Terry County Herald

Printed in Terry County, on the South Plains; the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, APRIL 13, 1928

NUMBER 34

Chamber of Commerce C. of C. Directors Hold **South Plains Section** By the Secretary Monthly Session

Captain Ed Kennedy, accompanied by his engineers, was in Brownfield c few days ago, and his plans have been some what altered since his last visit here, in that Brownfield will receive two eastern connections instead of one. Our Railroad Committee was informed that a line would connect Tahoka. The other line would comvia Snyder and either O'Donnell or Lamesa. For all of this we are expected to furnish right-of-way, depot grounds, 150 acres adjoining the corporation limits and \$35,000 in cash. This last item hit the committee right between the eyes, but he was advised that an effort would be made to meet his conditions. The committees from O'Donnell and Plains met the Capt. here and received his proposition, and the promoters departed for Roswell and other points in company with the Plains delegation. Mr. M. G. Evans, Secretary of the Snyder Chamber of Commerce, was with the party here and accompanied them to Roswell. We haven't got a railroad yet, but it always takes a lot of promotion, work nd imagination to get things of this

kind started. Had it not been for the advance work of Col. Powell of the Panhandle & Gulf, which is yet on paper, neither the Denver nor Frisco would be completing extensions on the South Plains.

At different times during the last two years, this office has tried to find a market for castor beans, which grow so freely and produce so abundantly in this section. Our efforts have been

Has Real Easter Spell The directors of the Brownfield Talking about your Easter spells, There has been considerable dis- Col. Ed Kennedy and his party were For the past week some of the heav-Chamber of Commerce met in their but the South Plains and Panhandle cussion of late concerning whether or here last Thursday in the interest of jest and most modern well machinery regular monthly meeting at the din- section had something approaching not the sport of golfing is good or bad the new rail line to be built from Sny- and ready made derrick timebers that ing room of the Hotel Brownfield at nearer to Santa Claus weather than for insane people. In fact we have der, Texas to Roswell, N. M.. He we have ever seen have been unloadnoon Tuesday, and after a fine lunch-'any resemblance to either Easter or noticed column after column in our was accompanied by two men who ed in the local freight yards for an oil eon, they repaired to the office of the so-called Blackberry winter. But exchanges about the matter, both of were said to be a chief engineer and well to drilled in the vicinity of Ta-

George Graves, president of the C. of west were in the same boat. lined considerable business to come the themometer hanging around the Not only that but the discussion has valley section of Texas.

before the body, as follows. As to whether or not the chamber awoke Sunday morning there was a most any street crowd may be heard mittee of Brownfield and a few di-| The territory in eastern New Mexwould promote a county fair this fall lot of sleet on the ground to almost giving their opinions of the matter. rectors of the chamber of commerce, ico, next to the Texas line, now seems came first, and it was unanimously cover it, and one could easily tell that At first we decided that some of Mr. Kennedy informed them that he to be considered proven territory by decided to have one, and steps are to it had rained during the night before the pessimists were just doing this in was no railroad builder but a railroad the big driller and promoters, and the be taken at once with the aim in view the freeze started. Sleet and snow a round about way to hand local golf- promoter, but that he had found a big fellows are spending money to get of making it a real fair.

A County wide rat killing campaign night some time, another snow fell that it had almost become a statewide struct the road and turn it over to this rich new field. Every well so far is to be undertaken sponsored by the that had the ground good and white issue if it does not reach national pro- some company to operate. chamber of commerce and with the Monday morning. It was cold enough portions. In the meantime, according The proposal as outlined here N. M., has either been found to have co-operation of the U. S. Dept. of Ag- for exposed hydrants to be frozen, to some local people, it has set the would be for one line to run from oil or gas, and with this knowledge in riculture. An effort will be made to and it is feared that the fruit crop, local golfers to wondering if their Snyder to Lamesa, and thence to this hand, it is not a hard proposition to get the county commissioners to furn- which was promising, is a goner. A mental facilities have improved to any city. The other to come via Tahoka get capital to finance their drilling. ish the poison. Prizes will be offered little snow also fell about mid-day on extent since they have been pushing or O'Donnell and make a junction The people who are preparing to to county schools according to their Monday.

rating for the largest number of rat The condition of the weather here reports that T. I. Brown has recently railroad shops at Brownfield. Capt. are unlaoding machinery here is a big tails; also prizes are to go to the high- Sunday was a Jonah for the ladies took up golf in earnest and will per- Kennedy was of the opinion that the Oklahoma company, and from the apest individual rat killers.

The body also favored a fire pre- bonnets, but not a few braved the ele- the game. vention campaign, and a committee ments and wore their new togs anywas appointed to work out a program way, with hevay wraps to protects upon evidence coming from Wichita extended back to Rotan and from to bring in a real gusher. Any oil for this. If this is carried out ac- them while outdoors. But there was Falls that this aggitation for golf Snyder here via Tahoka or O'Donnell, development in that section is bound cording to a schedule provided by the little or no parading up and down State Fire Marshall's department, it the sidewalks in the afternoon. Of we recently had in jail here that could T., and use a joint track from here field. will mean a saving on insurance rates course the men folks are not so vain, for the city.

eon club of the members of the cham- Anyway, most of our men are hard ident of Brownfield had opportunity ty, 160 acres adjoining the town for ber of commerce in order that they to look at when at their very best. may more fully keep up with what is

Brownfield a Junction Big Oil Well Machinery Is Golfing Good Exercise For the Insane? on Proposed Railroad

with the Roscoe, Snyder & Pacific at John B. King Land Co. in the same according to the dailies, other sections the daily and weekly variety of pa- high freight official of the Katy rail- tum, N. M., which are being freighted Fluvanna and come to Brownfield via building for the business session. Dr. of Texas and indeed the entire South- pers, and all because some of the in- road on leave of absence, and a gen- out of here overland in some huge sane at Wichita Falls demanded a golf tleman who is said to have promoted Federal Trucks. Thousands of dolmence at Rotan and reach Brownfield C. presided. Secretary Shelton out- Saturday was a blustery day with course at the Sate Insane Asylum. several townsites in the Rio Grande lars alone are represented in the der-

freezing point, and whe nour citizens been taken up on our streets, and In his talk before the railroad com- chinery and tools. kept up all day, and during Sunday ers a package, but we later learned construction company who would con- on the ground floor and have a go at

the game, and our friend Dalt Lewis point and perhaps a division with drill in the Tatum section, and who who had purchased Easter gowns and sonally see if there is any virtue in one from Fluvanna via Lamesa would pearance of the machinery and stuff

K. W. Howell says he is confident & P. and the other, which would be ly have the nerve but the spondulix grounds did not start until the citizen would be taken over by the M. K. & to make a second Midland of Brownalways see snakes about, reached that to Roswell, N. M.

and the dears will be satisfied to be city, and he is also almost positive The proposition put up to Brown-It was also decided to start a lunch-seen next Sunday in the new frocks. It has the above gentleman, while a res-field was right-of-way thru the coun-seen next Sunday in the new frocks. to witness some games and observed terminals and other purposes, and a that the players were entirely relaxed bonus of \$35,000. The party left here for Plains, Tatum and Roswell. while busied with the game.

ricks not to mention the other ma-

Shipped in For Tatum

that has been drilled in Lea county,

be purchased and operated by the T. they have unloaded here, they not on-

Very Quiet Affair Most people here seemed to be not vestigated by the medical and mental connected with the promotion of the unlike the writer, so enthused over specialists, and if there is really vir- road was coming on nicely, and the the school trustee election that they forgot to vote. Perhaps a number Scots who started in on their heather | Of course this railroad or railroads like the write actually forgot it, and we want to know it, and if so-give are only in the initial stage. They then, too, it was a very disagreeable us more golf courses. It will prove may never be built. They may be day to stay away from the fire. So much cheaper to the taxpayers in the built in the next few years. But in the lightest vote in years was registerthe meantime, Brownfield had better ed Saturday, although there were 4 keep its best ear to the ground, and new trustees to be elected.

rewarded in the last few days in that we have the address of a manufacturing concern in Texas who are very anxious to have growers become interested in large acreage production in order that adepuate quantity can be purchased within the state. At present it has been necessary for this consumer to import all seed that has been used by them. It would surprise anyone to know the number of manufactured articles in which the castor bean forms an assential portion.

Russian Sunflowers are proving to be a profitable crop, and while they. nor nothing else will ever take the place of cotton as our principal crop, they are pretty good to grow and are marketable at a time when ready money becomes a rather scarce article with the majority of our citizens. Dawson county production last year, which was grown under rather adverse conditions, produced an average of 900 pounds to the acre and sold readily at five cents per pound. Of course Dawson and other counties in which the growing of cotton is regulated, is very likely to specialize on her crops, but the demand for sun-

flower seed is steadily growing and the price is likely to be satisfactory. Specializing can become too great an art and we don't want to forget either corn or cotton. Indications are that each of them will bring a good price this year.

rapidly distributed at this time, but we keep a supply on hand and reorder each few days. Right at this time we are supplied with most of the bulletins on poultry, cows and hogs and

ties planned for the next several try. He could easily see the business They do. weeks.

A New Discovery on

ancient oil field. A number of oak but stopped at Tahoka. barrells buried in the earth. Which I supposed to have been used for an oil storage but have not discovered the wells yet. However the barrells did not contain oil.

If any of the stockholders or the employees see this would like to hear from them.

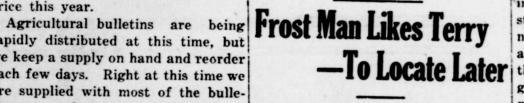
going on in the club, and what their officers and directors are trying to 4 Brownfield Students put over. A committee was appointed to work with the secretary in providing for such a club and to set the day or days per month for meetings. The idea of a Fourth of July celebration was brought up but deferred sheets from the Texas Technological until the next meeting.

time in the matter.

as Chamber of Commerce Convention, an average grade of "B." it was decided to leave that up to in- These were all high ranking studdividuals and all were advised to go ents of the Brownfield High School ple of Brownfield arose from the late tion, the secretary will very likely be are glad to see them still climbing the the east part of town where the resi- considered to be a decided success. There were as stated above four to

have some 6,000 pamplets with a de- fall term. printed for the purpose of handing knocking the Brownfield school be- firemen helped the family to get the ing the past few years. out at the convention.

West Texas Chamber of Commerce kids that don't know their okra in the job in the prop- to make an effort to increase its size tion of electing a superintendent, as district convention the first part of high school, and make poor grades, erty of the citizens. Every day, if we and value each year. Eastern New we understand that a superintendent May, with appropriately decorated whether affiliated or unaffiliated, al- the citizens of the town would but Mexico was added to the Panhandle has not up to this time been elected, cars, and to ask for the 1929 district so do poor work in college. convention to come to Brownfield.



Mr. Jess H. Rivers of Frost, Navarseveral covering on fruits and berries ro county in Central Texas, spent the

The directors of the chamber of ily. Mr. Rivers was Mr. Hester's commerce met Tuesday and passed nearest neighbor when they lived at upon several important projects. You Frost. Mr. Rivers came prospecting ranking with the best affiliated high it from last year. These figures will may find in another column activi- and was carried away with this coun- school students at college. They are. mount high if the whole town be con-

in making a change.

He stated that he believed this section done more business two-to-one than where he came from. He could Abbott Gets Bond-is not understand just how all the feed A Terry County Farm, he saw on his way was raised here, and thinks the land here much prettier than back there. He means to

While plowing on the L. E. Bryant come back in the summer and locate. farm in the Union community I un- Another man who lives near Mr. Rivearthed some evidence of an old ers came with him also prospecting,

MARRIED

their home in Brownfield.

on Tech Honor Rol

The Herald had four type written College this week, which read like Making a better road to the Har- this: Misses Naomi Newton, Louise mony community was brought up but Chisholm, Hallie Harred and James no deffinite action was taken at this Harley Dallas, of Brownfield are reported on the honor roll of Texas In the matter of sending a delega- Technological College during the last tion to Fort Worth for the West Tex- term, having carried 5 courses with

of the opinion that at least two of be on fire.

The secretary was instructed to them made the honor roll during the

cause it is not fully affiliated school, fire entirely out before they left.

About the only advantage we see boys without money and without price animals were entered. in the affiliated school is that the are doing for us and we as a whole Many prominent dairymen, breedalready passed over.

have noticed for years that our stud- few days ago, when in paying just a most optimistic expected. ents who ranked high in graduating small policy, he found there had been from the Brownfield schools, also are a reduction of nearly five dollars on

will be free until the next session of came after several weeks of work by the Terry county grand jury.

Johnson officiating. They will make without making a statement, it is said. more than in 1927. A dozen mer- brown bottle?"

We hope the theory will be fully in- and later phoned back that everything tue in the game unknown to the old towns were signing up with them. long run.

Fire Alarm Here Early

in the least. Sunday Morning PANHANDLE-PLAINS DAIRY

About the time the bulk of the peo-

At the close of the show, directors

to handle fires, etc.

FREE GATE AT AMARILLO

fire boys!

student leaving them for college do seem to take it all for granted. They ers and feature newspaper and maganot have the formality of an examin- may soil their clothing and skin and zine men attended the show and spoke ation, and being passed by the skin of bruise their bodies, but who cares. highly of the quality of animals their teeth in the affiliated high, they They even have to pay for their own shown and the number of entries. go to college perhaps handicapped by lunchenons once a month when they J. W. Ridgeway, manager of Mistle- community, was in Ralls Monday afnot really knowing what they have meet for business to discuss how best toe Creameries of Fort Worth, and a ternoon and reported a very unusual

each class.

shown; Jerseys, Holsteins and Guern- pasture in front of his place, setting seys with some excellent animals in

sidered. Hurrah for the Brownfield In addition to the display of cattle there was an auction sale at which 30 animals were sold Thursday and brought a total price of approximate-TRI-STATE EXPOSITION ly \$5,000. A production contest of The Amarillo Tri-State exposition twenty-four hours ended Friday and will be a free fair this fall, according on that day the boys stock judging teams from 13 Panhandle schools entered a contest. The Tulia High School boys carried away premium honors in this event.

Little Freddy was preparing to go the audit committee and fair officials. It will be remembered that Mrs. It was found that based on conserva- out calling with his mother. Sudden- his garden fence and said to his neigh-Mr. Roy Alexander and Mrs. Nora Coy Abbott was recently shot through tive figures the fair will save more ly he called to her in a rather startled bor:

"Mamma, is this bay rum in the

As there were no witnesses Mr. Ab- chants called fair officials yesterday "Gracious, no, dear! That's mucil- "Seeis?" exclaimed Jorkings angri-

at least the publicity derived from If there was any campaign issue inthis promotion talk will not hurt us volved, we either did not hear of it,

or they figured we might be on the opposition side, but we rather think there was none. The worse thing that could possibly happen to a school is for it to become mixed in either pol-

PLAINVIEW, Texas, April 9, 1928 itics or religion, and we had rather who could and wanted to make the of the class of 1927 with the excep- Sunday morning snooze, the fire si- -The Panhandle-Plains Dairy Show see the people take little interest in convention at their own expense. As tion of Miss Harred, whom we believe reen was turned on at the power plant which closed a successful four-day school elections than to see them get we have only one vote in the conven- finished high school at Union, and we and the fire truck was on its way to series of events Friday was generally the school mixed in either.

SHOW GREAT SUCCESS

delegated to cast that vote, provided ladder to fame in college. We are dence of C. F. Holt was reported to Many thought that it will result in be elected, and Fred Smith was remore constructive benefit to the dairy elected together with G. W. Chisholm, As luck would have it the fire was industry in this section than any K. W. Howell and Earl Alexander as under control when the truck arrived single event in the history of the new ones, who will fill the places of scription of Brownfield and Terry Co. Some of us are in the habit of and water was not turned on, but the marked development of dairying dur- S. H. Holgate, Oscar Jones and A. A. Sawver.

It was unanimosly agreed to have which we ought to have perhaps, but Just another instance in which the and officers met and voted to hold will meet in the near future and ora big delegation at Lamesa for the the Herald has always noticed that fire boys have proven themselves on the show annually in Plainview and ganize and will take up the proposiopen our eyes we could see what these Plains counties from which the dairy and transact other business that may come before the board.

FALLING STAR SEEN BY **A RALLS CITIZEN**

C. E. Burkeen, of the League Four leading Jersey Judge of America, occurrence. About 7:30 o'clock Sun-We may be wrong about this, and The writer had a forceful reminder judges the Jersey cattle and declared day evening he saw a great string of of different kinds. Come and get afternoon and night Saturday with if so we wish to be corrected, but we of the good work of the boys just a the show was three times what the light descending from the heavens. It proved to be a "falling star" or Three classes of dairy cattle were meteor which hit the earth in the fire to the grass, which burned the pasture off. The grass caught fire in two places, he states, and he presumes that the object either bounded after hitting the ground or there were two of the fiery balls. The light occasioned by the meteor was very glaring and was seen by many people other than Mr. Burkeen.

This is very unusual, especially setting fire to the grass .- Ralls Banner.

RECOVERING STOLEN GOODS

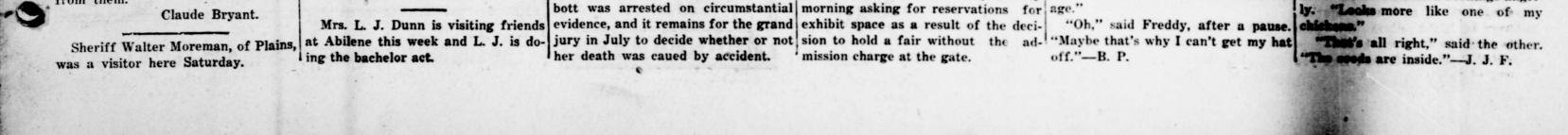
Ond morning Jorkings looked over

What ar you burying in that hole? "Just replanting some of my seeds, that's all, was the reply.

Released From Jail

to a vote of directors at a special Coy Abbott of the Union commun- meeting at the Amarillo hotel. More ty, was released from jail here Sat- than 25 directors were present from urday upon making bond in the sum all parts of the Panhandle. of \$2500 according to authorities, and The decision to stage the free fair

Lee Black, both of this city were the stomach at their home and died than \$3,000 in expenses and should voice: married Sunday last. Rev. D. D. next day at the Lubbock Sanitarium have an income of more than \$12,000



Opportunity Knocks

It has been said that opportunity knocks at each man's door once in life-

—DOOR IS OPENING— The door of successful buying is through the 'M' System of merchandising.

NEVER BEFORE IN OUR HISTORY

Have we been in a position to give you BETTER VALUES or BETTER SERVICE. MOST PEOPLE are taking advantage of this. Each month our sales increase, which is evidence of this fact-Each Customer A Walking Advertisement!

RED TAG DAY SATURDAY

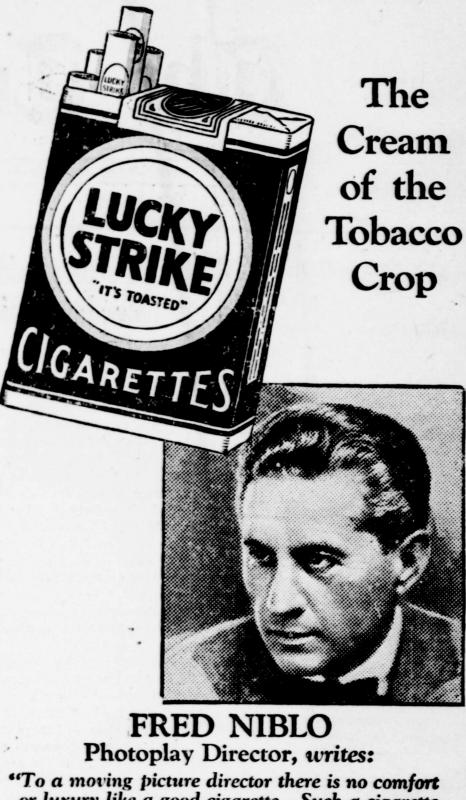
OUR RED TAG DAY means each item of special interest will bear a Red Tag. You can't afford to miss this. If you have not been our customer, just come in and scant your eyes about. We will furnish the kicking machine-for you will surely want one.

PLENTY OF HONEY, per gallon 1.19

OTHER SPECIALS FOR SATURDAY, APRIL 14th

| Gallon Plums | 49c |
|----------------------|-----|
| Gllon Sliced Peaches | 49c |
| No. 21/2 Kraut | 14c |

| Qt. Sour Pickles | 23c |
|-----------------------|-----|
| No. 21/2 Dill Pickles | 23c |
| Gallon Mustard | |



or luxury like a good cigarette. Such a cigarette I have found in 'The Lucky Strike'-and during the filming of big pictures like 'Ben Hur' I smoked 'Luckies' even while directing in the open air thousands of supernumeraries, and never once did I ever suffer from

In Throat Irritation-No Cough.

throat irritation."

t's toa



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way of the question doesn't lead you started in that city.



4-24c

MAKE OLD THINGS new. Just received a new shipment of Rodgers Brushing Lacquer. Brownfield Hdw. 4-13c.

IF ITS A PORTABLE phonograph you want we have them from \$12.50 to \$35.00. All machines are fully guaranteed. Buy here and save money. Brownfield Hdw. Co. tfc

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City.

per cent interest, and 34 years and ment. We have a good reserve. Write six months time on them. For parti-| phone or wire at our expense. The cuiars, see C. R. Rambo.

MRS. WELDON will do hemstitching at 10c per yard. Block north of Brick Garage.

GET THAT Rodgers Brushing Lacquer from Brownfield Hdw. Co. 4-13c

Kodak with Allen, ever State Bank.

EVERBEARING Strawberry plants for sale, 50c per hundred. See Mrs. Joe Davis, near Gomez.

STRAYED or stolen four horse mules, ages 4, 7, 8, 9; \$5 reward. R. L. Redmond, Brownfield. 4-13p.

BIG SHIPMENT of refrigerators at the Brownfield Hdw.

DALLAS FARM NEWS has decided Gore, 14 mi. west city. to extend their special offer for 30 days more or until the 30th day of FOR RENT for grazing East 1/2 April. Herald and Farm News in Section 72, Block D 11. Write D. W. Terry and Yoakum counties \$1.55; Weaver, Hanover, Ohio, Licking, Co. elsewhere \$2.05.

REFRIGERATORS any size at the Brownfield Hardware. SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c WANTED, a man to write hail insurance on growing crops in the vicinity of Brownfield, Texas. This will be our 14th year. Our rates are lower than other reputable companies. We have never failed to pay our losses. We have never been sued by FEDERAL FARM LOANS at 51/2 a policy holder nor levied an assess-Groom Mutual !Iail Association. Groom, Texas. 4-13c

> GET READY for hot weather with 13c a refrigerator from the Brownfield Hardware Co.

> > CHICKEN CHOWDER will make your hens lay more eggs at less cost. -See Bowers Brothers.



FOR CUT FLOWERS and pot plants, Phone No. 69. 6tfc.

FOR SALE or trade 3 young work mules; will take cows or hogs. G. G.

We Are Thankful

to our friends for the liberal patronage of our new store and Cream Station.

SEED AND FEED—for your every need is now in stock at this convenient location. PARKING SPACE—All of the space between our stores and back of them is for the parking of your cars and wagons. USE IT!

THE THING you need can always be bought from us for less money.

| 8 lbs. COMPOUND (limit 2) GALLON bkt. HONEY (best quality) ½ GALLON HONEY same as above No limit to customers—none sold to merch GRAPEFRUITS (good size) 3 for 5 GALLON CREAM CANS | not granulated | 60c 25c |
|---|----------------------------------|------------|
| 10 GALLON CREAM CANS GALLON PINEAPPLE GALLON PICKLES GALLON CATSUP WASHINGTON APPLES (best of | | \$3.50 |
| Old Fashioned Brown Sugar, lb | No. 2 Tomatoes, can | 9c |
| No. 2 can Corn (standard) 12c | Lemons, per doz. | 27c |
| Crystal White Soap 6 bars 25c | Three-in-One Pickles, 8 oz | 16c |
| Luna Soap 7 bars25c | Barrel Pickles, 2 doz. | 25c |
| Green Beans Spinach | Milk (evaporated) small | 5c |
| Turnips and Tops—LettuceCeleryTomatoesCabbage | Catsup (large bottle) | 21c |
| 25c Glass Jelly 16c | Preserves, any flavor, 35c iar e | ach16c |



PURE BRED ENGLISH WHITE **LEGHORN CHICKS**

A limited amout of eggs for sale at reasonable prices. "The kind that lay-are the one that pay!"

S. F. LANE

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HEUMALAX ELIEVES HEUMATISM

If liver and kidneys fail rheumatism starts, the cause must be from self-poisoning. RHEUMALAX restores elimination, thereby giving you relief very quickly. RHEUMA-LAX sold and guaranteed by Alexander Drug Store.

SICKLY BOY, 7, GAINS

"My boy, 7, would not eat. I gave him Vinol and the way he eats and gained 15 pounds."-J. F. Andres.

cod liver peptone, iron, etc. The very FIRST bottle often adds several pounds weight to thin children or adults. Nervous, easily tired, anemic people are surprised how Vinol gives new pep, sound sleep and a BIG ap-Tastes delicious. Palace petite. Drug Store

KEEP MONEY IN

This is an age of competition, an age where the things that survive in the business world are the things that dad mean-"Keep a stiff upper lip"? must prove their merit. Anything that is useless or inefficient soon loses his new mustache just looks terrible. out in the strenuous race for supremacy. So when you view your sucing those who have proven their it as an insult.

to risk the necessary capital. No body faces fiercer competition on every hand than the country merchant. A dissatisfied customer does not have to trade with him and he knows it. There are the competing stores across the street or next door. Or if those no not suit there are usually towns within a very short distance that invite his patronage. So the country merchant must find a way to meet these conditions, and he can only meet them by giving the service, the goods and prices that do satisfy the customers. Most people expect and receive ac-

comodations from the home merchant which they would never receive in a thousand years from the mail order concern. Just this feature of accomodation should be a strong point in favor of the home merchant. but that is not all. There are the churches, the schools, the various public activities that are only possible because the home merchant and business man is doing a successful business. All of these things are inseparable and if everybody would trade out of town, the town would decay and public activities would soon cease. There is no way that a prosperous town can be maintained and at the same time have a large part of the business of the town sent elsewhere. Many people do not realize what it means to send money out of the town. Of course a few would not matter, but when it begins to mount up to thousands of dollars per month then one can see the vast damage to the 15 LBS .- FATHER HAPPY town caused by the loss of this liquid capital. The banks find their business curtailed, the merchants cannot plays now makes me happy. He carry the stock they should, money becomes "tigh" and everybody finds Vinol is a delicious compound of it scarce because it has been sent

away to the everlasting benefit of some big, overgrown metropolis .-Rusk News.

RECOLLECT!

Lawyer (to opponent)-You're th biggest boob in the city. Judge (raping for order)-Gentle CIRCULATION HERE men, you forget I am here .- M. Z.

> Young Man-Mother, what does His Mother-Well, don't you try it;

N. R. Marchbanks shipped in while cessful business establishments in we were out recently and renewed for your home community you are view- his Herald. However, we do not take

LJC UIASS JCIIY _____ 100 1 1 Coci v Co, ally Havui, Juc jai cacii_100 **NEW CAR OF FLOUR** Better lay in that flour supply-our price is better. Our Fruit and Vegetable Department TIRES-Stock Reducing Sale on Tires. Now is the time to dress up your car for Spring. while we have on this money saving sale. GET THEM NOW! SERVICE-Get the best Oils, Gas, Batteries, Accessories, etc., at our station. CREAM, EGGS, POULTRY:-Bring them to us. PROMPT, COURTEOUS, EFFICIENT

CHISHOLM'S

TO PHYLLIS

SERVICE!

will be complete.

(As I Dictated It.) Phyllis, up in the morning, Spirit of love and spring; Phyllis, light as the willow, Voice like the birds that sing. Phyllis, full of the sunshine, Sparkling like drops of dew-Phyllis, Phyllis, O Phyllis, This is a song for you!

Phyllis, a brimming beaker Now your health we quaff. Setting our hearts all leaping Lighter than wind blown chaff!

TO FILL US

(As My Stenographer Took It.) Fill us up in the morning. Spirits of loving spring! Fill us tight as a pillow SCIENTIFIC NOTE Boys like the birds that sing. Fill us full of moonshine, Sparkling like dropsy dew-Fill us, fill us, O fill us! "And they said-" This is too strong for you.

Fill us! Why do you linger? Why are your feet in pain? Fill us! We wait your cunning Over the gloom-necked plain. Fill us a brimming beaker

Now to your healthy graft-Send our hartshorne leaping Light as a ringboned calf!

Flaper-I'd like a pair of garters

really were the

Male Clerk-Yes, miss, something like the ones you have on?

The marble of Brewster and Presidio counties is said to be of surpassing beauty but there is little production because of their distance rom railroads

merit and a right to your patronage Hundreds of towns and cities were and consideration. Phyllis, why do you linger? The business field in the small connected to gas pipe lines in Texas Why do your feet remain? town especially, is not exclusive to during 1927 and gas development was anybody. The game is open to any- counted one of the greatest advance- Phyllis, we wait your coming body who desires to enter and cares ments of the state. Over the bloom-decked plain.

"I wrote to a Farm Journal to find | The Texas pecan crop in normal out how long cows should be milled." years is estimated at 30,000,000 pounds. "The same as short cows."-O. M. Advertise Terry with the Herald

TAKE NOTHING "JUST AS GOOD"

Insist on the genuine Magnolia Products. They have been tried in the furnace of trials of the most rigid tests, and have stood the gaff. The following filling stations sell our products:

Retail Stores: QUALITY, SNAP 'Y, EVERYBODY'S AND CHISHOLM BROTHERS.

MAGNOLIA PETROLEUM COMPANY

PHONE NO. 10.

TOM MAY, Agent

Can you do it? Many accidents are caused by defective brakes. Don't wreck your car by neglecting them. Have them relined with Raybestos-"We have it."-prevent an accident-save a life. Phone 17 **All Work Guaranteed**

HARDIN-BURNETT CO.

-First corner E. Post Office-

LUBBOCK EXPECTS 500

Lubbock, Texas .- Lubbock Rotarians and other Lubbock citizens are waiting with open arms for the coming here April 19-29 of some 500 visiting Rotarians and "Rotary-Anns" when the 41st district convention of Rotary International will be held.

"It is to be Ellis H. Boyd's party," Jed A. Rix, of Lubbock, general chairTEXAS TO STAGE GREATEST AMERICAN LEGION MEET

San Antonio .- The national convvention of the American Legion and its auxiliary, to be held Oct. 8-12, will surpass in wealth of entertainment, in interest and notable events the great convention held by the organization in Paris last year, according to National Adjutant James F. Barton. Barton here to check over plans for the convention, expressed himself as especially well pleased with the convention entertainment program. Entertainment features include a world's championship rodeo with the biggest prize money of the year and

the leading cowboy and cowgirl contenders; a decision prize fight at Fort Sam Houston with two principal conplan to give their brother Rotarians tenders for the world's welterweight VISITING ROTARIANS a treat while they are in this section. title, spectacular battle excercises by

To the convention parade,, always

a spactacular affair with its thous-

where stands the Alamo, cradle of

A special train is being signed up to the Second Division using tanks, airmake the jaunt to Carlsbad. The planes, liquid fire and all the latest

train leaves Lubbock Friday evening methods of warefare, the greatest air April 20th, and will return Sunday circus ever staged in America. Other entertainment specialties will

A number of officials of the inter- be a Broadway show, a Mexican re national organization will be here for vue with the best actors, singers and the two days session, including Eilis dancers from the City of Mexico, the H. Boyd, Fort Worth, district govern- famous City of Mexico Police Band. or; Raymond J. Knoeppel, New York, More than 100 Legion bands and

Texas liberty.

In addition to the convention entertainment planned at San Antonio, side trips will be conducted to various points on the border. One will cover Corpus Christi and the principal cities of the Magic Valley of the lower Rio Grande, ending with a Spanish celebration at Matamoros. Others will go to Nuevo Laredo and Piedras Negras, where bull fights will be staged and a Spanish fiesta held. Elaborate preparations are being made for all these entertainments.

A telephone Message from Mrs Lena Maude Bridges, of Hobart, Okla. was received by her parents, Mr. and Mrs. John A. King, Tuesday to the effect that she had lost her twelve months old baby boy of diptheria at three o'clock that day after but a few hours illness of the disease. This was the twin to the little girl she lost in infancy. Lena Maude has had her share of sorrow, and her many friends here will deeply sympathize with her.

W. M. Green of Wellman, sent in his check this week for another year of the Herald and to take advantage of our club with the Dallas Farm News at \$1.55.

L. Townsend, splendid Yoakum county farmer, was a visitor here after suplies one day last week.

A. C. Copeland, one of Yoakum' best farmers, was over Monday after supplies.

Mrs. Jake Johnson was down this week from Lubbock county visiting her parents, Mr. and Mrs. E. L. Duke.

Texas has an inexhaustible supply of lignite. The belt extends from the vicinity of Lerado to Northeast Texas covering a territory of 60,000 square miles and having an estimated quantity of 30 bililons of tons of unmined lignite.

Among the metals found in Texas are iron, lead, copper, manganese, mercury, zinc, silver, tin, tinanium, tungsten and uranium.

The salt resources of Texas an enoremous. Some salt strata beneath West Texas are from 250 to 1,000 feet thick.



We have on hand a large shipment of the best COLORADO COAL.__Can't we send you out a ton or more? Just call our number and we will deliver it to you very promptly. PRICES RIGHT.

C. B. QUANTE

Phones 108 and 158

(To be continued)

ACCIDENTS

BLOWOUTS

We make all replacements.

BROWNFIELD

KEEP NEAT AT SMALL COST

Working for yourself or another man, make your suit appear the best it can. Neatness helps your job to get and hold, Even if your clothes look pretty old. But you can't spend time to clean and press, We do a better job that costs you less.

CITY TAILORS

Phone 102

CUTS

WHEEL

CITY BARBER SHOP

Becoming Bobs for every type of feminine kind. We please the most exacting. Send the children in as they will have the same attention as if you was along.

DEE ELLIOTT, Prop.

Seiberling All Treads Tires Sold By-

-will be PROTECTED for one year against-

BRICK AGRAGE

ALIGNMENT UNDER-INFLATION

Phone 118

BRUISES

RIM CUTS

and over 50 towns and cities of West Texas will have a delegation here. Fort Worth and other towns are to run special trains to Lubbock for the convention.

A trip to the Carlsbad Caverns near Carlsbad, N. M., is being planned as a feature of the convention. Homer D. Grant is chairman of the transportation committee and is making aris the eight wonder of the world and obscured by smoking chimneys. it is necessary to see it to comprebeauty, so the Lubbock Rotarians 000 and \$200,000 annually.

DISTINC

man of the Lubbock Committees says Rotary director; Walter Cline, Wich- drum corps from all parts of the Unitin speaking of the District Governor ita Falls, vice-president of Rotary In- ed States are expected to be in atternational and others. tendance at the convention, according to Phillip B. Stapp, general con-

distributed sand and gravel resources ors from abroad and leaders in many and the great increase in all kinds of fields of American life will be on their fine stock of theise tires and construction work in the last six or hand.

eight years has brought about great increase in production.

morning early, April 22.

rangements for the trip. . The cave health. In Texas the sunlight is not the entire day of Thursday, October 9. will be devoted, Mr. Barton decid-

The value of mineral waters pro- ed. The marching columns will be hend it's immensity and wonderous duced in Texas ranges between \$50,- reviewed on historic Alamo Plaza, the visitors here Saturday and took

Texas has two elements for making glass, an abundance of silica and also cheap fuel in the form of natural gas. Miller and Gore are now pushing

Texas has inexhaustible and widely vention director. Distinguished visit- their splendid line of US Tires with some good advertising. Go in and see tubes.

Rev. C. M. Currey has moved out on south route where he will do some Scientists claim that sunlight gives ands of marching men and women, farming and fill his appointments on Sunday.

> C. M. Fields, of Lahey was among the opportunity while here to renew for his Herald.

C. C. Prim, candidate for Sheriff, was in recently to subscribe and ordered a supply of cards.

B.S. Westbrook candidate for Shersays he has about used up a thousand cards, and called for more recently.

Jim Burnett has been our nightwatchman recently vice E. Brown, who had been having sickness in his family.

Ben Hillyard underwent an operation for removal of his tonsils last Thursday and has been suffering considerable since, but is doing very well at this time.

Herald will tell more than letters

NOTICE OF SHERIFF'S SALE

By virtue of a certain order of sale, issued by the Clerk of the District Court of Travis County, Texas, Fiftythird Judicial District, on the 5th day of March, A. D. 1928, in a certain Cause No. 44,725 upon the docket of the District Court of Travis County, Texas, Fifty-third Judicial District, wherein Mrs. Mary Barron, a single woman, is plaintiff, and Sabelia C Maddux, a single woman, Nannie W. Tanner and her husband, B. O. Tanner, E. W. Maddux and his wife, Florence Maddux, R. A. Baldwin, S. G. Hightower, W. S. Maddux if living, and if he be dead, then the unknown heirs of W. S. Maddux, deceased, and the unknown heirs of S. C. Maddux, deceased, are defendants wherein an indebtedness of Eleven Thousand, Three Hundred, Ten and 53-100 Dollars (\$11,310.53), with interest thereon at the rate of ten per cent (10%) per annum from February 21, 1928, and costs of suit, is adjudged to be due and owing to plaintiff, Mrs. Mary Barron, and to be secured by a first deed of trust lien upon the property in said order of sale, and hereinafter described, and wherein defendant, S. G. Hightower, upon his cross action over against defendant, E. W. Maddux, is awarded judgment against said E. W. Maddux in the sum of Four Hundred, Ninety-Two and 15-100 Dollars (\$492.15), with interest from February 21, 1928, at the rate of ten per cent (10%) per an-

to have your hair cut? A-F-R-A-I-D You need not be. Our experts can determine from the size, shape and type of your face the "Bob" that will become your style of beauty. Any woman can be attractive if she puts herself in the hands of our beauty experts.

SANITARY BARBER SHOP & BEAUTY PARLOR

The Herald is For Brownfield and Terry County

to be secured by a junior and inferior Certificate No. Eighty-six (86), is-lien to that of the plaintiff, Mrs. sued to D. & W. R. R. Co., and con-Mary Barron, upon all of the taining six hundred and forty (640) Mary Barron, upon all of the right, title, property, equity, interest, and estate which the defendant, E. W. Maddux, had on the 8th day of February, A. D. 1926, in the premises herein after described (such undivid-ed interest of the said E. W. Maddux being twelve and 2-10 per cent (12.2 hundred and sixty (160) acres of hundred and sixty (160) acres of hundred and sixty (160) acres of (a) of the total acreage described in land, said Section No. One Hundred

(4) of the total acreage described in baid order of sale), I, the undersigned, Sheriff of Terry County, Texas, on the 12th day of March, A. D. 1928, at 10 o'clock A. M., levied upon and will upon the first Tuesday in May, A. D. 1928, being the first day of said month, at the court house door of Terry County, in Brownfield, Texas, s, within the legal hours between 10 o'clock A. M. and 4 o'clock P. M. proceed to sell, for cash, to the highest bidder, all of the right, title, interest, and claim which the said Sabelia C. Maddux, S. C. Maddux, Nannie W. Tanner, B. O. Tanner, E. W. Maddux, Florence Maddux, R. A. Baldwin, S. G. Hightower, W. S. Maddux, the un-G. Hightower, W. S. Maddux, the un-known heirs of S. C. Maddux, deceasknown heirs of S. C. Maddux, deceased, ed, and the unknown heirs of W. S. Maddux, deceased, if he be dead, or either of said persons, or any per-son claiming by, through or under said defendants, or either of enter had on the 26th day of January, A. D. 1923, at any time thereafter, end still have or claim in and to the follow-ing described land and premises, to wit, situated in Terry County, Terris, about two and one-half (234) and the proceeds of such sale will be applied in satisfaction thereof, and the balance, if any remaining, will be paid to the defendants, Sabelia C. Maddux, Nannie W. Tanner, B. O. Maddux, W. S. Maddux, Florence Maddux, W. S. Maddux, if living, and if he be dead, then to the unknown heirs of W. S. Maddux, deceased, and to the unknown heirs of S. C. Mad-dux, deceased, in accordance with the terms of said order of sale.

7 x 2=14 x 2=28 Billion

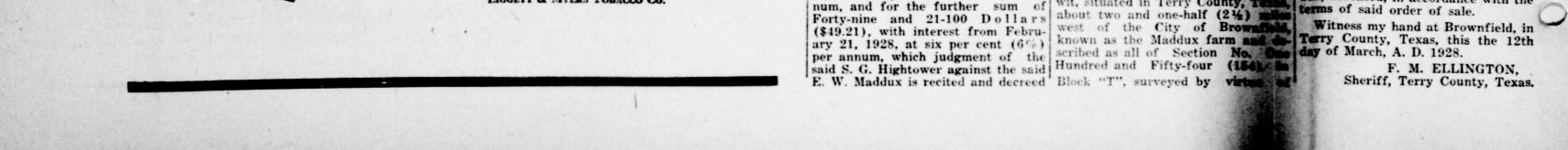
DOUBLED AND REDOUBLED all WITHIN FIVE YEARS !!

7-That shows what good



WE STATE it as our honest belief that the tobaccos used in Chesterfield cigarettes are of finer quality and hence of better taste than in any other cigarette at the price.

LIGGETT & MYERS TOBACCO CO.



| GO TO | cause to be entered and made, a thor- ough examination of all mercantile, manufacturing and public buildings, together with the premises belonging thereto. Whenever he shall find any building or other structure which, for dilapidated condition, or for any which is so situated as to endanger other buildings or property, or so oc- |
|--|---|
| HUNTER DRUG STORE | cupied that fire would endanger per- sons or property therein, and when- ever he shall find an improper or fire in the city during the month. flammable materials, refuse, or with dangerous in character to the per- Sec. 15. All ordinances or |
| | dangerous arrangement of stoves, ranges, furnaces or other heating ap- pliances of any kind whatsoever in- cluding chimneys, flues, and pipes with which the same may be connect- ed, or a dangerous arrangement of lighting devices or systems, or a dan- gerous or unlawful storage of explos- |
| For Your Drugs and Drug Sundries. | ives, compounds, petroleum, gasolene, kerosene, dangerous chemicals, vege- table products, ashes, combustible, in- flammable and refuse materials, or other conditions which may be dan- gerous in character or liable to cause or promote fire or create conditions is character or liable to cause or promote fire or create conditions |
| -YOUR BUSINESS APPRECIATED | dangerous to the firemen or occu- pants, he shall order the same to be removed or remedied, and such order shall be forthwith complied with by the owner or occupant of said build- ing or premises. Provided, however, whatever, including chimneys, flues, ing or premises. |
| | |
| REFERENCES TO A COL MC COD | |
| Educational Endowment and all plans of life- -INSURANCE WILL ALF BELL | STUDEBAKER |
| Southland Life Insurance—"Solid as the South" | The Great Independent |
| | |
| GOOD BLACKSMITHING is our stock in trade. If it don't suit you it don't suit | |
| us. We thank you for both past and future patron- age —W. D. LINVILLE— All work guaranteed Opposite Depot | \$795 |
| | f. o. b. factory |

CARL ROUNDTREE IN

tative from the 119th District.

ed to further their causes.

boll worm commission's regulations. case.

of the Lamesa Independent School Board, president of the Lamesa any matter which is by the provisions Chamber of Commerce, steward in of this ordinance a subject of inquiry the Methodist Church, a Mason and a and investigation, and may require member of the American Legion.

LOVER ONE WEEK LATE

you.

She-If you had a whole mind you would have done so a week ago when to be sworn, or who refuses to appear we first met .-- L. B.

(Advisory)

ance Commission Austin, Texas, 1927.

Fire Marshal, prescribing the duties vestigation or inquiry, after being thereof, providing for its mainten- summoned to give testimony in relaviolations.

field:

pensation for his services.

Sec. 2. The Fire Marshal shall incumstances of every fire occurring within this city by which property has been destroyed or damaged, and shall whether such fire was the result of the occurrence of such fire. The Fire Marshal shall keep in his office a rec-

persons supposed to be cognizant of LECISLATIVE RACE any facts or to have means of know-LAMESA, Dawson Co., Texas.— ledge in relation to the matter under investigation, and shall cause the Carl Roundtree of this city has an-same to reduced to writing; and if he shall be of the opinion that there is nounced his candidacy for Represen- evidence sufficient to charge any person with the crime of arson, or with Roundtree said he would support the attempt to commit the crime of the educational institutions now lo- arson, or of conspiracy to defraud, or cated in West Texas, including Texas criminal conduct in connection with such fire, he shall cause such person Tech, the public schools and all State to be lawfully arrested and charged institutions, in such measurers need- with such offense or either of them, and shall furnish to the proper prose-

If elected he said he would also in-gether with the names of witnesses troduce a bill in the Legislature com- and all of the information obtained by pelling the State to pay all expenses him, including a copy of all pertinent incured in enforcing the recent pink and material testimony taken in the

Roundtree is a lawyer, is president Sec. 4. The Fire Marshal shall have the power to summon witnesses before him to testify in relation to the production of any book, paper or document deemed pertinent thereto. The said Fire Marshal is hereby authorized and empowered to admin-He-I have a half a mind to kiss ister oaths and affirmations to any persons appearing as witnesses before him.

Sec. 5. Any witness who refuses or testify, or who disobeys any lawful order of said Fire Marshal, or who A FIRE MARSHALL ORDINANCE fails or refuses to produce any book, paper or document touching any matter under examination, or who is Recommended by State Fire Insur- guilty of any contemptuous conduct An ordinance creating the office of Fire Marshal in the matter of said in-

ance, and prescribing penalties for tion to any matter under investigation as aforesaid, shall be deemed be it ordained by the City Commis-sion or Council of the City of Brown-field: guilty of a misdemeanor; and it shall be the duty of the Fire Marshal to cause all such offenders to be prose-

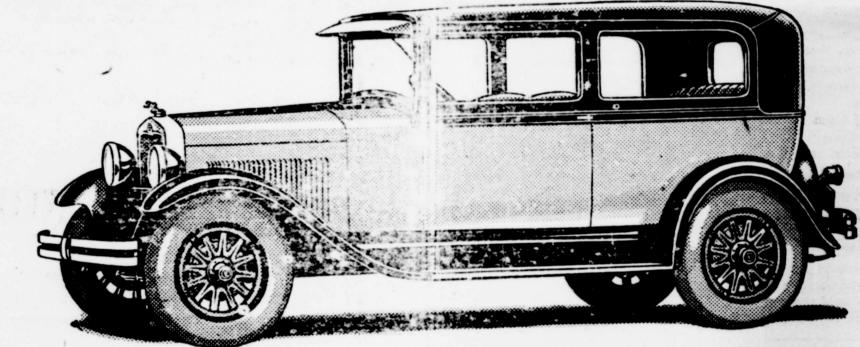
Section 1. The office of Fire Mar- cuted. Any person being convicted Section 1. The office of Fire Mar-shal is hereby created. Such office shall be independent of other city de-partments, the Fire Marshal reporting directly to the Mayor and City Com-cission or Council. Such office shall is a sum not exceeding twenty-five (\$25.00). Provided, however, that any person so convicted shall have the right of appeal.

be filled by apointment by the Mayor, Sec. 6. All investigations held by by and with the consent of the City or under the direction of the Fire Commission or Council, within 10 Marshal may, in his discretion, be pri-days after this ordinance shall take vate, and persons other than those reaffect. The said Fire Marshal shall quired to be present may be excluded be properly qualified for the duties of from the place where such investigahis office, and shall be removed only tion is held, and witnesses may be for cause. He shall receive an an- kept separate and apart from each nual salary of fifty dollars, rayable other and not allowed to communicate in monthly installments, as full com- with each other until they have been examined.

Sec. 7. The Fire Marshal shall vestigate the cause, origin and cir- have the authority at all times of day or night, when necessary, in the performance of the duties imposed upon especially make investigation as to him by the provisions of this ordinbuilding or premises where any fire carelessness or design. Such investi-has occurred, and other buildings and four hours, not including Sunday, of premises adjoining or near the same, only with reason and good discretion.

ord of all fires, together with all facts Sec. 8. The Fire Marshal, upon statistics and circumstances, includ- complaint of any person having an ining the origin of the fires and the terest in any building or property adamount of the loss, which may be de- jacent and without any complaint, termined by the investigation re- shall have a right at all reasonable hours, for the purpose of examination quired by this ordinance. Sec. 3. The Fire Marshal, when in to enter into and upon all buildings his opinion further investigation is and premises within the city, and it necessary, shall take or cause to be shall be his duty, monthly or more taken the testimony, on oath, of all often, to enter upon and make or

ERSKINE SIX



40 miles an hour when NEW -62-mile speed later

VOU can trace Studebaker engineering genius in the New American Edition of the Erskine Six in the velvet ease with which it delivers 62-milean-hour speed. It is further evidenced in your ability to drive 40-miles-an-hour the first day ... and you need change oil but once every 2500 miles.

The exceptional performance of the new Erskine was demonstrated when a stock Erskin Six sedan averaged in excess of 54-miles-an-hour for 24 consecu-

tive hours. No stock car selling under \$1000 has ever equalled this record.

You will find the new Erskine Six a Studebaker quality car . . . for 76 years that name has stood for fine transportation. Drive this high-quality car of low first cost and of low operating cost.

| Models | Brake | Miles | PRICES |
|-----------------|-------|-------|------------------|
| PRESIDENT EIGHT | 100 | 80 | \$1985 to \$2450 |
| The COMMANDER | 85 | 72 | \$1495 to \$1695 |
| The DICTATOR | 70 | 65 | \$1195 to \$1295 |
| ERSKINE SIX | 43 | 62 | \$795 to \$965 |

HARDIN-BURNETT AUTO CO. Brownfield, Texas



THE HERALD

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

| | Subscription Rates and Yoakum Counties | | |
|----------|---|--------|--|
| per year | | \$1.00 | |
| Elsewher | e in U. S. A | \$1.50 | |

Advertising Rates on Application

Official paper of Terry County.



The following political announce-

POLITICAL ANNOUNCEMENTS

ments are subject to the action of the Democratic primaries the 4th Saturday in July, next:

For District Attorney: T. L. Price.

For County Judge: H. R. Winston. A. L. Burnett.

For County and District Clerk: Jay Barrett. Rex Headstream.

For Sheriff and Tax Collector: F. M. Ellington. E. Brown. Jim Cunningham. J. W. Fitzgerald. C. C. Prim. J. M. (Mun) Telford. B. S. Westbrook. J. S. Smith. For Tax Assessor: Sam L. Pyeatt.

For County Treasurer: Wilburn Pippin.

For Com. Pre. No. 1: L. L. Brock. W. E. Harred.

For Com. Pre. No. 2: W. F. Stewart. T. E. (Tom) Verner. J. R. Whatley For Com. Pre. No. 3: J. W. Lasiter. W. E. Legg For Commissioner Pre. No. 4:

That harmony meeting at Dallas last Saturday seemed to be anything else but what its promoters intended it and after the discharge of all the big guns and the smoke cleared away, everybody and every principle seemed to be"sottin" right where it was left. Democrats must be Democrats, and they will fight it out among themselves, if it takes all summer.

The rains, snow and sleet have put

quite a bit of moisture in the ground,

but not as much as might be desired. However, the ice is broken and other

rains will likely follow in the near

future. Most of the fruit is gone, if

not all of it: leaves on most of the

trees must bud again, but such is

life, and no need to cry over spilled

Operators in Wall Street have been

developing high blood pressure the past two weeks trading in stocks, in-

flating them to the bursting point.

and, sure enough, they "busted." It

reminds one of a little boy with a toy

balloon-he wants to see how big it

wil get before it explodes. The bulls

of Wall Street had a great time for

almost two weeks, but when the bears

got organized the little stock-boost-

ing bubble burst with such a roar

that many of the purchasers of high-

priced stock will now have to open up

filling stations or take up some other

popular means of support. The

moral is: "Don't gamble."-Colora-

CAN'T AFFORD GRADE BULLS.

Only 25 per cent of the bulls at the

head of dairy herds in the United

States are purebred, yet thousands of

purebred dairy bull calves are slaugh-

tered for veal every year because

there is no demand for them as breed-

ers. Undoubtedly some of these

calves are inferior and ought to be

slaughtered, says W. E. Wintermeyer,

dairy husbandman of the United

States Department of Agriculture,

but most of them are far superior to

the grade and scrub sires that are

now being used in many dairy herds.

all time.

milk.

do Record.

WAY BACK IN THE YEAR 1890-

The world's most famous automobile manufacturer was working in a bicycle shop:-

A millionaire hotel owner was answering room calls.

America's steel king was stoking a furnace.

An international banker was firing a locomotive.

A president of the U.S. was running a printing press.

A great merchant was carrying a pack on his back.

A railroad president was pounding a telegraph key.

There is always room up the ladder and opportunity is ahead, not behind.

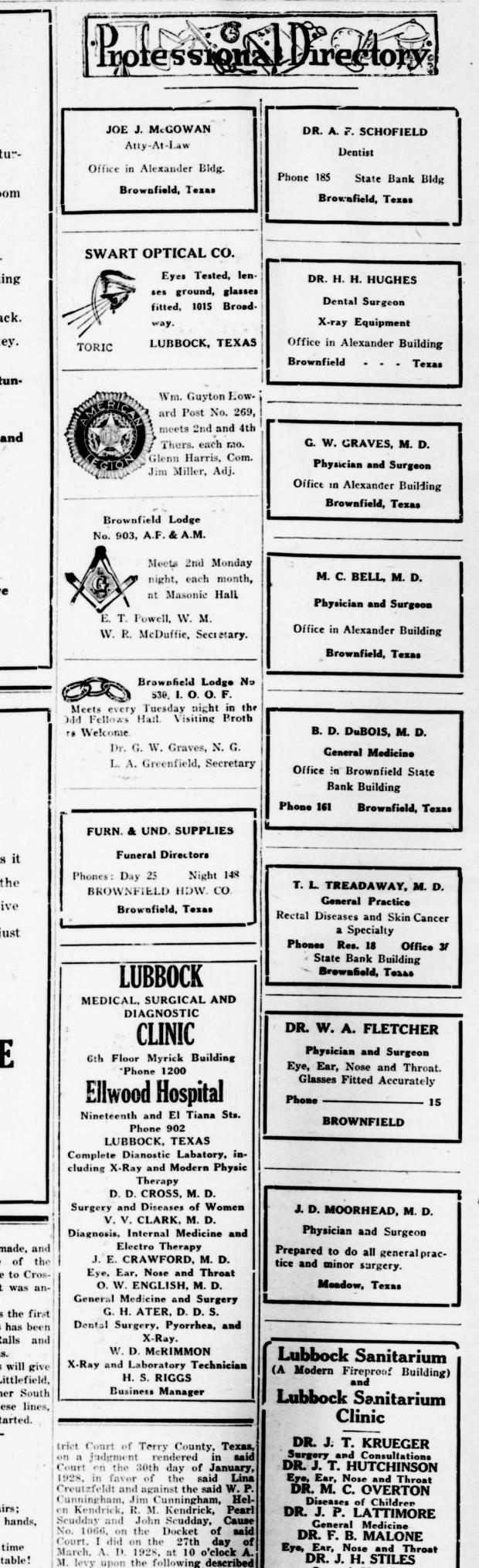
SAVE with this bank, watch for your chance and let us help you climb.

BROWNFIELD STATE BANK

BROWNFIELD, TEXAS

Accomodative Appreciative Conservative

"A Good Bank-Soundly Managed"



G. M. (Mack) Thomason. W. J. Moss. W. M. Goldston. W. H. Hight. For Weigher, Pre. No. 1:

George D. Cardwell. S. A. Lauderdale. T. W. Moss. S. F. (Sig.) Lane Marion B. Stone B. W. Stinson

For Weigher Pre. No. 4: R. A. (Richard) Crews.

earnest. We should share more than ever this year in the tourist business.

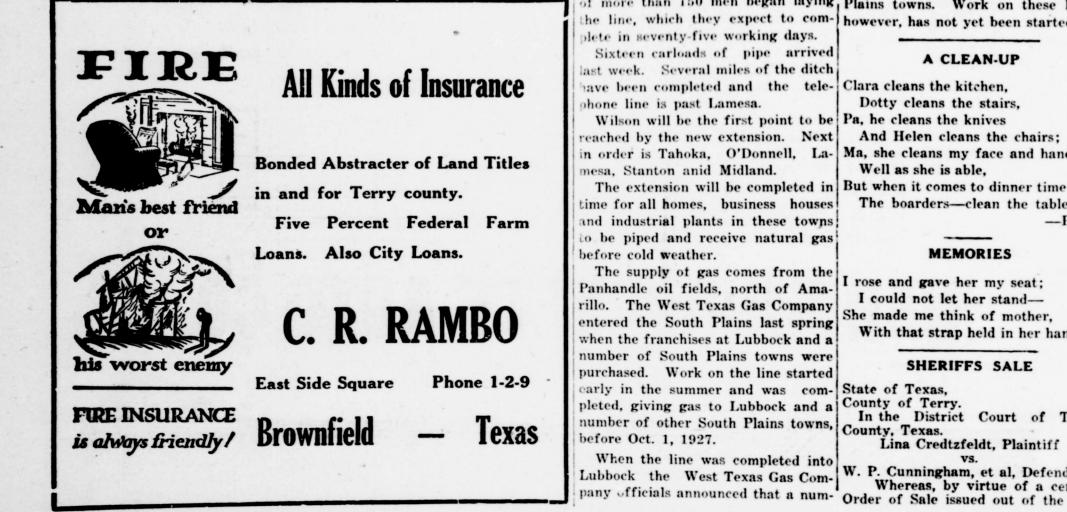
Notwithstanding its great oil production and its steadily growing tendency toward smaller farms and diversification, the Panhandle-Plains area of Texas undoubtedly will be essentially, a cattle country always .-Amarillo News-Globe.

Yep, it was about the shortest sum- ducing daughters. his-final encore, we hope Miss Spring ton, D. C. takes a run-and-go at the old guy next time and pushes in his face for Send the Herald to your friends.

Many dairymen with small and medium size herds, which often contain poor cows, say they cannot afford to own a purebred dairy bull because of the high original cost. In reality, says Mr. Wintermeyer, these men can least afford to own an inferior bull. In a new publication just issued by the Bureau of Dairy Industry, as Leaflet No. 16-L, "Pure Dairy Sires," Mr. Wintermeyer quotes figures obtained from the records of dairy-herd improvement associations in all parts of the United States that show how rapidly a good dairy sire can increase the production of a herd of average cows. Cows in these herds having an average yearly production of 4,695 pounds of milk and 179 pounds of butterfat a year and mated to purebred sires, produced daughters that averaged 7,607 pounds of milk and A supreme effort should be made 300 pounds of butterfat, a gain in one to get our highways all marked be- generation of 2,912 pounds of milk fore the tourist season starts in and 121 pounds of butterfat per cow. This increase in butterfat production at 50 cents a pound, is worth about \$60. Allowing about 25 per cent for the extra feed required for the higher production, the value of the net gain per daughter due to the purebred sire would be \$45. A pure-

bred bull would need to sire only a few such daughters to pay for himself and the yearly income would be in creased by an amount equal to \$45 MANY SOUTH PLAINS multiplied by the number of his pro-

mer we have experienced in some! A copy of the leaflet may be obtime. While Miss Spring had to tained by writing to the United States back off until Old Man Winter had Department of Agriculture, Washing-



—PRESCRIPTIONS—

--- to be accurately filled must have just the drugs it calls for with no substitution. We fill them with the choicest fresh drugs and have a complete line. Give us your prescriptions-we fill them day or night, just

Phone 76.

PALACE DRUG STORE

-"If It's In A Drug Store, We Have It"-

-We Give Gold Bond Saving Stamps-

W. Moore's construction crews are working on 150 miles of pipe line conwhich will give natural gas to a num- Crosbyton for several months. ber of South Plains and West Texas

Beginning last Monday, the crews Levelland, Amherst and other South f more than 150 men began laying, Plains towns. Work on these lines, he line, which they expect to com- however, has not yet been started.

ber of extensions would be made, and TOWNS GETTING GAS the line to Midland was one of the proposed extensions. A line to Cros-LUBBOCK, Texas, April 7 .--- John byton and other towns east was an-

nounced at that time. The line to Crosbyton was the first struction out of Lubbock to Midland constructed, and natural gas has been for the West Texas Gas Company, used in Idalou. Lorenzo, Ralls and

> Other proposed extensions will give service to Brownfield, Littlefield,

A CLEAN-UP

Dotty cleans the stairs, And Helen cleans the chairs: Ma, she cleans my face and hands. Well as she is able,

The boarders-clean the table! -P. R. tracts and parcels of land, situated in

MEMORIES

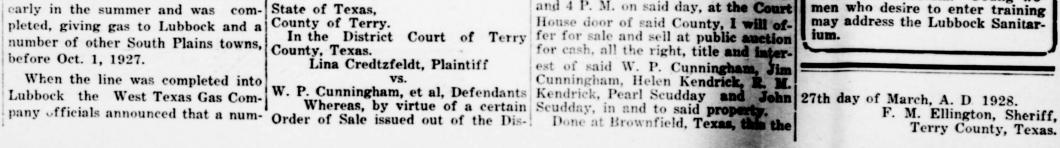
I rose and gave her my seat: I could not let her stand-She made me think of mother, With that strap held in her hand.

SHERIFFS SALE

Eye, Ear, Nose and Throat DR. J. H. STILES General Medicine DR. L. P. SMITH General Medicine MABEL McCLENDON VISS X-Ray and Laboratory C. E. HUNT **Business** Manager A chartered Training School for Nurses is conducted in connection

with the Sanitarium. Young wo-

men who desire to enter training



the County of Terry, State of Texas,

and belonging to the said W .P .Cun

ninham, Jim Cunningham, Helen Ken-

drick, R. M. Kendrick, Pearl Scud

day and John Scudday, to-wit: All

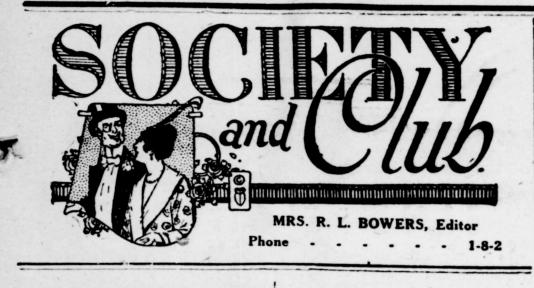
Block C-37, Public School Land, 320

acres, situated in Terry County, Tex-

as, and on the 1st day of May, A. D. 1928, being the first Tuesday of said month, between the hours of 10 A. M.

and 4 P. M. on said day, at the Court

of the East one half of Section 11



LITERARY CLUB ENTERTAINED

PARTY AT DELL SMITH'S

The Literary Club members were Saturday night Mr. Dell Smith enguests of Miss Lenore Brownfield tertained some of his friends with a Tuesday afternoon, April 3rd. After party. Indoor games were enjoyed several games of bridge, sandwiches, after which sandwiches, potato chips, salad, tea, icecream and cake were cake and hot chocolate were served to served. Miss Eileen Ellington re- Misses Eileen Ellington, Kathryn Holceived high score prize, a dainty imi- gate, Francis Brownfield, Lenore tation Easter egg with pink handker- Brownfield, Pauline Hunter, Alma chief; consolation went to Miss Kath-| Brown, Lataine Eickie, Martha Mcryn Holgate, also an imitation Easter Clish, Martha Graves, Pat Shelton, ogg with blue handkerchief. Those Marion Hill, Nettie Thompson, Kathplaying were Misses Alma Brown, aleen Hardin and Messrs Murphy Kathryn Holgate, Francis Brownfield, May, Sawyer Graham, R. L. Lewis, Eileen Ellington, Mesdames Brown- Don King, John L. Cruce, Penny Balfield, Bailey, Wingerd and the hostess.

lard, Fain Smith, Pete Marchbanks, John Chisholm and Lee Brownfield and Mrs. Elmore Carver.

LUBBOCK C. E. VISITS

The Intermediate Christian Endeavor of Lubbock met with the local Endeavor, Sunday afternoon, April 1st. visit the Lubbock Society in the near were served. future.

LOCAL C. E.

MRS. HAMILTON HOSTESS TO 1927 BRIDGE CLUB.

Mrs. Chas Hamilton was hostess to the 1927 Bridge Club, Wednesday afternoon at three o'clock at the home of Mrs. Baldwin. The cut cut glass vase, and to Mrs. Holt, a Quanah. bottle of perfume. Ice cream and guests were Mesdames Chester Gore,

EPWORTH LEAGUES TO SEAGRAVES.

The Senior and Junior Leagues went to Seagraves Friday evening A splendid program was given under and gave a very interesting program. the leadership of Mrs. Peters. The This was followed by a social which Brownfield Endeavor is planning to was enjoyed by all. Refreshments

> Mrs. H. W. McSpadden and daughter, Miss Gladys of Lubbock left Saturday morning for Annaheim, California to visit Mrs. McSpadden's sister. Mr. McSpadden accompanied them as far as Hot Springs, N. M.

Mr. and Mrs. Joe J. McGowan have prizes went to Mrs. Gracey, a pretty been visiting relatives in Paducah and

cake were served. The plate favors! Mrs. W. H. Collins left Sunday for were dainty Easter rabbits. The Hamlin, Texas to visit her parents.

Mr. and Mrs. Vermal Renfro and Baldwin, Walter Gracey, McBurnett, baby of Amarillo visited relatives Holt, W. C. Smith and Miss Irene here this week. They had been to Lubbock to visit Mr. Renfro's mother, Mrs. Ross Renfro, who is in the Lubbock Sanitarium.

RED HOT SPECIALS! FOR CASH FRIDAY AND SATURDAY.

OUR PRICES ARE ALWAYS RIGHT. BRING US YOUR EGGS—WE SAVE YOU MONEY

| 8 LB. LARD, (one) | |
|----------------------------|--|
| 4 LB. RAISINS | |
| 10 LB. HONEY (South Texas) | |
| 5 LB. HONEY (South Texas) | |
| WHEAT BRAN | |
| SHORTS | |

| Gallon Grapes | 56c |
|---------------------|-----|
| Gallon Gooseberries | 56c |
| Gallon Catsup | 61c |
| Quart Jar Pickles | 26c |

| No. 21/2 Grated Pineapple | 24c |
|----------------------------|-----|
| No. 2 String Beans | 13c |
| No. 2 Hominy, can | 9c |
| No. 2 Pork & Beans, 3 cans | 25c |

DID YOU KNOW THAT WE HAVE THE LARGEST STOCK OF FURNITURE, HARDWARE AND IMPLEMENTS WEST OF LUBBOCK? SEE US FOR PRICES THAT ARE RIGHT!

Shelf Hardware **Cooking Utensils Oil Stoves Oil Brooders Floor Coverings**

Cream Separators Incubators **Poultry Supplies Sewing Machines Talking Machines**

Upholstered Suites Wicker Suites Dining Room Furniture Chairs, Beds, Springs and Mattresses.

Ditto.

FRIDAY FORTY-TWO CLUB **GUESTS OF MRS. WEBBER.**

The Friday Forty-Two Club members were guests of Mrs. G. S. Webber Friday afternoon at three thirty o'clock.

Mrs. Flem McSpadden cut high and received a five pound box of candy and Mrs. McBurnett cut low receiving a two and half pound box of candy.

The Easter motif of pink and white was prettily carried out in the tallies and refreshments which consisted of ice cream moulded in the shape of a rabbit and angel food cake. The plate favors were small baskets of eggs.

The guests were Mesdames Kendrick, Hamilton, Cruce, Michie, Mc-Burnett, Flem McSpadden, Holgate, Baldwin, Downing, Griffin, Claude Bobbie Virginia Bowers. Hudgins, H. W. McSpadden, Collins, W. C. Smith, Clint Rambo and Harry Longbrake.

Mrs. Elmore Carver of Amarillo is Sanitarium.

nole Sunday.

LEAP YEAR CLUB MEET WITH MISS SHEPHERD.

Miss Cordie Mae Shepherd entertained the Leap Year Club Friday evening with a forty-two party. The high cut prize for the girls was a hand painted handkerchief and went to Miss Lucile Jones; a linen handkerchief for the boys went to Lolin Flippin. The low cuts went to Miss Blanche Wiliamson, also a hand paint- report a splendid trip. ed handkerchief and Adolphus Smith, a pair of silk sox. A salad course was served to the following: Misses Lucile Jones, Doris Bandy, Vivian Eubank, Blanche Williamson, Ruth Gore, Jeanette Stice and Messrs Adolphus Smith, Bill Collins, Lolin Flippin, W. T. Karr, W. E. Williams and E. G. Nance.

THE SEVENTY SOCIAL CLUB ORGANIZED.

A new club among the ladies has been organized. The qualifications are rather interesting and rather unique. Before one can become a memseventy and a grandmother.

tery at eleven o'clock and dinner was present. The society will not meet ing more popular all the time in the boats or bridges. How did he get Be it resolved by the members of Mae Ballard, Gladys Kendrick, Lou served by her daughter, Mrs. Smith. next Monday as several of the memmore prominent schools and colleges the hay?" Brownfield Chapter Eastern Star, No. Ellen Brown, Bessie Thompson and They have already had several meet- bers are going to Slaton to attend and is rapidly replacing the changing Jim: (after a minute of thought) 587, that we do hereby tender our Annie Bell Scudday. of rings each year. It lends individu- "I give up." ings and may they all enjoy many of District Conference. athy to our sister, Mrs. Glenn ality to our school and also lowers Clovis: "So did the other donkey." Herris in her late bereavement. May these socials. The present members **IDLE WIVES CLUB** God's richest blessings rest upon her. Mrs. F. W. McCracken and little the price of the rings by virtue of our are Mesdames Daughtery, Hulse, Hunter, Adams, Barett, Southerland, daughter of Pampa spent the week The Idle Wives Club met Tuesday having signed the contract. It is certainly hoped that Mable Respectfully submitted. with her parents, Dr. and Mrs. Tread- afternoon at three thirty with Mrs. In addition to the rings the com- Garrison and Florence Holt may soon Brownfield Chapter of Eastern Star. Spears and Lovelace.

EASTER EGG HUNT

The four year old was not the only one this year that shared in the joy of the Easter hunting and finding the rabbits. In spite of the cold, disagreeable weather there were many parties and hunts for the young folks Saturday.

Saturday morning from eleven to twelve, Miss Mary Lawlis entertained some of the little folks at the home of Mr. and Mrs. J. L. Randal. The eggs were hunted out-doors, after which indoor games were enjoyed. Present were little Misses Irma Jane Smith, Jane Brownfield, Elizabeth Ann Smith, Virgela Mann and Wilma Frank Dunn, Mary Nell Adams and

The small children of the Church of Christ Sunday School enjoyed an Easter party and egg hunt Saturday afternoon at the home of Mrs. Roy Collier. As the weather was so bad,

were Sammie Legg, Winona Pace, known here.

Mr. and Mrs. Leo Holmes and Mr. Claude Hudgins Jr., Lavern and Carand Mrs. O. W. Fagala and children roll Collier, L. C. and Jack Kenney, visited Mr. Holmes' parents in Semi- Mary Lena Winston, Bobbie Virginia Bowers, Jerry Ben Cook, Christine

Mr. and Mrs. Ray Brownfield and Ray Jr. returned Monday from a four Brown. weeks visit to Florida and Cuba. They

THE LOTTIE MOON CIRCLE

The Lottie Moon Circle met with Mrs. J. B. Jackson Monday afternoon at three o'clock. A very interesting program in Royal Service was taught by the chairman. Sandwiches, pickles, tea and cake were served to the following members: Mesdames Scudday, Adams, McBurnett, McPherson and W. M. Adams.

M. E. SOCIETY

The Methodist Missionary Society met at the church at three o'clock, ber of this club, she has to be over Monday afternoon. The lesson "The Unfinished Task in Japan" was led They first met with Mrs. Daugh- by Mrs. Webber. Ten members were

Listers, Cultivators and Go-Devils-We have the merchandise-SEE US FOR PRICES!

We sell furniture, stoves, sewing machines and cream separators on EASY TERMS.

Hudgens & Knight

visiting her sister, Mrs. Cecil Smith. the egs were hid in the house and in- away. Mrs. McCracken was former- R. L. Bowers. In bridge Mrs. Win- pany agree to present to the high be well enough to return to school Their mother is sick in the Lubbock door games were played. Present ly Miss Stella Treadaway and is well gerd scored high receiving an amber school a mahogany and bronze plaque again. necklace and Mrs. May, next to high, with places for the names of honor

EASTER DINNER PARTY

Miss Marie Brown entertained officers. Mrs. John King was elect- have one's name before the student cious, saliferous, sanctimoniuos, and Hamilton, Caroline Jones, Doris Lee some of the friends Sunday with a ed president and Mrs. Bowers secre- body as an example of good scholarand Claud Gore, Earline and Evelyn dinner. The table was prettily dec- tary and treasurer.

Jones, Marie MacLamore, Harold orated with Easter Lilies and the The guests were Mesdames A. M. Jones, Jenna V and Junior Murphy. | favors were pretty Easter greetings. | Brownfield, Fred Smith, McGowan, Quite an interest has been created

A delicious two-course dinner was King, Tom May, Dallas, Wingerd, by the King Candy Company' Moth-Mr. and Mrs. McCord and baby of served at twelve. Those enjoying this Shelton, Morgan Copeland, Michie, ers Day Contest that is being conduct-Tahoka spent the week end with her hospitality were Misses Lois Daniels, Claude Hudgins, Holmes, Fagala, Mc- ed in high schools all over the State. parents, Mr. and Mrs. W. D. Smith. Lena Mae Ballard, Lillie Mae Bailey, Burnett, Miller and Flem McSpadden.

Gladys Kendrick, Annie Bell Scuddy, Madeline Elliott and Lou Ellen

PLAY CLUB ENTERTAINED BY SALLIE T. STRICKLIN.

This week the Play Club was entertained by little Miss Sallie Truman Stricklin. After having a good time playing, sherbet and cake were served to the little Misses Maxine Hill, Kathleen Perry, Geraldine Jones, Jimmie and Virginia Brown and Wanda Graham.

SMART SET SORORITY

The Smart Set Sorority met with Miss Lillie Mae Bailey Tuesday afterplayed after which cherry ice cream and angel food cake were served. The guests were Misses Kathaleen Alexander. Mary Kathryn Anthony, Lena

ness meeting for the election of new to, for it would be quite an honor to How sweet salubrious, savage, sagaship.

a card table cover. Refreshments graduates for six years. This will be

were served after which a short busi- somewhat of a gaol to look forward!

Another six weeks has passed away Music lovers are looking forward to and a strenuous week has been spent the concert to be given Friday night by the Sophs, but most every on

better keep it."

write your papers so the most igno rant can understand."

Last Wednesday the High School Minnie: (absent mindedly) "What was visited by a representative of a part did you say you didn't underjewelry firm which advocates the stand?"

and the student body voted unani- Clovis: "Say, Jim, there was once mously to adopt these rings for three a deep, deep river, on the side of the noon at four o'clock. Forty-Two was years. As the school emblem is a river was a hungry donkey, and on the "cub" the rings will bear the likeness other side was a load of hay. The of a cub with the date of the stud- donkey wished for the hay, but he ent's graduation on either side. This could not swim, the river was too standardizing of class rings is becom- wide to jump and there were no

Mr. Heath: "Minnie you must

standardization of high school rings,

scrumptious and sandy is the beautiful springtime. There is a faint breath of perfume in the air, emerating from the tener tenderilled flowers, and if I'm not mistaken, there is also onions on someone's breath.

Spring-By a Freshman

There was a young freshman named Stewman.

Whose hair everything did illumni, Before going to bed. He'd cover his head To keep the fire bells from boomin'.

The student body was favored with an address by Rev. E. V. May, Monday morning, April 2, and Monday Morning the 9th Rev. Liff Sanders delivered an inspirational address. Mrs. Roy Wingerd sang very beaufifully. "Make Believe."

W. C. Parish, of route one, Seagraves, is a new reader.

Prof. J. C. Hardy of Baylor College will be here and speak at the High School next Wednesday morning and at the Baptist church in the evening in the place of prayer meeting.

RESOLUTIONS OF SYMPATHY

at the Central School Auditorium by made at least 50. the Ladies' Saxaphone Band of the Tech, directed by Prof. LaMaire.



Standard Rings Adopted

Mary Ann: Oh! I've a thought!" Kathleen: "You don't have many-

gasoline refiner has no right to make your motor his experimenting station. Conoco Gasoline was a tried and perfected product before it was offered to the



Fur Not Highly Prized

The fur-bearing animal, the fisher, is found in forested and uncivilized parts of Canada, and the northern United States, where it formerly ranged southward to Tennessee. Its fur in winter is good and is much caught in Europe. These animals are caught without difficulty in large traps baited with meat. The biological survey says that very few people raise the fisher. The demand for the fur is rather steady, but not great.

Tribute to Teachers

II. G. Wells says: "No conqueror can make the multitude different from what it is; no statesman can carry the world's affairs beyond the ideas and capabilities of the generation of adults with which he deals; but teach ers-I use the word in the wisest sense-can do more than either conqueror or statesman-they can create a new vision and liberate the latent powers of our kind."

Named tor Inventor

Hero's fountain is a pneumatic apparatus, named for its inventor, Hero of Alexandria, in which a vertical jet of water is produced by the pressure of condensed air.

Electric Fish

The electric eel, the African catfish. and the torpedo are known as electric iish because they can discharge electricity at will, according to Liberty.

Keep Out of Court

To go to law is for two persons to kindle a fire at their own cost to warm others and singe themselves to cinders .-- Owen Feltham.

Power in Order

Order means light and peace, in ward liberty and free command over one's self; order is power .- Amiel.

Immortal Song The song "Auid Lang Syne," by Burns, was written about 1789.





"with an UK that counts"

for Economical Transportation

CHEVROLET

Because we are delivering more new Chevrolets than at any other time in our history, we are offering a number of exceptional values in reconditioned used cars.

Our used cars carry an official O. K. tag which is reproduced on this page. Attached to a used car by a Chevrolet dealer it signifies that every vital part of the car has been inspected. properly reconditioned

and where worn, replaced by a new part. This plan enables anyone to select a used car with absolute confidence as to its satisfactory operation, and the price is absolutely fair and right.

Reasons why you should buy your used car from a Chevrolet dealer

-Chevrolet dealers have been selected by the Chevrolet Motor Company on the basis of their financial responsibility and dependability.

-Chevrolet dealers offer used care on a plan originated and endorsed by the Chevrolet Motor Company.

3 -Chevrolet dealers have the neo-essary modern tools and equip-ment to properly recondition used

-Chevrolet dealers desire the good will of used car buyers the same as they enjoy from new car

A few of our exceptional Used Car values "with an OK that counts"

CHEVROLET COUPE 1927--A very FORD TOURING 1926-Balloon tires, FORD COUPE 1926 model--New late model. Good balloon tires, disc are good; everything working and a Duco paint job, good balloon tires, wheels, bumpers, complete rebuild good buy at \$160.00 with an O. K. motor starter, generator, battery etc. motor job. \$150.00 down, balance that counts. monthly. This car guaranteed with

This Car

has been carefully

checked as shown

by √marksbelow

V Motor

Radiator

V Rear Axle

√ Transmiss

✓ Starting

✓ Lighting

√Ignition

✓ Battery

VTires

V Top

an O. K. that counts.

✓ Upholstery

✓ Fenders

Finish

Stock N

FORD SEDAN 1926-Number One mechanically, good balloon tires, re-

CHEVROLET ROADSTER 1926- painted and is an unusual bargain FORD TOURING 1924-This car is Reconditioned to give you service. for \$250.00 cash or \$100.00 down good for many miles yet. Good rub-

A No. 1 and carries our Red Tag with an O. K. that counts.

will give thee a stick of candy," even sponsible for the following as copied so thou say to to the grown up papa "Behold! The lodge lodgeth tofrom the King's Business: gether-and they eat. The club club- we will serve refreshments!" And lo! church has a social-and they eat. they come like sheep to a pen." hundred the second dealer

ble on small monthly payments C-O-M-I-N-G S-O-O-N and a model for every home. "Loves of Carmen." **CLYDE GROSS**





-WE WILL BUY YOUR EGGS-

PHONE 75 **ENTERPRISE FOOD PALACE**

White, cream or grey paint may be used on the siding with shutters, trim and roof in harmonizing colors. The walls and roof are made to resist heat and cold by insulating with celotex. The cost of building may be kept down by excavating only half of the house, taking care to insulate the unexcavated half with a layer of celotex in order to heat the house easily in the

rooms with celotex instead of lath and plaster. Left either plain painted, stained or finished with a dainty stencil such walls extremely effective and durable.

C, Celotechnic Institute, Chicago, 1926.

All but Writes a Letter

A novel letter box has been developed in Germany. The letter is placed in an opening and then coins correquired are dropped in slets provided field citizens were so interested in In March Chevrolet built 133,657 for them. Thereupon the envelope is

Golf is said to be good treatment es substantial backing to the statesponding in value to the stamps re- have often wondered why some Little- the greater part of the year.

d and the letter golf .- Littlefield Leader.

| Vol. 1. | April, 1928 | No. 2 |
|--|---|--|
| Published in the in- terests of the people of Brownfield by Cicero Smith Lum- ber Co. Ben Hurst, Editor | teacher's fault. Messrs. Woodard, Lit- tle, Gregg, Currie, Trigg and Brown were in after material for | We have some splen did plans for smal poultry houses, let us figure it for you. A rose trellis on |
| Things Not Wasted The courtesy shown a customer. Flowers sent to a sick friend. Praise given a fellow employee. There is a fortune awaiting the man who can be depended on to | church building a t Wellman. Harmony trustees have recently made add.tional improve- ments to their teach- erage. They believe in better places to live. Poultry pays. One | pergola would add many dollars to the artistic value of your property. See our wonderful display. Don't forget the singing convention at Johnson school next Sunday, go and have a good time. |
| do garden plowing when you want him. A brilliant boy is one who succeeds in school despite his mother's conviction that everything is the | returns from her chickens last year paid all the family grocery bills. But you can't raise chickens successfully without a | CICERO SMITH LBR. CO. "Everything The Builder Uses" —Phone 93— Brownfield, Texas |

CHEVROLET STILL SHATTER-ING PRODUCTION RECORDS the company.

Detroit .- With March production ncreasing fourteen percent ahead of my previous month in history and the rganizations operating at a recordhattering pace, the Chevrolet Motor Company for the first quarter of 19-28 built a total of 342,184 cars and trucks, W. S. Knudsen, president and

general manager recently announced. This record output is 70,000 units more than the turnout during the corresponding period last year, and giv-

for the insane, and the State Board ment made a week ago by Chevrolet of Control of the Insane Asylum at executives that the country is in the Wichita Falls has just ordered \$40 midst of an unusual era of prosperity worth of clubs for their patients. We that is destined to hold throughout

put in the sixteen years existence of

The remarkable showing of the com pany was interpreted here as a sweeping endorsement of the refinements embodied in the Bigger and Better Chevrolet as well as a tribute to the far-seeing policy of Chevrolet officials in arranging their production facilities so that cars might be instantly available to the public.

W. M. Phillips one of our new subscribers recently brought in a perfectly formed hen egg measuring 9X 71/2 inches in circumference, and inside contained a perfectly formed egg with hard shell of ordinary size. Are the Terry county hens trying to do double duty this year?

L. D. Chambliss dropped in Satur-

ASK ANY DOCTOR!

And he will tell you that Pure Milk is one of the most important factors to good health. We have a State Health Department Inspected Dairy.

OSCAR SAWYER DAIRY

Why Worry With The Grocery Bill-Go To The

American Cafe

To Eat. EXCELLENT COOKING, GOOD SERVICE.

Practical Four-Room Plan for That "Castle in Spain"



F LAGSTONE terracing, iron grille bal C conies and a quaint wrought iron lantern give distinction to this little old world one-story house. Rough plaster walls and a colorful tile roof make an attractive exterior that will find a welcome in any neighborhood.

But a carefully designed floor plan is its greatest appeal. One enters from the covered loggia directly into the large story and a half living-room, with its triple arched windows reaching from the floor almost to the ceiling. The dining room alcove is conveniently located and well

LIVING LOOM

FIRST FLOOR PLAN

automatically stamp falls into the box.

Immortal Architect

Ictinus, the chief architect of the age of Pericles, designed the Parthenon at Athens, the great hall for the mysteries (Telesterion) at Eleusis, and the temple of Apollo Epicurius at Phigalia. He is said to have written an architectural treatise on the Parthenon.

Distinguished Audience

The first law school in America, the University of Pennsylvania, listened to its first law lecture December 15, 1790. President Washington and his cabinet, members of both houses of congress and the Pennsylvania legislature attended.

Odd Church Custom

A bottle of sherry is always presented to the clergyman preaching the Sunday morning sermon in St. Paul's cathedral London. The custom is centuries old, and the wine is the gift of the city corporation.

Oratorical Resourcefulness

When the great orator pauses for an outburst of spontaneous applause and nothing happens, he usually manages to fill the hiatus by reaching for the water pitcher.-Terre Haute Trib-

Homeopathy

Oft when a chap is feeling blue, a girl's sweet smile can pull him through -of course the girl, we must assume. is the same one that caused the gloom.-Boston Transcript.

Hard to Understand

I always scorn fashionable twaddle but a riddle that's bothered my life is how a gown looks on a model and later on somebody's wife .- Buffalo Courier-Express.

Birds and Colors

A peacock is unable to distinguish one color from another. Birds that fly by day see everything a bright reddish of apge; night birds see blue and violet.

Unique Portrait

A portrait of King James I, carved on a plum stone, encased in a crystal and framed in gold has been presented to the chapter of Southwark cathedral.

Human Mind at Its Best

In the same degree in which a man's mind is nearer to freedom from all passion, in the same degree, also, is it nearer to strength .- Marcus Aptonius

Asylums for Mad Dogs The city council of a town in India has prohibited the killing of mad dogs,

holding that they are the same as

lunatics and must be put into asylums.

lighted. The kitchen has been deftly nned to give the housewife the greatest comfort and step-saving. Everything about the house has been planned to give the utmost in Early Lamp Filaments planned to give the Cotton batting burned down to carstability and real home comfort. The walls and ceilings are insulated throughout with celotex to cut down the coal bills in winter and keep the house cool bon was used as filament in early in the summer. Who could wish for a more beautiful little home. electric lamps. Bamboo, paper and C. Celotechnic Institute, Chicago, 1926. silk served the same purpose.

Herald will tell more than letters

cars and trucks. This is 17,000 units friend of the Herald that we can't better than February, 1928, which remember his name five minutes at a previously was the larget month's out- time.



for Chevrolet Service

The service equipment in form every Chevrolet our shops was designed especially for Chevrolet service work-under the supervision of Chevrolet engineers. These machines and tools were built for this special purpose-to do

some one thing perfectly and with the greatest efficiency.

Working with this special equipment, our trained

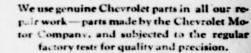
mechanicsare ible to per-

Brownfield

O[•]UALITY

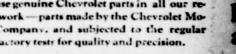
service operation with scientific accuracy and in the minimum time-saving the customer time and money. Drive in today. We will gladly check your car over and give you a complete report of

its condition. If it doesn't need servicing, we'll tell you so frankly. Andif it does-you'll ike our work



CARTER CHEVROLET COMPANY

AT



LO

andour prices!

Letas it it it.

1.

OST

A WORD TO THE -WISE-

Wise is the man who saves as he earns---who has laid by a snug little sum of money, with some laudable purpose i niew. It marks him as a man of ambition-foresighted-thrifty-an asset to the community.

When you get your pay, put it safely away until you reach this bank. Then you can put it in safety until you need it. This bank welcomes new accounts, no matter how small.

Come in and get acquainted.

FIRST NATIONAL BANK

OF BROWNFIELD

"SERVES TERRY COUNTY"

THEN PROMOTERS USE "CHARITY" TO DECOY TRUSTFUL CONTRIBUTORS

Investigations of Various Schemes for Defrauding Public Out of Money Disclosed by Bankers Association-Many Kinds of Fake Industrial Promotions Used as Bait.

By W. R. MOREHOUSE

Public Relations Commission, American Bankers Association MILLIONS of dollars raised under the disguise of charity go to line the pockets of promoters. Ticket sales on raffles are commonly used, and while the loss to any one person who buys



a ticket is small the aggregate loss for the United States runs into millions of dollars. Usually the promoters of these schemes first make a contract with some charitable institution to conduct a campaign for funds on behalf of the institution. They are to run the campaign in the name of the institution and share the proceeds. The whole scheme is often one of deception. To those who have been led to believe that their contributions go practically 100 per cent to charity. the following case we investigated should prove illuminating.

A number of promoters recently contracted with a charitable institution to put on a campaign to raise funds by the raffle of a new automobile. So far as the public could tell from the banners used in displaying the automobile, the full amount of the sale price

W.R. MOREHOUSE of the tickets went to the institution. There was nothing to convey any other impression. Apparently it was open and above board and was being conducted by men who were contributing their time gratuitously.

For several days a new automobile, . the charitable institution. One day the truck would go by displaying one of the popular makes of automobiles. A few days later it would parade by displaying some other popular make. Periodically the truck would pull into the curb where it would park for several hours while the promoters pleaded with passers-by to take tickets on the raffle and thereby help a deserving charitable institution to meet its bills.

Thousands "Touched"

Thousands of people, touched by the appeal for help, bought tickets, the total sale running into the thousands of dollars. Contrary to the belief of the ticket buyers their contributions did not go 100 per cent to charity. Instead the charitable institution received but 26 cents on the dollar, the promoters getting 52 cents on the dollar as their net profit, or twice the amount received by charity, while the remainder of 22 cents on each dollar represented the amount charged against gross sales by the promoters as expenses. In other words, every person who bought a 50 cent ticket for the sake of charity, contributed but 13 cents to charity and 37 cents to those promoting the scheme. Whether you give to charity or make an investment it will pay you to get the facts! moters had not been connected with Unfortunately there is a general imany mills for over twenty years and pression abroad that wildcat promothey had attempted at different times tions are confined to oil, mining and to promote mills, all of which had new inventions. The truth is, many failed. One of the promoters represtock selling promotions are operated sented that formerly he was president under the name of other industries. and general manager of one of the

mounted on a truck, was driven up | It was claimed that the promotion and down the streets, with banners had the support of the Chamber of telling about the drive for funds for Commerce, but it did not have any such an endorsement. It was claimed that the corporation had a signed con tract for the sale of millions of dollars worth of its products-orders enough to keep the mills running day and night for many years and accordingly insure its success, but all that it had was a valueless fake agreement. It was claimed by two of the prin cipal promoters that they had had

> many years of experience in the manu facture of woolens,-in fact had or ganized and financed a woolen mill which is the largest in the United States. The facts were these two pro

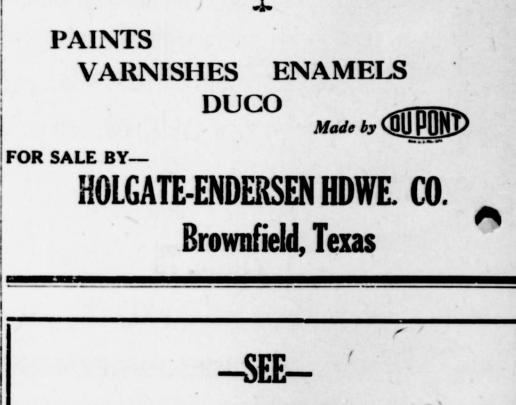
> > "Charity" Drive

largest woolen mills in Canada. The

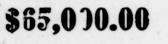
We sell du Pont paints made by the makers of DUCO

VOU know the name du Pont. You 'know Duco-made only by du Pont. You know that Duco brings new and enduring beauty to motor cars and lasting color to hundreds of household furnishings. We carry a complete line of du Pont paints, varnishes and enamels-made by the makers of Duco. We can recommend every paint that bears the name du Pont, because the same care and skill that went into the making of Duco have gone into every du Pont paint.

Bring your painting problems to us. Let us help work out a systematic plan of paint protection for your home.



Capital, Surplus and Profits





-IF YOU ARElooking for QUALITY and PRICE, buy-FEDERAL TIRES They are guaranteed to give SATISFACTION. We wholesale and retail tires and tubes -Phone 4-3 for Service---**CRAIG & M**CLISH "Where Service is Our Pleasure" 43 Phone

Bill Der Says

The rolling stone hits all the bumps.



False Claims

A certain group of promoters infact was the mill referred to had gone vestigated offered for sale stock in a into bankruptcy and he had been care proposed woolen mill. In order to sell taker of the plant.

the stock they resorted to the use of This story of misrepresentation can m srepresentation and false claims. be duplicated in practically the whole Atter renting space on the ground industrial field, and because our in floor of an office building fronting dustries are being exploited with in tent to defraud, it behooves every inon a busy street they began their camvestor to investigate carefully. He pai in. Orally and by printed advertis ments extravagant claims were should consult his banker before draw m de for the proposed corporation ing his savings out and losing them on some wildcat investment. which were grossly false.

Tokio School Notes

Jesse Hugh Snodgrass, 6th, 92 4-7;

V. G. Latham, 6th, 93 4-7; Grady

Hobbs, 5th, 91 1-2; Arvel Snodgrass,

4th, 92 5-6; Clyde Trout, 4th, 91 6-7;

Girls: Flora Mae Proctor, 6th,

Mr. Howard killed two rattle-

Mr. and Mrs Farris lost a darling

baby girl Sunday. It was only a few

weeks old. School was turned out

Monday so the children could see the

our Easter program Sunday, but we

didn't want to have it in such weath-

er. We will have it Wednesday

We regret very much that Flora

We were sorry that we didn't have

92 5-7; Cora Dye, 6th, 91 2-7; Marguerite Anderson, 5th, 95 3-7; Isabel

Willard Norris, 4th, 92 5-6.

Pfrimmer, 5th, 96 1-7.

baby.

snakes at Tokio Saturday.

night if nothing happens.

they are as follows:

\$100.00 and if his feed hadn't been wet it would have burned.

Mr. Pippin has a new Overland-Whippet and he is very proud of it.

Good morning! Here we are feel-The sixth of Tokio are very busy ng fine. Aand all proud of their rewith more exams. They are to take port cards. We have our honor roll a history exam today. this week for Mrs. Knoll's pupils, Say Hunter, you said in your notes a while back that you were going to Boys: Arlie Day, 6th grade, 93 4-7;

give us some of Wellman's medicine only yours would be castor oil. But thanks, no one needs it at Tokio, go ahead and give it to Wellman.

Doris Snodgrass and Cora Dye.

DESIRABLE JOBS

A horseshoer in Dearborn. Tester in a mattress shop. Baking holes for doughnuts. Selling shoes for centipedes. A paving contractor in Venice. Running a lawn mower in Iceland. Selling snowshovels at the Equator. Tailoring in the South Sea Islands. Doing the family wash for a Zulu. Counting the berries on a restaurant shortcake.

Telephone operator in a deaf and dumb institute.

Taking measurements for bathing suits at any popular beach.-By



McSPADDEN'S -ELECTRICAL SHOP-

for all kinds of repairs battery charging and welding. Expert workmen are in charge and your job will go out in record time.

Efficient Service—Courteous Treatment

-and let us fill your car with "That Good Gulf Gas" and high grade oils. Remember our number if you need any repair work done on your car.

DRIVE IN

Phone No

1-5-7

HARRIS MOTOR CO.

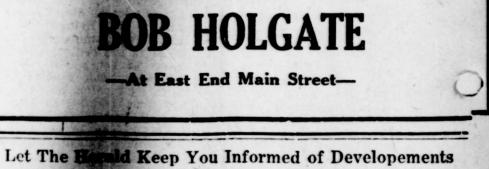
NEW PRICES ON BABY CHICKS

Until Further notice we quote the following prices on baby chicks:

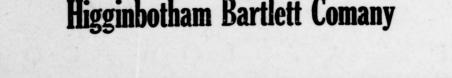
| Leghorns | oach | 121/2c |
|------------|--------------------|--------|
| R. I. Reds | and B. Rocks, each | 15c |

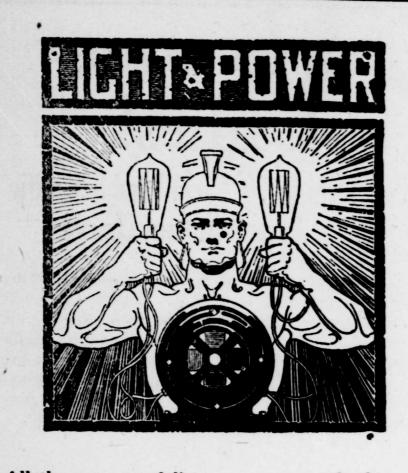
10c Mixed breeds, each

Get you hatches in Saturday or Sunday for hatches scheduled to start each Monday, please.



Mae Proctor has missed school some "Bab." on account of the toothache. V. G. Latham is still out of school. We regret his absence very much. Mr. Sappenfield had bad luck about Quite matchless are her dark brown 8:00 Sunday night his oil brooder exiiiii, ploded and burned the oil brooder and She talks with perfect eeeee, about 150 little chickens and about And when I tell her she is yyyyy 100 grown hens. The building cost She says I am a ttttt. -A. M.





All the power and light you want, and when you want it. The best SERVICE possible for Brownfield people, by a plant owned and operated by and for the Tax-payers of Brownfield.

E. D. JONES **Utility Superintendent**

ROY M. HEROD Collector

YOUR OWN POWER AND LIGHT PLANT



THE CHOCIEST **GRADES OF** -LUMBER-

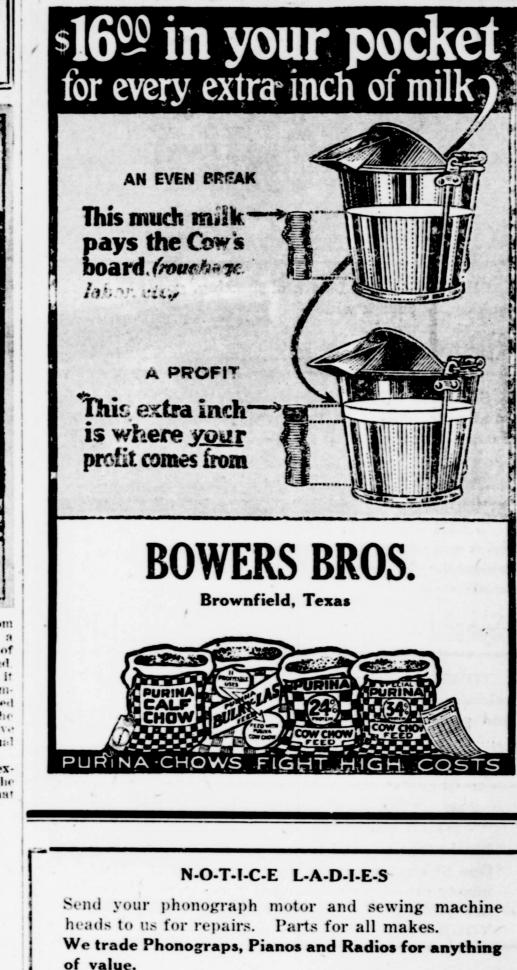
Satisfaction with the construction of your new home depends a great deal on the quality of lumber that goes into it. Outside the weather elements .-- ust be considered. Inside the heat, cold, dampness and dryness. And only lumber of the choicest grades will "stand up" hrough the years!



The living room has an open fireplace and built-in book case. The porch or sun

room may open off the living room or dining room, and can well have a sleeping porch

above if extra sleeping quarters are needed.



LAMESA MUSIC COMPANY, Lamesa, Texas

And That Is The Only Kind We Handle---

C. D. SHAMBURGER "ALL KINDS OF BUILDING MATERIAL"

FOR PROMPT DELIVERY OF GROCERIES Phone 83

We handle only the best brands of fresh groceries and also a nice line of fresh vegetables. -Let us fill your next order-

-and we will deliver your "needs."

BROTHERS & BROTHERS

SON-OF-A-GUN

(or gentleman from O'dessa)

At King Hotel every Saturday for dinner.

- HERENARY -

SECOND FLOOR PLAN The service entry is conveniently placed at kitchen has built-in cupboards, ironing-board and breakfast-nook. when's Colotechnio Institute, Chicago, 1926.

We thank Tom Glover for a renewal to the Herald recently. Tom is an employee of the Alexander Drug just now and a faithful one.

Lubbock last Thursday night and report a fine time.

ployed as bookkeeper for the Clifford Dickson insurance firm at Tahoka, was a visitor in the Stricklin home over the week end.

B. B. English, one of our local gin

men believes in going after new com-

ers in the right way by sending them

the Herald. He recently send out

Jim Youree, of Midland, was up

Mrs. A. W. Endersen underwent a

serious operation at the Lubbock San-

itarium Monday afternoon at 4:00 P.

M. She was reported as doing as well

as could be expected Tuesday morn-

Our local Nimrods, Simon, Tom and

Red, returned from the mouth of Dev-

il's river and the border Saturday, reporting poor luck on account of high

wind. They saw Rangers and Coast

Ancient Doxology

"Gloria in Excelsis" is one of the

oldest Christian doxologies, Eastern in

origin and in use for more than 1,500

Remarkable Surveying

Government surveyors have run a

level across the United States with an

error of no more than one-tenth of a

Hunter's Moon

The full moon immediately following the harvest moon is known as the

Guards at a distance.

this week visiting home folks. Jim

says Midland is still building.

them here to live.

ing.

years.

foet.

hunter's moon.

have occasion to make use of mathmatics, while a successful one con Will Fitzgerald and sister, Miss Ol- buy a calculating machine, either for ga, attended the Shriner's banquet at cash or on monthly payments, and d sithout it. Schopenhauer discovere this a hundred years ago, when h wrote: "That arithmetic is the bases Miss Dollie Miller, who is now em- of all the mental activities is prove by the fact that it is the only one that can be accomplished by a ma-

chine."-Exchange.

Arithmetic Discounted

An unsuccessful man will carely

Story of Printing

Perhaps the Dutch and not Jo hannes Guttenberg did invent in Eu rope the art of priting with movable type. But a thousand years before Guttenberg's time the Chinese had apthree yearly subscriptions to relatives plied the idea. But the real story be and friends at Bryan, Texas. Let the gan when Guttenberg's printing press good work continue, and let's bring became a known fact in the year 1450 and, duplicated, multiplied and improved, began its march through the world.

Metric System Spreading

The metric system is in general use. Twenty Southern republics rep resented in the Second Pan-America standardization conference requested that shipping documents be compiled in decimal metric terms. For the convenience of Southern buyers, the Pan-American trade list has been started wherein American firms using metric terms may be registered.

Rural Mail Delivery

The standard rural mail delivery service route is 24 miles. For this route the salary is \$1.800 a year. An additional \$30 a month is added for every mile over the 24. An equipment allowance of 4 cents a mile is also given. Routes under the standard number of miles are graded accordingly.

Sphinx a Strangler

Sphinx does not indicate inscrutable reserve, as is commonly thought, but means Strangler, which the fabled monster was,

Homing Pigeon's Flight

A homing pigeon can fly from 500 to 700 miles in a day, according to an answered question in Liberty.

Justice Before All

Uncle Eben The keynote of the Justinian code "Read yoh Bible," said Uncle Eben. was: "Let justice be done though the "You won't understand it all, but heavens fall." while you reads you's keepin' out o'

Pure Human Nature

DON'T WORRY

with the pastry for your next party. Let us cook it for you. We have on hand at all times a nice line of pies, cakes and cookies as well as the very best of bread.

BON TON BAKERY



"OUR TIME IS YOURS!"

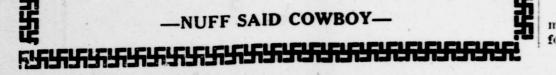
Take all of our time you want while selecting from our choice stock of groceries. We want you to be satisfied whether your purchase be large or small and we try at at all times to have on hand the choicest of canned goods, vegetables, fresh fruits, and let our market department furnish your table with the very choicest meats both fresh and cured.

"SERVICE WITH A SMILE"-THAT'S US

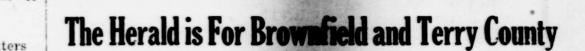


mischief."-Washington Star. The Man of Blood was a name

Title of Infamy



given by the English Puritans to Forgive and forget sounds well, but Charles I. most folks are more for getting than for giving .- Wall Street Journal. Herald will tell more than letters



| DRY GOODS Specials |
|--|
| FOR SATURDAY, APRIL 14th |
| SHEETING—9-4 bleached sheeting, good quality, 81 inches wide— Saturday Special34c |
| SILK CREPE—40 inch washable flat crepe in all new shades. A good quality and an extra big value at this price— |
| Saturday only\$1.89 |
| WASH DRESSES—New styles in pretty print and organdy combinations and lace trimmed. A wide variety of colors and pretty styles— |
| Special1.19 |
| TOWELS—Extra large fancy towels in colored stripes and borders, rose, blue and gold— |
| Special 29c |
| -Work Clothing of the Better Kind Fincks Overalls and Pants; Tuf Nut Overalls; Big One Shirts. Every garment guaranteed. Your money cheerfully refunded if these garments are not satisfactory in every way. WE HAVE YOUR SIZE. |
| DAI DWINC |

| DALD WINS | |
|-------------|-------|
| D 1 . W | M . F |

| æ | SCHOOL DAUS | Å |
|----------------|---|----------|
| | in the second | |
| | HOLD STILL NOW - DON'T MORE, CAUSE ILM WORKING ON YOUR EARS. JUST & MIMUTE AND HURRYUR I DIDN'T M | NOW TOO |
| | JUST A MINUTE AND THEN YOU CAN SEE IT. DURN IF IT DONT LOOK JUS LINE YOU SLIPPRY | AR LINE |
| and the second | 60 | 3 |
| 7 | | R. |
| 103 | | -\$7 |
| - | | 2 |
| Bulie- | Copyright STUD | O PATTER |

DUTCHMAN'S LETTER

Killeen, Texas, Mar. 8, 1928. lex:

haf nodding to do, and vish to dng, I tout I vould took my nd boddle of ink in my handt pewrite you a ladders. Blease dis lead pensil.

re all vell at bresence except dder, he was kicked in the sublast night by a mule- de mule egpected to lif.

rich antie who died from paln of the heart ven you vas here deadt and doing nicely. Hope findt you de same. After dt dey foundt fifteen thousllars sewed up in an old bussell e left behindt, so you are re no longer a poor man but a itchman.

Buziness has been dull since you lefted-especially the saloon business.

-WITH OUR COMPLIMENTS-Ladies! A Delightful \$3.00 'Facial' and Scientific **Beauty Advice Without Charge.**

We have arranged at considerable expense, to bring to our city April 16th to 21st Mrs. Minnie Campbell one of the profession's expert beauty specialists. She is a graduate in her art, capable of rendering really scientific service. It will be our pleasure to have her give you, without charge, one "Dorothy Perkins" Facial. If you desire it she will advise you on personal beauty problems. We will have a private booth in our store.

ALEXANDER'S DRUG STORE

BROWNFIELD, TEXAS

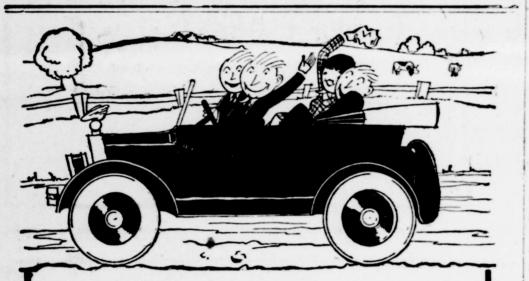
To avoid the possibility of waiting, phone us for appointment.

N. F. Emerson was in from the

Harmony neighborhood last week and Brownfield are getting fierce and he clayed before they are of any satisreports that some of their roads to is sure they are going to have to be faction to the people of that section.

Millions of Model T Fords

Dry Goods **Ready-to-Wear** Men's Furnishings



Enjoy the Spring Roads Comfortably!

DPRING, the motoring season, is here. Everyone wants to be out taking advantage of the weather. Week-end trips, after-dinner drives, long rides on Sundays-everything is just great-except the roads.

Many roads are still bad-wet, muddy and cut up by the frost.

To enjoy the pleasant weather. there is one absolute necessity-good, dependable tires.

That's why we suggest that you look over your tires now and replace the doubtful ones with United States Tires. They will carry you smoothly and safely over the worst of roads. They will allow you to enjoy every minute of the spring season.

Come in and let us show you how we can help you with Royal and USCO Cords.



Your vife was tooken to dey insandty asilum yesterday-she is crazy to see. I saw your liddle poy dis morning for the first time. I dink he looks yust like you, but he is all right other vise, so I vould not vorry aboudt dat it if I vas you.

I am sending you py Adams express your overcoat, and as dey charge so much de pounds to sendt it. I cut from de coat de buttons off Hoping dis vill prove satsifactment. You will findt de puttons in the inside pocket.

I almost forgot to tell you I got married last veek. I godt a purty goot vife. She is from Milo, but I dink I couldt haf godt a bedder vun at Naturville, as dey haf a much largest stock to select from.

And diss iss all vat I got to say, I vill klose my face and expect you to do the same. Hoping dat dis vill reach you before you gedt it, and dat you vill answer before dat, I remain your confectionary second to the last kousin.

-Bob.

P. S. In case you do not get dis ledder write me und ledt me know und I vill sendt it to at vunce.

The above communication was found on the streets of Hearne, having evidently been lost by the writer before mailing. We are publishing it in hope that the writer will call for it, pay for this notice and send it on its journey .- Hearne Democrat.

A GREAT HUNTER

A certain Hebrew gentleman once went to Africa on a hunting trip. When he came back the home folks gave him a testimonial dinner, and somebody asked him to tell about his most terrifying experience.

"Vel," he said, "vun night I vas alking out from the kemp, and I heppened to think I had forgotten my gun. But I don't care. I am a brafe man; I valk on. Purty soon I hear a noise, and I look to my right, and there is a lion! And I look to my left, and there is a tigair. I look behing me, and it was a elephant. I look in front of me, and it is a rhinoccross. I say, vell, I must climb a tree, and there is a leopard!"

He paused. His audience was breathless. One quavered, "My! Vot heppened to you!" The hunter swelled his chest:

"Vot heppened to me?" he demanded. "Vot could heppen to me? I was killed!" -0. M.

HUNGRY LOVERS

"It's a shame!" cried the young wife. "Not a thing in the house fit to eat! I'm going home to papa "

are still in active service

FOR nearly twenty years, the Model T Ford led the motor industry and it still is used by more people than any other automobile. More than eight million Model T Fords are in active service today-an indication of their sturdy worth, reliability and economy.

Because of the tremendous investment which people have in these cars and because so many of them will be driven for two, three, and even five more years, the Ford Motor Company will continue to make replacement parts until, as Henry Ford himself says, "the last Model T is off the road."

For the Ford Motor Company has always believed that its full duty consists not only in making a good automobile at a low price, but also in keeping it running efficiently for you as long as possible at a minimum of expense.

No matter where you live, therefore, you can still buy Model T Ford parts with the same assurance as formerly, knowing that they will give you the kind of service you have a right to expect, and at the same time protect the money you have invested in your car.

All Ford replacement parts, as you may know, are made of the same materials and in the same way as those from which your car was originally assembled, and are low in price because of the established Ford policy.

So that you may get the greatest use from your Model T Ford over the longest period of time, we suggest that you take the car to the nearest Ford dealer and have him estimate on the cost of any replacement parts which may be necessary. You may find that a very small expenditure will maintain the value of your car and will be the means of giving you thousands of miles of additional service.



FORD MOTOR COMPANY

Detroit, Michigan



| "If you don't mind, dear," said the |
|-------------------------------------|
| Send the Herald to your friends. |
| husband, "I'll go with you."-O. M. |

