SUGGEST CAPE SILHOUETTES



Watch the new necklines! They're interesting. In creating necklines for the spring frocks and coats designers are giving free rein to imagination. In most instances the basic theme is the scarf, but it is often that camouflaged one is tempted to ask, when is a scarf a scarf?

Nevertheless you'll like 'em, these novelty scarfs which play so spectacular a role in frock and coat neckline treatments. A cape-and-scarf-in-one effect imparts a decided note of chic to the novelty cloth frock in the picture. Everything about this street dress bespeaks last-minute styling. The material itself is notably new, being one of those loose-woven woolsens which made their debut just recently. Its coloring is soft grayish green flecked with white.

The diagonal opening at once attracts attention because of its unusualness. With a deft movement the scarf can be unwound from about the throat. This done, the diagonal opening resolves itself into a V-shape effect, revealing a gay print silk vestee,

flanked at one side with a single turn back rever.

Circular one-side fullness for the hemline of this one-piece street frock is achieved by a clever bit of seam work as the picture so clearly shows. The belt, the scarf and the diagonal opening are piped with silk in a contrasting shade.

Returning to the subject of scarf necklines. They are all-important both on formal and informal modes. A novel treatment brings the scarf ends to the back, where they tie in a soft bow with long flowing streamers. The low round or pointed front neckline is softened as the scarf drapes across.

Other new silhouettes are accomplished with bertha collars or capelets which tie in front with a loose careless bow. Everywhere in the mode soft-tied bows or self-fabric hold forth. For coat, cape-scarf ends throw back over each shoulder, coming together at the back in a complete cape outline.

JULIA BOTTOMLEY.
(© 1929, Western Newspaper Union.)

SATURDAY SPECIALS

FLOUR, 48lb. G. C. (1 to a customer)	160
Gallon HOT CAKE SYRUP	63c
1 lb. box MOTHERS COCOA	21c
1 int GRAPE JUICE	28c
1 box OATS	27c
BRAN, per box	11c
4 lb. pkg. PRUNES	41c
6, 5c boxes cakes	25c
SALMON, per can	18c
3 boxes CRACKERJACKS	10c
Gallon PICKLES	74c
Gallon CATSUP	74c

W. R. Lovelace

SEE US BEFORE SELLING YOUR EGGS!

Lumber Niggerhead Coal

Standard, Monitor and Dempster Windmills. We handle everything the builder uses—

will appreciate your business.

CICERO SMITH LUMBER CO.

Brownfield - - - Texas

ATTENTION!

I have sold an interest in my battery station to Lee Fine of Lubbock who will take charge of this end of the business after August 1st. Mr. Fine comes very highly recommended, and we ask that you get acquainted with him as he can now be found on duty.

MCS PADDENS ELECTRIC SHOP

INSANITY

Judge: "But what evidence have you that these men are insane?"

Officer: "Well, your honor the Scotchman was standing on the curb throwing handfuls of money into the

street and the Hebrew was picking it up and giving it back to him."

Texas has about 4.5 per cent of the total population of the country, but does only about 1.5 per cent of the country's manufacturing.

ELECTRIC IRON MOST POPULAR APPLIANCE

The electric iron continues to lead all other electric labor-saving appliances in wide-spread use, according to a survey made public by the United States Department of Commerce.

There are in the United States 17,596,390 homes having electric service, says the Department. The percentages of these using the more important appliances are given as follows:

Electric irons	87%
Vacuum cleaners	39
Clothes washers	28
Toasters	26
Room heaters	15
Percolators	10
Hot plates and grills	9
Heating pads	8
Waffle irons	5

LAHEY 4-H CLUB REORGANIZED

Mr. R. B. Davis meet with the Lahey boys and girls March 26th and reorganized the 4H Club. The following officers were elected: President, Jimmie Hamm; Vice President, Dan Hulse; Secretary, R. J. Purtell; Reporter, Valree Briscoe.

The club consists of 11 members and the name Lahey Lively Leaders has been chosen for the name of our club.

E. J. Broughton was in from the farm Monday after supplies. D. J. says they are well up with the farm work and that the big rain last week was a welcome visitor.

Move on to Change County Seat of Lamb

LITTLEFIELD, Mar. 27.—Following several weeks work on the part of a committee of 200 citizens, the Lamb county commissioners court will be petitioned at its next meeting, two weeks from date, to call an election for a county-wide ballot on the proposal of changing the county seat from Olton to Littlefield.

A similar campaign was started in this county several years ago, the present one being a revival of that. The question, although never having been put to a vote, has been a topic of discussion for some time. With the balance of power in the county likely dependent upon the vote at Amherst, eight miles northwest of here, a hot campaign is forecast. Sudan, farther to the northwest, is said to favor Littlefield for the site, but the rural vote in other sections of the county gives little indication of its stand at the present time.

The campaign to move the county seat is based upon the argument that Olton, located in the northeast corner of the county, is not centrally situated enough to serve the county as a whole.

Olton To Make Fight Against Seat Removal

OLTON, Mar. 27.—Any campaign to move the present county seat of Lamb county, located here, will meet determined resistance by citizens of Olton and the surrounding territory, it was stated here today.

Olton's fight against the proposed removal is being led by Pat Campbell, newly elected president of the chamber of commerce, and S. L. Lennedy, land man.

SERIOUS PREDICAMENT

Times had reached a very troublous pass at the First National Bank of Miners, Merchants and Morons and a meeting of the directors had been called.

We've got to have a reorganization at once," the chairman announced. Why? What's the trouble?" a mere director asked.

We've just discovered that we have three more depositors than we have vice presidents."

—IT'S BEEN PAID—

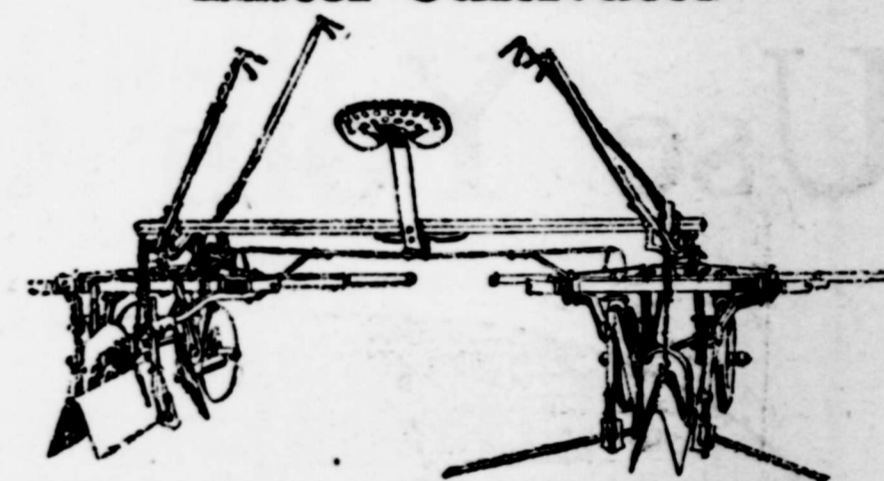
Doing business BY CHECK eliminates the danger of paying a bill twice. For, the cancelled Check and stub record is conincing proof to a creditor who—by error or otherwise—would try to collect a second time!

That's one of a dozen reasons a CHECKING ACCOUNT with this Bank is both an asset and a convenience!

THE FIRST NATIONAL BANK

OF BROWNFIELD, TEXAS

You'll Like This Easily Operated Lister Cultivator



THIS CASE 2-Row Lister Cultivator is noted for its exceptional ease of handling as well as for the fine job it does. You're really comfortable riding the Case and can take things easy because the flanged carrying wheels follow the row without special attention.

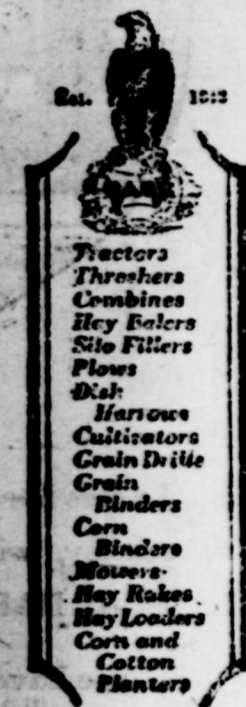
Due to the automatic seat centering device, you always sit right in the center with your weight equally distributed and the levers do not get in your way even on hillside work or in turning. Weight on the disks and shovels increases according to depth desired.

The angle of the disks can be easily changed by adjusting convenient levers. Other levers right handy to the seat adjust the depth of both disks and shovels. Can be used with disks and shovels or knives and shovels as illustrated.

See this all-steel, extra-durable Case Lister Cultivator—we'll gladly give you all the details.



CASE 1-Row Sled Lister Cultivator. Hard wood runners with angle iron shoes insure long life. High penetration easily.



Hudgens & Knight

CASE

Full line now including
E-B OSBORNE & GRAND DETOUR

YOU AND I

A fool there was and he saved his rocks, even as you and I! But he took them out of the old strong box when a salesman called with some wild-cat stocks, and the fool was stripped to his shirt and socks, even as you and I.—Exchange.

Sid Lane was a pleasant visitor at the Herald office this week.

RHEUMALAX RELIEVES RHEUMATISM

LUMBAGO, a pronounced form of rheumatism can be relieved in 2 to 3 days with RHEUMALAX, as it reaches the cause and removes it sure and certain or costs you nothing—and guaranteed by Alexander's.

FORMAL OPENING NEW DRUG STORE, SATURDAY 6

—VISIT OUR STORE SATURDAY—

F R E E—ICE CREAM, SANDWICHES AND COCO COLA—F R E E

We want to meet you in our new store on the corner in the Hotel Brownfield Building. Our stock has been carefully selected and is of the highest standard of Purity—fresh from the manufacturers. Bring us your prescriptions—They will be filled by a Registered Pharmacist.

MICHIE DRUG STORE

"IN BUSINESS FOR YOUR HEALTH"

COULD JESUS COMMIT SIN?

At the Methodist church next Sunday at 7:45 P. M. the sermon subject will be "The Temptation of Christ or Was it Possible for Jesus to Commit Sin?"

This is a very interesting subject and the sermon will be worth hearing. Don't fail to hear it.

At 10:50 A. M. there will be a short talk, followed by the sacrament of the Lord's Supper.

You are cordially invited to worship with us next Sunday.

Rev. B. W. Dodson, D. D., Pastor.

Mrs. W. R. Lovelace of this city, and Mrs. W. M. Moreman of Yoakum County, returned this week from a visit to relatives in Sweetwater.

Mrs. Mary Williams and son, Holland and wife, of Roswell, were here over the week end visiting her parents, Mr. and Mrs. S. W. Jones and family.

CARD OF THANKS

We wish to express our most sincere appreciation to the Masonic Lodge and the many friends for the help they gave during the recent illness of Mr. W. F. Banks.

Mrs. W. F. Banks and children.

Frank E. Givan, of Hereford, who has extensive ranch holdings in this county, as well as on the north plains, was down this week, looking after his interests. He reports prospects of a bumper wheat crop in that section, and says the farmers are already contracting for machinery with which to handle it.

The Howard Dry Goods Co. report a good business since the opening of their final close out sale.

G. W. Luker and son, G. D., paid the Herald a pleasant call Monday. Both were pleased with the present crop prospects.

Pat Ross, who has extensive ranch holdings in the southern part of Yoakum County, was in this week after ranch supplies. Pat says cattle sure come through the winter fine. In fact, says he, we had no winter to amount to anything, and with the fine rains recently, he expects an early and heavy coating of grass.

Mesdames G. G. Gore and H. W. McSpadden wrote us from Hot Spring New Mexico, where they are recuperating their health, saying they were very lonesome without the Herald. Well, here she come, ladies.

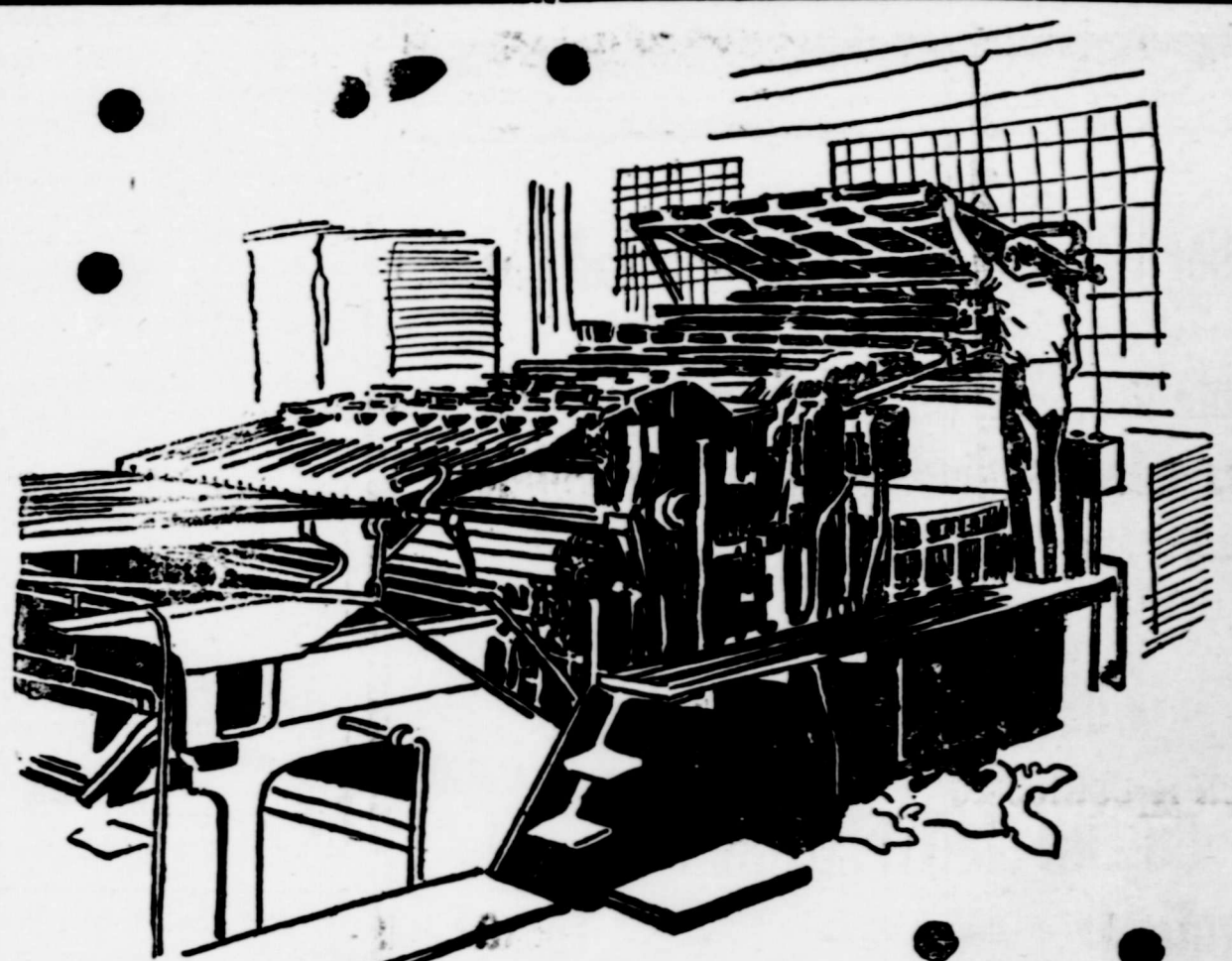
Mrs. W. H. Collins returned Tuesday from a visit to her mother at Hamlin, Texas.

Walter Bond came over Monday to take charge of the prescription end of the Michie Drug Store. Walter has been holding down a like position in a Tahoka drug store, but came home when the opportunity presented.

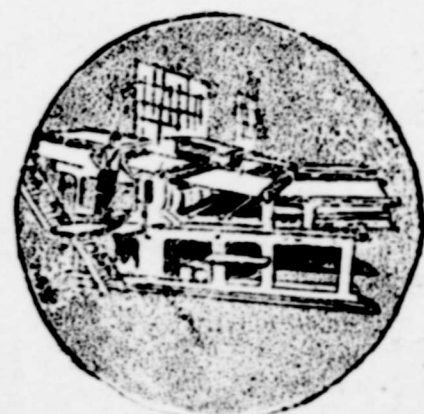
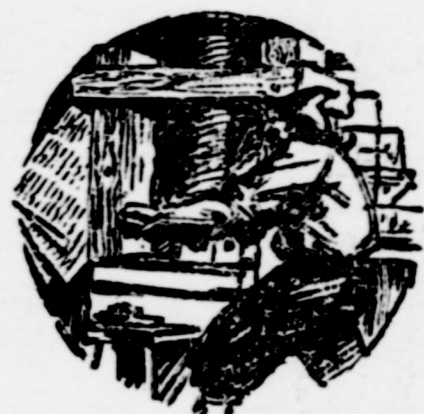
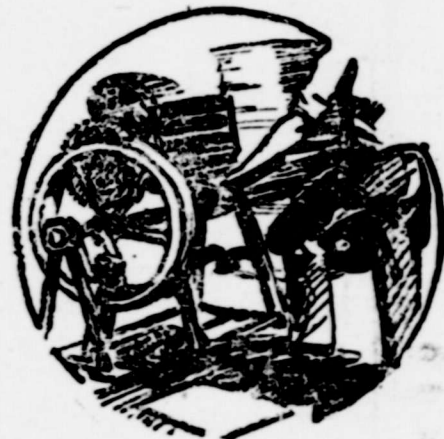
Red Tudor made a trip to Hot Springs, N. M., this week.

Texas has 8.8 per cent of the land area of the United States.

Lots of people think the world owes them five or six livings.



A Printing Service Second to None

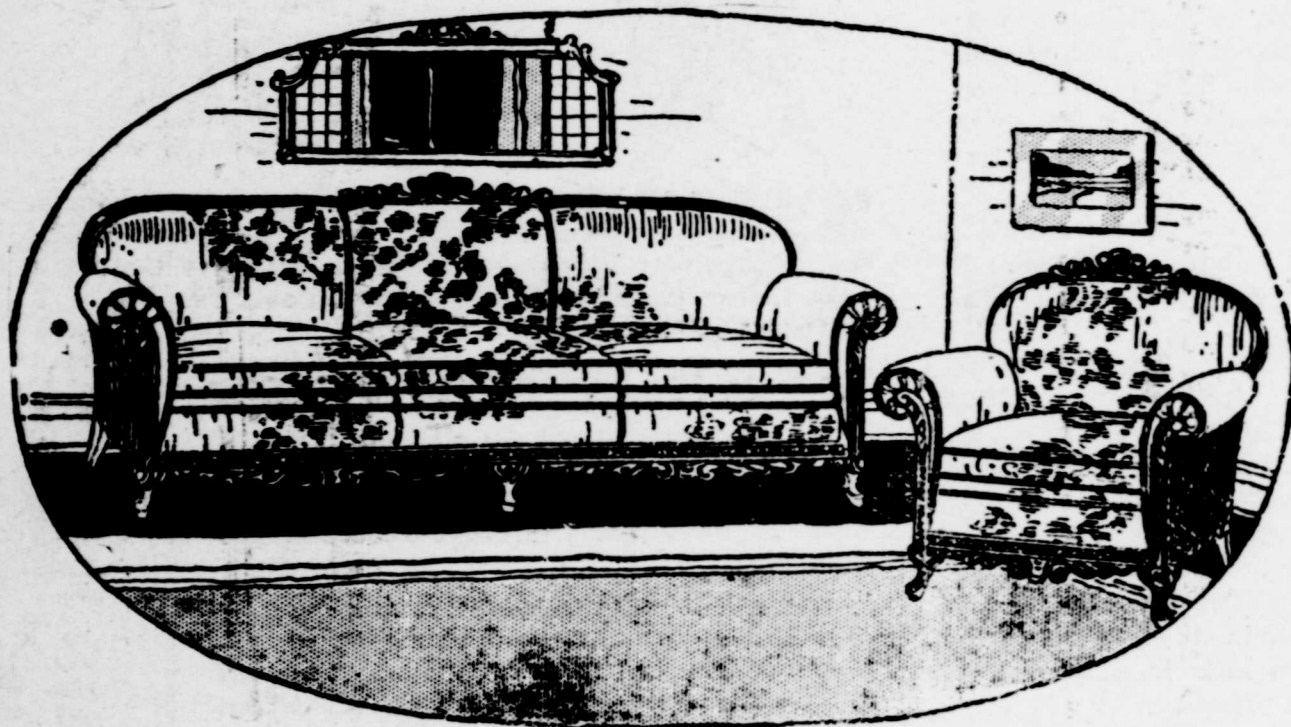


The most important part about a printing job is the speed, the accuracy and the quality of work a printer can offer. A printing job delayed is always a loss to a business establishment. Place your printing with us and you will be assured of prompt delivery and of a quality of workmanship that will bring results.

Our plant includes every modern printing device: flatbed presses, rotary presses, linotype machines—every invention that modern printing has to offer. We print everything from calling cards to newspapers. Let our service department help you with your printing problems. We will assist you in planning your publicity campaign and will help in the preparation of your copy. Complete printing service for every need—and at prices unequalled for the quality of our work. We will be glad to furnish estimates.

THE HERALD

Use Your Credit



Ladies here is your chance to furnish your living room as you make the money, with a high class three piece Velour Living Room Suit that is a **REAL BARGAIN** at the price we are offering it even if you paid all cash.

We have just received a number of these suits, bought right and we are passing these bargains on to you, so you can pay for them and not miss the money.

3 PIECE VELOUR SUIT, only \$95.00

—\$10.00 down—\$8.50 per month. We Deliver—

Hudgens & Knight

Bill Der Says

Opportunity
knocks some folks
cold.



Higginbotham-Bartlett Company

—NO LONG WAITS—

From seven to eight barbers are always ready to serve you at our shop. All first class barbers with keen razors and sharp shears.

SANITARY BARBER SHOP

Rich Bennett, Mgr.

When it comes to

PRESCRIPTIONS

Doctors feel confident when theirs are taken to

PALACE DRUG STORE

Where it is a pleasure to serve you with the

—PUREST AND FRESHEST OF DRUGS—

"IF ITS IN A DRUG STORE, WE HAVE IT"

ADS AND ACTION

Terry County Herald: We read it and reread it; we wiped our glasses and read it again. Try as we would to disbelieve it, there it was still popping out to confront us. It was in Sunday's Dallas News, and set off with a two-column head. It merely stated that the first full-page ad ever run in Dallas appeared in The News just thirty-two years ago. Now that's not far removed, and Dallas was a city of around 50,000 at that time. It also stated that several consultations were held by the store managers before they fully decided to run it. The sale went over with a bang and large copy became the fad. Nowadays the small town merchant thinks nothing of running a page ad; frequently takes two pages, and occasionally four pages in the local paper. Times do change—and for the better.

State Press in Dallas News: Nobody will deny that times change, that tempus fidgets and that page ads are common now, whereas they were unknown a generation ago. It has to be like it is, because you couldn't carry on modern business without modern advertising with any more success than you could run an automobile with cold molasses. Business used to be a matter of bargaining, of jockeying and of waiting. It is now

a matter of few words, quick decision and prompt delivery. Freight from New York to Chicago used to loiter from ten days to two weeks on the railroad. Now it arrives, either way between the big markets, four days after loading. The same proportions obtain in Texas, not only in shipping, but in all manner of commerce. With production and circulation what it is today, potential demands must be stimulated. Waiting for a need to arise and assert itself through the slow processes of auto-suggestion is too costly. The suggestion must come from the manufacturer or dealer rather than from the desired customer. Our colonial ancestors could do very well with the simplest essentials of civilization, but the modern generation is not content with the primitive either in the way of merchandise or in the way of living. Production without distribution is vain, and there is no way whereby distribution can be maintained without stimulating consumption. There is gain for all in that, because production and distribution sustain the whole population.

Joe Eudey, of route one is one of our new readers. They just keep coming in, and somehow we always manage to have another copy we will sell to some one.

Hudgens & Knight

SPECIALS FOR FRIDAY AND SATURDAY, APRIL 5th and 6th.

SUGAR VERY SPECIAL ?

MEAL 24 LB. SACK .65

CRACKERS 3 LB. BOX .39

FLOUR 48 lb. EXTRA HIGH PATENT 1.65

SOAP 10 BARS P&G .38

PICKLES PER QUART. .28

COCOA IN BULK PER LB. .13

BLRCK BERRIES NO. 2 CAN .15

Beans NO.2 CAN .13

Spinach NO 2 CAN .15

Rice IN BULK PER LB. .6

MUSTARD SARDINES 15 CENTS

HARDWARE AND FURNITURE DEPARTMENT

- | | | | |
|-------------------------------------|------------|---------------------------------|-----|
| Glass Salad Bowl..... | 11c | Large Glass Salad Bowl..... | 21c |
| Salad Bowl decorated..... | 21c | 12 qt. Galvanized Pail..... | 21c |
| Set of 6 Fitzall Wrenches..... | 69c | 10 in. Agricultural Wrench..... | 49c |
| DECORATED WASTE BASKETS..... | 49c | | |

Mr. Farmer, we have several second hand single row planters in good condition at very reasonable prices, cash or terms.

TO APPEAR AT ABILENE ON FAREWELL TOUR

Abilene, April 1.—Culminating a career of fifty-one years on the greatest opera and concert platforms in the world, Madame Ernestine Schumann-Heink is returning to the stage, after an extended rest, for her farewell tour and will appear in Abilene, April 10 under the local management of Simmons University Cowboy Band.

This tour, which is the last chance for music lovers to hear her, will include seventy-five of the largest cities in the United States and a final performance in the Metropolitan Opera House in New York where she will close her career by singing the great Wagnerian roles which made her famous there thirty years ago.

For half a century she has been the favorite contralto of the American stage and is one of the few singers of

the past generation who remain at the forefront today. In New York she is known as the last of the Titans, having reference to that group of singers who made the last half-century the golden age of American music.

Critics proclaim Schumann-Heink's voice as strong and vigorous as it was fifteen years ago and predict that this will be the most successful tour of her career. Since beginning the tour a few months ago she has been

singing to capacity houses from coast to coast and is being honored by musical organizations everywhere.

W. H. Ely of the Tokio community was in with the rest of the big crowd Saturday, and while here called on the Herald to renew for another year.

This whole problem of what's wrong with youth would be solved if automobiles could talk.

Humming Bird Full Fashioned Hosiery

The Smartness of Youth
The Splendor of Royalty



More convincing than columns of claims for Humming Bird Full Fashioned Hosiery, is the fact that the same patrons purchase these fine stockings repeatedly.

Whether "style" or "wear" rules your choice, Humming Birds will win your favor. Amazingly sheer, with narrow hems, gracefully proportioned heels, sandal soles, invisible reinforcements. Considerably longer than the average hose.

COLLINS DRY GOODS CO.
"We Give Gold Bond Saving Stamps"

HALF AND HALF COTTON SEED

I have received a car of Half and Half Cotton Seed from Grover Gillet of Whitewright, Texas. These seed are advertised in farm papers. You have some idea what they are. Get them now. Price is right.

M. L. French, Brownfield, Texas

NOTICE TO THE AUTOMOBILE PUBLIC

We invite you to come to see our new line of

—SPECIAL AUTO MACHINERY—

LARGE VALVE FACING MACHINE turning lath large enough to put steel gears on your present fly wheel.

ELECTRIC TESTING MACHINE to locate all your electrical trouble.

BATTERIES with OUR own GUARANTEE for 12 months service.

—All Phillips Products Are Better—

HARRIS MOTOR CO.

PHONE 1-5-7

WHY NOT BUY MILK

—produced from dry feed. It is always sweeter and richer than grass milk, and never has a bad taste or odor

—SANTARY DAIRY—

—Just as the large, fragrant, glistening white—

—MAGNOLIA—

is supreme among all flowers, just so is

MAGNOLIA OIL PRODUCTS

Supreme among the gas, oils and greases of others. The better they are known the more they are demanded by careful motorists. Try some Anti-Knock Gasoline.

RETAIL STORES:—Miller & Gore, Snappy, Everybody's and Chisholm Bros.

MAGNOLIA PETROLEUM COMPANY

PHONE NO. 10.

TOM MAY, Agent

BANKERS IN NATIONAL MOVE FOR UNIFORM FINANCIAL PRACTICES

Would Promote Greater Consistency Among All the State Laws in Respect to Banking Conditions—Uniformity of Practice and Understanding Will Make for Greater Convenience, Efficiency and Safety for All Business.

By S. J. HIGH
President State Bank Division, American Bankers Association

RAPID interchange of business and the quick transportation of goods in the United States, coupled with almost instantaneous means of inter-communication by telegraph, telephone and wireless, have welded the country into an economic unit. The nation is not, in a business sense, conducting its affairs in water-tight compartments, as in a measure it did in the days of slow travel and remote places, but styles, methods, commodities and business practices flow freely today in all directions. Therefore it is desirable that finance, trade and industry throughout the country operate along generally uniform or at least consistent lines, so that a contract or an agreement or obligation in connection with business transactions shall mean virtually the same thing in all parts of the country. Particularly necessary in this connection is the establishment of uniform financial and banking practices so as to facilitate the flow of trade along accepted and understood lines.



S. J. HIGH

Banking in the United States is recognized as a semi-public type of business and is therefore subject to laws to define the scope and character of its activities. These laws at present set up a great diversity of conditions

under which banking is conducted in various parts of the country since they come from both state and federal authorities. The national banks are all chartered by the federal government and therefore operate on the same lines in every state of the Union, but there is no such regularity in respect to the conditions under which the state banks chartered by the respective forty-eight states must conduct their business. All state banking codes, while they have similarities, also have many great dissimilarities in respect both to the national bank laws and the banking laws covering state bank operations in other jurisdictions.

Bankers Move for Uniform Laws
The State Bank Division of the American Bankers Association, which latter includes in its membership banks of all descriptions throughout the country subject to all the variations of state and federal banking laws, is committed to the effort to bring about greater consistency and uniformity among the statutes of all these various jurisdictions. This body is conducting a vigorous nationwide campaign urging that active steps be taken to secure greater co-ordination in banking legislation, more equitable conditions and more uniformly efficient public supervision of banks in the several states.

The organization is particularly concerned with fostering this movement to bring about more uniformly desirable conditions throughout the United States in respect to the public supervision of banking institutions by the state banking departments. It is on record as favoring the policy that the important office of state bank commissioner should be kept as free from entangling partisan politics as the judiciary itself and should be completely detached from all other functions of state government.

It is also on record as favoring the policy that the tenure of office of state bank commissioners should be made more secure and lasting than is now the case in many state jurisdictions and that this important public officer be granted sufficient compensation and discretionary power so that the office shall attract and retain the services of men of outstanding executive ability and successful banking experience.

It is also a part of this policy that the bank commissioner's ability to serve well should be strengthened by providing him with adequate forces of bank examiners, selected on the basis of merit from men having the requisite qualifications of honesty, ability, training and banking knowledge to carry out the duties of their offices on the highest plane of usefulness to the public as well as to banking.

The Trend of State Laws
The Association's State Bank Division has recently concluded a nationwide survey of state banking legislation and conditions and in general has discovered a definite trend along the following lines:

There is a distinct tendency among the states to raise the minimum capital required for banking institutions to \$25,000 and also to give the bank commissioners or the banking boards sole power as to the granting of charters for new banks, thus enabling them to use discretion as to the need or desirability of added banking facilities or the fitness of the organizers to enter the banking field. In this connection many states are creating banking boards to act in an advisory capacity with the state bank commissioners.

There has also been observed a tendency to increase the compensation of the bank commissioners and to lengthen their terms of office and to give them power to appoint necessary deputies and examiners so as to build up an adequate force to carry out their responsibilities and duties. An important augmentation of the powers of bank commissioners in some states is found in laws giving them complete charge of insolvent banks and their liquidation as distinguished from more costly liquidation through the courts.

In the Public Interest
Distinctly in the public interest are laws prohibiting or limiting an officer or director of a bank from borrowing from his own bank unless his collateral security is approved by a majority of the board of directors of the bank. Also there is recent legislation, noted providing for closer supervision and regulation of building and loan associations, credit unions, finance companies and private banks.

In some states measures have been enacted broadening the field for investment of funds of savings banks and trust companies, which have materially enhanced the service that these institutions can render, particularly in the way of co-operation with their customers in personal financial management. Another type of legislation, important especially to banking in view of the frequent efforts to defraud banks, is that which makes

GOOD FOOD WELL SERVED

For a cozy, comfortable place, with piping hot, delicious things to eat and a quick, courteous service, our dining room invites you to visit us often through the new year. We are taking particular pains to see that our 1929 friends are made happy as possible.

AMERICAN CAFE

—COTTONSEED—

I have taken the local agency for the pure Summerall Half and Half Cotton Seed grown by Hall County Seed Co., in Hall county where cotton matured well last year. If I am not in town see Clyde Lewis.

—50c per bushel deposit with order—

George Cardwell, Agent

**BRING YOUR CAR IN AND
LET US OVERHAUL IT**

We make such a difference to the improvement of your car that it takes an expert to realize the difference in a new one so far as the motor is concerned.

Then use **QUAKER STATE OIL** sold at
BRICK GARAGE
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GAS, OILS and AUTO ACCESSORIES

EXCLUSIVE AGENTS FOR RACINE TIRES

Greasing rack conveniently located for greasing, washing and polishing cars.

HAHN'S SERVICE STATION

the issuance of worthless checks a misdemeanor with specific penalties.

The State Bank Division of the American Bankers Association endorses in the fullest degree in principle the development of banking laws along the foregoing lines and is actively engaged in fostering the spread of such legislation wherever its services are considered useful both to banking and to the public. Uniformly sound banking institutions and practices, together with common methods and understanding, will materially add to the convenience, efficiency and safety of business in serving the well-being of the public in all parts of the nation, especially in those transactions involving dealings between different localities.

**Co. Agent and 4-H
Boys At Dairy Show**

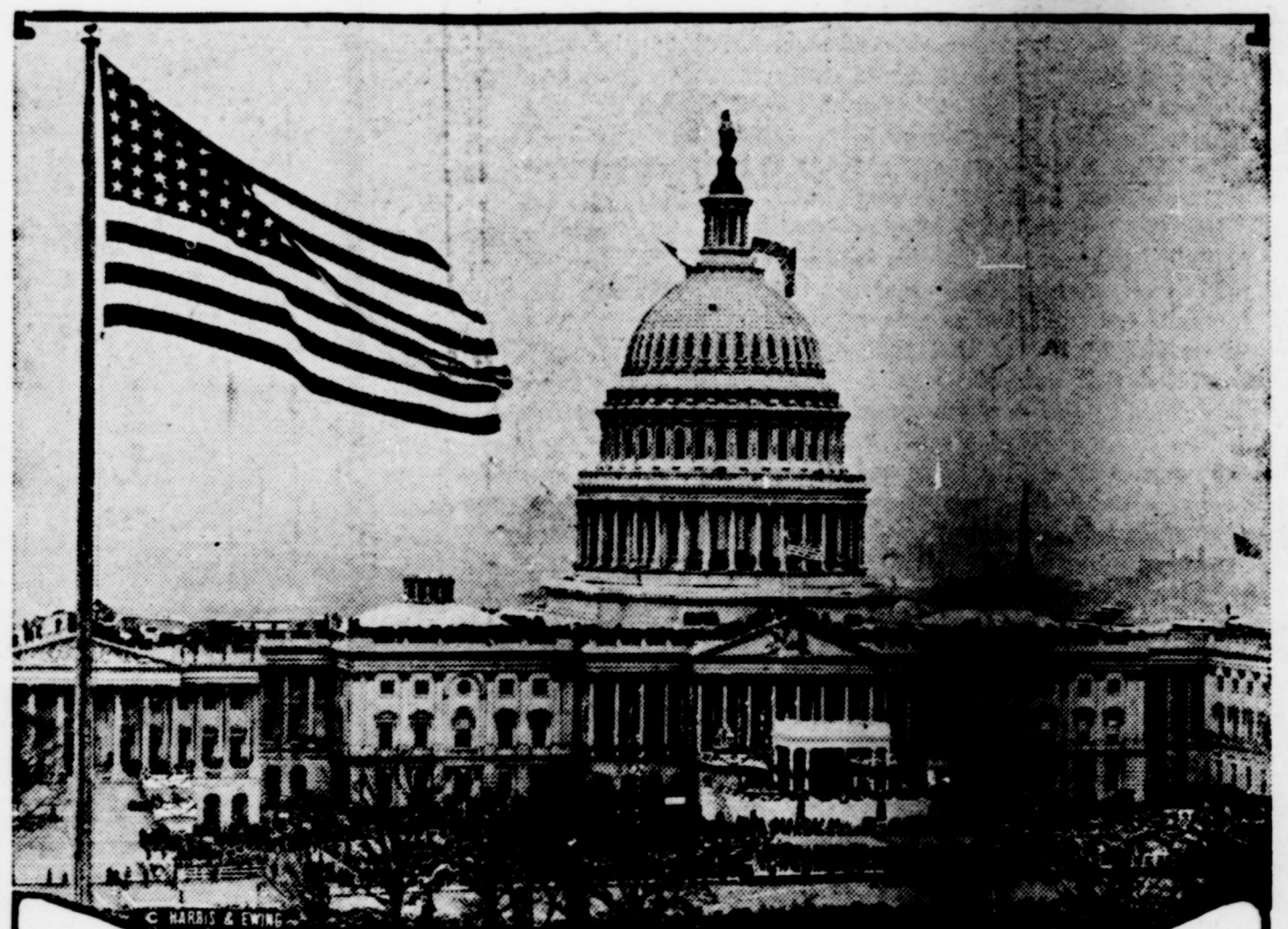
County Agent R. B. Davis, accompanied by Wilton E. Williams, principal of the local grammar schools, and leader of the county boys and girls clubs, and a team of four of the highest point judging boys, left Monday for Plainview, where they will contest for prizes in judging livestock. Mr. Davis is manager of the Jersey section of the show, and will be up there all the week.

The team he took was composed of Willie Arnett, Roy Ballard, Harlan Howell and Ray Brownfield, but at this time we have not heard from the show, or just how they came out in the contest. Will give this later if we hear before we go to press, but let us say the boys have had good coaching, are keen for the contest and we are sure they will give a good account of themselves.

Later:—The Terry county team won third place in judging.

Miss Ann Hamilton, head of the ladies ready-to-wear department of the Hogan Dry Goods store, is off on her vacation. The only report we could get was that she was headed toward El Paso.

View of Capitol During Inauguration Ceremonies



This view of the capitol in Washington during the Hoover and Curtis inaugural ceremonies was taken from the top of the Library of Congress.

HEAD-HARGRAVE CO. GIVING AWAY A

\$300 \$250 and \$200 SHIRT

FREE!

—TO THE THREE BEST GUESSERS—
HOW MANY SHIRTS ARE THERE IN OUR WINDOW?

It costs you nothing to guess—Just look at our window, come inside and place your name and guess on the book provided for that purpose.

GIVEN AWAY SATURDAY APRIL 6, at 4:00 O'CLOCK.

HEAD-HARGRAVE COMPANY
"Dependable Merchandise at a Reasonable Price" **NEW LOCATION**

INDIAN HEAD

36 in. Solids and Fancy

39c

HOUSE DRESSES

98c to 2.95

New Ones—Just Received!

Ladies Knit Underwear

39c

50c value—Summer weight

STAR BRAND SHOES

LADIES HATS

\$2.98

ONE LOT \$4.95 Values in

KIDS UNIONALLS

Blue Striped—Trimmed in Red

\$1.19

Size: 0 to 8—Saturday Only

MENS OVERALLS

Triple Stitched—Bar Tacked

\$1.19

Full cut—Size: up to 42

VANETTE HOSE

BANK STATEMENT

Charter No. 12928. Reserve District No. 11.
Report of Condition of The First National Bank of Meadow, in the State of Texas, at the Close of Business on March 27, 1929.

RESOURCES	
Loans and discounts	\$91,884.95
Overdrafts	2,460.00
Other bonds, stocks, and securities owned	900.00
Banking house, \$2200.00; Furniture and fixtures, \$1500.00	3,700.00
Real estate owned other than banking house	3,250.00
Reserve with Federal Reserve Bank	9,222.64
Cash and due from banks	12,751.23
Outside checks and other cash items	24.50
Other assets	8,213.91
TOTAL	\$132,407.23
LIABILITIES	
Capital stock paid in	\$ 25,000.00
Surplus	757.28
Undivided profits—net	2,637.91
Due to banks	942.21
Demand deposits	103,069.83
TOTAL	\$132,407.23

State of Texas, County of Terry, ss:
I, Earl T. Cadenhead, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

Earl T. Cadenhead, Cashier.
Correct—Attest:
E. H. Jones
R. H. Timmons
S. W. White, Director

Subscribed and sworn to before me this 30th day of March, 1929.
John W. Cadenhead, Notary Public.
(Seal)

"SCRAMBLED EGGS"

By the Seventh Grade
Kathleen Hardin, Reporter.

Miss Dumas was teaching arithmetic she said: "Ruth, suppose you had 65 cents."
Ruth's eyes glistened.
"And," she continued, "I asked you to lend me a half a dollar, how much would you have left?"
Ruth: "Please Miss—65 cents."

L. E. Bigham was almost through his English lesson when he came to a word he could not pronounce.
"Barque" prompted Miss Banks. L. E. looked at his classmates and laughed.
"Barque, L. E.!" exclaimed Miss Banks harshly.
L. E. looked at Miss Banks and finally cried out: "Bow-wow."

R. L. Bandy: "I see that Martha has joined the great majority."
O. D. Huckabee: "What! She is not dead is she?"
R. L. "No, she married a man by the name of Lewis."

Mrs. Holmes: "Jessie, why arn't you writing?"
Jesse: "I ain't got no pen."
Mrs. Holmes: "Gracious! Where's your grammar?"
Jesse: "She's dead."

Sidney: "Say, did you know that before he goes under the last time, a drowning man thinks of all the things he has done in his life that he should not have done."
James Parker: "Then there is no need for you to worry, they would

have plenty of time to rescue you."
Martha (at store) "Give me a chicken."
Merchant: "Do you wanna pullet?"
Martha: Naw, I want to carry it.

Sam was in the store with his mother when he was given candy by one of the clerks. Mrs. Hymon: "What must you say, Sam?"
Sam: "Charge it."

Louise: "Do you want me to put the parrot on the back porch, mother?"
Mrs. White: "Goodness no, your father is repairing the car in the back yard."

E. M. Smith: "Do you play golf?"
Mary Jane: "Oh dear no, I don't even know how to hold the caddy!"

Mr. Wooldrige: "What is that stuff on my car? Where have you been?"
Eva Mae: "Aw, pa, that's only traffic jam."

Lataine: "Say, wasn't that Ray? Why didn't he speak to us?"
Mary Handley: "Couldn't you see that he was slightly under the influence of liquor?"
Lataine: "He needn't be so stuck up about it."

Bruce: "Mrs. Jones, may I use your telephone?"
Mrs. Jones: Certainly, Bruce, is yours on the blink?"
Bruce: "Not exactly, but sis is using it to hold up the window, Ma's

PRESCRIPTIONS

We fill any doctors prescriptions and we use only PURE TESTED DRUGS.

—LET US FILL YOURS—

We will fill them as your doctor prescribed—or not at all—

ALEXANDER'S DRUG STORE

The Rexall Store

Official Statement of Financial Condition

of the Brownfield State Bank, at Brownfield, State of Texas, at the close of business on the 27th day of March, 1929, published in the Terry County Herald, a newspaper printed and published at Brownfield, State of Texas, on the 5th day of April, 1929.

RESOURCES	
Loans and discounts	106,019.16
Loans secured by real estate	18,201.66
Overdrafts, undoubtedly good	2,408.52
Bond, stocks and other securities	3,000.00
Customers' Bonds held for safekeeping	30,569.32
Real Estate (Banking House)	22,315.10
Other Real Estate	3,500.00
Furniture and Fixtures	6,911.89
Cash on hand	36,104.56
Due from approved reserve agents	118,742.22
Due from other banks and bankers	7,500.00
Cotton Bills of Exchange	33,008.08
Bankers Acceptances	171,869.98
TOTAL	\$560,141.49
LIABILITIES	
Capital Stock	\$ 25,000.00
Certified Surplus Fund	25,000.00
Undivided profits, net	4,865.42
Due to banks and bankers	18,000.00
Individual Deposits subject to check	438,349.24
Time Certificates of Deposit	3,747.55
Cashier's Checks Outstanding	14,609.96
Customers' Bonds deposited for safekeeping	30,569.32
TOTAL	\$560,141.49

State of Texas, County of Terry.
We, W. H. Dallas, as President, and Leo Holmes, as Ass't Cashier of said bank, each of us do solemnly swear that the above statement is true to the best of our knowledge and belief.

W. H. Dallas, President.
Leo Holmes, Ass't Cashier.
Subscribed and sworn to before me this 2nd day of April, A. D. 1929.
A. J. Stricklin,
Notary Public, Terry County, Texas.

CORRECT—ATTEST:
Andrew Copeland
Morgan L. Copeland
Jno S. Powell, Directors. (Seal)

cuttin' biscuits with the mouthpiece, and baby is teething on the card."

Fort Stockton is experiencing a lively building boom. The new opera house when completed and furnished will represent an expenditure of \$75,000. Brick business houses costing

\$20,000 are being built and planes for more made. Many substantial residences are going up.

Spearman will be burning natural gas by August 1st. Six inch pipe lines are to be laid to the town from the Stinnett fields to supply the commod-

WEEK-END SPECIALS

Cut costs on your week-end meals by taking advantage of the many special values we are offering. Thrifty housewives will appreciate these offerings.

Watch Our Windows
SATURDAY AND MONDAY
for
\$100 SPECIALS

Phone 29—We deliver in a jiffy.

WHITE & MURPHY

—STAPLE AND FANCY GROCERIES—

BANK STATEMENT

Charter No. 11415 Reserve District No. 11
Report of Condition of The First National Bank of Brownfield, in the State of Texas, at the Close of Business on March 27th, 1929.

RESOURCES	
Loans and discounts	\$209,221.65
Overdrafts	527.92
United States Government securities owned	600.00
Other bonds, stocks, and securities owned	74,577.18
Banking house, \$14,500.00; Furniture and fixtures \$5,500.00	20,000.00
Real estate owned other than banking house	6,700.00
Reserve with Federal Reserve Bank	23,282.72
Cash and due from banks	49,954.29
Outside checks and other cash items	462.78
Other assets	269.57
TOTAL	\$385,596.11
LIABILITIES	
Capital stock paid in	\$ 50,000.00
Surplus	9,500.00
Undivided profits—net	5,851.75
Due to banks	17,190.76
Demand deposits	299,540.77
Time deposits	3,512.83
TOTAL	\$385,596.11

State of Texas, County of Terry, ss:
I, W. R. McDuffie, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

Subscribed and sworn to before me this 2nd day of April, 1929.
Violette McBurnett, Notary Public.
(Seal)

Correct—Attest:
R. M. Kendrick
Jake Hall
W. A. Bell, Director

ity. The price is to be reduced from 75 cents per 1000 cubic feet of gas.

Forty head of dairy cattle will be taken from Lockney and Floyd county to the Panhandle Plains Dairy Show.

Floyd County delegation, composed of farmers and business men of the county, are planning to attend the show in unison on Wednesday April 10. The delegation will be led by the Floydada band.