

The Terry County Herald

Printed in Terry County, on the South Plains; the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States

VOLUME 24

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY NOVEMBER 16, 1928

NUMBER 13

CHAMBER OF COMMERCE

Officials of the West Texas Gas Company came down last week and got an extension of their franchise. We won't get gas this winter but it is promised by July of next year with full service by August first. Mr. Hinchev, the vice president and general manager was here and expressed his surprise at the recent failure to carry out the paving bond issue. He said that our town was the largest in the service program of his company that was not paved or had voted bonds for that purpose. He says that his company will be heavy tax payers of the town after they lay their service pipes and erect buildings and he hopes that we will change in our sentiment against voting the bonds as they would take pleasure in assisting by paying their proportion of the cost of the bonds.

A meeting of the highway association that is to be organized to promote a route from Chicago to El Paso by way of Oklahoma City, Lubbock and Brownfield was held at Quanah yesterday with only a few towns represented. Fact is, Lovington and Quanah took the "bull by the horns" and called the meeting and it is very possible that the majority of the towns affected will cast their votes against both of them after association plans are finally worked out, at least that appears to be the sentiment of some of the places from which we have received letters. No one attended from this place as it was thought that the time was not ripe for the calling of the meeting.

The cutoff on Highway 53 was officially opened by the commissioners in session Monday and turned over to the Highway Department. The cost of eight away amounted to more than was anticipated and the commissioners have emphatically stated that they do not expect to purchase any other right of way for public roads or highways in this county. They say that if people do not want them bad enough to waive rights that they can just stay closed. Personally the writer agrees with them. If a public road is wanted in a community it is worth the land that is required to create it.

Letters have been received from Ed Kennedy stating that he has sold all of his right, title and interest in the proposed Roswell and Eastern railroad to P. A. Neillon of Houston and a letter from the latter advises that he will be here about the 15th in order to get his contracts closed up with the several towns and arrive at a thorough understanding as to what is to be expected of all parties. The committee of Brownfield is ready to function as soon as the railway people give them something upon which to work. We await Mr. Neillon's visit and hope to have some thing definite before the week closes. In the meantime the Santa Fe is surveying for the Seagraves extension and it is decided to construct it into the oil fields or further we will be benefited to some extent.

New Dry Goods Store Opening Up Here

A huge truck, almost as large as a freight car, arrived Tuesday afternoon from Abilene, and began unloading a large stock of dry goods in the building formerly occupied by the J. E. Michie grocery on West Hardin, and we presume will be open for business Saturday.

In conversation with W. P. Babb, the proprietor, he informed us that the stock would invoice around \$35,000, and that it was his intention to open here and make Brownfield his future home. It is his intention to have an announcement in this issue of the Herald. We welcome the new firm to Brownfield.

FRESHMAN CLASS TO BE SPONSORS OF BOX SUPPER

The Freshman class of the local high school will give a box supper Friday night, November 16th at the grade school auditorium beginning at 7:30. All ladies are requested to bring boxes.

Old Hill Hotel Razed For Modern Building

We don't believe there will be a tear shed or a sighing regret pass a single lip Thursday of this week when the lease on the old Hill Hotel building passes out and the present occupants move out for those who have purchased the old building and carpenters are put to work wrecking the old building to move it out and make a fine farm home of it. It has served its day nicely—many good meals have been served in its dining room and good naps have been enjoyed in its bed rooms—but the ground it stands on is valuable business property, and good business men want the site for business reasons.

A. H. Herring, splendid farmer of the south side, has purchased the building and we understand will start wrecking it Thursday of this week and will use it in putting up a nice farm home on one of his places, thus, it will go on and on being useful to man. It was about the first frame building erected in Brownfield, and was considered very pretentious at that time, as all other buildings were mere shacks in comparison, but the day has arrived when it too is a shack and an eye sore as one by one the buildings on the north side of the square have been replaced by modern brick buildings.

In place of it a thoroughly modern and substantial brick building will be erected on its site, covering a space 50 x 90 feet which when complete will be not only one of the most costly, but one of the prettiest buildings in the city. The progressive firm of Cobb and Stephens Department Store has leased the building which will be ready for them about the first of the new year. Material for the new building has been ordered and will be arriving by the time the old building is out of the way.

It will not only be a beauty architecturally, but will be built to comply with all the late notions of modern merchandising. All the front and a great portion of the side fronting on north Sixth street will be plate glass, giving abundance of light. We have not heard any figures given out but understand it will be one of the costliest one-story buildings in the city.

Roy Wingerd is the architect and constructor. W. A. Bell, the owner, informed us that he had some attractive offers for the site after it was learned that he had canceled the contract with leases on the old building but decided to go on with the building himself.

Bill Allmon has moved back to Floydada, Texas, having sold his interest in the Sanitary Barber Shop to Walter Gracey and Dennis Rentfro. His wife will remain here until he finds a new location.

Cotton is again coming in quite nicely but heavy dews of a morning are holding up picking considerably. There has been an unusual amount of cloudy, foggy weather, too, recently.

We are glad to report that Grand Adams seems to be improving some.

Rich Bennett and wife of Pecos, were up this week and Rich sold his farm while here to a gentleman from Roaring Spring, whose name we failed to get, we understand will move on the farm in the near future.

Will D. Bryant pleased the Herald with a remittance recently to keep his Herald headed his way.

Uncle Ike Newberry and son, H. C., were in Saturday closing up their business matters preparatory to moving to Catarina in south Texas. We hope Uncle Ike and family the best of success and health in their new location.

J. V. Hart and a neighbor were in to the Odd Fellow Lodge Tuesday night and had to remain all night on account of rain.

We note that our old friend, M. L. Crawford has returned from east Texas.

Dick and Ray Brownfield went to the mountains of New Mexico on a deer hunt this week.

Armistice Day Put Over in Good Shape

There never will be really but one Armistice with American citizens or soldiers, and that fell on November 11th, 1918 about eleven o'clock in the morning. That Armistice was a frenzy of celebration both in America and abroad among our citizens and soldiers. Upon that night in Brownfield, nothing yet but a frontier village, with its first railroad but still a new possession, found means with every conceivable noise making implement to celebrate. The most staid and dignified forgot self for the moment and played and cut-up like children. No powder except in shot gun shells could be found, but dynamite by the stick and box was used and several glass fronts were shattered next morning. But who cared? The war was over. All other Armistice days since were and are but the stage production of the real act.

Nevertheless, Brownfield people always try to observe the day in a way fitting the occasion. Sunday morning at eleven a great concourse of people gathered at the Rialto where the chaplain, Rev. E. V. May, delivered a sermon to the ex-service men and their friends, followed by an address by Prof. L. L. Martin of Meadow. The music was in keeping with the occasion.

Monday morning at about four the anvils began thundering their salute at the Legion hall, and it was not long until a merry crowd was on hand, some talking, some playing pool or billiards, others watching the big salute of the anvils. And we want to say that Dennis Rentfro, Arnett Bynum, Ches Gore and Jim Miller can get more salutes per minute from two anvils than any men we ever saw. We'll bet that they were good gunners. Finally an improvised quartette was started, but about all the songs they seemed to know was "Sweet Adaline" and "The Gang's All Here." It drew some applause, some giggles and perhaps some hoots.

At about sundown, when all flags had been gathered in, the boys began assembling at the hall where the good ladies had prepared a nicknailing good turkey dinner for them, to close a day very much. Later those who cared to went to the Rialto where a picture in keeping with the occasion was shown, being "The Air Circus." A large crowd was in town all day, but most of the ex-service men were to be found around the Legion hall.

Every once in a while during the day you could come upon two or more of the boys sitting in the sunny side of some building reminiscing and telling just where they were on the famous 11th of November, 1918. One fellow said he was lying back of the lines under some bushes, but had been up earlier in the day to take charge of some German property that had been captured, but the Captain told him and his men that they were a little too previous. I have never heard any of these boys brag about what they did or how brave they were. Generally they tell you they were scared.

MARRIED

Mr. Asa McMullens and Miss Vera Nelson, daughter of Mr. and Mrs. W. F. Nelson of this city, appeared at the residence of Elder A. L. Burnett Saturday afternoon at 4:45, where Mr. Burnett said the words that made these happy young people one for life. We understand that they will continue to make this their home.

NOTICE TO MEMBERS COUNTY 4—H CLUBS

Club records for this year are due if you have not turned in your record book do so as soon as possible. It is important that we have as many records as possible for rating next year is based on the number of record books that we send to A. and M. College.—R. B. Davis, County Agent.

Joe Lane, ranchman of eastern New Mexico, but formerly of this county, was a business visitor here Wednesday.

Lamesa is making preparations to establish a milk plant in that city.

REPORT ON 4—H CLUB MEETING SATURDAY

By R. B. Davis, County Agent. One hundred Terry County 4-H club members opened up the final club meeting Saturday evening in the district court room with the Terry County pig yell. Sounded like the roof was going to fall in when that bunch of leather lunged farmers opened up and began calling pigs.

Judge H. R. Winston was the first speaker on the program and he made a short but splendid talk commending the spirit and the work of the clubs and admonishing them to keep on with their work. Judge Winston was followed by the secretary of the chamber of commerce, J. E. Shelton, who reviewed some of the work that had been done by the clubs and congratulated the club members for the fine work that had been done this year.

Sterling C. Evans, District Agent from A. and M. college, was the next speaker. He made an inspirational talk that would have done any body's soul good. He very forcibly brought out the fact that the "easy road is crowded but the rocky road has but few", and that any one can join a club but it takes a good man to stay the whole year and turn in his record book.

After the speaking was over recognition and awards were given to the club and club members who had won the various honors.

The first club boy who was called to the front was Herbert Chesshire. In winning the free trips to the Dallas Fair and to the International Livestock Show at Chicago, Herbert won probably the highest award that a Terry county boy was eligible for this year. Herbert gave an interesting talk about what he saw at the Dallas Fair including the thrilling rides on "the Lightning", the magnificent shows he attended, and the wonderful exhibits of both livestock and agricultural products. He concluded by saying that he appreciated the honor of winning the Santa Fe trip to Chicago and that he hoped that he would bring something back to the clubs of Terry county.

The presidents were lined up and given a beautiful 4-H club pin in recognition of the splendid work they did as officers of their clubs this year. Those receiving pins were: Allene Tapp, Ollie Tongate, Owen Wassum, J. B. Gillentine, J. O. Hobbs, J. L. Newson, Joseph Young, Edward Walker, J. E. Spears, Harlan Howell and Morris Copeland. Three presidents were not present, they were Dan Hulse, Herman Crawford, and Arthur Lee Rogers.

Wilton E. Williams very appropriately and touchingly recalled the summer's work, when Terry county had the best bunch at the encampment at Lubbock, of how the carnival blew to pieces but was rescued by the business men of Brownfield, of the glorious trip to the short course. Of the club rally, the county fair and everything that made this a wonderful year. He concluded by presenting bronze medals to his grain judging team: Harlan Howell and Edward Walker, who won fifth place at the short course. He also presented his poultry judging team, Lee Brownfield and J. B. Gillentine, with medals.

R. B. Davis gave bronze medals to Owen Wassum, Horace White, and Francis Chanle in recognition of their making the dairy cattle judging team. He also presented the livestock judging team with medals. This team consisted of Joseph Young, Lloyd Lee, and Arthur Lee Rogers.

Judge Winston presented the silver loving cup to the Tokio club for the prize winning booth at the Terry county fair. Joseph Young, president of the Tokio trophy takers received the cup for his club and assured the other clubs that they would try to write their name on it another year.

MARRIED

Mr. E. E. Mullins of Lubbock county and Miss Ethel Currey, daughter of Rev. and Mrs. C. M. Currey of this place, appeared at the Methodist parsonage at 1:30 Saturday afternoon and were joined in marriage by Rev. J. W. Chisholm. The happy young couple will make their home in the Foster community in Lubbock county, we understand.

Subscribe for the Herald—\$1.00.

Gas Promised Brownfield by Mid-Summer

Several officials of the West Texas Gas company were in our city last week and a meeting of the city council was called in order that a question of extending the franchise with the city could be talked over, and to see if an agreement could be reached. We understand that an agreement was reached by which the company agrees to have gas ready to be turned into mains here by the first of next August.

The officials of the company were very frank in their explanation of matters, and offered no excuses, saying that they were just not able to do so. But, they stated that they wanted the good will of the city officials and the public in general as though there was another company to compete with them for the Brownfield franchise. They stated frankly that they had run shy of funds in as much as they had built more than 500 miles of gas lines the past year, or they would have come on any way.

Now, that these lines are all built and they are deriving revenue from them, they will have ample funds by spring, when labor will be plentiful to start the line to Brownfield. They stated that they could run a line over from Tahoka very easily and with less expense, but indicated that rather they would come from Lubbock as they anticipate an extension of this line of railroad from Seagraves in the near future, and they intend following it, and by so doing supply all towns and communities from Lubbock to its terminal with gas. They also displayed a willingness to reimburse any dealers here who had money tied up in gas stoves that they could not sell.

It is believed that no further extensions of time will be asked by the gas company in coming to Brownfield, and that we will be supplied with all the gas we need by next winter. Therefore those who are building or contemplating the erection of homes or business houses may safely go ahead and pipe them while under construction for gas.

"Lilac Time" Has Big Emotional Role

Acclaimed everywhere as one of the greatest film epics ever produced, "Lilac Time" First National Colleen Moore-George Fitzmaurice special production, based on the stage play by Jane Cowl and Jane Murfin, has been booked for a featured run at the Rialto Theatre Monday and Tuesday of next week.

"Lilac Time" is by all odds a great special and the most pretentious in which Colleen Moore has appeared to date. Already known as the screen's foremost comedienne, her role in this production establishes her on the topmost pinnacle as a dramatic actress. The tenderness, pathos and realism of her characterization of the little French girl makes "Lilac Time" one of the most discussed pictures of the year and the Rialto is indeed fortunate in obtaining such an early booking.

The adaptation was made by Willie Goldbeck. Carey Wilson, who secularized the screen vision, not only included the many stirring episodes that made the stage play one of the greatest in history, but elaborated on parts for filming that could only be vaguely suggested in the spoken drama.

George Fitzmaurice's direction of this colorful love story is said to be the best of his long career.

The supporting cast of "Lilac Time" includes Gary Cooper, hero of "Beau Sabreur," "The Legion of the Condemned" and other big productions; Burr McIntosh, George Cooper, Cleve Moore, Kathryn McGuire, Eugenie Besserer, Emile Chautard, Jack Stone and many others.

"Lilac Time" was produced by John McCormick for First National Pictures.

Mrs. Stricklin and daughter, Sallie T., returned Tuesday from Coahoma where she left her father much improved. Mrs. Cleve Holden and little daughter, Mildred, returned home with them for a short visit before proceeding to their home in Sudan.

Subscribe for The Herald \$1.00

Presiding Elder Holds Last Conference Here

With the holding of the last quarter by conference here Monday night of this week, the conference year of the church was practically closed. Presiding Elder Doak found the Methodist church here in the best shape it has been in for years, which is a distinct compliment to the local pastor, Dr. J. W. Chisholm.

Dr. Chisholm remarked to the writer some time ago that when the presiding elder sent him here he warned him to steer clear of politics and fractional fights and bring this church out of the ruts. He has religiously done so, and results speak for themselves. But we believe that Reverend Chisholm would have done this on his own volition. He may talk politics with his friends on the streets, he often does with the writer, but we have always found him fair in his views with no denunciation for those he aims to oppose, if he expresses any opinion at all.

But in the pulpit nothing political can be construed as such is never mentioned, as he warned his congregation sometime ago that he was not sent here to preach politics. As a result, the work has grown; the congregations have confidence in him and harmony prevails. He received his 100th member into the church Sunday night, and his pastorate has been but a little over a year here. We need more such men as John Chisholm in our town.

Another Big Rain Here Tuesday Night

What in the world is coming over Texas, anyway. We usually go Democratic and have a fine fall for gathering. This year she goes to the GOPs and we get gobs of rain. Down in east Texas where they are supposed to have abundance of rain all the year, the "cricks" have all dried up and they are watering the cow and two mules at the well.

Following a cloudy day Tuesday, about 8 o'clock a real old summer thunder storm came up from some direction—you can't tell now for the street lights—and thundered and lightened and rained like blazes for about an hour, and according to Postmaster Bohannon who keeps the government gauge, we had exactly 82-hundredths of an inch.

Now the Democrats, Hoover-Democrats and Republicans have hushed their fuss over the election and are ready to sing the chorus to—not "How Dry I Am," but—"Wait Till the Sun Shines Nellie." We hope this is the end of dampness for a spell and we can "On With the Harvest."

C. B. Markham, erstwhile restaurant man, but whose occupation is rather vague at the present time, handed the dollar in Saturday that keeps our old gray mare rolling along.

Fifty five rooms have been completed of the Glider Hotel at Roswell, New Mexico, each equipped with private bath and telephone. The ladies parlor, coffee shop, lobby, and dining room, have not yet been completed.

C. L. Williams is painting the front of his hardware and furniture store a beautiful brown this week. The painters are also making a new sign for his business.

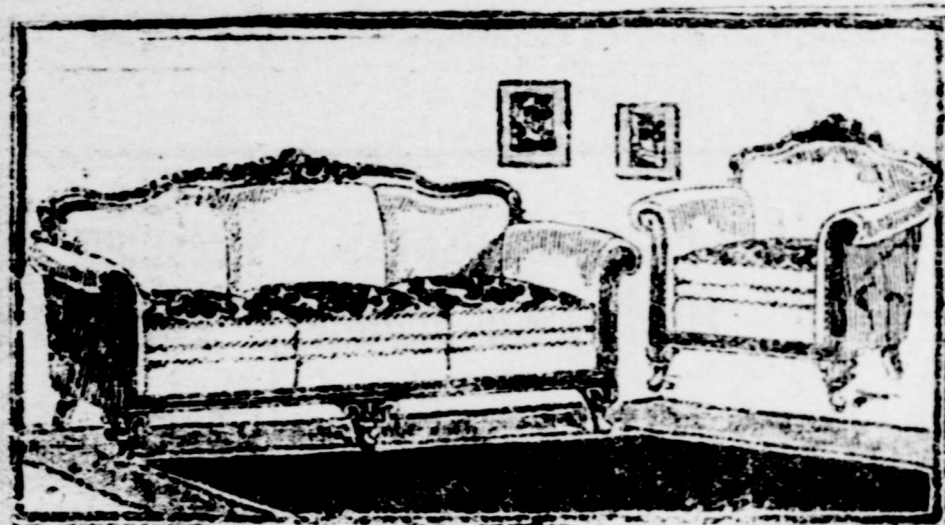
S. W. Hansen of Stamford, brother of Anton and Harrell of this county, is here this week buying a car of maize to ship to Stamford. He reports the feed crop light in his section.

M. F. Klatsienhaff, prominent citizen of Slaton, was over this week looking after his Terry county property. While here he became a regular reader of the Herald.

Fred Smith, district manager of the Cicero Smith lumber yards, made a trip to Lamesa the first of the week.

Commissioners' court was in session Monday of this week. Among the other duties was the counting of the ballots cast in the general election last week.

We sell furniture on the easy payment plan. Call in and let us figure with you.



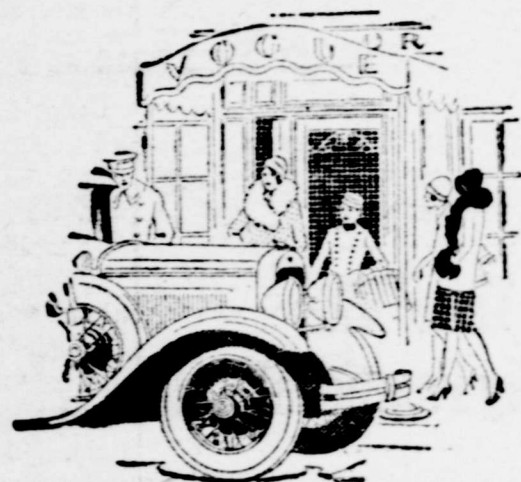
- Single Barrel Shotgun \$7.00
- Double Barrel Shotgun \$15.00 and up
- Target Rifle, 22 caliber \$5.00 and up
- Breakfast Room Suits 16.50 up
- Gold Seal Congoleum Rug, 9 x 12 7.75
- Felt Base Rug, 9 x 12 4.75

We offer low prices, value considered in all our Hardware items.

- 12 Quart White and White Bucket 90c
- 10 Quart White and White Bucket 60c

C. L. Williams

HARDWARE AND FURNITURE



The Studebaker Dictator
is \$2000-worth of automobile

for \$1265 f. o. b. factory

Rides like a million dollars
on its exclusive STUDEBAKER
Ball Bearing Spring Shackles!

Traveled 5000 miles
in 4751 consecutive minutes!

(Under A. A. A. Supervision)

HARDIN-BURNETT MOTOR
COMPANY

STUDEBAKER

The Great Independent

M SYSTEM

"Saves for the Nation"

BETTER VALUES MORE SALES

More people visited our store last Saturday than any day yet. WHY—the reason is simply this:—

Our store is progressive, we handle nothing but the best merchandise—the country is growing and we are growing with it. If you doubt this visit our store Saturday and take advantage of the values.

—A FEW HOT SHOTS—

Plenty more will be on our display. Come to see us.

- GRAPES, plenty, per lb. 7c
- PEACHES, gallon 41c
- CABBAGE, Fancy Mountain 2 3-4c
- SARDINES, American, each 4 1/2c
- TOMATOES No 2; KRAUT No. 2; HOMINY No. 2, each 9c

GALLON GOODS—ALL KINDS—SPECIAL PRICES
You Just Can't Beat Our Prices—Why Try

—Watch Our Window—

Through the Farm-Store to Economy

OF INTEREST TO WOMEN

"A large portion of our earthly ills are due to faulty diet, and he who limits himself to bread, meat, potatoes and sugar is bound to suffer certain bad results," declares Mrs. Lola Blair, food specialist in the A. & M. College extension service, in outlining food and health programs for women's home demonstration clubs the coming year. "Milk, fruit and vegetables furnish the large share of the phosphorus, calcium and iron in our food and when combined with eggs, meats and grains they form a balanced diet."

The essentials of an adequate diet as suggested by the Division of Rural Research, Texas Agricultural Experiment Station, furnish the basis of a dietary program to be pushed by Texas home demonstration agents this year. This adequate diet consists of 1 1/2 pints of milk daily; at least one serving of butter whole cereal and starchy vegetables each day, and leafy vegetables at least three times per week. Every person should have two servings of fruit daily of which one should be raw, and three times during the week some citrus fruit or tomatoes (fresh or canned) should be eaten. Of protein-rich foods such as eggs or meat or cheese, or beans or nuts, a person should have one serving of any two of these daily. If these essentials are observed, say these authorities, a person may consider himself to be keeping to a fairly good diet.

The object of the fine arts display of the Megargle high school, November 14, 15 and 16, is to give the students a chance to be able to recognize a number of good pictures at sight, by telling the artists names, the subjects and style.

It is estimated that there are about 20,000,000 chickens on the farms of Texas.

... WHEN THERE Are only a few minutes to spare at the noon hour you will find instant and courteous service at—

American Cafe



THE HOME BEAUTIFUL

Let us figure with you on a beautiful English type home, California or Spanish type. It will cost you nothing to get our prices.

—EASY TERMS IF DESIRED—

SHAMBURGER

THESE WANT ADS BRING RESULTS
WANT ADS



FOR SALE: McCaskey cash register and 2 pair scales. See A. P. Moore, city. 14p

LOST: A black traveling bag around Plains or on highway north of Plains containing woman and a baby's clothing; \$5.00 reward.—P. M. Williams, Plains, Texas. 13c

TO TRADE: Work stock, broke and unbroke, mules, mares and horses, good ages, no blemishes; also some good saddle ponies, for feed cattle, hogs, cash or anything that I can use. Over 100 head to select from.—R. C. Burleson, 15 miles west and 4 miles south of Brownfield. 23p

TO TRADE: Good span of mules to trade for car.—J. R. Martin, 1 mile north of Challis. 13-21p

FOR SALE: Full Blood Minarco Cockerels for sale.—W. G. Thrasher, 3 miles southwest Gomez, Rt 1. 23p

TWO STRAY pigs at my place. Owner call for same and pay for ad and feed. Lloyd Moore. 25p.

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

WE WANT YOUR MAIZE. Want it now. Will buy in small or large lots. Bring to gin. Harrison-McSpadden; Wellman Gin. 11-t.

LOST—Mesh bag at Methodist church Sunday night. Please return to Miss Mozelle Treadaway. 25p.

F. F. Bozeman announces that he will preach at Forrester Sunday on the subject "Five States of Man, Including His Birth." Everybody invited.

We had a letter and remittance this week from Mrs. L. T. Brooks at Clyde, N. M., stating that she had taken the Herald since its birth twenty-four years ago, and this was the first time she had allowed her paper to run over—just a month this time. She reports the alfalfa crop short on account of low irrigation waters from rivers, but ranges good with lots of late summer and fall rains.

SEE ME for cut flowers and pot plants. Prices to you same as you pay at Lubbock.—Mrs. W. B. Downin., phone 69. 9-7-1tc

CHICKEN CHOWDER will make your hens lay more eggs at less cost.—See Bowers Brothers. tfe

WANTED: Girl, or woman for general housework. See V. A. Bynum at Bennett-Bynum Barber Shop.

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

FOR SALE at a bargain a five room house, modern in every respect known as the Rich Bennett place. Small cash payment, balance on easy terms. See or write W. G. McDonald at Meadow, Texas, Rt. 1. 11-11p

FOR SALE—640 acres, section 74, Block DD, Terry county; 200 acres in cultivation, 100 in corn and 100 in cotton this year; well windmill, fence will sell very reasonable, large part in tight land. J. M. Ruyts, Buhl, Idaho. 13p

FEDERAL FARM LOANS at 5 1/2 per cent interest, and 34 years and six months time on them. For particulars, see C. R. Rambo.

W. G. ALLEN
The House Reliable
Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1880. SAN ANGELO

ty-four years ago, and this was the first time she had allowed her paper to run over—just a month this time. She reports the alfalfa crop short on account of low irrigation waters from rivers, but ranges good with lots of late summer and fall rains.

If you're not having a little fun every day you're missing something.

To the first half-million new Ford owners



TO THE half-million men and women who have received new Fords in the last eleven months, there is no need to dwell on the performance of the car.

You have tested its speed on the open road. In traffic you have noted its quick acceleration and the safety of its brakes. You know how it climbs the hills. On long trips and over rough stretches you have come to appreciate its easy-riding comfort. Continuous driving has proved its economy of operation and low cost of up-keep.

This is an invitation to you to take full advantage of the service facilities of the Ford dealer organization so that you may continue to enjoy many thousands of miles of carefree, economical motoring.

The point is this. You have a great car in the new Ford. It is simple in design, constructed of the best materials and machined with unusual accuracy. It is so well-made, in fact, that it requires surprisingly little

attention. Yet that doesn't mean it should be neglected. Like every other fine piece of machinery, it will serve you better and longer if given proper care.

One of the best ways to do this is to take your car to the Ford dealer every 500 miles for oiling and greasing and a checking-up of the little things that have such a great bearing on long life and continuously good performance.

Such an inspection may mean a great deal to your car. To you it means thousands upon thousands of miles of motoring without a care—without ever lifting the hood.

Ford dealers everywhere have been specially trained and equipped to service the new Ford. You will find them prompt and reliable in their work, fair in their charges, and sincerely eager to help you get the greatest possible use from your car for the longest period at a minimum of trouble and expense. That is the true meaning of Ford Service.



FORD MOTOR COMPANY

Greater Values

We offer you greater value for your money—pay cash and get the most for each dollar you spend.

FREE

We are giving away a Portable Columbia Phonograph TO-DAY at our store to the person holding the lucky ticket. Call for your tickets.

We offer you a great opportunity to select from—our warehouses are full. By quantity buying we are able to—

Save You Money

on every bill of goods you buy from us. Buy from us and get—

Your Money's Worth

SIX DAYS OUT OF THE WEEK.

MISTLETOE FLOUR	?
8 lbs. SHORTENING	1.12
3 lb can BLUE AND GOLD COFFEE (cup and saucer).....	1.44
5 lbs. FANCY HEAD RICE	26c
GALLON CLING PEACHES (Banning Special).....	45c
3 lbs. OUR BEST PEABERRY COFFEE	1.00
GALLON TOMATO CATSUP	59c
10 lb. BOX new crop PRUNES (Silver Bar).....	98c
10 lbs. SODA IN DINNER PAIL	75c

Red Beans, No. 2	9c	China Oats, pkg.	27c
Lima Beans, No. 2	9c	Cakes (every kind) 6, 5c pkgs	25c
Black-eye Peas, No. 2	9c	No. 1 Walnuts, per lb.	35c

A LARGE ASSORTMENT OF GLOVES

PETERS GUN SHELLS—12-16-20 gauge—BOX	85c		
NO. 3 TUBS	71c		
Hinds Cream, 50c bottle	39c	4 Large 10c Bars Hard-water Soap	25c
Sliced Bacon, lb.	38c	5 lbs. Lighthouse Wash. Pwd.	25c
4 lbs. RAISINS			31c

We want to sell you your Gas, Oils, Batteries, Pumps, Jacks, Tires, Tubes, Accessories, etc. at better prices. Try our Truck Tires for better service. **SILVERTOWN TIRES.**

ECONOMY FEEDS—We have the best in Feeds for every purpose. Our Laying Mash will make your hens lay more eggs. See these feeds at our store.

CHISHOLM'S

Moore's Cream Station

See me at the Chisholm building, south side square for **BEST PRICES for your poultry, cream, etc. HONEST WEIGHTS and GOOD SERVICE.**

--J. E. Moore

FOR SALE OR TRADE: 4-room house and 2 lots; will trade for car, horses, cows or hogs. See Roy Hoback or Clay Robbins. 13tc

R. I. Cook of the Johnson community was in Saturday helping the crowds moving along the sidewalk. He also moved his paper up a notch.

Uncle Bill Howard, our grand old Confederate friend, was among the voters here on election day, and of course "Voted 'r straight for Al."

Dee Elliott and wife were visitors to Lubbock Tuesday morning and he informed us that it snowed a little while they were up there.



COAL COAL

Now is the time to stock your coal bin for the Winter while our stock is large. We have the very best of both lump and nut coal.

Phone 158 for prompt delivery.

BROWNFIELD COAL CO

PROMPT SERVICE

Let us deliver your Groceries for you—

OUR PHONE NO. 83

either drop in or phone, telling us what

you want. We have a complete stock to

select your wants from.

BROTHERS & BROTHERS

WEST TEXAS GIN —COMPANY—

We not only want cotton to gin, but we want satisfied customers. All our efforts are directed to this end and our resources are to guarantee you this result—Hence it is to your interest to gin with us.

The top prices on the daily market for your cotton will be paid, and every effort will be put forth for the best out turn in weight and the highest grade in your sample. We guarantee operation on these principles and they are what make satisfied customers.

O. L. JONES, Manager

GIN WITH US AND GET FINE SAMPLE! CLEAN SEED! LARGE LINT OUTPUT

These three things mean more money for your cotton. You get the * all here.

Our plant is equipped with the very latest "Continental gins—made by the world's largest manufacturers of cotton ginning machinery. Since 1832 "Continental" outfits have stood for fine sample, clean seed, and large lint output.

In addition to our fine equipment, we give real, up-to-date service. We turn out your cotton, properly ginned, in just a short while. No long waits. Bring us your cotton and get this fine ginning service that means more money in your pocket. We've been serving the growers of this county for years, and we know how to gin local cotton best. Let us gin your cotton the

**CONTINENTAL WAY
FARMERS GIN COMPANY**

S. L. McDonald
Manager

S. L. McDonald
G. H. McDonald
Will Stith, Sole Owners

BROWNFIELD, TEXAS

DEEP PLOWING

By R. E. Davis, County Agent.

There was quite a bit said in the early summer when the wind was whipping out and covering young stuff, about deep plowing.

It is a little dangerous to hand a farmer some advice as to how to plow his land in this country for the rains and winds vary and what works one time will not the next. The tight or semi tight land when plowed moist slicks off the plow, hardens and will stand lots of wind. This deep sand is a different problem and it is a question whether or not it should be touched before late planting time. However, it looks like something should be done for the sandy farms, after two or three years, get spotted. The sand will drift off of one spot and pile up in another. This makes the average yield very low. In fact, the yield is so low that this sand can never be farmed very long, and will never be worth much per acre.

At this time it looks like deep plowing might be a possible solution to the sand problem. It looks like this extraordinary deep plowing might convert the vast shinnery and sage pastures into as dependable and productive farms as the short grass lands. This possibility and hope is based upon the two test plots in Gaines county this year. The land held this spring and summer and did not blow a bit while the land by the side almost ruined a stand of corn. There is no question that it will hold a year and it is believed it will continue to stay where it is, time will tell.

As for productiveness the kaffir has turned out 2700 pounds of dry grain per acre. The corn has not been gathered yet but it looks like it will double the yield of that which has not been plowed deep. The cotton will not turn out much because of the boll worms but there was not a stalk of it lost this year except by the jack rabbits.

The increase in yield will pay for the breaking which was five dollars per acre. If a plow can be had that will plow to this extraordinary depth of from sixteen to twenty-four inches and the land will continue to hold there is no doubt but that it will pay for land should be doubled in value if it will raise a uniform crop as these plots have done this year.

This experiment of making a new top soil is nothing to go wild about but every person who is interested in the country should see these two plots before the corn is gathered and we need to have a large number of demonstrations another year and give this a thorough trial.

We are searching the country for a plow that will go down and turn enough clay to make a clay loam but since this extreme depth has never been attempted before there is no slow that is recommended to plow more than twelve inches. We hope to find or develop a plow that will do the work and give it an extensive trial this winter.

Increasing the yield is always desired but the greatest benefit would come by preventing the land from blowing away in spots in the winter and killing young stuff in the spring.

Ground has been broken in Stratford for two new brick and tile buildings with a ninety foot front on Davis street. These buildings will be modern and up to date in every respect and will be occupied by a general merchandise, and a hardware store.

Construction has started on three residences in the northwest of Alpine, the total cost to run around \$15,000. These, with new construction work started last week give the building program in Alpine a substantial boost.

Tom Glover informed us this week that he and family were moving to Plainview to work in the new Alexander drug store at that place. Walter Bond, also of this place, will fill prescriptions in the new drug store.

Are these eggs fresh?

Yes ma'am. They wouldn't have been laid until tomorrow if I hadn't made a mistake and torn an extra leaf off of the calendar.

I hear that you are leaving the village, McTavish. Moving near London, I understand?"

Aye.
And why are you going?
My crystal set is not loud enough.

Subscribe for The Herald \$1.00

RIALTO

PROGRAM FOR THE WEEK
BEGINNING MONDAY
NOVEMBER 19

MONDAY—TUESDAY
COLLEEN MOORE
and Gary Cooper

—IN—
"LILAC TIME"

Something to put into your book of glorious movie memories . . . ! One burning kiss, then Love. They had found it too late. Yesterday he wanted to die. Today he had something to live for. The commander had ordered "Don't come down till you're shot down." Up he went to fulfill that command. Was Death to part them when they found their love?

—Prices—
Adults 50c—Children 10
NEWS AND COMEDY

WED.—THURS.
"The Sawdust Paradise"
—with—
ESTHER RALSTON

She dances. The dance of death. She sings. The song of life. Scintillating, fascinating, desirable, swiftly she weaves the web of destruction and then—Regeneration. A drama of lights and shadows.

NEWS . . . COMEDY

FRIDAY
LON CHANEY
—IN—
"THE BIG CITY"

A thrilling underworld story with the screens greatest underworld character.

VARIETY — COMEDY

SATURDAY
RIN-TIN-TIN
—IN—
"JAWS OF STEEL"
NEWS AND COMEDY

WHY NOT BUY MILK

—produced from dry feed. It is always sweeter and richer than grass milk, and never has a bad taste or odor

—SANITARY DAIRY—

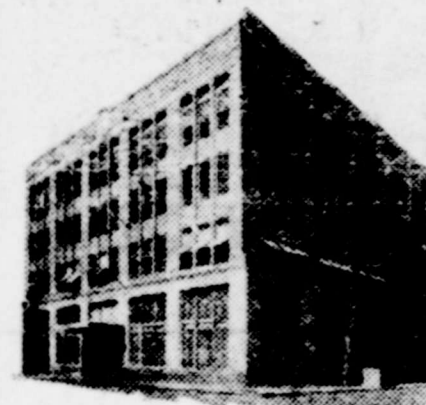
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and Fort Worth Record

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—and your old battery while our present supply lasts!

We have added a battery man with 10 years experience to supply your battery needs.

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EXTRA SERVICE
TIRES

Before you buy your tires come around and see us.

We have a good supply and the prices are right. Tires are the cheapest they have ever been. We have a complete line of accessories.

CRAIG & McCLISH

"The Place For Service"

Phone—43

BABB'S GET ACQUAINTED SALE

Opens Saturday, November 17th at 9:00 a. m.

Having decided to move our store from Abilene where we have been operating our business for the past twelve years we decided that Brownfield is the best town west of Abilene. So we are here and want to get acquainted—and have decided to open with a REAL SALE. We are glad to number many of your prominent citizens of Terry County among our best friends many of whom we served in a business way in Coleman, Runnels and Taylor Counties as far back as 25 years ago.

Time will not permit us to quote a big list of prices but we want to state that every item in our store will be on sale at a REAL REDUCED PRICE. Come be here for opening, we will have real experienced salespeople to wait on you.

LADIES FUR TRIMMED COATS



In this stock you can select a coat in the newest styles at a price to suit every purse.

Better coats 16⁸⁵ to 24⁸⁵

LADIES SILK DRESSES

One lot silk dresses values up to \$9.75, to close out At 3.98

One lot Black Silk dresses to close out at 4.98

Better dresses on sale At 9.85

Others 9⁸⁵ 11⁸⁵ 14⁹⁵ and

16⁸⁵ to 24⁸⁵

SHOES! SHOES SHOES!

Now is the time to lay in your supply of shoes as we are going to clear out many lines of shoes that we couldn't carry in Brownfield as the lines are already well represented here.



ONE TABLE Childrens Oxfords and strap pumps, choice, each 25^C While they last

TABLE NO. 2—Ladies and Misses and Childrens Shoes, sale price 89^C

TABLE No. 4—School Oxfords including Walkover shoes, with values up to 7.50, Choice white While they last 2.49

Other shoes in newest styles 3⁶⁹ 4⁶⁹ and 5⁴⁵

Including Satins Blue Kid and the new Browns

MENS DRESS OXFORDS

750 Brown Kid Oxfords 6.45

6⁵⁰ Black Calf Oxfords 5.45

5⁰⁰ Black Calf Oxfords 4.69

4⁰⁰ Black or Tan Oxfords 3.89

WORK SHOES

2⁵⁰ Quality Scout 1.89

CHILDRENS DRESSES

89c—98c—up to 3.95



SALESLADIES WANTED

15 experienced Salesladies Wanted. Apply Friday Morning.

SWEATERS — SWEATERS

3⁵⁰ Sweater at 2.98

5⁰⁰ Sweater at 4.45

8⁵⁰ Sweater at 6.95

Other Sweaters 98c 1.19 and 1.49

HOSE — HOSIERY

Childrens Hose 10^C 15^C 19^C

29^C and 44^C

RAYON HOSE

Rayon Hose 39c—59c

LADIES SILK HOSIERY

\$2.00 Service Weight Hose Lisle Top, to close out at 69^C

and 98^C

MENS HATS

3⁵⁰ HAT at 2.98

4⁵⁰ HAT at 3.98

5⁰⁰ HAT at 4.45

10⁰⁰ HAT at 8.95

17⁵⁰ HAT at 9.95

CHIFFON HOSE

SILK FROM TOP TO TOE Our \$1.95 Value Hose. Not a complete color line Sale Price 1.49

\$1.95 Chiffon Hose all new colors, French heel 1⁷⁹

\$1.75 Service Weight hose, new color, lisle top 1⁵⁹

MENS HOSIERY

15c, 19c, 39c, 49c

MENS TOP COATS

14.85, 16.50 and 18.50

MENS WORK SHIRTS

1⁵⁰ Sand o Powder Blue at 1.29

1⁰⁰ Sand Work Shirt 89^C

75^C Grey Work Shirt 67^C

75^C Boys Blue Shirts 57^C

GARZA SHEETING

Small stock on hand so we must limit your purchases. 9-4 Bleached, 3 yards to customer, from 10 to 11 o'clock Saturday morning Only 99^C

COME EARLY BEFORE THE BIG RUSH.

WE WILL BE PREPARED TO WAIT ON YOU.

Babb's Cash Dry Goods Co.

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Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

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Advertising Rates on Application

Official paper of Terry County.



Well, the old Demmy party of Texas is rather divided at present, and some of the leaders on both sides seem to want to dictate the terms of reconciliation, and in doing so in the preliminary bouts, they still continue to lambast each other. We predict that unless some leaders who really have the destiny of the party at heart take matters in charge, the breach will be widened instead of healed. No matter how hard we may have died, we are dead now for the time being at least, but in the resurrection we'll have to kiss and make up if either side hopes to accomplish anything. Let the good shepherds lead, the sheep will follow.

In so far as electoral votes are true there was a Republican landslide but not so in popular votes. According to Lawrence, 350,000 votes or only one per cent of the thirty five million cast, shifted to Smith in pivotal states would have won him the election by a small electoral vote—but he didn't get 'em.

Once again history has repeated and the Quakers and Indians have made a treaty. The descendants of Penn and Powhatan will rule our country for the next four, and maybe eight years. May we have as peaceful an administration under them as the Indians and Quakers lived as neighbors, and our histories tell us that their treaty of peace lasted as long as the two lived together.

Now that the election is over and we have had our say and our vote, let's turn our attention to something that will actually be beneficial to our community, and in which all can join in harmony. We have a great big section of country out here on the south plains as large as many eastern states which when fully developed will be unsurpassed in wealth and culture. In this section there is less waste land than any other similar section in the world we believe that it is capable of sustaining an enormous population. But we must be together in purpose if the end of the means in our hands is reached. In this great work of building up Terry county and the south plains we should know no political, religious or lodge affiliation, but putting our hands to the plow, let us go down the rows until the field is finished. Let's go.

A Chicago scientist comes out with the statement that there is plenty of gas to last for 3,000 years. We'll now stop worrying as we do not expect our Studebaker to last any longer than that.

Doctor: You must stop drinking and smoking, give up late hours and refrain from dancing.

Patient: But I don't do any of those things.

Doctor: Then I fear there's no hope for you.

THE ELECTION LESSONS

(Written Exclusively for the Herald by Judge Geo. W. Neill)

Well, it isn't "in the air" now. The most gyrating political election known to the religious world, after several months spinning around like a dollar on edge wobbled and fell heads up on Hoover's number.

So, we have four years more of home brew and what not, and those who hoped for a mixture of better stuff are alas and alack. Now that the "I-told-you-so" prophets have had the week in vindicating their guesses, may we now use that famous hind-sight, which is always more accurate than the fore-sight and reflect over the wreck and sum up the causes the whys and the lessons: so, here is the way it appears.

As a basis, the people don't like a change. Ford and the flivvers came out for Herb, and the Chevy part of the General Motors went for Al, and since they have the installment plan of selling, Ford seems to have a hold on more voters, and they did not want a change. Herb, seems to adopt Fords plan in one way, the returns show he starts off with quantity production. The radio fans did not want to change the name to raddio, and men have standardized in wearing apparel, and in Texas it's Stetson hats and they did not want to change to a brown derby. Al made an awful mistake in proposing to reduce the percentage to 2.75, when so many are used to 8 and 10 per cent at home, and 140 proof most anywhere and any time they want it, they did not want a change. No sir, we don't want modification. It's all right to reduce the tariff but not the percentage. We made another mistake in telling that a leading Republican, high up in officialdom, was the owner of several distilleries, we ought to have kept that hid, if possible, no telling how many voters rushed to them when they heard of it. Why, just look how Virginia and Maryland, right at Pennsylvania went. And Florida, just across from England's Filling Station. "There's a reason." The sure-enough dry: were for Al, because he offered a little relief, tho his percentage was too small for most of them. The wets were indifferent they didn't need any relief. Herb offered them no change, and to carry on the last eight years procedure, which seems to be satisfactory to them. Another thing, it was whispered around that when the pope got here, he would establish a chain-store system, for what ever he was going to do, so the little merchants turned and voted for "no chain-ge". Don't know how Fall, Doheny, Sinclair and Daugherty voted, but see their States went for Herb, guess they did not want a change either. This election ought to stimulate oil-leasing, and the Liberty Bond market, and continue that friendly relations with Canada.

The Republicans are down right monopolistic, they knew they had grabbed all the big money, now they won't even give us, change. That talk about property is all beloney don't the returns show the Solid South broke? If the South want to remain solid it better put on immigration restriction against the northern Republicans and take the 1920 census at that. We learn too, that this "frank" stuff don't go in politics, its alright for Congressmen to use the "frank" privilege in mailing out their dope, but it won't do for Al to use frankness in speaking. Also, learn a new word, or an old one brought to the front, that is "defection." Our

sweethearts taught us affection, the doctors taught us about infection but the campaign has learned us defection—don't know what its definition is, but guess it means "the act of a defective." Anyway it worked alright. We can only guess what effect this National Hook-up thing had on the election, both fellows used it, but the voters seemed to misunderstand it, they thought it meant hook-up with the other party, and lots of them did. Any way it paid the promoters more than the Dempsey-Tunney hook-up did, and that's some relief. Now watch for magazine advertisements claiming they furnished the lube for the Republican machine, like they did with Lindy and the Zep. Babe Ruth didn't knock a home run in this game. Water power control is a subject of merit, deserves serious consideration in near future, but right now it seems the Church Power has the stronger current, and its pretty well under control. A funny coincidence in this election, is that the Democrats had adopted the mule as their party emblem, principally because he would not cross with any other animal but simultaneous with the report from the A. & M. College last week that they had a mule that foaled, comes this Hoover-crat defection in Texas. Is that sponteneity? Let's hear from some authority on evolution. We'll have to get another party emblem now. Looking over the Texas situation, I suggest the ostrich, because, while it puts its head in the hole, look what it shows.

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Officers and Directors: Experienced and Capable.

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Conservative Accomodative Appreciative

"A Good Bank—Soundly Managed"

BROWNFIELD, TEXAS

department of agriculture made a survey to determine the hog cholera situation. The following summary of these reports shows the situation as compared with a year ago. States reporting more hog cholera this fall than a year ago are Iowa, Illinois, Ohio, Missouri, Nebraska, Oklahoma, Maryland, Georgia, North Carolina and Florida. States where the extent of the disease is approximately the same as last fall are Indiana, Kentucky, Kansas, Arkansas and Mississippi. The following states report the existence of less hog cholera than a year ago: Virginia, Alabama, Louisiana and Texas.

P. T. A. PROGRAM
The program will be given promptly at 7:15 Tuesday night, November 20th at the School Auditorium. Song by audience led by Miss Fogle. The P. T. A. Prayer—Mrs. B. L. Thompson. Business.

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WATCHMAKER AND JEWELER
All Work Guaranteed
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Music—Betty Jo Savage.
Report of delegates to State P. T. A. at Amarillo—Mrs. Dunn and Mrs. Mrs. McSpadden.

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A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

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Eyes Tested, lenses ground, glasses fitted, 1015 Broadway.
TORIC LUBBOCK, TEXAS

Wm. Guyton Howard Post No. 269, meets 2nd and 4th Thurs. each mo. Glenn Harris, Com. Jim Miller, Adj.

Brownfield Lodge No 530, I. O. O. F.
Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers Welcome.
Dr. G. W. Graves, N. G.

WOODMAN CIRCLE
Brownfield Grove No. 462
Meets the first and third Thursday nights in each month at the Odd Fellows Hall at 7 o'clock.

Brownfield Lodge No. 903, A. F. & A. M.
Meets 2nd Monday night, each month, at Masonic Hall.
H. R. Winston, W. M.
M. J. Craig, Secretary.

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Five Percent Federal Farm Loans. Also City Loans.

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his worst enemy

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is always friendly!

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IS A RED GASOLINE, but all red gasoline is not Anti-knock. Look for the SIGN form the Mountains to the Sea Through New Mexico, Oklahoma, Arkansas and Texas stretch luring vacations trails into adventure land and always near with a helpful, friendly welcome is the Magnolia Anti-Knock for high-compression motors and Magnolia Gasoline, the all-service fuel for utmost mileage and courteous personal service and convenience.

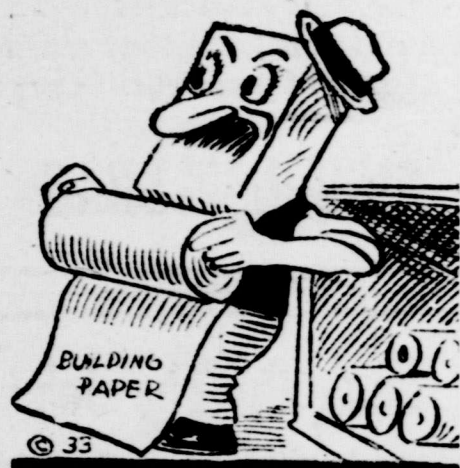
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PHONE NO. 10. TOM MAY, Agent

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Anything
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**MORE PROFIT—NO WASTE
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You pay another man's profit when you buy ground feed. He's making money on every hundred pounds he sells you. You can save this profit and add it to your income by feeding your livestock home-grown grain, that you grind yourself—as you need it—with a

LETZ FEED MILL

In addition to reducing your feeding costs, you get better prices for your cattle and milk. Your beef cattle and hogs make faster gains and you get an increased milk flow from your dairy stock. This gives you a double increase in profits when you feed grain that you grind yourself.

There is no waste to ground feed. It has 20 per cent more feeding value than whole grain—your stock eat all of the feed and it is more easily digested. Every bit of the food value is converted into profit-making meat or butterfat.

Come in and see the Letz Mill next time you're in town.

You also save the time and labor expended in hauling. Your supply of grain is always at hand—ready to be ground into feed at your convenience or when you need it.

In light running, in fine grinding, in capacity, in durability and year after year of satisfactory service, Letz Hopper Mills are unequalled.

Letz Mills grind ear-corn as well as small grains. Wet grain and soggy ear-corn are ground as rapidly as selected dry grains.

Brownfield Hardware Co.
Hardware, Furniture and
Undertaking



At this Store You Get **QUALITY AND SERVICE**

**BOTH HEAT AND COLD
MAY COME FROM GAS**

A picture of the future of America's gas industry in which the nation's gas plants will be important producers of both heat and cold, together with basic chemicals and motor fuels, was described by Dr. Arthur D. Little, chemist, of Cambridge, Massachusetts at the convention of the American Gas Association.

Revolutionary developments in the chemistry of gas may make it possible Dr. Little said, for the gas companies to produce a harmless form of illuminating gas which can be breathed quantity without danger of discomfort. As by-products resulting from the manufacture of this non-asphyxiating gas, oxygen and solid carbon dioxide or dry ice could be produced, he declared. The oxygen would be used for the cutting and welding of metals and for various chemical industries, and the solid carbon dioxide to replace ice in the household refrigerator.

"Solid carbon dioxide is now selling at from five to ten cents a pound," Dr. Little explained. "If the price could be reduced to two cents, an unlimited field for its use would be opened up. The gas company would then

be the logical producer of the material and might be said to take over the distribution of both heat and cold to the modern household."

J. D. Williamson was in from the Johnson community recently and informed us that he had sold his fine farm there to a man who would move on it about the first of the new year. J. D. has not decided just what he will do, but he has about decided to quit the farm.

Uncle Al Turner was down on the streets recently and said that as the Democratic party was all smashed up he had about decided to organize a socialist party to take its place, and would raise his banner in the near future. Anything new will catch 'em, Uncle Al.

The section known in Hamlin as the Theatre Block because two of the theatres are there is undergoing some beautification with the remodeling of the Palace. B. S. Ferguson, owner of the play house, is putting up a new front and adding new seats.

As the years pass by, some young folks grow up to be men and women, while others just grow older.

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Compare these values with the prices offered you similiar merchandise in the large cities and you will find that you can savemoney by trading at home.
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Spuds, 10 pounds	25c
Sugar, 10 pound sack	69c
Raisins, 4 pounds	34c
Broom, painted handle	39c

Gallon Black Berries	52c	No. 2 Sugar Corn	11c
Gallon Cling Peaches	46c	10c Box Table Salt, only	5c
Gallon Green Gage Plums	59c	No. 2 Hominy	8c
35c Candy Bars	10c	No. 3 Tomatoes	15c
Quart Olives	59c	Box Fancy Arkansas Black Apples	1.75

**HARDWARE AND FURNITURE
DEPARTMENT**

CASH ONLY

WHITE BUCKET, 10 Quart Triple Coat Enamel, Only	59c	WATER PAIL, 10 quart heavy Galvanized, only	25c
YELLOW MIXING BOWLS Nest of 6, Extra Heavy, only	1.00	DINNER PLATES, at set of Plain white plates, a bargain	89c
BABY BATH TUB, Triple Coated, only	1 12	BED SPRINGS, 96 coils, heavy steel wire, guaranteed, only	3.98
INLAID LINOLEUM, Best Grade, one pattern only, per yd. Guaranteed to please you	75c	Walnut Rocker upholster with Velour, and a real bargain	5.98
White Sewing Machine, Walnut cabinet, a \$50.00 sewing course free with each machine	67.50	New Willard Electric, with fancy walnut cabinet, console type, only	58.00
Martha Washington Electric Machine, a real bargain	85.00	White Enamel Kitchen Cabinet A real buy, only	35.00
Oak Kitchen Cabinet Very Special	30.00	4 piece Walnut Bed Room Suite, very special	59.50
RUG Artex felt Areal buy	4.34	RUG 9 x 12 Mowhawk Seamless Axminister	47 50

Mr. Farmer, see us about that feed grinder. A feed grinder, cream separator and good Jersey cows make an independant farmer. Get yours now and cut your cotton acreage for 1929 in half Raise more chickens and turkys, produce more cream and raise less cotton and have more cash.

Hudgens & Knight

"THE HOUSE THAT SAVES YOU MONEY"

HELLO FOLKS!

I have been carrying a little ad for some weeks in these columns in regard to our buying and overhauling the English Gin in the north part of Brownfield. Well, we are getting a nice start—better than we expected at the beginning of the season.

I now have cotton seed meal at the Gin and will be glad for you to ask about my exchange price. Will exchange meal for your cotton seed.

Bring a bale over and see what we are doing. You might be missing something.

W. E. HENSON GIN

Independent Ginner

Let The Herald Keep You Informed of Developments

FARM BANK FINANCING COMFORTABLE HOMES

M. H. Gosset, president of the Federal Land Bank of Houston, delivered an address at the A. and M. College, August 3, 1928, at a joint meeting of extension workers, on the subject "Financial Problems of Home Building and Farm Improvement."

The A. and M. College extension workers, through county demonstration agents and others, have been active advocates of the building of comfortable farm homes—to include running water, modern lights, septic tanks and sewerage, to the end that the farm population might have the comfort and luxury of living conditions comparable to the comforts enjoyed by town people.

Mr. Gosset pointed out wherein the Federal Land Bank of Houston was actively co-operating with this movement by the A. and M. College.

Where a farm home consists of 200 acres or less the security for the building of new homes, barns, etc., is fixed by mechanics' lien. Where the farm consists of several hundred acres over and above the 200 acres and such lands are unincumbered, the ordinary mortgage lien on the land would serve as security for funds to build homes, barns, fences, wells, etc.

For practical and economic reasons the Federal Land Bank limits applications for farm improvement buildings to a minimum of \$1,000.00; no limit upward within the reasonable needs of the average farm and if the security is ample.

The farm home of 200 acres or less which is already incumbered to approximately 50% of its fair value can not be utilized for building improvement purposes, for the reason that the principal security would be in the

building; themselves, and under the law the Federal Land Bank can loan only 20% of the insured value of improvements, or only \$200.00 where the land is already incumbered to approximately 50% of its value, and a \$1,000.00 building would only supply security for \$200.00, or 20% of the cost of same.

The present lending rate of the Federal Land Bank is 5% per annum, with 1% added to apply on the principal, or a total of 6% per annum, payable semi-annually, will operate to pay off such a loan within 36 years, and with the option on the part of the borrower to pay it off in whole or in part after five years. The annual cost to meet the payments of a \$2,000.00 home is \$120.00 per annum, or \$60.00 semi-annually; on a \$3,000 home \$180.00 per annum, or \$90.00 semi-annually; on a \$5,000.00 home \$300.00 or \$150.00 semi-annually.

There are many boys' and girls' clubs working under the direction of the Extension Service specializing in poultry, hogs, canning and preserving plants, etc., the profits from which would easily meet the semi-annual payments necessary to take care of the carrying charges and pay such improvements. The comparative ease with which homes may be built and paid for under this plan should increase and promote the Extension productive projects. There are one or more National Farm Loan Associations in each agricultural county in Texas, with a Secretary-Treasurer who can supply additional information and take applications for loans for home building and other improvement purposes.

SENIORS THANK BUSINESS MEN FOR ASSISTANCE

The Senior class wishes to thank the following merchants for their co-operation with it in making possible the wonderful success of the Fishing Booth in the carnival:

Hudgens and Knight, M. System, Murphey and White, Baldwin's, Cobb and Stephens, Chisholms, Brownfield Hardware Company, Alexander Drug Store, Boone Hunter Drug Store, Palace Drug Store, Rialto Theatre, White House Grocery, Jones Dry Goods, Incorporated, Head-Hargrave Dry Goods Store, Enterprise Market and Grocery, Collins Dry Goods Company, Harris Variety Store.

Nine shipments of calves have been shipped into Texas and consigned to ranges lately. Three cars were from C. C. Pritchard of Artesia, N. M., two from John Fanning of Lakewood, N. M., and four from Charley Foster, of Lake Arthur, N. M.

S. W. Bullard has again decided that Dawson county is a better to live than Terry, and moved back for the second time recently, but he burned no bridges behind him.

Bob Holgate started the erector this week of a beautiful duplex residence just north of the Collins residence and facing west. Charley and Lloyd Moore are the contractors.

NOTICE OF DESIRE FOR AUDIT

THE STATE OF TEXAS COUNTY OF TERRY

Whereas it appears to the Commissioners Court of Terry County, Texas, and to the individual members of said Court that an imperative public necessity exists in said County for an audit to be made of all of the books, records and accounts of said County, to the end that the Commissioners' Court of said County have sufficient information to enable it to determine and fix proper appropriation and expenditure of public money; and to ascertain and fix the just and proper tax levy.

Therefore be it resolved by the Commissioners' Court of Terry County, Texas now in session that said Court employ a disinterested, competent and expert public accountant to audit all of the books, records and accounts of said county.

And be it further resolved that this resolution lay on file in the County Clerks office of Terry County, Texas until the next regular term of this Court, at which time, said resolution will be adopted or rejected.

And be it further resolved that the Clerk of this Court publish this resolution in one issue of a newspaper of general circulation published in Terry County, Texas.

- H. R. Winston, County Judge, Terry County, Texas.
- W. E. Harred, Commissioner, Precinct No. 1.
- W. F. Stewart, Commissioner, Precinct No. 2.
- J. W. Lasiter, Commissioner, Precinct No. 3.
- W. H. Black, Commissioner, Precinct No. 4.

ATTEST:
Jay Barret, County Clerk,
Terry County, Texas. 13-1c

CITY BARBER SHOP

Becoming Bobs for every type of feminine kind. We please the most exacting. Send the children in as they will have the same attention as if you was along.

DEE ELLIOTT, Prop.

JUST PEEK INTO

Your mirror and see if a fresh hair cut or shave wouldn't help your appearance wonderfully. Nobody, man or woman or child can have that perfectly groomed look without the right hair cut. Come have it cut by an expert.

BIGGUNS & SHAG

Back On The Job

Am ready for any hauling you want done. Just call 71 and I'll get right on the job.

S. A. Lauderdale

For First Class Barber Work Go To The

SANITARY BARBER SHOP

—BEAUTY PARLOR IN CONNECTION—

—Expert operator in charge—

SERVICE IS OUR AIM

We handle dependable Gas, Oils, Tires and Tubes, etc. Your patronage will be highly appreciated.

MILLER AND GORE

WINTER

Cylinder blocks are never bursted in mid-winter because then everybody is careful. Don't let the early freeze catch you napping. Drive by and let us fill your cooling system with "Eveready Prestone." The best is the cheapest in the long run.

HARDIN-BURNETT CO.

COURTESY QUALITY SERVICE

LIGHT & POWER



All the power and light you want, and when you want it. The best SERVICE possible for Brownfield people, by a plant owned and operated by and for the Tax-payers of Brownfield.

E. D. JONES Utility Superintendent ROY M. HEROD Collector
YOUR OWN POWER AND LIGHT PLANT

NEW FORD FINANCE PLAN NOW AVAILABLE FOR USE

Mr. W. B. Tudor of the Tudor Sales Company, Brownfield Ford dealers, has returned from Dallas, where he received details of the new Ford finance plan.

The new finance plan will be operated by the Universal Credit Company, an affiliated specialized organization controlled by the Ford Motor Company and operating solely for the purpose of financing Ford products on a "time" basis. The branch office serving this territory is located on the ninth floor of the Burt building, Dallas, Texas.

This is of special interest to prospective purchasers of Ford products on "time" basis. Under this authorized finance plan, Ford customers will have a finance service available which is sound and in keeping with Ford policies and standards. The plan is nation-wide in scope and for the exclusive use of Ford dealers.

It is another step of the Ford organization in reducing costs by controlling operations from the mine to the customer. The cost of this service will be lower than any heretofore available to Ford customers on a national basis, and automatically reduces the price of Ford cars purchased on a "time" payment basis. It is a further expression of the established Ford policy of giving outstanding values and complete service to the consumer at the lowest possible cost.

The plan also contemplates the purchase by Universal Credit Company of sound and adequate fire and theft insurance protecting the joint interests of the purchaser, the dealer and the company in the car.

The purchaser receives a standard form insurance providing protection for one year. Such policies are issued by the Home Insurance Company of New York, the largest fire insurance company in the United States. The policies provide for settlement based on actual cash value of car at time of loss.

The Universal Credit Company and the Ford dealer will work together in making this new economical Ford service available to all purchasers of Ford products on a "time" basis. The Tudor Sales Company, local Ford dealers, will be glad to explain all the details of the plan, which applies to both new and used cars purchased from Ford dealers.

TUDOR SALES COMPANY

SIX GOOD REASONS FOR YOU TO TRADE WITH

HEAD-HARGRAVE CO. SATURDAY & MONDAY

—ON THE CORNER—

—1st—
STAR BRAND SHOES
10 % Discount
—new shoes arriving daily.

**LESS PROFITS
MORE FRIENDS**

—2nd—
MEN'S SOX
15c value
5c pr.
5 pair to customer

—3rd—
Ready-made
SHEETS
79c
81x90 inches

—4th—
LUMBERJACK
Fleece lined
\$1 25
A Real Value

—5th—
54 in. all wool
KASHA CLOTH
\$2 59
\$2.95 value

—6th—
OUTING
9c
for quilt linings

**BROWNFIELD
Quitaque, Ralls**

RIALTO THEATRE, BROWNFIELD

The 7th Wonder of Motion Pictures!
YOU HAVE SEEN
"THE BIRTH OF A NATION"—"MAY DOWN EAST"—"THE TEN COMMANDMENTS"—"THE COVERED WAGON"—"BEN HUR"—"THE BIG PARADE" and now
CECIL DEMILLE'S "PICTURE OF PICTURES"
KING OF KINGS
Presented by Pathe

DECEMBER 3rd, 4th, and 5th

**SQUIRRELS AND BIRDS
TURN LINEMAN GRAY**

Nuts are ripening, squirrels and woodpeckers are beginning to store their winter's food, and electric company trouble-shooters are sharpening their climbing spurs for their yearly struggle to keep the lines intact against these marauders.

To a nut-hunting squirrel a porcelain insulator upon a pole looks like a new and superior nut. He goes after it, usually in the morning when the crossarm is wet with dew. He puts his paws on it and too often manages to touch the wire. As a result there is a short circuit, the end of the squirrel and the beginning of trouble for the lineman. So serious has this menace become that several electric companies have had to equip miles of poles with metal girdles over which the squirrels cannot climb.

Red-headed woodpeckers are also trouble makers for the lineman. These birds have discovered that it is easier to dig a hole in a dry pole than in a

tree. They accordingly dig hundreds of holes in poles, and into each hole an acorn for safe keeping. When it rains the acorns swell. This starts cracks in the poles which hold water and cause the pole to rot. No means of thwarting wood-peckers has yet been found.

**MONTGOMERY WARD WOULD
BE LARGEST CHAIN STORE**

Chicago.—A scheme of expansion that would develop Montgomery Ward chain stores, department stores and mail order distributing centers into what he termed the largest general merchandising chain in the world was revealed to stockholders today by George B. Everitt, president, along with announcement of a large stock melon.

Directors of the company approved an increase in Montgomery Ward common stock from 1,185,000 authorized shares to 6,000,000, and offered stockholders, subject to their approval at a meeting November 13, two additional shares at \$17.50 each for every share now held.

Next February the stock will be placed on a \$2.50 annual dividend basis, equal to \$7.50 on the current stock, which is paying \$1 regular and \$1 extra dividend.

Almost 300,000 farms are operated by tenants in Texas.

Public utility plants of Texas consume almost three billion feet of gas a month in generating electricity.

CITATION BY PUBLICATION

In The District Court, Terry County, Texas.

George D. Cardwell
No. 1097 Vs.
Frank Dunaway

The State of Texas to the Sheriff or any Constable of Terry County—Greeting:

You are hereby commanded, that by making publication of this Citation in some newspaper published in the County of Terry once in each week for four consecutive weeks previous to the return day hereof, you summon Frank Dunaway, who is alleged to be a non-resident of the State of Texas, to be and appear at the next regular term of the District Court of Terry County, to be holden at the Court House thereof, in the City of Brownfield, on the third Monday in January A. D. 1929, the same being the 21st day of January A. D. 1929, then and there to answer a petition filed in said Court on the 2nd day of August A. D. 1928, in a suit, numbered on the Docket of said Court, No. 1097 wherein George D. Cardwell is plaintiff, and Frank Dunaway, defendant; the nature of plaintiff's demand being substantially, as follows, to-wit: Suit for the foreclosure of a second lien against the south 200 acres of the east half section No. 158 Block T for the failure to pay back interest and taxes against said land, to-wit: Interest on the Otto Stalley note which is a lien against said land and School and State and County taxes for the year 1928, and which plaintiff was compelled to pay in a sum aggregating \$530.92, and plaintiff asks to be subrogated and be entitled to have said lien foreclosed for failure of defendant to pay said amount and for general and special relief, and that said property be ordered sold in satisfaction of said amounts and for costs.

Herein fail not, but have you before said Court on the first day of next term thereof this writ with your return thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in the City of Brownfield, this the 5th day of November A. D. 1928. Witness,
Jay Barret, Clerk
of District Court in and for Terry County, Texas. 12-4tc (SEAL)

NATURE'S OWN TONIC

Milk contains the elements to sustain life of the human race and in a predigested form. Drink milk and be healthy.

OSCAR SAWYER DAIRY

Lumber Niggerhead Coal

Standard, Monitor and Dempster Windmills. We handle everything the builder uses—

will appreciate your business.

**CICERO SMITH LUMBER CO.
Brownfield - - - Texas**

**QUAKER STATE OIL
AN EXTRA QUART IN—
EVERY GALLON. BUY IT AT—
BRICK GARAGE
Phone 118**

SERVICE

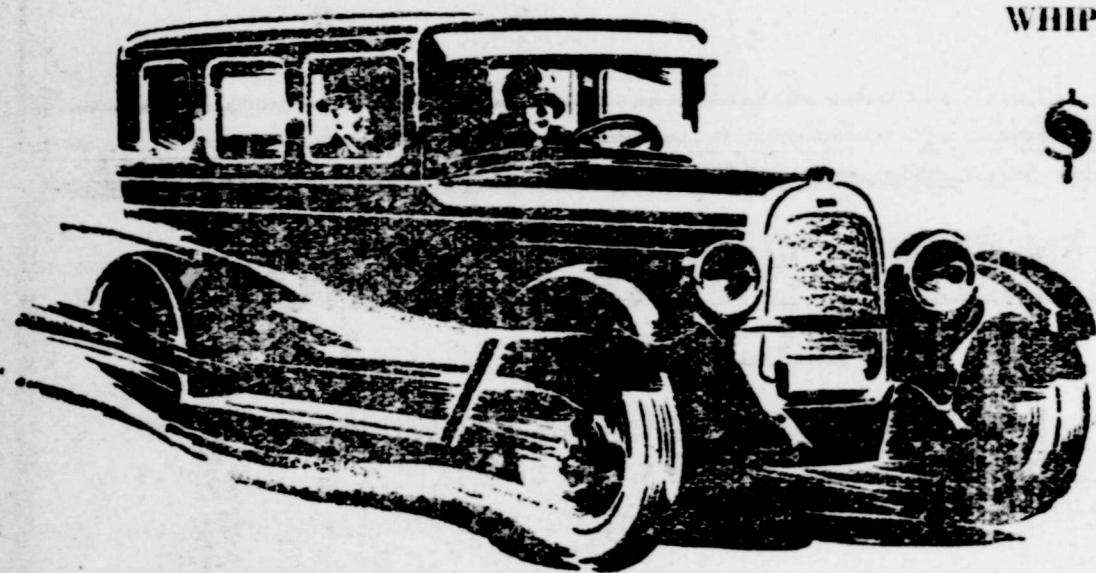
We handle Brunswick Tires and Tubes and have a large supply of different sizes, priced to sell.

Let us wash and polish your car, or grease it, and make driving a pleasure.

FRITZGERALD SERVICE STATION

Elected!

**Whippet sweeps country on
PERFORMANCE and VALUE**



WHIPPET FOUR SEDAN

\$610

Touring \$615; Roadster (2 passenger) \$635; Roadster (with rumble seat) \$655; Coupe \$675; Cabriolet Coupe with collapsible top \$795; Coach \$715.

WHIPPET SIX SEDAN with 7-bearing crankshaft

\$770

Touring \$615; Roadster \$625; Coach \$695; Coupe \$675; Cabriolet Coupe \$715. All Willys-Overland prices f. o. b. Toledo, Ohio, and specifications subject to change without notice.

WHIPPET wins a tremendous popular vote from America's motorists. They know that the Whippet stands for high quality of materials, expert craftsmanship throughout, performance that challenges any car on the road, unequaled operating economy and definite dollar-for-dollar value—a full return for every dollar invested.

The two Whippet Sedans—the Four and Six—are the lowest priced four and six-cylinder four-door enclosed cars in the world!

WILLYS-OVERLAND, INC., TOLEDO, OHIO

FOURS Whippet SIXES

Brownfield Whippet Company

COLUMBIA PORTABLE GIVEN FREE

Come buy a pound of Brown's assorted candies and get a chance to a Columbia Portable Phonograph to be given away Saturday at 5 p. m.

We will have a demonstration of Coffee, Cakes and Meats. You are welcome, be our guest on this date.

WHITE & MURPHY

THE COST OF KEEPING SCRUBS

The average yearly butterfat production of all dairy cows in the United States has been estimated at about 170 pounds. Assuming that the average production is 170 pounds, and that half the dairy cows are below average we bump up against the astounding fact that we are feeding good hay and grain and pasture to 12,000,000 low-producing dairy cows.

It costs about \$600,000,000 to feed these cows and about \$600,000,000 more for labor and overhead expense. We go to all this trouble and expense and our only tangible return is barns full of unprofitable dairy cows.

If the cow testing association eliminates the scrubs and establishes well-fed, well-bred, high-producing cows on every dairy farm, it will have accomplished its chief purpose. Even then, however, its work will not be done, because these higher standards must be maintained.—U. S. Department of Agriculture.

Arthur Harlan, a recent subscriber of the Herald after a lapse of a few years, was in the office Monday while on his way back to Oklahoma City after visiting his father at Seagraves. Mr. Harlan leased his half section of land in the northwest part of Terry county while here.

Ulyess Sawyer and family were over from their ranch in New Mexico Saturday after supplies and intended to remain for the Armistice celebration. Ulyess had a fine growth of shinnery upon his face but said he expected it to drop off when Hoover was elected, but he had to pay for a shave.

J. L. Hyman, one of our successful Challis farmers, was among the milling mass Saturday. He had a long smile, so we guess there is some cotton on the Hyman place again this year.

Harrel Hansen was in Saturday and like some of the rest of us was wondering just what happened to us last Tuesday. But he said their box was twenty to one in favor of Smith.

J. R. Trout—not the mountain variety he said—was in from Tokio Saturday and became a regular reader of the Herald.

Colonel W. L. Lovelace, prominent citizen of Tokio, was among the shoppers here Saturday.

James E. Briggs, field representative of the West Texas Chamber of Commerce, in charge of the Northwest District, has been secured as one of the principal speakers for the Dalhart Chamber of Commerce annual banquet, to be held November 17.

The new \$100,000 school house at Post which was occupied for the first time November 5, has president's office, ante room, principal's office, book room, library, study hall, nine class rooms, auditorium, vocational agricultural laboratory and chemistry, physics, and home economics laboratories.

Rube: What do you think about this here Evolution?

Yokel: It's a good idea but they can't enforce it.



Everywhere they say "the New Buick is unrivaled in performance"

Motorists everywhere are turning to the Silver Anniversary Buick with an enthusiasm never before accorded any automobile. Why? ... Superlative beauty and style, matchless comfort, and utterly new and unequalled performance.

The Silver Anniversary
Buick
WITH MASTERPIECE BODIES BY FISHER

HILL MOTOR COMPANY
LAMESA, TEXAS

When Better Automobiles Are Built . . . Buick Will Build Them

DRUGS YOU'LL WANT for Cold Weather

Cough medicines, cold remedies, hot water bottles, lotions for chapped hands—scores of different articles and home remedies needed for winter. Come in now for your supply to have in case of emergency.

PALACE DRUG STORE

—WE GIVE GOLD BOND SAVING STAMPS—
—"If It's In a Drug Store, We Have It"—

The Herald is For Brownfield and Terry County

FARMER BOOSTS HIS POULTRY PAY CHECK

Increasing the production of his 200-hen flock from ten eggs daily in September 1927 to more than one hundred eggs per day in the succeeding winter months, L. W. Hartman of Orange Grove in Jim Wells county has boosted his monthly poultry pay check by \$17.58. He has been demonstrating good poultry management under the supervision of his county agent, L. A. Pierce who explains that this increased production cost an additional cash outlay of only \$10 and a few extra hours of labor. There are fewer hens in the flock during 1928 than in 1927 yet the monthly returns in 1927 were only \$22.19 as against \$39.77 last season. Another favorable result was the fact that the peak of egg production was reached in the months of December, January and February when egg prices were high.

The demonstration consisted of culling out the poor layers, feeding a balanced ration and keeping the birds well housed and free of lice, blue bugs and intestinal worms. Extension Service suggestions from Texas A. and M. College as contained in C-52, Poultry Culling, C-33, Feeding for Egg Production, B-65, Poultry Houses for Texas, and C-69, Common Worms in Poultry, were used in this demonstration.

One of the best rations suggested in the bulletin on poultry feeding is popularly known as the "Big Five Ration" and is designed for farms where no milk is available. The laying mash is composed of 100 pounds of each of corn meal, ground oats, wheat bran, wheat shorts and meat scrap of 50% protein. Wheat farmers may substitute 200 pounds finely ground wheat for the bran and shorts in the ration to make it more nearly a farm grown ration. The scratch feed is made up in the proportions of 3 pounds cracked corn or maize, 1 pound wheat and 1 pound oats. Where plenty of milk is available and kept before the flock at all times the meat scrap may be left out of the mash in this ration and the scratch feed changed to 3 pounds cracked corn or maize and 1 pound wheat, omitting the oats.

The value of buildings on Texas farms is about \$500,000,000.

Are You as Well Protected Against Life's Storm as Nature's?

... LIFE IS not a path of roses even for the most fortunate of us, but it will be as rosy as human efforts can make it if you start a bank account early in the years. If you want the best protection against life's storms build your financial house on the foundation of the one and only security—A bank account. Our officers, our policies, our protection are at your command. Make full use of it for your own welfare.

FIRST NATIONAL BANK

of Brownfield

"SERVES TERRY COUNTY"

Capital — Surplus — Profits

\$65,000.00



THE — FARMER — SHOULD — KNOW GIN MACHINERY

That the Harrison & McSpadden Gin of Brownfield and the Wellman Gin of Wellman are equipped with the latest machinery that the manufacturers can produce to give the best quality of outturn possible for the farmers' cotton. Following this policy this season has found us to install several thousand dollars worth of the latest word in machinery which we are pleased to show the public and offer the cotton producer.

SALE OF YOUR COTTON

Our Cotton Department opened at Lubbock with access to day and night wires to port, insure the farmer of the top price for his cotton on every day's market. It costs no more to get the best possible in ginning and the highest price for your cotton

MAIZE — MAIZE — MAIZE

On our yards at Brownfield and Wellman we have a market for your maize and will pay you the market price for same. We cordially invite you to our plants.

HARRISON & McSPADDEN GIN
BROWNFIELD, TEXAS

WELLMAN GIN
WELLMAN, TEXAS

"WHERE THE FARMER GETS THE BENEFIT"

**Time to See
"LILAC
TIME"**

**CHEVROLET BRINGS OUT
NEW SIX CYLINDER**

Passing on to the motoring public the benefits arising out of tremendous volume production, the Chevrolet Motor Company, today, introduces "the Outstanding Chevrolet of Chevrolet History—A Six in the Price Range of the Four."

In making this important announcement, W. S. Knudsen, president and general manager, points out that the sensational public reception accorded the car in recent years has enabled Chevrolet at this time to offer the added power, speed and smoothness of six cylinder performance at practically the same prices that contributed so much to the world-wide popularity of the four.

Preparations for the greatest year in its history are now being made by the Chevrolet motor company. Production of the new car was started last week and the company's fifteen giant factories across the country will be turning out cars to be shipped to dealers by December 15. Deliveries to the public will start January first.

Although no definite schedule has been set for 1929, Mr. Knudsen declared that production of the new car would probably exceed 1,250,000 units thereby surpassing all former records.

In its new offering Chevrolet has retained the highly successful valve-in-head principle. The motor is of the high compression type with a non-detonating head and develops 32 per cent more power than its famous predecessor; its acceleration is measurably greater and its speed has been stepped up to satisfy maximum requirements. The piston displacement is 194 cubic inches.

Despite this greatly improved performance standard, thousands of miles of testing under every road and weather conditions at the General Motors proving ground in addition to many country runs, have shown that the new Chevrolet engine will operate with an economy averaging better than twenty miles to the gallon of gasoline.

HALLOWE'EN CARNIVAL

(Printed by request)

Did you go to the carnival? Oh, why not for you certainly missed the time of your life. The confetti flew just as abundantly as snow on a winter day while fun and good feelings were radiated by every person present. We feel that the carnival was a great success and we wish to thank all of those instrumental in helping us put it over. Ninety-five per cent of the proceeds which each class took in from the carnival will be used to back the candidates of these classes in our coming popular girl and popular boy contest. The other five per cent with the money received from the popular boy and girl contest will go the annual funds as the carnival was given to raise funds for the annual.

PHILATHEA S. S. CLASS

The Philathea Sunday School Class met at the First Baptist church and held its regular business meeting, November 6th. Miss Ina Patterson was elected president and Miss Jewel Graves, secretary. A few other business matters were brought up and the first Sunday in December designated as 100% day. We are all working for 100% presence and with 100% report.

**SOCIETY
and Club**



MRS. R. L. BOWERS, Editor
Phone 1-8-2

**Many Complimentary Showers
For The Week**

This has been another busy week for Brownfield society with regular club meetings and with parties for brides and departing friends and entertaining guests for the week end and holiday.

**Bride Honored At
Shower**

One of the artistic affairs of the week was given Thursday afternoon

**Any Time
is the
Right Time
to see
"LILAC
TIME"**

when Mrs. Claude Hudgens, Mrs. J. E. Michie and Miss Lucille Flache entertained with a miscellaneous shower for Mrs. Al Stephens, bride of three weeks, at the home of Mrs. Hudgens.

Yellow chrysanthemums and other fall flowers were artistically arranged about the rooms.

Each guest was asked to write a rule on how to govern a husband after which a poem "How to Keep Your Husband" was read by Mrs. Bowers. Mrs. Toone read, "A Little Birdie Told Me," and Bill Savage, Jr., read "And So Was I."

The gifts had been placed in the old fashioned well built in the corner of the room and the bride was told she might have a refreshing drink. Many lovely gifts were received.

Sandwiches, hot tea and wafers were served to Mesdames W. G. Harris, Collins, Hopson, Stephen Hopson, J. B. Knight, Bowers, Dalton Lewis, Arthur Sawyer, W. A. Bell, Pace, Barton, Collier, McDonald, Dallas, Toone, Downing, Dyess, Quante, Stice, Sanders, L. F. Hudgens, Davis and Misses Mozelle Treadaway, Lowe Sawyer and Bernice Weldon.

**I-Deal Club Entertained
Wednesday**

The I-Deal Club was delightfully entertained Wednesday at the home of Mrs. J. E. Michie. Bridge was the diversion of the afternoon with Mrs. R. L. Harris scoring high and receiving a pair of dainty hand-embroidered pillow cases.

The table cuts were artistic service trays and went to Mrs. Carter, Mrs. Collins and Mrs. Sawyer.

The gracious hostess served chicken a la king, Parker house rolls, gongaled salad and individual caramel nut pie to Mesdames McGowan, Bailey, Carter, Collins, McDuffie, Flem McSpadden, Harris, DuBois, Enderesen, Arthur Sawyer, Holmes and Taylor of Amarillo.

R. L. Bowers made a business trip to Amarillo the first part of the week.

**Priscilla Club Meets With
Mrs. McClish**

The Priscilla club had another enjoyable meeting when it met with Mrs. L. E. McClish Wednesday afternoon at three o'clock. The ladies spent the afternoon in doing needle

work after which the hostess served sandwiches, pound cake and hot chocolate.

The guests were Mrs. R. M. Kendrick, Mrs. Dunn, Mrs. Pounds, Mr. John Scudday, Mrs. S. H. Holgate, and Mrs. J. H. Griffin.

**J. U. Girls Entertained With
Theatre Party**

The J. U. Girls were entertained Thursday evening with a theatre party at the Rialto Theatre with Miss Olga Fitzgerald as hostess.

The members met at eight o'clock at Alexander's drug store and went on to the theatre. After the show all returned to Alexander's where hot chocolate with marshmallows and wafers were served.

Those enjoying this party were Misses Mildred Woodhead, Bernice Weldon, Lucille Flache, Martin, Grace Hulse, Mozelle Treadaway, Foy Patterson, Violet McBurnett, Addie Hamilton, Eunice Banks, Marie Bell and bridge party Friday afternoon by the Idle Wives Club at the home of Mrs. A. M. Brownfield.

The reception suite was attractively decorated with late autumn flowers and four tables were arranged for bridge.

Mrs. Enderesen was given a dainty sugar and cream set for high and Mrs. McDuffie a pretty black and gold picture card for second high. Both prizes were given to the honoree who was also presented a lovely hand-

**Oh, what a time
you'll have when
you see
"LILAC
TIME"**

Painted silk vanity set by the club. It is with many regrets that Mrs. Alexander's host of friends bid her Olive Fitzgerald of Lubbock.

**Idle Wives Honor Mrs.
Alexander**

Mrs. Earl Alexander, who is moving to Plainview, was honored with a good bye. She has endeared herself to everyone who wish for her happiness and prosperity in her new home.

Ice cream and caramel cake were served to Mesdames Alexander, Fred Smith, King, McGowan, Ray Brownfield, Miller, Dallas, Enderesen, Copeland, Arthur Sawyer, Wingerd, McDuffie, Bowers, Shelton, Bailey, Will Alf Bell and Taylor of Amarillo.

**Informal Gathering For
Mrs. Alexander**

Mrs. Will Alf Bell, Mrs. Joe McGowan and Mrs. J. E. Shelton invited a number of friends of Mrs. Alexander to the home of Mrs. Bell Sunday afternoon from four thirty to six o'clock for an informal farewell courtesy.

Beautiful music was played on the Brunswick and a delightful social hour was spent after which a delectable plate of chicken salad, wafers, potato chips, ripe olives, stuffed dates and tea was served.

The guests were Mesdames Alexander, Copeland, Wingerd, Miller, Dallas, Ray Brownfield, King, Fred Smith, A. M. Brownfield, Arthur Sawyer, Ike Bailey, J. H. Griffin, Claude Hudgens, Collins, Michie, DuBois, McBurnett, Toone and Bowers.

**Tech Students Home For
Week-End and Holidays**

James Harley Dallas, Adolphus Smith, Bill Collins, James King, A. J. Burnett and Otis Longbrake spent the week-end and Armistice day at home. John Willis and John Leach of Mineola, also Tech students, visited with the local Tech boys.

Mr. and Mrs. J. C. Hunter and daughter, Kathy Magee and Maxine, with Mrs. Leo Holmes, left Thursday to visit relatives in Paris, Texas. They returned.

Morgan Copeland, Leo Holmes and Ben Hilyard were in Abilene Monday to see the football game between Simmons and Trinity Universities.

Mr. and Mrs. W. R. McDuffie spent Sunday and Monday in Abilene where they met Mrs. McDuffie's sister, Miss Christine Owens.

Mrs. W. A. Bell and Mrs. J. E. Shelton were in Lubbock Saturday.

Mrs. Herbert Lees and children of Big Spring were guests of her parents Mr. and Mrs. W. H. Dallas, for the week-end.

Mrs. A. W. Enderesen and Mrs. Taylor went to Amarillo Saturday to meet Mr. Enderesen and Mr. Holgate who have been to Louisville, Kentucky to buy new goods.

**Martha McClish Celebrates
Birthday**

Miss Martha McClish celebrated her fourteenth birthday Saturday night with a party. Games were enjoyed until a late hour when cherry cake and hot chocolate were served.

The guests were Leora Proctor, Stella Mae Parks, Lucille Oliver, Katherine Holgate, Ilene Ellington, R. L. Bandy, Sawyer Graham, Murphy May, O. D. Huckelby, Dell Smith, Mary Handley Enderesen, Marion Hill, Latoine Eickie, Bernice Carpenter, Theo Adams, Donald King, Johnnie Corning, R. L. Lewis, Kathaleen Hardin, Eloise Sleight, Ruth Adams, Lenore Brownfield, Alma Brown and Pauline Hunter.

**Mr. and Mrs. Gady Crawford
Visitors From Paris**

Mr. and Mrs. Gady Crawford of Paris, Texas spent the week-end with his sister, Mrs. Boone Hunter and husband.

On Saturday evening a few friends dropped in to play forty-two after which sandwiches, cake and hot chocolate were served to Mr. and Mrs. Crawford, Mr. and Mrs. Flem McSpadden, Mr. and Mrs. J. L. Randal and Mr. Leo Homes.

Mrs. Martin of Spur is visiting her laughter, Mrs. Pace.

Mr. and Mrs. W. G. Harris had a guests for the week-end her brother W. W. Porter, and family, of Colorado City and their friends, Mr. and Mrs. H. A. Kelpin of Terrell.

Mr. and Mrs. Earle Williams of Carlsbad, New Mexico spent a few days with her parents, Mr. and Mrs. S. H. Holgate.

Misses Georgia and Winnie Hyman, nurses in the Lubbock sanitarium, and Chester Helms of Lamesa spent the week-end with relatives and friends.

**THERE'S a
GOOD TIME
waiting for
you in
"LILAC
TIME"**

**Delegates Attend State Parent-
Teacher Association**

Mrs. L. J. Dunn and Mrs. Flem McSpadden, president and vice president of the local P. T. A. left Monday morning for Amarillo to attend the State meeting of the Texas Congress of Mothers and Parent-Teacher Association which was in progress from Monday through Friday.

It was expected that about 600 women would attend the convention. Mrs. S. M. N. Marrs, president of the National Congress of Parent-Teacher Association, was an honor guest.

Miss Kate Duke of Mineral Wells spent the week-end with home folks.

**Tech Lecture For Maids
And Matrons**

The Maids and Matrons club met Tuesday afternoon at the High School building to hear Professor Murphy. An interesting lecture was given on the life of Ivan Turgenev, the Russian novelist and on his novel "Father and Son."

Those enjoying this lecture were Mesdames Ellington, Boone Hunter, Toone, McGowan, Randal, Dallas, Will Alf Bell, E. V. May, DuBois, Arthur Sawyer, Elliott, Bowers and Misses Martin, Grace Hulse and Elizabeth Dumas.

The next lecture will be on November 27. The discussion on "Father and Son" will be completed and "Renee Maupere" will be started.

GAS, OILS and AUTO ACCESSORIES

Exclusive Agents for Ajax Tires
Greasing rack conveniently located for greasing, washing and polishing cars.

HAHN'S SERVICE STATION

WE GIVE CAREFUL ATTENTION

Some jobs are easy; some demand the utmost care. Any job we can do it. Our service is there. We tell you with all the force we can muster. That we do jobs surpassing in brilliance and luster. This is due to the plan we're pursuing—There's more to the job than the mere doing.

CITY TAILORS

(To be continued) Phone 102

Mrs. L. F. Hudgens left Tuesday morning for Oklahoma to visit her sister.

SOCIAL CALENDAR

Mrs. Edgar Self was hostess to the Kill-Care Club Wednesday afternoon. On Wednesday evening Mrs. W. B. Toone presented her pupils of expression in recital. She was assisted by music pupils of Mrs. Dallas and violin pupils of Miss Fogle.

Quite a few planned to hear Sousa's band in Lubbock Tuesday.

On Thursday evening Miss Lucille Flache entertained the J. U. Club.

Mrs. J. E. Knight entertained the Friday Forty-Two club to-day.

CHURCH NEWS

**SOCIETY OBSERVED WEEK
OF PRAYER**

The two Missionary Societies of the Methodist church observed the week of prayer with services which included a three day program—Monday, Tuesday and Wednesday of last week.

On Wednesday evening a pretty program was given celebrating the golden jubilee by lighting a large center candle and seven smaller candles around and then laying the golden gifts on the altar. A nice offering was received.

YOUNG WOMEN'S SOCIETY

The Young Women's Missionary Society met Wednesday afternoon. The ones who had part on the program were Mrs. Thompson, Mrs. Helms, Mrs. Lester Treadaway, Miss Fay Brown, Mrs. Roy Herod and Mrs. Boone Hunter.

**METHODIST MISSIONARY
SOCIETY**

The Methodist Missionary Society met with Mrs. Cleve Williams Monday afternoon at three o'clock. The regular lesson from the "Missionary Voice" was led by Mrs. Linville.

Those present were Mesdames T. L. Treadaway, Lester Treadaway, Webster, Chisholm, Mangum, Downing, Thompson, Longbrake, Powell and Linville.

**The Big Times
of the Year
Spring Time
Summer Time
Autumn Time
Winter Time
"LILAC
TIME"**

**CHURCH OF CHRIST
BIBLE CLASS**

The Bible Class of the Church of Christ met Monday afternoon at the church at three o'clock. The lesson on Timothy's first letter from Paul was led by Mrs. Hamilton.

Present were Mesdames L. F. Hudgens, Hamilton, Kenney, Ditto, Pace, Collier, Sanders, O'Connor, Lane, Martin, Barton and Bowers.

**MRS. ALEXANDER SHOWERED
BY PRESBYTERIAN SOCIETY**

The Missionary Society of the Presbyterian church met Monday afternoon with Mrs. John King. Mrs. H. W. McSpadden led the lesson on Babylonian Captivity.

After the lesson the Society complimented Mrs. Alexander with a hand-

**WE WANT
YOUR
BUSINESS**



We'll sell you the highest tire quality—GOODYEAR ALL-WEATHER TREAD—"The World's Greatest Tire."

And give you a tire service you never got before—skilled, willing and sincere. Phone or bring us your order now.

Burks & Winston

kerchief shower. The hostess served creamed chicken on toast, pear and cheese salad and hot tea.

The guests were Mesdames Alexander, Shelton, Miller, Dallas, H. W. McSpadden, Perkins, Tom May, Griffin and Will Alf Bell.

BAPTIST W. M. U. CIRCLES

The Blanche Rose Walker Circle met with Mrs. Sears at her home west of town Monday afternoon. The lesson on old Mexico was led by Mrs. J. C. Green.

LOUISE WILLIS CIRCLE

The Louise Willis Circle met with Mrs. Jack Benton with the following members present: Mesdames Townsend, Bailey, Brown, Carter, Lawrence Green and Gladys Green.

LOTTIE MOON CIRCLE

The Lottie Moon Circle met with Mrs. E. V. May for a business meeting. A box was packed to send to the Buckner's Orphan's Home and plans were made to send a box to the Sanitarium. Five members were present.

VIOLA HUMPHRIES

The Viola Humphries Circle met with Mrs. W. W. Price Monday afternoon.

Monday & Tuesday

is the time—
Rialto Theatre
is the place
to see

**"LILAC
TIME"**

Prices
Adults 50c—
Children 10c

**The 7th Wonder of
Motion Pictures**
YOU HAVE SEEN
"THE BIRTH OF A NATION"—"WAY DOWN
EAST"—"THE TEN COMMANDMENTS"—
"THE COVERED WAGON"—"BEN HUR"—
"THE BIG PARADE"—and NOW
CECIL DEMILLE'S "PICTURE OF PICTURES"
KING of KINGS

Presented by Pathe

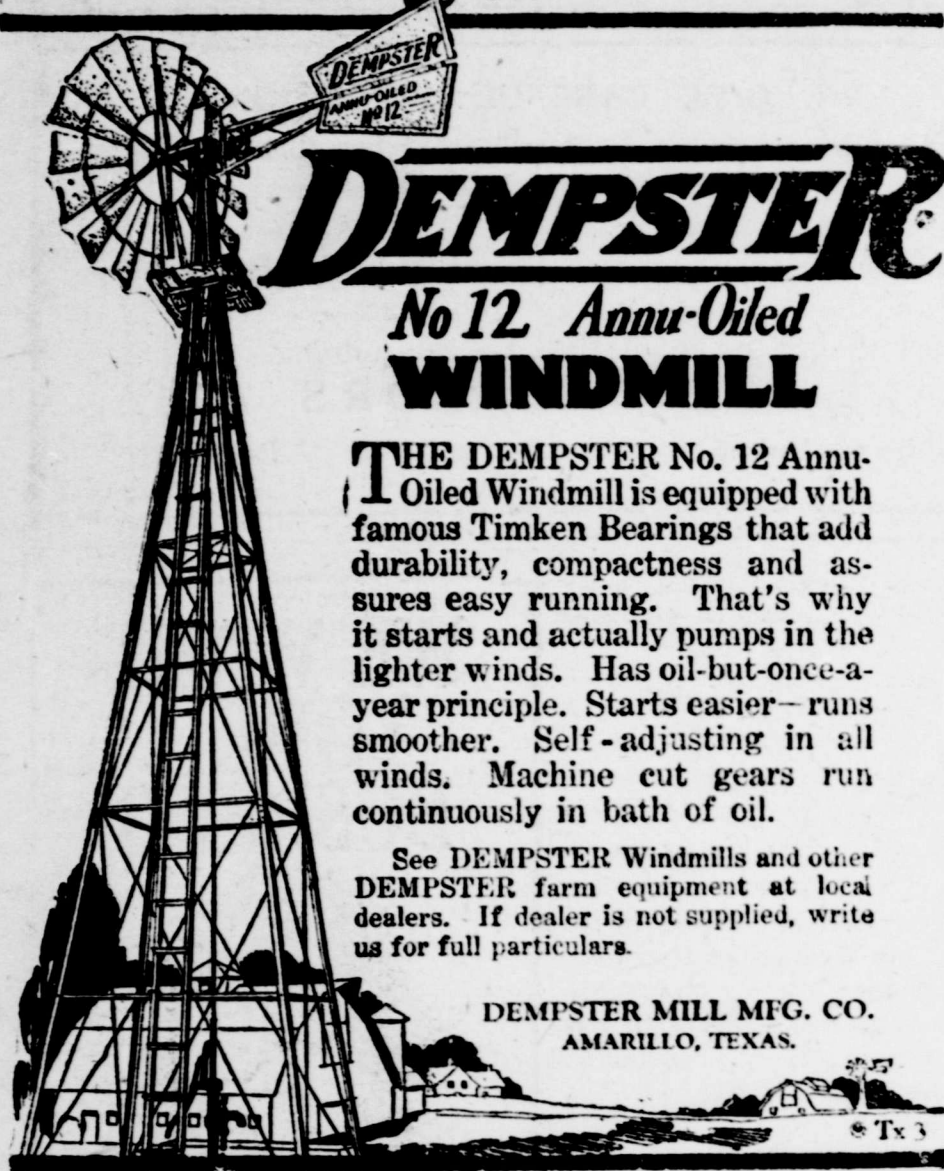
RIALTO, DECEMBER 3rd, 4th, and 5th

Lockers for all high school students will be purchased in the near future at White Deer. When they are installed students will be required to keep their books or pay for them if they are lost. May ground equip-

ment will be purchased for Skelley town and Roxana schools.

There are about 750,000 women and girls ten years old and over on the farms of Texas.

Pumps 25% More Water in the Lighter Winds



DEMPSTER No. 12 Annu-Oiled WINDMILL

THE DEMPSTER No. 12 Annu-Oiled Windmill is equipped with famous Timken Bearings that add durability, compactness and assures easy running. That's why it starts and actually pumps in the lighter winds. Has oil-but-once-a-year principle. Starts easier—runs smoother. Self-adjusting in all winds. Machine cut gears run continuously in bath of oil.

See DEMPSTER Windmills and other DEMPSTER farm equipment at local dealers. If dealer is not supplied, write us for full particulars.

DEMPSTER MILL MFG. CO. AMARILLO, TEXAS.

FOR SALE BY

THE CICERO SMITH LUMBER CO.

BOONE HUNTER DRUG STORE

PHONE 7 FOR BETTER SERVICE

Only an experienced registered pharmacists handle our prescription department—only the purest of drugs from known chemists fill our shelves—only a sincere desire to give you the best drug service you ever enjoyed, is behind our efforts. That, with a fast delivery service, constitutes the kind of service you can expect from Hunters.

We Give S & H Green Stamps Don't Forget to Call for Them

FEED MILLS

The good easy hammer feed mill, crushes, grinds, pulverizes and mixes—made especially for the farmer, at a price you can afford to pay.

The McCormick Deering Mill will grind any Feed you raise, as fine or as coarse as you want it. No need to buy high priced prepared feeds. Grind and mix your own feeds from pure home grown grains. We have both mills in stock.

HOLGATE-ENDERSON HARDWARE COMPANY

AESCULAPIAS DECIDES TO LIVE ON

By Aesculapias (himself)
Well, the election has passed. Such an election! We heard a fellow call it a Waterloo. No, it was a massacre! The Democrats have received the most crushing defeat since 1872 when Horace Greely carried only Georgia, Kentucky, Maryland, Missouri, Tennessee and Texas. This time the Republicans carried all of these except Georgia. Thus she is the only one of the Southern states that has remained true to her ideals. May God bless and keep her through the bitter years that are to follow the rush of our people into the Republican camp. We have sold our birthright for less than a "mess of pottage."

I listened last night to a fellow summing up the results of the election. He said "The Democratic party was dead, scattered, dispersed, that it could never survive the blow given it Tuesday; that a new party would have to be organized from the remnants of its disorganized ranks."

Following the disastrous campaign of 1872 Robt. Toombs of Georgia in an address to his people had this to say "They tell us the Democratic party is dead. If that be so take not off your habiliments of mourning for you will need them at the death bed of the Republic." It is just as true today as when uttered by this distinguished Southern Democrat. There will always be—if we are to survive as a nation—a Democratic party, or party of the people.

There will be extended analysis of the causes that brought defeat to the Democrats but there is only two reasons necessary to assign: promised prosperity, which we always have under Republican rule and a candidate of the Roman Catholic faith. The time has not arrived—if it ever does—that Protestants will vote for a man of that faith. Certainly not for the presidency.

Let's accept cheerfully the verdict of the people and hope and work for the uplift of the industrial classes of our citizens.

Personally, I never believed that Governor Smith would or could be elected. The masses of the people never wanted him and would have none of him. It is well that we went ahead and disposed of his candidacy at this time. To have nominated some other man would have lost us the election anyway and in the next eight years we can be ready to make a strong fight for the presidency. Hoover is an able man and if he has the backbone to carry out his promises with reference to agriculture he will have the machinery to do it, as he will have a Republican Congress to carry out his wishes. Will he do it?

Just what effect it will have on the major protestant denominations remains to be seen. That it will alienate some is sure and that the part alien by all churches has cheapened the respect had for them by non-church members is certain. Henceforth the church will more and more take part in campaigns under the guise of moral issues. It is but a step to other candidates for state and county officers. Already school boards have wrestled with this problem in all parts of the country. There will never, for a long time, be an election in which churches do not take part. It remains to be seen, the good that may come of it.

On the stock exchanges of the nation stocks of all kinds boomed and cotton declined. This is in response to Mr. Hoover's election and we sincerely hope it is the harbinger of the prosperity promised from every stump and pulpit in the country. We hope that the preachers got something for their diligence as the decline in agricultural products will reduce the salaries of many of them.

Our old enemies, the Ku Klux, are jubilant in these parts and are claiming that they killed Cock Robin. As a matter of fact, they were the rallying point of the churches and furnished a great deal of the propaganda used in those parts. Some of them should be able to buy a new robe and hood.

Go to it, boys, and enjoy your new Republican affiliations without let or hindrance from supporters of Gov. Smith. There isn't a one of us that envy you or your associates. In spite of your defection there is still left a pretty good sized Democratic party in Texas. When we meet again, if we ever do, Smith's supporters will not be called on to explain.

The weather of the past week has not been ideal for gathering cotton and the gins have not run regularly. Considerable maize is being marketed at twelve to fourteen dollars a ton and it will undoubtedly continue to advance in price.

Business has been very dull since the rains last week, due to the stopping of cotton picking. Gins here have put out 660 bales to date, Friday, 9th, and on the Government estimate cotton advanced several points. It doesn't seem probable that the amount guessed will be reached but government estimates usually come near the figures predicted.

As I type this the radio away up in Cincinnati, Ohio is singing and one of their number is playing on the Jews, harp, Little Brown Jug. I hadn't heard the darned tune in thirty years except when I hummed it myself.

Let me down in the shade of a tree, Little brown jug by the side of me at this moment seems more distant than ever since Al Smith's defeat. Had he succeeded we could have had it by Christmas, at furtherest! so we were told during the campaign. Now, we will be compelled to trust to Hoover's bootleggers as in the past eight years.

Speaking of radio reminds me that the recent campaign was a very intimate affair. We could attend all the political gatherings without inconvenience or bother. Nothing to do but just tune in and the vibrant waves just came trickling in. The voice of your favorite candidate was just as plain and distinct as if you sat in his very presence. If you had tuned in on the wrong fellow you could give the nob a twist and leave him to his own adherents. We are indeed one family from this time forward and yet able to choose from the many deliverances through the air, our individual entertainment. At this moment away over in the Quaker city of Brotherly Love, the voice of one of those female screamers comes screaming in. What the thunder she is attempting to inflict on her listeners she alone knows. I'll get up and twist the knob—there now, a fellow down at Hot Springs, Arkansas is knocking the back out of a banjo. Old Dan Tucker,

lawzy me, but it sounds natural. I have no stones to throw at the wonderful creations of music masters, but how dear to my heart are the tunes of my childhood when the negroes were wont to disport themselves in the moonlight to the music of the banjo and a pair of rib bones in either hand!! Ah, that was music. Wonderful radio! I have concluded to live on until the end of the present century and see what other strange thing may happen besides Texas going Republican.

Peach orchards may become a profitable source of income in the Carlsbad, N. M., country on irrigable land

along the Pecos river. One thousand trees have been planted on a farm which already has an orchard of five hundred and fifty heavy bearing trees.

The Bluebonnet is the state flower of Texas.

CARD OF THANKS

We wish to express to our friends our deepest gratitude and heart-felt appreciation for the kind sympathy the beautiful floral offerings and the helpful services tendered us in our bereavement in the death of our son and brother.

Joe A. Davis and family.

PRESCRIPTIONS—

—Our Specialty—

With Homer W. Nelson, an experienced Registered Pharmacist in charge of our Prescription Department, this store will continue to specialize in Prescription Work. Mr. Nelson has been with the Stokes-Alexander Drug Co., of Littlefield, for several years, but he and also G. M. Green are to be members of this firm, so we want to assure the people of Terry county that their drug needs will be taken care of in the same dependable and reliable way. Bring us your prescriptions.

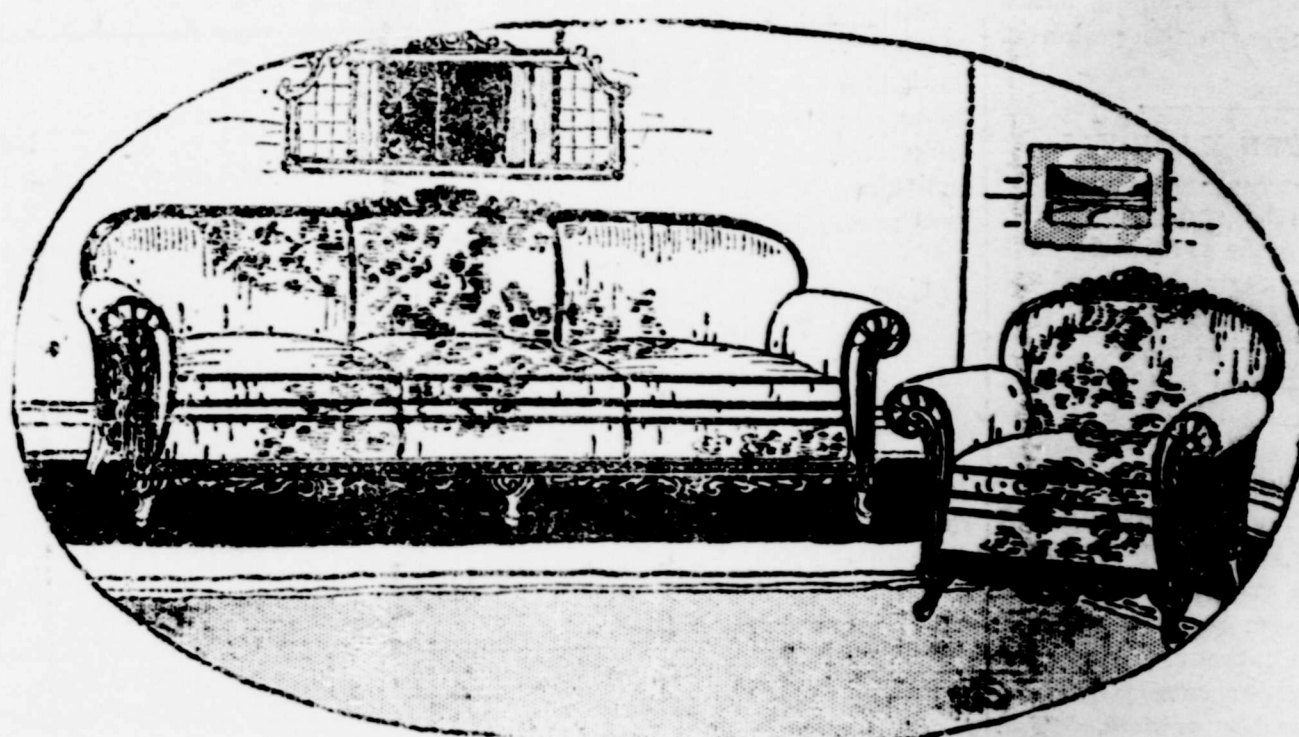
—"We will fix them right or not at all"—

ALEXANDER DRUG STORE

—The Rexall Store—

LIVING ROOM SUITS

At Prices that will mean SAVINGS TO YOU



We are overstocked on Living Room Furniture, and we are offering a number of high grade suites and odd pieces to you at greatly reduced prices:

3-Piece Mohair Suite, one Deavenport, Rocker and Chair, only 89.50

3-Piece Velour Suite, with Deavenport, Rocker and Chair, only 149.50

3-Piece Mohair Suite, 2 pieces to match and an odd chair, only 169.50

2-Piece Mohair Suite, reverse cushion, solid Walnut Frame, only 189.50

A small cash payment down and a small cash payment each month will deliver either suite to your home.

Hudgens & Knight

Brownfield - - - Texas