

Monday Is Dollar Day in Progressive Friona Stores

GRAHAM CRACKERS

—WHG

Wonderful Uncle John White!
His years have not dimmed his interest in his community. An editor of The Friona Star for a long time, Uncle John probably can recount as ably as any some of the more colorful chapters of Friona's history. Here is a note from him this week:

I understand that the people of Friona are planning for a celebration of the city's semi-centenary birthday, to be held sometime this month, and a few people have asked me for some incident reminiscent of those earlier or pioneer days of our fine little city.

While looking for some misplaced article about my home, Sunday, I came onto a copy of the Friona Star, dated August 7, 1925, being No. 2 of Volume 1.

Casting my eyes down the editorial column I found the following notations:

"In just eight days from the time definite arrangements were made for publishing, the first issue of the Star was off the press."

"W. H. Warren, of Friona, was the first paid-up yearly subscriber."

"Judge Hamlin, of Farwell, was the first to pay for two yearly subscriptions, one of which was sent to Chicago."

"A. B. (Bee) Short, of Friona, bought two yearly subscriptions, one of which he sent to his mother at Meena, Arkansas."

"Wilkinson Implement Company was the first to hand in its advertising copy. O. F. Lange accounted for three subscriptions and one 15-inch advertisement."

"Wilkinson Implement Company carried the first 'want ad' in the classified column."

"So quickly and quietly did the promoters of the Star put their plans into operation, that many people living within the limits of Friona, did not know of the move until they received their first copy from the mail."

Looking further through this ancient copy of The Star, I came across, among others, the following names: V. E. Weir, S. F. Warren, R. L. (Bob) Chiles, Bee Short, E. M. Sherrick, Reuben Gischler, R. L. Hicks, J. H. Drager, C. L. Lillard, Blackwell Hardware, J. W. Parr, J. M. Teague, A. W. Henschel, and Dayton Hanson.

The above items and list of names may open a vein of pleasant memories in the minds of the comparatively few of Friona's early or pioneer residents, whom the hand of the Grim Reaper has thus far spared, if you see fit to include them in the columns of your popular paper, The Friona Star.

Respectfully yours,
"Uncle" John White

They tell us it's quite an argument when the Mayfield family gets together. First, there's H. D., who works at Consumers and argues the merits of their products.

And then, there's Woodrow Lovelace of Farwell, a son-in-law who is a Texaco wholesaler, and also Keith Blackburn, local Magnolia consignee. It must be quite exciting when these three assemble.

It is shocking to see that men and women of this day, in a supposedly Christian country, and in a supposedly educated country, still will resort to mob violence.

The race riots in Texas and Tennessee are black marks against humanity.

Why is it that when a United States plane is shot down over international waters we will read about it in the paper, shake our head sadly, perhaps murmur "Too bad," and then turn to the sports and comics without another thought?

Yet, if it is whispered over our back yard fence that there may be a Negro about to enroll in our public school, we will throw off all self-control, reach for the shotgun in the closet, and march out onto the street, ready to do battle at the drop of a hat!

This strange paradox of human behavior has always baffled us. We seemingly are insensible to the great worries of the world. We don't give a hoot about how many brave and free men are being crushed under the iron heel of oppression as long as it's far enough away where we don't see it or hear too much about it.

Yet we rise like a wounded lion if there is the least hint that an outdated and outlawed tradition of discrimination is about to be done away with.

We are proud that Friona has had no serious trouble with racial problems. We are proud of the

(Continued on Last Page)



DOWN SHE GOES—It's a long way to the bottom of this excavation which will be under the new concrete elevator being built for Tri-County Elevator at Black. Monday was Labor Day, but it was no holiday for construction men at the scene, who are trying to finish the job in time for harvest.

Four Boys Receive Awards in Scouting

Four boys received awards at the Boy Scout Court of Honor which was held at the First Baptist Church in Friona Thursday evening at 8:00.

The program was opened by the presentation of colors by Ted Sanders, Jimmy Patton and Tommy Jay Sanders. The invocation was given by Jimmy Baxter. Bill Sheehan presented Tommy Jay Sanders his first class award. Maurice Teague from Amarillo

presented merit badges to Jimmy Patton, Ira Parr and Tommy Jay Sanders.

Tommy Roberts has completed requirements for second class badge, but was unable to attend. The Eagle Scout ceremony was conducted by Bill Sheehan, Frank Spring, H. K. Kendrick and Glenn Reeve Sr. Mrs. John H. Sanders pinned the Eagle Badge on her son, Ted. Ted in turn presented his mother with a corsage which was a gift from the Llano Estacado Boy Scout Council.

Some events of interest were announced by Maurice Teague. The next national jamboree will be held in July of 1957 at Valley Forge, Pa. The merit badge show will be held this fall at the Tri State Fair Grounds. The council

(Continued on Last Page)

Staining Caused By Iron

An iron content in the water of the new Friona Cemetery irrigation well has been blamed for discoloration that has been troubling the city as it attempts to improve the appearance of the property.

The iron was being carried in solution and deposited on tombstones and caused the city to have to stop its improvement program in the older part of the cemetery.

Tests of the water were sent to Austin two weeks ago for analysis, and when they returned, they indicated the trouble.

Water taken from the well just after it was turned on after having been left idle several hours showed 10.7 per million parts iron, and manganese, .05 million parts.

On the other hand, water sampled after the well had run a while tested only 2.73 per million parts iron, and the same quantity of manganese. This indicates, believe city employees, that the water is absorbing iron from the well casing.

Continued pumping of the well until the trouble clears itself up is the only solution that has been hit upon so far.

Friona's Key Fire Rate Is Lowest in County

By W. H. GRAHAM, JR.

BULLETIN

Word was received this week that the key insurance rate for Friona has just been changed from 51 cents to 41 cents. Details of the lowering of the rate will be published next week, but readers should keep in mind this difference as they read the following story.

This writer has had occasion to interview the general public about diverse subjects in the several years he has been in the newspaper business.

And over the years, an accumulation of impressions has slowly built up to the conclusion on the part of the writer that there is more general ignorance regarding the whys and wherefores of fire insurance rates, than any other subject that could be mentioned—with the possible exception of the function of modern-day government.

This observation is not necessarily meant to lampoon the public's ignorance in the field—especially since the writer shares that ignorance to a large degree—but to bring home the need for a better understanding of fire insurance rates and why they're that way.

Fire insurance, or any insurance, in its broadest and most general terms, is a means of spreading the risk of a certain event across the pocketbooks of a large number of people, thereby taking the "sting" of a loss that would otherwise be unbearably heavy for an individual.

There, however, the simplification ends, and complications set in. Because towns are different, and because natural hazards are different, and because buildings are different, and because certain fire departments and certain water systems are more efficient or more inefficient than others, there quite naturally arises the necessity of variable rates which will reflect the variable risks toward fire.

The item around which this article will be built is what is known as the "key rate". It is the corner-

stone or foundation on which the rate structure is based. It is virtually the only thing that the city, for example, can control for better or for worse.

It is the yardstick against which the city's over-all fire outlook is measured.

In Parmer County, Friona enjoys the lowest key rate of any city—51 cents. Bovina's is 97 cents, Farwell's is 80.

An analysis of the key rate structure shows that a city can get heavy charges or can earn favorable credits that cause the key

rate to fluctuate widely. It all depends on what the people want to do for themselves.

Under the debit side of the ledger, here are the things that Friona is charged for in the key rate analysis:

WATER WORKS—Pumping units in duplicate, electric power, 3 cents. Power for pumping units not according to standard, 3 cents.

WATER SUPPLY—Storage basins 49 percent deficient in capacity, 2 cents.

ELEVATED TANK—39 percent (Continued on Last Page)

Hey, It Happened—Friona Tops 2,000!

For more years than the Friona Chamber of Commerce would probably care to admit, community boosters have been claiming Friona as a city of 2,000 population—or more.

The census of 1950 listed Friona with a population of 1,202 which somewhat deflated local promoters, but they revised themselves in good order, and soon were claiming 2,000 again.

Occasional un-official but reasonably accurate checks by counting utility connections clocked Friona's rapid rise in population, but as long as it re-

mained below the seemingly unattainable 2,000 mark, little was heard of it.

It seemed that no one wanted anyone to know how many people lived in Friona—as long as they were fewer than 2,000 in number.

After laboring toward the mark for so many years, a casual observer might expect the whistles to blow and a general celebration to be declared when the 2,000 population sign could finally and officially be posted, but that wasn't the case.

Somewhere back in August—probably the first or second week—Friona snuck right up to and past the 2-M mark without a whoop out of the most ardent town fan. It was downright shameful.

Monday, a check at the city office verified what has happened. Water meters total 675, and this figure, multiplied by a factor of three, gives 2,022 as the population of Friona.

At the end of July, the city had 664 meters—enough to tabulate 1992 citizens.

To say the least, a multiplier of three is considered to be con-

servative, so even the most reluctant should be ready to celebrate by now. Lubbock and Amarillo Chamber of Commerce men have admitted using various figures, but they usually settle on one somewhere between three and four.

One popular formula is to average the number of basic utilities (water, gas, and lights) connections, and multiply by 3.65.

Where the idea started no one seems to know, but one thing appears certain:

Friona has topped the 2,000 mark!

SECTION I

TEN CENTS

14 PAGES

THE FRIONA



STAR

THURSDAY, SEPT. 6 1956

FRIONA, TEXAS

VOLUME 34, NUMBER 48

Enrollment Nears 900 Mark at School

Enrollment in Friona's bulging public school system crept close to the 900 mark Wednesday morning, as a total of 893 students filed into the building to move into the second official day of classes.

Superintendent Dillie Kelley said at that time that he is anticipating the total enrollment to pass 900 easily, as there are from 20 to 25 students still expected to register in the immediate future.

Enrollment in Friona's schools was 877 at the close of school last year, and this mark obviously will be pushed up considerably this year.

In the first four grades, (elementary) 370 pupils are enrolled, and in grades five through eight (grade school), the total Wednesday was 298. The top four grades, comprising the high school, have 225 students.

One section of the fourth grade will have classes in the grade school building this year. There are three sections each of the first, second, third, and fourth grades in the elementary building.

T. C. Gardner has been employed as a custodian and also drives one bus.

The new school nurse began her duties this week. She is Marie Davidson Carroll and came here from Hereford. Her office is in

the elementary building and she will make periodic checks and keep health cards for the entire school.

IT DID RAIN, AFTER ALL!

The Parmer County "moisture map" rain report usually carried in the farm section of The Star was omitted this week due to the absence of precipitation.

However, the reports ordinarily include only up until noon Tuesday, and Wednesday afternoon, several heavy showers fell in and around Friona.

In town, the rain measured .75. Elmer Oldham five miles south reports 1.1 inch, and Dean Bingham at the Hub received 1.97.

The only other report at press-time came from Ralph Price of the Black community, who received .2 inch.

Mr. and Mrs. Sterling Graham and Gail spent the weekend with Graham's parents, Mr. and Mrs. E. G. Graham, at Rush Springs, Oklahoma.



District Governor To Speak to Lions

The Friona Lions Club will be host to District Governor Don B. Stark at its meeting Thursday evening, September 13, announces Charles Allen, president of the club.

Stark is governor of District 2 T-1, Lions International, which includes 82 clubs in this part of Texas. Stark is a cabinet manufacturer, and lives in Amarillo. He is a member of the San Jacinto Lions Club.

Thursday's meeting, which will begin at 7:30 p. m., will have Stark advising the local club on matters pertaining to administration and the Lions program of humanitarian service, says Allen.

Lion Stark is one of the 293 district governors who supervise the activities of the 12,415 Lions Clubs. Lions International was founded in 1917 in Dallas, and during the past 39 years has become the largest, most active, and fastest growing service club organization in the world.

City Takes in New Addition

The Baxter Addition is the newest part of Friona.

It was taken into the city limits by Friona's commissioners Tuesday night, and will include a 2-block area in the western part of town.

Developed by Oscar Baxter, the addition is bounded on the north by Highway 60 and on the south by the 25-acre site owned by the school. Baxter's house has been moved to the southeastern part of the addition.

The property was purchased from the Staley Sisters of Springfield, Mo.

Athletic Officials Meet in Friona

Football and basketball coaches, in addition to superintendents and principals, met in Friona Wednesday evening for the year's first session of District 3-A officials.

Represented at the meeting were Farwell, Springlake, Morton, Sudan, and Friona, the host school.

Friona's Faculty Complete

Hiring of several new teachers the last week before school started completed the 46-teacher faculty of the Friona Schools this year, Dillie Kelley, superintendent, announced this week.

Mr. and Mrs. Paul Bragg of Bennington, Okla., join the Friona faculty this year. He will teach advanced high school mathematics, and she will teach science in the seventh and eighth grades.

Mrs. Jean Jeffery, a graduate of Southeast Oklahoma State, will teach seventh grade English. She comes to Friona from Wilburton, Okla.

Osborn Davis of Whitesboro will teach high school business courses. He is a graduate of North Texas, having a BS degree.

Mrs. Dalton Caffey will return as home economics instructor, a position she previously has filled on a number of occasions.

Mrs. Iona Renshaw, from Dalhart, will teach sophomore English. She was graduated from Bethany-Pencil College at Bethany, Okla.

Friona "B" Squad To Play Lazbuddie

Friona's "B" squad boys will cross the county to Lazbuddie tomorrow (Friday) night, where they are scheduled to meet the team from that school in the first full-fledged football game of the season.

As both teams are untested, there are no comparable figures on the match, but it is noteworthy that this will be the first year that the Lazbuddie boys will be playing 11-man football.

Making the trip for the Friona "B" boys will be:

BACKFIELD—Jerry London, Larry Fairchild, Ronny Woods, Bomar Stacey, Leon Massey, Teddy White, and Chauncey Woody.

LINE—Ronny Castleberry, Jim Mabry, O'Neal Greeson, Jim Clements, Allan Hodges, Don Clements, Owen Houston, Kenneth Carter, Gary McLaughlin, John Roden, Bryant Dukes, Kim Caffey, Gary Sherrick, Owen Drake, Jim Bainum, and Earl Jeffrey.

Coaches Colie Huffman, Roy Simmons, and Dempsey Watkins the first of this week reported that they were uncertain at that time who would be filling the starting lineup positions.

Mrs. J. W. McMahan spent Monday with Mrs. Jim Baxter.

THE STAR'S EDITORIAL COMMENT

Time To Draw the Line

Friona now has two full-time peace officers.

But Friona still has as much racing up and down city streets and general hell-raising as it did a month ago.

The fault is not with the officers, but with the people, who have failed to insist that state and city traffic laws be enforced.

A new city hall (complete with jail) is under construction in Friona right now. It appears that before very many weeks, it will be ready for occupancy. The Star believes that the day that the city moves into the new hall would be an ideal time to "draw a line" on local traffic violators.

Why? Because the city will then have a judge's office, and a complete set-up for a municipal court, where such violations could be speedily and efficiently handled.

The plans for making such a crack-down should begin now, we feel, and all will be in readiness when it comes time to

Member Texas Press Association

In Parmer County.....\$3 Per Yr.
Elsewhere \$4 Per Yr.

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move into the new hall. The city will then be "starting with a clean sheet" so to speak.

The Star has a conviction about laws. That is, if a law is worth having, it is worth enforcing. That applies to EVERY law, not just the ones that are convenient to enforce.

Little children are endangered daily by speeding vehicles on the streets of Friona. Adults have close calls, too. It's time to put a stop to the tire burning on Main Street.

And while we're at it, why don't we put a stop to jay-walking, careless parking, and failing to observe stop signs, too? If Friona is to be an orderly community, it will have to live up to its laws. And we haven't been doing it—not by a long shot.



Plan Church Wedding

Mr. and Mrs. G. Cranfill of Friona are announcing the engagement and approaching marriage of their daughter, Susan Frances, to John Fred White, son of Mr. and Mrs. Fred White, also of Friona. The wedding will take place at 7:30 p. m. at the Union Congregational Church in Friona on Friday, September 7. All friends of the couple are invited to attend the ceremony.

Party At Mabry Home

The class for six and seven year olds of the Sixth Street Church of Christ met at the home of Mr. and Mrs. James Mabry at the Hub for a slumber party Thursday night.

Hostesses with the Mabrys were Lavon Fleming and Nelda May, who teach the class. Sandwiches and punch were served, games were played and before bed time, ice cream and cookies were served.

Those present were Tommy Crump, Mike Wooley, Dewayne Proctor, Johnny Mabry and Leon Hartman, Donna Shackelford, Susie Carmichael, Connie McKinney, Terri Sue Mabry and Sherry Roberts.

Visitors From Tulsa

Mr. and Mrs. George Murchison and sons, Bruce and David, spent several days last week in the home of Mr. and Mrs. Rosco Ivie. Mrs. Murchison remained with Mrs. Ivie, who underwent surgery at the Deaf Smith County Hospital at Hereford Thursday morning.

Mr. and Mrs. Bertram Jack and children spent several days last week at Floydada, Hot Springs, and Albuquerque.

Lawn Picnic Honors Sailors

Mr. and Mrs. John W. Renner were hosts to an outdoor party in their backyard Tuesday evening. Barbecued hamburgers, potato chips, cookies and pops were served. Guests of honor were Bill Dennis and Judy Bruns; Dick Morrison and Sally Osborn; Jerry Houlette and Mary Tatum; Cotton Renner and Kay Kirk; and Donald Petty and Sandra Skinner. The boys are on leave from the Navy.

Other guests were Mr. and Mrs. Fred Dennis and Julia Jan; Mr. and Mrs. Billy Dean Baxter and children; Mr. and Mrs. Lee Renner and Dickie Lee; Mr. and Mrs. Vernon Petty; Mrs. Ivy Petty; Mr. and Mrs. Rudolph Renner Jr. and children of Lariat; Mr. and Mrs. E. E. Houlette; Mrs. Cleola Kirk; J. B. Taylor and children; Also, Mr. and Mrs. Rudolph Renner; Mr. and Mrs. Wes Long and children; Mr. and Mrs. Doyce Barnett and Cyndia; and Mr. and Mrs. Gene Morrison.

After supper, a volleyball net was stretched and the guests played volleyball and other outdoor games. As the guests departed, they wished the sailors much success in the new fields which they will enter soon.

Mr. and Mrs. E. L. Thomas and Carolyn of Abilene spent the weekend visiting in the home of Mr. and Mrs. Gene Bracken.

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What's Doin' In Friona

Thursday, September 6

Cub Scout picnic in City Park

Friday, September 7

Friona B vs. Lazbuddie at Lazbuddie

Saturday, September 8

County 4-H Girls Bake Show, HD office in Farwell

Boy Scout swim meet at Camp Don Harrington 1:30 p. m.

Trades Day at 3 p. m.

Sunday, September 9

Revival closes at Assembly of God Church

Revival at First Baptist Church ends

Monday, September 10

Dollar Day in Friona Eastern Star Meets

Tuesday, September 11

WSCS meets at Methodist Church at 2:30 p. m.

Progressive Study Club meets

Wednesday, September 12

Friona Women's Club meets

Thursday, September 13

Friona Lions Club meets

Friday, September 14

Parmer County Hospital Auxiliary, Friona Club House, 3 p. m.

Friona Chiefs at Hart

SCHOOL BOARD MEETS

The regular monthly meeting of

the school board was held at the high school Tuesday evening. During the business meeting, the budget was officially adopted, outstanding bills were approved and all teacher contracts were formally accepted.

Those present were Superintendent Dillie M. Kelley, Bill Stewart, Fern Barnett, Arthur Drake, Hadley Reeve, Hoyt Smith, D. C. Her-ring and Cordie Potts.

two weeks. Earlier last week, Mr. and Mrs. Miller and Mrs. Roysden went to Albuquerque where they visited with the Miller's son, Lt. Roy V. Miller, and his wife. While there, they also visited in the home of Mr. and Mrs. W. C. Roysden and children. Roysden is the son of Mrs. Roysden and brother of Mrs. Miller.

Return Home

Return Home

Mr. and Mrs. Roy Miller returned home Sunday after a two week vacation. They visited a son at Louisville, Kentucky, and a daughter, Mrs. C. P. Sissell, and family at Gainsville, Mo. The Sissells are former Friona residents.

Mr. and Mrs. P. N. Lawton returned home Sunday after a two week vacation. They visited a son at Louisville, Kentucky, and a daughter, Mrs. C. P. Sissell, and family at Gainsville, Mo. The Sissells are former Friona residents.

ANNOUNCING...

In order to better serve the school children of this area, our offices will remain open

ALL DAY ON SATURDAYS

beginning... Saturday, September 1, 1956

DRS. WOODS & ARMISTEAD OPTOMETRISTS

B. W. Armistead, O. D. Glenn S. Burk, O. D.
Littlefield, Texas

Dollar Day AT LuNora's

BOYS TIES
Reg. 59c
2 for \$1.00

We Have a Few Boys Summer
Shirts And T-Shirts Left
2 for \$1.50

Girls & Boys
COTTON SOCKS
3 Pr. for \$1.00

One Lot—Odd Sizes
SHORTS, PEDAL PUSHERS AND SHORT SETS
50c—\$1.00—\$1.50

GIRLS SUMMER BLOUSES
Reg. \$2.50 to \$2.98
\$1.00 OFF

NYLON SLIPS
Sizes 1 to Sub-teens
\$1.00 Off Regular Price

LuNORA'S

"TINY TOTS TO TEENS"
FRIONA

Coffman Family Visits at El Paso

Mrs. Woody Glasscock of Albuquerque, N. M., and Mr. and Mrs. Truett Coffman and children of Amarillo spent the night in the home of Mrs. Arma Coffman of Friona.

Saturday morning, the Coffmans, Mrs. Glasscock, Mrs. Coffman, Mrs. Dean Blackburn and Mrs. Frankie Allen went to El Paso to visit Cliff Coffman, who is sta-

tioned there. Cliff received a weekend pass and visited with the group.

They made a nice trip over into Old Mexico, went sight-seeing and returned home late Sunday. While there, the group also visited with Galen Rhodes, who is also a Friona boy stationed there.

Mr. W. C. Hutchings and children of Albuquerque were weekend guests in the home of her parents, Mr. and Mrs. E. E. Houlette, and other relatives.

Maurine Dunn Announces

TAP DANCING & PIANO LESSONS

CLASSES TO BEGIN SEPT. 1

CALL 2631

We're Moving to a

NEW STUDIO

Located west of Mabry Bldg.

We wish to express appreciation to patrons for making this move to a new studio possible.

We are announcing, due to a heavy schedule, a slight change in charges. New flat rate will be 30 minutes, \$1.50. 45 minutes, \$2.00 and all extra time in accordance.

Mrs. Eva Miller

Piano and Voice Lessons

ANOTHER KIND OF



Butane has played a vital role in providing a very special kind of "insurance" to farms on the High Plains. It has helped develop "rain insurance!"

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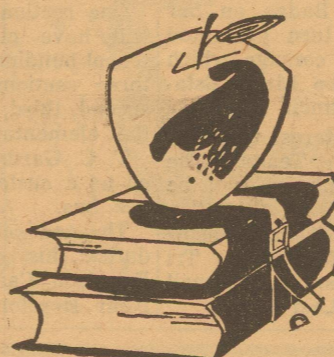
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Welcome, School Teachers

As you begin your important work of educating our young people, we, the directors, officers and employees of Friona State Bank, take pleasure in extending a warm welcome to you.

We, as a business and individuals, are appreciative for the influence you have on our youth and for the accomplishments you make. You are an important part of our community.

We extend a warm invitation to you to do your banking business with us.

As you return to the text books, we hope you will remember another book—your bank book.

We're eager to serve you with our banking facilities.

FRIONA STATE BANK

FRIONA, TEXAS

Member of Federal Deposit Insurance Corporation

NEWS FROM

RHEA

By GLADYS DEAN

Mr. and Mrs. Paul Hall visited the Pythian Home in Weatherford, Texas, Sunday. The home is sponsored by the Knights of Pythias Lodge of which Paul is a member.

Franklin Bauer attended a meeting of the Lutheran Laymen's League in Amarillo Sunday. His wife and children visited in the

home of his parents, Mr. and Mrs. Irvin Bauer, at Canyon.

Mr. and Mrs. Carl Schlenker and children, Mrs. Malinda Schlenker and Cynthia Patterson were entertained with a wiener roast in the back yard of the Elmo Dean home Saturday evening. Cynthia Patterson was an overnight guest of Lindy Dean.

Mr. and Mrs. Walter Schueler and family were Sunday dinner guests in the home of Mr. and Mrs. O. J. Parrish at Earth. Other guests were Mr. and Mrs. C. O. Woolever and Claudeen and Anna Myers of Sudan and Duane Parrish.

Mr. and Mrs. Raymond Schueler and family visited Mr. and

Mrs. Norbert Schueler and family Sunday evening.

Mrs. Malinda Schlenker, Mrs. Elmo Dean, Gladys and Lindy Dean and Cynthia Patterson visited with Mr. and Mrs. John Guyer and Mr. and Mrs. Charles Lovelace of Farwell Sunday.

Attend Wedding Anniversary

Mr. and Mrs. Herman Schueler and Mr. and Mrs. Robert Schueler and Robert Jr. spent last weekend at Vernon where they attended the Silver Wedding Anniversary celebration of Mr. and Mrs. Bill Gullmeier.

The Gullmeiers are long time residents of Vernon. Gullmeier is a brother of Mrs. Herman Schueler and Mrs. Robert Schueler.

Aldersons Have Visitors

Mr. and Mrs. Edward Spring and Donnie and Mr. and Mrs. E. O. Johnston and family were Sunday visitors in the home of Mr. and Mrs. Billy Alderson. Saturday night guests were Mr. and Mrs. Bill Denny and Henry Helms of Hobbs, N. M.

Mrs. Floyd of Bovina was a Sunday night guest in the Alderson home. Monday visitors were Mr. and Mrs. Earl Derrick, also of Bovina.

Mr. and Mrs. Billy Sifford spent the weekend with his parents, Mr. and Mrs. Herman Sifford, who live at Umbarger.

Mr. and Mrs. Florian Jereski and family visited in the home of

Mr. and Mrs. Jack Patterson and daughters, Saturday evening.

Mr. and Mrs. Glen Ritchie and family of Bovina visited with Mr. and Mrs. Jack Patterson and daughters, Sunday.

Mrs. Malinda Schlenker spent Monday afternoon with Mrs. Dixie Calaway.

Arnold Schueler was a Sunday dinner guest of Herbert Schueler.

(Too late for last week)

Mr. and Mrs. Larry Crouch and family of Lubbock spent Sunday, Monday and Tuesday in the home of Mr. and Mrs. Franklin Bauer. Mr. and Mrs. Raymond Schueler and family have returned home from a vacation. They visited in Indiana, Wisconsin, and Minnesota. In Minnesota they visited Mr. and Mrs. Rubin Messiner.

Raymond and Dale Schueler made a business trip to Hereford and Friona Monday.

Mr. and Mrs. Florian Jereski and family spent Sunday afternoon visiting with Mr. and Mrs. Jack Patterson and daughters.

Mr. and Mrs. Walter Schueler and family went to Lubbock on business Tuesday, then went to Idalou to visit Mrs. Schueler's grandmother, Mrs. J. B. Mitchell.

Visiting with Mr. and Mrs. Walter Schueler and family Sunday evening were Mr. and Mrs. Gilbert Kaltwasser of Lariat and Mr. and Mrs. Norbert Schueler.

Mr. and Mrs. W. L. Potts and Gail of Rosedale spent Sunday with Mr. and Mrs. Cordie Potts and family.

Mrs. Johnnie M. Hall of Lubbock is visiting with her son and fam-

ily, Mr. and Mrs. Paul Hall.

Mrs. Paul Hall is recovering satisfactorily after cutting an artery in her arm on a broken door glass.

TO OKLAHOMA

Mrs. Floyd Schlenker, Mrs. Elmo Dean and Lindy and Mrs. Grace Whitefield went to Camp Murray, Okla., Friday to return the members of the Pilgrim Fellowship of the Congregational Church.

The group returned to Friona Saturday. They were Sue and Pat Cranfill, Billie Rae and Kay McKee, Phyllis and Karen Treider, Gladys Dean, and Bobby Sanders.

The annual mission festival was held at the Lutheran Church Sunday. Rev. Gene Oesch from Lariat preached the morning and evening services. Dinner and supper were served. There were visitors from Lariat and Hereford.

Edna May Perrin and Margie McGinnis of the Children's Home at Portales spent a month as guests in the home of Mrs. Floyd Schlenker. Mrs. Schlenker, Mrs. Elmo Dean and Lindy returned Edna May and Margie to Portales Sunday.

Mr. and Mrs. Cordie Potts and children and Mr. and Mrs. Paul Hall and children returned home recently after spending a vacation at Cowles, N. M.

Mrs. Cordie Potts and Mrs. Elmo Dean attended a meeting to help plan the 50th Anniversary Celebration at Friona Monday evening. Marilyn Potts visited with Gladys and Lindy Dean while their mothers were gone.

Sunday evening guests in the home of Mr. and Mrs. Raymond Schueler and family were Mr. and Mrs. Henry Haseloff and Mr. and Mrs. Gilbert Kaltwasser, all of Lariat, and Mr. and Mrs. Walter Schueler and children and Mr. and Mrs. Norbert Schueler and children.

Mrs. Ann Miller celebrated her birthday Saturday with a supper. Guests were Mr. and Mrs. A. G. Whitten and family of Friona and Mr. and Mrs. Herman Herzog and Laverne.

To Amarillo

Mrs. Lucy Welch, Mrs. Nora Welch, Kay Struve and Mike Welch went to Amarillo Friday evening and visited with Mrs. Nora Welch's son, Louis, who lives in Houston. Welch had some lay-over time there between planes.

Baxters Return

Mr. and Mrs. Jim Baxter and Patricia returned home Saturday after visiting in the home of Mr. and Mrs. Roy Baxter at Albu-

querque. They also spent ten days at Hot Springs, New Mexico.

To Carlsbad

Mrs. Glenn Reeve Sr., and sons, Max and Joe, spent the Labor Day holidays sight-seeing at Carlsbad, White Sands and the bottomless lakes in New Mexico.

The unveiling of the Statue of Liberty took place Oct. 28, 1886.

Wilbur and Orville Wright invented the airplane in 1903.

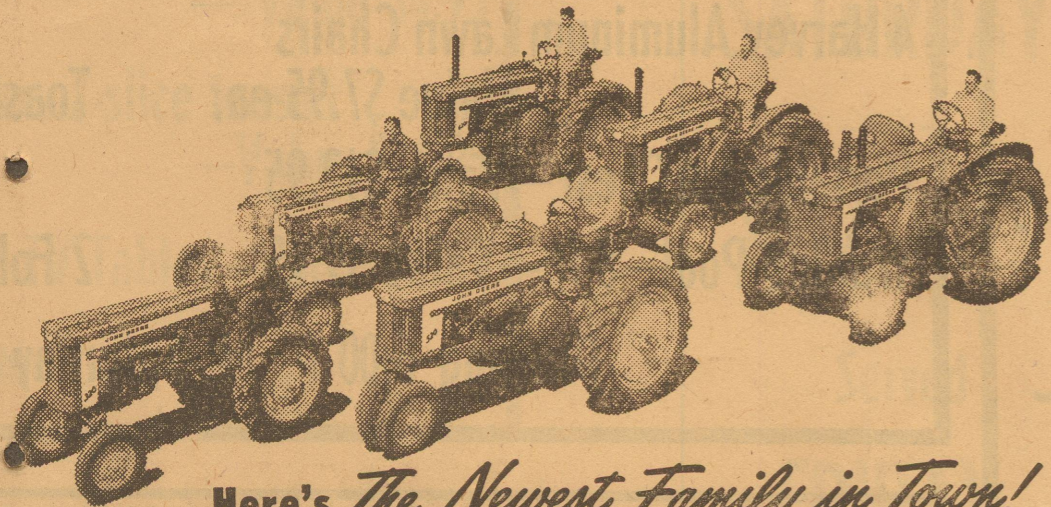
CITY RADIO & ELECTRIC

PHONE 5131 FRIONA

Guaranteed Service for Electrical Appliances, Radio, TV, And Refrigeration

24 hour Service on Refrigeration Call 5131 Day or Nite

BOB KINSTRAND



Here's The Newest Family in Town!

HERRING IMPLEMENT COMPANY

YOUR JOHN DEERE DEALER FRIONA, TEXAS

GOOD FOOD

Meet Your Friends Here

MARY'S CAFE

Hiway 60 Friona

GEARHEAD and PUMP REPAIR SHOP and FIELD WELDING

Complete Line Welding Supplies

Friona Welding and Machine Shop

Owned and Operated by Jack Porter East Hiway 60 Friona

KINDERGARTEN In Friona!

Classes Begin Sept. 4 See Mrs. O. J. Beene or Call 2812

CITY BODY SHOP

Auto Body Work & Painting

LEONARD COFFEY

Phone 2442

Friona, Texas

Wash it many times without harm!

Pittsburgh WALLHIDE GLOSS WALL PAINT

One coat covers - Lasts longer

Best for kitchens, bathrooms and halls because it covers with one shining coat. Rich oil base makes it last longer, wash easier!

\$6.16 gal.

CARL McCASLIN LUMBER, INC.
PHONE 3831 FRIONA, TEXAS

PITTSBURGH PAINTS—keep that JUST PAINTED look longer

FOOD VALUES to Cheer about

Friday and Saturday, September 7, 8 & 10

Giant **TIDE** 71c Box

JELLO 2 for 15c

Borden's **CHARLOTTE FREEZE** 1/2 Gal. 45c

Hi-C Orange **DRINK** 25c 46 oz. can

Ranch Style **BEANS** 12c 300 can

Hunt's **CORN** 12 for \$1.00 300 can

Idaho Hale

PEACHES lb. 14c

Bananas lb. 15c

Tokay

GRAPES lb. 15c

Dole's Crushed **PINEAPPLE** 25c No. 2 can

Starkist **TUNA** 31c Chunch Style

Sturgeon Bay **CHERRIES** 19c 303 can

Northern **TISSUE** 3 Rolls 25c

—MEATS—

Corn King **BACON** 43c 1 lb. pkg.

CHEESE 45c lb.

Long Horn **FRYERS** 41c lb.

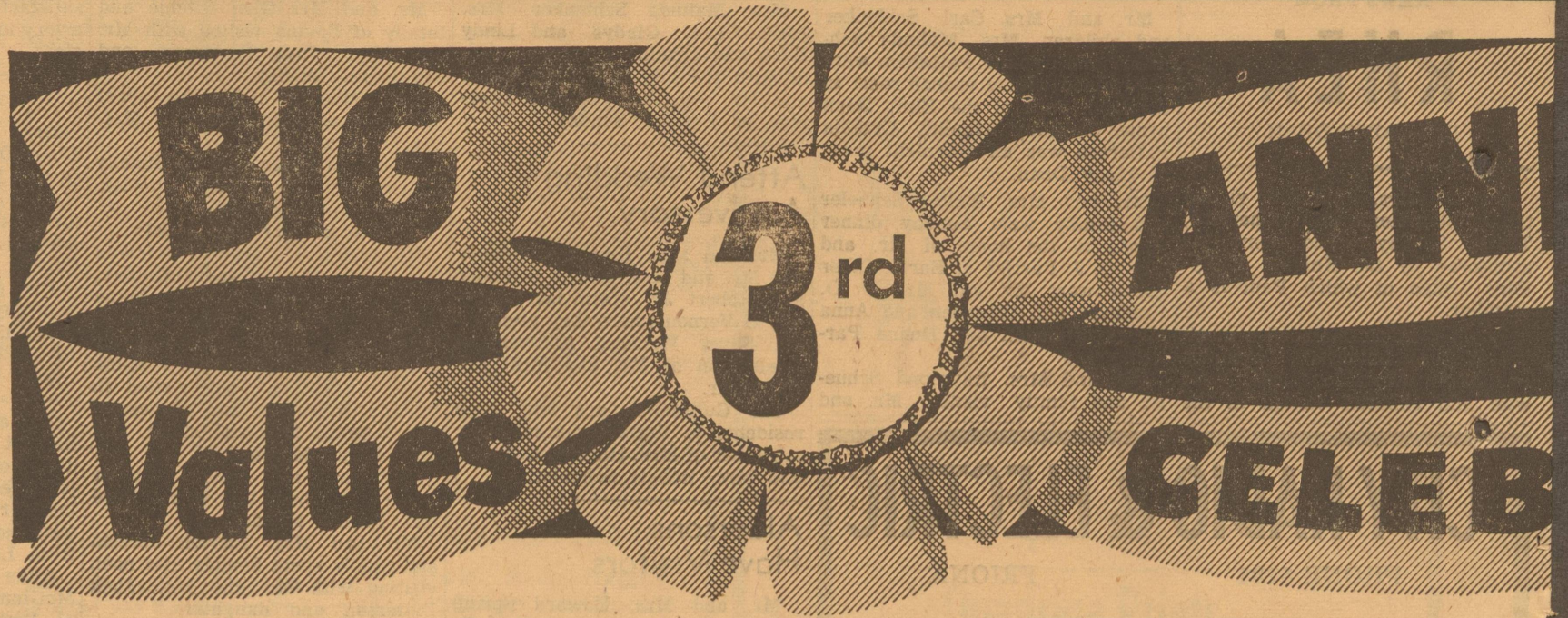
HOUSER

GROCERY AND MARKET

Phone 4191 Friona We Give Gunn Bros. or ABC Stamps Double on Wed. with \$2.50 Cash Purchase

WE'RE CELEBRATING OUR
3RD ANNIVERSARY
FRIDAY SATURDAY AND
DOLLAR DAY MONDAY
 SEPTEMBER 7-8 and 10

It's a big event for us and we want to make it a big event for you, too! Double S & H Green Stamps Friday and Saturday! Come on—Get in on the Savings!



C & H Pure Cane
SUGAR
 10 Lb. Bag
89c

Armour
FRANKS
 And
HAM
 Served All Day
SATURDAY

FREE! FREE! FREE!

Nothing To Buy! Just Come in And

Charkoler Barbecue Grill—val. \$14.95	Perk &
4 Harvey Aluminum Lawn Chairs —Value \$7.95 ea.	Toast M
Portable Ice Chest—Value \$12.95	
Wading Pool—8-ft.—Value \$9.95	2 Foldta

Drawing 6:00 P. M. Saturday Aff

FRESH FRUITS AND VEGETABLES

TOKAY

GRAPES Extra Fancy 2 lbs. 25c

CALIFORNIA CHOICE

LEMONS Large Size doz. 29c

RED U. S. NO. 1

POTATOES 10 Lb. Bag 43c

CENTRAL AMERICAN

Bananas Golden Ripe 2 lbs. 29c

Armour Pantry Maid
OLEO
 1 Lb. Pkg.
5 for \$1.00

Stillwell Frozen 10 Oz. Can
ST'WBERRIES .19

FRISKIE DOG FOOD 3 for 39c	SKINNER RAISIN BRAN 2 for 39c
Tall Can	10 oz. Box

No Rubbing Aerowax 55c	SKINNER Mac. or Spaghetti 2 for 29c
For All Floors Qt.	7 Oz. Box

HICKORY HOUSE Barbecue Sauce or Meat Sauce 29c	TENDERCrust Brown Serve ROLLS 2 for 39c
Bottle	12 to pkg.

STAR-KIST TUNA 29c	TENDERCrust King Size BREAD 2 for 29c
Chunk Style Green Label...	1 1/2 lb. Loaf

Kraft 46 Oz. Can, 5
ORANGE ADE \$1.00

Blaines Homelike Angel Food 49c value
CAKE 35c

Pet Frozen 2 For
RITZ PIES 99c
 Assorted: Apple, Peach, Cherry

Pillsbury 3 for
CAKE MIX 87c
 16 Oz. Box, White, Chocolate, Spiced, Yellow, Orange

Pillsbury Pie Crust 2 for
STICKS 25c
 9 1/2 Oz. Pkg.

INSTANT NONFAT PET DRY MILK
 13 Oz. Jar Makes 4 Qts.
29c

Lane's All Flavors 1/2 Gal.
ICE CREAM 79c

Carnation Instant 10 oz. Box
CHOCOLATE MILK 29c

ANNIVERSARY

SALE

EXTENSION

FREE!

Register!!

Serve Perculator, 8 cup
—Value \$4.95

Master, 2-slice toaster
—Value \$24.95

Double TV Tables—Value \$8.95

Afternoon

FRIDAY AND SATURDAY

FREE

SNOW CONES

Served

SATURDAY

RITZ PIES

Served

FRIDAY

Regular	CIGARETTES	Carton	\$2.09
Kraft Miracle	WHIP	Pint	29c
Giant	TIDE		69c
Regular Ctn.	COCA COLA	Ctn. of 6 plus deposit	25c
Shurfine All Grinds	COFFEE	LB.	85c

Shurfine	SHORT'ING	3 Lb. can	75c
Lipton	TEA	1/4 lb.	39c
10 Delicious Flavors	JELLO	2 for	15c
Soflin Toilet 4 Rolls	TISSUE	29c	
Soflin Facial 400 count	TISSUE	19c	
Pasco Frozen Orange	JUICE	2 for	29c
Hunt's Tomato	CATSUP	5 for	\$1
Hunt's Tomato Paste or Tomato Sauce		11 for	\$1

Val Vita Sliced

PEACHES

Big No. 2 1/2 Can

4 For

\$1⁰⁰

WIN \$2,500

HAWAIIAN VACATION

HERE'S ALL YOU HAVE TO DO . . . Pillsbury's BEST XXX Flour . . . Place our store name and address on your Pillsbury's BEST XXX Flour . . . If you win 1st or 2nd Grand Prize . . . this Bonus Prize is yours. Get Official Entry Blanks Here Today! Contest Closes Oct. 1, 1956

Pillsbury's BEST
YOUR PRIZE-WINNING FLOUR

25 Lb. Bag **\$1.79**

10 Lb. **79c**

MARKET

ARMOUR STAR HALF OR WHOLE

HAMS Ready To Eat **lb. 49c**

ARMOUR STAR ALL MEAT

FRANKS 1 Lb. Cello Pkg. **lb. 39c**

WILSON'S CERTIFIED

BACON Family Style **2 Lbs. 79c**

SHURFRESH CHEESE

SPREAD 2 Lb. Loaf **59c**

ALL BRANDS

BISCUITS 2 Cans **19c**

LANE'S

MELLORINE

1/2 gal. **39c**

Assorted Flavors

PET MILK

Large Cans

3 for 39c

CAGED EGGS

LARGE doz. **55c**

MEDIUM doz. **47c**

SMALL 3 DOZ. **\$1.00**

PIGGLY WIGGLY

The Original SELF SERVICE

Skating Party Cancelled

The plans for a cub scout skating party have been cancelled. Instead, all cubs, parents and interested friends are invited to meet at the City Park for a wiener roast and picnic.

Guests From Lubbock

Pamela and Bugs Graham from Lubbock spent last week as guests in the home of Mr. and Mrs. Deon Awtrey. The Awtreys took them home Saturday and visited in the Graham home until Monday.

Mr. and Mrs. Sam Williams and Mr. and Mrs. Glen Williams spent the weekend in the mountains near Cowles, N. M.



Jeff Donnell, NBC-TV Star
"Mrs. George Gobel"

HAVE YOU TRIED Rinse Away?

The Lovely Rinse that Controls Dandruff

Now even the most stubborn cases of dandruff can be absolutely controlled! That's why beauty editors and beauty operators from coast to coast are recommending RINSE AWAY. At last, here is a lovely way to control dandruff: Just rinse your hair with RINSE AWAY after each shampoo. Leaves hair fragrant and manageable.



Only \$1 for 3 months' supply
No federal tax



Coupon below entitles you to generous Free Sample when presented at:

BI-WIZE DRUG

FREE SAMPLE

This coupon good for one Free Sample bottle of Rinse Away. Only one to a customer.

OFFER EXPIRES _____
NAME _____
ADDRESS _____

"WANT ADS"

FOR RENT—New Ironrite Ironers. 1.50 per week. We deliver anywhere. Free instructions. Vestal Brewer Hardware, Ph. 3161, Friona. 32-tfnc

APARTMENTS FOR RENT—Two and three well furnished rooms with private baths. Walter Lovelless. Phone 2432. 37-tfnc

FOR SALE. Fine milk goat. See Mrs. Leon Smith 1 mile south of Running Water draw on Muleshoe highway. 43 tfnc

FOR SALE—Hydraulic front end loader. Eric Rushing. Phone 5301 or 2493. 45-tfnc

LOANS—We can finance your farm and ranch loans. Good terms and liberal valuation. Can also finance improvements and irrigation wells. Would appreciate your land listings. See us when we can be of service. J. C. Ricketts, Realtor, 133 West Third Street, Hereford, Texas. Phone 358. Chas B. Crowell, salesman. 45-4tc

RAY SUDDERTH AND SON REALTORS
Highway 60 Bovina
Phone 4361
HELLO AGAIN!—Well it's about time for the real estate rush. We are getting some early prospective buyers and we need your listings. Please come by our office or call us.
Residence Phones
Bob 4131 Ray 4362
47-2tc

FOR SALE
VERY HIGHLY IMPROVED 1/4 SECTION: On pavement in Hub community. 3-bedroom brick house, den, breezeway and double garage. 2 extra good 8" wells, 76-acre cotton base. The kind of farm anyone would like to own. We can take a good unimproved 160 acres as trade in on this one.
JOE B. DOUGLAS
REAL ESTATE
Phone 3151 Friona, Texas
47-tfnc

FOR SALE—'50 model M-M wheat drill, 16-10. Good condition. On rubber. Clayton Taylor, Route 2, Friona. 47-3tp

FOR SALE—Dexter wringer type washing machine. Two years old. See Coy Patton at Black. 47-3tp.

FOR RENT — 2 bedroom house. Phone 2241. 47 3tc

FOR SALE—10 ft. IHC Broadcast binder. Good running condition. See Jim Richey. Phone 3871. 47-3tp

FOR SALE—1 used 55, 14 ft. John Deere combine, 1 A-C 2-row

Dr. Milton C. Adams
Optometrist
Office Hours 8:30—5:00
140 West 3rd Phone 37
Hereford

corn picker, 2 Massey Harris 44 diesel tractors with 4-row lifters, 2 Massey Harris 90 combines, 1 Massey Harris 55 tractor, new John Deere 70's at a bargain. See J. A. Loflin at Wilson Food Store, Bovina, or call 2242, day, or 2161, night. 48-2tc

FOR SALE—5 lots in west Friona. Will sell together or separately. Small down payment. Mrs. J. A. Stovall, Farwell, Tex. phone 8-6215. 48-3tp

FOR SALE—14 ft. grain bed for truck. Louis Welch. Phone Parmer 3171. 48-3tp

FOR RENT — 2 Rooms and bath, furnished. Phone 3822. 48-1tc

FOR SALE — Used Hotpoint washer, dryer and dishwasher at hot price. See at Carl McCaslin Lumber, Inc. 48-tfnc

FOR SALE — Seed wheat. Certified Westar, \$2.50 bu., and Certified Concho \$4 bu. Phone Westway 2428. Harold Sheaheart, Route 5, Hereford. 48-3tp

PLENTY of irrigated farms, modern improvements. \$100 per acre while they last. Friona Realty, Friona, Tex. Box 203. 48-3tp

LOST—Green parakeet that limps. Answers to "Tweeie." Reward will be given for return. Ellis Tatum, Phone Hub 2657 48-1tc

WANT TO rent land with base. Have pump and motor. I. T. Graves, Phone 2497, Friona. 48-2tp

The first set of boxing rules and the first set of boxing gloves was founded at Utica, N. Y., in 1743.



Dale Basye Makes First Solo Flight

MILTON, Fla. (FHTNC)—A first solo flight has been made by Navy Ens. Dale E. Basye, son of Mr. and Mrs. Roy Basye of Route 1, Friona, Tex.

Before entering the service, he attended Texas Technological College. Before leaving the Whiting Field Naval Auxiliary Air Station, Milton, Fla., for more advanced

training, he will receive instruction in precision air work along with his regular solo flights.

Chiefs To Scrimmage Hereford Whitefaces

Another pre-season scrimmage game is scheduled this week between the Friona Chiefs and the Hereford Whitefaces. The first of the week Coach Colie Huffman was uncertain what evening or afternoon would be selected for the session.

Friona scrimmaged Muleshoe last week, and Huffman commented that the Chiefs "looked better than I thought they would" against the Mules.

BABY CHICKS
ONLY \$2.95 PER 100
Rocks, Reds, Hamps, Leghorns. Our Choice
No C. O. D.'s Please
BUD'S CHICKS
11 Montgomery Avenue, Greenville, S. C.

Dozer Work Slush Pits
ERNEST MCGEE
PHONE 2016 414 STAR ST., HEREFORD

Houlettes Return

Mr. and Mrs. Kenneth Houlette and children returned Thursday from LaCanada, Calif., where they had been to visit Pvt. Dale E.

Houlette who is with the radar division of the anti-aircraft.

Dr. and Mrs. Loyd Shackelford and children attended a fish fry in Thompson Park at Amarillo Friday evening.

\$ DAY SPECIALS

Boy's Short Sleeve Shirts \$1.00

Drip & Dry Prints yd. 59c

Quadriga Prints 3 yds. \$1.00

Ladies' Summerettes Shoes \$1.00

Bobby Sox 2 pr. \$1.00

FOSTER'S
Friona, Texas

IT TAKES Good Lighting TO BRING OUT THE BEST IN GOOD FURNISHINGS!

Draperies, upholstery, the attractive natural woods being used in today's homes sparkle when proper lighting paints shadows and highlights in the right places. Good lighting today not only gives enough light for seeability, but is designed to enhance the general decor . . . it is part of the modern decorative scheme. Bring out the best in your own home furnishings . . . the cost is little, the results magnificent.

Mail this coupon for free lighting help.

SOUTHWESTERN PUBLIC SERVICE CO.
Friona, Texas
Yes, I'd like expert lighting help for the decorative scheme in my home. At no obligation, please have your lighting representative check my home lighting.
NAME _____
ADDRESS _____
CITY _____ STATE _____

Winter Legumes

- Hairy Vetch
- Austrian Peas
- Alfalfa
- Rye

We Have the Seed!

ALSO—We are booking orders for DeKALB HYBRIDS.

ORDER NOW!

CUMMINGS FARM STORE

Phone 2032 Friona, Texas

Your Reddy Kilowatt Appliance Dealer in Friona is

REEVE CHEVROLET

FEATURING FRIGIDAIRE ELECTRIC APPLIANCES
COME IN AND SEE THEM !



Friona's Key Rate Lowest in County

(Continued From Page 1)

deficient, but with pumps of adequate size, 1 cent.
WATER MAINS—Supply main not in duplicate, 1 cent. Supply main deficient in size, 2 cents. Mercantile district mains 38 percent deficient in size, 3 cents. Residential mains 50 percent deficient in size, 5 cents.

FIRE HYDRANTS—Deficient 15 percent in number in residential area, 1 cent. Deficient 23 percent in number in business district, 2 cents.

FIRE DEPARTMENT—Wholly volunteer, 10 cents.

FIRE APPARATUS—No reserve pumper, 2 cents.

FIRE ALARM SYSTEM—None, but siren in service, 4 cents.

BUILDING LAWS—Inadequate, 7 cents.

STREETS—Principal streets in residence sections not paved, 2 cents. Streets in mercantile district not paved, 1 cent.

CONFLAGRATION HAZARDS—Overhead wires in mercantile district, 1 cent. Special hazards, 2 cents. Frame ranges in mercantile district, 2 cents. Over 40 percent combustible roofs in residential district, 3 cents.

That is a grand total of 57 cents, which would be the city's key rate were it not for credits. But Friona is earning for itself the following:

BOOSTER TRUCKS—One of 150 gallon booster tank capacity, in addition to requirements, 1 percent.

SCHOOLS—Methods of fire prevention and principles of fire insurance taught, 3 percent.

ARSON AWARD—Maintained, 2 percent.

FIREMEN'S TRAINING SCHOOL—Satisfactory completion of firemen's and marshal's training course, 5 percent.

The total of the above credits is 11 percent, or 6 cents of the normal key rate. That leaves a net key rate of 51 cents for Friona.

If you are wondering how low it is possible to make key rates go, a look at other Texas cities indicates that the cellar's the limit. El Paso's key rate, for example is only 9 cents—the lowest in the state.

Friona has already been compared with Bovina and Farwell. Dimmitt's key rate is 32 cents. Hereford's 23, Muleshoe's 41, and Olton's 50. Those are interesting figures, all of which hint that Friona can improve itself considerably.

Naturally, it is important to keep in mind that the key rate is just one part of the fire insurance premium rate structure. A cornerstone part, to be sure, but it isn't everything, nevertheless.

"The type of building, its location, and scores of other plus or minus features are used by insurance companies to give you, as a property owner with fire insurance, a fair shake."

One factor which has seriously affected Friona's premiums has been its very unfortunate fire experience record. Three years ago, the city plunged from a 25 percent credit (the maximum allowed) to a 15 percent charge (the maximum at the other end) in just one short season of fires.

Naturally, this really gouged the local rate structure. Your \$100 fire insurance premium, for example, was being discounted to \$75, but suddenly jumped to the inflated price of \$115 simply because of one little item—the fire experience rating.

And ever since that time, Friona has been under the heavy 15 percent penalty because of recurring serious fires. Beginning next year, fluctuation in experience rating will be allowed to change only five percent per year.

That would save towns like Friona from a fall such as the one we had a few years back. But it will also prevent us from regaining a credit rating in a very short time, also, if we should be lucky enough to be eligible for it.

The Aleutian Islands are off the Alaskan coast.



THE FIRST? WELL, ALMOST—Curtis Murphee and sons Danny and Joe are awfully proud of this bale of cotton, even if it was the second one grown in the area this week. Murphee's bale was ginned about 1:30 Monday—only about an hour later than the county's first bale at Hub. The cotton was ginned at North Plains Gin and put on display in front of Friona State Bank.

Louise Jackson And Calvin Leonard Wed

Miss Louise Jackson, daughter of Mr. and Mrs. Fred Jackson of Friona, and Calvin Leonard of Levelland were married in Clovis Sunday, August 12, at 2:30 p. m. Leonard's parents are Mr. and Mrs. Ervin Leonard of Levelland.

The bride wore a blue dress with black accessories. Attendants were Zaydene Deaton of Friona, Alvin Leonard, twin brother of the groom; and Shorty Sides of Levelland. Mr. and Mrs. Leonard are at home in Levelland where he is employed by a drilling contractor.

Party Honors Bob and Jean Gore

Mr. and Mrs. Bob Gore and sons were guests of honor at an informal outdoor party in the home of Mr. and Mrs. I. T. Graves Sunday evening. The Gores, who are former Friona residents, now reside in El Paso.

Those present for outdoor games and a wiener roast were Mr. and Mrs. Billy D. Sides, James Edgar, Kara Beth and David; Mr. and Mrs. Lloyd Rector, Larry and Ricky; Mr. and Mrs. Graves, Travis and Larry; and the guests of honor. Home movies were also shown.

Guests in Gore Home

Weekend guests in the home of Mr. and Mrs. R. N. Gore were Mr. and Mrs. Jimmy Ray Gore and son, Russell Ray, of Roswell, and Mr. and Mrs. Bob Gore and

sons, Steven and Eddie Bob, of El Paso.

The Jimmy Gores, also visited her parents, Mr. and Mrs. H. R. Cocanougher, and other relatives and friends, Jimmy, who is a graduate of Friona High School, has recently been promoted to staff sergeant.

Attend Indian Ceremonial at Canyon

Mr. and Mrs. Howard Mayfield and Mr. and Mrs. Keith Blackburn and Jill of Friona; and Mrs. Woodrow Lovelace and Diane and Mrs. M. A. Snider Jr., Charles and Martha Kim of Farwell attended the Palo Duro Indian Ceremonial at Buffalo Stadium in Canyon Sunday afternoon.

The Mayfields especially enjoyed meeting and renewing acquaintanceships with former friends and neighbors from Anadarko, Okla.

Honored With Shower

Miss Marilyn Fairchild, who will be married Saturday to Rex Blackburn, was honored with a surprise lingerie shower Monday afternoon. Refreshments of wafers and cold drinks were served to Miss Fairchild, her mother, and the following guests: Sally Osborn, Phyllis Fairchild, Nelda May, Linda Miller, Linda O'Brian and Barbara O'Brian.

Guests in Rule Home

Mr. and Mrs. O. E. Allen of Cheyenne, Okla., spent the weekend in the home of Mr. and Mrs. Sam Rule. The Allens are Mrs. Rule's parents.

Other guests were Mrs. Bill Caudell of Amarillo, who is a cousin of Mrs. Rule; and Mr. and Mrs. Harold McAllester of Woodward, Okla., who are former residents of Friona.

Mr. and Mrs. Claude Blackburn spent the weekend sight-seeing at Taos, Santa Fe, and other points of interest in New Mexico.

Whites Attend Cardinal Game

Mr. and Mrs. E. S. White, Sue, Lois and Richard returned home Thursday after a ten-day trip through several midwestern states. At St. Louis, they attended an opera at Forrest Park and saw the Cardinals play at Busch Ball Park.

They visited relatives and friends at Cora, Illinois. White especially enjoyed visiting his birthplace which he had not seen in 38 years. They made several stops in Kansas, Missouri and Arkansas.

The drive through the Ozarks of southern Missouri and northwestern Arkansas on the trip home was especially enjoyed by all the family. At Fort Smith, Arkansas, they visited with their daughter. The drive was beautiful and the weather was cool until they reached Fort Smith, Arkansas.

At Fort Worth, they visited with their daughter, Mae, and her family. Mae is now Mrs. Robert Holder. At Crosbyton, they visited in the home of Mr. and Mrs. Roy Campbell and children. Mrs. Campbell is the former Ann White. Richard remained with the Campbells for a visit.

Sunday, the Whites enjoyed a reunion with all of their children present except a daughter, Irene, who is now Mrs. Vernie Roberts and lives in Amarillo.

Those present were Mr. and Mrs. Robert Holder and Bobby of Fort Worth, Mrs. Roy Campbell and children of Crosbyton, Mr. and Mrs. Tommie Hamilton and Diann of Dimmitt and Mr. and Mrs. E. S. White Jr. of Friona.

Gores Have Baby Girl

Mr. and Mrs. Lewis Gore became parents of a baby girl at the Parmer County Community Hospital about noon Friday. She weighed 8 lbs. 2 ozs., and was named Carolyn Sue.

Mr. and Mrs. R. N. Gore and Mr. and Mrs. H. R. Cocanougher are grandparents. Great-grandparents are Mr. and Mrs. J. L. Gore of

Mineola, who are former Friona residents; Mrs. G. J. Brunson of Claude, and J. D. Hamlin of Friona.

To Boys Ranch

Mr. and Mrs. Guy Latta and Mr. and Mrs. Ross Terry and Jeannie spent Labor Day at Boys Ranch.

SUBSCRIBE TO THE STAR

GLEN C. STEVICK
 General Contractor
 Ditching—10c ft. and up
 Concrete Floors and Foundations
 PHONE 3721 FRIONA

Automobile Fire Casualty INSURANCE
 Automobile Financing
OSBORN INSURANCE AGENCY
 Phone 5151 Mabry Bldg. Friona

Merchandisers Of Grain

- With Years of Experience
- With Ample Facilities
- With A Desire to Serve

WE APPRECIATE YOUR BUSINESS

CONTINENTAL GRAIN CO. SANTA FE ELEVATOR

Friona, Texas

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PROVED AGAIN!

BUTANE IS THE MOST DEPENDABLE, MOST VERSATILE FUEL IN THE WORLD

We are proud to have been able to serve farmers this past month who were forced to shut down their irrigation wells because of factors beyond their control.

In time of trouble, as well as every day, the friendly folks at Consumers stand ready to help you!

WE GIVE S & H GREEN STAMPS

Friona Consumers

Phone 2351 Friona

NEED A HOME LOAN? SEE FIRST FEDERAL

FIRST FEDERAL SAVINGS

CLOVIS

SEE **Ethridge-Spring Agency**

Phone 2121 Friona

DOLLAR DAY Monday Sept. 10

Ladies' Nylonized PANTIES Reg. 59c 33c	Triple Roll BOBBY SOCKS Nationally Advertized 69c 57c
Fieldcrest Nylo Plaid Blankets Reg. \$6.95 \$4.97	FROSTSHEEN The Lustra Fabric Reg. \$1.49 \$1.19 Over 100 Sq. Thread Count
Ladies' HOSE 15-51 Full Fashion First Quality 47c	Men's Genuine WRAP RAYON SOCKS 49c Value 33c pr.
Final Sale All STRAW HATS 1/2 PRICE	Fieldcrest Lady Hamilton BEDSPREAD Full Size or Twin Reg. \$15.95 \$12.95
Unbleached Domestic Heavy Quality 5 yds. \$1.00	Final Sale Short Sleeve Boy's SHIRTS Values to \$1.00 67c to \$1.98 \$1.57 to \$2.98 \$1.97
Girls Strap SHOES Crepe Sole \$2.47	Birdseye DIAPERS 27 x 27 \$1.97
Girls' Nylon S-T-R-E-C-H SOX 37c	Riveted Front Boys' BLUE JEANS Bartack Back \$1.67

ROCKWAY-HURST
Nationally Advertised Brands for the Entire Family
— Friona —

CRACKERS—

Continued From Page 1)

attitude that the majority of the people seem to have.

The writer believes in the right of people to segregate, if they so choose. We don't believe that any person who feels he doesn't want to go to school with someone whose skin is of another color should be forced to.

But—we believe that those who have such objections should make their adjustment in a private

school.

What is more un-American than to have a public school—free to every citizen—and then deny a citizen admission to that school because his skin is not the right color?

Is this fair play? Is this, in fact, Christian?

Answer the questions in your own mind—and we won't ever have to worry about mob violence in Friona.

Some of our friends won't believe this, but we feel sorry for Ralph Yarborough. He lost, you know.

Running second in a field of two was bad enough, and being beaten three times in the same race is worse, but what we sympathize with him for is for spending so much money to win, and coming so close to winning, but then losing all.

He filed a report last week that he spent \$154,490 in his futile campaign. Naturally, the bulk of this money came from contributors, but it was a small fortune, and one we bet he hated to see go down the drain.

This just proves that electioneering, like anything else, is big business in these days. You just can't be a front-runner if you don't spend the money.

No doubt there are many worthy men in the state who would make just as good—if not better—governor material than either of the two men we ended up choosing between.

But they couldn't lift themselves by their own bootstraps, and lacking the "connections"

with big boosters that it takes to draw this kind of campaign money, they never got on the ticket.

In the first primary, there was a fellow running for congressman-at-large. His name was Bill Elkins, and he was a virtual unknown. Practically everybody had heard of Martin Dies, but nobody knew Bill Elkins.

This young man was an idealist. He imagined that he could go out and talk with "the people" and win the election. We admire him for his ambition, but such an attitude was pure folly, as the votes proved.

He got himself a new pickup and started out on a one-man tour of Texas. He visited—or at least claimed to visit—every county in the state. That's quite a trick.

When he was in Parmer County, we happened to run into him, and enjoyed a brief talk with the fellow. He was talking his head off and seemed anxious to move on to where someone else could hear his story. And he needed to. Texas is pretty big.

Elkins didn't have much of a campaign war chest. The only real effort he made was to run a five-inch ad in every weekly newspaper in Texas on behalf of his candidacy.

In Friona, that amounted to \$3 patronage to The Star. Elkins had a sound idea in trying to reach the grassroots vote through weekly newspapers, but he just didn't have the financial oomph it took to get his message across.

Still on politics: Are we supposed to be taking W. Lee O'Daniel seriously in his race for governor in the general election?

Glenn Floyd, our society editor's husband, is sure of this. The first killing freeze will come Sunday, October 14, at 4 p. m. That's six weeks after the first true norther, he says.

Television has a language of its own. Term: We have some unusual

guests in store for you on our show next week.

Translation: Two dog acts and a folk singer.

Four Boys Receive Awards

(Continued from Page 1)

swim meet will be next Saturday at 1:30 p. m. at Camp Don Harrington.

West Texas State College has invited all first class and explorer scouts to attend their five home games free. Troop 56 plans to attend the game September 15 when the Buffs will play Corpus Christi University.

About thirty persons attended the court of honor. Bill Sheehan gave the benediction.

After the court of honor, the troop committee held a short business meeting. They voted for the troop to provide a scholarship for the outstanding scout or explorer to attend the national jamboree at Valley Forge next year. The point system will be used to determine the boys who are eligible for the trip. The final selection will be made by the troop committee members.

Mr. and Mrs. Guy Latta were Sunday dinner guests of Mr. and Mrs. Harry Green at Canyon.

Interdenominational Church Women Meet

The Interdenominational Church Women of Friona met at the Methodist Church, with members of that church serving as hostesses, Friday afternoon.

The general theme of study for this group for the year is World Peace. The topic of study for Friday's meeting was World Peace and Prayer. Mrs. Dorothy Hough presented an organ interlude as the guests assembled. The entire group then repeated the Lord's Prayer in unison.

Mrs. Jean K. Anthony led the group in singing "Sweet Hour of Prayer." Betty Agee, Doris McFarland and Linda Gee sang several numbers, accompanied by Nancy Outland at the piano. The meditation was given by Mrs. H. T. Magness.

The principal address was given by the Rev. C. G. Nelson, pastor of the United Congregational Church. Mrs. W. S. Crow led the closing prayer. Refreshments of cookies and punch were served by the hostesses.

Guests from Post

Mr. and Mrs. J. M. Gordy and daughters, Quannah Joe and Debra Jean, of Post, were weekend

guests in the homes of Mrs. Ivy Petty and Mr. and Mrs. Vernon Petty. Mrs. Gordy was Gennieve Petty before her marriage.

Martha Fowler Weds Joe Allen

In a double ring ceremony in Clovis Wednesday, August 15, Martha Fowler, daughter of Mr. and Mrs. Ben Fowler of Dimmitt, became the bride of Joe Dean Allen of Friona. Allen's parents are Mr. and Mrs. John Allen Sr.

The bride, who formerly lived at Friona, wore a blue dress with white accessories. Mr. and Mrs. Allen left immediately after the ceremony for Vermejo Park, N. M., where they will make their home. Mr. and Mrs. Ben Fowler of Dimmitt and Mrs. John Allen Sr. of Friona attended the wedding.

Floyds Return

Mr. and Mrs. Glenn Floyd and daughters, Geneva, Frieda and Susan returned home Friday morning. They had been to Austin to visit another daughter, Marilyn, who is at the Austin State School.

Mrs. Mary Mabry of Frederick, Okla., is a guest in the home of her son, James Mabry and family this week.

\$400 MONTHLY SPARE TIME

Refilling and collecting money from our high grade Nut Machines in this area. No selling! To qualify for work you must have car, references, \$600 cash, secured by inventory.

Devoting 6-8 hours a week to business, your end on percentage of collections will net up to \$400 monthly with very good possibilities of taking over full time. Income increasing accordingly.

For interview, include phone number in application. Write P. O. Box 1571, Fort Worth, Tex.

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Cotton Seed Meal

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Shorts

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Sept. 7 & 8

"STAR in the DUST"

In Color

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MAMIE VAN DOREN
RICHARD BOONE

Sun.-Mon.-Tues.
Sept. 9-10-11

"TOY TIGER"

In Color
with

JEFF CHANDLER
LARAINE DAY
TIM HOVEY

BARGAIN NIGHTS

Wednesday & Thursday
Sept. 12 & 13

First two adults in car 50c each, all others free.

"OVER EXPOSED"

with
Cleo Moore

SALE
AT WARE'S
DOLLAR DAY
MONDAY,
SEPTEMBER 10

BED PILLOWS
\$1.00 ea.
Full size, striped ticking filled with chicken feathers. Special Purchase for Dollar Day Only.

DACRON BED PILLOWS
\$5.00
Repeat sellout of a large size, allergy free, Dacron pillow. Soft and fluffy. Will not mat.

T. V. PILLOWS
\$1.00
Assorted drapery patterns. Large sizes in assorted shapes.

FALL COTTONS
2 yds. \$1.00
Regular 79c yd. Many new fall patterns. Drip dri quality.

CORDUROY
\$1.00 yd.
16 wale. Perfect quality. Full bolts. 6 wanted colors.

Printed Lunch Cloth
\$1.00
Neat Patterns. All Rayon damask. 50 x 50 reg. \$1.49

NYLON HOSE
2 for \$1.00
Perfect quality. Full fashioned. 60 gauge, 15 denier. Regularly sell for \$1.00 pr.

Delsey Toilet Tissue
2 for 23c

Halo Shampoo
\$1.00 Size
85c

35c Facial Kleenex
25c

Jumbo Size
Press 25 Westinghouse
Flash Bulbs
Per Sleeve
99c

12 to sleeve, 2 sleeves to customer

65c Size
Alka-Seltzer
49c

Bi-Wize Drug
YOUR REXALL STORE
DOLLAR DAY SPECIALS
Tuesday, Sept. 4

Belmont 2 hole 25c size
Notebook Paper 19c

Beene's \$1.50 val.
Hand Cream 98c

Gleem 65c size
Toothpaste 49c

Lustre-Creme \$1.98 size
Shampoo \$1.59

Mennen's 75c size
Foam Shave 53c

Symbol Latex
Rubber Gloves
98c Value
59c
Non-Slip Palms & Fingers

Aluminum Lightweight Nylon Covered Folding
Cots
Extra Special Value
\$12.95

Large Zipper Plastic Notebooks
Reg. \$3.00
\$2.49
Pastel Colors

Special-Hot
Cashew Nuts
Reg. \$1.49 lb.
\$1.00 lb.

Absorbine, Jr.
\$1.25 size
\$1.19
Super
Plenamins
\$7.95
Family Size

60c Size
Dr. Caldwell
Syrup Pepsin
49c

CHENILLE BATH SET
\$2.00
COLORFUL PATTERNS AND SOLIDS. Round and oblong. Special Purchase for Dollar Day.

OUTING FLANNEL
4 yds. \$1.00
36 inches wide. Heavy weight. White or pastel colors.

BOY'S SCHOOL SHOES
\$4.95
4 styles. lace or slip on styles. blacks and brown in boys sizes 8½-12 and 12½ to 3.

MEN'S OVERALLS
\$2.98
BIG AND TUFF BRAND. Sanforized. Blue only.

Men's Nylon Stretch Sox
2 for \$1.00

GARZA SHEETS
Bleached COLORS
81 x 108 \$1.77 81 x 108 \$1.99
Fitted \$1.77 Fitted \$1.99

Cannon Bath Towels
3 for \$1.00
Large, 20 x 40 double loop terry. Decorator stripes.

MEN'S BLUE CHAMBRAY SHIRTS
\$1.00
Full cut—sanforized. sizes 14 to 17.

MEN'S KHAKI PANTS
\$2.98
Army twill khakis at a savings price. Sail cloth pockets. Zipper front 28 to 44 waist.

BOY'S SCHOOL SHIRTS
\$1.98
Long Sleeves. Gingham and Cotton knit. Turtle necks in solids or stripes.

PURREY BLANKET
\$8.00
Famous the Nation over. Light weight, warm. Solids, reversibles, plaids. Regular sell everywhere for \$10.95

Unbleached Domestic
5 yds. \$1.00
Extra heavy. 80 square domestic. Regular sells for 35c yd.

MEN'S DRESS SLACKS
\$6.95
Rayon flannels, worsteds and Gardines. New shipment of Fall shades. Extra special at this low price.

MEN'S SPORT SHIRTS
\$2.98
PADDLE AND SADDLE BRAND. Sanforized Cottons and gingham. So easy to launder. Sizes Small-Med.-Large.

Ladies' Cotton Dresses
\$5.00
Special purchase of street dresses in drip dri fabrics. Number of styles to select from.

MEN'S UNDERWEAR
Broadcloth shorts 2 for \$1.00
Knit T-Shirts 2 for \$1.00
Knit Cotton Briefs 3 for \$1.00
Knit Undershirts 3 for \$1.00

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Ware's
FRIONA, TEXAS

**in & around
FRIONA**

With June

The best way for any of us to really appreciate our surroundings is to return to them after a few days of absence. We were gone from Tuesday afternoon until Friday morning last week. Things never looked so good before as they did when we returned.

On the entire trip from here to Austin and back there weren't any crops except in the irrigation district. In the ranch country down off the Plains the grass was brown and ranchers were feeding hay. Any place we stopped the service station attendants would say, "It has just been too dry and hot here for anything."

One of the things which will long stand out in our memory is the remarkable memory of a

waitress at the Chicken Shack in Austin. On May 1, which was the first time we had ever been in Austin, we ate breakfast at the Chicken Shack. Then Thursday morning when we went back for another breakfast Nell Dayton recognized us.

Upon entering the restaurant, we picked her out as the one who had served us breakfast before but had no idea she would remember us. Before we had finished eating, she came over to the table and talked to us. Now we have one friend in the capitol city and will sure look her up when we return whether she is at the Chicken Shack or not.

Several signs we observed along the way attracted our attention. One read "Headquarters for Fishing Stuff." There were any number of signs directing would-be purchasers to shops where fishing supplies were for sale, but we don't even remember what they advertised. Guess this shopkeeper had such a large variety of things for sale which pertained to fishing that nothing except "stuff"

would describe them.

Castro County has already ginned its first 1956 cotton. By the time you read this surely Parmer County will have at least one. Several farmers are talking about starting combines. Fall is the nicest season of the year.

As usual, fall always brings crisp mornings, lovely sunny days and new fall clothes in the store windows. Don't know for sure what the experts say, but if the shop windows in Dallas, Waco and Austin are an indication, the best color for fall will be a new shade of red.

Several windows of the most exclusive shops showed complete costumes in red. Our preference is for rust, brown and green, but almost none of those three colors were shown. Black will be very good and there were a few things displayed in different shades of blue.

Wonder how it would feel to wake up in a house that had been moved to a new location? The Oscar Baxters have moved their house from North Main Street to the west side of town. It sets just as it did before it was moved, so maybe things do not seem too much out of place.

A few years ago some friends of ours moved their house. In the new location it faced the south and before it was moved it faced the east. When we went in everything looked so strange and nothing seemed in the right place. We were never there that we did not leave feeling like we had just gotten off a merry-go-round.

If any of you have relatives or friends who lived here 30 years ago, it will be appreciated if you will give their addresses to Mrs. Ralph Wilson or the Star office. Plans have been made to send invitations to any pioneer residents whose addresses are available.

Since the 50th Anniversary Celebration is just two weeks away, the invitations will have to be mailed as soon as possible. Please give this matter your prompt attention.

WSCS Meets Tuesday

The WSCS of the First Methodist Church will meet at 2:30 p. m. Tuesday, September 11, at the church. Mrs. Kenyth Cass will have charge of the program. A play titled "The Greatest of These" will be presented.

TO BE DISMISSED

Linda Smith, daughter of Mr. and Mrs. Hoyt Smith, who has been a patient at Northwest Texas Hospital in Amarillo, will be dismissed about the end of this week.



"It's my favorite paper." That is the way Mrs. Tilda (Grandma) Ashcraft describes the Friona Star. Mrs. A. O. Drake thoroughly enjoys reading to her neighbor, who is blind.

Pioneer Practices Friendship

did all her own housework. At present, she makes her home with Mr. and Mrs. Clarence Ashcraft and doesn't go about very much. She especially enjoys visiting with Mrs. Drake, who reads to her.

Assembly of God Is Having Revival

Revival services are being held each night this week at the Assembly of God Church in West Friona. Services begin at 8 each week day evening and at 7:30 Sunday evening and will continue through Sunday.

The evangelist who is 17 years old, is Tommy Lofton from Houston. The pastor, W. C. Wade, cordially invites everyone to attend.

Mrs. A. O. Drake, who has lived in Parmer County since 1908, and Mrs. Tilda Ashcraft, who has lived here since 1920, have been neighbors for a number of years.

Mrs. Ashcraft, better known as "Grandma", has been blind about 37 years and has never seen her grandchildren. For a number of years, until her health failed, she

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ERIC RUSHING

SECTION II
THE FRIONA STAR

New Reserve School Started At Hereford

A new United States Army reserve school for Deaf Smith, Castro, Parmer and Oldham Counties has been announced. This school will begin on Thursday night, September 6, 1956, at 8 o'clock, and the classes will be held in the reserve armory at 103 Avenue E in Hereford, behind the Park Avenue shopping center.

Classes will be held in the civil affairs and military government branch, and all army reserve officers are invited to attend and enroll in this course. Classes will be held on alternate Thursday nights, the course containing 24 two-hour periods of instruction spread over a period of 10 months.

Student officers enrolled in the course will receive one day's pay for each class attended, at the

regular rate of pay for such officer, based on his rank and length of service.

In addition, each officer will likewise receive retirement point credit for attendance at these classes.

Officers already enrolled for the school include Major Roy V. Miller and Lt. Bill Sheehan of Friona, and Captain Tom Berteau of Farwell.

Guests in Maurer Home

Guests in the home of Mr. and Mrs. Carl Maurer last week were Mrs. Robert Cleveland and daughter, Melanie, of Denver; and Mrs. Henry Donnelley and children, Cynthia and Pat of Artesia. Mrs. Cleveland and Mrs. Donnelley are daughters of the Maurers.

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● On the Farm
● In Friona

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Friona, Texas**

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Before COLD WEATHER Strikes

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—MEATS—

Pinkney's Pure Pork 2 Lb.

SAUSAGE 39c

Club or T-Bone Lb.

STEAKS 65c

Longhorn Lb.

CHEESE 45c

A. G. Shurfine, 25 Lb. Print Bag

COFFEE lb. 75c FLOUR \$1.75

—Fresh Fruits and Vegetables—

Tokay **GRAPES 2 lb. 25c**

California **CABBAGE lb. 4c**

BANANAS lb. 15c

California **TOMATOES lb. 15c**

BIG food buys EVERY DAY!

FRIDAY, SATURDAY AND MONDAY

Fluffy **ALL 19 Oz. Box 29c**

SOFLIN **TISSUE 4 Rolls 29c**

GERBER'S STRAINED **BABY FOOD 3 For 27c**

PILLSBURY 16 oz. box **ANGEL FOOD MIX 49c**

HUNT'S 300 Can **TOMATO JUICE 10c**

SHURFINE ELBERTA 2 1/2 Can **PEACHES Sliced or halves 39c**

FOOD KING GOLDEN **HOMINY 300 Can 7c**

JOHNSON'S CORNER GROCERY
YOUR HOME-OWNED A. G. STORE

Phone 2111 for FREE Delivery
S & H Green Stamps Double on Wednesday
With \$2.50 or More Cash Purchase

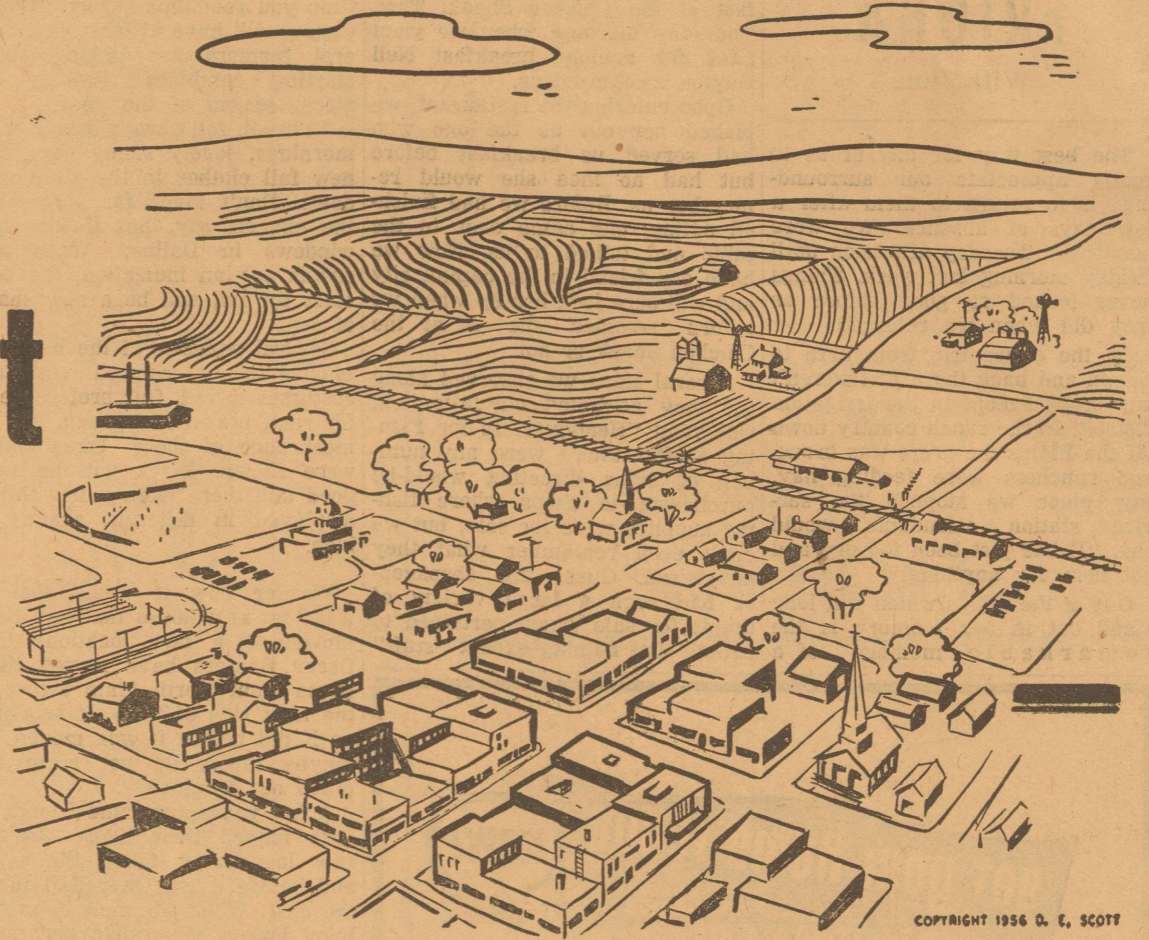
DOLE'S 46 Oz. Can **PINEAPPLE JUICE 32c**

PATIO BEEF No. 2 can **ENCHILADAS 45c**

FOOD KING GREAT NORTHERN **BEANS 300 Can 9c**

Protect Your Investment

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and make it return bigger dividends
of prosperity and better living

Thousands of folks . . . including YOU . . . have a big stake in this community.

Lives . . . savings . . . hearts are represented by the homes, businesses, farms, schools, churches . . . and jobs . . . that make up our particular segment of American life.

Faith and hard work created the TRADE VOLUME that made all of this possible . . . as every community is built . . . and grows . . . and LIVES on trade.

Trading at home . . . whenever possible . . . and making it attractive for more of our neighbors to trade here . . . to create greater trade volume . . . is the way to protect our present investments . . . so they will return more dividends of prosperity, contentment, and happiness.

Trade that LEAVES a community, makes empty buildings, empty streets, empty schools, empty churches . . . lost conveniences . . . and depreciated property values. But your dollar . . . spent here . . . where you have your investment . . . will return to you . . . many times.

*It Pays to Buy
where You Live*

Friona firms are the only business establishments in the world who are genuinely interested in the future of this community where you make YOUR living.

- | | | | |
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| Maurer Machinery | Tasty Cream Drive-In | Friona Wheat Growers | Dilger's Modern Cleaners |
| Ware's | Friona State Bank | Rockwell Bros. & Co. Lumbermen | The Friona Star |
| Vestal-Brewer Hardware | Continental Grain Company | Parmer County Implement Co. | Plains Hardware & Furniture |
| Foster's | LuNora's | Friona Insurance Agency | Retail Merchants Association |
| Kendrick Oil Company | Friona Motor Company | Gaines & Smith Texaco Service | Credit Bureau |
| Reeve Chevrolet | Blanton Butane, Inc. | Bi-Wize Drug | Galloway Implement Company |
| Friona Consumers | Johnson's Corner Grocery | City Body Shop | Ethridge-Spring Agency |
| Piggly Wiggly | Lewis Variety | Crow's Slaughtering Plant | Welch Auto Supply |
| Houser Grocery & Market | Marcum-Claborn | Villa Cafe | Friona Chamber of Commerce |
| Cunningham Helpy Selfy Laundry | Rushing Insurance Agency | Rockway-Hurst | & Agriculture |
| Highway '66' Service | Friona Battery & Electric | City Radio & Electric | Benger Air Park |
| Carl McCaslin Lumber, Inc. | | | E. T. JENNINGS, Owner |

"COMPLETE BUILDING SERVICE"

Sudan Harvest Starts As Prices Strengthen

Sudan grass seed, third in importance only to cotton and grain sorghums in a considerable area of the High Plains, is being cut this week in and around Parmer County, and in many fields, already is standing in the shock.

Acres for this cash crop is down considerably this year in comparison with 1955, although production is probably some above average on account of the crop generally turning out very well under irrigation this year.

The sudan picture was a bleak one a year ago, when the biggest crop in history flooded the country's market and caused a slump in prices which have not yet fully recovered.

However, checks with a couple of seed dealers of the area this week show that they expect the market to open at about five to five and one-half cents, which is a reasonably good price.

Last fall's tremendous harvest broke the market, which opened at about a similar figure, to down around three and three and one-half cents for most of the selling.

Many farmers, pressured to sell because they needed cash, could not hold out for better prices and were forced to let their crop go at less than they hoped they would have had to.

Looking at the country as a whole, it may be generally said that the three-county area including the central and southern parts of Curry, Parmer, and Bailey Counties produces roughly one-third of the entire crop of sudan seed.

At least, it is true that the High Plains of Texas produce that much—and the biggest acreages of the High Plains are through this strip. California has another big producing area in the Sacramento Valley, and the remainder of the crop is scattered here and there across the Southwest.

The annual average production of sudan seed is about 40 to 45 million pounds. Last year's production, by comparison, soared to over 90 million. There is a domestic disappearance of seed that runs about 52 million pounds annually, but because of the tremendous carryover from last year still in the hands of dealers and farmers, a short crop this year still probably could not make up for the oversupply produced last year.

C. M. Henderson and M. C. Roberts, Texico-Farwell seed men who both handle considerable sudan, appraise the market this year about the same. Both believe it will be much stronger than last year, but neither sees the possibility of extra high prices for any length of time.



SUDAN IN THE SHOCK—The Parmer County area's first harvest scene unfolded in many fields this week. This sudan standing in the shock is in a field near Farwell. This year's crop is good, and prices promise to be much improved over last year.

"I don't think we'll see any more three or four cent sudan, but at the same time, we won't see much seven or eight, either. I look for the market to range from five to six cents," Roberts says.

Henderson this week commented, "No doubt, the price will be better this year." He pointed to a decline in acreage, but added that it was his opinion that the area sudan crop may be larger than some imagine.

Henderson is looking for a "reasonably strong market" this year.

One factor which Roberts brought up that will have a far-reaching effect on local sudan markets is the switch by many Midwestern farmers to sudans other than sweet, which is the predominant variety in this area. "They are being advised by agricultural colleges to change over to piper and greenleaf varieties instead of sweet, because of the prussic acid poisoning factor," said Roberts.

He added, however, that farmers on the Plains can grow these other varieties as well as sweet sudan.

Dr. William Beene
Optometrist
Mon.-Tues.-Wed.
Mabry Building — Friona
Phone 4051

pears are good pickling pears. Wash the pears, peel, cut in half or quarter and core. Boil the pears for 10 minutes in water to cover. Boil water, sugar, vinegar, and spices tied loosely in cheese cloth.

Add the drained pears and let stand overnight in the syrup. Next morning drain off syrup and boil down until thick. Add pears and cook until tender. Do not stir but keep under syrup. Pack hot into sterilized jars. Cover with syrup, seal, and store in a cool, dry place.

NEWS FROM THE FARM BUREAU

By RAYMOND EULER

Members of the resolutions committee are working on subjects for consideration at the annual convention September 24. Subjects already slated for discussion and action are:

State water development, Texas right-to-work law, noxious weeds in feed grains, flexible versus rigid acreage and price controls, administration of the soil bank program, minimum parity for non-basic commodities, reduction of cotton acreage reserve, repeal of existing farm trailer licensing law, retaining present legislative districts, public school segregation, and state sales tax for school use only.

Other subjects will be presented by the committee, and resolutions from members will be welcomed from the floor of the convention. Plans are being made to help emphasize Texas Farm Bureau's "Lead the South in '56" movement. The aim of this organizational move is to give Texas the greatest number of votes, through increased membership, in the national convention where all national issues are finally decided.

According to USDA reports, cotton exports this year are showing promise of doubling those of the previous year. This means that there will be no increase in the surplus stockpile, which has been on the increase for the past several years. With this step-up in the export program, actual reduction of surplus stocks should become evident with proper administration of soil bank provisions.

Rhea Farm Bureau meets this Friday night at 8:30 (September 7). If you have not attended a good community meeting lately, you ought to go. They'll make you very welcome. Franklin Bauer is their president, and Jack Patterson is county director from the Rhea Community.

Consider attending the Texas Farm Bureau convention in Houston November 11-14. Then you'll surely want to go to Miami the second week of December to attend the American Farm Bureau convention. You can get first-hand information about the two organizations at these meetings. Consider this: The rich man is wise in his own conceit; but the poor that hath understanding searcheth him out. Proverbs 28:11.

In Russia a shift in public opinion is largely a matter of decree. —CHANGING TIMES

Old San Antonio Road, the oldest road in Texas, is 317 miles long. The Santa Gertrudis breed of cattle is a cross between the Brahman and Shorthorn.

Wheat Acreage Reserve Is Open To "Old" Growers

Any producer who has a regular wheat acreage allotment may take part in the soil bank acreage program for the 1957 winter wheat crop, Robert Shrauner, chairman of the Texas Agricultural Stabilization and Conservation Committee, said today. Producers on farms which receive an allotment as a "new farm" for the 1957 wheat crop, however, are not eligible for participation in the 1957 acreage reserve program.

Payments under the program will be made for reducing the acreage of winter wheat below the amount of the allotment, designating in a written agreement a specified part of the allotment acreage as acreage to be "reserved" from production. Land so designated may not be cropped or grazed for the period of the agreement.

The rate of payment for wheat acreage placed in the acreage reserve varies by counties. The amount of the payment will be based on the normal yield for the farm or the normal yield for the designated acreage, whichever is the smaller.

The acreage reserve agreement must be signed not only by the farm operator, but also—if the operator is a share tenant — by each person who as owner or landlord has control of the acreage reserve land or who is to receive compensation under the agreement. Provision is made for properly protecting the interests of tenants and sharecroppers under the program.

Chairman Shrauner explained that farmers may designate as much as 50 percent of their allotment or 50 acres, whichever is

larger, for inclusion in the wheat acreage reserve. However, the wheat acreage designated for the reserve may not exceed the wheat allotment. The minimum acreage which the farmer may designate for the reserve is 3 acres or the wheat allotment, whichever is smaller.

If any winter wheat is grown on the farm this fall, September 21 is the deadline for signing agreements to place 1957-crop wheat acreage allotment under the soil bank's acreage reserve.

DeKalb Farm Tour Is Next Tuesday

Farmers interested in touring the DeKalb research farm near Shallowater have been invited by the Cummings Farm Store of Friona to do so Tuesday, September 11.

The farm, which is seven miles east and four miles north of Shallowater, is a scene of numerous interesting plant breeding projects.

Farmers who want to go with a group can arrange to leave Cummings' store at 8 a. m. Tuesday, says Doyle Cummings. The tour starts at 10.

One man area farmers will be interested in seeing, he believes, is Dick Holland, DeKalb plant breeder, who will be in the day's program.

Farmers also will want to hear Dr. W. L. Stangle of Texas Tech, who will be principal speaker at the tour.

Hoover Dam, Nevada, is the highest in the world at 726 feet.

Ketchup is a Malayan word.

SAFE - SOUND - SECURE

There are good reasons why more people insure with Farm Bureau than with any other Parmer County Agency. RAYMOND EULER Agency Mgr. Phone 3521, Friona. LIFE—FARMER'S LIABILITY—FIRE—AUTO

A. J. ELLISON Special Agent

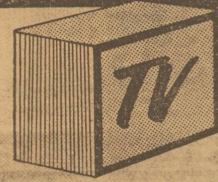
Phone 2092, Bovina

Henderson Adds Seed Cleaner Area

Henderson Grain & Seed Inc. of Farwell this week is constructing a 2,500 square foot building to house seed cleaning facilities.

C. M. Henderson says that it will enable the company to improve its service and the efficiency of this particular operation. The building, with a cement floor, will attach to a warehouse near the front of his property.

FAST EFFICIENT



service

TV Reception Satisfactory?

If it is, okay. If it isn't how about giving us a ring?

Here is a partial list of recently satisfied customers:

Pat Busby, Friona
Merrill Turner, Farwell
Bill Venable, Bovina

Can give many other references.

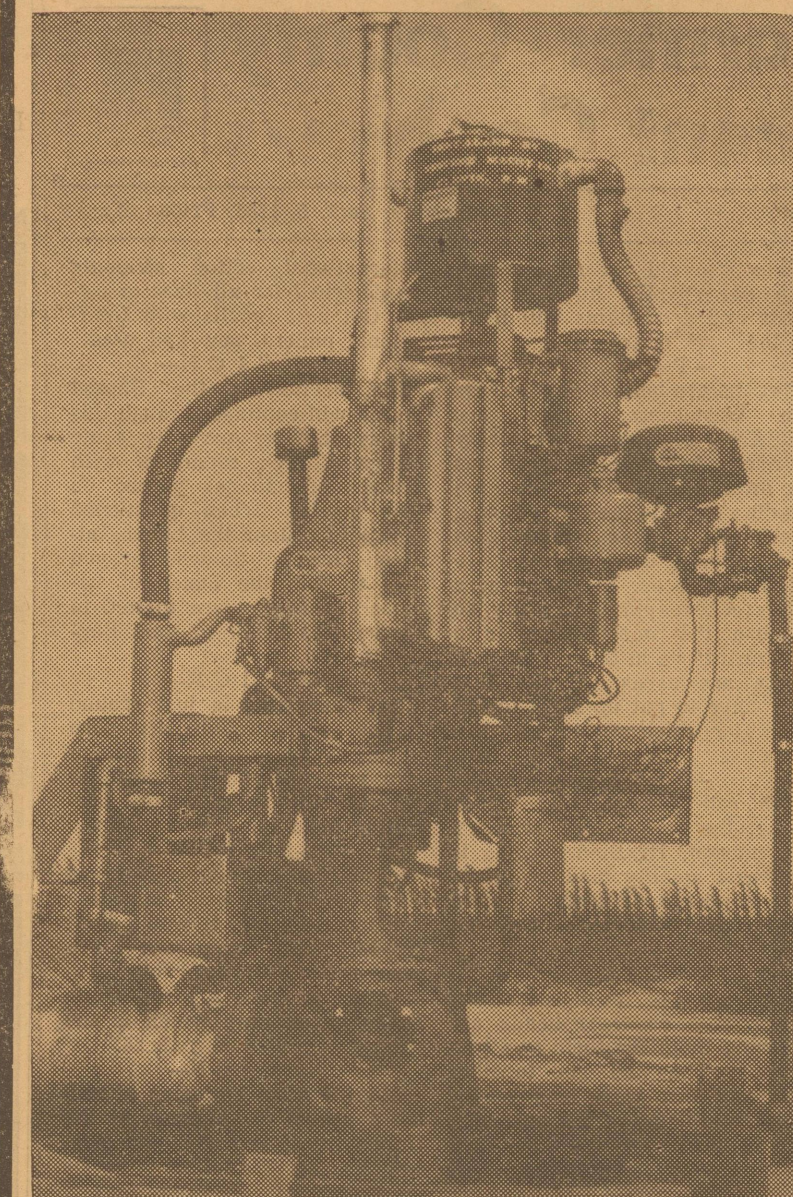
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Local \$3
Bovina \$4
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It is located on the J. Earl Denton farm halfway between Texico-Farwell and Clovis, on the north side of the highway. The well is right by the highway. It is powered by a Chrysler engine on natural gas.

We are dealers for the Chrysler and G.M. Diesel vertical applications for this area. We can give immediate delivery and installation for both these units. You are invited to investigate the big savings that a Vertical Pumping Unit can bring to your irrigation farmings.

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DEKALB HYBRID MILO

We are now booking seed for spring delivery. Warning—DeKalb expects to be sold out by the first of the year. Get your orders in right away.

Visit our test plots. Watch for the yellow DeKalb signs along the roads. Check with us on specific locations, and you can see for yourself how DeKalb hybrids are producing.

DON'T FORGET!—You are invited to attend a special tour Tuesday, September 11, at the DeKalb experiment farm near Shallowater. Ask us for information.

CUMMINGS FARM STORE

Phone 2032

Friona, Texas

8TH ANNUAL PARMER COUNTY FARM BUREAU CONVENTION

MONDAY, SEPTEMBER 24, 8:30 P. M.—BOVINA SCHOOL AUDITORIUM

Does Farm Bureau Really Represent You? Come Vote—See That It Does!

