# The ©errn $\mathfrak{C o u n t y}$ Zetrald 

## VOLUMNE 23

## All Who Attended Like the Short Course







Grimes Advises Neighbors to Read Herald

## To Advertise South Plains in Oklahoma

A New Physician
Opens Offices Here

## Political Calendar for Candidate and Voters

AUSTIN.-Important dates on the
political calendar for Texas in 1928
January 31-Last day for payment
of poll tax.
commissioners' court open. At thi
term they must appoint judges ofounty clerks must receive
Aprin - On or before this date
county tax collector must furnishcounty election board certified list of
poll tax payers and those who haveMay 5-Primary conventions. Thi
dential candidates. Voters meet by
precincts in conventions and name
May 8-County conventions to
name delegates to state convention.
May 22-State convention to name
delThey are considered filed if sent by
registered mail from any point inside
the state. This same day is also the
file with their chairman. This applie
to appeas courts, congress, state, sen
ate, and district
end over more than a single county.
June 11 -State executive commit.
tee meets to select place for partyJune 18-County executive com-
on ballot by drawing lots.
vention opens at Houston.
July 9-Primary committee of
ecutive committee makes up ballot.
July-Absentee voting begins.
July 25 -Last day for abse
July 28-State primaryso county executive committeees. can-
vass returns of election held on Julytee canvasses election.
August 25 -Run-off primary in
races where there was not a majorityraces where there was not a majority
cast for a candidate in the first pri-
district returns.
September 4-State convention
nate state officers who were chosen
in the primary.
October 1-Payment of poll taxesNovember 6-General election day.
Let the candidate and voterLet the candidate and voter cut
this out and file it away for future

reference.| NEWSPAPERS ARE BEST |
| :--- |
| ADVERTISING MEDIUM |
| The newspaper is the best adver- |



## 




## Official Statement of Financial Condition

Of the Brownfield State Bank, at Brownfield, State of Texas, at the close
of business on the 28 day of February, 1928, published in the Terry County Herald, a newspaper printed and published at Brownfield, State

products in Brownfield reports Pushing rrigiaire $\begin{aligned} & \text { that two people have placed orders } \\ & \text { thith him for refrigeration service. } \\ & \text { wr. Stricklin, editor of this paper }\end{aligned}$ Sales in Brownfield Mr. Strickin, editor of this paper
being the first one. He is making his wife and family a present of a beau-
Andrew CopelandMorgan L. Copeland
$\qquad$ this 13 day of March, A. D. 1928.
(So 11)

[^0]
## SPEED UP SUCCESS

Buy the things you need from us-we'll sell you for less. We are saving our customersMONEY EVERY DAY
Why trade in the congested locality. Ever notice the large amount of parking space around our store. Itis for YOUR CONVENiLNCE.
Our bargain list is large and we want every one of our friends to visit us on these days and bring their friends along.
GALLON BLUE LABEL (Br'er Rabbit) SYRUP-can ..... 79c (Buy a supply today)
DEVOES SNUFF (buy a botle and get one ..... FREE
NO. 2 TOMATOES (3 CANS FOR ..... 25
LARGE PORK and BEANS--Br can ..... 8c
TALL NILE SALMON-per can ..... 17 c
TALL RED SALMON-per can ..... 29c
(Enough Honey for a few more days)
DESERT GOLD HONEY (every bkt. guaranted) gallon ..... $\$ 1.25$
HALF GALLONS OF SAME ..... 65
GALLON GRAPES Bakers Choice) solid pack ..... 55
GALLON APRICOTS ..... 62 c
48 LBS. EXTRA HIGH PATENT FLOUR ..... $\$ 1.79$

| 10 lbs K. C. Baking Powder -...... 1.25 | Purity Oats, large pkg. .-.------.- 15 |
| :---: | :---: |
| 5 lbs . K. C. Baking Powder ....... 69 c | Armour's Veribest Coffee, lb. ....-. 46 c |
| 101lbs. Calume Baking Powder .... 1.50 | 4-35c pkgs Peaberry Coffee |
| Sun Brite Cleanser, can ......... | Cathage ner b |


| No. $21 / 2$ Hominy can | 11. |
| :---: | :---: |
| Bottle Bluing, bottle |  |
| Small Milk, can | 5 c |
|  |  |

Everything we can get in the fruit and vegetables will be here for you to choose from Friday afternoon and Saturday. .
Barrell Cakes (any kind) ..... $26 c$
Tires that will stand the test in any company at-ROCK BOTTOM PRICESS. Cet yourstoday. Let us take care of your car with the best Dils, Gas, Tires, Tubes, Batteries, Ac-cessories, etc. We appreciale your business.
Highest market price for your CREAM, POULITRY and ECGS. Correct test and weight.
See us for everything you need in our line at the VERY BEST PRICES. 1
CHISHOLM'S

## There's Varnish and VARNISH

There are about as many grades of varnish as a cat has livesprobably more. Unless you are a varnish expert what chance have you of judging varnish correctly?

## PEE GEE

## Floor Varnish

When you buy floor varnish you expect it to have the following qualities-toughness to withstand hard usage and at the same time a flintlike surface to withstand the usual wear and tear that a floor is subjected to-it must. not crack, check or mar easily and it must not turn milky in color if water, hot or cold, is spilled on it.
These things and more you will find in Pee Gee Floor Varnishand it's cheaper to use than the so-called cheap varnish.
Come in and let's talk about it.

CICEROSMITHLUMBER CO. Brownfield, Texas


## this advise goes

FOR BROWNFIELD, TOO For more than three years the Cherokeean has been boosting Rusk
merchants, and town businest
Whe
yerchants, and town business men.
Why? Because our merchants by their home town at all times; at all times are willing to lend a helping hand in the suport of every home en-
terprise and because they back every terprise and because they back every
move that is for the best interest of Rusk. and about wonder if the citizens in and about the community realize the
worth of the home town merchants of the many things that they do for
of the the town and its people, and how
much we, as a people, owe to them. Back of every movement for good -for progress, development and uplift are the home town merchants, and usually only the home town mer-
chants, while others "pass the buck" chants, while others "pass the buck
except during beneficial showers. Who contributes most to commu
ity welfare-to church to ity welfare--to church, to school, to
society, to society, to civic movements, to chari-
ty and improvements? Usually, ty and improvements? Usually, only,
the home town merchants. the home town merchants.
Who are the vital force organization having to do with com-
munity life and improvem ually, only, the home townent? UsWho are the first to work for nants. ed improvements, for better streets-
for a cleane for a cleaner city, for city beautifica-
tion-for the very things tion-for the very things that make
us proud of our home town?
iy only iy only the our home town? UsualWho are the first to come things that are injurious to our come
nunity - to munity-to society-to our indus-
trial, commercial, financial and moral life? Usually, only, the home town
HOLGATE-ENDERSEN HDWE. CO.
"THE STORE WITH SERVICE"
Phone 92.
BROWNFIELD, TEXAS.
$\qquad$ Weeper than the home town merchants
to to support community benefits. "Day
by day, in every way," home town 1 merchants are contributing at the $\left\lvert\, \begin{aligned} & \text { time, their energy and money } \\ & \text { make this community }\end{aligned}\right.$ make this community a bigger and It is proper and fitting then the we give more than a passing thought to the debt we owe the home town merchant and that we come to the
realization that this debt can be re realization that this debt can be re-
paid by giving to them the trade of paid by giving to them the trade of
the community, a trade well earned and rightfully theirs.
The truth of the matter is, home town merchants are selling goods at, or less, than prices elsewhere, and if
we will be fair and include additional expenses incurred when trading away
we are we are bound to admit that it is

cheaper to trade at cheaper to trade at home besid Mrs. Jack Stricklin of this eity and Mrs. F. C. Black of route one | Miss Dollie Miller of Plainview, are |  |
| :--- | :--- |
| taking in the Fat Stock Show and vis- | W. H. Ely was in this week from | iting relatives at Fort Worth and the Tokio community with a big loa Grandview, this week.

## Mr. Farmer

If you are interested in good implements
see us. We sell the P. \& O., McCormick-
Deering, Oliver and Case tools.
We have plenty of these implements in stock. Come and get yours now.
showing a spirit of reciprocity.
Spend your money elsewhere, and
the merrchants will be forced to go uot
of busizess and to seek a new locatit
where more civic pride
ty spirit exite where more civic pride and commun location
ty spirit exists. ty spirit exists. And you may be
sure that no other business men
come in to sure that no other business men we will
come in to take their place, as

nothing scares busi | nothing scares business away as from a |
| :--- |
| town as much as " for | town as much as " for rent" signs on

vacant store buildings. We shall have more to say on th
subject next week.-Cherokeean.

## Hunter School Notes



## Mamuacturers Sale Genuine Priness Mary French Narcissus PERFUME and marvelous smooth cold cream FACE POWDER

You must not miss this sale of these most exquisite French Creations.
NOTICE TO AUTHORIZED DISTRIBUTORS In accordance with pur agreement you are authorized to deliver one bottle genuine Princess Mary Narcissus Perfume valued at on presentation of this coupon signed and 98c. present at once before supply is exhausted at BOONE HJNTER DRUG
Coupons redeemed Thursday, Friday and Saturday only
Customer
No coupons accepted after close of sale. Coupons must be sign-
ed for future mailing of other products
At King Hotel every Saturday for dinner.
for Economical Transportation
CHEVROLET USED CARS
"with an UK that countso

## Look For the Red "O.K."Tag

After we have thoroughly reconditioned ausedcar, we attach a red "O. K." tag to the radiator cap.
This tag certifies that the vitalunitsof the carhave been gone over completely byexpert mechanics and put in condition togive thousands of miles of additional service. It takes all the "guesswork" outof used car buying.
Look for this tag when you buy a used car-for it is your guarantee of quality and value!

CARTER CHEVROLET CO
our tigean ousht to be "Neats that Neec with vour approal: $A$ C custamer nugeseted it out of sheer satisfaction with the freshness, tastines and quality of our offerings. May we serve you? et stock your shelves with canned and fresh vegetables and fruits.

CALL NO. 7-5

ENTERPRISE FOOD PALACE

> We guarantee you satisfaction with both weights

## 

## 

 Cood Bread Means Better Health!crisp baked right of the best they need Goiden Kream ing. Temptingly tasty! Per loaf $10 \mathrm{c}-3$ for 25 c . We pull hot bread from our oven 3 times daily BON TON BAKERY

ASK ANY DOCTOR!
And he will tell you that Pure Milk is one of the nost important factors to good health We have a State Health Department Inspected Dairy.

OSCAR SAWYER DARY
"Dine Out" This Sunday
our tables. You'll be promptly served with a very delicious dinner. And best of all you won't have to worry with preparing it at home.

AMERICAN CAFE


[^1]The fourteen globe.
plants are operating on full time t
keep production on an even keel with
orders piling up. Day and night ship-
ments are going out from the sive
assembly plants in the United State
assembly plants in the United Sta
to keep dealers everywhere stoc
with an ample
prompt delivery
Marh promises to out-do even th
high figures set during February.
As February volume 'set new
ords, so January production and sale
exceeded by a wide margin any sim
history of the company.
W. C. Franklin, of route on
cently.
Chock Hamilton was among
huge e
urday.
the Herald to his mother at Marshal


CHEVROLET REACHES PEAK
REDUCTIONS AGA Responding to a demand unpre cedented in its history, and with it factory and sales organizations oper Motor Company in February set new high monthly production rec
while retail domestric while retail domestic deliveries wer
more than 20,000 units above Febrit more than 20,000 units above Fet
ary, 1927. Production for the month just end
ed was 116,943 cars and trucks. Th best previous Chevrolet month wa
May, 1927, with an outlet of 115 , K2y, 1927, with an outlet of 115 ,
623 units. Production this February shows a 36 percent gain over the
85,817 cars and trucks built last February, and is more than four
times the 28,081 units built in February, 1925. period are estimated at 80,000 unit Since introduction of the Bigge and Better Chevrolet on January previous records have been con
sistently shattered before the buyin enthusiasm displayed throughout th
world. A large number of cars now being built are going into the exp
market to meet the demand new Chevrolet evident on the Herald to
for one year.

[^2]Our night guardian, E Rews recently, although neither pa- county by Judge Winston. We hope


Overwhelming Endorsement - 测等 a QuarterMillion New Chevrolets on the Road since Jan. 1st

## SATURDAY SPECIALS

One sack Golden Harvest Flour - $\$ 1.76$ 10 lbs. SUGAR (one) .....-....... 69 c 10 lbs. SPUDS
1 gallon Catsuy -------------...- 58 c
1 gallon Mustard-----.......... 89c
1 quart Mustard. ................ 21c
31 lb can White Swan Coffee...... 1.73
№. 3 can BEETS ----.....---- .-. 2lc

No. 2 Corn_-................... Ilc
7 can Chum Salmon- -------.-. $\$ 1.00$
Idozen Lemons....-.............-29c
1 box Post Bran_-....-.-.-.-.-. . 1lc
Fig bar cakes, per lb..-----....... 19c
W. R. LOVELACE
ine million people saw able-and lower in price!
the Bigger and Better Never in history has any Chevrolet the first three newChevroletmodelbeen days following its public so enthusiastically' representation! Thousands ceived-because no new have been delivered to model has ever representbuyers every day since! ed a more amazing revelaTinereareaquartermillion tion in beauty, performnow on the road! And its ance and quality! Come popularity is increasing in-drive this sensationevery day because it is al new car. Learn why it smoother, more powerful is everywhere hailed as and more beautiful-easier the world'smostiuxurious
todrive and morecomfort- low-priced automobile



The symbols of March which in- music. Present were little Misses clude spring, the Ides of March, the Wanda Graham, Maxine Hill, BeatMad March Hare, and Saint Patrick's rice Terry, Helen Quante, Margene Day, make the month almost as much Griffin, Sallie Truman Stricklin,
a party month as February is. The and Elray Lewis, Lemonde, a party month as February is. The and Elray Lewis. Lemonade, cake
Saint Patrick motif has been charm- and fruit were served. ingly carried out in the parties of the
week.

## 1927 BRIDGE CLUE

Mrs. Chester Gore entertained the
1927 Bridge Club Weddesin noon at three o'clock. A triple afterholder with candles a was presented making high
aped perfume bottle to Mrs. Knight for consolation. Pimento cheese sandwiches, potato hips, fruit salad, angel food cake and About a mer father in Chicago. Claude Hudgins, Townsend, Kendrick, ick Brownfield, Wingerd, Self, McColemant, Knight, Lewis, W. C. Smith, a tea guest.

$$
\begin{aligned}
& \text { Dr. and Mrs. G. W. Graves a } \\
& \text { daughter, Miss Jewel left Wednesd }
\end{aligned}
$$ daughter, Miss Jewel left Wednesday

morning for a business and pleasure
trip to Mr. and Mrs. Edd Smith of Vernon,
Texas, who were returning home
from their ranch about fifteen miles from their ranch about fifteen miles
west of Plains, were guests in the
home of Mr. home of Mr.
Wednesday.

Mr. and Mrs. Arthur Sawyer and
daughter, Queenelle, made a business
trip to Midland the first of the IRMA IONE SMITH HAS
IRMA IONE SMITH HAS
Little Miss Irma Ione Smith cele rated her fiith birthday on Thurs
day, March 8th, with a birthday darty. She received many nice gifts, but the most thrilling one was a
Shetland pony, saddle, bridle and blanket from her grandfather Renfro. After playing games, pictures
were made of the little guests after whe made on and white ice cream
which
Dixies and the birthday cake was served. The little ones enjoying this
occasion were Aubrey Wayne Broth-
ers, Mary Faith Harris, crs, Mary Faith Harris, T. I. and
Bennett Brown, Emma Gene Cole man, Geraldine Pyeatt, Mary Lena Thompson, Doris Leee and Rore, D. A
Mary Earl Alexander Gover Mary Earl Alexander, Bobbie Virgin Bynum, Elizabeth Ann Smith, Joycki Holt, Ethelda and Joe Pete May Tuinla Graham, Eugene Green,
Charles Baldwin, Jane Brownfield, Marjorie Sue and Kathryn Bynum ine and Caroline Jones. Favors wer MAYOR AND MRS. McGOWAN entertain night club.
The Night Bridge Club was delight
fully entertained Thursday evenin fully entertained Thursday evening
at eight o'clock at the home Mayor and Mrs. McGowan. Mrs. Ik Bainey scored high for the ladies an
Mir. Jim Miller for the men; Mrs. Bailey received a pair of silk hos potato chips, mousse. Sandwiches were served. mousse and hot tea shamrocks. The guests were Messrs: Bailey, King, Tom May, Miller, Wi gerd, Michie, Holmes and Bowers.

## FRIDAY FORTY-TWO CEUB

The Friday Forty-Two Club me Mrs. Ben Hurst. The cut mit which were pictures went to Mr Webber for high and Mrs. Hamilto dainty colonial ladies each in a dif ferent color, went to Mrs. Townsend Mrs. Kendrick, Mrs. Collins and Mr
Hudgins. Tuna fish sandwiches, frui salad, olives, angel food cake and ho chocolate were served to the following. members and guests: Mesdame
M. C. Bell, Griffin, Townsend, Ken drick, Knight, Self, Collins, Hami
ton, H. W. McSpadden, Flem Mc Spadden, Baldwin, Brothers, Claud Hudgins, Cruce, Downing and
erved. The guests were Mas

CALL MEETING FOR The Maids and Matrons Club had a all meeting Saturday afternoon at
ahree o'clock at the home of Mrs. Jim Miller. After a business meeting refreshments were sent Mrs. Arthur Sawyer received the ad news Monday morning of
death of her father in Chicago. hy is extended to the bereaved fam-

SLUMBER AND HEN PART Miss Francis Brownfield entertain ing with of her friends Friday evenand "hen" party combined. A hen
and was played with Miss Alma Brown
was after which bridge scoring high and receiving a choco-
late hen in a chocole Pauline Hunter received a glass egg bridge, ghost stories and fortunes
were ter jeying the hospitality l . Those en Pauline Hunter, Alma Brown, Ruth
and Mary Lawlis, and Lenore Brownfield.

## s. S. S. CLUB MEET

Monday afternoon at four o'clock he S. S. S. Club met with Miss Mary several games of forty-two, tuna fish sandwiches, fruit salad, chocolate
cake and hot chocolate were served As this was "Sunshine Gift" day chany predty and dainty gifts were exLou Ellen Brown, Lena Mae Ballard Annie Bell Scuddy, Lillie Kendrick Annie Bell Scuddy, Lillie Mae War
ren and Mesdames John Markham, Intain and Earle Anthony Jr. MRS. HEROD'S CLASS
in recital.
Mrs. Roy Herod presented her
Friday afternoon, March in recital home of Mrs. Rose M. Dickerson Only mothers and special friends
were prese Were present. The pupils who were
presented were Martha Pearl Cope land, Virginia Black, Mary Francis
Sims, Laurine Rainwater Sims, Laurine Rainwater, Mrs. Ros M. Dickerson, Lucline McClendon,
Aline Moore, Rebeca and Virginia Aline Moore, Rebecca and Virginia
May of Brownfield and Catherine Royalty of Lubbock. After the pro gram, refreshments of tuna fish sand wiches, potato chips and hot tea wer
served to about twenty-five served to about twenty-five guest.
The visitors were very much impress ed with the ability of the students.
MRS. ALEXANDER HOSTESS WITH TWO PARTIES.
Mrs. Earl Alexander was hostess
o two parties Tuesday, entertaining bridge in the morning at te Wives Club in the afternoon at Idre thirty. In the morning Mrs. Win gerd scored high and received a vase and Mrs. McSpadden getting next high, a large bottle of perfume.
the afternoon Mrs. McGe the afternoon Mrs. McGowan score
high and received a vase and Mre high and received a vase and Mr
May, next to high, a large bottle perfume. In the afternoon the cut prizes, which were dainty Suh Bonnet Girl pin cushions went to Mesdames
DuBois, Bowers, McDuffie and DuBois, Bowers, McDuffie and Mil
ler. At both parties sandwiches fruit salad, potato chips, apple pie with whipped cream and coffee were served. The morning guests wer Mesdames Dalton Lewis, McBurnett, Collins, Homer Winston, Flem Mc
Spadden, W. C. Smith, Bailey R Spadden, W. C. Smith, Bailey, R. I
Harris, Cruce, Hudgins, Randal, M. C Bell, McGowan, King, Miller, Fred Smith, Chas. Hamilton, Brownfield and Self.
The afternoon guests were Mes
dames Shelton, Dallas, Michie, Mc
dames Shelton, Dallas, Michie, Mc
Gowan, King, Miller, Brownfiel
Copeland, Fred Smith, May, Wingerd, McDuffie, Holmes, W. A. Bell, Du Bois and Bowers.

## Mr. Vermal Renfro

## WHO SELLS FOR LESS?

 Hudgens \& Knight OUALITY MERCHANDIE AT LOWER PRICE-is our motto.We are looking for a new customer and yeir will wo. Come to see us and make your dollars have greater buying power here, and we will appreciate your business. We strive to give you the best service possible. THESF PRICES ARE FOR CASH ONLY. See Us Before You Sell Your Eggs

## BANANAS-NICE •YELLOW FRUIT-PER DOZ. <br> 29c

| 8 lb . bkt Swifts Jewel $\qquad$ (limit one to customer) | 25 lus Sugar -----------------.-1.68 |
| :---: | :---: |
| 24 ll . sack Pear Meal --.----..... 63 c | Kellog Shredded Wheat -----------9c |
| 4lb. bkt Banner Coffee (with glass).1.35 | Kellog Corr Flakes .-.....-.-.... 12c |
| 3 3lbbkt Mozan Coffee (cup and sau) ) .1.46 | 25c can Cherries .-.-...-----1.-196 |
| 1402 Cassup .........---....... 24c | 15 c can Cherries .-.----------.-12c |
| 8ozs White Swan Olives .-...-.... $29{ }^{\circ}$ | Gallon Grapes ....-....-.-.-...- 53 c |
| 31/2 ozs White Swan Olives ........- 19c | 6 oz White Swan Olives .---------.- 23 Cl |

## Hardware \& Furniture Department

If you are in the markef for a Cream Separator, Incubator or Brooders, see us before you buy. We have a new shipment of Poultry Netting to oariveina few days at a price you can afford to pay.
10 OUART GALVANIZED BUCKET ..... 21
WHITE ENAMEL DIPPER sily ..... 16c
12 q. WHITE ENAMEL BUCKET-only ..... 69 c
SILVER KING WASH BOARD ..... 43c
ALUMINUM PERCULATOR only ..... 59 c
14 qt. GREY ENAMEL DISH PAN ..... 34c
15X27 FELT BASE RUG ..... 12c
FELT BASE FLOOR COVERING ..... 45
27X54 GRASS RUGS ..... 41c
STA MDARD POLE AX HANDLE ..... 36c
SET OF 6 WRENCHES ..... 1.25
WHITE ENAMEL COMBINETS ..... 89c
SET OF 6 PLAIN WHITE CUPS AND SAUCERS ..... 69 c
LINCOLN'S MANSUER PAINT--(white outside) pergal ..... 2.65
LINCOLN'S BARN AND ROOF PAINT-per gal ..... 1.95
Come and see our new White Sewing Machines. Terms if desired. We are receivingnew Furniture each week. See what we have before you buy.


Remember we have the old reliable brand JOHN DEERE IMPLEMENTS. The most reliable and best balanced tool on the market.

## BROWNFIELD HARDWARE CO.

Hardware - Furniture - Undertaking



Week beginning March 19


IIe cat and the Canary
rhrilis! Laughs! chills!
creeps .... Oh!'s ... Ah!'s ... sobs iles ... shrieks ... gasps .. throbs They're all in this super-deZective story-the biggest mys-
tery thriller ever produced for tery thriller
news-COMEDY
wEDNESDAY-THURSDAY
"Rolled Stockings"
Louise Brooks, andJames Hall
A real entertainment for the young and the old-And you'l

| NEWS-COMEDY |
| :---: |
| -FRIDAY- |
| Blanche SWeet |
| -IN- |
| "SINGED" |
| A flaming drama of the <br> West and its old passions <br> FOX VARIETY-com |
| -SATURDAY- |
| Ken Maynard |

"Senor Daredevil"
Panther of the prairies-tireless
the gun wars that were to redeem him the gun wars that were to redeem hi of a girl.

NEWS-COMEDY

H. D. Leach was milling aroun here Saturday afternoon enjoy it, a though one of the old timers who used to s
crowded.
B. L. Caldwell, of Electra, is new reader of the Herald.
Mr. and Mrs. A. H. Herring of the
Union community. attended the Short Course lectures last week.

Mrs. W. A. Bell and son, Jay
visitors to Lubbock, Tuesday


Feed Calf Chow and Save the Milk Waste


## GAS TRAPS BIRDS

 IN YARK CAVERNS Porish in Caves Poisoned From Below


## Wellman Notes

EVELYN JONES CELEBRATES FOURTH BIRTHDAY. B,
Miss Evelyn Jones, daughter of Mr. and Mrs. Earl Jones, celebrated he fourth birthday Tuesday afternoon
with a party. The little folks came with a party. The
at three oclock and after playing many different games, the birthday cake with its four candles on it was cut and served with ice cream cones
to the followitg: $\cdots$ Aleene and Emma to the followitg:*-Aleene and Emma
Jean Fitzgerald, T. I. and Bennett Jean Fitzgerald, T. I. and Bennett
Brown, Geraldine and Clifton Jones, Maxine Hill, Marjorie Sue and Kathryn Bynum, Veda Jones, Irma Ione
Smith, Rudell and Ross Glover and Smith, Rudell and Ross Glover and
Bobbie Virginia Bowers. BAPTIST MISSIONARY SOCIETY All of the Circles of the Baptist church for prayer. The Blanche Rose Walker Circle presented the program "The Jew." Mrs. Auburg hav-
ing "The Jew First;" Mrs. English, ing "The Jew First;" Mrs. English,
"The Jew for the Messiah;" Mrs.
Me "The Rem Markham, "
the Word." METHODIST MISSIONARY SOCIETY.
At the church Monday afternoon
the Methodist Missionary Society met. The subject discussed was "China,
Then and Now" led by Mrs. Fred Snith. This was followed by a busi-

## CHURCH OF CHRIST

bible class.
The Church of Christ Bible class
met Monday afternoon at met Monday afternoon at the church
for study of the Seven Seals of Revelation. The class was taught by Elder Sanders., About twenty-two members were present

SANSOUCI CLUB PARTY
The members of the Sansouci Club enjoyed Tuesday evening at the home
of Miss Nellie Flache, hostess. Although bridge was played, something mysterious seemed to be brewing somewhere among the members.
Table cut prizes of dainty powder Table cut prizes of dainty powder
puffs went to Misses Margaret Bell puffs went to Misses Margaret Bell
and Belle Williamson. High prize and Belle Wiliamson. High prize, a
picture was awarded to Miss Emma Jane Alexander and low a box of stationery toMiss Belle Williamson. A delicious two-coursed luncheon was served. A short business meeting
was held in which Miss Emma Jane was held in which Miss Emma Jane
Alexander was unanimously elected a member of the club. The guests
were Misses Addie Hamilton, Lucy Drury, Violet McBurnett, Margaret and Mary Ann Bell, Lucile Flache, Emma Jane
Williamson.
 doing fine, that he had some spring

Harmony community fown from He informed us that he sure gol
money's worth out of the I. H. Short Course last week.
Wellman Senior and Junior girls asketball teams motored to Tokio, Thursday afternoon. The games pro-
ceeded in Wellman's favor, the Junor score resulting in $5-12$ and the
final score for the Seniors $14-15$. inal score for the Seniors $14-15$.
Several from this place attended Several from this place attended
he Short Course at Brownfield She Short Course at Brownfield
Thursday evening. School was closd Friday for the Course.
The P. T. A. held its regular meet-
ing Friday evening after which we ing Friday evening after which we contest. The declamers for the Jun-
iors were Nora Grigg, Cora Brown ors were Nora Grigg, Cora Brown,
Mollie Singletary and Nora Mae Kerby; Leona Alexander and Mary Kate
Brown in the Senior contest. The winners for the Juniors were Mollie ingletary, first place and Nora Mae
Kerby second place. For Seniors were Serby second place. For Seniors were
Hary Kate Brown first place and Leonia Alexander second place. Mr. and Mrs. J. F. Singleton enter-
tained the young folks with a party at their home Saturday evening Veryone reported a nice time.
Miss Mollie Singletary spent urday night with Miss Jaunita Kerby W. M. Schroeder and Gould Winn
eft Sunday for Ft. Worth to attend he Fat Stock Show
Mrs. Nortoñ had as her guest Sunday, Misses Josie and Mary Lou
Oliver, Thyra Caffey, Mr. and Mrs S. Z. Paul, and Mr. and Mrs. Hudson.

Mr. and Mrs. H. E Kery | their guests Sunday, Mr. and Mrs |
| :--- |
| Hefner and childre had as | Hefner and children, Mrs. J. F.

Singletary, Misses Mollie and Oleta Singletary, Misses Mollie and Oleta
Singletary, Laura Lee Lutz, Roberta Singletary, Laura Lee Latz, Robert
Story, Dorothy Garrison and Inez
Welcher; Welcher; Messrs. Herbert Singletary
and J. F. Singleton. Mr. and Mrs. Wimberly and Miss Georgia Story spent Sunday at
home of Mr. and Mrs. S. W. Wele Mr. Frank Story preached her
Sunday morning and Mr. Sunday morning and Mr. Cla
Little preached Sunday evening. There was a musical and singing
the home of Mr. and Mr. arer Sunday evening. Mr. and Mrs. S. W. Welcher Sunda Mr. and Mrs. W. D. Moon sp
Sunday with their son De Mrer Mr. and Mrs. Orval Trotter spen
$\qquad$ M. L. French was in f
munity, Saturday A. L.
week.
F. E. H. E. H. Green of route one, who re have his leg amputated wo have his leg amputate
ee in town Tuesday. F. Emerson was

Mrs. Switzer, teacher of Mid school was in Friday shopping and :t tending the Short Course Institute

THERE are two kinds of high-com1 pression motors. In one the compression ratio has been raised purpose$l y$ by the car manufacturer to produce more power; the other is a high-compression condition caused by the natural formation of carbon in the combustion chamber. This condition exists, to some extent, in every motor.
But in either case there is one best fuel to release the full power caused by high compression. That fuel is Winter Con oco Ethyl Gasoline, the super-gasoline that knocks out the "knock," tarns car bon into power and assures a smooth running motor at any speed and under practically all operating conditions. It gives the extra pull you need for snow and slush and muddy roads. It is the last word in motor fuels.
Drive up to a Conoco Ethyl pump-and convince yourself.

CONTINENTAL OIL COMPANY Producers, Refiners and Marketers of high-grade petroleum products, in Arkansass
Colorado, Idaho, Kansas, Missouri, Montana, Ne , Colorado, Idaho, Kansas, Missouri, Montana, Ne
braka, New Mexico, ${ }^{\text {klahoma, Orazen, }}$, South
Dakota, Texas, Utah, Washington and Wyoming


## Good Flour Is Baking Economy



Bowers Brothers
Brownfield, Texas

A few cents more in the price of the flour - makes dollars of difference in the baking results!


## LISTEN

## FRIENDS AND CUSTOMERS

Don't think for one minute that because we are new in the "business" that we can't sell just as low as the other fellow.
Remember that we not only have a small overhead expense, but we have no rent to pay as we are under our own roof. We will be glad to show you our prices at any time.

A Few of Our Saturday Specials: 10 lbs. SUCAR 68 c
2 1bs Log Cabiin stick candy yany favor 26c 2 cans No. 2 White Swan Evaporated Milk 25 41/4b. Black Horse Coffee- --.......63 3 lbs. bullk Peaberry Coffee_--.... 92c

WE PAY MORE FOR ECCS! WHITE HOUSE GROCERY

## INTRODUCING

BILL DER CARTOONS
Doc. Bird Finch of The Denver Post

Bill will Broadcast every week
in the Columns of this newspa-
per. He is good and you'll like
him. We guarantee it.


Higginbotham Barttett Comany




All the power and light you want，and when you want it．The best SERVICE possible for Brownfiel people，by a plant owned and operated by and for the Tax－payers of Brownfield．

Utility Superintendent ROY M．HEROD YOUR OWN POWER AND LIGHT PLANT


THE CHOCIEST GRADES OF －LUMBER－

Satisfaction with the construction of your new home depends a great deal on the qual－
ity of lumber that goes into it．Outside the weather elements must be considered．Inside the heat，cold，damp－ ness and dryness．And coly lumber of the choicest grades will
＂stand up＂hrough And That Is The Only Kind We liandle．．．

C．D．SHAMBURGER
＂AIL KINDS OF BUILDING MATERIAL＂

THE BEST IN GROCERES
for your table．
Bring the biggest market basket you own－Madam． For once you see the many tempting grocery items weve stocked up with you are just going to buy all yu can carry．Everything in fresh vegetables and fruits too
Phone

## COTTON SEED

have been appointed agent for Western Won der Cotton Seed，developed by Summerour \＆Son W．L．BANDY
t FARMERS PRODUCE


Did you know or did you ever stop to think we are one of the ten busy stores of this chain of stores：And did you know we have a powerful purchasing power．We buy collectively，thereby reap－ ing discounts on everything we buy．Therefore we are able to offer you such prices as are these below：

$\qquad$
$\qquad$ cents in early spring to twelve oo
fourteen cents in late summer， sometime
can be ex
can be
A r
the fa

$$
\begin{aligned}
& \text { A remedy for this situation lies in } \\
& \text { che farmer's foresight in anticipating } \\
& \text { a probable infestation and supplying } \\
& \text { himself with sufficient poison at this }
\end{aligned}
$$

$$
\begin{aligned}
& \text { the farmers foresight in anticipating } \\
& \text { a probabie infestataion and supplying } \\
& \text { himself with sufficient poison at this } \\
& \text { cason, or at least in contracting for } \\
& \text { cuch suply so that he may be able to }
\end{aligned}
$$

$$
\begin{aligned}
& \text { himelf with sufficient poison at the } \\
& \text { scason, or at least in contracting fol } \\
& \text { such suply so that he may be able to } \\
& \text { sande }
\end{aligned}
$$

$$
\begin{aligned}
& \text { such suply so that he may be able to } \\
& \text { handle an infestation when it occurs. } \\
& \text { We have not yet been informed as }
\end{aligned}
$$

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\begin{aligned}
& \text { We have not yet been informed as } \\
& \text { to the probable prices of poison this } \\
& \text { season; presumably they may be ex- }
\end{aligned}
$$

$$
\begin{aligned}
& \text { season; presumably they may be ex- } \\
& \text { pected to be approximately what they } \\
& \text { were a year apo: that is, about seve }
\end{aligned}
$$

$$
\begin{aligned}
& \text { pected to be approximately what th } \\
& \text { were a year ago; that is, about sev } \\
& \text { and one-halif cents per pound in } \\
& \text { load, or about a cent higher in }
\end{aligned}
$$

$$
\begin{aligned}
& \text { and one-half cents per pound in } \\
& \text { load, or about a cent higher in } \\
& \text { pound containers, } \\
& \text { We believe the farmer should }
\end{aligned}
$$

$$
\begin{aligned}
& \text { pound containers. } \\
& \text { We believe the farmer should } \\
& \text { counter no serious difficulty in }
\end{aligned}
$$

$$
\begin{aligned}
& \text { counter no serieus differiculty in } \\
& \text { counc } \\
& \text { nancing such a movement, since }
\end{aligned}
$$

$$
\begin{aligned}
& \text { nancing such a movement, since the } \\
& \text { sontrol of insects has now become an } \\
& \text { even more important matter in the } \\
& \text { production of cotton than many other }
\end{aligned}
$$

$$
\begin{aligned}
& \text { production of cotton than many other } \\
& \text { agricultural practies, and bankers } \\
& \text { accordingly should be as ready to ard }
\end{aligned}
$$

$$
\begin{aligned}
& \text { agricultural practices, and bankers } \\
& \text { accordingly should be as ready to ad- } \\
& \text { vance loans as in the matter of pur- } \\
& \text { chase of seed. }
\end{aligned}
$$



Texas has 60 cities of 5,000 or
more population．
More than 300,000 acres are under
irrigation in the Rio Grande valley
and tentative projects would add
and 100,000 more．
There are 850,000 acres of irrigat－
ed land in Texas，according to the
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$\qquad$
$\qquad$
$\qquad$
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$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
Mrs．J．H．Mckinney was down this
week from Lubbock visiting her many
friends here．
Mrs．Geo．Bragy of Levelland ac
Mrs．Geo．Bragg of Levelland ac
companed by Grandmother Bragg， $\left\{\begin{array}{l}\text { was over Thursday shopping．Grand－} \\ \text { ma remained a few days for a visit to } \\ \text { her many friends }\end{array}\right.$

Randolph Hyman，son of Mr．an
Mrs．J．L．Hyman was taken to the Lubbock Sanitarium for an operation
Thursday morning．But is now Thursday morning．But is now
ported to be getting along nicely．
Miss Bernice Weldon，who is a the week end at home


| FHinds Honey Almond | New Dresses，Coats， Hats，priced right，the brands are the Towns Talk and Peter Pan． | 退 |
| :---: | :---: | :---: |
| Cream |  | $31 / 2 \mathrm{yds}$ to the cus－ |
|  |  |  |
| Heavy blue and khaki wash shirts，\＄1．00 values，（limit 2） |  |  |
|  | See them． | Sunny |
|  | To induce you to try our famous E\＆W la |  |
|  | dies hose，for Satur－ | $2.49 \text { values. } 1.89$ |
| Ask to see our Red Tag counter．ilt will interest you． |  |  |
|  | will sell you－ | 5.95 values ．． 4 |
| New shipment Kens Lion Brand Hats pric ed 3．75． 5 95，8．95． | $\begin{gathered} 2.25 \text { values } 1.79 \\ 1.98 \text { values. } 1.59 \end{gathered}$ |  |
|  |  | Ladies Underwear， |
|  | We will have in our | Bloomers，Teds，Step－ ins，Gowns．Rayon |
|  | window an extra special for each day | ins，Gowns．Rayon |
|  | of the coming week | last， 1.25 and 1．50 |
| s．Come |  |  |
| JONES DDV GOODS CO－INC |  |  |

## －FREE－FREE－FREE－

## IT WONT BE LONG NOW！

Someone will get the $\$ 200.00$ RADIO．

For Staple and Fancy Groceries－where you get<br>uick service and a complete line of grocerie<br>your table and fresh fruits and veget<br>les every day．And a full line of cured<br>nd fresh meats．Also we have a<br>fresh car of Belle of Verno Flour．Phone 29．We Phone 29.

When in town and want to stay for the show，just leave your groceries with us as we are here untill the show is over．

## WHITE \＆MURPHY

Just East of the Rialto Theatre

## BLACKSMITHSHOP OPENED

I have opened up my shop again for the spring farm work as well as all other work in this line，and will appreciate a share of your business．
All work guaranteo．

| ar mem comeat |  |
| :---: | :---: |
|  | －FREE－FREE－FREE－ |
| 为 | IT WONT BE LONG NOW！ |
|  |  |
|  | Someone will get the \＄200．00 RADIO． |
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|  |  |
|  | bles every day．And a full line of cured |
| 为 | and fresh meats．Also we havefresh car of Belle of Vernon |
|  |  |
| 为 |  |
|  | When in town and want to stay for the show，just leave your groceries the show is over． |
|  |  |
| Hemen |  |
|  | WHITE \＆MURPHY <br> Just East of the Rialto Theatre |
| ate |  |
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| bise exemed te mex | BLACKSMITHSHOP OPENED <br> I have opened up my shop again for the spring farm work as well as all other work in this line，and will appreciate a share of your business． <br> All work guaranteed <br> Opposite Depot |
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| 隹 |  |

# Am Extiraordimary Presentation of  



Dainty Easter Neckwear simple in Theme
50 c to $\$ 2.95$
Smart trimmings for simple Easter frocks are these lovely crepe, georgette and lace cuff and collar sets,floral design scarfs and charming vestees with cuffs to match.


Lovely Kid Gloves
$\$ 2.49$ to $\$ 3.49$
Always smart kid gloves are the first choice for Easter ensemble. Here are the charming variations of the cuffed styles
and slip-ons in new shades and combinaand slip-ons in new shades and combinations.


Exquisite New Bags ${ }^{2}$.arame s.s.ater 98c to $\$ 4.95$
Since 'tis fashion to match the apparel and the bag the arrival of these pouch and interest.


WHEREVER fashionable women and misses meet this Eastertide will be

inis wonderful assemblage. Their brilliancy and vibrant beauty are reasons enough for their being chosen as the vanguard of Spring and Summer. Here, Easter raiment is of first importance and the distinctive creations that we are featuring were chosen by our expert buyers, discriminating connoissers who pride thmselves on always being just a step ahead of the procession. With us, time is set at naught, distance is annihilated, tomorrow's modes are here to-day.


tume. They embody not only style but value as well. Such a diversity of styles! Such an assortment of fine fabrics-twills, kashas, twillblooms, lorsheens, velorias, tweeds and sport materials and such lovely colors. Nothing we can say can prepare you for the marvelous values in ther collections.

## Frocks of Utmost Chic

EASTER frocks, simple and elaborate ersions.-You'll revel in the ultra-smar ed silks, figured georgettes, patterned chi fons, and be especially pleased with their reasonable prices.


## Collins Dry Goods Company



At this busy pre-Easter time it is well to know that sheer chiffon stockings in new est and smartest colors are here for your est and s.
selecting.



[^0]:    ed $\begin{aligned} & \text { wife and family a present of a beau- }\end{aligned}$
    

[^1]:    Let The Herald Keep You Informed of Developement

[^2]:    "Lifer" Sues Woman; Charged Cruel to Cat Boston.-Jesse Pomeroy., "Hiter.",
    whio entered the state
     boy. nearly niffy yone cears ago,
    is the plaintir in a tion in which hin a s.ono ne that he has been cryy
    mals while in pris ${ }^{2}$.? Pomeroy remains in his cell
    while while two attorneys represent
    him before the suffolk Suprente civil court.
    The defen
    The defendait is Alice Stone
    Blackwell of Dorchester, pubBlack well of Dorchester, pub
    lisher of a magazine for women;
    who told the court who told the court that "she felt
    wh a pubtc duty to write a letter it a public duty to write a letter
    to a Boston newspaper in 1925 in opposition to a pardon for
    Pomeroy. The letter described his crime as much worse than
    that of Leopold and $L$ Loeb and repeated a rumor that Pomeroy.
    when permitted that ship of a kitten, "had skinned it Counsel for Pi meroy told the
    court that the to "spike a lie," nud sald that antmals had been
    friends in prison.

