

The Terry County Herald

Printed in Terry County, on the South Plains; the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States

VOLUME 23

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, DECEMBER 9, 1927

NUMBER 16

Bohannon Ships in 81 Head Heifers

Postmaster J. C. Bohannon has for the past several months been preparing for the day that he will retire as postmaster of Brownfield, and is still at it. It makes no diff to him whether he quits of his own volition, or whether a new administration comes in and demands that he vacate, he is preparing unto that day.

For several months, or almost since he took charge of the post office here, he has been using a portion of his monthly salary to buy Jersey heifers and putting them on his grass near Seagraves, just over in Yoakum county. Many of them are heavily springing now, and the money is soon to begin to roll back into his tills.

Last week he received 81 head of springers from a prominent breeder in north Texas, which were unloaded at Seagraves and put on his grass about five miles northwest of that city. By taking this many, he got a good deal on them, and in view of the fact that they come from good dairy stock and will soon be fresh, he stands a good chance of making good money on them.

Foreseeing the possibility of this action increasing the number of cows to be milked, and the fact that there would likely be a good sale for young Jersey cows this spring was a big factor in introducing Mr. Bohannon to invest in this lot of Jersey heifers.

To the Patrons of the Brownfield Schools

The period of compulsory school attendance in the Brownfield schools began November 28th.

So far we have had very good attendance with few exceptions. Still, we have some patrons who are not cooperating as they should. Most of the failures to cooperate come in the form of requests to permit students to remain at home and assist in work about the home. Only in cases of sickness and very urgent necessity are we to grant these requests, then they must come in writing signed by the parents. In no case should a parent keep a student out of school without first presenting the facts to the school.

School is progressing nicely with good attendance and very good school work. Let us keep it going that way.

O. W. Fagala, Supt.

UNEXPECTED RESULTS

From an alleged monopoly in the hands of a few men 25 years ago, the oil industry has developed until today it is owned by so many persons that unrestrained competition has brought about a production of crude oil such as was never dreamed of.

Our nation passed antitrust laws to prevent combinations which might control the industry to the detriment of small producers. In one way these laws have helped bring about a condition more serious than they attempted to remedy, namely, overproduction of an exhaustible resource.

It would be folly to suggest the repeal of these laws which stand as a bulwark against unregulated combinations seeking to control any great industry, whether it be oil or something else. But between the extremes of wasteful competition and combinations in restraint of trade, there must be a middle ground on which a satisfactory solution of the oil question can be worked out.

What the oil industry particularly needs at this time is cooperation between the producers, refiners and the marketers, and immunity from legislative meddlers.

The government is primarily concerned in two things: First, in preventing violations of the antitrust laws; second, in reducing and preventing waste. While constantly striving for these two objectives, it should lend its assistance in every legitimate manner to aid the individual oil producers in settling their production and marketing problems within the industry itself.

Many a man's reputation for truthfulness goes lame when he begins to say things about himself.

Conditions of Getting a German "Bertha" Here

In conversation with Jim Miller, adjutant of the local post of American Legion, and former commander, he informed us that the local post could get a German Cannon to be mounted on the Court House park, but that there were some very necessary conditions to be met before we could even put in our application for one.

The main condition standing in the way of making the application is the fact that the local post does not quite have the required number of members. It must have 75 members and according to Mr. Miller they stand some nine members short of the required number. He has several that have or will put in their applications in the next few days, but he also says there are a few boys here, who by reason of death and sickness are unable to pay the small amount required to join, under these unfortunate circumstances, but will do so later. The Herald will advance the money on at least one of these applications, and we believe there are other men here who will underwrite the others, and allow the boys to repay at their convenience, if they ever become able to do so.

The reason the Herald is hurrying this matter is the fact that these cannons are becoming scarcer all the time, and some of these days the end will be reached and one of these relics cannot be secured at any price or under any conditions. Then, in the future generation some fellow will come along and ask us if Terry county had any boys in the World War, or were they all slackers, for we notice you have no relic on your court square. Then we'll just have to say that we just dragged along and overslept our rights until they were all gone.

Let's get busy and help the boys all we can to get their quota of 75 members and put them in line for a German Bertha.

Hurst Presents Program for Rotarians

Ben Hurst, manager of Cicero Smith Lumber Co., here, presented the program last Friday for the Rotary Club. In the way of music, Miss Espie Castleberry was on hand and gave the bunch two very fine piano solos which were highly appreciated. Miss Castleberry is at home in front of a piano. With her still at the piano, Clyde Lewis and Sheriff F. M. Ellington rendered a splendid sacred duet, their voices blended splendidly. Mr. Hurst then told the club what he, a new member, already thought of the Rotarians. His talk was appropriate.

Dean Jarrett of the West Texas State Normal being present, made a short talk during which he extolled the virtues of the luncheon club as a beneficial organization to the town. He also told us some of the things the college which he represented was trying to do for this section, and that while it was situated at Canyon, it belonged to Brownfield and Terry county just as much as to Canyon.

RESPONSIBLE FOR RAPID ROAD BUILDING

As illustrating the place that the modern tractor has made in industry, it was recently announced that the Caterpillar Tractor Company sales for the first nine months of this year were \$21,685,423 compared with only \$16,351,962 for the same period in 1926. These tractors have gone into the woods, to the farms, the saw mills and to the highways, in which latter use they will help build the billions of dollars worth of roads that the nation is constructing.

The early round-wheel was a pioneer that has earned industrial immortality by its service. But it is the flat-tread track-laying type that has made the tractor so useful today. By its use road building has moved faster and farther in the past decade than in any other decade in history.

Keep your eyes on the humble man. Perhaps he is laying low to humble you.

Another Real Farmer Calls Terry Home

The Herald never tires of singing the praises of the many successful farmers that are coming to Terry to help make this a great farming section. Having passed from a stock country in the past few years, and passing the experimental stage as a farm section, we are now ready to extoll the virtues of the sandy loam soil under the touch of the plow and hoe of the farmer. It is true that it proved a blessing to the cattleman, and he made dollars from the lucious grasses that grow over its broad prairies, but with high priced lands and taxes, the cattleman of necessity had to turn it over to the man who would cultivate it more intensively and make two blades of grass grow where there was but one before.

This week a friend handed us some notes on one of our new comer farmers. These notes are not exaggerated for advertising or boosting purposes, but are plain black and white figures taken from the farmer himself and can be verified by any one interested.

The farmer referred to is Mr. W. G. Zackery, who came here from Jones county, Texas a little more than two years ago and bought a half section of unimproved land about 14 miles nearly south of Brownfield, paying \$30 per acre for same.

From this land, 270 of which is now in cultivation, Mr. Zackery has made the following crop this year: Has already gathered 90 bales of cotton and will get ten more, all of which weighed more than 500 pounds, and a few have gone over 700. He has not sold a bale for less than 20c and some as high as 23c. In addition to this Mr. Zackery rented some land on which he is making 25 or 30 bales of cotton, about 1500 bushels of corn, ten tons of maize, and several thousands binds of cane.

So you see this farmer does not stop on cotton alone, but produces plenty on the farm to feed all the stock and poultry. This year he is raising meat to run the farm next year. Has plenty of cows for all the milk and butter the family can consume, and lots of good chickens. The Zackery family also had a fine vegetable garden this year, from which the family enjoyed many good things in season and canned up much for fall and winter use. The farm is too new for an orchard yet, but that will come on in time.

G. E., his son lives on a rented farm near his father, and is harvesting a fine crop this year, consisting of about 40 bales of cotton, and plenty of pork, feed and poultry to run the family another year.

Mr. Zackery has built a nice cottage on his place, and is going to call old Terry his home from now on. Other improvements on the fine half section are equally in keeping with the home. So you see he has produced more than \$10,000 worth of cotton alone this year, and as he only paid \$9,600 for the half section, he has made more than enough on the place this year to pay for it. He reports that he was out only about \$150 for hired labor this year.

Quit your renting back east and come to the only country in the world that we have ever heard of that one crop will pay the purchase price of the land.

THE POST OFFICE AT CLAUENE IS CLOSED

Last week Postmaster J. Thomman received an order closing the postoffice at Claune, about ten miles south of town. The order was effective on Wednesday, and he was instructed to check out the office and take charge of all property of the postal department.

It is supposed that the Department deemed the office no longer needed as it is largely surrounded by delivery routes, and henceforth the mail for the patrons will be addressed to this place and will go over route No. 1.—Levelland Herald.

The value of the Texas cotton crop sells as a raw product at from 400 to 600 million dollars a year. Just what this crop finally brings in retail prices to consumers nno one has ever estimated, but it would be measured in billions.

Blows In—Takes Orders—Blows Out Again

It is the strangest thing in the world how easy it is for a total stranger to come into a town and take orders. Last week there was a man here taking orders for clothing. So far as we know he had no property here or anywhere else outside his sample case, but he was shelling the woods and many of our business men, according to some accounts were patronizing the man. Of course these business men that were patronizing him were not in the dry goods or tailor business, but as Barney Google would say, "they would feel hurt" if the dry goods and tailor boys in this city would now turn their trick on them and send off some where after their groceries, auto tires, drugs, or have their cotton ginned somewhere else.

As stated above, outside evidence revealed no property behind this mail order bird. His samples, perhaps were fine, but what assurance have you that your clothes are going to come up to samples? What assurance have you that the clothes will fit, and if they don't, what are you going to do about it? What resource will you have with a fellow that has nothing to back up his words other than his words. If times get pinchy and you need some help, do you suppose you will be able to locate this agent? How much taxes is he paying to help educate the children of this city? Seemingly, he was way underselling local dealers, but do you suppose he thought so much of the citizens of Brownfield that he was willing to come here and sacrifice all profits? Hardly. The world market on clothes is about the same to everybody—quality considered, and the fellow that offers you something cheap will deliver something cheap, and you can bet your sox on that. The Herald can get a typesetting machine about two-thirds the price of the one it bought, but it didn't want it in the house. We wouldn't pay the taxes and repair bills on it for the machine.

We know personally that one of our dealers in tailor made clothes has samples which he applied for to meet the competition of these stranger street peddlers. They are cheap and he admits it, but outwardly they look good. They are wool, yes, but it is made of the short clip wool, just like you are going to get. With all due respect for those who patronize these strangers, let's desist from this one and go to our local dealers first, and see what they have, and if there is a little profit coming, let's let a home product have it. Let's remember that we all live in glass houses before we start rocking the other fellow.

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CATTLE CREEPS CURE FOUND BY TEXAN

Midland, Nov. 26.—"Creeps in cattle can be cured, and the cure discovered by Leon Goodman of Midland, one of the biggest cattle buyers in America, will save West Texas cattle raisers millions of dollars, according to county agent H. L. Atkins, who has assisted Goodman in his investigations.

The disease called "creeps" is due to a lack of sufficient mineral matter in cattle feed. The disease causes cattle to become thin, contract sore joints and eventually die if not properly treated. The Midland cattleman began experiments with spent bone-black, a by-product of sugar manufacture. He now announces that 6 parts salt to ten parts of the spent bone-black cures the disease.

Goodman's idea for curing the creeps was tried out at the Minnesota Agricultural Experiment Station, and according to Atkins was pronounced sound and valuable. The cost of the spent bone-black is small compared to other suggested remedies, and Goodman and Atkins are now searching for an abundant cheap source of supply of the bone-black, so that it may be made readily available to West Texas cattlemen.

Atkins declares Goodman's discovery means larger calf crops, bigger calves, and better health in general, which he says means millions of dollars to West Texas cattlemen.

Absence makes the picture post cards accumulate.

Among Brownfield's Automobile Dealers

Literally hundreds of people swarmed the sales rooms of Tudor Sales Co., local Ford dealers, Friday and Saturday to get the first view of pictures in real colors of the new Ford line. Hundreds of expressions of admiration were heard from the visitors at the trim lines, and classy looking cars that are to take the place of the old Model T, which has well served its day. We understand that a goodly number of orders have been taken with no definite date of delivery, except first come, first served. We understand that a real car will be here in a few days for inspection.

A. L. Burnett of the new firm of Hardin-Burnett Automotive Co., drove up to Plainview Monday after three new Studebaker cars. He was accompanied by Dayton Couchman and Mrs. Stricklin, who each drove a new car back. Miss Dollie Miller, of Plainview, also drove one back here, and will take the opportunity of visiting Mrs. Stricklin while here. This firm will house their show rooms at the old Forrest Lumber Co. offices, which are being remodeled by putting in a glass front, which they will share with the lumber company until Jan. 1st, when the Forrest people close out here.

Mr. Ralph Carter, the Chevrolet dealer now has one of the prettiest show rooms by night to be found in a city the size of Brownfield, and is a credit to Mr. Carter as well as Brownfield. The new Imperial Landau is one of the showiest cars now on the market, according to popular opinion. Mr. Carter has made good use of various colored lights in his decorations.

Roy Harris, just a bit further up the street also has a fine appearing sales quarters for his Stars and Chryslers. While the sale of all cars has been rather slow of late, many prospectors are appearing now that much of the cotton is out, and Roy is expecting to deliver a number of his low priced cars pretty soon, not to mention a goodly number of his Chryslers.

Any of the above dealers are ready and anxious to show you their line of cars and demonstrate their several qualities. Don't go off somewhere else to buy your car. You can get it just as cheap in Brownfield, and at the same time help a home man.

SUPREMACY OF THE NEWSPAPERS RECOGNIZED

Marconi, radio wizard, thus compares the field of radio and newspapers:

"The newspaper has this distinct advantage: It is a record. You can't paste radio announcements in a scrapbook; newspapers put the news down in black and white.

"Of course the radio has its advantages. A radio impulse can travel around the world in one-seventh of a second, and news can be transmitted almost instantaneously."

The newspaper cannot give the world the splendid musical programs available through the radio; but the press, he feels, will always be the big power in the world for expressing the opinions of rulers and statesmen, and for the big events of news.

While the famous inventor does not exactly say it, the press is original and constructive instead of being largely a repeating agency.

The newspaperman who respects and lives up to his privileges has a power above that of kings. Even the radio is under him.

DOUBLE WEDDING

On Sunday afternoon about 1:30, Mr. Leery Emerson, son of Mr. and Mrs. N. F. Emerson, and Miss Audrey Hobbs, daughter of Mr. and Mrs. T. E. Hobbs; Mr. Buford Hobbs, son of Mr. and Mrs. T. E. Hobbs and Miss Omadell Mosley, daughter of Mr. and Mrs. J. E. Mosley, all of the Harmony community, were the principals in a double wedding. The two young couples drove in to the residence of Elder A. L. Burnett and he said the words that made the two young and happy couples, husbands and wives for life. We understand that they will reside in the Harmony community.

The Herald \$1.00 per year.

The Terry County Teachers Institute

Fifty-four teachers of the schools of Terry county registered for the Institute work at the Baptist church, Thursday morning, Dec. 1. Altho the day was somewhat cooler than usual, and a number of the Fords absolutely refused to leave home until they could have some idea as to what the weather would be. However, all consented to start after being filled to the brim with hot water, choked, and otherwise persuaded, and so got the teachers to the church before the day was over.

The program was carried out as scheduled with the addition of several musical numbers which were greatly enjoyed. After the opening exercises, the following officers were elected to serve through the institute. Mrs. J. M. Burleson, Secretary-Treasurer; I. Martin, Mrs. J. L. Lyons, and Lee Frazier, as a committee of finances.

All who attended the institute were delighted with the address of Mrs. Dr. Scott, Thursday morning, Dr. Horn, Thursday afternoon, and were none the less pleased with the two addresses given by Dean Jarrett, of Canyon on Friday.

While we feel that these speakers were very helpful to us, we are also grateful to the people of our own county who assisted us, and feel that the help gained through the efforts of these speakers is well worthy of mention. This Institute was intended for home teachers, and we are more than glad that the home folks were so interested in its advancement. We are sorry that time did not permit us to use more home talent.

The entertainment given to the teachers in the show rooms of the Tudor Garage on Thursday night was greatly enjoyed, and we hope we have the opportunity of attending other such joyous parties.

We were very glad to have the Brownfield teachers with us Friday afternoon in the organization of the Interscholastic League and the organization of the Terry County Teachers Association, and hope they will see fit to join us in our future institute meetings, because we like them and feel that they will be a help to the organization. The officers elected for the Interscholastic League are as follows:

J. B. Jackson, Director General; G. C. Tiner, director of debate; L. L. Martin, director of declamation; H. R. Winston, director of spelling; Miss Lucile Blackstock, director of essay writing; Dick Heath, director of athletics; Mrs. Ruth Moore, director of rural schools.

The officers elected for the Terry County Teachers Association were, O. W. Fagala, President and Mrs. J. M. Burleson, Secretary-Treasurer. A motion carried that the President appoint a committee of five to act as program and finance committee. The following resolutions were submitted by the resolution committee:

1. Be it resolved, that we wish to express our thanks to Judge H. R. Winston and other members of the program committee for the timely program rendered.
2. That we wish to express our thanks to the out of town speakers and to local speakers who have contributed to the success of this institute.
3. That we express our appreciation to Mrs. Dallas and her chorus, and to others who took part in the musical program.
4. That the teachers of this institute oppose any modification of the regular school schedule for the harvesting of crops.
5. That we wish to express our thanks to the people of Brownfield for the entertainment given us.
6. That we express our thanks and appreciation to the Baptists of Brownfield for the use of the church building.

ANNOUNCEMENT

Beginning with the 12th, my office hours will be from 9 A. M. to 12 M., and from 1 P. M. to 6 P. M. Please adhere to these hours. After office hours extra charges.

B. D. DuBois, M. D.

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Blows In—Takes Orders—Blows Out Again

It is the strangest thing in the world how easy it is for a total stranger to come into a town and take orders. Last week there was a man here taking orders for clothing. So far as we know he had no property here or anywhere else outside his sample case, but he was shelling the woods and many of our business men, according to some accounts were patronizing the man. Of course these business men that were patronizing him were not in the dry goods or tailor business, but as Barney Google would say, "they would feel hurt" if the dry goods and tailor boys in this city would now turn their trick on them and send off some where after their groceries, auto tires, drugs, or have their cotton ginned somewhere else.

As stated above, outside evidence revealed no property behind this mail order bird. His samples, perhaps were fine, but what assurance have you that your clothes are going to come up to samples? What assurance have you that the clothes will fit, and if they don't, what are you going to do about it? What resource will you have with a fellow that has nothing to back up his words other than his words. If times get pinchy and you need some help, do you suppose you will be able to locate this agent? How much taxes is he paying to help educate the children of this city? Seemingly, he was way underselling local dealers, but do you suppose he thought so much of the citizens of Brownfield that he was willing to come here and sacrifice all profits? Hardly. The world market on clothes is about the same to everybody—quality considered, and the fellow that offers you something cheap will deliver something cheap, and you can bet your sox on that. The Herald can get a typesetting machine about two-thirds the price of the one it bought, but it didn't want it in the house. We wouldn't pay the taxes and repair bills on it for the machine.

We know personally that one of our dealers in tailor made clothes has samples which he applied for to meet the competition of these stranger-street peddlers. They are cheap and he admits it, but outwardly they look good. They are wool, yes, but it is made of the short clip wool, just like you are going to get. With all due respect for those who patronize these strangers, let's desist from this one and go to our local dealers first, and see what they have, and if there is a little profit coming, let's let a home product have it. Let's remember that we all live in glass houses before we start rocking the other fellow.

CATTLE CREEPS CURE FOUND BY TEXAN

Midland, Nov. 26.—"Creeps in cattle can be cured, and the cure discovered by Leon Goodman of Midland, one of the biggest cattle buyers in America, will save West Texas cattle raisers millions of dollars, according to county agent H. L. Atkins, who has assisted Goodman in his investigations.

The disease called "creeps" is due to a lack of sufficient mineral matter in cattle feed. The disease causes cattle to become thin, contract sore joints and eventually die if not properly treated. The Midland cattleman began experiments with spent bone-black, a by-product of sugar manufacture. He now announces that 6 parts salt to ten parts of the spent bone-black cures the disease.

Goodman's idea for curing the creeps was tried out at the Minnesota Agricultural Experiment Station, and according to Atkins was pronounced sound and valuable. The cost of the spent bone-black is small compared to other suggested remedies, and Goodman and Atkins are now searching for an abundant cheap source of supply of the bone-black, so that it may be made readily available to West Texas cattlemen.

Atkins declares Goodman's discovery means larger calf crops, bigger calves, and better health in general, which he says means millions of dollars to West Texas cattlemen.

Absence makes the picture post cards accumulate.

Among Brownfield's Automobile Dealers

Literally hundreds of people swarmed the sales rooms of Tudor Sales Co., local Ford dealers, Friday and Saturday to get the first view of pictures in real colors of the new Ford line. Hundreds of expressions of admiration were heard from the visitors at the trim lines, and classy looking cars that are to take the place of the old Model T, which has well served its day. We understand that a goodly number of orders have been taken with no definite date of delivery, except first come, first served. We understand that a real car will be here in a few days for inspection.

A. L. Burnett of the new firm of Hardin-Burnett Automotive Co., drove up to Plainview Monday after three new Studebaker cars. He was accompanied by Dayton Couchman and Mrs. Stricklin, who each drove a new car back. Miss Dollie Miller, of Plainview, also drove one back here, and will take the opportunity of visiting Mrs. Stricklin while here. This firm will house their show rooms at the old Forrest Lumber Co. offices, which are being remodeled by putting in a glass front, which will share with the lumber company until Jan. 1st, when the Forrest people close out here.

Mr. Ralph Carter, the Chevrolet dealer now has one of the prettiest show rooms by night to be found in a city the size of Brownfield, and is a credit to Mr. Carter as well as Brownfield. The new Imperial Landau is one of the showiest cars now on the market, according to popular opinion. Mr. Carter has made good use of various colored lights in his decorations.

Roy Harris, just a bit further up the street also has a fine appearing sales quarters for his Stars and Chryslers. While the sale of all cars has been rather slow of late, many prospectors are appearing now that much of the cotton is out, and Roy is expecting to deliver a number of his low priced cars pretty soon, not to mention a goodly number of his Chryslers.

Any of the above dealers are ready and anxious to show you their line of cars and demonstrate their several qualities. Don't go off somewhere else to buy your car. You can get it just as cheap in Brownfield, and at the same time help a home man.

SUPREMACY OF THE NEWSPAPERS RECOGNIZED

Marconi, radio wizard, thus compares the field of radio and newspapers:

"The newspaper has this distinct advantage: It is a record. You can't paste radio announcements in a scrapbook; newspapers put the news down in black and white.

"Of course the radio has its advantages. A radio impulse can travel around the world in one-seventh of a second, and news can be transmitted almost instantaneously."

The newspaper cannot give the world the splendid musical programs available through the radio; but the press, he feels, will always be the big power in the world for expressing the opinions of rulers and statesmen, and for the big events of news.

While the famous inventor does not exactly say it, the press is original and constructive instead of being largely a repeating agency.

The newspaperman who respects and lives up to his privileges has a power above that of kings. Even the radio is under him.

DOUBLE WEDDING

On Sunday afternoon about 1:30, Mr. Leery Emerson, son of Mr. and Mrs. N. F. Emerson, and Miss Audrey Hobbs, daughter of Mr. and Mrs. T. E. Hobbs; Mr. Bufort Hobbs, son of Mr. and Mrs. T. E. Hobbs and Miss Omadell Mosley, daughter of Mr. and Mrs. J. E. Mosley, all of the Harmony community, were the principals in a double wedding. The two young couples drove in to the residence of Elder A. L. Burnett and he said the words that made the two young and happy couples, husbands and wives for life. We understand that they will reside in the Harmony community.

The Herald \$1.00 per year.

The Terry County Teachers Institute

Fifty-four teachers of the schools of Terry county registered for the Institute work at the Baptist church, Thursday morning, Dec. 1. Altho the day was somewhat cooler than usual, and a number of the Fords absolutely refused to leave home until they could have some idea as to what the weather would be. However, all consented to start after being filled to the brim with hot water, choked, and otherwise persuaded, and so got the teachers to the church before the day was over.

The program was carried out as scheduled with the addition of several musical numbers which were greatly enjoyed. After the opening exercises, the following officers were elected to serve through the institute. Mrs. J. M. Burleson, Secretary-Treasurer; J. I. Martin, Mrs. J. L. Lyons, and Lee Fulton, as a committee on finances.

All who attended the institute were delighted with the address of Mrs. Dr. Scott, Thursday morning, Dr. Horn, Thursday afternoon, and were none the less pleased with the two addresses given by Dean Jarrett, of Canyon on Friday.

While we feel that these speakers were very helpful to us, we are also grateful to the people of our own county who assisted us, and feel that the help gained through the efforts of these speakers is well worthy of mention. This Institute was intended for home teachers, and we are more than glad that the home folks were so interested in its advancement. We are sorry that time did not permit us to use more home talent.

The entertainment given to the teachers in the show rooms of the Tudor Garage on Thursday night was greatly enjoyed, and we hope we have the opportunity of attending other such joyous parties.

We were very glad to have the Brownfield teachers with us Friday afternoon in the organization of the Interscholastic League and the organization of the Terry County Teachers Association, and hope they will see fit to join us in our future institute meetings, because we like them and feel that they will be a help to the organization. The officers elected for the Interscholastic League are as follows:

J. B. Jackson, Director General; G. C. Tiner, director of debate; L. L. Martin, director of declamation; H. R. Winston, director of spelling; Miss Lucile Blackstock, director of essay writing; Dick Heath, director of athletics; Mrs. Ruth Moore, director of rural schools.

The officers elected for the Terry County Teachers Association were, O. W. Fagala, President and Mrs. J. M. Burleson, Secretary-Treasurer. A motion carried that the President appoint a committee of five to act as program and finance committee. The following resolutions were submitted by the resolution committee:

1. Be it resolved, that we wish to express our thanks to Judge H. R. Winston and other members of the program committee for the timely program rendered.

2. That we wish to express our thanks to the out of town speakers and to local speakers who have contributed to the success of this institute.

3. That we express our appreciation to Mrs. Dallas and her chorus, and to others who took part in the musical program.

4. That the teachers of this institute oppose any modification of the regular school schedule for the harvesting of crops.

5. That we wish to express our thanks to the people of Brownfield for the entertainment given us.

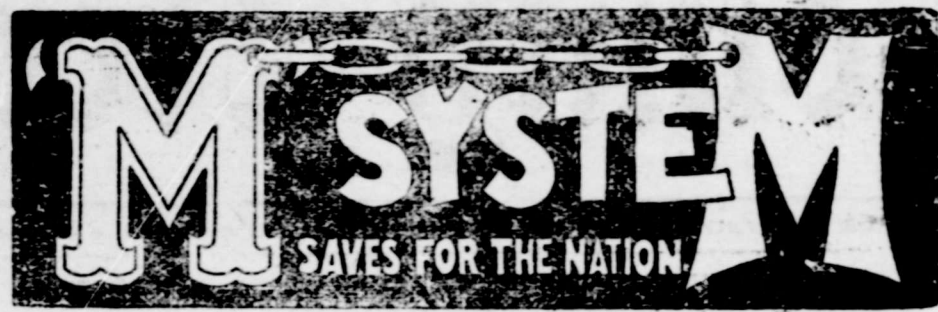
6. That we express our thanks and appreciation to the Baptists of Brownfield for the use of the church building.

ANNOUNCEMENT

Beginning with the 12th, my office hours will be from 9 A. M. to 12 M., and from 1 P. M. to 6 P. M. Please adhere to these hours. After office hours extra charges.

B. D. DuBois, M. D.

The value of the Texas cotton crop averages approximately as much as all the gold, silver, zinc, lead and copper in the United States.



YOU CAN FOOL SOME PEOPLE SOME OF THE TIME—
BUT YOU CAN'T FOOL ALL THE PEOPLE ALL THE
TIME.

THE BUYER WHO IS WISE

The wise buyer is wise enough to come to the 'M' System is not only saving money on his Saturday purchases, but is doing likewise during the week. Why? Well, come and see. We will have plenty of extra help Saturday. We will have something especially attractive for the ladies Saturday. Be sure to come to see us.

JUST A FEW OF THEM

1 lb. BLACK PEPPER	39c
Large bkt LARD (limit 1)	1.21
10 lbs. FANCY RICE	59c
10 lb. box PEACHES	1.14
5 lb. bkt. PEANUT BUTTER	73c
No. 2 can PEAS	12c
M SYSTEM COFFEE 3 lb. 1.75 gd.	1.39

Plenty vegetables and fruits of all kinds

—AND SOME MORE

Fancy SKINNED HAMS, per lb.	23c
Large bottle CATSUP, fancy	27c
1 gallon PICKLES	63c
1 quart jar PICKLES	21c
ENGLISH WALNUTS (good) lb.	28c
MINCE MEAT, pkg.	11c

—you can't keep from saving money.

THE PLACE—M SYSTEM. TIME—ANY DAY IN WEEK



"Tell you where you can get your Christmas market basket filled with the freshest, most tempting and low priced groceries—

AT LEWIS'

Also a nice line of the freshest meats, butter and eggs, and all kinds of seasonable vegetables and fruits.

LEWIS BROS. & CO.

"The Square Deal Grocers"

Our market department handles the choicest meats.



—NOW—

—is the time to do your repairing of doors and windows before real cold weather hits you. All the latest materials for repairing. Make your needed repairs at once and pay for it by the saving in your winter fuel bills.

C. D. SHAMBURGER

"ALL KINDS OF BUILDING MATERIAL"

—Beauty and Barber Work—

Enhance your natural beauty by having us marcel your hair in the most attractive and rejuvenating way. The men will look fresher too by visiting our expert barbers.

Courteous and Efficient barbers.

SANITARY BARBER SHOP & BEAUTY PARLOR

IF

—your crank case needs draining, drive in. We can fill you up with your favorite brand of oil, also good gas. Don't forget alcohol for your motor for that freeze is sure to come.

Miller & Gore

The Herald one year \$1 in Terry and Yoakum counties.



TOILET GIFTS

Delightful things to captivate the Christmas shopper in quest of feminine gifts are assembled here in the most attractive display. The loveliest gift boxes of toilet articles to be found anywhere are here for your approval.

HUNTER DRUG STORE

CHEVROLET COMPANY BUYS BIG IRON FOUNDRY

W. S. Knudsen, president of the Chevrolet Motor Company, today announced that Chevrolet had taken over the mammoth gray iron foundry of the Saginaw Products Co., at Saginaw, Mich. The newest plant acquisition of the Chevrolet Motor Co. adds a \$1,500,000 institution to the company's rapidly developing manufacturing operations and provides Chevrolet with foundry facilities second to none in the industry.

Mr. Knudsen recently completed inspection tour of Chevrolet plants in Detroit, Flint, Toledo, Saginaw, Buffalo, Tarrytown and Bloomfield, and points out that the acquisition of the Saginaw plant brings the Chevrolet manufacturing facilities to the highest point of completeness and efficiency yet attained. After the first of December the Saginaw plant will be devoted exclusively to the pouring of Chevrolet castings. The new conveyor system and other labor saving devices, recently installed, gives the plant a melting capacity of 800 tons of metal daily, and makes it one of the most up-to-date foundries in the world.

Harlingen—An \$80,000 store building is being constructed here for John Baker.

Instead of making a fool of man, a woman furnishes the opportunity—and lets him do the rest.

A spinster always turns up her nose at a woman who has been divorced.

DEED AND CREED

A little more deed and a little less creed,
A little more giving and a little less greed;
A little more bearing of other people's load,
A little more godspeed on the dusty road;
A little more rose and a little less thorn
To sweeten the air for the sick and forlorn;
A little more sun and a little less glum,
And coins of gold for the uplift of the slum;
A little more Golden Rule in the marts of trade,
A little more sunshine and a little less shade.
A little more respect for fathers and mothers,
A little less stepping on the toes of others;
A little less knocking and a little more cheer,
For the struggling hero who is left in the rear.
A little more cheer and a little less hate,
A little more neighborly chat at the gate.—Robert A. Taylor.

From the wide diversity of soil and climate conditions, Texas produces more than 40 per cent on a commercial scale, and for the last seven years has ranked first in total annual values of agricultural products.

Dawson—Board of education has let contract for a \$48,000 school building.

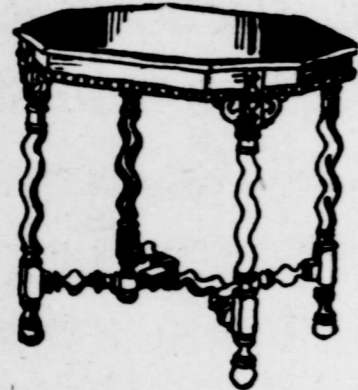
L. R. Pounds was in Tuesday with a fine shoat he had butchered and was selling it out to us hungry town folks. The average annual crop value of Texas is about \$828,000,000, which is \$200,000,000 above that of the second state, Illinois.

Your Gifts Will Be Used

the whole year through
if you choose them at -

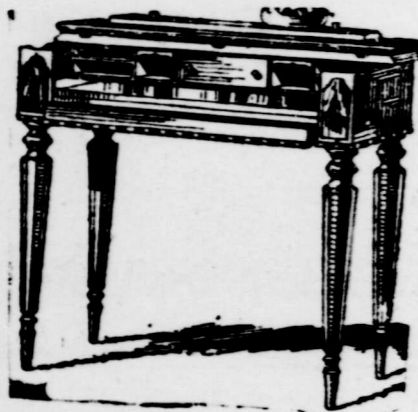
HUDGINS & KNIGHT

GIFTS that will be appreciated by not only the person to whom they were sent, but by the recipient's family as well. Gifts of a dignity and charm that conveys the Christmas spirit, while they speak for the discrimination of the giver.



OCTAGONAL TABLES
Each \$27.50

A solid walnut octagon table—one of those pieces that adds the final touch of homliness to the living room.



SPINET DESKS
Each \$26.95



For Your Home or the Home of Married Friends

A gift of furniture is a gift for all! For your home or the home of relatives or married friends.

Furniture is and always has been in the desired category of Christmas gifts, which has a more than fervent welcome. The gift of furniture also solves the problem of what to give Her or Him..

For Christmas..... A Gift of
FURNITURE



Letters to Santa Claus

Brownfield, Texas
Dec. 3, 1927

Dear Santa Claus:-
Please bring me a doll, one that can sleep; blue eyes, with light hair, and wearing black shoes. Also candy, nuts, and fruits.
Your true little friend
Betty Longbrake.

Dear Santa Claus:
How are you? I am a little girl 7 years old. Santa please bring me lots of candy, apples, oranges and nuts and bring us a little wagon too.
Yours truly, Elizabeth Brazelton

Dear Santa Claus,
I am only four years old, but I love you. I want you to come to see

me and bring me a big yellow hair doll and a cradle for it to sleep in. I want a basket of little dishes, some candy, nuts and fruit.

Your little friend,
Virgela Nan Dunn

Brownfield, Texas
Dec. 5, 1927

Dear Santa Claus:
Please bring me a writing desk, craser, candy, fruit and nuts. My little brother says he wants a pipe, but I am sure you will not want him to have that. One buss, \$1.89.
Thank you, Burdett Auburg.

Brownfield, Texas
Nov. 30, 1927

Dear Old Santie:
It has been a long time since I wrote you last. I want you to bring me a glass set of dishes, a sleepy baby doll and candy, nuts and fruit

and a slate with stencils. I thank you very much Santie.
Your little friend, Othell Price.
6 mi. north of town.
P. S. Santie bring mother and daddy something nice too.

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Dec. 5, 1927

Dear Santa Claus:
I am a little girl three years old. I live out in the country but think you can find me. I want a By-lo doll, a doll buggy, a ring and some fruit. And please remember my baby brother.

Billye Dean Luker.

Dear Santa Claus:
I will be so glad when Christmas comes. I want you to bring me a pink toilet set, a pretty purse, and a pair of gloves. I want a Bible too. Also candy, apples, oranges, nuts and a few fire works.

Your little friend,
Wilma Frank Dunn.

Brownfield, Texas
Dec. 5, 1927

Dear Santa Claus:
I am not a little girl nor a sissy either, but I would be glad if you will bring me a little ironboard and

an iron so I can help my mother iron. I will be glad to have anything else you care to bring me.

Your little friend, Orel Greenfield.

Brownfield, Texas
Dec. 5, 1927

Dear Santa:
I am a little boy in the high first, and have tried very hard to be a good boy so you would bring me just what I want. So will you please bring me a dumper truck, fire crackers, and lots of nuts and candies.

Your little friend,
Lucian Greenfield Jr.

P. S. Santa please bring my teacher just what she wants too.

Brownfield, Texas
Dec. 5, 1927.

Dear Santa Claus:
I want a little dresser, and a little vase.

Maurine Lloyd.

Dec. 6, 1927

Dear Santa:
I am a little girl seven years old and I want you to bring me a doll dresser, a doll that talks and walks, a set of china dishes and some skates. Also some candy, nuts and fruit.

Your little friend, Doris Lee Gore.

LOOK - LOOK - LOOK

We are in the market for your Corn, Maize, Kaf-fir, or any headed grain you may have, and will pay you the highest market price for same. I am also operating a corn sheller and thresher. See me before you sell your grain.

S. V. WHEELER

Read The Herald \$1. Per Year.

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the whole year through
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HUDGINS & KNIGHT

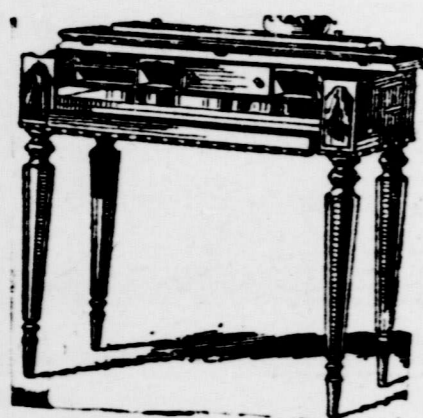
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S. V. WHEELER

Read The Herald \$1. Per Year.

S-P-E-C-I-A-L-S SATURDAY, DECEMBER 10TH

48 lb. FLOUR (every sack guaranteed)	\$1.83
Mrs. Stewart's BLUEING	21c
5 lb. GROUND COFFEE	98c
8 oz. SHELLED PECANS	53c
PUFFED RICE, per pkg.	17c
BULK RICE, per lb.	7c
10 lbs. SUGAR WITH EVERY \$5.00 PURCHASE at	58c
50c size GRAHAM CRACKERS	46c
2½ lb. FOLGER COFFEE	1.32
1 lb MAXWELL HOUSE COFFEE	46c
9 oz. MUSTARD	16c
5 cans SARDINES	25c
6 cans POTTED MEAT	25c
7 cans SALMON	1.00
GALLON VINEGAR	28c
SHREDDED WHEAT	14c
HOOKER LYE, 3 cans	25c
—WE HAVE A NICE LINE OF XMAS CANDY—	
Xmas mixed candy, per lb.	19c

We also have a big nice line Xmas toys. Come in and see before you buy. DO YOUR SHOPPING EARLY!

W. R. LOVELACE

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

Drive Buick for 1928 over that bad road



Drive a Buick for 1928 over the stretch of bad road you know best.

Notice how Buick's Cantilever Springs smooth away those aggravating ruts and bumps.

Observe how Buick's Lovejoy Hydraulic Shock Absorbers, front and rear, absorb road shocks and eliminate jolts and jars. A car awaits you in our showroom.

SEDANS \$1195 to \$1995 COUPES \$1195 to \$1850
SPORT MODELS \$1195 to \$1525

All prices f. o. b. Flint, Mich., government tax to be added. The G. M. A. C. financing plan, the most desirable is available.

BUICK for 1928

HILL MOTOR CO.

LAMESA, TEXAS

No man is entitled to credit for being good if he isn't tempted.

Those who say life is a burden always make others tired.

The annual value of Texas' cotton seed crop ranks third among her crops, and occasionally ranking ahead of corn, which is generally second.

Some family skeletons can't be kept in a closet.

A man may not be too old to learn but too old to realize it.

It is easier to make a new quarrel than to patch up an old one.

Temple—Frank Doering is erecting a nine story hotel here.



Dec. 6, 1927

Dear Santa,
I am a little boy five years old. I want a cowboy suit, some rubber boots and I would like to have a coaster wagon. I guess that is all except some candy, nuts and fruit.
Your little friend, Claude Gore.

12-5-27.

Terry county Herald, city
Dear Santa Claus:
I am 5 years old and have been a good boy. I want you to bring me a "Tom Mix" cowboy suit and all kinds of fruits, nuts and candy.
Your little friend, Eugene Green.
P. S. Don't forget my baby sister, Gladys LaFaye.

Brownfield, Texas
Dec. 4, 1927

Dear Santa:
I'm a little boy 7 years old, and try to be good. Please bring me an air gun, 2 boxes of B. B.'s, a horn, nuts, fruits and candy. Don't forget my brother and teacher.
I wish you a Merry Christmas,
Your little friend, Terrell Fowler.

Dear Santa Claus,
Please bring me some candy, nuts, horn, a wagon and some fruit. I am in the low first.

Your little friend,
Benheustice Tandy.
Brownfield, Texas
Dec. 5, 1927

Dear Ole Santa:
I am a little girl four years old and am "pretty good"—sometimes. I want a big rubber ball, a teddy bear some pajamas, candy, nuts and fruit. I have a tricycle, table and chairs, wagon, bye-lo doll and a rocking chair, but if you have any thing else I need please send it.
Love, Jackie Holt.

Dear Santa,
I want a foot ball and a air gun. I am in the first grade and have been good. Do not forget my classmates.
With love, Rafe Nabors.

Dear Santa,
Please bring me some fire crackers, fruit, nuts and candy, and a rubber ball. Remember the others.
Percy Hilburn.

Dear Santa,
Please bring me a doll cradle like the one at the Lubbock Variety store. I want a baby doll like the one at Barrier's. Do not forget my mother and daddy and other little boys and girls.
Lovingly, Lucille McSpadden.

Dear Santa,
I want a stove, a doll buggy, a trunk, please, for I have been a good little girl. Bring Tuilla a cedar chest. Bring Sawyer a book satchel for his books. Lots of books and love for me,
Wanda Graham.

Dear Santa,
I want a doll, a stove, a cabinet and lots of fruit and candy. I like you, I have been good. Save toys for other boys and girls especially Jane Green and Clyde Jr. Bond.
Lovingly, Helen Quante.

Dear Santa,
Please bring me a ball, tricycle, a doll buggy and lots of fruit and candy. Please bring J. E. a car. Do not forget other boys and girls.
Love, Cecile Lauderdale.

Dear Santa,
Please bring a strand of beads for mother and any thing else you want me to have. Please do not forget fruit and candy.
Good bye, 'til Xmas,
Donie Mae Smith.

Dear Santa,
Bring us any thing you want too.
Love, Dorthie and Pearl Bluhm.

Dear Santa,
Please bring me a little table and two little chairs. I want a pair of house shoes and a set of dishes and a little piano. Bring me some water colors and lots of fruit and candy.
Love, Theresa Mae Lane.

Dear Santa,
Please bring me a doll, a doll buggy, lots of fruit, candy and walnuts. Do not forget my little brother.
Luella Peters.

N. G. Fox of Lahey was in Saturday and had us transfer his Herald to Post as he is making that place his home now.

TOKIO SCHOOL NOTES

(Delayed)
We feel all kinds of disappointments because school did not begin Monday. We are not sure now when school will open again; however, the time is set for December the 12th.

Mr. and Mrs. B. W. Knoll have just returned from an extended trip through central and southern Texas. Mr. Knoll went to Houston to attend State Teachers' Association, and Mrs. Knoll made a visit to her mother sister and brothers. Her sister, with whom her mother and little orphan nephew reside is principal of Florence high school. Her brother whom she visited at Hutto is principal of the high school at that place, also his wife is teacher in the school. Another brother visited is superintendent of Throll high school. They tell of many towns visited. Mr. Knoll is very enthusiastic in his stories related about the pleasure and profit gained from his attendance at the association. He tells us of meeting many of his past college instructors.

We are more than sorry to give up our Norris classmates. Mr. Norris is moving to Munday, Texas. We are losing one boy on our basketball team and two of our best girl players.

Our school was well represented in the "Good Book Week" program at Brownfield. Miss Ora Pippin wrote the essay for the school, that is, she was the only member of our school represented with an essay. The character representations were: Irene Knoll, (The Third Ingredient) O' Henry; Rip Van Winkle was represented by Bernie Farris; Ichabod Crane by Ernest Norris; and Orphan Anne by Del B. Martin. Many of the Tokio people attended the program and said they enjoyed it. We did not receive any prize, but we were not disappointed as we had not expected any. We only wished to have our school represented and all seemed to be benefited.

Our basket ball courts are now officially built. We have our backboards on four inch piping which is set in concrete. It will take a terrific wind to blow them down and wreck them.

There is talk of Mr. Lovelace moving to town to send his boys to school. We would regret to lose them.

(This week's notes)

Tokio school notes have become a thing of the past since we do not have any school. It has been suggested that the petitions be removed in our building and use it for a cotton warehouse. But we still have hopes of using it again for a school building. That is, should we get this crop harvested before another crop time.

Our school building is in repair now and anxious to be used again. Our principal, Mr. Knoll repaired the flue, which had given us such a scare. He also has the water tank cleaned out, the teacherage ceiling overhead with sheetrock, the screens over doors and windows all hung, the repairing of the roof done, etc.

Mr. McCollough of Turner school community filled his regular appointment Sunday at eleven o'clock and at night.

Our basket ball courts are most ready for use. The boys will help finish them.

We hear that when school opens again there will be many more children than there were during the month which was taught.

Should there be no more change in time of opening school again we will have school again, Monday, Dec. 12th.

If we were writing a letter to Santa Claus, we would ask him to bring us a real "cotton picker."

We regret very much to be losing a number of pupils who are moving away.

—By Irene Knoll,
Pupil in the 8th grade.

LISTEN FOLKS! THE PHONE WILL BRING YOU YOUR TABLE NEEDS

This market welcomes Christmas shoppers with a big display of the choicest meats and poultry. The choice of the meat course, be it animal or fowl, for the Christmas Dinner is a most important concern. Our assistance in aiding you to select what you prefer starts with providing you with the choicest offerings to be found anywhere. Then we assure you of prompt attention to your orders and also prompt delivery when and where you specify. Leave your order for a dressed turkey or chicken.

Enterprise Food Palace

Phone 75

We guarantee you satisfaction with both weight and value when you trade here.

Noah didn't wait for the flood—

BUY YOUR COAL NOW!

Niggerhead Coal, Lumber, Standard & Dempster Mills

CICERO SMITH LUMBER CO.

Service Quality Satisfaction



I'll Say Santa's "A REAL FELLA!"

More than once your boy or girl has hinted for a ball mask, bats, dolls, doll buggies, dishes, and other things too numerous to mention, and if they find them under the tree this Xmas—

Whoopee! Santa's A Real Fella!

W.G. HARRIS

VARIETY STORE.

THINGS NECESSARY.

The Herald one year \$1 in Terry and Yoakum counties.

GOOD LUMBER

Everything to Build With. We handle good Coal too.

HIGGINBOTHAM-BARTLETT CO.

WHO'LL CLEAN YOUR CLOTHES?

THAT'S US. We'll clean and press'em to a finished nicety; that'll put new lustre and make them look like new. SEE ME FOR THAT NEW CHRISTMAS SUIT.

City Tailor Shop
PHONE 1-0-2



—CROP PAYMENT—

We have a few choice quarters of the best cotton land on the Plains to sell on the crop payment plan. This land is well located. Good shallow water; convenient to school and will grow anything you want to raise. WHY PAY RENT when you can buy good Plains land with this part of your crop? The crop payment plan is the safest and best way for you to own your own home. You pay for your land like paying rent. If you have sufficient money to rent, you have money enough to buy. See or write Jarrott Brothers, Owners, Lubbock, Texas, Room 204 Leader Building, West Broadway. 1-13c

FOR SALE, 7 good young farm mules, well broke, for cash. See J. A. Parks, Tokio, Texas. 23p

CHRISTMAS presents of genuine hand tooled Morroco leather ladies purses at \$10 to \$20 at Brownfield Hdw. Co. 12-2c

FEDERAL FARM LOANS at 5% per cent interest, and 34 years and six months time on them. For particulars, see C. R. Rambo.

GOOD MEAT HOGS for sale, on foot or dressed. See C. W. Tankersley, City 12-16p

WHY NOT READ a Panhandle Daily. The Amarillo Daily News-Globe, daily and big Sunday edition for only \$5.00 per year. Apply at Herald office.

CHICKEN CHOWDER will make your hens lay more eggs at less cost. —See Bowers Brothers. tfe

BEGINNING Dec. 10 to Dec. 20, we will make all OLD TOYS NEW, FREE of charge at Shamburger Lbr. yard. Leave them with us.

LOST pair of shell rimmed spectacles in small leather purse, between Bandy's Produce and Gathings gin. Also contained two \$1 bills. Please leave at Herald office. 1tp

GOT AWAY, two (2) brown mares and two (2) bay mules. Notify F.E. Walters, City. 9tfc

—EMMERSON SALE—

The books returned to me after my recent Auction sale at my farm show several items sold but not paid for, will those owing such accounts please remit me at once, any errors will be gladly corrected. N. F. Emerson.

FOR SALE 160 acre farm well improved. Will take half in trade. Balance easy terms. See L. F. Hudgens. tfe.

WANTED: Clean, good sized cotton rags wanted at the Herald office. Don't want overalls, socks, wool underwear or blankets or strings at an price. Good rags 5c pound.

SAVE RENT: houses built on installment plan. See C. D. Shamburger, City. 4-24c

NOTICE: All who are owing A. B. Cook & Son accounts or notes will please see Dock Powell and make settlement. 11tfc

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

GENUINE Hand-tooled leather purses for ladies at Brownfield Hdw. Co. 12-2c

FOR SALE or rent good house, modern conveniences. See Dick Heath. 25tfc.

GEO. ALLEN
The House Reliable
Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1850. SAN ANGELO

ATTENTION: Contributed articles must be in the Herald office by Tuesday afternoon if they are expected to appear that week. We have given this notice a number of times, and from this on we aim to comply with the rule to the letter.

STRAYED light brown jersey heifer 10 months old, no marks or brand; \$10 reward leading to recovery. Emory Townsend, south rt., city. 12p.

LOST—Somewhere in Brownfield about 30 days ago, a set of Postal Scales, round like a clock, and had printed on face "Property of P. O. Dept." Will the party who found these scales please return them to the postoffice? 2c

BEATY STEAM Laundry of Lubbock has a wagon in Brownfield, Monday, Wednesday and Friday. Save your laundry for them, they have a better price. Leave word for us to call at Hotel Brownfield.

BATH TUB for sale. See Hudgens & Knight. 1tp.

CHISHOLM'S

SATURDAY DECEMBER 10TH.

WHERE ECONOMY AND QUALITY RULE

OLD TIME PRICES ON SUGAR

16 lbs. PURE CANE SUGAR (one to a customer) \$1.00
(Absolutely no other strings to the above offer.)

8 lbs. LARD (one to a customer) \$1.22

The best prices you ever saw on Folger Coffee.

2½ lb can Folger Coffee \$1.27

10 lb. box Prunes 89c

16 lbs. Fancy Head Rice 1.00

Peas, No. 2 can 13c

Spinach, No. 2½ can 21c

DRIED PEACHES

10 lb. box Dried Peaches 1.21

Tomato Ketchup (large bottle) 21c

Red Salmon (tall can) 24c

No. 2½ Table Peaches, can 18c

Qt. Jar Sour Pickles 21c

Hominy, No. 2½ can 12c

Corn, No. 2 can (Goblin Brand) 12c

DRIED APRICOTS

10 lb. box Dried Apricots 1.78

Cellery, big bunch 21c

Lettuce, head, 10c

FLOUR HERE NOW

Our car of Flour and Feed is in the house. Don't buy Flour until you see us. We have the kind of feed you need for your chickens and cows.

Grapes, Apples, Oranges, Bananas—
all kinds of nuts and candies.

Peters Target Shells, 12 gauge
worth \$1.15 for 85c

Tomato Ketsup, gallon can 56c

Lard Cans, any size you want at very attractive prices.

—TIRES—

We have what you want in Tires and Tubes at a price that is a knock out.

GAS AND OILS

Buy your gas and oils from us—we don't handle cheap oils. Why pay the same price for low grade oils.

QUESTION BOX

ON HEALTH subjects Edited by
STATE DEPARTMENT of
HEALTH
J C Anderson, M.D. State H.O

THIS column will be given to discussion of matters pertaining to public health. Any questions regarding public health administration, prevention of diseases, child care, sanitation, etc., will be answered in succeeding issues of this paper. Questions in regard to cure of diseases will not be answered, as the scope of this Department includes only disease prevention. Address Question Box, State Department of Health, Austin.

ASK ME ANOTHER

1—Will you please give me some general rule to be followed in the care of a baby?—Mother, Alice, Texas.

1.—Food: Breast milk is baby's natural food, and every mother should nurse her baby unless advised

by her physician not to do so. Feed the baby at regular intervals.

Every baby should be offered water at least twice a day in cool weather, and several times a day in warmer weather. As water is often impure, and may contain germs causing intestinal troubles, it is a safe plan

to boil all water that is given to a baby or young children. Each day's supply of water can be boiled early in the morning, and bottle set in a cool place to be used as needed.

Fruit juice and toronto juice can be given to a baby after several months of age. When 9 to 12 mos. old, a baby should be weaned, and it is well to consult one's family physician in regard to a proper diet for baby at this time.

Bath:—A healthy baby should be bathed every day. Individual towels and wash clothes should be used. The room in which the bath is given should have a temperature of 70 to 75 degrees; the water 100 degrees for a young baby, and slightly cooler after the baby is six months old. The bath can be given at any time of day that suits the mother, but it is better to have some regular hour for this purpose.

Sleep: A healthy baby while very young, as a rule sleeps a greater part of the 24 hours. As he grows older, the periods of sleep become shorter. When a baby is wakeful at night, it may be that he is sleeping too much during the day, and if so, the periods of slumber during the day should be shortened. Do not make a practice of rocking a baby to sleep, as you make it bad both for yourself and the baby. Start to training him early to go to sleep by himself by placing him in a room that is quiet and dark-

ened, after he has been fed and made comfortable.

Baby's Bed: If a child cannot have a room to himself, he must at least have a separate bed. A flat clothes basket makes a good bed for the first year, with a folded army blanket or piece of table felting makes a fine washable mattress. After this, it is necessary that a crib be purchased for baby's exclusive use.

Fresh Air: A child must have fresh air and sunshine in order to grow. When the weather will permit, the baby should be taken out for an airing every day. Naps may be taken on a protected porch in the winter time if the weather is not too severe.

Preventing Disease: Every child should be given immunization against diphtheria and smallpox by the age of 1 year. Such immunization can be given without discomfort to the child, and is entirely safe.

Remember the best place for baby is at home, as well as the safest place to keep him from getting infectious diseases. Do not permit older children or visiting friends or relatives to handle or kiss him. The younger a child the more likely he is to succumb to the ravages of disease. Protect him from infection, so that he may grow strong and healthy.

Registration: Be sure that your doctor has registered your baby with the State Department of Health. The

law requires this to be done within 5 days after birth.

THE RIVER BED AND THE FISHERMAN

By J. G. Burr, Game, Fish and Oyster Dept., Austin, Texas.

With the clearing up of certain disputes the battle of river beds in Texas is drawing to a close. Public streams and banks belong to the state and therefore to the people, the court have ruled, and while the contest was for mineral rights, a by-product of the state victory is that such beds and streams are more open to the public for recreational purposes.

The status of streams at this time is a culmination of controversies which have been variously settled by the courts of all ages since the days of Rome. The trend has been toward a fuller recognition of the principle that a river, the bed, and the shore line of the ocean are the common property of all men held in trust by the state for their use.

There has been a distinct evolution since the time under the Roman law when the title to streams "was involved in the greatest doubt," and during the subsequent application of the common law of England which gives the adjacent land owner title to the middle thread of the stream. Until recently the rulings, which have set aside the common law and made streams public, have left the bed and

banks of the stream to hazy speculation, and neither state nor private land owner was exactly able to identify his own. But the Oklahoma vs. Texas boundary dispute has cleared the way for an understanding of what is the river, its banks and its bed.

While the Texas supreme court announces in the Motl vs. Boyd case what is the bed and bank, the U. S. supreme court in the Red River case, goes more fully into a definition developing the principle to a point where it may be applied with the precision of the surveyor's instruments. These rulings involve rich mineral rights, but are nevertheless distinctly democratic and favorable to the man without means who, with pole and line, wanders to the river bank with certain inalienable rights won by the wisdom of the ages.

B. F. Knoll handed us a renewal dollar recently and kept a smile on his face as if it was not much of an effort to trade a dollar for twelve months of the Herald. In other words he acted like he felt he was getting his dollar's worth.

Jim Parks, of the Tokio community was in Monday after supplies and informed us that he was about done gathering crops. While here he renewed for the paper going to his Dad at Springtown, Texas, and put in an ad to sell some work mules, as he is slightly overstretched on them.

THE HERALD

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

Subscription Rates
In Terry and Yoakum Counties
per year \$1.00
Elsewhere in U. S. A. \$1.50

Advertising Rates on Application

Official paper of Terry County.



If you don't patronize the other man with another line of business just across the way, how can you with good conscience expect him to run his legs off trying to buy your stuff? Also, don't forget that he is your neighbor and if you are square with him, is your friend.

Some people are of the opinion that a town must be built, and new industries introduced no matter if it injures someone or something else. There never has nor never will come the time that it is essential for the development of any community for a new industry to be brought in at the price or ruination to some of its poorer citizens. In all towns there is room for everything needed in the bounds of the town without anyone being injured, and that which rules or ruins is needed nowhere.

According to most financial forecasters we may expect business to take a small downward trend next year on account of the fact that it is a campaign year. The reason for this is given from the fact that our spell binders must have an issue, and these issues must be popular. To catch the popular favor, the "spell binder" must denounce all kinds of corporations, no matter how essential to the community, demand investigations, etc., and as a consequence, the securities of these corporations are played down on the stock market with the resultant power of the buying and building capacity of these corporations will go to the bottom. But our politicians must have platform, no matter how much the working man suffers from his insinuations and orations.

We hear a great deal of talk about growing two blades of grass where one grew before. Indeed, most of us use the phrase when speaking agriculturally, and is literally true in many instances, but there are some where it don't go. One of them is trying to grow two papers in a one-paper town, and the press keeps us informed of many of them going to the grave yard the last few weeks. A kind of boom comes on in a town and the outsider, mostly drifters and promoters, who feel the established paper is reaping great wealth, when a matter of fact he is just getting

a little extra help to help out of debts he has already shouldered, and these promoters dive in to get twice the amount out of the merchants with the same or practically same circulation. Lots of times these merchants in a way help matters by encouraging another sheet, and the first thing you know neither paper is worth a tinkers dam, because they are both half starved for want of patronage, neither with no capital or credit to make real needed expansions. And while we are not so familiar with other lines of business, we know however, that they can be overdone by trying to grow two or three businesses in soil that will barely support one.

TWO "SUN" NEWSPAPERS QUIT PUBLISHING BUSINESS

Two newspapers in the Panhandle going by the name of "The Sun," have gone defunct the past week and discontinued publication.

The Amarillo Sun, an afternoon daily quit last Saturday. The paper was owned by Denver capitalists.

The Channing Sun, has been absorbed by the Hartly County News, owned by the Dalhart Publishing Co. The Sun was being printed in the office of the Canyon News, Canyon, and was a "blue sky" proposition with a list of subscribers.

Thus the Panhandle of Texas is two newspapers short of the usual run, which is for the good of the communities in which they were being published.—Miami Chief.

Lots of times a few sore-headed business men (?) are the direct reason for the establishment of two papers in a one-paper town. They got ruffled at the old, well established, paper that has spent thousands of dollars for equipment to give a good paper to the community, and is paying hundreds of dollars local taxes to support local enterprises. They then induce some guy who has nothing but his "brown hands" to come in and start another paper with perhaps almost the same circulation with double expense for the merchants in the way of advertising with no better results, and these sore-heads think they have cut a big swath. The new fellow has his paper printed way off somewhere, therefore giving no new employment locally, pays no taxes, because he has nothing to tax, and is nothing short of a bunch of fungus. In other words some folks stand ready to cut off their noses to spite their faces.

TRUTH, THE UNFAILING STRENGTH OF THE PRESS

The press of America is not infallible as to facts or invulnerable as to bias; but it is overwhelmingly honest in its intent and comment. There was a Judas among the Master's Twelve; there was an Arnold in the Revolution; there was a Nero in imperial Rome; there has been traitors masquerading as editors, just as there has been fraudulent bankers, and shoemakers and railroaders and men from every rank of life. But generally speaking, what one reads is usually more true than what one hears.

The press is inherently truthful; that is its unfailing strength.

The Herald, \$1.00 per year.

The '3' Dimensions Of A Good Bank...

The theory of "four dimensions" has no place in the mind of the man or company who is face to face with the problem of selecting a suitable banking connection.

Three dimensions and only three enter into this problem and if they are found to be right, the problem is solved for all time.

If you consider this bank as your bank, you will find it's "dimensions" to be—

- 1.—Large enough that its strength, security and facilities may be adequate for your every requirement.
- 2.—Broad enough in spirit and perspective to assist you to realize all the possibilities of your business.
- 3.—Small enough that it's officers may know you and be thoroughly acquainted and heartily in sympathy with what you are working to accomplish.

ARE NOT THESE THE "RIGHT DIMENSIONS FOR A BANKING HOME FOR YOU?"

BROWNFIELD STATE BANK

BROWNFIELD, TEXAS

Conservative Accomodative Appreciative

"A Good Bank—Soundly Managed"

WARNING

We want just as few deaths around Miami as it is possible for us to have and all of us prefer to have them from natural causes, instead of thru carelessness. With the coming of cold weather brings on a danger to those who operate automobiles and it is in the hope of preventing any death from this danger that we are sounding this warning.

Every owner of an automobile should learn among the very first things that gasoline doesn't generate as quickly in cold weather as it does during summer months. He has to pull out the "choke" in order to get enough gas flowing to start an explosion in the cylinders. A lot of it doesn't vaporize, but passes out thru the exhaust pipe in the form of gas. This is known as "monoxide gas," the deadliest gas in the world. So dangerous is it that it will kill in from one to three minutes if permitted to enter the lungs.

There is no danger from this gas as long as the garage doors are wide open when starting the car. If you attempt to start the car on a cold morning with the garage closed up, there can be but one result—death! You can't see nor smell this gas, but once it is breathed into the lungs, there is no antidote. Hundreds of deaths occur throughout the country every fall and winter from this cause and in almost every instance the victim was overcome before he could call for help. Let's not add to the list. Save your own life by seeing that the doors of the garage are open before you start the car, and warn other members of the family to do the same thing.—Miami Chief.

The Herald had a letter from Rev. J. M. Frayer, who was pastor of the local Methodist church from 1914 to 1917, recently, ordering us to change his Herald from Clinton to Luxora, Ark., his new charge, which he reports is on the Mississippi river about 60 miles from Memphis, Tenn. He is getting mighty close to "much water" for a Methodist, it seems to us, and we would here and now advise him not to let the first syllable of his town take up with him too much or he'll get to where he won't want to hear from common points. Anyway, we hope this pastor-printer does not drown next spring.

CITATION BY PUBLICATION

The State of Texas,
To the Sheriff or any Constable of Yoakum County, Greeting:
You are hereby commanded to summon H. C. Jordan, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof,

in some newspaper published in you County, if there be a newspaper published therein, but if not, then in any newspaper published in the 106th Judicial District; but if there be no newspaper published in the said Judicial District, then in a newspaper published in the nearest District to said 106th Judicial District, to appear at the next regular term of the District Court of Yoakum County, to be held at the Court House thereof, in Plains, on the 4th Monday in December A. D. 1927, the same being the 26th day of December A. D. 1927, then and there to answer a petition filed in said Court on the 19th day of November A. D. 1927, in a suit, numbered on the docket of said Court No. 207, wherein Mrs. Ethel Hall, a widow, is Plaintiff, and H. C. Jordan is Defendant, and said petition alleging:

The State of Texas,
County of Yoakum.

In the District Court of Yoakum County, Texas.

TO the Honorable Judge of said Court:
Mrs. Ethel Hall, a widow, plaintiff complains of H. C. Jordan, defendant and shows to the court that plaintiff resides in Taylor County, Texas, and that the residence of the defendant is unknown to this plaintiff.

FIRST COUNT
For cause of action plaintiff shows to the court that heretofore, to-wit on the 1st day of November, 1927, she was lawfully seized and possessed of the following described land and premises situated in Yoakum County, Texas, holding and claiming the same in fee simple, to-wit: All of the S.E. One-fourth of Section No. 800, Certificate No. 126, Block "D", John H. Gibson original grantee, situated in Yoakum County, Texas, and containing 160 acres, more or less; also the South one-fourth of the N.E. One-fourth of said Section No. 800, Certificate No. 126, Block "D", John H. Gibson original grantee, in Yoakum County, Texas, and being 40 acres, more or less.

That on the day and year last aforesaid defendant unlawfully entered upon said premises and ejected plaintiff therefrom, and unlawfully withholds from her the possession thereof to her damages in the sum of \$5000.00. That the reasonable annual rental value of said land and premises is \$1000.00.

SECOND COUNT
Plaintiff further represents that she has had peaceable and adverse possession of the above land and premises continuously since September 19th, 1926, as against said defendant and as against the world, and that same is held under a written memorandum of title which fixes the boundary of her claim and has been duly registered in Book 12, on page 263, of the Deed Records of Yoakum County, Texas. That during all of said time she has been in exclusive possession of said property, cultivating, using and enjoying same, and has had same fenced and enclosed with a good and substantial fence and in a tract of acreage of less than 4000 acres, and she claims the title to said property under the ten year statute of limitation and under Article 5516 of the Revised 1925 Civil Statute of Texas.
Wherefore, said plaintiff prays

Professional Directory

JOE J. MCGOWAN
Atty-At-Law
Office in Alexander Bldg
Brownfield, Texas

DR. A. F. SCHOFIELD
Dentist
Phone 185 State Bank Bldg
Brownfield, Texas

Brownfield Lodge N. 530, I. O. O. F.
Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers Welcome
H. R. Winston, N. G.
J. C. Bohannon, Secretary

Wm. Guyton Howard Post No. 269, meets 2nd and 4th Thurs. each mo. Glenn Harris, Com. Jim Miller, Adj.

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Physician and Surgeon
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Office in Brownfield State Bank Building
Phone 161 Brownfield, Texas

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Prepared to do all general practice and minor surgery.
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T. L. TREADAWAY, M. D.
General Practice
Rectal Diseases and Skin Cancer a Specialty
Res. 18 Phone 6 Office 38
State Bank Building
Brownfield, Texas

Brownfield Lodge No. 903, A. F. & A. M.
Meets 2nd Monday night, each month, at Masonic Hall
E. T. Powell, W. M.
W. R. McDuffie, Secretary.

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Phones: Day 25 Night 148
BROWNFIELD HDW CO
Brownfield, Texas

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LUBBOCK, TEXAS

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Complete Diagnostic Laboratory, including X-Ray and Modern Physio Therapy.
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Diagnosis, Internal Medicine and Electro Therapy
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Eye, Ear, Nose and Throat.
O. W. ENGLISH, M. D.
General Medicine and Surgery
G. H. ATER, D. D. S.
Dental Surgery, Pyorrhea, and X-Ray.
T. C. GENTRY
X-Ray and Laboratory Technician.
H. S. RIGGS
Business Manager

J. T. AUBURG
Repairs Watches, Clocks and Jewelry.
In Hunter Drug Store.

Lubbock Sanitarium (A Modern Fireproof Building) and Lubbock Sanitarium Clinic
DR. J. T. KRUEGER
Surgery and Consultations
DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat
DR. M. C. OVERTON
Diseases of Children
DR. J. P. LATTIMORE
General Medicine
DR. F. B. MALONE
Eye, Ear, Nose and Throat
DR. J. H. STILES
General Medicine
DR. L. P. SMITH
General Medicine
MISS MABEL McLENDON
X-Ray and Laboratory
C. E. HUNT
Business Manager

A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

that said defendant be cited as provided by law to appear and answer this petition and that on final hearing she be decreed to be the owner in fee simple of said land, and that all clouds on said title be removed and that she have all other relief, general and special, in law and equity to which she may be entitled.
Wagstaff, Harwell & Wagstaff, Attorneys for Plaintiff.

Herein Fall Not but have before said Court, at its aforesaid regular term, this writ with your return thereon, showing how you have executed the same.
Given under my hand and the seal of said Court, at office in Plains, Texas, on this the 21st day of November A. D. 1927.
W. H. Hagus, Clerk,
District Court Yoakum Co., Texas.

The Herald \$1.00 per year.

FAMILY WASH
Rough dry, per lb 8c
Ironing, per dozen 40c
Brownfield Laundry

5 PERCENT FEDERAL FARM LOANS
C. R. RAMBO
Bonded Abstractor of Land Titles in and for Terry County, Texas.

All Kinds of Insurance
City Loans
Office East Side of Square Phone 129.

"WELCOME"
Our "Welcome" shingle is out to you folks any time during the day the old "tummy says 'let's eat!'" You will find our home cooked foods most tempting.
AMERICAN CAFE

SOCIETY and Club



MRS. R. L. BOWERS, Editor
Phone 1-8-2

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I therefore believe it is my duty to my country to love it; to support its constitution; to obey its laws; to respect its flag; to defend it against all enemies.—William Tyler Page.

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10 lbs. SUGAR at 75c

No. 2 Red Beans, per can 8c

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100 lb. Sack Grey Shorts 2.20

No. 2 can Sweet Potatoes 9c

100 lb. Sack Bran 1.65

Hams, best grade, per lb. 24c

Gallon good Country Sorghum 1.10

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No. 2 can Tomatoes 10c

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BANK YOUR MONEY

Where you are always certain of getting courteous attention. Where you're given every convenience of the big city bank and where you know your interests are well safe-guarded.

For these reasons alone you'll enjoy banking here. We do our utmost to make every patron feel that this is his or her bank. That they can come in any time, feel right "at home" and free to ask any favor within our power to grant.

Every man from the president down is—

—AT YOUR SERVICE—

FIRST NATIONAL BANK

OF BROWNFIELD

"SERVES TERRY COUNTY"

Capital, Surplus and Profits

\$65,000.00



I'VE STOCKED UP FOR THE WINTER—HAVE YOU?

Buy canned goods by the dozen! When you stop to figure you'll be surprised at what big savings it means, compared to buying just a can or two ever so often. Then, too, there's convenience of having plenty on your shelves for any emergency. Stock up for the winter, now.

CALL 8-3

BROTHERS & BROTHERS

TREE PLANTING TIME IS HERE!

We have a fine assortment of Fruit Trees, Shade Trees, Berry and Grape Vines, Evergreens, and Shrubbery now ready for planting. Why not buy at home, when you can get a better quality at a lower price?

We invite you to visit our Nursery, see our stock, and get our price before ordering. It costs 40% extra to buy from an agent.

Brownfield Nursery

SOME OF THE FEATURES OF THE NEW FORD CAR

The new Ford is the result of years of planning. Every part of it has been tested and retested in practical use. There is no guessing as to whether it will be a successful model. It has to be. There is no way it can escape being so, for it is the sum total of all that we have learned about motor car building in the lifetime of the Ford business.

In this connection, we call your particular attention to the new engine; the new pump, splash, and the gravity oil system; the multiple dry-disc clutch, the new water pump and thermo-siphon cooling system; the new battery, coil and distribution ignition system; the low center of gravity, the new thin leaf flexible springs and minimum unsprung weight which combined with the hydraulic shock absorbers to make the new Ford such an easy riding car; the irreversible steering gear mechanism welded into a single all-steel unit; the three-quarter floating rear axle in a forged steel housing of exceptional strength; the theft proof, coincidental lock; the aluminum pistons which were selected after many tests because of their light weight and heat conducting qualities.

The new Ford has the torque tube drive. By this principle the driving stress or thrust is taken up by the tube surrounding the drive shaft, leaving the springs free to perform the normal function without any additional stress.

Steel forgings are used throughout except, of course, the engine castings. More steel forgings, in fact, are used in the new Ford than in almost any other car, regardless of price.

We are able to sell this new car at a low price because we have found new ways to give you greater value without increase in our own costs.

We make our own steel—we make our own glass—we mine our own coal—we make virtually every part used in the Ford car. But we do not charge a profit on any of these items or for these operations. We would not be playing fair with the public if we did so. Our only business is the automobile business. Our only profits are on the automobiles we sell.

We never forget that the people who helped to make this business big, helped to make this business big. It has been our policy to share our profits with our customers. In one year our profits were so much greater than we expected that we voluntarily returned \$50 to each customer. We would never have done this if this business had been conducted for the sole benefit of stockholders rather than to render service to the public. There are good and substantial reasons, therefore, why the Ford is the most unusual value ever offered in a low priced automobile.

Obtain one of our booklets and turn to the illustrations showing the new Ford line and note the trim, fleet beauty of the Sport Coupe, the Roadster, the Phaeton, the Tudor Sedan and the Fordor Sedan. Read then the description of the features of the car given in the back of the booklet and you will know why Henry Ford himself has said:

"The new Ford embodies the best results of our experience in making 15,000,000 automobiles. We consider it our most important contribution thus far to the progress of our motor industry, to the prosperity of the country, and to the daily welfare of millions of people."

Mr. W. B. Tudor, local Ford dealer has given the Herald the following approximate prices delivered in this city:

Ford Sport Coupe	\$650
Roadster	\$485
Fordor Sedan	\$670
Tudor Sedan	\$600
Ford Phaeton	\$495
Ford Coupe	\$600
Ford Truck	\$710

DOOM IS SEEN OF BATTLESHIP

Big Craft to Give Way to Speedy Vessels.

Washington.—The battleship is likely to be scrapped or relegated to a subordinate position when the Washington disarmament conference reconvenes in 1931, or at the latest when the Washington treaties expire in 1936.

The new ten 10,000-ton cruisers President Coolidge wishes to have congress authorize next winter will be built with a new conception of the navy in mind which will call for greater surface speed and a wider use of the airplane than was possible when even the latest battleships were built.

The airplane carriers Lexington and Saratoga, which the United States has been building since 1922, have caused a complete revision of the ideas of capital ships of the future. The details of these ships are still secret, but the Navy department is greatly

pleased with the results as engines of war. They have a displacement of 22,000 tons and a speed, it is said, greater than 32.50 knots an hour. Each will carry, it is said, as many as 100 airplanes.

The 10,000-ton cruisers also have a speed of 32 knots an hour and the 7,500-ton cruisers, of which we have ten afloat, have a speed of 33.50 knots an hour.

Into a fleet of which these fast ships with a minimum of 32 knots speed are an important part, the dreadnought battleship with a speed of 21 knots fits just about as well as the old monitors, which survived till after the Spanish war with their speed of eight or ten knots, fit into the more modern battleship fleets of fifteen or twenty years ago.

No fleet can move any faster than its slowest member, so the effect of the battleship would be to slow down the new powerful and speedy cruisers and airplane carriers. At least that is the way naval thought is now trending.

The ten new 10,000-ton cruisers, which President Coolidge will ask congress to authorize, will bring the American cruiser strength up to about the minimum this country proposed at the Geneva conference.

Wrong Impressions.

Therefore, their authorization is not to be regarded as the beginning of a naval race with Great Britain or as impairing the prospect of cruiser limitation in negotiations that may follow the failure at Geneva.

With that authorization the total of cruisers built, building and authorized, will not be above the lowest point at which an agreement is possible between the United States, Great Britain and Japan, namely, 250,000 tons. The United States has now ten 7,000-ton cruisers, and eight 10,000-ton cruisers in process of building, a total of 155,000 tons. Ten more 10,000-ton ships would bring the total up to 255,000 tons.

Not a Bad Definition

This definition of an expert is given by an English schoolboy: "An expert is a man who knows nothing else."

Proper Mixture Needed

A man, like a watch, is of little use without a head containing the right ingredients.—Forbes Magazine.

Good Place for Pride

Happy is the man whose pocket is empty enough that he can, if necessary, put his pride in it.

Study Seldom Wasted

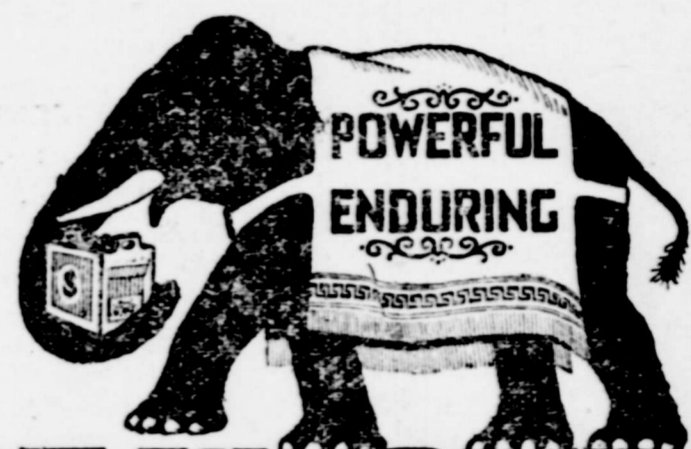
A man to whom three years of study have borne no fruit would be hard to find.—Confucius.

SNAPS — SNAPS — SNAPS

Bring them to our gin. Our Hancock Picker picks you cotton at the gin. Courteous treatment; efficient service. "We specialize in turn-outs." Your patronage solicited.

OLD SMITH & WILLIAMS STAND

McCORD GIN CO.



STANDARD BATTERIES
AUTOMOBILE - RADIO - HOUSE LIGHTING

McSPADDEN'S

Battery, Radiator & Electric

GOT ENOUGH GAS?

Just pull up, lower your window, name your gas and oil, number of gallons—get it with a smile—and keep right on going! No waiting! Prompt Service!

BROWN & BENTON

AUCTION SALE

SATURDAY DECEMBER 17TH

—AT THE O. K. WAGON YARD—

BROWNFIELD - TEXAS

OF THE FOLLOWING LIVESTOCK

25 head of Springer Jersey Heifers, all fine blooded stuff; tested for tuberculosis, and bred to Registered Bull. Will also sell one bull calf, 9 months old out of a registered cow and registered bull but calf is unregistered.

TERMS:—Bankable note with 10 per cent interest, and due on October 15, 1928. 5 per cent discount for cash.

J. C. BOHANNAN - OWNER

W. E. LEGG (assisted by) COL. JOE SEALE, Auctioneers

J. W. FITZGERALD, Clerk.

KELLY-SPRINGFIELD

—T-I-R-E-S—

At prices very little higher
than cheap, off brand tires.

Phone 118

BRICK GARAGE

THOSE WHOM

You remember this Christmas with photographs will remember you for many days to come.

—Home Portraits by Appointment—

ALLEN'S STUDIO

—Over State Bank—

I. M. Smith, one of our champion cotton farmers "forced" us to take along another dollar on subscription, recently.

W. M. Goldston, hustling farmer of the Gomez community, was in on Tuesday morning and paid the Herald a short call.

CLOSING OUT

We are going to close out our yard in Brownfield, and in order to close out quickly, we will make extremely low prices on the stock we have on hand. Stock is now complete in Lumber, Paints, Wall Paper, Roofing, Doors, Windows and other building material. COST WILL NOT BE CONSIDERED IN MOVING THIS STOCK.

Take advantage of our low prices on your building needs. Those owing us notes and accounts will please call and settle at once.

FORREST LUMBER CO.

ONCE POPULAR SLOGAN NOW TRITE PHRASE

This age is witnessing the decay of a once powerful slogan that was until a few years ago the battle cry of editors and business managers as they sallied forth to fill the advertising columns of their journals, says an article in the last issue of *Build Wisconsin*. This appeal which extolled a product of the press was, "It pays to advertise."

So completely has this slogan helped to change the attitude of tradesmen in the past few decades that the expression itself may be foreign to the school boy of tomorrow. Its principles are today quite generally accepted in all corners of the nation. In fact most successful merchants and dealers look on advertising as one of the rock bottom fundamentals of their business. Of course, in every community there are remnants of the old guard who have not yet been convinced of the profits in well handled advertising.

The effectiveness of the slogan has really been the cause of its undoing. It gradually gripped the imagination of its audience, and firmly convinced it that to merchandise any product successfully, it is necessary to inform prospective purchasers of its merits and qualities. Really the declaration has become a trite phrase. What enterprising advertising solicitor would approach a merchant by stating that it pays to advertise? Such a view might challenge the owner's business ability. Instead the agent rightly assumes that the manager is well acquainted with this axiom.

By accepting the premise that advertising results in new opportunities, business men have been forced to face another query, toward which many of them share contrary views. They now ask how much they can afford to spend for advertising? What per cent of their sales should be set aside to build business through advertising? Is there a definite per cent of their revenue which can most effectively be used in the further development of their trade? It has generally been assumed that the answer to this question depends on a number of factors which are individual matters for every merchant. It has been supposed to be affected by the size of the business, the location

of the business, and the type of the business.

After diagnosing the expense of a large number of successful business organizations, the United States Chamber of Commerce has secured some figures which tend to indicate the cost of advertising in different types of trade.

Its investigation shows that the average grocery store doing an annual business of less than \$30,000 reserves 0.2 per cent of its sales for advertising while the grocer whose sales exceed \$150,000, uses 0.3 per cent. However, the jeweler with a business of \$20,000 finds it necessary to spend 2.6 per cent for advertising, and the manager of a specialty store 3.4 per cent.

Although advertising costs increase as the sales of an organization becomes larger, this study proves that a light increase in advertising may be accompanied by a tremendous pickup in business. For instance, the grocer with a \$20,000 business spends 0.2 per cent for advertising, while the merchant doing a business between \$100,000 and \$149,000 spends but 0.3 per cent. The hardware dealer whose annual sales amount to less than \$25,000 spends 0.66 per cent for advertising while the dealer with a business of between 660 and 100 thousand dollars uses but 0.71 per cent.

The complete figures presented by the chamber of commerce follow:

Grocery Stores—	per cent
Sales less than \$30,000	0.2
\$30,000 to \$49,000	0.2
\$50,000 to 99,000	0.2
100,000 to \$149,000	0.3
\$150,000 and over	0.3
Department Stores—	
Sales less than \$250,000	1.7
\$250,000 to \$499,000	2.2
\$500,000 to \$999,000	2.9
\$1,000,000 to \$3,999,000	2.9
Four to 10 million	3.2
Ten million and over	3.2
Specialty stores	3.4
Clothing stores	1.98
Jewelry Stores—	
Sales less than \$20,000	2.6
Sales up to \$50,000	2.9
Drug Stores	0.7
Hardware Stores—	
Sales from \$25,00 to \$50,000	2.9
\$40,000 to 60,000	0.79
60,000 to 100,000	0.71

Dear Santa,
I want only a cap gun and lots of fruit and candy. Do not forget the poor children.

With love, James Thurman.

Dear Santa,
Please send or bring me a doll, a doll cradle, dishes and fruit and candy.

With love,
Marie McLamore.

Survives 2,000 Years

After 2,000 years, the cement lining of the Pont du Gard—an aqueduct built in southern France by the ancient Romans—is harder than when built, and form marks on concrete foundations in the forum at Rome are still as distinct as ever.

Wealth in Mahogany

The most valuable product of tropical Honduras, Central America, is mahogany. For over 200 years it has been exported from that country, whose economic life depends solely upon the trade in this most valuable wood.

Have you made the triple test?

GASOLINE must do more than one thing well if it's to be classified as good gasoline. If it gives you only extra-quick starting but is slow on the getaway and lacks power, it's a very wasteful fuel.


So be sure that your gasoline passes the triple test for (1) starting, (2) acceleration and (3) power and mileage. You can be absolutely sure that it will if you insist upon Conoco—because Conoco is the triple-test fuel that is always dependable. It's the quality gasoline that starts you off and keeps you moving in all kinds of weather.

Get it at stations and garages displaying the Conoco sign.

CONTINENTAL OIL COMPANY

Producers, Refiners and Marketers of high-grade petroleum products in Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, and Wyoming

THE triple test
MOTOR FUEL



*1 Starting
*2 Acceleration
*3 Power and Mileage

J. A. Davis, of route 1, was in one day last week being the first time we have seen that individual in several moons. He informed us that he had been laid up with rheumatism, but is now feeling much better.

L. L. Blackstock, accompanied by his smiling countenance, called in recently and got on the right side of our subscription ledger.

W. H. Castleberry, prominent farmer of the Meadow section, was in our city one day the past week.

Few women are interested in the study of prehistoric man. Their specialty is for the man of today.

George Warren, popular clerk at Lewis Bros., is now a regular reader of the Herald.

The biggest crowd so far this season, and we have had lots of large ones, was on the streets Saturday, and all our merchants report a rushing business, especially in the afternoon.

One million dollars in road bonds were voted in Wheeler county last Saturday to close an unpaved gap in Federal road No. 66, and to build many miles of lateral roads.

H. L. Lee, of the Johnson community, was milling around with the big crowd, Saturday.

for Economical Transportation

CHEVROLET

USED CARS

with an O.K. that counts

Amazing Values And Easy Terms

Come to our salesroom and inspect our O.K.'d reconditioned cars. We have the car you want at a price that will please you—and our terms are unusually reasonable, with the lowest financing charges available through the General Motors Acceptance Corporation.

The red "O.K." tag is attached to the radiator of every one of our reconditioned cars. It means that the car has been gone over completely by expert mechanics, using genuine parts for all replacements. Look for this tag—and buy with confidence.

This Car has been carefully checked and reconditioned where necessary

- ✓ Motor
- ✓ Radiator
- ✓ Rear Axle
- ✓ Transmission
- ✓ Starting
- ✓ Lighting
- ✓ Ignition
- ✓ Battery
- ✓ Tires
- ✓ Upholstery
- ✓ Top
- ✓ Fenders
- ✓ Finish

O.K. by

CARTER CHEVROLET CO.
Brownfield - - - Texas

QUALITY AT LOW COST

BETTER GRADES MEAN MORE MONEY

Our gin machinery makes the best grade possible out of all classes of cotton. This is why cotton we gin always brings the VERY TOP PRICE, whether in round or square bales.

If you wish to hold your cotton, either round or square bales, we will be glad to store your round bales and have you leave your square bales on our gin yard, where it is always covered by INSURANCE at our expense.

Our business is built on HIGH GRADE GINNING SERVICE and FAIR DEALING. If you send your cotton to our gin by a child or a neighbor, he will be shown the same courtesy and paid the same price as if you brought it yourself.

If you are pleased with our work and business meths—tell others. If not—tell us.

FARMERS GIN CO.

Round and Square Bale Ginners

BROWNFIELD - - - - - TEXAS

-DEPENDENT-

Yes, we are dependent upon the cotton farmers of this section for the success of our business, and all of which we appreciate beyond words.

Upon our part, and to partly show our appreciation, we have thoroughly renovated our machinery, engine and boilers, and have them in tip-top shape for the season's run.

We also have the latest and most approved machinery for thoroughly cleaning your cotton.

Give us a trial and be convinced.

HARRISON & McSPADDEN GIN

LIKE GETTING A PREMIUM— ON EVERY BALE

One thing is certain; all cotton must be ginned, and the cost, based upon pounds of seed cotton delivered at the gin, is the same.

But when your cotton is ginned according to principles which produce a better sample and greater turnout, your ginning cost actually is less; you get the equivalent of a crop of larger yield and higher quality. That means more money for you, as truly as if the ginner had paid you a premium on every bale ginned for you. Such, in brief, are the advantages you gain when your cotton is ginned on a—

MURRAY HIGH SPEED LOOSE ROLL AIR BLAST GIN

A great majority of the Cotton Contest Prize Winners have their cotton Murray-Ginned for better sample and greater turnout.

THE INDEPENDENT GIN COMPANY

BROWNFIELD, TEXAS

CITY BARBER SHOP

Becoming Bobs for every type of feminine kind. We please the most exacting. Send the children in as they will have the same attention as if you was along.

DEE ELLIOTT, Prop.

SIGNPOSTS WILL GUIDE AVIATORS

Letters Six Feet High Are Recommended.

Washington.—Not long hence the aviator who is flying over strange territory will be able to "find" himself by glancing down at the roofs of the cities over which he is passing.

He will look for aerial signposts. These will consist of large letters on the roofs of the city's large buildings spelling out its name. Installation of these signposts is expected to begin soon in some of the large cities.

Specifications and instructions have been prepared by the aeronautics branch of the Commerce department, and these have been sent out to chambers of commerce in cities throughout the country.

"With air travel developing more rapidly than the installation of aids to aerial navigation, the marking of cities is without doubt the most immediately important aid to aviation," a statement issued by the department said.

Roofs on which the signposts are placed should be preferably of tile, shingle, tin or other metal, or of slate. A simple block letter in chrome yellow with a dull black background should be used. If the roof has a slope of over 30 degrees, the sign should be painted on both sides.

The name of the city should be spelled out, with an arrow pointing in the direction of the city's airport.

The width of letters such as "M" or "W" should equal two-thirds their height, with other letters in proportion. A spacing of one-fourth the height should be used between letters. The letters should be not less than six feet in height, preferably as large as possible. Letters less than six feet high cannot be seen at a great height.

Where gravel or pitch roofs offer the best location, wooden letters may be elevated above the roof or the sign may be painted on a dull black background formed of wood raised on legs above the roof proper. Where raised letters alone are used, the gravel roof beneath should be so treated as to give a darker ground than the gray of the gravel.

It is of primary importance that the names be lighted at night. Ordinary flood lights may be employed, the number depending on the area to be illuminated and type of flood light used.

Rats Made Immune to Pneumonia Germs

New York.—Experiments in immunization against pneumonia by the feeding of acid-killed pneumonia germs are being watched with interest by the New York city department of health, according to Dr. William H. Park, director of the bureau of laboratories.

Although the health department is taking no part in the experiments, it is following carefully the work being done by Dr. Victor Ross of Bloomfield, N. J.

With rats for the subjects the experiments have proved successful. The rats were fed pneumonia germs which had been killed by hydrochloric acid. They reacted by building up a resistance to the dead germs, which, it was found, was sufficient to immunize them against injections of living pneumonia germs. It was established further that the age of the rats was no factor in their ability to build up a resistance. Both adult and young rats were used in the experiments and young rats and old alike were made immune.

Because of the success with the rats the experiments will be carried a step nearer the human race and will next be made on monkeys.

Man Sealed in Glass Fasts for Fifty Days

Southend-on-Sea, England.—Ricardo Sacco is claimed to have completed a fast of 50 days' duration. Sacco, who has something of a reputation as a faster in Great Britain, was sealed in a cabinet of wood and glass at the Casino here. It is asserted that he subsisted on six bottles of lemonade daily. He lost 30 pounds in weight and is almost too weak to move. His first meal consisted of chicken broth.

Linked Football With Crime in Old Days

London.—The official opening of the football season was held without fear of the law such as prevailed in years gone by.

In the year 1314, Edward II forbade the game and in 1389 Richard II passed a new act for its suppression, while Henry IV, Henry VIII and Elizabeth all tried to stem its increasing popularity by increasing penalties.

These laws were frequently enforced against delinquents and it is recorded that at Dublin in 1579, one Denis Wogan was fined £10 and jailed for a week because he kicked off at a local football game.

Despite the laws, however, many games were played every year and an old record says that "thanks to the sturdy apprentices the streets of London were full of footballs."

May Be World's Record for Bumping One's Way

Champaign, Ill.—A pair of itching feet, a new school of journalism, and the desire to become a newspaper man, led to the establishing of what may be a world's record for bumping one's way across the United States it was disclosed when Byron Riley, former movie stage carpenter and student at the University of California, rode into Champaign.

For five years, Riley built scenes for the Metro-Goldwyn studios in Hollywood, then he became bitten with the germ of the idea that he needed more education. The more he thought about it the more he desired to become emersed in the joys of "book learning" and as a result quit the studios of Hollywood for the more sedate and peaceful halls of Berkeley. For a year he studied there, then came the announcement of the opening of the new school of journalism of the University of Illinois.

Straightway he went to his Berkeley bank, drew a check for \$3 and set out, afoot, for the Illinois institution. Just outside Berkeley he caught a ride with a traveling man who was making a fast jump East. The traveler made him a proposition. If Byron would drive at night while the knight of the grip slumbered, hounteous meals would be forthcoming. A bargain was struck.

Six times during the next ten days a similar bargain was made and, after only ten days of travel, the would-be journalist rode into Champaign with the original \$3 still intact in his pocket. Byron has \$75 in all to start the year with! He'll make it.

Policeman and Horse

Rescue 7 From Sea

New York.—A mounted patrolman and his horse are sharing the credit for a spectacular rescue in the surf off Manhattan beach in which seven women were brought ashore from a motorboat, stranded off a sand bar.

A party of nineteen, members of a church club, had chartered the boat for a "moonlight ride." The craft was returning when it ran aground.

When it was apparent that the patrol boat could not approach close enough to take the passengers off the stranded craft Patrolman Howard McDonough of the mounted division spurred his horse through the surf, swam the animal alongside the boat and took off one of the women passengers. Rider and horse made the trip to the boat and back to the beach seven times until all the women had been taken ashore. Men passengers were assisted to swim in safety.

Ham and Egg Record

Set by Lumberjack

Iron Mountain, Mich.—Lumberjacks are known to have large appetites and one, Charles Smith, certainly upheld this reputation.

Smith walked into a local restaurant and wagered \$100 he could eat two dozen of eggs and a piece of ham a foot long and an inch thick. His bet was covered and Smith won. He is a husky chap, towering over six feet in height.

After he finished his meal he offered to bet \$200 more he could eat ten more eggs, but the onlookers only looked at each other and shook their heads. Smith said he was hungry when he ordered 24 eggs and ham, but not hungry enough to eat a hearty meal.

Oldest Coins

The oldest coins of which we have any knowledge date back to approximately 700 B. C. They will buy more today than they would then.

Emphasis

The Emporia Gazette reaches out for emphasis in this statement: "The bug under the chip is the flea on the tail of the dog in the manger."

Fruition of Dreams

Youth gets together the materials for a bridge to the moon, and manfully uses them to build a woodshed.—Thornton

COME To The Formal Opening Hardin-Burnett Automotive Co.

At our formal opening Saturday, Dec. 10 we will give away a five gallon can of Amalie Motor Oil to person holding first lucky number and a one gallon can of the same to person holding second lucky number.

BE SURE AND VISIT
—OUR OPENING—
"A SURPRISE FOR EVERYONE"

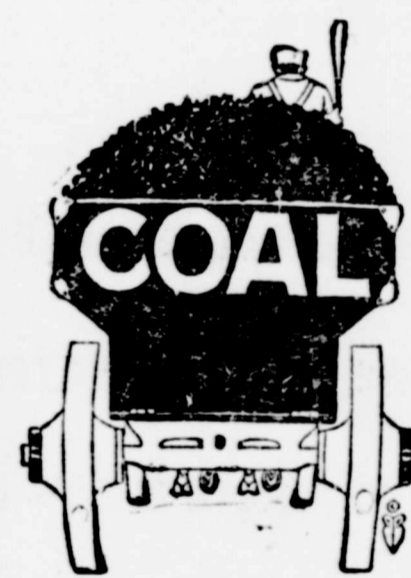
Forrest Lbr. Co. Bldg.

MR. CAR OWNER

If you intend to have your old car reconditioned, see us. We have a very complete stock of pistons, rings, etc. Also Modern reboring machinery.

HARRIS MOTOR COMPANY

Brownfield - - - Texas



BOUGHT YOUR COAL?

Mr. Jack Frost will come to see you one of these days and will insist that you get busy and warm up the house. Better have the bin filled right now.

Prices will not be any lower and you get choice coal now.

C. B. QUANTE

Phones 108 and 158

BROWNFIELD

TAKE NOTHING "JUST AS GOOD"

Insist on the genuine Magnolia Products. They have been tried in the furnace of trials of the most rigid tests, and have stood the gaff. The following filling stations sell our products:

Retail Stores: QUALITY, SNAP 'Y, EVERYBODY'S AND CHISHOLM BROTHERS.

MAGNOLIA PETROLEUM COMPANY

PHONE NO. 10.

TOM MAY, Agent

When you come to town you are looking for the place where your dollar will buy the most in value. Figure with us on Federal Tires. Phone 4-3

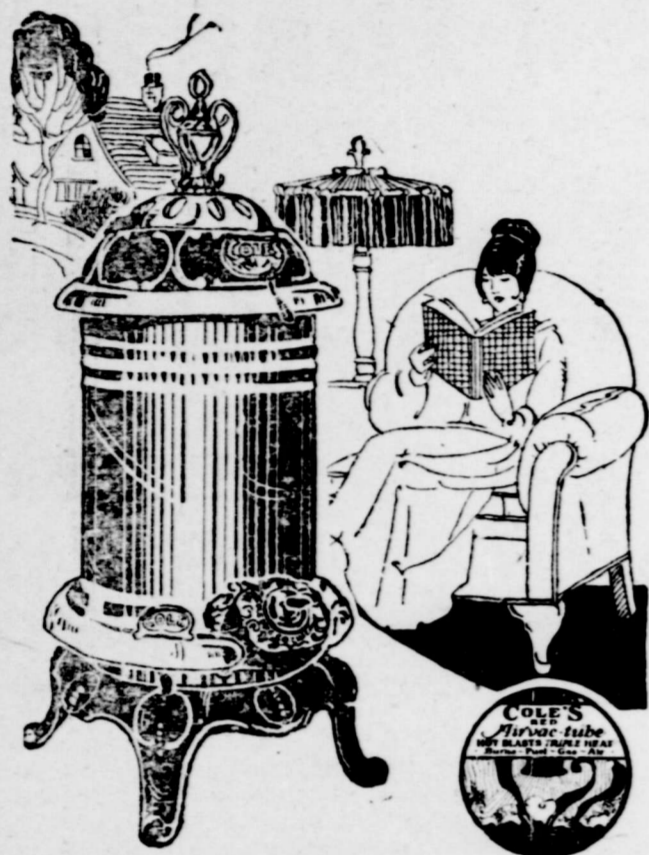
IF YOU HAVE TROUBLE CALL—PHONE 43.

CRAIG & McCLISH

"Where Service is Our Pleasure"

Phone

43



COLE'S HEATERS

35 to 60 Percent Fuel Saving Now Possible

Government authorities state that from one-third to one-half of the heat energy in fuel is now wasted because the hot gases that give intense heat escape up the flue. In the Cole Heater, the patented RED TUBE makes it possible to burn up these gases. Thus all fuel is put to work. Come in and let us explain this great, exclusive feature to you. And let us tell you of the amazing values made possible during this Special Exhibit. Stop in today.

HOLGATE-ENDERSEN HDWE. CO.

"THE STORE WITH SERVICE"

Phone 92.

BROWNFIELD, TEXAS.

LIGHT & POWER



All the power and light you want, and when you want it. The best SERVICE possible for Brownfield people, by a plant owned and operated by and for the Tax-payers of Brownfield.

E. D. JONES

Utility Superintendent

ROY M. HEROD

Collector

YOUR OWN POWER AND LIGHT PLANT

Read Your Home Paper

SENIOR CHUCK BOX

Fay Brown - Editor
Voncile Holgate - Social Editor
Virgil Burnett - Athletic Editor

Monday morning the high school students and faculty had the pleasure of having two visitors in their midst. Mrs. H. O. Longbrake, who sang delightfully and Rev. J. W. Chisholm, who spoke on the topic, "Little Things." Everyone appreciated the program and invite the visitors back again.

The new basket-ball court, just opposite the Rialto Theatre has been completed and the boys suited out in their new "briefs" yesterday. Prospects for the season are good.

Miss Robbie Hardin is overjoyed at the idea of being allowed to demonstrate the new Studebaker cars. The Seniors are delighted also!

Clovis: "I am working for the support of literature."

Bill: "What are you doing?"
Clovis: "Making book cases."

Miss Perkins: "When I go to Heaven, I am going to ask Shakespeare if he wrote all of his plays."
Christova: "He may not be there."

Miss Perkins: "Then you can ask him."

Mr. Nance: "When I was twenty years old I could have died for my art."

Mr. Fagala (looking around shop): "Oh, if you only had."

The City of Happiness is in the State of Mind.

Who has seen the wind,
Neither you nor I,
But when the girls are wreathed in smiles,
Geologists are passing by.

Little Boy Blue, come blow your horn;
You're nearing the crossroads,
The brake lining's worn!

Little Boy Blue didn't let out a pee,
Now he's under a tombstone, fast asleep!

Don't waste your tears on Jonathan Prepp.

He went down the stairs without using the steps.

Blue: "Gee, Eddie! Where did you learn to Charleston so wonderfully?"

Eddie: "I crossed Gomez Avenue when the red light was on."

We have solved the problem of why Brownfield High School girls never wear cotton stockings. It is just this—A girl with cotton stockings never sees a mouse.

"Say, there, man, can't you play honest? I know what cards I've dealt you!

Here's a new parody on Love's Old Sweet Song: "When Do We Eat?"

Otis: "What's that lipstick doing on your face?"

Emery: "Oh! It's my girl's trade mark."

ALL Knowing themselves indebted to me, will please call around and make settlement at once.—Dr. A. F. Schofield.

About 80,000,000 acres of land in Texas is uncultivated, giving opportunity for enormous expansion of the state's crops.

Misery loves company, but not any more than happiness does.

Cotton is the most important crop of Texas, and was first grown about the old Spanish missions near San Antonio as early as 1775. Texas produces about one-third of the cotton crop of the United States, and from 20 to 25 per cent of the cotton of the world.

CITATION BY PUBLICATION

In the District Court of Travis County, for the Fifty-third Judicial District of Texas, January Term, A. D. 1928.

To the Sheriff or any Constable of Terry County, Greeting:—

You are hereby commanded, that by making publication of this citation in some newspaper, published in the County of Terry, State of Texas, if there be a newspaper published in said county, (but if not, then in the nearest county where a newspaper is published, for four consecutive weeks previous to the return day hereof, you summon W. S. Maddux, if living, and if he be dead, then the unknown heirs of W. S. Maddux, deceased, and the unknown heirs of S. C. Maddux, deceased, whose residence is unknown, to be and appear before the District Court of Travis County, for the 53rd Judicial District, to be holden in and for the County of Travis, at the courthouse thereof, in the City of Austin, on the first Monday in January, A. D. 1928, being the 2nd day of said month, file number being 44,725, then and there to

answer the petition of Mrs. Mary Barron, a single woman, filed in said court, on the 8th day of November, A. D. 1927, against Sabelia C. Maddux, a single woman, Nannie W. Tanner and B. O. Tanner, husband and wife, E. W. Maddux, and Florence Maddux, husband and wife, R. A. Baldwin, S. G. Hightower, W. S. Maddux, if living, and if he be dead, then the unknown heirs of W. S. Maddux, deceased, and the unknown heirs of S. C. Maddux, deceased, and alleging in substance as follows, to-wit:—

Being an action and prayer for judgment in favor of the plaintiff and against any of such defendants who may be found personally liable for amount due, principal, interest, and attorney's fees on a certain promissory note in the sum of \$9,000.00, executed and delivered to Otto Stolley by the defendants S. C. Maddux and wife, Sabelia C. Maddux, and W. S. Maddux, dated the 26th day of January, 1923, payable at Austin Texas, with interest from date until paid at the rate of 8 per cent per annum, and providing for an additional 10% on amount due as attorney's fee, if placed in the hands of an attorney for collection; that to secure the due payment of said note of even date therewith, a certain deed of trust was executed to G. E. Lockhart, and his substitutes, as trustees, on all of Section 154, in Block "T", surveyed by virtue of certificate number 86 issued to D & W. R. R. Co. containing 640 acres of land situated in Terry County, Texas; and also on all of the S. E. quarter of Section No. 165, in Block "T", surveyed by virtue of certificate No. 61 issued to E. L. & R. R. P. R. Co. containing 160 acres of land situated in Terry County, Texas, which said Section 165 was patented to Edwards Whitaker on January 11, 1881, by Pat. number 30, Vol. 60; that said note was payable 5 years after date and provides that interest shall be paid annually and that failure to pay all or any installment of interest when due should give the holder of such note the option to mature same by reason of such default and the failure to pay taxes due thereon should give the holder of such note the right to mature the same; that the defendant S. C. Maddux is dead having died in the state, leaving certain of the defendants herein as his heirs and certain other persons whose names and addresses are unknown to plaintiff as heirs; that defendants, the makers of said note, made default of interest due on January 26,



Contours are the foundation upon which artists build. An unbecoming bob can never be beautiful. Skilled operators will instantly know the correct bob for your type. Try us.

B-I-G-G-U-N & S-H-A-G

BETTER SAFE—

Than sorry. Have your radiator filled with "WHIZ ANTI-FREEZE"

HARRIS MOTOR CO.
Brownfield - - - Texas

1927, and that thereafter on April 1, 1927, they paid the sum of \$300.00 upon such interest so in default, but have wholly failed and refused to pay the remaining interest matured upon said note, though often requested so to do; that the makers of said note and the other defendants owning and claiming certain interests in said land the exact nature of which is unknown to plaintiff, have failed and refused to pay the taxes which have accrued upon said land for the year 1926; that the defendants, other than those executing said note, are claiming some interest, right, or estate in and to the property above described, the exact nature of which is unknown to plaintiff, but that the rights, if any, of said defendants are junior and inferior to the lien of the plaintiff; that plaintiff is now the legal owner and holder of said note together with the deed of trust lien securing the same on the property herein before described, having acquired same in due course of trade; that by reason of the non payment of

the interest due thereon and the taxes due on said land, the plaintiff has elected to declare said note due and payable; plaintiff further prays for foreclosure of the deed of trust lien, for order of sale, and writ of possession and for relief, legal and equitable general and special, to which he may be entitled and for all writs, process and decrees necessary to enforce the same.

All of which more fully appears from plaintiff's original petition on file in this office.

Herein fail not, but have you then and there before said Court this writ, with your return thereon, showing how you have executed the same.

Witness, S. A. Philquist, Clerk of the District Court of Travis County, Texas.

Given under my hand and seal of said Court in Austin, this 9th day of November, 1927.

(23) S. A. Philquist, Clerk,
District Court, Travis County, Texas
By O. P. Banner, Deputy



FASHIONABLE

NEW SPRING MODES

FOR HOLIDAY FESTIVITIES

Coats and Frocks that enhance one's own individuality and authentically represent the season's mode.

Have just received some of the newest creations in early Spring Coats, Sport and Party Dresses, handsome Spring Coats, luxuriously fur trimmed \$10.75 to \$35.00. Exceptionally good values. Special fashion interest is centered in the suits for Spring—the jauntiest modes that ever graced the fashion world.

Cobb & Stephens Dept. Store

RIALTO

—P-R-O-G-R-A-M—

Week Beginning Mon., Dec. 12

MONDAY-TUESDAY

Florence Vidor

—IN—

One Woman to Another

A snappy little happy fun film of life, liberty and the pursuit of happiness!

NEWS — COMEDY

WEDNESDAY-THURSDAY

"The Covered Wagon"

Still the greatest picture of all time. Coming back at regular admission.

NEWS — COMEDY

—FRIDAY—

"Love Makes 'em Wild"

A Fast, Snappy, Comedy-Drama.

COMEDY — VARIETY

—SATURDAY—

Fred Thompson and Silver King

—IN—

"The Two Gun Man"

NEWS — COMEDY

—C-O-M-I-N-G—



December 19-20-21

MEADOW BRIEFS

By Aesculapias.

The doings of the past week in the principal cities of the county makes me think seriously of making application for admission in The League, For the Promotion of Peace. Still there are some things that justifies one in fighting, and some of these fights are of that character. In the main however most differences could be adjusted without a resort to fists or more dangerous weapons. Fighting is hard on old cloths, occasionally it disfigures ones face sufficiently that he wears marks of Cain the balance of his life.

We have secured a fine show for the entertainment of our school and last night we had the first number at the school building, "Tarzan of the Apes." This was a fine number. Don't know what the next number will be, possibly Darwin and the Monkeys. Of course this should have preceded the others as we doubtless had one before the other. The thoughtfulness of some one is to be commended, for children should not be expected to spend all their time trying to find the pelation of the diameter to the circumference of a circle or trying to spell and define the word Lagniappe. There will be only three nights of this week devoted to these exercises, which is fortunate as the other three are devoted for the most part to receptions of one kind or another, and I liked to have forgotten the ball games, but in the future we can play these on Sunday. On with the show let joy be unconfined.

Our old friend Bro. Peeler was very sick yesterday, but is feeling better at this writing.

The gins are nearing the eighteen hundred mark and the cotton patches are beginning to look brown. The top crop is now in evidence and still some of my relatives have not remembered me. I don't look as good to them as I did when the service was

rendered, but one said he could get a doctor at Brownfield—hope he does and pays for it, and if he chouldn't those fellows have plenty of money anyway and only want the practice.

It is interesting to note that some of the large papers are not taking kindly to the large rewards offered for dead bank robbers. I don't care if all the bank and other kinds of robbers should be killed outright, but doubt the wisdom of the present plan—just dead ones. It leaves too much room for frame-ups of the killers, and besides it leaves out too many other kind of robbers that need to be killed.

The home of Mr. and Mrs. J. A. Tichnor was made happy by the arrival of a new boy. Nothing suits a mother so well as a boy—yes all boys, don't need any girls, and daddies are quite as bad. Give me the girls to the devil with this later day poker playing, crap shooting sex, there is no good in any of them. We might turn them over to the bankers also.

From a publisher recently I received a list of publications with this notation: "Popular reading these days is confined principally to five types of books and magazines: Western Adventures Stories; (2) Love Stories from Life; (3) War Stories; (4) Movie News and Pictures; (5) Jokes-Humor-Cartoons. Yes, that's all, I have yet to catch a boy or girl either reading any other kind unless compelled to do so by parent or teacher. My own can name all the principle movie actors from beginning to the present. All the best batters and pitchers along with the heroes of the prize ring from John Morrissey to Tunney and Jack Dempsey. But they can't tell you where to find Conshohocken or Kalimazoo. "Companionate Marriage" by Judge Lindsey is rapidly reaching the ranks of Best Seller, along with some other rank publications whose titles I shall not give.

Well, I will quit and cuss this type-writer.

DON'T ROCK THE BOAT JUST AT THE PRESENT

Yes, business is very good. But it is very nervous.

National leaders say it may go up or down.

This is no time to rock the boat.

There is a big national political campaign in the offing and the temptation to manufacture issues is great.

The electric light and power companies, because of service and economics practiced, are necessarily big and must be prosperous to be able to expand for future needs. Some persons in political circles thinks there should be a new national investigation of the entire electric industry, in addition to continuous state investigations.

David got a lot of free publicity by attacking Goliath. He could have been elected president on the streng of that publicity—had there been such a job at that time.

Unlike Goliath, the power companies are not gobbling up freighted people. They are making life easier to live. Good management has made them great. No individual or single group of individuals own them. More than five million persons own the securities of the utilities. That means that one out of every five or six families in the United States have invested its savings in the utilities.

P. H. Gadsden, Vice Chairman of the joint committee of National Utilities Association says the power companies will not oppose an honest investigation by non-partisan, non-political experts, but they will oppose being made the football of politics.

That's fair enough. The utilities are now publicly owned by five million of people. Their savings must now be jeopardized for political ends. Markets are sensitive to alarms. Business is "jumpy."

Step softly. Don't rock the boat just to be doing something.

The chief commercial producing apple belt of Texas lies in Middle Western Texas in Callahan, Comanche, Erath, Stephens, Parker and adjoining counties.

Jacksonville—East Texas Theatres Inc., announce plans for \$75,000 theatre building here.

CITATION BY PUBLICATION

The State of Texas,
To the Sheriff or any Constable of Terry County, Greeting:

You are hereby commanded to summon the unknown stockholders of Lone Star Investment Company, by making publication of this citation once in each week for four (4) successive weeks previous to the return day hereof, in some newspaper published in your County. To appear at the next regular term of the District Court of Terry County, to be holden at the Courthouse thereof, in the City of Brownfield, on the 3rd Monday in January 1928, the same being the 166th day of January 1928, then and there to answer a petition filed in said Court on the 6th day of December 1927, in a suit numbered on the docket of said Court No. 1054,

wherein Earl T. Cadenhead is Plaintiff, and Lone Star Investment Company, the unknown stockholders of Lone Star Investment Company, R. W. Sandifer, John E. Stone, C. P. Standifer, D. R. Montgomery, H. A. Wiltiff, H. S. Skaggs, and M. But-ton, directors of Lone Star Investment Company, and L. L. Latham, are defendants, said petition alleging as follows:

That heretofore, to-wit, on the 5th day of April, 1923, plaintiff, Earl T. Cadenhead, made, executed and delivered to W. L. Morrow ten (10) Vendor's Lien Notes for the sum of \$360.00, each, payable to the order of W. L. Morrow, at Meadow, Texas, on or before January 1, 1925, 1926, 1927, 1928, 1929, 1930, 1931, 1932, 1933, and 1934, respectively, with 3% per annum interest from January 1, 1924, interest payable annually, and providing that failure to pay either of said notes or any installment of interest when due shall, at the option of the holder, mature all

of said notes, and containing the usual provision for attorney's fees, which notes were given in part payment for the Northeast Quarter (NE 1/4) of Section No. Eighteen (18), Block "E", containing 160 acres of land, in Terry County, Texas, and a vendor's lien was retained in said notes and in the deed from W. L. Morrow and wife, M. E. Morrow, to Earl T. Cadenhead, of even date therewith, recorded in Volume 22, page 101, of the Deed Records of Terry County, Texas. That subsequently, on November 22, 1923, Earl T. Cadenhead and wife conveyed said land to L. L. Latham by deed recorded in Volume 22, page 102 of the Deed Records of Terry County, Texas, and as a part of the consideration for said conveyance the said Latham assumed the payment of the above described notes.

That on or about the 16th day of October, 1924, the defendant W. L. Morrow, the payee in and then owner of said notes, and the vendor's lien

recurring same, transferred said notes and the vendor's lien securing same to the Lone Star Investment Company by written transfer and by endorsement on the back of each note. That Note No. 1 and all interest due to January 1, 1925, were paid to Lone Star Investment Company. That prior to January 1, 1926, for a valuable consideration, and in the due course of trade, the Lone Star Investment Company sold, endorsed and delivered Vendor's Lien Notes Nos. 2 to 10, inclusive to the International Life Insurance Company, and there upon said International Life Insurance Company became the holder and owner of said Notes Nos. 2 to 10, inclusive, and the vendor's lien securing same, but said Lone Star Investment Company did not execute, acknowledge and deliver to International Life Insurance Company a written transfer of said notes and vendor's lien which could be recorded. That said Lone Star Investment Company has forfeited its right to do

business and is now a defunct corporation. That the International Life Insurance Company transferred and endorsed said Notes Nos. 2 to 10, inclusive, together with the vendor's lien securing same, to plaintiff, Earl T. Cadenhead, by written transfer, duly executed and acknowledged, September 7, 1927, and by endorsement and transfer on the back of each of said notes, and the plaintiff is the legal holder and owner of said Notes Nos. 2 to 10, inclusive, and the vendor's lien securing same.

Herein fail not, but have you before said Court, at its aforesaid next regular Term, this writ, with your return thereon, showing how you have executed the same.

Witness Jay Barret, Clerk of the District Court of Terry County.

Given under my hand and the seal of said Court at office in the City of Brownfield, this 6th day of December, A. D. 1927.

Jay Barret, Clerk, District Court, Terry County, Texas.

VISIT OUR DECEMBER SALE

BIGGER AND BETTER THAN EVER

JONES DRY GOODS

BROWNFIELD TEXAS

THE STORE OF BETTER VALUES



Christmas Gifts To Please Every Age



Santa has left here in splendid array an almost limitless variety of practical and ornamental gifts, carefully chosen to meet every desire and every purse, from gifts of little cost to the ones that cost considerable. Our Christmas stock is ample to satisfy the most discriminating shopper.

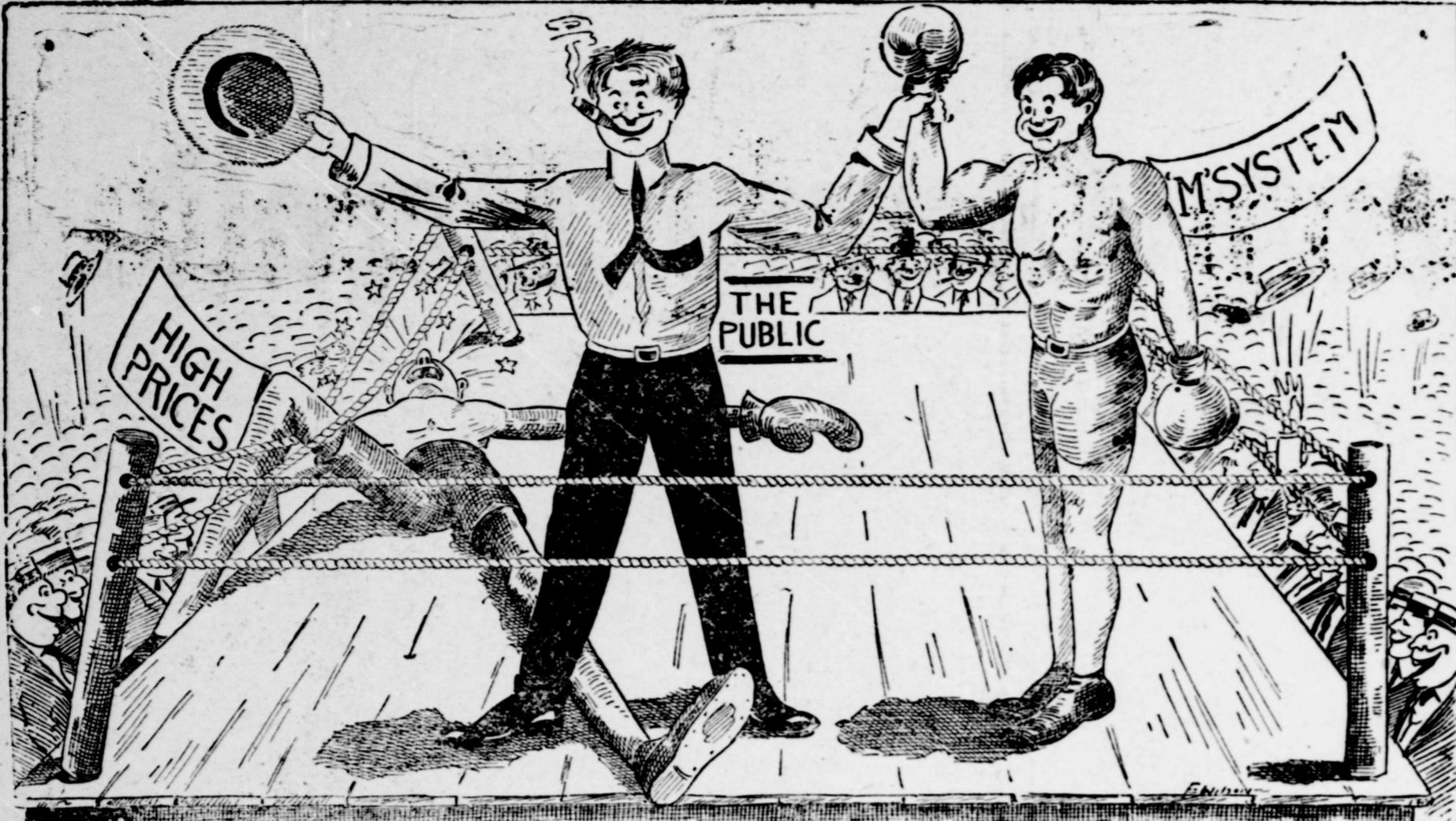
Our display of Jewelry Gift Items, because of its beauty and adaptability is the easy and correct answer to many of your most puzzling gift problems. Shop here and make Merry Christmas last the whole year through, and not only you, but the recipient will be delighted with the purchase.

PALACE DRUG STORE

"If It's In a Drug Store, We Have It."

We Give Gold Bond Saving Stamps.





M SYSTEM CHAMPION OF THE WORLD SCORES ANOTHER KNOCK-OUT IN THE FIRST ROUND WITH HIGH PRICES, USING THE MIGHTY RIGHT ARM OF DIRECT BUYING, AND THE TERRIFIC LEFT OF LOW OPERATING COST AGAINST ITS OPPONENT, HANDICAPED WITH SLOW DELIVERY, HEAVY OPERATING COST, AND LOST ACCOUNTS. THE CHAMPION AGAIN PROVED HIMSELF THE MASTER. THE PUBLIC ACCLAIMED IT A DECISIVE VICTORY.

Round No. 2 Next Saturday

FOLLOWING ARE FEW OF THE SELECT PUNCHES

1ST PUNCH—ROUND ONE

- CHINA OATS, large Gold Medal 29c
- No. 2½ PEACHES, Sunkist, heavy s'p. 21c
- ENGLISH WALNUTS, No. 1 large, lb. 28c
- YAMS, fancy, per bu. 1.19
- CAKES, six 5c boxes 25c

2ND PUNCH—ROUND TWO

- KRAUT, Empson's medium 9c
- RICE, 10 lbs, fancy 59c
- PEACHES, fancy evap., 10 lbs. 1.14
- ONIONS, fancy, 5 lbs. 18c
- PEANUT BUTTER, 5 lb. can 73c

Don't fail to visit our store every day until Christmas. A fight to the finish each day and a knock-out price on each item. We will have the biggest selection of Fruits, Nuts, Candies—representing not only thousands of pounds, but tons—and as you help to increase our volume you automatically push the price down.

JUST REC'D CAR FLOUR—YOU CAN'T BEAT THE PRICES.

YOU SAVE AT THE "M" SYSTEM WHEN YOU DON'T KNOW IT.



Tokio School Notes

Well, we are all proud our school has begun again after a long visit to the cotton patch, but we all enjoyed it for we had lots of fun. School opened Monday, December 12th. We were glad to have our teachers with us, and our dear old schoolmates, and some new pupils. We are all going to study hard and try to make our school better this year than it ever has been. Mr. Knoll and the boys are going to fix our ball courts so we will be

ready to play ball next week. There will be a box supper at Tokio Community Hall, Saturday night, December 17th. The proceeds will be for the benefit of the school. Everyone is welcome to come, especially the boys that are nice looking, or any one who will buy a box. There are some very nice looking girls over here and they are all pretty good cooks. Be sure and don't come with an empty pocket book, if you want something good to eat. Again we want to invite you to our Christmas tree. We want you to bring presents and receive them. You

know there is some one you would like to give a present—it doesn't have to be a diamond—and we are hoping old Santa Claus will be with us all. The Tokio community was benefited by the rain which was received Monday night. It was the first rain that had fallen over this part of the country at this time of year in a long time and it was indeed a very great help to the country. We are hoping we will make a good crop the coming year. There will be a Holiness meeting start at the Community Hall, Friday night, December 22. You are all in-

visited. There are two new buildings being put up at Tokio. Mr. Pippin is building a new garage; so is Mr. Knoll. Probably he intends to use it for a dwelling house and store peas in the house he has been living in, for they have several hundred pounds that they picked when school first started. The garage wouldn't hold all of them. —Eunice Norris, 7th grade pupil. Criticize yourself today and others tomorrow.

Poinsettias and Princess
by Anna G. Dawson

December 23; there was a rush for Christmas shopping at the Alpha Floral rooms that day; and the girls were already busy getting the windows cleaned and redecorated. "How did Miss Anne say to put these poinsettias in the east window?" asked Arduis Ellington, who was helping out during the holidays. "The old girl said to graduate them," answered Jane Duncan, who was "regular help" at the shop. "Of course, with you, a college student, graduate means to turn out—to finish up. That's what I'd like to do with these flowers—finish them. I'm so tired of them." "I'm afraid you don't love flowers," voiced Arduis. "I do." "You would," retorted Jane, who liked for everyone to think her sophisticated if not depraved. "I like the little old coin I got at the end of the week; and it's little enough, believe me. But come here, innocent, and I'll show you how to graduate the posies. Park the shortest ones next the glass, the taller ones next, and so on—like this—" and she placed four plants in to illustrate. "Better water them first, though." Arduis saturated the black sand in the flower pots, and carried other pots from another room while the others drained a bit. Miss Anne called from a workroom at the rear, and Jane answered the call, while Arduis worked at the win-



Arduis Carried Other Pots From Another Room.

down. Just as Jane returned with an armload of made-up flowers to box, Henry Von Hagen came into the shop. "I better take him; he's a regular," said Jane in an undertone; and she deposited the orders on a table. "May I help you, please?" she asked, demurely enough. "Some poinsettias, I think," answered the man, and Jane led the way to the table where Arduis was working. Henry looked at the plant Arduis was lifting for the window. He also looked at the girl. "This is a beauty," he said, looking at the girl, though he indicated the plant. "I'll take this one, and these two," he continued, selecting other plants. "Then I'd like to have some of the cut blossoms—which the botanist tells us aren't a blossom at all. Beautiful enough, however." Jane went before him into an adjoining room, where he selected two dozen of the cut flowers with stems of varied length. Back in the office he gave the address; wrote a check in payment; and left the shop looking at Arduis Ellington. "That nut's sayin' it with poinsettias, I'd say," remarked Jane, going back to packing the flowers. "I'd say a prince instead of a nut—if I were getting the flowers," smiled Arduis. "Well, I'll say the way he lamed you would indicate that he'd say 'princess' to you, innocent. Why'n't you flirt a bit?" "Who is he," asked Arduis, ignoring her question. "Head engineer at the Public Service or something. Name's Von Hagen. His old man's a professor here for years—romantic languages. You ought to know him. Maybe you've had classes under the old gink." "I think I do know who he is; but I have no classes with him till next year. But who were the flowers for?" "Gettin' inquisitive already?" asked the girl, teasingly. "Well, he's sending them as a Christmas present to his mamma," she said, accenting the last syllable. The conversation was stopped by a customer, and for the rest of the day a busy stream of happy shoppers ran in and out of the shop. Miss Anne was wrapping some poinsettias for the girls; Arduis selecting some violets for her coat collar; and the Christmas greetings were being exchanged at the same time. Jane exclaimed: "Well, I gotta beat it. My sweetie's takin' me to the Orpheum tonight. Suppose you're goin' to one of the big 'Y.A.W.' parties that some of the professors' wives are throwing for the orphan students?" "Yes, and I'm mighty thankful for a chance to go to a party. It's pretty nice, when one must be away from home at Christmas. The funny part is that there are three parties, and

none of us knows to which party he's going—or at whose home the party will be. We are to be called for and are to ask no questions. Isn't that thrilling?" "I would almost startle a turtle, don't ya know. Well, good night; don't do anything I wouldn't." And Jane was gone.

Arduis enjoyed the "crunch, crunch" of the snow under her feet as she hurried to her boarding house, where she removed the supper from the oven where her landlady, Mrs. Julien, had left it. That lady was helping at a church bazaar, and since Arduis was the only "left-over" student in the house, she had told Mrs. Julien not to bother about her.

After a hurried and rather lonely supper, Arduis bathed and dressed with much care, and then came down to sit in the cheer of the grate fire. Three candles burned in the center of the big window.

"Sweet of Mrs. Julien to burn one for me along with hers and Bob's," said Arduis.

She wondered what the folks at home were doing, and tried to visualize every member of the family. Perhaps they, too, would burn a candle for her. When she became a little homesick, she stroked again and again her shining nails. She stood looking into the center of a huge poinsettia on the table. She remembered a dream she had had the night before, and that she had not remembered till that minute; but just then an auto horn sounded outside.

She hurried into her coat and hat, pulling on her gloves as she went down the steps. Some one she didn't know was coming up the walk. He turned, after greetings, and they went together to the waiting car.

"Warmer in front," he said, helping her into the seat. The car skidded now and then on the icy streets. And Arduis had no more than buttoned her coat collar high around her neck, being careful of the violets, than the driver said:

"Here we are," as he drew up in front of a large home and stopped. He assisted Arduis to alight, walked to the steps with her, lifted his hat and said "good night."

"Good night—and thank you," answered the girl.

Arduis went up the broad steps and rang the bell. Henry Von Hagen opened the door.

"Good evening," he said cordially, taking her hand. "Mother, this is Miss Ellington."

"I'm so glad you could come. Go upstairs to the first room you come to."

When Arduis came down the steps she was met by Henry, who led her into a big living room. Poinsettias were grouped in the big old-fashioned bay window. Gazing into one of the flowers, Henry said:

"You know, I had the queerest dream last night."

"So did I," joined Arduis. "I dreamed," continued Henry, "that I went to the opera, and when the curtains were drawn—"

"There was a huge poinsettia on either side of the stage," interrupted Arduis.

"And when the orchestra played 'Dreams of Love' a—"

"A prince stepped out of one of the flowers—a prince—with page boys, attendants, and so on," interrupted the girl again.

"How in the world could you know what I dreamed?" asked Henry. "But you do; and a princess stepped out of the other bloom—a princess with as many attendants and ladies-in-waiting as there were persons with the prince. They began a—"

"A march to music toward the center front of the stage," said Arduis. Henry's countenance revealed sur-



When Arduis Came Down the Steps She Was Met by Henry.

prise, excitement, incredulity; but he continued:

"How could you know what I dreamed—I didn't even remember it myself till I looked at that flower. But they did march toward the center front of the stage. And when they met, the prince kissed the princess, and she put her arms around his neck—"

"And you were the prince," said Arduis.

"And you were the princess," finished Henry.

Their lips met; her arms were about his neck; his arm encircled her waist. Some one in another room laughed aloud. Then Henry and Arduis saw that they were under the mistletoe.

Unabashed, Henry said: "I've been looking for you always, dear; when will you marry me?"

Arduis replied:

"Yes, I knew yesterday that you were the one—and then that dream—that proves we belong to each other—"

"Of course, I've dreamed of you always—but when will we be married?"

"Just any time you say, dear."