

The Terry County Herald

Printed in Terry County, on the South Plains; the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States

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BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, NOVEMBER 4, 1927

NUMBER 11

Chamber of Commerce C-U-R-R-E-N-T-S

By the Secretary

This column was not used last week for the reason that the secretary was out of town and could not prepare his article prior to departure.

Not very much to say this week, except to state that the Texas Utilities Company is still interested in the purchase of our light plant and will probably submit an offer to the council at its next meeting. We occupy the position in their territory that a "nester" in the middle of a big pasture occupied when West Texas was a cow mans country and they would like to shake lose. In the event that the council agrees upon a price, it will then be up to our own people as to whether they will accept. Cotton pickers are coming through Sweetwater at the rate of about 600 daily and it is suggested that they might be diverted to this county, if our farmers could take time to intercept them at some point between Post and Snyder.

A few pickers have reached this office looking for places and have been directed to those farmers who have spoken to us about needing them. I had notice that a big bunch of Mexicans were being directed down here out of Lubbock, but they failed to arrive.

Efforts have been made this week to secure a short cut on the Lubbock highway between our town and Challis, but up to this date, sufficient waivers of right of way to make it a possibility have not been secured. The big thing in the way is that one non-resident land owner is exorbitant in his demands and up to this time a compromise has not been reached. In the meantime the highway department is not working the road between Challis and Brownfield, but are moving the machinery to Lynn county, where they will probably remain the balance of the year.

Marchbanks Building Completed Last Week

Some thirty days ago when B. L. Thompson received the contract to construct the Marchbanks building on the north side of the public square, to be of brick and tile, 25x100 feet, a turnkey job to be completed in 30 working days, the writer acknowledges that he gave the idea a "silent" horse laugh. We had heard the story of contractors doing quick jobs before to always run practically more than twice the time allotted. We had never actually seen one turned out in the time specified that we knew of.

But within two weeks after the foundation was begun, it looked like Thompson was going to do the job, but we just kept on with our knitting and said nothing, for we remembered that there was many a slip between the cup and the lip.

Well, last week the unheard of really happened, they job was turned over, and the doors locked until the lessee gets ready to open them, leaving some four or five days to play on before the 30 days expired. Will wonders never cease?

J. E. Michie is the lessee, and will formerly open the first M System Store in Terry county in the building a week from tomorrow.

LOCAL TAILOR MOVING TO NEW LOCATION

Henry Alexander, proprietor of the Henry Tailor Shop, is preparing this week to move his tailoring business from the north side of the square to the Bennett & Bynum Barber Shop in the building located one door east of the first National Bank.

Mr. Alexander informed us that he would have his whole business on the inside in his new location, including his new Glover Cleaning System, which would make everything very much more convenient and pleasant to work, especially during the winter months, and that he felt he could give his customers the benefit of better service thereby.

He will keep a full line of tailoring samples in his new location, and will be prepared to make up tailored suits for his customers as in the past as well as keeping their clothes repaired and cleaned and pressed.

National Book Week To Be Observed Here

Under the auspices of the Maids and Matrons Club, National Book Week is being observed by the Committee of the Brownfield Public Library, Nov. 13-19.

In connection with this week, there will be two contests to be held at the Rialto Theatre, Saturday night, Nov. 19th, and prizes will be given to the ones best dressed to represent a character of a standard book. The first prize will be \$3.00 and the second \$2.00, and will go to the winner for the room or school represented by the winner.

In the second contest, prizes will be given for the best essay on "The Value of Reading Good Books," and the prizes given, first prize \$3.00, second \$2.00, will go to the individuals. Winners will be announced at the Rialto Theatre, Friday night, Nov. 18th. On Wednesday night, Nov. 16, "The Magic Garden" by Gene Stratton Porter, will be shown on the screen at the Rialto, and a prologue will be given.

On Thursday night, Nov. 17, a play "Bookland," will be given by the students of the Brownfield school under the direction of Mrs. Holmes at the Rialto Theatre. On Friday night Nov. 18, Dr. Horn, President of Texas Technological College, will give a lecture in regard to "Book Week" at the Rialto Theatre.

On Tuesday morning, Nov. 15, there will be a special chapel at the school house to which the public is invited.

In honor of "Book Week" two gifts have already been made to the library. The low sixth grade of the local school, under Miss Elizabeth Dumas, have donated 26 books to the library, and the American Legion Auxiliary has donated 34 new books. The Library Committee and the Maids and Matrons Club each gave a vote of thanks to these donors for the books.

During the last eight months 2156 books have been put out by the librarian and we hope that the number will be at least double during the next eight months. Read more good books.

New books recently placed in the library, are, Zane Grey, Forlorn River; Zane Grey, Call of the Canyon; James Oliver Curwood, The Black Hunter; James Oliver Curwood, Karzan; James Oliver Curwood, Barce, Son of Karzan; James Oliver Curwood, Honor of the Big Snows; James Oliver Curwood, The Flaming Forest; Peter B. Kyne, They Also Serve; Peter B. Kyne, Enchanted Hill; B. M. Bower, The Happy Family; Harold B. Wright, A Son of His Father; Harold Bell Wright, Revelation of Brian Kent; Gene Stratton Porter, Her Father's Daughter; Gene Stratton Porter, Magic Garden; Edgar Rice Burroughs, Tarzan and the Golden Lion; Edgar Rice Burroughs, Jungle Tales of Tarzan; Martha Ostenso, Wild Geese; Martha Ostenso, The Dark Dawn; Julia Peterkin, Black April; Mary Roberts Renihart, The Red Lamp; William Maclough Raine, Daughter of the Dons; Sinclair Lewis, Elmer Gantry; Anne Parrish, Tomorrow Morning; Anne Parrish, The Perennial Bachelor; Barry Benefield, The Chicken Wagon Family; Kathleen Norris, Rose of the World; Anita Loos, Gentlemen Prefer Blondes; F. Scott Fitzgerald, The Great Gatsby; O. E. Rolvaag, Giants in the Earth; Mary K. Maule, Little Knights of X Bar B; Warwick Deeping, Sorrell & Son; Jackson Gregory, Judith of Blue Lake Ranch; Willa Cather, The Professor's House; H. Rider Haggard, She; Grace Livingston Hill, Tomorrow About this Time; P. C. Wren, Beau Geste; Dan Beard, The Black Wolf Pack; Eleanor Gates, Poor Little Rich Girl; Hamlin Garland, They of the High Trails; Florence M. Kingsley, Resurrection of Miss Cynthia; Brand Whitlock, J. Hardin & Son; Edward S. Ellis, The Young Ranchers; Grace S. Richmond, Red Pepper Bivins; Pryde & Weeks, The Purple Pearl; Rex Beach, Going Some; Hugh Wiley, Lady Luck; Harold MacGarth, Hearts and Masks; Harold MacGarth, The Splendid Hazard; Augusta J. Evans, St. Elmo; The Inner Shrine; Horatio Alger, Frank's Campaign; Grace Brooks Hill, Corner House Girls; Harkness, Andy the Acrobat; Mary Maps Dodge, Irvington Stories; Carolyn Sherwin Bailey, Stories for Sunday Telling; Lewis Carroll, Alice in Wonderland; Bunyon, Pilgrim's Pro-

BROWNFIELD BANKS WILL OBSERVE

ARMISTICE DAY.

The Banks of Brownfield will not be open for business on November 11th, and we ask that our customers kindly arrange their business so that they will not be inconvenienced.

BROWNFIELD STATE BANK
FIRST NATIONAL BANK

Local Merchants Come Up For Their Breath

Well, they seem to like it. Again the crowds came to Brownfield Saturday, only it seems to us a "little more samer," as the old story goes, and literally swamped the men and women, boys and girls behind the counters. But they seemed to like it. When we would go in any of the busy stores, and that was all of them, and asked the "fellers" how they were getting along, and invariably they would answer with a weak smile, "we're going right down the line." But it seemed to us that they were mighty glad when dark came and the farmer folks left them long enough for them to catch their breaths—but they were ducedly happy, just the same. And the customers were all apparently more than satisfied with their purchases.

The Brownfield merchants are not offering any prizes or catch penny devices to draw the trade here. They don't have to. They are giving dollar value for every dollar purchased, and that is all they want. The people as a rule don't care very much about taking a "gambler's chance" on coming out even on purchases, and the merchant or merchants who are giving them value received in what they want, suit them. The people wisely figure that a town that has to offer prizes to get people to come and trade with them are ready to pour it on them some other way if the opportunity presents. The old saying that "you can't fool all the people all the time" still goes even in these days of the automobile and the aeroplane. If the merchants of Brownfield should decide to suddenly raise the price of their wares beyond that of any of the adjoining towns, you would see the trade begin to drift away. But as long as they assume their present attitude of "living and let live," they are going to get their portion of the trade of this section, and you can't shake it loose from them.

And they are giving value received. We don't boast of this because this is our home town, but because it is literal facts. There are no towns in this whole section of the country where merchants give more for the dollar than in Brownfield, and we do not even except those towns that have wholesale houses. And, one does not have to wait for the "big sale" in order to get these bargains—they are on six days the week, rain or shine.

Come to Brownfield to do your shopping. Our merchants have made heavy purchases of the best and newest the market affords.

"You can get it in Brownfield."

Nacogdoches—W. A. O'Rare and F. R. Covert of Hamilton are planning to establish a \$300,000 brick and tile plant here.

The State of Texas during the school year 1925-26 spent for free text books \$2,819,261.

There are approximately 1,000 independent school districts and 7,200 common school districts in Texas.

gress: Laura Lee Hope, Bobbey Twins at Snow Lodge; Major Fletcher, Boy Scouts in Alaska; Martha Finley, Elsie Dinsmore; Martha Finley, Elsie's Vacation; Gerald Breckenridge, Radio Boys on Secret Service; Anderson's Fairy Tales; H. Van Buren Magonigle, The Nature, Practice and History of Art; James Baikie, Life of the Ancient East; Henry S. Carhart, College Physics; Meyers, General History; Robinson, History of Western Europe; Charles Kenmore Wrich, Fires of Faith; Tennyson, Idylls of the King; Scott, Lady of the Lake.

"M" System Stores Carry All Kinds Meat

On entering the "M" Store you will find on your right, a counter fully and neatly filled with all kinds of cured meats of all brands. These meats are of the highest quality, and the prices are rock bottom. You will find nice large hams, picnic hams and bacon, both sliced and unsliced. Practically all of the standard brands are here for you to choose from and you help yourself. The stock is continually being replaced, and you are at all times getting the freshest cured meats the market affords. You will find that it is a convenience as well as a pleasure to buy your meats this way, as you can see what you are getting and everything is strictly guaranteed.

They want you to watch these columns for the formal opening, which will probably be tomorrow week. Mr. Michie and an expert helper from the headquarters are now busily engaged in getting the store in ship shape for the formal opening. But when it is opened, you do not have to wait and tell us what you want; just help yourself. After passing through the turnstiles, pick up a basket, passed around the conveniently arranged shelves and select just what you want. Every item is in convenient sized packages, and all marked with a large price tag. It is so simple in operation.

We do not have a bookkeeper—no solicitors—no accounts. These are the reason we sell for less money.

One strict law of the "M" System Mfg. Co., to its managers, is cleanliness. These stores at all times must be in the best sanitary condition possible. They are inspected regularly, and if the law is violated, the franchise is canceled.

Interesting Letter From Former Boot Make:

The Herald was pleased to receive a communication from Frank Martin, Jr. last week, who now lives at Prescott, Arizona, formerly made boots in Brownfield, but left for that city some two years ago. But Frank and family, also his father and mother have never gotten to the place where they think they can do without the Herald, and each November about this time, we always look for \$1.50 from the Martins to keep the Herald pointed in the general direction of their far west home.

He reported all well, and that they were still making lots of boots, but mostly for the town cowboy instead of the real old ranchers as in former days. They are still liking their new location, but still have high regards for their old friends in Terry county.

Frank also informed us that Tom Mix, the small boys' hero was on location in and near their city making his newest picture, and that he was giving the youngsters of Prescott all the chances they wanted to see and personally talk with him. He was also to give a special exhibit for them at the city park and arena there last Sunday.

SHEPHERD GETS DEATH FOR OWENS MURDER

Joyce Shepherd, alias Bill Smith, was given the death penalty in district court here Thursday for the murder of Jake Owens at North Roby on August 27.

The case went to the jury at 12:30 and the verdict was returned in about one hour.

Connatser was given 99 years in this court last week.

More than 2,000 Bales Ginned Up to Tuesday

The five of the six gins of this city had turned out 2,083 bales of cotton up to Tuesday afternoon of this week, which is considerably behind the same time last year. We will not give individual ginnings because it might not appear fair to some, but give the total of the five gin plants in operation this year.

Most of this cotton has come from the section of the county immediately south and southwest of Brownfield, where early rains were received and they had cotton nearly ready to show squares before the rest of the county got rain enough to plant on. But many in the dryer belts of the county have started to picking this week, and the total ginnings from week to week will show up much faster than heretofore. The cotton in the dryer sections, while small, is full, and it is now believed that the county will get ten thousand bales or better.

And, another thing, as Andy Gump says, the two thousand bales that have already been ginned here this year, have probably netted the farmer a more real money than the entire 14,000 that were ginned here last year. While the feed and corn crop will likely be lighter this year, those crops will also bring more money than last year if present prices hold good through the gathering and marketing season.

West Texas Editors Hit Phone Co. Methods

The way it appears to the Herald, the local merchant when he needs anything in the store, or the filling station may needs a new fountain, all he would have to do would be to get out among their customers and ask them to pay for what they needed to carry on the business. Telephone companies make their customers pay for the directories they use. Why not the other way around? The West Texas Press Association in session at Lamesa last week passed resolutions condemning these methods of which we give the following from the Snyder file:

"The reason the newspapers asked for this equitable understanding is because of the unjust and unreasonable charges made against advertisers in the telephone directory, as well as the telephone people hauling very directory into Dallas to be printed, eliminating the publishers in the representative towns in which the phone people have an office and exchange from even making a quotation.

"An advertisement in the directory is based on so much money for a space on a monthly rental basis. A concrete example in Snyder, Texas, the two advertisers on the front cover of the directory practically pay the entire cost of the book, leaving the balance of the advertising money to be piled up in the coffers of the telephone company as so much 'gravy.' One advertiser pays \$4 per month, and another \$3.50. Whereas, he equitable way to handle the matter is for a stipulated one charge for the entire six months period that the book operates. By taking the front page of the directory at Snyder as a comparison, the total amount realized from advertising would run from \$500 to \$800 per book. The actual cost to the phone company for the Snyder book would not exceed \$110.

The Times-Signal is glad to see West Texas publishers wake up on this proposition and see that their district and local offices get a marked copy of the resolution.

Note.—Mr. T. A. White, district manager of the Lubbock District of the Southwestern Bell Telephone Co., personally advised the Times-Signal yesterday that the Snyder directory amounted in advertising revenue to \$256.00.—Snyder Times-Signal.

Public schools of Texas, including elementary and high schools, received approximately 45 per cent of their support from state sources, the remainder coming from local sources.

Galveston—The Texas - Louisiana Power Co., are reported to have plans for spending \$400,000 on construction work in Galveston county.

Big Tunney-Dempsey Fight Well Attended

By far the largest crowd we have seen in the local show house in several months were on hand last Friday night to witness the moving picture battle of two of the world's greatest pugilists, Gene Tunney and Jack Dempsey. Now usually Friday night is no more than any other night at The Rialto. Indeed, it is scarcely as good crowd getter as Monday night, not to say anything about Saturday night, which is generally the premier night of the week. We give this information to show which way the wind blows with public sentiment.

It is true that the management of The Rialto had gone to more expense than usual in advertising, but that alone would not have given them the biggest matinee in the afternoon in their history, and a record crowd at night if there had not been more than usual attraction at the theatre. No difference, also, could be distinguished between the proportion of males and females from any other show night, showing conclusively that pugilism is not alone admired by the male persuasion. Even the mothers and sisters were there to see the best man win. Human nature has changed but little since Babylon, Antioch, Athens and Rome.

But so much for public opinion on that score. But speaking of the merits of the contestants, to our notion Tunney has Dempsey bested every way as a boxer and general of the squared ring. Dempsey has a greater mauling power, perhaps, but when that is said, all is said. He is of decided lower intelligence than Tunney and is of decidedly different human nature. And as to the questioned seventh round, we are firmly convinced now that Tunney could have risen to his feet and dodged Dempsey any time after the count started, but he had sense enough to stay and rest, which was his sporting privilege.

One good thing can be said to the credit of Jack Dempsey, however, he has never made half the outcry over that seventh round that people did who lost money on him.

Ben Broughton Makes More Sorghum Syrup

Ben Broughton was in from his farm north of Gomez Saturday and informed us that his individual cane did not get large enough this year to make up into sorghum syrup this year, as he was in the dry belt, but that he had spent a portion of the week at his brother, Dave Broughton's farm north of Brownfield making syrup for him. He intimated that the syrup he made for his brother was a fine grade, but did not say whether he would have any for sale or not.

This is a part of farming that is somewhat neglected in this section, but one which should be encouraged to the fullest extent. Good sorghum syrup is not only a very succulent food, but a very sustaining one as well, as it contains an abundance of sugar. It can be used in many ways, such for instance as making candy, and many ladies delight in making the old fashioned molasses cakes, which are relished by the whole family. Then, too, along about Christmas, popcorn balls thrown together with this fine edible makes a confection that all kids enjoy to the fullest extent, and their elders are not far behind them.

Let's have more sorghum and sorghum mills in Terry county, lest our coming generations lose the art of making it when the present molasses makers have gone the way of all flesh.

AGED PASTOR TO RETIRE WHEN YEAR IS CLOSED

Rev. "Bill" Hart, pastor of O'Donnell Methodist circuit, and a pioneer "circuit rider" of the Plains and West Texas, will not ask for work at the annual conference at Big Spring on November 9, due to his failing health.

Hart preached over the Plains and other portions of West Texas years before there were any towns in this area. He did his traveling by buggy, having an immense work.—Lamesa Journal.

WEEK OF PRAYER AT THE METHODIST CHURCH

Program by Y. P. and Juniors, November 6, 3:00 P. M.
 Hymn.
 Subject: Three ways of Service:
 First: By Prayer.—The leader will discuss this phase.
 Second: By our own lives.—Miss Fogle will illustrate this phase.
 Third: By giving.—Mrs. Woolbridge will present this phase.
 Vocal Solo, "Teach Us To Pray"—Mrs. Herod.
 Intercession for the children of the world.
 Music.
 Children's Candle-Lighting Service. The story of a Mexican child by Miss Crawford.
 Violin Solo—Miss Fogle.
 Offering service.

EPWORTH LEAGUE PROGRAM

November 6, 6:15 P. M.
 Hymn 60.
 Prayer.
 Hymn 189.
 The purpose of the meeting—Will Alf Bell, Jr.
 Scripture Lesson, Phil. 3:13-17; Heb. 12:1-4.
 Vocal Solo—Mrs. Roy Herod.
 Advancing Spiritually—Rex Headstream.
 Extending the Kingdom—Miss Birdie Fogle.
 A better social service program—Mrs. Roy Herod.
 Better recreation and culture—Miss Sue Crawford.
 League Benediction.

SHERIFFS ARE TO MEET SOON IN FLOYDADA

FLOYDADA, Oct. 30.—Indications now are that Floydada will be the most law abiding city in the State on November 10-11 when more than 100 members of the West Texas Sheriff's Association hold their semi-annual convention in this city. Besides the administrators of the law, there will be more than 100 specially invited guests of the local chamber of commerce at a banquet and the football game in the afternoon between the Floydada Whirlwinds and the Post City eleven.

A feature of the sheriff's meeting will be the target shoot. A prize of \$50 in gold is being offered to the winner of this event by P. G. Stegall, sheriff of Floyd county. Competition in this contest is always keen, there being between fifty and sixty members who take part.

Various forms of entertainment are being arranged for the benefit of the visitors and every effort will be made to make this the best convention in the history of the association.

THE OLDEST MEDICAL WORK IN THE WORLD

This is the Egyptian papyrus written by a Nile physician 3500 years ago, detailing the methods to be pursued in dealing with fractured bones and head injuries. Forty-eight hypothetical cases are described by the ancient physician and treatment prescribed. Dr. James F. Bressat, the Egyptologist, said that the author showed a knowledge of brain functions which was not rediscovered until the present century. In the 48 prescriptions by this medical man, only once does he depart from science or common sense in favor of magic. The New York Historical Society has recently announced its plans for publishing this work.—N. Y. Medical Week.

ALIENS HELPED TO MAKE GOOD CITIZENS

Washington, D. C.—New progress in Americanization is being made increasingly evident since the Federal Government began to make an active drive in training immigrants in the ideals of citizenship, and the co-operation of the Naturalization Bureau with the states and with different agencies interested in the establishing of a solid citizenry is showing excellent results, states an article in the Christian Science Monitor.

Since 1915 when active Federal participation in Americanization work began, unrelated efforts have become correlated through a common national purpose and a number of state legislatures have made specific laws and appropriations for teaching American citizenship ideals in the public schools.

The Federal Government has a citizen text book of which 56,000 copies were distributed to 488 communities in various parts of the country during the fiscal year of 1927. Raymond F. Crist, commissioner of naturalization, is given the authority by law to publish this text book and a monthly naturalization bulletin, and in this duty to secure the aid of and cooperate with the official state and national organizations, including those concerned with vocational education.

5,000,000 MEMBERS' GOAL OF RED CROSS ANNUAL ROLL CALL

Need of Expansion Due to Excessive Demands for Disaster Relief and Other Services.

A Red Cross membership of 5,000,000 in the United States will be sought this year during the Eleventh Annual Roll Call, November 11 to 24, Chairman John Barton Payne announced following completion of a study of the demands which the past year made on all branches of the Red Cross organization.

He stressed particularly the increasing demands of disaster relief as pointing to the need for an increased membership to aid in carrying the growing responsibility in this field.

"For several years our membership has remained at a little more than 3,000,000 adults," he said. "We are proud of this membership. It is a body of our choice spirits, but there are many more of like spirit who should be counted in this Roll Call. We need at least 5,000,000 adult members. We are obliged to draw annually upon our reserves, and the demands upon us increase each year. Our Roll Call funds should meet our normal needs and add something to our reserves for the great disasters. We must have a large reserve. No one can tell when a situation may arise when this reserve will be essential to the lives of thousands.

"The Red Cross cannot wait to raise funds," Judge Payne declared. "Action prompt, instant, is its life. Instant action means the lives of many. It must be strong, it must be ready; this means a large reserve."

Total expenditures of the American Red Cross in the fiscal year to June 30 last in all fields amounted to \$16,139,348.60, of which \$11,360,348.60 represented the National Organization's appropriations and \$4,779,000 the cost to the Red Cross local chapters. Included in this total was a disaster relief, for which \$8,216,592.31 had actually been expended to the close of the year. This does not cover expenditures which continued to be made in the Mississippi Valley flood, or in other disasters originating during the fiscal year but whose operations extended over into the current period.

Service to disabled veterans, another outstanding demand on the organization, called for \$2,930,223.86, and service to men of the Regular Army and Navy, \$507,832.50. Maintenance of an enrolled Nurses' Reserve, from which the needs of disaster service and other emergencies are met, and which numbers more than 45,000 nurses totalled \$45,248.83. For the Public Health Nursing program, a nation-wide activity of the Red Cross, \$801,068.99 was expended. Other services contributing to health and well being included instruction in Home Hygiene and Care of the Sick, for which \$165,380.16 was spent; Nutrition Instruction, which teaches thousands annually correct food principles in relation to health, \$171,370.73; First Aid and Life Saving, a service which is actually curtailing accident and water casualties, \$354,780.06; Junior Red Cross, the children's branch of Red Cross activity, and one of the most unique organizations in the world, \$582,424.23.

Other Red Cross Chapter activities, including Home Service to civilians amounted to \$1,220,000; while other national domestic operations required \$236,147.17.

An outstanding American contribution to the rest of the world is Red Cross assistance in foreign disasters, which the report shows, called for \$256,962 to the end of the fiscal year. Activities under the League of Red Cross Societies, Junior Red Cross foreign projects, assistance to American insular chapters, and other foreign and insular work completed the demands on the total appropriation for the year.

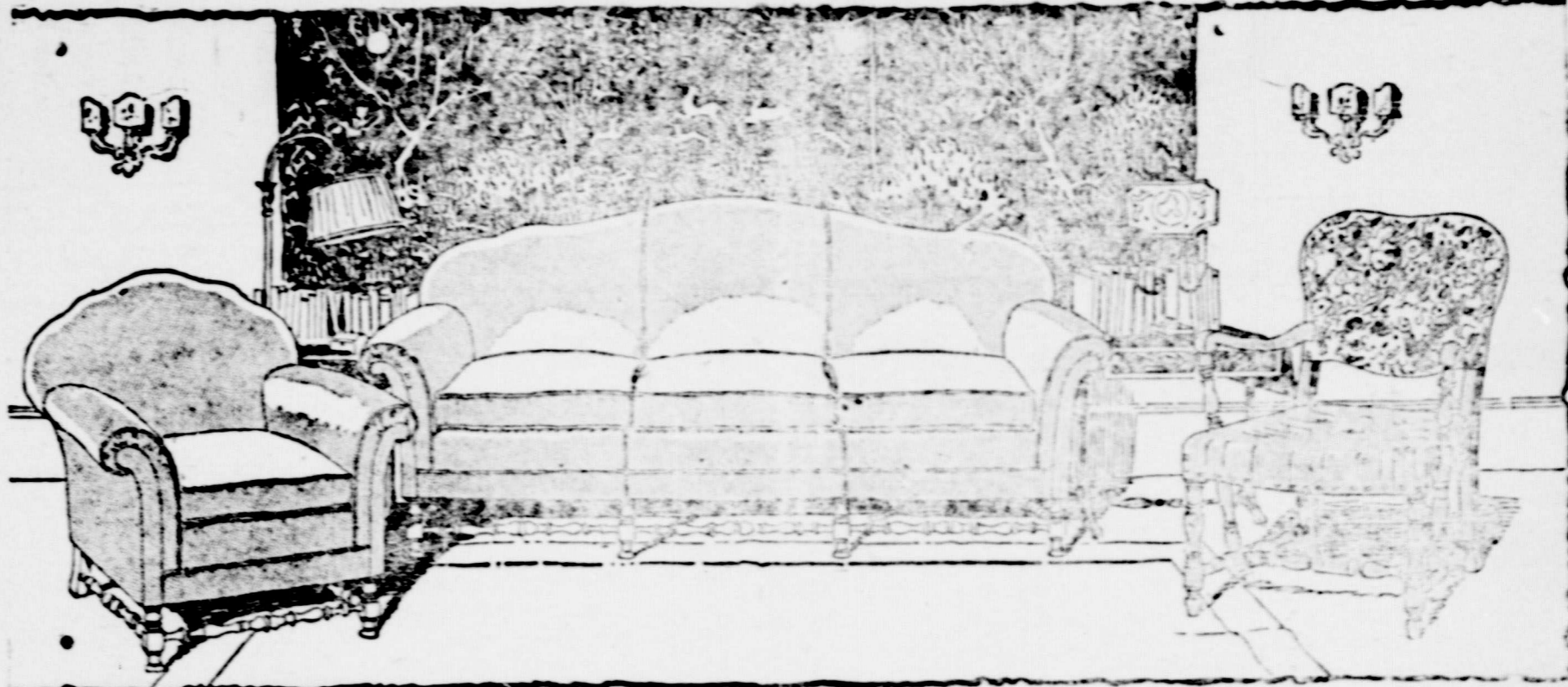
These expenditures were cited by Chairman Payne as emphasizing the need for a growing membership and increased income.

Grim Death Lurks in Holy Waters of India

The holiest waters in India are maddened with a green and brilliant scum. Those who would bathe must break it, as hardy swimmers in our colder countries break the ice, before they can reach the spiritually cleansing liquid. Coming out of the water, bathers leave behind them jagged rifts of blackness in the green; rifts that gradually close, if no more pilgrims come down to bathe, fill the green skin of the lake is altogether whole again.

There were but few bathers when we were at Pushkar.

On days of little concourse the bathers do not venture far out into the lake. Death lurks invisible under the scum, swims noiselessly inshore, snags, drags down. We saw him hushing on a little shrine-crowned island a hundred yards from land, monstrous and scaly, grinning even in his sleep—a crocodile. Pushkar is so holy that no life may be taken within its waters or on its banks, not even the manateers. A dozen pilgrims disappear each year between those enormous jaws. It is considered lucky to be eaten by a crocodile at Pushkar.—From "Jesting Pilate" by Aldous Huxley.



QUALITY SUITES OF THE NEWEST DESIGNS AT PRICES MOST EXCEPTIONAL

All of the Suites are new—and not only new, but of the latest style in construction.

Exquisite Living Room Suite, 3-Piece \$160.00

This Suite is of early American design, is charmingly achieved and enhanced by unexcelled workmanship. This Suite is upholstered in Genuine Velour.

Hudgins & Knight

Groceries • Hardware • Furniture • Implements

One of the Collection

Edsel Ford, who is a great collector of automobile anecdotes, said the other day:

"A man once went to the Blank headquarters to try a Blank car. A stock car was brought round and a demonstrator drove the man 20 miles out into the country. Then the car stopped. The demonstrator got down to see what the trouble was.

"My goodness me!" he said. "What is it? Was the demand 'What ails her?'"

"They forgot to put a drop of gasoline in the tank," said the demonstrator. "The car has done these 20 miles on its reputation alone."

Recording Land Sales

The Torrens system has been described as follows: It is a system of registration of titles to land (as distinct from registration of deeds). It was introduced into South Australia by the Real Property (or Torrens) act (laws of 1857-58), drafted by Sir Robert Richard Torrens (1814-84). The essential feature of the Torrens system is the guaranty by the government of properly registered titles. The system has been generally adopted in Australia and British Columbia, and in its original or a modified form in some other countries, including some states of the United States.

New Business Idea

A retail drug store at Seattle, Wash., bought up the street car capacity of the city for the hour between 9 a. m. and 10 a. m. During this period any one might ride to town free. The result was that twice as many people as usual entered the retail district that forenoon. The store (owing the best regarded the deal as good business. Soon there were enough applications for the same location to sell the car service each day for a week.

Vitality and Hustle

American vitality is a function, mathematically speaking, of the prosperity and the modernity. An insufficiently nourished human being requires a great deal of rest.

Reduced to an Indian diet, Americans would be a good deal less interested than they actually are in business efficiency, uplift and the charleston. They would spend most of their spare time in doing, or in the done's first cousin, meditation. But they have enough to eat—a great deal more than enough, in fact. They can afford to hustle; indeed, they must hustle or else die of plethora.

Men and women who wash down beefsteaks with glasses of rich, creamy milk need to do something pretty strenuous in order to keep alive at all.—From "Jesting Pilate" by Aldous Huxley.

Brownfield's Greatest TIRE SALE CONTINUES

Firestone
Gum-Dipped



3 1/2 TIRE \$6.95

We not only meet—we beat mail order prices. Compare the following prices on fully guaranteed Courier Cords.

30X3 1/2 Regular Cord \$6.45
 30X3 1/2 Oversize Cord 6.75
 29X440 Balloon 7.85

Other sizes priced accordingly. Free Service.

TUDOR SALES COMPANY

FORDS LINCOLNS FORDSONS



The Mark of Quality

THE HERALD \$1.

We are going to have a

REAL BUY

—in—

FEDERAL TIRES

So please come to see us before you buy.

IF YOU HAVE TROUBLE CALL—PHONE 43.

CRAIG & McCLISH

"Where Service is Our Pleasure"

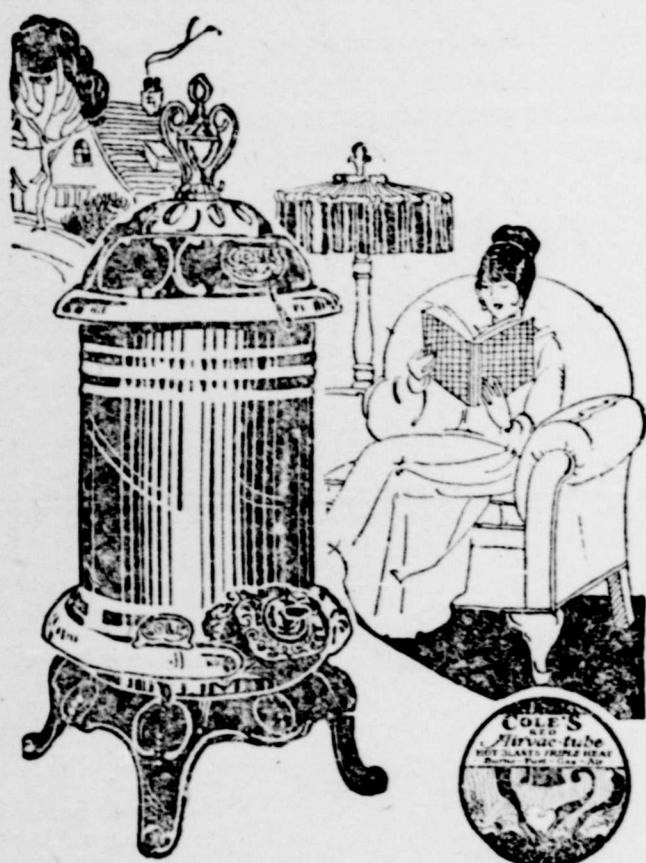
Phone

43



Your taste, rather than our words, is a better 'convincer' of the quality of our choice meats! So we suggest that you try one of our tender, flavory steaks, roasts or chops for that next meal. Try our cooked meats.

CITY MEAT MARKET



COLE'S HEATERS

35 to 60 Percent Fuel Saving Now Possible

Government authorities state that from one-third to one-half of the heat energy in fuel is now wasted because the hot gasses that give intense heat escape up the flue. In the Cole Heater, the patented RED TUBE makes it possible to burn up these gasses. Thus all fuel is put to work. Come in and let us explain this great, exclusive feature to you. And let us tell you of the amazing values made possible during this Special Exhibit. Stop in today.

HOLGATE-ENDERSEN HDWE. CO.

"THE STORE WITH SERVICE"

Phone 92.

BROWNFIELD, TEXAS.

GOODRICH TIRES AND TUBES

SPECIALS FOR TODAY

30X3½ Radio Cord Tire \$6.25

30X3½ Silvertown Tire 7.95

Get your gas and oil and all accessories from us.

CHISHOLMS

Something to Remember

One thing they have learned in cold Alaska is to make no attempt to clean a silk or woolen garment in gasoline in the winter time.

Writing in Scribner's Magazine, Mary Lee Davis, the wife of an engineer, says that two women of her acquaintance were burned to death in so doing.

"Just the friction," she says, "of lifting the material from the gasoline bath produces such sparks in the electrified air that an explosion almost invariably occurs."

Although there isn't quite so much electricity in the air in this section of the country, there are few indoor sports more dangerous than washing articles in gasoline.

If you must wash things in gasoline, do it outdoors.

Egyptian Spite

The childish trait of "taking it out" on an inanimate object when one has a fit of temper seems to have been a serious business in ancient Egypt.

An archeological expedition of the Berlin museum has just returned from Egypt with 290 pieces of pottery, fragments of some 80 clay vessels, all written over with the names of foreign princes and peoples with whom the Egyptians of about 2900 B. C. were at war, together with a number of Egyptian names as well, presumably of rebellious communities. These names, it is believed, were inscribed on the vessels, which were then shattered with suitable ceremonial, in the belief that the foe would thereby be injured.

AMONA CLASS ORGANIZED

Sunday October 30, the Amona S. S. Class of the Baptist church was organized. Mrs. L. R. Pounds was elected as teacher; Lena Mae Ballard President; Blanche Williamson, first vice; Lillie Mae Bailey, second vice; Vica Mae Sears, third vice; Ora Ella Gray, secretary-treasurer; Mary Thelma Copeland, corresponding secretary. Class colors are purple and gold; Song "Help Somebody Today"; Motto, Romans 13:1; Scripture, 2nd Peter 3:14; Aim "The Blessless Life." Those enrolled are: Lena Mae Ballard, Lillie Mae Bailey, Lou Ellen Brown, Phyllis Holgate, Ruby Tandy, Blanche Williamson, Ora Ella Gray, Mary Thelma Copeland, Ruby Ward, Louella Coe, Francis Brownfield, Vivian Eubanks, Dora Dean Neil, Flora Broughton, Estelle and Beatrice Murray and Vica Mae Sears.

Miss Elberta Meadows, who formerly taught at Gomez, but whose home is in Slaton, recently married a Plainview business man and will make her home in that city.

T. R. Darden informed us this week that he would likely move his headquarters to Hockley county about the first of the year.

Lee Smith got in one day last week from the north Plains where he purchased a herd of young mules which he aims to sell to cotton farmers this winter.

E. G. Alexander attended the Tech-A. & M. football game at Lubbock last Friday. The Tech boys held up pretty well against the veteran of the older institution, giving a good account of themselves.

Tom May, Bob Bowers and Judge Geo. W. Neill are attending a Masonic institute in El Paso this week, and attending to business matters in the city of Juarez, Mexico, while there.

Mrs. Morgan L. Copeland, who was operated on at the Lubbock Sanitarium last week, is reported to be doing nicely.

T. C. Hogue, successful Harmony community farmer was in town recently, and as he has out some cotton remembered the Herald with another year's subscription to the Herald.

J. C. Stone, of Artesia, N. M., has purchased the Ever-Ready filling station on the Lubbock road, and has opened it for service. He asks a share of your business.

Mrs. A. C. Copeland accompanied by her daughter-in-law, Mrs. Charley Copeland, and little son, Charley Jr., were over from Plains last week on a shopping expedition.

Rev. J. W. Chisholm is recovering nicely from a very severe attack of acute indigestion that kept him in bed most of last week, and is still on diet. Rev. Chisholm will attend annual conference at Big Spring next week, and he informed us that he would make no objection to being returned here. Neither will his church, we understand, nor the people in general. Rev. Chisholm and family have made many friends during their short stay here.

Mrs. Michie and Mrs. McGowan were Lubbock visitors Thursday.

The number of children in Texas of school age is about 1,348,635.

We are glad to report Mrs. Morgan Copeland, who is in the Lubbock Sanitarium, doing nicely.

Fifty Dickens Couldn't

See Into the Future

Charles Dickens visited the United States in 1842. Of Pennsylvania he reported: "We have passed, both in the mountains and elsewhere, a great number of new settlements and detached log houses. Their utterly forlorn and miserable appearance baffles all description. I have not seen six cabins out of 100 where the windows have been whole. Old hats, old clothes, old boards, old fragments of blanket and paper, are stuffed into the broken glass; and their air is misery and desolation. It pains the eye to see the stumps of great trees thickly strewn in every field of wheat, and never to lose the eternal swamp and dull morass, with hundreds of rotten trunks steeped in its unwholesome water."

This region is now one of the gardens of America, made so by those settlers too poor to buy glass, and by their descendants.

Of an Ohio road he wrote: "It is impossible to convey an adequate idea to you of the kind of road over which we traveled. I can only say that it was, at the best, a track through the wild forest and among the swamps, bogs and morasses of the withered bush."

The road is now United States Highway No. 21, running through one of the richest farm lands in the world.—Detroit News.

Ocean Holds Account of Columbus' Voyage

When Christopher Columbus returned to Spain from the New world he stopped on February 14, 1493, at Santa Maria, one of the islands of the Azores, probably to take water. Four days before this he had encountered a severe storm and was convinced that he, his men and his vessels must perish. Columbus realized in his heart that he was going back to Spain with news of a discovery second in importance to no other, and when it seemed that his ship would sink at any moment, he set to work to make a record of his mighty undertaking, hoping that by some will of the fates it would not be lost to posterity. So he carefully prepared as complete an account of his voyage as was possible. He wrote the details of his journey on a stout piece of parchment, wrapped it in a piece of waterproof cloth, then placed it in an iron-bound barrel and threw it into the ocean. But the fates were kinder to Columbus than to this account, for it never was found.—S. W. Rosenbach, in the Saturday Evening Post.

Odd Census Taking

Nopalzin, chief of the Chichimec an tribe of Indians that once inhabited the valley of Mexico, devised a simple plan for taking the census of his subjects. Under his system no census-taker trod upon the newly washed front porch of the careful housewife, leaving footprints in sticky clay. Nor did the agent inquire into the private matter of the family head. Instead, each subject placed a small stone for each member of his family. Carriers then collected the stones and hauled them to an open field, where they were counted and placed in heaps. Twelve of these heaps have been discovered by scientists and a count of the stones indicates the Chichimec tribe contained 3,200,000 members.

Leave it to the Wife

"I dunno why women want to nag so," complained Mr. Wombat.

"What's wrong now?" "There's always something wrong. Either I'm home too late or I'm home too early. Maybe I got dandruff on my coat collar or soup on my vest. It's this, that and the other. My wife is always finding some flaw."

"They mean it for your good, old man," advised his sagacious friend. "A wife wants her husband to appear at his best. To keep him so is a labor of love."

"Will it always be that way?" "I fear so. Even if you were an angel, your wife might well find a feather misplaced now and then."—Yonkers Statesman.

14 Disasters at One Time Call for Red Cross Work

The great size of a disaster does not necessarily mean that it has the stage to itself.

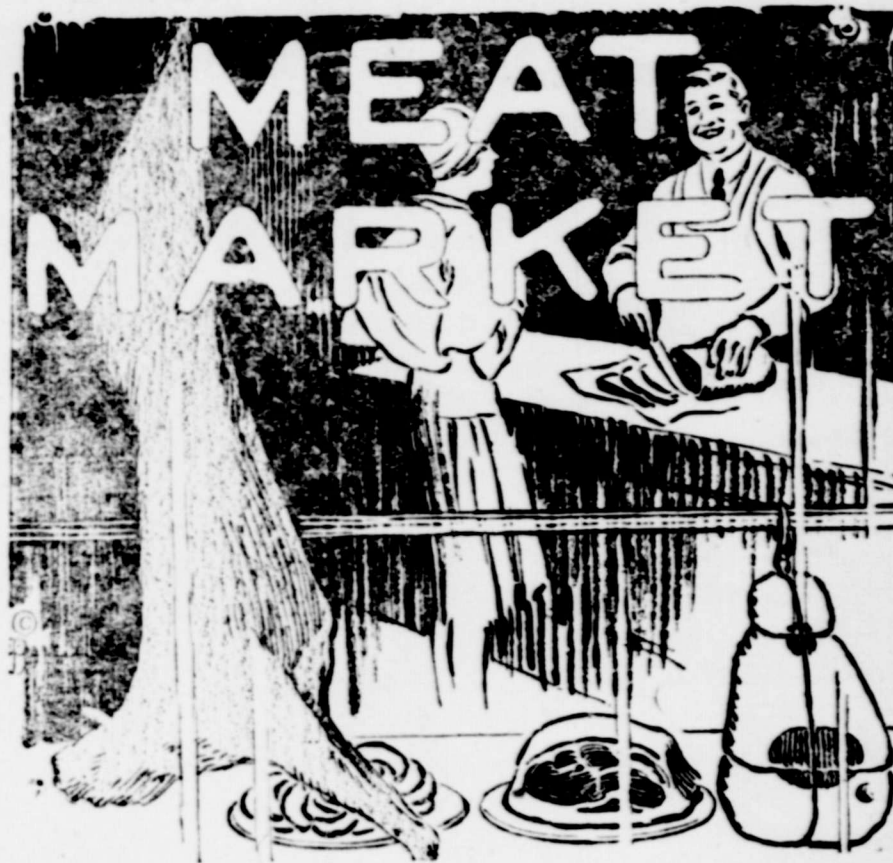
The American Red Cross relief forces were impressed with this fact during the Mississippi Valley flood in recent months. While the relief forces were struggling with this greatest of all disasters in United States history, from April to June they were obliged to furnish relief in 21 other emergencies, including 11 tornadoes. In one tornado approximately 17,000 persons were assisted.

At one period the Red Cross was conducting relief operations in 14 disasters simultaneously, scattered over a wide territory.

Citing the continuity of demands on the organization's resources, Chairman John Barton Payne of the Red Cross has announced the need of 5,000,000 adult members as a result of the Roll Call, Nov. 11 to 24.

The Tenth Anniversary of America's entry into the World War in 1917, is an appropriate time to join the American Red Cross and participate through membership in its peace-time services. Join during the Annual Roll Call, November 11 to 24.

Specials At Enterprise Food Palace



GROCERIES — MEAT — PRODUCE

White Swan Coffee, 3 lb. can	1.88
Maxwell House Coffee 3 lb can	1.47
Folgers Coffee, 2½ lb can	1.39
2 Packages Post Toasties	25c
2 packages Raisin Bran	.25
2 packages Post Bran	.25
2 packages Kellogs bran	.25
No. 2 standard Corn, 2 for	.25
No. 2 Wapeco 15c Tomatoes, 15c size, 2 for	.25
Idaho Spuds, the kind that cooks good, peck	.38

PEACHES

White Swan Delux, per can	.30
Delmonte Melba (halves)	.30

MEATS CORN FED IN OUR PENS

Sirloin Steak, per lb	.20
Porter House Steak, per lb.	.20
T-Bone Steak, per lb.	.20
Prime rib roast, cut weight	.17½
Plate Roast per lb	.14
Pork Sausage, per lb.	.20
Pork Chops, per lb.	.25
Loaf Meat, pork added	.20
Plenty of Dry Salt Plates	.13

We make our own sausage.

MR. CAR PROSPECT

Visit the Harris Motor Co. before buying your car and see the new

"CHRYSLER"

unparalleled for beauty of line, speed and endurance. Come in and let us demonstrate and show you their many good points.

HARRIS MOTOR CO.

Brownfield - - - Texas



Contours are the foundation upon which artists build. An unbecoming bob can never be beautiful. Skilled operators will instantly know the correct bob for your type. Try us.

B-I-G-G-U-N & S-H-A-C

Read Your Home Paper

S-P-E-C-I-A-L-S

SATURDAY THE 5TH

A basket full of grocery bargains, and enough for all. Get yours.

10 lbs. SUGAR, one to a customer	59c
Sweet POTATOES, 1 bushel basket	1.34
25 lbs. SALT	36c
5 lbs. K. C. BAKING POWDER	69c
POST TOASTIES, per box	11c
POST BRAN, per box	11c
MATCHES, 6 10c boxes for	25c
4 bars CASCADE Toilet Soap	25c
5 cans PET MILK (small)	25c
4 lb Package RAISINS	38c
SALMONS, per can	14c
OATS (3 minute)	28c
6 bars Borax Washing POWDER	25c
LEMONS, (nice large) per dozen	28c
LETTUCE, per head	8c
ONIONS, per lb.	5c
VINEGAR, per gallon	33c
MINCE MEAT, package	11c
CHEESE, per lb.	36c
SKIMMERS Fruit Pectin, pkg	11c

W. R. LOVELACE

TWO COLONELS MEET!



Colonel Charles A. Lindbergh greets Col. W. E. Easterwood, Jr. Hong Kong China flight promoter and chewing gum king on the occasion of his arrival in Dallas, while on his tour through Texas. Later, on the platform at Love Field, Lindbergh told Easterwood "The right man with the proper equipment can win your prize."

"Sweat of Your Brow"

This quotation does not appear in the Bible. The nearest thing to it is the following found in the third chapter of Genesis, nineteenth verse: "In the sweat of thy face shalt thou eat bread, till thou return unto the ground; for out of it was thou taken." Yet the great majority of people seem to think that "Ye shall earn thy bread by the sweat of the brow" is a Biblical saying. How the error got started nobody knows. It may have been suggested by Milton's phrase, "Let us go forth and resolutely dare with sweat of brow to toll our little day." At any rate, it has been employed by English writers for 250 years.—Exchange.

Red Cross Nurses Aid In Every Great Disaster

Two major disasters, the Florida hurricane and the Mississippi flood, required the services of Red Cross nurses in large numbers over a long period of time in the past year. In the Florida storm, service of 350 nurses is recorded. It is estimated that about 100 others assisted in the first few days as volunteers. The total number of nurses in the Mississippi valley flood was approximately 200. In every major disaster the services of Red Cross nurses are needed, lending added importance to the enrolled reserve which now numbers more than 45,000 Red Cross nurses. These nurses are available for any emergency, though they are on duty in hospitals and in private practice. They constitute the reserve of the Army and Navy nurse corps in time of war. Besides emergency duty, Red Cross nurses assisted materially in many local services. Chapter reports to National Headquarters indicate. The Eleventh Annual Roll Call of the Red Cross, from November 11 to 21, it is pointed out, is an opportunity for everyone to become identified with the Red Cross.

Capital's Police Women Stand High in First Aid

Members of the Women's Bureau of the District of Columbia police department recently completed the Red Cross first aid course. This is perhaps the first women's group of the kind to be awarded the special first aid arm insignia by the American Red Cross in token of completion of the training. The Red Cross in the past year qualified 24,812 persons in first aid and awarded certificates to members of police and fire departments, industrial groups and utilities employees all over the United States.

The Eleventh Annual Roll Call of the American Red Cross, during which new membership is invited, will be held this year from November 11 to 21.



SUPERSTITION RETARDS PHYSICAL DEVELOPMENT

A writer in a recent issue of Nation's Health points out how common superstition may prevent not only physical development but mental and moral progress.

"So long as superstition relates to planting potatoes on the dark of the moon so the moles won't find them, or making soap on the full of the moon lest it dwindle away, no real harm is done but on many occasions children and older people suffer for medical attention on account of some superstitious belief. There are many maimed, blind, and lame and some in the graveyards today on account of the superstitious belief of some person or persons."

Some of these superstitions have a serious consequence although they may seem somewhat ludicrous to the reader. For instance, it is a common belief in some districts that to stop the bleeding of a wound it is only necessary to stick an ax in the ground. An onion in one's pocket performs the same service as vaccination for smallpox, is the belief of many. And wearing brass rings keeps away rheumatism. Tobacco stops toothache. Applying keys to one's back stops nosebleed. These are but a few of the common superstitions.

"Only recently I saw a little girl," says the writer, "who lives on a fashionable street of a beautiful town, with her foot tied up." She said, "I jumped on a plant and stuck three nails in my foot." I told her she had better have a doctor see that foot, to which she replied, "Oh, no, Mrs. told me to grease the nails and put them over the door and my foot would soon be well." This seems to be the prize of all the stupid beliefs.

It is easily seen that such mental quirks may lead to grave results and there is no doubt but that the general health of the communities holding such ideas has suffered.

GENE TUNNEY TELLS BOYS RIGHT ROAD TO SUCCESS

Gene Tunney, heavyweight champion of the world, broke his characteristic silence at Dayton, Ohio, recently, and told some 5,000 news carriers the way to success.

Climbing from a marine who fought for \$30 per month to a gentleman of the ring with a million dollar valuation for his services, Gene Tunney's advice appeared to register.

The first bit of advice he gave was not to smoke, because, he said, smoking kills the appetite and three square meals a day are absolutely necessary to proper development. "Early to bed," was Tunney's second tip.

Never take a drink of alcoholic liquor, was the next in line. Fourth in his catechism was this: "Don't use profane language. It's a vulgarity for cowards only."

And lastly: "Have the will to win and you will win."—Miami Chief.

CHEVROLET

USED CARS

with an OK that counts

This Car
has been carefully checked and reconditioned where necessary

- Motor
- Radiator
- Rear Axle
- Transmission
- Steering
- Lighting
- Battery
- Tires
- Upholstery
- Top
- Fenders
- Wheels

Building Quality into Used Cars

Unusual facilities for reconditioning automobiles make possible the high value found in our dependable used cars. In the first place, we can tell exactly what needs to be done to a car without long and expensive experimenting. Our mechanics are thoroughly competent — and, working with special tools, they accomplish a given task in the minimum time. Furthermore, we use only genuine parts for replacement purposes. As a result, our reconditioned cars simply cannot be matched for value.

CARTER CHEVROLET COMPANY
Brownfield, Texas

QUALITY AT LOW COST

GARNISHES LEND ATTRACTIVENESS TO MEAT DISHES

Garnishing, like many another good thing, may be overdone. While garnishes may be elaborate or simple, it is better to err on the side of simplicity than of ostentation. Insofar as possible the garnish should be edible; nor should the garniture interfere with the service of the food.

Garnishes are an added means of carrying out a color scheme for luncheon party or dinner, but the simple garnishes should have their place at the family table because the food will be enjoyed so much more.

Parsley, watercress, celery and lettuce should be crisp and tender. Lemons should be freshly cut. Vegetables such as beets, carrots, and tur-

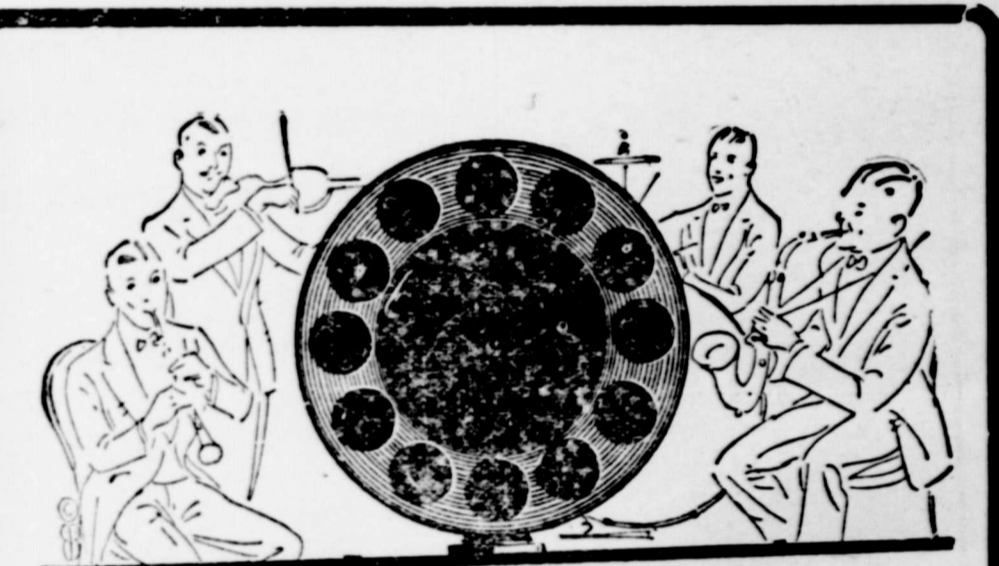
nips may be cut in fancy shapes; these also must be fresh and tender. Given below are a few attractive garnishes for meat dishes:

Aspic cut in dice or in fancy shapes is an attractive garnish for cold meat platters or for meat salad. The aspic may be colored with fruit or vegetable coloring.

Drain canned apricots, pears, or pineapple. Pan fry in butter until delicately browned on both sides. Serve as a garnish for cold meats.

Roast pork may be garnished with baked apples or panfried apple rings filled with tart jelly.

Tufts of parsley, lemon, cut in fancy shapes, or watercress are simple and attractive garnishes for steak. A border of French fried or lattice potatoes is also effective.



Into the "Mike—Out on the Air" RIGHT TO YOUR FIRESIDE

It's thrilling to think you can have some of the country's most famous orchestras entertaining JUST YOU at your own fireside! And even more wonderful and thrilling to hear the tone quality of priceless instruments playing in dreamy harmony—each note faithfully clear—as received by the—

ATWATER KENT and KOLSTER

See the Radio Man at—

TUDOR SALES CO.

CITY BARBER SHOP

Becoming Bobs for every type of feminine kind. We please the most exacting. Send the children in as they will have the same attention as if you was along.

DEE ELLIOTT, Prop.

WHERE

Your harvest money goes farther in buying your auto accessories, vulcanizing, and the very best gas and oils.

BROWN & BENTON



Batteries Need Immediate ATTENTION

To make them go through the winter as they should. If you have them up in good shape before cold weather, they are pretty apt to stay that way.

Also, it is very important to have your radiators in good condition. We fix both.

McSPADDEN'S

Battery, Radiator & Electric

GOOD LUMBER

Everything to Build With. We handle good Coal too.

HIGGINBOTHAM-BARTLETT CO.



STOP USING—

An old smutty oil Stove and buy a New Perfection on easy payment plan.

HUDGENS & KNIGHT
West Side - - - Brownfield

PERFECTION
Oil Cook Stoves and Ovens

NEW FORDS REPORTED SEEN

DETROIT, Oct. 24.—Ford cars now undergoing tests on the roads near the Ford Engineering Laboratories are no doubt the finished product which Henry Ford intends to place on sale to the buying public. The tests grounds are well guarded but from a distance observation the new car has eye-appeal. Many colors are noted. The bodies had a pleasing stream line symmetrical appearance.

From a performance standpoint it was observed from the roadside that the new Ford does not lack in quick acceleration and fleetness combined with quietness of motor operation. At one time a new coupe passed, doing about 60 miles per hour, making this speed with as much apparent ease as a high-powered car which playfully challenged its speed. As they passed, the sound of the Ford motor was not distinguishable. From

the standpoint of performance and attractiveness the new Ford was not even distantly related to the "flivver."

P. T. A. PROGRAM FOR TUESDAY, NOV. 8

"What the teacher expects from the home"—Miss E. Dumas.
High School Problems and the Parent-Teacher Assn.—Administration of the school and the parent's—Prof. Jackson.
Teacher's Assn. Cooperation—Judge Price
Cooperation of Parent-Teacher Associations with Education—Mrs. Flem McSpadden.
Playlet by the low second grade, directed by Miss Sue Crawford.

Rev. and Mrs. Hubert L. Sone and two children of Huchow, China are visiting Mrs. Sone's brother, Prof. J. B. Jackson and family. They leave soon for San Francisco, where they will sail the 12th.

THESE WANT ADS BRING RESULTS

WANT ADS.

FOR SALE: A good piano; also phonograph. See R. L. Adams, at Forrest Lumber Co. 11c

WANT good second hand windmill. W. F. Young, City. 4p

NOTICE: Anyone having a cap pants or coat belonging to the band please bring to Henry's Tailor Shop to be cleaned for Armistice Day program. Jno. S. Powell, Director. 1tp

FOR SALE or trade for a good cow, a phonograph with 50 double records. R. L. Adams, care Forrest Lumber Co. 28c

FEDERAL FARM LOANS at 5% per cent interest, and 34 years and six months time on them. For particulars see C. R. Rambo.

WHY NOT READ a Panhandle Daily. The Amarillo Daily News-Globe, daily and big Sunday edition for only \$5.00 per year. Apply at Herald office.

ATTENTION: Contributed articles must be in the Herald office by Tuesday afternoon if they are expected to appear that week. We have given this notice a number of times, and from this on we aim to comply

with the rule to the letter.

FOR RENT: Furnished rooms; lights and water furnished. See Mrs. R. J. Hastings. 11-11c

I WOULD LIKE to do your hemstitching. 10c yd. At my residence. Mrs. Weldon. 11-11c.

WANTED: Clean, good sized cotton rags wanted at the Herald office. Don't want overalls, socks, wool underwear or blankets or strings at an price. Good rags 5c pound.

SAVE RENT: Houses built on in stallment plan. See C. D. Shamburger, City. 4-24c

CHICKEN CHOWDER will make your hens lay more eggs at less cost.—See Bowers Brothers. tfc

SAVE RENT: Houses built on in stallment plan. See C. D. Shamburger, City. 4-24

Geo. Allen
The House Reliable
Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S SUPPLIES, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE on request.



RED CROSS ADVANCES IN HEALTH PROTECTION

Record for Progress Is Made in Protecting People of Vast Flooded Section.

Record health protective activities marked the year's service of the American Red Cross in this field. The outstanding health accomplishment was the successful conclusion of the emergency health program launched as part of the relief work in the Mississippi Valley flood. In cooperation with State and Federal health agencies, the Red Cross successfully conducted a campaign designed to prevent epidemics as a result of flood conditions.

Thousands were immunized against typhoid and smallpox, preventive measures against malaria were undertaken, and as the flood receded an intensive clean-up program was set in motion to purify water supplies, provide sanitary surroundings of rural communities and complete other health protective steps.

Beside the emergency work, the Red Cross Public Health Nursing Service developed about 100 new community nursing and health services throughout the country. Nurse instructors and others operating under the Red Cross also extended training in Home Hygiene and Care of the Sick to both adult and junior groups, the latter in educational institutions in certain instances. Every State, Alaska, the Hawaiian Islands, the Philippines, Porto Rico, and the Virgin Islands, had Home Hygiene classes which showed a large increase.

One contribution to national health achieving a growing recognition is the nutrition instruction service, through which thousands of adults and school children are learning the proper foods for health and the fundamentals of correct food habits in relation to health. Classes include housewives, school children, foster mothers, policemen, women having charge of homes and institutions, business girls and students in universities and colleges.

Besides these direct services for better health, the Red Cross enrolled reserve of nurses mounts to more than 45,000. These nurses are available for disaster relief service, epidemics and other serious emergencies, and are on call for duty with the Army, Navy and the Veterans' Bureau.

Red Cross health services are increasing in scope, it is pointed out, in calling attention to the forthcoming enrollment of new members in the Red Cross ranks, through whose support all Red Cross activities are made possible. The enrollment will take place from November 11 to 24.

Junior Red Cross Army of 6,000,000 in Schools

Members of the Junior Red Cross proved a new capacity for service during the Mississippi flood, according to reports to Red Cross National Headquarters covering their work.

This group of enthusiastic school children responded spontaneously and generously to the needs of the flood victims. An indication of the importance of this help is contained in the report that Juniors in Boston alone contributed \$7,500 to the relief fund. Junior Red Cross members shared

in reconstruction work in the Midwest west tornado several years ago, after the Florida storm, and are in the post-flood operations of the Red Cross among the people in the Mississippi Valley.

Junior Red Cross has 5,822,577 members, an increase of 273,329 in the last year.

More than a million of the Junior Red Cross membership is distributed in the Philippines, Hawaii, Guam, Porto Rico, the Virgin Islands, and Alaska, and includes Indian and Eskimo children. Through the medium of the Junior Red Cross in the United States, and similar groups abroad, children all over the world are being brought into closer understanding by international correspondence carried on by classes in the schools.

The Juniors at present have nearly twice the membership of the senior organization, but in the forthcoming membership enrollment of the Red Cross, from November 11 to 24, the goal of the adult membership is 5,000,000.

Foreign Calls for Help Answered by Red Cross

Despite the unusual requirements of relief in 77 disasters within the United States, the people of the country, through the American Red Cross, extended relief to sufferers in 20 disasters in foreign lands.

These included hurricanes in the West Indies, desolating portions of Cuba, Santo Domingo, Porto Rico, the Isle of Pines, the Bahamas, and other islands in the group; fires in Haiti and Porto Rico, floods in Mexico and Jugoslavia, earthquakes in Japan, the Azores Islands, Armenia and Albania, and refugee relief operations in Bulgaria, Syria, and China.

During the Eleventh Annual Roll Call, November 11 to 24, the American Red Cross will seek a membership of 5,000,000 to keep its disaster relief and other services constantly ready for any call.

Plant Societies

The science of botany has been greatly advanced by the development of what may be called the sociology of plants—that is, the study of their relations to one another as well as their adjustments to surroundings. Botanists recognize that plants are not scattered haphazard over the globe, but are organized into definite communities. A pond has its plant society, all the members of which fall into their proper places. A swamp forest consists of trees possessing a certain social relationship and differing from those that form a forest or dry land. There is progression from one social organization of plants to another. A lily pond may give place to a swamp forest, this to a society of swamp shrubs, and this again to a swamp forest of tamarack, pine and hemlock. So societies of plants on dry land succeed one another as the conditions change.

"Maru's" Proper Meaning

The Japanese embassy says that maru means, first, a sphere or circle, and, secondly, perfection, entirety, completeness. Expressive of perfection, it was formerly used as a suffix to the names of persons, sword masterpieces, etc., and to ships; but at present the last usage has become the common one. Thus the word maru, when used in conjunction with a proper name, may be said to designate a ship, it being the most popular suffix used in that connection.

CHISHOLM

—NOTICE—

We have added 200 more feet to our floor space. We will have room for you Saturday and enough sales people to wait on you promptly. Be sure to be here Saturday and bring your friends.

- Bananas, per dozen 26c
- 8 lbs. Compound, limit (one) 1.16
- California Grapes, lb. 8c
- 48 lb. Sack Harvest QUEEN Flour 1.90
- Every sack guaranteed to please you
- 48 lb. Sack GOLDEN HARVEST Flour 1.81
- Every sack guaranteed
- 3 Cans No. 2 Tomatoes 25c
- 3 cans large Pork and Beans 25c
- Red Salmons, large can 28c
- Pink Salmons, large can 17c
- East Texas Yams, bu. basket 1.15
- 10 lb. box new crop dried Peaches 1.26
- 10 lb box new crop dried Prune 1.03
- 10 lb box new crop dried Apricots 1.75
- No. 2 1/2 can Table Peaches 17c

VEGETABLES

- Turnips, per lb. 4c
- Cabbage, per lb. 3 1/2
- Lettuce, (big heads) each 10c
- Tomatoes, per lb. 10c
- Oranges, dozen 30c
- Lemons, per dozen 36c

HONEY

- 10 lb. bucket Comb Honey 1.45
- 10 lb. bucket Extract Honey 1.25
- 5 lb. bucket Extract Honey 69c
- 2 1/2 lb can Extract Honey 42c
- American Sardines, can 5c
- White Swan Cooaanut, 15c pkg 7c
- 12 5c pencils for 25c
- School Tablets, 1 doz. for 50c

COFFEE

- Blue and Gold, 3 lbs. cup and saucer 1.39
- Admiration, 3 lbs., cup and saucer 1.39
- Mozaan, 3 lbs., cup and saucer 1.37

TIRES

- 30X3 1/2 Oversize Cords 4.98
- 29X4.40 Balloons 6.70

See these big new tires and get what you need before they are all gone.

CREAM AND EGGS

We are now prepared to handle your cream to the very best advantage. We want all the eggs we can get.

Get your gas, oils, tires, accessories, etc from us.

THE HERALD

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

Subscription Rates
In Terry and Yoakum Counties
per year \$1.00
Elsewhere in U. S. A. \$1.50

Advertising Rates on Application

Official paper of Terry County.



A Rotan woman celebrated her 100th birthday recently. Strange as it may seem, women sometimes reach an age that they are not ashamed of again. But they forget their ages when nearing 30 for some 50 or 60 years, sometimes more, sometimes less.

A specie of the white quail has been found on the Texas coast, G. W. Thornhill Jr., superintendent of Oyster Culture, reports. Commissioner Will J. Tucker has ordered that one be sent in for observation.

Threatened extinction of elk in the Winter Elk Refuge in Jackson Hole, Wyoming, is abated by the gift of 1760 acres of land by the Isaak Walton League, the Bureau of Biological Survey announces. It was done by private subscription amounting to \$36,500. Elk hunting in the surrounding regions is promised as a result of this added range and protection. There have never been any elk in Texas within the memory of the oldest pioneers.

Now after seeing the picture of the Tunney-Dempsey battle here last Friday night, the Herald has even less sympathy for the law that forbids the transportation of prize fight pictures from one state to another. Indeed, we have seen what appeared to be much bloodier battles put on by what is known as "The Leather Pushers" in the movies, which was done in the interest of art (?) and behind the footlights. We believe in calling a spade a spade, and if one may be prohibited, why not the other. One is termed art and the other sport. Also if the pictures can be banned, why not the actuality?

November

NOVEMBER gives us Thanksgiving—a day to thank a generous Providence for blessings bestowed upon us. And surely every one of you has something for which to be thankful. If only you enjoy the respect of others—if only you made a new friend—if only sound health and mental contentment are yours, you're fortunate.

Be thankful!

This bank, too, extends Thanks to its patrons who have made possible its prosperity in resources and new friends during the year!

THANKS—MANY THANKS

BROWNFIELD STATE BANK

BROWNFIELD, TEXAS

Conservative Accomodative Appreciative

"A good bank—Soundly managed"

Another moted question has arisen for our people to thresh out, and it is going to be hard to decide in order to please all concerned. For the past several years the city council has refused permits to circuses or tent shows to exhibit or show in Brownfield, and we find that a goodly number of people are at variance with

the council on this question. They maintain that lots of people don't like picture shows, and as that is about all the entertainment we have here, they are deprived of the privilege of seeing what they wish to see. They further say that numbers of our people go to neighboring towns to witness these exhibits, and spend lots of money that ought to spent here. Lastly, they feel that it is none of the council's business how and for what purpose they spend their money, just so they pay their taxes and other accounts. On the other hand, the city council maintain that most circuses and may road tent shows that visit the small town are immoral and degrading, and are generally accompanied by a full quota of bunco artists who squelch the people out of their hard earned cash, and that after being robbed invariably apply at once to the city authorities for aid and succor. Now, if perchance the city council were to somewhat relent and agree to a compromise, admitting only those shows that are considered to be the best morally, if we be permitted to use the word, then who is to pass on such matters. A trial might convince us, to use a popular expression, but after the trial would be too late. The damage, if any, would already be done. So there you are, and if you are able to suggest anything, take to it.

SAYS EDITORS VOICE PUBLIC OPINION

Recently the Illinois Committee on Public Utility Information sent a questionnaire to a number of Illinois newspaper editors, of whom 223 answered. Asked if they favored government ownership or operation of any industry now privately owned, 191 replied "no" with but two replying "yes." The rest were evasive and did not directly answer the question. To a question asking if they favored putting government in business or industry in competition with existing private enterprises, 194 replied in the negative and three in the affirmative.

The committee could not have chosen a better way of ascertaining public opinion on this important issue. The viewpoint of state editors is the best possible index of the general opinion of citizens of any community.

With an editorial vote of 70 to one against the government competing with private enterprise, it does not look as if proposals for political ownership of industry in this nation would be popular. The people no longer confuse an intriguing theory with grim reality.

Red Cross Meets Heavy Demand for Water Safety Duty

Trained life-savers in the United States, qualified by the Red Cross as experts in all phases of water safety, now number 121,582 adults and juniors, according to the Life-Saving Service of the American Red Cross which reported 32,506 trained and qualified in the past year. This number does not include other thousands who were taught to swim.

Training courses conducted by the Red Cross last summer brought out a uniformly high standard of proficiency. In addition, more than 29 winter training courses were conducted the past year. Swimming "institutes" at camps in Arizona, California, Indiana, Massachusetts, New York, North Carolina, Missouri, Oregon, Washington, and Wisconsin, "splash weeks" and swimming and life-saving campaigns under Red Cross auspices held in many States aroused great interest.

"The experience gained during the last few years indicates that the dangers involved in water sports can be eliminated through training and by the adoption of water safety methods," a recent Red Cross report stated. "When our communities provide sufficient swimming pools, bathing beaches, and skating places, and furnish trained leaders under whose guidance both adults and children may enjoy themselves in safety, the number of preventable deaths through drowning will be greatly reduced."

The Red Cross is endeavoring to supply trained leaders in water safety so far as its facilities permit. To increase the effectiveness of this and other services, the Eleventh Annual Roll Call, from November 11 to 24, will urge an enrollment of 5,000,000.

The American Red Cross will ask an enrollment of 5,000,000 members for the coming year, during the Annual Roll Call, November 11-24 inclusive.

High Life

An Indianapolis young woman who has always had her own notions about luxury and independence had this idea of perfect ease: She longed to see the time when she could go shopping, look the things over, make her selections, never asking the price of an article, and say, "Send it up with the bill."

Lately she came into an inheritance and started out to realize her hopes. She visited a department store, tried on a handsome gown, smacked her lips and said, "I'll take it; send it with the bill," figuring to herself it would be \$75 or \$100. She never asked the price, however. The next day the gown was delivered with the bill and the bill was \$19.50.—Indianapolis News.

Professional Directory

JOE J. MCGOWAN
Atty-At-Law
Office in Alexander Bldg.
Brownfield, Texas

DR. A. F. SCHOFIELD
Dentist
Phone 185 State Bank Bldg
Brownfield, Texas

Brownfield Lodge No. 530, I. O. O. F.
Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers Welcome.
H. R. Winston, N. G.
J. C. Bohannon, Secretary

Wm. Guyton Howard Post No. 269, meets 2nd and 4th Thurs. each mo.
Glenn Harris, Com.
Jim Miller, Adj.

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Physician and Surgeon
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Phone 161 Brownfield, Texas

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Prepared to do all general practice and minor surgery.
Meadow, Texas

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Rectal Diseases and Skin Cancer a Specialty
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Brownfield Lodge No. 903, A. F. & A. M.
Monday night in each month in the Masonic Hall.
E. T. Powell, W. M.
W. R. McDuffie, Secretary

DR. H. H. HUGHES
Dental Surgeon
X-ray Equipment
Office in Alexander Building
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and
Ellwood Hospital
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Complete Diagnostic Laboratory, including X-Ray and Modern Physio Therapy.
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G. H. ATER, D. D. S.
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T. C. GENTRY
X-Ray and Laboratory Technician.
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M. C. BELL, M. D.
Physician and Surgeon
Office in Alexander Building
Brownfield, Texas

ANY WAY
Patient: "Doctor, how can I ever repay you for your kindness to me?"
Doctor: "By check, money order or cash."

Lubbock Sanitarium
(A Modern Fireproof Building) and
Lubbock Sanitarium Clinic
DR. J. T. KRUEGER
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DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat
DR. M. C. OVERTON
Diseases of Children
DR. J. P. LATTIMORE
General Medicine
DR. F. B. MALONE
Eye, Ear, Nose and Throat
DR. J. H. STILES
General Medicine
DR. L. P. SMITH
General Medicine
MISS MABEL MCLENDON
X-Ray and Laboratory
C. E. HUNT
Business Manager

Johnny, stop poking little Edward!"
"I ain't pokin' him, Ma, I'm countin' his measles."

A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

There's no use trying to joke with a woman. The other day Jones heard a conundrum and decided to try it on his wife.

A NATURAL SURGEON
"I believe," declared the Irishman, "that my youngest son's born to be a surgeon."
"Phwat leads you to say that?" asked his friend.
"Oi caught him usin' th' scissors on a book Oi'd lately bought, an' before Oi end stop him he cut out the appendix."

Do you know why I am like a mule he asked.
"No," she replied, "I don't know why, but I know you are."

R. I. Cook was in from the farm recently and had us set up his time on the Herald another year.

Boone Hunter attended the Tech. A. & M. Football game at Lubbock last Friday.

The Herald, \$1.00 per year.

FAMILY WASH
Rough dry, per lb 8c
Ironing, per dozen 40c
Brownfield Laundry

"WELCOME"
Our "Welcome" shingle is out to you folks any time during the day the old 'tummy says "let's eat!" You will find our home cooked foods most tempting.
AMERICAN CAFE

5 PERCENT FEDERAL FARM LOANS
C. R. RAMBO
Bonded Abstractor of Land Titles in and for Terry County, Texas.
All Kinds of Insurance
City Loans
Office East Side of Square Phone 129.

SOCIETY and Club

MRS. R. L. BOWERS, Editor
Phone 1-8-2

I-DEAL KLUB WITH MRS. McDUFFIE

The I-deal Klub was entertained Wednesday afternoon a four o'clock at the pretty home of Mrs. W. R. McDuffie. In bridge, Mrs. DuBois won high, receiving a pretty powder box. Mrs. Endersen, Mrs. Sawyer and Mrs. DuBois received pretty bonbon dishes containing candy for table cut prizes. Refreshments were served to mesdames Wingerd, Collins, Michie, DuBois, Sawyer, H. Alexander, Ralph Carter, Flem McSpadden, Holmes, McGowan, May and Endersen.

NIGHT CLUB ENTERTAINED BY DR. AND MRS. DuBOIS

The Night Club was entertained by Dr. and Mrs. DuBois, Thursday evening at eight o'clock. Mrs. Roy Wingerd won high score for ladies and received a dainty hand made yellow handkerchief and R. L. Bowers for the men, a pretty set of ash trays. A pretty Halloween scheme was carried out in the luncheon covers, napkins and refreshments of Halloween face sandwiches and baked apples, with whipped cream and hot tea. The guests were Mr. and Mrs. A. M. Brownfield, Mr. and Mrs. Ike Bailey, Mr. and Mrs. McGowan, Mr. and Mrs. Tom May, Mr. and Mrs. Endersen, Mr. and Mrs. H. Alexander, Mr. and Mrs. Roy Wingerd, Mr. and Mrs. McDuffie, Mr. and Mrs. McBurnett, Earl Alexander, Mr. and Mrs. Leo Holmes, Mrs. Shelton, Mr. and Mrs. Bowers, and Mrs. Taylor, a guest of Mrs. Endersen.

S. S. PUPILS ENTERTAINED

Mrs. Walter Gracey entertained the pupils of the First Christian Sunday School, Friday evening at her home, which was gayly decorated in keeping with Halloween. Games and guessing contests were enjoyed by all. Doughnuts and hot chocolate were served to about thirty guests present.

MISS LENORE BROWNFIELD ENTERTAINS

Miss Lenore Brownfield entertained Friday evening at the home of her parents, Mr. and Mrs. A. M. Brownfield. A carnival effect was given by the festive decorations of black and yellow. Those who won prizes were Mr. Williams, Misses Robbie M. Hardin and Alma Brown and James Michie. Halloween sandwiches, and cheese balls and pumpkin pie a la mode, were served. The guests were Misses Eileen Ellington, Pauline Hunter, Alma Brown, Kathryn Holgate, Martha Graves, Patricia Shelton, Maurita Bell, Caroline Chisholm, Francis Brownfield, Robbie M. Hardin, and Messrs. R. L. Lewis, Dell Smith, Murphy May, Sawyer Graham, John Chisholm, Ray Brownfield, James Michie, H. H. Copeland, Jr., Vernon Bell, R. W. Rambo, John Clare and Williams.

GAY HALLOWEEN PARTY GIVEN

Gay and fantastic Halloween symbols attracted the children Saturday evening at the costume party given by Misses Marguret and Kathryn Alexander at the home of their parents, Mr. and Mrs. E. G. Alexander, from six to eight. As Mrs. Alexander is away from home, Mrs. McGowan and Misses Marguret and Mary Ann Bell were the chaperones. The house was gayly decorated for Halloween and the pretty costumes worn by the children blended and formed a medley of harmonizing colors as the little guests entered into the play of the various games and contests. Polar Brownies, All-day suckers and chewing gum were served.

The little folks enjoying this occasion were Misses Lucile McSpadden, Eunice Michie, Virginia May, Elray Lewis, Queenelle Sawyer, Francis Harris, Irene Adams, Ima George Warren, Julia Ruth Markham, and Masters Bill Savage Jr., Billie Joe McGowan, Charles Michie and Clyde Dallas.

Mrs. A. M. Brownfield, Misses Lenore and Francis Brownfield and Alma Brown went to Lamesa, Saturday to get little Miss Jane Brownfield who has been visiting her sister, Mrs. Joe Bailey at Midland.

Mr. and Mrs. Roy Herod spent the week end with his parents.

Mr. W. D. Smith and Mr. and Mrs. Abe George from Midland were visiting relatives and friends here Sunday.

Mr. and Mrs. Taylor who are frequent visitors in the Endersen home, and who have many friends here in Brownfield, entertained Saturday evening at eight o'clock at the home of Mr. and Mrs. Endersen. Bridge was played with high scores going to Mrs. Roy Wingerd and Mrs. McGowan. Mrs. Wingerd received a novelty bridge set of table numbers, tallies and pencils; Mr. McGowan receiving a nice smoking set. The hostess served chicken salad on lettuce, potato chips, sweet pickle, buttered sandwiches, cheese niblets, baked apple with fruit meats and whipped cream and hot tea. The ladies favors were tiny vases and pickle forks and the men's favors were cigars.

The guests were Mr. and Mrs. Wingerd, Mr. and Mrs. McGowan, Dr. and Mrs. DuBois, Mr. and Mrs. A. M. Brownfield, Mr. and Mrs. Ike Bailey, Mr. and Mrs. McDuffie, Mr. and Mrs. Michie, Mr. and Mrs. Jim Miller, Mrs. Shelton and Mrs. Leo Holmes.

FOOTBALL VICTORY CELEBRATED

So much of society's activities revolve about football among the younger set now. Friday afternoon the Brownfield High football boys played the Tahoka High at Tahoka, with the score of 19 to 0 in favor of

Brownfield. A crowd of Brownfield boosters went with the team. Upon their return home, the football team, pep squad and a number of the other young folks went to Miss Gladys Kendrick's where they had a good time playing Bunco and Forty-Two.

S. S. S. CLUB ENTERTAINED

The S. S. S. Club celebrated Halloween with a costume party at the home of Miss Lena Mae Ballard, Saturday evening. With the festive decorations, of black and yellow and the colorful and beautiful costumes worn, the scene was indeed pretty and spooky. Forty-Two and Bunco were played with prizes. Halloween favors, going to Miss Ruth Hill and Lee Orval Lewis. A delicious luncheon of chicken, dressing, cranberries, creamed peas in potato nests, fruit salad on lettuce, hot rolls, pumpkin pie and hot chocolate were served. Club members and guests were Misses Ana Belle Scudday, Lou Ellen Brown Lillie Mae Bailey, Ruth Hill, Lois Adams, Vonelle Holgate, Mary Kathryn Anthony, Gladys Kendrick, Messrs. Walter Bond, Lee Orval Lewis, Clyde Eiche, Ransome King, Eddie Ballard, Guy T. Nelson, Jack Bailey, Ulyses Graham, Mrs. Albert George, Mr. and Mrs. Earle Anthony Jr. and the hostess.

MRS. WOOLDRIDGE ENTERTAINS FOR HALLOWEEN

Mrs. Wooldrige entertained Saturday evening with a Halloween party for her daughter, Miss Eva Mae. Games were played and fortunes told by witches were enjoyed by all. Ice cream and soda pop were served to Misses Carolina Chisholm, Pauline Hunter, Mary Handley Endersen, Kathryn Holgate, Bernice Carpenter, Martha McClish and Christine and Messrs. Murphy May, Sawyer Graham, Vernon Bell, John L. Cruce, Charlie Chisholm, Norman Parker, Ray Brownfield, Dell Smith, James Michie and John Chisholm.

HALLOWEEN PARTY AT MISS NETTIE THOMPSON'S

The Methodist Intermediate Juniors and Seniors were entertained Saturday evening at the home of Miss Nettie Thompson, where everything was in keeping with Halloween. Coming in costumes the guests enjoyed many diversions during the evening and were later served sandwiches, fruit, pumpkin pie and hot chocolate. Guests were Misses Velma McClish, Pat Shelton, Martha Graves, Melba Cornelius, Lataine Eiche, Eileen Ellington, Johnnie Corning, Marion Hill and Messrs. Emory Longbrake, R. L. Lewis, Benson Cook and Maurice Thompson.

MISS LENORE BROWNFIELD OOKEY HOSTESS

Miss Lenore Brownfield was hostess to the Ookey Club, Monday afternoon at three-thirty. In the contest of story telling, Miss Eileen Ellington won the prize, a pretty handkerchief. In the telegram writing contest, Miss Pauline Hunter won the prize, a cep and saucer. Many interesting games were played, and each enjoyed her capsule friend's gift. Sandwiches, cake and hot chocolate were served to Misses Pauline Hunter, Francis Brownfield, Eileen Ellington, Alma Brown, and Kathryn Holgate.

Dr. and Mrs. G. W. Graves returned home Monday from Ft. Worth and Ranger. Dr. attended medical lectures in Ft. Worth.

MISS VIOLET McBurnett HOSTESS TO SANSOUICI CLUB

Miss Violet McBurnett was hostess to the Sansouici Club Monday evening. Bridge was played with club prize, a nice box of powder, going to Miss Margaret Bell and guest prize, a pyrex dish, to Mrs. Roy Wingerd. Yellow and white was the dainty color motif of decoration for Halloween carried out with a profusion of yellow chrysanthemums and mistletoe, and in the refreshments of white and yellow cake, peaches with whipped cream and hot tea. Club members and guests were, Misses Addie Hamilton, Belle Williamson, Lucile Flache, Margaret Bell, Marie Bell, Perkins, and Mesdames, Lewis, W. C. Smith, A. M. Brownfield, Wingerd, Bailey, Gracey, Homer Winston, McDuffie and Stricklin.

SUNDAY SCHOOL CLASS HALLOWEEN PARTY

One of the many enjoyable parties given for Halloween was in the home of Mr. and Mrs. J. L. Randal, Monday evening with Mrs. Coleman, Mrs. Landrum and Mrs. Hubert Thompson assisting as hostesses entertaining Mrs. Randal's Sunday School Class. The guests were met by witches and ghosts at the back porch of the home and were escorted through darkened rooms. Fortunes were told during the evening, the usual Halloween games played and refreshments serv-

ed. There were about twenty-five guests present.

GIRL'S SCOUTS ORGANIZED

The Girl Scouts met Tuesday, October 18 and organized with the election of the following officers: Miss Sue Crawford, Captain; Bernice Carpenter, President; Maureta Bell, Vice-President; Mary Handley Endersen, secretary; Janet Brown Reporter. They will be incorporated and decided to meet each Friday.

GIRL SCOUTS HALLOWEEN

The Girl Scouts entertained the Boy Scouts Monday evening with a Halloween party at the home of Miss Mary Ann Bell. Coming in Halloween costumes the guests enjoyed many diversions during the evening and were later served soda pop and cakes. They all went spooking with Mr. Williams and Miss Mary Ann as chaperones.

GAY HALLOWEEN PARTY AT MRS. HARRIS'

Mrs. Harris assisted by Mrs. L. F. Hudgens entertained Mrs. Hudgens' Sunday School Class with a gay Halloween party Monday night. The house was beautifully decorated and the usual games were played with the witches and ghosts and Halloween refreshments were served. Those present were Sallie Truman Stricklin, Marion Chisholm, Kathaline Hardin, Geraldine Jones, Elsie and Syble Stone, Clifton Jones, Bill Hardin, Kenneth Moore, Weldon Moore, Barton McPherson, Kyle, Irene, Mildred and Mary Nell Adams, Mary Joe Neil Joe Bob Burnet, Claude Hudgens Jr.

CELEBRATES BIRTHDAY PARTY

Little Miss Geraldine Pyeatt celebrated her third birthday, Tuesday afternoon with a party. After the usual good time of playing games, the little folks were served hot chocolate, cake and popcorn balls. Guests were Marjorie Sue and Kathryn Byrum, Ethelda and Joe Pete May, Earline and Evelyn Jones, Vonder and Bobbie Lewis, Billy and Irwin Moore, Jackie Holt, Mary Lena Winton, Bobo Steward, Sammie Gene Legg and Larry Miller.

MAIDS AND MATRONS MEET WITH MRS. SAWYER

The Maids and Matrons met Tuesday afternoon with Mrs. Arthur Sawyer. The following program was given:

Roll Call: Mexican names preserved in Texas.
Reading: "Telling of the Boes" (Whittier)—Mrs. Harris.
Story of LaSalle—Mrs. McSpadden
Story of De Leon—Mrs. DuBois.
An Indian Legend—Mrs. Holmes.
The Filibusters—Mrs. King.
Life in the missions—Mrs. Lewis.
Mission Architecture—Mrs. Wingerd.

The "surprise" of the afternoon was when Miss Leta Mae Hamilton dressed as a gay senorita danced before the club accompanied by Mrs. Brownfield on the guitar.

The hostess served delicious sandwiches and hot tea with Thanksgiving favors on each plate. Club members were Mesdames Bell, Dallas, DuBois, Ellington, Holmes, Harris, Lewis, McSpadden, McGowan, Miller, Wingerd, Bowers and Miss Margaret Bell with Mrs. A. M. Brownfield and Miss Leta Mae Hamilton as guests.

The club is grateful to the low sixth grade, Miss Elizabeth Dumas, teacher, and to the American Legion Auxiliary for the splendid donation of late books. The low-sixth grade donated twenty-eight books and the Auxiliary, thirty-four.

The Presbyterian Missionary Society met Monday afternoon at three thirty with Mrs. H. W. McSpadder to sew for the Reynolds Orphanage. The following ladies were present: Mesdames Griffin, R. L. Harris, Dallas, King and Ellington.

The Methodist Missionary Society had a very interesting meeting Monday afternoon at the church with Mrs. Webber as leader. A pantomime "Straightway Toward Tomorrow" was enacted representing a christian home with Mr. Powell, Mrs. Woodruff, Ellis and Caroline Chisholm acting parts. While this scene is taking place observers dressed in costumes of foreign countries passed across the stage. These were Mrs. Glen Harris representing Japan; Mrs. Jno. Powell, China; Mrs. C. H. Hester, India; and Mrs. H. O. Longbrake, A Moslem woman. This was followed by a reading "Home" by Miss Sue Crawford. "Training the Trainer"—Mrs. Chisholm. "American Home"—Mrs. Treadaway. A short business session closed with prayer followed the program.

All of the Circles of the Baptist Missionary Society met at the church Monday afternoon for a social, this being the fifth Monday.

Extraordinary Values This Week

We have many good bargains this week throughout the store. Everything in the grocery department has been marked in plain figures, and if we are busy when you come in, just help yourself, and save time for both. We handle fruits and vegetables at prices you can afford to pay.

10 lb Sugar, cloth bags	69c
25 lbs. SUGAR, pure cane	1.69
East Texas Yams, per lb.	3c
4 lbs. Market Day Raisins	36c
Salt Bacon Plates, per lb	13c
Bologna Sausage, per lb	18c
7 bars Swift's Quick Naptha Soap	25c
Fig Bars, per lb. only	11c
Quart Candy Kisses (balloon free)	10c
Tokay Grapes, per lb	9c
Jumbo Lettuce (large, very fine)	12c
Celery, large bunch	20c
Gallon Blackberries	47c
Gallon Plums	47c
Gallon Apricots	59c
Gallon Peaches	53c
100 lb Sack BRAN	1.65
48 lbs FLOUR (fully guaranteed)	1.89

HARDWARE DEPARTMENT

18X36 Felt Base Rugs, only	18c
Folding Card Table	2.98
6X9 Congoleum Rug	5.50
White Enamel Combinets	98c
14 qt. Gray Enamel Dish Pan	69c
17 qt. Gray Enamel Dish Pan	79c
8 cups Aluminum Perculator	98c
Plain White Plates, per set of 6	89c

Bring in your old Sewing Machine and trade it in for a new White Machine. We will give you liberal credit terms. For low price and long life Cream Separators, see—

Hudgens & Knight

Groceries—Hardware—Implements—Furniture
WEST SIDE SQUARE BROWNFIELD

FAVORED SCENTS



In convenient sized packages. We have an extensive variety of the most favored scents, perfumes, powders, toilet waters—all in harmonizing scents of many rare fragrances of both imported and domestic blends—await milady's selection here.

Let Us Fill Your Prescriptions.

PALACE DRUG STORE

"If It's In a Drug Store, We Have It."

We Give Gold Bond Saving Stamps.

MEATS AND GROCERIES

With guests for dinner the most tempting meal to serve is the one that includes one of our delicious Pork or Beef roasts! It's something most everybody's "partial to," hence sure to be welcome to those whose tastes you would otherwise be in doubt about. We also have as nice line of the choicest fresh canned goods to finish out the meal, and all kinds of fresh and dried fruits; also vegetables in season. In fact, everything to eat that will please the most fastidious.

LEWIS BROS. & CO.

"The Square Deal Grocers"

LIGHT & POWER



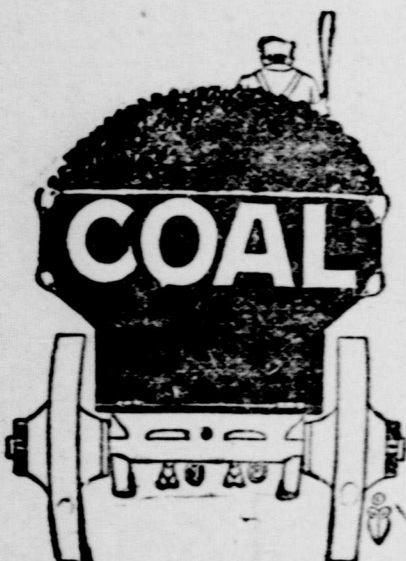
All the power and light you want, and when you want it. The best SERVICE possible for Brownfield people, by a plant owned and operated by and for the Tax-payers of Brownfield.

E. D. JONES
Utility Superintendent

ROY M. HEROD
Collector

YOUR OWN POWER AND LIGHT PLANT

BOUGHT YOUR COAL?



Mr. Jack Frost will come to see you one of these days and will insist that you get busy and warm up the house. Better have the bin filled right now.

Prices will not be any lower and you get choice coal now.

C. B. QUANTE
Phones 108 and 158

BROWNFIELD

You may sometime find a pot of gold at the end of a rainbow—but you are ALWAYS sure to find a big SAVING at the 'N' SYSTEM.

SPECIALS

FOR SATURDAY AND MONDAY NOV. 5TH-7TH
AS USUAL WE WILL HAVE A LARGE GROUP OF—

EXTRA SPECIAL VALUES

FOR SATURDAY AND MONDAY
THE PRICE WILL PLEASE—DONT FAIL TO SEE THEM

DRY GOODS, READY-TO-WEAR, MILLINERY

All worth the money, and sold on the merits of the goods alone. No prizes, no premiums, but the lowest prices at which good merchandise can be sold.

A continually increasing list of satisfied customers give proof to the fact that you can find better values here.

REMEMBER EXTRA SPECIAL VALUE S
FOR SATURDAY AND MONDAY

JONES DRY GOODS CO.

BROWNFIELD TEXAS.

THE HOME OF BETTER VALUES.

KNOX GETS POST AS NEW BOY SCOUT EXECUTIVE

The Executive Board of the South Plains Area Council of the Boy Scouts of America, announces the selection of Mr. W. P. Knox, of Beaumont, Texas as Executive.

Mr. Knox comes to the South Plains Council well qualified to put over the work of scouting in this area where most of the work will have to be done with the small town and rural boy. Mr. Knox was reared on a farm in New England and was graduated from the New Hampshire A. & M. College. He served in the infantry, cavalry and artillery during the world war. He has had practical experience on both farm and ranch; has served as county agent for Kleberg county in South Texas; has been superintendent of a large farm connected with vocational work of the U. S. government. He has also served as dairy specialist for the Chamber of Commerce of San Antonio, Texas. As county agent Mr. Knox put over an outstanding piece of work in connection with community and county fairs. His boys agricultural clubs won both district and state honors in livestock and grain judging.

For three years Mr. Knox served on the regional staff doing organization work for the Boy Scouts of America in the states of Texas, Oklahoma, and New Mexico. For the last two years Mr. Knox has been at Beaumont, Texas, where he has developed an outstanding Boy Scout camp.

The Boy Scout exhibit at the South Texas State Fair at Beaumont was considered the largest Boy Scout exhibit of the Southwest.

Mr. Knox's special ability is developing community projects and all kinds of handicraft work. He is skilled in the use of many kinds of tools and in the handling of the rope and the use of the bow and arrow.

Mr. Knox is married and has two children. He is a Rotarian, a Legionaire and a member of the American Archery Association.

The South Plains Area Council of which Mr. Knox will be executive, consists of the following counties: Lamb, Floyd, Dickens, Cochran, Hockley, Lubbock, Crosby, Yoakum, Terry, Lynn, Garza, Gaines, Dawson, and Borden. With Mr. L. G. H. Williams, the area commissioner, Mr. Knox is making a survey of the area, meeting the various business and professional men as well as the organization and institutions interested in boys.

NOTICE

Notice is hereby given to all parties that the Kingsland Oil & Potash Company has no further responsibility whatsoever in the drilling of its Brownfield Well No. 1, Terry county Texas, and will be responsible for no debts or accounts in connection therewith.

Kingsland Oil & Potash Company
11 By W. L. Kingsland, President

The Herald, \$1.00 per year.

GARZA COUNTY GRAND JURY INDICTS RANCHMAN

Post, Oct. 18.—Will "Dutch" Luman, Garza county ranchman, was indicted on a charge of murder, growing out of the fatal shooting of Marvin Breeding on the night of August 5, by a grand jury in session here today. Immediately after the indictment was returned District Judge, Gordon E. McGuire changed the venue from Garza to Dawson county and set the opening date for the trial a November 28.

Dayton Moses, of Fort Worth, widely known criminal attorney, has been engaged as a special prosecutor in the case. He will be aided by District Attorney T. L. Price, of Post, and Leon O. Moses, Garza county prosecutor, W. H. Murchinson, of Haskell, one of West Texas' leading attorneys, will be chief counsel for Luman.

Breeding, a 23 year old restaurant employee, was shot in a motion picture theatre at Post on the night of August 5, and died several days later in a Lubbock hospital. Luman was released on bond to await the action of the Garza county grand jury, which was taken today. No cause for the shooting has ever been given out.

Dayton Moses who will be chief counsel for the state when the case is called for trial at Lamesa, is also chief counsel for the Texas Cattle Raisers Association, and was the principal defense attorney in the Austin trial of Rev. J. Frank Norris, Fort

Worth militant Baptist pastor, when he faced the courts on a charge of murdering D. E. Chipps. Moses has also been connected with many other important trials in Texas, one of which was the prosecution of Tom Ross and Milt Good, charged with the slaying of two cattle inspectors at Seminole, when the case was heard in Lubbock and Abilene several years ago.

WOMEN OUTDO THE MEN IN LONGLIVITY

Women seem determined to keep ahead in the race with men. Now they are carrying off first place in longevity. The British Ministry of Health reported that 215 more women than men reached the age of 100 years and died since 1921.

Altogether there were 439 centenarians who died during the period in England and Wales. The usual explanation is that more men than women than men die before 100 years because men are more apt to lead an active life than aged women and are thus more likely to suffer accident or overtax their waning strength.

Mrs. Wanda Byrd of Roswell, N. M. came in this week and has taken charge of the work at the Sanitary Beauty Parlor.

Harlingen.—Sinclair and Shane Company of Weslaco are establishing plants here and at Weslaco to manufacture concrete face brick and tile.

THE FRUITS —OF LABOR—

The only lasting benefit that can come from a prosperous harvest season is when the fruits of labor have been stored away against future need.

For the individual there is no protection that can equal the accumulation of a Reserve Account in a strong bank. It provides working capital; makes possible the grasping of opportunities; it is an ever-present fund with which to weather seasons of sickness, accident or other adversity. In short, it is a bulwark of protection for the certainties of today and the uncertainties of tomorrow.

Because we know the blessings that attend the building of a strong Reserve Bank Account, we urge the people of this community to put something aside in a Special Reserve from each harvest deposit.

FIRST NATIONAL BANK

OF BROWNFIELD

"SERVES TERRY COUNTY"

Capital, Surplus and Profits

\$65,000.00



SEAGRAVES EDITOR IN MEMPHIS HOSPITAL

Rev. A. D. Jameson, pastor of the First Methodist church at Flomont, and editor of the Seagraves Signal, brother of Rev. C. E. Jameson, was brought to the Memphis Hospital last Friday and underwent an operation

Saturday. At this time he is reported as doing as well as could be expected. His family physician at Flomont, Dr. Sherman, came with him, and remained until after the operation. His wife and two children are here at his bedside.—Memphis Democrat.

THE UNEXPLOITED OYSTER —OTHER INFORMATION

By J. G. Barr, Game, Fish and Oyster Dept., Austin.

There is more money to be made in oysters than in cotton. Thousands of farmers rent cotton lands, but the number who rent oyster lands in Texas is negligible. Rhode Island, the smallest state in the union, collects annually \$135,000 for oyster rentals. One acre of oysters will produce from one to three thousand bushels. These oysters will shuck from three to five quarts to the bushel, or an average of a gallon. A gallon sells wholesale for about \$2. The cost of production and canning is about \$1. An average acre production of 2,000 gallons will net \$1,000, according to figures taken from Fish and Oyster Reporter.

More oysters are consumed by the people of the world than any other fishery product. The possibility of Texas production by private enterprise is yet untouched. Texas has been and still is a great beef producing state, but with a diminishing range for its herds, there is still the great coast line with a producing area of marine food as limitless as the sea.

The oyster leads a humble, obscure life. His home is on the bottom of the bay, unless the reefs grow to the surface when at low tide he is subject to exposure to death. He is good to eat at from three to five years, according to the quantity of food the currents bring his way. His diet is diatoms and other microscopic life. If he is too far from fresh water, he is lean and tasteless; if too close, he is milky and unpalatable. When environment is right the oyster is right, but he has no control over his own fate.

When the oyster surrenders what little life he has, and lies buried in the ooze several hundred years, its shell is called mudshells. The dredge comes along, bores into the reef and pumps the shell into a barge and it is used for surfacing roads. In recent years it was found that mudshells made superior cement, and two such factories are in operation at Houston and a third is located in California, the only cement plants in the world using mudshells. Thus, from a briny sepulture they are raised, milled and worked into concrete roads and lofty buildings. From its lowly origin the shell become more valuable than "the noble dust of Caesar," which Shakespeare says "might stop a crack to keep the wind away."

Beeville—The Central Power and Light Company is preparing to build a new ice plant here, which will cost about \$80,000.

WAR WORK NOT AT END FOR RED CROSS

Demands for Service to Disabled Veterans Last Year Cost Nearly \$3,000,000.

Expenditure of \$2,930,223.86 for services to disabled veterans, and of \$507,832.39 for service to men of the Regular Army and Navy, were outstanding details of the Red Cross appropriations for the past year's activities, and are cited by Chairman John Barton Payne as the continuing importance of this phase of the organization's responsibilities nine years after the end of the war.

Of the total expended for disabled veterans, the National Organization contributed \$1,161,223.86, and the local Red Cross Chapters \$1,769,000. The service to men of the regular forces was shared by the National Organization with an appropriation of \$307,832.39, and by the local Chapters with \$200,000.

During the year the Red Cross as a whole contributed materially to the success of the Government efforts to have every veteran re-instate or convert his war-time insurance before the final time limit expired. Chapters worked in cooperation with local veterans' bodies to assist former service men with their insurance papers, and the application routine, many Chapters keeping open headquarters up to the expiration of the final moment at midnight.

Under local Chapters of the Red Cross, assistance to ex-service men in filing claims for disability and adjusted compensation, securing hospital care for disabled veterans, preparation of social histories for use in treatment of men in government hospitals, assistance in securing proper guardians for veterans adjudged incompetent to administer their affairs, rendering reports on home conditions of service men applying for discharge because of dependency, and many other forms of aid are a part of the Red Cross duty to these men.

An interesting detail reveals the fact that prosecution of ex-service men's claims is becoming increasingly difficult as they grow more involved with each year that passes since the war. The number of death claims is growing constantly, in addition to the fact that there is a steady increase in the number of claims referred to various branches of the Red Cross concerned with assistance to veterans, for aid in bringing them to a close.

During the past year, National Headquarters estimated that the Red Cross assisted veterans and service men with cases involving total awards of \$558,681, for disability and death compensation, revival of insurance, adjusted compensation, pension, medical and burial reimbursements, etc.

Red Cross representatives are on duty with the Army and Navy both in home and foreign garrisons, and contact is maintained in the hospitals and other centers where assistance to these men and women may be needed. Such Red Cross service, it is emphasized, covers only the fields where regular governmental provisions do not apply, and is designed to supplement these benefits of the Government.

It was emphasized that this particular activity of the Red Cross is one of the strongest appeals for the increased membership, which will be asked of the country during the annual enrollment from November 11 to 24.

Traffic-Blocking Islands

Floating islands are formed by the accumulations of soil and grasses that push their way over the normal shore line of streams and oceans. These floating masses are lifted at high tide and will break away if the pull is strong enough. In less than 40 years one of the traveling islands, or "rafts," as they are known, grew in size until it was 10 miles long, 600 feet wide and 8 feet thick, blocking the lower area of the Mississippi. Four years of labor were required to remove it.

TAKE NOTHING "JUST AS GOOD"

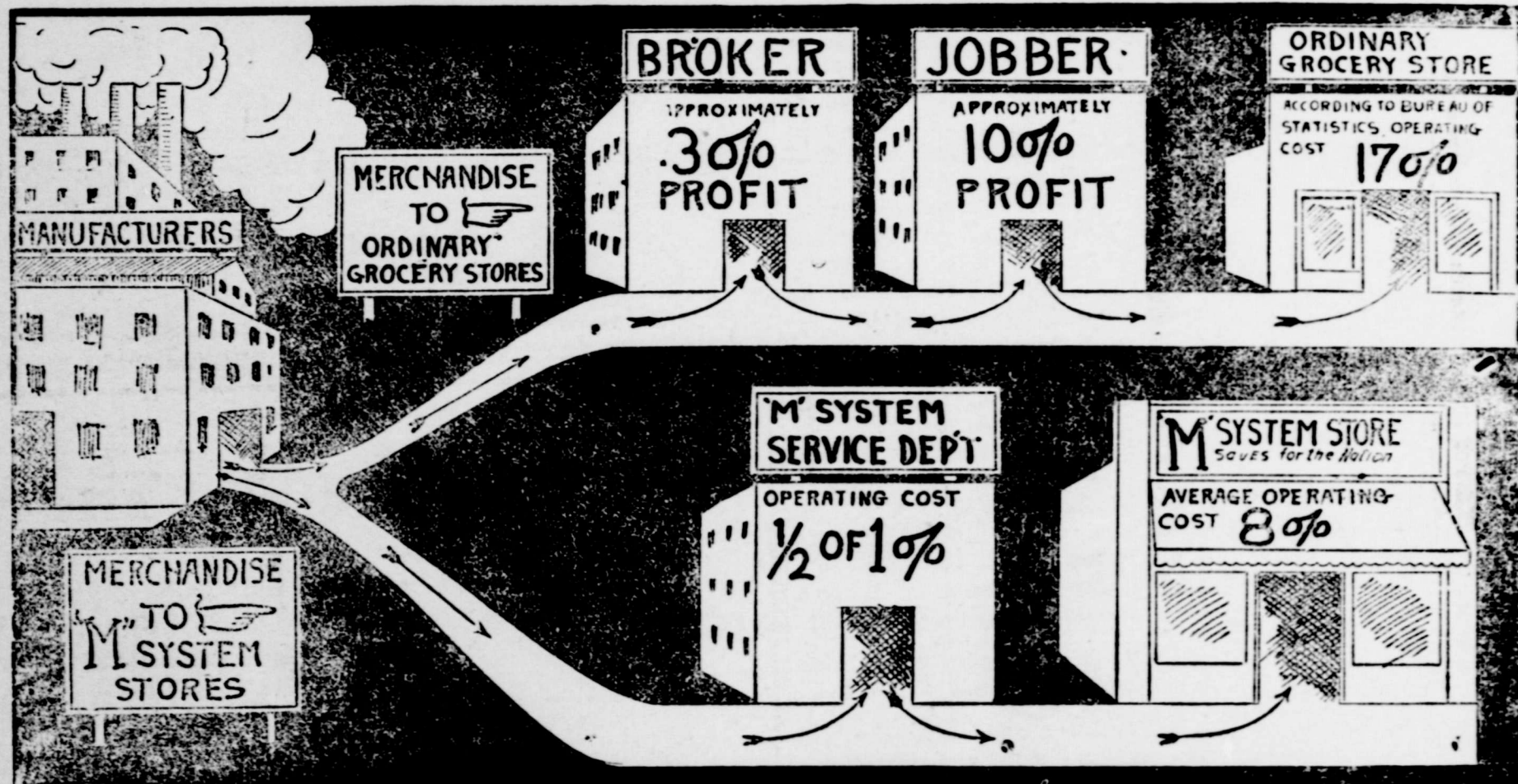
Insist on the genuine Magnolia Products. They have been tried in the furnace of trials of the most rigid tests, and have stood the gaff. The following filling stations sell our products:

Retail Stores: QUALITY, SNAPPY, EVERYBODY'S AND CHISHOLM BROTHERS.

MAGNOLIA PETROLEUM COMPANY

PHONE NO. 10.

TOM MAY, Agent



The above Picture Story tells why the "M" System "Saves for the Nation"

BETTER GRADES MEAN MORE MONEY

Our gin machinery makes the best grade possible out of all classes of cotton. This is why cotton we gin always brings the VERY TOP PRICE, whether in round or square bales.

If you wish to hold your cotton, either round or square bales, we will be glad to store your round bales and have you leave your square bales on our gin yard, where it is always covered by INSURANCE at our expense.

Our business is built on HIGH GRADE GINNING SERVICE and FAIR DEALING. If you send your cotton to our gin by a child or a neighbor, he will be shown the same courtesy and paid the same price as if you brought it yourself.

If you are pleased with our work and business meths—tell others. If not—tell us.

FARMERS GIN CO.

Round and Square Bale Ginners

BROWNFIELD TEXAS

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

Power
where power counts most



WHEN the task to be accomplished is difficult—when stamina, dependability and unfailing power are essential—the advice of those who know is, "Buy a Buick!" Drive one today and find out why. Sedans \$1195 to \$1995 - Coupes \$1195 to \$1850 Sport Models \$1195 to \$1525

All prices f. o. b. Flint, Mich., government tax to be added. The G. M. A. C. financing plan, the most desirable, is available.

BUICK for 1928
HILL MOTOR CO.
LAMESA, TEXAS

Watch Out!
Your car needs the BEST OIL you can give it

YOU can't afford to be careless when you order oil for your motor. Your car needs the best oil you can give it—its very life depends upon proper lubrication.

So specify Conoco Motor Oil—and be sure that you get it. Conoco thoroughly lubricates every moving part, cuts down depreciation, keeps the motor running smoothly under practically all operating temperatures.

There's a special grade of Conoco Motor Oil for your car. You'll find it listed on the Conoco chart at the better garages and service stations.

CONTINENTAL OIL COMPANY
Producers, Refiners and Marketers

of high-grade petroleum products in Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington and Wyoming

CONOCO
REG. U. S. PAT. OFF.
Motor Oils

Extra Life for Your Car
AND BE SURE TO USE CONOCO GASOLINE packed with extra miles

**I'VE STOCKED UP FOR
THE WINTER--HAVE YOU?**

Buy canned goods by the dozen! When you stop to figure you'll be surprised at what big savings it means, compared to buying just a can or two ever so often. Then, too, there's convenience of having plenty on your shelves for any emergency. Stock up for the winter, now.

CALL 8-3

BROTHERS & BROTHERS

ARMISTICE DAY

D-E-C-O-R-A-T-I-O-N-S

See us for your crepe papers in Red, White, Blue, and with Stars and Stripes, for Armistice Day. Also Flags galore, from the smallest for plate favors to the large one for the car.

We have a nice line of Note and Writing stationery. Come and select yours.

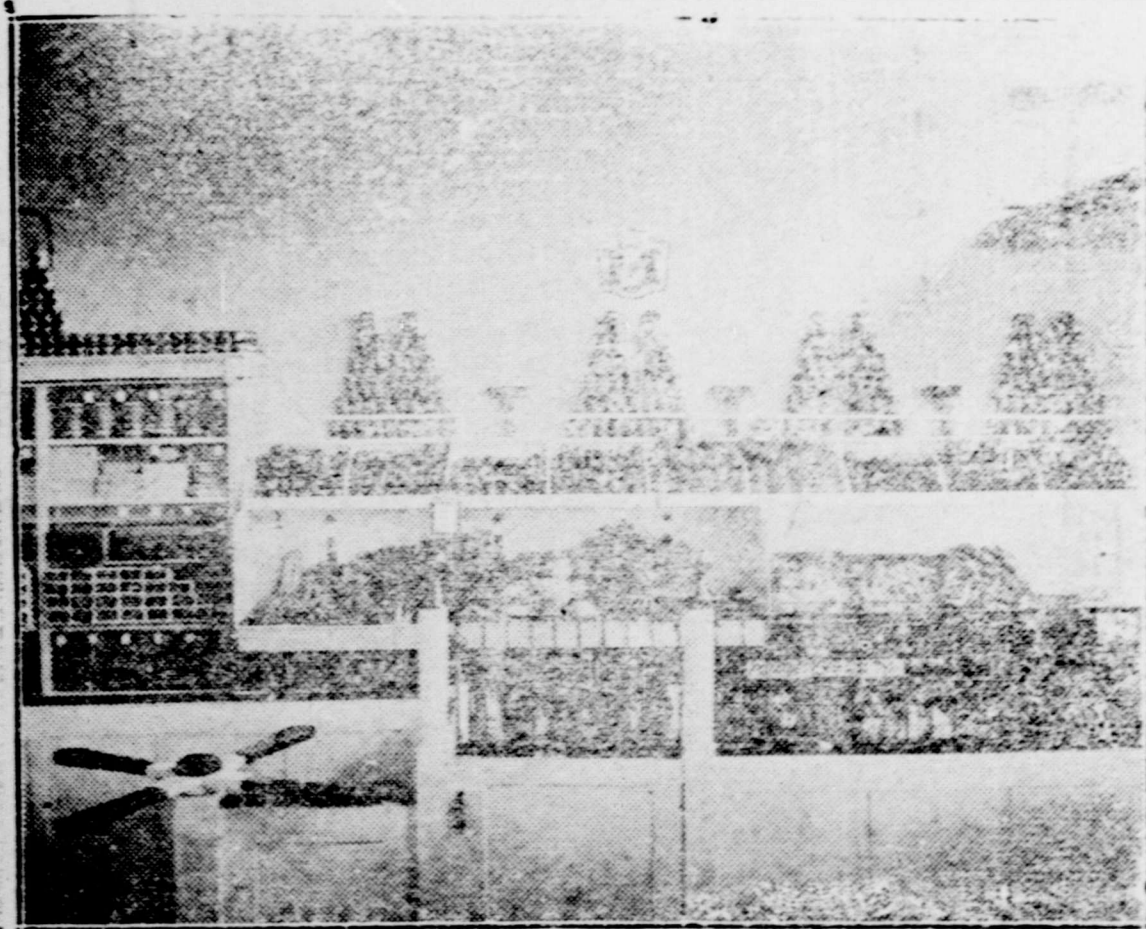
HUNTER DRUG STORE

**T-H-A-N-K-S-G-I-V-I-N-G
TURKEY MARKET**

is now open. We will pay the highest market price for your turkeys, chickens, eggs and cream. See us before selling.

FARMERS PRODUCE
(On Main Street Near Depot)

W. L. BANDY



The Home of the Brownfield "M" System Store

QUESTION BOX

ON HEALTH subjects Edited by
STATE DEPARTMENT of
HEALTH
J. C. Anderson, M.D. State H.O.

THIS column will be given to discussion of matters pertaining to public health. Any questions regarding public health administration, prevention of diseases, child care, sanitation, etc., will be answered in succeeding issues of this paper. Questions in regard to cure of diseases will not be answered, as the scope of this Department includes only disease prevention. Address Question Box, State Department of Health, Austin.

QUESTION

1.—I have two little girls, and both have bad teeth, but have very good health. Are there any certain foods that I can give them that will aid in making their teeth better.—Mother, Brownfield.

2.—Is it necessary to have a child's first set of teeth filled when decayed, or is it better to have the decayed ones pulled?—Mother, Brownfield.

3.—I have heard that leafy vegetables are especially good for children. Is this true?—Mrs. A. D. L., Lockhart.

4.—Is candy injurious to children?—J. M. S., Robert Lee.

5.—Is lack of exercise responsible for many of the human ailments of the present day?—Athlete, Navasota.

6.—Does one's manner of walking have any ill effect upon their health?—Athlete, Navasota.

1.—Aside from their value as energy producers and body builders, milk, eggs, vegetables and whole grain cereals and breads, should be included in the children's diet in the interest of good teeth. These foods contain calcium, phosphorus and vitamin D, which are all important elements in tooth building. Cod liver oil is also splendid for this purpose, and the children should be allowed to play in direct sunshine as much each day as possible.

2.—A child's first set of teeth should be given as much care as his permanent teeth. At the first sign of decayed or bad teeth, a child should be taken to a dentist for examination and treatment. It is well to take him to a dentist twice each year even if the teeth appear to be good, as small cavities are often unnoticed by parents, and are allowed to go until the teeth begin to ache. It is very necessary that everything possible be done to prevent bad teeth in children.

3.—One of the foods which is often not introduced early enough in the child's diet is the leafy vegetable. Spinach is especially good for small children, and they should be taught to like this, as well as other vegetables of the leafy variety.

4.—Eating of lollipops and other favorite sweets indiscriminately between meals is likely to cause unpleasant results among children. An especially bad result of this indiscriminate candy eating, is that the child's appetite for essential foods is lost, with the result that it does not eat the foods that his body really needs. A box of candy at home from which a piece may be taken after meals, a piece in the lunch box, or better still, a few dates or figs, will be sufficient to appease a child's natural taste for sweets.

5.—Exercise of the muscles is necessary for the development of a healthy, active, human machine, and also for keeping the body in good condition after it has reached its maturity. Babies and young children exercise by instinct. Adults, in this age of easy transportation, to often neglect their muscles. This results in round shoulders, excess fat, and flabby tissues, which are generally accompanied by indigestion, constipation, and other evidences of "poor health."

6.—One's manner of walking either produces good or ill effects. It is proper to walk with one's toes straight ahead at a brisk pace. When walking for exercise, one should walk several miles each day at a brisk pace. When beginning this exercise, if the muscles are flabby, walk only a short distance the first day, and gradually increase this distance, but always walk at a brisk pace.

CROSBYTON ICE PLANT NOW IN OPERATION

Crosbyton's municipal ice plant turned out its first finished product Monday of this week. The ice was of the best texture, clear and solid.

The new plant has a capacity of 14 tons daily. The plant is located near the waterworks and will be operated under the same management. Messrs. Joe and Tom Johnston, who are operating the city pumping station will also have charge of the ice plant, we understand.

The city dads are proud of the success of the new plant and expect to be able to make a great reduction in ice rates by the time the season arrives next summer.—Crosbyton Review.

CHIROPRACTIC FOR HEALTH

This is to let you know that Bernice Weldon, your Chiropractor, will be at home each week end, and will be very glad to take care of you while there. Chiropractic is a natural channel to health, so do not stay at home sick just because you haven't found something that will help you. Chiropractic Adjustments have helped many. If you can come to her office two block north of the Brick Garage, she will be able to tell you whether or not you can obtain results from Chiropractic Adjustments.

EX-SERVICE MEN WARNED ON THEIR INSURANCE

The Adjutant of the Local American Legion Post informs us that the time in which ex-service men can make their application for the bonus will expire January first next. He also states that he has on hand a number of applications, and all ex-service men are entitled to the bonus and they should make application at once without fail. This bonus is free and all ex-service men are entitled to participate in it.

The bonus amounts to about \$2.50 or more for each day he was in the service and can be used as collateral for loans after the first two years at about 5 per cent on the face of the policy each year. Those who have not made application and desire to do so may call on Glenn Harris, Chris Quante or Jim Miller, all officers of the Howard Post, Brownfield, who will take pleasure in helping them to make application without cost to the person in anyway.

J. J. Turner was seen strutting around this week and we thought of an oil well, but upon inquiry of one of his friends, we found out the real reason. On Tuesday the 25th the stork presented Mr. and Mrs. Joe Eubank with a fine little girl, making J. J. a great grandfather. Few men live to have the honor of being a great grand-dad.

WANTED: Lady to clean house twice a week. Phone Nos. 1 or 45.

E. Thompson and Jim King, of New Mexico, former citizens of Terry county are here visiting old friends this week.

Noah didn't wait for the flood—

BUY YOUR COAL NOW!

Niggerhead Coal, Lumber, Standard & Dempster Mills

CICERO SMITH LUMBER CO.

Service Quality Satisfaction

FORREST LUMBER CO.

—Lumber, Paints, Canvas and Wall Paper—

"LET US SATISFY YOUR LUMBER NEEDS"

DENTAL WORK PRICE

False Teeth, both upper and lower	\$40.00
Bridge Work, per tooth	8.00
Gold Crowns, each	8.00
Gold Inlays, each	7.00 to 8.00
Amalgam Silver Fillings	1.50 to 2.00
Cleaning teeth	2.00
Extractions (single)	1.50
Extractions (full set)	10.00
Painless methods employed. All Work Guaranteed	

Dr. J. W. Phillips

Room 12, Conley Bldg. LUBBOCK, TEXAS



—NOW—

—is the time to do your repairing of doors and windows before real cold weather hits you. All the latest materials for repairing. Make your needed repairs at once and pay for it by the saving in your winter fuel bills.

C. D. SHAMBURGER

"ALL KINDS OF BUILDING MATERIAL"

THE PLACE OF BEAUTY

AT SANITARY BARBER SHOP

Where every operator is a specialist and beauty is but the ultimate realization of skillful treatment of face, hands and hair. Marcel and Shampoo 1.00
Special on all work

Better Take The Time

It certainly pays to take the time to have your oil changed when it needs changing. It will save you many dollars later in the overhauling costs on your engine.

Miller & Core

-DEPENDENT-

Yes, we are dependent upon the cotton farmers of this section for the success of our business, and all of which we appreciate beyond words.

Upon our part, and to partly show our appreciation, we have thoroughly renovated our machinery, engine and boilers, and have them in tip-top shape for the season's run.

We also have the latest and most approved machinery for thoroughly cleaning your cotton.

Give us a trial and be convinced.

HARRISON-McSPADDEN GIN COMPANY

BROWNFIELD — — — TEXAS

LIKE GETTING A PREMIUM— ON EVERY BALE

One thing is certain; all cotton must be ginned, and the cost, based upon pounds of seed cotton delivered at the gin, is the same.

But when your cotton is ginned according to principles which produce a better sample and greater turnout, your ginning cost actually is less; you get the equivalent of a crop of larger yield and higher quality. That means more money for you, as truly as if the ginner had paid you a premium on every bale ginned for you. Such, in brief, are the advantages you gain when your cotton is ginned on a—

MURRAY HIGH SPEED LOOSE ROLL AIR BLAST GIN

A great majority of the Cotton Contest Prize Winners have their cotton Murray-Ginned for better sample and greater turnout.

THE INDEPENDENT GIN COMPANY

BROWNFIELD, TEXAS

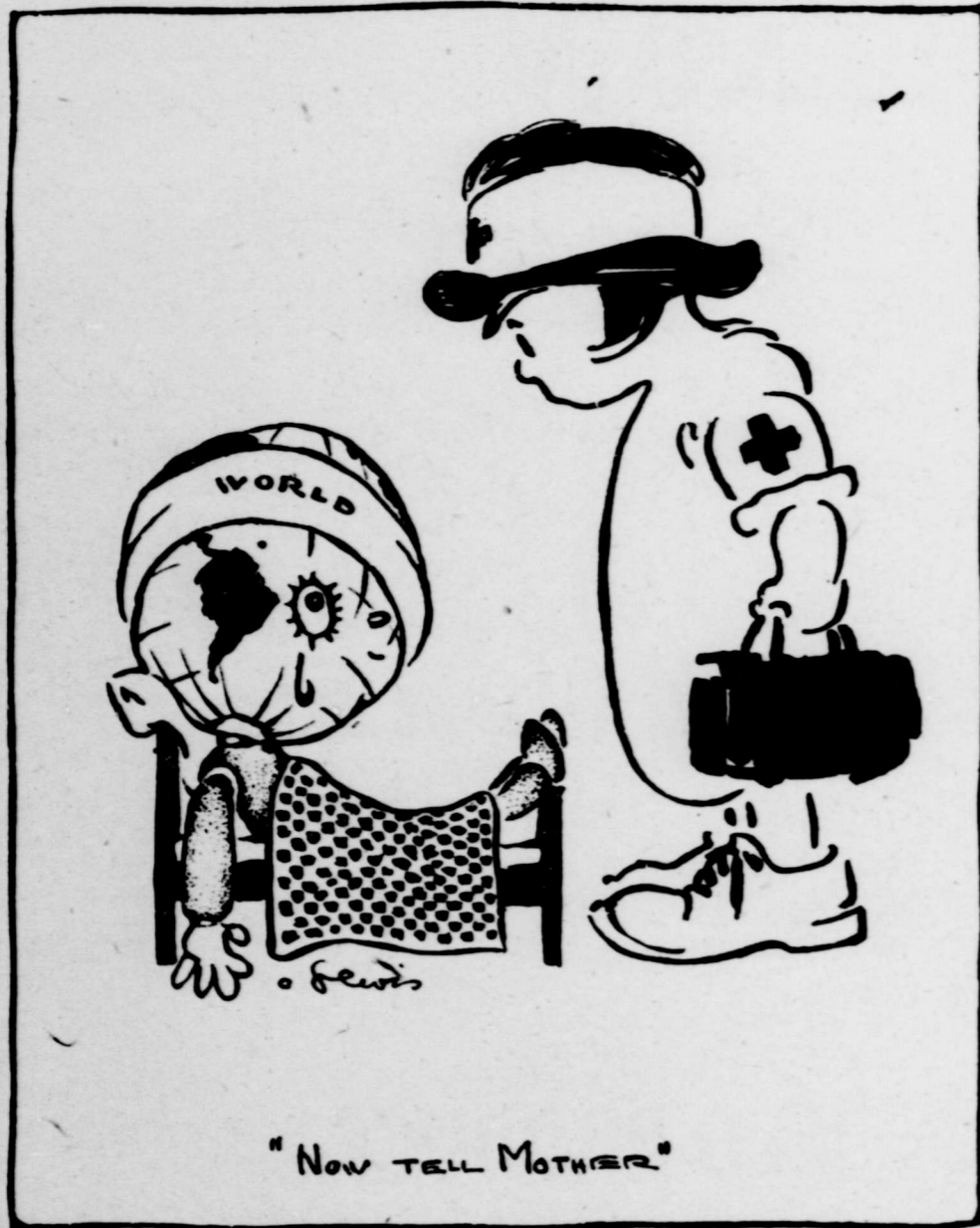
BEATY'S STEAM LAUNDRY

LUBBOCK, TEXAS

—has a wagon in Brownfield 3 days of each week—

MONDAY—WEDNESDAY—FRIDAY

Save your laundry for them. They have a better price. Leave word for us to call at Hotel Brownfield.



"Now tell Mother"

The Herald one year \$1 in Terry and Yoakum counties.

BLANKET SALE SATURDAY

It's high time to buy blankets—especially when you have the opportunity to buy at such low prices as are offered Saturday. Come in and look around. Come in early. You will be impressed and pleased with the exceptional values you will find here.

CRIB BLANKETS

Just the thing for the baby's crib. Comes in white and blue and pink borders and blue and pink edges. Has soft fleecy nap and measures 29X30. A real buy

Each 19c

STAPLE COTTON BLANKETS

We have this number in gray, tan or white, with well napped blue and pink borders. Measures 60X76 and has lock-stitched ends. You can use blanket like these—

Pair \$1.89

SELECT CRIB BLANKETS

Here is a high quality blanket at a low price. It is woven of select China cotton in blue and pink with fancy designs and animal patterns. A blanket that will look well in any crib. Size 30X40 inches—

Each, 79c

EXTRA FINE PLAID BLANKETS

Made in China cotton with wool finish, this blanket is a wonderful buy. We have it in many colors and varied patterns. If you examine this number, you'll want it

Pair 3.98

FANCY INDIAN BLANKETS

Now you can buy an Indian Blanket at your own

price! Our Indian Blankets come in fancy Jacquard patterns, have thick, fluffy nap, and hemmed ends, weight about 3 pounds, measure 66X80, and are woven of extra fine yarn. An unusual value at—

Each 3.29

DOUBLE COTTON BLANKETS

If you want an extra large—72X80—staple cotton blanket, here is your opportunity to buy. Smooth, evenly constructed material with gray, tan or white borders. Has lockstitched ends.

Pair 2.49

SINGLE COTTON BLANKETS

Thickly woven 2½ lbs. blankets which measure 60X80 inches. Has long, heavy nap and comes dark colors with colored borders to match. You will need several of these blankets before the winter is over, so buy your supply now and save 20%.

Each 1.19

68X76 COTTON BLANKETS

This blanket has a soft fluffy nap and comes in gray, tan and white, with blue and pink borders. Lockstitched ends. Be sure to get a pair of these while they are on sale.

Pair 1.98

75 PERCENT WOOL PLAID BLANKETS

We can furnish you this blanket in the most popular colors and patterns. It is 75 per cent wool and washes better than if it were pure wool. Has satin bound edges. Size 70X80 inches. Ask to see this blanket. Pair

..... \$7.95

**SPECIAL
BARGAIN
PRICES**

FREE: A 21 inch Mamma Doll, unbreakable. Will cry, you can wash its face. Given free with each \$15.00 purchase Saturday.

COPELAND DRY GOOD CO.

**SAVINGS
THAT
COUNTS**

READ THE ADS

If there is anything you need, Lemonade, or garden seed,

Read the ads.

You don't have to beg or plead. Fill it makes you spirit bleed. Just to get the thing you need,

Read the ads.

If you want some place to go,

If you want to see a show,

Read the ads.

If you'd like to take a row,

Buy a pitchfork or a hoe,

If you'd cause the wind to blow,

Read the ads.

If there's anything you wish,

From a hobby horse to a fish,

Read the ads.

Or a rocking chair or dish,

Motor car or Lillian Gish,

If there's anything you wish,

Read the ads.

If you want a railroad ride,

A rain coat or a bride,

Read the ads.

Or a coat of camel's hide,

Or a fattened porker's side,

Or the ebbing of the tide,

Read the ads.

If you want to buy a fence,

Make some dollars and some cents,

Read the ads.

Whether you are wise or dense,

It will make no difference,

You can get your recompense—

Read the ads.

TAHOKA MAN SERIOUSLY INJURED IN A GIN

Last Saturday Mr. Vernon Smith, of Tahoka, was brought to the sanitarium with a very badly injured left arm. The accident happened when the member became entangled in the machinery of a gin. His arm was so badly mangled that amputation at the elbow was necessary. Mr. Smith has suffered much pain, but is convalescing nicely at this time.—Lubbock Sanitarium News.



Another of the new arrivals placed on our floor are five piece **BREAKFAST ROOM SUITS**. Also something new are our eight piece Bungalow suits.

The prices are way below our usual low prices. Don't miss this opportunity. Buy Now—and save money.

BROWNFIELD HARDWARE CO.

Don't Forget Us For Hardware, Cutlery, Guns and Ammunition.

R-I-A-L-T-O

P-R-O-G-R-A-M

For Week Beginning NOV. 7

MONDAY—TUESDAY

"THE FIRE BRIGADE"

—WITH—

Charles Ray—

—May McAvoy

Under the auspices of the local Fire Department.

Of course you won't miss seeing "The Fire Brigade."

NEWS — COMEDY

WEDNESDAY—THURSDAY

"BARBED WIRE"

—WITH—

POLA NEGRI

Clive Brook and Elnor Hanson
It is one of the BIG PICTURES of the season.

NEWS — COMEDY

FRIDAY

The world's funniest comedy—

"R-O-O-K-I-E-S"

A special for Armistice Day—

with KARL DANE and GEORGE K. ARTHUR.

COMEDY — VARIETY

SATURDAY

TOM TYLER

—IN—

"Tom and His Pals"

NEWS — COMEDY

C-O-M-I-N-G S-O-O-N
"THE BIG PARADE"

MEADOW BRIEFS

By Aesculapias.

The sick list of the community has mounted considerably the past week. Although the weather has been just such as the devout may have prayed for, nevertheless the hot day and unusually cool nights has given a rather wide range of temperature that favors colds and sore throats.

There are two cases of typhoid fever at the home of Rev. Allen, pastor of the Baptist church here. They recently moved here from Commerce, Texas, and brought this along with them. They knew the children had been exposed a short time before coming here. We do not look for any more cases unless it should develop in this family. They are at present doing very well.

The two gins here disposed of 131

bales last week which make the total for the season up to Saturday night 300 bales. Cotton picking will begin in earnest this week and the school is taking up early and closing earlier in the evening thus giving children an opportunity to help more. Street buying appears to be a rather tame affair as most farmers appear to be connected with the bureau.

I don't wish the buyers any harm but I sincerely wish that farmers will so combine that the products of the farm will not go to enrich a bunch of men that toil not neither do they spin, but like a highway man lay in wait with every device that the cunning brain of such fakery can contrive.

A boy put in appearance at the home of J. A. Timmons living northwest of town. John is preparing for cotton pickers.

Speaking of cotton, Mr. W. S. Perry living some ten miles east of Meadow, and an old timer, reports that he has gathered twelve bales from thirteen acres, and that he will get two or three bales more. It should be remembered that this cotton was planted early while most people were waiting for rain and the time to come to plant. Mr. Perry solaced his woes by going ahead instead of lengthening his face. This turnout will seldom be excelled any kind of a year or any kind of a where.

We learn on good authority that Meadow is to have a rural telephone line extending east to the Lake View community and on to New Home. This line has been needed all these years and it will be of great help to the neighborhoods through which it will pass as well as convenience to the town.

Most of the people who hid themselves to other pastures have returned and trying to rent land for another year. The old adage that "It is better to bear the ills we have than fly to others we know not of" has proved strictly true in this instance. We welcome them all back and a good crop another year.

We often take ourselves too seriously. The praises and the adulation of the crowd puts us in the egotistical burl along with the gal in Webster's old blue back speller.

New comes Doctor Will Durant, Author of "The Story of Philosophy" Teacher and Magazine Writer, and gets in badly with the writers and Critics, by asserting that most men at forty are but a "Reminiscence." "At thirty-five a man is at the height of his curve," "Men ought to die at their zenith. Ominous words.

Can it be possible that at forty four our would be Mentor feels that he is ready for the axe? Are we to believe that one who has written so interestingly, and displayed such wonderful insight into the problems of life, and the destiny of the race and nation; is ready to drink the Hemlock or take issue with the Creator who fixed Three Score and Ten as mans probable usefulness? It may be, and doubtless is true that the Doctor will never surpass his very popular work The Story of Philosophy. Which with his other writings are intellectual feasts.

In the March issue of the American Magazine he discusses the "Ten Greatest Thinkers." While doubtless scholars and other informed persons may not agree with his selections and conclusions; his familiarity with the literature and work of the great thinkers of all times; his ready and lucid analysis of the influence of his chosen thinkers, is a constant source of surprise to the reader.

He is a prolific writer. Not of fiction but on those themes that touch the race and nation. Recently he has written on "Love! What really is the meaning of life," in the Cosmo-

Cobb & Stephens Dept. Store

SPECIAL OFFERINGS FOR SATURDAY

EXTRA FINE DOUBLE BLANKETS, extra large, heavy, wool, satin bound 68X80—

2 Pair for \$8.95

Come in and buy early at these reduced prices, for Saturday only.

ALSO SPECIAL OFFERING in Woolnap Quality Nashua, 66X80 Double.

SPECIAL ONLY \$3.49

100 Pair full size double Blankets, in beautiful plaids. All Blanket colors, Saturday—

ONLY \$1.95

Here is a real bargain. 100 pair felt House Shoes 69c



18 inch solid Leather Dress Boot. Special \$8.95

OUR SHOE STOCK IS COMPLETE—BRING IN THE FAMILY

SPECIAL SALE ON OUR MILLINERY and READY-TO WEAR DEPT.. Coats, Dresses and Hats will be sold at a sacrifice.

Anything available. Let us know your wants!

An all-silk Ladies Semi-Full Fashion HOSE, gun metal Evenglow and all leading colors—

SPECIAL PRICE AT 98c

politian." "The break down of marriage" in the current number of the Pictorial Review. This last article strikes me as the most pessimistic contribution to this much discussed subject that has come my way. His proposed remedy however is much beyond the Companionate Marriage bunch.

Divorce will always depend largely on the view point of the woman involved. It is she who will suffer most by the free and easy methods generally urged or now in vogue. She will find that those she may entice the second time are very indifferent husbands and really expect an early separation. But I have wandered from the subject.

Some years ago a noted physician, teacher and writer made the assertion that at sixty years men should be chloroformed, as his usefulness has ended. Yet Doctor Osler continued to teach and until his death at seventy years of age. It is very probable that with both Dr. Osler and Dr Durant intend the Hemlock for the other fellow.

Both of them were to familiar with the great men of the past and present, not to know that many men and women did their best work after thirty-five and that many notable men produced some of their best work after sixty.

Time-Sense Center

Why is it that most of us beat time whenever a lively time is played? The reason, says the Swiss scientist Hoepfl, is that the nerve centers which react to the sensations of hearing music are located in the feet at a point in each foot under the bend between the ankle and the toe bones. Moreover, the nerve spots which react to musical rhythm, he adds, are in the feet, near the big toes. In the feet also are the nerves controlling the ability to dance rhythmically.

Credit for "Want Ad" Goes to Englishman

In 1672 John Houghton, a fellow of the Royal Society, established a weekly paper for the improvement of husbandry and trade, and undertook to educate the merchants of England in the art of advertising, says World's Work.

First he established a bureau for supplying servants to masters and masters to servants, carrying on operations through advertising. From this he went into the advertising of schools, houses and lodgings to let and so forth, laying down the idea of what has grown into our present "want ads."

He instructed the public class by class, inducing lawyers, physicians and farmers to use his columns and built up a large miscellaneous patronage for his paper. The clergy in particular found his columns an excellent medium for securing or disposing of second-hand sermons, for there were no Monday morning papers in those days, with ever-present reporters, and a sermon could be preached around in various parishes until it was worn out.

WHAT HAS HAPPENED TO THE BUGGY INDUSTRY?

Only 9,000 buggies were manufactured in this country last year, government figures reveal. The year before that 20,000 were made; in 1905 the production was half a million. That's why we say "only" 9,000. As a matter of fact we haven't the remotest idea where the purchasers of that many buggies were found. It sounds like a lot of buggies when one reflects on how very few of these

vehicles are found nowadays.

The buggy belonged to a day when folks didn't hurry so. For one thing, there was nothing to hurry for, and for another, there was nothing to hurry with. We never expect to ride in a buggy again, but we are one of those who view its passing with something of a sigh. Some of these days, when we feel more than usually poet-ic or rhapsodistic we're going to write a tribute to the buggy.—The Wichita Falls Times.

W. W. Tapp recently returned after spending several weeks on his place in Fisher county, where he did considerable repair work on his farm house. He reports that they have good crops in most sections of that country, but that some are like some portions of Terry county, very short, on account of dry weather. In fact, he reported one neighborhood down there that never had enough rain to plant on.

The Herald, \$1.00 per year.

THE HEALTHIEST FOOD FOR CHILDREN IS MILK
GOOD MILK



Doctors everywhere prescribe pure, wholesome milk for growing children as well as invalids. We are prepared to serve you just the kind of milk and in any quantity you may want. See us about your wants. Our dairy herd and barns have been fully inspected, and we are willing to show you the result of State Inspection and the Inspector's Report.

OSCAR SAWYER DAIRY

NOTICE MR. FARMER The Thanksgiving TURKEY MARKET IS NOW

open and at a good price. We would like to handle your turkeys for you this year. We will give honest weight and grades, and courteous treatment.

Thanksgiving comes one week earlier this year, therefore the market will close about the 12th. We have to get them to the Eastern market a day before Thanksgiving. Help us by bringing them early. Get our prices before you sell. We always give the top price.

BROWNFIELD PRODUCE

West Shamburger Lumber Yard

SECTION TWO

The Terry County Herald

Printed in Terry County, on the South Plains; the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States

VOLUME 23

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, NOVEMBER 11, 1927

NUMBER 12

SANDWICHES, CAKE AND COFFEE WILL BE SERVED FREE TO ALL WHO VISIT THE NEW 'M' STORE

Free eats! Free sandwiches! Free hot coffee! Free cakes and candies! And free to everyone! Just come around to Brownfield's 'M' System grocery Saturday, November 12th. It is located on the north side of the square.

The store will open early and remain open until late Saturday night. Everyone who possibly can is urged to come, inspect the new 'M' grocery, and partake of the free samples to be distributed. There will be enough for all.

Last minute preparations are being made by J. E. Michie, owner and manager for the large crowd he is expecting Saturday at the formal opening.

Mr. Michie has arranged to have demonstrators of nationally known food products here and these representatives will concoct delicious eats and beverages for the crowd.

Delicious, smoking hot coffee will be furnished by the Folger Coffee Co., and the Brown Cracker and Candy man will be giving samples of his products.

The new 'M' Store is arranged in the form of a huge 'M' and its beauty and convenience will be commented upon by hundreds tomorrow. The establishment is spotlessly white and clean throughout.

Only the highest grade, nationally advertised products are handled in his store, according to the owner. "The demand is for the best and that is what we try to give our customers."

Come to the 'M' System opening tomorrow. Eat, and look it over.



NEW 'M' SYSTEM STORE OPENS EVERY THIRTY-SIX HOURS

E. H. Carlton, President of 'M' System Manufacturing Co., Opened The First Store In New Mexico In 1923.

The first 'M' System Store was opened on October 28, 1923, in Clovis, N. M., by E. H. Carlton, president of the 'M' System Manufacturing Company, with headquarters in Fort Worth.

After the first store was in operation for a period of six months the volume of business had grown to the extent that a No. 2 store was opened and the system began to spread to other towns, until today 'M' System Stores are in operation in twelve states. A factory is located in Fort Worth, and another in Atlanta, where 'M' System fixtures are manufactured.

Everything used in all 'M' System stores, with the exception of adding machines, cash registers and scales, is manufactured in the Fort Worth and Atlanta plants.

Large Warehouses are maintained at Galveston, Texas, and Atlanta, Ga., and sub-warehouses in various parts of the country for the purpose of supplying 'M' System Stores with their requirements. The 'M' System stores have the advantage over many chain stores in that each of the franchises in the various towns are granted to one person or firm and the stores have all the advantage of chain buying power and standardization of stores, and at the same time being locally owned and operated.

Zone or district meetings are held throughout the country at stated periods and are attended by 'M' System store owners and managers. This enables 'M' System store owners to keep posted on what is being done in a chain store business, and for the benefit and exchange of experience. These meetings are always attended by wholesale department managers, as well as some from the factory.

The 'M' System is the second largest institution of its kind in the world, and the stores are referred to by news writers throughout the country as America's most beautiful food stores.

A new 'M' System store is operated every 36 hours. Arrangements with 'M' System stores in the Rio Grande Valley have recently been made for the shipping of all products produced in that section to 'M' System stores throughout Texas, Oklahoma, New Mexico, Louisiana and Arkansas.

The 'M' System has enjoyed a most phenomenal growth since its beginning. According to Mr. Carlton, not one dollar's worth of stock has ever been sold in the 'M' System Company, it being strictly a closed corporation.

FARMERS PURCHASING POWER THE BEST IN TEN YEARS

Washington, Oct. 27.—Farmers of the country are in their best position since 1920 in the matter of purchasing power of their products in terms of non-agricultural products. Secretary Jardine said Wednesday in reviewing the agricultural situation. As chief reason he mentioned the better position of livestock, dairy, poultry products, and added that this year's cotton crop at October prices was worth \$200,000,000 more than last year's, although a third smaller. The farm products purchasing power in terms of non-agricultural products was placed at 92 for September as against 88 for August, the 1909-15 five year period being used as a base of 100.

"Conditions in general are rather reversed from last year," said Mr. Jardine's summary. The cotton belt, the northern wheat belt, the cattle states, the northwestern apple districts are all in better shape. Some sections like the eastern corn belt and certain potato areas, are perhaps not in as good shape, but the general balance as between the major lines of production is better than last year. There are no conspicuous surpluses and shortages. Crop production per capita of population is next to the smallest in 33 years.

Predictions that cattle prices would continue to remain high was made by the secretary. Fewer cattle have been marketed in the first nine months of the year compared with the same period last year and they have been smaller in weight, but producers have been paid \$37,000,000 more than a year ago.

Federal inspection records show 7,042,000 head of cattle slaughtered under government supervision in the nine months compared with 7,751,000 last year in those months. The total paid this year to producers was \$569,000,000, while last year it was \$532,000,000.

Shipment of unfinished cattle passing through the stock yards in July, August and September to be fed, were 25 per cent less than the same

Meat Market In 'M' Store Here

An up-to-date meat market will be found in the new 'M' System grocery opening Saturday. It will be conducted by Messrs. McDermot and Brown. The market will sell fresh home grown meat. This assures only the freshest cuts.

In addition to handling all fresh market goods, the best sealed nationally known dried beef, prepared sausage and other articles are kept in stock. A good line of pickles and cheese is another stock item.

Mr. Michie has been in Brownfield about three years and has built his business up to the point where he almost has standing orders from a number of people. They know that his goods will come up to expectations of the critical cook.

TRY TO GET ALL PRODUCE LOCALLY

"All produce that we can possibly get from local people is bought here," says J. E. Michie, owner of the new 'M' System store. We get butter, eggs, milk and all sorts of vegetables produced in the territory contiguous to Brownfield. The products are good and generally fresher. We like to help the local people."

Laredo—Henry B. Zackery has a contract to hard surface 45 miles of road in Webb county to cost about one million dollars.

period last year, showing that fewer are going to the feed lots, Mr. Jardine said. The number is the smallest in ten years.

"For the first time since 1921, conditions this year are reported as having been more favorable for cattlemen than for sheepmen in the West, measured at least by comparison with the preceding year," declared Mr. Jardine.

SUCCESS DUE TO PEOPLE HERE SAYS MICHIE

Our success is due to everybody else's success, says Everet Michie, owner of the new 'M' System store here. Brownfield's growth and prosperity spelled our rise in the grocery line. We just happened to be here to take advantage of the opportunities created by circumstances. All Brownfield people helped me.

SEMINOLE CITIZEN DIES IN MIDLAND HOSPITAL

Mr. Tom McLean, prominent citizen of Seminole, died last Tuesday morning at a sanitarium in Midland, following an operation for appendicitis. He was carried to Midland last week and was operated on last Saturday, and died Tuesday morning.

Mr. McLean was an employee of the First State Bank of Seminole, and was well known in that place. He was a son-in-law of Mr. and Mrs. F. F. Lord, of Midland, having married Miss Minnie Lord.

His body was brought back to Seminole and interment was made in the Seminole Cemetery Wednesday afternoon at 3 o'clock, Rev. J. L. Isbell, pastor of the Baptist church, conducting the funeral services.

Mr. McLean has a wife and one child, besides a host of relatives and friends to mourn their loss.—Seagraves Signal.

PROMINENT EDITOR WILL VISIT WEST TEXAS

Dallas.—Loring A. Schuler, editor of the Country Gentleman, will be a guest of the Dallas Agricultural Club at a luncheon, Monday, November 7. Mr. Schuler is making a tour of the west and in company with Victor H. Schofflemayer, agriculture editor of the Dallas News and Dallas Journal, will be in Stamford, Tuesday. He is expected to close his tour at Lubbock during the week.

It is the hope of the Spur people to secure Mr. Schuler for one day, as he will be in Spur Wednesday of this week and look the country over. Especially will he be interested in their fine cattle, fine farming and the Experimental station.

He will see for the first time machines gathering cotton while touring West Texas.

Galveston—Galveston county commissioners have voted \$75,000 bonds for the right-of-way for the proposed inter-coastal canal.

Gainesville—The Turner Hotel Co., with a capital of \$150,000 has been incorporated here.

Amarillo—The Southwestern Bell Telephone Company is soon to complete the installation of a dial telephone system in their new telephone exchange building here.

Tokio School Notes

(delayed)

Tokio is still on the map, even though school is not in progress.

The young people had an enjoyable hour at Mrs. R. Martin's on Halloween evening. They were royally entertained, and all the "spook" regalia was well and artistically displayed. After many games were played, we were served delicious sandwiches followed by cakes, and then candy. The candy was furnished by Master J. C. Meeks.

We are glad to report that Lowell Trout and Joseph Young are both clear of fever. We can see both on the road to recovery, at least they are convalescent.

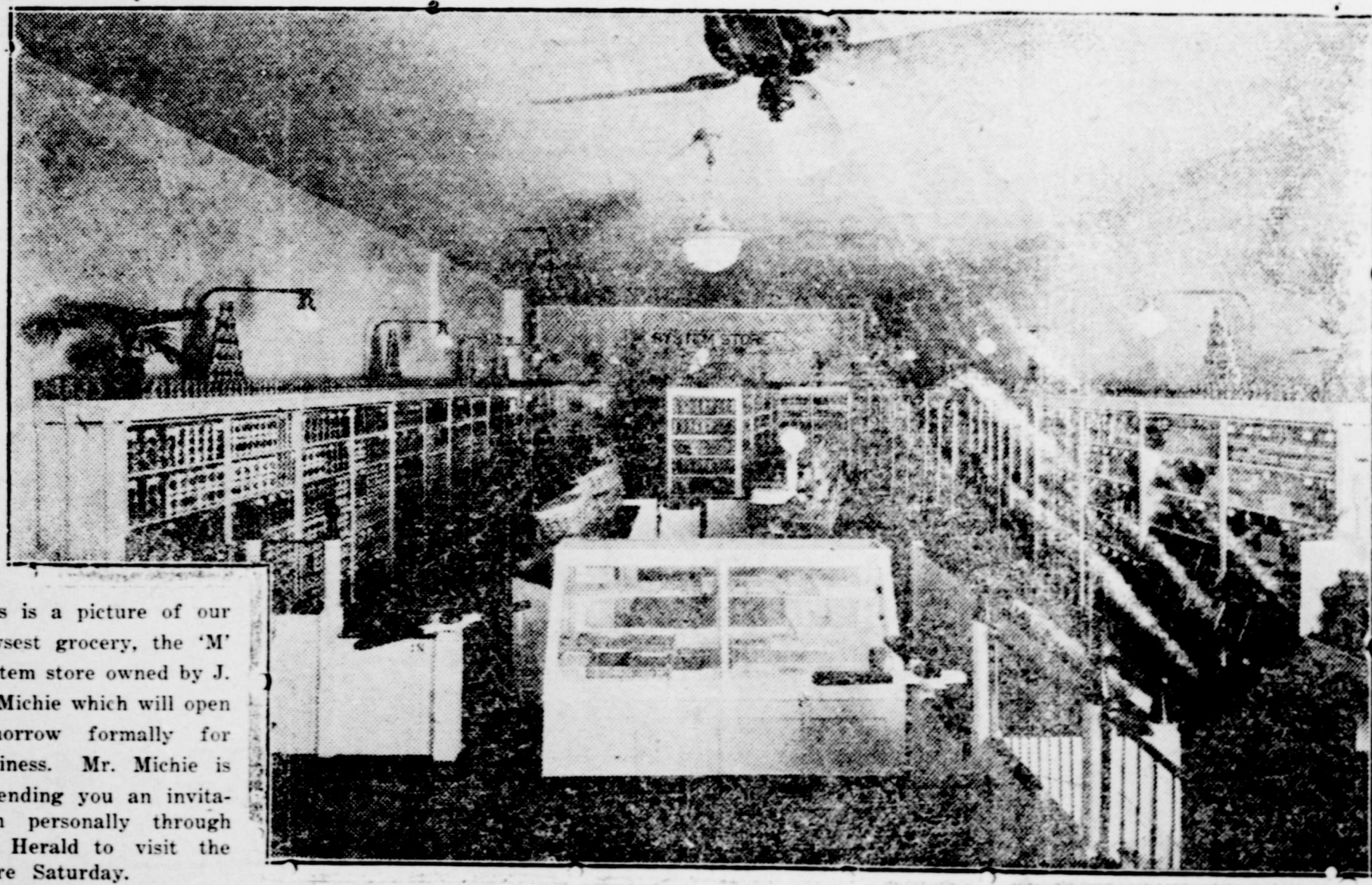
Much work is to be done on the school yard within the next few days, preparatory to opening school again on December 1st.

Every one is doing well with their harvesting of crops. We are trusting that every pupil will be ready when school is opened again.

We are planning a real Christmas program to be worked on as soon as school opens.

In 1885 there were 350,000 cattle driven overland from Texas to out of state markets.

The first railroads were built into Texas from the east and north in the early and middle seventies.



This is a picture of our newest grocery, the 'M' System store owned by J. E. Michie which will open tomorrow formally for business. Mr. Michie is extending you an invitation personally through the Herald to visit the store Saturday.

MICHIE NOT NEW IN GROCERY BUSINESS HERE

J. E. Michie, owner of the new 'M' Store here is not new in the grocery business by any means. As a young man he traveled for a large wholesale grocery out of Memphis, Tenn., and later moved to eastern Okla., where he very successfully conducted a grocery for a number of years, coming here about three years ago. He has conducted a very successful grocery business here under the firm name of J. E. Michie.

He is much too well known over the Brownfield trade territory to be worth while for a long, formal introduction from us. But he wants you to visit his new store on the north side of the square at the very first opportunity.

The Herald, \$1.00 per year.

SPOTLES WHITE AND PLENTY OF LIGHT

Spotless white fixtures with plenty of light are cleanliness features of the new 'M' System Store. All the fixtures, painted before being shipped, were repainted when they arrived. Twenty-five feet of plate glass in front with prism glasses near the ceiling and a big sky-light midway, give good day light service at all times. At night a number of electric globes make the place as light as day.

CHEVROLET FIELD MEN ASK-ED TO DETROIT MEET

With a view of further broadening its part and service facilities throughout the United States and to outline the Chevrolet service program for the ensuing year, the Chevrolet Motor Company has invited leading field officials of its parts and service division to Detroit for a three day meeting, opening on Monday, Oct. 31.

Every section of the country, including 50 of the largest cities, will be represented in the party that will devote three days to an intensive discussion of the problems that confront this division of the industry. The meeting will be the first of its kind ever held by the company and will mark another step in the Chevrolet program to increase the efficiency of its nation-wide service organization.

The keynote of this session will be delivered by R. H. Grant, vice-president of the Chevrolet Motor Company in charge of sales. J. P. Little, manager of the parts and service division of the company, will be in charge of the convention.

Among those who will attend are the regional parts and service managers, zone parts and service managers and material supervisors from all the major supply depots and officials of the various Chevrolet factories throughout the country.

One of the three days will be devoted to an inspection tour of the General Motors Proving Ground at Milford, Mich., where Chevrolet cars are undergoing tests day and night.

Approximately 50 per cent of the Angora goat growing and mohair industry of the United States is located on the Edwards Plateau of Texas.

CONGRATULATIONS TO—

'M' SYSTEM

We extend our congratulations and best wishes for the future to the management of the 'M' System on its installation in our city. We are glad to see the progressive spirit manifested, which gives Brownfield and territory another modern institution in merchandising and this bank a valued account and patron.

BROWNFIELD STATE BANK

Conservative — Accomodative — Appreciative

A GOOD BANK—SOUNDLY MANAGED

TO MY FRIENDS AND CUSTOMERS

Conditions have brought about a great change in merchandising, and we, as American people, pride ourselves with the fact that we are not followers, but leaders. We have brought to you and for you, a modern plan of retailing groceries. It is your store—we want you to use it this way. I have been in your town almost four years, and have tried at all times to conduct my business in a way that I could meet you again. My Loyal Friends and Customers have been good to me, and my thanks are extended to you. My desire and goal to make new friends is like the rainbow—it has no end. We want you to visit our new store. You will find each item plainly marked and as you know, the price must be right at all times. Reason will teach you that we cannot possibly be lower on all items, as the up and down market conditions will control this to some extent, but we do guarantee to sell you merchandise RIGHT at all times.

We especially invite you to our Formal Opening, Saturday, November 12th. Come and get your lunch and coffee FREE. We want you to feel at home in our new store.

J. E. MICHIE

HEARTIEST CONGRATULATIONS

AND BEST WISHES FOR—

J. E. MICHIE'S

NEW 'M' SYSTEM GROCERY

THE ALEXANDER DRUG STORES

Brownfield Littlefield Levelland

"THE REXALL STORES"

"Ten Thousand Links in Our Co-operative Chain"

Best Wishes

—TO—

J. E. MICHIE

—ON THE OPENING OF—

THE 'M' SYSTEM STORE

in Brownfield

A VALUABLE INSTITUTION TO ANY TOWN

McSpadden Battery and Electric Shop

IRRESPONSIBILITY OF DRIVERS MUST BE CURED

The California Division of Motor Vehicles canceled 41 drivers' licenses in two months for offenses running the gamut from false statements made when applying, to various traffic violations. This is the only way reckless, incompetent and criminal automobile drivers can be weeded off our highways.

All the compulsory liability insurance laws in the world cannot have half the effect of such examples of the result of irresponsibility and unworthiness. In this age the auto is a necessity, and a driver will think twice before taking chances when he knows that he runs the risk of having his driver's license revoked.

Compulsory automobile liability insurance is not fair to the companies, or the great majority of drivers, who are sane and careful. A few months of wholesale revocation of license when good cause is shown, will do more to cut down accidents than will years of compulsory insurance.

GAS MAINTAINS EVEN HOUSE TEMPERATURE

Gas as a fuel for househeating is winning out on an economic basis, as well as on scores of conveniences, comfort and cleanliness.

Though the temperature may vary from below zero one day to many degrees above the next, the user of gas-fired heating plants with thermostatic control is assured that fuel is being used only in proportion to fluctuations of the weather.

On a cold day the furnace will consume more gas than on a warmer day, but only sufficient will be used to maintain the desired temperature.

The automatic control turns the gas off and on to hold that temperature either continuously day and night or for such of the twenty-four hours as is wished.

Lycurgus Pictured as King of "Hard Liquor"

King Lycurgus, reputed founder of the Spartan constitution, is given the honor by tradition of being one of the world's first prohibitionists, says a writer in the Kansas City Star. In fact, several ancient historians say he was such a good king that his subjects could not tolerate him.

Though Plutarch even in his time wrote that there was the greatest variance in the recorded accomplishments of Lycurgus, on the following story several earlier writers seem to agree. After returning from extensive travels, including Egypt, Spain, Crete, India and Libya, Lycurgus instituted several drastic reforms in Thracia, among these being the abolishment of the worship of Bacchus.

Wine and drunkenness were almost the essentials of religion then, consequently many of the people thought there must be a mistake on somebody's part in attempting to enforce such sudden sobriety, and insurrection resulted. Lycurgus saw that emergency measures were necessary and visiting the high priestess he commanded her to express his reform views in oracular form.

Whether she was one who was not averse to an occasional cup herself will never be known, but tradition says that those in the temple soon heard the oracle's mystic voice declare "No more wine shall be drunken in Thracia," adding after a small but highly significant pause, "so long as Lycurgus is on the throne." The Thracians then submitted, but shortly thereafter Lycurgus died. The date of his reign is uncertain, but most historians place it in the Ninth century B. C.

Eel on Angler's Hook Makes for Profanity

The eel is an interesting fish. In fresh water I have seldom seen him moving about in daylight, unless the water was very dark colored, but in salt water I have seen numbers of them swimming fearlessly and hunting small fish in packs.

The eel has great strength and seems to understand how to apply it. He will twist himself about a stick or a bunch of grass, when hooked, and secure a leverage that enables him to bend or break the hook and get away.

When lifted from the water on a hook at the end of a line, he often curls his tail about his body and climbs, tail end first, by the line, which he can tangle almost hopelessly before he can be removed from it.

After removing an eel from a hook I untangled the line and counted eight half hitches and two single overhand knots which the fish had tied more quickly than I could have done it myself.—Armstrong Perry in the Forum Magazine.

WHERE THE 'M' STORE GETS ITS NAME

Some people may wonder where the M System stores get their name, or why they are the M Stores.

The answer is, the fixtures are arranged in the shape of a huge letter 'M' making it more convenient for the public to serve themselves. It is possible from the front to see every department of the store.

The manufacturers of the fixtures state that the letter "M" also stands for "modern merchandising methods."

The Herald \$1.00 per year.

NEW STORE IS GIVEN NUMBER 536

In each 'M' System will be found a framed card with the following printed on it: "This store is operated under the 'M' System franchise, copy righted, patented, and trade mark registered. We are under contract to sell for cash only, to violate will forfeit our franchise and all other rights. This store serial No. 536."

Spearman—This city will soon call for bids for a sewerage system. The sum of \$50,000 is available for the purpose.

IMPROVED DOUBLE CHECKING SYSTEM

One feature of the new M System is the improved double checking way. The roomy width of the store allowed the installation of two alley ways to check purchased goods, and pay

for it. In most help-yourself groceries there is only one way out and rapid progress is often impeded, especially in rush hours.

A clerk will be at the cash register at all times and this will facilitate the quick handling of customers.

CONGRATULATIONS

—to—

J. E. MICHIE

—on his—

'M' SYSTEM STORE

CICERO SMITH LUMBER CO.

Brownfield - - - Texas

CONGRATULATIONS AND BEST WISHES

to the manager of the new

'M' SYSTEM STORE

We are always ready for a better and bigger Brownfield.

CRAIG & McCLISH

—DEPENDENT—

Yes, we are dependent upon the cotton farmers of this section for the success of our business, and all of which we appreciate beyond words.

Upon our part, and to partly show our appreciation, we have thoroughly renovated our machinery, engine and boilers, and have them in tip-top shape for the season's run.

We also have the latest and most approved machinery for thoroughly cleaning your cotton.

Give us a trial and be convinced.

HARRISON-McSPADDEN GIN COMPANY

LIKE GETTING A PREMIUM— ON EVERY BALE

One thing is certain; all cotton must be ginned, and the cost, based upon pounds of seed cotton delivered at the gin, is the same.

But when your cotton is ginned according to principles which produce a better sample and greater turnout, your ginning cost actually is less; you get the equivalent of a crop of larger yield and higher quality. That means more money for you, as truly as if the ginner had paid you a premium on every bale ginned for you. Such, in brief, are the advantages you gain when your cotton is ginned on a—

MURRAY HIGH SPEED LOOSE ROLL AIR BLAST GIN

A great majority of the Cotton Contest Prize Winners have their cotton Murray-Ginned for better sample and greater turnout.

THE INDEPENDENT GIN COMPANY
BROWNFIELD, TEXAS

GEOLOGISTS TO MEET IN LUBBOCK FOR PARTY

Lubbock, Nov. 4.—Geologists from all over West Texas and Eastern New Mexico will gather in Lubbock Saturday night for a general get together party as guests of the Lubbock Chamber of Commerce. Geologists are expected from Amarillo, Wichita Falls, Abilene, San Angelo, Midland, Roswell and Carlsbad.

The "Rock Hounds" will discuss "The West Texas Salt Basin" and other subjects of a technical nature.

Lubbock business men will meet with the visitors to welcome them to the South Plains. A banquet will be given at the Hotel Lubbock at 7:30 Saturday evening, with the Lubbock Chamber of Commerce as host and the geologists as special guests.

Sam C. Arnett, Harry Meyers, and R. J. Murray compose the committee in charge of the arrangements of banquet and entertainment of the geologists.

No estimate has been made of the number who will attend, Spencer A. Wells, president of the Chamber of Commerce, said today, but the largest number that even met in West Texas is expected, on account of Lubbock's location in regard to the oil fields of West Texas and Eastern New Mexico.

The Lubbock Chamber of Commerce engraved a welcome on her door mat for all members of the oil fraternity several months ago, when several hundred operators, geologists, drillers, scouts and others were guests of the organization at a banquet attended by 100 business men of Lubbock. The banquet and entertainment Saturday night will afford geologists to meet from every direction to make new friends and to meet old ones to discuss their problems and methods and get acquainted with the business men of Lubbock.

Mr. Bruce Johnson, of Texoma, Okla., and son of Rev. D. D. Johnson, of this city, has accepted a position as second chair man in the Sanitary Barber Shop.

Jack Benton came in this week from San Angelo where he visited a few days, and reports thing on the hum in that prosperous city.

Rev. J. W. Chisholm left Tuesday afternoon for annual conference at Big Spring. His members and friends are hoping conference will see fit to send him back for another year.

The annual value of poultry products consumed at home in Texas and shipped out of the State is almost seventy-five million.

Miss Ruth Lawlis visited Lubbock friends over the week end.

Giraffe a Figure in Old Roman Pageants

The wonderful, long-necked, spotted creature, the giraffe, has an interesting history. Zoologists in deciding its actual species place it between the deer and the hollow-horned ruminants.

The name "giraffe" seems to be derived from the Arabian "zerapha" which by some is supposed to have been a corruption of "zoraphe" the Egyptian for "long neck."

In the days of Imperial Rome giraffes from the Libyan desert were exhibited in the triumphs of various emperors, and were probably shown to the Romans during the dictatorship of Julius Caesar.

From the period of the Roman empire till the close of the Fifteenth century these magnificent animals were unknown in Europe.

In the last years of that century Lorenzo de Medici became possessed of a specimen, apparently perfectly tame, which was shown in Florence, and as it was led through the streets often halted, and raising its lofty head to some high balcony, received some dainty—fruit or confection—from the dwellers of the house before which it had stayed its progress.

From that date till the reign of George IV no giraffe was seen in Europe until the year 1827, when Mohammed Ali, viceroy of Egypt, sent one as a present to the king of England.

A Severe Critic

He had bought an old violin from a second-hand dealer, and on arriving home decided to try the instrument out.

He found his piece of music, and soon the air was filled with the results of his flying bow.

Hearing the unusual sounds, his Scots landlady suddenly appeared at the foot of the stairs.

"Mr. Ham," she shouted, her fingers in her ears, "What are ye daein'?"

"Playing a violin I've just bought, returned the boarder.

"Guidness!" exclaimed the other. "For an awfu' moment I thoit ye were shiftin' the bed, ye ken."—London Answers.

Music and Poetry

Byron had no ear for music, and Rosetti found the art "cool unto the sense of pain." Shelley had a voice, it is said, like a peacock's, and Tennyson had only verbal music in him. Sir Humphrey Davy had a fine perception of the beautiful in nature, but had so poor an ear for sound that he could not even catch the simple air of the British national anthem. He was also deficient in time, for while a member of a volunteer corps he could never keep step.

Forgiving Friends

Friendship, says the American Magazine, is half made up of overlooking or forgiving the human failings of those one likes.

SHERIFF SALE

The State of Texas, County of Terry: Whereas, by order of an execution and order of Sale issued out of the

BEATY'S STEAM LAUNDRY
LUBBOCK, TEXAS
—has a wagon in Brownfield 3 days of each week—
MONDAY—WEDNESDAY—FRIDAY
Save your laundry for them. They have a better price. Leave word for us to call at Hotel Brownfield.

BETTER GRADES MEAN MORE MONEY

Our gin machinery makes the best grade possible out of all classes of cotton. This is why cotton we gin always brings the VERY TOP PRICE, whether in round or square bales.

If you wish to hold your cotton, either round or square bales, we will be glad to store your round bales and have you leave your square bales on our gin yard, where it is always covered by INSURANCE at our expense.

Our business is built on HIGH GRADE GINNING SERVICE and FAIR DEALING. If you send your cotton to our gin by a child or a neighbor, he will be shown the same courtesy and paid the same price as if you brought it yourself.

If you are pleased with our work and business meths—tell others. If not—tell us.

FARMERS GIN CO.
Round and Square Bale Ginners
BROWNFIELD - - - - - TEXAS

District Court of Terry County, Texas, on a judgement rendered in said court on the 19th day of January, A. D. 1926, in favor of Mrs. G. E. Johnson and against C. W. Easterwood and H. M. Perkins, No. 835, on the docket of said Court, and to me as Sheriff, directed and delivered, I did, on the 28th day of October, A. D. 1927, at 10 o'clock A.M., levy upon the following described tracts and parcels of land situated in Terry County, Texas, and belonging to C. W. Easterwood, to wit: The South west fourth Section No. 35 in block 4X, containing 160 acres, and on the 6th day of December, A. D. 1927, being the first Tuesday in said month, between the hours of 10 o'clock A.M. and 4 o'clock P. M., on said day, at the courthouse door of Terry County, Texas, in the town of Brownfield, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said C. W. Easterwood in and to said property.

Witness my hand this 28th day of October, A. D. 1927.

(25) F. M. Ellington
Sheriff Terry County Texas

ASTOUNDING TIRE BARGAINS IN

Firestone

Gum-Dipped



3 1/2 TIRE \$6.95

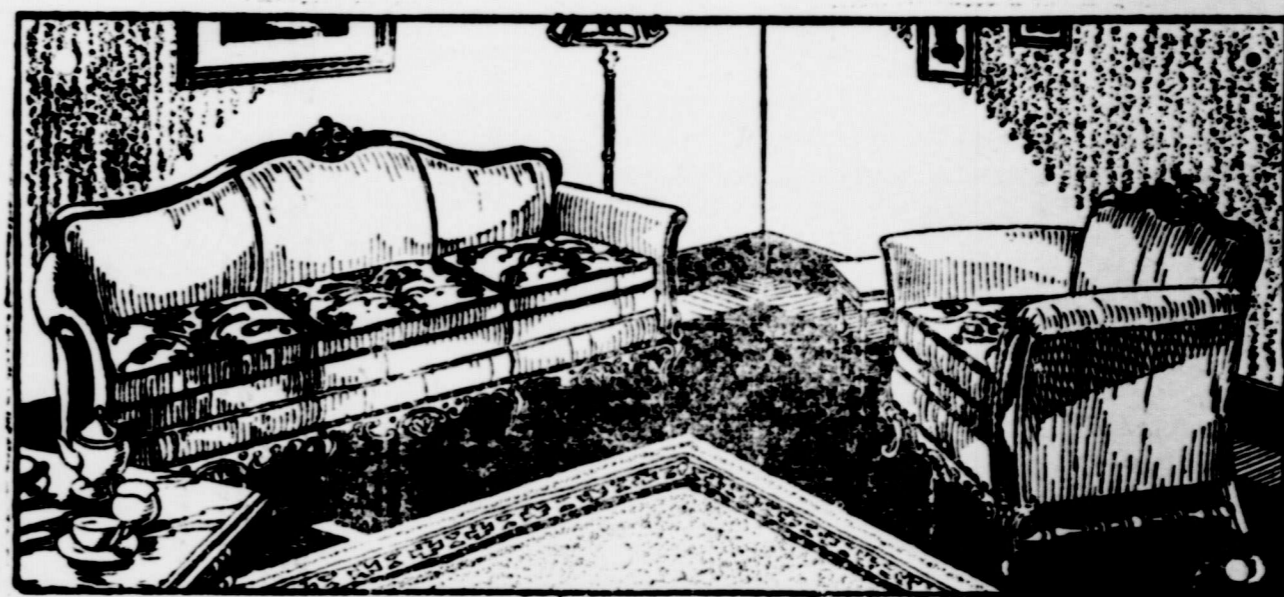
We not only meet—we beat mail order prices. Compare the following prices on fully guaranteed Courier Cords.

30X3 1/2 Regular Cord	\$6.45
30X3 1/2 Oversize Cord	6.75
29X440 Balloon	7.85



Other sizes priced accordingly. Free Service.

TUDOR SALES COMPANY
FORDS LINCOLNS FORDSONS



PRESENTING MOST IMPORTANT FURNITURE VALUES OF THE SEASON

Every piece we show has upstanding quality that gains in attractiveness as the years go on, and adds to the room in which it is used. Don't forget the gas pressure stove, both cook and heater—the hottest and cleanest pressure stoves on the market.

BROWNFIELD HARDWARE CO.

Don't Forget Us For Hardware, Cutlery, Guns and Ammunition.

STORE CLOSED

F-R-I-D-A-Y

To arrange stock and mark down prices for this Gigantic Sale!

SELLING STARTS 8 A. M., SATURDAY November 12th

More Excitement than a Country Election! Don't

FALL CELEBRATION

Entire Stock at Unheard of Prices. Doors

LOOK

Men's Sox 9c Pair

Mens Cotton Sox in assorted colors, a 15c value, during this Celebrated Sale only—

9c Per Pair

Merchandise Well Known

Folks, the waited moment has arrived. Be here early Saturday morning when the door opens at 9. Every piece of merchandise sold during this MIGHTY CAMPAIGN is measured by the STANDARD OF QUALITY, and prices are regulated by the STANDARD OF FAIRNESS. But we have gone one step further than our patrons would call fair. We have not only marked the merchandise lower than the present market justifies, but we are giving away absolutely FREE on the last day of this sale, \$120.00 worth of prizes. We are celebrating in unusual fashion, and we are willing to do this in order to meet new faces and make new friends.



19

Days of Rapid Fire Selling! Come!

Men's Unions

Of heavy weight ribbed material worth on today's market \$1.75. To go while the last—

\$1.19

Bleached Sheeting

9-4 Bleached Sheeting, extra good, while it lasts

37c yard

25c Gingham

25c Ginghams, all the new patterns, on sale at

12 1/2c yd.

Ladies Silk and Rayon Hose

In assorted colors, the kind most merchants sell for \$1.00, in this sale—

Per Pair 49c

As An Advertising Feature Free \$120.00

HOW TO WIN

All prizes will be given free of charge on the last day of the campaign to persons having the most votes. It does not cost you one cent to enter this Great Campaign. Votes alone will determine the winner. Votes will be given with all cash purchases, payments on accounts, or miles traveled to and from store on Registration Days; 5,000 votes given for sale of each \$5,000 merchandise card.

You can nominate yourself or some friend. Complete information and rules will be given each contestant.

Do not wait to see what someone else is going to do. Join now. Get in touch with your friends who will be glad to help you—that is what friends are for. Spare time effort among your friends will bring you thousands of votes.

LIST OF

- BEAUTIFUL FLOOR LAMP,
- GIGANTIC LEATHER ROCK
- BREAKFAST SUITE, Ice Cream
- PORTABLE PHONOGRAPH,
- TOTAL _____

Mike Spivens Saturday, Nov. 12

Mike Spivens, the Champion Corn Filler, will be at our store, Saturday, Nov. 12, to fill the nearest number of grains Mike will fill. This is an opportunity to get your name in. Guesses are free all day Saturday, Nov. 12, 2:45, and will belong to some one else—Saturday, November 19th.

72x80 Wool-Nap Blankets

72x80 size Wool-Nap quality, pretty plaids. Worth most places, \$5 per pair. Our price—

Only \$3.79

SINGLE COTTON BLANKETS

Thickly woven, 2 1/2 lb. blankets which measure 60X80 in., has long heavy nap and colored borders to match. You will need several of these blankets before winter is over, so buy your supply now and save 20% Each

\$1.19

—One Lot— Ladies Hats

\$7.50 value

\$4.95

FOR FURTHER PARTICULARS

Regarding contest mentioned in this circular call at the store and see—

CONTEST MGR.

21.50 value Ladies Dresses \$9.95

27.50 Values \$14.75

BUY NOW

Outing

36 inch fancy outings of splendid fleeced quality regular 25c value—

16c yard

Nice Selection

Ladies Coats

12.75 to 65.00

Lace Boots

Excellent workmanship and all leather quality, under priced—

\$6.95

Mens Work

Shirts

\$1.00 value—

89c

Overalls F

Of Heavy 21 oz. well made, fall day's best value price of—

99c Per

Men's and boy's blue work shirt

49c

Mens Suits

In all new colors. Regular \$35 at \$27.45 Regular \$25 at \$16.95

Mens Heavy Shirts

Mens extra heavy work shirts, \$1.50 value—

\$1.19

Men's Fe

In the new winter colors for winter—

\$2

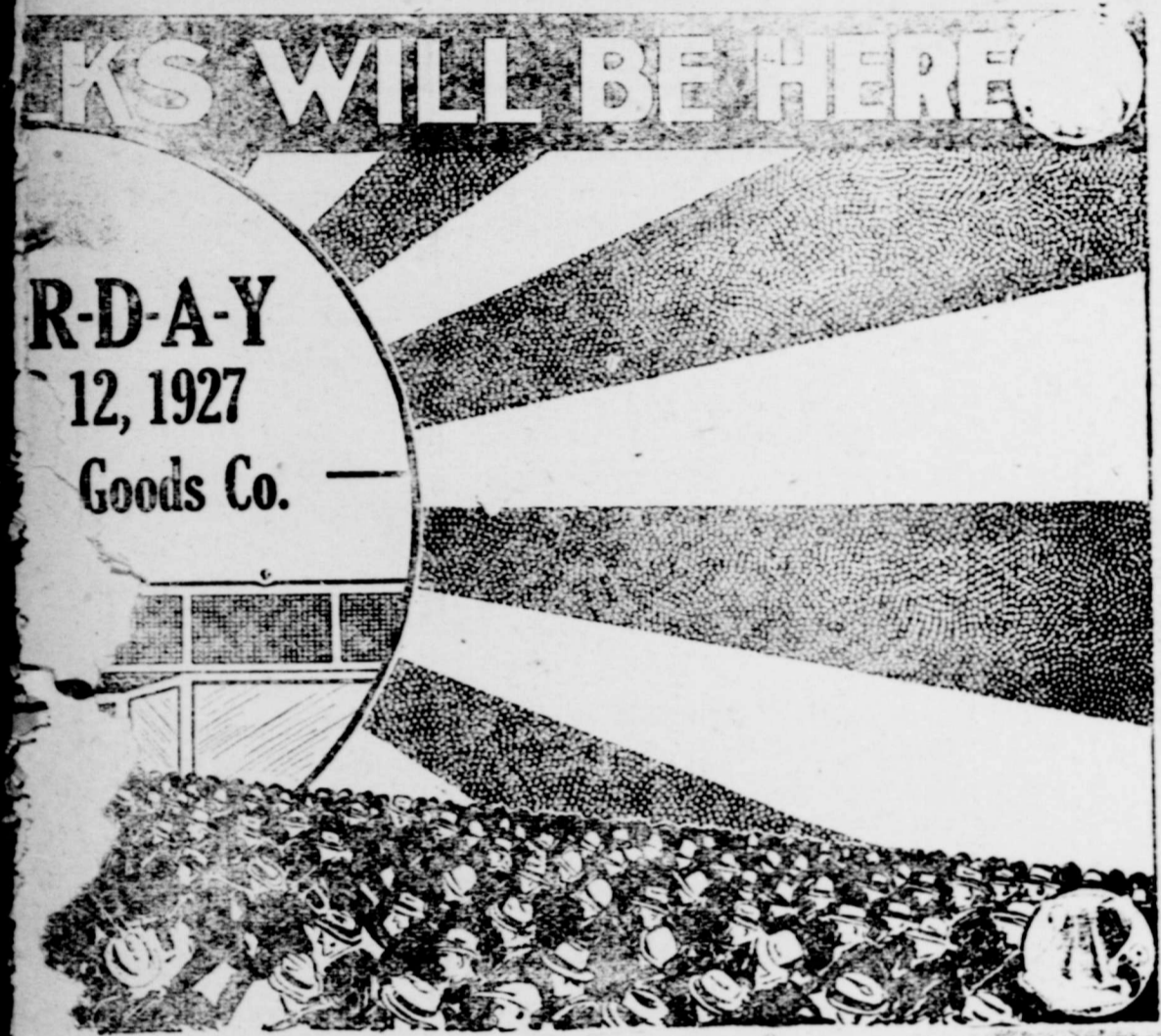
COPELAND DRY GOODS CO. Brownfield, Texas

Miss It! Look at the Values! Come Every Day!

PROPORTION SALE

Open at 8 A. M. Saturday, November 12th

If you are tired of ordinary sales you will appreciate this one—
For it is different in every respect.



Two Registration Days

NOV. 16—WEDNESDAY—NOV. 23.

Each Wednesday of this Sale will be Registration Day at our Store. On these days everyone old enough to write may come to the store and register in the book provided for the purpose. To every one who registers on those days, the following votes will be given on prizes offered: 1—Everyone living in the city or within two miles from town will be given 1,000. 2—Those coming 2 full miles will be given 2,000. 3—Those coming 3 full miles will be given 3,000 votes. 4—The limit allowed any one will be 30 miles, 30,000 votes. 5—Traveling men, tourists, visitors and all school children under 15 years of age will only be allowed 1,000 votes regardless of the distance traveled. Get your friend to register for you. No purchase necessary. It's all FREE!

LOOK

Men's Extra Heavy Khaki Pants—
\$2.39

These Prices Prove That We Mean Business!

are We Are Giving Away in PRIZES.

PRIZES

Value	\$40.00
ER, value	25.00
in Color, Value	40.00
value	15.00
	\$120.00

ns Day
Nov. 19th

aten' Turkey, of West Texas, will
a. The person who guesses the
at in 15 minutes will get the tur-
our Thanksgiving Turkey Free.
p to 2:30 Mike will be fed at
one at 3 o'clock. Remember the

CAMPAIGN RULES

- 1—Prizes given last day of sale to persons having greatest number of votes.
- 2—Standing of contestants announced daily.
- 3—Votes cannot be transferred after being cast.
- 4—Votes must not be solicited in the store.
- 5—Any individual, subject to approval of manager, can enter except relatives of, or anyone actively connected with the store.

NOMINATION COUPON
2,500 Free Coupons

I Nominate _____
Address _____
Signed _____
Not good unless bro't to the store personally. Only one nomination credited to each candidate. Not good after Tenth day of Campaign.

Men's Dress Shirts

\$2.00 Value
\$1.69

Men's Dress Hose

Mens dress hose, 50c values—
29c

Staple Cotton Blankets

We have this number in gray, tan or white, with well napped blue and pink borders. Measures 60x76 and has lock stitched ends. You can always use blankets like these. Pair

\$1.89

Boys Dress Shirts

A knock-out 1.25 value

89c

On first day sale at 1 p. m. we will give away absolutely free a \$10 Silver Fruit dish, to the person holding lucky number.

Big Shipment 32 inch Gilbre Gingham

Just arrived for the sale
50c value—
29½ cents

One lot boys long pants, \$3.00 values, to close out—

\$1.99

Mens Overcoats

One lot to close out—

\$8.45

Fine Selection of Dress Prints

A wonderful selection of new patterns, for dainty frocks of all kinds. Buy plenty at this price

Per Yard 34c

or Men
20 denim,
ill cut, to-
blue at the

DOWN/DOWN/DOWN! SHOE prices hit bottom-It's time to buy SHOES.

Men's Florsheim Shoes & Oxfords
'NUFF SAID'—All \$10 values at—
\$7.95

Men's Work Shoes—
\$2.45 value at—
\$2.10

Men's Work Shoes
\$3.85 value at—
\$3.39

One Lot
Ladies \$3.50, \$4.00 value high shoes—
while they last—
49 cents

Tan Oxfords. \$5.00 value, at—
\$4.59

Children's Slippers-Oxfords
\$1.25 and \$1.50 value
90c

One Lot
Ladies Patent Straps, Pumps, Oxfords etc. Combination last. \$6.50 and \$7.50 value—
\$5.98

—ONE LOT—
Ladies Oxfords
\$5.50 Value
\$4.79

One lot \$3.00 value
Shoes & Oxfords
99c pair

TOWELS Galore

Cheaper than they were ever sold in Brownfield.

Leather Coats

Wind Proof Leather Coats for Men, genuine leather, made out of fronts, \$15.00 values—

\$9.95

BUY NOW

SENIOR CHUCK BOX

Fay Brown - - - - - Editor
Voncile Holgate - - - Social Editor
Virgil Burnett - - - - - Athletic Editor

(delayed)

BROWNFIELD 19-TAHOKA 0
Capt. Eddie Ballard and his "Cubs" were not to be denied a victory at Tahoka last Friday, when they took the offensive against the "Bulldogs" early in the first quarter and were never in danger of being scored upon. It was just a case of too much Ramsey all through the game. The plucky cotton chopper plowed his way thru the forward wall of the Bulldogs time and again seemingly at his pleasure. This is the fourth game of the season for the Cubs, and they have totaled 72 points to their opponents 0. Last Friday they were to play Lovington, N. M., on the home field, but they did not put in appearance. We are determined that our goal line shall not be crossed this year.

Tags are being sold by the high school classes for the benefit of the Athletic Fund. Monday the Juniors were ahead with the Seniors a close second.

Mr. Jackson and some unknown party were made the "official testers" for the high school telephone, it is reported. We haven't learned all the particulars of the case yet.

Here it is the first of November, and not many of the classes have arranged for floats for Armistice Day Parade. Let's get to work and win a prize.

We Wonder Why?

Jim has a red sweater. Is his old one too large?

Blue enjoys chemistry so much? Clovis is gifted with talents for writing verse?

LOST AND FOUND: Otis' pill case on his way from school to the home of a certain young lady.

Song in Low B

There was a young man called James Dally-ripple,
Who kissed the maid on a cute little dimple,
In came his wife and started a strife,
The funeral was plain and simple.
—Contributed by C. K.

GOOD METHOD OF BAKING HAMS SUGGESTED

The Bureau of home economics, U. S. Department of Agriculture, suggested the following as a good method of preparing and baking hams, whether it be to serve hot or cold: Select 9 or 10 pound ham and scrub it thoroughly. If it is very salty, soak it overnight. Allow at least one qt. of water to each pound of ham, or enough to completely cover it. Place it in the hot water, and for the size of the ham, add one carrot sliced, two stalks of celery, one teaspoon of celery salt, three sprigs parsley, one onion sliced, two or three bay leaves, and one-half cup strong vinegar. Cover and simmer for four or five hours, counting the time from the beginning of the simmering period. Twenty-five minutes to the pound will be approximately right. Test by using a skewer, or fork, with long tines. Turn the ham so it will cook evenly on both sides. Add more hot water as the liquid evaporates. The ham should be covered with water during the entire cooking period. After it is tender, let it stand overnight in the liquid or, if you wish to serve it hot, remove the skin at once, wait until the surface of the ham is cool, then cover with the following mixture: 3 cups brown sugar, soft bread crumbs, 1-2 teaspoon mustard, cider or vinegar moisten. Mix these ingredients, and spread over the top of the ham until covered. Press long stemmed whole cloves into the coated fat, at intervals. These help to hold on the paste, and also season the fat. Place the ham in a hot oven to form a crust quickly, then reduce the temperature and baste frequently with a mixture of ham liquor and cider vinegar, until the ham is evenly browned.

The Herald \$1.00 per year.

CITY BARBER SHOP

Becoming Bobs for every type of feminine kind. We please the most exacting. Send the children in as they will have the same attention as if you was along.

DEE ELLIOTT, Prop.

Pat "Human Interest" Into News Columns

Writing for the newspapers has undergone great change. When I first went to New York in 1872, almost all news reports were written in prosy, solemn fashion, the way the English press did, and constructed in the same way. A certain formula for accounts of public meetings, another for murder cases, another for trials in courts. Reports of conflagrations were all alike.

Then Amos Cummings burst into full flower. He had been a compositor on the old Tribune under Greeley and a sub-editor while Dana was there. Greeley recognized the young man's ability, but Amos was quick-tempered and decisive and gifted with an eloquence of profanity quite beyond ordinary description. Tradition has it that Greeley discharged him for "insolence and profanity."

Dana immediately made him managing editor of the Sun, and Cummings began to develop some of the things that long had lingered in his active mind. Among the first was to change the quality of the Sun's news reports, and to make them interesting as well as important; to develop the sentimental, the pathetic, the heroic, the belligerent, when they happened in real life, the same way as the novelist did in his stories of fiction.

He taught the boys to call their productions "stories" instead of articles—"stories of human interest." Amos ceased to be managing editor of the Sun in 1872, but the seeds of good reporting that he had planted were watered and nourished by his successors until the entire staff had caught the spirit of his genius.—Chester S. Lord in the Saturday Evening Post.

Odd Bequests Made to British Monarch

Cranks are fond of making freak bequests to eminent persons. Queen Victoria had left her by will sixty snakes which a too loyal subject bequeathed. "I have always loved snakes," ran the will of this eccentric gentleman, "and my only grief is that I cannot train them to recognize me. Perhaps your majesty may be more fortunate." Still another testator left \$100 a year to her majesty on condition that she take under her charge a favorite parrot and poodle and send them, under the escort of a member of the royal household, to Margate for a fortnight's holiday every year; while a tradesman not only bequeathed his cats to Queen Victoria, but designed a house for their reception. "I am aware," he wrote, "that such a building, if erected close to your majesty's residence, would result in an increase in nocturnal noises; so I would suggest that it be placed in Windsor park, but not more than a mile from the castle."

The Awakening

No one saw how it began. The first the people lounging on the beach saw was his body borne ruthlessly aloft on the crest of a wave, where it was twisted for a moment in giddy gyrations before being hurled violently upon the beach.

A crowd was soon assisting to bring him beyond reach of the cruel waves. Skilled hands applied artificial respiration. It was not too late, for they could see the man was coming to. His blue lips parted and he gasped painfully, while his eyes slowly opened.

"All r-r-right, Alice," he said haltingly. "I leave n-me alone and I'll get up!"

Grains of Salt

Lot's wife was turned into a pillar of salt instantaneously. The rest of us, according to Dr. Jean Bouchon, eminent French surgeon, are undergoing the same process more gradually, but with hardly less eventual thoroughness.

Salt, says the learned surgeon, is a poison which dries up and hardens the muscular tissues, causes appendicitis, gastric ulcer and liver and renal calculus. Moreover—most ominous threat of all—salt has an injurious effect on the intelligence.

Those who habitually reach for the salt cellar before even tasting food will read this pronouncement and ponder. Even the layman knows that salt has an affinity for water and draws out the juices from animal tissues. Juices which are not replaced by the water imbibed to quench salt-caused thirst. In the light of that knowledge the French doctor's theory carries at least enough conviction to make one thoughtful. A moderate amount of salt is necessary to the bodily chemistry. Too much may indeed be a poison.—Cleveland Plain Dealer.

ONE CENT SALE!

THURSDAY - FRIDAY - SATURDAY - NOVEMBER 17-18-19

It is a sale where you buy an item at the regular price, then another item of the same kind for one cent. As an illustration: The standard price of Klezo Dental Creme is 50c, you buy a tube at this price and by paying 1c more, or 51c, you get two tubes. Every articles in this sale is a high standard piece of merchandise, the same as is sold every day at the regular price.

This sale was developed by the United Drug Co. as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merit of these goods, they are spending it on this sale in permitting us to sell you a full sized package of high standard merchandise for 1c. It costs money to get new customers, but the sacrifice in profit is justified, knowing the goods will please you.

85c REXALL THEATRICAL CREAM



A good cleansing cream for every day use, 1 pound can, 2 for 86c
You save 84c

60c HARMONY COCOA BUTTER COLD CREAM

A real tissue builder; contains rich building oils 2 for 61c
You Save 59c

\$1.00 HARMONY TOILET WATER



Five ounce bottle. The rare fragrance of the natural flower. Extra strength. A variety of odors from which to select. 2 for 1.01
You Save 99c

\$1.00 CHALLENGE PACKAGE ASSORTED CHOCOLATES



A full pound of delicious assorted chocolates. A real value for those who like good candy. 2 for 1.0
You Save 99c

60c MARSALA POUND PAPER



A quality paper at a big saving. 2 for 61c
You Save 59c

60c HARMONY BAY RUM

8 ounce bottle. Made from the finest distilled oil of Bay. Men like this excellent product for general toilet use. Refreshing after shaving. 2 for 61c
You Save 59c

EVERY ARTICLE IS GUARANTEED TO GIVE YOU SATISFACTION.

We have numerous items in this sale which are not mentioned in this ad. COME AND SEE!

THE ALEXANDER DRUG STORES

Brownfield

Littlefield

Levelland

S. H. WINN, SR. DEAD

S. H. Winn, Sr., a prominent farmer of Wellman, died Monday morning at 3 o'clock of heart failure, complicated with pneumonia. He was 71 years of age.

Mr. Winn had suffered for several years with his heart, and with his advanced age, it was more than he could stand. He leaves a family and a large circle of friends to mourn his going. The remains were laid to rest in the Brownfield Cemetery Monday afternoon.

NOTICE

Notice is hereby given to all parties that the Kingsland Oil & Potash Company has no further responsibility whatsoever in the drilling of its Brownfield Well No. 1, Terry county Texas, and will be responsible for no debts or accounts in connection there with.

Kingsland Oil & Potash Company
11 By W. L. Kingsland, President

Messrs. A. W. Endersen and Earl Anthony, Sr., had business in Amarillo and the north plains the first of the week.

It is reported here that W. H. Hare of the Pleasant Valley community is making some very fine syrup.

Mrs. I. A. Lowe was in Tuesday taking advantage of the many bargains our merchants have to offer.

Mesdames A. M. Brownfield and Roy Wingerd were Lubbock visitors Monday.

TAKE NOTHING "JUST AS GOOD"

Insist on the genuine Magnolia Products. They have been tried in the furnace of trials of the most rigid tests, and have stood the gaff. The following filling stations sell our products:

Retail Stores: QUALITY, SNAPPY, EVERYBODY'S AND CHISHOLM BROTHERS.

MAGNOLIA PETROLEUM COMPANY

PHONE NO. 10.

TOM MAY, Agent

Hearty Congratulations

—TO—

J. E. MICHIE

—ON THE OPENING OF—

'M' SYSTEM STORE

MILLER & GORE

Brownfield - - - Texas

WE CONGRATULATE—

BROWNFIELD

On having made progress along all lines, and especially that of installing an 'M' System, also to Mr. J. E. Michie, its owner. We always have a complete line of Hardware, Furniture, Undertaking, Goods and Plumbing Supplies on hand.

Brownfield Hardware Co.

HEARTY CONGRATULATIONS—

TO

J. E. MICHIE

on the opening of his splendid new store.

WE ARE GLAD TO HAVE YOU ON OUR BLOCK

JONES DRY GOODS CO.

"The Store of Better Values"

Brownfield - - - Texas

Best Wishes and Congratulations

—TO—

J. E. MICHIE

—ON THE OPENING OF—

'M' SYSTEM STORE

SPEAR FILLING STATION

Brownfield - - - Texas

To remove gum from a washable dress, soften the stain with the white of an egg and then wash.

In 1925-26 the state of Texas owned 11,697 school buildings valued at \$108,327,862.

Children should be taught to eat the crust of bread and rolls for the sake of their teeth. They should be cautioned, too, to chew their food thoroughly.

The Herald, \$1.00 per year.

Bonaparte Heart Won by Baltimore Beauty

Jerome Bonaparte, youngest brother of Napoleon, became the husband of an American woman, because of a bit of old lace, thus bringing the Napoleonic strain to America. Jerome sought refuge in America from English pursuers on the high seas in 1803 and, at a reception in New York, met the girl with whom he was to have an unhappy romance. Not without intention, it is believed, the rare old lace on the gown of Elizabeth Patterson, a beautiful Baltimore woman, became entangled on a button of Bonaparte's coat. Introductions followed and Bonaparte went to Baltimore to pursue his courtship. Later he married Miss Patterson and the young bride followed her husband to France. She was not allowed to land, however, and she went to England, where a child was born. Meantime Napoleon annulled the marriage, placed the erstwhile husband on the throne of Westphalia and forced him to marry a German princess. Though the validity of her marriage was subsequently attested by the pope, Elizabeth Patterson never saw her husband again.—Woman's Home Companion.

English Writer Has Contempt for Laugh

Men and women laugh because they are happy or amused. This, at least, has been the universal theory; but a London psychologist comes forward with the self-contradictory theory that the really happy man never laughs and that the unhappy man cannot laugh. According to this authority, the laugh is a hideous grimace, the smile alone being beautiful and permissible. It all depends upon who does the laughing, whether it is beautiful or comparable to the snarl of the hyena. Perhaps it is because we are so used to laughter, thanks be unto infinite wisdom, that these dicta will strike most of us as the twaddle of a seeker for notoriety. It is true that there are all sorts of laughter, some of it unpleasant and some aroused by a sense of the ludicrous, but in its more welcome sense the word betokens harmless merriment and a reflection of the charm and beauty of living.

The Oldest Tune

The oldest tune in the world is said to be "For he's a jolly good fellow." There are those who declare that this tune was brought back from the East by the Crusaders, and that the ancient Egyptians learned it from the Babylonians. This idea was apparently first suggested by Chateaubriand, who heard Arabs singing what he took to be the tune. The idea is scouted, however, in authoritative dictionaries of music. A more likely circumstance connected with the tune is that, put by the French to their satirical song, "Malbrook s'en va-t-en guerre," it was the only tune that Napoleon could remember and sing.

Best Gift of All

Surely there are few among us—not one, I hope—who fail to find a great deal of enjoyment, true and unadulterated, in making others happy. Happiness is a rather peculiar thing, you know—in that the more of it we give, the more we have, while the more eagerly and persistently we seek it, for ourselves, the less we have or the surer we are not to find it. That marvelous bluebird, emblematic of happiness, is shy, elusive and not to be caught with the chaff of selfish-seeking. But just get busy "doing something for somebody, quick," adding your mite to the world's store of gladness, and see what happens: In an instant you glimpse the flutter of blue wings, as happiness settles down in your heart to stay.—Kansas City Star

Another Problem

A farmer, visiting his son's college and wandering into a chemistry class, saw some students busy with retorts and test tubes.

"What are you trying to do?" he asked.

"We're endeavoring," replied one of the students, "to discover or invent a universal solvent."

"What's that?" asked the farmer.

"A liquid that will dissolve anything."

"That's a great idea," agreed the farmer. "When you find it, what are you going to keep it in?"

Merely War Slogan?

Myths attaching to vivid words born of stressful moments are numerous. The years of the World War produced a great many. Fact became fiction and fiction fact in the effort to sift chaff from wheat. Did Kaiser William ever refer to England's troops as a "contemptible little British army?" A few newspapers in 1914 carried the information that he did, but later investigation failed to authenticate the rumor. It was finally put down as just one more war slogan.

Understanding

Most of life's troubles come from misunderstandings. If we know each other we shall understand each other; if we shall understand each other we shall trust each other; if we trust each other we shall work together in unity of purpose; if we work together in unity of purpose there is nothing worth while which we cannot accomplish.—David H. Blair.

SPRAYS KEEP VEGETABLES COOL AND FRESH

A spray system used on vegetables at the 'M' store not only keep them fresh and inviting but sometimes actually makes them grow according to the experiment of one man. Actual measurements of a stalk of celery showed that it grew one and one-half inches longer while on the rack without roots being imbedded in anything.

The local owner does not claim to grow vegetables with the fine spray used but do say that it will keep 'em nice and fresh.

HOW 'M' SYSTEM STORES ARE CONDUCTED

Everet Michie, of the M System store says: We do not have clerks in helping you fill your orders. But rather you wait on yourself in our store. This gives you an opportunity to select just what you want and no one is played up as favorite.

M System stores do not push certain items. We handle only highest grade groceries, put them on our shelves, and allow you to choose your favorite brand.

NATURE—TWO WAYS

A tourist came upon a small boy sitting on a rail fence by the side of the road and watching a great red glow in the western sky.

"My boy," he said enthusiastically. "I am glad to see that you appreciate the beauties of nature."

"Yes, sir," assented the lad.

"There is nothing the equals a beautiful sunset," pursued the tourist. Do you come here often to watch it?"

"That ain't no settin' sun!" replied the boy, turning a beaming countenance toward the other. "that's our school house burning down."

MAKE FIRES PASSE

Martinez, California, a town of 8,000 population, has a fire loss record that leads not only the state of California, but perhaps the United States by a wide margin. In the year ended August 1, last, the total loss was but \$165—less than 3 cents per capita.

A record like this is worth emulating and can be emulated. It proves that fire loss is not a natural evil, impossible to do away with, but an entirely unnecessary one that can be intelligently controlled to the point where it practically disappears. Today, what Martinez has done is considered remarkable, and it should be. But it should not be long before every town and city in the country can show minimized fire losses.

Fire loss is almost wholly caused by carelessness. Educate and interest the public, and we will have more records like that of Martinez.

GREETINGS

—AND—

BEST WISHES

—TO—

J. E. MICHIE

on his opening of the new—

'M' SYSTEM STORE IN BROWNFIELD

PALACE DRUG STORE

BROWNFIELD - - - TEXAS

THE RIALTO THEATRE

Congratulates—

J. E. MICHIE

On opening an 'M' System Store

IN BROWNFIELD

Instead of cooking pumpkins then rubbing it through a colander, try putting the fresh pumpkin through a food chopper. Then it cooks quickly and time and fuel is saved.

Port Arthur.—The city is planning a bond issue for a sewer system and park additions.

A wire dish drainer is a great time saver. Hot water can be poured over the china, and only the silver and glasses need be dried.

We extend congratulations and hearty wishes

—TO—

J. E. MICHIE

—and—

the opening of his new—

'M' SYSTEM STORE

HIGGINBOTHAM-BARTLETT LUMBER CO.



HOW DO YOU DO
Miss Brownfield

Allow Us to Introduce Ourselves—

WE ARE THE
'M' System Store

A MEMBER OF THE MASTER CHAIN

All Stores are of the Most Modern Self Service



Formal Opening

STORE NO. 536

DOORS OPEN
8 A. M.

SATURDAY, NOVEMBER 12

DOORS OPEN
8 A. M.

A Few of The Prices!

10 lbs. No. 1 Idaho Potatoes - - .21

TOMATOES No. 1 Solid Pack 5¹/₂C

Tomatoes No. 2 Solid Pack - - - 8c

10 lbs. SUGAR Pure Cane, With Each \$3.00 Purchase .59

Matches 6 Boxes Good Matches .19

Soap Quick Naptha Bar .3¹/₂

Palmolive Soap Per Cake .7¹/₂

Corn No. 2 Standard Good Grade .12

OATS Mothers China .34

PEACHES California Sunkist Heavy Syrup .21

Pineapple No. 1 Flat Sunkist .14

PICKLES Quart Size .23

BIG FREE PARTY

COME HAVE LUNCH WITH US SATURDAY. Plenty of Good things to eat—FREE. Meet your friends here for a jolly good time. MANY SURPRISES!

FREE FREE FREE
Dandy Portable Victrola to the lucky one.
You may win it. Try it!

COME AND SEE

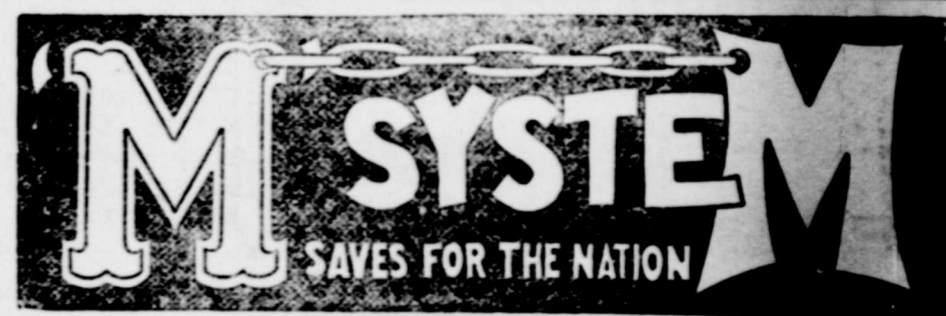
The most beautiful Chain Grocery System in the world. It is your Store—opened for your convenience.

VEGETABLE DEPARTMENT

The Vegetable Department is equipped with our patented "Mist Maker Spray" which keeps the vegetables fresh and cold at all times.

MEAT DEPARTMENT

Messrs. McDermot & Brown will be ready to wait on you with the best service. The market is equipped with all modern devices. A Frigidaire case full of the choicest meats.



J. E. MICHIE

SECTION ONE

The Terry County Herald

Printed in Terry County, on the South Plains; the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States

VOLUME 23

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, NOVEMBER 11, 1927

NUMBER 12

Chamber of Commerce C-U-R-R-E-N-T-S

By the Secretary

Acting with the U. S. Department of Labor, this office has shipped in and place more than 300 cotton pickers. They are mostly received out of Abilene and Lubbock, with about 50 per cent Mexicans. And this brings the observation that Mexicans are pretty hard to satisfy as I had one bunch of 19 that fooled around three days before they finally decided to light. It is believed that the demand will be supplied within the next day or two.

As much as 2,000 acres of wheat has been planted in the county and up to date is growing nicely, but will need rain within the next few weeks. I notice that some of the farmers have planted in between the cotton rows, as it is done in the north Panhandle country.

The north and south Oil Field Highway is progressing nicely, and most of the right-of-way to make it 80 feet has been donated between Brownfield and Seagraves, with Seminole putting up a grade to the Andrews county line. Andrews county has purchased road machinery and will grade through to their south line. Both Midland and Ector counties are building to the Andrews county line, and it will only be a few months until a request will be made for designation. Our District Engineer has indicated that he will recommend the route.

The two mile cutoff between this city and Challis does not seem to be any nearer than it was last week for the reason that one non-resident is holding it up on account of exorbitant demands. The Commissioners will not purchase the right-of-way and the cost is too high for the town to finance. We are still working on the proposition and may finally secure necessary waivers. In the meantime the machinery of the highway department is going into Lynn county for work on that section of our route.

A new highway between St. Louis and El Paso is being worked out to be routed by Brownfield, Seagraves and Lovington, and one from Texarkana to El Paso is in the making. Meetings of all interested citizens of the towns along the proposed route, will be called within the next few weeks to further promote the proposition.

Surveyors are in the field to determine the land lines on the route West of Gomez to the county line and as soon as their work is completed, the Review Committee will follow them up and receive claims for right-of-way. Most of the right-of-way has been waived and the cost will not be as much as it would have been had action toward opening the route been taken a few months ago.

Surveying Crew Boy Accidentally Hurt

What came near being a serious accident happened west of town Monday morning when A. L. Harris, of Lubbock, who is doing some road surveying as chain carrier was thrown up against the car while passing over a rough place in the road, which made an ugly wound about five inches long, clean to the skull.

He was immediately brought to town where the wound was given an emergency dressing by a local physician, and rushed on to the Lubbock sanitarium.

STANDING STILL

A negro stoker was crossing the Atlantic for the first time. One day when he came up on deck to get a fresh breath of air, he looked over the broad expanse of water, with no object whatever in sight, and said in disgruntled tones:

"Shucks! We is right whar we was this time yisterday."

The success of cooperative marketing associations are as wide as the intelligence and integrity of managers and members who work together.

One half of the oranges, lemons, and grape fruit grown in the United States are packed and marketed by cooperative associations.

Boy Scout Executive Visits Brownfield

The local Rotary Club was pleased to have with them at the noon luncheon hour, Mr. W. P. Knox, the new Boy Scout Executive for the South Plains District, who comes to us from Beaumont highly recommended. Mr. Knox in his address to the club did not blow his own horn to any extent whatever, but he nevertheless made an interesting talk about the citizens of the future, and what a training at this time means, not only to this immediate section, but to the entire country. He asked the hearty cooperation of the club and citizenship of this section in making the Boy Scout movement on the South Plains second to none.

He was followed in his address by Rev. L. G. H. Williams, Rector of the Episcopal church at Lubbock, and one of the greatest boosters for the Scout movement in this section. His address mainly referred to the excellent camping grounds of the Scouts near Post, Texas, donated by the estate of the late C. W. Post. Mr. Williams' address was well received.

Short talks were also made by Mr. Rodgers, who was helping Mr. J. E. Michie get his M System installed; also a Mr. _____ of the Shamburger Lumber Company. Dr. T. L. Treadaway, who was a local visitor of the club through the courtesy of Dr. Geo. Graves, also expressed his appreciation for the hospitality of the club.

After the noon luncheon was over, Messrs. Williams and Knox were taken in tow by local Scout Master, Rev. E. V. May, and was carried over the city to visit and get acquainted with the rest of the business men, and reported that they found a fine reception among our business men for the movement.

Rev. Williams informed us that he was going to come to Brownfield one of these days and hold services here, as he had about three Episcopalians in this section located, Simon Holgate being one mentioned. Then he told this story on the Episcopalians, who seem to be rather scarce west of the Mississippi, except in the larger cities: He said one of their missionaries was traveling through the state that lies between Texas and Tennessee (we won't divulge names) and came to a lonely cabin in the hills. He inquired of the good lady if there were any Episcopalians thereabout, and after a pause and a few scratches of the head, she informed the gentleman she did not know, but that John had been killing a lot of strange animals lately, and he could go around and examine the hides on the smokehouse.

The Red Cross Should Be Reorganized Here

There has hardly a month passed this year but that our papers have chronicled the fact that in some place in the United States a calamity of fire, wind or water has wrecked tens of thousands of home and swept away all the earthly possessions of the inhabitants in almost the twinkling of an eye, and in every instance the Red Cross Society was just about the first thing on the ground to give aid and assistance to the wrecked and half demented people. The Red Cross certainly earned that name hung on to it during the war of "Little Mother." It should be supported with all the funds necessary, for none of its funds are ever spent except in time of calamity for food and shelter.

Somebody is putting up the money for these people to work among those who have had misfortune visit them. Is Brownfield and Terry county doing their share of the work. Is it beyond a doubt that we will ever have any misfortunes? Hardly. We are just as likely to be the next place as any other place. Then perhaps some of us will feel ashamed that we have not regularly each year contributed our measly little dollar to the Red Cross Society.

The local Chairman, Pappy John Powell informed us a year ago that he let the organization here (which was perfected during the war) die because he could not get the officers together for a meeting to discuss whether they would disband or function. This is a shame. Some of our leading people should sponsor a move to help Pappy John put the organiza-

BE SURE TO GET ALL OF YOUR HERALD

And When You Get It, Be Sure You Read It All—It Means Thousands of Dollars to the Community.

This week's paper is made up of two sections of 8 pages each, making a total 16 pages. It is so seldom that we run two sections that we thought this explanation in order, for it might so happen that your postmaster would only give you one section thinking that to be all the paper.

Another thing is, that we want to urge you to read every ad in this paper, for the hundreds of bargains the merchants of Brownfield are offering, mean thousands of dollars in savings to the people of Terry county. So it will be worth while to read them and patronize those who are offering inducements.

We are also glad and we congratulate the reader that he possesses so great a buying power that he has made possible a great market in Brownfield; a good town and community, and a better and bigger home town paper.

Womanless "Wedding" Takes With Big Crowd

The writer is almost of the opinion that there is so much myth and display made of marriage these days that it is no wonder that so few people are really taking wedlock seriously. From the time children leave their cradles until they are grown, they see themselves and their elders make mock of marriage and its relationship for the amusement of the public and to get the dough.

In childhood they are trained by some one fostering a movement to get the money to play in a Tom Thumb Wedding, and then later their parents go through the mock of a Womanless or perhaps a Manless Wedding, although we acknowledge we have never seen one of the later brand. But it is not impossible that we shall some day see one.

Just the same, all who attend one of these mock nuptial affairs, which are always played out in grand style, "best men," flower girls and all, cannot help having a few convulsions of laughter, if there is any myth in him at the ridiculous and ludicrous antic of those who play the part, and the show at the Rialto last Friday night was about the best we have ever seen. All did well and should be, we reckon, commended for their artistry. The mystery of who the bride and groom were, was found to be "Miss" Frosty Ellington, our good natured Sheriff, and the groom was no other than Jack Bailey, one of our accommodating grocermen.

We never did learn the size of the pile of swag carried off by the play, but it was big, according to the size of the crowd that saw it. And it is to be used for a good purpose.

Copeland Dry Goods Putting on Huge Sale

H. H. Copeland and sales force, assisted by a prominent sales promoter are turning the big stock at Copeland's up-side-down this week, getting it ready for one of the biggest dry goods sales ever staged in Brownfield. They are not only running a big two-page spread in the Herald, but are having thousands of circulars made from the ad, which they will send to the four corners of the trade territory, and to people who do not get the Herald.

The sale opens Saturday morning and they are inviting you to come and see the feast of bargains they are offering the public. They are also offering a number of prizes to the people who hold lucky tickets, which is an extra inducement for the people to trade with them.

CANYON RANCRER BUYS 123 REGISTERED HEREFORDS

Canyon, Nov. 7.—123 registered Hereford bulls were bought by Geo. A. Whittenburg from C. O. Keiser, Monday. They will be placed on the Whittenburg ranch near Canyon.

George Tubbs, of Canadian, purchased five registered bulls from the herd of T. A. Dowlen and they will be placed with his herd near Canadian.

tion back on its feet during the present drive, and let Brownfield once more line up with the progressive and charitable communities.

Oil Surveying Crew Working This Section

Perhaps there are few people who know it, but it is said on reliable information that a combination of some of the biggest oil corporations in the United States have eight big crews of men now at work and to start to work a few miles apart between here and Big Spring on this structure, and that these men will be employed for one hundred days or more to complete the survey. This means nothing else but that the real big oil fellows believe that in this section some place, will some day be found a big oil field.

It has been known for some time, and in fact the matter has appeared in a number of the dailies that the big companies were going to locate this structure from the Howard county line on north past this place, for it is firmly believed that on this structure somewhere about midway between the oil field on the north and those to the south of us, and also about midway between the oil fields of eastern New Mexico and also those of Jones and Taylor counties, would be found some day an oil field that will put all its predecessors to shame.

People who have been passing to and from Big Spring of late have been seeing these surveyors, but a few thought they were employed locally to run land lines, or were making a preliminary for some railroad. But it was also noted that they were not going in the right direction for land lines, but seemed to be following a large draw very closely.

It may be several years before any real development takes place, at least it will be several months, as no development worth mentioning will be done until the price of oil takes a decided boost.

The Public Library a Decided Help Here

The Maids and Matrons Club, who are sponsoring the Public Library at this place, are this week celebrating National Book Week along with hundreds of other communities in the whole country. In order to make it more interesting, they have offered a number of prizes to school rooms as well as individuals to further the interest in good book reading. They have also tied up with the Rialto Theatre for a number of shows in the line of their work as well as lectures on the subject.

The business men of the town as well as the citizenship in general should lend these good ladies every aid possible in their encouragement of the youths of the land in reading good books. You may not have noticed it, but just think for a moment: Did you ever know a boy of girl that loved good books ever go far wrong? No. Well, anything that is such a moral stimulant of character ought to be encouraged by all means.

These ladies in the past year have put out thousands of books over this section. Young men and women in the rural sections about Brownfield are regular patrons of the library, and are getting great good out of them. They may obtain a good book each week for a year at less than the cost of one good, well bound book.

Pecos—Reeves county has voted \$40,000 hospital bonds.

Yes, Business is Brisk In Brownfield-town

Nobody except the abstracters but are smiling over the outlook of business in Brownfield. They say there is absolutely no land or real estate deals and that their business is no better than usual. But they are bidding their time a little later when new people begin to come in and buy some property. The poor doctors also say that the people could not possibly be healthier, but they somewhat solace themselves by collecting debts for services rendered, some of which are of quite long standing.

But the merchants and nearly everybody else are fairly swimming up to the necks in business. Each Monday morning we hear some of our merchants say that they will be prepared for 'em Saturday, but when the next Monday comes they have to acknowledge that they had their props knocked out again, and were snowed under. If it were not for the good nature of the people who smilingly await their turn, the thing would be rather serious. However, the people have learned to begin their shopping as soon as they arrive and that is helping out matters to a great extent. Though the summer they milled around until time to go home before doing their shopping. They'd be up against the real thing if all did that now.

One grocery merchant informed us last week that he had added about 200 feet to his grocery floor space, and had engaged some extra clerks to wait on the trade Saturday, "and I'm pretty sure we can take care of things pretty easy," he said: Monday morning he reported the same old run-over story with a wane smile. But he report \$1,600 in sales, and of course that would cure any other trouble he might have had.

Our merchants have fully waked up to the importance of advertising and are advertising as never before. They are backing this advertising with quality goods and prices that no towns in this section are meeting. As a consequence, people are coming to Brownfield from miles and miles to do their trading, and they are more than pleased with the goods they are obtaining for their money. There are or rather were no "sales" on either.

Another factor in the big advertising, quality goods, and low price of goods campaign, nothing like the amount of money is going out of the town and community to mail order houses, for people are fast learning that our merchants can and are meeting mail order prices, and they are able to see what they are getting and get it right then and there.

You'll find it in Brownfield.

FOOTBALL BOYS THANKFUL FOR SUPPORT

In behalf of the High School Football team we take this method of thanking everyone and expressing our deepest appreciation for the aid that was given us by members of the Rotary Club, and others in putting on the entertainment at the Rialto Theatre last Friday night. We realize had it not been for the loyal work and support of those who were interested in promoting and encouraging clean athletics, we could not have done so well. Especially do we wish to express our thanks to Mrs. Leo Holmes and Mrs. Mary Endersen who worked so faithfully. We wish that the credit of its success be given them.

In making this statement, it would be entirely wrong not to say that Messrs. Bynum and Jones are not due words of praise and reward for the never tiring willingness and efforts that they always stand ready to put forth to help the school or any other civic organization that calls upon them. Therefore the football members wish to thank these men not only for their kindness in this one connection, but for the many past favors they have granted us.

Dick Heath
Fladger Tannery

The feeding of heavy cattle is more hazardous than the feeding of calves and yearlings. This is due to the facts that cuts of beef from heavy cattle are more limited in demand than beef from light weight steers, with the result that the price of heavy cattle is much more sensitive to changes in the market supply.

Let's Not Let the Hatchery Get Away

According to reliable information received some time ago, Brownfield is in line for an up-to-date chicken hatchery, but it would not be good policy just yet to take our "ease in Zion," and let some other town pluck the plum that is almost in our grasp. To do so would be foolhardy and a distinct knock on our business acumen, and we don't want nothing like it to happen.

If any of our clubs, or our chamber of commerce know the parties, let them keep talking the matter with them and let them know that the town and community is still interested in the hatchery, and that Brownfield feels that it must have this very necessary institution.

That this is an industry very much needed here, no one will deny that has given it a serious thought. If we aim to make this a diversified farming region, and we must, if we hold up as we have this year under very adverse circumstances, we must have a hatchery. A number of our people sent chicken and turkey eggs away, or rather carried them last spring, as far as forty or fifty miles to get them to a hatchery. This is both expensive and unnecessary. For if one was located here, many, many more citizens would avail themselves of the opportunity to use it. Again, it may not always be the case, but generally speaking a home hatchery will give the home people better service, and we desire that our people be given the best of service. It makes no "dif" if you never use one yourself, a hatchery here would indirectly benefit every citizen in the county.

Having learned the lesson this year that cream, eggs, hogs, and poultry saved many of our people from absolute want that could not get credit at the stores, or borrow at the banks, we should not soon forget it. But as a consequence of "necessity being the mother of invention," our people, despite the above, lived and clothed themselves, and some even put money in the banks from product.

Let us have the hatchery by all means.

Parent's Day in School Next Friday

In organizing any business, especially is it true of civic clubs and businesses, there is always a calendar bearing day of special observation. This being true, the Parent-Teachers Association and Congress of Mothers have set next Friday, Nov. 18, as Parent Day in school. The object of this day is school visitation, and parents are urged to get better acquainted with the school, the teacher, the whole atmosphere, aims, and general conduct of the educational plant that their children attend. Of course this is not the only day to visit school, but so many parents never go to the school building, so many are indifferent that it is hoped by emphasizing this day that some of the indifferent ones will be aroused and that a continued interest will be developed.

First hand information about anything is best, and it is especially true of school. Often the schools are severely criticized by people who never look inside of the school room and who take the word of the child or mere gossip for their information. A school cannot do the most effective work where the people of the community do not have an intelligent interest in school affairs. Through this source it is hoped to develop a state wide interest in school that will continue to grow until Texas will be able to raise her standard of education to compare with the other states of the union. Therefore the faculty of the Brownfield Public School are very urgent that a good per cent of the parents be present next Friday, and ask that every one that comes to feel free to act and speak on anything that is or will be an uplift to Brownfield Schools.

Fladger Tannery

Beaumont—The school board has plans for a \$1,500,000 bond issue for a new school building.
Texas produces more than 12,000,000 pounds of butter annually and the dairy business is growing rapidly.

I'VE STOCKED UP FOR
THE WINTER--HAVE YOU?

Buy canned goods by the dozen! When you stop to figure you'll be surprised at what big savings it means, compared to buying just a can or two ever so often. Then, too, there's convenience of having plenty on your shelves for any emergency. Stock up for the winter, now.

CALL 8-3

BROTHERS & BROTHERS



Her Favorite Choc-
lates—Cream Cara-
mels—Nougats Cher-
ries and Jar Candies

We also have a wonderful selection of plain and fancy stationery in white and colors, that is marked with prices to sell that will please all. Come select yours.

HUNTER DRUG STORE

M-U-S-I-C

THE HUM OF A GIN—THE RATTLE OF COIN

Let our gin hum for you and you'll have MORE coin to rattle. Our machinery is up-to-date and of the best. Our crew is courteous and efficient. Bring your snaps to our "Hancock Machine." It will pick it.

Your patronage solicited,
"We Specialize in Samples and Turnouts"
MCCORD GIN COMPANY
Old Smith & Williams stand.



Batteries Need Immediate
ATTENTION

To make them go through the winter as they should. If you have them up in good shape before cold weather, they are pretty apt to stay that way.

Also, it is very important to have your radiators in good condition. We fix both.

McSPADDEN'S

Battery, Radiator & Electric

WHERE

Your harvest money goes farther in buying your auto accessories, vulcanizing, and the very best gas and oils.

BROWN & BENTON

QUESTION BOX

ON HEALTH subjects Edited by
STATE DEPARTMENT of
HEALTH
J C Anderson, M.D. State H.O

THIS column will be given to discussion of matters pertaining to public health. Any questions regarding public health administration, prevention of diseases, child care, sanitation, etc., will be answered in succeeding issues of this paper. Questions in regard to cure of diseases will not be answered, as the scope of this Department includes only disease prevention. Address Question Box, State Department of Health, Austin, 2

QUESTION

1. Can you give me an approved health scale for adults?—J. C. M., Belton.

The following health scale for adults is the one given by the American Public Health Association. The purpose of this scale is to set forth the important hygienic factors which have been found to make a healthy, efficient, vigorous life, and should be used to guide the individual in carrying out the rules of health. Get your pencil and see how you measure up. Don't give yourself any credit for the health rules given that you are not complying with. If you are carrying out a rule partially, give yourself part credit. Keep this score as a future guide in keeping physically fit. The figures here given are the perfect score. You may add your score to their right.

HEALTH SCORE

Examinations: Physical examination on birthday with treatment for defects 10

Semi-annual analysis of urine 4
Immunity from smallpox, diptheria and typhoid 2

Semi-annual dental examination, with corrections 6

DIET: Adequate food in proper proportions, as indicated by keeping within weight standards 10
(The standard weight chart will be given next week.)

At least one serving of green vegetables daily 4
Some raw vegetable food once daily 2

At least 2 quarts of liquid daily—including one glass of water upon rising, and one glass of milk 6

Fruit (either raw or stewed) at least once daily 2

Physical Hygiene: Preventing infection by avoiding the common eating and drinking utensils, promiscuous kissing, and close contact with persons with "colds" 6

Washing the hands with soap and water before eating 6

Eating three meals daily, at regular intervals, leisurely and well masticated 2

Thorough cleansing warm water baths at least once each week 2

Brushing teeth at least once each day 2

Regular hours of sleep (in rooms with windows open) 2

Diet and habits to induce two bowel movements each day 6

At least 1/2 hour daily exercise in which large muscles function, outdoors and in sunshine when possible 4

At least one hour daily for recreation (in addition to exercise) and one day a week rest from your regular work 2

Stand and sit erect 2

Clothing adequate but not too heavy—shoes loose fitting and sensible in shape 2

Living and working conditions satisfactory in regard to cleanliness, temperature, light, ventilation 2

Mental and Sex Hygiene: Control of the emotions—careful avoidance of paroxysms of anger and jealousy; also of worry and grief 4

Occupation has interest and enthusiasm 2

Avoidance of obscenity and abnormal sexual stimulations 6

Avoidance of habit forming narcotics (great moderation in the use of coffee, tea, alcohol and tobacco) 2

Total 100

Latest figures show that farm tenants comprise 38.6 percent of the total number of farm operators. The percentage of tenancy in the different states show a wide variation. In some countries less than 5 per cent of the farmers are tenants. Only 3 per cent of the farmers of Maine were tenants in 1925 as contrasted with 68 per cent in Mississippi. Laredo—Mercy hospital is soon to start work on \$80,000 addition.

WILL OPEN STUDIO

Mr. T. G. Allen was down from Lubbock this week and informed us that he would open up a first class photograph studio in Brownfield in the next ten days.

We are always glad to welcome new enterprises in our town.

Miss Louise Louise Chisholm, who is attending Tech College, visited home folks over the week end.

C. E. PROGRAM FOR SUNDAY

Leader—Jaunita Perkins.

Topic—The good and the bad in newspapers and magazines.

Scripture Readings—Matt. 4:23-25 and Jude 10:13.

Leader's Talk.

The periodical and prohibition.—Fay Brown.

Snakes in the House.—Florence Holt.

Supporting Religious Papers—Miss Perkins.

The influence of the comic papers.—Roselle Goodpasture.

What is good newspapers.—Hazel Stafford.

Too Much Fiction.—Christova Sawyer.

Shall we read both sides?—Julia Head.

Christian Endeavor and good reading.—Mary Copeland.

Writing to the editor—Rebecca May.

Use your own heads.—Bessie Thompson.

Sentence Prayers: Song: Benediction.

Mrs. S. T. Miller of the Needmore community, was in Tuesday, trading.

Mrs. Richard Castleberry was in Monday, shopping.

Dr. T. F. Miles, of Waco, is here looking after his farm and ranch interests. He says the people are practically done gathering in that section of the state. The yield was fair and the price good, so they are very well satisfied.

Editor Luke Roberts of the Lovington Leader, passed through Monday on his way to Lubbock to attend a good roads meeting, and dropped in for a short chat. Luke says business is good in his city, and that he is getting all he can do with a one-man print shop.

Mr. and Mrs. Draper of Union, were in shopping, Monday.

R. H. Franklin and children of Gomez, were in Saturday.

R. F. Newman and wife, of Meadow, were here shopping, Wednesday.

Mrs. Money Price was in Saturday of last week.

Misinterpreting Bible

There are many persons of combative tendencies, who read for ammunition, and dig out of the Bible iron for balls. They read, and they find nitre and charcoal and sulphur for powder. They read, and they find cannon. They read, and they make portholes and embrasures. And if a man does not believe as they do they look upon him as an enemy; and let fly the Bible at him to demolish him. So men turn the word of God into a vast arsenal, filled with all manner of weapons, offensive and defensive.—Henry Ward Beecher.

Knew What Would Happen

This story is told of a famous London producer. If it is not true it ought to be.

He was recently rehearsing a musical play in which, it appeared, he had little faith. At the end of the final rehearsal he addressed the orchestra as follows: "My advice to you, gentlemen, is this. When the curtain comes down on the last act . . . duck!"

Noah didn't wait for the flood—

BUY YOUR COAL NOW!

Niggerhead Coal, Lumber, Standard & Dempster Mills

CICERO SMITH LUMBER CO.

Service Quality Satisfaction

—Equip For That Big Motor Trip—

To be properly equipped for a trip over many highways and all kinds of roads with—

PHILCO DIAMOND GRIP

Storage

—B-A-T-T-E-R-I-E-S—

is nine-tenths of the pleasure. We also make a specialty of recharging batteries.

Phone 118

BRICK GARAGE



—NOW—

—is the time to do your repairing of doors and windows before real cold weather hits you. All the latest materials for repairing. Make your needed repairs at once and pay for it by the saving in your winter fuel bills.

C. D. SHAMBURGER

"ALL KINDS OF BUILDING MATERIAL"

—Beauty and Barber Work—

Enhance your natural beauty by having us marcel your hair in the most attractive and rejuvenating way. The men will look fresher too by visiting our expert barbers.

Courteous and Efficient barbers.

SANITARY BARBER SHOP & BEAUTY PARLOR

Better Take The Time

It certainly pays to take the time to have your oil changed when it needs changing. It will save you many dollars later in the overhauling costs on your engine.

Miller & Gore

The Herald \$1 per year in Terry and Yoakum counties.

BARGAINS GALORE

CLOSE OUT AUCTION SALE

10:30 A. M. 1:00 P. M. 7:00 P. M.

OCTOBER 19TH

Buy now at your own price. Fixtures for sale; cash register, show cases, etc.

MAKE OFFER. NOTHING RESERVED

J. L. CRUCE D. G. CO.

Col. Joe Seale, Auctioneer

Brownfield - - - Texac

WHO'LL CLEAN YOUR CLOTHES?

THAT'S US. We'll clean and press 'em to a finished nicety; that'll put new lustre and make them look like new. SEE ME FOR THAT NEW THANKSGIVING SUIT.

City Tailor Shop
PHONE 1-0-2



FOR SALE: A good piano; also phonograph. See R. L. Adams, at Forrest Lumber Co. 11c

FOR RENT: Furnished rooms; lights and water furnished. See Mrs. R. J. Hastings. 11-11c

SATURDAY and Monday Specials. Just received Dresses and Coats at special prices. \$2.50 hose, \$1.95. 35c Queen Quality prints, 4 yards for \$1.00; Soisettes, 4 yards, \$1.00; Dimity checks, 5 yards \$1.00. Many other items equally low priced.—Chapman D. G. Co. 1tc

WANT to trade feed for a good farm animal, weight from 100 to 1200 lbs., and from 5 to 7 years old. J. C. Draper, 7 miles south of Brownfield. 1tp

FOR SALE or trade for a good cow, a phonograph with 50 double records. R. L. Adams, care Forrest Lumber Co. 28c

I WOULD LIKE to do your hemstitching. 10c yd. At my residence. Mrs. Weldon. 11-11c.

FEDERAL FARM LOANS at 5% per cent interest, and 34 years and six months time on them. For particulars, see C. R. Rambo.

WANTED: Clean, good sized cotton rags wanted at the Herald office. Don't want overalls, socks, wool underwear or blankets or strings at an price. Good rags 5c pound.

WHY NOT READ a Panhandle Daily. The Amarillo Daily News-Globe, daily and big Sunday edition for only \$5.00 per year. Apply at Herald office.

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

ATTENTION: Contributed articles must be in the Herald office by Tuesday afternoon if they are expected to appear that week. We have given this notice a number of times, and from this on we aim to comply with the rule to the letter.

CHICKEN CHOWDER will make your hens lay more eggs at less cost.—See Bowers Brothers. tfe

WANTED—Man with car to sell complete line quality Auto Tires and Tubes. Exclusive territory. Experience not necessary. Salary \$300.00 per month. Milestone Rubber Company, East Liverpool, Ohio. 1tp

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

NOTICE: All who are owing A. B. Cook & Son accounts or notes will please see Dock Powell and make settlement. 11tfe

W. F. Christy and family, of Union were in trading, Saturday.

Mrs. B. C. Childress and children, were in Saturday.

Jesse Hamilton and family, of Plainview, spent the week end with home folks.

Mr. and Mrs. Knight of Tahoka, visited their old friends, Mr. and Mrs. J. T. Hamilton, Sunday.

Mr. McDaniel, with the Graham Paper Co., was here this week.

The Herald force wishes to thank little Miss Mary Alice Perkins for a big mess of ripe tomatoes presented us last week. They were big, red fellows, without a fault in them, and were extra delicious. Miss Mary Alice is a close reader of the Herald, and she and her papa and mama seem to be practicing diversification and living at home down there on their little draw farm for all it is worth. And we bet that is a contented, well fed family, too.

Clarence George was up from Midland this week.

Mrs. McNutt was in the early part of the week, shopping.

Mr. and Mrs. N. D. Newberry, of the Union community, were in Monday.

Miss Vinetta Owens of the Union community, were in Tuesday.

Miss Mamie Sue Flache, Tech student was a visitor with home folks over the week end.

Harrel Hansen, said he begin gathering his cotton Monday morning. He is trucking it in four bales at a time from the farm in the Hunter community, and says he has almost become a night owl.

Mrs. J. H. McKinney, of Lubbock, spent the day here Tuesday, visiting in the home of Dr. and Mrs. DuBois.

CHISHOLM'S

FRIDAY AFTERNOON AND SATURDAY 12TH

FREE SUGAR:—10 lb bag of sugar given away with each Silvertown 30X3 1/2 Tire we sell at \$8.35. Every Radio 30X3 1/2 we sell at \$6.95

READ READ READ READ READ

Given away at our store Saturday afternoon, Nov. 12, at 5:30, to those who hold lucky tickets, the following:

SPUDS	100 lb sack	SUGAR	1 25 lb sack
SUGAR	1, 25 lb. Sack	SUGAR	1 25 lb sack
SUGAR	1, 25 lb. Sack	FLOUR	1, 48 lb. sack
PEACHES	1 case No. 2 1/2 Table	CORN	1 case No. 2
TOMATOES	1 case No. 2	HONEY	Gallon Bucket Comb

CONDITIONS:—No one interested in or employed by the store will be allowed to participate. The one whose name is on the first ticket drawn will have choice of the articles listed above, and so on until all are drawn.

NOTICE:—One ticket will be given with each pound of candy purchased. One ticket will be given with each dollar purchase of any goods we sell except gas, and oils. All special prices will be in effect Friday afternoon and Saturday and tickets will be given both days.

8 lbs. Lard Com. (limit 1) \$1.14

We have bought a straight truck load of Honey, to be delivered Thursday, on sale these days at—

Gallon bkt Comb Honey	1.45
Gallon bkt Extract Honey	1.25
1/2 Gallon Extract Honey	69c
1-4 Gallon can Extract Honey	39c

FLOUR

We will also have in a new car of flour, meal, etc. Lay in your winter supply now.

48 lb. Sack Harvest QUEEN Flour	1.90
Every sack guaranteed to please you	
48 lb. Sack GOLDEN HARVEST Flour	1.81
Every sack guaranteed	

Big pkg Purity Aluminum Oats, only 15c

Buy enough for your household use, also enough to raise your baby chicks on. Premiums in every package.

Lowest prices at which you ever bought

Red Salmon (large can)	24c
American Sardines, can	5c
Armours Soup (veg. or tom.) 3 cans	25c
Delmonte Peaches 2 1/2 cans, only	21c
Pears, 2 1/2 cans	26c
Delmonte Apricots, No. 2 cans	19c
Red Dart Peas, large can	12c

DRIED FRUITS, NEW CROP

10 lb box new crop dried Apricots	1.75
10 lbs. Prunes	96c
10 lb box Peaches	1.24
4 pkgs Market Day Raisins	34c

Gallon Catsup 54c

Gallon Apple Butter 69c

Calf. Grapes Empress Red, 3 lb. 25c

Oranges each 3c

Lemons, each 3c

Lettuce (largest heads on market) 10c

Celery, large bunch 19c

Big shipment of East Texas Yams. Be sure to get your basket today. Turnips, Pepper and other vegetables, etc.

Any 15c box cakes in the house for 8c

5c Cakes, 6 boxes for only 25c

HAMS ?

Big stock meats on hand at low prices.

7 bars Luna Soap 25c

COFFEE DEMONSTRATION

From 11 A.M. to 4 P.M., we will demonstrate MORNING JOY COFFEE. Cakes will be served with the coffee. Don't miss this chance to get acquainted with this wonderful coffee. Everybody invited.

Don't overlook the opportunity to purchase the goods you need. Our store and warehouse are full and we are anxious to serve you. We want your cream and eggs

15c Box Axle Grease (Texhoma) each 8c

Take advantage of the Tire Bargains we are offering today.

CEO. ALLEN
The House Reliable
Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1891. 504 ANGEL

THE HERALD

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

Subscription Rates
In Terry and Yoakum Counties
per year \$1.00
Elsewhere in U. S. A. \$1.50

Advertising Rates on Application

Official paper of Terry County.



Teddy Roosevelt, Jr., the son-of-his father, and Al Smith, the maker-of himself are in hard tustles in New York as if they are to be opposed to each other in some great political conflict. But at this time, either is considered somewhat remote as a leader of their parties next year, and especially Teddy. It will be many days before Teddy Jr. has the influence of his illustrious father, and the day is past when the reputation of the father can be handed down to the son like a piece of land.

Why not some bull circles in Terry county. The plan is working fine in other sections of the Plains. Why not different communities of the county get together on a proposition of this kind? It is a well known fact that a dairy herd can be built up by good sires faster than any other way except by having thoroughbreds on both sides. Those milking the most cows could keep the bull with the provision that he get the service free. Or yet, some better plan might be worked out. Call a meeting in your community for that purpose. But all farmers in a given community should have the same breed of cattle.

And now they won't let Dan cut the taxes, and a campaign only a little more than six months off. But, we are far Dan on this, and really we believe he is in dead earnest about the matter, and we also believe that present conditions could not be seen six or seven month ago when the present rate was made. To add insult to injury, a lawyer has come out square against him because he let a murderer of a woman go to the electric chair. Some paramount issue if we know our okra.

S. D. Shelbourne says that next to

the news, he likes to turn to the editorial page and see what the editor's opinions are. Mr. Shelbourne admits that he does not always agree with the editor, but at the same time he likes to see editorial opinion expressed, for he likes to have a chance to express his own opinions at times and figures that any man's opinions, properly expressed, provoke thought that can be progressive. Time was when folks did not like to see the editor express an opinion that did not coincide with theirs' but most people are now willing to allow the editor the same privilege they claim for themselves. —McLean News.

The farmers of this section have had a good lesson this year on how to make both ends meet when there didn't seem to be any end to meet. We hope he will store his experience up and keep the lesson forever before him for future thought, and admonition. The laboring man in the larger cities long since learned that he did not have to have credit to live, and it was better for him. Farmers can take advantage of the same idea. It is not patented. Some of farmers in early spring, who had been used to borrowing hundreds of dollars to "make the crop on" found to their sorrow that the old time custom was at an end. They actually thought they were ruined. But with the aid of old Biddy, Boss and the old Sow, they lived, kept fat and healthy, wore decent clothing and hit the fall out of new debts at least. It was a good lesson in economy.

"War is hell," said Sherman, and while most of us have had more experience with war than hell, we are generally speaking, ready to take Sherman's definition of war without question. In fact, from the description we have of the lower regions in the Bible, we are almost positive that the two are twin brothers. Today as we celebrate Armistice, let us not think too much on the side of victory and self praise for our part of the ending of the biggest war in the history of the nations. Let's don't let the anvil's roar flush our hot blood with a feeling that we can whip the combined world, but let's praise the Terminator of wars that He saw fit to be on our side, and silently pray that wars shall be banished from the nations and that men will learn the common brotherhood of men and the Fatherhood of God.

He whose blood is red, whose muscles are hard, whose sleep is sound, whose digestion is good, whose posture is erect, whose nerves are steady has a good bank account in life—he possesses that which contributes to happiness, to accomplishment, to service, to society, to state and to country.—Calvin Kendall.

Glad To See You...

COME IN AND GET ACQUAINTED!

ANY TIME! Just consider our front door wide open—step right in—and be greeted by the courteous welcome all officials of this Bank are eager to extend to you.

We're here to be of financial service to you. To give frindly advice on any problem that has to do with money—be it investments, loans, the making of a will or the opening of a checking or saving account.

BROWNFIELD STATE BANK

BROWNFIELD, TEXAS

Conservative Accomodative Appreciative

"A good bank—Soundly managed"

S-P-E-C-I-A-L-S

FOR SATURDAY NOVEMBER 12TH

3 lbs. PEABERRY COFFEE	89c
3 lbs. MAXWELL HOUSE COFFEE	1.38
10 lbs. PINTO BEANS	83c
Nice 60-70 PRUNES, per lb.	8c
Nice DRIED APPLES, per lb	17c
Gallon DOMINO SYRUP	83c
Gallon PEACHES	46c
Gallon SUNNY LAND SYRUP	86c
No. 1 can TOMATOES	7c
No. 2½ SPINACH	19c
No. 2½ PEACHES (Sunkist)	24c
No. 2 STANDARD CORN	13c
No. 2 HOMINY	9c
3 lbs. CRACKERS	36c
48 lbs. FLOUR guaranteed (one to customer)	1.83
1 lb. HERSHEY'S COCOA	39c
HOOKER LYE, can	8c
MEAT, shoulder plates, lb	13½c
MEAT (smoked) lb.	19½c
SPUDS, per lb.	2½c
SWEET POTATOES, lb.	2½c
Nice GRAPES, per lb.	9c
Nice LETTUCE, per head	10c

Get your groceries from us and same money.

W. R. LOVELACE

LOS ANGELES POLICE MUST INSTALL PHONES

All city police in Los Angeles have been ordered to have telephones installed in their homes or furnish telephone numbers by which they may be reached day or night. Their present salaries permit officers to have their own telephone service, the order states, and the department desires to be able to communicate with them at all times.

Mission—The city is building six miles of sewer and a city disposal plant.

A cooperative association can not be run in law courts.

Professional Directory

JOE J. MCGOWAN

Atty-At-Law

Office in Alexander Bldg.

Brownfield, Texas

DR. A. F. SCHOFIELD

Dentist

Phone 185 State Bank Bldg

Brownfield, Texas

Brownfield Lodge No. 530, I. O. O. F.
Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers Welcome.

H. R. Winston, N. G.
J. C. Bohannon, Secretary



Eyes Tested, lenses ground, glasses fitted, 1015 Broadway.

TORIC LUBBOCK, TEXAS
SWART OPTICAL CO.



Wm. Guyton Howard Post No. 269, meets 2nd and 4th Thurs. each mo. Glenn Harris, Com. Jim Miller, Adj.

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Prepared to do all general practice and minor surgery.

Meadow, Texas

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Phone 161 Brownfield, Texas

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General Practice

Rectal Diseases and Skin Cancer a Specialty

Res. 18 Phones Office 38
State Bank Building
Brownfield, Texas

Brownfield Lodge No. 903, A.F. & A.M.



Meets 2nd Monday night, each month, at Masonic Hall.

E. T. Powell, W. M.

W. R. McDuffie, Secretary.

DR. H. H. HUGHES

Dental Surgeon

X-ray Equipment

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Brownfield - - - Texas

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Phones: Day 25 Night 148

BROWNFIELD HDW. CO.

Brownfield, Texas

LUBBOCK CLINIC

Third Floor Temple Ellis Building Phone 1200

and

Ellwood Hospital

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LUBBOCK, TEXAS

Complete Diagnostic Laboratory, including X-Ray and Modern Physio Therapy.

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Surgery and Diseases of Women

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Dental Surgery, Pyorrhoea, and X-Ray.

T. C. GENTRY

X-Ray and Laboratory Technician.

H. S. RIGGS

Business Manager

SPEND MILLION ON ADS

Public utilities of the United States spent \$27,000,000 last year for advertising, the sum almost twice that spent in 1914 for the same purpose, notes the Editor and Publisher.

The only difference between meddling and investigating is that we always investigate and the other fellow meddles.

A crop of from 12,000,000 to 15,000,000 hogs is expected in Texas in the next few years.

M. C. BELL, M. D.

Physician and Surgeon

Office in Alexander Building

Brownfield, Texas

J. T. AUBURG

Repairs Watches, Clocks and Jewelry.

In Hunter Drug Store.

Lubbock Sanitarium (A Modern Fireproof Building) and

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DR. L. P. SMITH

General Medicine

MISS MABEL McCLENDON

X-Ray and Laboratory

C. E. HUNT

Business Manager

A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

FAMILY WASH

Rough dry, per lb. 8c
Ironing, per dozen 40c

Brownfield Laundry

"WELCOME"

Our "Welcome" shingle is out to you folks any time during the day the old 'tummy says "let's eat!" You will find our home cooked foods most tempting.

AMERICAN CAFE

5 PERCENT FEDERAL FARM LOANS

C. R. RAMBO

Bonded Abstractor of Land Titles in and for Terry County, Texas.

All Kinds of Insurance

City Loans

Office East Side of Square

Phone 129.

GOOD LUMBER

Everything to Build With. We handle good Coal too.

HIGGINBOTHAM-BARTLETT CO.

SOCIETY and Club

MRS. R. L. BOWERS, Editor
Phone - - - - - 1-8-2

BRIDGE PARTY AT MRS. GRACY'S

Mrs. Walter Gracy entertained Wednesday afternoon at four o'clock with a bridge party. Mrs. Roy Wingerd won high score, a dainty hand-embroidered apron, and Mrs. Ike Bailey, next to high, another dainty hand-embroidered apron. Table cut prizes, dainty handkerchiefs went to Mrs. Michie, Mrs. McSpadden, Mrs. Smith and Mrs. Bowers. Delicious refreshments were served to Mesdames Dallas, Fred Smith, Bailey, DuBois, Collins, Flem McSpadden, Arthur Sawyer, Michie, Wingerd, W. A. Bell, Tom, May, Ray Brownfield, Dick Brownfield, McDuffie, Self, and Bowers.

1927 BRIDGE CLUB MEETS WITH MRS. GORE

The 1927 Bridge Club met with Mrs. Chester Gore, Wednesday afternoon at 3:30. High score was won by Mrs. Hurst, a box of stationery, and low, a salt and pepper set by Mrs. Eunice Jones. The pretty color scheme of red, white and blue in the table covers, and tiny flags as plate favors, were in honor of Armistice Day. A salad course was served by the hostess to Mesdames W. C. Smith, Eunice Jones, Earl Jones, McBurnett, Jack Holt, Baldwin, Homer Winston, Miller, Hurst Dalton Lewis, Coleman, Claude Hudgens, M. C. Bell, Ellington, and Misses Marie Bell and Addie Hamilton.

MRS. WINGERD HOSTESS TO THREE PARTIES

Mrs. Roy Wingerd entertained on Thursday with a series of bridge parties at her home. One at nine-thirty in the morning, one at three-thirty in the afternoon, and the other at eight in the evening. A pretty color scheme of red, white and blue, commemorating November 11, Armistice Day, was carried out in the decorations, refreshments and tiny flags, as favors. Refreshments consisting of jellied meat loaf, hot rolls, stuffed tomatoes, cole slaw, potato chips, hot tea and red, white and blue brick ice cream, with angel food cake were served.

The morning guests were, Mesdames Endersen, DuBois, McGowan, Miller, R. Brownfield, Winston, Hudgens, Knight, Hurst, M. C. Bell, Townsend, Sawyer, Flem McSpadden, D. Lewis, Self, Randal, Griffin, Gracy, Collins and Hamilton, with high score prize going to Mrs. Miller and low to Mrs. Townsend.

The afternoon guests were Mesdames Baldwin, W. A. Bell, Shelton, Dick Brownfield, May, Graham, Earl Jones, W. C. Smith, Dallas, Fred Smith, Chester Gore, McBurnett, McDuffie, H. Alexander, Michie, R. L. Harris, Carter, and Kendrick, with high and low score prizes going to Mrs. Fred Smith and Mrs. Baldwin, respectively.

The evening guests were Misses Sue Crawford Perkins, Thompson, Lucile and Nellie Flache, Marie Bell, Ann and Addie Hamilton, Lucy Drury, Vona Lee Ditto, Wilson, Espie Castleberry, Ruth Lawlis, Nancy Dumas, Violet McBurnett, Margaret and Mary Ann Bell, and Mesdames Holmes, Bailey, McBurnett and Lewis, with high score prize going to Miss Margaret Bell and low to Miss Perkins.

TEL CLUB ENTERTAINED

The TEL Club was entertained on Thursday afternoon at the home of Miss May Holgate. Forty-two was played with high cut going to Miss Doris Bandy, and low to Miss Lucile Jones, a nice bottle of perfume. The hostess served pimento cheese sandwiches and hot chocolate. The guests were Misses Cordia Mae Shepherd, Doris Bandy, Rebecca May, Lucile Jones and Lela Mae McPherson.

LITTLE MISS GERALDINE KEY CELEBRATE BIRTHDAY

Mrs. J. W. Moore entertained Saturday afternoon from three to four-thirty in honor of her granddaughter, Geraldine Key's sixth birthday. Many pretty gifts were received by the honoree. The usual games and stories were enjoyed, after which, lemonade, cake and bananas were served. Those present were, Ted and May Greenfield, Sammie Joe Burke, Mary Lena Winston, Geraldine and Edwin Helms, Earlene and Evelyn Jones, Billie Buell and Erwin Moore, Gladys Black, Caroline and Geraldine

Jones, Tress Key, Edna Griffin, Eugene Burke and Zelma Ruth Key.

IDLE WIVES ENTERTAINED BY MRS. MILLER

The Idle Wives Club was delightfully entertained Tuesday afternoon at three o'clock by Mrs. J. D. Miller. In bridge, Mrs. Tom May won high score, a bath towel set, and Mrs. Collins next to high, a pretty bulb bowl. Table cuts, cream pitchers went to Mesdames H. Alexander, Dallas, May and McGowan. Red, white and blue brick ice cream and cake and coffee were served to Mesdames Earl Alexander, Henry Alexander, W. A. Bell, A. M. and A. R. Brownfield, Dallas, King, Wingerd, May, McDuffie, McGowan, Fred Smith, Shelton, Collins, Michie, Flem McSpadden and McBurnett.

MISS ADDIE HAMILTON ENTERTAINS SANSOUCI CLUB

Miss Addie Hamilton entertained the Sansouci Club, Monday evening at her home. The home was prettily decorated in cut flowers and flags in honor of Armistice Day. Above the picture, "The Vanishing American," and the ship on which President Harding took sick, were draped with large flags. Bridge was played with high score going to Mrs. Wingerd, a pretty dresser set, and low to Miss Lucy Drury, a bud pitcher. Sandwiches with red and blue ribbon, salad, olives, potato chips, tea, ice cream with blue whipped cream, topped with a red cherry, and angel food cake were served. The guests were Misses Lucile and Nellie Flache, Margaret Bell, Lucy Drury, Violet McBurnett, Mary Ann Bell, and Belle Williamson; Mesdames Wingerd, Bailey, Shelton and Endersen.

Mesdames L. C. Wines and R. L. Bowers, and the later's children, are leaving for Danville, Arkansas, where they will visit their daughter and sister, Mrs. W. D. T. Story.

Mrs. C. K. Auburg, of Lovington, N. M., and Mrs. J. M. Blackwell, of Knowles, N. M., are visiting Mrs. J. T. Auburg and family.

Mr. and Mrs. Earl Alexander and two young daughters, have returned home from a visit with relatives in Henderson, Texas and Little Rock, Ark.

Notice Reporters: During my absence please send your reports to Mrs. Stricklin, phones 1 or 45.—Mrs. Bowers, Editor.

FIRST NEW FORD TO A BRITISH CITIZEN

New York, Nov. 4.—Perhaps the first man outside of Henry Ford's factory to possess one of the manufacturer's new cars is Sir Philip A. G. D. Sasson, British under-secretary of state for air, is disclosed at a dinner in his honor.

One of the guests referred to the presentation of the car by Ford and Sir Philip later said he had been given one of the new models. He did not describe it.

W. W. Kluting, a farmer of the Challis community, sold out at auction this week, and is moving, where, he failed to inform us. But of course he thinks it better where he is going. And that settles it.

SHERIFF SALE

The State of Texas, County of Terry: Whereas, by virtue of an execution and order of sale issued out of the County Court of Terry County, Texas, on a judgement rendered in said court on the 3rd day of August, A.D. 1927, in favor of R. W. Carter, and against W. R. Spivey, No. 322, on the docket of said Court, and to me, as Sheriff, directed and delivered, I did on the 7th day of September, A. D. 1927, at 3 o'clock P. M., levy upon the following described tracts and parcels of land situated in Terry County, Texas, and belonging to W. R. Spivey, to-wit: An undivided half interest in Lots Nos. 5 and 6 in block No. 10, Santa Fe addition to the town of Brownfield, and on the 6th day of December, A. D. 1927, being the first Tuesday of said month, between the hours of 10 o'clock A. M., and 4 o'clock P. M., on said day, at the Courthouse door of Terry County, Texas, in the town of Brownfield, I will offer for sale and sell at auction, for cash, all the right, title and interest of the said W. R. Spivey in and to said property.

Witness my hand, this 28th day of October, A. D. 1927.
(25) F. M. Ellington
Sheriff Terry County Texas

INDUSTRIAL SUPREMACY PASSES TO SMALL TOWNS

The industrial output of the smaller cities and the "country towns" is gradually surpassing in volume the output of the great centers of population.

Just as the country towns and the smaller cities hold the preponderance of newspaper circulation in the nation, so the thousands of smaller industries of these towns hold the preponderance of payrolls and general production, except in a few highly specialized industries.

This remarkable rural industrial growth has taken place largely in the

past 25 years, and has been concurrent with the far reaching development of electrical power and distribution. Large power plants at central points are linked up with each other and maintain distributing lines to far remote places, to smaller towns and even to open country regions.

All this tends to result in men employed in industry being able more and more to find homes where they can have more of the comforts of life than they could in the congested centers of the great cities.

Electricity contributes to the recreational facilities of smaller communities and provides all the advantages of the larger cities to the coun-

try dwellers.

MARRIED

Mr. Carl Smith and Miss Ruby McNew, popular young people of the Hunter community, were married Saturday afternoon about 4 o'clock at the home of Mr. and Mrs. Cleburne Lane. Elder A. L. Burnett officiated at the marriage. The young people will make their home in the Hunter community.

Texas ships to New York every year more than 7,000,000 pounds of dressed poultry, and to Chicago more than two million pounds.

C. L. HOLDEN DEAD

C. L. Holden, 75 years, who was living with his daughter, Mrs. Lazelle Huckabee, and had been confined to his bed for the past two months, died Sunday night of uremia. He had 3 children, all of whom were at his bedside when the end came.

The Brownfield Undertaking Co., took charge of the body and carried it to Lovington, N. M., Monday at which place it was entered beside that of his wife, who preceded him by two years.

W. M. Goldsten and family, of Gomez, were in Saturday.

We Are Offering

YOU THE GREATEST BARGAINS OF THE SEASON FOR SATURDAY, NOVEMBER 12TH

Come early and do your grocery shopping before the crowd gets to town. We have every item marked in plain figures in our grocery department, and if we are busy, "just help yourself. WE WANT YOUR EGGS!"

10 lbs. Sugar (cloth bag) 68c

Fresh Mountain Cabbage, per lb 4c

Tokay Grapes, per lb 9c

Sweet Juicy Oranges, per doz. 29c

Grape Fruit, each 10c

10 lb bkt strained Honey, S. Tex. 1.29

10 lb bkt comb Honey, S. Tex. 1.49

7 bars Swift's Quick Naptha Soap 25c

3 lbs. Wapco Coffee, only 1.19

\$2.50 Value Kitchen Stool, only 99c

Pkg. 3 Minute Oats 23c

No. 2 1/2 Delmonte Peach heavy sy'p 24c

4 oz pkg Shredded Coconut 11c

1 1/2 oz bottle Extract 27c

No. 2 can Sweet Potatoes 9c

No. 2 1/2 can Sweet Potatoes 14c

Fig Bars, per lb. only 11c

Quart Candy Kisses (balloon free) 10c

10 lbs. Spuds 29c

Yams, per lb 3c

4 lbs. Market Day Raisins 36c

Bacon Plates, per lb 13c

Smoked Bacon, per lb 22c

Bologna Sausage, per lb. 19c

Best grade Sugar Cured Bacon 32c

Gallon Peaches, solid pack 53c

Gallon Plums, solid pack 59c

Gallon Pineapples 69c

2 cans Price Albert smoking tob. 25c

No. 2 can Hominy 8c

No. 2 can Hominy 12c

No. 2 Tomatoes 10c

10 oz Bottle Catsup 14c

Gallon Tomato Catsup 59c

Qt. Jar Sour Pickles 26c

Qt Bottle Vinegar, only 15c

HARDWARE DEPARTMENT

Barber Shears, only 59c

Aluminum Roaster only 69c

4 qt White Enamel Pudding Pan 29c

Baltic Cream Separator 150 lb cap. 27.50

Plain White Plates, per set of 6 89c

HARDWARE DEPARTMENT

6 qt. Grey Enamel Stewer, only 69c

3 qt. Glass Water Pitcher 59c

8 in. fancy decorated Salad Bowl 39c

9 in. fancy decorated Salad Bowl 49c

Child's Red Rocker 1.25

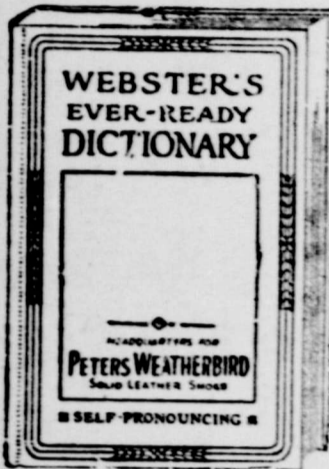
Bring in your old sewing machine and trade it in on a new White Rotary Sewing Machine. We are receiving new furniture each week. Come in and see what we have.

Hudgins & Knight

Groceries - Hardware - Furniture - Implements

JUST RECEIVED

We have just received direct from the market one of the prettiest, most up-to-date line of **COATS and DRESSES** of the most favored styles and materials. All will be marked with prices that will move them. Come in and see the selection. Also, a beautiful line of Hats, in velvet, metallic lace and felts, all on sale Saturday and Monday at ----- \$4.95



DICTIONARY
Absolutely
FREE



With each pair of Peters Weather-bird Shoes Bought Saturday and Monday, we will give absolutely FREE, one Webster's Dictionary.

COBB & STEPHENS DEPT. STORE
Brownfield - - Texas

YOU MAY BE A WONDERFUL COOK!

But haven't you had embarrassing moments when company came in unexpected, and you say to yourself, "What will I have?" Let us answer for you, phone 29 for some of our delicious cooked meats, any kind of prepared canned goods, and fruits for salads. Jellies, jams, pickles, things too numerous to mention, that you can fix a meal within thirty minutes fit for a king.

—"SERVICE"—Our Motto—

LEWIS BROS. & CO.

"The Square Deal Grocers"

THE FRUITS

—OF LABOR—

The only lasting benefit that can come from a prosperous harvest season is when the fruits of labor have been stored away against future need.

For the individual there is no protection that can equal the accumulation of a Reserve Account in a strong bank. It provides working capital; makes possible the grasping of opportunities; it is an ever-present fund with which to weather seasons of sickness, accident or other adversity. In short, it is a bulwark of protection for the certainties of today and the uncertainties of tomorrow.

Because we know the blessings that attend the building of a strong Reserve Bank Account, we urge the people of this community to put something aside in a Special Reserve from each harvest deposit.

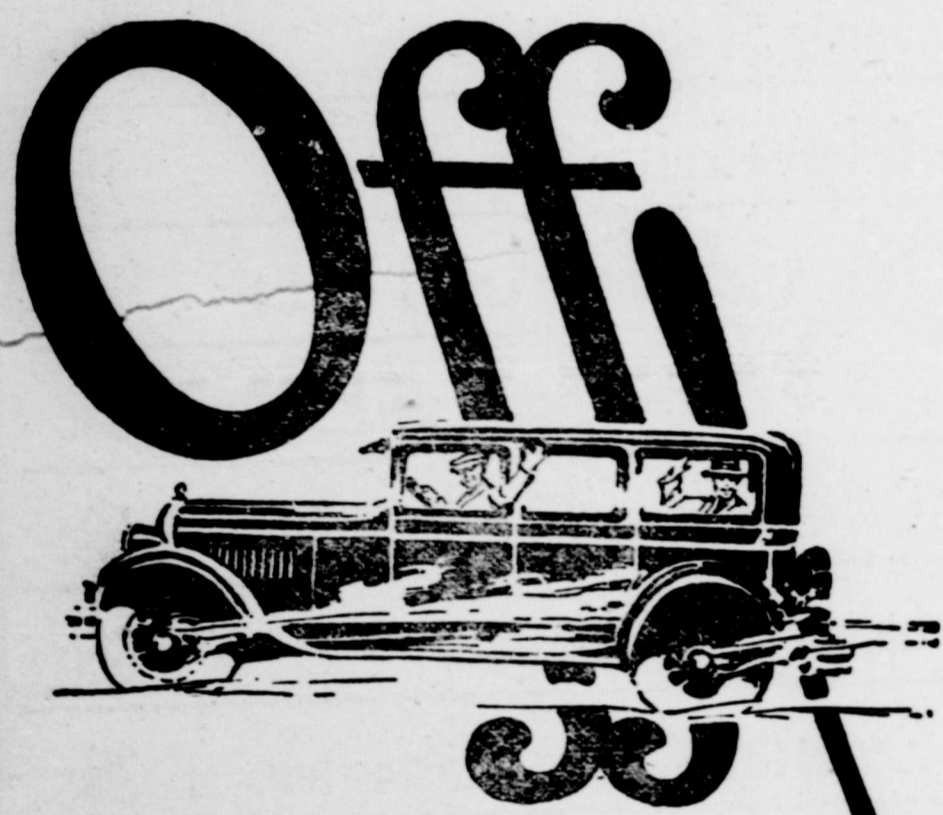
FIRST NATIONAL BANK

OF BROWNFIELD

"SERVES TERRY COUNTY"

Capital, Surplus and Profits

\$65,000.00



THERE'S no overtaxing the battery when the tank contains Winter Conoco Ethyl Gasoline. This special fuel fires *quickly*—then keeps you going with smooth, sustained power. No knocking to wear down your engine. On the contrary, carbon deposits which cause knocks when ordinary gasoline is used are turned into a source of power when you use Conoco Ethyl. This miracle fuel gives you all the benefits of high compression with your present motor—and all for a few cents per week.

Look for the Conoco Ethyl Sign.

CONTINENTAL OIL COMPANY

Producers, Refiners and Marketers of high-grade petroleum products in Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington and Wyoming



F. M. Corneise was in this week and had his subscription to the Herald set up a notch.

Pat Brothers was a business visitor to Lubbock, Monday.

H. W. Boyer and J. W. Raley have each had their subscriptions renewed recently for which we thank them.

Mrs. J. M. Moon and daughter, of Wellman, were in this week trading.

"BEES" and "BEES-NESS"

Said a wise old bee at the close of the day,—"this colony business doesn't pay."

"I put my honey in that old hive that others may eat and thrive, and I do more work in a day, by gee, than some of the other fellows do in three."

"I toil and worry and save and I hoard, and all I get is my room and board."

"It's for me a hive that I can run myself, and me for the sweets of my own hard earned pelf."

So the old bee flew to a meadow lone and started a business of his own. He gave no thought of the buzzing clan, but, all intent, on his own selfish plan, he lived the life of a hermit free. "Ah, this is great!" said the wise old bee.

But the summer waned and the days grew drear, and the old bee wailed as he dropped a tear; for the varmints gobbled his little store, and his wax played out and his heart was sore so he winged his way to the old home band, and took his meals at the Helping Hand.

Alone our work is of little worth; together we are the lords of the earth; so it is with each, and it's each for all—united we stand or divided we fall.—Journal of Commerce.

To test fabrics for fastness to light cover one half with cardboard and expose the rest of the direct sunlight for ten days. To test the fastness in laundrying, wash and dry half your sample under ordinary conditions. certain material should be tested in these ways before purchasing, and dress goods when possible.

Have you a rest corner in your kitchen? Near a window with a pleasant view put a small table where you can write up accounts or menus, sort housekeeping papers, or prepare your grocery order. Have a comfortable chair here and some sort of a rack or shelf for cook books and such household magazines as may be glanced at while something is cooking. If space permits the darning bag or any other pickup sewing may be kept handy here, too.

Farm tenants for the most part, are young men. Tenant farming in 1920 averaged 39 years of age with 11 years experience as tenants. Of farmers under 25 years of age, over three-fourths were tenants, but of farmers 65 years and over only a sixth were tenants.

The table should have a small drawer if possible, where the housekeeping purse may be accessible but out of sight.

Mr. McGee, formerly of this place, but now of Glendale, Ariz., is here this week on business, and reports Mrs. McGee so much improved in health that she's up most of the time.

Mr. and Mrs. Terry Redford spent the week end with Mrs. Redford's parents in Lubbock.

Miss Lil Joe Wilson, spent the last week end in Snyder visiting her home folks.

Mr. and Mrs. J. K. Cunningham, of Lou, were in shopping, Saturday.

J. T. Pippin, of Tokio was among the many shoppers, Saturday.

Mrs. George Warren is visiting in Amarillo, this week.

Mr. and Mrs. Floyd Fry, of Loraine came up this week to help out in the big Copeland sale.

Mrs. F. H. Perkins has ordered us to send the Herald to her daughter, Miss Blanche, who is attending school at Ambler, Penn.

Miss Jimmie Whisenant returned to her home at Crane City, Monday, after a very pleasant visit with her uncle and aunt, Mr. and Mrs. Geo. E. Tiernan.

Mrs. Dr. Bell and daughter, Miss Marie, went to Odessa Monday to visit their daughter and sister, Mrs. Calvin Pegues.

Mrs. Ruby Baker, teacher in the Seagraves school, was up Saturday shopping.

Mrs. J. O. Teasley, of Lubbock, spent the week end here with her husband.

DIAL TELEPHONES

Dial telephones are now used in 2,500,000 of the 18,000,000 phone stations in the United States.

SHERIFF SALE

The State of Texas, County of Terry: Whereas, by virtue of an execution and order of sale issued out of the District Court of Terry County, Texas, on a judgement rendered in said Court on the 29th day of August, A. D. 1927, in favor of M. B. Sawyer and against L. N. Barber and J. B. Brown, No. 958, on the docket of said Court, and to me as Sheriff, directed and delivered, I did on the 26th day of October, A. D. 1927 at 10 o'clock, A. M., levy upon the following described tracts and parcels of land situated in Terry County, Texas, and belonging to the defendants, J. B. Brown and L. N. Barber, to-wit: All that part of Section No. 141 in Block T, lying south and east of the Santa Fee right-of-way and containing 141 acres of land, and on the 6th day of December, A. D. 1927, being the first Tuesday of said month, between the hours of 10 o'clock A.M. and 4 o'clock P.M., on said day, at the courthouse door of Terry county, Texas, in the town of Brownfield, I will offer for sale and sell at auction, to the highest bidder, for cash, all the right, title and interest of the said J. B. Brown and L. N. Barber in and to said property.

Witness my hand this 26th day of October, A. D. 1927.
(25) F. M. Ellington
Sheriff Terry County Texas



BOUGHT YOUR COAL?

Mr. Jack Frost will come to see you one of these days and will insist that you get busy and warm up the house. Better have the bin filled right now.

Prices will not be any lower and you get choice coal now.

C. B. QUANTE

Phones 108 and 158

BROWNFIELD

The Herald \$1 per year in Terry and Yoakum counties.

We are going to have a

REAL BUY

—in—
FEDERAL TIRES

So please come to see us before you buy.

IF YOU HAVE TROUBLE CALL—PHONE 43.

CRAIG & McCLISH

"Where Service is Our Pleasure"

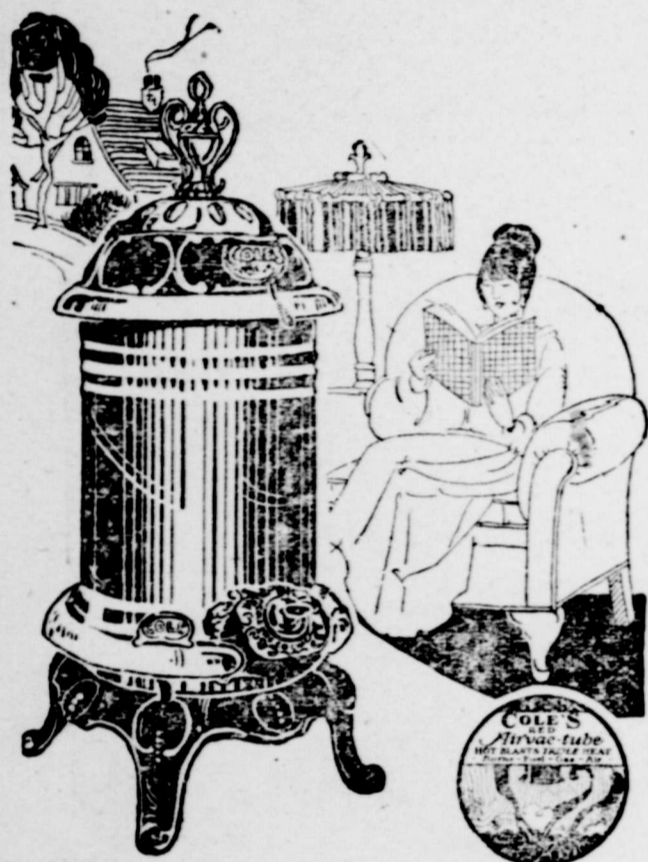
Phone

43

FORREST LUMBER CO.

—Lumber, Paints, Canvas and Wall Paper—

"LET US SATISFY YOUR LUMBER NEEDS"



COLE'S HEATERS

35 to 60 Percent Fuel Saving Now Possible

Government authorities state that from one-third to one-half of the heat energy in fuel is now wasted because the hot gases that give intense heat escape up the flue. In the Cole Heater, the patented RED TUBE makes it possible to burn up these gases. Thus all fuel is put to work. Come in and let us explain this great, exclusive feature to you. And let us tell you of the amazing values made possible during this Special Exhibit. Stop in today.

HOLGATE-ENDERSEN HDWE. CO.

"THE STORE WITH SERVICE"

Phone 92.

BROWNFIELD, TEXAS.

LIGHT & POWER



All the power and light you want, and when you want it. The best SERVICE possible for Brownfield people, by a plant owned and operated by and for the Tax-payers of Brownfield.

E. D. JONES

Utility Superintendent

ROY M. HEROD

Collector

YOUR OWN POWER AND LIGHT PLANT

The Herald \$1 per year in Terry and Yoakum counties.

**MOVE TOWARD STANDARD-
IZATION OF COTTON**

The Agricultural Committee of the American Bankers Association invited Mr. Charles H. Alvoid, Director of Extension Service of the A. & M. College of Texas, to appear before them at their meeting in Houston, October 28 for the purpose of discussing before the Committee the subject of cotton grades and standards, and methods of marketing. Mr. Alvoid is chairman of the state-wide committee which has for its purpose the standardization of cotton by communities, and was in position to give the latest information on this subject to the Committee representing the banking interests.

The Extension Service of the A. & M. College, said Mr. Alvoid, "has been for many years interested in the improvement of cotton, and has been instrumental through the county agents, in introducing cotton seen on hundreds of thousands of acres of land in all parts of Texas of the improved varieties. We have found, however, that the results of our work are practically futile so far as any increased price to the farmer is concerned on account of the present system of marketing, under which plan buyers insist on paying an average price for all cotton produced in any community. We desire the assistance of the bankers and merchants in breaking up this system and encouraging the buyers to pay a premium for a good quality of cotton, and penalize the man who insists on producing a short cotton, such as half-and-half or a similar type. We have interested the "Buyers Association, continued Mr. Alvoid, "and they have pledged to cooperate with us in effecting a change in the system of buying, grading, and paying for the cotton according to its length and strength of fiber, as well as its class with reference to middling basis. We know that the spinner pays a premium for a better staple cotton, and we want the men who grow this cotton to receive this premium. If they don't receive it, no one can blame them for growing short staple, and if present marketing conditions continue, Texas will continue to lose its prestige in the cotton markets of the world, and when once lost it will never be regained.

The purpose of the Cotton Standardization Committee, of which Mr. Alvoid is chairman, is to assist the Extension Service and County Agents in helping farmers to standardize their community on one type of cotton. This can be done where the gins will cooperate and devote their gin exclusively to the ginning of this kind of cotton, or to devote certain days to the ginning of this cotton so that the seed will be kept pure, and the bales will all represent the same type of cotton.

After the cotton has been ginned, then the cooperation of the bankers is desired to see that the cotton is properly financed until such time as it can be graded and stapled and sold on a basis of its quality. Mr. Alvoid states that it is expected that these projects will be put on a county-wide basis in several counties in Texas the coming year.

**BAPTISTS TO GIVE A
SUPPLEMENTARY REPORT**

Dallas, Nov. 2.—Because many of the Baptist pastors over the state expect substantial contributions to the Conquest Campaign and the Co-Operative program in the month of November, the Baptist General Convention of Texas has decided to attach a supplementary report at the convention at Wichita Falls, showing all contributions made up to and including November 17, according to Dr. F. S. Groner, general secretary.

The annual report ordinarily ends with the fiscal year, November 1st, but many pastors feel that contributions which they expect later in the month should be reported on at the annual meeting, consequently the supplement will be made a part of the regular report. The report in full, including Nov. 17, will be published in the Baptist Standard, official organ of the Convention, December 1.

Many thousands of dollars have been reported from "Success Week," an intensive drive of the Conquest Campaign for the week ending October 30, according to Dr. Groner, indicating especially good results in collecting pledges that were made earlier in the year.

Dairy cows being fattened for the slaughter should be handled and fed in much the same manner as beef animals. Cows giving milk should be dried up. The best ration to feed would depend upon the condition of the cows and the feeds available. Corn is one of the best fattening feeds, and if fed with a legume hay or some concentrate rich in protein such as cottonseed meal or linseed oil meal, dry dairy cows should fatten

**Refused to "Dee" and
Make Way for Marg'e!**

A woman in Horbury, Yorkshire, was dying, relates S. Baring Gould in "Further Reminiscences." She said to her husband:

"Ah, lad! I wonder whatever the pair bairns will do after I be gone." "Get along wi' thy dying, lass," replied he, soothingly, "I'll mind 'r bairns."

Another wife was thought to be at her last gasp. She summoned her husband to her bedside and then addressed him solemnly:

"Eh, lad! I be that sorry for thee. Thou'll be so lone wi'out me. None to cook thy dinner, none to mend thy socks, none to sew on thy buttons. It duz weigh on my sperits."

"Don't concern thyself about that," replied he. "I've already spoken to Marg'et Rhodes to take thy place, and she's quite agreeable."

"Thou hast!" exclaimed the expiring wife, starting up in bed and bringing the palm of her hand with a resounding smack on the man's bald head. "Then I'll tell thee what, Joe, I won't dee."

"Very well," answered the man, pulling out his kerchief and wiping his pate. "If thou'st made up thy mind not to dee, I'll speak to Marg'et, and put her off."

"I left Horbury two years after this," adds Mr. Baring Gould, "and Marg'et was still waiting."

**Courts Uphold Cow's
Right to Costly Path**

Chicago has a \$2,000,000 monument to a cow in the form of a 22-story office building. A clause in the deed of the site of the new building necessitated a clever bit of cantilever construction in order to have the upper 21 stories 10 feet wider than the first floor.

It seems that years ago a Doctor Bassett owned the site and an adjoining site upon which he had his cow barn. The former became desirable for business, but the doctor would not sell it unless it was stipulated in the deed that a ten-foot strip along the west end of the lot be kept perpetually free for passage, so that his cow could travel back and forth to pasture freely. Despite the fact that several attempts have been made to nullify the clause, the courts uphold it. Thus Chicago's claim of being the only city respecting the humble cow with a \$2,000,000 tribute. —Pathfinder Magazine.

Nothing Open and Hungry

The family was seated at the breakfast table—five grownups and Virginia, age five. Before her was a glass of milk and an empty plate. She saw the butter being passed, the jelly being passed and watched her mother hand over toast to one of the three who had to be at work at 8 a. m. At last with great impatience she said "Daddy, is downtown open yet?" "Why, no," said her father, wonderingly. "Why do you ask?" "Well," said Virginia, "I thought it was open I'd go downtown and get me something to eat."—Indianapolis News.

Her Way of Knowing

Jean, age four, knew every one in the neighborhood. "Who is that lady who passes our house each day?" the child's mother asked her one day. "I don't know her name," replied Jean, "but I know where she lives." "And how did you learn where she lives?" "I saw her yesterday peeling a chicken in her back yard," was the ready response.

Cranks

"If a crank is somebody who knows exactly what he wants and who insists and persists until he gets it," says a writer in the American Magazine, "put me down as the worst crank in town."

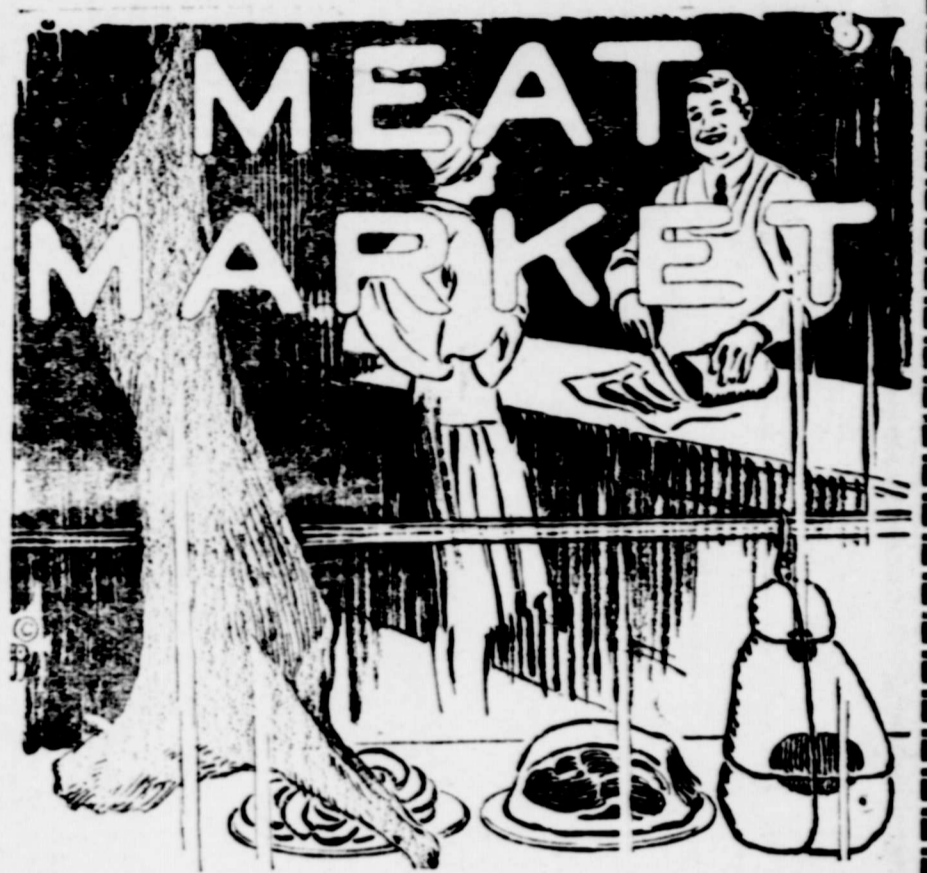
Led Freedom of Thought

The colony and college of Oberlin, Ohio, were founded more than 20 years ago as "an effort to hasten the coming of the kingdom of Christ on earth." It was also a daring experiment in offering higher education to women along with men. Later the same opportunities were extended to members of the then enslaved race. At a later period, 1863, Oberlin became the birthplace of the Anti-Saloon league. These and kindred movements were but the natural outgrowth of the spirit shown in "The Oberlin Covenant," which embodied the program of the colony, and showed how so-called clannishness were these pioneers in a day when individualism reigned in religion as well as in economics.

Wine or Whine of Life

In every line of practical endeavor, where that endeavor is sturdily kept up, men will meet with blows and wounds and reverses, and the man who has never suffered has never sought. He who can receive a blow as a compliment to his manhood, take it with a grin, and "carry on," cannot be beaten. The true wine of life is in his veins. But he who whines when reverses come his way is foredoomed to failure.

The true wine of life is only obtained through the pressure of life, just as the juice of the grape comes from the wine press; and the grapes of life are the fruits of experience.—F. Allison Barton in Psychology Magazine.



These cool snappy mornings are enough to make one want to start the day right with a substantial breakfast, and its appetite of the kind that can find tasty satisfaction in our delicious hams, bacon, pork chops and steaks served with eggs, toast and coffee—either makes a repast fit for a king. All our meats are corn fed. The shelves in our store are bulging under a tempting assortment of the highest quality of Canned, Bottled, and Package goods of your favorite brands. Also we have all kinds of choice fresh nuts and seasonable vegetables.

**Enterprise
Food Palace**

Phone 75

MR. CAR PROSPECT

Visit the Harris Motor Co. before buying your car and see the new

"CHRYSLER"

unparalleled for beauty of line, speed and endurance. Come in and let us demonstrate and show you their many good points.

HARRIS MOTOR CO.
Brownfield - - - Texas



Contours are the foundation upon which artists build. An unbecoming bob can never be beautiful. Skilled operators will instantly know the correct bob for your type. Try us.

B-I-G-G-U-N & S-H-A-G

Read Your Home Paper

R-I-A-L-T-O T-H-E-A-T-R-E

WEEK BEGINNING MONDAY NOV. 14TH

MONDAY—TUESDAY

CLARA BOW—in
"Rough House Rosie"

THE kind of a girl who will greet you with a right and leave you with a left—both to the jaw! That's Clara Bow as ROUGH HOUSE ROSIE.

News ——— Comedy

WEDNESDAY

Gene Stratton Porter's
THE MAGIC GARDEN

The sweetest story ever told.

News ——— Comedy

THURSDAY

Olive Borden—in
"SECRET STUDIO"

—COMEDY—

FRIDAY

W. C. Fields—in
RUNNING WILD

THE "timid soul" turns raging lion, and oh the ROARS! For fun, Fields is far ahead of the field.

Comedy ——— Fox Variety

SATURDAY

Fred Thompson—and
Silver King—in
"HANDS ACROSS THE BORDER"

News ——— Comedy

Note: We are cooperating with the Maids and Marons Library Club this week in observing National Book Week. Contests and presentations every night except Monday and Tuesday.

NOVEMBER 21-22-23



Big \$2.00 Road Show at Popular Prices

MEADOW BRIEFS

By Aesculapias.

The output from the two gins here continue to increase; 248 bales were the figures for the past week. While this is nothing to brag about, it shows how slowly the cotton has opened even with the most favorable weather for some years. Many large crops have not commenced to be gathered.

I have never seen farmers and business men more jubilant and optimistic, and business is better than at any time last season. While there is considerable trading all through the week, Saturdays are the extra busy days. The last one it was almost impossible to get waited on at any of

the stores here, and reports from other small towns are of similar import.

People went through the early part of the season on little to eat and wear except what butter-fat and eggs would buy and wore the remnants of last year's overalls and dresses, and now feel that winter demands something without holes in them.

In the matter of debts they are coming across as rapidly as they are able to realize on their cotton, enabling me to exchange my B.V. D's. for something more impervious to the winds.

There is still some sickness in the community, but none serious except Mrs. Harmon Methvin, who was carried to Lubbock Friday night to be

GIFTS IN ART GLASS



Every woman adores art glassware—every woman can use it! It's her idea of a most acceptable gift and here you will find a most complete line suitable for party prizes to the more practical pieces.

PALACE DRUG STORE

"If It's In a Drug Store, We Have It."
We Give Gold Bond Saving Stamps.

operated on for appendicitis.

Our school is preparing a program for Armistice Day. The exercises will be held Saturday night so that all patrons of the school will have an opportunity to attend. We have heretofore allowed the day to pass unnoticed except to raise a flag, close up and go hunting. It is fitting and proper that the day should be observed by some special service that will refresh our memories of the stirring days of '17 and '18 when the boys were training and leaving in ship loads or marching through the mud and slime of France and Belgium, that the world might be safe against imperialism that was hateful to liberty loving people.

It has gotten so that every red-handed murderer who is sentenced to die for his crime must have an opportunity to play crazy before another jury. They at one time had this before trial. Milliken at last got what he should have gotten immediately after his sentence. Now his attorney (Hawkins) whom the people mistakenly elected to a place on the higher court, is so disgruntled at the governor for refusing further extensions to his pal, that he has announced for the governor's place.

He should have a place but it should be driving a Gut Wagon or some other filthy job so that he could feel at home.

Well, I never was much of a Moody man, and I am not yet, but I hope to live long enough to see how disappointed Hawkins will be when left to solace of such birds as Milliken. Of course the disposing of our criminals will not clean up the country; others will take his place and still others will acquire the habit, but when they get "the chair," good citizens breathe easier.

When we can dispose of our criminal element as speedily as Mexico is ridding herself of the insurrectionists it will begin to "get quiet along the Potomac."

SOMETHING TO THINK ABOUT

By F. A. WALKER

WATCHING THE CLOCK

HOW far back the measurement of times goes is lost in the unrecorded events of prehistoric times. It is altogether probable that early man reckoned the passage of time by the length of shadows cast on the ground and later perhaps an instrument similar to the hour glass served to measure the divisions of the day.

Certain it is that clocks as we know them were not invented until the Ninth century and the credit for the idea is given to a man of Verona named Pacificus.

Like all things mortal the clock had faults as well as virtues. Before the hours were automatically measured for him man worked until he was tired and then "called it a day." With the coming of the clock he began measuring his efforts by time and acquired the habit of "watching the clock."

There is one certain thing; no creature not endowed with more than two eyes can watch his job and the clock at the same time.

When a man is looking at a clock his sole interest is the answer to the question, "What time is it?" The most efficient office in Washington during the war was one particular division of the Navy department. In that big room there was neither a calendar nor a clock.

The head of that bureau said to the writer: "I do not want any one here who cares what day it is or what time it is. The measure of a day here is the finishing of the work in hand, then we can all go home."

No truly in-earnest worker was ever able to quite finish his day's task. There always remains some portion upon which he would like to spend a little longer time.

The reason the not-in-earnest worker watches the clock is because his heart is not in his labors and his pride is not in their results.

Don't be a clock watcher. Work while you work with so much energy, so much interest, so much intensity that time doesn't matter.

Play when you play with so much abandon, so much enjoyment, so much enthusiasm that the day passes without your measurement.

The man who measures time in cycles or circles is wrong.

Time must be computed in a straight line along which there is no backward motion.

You can never have yesterday again. If you wasted it, try and make today do double duty. But you can't do that if you watch the clock.

(© by McClure Newspaper Syndicate.)

Ancients Varied Day

Two old sun dials discovered in Ireland are said to prove that daylight saving existed hundreds of years before the Twelfth century. The ancient Irish hour varied, the daylight hour in midsummer being 80 minutes, and in winter only 40.

SMARTWINTER APPAREL

RADICALLY REDUCED

Clearance Sale Opportunities in Women's and Misses' Fine Coats



and Frocks.

Worth Twice their Reduction Price

IT'S UNBELIEVABLE! But here are the finest coats of the season at startling prices.

Coats of Venice, Lustrosa, broadcloth, Bolivia, and other fine fabrics, trimmed with genuine Beaver, Fox, Wolf, and other expensive furs—the smartest styles of the Winter. All in the newest colors.

COLLINS DRY GOODS CO.

"WE GIVE GOLD BOND SAVING STAMPS"

WHEN I WAS TWENTY-ONE

BY JOSEPH KAYE

AT 21:—Lee Shubert Did Not Own One Theater.

AT THIS time my brother, Sam, and I were managing road companies. It was almost impossible then for independent managers to get a house in which to play for even one night, the theaters being controlled by a syndicate, and we soon ran up against this snag. All the best theaters were closed to us, so we got hold of old run-down places and fixed them up as well as we could. We rented halls, anything we could find, so we could play our companies.—Lee Shubert.

TODAY:—As if destiny had played a designing hand in the case, the Shuberts own and direct more theaters in this country than anyone else in the theatrical profession, and have the greatest theatrical organization in the world.

The Shuberts are also the producers of numerous plays and musical pieces every year, among them such almost institutional productions as the Winter Garden shows.

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What Does Your Child Want to Know?

Answered by BARBARA BOURJAILY



WHY DO WE FEEL CROSS AND TIRED IN A CROWDED ROOM?

The air supply is not enough For everyone to get A good supply of oxygen And that is why we tune and fret

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