

The Terry County Herald

Printed in Terry County, on the South Plains; the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States

VOLUME 23

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, OCTOBER 28, 1927

NUMBER 10

"Womanless" Wedding Next Friday Night

Next Friday night Nov. 4th, 7:30 o'clock, at the Rialto Theatre a home talent Womanless Wedding will be staged for the benefit of the High School football team. This promises to be one of the feature events of the year in the way of entertainment, with the identity of the bride and groom withheld until the night of the 4th. Tom May and Bob Bowers will act as dainty flower girls, while Rev. May will act as ring bearer in the ceremony, in which Preacher Arnet Bynum will attempt to tie the knot to unite the bride and groom in the holy bonds of warfare.

As the bride's mother, "Red" Tudor is a scream, while Mr. Caruso will be in the person of Clyde Lewis. The town flapper as Dede Pyeatt, will play it, together with jelly-bean George Neill, will make you laugh only as professional fun makers can do. Morgan Copeland, as a widow friend to the bride, with her baby, Flem McSpadden, will tear the frown from the greatest pessimist of all time, while C. B. Quante and Dr. Schofield as the groom's parents play their part in true fashion.

Bale of Cotton Burned Sunday Morning

A fire alarm was turned in about the time the advance guard got to Sunday School Sunday morning, and as it was the wrong day, nobody believed it a practice fire. It was discovered to be a bale of cotton on the platform at the depot, and it was rolled off and left to burn, after examining to see if others were afire.

We learned something, too in connection therewith. As we understand it, as soon as a bale of cotton touches the Santa Fe platform it is automatically insured by some company. If the bale catches fire, it immediately becomes the property of the insurance company, and no one is supposed to tear it up and try to put out the fire. It must burn. In addition a man was paid to guard it as it very slowly burned all Sunday night and stench the town with its repugnant odor.

We have always given insurance companies some credit for sanity, but after this happened we fail to see anything short of idiocy about it.

C. E. PROGRAM FOR SUNDAY, OCTOBER 30.

Leader—Faye Brown.
Song—No. 10.
Song—No. 8.
Lesson Topic—"What Does Protestantism Stand For?"
Scriptures—Romans 4:1-5; Gal. 3:23-29.
Leader's Talk.
The Infallibility, the rule and the temporal power of the Pope—Juanita Perkins.
The worship of Mary and of saints—Florence Holt.
Doing Penance—Mary Thelma Copeland.
Purgatory—Hazel Stafford.
Indulgences—Carrie Head.
The Roman Bible, churches and schools—Christova Sawyer.
Special Music—Rebecca May.
Lodge.
Sentence Prayers.
Benediction.

EXPECTED CASH

"What am I arrested for?" asked the corrupt voter.

"You are charged," said the officer who was entering the arrest on the station house ledger, "with having voted eight times."

"Charged, hey?" muttered the prisoner. "That's queer. I expected to be paid for it."

Cross-ocean flying demands a new service by the U. S. Weather Bureau. Comprehensive weather information is telegraphed to the naval radio station for broadcasting in whatever foreign language may be necessary.

Saturday Another Big Day in Brownfield

With the dawning of another day of balmy autumn sunshine and not a cloud to be seen, predictions were in order Saturday morning early that it would be an even greater day than the Saturday before, for the farmers had been given another splendid week at the hands of the weatherman to gather and market the fleecy staple. The prediction was true in every way for they not only came, but they had some dough to spend. What a contrast to the crowds that came in on Saturday a month ago, and mostly spent the time milling around on the streets and wondering when it was going to rain.

They were here from the caprock of New Mexico and from the borders of Gaines and Cochran. They drove in from among the scrubby mesquite of Lynn county. They came from the beargrass flats of Hockley, and from the shinnery of north Dawson and south Terry. They were all here—many of the dogs to boot. The merchants and their forces were literally swamped despite the fact that more clerks were added. But they took care of it to the very best of their ability. Again on this occasion the writer took the trouble to make the rounds of the stores, and they were all busy and filled with waiting customers who were so thick that one had difficulty in passing through the aisles.

Monday morning when conditions had become more settled, we again talked with some of the merchants and some of them reported that their ads were doing the work, for many of their customers were taking the trouble to mention the ads. One of our furniture men called us in a drug store early Saturday morning and treated to a 15c cigar saying that he knew he had already sold one \$75.00 suite of furniture from his ad. But when closing time came Saturday night, most of the places looked as if a small cyclone had struck them, but the proprietors were happy, contented and smiling. Even though the customers had waited their turn of being waited on like we used to wait our turn at the old water mills, they were good humored folks, and chatted with neighbors and friends while they awaited their turn.

The stove demonstration at the Brownfield Hardware was well attended and we understand that some sales were made, not to mention several prospective customers. In fact all business houses ran far ahead of business done at any time this year. Some of the grocers informed us that they had all their forces could possibly attend to during the afternoon especially.

Even the barber men found more hair and better whiskers than usual, and we heard the fellow that saved us order his porter to sweep up a place for him big enough to stand on. The porters were kept busy at the shine chairs, and the poor barbers were nearly up to their ankles in hair.

Let the good work go on. Let's keep on telling them that Brownfield is not only the best cotton market on the South Plains, but the best place to buy what they need. They are already headed this way, and all we need to do is keep on knocking on the old drum head. Just keep drumming up the trade for Brownfield.

Prominent Citizen Becomes Demented

Mr. E. D. Jinkins, a prominent citizen and planter of the Tokio community was brought in one day recently and placed under the care of local officers, as he had temporarily become unbalanced.

Monday morning Sheriff Walter Moreman, of Yoakum county left for Wichita Falls with the unfortunate man where he will be placed in a hospital for treatment.

Womanless wedding, Nov. 4, Rialto Theatre. The laugh of the season.

Howard Post American Legion Holds Election

At a regular meeting, Thursday night, Oct. 13, the William Guyton Howard Post of the American Legion elected the following officers:

Glenn Harris, Commander; Chris B. Quante, Vice-Commander and Publicity officer; Jim Miller, Adjutant; Monroe Telford, Sargent-at-Arms; C. R. Baldwin, finance officer; J. O. Kinne, Chaplain; Earl Jones, Service Officer.

A bogus trial was put on in which Hugh Pyeatt was the defendant. He was charged with stealing a horse. When the star witness took the stand and was being questioned about the horse, he asked the state attorney which horse he was talking about that the defendant had stolen two saying that Hugh was sargent in an artillery brigade, and that he had charge of over 157 head of horses. The battery was making preparation for an inspection one day when Sargent Pyeatt discovered that he was about one horse short. However before the night was half gone, Sargent Pyeatt had his full number of horses with the battery brand on 'em. The next day, one of the other batteries was short one horse and came over and looked over Pyeatt's horses but could not recognize his horse. Later Sargent Pyeatt received word that one of his horses with the battery brand on it was with some other company. Hugh did not go and get this horse for the simple reason that he had all the horses that he was supposed to have. Hugh denied all this and sought to prove that he had nothing to do with any horses; that his outfit was a motor battery. He later confessed that there was some horse stealing going on at one time, but as he was sargent, and Taylor (the guy that turned state's evidence) was under his command, he told Taylor to steal the horses, which Taylor did.

Lots of fun was had from this trial. The boys decided to purchase a radio, some boxing gloves and other kinds of athletic equipment and entertainment that will entertain each and every member. They also appointed a membership captain, and lots of new members are coming in, and lots of old members are paying up back dues and re-instating.

A big program is being mapped out for Armistice day which will be published in full a little later, and after the details have been worked out, so we will know exactly what we can promise the people.—Reporter.

SENIOR ENTERTAINED

The Seniors were wonderfully entertained at the home of Mr. and Mrs. J. L. Randal, Saturday night, Oct. 15, with Misses Ruth Lawlis and Faye Brown as hostesses.

The hallows were well decorated with the Hallows'en suggestions, and all wore unique caps throughout the evening. Before the games, Miss Sue Crawford acted as fortune teller. Forty-two, bridge and other card games were enjoyed by all. Voncil Holgate won high score for the girls and Adolphus won high for the boys. Punch and pumpkin pie a la mode were served to the following:

Misses Vivian Winston, Robbie M. Hardin, Mary T. Copeland and Voncil Holgate; Messrs. Bill Collins, Adolphus Smith and Virgil Burnett. Special guests were, Misses Christov Sawyer, Sue Crawford, and Espi Castleberry; Messrs. Eddie Ballard, Ulyess Graham, Travis Bynum and Riley Spivey.

CHANGE CARS

A gentleman slipped on the stairs of a subway and started sliding to the bottom. Half way down he collided with a lady, knocked her off her feet and the two continued the journey to the bottom. After they had reached the bottom, the lady still dazed, continued to sit on the gentleman's chest. Looking up at her politely, he finally exclaimed, "Madam, I'm sorry, but this is as far as I go."

See Tom May and Bob Bowers as flower girls.

Stranger Blows In Broke—Leaves Flush

We hope it will be some time now before our business men are victimized again as they were last week. We also hope that some innocent parties to the transaction will learn a lesson and stir clear of innocently aiding such people in victimizing the local business men. Perhaps this lesson will be worth all it cost anyone, we hope so at least.

Last week early, a man and his wife—supposedly—blew in here hailing from Los Angeles, they said, and found they did not have money sufficient to pay the night's lodging. Of course they figured to make the city pay for their night's lodging and also some extra cash to hit the road with and fell on a church directory to do the work with. They knew that the pastors generally stand high with the people, and to get them on their side was the easiest way to make the racket off. It worked, as usual. Now this is not a supposition, but the facts as admitted by the solicitor himself to the writer.

Well, the first thing these people did was to go to one of the local pastors and ask him if he did not need a nice church bulletin, provided that article cost him or his church nothing. Of course he did. Most any unsuspecting person would have answered in the affirmative. The only thing he had to do was to just write a few words to the business men of the purpose of the undertaking, and Mr. and Mrs. Stranger would do the rest. They did. Armed with this letter from a local pastor, they had no trouble getting the business men who are always ready to help the churches to underwrite the ads. Now here is where the strangers cashed in.

They promised to have the printing done in Brownfield. That was the very place they wanted it done, for they could get the local printers to guarantee production of the bulletins which would prove satisfactory to all parties, and then they could hit on to greener fields. So they came to the Herald office and made a deal with the Herald for the printing, paid the bill and skipped out.

To the best we are able to figure, they collected in the neighborhood of \$35.00 from the merchants of this city, paid the Herald \$8.50 for printing them, took the rest, more than \$25, paid their hotel bills and bid us adieu.

From this on, let the local preachers go to the business men directly when they want printing. Let the business men lay off of all fly-by-night solicitors, and we will all be better off and spend the balance as we want to.

South Route Extended About Twenty Miles

What is now known as the south star route has been extended about 20 miles, according to Postmaster J. C. Bohannon, but for the present will remain a bi-weekly. The additional mileage takes in the section of country known as the French community in the extreme south part of the county. Mr. Eubanks, the carrier, will, however, still be able to make the entire route in the afternoon.

With the additional mileage, the route is now serving nearly 100 families, according to the postmaster, and he anticipates making the route a daily now in the near future. It is a well known fact that the more mail for any route that accumulates, the sooner they get daily service, and all concerned hope this will happen in the near future, as this section of the county has long had poor service with the rest of the county.

NOTICE TO EX-SERVICE MEN

January 1, 1928 will be the last day for which you can apply for adjusted compensation.—C. B. Quante, Vice-Commander.

McKinnon—How did you get here? Beatrice—Flu.

General Program for Armistice Day 1927

Firing anvils 4:30 A.M.
Sunrise breakfast 7:00 A.M.
Assembly at school house 10 A.M.
Parade starts promptly 10 A.M.
FORMATION

Heralds
Marshals—W. A. Bynum.
Banners of Band
Brass band—Powell.
Colors.
Legion—Miller.
Gold Star Mothers.
Boy Scouts.
Girl Scouts—if not mounted.
School—all grades and rural—Tannery.
Floats.

All floats, cars and mounted persons with the exception of the Marshall and Gold Star Mothers will be in the rear.

Raising of colors.
Special by Band.
Master of ceremonies.—Morgan I. Copeland.

Address Geo. W. Neill
Address L. L. Martin
Special by Band.

Football game and concert by band at 3:00 P. M.
8:00 P. M.—Party at the Legion Hall for ex-service men and their wives or girls.

All gentlemen will please remove their hats as the colors pass, or when they are raised. Please remember.

Cicero Smith Pulls Good Advertising Stunt

About the most unique coal ad we have seen was erected in front of the Cicero Smith yards the past week, and it is attracting a lot of attention as well as favorable comment. Indeed some thought Ben and Fred were trying already to pull a Hallows'en stunt on them.

In the first place the ordered one of the largest lumps of coal they could procure from the mines, which came in last week, and weighed, we understand, something the rise of a half ton. A hole was bored into the top end and into a large lump of pure "nigger-head" coal, connected the two with an iron rod, and the work was ready for the sign painter. The painter gave the huge body of the "nigger" a Joseph's coat of many spots and stripes, and finished with eyes, nose, ears, and a very large mouth and white hair for the head.

Now some of their customers claim they are afraid to come by there at night, and are threatening to shoot the stuffing out of his advertising.

MORE CIGARETTE SMOKERS—FEWER CIGARS

Is the "stogie" doomed to die a lingering death? Or is the American "flapper" and her omnipresent cigarette the reason for the gain in cigarette consumption while the tendency toward decrease in cigar leaf consumption grows more noticeable. Consumption of American made cigarettes in China and Germany is showing an even more remarkable increase than the domestic demand, recent government surveys show. Every change of tobacco consumption in the world trade is reflected in the American market, as the United States annually grows more than three fourths of the globe's "smokes." North Carolina leads in production per state, with Kentucky, Virginia and Tennessee following. Pennsylvania, however, leads in yield per acre, with an average of more than twice that of North Carolina. The more extensive use of fertilizer is one reason for this superiority, while the northern state has long been noted for her use of transplanters, cultivators, tractors, and other machinery to cut the heavy labor demand of tobacco growing to a minimum.

We call your attention to the fine statements of the Brownfield banks in this issue. Of course as cotton picking is just started they will be much better next statement.

Dr. Gierson and Associates May Drill On

So far as the Kingsland Oil and Potash Company are concerned, the Brownfield Well No. 1 is officially completed, and according to their notice in this issue they assume no more responsibility therewith. They have, we understand, completed their contract to drill a sea level well with the Brownfield interests.

However, we understand that Dr. Gierson, the geologist in charge of the drilling all along, together with some of his associates are preparing to go on down with the well, to just what depth, we are unable to state, but to perhaps 4000 feet or better.

It is stated to us on good authority that the Dr. is far from satisfied with the depth to which Brownfield No. 1 was drilled, and firmly believes that further on down the pay sand will be found.

But be as it may, a dry hole does not now condemn even 160 acres. It used to condemn a whole section of country, but real oil men know now that a duster and a gusher may be within a few hundred feet of each other just the same a dry and wet water wells in some sections of the country.

It is also our understanding that the Kingsland interests are preparing to drill another well somewhere on their holdings in the Brownfield ranch as soon as the proper arrangements can be completed.

Another Compress to Build Here, Report

Of course the Herald has no idea that may be worth a pound of soap why so much compressing all at once in Brownfield, but he has one any way. Along in mid-summer, one of the big companies secured acreage in the Santa Fe addition, built a residence on it, fenced the grounds and seemed to have knocked off for "future reference" one night say. But we understand that they not only thought they could hold the territory until times got better, thusly, but in addition have been shipping cotton out of Brownfield to some of their other compresses as if there was a compress here, or at the same rate to the shipper.

Now this arrangement did not seem to set very well with another company at Lubbock who had been compressing our cotton, so they have secured a block in the first addition, and we understand have several cars of lumber in transit and actually aim to build something or other. Just what move the original company will make we are unable to say at this time, but we imagine something will be happening around their grounds.

But hold, a minute, there are several citizens over in the first addition that do not care to have a compress or even storage platform put in their front yards, and from what we can hear, there is going to be one big fight in the courts pulled off before it goes in, and we don't mean maybe. Our people welcome industries to the town, but at the same time they feel there is room for such as this out in the edge of town where they will not be a nuisance to anyone in the resident districts.

TWO LOOMS GIVEN TECH COLLEGE BY POSTEX MILL

Lubbock, Oct. 24.—Two tubing looms valued at \$700 have been given to the textile department of Texas Technological College according to a letter just received from Herbert Jones, agent of the Postex Mills, at Post, Texas. E. W. Camp, professor of textile engineering in Tech, thru whom the gift was made, stated that those looms were used to weave pillow casings. The gift will enable this additional instruction to be offered.

Mr. Camp said the Postex Mills had shown much interest in Tech since its founding, and had given every possible help to the textile department.

Womanless Wedding, Nov. 4th, Rialto Theatre

REAL BARGAINS IN FURNITURE

WHY NOT DRESS UP THE HOME

Modern English Suite—Best Fumed Walnut—a Rare Buy. Eight 5-Pieces in deep, rich Walnut Venier, with contrasting overlays, Massive Table, Buffett, 5 side chairs and host chair.

YOU'LL SAVE—

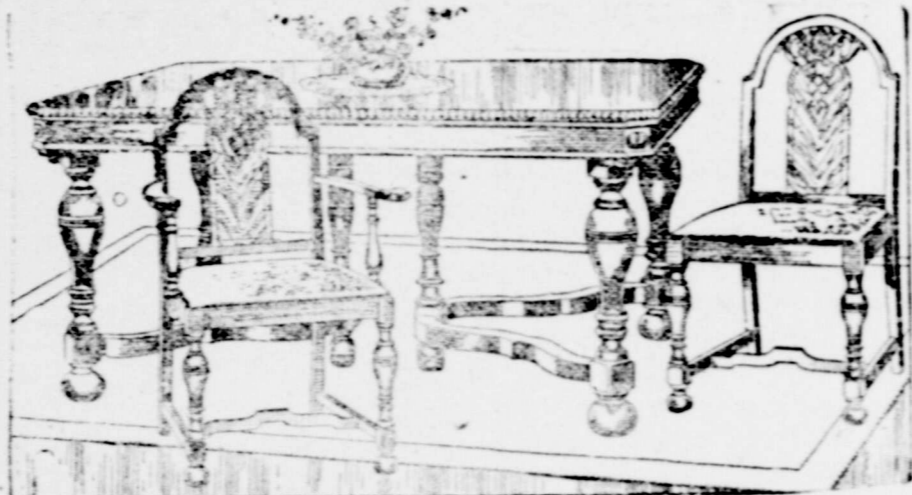
1-3 TO 1-2

You have no idea how great the saving.

Very convenient terms of credit if desired.

Baby Beds and high chairs at prices you can afford to pay.

Baby Beds only... 6.39
High chairs special... 2.98



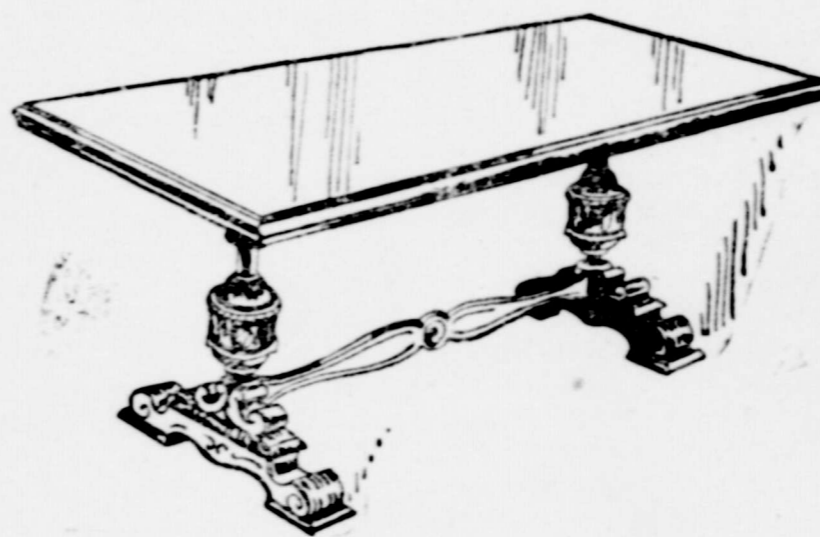
Dining Room Suit (Special) ... \$135.00
SPECIAL PRICES ON ALL KITCHEN

CABINETS



White Enamel Kitchen Cabinet \$39.75
White Enamel Kitchen Cabinet 29.75
Oak Kitchen Cabinets 37.50
Oak Cabinets 22.50

Be sure to see these cabinets.



TABLES

Walnut Library Tables. Would decorate the best parlors in the community. They are—

Specially priced at \$12.98

We now have the newest styles in New Perfection and Florence Oil Stoves. Also Coal and Oil Heating Stoves.

HUDGENS & KNIGHT

Brownfield - - - - Texas

A Suite at which you may be proud to seat your guest.

Here you will find distinctive dining room Suites and any one of them will make your room a thing of beauty and a constant joy.

BRIDGE AND JUNIOR LAMPS AT SPECIAL PRICES



Shades in most beautiful colors and ornamental metal bases.

WHERE

Your harvest money goes farther in buying your auto accessories, vulcanizing, and the very best gas and oils.

BROWN & BENTON

WE ARE EQUIPPED—

We are equipped for cleaning your cotton to the very highest degree, and giving you from one to two higher grades than is possible for most gins to give.

Regardless of whether you SELL your cotton to us, to the local street buyers, ship it yourself, or sell through some marketing organization, it will be to your interest to HAVE IT GINNED where you can get the HIGHEST GRADE POSSIBLE, thereby realizing more money for each bale.

There seems to be an impression among some farmers that we do not want to gin cotton and put it up in square bales. This is an error. We would just as soon run it into square as round bales.

If you are a member of the Farm Bureau, we have Bills of Lading in our office, which we will make out for you and see that your cotton is properly billed.

In case you should neglect to bring your shipping tag, we have the Serial Number of each member in the county, and can arrange matters for you.

FARMERS GIN COMPANY

Our Motto is SERVICE—No Careless Work Tolerated

Round and Square Bale Ginners

BROWNFIELD - - - - TEXAS

How can there be a wedding without women. Nov. 4, Rialto Theatre.

Mr. Clem N. Gause, piano tuner of Lubbock, was a business visitor to our city the past week.

Mr. Woodruff, of Decatur, Texas, was prospecting in our city the past week.

Mr. Felix Kindall, of Weslaco, Texas, and son, Cecil Kendall of the Tatum N. M. newspaper, visited their cousin, W. C. Smith and family, the past Sunday.

C. K. Johnson, former Terryite, but now of San Angelo, was here a few days looking after his interests and shaking hands with old friends. He is in the cafe business in the Tom Green county capital.

Jack Bailey and Bob McDonald were business (?) visitors to Lubbock Sunday.

S. W. Jones underwent an operation of cancer on his face and hand at the Lubbock Sanitarium one day last week and we are glad to say he is doing nicely and will be home before long.

Whoever tied up the Stricklin bulldog please turn him loose so he can come home.

Mr. Calvin Hinson, of Lubbock, editor and publisher of the new plains monthly magazine, The Plains Progress, was a business visitor in Brownfield this week and called on the Herald.

Prof. O. W. Fagala, authorizes us to announce that school will take up an hour earlier and close an hour earlier in the afternoon in order that nearby farmers can use the children to help gather the cotton crop. Who wants some pickers?

Mrs. Jessie Cox and daughter, Miss Gladys, were down Sunday visiting in the home of their daughter, Mrs. Terry Redford.

One of the most serious highway hazards is a soft head soaked in hard liquor at the steering wheel.

In the far west where wood is stored in the forests, fire insurance is often carried on the wood. The rate is high in the dry season, but the wood is not in danger in the wet season. The weather reports show late continued rains a slightly delay in taking out insurance may be risked, and considerable saving in premiums are possible.

LOWEST PRICES IN HISTORY

—at this—

GREAT TIRE SALE

Firestone



GUM DIPPED TUBES

3 1/2 inch Tube \$6.95

Other sizes priced low. Bargains in accessories.

BUY NO W

Histor's lowest Tire prices. Get your requirements for the balance of the year at these great savings. Service that counts.

We not only meet—we beat mail order prices. Compare the following prices on fully guaranteed Courier Cords:

30X3 1/2 Regular Cord \$6.45

30X3 1/2 Oversize Cord 6.75

29X440 Balloon 7.85



TUDOR SALES COMPANY

FORDS LINCOLNS FORDSONS

ANNOUNCEMENT

This will be our last week to do business at the old location—

NEW BUSINESS

Will be located in the new building on the north side of the square.

NEW MODERN FIXTURES

We believe Brownfield deserves the best, and that the best is not too good, and we will try to give it to you. Our fixtures will be of the latest modern, self-serving type, as you will see in the largest cities. Be sure to watch this paper for the formal opening date.

SPECIAL PRICES SATURDAY OCT. 29TH

Will include almost the entire stock as we are making ready for our car load of new goods. You will save money on your grocery bill Saturday. Come to see us.

J. E. MICHIE

CITY BARBER SHOP

Becoming Bobs for every type of feminine kind. We please the most exacting. Send the children in as they will have the same attention as if you was along.

DEE ELLIOTT, Prop.

THESE WANT ADS BRING RESULTS



WANT AD'S.

WANT good second hand windmill. W. F. Young, City. 4p

NOTICE: Anyone having a cap pants or coat belonging to the band, please bring to Henry's Tailor Shop to be cleaned for Armistice Day program. Jno. S. Powell, Director. 1tp

FOR SALE or trade for a good cow, a phonograph with 50 double records. R. L. Adams, care Forrester Lumber Co. 28c

FEDERAL FARM LOANS at 5% per cent interest, and 34 years and six months time on them. For particulars, see C. R. Rambo.

WHY NOT READ a Panhandle Daily. The Amarillo Daily News-Globe, daily and big Sunday edition for only \$5.00 per year. Apply at Herald office.


WANTED: Clean, good sized cotton rags wanted at the Herald office. Don't want overalls, socks, wool underwear or blankets or strings at any price. Good rags 5c pound.

SAVE RENT: Houses built on in stallment plan. See C. D. Shamburger, City. 4-24c

CHICKEN CHOWDER will make your hens lay more eggs at less cost. See Bowers Brothers. tfe

SAVE RENT: Houses built on in stallment plan. See C. D. Shamburger, City. 4-24.

GEO. ALLEN
The House Reliable



Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1899. SAN ANGELO

Sim Bell Has Gone To

Repairing and washing cars at the Markham Garage one block north of Hotel Brownfield, and he will appreciate your business. See him for all kinds of repairing, or about washing and polishing your car.

FAMILY WASH

Rough dry, per lb 8c
Ironing, per dozen 40c

Brownfield Laundry

BANK STATEMENT

Charter No. 11415 Reserve Dist. No. 11
Report of the condition of the First National Bank at Brownfield in the State of Texas, at the close of business on October 10, 1927.

RESOURCES	
Loans and discounts, including rediscounts	\$181,124.64
Overdrafts, unsecured	743.87
Bonds, stock, securities etc.	1,800.00
Banking house, furniture and fixtures	20,000.00
Real estate owned other than banking house	5,636.16
Lawful reserve with Federal Reserve Bank	12,421.50
Cash in vault and amount due from national banks	30,795.55
Amount due from state banks, bankers and trust companies	18,987.43
Checks on bank in same city	744.86
Miscellaneous cash items	469.81
Other assets	8,365.15
Total	\$281,089.27

LIABILITIES	
Capital Stock	\$50,000.00
Surplus Fund	8,500.00
Undivided profits	5,729.30
Amount due to state banks, bankers and trust companies	7,851.84
Cashier's checks outstanding	2,557.40
Individual deposits subject to check	139,911.1
Certificates of deposit due in less than 30 days	1,210.00
State, county or other municipal deposits	26,521.45
Saving deposits	9,937.19
Notes and bills rediscounted	28,870.96
Total	\$281,089.27

State of Texas, County of Terry, ss:—I, W. A. Bell, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief. W. A. Bell, Cashier.
Subscribed and sworn to before me this 19th day of October, 1927.
(Seal) C. R. Rambo, Notary Public.
Correct—Attest: R. M. Kendrick, Tom May and W. R. McDuffie, Directors.

TOBACCO KING THOUGHT ADVERTISING MONEY WASTED

James Buchanan Duke, the tobacco king, died worth ninety million dollars. But it wasn't tobacco primarily that did it. Advertising should take the credit. His father, Washington Duke, conducted a tobacco enterprise, his son being in with him as partner or associate. Business then was none too good.

"My son came back from a business trip to New York," said the old gentleman, "saying he had pledged our credit for \$750,000 to be spent in advertising during twelve months. Our entire assets didn't amount to that much. I told Buck so. He merely smiled. For three nights I did not close my eyes in slumber, worrying over what I regarded as certain ruin. Buck slept peacefully. But when the advertising began, orders came in so fast that we had to increase production. At the end of twelve months every cent of the advertising was paid for and our assets were several millions."—The Ambassador.

Crop rotation does not cost any money, but it rivals the use of manure or fertilizers in maintaining and increasing yields of crops. A good rotation is a most effective means for increasing yields and lowering crop production costs.

TECH COLLEGE ORGANIZE A Y. M. C. ASSOCIATION

Lubbock, Oct. 24.—A Young Men's Christian Association has been organized in Texas Technological College, with \$5,000 pledged for its support the first year by students, faculty members and citizens of Lubbock. Roy McCollough, an experienced Y. M. C. A. secretary has been employed and is now at work. McCollough is a graduate of Cornell college of Iowa, served overseas, took three years graduate work in Yale, and was for several years traveling representative for college Y work in Michigan. He resigned as Y secretary of the Colorado State Agricultural College at Fort Collins to come to Tech.

Mrs. Stricklin and daughter, Sallie T., made a trip to Plainview Saturday, returning Sunday, to carry Miss Dollie Miller home, who had been a visitor for the past week in the Stricklin home.

Smitty—Who was Eve?
Cherry—The first chicken that ruined a man's garden.

From two to three million acres of fall sown oats are grown annually in the South, 50 per cent of the oat acreage in the Carolinas, Georgia, Alabama, Mississippi and Louisiana being devoted to the fall-sown crop.



Good Reasons

YOUR car needs Winter Conoco Ethyl Gasoline because it delivers:

- (1) A Quick Start.
- (2) A smooth follow-through.
- (3) A faster pick-up.
- (4) More power.
- (5) Less gear shifting.
- (6) No knocks.

And all for a few cents more per week. Get it at the Conoco Sign.

CONTINENTAL OIL COMPANY

Producers, Refiners and Marketers of high-grade petroleum products in Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington and Wyoming



WINTER CONOCO ETHYL GASOLINE Knockless Miles Quick Starting CONOCO ETHYL

CHISHOLM

Saturday, October 29, 1927

THE PRICES THAT CONQUOR THE HIGH COST OF LIVING

Bananas, per doz.	21c
8 lbs COMPOUND (one)	1.16
No. 2 Tomatoes, 3 cans for	25c
Large Pork and Beans, Veribest 3 for	25c

FLOUR

48 lb. sack—Guaranteed	1.81
48 lb. sack HARVEST QUEEN FLOUR (extra high patent) every sack guaranteed	1.90

We still have enough South Texas Honey for today.

10 lb. bucket Comb Honey	1.45
10 lb bucket Extract Honey	1.25
5 lb bucket Extract Honey	69c
2 1/2 lb can Extract Honey	42c

JELLIES AND PRESERVES IN GLASS JARS

White Swan Jelly 13oz	23c	White S. pres. 33oz	56c
L.P.C. Jelly qt jar	56c	White S. 13 oz	29c
Elk Brand, 16oz	23c	O. B 1/2 gal. jars,	89c
Sun Kissed or O.B. Preserves, 13 oz, each	29c		

Quart jar sour Pickles	25c
Two dozen sour Pickles	25c
Olives, 6 oz. bottle	24c
Olives, 4 oz. bottle	17c
3-In-One Pickles, 10 oz.	24c

HAMS AND MEATS

Armours Star (the ham what am) lb.	23c
Smoked meat, lb.	22c
White Label (English cure) lb.	30c
Sliced Bacon, lb.	34c

CANNED FRUITS

No. 2 1/2 Table Peaches, can	17c
Gallon can California Peaches	47c
Gallon can Blackberries	47c
Gallon can Apple Butter	69c
10 lbs Calumet B. Powder, can	1.50
10 lbs. K. C. Baking Powder, can	1.20
10 lb. bkt. Arm & Hammer Soda	75c

VEGETABLE AND FRUITS

Best assortment of vegetables and fruit you will find	
Turnips, per lb	4c
Apples, doz.	15c
Cabbage, lb.	4c
Oranges, doz	30c
Lettuce (big head)	10c
Lemons, doz	36c

GRAPES

The largest supply of Grapes we have ever brought to Brownfield for your Saturday purchase. See our window for display and price.

NEW CROP DRIED FRUITS

10 lb box Prunes	1.03
10 lb box dried Peaches	1.26
10 lbs dried Apricots	1.75

Bring us your Cream and Eggs. Correct Test and Weights.

Get your part of these bargains TO-DAY

THE HERALD

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

Subscription Rates
In Terry and Yoakum Counties
per year \$1.00
Elsewhere in U. S. A. \$1.50

Advertising Rates on Application

Official paper of Terry County.



Some folks seem to be under the impression that we are not treating them fair. We are sorry that they cannot pick up enough courage to come and tell us about it. Remember friends, we cannot put everything that is brought in on the front page, and too, if it is not important enough to be noticed on the back page or inside pages, it won't be read anyway. Folks, we are always glad to get "write-ups" anytime, and will appreciate them greatly, but do not be offended if it don't happen to be on the front page.—Seagraves Signal

An now comes a few brainless wonders in the legislature of New Mexico trying to wish an election on those innocent people every year, in the form of a constitutional amendment, but what we can gather from the press and people of that state, they are preparing to snow it so deep that in a few years it won't even be remembered by its dadies. Elections every two years are bad enough. It takes about all that time for the voters and candidates to get in a good humor with each other, and if we had an election every year, we just as well declare a hundred year war. We might think seriously of voting for an election every four years, but every year—never.

Are you on the crooks' list as one of their suckers? Well, they actually have "sucker list" and trade these lists among themselves like you would trade knives or horses, according to a prominent banker speaking before the American Banker Association at Houston, recently. These crooks also figure that once a sucker, always a sucker, and while they will not approach you with the same kind of a scheme the second time, they trade your name to another crook with a different line of fakes, and he come at you from a different angle. The fellow that buys your name is also warned that you "bit" once, and to go at you cautiously. There are still thousands of people in American that are looking for something to make them rich quick, and it is estimated that more than a billion dollars are squeezed out of these suckers every year. Andy Gump of the strip comic is not the only one in America by any means, but they often go under such simple names as Jones, Smith, Brown or Johnson.

November

NOVEMBER gives us Thanksgiving—a day to thank a generous Providence for blessings bestowed upon us. And surely every one of you has something for which to be thankful. If only you enjoy the respect of others—if only you made a new friend—if only sound health and mental contentment are yours, you're fortunate.

Be thankful!

This bank, too, extends Thanks to its patrons who have made possible its prosperity in resources and new friends during the year!

THANKS—MANY THANKS

BROWNFIELD STATE BANK

BROWNFIELD, TEXAS

Conservative Accomodative Appreciative

"A good bank—Soundly managed"

DOES ADVERTISING INCREASE PEOPLE'S WANTS TOO MUCH?

Advertising is sometimes accused of increasing wants to the point to where the poor public doesn't really know where it is going to get the money to satisfy them.

But the good old public can take care of itself. And that is exactly what it is doing. In fact, if people keep increasing their rate of savings as they have during the last dozen years, a club and not a printed page will be need to get them to buy more than bare necessities. For, according to the National Industrial Conference Board, saving have been increasing at a much faster rate than incomes.

Money saved for all purposes was nearly five times as much per capita in 1926 as in 1914—\$33 per capita being saved last year as against \$6.71 in the year when the war opened.—Printer's Ink Monthly.

"WELCOME"

Our "Welcome" shingle is out to you folks any time during the day the old 'tummy says "let's eat!" You will find our home cooked foods most tempting.

AMERICAN CAFE

5 PERCENT FEDERAL FARM LOANS

C. R. RAMBO

Bonded Abstractor of Land Titles in and for Terry County, Texas.

All Kinds of Insurance

City Loans

Office East Side of Square

Phone 129.

S-P-E-C-I-A-L-S

For Saturday 29th. Bring us your eggs

48 lbs. FLOUR guaranteed	1.78
2 lbs. MEAL (home ground)	69c
6 lbs CRACKERS	64c
3 lbs. CRACKERS	34c
3 lbs MAXWELL HOUSE COFFEE	1.34
1 lb. MAXWELL HOUSE COFFEE	49c
4 lbs. Peaberry COFFEE	98c
Gallon MARY JANE SYRUP	63c
Gallon BLUE LABEL CARO	54c
Gallon BLACKBERRIES	49c
Gallon APPLES	48c
Gallon PEACHES	56c
Gallon East Texas Comb HONEY	1.43
5 lbs PEANUT BUTTER, (bucket)	98c
1 lb. PEANUT BUTTER (bucket)	22c
1 lb box COCOA	23c
6 boxes CRACKER-JACKS	25c
SKINNERS MACARONI, per box	6c
Grape Nuts, per box	16c
Mother OATS, per box	32c
SARDINES, 6 cans	25c
7 bars P. & G. SOAP	25c
LETTUCE, per head	8c
RICE per lb	6c
BACON, (smoked) per lb	19c
Dry Salt MEAT (plates)	14c

W. R. LOVELACE

Professional Directory

JOE J. MCGOWAN
Atty-At-Law

Office in Alexander Bldg.
Brownfield, Texas

DR. A. F. SCHOFIELD
Dentist

Phone 185 State Bank Bldg
Brownfield, Texas

Brownfield Lodge No. 530, I. O. O. F.
Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers Welcome.
H. R. Winston, N. G.
J. C. Bohannon, Secretary

Wm. Guyton Howard Post No. 269, meets 2nd and 4th Thurs. each mo.
Glenn Harris, Com.
Jim Miller, Adj.

Eyes Tested, lenses ground, glasses fitted, 1015 Broadway.
TORIC LUBBOCK, TEXAS
SWART OPTICAL CO.

G. W. GRAVES, M. D.
Physician and Surgeon
Office in Alexander Building
Brownfield, Texas

B. D. DuBOIS, M. D.
General Medicine
Office in Brownfield State Bank Building
Phone 161 Brownfield, Texas

J. D. MOORHEAD, M. D.
Physician and Surgeon
Prepared to do all general practice and minor surgery.
Meadow, Texas

T. L. TREADAWAY, M. D.
General Practice
Rectal Diseases and Skin Cancer a Specialty
Res. 18 Phones Office 38
State Bank Building
Brownfield, Texas

Brownfield Lodge No. 903, A. F. & A. M.
Monday night in each month in the Masonic Hall.
E. T. Powell, W. M.
W. R. McDuffie, Secretary.

DR. H. H. HUGHES
Dental Surgeon
X-ray Equipment
Office in Alexander Building
Brownfield - - - Texas

FURN. & UND. SUPPLIES
Funeral Directors
Phones: Day 25 Night 148
BROWNFIELD HDW. CO.
Brownfield, Texas

M. C. BELL, M. D.
Physician and Surgeon
Office in Alexander Building
Brownfield, Texas

J. T. AUBURG
Repairs Watches, Clocks and Jewelry.
In Hunter Drug Store.

LUBBOCK CLINIC

Third Floor Temple Ellis Building Phone 1200

and Ellwood Hospital

Nineteenth and El Tiana Sts. Phone 902

LUBBOCK, TEXAS

Complete Diagnostic Laboratory, including X-Ray and Modern Physio Therapy.
D. D. CROSS, M. D.
Surgery and Diseases of Women

V. V. CLARK, M. D.
Diagnosis, Internal Medicine and Electro Therapy
J. E. CRAWFORD, M. D.
Eye, Ear, Nose and Throat.
O. W. ENGLISH, M. D.
General Medicine and Surgery
G. H. ATER, D. D. S.
Dental Surgery, Pyorrhea, and X-Ray.

T. C. GENTRY
X-Ray and Laboratory Technician.
H. S. RIGGS
Business Manager

Mr. and Mrs. Joe Bailey, of Midland, were here over the week end visiting her parents, Mr. and Mrs. A. M. Brownfield.

Brownfield's most popular "flapper"—Dude Pyeatt, featuring her tactics of love, with the modern jelly-bean, Geo. Neill.

Mr. and Mrs. Roy Herod attended the Missionary Society play at Ropes Friday night.

Misses Fay Brown and Ruth Lawless helped in the Missionary Society play at Ropes, Friday night.

The laugh of your life Nov. 4th, Rialto Theatre, when man weds man.

Will Poole was in after supplies for the ranch Monday and stated that he had to put his gasoline engine back to pumping after having them carried in and stored for winter. He said we have had less wind than any fall since he has been here.

What Ho! Tom May and Bob Bowers, pretty little flower girls.

Lubbock Sanitarium (A Modern Fireproof Building) and Lubbock Sanitarium Clinic

DR. J. T. KRUEGER
Surgery and Consultations
DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat
DR. M. C. OVERTON
Diseases of Children
DR. J. P. LATTIMORE
General Medicine
DR. F. B. MALONE
Eye, Ear, Nose and Throat
DR. J. H. STILES
General Medicine
DR. L. P. SMITH
General Medicine

MISS MABEL McCLENDON
X-Ray and Laboratory
C. E. HUNT
Business Manager

A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

Bennie Hilyard, employee of the State Bank, as bookkeeper, left Sunday for San Angelo, where he will visit his parents a few days.

E. L. Curb, of Tahoka, district manager of the State Telephone Co., has purchased the Rialto Confectionery from Tom Glover, and we understand will move here and take charge of the business in the near future.

The old maid sister, J. E. Michie, Rialto Theatre, Nov. 4th.

We are going to have a

REAL BUY

FEDERAL TIRES

So please come to see us before you buy.

IF YOU HAVE TROUBLE CALL—PHONE 43.

CRAIG & McCLISH

"Where Service is Our Pleasure"

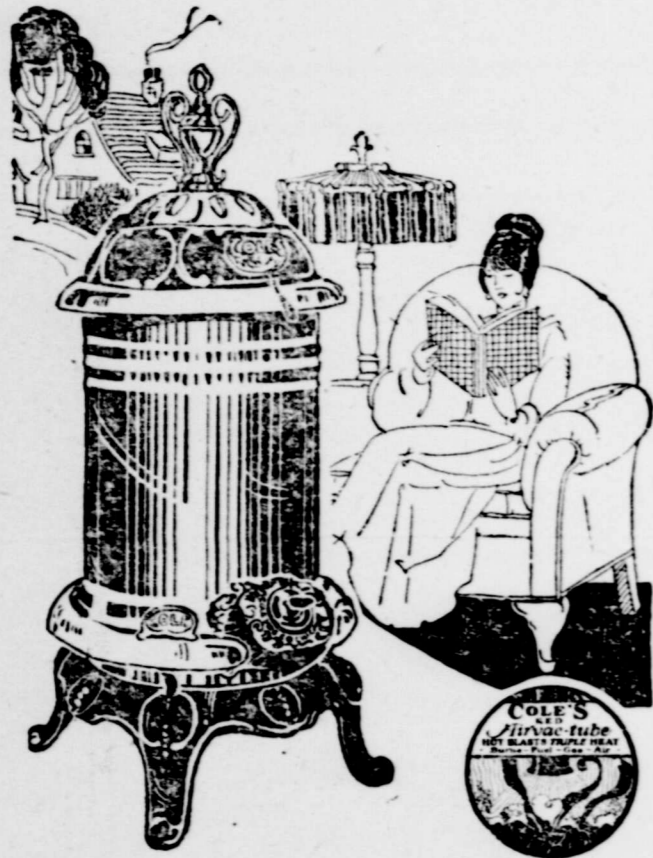
Phone

43



Your taste, rather than our words, is a better 'convincer' of the quality of our choice meats! So we suggest that you try one of our tender, flavory steaks, roasts or chops for that next meal. Try our cooked meats.

CITY MEAT MARKET



COLE'S HEATERS
35 to 60 Percent Fuel Saving Now Possible

Government authorities state that from one-third to one-half of the heat energy in fuel is now wasted because the hot gases that give intense heat escape up the flue. In the Cole Heater, the patented RED TUBE makes it possible to burn up these gases. Thus all fuel is put to work. Come in and let us explain this great, exclusive feature to you. And let us tell you of the amazing values made possible during this Special Exhibit. Stop in today.

HOLGATE-ENDERSEN HDWE. CO.

"THE STORE WITH SERVICE"

Phone 92.

BROWNFIELD, TEXAS.

GOODRICH TIRES AND TUBES

SPECIALS FOR TODAY

30X3½ Radio Cord Tire \$6.25

30X3½ Silvertown Tire 7.95

Get your gas and oil and all accessories from us.

CHISHOLMS

BANK STATEMENT

Official Statement of the Financial Condition of the Brownfield State Bank, at Brownfield, State of Texas, at the close of business on the 10th day of October, 1927, published in the Terry County Herald, a newspaper published and printed at Brownfield, Texas on the 28 day October, 1927.

RESOURCES	
Loans and discounts, undoubtedly good	\$118,370.08
Loans secured by real estate	24,887.98
Overdrafts, undoubtedly good	919.23
Bonds, stocks and other securities	3,200.00
Real Estate (Banking House)	22,315.10
Other Real Estate	3,500.00
Furniture and fixtures	6,911.89
Cash on hand	30,038.63
Due from approved reserve agents	59,624.23
Due from other banks and bankers	7,500.00
Interest in Depositors' Guaranty Fund	1,232.75
Assessment Depositors' Guaranty Fund	5,624.98
Acceptances and Bills of Exchange	15,972.64
Other resources	1,338.17
Total	\$331,435.68

LIABILITIES

Capital Stock	\$25,000.00
Certified Surplus Fund	25,000.00
Undivided profits, net	4,900.36
Due to banks and bankers, subject to check	18,000.00
Individual deposits, subject to check	228,035.41
Time certificates of deposit	18,269.02
Public funds on deposit	7,998.71
Cashier's checks outstanding	4,232.18
Total	\$331,435.68

State of Texas, County of Terry:—We, W. H. Dallas, as President, and Leo Holmes as Assistant Cashier of said bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief.

W. H. Dallas, President.
Leo Holmes, Assistant Cashier.

Subscribed and sworn to before me this 19 day of October, A. D. 1927.
(Seal) A. J. Stricklin, Notary Public, Terry County, Texas

Correct—Attest: Morgan L. Copeland, Jno. S. Powell, and Andrew Copeland, Directors.

MASONS URGE DEPART-

MENT OF EDUCATION

Washington, D. C.—The establishment of a Department of Education with a Secretary in the President's Cabinet, and a National University in this city were urged by Grand Commander John H. Cowles in his allocution addressed to the Supreme Council, Ancient and Accepted Scottish Rite of Freemasonry, Southern Jurisdiction, at the opening session of that body, Monday, Oct. 17.

It was pointed out that as soon as the question of such a department was mentioned its opponents raised the cry of "bureaucracy," "centralization," and "invasion of State Rights." In the Curtis-Reed bill, which provides for the establishment of a Department of Education and was introduced at the last session of Congress, there is no provision which allows the least interference with the rights of the States in education, he added.

"No sincere person, even though an analyst," he continued, "can find the slightest interference with the rights of states in the Curtis-Reed bill, but that does not matter to the opponents, the claim that it does must be shouted louder and longer, that the real facts in the measure may be covered up. The number of those who have proclaimed their opposition and who have never read the bill, nor are familiar with its contents, is surprisingly large, and as a suggestion, the next time you have an argument with one who is against the measure, inquire of him if he has read the bill.

"During the coming Congress, a new bill will be presented," he said, the Curtis-Reed bill which was before "that will presumably be the same as the last Congress. There is a good deal of sentiment in favor of adding an amendment providing for a council of state superintendents or of the highest elected or appointed state school official, to meet annually in Washington at the call of the Secre-

tary.

In speaking of the National University the Grand Commander said that the need of such a university had been realized and the idea proposed by Washington, and he had not only left a bequest for the purpose, but in more than one of his messages to Congress he called attention to the need of a National University. There is no question of the approval of such a university by Jefferson, Democracy's great advocate, or by Governor Brooks of Virginia, by Chief Justice Day, Rutledge, Marshall and Chase, and by at least ten of Washington's successors.

According to the ginners report issued on the 8th, Terry county had only ginned 190 bales of cotton up to that time compared to 952 at the same time last year.

There are in Texas about 2,350 places having postoffices. The total number of commercial centers, including everything from large cities down to the cross roads general store, is about 2,800.

San Angelo—The San Angelo Telephone Co., has announced plans for the early addition of eight or more long distance telephone circuits, three to Dallas, Fort Worth and Abilene, two to Ozona, one each to Barnhart and San Antonio.

Ross Rentfro, of Amarillo, was down over the week end visiting his daughter, Mrs. Cecil Smith, Jr.

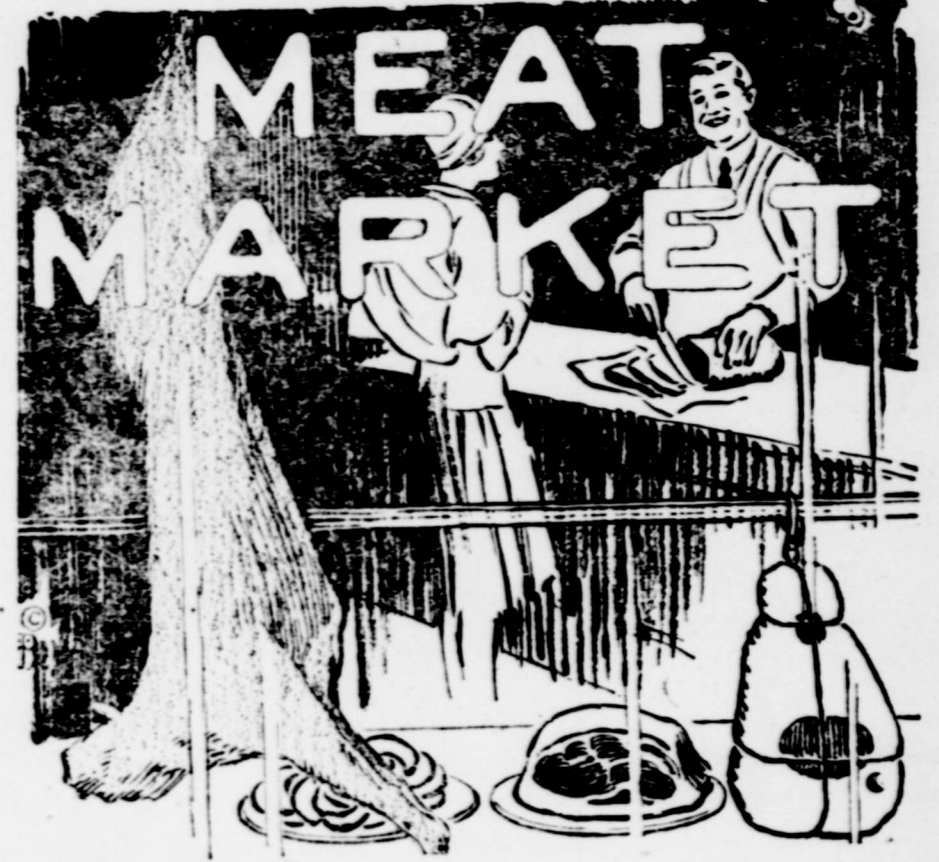
Womanless wedding, Nov. 4, at the Riato Theatre.

Mesdames Claude Hudgens, Clin Rambo and Horace Rambo were visitors to Lubbock Monday.

Bryan—A \$250,000 hotel is to be built here by R. W. Howell.

Poultry breeders in the United States sold about 800,000,000 baby chicks last year. Egg production in

Specials At Enterprise Food Palace



GROCERIES — MEAT — PRODUCE

White Swan Coffee, 3 lb. can	1.88
Maxwell House Coffee 3 lb can	1.47
Folgers Coffee, 2½ lb can	1.39
2 Packages Post Toasties	25c
2 packages Raisin Bran	.25
2 packages Post Bran	.25
2 packages Kellogs bran	.25
No. 2 standard Corn, 2 for	.25
No. 2 Wapco 15c Tomatoes, 15c size, 2 for	.25
Idaho Spuds, the kind that cooks good, peck	.38
White Swan Delux, per can	.30
Delmonte Melba (halves)	.30
MEATS CORN FED IN OUR PENS	
Sirloin Steak, per lb	.20
Porter House Steak, per lb.	.20
T-Bone Steak, per lb.	.20
Prime rib roast, cut weight	.17½
Plate Roast per lb	.14
Pork Sausage, per lb.	.20
Pork Chops, per lb.	.25
Loaf Meat, pork added	.20
Plenty of Dry Salt Plates	.13

We make our own sausage.

DUPONT DUCO DEMONSTRATION

A factory representative of the Dupont Company will be with us on Nov. 3, to show you the many uses and the ease of application of the famous DUPONT DUCO.

Bring in your old shoes and have them made new with any color you specify with DUPONT DUCO. Also bring in any small article of furniture and have it finished, all FREE.

Manual Training Teachers, bring down your whole class we may have something of interest for you and your class.

The Time:—All day Thursday. The date—Nov. 3rd. The place—

HOLGATE-ENDERSEN

Brownfield - - Texas



Batteries Need Immediate ATTENTION

To make them go through the winter as they should. If you have them up in good shape before cold weather, they are pretty apt to stay that way.

Also, it is very important to have your radiators in good condition. We fix both.

McSPADDEN'S

Battery, Radiator & Electric



Contours are the foundation upon which artists build. An unbecoming bob can never be beautiful. Skilled operators will instantly know the correct bob for your type. Try us.

B-I-G-U-N & S-H-A-G



A BASKET FULL OF GROCERY BARGAINS

A few pennies in themselves don't make much of saving, but when you multiply them by the number of grocery items needed for your table—h-m-m, that's worth thinking about, isn't it.

BROTHERS & BROTHERS
—Phone 83—

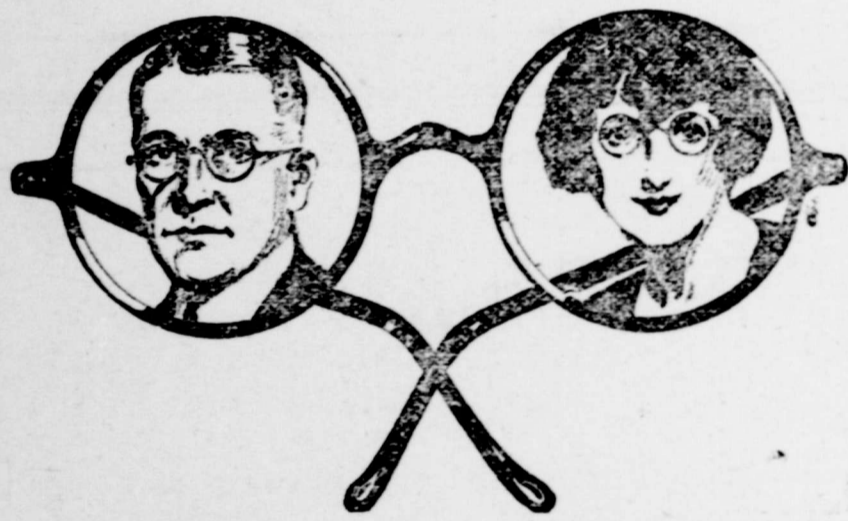


LET US HELP YOU

make your Halloween party a joyful success. We are now exclusive agents for the Brunswick records and the party with plenty of music will never know a "blue" minute.

Come in and let us play the latest hits for you.

HUNTER DRUG STORE



HAVE YOUR GLASSES FITTED

Dr. Swart of the Swart Optical Co., will be at the Boone Hunter Drug Store to fit glasses on Wednesday November 2. Dr. Swart will come to Boone Hunter's Drug Store to fit glasses on the 1st Wednesday of each month.

QUESTION BOX

ON HEALTHY SUBJECTS Edited by
STATE DEPARTMENT of
HEALTH
J. C. Anderson, M.D. State H.O.

THIS column will be given to discussion of matters pertaining to public health. Any questions regarding public health administration, prevention of diseases, child care, sanitation, etc., will be answered in succeeding issues of this paper. Questions in regard to cure of diseases will not be answered, as the scope of this Department includes only disease prevention. Address Question Box, State Department of Health, Austin.

QUESTION

1.—What length of time is required for the development of rabies in dog that has been bitten by a rabid animal?—J. A. C., Corsicana.
2.—What effect does poor ventilation have upon health?—Teacher Canton.
3.—What is a simple antidote for poison ivy?—Rambler, Woodville.
How can poison ivy be distinguished from other plants?—Rambler.
5.—Have been bothered quite good deal with indigestion for a year or longer. What should I do to prevent this?—M. E. L., Sour Lake.
6.—How should milk be cared for in the home after being delivered by the dairyman?—Housekeeper.

1.—The incubation period of rabies is extremely variable. Dogs that have been bitten by a rabid animal may develop symptoms in two weeks or even less, or in exceptional cases may not become rabid for six months or a year. The incubation period varies according to the virulence and quantity of the virus introduced, and the location of the bite. Deposition of the virus in the large nerve trunks or in the tissues near the central system, as in case of bites about the head, tends to shorten the period.

2.—Poor ventilation may manifest itself not only in the listlessness and indifference on the part of the child, but also in sluggish digestion. Overheated, poorly ventilated rooms have an effect on the nervous system and upon the balanced distribution of blood to all parts of the body.

3.—As soon as the poisoning is discovered, the affected parts should be lathered well with brown laundry soap and rinsed with hot water. The lye or alkali in the soap serves to kill the poison. Do not use a basin to wash the affected parts, as the poison on oil from the wound may be rubbed into the skin again and cause further poisoning of unaffected parts of the skin. Gasoline or alcohol may be used to wash the affected parts when laundry soap is not available. If these simple remedies fail to stop the trouble, consult your family physician.

4.—Beware of plants that have three leaves in a cluster, as poison ivy is one of this variety. Plants having five leaves in a cluster are considered harmless to man or child. The leaves of poison ivy have a glossy yellow and red coloring.

5.—That distressing feeling called "indigestion" is a warning that some trouble exists within the body, which may be a serious organic disturbance. Simple spells of indigestion may be due to improper diet or other causes and are relieved when the cause is removed. Intestinal distress that continues over any period of time, should be given serious attention and one's family physician should be consulted. Some good rules to follow

in preventing indigestion are: eat slowly at regular times; chew your food well; avoid foods that are known to disagree with you; do not overeat; drink plenty of water; rest for awhile after meals.
6.—Take in milk as soon as possible after it is delivered, and place it on ice; do not remove the milk from the bottle until it is needed for use; wash the mouth of the bottle before pouring out milk if all the milk in the bottle is not used, return bottle to ice box and replace cap; wash the bottle thoroughly after it is emptied, and return promptly to milkman.

FISH DAYS ARE FEW AND FULL OF TROUBLES

The days of "the poor fish" are few and full of troubles. They come forth by the millions and are cut down. If by chance they escape the angler and other dangers, the water hole or stream may dry up; and that is what happened the past summer in many parts of Texas. For the first time in the history of the history of Game, Fish and Oyster Department, deputies were assigned to rescue work and approximately half a million fish were transferred from vanishing streams and ponds to places of safety, as shown in the annual report of Commissioner Will J. Tucker.

As an interesting sidelight stagnant pools and occasional dead fish told the story of vanishing oxygen. Stagnation, putrefaction and disappearance of dissolved oxygen go hand in hand. The life of a fish is keyed to a normal supply of oxygen and when this is depleted the fish is undernourished. Also, long, hot summers reduce oxygen, especially in ponds where there is little aeration by movement of the water, and the resistance of fish is broken down.

Recent reports to the department told of fish dying in apparently good ponds where no pollution existed, and while no field tests were made, every indication pointed to insufficient oxygen. Artificial aeration was suggested to one correspondent, whose pond was supplied by a pump, by spraying the water as it entered the pond. Super-saturation of dissolved oxygen is thus obtained, other conditions being favorable.

The normal dissolved oxygen at sea level in a given volume of water is 0.6 per cent. Authorities claim that 0.4 per cent is the danger line and that 0.2 per cent is insufficient to sustain fish life. Clearly a one-third loss of ration is serious, and two-thirds loss, indicated by the lower figure, would necessarily be fatal to fish.

Rev. Alva E. Miller, chairman of the home mission board of the Presbyterian church, was a visitor here with his brother, J. A. Miller, the past week.

Will C. Brown stopped us about dark Saturday night and said it was time to renew. Thanks.

Frank Givan and wife, of Hereford accompanied by his mother and sister, Mrs. Mary Givan and Miss Lula, of Hannibal, Mo., were here this week looking over their large ranch holding in this county. Mrs. Givan and daughter have just returned from an extended pleasure trip to California, and are this far on their way back home.

He is here—She is gone—but "he" takes her place, Nov. 4, Rialto Theatre.

Crede Gore, popular clerk at the Hunter Drug Store, left for old Mexico, Monday on his vacation.

Where men are women—in a no woman's wedding. Nov. 4, Rialto Theatre.

Mrs. Eunice Jones left Sunday for Wichita Falls, where she goes as a delegate from this place to the Eastern Star assembly.

Noah didn't wait for the flood—

BUY YOUR COAL NOW!

Niggerhead Coal, Lumber, Standard & Dempster Mills

CICERO SMITH LUMBER CO.

Service Quality Satisfaction

FORREST LUMBER CO.

—Lumber, Paints, Canvas and Wall Paper—

"LET US SATISFY YOUR LUMBER NEEDS"

6Percent Farm & Ranch Loans

Thirty-three years Government amortization payment plan.

Privilege of paying loan all or in part after five years. Partitions and partial releases granted on re-appraisal.

QUICK SERVICE, on other good loans, with prepayment option at any interest paying date.

YOUR ABSTRACT BUSINESS IS SOLICITED. WE CATER TO THOSE WHO CARE

GUARANTY ABSTRACT & TITLE CO.

Office Second Floor N. E. Room in Court House Phone 91
W. W. PRICE, Mgr. Brownfield, Texas.



—NOW—

—is the time to do your repairing of doors and windows before real cold weather hits you. All the latest materials for repairing. Make your needed repairs at once and pay for it by the saving in your winter fuel bills.

C. D. SHAMBURGER

"ALL KINDS OF BUILDING MATERIAL"

FRIENDS AND CUSTOMERS

We have purchased the Sanitary Barber Shop and it is now in full charge of Rich Bennett, who needs no introduction to the people of Brownfield. We promise you good and efficient service at all times.

RICH BENNETT and CLARENCE LEWIS

Better Take The Time

It certainly pays to take the time to have your oil changed when it needs changing. It will save you many dollars later in the overhauling costs on your engine.

Miller & Gore

The Herald \$1 per year in Terry and Yoakum counties.

TAKE NOTHING "JUST AS GOOD"

Insist on the genuine Magnolia Products. They have been tried in the furnace of trials of the most rigid tests, and have stood the gaff. The following filling stations sell our products:

Retail Stores: QUALITY, SNAPPY, EVERYBODY'S AND CHISHOLM BROTHERS.

MAGNOLIA PETROLEUM COMPANY

PHONE NO. 10.

TOM MAY, Agent

SOCIETY and Club

MRS. R. L. BOWERS, Editor
Phone - - - - - 1-8-2

MRS. MICHIE ENTERTAINS

Mrs. J. E. Michie delightfully entertained Wednesday afternoon at three-thirty with bridge. Mrs. Henry Alexander won high score, a dainty boudoir pillow, hand painted, at 1 Mrs. W. A. Bell, next to high, a pretty silver tray. Refreshments consisting of sandwiches, vegetable salad, marshmallow pudding, cake and hot tea were served to the following guests: Mesdames A. M. Brownfield,

McGowan, McSpadden, May, A. R. Brownfield, Miller, W. A. Bell, Enders, Baldwin, Henry Alexander, McBurnett, Lewis, Fred Smith, W. C. Smith, Collins, Winston, Sawyer, DuBois, Shelton, Holmes and Bowers.

S. S. CLASS ENTERTAINED

Part of class No. 2, of the church of Christ entertained the entire class at the home of Mr. and Mrs. Claude Hudgens, Thursday evening at seven

thirty. A delicious luncheon was served the guests at eight o'clock. After which, old time games were played and enjoyed by all. The guests present were: Mr. and Mrs. Stricklin, Mr. and Mrs. Roy Collier, Judge and Mrs. Winston, Mr. and Mrs. W. G. Harris, Mr. and Mrs. Chester Gore, Mr. and Mrs. R. L. Bowers, Mr. A. Black, Mrs. Dimple Jones, Mrs. Eunice Jones, Mrs. Ditto and Miss Vonia Lee Ditto.

1927 BRIDGE CLUB WITH MRS. WINSTON

The 1927 Bridge Club met with Mrs. Homer Winston Friday afternoon at four o'clock. The home was decorated with beautiful autumn flowers and roses. Upon arrival the guests were served with iced punch. A pretty condiment was given to Mrs. Flem McSpadden for high, and a dainty colored flower bowl to Mrs. Dalton Lewis for next to high. Pumpkin pie a la mode with nut meats, blanched almonds and hot chocolate were served. Guests were Mesdames Roy Wingerd, Flem McSpadden, H. W. McSpadden, Dalton Lewis, Arthur Sawyer, Holt, Baldwin, Michie, DuBois, Stricklin, Shelton, McBurnett, Claude Hudgens, W. C. Smith, and Miss Dollie Miller, of Plainview.

FOOTBALL BOYS ENTERTAINED

Friday evening at the home of Miss Mary Ann Bell, the Pep Girls entertained the boys of the Lamesa and Brownfield football teams. Forty-two and bunco were played and sandwiches and soda pop were served to about forty guests.

S. S. CLASS ENTERTAINED

Mrs. Clarence Lewis' class of boys entertained Mrs. May's class of girls at the home of Mr. and Mrs. Dalton Lewis, Friday evening. Games were played, after which sandwiches, potato chips, cake and hot chocolate were served to about forty pupils and invited guests.

MRS. ENDERSEN HOSTESS TO LUNCHEON CLUB

Mrs. Albert Endersen was hostess to the Luncheon Club Friday morning at ten o'clock. Bridge was played with Mrs. Michie and Mrs. McGowan getting the table prizes, and Mrs. DuBois winning high, a pretty quilted yellow satin pillow, and Mrs. McGowan a hand painted powder box. A delightful luncheon was served at twelve o'clock. Halloween favors were used. Guests were Mesdames DuBois, Shelton, W. A. Bell, Miller, May, Collins and McGowan.

PRETTY HALLOWEEN PARTY AT McSPADDEN'S

Mrs. Flem McSpadden was an all-day hostess at bridge Saturday. At 9:30 having three tables of guests, and at 3:30 four tables. A Halloween scheme of yellow and white was used in the decorations, pumpkin talies and appointments harmonizing. Embroidered pot holders were given as table prizes to Mrs. Shelton, Mrs. Michie, and Miss Sue Crawford, with Mrs. Randal winning high, a pretty imported vase, and Mrs. Graham low, an embroidered guest towel. In the afternoon the table prizes went to Mrs. May, Mrs. R. L. Harris, Mrs. Sawyer and Mrs. Fred Smith. Mrs. Henry Alexander won high, another pretty imported vase, and Mrs. Sawyer, low, a cake plate. Chicken sandwiches, fruit salad, celery, cheese pumpkins, and individual pumpkin pie and coffee were served. Morning guests were Mesdames Michie, Graham, A. M. Brownfield, McGowan, Holmes, Randal, Endersen, Dallas, Ray Brownfield, Shelton, DuBois and Miss Sue Crawford. The afternoon guests were Mesdames Sawyer, Carter, Fred Smith, Henry Alexander, Wingerd, R. L. Harris, Miller, May, W. A. Bell, Winston, Lewis, McBurnett, McGowan, McDuffie, Griffin, and Baldwin.

SANSOUCI CLUB ENTERTAINED BY MISS DRURY

The Sansouci Club was entertained Tuesday evening, October 18, at the home of Mrs. Ben Hurst by Miss Lucy Drury. Bridge was played with high score going to Miss Violet McBurnett, a vanity set, and low to Miss Nellie Flache. Guest prizes went to Miss Mary Ann Bell, a pretty picture. Sandwiches, potato chips, olives, cake and hot chocolate were served. Club members and guests were Misses Violet McBurnett, Belle Williamson, Marie Bell, Addie Hamilton, Margaret Bell, Lucile and Nellie Flache, Wilson, Vona Lee Ditto, Mary Ann Bell and Mrs. Clyde Bond.

MISS FLACHE ENTERTAINS SANSOUCI CLUB.

Miss Lucile Flache was hostess to the Sansouci Club, Monday evening at eight o'clock. Miss Lucy Drury won high score in bridge, a nice bottle of perfume. Miss McBurnett next

to high score, a pretty hand painted handkerchief, and low to Miss Marie Bell, a dainty dish. The hostess served pumpkin pie a la mode and hot chocolate. Club members present were, Misses Belle Williamson, Margaret Bell, Violet McBurnett, Marie Bell, Addie Hamilton, Lucy Drury, and Nellie Flache.

MISS BALLARD ENTERTAINS S. S. S. CLUB

Miss Lillie Mae Ballard entertained the SSS club Monday afternoon at four o'clock. Forty-two was played. Sandwiches, potato chips, pickles, chocolate pie and hot chocolate were served. The guests were Misses Ruth Hill, Voncile Holgate, Lois Adams, Lillie Mae Bailey, Anna Bell Scuday, Lou Ellen Brown, Mary Kathryn Anthony, Gladys Kendrick, Mrs. John Markham and Mrs. Earl Anthony, Jr.

CHRISTIAN ENDEAVOR SOCIETIES ENTERTAINED

Miss Gladys Cox in company with Miss Mamie Sue Flache and Miss Mamie Lou Fuller, all of Lubbock, were in attendance at the Halloween party Saturday night, given in honor of the Junior and Senior Christian Endeavor Societies. The party was given in the Presbyterian church. The entire floor was converted into a festive hall, beautifully decorated in spooky fashion. Games and a track meet contest were enjoyed by all. Miss Mary Perkins, superintendent of the senior society, and Miss Christova Sawyer, president, are the credit for this lovely party. Candy, apples and pop corn were served to about seventy-five young people.

IDLE WIVES CLUB ENTERTAINED BY MRS. ALEXANDER

The Idle Wives Club was entertained Tuesday afternoon at four o'clock by Mrs. Henry Alexander. Mrs. DuBois won high score prize, a beautiful mayonnaise dish, and Mrs. Wingerd next to high, a pretty sofa pillow. A delicious salad course was served to Mesdames Fred Smith, McGowan, May, Ray Brownfield, Miller, Dallas, Bell, McDuffie, Wingerd, Enders, Michie, DuBois, Holmes, Carter, Bailey and Bowers.

Mr. and Mrs. R. L. Bowers and children were in Lorenzo and Idalou, Saturday and Sunday visiting his mother and brothers.

Miss Gladys McSpadden and friend Jack Golden, were guests in the McSpadden home, Sunday.

Mr. and Mrs. Joel Fain and son, of Childress, visited Mrs. Fain's sister, Mrs. W. G. Harris, Sunday.

Mrs. Endersen was a visitor in Lamesa, Thursday.

Mr. and Mrs. Ike Bailey, Mr. and Mrs. W. R. McDuffie and baby, were in Dallas last week, and from there Mrs. McDuffie and baby went on to Ennis to visit home folks.

The young matrons of the Baptist church met Thursday afternoon at the home of Mrs. Ralph Carter. The members present were, Mesdames Jack Holt, H. H. Hughes, Gladys Green, Laurence Green, DuBois, Ferguson and E. V. May. They meet next Monday at the church for general assembly.

All of the circles of the Missionary Society of the Baptist church met Monday afternoon in general assembly for a business meeting. Every fourth Monday all of the circles meet together.

James King, Darrel Jackson and James Harley Dallas, Tech students, were home Saturday to attend the social function of the Endeavor Societies and to visit relatives.

MARRIED

J. A. Teasley, lineman for the State Telephone Co. of this place, and Miss Pearl Bilberry, phone operator of Lubbock, were married at the Baptist parsonage in Lubbock last Saturday evening. This happy young couple will make their home here.

PTA MEET AND ELECT OFFICERS FOR NEXT YEAR

The PTA met on the night of Oct. 25th, in regular session, with a large crowd in attendance. Mr. Tannery was elected President, Mrs. W. A. Bell Vice-President and Mrs. Savage, Secretary.

Some very interesting talks were made along educational lines, after which an interesting playlet was rendered by grade school pupils under the direction of Miss Bell.

The PTA will meet again Tuesday night, Nov. 8. The program will be given in next week's paper.

IN ARREARS

Mabel:—My father gives me a dollar each birthday, and I have seventeen now.
Jane: How much does he owe you?

We Have 'Smashed' PRICES AGAIN!

Quality combined with extraordinary values is our motto.

WE WANT YOUR EGGS

Apples	Eating and Cooking, per bu (Bring sacks)	1.10
10 lb Sugar, cloth bags		69c
25 lbs. SUGAR, pure cane		1.69
48 lbs. Flour, every sk. guaranteed		1.89
Cabbage, per lb		4c
Lettuce, large heads, very fine,		12c
Jumbo Celery, per bunch		20c
Green Tomatoes, per lb.		3c
Grape Fruit, each		10c
Tokay Grapes, per lb.		10c
Hams, per lb. (good grade)		24c
Bacon plates, per lb		14c
Bologna Sausage, per lb		18c
7 bars Swift's Quick Naptha Soap		25c
No. 2 1/2 crushed Pineapples		24c
No. 2 1/2 sliced Pineapples		26c
No. 2 1/2 Delmonte Peach (heav. sy'p)		23c
Quart jar Sour Pickles		27c
10 oz bottle Catsup		14c
100 lb. sack Wheat Bran		1.65

HARDWARE DEPARTMENT

Plain white pie plates, set 6	29c
Plain white dinner plates, set 6	89c
18X36 Felt Base Rugs, only	18c
9X12 Pabco Rugs, while they last	7.65
Folding Ironing Boards	3.98

Be sure to figure with us for Cream Separators, Furniture, Sewing Machines. We are receiving new goods each week. Be sure and see what we have in stock.

Hudgens & Knight

Groceries—Hardware—Implements—Furniture
WEST SIDE SQUARE BROWNFIELD

JEWELRY THE GIFT OF ENDURING LOVE

Perhaps you've often whispered into her ear, "Dear there's nothing in this world too good for you!" Make her realize how sincerely you mean it by coming in and making a selection from our large assortment of jewelry. A piece of jewelry from this store is a real keepsake. The beauty of our delightful and pleasing designs assure supreme enjoyment in ownership.

Let Us Fill Your Prescriptions.

PALACE DRUG STORE

"If It's In a Drug Store, We Have It."

We Give Gold Bond Saving Stamps.

THE FRUITS OF LABOR

The only lasting benefit that can come from a prosperous harvest season is when the fruits of labor have been stored away against future need.

For the individual there is no protection that can equal the accumulation of a Reserve Account in a strong bank. It provides working capital; makes possible the grasping of opportunities; it is an ever-present fund with which to weather seasons of sickness, accident or other adversity. In short, it is a bulwark of protection for the certainties of today and the uncertainties of tomorrow.

Because we know the blessings that attend the building of a strong Reserve Bank Account, we urge the people of this community to put something aside in a Special Reserve from each harvest deposit.

FIRST NATIONAL BANK

OF BROWNFIELD

"SERVES TERRY COUNTY"

Capital, Surplus and Profits

\$65,000.00





WE ARE HERE TO SERVE YOU

The prompt service and the careful attention we render our customers in the filling of their phone orders has converted many women to this economical time saving way of shopping. Try it out yourself.

LEWIS BROS. & CO.

"The Square Deal Grocers"

LIGHT & POWER

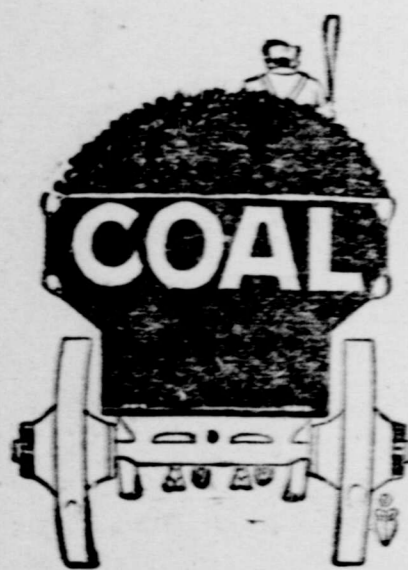


All the power and light you want, and when you want it. The best SERVICE possible for Brownfield people, by a plant owned and operated by and for the Tax-payers of Brownfield.

E. D. JONES
Utility Superintendent

ROY M. HEROD
Collector

YOUR OWN POWER AND LIGHT PLANT



BOUGHT YOUR COAL?

Mr. Jack Frost will come to see you one of these days and will insist that you get busy and warm up the house. Better have the bin filled right now.

Prices will not be any lower and you get choice coal now.

C. B. QUANTE
Phones 108 and 158

BROWNFIELD

M-U-S-I-C

THE HUM OF A GIN—THE RATTLE OF COIN
Let our gin hum for you and you'll have MORE coin to rattle. Our machinery is up-to-date and of the best. Our crew is courteous and efficient. Bring it in, our "Hancock Machine" will pick it.

Your patronage solicited,
"We Specialize in Samples and Turnouts"

MCCORD GIN COMPANY

—Old Smith & Williams stand.—

WHAT IS THE COST OF PRODUING COTTON?

Cost plus for cotton is one of the demands of the day. It sounds reasonable. Surely no farmer should be expected to make an investment in land, stock and machinery, and then labor long hours and many weeks in producing a crop without receiving therefor, not only the cost of production, but a reasonable profit of his investment and for his labor. But, who knows the cost of producing cotton? It is true that any individual farmer could keep an account of his operations and tell almost to a penny what it cost him to produce, and every farmer ought to do that very thing, but how many go to that trouble?

The cost of producing cotton varies widely. It depends upon the individual farmer; upon the nature of the soil, the kind of seed he uses, the amount of machinery employed, and the conditions of the weather in his locality. If he secures a good yield per acre his cost of production is lower than if his yield was small. The farmer with soil adapted to cotton will produce at less cost than the one who tries to produce from worn-out land that never was adapted to that crop. The farmer who has level land and is equipped with the latest machinery for reducing the amount of man labor, will produce cheaper than the man who plants and cultivates with a jack-rabbit mule and a single-row machine.

The answer given to these arguments is given by W. P. Yeary, as follows: "Get the average cost of production on the average cotton farm in the State." Fair enough, if that can be done. This would give the farmer who produces for less a nice profit, and the other kind would not make money growing cotton if he tried it for 100 years.

The cost of producing cotton seems to be greatly exaggerated by some who write on the subject. Only recently a statement appeared in the press which told of a man who had 4,000 acres in cotton and who kept a close account of the cost. After figuring everything into the cost which rightfully belonged there, he said it cost him 27 1/2c per pound to produce cotton last year. If his figures are correct he lost a lot of money last year and will lose money every year that he plants cotton. Yet, in the face of this loss, it is stated that he has put his 4,000 acres back into cotton this year.

If it costs a well equipped farmer 27 1/2 cents per pound to produce cotton, there are many thousands of farmers who are engaged in a mighty poor business. If it costs that much, why is it that 20 cent cotton results in an increased acreage the following season?

No doubt it costs some farmers more than that figure to grow cotton, but if that is the average, Southern farmers are bears for punishment, for such a price is obtained only about once in a generation. How farmers can lose money on cotton nine years out of ten, producing very little else, and keep from starving to death, remains a mystery.—Farm & Ranch.

FARM WAGONS SHOULD LAST FOR 17 YEARS

The average life of the farm wagon is 17 years, according to a recent survey by the United States Department of Agriculture. In the New England states, due to better care, and better climate conditions, the average life of this much used farm tool is 22 years, while Southern sections report an average life of 11 years. This long span of life, coupled with an all-year-round use not met with by any other farm machine, places the wagon in the class of the cheapest farm tools.

Three wagons more than 70 years old, were reported as still being used to carry heavy loads. Due to the low year cost of operation, it is poor economy to "humor" an old wagon after it has reached the stage where it requires frequent repairing. The average number of wagons on the 13,193 farms surveyed was 2.37, varying from one to 23.2 per cent of the farms to nine on 0.2 per cent.

NOTICE

Notice is hereby given to all parties that the Kingsland Oil & Potash Company has no further responsibility whatsoever in the drilling of its Brownfield Well No. 1, Terry county Texas, and will be responsible for no debts or accounts in connection therewith.

Kingsland Oil & Potash Company
11 By W. L. Kingsland, President

In order to acquire farm land most of the present landlords have had to buy it. Of land owned by a representative group of 24,000 farm landlords, latest figures show that more than four-fifths have been purchased and only about a sixth obtained by gift or inheritance.

COBB AND STEPHENS Piece Goods Special.

SATURDAY 29TH

32 in. Gingham, fast color—
A 25c value.

per yard 19c

36 inch outing, best grade—
the yard 19c

Blue Shirting, per yd 15c

Fancy Oil Cloth, yd 35c

Fast color printed Indian Head—
per yd. 40c

Irish Suiting, per yd 32 1/2c

Overalls, all sizes; Men's Trip-
ple Stitched, each 98c

Broad Cloth Shirts, each 1.00



Two Trucks

that lead
the world in
popularity



1/2 Ton
Chassis Only
\$395

J. O. B. Flint, Mich.



1-Ton
Chassis Only
\$495

1-Ton Truck Chassis with Cab \$610

All prices f. o. b. Flint, Mich.

The number of 1/2-Ton trucks in use today is far greater than that of any other capacities—for these are the units used by thousands upon thousands of retail merchants to meet the requirements of modern delivery service.

And because Chevrolet offers the greatest value available in each of these two sizes—and because it offers the world's lowest ton-mile cost—both the Chevrolet Ton and 1/2-Ton trucks are leading the world in popularity.

Come in—and see for yourself what Chevrolet offers you in comparison with other haulage units.

Then you'll know why Chevrolet is the world's largest builder of gear-shift trucks—with undisputed leadership in both the Ton and 1/2-Ton fields!

CARTER CHEVROLET CO.
Brownfield, Texas

THE WORLD'S LARGEST BUILDER OF GEAR-SHIFT TRUCKS

READY TO GO!

We have all our machinery in first class condition for non-stop season running, and we are not only prepared to give you the very best of ginning, but will clean your cotton of all foreign matter.

We will appreciate the continued patronage of old customers and solicit the business of new ones.

The oldest gin in Brownfield is still the most progressive.

WEST TEXAS GIN COMPANY

EXPERIENCED GINNERS—COURTEOUS SERVICE

—DEPENDENT—

Yes, we are dependent upon the cotton farmers of this section for the success of our business, and all of which we appreciate beyond words.

Upon our part, and to partly show our appreciation, we have thoroughly renovated our machinery, engine and boilers, and have them in tip-top shape for the season's run.

We also have the latest and most approved machinery for thoroughly cleaning your cotton.

Give us a trial and be convinced.

HARRISON-McSPADDEN GIN COMPANY

BROWNFIELD — — — TEXAS

LIKE GETTING A PREMIUM— ON EVERY BALE

One thing is certain; all cotton must be ginned, and the cost, based upon pounds of seed cotton delivered at the gin, is the same.

But when your cotton is ginned according to principles which produce a better sample and greater turnout, your ginning cost actually is less; you get the equivalent of a crop of larger yield and higher quality. That means more money for you, as truly as if the ginner had paid you a premium on every bale ginned for you. Such, in brief, are the advantages you gain when your cotton is ginned on a—

MURRAY HIGH SPEED LOOSE ROLL AIR BLAST GIN

A great majority of the Cotton Contest Prize Winners have their cotton Murray-Ginned for better sample and greater turnout.

THE INDEPENDENT GIN COMPANY

BROWNFIELD, TEXAS

BEATY'S STEAM LAUNDRY

LUBBOCK, TEXAS

—has a wagon in Brownfield 3 days of each week—

MONDAY—WEDNESDAY—FRIDAY

Save your laundry for them. They have a better price. Call the Hotel Brownfield and leave word where to call for your laundry.

The Herald one year \$1 in Terry and Yoakum counties.

Tokio School Notes

(This Week)

We did not see the Tokio notes in last week's Herald. Guess we were late or crowded out.—You were late.—Editor.

We are glad to report that Joseph Young and Lorvell Trout were both improving at the time of our last report on them.

I fear that our "Essay Entries" will be short as school was dismissed for harvesting before the essays on "Good Books" were written. We regret very much that school must be suspended, but the parents must have the help of the kiddies.

Mr. Knoll has been helping his father some about harvesting his feed crop.

I forgot to state in last week's notes that the singing convention will be held at Tokio the third Sunday in January, the next regular meeting day. We hope for a good day, and some real singing.

CHAPMAN DRY GOODS



SPECIAL
on all coats. Lots of
new ones this week.

\$10 and 12.50 silk
Dresses for Saturday at
only \$6.95

All new styles.

\$6 wool blanket 4.95

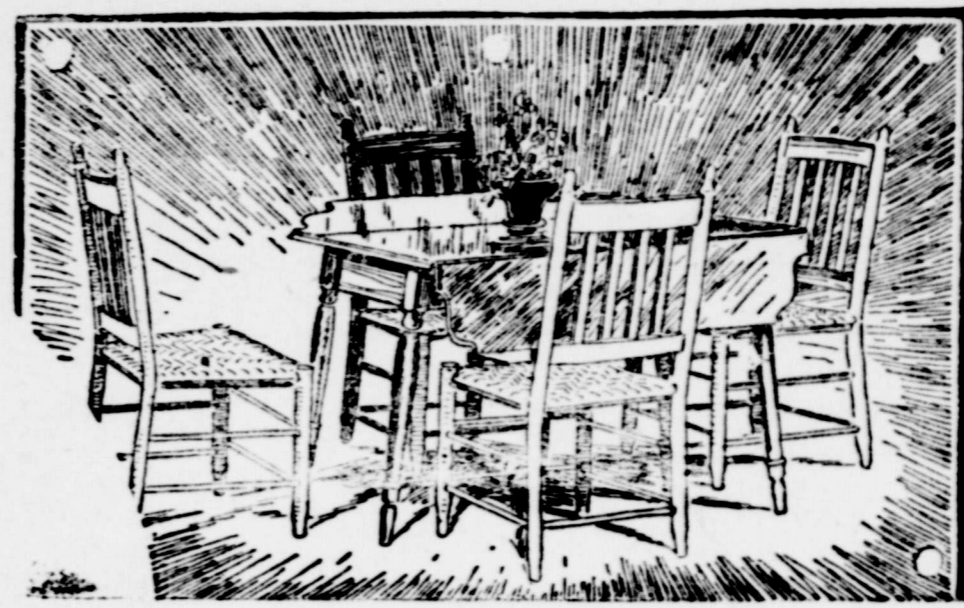
Good overalls and jump-
ers only 1.00

36 inch heavy weight
Outing, yd. 19c

SPECIAL on silk Hose for
Saturday and Monday
Boys \$12 Suits 9.95



CHAPMAN'S
Brownfield, Texas



Another of the new arrivals placed on our floor are five piece
BREAKFAST ROOM SUITS. Also something new
are our eight piece **Bungalo suits.**

The prices are way below our usual low prices. Don't miss this
opportunity. **Buy Now—and save money.**

BROWNFIELD HARDWARE CO.

Don't Forget Us For Hardware, Cutlery, Guns and Ammunition.

The Tokio people are getting on rapidly with their harvesting.

Attendance at Sunday School was not so good last Sunday. We suppose it was partly due to the illness of some in the community.

There is another gasoline station being installed at Mr. Casey's store. He will now sell "Ethyl" gasoline. My! but wont the cars buzz after leaving his station now. We think he will be a busy man now. In fact, Tokio is about one of the busiest towns in the west. There is a post-office, three busy filling stations, and two general merchandise stores, which are owned by Messrs. Casey and Bryson. Both are very prosperous business men. We would not neglect to make mention of our school, which should be next in consideration to religion and churches. We have a school of ten whole grades and each grade is composed of a good number of big, fine, husky boys and girls, who are possessed of hearts always ready when duty whispers, low thou must, to reply, "I can."

(delayed)

We are glad to report Joseph Young improving at this writing.

We rejoiced greatly when Mr. Patterson drove up to the teacherage last Friday evening in time for our program. She also had better news regarding her sister's condition. She reports her improving.

School is suspended for six weeks in order that the children may help harvest the crops.

Everyone seemed to enjoy our little program. Everyone did their very best, and it was appreciated by all present. One enjoyable feature was that of the music, by stringed instruments. Some traveling men chanced to be traveling through the country "accompanied" by their instruments, and favored us with their music.

We feel much better about our boys' "practice" games with Gomez than we did on Wednesday afternoon when our principal returned from Gomez and told us the results of the season's first game was a score of 8 to 4 points in favor of Gomez. All odds were against our boys, however, as they had no tennis shoes and no basketball uniforms. But the same conditions existed on Friday afternoon when the Gomez boys returned the game on Tokio's grounds and the score stood 18 to 10 in favor of our team.

Tokio was well represented at the Singing Convention which was held at Union last Sunday. Everyone who attended reported an enjoyable time and lots to eat. Among Tokio's social numbers was a duet by Mr. Wilburn Pippin and Miss Evelyn Pippin; duet by Miss Evelyn Pippin and Miss Irene Knoll; quartet by Misses Irene Knoll, Evelyn Pippin, and Messrs. Sam Murphy and Bennie W. Knoll. Mrs. Meeks is our pianist and music teacher, and we appreciate her untiring efforts.

M. H. Jordan, of Amarillo was in Brownfield one day last week. He is now an employ of the express company in that city.

J. C. Johnson, one of our Union farmers, was milling around with the rest of the bunch Saturday.

W. J. Baldin was among the big stir here Saturday, and planked in with the coin to keep his Herald on the south route to his home.

There will be a box supper at the Forrester school house Saturday night Oct. 29, proceeds to go on last payment on piano. Everybody invited to come.



CLOSING OUT SALE

Our entire stock is to be sold at greatly reduced prices. Everything sold—nothing reserved. It will pay you to buy your winter needs now.

See our prices on **COATS** for Saturday.
Hats from \$1.00 up
Outing 17c

SPECIAL ON MENS UNDERWEAR
J. L. CRUCE
North Side Square Brownfield, Tex.

R-I-A-L-T-O

Friday, Oct, 28th

COMPLETE PICTURES of the

Tunney-Dempsey

CHAMPIONSHIP FIGHT

and Regular Feature

PRICES 25 and 50c

PROGRAM FOR WEEK
BEGINNING OCTOBER 31st

MON. & TUES.

John Gilbert

—IN—

i-n-a-t-h-r-i-l-l-e-r!

"Twelve Miles Out"

RUM-RUNNERS—hi-jackers—angry spurts of flame as pistols speak in the dark. A film that will make you grip the arms of your chair!

COMEDY and NEWS

WED. and THURS

"METROPOLIS"

"Metropolis"—totally different from anything you've ever seen!

Comedy News

FRIDAY

THOMAS MEIGHAN

—IN—

"We're All Gamblers"

IT'S THE BEST HE'S BEEN IN.

Comedy—M. G. M. Oddities

SATURDAY

TOM MIX

—IN—

"THE CIRCUS ACE"

Comedy News

C-o-m-i-n-g S-o-o-n

"The Fire Brigade"

MEADOW BRIEFS

By Aesculapias.

The continued fine weather makes me believe that the "Giver of all Good" is determined that the farmers shall have little excuse if they fail to save their feed, even though most of it is late.

Cotton, however, is not opening as rapidly as one would expect from the continued dry weather with abundance of sunshine. It will be at least two weeks yet before cotton picking will become general.

Seventy-three bales was the sum that both gin plants here the past week. This is about what either of them could gin, if pushed, in one day. The price, too, has continued to decline slowly.

Business is dull during most of the

week. Saturday, all appear busy and the merchants say this particular day keeps all hands busy.

It is pleasant to drive over the country and see here and there wheat coming up with good stands. Many people may regret that they did not sow a few acres of this very important grain. If you can't sell it you can eat or feed it. You can't, however, eat your surplus cotton.

I notice a number of folks are continuing to put up surplus vegetables. There are abundance of turnips and greens. Why not put up a few for the scarce times ahead.

Quite a number of citizens responded to the call Friday night of the hardware store to devise ways and means to push for trade at this place. The meeting was not attended by many of the business men who expect to profit by whatever may be done in this direction. They may have been sick or ailing, but I am afraid that some of them may wake up to the fact that they have been penny wise and pound foolish. I have never had a very warm word nor excessively good feeling for the man who expects to profit by the exertions of others, when duty and interest pointed the way. We were made for cooperation, like the hands and feet and the rows of the upper and lower teeth.

Mr. and Mrs. Ed Vaughan are happy over the arrival of a fine girl the morning of the 24th.

The health department and some newspaper have been trying to stimulate the reporting of births. It is really important since so many states are requiring a certificate from those who move from outside and wish to enter school.

While I haven't the data, the act requiring registration of deaths and births was passed some twenty years ago, and has been a dead letter practically all these years. Most physicians have perhaps done their duty in this direction, but many, very many have neglected it almost entirely.

True, there was a penalty or fine for failure, but outside of large cities little attention was given it. There are several reasons for this. The only persons made responsible for these reports were the doctors and midwives.

There is no penalty attached where parents refuse to provide a name for a child and the attendant on such cases know that it is useless to return such certificates without names. As a consequence, the promise to provide a name within the time required is not kept with the physician, and the matter drops.

Again, many of these parents will tell you to go ahead and provide a name and they will call it what they please. A great deal of reporting is done on this basis. This is worse than no report. In the event that such children are required of registration, it is impossible to find the record.

The writer had a little experience along this line since coming here. A boy was reported for registration where I formerly lived. He grew up and joined the army, asserting that he was of proper age. After awhile he tired of being a soldier and had his parents make application for his release on the plea that he was too young. A certificate of registration was demanded, but they had changed his name and there was no record of his birth.

I was appealed to, and after considerable trouble and expense on the part of the parents and physician, he was finally discharged.

Parents should be made responsible along with the physician or other attendant. The report should be required on the first of the month—thus giving time for the naming of the children. If the parents have not handed in a name the child should be reported anyway and the matter tak-

en up directly with the parents and not put the doctor to the extra trouble of going ten and perhaps at times 20 miles to rectify the trouble.

The changing of a name after registration should be followed by a good stiff fine.

HOW MANY HOURS WILL A TRACTOR RUN.

The owner of a large Illinois farm recently reported that two of his tractors had been used for more than 12,000 hours each, while 8,000 and 10,000 records are becoming of common occurrence. When analyzed in the terms of the average tractor owner, says the research department of the National Association of Farm Equipment Manufacturers, these figures are of great significance in showing that the great strides made in tractor design and workmanship in the last decade. Mr. Average Tractor Owner uses his machine about 400 hours per year. To reach the 10,000 hours, which many manufacturers are now setting as a minimum for their designers to meet, the av-

erage owner would have to use his machine for 25 years!

What actually happens is that some few farmers use their tractors enough to wear them out in ten or twelve years, while others fail to care for their machines properly and junk them at the end of that period, along with many hours of cheap power which they could have obtained by proper care.

The Herald, \$1.00 per year.

LOST \$850 ON HIS TURKEY IN ONE DAY

Waxahachie, Oct. 22.—DeWit McDonald, hoping to win several prizes at the Dallas Fair, entered his bronze turkey in the poultry show. The morning before the judging took place J. M. Martin, well known turkey fancier of Denton, took a liking to McDonald's yearling tom and offered \$150 for him. Not realizing

the bird's value, McDonald accepted the offer.

When the judges completed their work, they declared the Ellis county bird the grand champion of the entire show, the best of all breeds entered from all parts of the country.

The day following Martin was offered \$1,000 for the turkey by a Fort Worth Poultry farm, so McDonald figures he is out of purse about \$850 in 24 hours.

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Carters French Panties	1.69	Boys Good weight Undersuits 6 to 10	.85
Carters Princess Slips	3.29	Boys heavy Unionsuits, 10 to 16	1.00
All Silk Flat Crepe 40 inches	1.95 to 2.19	Girls Taped Unionsuits, good weight	.75
Satin Charmese 40 inch	2.39	Cotton Blankets, full sized, pair	1.98
Satin Crepes 40 inch	2.95	Plaid Blankets, 66X80, heavy, pair	1.69
Crepe Romaine 40 inches	3.69	Wooln Blankets, silk bound, pair	4.95
All Silk Radium 40 inches	1.29	Comforts	All Prices
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All Wool 54 in. Flannel	2.75	Men's heavy Overalls	1.69
All Wool 54 inch Tweed	1.98	Boys heavy Overalls	1.00 to 1.25
Peter Pan Print and Solid	.49	Boys Unionalls, 1 to 8	1.00
36 inch Guaranteed Fast Print	.29	Boys Unionalls, 8 to 18	1.25 to 1.75
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