The Terry County Rerald

Printed in Terry County, on the South Plains; the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States

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BROWNFIELD, TERRY COUNTY, TEXAS, OCTOBER 29, 1926

NUMBER 10

Well, it struck us-just what all of us have expected, but hoped would not come—the slump in cotton, which brings on more talk on diversification. We want to sell two cars of hogs (gilts) for February delivery. The secretary is ready to book orders. We need more cows and chickens.

The Chamber of Commerce is in correspondence with parties who are in the market for broom corn and beargrass, and is undertaking to secure a market for castor beans with hopes of ultimate success. Castorbeans will grow on any soil, and we should become a good market.

We must get away from cotton as it has been brought home to us that any country that makes it the major crop is facing disaster at all times.

During the time spent in Dallas, strong efforts were made to locate cotton pickers. They are not to be found. They are as scarce in East and Northeast Texas as here.

I met hundreds of farmers from those sections who stated that their cotton was standing open in the field

with no pickers available. Why not dismiss the schools. I talked with numbers of people who would like to take their children out, but don't want to do so because they would get behind the others in their grades. One month dismissed would largely take care of the situation.

The Alabi

At the South Plains Fair Terry won 6th place, winning out over Lamb county only, but the score by than Crosby and Lynn and equal to dark, wild meat. Dawson. On other crops we equaled Dawson and was better than Lamb.

At the Dallas Fair our standing score by divisions showed as follows: Corn and grain sorghums scored higher than Floyd county who won

31st place. On oats and barley our score was higher than Eastland, Lubbock. Wheeler, Kaufman and Floyd.

On Alfalfa, sweet clover and sweet dall, Hemphill, Lamar, Howard, Collin, Marion, Brisco, Dawson, Brown, Hill, Anderson, Wheeler, Rusk, An-

gelina, Hunt, Kaufman and Floyd. On peanuts and cowpeas, we scored better than Hale, Smith, Collin, Dawson, Anderson, Rusk, Cass, Ellis. Angelina, Wood, Hunt, Kaufman.

On forage crops we scored higher than Hemphill, Henderson, Smith, Lubbock, Lamar, Marion, Garza, Rusk, Cass, Angelina, Hunt, Kaufman and Franklin.

Brown and Wood...

Wood and Franklin.

On other crops our score was bet-

Kaufman and Franklin. was better than Smith, Haskell, Briscoe, Gregg, Angelina and Hunt.

To sum the whole matter up, we would have taken a much higher place but for the following reasons:

The express company lost my show kaffir, cotton and corn, and in fruits I was not able to find ten quart jars containg five different kinds of fruit. I showed five quarts of fruit and 5 plates containing five apples each, from which to make the selection.

Interest manifested in this country by people from East, North and other Texas points was greater than at any previous exposition ever attended by the writer, and a substantial immigration into this country will probably be witnessed within the next few months.

The last thing one sees at night is cotton wagons and trucks, and when ione wets that at daylight, every gin yard is covered with them, and rix gins are running far into ight; some of them all night.

Mrs. A. E. Morgan and little son,

Indian Summer



EDITORIAL FAMILY ENJOYS

ed that our display of The editor has always believed he corn and grain sorghums was better did not like duck meat. We haven't than either Lynn or Hale. On oats the slightest idea why we ever formand barley (cow- pasture planting) ed such an opinion or imaginary opinour showing was better than Crosby, ion, as we did some time or another Dawson, Lynn or Hale. On peanuts in our existence. In fact we had a and cow-peas, our score was better hunch we did not like any kind of

Last Friday we were along with the balance of the family invited to dine at the noon day meal with our was 33rd out of 41 entries, but the County Judge H. R. Winston and family. Now we had heretofore always enjoyed a mighty good meal at this splendid home, for no one can take even a casual look at the Judge without a reserve opinion-it may be a silent on—that he has plenty to eat and eats it, and we want you to know we were tickled all morning potatoes, we were better than Ran- about how we would clean up on him at the noon meal. But imagine how our feathers dropped, as it were, as on the way to his home he confieded to us with a broad grin that the wife was cooking five ducks for dinner. Yet we held our piece or peace, if that correct, and even when dinner was announced, and we were pointedly asked by Mrs. Winston if we liked duck, we had to answer in the negative. But a nice juicy piece was put in our plate and covered with nice, browned cream gravey, it smelled so On fruit we scored better than nice that, we, like the first Chinaman that ever ate pork, couldn't resist a On vegetables we scored better taste, although it meant death for than Rusk, Case, Ellis, Angelina, him if caught. Why, bless you Paddy, the gravey was not only good, but Heath, the first night of their arriv that dack was simply laripping, and ter than Smith, Lubbock, Dawson, if you don't believe we made a mean Anderson, Garza, Cass, Wood, Hunt, of duck, duck gravey and many other side issues, ask anyone present at On attractiveness, our standing that bountiful. But it may have been that no other duck cooker in our young life had ever learned the art as Mrs. Winston. Anywway,we are now a confirmed duck devourer.

The Judge and two or three other men of the town had killed the said ducks out at the Pickett farm north of town, and the g are out there thick they report, and eating his maize to a fare-you-well. As a consequence, these ducks were so fat they could ardly toddle or quack! and that is just another reason why they were mighty good eating. We hope the judge goes hunting again and remembers to call us.

P. T. A.

night was postponed until next Tues- it in real beauty of design and finday night, Nov. 2nd, and gave way to lish.

A. E. Jr., of Panhandle, Texas, are A male quartet is to be gotten up county who believed in the county, visiting in the home of Mrs. Morgan's by Judge W. W. Price. You are in- and knew we needed a new courtvited to come.—Reporter.

A DUCK DINNER VISITOR GETS STRUCK ON TERRY—TO MOVE OUT

us that Mr. T. R. Baits, of Decatur, in the river and creek bottoms o 40 bushels per acre and cotton from was thoroughly convinced. sure looked good to him, he said.

so struck on Terry and Yoakum that | Wise county courthouse. he went back home with the full determination to dispose of his properhis property and get out here.

An amusing incident of the visit of Mr. Kirby here, which was his first to this section, was that Rev. al, and which they spent in the home of Mr. Heath in this city, was that it but wait for the whole story.

In conversation one day this week the (Mr. Heath) could not show Mr with Rev. H. D. Heath, he informed Kirby as good corn as he could finand Tax-Collector of Wise county, Wise county, he would make his : and who is interested in some farms present of the best span of mules he with Mr. Heath just over the line in had, on the farm. Mr. Heath in a visitor in his home last week, and would say the next day when the inspected his place west of Tokio, entered the big corn field with ear-Mr. Baits expressed himself as very hanging off nearly as long as your highly pleased with everything in this arm, was "well I'll declare." He had section despite the depressed prices never seen anything like it on any of cotton. He was especially delight- uplands in his life. That night Mr. ed with the rapid developments here, Heath asked hint if he wanted the and to see corn making as high as span of mules, he answered that he

one-third to 1-2 bale per acre. It These gentlemen took a lot of the products, such as kershaws, maize. Along with Mr. Baits came another corn, turnips, potatoes, etc., back old Wise county neighbor of Rev. home with them, and they will be put Heath, Mr. J. L. Kirby, who became on display in Mr. Baits' office in the

By the way, we are going to tel our readers at an early date about a ty and move out here by the first certain preacher who realizing that of the new year. In fact he has al- he and his wife were getting old and ready rented one of the Heath had never accumulated anything in farms providing he can dispose of the ministery, and with the certaint that the day was fast approaching when some younger man would take his place with the best congregations, decided that they must prepare to look out for themselves in their old age. They therefore invested their little savings in South Plains land-

FINISHING TOUCHES BEING GIVEN NEW COURTHOUSE

Marble cutters and workmen are here now putting up the finishing polished granite slabs around the walls, stairways and corridors of the new courthouse, and Mr. Frank Morgan believes he will have the work completed and ready for final inspection in the next week or two.

As this work goes on one can the more readily see what a wonderful in this new building. Indeed it is a line. thing of beauty and a joy forever.

Strangers within our gates are all remarking on the beauty and architectural correctness of the structure. deserve mention .. Many of them of course say they The program for the Parent- have seen larger buildings of the kind this writing been matched, but on with the very latest cleaning devices, oth Feacher Association on last meeting but all are agreed than none exced

> but not least the good citizens of the house.

BROWNFIELD CLEANS O'DON-NELL FOOTBALLERS AGAIN

The local football team met their fifth team of the season on Friday afternoon and held their head above defeat again. In the five games the is going to be mighty hard to comply boys have not even been scored on.

The game was very poorly played by both teams. The locals scored a touchdown in the first of the gam but seemed to have lost their balance for the remainder of the game. The piece of work the county is receiving visitors never did endanger our goal

> The stars of the game were not many, however, Dallas, Tannery, ably white considering all the rainy Crusenau, Zackery and Goodpasture weather we have had.

Post. We should like very much to hope to hold up our unscared record.

be known .- Reporter.

SATURDAY A GREAT DAY IN BROWNFIELD

on account of the fact that Saturday as possible. week was a very wet day, yet sunny. In our rounds Monday morning. s, and purchase they did.

their warm side, not to mention the unto the harvest. furniture and hardware men and as quarters of the trade territory.

A whole week of pretty weather gains this week. favorable for cotton gathering had Don't forget that Brownfield is passed, and as a consequence the not only a good place to sell cotton grower and the pickers as well had and other farm products, but is also some cash on hand to make their the best place on the South Plains to week end purchases, and they found do your trading.

While the crowd seem to be a lit- that the merchants were all prepared tle shy of Saturday before last to make their dollars go just as far

there was much more trading. In we learned that our merchants had fact it seemed that the people had done a great business Saturday, and been awaiting this great bargain a few of them reported the greatest event, and as the prices were more day of the season by far, and were n keeping with the present price of more optomisitic about the general cotton, everybody seemed to be ready outlook than they have been all fall. o make the fall and winter purchas- Indeed one merchant informed us that he had driven out Sunday after-Not only did most every dry goods noon and said he could not miss the house in town have on a sale, but cotton that had been picked todate. our grocery merchants were right at He said the fields were truly white

These great bargain events are bea consequence, Saturday was made ling extended into and including this an all round gala day for the buyer. week in almost all cases, so the pur-And they were here from the four chaser in the Brownfield territory is assured of another banquet of bar-

PAVING BONDS WERE BADLY DEFEATED

seemingly took little interest.

figured in the defeat of the bonds.

according to their own notion, and garage crew. they did not fail to use it.

fight when well organized, having even sorrier sight than the Buick. had many battles already, for as we We failed to learn just what eithbut has been purchased by a hard any of it. battle with some here who do not want anything but a country village. and Mrs. C. George, last week. Also

donated this week to keep 'er coming and Mrs. Carl Lwis and Mr. and Mrs.

TWO CARS WRECKED HERE THIS WEEK

The anti-bonding people had their There are still lots of people in this ending here Tuesday, and defeated old world in an awful hurry to get the paving bonds at a tune of 149 to nowhere in particular, and if they 64, according to unofficial figures would just endanger themselves as given the Herald. The anti folks did the two strangers, whose names we hard work all day, but the pro folks did not try to get very hard, did this week, we would just say: "Take to Thus paving is delayed for a time, it all topper, you know the road." but every public improvement has But they endanger everybody else as had to be fought out at the ballot well as themselves, for you cannot box from one to three times here, but , sometimes always tell when they are we finally get them. The pessimistic going to use both sides of the road.

cotton outlook just now no doubt! The first car wrecked was a new Buick touring, which the driver lost Probably if the election had beer control of out on the Plains road called a month sooner than it was about a mile and near the Peters. and found cotton around 17 cents, the farm. As a result of wollowing in Yoakum county, beyond Tokio, was formed us that about all Mr. Kirby history of the election would have the ditch it was whamper-jawed and read quite different. As it was the a general ugly sight to behold. But anti crowd had some good arguments it was somewhat mended by a local

> The second stranger went into the Of course those who want desent ditch a few miles out on the Lubbock streets amit defeat for the time, and road Monday afternoon with a Ford, are too democratic to even argue the and those who reviewed its remains question, but they know how to were of the opinion that it was an

> stated above, not a single improve- er of them were drinking, but none ment has ever been made in the city of the local tophers seemed to want

Births: A girl was born to Mr. a boy to Mr. and Mrs. Virgil Bynum. Our old friend J. S. Day, of Tokio, Boys appeared at the homes of Mr. Mun. Telford this week.

FARMERS OBLIGED TO SNAP THEIR COTTON

have heard anything about have been an abundance of the well opened feladvising the farmer to pick all their lows yet. In fact those who have cotton this year and let the bollies examined the fless recently say the Good advice-but-

Like a whole heap of other advise, with, in fact, from what we can learn from our farmer friends, it would be almost a human possibility this year

The fact of the matter is that th

abundant rain and much cloud; weather has rotted the burrs unti they will pull off with the cotton ir the cotton is well opened and reason

The game for Friday has not at is that all our gins are now equipped Sc, and now becom around 10c. If this writing been matched, but on with the very latest cleaning devices, other the vere down in proportion and this burry cotton comes out surprisingly clean and free from foreign matter. For this alone the old fr. Frank Norfleet. The program Again we wish to congratulate the have a large number of Brownfield farmer can thank his stars. He had have a large number of Brownfield farmer can thank his stars. He had have a large number of brownfield farmer can thank his stars. He had have a large number of brownfield farmer can thank his stars. He had have a large number of brownfield farmer can thank his stars. He had have a large number of brownfield farmer can thank his stars. He had have a large number of brownfield farmer can thank his stars. He had have a large number of brownfield farmer can thank his stars. He had have a large number of brownfield farmer can thank his stars. , resolved: That schools twenty J. M. Morgan & Son, the architects, on this trip as it perhaps will be the early childhood days of the writer, rs ago were better than those of Messrs. Peters & Haynes, and last, hardest game of the season, and we they would simply be out of luck as

> Now as to some extended vice, be-Back football and let your town ing as advice is free and they are getting it from many sources, is not

The Herald and everbody else we to pick the cracked bolls. There is cotton that has been picked cannot be missed-look as if a sack has not been drug in any of them. Therefore it would be foolhardy to pick brown or stained cotton that would only ruin the sample, and it takes a good grade and long staple at the very best to being 11 cents.

We can remember the first year we landed in Texas, 1900, when the spite of all that can be done. But farmers begin to get ten cents for cotton, and they figured they had alably white considering all the rainy most struck a gold mine, and they had fer these days, but callico was serve mention.

The game for Friday has not at the struck a gold mine, and they had fer these days, but callico was selling for be per yard, percales 7 or is that all our gins are now equipped 8c, and sow become around 10c. If to by becon—and he shouldn't

> is not going to the bow has too many natural re-

> put on the old smile

Highest Quality YET COST NO MORE

We carry the best meats and give the best service of any establishment on the South Plains. We carry the finest line of groceries that money can buy, and our quick turnovers means that our supply is always fresh.

Phone us your order for all kinds of fresh fruits and nuts. We carry a full line of the famous-

WHITE SWAN PURE FOODS

PHONE 75

Enterprise Market and Grocery

Better Ginning

Makes Better Grades of Cotten.

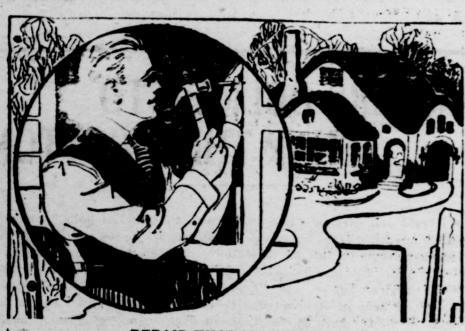
Better Grades Make Better Prices.

OUR MOTTO is Better Ginning and Better Grades.

We Appreciate Your Business

Farmers Gin Co.

Round and Square Bale Ginners



REPAIR TIME MATERIALS

The handy man around the house who's on getting the place fit to withstand winter's---will do well to see us about his needs. We carry all sorts of Building Materials of the Best Quality and at Right Prices!

C. D. Shamburger



No other state has such potental as Texas has in petrolum, natural and developed diverse fuel resources gas, and lignite.

THE "FIRE-PROOF" MYTH

"An important truth is constantly being emphasized by the experience of fires occuring in so-called 'fireproof' buildings, which are not what their name implies. In other words, while they will not burn 'down,' they will burn 'out.'

tentilating shafts and other openmagazine, Fire Engineering.

"No matter how fire resistant the Lubbock Chamber of Commerce. tructure itself may be, it is only as fireproof as its contents. If the contents are inflamable, there is just according to N. H. Payne, field repas likely to be a hot and severe fire resentative of the Texas Farm Bu in the 'fireproof' building as in that reau Cotton Association. of less resistant construction.

to buildings, is very deceiving, and the entire nation have been seeking its use should be discouraged, as it a solution to remedy the situation naturally gives to those not well in- The cooperative marketing idea formed in the matter, a false sense thought to be the best solution and of security which is dangerous in the the Texas Farm Bureau Cotton

"A much more sensible and cer- this nature in this section. tainly truer term is that of 'fire re-

Man Changes Little After Age of Fifty

The man of fifty is a completed work of art. The man of thirty, even the man of forty, still manifests signs of indecision and incompleteness. They may develop into demons or demigods, into swineherds or supermen, into sinners or saints.

As the man is at fifty he will probably remain to the end of this to hear his message. terrestrial phase, to say the least. His fentures are sharply cut and chiseled and polished as if by a sculptor's tools.

Every light-hearted deed he has done, every careless word he has uttered, even the secret thoughts that and Texarkana. have crept through his memory or imagination—these are some of the sculptor's most delicate tools which have played their part in making his face what it is today.

His characteristic tricks of manner are as unalterable as the shape of his can predict almost with precision when he will wave his hand or shake his head or lift his eyebrows, when

he will smile and when he will scowl. The peculiarities of his speech and white and the feet in the air." the general tenor of his conversation

A thousand factors in his early en- ceived: vironment and education have determined the timbre of his voice and the emotional reactions which coatrol his words and gestures. After the age of fifty such infallible indices of charfifty the character is substantially Monday. fixed. It is indeed extremely difficult to prove that the man of fifty possesses free will. He will almost inevitably respond to a given combination Monday. of stimuli in precisely the same way. -American Church Monthly.

Style Gives Comfort

French scientists have been investigating to learn if women can stand more cold than men. The man bundles up in cold weather, but of recent years the woman has "unbundled." Sheer hose, light clothes, low shoes. low necks and all of the other finerles have caused many doleful prophecles by the men.

Now comes the Frenchman who says that the fibers of their muscles are finer and thus cover the nerves better. The blood vessels are larger and their heart action better, thus distributing the blood better. He gives another reason which is passed on in fear. He says that their bodies are covered with a layer of fat, sometimes very thin, it is true, and this helps them to resist the cold.

Whatever the scientist may say, he has overlooked the fact that a woman is only comfortable when she is in style. Did nature consider this when wonan was developed, or has woman realized it as the ages passed and taken advantage of the kind Mother Nature?-Anderson Herald.

Horse-racing trophies that have been won in England this season have been sent to augment the wealth of gold and silver plate won on the turf that is stored away in the vaults of safe deposits and leading London Jewelers. Families who have had winning owners for generations own so many cups that they refuse the responsibility or anxiety of storing them in their own homes. In London vaults there are several collections numbering more than 100 pieces.

Sanitary Barber Shop

and BEAUTY PARLOR

Modern and Up-to-date Experienced Barbers Hotel Brownfield Bldg. T. H. WILSON, Prop.

AARON SAPIRO TO SPEAK AT THE TECH

LUBBOCK, Oct. 27 .- Aaron Sapiro, America's foremost co-operative marketing expert, the man who worked out the fundamentals of successful grower cooperation and who is general counsel for the Texas "This fact has been demonstrated Farm Bureau Cotton Association will in several more or less recent occur- speak at the Tech Pavillion here in rences, in some instances in fires Lubbock, Tuesday, November 2nd, arising from outside exposures, and at 2 o'clock. Sapiro will speak upagain from the contents, inflam- on the subject of the existing cotton mable in their nature, becoming condition and the cause and will outignited and the fire spreading thru line a permanent program of solution. He comes to Lubbock under ngs to other floors, where more the auspices of the local branch of burnable material is stored," says the the Texas Farm Bureau Cotton Association with the cooperation of the

> Sapiro is a national authority or. orderly and cooperative marketing,

With the drop of the cotton mar "The term 'fireproof,' as applied ket, business men and financiers o Association is the only association of

Invitations are being extended t sistant,' which tells the story of the the citizenship of the entire Sout! modern building, and emphasizes its Plains to attend the meting and hea. advantages, without exaggeration." the address from Sapiro. The bigges number of farmers that have gather ed in Lubbock in many months ar expected.

Sapiro is a forceful and dynamispeaker. He speaks plainly, frank ly and in a magnetic manner. It addition to a large number of farm ers of the South Plains, bankers merchants, professional men and others are expected to gather here from every town on the South Plains

Sapiro has twelve speaking engagements in Texas. He talks at Abilene, Colorado, Lubbock, Lamesa, Plainview, Childress, Vernon, Waxahachie, Hillsboro, Marlin, Temple

SURE

A certain newspaper that made a practice of answering inquiries from

dead."-Kreolite News.

Judge T. O. Stark, of Seminole, was a business visitor in Brownfild,

Quality Counts In

Groceries

It is not economy to buy any thing except the first quality when supplying your table. There is less waste and more nourishment value in good Groceries - - - and we have Only the Best.

Bob Lovelace

FEDERAL

TIRES

"The Place For Service"

Gas. Oils, and Accessories

Craig & McClish

CARR HOME DESTROYED BY

"Please tell me what is the matter The citizenship of the town were AUSTIN, Texas, Oct. 25.—Pupils

Rudolph Moorhead, druggist, and from defective wiring, as the fire non used by Fannin's men, old misacter as the eyes, hands and voice Red Nabors, filling station man, both when first discovered, seemed to sions, stage stands of the early days rarely change. This is because at of Meadow, were here on business be in the ceiling and roof. We un- and the like. Distribution of these

> week at Abilene attending the bed- Federation of Womens' Clubs. Texas stands away up in the list side of her mother who is in a saniof oil producing states where crude tarium. Miss Sadie Cox is taking oil is processed into the finished pro- her place at the Collins Dry Goods of natural gas for fuel in producing store during her absence.

HISTORY PUPILS TO BE

sku!l. Those who know him intimately with my chickens. They go to roost vigorously awakened about 2 o'clock in the history classes of the public apparently well. The next morn- A. M. Wednesday by the scream of schools will not have to depend ening we find one or more on their the fire sireen, and looking toward tirely on their own concetion of the backs on the floor, stiff, combs the eastern section of the city, a big historic places of Texas when an exblaze was discovered already making tensive series of slides called "His-It was the editor's busy day, and rapid headway on the C. D. Carr restoric Spots in Texas" is completed by are quite invariable from day to day, this was the answer his reader re- idence. The fire boys responded as the bureau of visual instruction of hurriedly as possible, but the home the University of Texas. In the first "Dear sir, your chickens are was destroyed with almost all the group of slides now in preparation are included such scenes as the Fan-It is thought the house caught nin battle grounds at Goliad, the canderstand that Mr. Carr carried some slides is part of a general movement toward furthering teaching by means of pictures which is being carried Miss Olga Fitzgerald is away this out in cooperation with the Texas

> Texas leads all the states n the use power and in industry.

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Whether you are shipper, traveler, business man or farmer

Freight-Modern freight cars of steel underframe construction, equipped with air brake and automatic coupler, insure safety for consignments.

Through package and carload Red Ball service from Chicago, St. Louis and Kansas City, Mo., to principal points in the South and West.

Emigrant Movables are given special atten-

Passenger-In addition to the four transcontinental trains which the Santa Fe for years has been running between Chicago, Kansas City and California, "Santa Fe all the way," a new extra fare train, The Chief, has been established, which makes the run between Chicago and Los Angeles in two business days.

Colonization—This department of the Santa Fe is prepared to furnish dependable information with reference to land values, the class of crops that can be grown most successfully, community development, and a general survey of the country, so that a good idea may be obtained of the opportunities that each region affords.

gricultural Development-The Santa Fe Railway is cooperating with the United States Department of Agriculture, State Agricultural Colleges, State Boards of Agriculture and County Farm Bureaus in helping to develop the agricultural resources of the territory served by its lines, including California, Arizona, New Mexico, Texas, Louisiana, Colorado, Nebraska, Kansas, Oklahoma, Missouri, Iowa and Illinois.

Industrial-Are you seeking raw materials, cheap fuel, pleasant surroundings for your employes?

Cannot a new branch house, strategically located, better serve your trade and save transportation charges?

Our men are familiar with conditions throughout the twelve great states reached by the Santa Fe and will give you reliable information concerning any portion of this vast territory.

Live Stock—Consult us on your shipping problems. We are anxious to serve you by advising as to fates, soutes, equipment, quarantine regulations, pastures, feeding facilities, etc. Santa Re equipment and feeding facilities are second to none. It is our desire to see that your shipment is carefully ar shipment is carefully desire to see that y

Refrigerator The Santa Fe Railway operates its own to the santa Fe Railway ope Department gives efficient protective service

from origin to

SATURDAY NOV-4-5-6



THURSDAY FRIDAY **SATURDAY** NOV-4-5-6

60c HARMONY BAY RUM

Made from the finest distilled oil and Bay. Ideal for men after shav-8 oz. 2 for _____ 61c SAVES YOU 59c

SOC HARMONY COCOA BUTTER COLD CREAM

A real tissue builder and skin beautifier. Contains rich, nurishing oils. 2 for _____61c YOU SAVE 59c

60c ARBUTUS VAN CREAM

An excellent base for face powder. Keeps your skin youthful. 2 for_61c YOU SAVE 59c

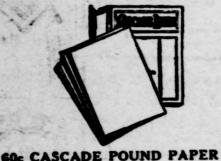
50c KLENZO LIQUID ANTISEPTIC

Kills germs. Bashishes bad taste. Purifies the breath. May be used as a gargle or spray. 2 for ____51c YOU SAVE 49c



SO KLENZO DENTAL CREME

Keeps the teeth clean, white and beautiful without injury to the enamel. Pleasant tasting. A common sense dentrifice. 2 for _____51c YOU SAVE 49c



60c Cascade Envelopes 2 for_61c

\$1.25 MAJOR STATIONERY

An up-to-date box of good stationery. The paper has deckled edges. The envelope is bordered in colors. 2 for ____ \$1.26 YOU SAVE \$1.24

35e ONEIDA COMMUNITY SILVERWARE TEASPOONS

A very attractive and handy household item. 2 for _____36c YOU SAVE 34c

82.25 MAXIMUM HOT WATER BOTTLE

2 quart capacity. 2 for ____\$2.26 \$2.25 Maximum Fountain Syringe, 2 for _____ \$2.26

\$1.25 PEPTONA

Enriches the blood and builds up strength. Contains Cod Liver extract, Peptonized Iron, Malt, etc. 2 \$1.26 YOU SAVE \$1.24

50e REXALL CHERRY BARK COUGH SYRUP

Sure relief from colds and coughs. Pleasant tasting. Safe for children and adults. 2 for _____51c YOU SAVE 49c



35e QUALITY TOOTH BRUSHES

ALK.

An assortment of styles and sizes that will satisfy the requirements of the entire family. 2 for _____36c YOU SAVE 34c

THERE IS NO LIMIT TO THE **QUANTITIES** YOU MAY BUY DURING

THIS SALE

Jontel Soap

TOILET GOODS

Boquet Ramee Toi. Wtr. 3 oz. 2 for 2.01

Klenzo Tar Soap 2 for 26c

Harmony Quin. Hair Ton. 8 oz. 2 for 1.26 Harmony Cream of Almonds ____ 2 for 41c Harmony Rolling Mas. Cream ____ 2 for 61c

Violet Dulce Talc 2 for 26c

Lemon Cocoa Butter Lotion ____ 2 for 61c

Egyptian Palm Soap _____ 2 for 11c

Olivo Shampoo _____ 2 for 61c

Petroleum Hair Rub _____ 2 for 61c

Hair Fix ______ 2 for 61c Rexall Tooth Paste _____ 2 for 26c

Rexall Antiseptic Tooth Powder ____ 2 for 36c

Bouquet Ramee Perf. 3 1-2 drms. __ 2 for 86c

Hair Stimulator _____ 2 for 76c

Rexall Shaving Lotion _____ 2 for 76c

Cocoanut Oil Shampoo _____ 2 for 51c Lemon Van. Cream _____2 for 1.01

Gauset's Sanitary Napkins _____ 2 for 66c Powder puffs, Velour, 4 in. ____ 2 for 26c

Permedge Nail File, 4 in. ____ 2 for 26c Bobbed Hair Comb _____ 2 for 26c

double mesh _____ 2 for 16c

STATIONERY

Victor Records _____ 2 for 76c

tints _____ 2 for 1.01 and 1.26

Lord Baltimore stationery, white ____ 2 for 61c

XXX Envelopes _____ 2 for 16c

Writing Tablets, ruled or plain ____ 2 for 11c

\$5.00 Monogram fountain pens, ____2 for 5.01

\$4.00 Monogram fountain pens ____ 2 for 4.01

Lather Brush _____ 2 for 1.26

Hair Brush _____ 2 for 1.51

Hair Brush _____ 2 for 76c

Klenzo Tooth Brushes _____ 2 for 51c

BRUSH

Goodform Hair Net, single and

Fancy Box Stationery, white and

Symphony Royal ____

SUNDRIES

Boquet Ramee Talc

Boquet Ramee Face Powder

Medicated Skin Soap

Rexall Toilet Soap

It is a sale where you buy an item at the regular price, then another item of the same kind for one cent. As an illustration: The standard price of Klenzo Dental Creme is 50c, you buy a tube at this price and by paying 1 cent more. or 51 cents, you get two tubes. Every article in this sale is a high class standard piece of merchandise, just the same as is sold every day at the regular price.

This sale is developed by the United Drug Co. as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merits of these goods, they are spend ing it on this sale in permiting us to sell you a full sized package of high standard merchandise for 1 cent. It costs money to get new cusmers, but the sacrifice in profit is justified, knowing the goods will please you.

2 for 26c

2 for 51c

2 for 1.26

2 for 26c

2 for 16c

2 for 1.51

CANDY

A GENUINE

MONEY

SAVING SALE

EVERY

STANDARD

AND

GUARANTEED

ARTICLE

Milk Chocolate Bar 1-2 lb. cake ____ 2 for 41c Fenway Cherries in Cream _____2 for 1.01 Kandy packs, assorted _____2 for 41c Milk Chocolate blocks _____ 2 for 11c Liggett's Mints _____ 2 for6c

REXALL REMEDII	ES
Catarrh Jelly 5-8 oz	2 for 26c
Dyspepsia Tablets, 50's	_ 2 for 51c
Hair Tonic, 6 oz	2 for 51c
Shampoo Paste, 4 1-2 oz	2 for 26c
Antiseptic Powder, 6 oz.	2 for 51c
Carbolic Salve, 2 oz.	_ 2 for 26c
Corn Solvent, 1-2 oz.	_ 2 for 26c
Klens-All, 4 oz.	2 for 26c
Laxative Asp. Cold Tablets, 24's	
Little Liver Pills, 100's	
Rubbing Oil, 3 oz.	
Hand Soap	
Maximum Bobbed Hair Comb	
Menth. White Pine & Tar. 3 oz	
점점 했다면 사람이 많은 것 같은 이 없었다면 하셨다면 하는 것이 없다면 하는 것이 없는 것이 없다면 하는데 그렇게 되었다.	_ 2 for 76c
Zinc Oxide Ointment, 1 oz.	

DRUGS AND CHEMICALS

DRUGS AND CHEMICALS	
Cream Tartar, 2 oz	2 for 21c
Zinc Stearate, 1 oz.	2 for 26c
Cascara Aromatic, 2 oz.	2 for 26c
Glycerin and Rose Water, 4 oz	2 for 26c
Caster Oil, 3 oz.	2 for 26c
Spirits Camphor, 1 oz.	2 for 26c
Tinc. Iodine, 3-4 oz. with applicator.	
No. 6 Disenfectant, 16 oz.	2 for 51c
Glycerin Suppositories, adult,	_2 for 31c
Glycerin Suppositories, infant,	_2 for 26c
Peroxide Hydrogen, 16 oz.	2 for 46c
Mineral Oil, 16 oz.	2 for 1.26
Asperin, 24's	2 for 36c
Epsom Salt, 8 oz.	2 for 16c

RURRER

Victoria Rubber Comb	_2	for	760
Maximum Pocket Comb	2	for	46c
Labor-Lite Rubber Aprons	2	for	1.01
Monogram Rubber Gloves	2	for	1.01
HOSPITAL			

Zinc Oxide plaster 1 in. X 1 yd _____ 2 for 16c

Quick Acting plaster ____ 2 for 46c

The Food Specials offered in connection with our One Cent Sale represent big Savings and we quote them because of their value.

PURE FOOD PRODUCTS

org curings and it quest men vect
Opeko Coffee, 1 lb AT BIG SAVING
Pure Virgin Olive Oil, 12 1-2 oz. 2 for 1.26
Symond's Inn Banilla Extract 2 oz 2 for 41c
Imitation Vanilla Extract, 2 oz 2 for 31c
Symond's Inn lemon extract, 2 oz. 2 for 46c

Symond's Inn Cocoa Powder, 1-2 lb_2	for	26c
Symond's Inn Beef Cubes, 12's2		
Ballardvale Spices2	for	26c
Ballardvale Grape and pure Sugar2	for	56c
Ballardvale Grane Jelly, 10 oz2	for	46c

ALEXANDER'S DRUG STORE

The Renall som

BROWNFIELD

TEXAS



50e JONTEEL COLD CREAM FACE POWDER

A soft, smooth, fragrant face powder. Contains real cold cream, and blends perfectly. 2 for ____51c YOU SAVE 49c

\$1.25 HARMONY TOILET WATER

The rare fragrance of natural flowers. A variety of odors to select from. 2 for ____ ---\$1.26 YOU SAVE \$1.24



25c GEORGIA ROSE TALCUM

An imported tale with the real rose odor-For general toilet use. Two for _____ 26c

YOU SAVE 24c

85c REXALL THEATRICAL COLD CREAM

One pound can. An excellent cleansing cream. Keeps the skin soft and clear. 2 for _____86c YOU SAVE 84c .



\$1.00 PURETTEST ASPIRIN Prompt relief from pain. Will not depress the heart. 2 for ____\$1.01 YOU SAVE 99c

25c PURETEST EPSOM SALT

A highly refined product. It is easy to take and is prompt in action. 2 for _____ 26c YOU SAVE 24c



LAS PURETEST RUBBING ALCOHOL-FULL PINT a rubdown. Invigorating. after shaving. 2 for \$1.01 TOU SAVE 99c

> WALL SHAVING CREAM your shaving problem. Prosbundant moist lather. Two

YOU SAVE 34c

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop

Subscription Rates In Terry and Yoakum Counties Elsewhere in U. S. A. _

Advertising Rates on Application



waters of the English Channel rather aways gts out an interesting paper. icy at this time of year. But as for Barny he will probably start out on still being crushed.

All hail the coming farm who is going to be braced up with a few good milk cows, a yard full of chickens, and a big lot of grunters. Milk, open in no age of the world.

The Herald had the pleasure of a short call from Harry N. Stone, editor of the Seminole Sentinel Tuesday afternoon, who was on his way such markings will prove of inestito Lubbock on business. Harry now mable value to both tourists and the seems to be entirely well and hearty general public. after several years of suffering and a number of operations, the last one or which seemed to be successful.

Tuesday is general election day, but Texans as a rule think they have first class water system. complied fully with all the rights and at the two primaries. But, our vote ton County is being ruined by a drain opening address will be made by hearsay testimony or the affidavit

Many of the schools over this section are turning out in order to let the children help gather the cotton crop, some of them as large as the Brownfield school, notably the Littlefield and Levelland schools, and in view of the scarcity of cotton pickers we do not believe it would be a bad idea for Brownfield to follow suit.

been lead by the Jure of all cotton this year, even, are in fine shape with nothing to bother them. What they get out of either the cotton or feed crop is theirs.

The loss to Terry county owing to the slum in cotton from about 17 or 18c to the present low level. which is about \$80 per bale, basing the county yield on only 20,000 bales which is a low estimate, will mean a loss to Terry county farmers of the sum of \$600,000.

The Herald received the first is sue of the Miami Chief this week that ever came to our exchange table. It is now being edited and published by Bob Haynes, erstwhile owner and publisher of the Seagraves Signal and is still owner of the Meadow Review. He is being ably assisted by The Herald is fearful that Barny his mother in the work of editing. and Sparky are going to find the Youbet, we'll gladly . xchange. Bob

The probe of the different departthe French side where the grapes are ments at Austin are disclosing many things that many a real good Texan ashamed for his State. If half the The government seems to have a secret grafts now being disclosed are fine bunch of scouts, as they seem true, somebody who is responsible, to be able to find more cotton in the should be put behind the bars for United States than any private re- the rest of their lives. If a few lesport would indicate. And, too, they sons in the pen were given some of are away in advance of the ginners, our state officials instead of the or what the ginners will finally re- white wash brush, it would have a very wholsome effect on all others for a long time to come.

WHAT'S DOING IN WEST TEXAS

SEMINOLE-Following out a sugbutter, eggs, fried chickens, ham, gestion made by officials of the West bacon and lard is a fortification that Texas Chamber of Commerce, Gaines no "bear" has ever been able to pry Country roads are to be marked at all intersections and other points. The movement will be undertaken through the co-operation of the Seminole Chamber of Commerce and the Commissioners Court in belief that

> BAIRD-Baird, one of the oldest towns in the state, now claiming 10,000 population, has recently let contracts for the installation of a

next Tuesday will determine our of its citizenry caused through the strength in the national conventions possession of 66,000 acres of soand elections two years hence. So called school land in its territory by let's poll a good stiff vote, especially outside counties, according to A. H. King, member of the state legislature. The movement for taxation of such school land still existing in the state is backed by the West Texas Chamber of Commerce, and will reach a climax in November when an amendment will be prsentd to voters of Texas, recommending that these lands be made taxable. Should the measure pass, a great impediment to ing of the Upton County Courthouse the progress of a number of West has been let and work will begin at Texas Counties would be removed.

While the loss of a cool half mil- BRADY-More turkeys and less McCAMEY-Construction of a 2 lion on the present cotton crop is a cotton was advocated by a number of story, 85 room, semi-fire proof hotel rather costly lesson, we hope our delegates to the Texas Poultry, But- of sheet rock and steel is announced farmers have learned the lesson well ter and Egg Assocation convention by the McBurnett Hotel Company. and will not try the single track idea held in Fort Worth October 13 over It is expected that the structure will again. Those farmers who have not which Wilson D. Jordan, member of be completed in 30 days. The build-



"Your Account Valuable"

When you deposit your money in this bank, you not only have safety and protection; as well as our appreciative service, but you are helping to develop our town and community in their civic and commercial industries for the resources of this institution are backing these enterprises in their development.

Therefore your account with this bank is valuable. It means something when placed here for it has a civic and economic value to our town and community ... Bank where your account is valued.

Brownfield State Bank

Brownfield, Texas

Conservative Accommodative Appreciative



the executive board of the West THE GOVERNOR REBUKES A Texas Chamber of Commerce presided in the president's chair. The meeting was told that Thanksgiving turkeys would be plentiful and of

good quality this year.

Governor-Elect Dan Moody. A big of accomplices just out of prison. parade and a sumptuous banquet are promised attractions of the day.

CHILDRESS-Plans are being completed for the establishment of a big industrial plant here that will involve the expenditure of \$2,000,000. cubic feet of gas daily, and will furnish employment to between 400 and

RANKIN-Contract for the build-

ing willing will cost around \$25,000.

to Fort Stockton has brought the highest average price of any cotton grown and ginned in Texas, according to a letter from I. A. Gans of the Fort Worth cotton firm of Gans and Bath, and according to daily cottonquotations.

DECATUR-Plans for terracing many Wise County farms are being pushed here by County Agent E. C. Jameson. Application to the extension department of A. & M. College has been made for assistance of the farm engineer of that institution in the movement.

CARLSBAD, N. M .- Construction ork on four business houses in a block started here recently, to be! completed in December.

WHEELER-Plans are underway for the opening of a new addition to this town.

IT IS STRANGE

Isn't it funny? That so many Business men Will get up in the morning Shave with an advertised razor And advertised soap. Put on advertised underwear. Advertised hose, shirt, collar, ties, Shoes, and suit; Seat themselves at the table And eat advertised breakfast food. Drink advertised coffee or substitute, Put on an advertised hat. Light an advertised cigar. Go to their place of business in An advertised automobile Turn down an advertising plan On the ground

Advertising doesn't pay?-Hartford

LAW-ENFORCING JUR'

If there is another flogging Williamson County, Governor M riam Ferguson ought logically t share the blame at least to the exten-SAN SABA-Officials of the West that she has rebuked a law-enforce Texas Chamber of Commerce have ing jury by turning loose Murray been invited to attend the celebra- Jackson, convicted flogger, with the tion of San Saba's Annual Pecan insouciant announcement that somemodern sanitary sewer system and a Day. "Pecan Coronation, King of body has told her that "they do not the Nuts" was recently chosen as believe guilty of the charge." The the name of the observation which jury thought Murray Jackson was blessings of citizenship if they vote THROCKMOTON- Throckmor- will take place November 8. The guilty, and it did not depend upon

> Of course Jackson may actually be innocent. If he is, then the fact that the Governor says she has also heard that an agreement has been made that aftr one year he would be recommended by the District Attor-The factory will consume 5,000,000 ney and others for a pardon is as immaterial as it is hearsay itself. If Jackson is innocent he should have been pardoned irrespective of any agrement, and his vindication would have been more effective if it had come before the Ferguson administration itself stood discredited in the eyes of Texas.

> Using pardons to rebuke juries who did their sworn duty as they saw it, and employing the pardon proclamation as the vehicle for state ments with reference to the District Attorney (Dan Moody) which read FORT STOCKTON-Cotton grown like extracts from Jim Ferguson this year on irrigated lands adjacent stump speeches-surely this sort of thing does more to cheapen the gubernatorial office than to enhance its prestige.—Dallas News.

Pains

disappeared

"SEVERAL years ago I was bedly run-down," says Mrs. John Bunch, R. F. D. 3, Colum-bia, S. C. "I could not do any of my work, I was so weak I could not wash a dish. My back and sides hurt me at times dreadfully. I dragged around until I finally got down in bed." Then, explains Mrs. Bunch,

she happened to read about Cardui, the woman's tonic, and decided to give it a thorough trial, the results of which she cribes below:

"It seemed to reach the cause of my trouble at once. I did not take it long before my appetite began to improve. I gained in weight from 114 pounds until now I weigh 125 unds. I soon was able to be up around the house. I took up my household duties and was delighted with my return-

"I now do all my own work. The pains in my sides and back have disappeared and I feel like a different person."

Cardul has been helping suf-Sold by all druggists.

For Female Troubles

TASTY MEATS THEY'LL LIKE

Stop in and let us suggest the kind of meats you or your guests would like. Full line fresh and cured meats. Butter. Eggs, and other farm products.

CASH MARKET

Professional Directory

NOTICE

This is to notify the public that all pastures belonging to Green & Lumsden in Lynn and Terry counties are posted and everybody is torbidden t. bunt, fish or anyway trespass on our property.-GREEN & LUMSDEN.

> JOE J. McGOWAN Atty-At-Law

Office in Alexander Bldg.

Brownfield, Texas

Lawyer

Brownfield State Bank Bldg. Brownfield, Texas

FURN. & UND. SUPPLIES

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Physician and Surgeon Office in Alexander Building Brownfield, Texas

M. C. BELL, M. D.

Physician and Surgeon

Office in Alexander Building

Brownfield, Texas

B. D. DuBOIS, M. D.

General Medicine Office in Brownfield State Bank Building

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T. L. TREADAWAY, M. D. General Practice

Rectal Diseases and Skin Cancer a Specialty Phones Office 38 Res. 18 State Bank Building Brownfield, Toxas

J. D. MOORHEAD, M. D.

Physician and Surgeon Prepared to do all general practice and minor surgery.

Meadow, Texas

GEO. E. TIERNAN City Tax, Light and Water Col-

Over Alexander Bldg, North side

Brownfield, Texas

ELLWOOD HOSPITAL

Elwood Place, 19th Street. Fire-proof building; open Staff to all Ethical Phisicians and Dentists. Completely Equipped Laboratory including Blood Chemistry and Wassermann. Miss Jessie Cochran, R. N. Supt. of Nurses

Lubbock Clinic

Third floor, Temple Ellis Bldg. D. D. Cross, M. D. Surgery and Diseases of Womes V. V. Clark, M. D. Diagnosis, Internal Medicine and Electro Therapy. J. E. Crawford, M. D. Eye, Ear, Nose and Throat. G. M. Terry, D. D. S. Dental and Oral Surger Miss Edna Wommack Laboratory Technician

and X-ray. Howard S. Rigge Business Manager

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General Auctioneer I specialize on farm and stock sales. Phones day 1172-night 1441J 1215 Ave H, Lubbock, Tex.

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Office in Alexander Building Brownfield, Texas

> DR. A. F. SCHOFIELD Dentist

State Bank Bldg. Brownfield, Texas



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night before the full

LUBBOCK, TEXAS SWART OPTICAL CO.

Brownfield Lodge No. 903, A. F. & A.M. Meets on Saturday

moon in each month E. T. Powell, W. M.

W. R. McDuffie, Secretary.

Brownfield Lodge No 10. O. O. F. Meets every Tuesday night in the Odd Fellows Hall. Visiting Broth-

> Raymond Simms, N. G. J. F. Winston, Secretary.



ers Welcome.

Wm. Guyton Howard Post No. 269 meets on 2nd and 4th Thursday of each month. W. A. Bynum, Com Fletcher Stewart Ad

BROWNFIELD KEBEKAH LODGE



Meets 1st and 3rd Thursday nights in each month in the Odd Fellows Hall. Mrs. Vadie Hurst, N. G.

bbock Sanitarium A Modern Fireproof Building) bock Sanitarium Clinic

Mrs. Lissie Jones, Sec.

R. J. T. KRUEGER DR. J. T. HUTCHINSON Ear, Nose and Throat DR. M. C. OVERTON DR. J. P. LATTIMORE General Medicine NAN L. GILKERSON DR. F. B. MALONE General Medicine
MABEL McCLENDON and Laboratory Technician S JEAN YATES, R. N. C. E. HUNT

A chartered Training School for th the Sanitarium. Young wo-we who desire to enter training may address the Lubbock Sanitar-

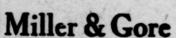
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WE CAN'T GO EVERYWHERE **BUT YOU CAN COME HERE**

WE GIVE GOLD BOND SAVING STAMPS

We would like to call on everybody but obviously that is

impossible. We can, however, make it convenient for anybody to call on us. This we have done. We sell Abstracts of Land Titles and Farm, Ranch and City Loans and General linsurance, "over the counter." You can come to us and buy protection just

as you go to your butcher and buy a beefstake. This is a new departure in selling Abstracts of Land Titles: Farm, Ranch and City Loans, and General Insurance, but I am convinced that it is a sound one. No one could be as greatly interested in your protection as you are yourself, and Abstracts, Loans and Insurance are essentially your buying

problem-not our selling problem. We stand ready to supply you with Abstracts of Land Titles, Loans and Insurance of every sort. We represent the Federal Loans, strong, reliable old line Loan and Insurance Companies and write practically all forms of insurance protection.

"If its Abstracts, of Land Titles, Loans and Insurance-Ask-

rogress and Approval

For Dodge Brothers, Inc., 1926 already stands out on the calendar as a year of unprecedented progress and success.

From January to date sales have exceeded any previous year's total by a margin at once impressive and significant.

New engineering records have been established by a succession of major improvements extending back to the first of the year.

Never has Dodge Brothers Motor Car ranked so high in public favor. Never before has it so richly deserved the world's good will.

TOURING CAR _____ \$795.00 KOADSTER 795.00 COUPE 845.00 SEDAN 895.00

F. O. B. DETROIT **IVEY & HEARRELL**

Brownfield, Texas

Dodge Brothers MOTOR CARS

NOTICE

After October, 1st, our books will be closed to all, so please dont ask for credit. Watch our window specials every day. If you dont get a circular come to see us anyway.

Our Prices Are Right BAILEY BROTHERS

Let These Machines Handle Your Corn Crop

McCormick and Deering Corn Binders

Five to seven acres a day with one-man outfit, and the one man does the work of half-dozen men with corn knives. McCormick and Deering Corn Binders are light, strong, and substantial. Roller bearings insure light draft. Both types do clean work, have ample adjustments for tall and short stand. pick up the down and leaning stalks, and make neat, easily handled bundles. McCormick and Deering Corn Binders are equipped with a smooth working bundle carrier and they can be fitted with wagon elevator, tongue truck, etc. These two binders have been standard for years. The McCormick binds the bundles vertically and the Deering binds them horizontally.

Holgate-Enderson Hdw.

Brownfield, Texas

North Side Square

HORSES AND MULES LEE SMITH

FORESTRY MOVEMENT URGED

STATE LEADERSHIP OF

WASHINGTON, D. C. October, 25 States, and private landowners, and in the cotton market. the chief development henceforth ings of States, local institutions, and financial offerings by the Governindividuals.

should be acquired by the States, financial organizations be perfected counties, and municipalities, in ad- at central points in the cotton belt dition to their present holdings of to serve as a guaranty to the Govern-11 million acres, said Mr. Greeley, ment against loss in its advances to and the Federal Government should the co-operatives which might arise add 3 or 10 million acres to its pres- by a further fall in the market, at the ent forest area of 89 million acres. same time cover the cost of operation Perhaps the greateset single ob- of the plan by the cotton co-opera stacle to the rapid spread of timber tive associations. growing in the United States," he continued, "is the unstable owner- be accomplished on the basis of \$60 ship, not only as meeting an urgent a bale, which would mean a total out problem in land utilization but as offering substantial public returns the Government would advance to in the long run. Moreover the more the co-operatives through the interdemonstration we can get in all parts | mdiate credit banks a maximum of of the country of good forest prac- \$45 a bale. To Texas this would tice and profitable forest manage- mean a total turnover amounting to ment the more will the whole process something in excess of \$70,000,000 of reforestration by all agencies be

OLD FRIEND PASSING

According to the health department at Washington, D. C., our old time friend, "the old oaken bucket" and unsanitary. Should this edict day week in his factory. become a reality it would not effect many citizens around Littlefield, but it would affect them indirectly. ing out of Detroit for several days. Out here there are very few oaken buckets, if any; but a great many of world read that Henry Ford, promowhere they were common.

bucket, the moss covered bucket, the industrial idealists as the savior of iron bound bucket" hangs in the well. the workingman. As we think of it there rushes over As a matter of fact, Henry Ford's us a flood of memories. Somehow plants have been operating a fivethe water we drank from that well day week for six months-in fact, tasted better than any other. There practically since the early weeks of oration that came from it equaled have been slight pay increases given by no other, and today we would give to a small prcentage of the Ford ema good deal could we let that old ployes. This raise has in no sense oaken bucket down into the well and been general, but follows the line of bring it up again brimming full with the offical statement that those conits sparkling nectar.

partment claims, that the old oaken with increases announce that the inbut so dear to our hearts is this old not equal to a full day's. oaken bucket we are still willing to The prime reason behind the fivefield Leader.

IS THERE ANY EXCUSE FOR ILLITERACY

Is illiteracy ever excusable? I recall a great aunt who could not read. She was a good housekeeper and a woman of poise. Her husband in a fine house.

She was an Englishwoman, and had been a victim of the early factory system under which children were put to work at seven or eight learned this lesson.—Selected. years. She never attended school, and apparently never had time to learn to read and write.

As a youngster, I felt sorry for her when I visited at her house, but in later years I have concluded she to see why anyone who cares to make the effort cannot learn to read in eight weeks, and to write in twenty. Children learn as rapidly as this .-The Imperial.

W. R. Roach, special agent of the U. S. Employment Service, who has been located in Lubbock for the past month was in Brownfield, Thursday. Mr. Roach states the demand for cot- Kyler said. ton pickers will be fairly well supplid by the first of next month, due the Radiological Society of America, to the trend of pickers coming to the South Plains daily. He stated that practically all of the cotton fields of southeastern Oklahoma and South Texas have been finshed and pickers are headed for the South Plains in large numbers.

Andy Williams, cattleman of Scagraves, was a business visitor here Tuesday.

be found on duty with his eyes open. inches and 4 inches thick.

PERFECT PLAN TO RETIRE 4 MILLION BALES

WASHINGTON, Oct. 21 .- Pre-State rather than Federal activity liminary arrangements of a plan for in forest conservation must be looked retiring 4,000,000 bales of cotton, or to for the main progress in timber approximately one-fourth of the ingrowing from now on, W. B. Greeley, dicated crop, from the market, were chief of the Forest Service, United perfected with the President's cotton States Department of Agriculture, committee as the result of confertold the meeting of State Foresters ences Monday and Tuesday by a comassembled here to confer on Federal mittee representing the American cooperation in forestry. The Fed- Cotton Growers' Exchange of Memeral forest policy for a good many phis, headed by John T. Orr of Dalyears to come, according to the Chief las. Members of the committee left Forester, was completed with the en- for home Tuesday night convinced actment of the Clarke-McNary Law that the scheme is workable and that in 1924, providing for financial co- the machinery would be put in mop. ration in forest fire control be- tion to meet a large part of the tween the Federal Government, the emergency brought about by drops

Southern capital is to be invited should be in the forestry undertak- to participate in the plan along with ment through intermediate credit Fifty million acres of forest land banks. It is suggested that local

It is figured that the financing can lay of \$240,000,000 of which amount by the action of the proposed pool and governmental assistance to the co-operatives.

ANOTHER FORD FALLACY

Old Man Necessity, rather than a coy and demure ideal, has caused ought to be condemned as unhealthy Henry Ford to inaugurate the five-

> At least that is the impression one gains from inside information filter-

Two weeks ago the industrial us came from a section of country ter of the minimum wage, had gone one step farther and established a Most of us can look back to some five-day week with six day's pay. old home spot where the 'old oaken Once more Mr. Ford was hailed by

was a coolness, a freshness, an invig- the year. In recent weeks there sidered worthy would receive ad It may be true, as the health de- ditional compensation. Those favored bucket harbors some germ of disease; crease they received for the week is

take some chances. We've been day week, it seems, is the drop in robbed of most of the delights of ear- Ford sales. The present retail sale ly days, and the most of us are ready of Ford automobiles does not warto fight to preserve this one-one rant a full week's production. Statisof the last ones left to us .- Little- ties prove that Ford production in the first six months in 1926 have not kept pace with sales in other years. Chevrolet, Dodge, Essex, other leading low-priced cars, show tremendous gains in production and sales.

Ford virtually quit advertising in country weekly newspapers some time ago. Other companies adverbecame very wealthy and they lived tised more than ever. That had much to do with the unprecedented Ford slump-in production, profits and prestige.

Others, in time past, have also

POWERFUL CATHODE RAY DISCOVERED

CHICAGO, III., Oct. 21 .- Announcement of the discovery of the cathode ray, the most powerful must have lacked enterprise. I fail known to scientists, by Dr. W. D. Coolidge, Ph. D., of the General Electric Company at Schenectady, N. Y., was made by Dr. A. F. Kyler of Omaha, Neb., at the meeting of the American College of Physical Therapy.

Research laboratories now must attempt to find means of controlling this new power and making it subservient to medical science. Dr.

Dr. Kyler, a former president of explained that the discovery would place the more powerful rays in this rank: Cathode ray, first: Millikan ray, second, and X-ray, third.

O. L. Stice was the lucky man at the cake guessing contest at the American Cafe Saturday. He guessed the cake to a gnat's bristle, his guess being even 17 pounds. This was certainly a fine cake, nicely dec-S. A. Lauderdale has accepted a orated with "American Cafe" in big osition as engineer at the city light letter across it, and we bet O. L. will and power plant. S. A. is a good be eating cake for the next two or man and we imagine he will always three months, as it was some 18X24

Better Buy Your Winter Supply of Coal



this month, as you will get a better grade and possibly some cheeper than later on...A LARGE SUPPLY OF COLORADO ON HAND.

> **Brownfied Coal** & Fuel Co.

> > **PHONE 1-0-7** BROWNFIELD, TEX.

The Pick of The Land

When you make this store your headquartes for Groceries you are assured the choicest eatables it is possible to procure. Canned or fresh, our stocks are always prime quilety.

Phone No. 83 **Brothers & Brothers**

Have you taken that ride in—

The Whippet

America's champion medium priced car. It will be a rare pleasure for us to demonstarte the many merits and advantages of this great car. Come in.

Spear Filling Station

FORREST LUMBER COMPANY

Lumber, Paint, Canvas and Wall Paper. Let us satisfy your lumber needs.

The Best **CLEANING SYSTEM**

We believe we have installed the best ckaning system to be found in this section, and together with our other modern ginning machinery. We are equipped to give you the sample you want and should have. Our cleaning system is different, each gin stand having its own individual cleaner.

Bring Us Your Next Bale

WEST TEXAS GIL CO.

1 Block S. Spuare



20 PERCENT OFF ON SHOES! EVERYTHING IN STORE SPECIALLY PRICED!

J. L. CRUCE DRY GOODS Brownfield, Texas

> HAROLD M. OEHLER "INSURANCE-THATS ALL"

Suite No. 1.

Brownfield State Bank Building

Office Phone 124

Do you have trouble with your EYES, EARS, NOSE, THROAT or need GLASSES. If so consult

DR. FRANK C. SCOTT SPECIALIST ON

Diseases and Surgery of eye, ear, nose, throat, and fitting of glasses. I grind my lenses in Lubbock and duplicate or make lenses of any size, shape or shade and furnish glasses day ordered

Office 1112 Ave. J-Lubock, Tex. Off. Phone-1506 Res. 1051-J I am in Brownfield, Monday each week, Commerce Hotel

R. B. Dudley, of Fort Worth, and South Plains cattleman, was here Earl Dunn, of Amarillo, geologists, Friday on business. Amarilo, were registered at the Ho-led the doctor down on his monthly tel Brownfield this week. The com- visit to Brownfield, last Wednesday. pany holds leases in the southern part of Yoakum county.

working for the Gibson Oil Co., of Mrs. Millard F. Swart accompani-

J. C. Waldrop, of Amarillo, connected with the International Harves-Jot Smith, of Lubbock, prominent ter Co., was here this week.

. CANTON TO PANHANDLE

Work will start this week on the Santa Fe from Canyon to Panhandle. The double track was authorized two weks aga by the board of directors after the engineers had submitted the plans made a few months

Work at present will extend from Haney switch, north of Canyon, to St. Francis, 12 miles north of Anna-.llo. It is expected that the double rack will be brought into Canyon early in the spring.

The Santa Fe is handling 300 cars of oil daily, and this great volume of business has made necessary the double track .- Canyon News.

SOME OLD COUNTY WAR-RANTS BEING FOUND

With removal of the county officials into the new courthouse, and the papers of the county to new and better valts, many of the old documents of no more value were discarded, and with the wrecking of the old building, many of them were scattered wheresoever the wind listeth over the court yard.

The writer noticed one laying off to itself as if lonely one day recently and upon examination, we found that it was drawn on the 18th of July, 1909, or some seven months after the writer was permitted by the citizenship to stay here and call this his

It was for the sum of \$200.00 and in favor of W. A. Shepherd, who was our Tax-Assessor at that time. It was drawn by Judge W. W. Price, long before he was entitled to the above title, who was acting deputy County Clerk for his father, T. J. Price. It was also signed by A. B. Bynum, who was also our County Treasurer at that time. Its number was 495, and it was canceled by Mr. Price on the 9th day of November of the same year.

Many others of equal historical interest could be named. One was made to J. R. Burnett for the use of his horse for some purpose, probably of the South will be face to face with as a riding baliff.

Just about dark Saturday night of last week a twister of cyclonic join this movement for diversification porportions dipped down on the Geo. I am not a pessimist but I am ad-Hornbeck and E. Walls places about vising the bank of which I am presifive miles south of Lamesa and did dent to arrange its affairs to weathconsiderable damage to barns, windmills and outhouses.

Nobody was hurt in the disturbance and no reports of a visitation in other sections of the county have been received .- Lamesa Journal.

1877 ENROLLED AT THREE SCHOOLS IN ABILENE

ABILENE, Tex., Oct. 11 .- Enrollment at Abilene's three big educational institutions reached 1877 yesterday, distributed as follows: Simmons University, 900, or 100 more than last season:; Abilene Christian College, 607; and McMurray, 370.

Paducah-Does advertising in the local paper pay? It certainly does according to the editor of the Paducah Post. Recently a new citizen of Paducah came into the office and paid for a subscription, asserting that he bought the paper in order to find out what merchants to patronize and stating that he had always saved quite a bit of money by following the advise of ads in the local weeklies. Evidently advertising in the home town paper does pay.

president of the United States.

Texas has eighteen members of eighteenth Texas district contains 53





A TRAIN LOAD OF COAL

We have bought a train load of the BEST Colorado Coal to be had. We bought this coal at a bargain and are going to give our customers the advantage of the purchase. This coal is labeled so you can see for yourself that you are getting the BEST at the very CHEAPEST price.

LUMP COAL \$12.75 FOB railroad cars, \$13.75 FOB yard, and nut coal \$1.00 lest than lump.

HIGGINBOTHAM -- BARTLETT COMPANY

WAS HE RIGHT?

"I tell you the farmers of Texas are riding to their destruction and the business interests of Texas are flirting with ruin. It is true that the last cotton crop sold for around twenty cents per pound and at present the market for cotton is strong. But Hear Me . . I have traveled throughout the entire cotton belt. I have seen with my own eyes that the Southrn farmer is planting too much cotton. I know that barring some unforeseen calamity the South will produce a crop of sixteen million bales this year and the price is bound to go to ten or twelve cents per pound. With favorable conditions an even larger crop than sixteen million bales will be made, and if it is; . . . the people of Texas and bankruptcy. We had better pray for an epidemic of worms or weevils to SMALL CYCLONE STRUCK OUT enable us to sell the 1926 cotton crop SOUTH OF LAMESA at all. I am appealing to the business men, bankers and land owners of West Texas and of all Texas to

> er a ten cent cotton price in the fall.' EDITORS NOTE: Above are excerpts from the address delvered by Col. R. Q. Lee, former president of th West Texas Chamber of Commerce, who devoted almost an entire year campaigning Texas urging a program of diversi-

fied farming and reduction in cotton

acreage.-West Texas Today.

WASHINGTON, Oct .- A cotton crop larger than ever before grown has been produced in the South this year. The Department of Agriculture Monday placed the indicated Store. production at 17,454,000 bales of 500 pounds gross weight, or about This is about 643,000,000 pounds of

lint more than produced last year. The estimate was based on conditions existing Oct. 18, to which date 8,722,066 running bales of this year's crop had been ginned, according to the Census Bureau's announcement. There was an increase of 827,000 bales in prospective produc- and gasoline air tank, fine for pertion between Oct. 1, when the last es- | colating coffee urns, etc; almost timate was made, and Oct. 18.

Uncertainty exists as to how much price. Apply at Herald office. If Herbert Hoover were not al- of the crop will be harvested, the ways so busy with more important crop reporting board announced, in the lower house of Congress. The aged cotton farmers and this may re- them. Respt., Oscar Sawyer. sult in some of the crop, especially that of lowker grade, being left in

> was brought about by the planting to County Judge H. R. Winston. of the largest acreage on record and favorable growing conditions generlly throughout the season...

Mrs. M. Harris of the Cres-Cent Store, returned this week from Moran, where she sold her variety store at that place, and will be with the store here all time now. Mrs. Harris' son, L. G. Braby and wife, of Texas. Baird, have also moved here, and Mr. Braby will have active management of the Cres-cent Store.

Bennie O. Israel, of Co. C., 9th Infantry, of Ft. Sam Houston, was here last week on a visit to his parents who live southeast of this city.

Calf., was visiting her sister, Mrs. luxy, Texas. J. II. Smith here last week.

Mr. and Mrs. F. C. McSpadden, were visitors in the W. A. Myrick your hens lay more eggs at less com home in Lubbock, Sunday.

organizing a legion camp in that city \$7.98, Cres-Cent Store.

A REAL BARGAIN!

1 Box Gold Peacock bleaching cream_\$1.00 1 Box Gold Peacock face powder

Both for only

\$1.00

Prescriptions filled day and night by a Registered Druggist COURTESY and EFFICIENCY our "MOTTO."

HUNTER DRUG STORE

CALL 71 S. A. LAUDERDALE

for prompt service when you have any draying or transfer.

Want Ads

B. Y's and trade at the Crescent & Blackstock, City.

FREE book covers for all school 8,343,000,000 pounds of lint cotton. | children in Terry county. Call at Shamburger Lumber yard or apply to County Judge H. R. Winston.

> SPECIAL for Saturday, Wirthmore wash dresses, guaranteed fast colors, 98c-Cres-Cent Store.

FOR SALE:-A Coleman heater new; cost \$14.00. To go at half

NOTICE: This is to notify my matters, he might make a right good view of the present low price of cot-customers and friends that I have ton and the scarcity of labor for discontinued selling milk to families picking. The factors have discour- which have tubercular patients in

> FREE book covers for all school children in Terry county. Call at This year's enormous production Shamburger Lumber yard or apply who have their houses wired, will

> > CLEARANCE SALE, beginning at the Cres-Cent Store Saturday to make room for a big shipment of holiday goods coming.

> > FOR SALE 54 head of shoats. W. T. Trimble, 6 mi. northeast Plains,

50 PERCENT OFF on all goods a the Cres-Cent Store Saturday. 1te

WILL TRADE for land in Terry or adjoining counties my residence, store, and stock of merchandise. A dandy little country business about Mrs. Percy Ritch, of El Sequndo, \$12,000 yearly .- W. A. Holmes, Pa-

CHICKEN CHOWDER will m

The Levelland ex-service men are SHK DRESSES Saturday at o

WE WISH TO ANNOUNCE that we are in the market for cattle. We pay highest market price. Lovelace

SEE US FOR bed room suites, also over stuffed living room suites. We sell on the installment plan. Hudgens & Knight.

MANY PEOPLE are making money by using these want ads. Others are saving money by reading them.

SAVE RENT: Mouses built on installment plan. See C. D. Shambur-

CHATTEL MORTGAGES-At the Herald office now, at 5c each or better prices in quantities.

SAVE RENT: Houses built on installment plan. See C. D. Shambur-

NOTICE: The city of Brownfield now has its own electrician, and those please see Geo. E. Tiernan over the

FEDERAL FARM LOANS at 5% per cent interest, and 34 years and six time on them. For particu-



CARBON FAPER-Any size sheet by 36 inches at The Herald. deffice for 2c per pound.

HAVE a complete line of snappy ms in congoleum rugs and yard

WO GOOD TEAMS for sale or will take good Ford. See Ben

, City.

"Magnolia Means Better"

Magnolia Gasoline Magnolene Motor Oils

Magnolia Petroleum Co.

Retail Stations: Quality, Snappy and Everybody's.

Tons May, Agent

This Drug Store

carries everything to be found in the large city Drug Stores.

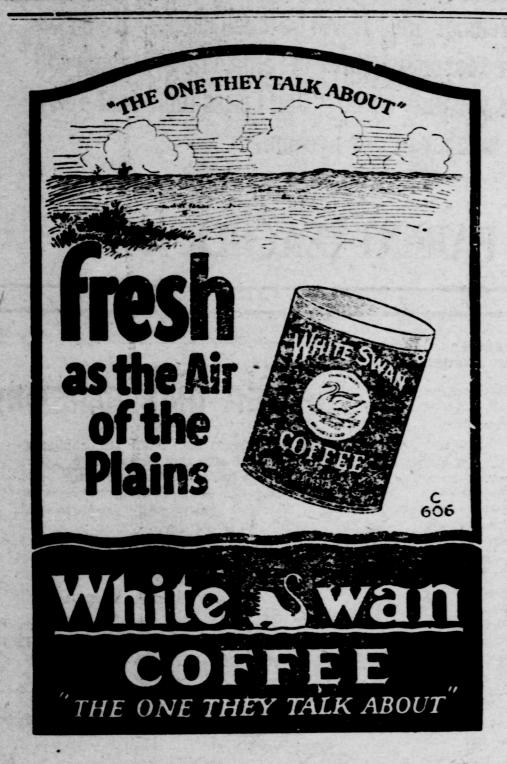
The quantity is less but the quality is the same. Our prescription department is dependable and

Everything in School Supplies.

ir service prompt.

Palace Drug Store

"IF IT'S IN A DRUG STORE, WE HAVE IT" LET US FILL YOUR PRESCRIPTIONS



PHILATHEA S. S. NOTES

The class members and a number of friends were very pleasantly en-Taylor, Alton Webb, Rev. and Mrs. it one way or another. and Mrs. McDonald.

when it was reported that while only printed it with the name of the per-9 were present Sunday an offering son who gave it to him. of \$3.15 was contributed.

Reporter.

SCHOOL LAND INTERESTS MUST BE PAID BY JAN. 1ST

following communication from J. T. County Clerk Jay Barret had the meaning. Robinson, General Land Commissionschool land in Terry county:

owners, they will be expected to pay to have to compromise with his con

owner will have the right to request | Fifth, be ready to tell your edito last twelve months.

he wants his land forfeited and take, paper. chances on revaluation, I wish he Sixth, get your copy to him early. eral forfeiture.

can be disposed of before the new lisher yourself. filed in the Land Office before the New Validating Act becomes effective on January 7th.

CAMP-FIRE GIRLS ELECT THEIR OFFICERS

The Camp-fire girls met Wednesday Oct. 20th, and elected the follow-President; Florence Holt, Vice-President; Norma Dell Welch, Treasurer, Miss Crawford, Captain, and Rebecca May, Reporter.

every two weeks .- Reporter. .

HOW TO HELP MAKE A BETTER NEWSPAPER

First of ail, give the editor the tertained with an "Autumn Leaf" news; he wants it. Give it to him, party at the home of their teacher, even though it doesn't get in the Mrs. S. L. McDonald, last Friday paper. He hasn't time always to evening. Refreshments of Angel tell you why some piece of news Food cake, fruit salad with whipped is not used; but ten to one he had cream and hot chocolate were served a perfectly good and impersonal to the following: Misses Easley, reason. Give him the news, even Huise, Weldon, Marie Brown, Nellie, though you may not be especially Flacke, Nina Burnett, Belle William- interested in it. Some folks never son, and Messrs, Sterling Hillyard, think to give the editor news ex-Burton, Cox, Tannery, Scott, Lewis, cept when they are concerned in

C. E.Ball Mr. and Mrs. H. M. Oehler, Second, don't give him a piece of news and tell him you want it We are sorry a number of the class printed just as it is written. There members were not able to attend. is a right and a wrong way to do The class is hoping for a speedy even a simple little thing like return of one of their much missed writing an article for the country members, Miss Audie Markham, who paper. One editor had to leave is in the Baylor Hospital at Dallas. town because he printed every piece We are proud of our class in many of news just as it was handed inway but a new fact was produced spelling, punctuation and all-and

> Third, don't try to play a joke through the paper unless you explain it to the editor. A thing in cold type looks a lot diffrent from a thing repeated by word of mouth, when the voice, the facial expression and a gesture perhaps help to show its

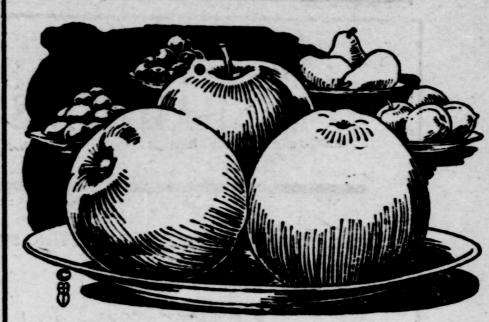
Fourth, don't worry for fear the er, of Austin, under date of Oct. 13, editor is making too much money; advising those who owe interest on you should want him to be prosperous. He can and will give you : "Please say to the school land better paper. He will be less likely by Jan. 1st, all interests due on Nov. science over certain kinds of adver-1, 1925, or allow their land to be tising. And, anyway, he can't make a big fortune out of the paper; he After the land is forfeited the will be lucky if he keeps it going.

a re-appraisement by paying one cent when something in the paper pleases per acre just as was done during the you. Once in awhile you tell your preacher he has a good sermon; so If any one has made up his mind tell the editor the same about his

would at once send me a list of his Take it in for next wek the day after land and request a forfeiture so that the previous publication day if you all of that kind of work can be dis- can. It takes time to set type and posed of before the date set for gen- to make a paper. Did you ever wonder what the editor did all the time It is very much desired that these between publication days? You requests come inright away so they wouldn't if you were a country pub-

Validating Act goes into effect, which | Lastly, go in some day when the will be on Jan. 7th. It is importnat paper is being printed. Go in sevthat the applications to rebuy be eral times during the day and you will have more of a realization of what a job it is to make a country newspaper.-Cornwall (Ont.) Freeholder.

In a communication from H. C. Martin, of Italy, Texas, he agrees keep banking away if he is to keep inole to put down another test for ing officers: Frances Brownfield, his head above water. He says that oil. the farmer can help himself more We will meet at the grade school doing his own work just like other the lease with the rig.



TASTY GROCERIES THEY'LL LIKE!

Stop here in the next day or two and ask us what we'd suggest in Groceries for the Party Luncheon.

From canned goods to Fresh Fruits and Vegetables, we can provide the very best.



Announcing the opening of— ACAFE

In connection with the dining room of the Hotel Brownfield. Regular Meals and Short Orders-

NIGHT AND DAY SERVICE

J. E. GREENFIELD, Mgr.

ANOTHER OIL TEST FOR

It is reported that a deal has been consummated this week whereby Max Westheimer and associates of Ardwith the Herald that the Texas farm- more, Okla., have finished blocking er is to keep a stiff upperlip and to sufficient acreage southeast of Sem-

As to when work on this test will pital at Dallas, Texas last Tuesday. be started we are unable to state, The Herald joins with her many than anybody else can help him by but understand that just as soon as friends in hoping for a speedy reputting on his study-cap and raising land titles, leases, etc., are passed on covery. more of what he needs at home and by their attorneys they will get on

We are told that the above parties here Tuesday.

are among the most prominent doing business in wild cat territory.

The location will be about 15 miles southeast of Seminole.—Seminole

Miss Audie Markham, daughter of Rev. and Mrs. W. F. Markham underwent an operation at the Baylor Hos-

O. C. Rose, distributor for De Laval cream separator company, was

Bennett Brothers Barber Shop

Next door east First National Bank Your Patronage Will Be Appreciated "It's Our Pleasure to Serve You"

Here Comes Winter!

Don't let him catch you. Summer is about over; early frosts soon. Then cold weather before you

Insure protection and a saving. Let us fill your bin now with good DIAVOLO Coals. Don't put it off. Phone or come in today.

Cicero Smith Lumber Co. Quality Satisfaction

LAW GETS HOT UNDER

risks of freezing. It was het enough lanche. yesterday, but the large boiler was ming and some of the smaller oflarge incubators.

trying out the heating system, so just a few years ago.

when the first cold norther blows up THE COLLAR they will be ready and not forced to Cold weather is coming and county call a plumber to put the heating officials are not going to run any system in order.-Lubbock Ava-

The Littlefield postoffice has been fices at the court house resembed advanced to the second class. Littlefield, like many of the South Plains But it is all very well—they were towns was nothing but a cow pasture

COPELAND DRY GOODS CO. TO CAUSE— Another Big Sensation in Brownfield

Hundreds have participated in the Fast Selling BARGAINS of the past week, but MORE AND BETTER BARGAINS are still to be had.

SATURDAY OCT. 30TH—9:00 TO 9:30 A. M.

LOOK!—36 inch fast color Percales in all new patterns, yard.

Not an idle moment—somethin ing all the time. You Be bere.

ARRANGE TO BE HERE AT 9:00 A. M.

REMEMBER:—A Chevrolet touring car will be sold for 99c. Get your tickets.

LOOK FOR THE BIG SALE SIGNS

McSPADDEN'S

BATTERY, RADIATOR and ELECTRIC SHOP

FIXES RADIATORS—

AND ALL ELECRICAL APPLIANCES

McSPADDEN'S

In New Moore Building

FIXES BATTERIES—

'THE GLAD GIRLS BIBLE CLASS' NEW HOME MAN MARRIES

The Intermediate Class of the First Baptist Church of Brownfield met last Sunday morning and reor- late hour Friday night, or rather at ganized their class. The following an early hour Saturday morning, at In the background.-Max Nordau. officers were elected: President, a wedding in which Ewel C. Burleson Doris Bandy; 1st vice, Norma Dell of New Home and Miss Willie Mae Welch; 2nd vice Frances Brownfield; Robinson of Brownfield united their 3rd vice, Wynoa Burnett; Secretary, fortunes of life. The hands of the Lola Mae Tittle; Treasurer, Cordia watch pointed to the hour of 1 about Mae Shpherd; Reporter, Lucille Hun- the time the ceremony was performter. Motto, I am third (God is first, ed. It seems that the young people others second, self third.) Colors had encountered some trouble in pink and green. Flower, Rose. Memory Verse, Pslams 121:1

Teacher, Mrs. Mary Green. Reporter.

Jim Moore was raising old billy about not getting the Herald the past week. He reported that his

ries.

BROWNFIELD GIRL

Rev. W. M. Money officiated at a parental consent and they appeared to be in somewhat of a hurry to get the ceremony performed. They went on their way a little excited, but happy. May they live long and prosper.-Tahoka News.

wife would hardly let him remain on route readers, was a pleasant caller at soon slowed down to a walk and a woman, who by the very character at our sanctum this week.

Chevrolet

Filling Station

SATURDAY OCTOBER 30TH

get lined up with our customers we are going to

give one quart of oil FREE to each purchaser of 5

gallons of gas on that date. We will handle a full

line of oils, gas, grease, tires tubes and accesso-

do our very best to render quick and efficient ser-

vice, no matter if you only want water or air, just

the same as if you are making a large purchase.

We will appreciate your business, and will

In the new Chevrolet Building. In order to

Announcing the Opening of the new-

The banks of Washington, la., be lieve in giving the pupils of the public schools simple and practical information in regard to banking practices as a matter of education. Talks were made during the year to grade and high school students by representatives of the banks.

Relic of Colonial Times

Finding a medal, the first of its kind ever unearthed in Wisconsin remialscent of the treaty of 1765 between the famous Ottawn chieftain, Pontlac, and the British, has been announced by the Wisconsin Archeological soclety. The medal, of solid silver, was given during the re'gn of King George III and his bust, in armor, is on one side. Underneath are the words, "Georgius III Dc. Gratia." On the reverse side is a picture of a lion in repose and at his right a snarling wolf. A church and two houses and a group of trees form the background.

Congress "Kindergarten"

Symposium is the name given to the "baby congress." It is a school for beginners, where the new members receive instruction in the rudiments of being national legislators. There were more than a hundred novitlates in the last house. These are members who have not served in previous congresses and who, presumptively, are not thoroughly informed as to what is expected of them n their new jobs. They could learn all this experience in the course of a ew weeks or months, but William Tyler l'age, clerk of the house, offered them a short cut to knowledge

We'd Recognize It

Were I to paint a picture caffed "American Life," it would be a woman with much jewelry and a business man

Near Enough to Bite You

"You can find the best paying gold nine in the world if you go after it hard enough," says Forbes Magazine. 'It is just above your neck."

Smoke Stopped Runaway

A new wrinkle in stopping a runaway horse was tried by a motorcycle policeman of Geneva, N. Y. After falling to catch the horse's bridle, the policeman got ahead of the horse and, maintaining a lead of a few feet. opened the cutout on the machine. sending continuous putts of smoke in front of the horse. The smoke screen

SCENEFROM "DADDY LONG LEGS."

"Jedy," the little orphan girl who is newly revealed life form the basis appeal equally to old and your:

"Daddy Long Legs," the fascinating given a wonderful chance to enjoy for this sparkling gem of medy success by Jean Webster, will the things that all girls love, through "Daddy Long Legs" was first e presented on our Lyceum course the kindly interest of an unknown duced as a play at the Gayety Th y the New York Players. It was benefactor, whom she nick-names ter, New York, with Ruth Chi framatized by Jean Webster from her "Daddy Long Logs" for the lack of in the part. "he New York Plan famous book which had a record sale a real name. Judy's letters to her will bring this delightful comedy of over two million copies. Every benefactor in which she pours out the first time to Lyceum a one is familiar with this story of the story of her happiness in this this winter. "Daddy Long Legs"

This splendid aggregation will be here at the Grade School Auditorium next Thursday night, November 4th. It will be much cheaper if you secure season ticket for the entire family which will cost you only \$5.00. Don't miss this great opening number of our Lyceum.

-AUSPICES-PARENT-TEACHER ASS'N

THE NOMINATING SPEECH OF THE FUTURE

pedestrian stepped out and stopped of her daily service, her standard of integrity and her abhorence of all that is evil, deserves well at your hands when you march to the ballot box to exercise your sovereign right. A woman whose consideration of others is truly sublime. A woman who never has yet asked a man to open a fruit jar (applause), a woman who concedes a latch key to be the rightful property and possession of the husband (cries of Hear! Hear!), a woman who scornes bread pudding as beneath the commonest family (loud shouts); a woman who has never disturbed the peace and quiet of the family by mentioning the furnace, (applause); a woman-a modern woman to be sure, but not offensively modern-who buttons her own gowns, (cries of Name her! Name her!), a woman whose tendency toward trading stamps and coupons assures a careful safeguarding of the public funds, who would-" Nominated by acclaimation.-The Buffalo

LEA COUNTY WINS T'IIRD AT COTTON CARNIVAL

nival which was held at Roswell fray Saturday. Thursday, Friday and Saturday of this week.

To say that we astonished the natives of the Pecos Valley would be putting it altogether in too mild terms. The exhibit attracted much feat. attention and was the subject of much favorable comment. We were awarded third place in the community exhibits, scoring above such Pecos Valley places as Hagerman and Dexter and places on the Hondo Valley.

When the awards were first made we were given the red ribbon, but later the judges claimed that a mistake had been made in addition of points and second place was awarded to Fairview, while we were given third place, which was originally awarded to Fairview. First place was won by East Grand Plains.

The arrangement of the booth was in charge of Luke Roberts, editor of the Leader, assisted very materially by Mrs. C. E. Kindel and Mrs. Luke Roberts. Assistance was also rendered by Miss Velma Clardy and Roy Beasley .- Lovington Leader.

We were right well amused at one sentative of West Tes of our new comers the past week who ly the Plains, the I seemed to think the old timers here the 100 percent supp had been trying to put something by they are representing him on dry weather. After saying our appreciation of here the past month with something the Matadors to the like 14 inches of rainfall, he doubts if this country has ever been the dry spot he has heard so much talk of. Herald.

BETTER THAN BARGAINS

We started our Used Car business with the idea that a good car at a fair price is better than a fair car at a bergain price. That idea has now become a definite policy. Our customers can tell you why.

IVEY & HEARRELL Brownfield, Texas

A USED CAR IS ONLY AS DEPENDABLE AS THE DEALER WHO SELLS IT

TECH TALKS

By a Student.

fell before the Tech Matadors Saturday at the rate of 14 to0. The Matadors scored a touchdown in the second quarter, and another during the last five minutes of the game.

The battle cry of the Tech is "Best T. C. U.." A special train to The Shallow Water Belt of Lea Fort Worth will take more than 500 County had an agricultural exhibit students and otherwise supporters of at the Chaves County Cotton Car- the fighting Matadors to see the big

> The Matador's football career is one that has not been equaled in any college of which there is an account. Up to date the Matadors have played 16 football games with only one de

> Texas Christian University has one of the strongest teams in Texas, and indeed in the Southwest. Conse quently the Matadors are faceing the hardest battle in their history. By making a good showing against T.C. U., the Matadors will not only gain recognition among the Southwestern Conference but also will gain prestige for Tech among the larger en leges of the Southwest.

Tech's excellent band of more than eighty pieces will acc the Matadors on their invasi Worth. This is made possible only through the student body who are giving 50c and a dollar each. While there the band will bree station WBAP of the Star

The Matadors are pu the map as a great and stitution whose fame spreading throughout States. Since Tech

SIMPLE MIXTURE STOPS

Simple buckthorn back, glyce The Clarendon College Buil Dogs etc., as mixed in Adlerika, often h was in the sremoving removing GAS. Brings prising amount of old was you never thought was in your tem. Stops that full, bloated fe and makes you enjoy eating. cellent for chronic constipation. lerika works QUICK and delight

Palace Drug Store



FRESH

That'll Bring You

"Better Health

First Prize Quality Groceries

D. F. MURPHY

Door E. Post Office

BROWN & BENTON

CHAPMAN DRY GOODS CO.

We are closing out our entire stock of Dry Goods. Here are some of our many BARGAINS: 10X4 Sheeting, yard 81X9 Ready-made sheets Quit Challies (36 in.) Shirting, good quality, Amoskeg Gingham, (32 in.) yd. Printed Swazetts and Peter Pan Gingham, the yard _ 50c Oual. black Sateen, 36 in. yard ... 30c Good grade Khaki, yard Domestic the yard _____ 10 and 15c All ready-to-wear at cost. Nice line of Coats and Dresses. Don't fail to see our Shoes as prices are sure to please. Men's work Shoes per pair ___ New Stock. Here you will find just what you need at your own price.



The Hand That'll Help You To Financial Success!

For more than seven years we've had a hand in advising folks on financial problems. And we have yet to hear of a single client who sustained reverses after following our conservative advice. That same successful "Helping Hand" of service is yours for the asking at any time in this Bank. Stop in, get acquainted

SAVING INVESTMENTS CHECKING ACCOUNTS

LOANS - DRAWING UP OF WILLS MORTGAGES

First National Bank

OF BRO WNFIELD "SERVES TERRY COUNTY"

Capital, Surplus and Profits \$65,000.00





Everything In The Eating Line HOT or COLD American Cate

SPENT FOR RESEARCH

Gas Association Convention in Atlan- Bureau.

new uses of gas for industrial heat- boom is set and upon this are the dustry has grown by leaps and motor. The laying wheel rotates takbounds in recent years, the industry ing two bricks from the carrier, while reporting a 64 per cent increase in another wheel spreads mortar as the ix years, the gas companies have carrier moves along the boom. labored under handicaps in securing At the end of the wall the machinthis business. Perhaps the most sig- changes direction and proceeds as nificant item has been the lack of before until it has laid one row of equipment of correct design and high bricks entirely around the building efficiency for the economic utiliza- The boom is then raised the thick tion of this fuel in entirely new uses ness of one row and another trip bein manufacturing plants.

The half million dollars is to be collected and expended over a period

CHAIRMAN STATE DEMOCRATS URGES PEOPLE TO VOTE

The Co. Chairman of the Democratic Executive Committee is in receipt of a letter from D. W. Wilcox. chairman of the State Democratic Executive Committee with headquarters at Houston, urging the necessity of obtaining a full Democratic vote in the General election, Tuesday, November 2nd. He points out that there are a number of special reasons why a full vote should be cast, as follows:

In 1928 we will have two Democratic State Conventions; one to select delegates to the National Convention, and the other the regular State Convention. The number of votes that each County will have in these Conventions will depend on the number of votes cast in the County on November 2nd for Dan Moody, the Democratic nominee for Governor. The larger the Democratic vote is on November 2nd, the larger the vote of your County will be in the State Conventions.

The general election should not be looked upon as a perfunctory affair. be elected by big majorities. If we oll a lage vote it will give the Democratic Party of Texas more ower in the National affairs of the Party. If we expect Texas to hold er name as the "Banner Democratic state" we should send a solid delecation of Democratic Congressmen o Washington. The indications are hat the Democrats will controll the text House of Representatives, and f they do, Chairmanships of ten of he most important Committees will go to Texas members. If we succeed in these things it will give Texas : high place in the National Convencion in 1928.

LESS THAN CENT A MILE FOR GAS AND OIL ON LONG TRIP

Driving a Whippet sedan, James J. Marshall of Council Bluffs, Iowa, recently covered the 1600 miles between Omaha, Nebraska, and New York City in four days of driving and at a total cost for gasoline and oil of \$15 or less than one cent per mile for fuel and oil.

His average mileage was 400 miles a day which required a high driving

average making the low cost for fuel even more pronounced, the gasoline economy being 33 miles to the gallon. The cost for oil included one complete change of oil during the trip.

Previous to making the run from Omaha to New York, Marshall had driven the same car from Norfork, Nebraska, to Seattle, Wash., thence down the Pacific Coast to Los Ange-'es, returning to Omaha across the Great American Desert and over the Rocky Mountains.

In 60 days he had driven his Whip. pet a total of 8112 miles on the origi nal tires and has not at any time car ried a spare casing with him-Sai Antonio Light.

Saw Filers' Expression

's properly the depth of the intervtween the sawteeth. This is not rieus problem on hand saws as-thbree-cornered file does it is, as it doe ts other work. On circular saws andrag saws, however, if a fite is use for gumming, it must be a round file or a flat file with a round edge.

Mine "Brakes" Costly

A sprag is a piece of wood which is thrown between the spokes of wheel on a coal-mining car to brin it to a stop on a grade, acting as brake, says the Dearborn Independent Over 3,000,000 feet of timbe is re quired annually for making rags to Pennsylvania.

Getting Good Out of Evil We sometimes learn more from the sight of evil than from an example of ood; and it is well to accustom o selves to profit by the evil which is so common, while that which is good is so rare .- Pascal.

NOW LAY 1,200 BRICKS AN HOUR ELECTRICALLY

Five hundred thousand dollars is to | An electric bricklaying - machine be spent exclusively for research by which it is claimed, lays 1,200 bricks the manufactured gas industry, ac- an hour, is the latest application of cording to a report made public at electric energy to industry, says the the opening session of the American Texas Public Service Informtation

Upon rails placed around the out-The money will be used to develop side walls of a building, a traveling ing operations and to improve equip- mortar tank and laying mechanism ment. While the use of gas in in- operated by a 3-horse-power electric

GAINES COUNTY HAS FULLER'S EARTH SUPPLY

AUSTIN, Oct. 5 .- Increased production of fuller's earth in Texas within the last few years indicates that the state in the future may lead the United States in the production of that product, stated Dr. E. H. Sel lards, associate director of the Bu reau of Economics Geology of the University of Texas. Florida nov has the lead.

According to statistics obtained by the bureau in cooperation with the United States Bureau of Mines fuller's earth was produced in Texa during 1925 to the amount of 30,46: tons, valued at \$310.146. The amount represents a slight increase over that of 1924 and is greater by 10,997 tons than the production of 1923, Dr. Sellards said.

The counties in which fuller's earth is now produced are Bexar. Gaines and Walker. Fuller's earth. according to Dr. Sellards, is a clay which has the special property of clarifying oils and is used extensively for this purpose.

Elder Liff Sanders filled his appointment here Sunday at the church of Christ, and announced that he and wife would move down some time All the nominees of the Party should this week if nothing happened. However, by a previous engagement with church in Floyd county, he is due here the fifth Sunday, and will not e here next Sunday. Elder A. L. Burnett will fill his appointment at this place next Sunday.

> Lavaca Bay was so named by La-Salle who founded Fort St. Louis on its shores in 1685.

The first Spanish settlements in Texas were made in the vicinity of Nacogdoches in 1716.

Texas is now the leading oil state producing 601,451 barrels a day to 600,000 for California and 467,110 for Oklahoma in September.

Spindletop and the Panhandle, moved Texas from third place among the states in production of petroleum NEW VARIETY STORE TO to first place.

Cotton Weigher J. S. Smith reports

Simple Remedy Olive oil and salt will remove white spots from furniture.

DIY YOU KNOW THAT THE—

The New **CHRYSLER**

has been given a thorough test and it was found that it made an average 30 miles per gallon of gasoline?

Come around for a demonstration

Brick Garage **ROY HARRIS, Agt.**

The City Barber Shop Solicits

Your business ... A specialty made of all barber work, whether for women, men or children.

GIVE US A TRIAL

DEE ELLIOTT. Prop.

6 Percent Farm & Ranch Loans

Thirty-three years Government amortization payment plan

Privilege of paying loan all or in part after five years. Partitions and partial releases granted on re-appraisal.

QUICK SERVICE, on other good loans, with prepayment option at any interest paying date.

YOUR ABSTRACT BUSINESS IS SOLICITED. WE CATER TO THOSE WHO CARE

GUARANTY ABSTRACT & TITLE CO.

Office Second Floor N. E. Room in Court House W. W. PRICE, Mgr.

OPEN HERE SOON

Carpenters are busy putting that he is weighing lots of cotton new shelving and fixtures in the Rosthese days, although much cotton is coe Wilson building on the west side being shipped by the Farm Bureau. of the square, which will be occupied by Mr. W. G. Harris, of Kaufman, Texas, with a large variety stock in the next week or ten days, Mr. Har- timer of this section, was a business

dry goods man of that city.

We understand that it was the intention of Mr. Harris to open by the first, but owing to some unavoidable delays, that date could not be reached with the opening.

Gus Foreman, of Tatum, an old ris, we understand, is a prominent visitor in our city the past week.

WINKLER'S

New arrivals in Ladies, Misses and Children's Coats. Styles, Better Prices at all times. A visit to our Ready-to-Wear Department will convince you.

Plenty more cotton Bats. The roll-

27 inch Outing, good weight and colors. 7 vards for-

\$1.00

LADIES HOSE; silk to top, Country Club. The pair-

98c

Brownfield

9-4 and 10-4 Brown or Bleached Garza Sheeting. The yard-

37c

42X36 Pillow Slips; 4 pair

\$1.00

27 inch Canton Flamed, blue or brown

14½c

WINKLER'S

Texas

MONDAY AND TUESDAY

Rialto Theatre FLORENZ ZEIGFIELD'S "Kid Boots

EDDIE CANTOR Prices 10 and 40c

CLARA BOW

BILLIE DOVE

LAWRENCE GRAY

Comedy—News

NOVEMBER 1 AND 2ND

MEADOW BRIEFS By Aesculapias.

The continued fair weather of the ing in at a rate of something over with it. 100 bales per day. This too, in spite of the fact that very few outside pickers have been obtained.

Many of our citizens have scoured the state from the Gulf to the Kansas line in a vain search for pickers. The stories told show outragious conditions in the interference of those who obtained a few. Many of them paid commissions to get hands and were interfered with at every town and village on the road home.

It is beginning to dawn on the farmer that an all-cotton crop does not pay, but like most misfortunes, the memory will soon fade and another year will find them much the same. In fact, I heard one farmer who has a large crop say he expected to plant more another year. So there you have it.

Mr. T. H. Price, living near Clau- the game when it was played here. ene, died suddenly, Friday 22nd.near noon. He was sick only a few hours, on the local field, every business in \$1.50 for "Herald" for another year. quarters and training for convicts is He lived near Meadow the past three town will close up and turn out to years and was a good man. He see the game. leaves a wife and five children, all grown. Burial was at Meadow cem- | for this support, spirit and the banetery Saturday afternoon, the Rev. | quet .- Reporter. Duncan conducting the services.

Mrs. Moorhead and the children HEADLIGHTS FAIL TO MEET were down from Lubbock Thursday evening to visit the doctor, returning Saturday evening.

Three new comers put in appearance up to now the past week. A boy at Jake Beal's on the 20th; a boy at W. D. Presley's the 23rd, and a girl at J. B. Milsap's on the 25th.

Editor James Greer was a pleas-

Mr. and Mrs. J. T. Cox left last week for Santa Rosa, New Mexico, where they went on business.

FOOTBALL BOYS ARE TENDERED BANQUET

The most enjoyable feature of any past week has been a great blessing organization is the social side, es- Mr. A. J. Stricklin, to the farmers. Cotton is now roll- pecially when real food is connected My Dear Mr. Editor:

local football boys, coaches and their weekly visit of the "Herald."

basement of the Baptist church.

the mothers of the football men. the map. Well, we wish you all the the amendment would give to the They gave the banquet at their ex- good fortune possible. The brave Legislature full authority and power pense, time and labor, free to the pioneers of the Plains country are to provide by law for the manageboys and coaches. The evening was well deserving of good things. spent in eating and talks about foot- I was impressed, when I visited system for the entire state. The ball and football men.

We wish to thank the ladies again

STATE REQUIREMENTS

AUSTIN, Texas, Oct., 25 .- Over 40 per cent of nearly 70 headlights headlights submitted to the offical headlight testing laboratory of Texas have failed to meet the reuirement or the automobile headlight law, according to C. R. Granberry, University of Texas instructor of electrical ant caller at our sanctum Tuesday of engineering, who is in charge of the laboratory which is located on the University campus.

> A boy was born to Mr. and Mrs. Ross Berry last week.

"JOGGED UP"

Los Angeles, Calif. 6210 Cresent St.

We were glad to be "jogged up"

you "strik it rich" in oil old Terry prison commissioners. The credit of the evening is due will surely find itself at the center of If the commisioners were abolished

your city and country, some years Legislature would be given the right This spirit which the mothers man- ago, that you had a climate and soil to put the penal institutions under ifested is deeply appreciated by all. that are favorable to all vine grow- the supervision of "such trained and Such spirit will put over any team. ing products, such as grapes, melons, experienced officers as the Legisla-Brownfield needs more of such a citrons, pumpkins, and also small ture may from time to time provide spirit shown. One business man, fruits and berries; but the people are by law." who was present, said the football proving that it is a goodly land for Complete change in the prison sys team had given the town more pub- nearly all products and so we are tem probably would result with the licity than anything. He also said ever listening for increasingly good prison commissioners abolished. Steps the stores should close one hour for reports from the States Magnificent that would tend to put the prison

-Texas Faithfully,

D. D. DeLong.

here again last Tuesday.

the right to hold office by certain re-Dr. J. W. Head of Fort Worth was serve officers and guards would

TEXAS TO VOTE ON **FOUR AMENDMENTS**

Four constitutional amendments will be voted upon by the people of Texas, November 2nd. Interest will probably center in the amendment Last Friday evening at 7:30, the on renewal. Can't do without the that would permit national guardsmen and reserve officers to hold oflady escorts found themselves deep- It it is really true that you have fice in Texas and the amendment ly interested in a social hour in the the richest potash deposits, and if which would bolish the board of

ment and the control of the prison

system on a more economical basis We hope next game that is played Please find enclosed check for and at the same time provide better the object of the amendment.

> The amendment which would grant six months in each year.' amend a section of the constitution which now forbids such persons from the duty of the state board of educa- plumbers of Lubbock, were here l here last week working for the Don- serving Texas in a public office. The tion to set aside a sufficient amount week and got the heating system at persons who advocate this amend- out of said tax to provide free text- the courthouse going.

in reserve ready to defend his state schools. or nation should not be barred from public office privileges allowed the TWO NEGROES DIE FROM

Taxation of school lands owned by counties is provided for in another amendment. Article 7 of the constitution would be so amended that grazing land owned by any county shall be subject to taxation except for state purposes to the same extent as land privately owned."

Some educators are strongly favor of the amendment which would provide different methods of taxation for certain school purposes. provides that "one-fourth of the revenue derived from the state occuption taxes and poll tax of \$1 on every inhabitant between the ages of 21 Dave Ralls in the back as he ran. and 60, shall be set apart annually for the benefit of the public free joying the festival but when the schools; and in addition thereto there shall be levied and collected an anan amount not to exceed 35 cents on ing, and Ralls died Tuesday morning. the \$100 valuation, as with the available school fund arising from all other sources, will be sufficient to maintain and support the public schools for a period of not less than Brownfield, Wednesday. Mr. Thom-

Under this amendment also it is D. J. Schlog and E. D. Utterback,

ment point out that a man who stands books for children of the public free

GUN-SHOT WOUNDS

Two negroes are dead as a result of a quarrel and shooting scrape out on the Lige Carter farm four and a it would read: "All agricultural or half miles west of Ralls last Saturday night.

> The difficulty arose about twelve o'clock, and evidence deducted at the court of inquiry held by the Justice of Peace F. M. Reed, assisted by Sheriff John McDermitt and Deputy Elmer Reed, indicated that Dave It | Ralls pulled a gun and in a scuffle over it with other negroes, Willie Bell was shot in the abdomen; after falling, he pulled a gun and s

Quite a crowd of negroes were en shooting started it is reported they scattered with much promptness. nual ad valorem state tax of such The Bell negro died Sunday morn--Ralls Banner.

> C. H. Thompson and wife, of Girard, were registered at the flotel son is a Girard druggist.

As Usual

You will find prices lower at this store than elsewhere. We are indeed going to give you a-

REAL SALE

WE THANK YOU for the wonderful business given us last Saturday, and premise you that we will have more help this week and endeavor to serve you

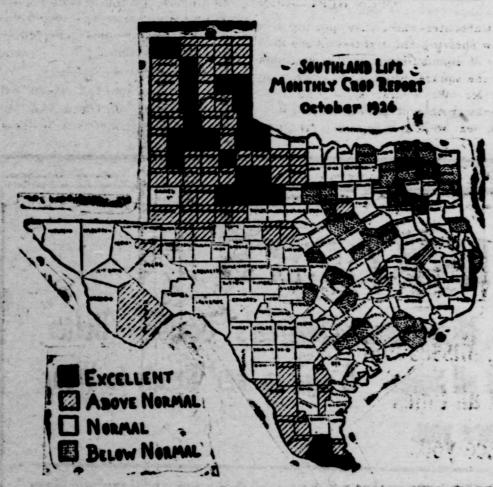
Follow the crowd to the BIGGEST BARGAIN EVENT of the season where you will find now as heretofore that-

> Jones Sells It For Less WE THANK YOU

JONES DRY GOODS COMPANY, Inc.

BROWNFIELD, TEXAS

"THE STORE OF BETTER VALUES



ONE CROP IDEA

With the major portion of the cotton crop in, Texas again is learning the lesson of "too much dependence on one crop." Southland Life Insurance Company's crop reports completed by its Departmnt of Public Relations for October indicate that while the yield per acre was considerably below a normal year, considerably more acres were planted in cotton this year than last. This, of course, does not mean that farmers entirely failed to increase their diversification of crops. The opposite in fact, was true, the answer being that far more acres were under cultivation this year than ever before. The great increase was most appar-

ent in West Texas. Texas' grain crops, now practiever mount and in value. This, as life State.

insurance sales bear out, has served to place the State in a good way for prosperity somewhat above that of so called 'normal' years.

The Panhandle and certain parts of West Texas, together with the irrigated Rio Grande Valley, lead the State in prosperity according to reports, crops in bothh those sections being bumper crops. The Valley was especially fortunate in getting a top price for its early cotton. Conditions in all sections of the State may be considered improved over the last report as far as gross production is concerned, the money value of course, being lower on account of the low cotton price.

One of the great surprises of the year was the corn crop which exceeded all estimates of those interested in it. This, combined with the wheat, oats, rice and other crops produced by the State both in forecast steady prosperity for the