

Whirlwinds Corral Antelopes, 20 - 7

Story and Photos on Page 3

The Floyd County Hesperian



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Volume 83

Floydada (Floyd County) Texas 79235

Sunday, September 23, 1979

12 Pages In One Section

No. 77

Calls Hail Damage 'Horrendous'

Bergland Tours South Plains

Standing in the middle of a hail-ravaged cotton field north of Levelland Thursday, U. S. Secretary of Agriculture Bob Bergland pledged the damage "horrendous," and pledged to do everything in his power to help South Plains farmers recover from their losses.

The secretary was in the South Plains to see for himself the damage caused by the rain and hail last month that extended across 18 West Texas counties, including Floyd.

"Seeing is believing," Bergland said as he stepped, with Reps. Charles Stenholm and Kent Hance, into the almost-bare fields on Highway 385. "And I'm here to see firsthand the devastation."

And the secretary got an eyeful. As far as he could see were rows upon rows of decimated cotton and corn.

"The economic losses are self-evident," Bergland commented as he walked amid the rows of torn-up cotton plants. "The loss here is total."

Addressing himself to the farmers who accompanied the tour of the disaster area, as well as those who stopped their tractors and pickups

beside the road, Bergland promised that no one would be forced from his land because of the crop damage.

"We're not going to foreclose on anyone," he said.

The secretary also promised disaster payments without limit.

"We have the authority and intend to use it to help anyone who wants to stay on the farms," he said.

When pressed for specifics, Bergland said that any final decisions would have to be made after a full field report had been filed by inspection teams.

"I'm here now to see what we can do to tailor farm programs to local needs," he said. "We're looking at writing new programs region by region instead of treating all regions the same, as in the past."

"What we're doing now is looking at all kinds of facilities to see what can be done."

While assuring the farmers that credit would be forthcoming for next year's planting, Bergland noted that "credit is no substitute for income."

He also said that the bumper cotton

crop forecast would be adjusted so that what prices the farmers could get for the cotton they salvaged would not be further depressed.

"The estimate will be revised to reflect the lower supply," he said, adding that the revisions would be completed within "a matter of days."

Bergland also took time to plug the revised crop insurance bill that passed the Senate last week. Including a provision for extending disaster payments for another two years that the defeated House bill did not contain, the Senate bill must now go to the House for consideration.

"The new programs will be tailored for each region and will go a long way toward providing the benefits that farmers need," he said, adding that the insurance would certainly be affordable to farmers.

When asked about the rumored phase-out of price supports, Bergland replied that the supports would continue.

The wheat target prices would be raised also, Bergland said, but by how much was still in doubt.

"We plan to calculate the production costs on a rolling five year average yield," he said, "instead of one year at a time."

"We can't just go changing from year to year. We need to stabilize the system," he said.

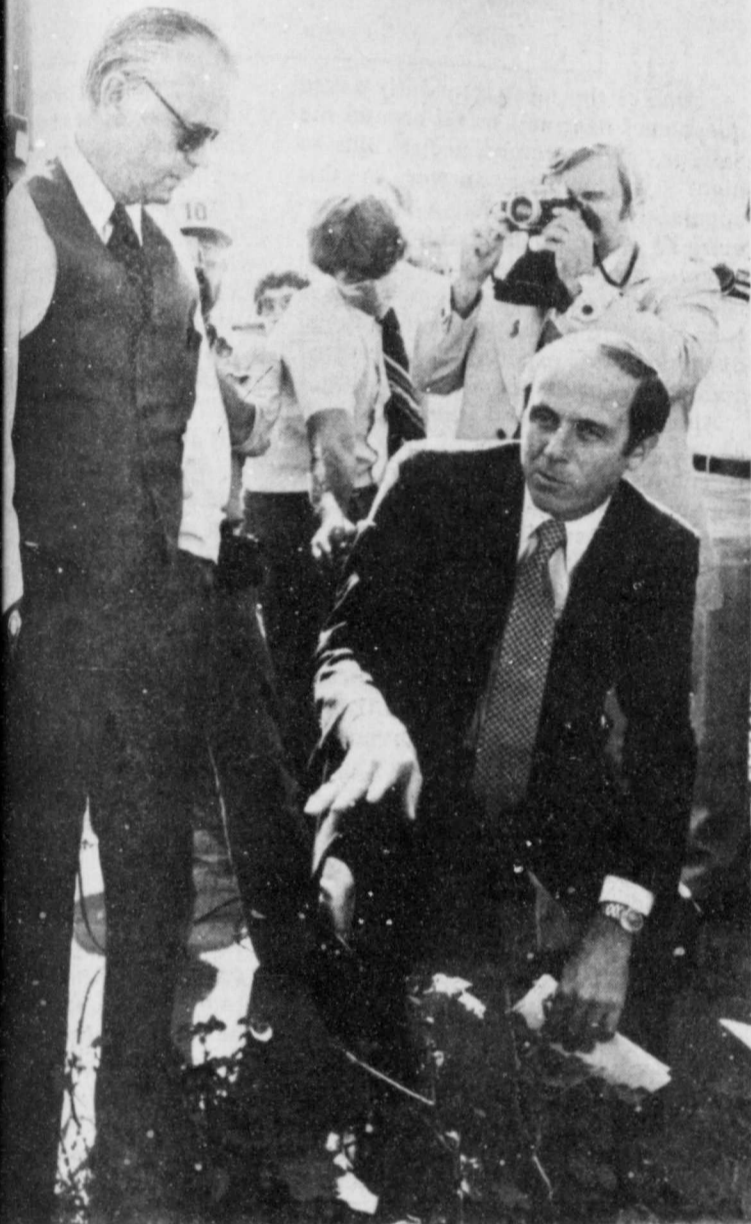
Some onlookers noted that many area farmers had suffered losses in the production for several years ago and were already in debt for crop loans.

"We can't forgive old loans," Bergland said, "but we can extend and renegotiate the payments."

"The state Farmers Home Administration directors can also approve disaster loans to the fringe areas that were not declared official disaster areas," Bergland said. "We're not going to clamp down on anybody."

The secretary said all relief would come through the FmHA, and the Small Business Administration would have no part in the farm program.

"We tried that two years ago," he said, "and it was an administrative disaster in itself. The Farmers Home Administration will run the disaster credit program exclusively."



U.S. Rep. Charles Stenholm explains what the plants are supposed to look like during Secretary of Agriculture Bob Bergland's visit. (Staff Photo)

Rep. Stenholm Pleased With Sec. Bergland's Visit To Area

U.S. Rep. Charles Stenholm, accompanying agriculture secretary Bob Bergland on his tour of the hail-torn areas of the South Plains Thursday, said he was pleased with the secretary's reaction to what the group saw in the fields.

As far as promoting understanding of local farmers' problems this year, Stenholm said "It's been a very good day. The Secretary said he was very glad he made this trip."

"It never hurts to have public officials informed and aware of agricultural problems," the congressman said. "He's here now, and what better place

is there to get the facts?"

"The farmers have never had a year like this," Stenholm added, commenting on the need for the secretary's visit. "They need someone to see what it's really like."

"This makes me sick to see," he said. "I'm a farmer, too, and I've never experienced anything like it."

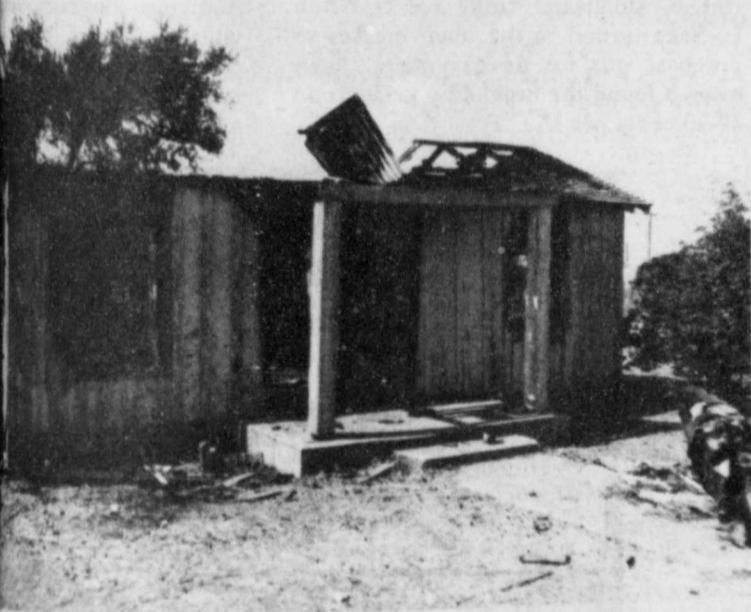
Stenholm added that he did lose one entire corn crop several years ago to hail so, even though he didn't lose his complete production, he knew what the stricken farmers were feeling.

"I think there's a better understanding lately in Congress for agricultural problems," he said, "especially from the urban representatives."

Many farmers were worried about the proposed phase-out of the disaster program in favor of the crop insurance program," Stenholm said. "I think Sec. Bergland has been impressed with the need for the disaster program today."

Stenholm said the Senate bill was much better than the House bill that he and Rep. Kent Hance helped defeat.

"But it still has some problem areas that need to be worked out," he said.



This frame house at Floydada and Mississippi streets was too far from the alarm came in for Floydada Volunteer firefighters to save it this month. (Staff photo by Breck Stapleton)

Fire Calls Up In City

The Floydada Fire Department this week reported a rash of fires in the city since the first of the month.

Only two of the five fires that the volunteer firefighters responded to involved residences and no one was injured in either blaze.

On Sept. 4, the department went to a trailer house in the 400 block of West Tennessee, owned by Flora Simpson.

"We got there in time to save it," said department spokesman Jimmy Owens. "There was mostly just smoke damage."

Owens speculated that the fire started from an electrical short in the kitchen wiring, but the exact cause remains unknown.

Five days later, on Sept. 9, Floydada firemen were unable to save a frame house on the corner of Eleventh and Mississippi Streets.

"It had been burning for some time when we were notified," Owens said, "and was pretty well gutted."

The owner of the house is unknown. The department also responded to calls to two grass fires and a trash fire in the past few days.

"We need to caution people to watch out for fires, especially now," Owens said. "With all the rain we've been having there are a lot of grass and weeds grown up around the city. People should be careful to put their cigarettes out in their ash trays, not throw them out the window."



DRIVE-IN WINDOW — The Floydada Post Office takes on a new appearance after a motorist accidentally drove through the front doors Thursday.

Parade Kicks Off Floyd Fair In Lockney

With good weather, the Floyd County Fair was a successful run at presstime. The parade in Lockney Thursday was good. First place went to W. R. Daniels of Lockney with antique cars; Lockney FHA youth floats; Il Penseroso Club, community floats; Lockney Care Center, commercial floats; Jackson and Teri Sparkman bicycle and decorated unit.

Named best all-around cowboy and cowgirl in the Little Rustlers Rodeo Thursday night were Dodd Duvall and Tiffany Duvall. Their Little sister Dana was selected best all around for ages eight and under.

Winner of the door prize of a microwave oven that was given away Friday afternoon during Ladies Day activities was Terri Maldreano of Lubbock, a home economist with the Texas Department of Agriculture.

Those who donated money to buy the microwave oven were Floydada businesses Kirk and Son, Martin and

Company, Lighthouse Electric, Parks Floral, Producers Cooperative Elevator, Hale's Department Store, Oden Chevrolet and Oldsmobile, City Auto Company, Thompson Pharmacy, Swift's Printing and Bishop-Ramsey Drug.

Lockney merchants who made donations were Thomason's Grocery and Market, Rowell Variety, Mize Pharmacy, Parker Furniture, Page's Grocery and Market, Davis Lumber, Baccus Motor, Barker Insurance, Lockney Insurance, Strickland's Restaurant, Patterson Grain, Brown's Department Store, Lockney Cooperatives, Webster Service

& Supply, Lockney Butane, Byrd Pharmacy, Lockney Gin, Perry Implement, Lockney Meat, and Consumers Fuel.

Also giving money was W. J. Lee of Lockney and Don Marble of Floydada.

Algene Barker who was in charge of the ladies day program reported that 40-45 attended the morning session, and about 75 heard the afternoon program. About 100 were present for the drawing for the microwave oven.

Concluding the three-day fair was to be the queen's contest Saturday night with 26 entrants from Floydada, Lockney and surrounding towns.

Partial Fair Results on Page 2



WHICH cake tastes best but imagine the calories! (Staff Photo) a difficult task for any judge



COVERED WAGON — James Spurlock, of Floydada, drives his towl-powered wagon in the opening day parade. (Staff Photo)

No One Hurt Floydada Post Office Involved In Auto Accident

Some Floydadans got a big surprise along with their morning mail when they went to the downtown post office about 10 a.m. Thursday.

Another post office customer just arriving by automobile apparently touched her accelerator instead of her brake and crashed the vehicle through the front door.

County clerk Margaret Collier, funeral home co-owner Edell Moore and Olivia Mercado, an employee of Lighthouse Electric were all trapped inside the post office.

"At that hour, it was lucky that more people weren't here," commented postmaster Ed Wester. "We usually finish putting the mail in the boxes about 9:30 and the customers start coming in for their mail."

All three customers were near their boxes when a large cinderblock slid down the center of the hall.

"It just whizzed right by, about six feet from the boxes," Wester said. Some witnesses said the crash sounded like an explosion. Others said they feared the roof had fallen in.

While postal clerk Elvis Warren smashed out the glass from what remained of the front door so the trapped customers could get out, Alton Rose, who was waiting outside for his partner, Moore, helped the stunned but apparently uninjured woman from her car.

The damaged door will not hamper the postal operations at all, according to Wester.

"It didn't affect the inside door to the windows," he said. "We don't lock the outside door anyway."

After clearing away the glass and picking up the scattered bricks, the post office employees resumed business as close to normal as possible.

See You At The Fair
20¢ Per Copy
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Sunday, September 23, 1979
12 Pages In One Section
No. 77
Religious
Candles 99¢
39 Value
We Take W.I.C. Cards
We Take U.S.D.A. Food Coupons
Ounce Sunlite
to Cholesterol
Lower Oil
49¢
Bunt Ball Regular
Part Jars \$2.89
3.59 Value
Ince Betty Crocker
icks 2/9
73¢ Value
Red Delicious
les 3 Lbs. \$1.00
Sweet And Juicy
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Pound Cello
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lunce Schilling
Bits 79¢
99¢ Value
WITH COUPON
WITHOUT COUPON
EXPIRES 9-25-79
WITH COUPON
WITHOUT COUPON
EXPIRES 9-26-79
WE GIVE

More Fair Photos on Page 2



Side Glances

by John Carroll

Following well-dressed politicians into disaster areas where they rub elbows with the victims is always interesting, and as secretary Bergland's tour through the South Plains this week was no exception.

The fun started long before the secretary even arrived, with a mish-mash of reporters and photographers crowding onto a Lubbock city bus that wheezed its way through the countryside to the farm that the advance men picked out as representative of the damage.

To soothe any feelings of discomfort over the long ride to the site, there were two beautiful plastic mannequins sitting prominently up front, ostensibly checking to make sure that everyone on board was a member of the recognized press.

Like in the Salvation Army kitchens, before you get to eat you've got to sit through an hour of preaching. So the press bus made a short stop at the Plains Cotton Cooperative headquarters to be led through the marvels of modern marketing by computer.

We all stood around and looked eminently interested, even asking a few marginally-intelligent questions, all the while wondering when the heck Bergland would show up.

No slur intended on the co-op, but computer readouts wasn't what we came to see. We were there to photograph Bergland getting hit in the head with eggs and tomatoes, though no one admitted it out loud.

After an hour-long ride in a vehicle that even the driver wasn't sure would make it, we finally arrived at the appointed spot.

The assembled press wandered around the field taking pictures of the cotton, or what was left of it, and tried to interview recalcitrant farmers.

The farmers eyed the reporters with the same wariness that the reporters eyed back. But the lure of the cameras and flashing pencils recording their immortal words for posterity proved to be too irresistible. Besides, it was a chance to get in their licks.

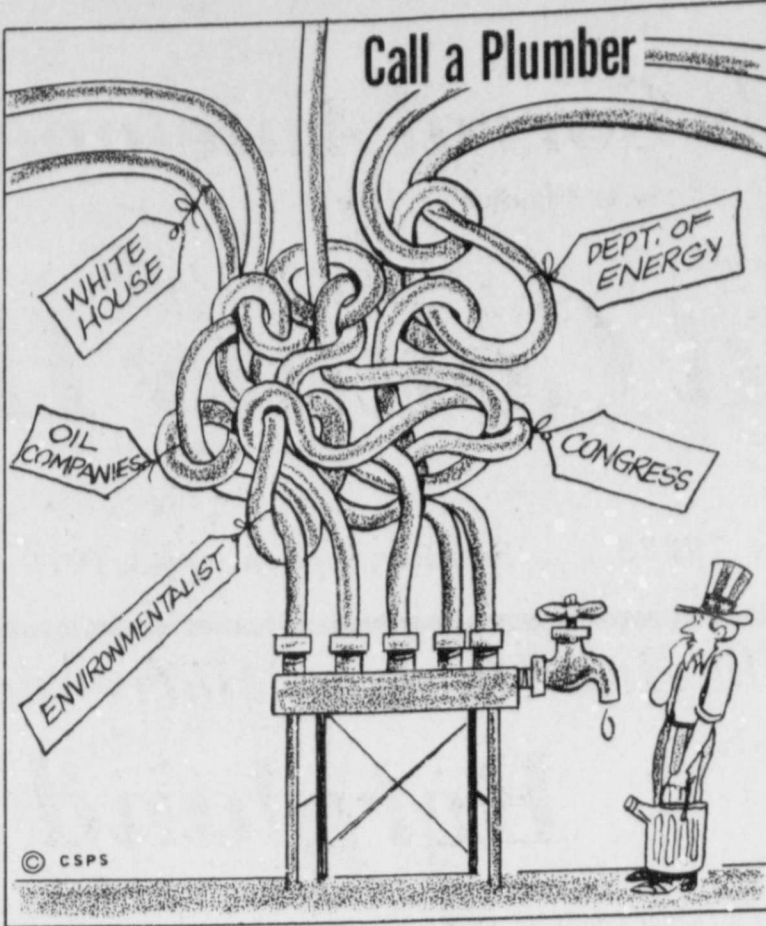
Passing tractor drivers, sensing that something momentous was about to happen, stopped on the side of the highway and joined the throng. Then the great man arrived, Bergland stepped hastily from a red, air-conditioned Cadillac. To show how he was really just a man of the people, he shed his coat and didn't hesitate to trod the common dirt in his expensive shoes.

Photographers gathered around, keeping a cautious lookout for flying missiles, but none appeared. Bergland sighed with relief. The reporters, and some of the farmers, sighed with disappointment.

After a short session of predicable questions and programmed answers, the secretary's party clambered back in to their Caddy and headed off toward the sunrise for an encore performance.

When he was gone, the audience stood around for a few minutes, waiting for something momentous to happen. It was apparent that they, like the press, were underwhelmed by the experience.

It's interesting, you know. When you get politicians away from campaign speeches and around the common people for one-on-one give and take it's amazing how much they resemble — politicians.



Floydada DECA Club Thanks City, Plans Mexican Dinner

The Floydada DECA Club held its "first annual light bulb sale," this week and thanks to the response of the city, was a huge success.

The proceeds will be used for DECA activities during the year, which includes regional and state conferences, the DECA scholarship fund, the yearly employer-employee banquet and, if the money holds out, a year-end club party.

An authentic Mexican dinner will be served at the junior high cafeteria by the Floydada High DECA Club before, during and after the Floydada vs. Littlefield football game Oct. 5.

The club will serve enchiladas, tacos, rice, refried beans, tostadas, coffee and tea. Adult plates will be \$3.50. Children under 12 will be \$2.

Everyone is invited to come out to eat and visit with friends and neighbors during the game.

Area Young Farmers Awarded At Banquet

The Area I Young Homemakers and Young Farmers of Texas held their annual Awards Banquet Saturday, September 8, at the Hilton Inn in Amarillo.

The Silverton Chapter was once again honored as Outstanding Chapter, with Hale Center as runner-up. The Outstanding New Chapter award went to the Childress chapter.

Charles Summers of Dimmitt was named Outstanding Area I Young Farmer, and Ronnie Sherrod of Hale Center was runner-up.

Other awards included Silverton Chapter, Public Relations Award, with Hale Center runner-up; Alton Riddell of Silverton, Outstanding Associate member; Jim A. Campbell of Hereford,

Outstanding Agribusinessman award, and Walter Cox of Abernathy, Outstanding Young Farmer Area Officer Award. The energy management award, a new award, was presented to the Lockney Chapter.

Elected as new officers were Max Eubanks-president, Farwell; Ronald Groves-vice president, Hale Center; Teddy Smithson-secretary, Dimmitt; Jim Campbell-treasurer, Hereford; Jim Stewart-reporter, Memphis; and also Roy Carlson of Hereford was named as State Officer.

All winners will compete in the Young Farmer state convention to be held in San Antonio in January.



GO OUT FOR A LONG ONE — Don Hardy gives his newly-acquired football a playful toss into the air as Floydada Chamber of Commerce member Lance Barrow looks on. Hardy bid a whopping \$150 for the football, autographed by

the Dallas Cowboys, at the Chamber membership breakfast Friday morning. We suspect the price pigskin won't see much of this type of handling in the future. (Staff Photo)

Some Fair Competition Results

AG EXHIBIT

Open Bolls: 1st. Glenna Watson; 2nd. Otero Scheele.

Heads and Ears: Red Hybrid; 1st. Jim Waller; 2nd. Otero Scheele.

White Hybrid; 1st. Jim Waller; Grains and Seeds: Wheat, 1st. Earl Broseh; Red Hybrid; 1st. Earl Broseh; Blackeye Peas: 1st. Jim Waller; Corn: 1st. Jim Waller; Other Grain and Seeds: 1st. Earl Broseh.

Stalks: Cotton, 1st. Jim Waller; 2nd. Monty Seymour; 3rd. Joey Davis; 4th. Ralph Scheele; 5th. Otero Scheele; Soybeans: 1st. Otero Scheele; 2nd. Ralph Scheele.

Vegetables: Watermelon, 1st. Rance Barnett; 2nd. Jerri Lambert; Tomatoes (small), 1st. Keith Owen; 2nd. Susie Pinner; 3rd. Francis Kellum; Tomatoes (large), 1st. Lynn Reeves; 2nd. Kelly Ward; 3rd. Carrie Woody; Onions, White, 1st. Richard Schacht; Onions (Variety), 2nd. Marcus Schacht; 3rd. Dwayne Marble; Bell Peppers, 1st. Dwayne Marble; 2nd. Adella Word; 3rd. Francis Kellum; Hot Peppers, 1st. Joe Hinkle; 2nd. Otero Scheele; 3rd. David Brittain; Okra, 1st. Glenna Watson; 2nd. Otero Scheele; 3rd. Ralph Scheele; Irish Potatoes, 2nd. Otero Scheele; Sweet Potatoes, 1st. Otero Scheele; Cucumbers, slicing, 1st. Brian Emert; 2nd. Otero Scheele; 3rd. David Brittain; Cucumbers, pickling, 1st. Otero Scheele.

Pumpkins, field, 1st. Dusty Burses; 1st. Lisa Ware; 2nd. David Carr; 2nd. Todd Beedy; Pumpkins, sugar, 2nd. Carrie Woody; Squash, 1st. Norman Allen; 2nd. Otero Scheele; Summer Squash, 1st. Francis Kellum; Lima Beans, 1st. Otero Scheele; Cashaw, 1st. Marcus Schacht; 2nd. Brian Emert; Miscellaneous, 1st. Todd Williams; 1st. Monty Lyons; 2nd. Otero Scheele; Novelty, 1st. Keith Nixon; 2nd. Carlos Rainwater; 3rd. Kelly Marble.

FRUITS: Apples, 1st. Bryant Higginbotham; 2nd. Francis Kellum; 3rd. Michael Cawley; Pears, 1st. Kelly Marble; Peaches, 1st. Francis Kellum; Grapes, 1st. Otero Scheele; 2nd. Ralph Scheele; 3rd. Michael Cawley; Strawberries, 1st. Earl Broseh; 2nd. Otero Scheele; Miscellaneous, 1st. Ralph Scheele; 2nd. Otero Scheele.

County Extension Office Moves

The Floyd County Extension Office has relocated to the second floor of the Courthouse, Room 207. The phone number remains the same, 983-2806.



STICKHORSE RACERS at the Little Rustlers Rodeo Thursday night determinedly approach the finish line as Kip Holt pulls ahead for the win. (Staff Photo)



BAREBACK RIDING in a Little Rustlers Rodeo is still a challenge even though the horse is smaller than would be seen in a regular rodeo. (Staff Photo)



1978 FAIR QUEEN — Julianne Lipham, of Floydada, leads off the Floyd County Fair parade through Lockney. (Staff Photo)

NOTICE OF EXPLANATION ON FLOOD PLAINS AND WETLANDS

CITY OF FLOYDADA
P.O. Box 10
114 West Virginia
Floydada, Texas 79235
806/983-2834

TO ALL INTERESTED AGENCIES, GROUPS AND PERSONS:

The City of Floydada proposes to use Federal funds provided under Title I of the Housing and Community Development Act of 1974, as amended, for the following projects in an area which is included in the 100-year flood plain:

Clearance/Demolition — This project is needed to remove all vacant dilapidated dwellings and other structures and all abandoned automobiles, appliances, etc. assembled in the Target Area. It is also needed to clear the neighborhood of overgrown lots, junk piles, etc. which are eyesores in this section of the community.

Code Enforcement — This project is required so that the City will have the administrative mechanism to plan, enforce and implement local codes, standards and ordinances to insure conservation of existing standard structures in the Target Area, maintenance of rehabilitated dwellings and prevention of further blight in this section of the community.

It is the City's finding that the proposed projects cannot be undertaken in any other location and, therefore, there is no practicable alternative to the proposed project. Failure to provide these improvements will result in the continued deterioration and blight of a low/moderate income area of the City of Floydada. It is the City's judgement that the continued viability of this low/moderate income area outweighs consideration of Executive Order 11988.

A more detailed description of these projects and the FIA flood maps are available for citizen review at the Floydada City Hall, 114 West Virginia, between the hours of 8:00 a.m. and 5:00 p.m., Monday through Friday. Comments on these projects in relation to Executive Order 11988 will be considered by the HUD Dallas Area Office, 2001 Bryan Tower, Dallas, Texas 75201, until October 9, 1979. The Chief Executive Officer of the City of Floydada is Parnell Powell, Mayor.

Irene Martinez Is September Grad

AMARILLO — Irene Martinez graduated from Texas State Technical Institute Thursday, September 20, 1979. The graduation ceremonies were held at the Inn of Amarillo. Tom Patterson, TSTI Board of Regents' Vice President and Amarillo businessman, was the guest speaker.

Irene is the daughter of Felipe Martinez of Floydada, Texas, and the Technical Office at TSTI Amarillo. She is of Floydada High School.



The Consumer Alert

by Mark White
Attorney General

One of the most frequently asked questions I hear as I travel around the State is, "Why are our electric bills so high?" A complete answer to this apparently simple question would require an extended discussion of highly complex technical, social and political issues. And, as is true with most issues over which there is a great national debate, any two experts will have three opinions about the answer.

Although I will not attempt a complete answer here, a brief look at the recent history of Texas electric rates may be helpful.

In 1963 Coastal States Gas Company formed Lo-Vaca Gathering Company for the purpose of contracting with various municipalities and industrial users of natural gas to supply their gas needs at a set price. Although Lo-Vaca contracted to provide more natural gas than it had on hand, the historical abundance of fuel indicated that all contractual demands could be satisfied.

In 1973 the Organization of Petroleum Exporting Countries (OPEC) put into effect an oil embargo which created an immediate shortage of oil. Because of the shortage of oil the demands for alternative fuels such as natural gas increased substantially. Increased demands for natural gas made it impossible for Lo-Vaca to supply its customers' needs with the supplies on hand, and, as a result, Lo-Vaca was forced to obtain additional supplies of natural gas from the open market in order to meet its contractual obligations to the municipalities and industrial users.

Lo-Vaca's contracts called for Lo-Vaca to supply natural gas to its customers for a price of 23 cents per M.C.F. (thousand cubic feet). When Lo-Vaca turned to the open market to purchase gas for its customers, however, it found the prevailing price to be 60-70 cents per M.C.F.

After considering the mission entered into by Lo-Vaca to "pass-through" the price of natural gas to individual consumers, the Railroad Commission reported in its dealings with companies. Many of its orders permit automatic rate adjustments to save the rate payers any way.

Natural gas is, of several fuels which electric power generators now that the Federal mandated the use of fuel for boilers to natural gas, its cost factor in determining the experience of Lo-Vaca which few of us have frequently have an impact on the amount we spend for our energy.

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WEEKEND CROSSWORD

TODAY'S ANSWERS

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46 An Astaire DOWN			
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Sports

Whirlwinds Slow First Half

Winds Trounce Post, 20 - 7

Floydada Whirlwinds Friday night what appeared to a complete domination and turn a one-point game into a complete rout over the Antelopes 20-7.

The crazier-dazzle ball handling of the Floydada defense held the Antelopes in the first half and the Antelopes had to punt from their own 48.

After the return, Troy Younger attempted a long handoff to Barry Wyatt and Rodriguez but lost the ball on the Post's defensive end Mark Kirkpatrick.

The score stood at 0-0. The point after try was good.

After the return, Troy Younger attempted a long handoff to Barry Wyatt and Rodriguez but lost the ball on the Post's defensive end Mark Kirkpatrick.

Winds Ready To Play Football, Wilson Says

Floydada head coach L.G. Wilson said that "a team that has been playing well half of the season" will be ready to play a full ball game.

Wilson denied doing anything to inspire his team to a resounding victory.

Wilson said, "We showed what we could do."

Wilson summed up, "was that we came back even as an unsound ball club and did a good job of running the ball."

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Marquis alternated his handoffs to Younger and Mac Collins to drive the 'Winds to the Post 10 in a series of excellent runs.

But Post couldn't overcome the tenacious Floydada defense, highlighted by stops by Duncan Woody, and had to punt from their 15.

A pair of trade-off fumbles later and Floydada held possession on their 47.

With only seconds left in the first quarter Marquis hurled a beautiful long pass that fell smack into the waiting arms of Tracy Womack, 53 yards away, for the TD.

Recovering on their 11, the 'Winds could advance to only their 23 before punting.

Possession seesawed with Floydada ending up being forced to punt from their 16.

Despite a 15-yard penalty for an illegal shift, the Antelopes were able to charge to the Floydada 20 before the half-time whistle sounded.

When the 'Winds burst back onto the field to start the second half, it seemed that L.G. Wilson had produced a new team from some magic hat that coaches keep for just such an emergency.

Even a series of three five-yard penalties couldn't keep the 'Winds from their steady onslaught toward the Antelopes goalposts.

Marquis kept the Post defense off balance by switching from Collins to Mark Nutt, driving to the Post 18. An 18-yard pass to Womack startled the Post line and Womack stepped across the end zone.

The PAT again was no good but a penalty for unnecessary roughness against Post allowed the Whirlwinds to kick off from the Post 45 yard line.

Once again the Antelopes failed to move the ball any significant distance away from their own goal.

Marquis and Collins again teamed up to overwhelm the Post defenders.

After gaining 28 yards on three carries, Marquis handed off to Collins, who broke through the middle of the Antelope line for a 27 yard run for the touchdown.

After the kickoff, Post once more failed to break out of the 'Winds trap. One long pass attempt almost succeeded but Todd Beedy stepped in to break up the play.

Floydada again took over the ball. Runs by Collins, Mike Self and Mark Nutt carried the ball to the Post 41. But a pass intended for Andre Ledbetter ended up in the hands of Post's Walter Perez, who waltzed back to his own 43, nearly the line of scrimmage.

A five yard gain in four plays wasn't enough to get the Antelopes back in the offensive game and Floydada took over on their own 25.

Nineteen plays and five first downs later, Floydada menaced the Post goal from the three-yard line with only seconds left to play.

The 'Winds hurried from their huddle, trying to get the extra six points, but time ran out before the ball was snapped.

The 'Winds ran off the field with their second official victory of the season.

Wilson said, "so we gave the ball to the old Mac Train."

Wilson blamed the fumbles, especially on kick returns, on a lack of concentration.

"We've had that problem all season," he said, "but we'll work to strengthen that phase of our game this week."

"The kickoff was just a fluke, one of those things," Wilson said. "It took a bad hop."

"The amazing thing about tonight," Wilson summed up, "was that we came back even as an unsound ball club and did a good job of running the ball."

Up in the locker room, Collins agreed with the coach's assessment of how the team got moving in the second half.

"The coach told me what I was doing wrong," Collins said, "and I got my mind set to play."

"The linemen were great," he said, "They did a much better job the second half. We just weren't fired up and ready to go the first half."

"But we played a great game in the second half," he said. "We showed what we could do."

"I wasn't running right the first half because their shifting defense was confusing," Collins said. "But in the second half I knew where they were going and where I had to cut off."

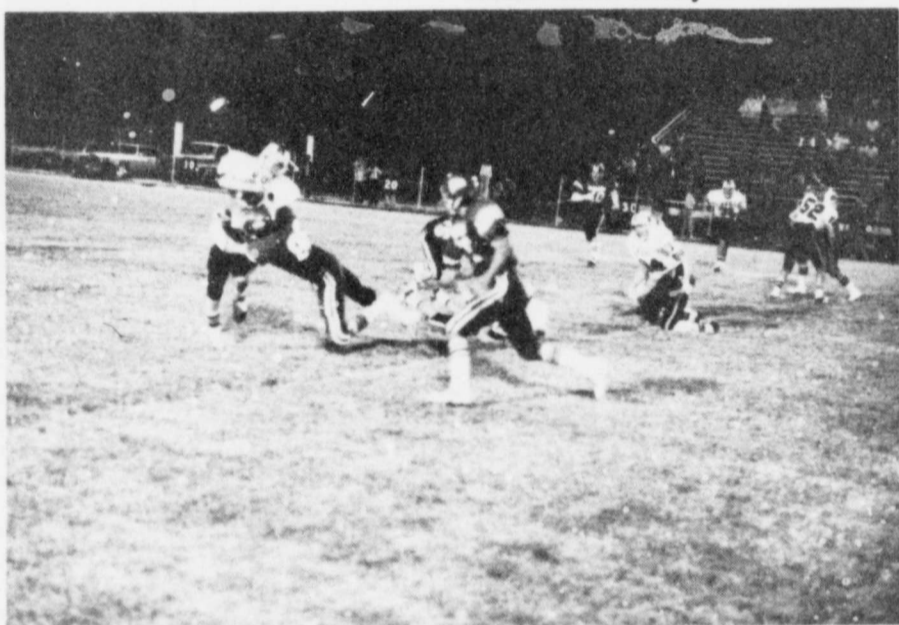
Collins also predicted a full effort against Olton next week.

"We're going to be up right from the start," he said.

	Floydada	Post
First Downs	18	5
Yards Rushing	329	47
Yards Passing	70	81
Total Yards	339	128
Pass/Comp/Int	2/4/1	5/7/0
Fumbles Lost	3	1
Punt/Avg.	2/35.5	6/40.1
Penalties/Avg.	3/31	5/35

Score By quarters

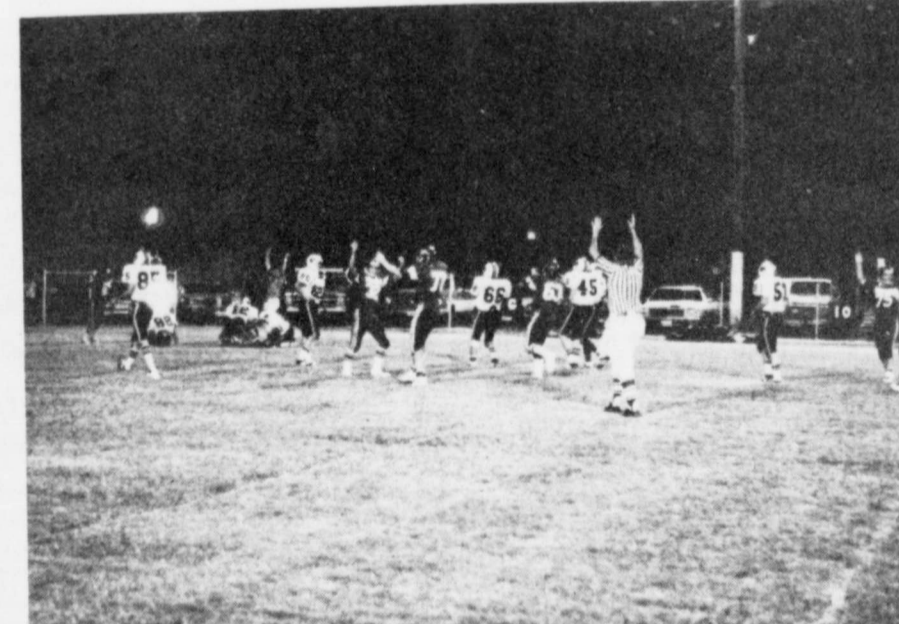
	Q1	Q2	Q3	Q4	Total
Floydada	6	0	14	0	20
Post	7	0	0	0	7



A Post ball carrier meets his fate at the hands of the turned-on Whirlwinds



Tracy Womack snags a Marquis pass and dashes across the Post goal for the TD



The 'Winds pull ahead on this second Womack TD



"The Old Mac Train" chugs around the right side



Rex Reves, Mac Collins and Todd Williams share the co-captain honors against Post



Girl Scouts from Troop 387 raise the national flag



The Floydada Twirlers helped revive sagging spirits during halftime activities



Tracy Womack lies on the field with an injured ankle

The Consumer Alert

by Mark White Attorney General

The difference between which Lo-Vaca had to buy and the price at which it was supplied it caused Lo-Vaca to Texas Railroad Commission to turn to the Texas Railroad Commission for approval to the customers the difference between contract price and the market price.

After considering the market price of natural gas to the industrial users with whom contracted. They, in turn, price of natural gas to their individual consumers like you.

The pass-through order of the Lo-Vaca case has been approved by the Railroad Commission and the Texas Railroad Commission repeatedly in its dealings with companies. Many of the orders permit automatic adjustment whenever the cost of fuel for boilers present.

Automatic adjustments are in order to save the expense rate hearings, the cost of which has been passed along to individual payers anyway.

Natural gas is, of course, several fuels which are electric power generation. Now that the federal government mandated the use of coal as fuel for boilers present.

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Automatic adjustments are in order to save the expense rate hearings, the cost of which has been passed along to individual payers anyway.

3 PRESS ASSOCIATION

TODAY'S ANSWER

- 24 Caddoan
- 25 Soul: Fr.
- 26 Large truck
- 27 Conjunction
- 30 A N.Y.C. mayor
- 33 Straigten out
- 34 Jury list
- 35 House
- 36 Yoke; span
- 37 Engender
- 38 Crow talk
- 39 Bird
- 40 To ...
- 42 Stowe character

1	2	3	4	5	6	7	8	9	10
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71	72	73	74	75	76	77	78	79	80
81	82	83	84	85	86	87	88	89	90
91	92	93	94	95	96	97	98	99	100

This Post pass completed but too late to cash in

Weddings

Templeton, Cunyus Vows Pledged

In Amarillo Church



Mrs. Larry Cunyus

A candlelight ceremony read Saturday Evening in Amarillo First Presbyterian Church united in marriage Miss Linda Marie Templeton and Larry Paul Cunyus.

Their parents are Mr. and Mrs. Robert L. Templeton of Amarillo and Mr. and Mrs. Joe Cunyus of Lockney.

The 7:30 double-ring service was directed by Rev. Harvey Moore, minister of Westminister Presbyterian Church of Amarillo. Setting for the exchange of marriage promises was enhanced by four candelabras and flanking cascade bouquets of flowers in orange tones.

Margaret Skinner was organist for a program of music preceding the ceremony. She was accompanist for George Biffle as he sang "The Lord's Prayer".

Given By Father

Robert Templeton escorted his daughter to the nuptial area and presented her for marriage. Her dress was of ivory silk peau de soie highlighted on the bodice and around the sweetheart necking with lace. Matching lace made deep cuffs on the fitted sleeves. Her full-length veil was sprinkled with clusters of lace flowers. The bridal bouquet was a cascade of ivory roses.

Following tradition, the bride wore "something old" (pearl earrings), "something new" (her dress), "something borrowed" (a pearl necklace) and "something blue" (a garter).

The bride was attended by Luanne Templeton of Amarillo, her sister, who was maid of honor, and bridesmaids Kathy Grimes of Lubbock, Peggy Ackerman of Piermont, New York, Becky Conly of Denton, Janet Homen of Amarillo and Debbie Crabb of Dallas.

The feminine attendants were gowned in taupe quana dresses designed with scoop necklines and A-line skirts. They carried silk bouquets of apricot and brown flowers.

Children in the wedding party were the groom's cousins, flower girl Hilary Webster of Wichita, Kansas, and

ring bearer Matt Williams of Lockney.

Danny Cunyus of Dallas served as his brother's best man. Groomsmen were two other brothers, Ronnie Cunyus and Jackie Cunyus, both of Lockney; their two cousins, Dr. Bobby Webster of Wichita, Kansas, and Greg Kelley of Dimmitt; and also David Brotherton of Crosbyton.

Ushers were the bride's brother, Tom Templeton of Amarillo; Ray Hinton of Floydada, Tony Ford of Fort Worth, Richard Brock of Dallas, and Sam Fortenberry, Louie Don Bybee and Ronnie Aston, all of Lockney.

Reception

Mr. and Mrs. Templeton were hosts for a reception at the church. Decorations included lattices covered with greenery and hanging baskets. The bride's table featured the ivory wedding cake decorated with apricot roses. A silver punch bowl and silver coffee service were used at the table.

Members of the houseparty were Patsy Turvey of Lubbock, Cindy Carnahan of Dallas, Cindy Kelley of Can-

yon, the groom's cousin; Kathy King of Lubbock and Susan Bishop of Houston, both cousins of the bride, and Marita Cunyus of Dallas, the groom's sister-in-law.

After a week long trip to Orlando, Florida, the couple will be at home in Lockey where the groom is engaged in farming.

Mrs. Cunyus is a graduate of Amarillo High School and of Texas Tech. Her husband is also a graduate of that Lubbock university, and of Lockney High School. At Texas Tech she was a member of Kappa Kappa Gamma sorority and he was active in Saddle Tramps.

were invited by hostesses Mrs. Dick Hermann, Mrs. Tom Fotheringham, Mrs. Betty Carnahan, Mrs. Wayne Sturdivant, Mrs. Harold Rector, Mrs. Ted Freeman and Mrs. Winston Smith.

The bridesmaids' luncheon was held Friday at the home of Peggy Hall in Amarillo. Hostesses were Peggy Hall, Sivil Tuttle, Liz Wright and Ellen Dawson.

The rehearsal dinner, hosted by the groom's parents, was served at Sutherland's following the rehearsal at the church. Approximately 50 guests attended.

The home of Mrs. Robert Aikman of Amarillo was the scene of a wedding day brunch for approximately 50 guests. Other hostesses were Charles McPherran and Mrs. A. L. Nail.

Fall '79

HANDBAGS

Handbags are slimmer, trimmer and more structured. Clutches that convert to shoulder bags are destined to be the favorite.

Homemakers To Attend State Conference

Three homemakers, Mrs. W. H. Smith, Homebuilders E.H. Club, Mrs. J. R. Turner, Harmony E. H. Club and Mrs. Alfred Stewart, Lone Star E.H. Club, from Floyd County will attend the 53rd Annual Statewide Conference of the Texas Extension Homemakers Association, September 25-26 in Fort Worth.

"Living, Learning and Sharing in Century III" will be the theme for the conference to be held at the Kahler Green Oaks Inn, at the junction of Highways I-20 and 183.

Ysleta L. Kudlaty, Lamar University director of university counseling, keynote speaker, will address the

association on "Stress Management for the Homemaker."

Other conference highlights will be educational committee workshops on health, safety, 4-H and youth, recreation and cultural arts, family life and citizenship. Additional workshops will concern membership and public information.

More than 1,000 Texas Extension Homemaker delegates are expected to attend the conference, and other interested persons are welcome, according to Mrs. Charles Warminski of White Deer, Texas Extension Homemakers Association president.



Mr. and Mrs. R.L. Giesecke announce the engagement and marriage of their daughter, Giesecke to Michael Elgin Ralston and Mrs. Audrey Ralston. Michael is a graduate of Amarillo Angelo State University and the couple plan an October 13 wedding in Christian in Floydada, after which he will reside in the Barwise community of the grandson of Mr. and Mrs. John Floydada.



SIMPSON
Neisha Carole is the new daughter of Mr. and Mrs. Scott Simpson. She was born Thursday September 6 at 5:16 p.m. in Methodist Hospital in Lubbock. She weighed five pounds two and one half ounces.

Grandparents are Mr. and Mrs. Jim Simpson of Floydada.

Fifty-six Attend Myrick

At Daingerfield State

The family of Mrs. Dena Myrick, Floydada, recently had their annual reunion at the Daingerfield State Park in Daingerfield.

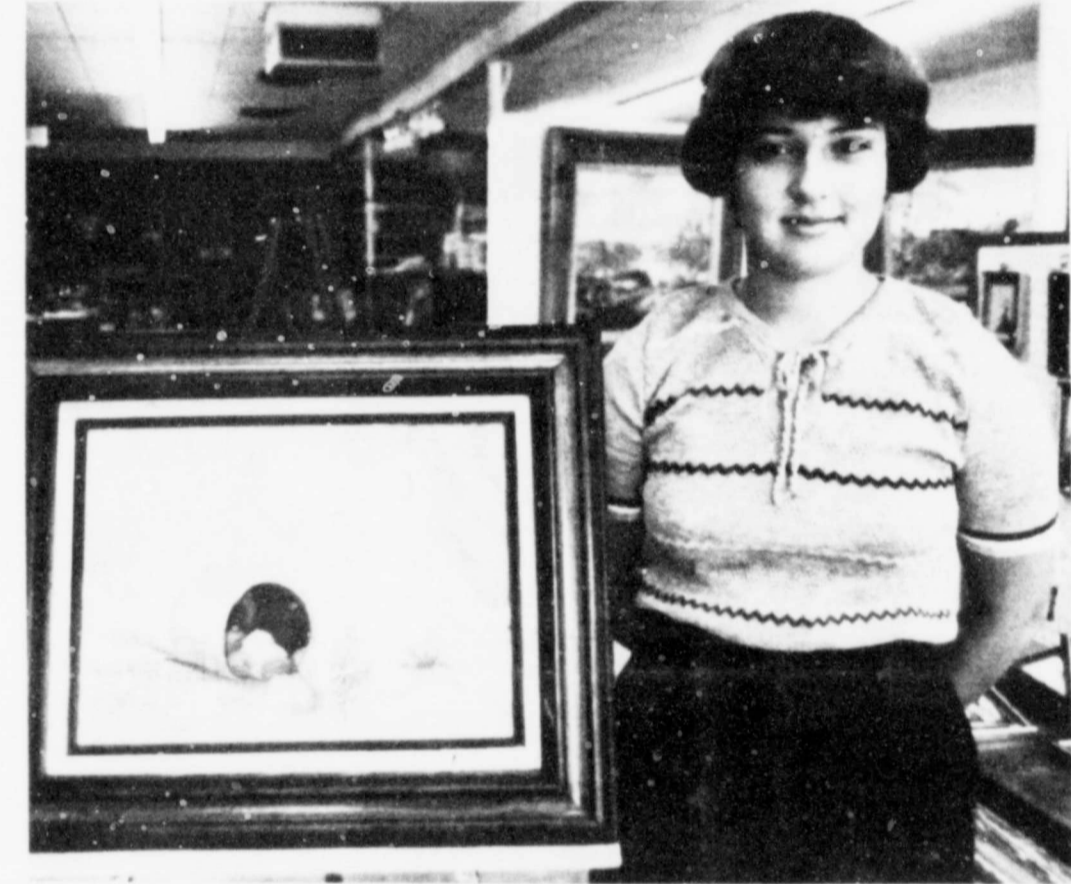
Those attending were: Mrs. Dena Myrick; Clovis Myrick; Joyce, Julian, Julianne, Timothy, Joe Kim and Spring Liphant; Cecil, Linda, Paulette and Bradlee Jackson; and Jim Cornelius, all of

Jolene, Kelvin and Ken Cummins of South Plains; Donnie, Carolyn, Joey and Shala Myrick of Plainview; and Ricky, Paula, Autumn and Crystal Nelson of Aiken.

Others in attendance were Jackie and Joellen and Roy Myrick and guest, Maria, of Eules; Lori and Donny McCullough of Arlington; Mr. and Mrs. Gloy Myrick and Mr. and Mrs. Marvin Braswell of Blue Ridge;

Mr. and Mrs. Jackie Lee Wilbanks, Terry and Jimmy of Eules; Mr. and Mrs. Glenn Myrick of Plano; Mr. and Mrs. Ross McWilliams and Philip of Canton; Pamela McWilliams of Tyler;

Brenda and Harold Clappitt; Tammy, Donny Joe, and Chris; Robert and Charlotte Spurlock, Ashley and Shane, all of Daingerfield. Mrs. Loweida Bunnell;



Anna Bradshaw, daughter of Mr. and Mrs. Willie Bradshaw of Floydada, is being featured as Artist of the Week at Art Southwest. A still life done in oils is on display this week in Winnie Carthel's studio. Anna has been taking lessons for about a year and a half. She is a 7th grade student at Floydada Junior High.

Alpha Mu Delta Meet In Pernell Home

Members of the Alpha Mu Delta Chapter of Beta Sigma Phi held their September 18 meeting in the home of Revis Pernell.

President Pat Cates called the meeting to order and led the members in the opening ritual. Secretary Donna Anderson called the roll and read minutes from the previous meeting. Members welcomed Janet Houdeshell as a transfer member from Belmont, Iowa, and Daphna Simpson reported information from International concerning the area convention in Wichita Falls, October 20 and 21 was held, with the deadline of September 22 being announced as the final date to send in reservations.

Program chairman Donna Henderson announced that the next meeting will be the model meeting to be held at Jo Ann Patterson's home, September 2. Carrie Bertrand will be in charge of the program, and hostesses will be Jo Ann and LuAnn Collins.

Members volunteered to bake cakes for the Day Care Center's spaghetti supper to be held October 19.

Hostesses Revis Pernell and Kay Jones served refreshments; and the program was entitled "Conduct-Morals and Mores," presented by Donna Henderson.

Secret sisters for the past year were revealed and gifts were exchanged. In keeping with Alpha Mu

Delta's traditions, Teresa Whittle presented a box of candy to the members, signifying that she is an expectant mother.

Members present were: Revis Pernell, Pat Cates, Carrie Bertrand, Debbie Bertrand, Janet Houdeshell, Kay Jones, Julie Hickerson, JoAnn Patterson, Donna Henderson, Donna Anderson, Teresa Whittle, Daphna Simpson and Tonya Marble.

Lone Star Homemakers Extension Club Meets

The Lone Star Homemakers Extension Club met on Tuesday, Sept. 18 in the home of Helen Huffman. A very interesting program was given by Maudie Lawson on "Know Your Tin Lizzie." Plans were made for an exhibit at the fair.

Refreshments were served to Vera King, Maudie Lawson, Lorraine Nance, Ruth Reeves, Elvira Stewart, Trudy Taylor, Syble Teeple and Helen Huffman.

Many New Items Have Arrived From Market

It's Not Too Early To Start Thinking Of Christmas

While Selections Are Good

Schacht's

Flowers, Jewelry & Gifts

"Our Pleasure Is To Serve You"

112 W. Poplar Lockney 652-2385

Got Heating Or Plumbing Problems?

Call HOLMES PLUMBING

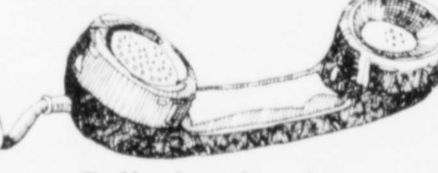
Austin or Steve
983-2251
6:30 - 9:30 a.m. and 5:30 p.m. Until?

GAS SAVERS

Looking for ways to save gas and money? One of the simplest solutions is to drive your car a little less. Here are six ideas you can use to keep your foot off the gas and more money in your pocket.



can save at least \$100 worth of gas every year.



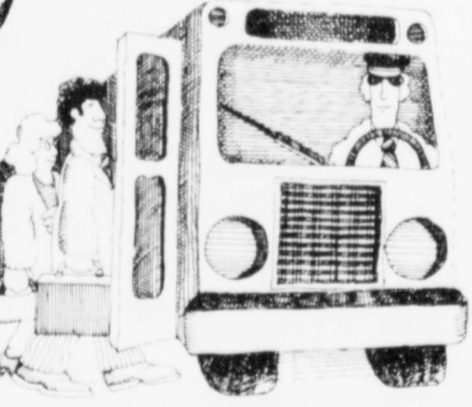
Call ahead to be sure you aren't wasting gas on an unnecessary trip. On the average, a wasted trip costs you a dollar's worth of gas.

Shop, bank and pay your bills by mail. A 15c stamp is a lot cheaper than a gallon of gas.

Ride a bike or take a hike. You'll feel more fit, and you'll have more money to spend when you get where you're going—since you didn't waste it on gasoline.



Ride to work with a friend or neighbor just one day a week and you



Take public transportation as often as you can. You'll save gas and help reduce air pollution, too.



This free booklet can show you a lot more easy ways to save gas and money. To get your copy write "Energy," Box 62, Oak Ridge, TN 37830.

ENERGY.
We can't afford to waste it.

motherhood
Sure, guess
points of view
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let us know
best for you.

Parks Dies

Plainview

Parks, 85, died
September 21 at 3:42
Central Plains Hospi-
Plainview. Service:
2:30 p.m. Saturday
at the Calvary
Church in Plainview.
He was assisted
by John Jenkins
of the First Baptist
Church, Lockney.
He was born June 20,
1894, in Paris, Texas,
and lived in Floyd County
in Bogota, Texas. He
was married to
Lillian Chastin in
Bogota. He was a
member and a member-
at-large of the
Calvary Baptist
Church in Lockney.
He was in Lorenzo
under direction of
the Funeral Home.
Survivors include his wife
and three daughters.
Funeral services will
be held at 2:30 p.m.
Saturday at the Calvary
Church in Plainview.

Foot Comfort
the feet, consider
shoes during the
evening, suggest
p, a clothing spe-
the Texas Agr-
Extension Service
at A&M Universi-
ty.

Remember your loved ones with a memorial to the Caprock Hospital Auxiliary Memorial Fund.
Mrs. Ben Whitner, Treasurer.

Christmas
member your loved
and friends with a
Memorial Hospital Me-
morial Hospital Mem-
orial Fund. These
gifts go toward
meeting to help serve
community in the
way possible.

State
A Christmas
club session
Sept. 17, from 10
at the Barwise
Building.

For further
information,
Mrs. Norma
286-5875.

How to Win A Diet Plan for Today
You know and do more than
you realize. You are important to
yourself and the Diet Center.
You know that the Diet Center
helps you lose weight and
keep it off. You know that the
Diet Center counselor has
helped many people get
weight problems under control.
You can start today on
the Diet Plan for Today.
If necessary, that rate
is only \$0.75 or even 100c
per week for weight loss
program.

You will lose weight on...
And, if necessary, that rate
is only \$0.75 or even 100c
per week for weight loss
program.

**No shots • No...
Get more out
of life**

**HOW TO WIN A...
Diet Plan for Today
9:00 a.m.
1500 OLTON ROAD**

Point

Motherhood
Results In
Self-Discovery

I was a guest recently at the home of a young couple. They had been blessed with three beautiful children in less than 2 1/2 years. The second delivery brought them twins, a boy and a girl. The young wife had hardly gotten used to motherhood when she had three babies to manage. The twins are now 18 months old and the mother has adjusted to her new life and is enjoying it. But it wasn't that way at first.

She had been raised in relative comfort, an average American teenager. She loved her sleep and boasted of needing nine hours a night just to function. After the first child she was exhausted. The demands of her infant seemed overwhelming, and she dreamed of getting out, finding a part-time job. She loved her child but resented the absolute demands he made upon her.

After the twins arrived she was on the verge of collapse, and thought of running away. But she hung in there and did her job. Now she's very happy she did. She speaks of the normal joys of motherhood and tells me she can see the difference between the neighborhood children whose mothers work and those whose mothers stay at home.

The children of working mothers, she says, seem difficult to manage, demanding of attention, and even aggressive at times. Her own play together for a time and once in a while one or another will come over to her, hug her leg and run off. They need the occasional reassurance of her presence. She wonders what the children would feel if she weren't there.

She said, "I'm glad I didn't go out to work. I find it easier now with the three than it was when I had only one."

That young woman has discovered something about herself. Even though she is now averaging only five to six hours sleep a night, she is happy. The old ways of doing exactly what she wanted to do, when she wanted to do it, are a thing of the past. Now she has grown up, and is meeting the challenge of love.

With three beautiful children growing up in a loving atmosphere, she has found peace and a heightened sense of self-respect. She is constantly bolstered by all sorts of gifts of love from her children and her husband.

Marriage can be difficult and irksome at times but "love can make it easy, perfect love can make it a joy," as one marriage rite proclaims.

'Working Mothers' Are 'Real Mothers,' Too Counterpoint

"Working mothers" are "real mothers," too, says a family life education specialist, Diane Welch. Families often benefit from a mother's outside employment, she says. Mrs. Welch is with the Texas Agricultural Extension Service, The Texas A&M University System.

According to recent studies, a "working mother" provides her family with several major benefits directly related to her outside employment.

In addition to material benefits, families in many cases become closer as they share responsibilities. Also, family members' abilities to think through and make independent decisions

often increase. Researchers found other facts that seem to dispel "myths" about "working mothers." Here are a few:

1) The divorce rate is no higher among "working mother" families than in other families.

2) When women are working by choice, both spouses report significantly fewer marital tensions — and greater levels of marital satisfaction.

3) Amounts of "quality time" or "attentive time" spent with children is about the same for "working mothers" as it is for full-time-homemaker mothers.

4) No constant differences appear in children of "working-mother" families or other families — concerning school grades, peer relationships, social adjustment, intellectual achievement or delinquency.

However, there are several factors which do influence the ability of the family unit or of individual members to adjust and adapt to outside employment of the mother.

Among these are the attitudes of the mother and other family members regarding her outside employment, the quality of child care during the mother's absence, management of household responsibilities and the character of time spent in family interaction.

In general, the studies conclude that "real mothers" are found at home and in the work force, Mrs. Welch says.

Their presence in either place is not the key to their effectiveness as a parent, she adds.

Food Shopper Set

About 35 percent of all food shoppers begin sets — such as china or encyclopedias — at supermarkets, reports a family resource management specialist, Lillian Chenoweth, with the Texas Agricultural Extension Service, The Texas A&M University System.

Only one in three who start buying ever complete the set, she adds.

Neatness

Take along a small garbage bag for food scraps and leftovers at picnic sites to keep rodents and insects from spoiling the fun for other picnickers, suggests Marilyn Haggard, a foods and nutrition specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

1979 Christmas Arts-Crafts Festival Slated

The 1979 Christmas Arts and Crafts Festival will be at the Massie Activity Center, 513 West Georgia Street, in Floydada, Saturday, December 1 from 10 a.m. until 5 p.m.

According to those planning the event, "This is going to be another good show and sale this year. Space 8 feet by 8 feet will be \$15. We will reserve your space when we receive your check. Space is limited in the building so send your money soon to:

Floydada Lions Club
905 West Virginia Street
Floydada, Texas 79235

Remember — bring your own display equipment and be set up by 10 a.m. Send us your picture and a story about yourself and we will

use it in our publicity. If you need additional information, call 983-2151 or 983-2191. We will look for you in Floydada on December 1. Bring your friends and enjoy the day."

FLOYD DATA
Mrs. W.J. Wilks has been a patient in Caprock Hospital in Floydada receiving treatment for a broken leg. She is moving to the Tulia Nursing Home, Austin Street, Tulia, Texas, where she will recuperate for a few weeks.

FLOYD DATA
Foy (Mrs. Fay) Gooch is a patient in the Lockney General Hospital, admitted Wednesday of this week.

Prices Effective September 24 - 29, 1979 WE RESERVE THE RIGHT TO LIMIT QUANTITIES




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PHONE 652-3346 LOCKNEY, TEXAS

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Meat Specials

HEAVY GRAIN FED BEEF
Round Steak
\$2.19 LB.

BONELESS CENTER CUT
Round Steak
\$2.39 LB.

SHURFRESH
Sliced Bacon
\$1.19 LB.

HEAVY GRAIN FED BEEF
Cutlets
\$2.49 LB.

HEAVY GRAIN FED BEEF
Sirloin Tip Steak
\$2.39 LB.

Super Savings!!!

HEAVY GRAIN FED BEEF
Rump Roast
\$2.29 LB.

HEAVY GRAIN FED BEEF ARM
Swiss Steak
\$1.89 LB.

HEAVY GRAIN FED BEEF
Stew Cubes
\$1.89 LB.

HEAVY GRAIN FED BEEF
Chuck Steak
\$1.39 LB.

RUDY FARM WHOLE HOG
Sausage
\$1.39 LB. PKG.

California Vine Ripened Tomatoes
3 LBS. \$1

WASHINGTON GOLDEN DEL.
Apples LB. 39¢

CALIFORNIA THOMPSON
Grapes LB. 69¢

CALIFORNIA PASCAL
Green Celery LARGE STA. 29¢

YELLOW SWEET
Onions LB. 12¢

Frito-Lay Regular 89¢ 10 Ounce Pkg.

Cheese Flavor
Tostitos 69¢

Broccoli Spears 53¢

Lemonade 39¢

SHURFINE 12 Ounce Can

ABSORBENT PAPER
Hi-Dri Towels 289¢ JBO. RLS.

VEGETABLE SHORTENING
Crisco Pure Crisco 3 LB. CAN \$1.99

ALL PURPOSE
Gladiola Flour 5 LB. BAG 89¢

NEW 100% SUNFLOWER OIL
Sunlite Oil 16 OZ. BTL. 49¢

INSTANT ICED TEA MIX
Nestea 24 OZ. JAR \$1.79

SHURFINE
Tomatoes 3 16 OZ. CANS \$1

NESTLE ASSORTED
Soup Starter BOX 89¢

Giant Size 2 Boxes Dash \$2.19

MIXING BOWLS ALL PIECES ON SALE NOW!!! \$2.19

Giant Size Liquid
Dermassage 79¢

Chef-Boy-Ar-Dee With Meat 303 Can
Spaghetti Sauce 59¢

Del Monte 14 Ounce
Catsup 2/89¢

1 1/4 Pound Thriftkng Shoestring
Potatoes 2/69¢

Star-Kist 6 1/2 Oz.
Tuna 69¢

Health And Beauty Aids

Harvest of Values

POND'S DRY
Skin Cream 3.9 OZ. JAR \$1.79

CREAM & COCOA BUTTER
Pond's Lotion 8 OZ. JAR \$1.19

POND'S REG./LEMON
Cold Cream 3.5 OZ. JAR \$1.39

HAIR SPRAY
Aqua Net 10 OZ. CAN 89¢

25% OFF LABEL



King Era
\$2.49 64 OZ. BTL.



L.L. Glescke of Floydada and daughter...

Deaths

85, died September 21 at 3:45 p.m. at Plains Hospital...

Births

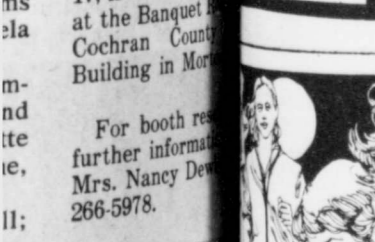
June 20, 1979, Texas, and Mrs. Wayne McLarty...

Myrick Return

Millie Dena... returned to Inglewood...

Christmas Slated In

A Christmas... sponsored by Club Saturday...



Diet Plan for Today's Woman

...and do more than women have ever done. Your health and...

DIET CENTER

9:00 a.m. - 2:00 p.m.

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PRESTON MILK **1 GALLON \$1.90**
 USDA Inspected Plant Custom Processing,
 Wholesale and Retail Meats, Cut, Wrapp-
 ed, Frozen, and Fully Guaranteed. Fin-
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SUNDAY 09/23/79

CABLE AM	4 WTBS CH. 17 Atlanta	5 KTXT CH. 5 Lubbock	6 PTL CH. 6 Charlotte	7 KMCC CH. 28 Lubbock	9 WGN CH. 9 Chicago	10 KTV CH. 10 Oakland	11 K CBD CH. 11 Lubbock	13 KLBK CH. 13 Lubbock	2 CBN CH. 2 Virginia Bch
7:00	Three Stooges	No Programs	Kenneth Copeland	Praise the Lord Club	News Buyer's Forum	Jimmy Swaggart Day of Discovery	Oral Roberts Methodist Church	Three Robonic Stooges Skatebirds	Lesson Chapel Hour
8:00	Maverick	"	Voice of Victory Catholic Charismatic	Jimmy Swaggart Prophecy Newsreel	Mess for Shut-Ins Church	"	"	James Robison Presents Amazing Grace Bible Class	Hour of Power
9:00	Hazel	"	Conference	I Love Lucy	Issues Unlimited Groovy Ghoules	Westbrook Hospital Robert Schuller	Rex Humbard	Jerry Falwell	Changed Lives Spiritual Awakening
10:00	Movie: 'Spy Who Came in from the Cold'	"	"	Best of Donahue	Tarzan	"	"	Sunday School	Intouch
11:00	"	"	PTL Club	Baptist Church	Cisco Kid Lone Ranger	Oral Roberts Rex Humbard	Better Life NFL '79	Tom Landry Show NFL Today	Time of Deliverance Oral Roberts
12:00	Movie: 'The Sound and the Fury'	No Programs	Mass with Cardinal Cooke	Medicine Today Texas Tech Football	One Step Beyond Sea Hunt	It Is Written	NFL Football: Houston at Cincinnati	NFL Football: Green Bay at Minnesota	Coral Ridge Presbyterian Church
1:00	"	Shakespeare Plays: Measure for Measure	"	Major League Baseball: TBA	Pre-Game Show Major League Baseball: Pittsburgh	On the Square	"	"	World of Pentecost Deaf Hear
2:00	Movie: 'Act One'	"	"	"	"	at Chicago	Tarzan	"	At Home with the Bible Missionaries in Action
3:00	"	"	James Robison	"	"	Movie: 'April Love'	Marcus Welby, M. D.	NFL Football: Chicago at Miami	He Lives Think About Tomorrow
4:00	"	Firing Line	Power of Pentecost	Wrestling	Movie: 'The Gun and the Pulpit'	"	Porter Wagoner Nashville Music	"	Wide World of Truth Jerry Falwell
5:00	Championship Wrestling	Long Search	Amazing Grace Bible Class Kroeze Brothers	Pop! Goes the Country ABC News	Grizzly Adams	Movie: 'Harry In Your Pocket'	Wild Kingdom NBC News	"	Program Cont'd Focus on the Family

MONDAY 09/24/79

CABLE PM	4 WTBS CH. 17 Atlanta	5 KTXT CH. 5 Lubbock	6 PTL CH. 6 Charlotte	7 KMCC CH. 28 Lubbock	9 WGN CH. 9 Chicago	10 KTV CH. 10 Oakland	11 K CBD CH. 11 Lubbock	13 KLBK CH. 13 Lubbock
6:00	Sanford and Son All in the Family	Program Cont'd MacNeil-Lehrer Rept.	Gospel Music Hour of Power	News Happy Days Again	Odd Couple Carol Burnett and Friends	T.V. Powww with Tom Star Blazer	News Sanford and Son	News
7:00	Falcons Football	Live from the Met: Otello	Westbrook Hospital	240-Robert	Maude Chico and the Man	Six Million Dollar Man	Little House on the Prairie	News
8:00	Movie: 'Best of Everything'	"	PTL Club	Monday Night Football: Dallas at Cleveland	Movie: 'Beachhead'	M*A*S*H Dating Game	Movie: 'The Last Convertible' Part 1	WSEP's Crime
9:00	"	"	"	"	"	M*A*S*H	"	"
10:00	"	"	Richard Hague PTL Club	"	News	Movie: 'Three Coins in a Fountain'	News Tonight Show	"
11:00	Movie: 'The Adventures Of Marco Polo'	Polderk	"	"	Grant Taff Show Love, Ameri-	"	"	Movie: 'McMillan & Wife'
12:00	"	Sign Off	"	"	can Style Sign Off	Nightbeat	Tomorrow	Write for Me

TUESDAY 09/25/79

CABLE PM	4 WTBS CH. 17 Atlanta	5 KTXT CH. 5 Lubbock	6 PTL CH. 6 Charlotte	7 KMCC CH. 28 Lubbock	9 WGN CH. 9 Chicago	10 KTV CH. 10 Oakland	11 K CBD CH. 11 Lubbock	13 KLBK CH. 13 Lubbock
6:00	Sanford and Son Major League Baseball	On Nature's Trail MacNeil-Lehrer Rept.	Happy Hour Good News	News Happy Days Again	Odd Couple Carol Burnett and Friends	T.V. Powww with Tom Star Blazer	News Sanford and Son	News
7:00	Houston at Atlanta	Once Upon a Classic: The Man from Nowhere	Oral Roberts Patterns for Living	Happy Days Angie	Maude Chico and the Man	Bionic Woman	Misadventures of Sheriff Lobo	California Fever (PREMIERE)
8:00	"	All Star Swing Festival	PTL Club	Three's Company Taxi	Movie: 'Odds Against Tomorrow'	M*A*S*H Dating Game	Movie: 'The Last Convertible' Part 2	Movie: 'The Crime in the House'
9:00	Six Wives of Henry VIII	Russian Connection Franklin and Jefferson	"	The Lazarus Syndrome	"	M*A*S*H	Odd Couple	"
10:00	Last of the Wild Movie: 'Ball of Fire'	Dick Cavett Captioned ABC News	Richard Hague PTL Club	News	News	Movie: 'Run, Stranger, Run'	Best of Carson	News
11:00	Fire	Sign Off	"	Bob Newhart	Condemned	"	"	Movie: 'Desk Set'
12:00	"	"	"	Barney Miller	"	"	"	Movie: 'Wedding in White'

WEDNESDAY 09/26/79

CABLE PM	4 WTBS CH. 17 Atlanta	5 KTXT CH. 5 Lubbock	6 PTL CH. 6 Charlotte	7 KMCC CH. 28 Lubbock	9 WGN CH. 9 Chicago	10 KTV CH. 10 Oakland	11 K CBD CH. 11 Lubbock	13 KLBK CH. 13 Lubbock
6:00	Sanford and Son All in the Family	Growing Years MacNeil-Lehrer Rept.	Sound of the Spirit Twentieth Century	News Happy Days Again	Odd Couple Carol Burnett and Friends	T.V. Powww with Tom Star Blazer	News Sanford and Son	News
7:00	Movie: 'Son of Paleface'	An Act of Congress	Guidelines Faces of Energy	Eight Is Enough	Maude Chico and the Man	Six Million Dollar Man	Real People	Last Round
8:00	"	Governor's Report	PTL Club	Charlie's Angels	Movie: 'The Tin Star'	M*A*S*H Dating Game	Movie: 'The Last Convertible' Part 3	Movie: 'The Brat'
9:00	Upstairs, Downstairs	Treasures of Tutankhamun Community in Key of D	"	Vega\$	"	M*A*S*H	Odd Couple	"
10:00	Last of the Wild Movie: 'Sergeant'	NCAA Football: Captioned ABC News	Richard Hague PTL Club	News M*A*S*H	Movie: 'The Pink Panther'	Undersa World of Jacques Cousteau	News Tonight Show	News
11:00	York	Sign Off	"	Bob Newhart	"	"	"	Movie: 'The Brat'
12:00	"	"	"	The Love Boat	"	"	"	Movie: 'The Brat'

THURSDAY 09/27/79

CABLE PM	4 WTBS CH. 17 Atlanta	5 KTXT CH. 5 Lubbock	6 PTL CH. 6 Charlotte	7 KMCC CH. 28 Lubbock	9 WGN CH. 9 Chicago	10 KTV CH. 10 Oakland	11 K CBD CH. 11 Lubbock	13 KLBK CH. 13 Lubbock
6:00	Sanford and Son All in the Family	Footsteps MacNeil-Lehrer Rept.	Revival Fires Jerry Falwell	News Happy Days Again	Odd Couple Carol Burnett and Friends	T.V. Powww with Tom Star Blazer	News Sanford and Son	News
7:00	Pre-Season Basketball: Atlanta vs. Cleveland	National Geographic: Strange Creatures...	This is the Life	Laverne & Shirley Benson	Maude Chico and the Man	Bionic Woman	Buck Rogers in the 25th Century	News
8:00	"	Greaseband	PTL Club	Barney Miller Soap	Movie: 'Count of Monte Cristo'	M*A*S*H Dating Game	"	"
9:00	"	Great Plains Experience Fall Preview	"	20/20	"	M*A*S*H	Quincy	"
10:00	"	Dick Cavett Captioned ABC News	Richard Hague PTL Club	News M*A*S*H	News	Shot Liberty Valance	News Tonight Show	"
11:00	"	Sign Off	"	Bob Newhart	Movie: 'Zulu'	"	"	"
12:00	"	"	"	Police Woman	"	"	"	Movie: 'Zulu'

SUNDAY 09/23/79

CABLE PM	4 WTBS CH. 17 Atlanta	5 KTXT CH. 5 Lubbock	6 PTL CH. 6 Charlotte	7 KMCC CH. 28 Lubbock	9 WGN CH. 9 Chicago	10 KTV CH. 10 Oakland	11 K CBD CH. 11 Lubbock	13 KLBK CH. 13 Lubbock	2 CBN CH. 2 Virginia Bch
6:00	Nashville on the Road Porter Wagoner	Japan: Living Tradition	Music Celebration	Out of the Blue: A New Kind of Family	Program Cont'd Kung Fu	"	Wonderful World of Disney	60 Minutes	Jimmy Swaggart
7:00	Movie: 'Off Limits'	Evening at Pops: Earl Wild	Can America Survive?	Mork & Mindy The Associates	Movie: 'Footsteps'	Movie: 'Nicholas and Alexandra'	"	Archie Bunker's Place	Rex Humbard
8:00	"	Masterpiece Theatre: Love for Lydia	PTL Club	Movie: 'S.O.S. Titanic'	"	"	Movie: 'The Outlaw Josey Wales'	Alice Jeffersons	Best of 700 Club
9:00	Local Option Sales Tax Ruff House	Growing Years	"	"	Lawrence Welk	"	"	Trapper John M.D. (PREMIERE)	Crossroads
10:00	Open Up	Growing Years Footsteps	Larry Jones Ministry PTL Club	"	News	Movie: 'Paper Lion'	News	Bill Dance Outdoors	Jesus Festival Insight
11:00	"	Footsteps	"	News	Forest	"	Movie: 'Emergency! The Convention'	Movie: 'Who's Minding the Mint?'	Sign Off
12:00	"	"	"	"	Fred Akers Show Praise the Lord Club	Nightbeat	"	"	"

MONDAY - FRIDAY

CABLE AM	4 WTBS CH. 17 Atlanta	5 KTXT CH. 5 Lubbock	6 PTL CH. 6 Charlotte	7 KMCC CH. 28 Lubbock	9 WGN CH. 9 Chicago	10 KTV CH. 10 Oakland	11 K CBD CH. 11 Lubbock	13 KLBK CH. 13 Lubbock	2 CBN CH. 2 Virginia Bch
7:00	Leave it to Beaver Romper Room	No Programs	Varied Programs	Good Morning America	Ray Rayner and Friends	"	Today	Morning	Varied Programs
8:00	Lucy Show Green Acres	Weather	"	"	Groovy Ghoules I Dream of Jeannie	"	"	Captain Kangaroo	Varied Programs
9:00	Movie	Mister Rogers Neighborhood Varied Programs	"	Phil Donahue	Movie	Cartoon Town	People Place Hollywood Squares	Beat the Clock WHEW!	700 Club
10:00	"	"	PTL Club	Laverne & Shirley Family Feud	"	Hanna-Barbera Romper Room	High Rollers Wheel of Fortune	Price Is Right	Varied Programs
11:00	Love, American Style	Sesame Street	"	\$20,000 Pyramid Morning Magazine	Phil Donahue	Big Valley	Mindreaders Password Plus	The Young and the Restless Search for Tomorrow	Ross Bagley
12:00	"	Varied Programs	Varied Programs	All My Children	Baseball(M/T/W)/Regular Programming	Room 222 I Love Lucy	News	News	"
1:00	"	MacNeil-Lehrer Rept. Dick Cavett Show	"	Praise the Lord Club	Love, American Style	Phil Donahue	"	"	Varied Programs
2:00	Lucy Show Flintstones	Over Easy Villa Alegre	"	General Hospital	Andy Griffith Flintstones	Medical Center	Another World	"	700 Club
3:00	Spectraman Gilligan's Island	Sesame Street	"	Edge of Night Mike Douglas	Bugs Bunny & Coyote	Dialing for Dollars	Card Sharks	Gunsmoke	Varied Programs
4:00	My Three Sons I Dream of Jeannie	Mister Rogers Neighborhood Electric Company	"	Bewitched	Groovy Ghoules Star Blazer	"	Gilligan's Island Beverly Hillsbillies	Gomer Pyle	Varied Programs
5:00	Carol Burnett and Friends Bob Newhart	Once Upon a Classic	Herald of Truth Christopher Close-Up	ABC News Newlywed Game	Good Times	Woody Woodpecker Hanna-Barbera	Get Smart NBC News	Hogan's Heroes CBS News	Program Cont'd

CABLE TV
983-2911
WEDNESDAY
NO BETTER TV

11 KCB CH. 11 Lubbock	13 KLBK CH. 13 Lubbock
News	News
Sanford and Son	Joker's Wild
Little House on the Prairie	The White Shadow
Movie: 'The Last Convertible' Part 1	M*A*S*H WKRP in Cincinnati
	Lou Grant
News	News
Tonight Show	Harry O
	Movie: 'McMillan & Wife: Face of Murder'
Tomorrow	

11 KCB CH. 11 Lubbock	13 KLBK CH. 13 Lubbock
News	News
Sanford and Son	Joker's Wild
Misadventures of Sheriff Lobo	California Fever (PREMIERE)
Movie: 'The Last Convertible' Part 2	Movie: 'Death Car on the Freeway'
News	News
Best of Carson	Bernaby Jones
	Movie: 'Mayday at 40,000 Feet'
Tomorrow	

11 KCB CH. 11 Lubbock	13 KLBK CH. 13 Lubbock
News	News
Sanford and Son	Joker's Wild
Real People	Last Resort
	Struck by Lightning
Movie: 'The Last Convertible' Part 3	Movie: 'The Betsy'
News	News
Tonight Show	Switch
	Hawaii
Tomorrow	Five-O

11 KCB CH. 11 Lubbock	13 KLBK CH. 13 Lubbock
News	News
Sanford and Son	Joker's Wild
Buck Rogers in the 25th Century	Waltons
	Barnaby Jones
Quincy	
News	News
Tonight Show	Movie: 'Columbo'
	Identity Crisis
Tomorrow	Movie: 'Bancroft: The \$3 Million Piracy'

4 WTBS CH. 17 Atlanta	5 KTX CH. 5 Lubbock	6 PTL CH. 6 Charlotte	7 KMCC CH. 28 Lubbock	9 WGN CH. 9 Chicago	10 KTV CH. 10 Oakland	11 KCB CH. 11 Lubbock	13 KLBK CH. 13 Lubbock	2 CBN CH. 2 Virginia Bch
Footsteps	At Home with the Bible Jimmy Swaggart	News	News	News	News	News	News	Bible Story Lesson
Wash. Week in Review	Lesson	WBC World Heavyweight Championship	Chicago at Pittsburgh	Major League Baseball	Six Million Dollar Man	Diffrent Strokes	Incredible Hulk	Intouch
Evening at Pops: Earl Wild	PTL Club			M*A*S*H	Dating Game	Rockford Files	Dukes of Hazzard	700 Club
Upstairs, Downstairs				M*A*S*H	Odd Couple	Eischied	Dallas	
Dick Cavett	Richard Hague PTL Club	News	News	News	Movie: 'Midnight Cowboy'	News	News	Dan Griffin Show
Captioned ABC News		M*A*S*H	Movie: 'Wild in the Country'	Country		Tonight Show	Night Stalker	Ross Bagley
Sign Off		Bob Newhart	Charlie's Angels				Movie: 'Brotherhood of the Yakuzan'	Relig Prgms Cont'd
		Big Valley	Nightbeat			Midnight Special		

These Floydada And Lockney Merchants Sponsor The T.V. Schedule For You Each Week

4 WTBS CH. 17 Atlanta	5 KTX CH. 5 Lubbock	6 PTL CH. 6 Charlotte	7 KMCC CH. 28 Lubbock	9 WGN CH. 9 Chicago	10 KTV CH. 10 Oakland	11 KCB CH. 11 Lubbock	13 KLBK CH. 13 Lubbock	2 CBN CH. 2 Virginia Bch
No Programs	Maranatha Concerts	The World's Greatest Superfriends	U. S. Farm Report Daniel Boone		Daffy Duck Show Casper and the Angels	Adventures of Mighty Mouse and Heckle & Jeckle	Ever Increasing Faith	
	To Be Announced Kid's Jamboree	Plasticman Comedy/Adventure Show	Movie: 'Mr. Hex'		Fred and Barney Meet the Thing	Bugs Bunny/Road Runner Show	Life in the Spirit Rock	
	Bible Bowl			No Programs	Super Globetrotters Shmo	All-New Popeye Hour	Manna Lesson	
	PTL Club	Little Rascals Scooby and Scrappy Doo	Movie: 'The Three Musketeers' (animated)	Voice of Agriculture Black Forum	Adventures of Flash Gordon Godzilla	New Fat Albert Show	Circle Square Backyard	
		ABC Weekend Special NCAA Doubleheader	Charlando	Cost of Coping Revista de la Semana	Jonny Quest	Jason of Star Command Tarzan and the Super	Puppet Tree Bible Bowl	
	No Programs	Richard Hague Insight	Football: TBA	Sea Hunt This Week in Baseball	Our Men in the Capital World Tomorrow	U.S. Farm Report What's Going On	Seven Sunshine Sally	Best of 700 Club
				Pre-Game Show Major League Baseball: Chicago at Pittsburgh	Discovery Soul Train	Pre-game Major League Baseball: Teams TBA	To Be Announced	Through Death to Life
		Jacobs Brothers Gospel Singing Jubilee					World Series of Golf	Rays of Hope Story
	Great Plains Experience	Maranatha Concerts			Walks Among Us			Believers Voice of Victory
	Soccer Made in Germany	Richard Hague Evangelical Football		Soul Train	Movie: 'Red Pony'	Porter Wagoner To Be Announced	CBS Sports Spectacular	Celebration Ross Bagley
	Footsteps	Program Cont'd Larry Jones Ministry		Good Times Dick Van Dyke	Movie Cont'd	Wild Kingdom NBC News	Ruff House CBS News	Program Cont'd

4 WTBS CH. 17 Atlanta	5 KTX CH. 5 Lubbock	6 PTL CH. 6 Charlotte	7 KMCC CH. 28 Lubbock	9 WGN CH. 9 Chicago	10 KTV CH. 10 Oakland	11 KCB CH. 11 Lubbock	13 KLBK CH. 13 Lubbock	2 CBN CH. 2 Virginia Bch
Consumer Survival Kit Here's to Your Health	Club PTL	Happy Days Again	Family Affair	Odd Couple	Hee Haw	Lawrence Welk	Hee Haw	Insight
Miles to Go Before I Sleep	Jacobs Brothers Gospel Singing Jubilee	Detective School	The Ropers	Wild Kingdom	Movie: 'Support Your Local Sheriff'	Chips	Working Stiffs Bad News Bears	Best of 700 Club
Sailing, Sailing Serpent Fruit	PTL Club	The Love Boat	Hart to Hart	Palace	Dance Fever Kicks	A Man Called Sloan	Paris (PREMIERE)	Rock Church
Sign Off	Maranatha Concerts	News	News	News	Movie: 'North To Alaska'	News	News	Zola Levitt
	Club PTL	Movie: 'Pleasure Seekers'	Autumn				Generals'	Evangel Football Hilites
					Sha-Na-Na			
					Sign Off			

WHOZITS . . .

Last Week's Whozit

Floydada

Mrs. George Smith, Bolie McNeil and Bertie Hollums all correctly guessed last week's Floydada Whozit as Flora McNeill.



This young Floydadan grew up to become a well-known farmer and "president of just about everything," according to his daughter, who submitted the photo.



LOCKNEY WHOZIT — This one's nearly too easy — surely everyone recognizes this well-known Lockneyite. Only the first ten to call The Beacon, 652-3318, with the correct identity will get their names in the paper



LAST WEEK'S WHOZIT

Last week's Lockney Whozit subjects were Arnold Young, Tommy Hutton and Buck Smith. Linda Lemons was two-thirds right — she thought it was Ricky Adams, Hutton, and Smith.



TYE COMPANY PICNIC VOLLEY BALL CHAMPS — John Tye presents championship plaque to Ricky Vasquez, team captain representing Dept. 500, winners of Tye intramural tournament. Other members of the winning team were Raymond Martinez, Chele Duran, Pete Castillo, Dimas Garcia, James Steele, Alfred Martinez, Joe Sustaita, Lucio Vasquez, and Frankie Graves. Looking on is Jack Covington, picnic chairman.

Tye Company Employees Attend Blue Print Course

A basic blue print reading course was conducted recently for employees of The Tye Company. One-hour classes were held on Tuesdays and Thursdays for five weeks. Instructor for the course was David Low. The program, introduction of basic concepts, included a slide/sound program, motion picture presentation, and workbook. Areas covered by the course included print reading, multiview drawings, isometric drawings, types of lines used on prints, representing surfaces on prints, auxiliary views, section views, zero plane dimensioning, external feature dimensions and tolerances, and internal feature dimensions and tolerances. Tye Company employees attending the course and receiving certificates of completion were Charles Minick, Leroy Thompson, Mike Dietrich, Mauro Martinez, and Ubaldo Ochoa. A second course will be offered at a later date.

Crosby County Pig Producers Pig And Lamb Sale

At The Crosby County Livestock Barn
 October 1, 1979
 7:00 P.M.
 Crosbyton, Texas



Special Sale
September 26
At Floydada Livestock Sales
Special Stocker & Feeder Sale
Wednesday September 26, 1979
Starting Time 9:30 A.M.

Office Phone 806-983-2153

Darrell McCandless 806-983-2444

Don McCandless 806-983-3780

So says the VA... ALLEY OOP By Dave Graue

THE VA PAY COMPENSATION FOR DEPT. JAMES HERRIN IN OK ASSIGNED BY VA CONTRACT SERVICE



Contact nearest VA office (check your phone book) or a local veterans group.

ATTENTION HONEY BUYERS Now Selling Honey 3-7 P.M. Forrest Whitfill Lockney

"We don't want all the business—just yours"

Willson & Son Builders Mart

Littlefield vs. Lockney

McDonald Implements

Texas Tech vs. Baylor

The Hesperian

Friona vs. Farwell

Fender bener mender

QUALITY BODY SHOP

Houston vs. West Texas State

Arwine Drug

Dallas Cowboys vs. Cincinnati Bengals

"For your health needs"

Thompson Pharmacy

Tulia vs. Spearman

We appreciate your business

Hale Insurance

Texas vs. Missouri

"Dependable Service"

Floydada Co-op Gins Inc.

Atlanta Falcons vs. Washington Redskins

Buick-Pontiac-GMC

CITY AUTO INC.

Plainview vs. Amarillo High

HAVE FUN...

\$20⁰⁰ In Cash Prizes Each Week

CONTEST RULES:

Anyone can enter except the employees of the Hesperian. Three cash prizes are given each week - ties will split prize money. Members of the sports department are sole judges of the contest and their decision is final.

It is not necessary to indicate scores on all the games....But score must be indicated on the tie breaker game at right.

Simply circle the team you choose to win in each of the footballs. Deadline for submitting entries is 5 p.m. Friday - winners will be announced the following week. Enter as many times as you wish, print name and address plainly on blank below and mail or bring entire page to the Hesperian office.

Tie-breaker game will be considered only in case of ties.
Limit One Winner Per Family Per Week.

WIN PRIZES...

Hesperian Football Contest

AND QUARTERBACK FORECAST

DEADLINE FOR ENTRIES—5 P.M. FRIDAY IN HESPERIAN OFFICE OR POSTMARKED

TIE BREAKER- Guess Total Points AND CIRCLE WINNER

NAME	_____
ADDRESS	_____
CITY	_____

1ST PRIZE \$10⁰⁰
2ND PRIZE \$6.00
3RD PRIZE \$4.00



Brown Implement, Inc.

Valley vs. Paducah

Production Credit Association

Oakland Raiders vs. Denver Broncos

Good food and friends

Buddy's Food

Post vs. Colorado City

Massey-Ferguson equipment

Floydada Implement

San Francisco 49ers vs. San Diego Chargers

Tastee Freez

Ralls vs. Kress

The Fastest Service

Cornelius' CONCO

Kansas City Chiefs vs. Seattle Seahawks

Collins Implement Co.

SMU vs. Tulane

Supplies For The Farmer

Russell's Equipment & Supply

Houston Oilers vs. Cleveland Browns

Your I.H. Dealer

MARTIN & CO

Arkansas vs. Tulsa

"Is Everybodys Everything"

Dairy Queen

Nebraska vs. Penn State

Kirtley's Market

Crosbyton vs. Morton

Case Power & Equipment

TCU vs. Texas-Arlington

City Trim Shop

Petersburg vs. Hart

CONSUMERS FUEL ASSN.

Dumas vs. Perryton





ANOTHER \$1,000 WINNER
MR. & MRS. RICHARD THOMAS
OF KERMIT, TEXAS

THRIFTWAY INVITES YOU TO WATCH MONDAY FOOTBALL AND PLAY TOUCHDOWN DOLLARS!

PICK UP A TICKET EACH TIME YOU SHOP THRIFTWAY

NO PURCHASE NECESSARY

YOU COULD WIN UP TO

\$1,000

Odds

PRIZE VALUE	NO. OF PRIZES	ODDS FOR ONE TICKET	ODDS FOR TWO TICKETS
\$1000.00	2	75,000 to 1	37,500 to 1
\$100.00	15	10,000 to 1	5,000 to 1
\$10.00	40	3,750 to 1	1,875 to 1
\$5.00	70	2,143 to 1	1,072 to 1
\$1.00	1,373	100 to 1	50 to 1
TOTAL	1,500	100 to 1	50 to 1

THIS WEEK'S GAME NEW ENGLAND VS. GREEN BAY

OCTOBER 1, 1979

WE RESERVE THE RIGHT TO LIMIT

ELEC. REG. DRIP-FINE
FOLGER'S COFFEE
\$2.88
1 LB. CAN

CENTRAL AMERICAN
BANANAS
4 \$1
LBS.

BREAKFAST ORANGE DRINK
RICH-N-READY
79¢
1 GAL. BTL.

NEW CROP! JONATHAN
APPLES
LB. **39¢**

REGULAR OR SUPER
KOTEX PADS
\$2.59
30 CT. BOX

BAKER'S CHOCOLATE FLAVORED
BAKING CHIPS
12 OZ. PKG. **99¢**

32 Ounce 6 Pack
Cokes
\$1.19
Plus Deposit

VAN CAMP'S
PORK & BEANS
3 15 1/2 OZ. CANS **89¢**

WE WILL MAIL YOU A CHECK FOR UP TO A
\$300 REFUND

FROZEN FOODS		DAIRY VALUES	
MORTON MEAT BEEF/CHICK/TURKEY		BORDEN LONGHORN HALFMOON	
POT PIES 4 8 OZ. BOXES	\$1.00	COLBY CHEESE 9 OZ. PKG.	\$1.19
TOTINO'S ASSORTED		SHURFRESH	
PIZZA 13 OZ. BOX	\$1.09	SOFT OLEO 1 LB. BOWL	59¢
SHURFINE CHOPPED		SHURFRESH GRADE 'A' MEDIUM SIZE	
BROCCOLI 10 OZ. CTN.	39¢	EGGS DOZ. CTN.	63¢

SHAMPOO 7 OZ. BTL.	\$1.19
BUFFERIN 36 CT. BTL.	99¢
EXCEDRIN 36 CT. BTL.	\$1.09
BUFFERIN 40 CT. BTL.	\$1.29
4-WAY 1/2 OZ. BTL.	\$1.29
4-WAY 1/2 OZ. BTL.	\$1.29
VITALIS 7 OZ. BTL.	\$1.59
SPRAY 5 OZ. BTL.	\$1.19
ROLL-ON 1.5 OZ. BTL.	\$1.29
TICKLE 2 OZ. BTL.	\$1.69

PURE VEGETABLE COOKING OIL
CRISCO
\$1.89
48 OZ. BTL.

COUNTRY PRIDE CHICKEN
FRANKS 12 OZ. PKG. **79¢**
WRIGHT'S HICKORY SMOKED
ENDS & PIECES 3 LB. BOX **\$1.19**
GOOCH GERMAN BRAND SMOKED
SAUSAGE 12 OZ. PKG. **\$1.39**
TENDA MADE CHICK. FRIED BEEF
FRITTERS 1 LB. PKG. **\$1.29**
LITTLE BLUE
CORN DOGS 12 OZ. PKG. **\$1.19**
RAMIREZ FRESH CORN
TORTILLAS 32 OZ. PKG. **69¢**
ORIGINAL CHILI BOWL
CHILI 1 LB. PKG. **\$1.69**

U.S.D.A. GRADE 'A' FINE QUALITY WHOLE
FRYERS
49¢
LB.

TOTAL GROCERY SAVERS

PEANUT BUTTER CREAMY/CRUNCHY	18 OZ. JAR	\$1.19
JIF		
CHOCOLATE FLAVOR	20 OZ. BTL.	\$1.39
MILK MATE		
SWIFT VIENNA	2 5 OZ. CANS	79¢
SAUSAGE		
LEMON ICED TEA MIX	24 OZ. JAR	\$1.69
NESTEA		
ASSORTED CAT FOOD	4 15 OZ. CAN	\$1.00
FRISKIES		
NABISCO'S NUTTER BUTTER	13 1/2 OZ. PKG.	89¢
COOKIES		

CUT-UP PAN READY
WHOLE FRYERS LB. **59¢**
SPILT
FRYER BREASTS LB. **\$1.19**

FRYER
DRUM-STICKS LB. **99¢**
FINE QUALITY
FRYER THIGHS LB. **99¢**

25% OFF LABEL DETERGENT
ERA LIQUID
\$2.49
KING 64 OZ. BTL.

50% OFF LABEL FAMILY SIZE
CHEER
\$4.59
117 OZ. BOX

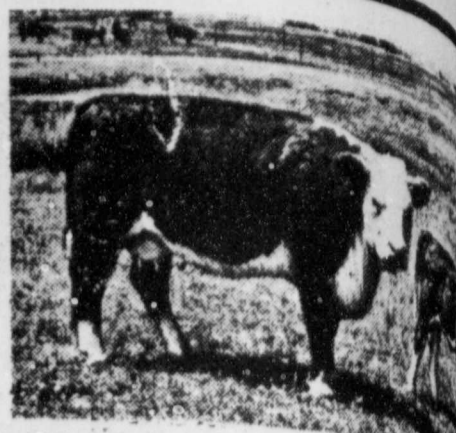
TODDLERS CONVENIENT PAK DIAPERS
PAMPER'S
\$7.19
48 CT. BOX

S.H. GREEN STAMPS
DOUBLE ON WED.

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FARM & RANCH NEWS



Ranch Management Conference To Be Held October 5 At Vernon

A wide range of ranching issues from fencing to computers will be discussed at the 17th Annual Ranch Management Conference at Vernon Regional Junior College in Vernon, Texas, on Oct. 5.

More than 350 area ranchers and ranch managers are expected to attend the meeting which will feature 20 speakers, including university researchers, federal officials and industry representatives.

The event is sponsored by Texas Tech

University; Texas Section, Society for Range Management; Texas A&M University System; Abilene Christian University; Soil Conservation Service, USDA; and the Rolling Plains Economic Program.

A \$5 registration fee will cover a barbecue lunch for conference participants. Registration will be held in the lobby of the college auditorium at 8:30 a.m.

The conference will open with intro-

ductory remarks by Dr. Tommy G. Welch, brush and weed control specialists, Texas Agricultural Extension Service, College Station, followed by a brief welcome from Dr. Jim Fritze, associate dean of instruction, Continuing Education, Vernon Regional Junior College.

The morning session will be presided over by Jim Humphreys, manager of the Pitchfork Ranch, Guthrie, while Gary Mathis, assistant manager of the Swenson Ranches Partnership, Stamford, will preside in the afternoon.

The first speaker will be Dr. W.J. (Dub) Waldrip, general manager, Spade Ranches, Lubbock. He will discuss methods of reducing cost and maintenance in fencing.

Texas Tech speakers at the conference will include Bev Herndon, research associate in range and wildlife at Quanah; Dr. C. Reed Richardson, assistant professor of animal science; and Dr. Willie L. Ulich, professor of agricultural engineering. The three will talk on the impact of shredding frequency on mesquite control, use of mesquite as a feed source and harvesting mesquite.

Participants from the Texas Agricultural Extension service will be Norman

Brints, area economist, and Dr. Whitney Rounds, area livestock specialist, both of Vernon; Dr. Ray Sammons, area economist, Amarillo; and Dr. Dennis White, area livestock specialist, Dallas. Brints will talk on benefits of improved ranch management, Rounds and Sammons on the use of mini-computers on the ranch, and White on ways to save on supplemental feed.

The Texas Agricultural Experiment Station will be represented by Dr. Rod Heitschmidt, who will discuss economical beef production. Texas A&M will send Dr. Bob Whitson, who will talk on management and profits in ranch operations.

Two West Texas ranchers, Stanton Brown of the League Ranch near Benjamin, and Lawrence Harmel, Seymour, will speak during the conference. Brown will talk on keeping good production records and Harmel on the use of accounting records on the ranch.

The cause of winter losses in Kleingrass production will be discussed by Dan Caudle, Soil Conservation Service, Abilene, and the market outlook will be presented by Bob Price of the Texas Cattle Feeders Association of Amarillo.

The conference will conclude at 4 p.m.

Farm Bureau News Summary

COTTON GINNING AND RELATED COST — 1978-79 SEASON

USDA has released the following information with regard to charges for ginning cotton, cost of selected services incident to marketing, and related information, 1978-79 season.

Ginning charges.— The average charge for saw-ginning and wrapping a 480-pound net weight bale of upland cotton in the United States was \$36.16 during the 1978/79 season, an increase of \$1.43 over the 1977/78 season. Average charges varied from \$30.21 in Louisiana to \$40.55 in Missouri. Total per bale charges were up in 12 States and decreased slightly in 2. Arkansas showed the greatest increase in ginning charges with \$4.83, followed by Tennessee with an increase of \$4.76. Louisiana and Oklahoma showed decreases of 14 and 55 cents in ginning charges, respectively. Charges for bagging and ties when assessed separately were up from \$9.82 in 1977/78 to \$10.60 in 1978/79—an increase of 78 cents.

Charges for ginning American-Pima cotton decreased \$3.19 per bale, while bagging and ties charges rose \$1.58 per bale. Total production of upland cotton was down 3,449,920 bales for 1978/79. This decrease closely approximates the production gain of 1977/78, placing this year's crop slightly above that of the 1976/77 season. American-Pima production also decreased by 18,780 bales. The number of active gins for the 1978/79 season was 2,461, compared with 2,689 for the 1977/78 season and 2,771 in 1976/77.

Method of harvesting.— Little change was shown in the method of harvest between this season and the immediate past season. Machine-picking and machine-stripping continue to be the primary means of harvesting. Cotton continued to be ginned largely from trailers, with cotton ginned from modules showing a slight increase.

Pounds of seed cotton required for a 480-pound net-weight bale.— There was a slight decrease in the amount of seed cotton required for a 480-pound bale of hand-picked, machine-picked, and machine-scraped cotton. Machine-stripped bales required a 2-percent increase of seed cotton.

Purchases of cotton by ginners.— Growers sold 12 percent of their crop to ginners as baled lint — the same proportion as last year. However, there were considerable variations among State totals, with six States showing increases in these sales.

Selected services incident to marketing.— Average receiving charges increased 10 cents per bale to \$1.66. Average storage charges increased 7 cents a bale a month to \$1.13 for cotton not under Government loan or acquired by the Commodity Credit Corporation. Compression charges averaged \$4.84 — an increase of 58 cents per bale.

FARM ASSETS
USDA's Balance Sheet On Farming reveals that the average U.S. farmer-owned assets, including land, were worth \$311,200 and had debts of \$52,200 at the start of 1979. Thus, the ratio of farm debt to assets is 1 to 6. Equity on January 1, 1979 was 16 times what it was in 1940 and more than double what it was on January 1, 1973. In 1975, \$20.73 in equity produced \$1 of net earnings but in 1978 it took \$28.11 of equity to return \$1.00 of net earnings to the equity.

LABOR SAFETY
The Bureau of Labor Statistics reports a dramatic increase in occupational deaths and injuries since OSHA started imposing its outrageous, unnecessary, and counterproductive measures upon the businessmen of this country. Between 1976 and 1977, deaths in the workplace increased by an incredible 21 per cent, and the rate of injuries jumped by 6 per cent. Obviously, OSHA is not doing its job. Furthermore, it is forcing businessmen to pour capital into unnecessary and costly compliance that has no effect on improving workers' safety and health.

LABOR UNIONIZATION
On the East Coast, there is a more subtle use of taxpayer funds to further union goals. ACTION, the federal agency which includes the Peace Corps and Volunteers in Service to America (VISTA), this year awarded \$220,000 to the National Association of Farmworker Organizations. The grant provides funds for 42 VISTA volunteers to work with family crews of migrant farm workers as they travel from state to state along the East Coast.

Senate Passes Disaster Crop Insurance Bill

SENATE PASSES DISASTER/CROP INSURANCE BILL: The Senate has approved a bill providing for a new and expanded federal crop insurance program and a two-year extension of the present disaster program for cotton, wheat, feed grains, and rice. The current disaster program

expires at the end of the 1979 crop year. The House is expected to take up a similar bill as early as mid-October. The chief difference in the House bill is its extension of the disaster program only for 1980 and under limited conditions for 1981. The National Cotton Council is seeking amendments to extend the present disaster program for two years without any limitations.

COURT ASKS STATUS OF NIOSH STUDY: The District of Columbia Appeals Court has requested information from the Occupational Safety and Health Administration as to the status of a National Institute for Occupational Safety and Health study on byssinosis risks in non-textile segments of the cotton industry. The court asked OSHA to let it know when the study is expected to be completed and whether the study has deviated in any way from its initial description. The NIOSH statement describing the study is included in the record of court cases involving OSHA's cotton dust standard. Cotton industry attorneys are not sure how the court's request bears on the timing or outcome of the pending suits against the standard.

Cotton Today

DUST RESEARCH STRESSED: A plan for increased funding of cotton dust research was outlined to National Cotton Council directors at their meeting in Little Rock this week. Dr. Phillip J. Wakelyn, staff manager of safety and health technology, said an intensive short-term research effort is needed to eliminate the source of byssinosis.

He outlined a program calling for \$4 million to \$6.5 million over and above current expenditures. Dr. Wakelyn said, "There is every reason to believe that a crash research effort over 18 to 24 months would identify a practical means of eliminating or deactivating the causative agent."

Directors also were brought up to date on: farm fuel supplies—tight and expensive; cotton economy—sagging in recession but still bright because of consumer demand for denim, corduroy, and other textile favorites; and exports of U.S. cotton—going strong. Other reports covered legislative developments concerning the reclamation law and crop insurance, clean air regulations, and the Council's campaign for regulatory reform.

OFFICIAL OPENING SET: Cotton Council International President Fred Deans announced this week that CCI's Hong Kong office will officially open

Oct. 9. "Having a base for operations in the Far East demonstrates our commitment to improved service and future development in these important U.S. cotton's major overseas market and the potential for increasing U.S. market share makes the Hong Kong office a top priority for CCI. In 1978-79, the U.S. shipped more than 5 million bales to the Far East. This represents almost half of the cotton imported by these countries.

John Maguire, director of the new office, said personal contacts will be maintained from Hong Kong with textile leaders and government officials throughout Asia. "By locating here, we can concentrate on even better service to maintain this highly competitive market for U.S. cotton," he said.

EXPORTS REPORTED: New cotton export sales of 96,700 running bales were reported for the week ended Aug. 26. Chief buyers were China — 25,300; Japan — 12,300; Zaire — 9,600; and Israel — 8,800. The sales brought total commitments thus far to 4,049,100, or 70% of USDA's projection of 5,700,000 for the season.

AND COTTON YESTERDAY: In 1849, Texas was producing a little over 58,000 bales of cotton. By 1920, however, about one-fifth of the world's cotton was Texas-grown.

Cotton producers on the High Plains who have cotton severely damaged by hail are weighing the pros and cons of two basic choices. They can harvest what's there and hope for a price to make it worthwhile or they can destroy the crop and collect a disaster payment based on zero yield.

Harvesting is out of the question for some of the worst fields, notes Donald Johnson, Executive Vice President of Plains Cotton Growers, Inc., Lubbock, "but in marginal cases the decision is not so simple."

Essentially the question is whether the price of the cotton that can be salvaged will cover harvesting and ginning costs plus the difference between two levels of disaster payments, Johnson notes.

Under the disaster program, producers who have complied with all program requirements and who gather their crop will be eligible for a payment of 19.2 cents per pound times the difference between actual yield and 75 percent of the farm's projected yield.

For example, a farmer who has a projected yield of 500 pounds per acre and harvests 100 pounds will be eligible for a disaster payment on 300 pounds, 75 percent of the 400-pound shortfall below his projected yield.

A program ruling secured last year provides that if the farmer in this example elects not to harvest, and agrees to mechanically destroy the crop, he will be eligible for a payment on 75 percent of his entire projected yield, or

on 375 pounds. Thus if he harvests 100 pounds his disaster payment will come to \$57.60 per acre. Not harvesting would result in a payment of \$72.00 per acre, a difference of \$14.40. Therefore if harvesting is to be economically advisable, the 100 pounds of harvested cotton and its seed must sell for at least enough to cover the \$14.40 payment differential plus the cost of harvesting and ginning.

If one assumes that seed value will pay ginning costs, it will make economic sense to harvest if the expected lint yield times the expected price exceeds the payment difference plus the cost of harvesting.

In the example above if harvesting cost is \$20.00 per acre, the break-even price on the 100 pounds of lint harvested would be 34.4 cents per pound (\$20.00 + \$14.40 = \$34.40 ÷ by 100 = 34.4 cents per pound.)

A lower cost figure or a price above 34.4 cents per pound would tilt the economic scale in favor of harvesting. Yields, turnouts, seed value, ginning charges and availability of equipment and labor will vary from farm to farm and will alter the figures used here. So each producer would need to make his own calculations, Johnson says.

Johnson also cautions that each producer should check carefully with his ASCS office to make sure he does not violate the terms of his agreement to mechanically destroy the crop or otherwise render himself ineligible for payment.



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FOR SALE: One Ditto Spirit fluid duplicator, one bull fiddle. Phone 983-3692. tfc

FOR SALE: Black-eyed peas, green beans, tomatoes, okra, squash. 313 E. Houston, 983-5004, Crutchfields. 9-20c

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FOR SALE: Two Amana heat/cool model window units, 1800 BTU, two years old. \$350 each. Call 983-5435. 9-20p

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Sealed bids for the Addition to the General Hospital will be received by the Lockney General Hospital District until 10:00 a.m., October 11, 1979, and then opened at the Lockney City Hall, Lockney, Texas.

The project consists of 1,100 sq. ft. of space as well as a 4,150 sq. ft.

Information for bidders, contract documents and specifications may be examined at the office of L. James Robison & Associates, 2204 Edgemere Drive, Plainview, Texas, after September 17, 1979. Copies of the plans may be obtained from the Architect's office for a deposit of \$50.00 per set. The full amount of the deposit will be returned to each bidder upon receipt of the plans and specifications within five business days after the opening of the bids. The Owner reserves the right to reject any or all bids and to waive any informalities in the award process.

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½ Gallon Bell
Sherbet **\$1.39**
\$1.99 Value

8 Ounce Bell
Yogurt **2/77¢**
49¢ Value

1 Pound Hills Bros
Coffee **\$2.89**
\$3.39 Value

Schilling
Sloppy Joe Or Taco Mix **3/\$1.00**
39¢ Value

89¢ Size "Tortilla Chips"
Tostitos **2/\$1.39**

1½ Pound Soft N Lite
Bread **2/\$99¢**
59¢ Value

11 Ounce Nabisco Wheatworth
Crackers **59¢**
79¢ Value

USDA
Ground Beef **\$1.59** LB.

USDA
Round Steak **\$2.69** LB.

Center Cut
Pork Chops **\$1.99** LB.

USDA
Beef Short Ribs **\$1.09** LB.

USDA
English Roast **\$1.99** LB.

USDA
Club Steak **\$2.59** LB.

Center Cut
Ham Slices **\$1.99** LB.

Butt Or Shank Portion
Ham **\$1.09** LB.

Country Style
Spare Ribs **\$1.39** LB.

2 Lb. Morton
Fried Chicken **\$2.49**

5 Ounce Swansons
Chunk White Chicken
95¢ Value

17 Ounce Our Darling Cream
Corn **3/1.00**
41¢ Value

32 Ounce Kraft
Mayonnaise
\$1.87 Value

16 Ounce Keebler
Club Crackers
\$1.09 Value

29 Ounce Glen Park Bartlett
Pears **69¢**
87¢ Value

6-32 Ounce Regular Or Diet
Dr Pepper **\$1.49** Plus Deposit
\$2.29 Value

4 Ounce Ovaltine
Hot Cocoa **99¢**
\$1.37 Value

32 Ounce White Swan
Salad Dressing **69¢**
99¢ Value

32 Ounce White Swan
Catsup **69¢**
\$1.09 Value

4 Ounce Schilling
Black Pepper **79¢**
\$1.08 Value

Red Delicious
Apples **3/1.00**

Sweet And Juicy
Oranges **4/1.00**

Stalk
Celery **2/1.00**

1 Pound Cello
Carrots **5/1.00**

4 Ounce Betty Crocker
Side Quicks **2/99¢**
73¢ Value

3 Ounce Schilling
Bacon Bits **79¢**
99¢ Value

12 Count Ball Regular
Quart Jars **\$2.89**
\$3.59 Value

16 Ounce Sunlite "No Cholesterol"
Sunflower Oil **49¢**

7 Day Religious
Candles **99¢**
\$1.39 Value

22 Ounce Kraft Assorted Bag
Candy **\$2.09**

25 Pound Gladiola
Flour **\$4.29**

64 Ounce
Era **\$2.09**